



Public Health Division Strategic Plan 2015-2019

VISION:

Lifelong health for all people in Oregon

MISSION:

Promoting health and preventing the leading causes of death, disease and injury in Oregon

VALUES:

Service Excellence, Leadership, Integrity, Partnership, Innovation, Health Equity

Goal: Improve quality of life and increase years of healthy life

Objectives:

- Prevent and reduce tobacco use
- Improve nutrition, increase physical activity and reduce obesity
- Reduce violence and suicide rates through prevention efforts
- Prevent and reduce rates of communicable diseases
- Support Addictions and Mental Health Division with public health tools to prevent and reduce alcohol and substance abuse
- Promote healthy aging

Goal: Promote and protect safe, healthy and resilient environments

Objectives:

- Increase community preparedness and resilience
- Prevent and reduce exposure to harmful environmental hazards and contaminants
- Provide public health leadership on human health concerns related to the natural and built environment

Goal: Strengthen public health capacity to improve health outcomes

Objectives:

- Promote health equity in all programs and policies
- Link public health and health care system to collaboratively achieve improved health outcomes
- Develop and maintain strategic public and private partnerships that improve community health
- Develop and maintain an organizational culture of continuous quality improvement
- Invest in and maintain up-to-date systems and expertise for public health assessment, monitoring, and evaluation
- Promote and develop a competent, skilled, diverse and satisfied workforce