

Tobacco's toll in one year



4,200 Adults who regularly smoke cigarettes

1,334 People with a serious illness caused by tobacco



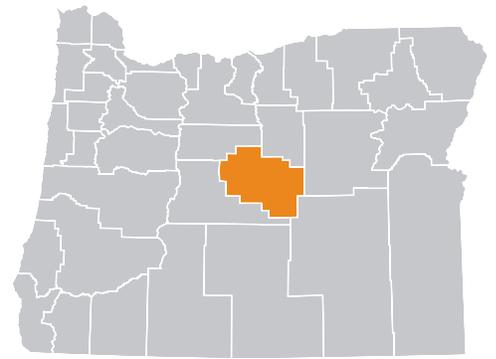
68

Tobacco-related deaths



\$13.6 Million

spent on tobacco-related medical care



Population

Youths	4,290
Adults	16,400
Total residents	20,690

\$10.9 Million

in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Crook County



1 in 2 were located within 1,000 feet of a school or park



7 in 10 displayed tobacco at the eye level of a child



100% sold flavored tobacco



Nearly **7 in 10** sold electronic cigarettes



The Tobacco Industry spent **\$112 million a year promoting tobacco products in Oregon stores in 2012.**

Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

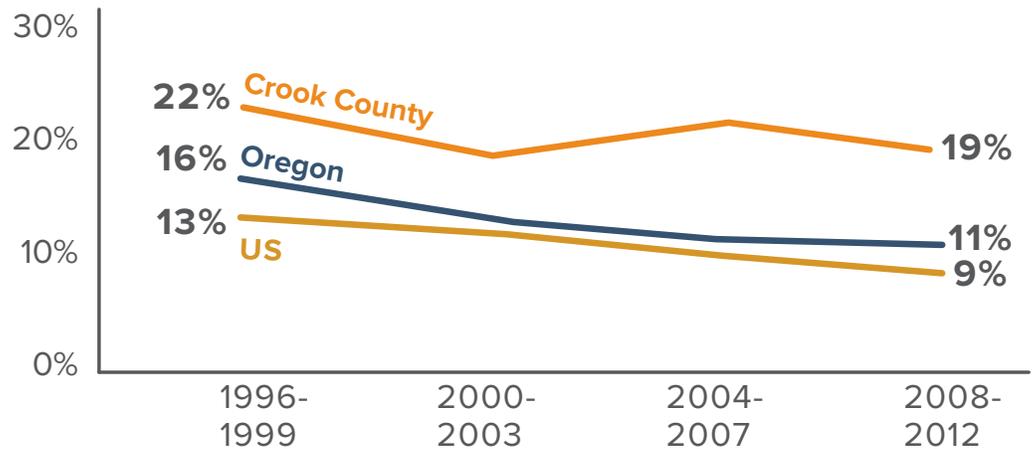
Adult cigarette smoking



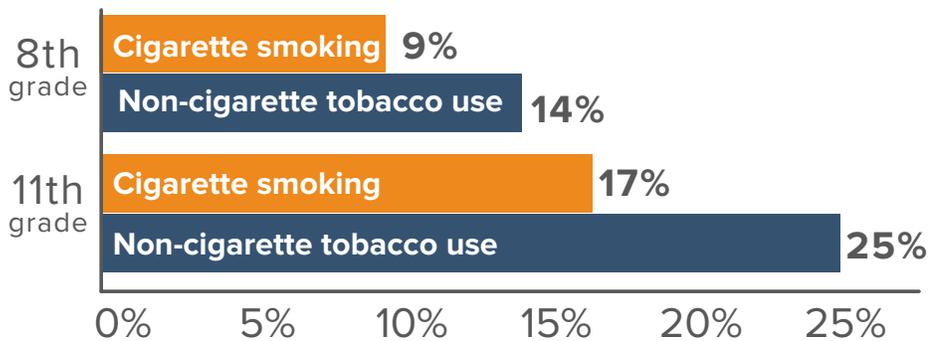
Cigarette smoking among adults in Crook County is **higher** than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Crook County is **about 70% higher** than Oregon overall, and **twice as high** as the rest of the United States.



Youth cigarette and non-cigarette tobacco use



Among 8th and 11th graders in Crook County, non-cigarette tobacco product use is **50% higher** than cigarette smoking

Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.



Want to know more or have questions about the burden of tobacco in your community?

Visit Smokefree Oregon to find out what you can do:
<http://smokefreeoregon.com/what-you-can-do/>