

## Oregon Healthy Teens 2003

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E17. If at least one of your parents knew that you had used tobacco, how likely is it that they would discipline you in some way?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Not at all likely	4.1	3.2	5.0	5.6
Slightly likely	3.7	3.4	4.0	4.9
Somewhat likely	6.4	6.1	6.5	14.5
Quite likely	11.1	11.3	10.8	11.4
Very likely	74.8	76.1	73.6	63.6

Weighted percentages exclude missing and/or refused answers.

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E17. If at least one of your parents knew that you had used tobacco, how likely is it that they would discipline you in some way?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
Missing: skipped Q	1,019	471	530	18
Not at all likely	208	89	116	3
Slightly likely	210	104	103	3
Somewhat likely	322	173	143	6
Quite likely	641	339	296	6
Very likely	4,161	2,175	1,957	29

Unweighted counts.

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E18. If at least one of your parents knew that you had used alcohol, how likely is it that they would discipline you in some way?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Not at all likely	5.9	4.9	7.2	4.7
Slightly likely	6.9	6.6	7.2	6.7
Somewhat likely	9.2	9.2	9.1	19.7
Quite likely	15.0	16.4	13.6	11.4
Very likely	62.9	63.0	62.9	57.4

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003**

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E18. If at least one of your parents knew that you had used alcohol, how likely is it that they would discipline you in some way?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
Missing: skipped Q	1,032	479	534	19
Not at all likely	290	133	155	2
Slightly likely	369	183	182	4
Somewhat likely	507	264	235	8
Quite likely	818	460	351	7
Very likely	3,545	1,832	1,688	25

Unweighted counts.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E19. If at least one of your parents knew that you had used illegal drugs, how likely is it that they would discipline you in some way?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Not at all likely	3.7	3.1	4.3	6.1
Slightly likely	2.1	2.0	2.1	1.8
Somewhat likely	3.1	2.9	3.3	5.9
Quite likely	7.0	6.6	7.3	12.7
Very likely	84.2	85.4	83.0	73.5

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E19. If at least one of your parents knew that you had used illegal drugs, how likely is it that they would discipline you in some way?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
Missing: skipped Q	1,033	478	536	19
Not at all likely	184	83	98	3
Slightly likely	126	64	61	1
Somewhat likely	172	85	83	4
Quite likely	374	185	184	5
Very likely	4,672	2,456	2,183	33

Unweighted counts.

## Oregon Healthy Teens 2003

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E22. Does your school or community have any special groups or classes for students who want to quit using tobacco?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Yes	9.6	9.6	9.7	4.0
No	16.3	16.2	16.5	15.0
I dont know/Not sure	74.1	74.2	73.8	81.1

Weighted percentages exclude missing and/or refused answers.

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E22. Does your school or community have any special groups or classes for students who want to quit using tobacco?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
Missing: skipped Q	1,128	523	583	22
Yes	585	306	276	3
No	881	457	417	7
I dont know/Not sure	3,967	2,065	1,869	33

Unweighted counts.

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E27.a. Have you seen an advertisement for cigarettes in the past month?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Yes	76.0	77.4	74.1	90.1
No	24.0	22.6	25.9	9.9

Weighted percentages exclude missing and/or refused answers.

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E27.a. Have you seen an advertisement for cigarettes in the past month?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
Missing: skipped Q	1,286	608	653	25
Yes	3,991	2,105	1,848	38
No	1,284	638	644	2

Unweighted counts.

## Oregon Healthy Teens 2003

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E27.b.1. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking is enjoyable?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	58.4	57.4	59.3	68.8
Yes	41.6	42.6	40.7	31.2

Weighted percentages exclude missing and/or refused answers.

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E27.b.1. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking is enjoyable?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	3,710	1,836	1,834	40
Yes	2,851	1,515	1,311	25

Unweighted counts.

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E27.b.2. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps people relax?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	62.6	61.6	63.5	67.5
Yes	37.4	38.4	36.5	32.5

Weighted percentages exclude missing and/or refused answers.

### Oregon Healthy Teens 2003, Data Summary, 8th Grade

**E27.b.2. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps people relax?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	3,984	1,975	1,972	37
Yes	2,577	1,376	1,173	28

Unweighted counts.

## Oregon Healthy Teens 2003

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**  
**E27.b.3. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps people feel comfortable in social situations?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	71.6	71.1	71.9	78.8
Yes	28.4	28.9	28.1	21.2

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**  
**E27.b.3. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps people feel comfortable in social situations?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	4,603	2,306	2,250	47
Yes	1,958	1,045	895	18

Unweighted counts.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**  
**E27.b.4. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking is a pleasurable pass time?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	72.7	73.5	71.9	71.7
Yes	27.3	26.5	28.1	28.3

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**  
**E27.b.4. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking is a pleasurable pass time?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	4,674	2,389	2,243	42
Yes	1,887	962	902	23

Unweighted counts.

**Oregon Healthy Teens 2003**

**Oregon Healthy Teens 2003, Data Summary, 8th Grade  
E27.b.5. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps people stay thin?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	82.1	81.8	82.3	86.0
Yes	17.9	18.2	17.7	14.0

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade  
E27.b.5. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps people stay thin?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	5,280	2,653	2,573	54
Yes	1,281	698	572	11

Unweighted counts.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade  
E27.b.6. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps reduce stress?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	65.9	64.2	67.7	69.1
Yes	34.1	35.8	32.3	30.9

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade  
E27.b.6. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps reduce stress?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	4,289	2,124	2,123	42
Yes	2,272	1,227	1,022	23

Unweighted counts.

## Oregon Healthy Teens 2003

**Oregon Healthy Teens 2003, Data Summary, 8th Grade  
E27.b.7. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps people when they are bored?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	81.6	82.7	80.3	83.3
Yes	18.4	17.3	19.7	16.7

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade  
E27.b.7. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that smoking helps people when they are bored?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	5,280	2,722	2,507	51
Yes	1,281	629	638	14

Unweighted counts.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade  
E27.b.8. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that popular people smoke?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	66.1	66.3	65.7	72.0
Yes	33.9	33.7	34.3	28.0

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade  
E27.b.8. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that popular people smoke?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	4,249	2,147	2,054	48
Yes	2,312	1,204	1,091	17

Unweighted counts.

## Oregon Healthy Teens 2003

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**  
**E27.b.9. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that successful people smoke?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
No	71.7	72.6	70.6	79.8
Yes	28.3	27.4	29.4	20.2

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**  
**E27.b.9. If you saw an advertisement for cigarettes, do you think the ad was trying to tell you that successful people smoke?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
No	4,608	2,349	2,209	50
Yes	1,953	1,002	936	15

Unweighted counts.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**  
**E28. If you have a favorite, what is the brand of your favorite cigarette advertisement?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Marlboro	8.3	8.1	8.5	2.8
Camel	8.5	7.6	9.6	9.4
Kool	.8	.6	1.1	
Virginia Slim	.7	.9	.5	1.7
Winston	.4	.2	.5	3.0
Other	1.6	1.3	2.1	.8
I don't have a favorite cigarette advertisement	79.6	81.4	77.7	82.2

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003**

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E28. If you have a favorite, what is the brand of your favorite cigarette advertisement?**

	Total	Female	Male	Gender Unknown
Total	6,813	3,448	3,296	69
Missing: skipped Q	1,589	757	806	26
Marlboro	395	197	197	1
Camel	446	206	234	6
Kool	51	22	29	
Virginia Slim	46	27	17	2
Winston	27	8	17	2
Other	77	32	44	1
I don't have a favorite cigarette advertisement	4,182	2,199	1,952	31

Unweighted counts.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E29. If you wanted to buy a pack of cigarettes tomorrow, what brand do you think you would buy?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Marlboro	41.2	41.8	40.8	22.4
Camel	25.5	25.5	25.5	20.8
Kool	4.5	4.5	4.6	1.2
Virginia Slim	4.7	6.6	2.3	10.4
Winston	3.3	2.2	4.6	2.5
Other	20.8	19.3	22.2	42.7

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E29. If you wanted to buy a pack of cigarettes tomorrow, what brand do you think you would buy?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
Missing: skipped Q	2,425	1,211	1,181	33
Marlboro	1,614	853	755	6
Camel	1,074	519	545	10
Kool	198	99	98	1
Virginia Slim	241	183	55	3
Winston	128	41	86	1
Other	881	445	425	11

Unweighted counts.

**Oregon Healthy Teens 2003**

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E30.a Have you ever bought or received for free any product which promotes a tobacco brand or was distributed by a tobacco company?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Yes	17.3	15.5	19.2	21.2
No	82.7	84.5	80.8	78.8

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E30.a Have you ever bought or received for free any product which promotes a tobacco brand or was distributed by a tobacco company?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
Missing: skipped Q	1,344	643	676	25
Yes	901	421	470	10
No	4,316	2,287	1,999	30

Unweighted counts.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E30.b If you have ever bought or received for free any product which promotes a tobacco brand or was distributed by a tobacco company, do you still own it?**

	Total	Female	Male	Gender Unknown
Total	100.0	100.0	100.0	100.0
Yes	20.0	17.9	21.7	33.8
No	80.0	82.1	78.3	66.2

Weighted percentages exclude missing and/or refused answers.

**Oregon Healthy Teens 2003, Data Summary, 8th Grade**

**E30.b If you have ever bought or received for free any product which promotes a tobacco brand or was distributed by a tobacco company, do you still own it?**

	Total	Female	Male	Gender Unknown
Total	6,561	3,351	3,145	65
Missing: skipped Q	4,456	2,361	2,050	45
Yes	410	176	226	8
No	1,695	814	869	12

Unweighted counts.