Financial Sustainability Prospect Presentation Notes

Slide 1:

- Thank you for the opportunity to speak to you today!

Slide 2:

- Examples of chronic diseases include heart disease, asthma, diabetes and arthritis.
- Chronic diseases are taking a huge toll on our state and our health care system, and we feel their impact locally, too.

  [You can add local statistics about chronic disease here; Appendix C of *Keeping Oregonians Healthy*[1] has county-specific information on death rates, prevalence of chronic diseases, and prevalence of chronic disease risk factors.]

Slide 4:
Living Well is about teaching people practical skills for making use of healthy options and following through on their health care providers' recommendations.

Slide 5:
What makes Living Well different from traditional health education?

- Most people with chronic conditions have the "laundry list" of what they need to do, but they may not know how to get started
- Attending Living Well is like being given a tool kit and shown how to use the tools

Slide 6:
More than 600 leaders have been trained.
An online version called Better Choices, Better Health is being piloted in 2010-2011.

Slide 7:
Funding for Living Well programs from the state goes to county public health agencies to develop partnerships in the community to support Living Well.

The state provides program infrastructure, including a website, toll-free information line, training, marketing materials and statewide coordination.

[1] http://public.health.oregon.gov/DiseasesConditions/ChronicDisease/Documents/healthor.pdf

Financial Sustainability

Slide 8:
We need your support to cover the cost of delivering programs and make this valuable program available long-term.

Slide 11:
The average cost to deliver the program is $375. Compare this to the thousands of dollars a hospital could spend on a single un-reimbursed admission or emergency room visit.

Slide 13:
The average cost to deliver the program is $375. Compare this to the thousands of dollars an insurer spends on avoidable emergency room visits and hospitalizations.

Slide 15:
The average cost to deliver the program is $375. Compare this to the cost of missed workdays and increased health care costs due to avoidable emergency room visits and hospitalizations.