

Oregon Partnership for Cancer Control



**Comprehensive
Cancer Control**
Collaborating to Conquer Cancer



Breast Health Task Force 2013

The Breast Health Task Force (BHTF) is a sub-committee of the Oregon Partnership for Cancer Control (OPCC). Membership is open to individuals, community organizations and medical providers with an interest in promoting breast health education and breast cancer screening to save the lives of women in Oregon and SW Washington. We are eager to connect with organizations already involved in this important work to help set priorities and move forward on initiatives for action.

Purpose of the BHTF

- Promote and support activities to increase healthy lifestyles, reduce breast cancer risks and increase breast cancer screening.
- Provide a forum for partners and organizations to collaborate on efforts to reduce the incidence of breast cancer.
- Track progress toward the goal of reducing the number of deaths from breast cancer among Oregon women from 22.2 to 20.6 (per 100,000 population) by 2020 as set forth in the Oregon Comprehensive Cancer Plan 2012 Breast Cancer Screening Addendum (www.healthoregon.org/cancer)

BHTF 2012-2013 Goal

Increase screening by supporting organizations that promote culturally-appropriate and effective breast health education throughout Oregon and SW Washington with an emphasis on women in rural areas, women with disabilities and healthcare providers.

Priority Activities

- Coordinate networking opportunities for organizations that provide breast health education and screening
- Provide current breast health information and resources to healthcare providers, organizations and partners in Oregon and SW Washington
- Collaborate with CDC's "Right to Know" campaign for women with physical disabilities
- Increase membership to involve more organizations and communities across Oregon and SW Washington

Key Accomplishments

- Participated in statewide cancer planning
- Presented quarterly trainings: Cultural Competency, Breast Health Ed & Best Practices
- Supported "Right to Know" community events and Mammography Technologist training
- Disseminated Breast Health Education materials

What the BHTF can offer you

- A forum for networking and sharing resources
- Information and training opportunities

Who benefits from participation?

- Any organization that is involved in cancer prevention and early detection activities
- Individuals and organizations that are involved in breast health education and advocacy
- Organizations seeking breast screening and education resources and services

For more information or to become involved

- Visit our website at www.healthoregon.org/cancer
- Join the BHTF listserv and/or attend our monthly meetings, in person or by phone:

2012-2013 Meeting Schedule:

1st Tuesday of every month, 3:00-4:30 p.m., Portland State Office Building (PSOB), 800 NE Oregon St., Portland, OR.
Conference call number: 1-888-380-9638 Participant code: 860349

Data and facts about Breast Cancer Screening in Oregon

- 72% of women ages 40 and above and 77.6% of women ages 50 - 74 had a mammogram in the past 2 years (OR BRFSS, 2010).
- 80% of women age 40 and older had a clinical breast exam in the past two years (Oregon BRFSS, 2010).
- In 2010, approximately 3 of 4 breast cancers were found in early stages (Oregon State Cancer Registry).
- Women in Oregon with cognitive disabilities are less likely than their peers without cognitive disabilities to have had a mammogram within the last 2 years.
- Frontier and rural areas have a lower percentage of early stage breast cancers than urban areas.
- Oregon ranks 12th nationally for breast cancer incidence (US Cancer Statistics Public Information, accessed 9/11). This is compared to the former ranking in the top five highest states (2002),

What is OPCC: The Oregon Partnership for Cancer Control (OPCC) was formed in 2004 to create a coordinated approach to cancer prevention & control. More than 120 organizations work together as a coalition to implement strategies in the Oregon Comprehensive Cancer Plan, launched in 2005.

Who are the Members? Membership is free and open to anyone. Member organizations include cancer centers, hospitals and clinics, professional associations, universities, state and local government agencies, health insurers, community-based organizations, cancer survivors, advocates and concerned citizens. A grant from the Centers for Disease Control provides administrative support to the coalition, so there is no cost to participants.

**By the year 2030,
1 in 2 men
and
1 in 3 women
will be diagnosed with some form
of cancer during their lifetime**

What is the Oregon Comprehensive Cancer Plan?

- A call to action to reduce the burden of cancer
- Oregon's first statewide cancer control plan
- Defines cancer prevention, early detection, treatment, survivorship and end of life care
- Sets and prioritizes goals, objectives and strategies for action
- Defines cancer disparities including racial, ethnic, geographic and demographic factors
- Defines the role of public policy and legislation to enhance cancer control activities

Benefits of Coalition Membership:

- Speaking with a unified voice
- Identifying unique contributions of organizations
- Addressing mutual goals and priorities of member organizations
- Sharing resources and leveraging new ones
- Addressing gaps in cancer services and resources
- Promoting evidence-based interventions

OPCC communicates with its members through list-serves and workgroups that meet regularly. It maintains state and national cancer resource lists and a website. OPCC Coordinating Committee meetings occur quarterly; Task Force meetings occur more frequently. Meetings are open to all interested parties with an emphasis on organizational participation.

Key Accomplishments:

- Creation of the Statewide Cancer Plan
- Growth to over 100 organizational members
- Host of educational programs for health care providers and community members
- Host of community forums in rural Oregon, e.g. Astoria, Coos Bay, Klamath Falls and Bend

2013 Priorities for Action:

- Increase screening for colorectal cancer
- Promote collaborative activities among member organizations
- Increase awareness of the coalition, its members and their activities throughout the state

OPCC Committees

Coordinating Committee
Breast Health Task Force
Colorectal Health Task Force
Cancer Survivorship Task Force

The Oregon Cancer Plan is endorsed by the following organizations:

American Cancer Society
NW Portland Area Indian Health Board
Bay Area Hospital
OHSU, Knight Cancer Institute
Breast Friends
OHSU, Office on Disability and Health
Cancer Care Resources
Oregon Health Authority
Oregon Cancer Registrars Association
Celilo Cancer Center
Providence Health Systems
Columbia Memorial Hospital
Regence Blue Cross/Blue Shield of Oregon
Susan G. Komen for the Cure
Sky Lakes Cancer Center
Legacy Health Systems
St. Charles Cancer Treatment Center
Leukemia & Lymphoma Society

For more information contact:

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