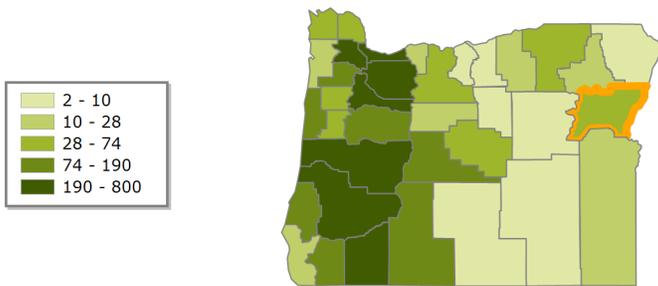
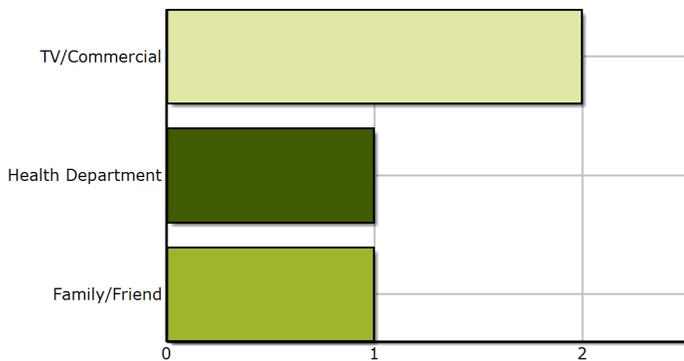


State Tobacco Users Served Contract YTD (Adults)

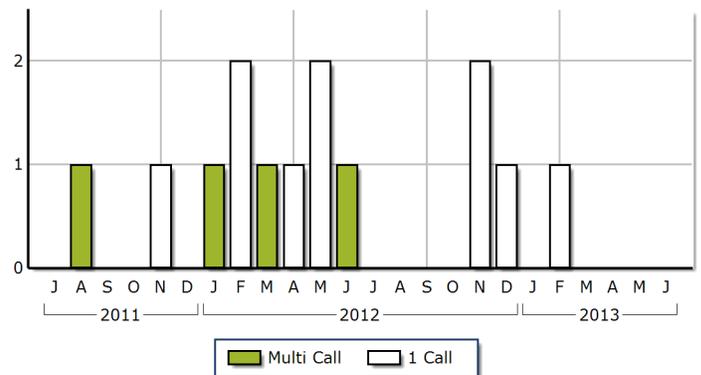


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			4	942
Tobacco Users YTD			32	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.21 %
Reach - NAQC			2	0.98 %
Annualized Reach			1	1.81 %
Annualized Reach - NAQC			2	1.47 %
Unique Individual Reach			3	0.94 %

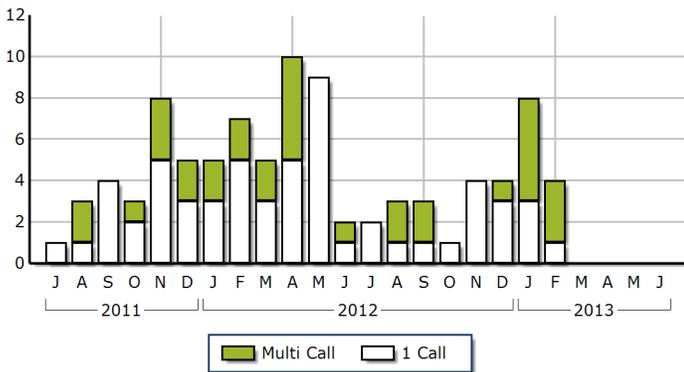
How Heard About



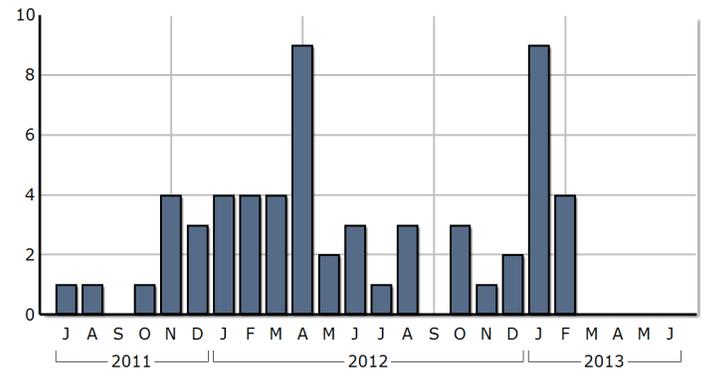
Fax Referral



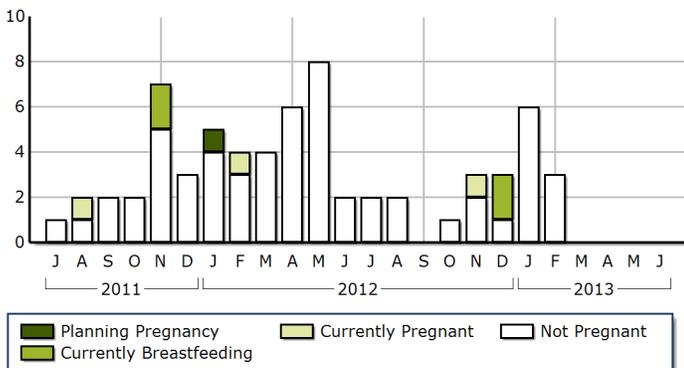
Tobacco User Enrollments By Program Type



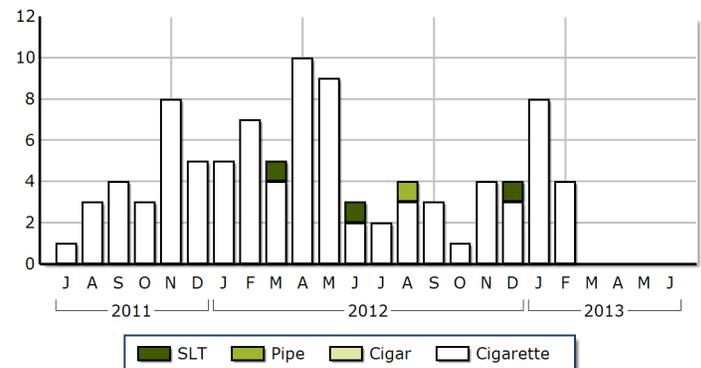
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

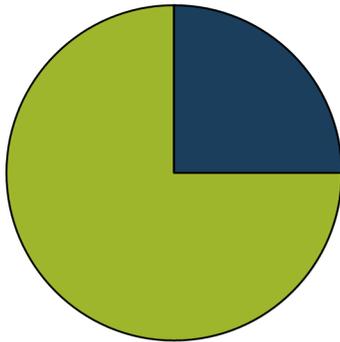


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

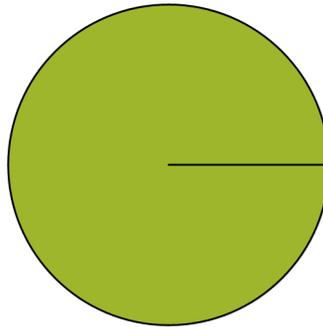
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

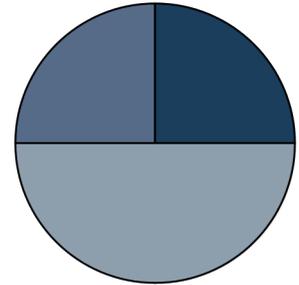
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

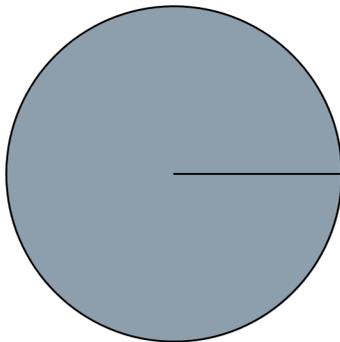
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

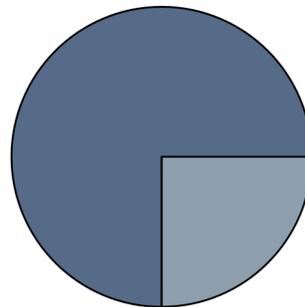
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

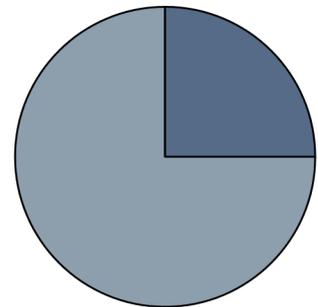
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 75.00%

Chart Total N: 4

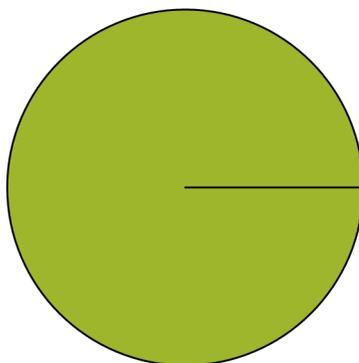
Tobacco Users By Health Plan



Uninsured, 75.00%
Commercially Insured, 25.00%

Chart Total N: 4

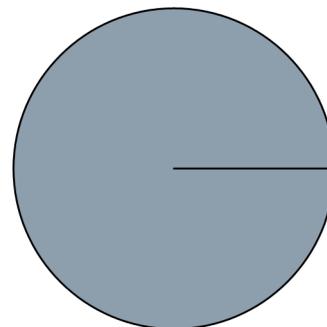
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



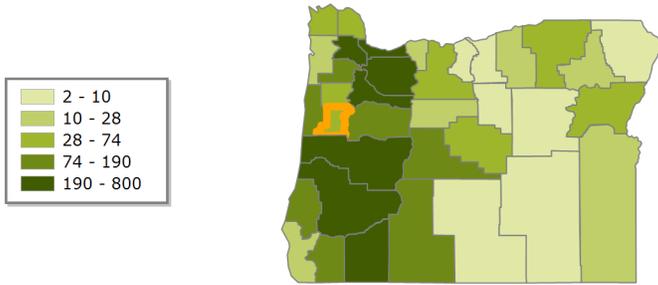
None, 100.00%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

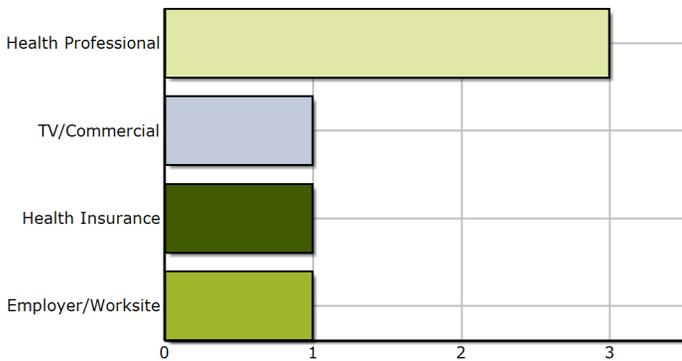
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

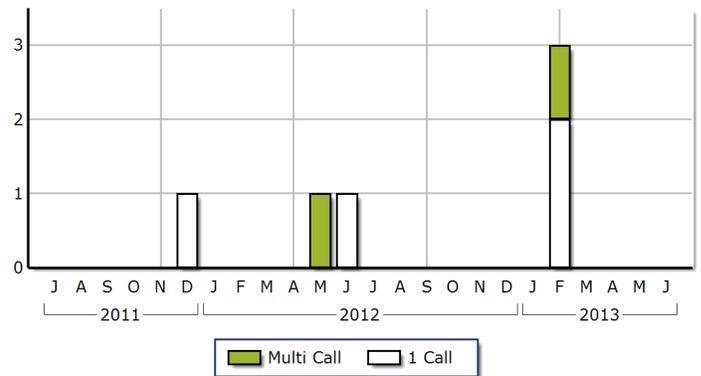


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			6	942
Tobacco Users YTD			48	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.64 %
Reach - NAQC			2	0.43 %
Annualized Reach			1	0.97 %
Annualized Reach - NAQC			2	0.64 %
Unique Individual Reach			3	0.38 %

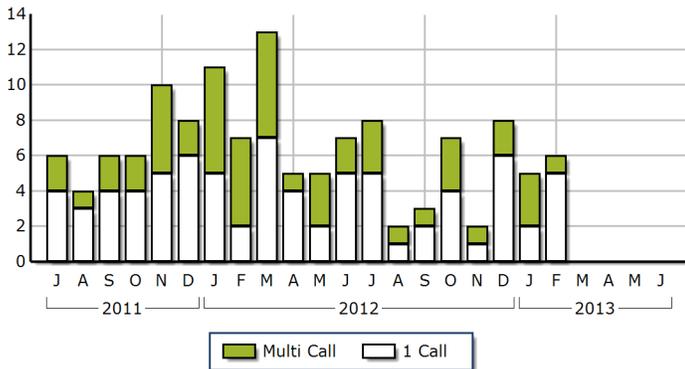
How Heard About



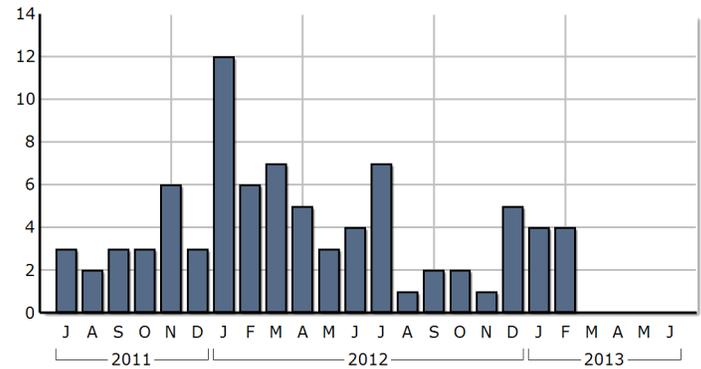
Fax Referral



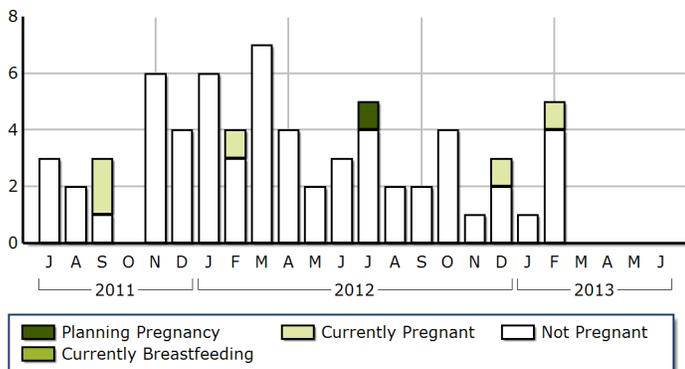
Tobacco User Enrollments By Program Type



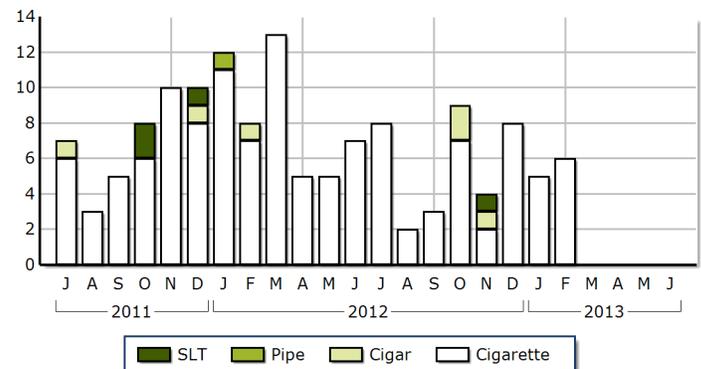
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

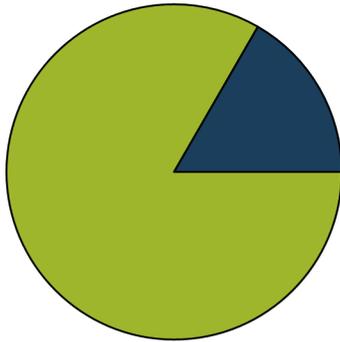


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

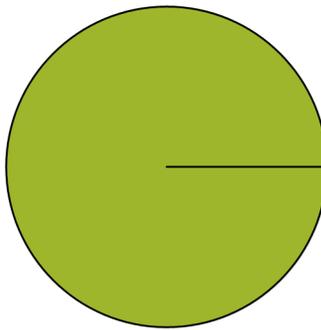
Tobacco Users By Gender



Female, 83.33%
Male, 16.67%

Chart Total N: 6

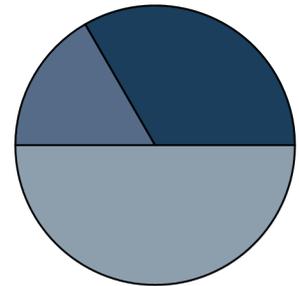
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

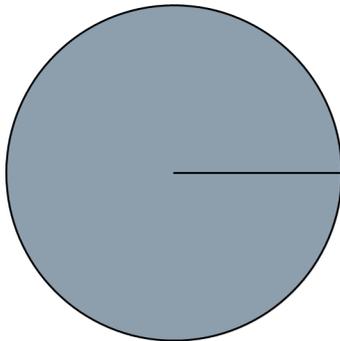
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 16.67%
College Degree, 33.33%

Chart Total N: 6

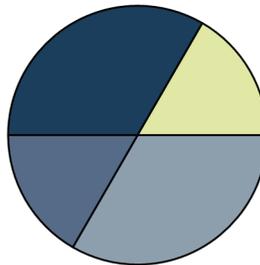
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

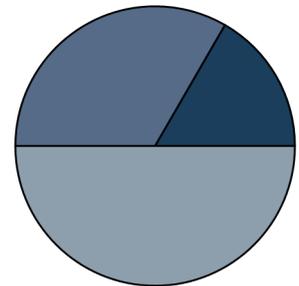
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 16.67%
45 - 54, 33.33%
55 - 64, 16.67%

Chart Total N: 6

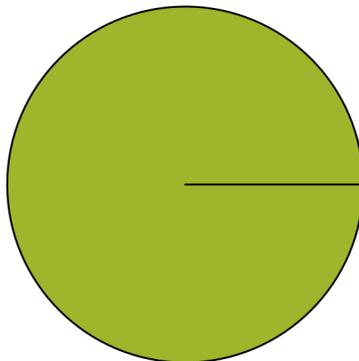
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Doesn't Know, 33.33%
Medicaid, 16.67%

Chart Total N: 6

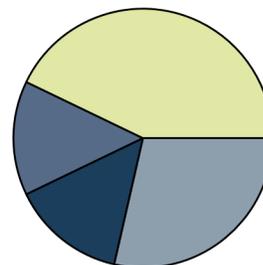
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 28.57%
COPD, 14.29%
Diabetes, 14.29%
None, 42.86%

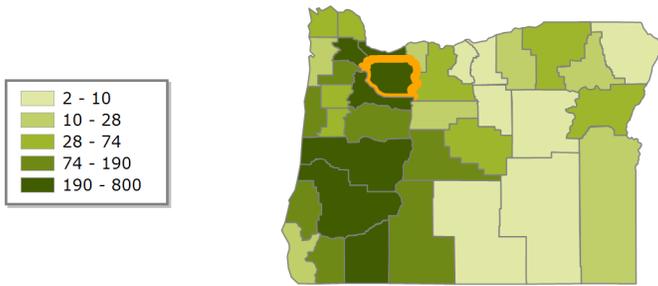
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

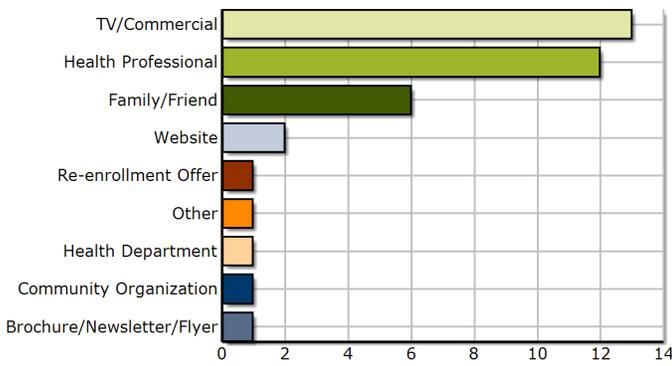
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

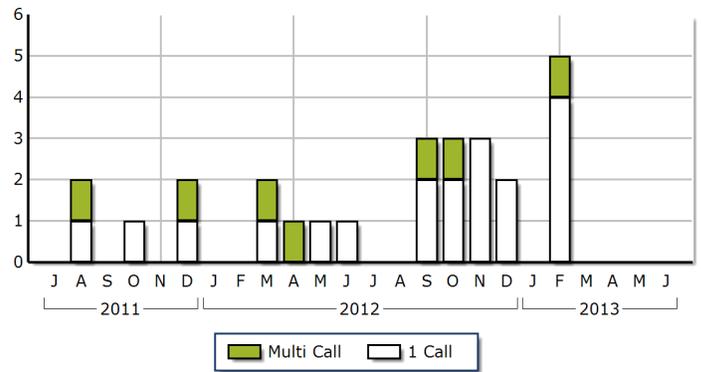


County Population	Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴
		County	State
Tobacco Users - Last Full Month		51	942
Tobacco Users YTD		329	7,031
Unique Tobacco Users YTD		3	206
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.74 %
Reach - NAQC		2	0.51 %
Annualized Reach		1	1.11 %
Annualized Reach - NAQC		2	0.76 %
Unique Individual Reach		3	0.46 %

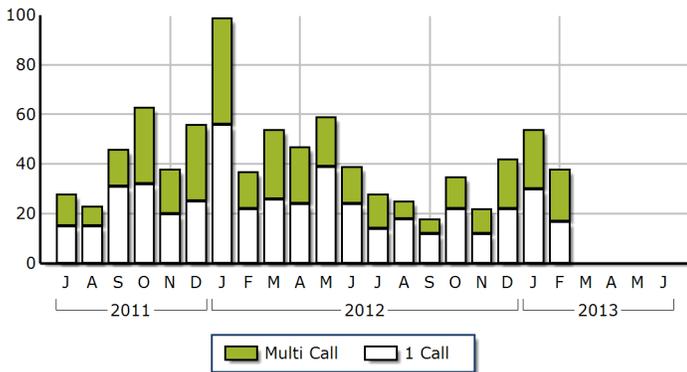
How Heard About



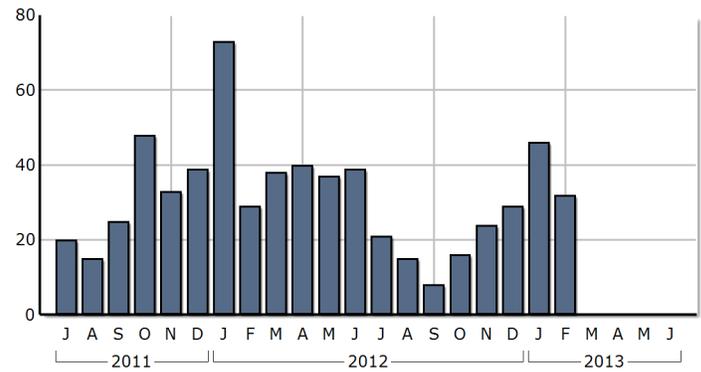
Fax Referral



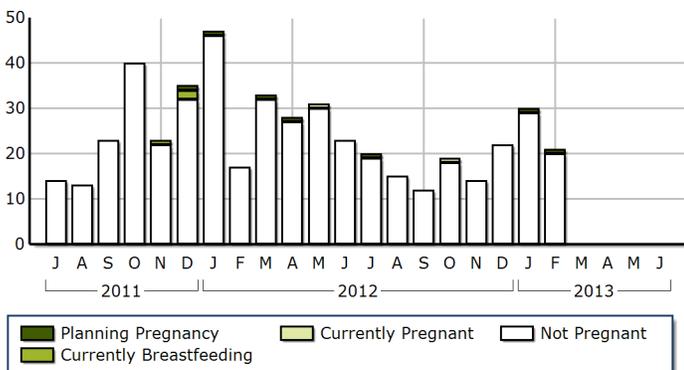
Tobacco User Enrollments By Program Type



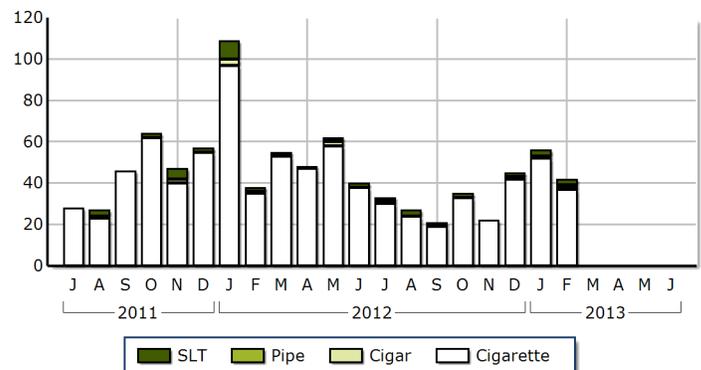
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

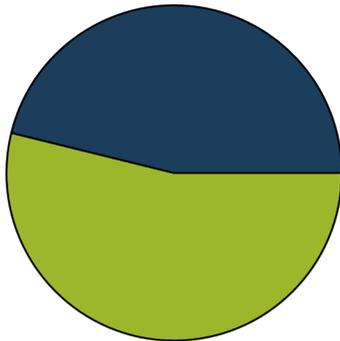


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

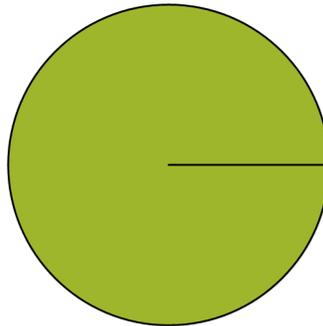
Tobacco Users By Gender



Female, 53.85%
Male, 46.15%

Chart Total N: 39

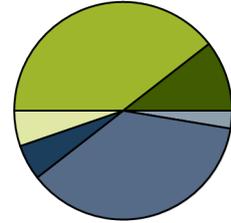
Tobacco Users By Language



English, 100.00%

Chart Total N: 39

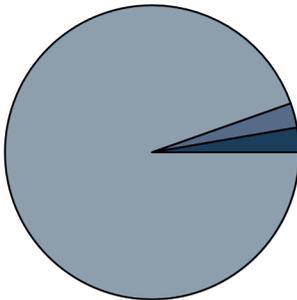
Tobacco Users By Education



No HS Degreee/GED, 2.63%
HS Degreee/GED, 36.84%
Some Technical School, 5.26%
Technical Degree, 5.26%
Some College, 39.47%
College Degree, 10.53%

Chart Total N: 38

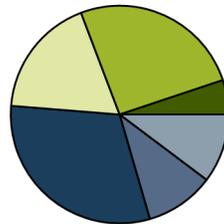
Tobacco Users By Race



White, 94.59%
American Indian/Alaskan Native, 2.70%
Native Hawaiian/Pacific Islander, 2.70%

Chart Total N: 37

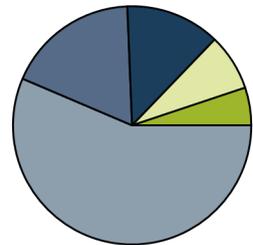
Tobacco Users By Age



18 - 24, 10.26%
25 - 34, 10.26%
35 - 44, 30.77%
45 - 54, 17.95%
55 - 64, 25.64%
65 and Older, 5.13%

Chart Total N: 39

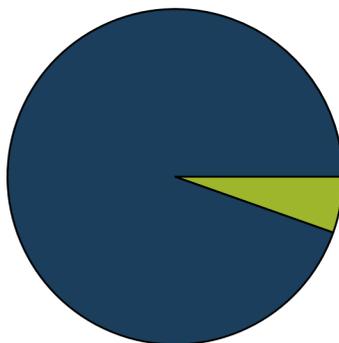
Tobacco Users By Health Plan



Uninsured, 56.41%
Commercially Insured, 17.95%
Medicare, 12.82%
Doesn't Know, 7.69%
Medicaid, 5.13%

Chart Total N: 39

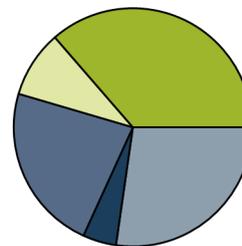
Tobacco Users By Ethnicity



Hispanic, 5.41%
Non-Hispanic, 94.59%

Chart Total N: 37

Tobacco Users By Chronic Condition



Asthma, 27.27%
CAD, 4.55%
COPD, 22.73%
Diabetes, 9.09%
None, 36.36%

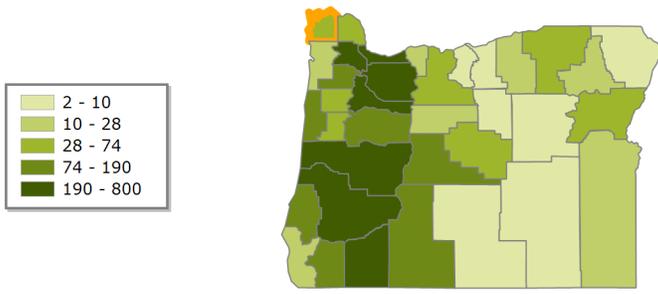
Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

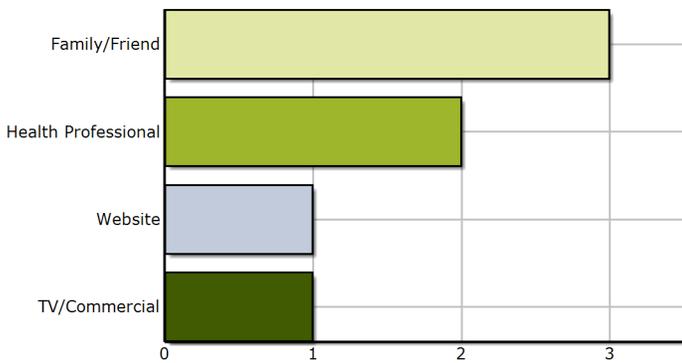
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

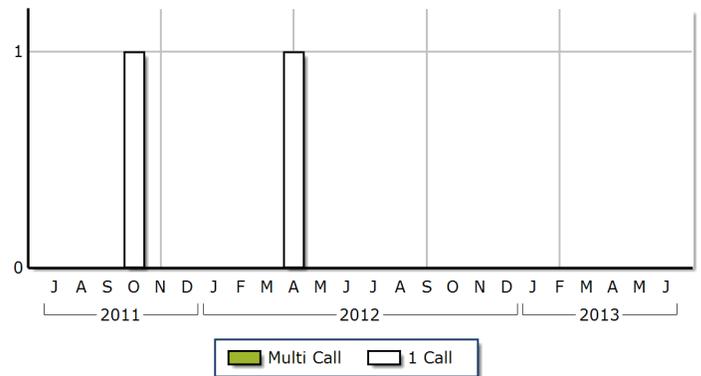


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			8	942
Tobacco Users YTD			56	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.61 %
Annualized Reach			1	1.31 %
Annualized Reach - NAQC			2	0.91 %
Unique Individual Reach			3	0.51 %

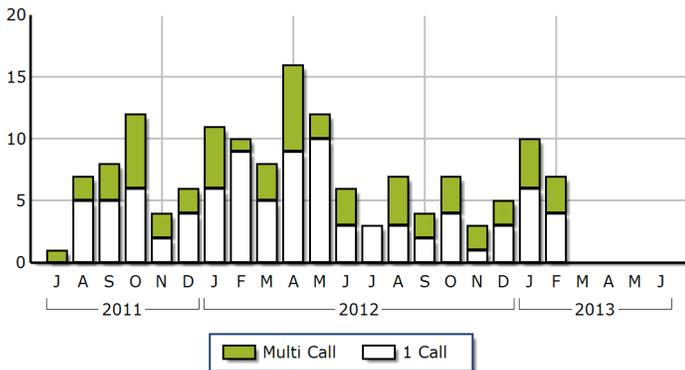
How Heard About



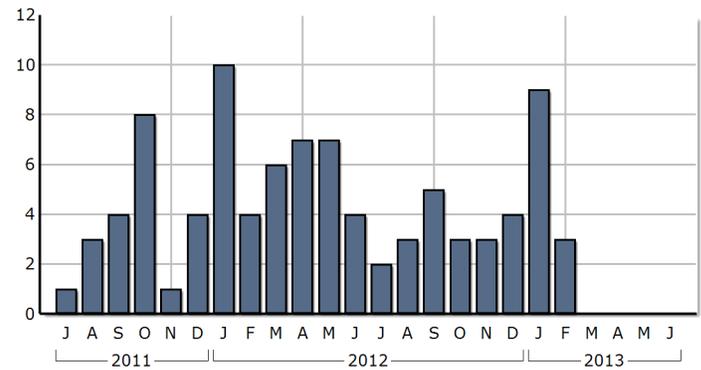
Fax Referral



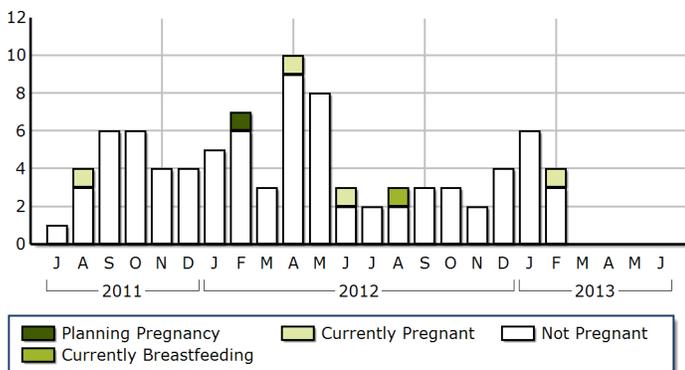
Tobacco User Enrollments By Program Type



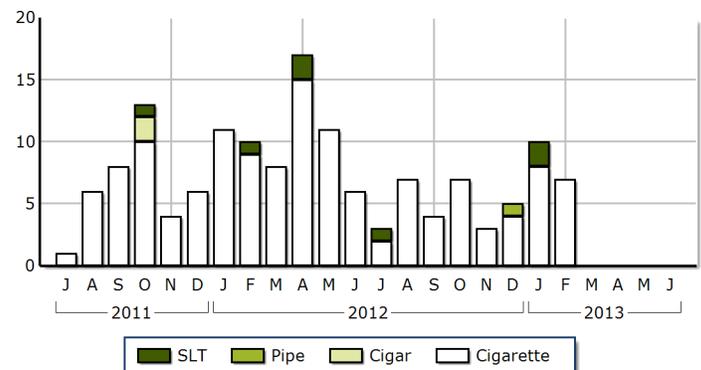
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

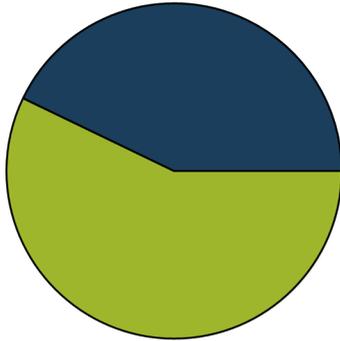


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

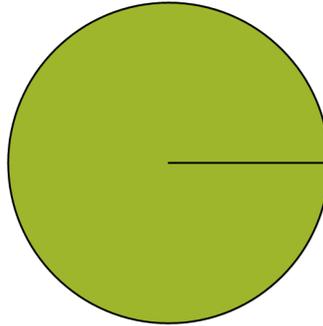
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 7

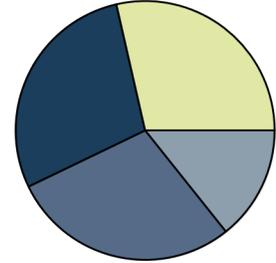
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

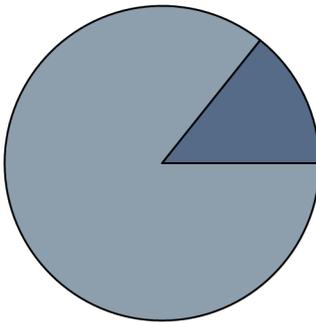
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 28.57%
Some College, 28.57%
College Degree, 28.57%

Chart Total N: 7

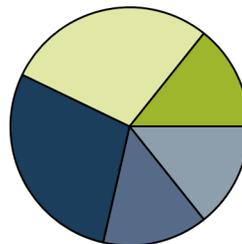
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

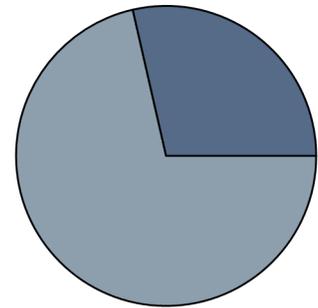
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 14.29%
35 - 44, 28.57%
45 - 54, 28.57%
55 - 64, 14.29%

Chart Total N: 7

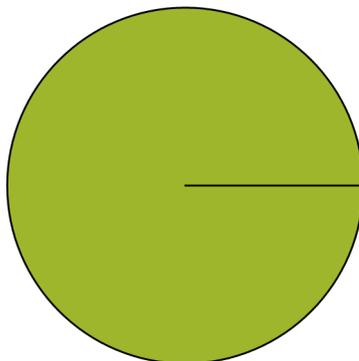
Tobacco Users By Health Plan



Medicaid, 71.43%
Uninsured, 28.57%

Chart Total N: 7

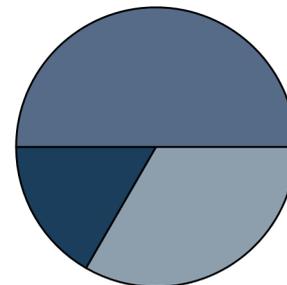
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



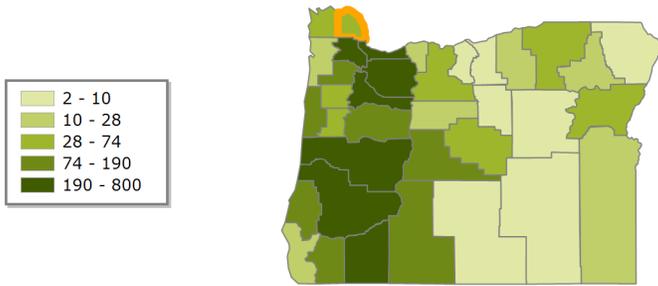
Asthma, 33.33%
COPD, 16.67%
None, 50.00%

Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

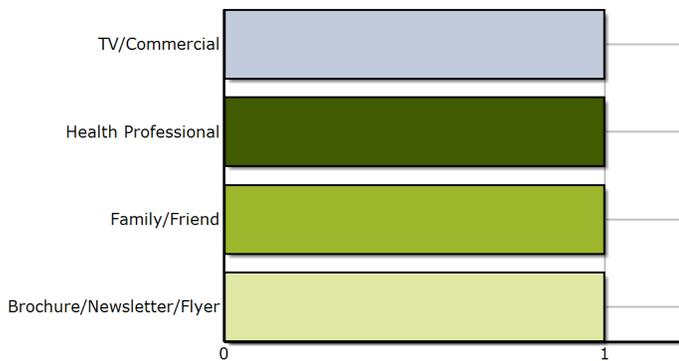
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

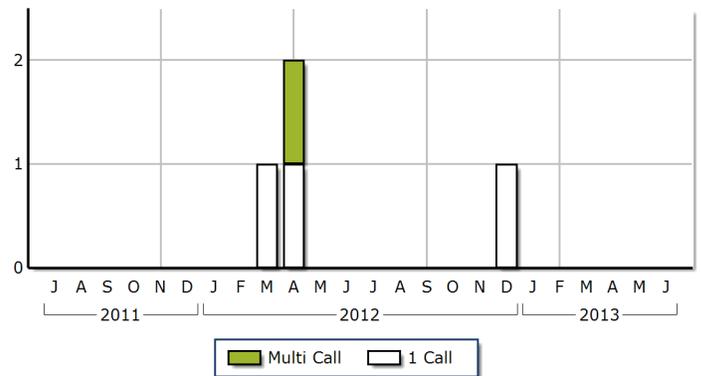


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	County	State
			5	942
Tobacco Users - Last Full Month			57	7,031
Tobacco Users YTD			42	4,778
Unique Tobacco Users YTD			3	2.0 %
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.90 %
Reach - NAQC			2	0.63 %
Annualized Reach			1	1.35 %
Annualized Reach - NAQC			2	0.95 %
Unique Individual Reach			3	0.66 %
				0.93 %

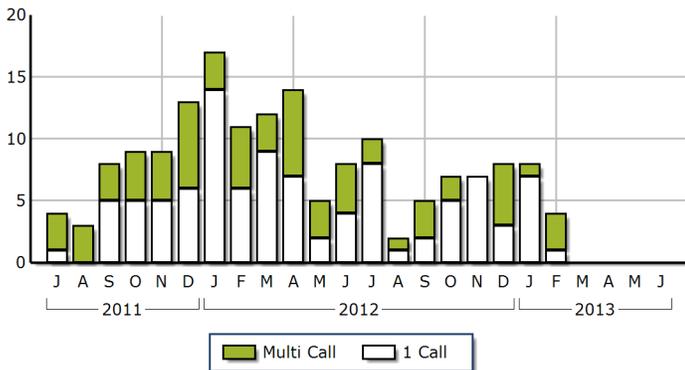
How Heard About



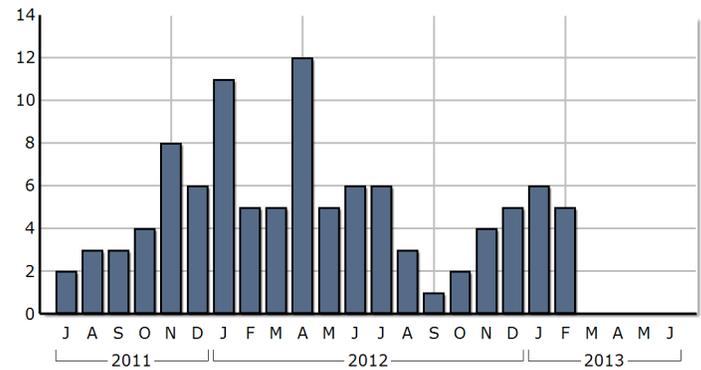
Fax Referral



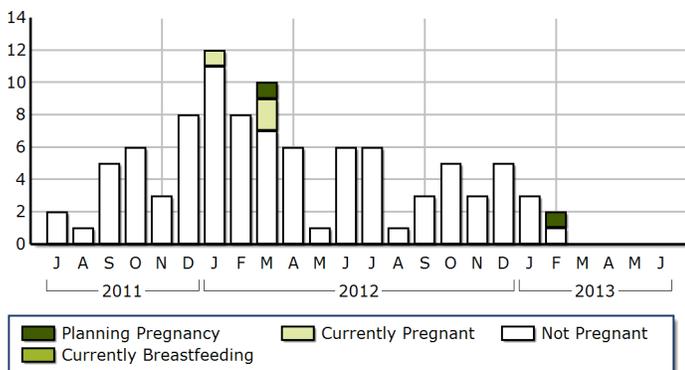
Tobacco User Enrollments By Program Type



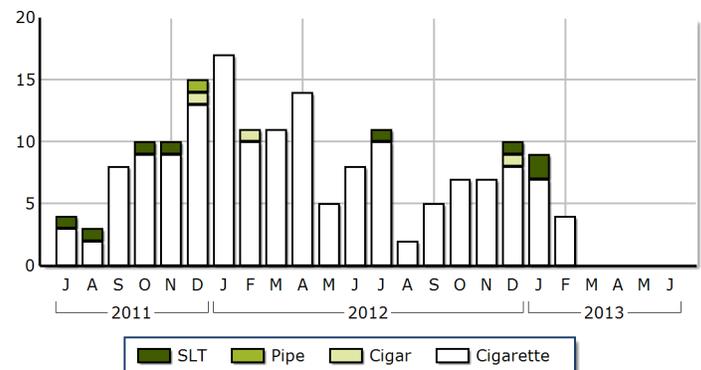
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

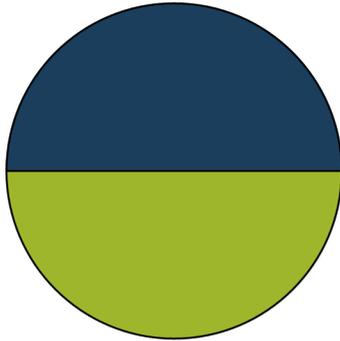


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

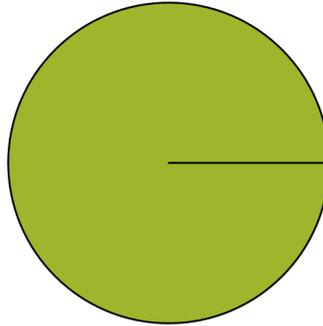
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

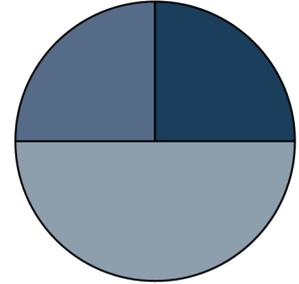
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

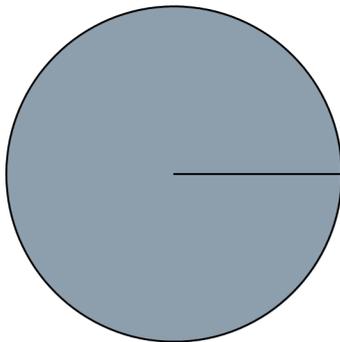
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 25.00%
Some College, 25.00%

Chart Total N: 4

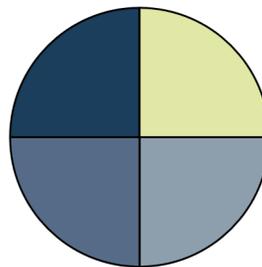
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

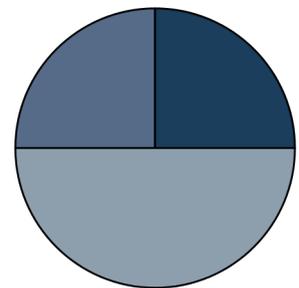
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 25.00%
45 - 54, 25.00%
55 - 64, 25.00%

Chart Total N: 4

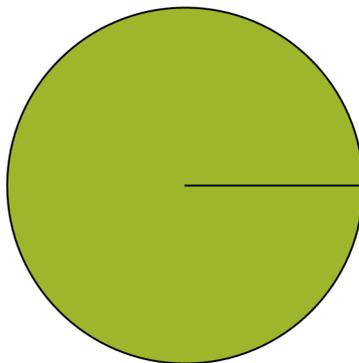
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

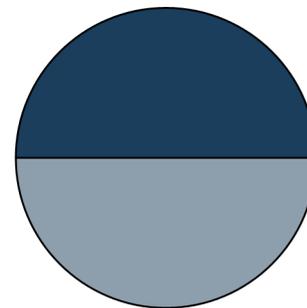
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

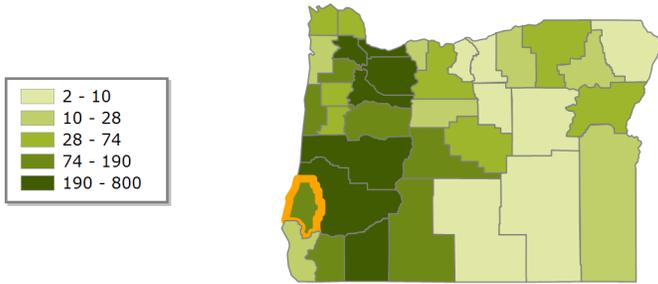
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

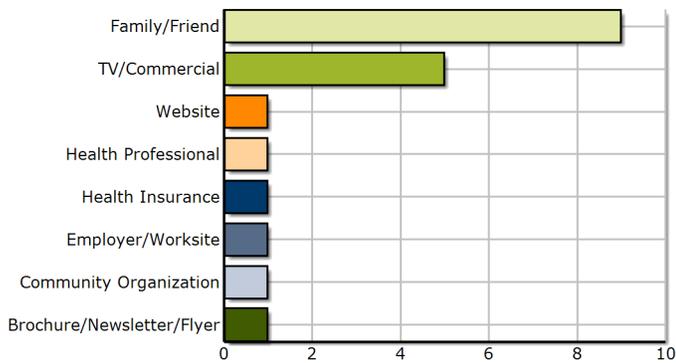
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

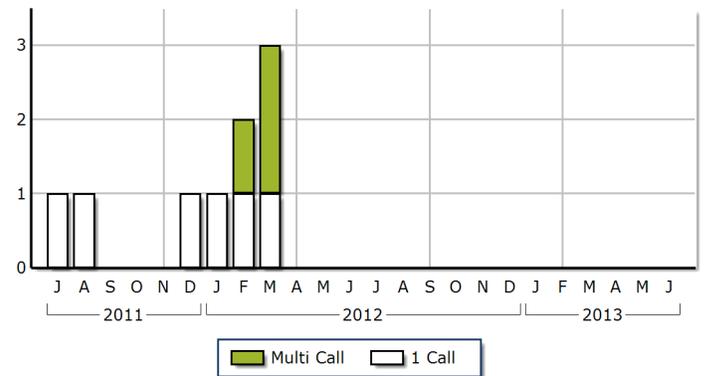


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			20	942
Tobacco Users YTD			86	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.60 %
Reach - NAQC			2	0.49 %
Annualized Reach			1	0.91 %
Annualized Reach - NAQC			2	0.74 %
Unique Individual Reach			3	0.51 %

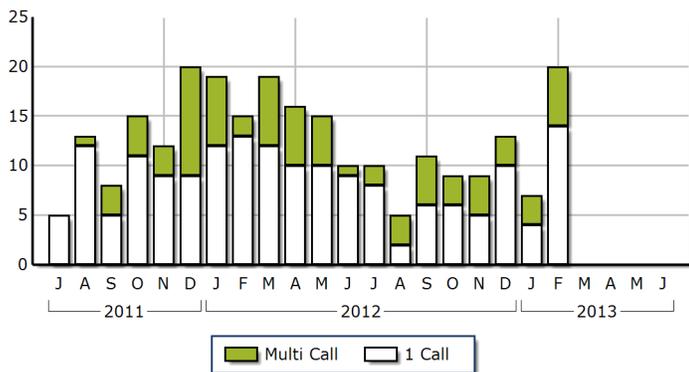
How Heard About



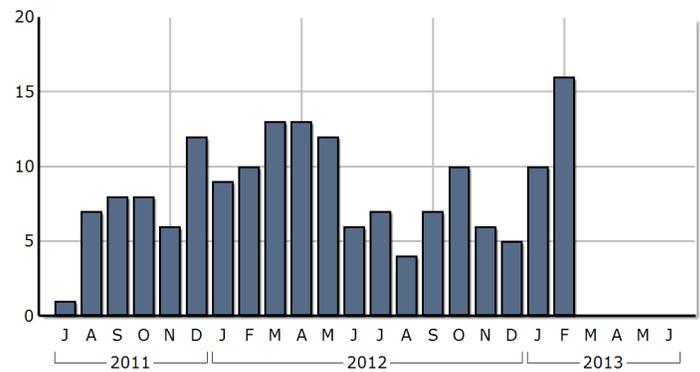
Fax Referral



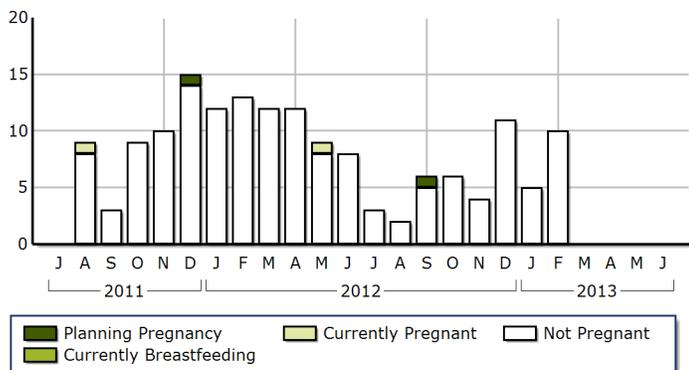
Tobacco User Enrollments By Program Type



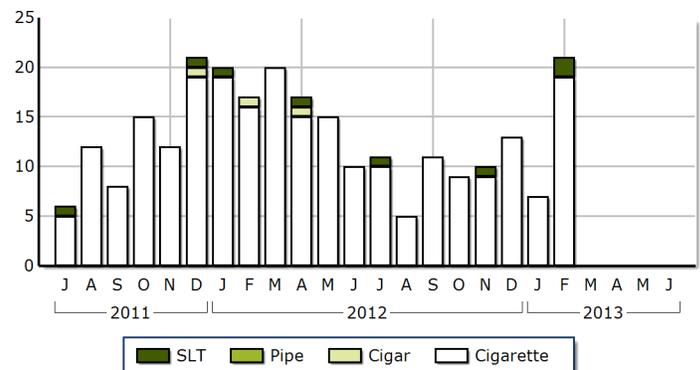
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

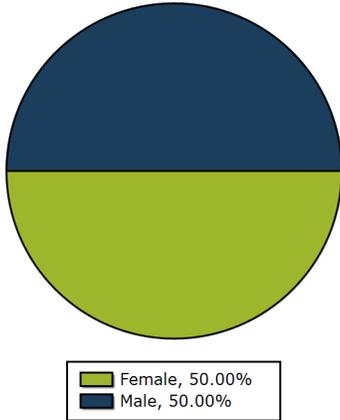


Chart Total N: 20

Tobacco Users By Language

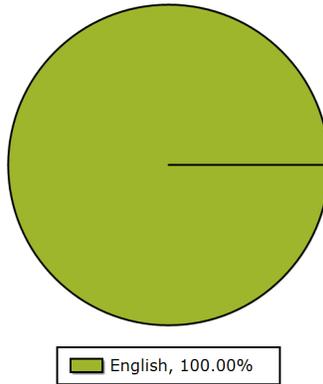


Chart Total N: 20

Tobacco Users By Education

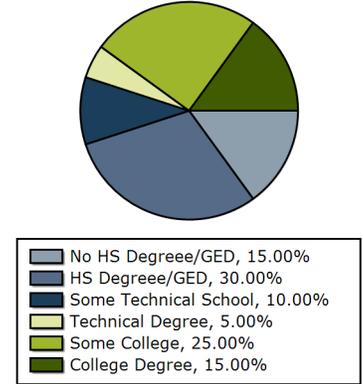


Chart Total N: 20

Tobacco Users By Race

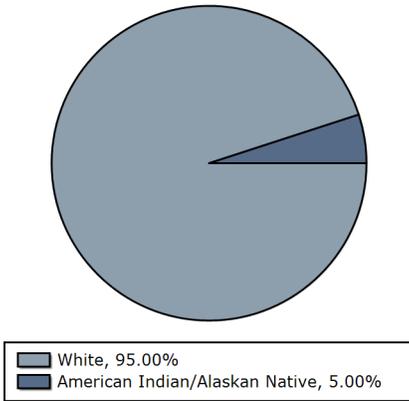


Chart Total N: 20

Tobacco Users By Age

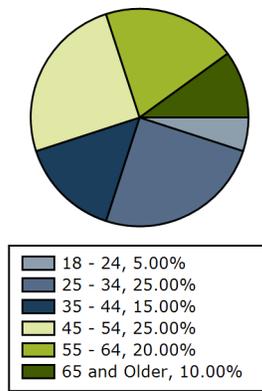


Chart Total N: 20

Tobacco Users By Health Plan

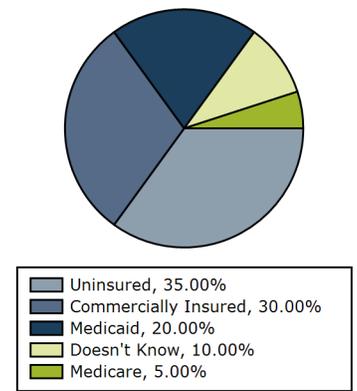


Chart Total N: 20

Tobacco Users By Ethnicity

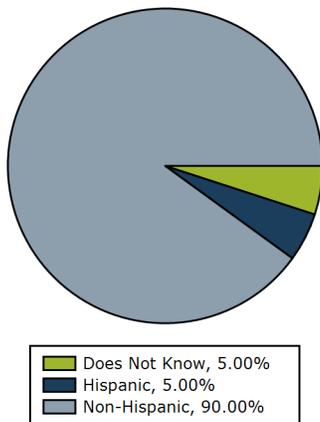


Chart Total N: 20

Tobacco Users By Chronic Condition

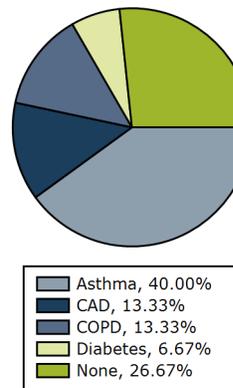


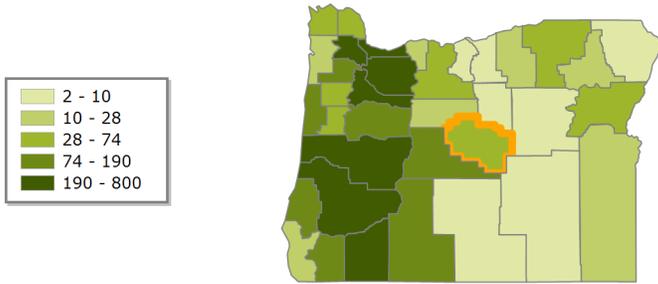
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

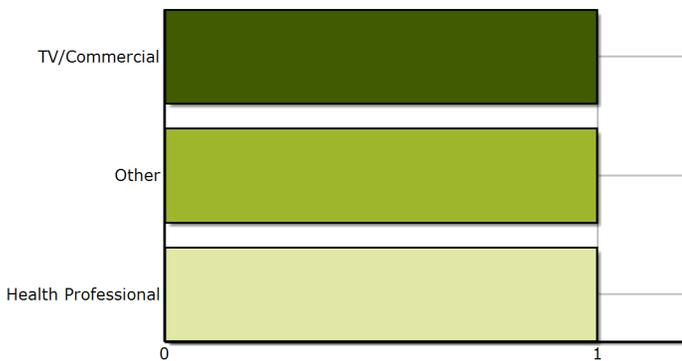
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

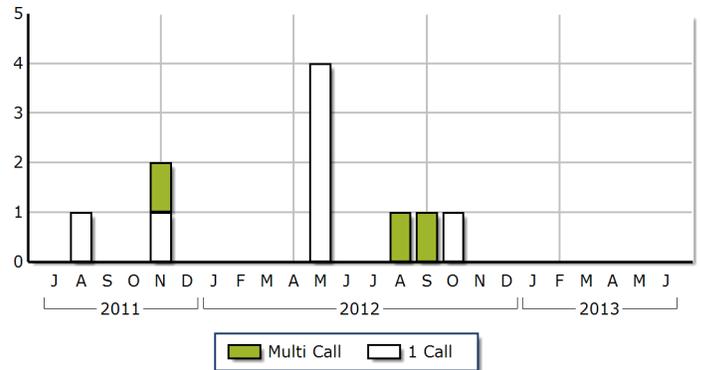


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %		4,808 ⁴
			County	State
Tobacco Users - Last Full Month			4	942
Tobacco Users YTD			38	7,031
			3	29
Unique Tobacco Users YTD				4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.79 %
Reach - NAQC			2	0.56 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	0.84 %
Unique Individual Reach			3	0.60 %
				0.93 %

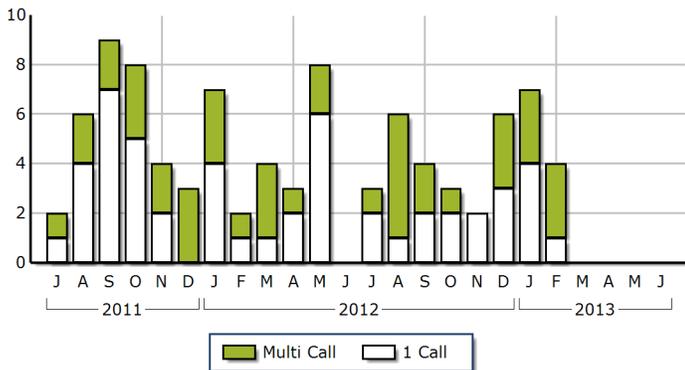
How Heard About



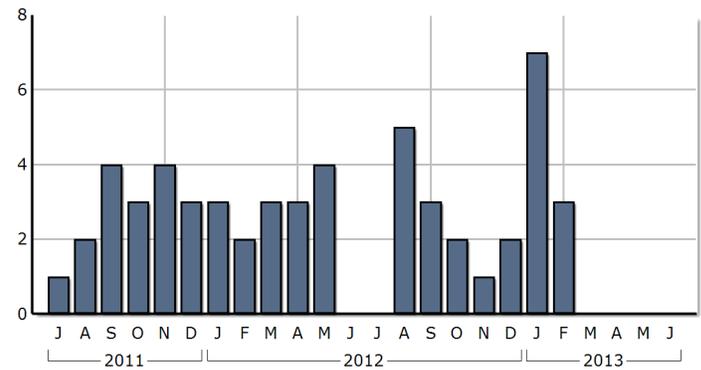
Fax Referral



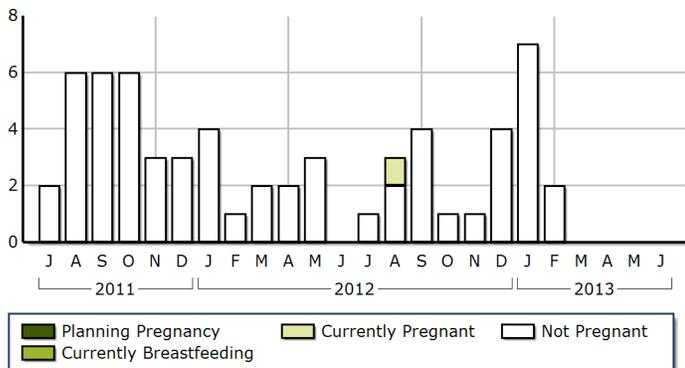
Tobacco User Enrollments By Program Type



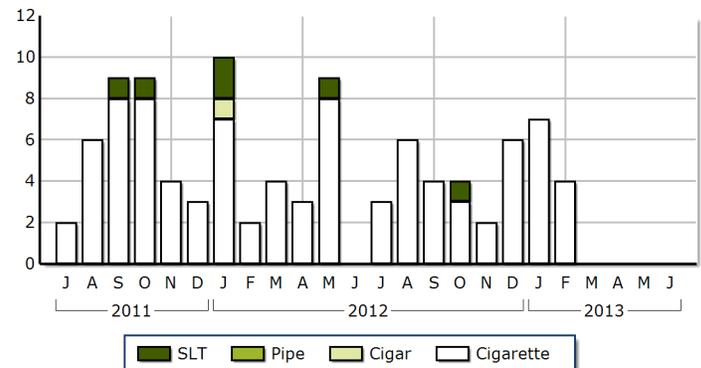
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

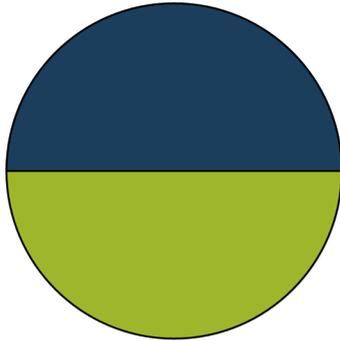


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

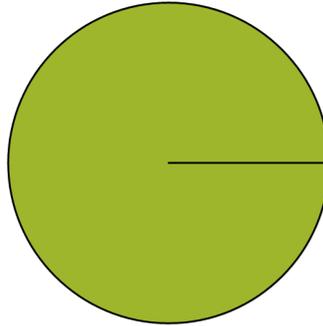
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

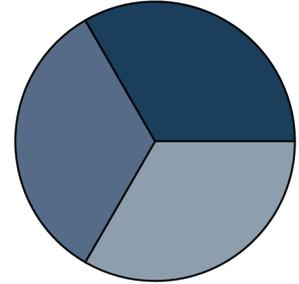
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

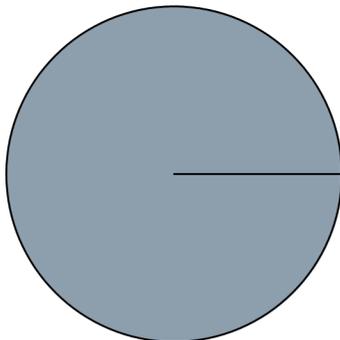
Tobacco Users By Education



HS Degree/GED, 33.33%
Technical Degree, 33.33%
Some College, 33.33%

Chart Total N: 3

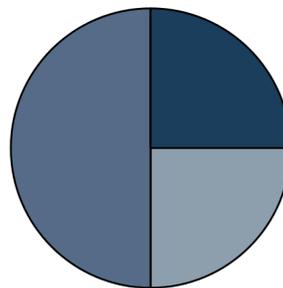
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

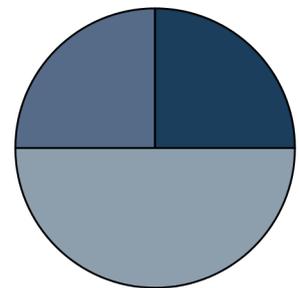
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 50.00%
55 - 64, 25.00%

Chart Total N: 4

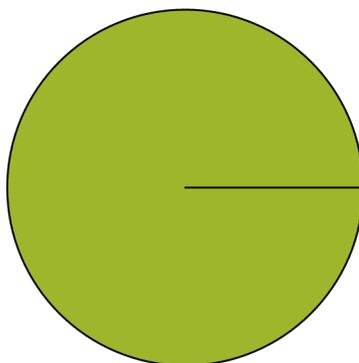
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

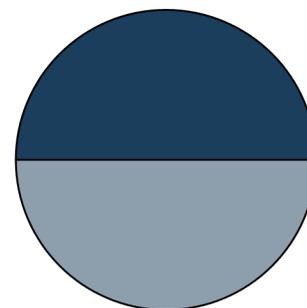
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 50.00%
None, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

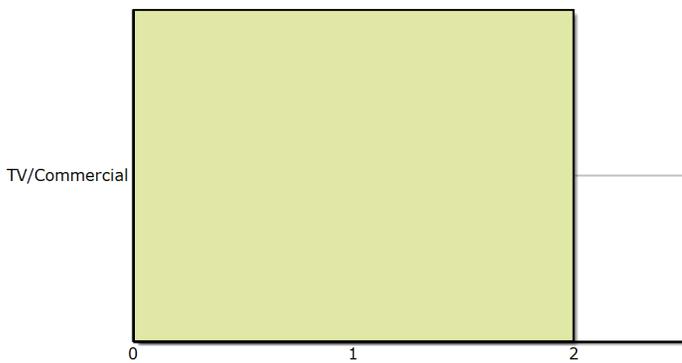
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

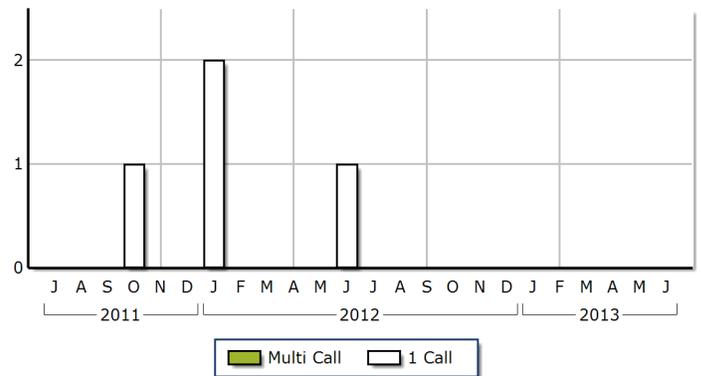


County Population	Prevalence	Tobacco Users
Adult 17,947	18.4 %	3,302 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		19
Unique Tobacco Users YTD		17
Target Reach		2.0 %
Reach YTD		0.58 %
Reach - NAQC		0.51 %
Annualized Reach		0.86 %
Annualized Reach - NAQC		0.77 %
Unique Individual Reach		0.51 %

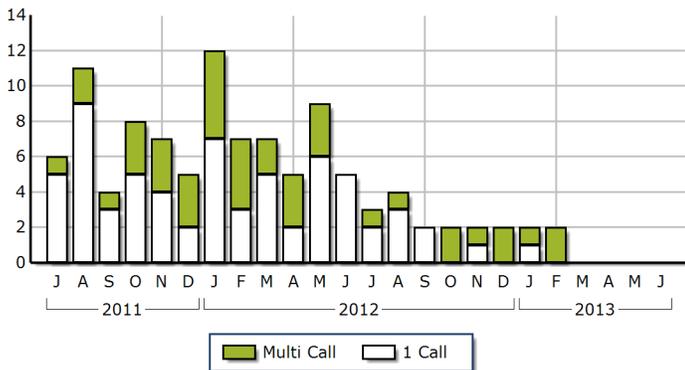
How Heard About



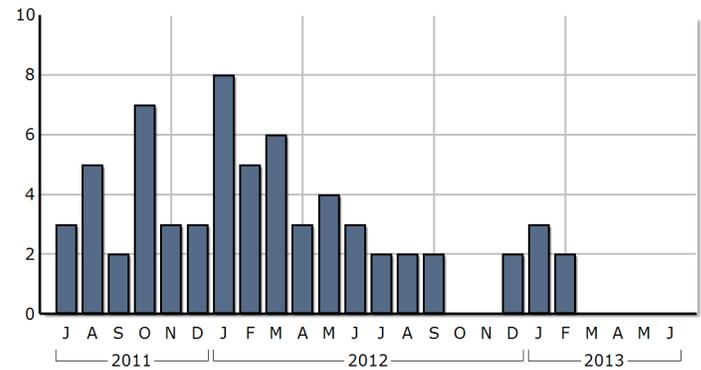
Fax Referral



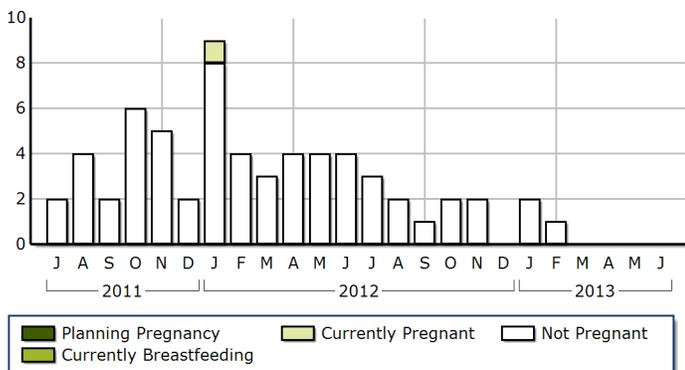
Tobacco User Enrollments By Program Type



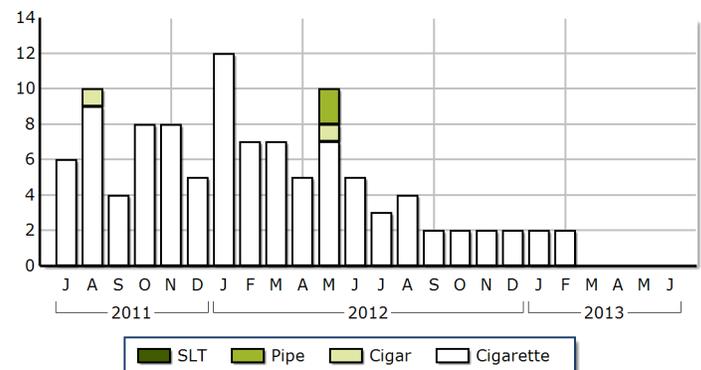
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

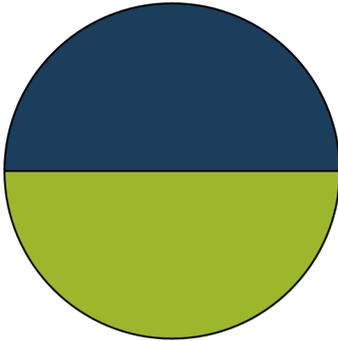


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

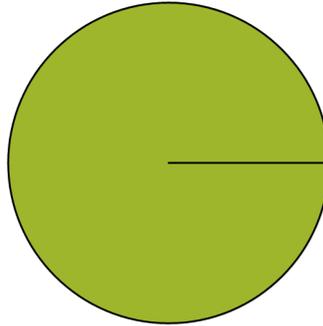
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

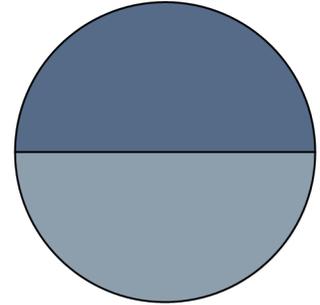
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

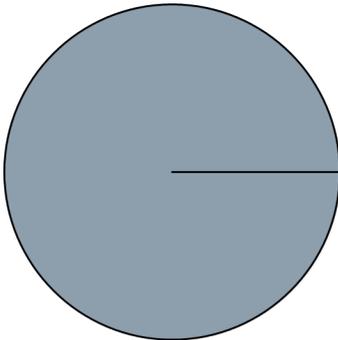
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

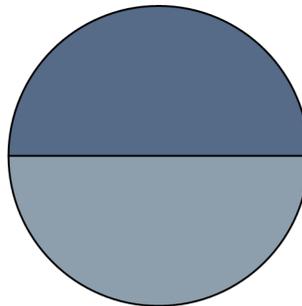
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

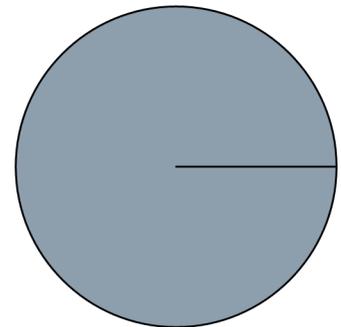
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 50.00%

Chart Total N: 2

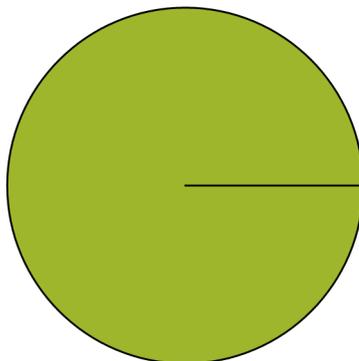
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

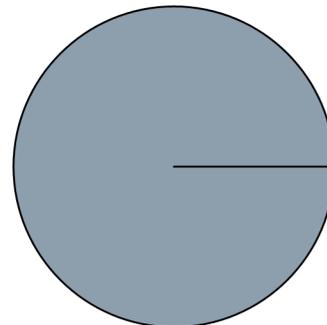
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



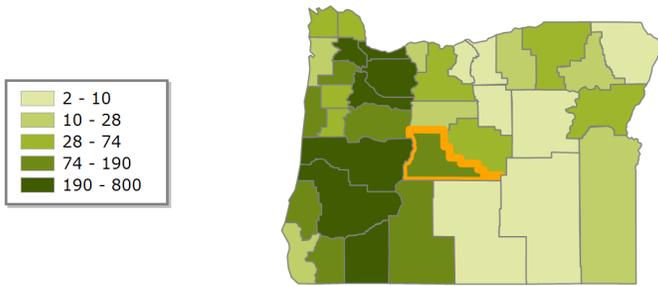
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

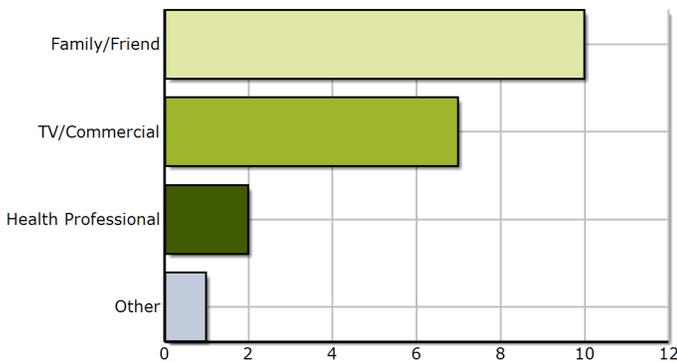
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

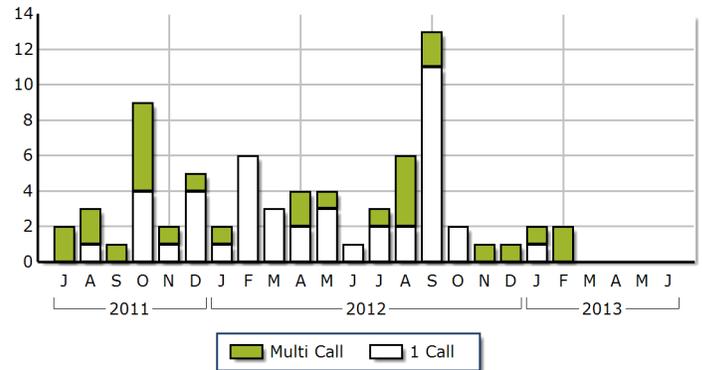


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			21	942
Tobacco Users YTD			203	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.08 %
Reach - NAQC			2	0.75 %
Annualized Reach			1	1.61 %
Annualized Reach - NAQC			2	1.12 %
Unique Individual Reach			3	0.81 %

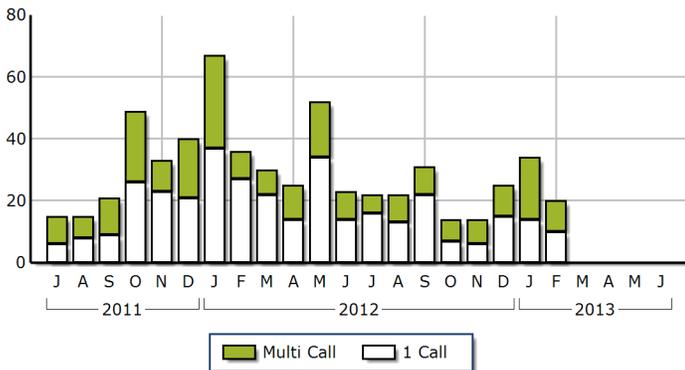
How Heard About



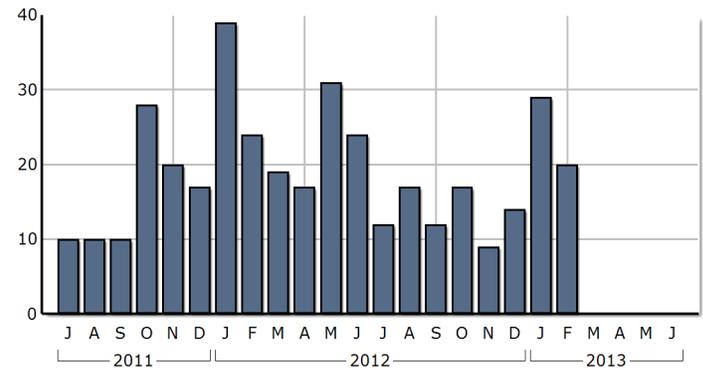
Fax Referral



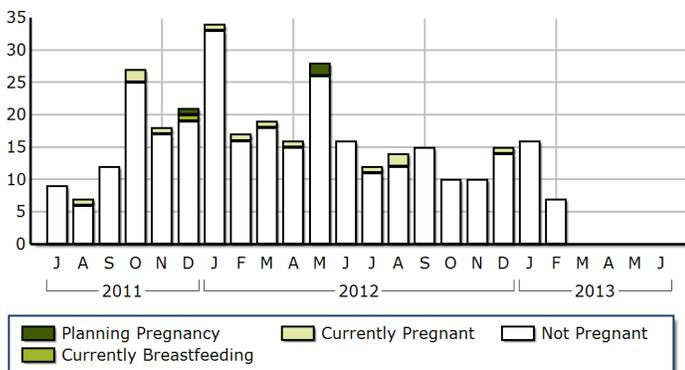
Tobacco User Enrollments By Program Type



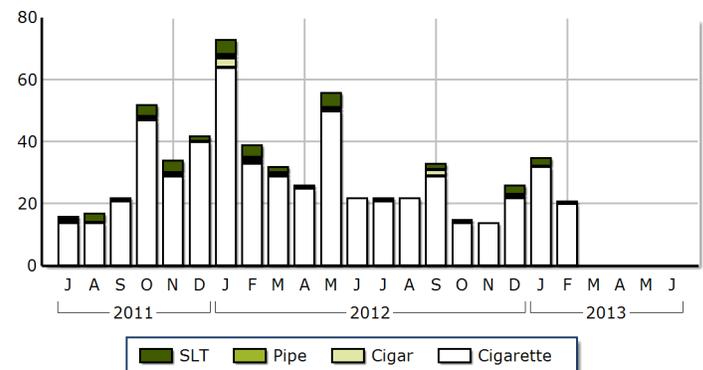
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

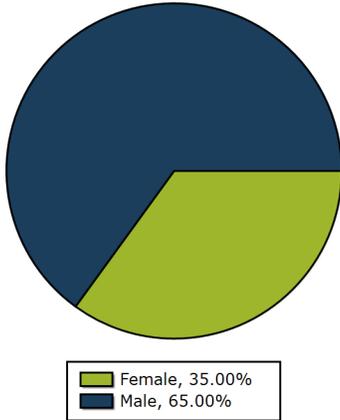


Chart Total N: 20

Tobacco Users By Language

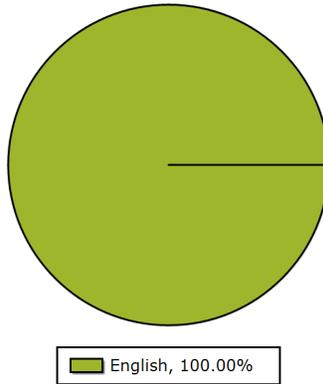


Chart Total N: 20

Tobacco Users By Education

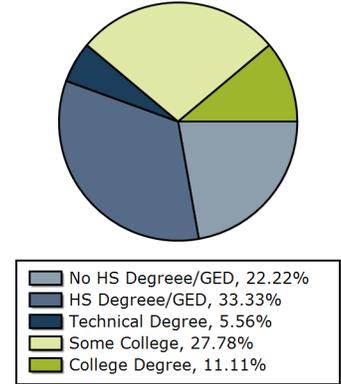


Chart Total N: 18

Tobacco Users By Race

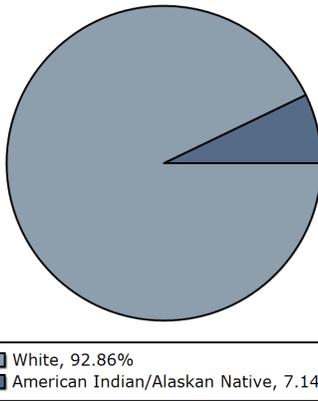


Chart Total N: 14

Tobacco Users By Age

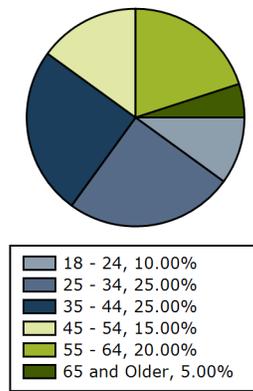


Chart Total N: 20

Tobacco Users By Health Plan

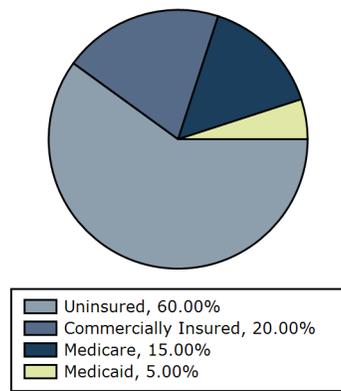


Chart Total N: 20

Tobacco Users By Ethnicity

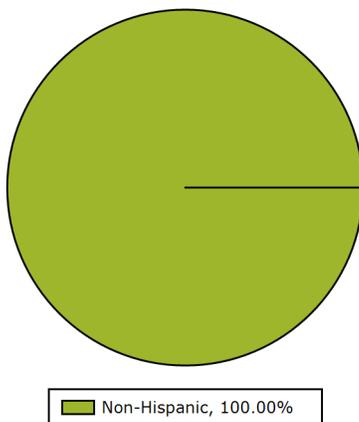


Chart Total N: 18

Tobacco Users By Chronic Condition

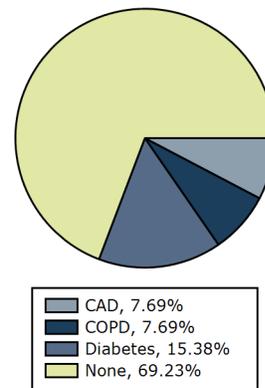
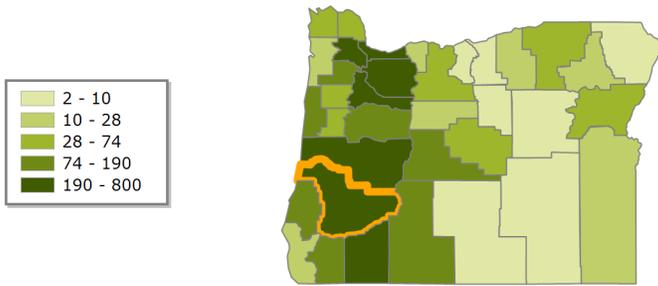


Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

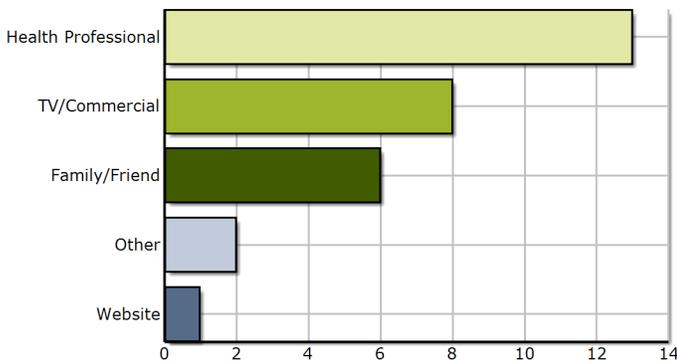
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

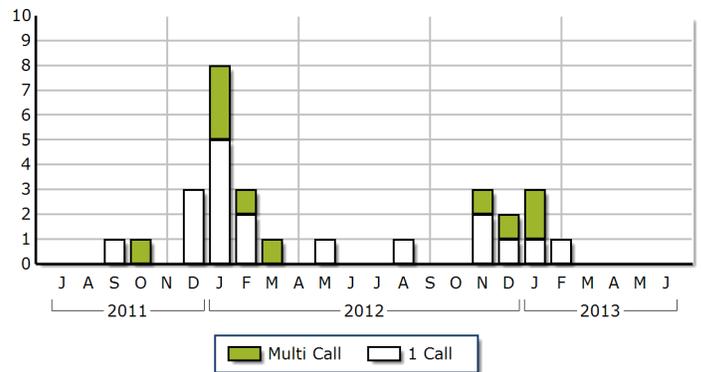


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	⁴
			County	State
Tobacco Users - Last Full Month			32	942
Tobacco Users YTD			212	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.94 %
Reach - NAQC			2	0.77 %
Annualized Reach			1	1.41 %
Annualized Reach - NAQC			2	1.15 %
Unique Individual Reach			3	0.70 %
			0.70 %	0.93 %

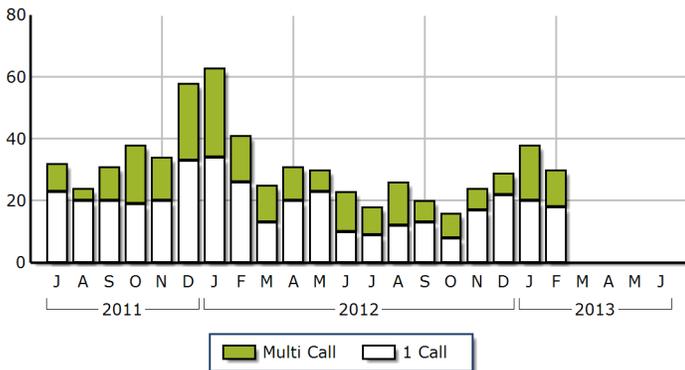
How Heard About



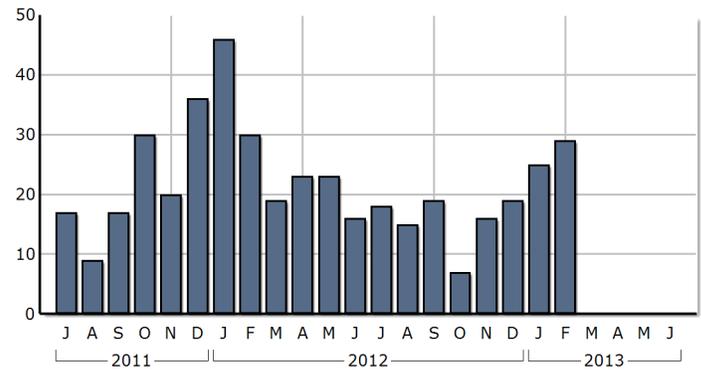
Fax Referral



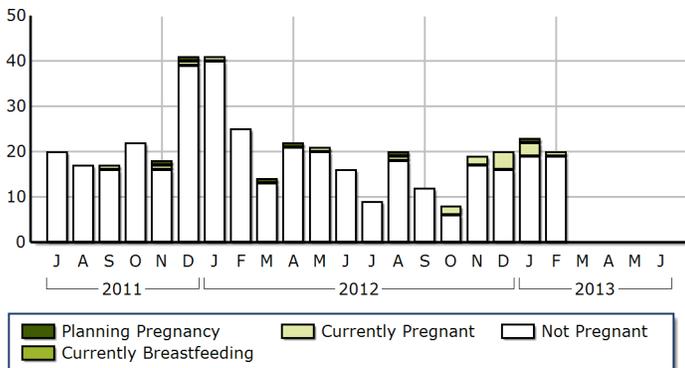
Tobacco User Enrollments By Program Type



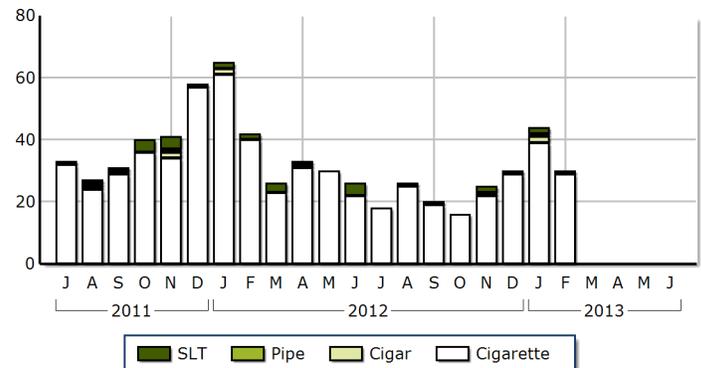
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

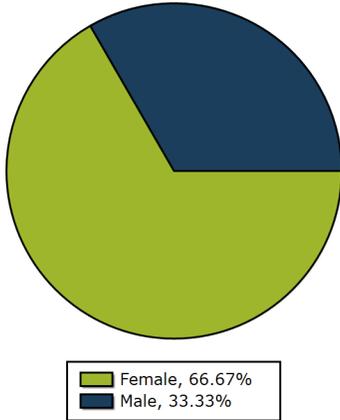


Chart Total N: 30

Tobacco Users By Language

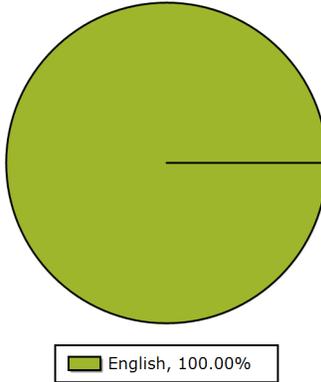


Chart Total N: 30

Tobacco Users By Education

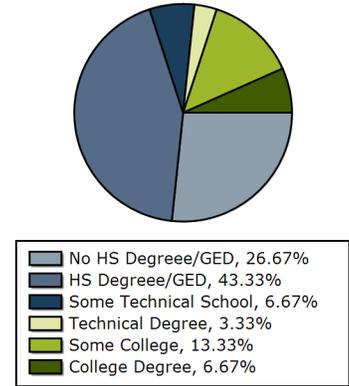


Chart Total N: 30

Tobacco Users By Race

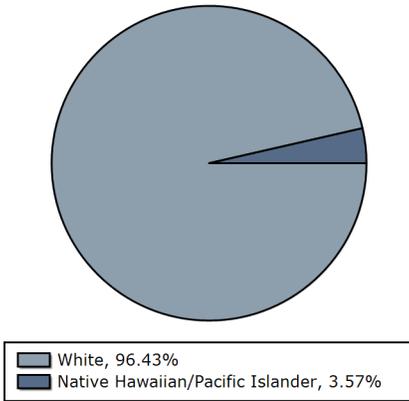


Chart Total N: 28

Tobacco Users By Age

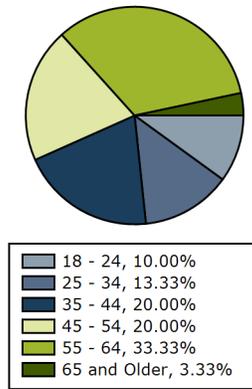


Chart Total N: 30

Tobacco Users By Health Plan

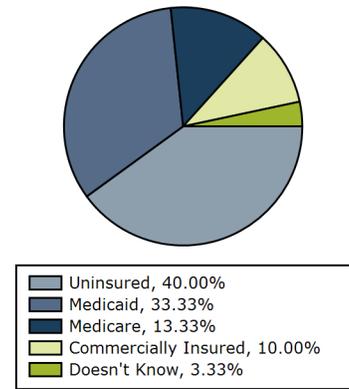


Chart Total N: 30

Tobacco Users By Ethnicity

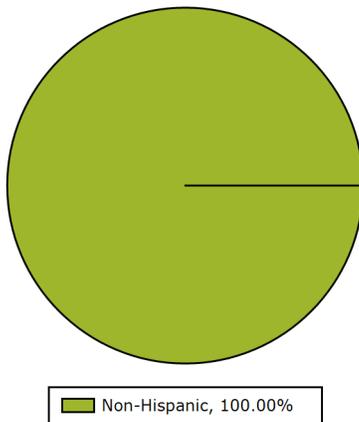


Chart Total N: 30

Tobacco Users By Chronic Condition

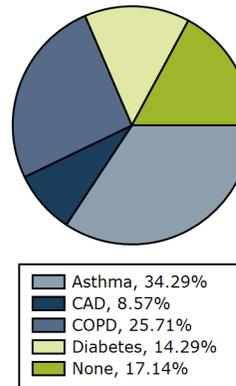
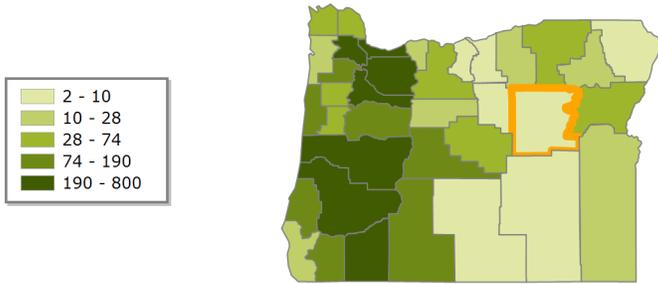


Chart Total N: 35

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

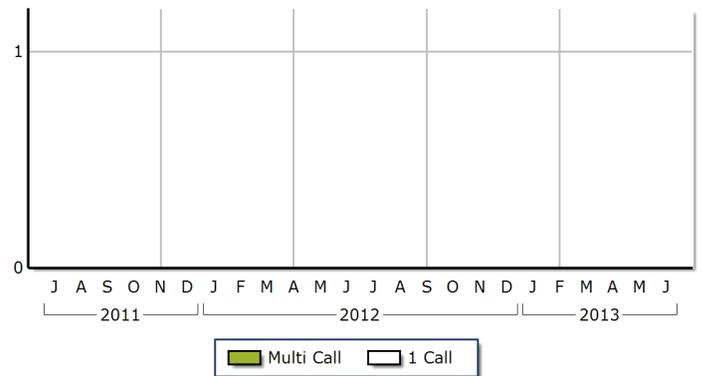
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

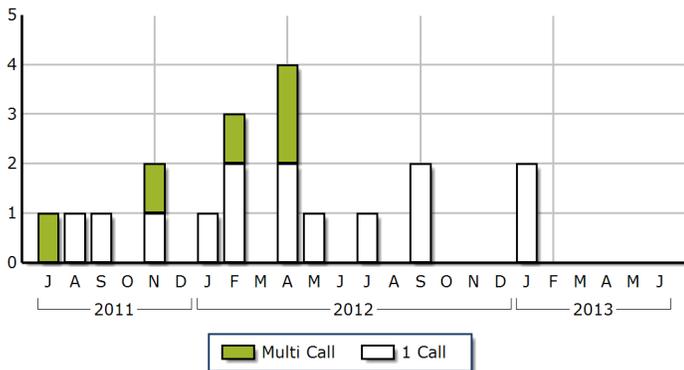


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			-	942
Tobacco Users YTD			5	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.34 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	0.52 %
Annualized Reach - NAQC			2	0.52 %
Unique Individual Reach			3	0.28 %
			2	0.93 %

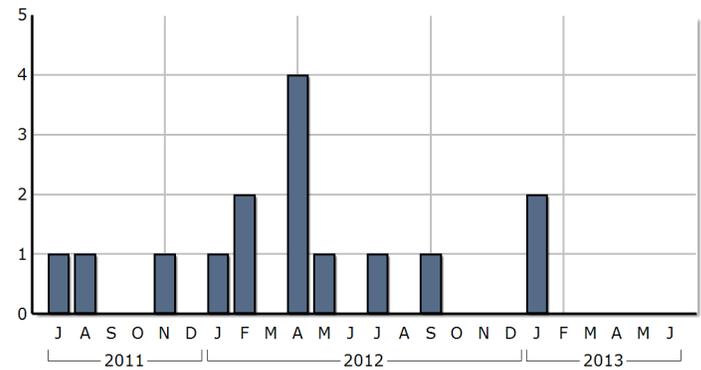
Fax Referral



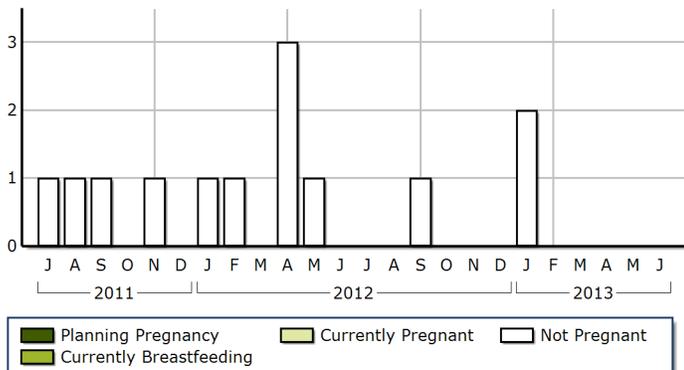
Tobacco User Enrollments By Program Type



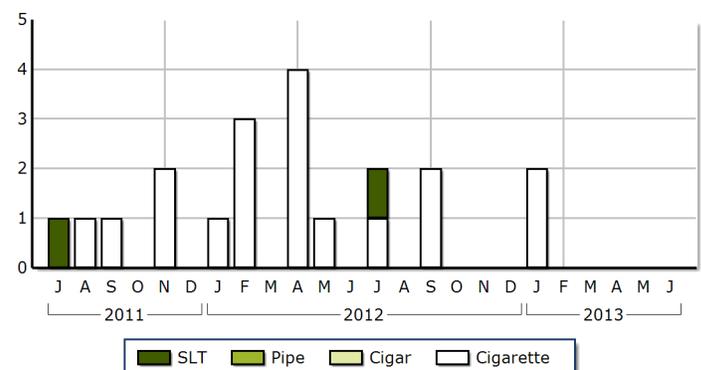
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



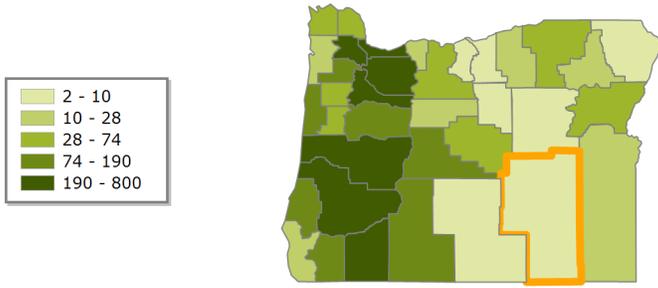
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

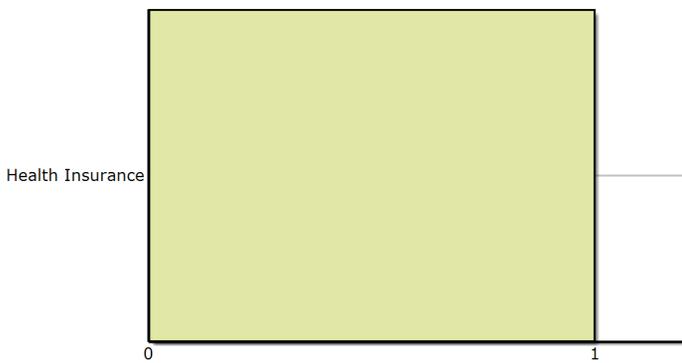
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

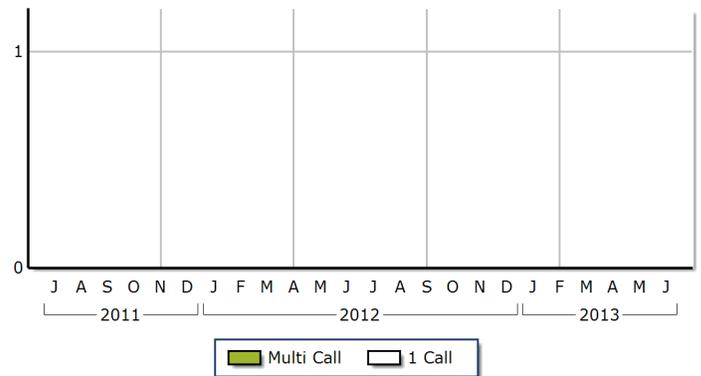


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		7
Unique Tobacco Users YTD		4
Target Reach		2.0 %
Reach YTD		0.80 %
Reach - NAQC		0.69 %
Annualized Reach		1.21 %
Annualized Reach - NAQC		1.03 %
Unique Individual Reach		0.46 %

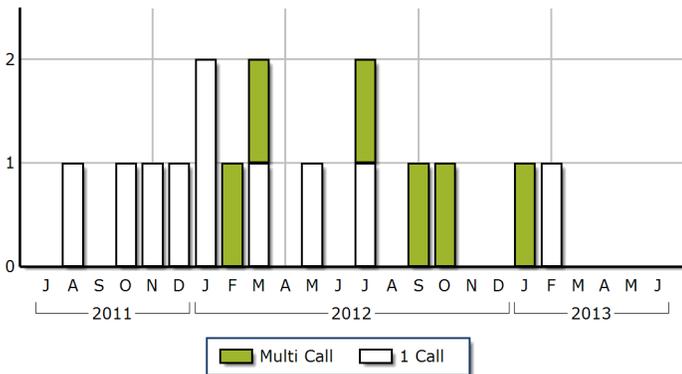
How Heard About



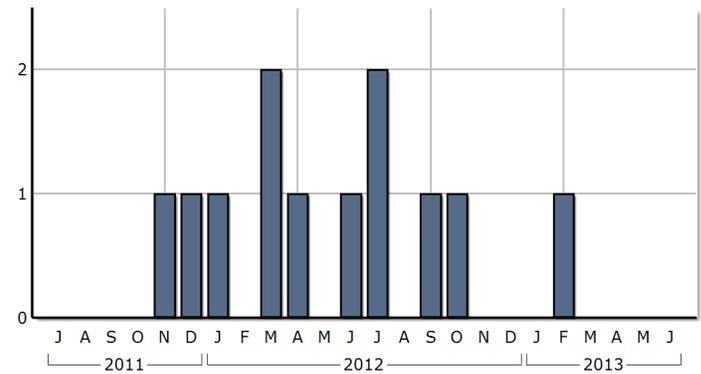
Fax Referral



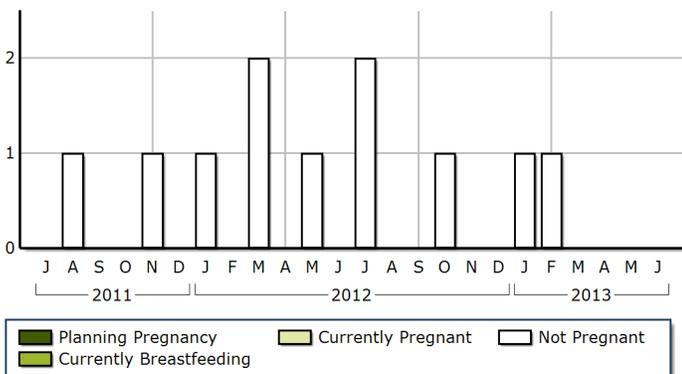
Tobacco User Enrollments By Program Type



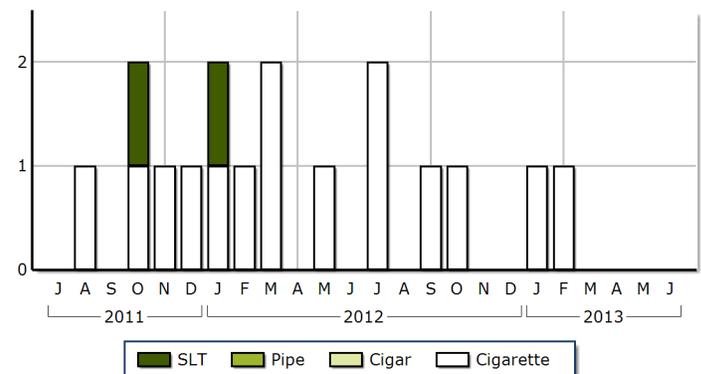
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

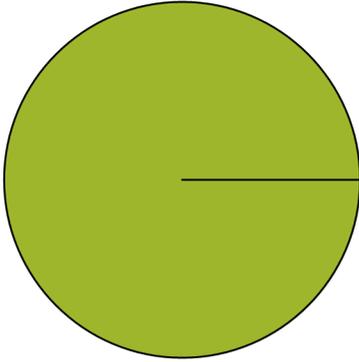


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

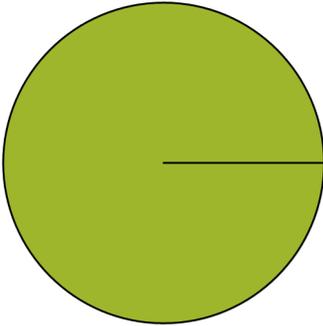
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

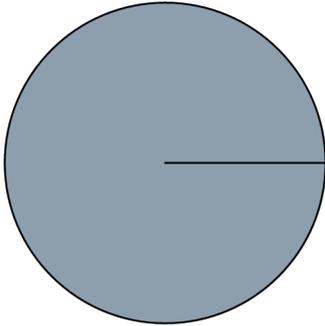
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

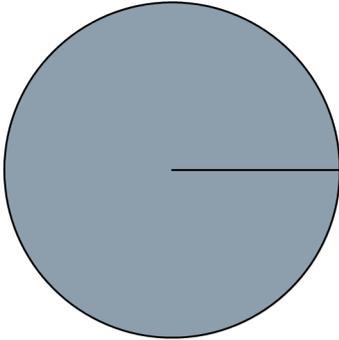
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

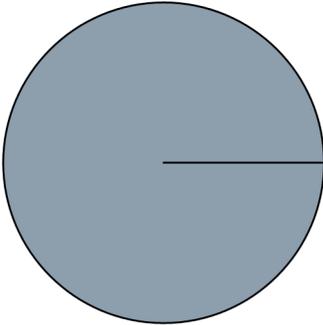
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

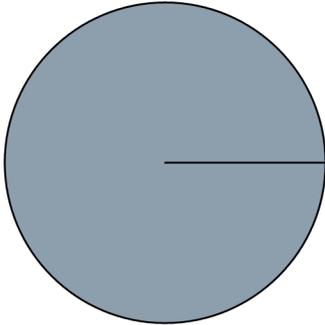
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

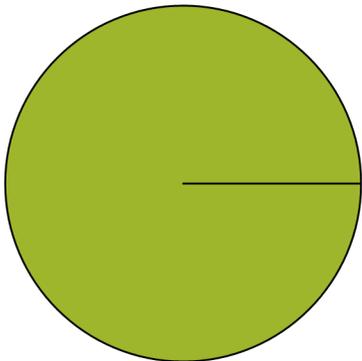
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

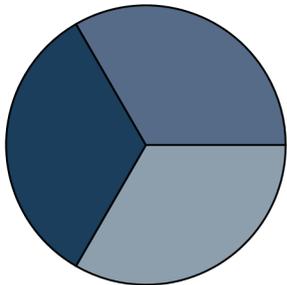
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition

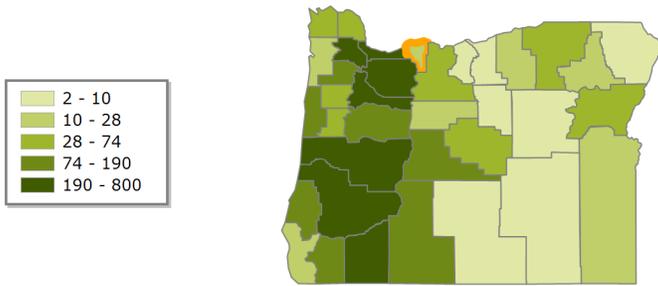


Asthma, 33.33%
CAD, 33.33%
COPD, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

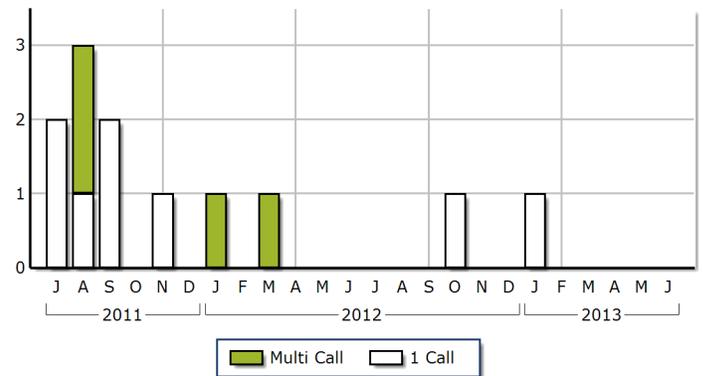


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		17
Unique Tobacco Users YTD		15
Target Reach		2.0 %
Reach YTD		1.22 %
Reach - NAQC		0.86 %
Annualized Reach		1.83 %
Annualized Reach - NAQC		1.29 %
Unique Individual Reach		1.07 %

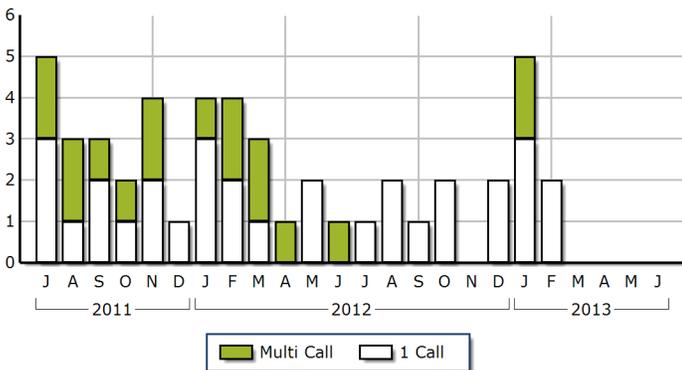
How Heard About



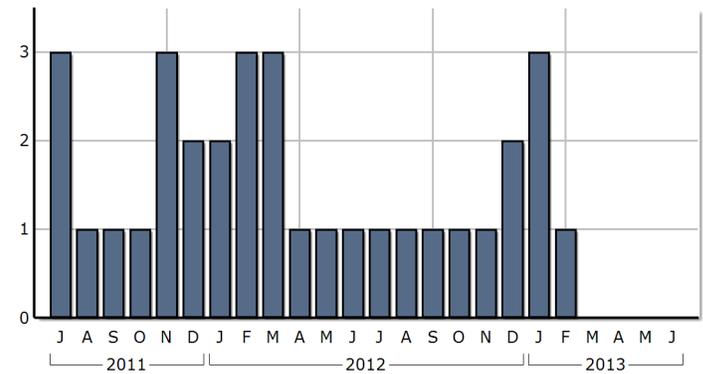
Fax Referral



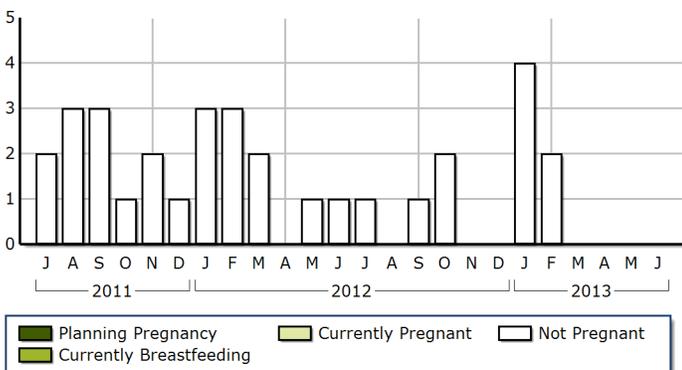
Tobacco User Enrollments By Program Type



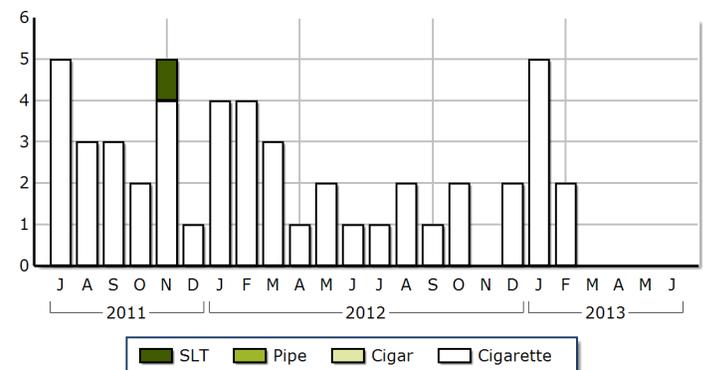
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

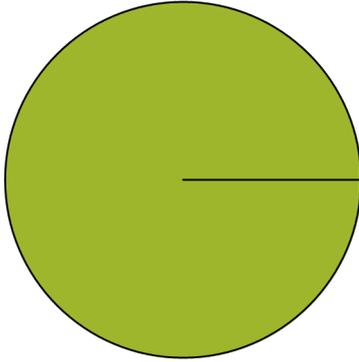


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

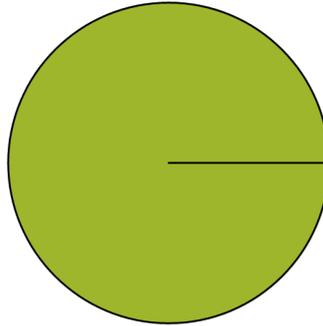
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

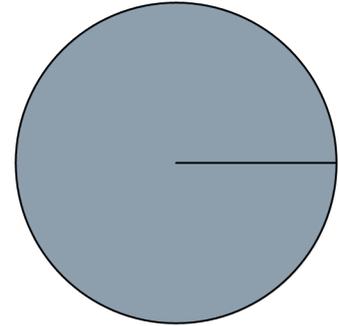
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

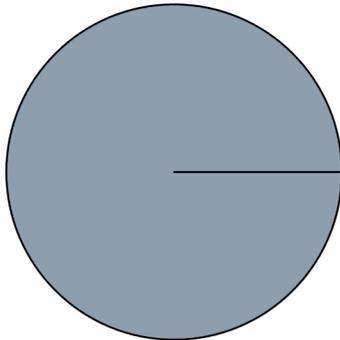
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

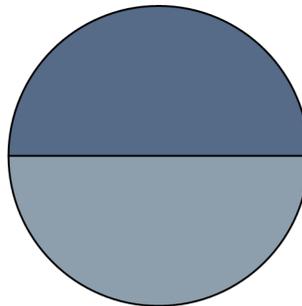
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

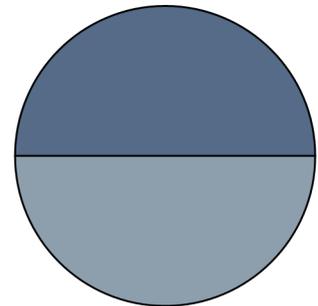
Tobacco Users By Age



18 - 24, 50.00%
45 - 54, 50.00%

Chart Total N: 2

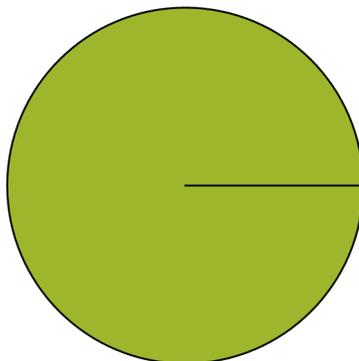
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 2

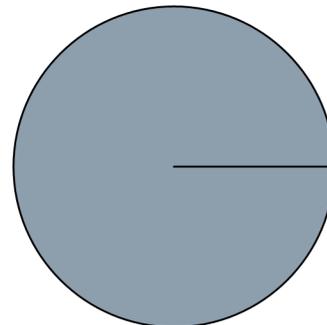
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 100.00%

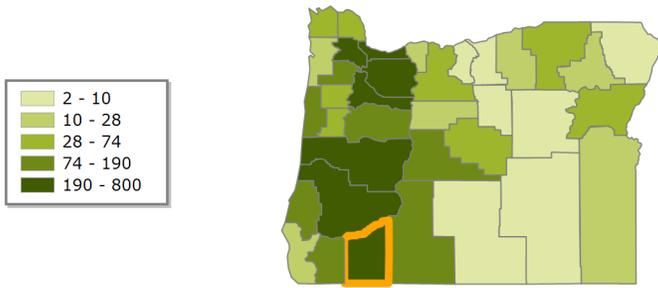
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

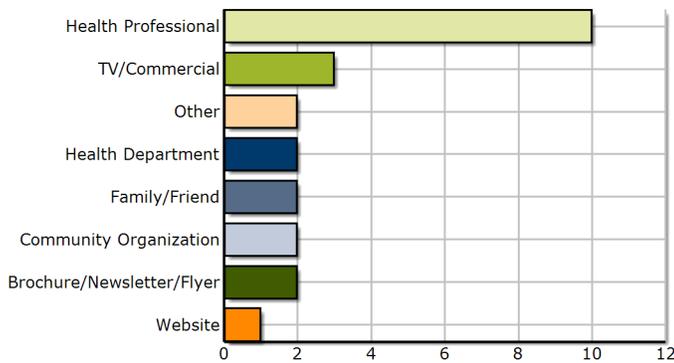
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

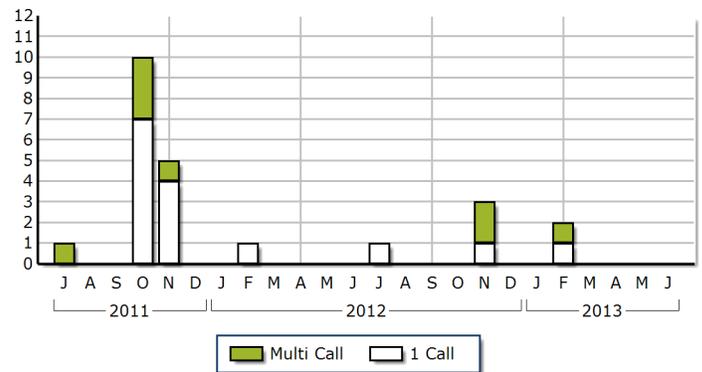


County Population	Prevalence	Tobacco Users
Adult 160,716	21.9 %	35,197 ⁴
		County State
Tobacco Users - Last Full Month		24 942
Tobacco Users YTD		239 7,031
Unique Tobacco Users YTD	3	169 4,778
Target Reach		2.0 % 2.0 %
Reach YTD	1	0.68 % 1.36 %
Reach - NAQC	2	0.53 % 0.63 %
Annualized Reach	1	1.02 % 2.04 %
Annualized Reach - NAQC	2	0.79 % 0.95 %
Unique Individual Reach	3	0.48 % 0.93 %

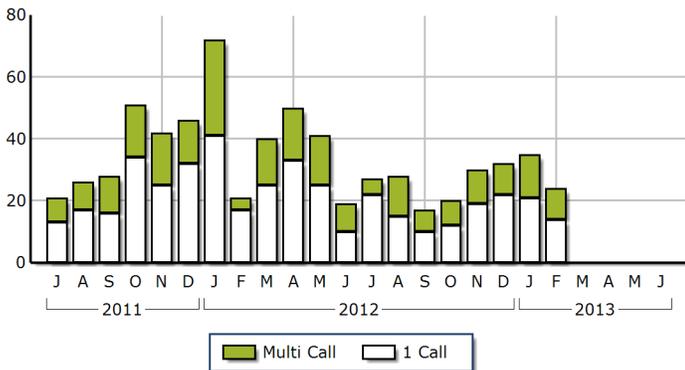
How Heard About



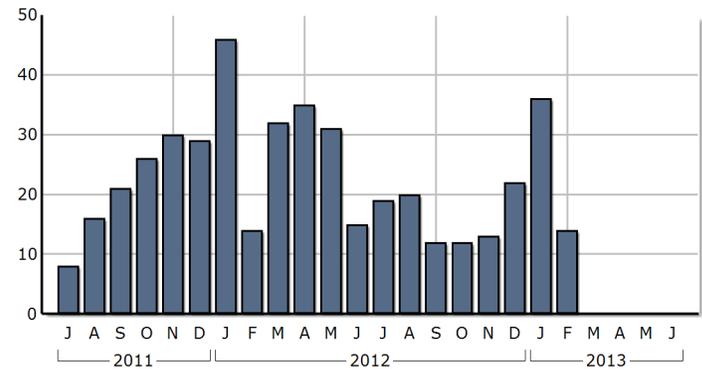
Fax Referral



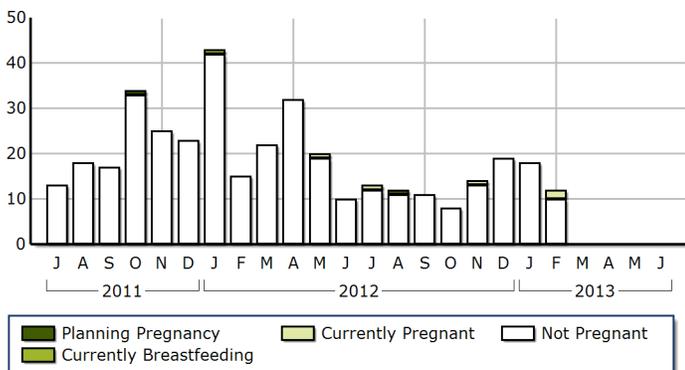
Tobacco User Enrollments By Program Type



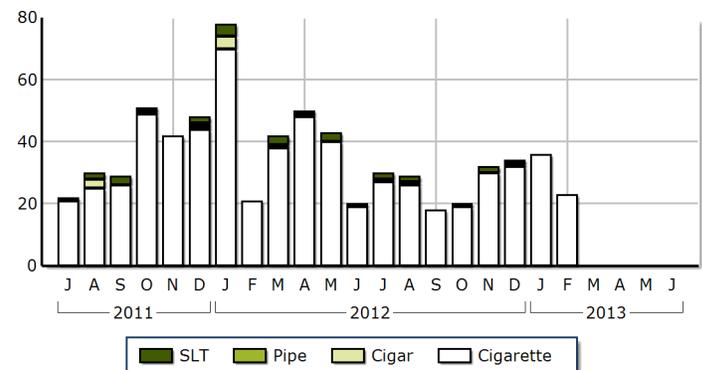
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

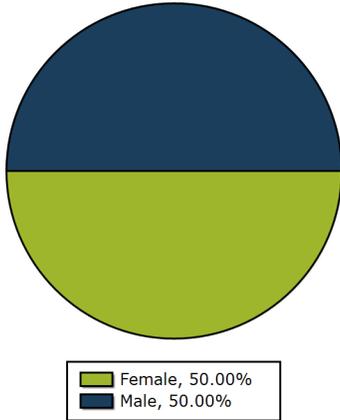


Chart Total N: 24

Tobacco Users By Language

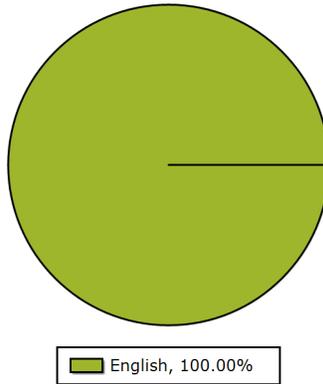


Chart Total N: 24

Tobacco Users By Education

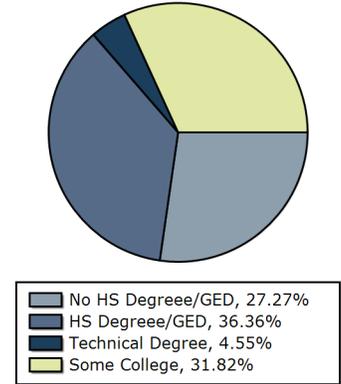


Chart Total N: 22

Tobacco Users By Race

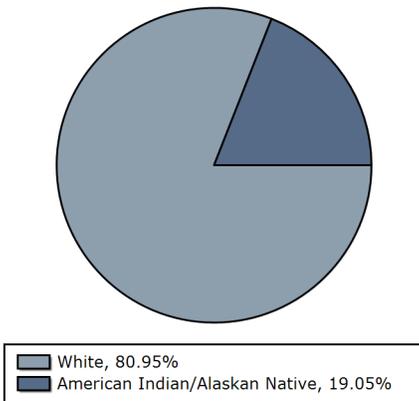


Chart Total N: 21

Tobacco Users By Age

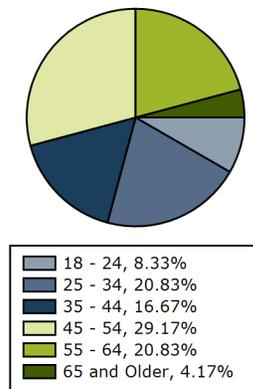


Chart Total N: 24

Tobacco Users By Health Plan

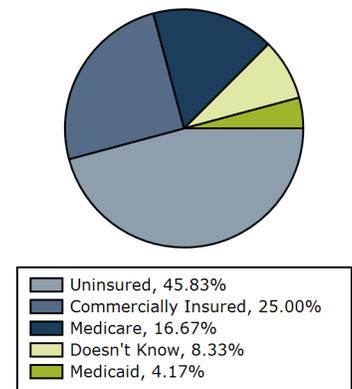


Chart Total N: 24

Tobacco Users By Ethnicity

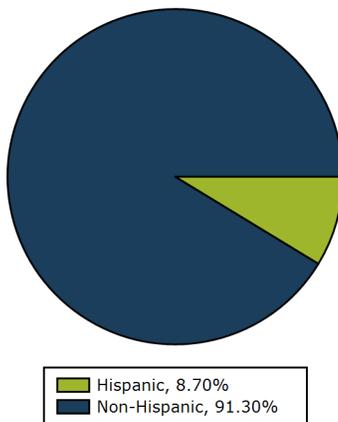


Chart Total N: 23

Tobacco Users By Chronic Condition

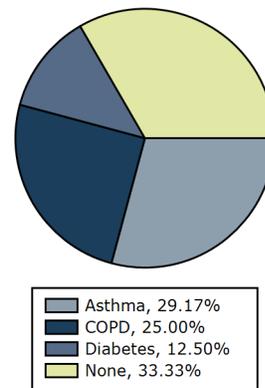
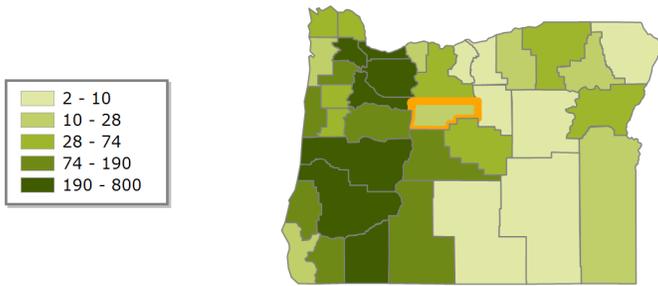


Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

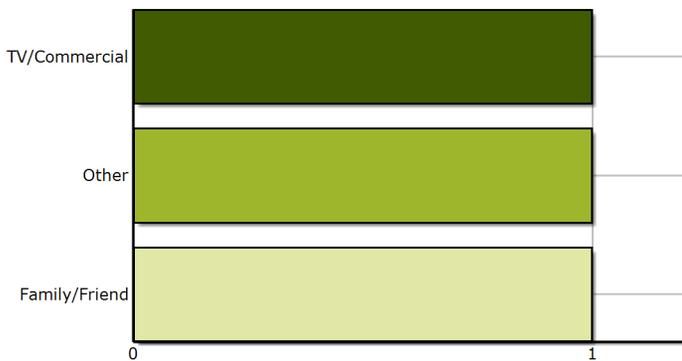
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

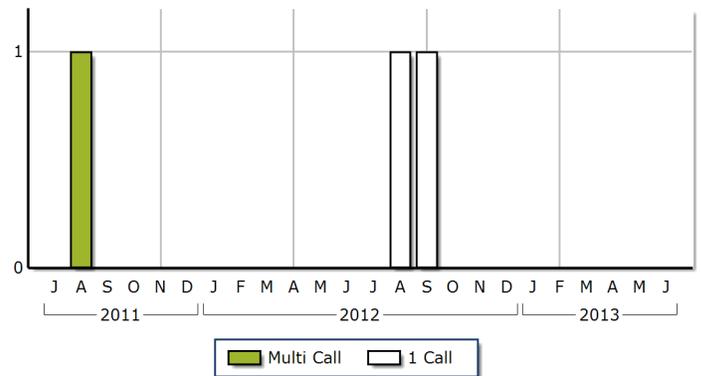


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	County	State
Tobacco Users - Last Full Month			3	942
Tobacco Users YTD			23	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.64 %
Annualized Reach			1	1.31 %
Annualized Reach - NAQC			2	0.97 %
Unique Individual Reach			3	0.72 %

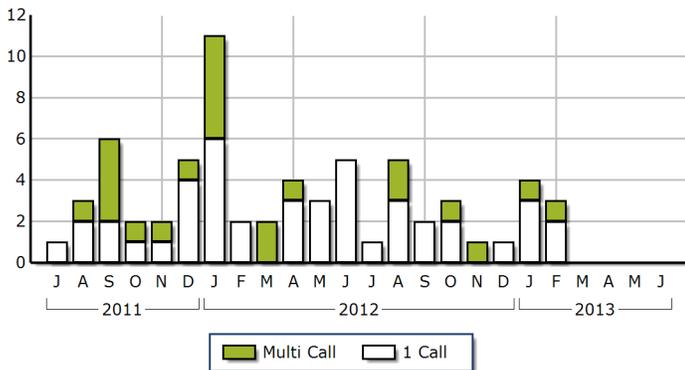
How Heard About



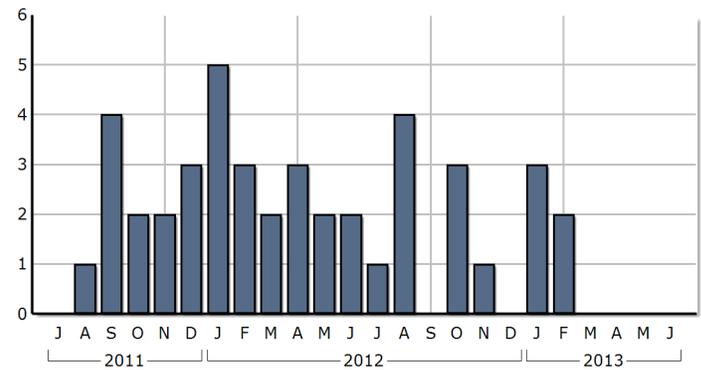
Fax Referral



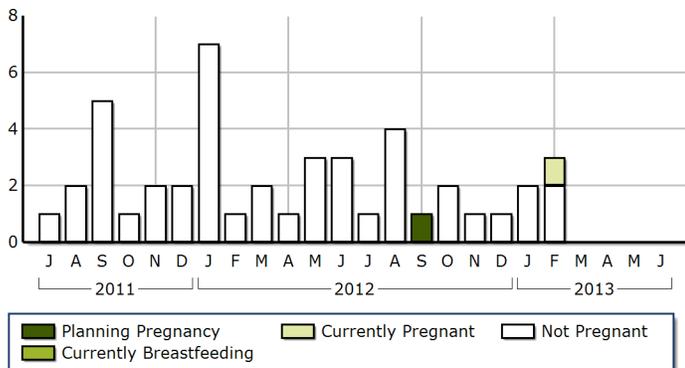
Tobacco User Enrollments By Program Type



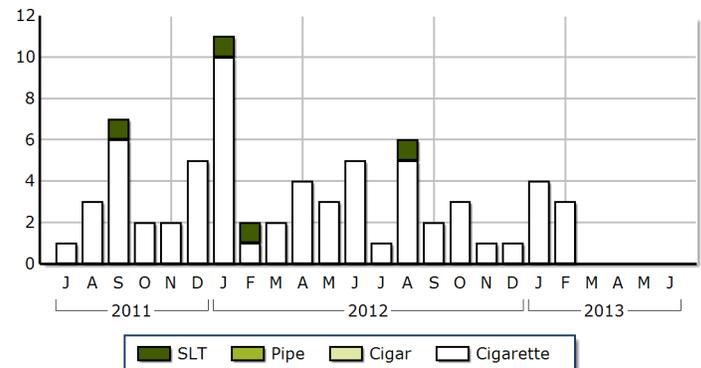
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

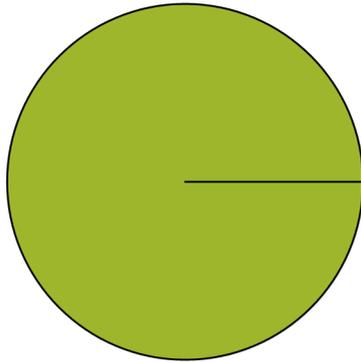


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

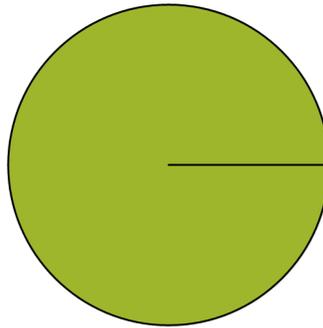
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

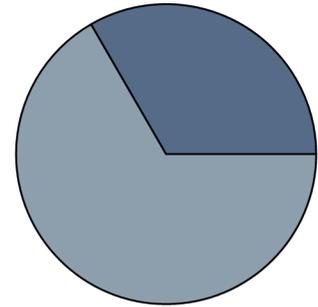
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

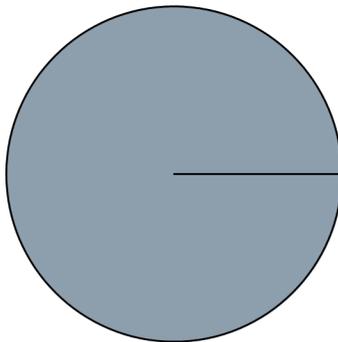
Tobacco Users By Education



HS Degreee/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

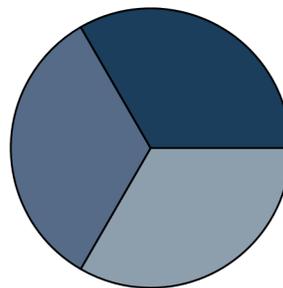
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

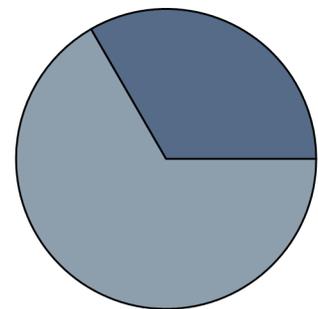
Tobacco Users By Age



18 - 24, 33.33%
35 - 44, 33.33%
45 - 54, 33.33%

Chart Total N: 3

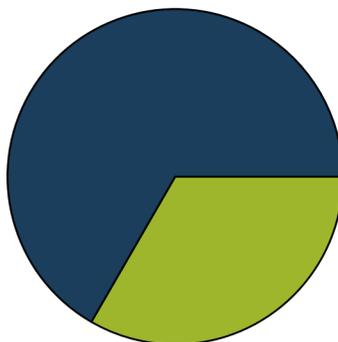
Tobacco Users By Health Plan



Commercially Insured, 66.67%
Uninsured, 33.33%

Chart Total N: 3

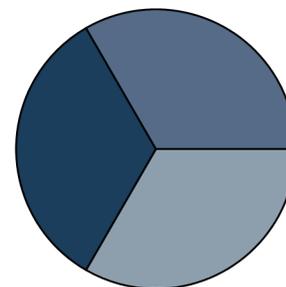
Tobacco Users By Ethnicity



Hispanic, 33.33%
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



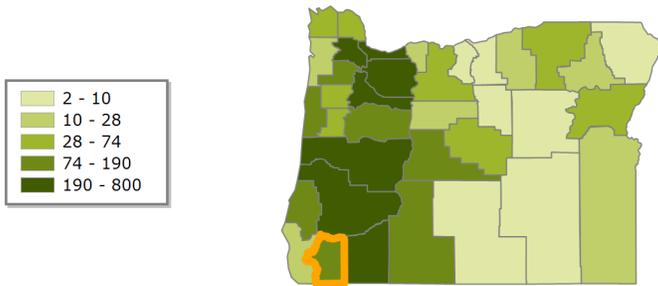
Asthma, 33.33%
CAD, 33.33%
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

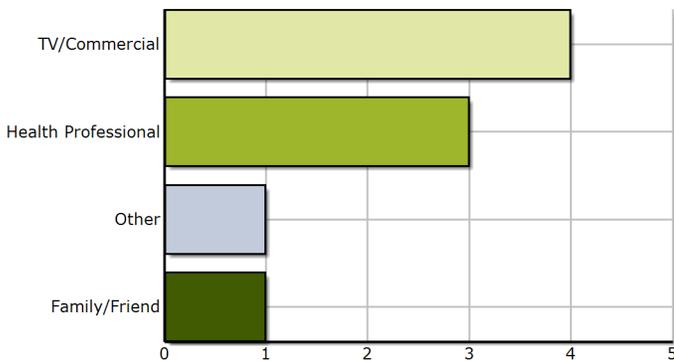
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

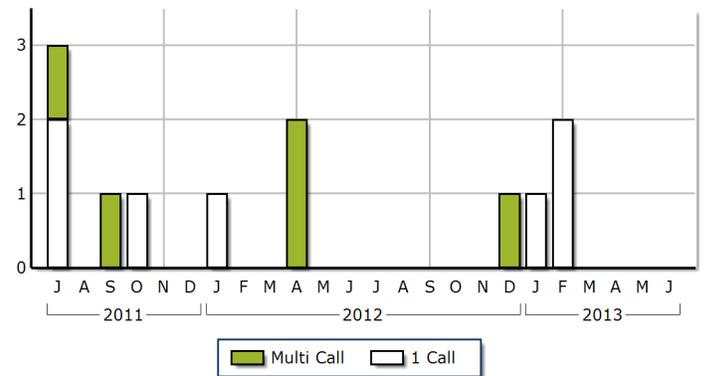


County Population	Prevalence	Tobacco Users
Adult	66,678	25.0 %
		16,670 ⁴
		County
Tobacco Users - Last Full Month		9
Tobacco Users YTD		100
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		942
Tobacco Users YTD		7,031
Unique Tobacco Users YTD		4,778
Target Reach		2.0 %
Reach YTD		1.36 %
Reach - NAQC		0.63 %
Annualized Reach		2.04 %
Annualized Reach - NAQC		0.95 %
Unique Individual Reach		0.93 %

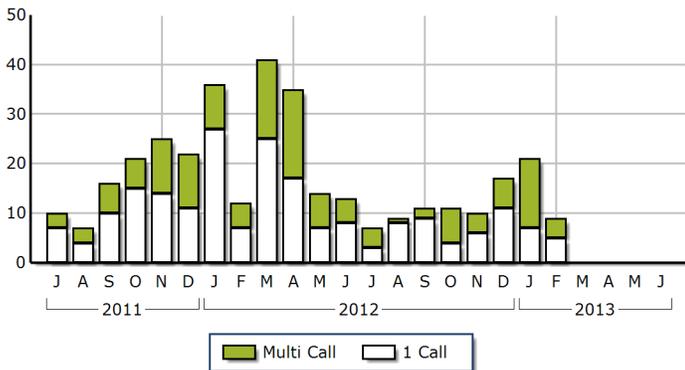
How Heard About



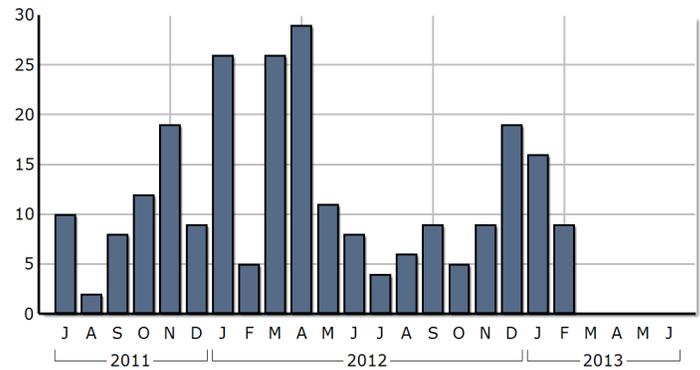
Fax Referral



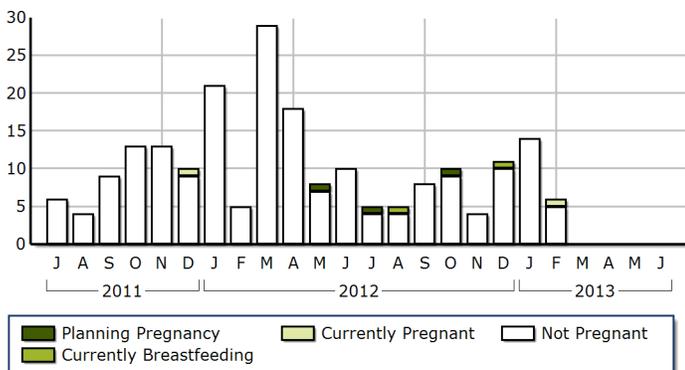
Tobacco User Enrollments By Program Type



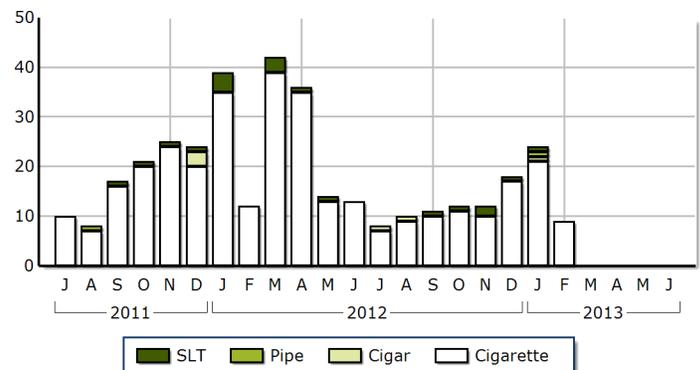
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



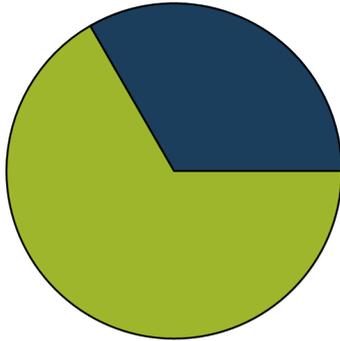
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.

2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

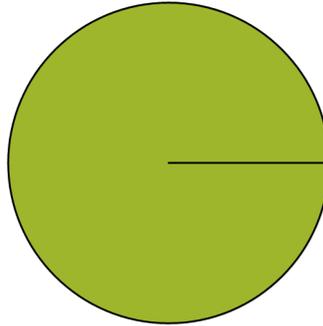
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 9

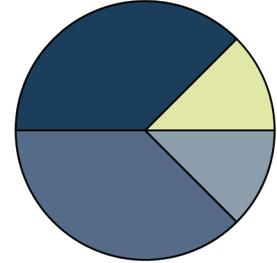
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

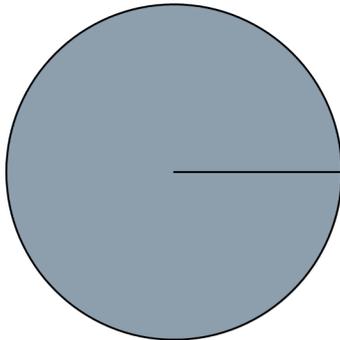
Tobacco Users By Education



No HS Degreee/GED, 12.50%
HS Degreee/GED, 37.50%
Some College, 37.50%
College Degree, 12.50%

Chart Total N: 8

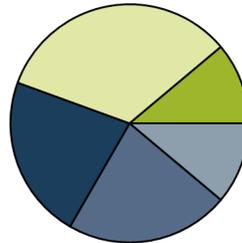
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

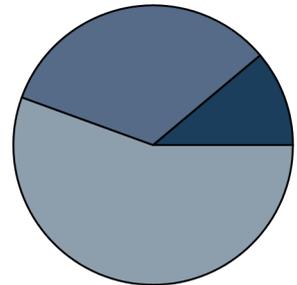
Tobacco Users By Age



18 - 24, 11.11%
25 - 34, 22.22%
35 - 44, 22.22%
45 - 54, 33.33%
55 - 64, 11.11%

Chart Total N: 9

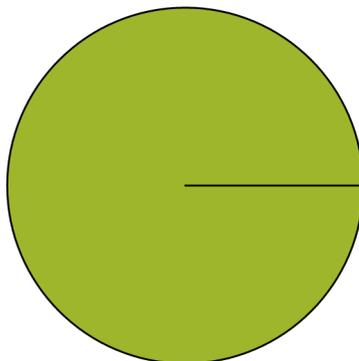
Tobacco Users By Health Plan



Medicaid, 55.56%
Uninsured, 33.33%
Commercially Insured, 11.11%

Chart Total N: 9

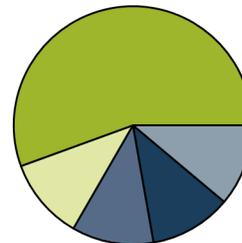
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



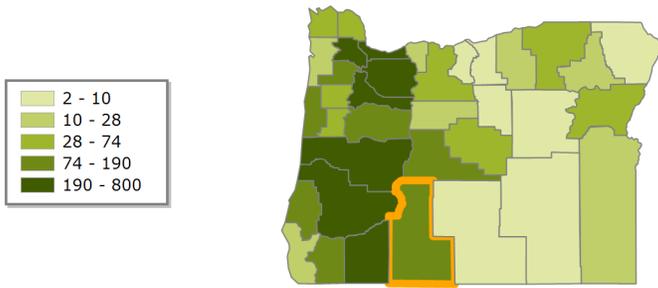
Asthma, 11.11%
CAD, 11.11%
COPD, 11.11%
Diabetes, 11.11%
None, 55.56%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

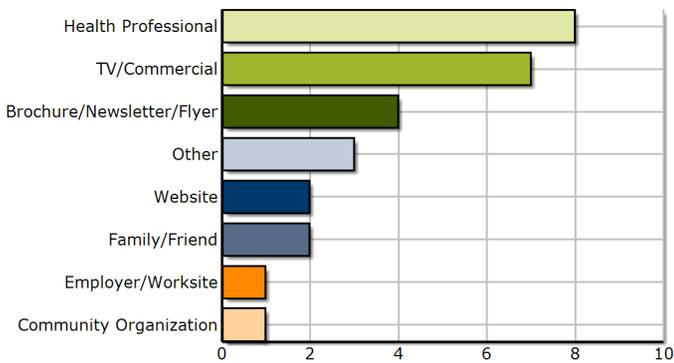
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

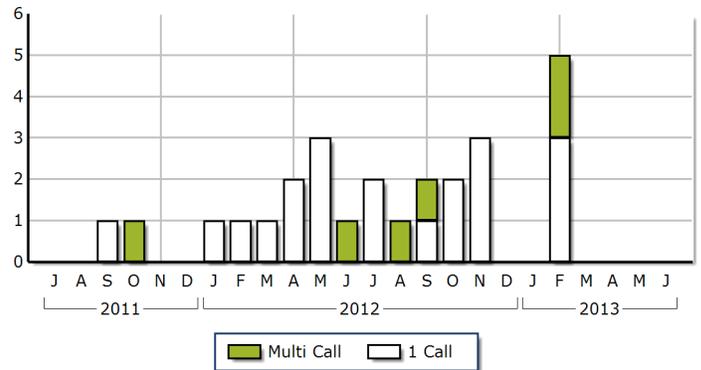


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			30	942
Tobacco Users YTD			119	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.07 %
Reach - NAQC			2	0.88 %
Annualized Reach			1	1.61 %
Annualized Reach - NAQC			2	1.32 %
Unique Individual Reach			3	0.86 %

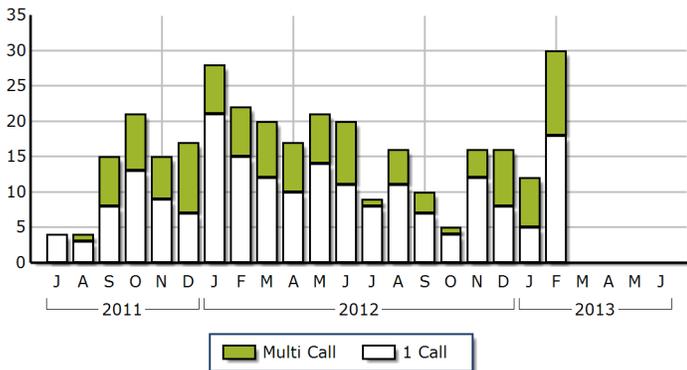
How Heard About



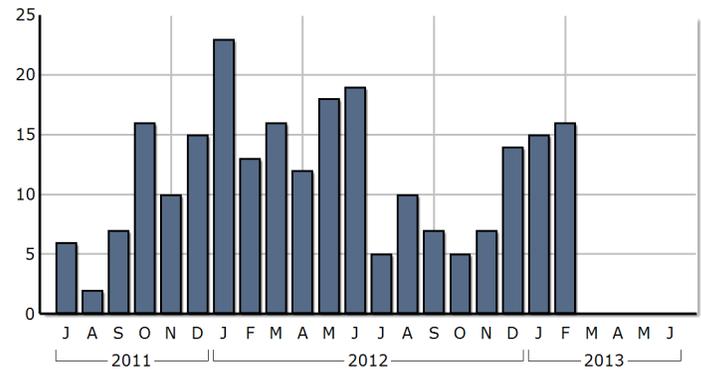
Fax Referral



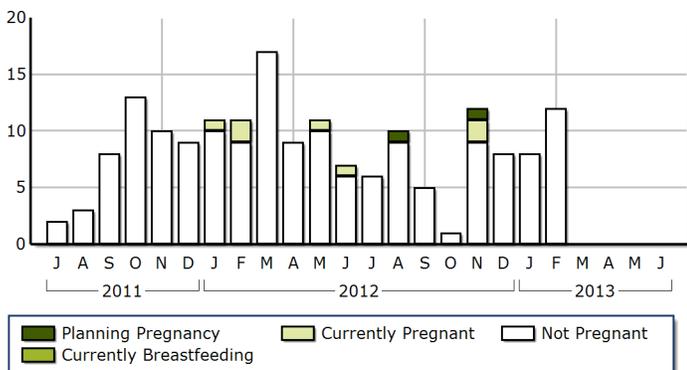
Tobacco User Enrollments By Program Type



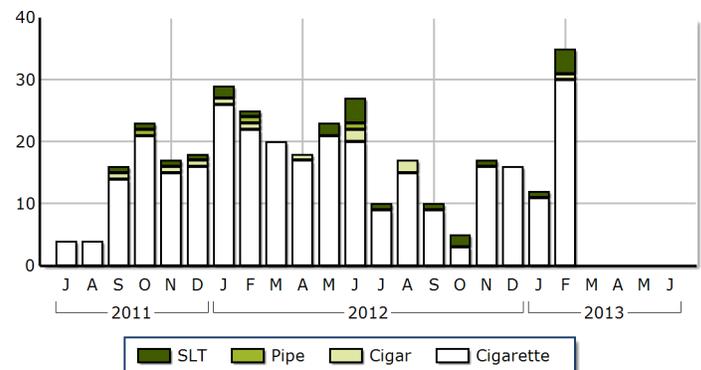
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

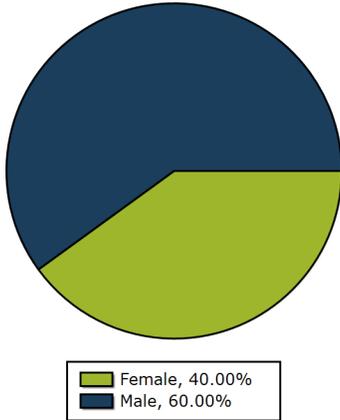


Chart Total N: 30

Tobacco Users By Language

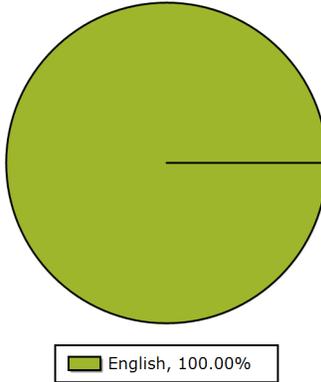


Chart Total N: 30

Tobacco Users By Education

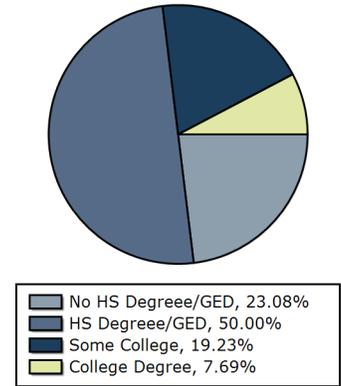


Chart Total N: 26

Tobacco Users By Race

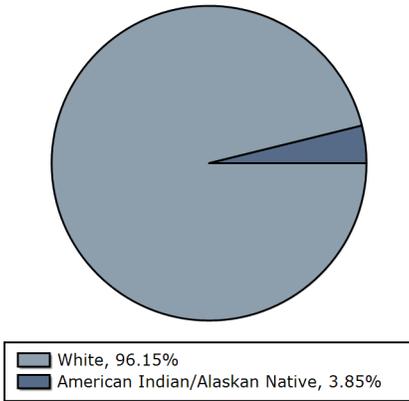


Chart Total N: 26

Tobacco Users By Age

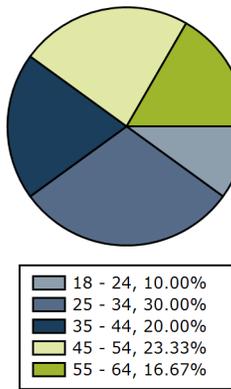


Chart Total N: 30

Tobacco Users By Health Plan

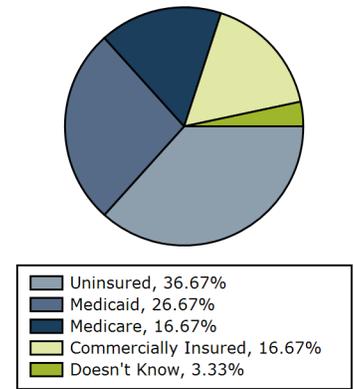


Chart Total N: 30

Tobacco Users By Ethnicity

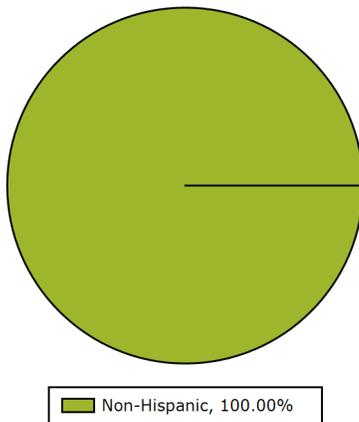


Chart Total N: 27

Tobacco Users By Chronic Condition

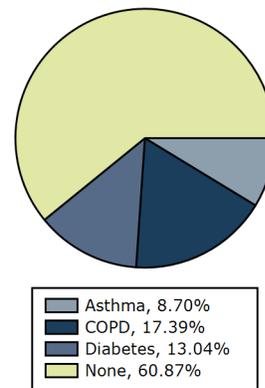
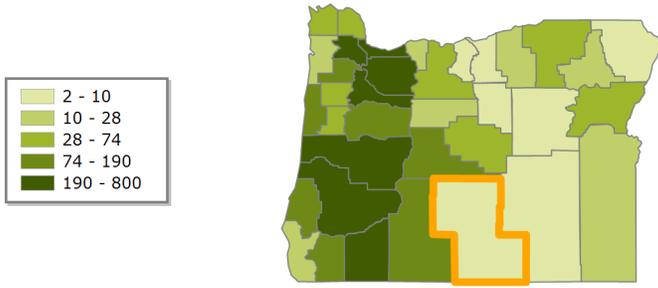


Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

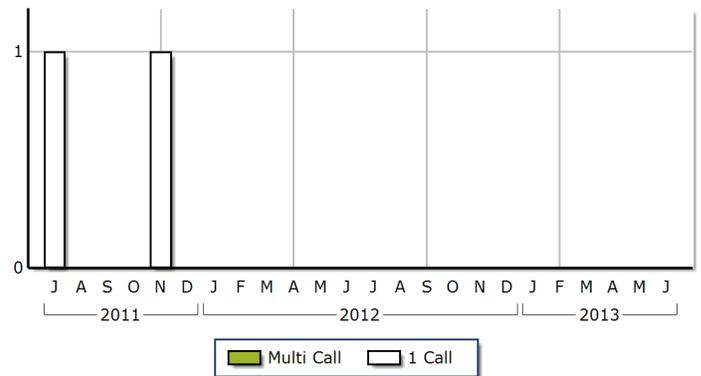
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

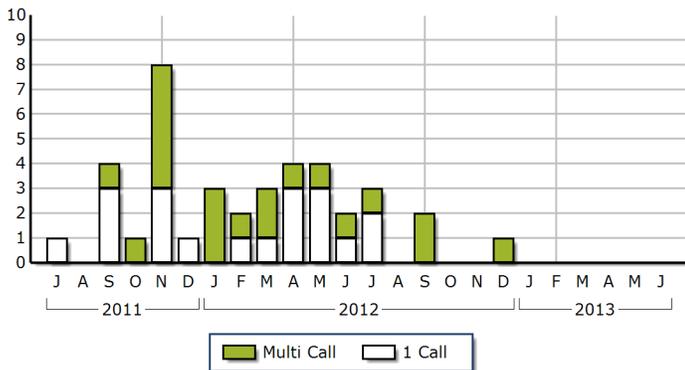


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			-	942
Tobacco Users YTD			6	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.50 %
Reach - NAQC			2	0.41 %
Annualized Reach			1	0.75 %
Annualized Reach - NAQC			2	0.62 %
Unique Individual Reach			3	0.33 %

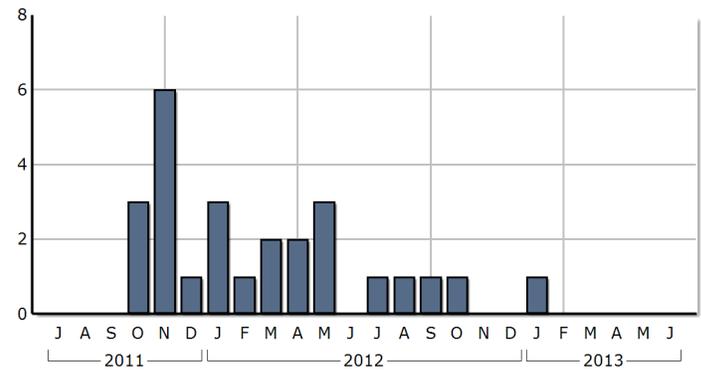
Fax Referral



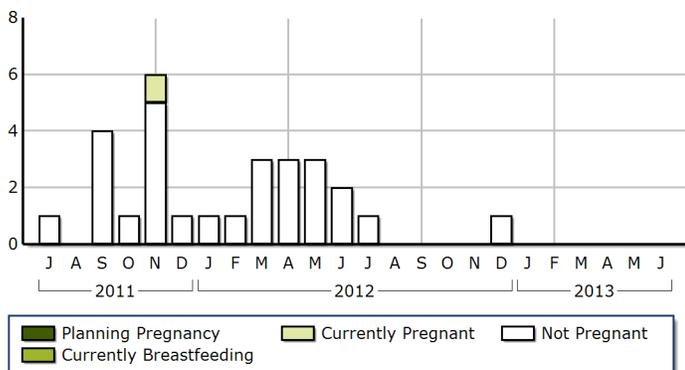
Tobacco User Enrollments By Program Type



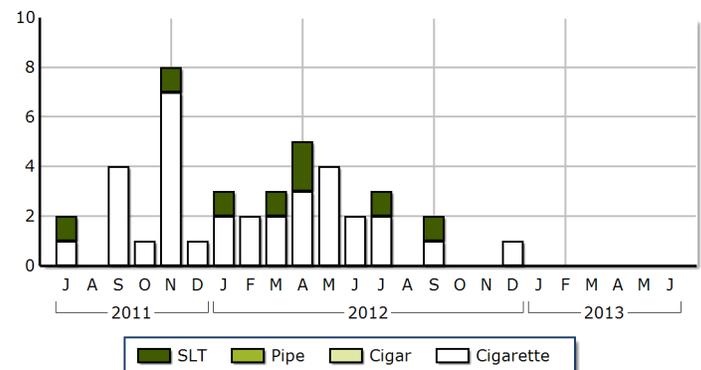
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



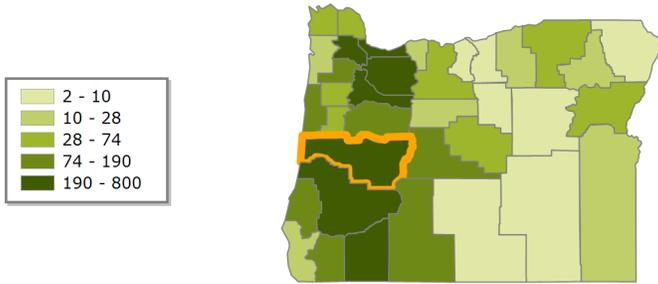
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

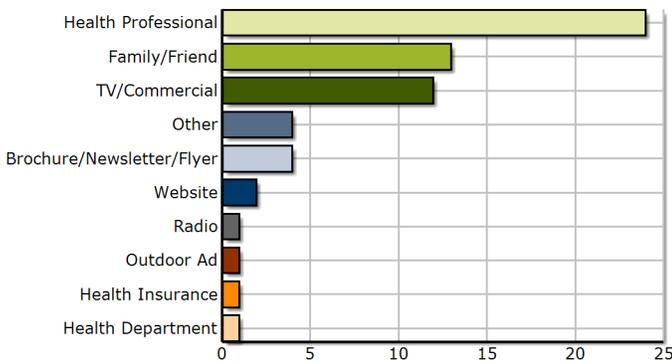
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

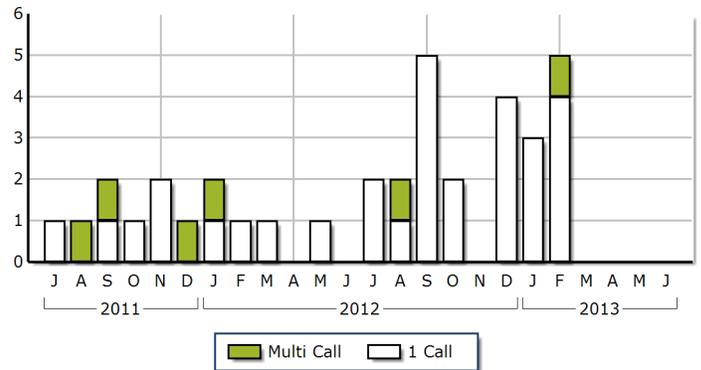


County Population	Prevalence	Tobacco Users	
Adult	274,412	18.4 %	
		50,492 ⁴	
		County	State
Tobacco Users - Last Full Month		69	942
Tobacco Users YTD		490	7,031
Unique Tobacco Users YTD		3	4,778
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.97 %
Reach - NAQC		2	0.77 %
Annualized Reach		1	1.46 %
Annualized Reach - NAQC		2	1.16 %
Unique Individual Reach		3	0.70 %
			0.93 %

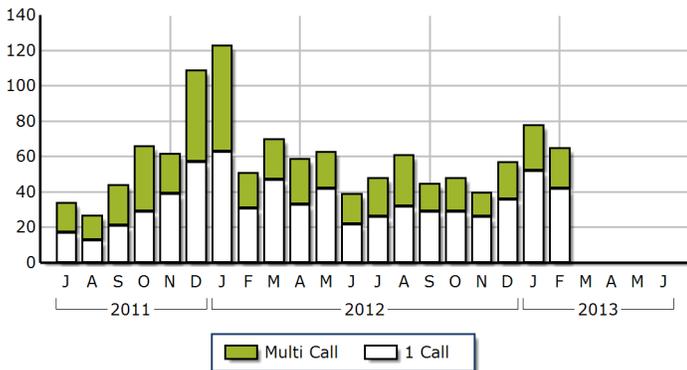
How Heard About



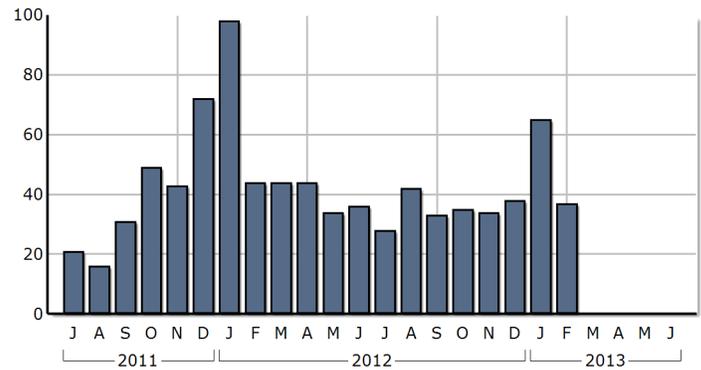
Fax Referral



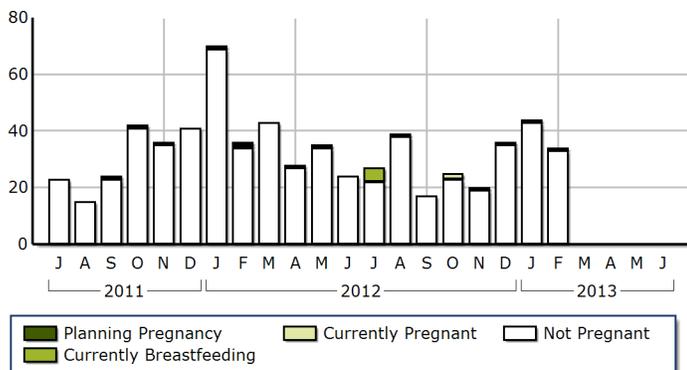
Tobacco User Enrollments By Program Type



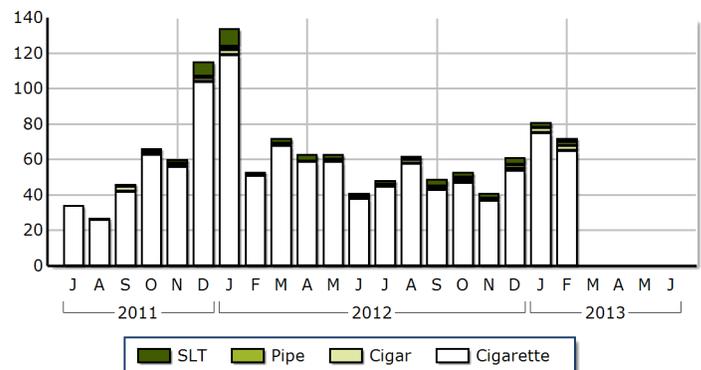
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

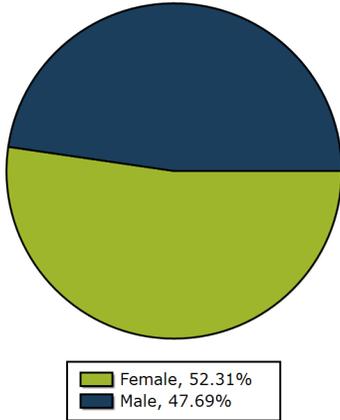


Chart Total N: 65

Tobacco Users By Language

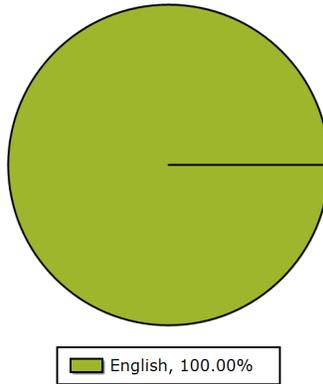


Chart Total N: 65

Tobacco Users By Education

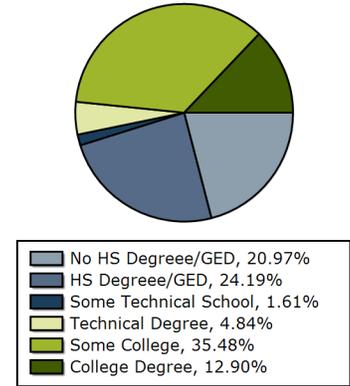


Chart Total N: 62

Tobacco Users By Race

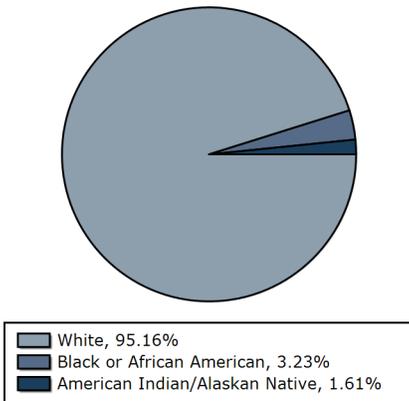


Chart Total N: 62

Tobacco Users By Age

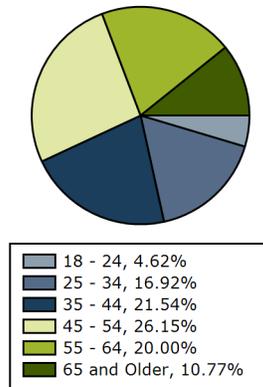


Chart Total N: 65

Tobacco Users By Health Plan

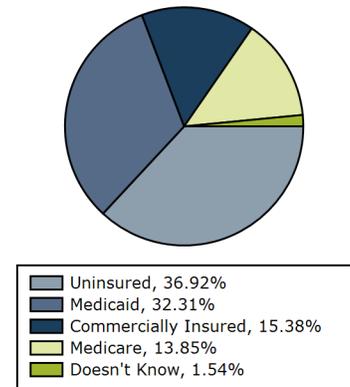


Chart Total N: 65

Tobacco Users By Ethnicity

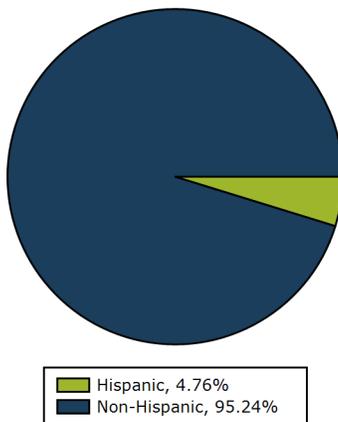


Chart Total N: 63

Tobacco Users By Chronic Condition

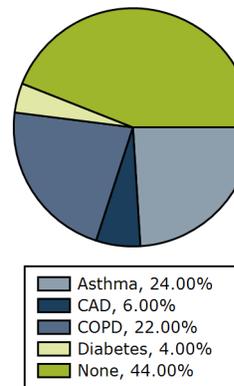


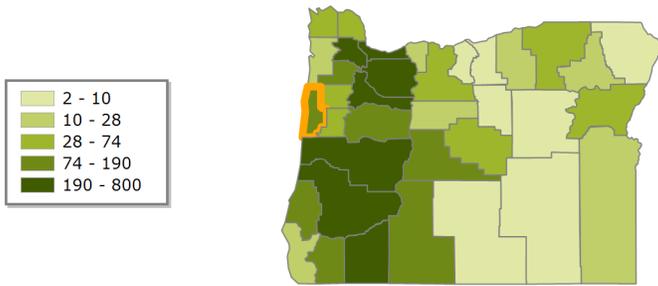
Chart Total N: 50

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

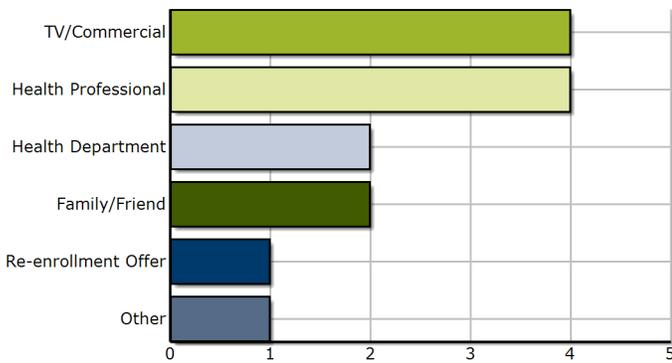
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

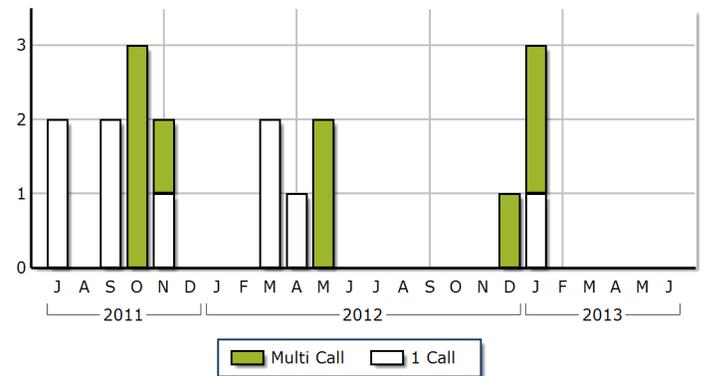


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			15	942
Tobacco Users YTD			91	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.93 %
Reach - NAQC			2	0.69 %
Annualized Reach			1	1.39 %
Annualized Reach - NAQC			2	1.04 %
Unique Individual Reach			3	0.64 %

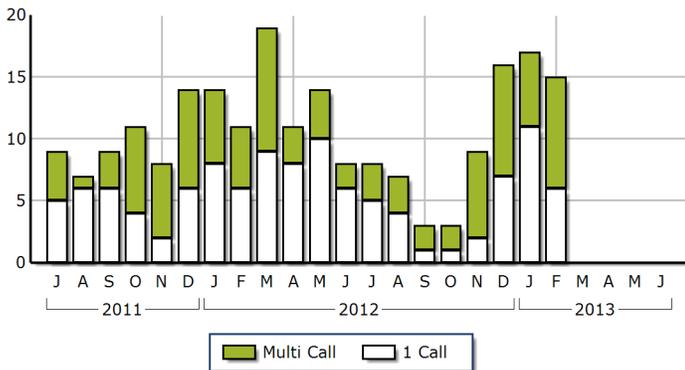
How Heard About



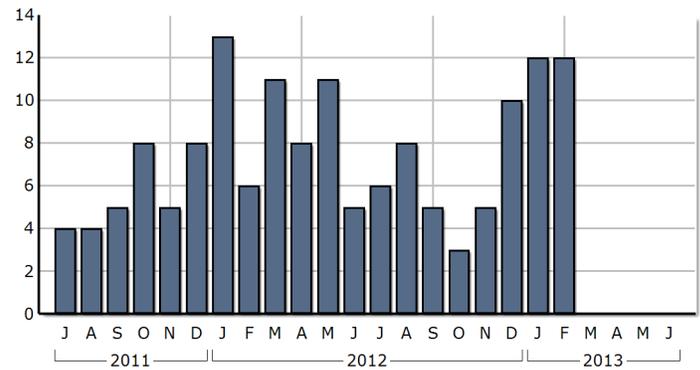
Fax Referral



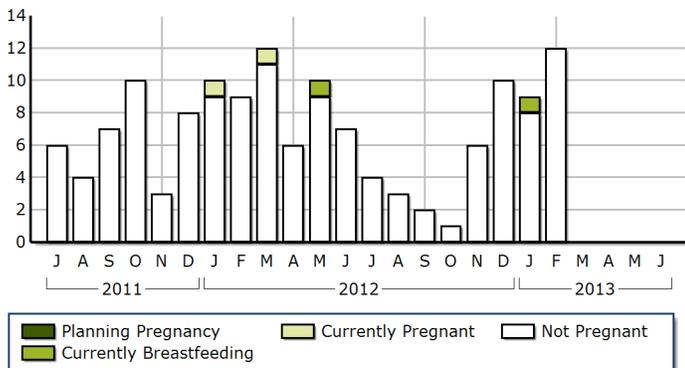
Tobacco User Enrollments By Program Type



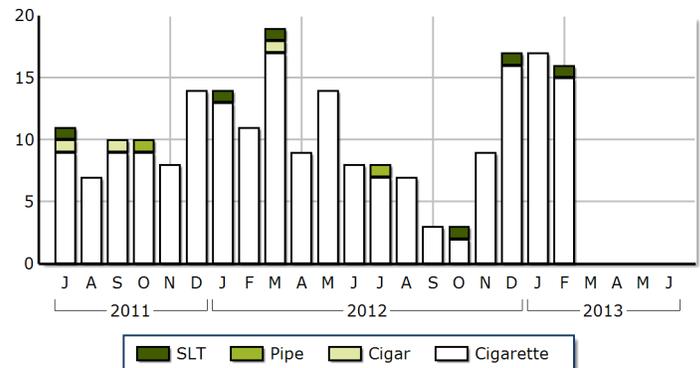
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

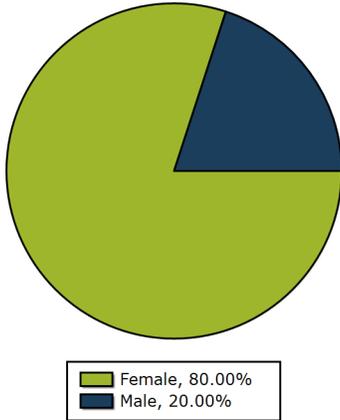


Chart Total N: 15

Tobacco Users By Language

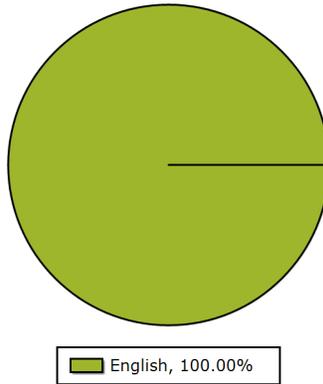


Chart Total N: 15

Tobacco Users By Education

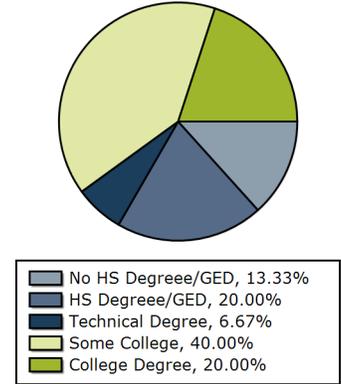


Chart Total N: 15

Tobacco Users By Race

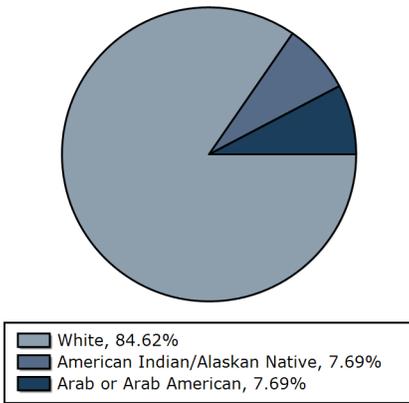


Chart Total N: 13

Tobacco Users By Age

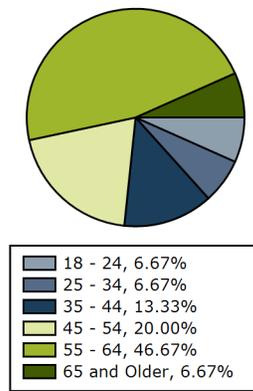


Chart Total N: 15

Tobacco Users By Health Plan

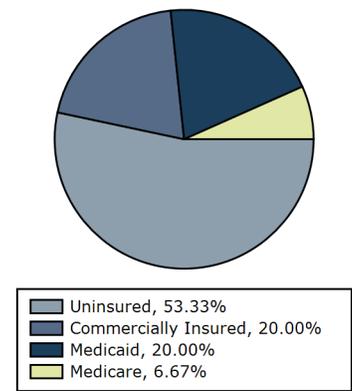


Chart Total N: 15

Tobacco Users By Ethnicity

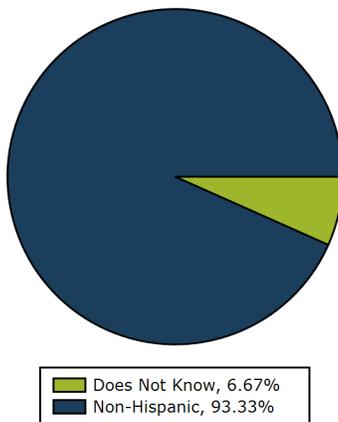


Chart Total N: 15

Tobacco Users By Chronic Condition

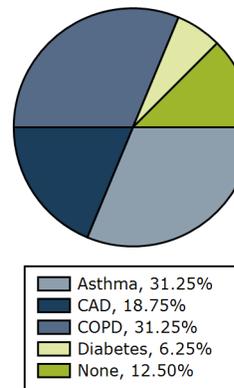


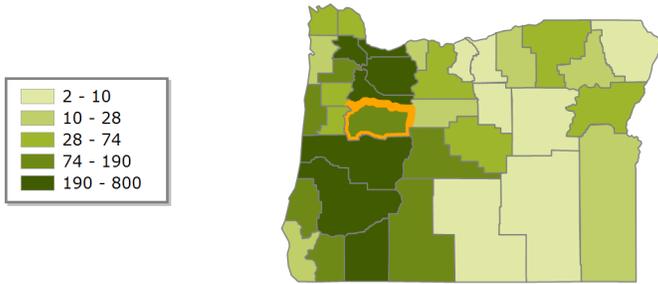
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

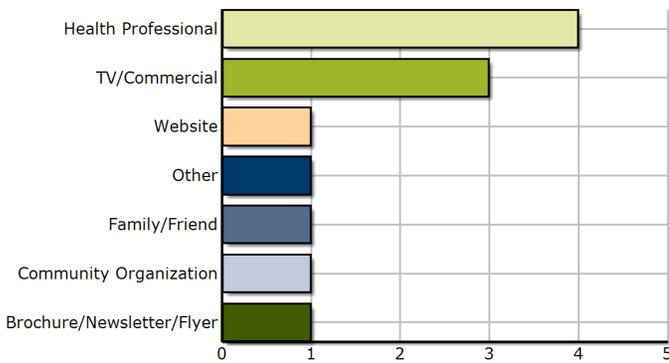
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

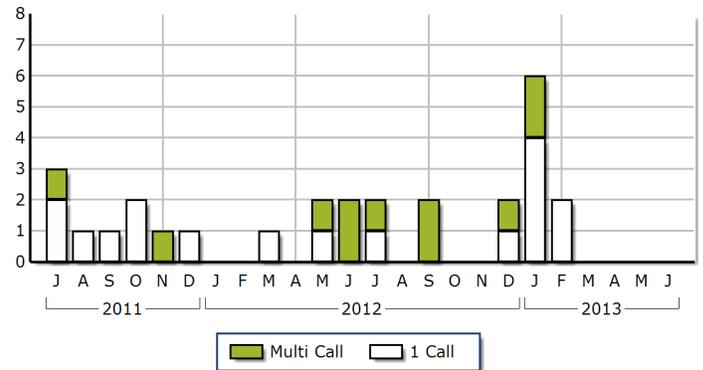


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	⁴
			County	State
Tobacco Users - Last Full Month			13	942
Tobacco Users YTD			148	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.84 %
Reach - NAQC			2	0.64 %
Annualized Reach			1	1.26 %
Annualized Reach - NAQC			2	0.96 %
Unique Individual Reach			3	0.57 %

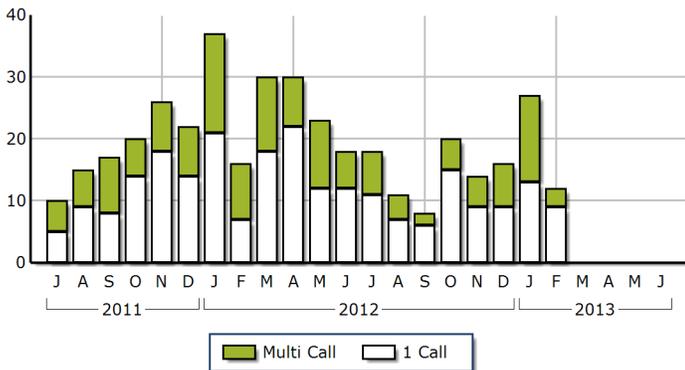
How Heard About



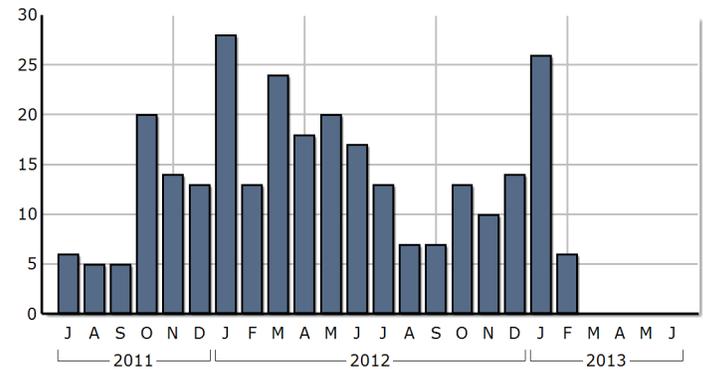
Fax Referral



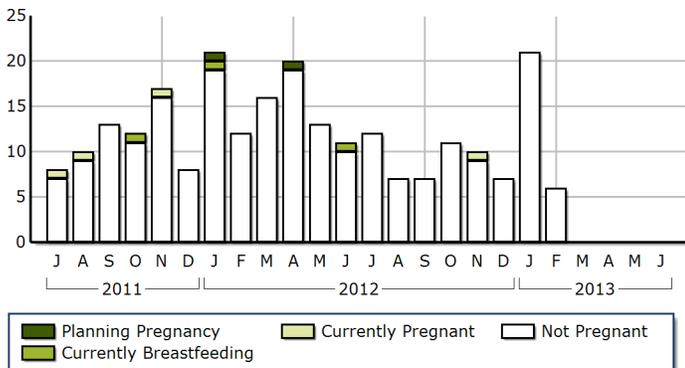
Tobacco User Enrollments By Program Type



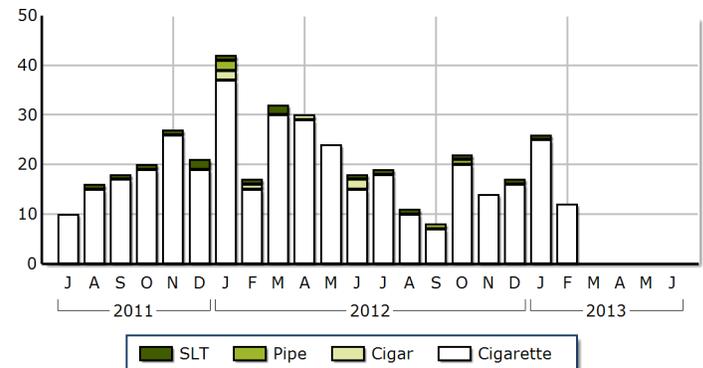
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

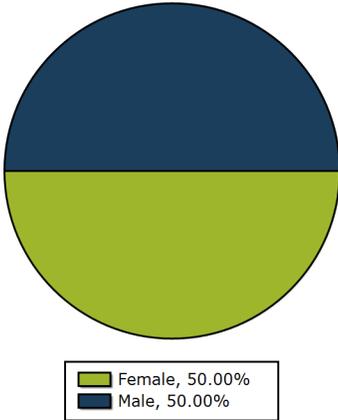


Chart Total N: 12

Tobacco Users By Language

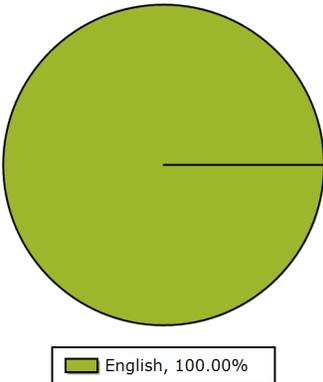


Chart Total N: 12

Tobacco Users By Education

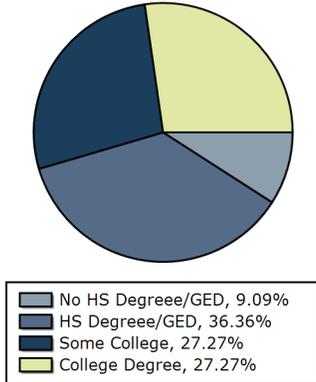


Chart Total N: 11

Tobacco Users By Race

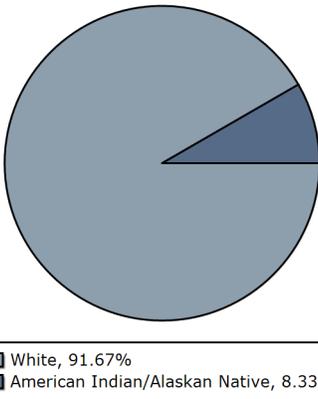


Chart Total N: 12

Tobacco Users By Age

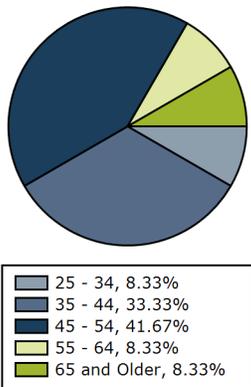


Chart Total N: 12

Tobacco Users By Health Plan

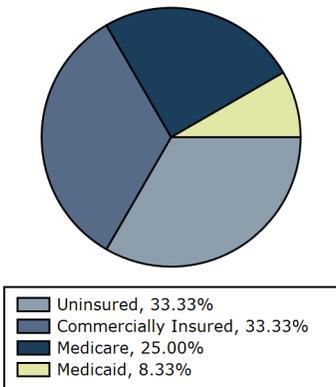


Chart Total N: 12

Tobacco Users By Ethnicity

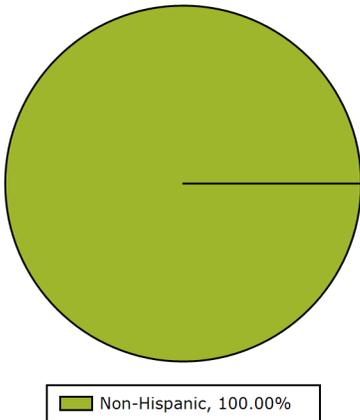


Chart Total N: 12

Tobacco Users By Chronic Condition

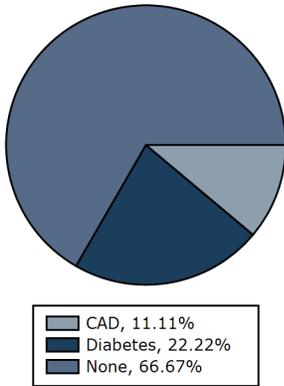
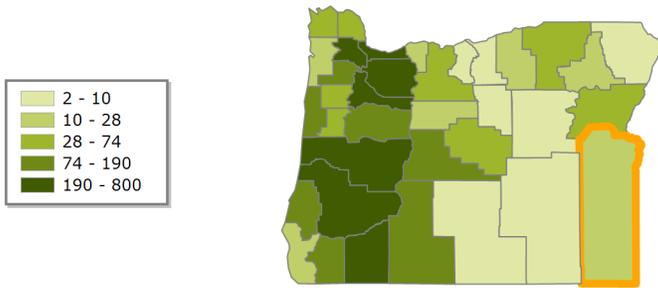


Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

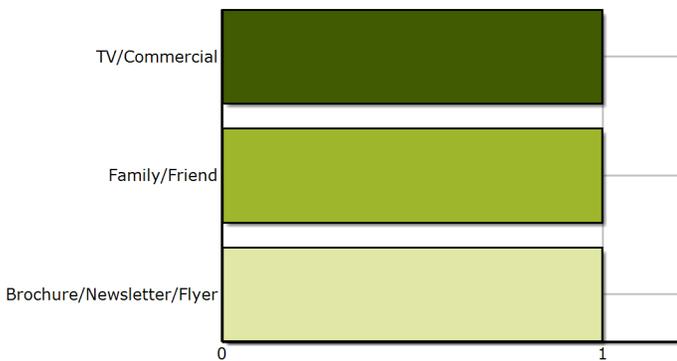
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

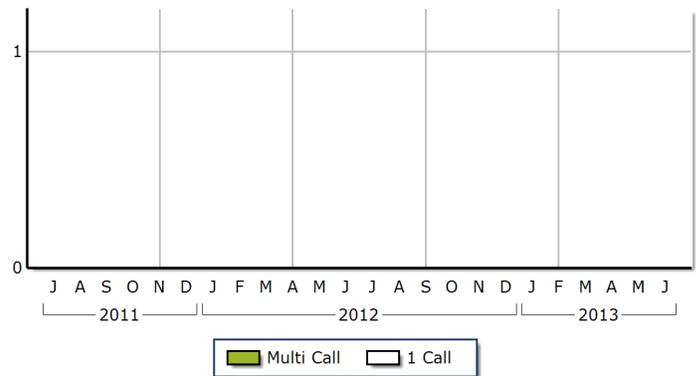


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		6
Tobacco Users YTD		22
Unique Tobacco Users YTD		14
Target Reach		2.0 %
Reach YTD		0.55 %
Reach - NAQC		0.32 %
Annualized Reach		0.82 %
Annualized Reach - NAQC		0.49 %
Unique Individual Reach		0.35 %

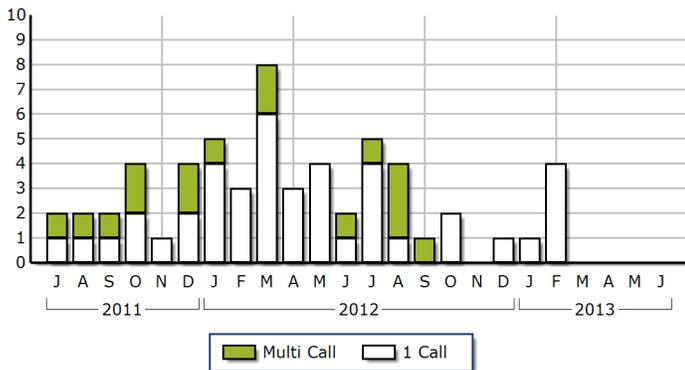
How Heard About



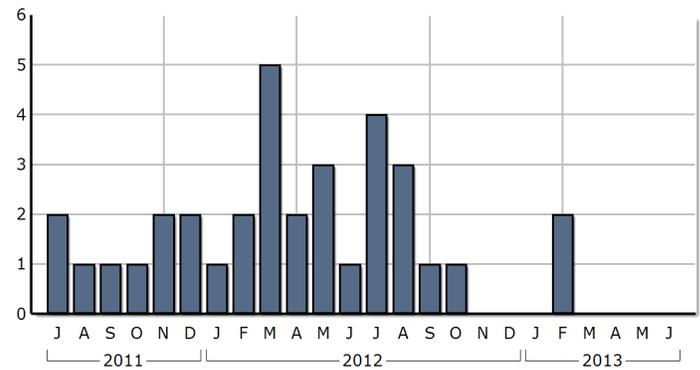
Fax Referral



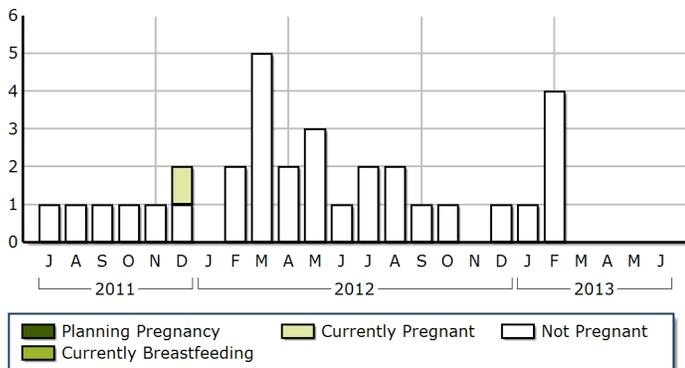
Tobacco User Enrollments By Program Type



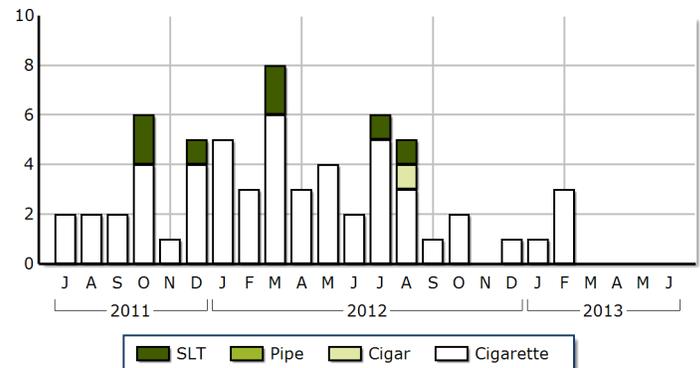
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

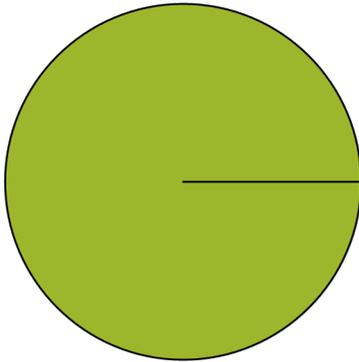


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

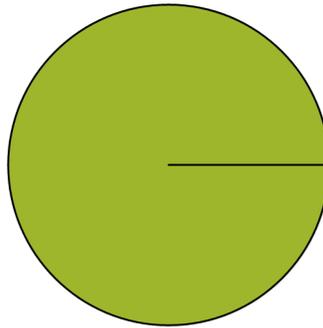
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 4

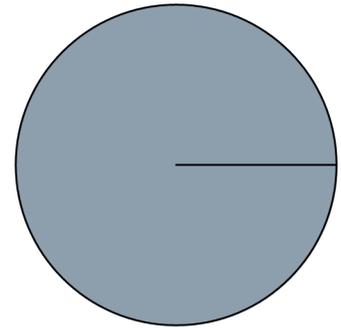
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

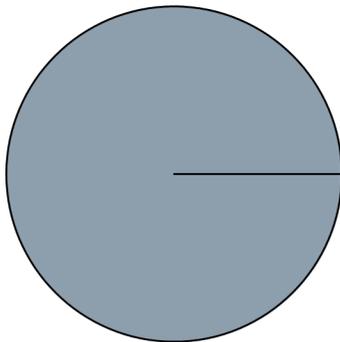
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

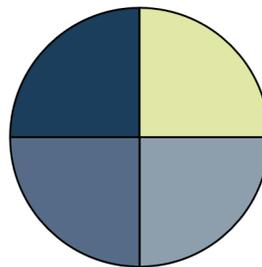
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

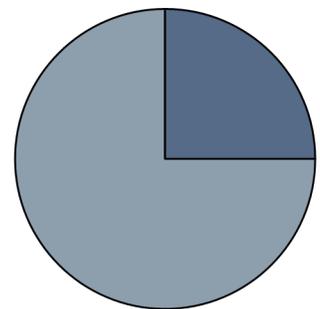
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 25.00%
55 - 64, 25.00%
65 and Older, 25.00%

Chart Total N: 4

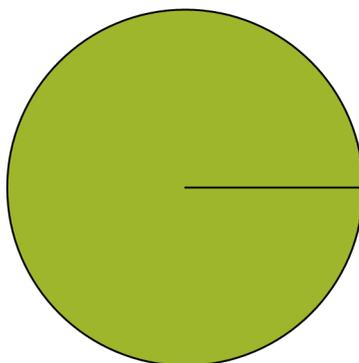
Tobacco Users By Health Plan



Medicaid, 75.00%
Medicare, 25.00%

Chart Total N: 4

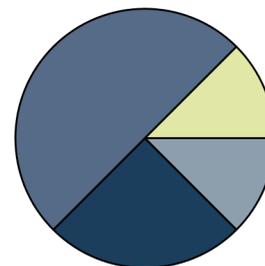
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 12.50%
CAD, 25.00%
COPD, 50.00%
Diabetes, 12.50%

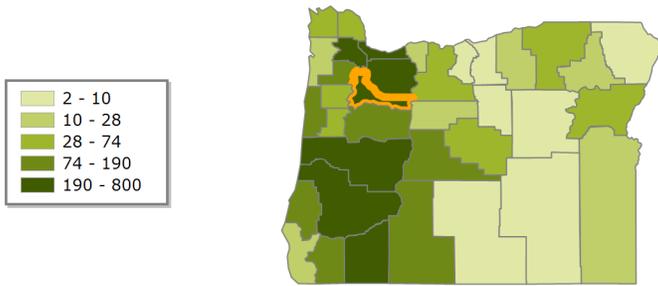
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

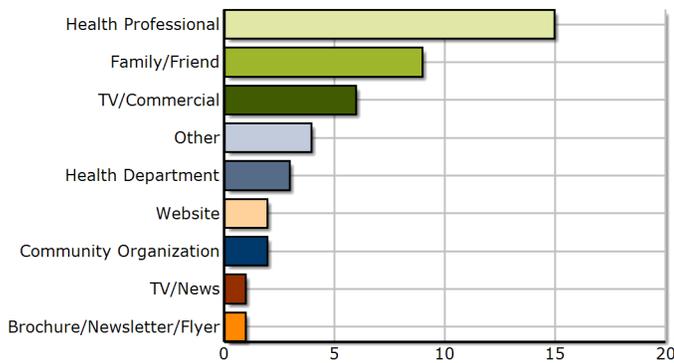
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

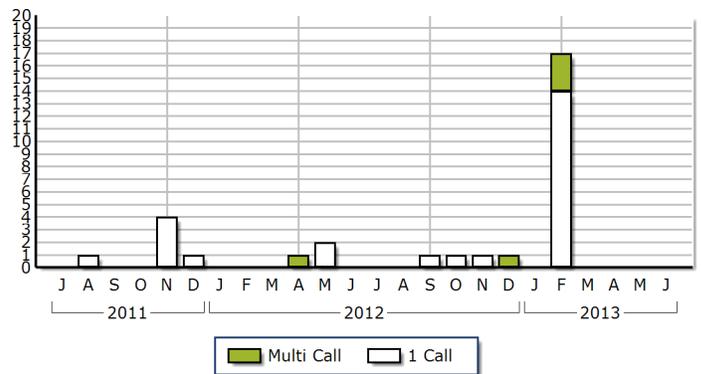


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 ⁴	
		County	State
Tobacco Users - Last Full Month		61	942
Tobacco Users YTD		329	7,031
	Unique Tobacco Users YTD	3	4,778
Target Reach		2.0 %	2.0 %
	Reach YTD	1	0.90 %
	Reach - NAQC	2	0.69 %
	Annualized Reach	1	1.35 %
	Annualized Reach - NAQC	2	1.04 %
	Unique Individual Reach	3	0.62 %
			0.93 %

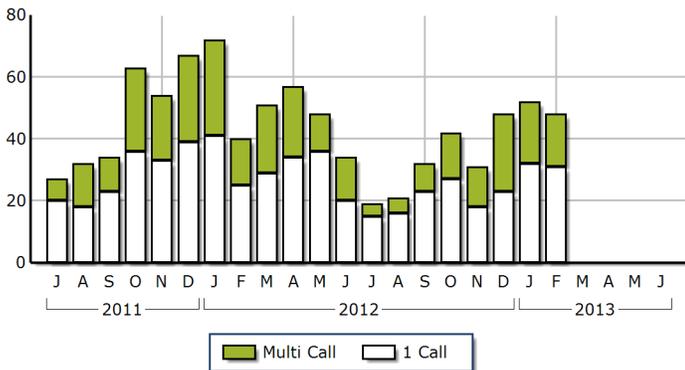
How Heard About



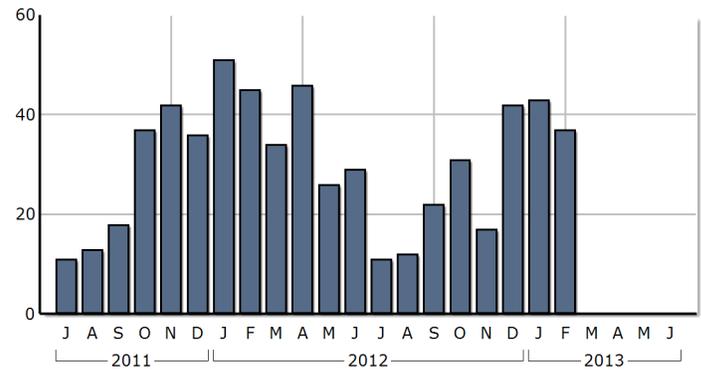
Fax Referral



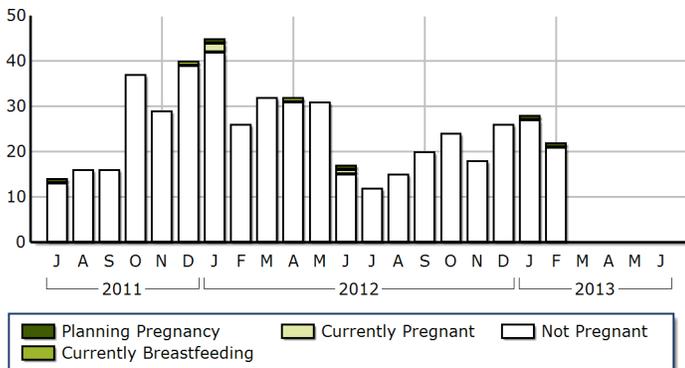
Tobacco User Enrollments By Program Type



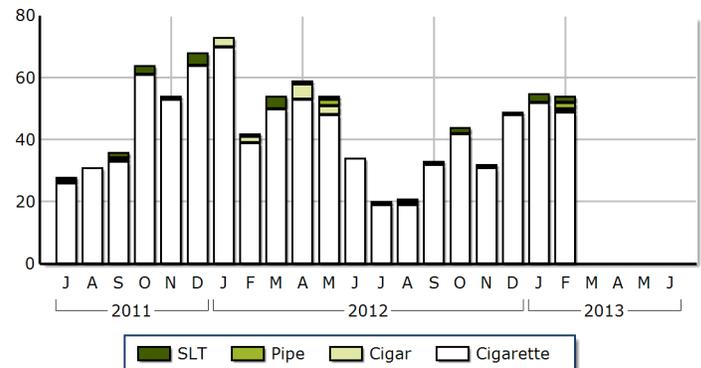
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

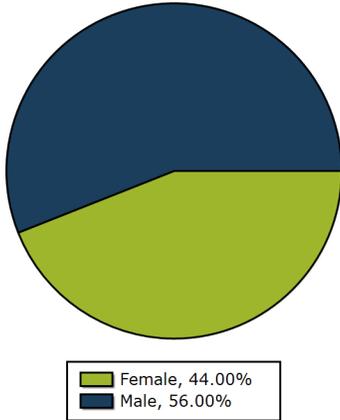


Chart Total N: 50

Tobacco Users By Language

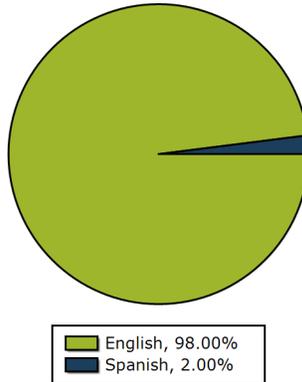


Chart Total N: 50

Tobacco Users By Education

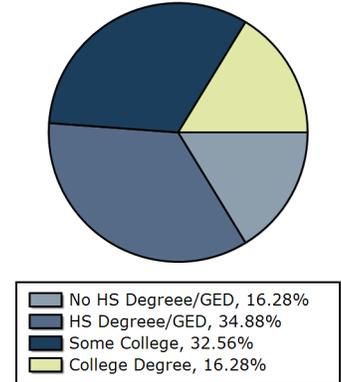


Chart Total N: 43

Tobacco Users By Race

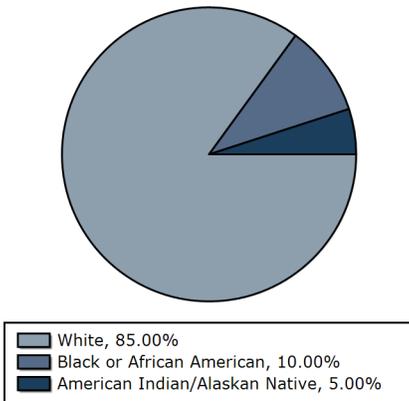


Chart Total N: 40

Tobacco Users By Age

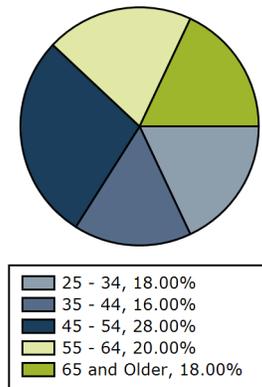


Chart Total N: 50

Tobacco Users By Health Plan

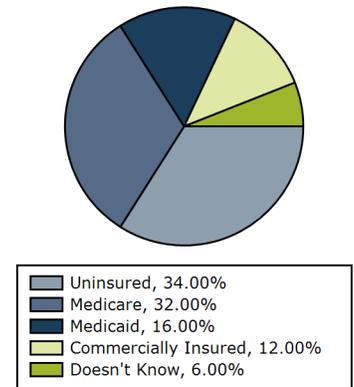


Chart Total N: 50

Tobacco Users By Ethnicity

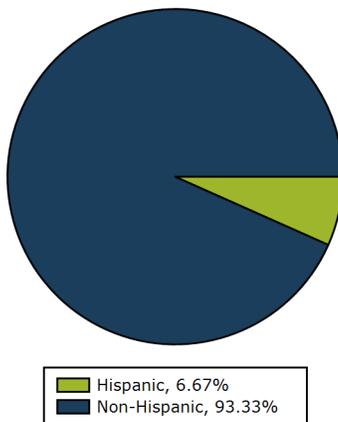


Chart Total N: 45

Tobacco Users By Chronic Condition

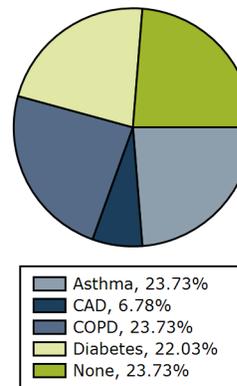


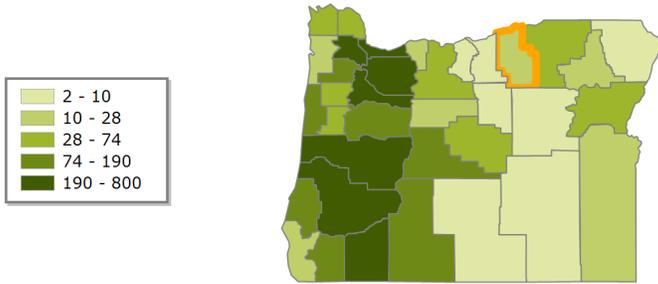
Chart Total N: 59

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

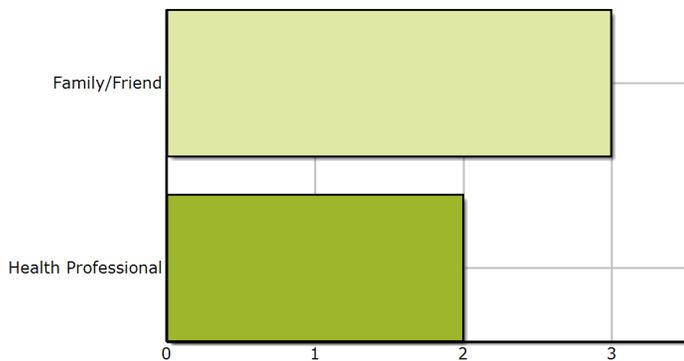
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

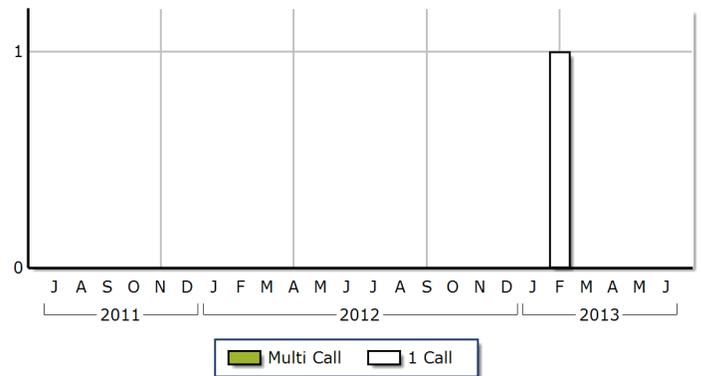


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 ⁴	
			County	State
Tobacco Users - Last Full Month			6	942
Tobacco Users YTD			15	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.91 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	1.37 %
Annualized Reach - NAQC			2	1.00 %
Unique Individual Reach			3	0.61 %

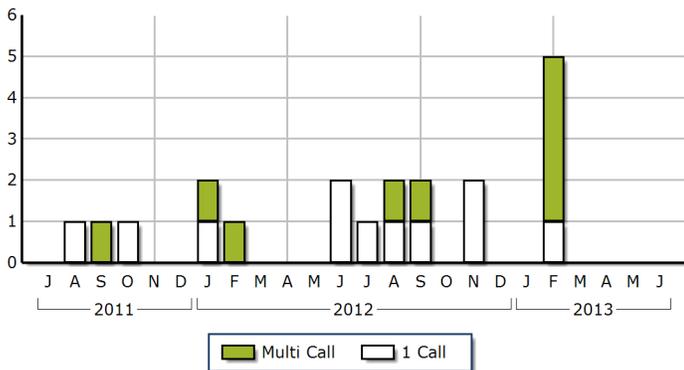
How Heard About



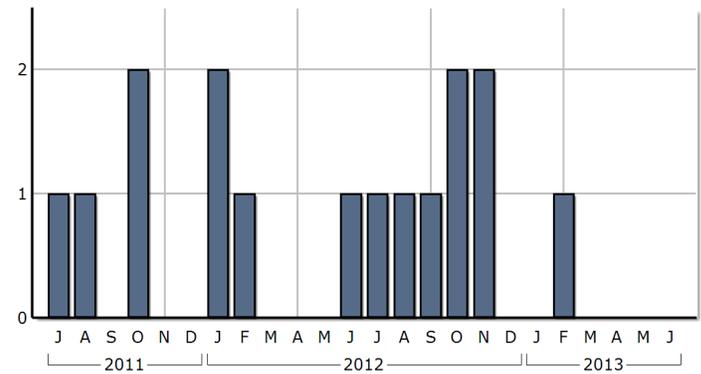
Fax Referral



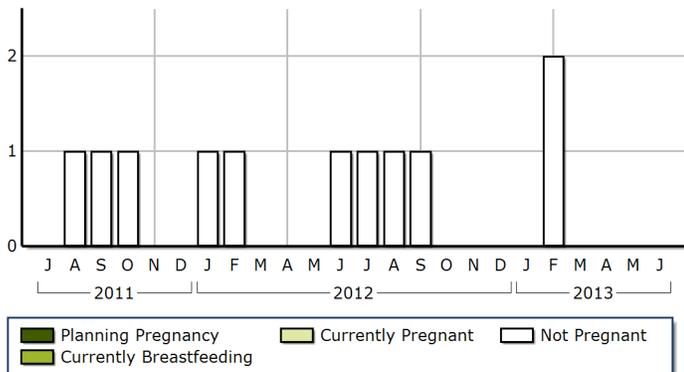
Tobacco User Enrollments By Program Type



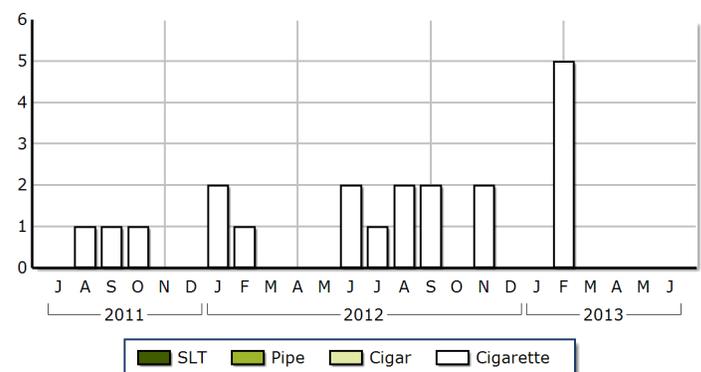
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

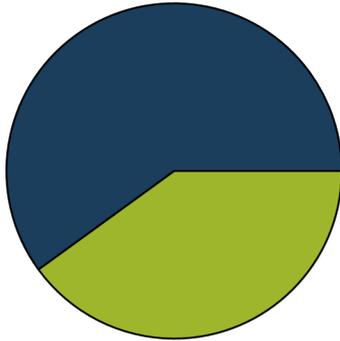


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

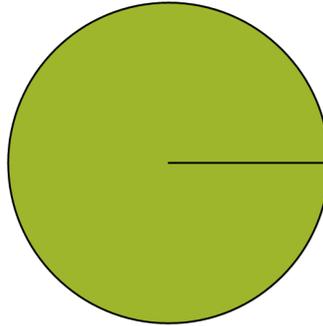
Tobacco Users By Gender



Female, 40.00%
Male, 60.00%

Chart Total N: 5

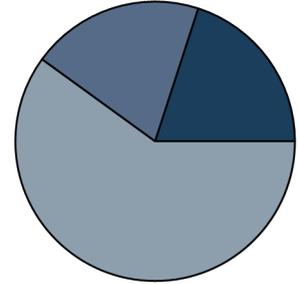
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

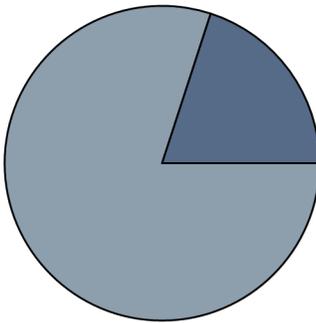
Tobacco Users By Education



No HS Degreee/GED, 60.00%
Some Technical School, 20.00%
Some College, 20.00%

Chart Total N: 5

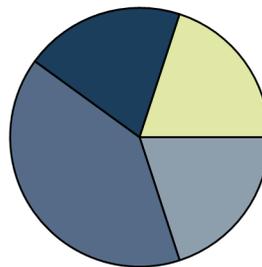
Tobacco Users By Race



White, 80.00%
American Indian/Alaskan Native, 20.00%

Chart Total N: 5

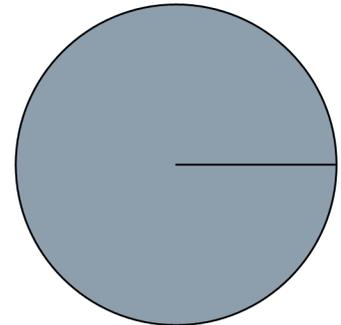
Tobacco Users By Age



25 - 34, 20.00%
45 - 54, 40.00%
55 - 64, 20.00%
65 and Older, 20.00%

Chart Total N: 5

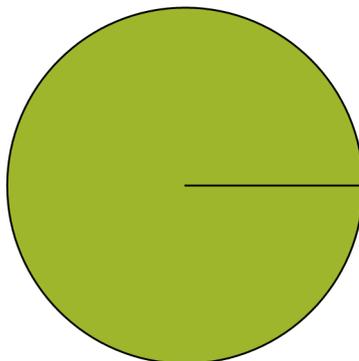
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 5

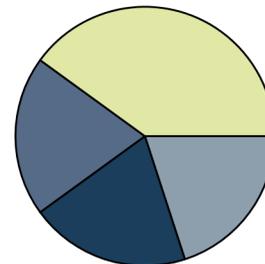
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



CAD, 20.00%
COPD, 20.00%
Diabetes, 20.00%
None, 40.00%

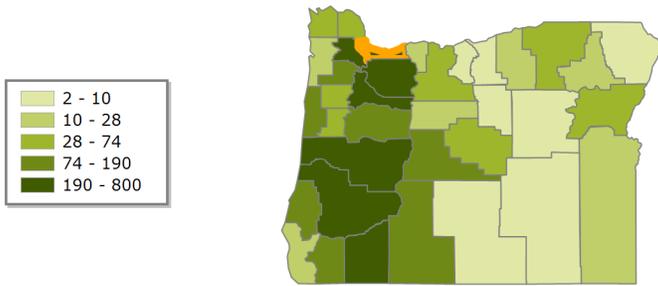
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

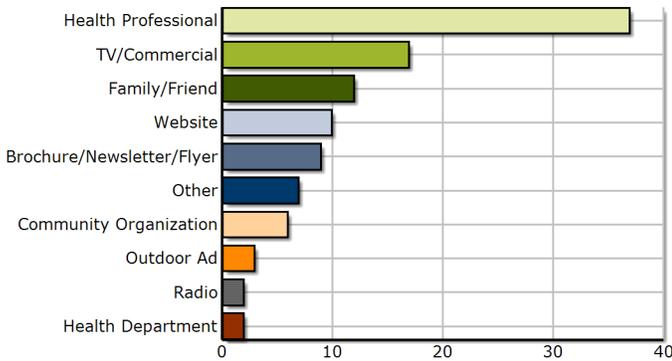
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

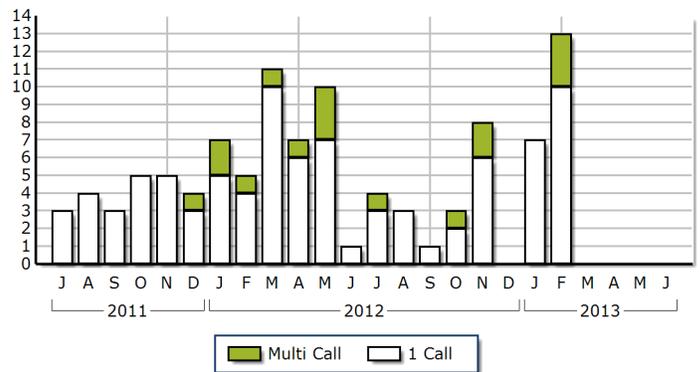


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 ⁴
			County
Tobacco Users - Last Full Month			154
Tobacco Users YTD			1,021
Unique Tobacco Users YTD			604
Target Reach			2.0 %
Reach YTD			1.18 %
Reach - NAQC			0.74 %
Annualized Reach			1.77 %
Annualized Reach - NAQC			1.11 %
Unique Individual Reach			0.70 %

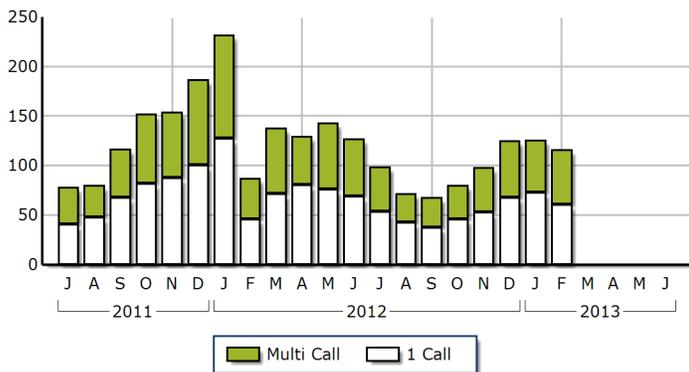
How Heard About



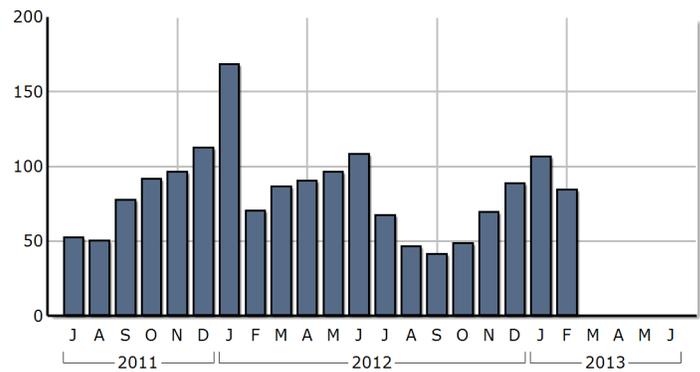
Fax Referral



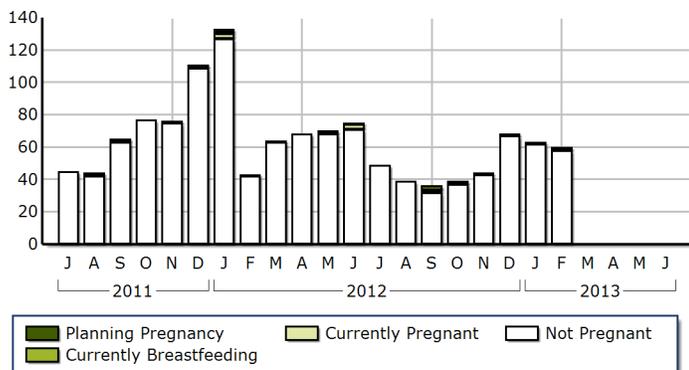
Tobacco User Enrollments By Program Type



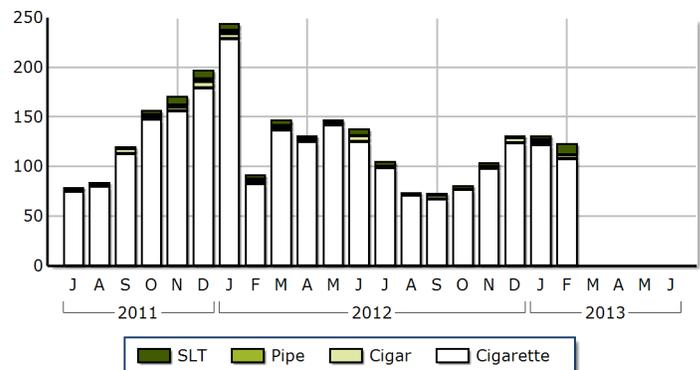
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

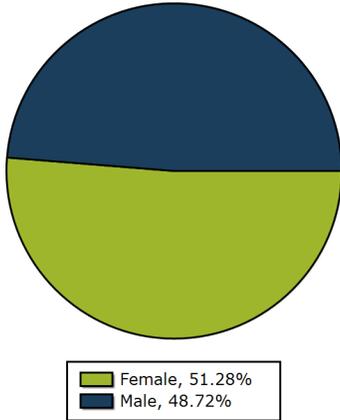


Chart Total N: 117

Tobacco Users By Language

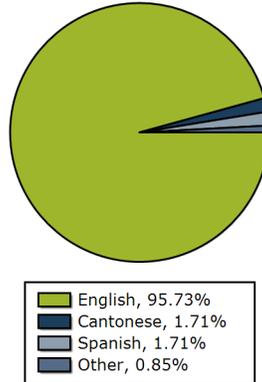


Chart Total N: 117

Tobacco Users By Education

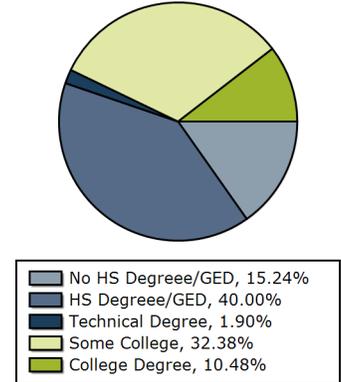


Chart Total N: 105

Tobacco Users By Race

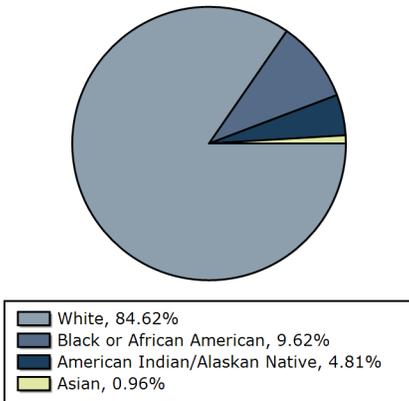


Chart Total N: 104

Tobacco Users By Age

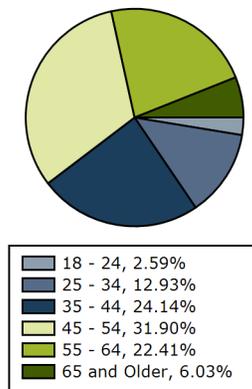


Chart Total N: 116

Tobacco Users By Health Plan

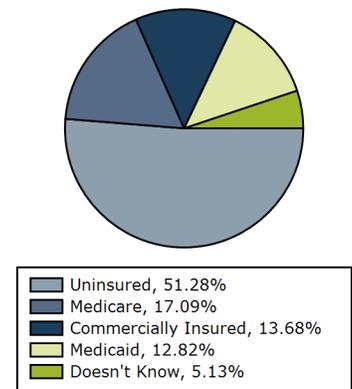


Chart Total N: 117

Tobacco Users By Ethnicity

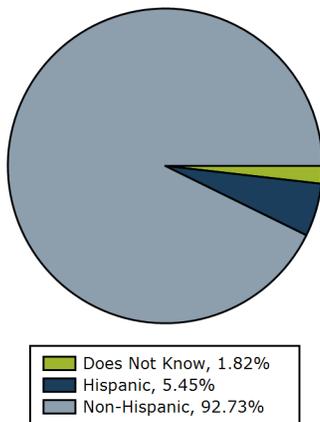


Chart Total N: 110

Tobacco Users By Chronic Condition

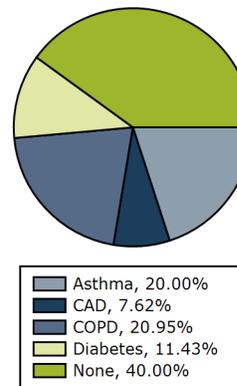


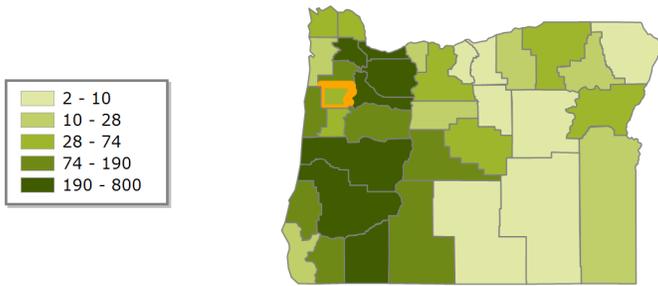
Chart Total N: 105

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

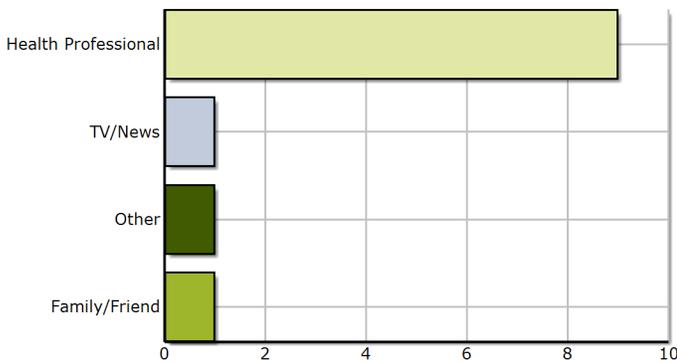
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

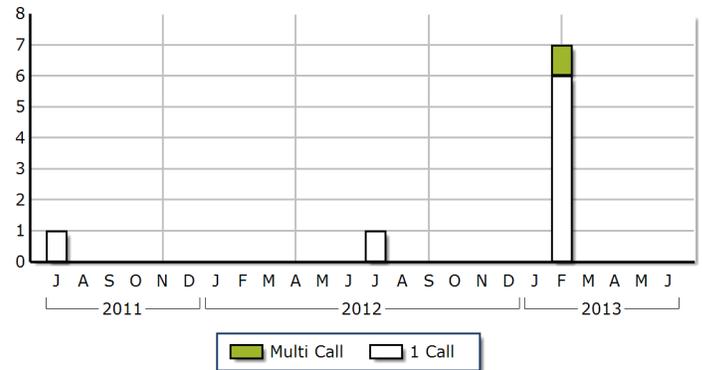


County Population	Prevalence	Tobacco Users
Adult	52,685	14.3 %
		7,534 ⁴
		County
Tobacco Users - Last Full Month		13
Tobacco Users YTD		67
Unique Tobacco Users YTD		46
Target Reach		2.0 %
Reach YTD		0.89 %
Reach - NAQC		0.66 %
Annualized Reach		1.33 %
Annualized Reach - NAQC		1.00 %
Unique Individual Reach		0.61 %

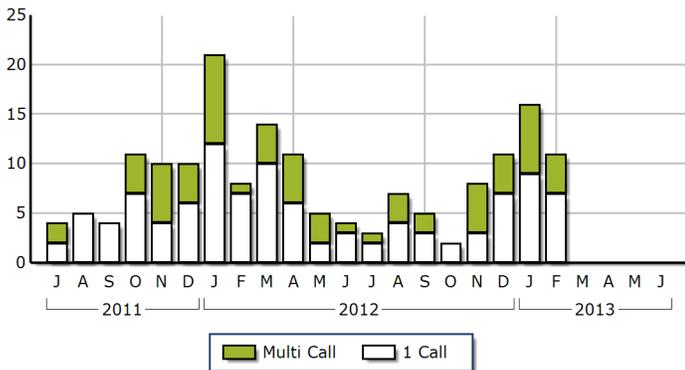
How Heard About



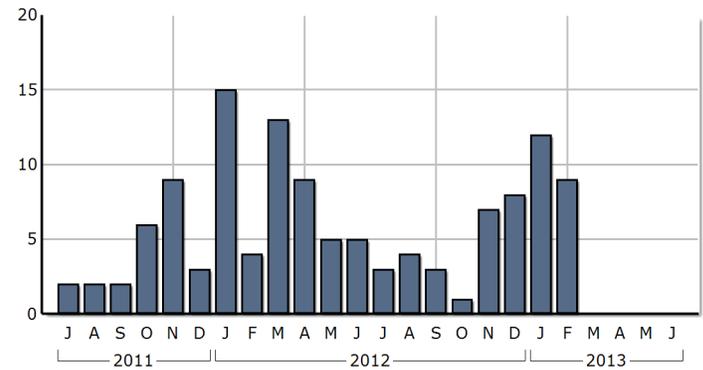
Fax Referral



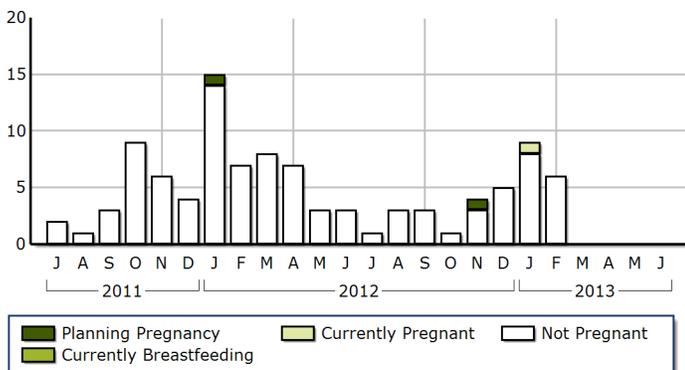
Tobacco User Enrollments By Program Type



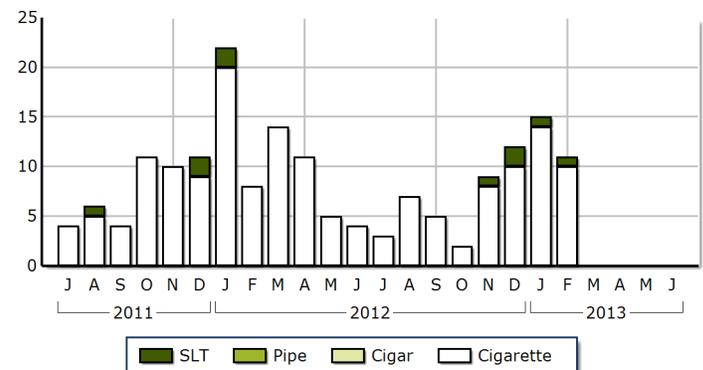
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

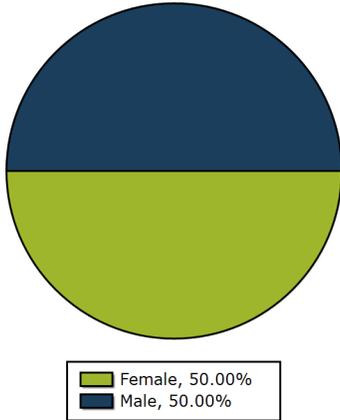


Chart Total N: 12

Tobacco Users By Language

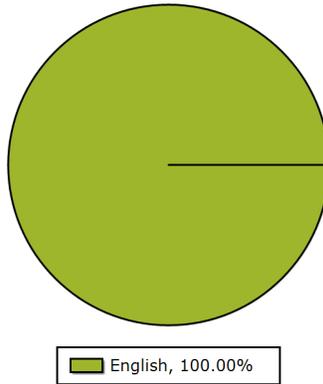


Chart Total N: 12

Tobacco Users By Education

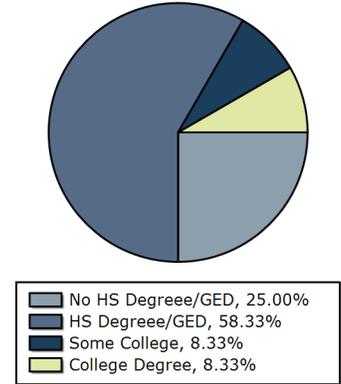


Chart Total N: 12

Tobacco Users By Race

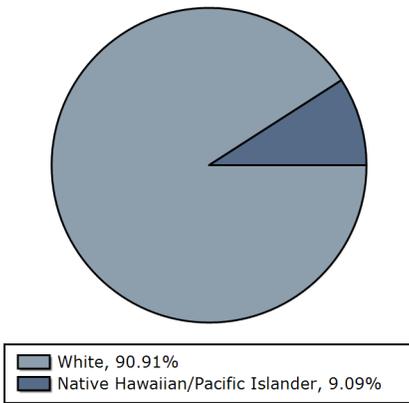


Chart Total N: 11

Tobacco Users By Age

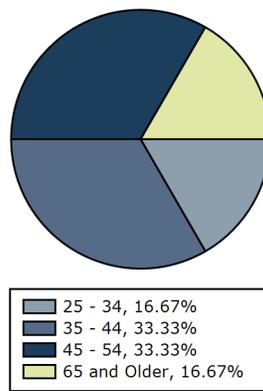


Chart Total N: 12

Tobacco Users By Health Plan

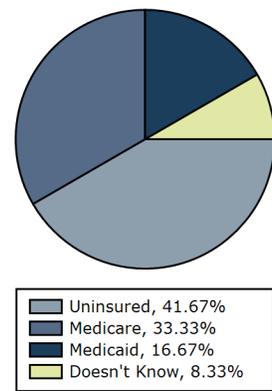


Chart Total N: 12

Tobacco Users By Ethnicity

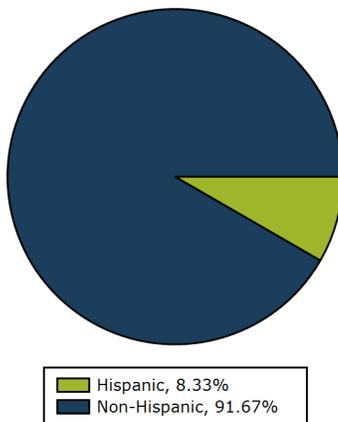


Chart Total N: 12

Tobacco Users By Chronic Condition

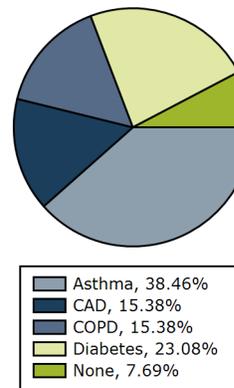
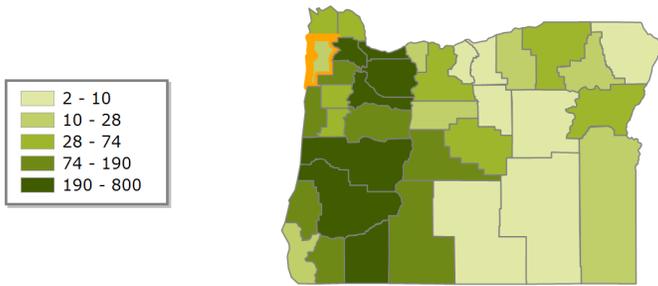


Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

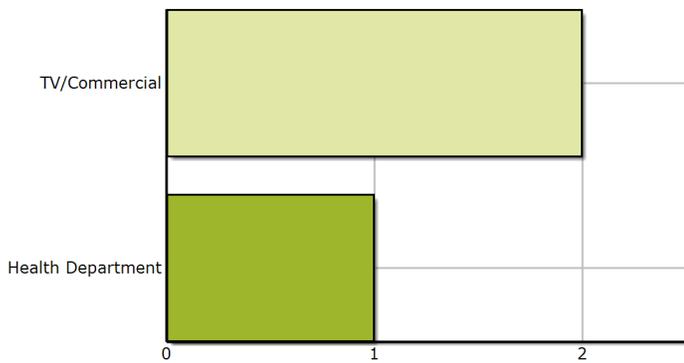
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

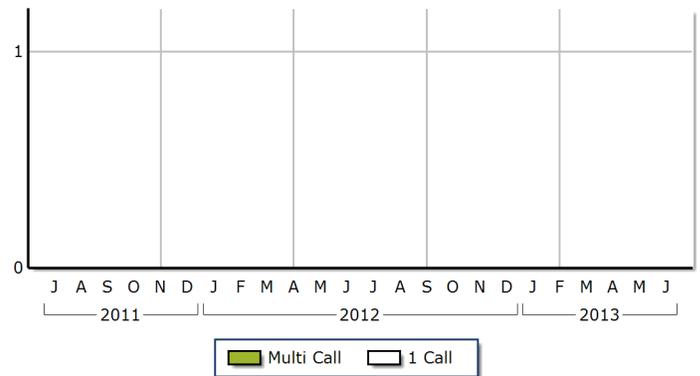


County Population	Prevalence	Tobacco Users
Adult	21,446	21.6 %
		4,632 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		28
Unique Tobacco Users YTD		17
Target Reach		2.0 %
Reach YTD		0.60 %
Reach - NAQC		0.45 %
Annualized Reach		0.91 %
Annualized Reach - NAQC		0.68 %
Unique Individual Reach		0.37 %

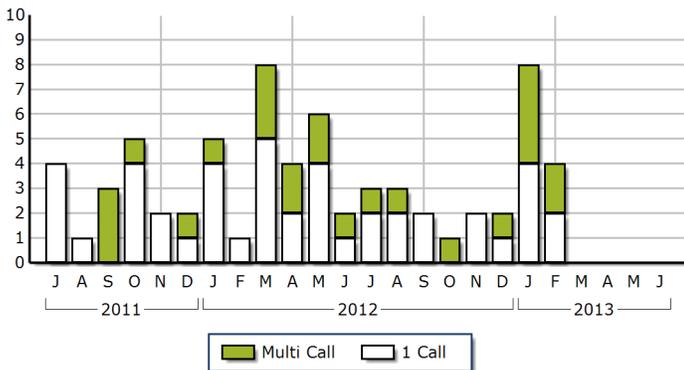
How Heard About



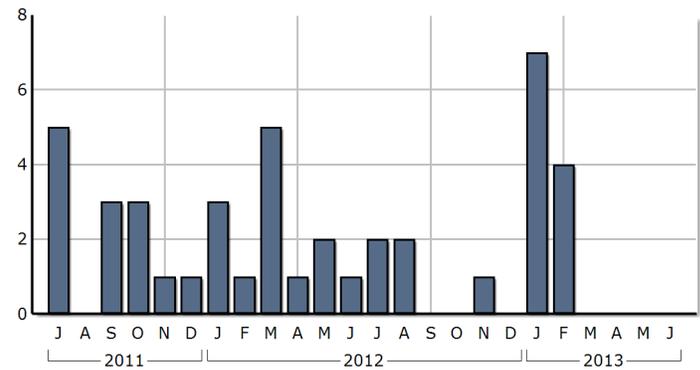
Fax Referral



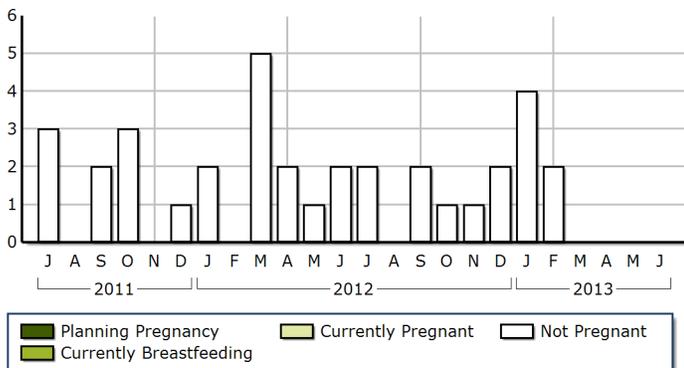
Tobacco User Enrollments By Program Type



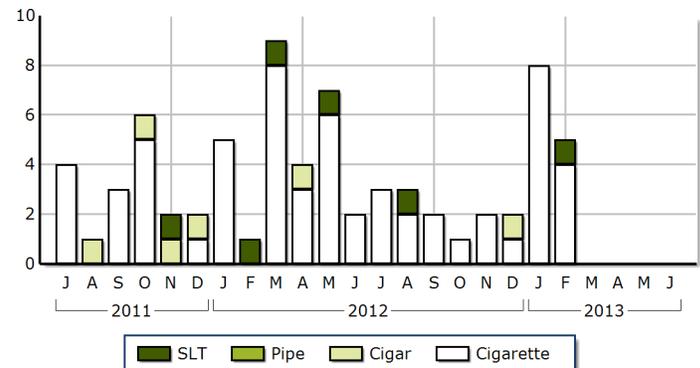
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

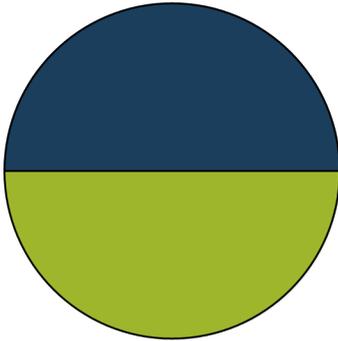


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

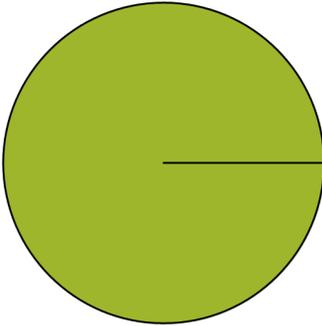
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

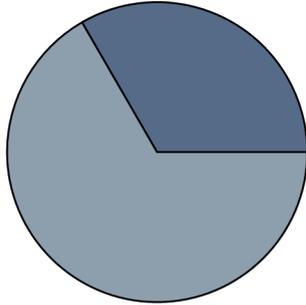
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

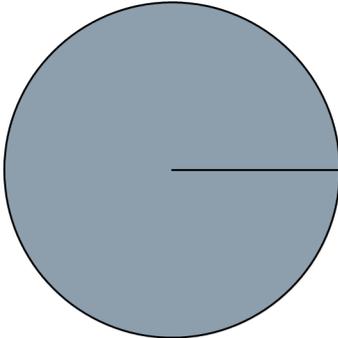
Tobacco Users By Education



HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

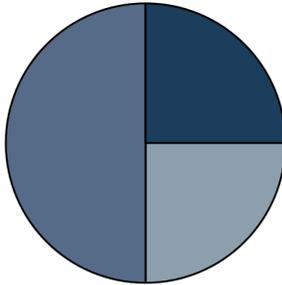
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

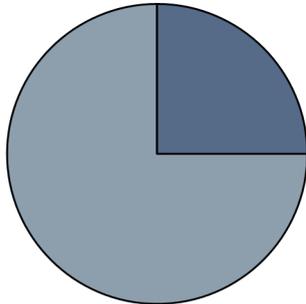
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 50.00%
55 - 64, 25.00%

Chart Total N: 4

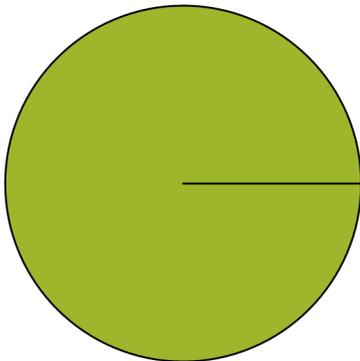
Tobacco Users By Health Plan



Uninsured, 75.00%
Medicare, 25.00%

Chart Total N: 4

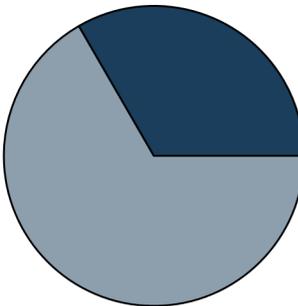
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition

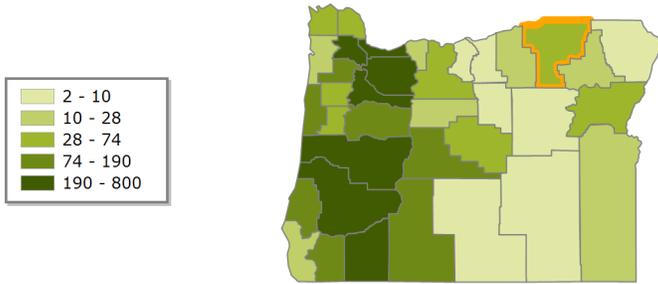


Asthma, 66.67%
COPD, 33.33%

Chart Total N: 3

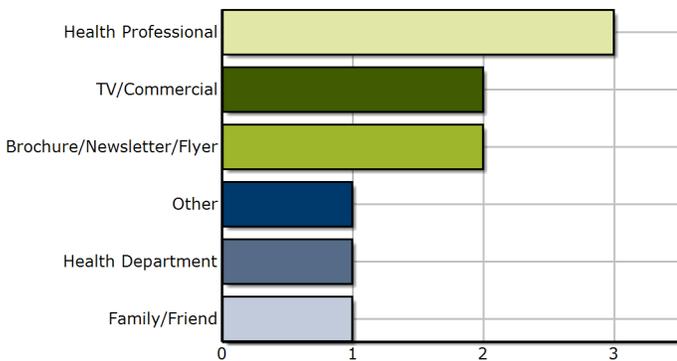
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

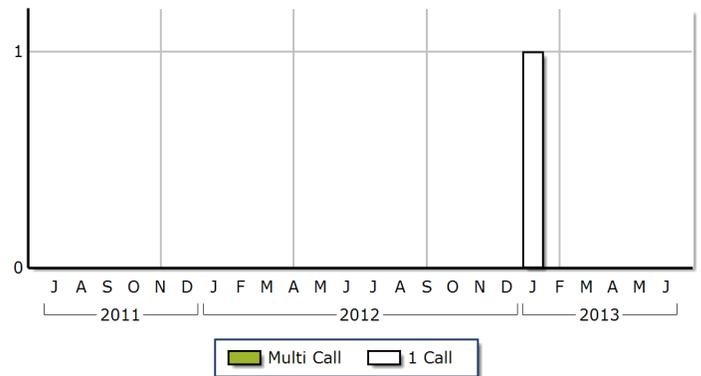


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			12	942
Tobacco Users YTD			83	7,031
Unique Tobacco Users YTD			3	4,778
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.63 %
Reach - NAQC			2	0.40 %
Annualized Reach			1	0.95 %
Annualized Reach - NAQC			2	0.61 %
Unique Individual Reach			3	0.43 %

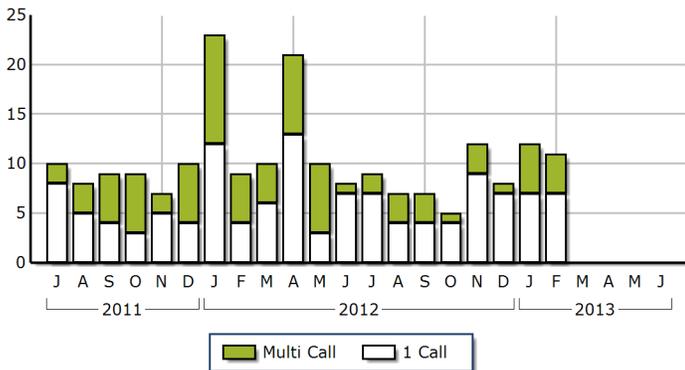
How Heard About



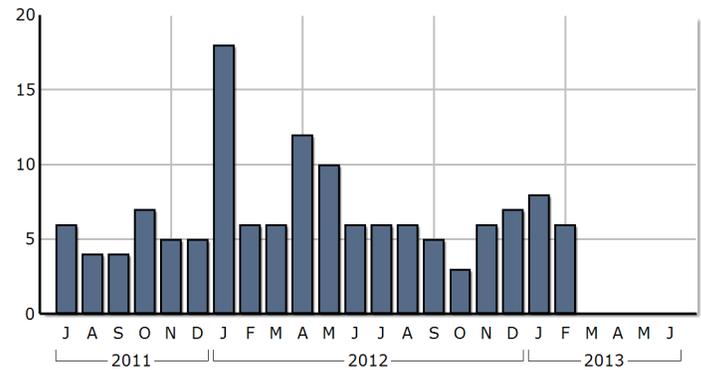
Fax Referral



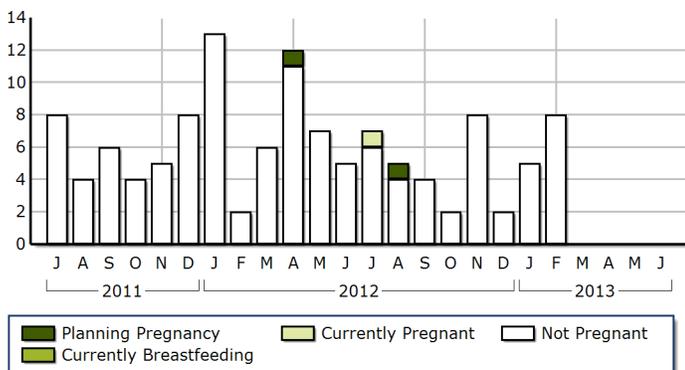
Tobacco User Enrollments By Program Type



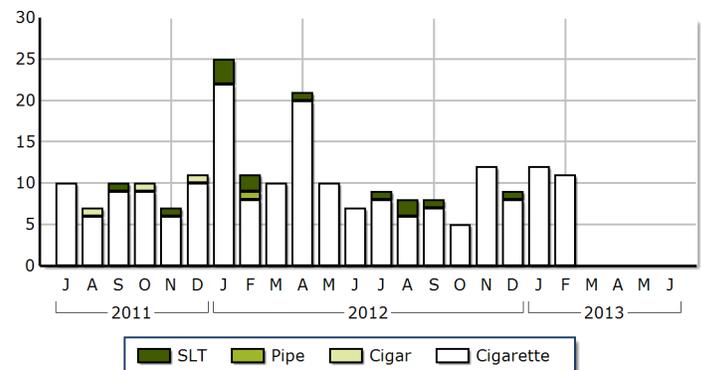
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

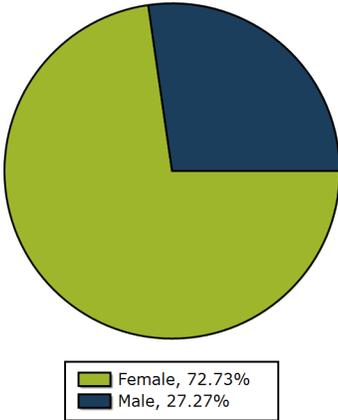


Chart Total N: 11

Tobacco Users By Language

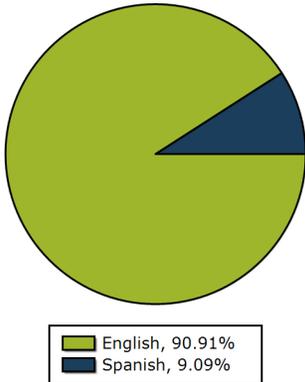


Chart Total N: 11

Tobacco Users By Education

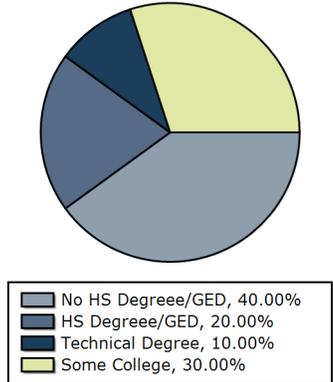


Chart Total N: 10

Tobacco Users By Race

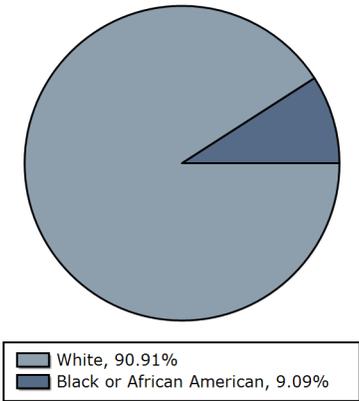


Chart Total N: 11

Tobacco Users By Age

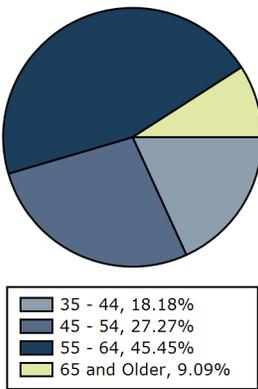


Chart Total N: 11

Tobacco Users By Health Plan

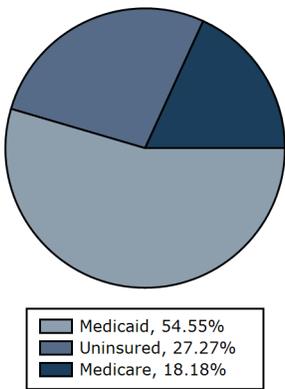


Chart Total N: 11

Tobacco Users By Ethnicity

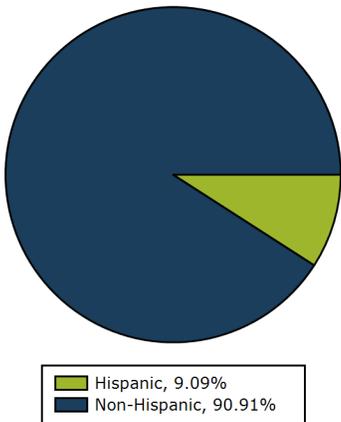


Chart Total N: 11

Tobacco Users By Chronic Condition

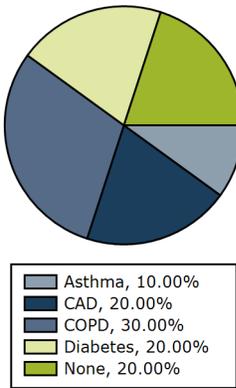


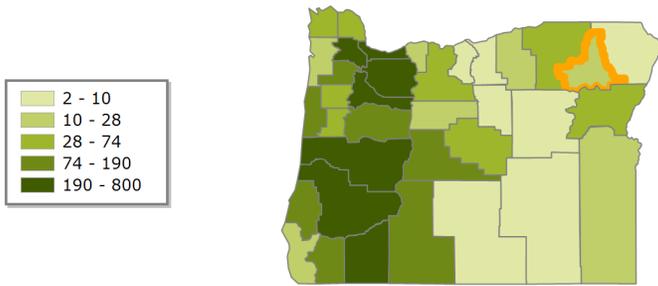
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

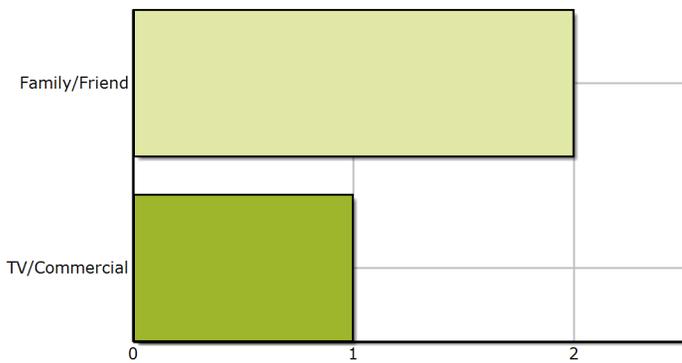
From 2/1/2013 through 2/28/2013

State Tobacco Users Served Contract YTD (Adults)

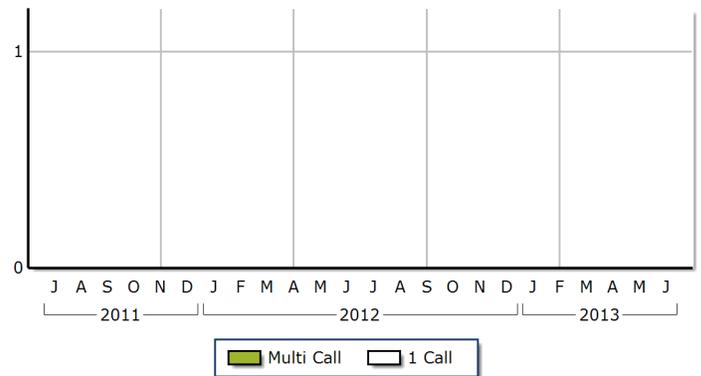


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	County	State
			3	942
Tobacco Users - Last Full Month			30	7,031
Tobacco Users YTD			22	4,778
Unique Tobacco Users YTD			2.0 %	2.0 %
Target Reach			1	1.12 %
Reach YTD			2	0.90 %
Reach - NAQC			1	1.68 %
Annualized Reach			2	1.34 %
Annualized Reach - NAQC			3	0.82 %
Unique Individual Reach				0.93 %

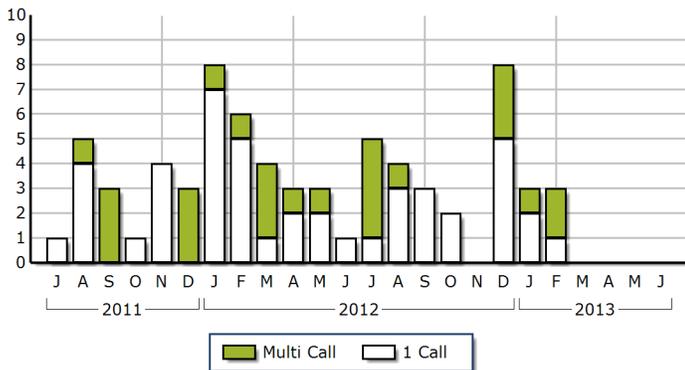
How Heard About



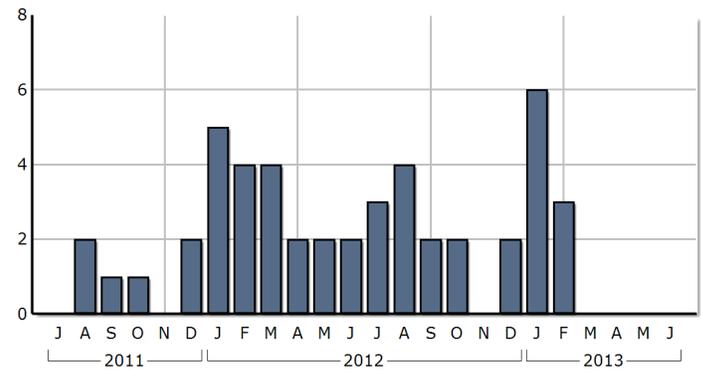
Fax Referral



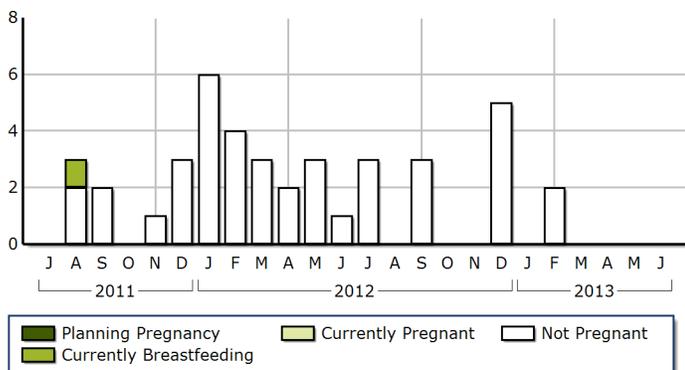
Tobacco User Enrollments By Program Type



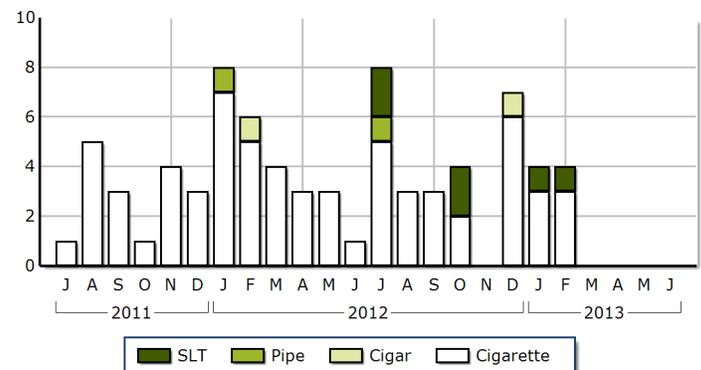
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

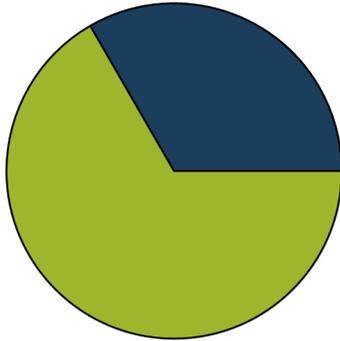


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

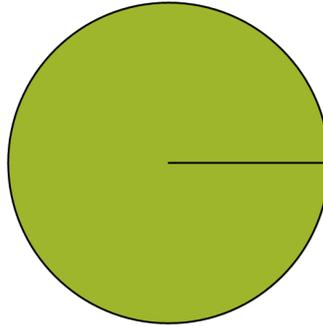
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

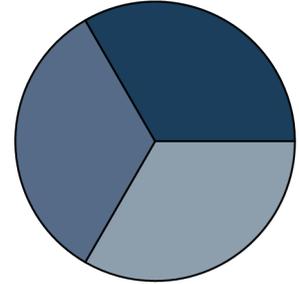
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

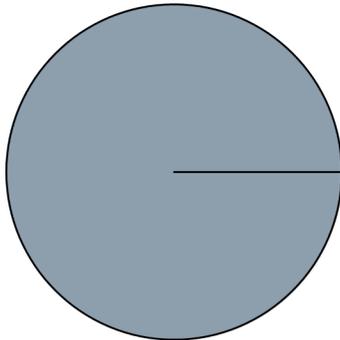
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

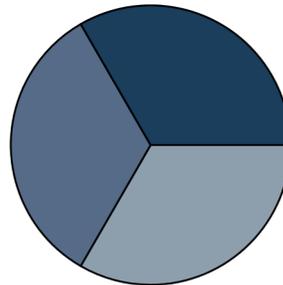
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

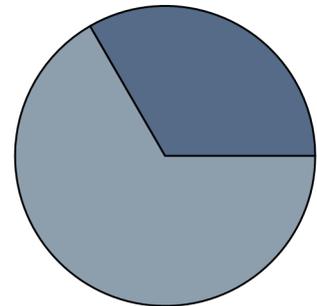
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

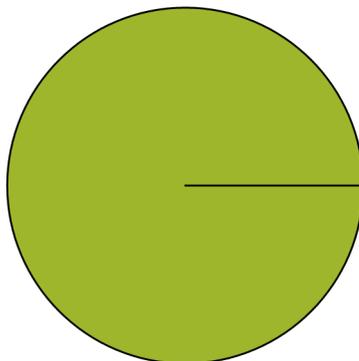
Tobacco Users By Health Plan



Uninsured, 66.67%
Commercially Insured, 33.33%

Chart Total N: 3

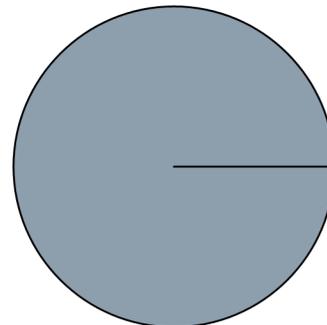
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



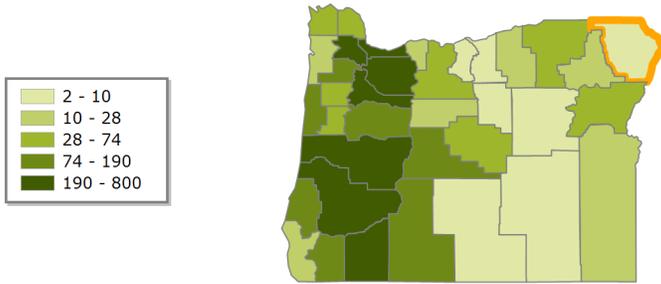
None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

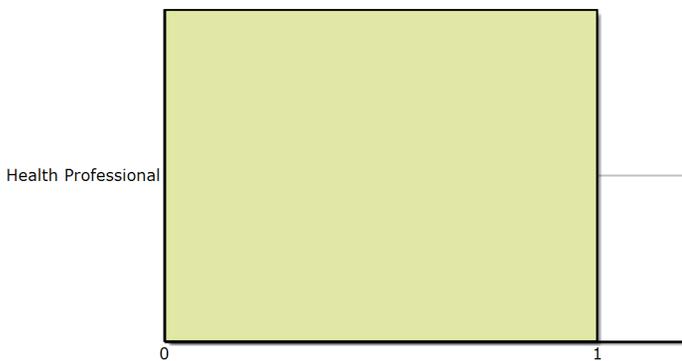
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

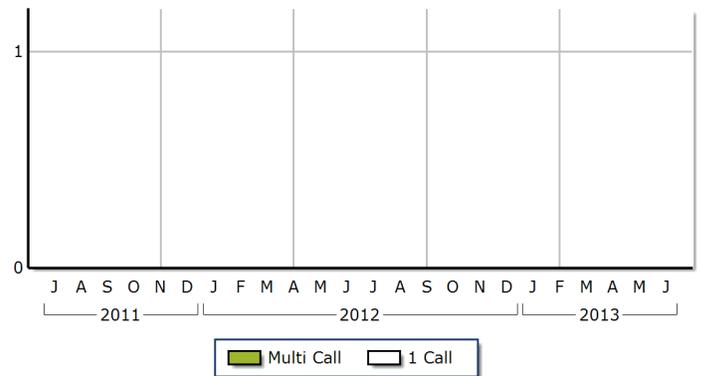


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		1	942
Tobacco Users YTD		7	7,031
Unique Tobacco Users YTD	3	5	4,778
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.67 %	1.36 %
Reach - NAQC	2	0.67 %	0.63 %
Annualized Reach	1	1.01 %	2.04 %
Annualized Reach - NAQC	2	1.01 %	0.95 %
Unique Individual Reach	3	0.48 %	0.93 %

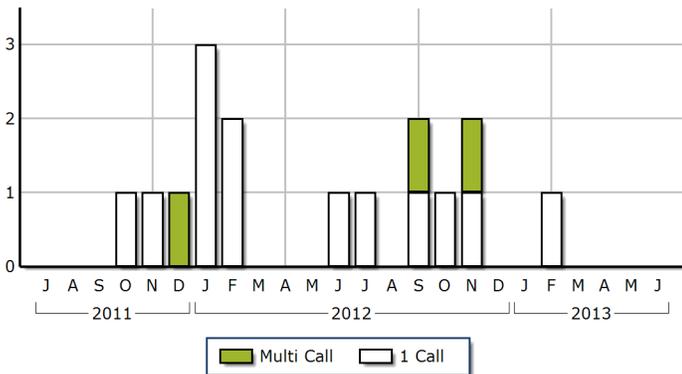
How Heard About



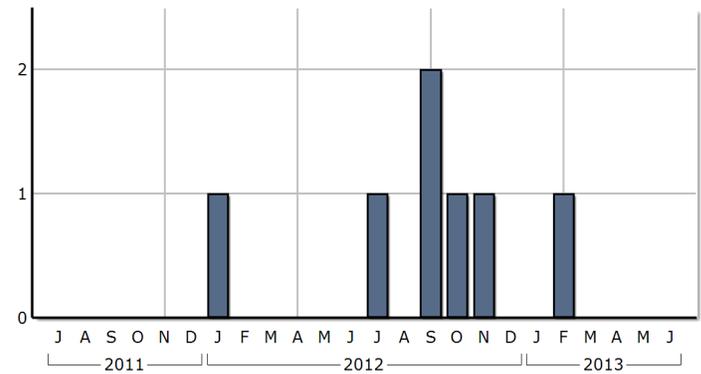
Fax Referral



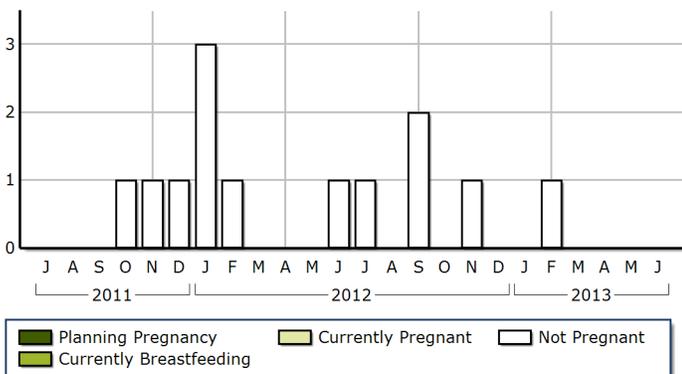
Tobacco User Enrollments By Program Type



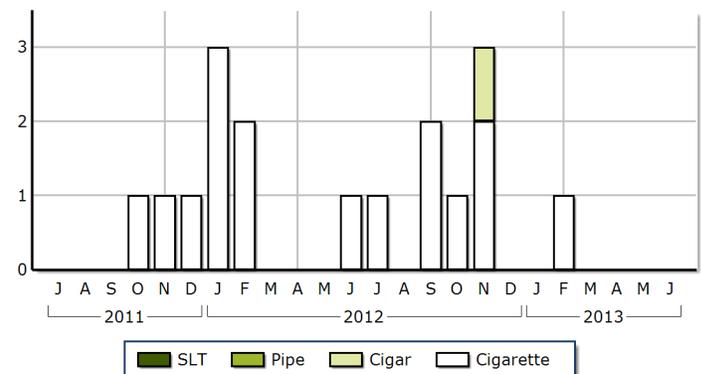
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

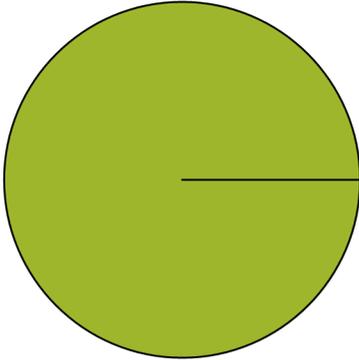


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

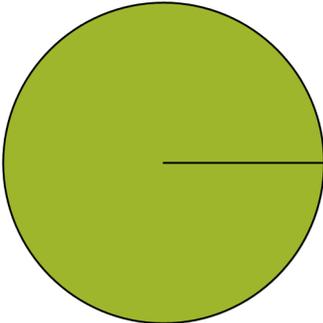
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

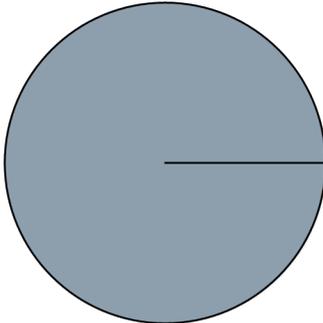
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

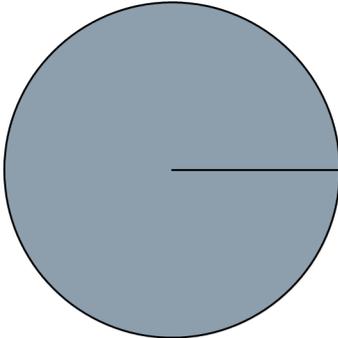
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

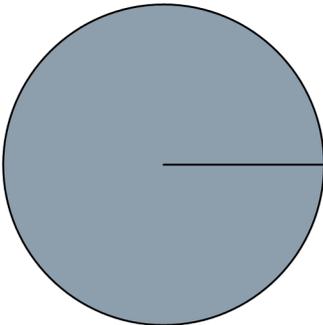
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

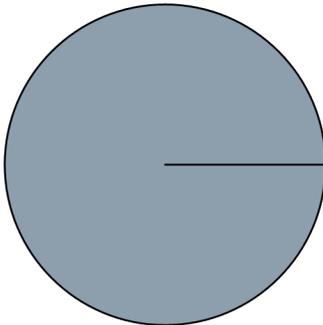
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

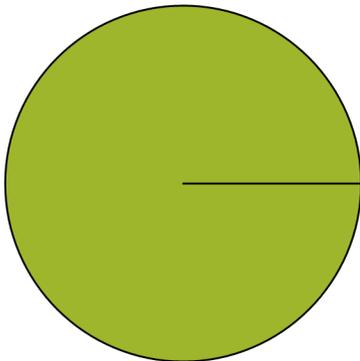
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

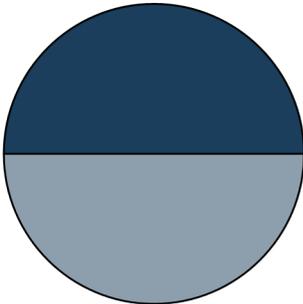
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition

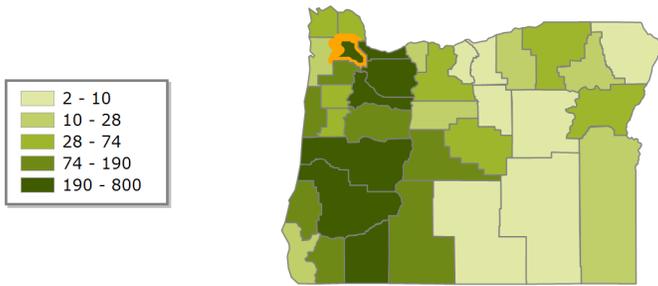


Asthma, 50.00%
COPD, 50.00%

Chart Total N: 2

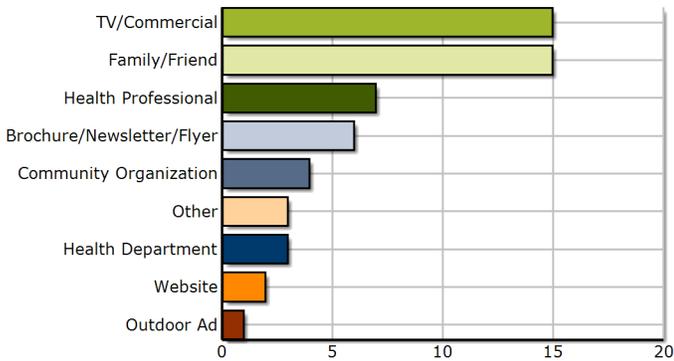
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

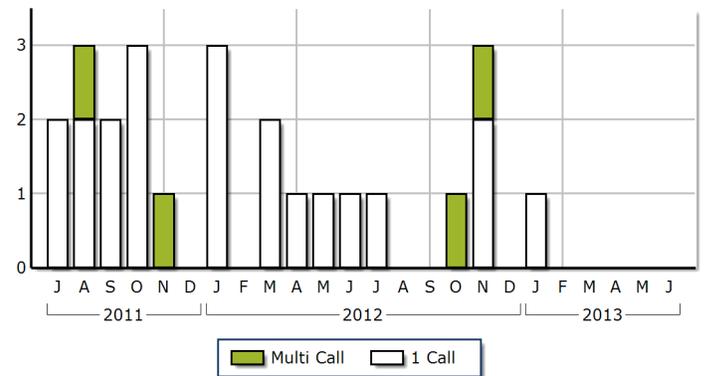


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		65
Tobacco Users YTD		376
Unique Tobacco Users YTD	3	258
Target Reach		2.0 %
Reach YTD	1	0.75 %
Reach - NAQC	2	0.57 %
Annualized Reach	1	1.13 %
Annualized Reach - NAQC	2	0.86 %
Unique Individual Reach	3	0.52 %

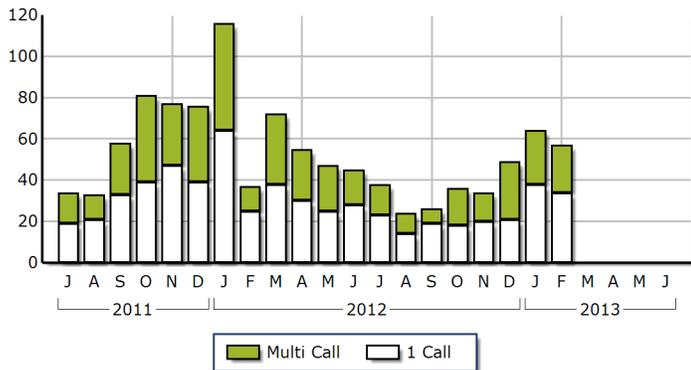
How Heard About



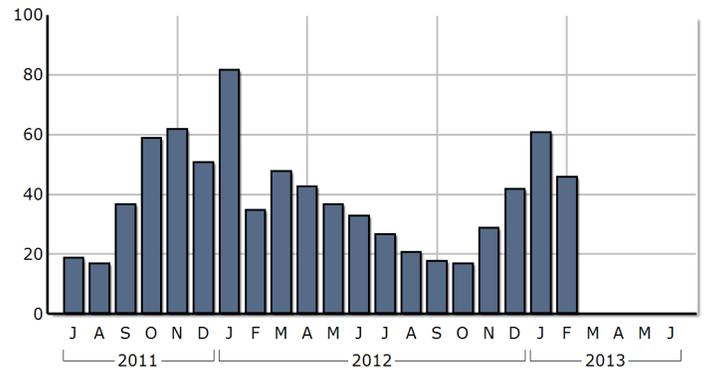
Fax Referral



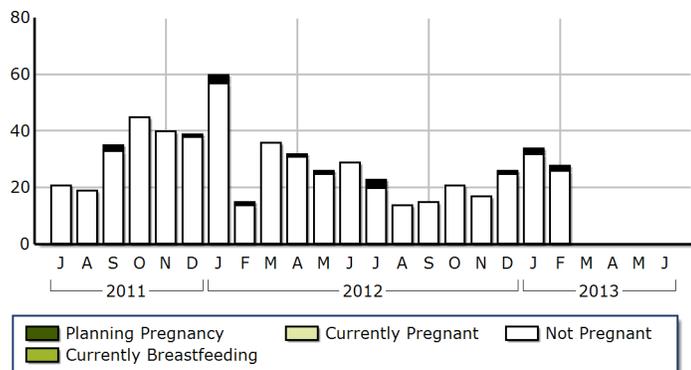
Tobacco User Enrollments By Program Type



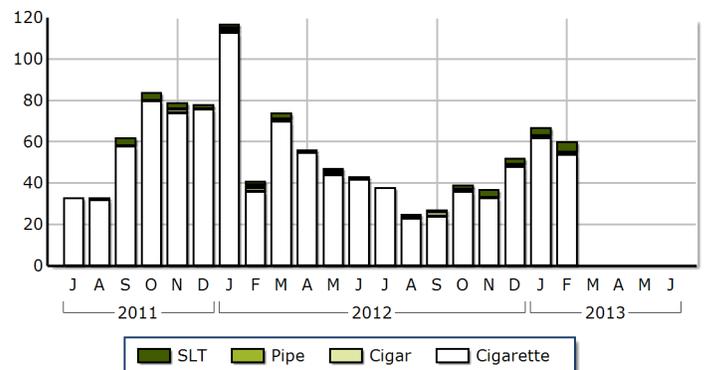
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

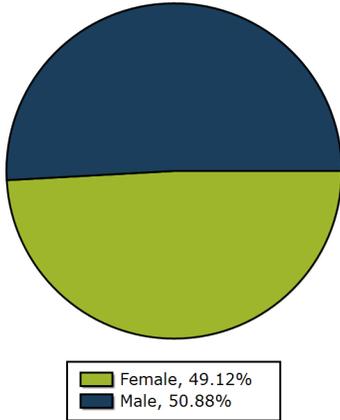


Chart Total N: 57

Tobacco Users By Language

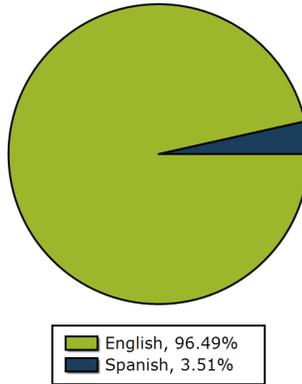


Chart Total N: 57

Tobacco Users By Education

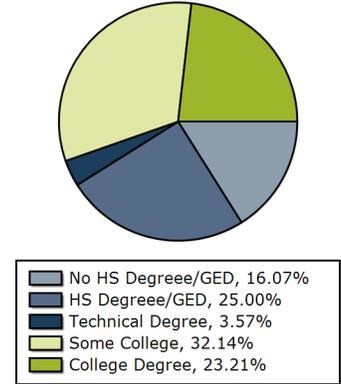


Chart Total N: 56

Tobacco Users By Race

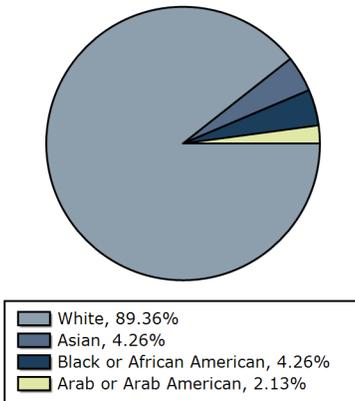


Chart Total N: 47

Tobacco Users By Age

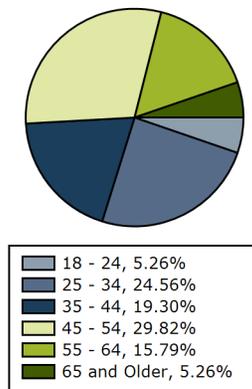


Chart Total N: 57

Tobacco Users By Health Plan

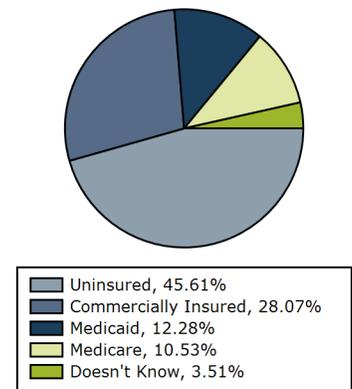


Chart Total N: 57

Tobacco Users By Ethnicity

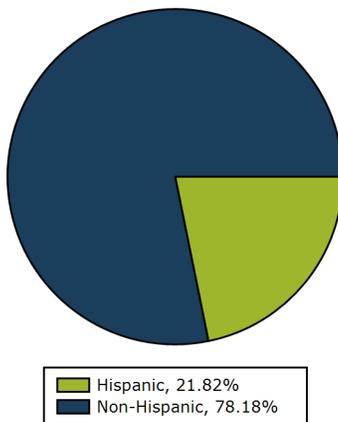


Chart Total N: 55

Tobacco Users By Chronic Condition

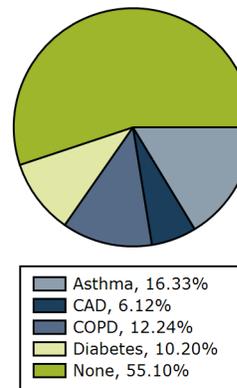
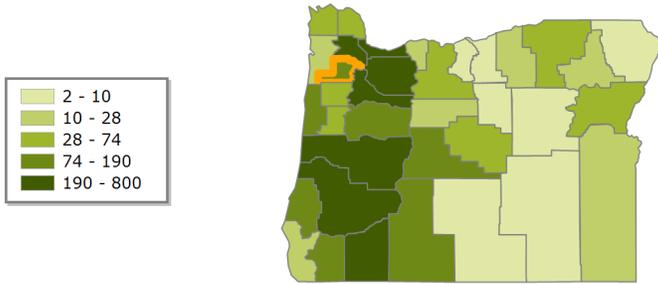


Chart Total N: 49

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

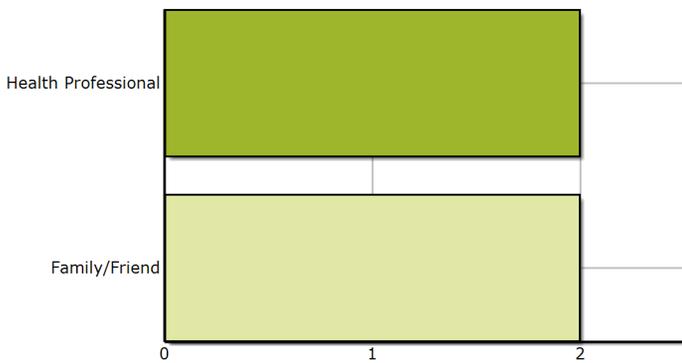
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

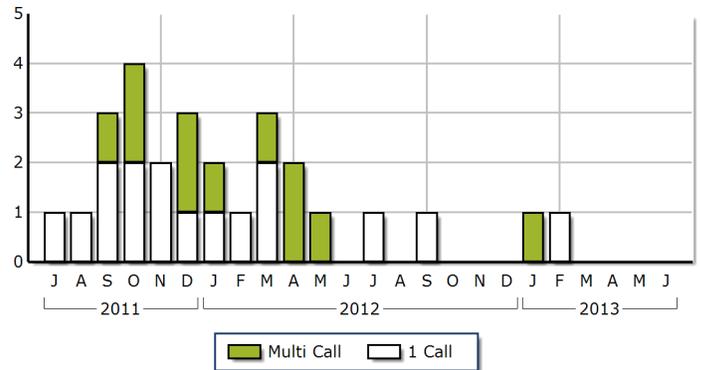


County Population	Prevalence	Tobacco Users
Adult	72,300	18.5 %
		13,376 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		119
Unique Tobacco Users YTD	3	73
Target Reach		2.0 %
Reach YTD	1	0.89 %
Reach - NAQC	2	0.67 %
Annualized Reach	1	1.33 %
Annualized Reach - NAQC	2	1.00 %
Unique Individual Reach	3	0.55 %

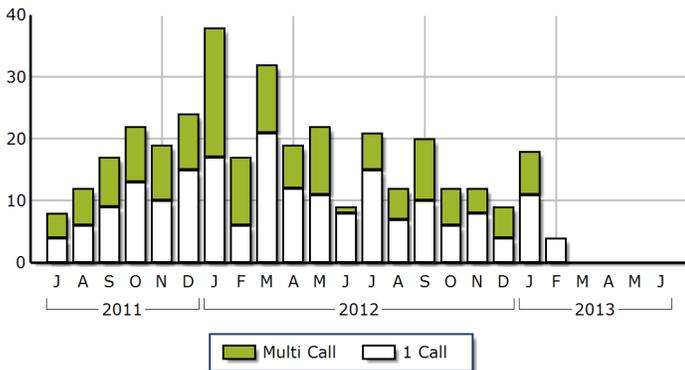
How Heard About



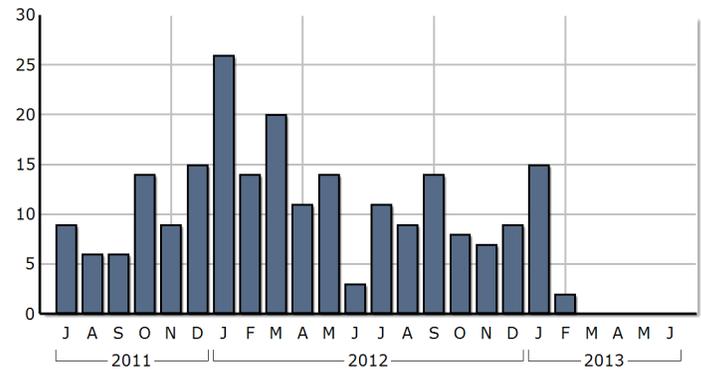
Fax Referral



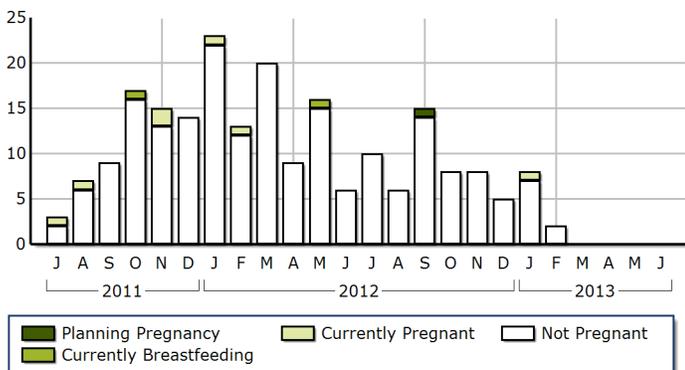
Tobacco User Enrollments By Program Type



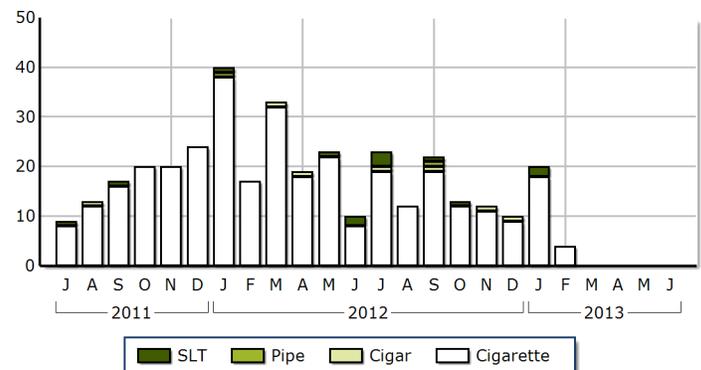
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

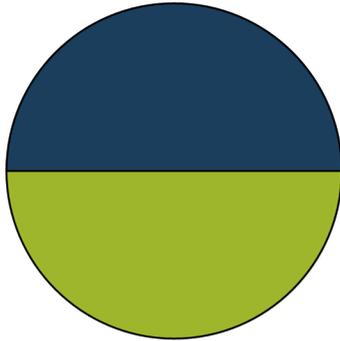


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

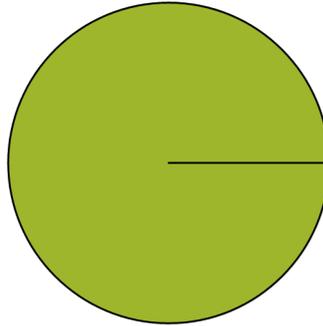
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

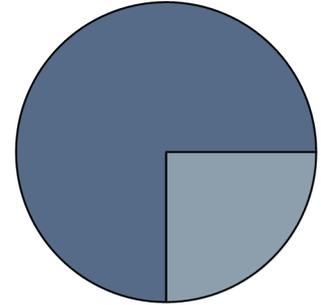
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

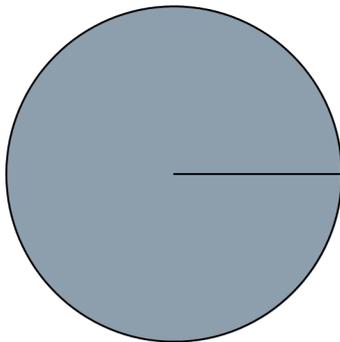
Tobacco Users By Education



HS Degree/GED, 25.00%
Some College, 75.00%

Chart Total N: 4

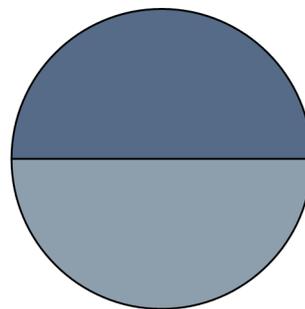
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

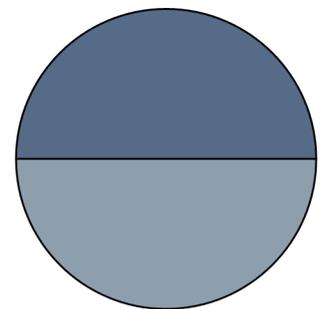
Tobacco Users By Age



25 - 34, 50.00%
65 and Older, 50.00%

Chart Total N: 4

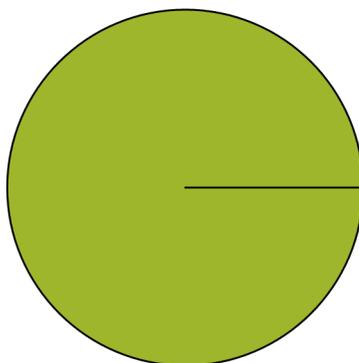
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicare, 50.00%

Chart Total N: 4

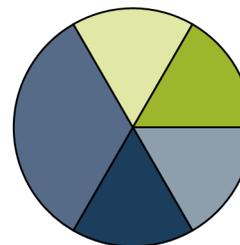
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 16.67%
CAD, 16.67%
COPD, 33.33%
Diabetes, 16.67%
None, 16.67%

Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.