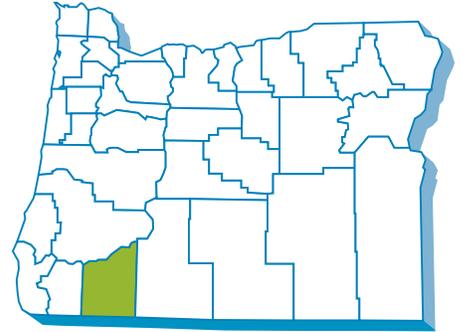
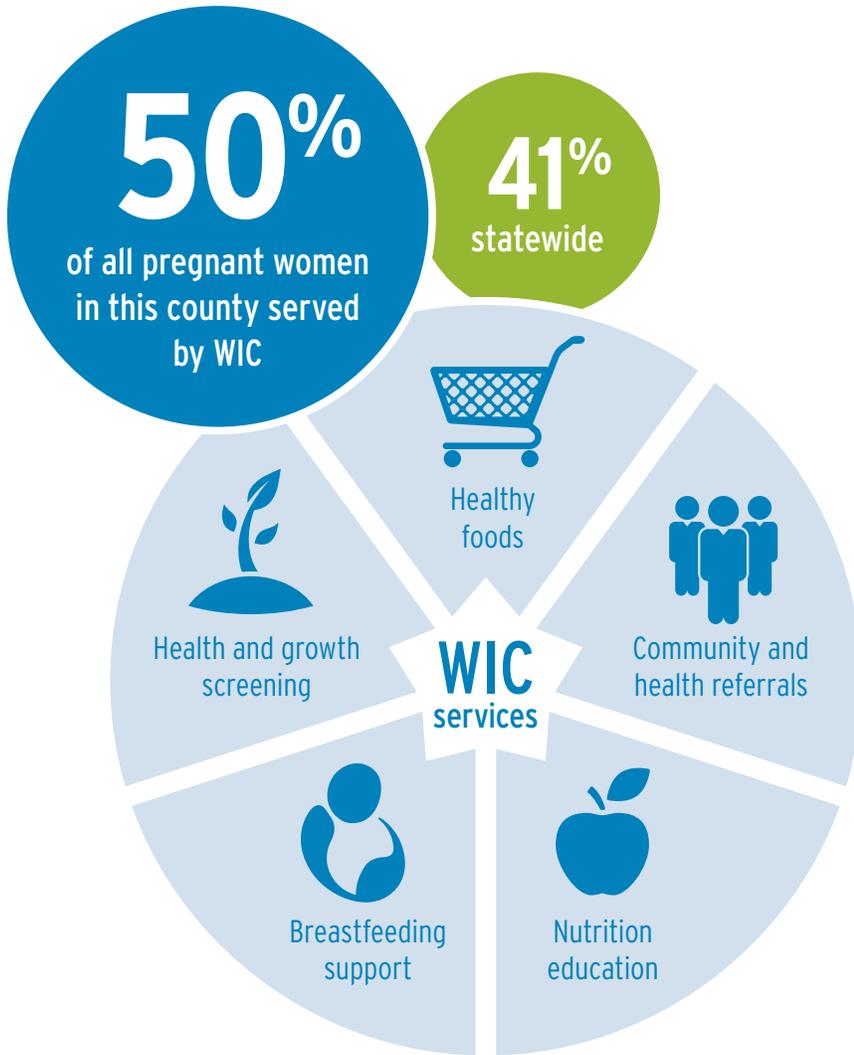




2015 WIC Facts

Jackson County Health Department



9,564

Women, infants and children who participated in WIC

6,739 2,825

Infants and children under five

Pregnant, breastfeeding and post-partum women

4,026

WIC families served

70%

Working families

BREASTFEEDING

97%

WIC moms start out breastfeeding.

43%

WIC moms breastfeed exclusively for six months.

National health organizations recommend that breastfeeding is the sole source of nutrition in the first 6 months.

2015 WIC Facts

Jackson County Health Department



WIC-AUTHORIZED GROCERY STORES IN THIS COUNTY

28 WIC-authorized stores:

- 2 Independent stores
- 22 Large regional or national chain stores
- 1 Small chain store
- 3 Pharmacies



WIC AND FDNP-AUTHORIZED FARMERS IN THIS COUNTY

- 41 Farmers at 5 farmers' markets
- 14 Farm stands



ECONOMIC BENEFITS OF WIC

Total dollars spent by this agency's participants at local WIC retailers for healthy foods:

\$3,566,237



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families an additional source of nutritious food and education on selecting and preparing fresh produce. FDNP also supports local farmers' markets and farmers.

FDNP dollars spent by this agency's participants and paid to local farmers:

\$19,552



WIC CLINIC SITES

- Medford
- Ashland
- Rogue River (closed in 2015)
- White City (opening in 2016)



For more details about these numbers, please visit:

<https://public.health.oregon.gov/HealthyPeopleFamilies/wic/Pages/annual.aspx>

Contact your local WIC

541-774-8203

<http://tinyurl.com/h9cznxu>

Contact the Oregon State WIC Program

1-800-735-2900

www.healthoregon.org/wic

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