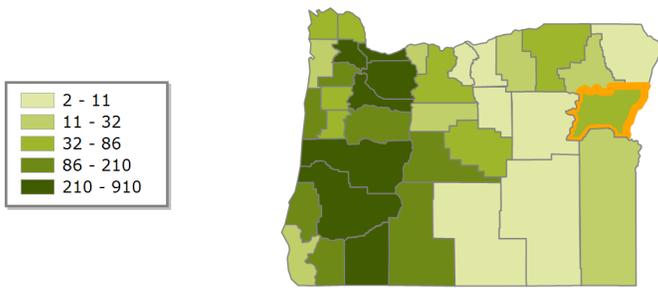
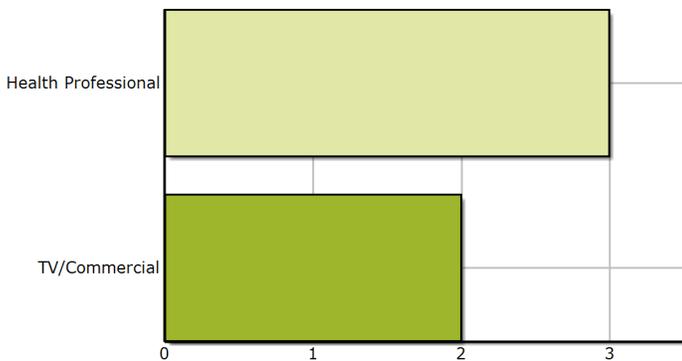


## State Tobacco Users Served Contract YTD (Adults)

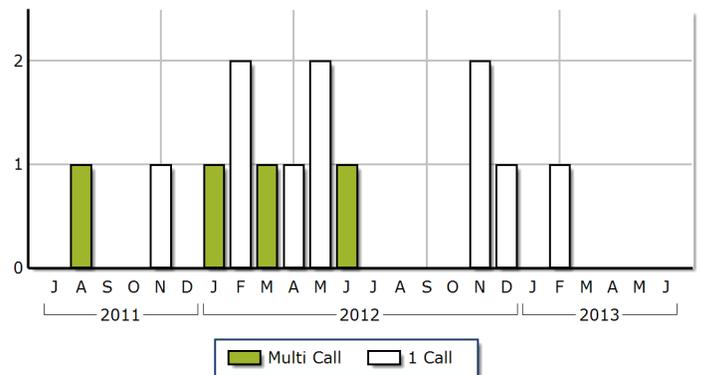


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	County	State
			6	980
<b>Tobacco Users - Last Full Month</b>			38	8,002
<b>Tobacco Users YTD</b>			29	5,448
<b>Unique Tobacco Users YTD</b>			2.0 %	2.0 %
<b>Target Reach</b>			1.43 %	1.55 %
<b>Reach YTD</b>			1.21 %	0.72 %
<b>Reach - NAQC</b>			1.91 %	2.07 %
<b>Annualized Reach</b>			1.61 %	0.96 %
<b>Annualized Reach - NAQC</b>			1.09 %	1.06 %
<b>Unique Individual Reach</b>				

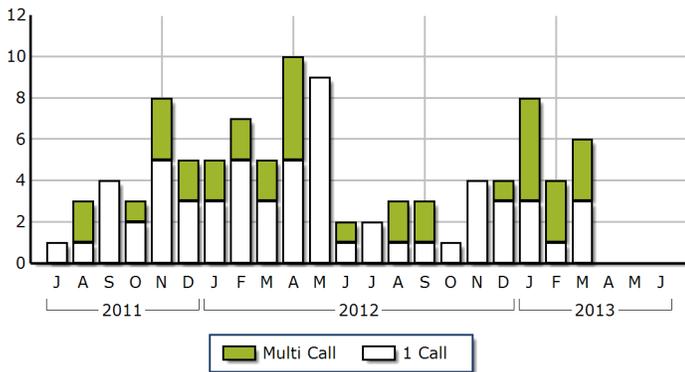
## How Heard About



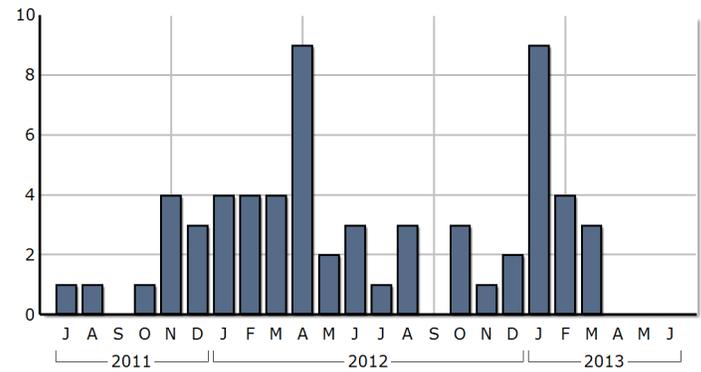
## Fax Referral



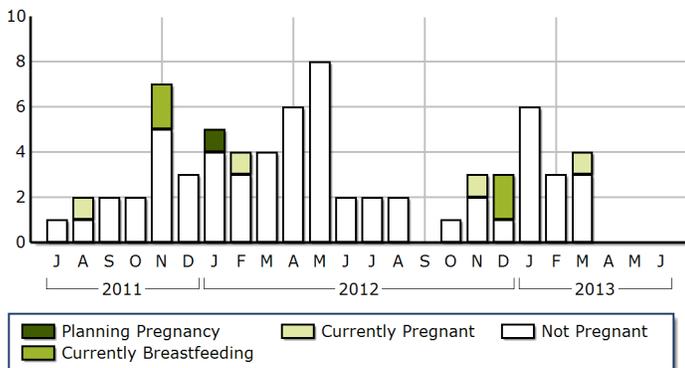
## Tobacco User Enrollments By Program Type



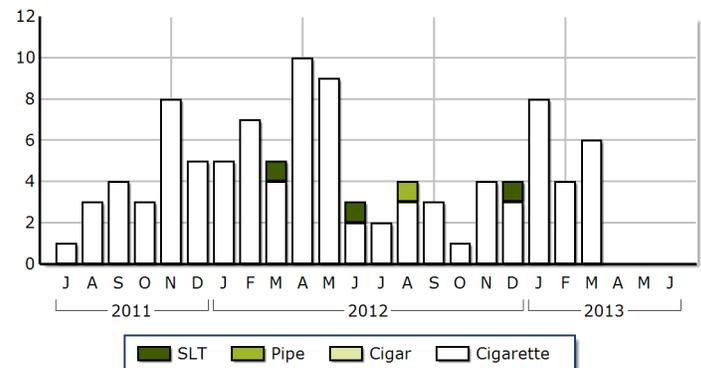
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

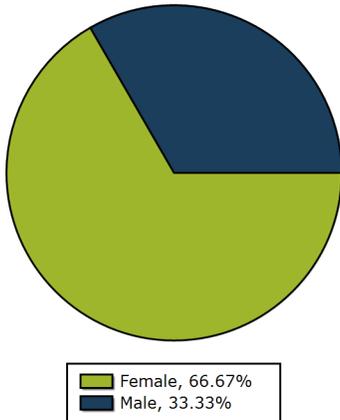


Chart Total N: 6

Tobacco Users By Language

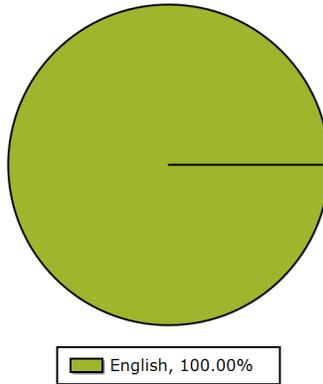


Chart Total N: 6

Tobacco Users By Education

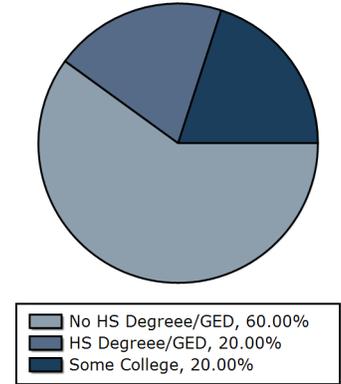


Chart Total N: 5

Tobacco Users By Race

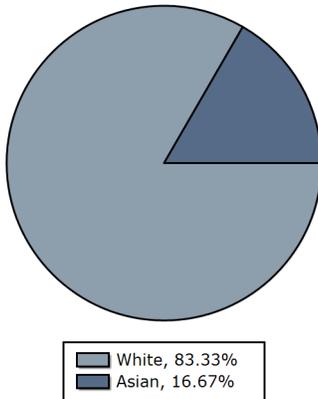


Chart Total N: 6

Tobacco Users By Age

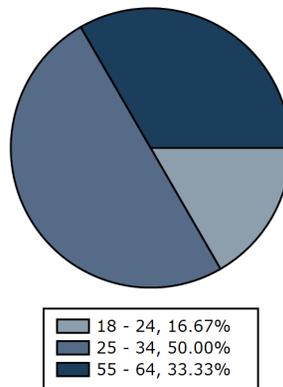


Chart Total N: 6

Tobacco Users By Health Plan

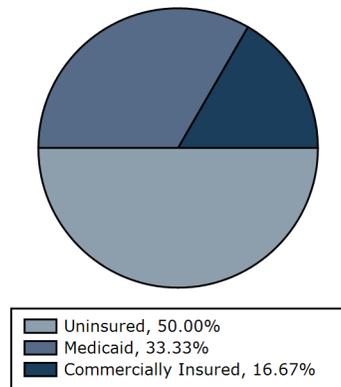


Chart Total N: 6

Tobacco Users By Ethnicity

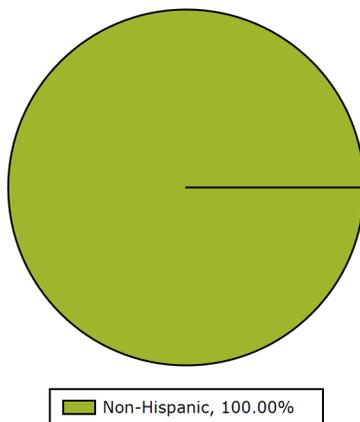


Chart Total N: 6

Tobacco Users By Chronic Condition

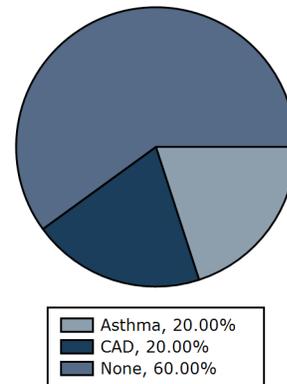


Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

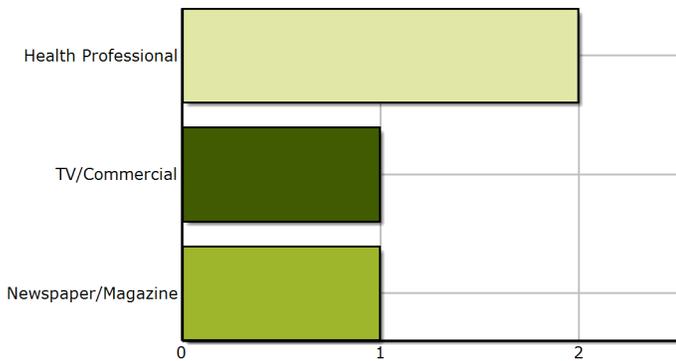
From 3/1/2013 through 3/31/2013

State Tobacco Users Served Contract YTD (Adults)

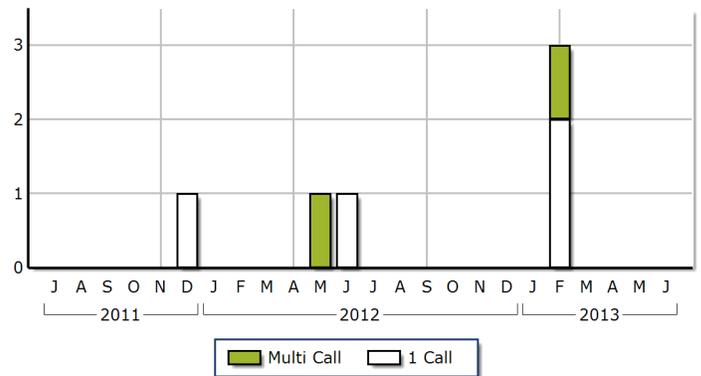


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			5	980
Tobacco Users YTD			53	8,002
Unique Tobacco Users YTD			31	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.71 %
Reach - NAQC			2	0.48 %
Annualized Reach			1	0.95 %
Annualized Reach - NAQC			2	0.64 %
Unique Individual Reach			3	0.42 %

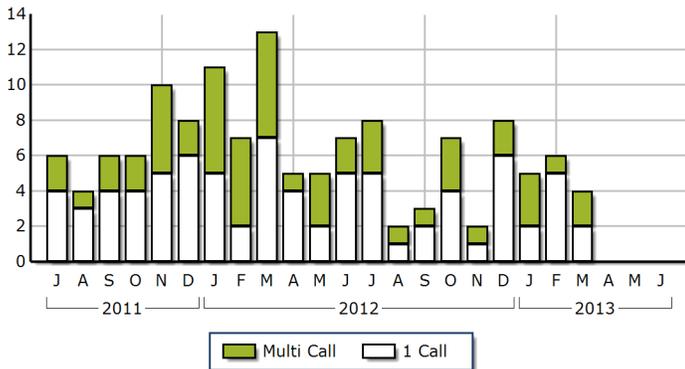
How Heard About



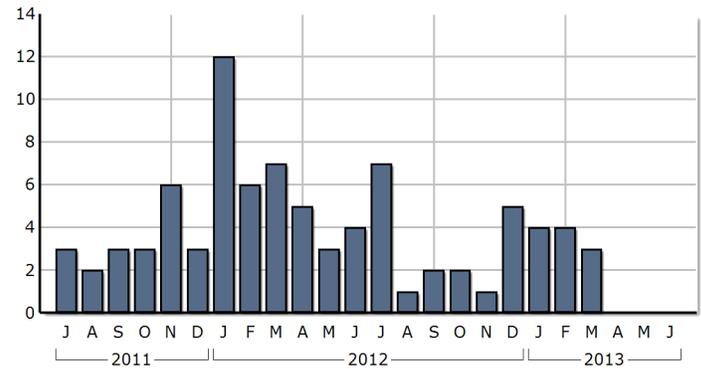
Fax Referral



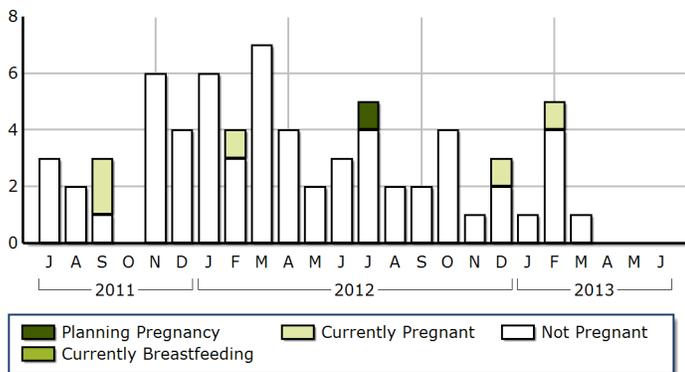
Tobacco User Enrollments By Program Type



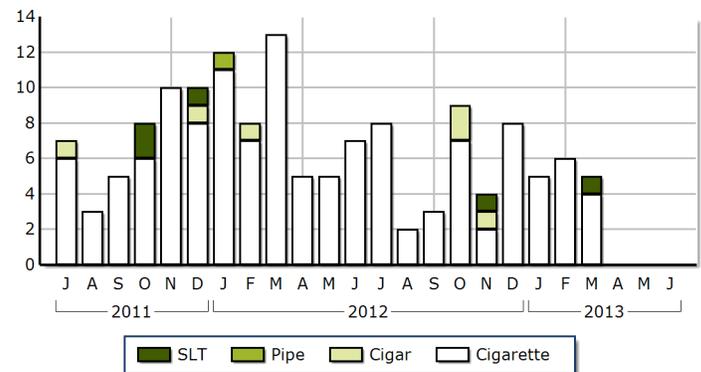
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

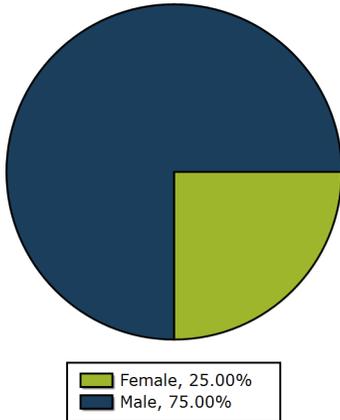


Chart Total N: 4

Tobacco Users By Language

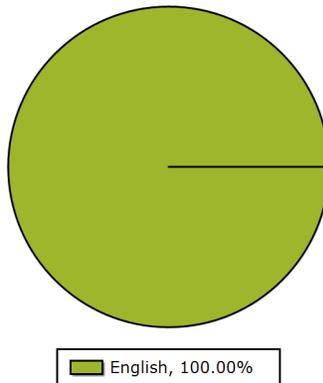


Chart Total N: 4

Tobacco Users By Education

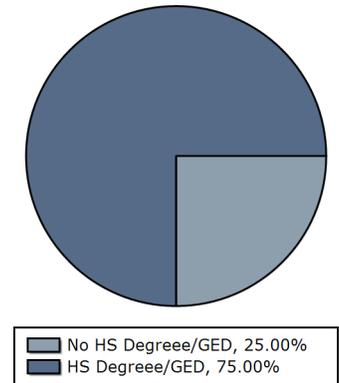


Chart Total N: 4

Tobacco Users By Race

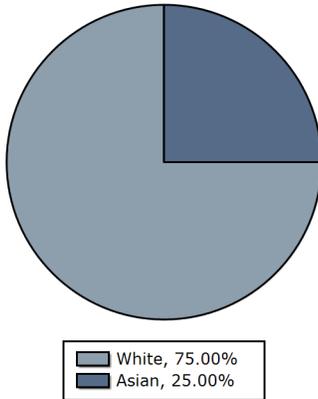


Chart Total N: 4

Tobacco Users By Age

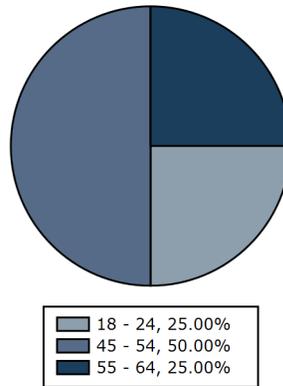


Chart Total N: 4

Tobacco Users By Health Plan

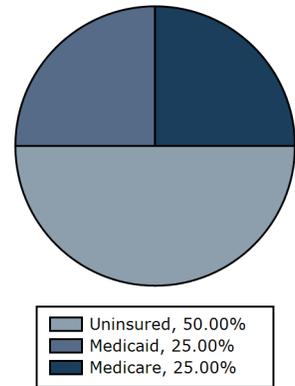


Chart Total N: 4

Tobacco Users By Ethnicity

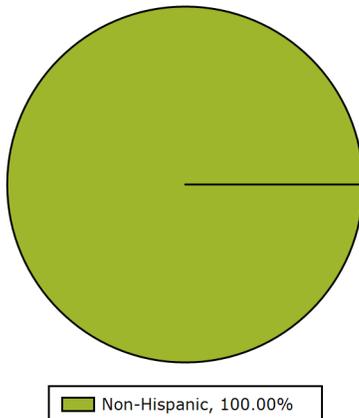


Chart Total N: 4

Tobacco Users By Chronic Condition

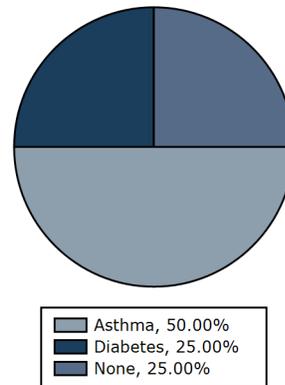


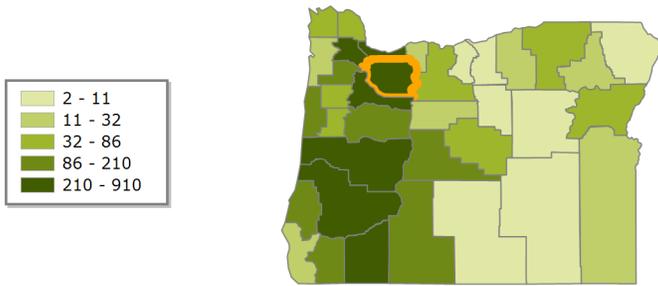
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

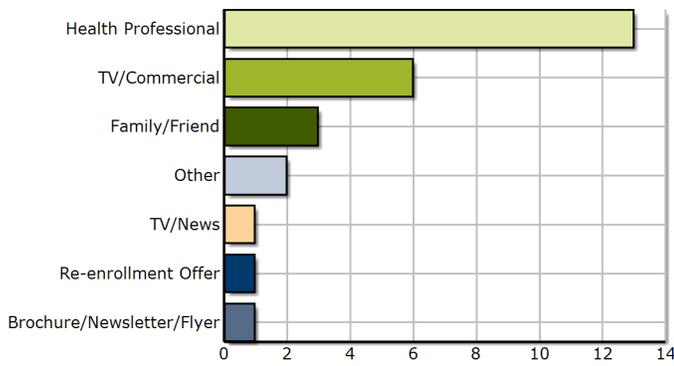
From 3/1/2013 through 3/31/2013

State Tobacco Users Served Contract YTD (Adults)

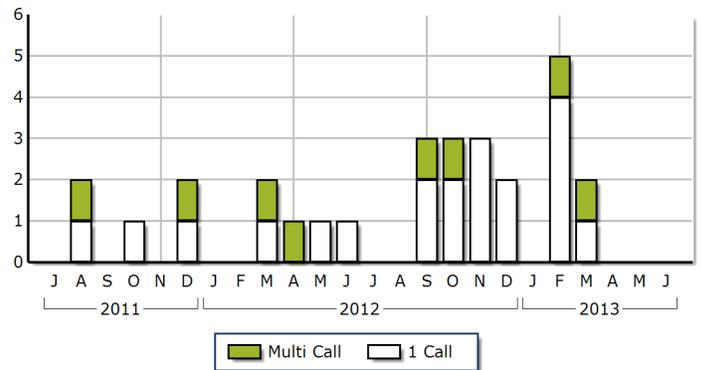


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	289,948	15.4 %	44,652 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			36	980
<b>Tobacco Users YTD</b>			365	8,002
<b>Unique Tobacco Users YTD</b>			3	232
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.82 %
<b>Reach - NAQC</b>			2	0.56 %
<b>Annualized Reach</b>			1	1.09 %
<b>Annualized Reach - NAQC</b>			2	0.75 %
<b>Unique Individual Reach</b>			3	0.52 %

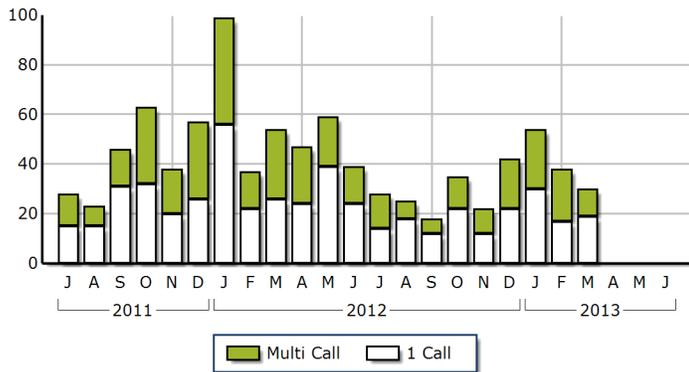
How Heard About



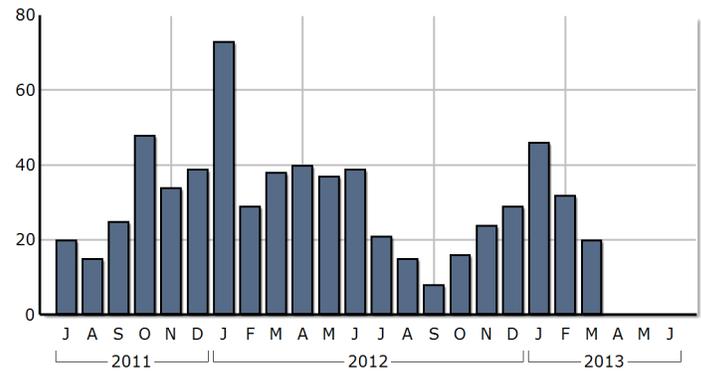
Fax Referral



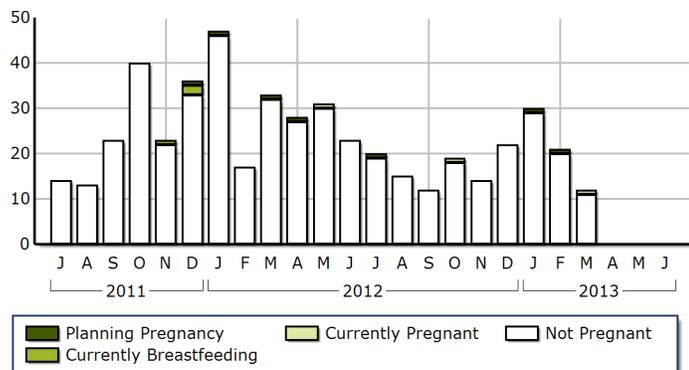
Tobacco User Enrollments By Program Type



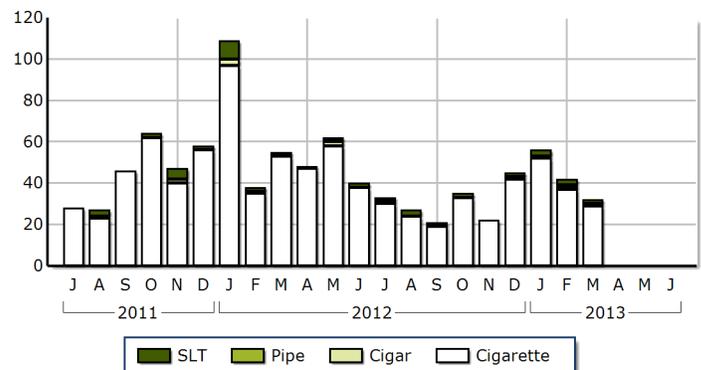
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

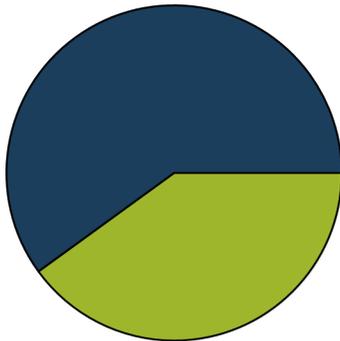


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

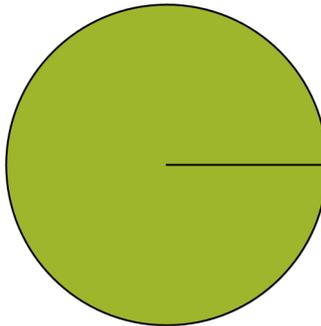
Tobacco Users By Gender



Female, 40.00%  
Male, 60.00%

Chart Total N: 20

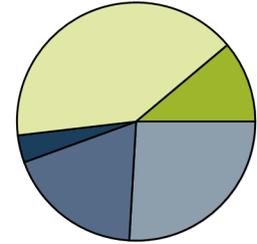
Tobacco Users By Language



English, 100.00%

Chart Total N: 30

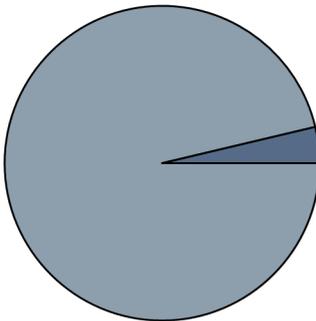
Tobacco Users By Education



No HS Degree/GED, 25.93%  
HS Degree/GED, 18.52%  
Technical Degree, 3.70%  
Some College, 40.74%  
College Degree, 11.11%

Chart Total N: 27

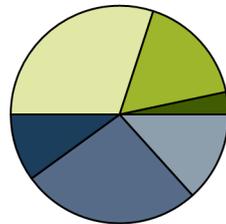
Tobacco Users By Race



White, 96.30%  
American Indian/Alaskan Native, 3.70%

Chart Total N: 27

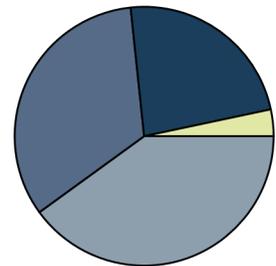
Tobacco Users By Age



18 - 24, 13.33%  
25 - 34, 26.67%  
35 - 44, 10.00%  
45 - 54, 30.00%  
55 - 64, 16.67%  
65 and Older, 3.33%

Chart Total N: 30

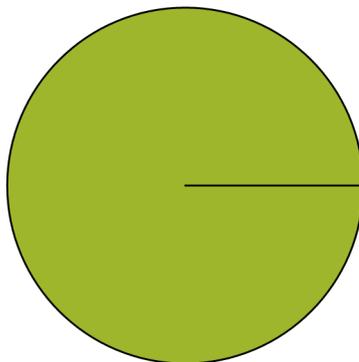
Tobacco Users By Health Plan



Uninsured, 40.00%  
Commercially Insured, 33.33%  
Medicaid, 23.33%  
Medicare, 3.33%

Chart Total N: 30

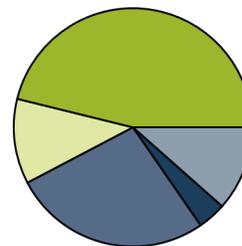
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 27

Tobacco Users By Chronic Condition



Asthma, 11.54%  
CAD, 3.85%  
COPD, 26.92%  
Diabetes, 11.54%  
None, 46.15%

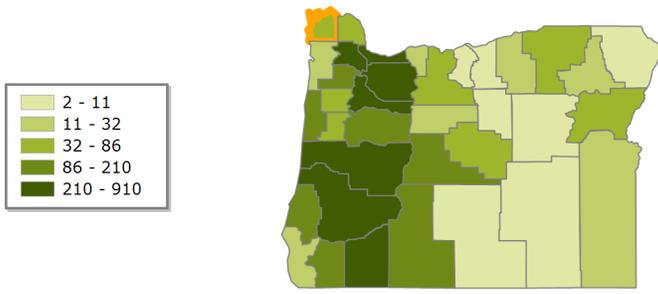
Chart Total N: 26

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

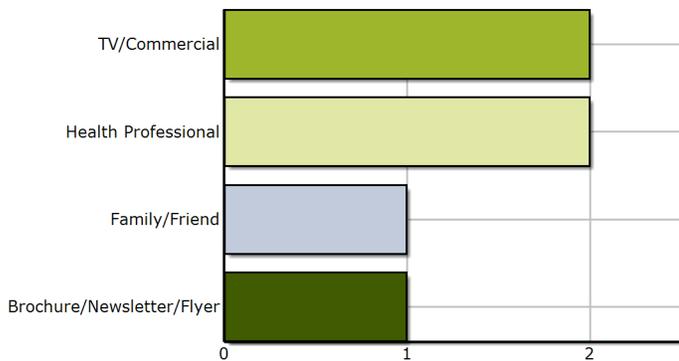
From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

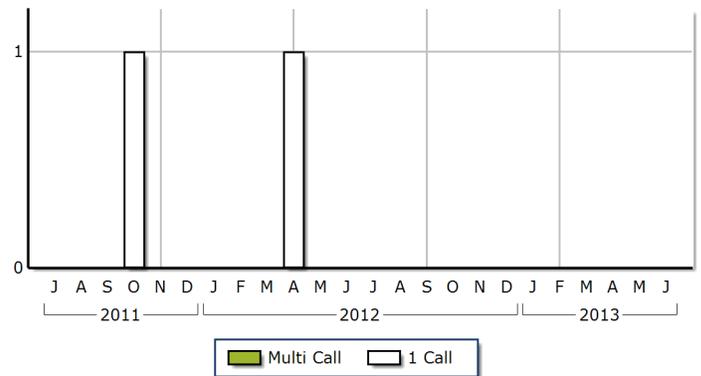


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	29,812	21.5 %	6,410 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			7	980
<b>Tobacco Users YTD</b>			63	8,002
<b>Unique Tobacco Users YTD</b>			3	5,448
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.98 %
<b>Reach - NAQC</b>			2	0.67 %
<b>Annualized Reach</b>			1	1.31 %
<b>Annualized Reach - NAQC</b>			2	0.89 %
<b>Unique Individual Reach</b>			3	0.59 %

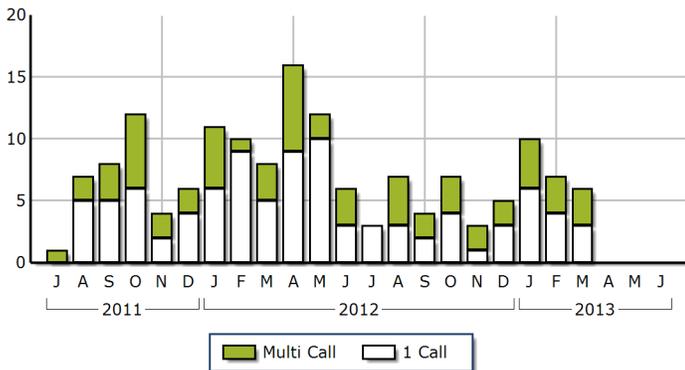
## How Heard About



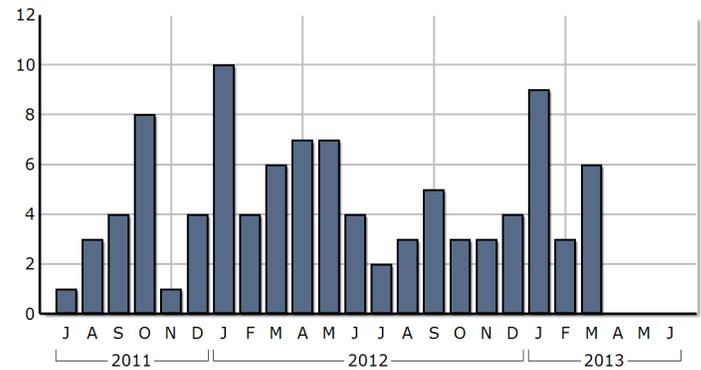
## Fax Referral



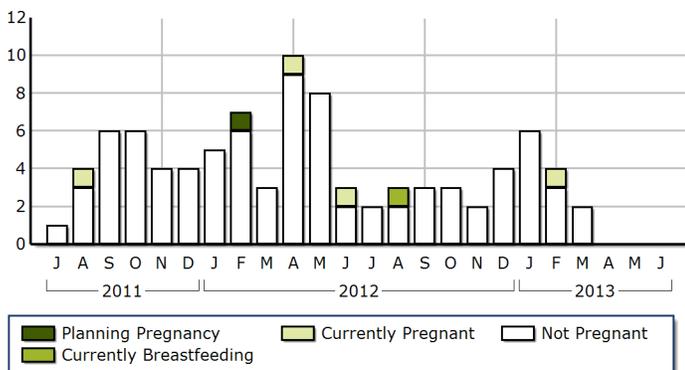
## Tobacco User Enrollments By Program Type



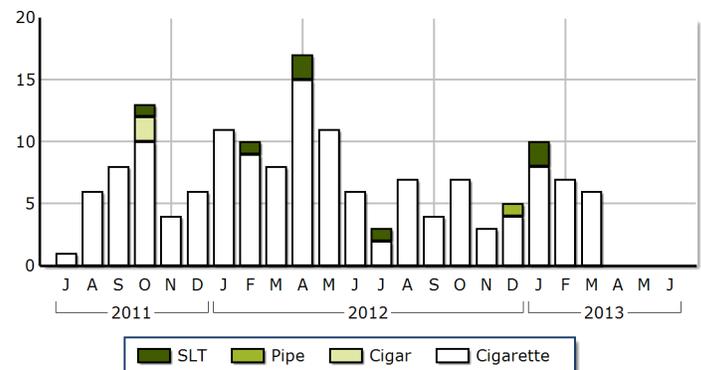
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

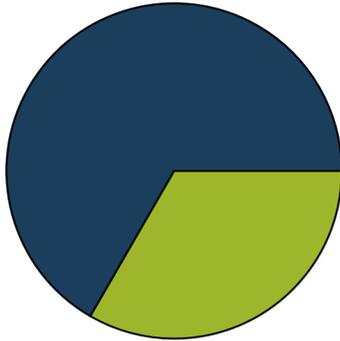


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

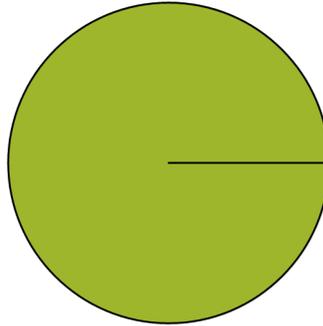
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 6

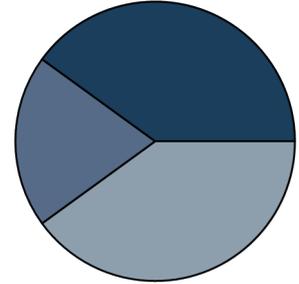
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

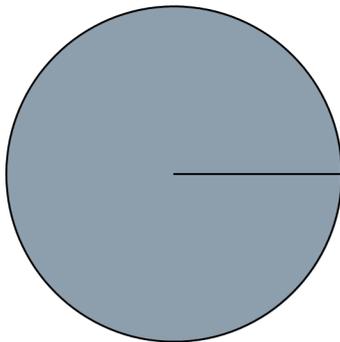
Tobacco Users By Education



HS Degree/GED, 40.00%  
Some Technical School, 20.00%  
Some College, 40.00%

Chart Total N: 5

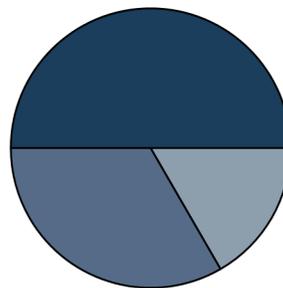
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

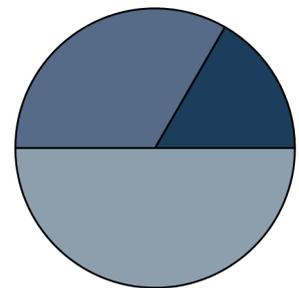
Tobacco Users By Age



18 - 24, 16.67%  
25 - 34, 33.33%  
55 - 64, 50.00%

Chart Total N: 6

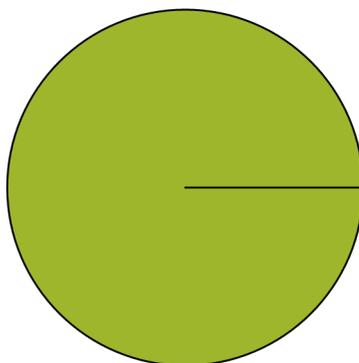
Tobacco Users By Health Plan



Uninsured, 50.00%  
Medicaid, 33.33%  
Commercially Insured, 16.67%

Chart Total N: 6

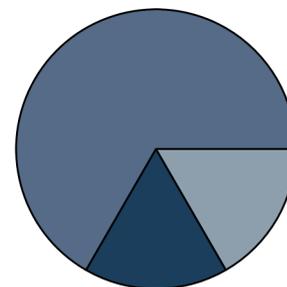
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 16.67%  
COPD, 16.67%  
None, 66.67%

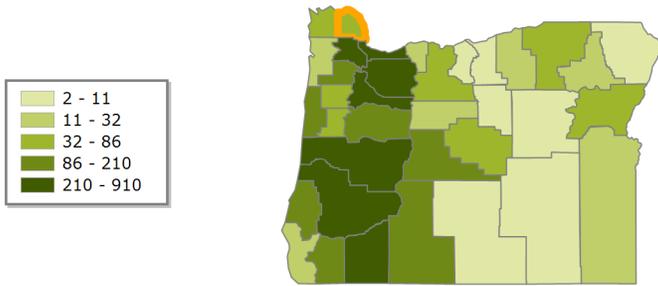
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

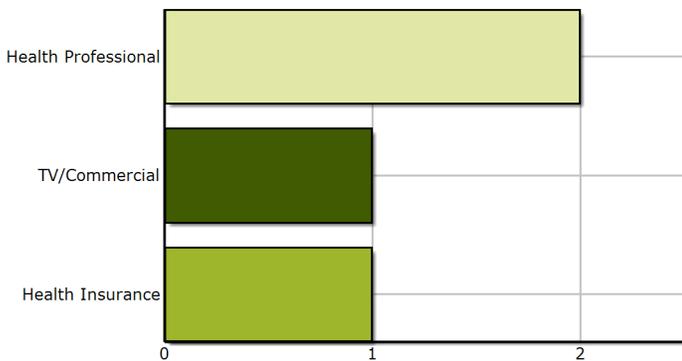
From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

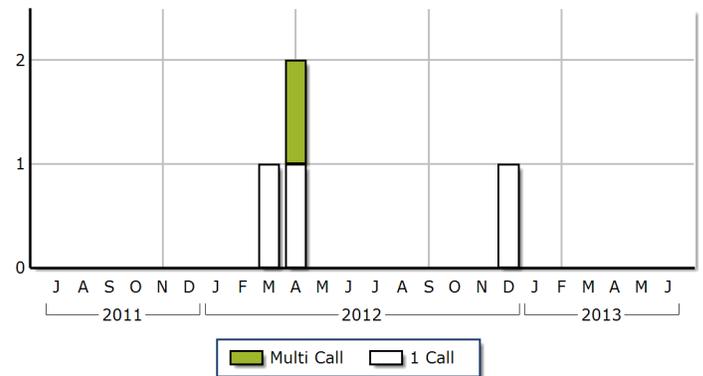


County Population	Prevalence	Tobacco Users
<b>Adult</b>	36,948	17.1 %
		6,318 <sup>4</sup>
		County
		State
<b>Tobacco Users - Last Full Month</b>		5
<b>Tobacco Users YTD</b>		62
<b>Unique Tobacco Users YTD</b>	3	45
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.98 %
<b>Reach - NAQC</b>	2	0.70 %
<b>Annualized Reach</b>	1	1.31 %
<b>Annualized Reach - NAQC</b>	2	0.93 %
<b>Unique Individual Reach</b>	3	0.71 %

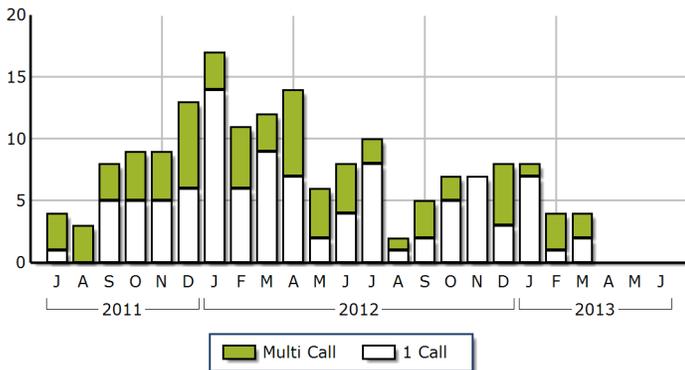
## How Heard About



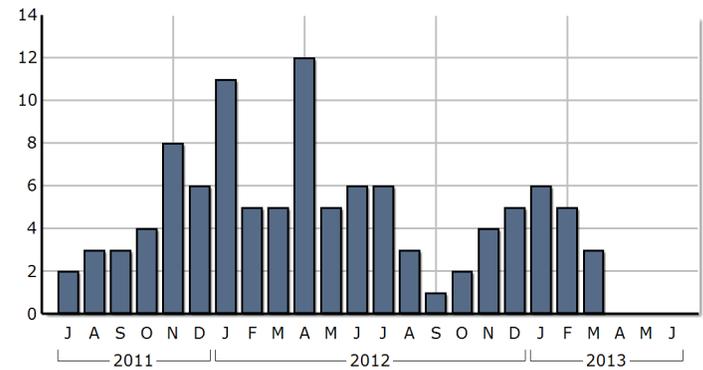
## Fax Referral



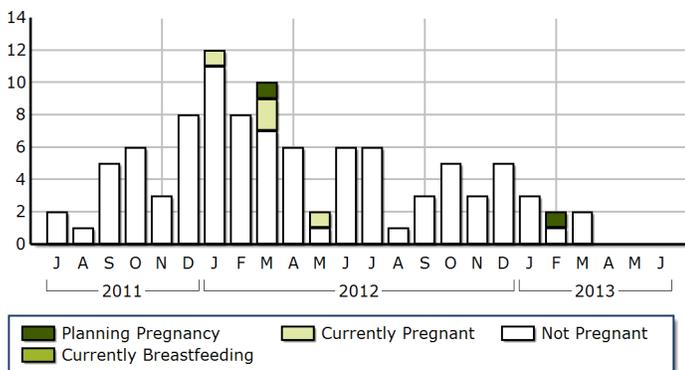
## Tobacco User Enrollments By Program Type



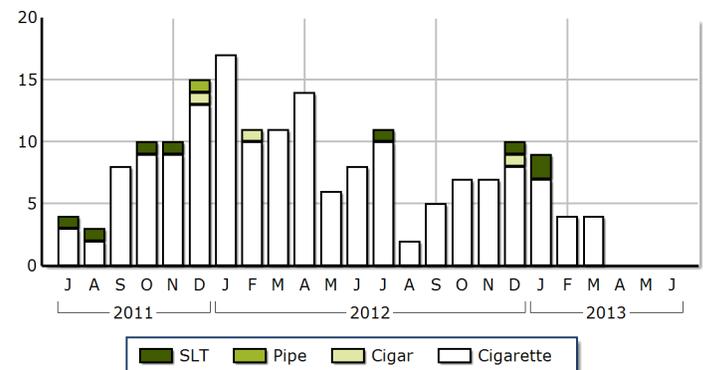
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

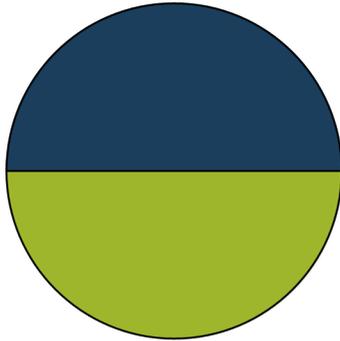


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

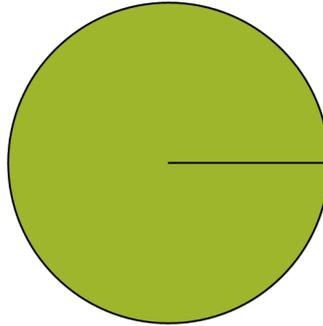
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

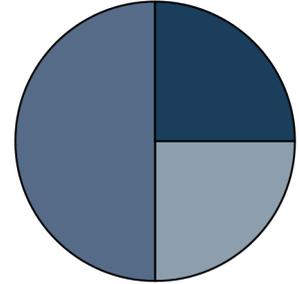
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

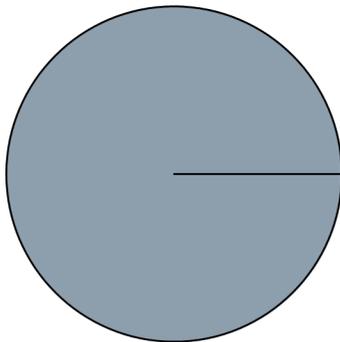
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 50.00%  
Some College, 25.00%

Chart Total N: 4

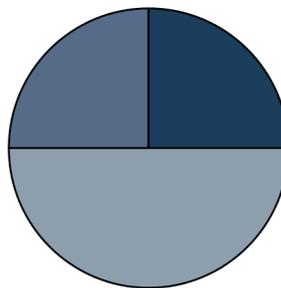
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

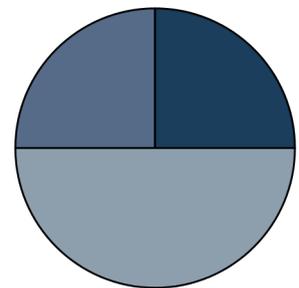
Tobacco Users By Age



25 - 34, 50.00%  
35 - 44, 25.00%  
55 - 64, 25.00%

Chart Total N: 4

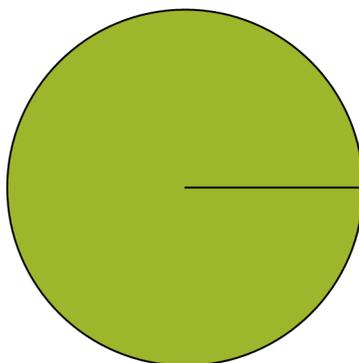
Tobacco Users By Health Plan



Uninsured, 50.00%  
Commercially Insured, 25.00%  
Medicaid, 25.00%

Chart Total N: 4

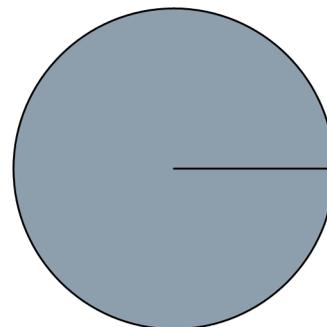
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



None, 100.00%

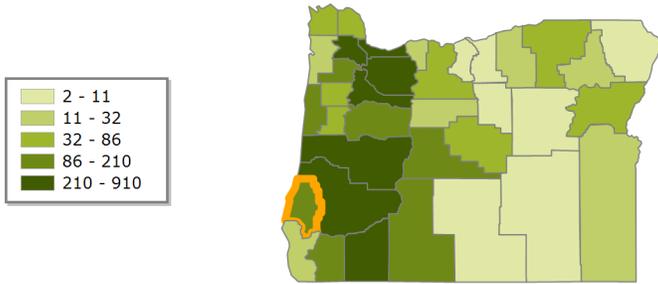
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

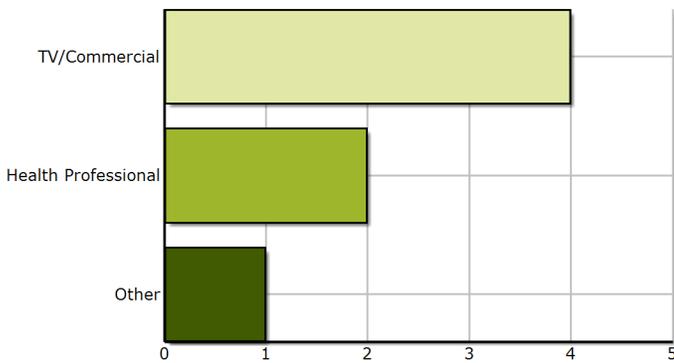
From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

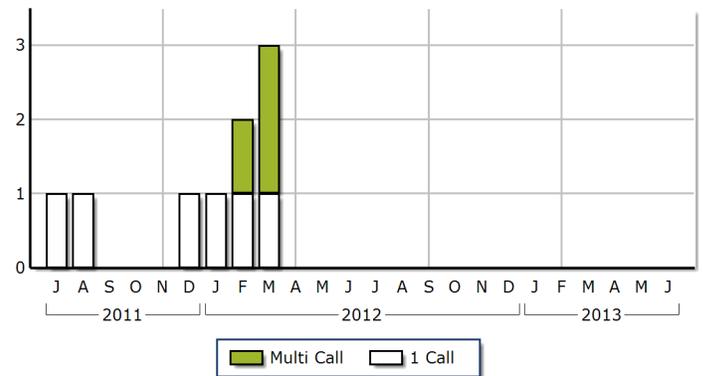


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			8	980
Tobacco Users YTD			94	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.66 %
Reach - NAQC			2	0.54 %
Annualized Reach			1	0.88 %
Annualized Reach - NAQC			2	0.72 %
Unique Individual Reach			3	0.55 %

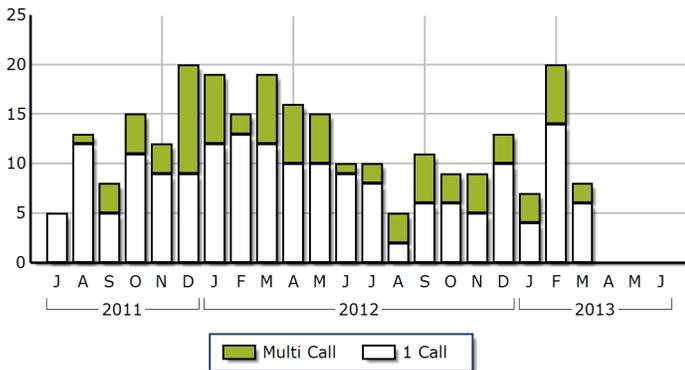
## How Heard About



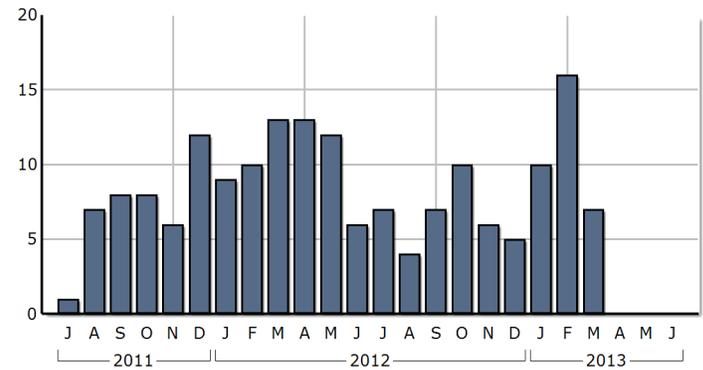
## Fax Referral



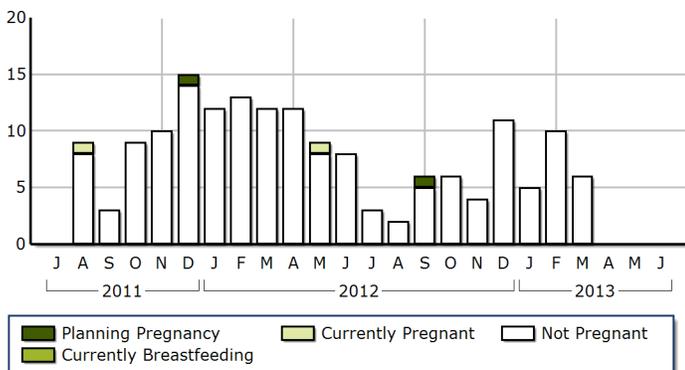
## Tobacco User Enrollments By Program Type



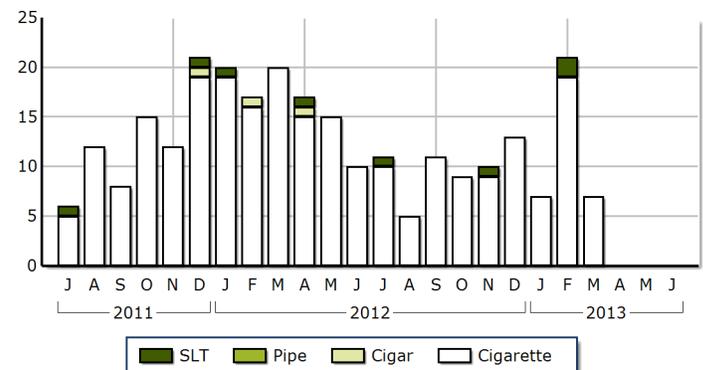
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

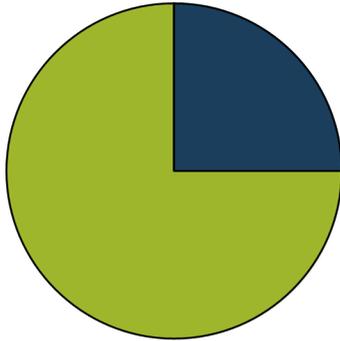


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

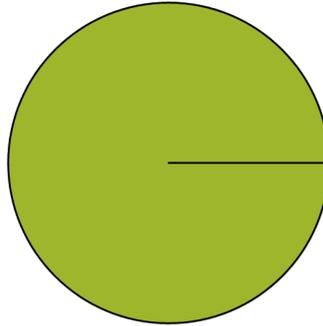
Tobacco Users By Gender



Female, 75.00%  
Male, 25.00%

Chart Total N: 8

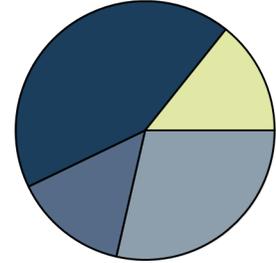
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

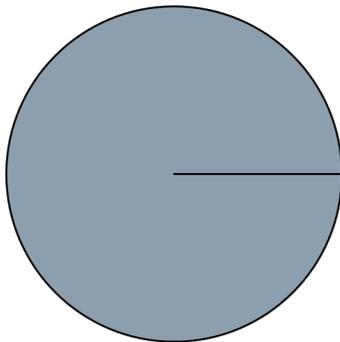
Tobacco Users By Education



HS Degreee/GED, 28.57%  
Technical Degree, 14.29%  
Some College, 42.86%  
College Degree, 14.29%

Chart Total N: 7

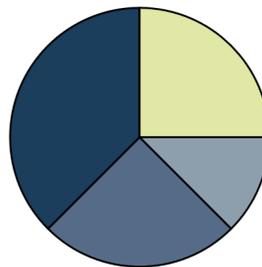
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

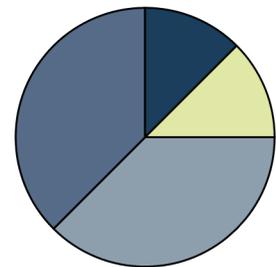
Tobacco Users By Age



25 - 34, 12.50%  
35 - 44, 25.00%  
45 - 54, 37.50%  
55 - 64, 25.00%

Chart Total N: 8

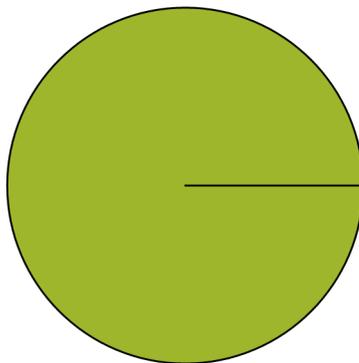
Tobacco Users By Health Plan



Commercially Insured, 37.50%  
Medicaid, 37.50%  
Medicare, 12.50%  
Uninsured, 12.50%

Chart Total N: 8

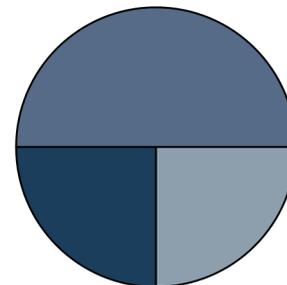
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 25.00%  
COPD, 25.00%  
None, 50.00%

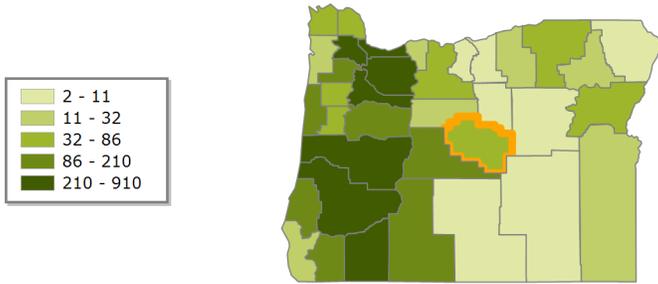
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

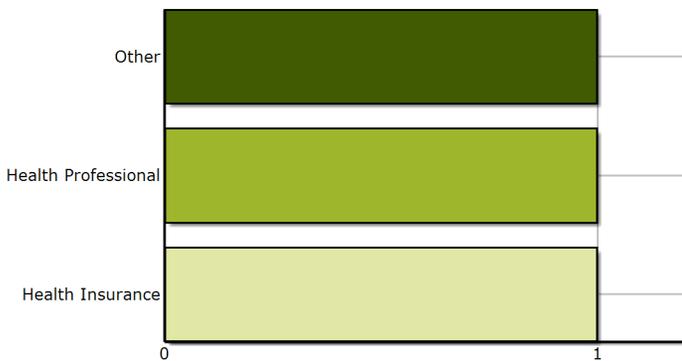
From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

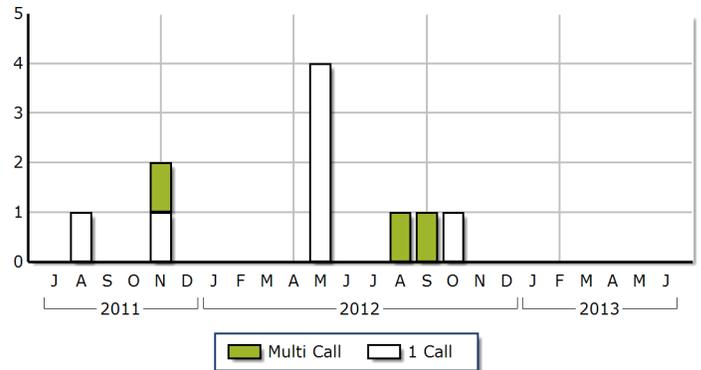


County Population	Prevalence	Tobacco Users
<b>Adult</b> 20,635	23.3 %	4,808 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		6
<b>Tobacco Users YTD</b>		44
<b>Unique Tobacco Users YTD</b>	3	34
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.92 %
<b>Reach - NAQC</b>	2	0.64 %
<b>Annualized Reach</b>	1	1.22 %
<b>Annualized Reach - NAQC</b>	2	0.86 %
<b>Unique Individual Reach</b>	3	0.71 %

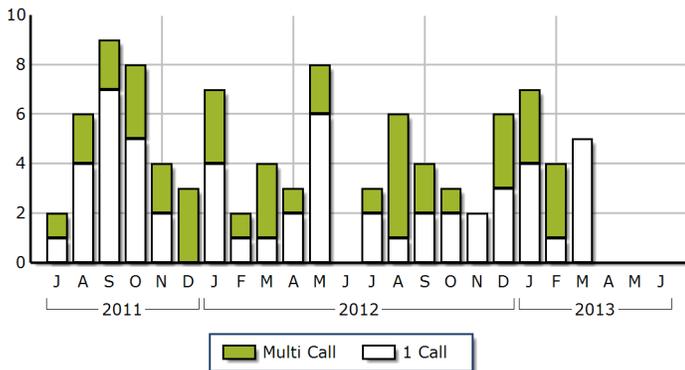
## How Heard About



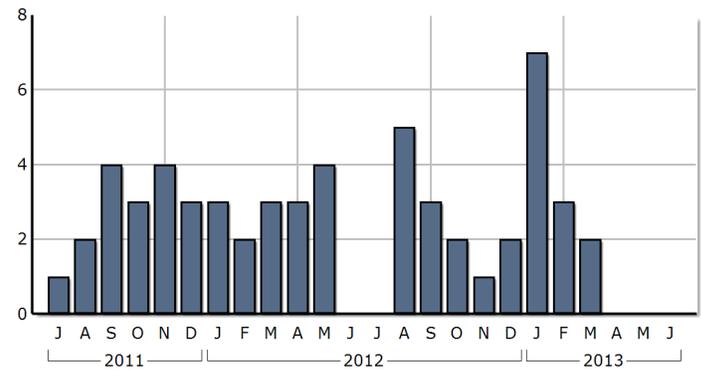
## Fax Referral



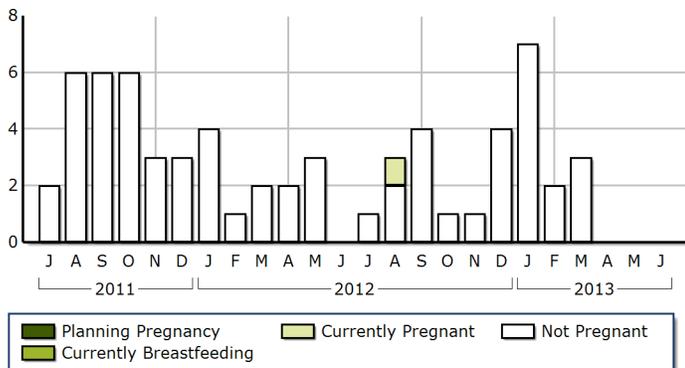
## Tobacco User Enrollments By Program Type



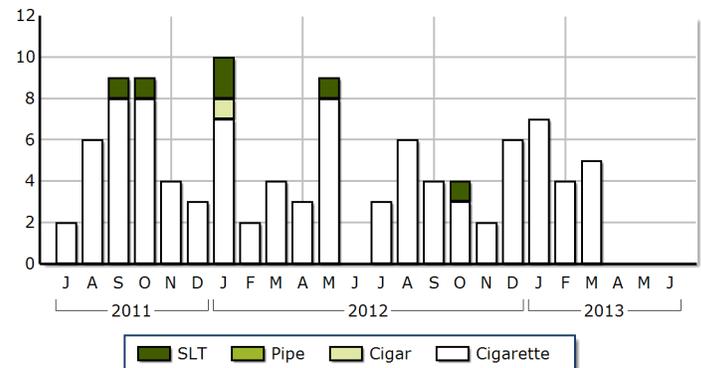
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

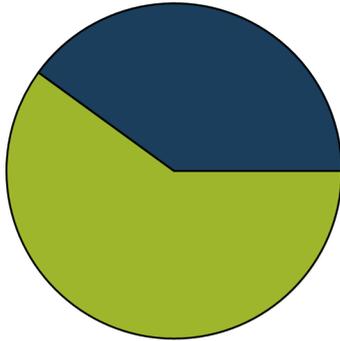


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

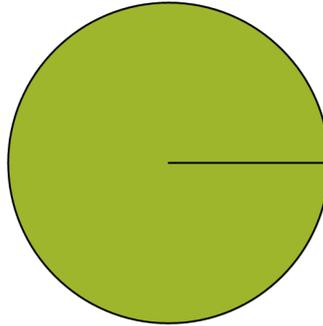
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 5

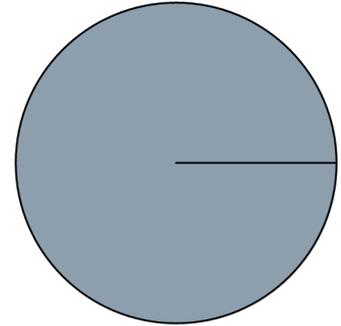
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

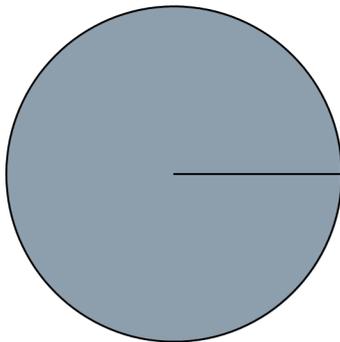
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

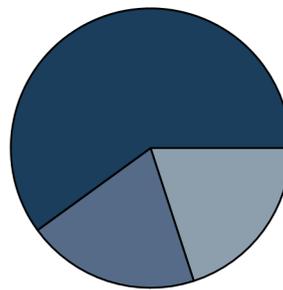
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

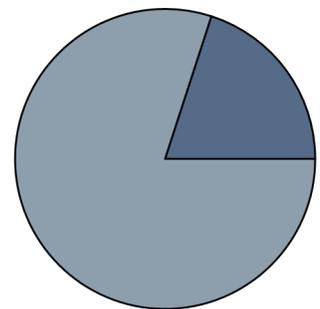
Tobacco Users By Age



35 - 44, 20.00%  
45 - 54, 20.00%  
55 - 64, 60.00%

Chart Total N: 5

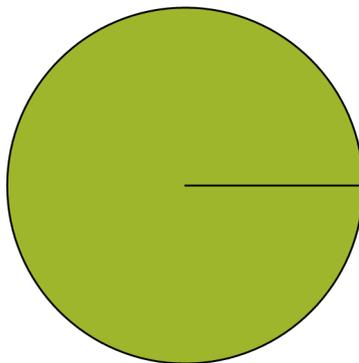
Tobacco Users By Health Plan



Medicaid, 80.00%  
Commercially Insured, 20.00%

Chart Total N: 5

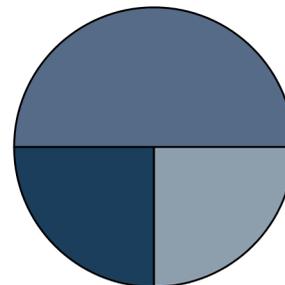
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 25.00%  
COPD, 25.00%  
None, 50.00%

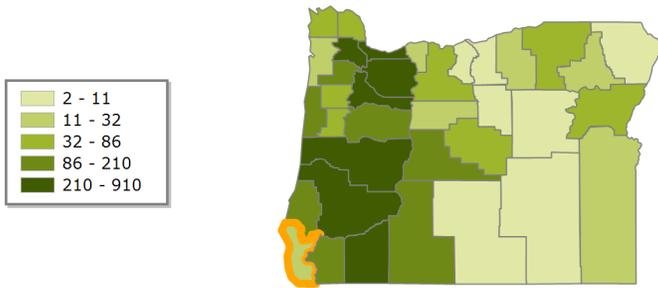
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

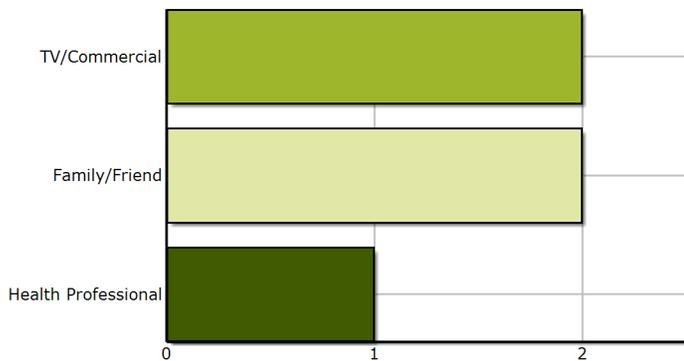
From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

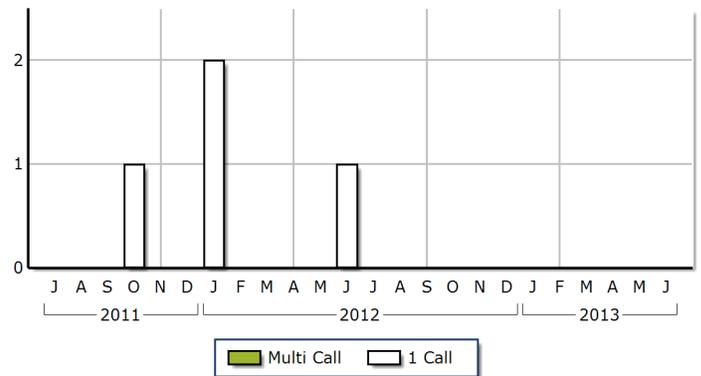


County Population	Prevalence	Tobacco Users
<b>Adult</b> 17,947	18.4 %	3,302 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		5
<b>Tobacco Users YTD</b>		24
<b>Unique Tobacco Users YTD</b>	3	21
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	0.73 %
<b>Reach - NAQC</b>	2	0.67 %
<b>Annualized Reach</b>	1	0.97 %
<b>Annualized Reach - NAQC</b>	2	0.89 %
<b>Unique Individual Reach</b>	3	0.64 %

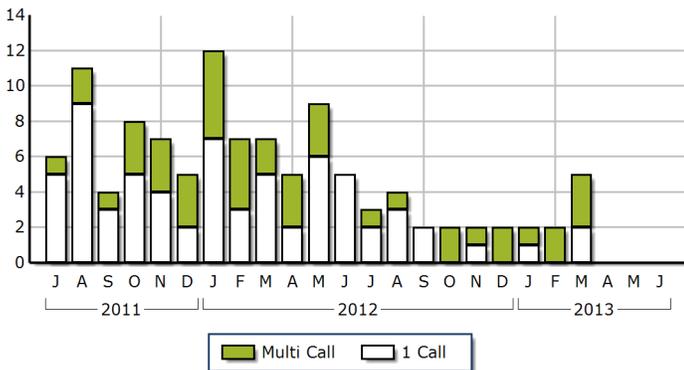
## How Heard About



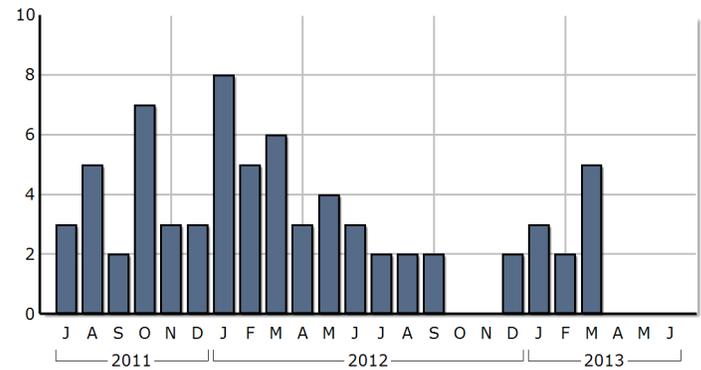
## Fax Referral



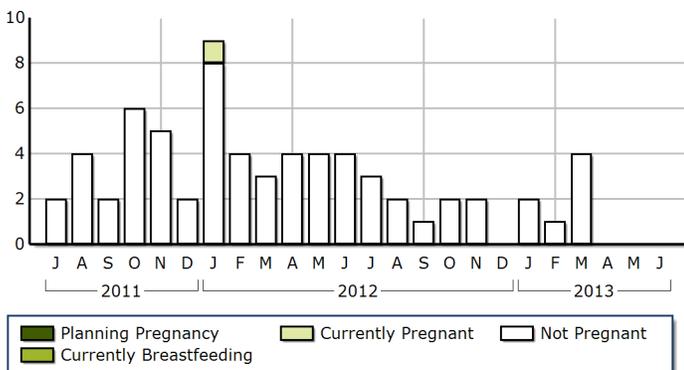
## Tobacco User Enrollments By Program Type



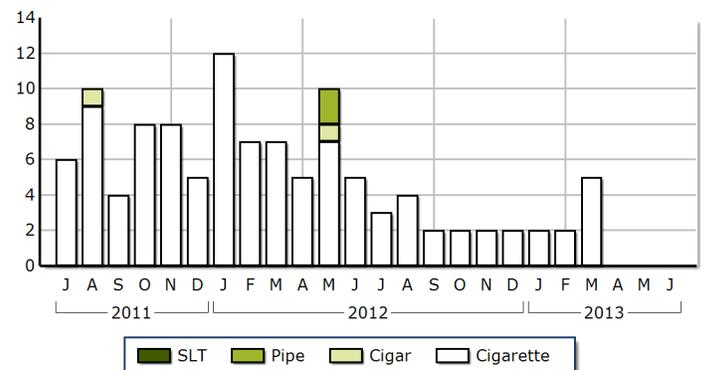
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

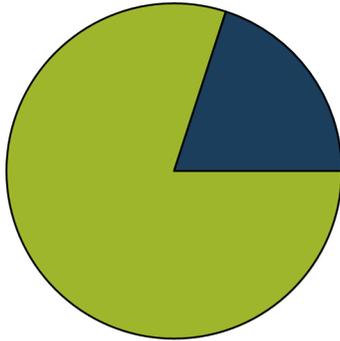


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

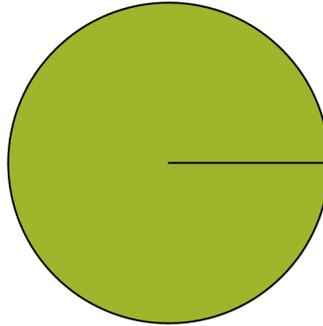
Tobacco Users By Gender



Female, 80.00%  
Male, 20.00%

Chart Total N: 5

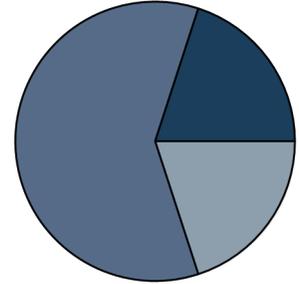
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

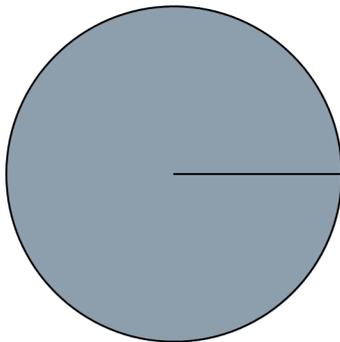
Tobacco Users By Education



HS Degree/GED, 20.00%  
Some College, 60.00%  
College Degree, 20.00%

Chart Total N: 5

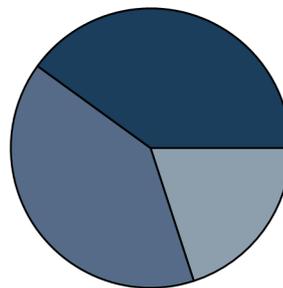
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

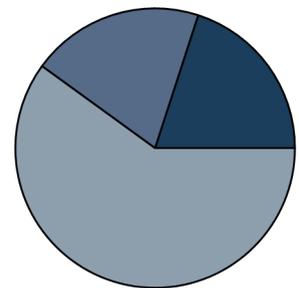
Tobacco Users By Age



25 - 34, 20.00%  
35 - 44, 40.00%  
45 - 54, 40.00%

Chart Total N: 5

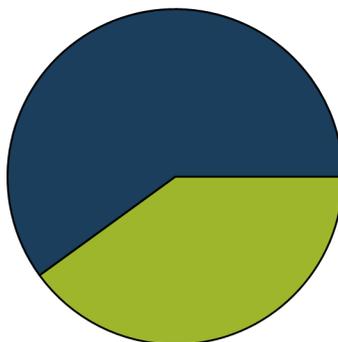
Tobacco Users By Health Plan



Uninsured, 60.00%  
Commercially Insured, 20.00%  
Medicare, 20.00%

Chart Total N: 5

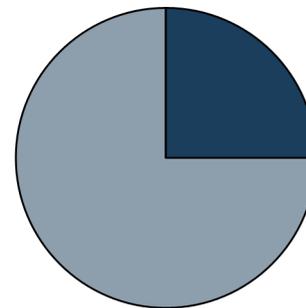
Tobacco Users By Ethnicity



Hispanic, 40.00%  
Non-Hispanic, 60.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



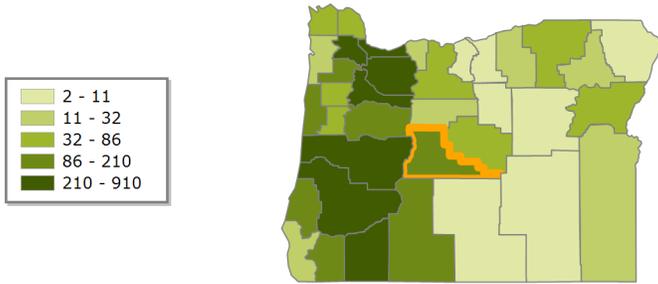
Asthma, 75.00%  
Diabetes, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

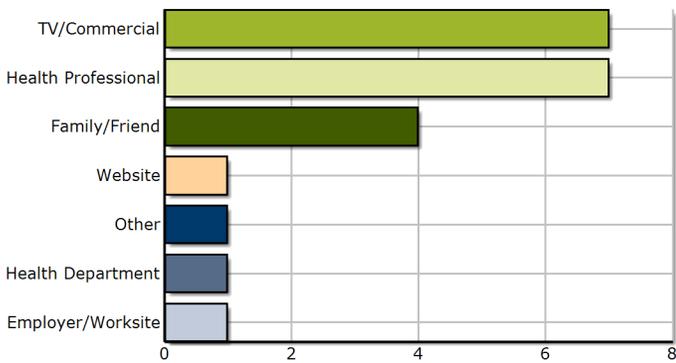
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

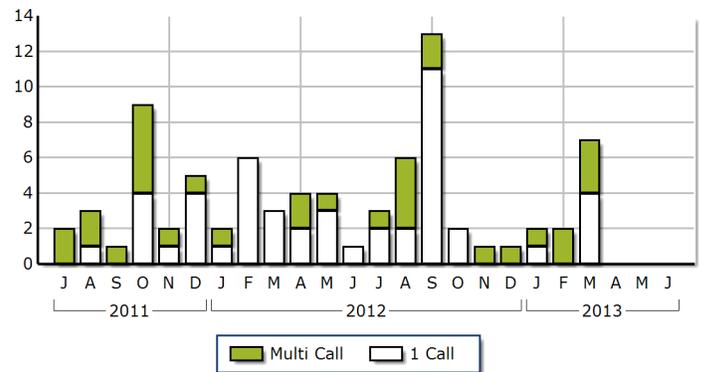


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			22	980
Tobacco Users YTD			225	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.19 %
Reach - NAQC			2	0.84 %
Annualized Reach			1	1.59 %
Annualized Reach - NAQC			2	1.12 %
Unique Individual Reach			3	0.91 %
				1.06 %

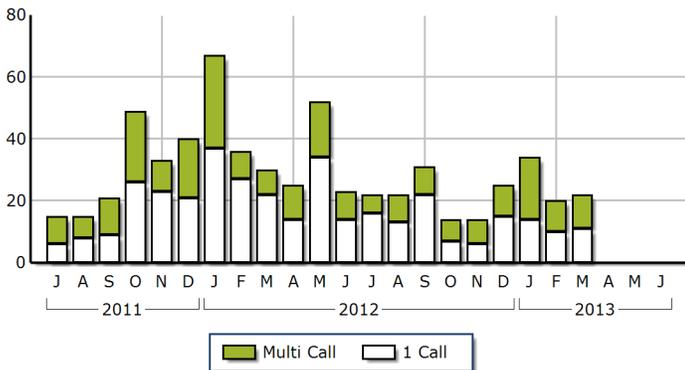
### How Heard About



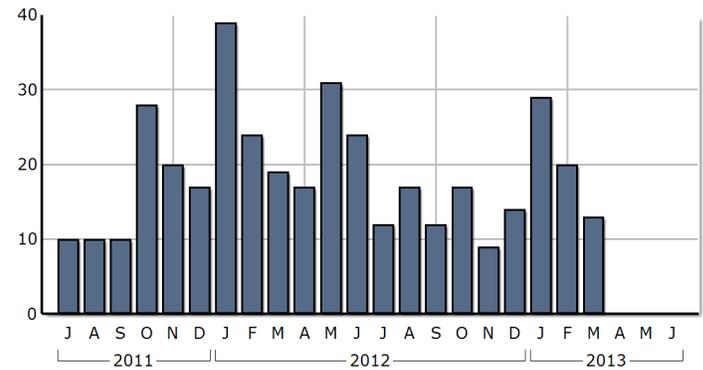
### Fax Referral



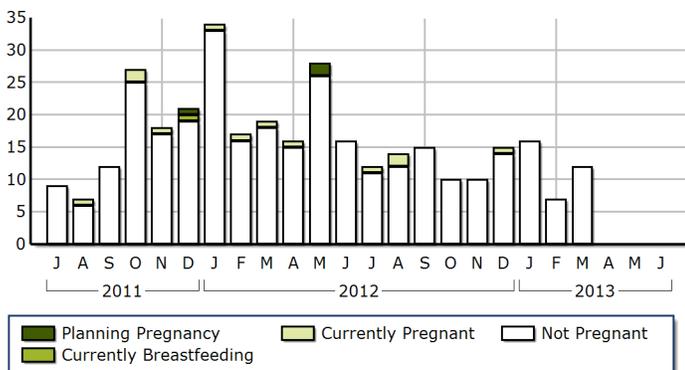
### Tobacco User Enrollments By Program Type



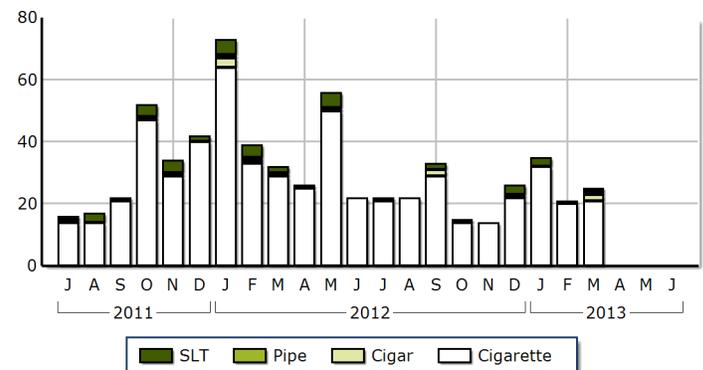
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

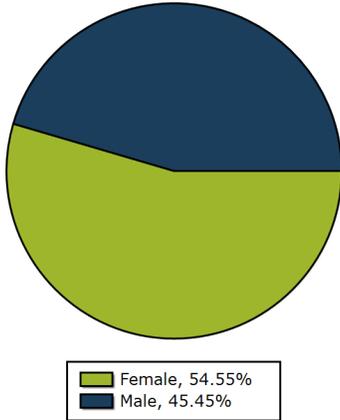


Chart Total N: 22

Tobacco Users By Language

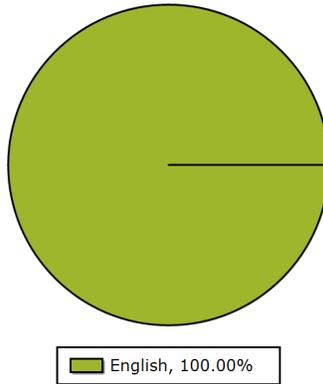


Chart Total N: 22

Tobacco Users By Education

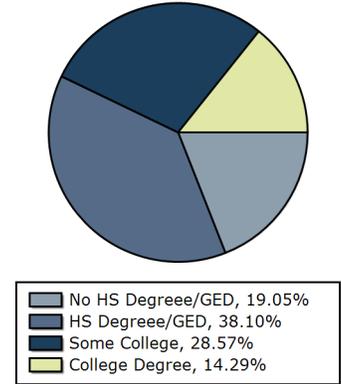


Chart Total N: 21

Tobacco Users By Race

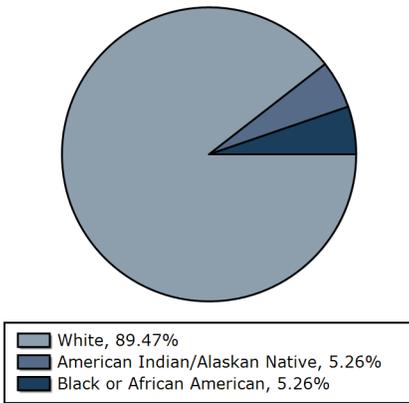


Chart Total N: 19

Tobacco Users By Age

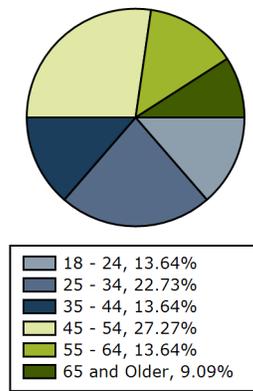


Chart Total N: 22

Tobacco Users By Health Plan

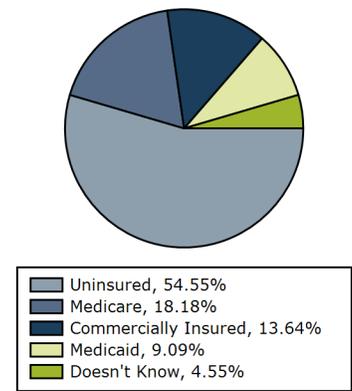


Chart Total N: 22

Tobacco Users By Ethnicity

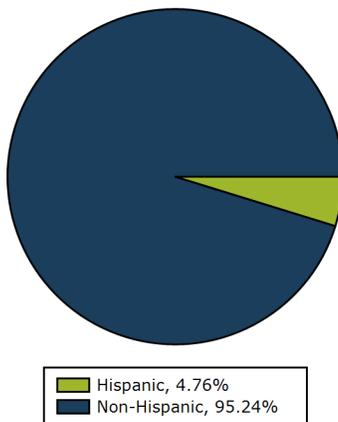


Chart Total N: 21

Tobacco Users By Chronic Condition

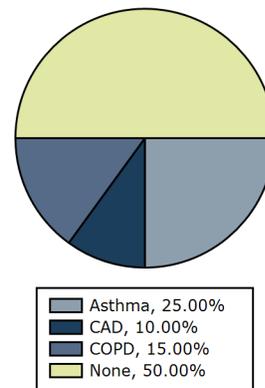


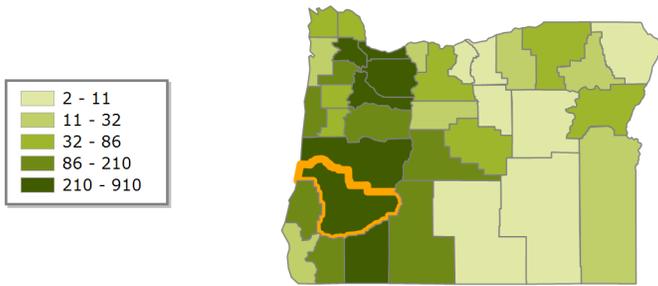
Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

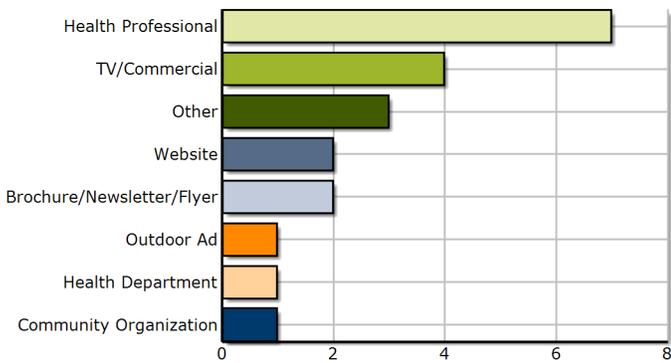
From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

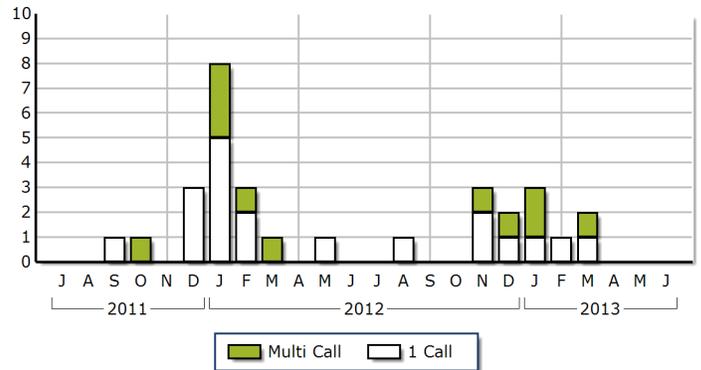


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			24	980
Tobacco Users YTD			236	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.05 %
Reach - NAQC			2	0.86 %
Annualized Reach			1	1.40 %
Annualized Reach - NAQC			2	1.14 %
Unique Individual Reach			3	0.77 %
				1.06 %

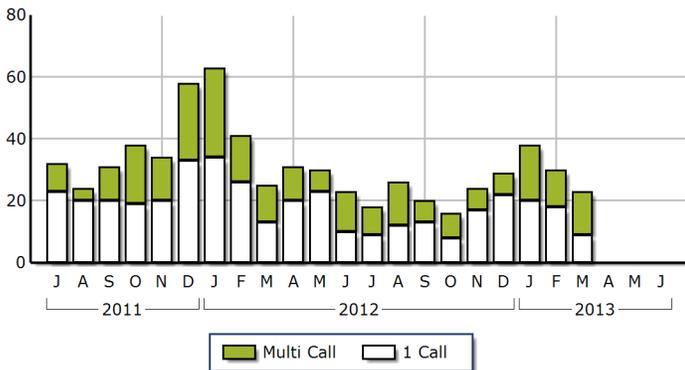
## How Heard About



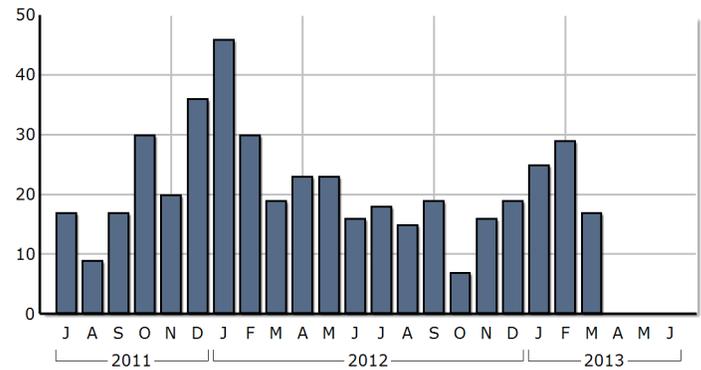
## Fax Referral



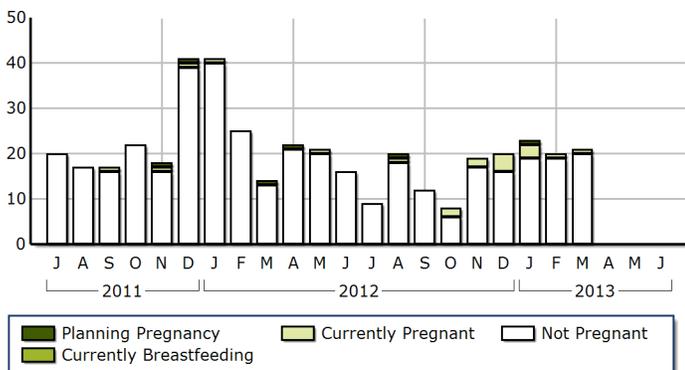
## Tobacco User Enrollments By Program Type



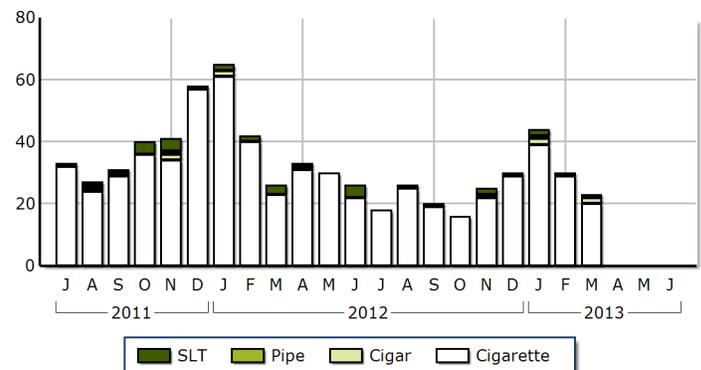
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

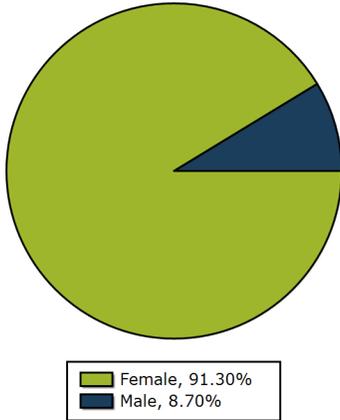


Chart Total N: 23

Tobacco Users By Language

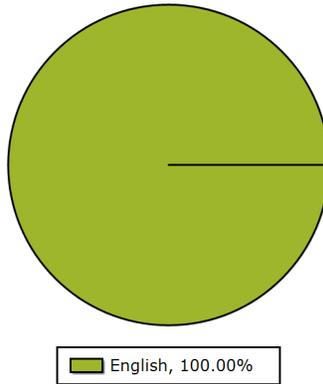


Chart Total N: 23

Tobacco Users By Education

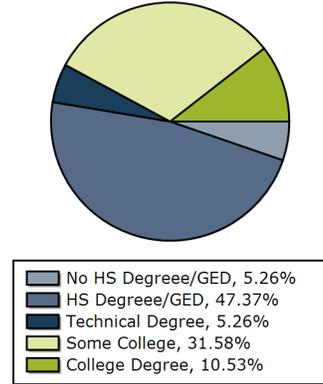


Chart Total N: 19

Tobacco Users By Race

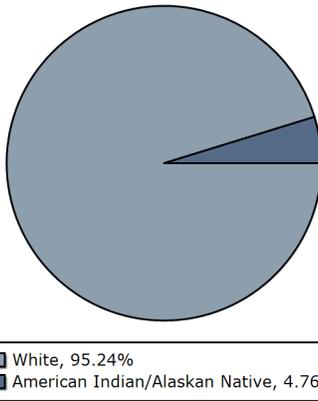


Chart Total N: 21

Tobacco Users By Age

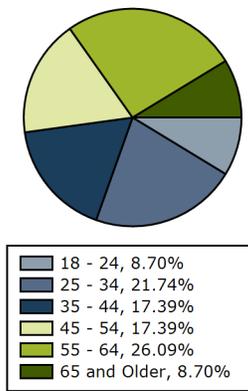


Chart Total N: 23

Tobacco Users By Health Plan

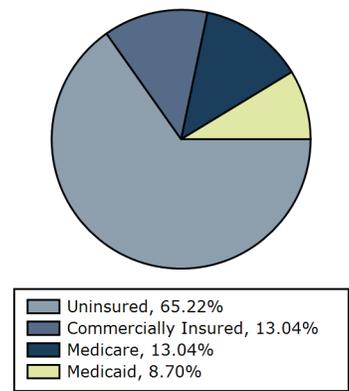


Chart Total N: 23

Tobacco Users By Ethnicity

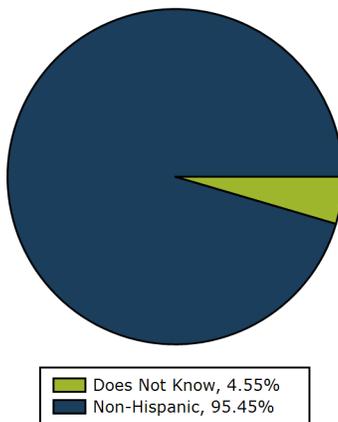


Chart Total N: 22

Tobacco Users By Chronic Condition

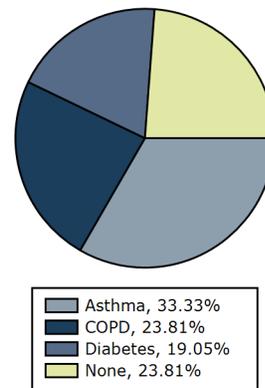
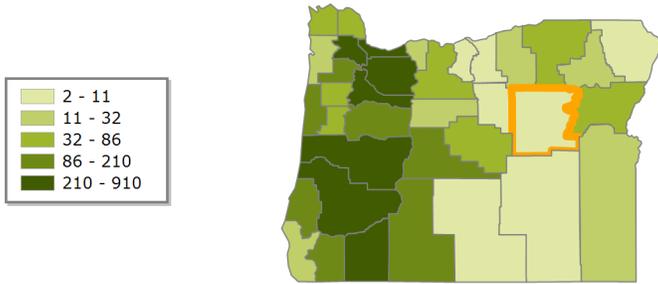


Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

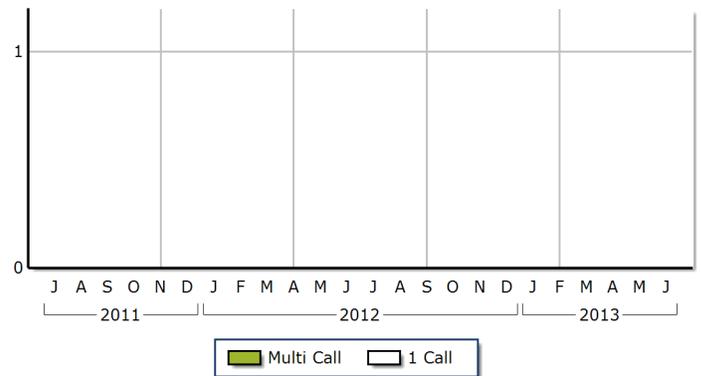


County Population	Prevalence	Tobacco Users
Adult	5,953	24.4 %
		1,453 <sup>4</sup>
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		7
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.48 %
Reach - NAQC		2 0.48 %
Annualized Reach		1 0.64 %
Annualized Reach - NAQC		2 0.64 %
Unique Individual Reach		3 0.34 %
		State
Tobacco Users - Last Full Month		980
Tobacco Users YTD		8,002
Unique Tobacco Users YTD		5,448
Target Reach		2.0 %
Reach YTD		1 0.48 %
Reach - NAQC		2 0.48 %
Annualized Reach		1 0.64 %
Annualized Reach - NAQC		2 0.64 %
Unique Individual Reach		3 0.34 %

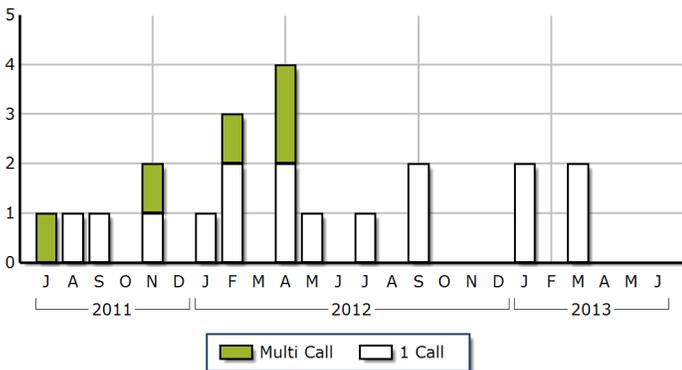
## How Heard About



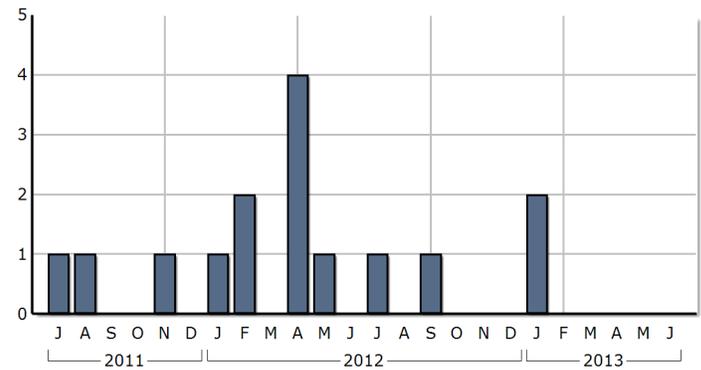
## Fax Referral



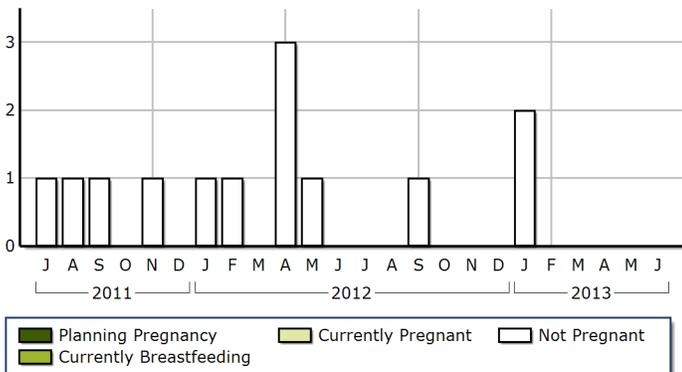
## Tobacco User Enrollments By Program Type



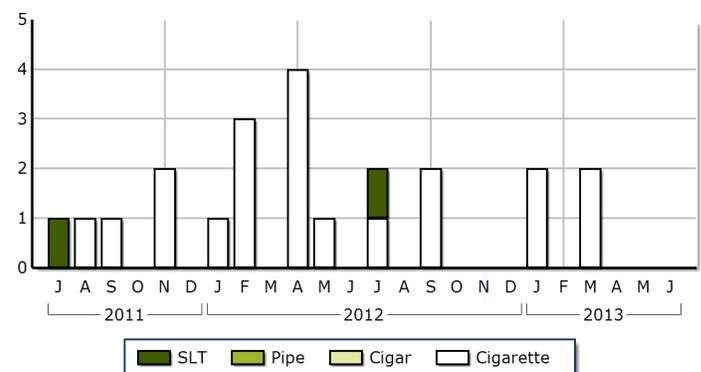
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

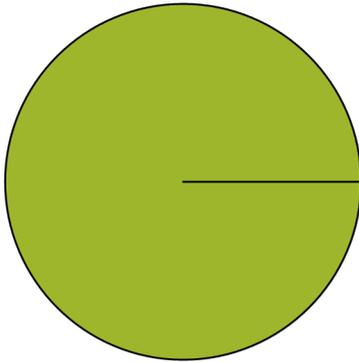


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

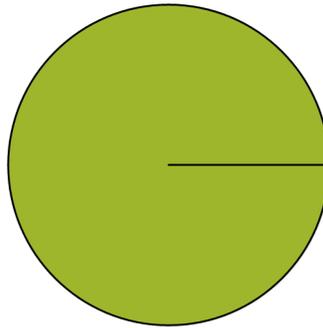
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

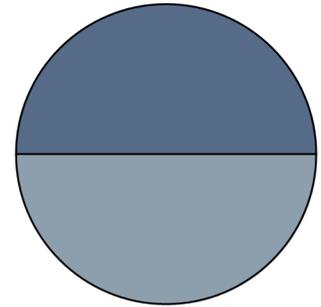
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

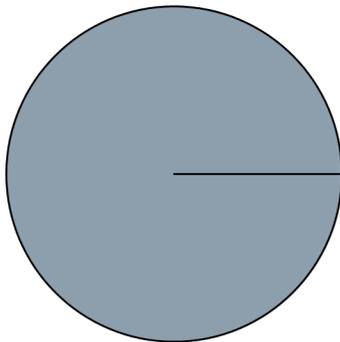
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

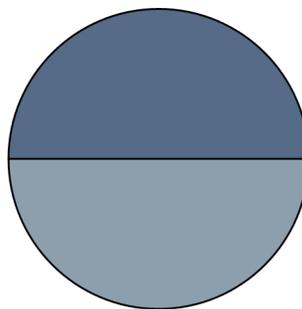
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

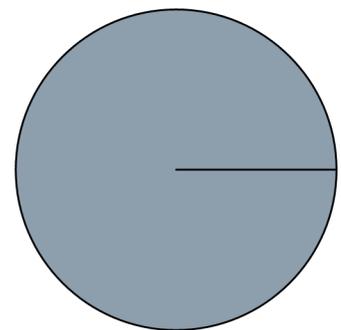
Tobacco Users By Age



55 - 64, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

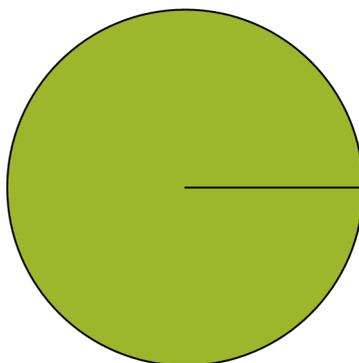
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

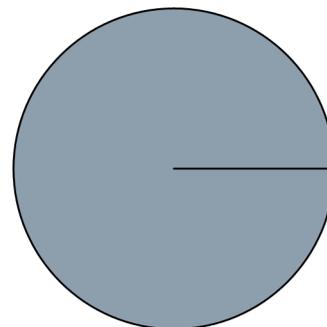
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



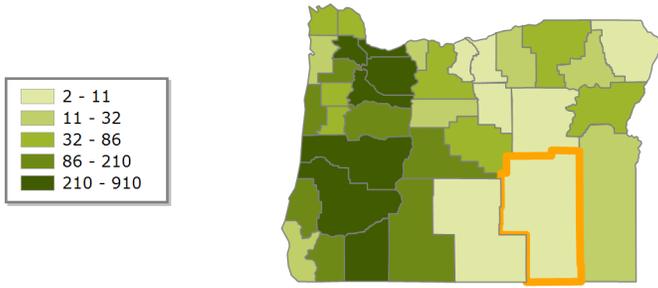
COPD, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

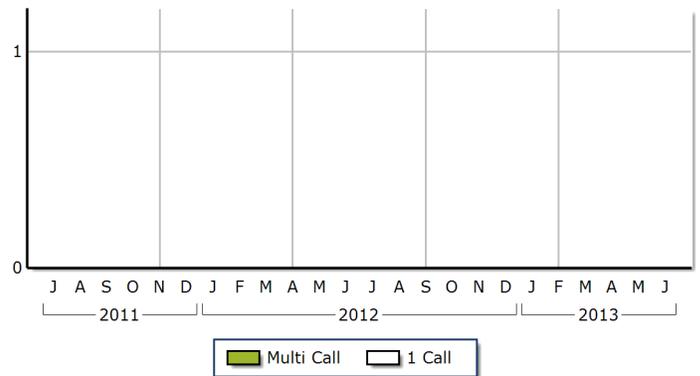
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

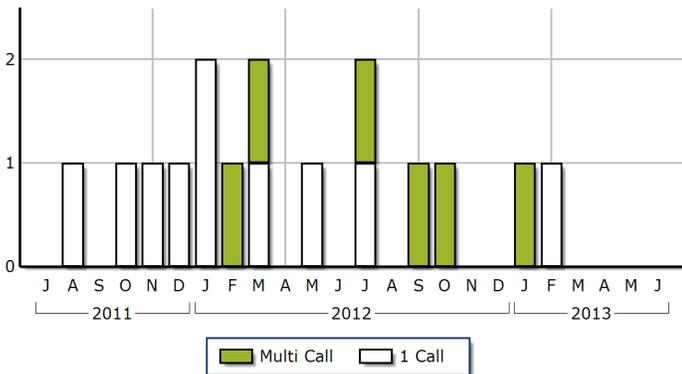


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	6,087	14.3 %		870 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			-	980
<b>Tobacco Users YTD</b>			7	8,002
<b>Unique Tobacco Users YTD</b>			3	4,448
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.80 %
<b>Reach - NAQC</b>			2	0.69 %
<b>Annualized Reach</b>			1	1.07 %
<b>Annualized Reach - NAQC</b>			2	0.92 %
<b>Unique Individual Reach</b>			3	0.46 %

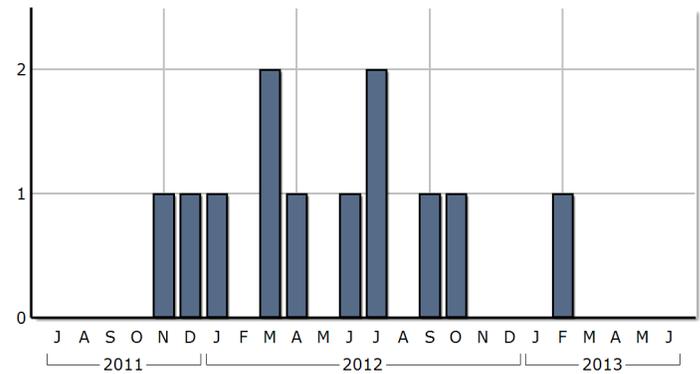
### Fax Referral



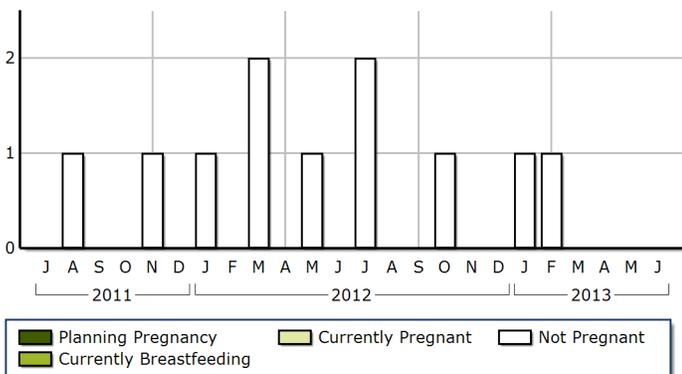
### Tobacco User Enrollments By Program Type



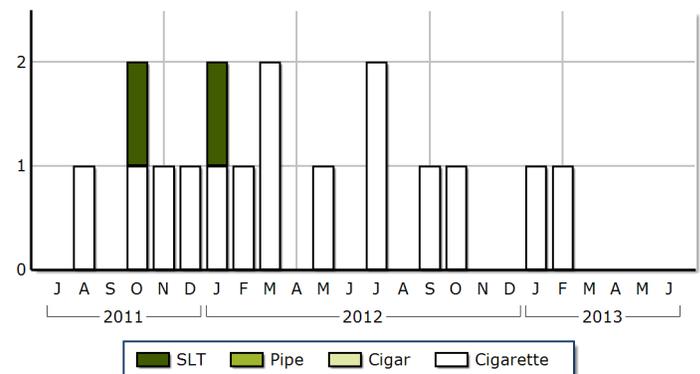
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



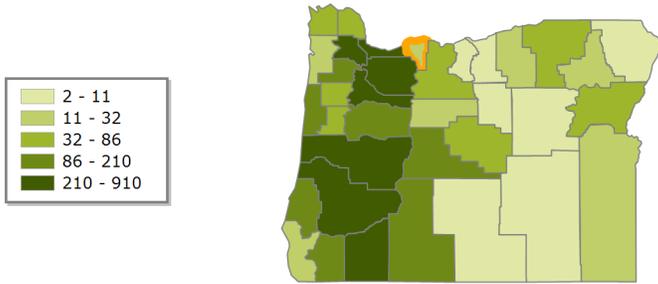
### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

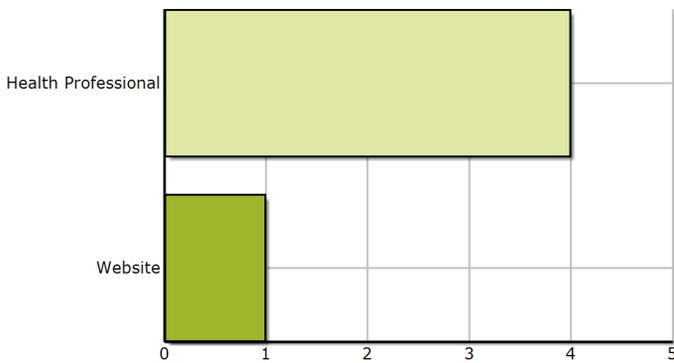
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

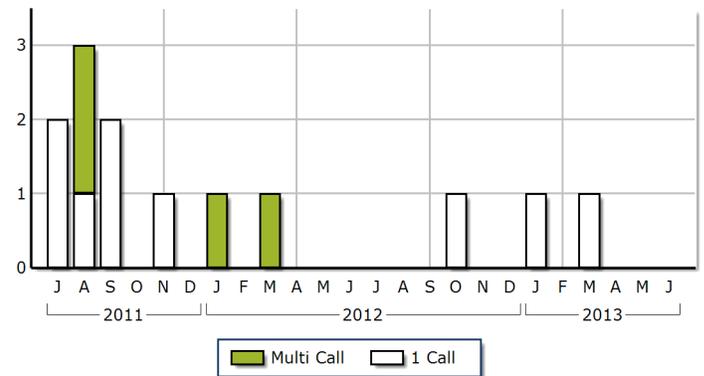


County Population	Prevalence	Tobacco Users
<b>Adult</b>	16,229	8.6 %
		1,396 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		5
<b>Tobacco Users YTD</b>		22
<b>Unique Tobacco Users YTD</b>	3	19
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	1.58 %
<b>Reach - NAQC</b>	2	1.15 %
<b>Annualized Reach</b>	1	2.10 %
<b>Annualized Reach - NAQC</b>	2	1.53 %
<b>Unique Individual Reach</b>	3	1.36 %

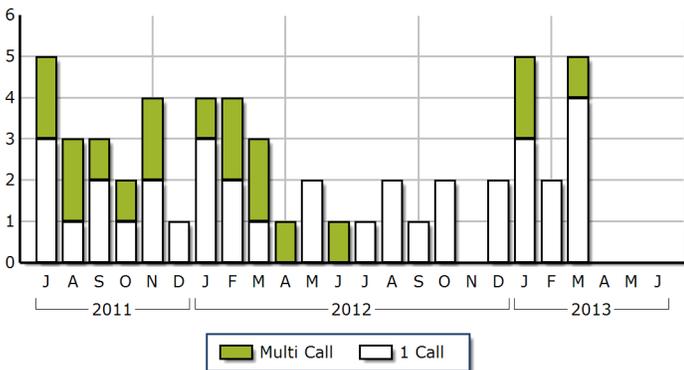
How Heard About



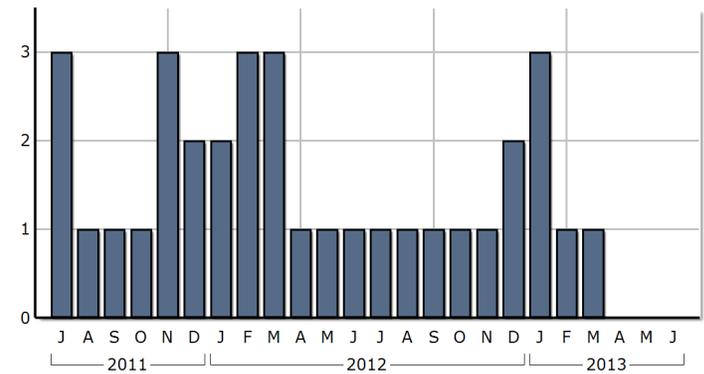
Fax Referral



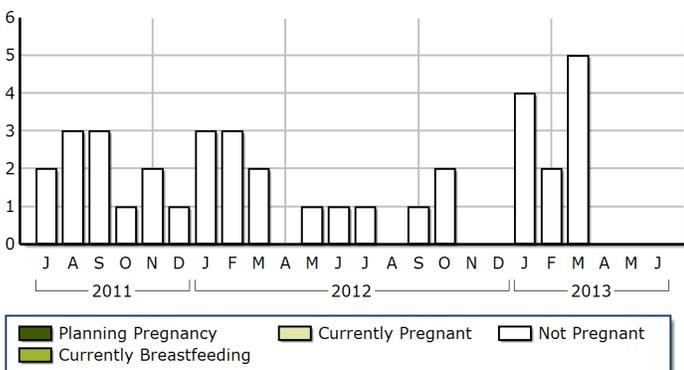
Tobacco User Enrollments By Program Type



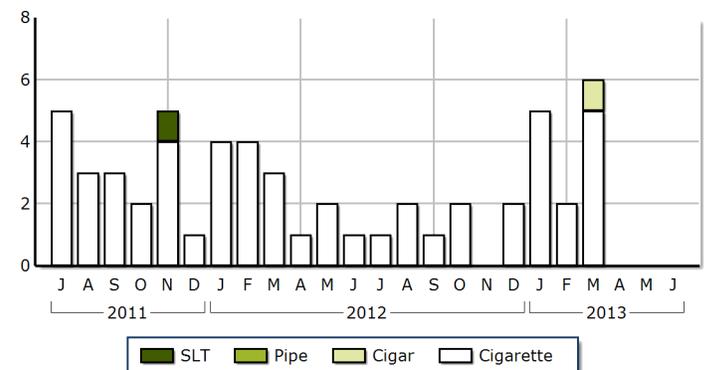
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

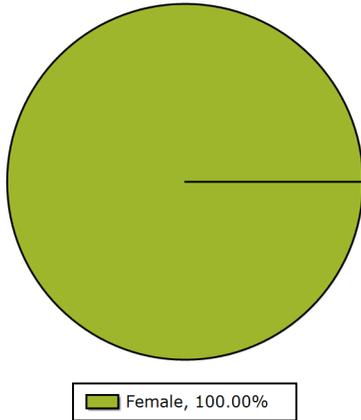


Chart Total N: 5

Tobacco Users By Language

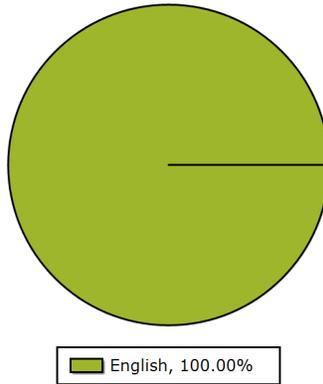


Chart Total N: 5

Tobacco Users By Education

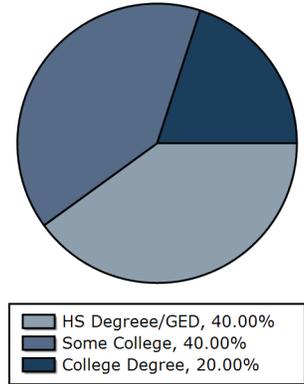


Chart Total N: 5

Tobacco Users By Race

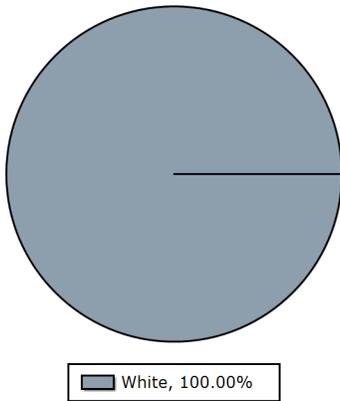


Chart Total N: 5

Tobacco Users By Age

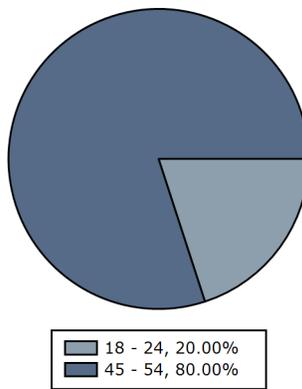


Chart Total N: 5

Tobacco Users By Health Plan

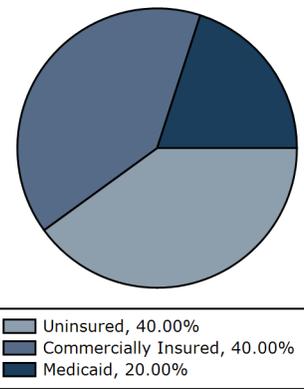


Chart Total N: 5

Tobacco Users By Ethnicity

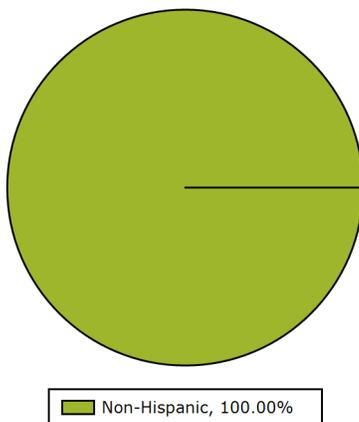


Chart Total N: 5

Tobacco Users By Chronic Condition

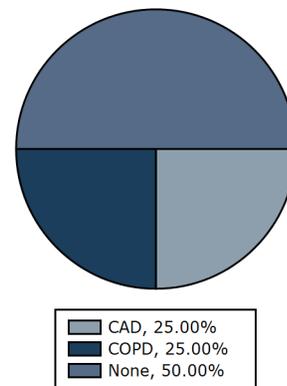
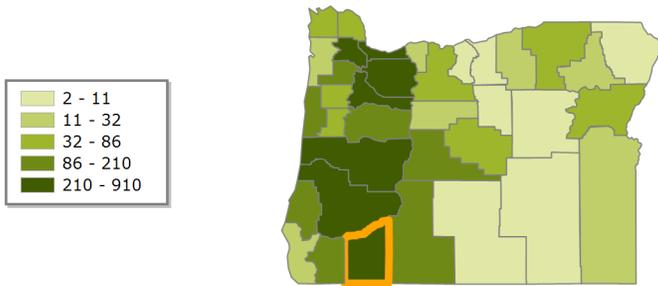


Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

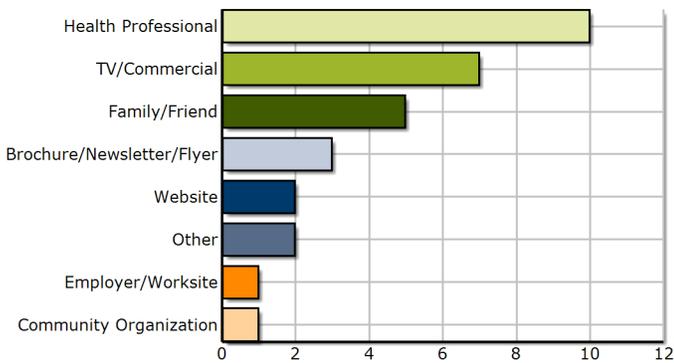
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

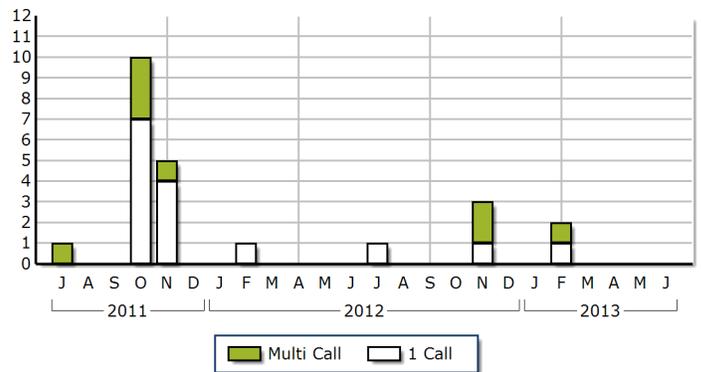


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	
		35,197 <sup>4</sup>	
		County	State
<b>Tobacco Users - Last Full Month</b>		36	980
<b>Tobacco Users YTD</b>		275	8,002
<b>Unique Tobacco Users YTD</b>		3	196
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	0.78 %
<b>Reach - NAQC</b>		2	0.60 %
<b>Annualized Reach</b>		1	1.04 %
<b>Annualized Reach - NAQC</b>		2	0.80 %
<b>Unique Individual Reach</b>		3	0.56 %
			1.06 %

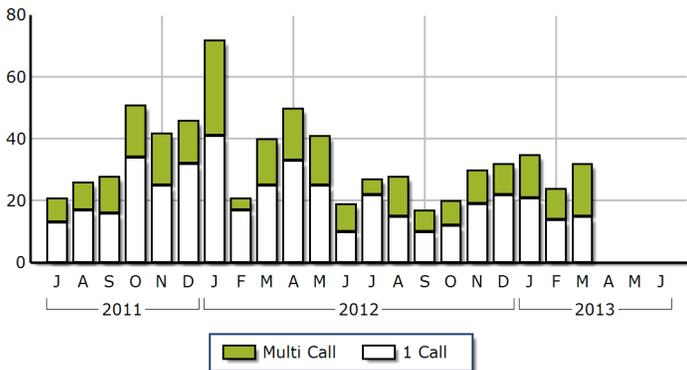
## How Heard About



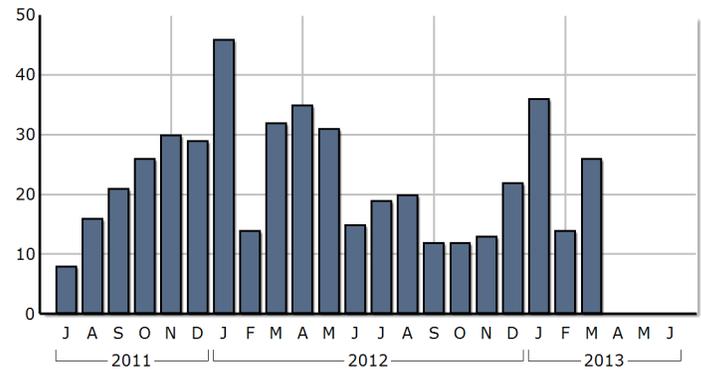
## Fax Referral



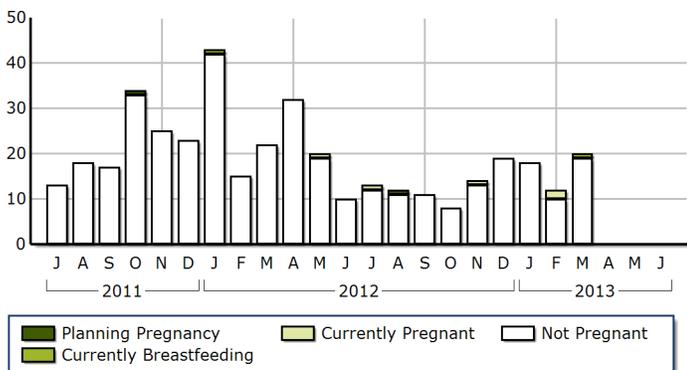
## Tobacco User Enrollments By Program Type



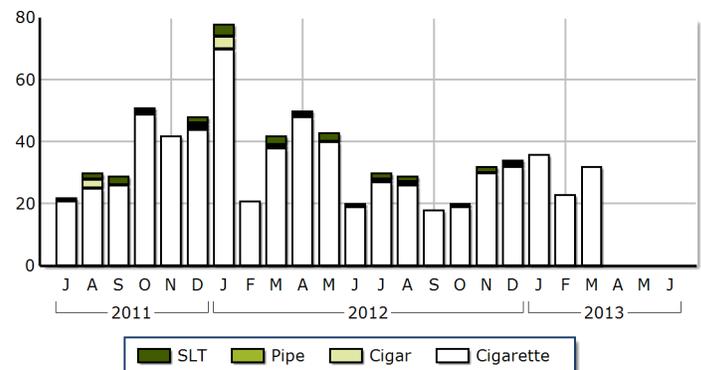
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

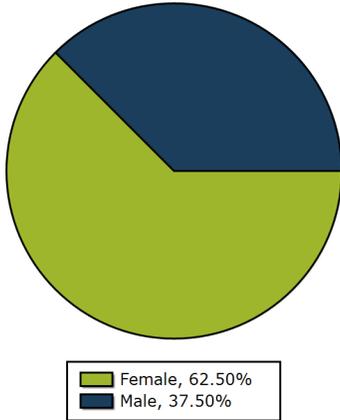


Chart Total N: 32

Tobacco Users By Language

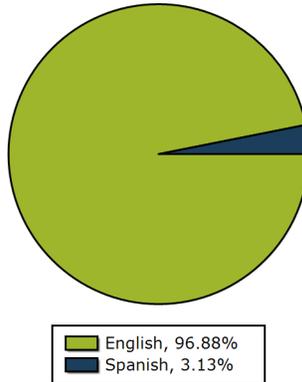


Chart Total N: 32

Tobacco Users By Education

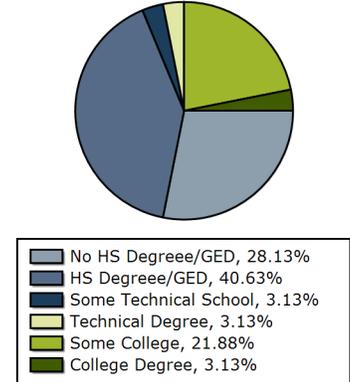


Chart Total N: 32

Tobacco Users By Race

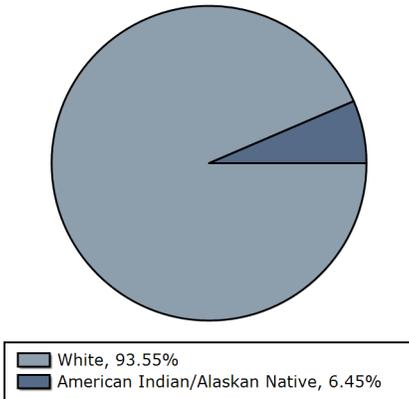


Chart Total N: 31

Tobacco Users By Age

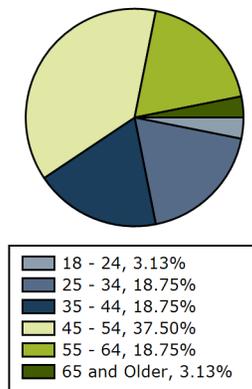


Chart Total N: 32

Tobacco Users By Health Plan

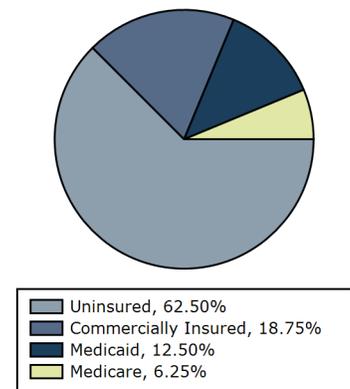


Chart Total N: 32

Tobacco Users By Ethnicity

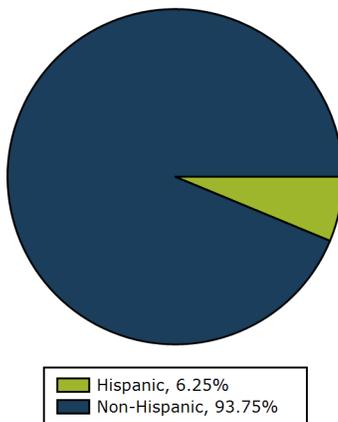


Chart Total N: 32

Tobacco Users By Chronic Condition

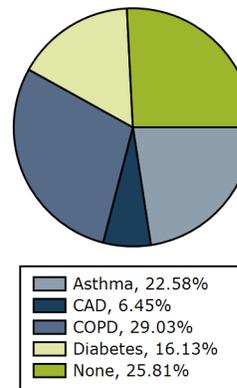
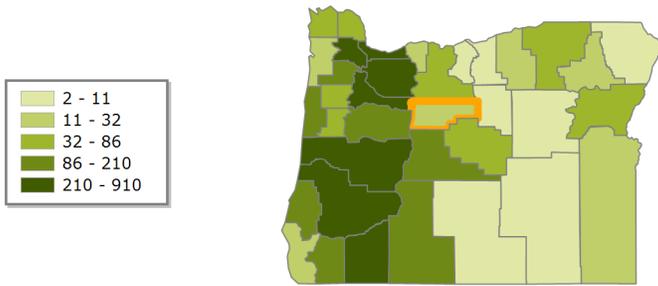


Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

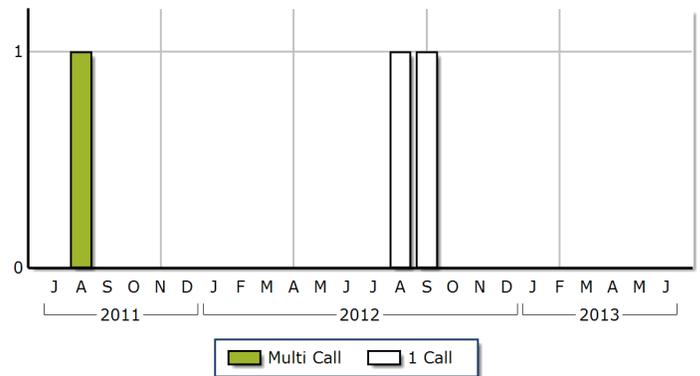
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

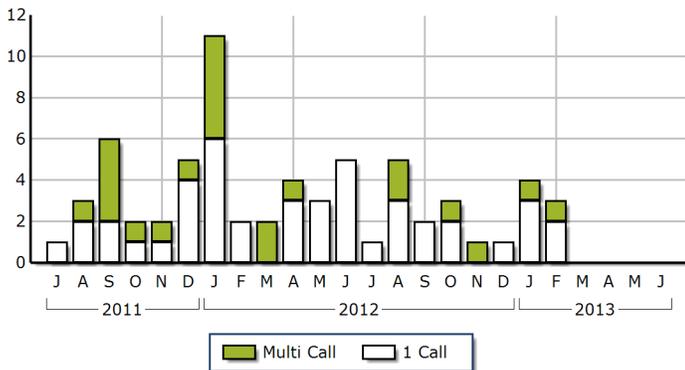


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	16,594	15.9 %		2,638 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			-	980
<b>Tobacco Users YTD</b>			23	8,002
<b>Unique Tobacco Users YTD</b>			3	5,448
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.87 %
<b>Reach - NAQC</b>			2	0.64 %
<b>Annualized Reach</b>			1	1.16 %
<b>Annualized Reach - NAQC</b>			2	0.86 %
<b>Unique Individual Reach</b>			3	0.72 %
				1.06 %

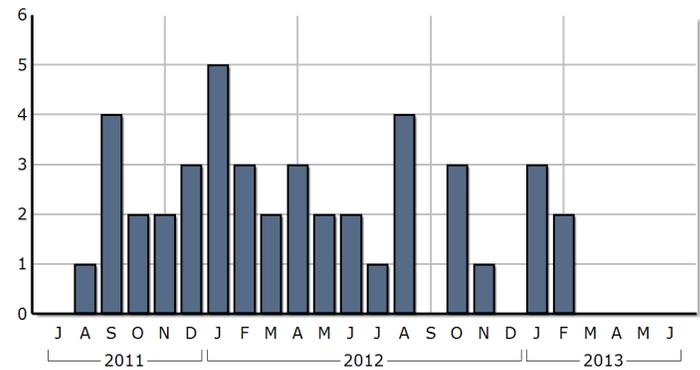
## Fax Referral



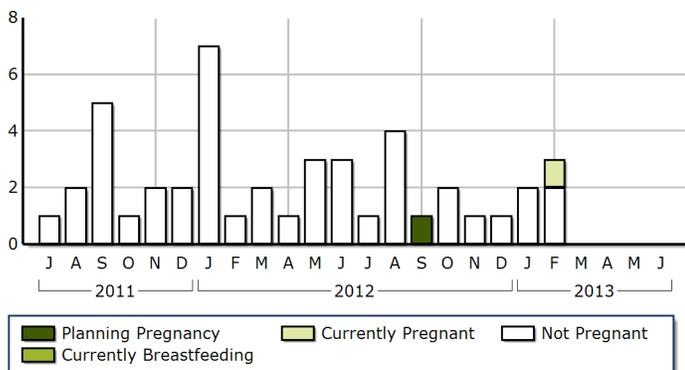
## Tobacco User Enrollments By Program Type



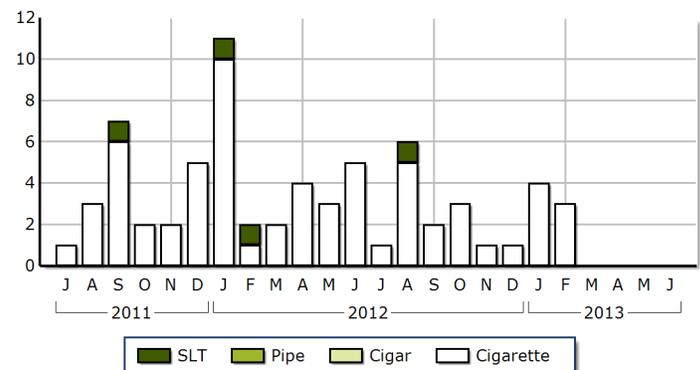
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



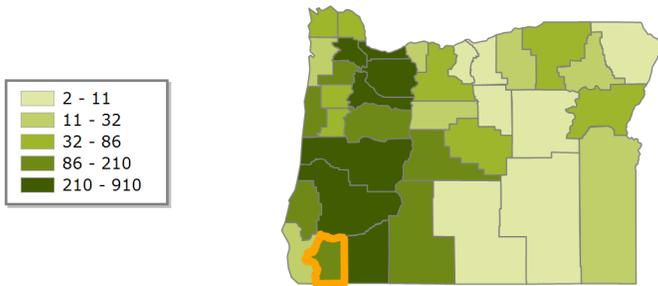
## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

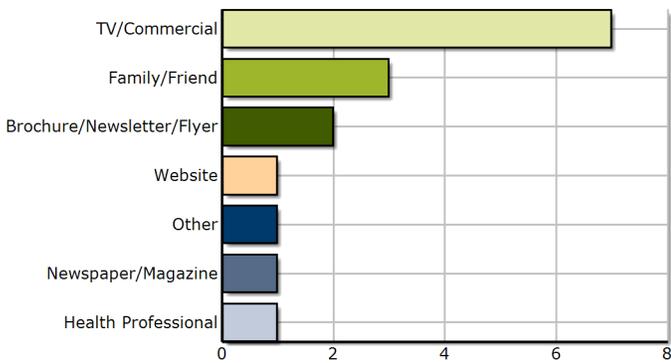
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

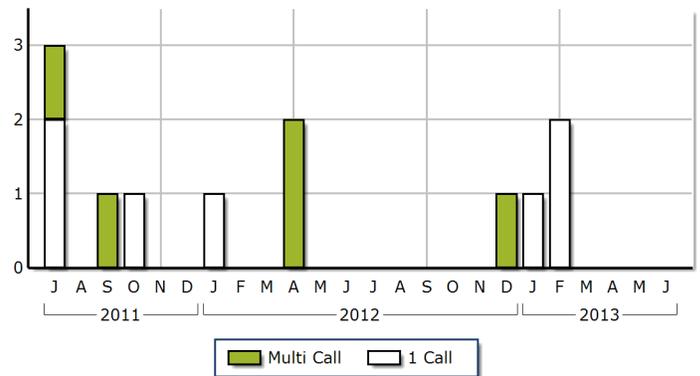


County Population	Prevalence	Tobacco Users
<b>Adult</b>	66,678	25.0 %
		16,670 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		18
<b>Tobacco Users YTD</b>		118
<b>Unique Tobacco Users YTD</b>	3	83
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.71 %
<b>Reach - NAQC</b>	2	0.61 %
<b>Annualized Reach</b>	1	0.94 %
<b>Annualized Reach - NAQC</b>	2	0.82 %
<b>Unique Individual Reach</b>	3	0.50 %

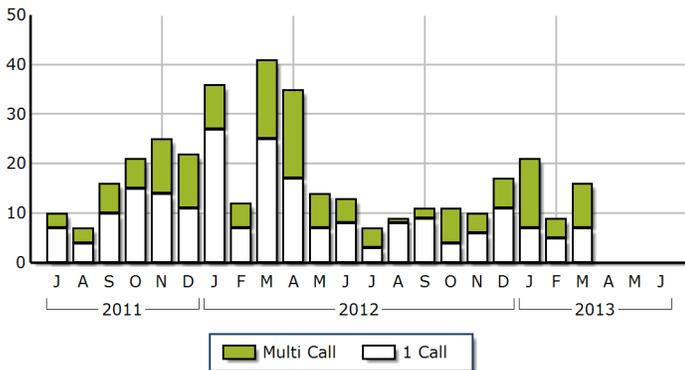
## How Heard About



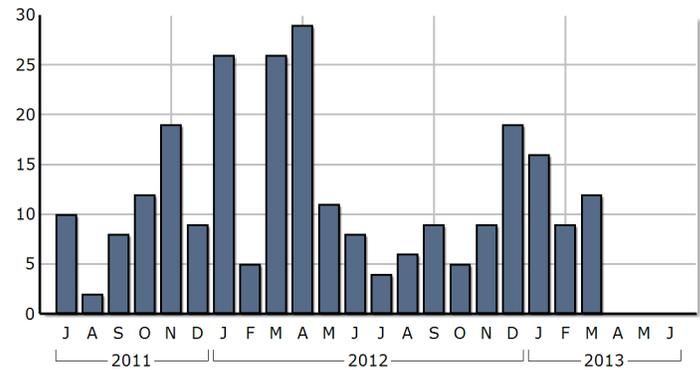
## Fax Referral



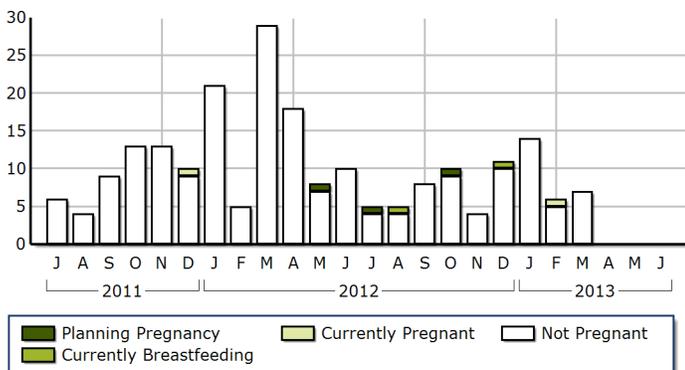
## Tobacco User Enrollments By Program Type



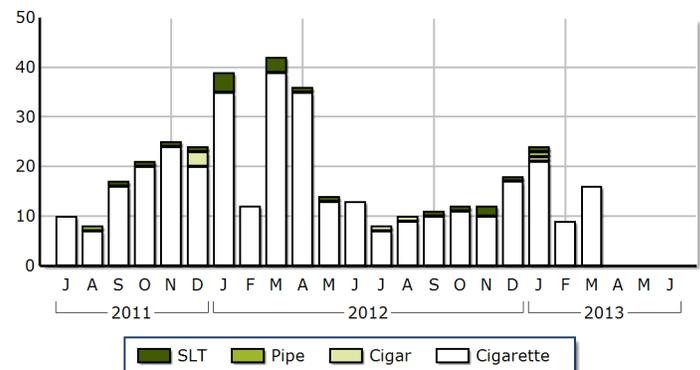
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

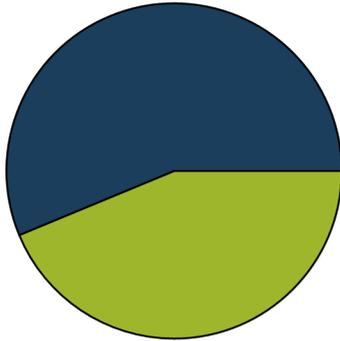


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

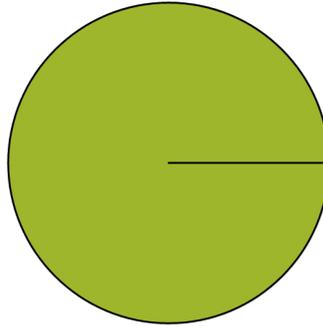
Tobacco Users By Gender



Female, 43.75%  
Male, 56.25%

Chart Total N: 16

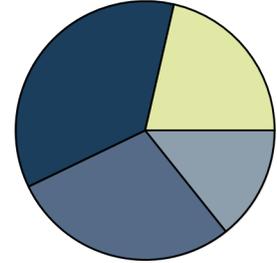
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

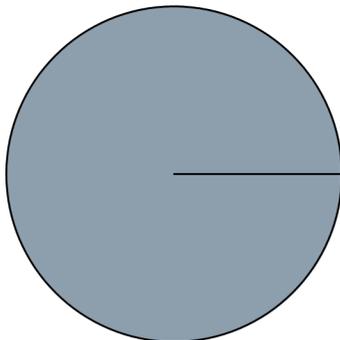
Tobacco Users By Education



No HS Degreee/GED, 14.29%  
HS Degreee/GED, 28.57%  
Some College, 35.71%  
College Degree, 21.43%

Chart Total N: 14

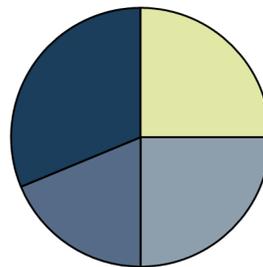
Tobacco Users By Race



White, 100.00%

Chart Total N: 14

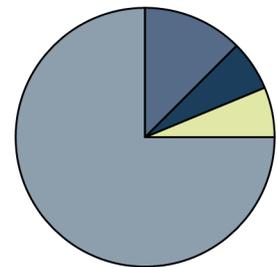
Tobacco Users By Age



25 - 34, 25.00%  
35 - 44, 18.75%  
45 - 54, 31.25%  
55 - 64, 25.00%

Chart Total N: 16

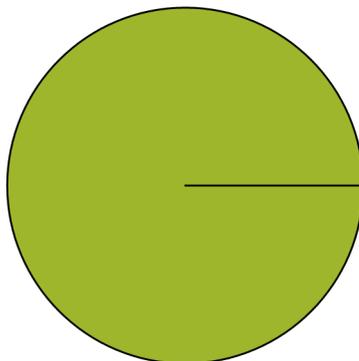
Tobacco Users By Health Plan



Uninsured, 75.00%  
Medicare, 12.50%  
Commercially Insured, 6.25%  
Medicaid, 6.25%

Chart Total N: 16

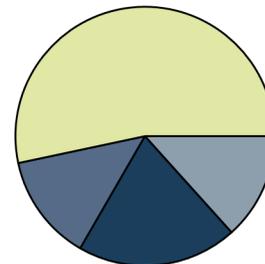
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 14

Tobacco Users By Chronic Condition



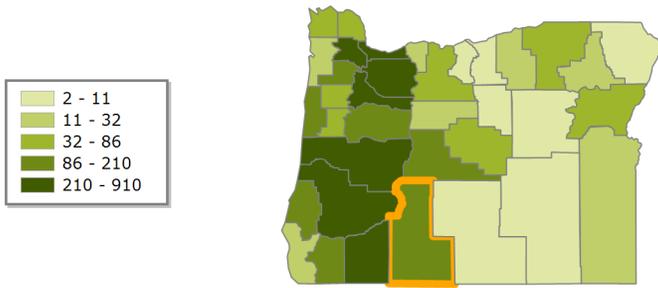
Asthma, 13.33%  
COPD, 20.00%  
Diabetes, 13.33%  
None, 53.33%

Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

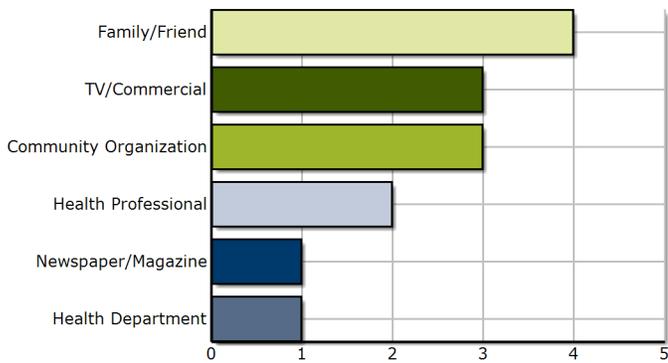
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

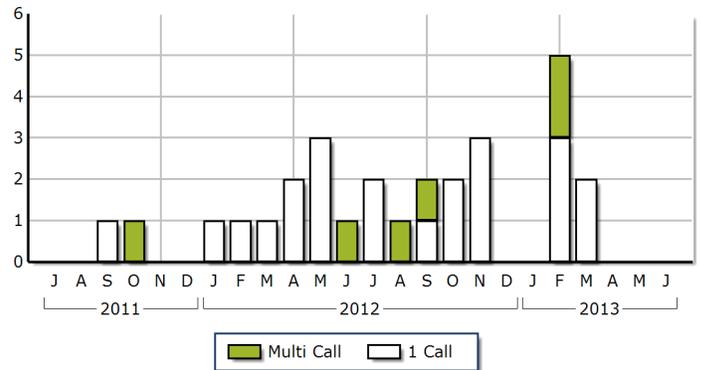


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			15	980
Tobacco Users YTD			134	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.21 %
Reach - NAQC			2	0.99 %
Annualized Reach			1	1.61 %
Annualized Reach - NAQC			2	1.32 %
Unique Individual Reach			3	0.96 %

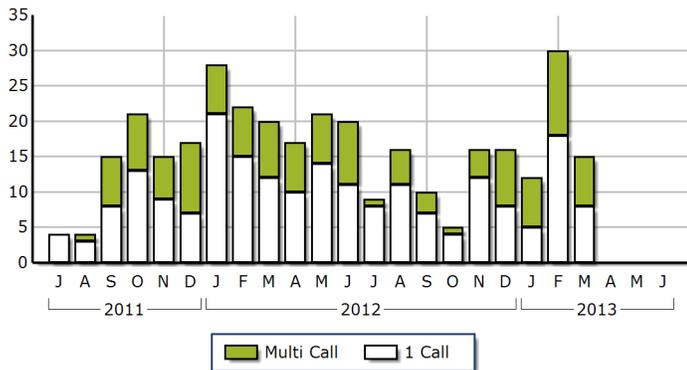
### How Heard About



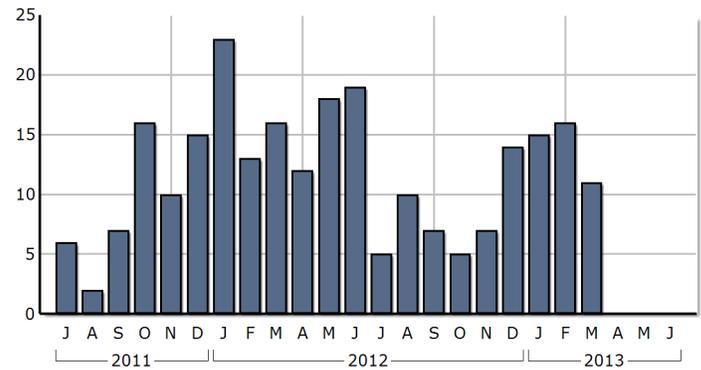
### Fax Referral



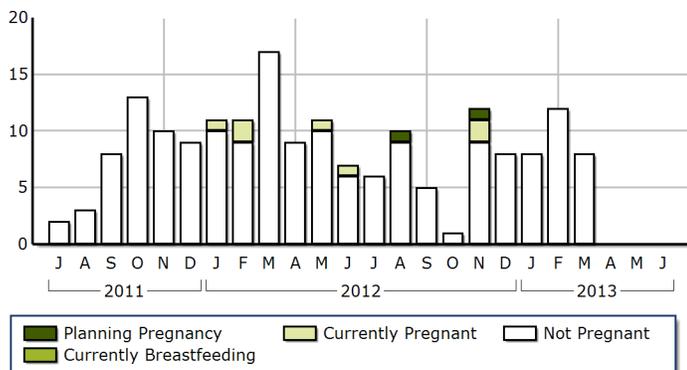
### Tobacco User Enrollments By Program Type



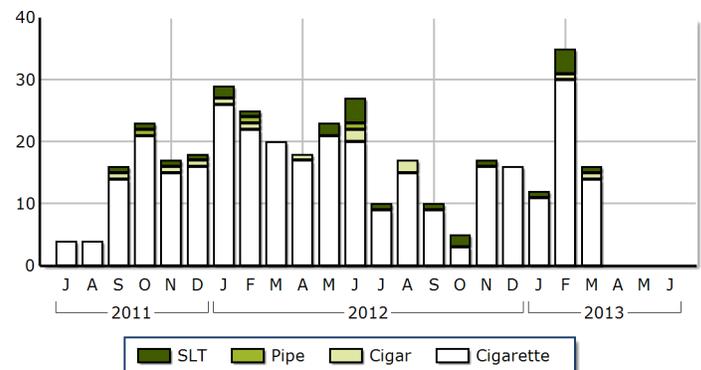
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

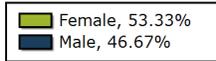
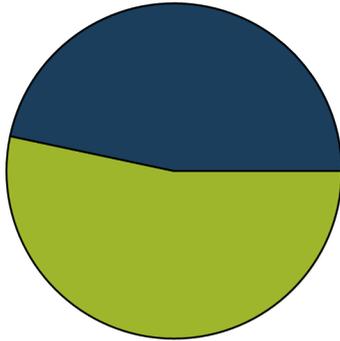


Chart Total N: 15

Tobacco Users By Language

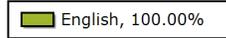
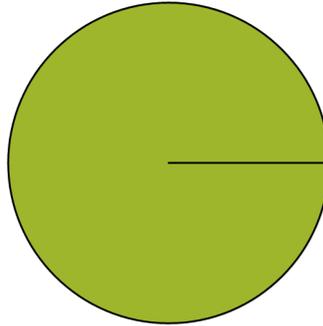


Chart Total N: 15

Tobacco Users By Education

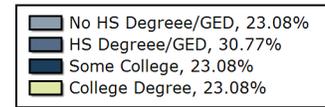
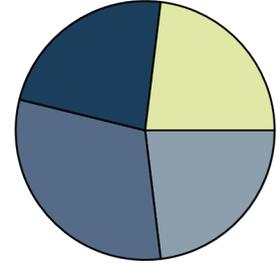


Chart Total N: 13

Tobacco Users By Race

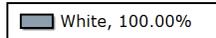
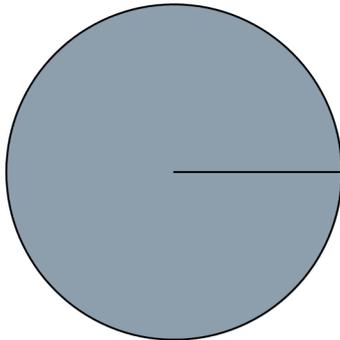


Chart Total N: 14

Tobacco Users By Age

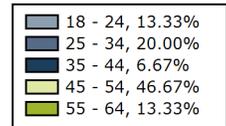
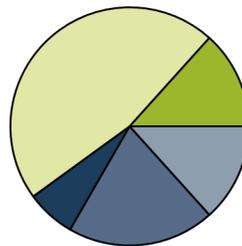


Chart Total N: 15

Tobacco Users By Health Plan

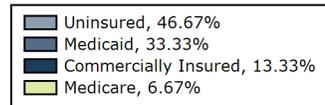
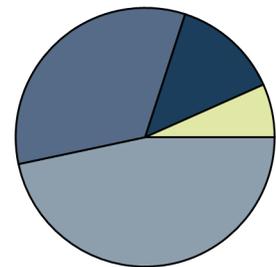


Chart Total N: 15

Tobacco Users By Ethnicity

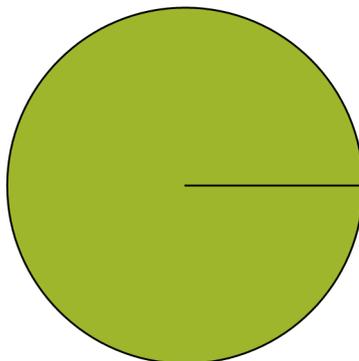


Chart Total N: 14

Tobacco Users By Chronic Condition

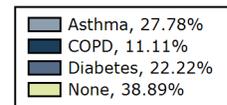
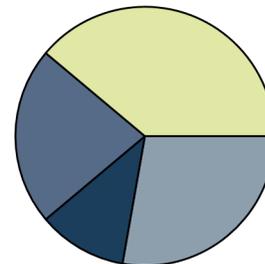


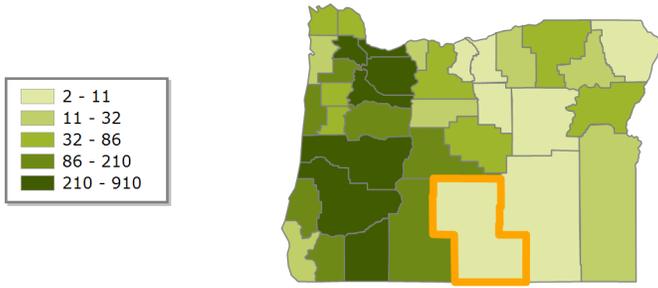
Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

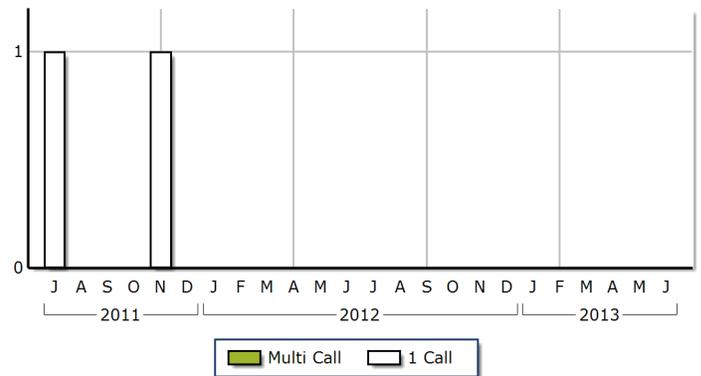


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	County	State
<b>Tobacco Users - Last Full Month</b>			1	980
<b>Tobacco Users YTD</b>			7	8,002
<b>Unique Tobacco Users YTD</b>			3	5,448
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.58 %
<b>Reach - NAQC</b>			2	0.50 %
<b>Annualized Reach</b>			1	0.77 %
<b>Annualized Reach - NAQC</b>			2	0.66 %
<b>Unique Individual Reach</b>			3	0.41 %

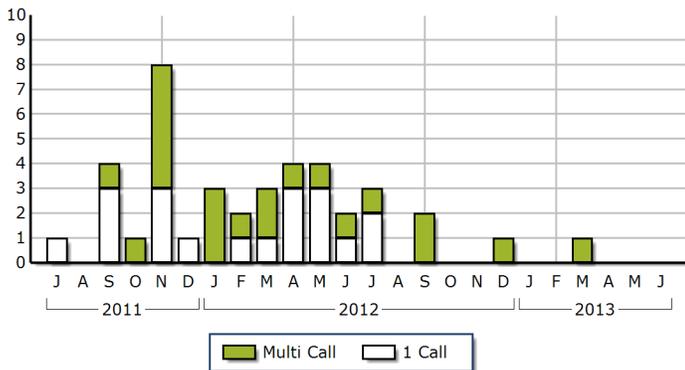
## How Heard About



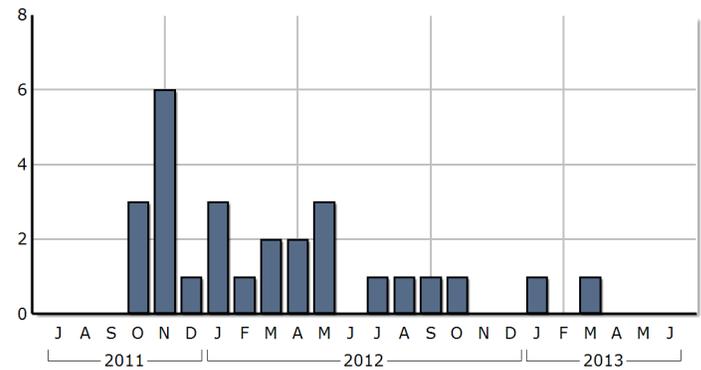
## Fax Referral



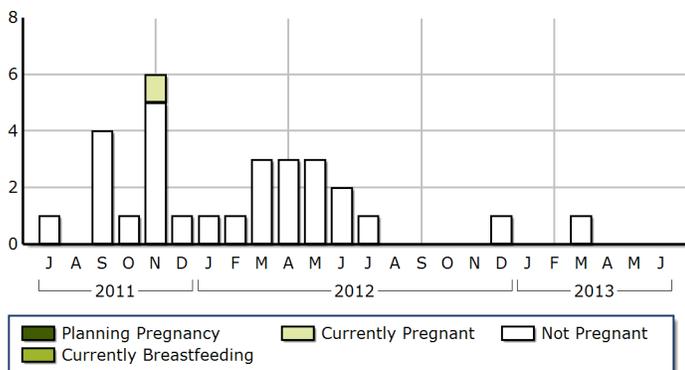
## Tobacco User Enrollments By Program Type



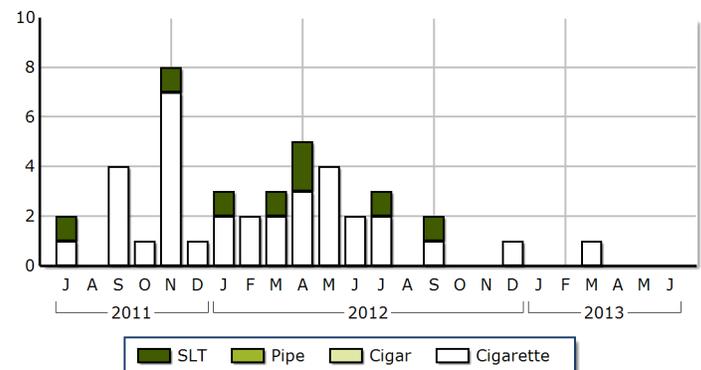
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

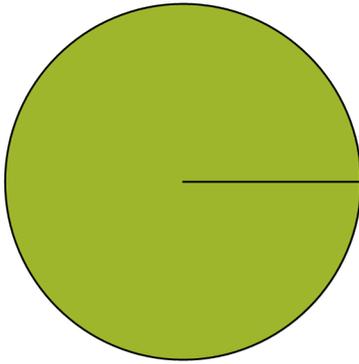


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

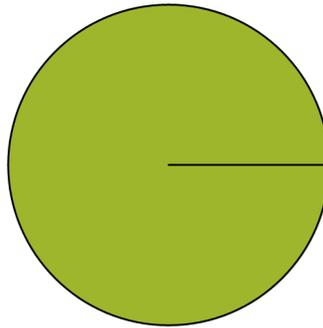
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

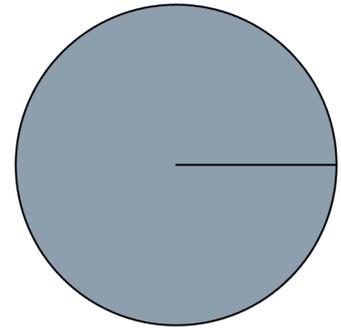
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

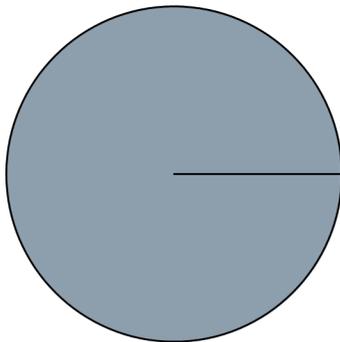
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

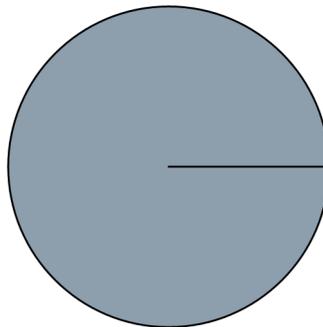
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

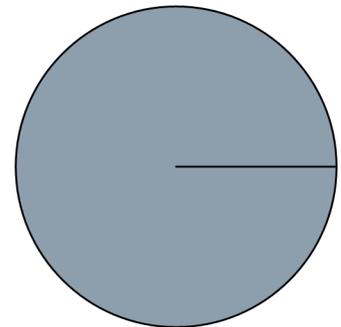
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

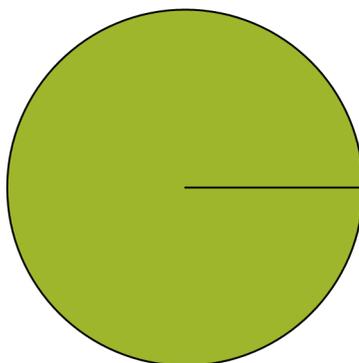
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

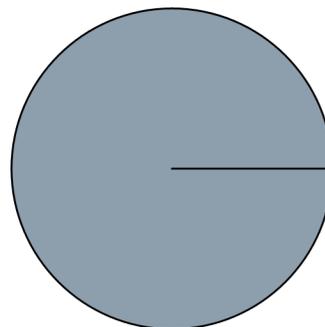
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

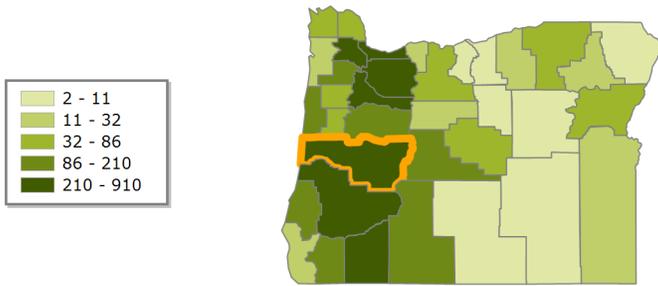
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

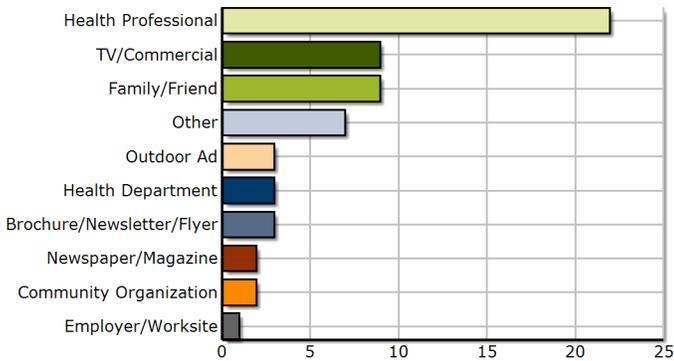
From 3/1/2013 through 3/31/2013

### State Tobacco Users Served Contract YTD (Adults)

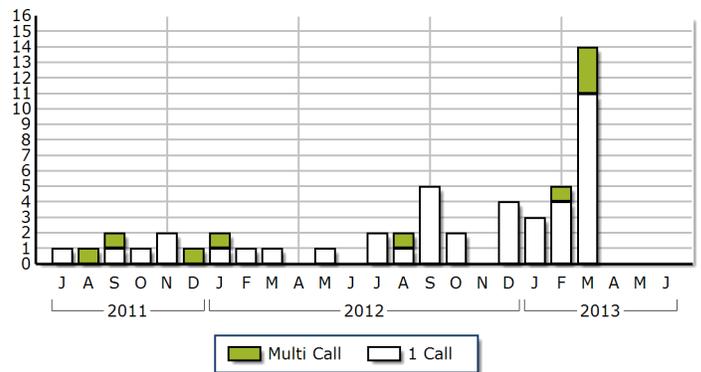


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			71	980
Tobacco Users YTD			552	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.09 %
Reach - NAQC			2	0.86 %
Annualized Reach			1	1.46 %
Annualized Reach - NAQC			2	1.15 %
Unique Individual Reach			3	0.80 %
				1.06 %

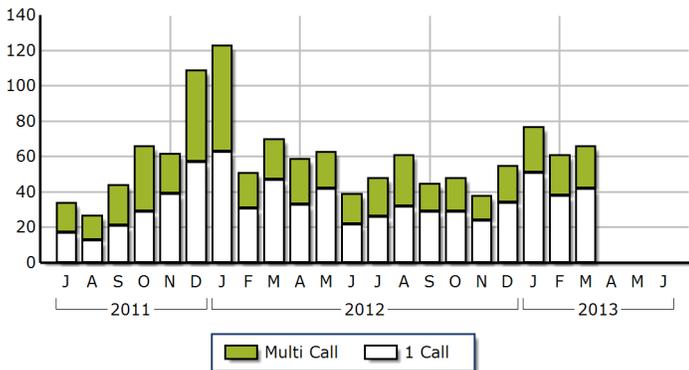
### How Heard About



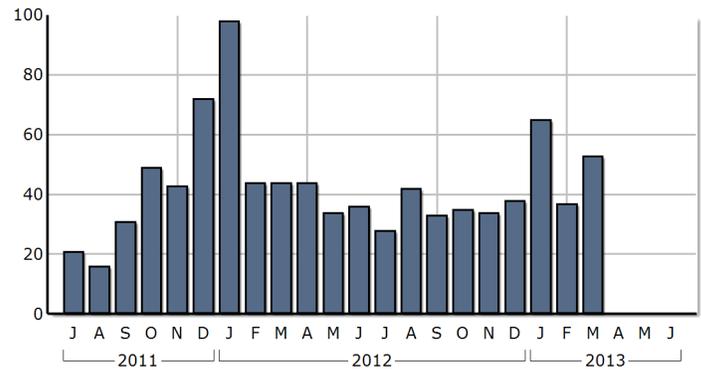
### Fax Referral



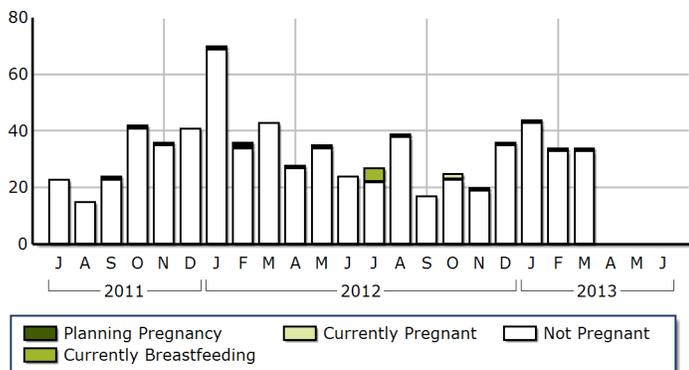
### Tobacco User Enrollments By Program Type



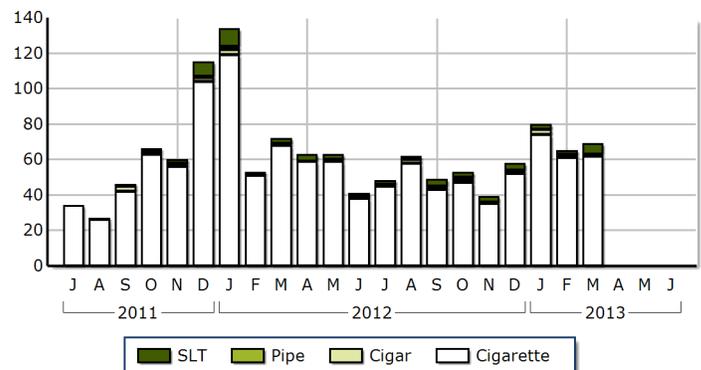
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

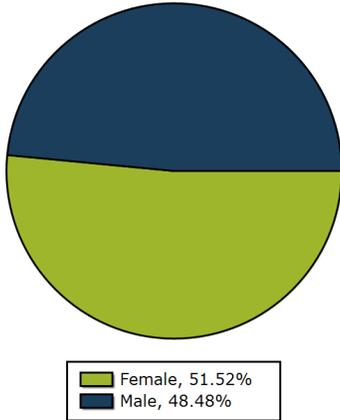


Chart Total N: 66

Tobacco Users By Language

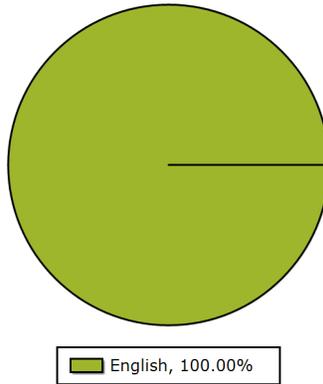


Chart Total N: 66

Tobacco Users By Education

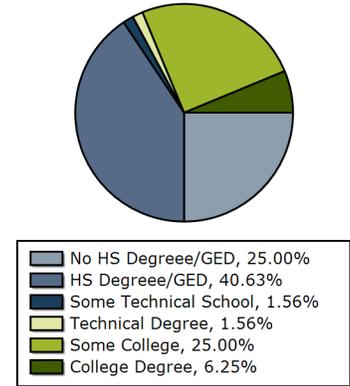


Chart Total N: 64

Tobacco Users By Race

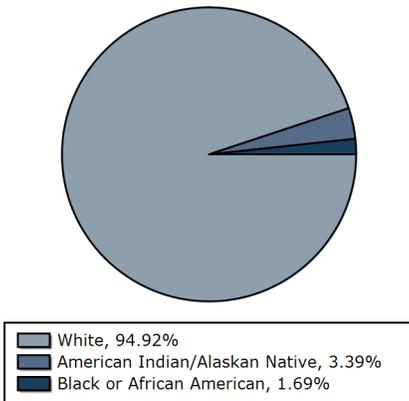


Chart Total N: 59

Tobacco Users By Age

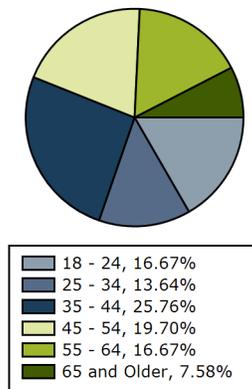


Chart Total N: 66

Tobacco Users By Health Plan

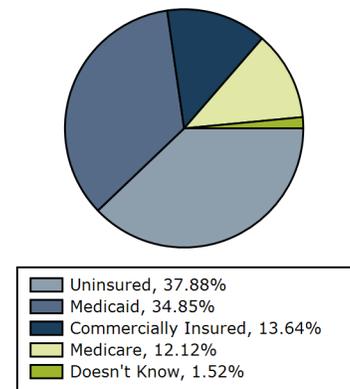


Chart Total N: 66

Tobacco Users By Ethnicity

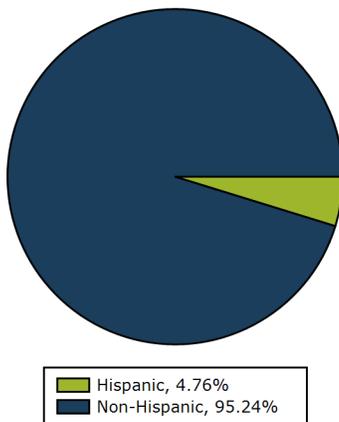


Chart Total N: 63

Tobacco Users By Chronic Condition

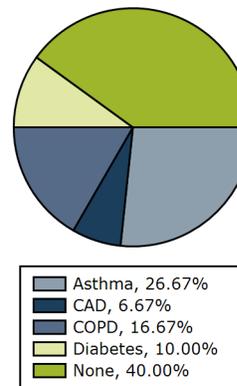


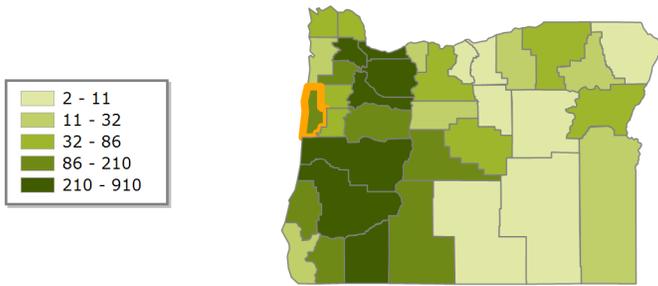
Chart Total N: 60

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

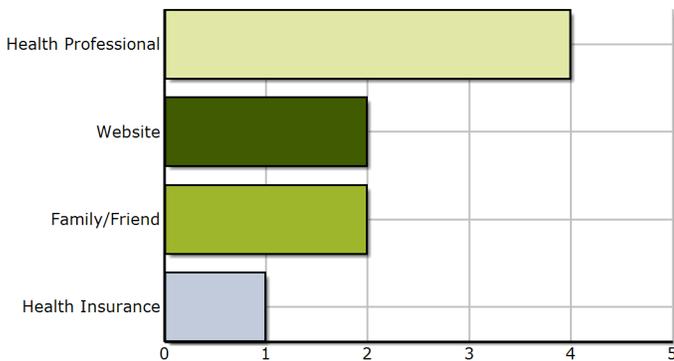
From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

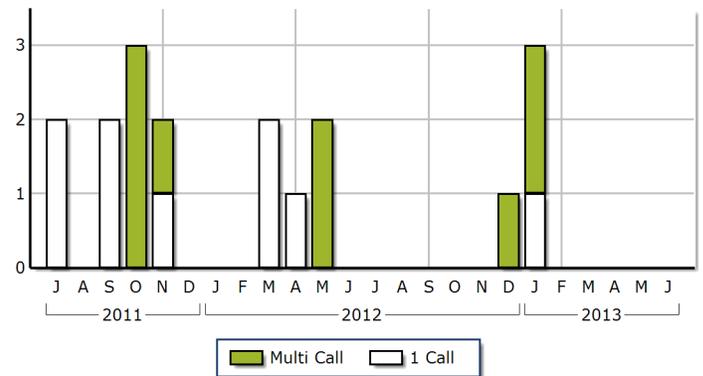


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			12	980
Tobacco Users YTD			103	8,002
Unique Tobacco Users YTD			3	70
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.05 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	1.40 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	0.71 %

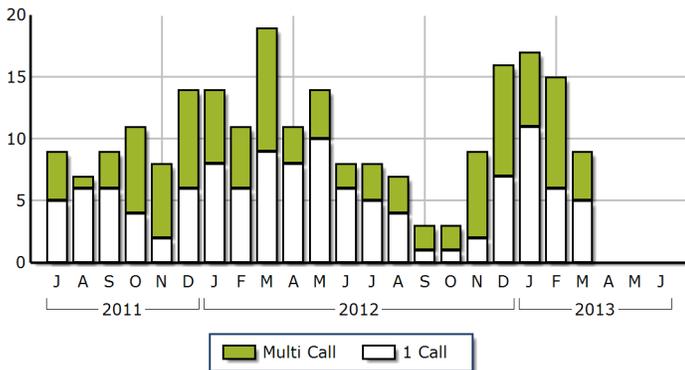
## How Heard About



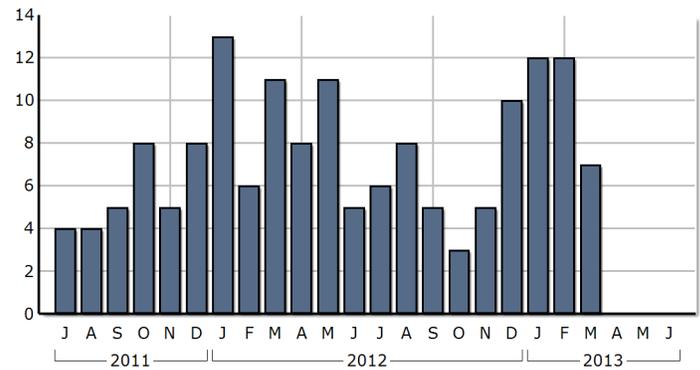
## Fax Referral



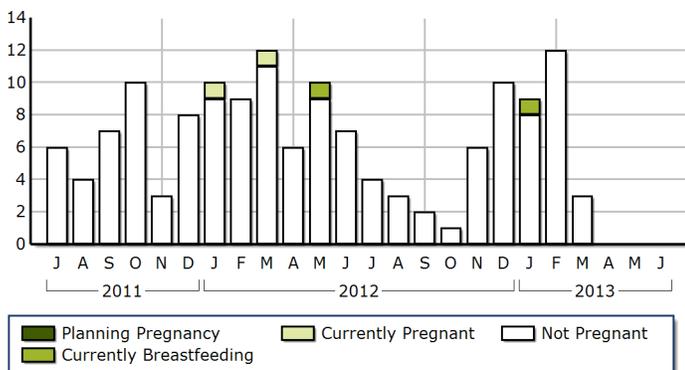
## Tobacco User Enrollments By Program Type



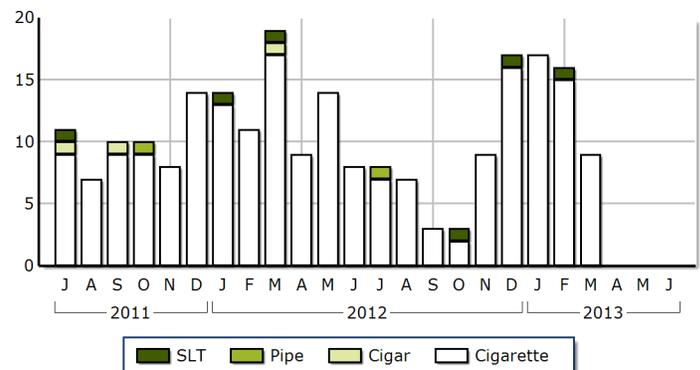
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

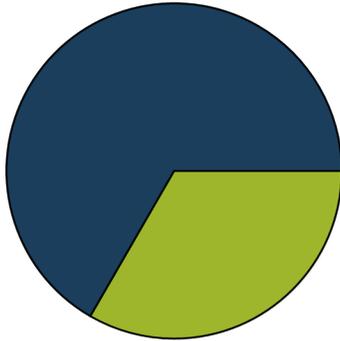


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

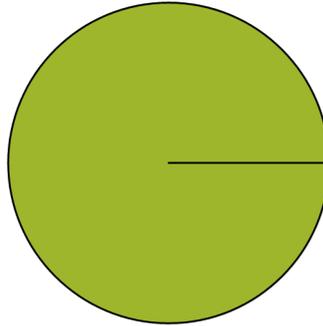
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 9

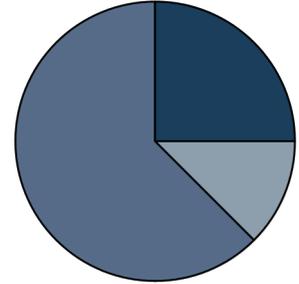
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

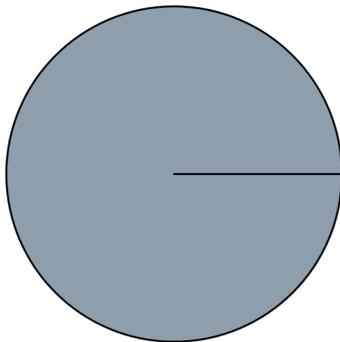
Tobacco Users By Education



No HS Degreee/GED, 12.50%  
HS Degreee/GED, 62.50%  
Some College, 25.00%

Chart Total N: 8

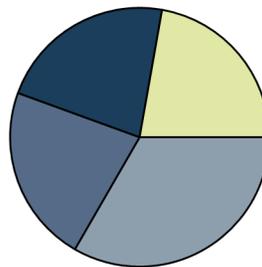
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

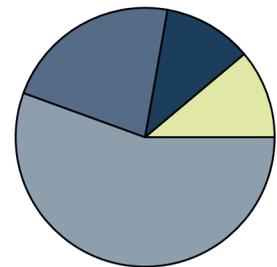
Tobacco Users By Age



25 - 34, 33.33%  
35 - 44, 22.22%  
45 - 54, 22.22%  
55 - 64, 22.22%

Chart Total N: 9

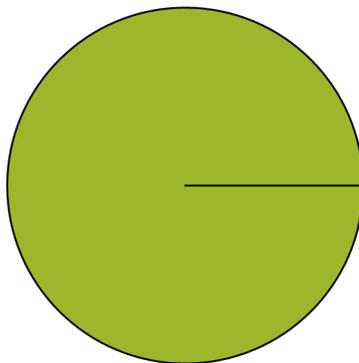
Tobacco Users By Health Plan



Uninsured, 55.56%  
Medicaid, 22.22%  
Doesn't Know, 11.11%  
Medicare, 11.11%

Chart Total N: 9

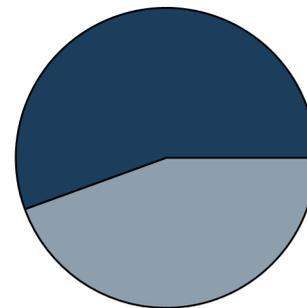
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



COPD, 44.44%  
None, 55.56%

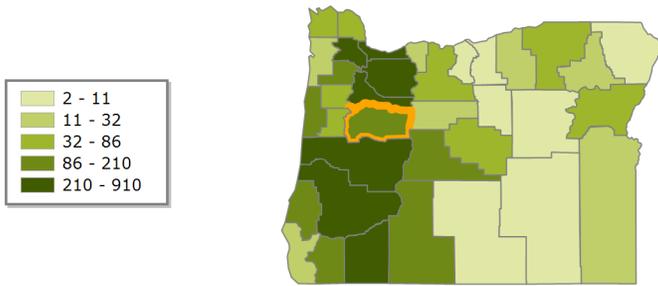
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

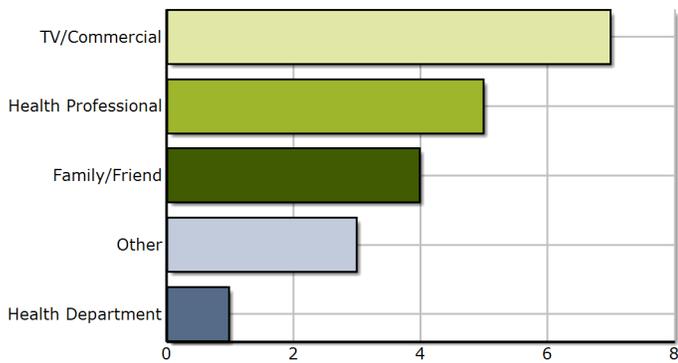
From 3/1/2013 through 3/31/2013

State Tobacco Users Served Contract YTD (Adults)

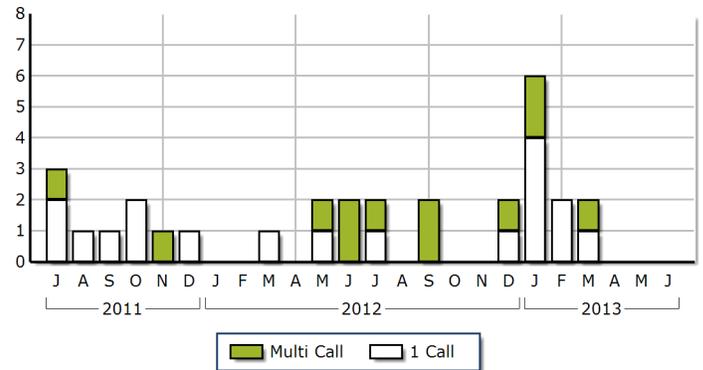


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			25	980
Tobacco Users YTD			173	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.98 %
Reach - NAQC			2	0.74 %
Annualized Reach			1	1.31 %
Annualized Reach - NAQC			2	0.99 %
Unique Individual Reach			3	0.66 %

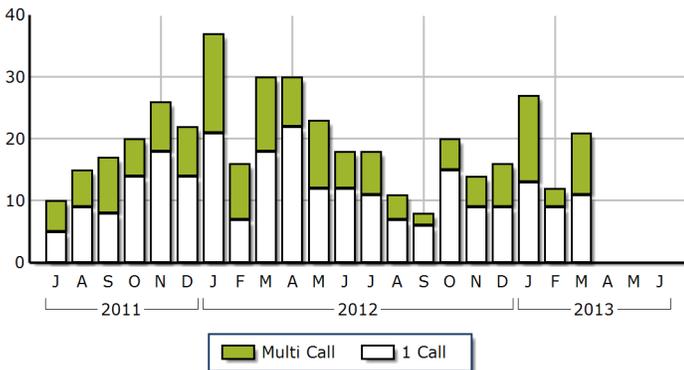
How Heard About



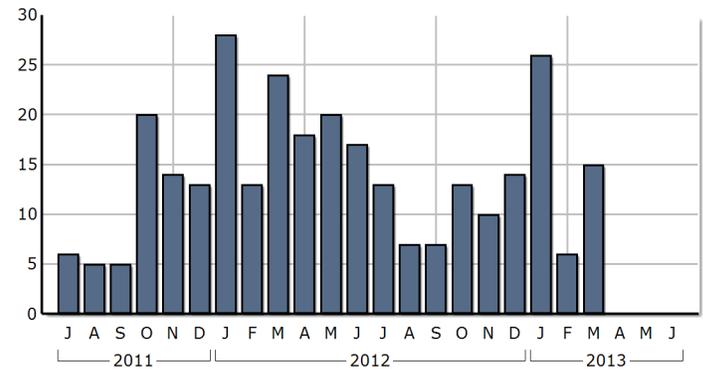
Fax Referral



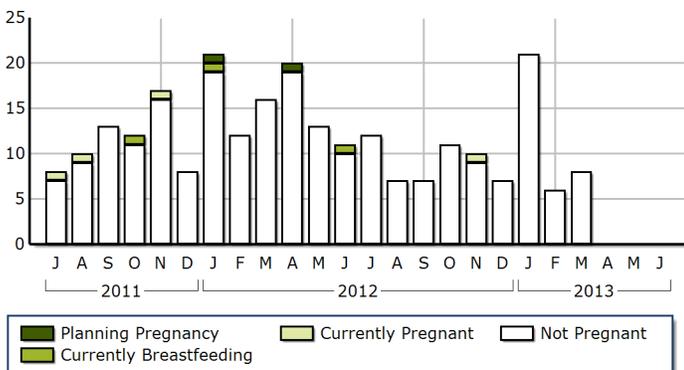
Tobacco User Enrollments By Program Type



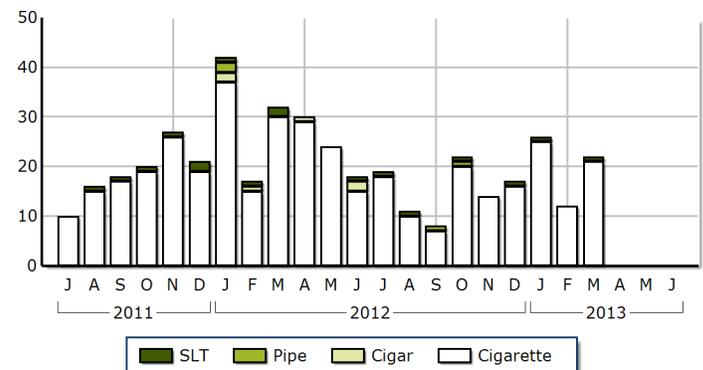
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

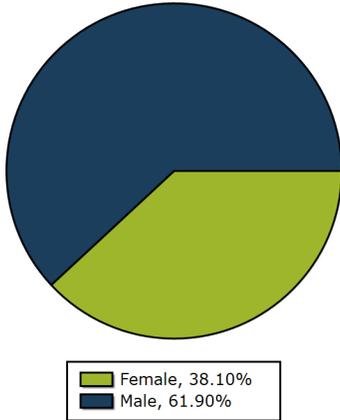


Chart Total N: 21

Tobacco Users By Language

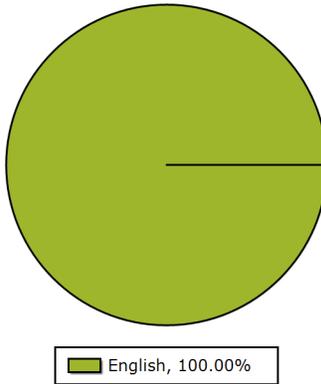


Chart Total N: 21

Tobacco Users By Education

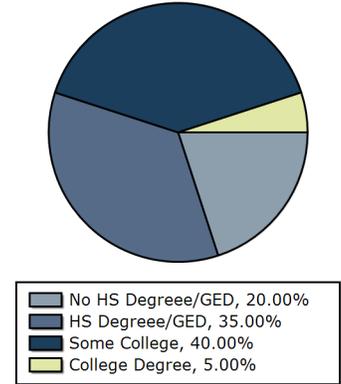


Chart Total N: 20

Tobacco Users By Race

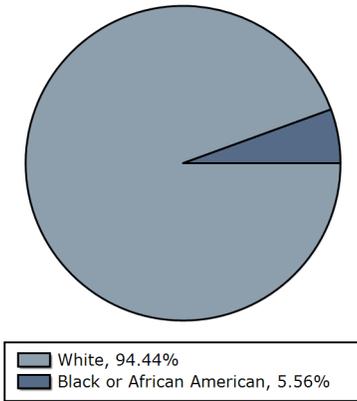


Chart Total N: 18

Tobacco Users By Age

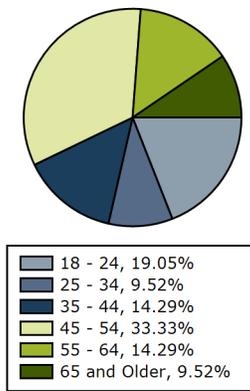


Chart Total N: 21

Tobacco Users By Health Plan

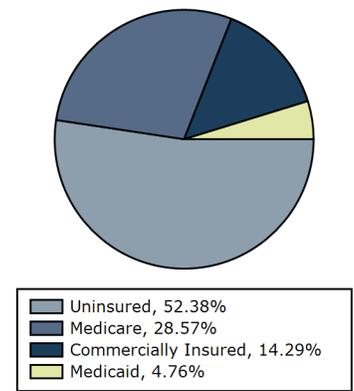


Chart Total N: 21

Tobacco Users By Ethnicity

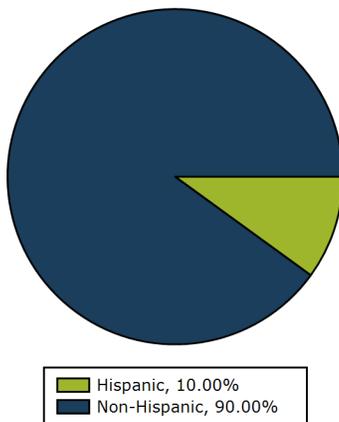


Chart Total N: 20

Tobacco Users By Chronic Condition

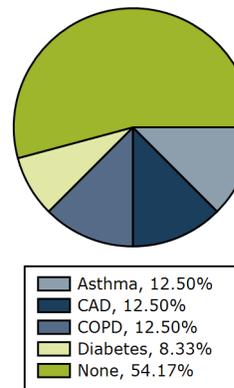
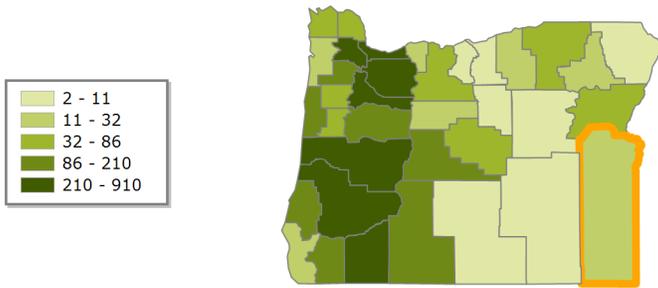


Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

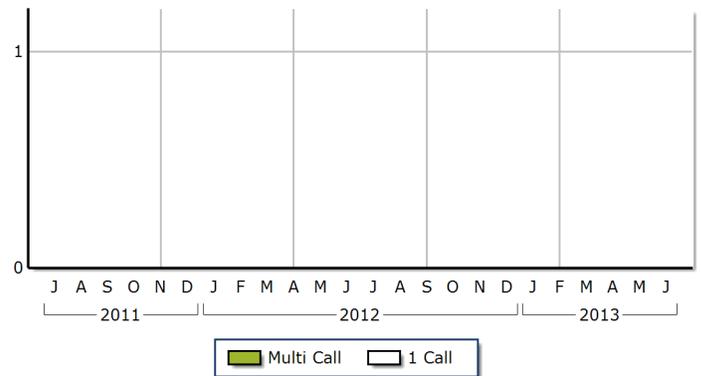


County Population	Prevalence	Tobacco Users
<b>Adult</b> 23,866	16.8 %	4,009 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		2
<b>Tobacco Users YTD</b>		24
<b>Unique Tobacco Users YTD</b>	3	16
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.60 %
<b>Reach - NAQC</b>	2	0.37 %
<b>Annualized Reach</b>	1	0.80 %
<b>Annualized Reach - NAQC</b>	2	0.50 %
<b>Unique Individual Reach</b>	3	0.40 %

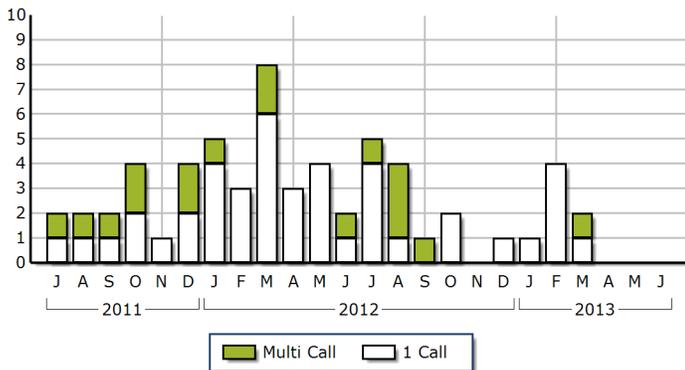
### How Heard About



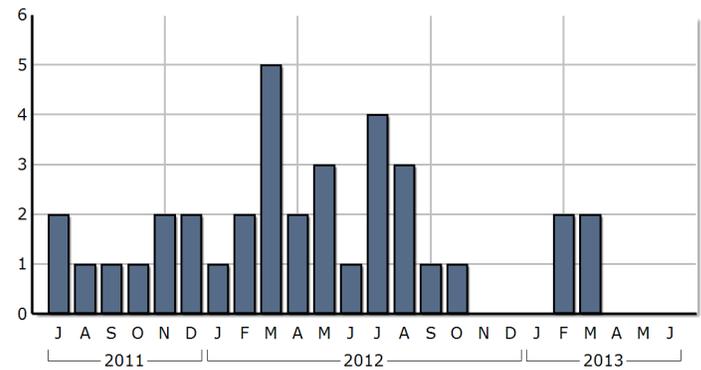
### Fax Referral



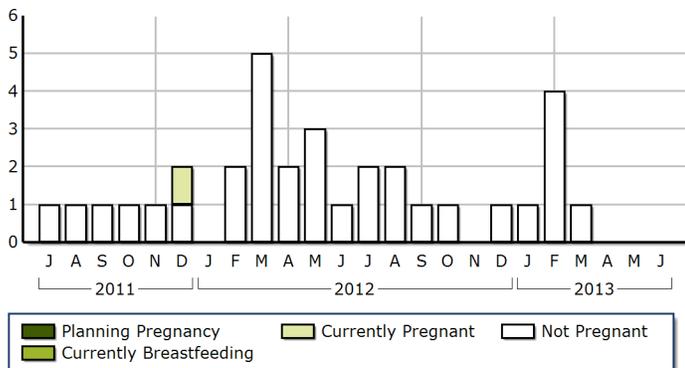
### Tobacco User Enrollments By Program Type



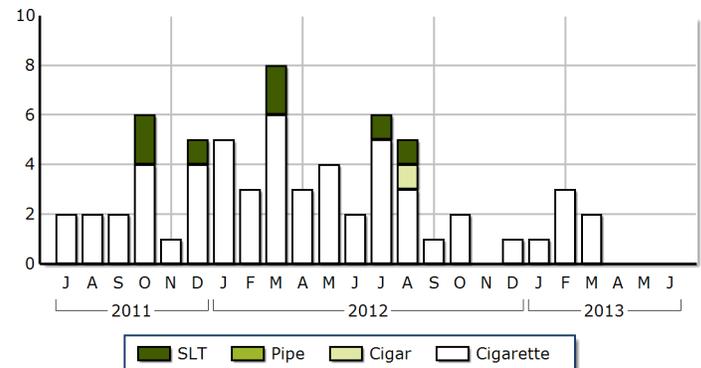
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

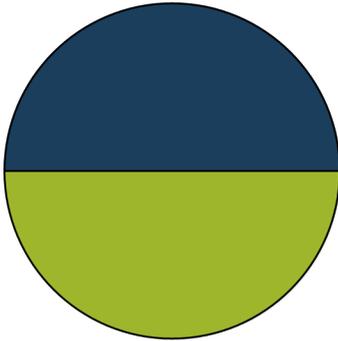


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

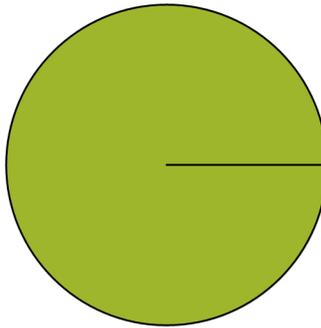
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

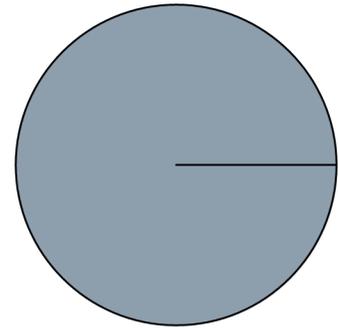
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

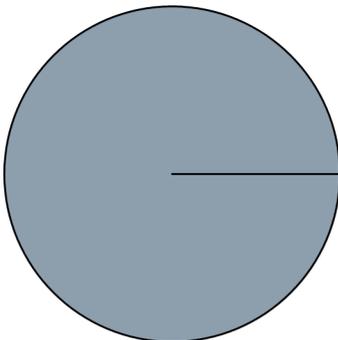
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

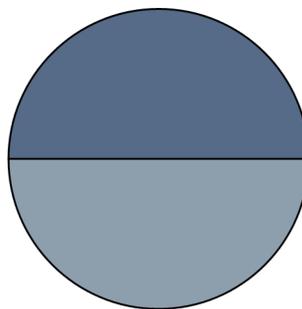
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

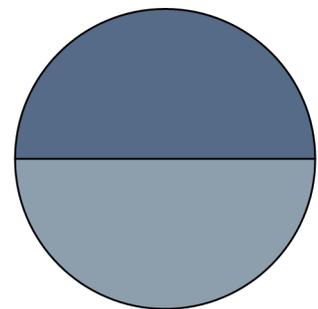
Tobacco Users By Age



18 - 24, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

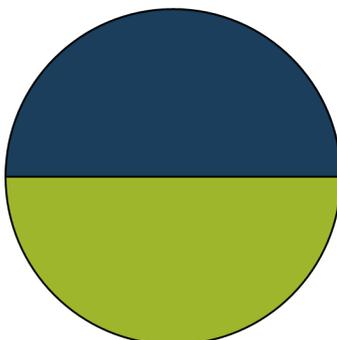
Tobacco Users By Health Plan



Medicaid, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

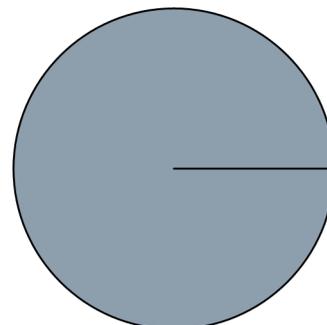
Tobacco Users By Ethnicity



Hispanic, 50.00%  
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 100.00%

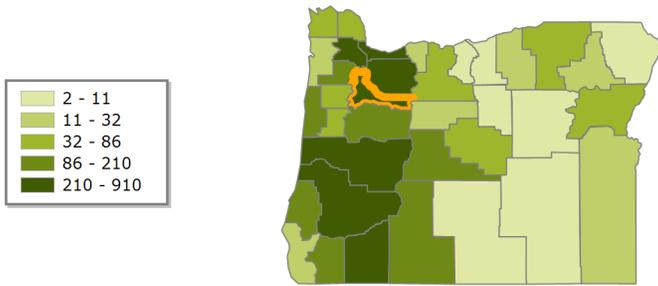
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

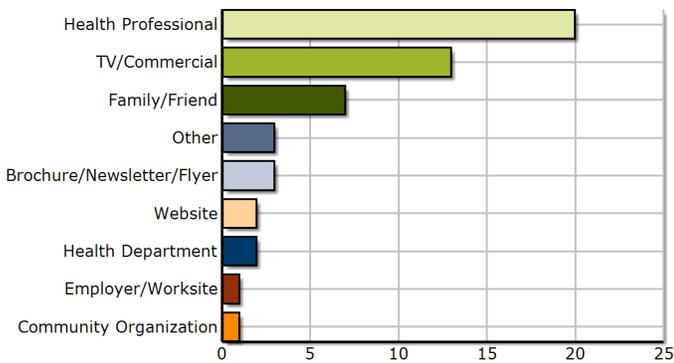
From 3/1/2013 through 3/31/2013

### State Tobacco Users Served Contract YTD (Adults)

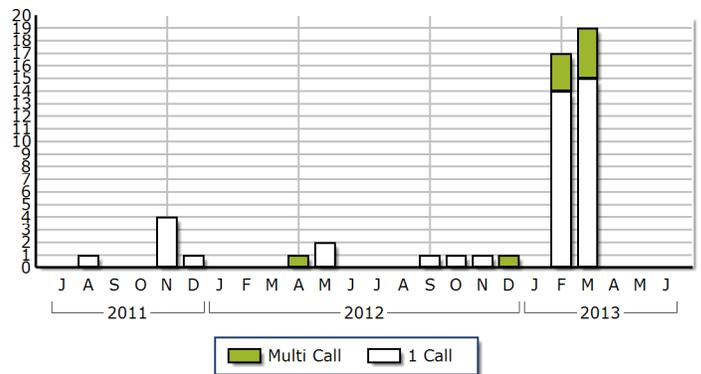


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 <sup>4</sup>	
		County	State
<b>Tobacco Users - Last Full Month</b>		63	980
<b>Tobacco Users YTD</b>		392	8,002
<b>Unique Tobacco Users YTD</b>		3	5,448
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	1.07 %
<b>Reach - NAQC</b>		2	0.81 %
<b>Annualized Reach</b>		1	1.43 %
<b>Annualized Reach - NAQC</b>		2	1.09 %
<b>Unique Individual Reach</b>		3	0.75 %
			1.06 %

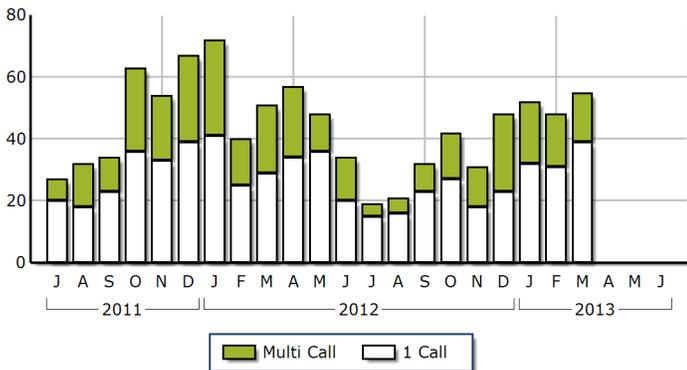
### How Heard About



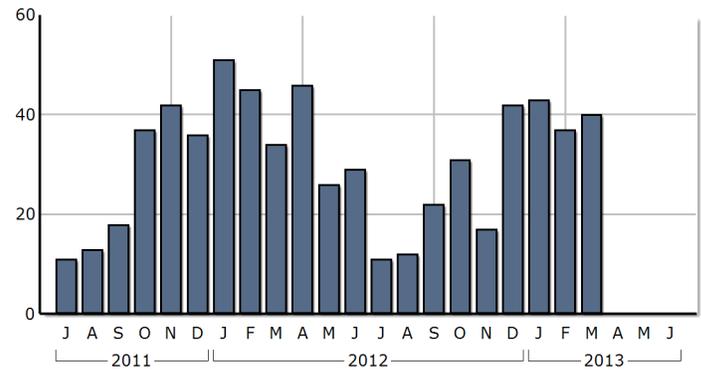
### Fax Referral



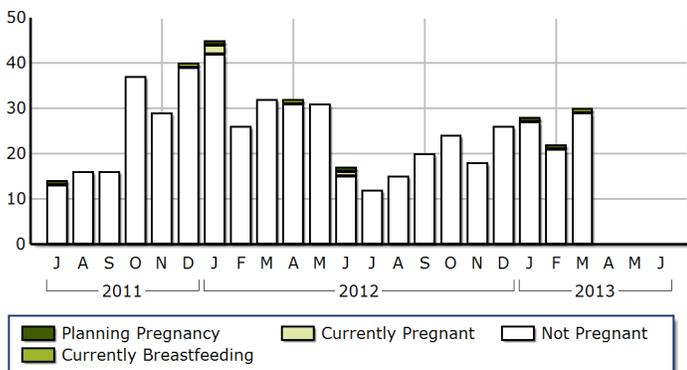
### Tobacco User Enrollments By Program Type



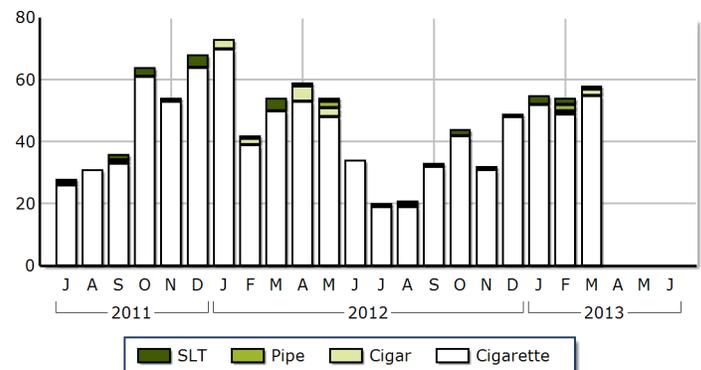
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

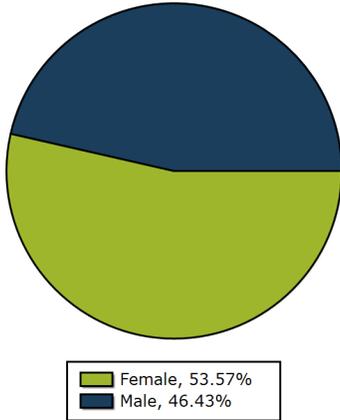


Chart Total N: 56

Tobacco Users By Language

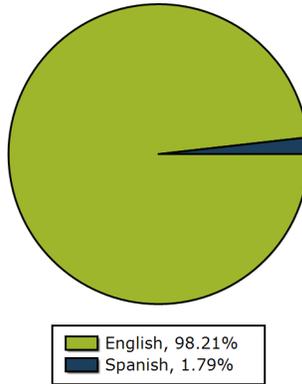


Chart Total N: 56

Tobacco Users By Education

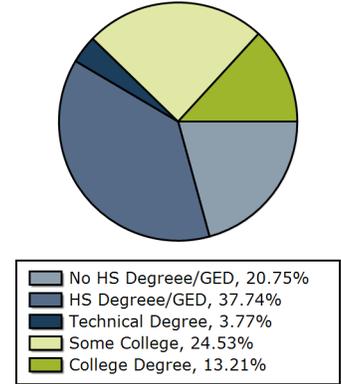


Chart Total N: 53

Tobacco Users By Race

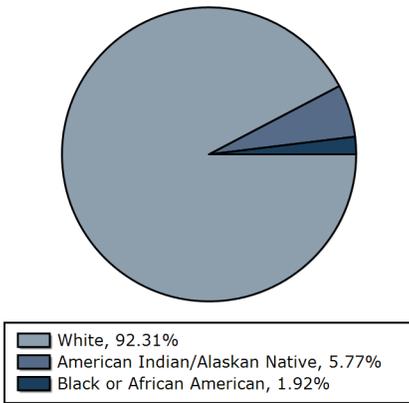


Chart Total N: 52

Tobacco Users By Age

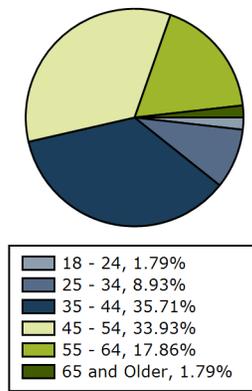


Chart Total N: 56

Tobacco Users By Health Plan

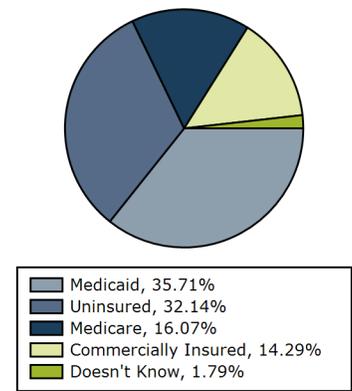


Chart Total N: 56

Tobacco Users By Ethnicity

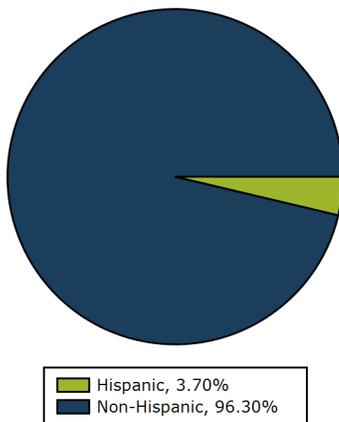


Chart Total N: 54

Tobacco Users By Chronic Condition

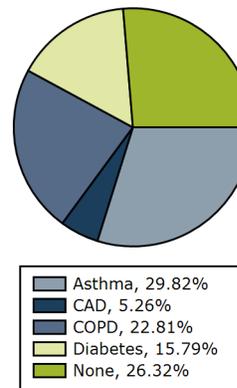


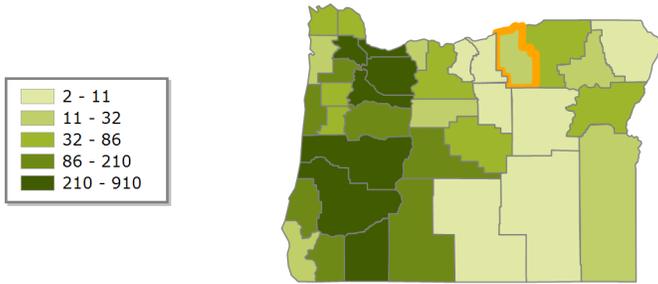
Chart Total N: 57

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

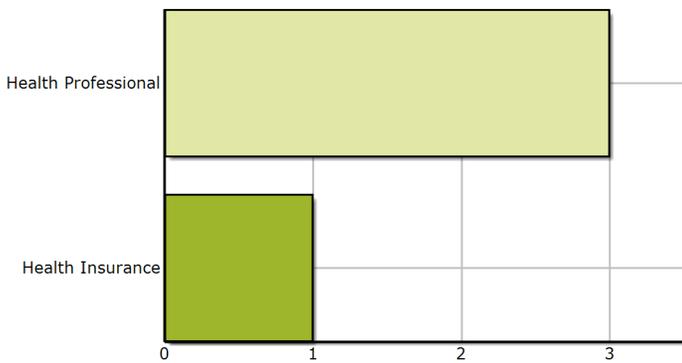
From 3/1/2013 through 3/31/2013

### State Tobacco Users Served Contract YTD (Adults)

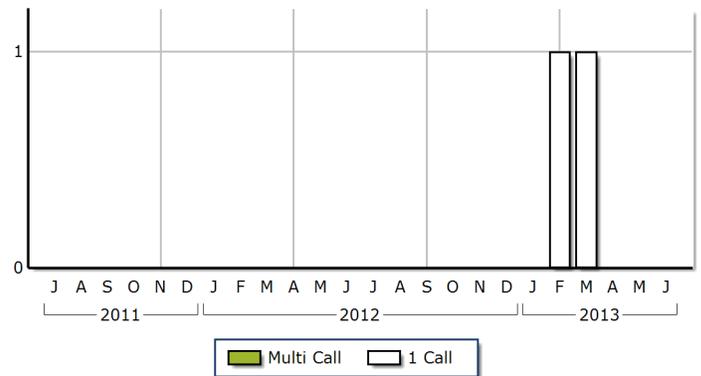


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			4	980
Tobacco Users YTD			19	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.16 %
Reach - NAQC			2	0.79 %
Annualized Reach			1	1.54 %
Annualized Reach - NAQC			2	1.05 %
Unique Individual Reach			3	0.79 %

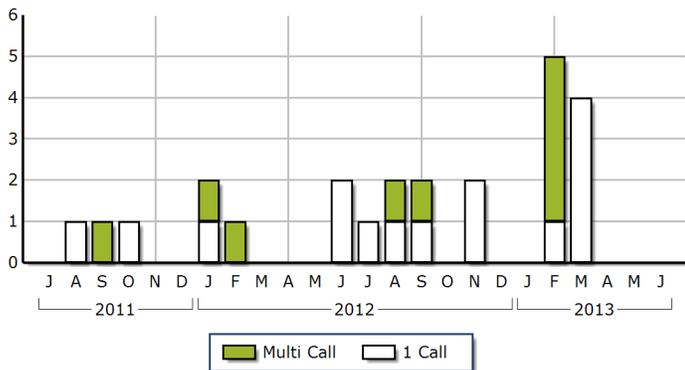
### How Heard About



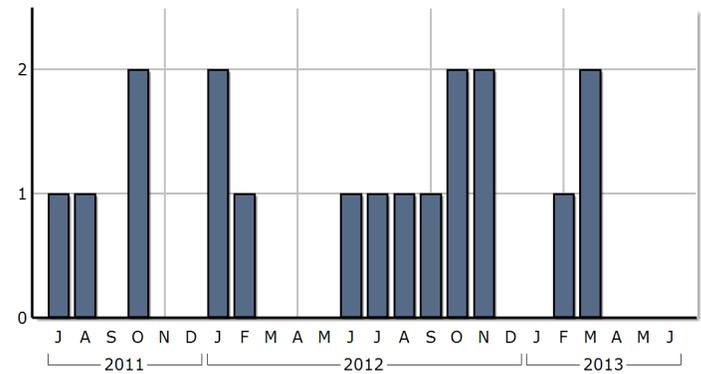
### Fax Referral



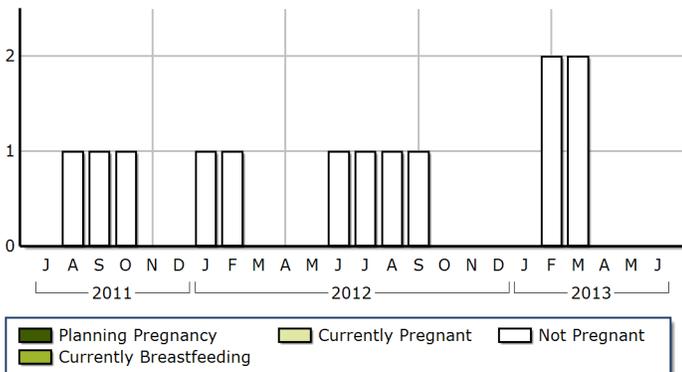
### Tobacco User Enrollments By Program Type



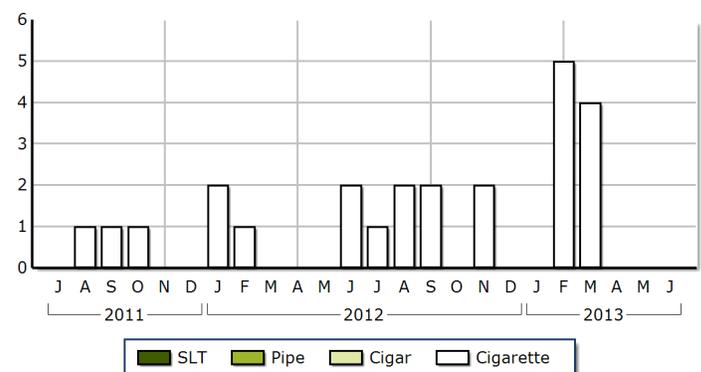
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

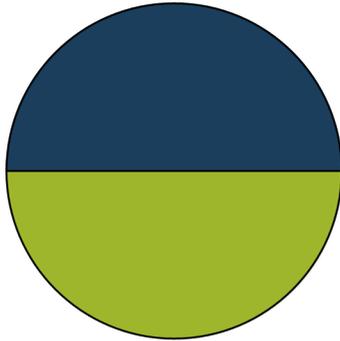


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

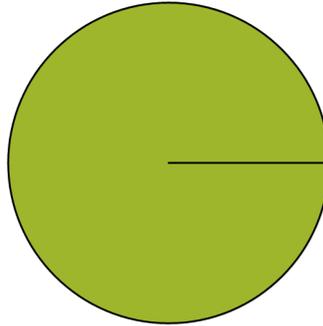
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

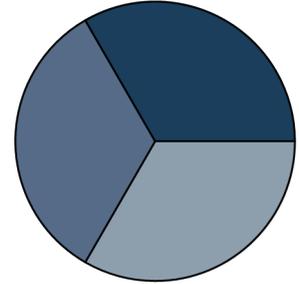
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

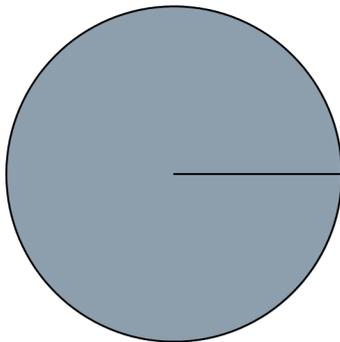
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 33.33%  
College Degree, 33.33%

Chart Total N: 3

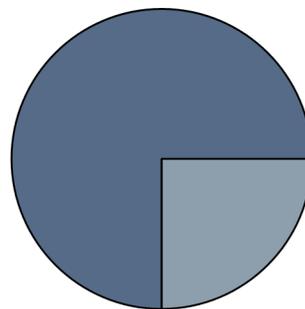
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

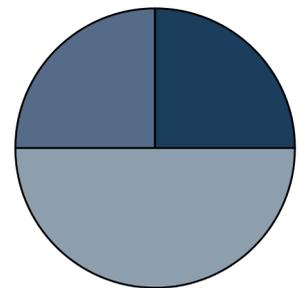
Tobacco Users By Age



35 - 44, 25.00%  
45 - 54, 75.00%

Chart Total N: 4

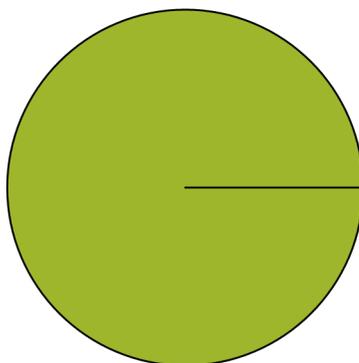
Tobacco Users By Health Plan



Medicaid, 50.00%  
Uninsured, 25.00%  
Commercially Insured, 25.00%

Chart Total N: 4

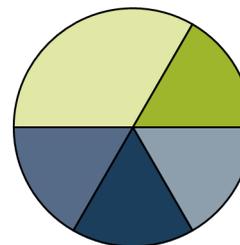
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 16.67%  
CAD, 16.67%  
COPD, 16.67%  
Diabetes, 33.33%  
None, 16.67%

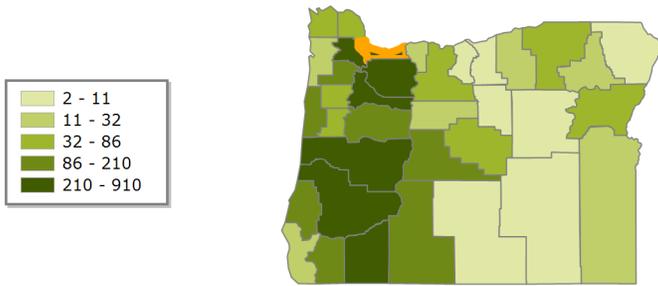
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

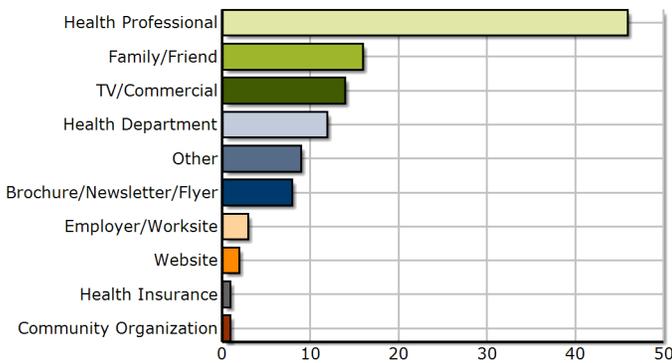
From 3/1/2013 through 3/31/2013

### State Tobacco Users Served Contract YTD (Adults)

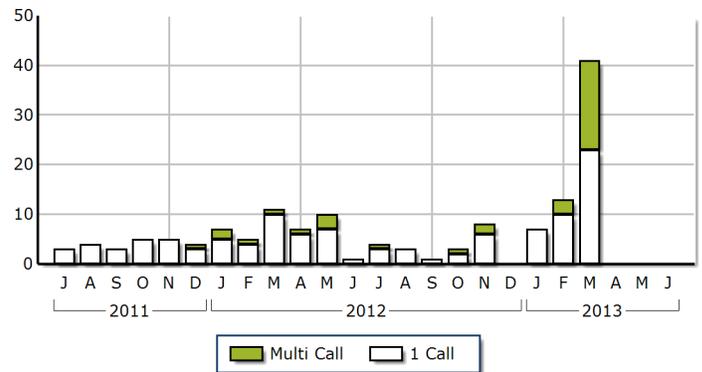


County Population	Prevalence	Tobacco Users
<b>Adult</b> 564,102	15.3 %	86,308 <sup>4</sup>
<b>Tobacco Users - Last Full Month</b>		
	<b>County</b>	<b>State</b>
	169	980
<b>Tobacco Users YTD</b>		
	1,190	8,002
<b>Unique Tobacco Users YTD</b>		
	3	5,448
<b>Target Reach</b>		
	2.0 %	2.0 %
<b>Reach YTD</b>		
	1	1.38 %
	1.38 %	1.55 %
<b>Reach - NAQC</b>		
	2	0.86 %
	0.86 %	0.72 %
<b>Annualized Reach</b>		
	1	1.84 %
	1.84 %	2.07 %
<b>Annualized Reach - NAQC</b>		
	2	1.14 %
	1.14 %	0.96 %
<b>Unique Individual Reach</b>		
	3	0.82 %
	0.82 %	1.06 %

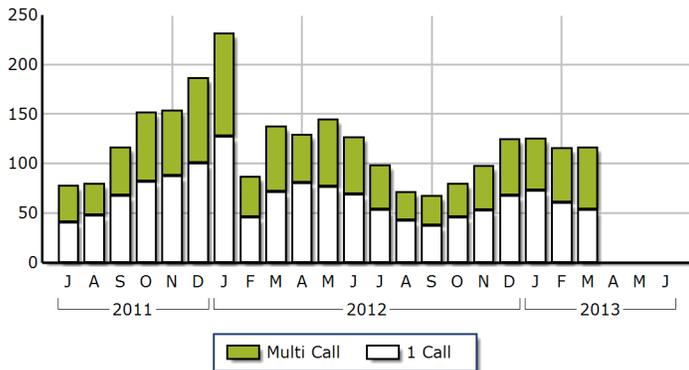
### How Heard About



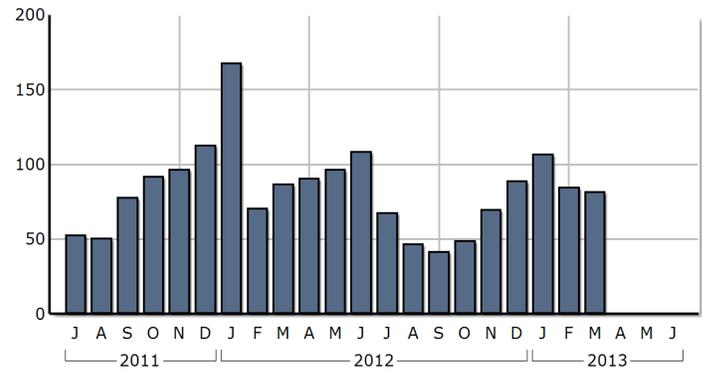
### Fax Referral



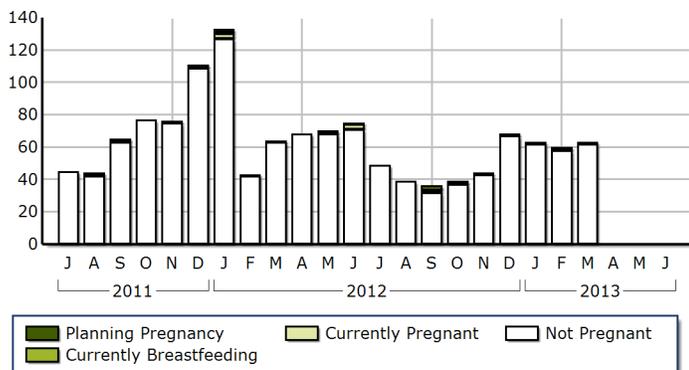
### Tobacco User Enrollments By Program Type



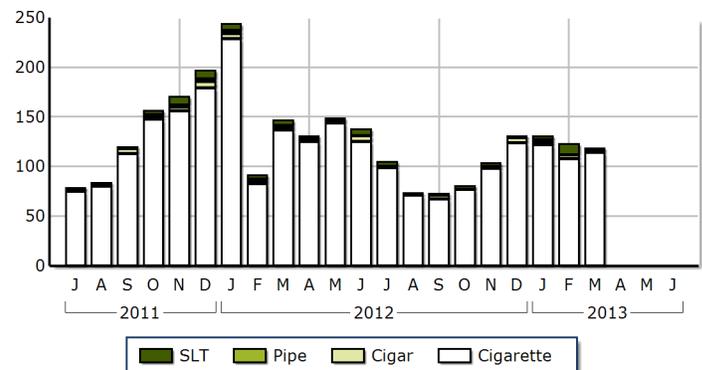
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

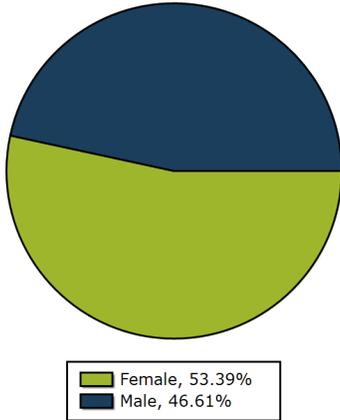


Chart Total N: 118

Tobacco Users By Language

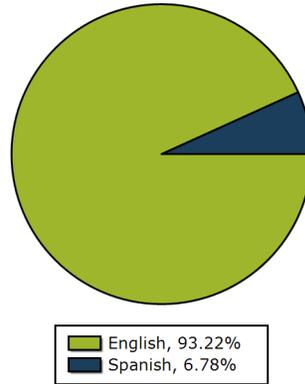


Chart Total N: 118

Tobacco Users By Education

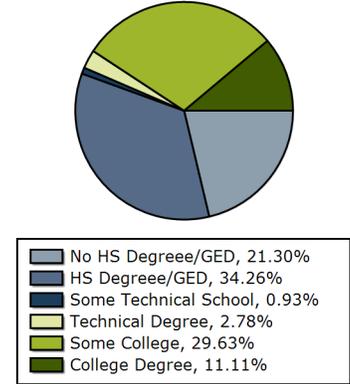


Chart Total N: 108

Tobacco Users By Race

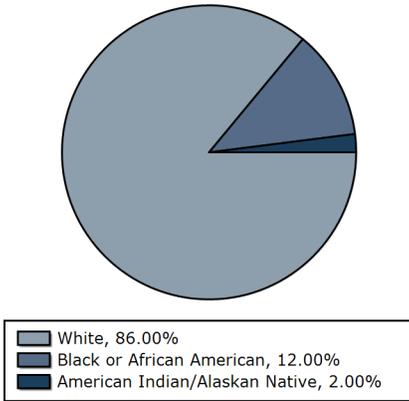


Chart Total N: 100

Tobacco Users By Age

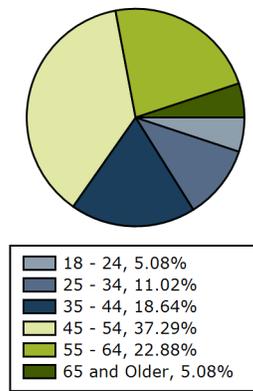


Chart Total N: 118

Tobacco Users By Health Plan

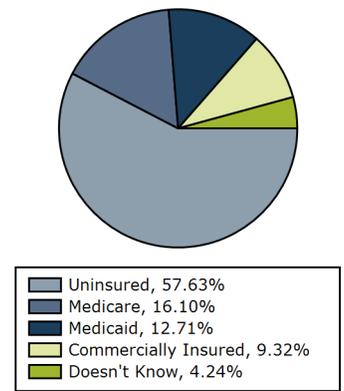


Chart Total N: 118

Tobacco Users By Ethnicity

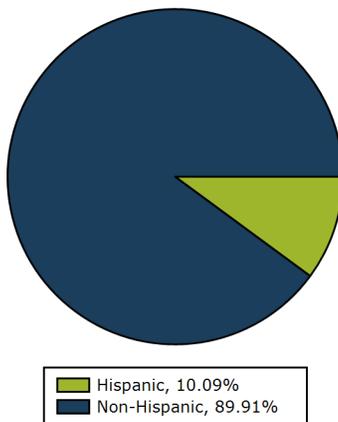


Chart Total N: 109

Tobacco Users By Chronic Condition

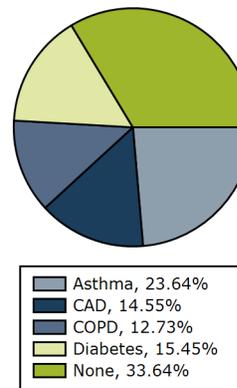


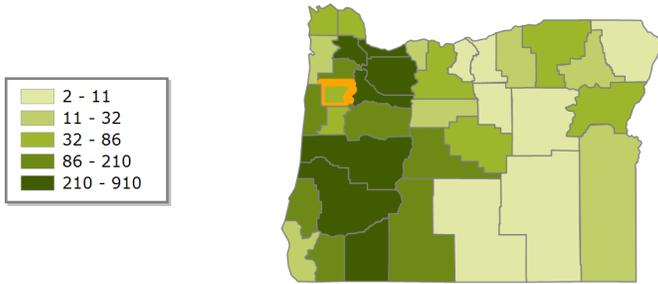
Chart Total N: 110

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

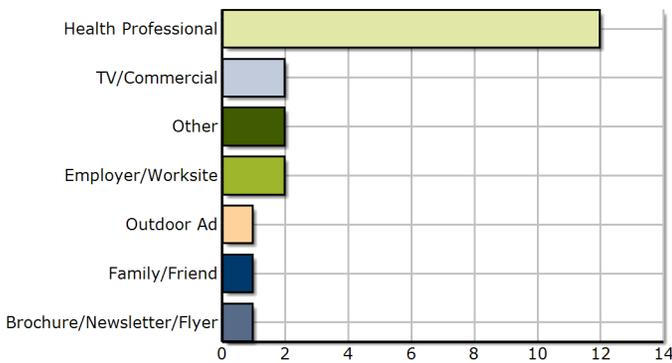
From 3/1/2013 through 3/31/2013

### State Tobacco Users Served Contract YTD (Adults)

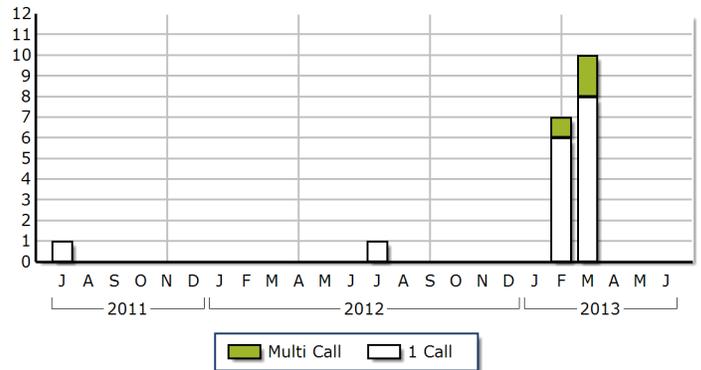


County Population	Prevalence	Tobacco Users	
Adult	52,685	14.3 %	
		7,534 <sup>4</sup>	
		County	State
Tobacco Users - Last Full Month		25	980
Tobacco Users YTD		92	8,002
Unique Tobacco Users YTD		3	66
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.22 %
Reach - NAQC		2	0.89 %
Annualized Reach		1	1.63 %
Annualized Reach - NAQC		2	1.19 %
Unique Individual Reach		3	0.88 %
			1.06 %

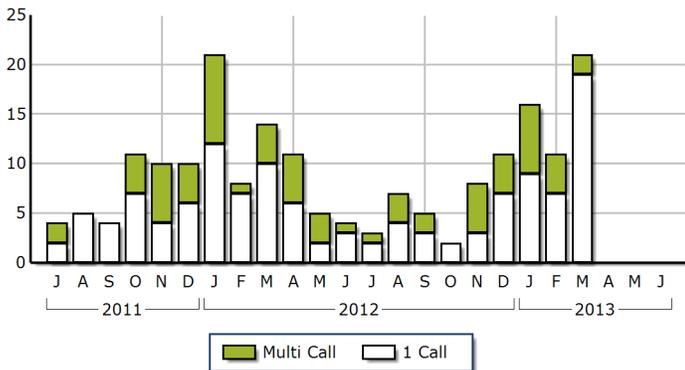
### How Heard About



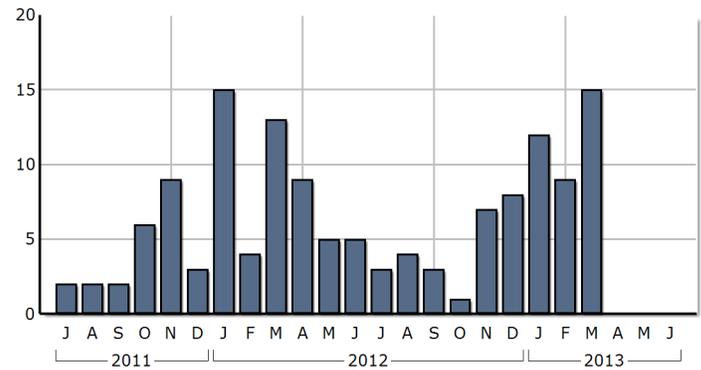
### Fax Referral



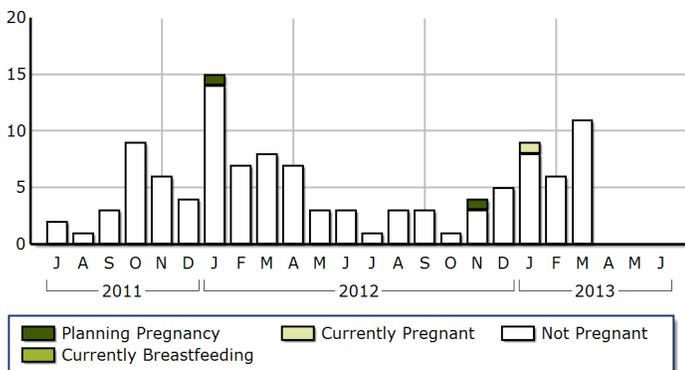
### Tobacco User Enrollments By Program Type



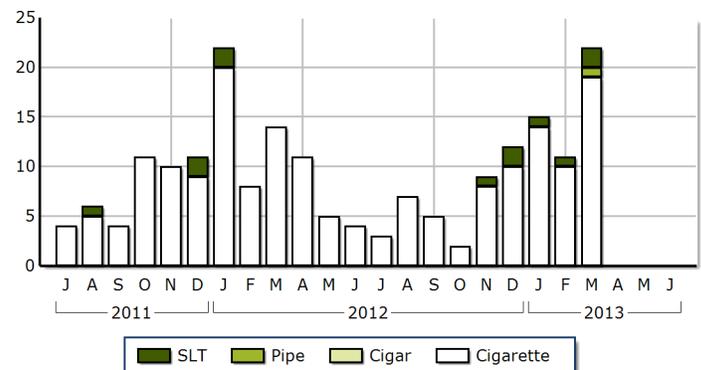
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

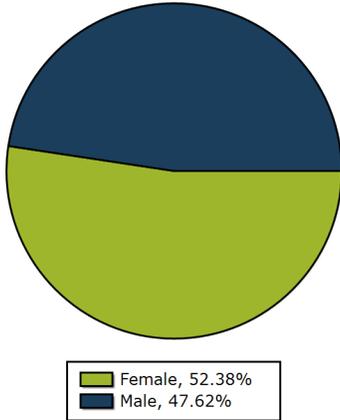


Chart Total N: 21

Tobacco Users By Language

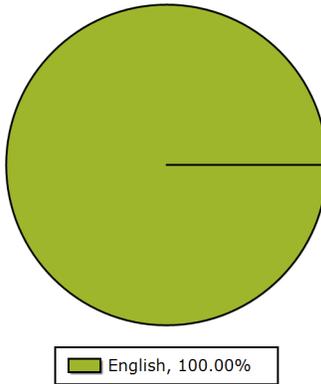


Chart Total N: 21

Tobacco Users By Education

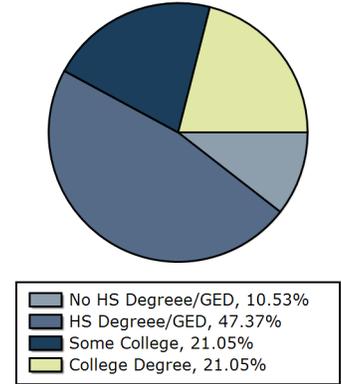


Chart Total N: 19

Tobacco Users By Race

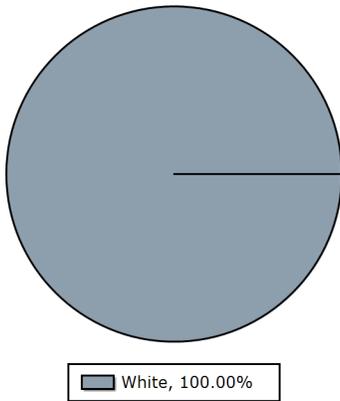


Chart Total N: 19

Tobacco Users By Age

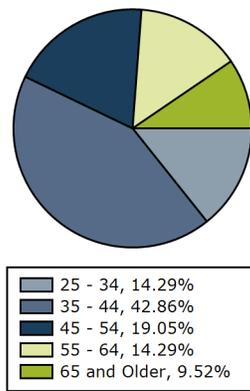


Chart Total N: 21

Tobacco Users By Health Plan

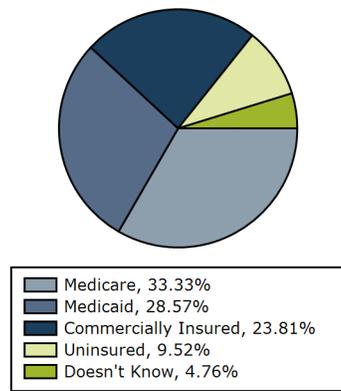


Chart Total N: 21

Tobacco Users By Ethnicity

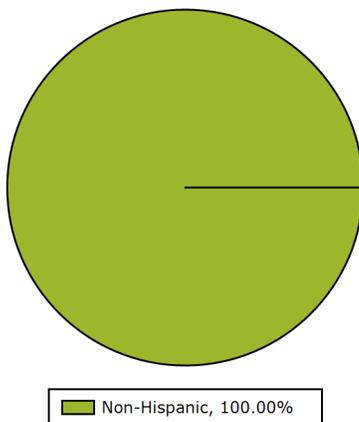


Chart Total N: 19

Tobacco Users By Chronic Condition

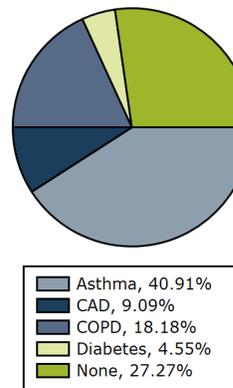
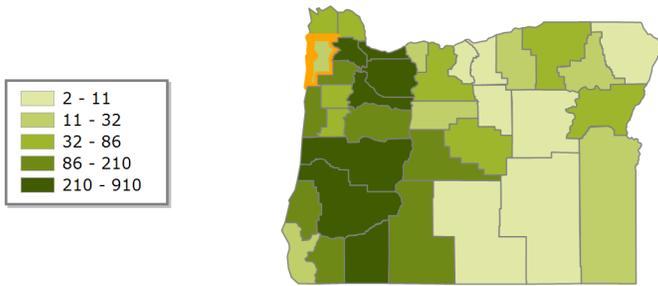


Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

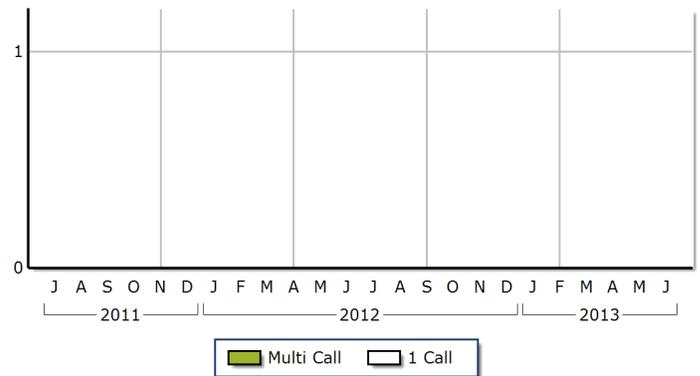


County Population	Prevalence	Tobacco Users
<b>Adult</b>	21,446	21.6 %
		4,632 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		2
<b>Tobacco Users YTD</b>		30
<b>Unique Tobacco Users YTD</b>	3	19
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.65 %
<b>Reach - NAQC</b>	2	0.50 %
<b>Annualized Reach</b>	1	0.86 %
<b>Annualized Reach - NAQC</b>	2	0.66 %
<b>Unique Individual Reach</b>	3	0.41 %

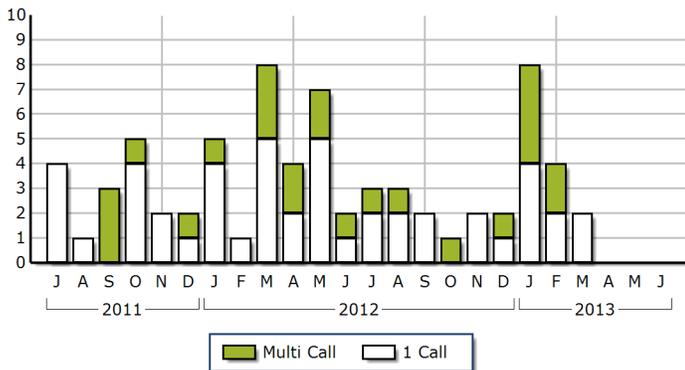
### How Heard About



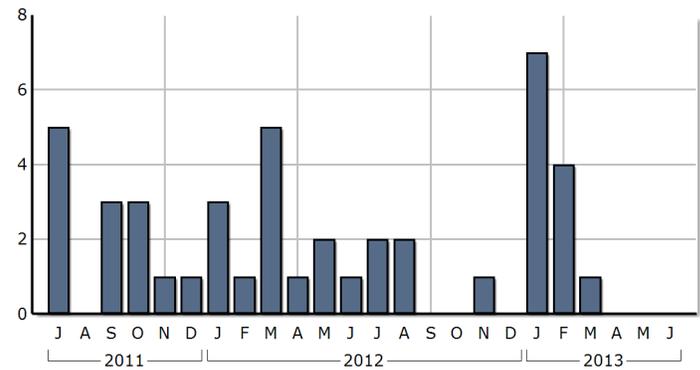
### Fax Referral



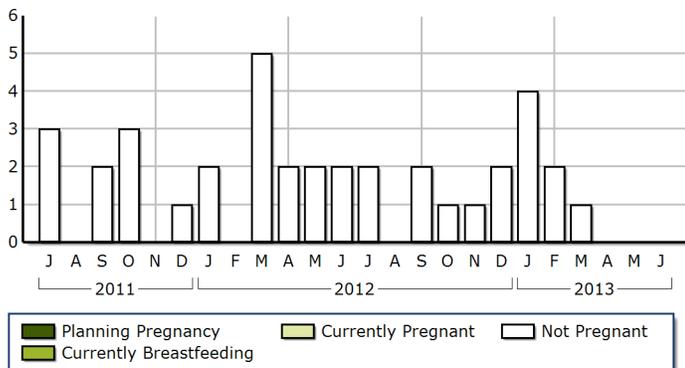
### Tobacco User Enrollments By Program Type



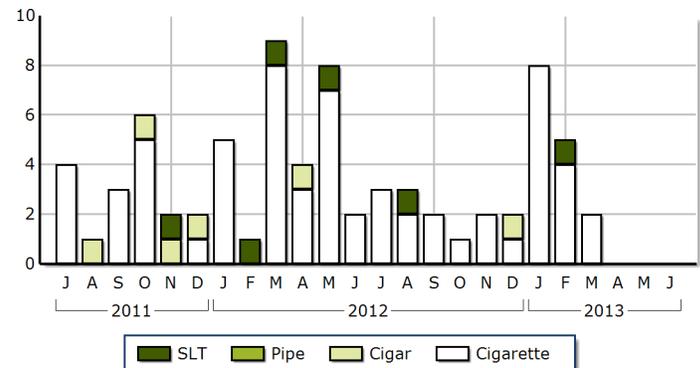
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

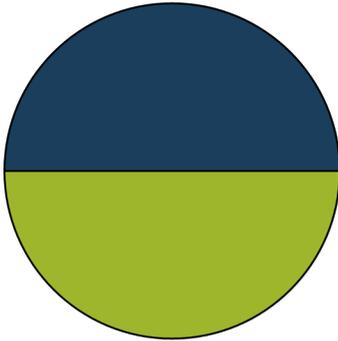


### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

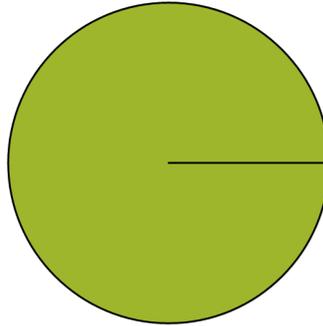
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

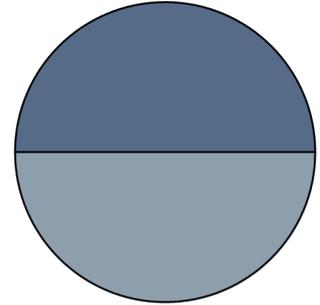
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

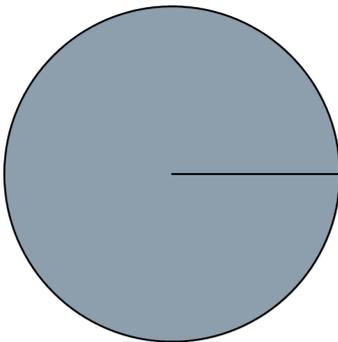
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

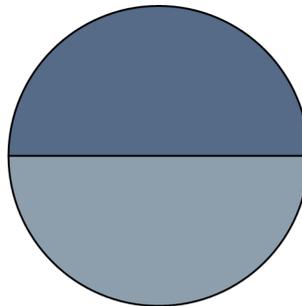
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

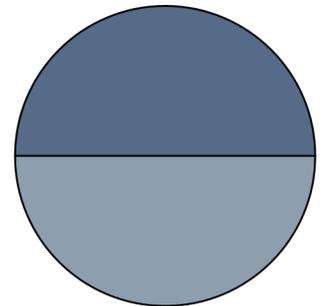
Tobacco Users By Age



25 - 34, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

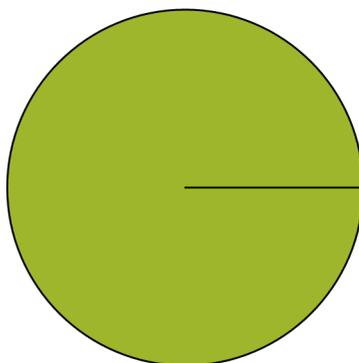
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicare, 50.00%

Chart Total N: 2

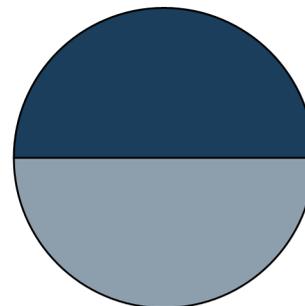
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Diabetes, 50.00%  
None, 50.00%

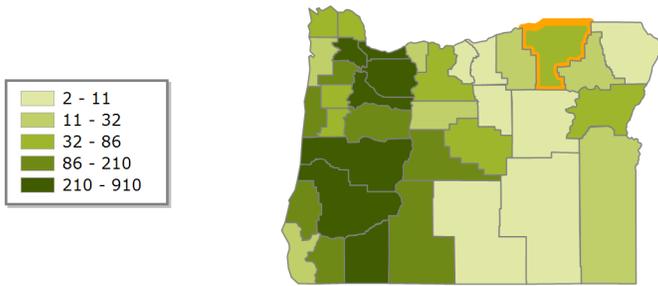
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

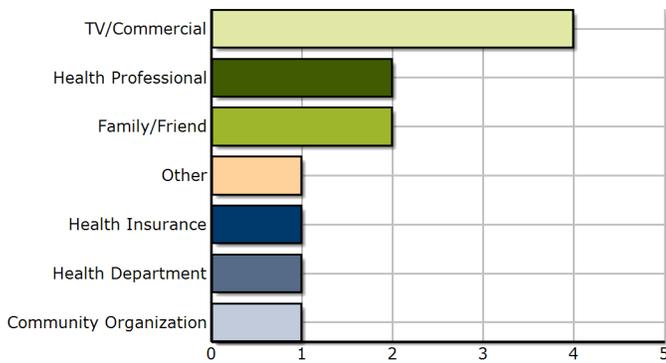
From 3/1/2013 through 3/31/2013

State Tobacco Users Served Contract YTD (Adults)

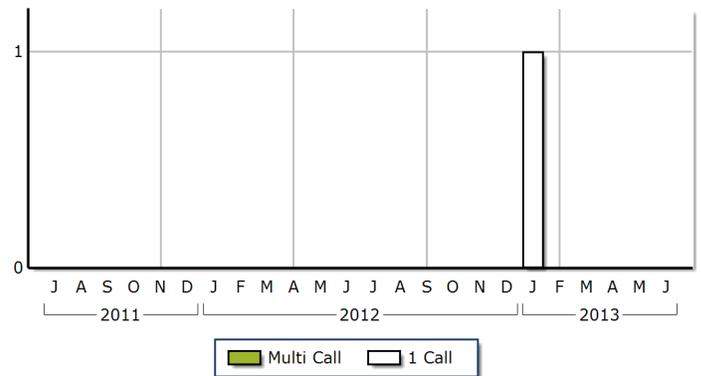


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			14	980
Tobacco Users YTD			97	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.74 %
Reach - NAQC			2	0.49 %
Annualized Reach			1	0.99 %
Annualized Reach - NAQC			2	0.65 %
Unique Individual Reach			3	0.52 %

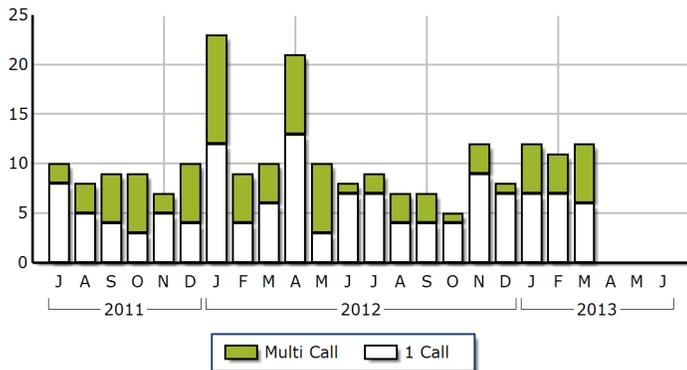
How Heard About



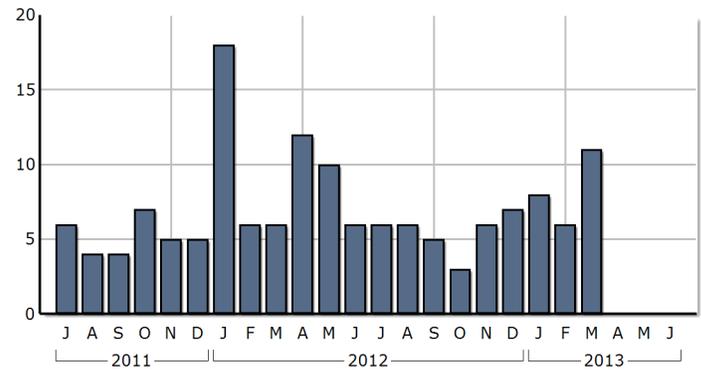
Fax Referral



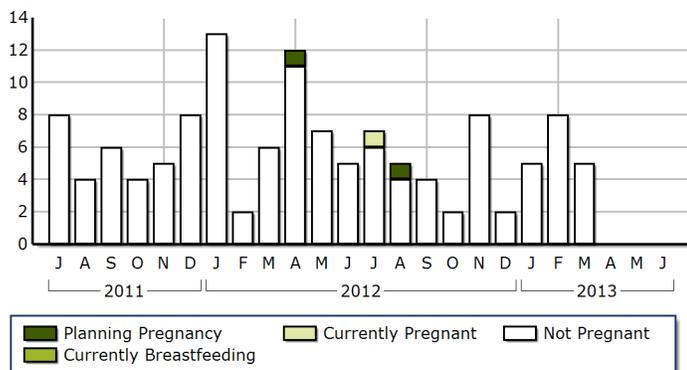
Tobacco User Enrollments By Program Type



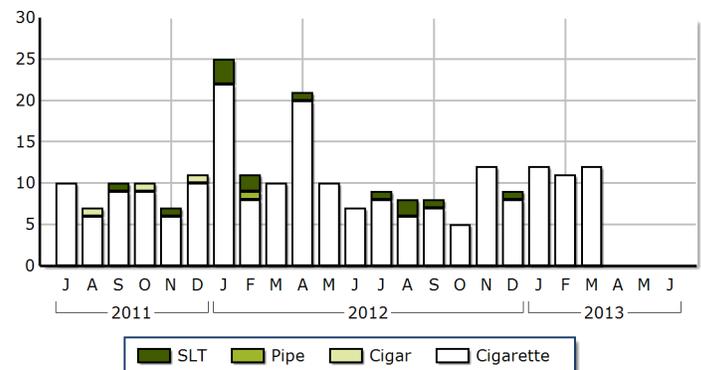
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

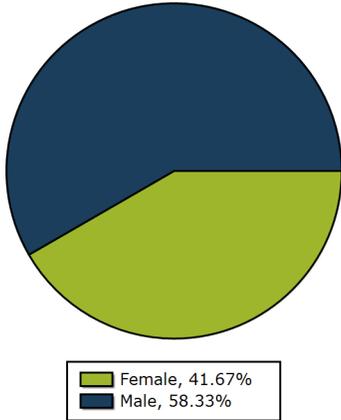


Chart Total N: 12

Tobacco Users By Language

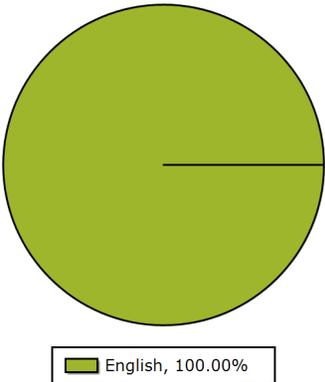


Chart Total N: 12

Tobacco Users By Education

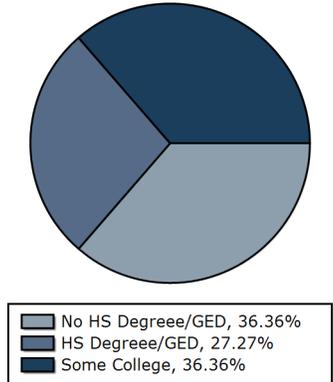


Chart Total N: 11

Tobacco Users By Race

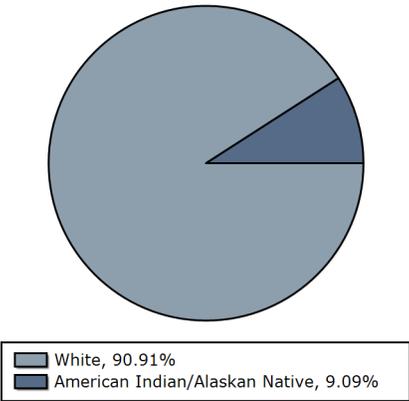


Chart Total N: 11

Tobacco Users By Age

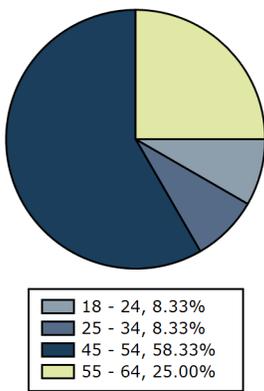


Chart Total N: 12

Tobacco Users By Health Plan

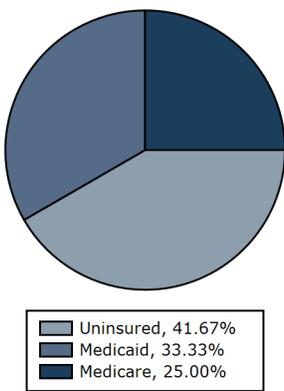


Chart Total N: 12

Tobacco Users By Ethnicity

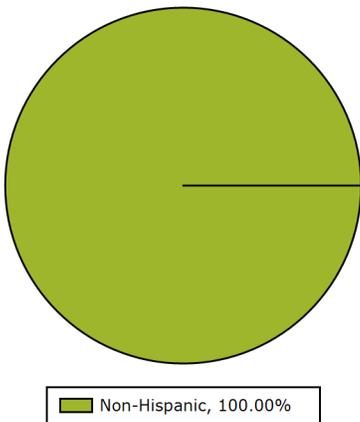


Chart Total N: 11

Tobacco Users By Chronic Condition

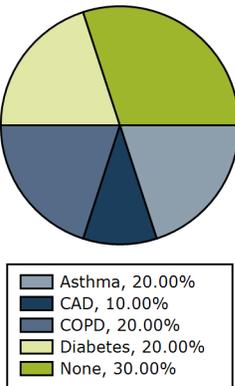
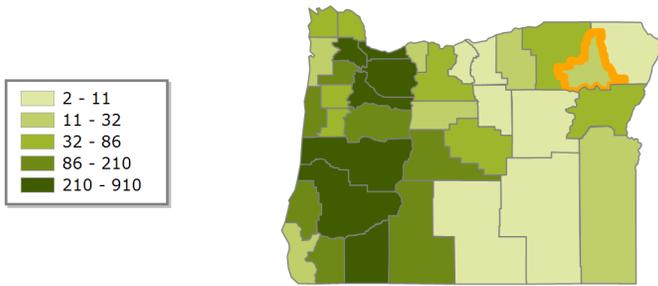


Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

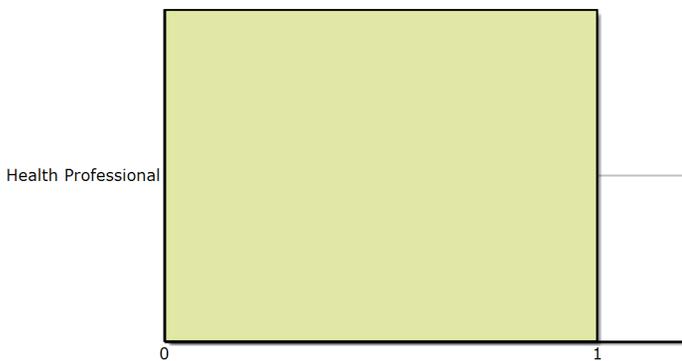
From 3/1/2013 through 3/31/2013

## State Tobacco Users Served Contract YTD (Adults)

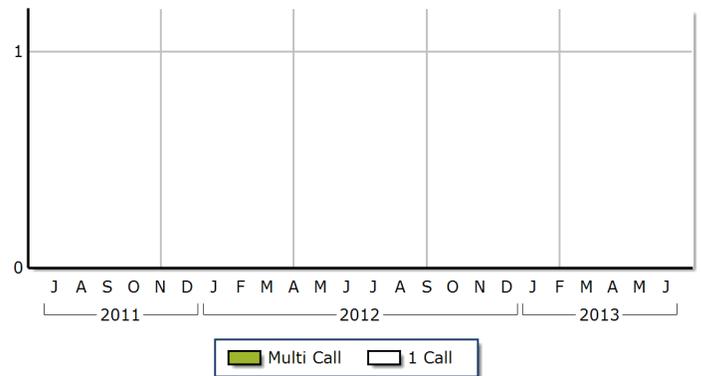


County Population	Prevalence	Tobacco Users
Adult	19,424	13.8 %
		2,681 <sup>4</sup>
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		32
Unique Tobacco Users YTD		23
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		1.19 %
Annualized Reach - NAQC		2
Unique Individual Reach		1.55 %
		1
		2
		1
		2
		3
		0.86 %
		1.06 %

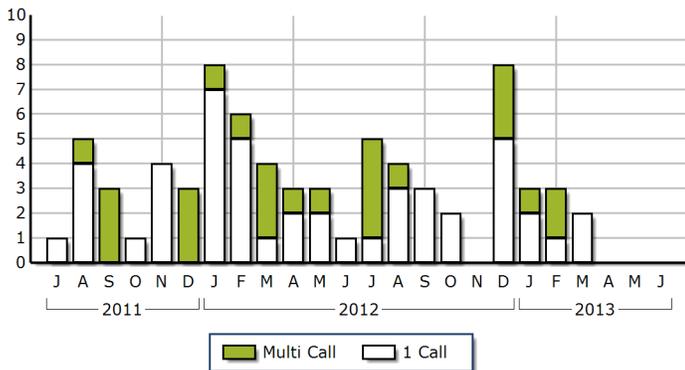
## How Heard About



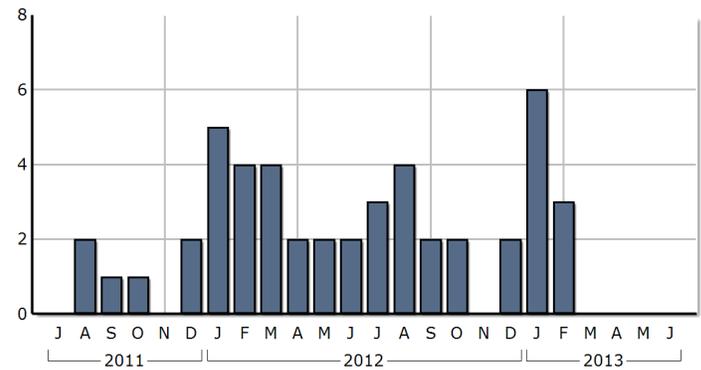
## Fax Referral



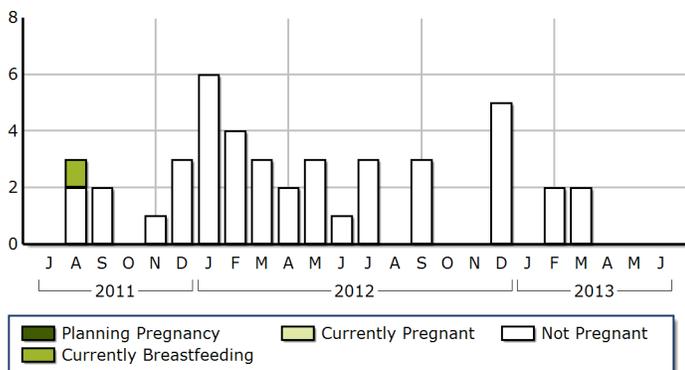
## Tobacco User Enrollments By Program Type



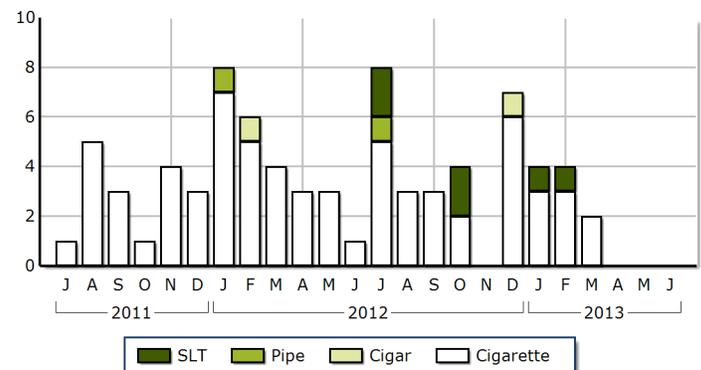
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

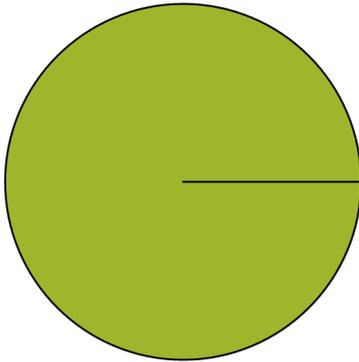


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

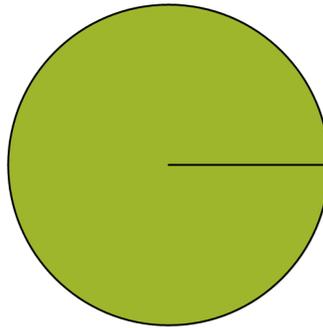
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

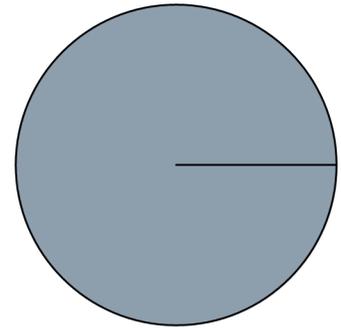
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

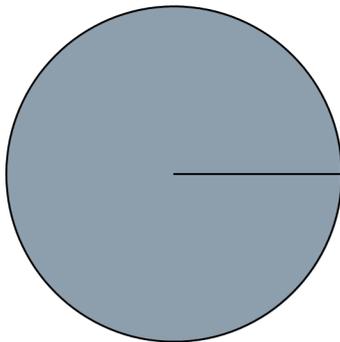
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

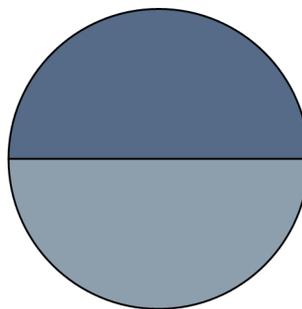
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

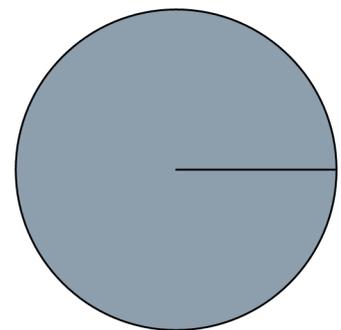
Tobacco Users By Age



35 - 44, 50.00%  
45 - 54, 50.00%

Chart Total N: 2

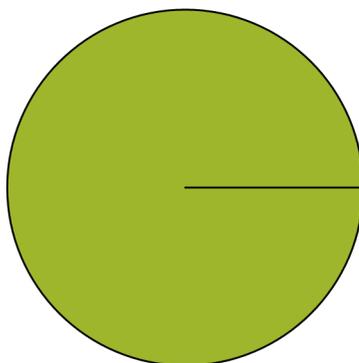
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

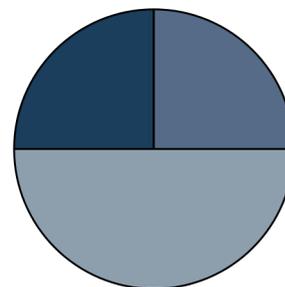
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



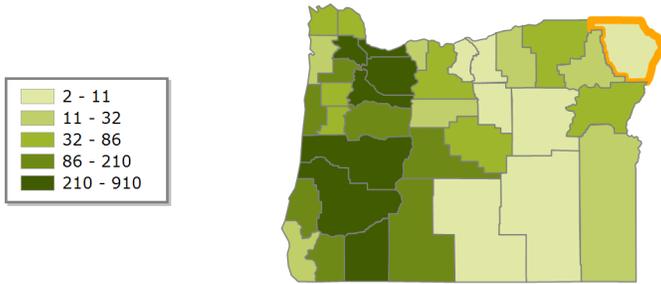
Asthma, 50.00%  
CAD, 25.00%  
COPD, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

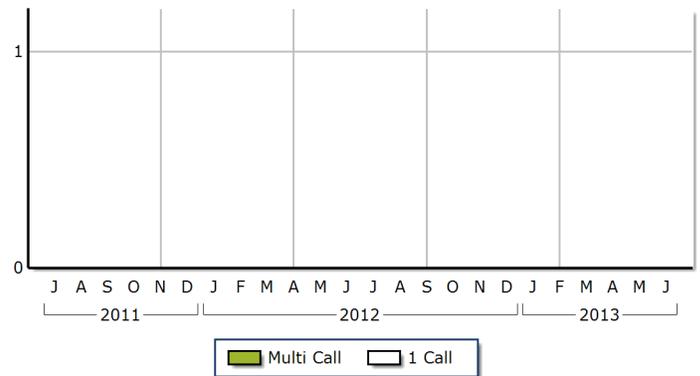
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

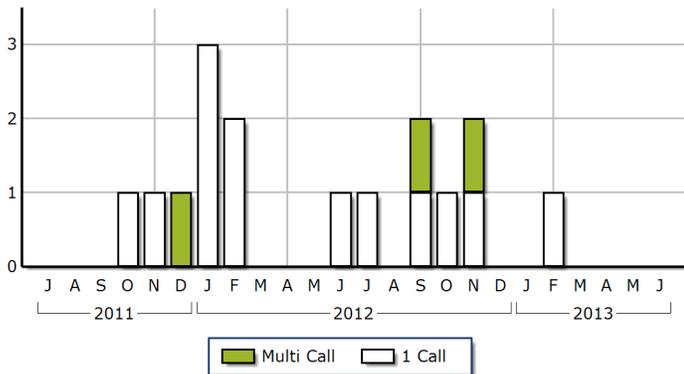


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	980
Tobacco Users YTD			7	8,002
Unique Tobacco Users YTD			3	5,448
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.67 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	0.90 %
Annualized Reach - NAQC			2	0.90 %
Unique Individual Reach			3	0.48 %
				1.06 %

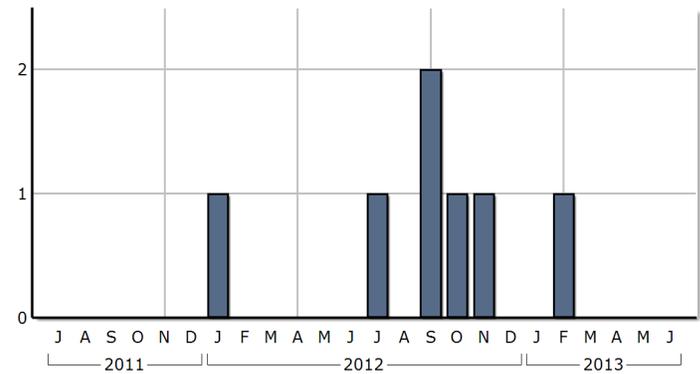
## Fax Referral



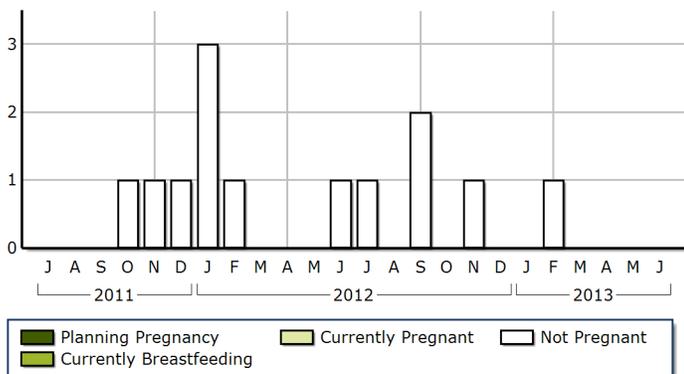
## Tobacco User Enrollments By Program Type



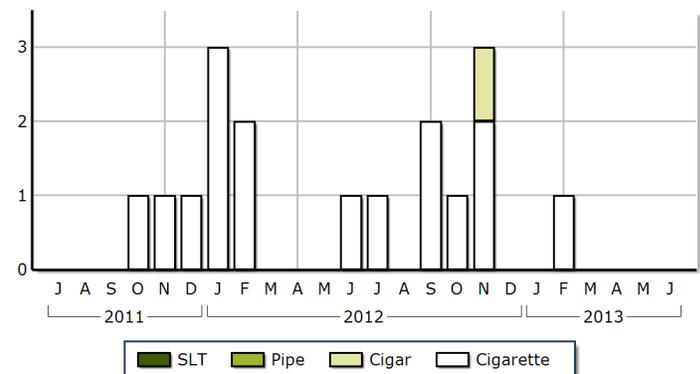
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



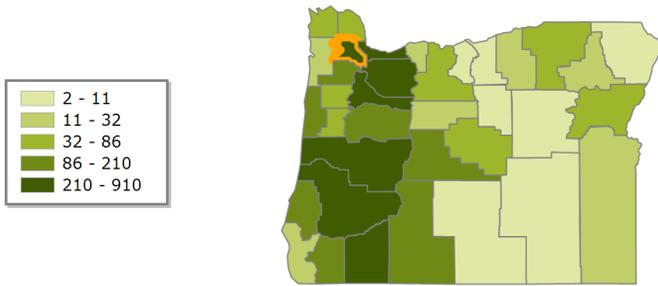
## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

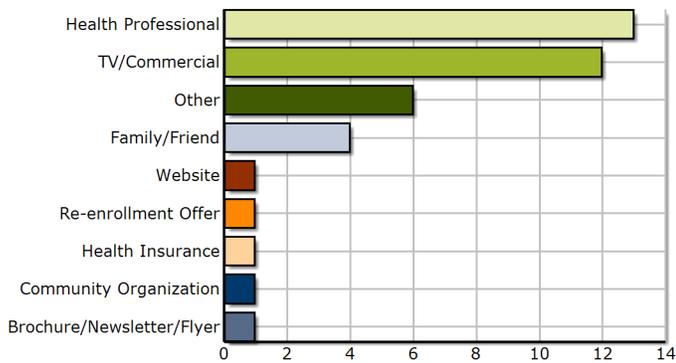
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

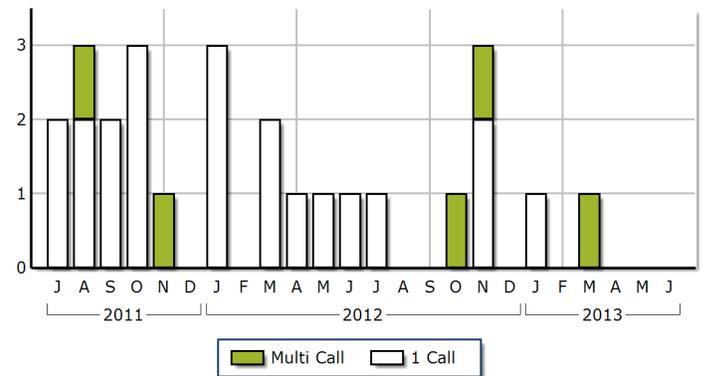


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 <sup>4</sup>
		County
Tobacco Users - Last Full Month		47
Tobacco Users YTD		423
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		980
		8,002
		5,448
		2.0 %
		1.55 %
		0.72 %
		2.07 %
		0.96 %
		1.06 %

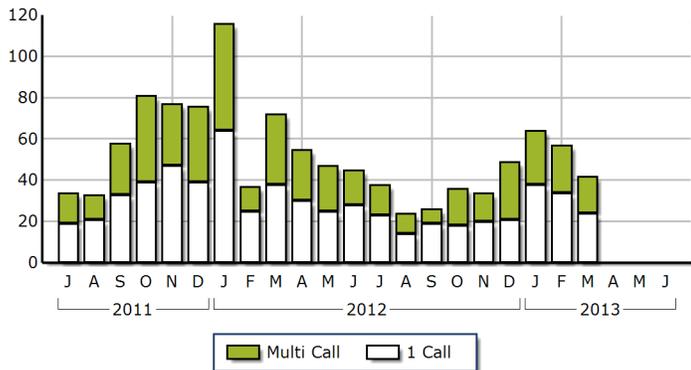
## How Heard About



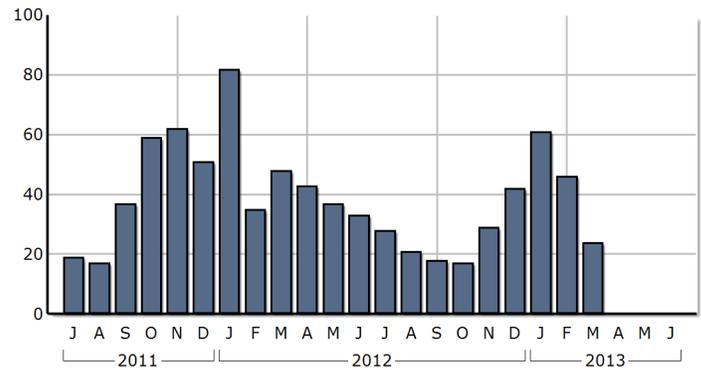
## Fax Referral



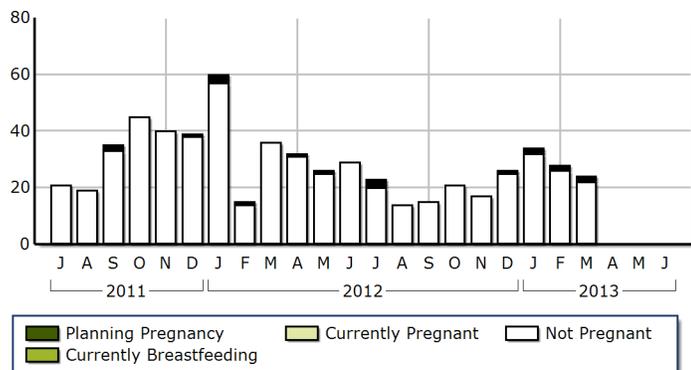
## Tobacco User Enrollments By Program Type



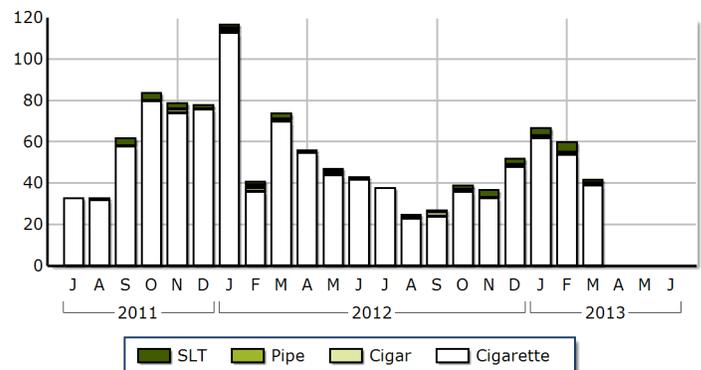
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

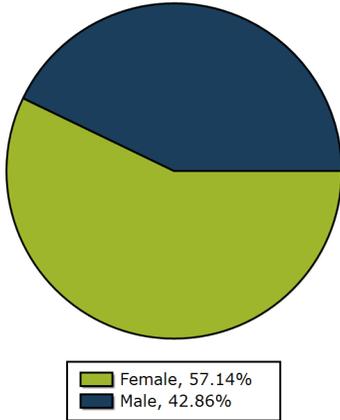


Chart Total N: 42

Tobacco Users By Language

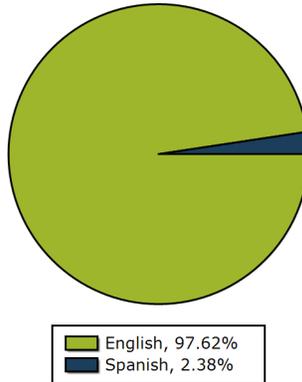


Chart Total N: 42

Tobacco Users By Education

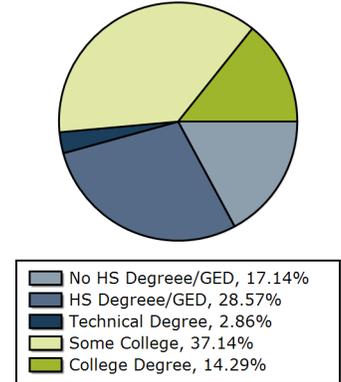


Chart Total N: 35

Tobacco Users By Race

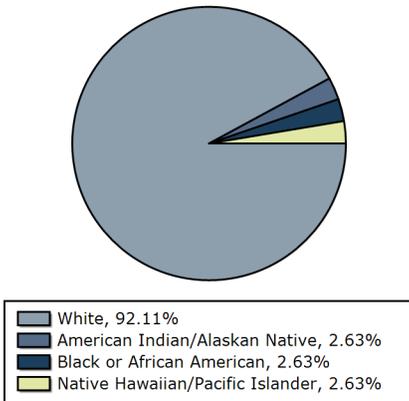


Chart Total N: 38

Tobacco Users By Age

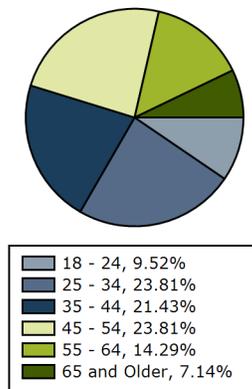


Chart Total N: 42

Tobacco Users By Health Plan

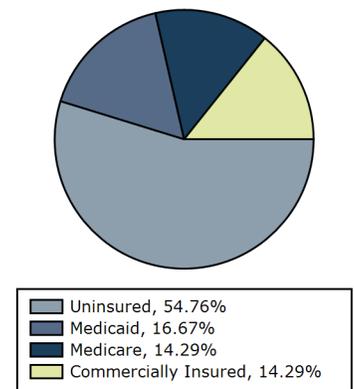


Chart Total N: 42

Tobacco Users By Ethnicity

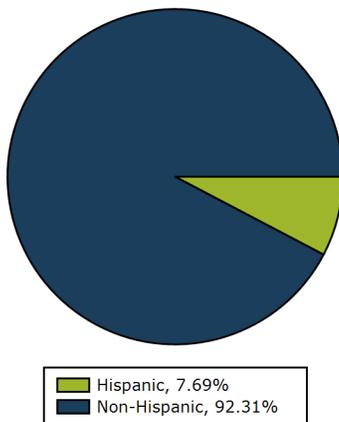


Chart Total N: 39

Tobacco Users By Chronic Condition

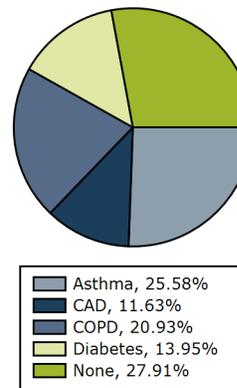
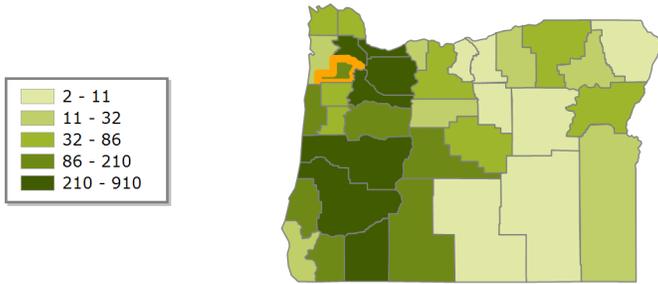


Chart Total N: 43

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

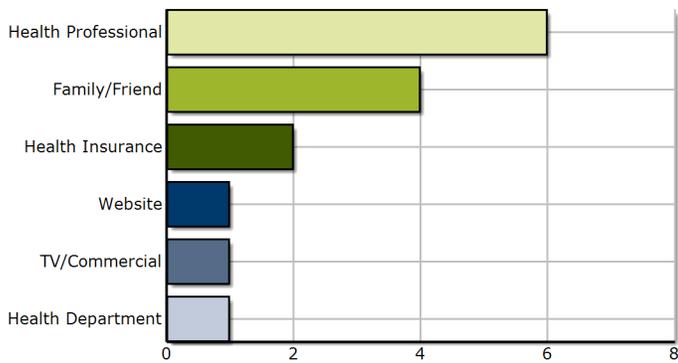
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

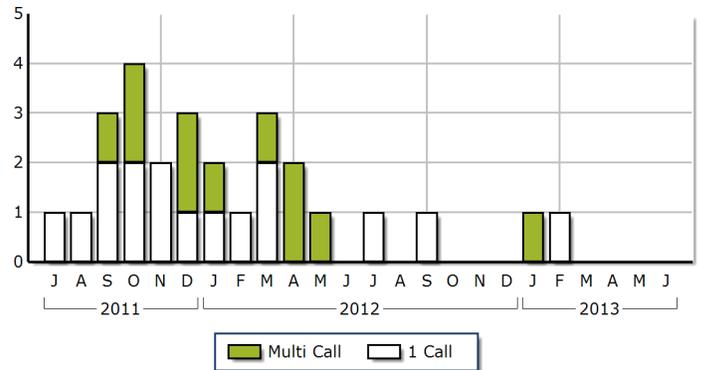


County Population	Prevalence	Tobacco Users
<b>Adult</b>	72,300	18.5 %
		13,376 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		16
<b>Tobacco Users YTD</b>		135
<b>Unique Tobacco Users YTD</b>	3	84
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	1.01 %
<b>Reach - NAQC</b>	2	0.76 %
<b>Annualized Reach</b>	1	1.35 %
<b>Annualized Reach - NAQC</b>	2	1.01 %
<b>Unique Individual Reach</b>	3	0.63 %

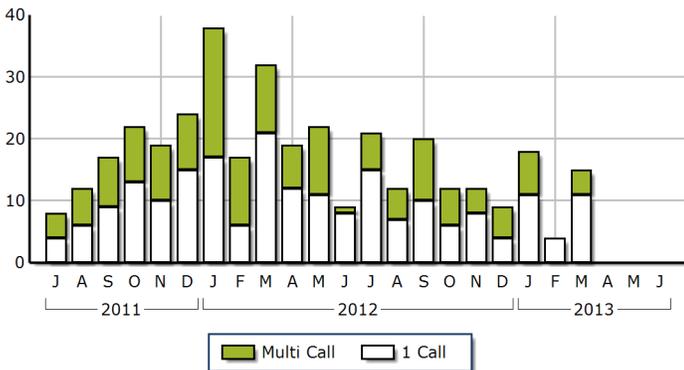
## How Heard About



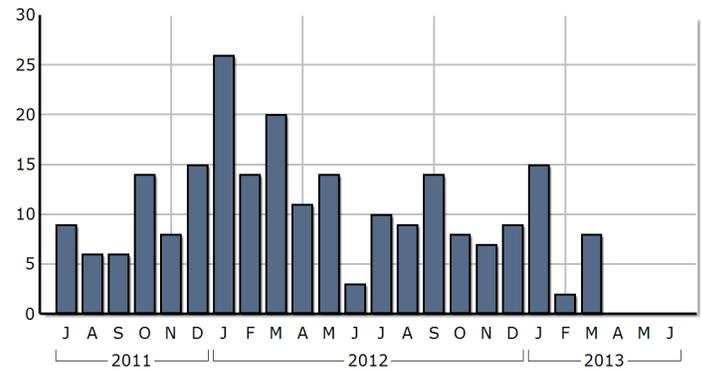
## Fax Referral



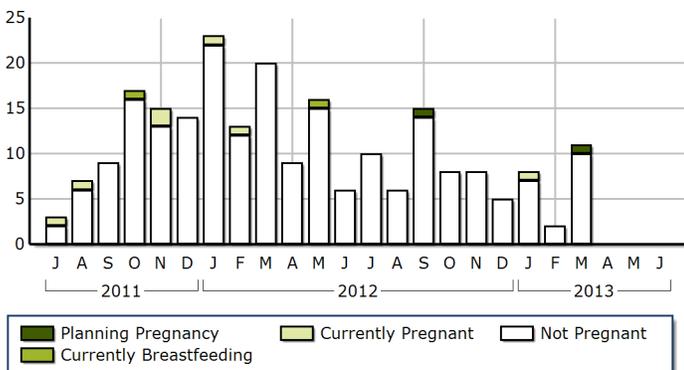
## Tobacco User Enrollments By Program Type



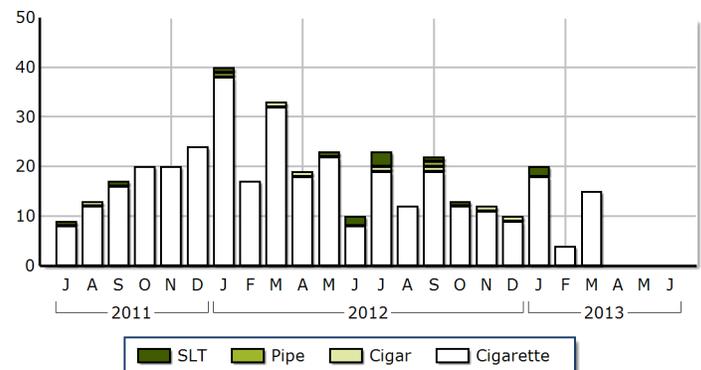
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

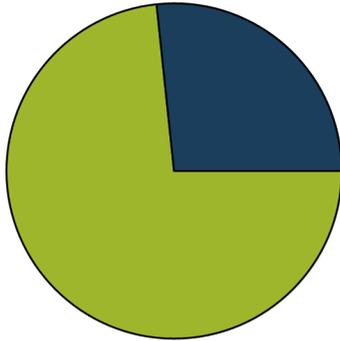


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

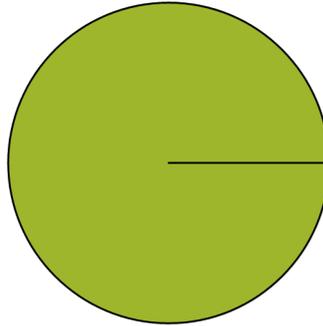
Tobacco Users By Gender



Female, 73.33%  
Male, 26.67%

Chart Total N: 15

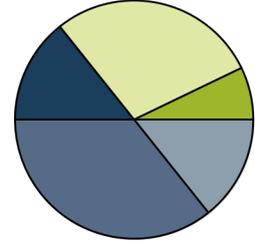
Tobacco Users By Language



English, 100.00%

Chart Total N: 15

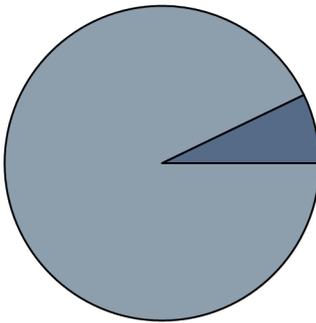
Tobacco Users By Education



No HS Degreee/GED, 14.29%  
HS Degreee/GED, 35.71%  
Some Technical School, 14.29%  
Some College, 28.57%  
College Degree, 7.14%

Chart Total N: 14

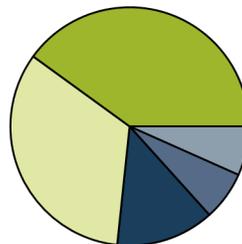
Tobacco Users By Race



White, 92.86%  
American Indian/Alaskan Native, 7.14%

Chart Total N: 14

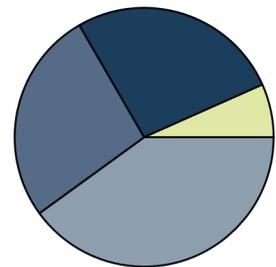
Tobacco Users By Age



18 - 24, 6.67%  
25 - 34, 6.67%  
35 - 44, 13.33%  
45 - 54, 33.33%  
55 - 64, 40.00%

Chart Total N: 15

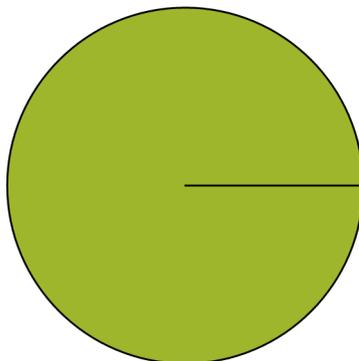
Tobacco Users By Health Plan



Commercially Insured, 40.00%  
Medicaid, 26.67%  
Uninsured, 26.67%  
Doesn't Know, 6.67%

Chart Total N: 15

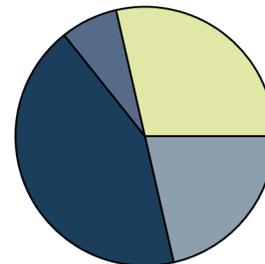
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 14

Tobacco Users By Chronic Condition



Asthma, 21.43%  
COPD, 42.86%  
Diabetes, 7.14%  
None, 28.57%

Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.