

**Public Health Advisory Board (PHAB)**  
**June 7, 2013**  
**Portland, OR**  
**Meeting Minutes**

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**Attendance:**

**Board Members Present:** Betty Bode, Jim Coffee, Josie Henderson, Joe Ichter, Jeff Luck, Pat Luedtke (by phone), Tran Miers, Loreen Nichols, Joanne Noone (by phone), Mike Plunkett, Alejandro Queral, Liana Winett

**Board Members Absent:** Abel Ahumada-Alaniz, Shawn Baird, Brooke Kyle

**OHA Public Health Division Staff:** Tom Engle, Tom Eversole, Bobby Green, Sr., Katy King, Mel Kohn, Dave Leland, Brittany Sande, Michael Tynan

**Members of the Public:** Morgan Cowling, Coalition of Local Health Officials; Diane Lund, The Lund Report; Erin Mowlds, Coalition of Local Health Officials; Stephanie Tama-Sweet, American Heart Association; Steve Westberg

**Opening:**

The meeting was called to order, board members were welcomed, and introductions were made.

**Changes to the Agenda & Announcements**

A comment about the Public Health Division's accreditation process, given by Tom Eversole, was added to the end of the agenda after the PHAB committee updates.

**Approval of Minutes**

(Handouts: *PHAB Meeting Minutes, March 2013*)

**Jim Coffee moved to approve the March 2013 meeting minutes as written; Joe Ichter seconded the motion; the Board voted all in favor with no opposition or abstentions. The March 2013 minutes will stand as written.**

**Public Health Director's Update – Mel Kohn, MD, MPH, Public Health Director**

Dr. Kohn has announced his resignation as Public Health Director, effective August 1, 2013.

Dr. Kohn introduced Bobby Green, Sr. as the Interim Deputy Director for Public Health. Bobby was previously serving on the PHAB Committee on Cross-Jurisdictional Sharing of Public Health System Functions. Bobby shared with the Board about his background.

Dr. Kohn also introduced Michael Tynan as the new Policy Officer for the Public

Health Division. Michael will become more involved with the Board and will assume the staffing work. Michael shared with the Board about his background and what his role will be as the Policy Officer for the Division.

A lot of the activities and energy at the Division have been focused on the legislative session in recent months. The Division's budget passed out of the Ways and Means Subcommittee on Human Services. There is an increase of about \$4 million for the Tobacco Prevention and Education Program (TPEP) and those are Master Settlement Agreement (MSA) dollars. This is a significant achievement because this is the first time in Oregon that MSA dollars have been allocated for tobacco prevention. Katy King recognized Morgan Cowling, Alejandro Queral, and Stephanie Tama-Sweet for working on this.

Overall, the Division is well positioned from a budget standpoint to not only continue the work that it's doing, but to also improve it in a variety of areas.

#### **Legislative Update – Katy King, Government Relations Manager**

Katy presented a legislative update to the Board, covering the Governor's priorities, legislative leadership, big issues that the legislature is working on, the Division's budget, the status of Division bills, and the status of public health bills that the Division is closely tracking. She also provided some information on deadlines and the final steps that the Legislature will need to take before it adjourns.

All three of the Division's bills have passed: HB 2092 – injury and violence prevention; HB 2093 – vital records modernization; and HB 2094 – public health technical fixes. Dr. Kohn provided some detailed information on HB 2092, which puts the Division's Injury Prevention Program in statute. While it doesn't expand what the Division is currently doing, it is a huge recognition that injury prevention is a key part of public health and there is a lot that public health can do.

#### **Public Health Advisory Board Workplan – Committee Updates**

The Board has created four committees to answer the question: *How can Oregon increase the efficiency and effectiveness of the state's public health system?*

Cross-Jurisdictional Sharing of Public Health System Functions – Betty Bode, committee chair; Tom Engle, Community Liaison Manager, Public Health Division  
(Handout: Final report of the Committee on Cross-Jurisdictional Sharing of Public Health System Functions)

The Committee on Cross-Jurisdictional Sharing of Public Health System Functions has wrapped up its work and has completed a final report.

The CJS Committee had three suggested products:

1. A list or report of current and past examples of CJS within the Oregon public health system;
2. A list of barriers to the wide-spread adoption and successful implementation of models; and
3. Recommendations regarding models or opportunities for future consideration for CJS in Oregon.

The CJS Committee started by surveying all Oregon county health departments to get a sense of the sharing that is currently going on between counties. One of the major things that the Committee found is that although there is a wide variety of sharing that is happening, there is no way for the counties to share with other counties across the state about the types of CJS that is happening. There is no formal mechanism for letting others know about the type of sharing arrangements that are happening across the state. The Committee recommends that by October 2013, the Public Health Division and the Conference of Local Health Officials (CLHO) develop a mechanism that will periodically inform local health departments of CJS activities taking place in the state.

The survey of county health departments also requested responses to discern the importance of potential barriers to CJS. The Cross-Jurisdictional Sharing of Public Health System Functions Legal Issues Subcommittee was formed in anticipation that Oregon statutes create a barrier to CJS. The analysis by the CJS Committee did not support the idea that statutes are a barrier.

A second recommendation that the CJS Committee made is that by December 2013, the Public Health Division and CLHO will develop a proposal to secure funding to support local development of CJS.

The CJS Committee had considerable discussion of HB 2348, which creates a Task Force on the Future of Public Health Services to study the regionalization and consolidation of public health services and the future of public health services in this state in order to make recommendations for legislation. The CJS Committee further recommends that the Task Force would be value added by having active public health professionals as active participants.

#### Cross-Jurisdictional Sharing of Public Health System Functions Legal Issues

### Subcommittee

The Legal Issues Subcommittee has met once for orientation. The subcommittee will resume meeting now that the Committee on Cross-Jurisdictional Sharing has completed its final report, to look at the legal issues and barriers associated with cross-jurisdictional sharing.

### Public Health System Funding Committee – Alejandro Queral, committee chair

The Committee's purpose is to review the current status and structure of public health system funding in Oregon. The Committee is also charged with developing recommendations to develop and implement innovative funding practices and to leverage existing resources to maximize the state's investment in public health and prevention.

The Committee started by asking "are we funding the right structure"? They looked at documents from other state health departments (Ohio, Washington) and the National Association of County and City Health Officials (NACCHO) to look at how other states have organized and what recommendations they have in terms of organizing public health functions in order to first determine what the minimum package of foundational functions and basic programs or required programs to support public health should be. The Committee will then look at how to create a mechanism that funds that structure and determine if there are efficiencies to be gained by sharing some of those foundational or basic program capabilities.

One of the issues that the Committee identified that is also reflected in the survey done by the CJS Committee is the need for flexibility in resources. The Committee also found that many of the foundational functions that were identified are not defined in Oregon statutes or administrative rules, and that at some point there will need to be discussion about updates to public health functions at the statutory level.

The Committee started thinking about a potential mechanism for providing funding. One idea is to establish a global public health fund separate from the public health account that would statutorily mandate a certain amount of dollars to fund the foundational functions for local health departments. From that global fund an allocation would be made to each county or local health department on a per capita basis. Part of that process is articulating what are shared functions with the Coordinated Care Organizations (CCOs), which should be part of the conversation in terms of their funding. Another idea that hasn't been discussed in detail is the notion of having a regional global health fund that the CCOs would

contribute to based on a return on investment calculation that would then be distributed at the local level.

### Public Health System Outcomes and Data Committee – Pat Luedtke, committee chair

The Committee’s purpose is to identify the outcomes associated with an efficient and effective public health system, including outcomes associated with working with CCOs and that tie to public health accreditation.

The Committee held its first meeting to discuss the Committee’s purpose and governance and to review what has already been done in this arena. They found out when preparing for the meeting that there has not been a lot done in terms of the purpose of the Committee at the state or national level. Dr. Luedtke contacted Dr. Judith Monroe at the CDC and talked to her deputies about what the CDC has done or their awareness of what other states have done to look at the efficient and effective public health systems at the state level. He found that there aren’t specific documents to draw on so the Committee chose about 10 other source documents.

The Committee spent a couple of hours brainstorming and trying to get a sense of how to use the source documents to move forward. They didn’t get too far but did capture a few metrics, particularly in the CCO arena: How is public health represented on the CCO board, community advisory council, and clinical advisory panel? They also looked at a few other more difficult metrics in the process arena, but they don’t have any specifics to share with the Board yet.

Although not specifically related to the work of the Committee, Liana Winett provided copies of “The State of Our Health 2013: Key Health Indicators for Oregonians” to board members.

**A recommendation was made that the findings from each of the committees be aligned and summarized into one document (executive summary); to be shared with the task force created by HB 2348 as it begins its work.**

### Public Health Division’s Accreditation Process – Tom Eversole, Administrator, Center for Public Health Practice

The Public Health Division is working on the accreditation application process and will be applying to the Public Health Accreditation Board. The Division anticipates submitting the application in the fall and then a site visit from the accreditation board will follow. The accreditation board will want to meet with the PHAB or

any advisory groups to the agency, as well as staff. Tom asked if the Board would like a presentation at the September meeting covering a synopsis about accreditation, what lies ahead in terms of the site visit, how PHAB might be involved at the site visit, and what individuals may be asked. He also suggested that it may be beneficial for representatives from the state health department in Washington that have already gone through accreditation to come down and talk to the PHAB about what to expect.

### **Public Comment Period**

Morgan Cowling provided additional information about accreditation. Local health departments are also in the process of applying for accreditation, and 10 local health departments have submitted their letters of intent to apply. Erin Mowlds with the Coalition of Local Health Officials (CLHO) is working with all of the health departments at whatever stage they are in. Clackamas and Marion counties are doing mock site visits with each other to get a feel for the types of questions that may be asked on a site visit and what to expect from the Public Health Accreditation Board site visitor.

Erin and an intern at CLHO are working on a quality improvement tracking system for local health departments so that CLHO will be better equipped to help them get the documentation they need for quality improvement. The tracking system will also allow for putting all of the information into a library so that other health departments can see what types of examples are happening in terms of continuous quality improvement.

### **Closing:**

Chair Bode declared the meeting adjourned.

The next Public Health Advisory Board meeting is:

**Friday, September 6, 2013  
9:00 a.m. – 12:15 p.m.  
Portland State Office Building  
800 NE Oregon St., Room 1E  
Portland, OR 97232**

If you would like these minutes in an alternate format or for copies of handouts referenced in these minutes please contact Brittany Sande at (971) 673-1291 or [brittany.a.sande@state.or.us](mailto:brittany.a.sande@state.or.us).