



Intervention Points: Transportation and Land Use Policy



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Who is Metro?

3 counties

25 cities

254,404 acres

1.4 million people

Metro districts

Rex Burkholder
District 5



Barbara Roberts
District 6



Kathryn Harrington
District 4



Carl Hosticka
District 3



Shirley Craddick
District 1

Tom Hughes
Metro Council President



Carlotta Collette
District 2

What does Metro do?



Planning:
Transportation
and
Land Use

Parks and
Natural
Areas

Regional
Attractions

Garbage
and
Recycling

A blue-tinted map of a region, likely the Portland area, showing major roads and landmarks. The map is partially visible on the left side of the slide, with a white background on the right.

Metro Committees: Metro Policy Advisory Committee (MPAC)

- Local elected officials, TriMet, citizen representatives
- Advises Metro Council on land use policy decisions

A blue-tinted map of a region, likely the San Francisco Bay Area, showing major highways and geographical features. The map is partially visible on the left side of the slide.

Metro Committees: Joint Policy Advisory Committee on Transportation (JPACT)

- Local elected officials, Metro Councilors, transportation officials
- Develops regional transportation priorities, funding strategies



Metro Committees:

Technical Advisory Committees

Metro Technical Advisory Committee (MTAC)

- Advisory committee to MPAC
- Consists of local planning directors, citizen and business representatives
- Engages with Metro staff on technical aspects of land use policy efforts

Transportation Policy Alternatives Committee (TPAC)

- Advisory Committee to JPACT
- Consists of technical staff from local governments, citizen representatives
- Engages with Metro staff to coordinate, guide regional transportation planning program

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Metro Committees:

Project Specific Committees

Steering Committees

- Makes final recommendations to the Metro Council and to jurisdictions.
- Made up of elected representatives and directors of agencies.

Technical Advisory Committees

- Provides analysis of technical and environmental findings and directs the activities of the project.
- Consists of technical staff from local governments

Citizen/Community Advisory Committees

- Review and provide input on project information as it is developed, particularly as it relates to the communities in the project area
- Members are made up of community members, business owners, neighborhood association representatives.

Major Policy Issues: Past and Present

- 2035 Regional Transportation Plan Update
- Urban Rural Reserves
- The Intertwine
- Climate Smart Communities
- Corridor Planning
- Community Investment Strategy
- Solid Waste System Planning and Resource Conservation and Recycling



Regional Values: What does a successful region look like?

- Vibrant communities
- Economic prosperity
- Safe and reliable transportation
- Leadership on climate change
- Clean air and water
- Equity



2035 Regional Transportation Update



- Outcomes tied to public values
- Connecting people and places to create great communities and foster economic vitality
- Strategic, innovative solutions
- Transportation performance, land use and quality of life effects considered



RTP goals and outcomes

- Vibrant Communities and Efficient Urban Form
- Economic Competitiveness and Prosperity
- Transportation Choices
- Efficient Management of the System
- Safety and Security
- Environmental Stewardship
- Human Health
- Equity
- Fiscal Stewardship
- Accountability



Lake Owego to Portland Transit Project HIA

Key lessons learned:

- Before beginning the HIA, develop an agreement for how draft DEIS information will be shared and expected roles of each partner.
- Partners should develop a shared understanding of the data that can be used for an HIA.
- Hold regular HIA project staff meetings to inform HIA practitioners on project details and timelines.
- Utilize an Advisory Committee to provide ongoing input into the HIA.

East Metro Connections Plan



- Project partners are the cities of Fairview, Gresham, Troutdale and Wood Village, and Multnomah County



- Results of the plan will identify priority projects for future investments within the project area

East Metro Health Equity Investment Strategy

- Received funding from Multnomah County
- Staff will:
 - Conduct a health equity analysis of the project area
 - Develop health equity outcomes, criteria and measures
 - Provide information for “asset mapping”



A blue-tinted map of a region, likely the San Francisco Bay Area, showing major roads, highways, and geographical features like Lake Colwego. The map is partially obscured by the text on the right.

Tips for Public Health Practitioners

- Relationship building: take a planner to coffee
- Identify champions
- Become familiar with major efforts of land use and transportation agencies
- Sign up for newsfeeds or newsletters
- Sign up for email lists distributing meeting agendas

A blue-tinted map of a region, likely the San Francisco Bay Area, showing major highways and city names like Fremont, Hayward, and Westfield. The map is partially obscured by the text on the right.

Ways to stay connected to Metro

Join Opt In!

Real-time demographic data at
www.optinpanel.org

Goal is to get 10,000 participants by fall,
reflecting demographics of the region

Two or three surveys per month

Cash prizes awarded each month

A vertical blue-tinted map of a region, likely the Willamette Valley in Oregon, showing major roads, highways, and geographical features. The map is partially obscured by the text on the right.

Ways to stay connected to Metro

Sign up for the Policy and Planning Newsfeeds or Metro Councilor newsfeeds

“Friend” us on Facebook

Go to www.oregonmetro.gov/connect



Thanks!

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