## Plan for authorizing farmers to accept Fruit and Veggie Vouchers

<table>
<thead>
<tr>
<th>When</th>
<th>What</th>
</tr>
</thead>
</table>
| **December 2009**  | • Pilot farmers were selected and trained on accepting the WIC Fruit and Veggie vouchers  
• WIC staff from the pilot agencies were trained on the new process. They developed a plan for informing participants that certain farmers can accept the Fruit and Veggie vouchers. |
| **January 2010**   | • Pilot farmers began accepting Fruit and Veggie vouchers from participants in the pilot agencies.  
• WIC staff from the pilot agencies began informing participants about the change. |
| **March to June 2010** | • First group of farmers statewide will be authorized and trained to accept WIC Fruit and Veggie vouchers.  
• WIC staff from all agencies will plan for informing participants that certain farmers can accept the Fruit and Veggie vouchers. |
| **April 2010**     | • First month that authorized farmers statewide will be ready to accept Fruit and Veggie vouchers.  
• WIC staff from all agencies will begin informing participants about the change. |
| **June 2010**      | • As WIC clinics begin to issue Farm Direct checks, they will remind recipients they can also spend their Fruit and Veggie vouchers with authorized farmers. |
| **July 2010 and beyond** | • WIC participants will be routinely informed they can spend Fruit and Veggie vouchers at authorized WIC vendors and with authorized farmers.  
• Farmers will continue to enter into 3-year agreements with the State to accept WIC Fruit and Veggie vouchers and/or Farm Direct checks. |