

# Colorectal Task Force Meeting Minutes

## January 17, 2012



**Chair:**

Charlyn Wilson <http://www.legacyhealth.org/> Email: [CWilson@LHS.ORG](mailto:CWilson@LHS.ORG)

**Attendees:**

Charlyn Wilson, Legacy Cancer Center  
 Tom Foeller, CRC Survivor, Fight CRC Pt Resource Group  
 Michell Baker, SBCCA

**Attendees 📞:**

Kiernan Doherty, Metropolitan Group  
 David Caress, Acumentra Health  
 Kathy Mix, OHA CRC Program  
 Summer Cox, OHA Genetics Program

**Handouts:** CRC Cancer Plan Addendum

Agenda Item	Discussion Points	Outcome/Follow Up
<b>Welcome/ Introductions</b>	Charlyn welcomed everyone	
<b>Updates</b>	<ul style="list-style-type: none"> <li>• Statewide messaging campaign/- Kiernan: Moving along as scheduled, Lots of activity in Eastern Oregon (Umatilla &amp; Morrow Counties). Statewide grantees are working on their CRC screening efforts locally. Provider education happening via the large health systems (Legacy, Providence, Kaiser) via newsletters and collateral materials. Promotional event in partnership with the Portland Trailblazers in the works for March.</li> <li>• SBCCC – Michell: Urban League partnership hosted lunch &amp; learn this month on health screenings including cancer, as well as healthy lifestyle topics. The Albina Ministries event on MLK Day highlighted the importance of getting screened.</li> <li>• CRC Screening Program – Kathy: Hoping to get State approval for a contract this week. Approval is needed due to the current hiring &amp; contracts freeze.</li> <li>• CHTF Brochure: no update</li> <li>• Tom Foeller – Patient Resource Group: met with Clackamas County to support CRC campaign; their first year focuses on County Employees; second year extends to their contacts; third year goes county-wide. "Fight Colorectal Cancer" has a brochure for newly diagnosed CRC patients. They would like to find or create a general health screening brochure on cancer screening as well as diabetes, heart disease, etc., that</li> </ul>	Does anyone know of such a resource? Kathy will ask Sabrina & also look for one, perhaps from a primary care organization

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	<p>could be used at health fairs and events.</p> <ul style="list-style-type: none"> <li>Legislative: The Baker sisters and Tom Foeller head for Washington DC in March. Will meet with Oregon delegation, as well as promote national initiatives r/t colorectal cancer and screening. What do we want to tell, ask and give our legislators? Suggestions for Cancer Plan updates, Met Group collateral materials, etc.</li> </ul>	or Healthy Communities partners.
<b>Cancer Plan Addendum</b>	<ul style="list-style-type: none"> <li>Update just received by task force members via email today.</li> </ul>	Please send edits to Charlyn Wilson or Hank Cattell ASAP; we'd like to finish this up.
<b>Screening vs. Diagnostic Colonoscopy</b>	<ul style="list-style-type: none"> <li>Discussion tabled until more information is available.</li> <li>Related article on OregonLive.com 12/29/11:  <a href="http://www.oregonlive.com/newsflash/index.ssf/story/preventive-care-its-free-except-when-its/52627bfdeea54e58930fa5b987142054">http://www.oregonlive.com/newsflash/index.ssf/story/preventive-care-its-free-except-when-its/52627bfdeea54e58930fa5b987142054</a> </li> </ul>	
<b>Community Activities</b>	<p>SBCCA:</p> <ul style="list-style-type: none"> <li>The SBCAA "Hope Kitchen" food cart opening up downtown (at 3<sup>rd</sup> and Washington), offering healthier home-style food options; parts of proceeds go to SBCCA.</li> <li>"Puts for Butts" golf tournament being planned for August by SBCCA, at Colwood Golf Club. Organizations can have booths there.</li> <li>Met with SEI re: Lunch and Learn talk in February, and will meet with Nike next week.</li> </ul>	
<b>Agenda Items for upcoming Meeting</b>	Next meeting is February 21, 2012 from 1:00 to 2:30	Please send agenda items to Charlyn
<b>Adjourn</b>		