

Tobacco's toll in one year



500 Adults who regularly smoke cigarettes

225 People with a serious illness caused by tobacco



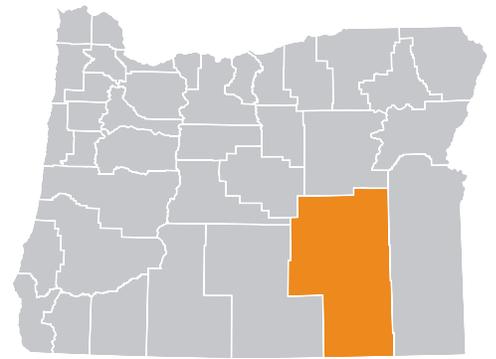
12

Tobacco-related deaths



\$2.3 Million

spent on tobacco-related medical care



Population

Youths	1,568
Adults	5,692
Total residents	7,260

\$1.8 Million

in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Harney County



More than **1 in 2** advertised tobacco outside



1 in 3 displayed tobacco near toys or candy



100% sold flavored tobacco



\$1.24 was the average price of a single, flavored little cigar



The Tobacco Industry spent **\$112 million** a year promoting tobacco products in Oregon stores in 2012.

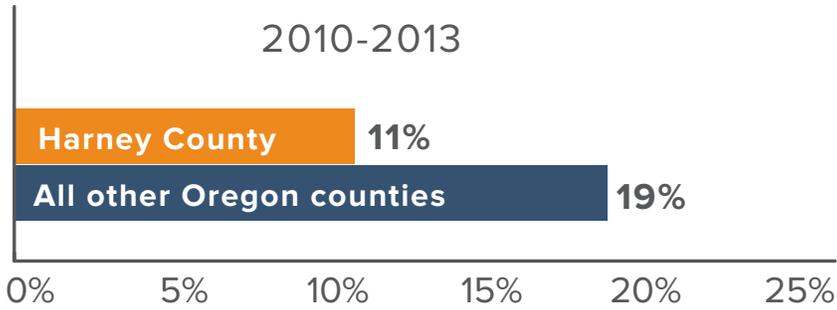
Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

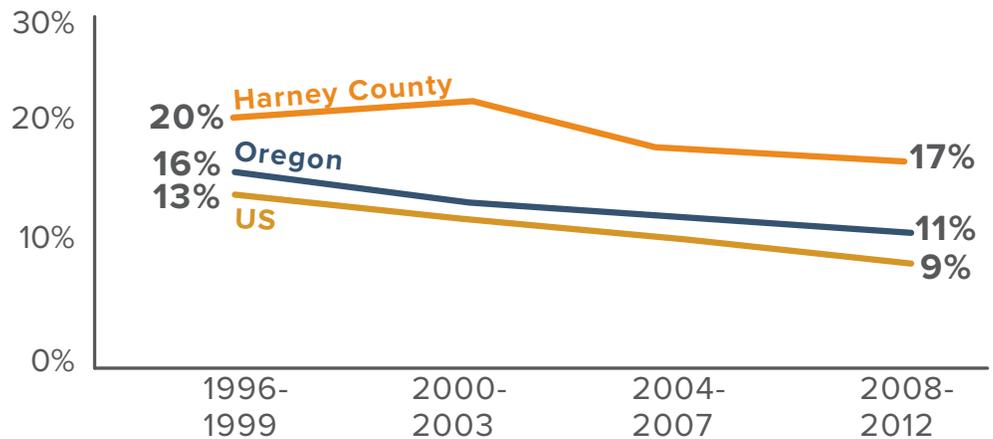
Adult cigarette smoking



Cigarette smoking among adults in Harney County is **lower** than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Harney County is **about 50% higher** than Oregon overall, and **nearly two times as high** as the rest of the US.



Youth non-cigarette tobacco use



One in three 11th graders in Harney County uses non-cigarette tobacco products.

Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.



Want to know more or have questions about the burden of tobacco in your community?

Visit Smokefree Oregon to find out what you can do:
<http://smokefreeoregon.com/what-you-can-do/>