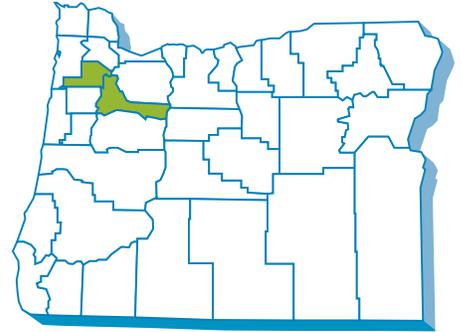
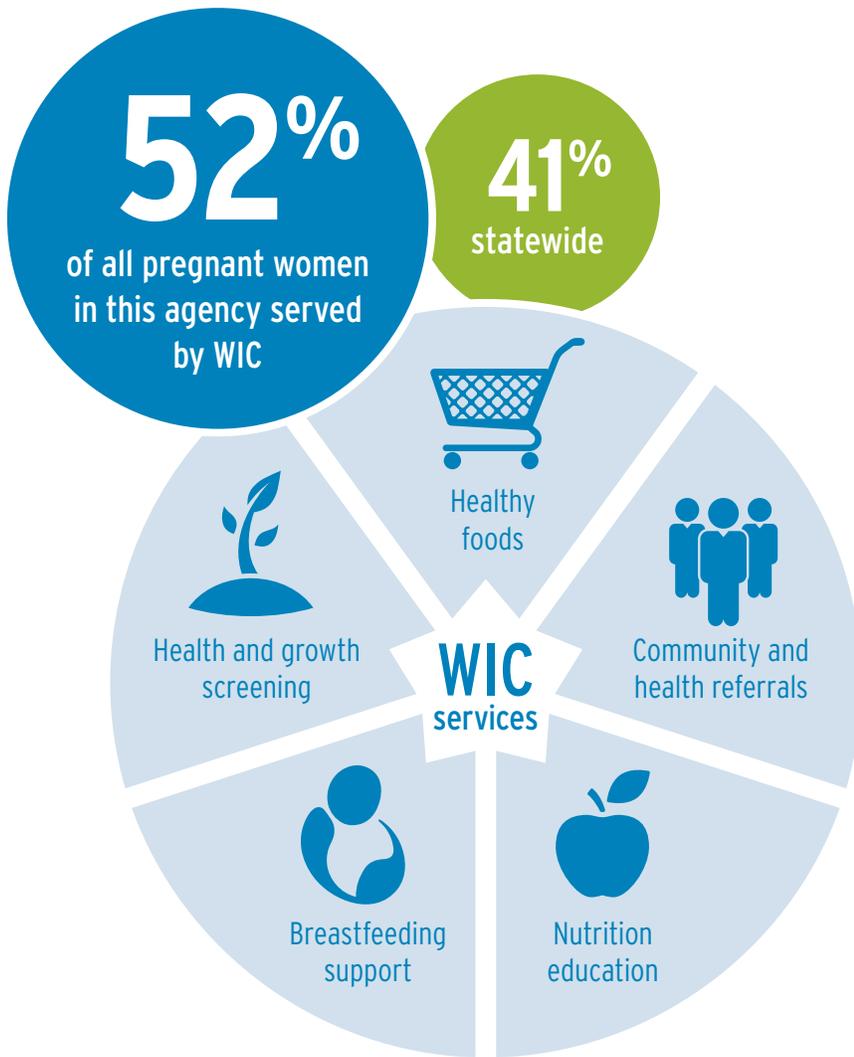




2015 WIC Facts

Salud WIC Program



14,259

Women, infants and children who participated in WIC

10,240 4,019

Infants and children under five

Pregnant, breastfeeding and post-partum women

6,077

WIC families served

81%

Working families

BREASTFEEDING

94%

WIC moms start out breastfeeding.

35%

WIC moms breastfeed exclusively for six months.

National health organizations recommend that breastfeeding is the sole source of nutrition in the first 6 months.

2015 WIC Facts

Salud WIC Program



WIC-AUTHORIZED GROCERY STORES IN THIS AGENCY

53 WIC-authorized stores:

- 12 Independent stores
- 25 Large regional or national chain stores
- 7 Small chain stores
- 9 Pharmacies



WIC AND FDNP-AUTHORIZED FARMERS IN THIS COUNTY

- 59 Farmers at 7 farmers' markets
- 55 Farm stands



ECONOMIC BENEFITS OF WIC

Total dollars spent by this agency's participants at local WIC retailers for healthy foods:

\$5,599,307



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families an additional source of nutritious food and education on selecting and preparing fresh produce. FDNP also supports local farmers' markets and farmers.

FDNP dollars spent by this agency's participants and paid to local farmers:

\$38,412



WIC CLINIC SITES

- McMinnville
- Salem
- Newberg
- Woodburn



For more details about these numbers, please visit:

<https://public.health.oregon.gov/HealthyPeopleFamilies/wic/Pages/annual.aspx>

Contact your local WIC

1-855-942-9420

www.saludwic.org/

Contact the Oregon State WIC Program

1-800-735-2900

www.healthoregon.org/wic

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