Percent of all pregnant women served by WIC

Hood River County ..................... 55%
Statewide ................................. 45%

Women, infants and children who participated in WIC

Total: 1,427
Infants and children under 5 ............................. 1,005
Pregnant, breastfeeding and postpartum women ............................. 422

WIC families
Number of families served .................... 657
Working families ................................. 84%

Breastfeeding
WIC moms who start out breastfeeding ....................... 98%

Economic benefits of WIC

Total dollars spent by this agency’s participants at local WIC retailers for healthy foods ...................... $589,743

WIC Farm Direct Nutrition Program

The Farm Direct Nutrition Program (FDNP) provides families an additional source of nutritious food and education on selecting and preparing fresh produce. FDNP also supports local farmers’ markets and farmers.

FDNP dollars spent by this agency’s participants and paid to local farmers ........................................... $3,336

WIC services

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding partnerships with birthing hospitals, support through peer counseling and education
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services
Hood River County Health Department

2013 WIC Facts

WIC clinic sites

Hood River
Cascade Locks*

WIC-authorized grocery stores in this county

6 WIC-authorized stores:
3 Independent stores
1 Large regional or national chain store
1 Small chain store
1 Pharmacy

WIC and FDNP-authorized farmers in this county

14 Farmers at 1 farmers’ market
10 Farm stands

About the Data

Percent of all pregnant women served by WIC: This estimate is based on provisional 2013 birth certificate data for Oregon residents and reported by county. The birth certificate asks women whether they received WIC services for one or more months during pregnancy. This may include women who went to a different WIC agency.

Women, infants and children participating: The number of women, infants and children who enrolled in and received WIC services from this agency in 2013.

WIC families: This section shows selected participant demographics at the local WIC agency. A Working family is defined as a household with at least one wage-earning family member.

Breastfeeding: Initiation of breastfeeding by mothers who gave birth during 2013, as reported by the mother. This includes women who received services at this agency.

Economic benefits of WIC: WIC benefits issued and redeemed by participants from this agency during 2013. Benefits were spent at WIC authorized stores and with farmers who accept the Fruit and Veggie Vouchers.

WIC Farm Direct Nutrition Program (FDNP): The dollar amount issued by this agency and spent by local participants with a FDNP-authorized farmer in 2013.

Contact Us

Hood River Co. WIC: 541-387-6882
Oregon WIC: 971-673-0040
TTY: 1-800-735-2900
Web: www.healthoregon.gov/wic

For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.