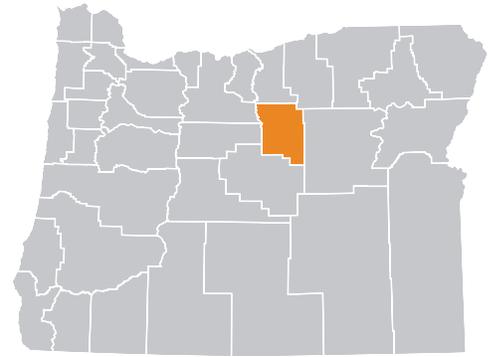


Tobacco's toll in one year



200 Adults who regularly smoke cigarettes

117 People with a serious illness caused by tobacco



6

Tobacco-related deaths



\$1.2 Million

spent on tobacco-related medical care

Population

Youths	259
Adults	1,171
Total residents	1,430

\$1 Million

in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Wheeler County



80% accepted food stamps



1 in 2 sold flavored smokeless tobacco



1 in 3 sold single little cigars or cigarillos



99¢ was the average price of a single, flavored little cigar



The Tobacco Industry spent **\$112 million** a year promoting tobacco products in Oregon stores in 2012.

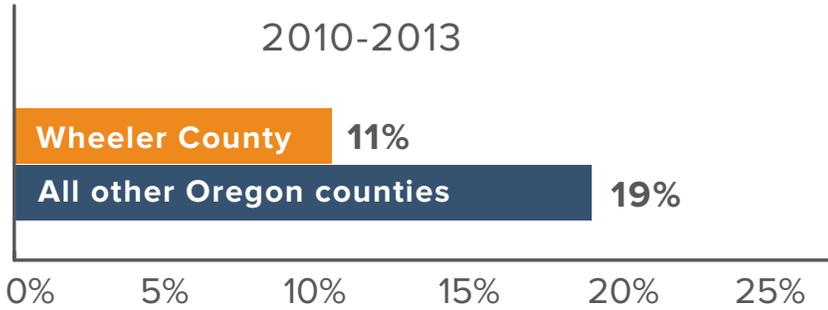
Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

Adult cigarette smoking

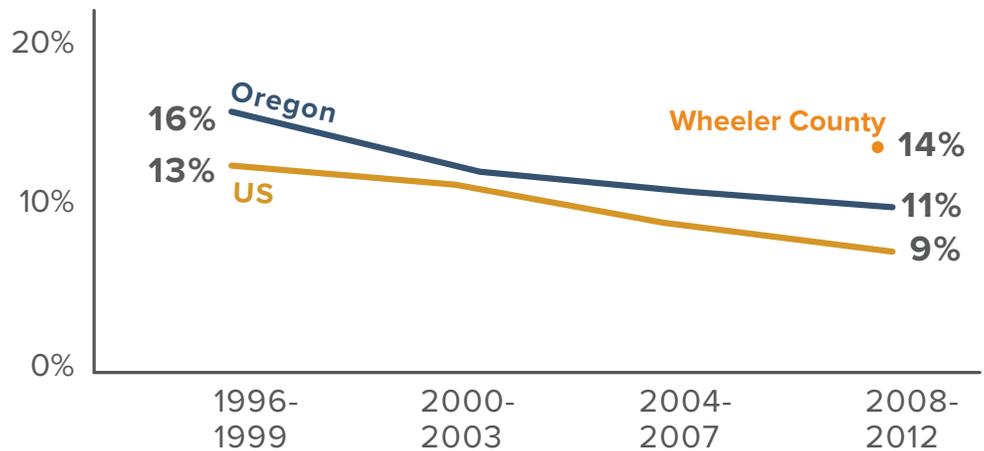


Cigarette smoking among adults in Wheeler County is **lower** than the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Wheeler County is **higher** than Oregon overall and the rest of the US.

Note: data not available for Wheeler county in 1998-2007.



Want to know more or have questions about the burden of tobacco in your community?

Visit Smokefree Oregon to find out what you can do:
<http://smokefreeoregon.com/what-you-can-do/>