**Health Behaviors**

## Cigarette packs sold per capita

Smoking tobacco is the single greatest cause of avoidable death and disease in Oregon. Tobacco use kills more than 7,000 Oregonians annually, and costs the state $2.5 billion in health care costs and lost productivity due to premature death. Tobacco consumption, as measured by cigarette packs sold in the state (determined by tax collections), is a marker for tobacco use.

The number of cigarette packs sold per capita in Oregon has declined from 92.1 in 1996 to 43.0 in 2013.

**FIGURE 1**

Cigarette packs sold per capita, Oregon and the rest of the U.S., 1993–2013

While Oregon has experienced notable successes in tobacco control, smoking remains a national and state public health crisis.

About the Data: Data source for cigarette consumption is Orzechowski and Walker, The Tax Burden on Tobacco (2013). Cigarette packs sold, determined by tax collections, is divided by mid-year population estimate of Oregon’s population. The source for population estimates is the U.S. Census Bureau.

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