



Oregon Living Well Cost Estimation Project

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Overview

- What is a cost calculator and why should I use it?
- How to get started
 - What information you'll need
 - Calculator overview
 - Xanadu County example
- Questions & Answers
- Next steps
 - How to submit your data
 - Technical assistance opportunities





Background

- Developed by the National Council On Aging and The Lewin Group in 2008, updated 2010
- Oregon made corrections with permission
- Works for all Stanford self-management programs
 - Oregon will look at Living Well and Tomando Control costs separately
 - Your organization is welcome to analyze costs for other programs
 - Please save one spreadsheet per program type (Living Well, Tomando Control, PSMP, etc.)





What does a cost calculator do?

Calculators estimate:

- Per Participant costs
- Per Completer costs
- Per Workshop costs

- Impact of program components on total cost
(training tab – outside scope of this project)





Why use a cost calculator?

- Grant writing
- Business planning & budgeting
- Organizational efficiency (sustainability)
 - Cost per participant & completer
 - Cost per workshop
 - Number of leaders/master trainers needed
- Negotiation of contracts to provide programs





Why participate in this process?

- Prepare for future contracts to provide programs
- Identify costs for future payments from Coordinated Care Organizations
- The more organizations participate, the more accurate cost estimates will be
 - Costs vary across the state (urban/rural, low/high volume, etc.)
- This is your opportunity to find out where you stand regarding costs
 - Statewide pricing is not possible due to Federal price fixing laws





How will my data be shared?

- Individual organization information **will not** be shared
- Aggregate information (ranges and averages) will be shared among Network organizations and with potential purchasers
 - Per-participant & per-completer cost
 - Per-workshop cost
 - In-kind costs as percentage of total costs
- Your organization's participation is optional





What is the process for creating Oregon estimates?

- Stanford-licensed organizations use calculator to estimate local/regional costs
- Stanford-licensed organizations submit calculator or summary page to the OHA Living Well Program (10/17)
- OHA creates estimate of state's costs (10/31)
- OHA creates statewide estimates:
 - Local/regional program delivery costs (report 11/30)
 - Statewide program delivery and administration costs (business plan – spring 2012?)





Where can I find it?

<http://public.health.oregon.gov/DiseasesConditions/ChronicDisease/LivingWell/Pages/resources.aspx>

Scroll down to “Other Resources”

- Cost calculator
- Cost calculator manual
- Oregon 2011 cost estimate guidance document





Using the Calculator

- What information do I need?
 - Personnel/Administration costs
 - Marketing & Recruitment costs
 - Leader and Master Training costs
 - Workshop costs (e.g., materials, food, space)
- How long will it take?
 - Most up-front time is gathering the info
- What timeframe do I use?
 - One year (calendar year 2010, FY 2010/11)
 - Enter this at the bottom of the Welcome page





Let's use the calculator!

Xanadu County example





Personnel/Administration Costs

- Paid staff
- Volunteers
- Contractors
- Leader stipends
- Leader gifts or other compensation
- License
- Indirect/Overhead





Marketing & Recruitment Costs

- Postage and mailings
- Printing / materials
- Paid advertising
- In-kind media

Note: do not include the cost or value of marketing materials provided by the state (posters, brochures, etc.)





Workshop Costs

- # of workshops conducted
- # of workshops cancelled
- # of participants registered (total)
- # of participants attending (at least 1 session)
- # of participants completing (4 of 6 sessions)

Note: Do not include cost of workshop materials provided by the state (books, CDs, etc.)





Leader & Master Training Costs

- # of Leader Trainings
- # of Master Trainings
- # of sessions (in-service, networking, other)
- # of Leaders trained
- # of Master Trainers trained

Note: do not include cost of trainings or training materials provided by the state.





Indirect Costs as a Percentage of Total Costs

If your organization charges its programs a standard indirect rate or you need to estimate indirect costs as a percentage of total:

- Leave the “total indirect costs” cell blank until all other areas of the calculator are filled out
- Enter the total cost from line 198 into line 32 and enter the percentage in line 33





Next Steps

- Take the calculator for a test drive
- Gather information for your entire licensed organization (keep program types separate)
 - Give partners plenty of notice
- Plug your information in
- Participate in “office hours” calls if you have questions:
 - Wednesday, September 28, 1:00-2:00 PM
 - Tuesday, October 4, 1:00-2:00 PM
 - Both calls: 1-877-841-9268, participant code 75182

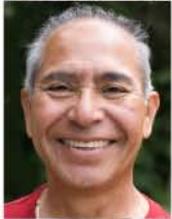




Next Steps, part 2

- Submit your Stanford-licensed organization's estimate data to rodney.garland@state.or.us by October 17
 - One submission per licensed organization , including one spreadsheet per program type
 - Send the entire spreadsheet if possible
 - OR send a copy of the Current Cost Structure section on the summary worksheet
- Licensed organizations will receive a link to a separate funding survey – please respond by 10/28





Questions?

Ask over the phone or type in to the webinar question section.



Thank You!

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