

## Tobacco's toll in one year



**500** Adults who regularly smoke cigarettes

**225** People with a serious illness caused by tobacco



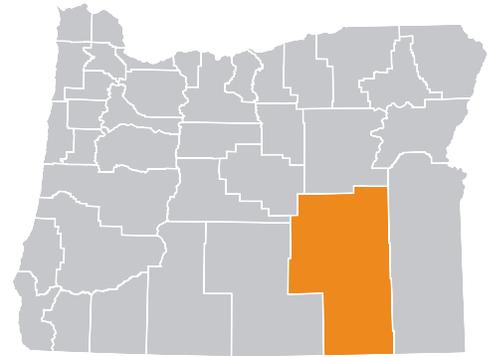
**12**

Tobacco-related deaths



**\$2.3 Million**

spent on tobacco-related medical care



## Population

|                 |       |
|-----------------|-------|
| Youths          | 1,568 |
| Adults          | 5,692 |
| Total residents | 7,260 |

**\$1.8 Million**

in productivity losses due to premature tobacco-related deaths

## Among tobacco retailers assessed in Harney County



More than **1 in 2** advertised tobacco outside



**1 in 3** displayed tobacco near toys or candy



**100%** sold flavored tobacco



**\$1.24** was the average price of a single, flavored little cigar



The Tobacco Industry spent **\$112 million** a year promoting tobacco products in Oregon stores in 2012.

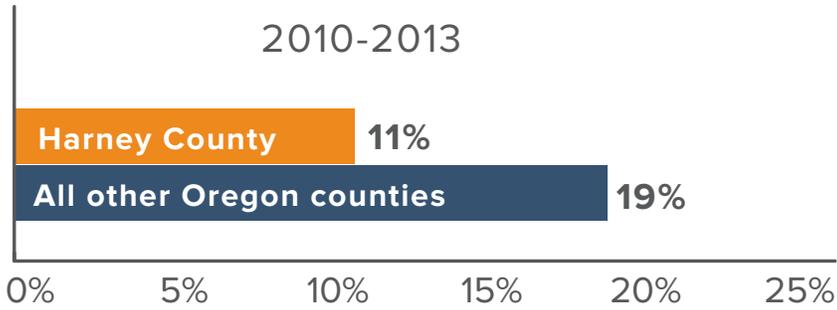
## Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

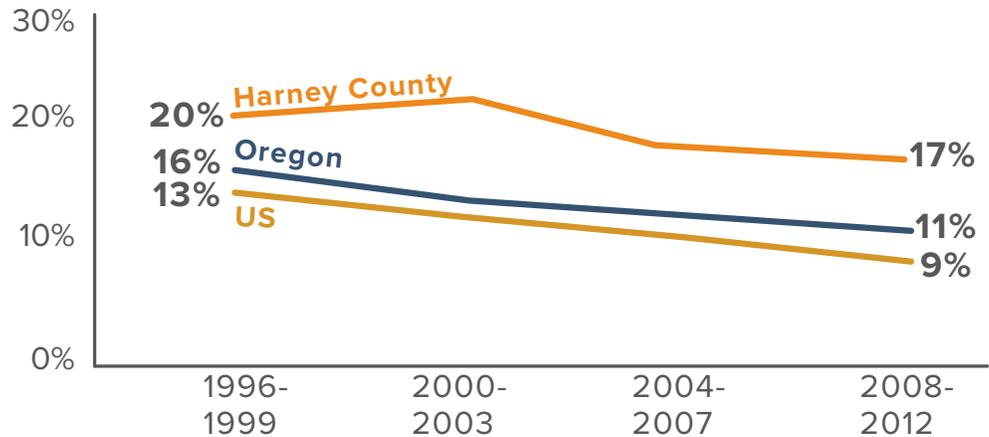
## Adult cigarette smoking



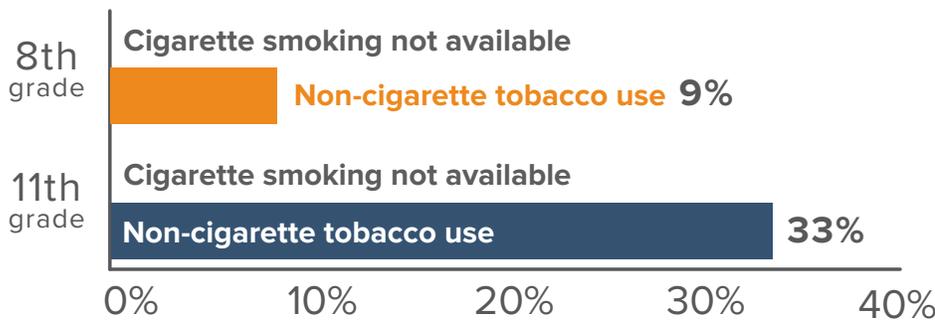
Cigarette smoking among adults in Harney County is **lower** than the rest of Oregon.

## Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Harney County is **about 50% higher** than Oregon overall, and **nearly two times as high** as the rest of the US.



## Youth non-cigarette tobacco use



**One in three** 11th graders in Harney County uses non-cigarette tobacco products.

*Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.*



**Want to know more or have questions about the burden of tobacco in your community?**

Visit Smokefree Oregon to find out what you can do:  
<http://smokefreeoregon.com/what-you-can-do/>