Washington County Tobacco Fact Sheet, 2014

Tobacco's toll in one year

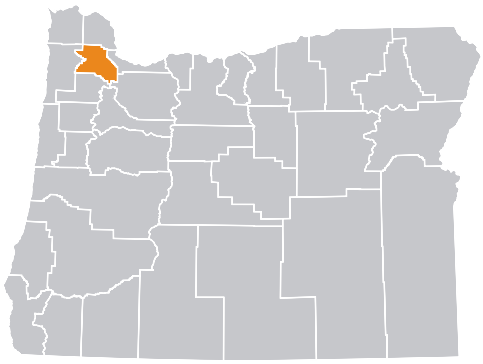
57,000 Adults who regularly smoke cigarettes

10,188 People with a serious illness caused by tobacco

521 Tobacco-related deaths

$103.9 Million spent on tobacco-related medical care

$83.3 Million in productivity losses due to premature tobacco-related deaths



Population

Youths	137,198
Adults	413,792
Total residents	550,990

Among tobacco retailers assessed in Washington County

3 in 5 advertised tobacco outside

1 in 4 displayed tobacco ads at the eye level of a child

93% sold flavored tobacco

3 in 4 sold tobacco at discounted prices

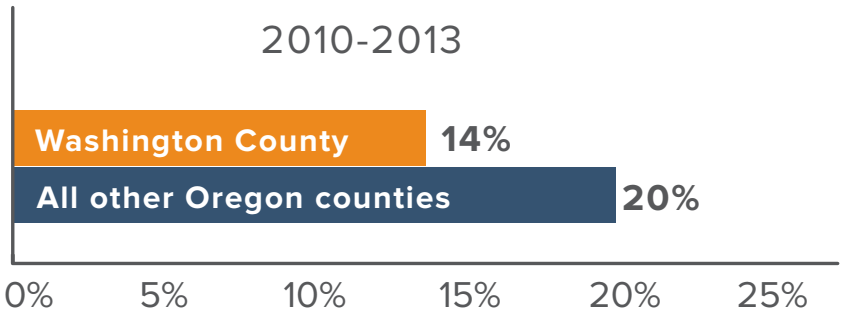
The Tobacco Industry spent $112 million a year promoting tobacco products in Oregon stores in 2012.

Components of a comprehensive tobacco prevention program

Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

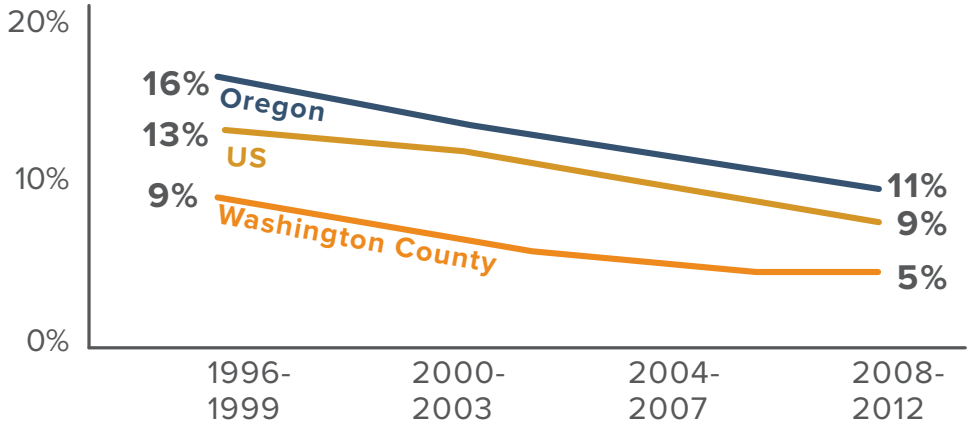
Adult cigarette smoking



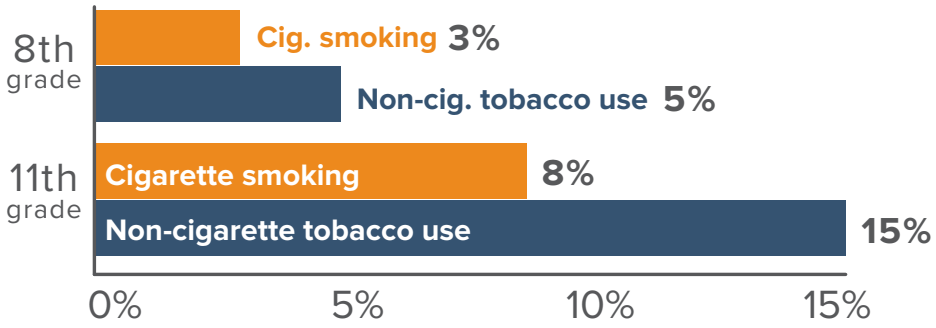
Cigarette smoking among adults in Washington County is **lower** than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Washington County is **lower** than Oregon overall and the rest of the US.



Youth cigarette and non-cigarette tobacco use



Nearly **two times as many** 8th and 11th graders in Washington County are using non-cigarette tobacco products compared to cigarettes.

Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.

Want to know more or have questions about the burden of tobacco in your community?
Visit Smokefree Oregon to find out what you can do:
http://smokefreeoregon.com/what-you-can-do/

PUBLIC HEALTH DIVISION
Tobacco Prevention and Education
Oregon Health Authority