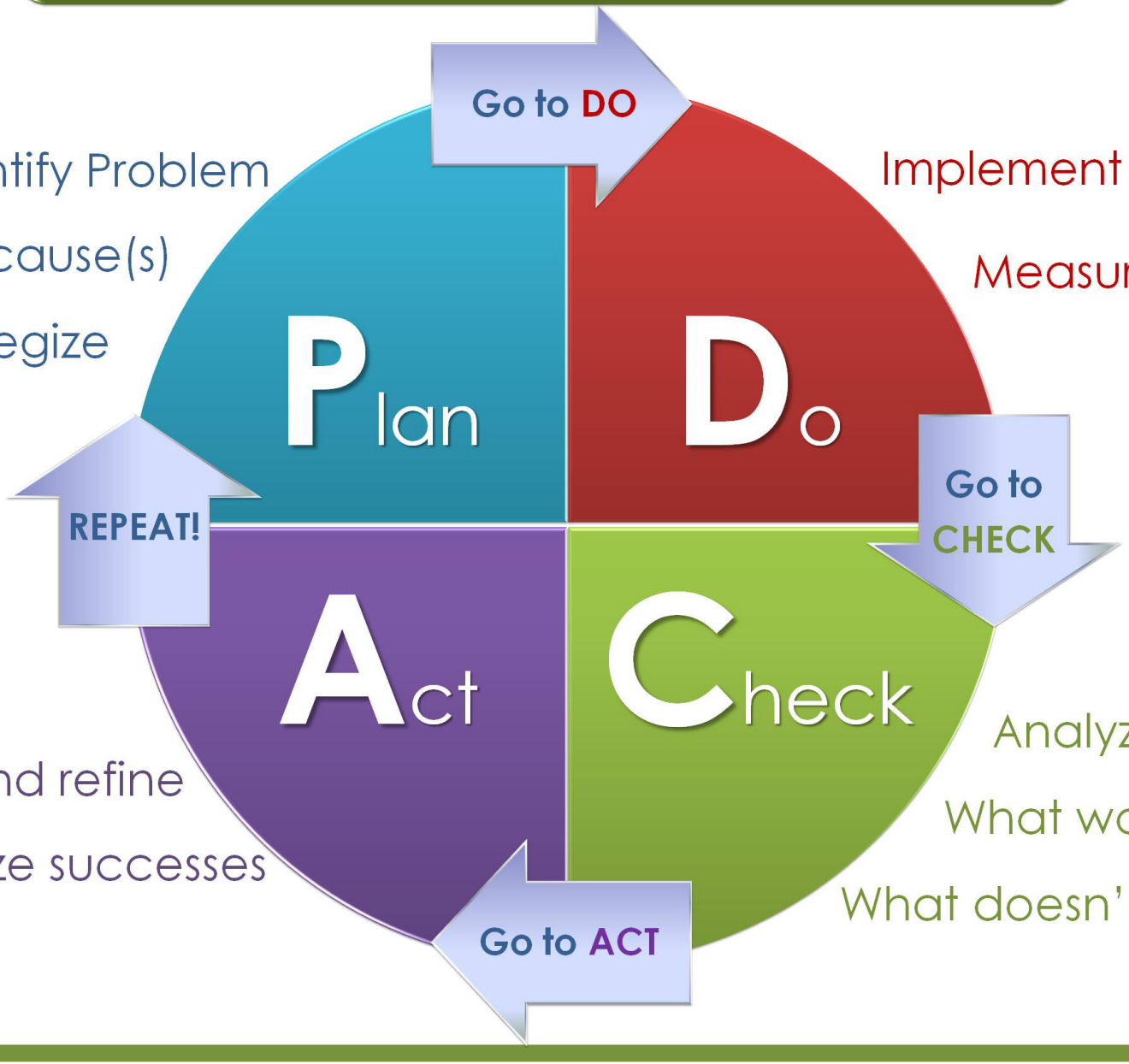
PDCA Cycle

for Continuous Improvement



Identify Problem

Find root cause(s)

Strategize

Implement plan

Measure (metrics)

Analyze metrics

What works?

What doesn't work?

Revise and refine

Standardize successes