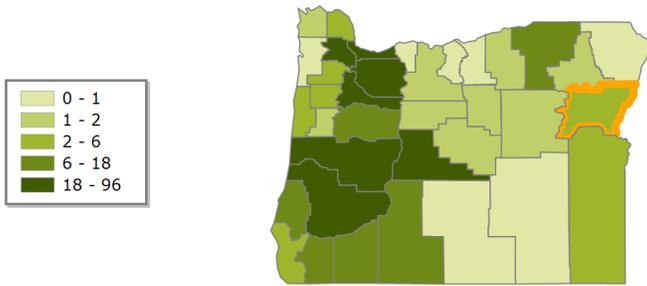
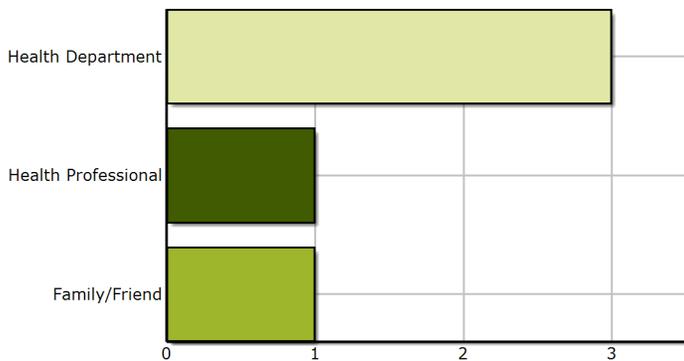


## State Tobacco Users Served Contract YTD (Adults)

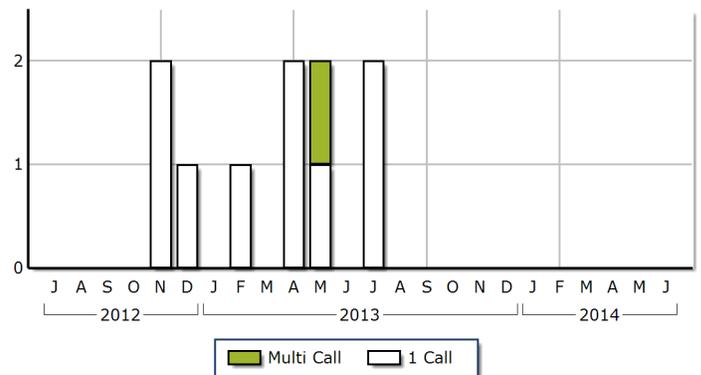


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			6	656
Tobacco Users YTD			6	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.23 %
Reach - NAQC			2	0.19 %
Annualized Reach			1	2.72 %
Annualized Reach - NAQC			2	2.27 %
Unique Individual Reach			3	0.19 %

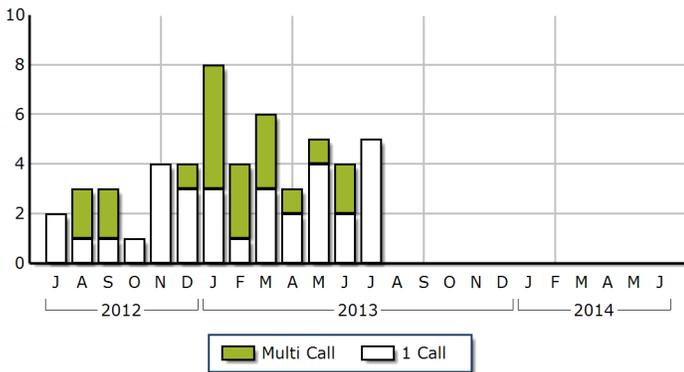
## How Heard About



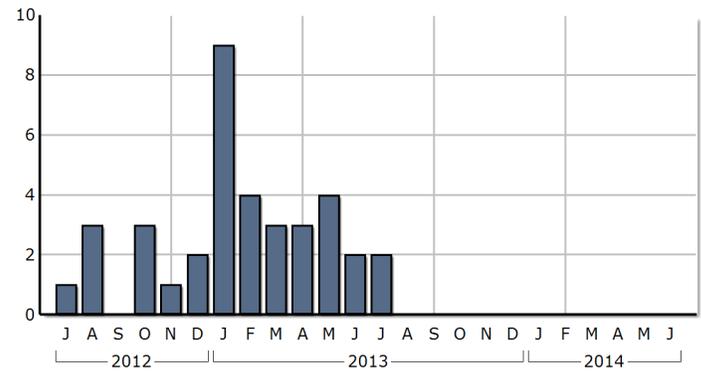
## Fax Referral



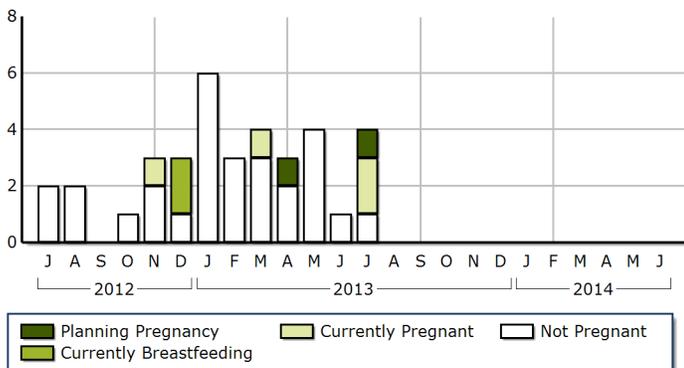
## Tobacco User Enrollments By Program Type



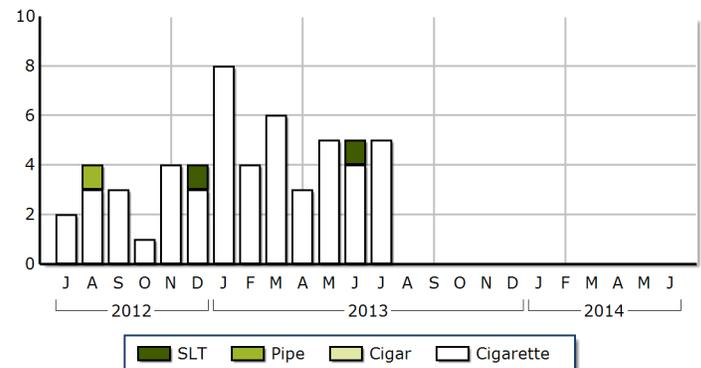
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

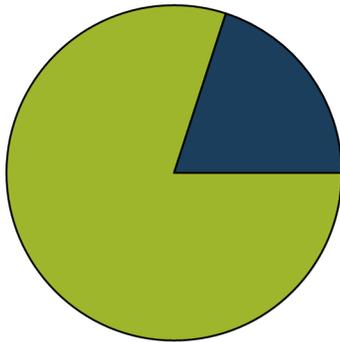


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

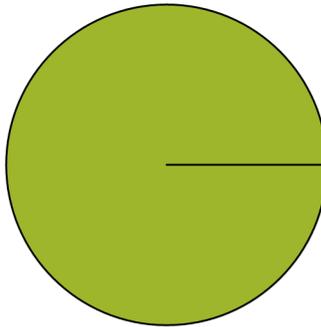
Tobacco Users By Gender



Female, 80.00%  
Male, 20.00%

Chart Total N: 5

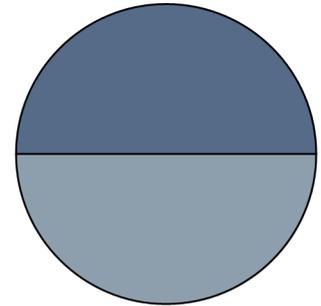
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

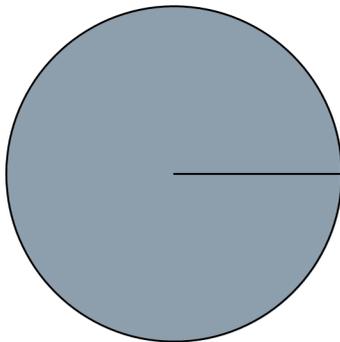
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 4

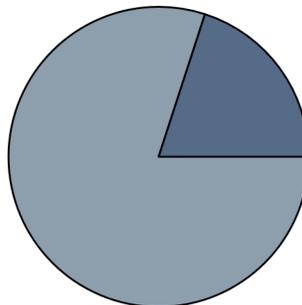
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

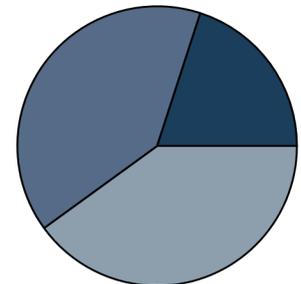
Tobacco Users By Age



18 - 24, 80.00%  
25 - 34, 20.00%

Chart Total N: 5

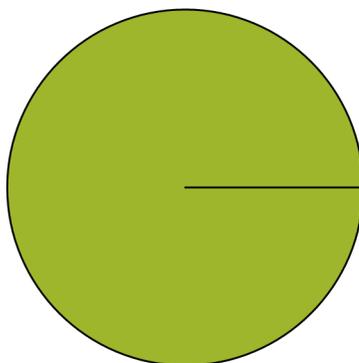
Tobacco Users By Health Plan



Commercially Insured, 40.00%  
Medicaid, 40.00%  
Medicare, 20.00%

Chart Total N: 5

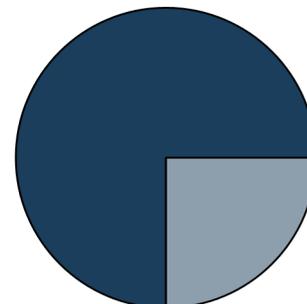
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



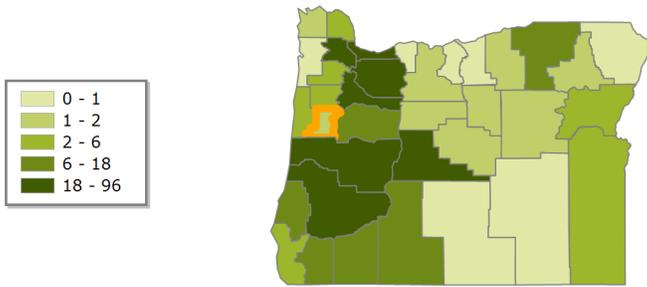
Asthma, 25.00%  
None, 75.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

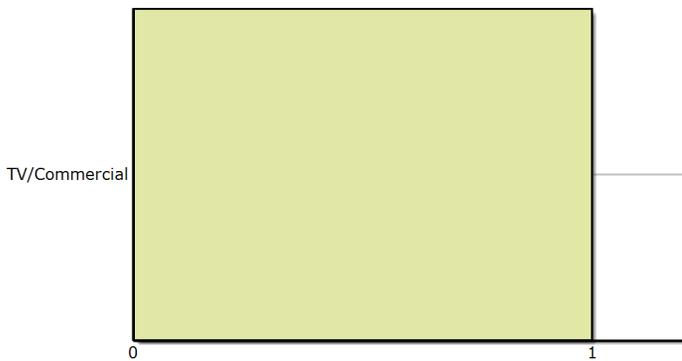
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

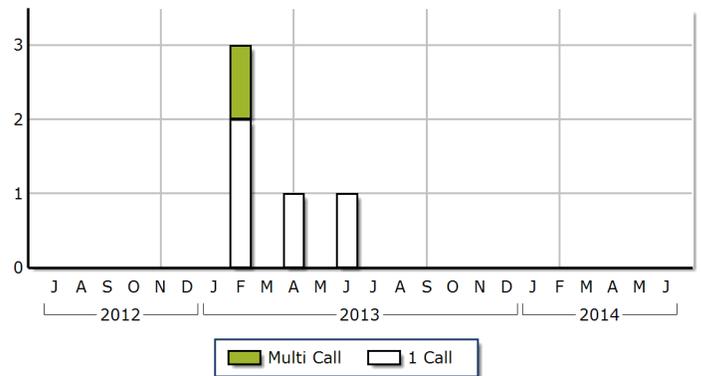


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			1	656
Tobacco Users YTD			1	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.01 %
Reach - NAQC			2	0.01 %
Annualized Reach			1	0.16 %
Annualized Reach - NAQC			2	0.16 %
Unique Individual Reach			3	0.08 %

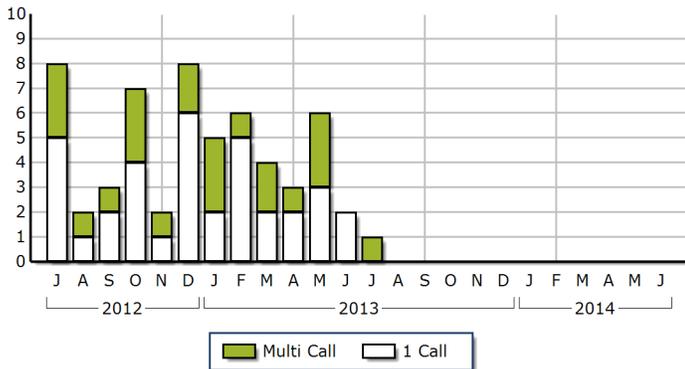
How Heard About



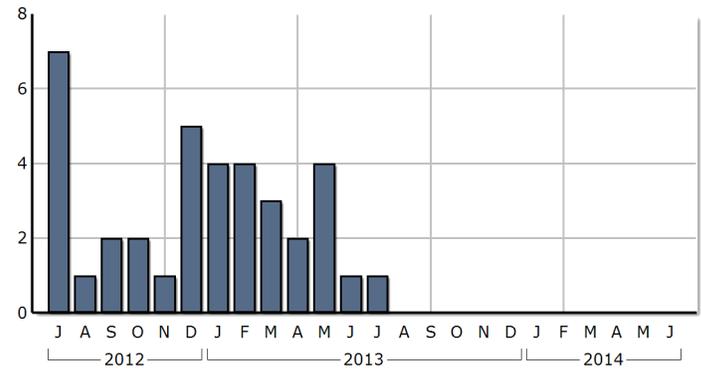
Fax Referral



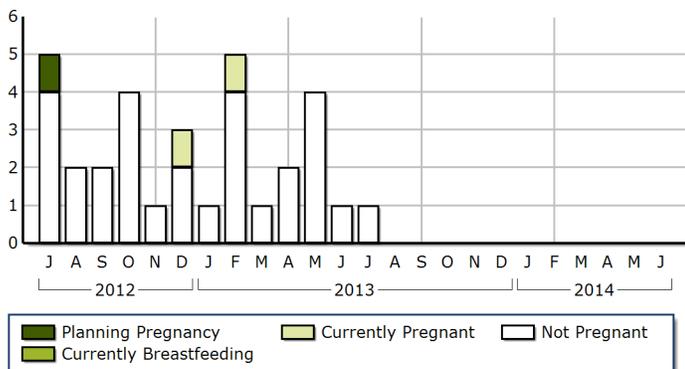
Tobacco User Enrollments By Program Type



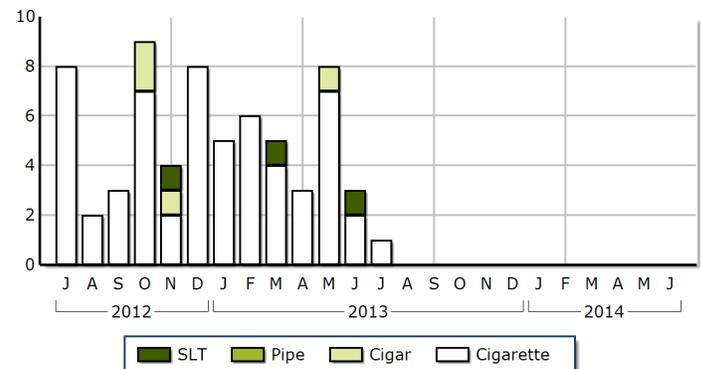
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

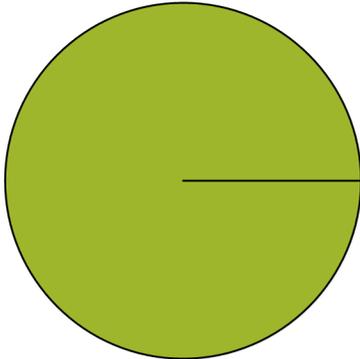


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

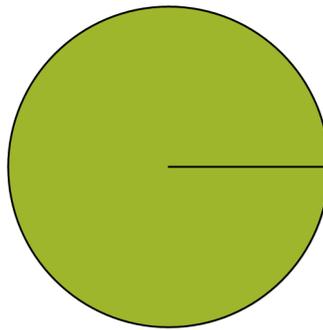
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

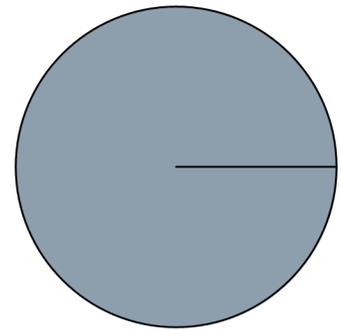
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

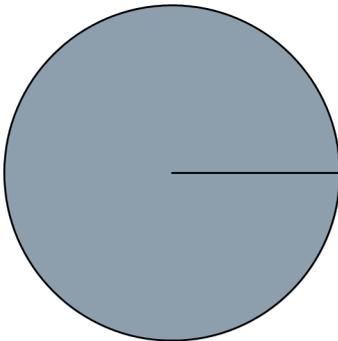
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

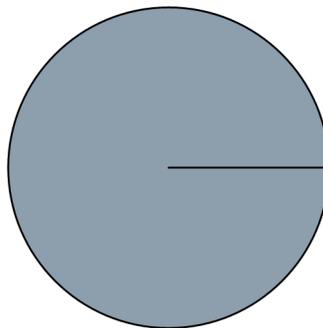
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

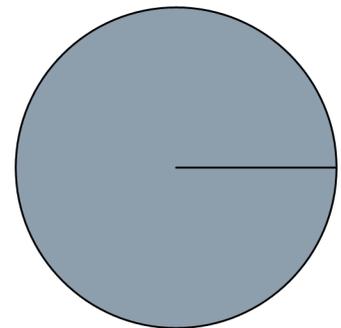
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

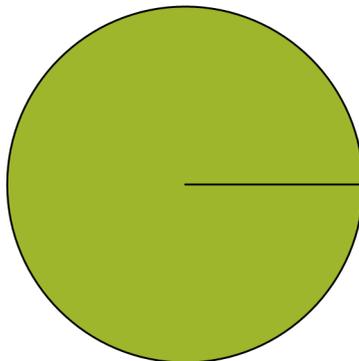
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

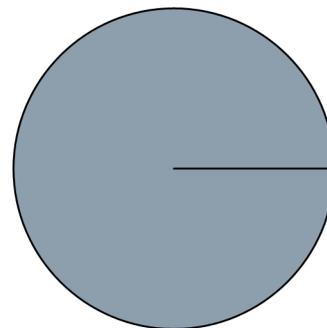
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

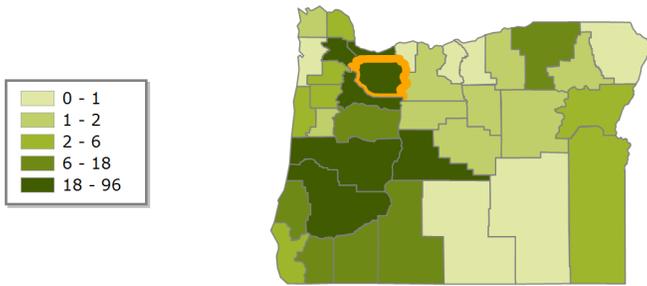
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

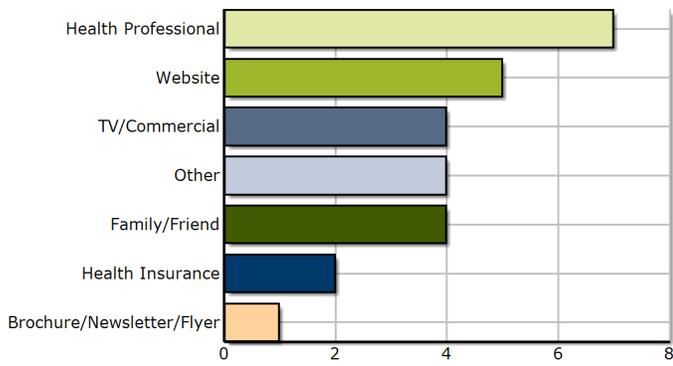
From 7/1/2013 through 7/31/2013

## State Tobacco Users Served Contract YTD (Adults)

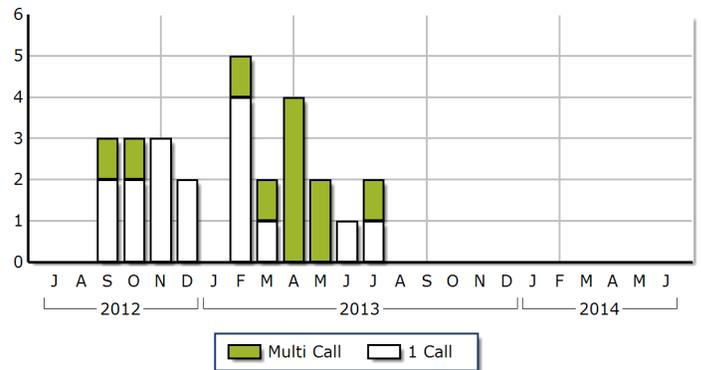


County Population	Prevalence	Tobacco Users
<b>Adult</b>	289,948	15.4 %
		44,652 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		31
<b>Tobacco Users YTD</b>		31
<b>Unique Tobacco Users YTD</b>		3
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>		1
<b>Reach - NAQC</b>		2
<b>Annualized Reach</b>		1
<b>Annualized Reach - NAQC</b>		2
<b>Unique Individual Reach</b>		3

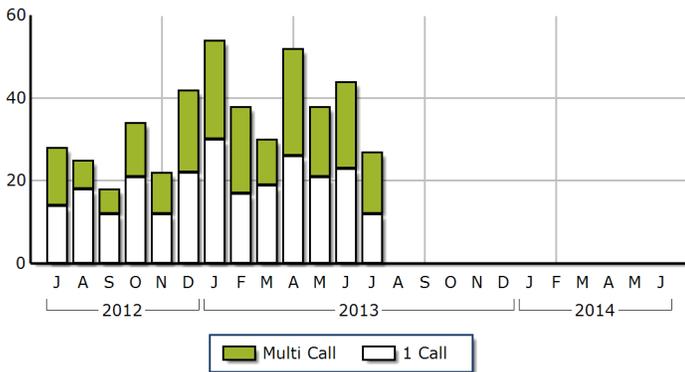
## How Heard About



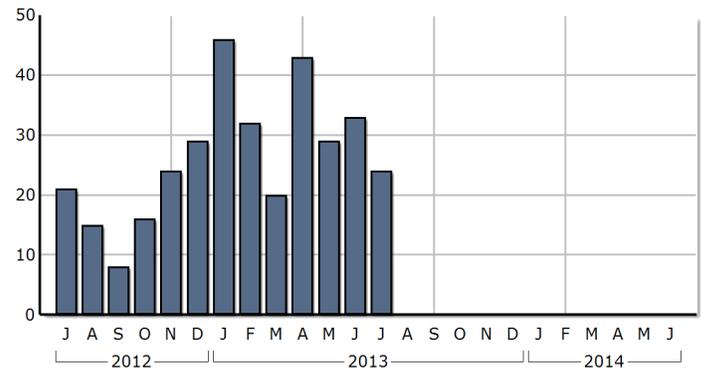
## Fax Referral



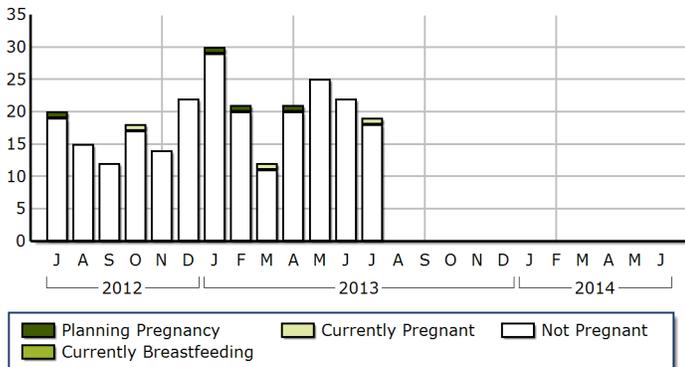
## Tobacco User Enrollments By Program Type



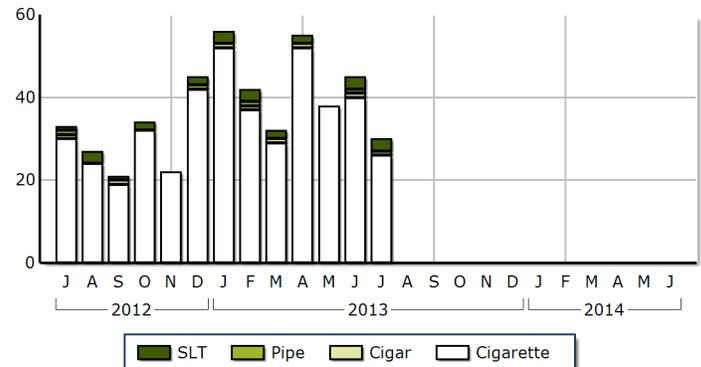
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

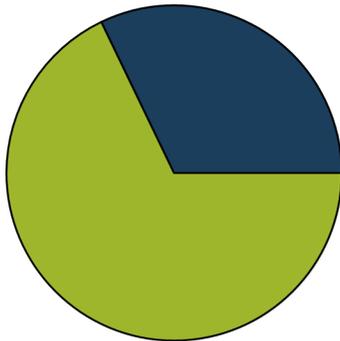


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

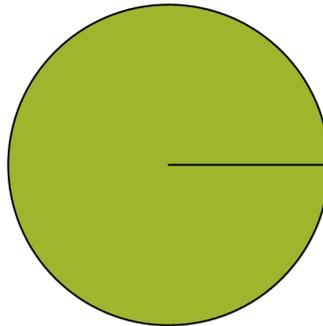
Tobacco Users By Gender



Female, 67.86%  
Male, 32.14%

Chart Total N: 28

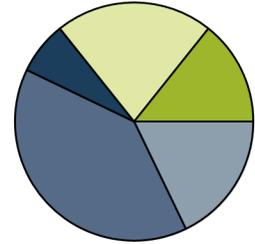
Tobacco Users By Language



English, 100.00%

Chart Total N: 28

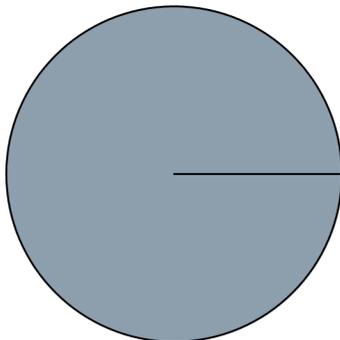
Tobacco Users By Education



No HS Degreee/GED, 17.86%  
HS Degreee/GED, 39.29%  
Technical Degree, 7.14%  
Some College, 21.43%  
College Degree, 14.29%

Chart Total N: 28

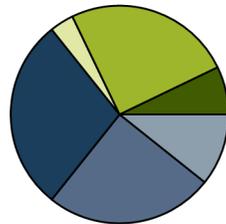
Tobacco Users By Race



White, 100.00%

Chart Total N: 24

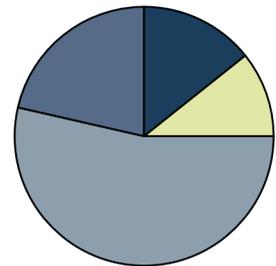
Tobacco Users By Age



18 - 24, 10.71%  
25 - 34, 25.00%  
35 - 44, 28.57%  
45 - 54, 3.57%  
55 - 64, 25.00%  
65 and Older, 7.14%

Chart Total N: 28

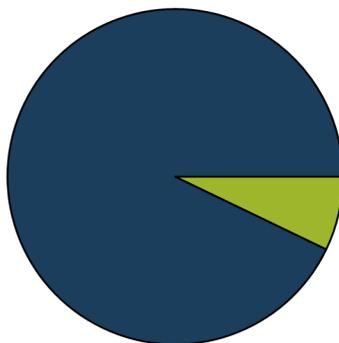
Tobacco Users By Health Plan



Uninsured, 53.57%  
Medicare, 21.43%  
Commercially Insured, 14.29%  
Medicaid, 10.71%

Chart Total N: 28

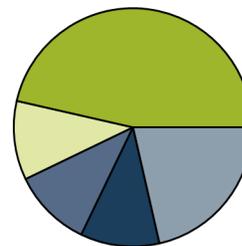
Tobacco Users By Ethnicity



Hispanic, 7.14%  
Non-Hispanic, 92.86%

Chart Total N: 28

Tobacco Users By Chronic Condition



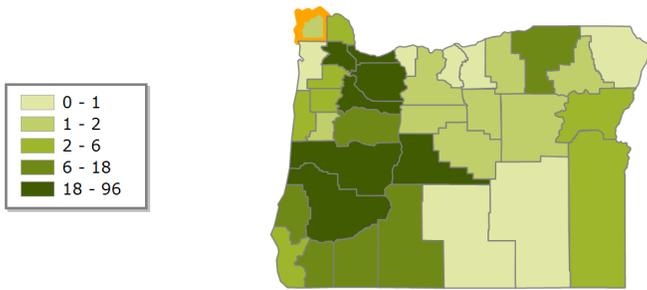
Asthma, 21.43%  
CAD, 10.71%  
COPD, 10.71%  
Diabetes, 10.71%  
None, 46.43%

Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

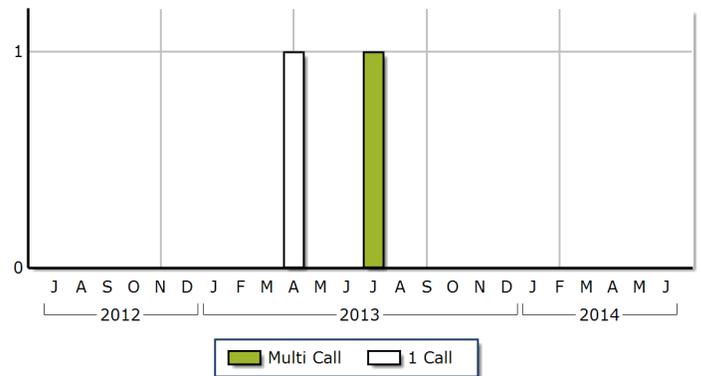


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	656
Tobacco Users YTD			3	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.05 %
Reach - NAQC			2	0.02 %
Annualized Reach			1	0.56 %
Annualized Reach - NAQC			2	0.19 %
Unique Individual Reach			3	0.02 %

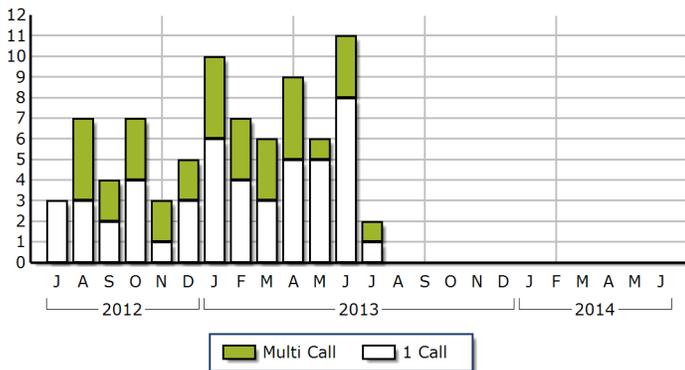
How Heard About



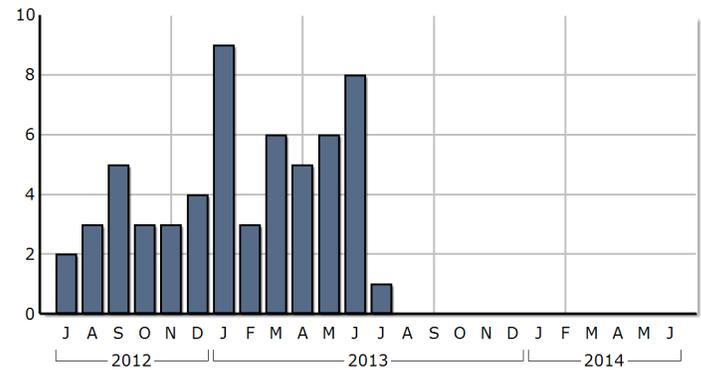
Fax Referral



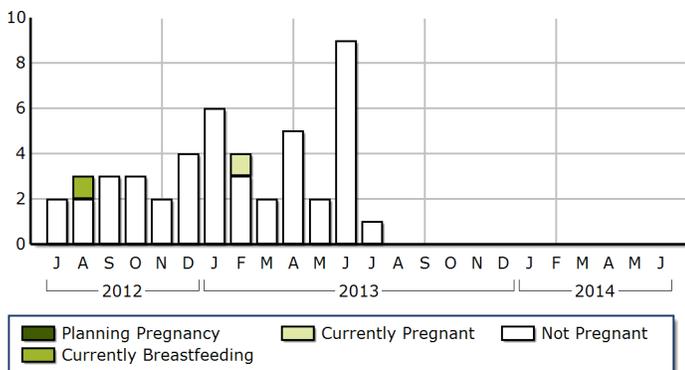
Tobacco User Enrollments By Program Type



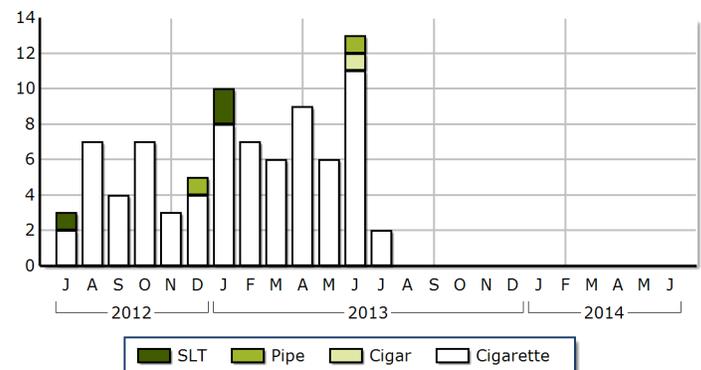
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

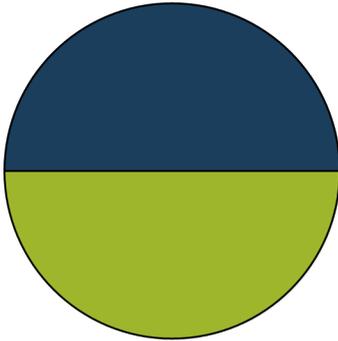


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

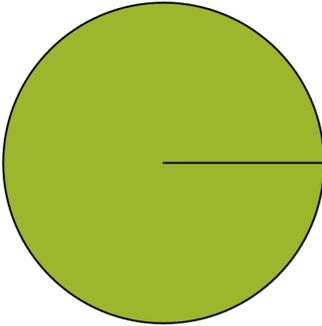
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

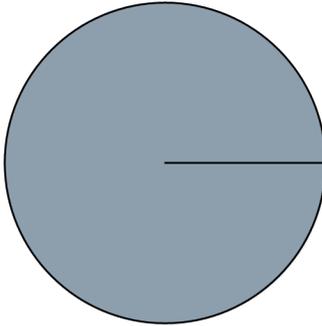
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

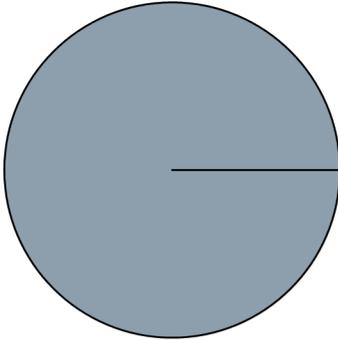
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

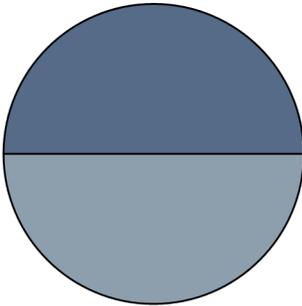
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

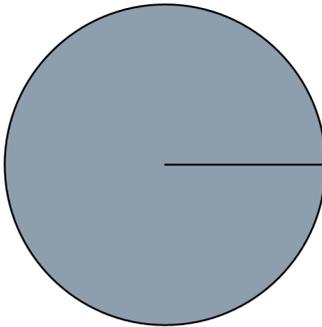
Tobacco Users By Age



55 - 64, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

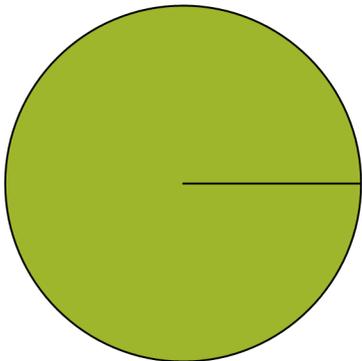
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

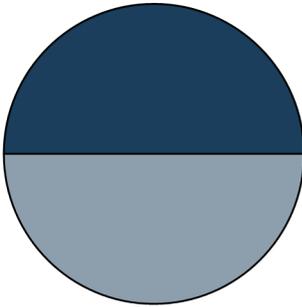
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition

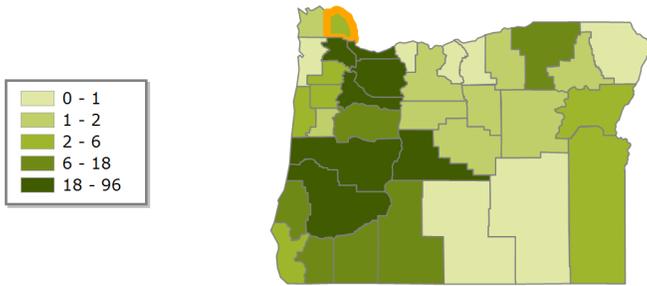


CAD, 50.00%  
COPD, 50.00%

Chart Total N: 2

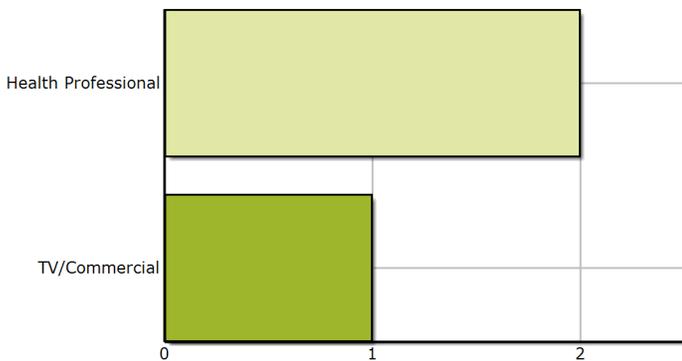
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

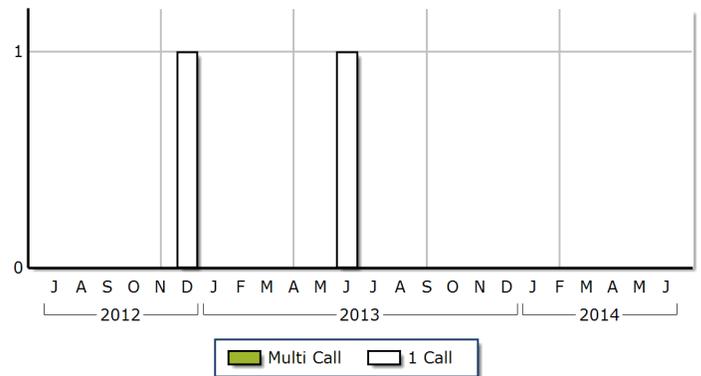


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	656
Tobacco Users YTD			3	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.05 %
Reach - NAQC			2	0.03 %
Annualized Reach			1	0.57 %
Annualized Reach - NAQC			2	0.38 %
Unique Individual Reach			3	0.02 %

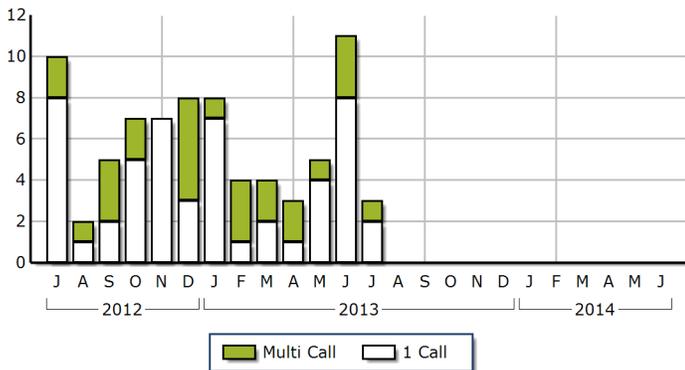
## How Heard About



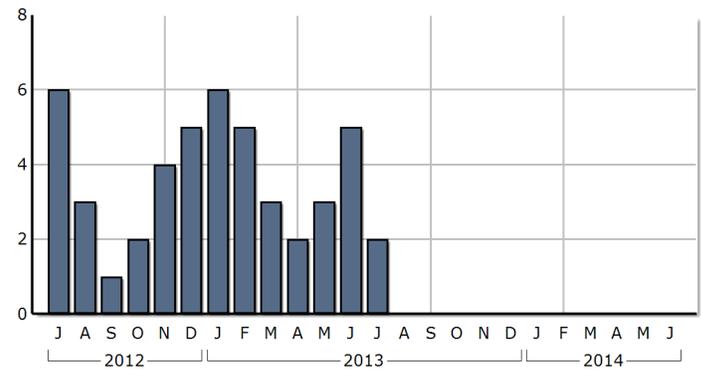
## Fax Referral



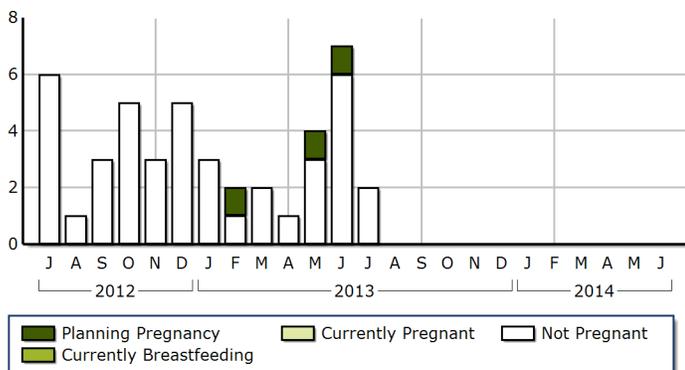
## Tobacco User Enrollments By Program Type



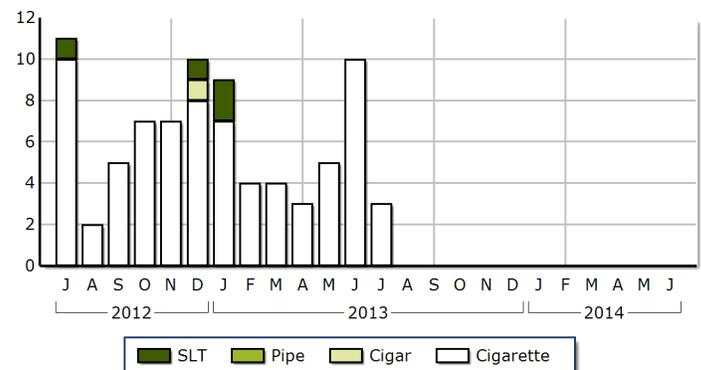
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

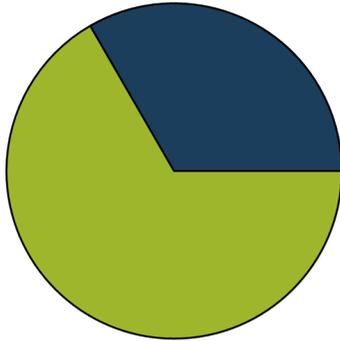


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

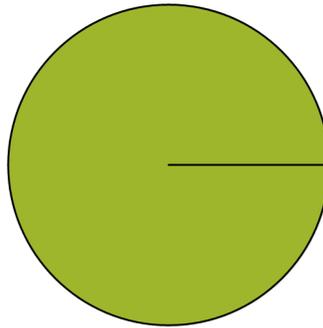
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

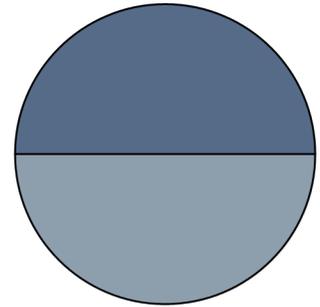
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

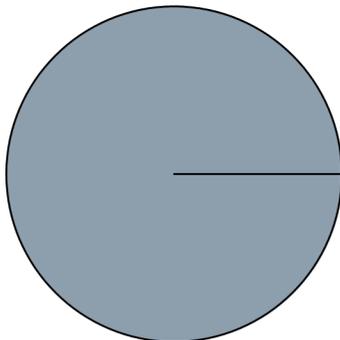
Tobacco Users By Education



HS Degreee/GED, 50.00%  
College Degree, 50.00%

Chart Total N: 2

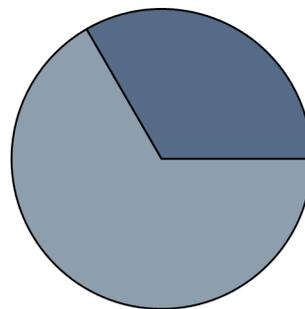
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

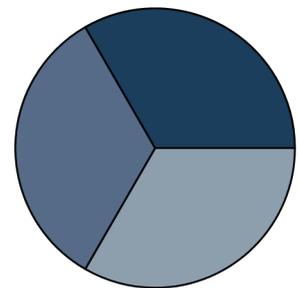
Tobacco Users By Age



35 - 44, 66.67%  
55 - 64, 33.33%

Chart Total N: 3

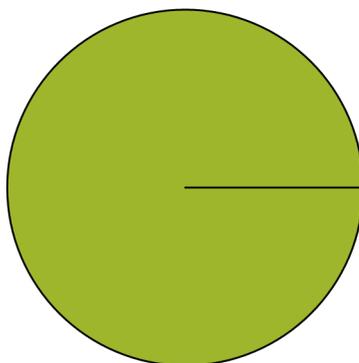
Tobacco Users By Health Plan



Medicaid, 33.33%  
Medicare, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

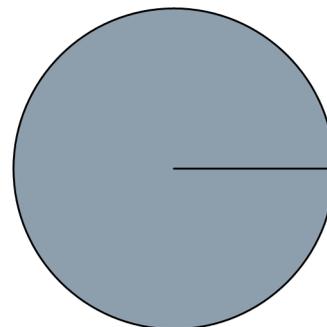
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



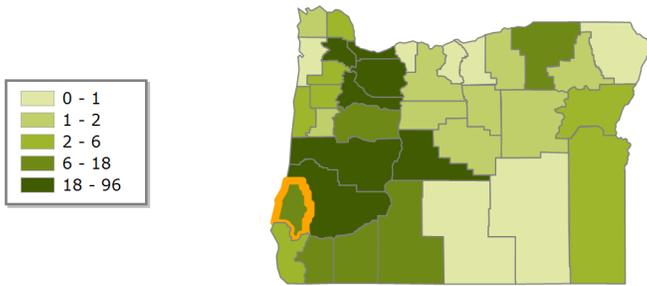
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

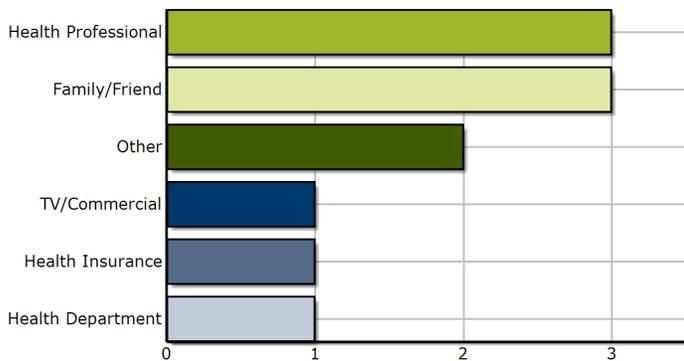
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

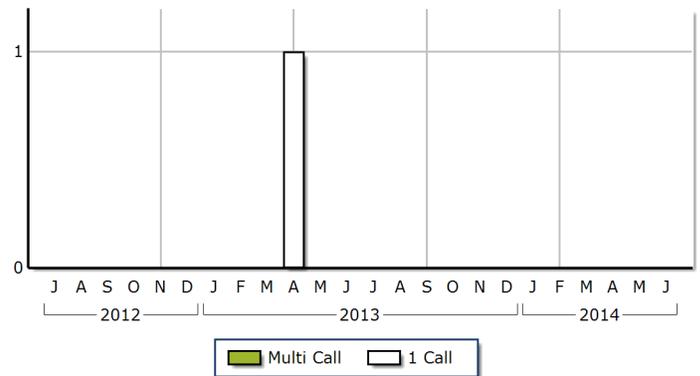


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			11	656
Tobacco Users YTD			11	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.08 %
Reach - NAQC			2	0.08 %
Annualized Reach			1	0.93 %
Annualized Reach - NAQC			2	0.93 %
Unique Individual Reach			3	0.06 %

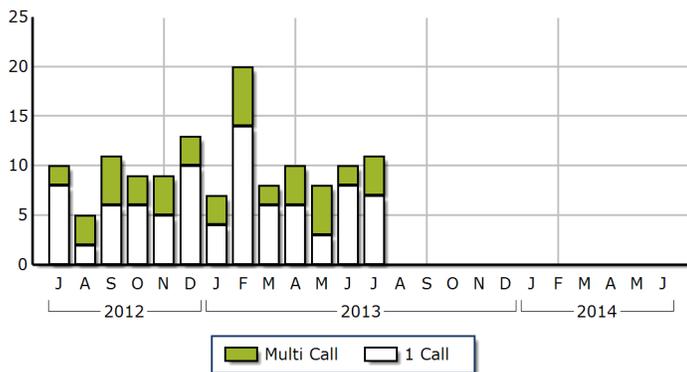
## How Heard About



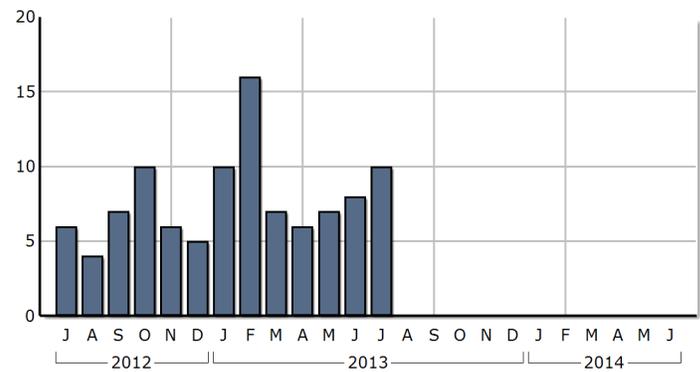
## Fax Referral



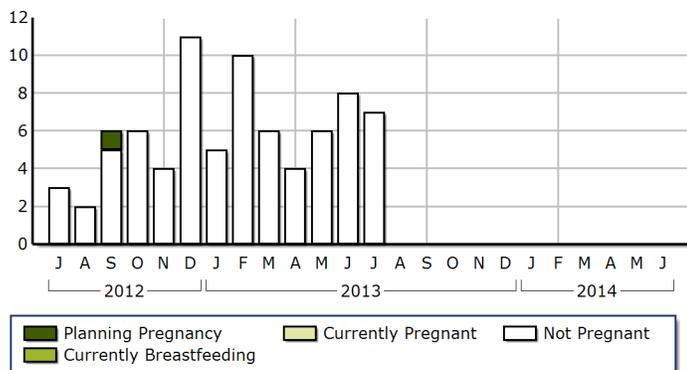
## Tobacco User Enrollments By Program Type



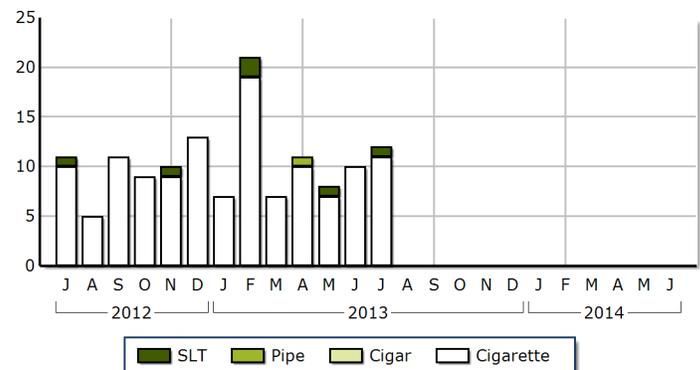
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

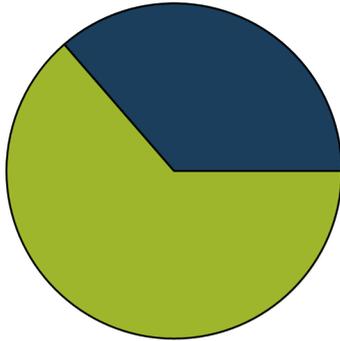


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

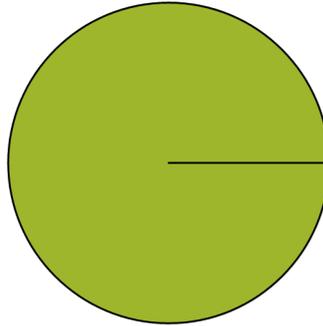
Tobacco Users By Gender



Female, 63.64%  
Male, 36.36%

Chart Total N: 11

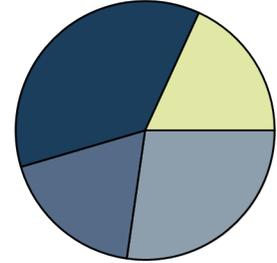
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

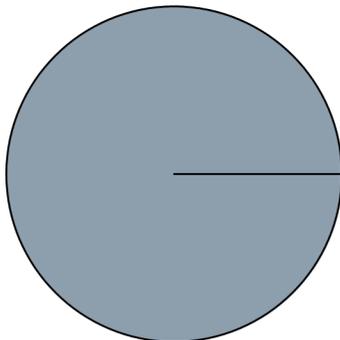
Tobacco Users By Education



No HS Degreee/GED, 27.27%  
HS Degreee/GED, 18.18%  
Some College, 36.36%  
College Degree, 18.18%

Chart Total N: 11

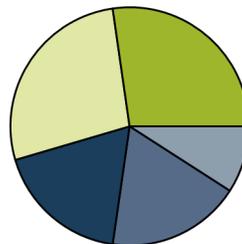
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

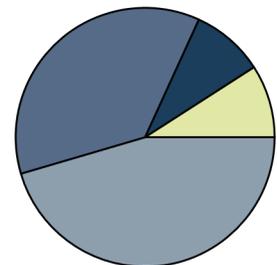
Tobacco Users By Age



18 - 24, 9.09%  
25 - 34, 18.18%  
35 - 44, 18.18%  
45 - 54, 27.27%  
55 - 64, 27.27%

Chart Total N: 11

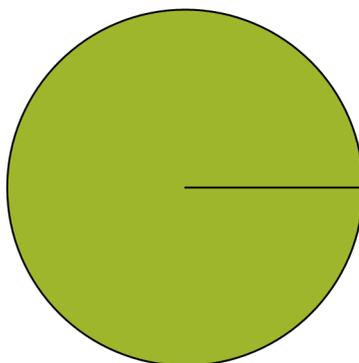
Tobacco Users By Health Plan



Commercially Insured, 45.45%  
Uninsured, 36.36%  
Medicaid, 9.09%  
Medicare, 9.09%

Chart Total N: 11

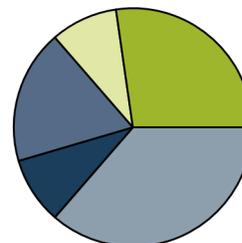
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 36.36%  
CAD, 9.09%  
COPD, 18.18%  
Diabetes, 9.09%  
None, 27.27%

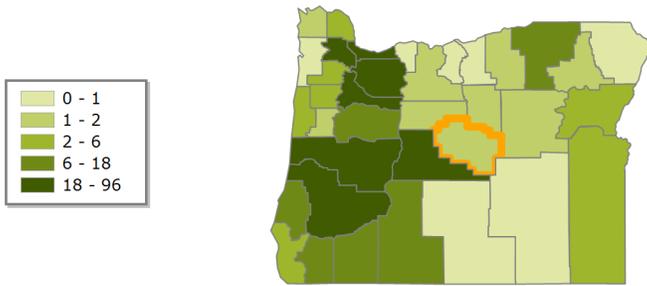
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 7/1/2013 through 7/31/2013

### State Tobacco Users Served Contract YTD (Adults)

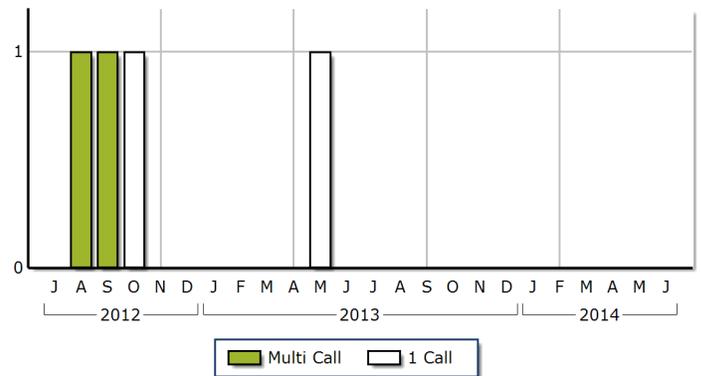


County Population	Prevalence	Tobacco Users	
<b>Adult</b>	20,635	23.3 %	4,808 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		2	656
<b>Tobacco Users YTD</b>		2	656
<b>Unique Tobacco Users YTD</b>		3	426
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	0.04 %
<b>Reach - NAQC</b>		2	0.04 %
<b>Annualized Reach</b>		1	0.50 %
<b>Annualized Reach - NAQC</b>		2	0.50 %
<b>Unique Individual Reach</b>		3	0.02 %

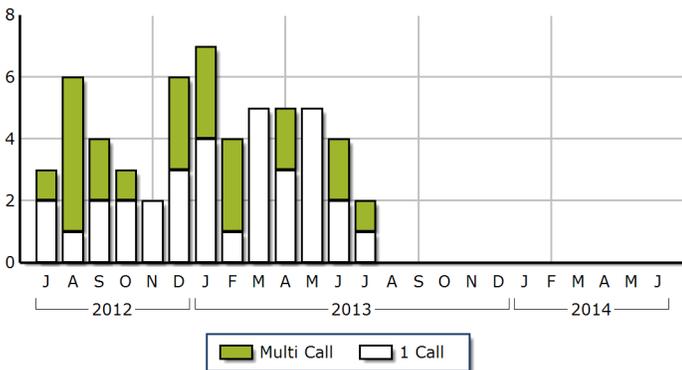
### How Heard About



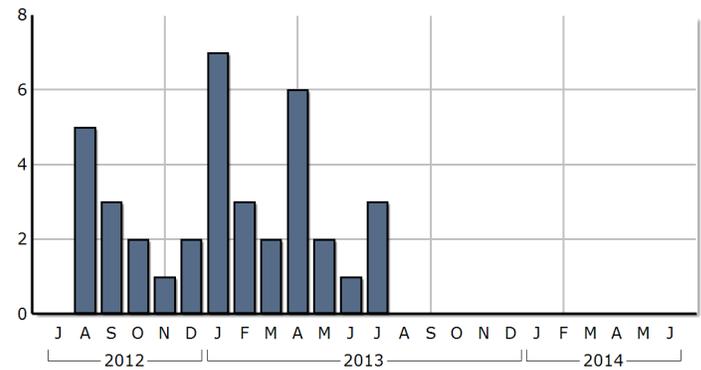
### Fax Referral



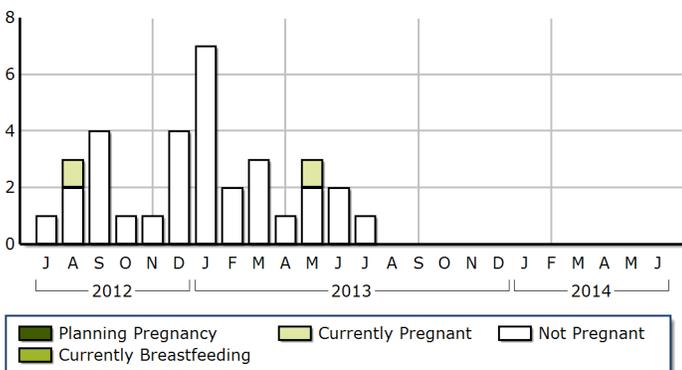
### Tobacco User Enrollments By Program Type



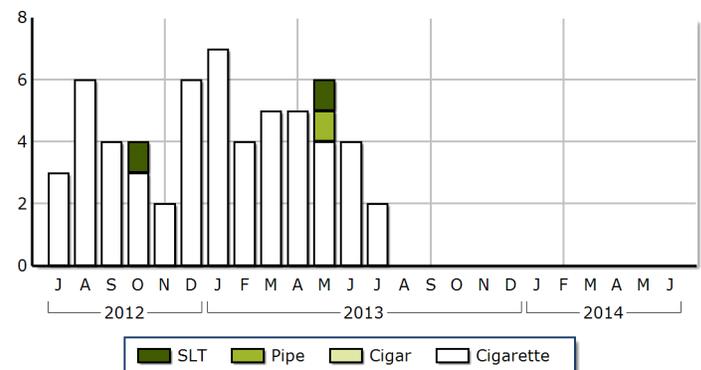
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

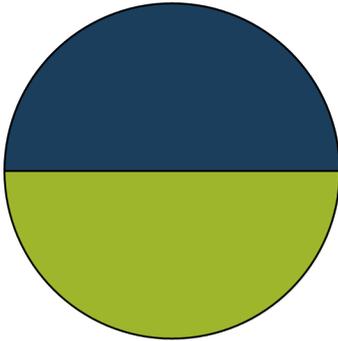


### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

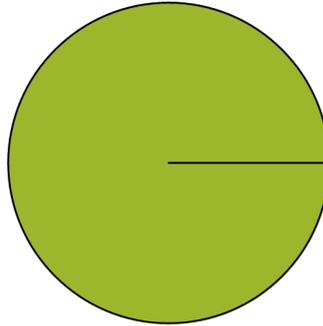
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

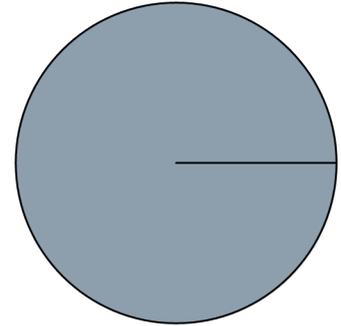
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

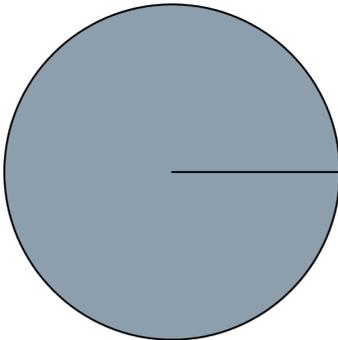
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

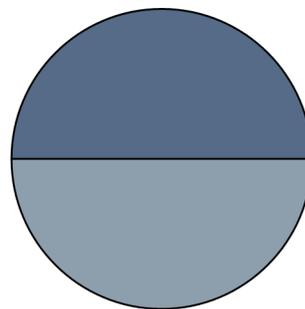
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

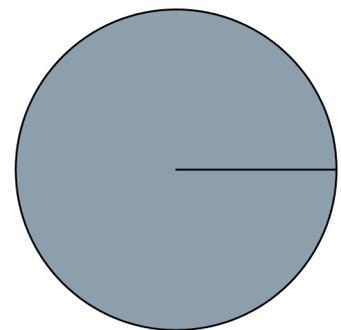
Tobacco Users By Age



25 - 34, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

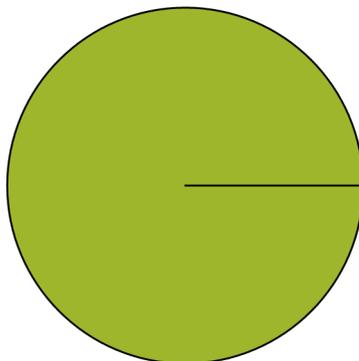
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

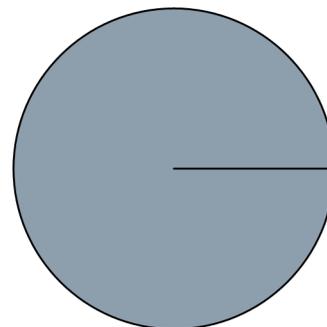
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



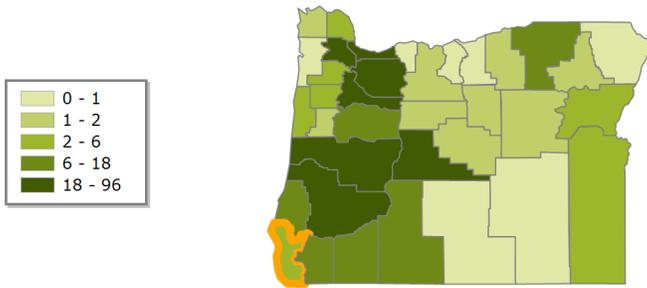
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

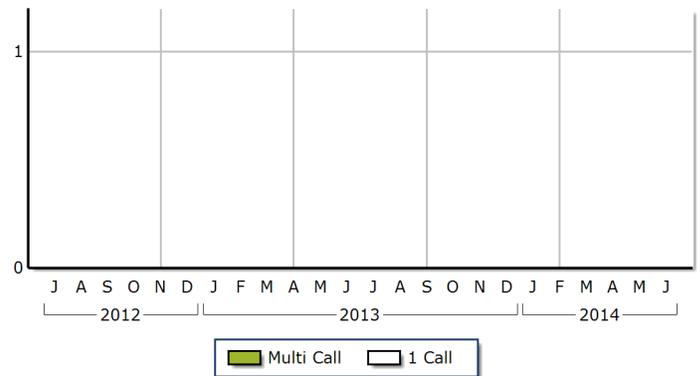


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	656
Tobacco Users YTD			3	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.09 %
Reach - NAQC			2	0.09 %
Annualized Reach			1	1.09 %
Annualized Reach - NAQC			2	1.09 %
Unique Individual Reach			3	0.06 %

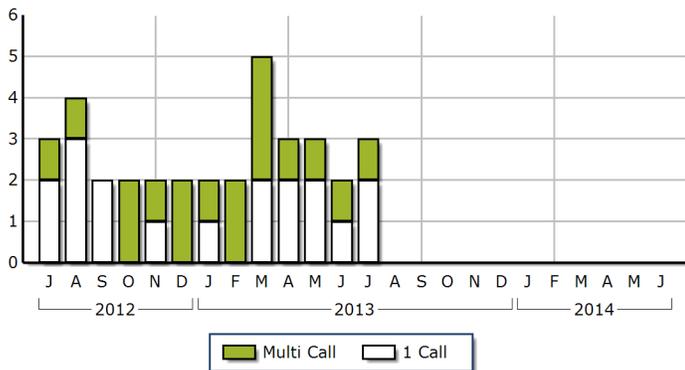
## How Heard About



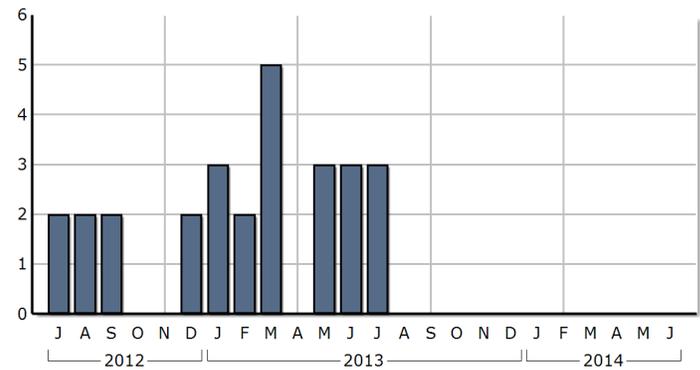
## Fax Referral



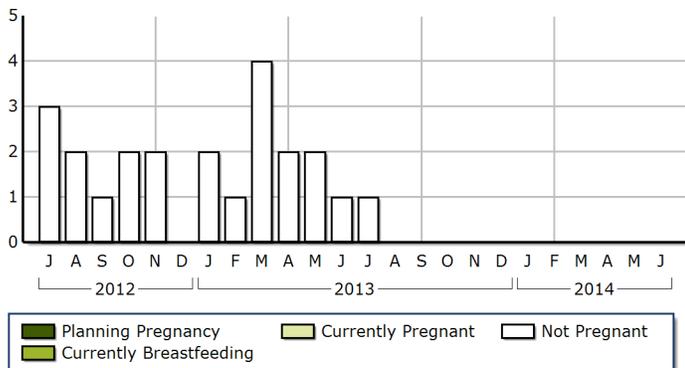
## Tobacco User Enrollments By Program Type



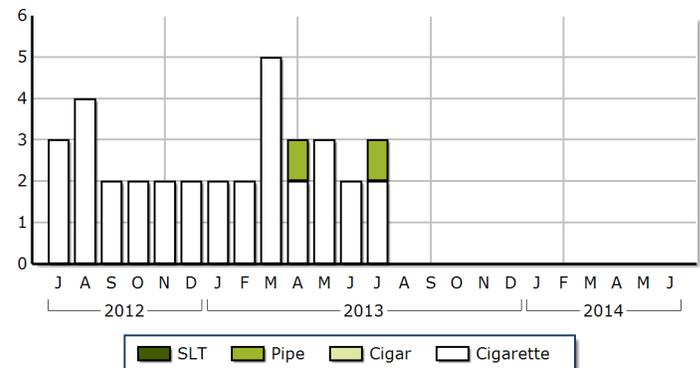
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

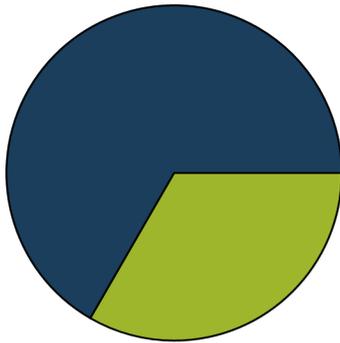


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

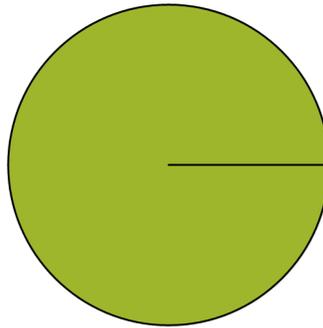
Tobacco Users By Gender



Female, 33.33%  
Male, 66.67%

Chart Total N: 3

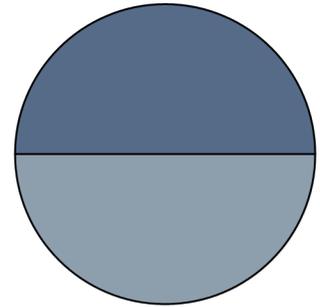
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

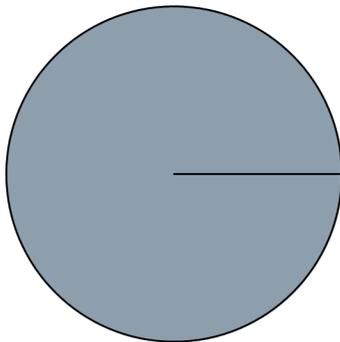
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

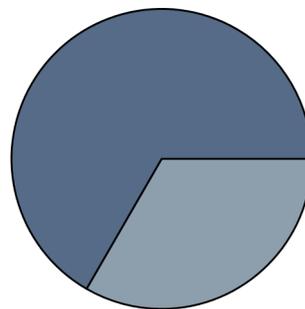
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

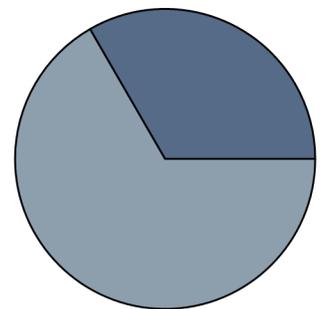
Tobacco Users By Age



45 - 54, 33.33%  
55 - 64, 66.67%

Chart Total N: 3

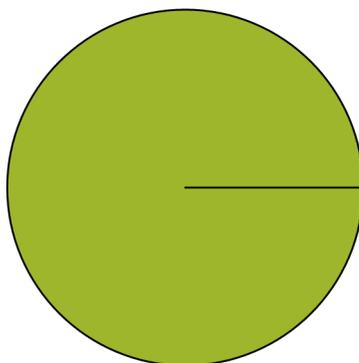
Tobacco Users By Health Plan



Medicaid, 66.67%  
Medicare, 33.33%

Chart Total N: 3

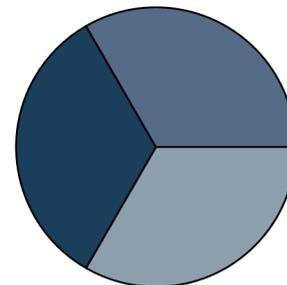
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 33.33%  
COPD, 33.33%  
None, 33.33%

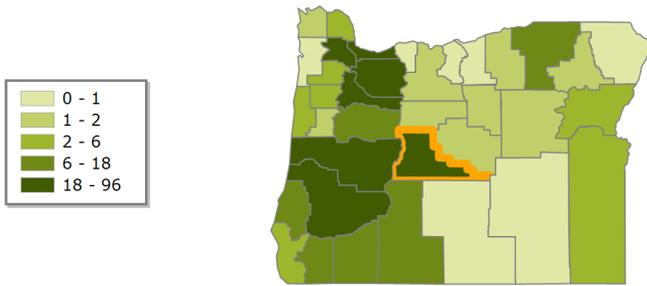
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

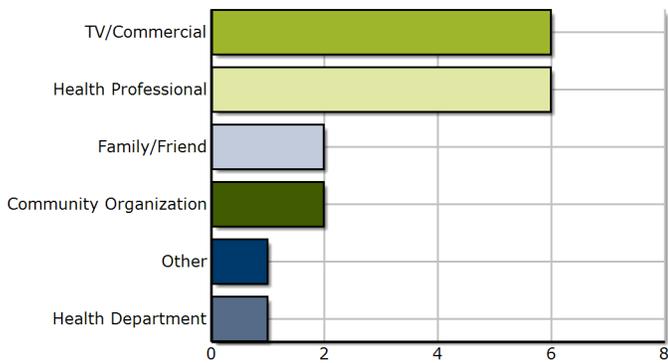
From 7/1/2013 through 7/31/2013

## State Tobacco Users Served Contract YTD (Adults)

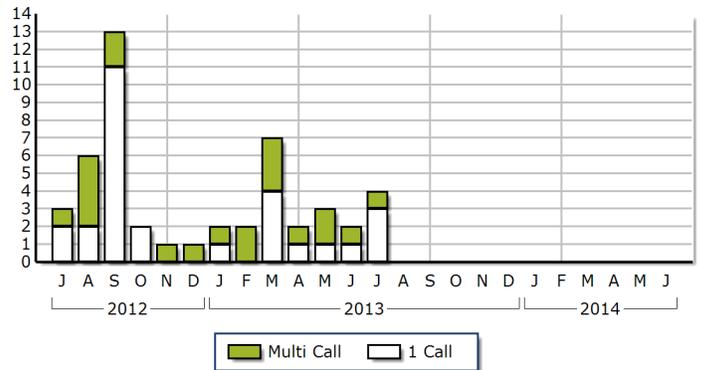


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	<sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			23	656
<b>Tobacco Users YTD</b>			23	656
<b>Unique Tobacco Users YTD</b>			3	426
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.12 %
<b>Reach - NAQC</b>			2	0.10 %
<b>Annualized Reach</b>			1	1.46 %
<b>Annualized Reach - NAQC</b>			2	1.14 %
<b>Unique Individual Reach</b>			3	0.08 %

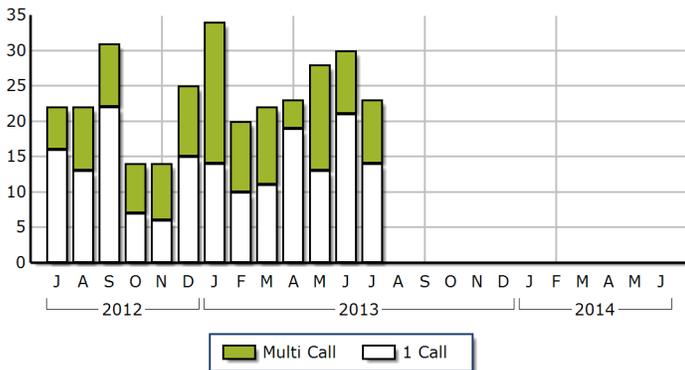
## How Heard About



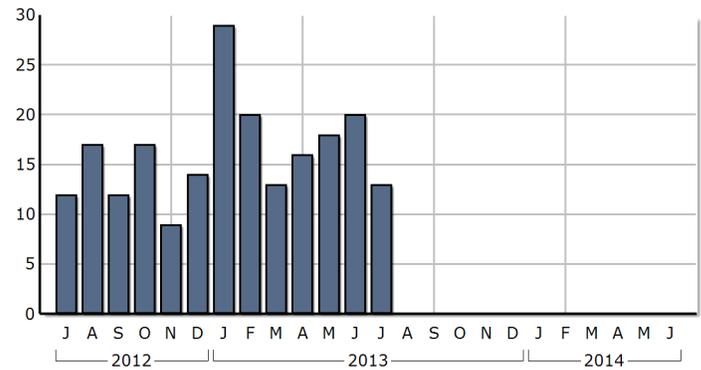
## Fax Referral



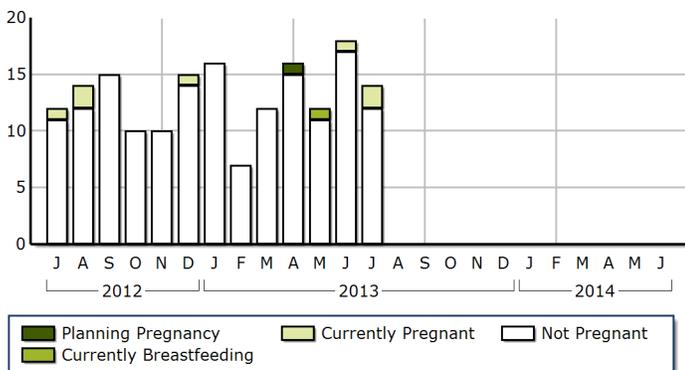
## Tobacco User Enrollments By Program Type



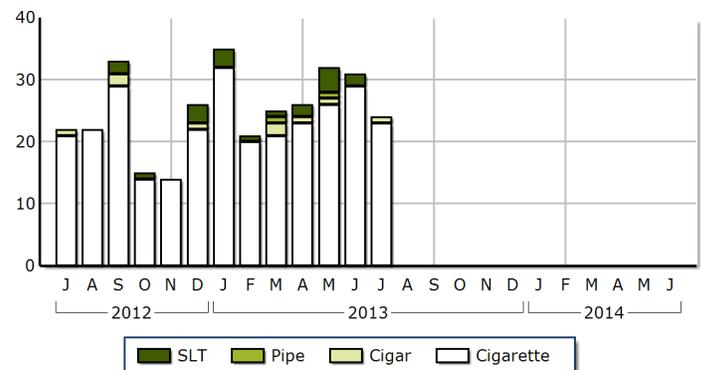
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

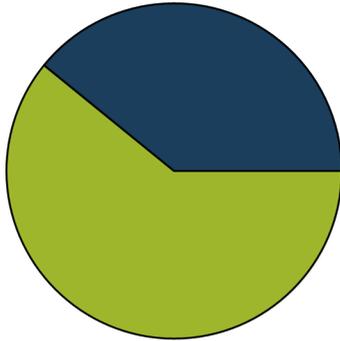


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

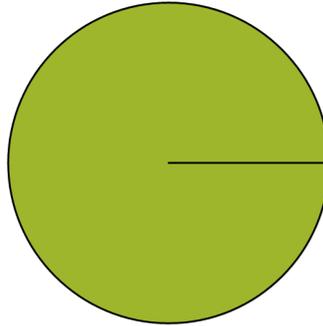
Tobacco Users By Gender



Female, 60.87%  
Male, 39.13%

Chart Total N: 23

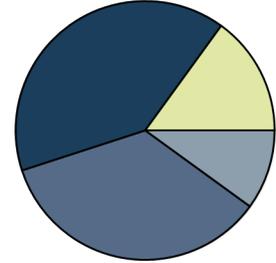
Tobacco Users By Language



English, 100.00%

Chart Total N: 23

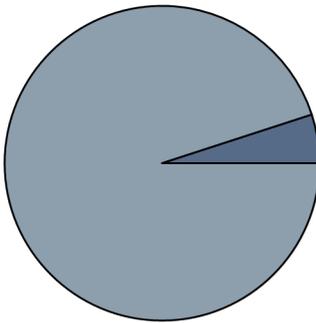
Tobacco Users By Education



No HS Degreee/GED, 10.00%  
HS Degreee/GED, 35.00%  
Some College, 40.00%  
College Degree, 15.00%

Chart Total N: 20

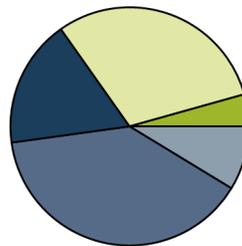
Tobacco Users By Race



White, 95.00%  
American Indian/Alaskan Native, 5.00%

Chart Total N: 20

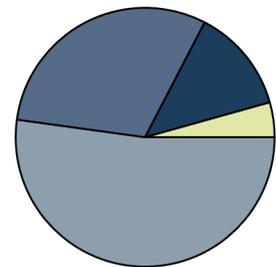
Tobacco Users By Age



18 - 24, 8.70%  
25 - 34, 39.13%  
35 - 44, 17.39%  
45 - 54, 30.43%  
55 - 64, 4.35%

Chart Total N: 23

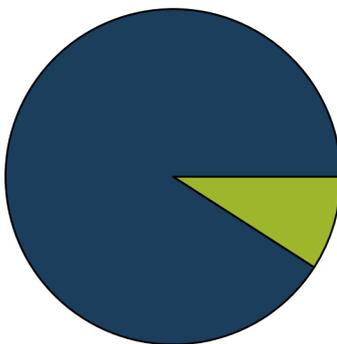
Tobacco Users By Health Plan



Uninsured, 52.17%  
Medicaid, 30.43%  
Commercially Insured, 13.04%  
Medicare, 4.35%

Chart Total N: 23

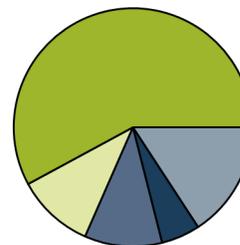
Tobacco Users By Ethnicity



Hispanic, 9.09%  
Non-Hispanic, 90.91%

Chart Total N: 22

Tobacco Users By Chronic Condition



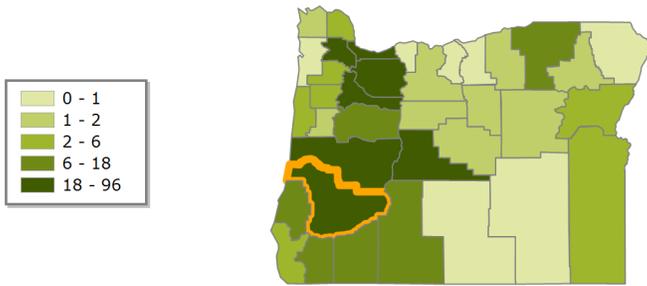
Asthma, 15.79%  
CAD, 5.26%  
COPD, 10.53%  
Diabetes, 10.53%  
None, 57.89%

Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

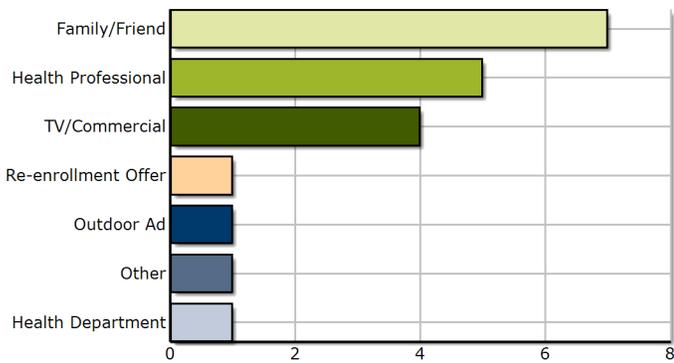
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

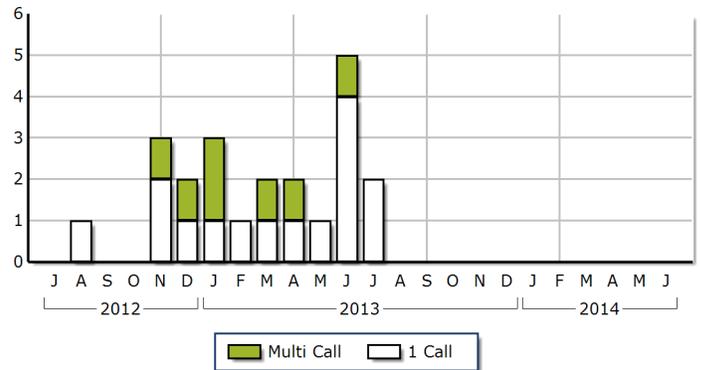


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			22	656
Tobacco Users YTD			22	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.10 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	1.17 %
Annualized Reach - NAQC			2	0.75 %
Unique Individual Reach			3	0.06 %

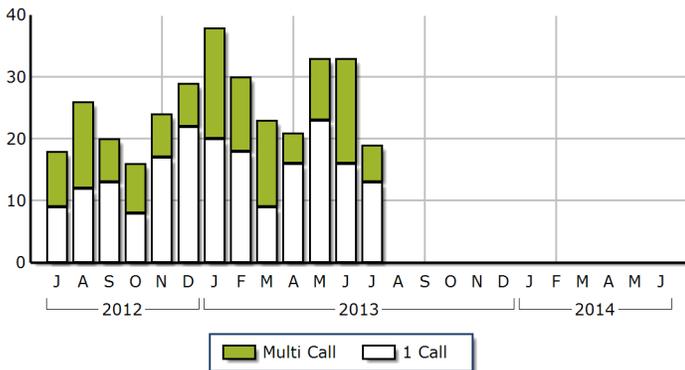
### How Heard About



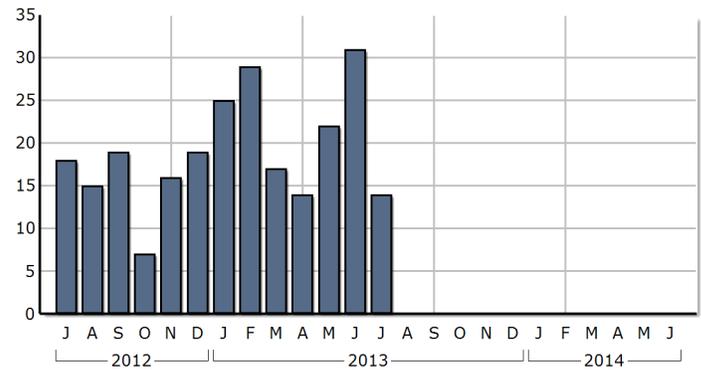
### Fax Referral



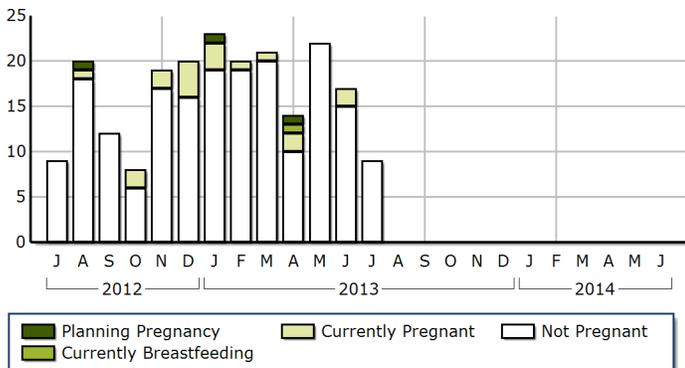
### Tobacco User Enrollments By Program Type



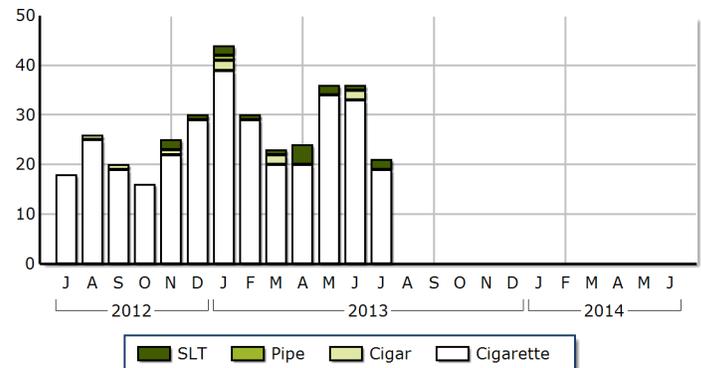
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

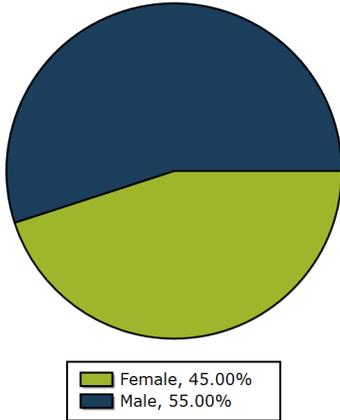


Chart Total N: 20

Tobacco Users By Language

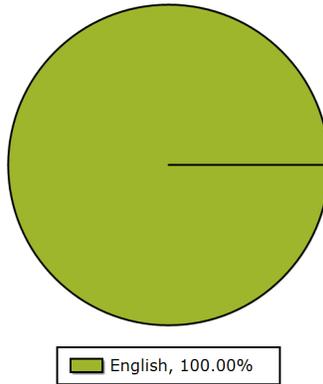


Chart Total N: 20

Tobacco Users By Education

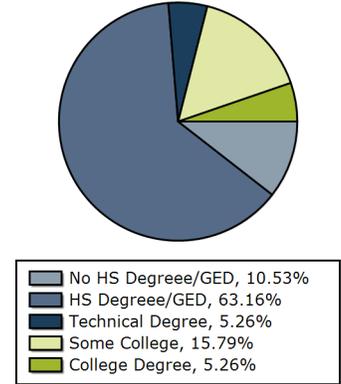


Chart Total N: 19

Tobacco Users By Race

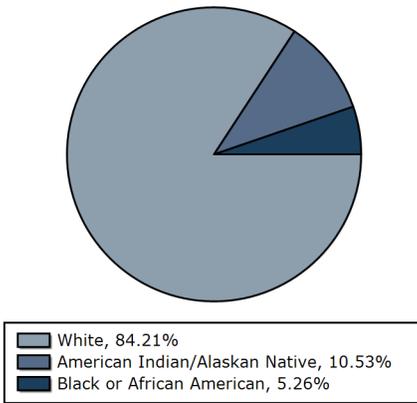


Chart Total N: 19

Tobacco Users By Age

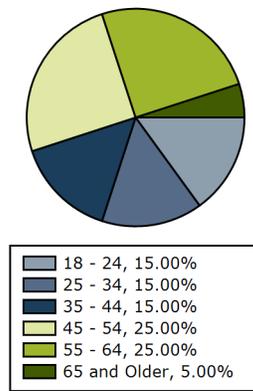


Chart Total N: 20

Tobacco Users By Health Plan

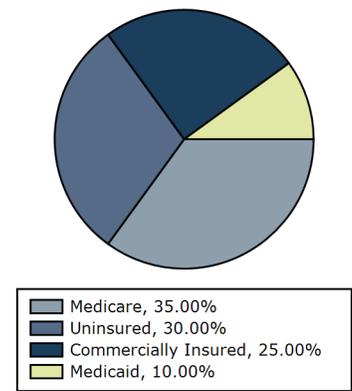


Chart Total N: 20

Tobacco Users By Ethnicity

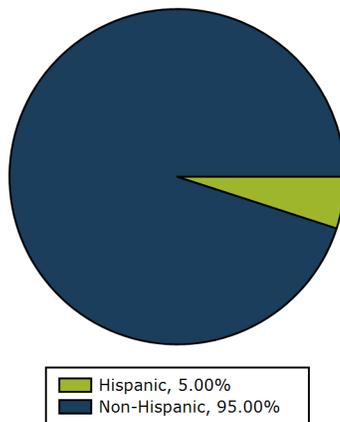


Chart Total N: 20

Tobacco Users By Chronic Condition

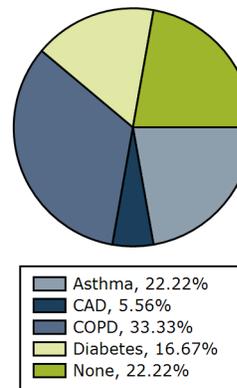
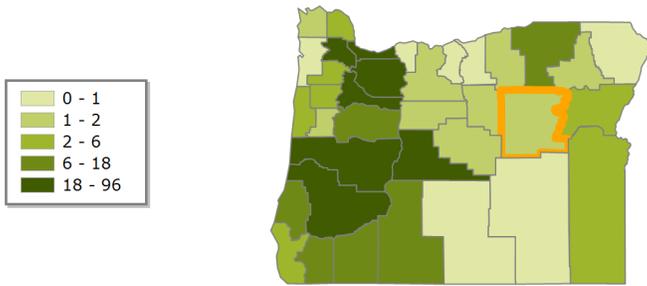


Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

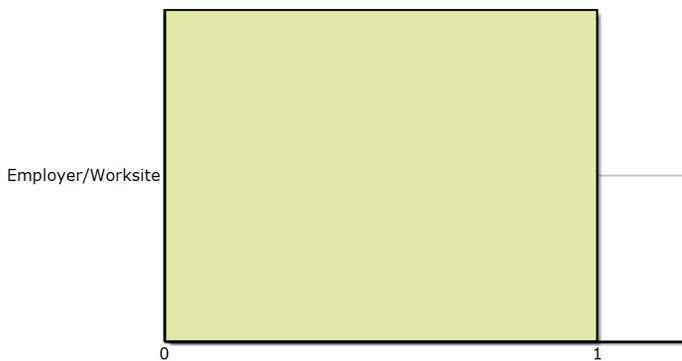
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

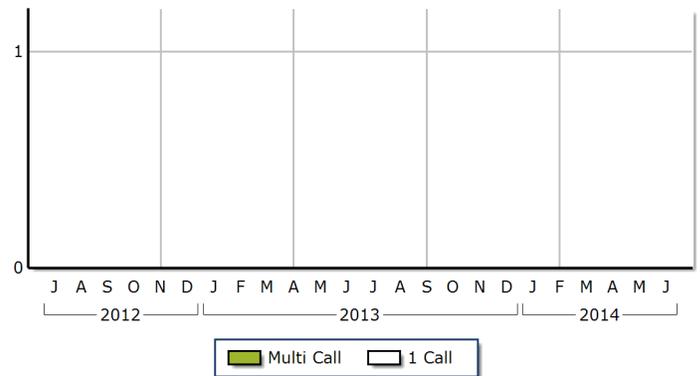


County Population	Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		1	656
<b>Tobacco Users YTD</b>		1	656
<b>Unique Tobacco Users YTD</b>		3	426
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	0.07 %
<b>Reach - NAQC</b>		2	0.07 %
<b>Annualized Reach</b>		1	0.83 %
<b>Annualized Reach - NAQC</b>		2	0.83 %
<b>Unique Individual Reach</b>		3	0.08 %

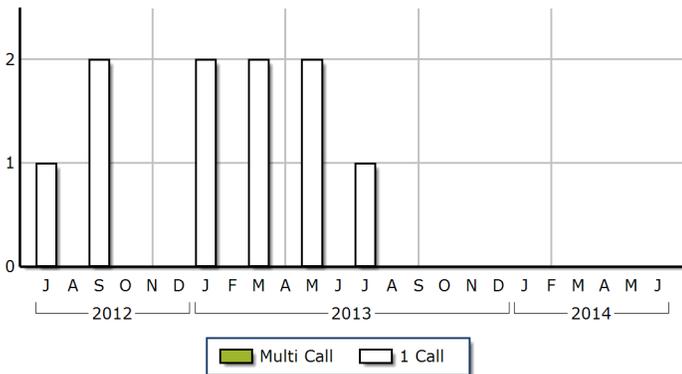
## How Heard About



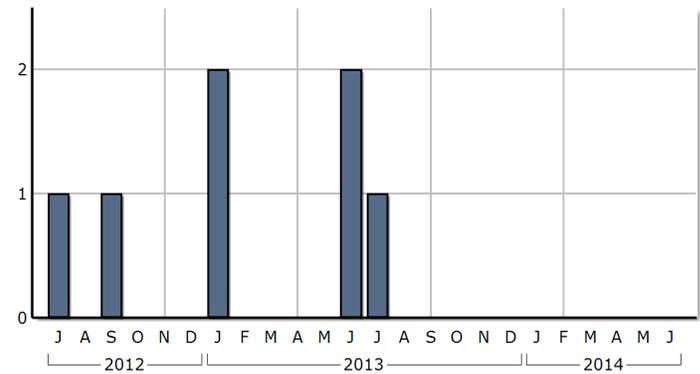
## Fax Referral



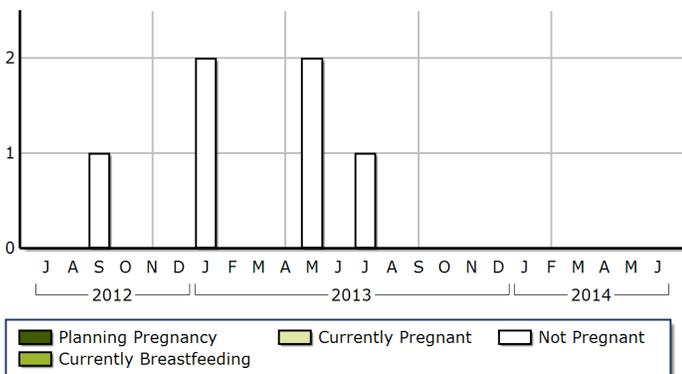
## Tobacco User Enrollments By Program Type



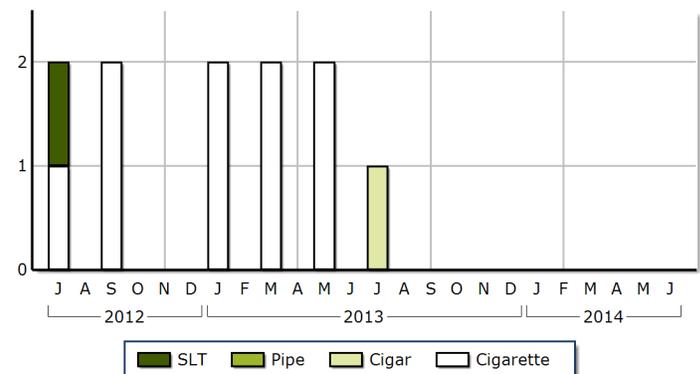
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

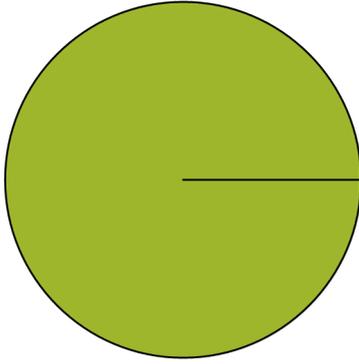


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

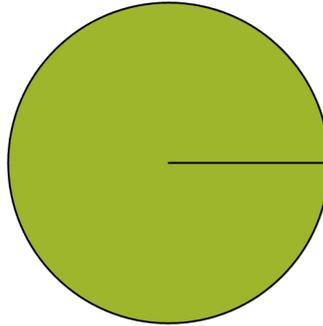
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

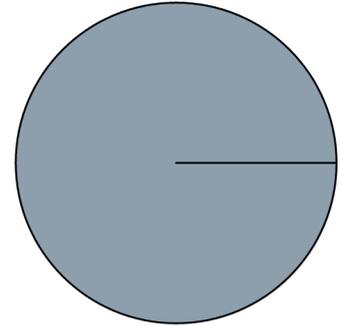
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

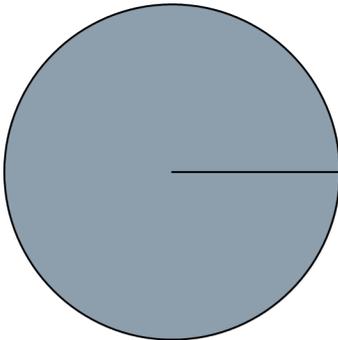
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

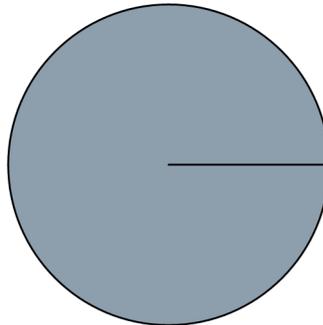
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

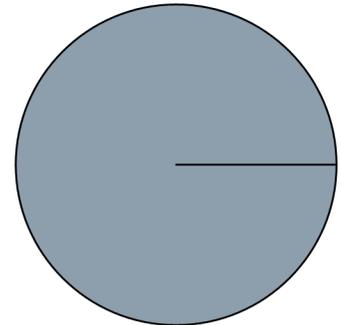
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

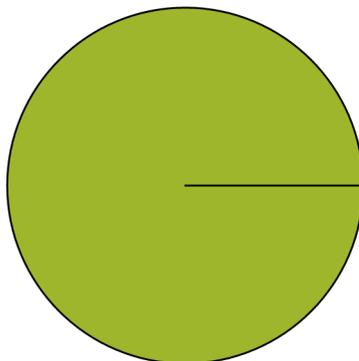
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

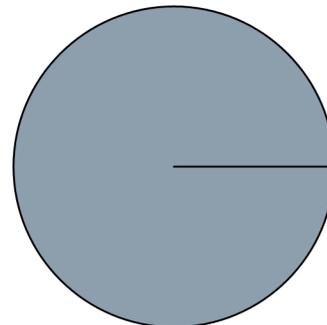
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



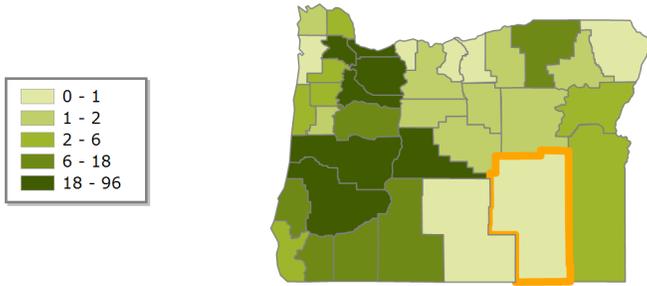
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

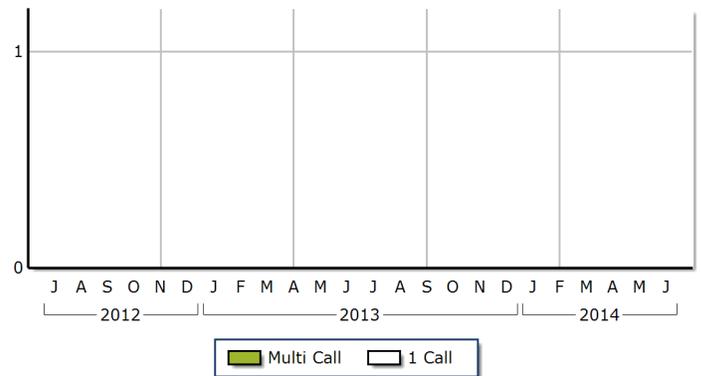
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

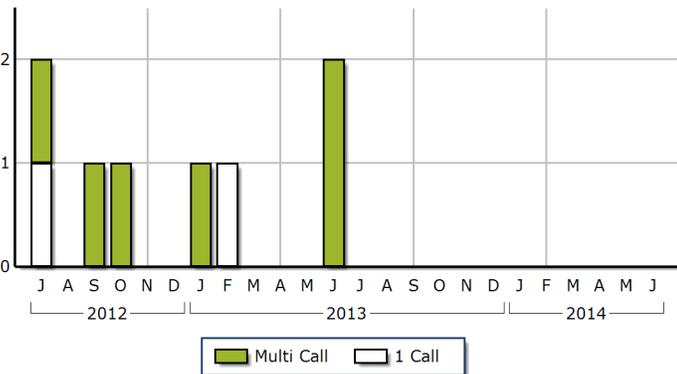


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	6,087	14.3 %		870 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			-	656
<b>Tobacco Users YTD</b>				656
<b>Unique Tobacco Users YTD</b>			3	426
<b>Target Reach</b>				
<b>Reach YTD</b>			1	0.13 %
<b>Reach - NAQC</b>			2	0.06 %
<b>Annualized Reach</b>			1	1.53 %
<b>Annualized Reach - NAQC</b>			2	0.77 %
<b>Unique Individual Reach</b>			3	0.08 %

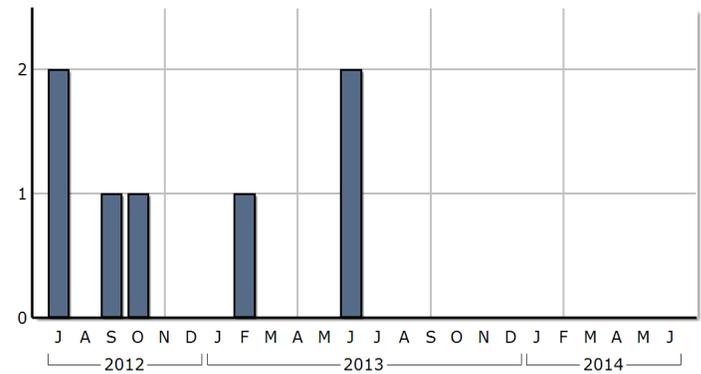
### Fax Referral



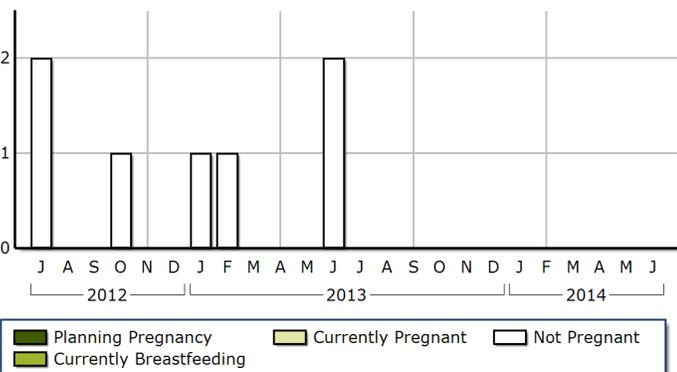
### Tobacco User Enrollments By Program Type



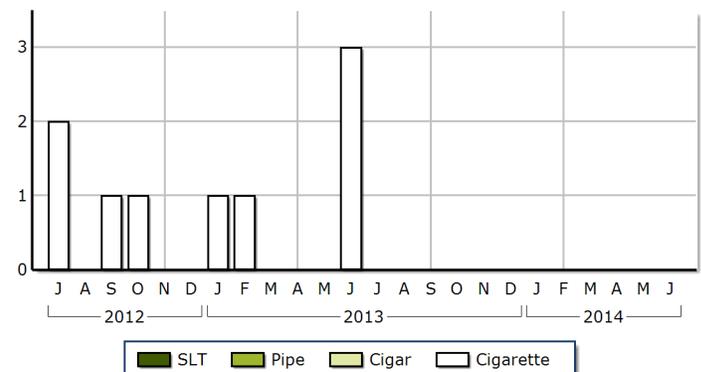
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



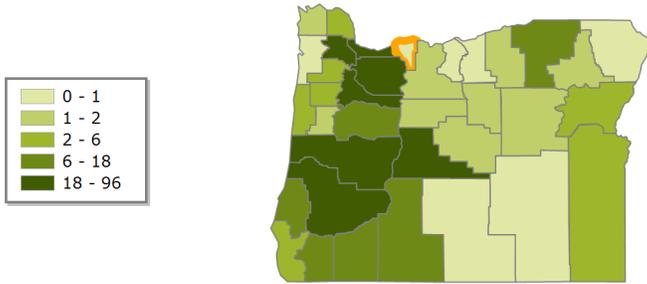
### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

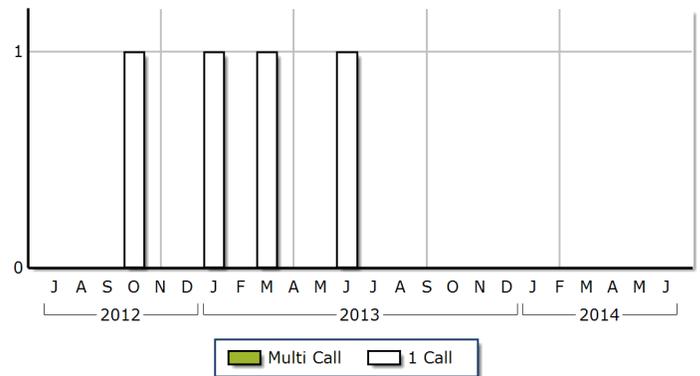
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

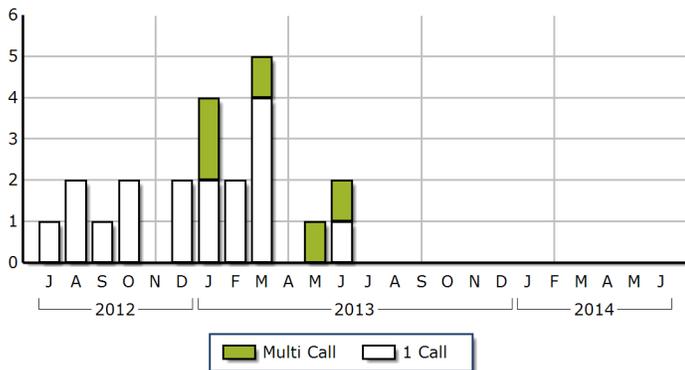


County Population	Prevalence	Tobacco Users
<b>Adult</b> 16,229	8.6 %	1,396 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		-
<b>Tobacco Users YTD</b>		656
<b>Unique Tobacco Users YTD</b>		426
<b>Target Reach</b>		
<b>Reach YTD</b>	1	0.13 %
<b>Reach - NAQC</b>	2	0.06 %
<b>Annualized Reach</b>	1	1.53 %
<b>Annualized Reach - NAQC</b>	2	0.77 %
<b>Unique Individual Reach</b>	3	0.08 %

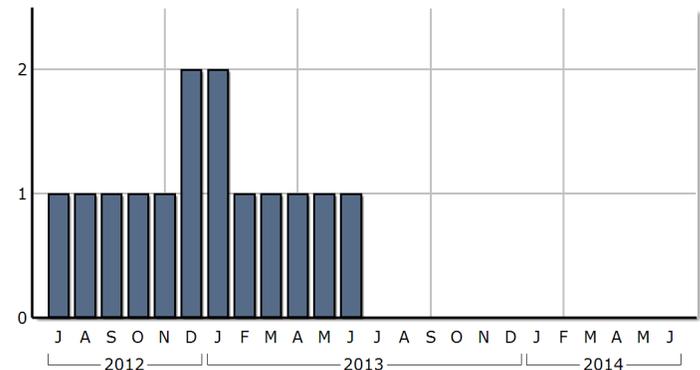
Fax Referral



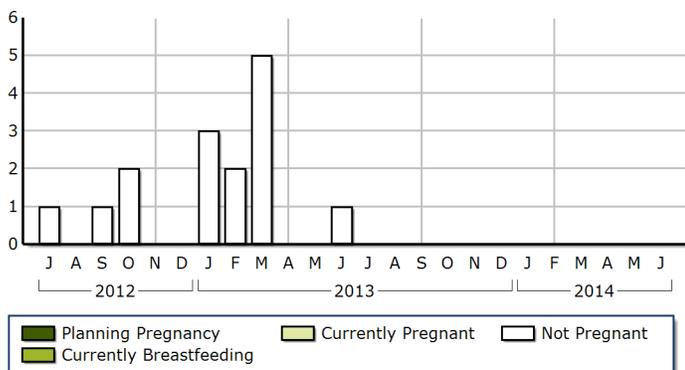
Tobacco User Enrollments By Program Type



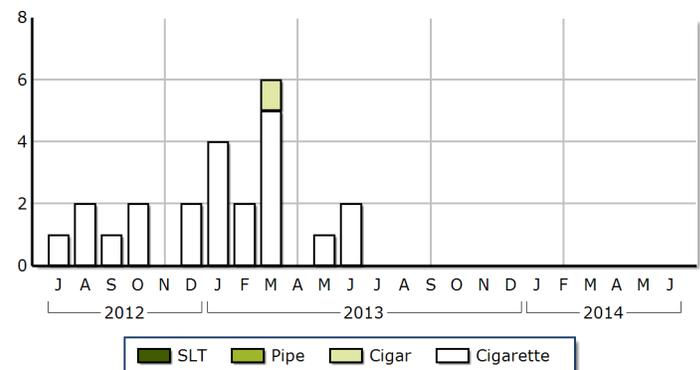
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



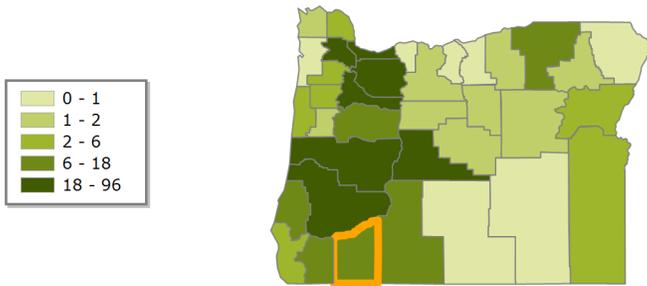
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

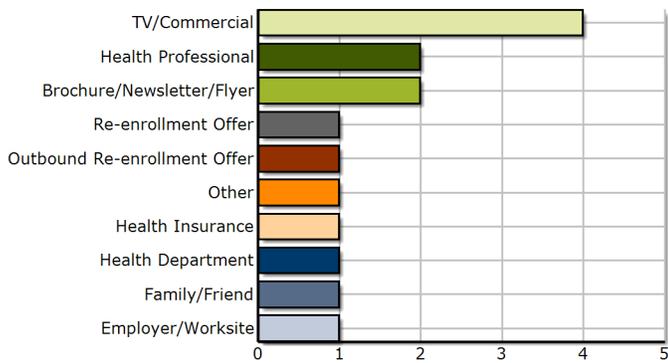
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

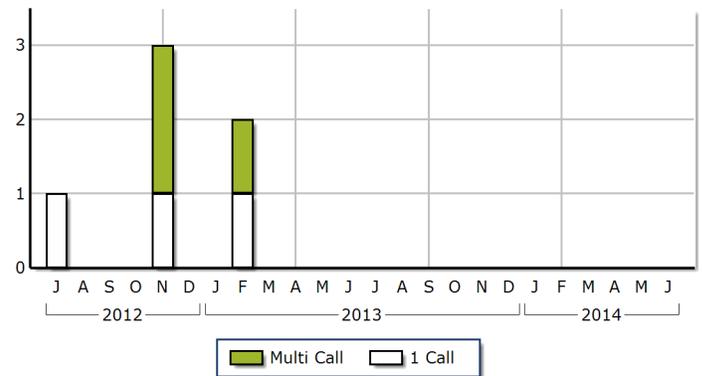


County Population	Prevalence	Tobacco Users	
<b>Adult</b>	160,716	21.9 %	35,197 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		18	656
<b>Tobacco Users YTD</b>		18	656
<b>Unique Tobacco Users YTD</b>		3	426
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	0.05 %
<b>Reach - NAQC</b>		2	0.04 %
<b>Annualized Reach</b>		1	0.61 %
<b>Annualized Reach - NAQC</b>		2	0.48 %
<b>Unique Individual Reach</b>		3	0.04 %

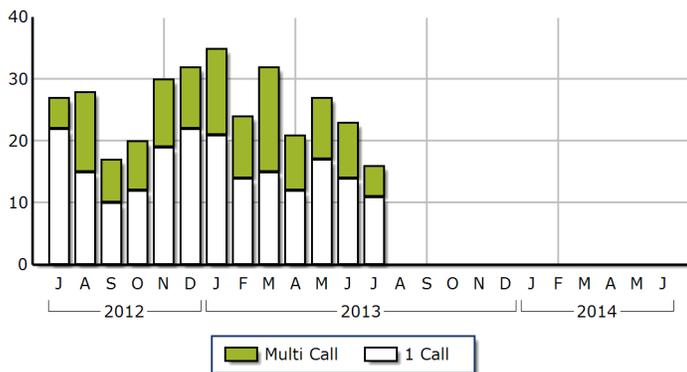
How Heard About



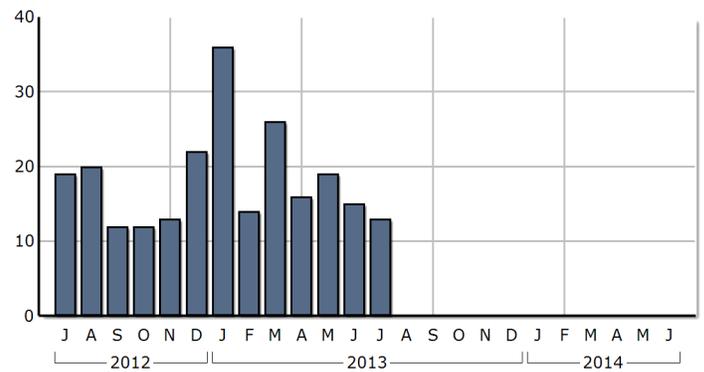
Fax Referral



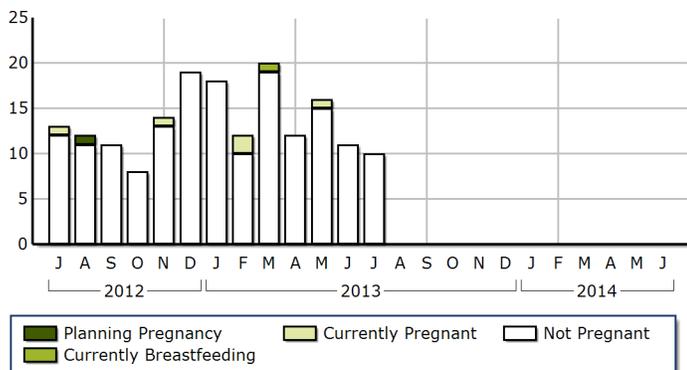
Tobacco User Enrollments By Program Type



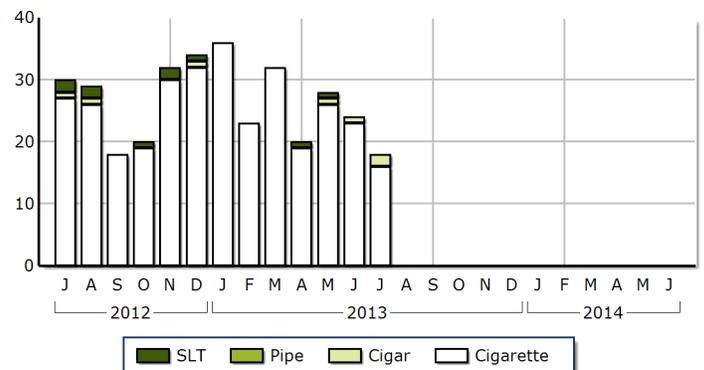
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

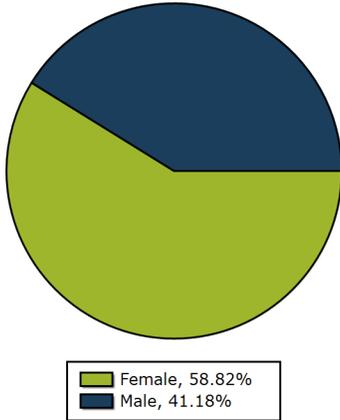


Chart Total N: 17

Tobacco Users By Language

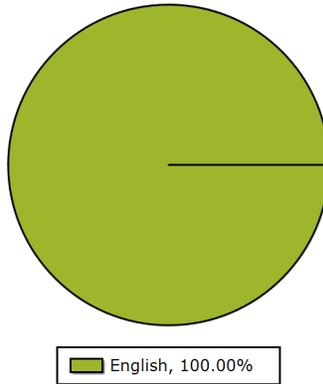


Chart Total N: 17

Tobacco Users By Education

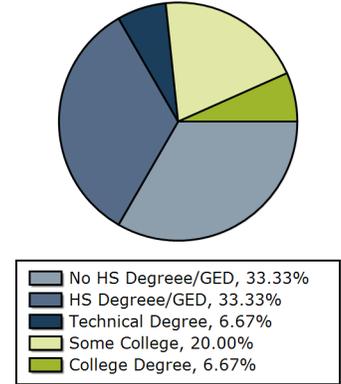


Chart Total N: 15

Tobacco Users By Race

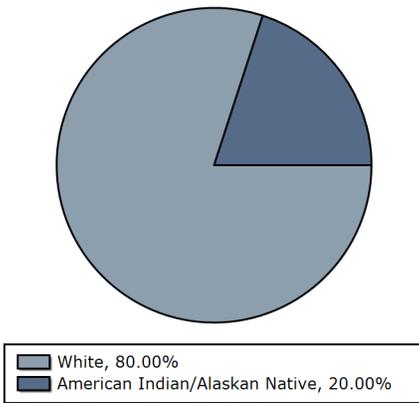


Chart Total N: 15

Tobacco Users By Age

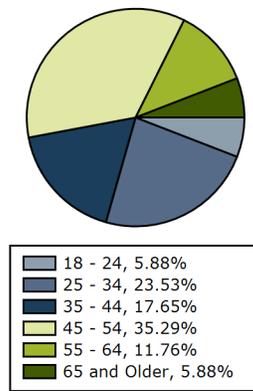


Chart Total N: 17

Tobacco Users By Health Plan

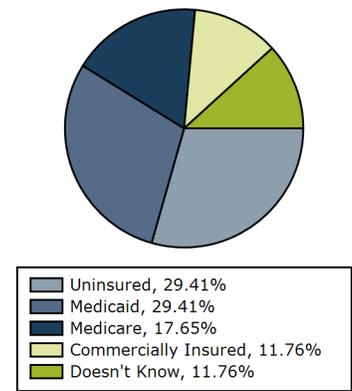


Chart Total N: 17

Tobacco Users By Ethnicity

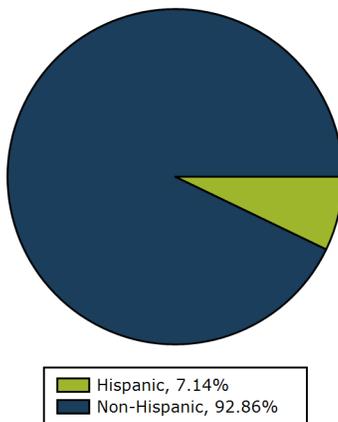


Chart Total N: 14

Tobacco Users By Chronic Condition

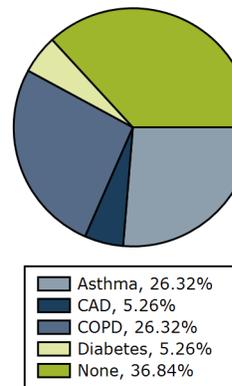
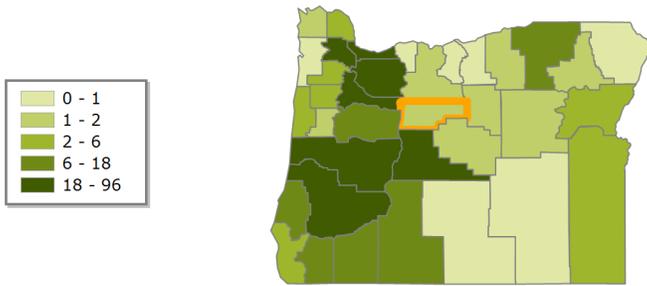


Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

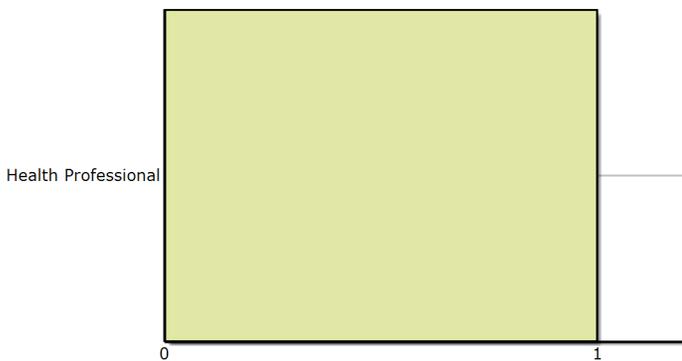
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

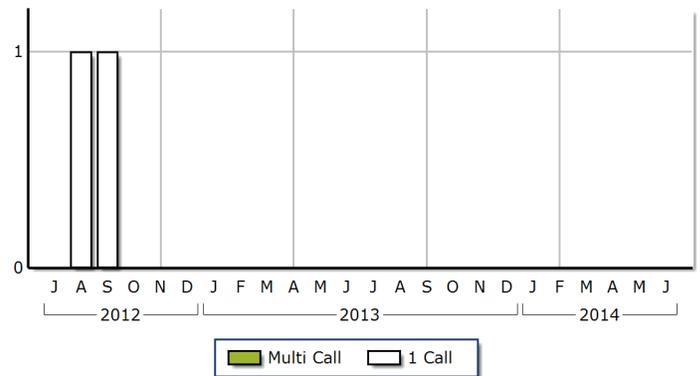


County Population	Prevalence	Tobacco Users
<b>Adult</b>	16,594	15.9 %
		2,638 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		2
<b>Tobacco Users YTD</b>		2
<b>Unique Tobacco Users YTD</b>	3	2
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.08 %
<b>Reach - NAQC</b>	2	0.04 %
<b>Annualized Reach</b>	1	0.91 %
<b>Annualized Reach - NAQC</b>	2	0.45 %
<b>Unique Individual Reach</b>	3	0.08 %

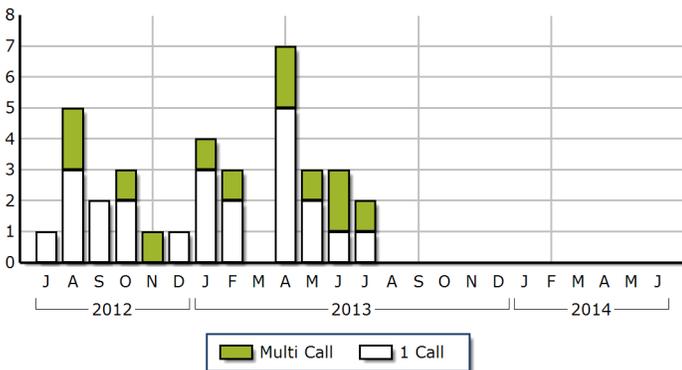
### How Heard About



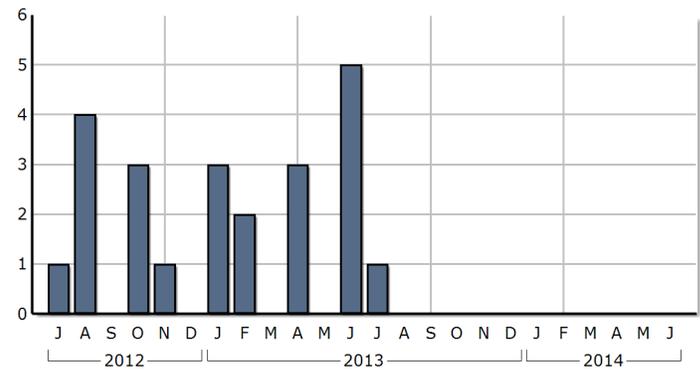
### Fax Referral



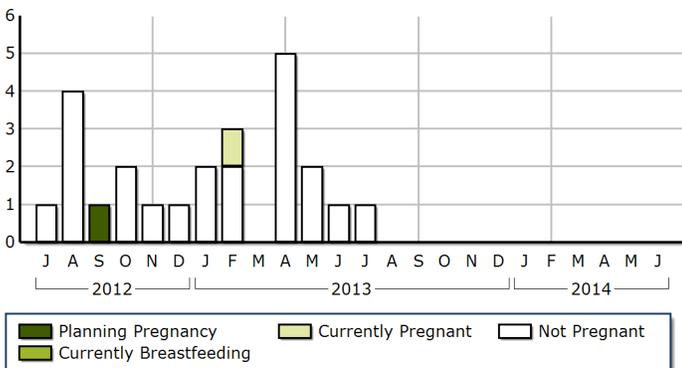
### Tobacco User Enrollments By Program Type



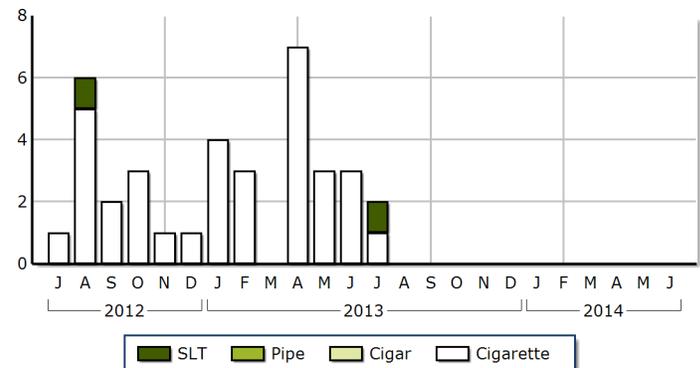
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

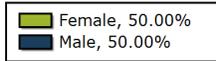
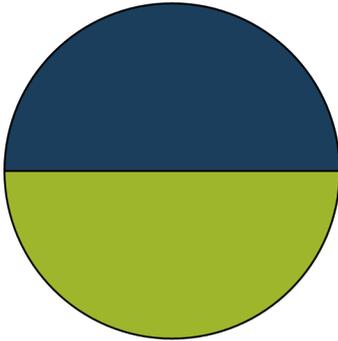


Chart Total N: 2

Tobacco Users By Language

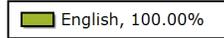
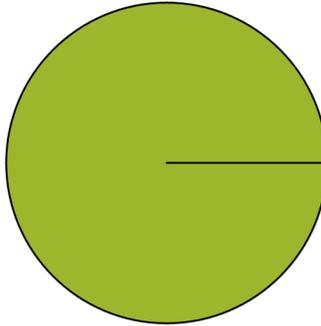


Chart Total N: 2

Tobacco Users By Education

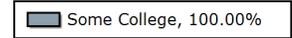
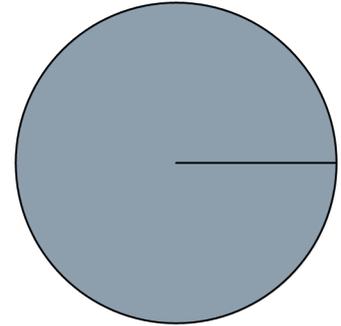


Chart Total N: 1

Tobacco Users By Race

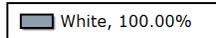
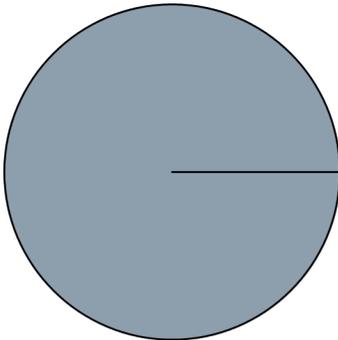


Chart Total N: 2

Tobacco Users By Age

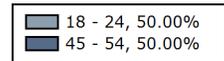
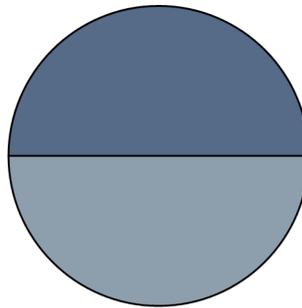


Chart Total N: 2

Tobacco Users By Health Plan

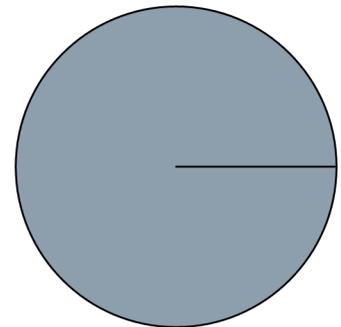


Chart Total N: 2

Tobacco Users By Ethnicity

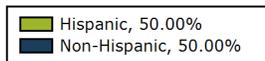
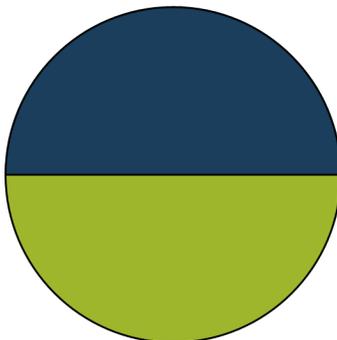


Chart Total N: 2

Tobacco Users By Chronic Condition

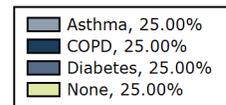
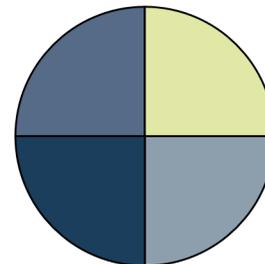


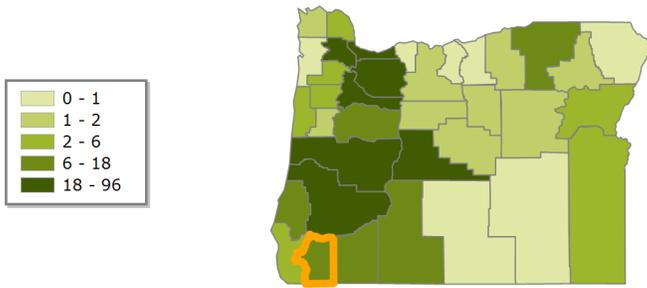
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

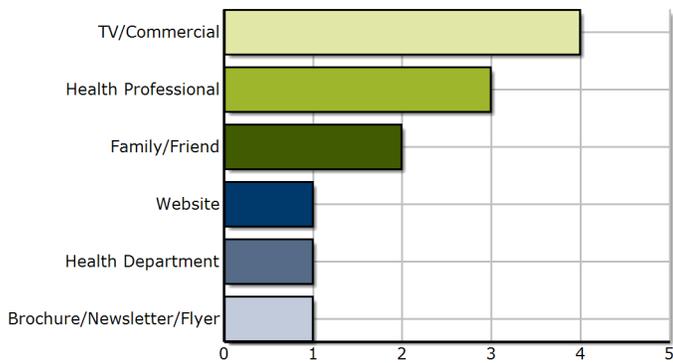
From 7/1/2013 through 7/31/2013

## State Tobacco Users Served Contract YTD (Adults)

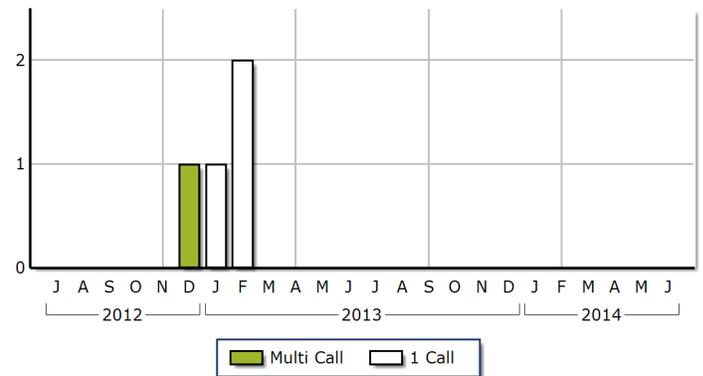


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	66,678	25.0 %	16,670 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			14	656
<b>Tobacco Users YTD</b>			14	656
<b>Unique Tobacco Users YTD</b>			3	426
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.08 %
<b>Reach - NAQC</b>			2	0.07 %
<b>Annualized Reach</b>			1	1.01 %
<b>Annualized Reach - NAQC</b>			2	0.86 %
<b>Unique Individual Reach</b>			3	0.03 %

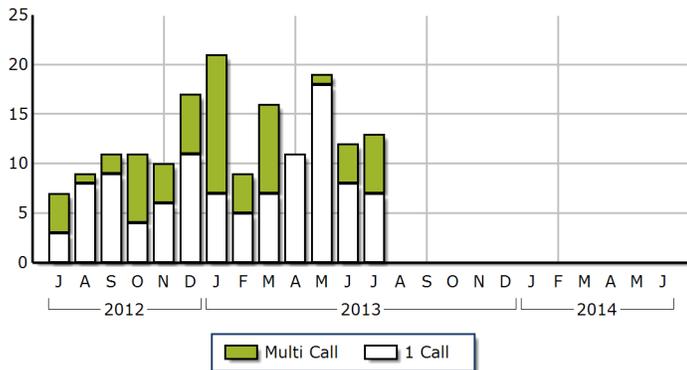
## How Heard About



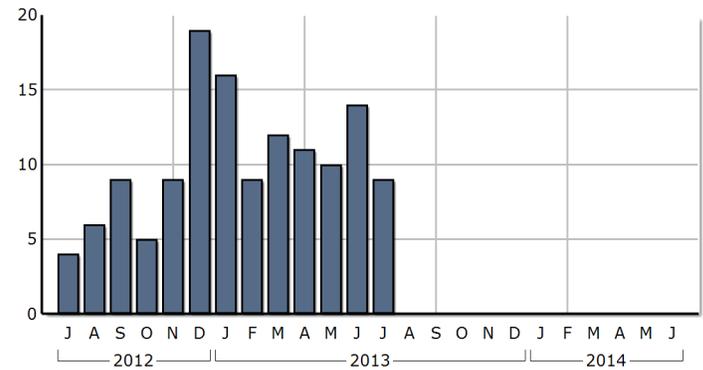
## Fax Referral



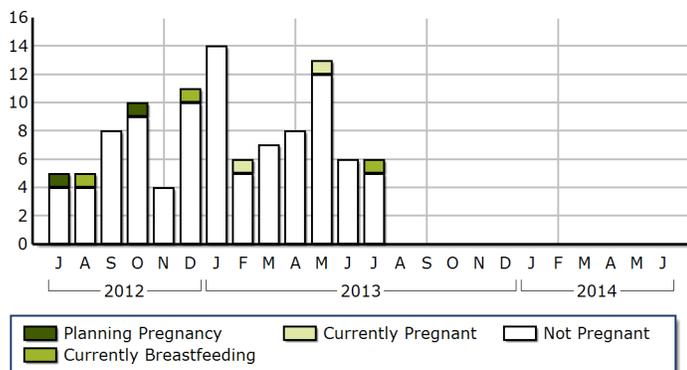
## Tobacco User Enrollments By Program Type



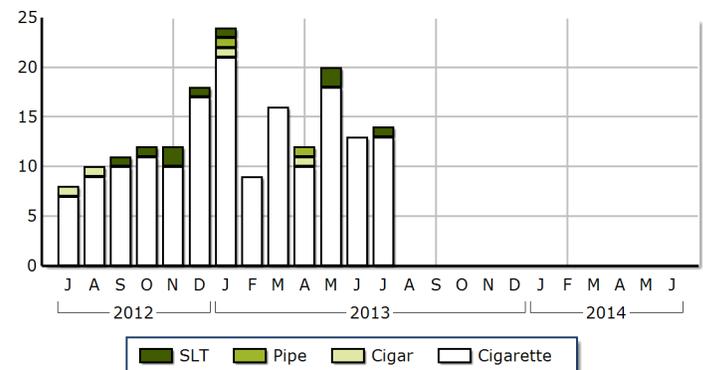
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

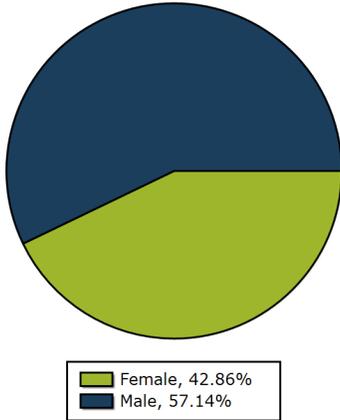


Chart Total N: 14

Tobacco Users By Language

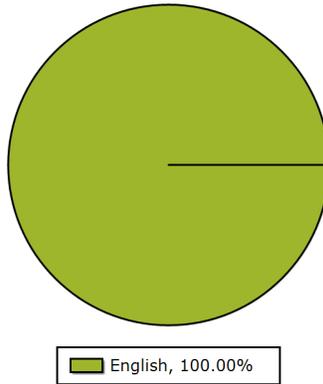


Chart Total N: 14

Tobacco Users By Education

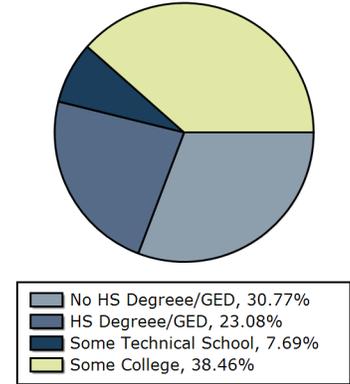


Chart Total N: 13

Tobacco Users By Race

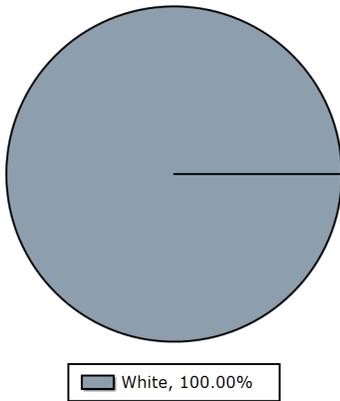


Chart Total N: 14

Tobacco Users By Age

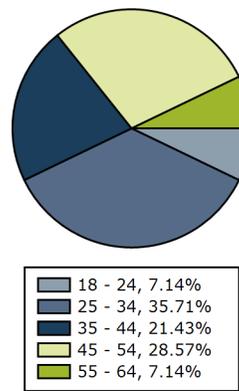


Chart Total N: 14

Tobacco Users By Health Plan

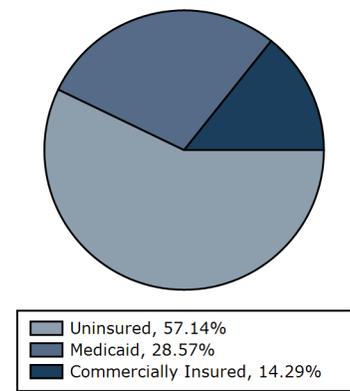


Chart Total N: 14

Tobacco Users By Ethnicity

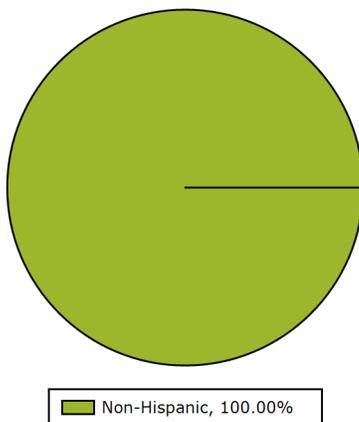


Chart Total N: 14

Tobacco Users By Chronic Condition

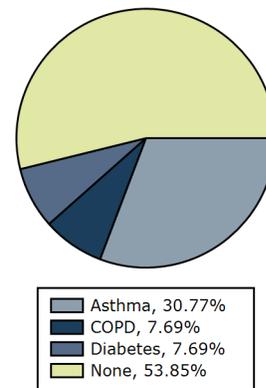
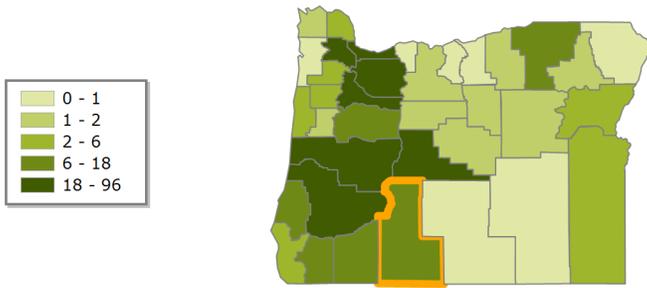


Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

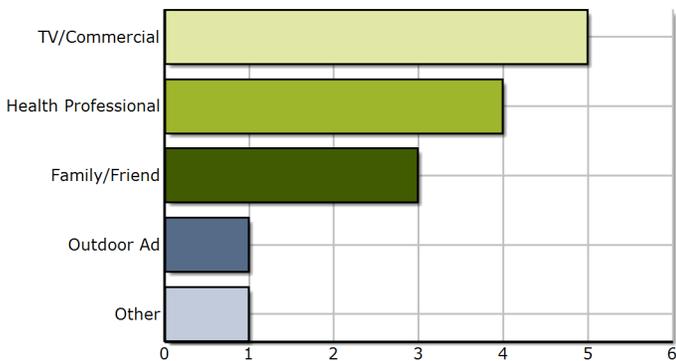
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

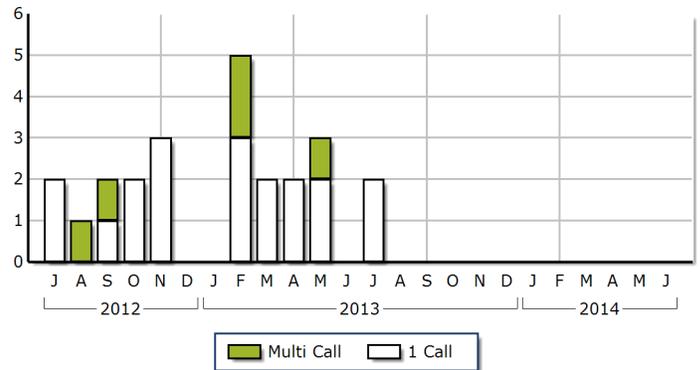


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	4
			County	State
Tobacco Users - Last Full Month			15	656
Tobacco Users YTD			15	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.14 %
Reach - NAQC			2	0.09 %
Annualized Reach			1	1.62 %
Annualized Reach - NAQC			2	1.08 %
Unique Individual Reach			3	0.11 %

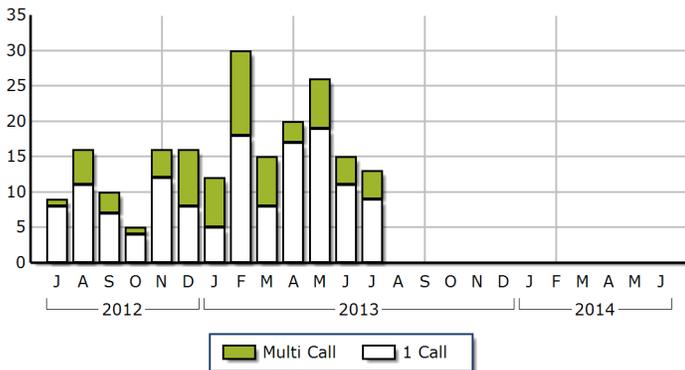
## How Heard About



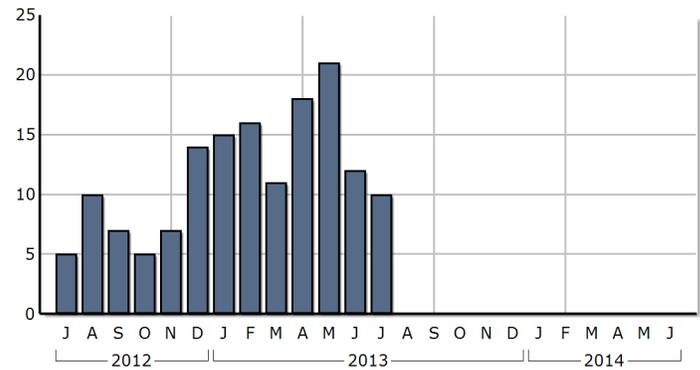
## Fax Referral



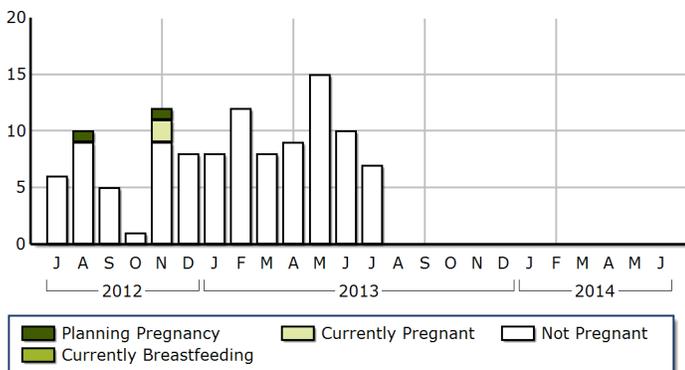
## Tobacco User Enrollments By Program Type



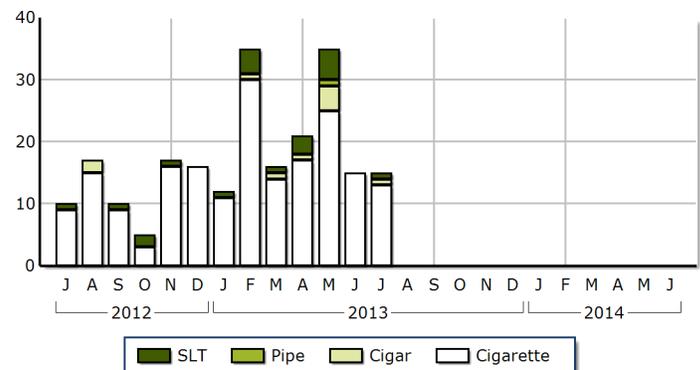
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

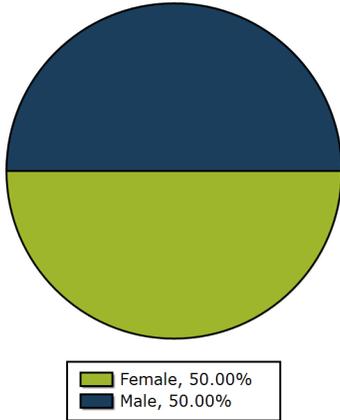


Chart Total N: 14

Tobacco Users By Language

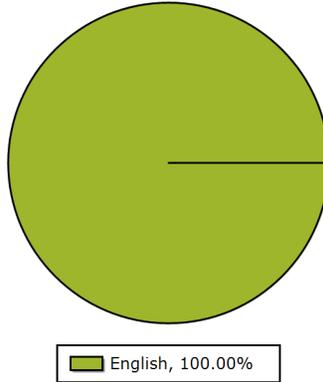


Chart Total N: 14

Tobacco Users By Education

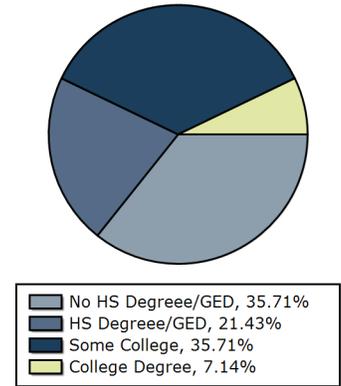


Chart Total N: 14

Tobacco Users By Race

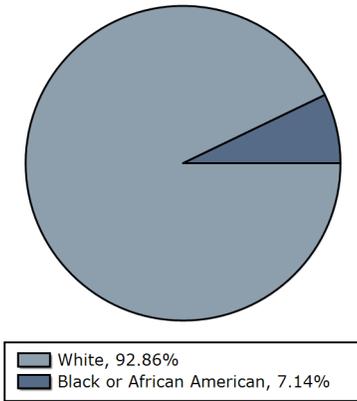


Chart Total N: 14

Tobacco Users By Age

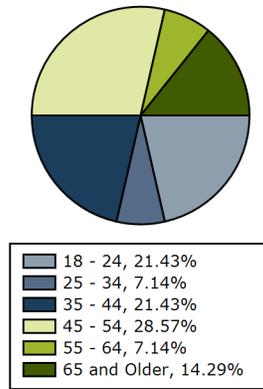


Chart Total N: 14

Tobacco Users By Health Plan

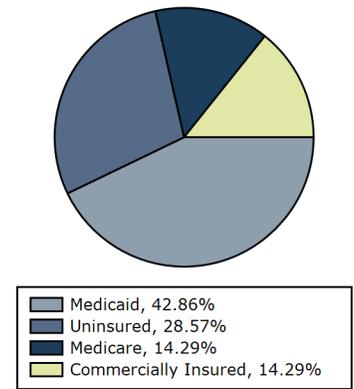


Chart Total N: 14

Tobacco Users By Ethnicity

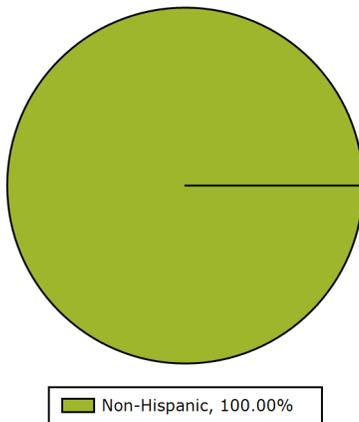


Chart Total N: 14

Tobacco Users By Chronic Condition

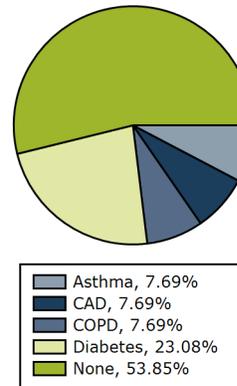
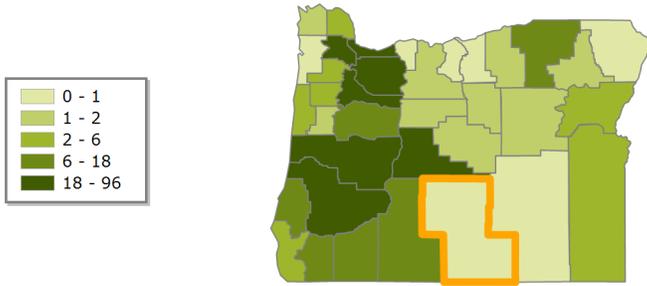


Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

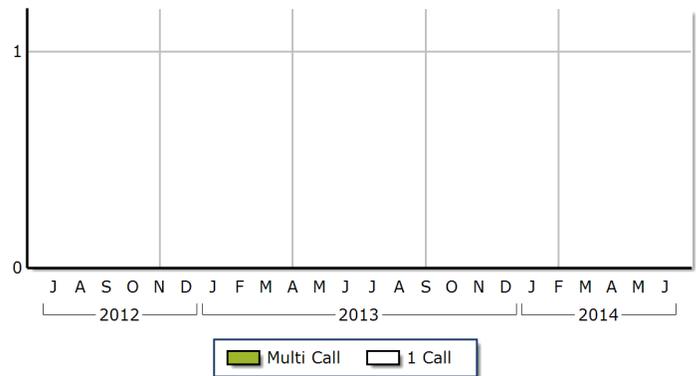
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

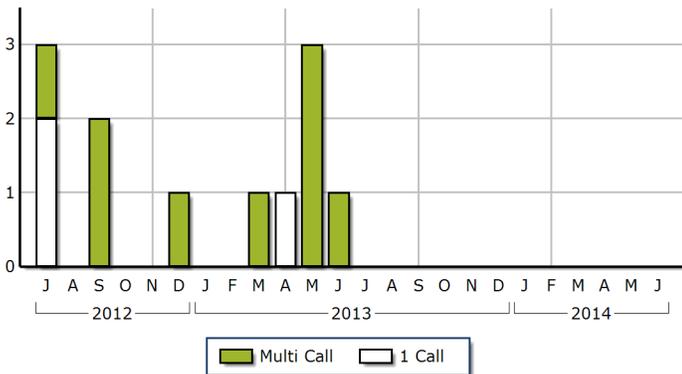


County Population	Prevalence	Tobacco Users
Adult	6,068	19.9 %
		1,208 <sup>4</sup>
		County
Tobacco Users - Last Full Month		-
Tobacco Users YTD		656
Unique Tobacco Users YTD		3
Target Reach		
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		0.13 %
		0.06 %
		1.53 %
		0.77 %
		0.08 %

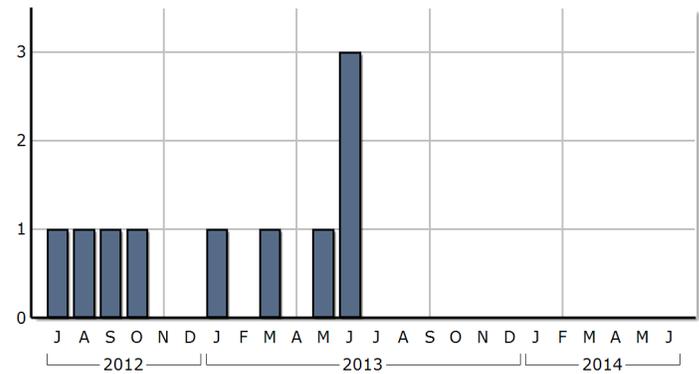
### Fax Referral



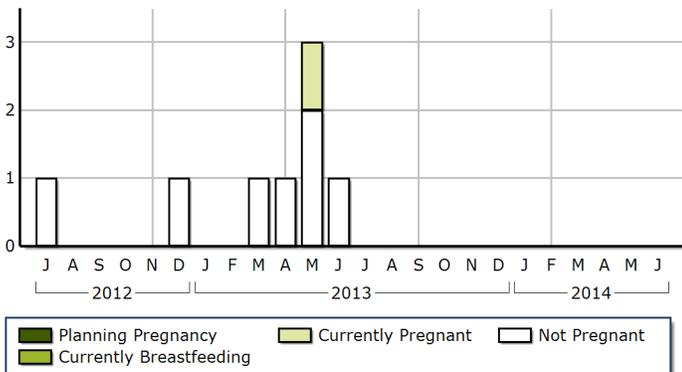
### Tobacco User Enrollments By Program Type



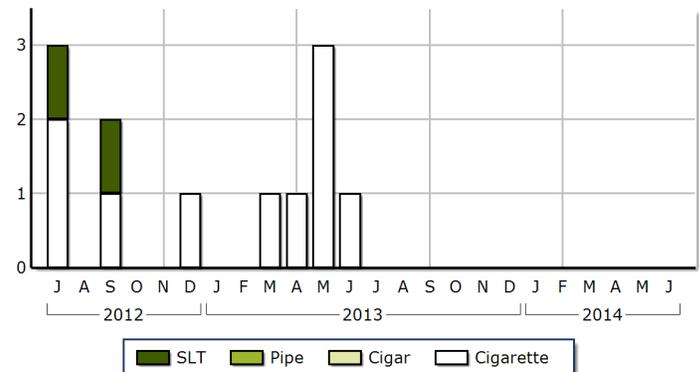
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



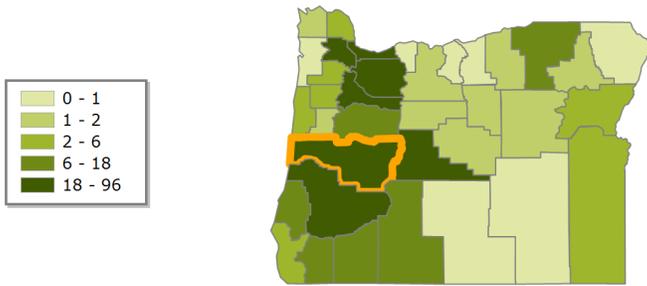
### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

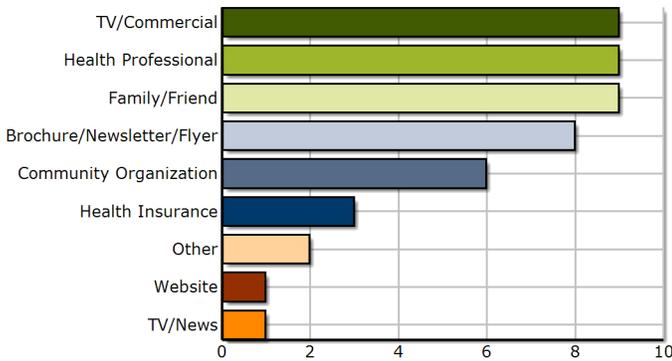
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

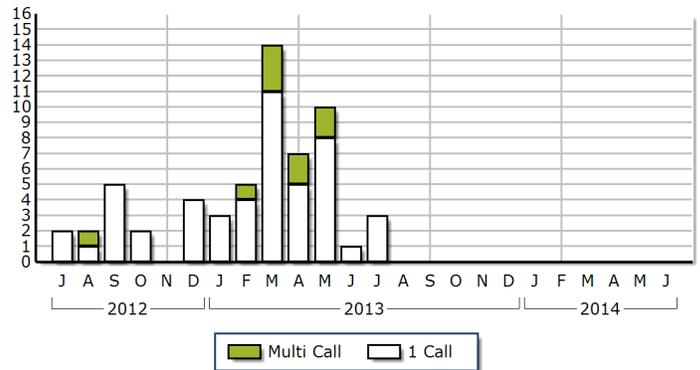


County Population	Prevalence	Tobacco Users	
Adult	274,412	18.4 %	
		50,492 <sup>4</sup>	
		County	State
Tobacco Users - Last Full Month		49	656
Tobacco Users YTD		49	656
Unique Tobacco Users YTD		3	426
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.10 %
Reach - NAQC		2	0.09 %
Annualized Reach		1	1.16 %
Annualized Reach - NAQC		2	1.05 %
Unique Individual Reach		3	0.08 %

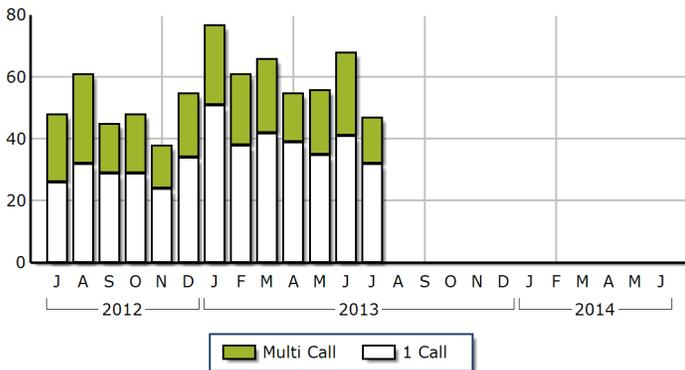
### How Heard About



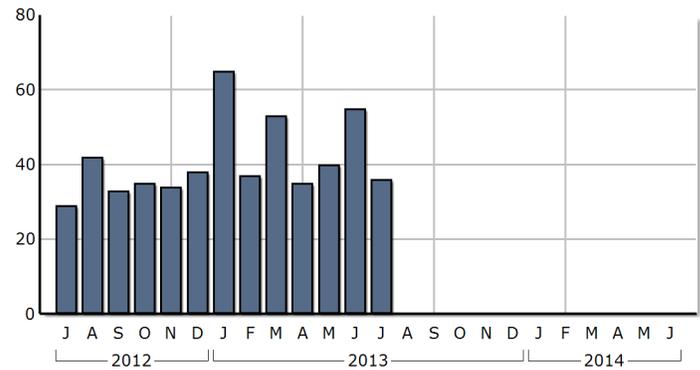
### Fax Referral



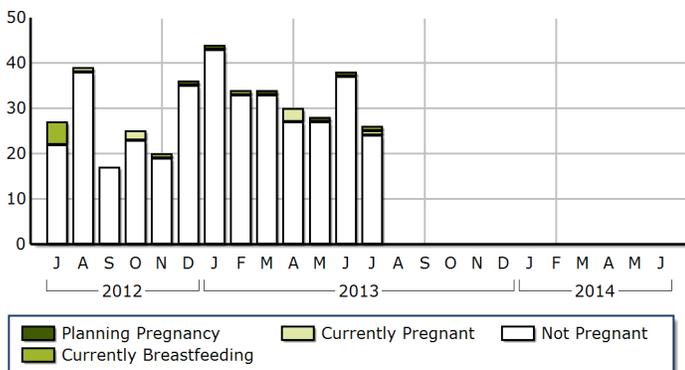
### Tobacco User Enrollments By Program Type



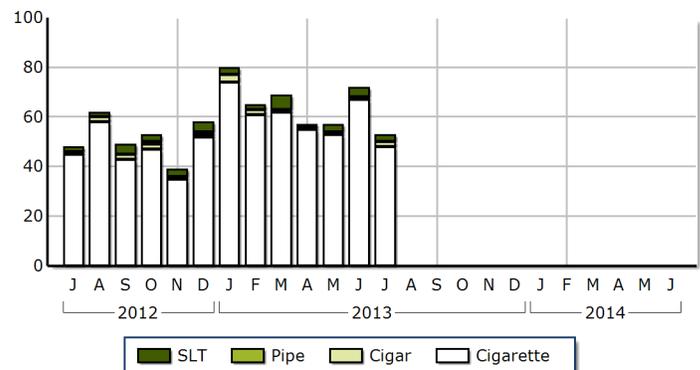
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

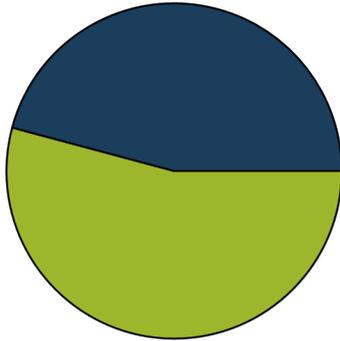


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

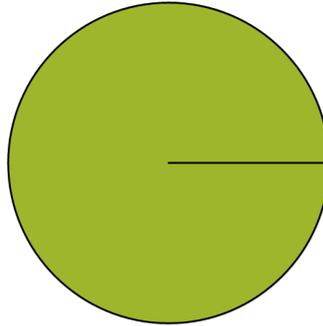
Tobacco Users By Gender



Female, 54.17%  
Male, 45.83%

Chart Total N: 48

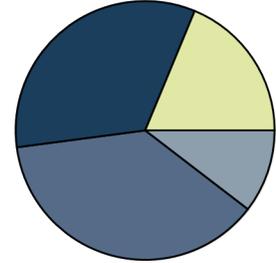
Tobacco Users By Language



English, 100.00%

Chart Total N: 48

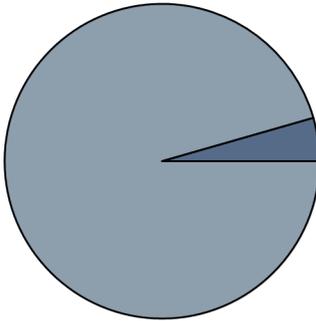
Tobacco Users By Education



No HS Degreee/GED, 10.42%  
HS Degreee/GED, 37.50%  
Some College, 33.33%  
College Degree, 18.75%

Chart Total N: 48

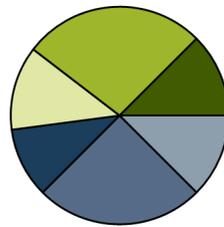
Tobacco Users By Race



White, 95.56%  
American Indian/Alaskan Native, 4.44%

Chart Total N: 45

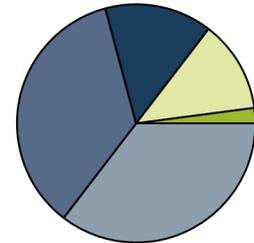
Tobacco Users By Age



18 - 24, 12.50%  
25 - 34, 25.00%  
35 - 44, 10.42%  
45 - 54, 12.50%  
55 - 64, 27.08%  
65 and Older, 12.50%

Chart Total N: 48

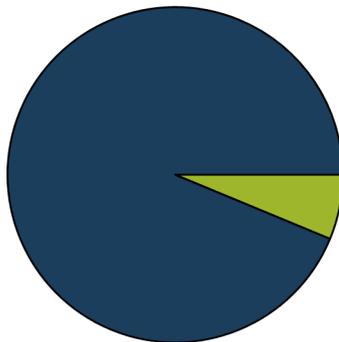
Tobacco Users By Health Plan



Medicare, 35.42%  
Uninsured, 35.42%  
Medicaid, 14.58%  
Commercially Insured, 12.50%  
Doesn't Know, 2.08%

Chart Total N: 48

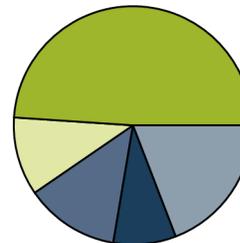
Tobacco Users By Ethnicity



Hispanic, 6.25%  
Non-Hispanic, 93.75%

Chart Total N: 48

Tobacco Users By Chronic Condition



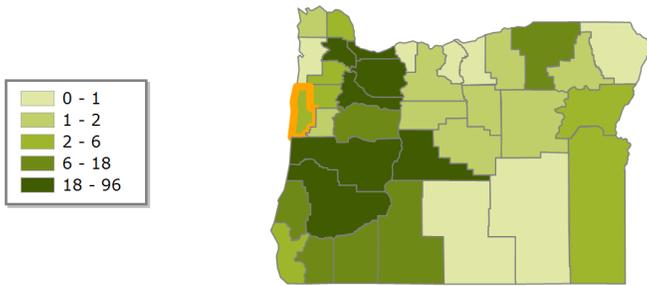
Asthma, 19.15%  
CAD, 8.51%  
COPD, 12.77%  
Diabetes, 10.64%  
None, 48.94%

Chart Total N: 47

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

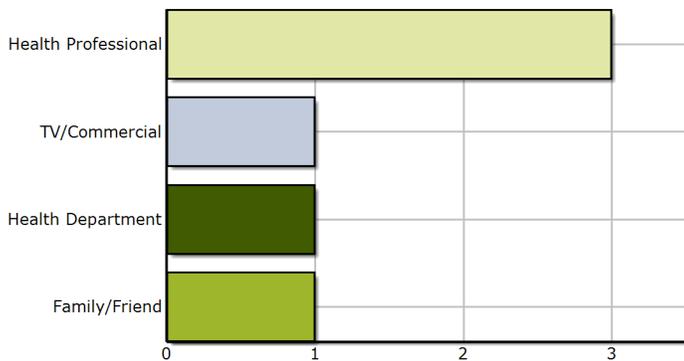
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

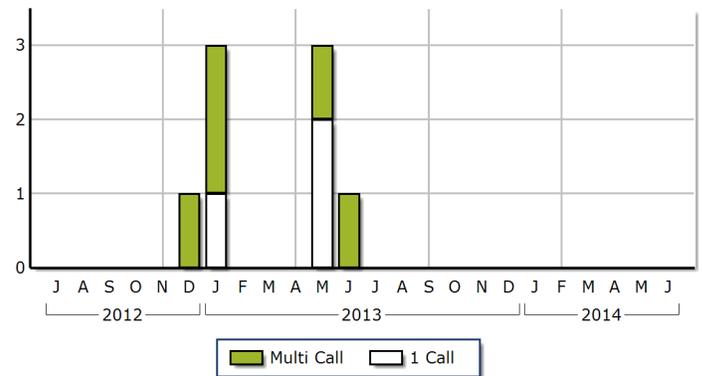


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			8	656
Tobacco Users YTD			8	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.08 %
Reach - NAQC			2	0.05 %
Annualized Reach			1	0.98 %
Annualized Reach - NAQC			2	0.61 %
Unique Individual Reach			3	0.05 %

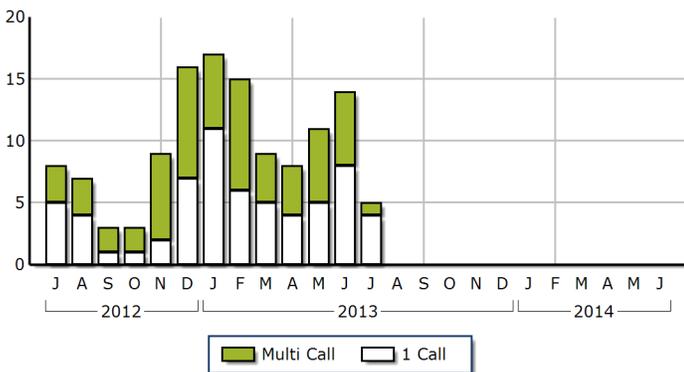
### How Heard About



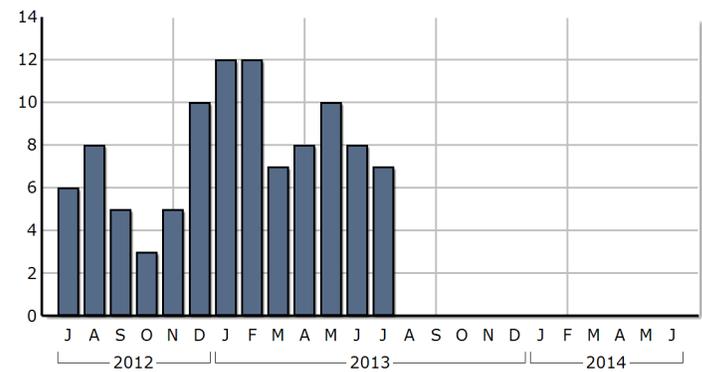
### Fax Referral



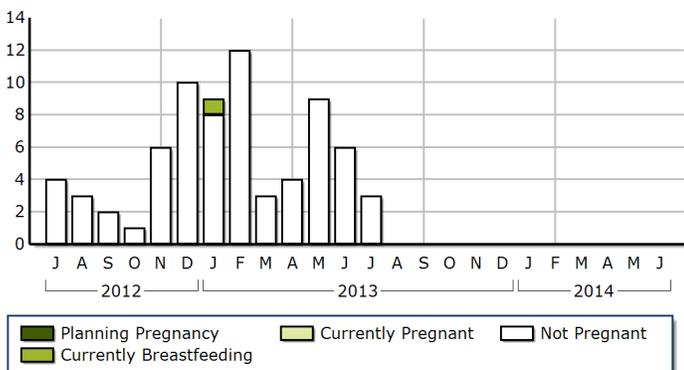
### Tobacco User Enrollments By Program Type



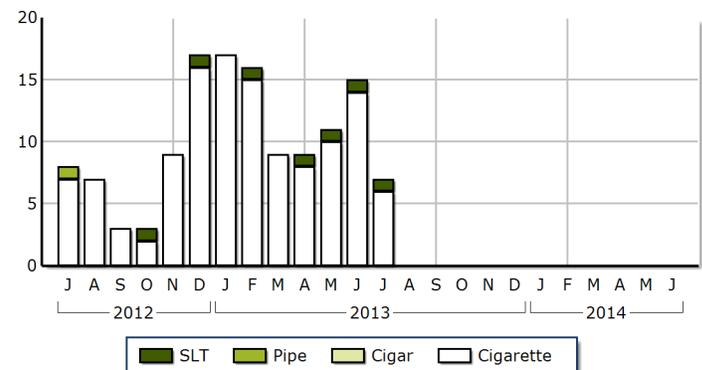
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

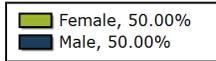
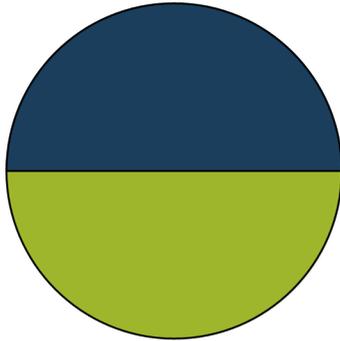


Chart Total N: 6

Tobacco Users By Language

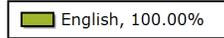
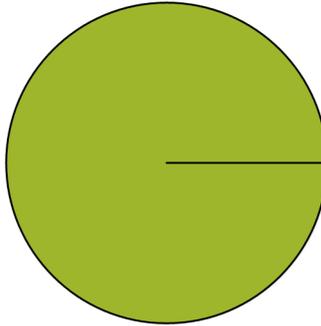


Chart Total N: 6

Tobacco Users By Education

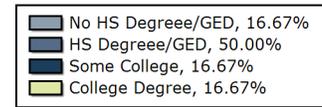
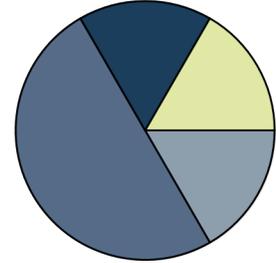


Chart Total N: 6

Tobacco Users By Race

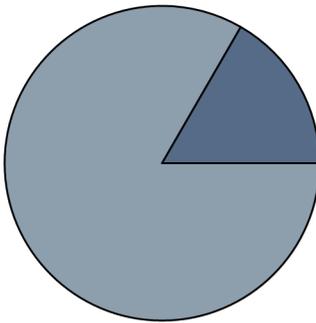


Chart Total N: 6

Tobacco Users By Age

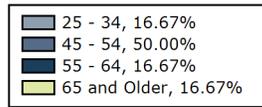
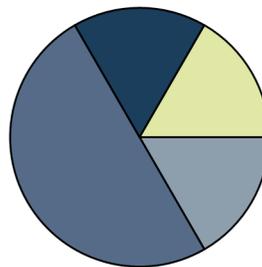


Chart Total N: 6

Tobacco Users By Health Plan

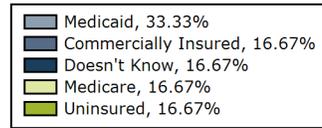
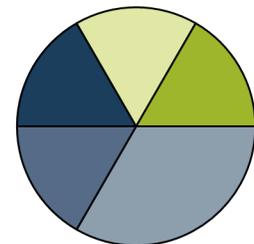


Chart Total N: 6

Tobacco Users By Ethnicity

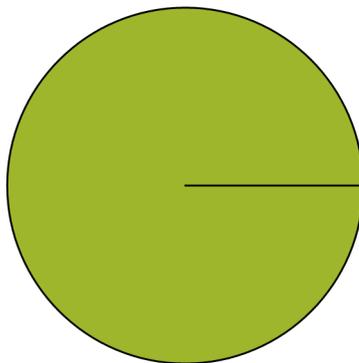


Chart Total N: 6

Tobacco Users By Chronic Condition

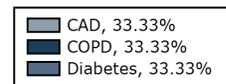
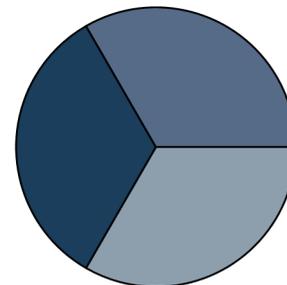
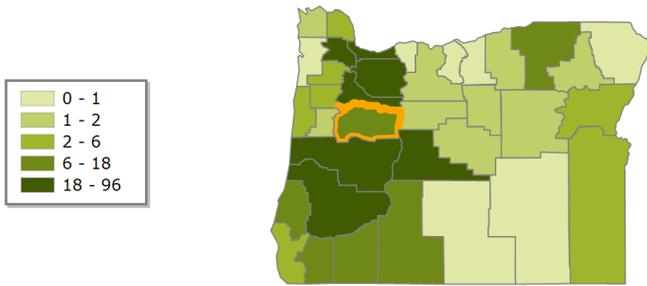


Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

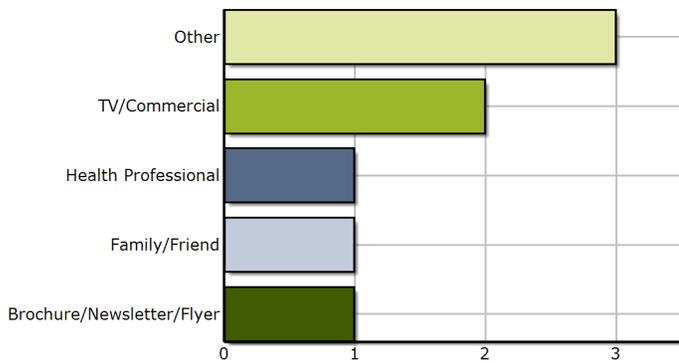
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

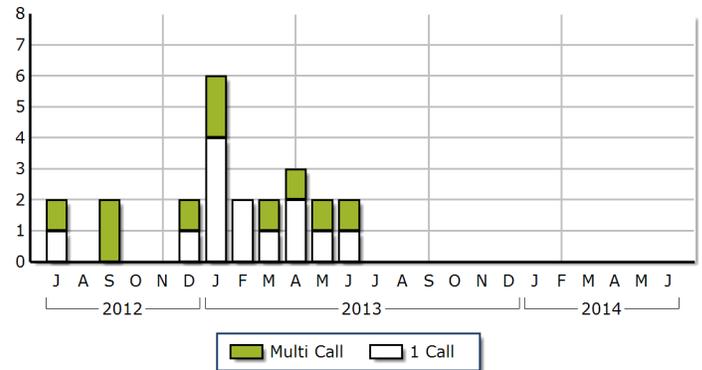


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			10	656
Tobacco Users YTD			10	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.06 %
Reach - NAQC			2	0.05 %
Annualized Reach			1	0.68 %
Annualized Reach - NAQC			2	0.61 %
Unique Individual Reach			3	0.03 %

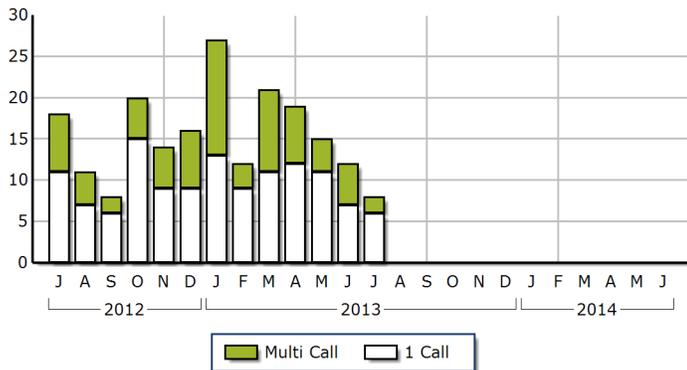
How Heard About



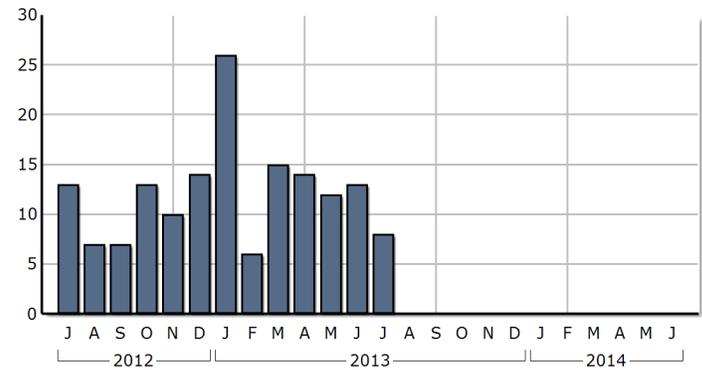
Fax Referral



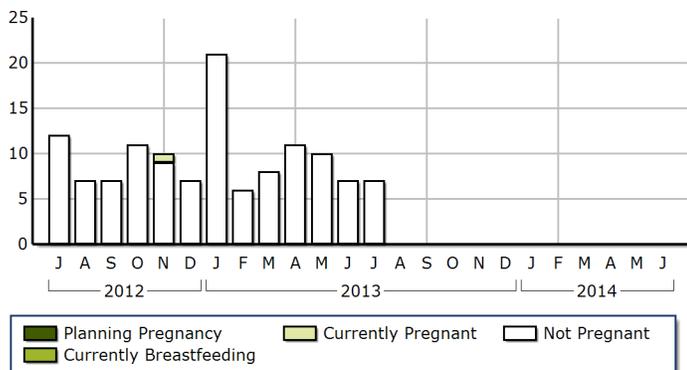
Tobacco User Enrollments By Program Type



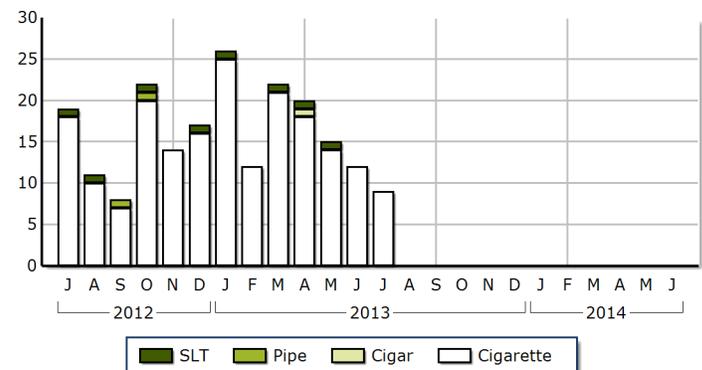
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

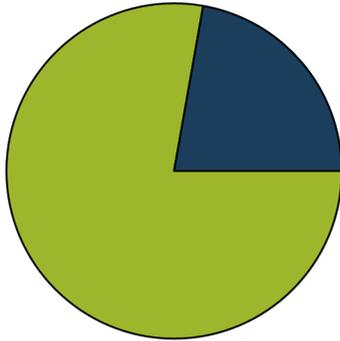


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

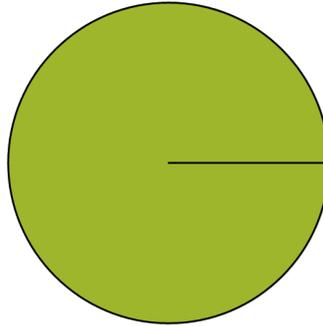
Tobacco Users By Gender



Female, 77.78%  
Male, 22.22%

Chart Total N: 9

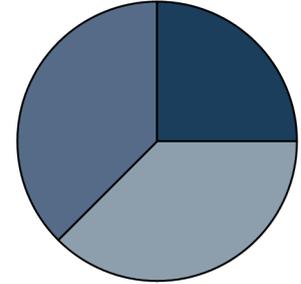
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

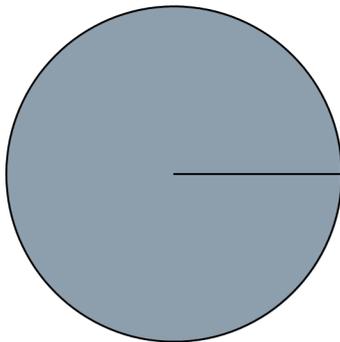
Tobacco Users By Education



HS Degree/GED, 37.50%  
Some College, 37.50%  
College Degree, 25.00%

Chart Total N: 8

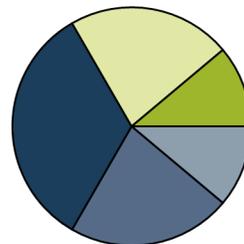
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

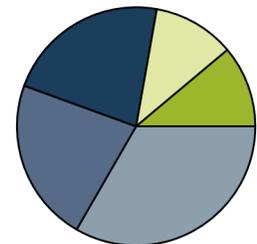
Tobacco Users By Age



18 - 24, 11.11%  
25 - 34, 22.22%  
35 - 44, 33.33%  
45 - 54, 22.22%  
65 and Older, 11.11%

Chart Total N: 9

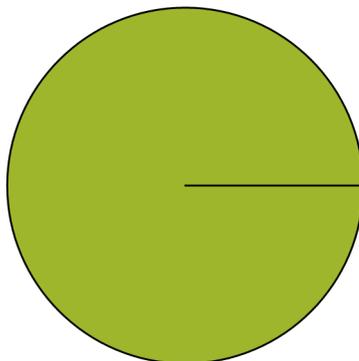
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Medicare, 22.22%  
Uninsured, 22.22%  
Doesn't Know, 11.11%  
Medicaid, 11.11%

Chart Total N: 9

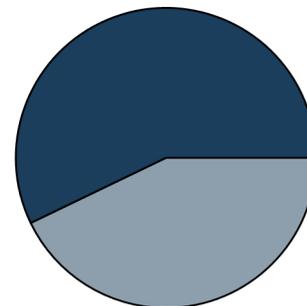
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



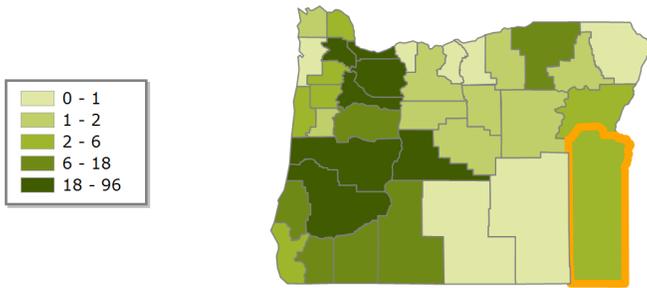
Asthma, 42.86%  
None, 57.14%

Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

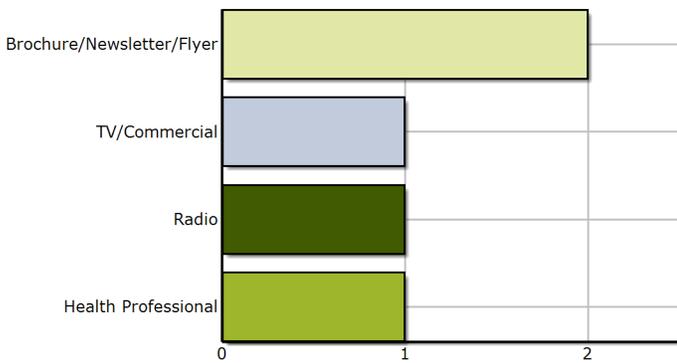
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

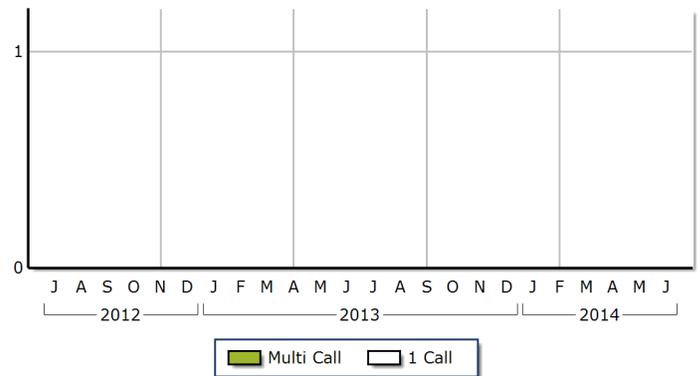


County Population	Prevalence	Tobacco Users
<b>Adult</b> 23,866	16.8 %	4,009 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		5
<b>Tobacco Users YTD</b>		5
<b>Unique Tobacco Users YTD</b>	3	3
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	0.12 %
<b>Reach - NAQC</b>	2	0.10 %
<b>Annualized Reach</b>	1	1.50 %
<b>Annualized Reach - NAQC</b>	2	1.20 %
<b>Unique Individual Reach</b>	3	0.07 %

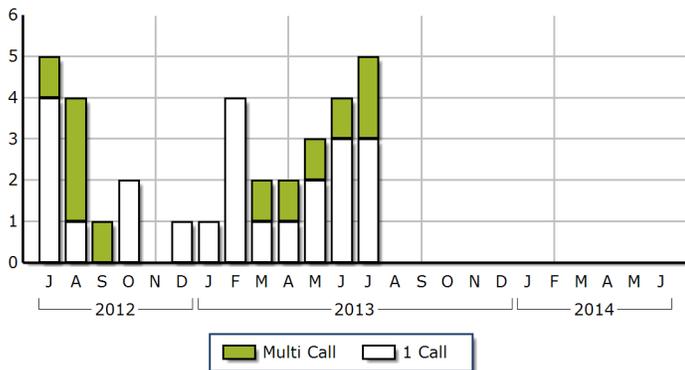
### How Heard About



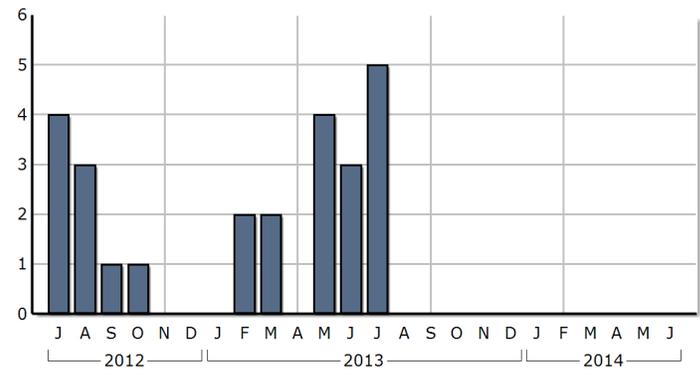
### Fax Referral



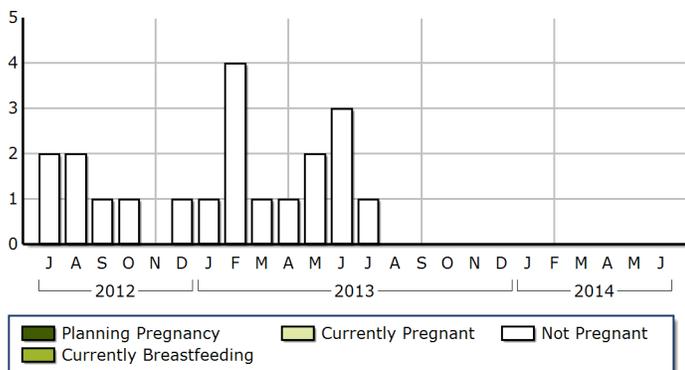
### Tobacco User Enrollments By Program Type



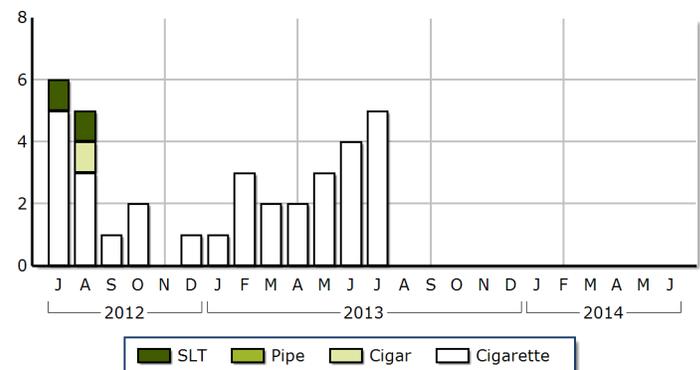
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

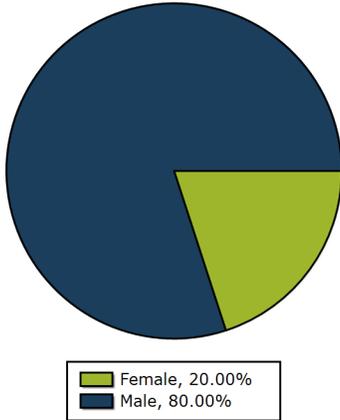


Chart Total N: 5

Tobacco Users By Language

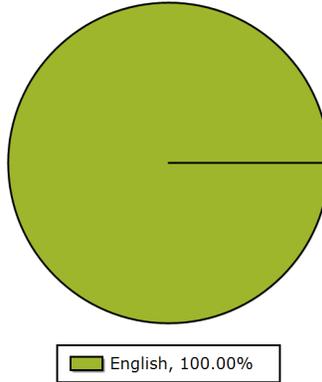


Chart Total N: 5

Tobacco Users By Education

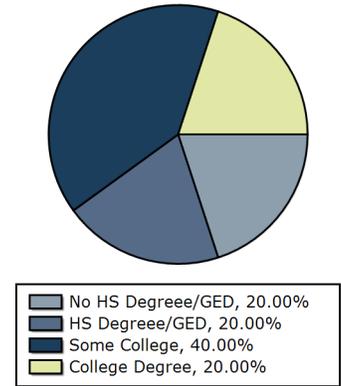


Chart Total N: 5

Tobacco Users By Race

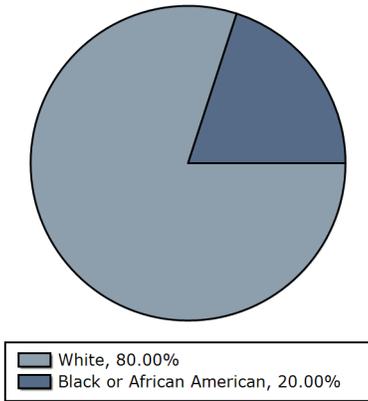


Chart Total N: 5

Tobacco Users By Age

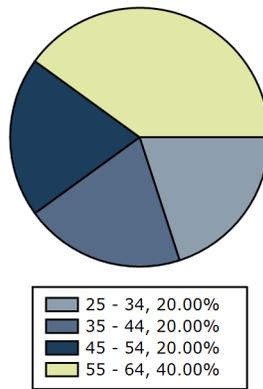


Chart Total N: 5

Tobacco Users By Health Plan

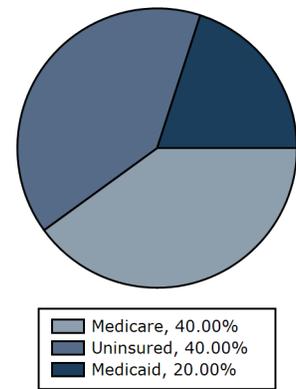


Chart Total N: 5

Tobacco Users By Ethnicity

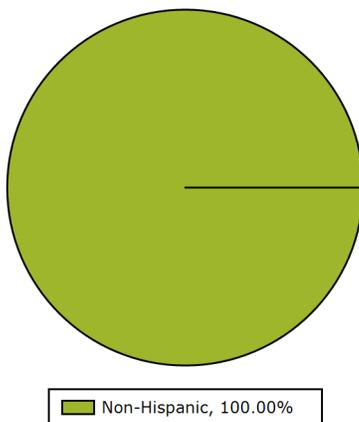


Chart Total N: 5

Tobacco Users By Chronic Condition

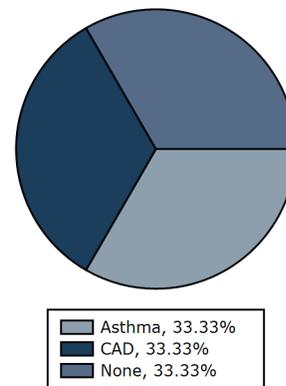


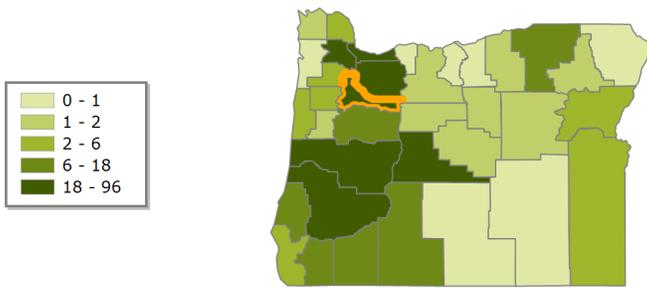
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

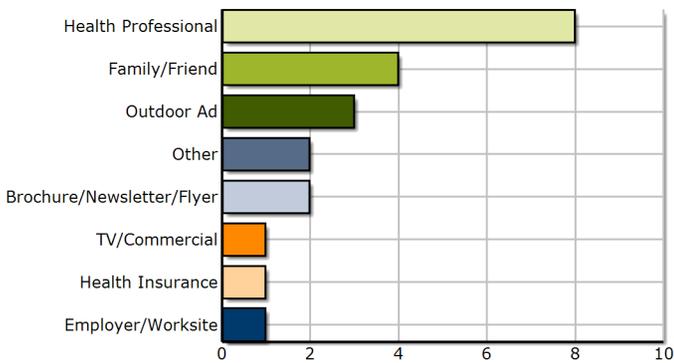
From 7/1/2013 through 7/31/2013

## State Tobacco Users Served Contract YTD (Adults)

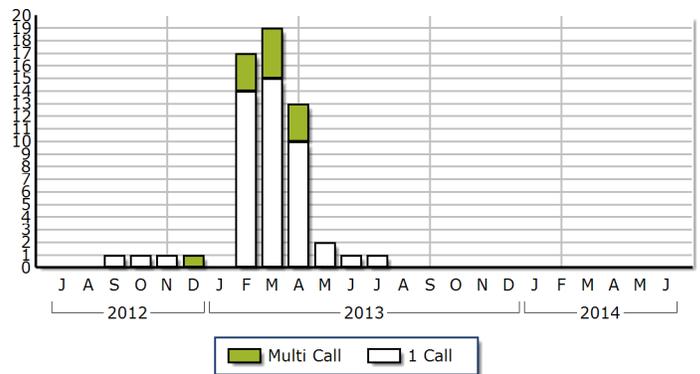


County Population		Prevalence	Tobacco Users
<b>Adult</b>	235,431	15.5 %	36,492 <sup>4</sup>
		<b>County</b>	<b>State</b>
<b>Tobacco Users - Last Full Month</b>		29	656
<b>Tobacco Users YTD</b>		29	656
<b>Unique Tobacco Users YTD</b>		3	426
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	0.08 % 0.13 %
<b>Reach - NAQC</b>		2	0.05 % 0.06 %
<b>Annualized Reach</b>		1	0.95 % 1.53 %
<b>Annualized Reach - NAQC</b>		2	0.62 % 0.77 %
<b>Unique Individual Reach</b>		3	0.05 % 0.08 %

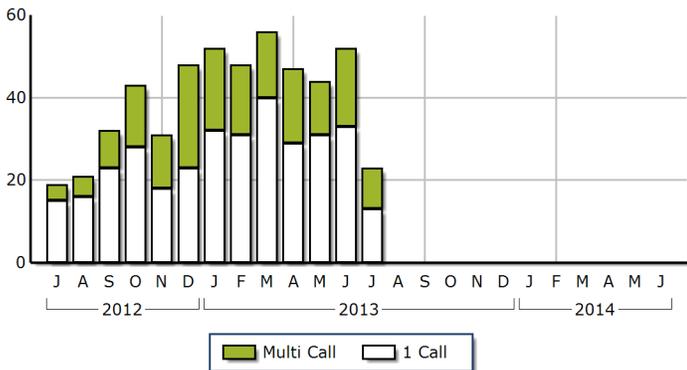
## How Heard About



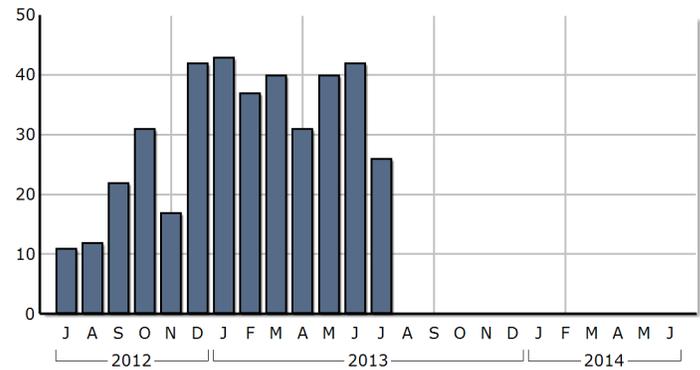
## Fax Referral



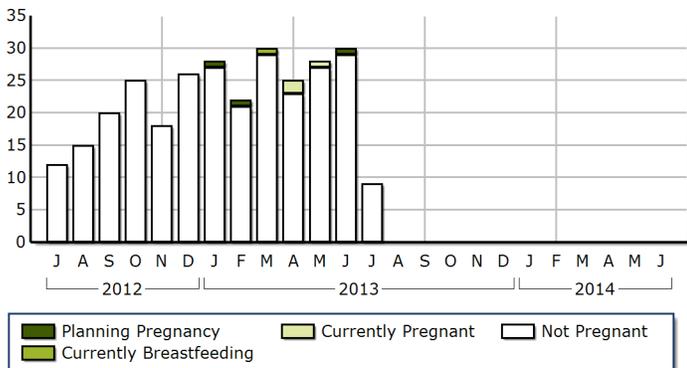
## Tobacco User Enrollments By Program Type



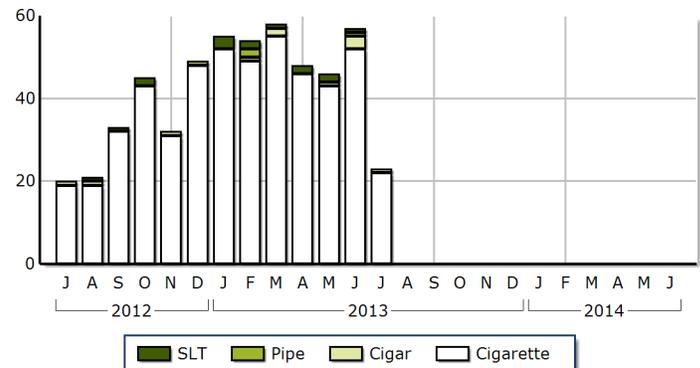
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

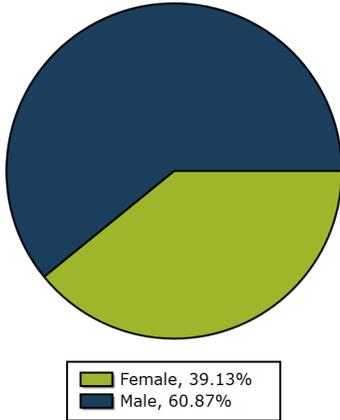


Chart Total N: 23

Tobacco Users By Language

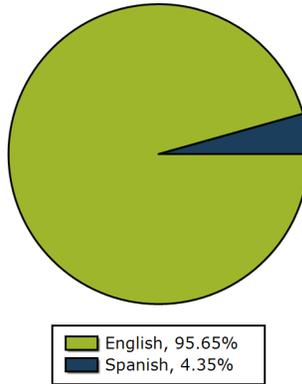


Chart Total N: 23

Tobacco Users By Education

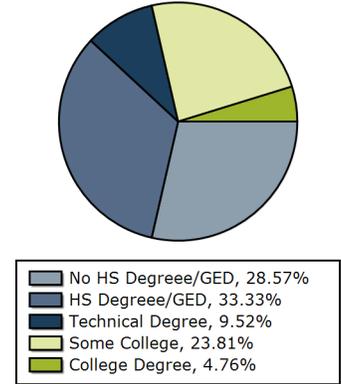


Chart Total N: 21

Tobacco Users By Race

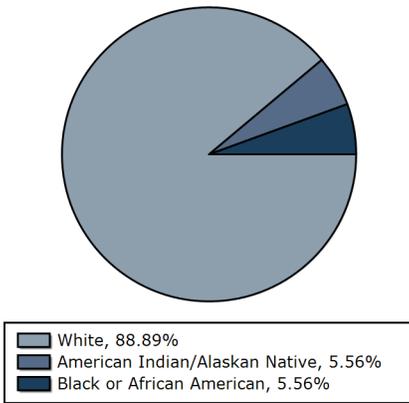


Chart Total N: 18

Tobacco Users By Age

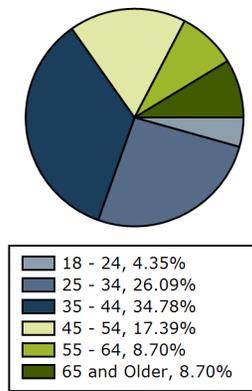


Chart Total N: 23

Tobacco Users By Health Plan

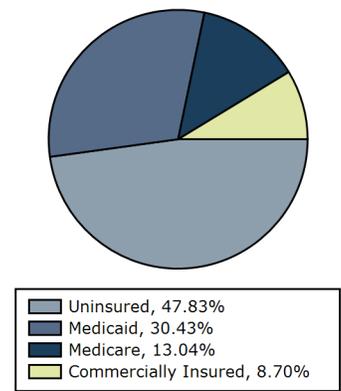


Chart Total N: 23

Tobacco Users By Ethnicity

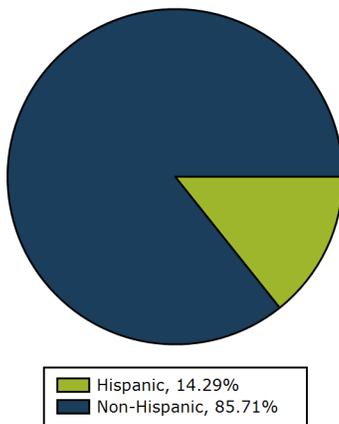


Chart Total N: 21

Tobacco Users By Chronic Condition

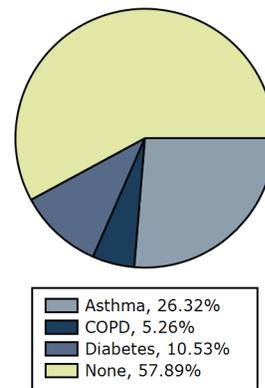
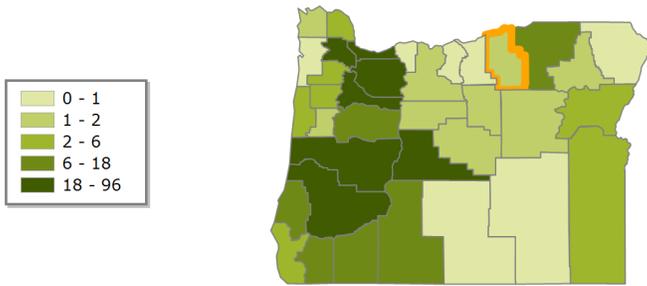


Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

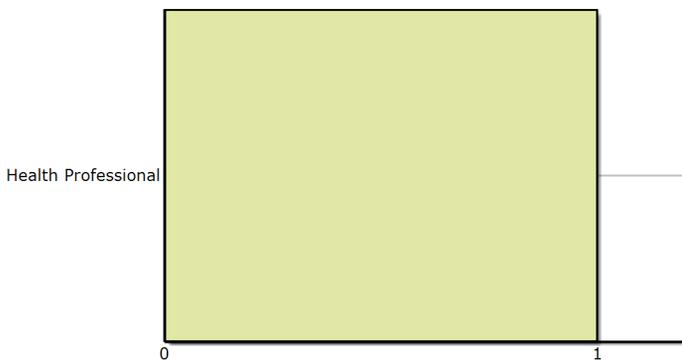
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

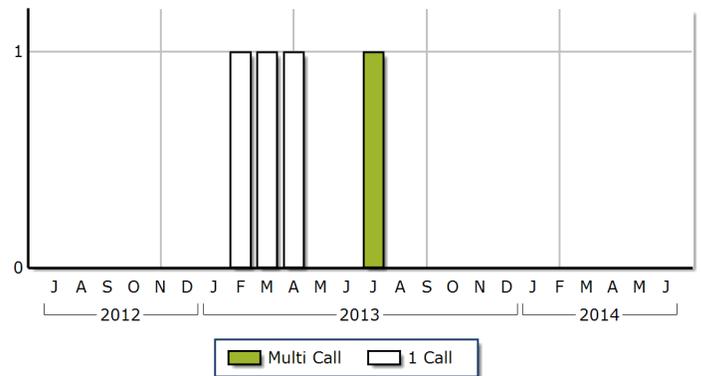


County Population	Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 <sup>4</sup>
		County	State
Tobacco Users - Last Full Month		1	656
Tobacco Users YTD		1	656
Unique Tobacco Users YTD		3	426
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.06 %
Reach - NAQC		2	0.06 %
Annualized Reach		1	0.73 %
Annualized Reach - NAQC		2	0.73 %
Unique Individual Reach		3	0.06 %

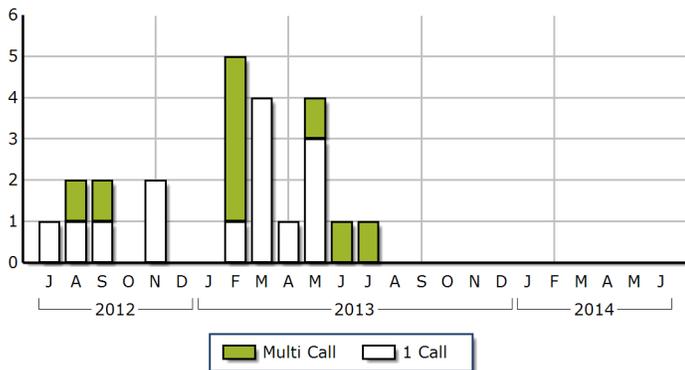
## How Heard About



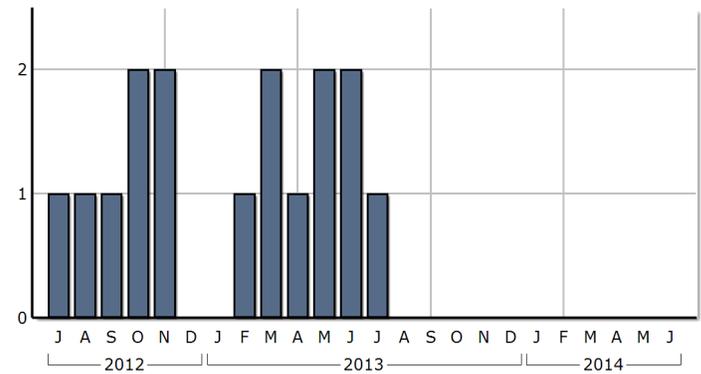
## Fax Referral



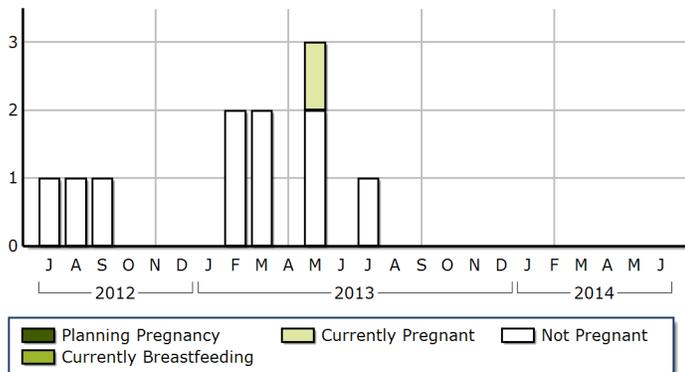
## Tobacco User Enrollments By Program Type



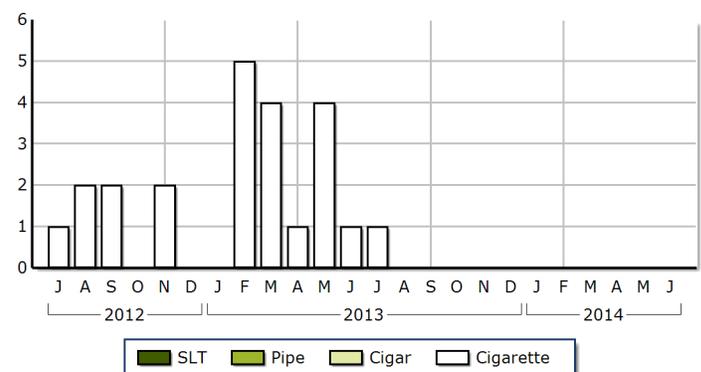
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

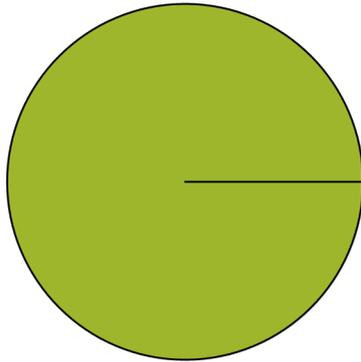


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

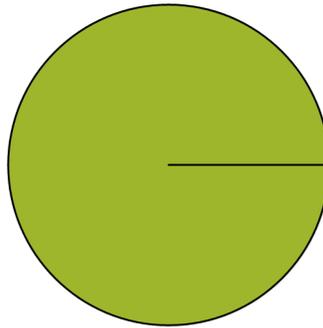
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

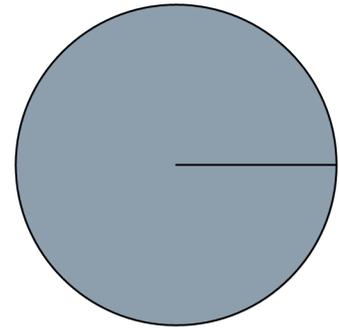
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

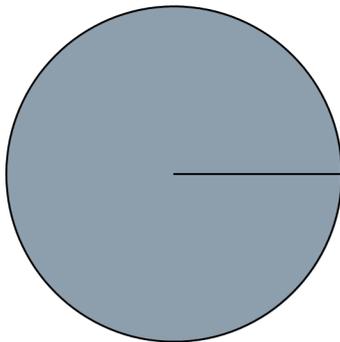
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

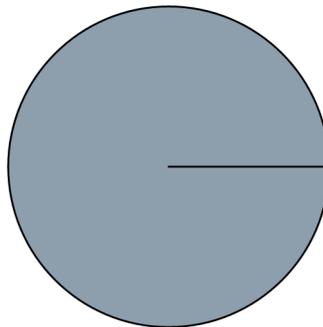
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

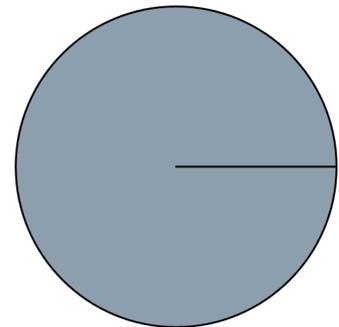
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

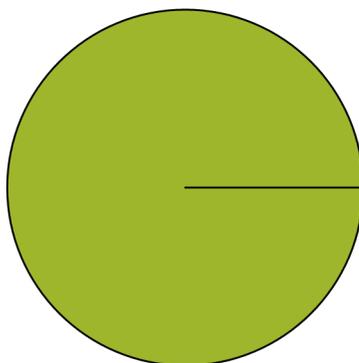
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

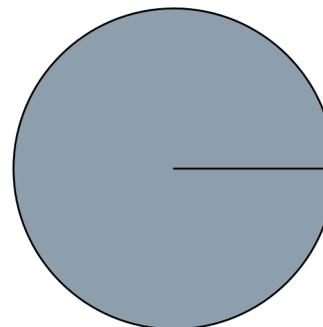
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



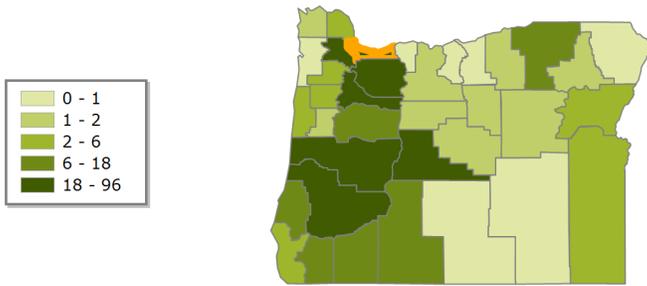
Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

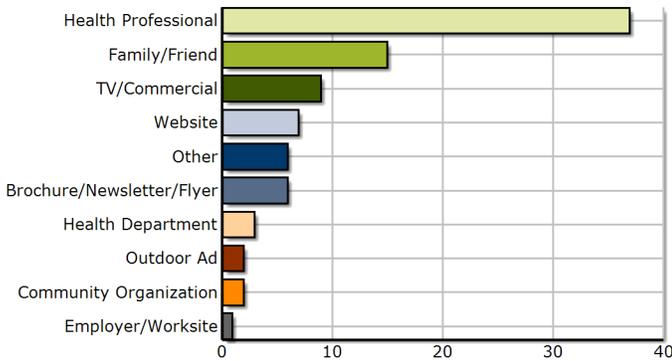
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

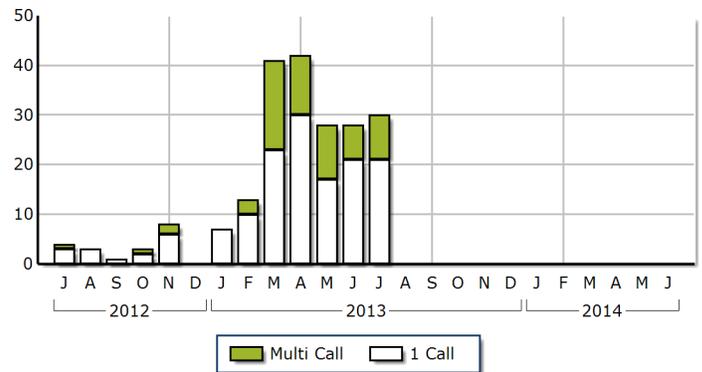


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			117	656
Tobacco Users YTD			117	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.14 %
Reach - NAQC			2	0.09 %
Annualized Reach			1	1.63 %
Annualized Reach - NAQC			2	1.11 %
Unique Individual Reach			3	0.10 %

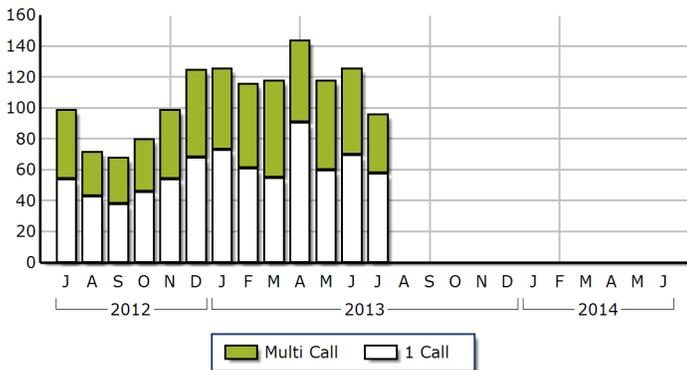
### How Heard About



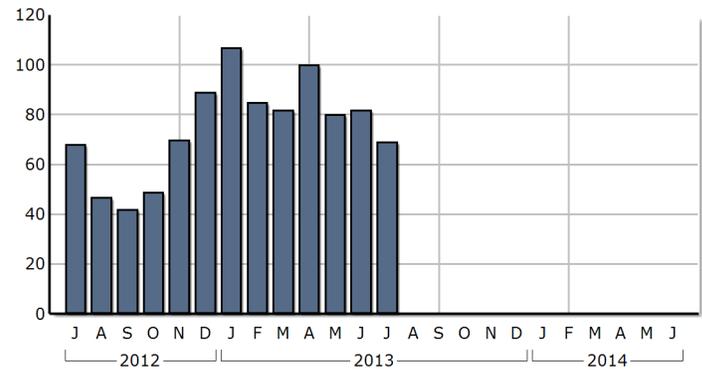
### Fax Referral



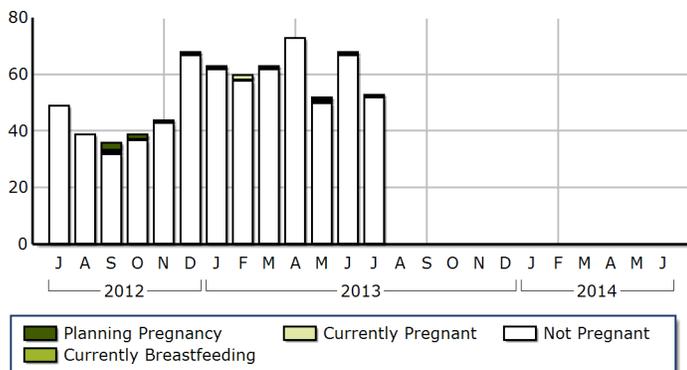
### Tobacco User Enrollments By Program Type



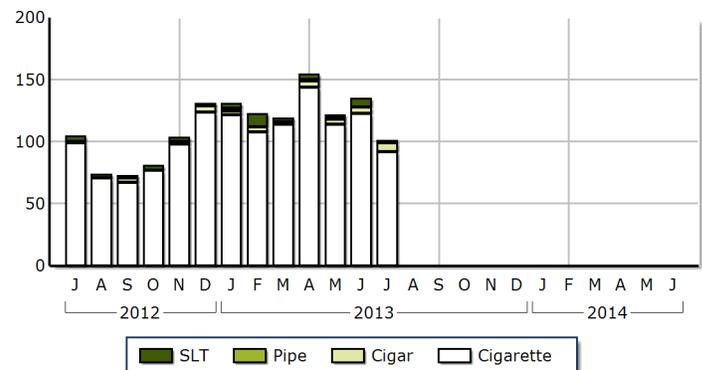
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

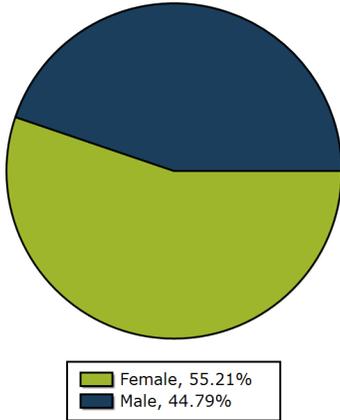


Chart Total N: 96

Tobacco Users By Language

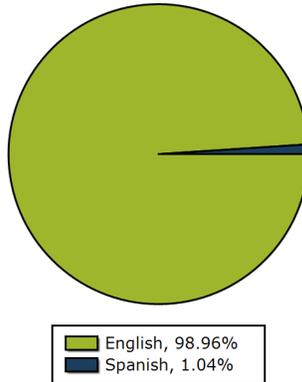


Chart Total N: 96

Tobacco Users By Education

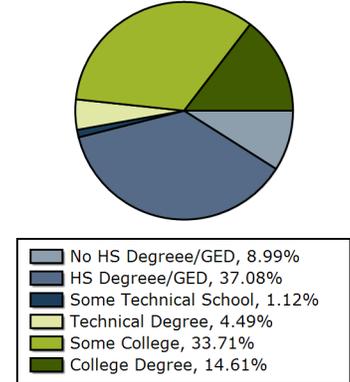


Chart Total N: 89

Tobacco Users By Race

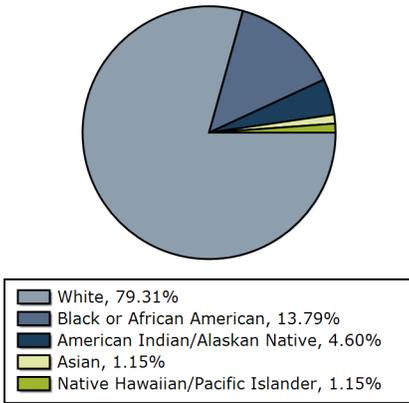


Chart Total N: 87

Tobacco Users By Age

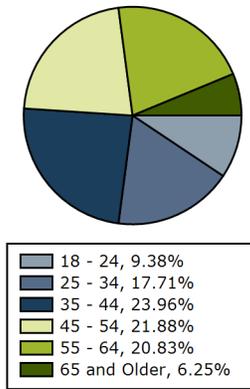


Chart Total N: 96

Tobacco Users By Health Plan

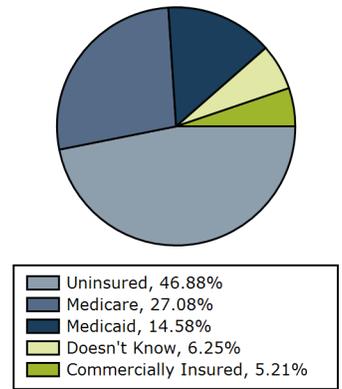


Chart Total N: 96

Tobacco Users By Ethnicity

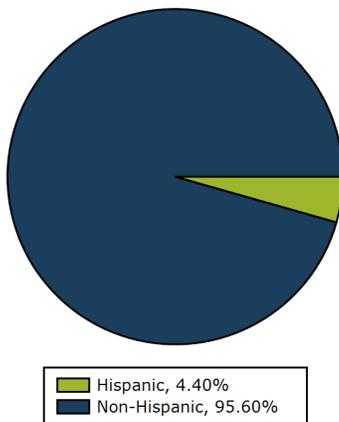


Chart Total N: 91

Tobacco Users By Chronic Condition

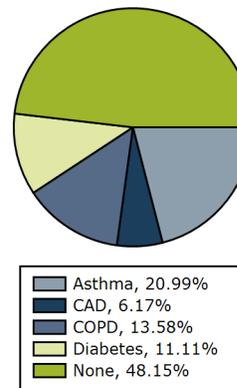
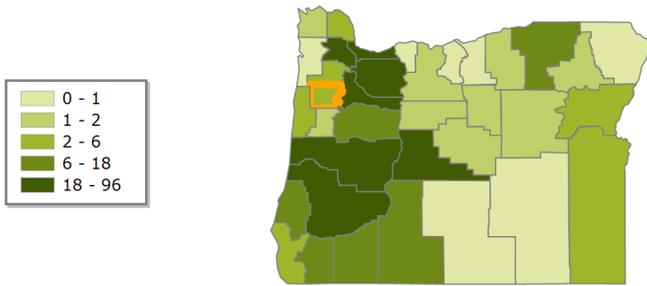


Chart Total N: 81

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

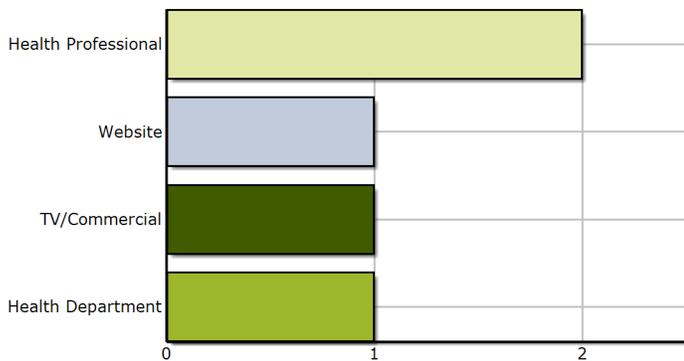
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

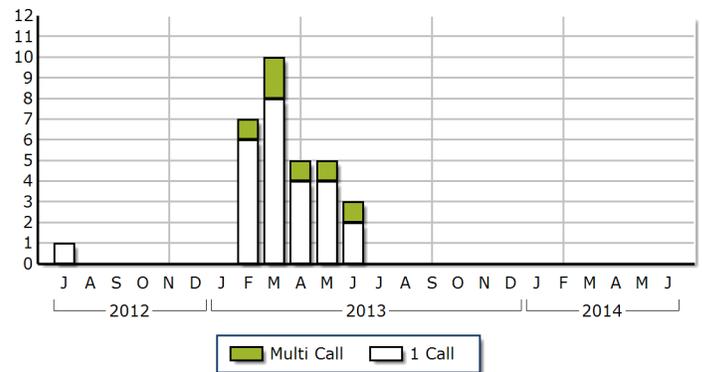


County Population	Prevalence	Tobacco Users
Adult	52,685	14.3 %
		7,534 <sup>4</sup>
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		5
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.07 %
Reach - NAQC		2 0.08 %
Annualized Reach		1 0.80 %
Annualized Reach - NAQC		2 0.96 %
Unique Individual Reach		3 0.03 %

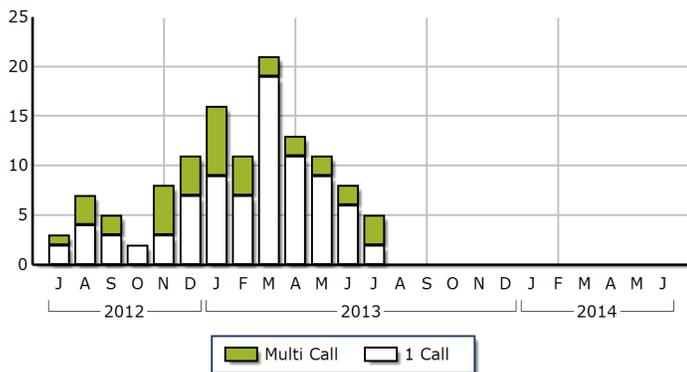
### How Heard About



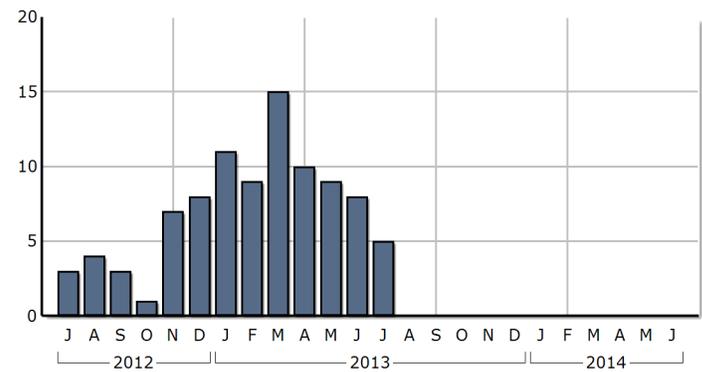
### Fax Referral



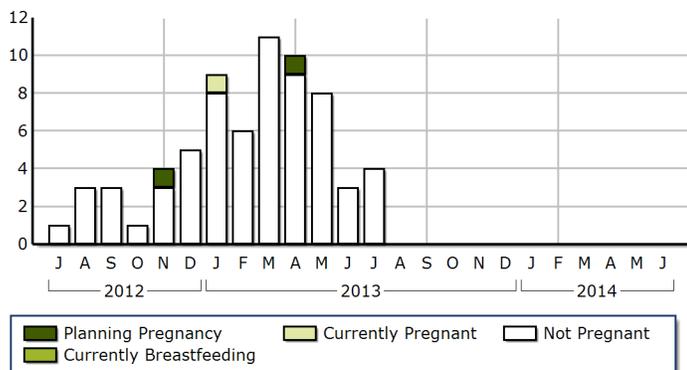
### Tobacco User Enrollments By Program Type



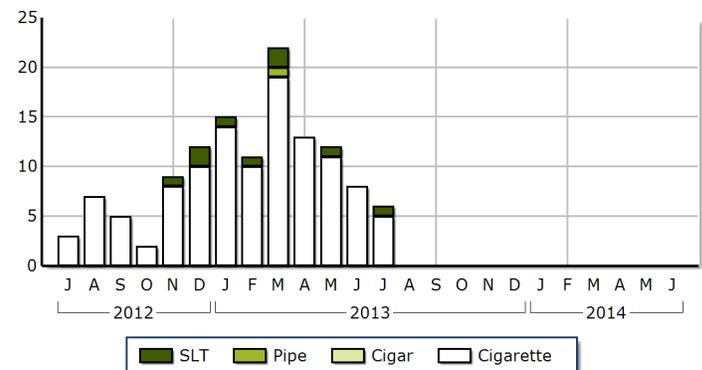
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

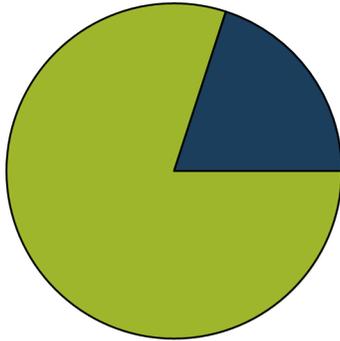


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

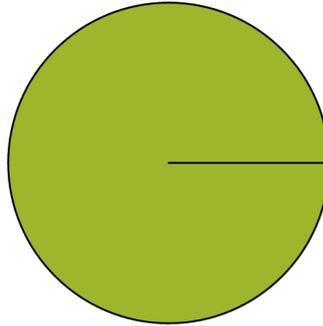
Tobacco Users By Gender



Female, 80.00%  
Male, 20.00%

Chart Total N: 5

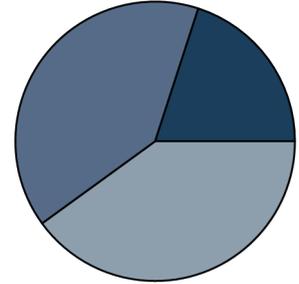
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

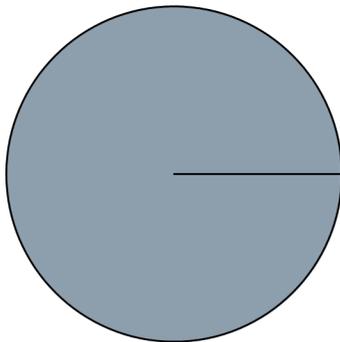
Tobacco Users By Education



No HS Degreee/GED, 40.00%  
HS Degreee/GED, 40.00%  
Some College, 20.00%

Chart Total N: 5

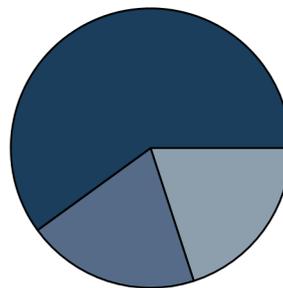
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

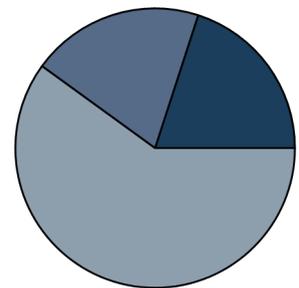
Tobacco Users By Age



25 - 34, 20.00%  
35 - 44, 20.00%  
55 - 64, 60.00%

Chart Total N: 5

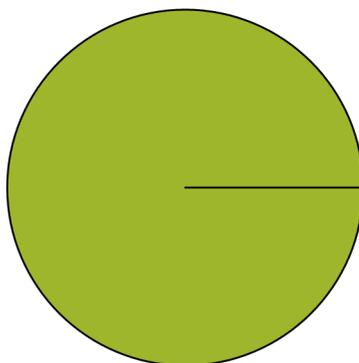
Tobacco Users By Health Plan



Uninsured, 60.00%  
Medicaid, 20.00%  
Medicare, 20.00%

Chart Total N: 5

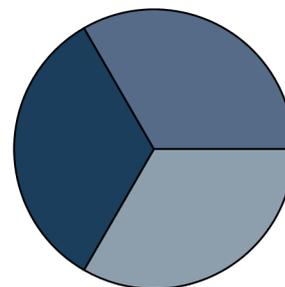
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



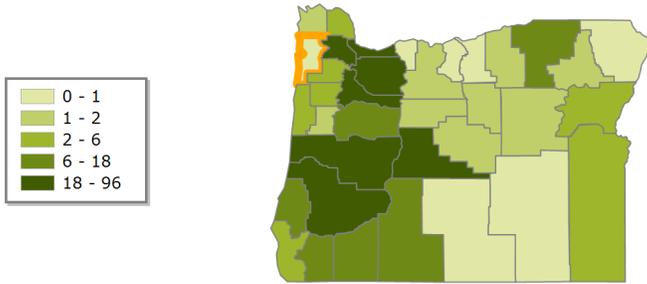
Asthma, 33.33%  
COPD, 33.33%  
None, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

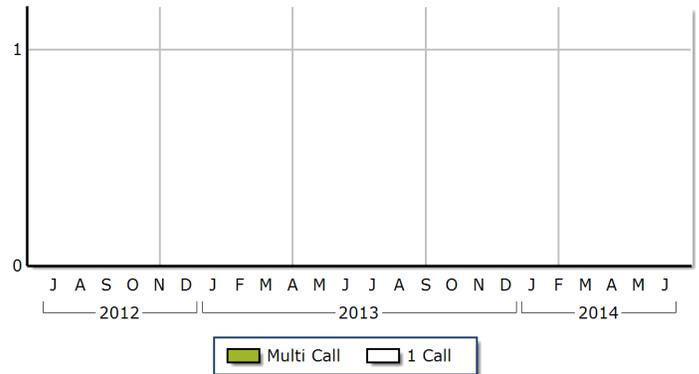
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

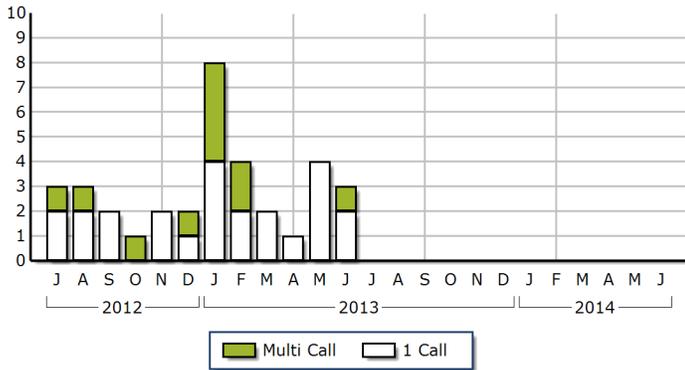


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			1	656
Tobacco Users YTD			1	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.02 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	0.26 %
Annualized Reach - NAQC			2	0.77 %
Unique Individual Reach			3	0.08 %

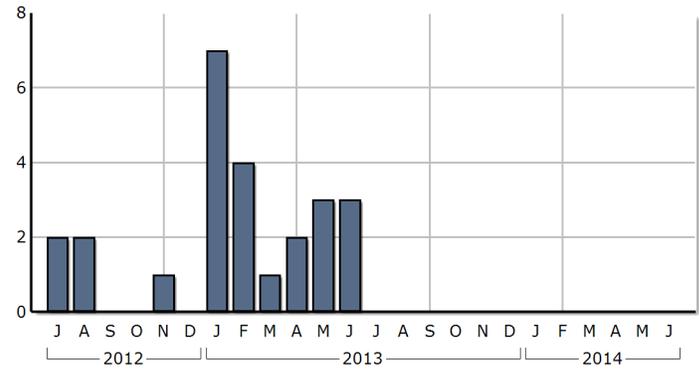
Fax Referral



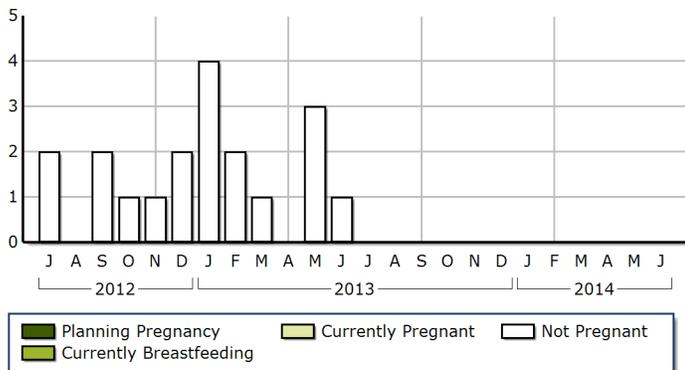
Tobacco User Enrollments By Program Type



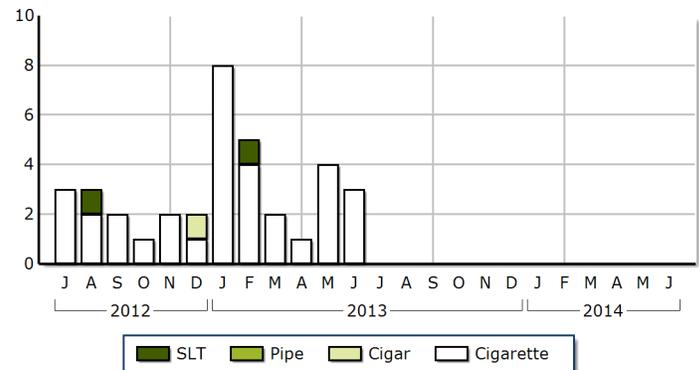
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



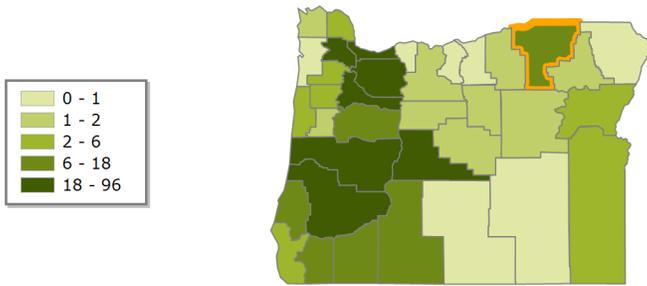
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

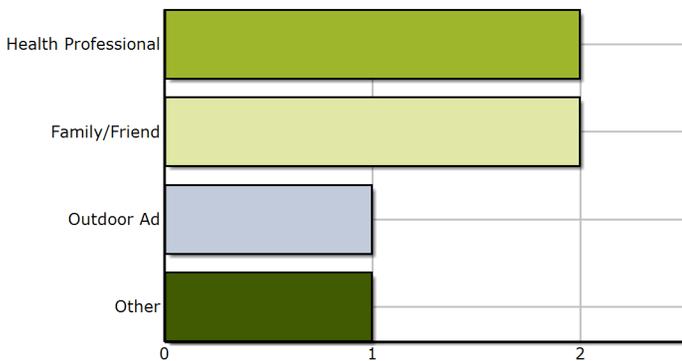
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

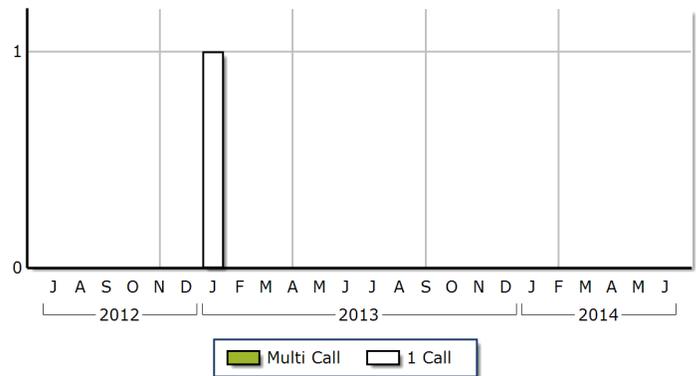


County Population	Prevalence	Tobacco Users
Adult	54,202	24.2 %
		13,117 <sup>4</sup>
		County
Tobacco Users - Last Full Month		9
Tobacco Users YTD		9
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.07 %
Reach - NAQC		2 0.05 %
Annualized Reach		1 0.82 %
Annualized Reach - NAQC		2 0.55 %
Unique Individual Reach		3 0.05 %

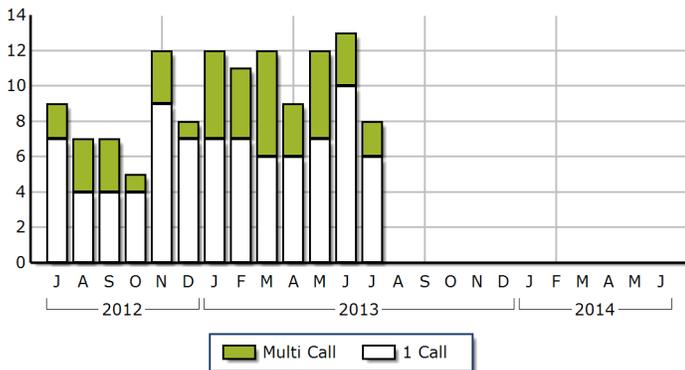
### How Heard About



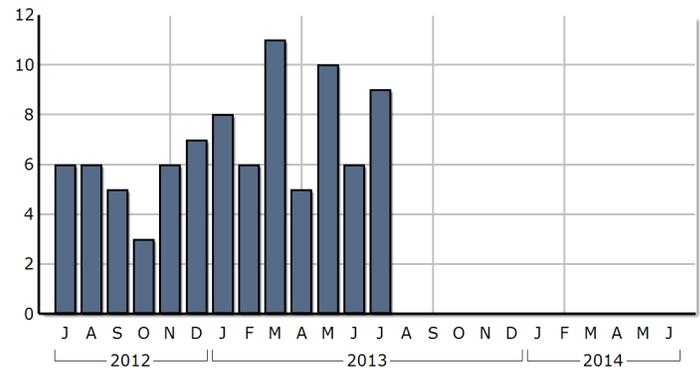
### Fax Referral



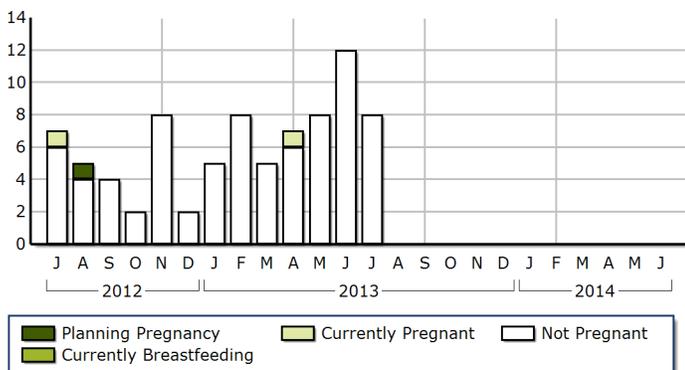
### Tobacco User Enrollments By Program Type



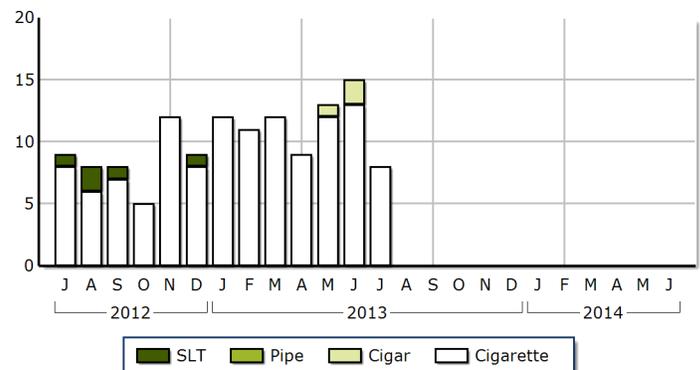
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

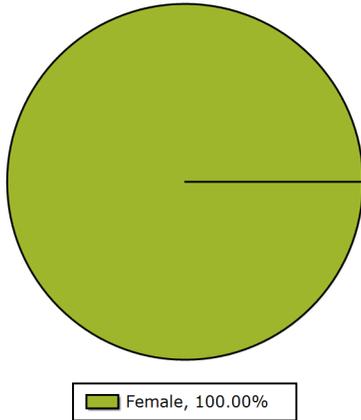


Chart Total N: 8

Tobacco Users By Language

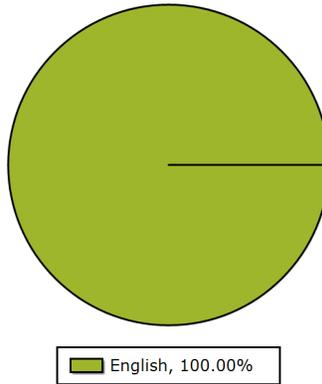


Chart Total N: 8

Tobacco Users By Education

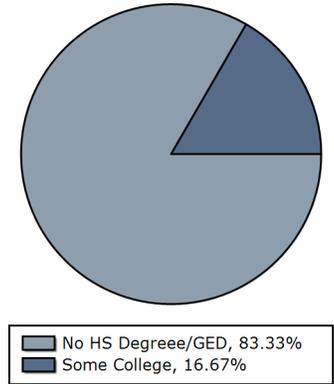


Chart Total N: 6

Tobacco Users By Race

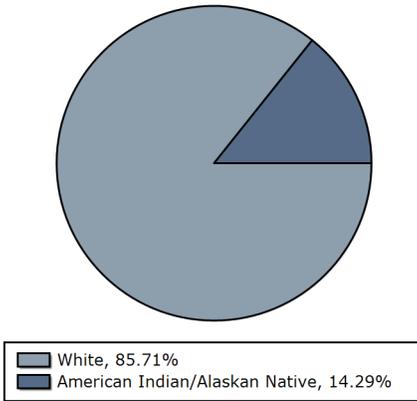


Chart Total N: 7

Tobacco Users By Age

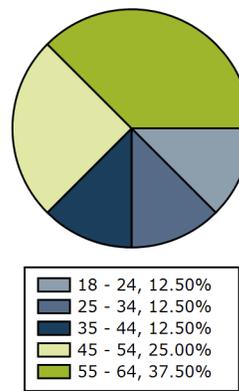


Chart Total N: 8

Tobacco Users By Health Plan

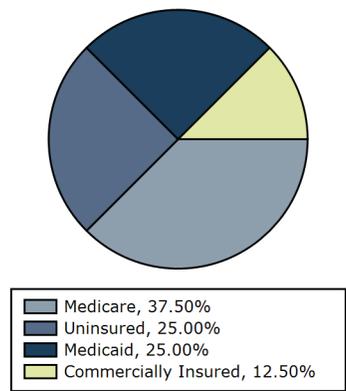


Chart Total N: 8

Tobacco Users By Ethnicity

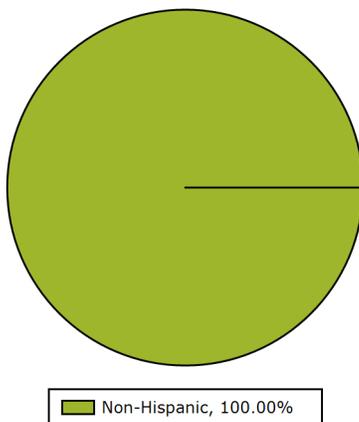


Chart Total N: 8

Tobacco Users By Chronic Condition

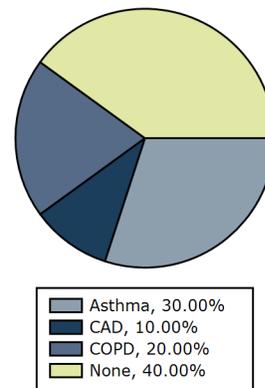


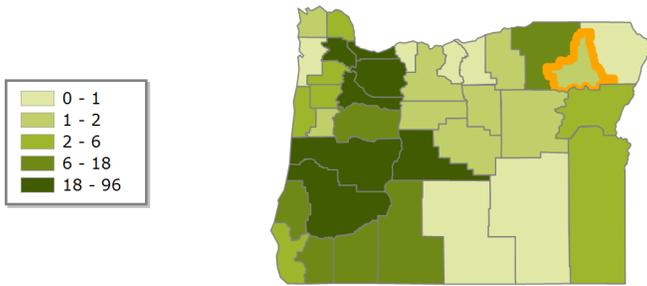
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 7/1/2013 through 7/31/2013

State Tobacco Users Served Contract YTD (Adults)

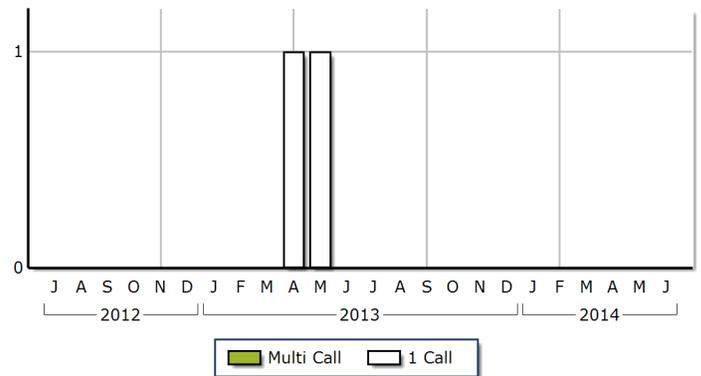


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 <sup>4</sup>
			County
Tobacco Users - Last Full Month			2
Tobacco Users YTD			2
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1 0.07 %
Reach - NAQC			2 0.07 %
Annualized Reach			1 0.90 %
Annualized Reach - NAQC			2 0.90 %
Unique Individual Reach			3 0.07 %

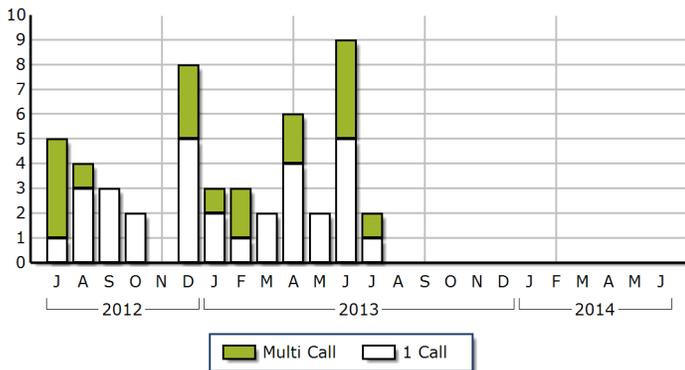
How Heard About



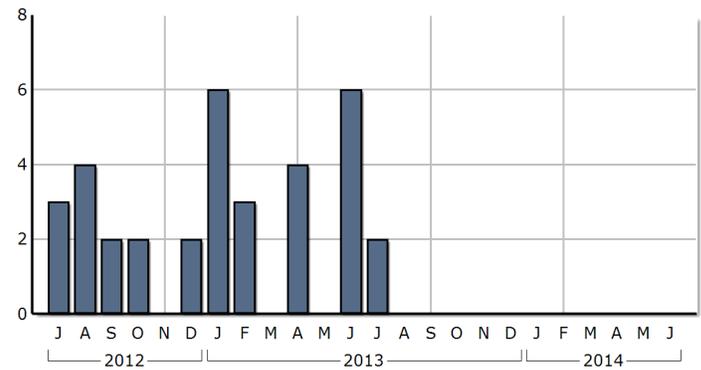
Fax Referral



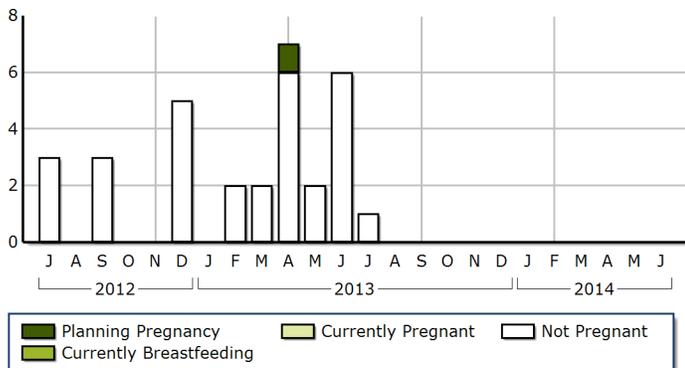
Tobacco User Enrollments By Program Type



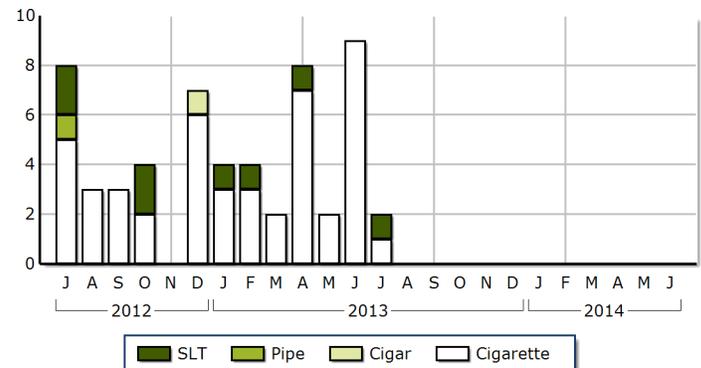
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

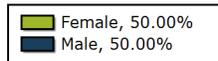
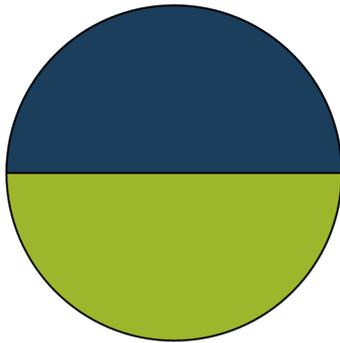


Chart Total N: 2

Tobacco Users By Language

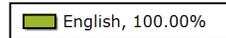
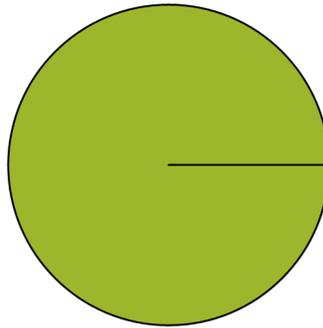


Chart Total N: 2

Tobacco Users By Education

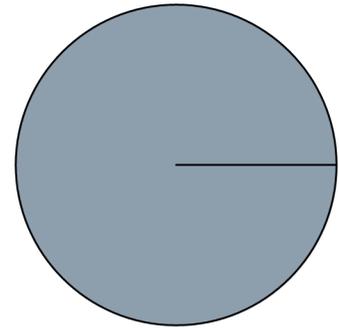


Chart Total N: 1

Tobacco Users By Race

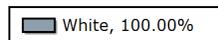
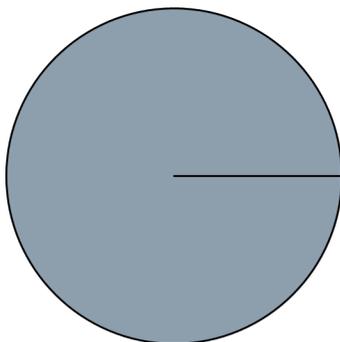


Chart Total N: 2

Tobacco Users By Age

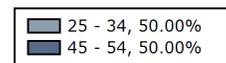
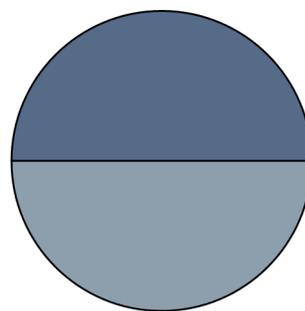


Chart Total N: 2

Tobacco Users By Health Plan

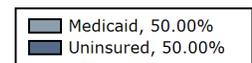
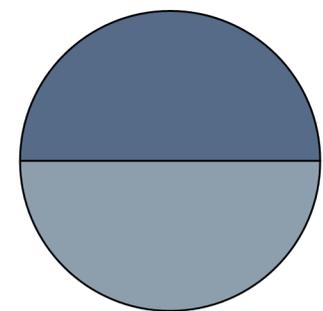


Chart Total N: 2

Tobacco Users By Ethnicity

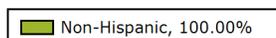
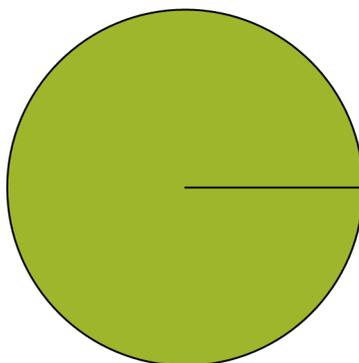


Chart Total N: 2

Tobacco Users By Chronic Condition

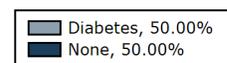
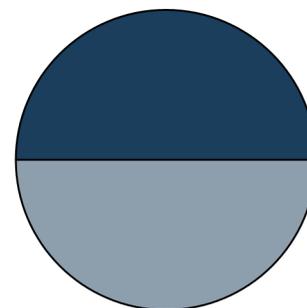
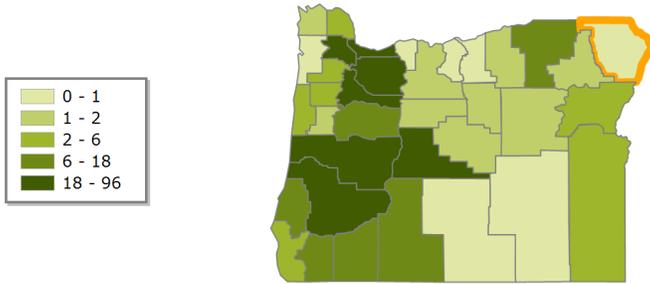


Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

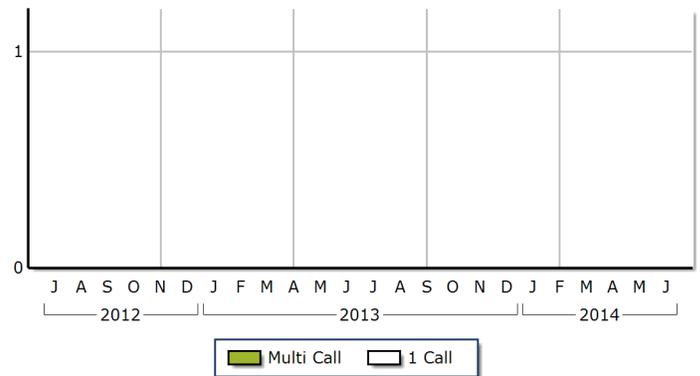
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

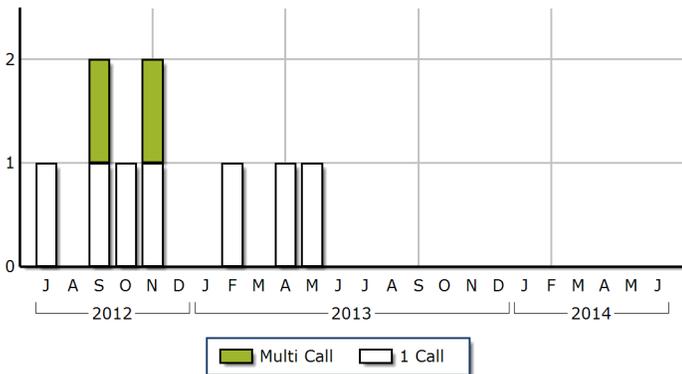


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	656
Tobacco Users YTD				656
Unique Tobacco Users YTD			3	426
<b>Target Reach</b>				
Reach YTD			1	0.13 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	1.53 %
Annualized Reach - NAQC			2	0.77 %
Unique Individual Reach			3	0.08 %

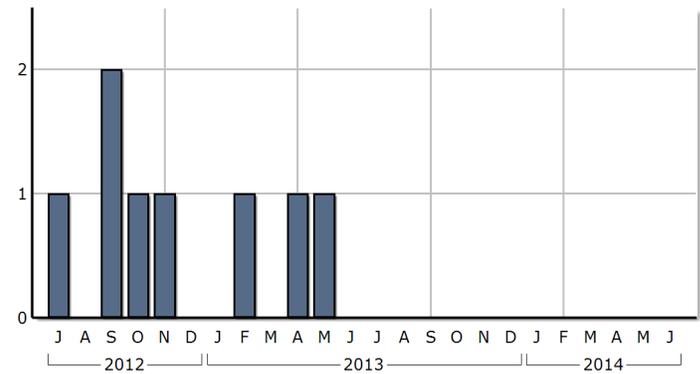
### Fax Referral



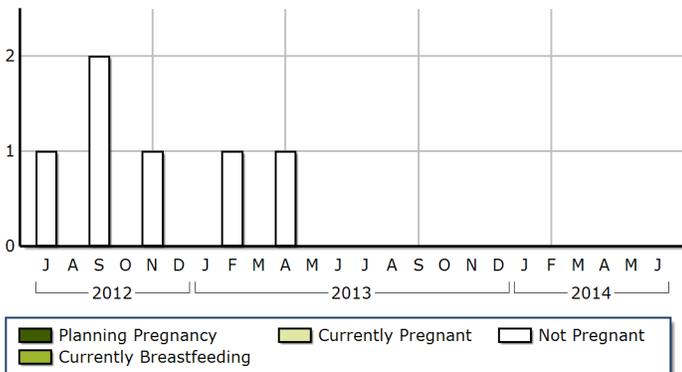
### Tobacco User Enrollments By Program Type



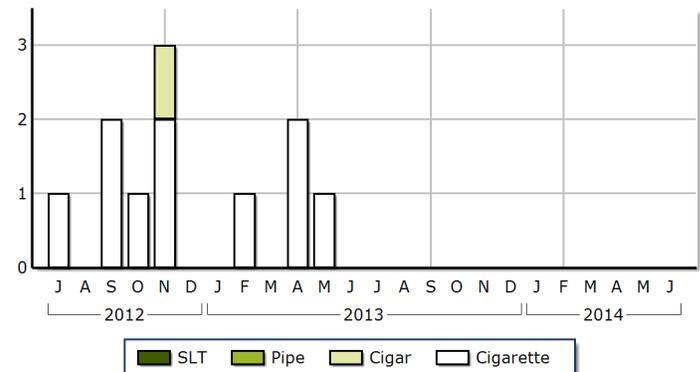
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



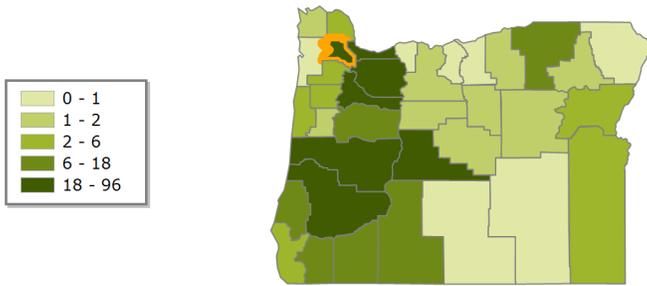
### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

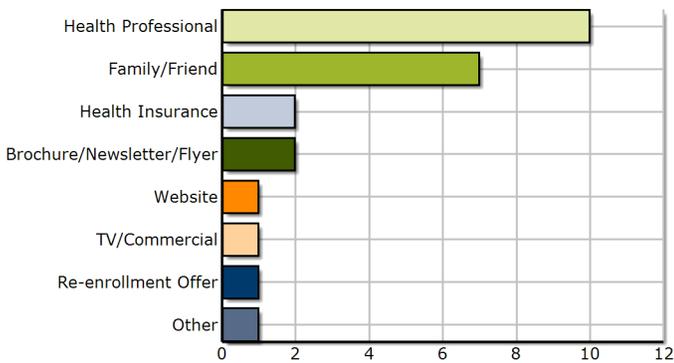
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

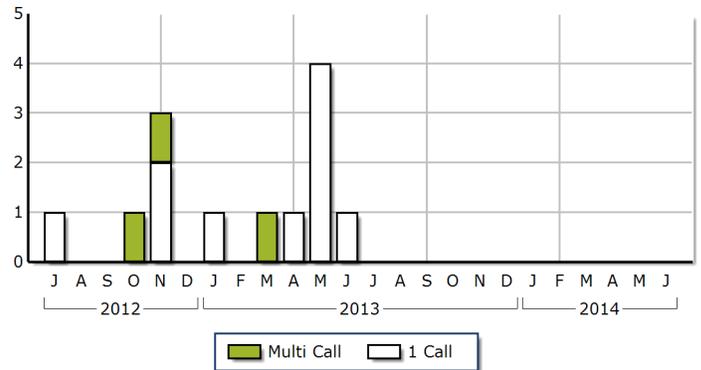


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			34	656
Tobacco Users YTD			34	656
Unique Tobacco Users YTD			3	426
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.07 %
Reach - NAQC			2	0.04 %
Annualized Reach			1	0.82 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.04 %

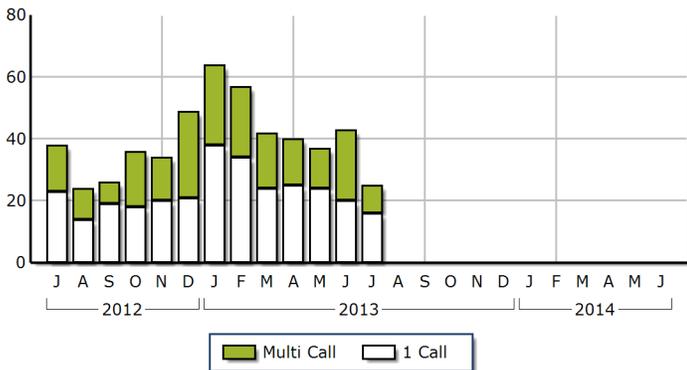
## How Heard About



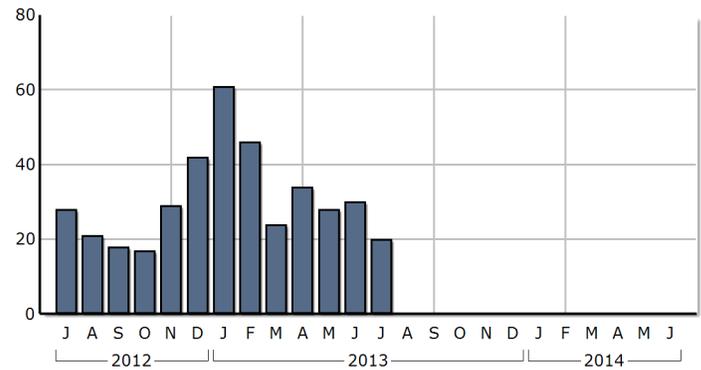
## Fax Referral



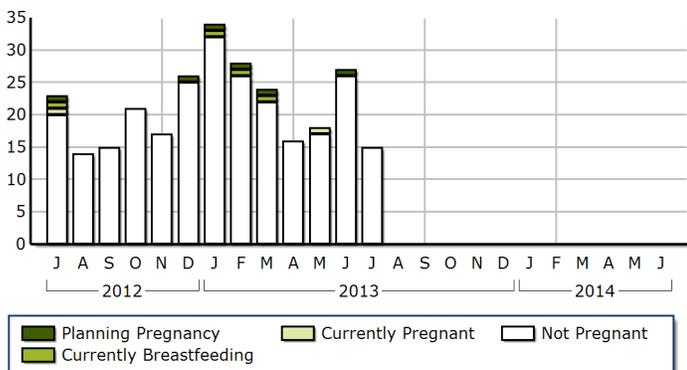
## Tobacco User Enrollments By Program Type



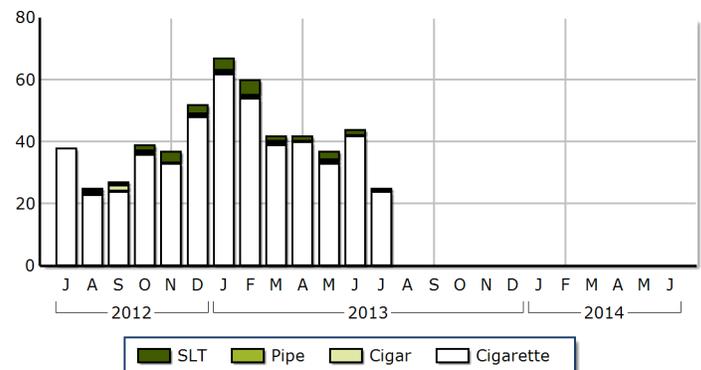
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

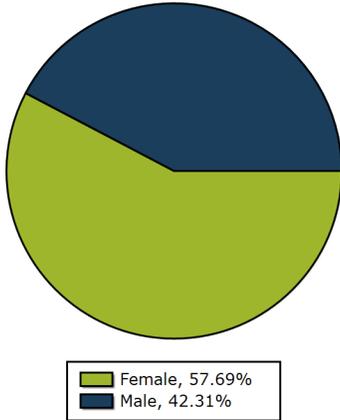


Chart Total N: 26

Tobacco Users By Language

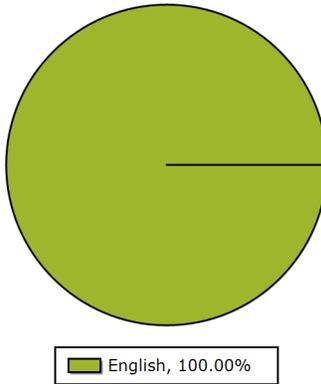


Chart Total N: 26

Tobacco Users By Education

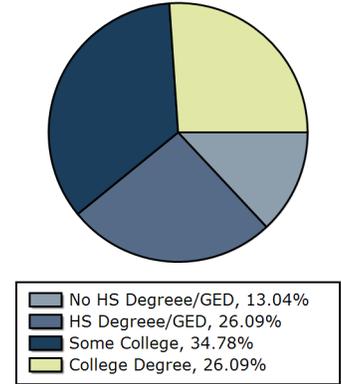


Chart Total N: 23

Tobacco Users By Race

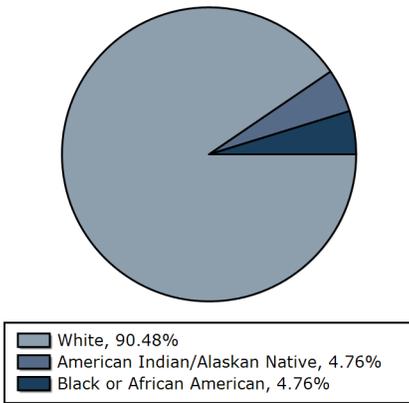


Chart Total N: 21

Tobacco Users By Age

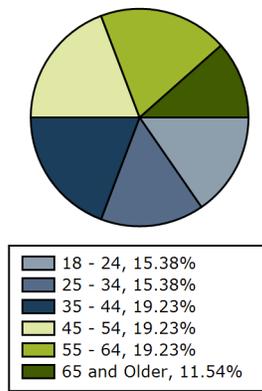


Chart Total N: 26

Tobacco Users By Health Plan

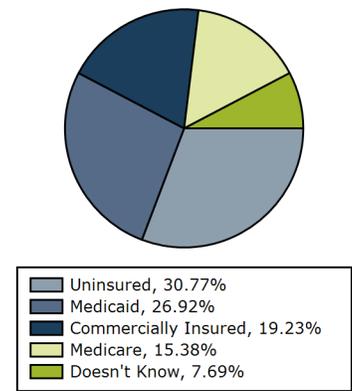


Chart Total N: 26

Tobacco Users By Ethnicity

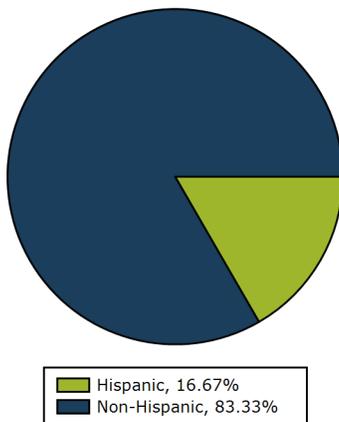


Chart Total N: 24

Tobacco Users By Chronic Condition

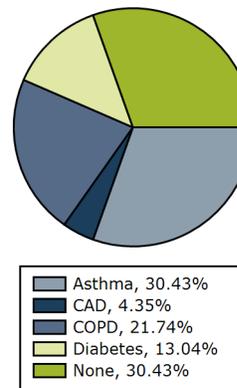
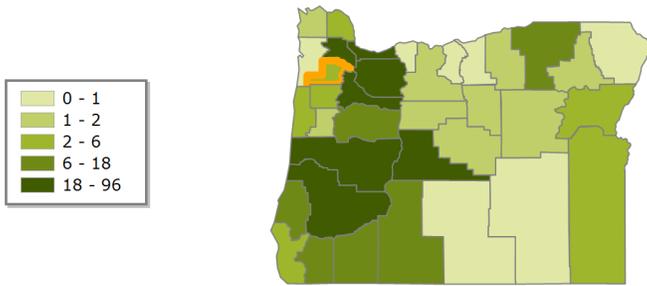


Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

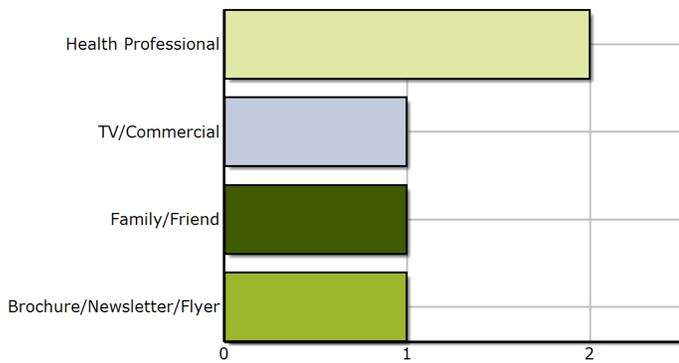
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

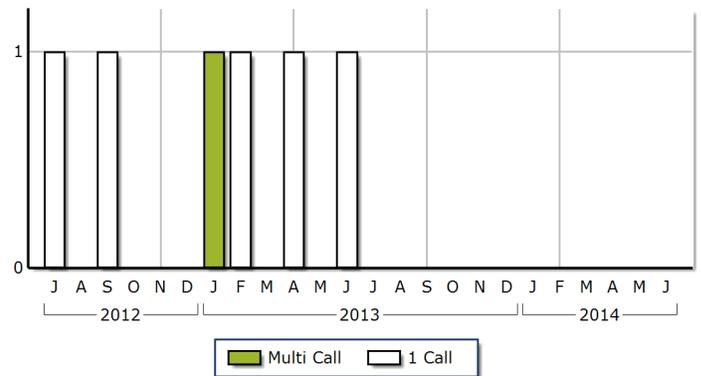


County Population	Prevalence	Tobacco Users	
<b>Adult</b> 72,300	18.5 %	13,376 <sup>4</sup>	
		County	State
<b>Tobacco Users - Last Full Month</b>		6	656
<b>Tobacco Users YTD</b>		6	656
<b>Unique Tobacco Users YTD</b>		3	426
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1	0.04 %
<b>Reach - NAQC</b>		2	0.04 %
<b>Annualized Reach</b>		1	0.54 %
<b>Annualized Reach - NAQC</b>		2	0.45 %
<b>Unique Individual Reach</b>		3	0.02 %

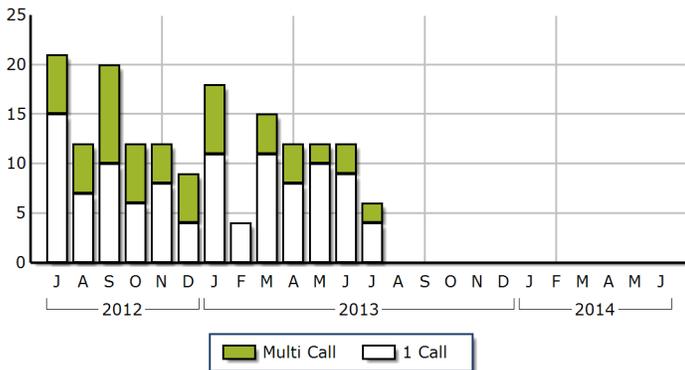
### How Heard About



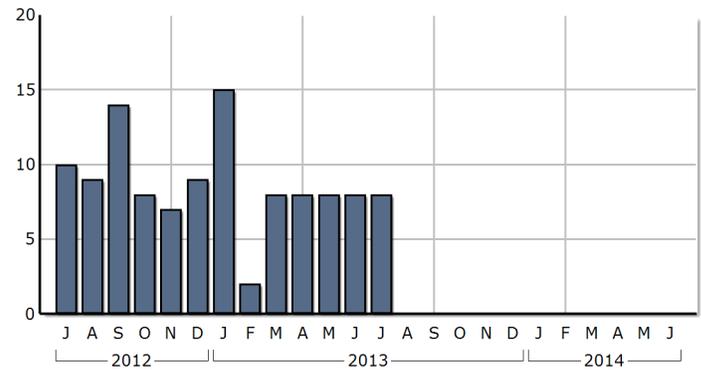
### Fax Referral



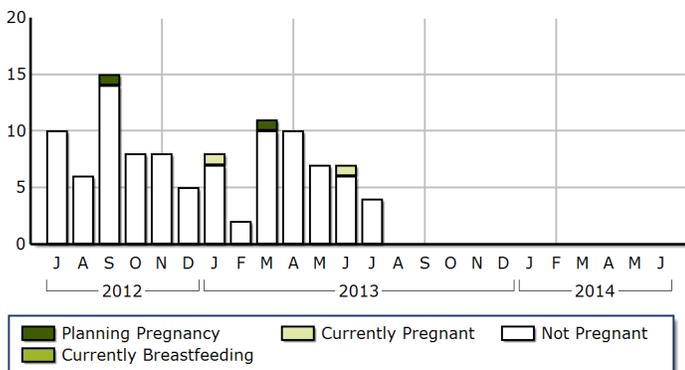
### Tobacco User Enrollments By Program Type



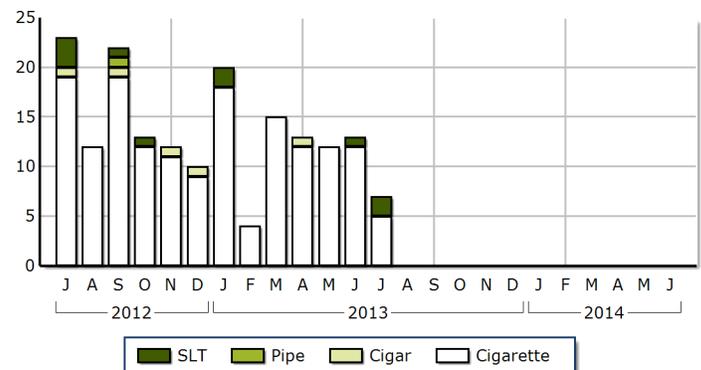
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

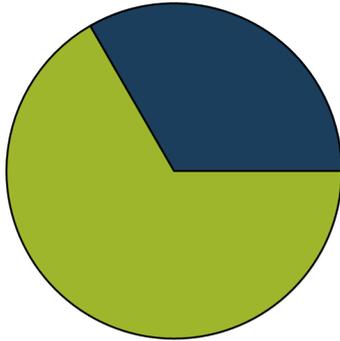


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

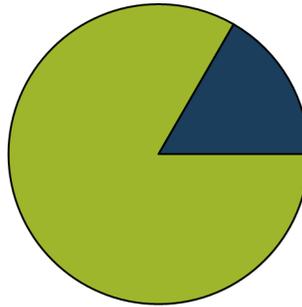
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 6

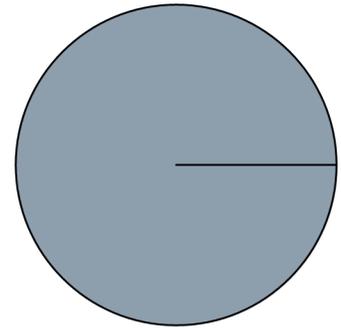
Tobacco Users By Language



English, 83.33%  
Spanish, 16.67%

Chart Total N: 6

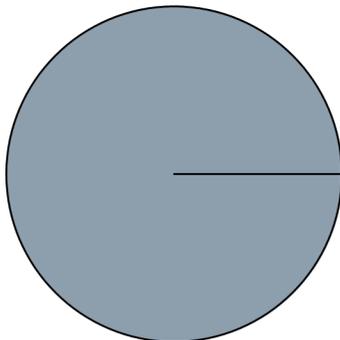
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 4

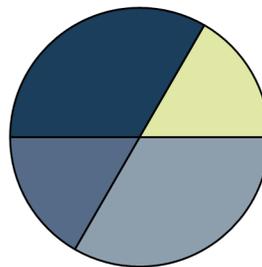
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

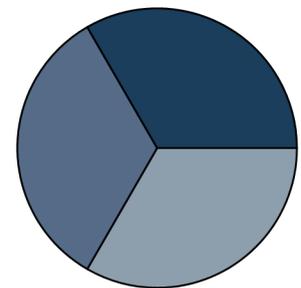
Tobacco Users By Age



25 - 34, 33.33%  
35 - 44, 16.67%  
45 - 54, 33.33%  
65 and Older, 16.67%

Chart Total N: 6

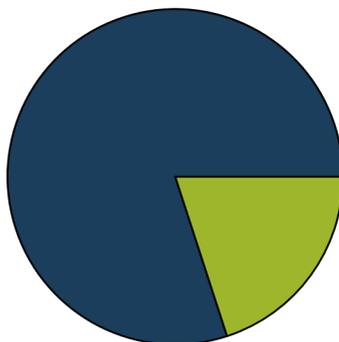
Tobacco Users By Health Plan



Medicaid, 33.33%  
Medicare, 33.33%  
Uninsured, 33.33%

Chart Total N: 6

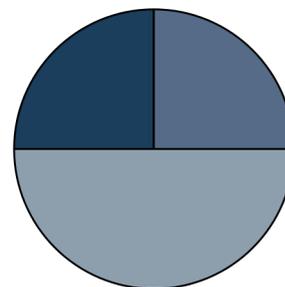
Tobacco Users By Ethnicity



Hispanic, 20.00%  
Non-Hispanic, 80.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



COPD, 50.00%  
Diabetes, 25.00%  
None, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.