2023 OREGON WIC DATA
COOS COUNTY HEALTH & WELLNESS

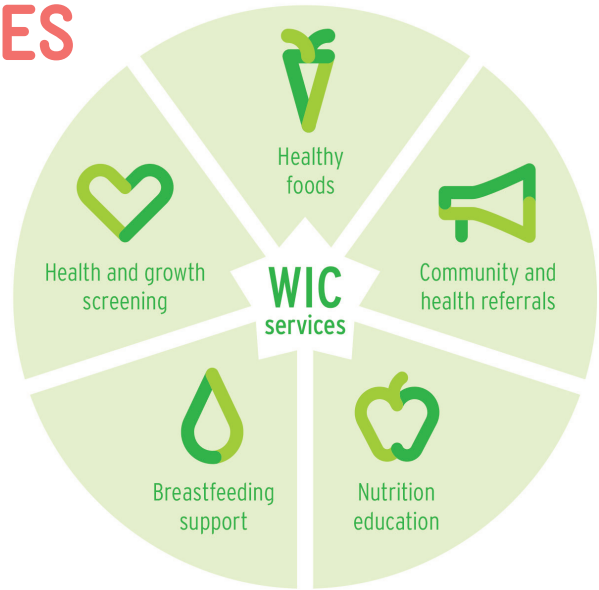
GROWING HEALTHY FUTURES

Participating in WIC supports the long-term health of women, infants, children and families. WIC is proven to support longer pregnancies and positive birth outcomes[1].

The American Academy of Pediatrics identifies three foundations of healthy child development:

- **Stable, Responsive Relationships**
- **Safe, Supportive Environments**
- **Appropriate Nutrition[2]**

WIC is the premier public health nutrition program and it supports all three of these developmental foundations.



1 Fingar et al, Journal of Maternal and Child Health, 2017 *2 American Academy of Pediatrics, Policy statement, 2012*

WHO WE SERVED

1936
Women, infants and children participated in WIC

35%
of all pregnant women served by WIC

1110
WIC families served

→

69%
are working families

3 OUT OF 4
participants are infants and children under five

BREASTFEEDING

93%
of WIC moms start out breastfeeding

43%
of WIC moms breastfeed exclusively for six months

Oregon Health Authority
WIC OREGON
PUBLIC HEALTH DIVISION
Special Supplemental Nutrition Program for Women, Infants & Children

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ECONOMIC BENEFITS OF WIC

14 LOCAL STORES ACCEPTING WIC:

- 7 Independent stores
- 0 Local or regional chains
- 3 National chain stores
- 2 Pharmacies

$985,152

Total WIC dollars spent by participants at local stores

ALL STORES THAT ACCEPT WIC MUST CARRY:

- At least 8 kinds of fresh fruits and vegetables
- Whole grain products
- Lowfat milk
- Lowfat yogurt
- Canned/dried beans

WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families with an additional source of nutritious food and education on selecting and preparing fresh produce.

9
PARTICIPATING FARMERS
at local farmers markets and farm stands

$8,840
FDNP dollars paid to local farmers

WIC CLINIC SITES

Bandon, Coos Bay, Coquille, Coquille Indian Tribe Center, Lakeside, Myrtle Point, Powers

For more details about these numbers, please visit:

https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/annual.aspx

541-266-6705

https://cooshealthandwellness.org/public-health/clinical-services/women-infants-and-children/

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