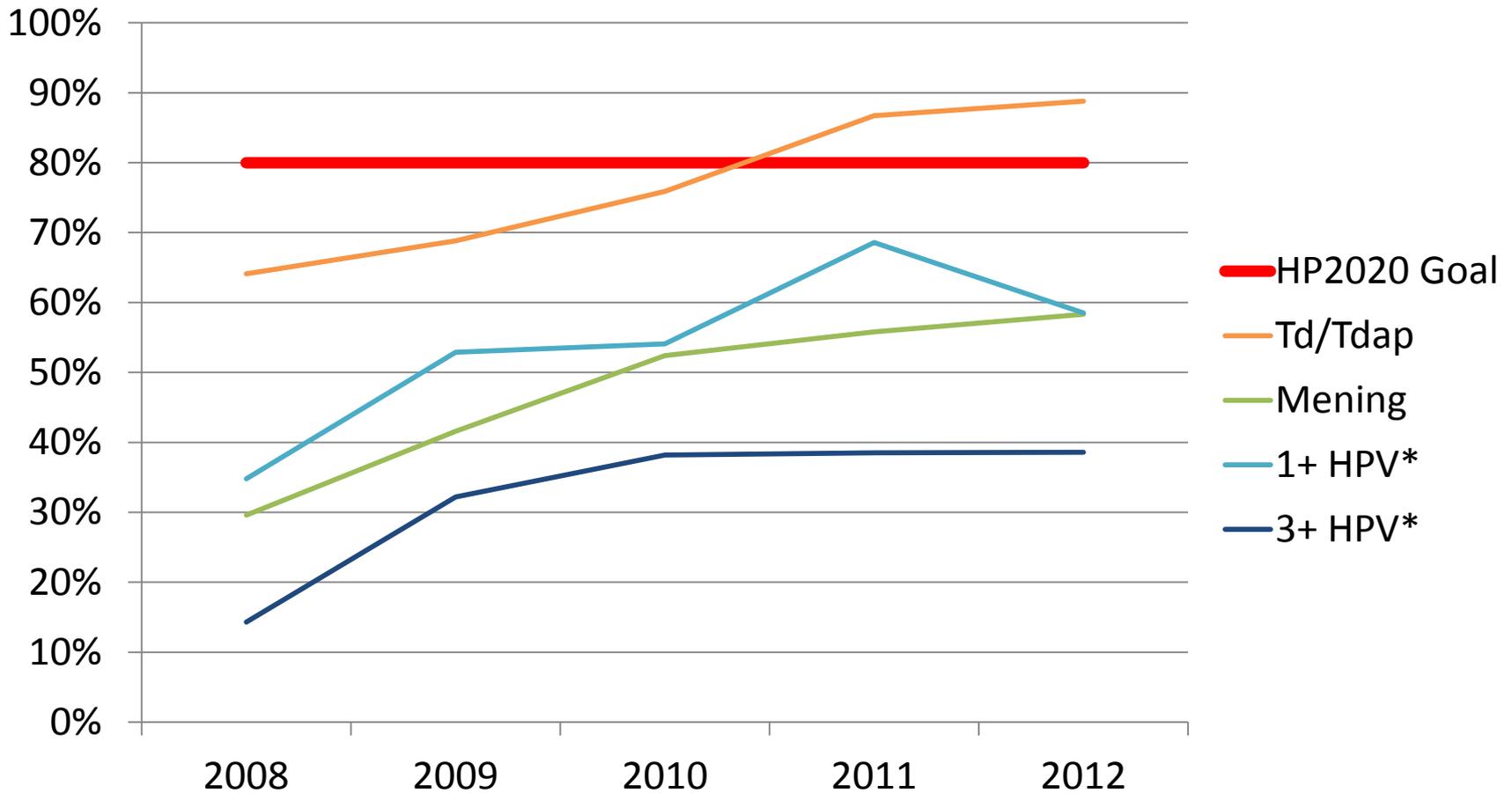


Adolescent Reminder/Recall Project

Scott Jeffries

Oregon Immunization Program

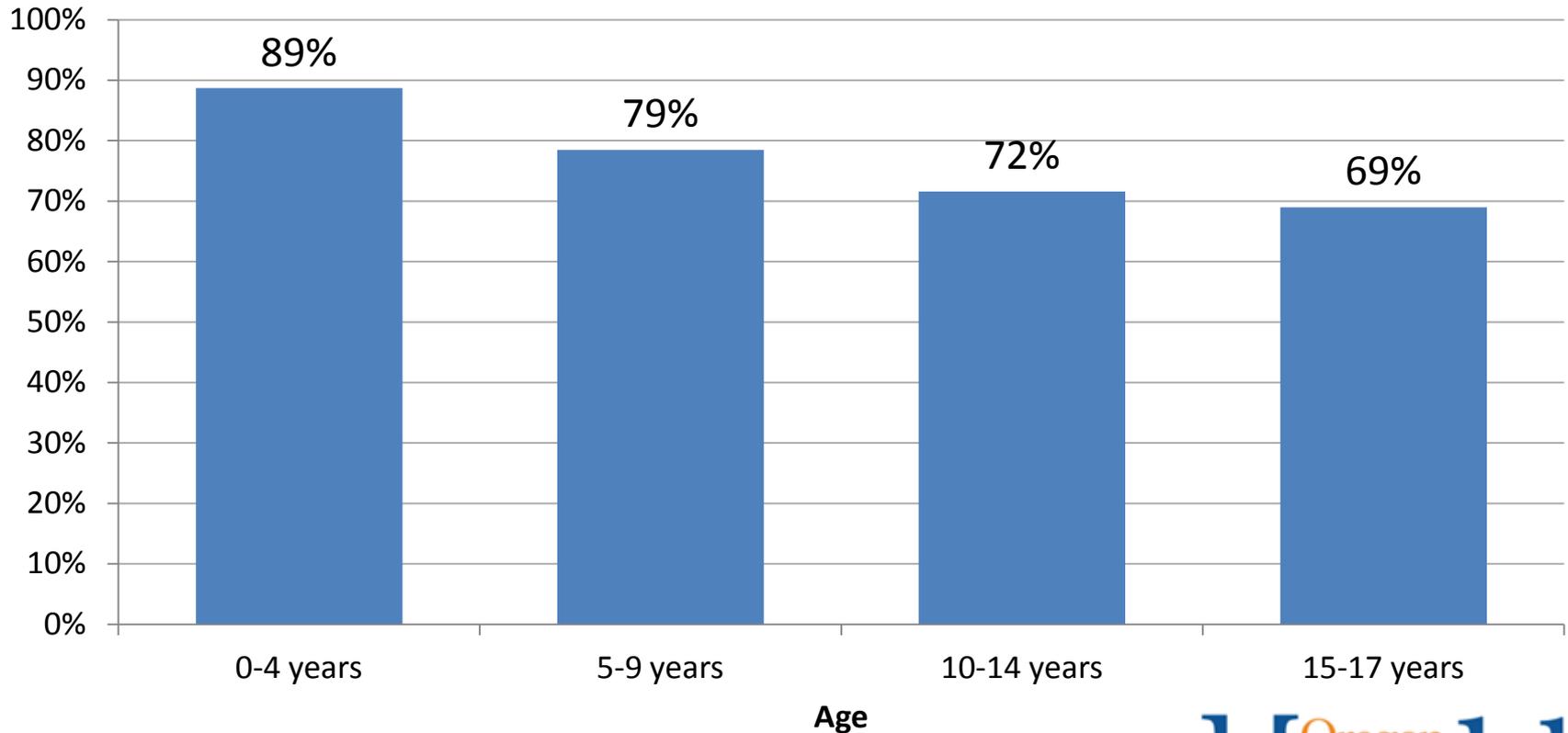
Oregon Adolescent Immunization Rates



*Female only
Source: National Immunization Survey, CDC

Annual Well-Visits

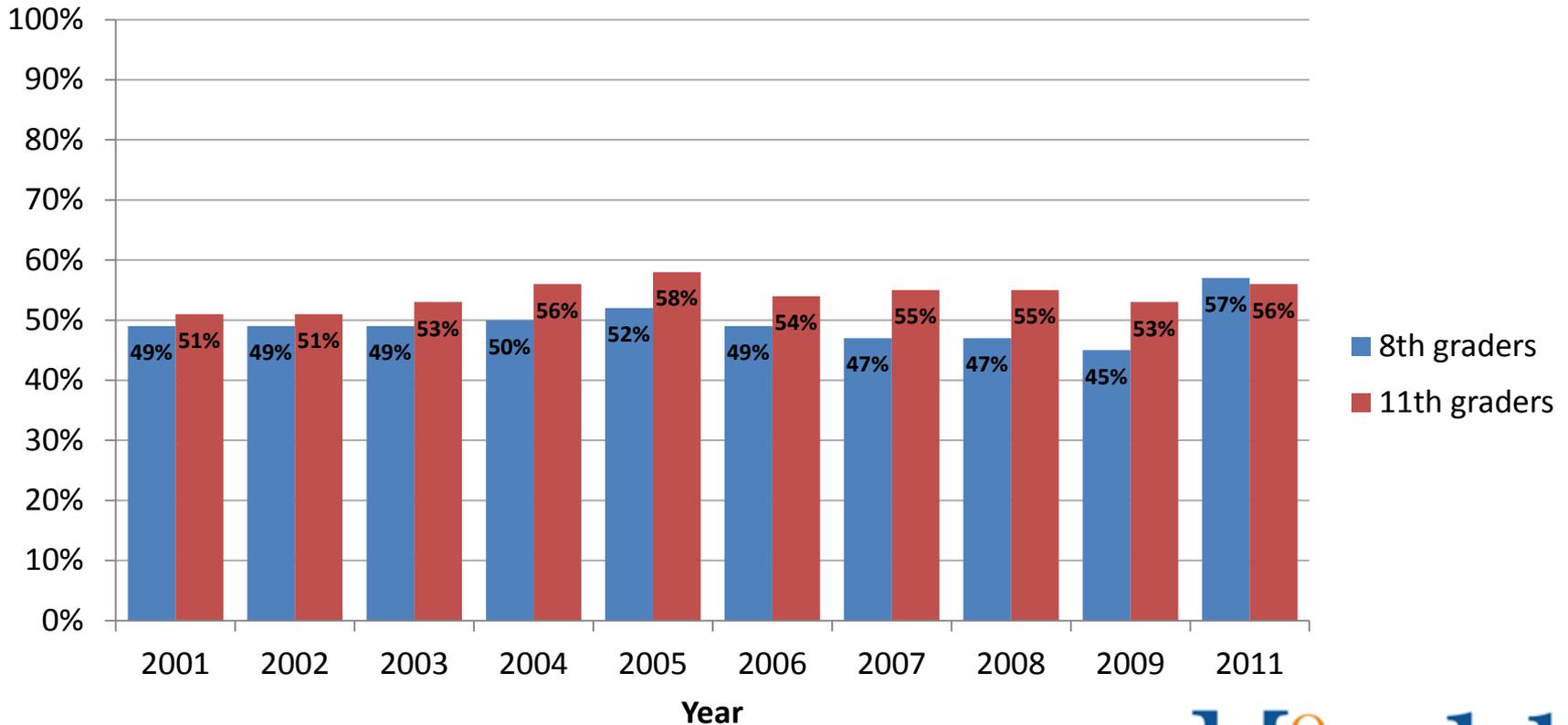
Well-Visit in Past Year (National)



Source: Child Health USA 2011, US Department of Health and Human Services

Annual Well-Visits

Well-Visit in Past Year (Oregon)



Source: Oregon Healthy Teens Survey (Adolescent Health Program, Oregon Health Authority)

Reminder/Recall

- “Client reminder and recall interventions involve reminding members of a target population that vaccinations are due (reminders) or late (recall).”
- “The Community Preventive Services Task Force recommends reminder and recall interventions based on strong evidence of effectiveness in improving vaccination coverage.”
 - Original review (1980-1997): 12% median coverage increase
 - Updated review (1997-2007): 6.1% median coverage increase
- “A tiered tracking, reminder/recall, and outreach intervention improved immunization and preventive care visit rates in urban adolescents.”
-*Arch Pediatr Adolesc Med.* 2011;165(6):547-553
- “R/R was successful at increasing immunization rates in adolescents.... Practices conducting R/R may benefit financially if they can generate additional well-child care visits and keep supply costs low.”
-*Pediatrics* 2012;129:e1437-e1445

Reminder/Recall in ALERT IIS

- Clinics now have access to run their own reminder recall in ALERT IIS!
 - Searches your active patient population
 - Determines who is due or past due for vaccines
 - Generates letters and mailing labels

Sample Reminder/Recall Letter

Dear Parent/Guardian of Richard Starkey

Our records indicate that Richard Starkey , has received the following immunizations:

Immunization Record		Tracking Schedule: ACIP	
Vaccine Group	Date Administered	Series	Vaccine
HPV	07/07/2010	1 of 3	HPV, NOS
Td/Tdap	07/07/2011	1 of 1	Td (adult), NOS

Our records also show that Richard Starkey may be due for the following immunizations. If Richard received these or other immunizations from another health care provider, please call our office so that we can update Richard's record. Otherwise please take Richard to a health care provider to receive them.

Immunizations Due
HPV, Quadrivalent
Meningococcal, NOS

Please call our clinic to schedule a vaccination appointment.

The number for our office is: 971-673-0300

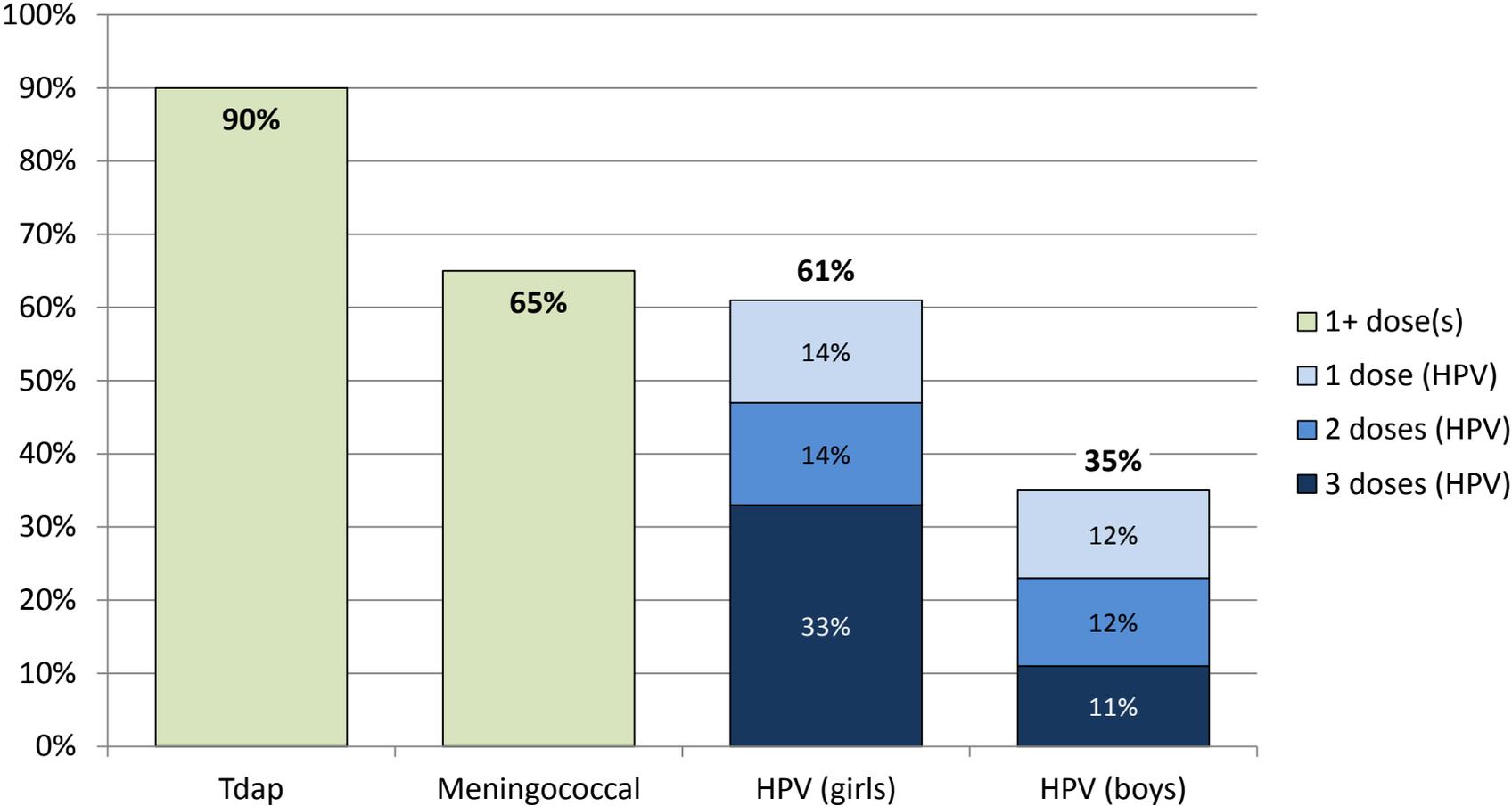
Assessment & Feedback

- “Provider assessment and feedback involves retrospectively evaluating the performance of providers in delivering one or more vaccinations to a client population and giving them feedback on their performance.” –Community Preventive Services Task Force
- Also known as AFIX
- CDC: “The Community Preventive Services Task Force recommends assessment and feedback for vaccination providers based on strong evidence of their effectiveness in improving vaccination coverage.”
 - Original review (1980-1997): 16% median coverage increase
 - Updated review (1997-2007): 9.4% median coverage increase
- “[Assessment] and feedback ... was associated with improvements in clinic vaccination rates that exceeded population-based trends.”
-*Arch Pediatr Adolesc Med.* 2011;165(6):547-553

Adolescent Assessment Overview

- Adolescents aged 11-18 years
- Marked “Active” for your clinic in ALERT:
 - Received an immunization at your clinic
 - Demographic information updated by your clinic
 - Their record was searched and saved by your clinic
 - Has otherwise been identified as active by your clinic
- Patients automatically inactivated:
 - 11-12 years old: not seen in past 7 years
 - 13-18 years old: not seen in past 5 years

Sample Adolescent Assessment



What is required of clinics?

- Review your active patient population
 - Update addresses
 - Inactivate patients no longer at your clinic
- Participate in an assessment/feedback session
- Generate and mail reminder/recall notices

What will the state do for you?

- Inactivate patients not seen at your clinic for:
 - 7 years if under 13
 - 5 years if 13 or older
- Reimburse a portion of your mailing costs*
- Lead an adolescent AFIX session
 - Adolescent immunization rate assessment
 - Discussion about clinical practices
 - Set achievable goals
- Reassess clinic 6 months later

*\$0.25 per notice sent while funds available, limit one reimbursement of up to \$5000 per clinic

How will R/R benefit your clinic?

- Receive technical assistance to improve your clinic staff's data-use abilities
- Improve the quality and accuracy of your clinic's data in ALERT IIS
- Bring additional revenue through well-child visits
- Ultimately, increase your adolescent immunization rates

To get started, or for more
information, contact:

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