Changing Landscape for Public Health in Oregon

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Portland, July 23, 2012

Or…
Accreditation:

Drinking the Kool-Aid? or Facing the Music?

Why Change?

- Protracted budget crisis
  - Structural deficit >10% in state budget over next decade*
    - Still emerging from recession, increased need for services
    - COLA, stock market losses for PERS
    - One-time freezes and bailouts going away
    - Long-term federal support shrinking
    - Little appetite for tax increases
  - Similar forces acting at the county level
    - Timber payments
- Budget for our current structures and services is not sustainable

Source: Oregon Governor's Reset Cabinet Report

The Landscape Has Changed

- Health care reform expanding access to clinical services
- Attitudes changing about when government is the solution and when it's the problem
  - Need to constantly demonstrate accountability and quality
- Decentralization of media venues
- Changing relationship to authority and science
- Increasing diversity of Oregon's population

Public Health Needs Have Changed

- Chronic diseases and injury have replaced infectious diseases as the leading causes of death and disability
  - Policy and environmental change required more than antibiotics
- Health care is reducing the amount of funds available for other public services, including public health
  - 75 cents out of every dollar spent on health care is spent for care of chronic diseases

Health Reform in Oregon

- Current Governor played key role in creation of the Oregon Health Plan in 1980s
  - Health reform is one of his top two priorities
- Coordinated Care Organizations for Medicaid clients
  - Global budget
  - Accountable for health outcomes
  - Community-driven
  - 11 covering 70% of Medicaid population to begin functioning in August
  - Expansion to public employees and private sector?

Oregon Health Authority

- New agency created last July
  - Includes Public Health, Mental Health and Addictions, Medical Assistance Programs
  - Focus on Better Health, Better Care, Lower Costs
  - Leverage state purchasing of health care
    - State purchases about 25% of health care bought in the state

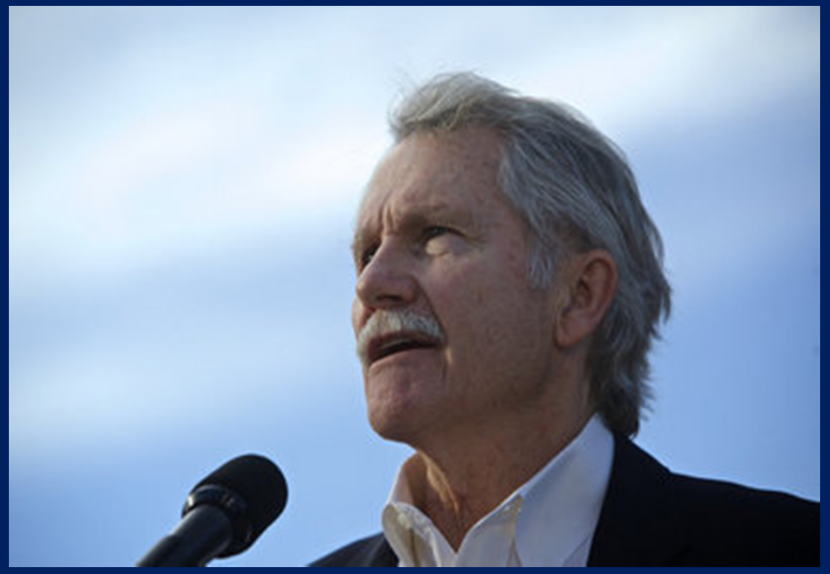
Health Assessment Required in Federal and State Health Reform

- Alignment of Accreditation, IRS and CCO requirements
  - Community Health Assessment
  - Community Health Improvement Plan

Opportunities

- Paradigm shift from health care to health

➡ http://podcast.kff.org/podcast/khn/2011/100411_khn_kitzhaber_audio.mp3



Governor John Kitzhaber, MD

10-year Budgeting Process

- Outcome areas:
  - Education
  - Healthy People
  - Economy and Jobs
  - Healthy Environment
  - Safety
  - Improving Government

Accreditation is a Tool to Help Us Face the Music

- Focuses us on planning for the future through the prerequisites
- Drives us to build systems to measure and report our progress
- Demands that we continually improve our services and activities
- Emphasizes collaboration and communication in everything we do

- …But only if we use accreditation to drive system improvement

How Can We Build a More Robust, Sustainable and Influential Public Health System?