

Oregon WIC Vendor Peer Groups

Rev. 8/16/10

Peer Group	Peer Group Description
Single Store	One owner, one store location, purchases goods from 3rd party distributor
1	Single Store – Southern & Coastal, 1 – 4 registers
2	Single Store – Northwestern, 1 – 4 registers
3	Single Store – Central & Eastern, 1 – 4 registers
4	Single Store – All regions, 5 or more registers
Small Chain	One owner, multiple store locations, may purchase goods from 3rd party distributor
6	Small Chain – Coastal
7	Small Chain – Central/Eastern
9	Small Chain – North Western
10	Small Chain – Southern
Large Chain	One owner, >30 multiple store locations, owns own distribution center
11	Large Chain – Coastal
12	Large Chain – Central
13	Large Chain – Eastern
14	Large Chain – North Western
15	Large Chain – Southern
Pharmacy	Stand-alone pharmacy
16	Pharmacy
Hospital Run Pharmacy	Pharmacy that provides specialized medical formula or formula that is not available via regular pharmacy
8	Hospital Pharmacy
CVV Farmers	Farmers that are authorized to take the cash value vouchers
19	CVV Farmers

Geographic Regions for WIC Grocery Peer Groups

