Intervention Points: Transportation and Land Use Policy

Kathryn Sofich
Council Policy Coordinator
Who is Metro?

3 counties
25 cities
254,404 acres
1.4 million people
Metro districts

Rex Burkholder
District 5

Carl Hosticka
District 3

Kathryn Harrington
District 4

Barbara Roberts
District 6

Shirley Craddick
District 1

Carlotta Collette
District 2

Tom Hughes
Metro Council President
What does Metro do?

- **Planning:** Transportation and Land Use
- **Parks and Natural Areas**
- **Regional Attractions**
- **Garbage and Recycling**
Metro Committees: Metro Policy Advisory Committee (MPAC)

• Local elected officials, TriMet, citizen representatives
• Advises Metro Council on land use policy decisions
Metro Committees: Joint Policy Advisory Committee on Transportation (JPACT)

- Local elected officials, Metro Councilors, transportation officials
- Develops regional transportation priorities, funding strategies
Metro Committees: Technical Advisory Committees

Metro Technical Advisory Committee (MTAC)
• Advisory committee to MPAC
• Consists of local planning directors, citizen and business representatives
• Engages with Metro staff on technical aspects of land use policy efforts

Transportation Policy Alternatives Committee (TPAC)
• Advisory Committee to JPACT
• Consists of technical staff from local governments, citizen representatives
• Engages with Metro staff to coordinate, guide regional transportation planning program
Metro Committees:
Project Specific Committees

Steering Committees
• Makes final recommendations to the Metro Council and to jurisdictions.
• Made up of elected representatives and directors of agencies.

Technical Advisory Committees
• Provides analysis of technical and environmental findings and directs the activities of the project.
• Consists of technical staff from local governments.

Citizen/Community Advisory Committees
• Review and provide input on project information as it is developed, particularly as it relates to the communities in the project area.
• Members are made up of community members, business owners, neighborhood association representatives.
Major Policy Issues: Past and Present

- 2035 Regional Transportation Plan Update
- Urban Rural Reserves
- The Intertwine
- Climate Smart Communities
- Corridor Planning
- Community Investment Strategy
- Solid Waste System Planning and Resource Conservation and Recycling
Regional Values: What does a successful region look like?

- Vibrant communities
- Economic prosperity
- Safe and reliable transportation
- Leadership on climate change
- Clean air and water
- Equity
2035 Regional Transportation Update

- Outcomes tied to public values
- Connecting people and places to create great communities and foster economic vitality
- Strategic, innovative solutions
- Transportation performance, land use and quality of life effects considered
RTP goals and outcomes

- Vibrant Communities and Efficient Urban Form
- Economic Competitiveness and Prosperity
- Transportation Choices
- Efficient Management of the System
- Safety and Security
- Environmental Stewardship
- Human Health
- Equity
- Fiscal Stewardship
- Accountability
Lake Owego to Portland Transit Project HIA

Key lessons learned:
• Before beginning the HIA, develop an agreement for how draft DEIS information will be shared and expected roles of each partner.
• Partners should develop a shared understanding of the data that can be used for an HIA.
• Hold regular HIA project staff meetings to inform HIA practitioners on project details and timelines.
• Utilize an Advisory Committee to provide ongoing input into the HIA.
East Metro Connections
Plan

• Project partners are the cities of Fairview, Gresham, Troutdale and Wood Village, and Multnomah County

• Results of the plan will identify priority projects for future investments within the project area
East Metro Health Equity Investment Strategy

• Received funding from Multnomah County

• Staff will:
  • Conduct a health equity analysis of the project area
  • Develop health equity outcomes, criteria and measures
  • Provide information for “asset mapping”
Tips for Public Health Practitioners

- Relationship building: take a planner to coffee
- Identify champions
- Become familiar with major efforts of land use and transportation agencies
- Sign up for newsfeeds or newsletters
- Sign up for email lists distributing meeting agendas
Ways to stay connected to Metro

Join Opt In!
Real-time demographic data at www.optinpanel.org
Goal is to get 10,000 participants by fall, reflecting demographics of the region
Two or three surveys per month
Cash prizes awarded each month
Ways to stay connected to Metro

Sign up for the Policy and Planning Newsfeeds or Metro Councilor newsfeeds

“Friend” us on Facebook

Go to www.oregonmetro.gov/connect
Thanks!

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