

Title V Webinar – Oral Health Strategies

| Strategy Number | Brief Strategy | State Actions | Local Actions |
|-----------------|--|---|---|
| 1 | Collaborate with Early Childhood Care and Education to plan and implement methods to increase preventive dental services for children | <p>Provide resources, information and tools for Early Childhood Care and Education providers targeted at parents and children that:</p> <ul style="list-style-type: none"> • Promote good oral hygiene practices • Encourage preventive dental visits at recommended times/frequencies | <p>Coordinate with Early Childhood Care and Education providers to implement a daily oral hygiene program for children (e.g. brushing after each meal, fluoride rinse/tablets)</p> <p>Provide resources, information and tools for Early Childhood Care and Education providers targeted at parents and children that:</p> <ul style="list-style-type: none"> • Promote good oral hygiene practices • Encourage preventive dental visits at recommended times/frequencies |
| 2 | Collaborate with primary care providers to follow the American Congress of Obstetricians and Gynecologists (ACOG) oral health recommendations for pregnant women | <p>Communicate with CCOs, local health departments, FQHCs, rural health centers, tribal health centers, school-based health centers, and primary care providers to encourage use of ACOG oral health recommendations for pregnant women.</p> <ul style="list-style-type: none"> • ACOG recommendations include talking to the patient about the importance of oral health and educating her about the safety of dental health procedures during pregnancy. <p>Develop/identify tools that can be utilized.</p> <p>Continue to assist the Oregon Oral Health Coalition (OrOHC) in developing a curriculum called Maternity: Teeth for Two to educate pregnant women and the medical workforce on the importance of oral health care during pregnancy.</p> | <p>Develop partnerships and communicate with CCOs, FQHCs, rural health centers, tribal health centers, school-based health centers, and primary care providers to encourage use of ACOG oral health recommendations for pregnant women.</p> <p>Develop/identify tools that can be utilized.</p> <p>Implement the Maternity: Teeth for Two program when available.</p> |

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| 3 | Provide oral health services during well-child visits as recommended in the American Academy of Pediatrics Bright Futures Guidelines | <p>Collaborate with CCOs, local health departments, FQHCs, rural health centers, tribal health centers, school-based health centers, and primary care providers to provide oral health services during well-child visits.</p> <p>Collaborate with the Oregon Oral Health Coalition (OrOHC) to promote the First Tooth Program.</p> <ul style="list-style-type: none"> • First Tooth is a train-the-trainer program that teaches medical and dental providers to deliver early childhood caries prevention services (oral health screenings, fluoride varnish, anticipatory guidance, and referral/case management services) for children 0 to 5 years old. | <p>Collaborate with CCOs, FQHCs, rural health centers, tribal health centers, school-based health centers, and primary care providers to provide oral health services during well-child visits.</p> <p>Implement the First Tooth Program.</p> <p>Supply a First Tooth trainer for health care providers in the county.</p> |
| 4 | Provide oral health services, education and referral/case management services for dental care through Oregon's Home Visiting System | <p>Develop/identify resources that can be utilized by local programs.</p> <p>Support First Tooth trainings for nurses.</p> | <p>Provide oral health screenings and fluoride varnish applications (if trained), oral health education (including the reduction of risk factors in the home), and referral/case management services for dental care through integration into Oregon's Home Visiting System:</p> <ul style="list-style-type: none"> • MIECHV • Maternity Case Management • Nurse Family Partnership • Babies First! • CaCoon |
| 5 | Incorporate oral health services into School-based Health Centers (SBHCs) | Collaborate with the state School-based Health Center (SBHC) Program and CCOs that contract for services from SBHCs to incorporate oral health services (following Bright Futures guidelines) into SBHCs. | Build partnerships and collaborate with the state School-based Health Center (SBHC) Program and local SBHCs to incorporate oral health services (following Bright Futures guidelines) into SBHCs. |

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| 6 | Provide oral health education and referral/case management services for dental care during adolescent well-child visits | <p>Collaborate with CCOs, local health departments, FQHCs, rural health centers, tribal health centers, school-based health centers, and primary care providers to provide oral health education and referral for dental care during adolescent well-child visits.</p> <ul style="list-style-type: none"> • Topics would include oral hygiene and the usage of mouth guards during contact sports. | <p>Collaborate with CCOs, FQHCs, rural health centers, tribal health centers, school-based health centers, and primary care providers to provide oral health education and referral for dental care during adolescent well-child visits.</p> |
| 7 | Provide oral health education and referral/case management services for dental care | <p>Develop/identify resources that can be utilized by others.</p> <p>Provide training if necessary.</p> | <p>Provide oral health education and referral/case management services for dental care through:</p> <ul style="list-style-type: none"> • Oregon MothersCare program • WIC program • Other appropriate venues (e.g. immunizations, tobacco prevention diabetes prevention) <p>Utilize Outreach Coordinators to provide oral health toolkits and referral/case management services for dental care to pregnant women and infants.</p> |
| 8 | Educate pregnant women, parents/caregivers of children, and children 0-17 about oral health | <p>Develop and distribute culturally appropriate oral health education materials, public service announcements, and social media messages geared towards specific target audiences:</p> <ul style="list-style-type: none"> • Pregnant women • Parents and caregivers of young children • Young children 0-5 • School-age children 6-12 • Adolescents 13-17 • Schools | <p>Develop and distribute culturally appropriate oral health education materials, public service announcements, and social media messages geared towards specific target audiences:</p> <ul style="list-style-type: none"> • Pregnant women • Parents and caregivers of young children • Young children 0-5 • School-age children 6-12 • Adolescents 13-17 • Schools |

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| 9 | Educate/train health care and dental providers about oral health | Develop and distribute oral health education materials, training modules, and social/professional media messages geared towards health and dental care providers: <ul style="list-style-type: none"> • Local health departments • Tribal health clinics • Rural health clinics • FQHCs • School-based health centers • Medical professionals • Dental professionals • School nurses • Other community clinics | Develop and distribute oral health education materials, training modules, and social/professional media messages geared towards health and dental care providers: <ul style="list-style-type: none"> • Local health departments • Tribal health clinics • Rural health clinics • FQHCs • School-based health centers • Medical professionals • Dental professionals • School nurses • Other community clinics |
| 10 | Provide oral hygiene products (i.e. toothbrushes, toothpaste, floss) as rewards/incentives | Identify resources for oral hygiene products. | Provide toothbrushes as a reward following immunization. Include oral hygiene products and oral hygiene information in the Oregon MothersCare (OMC) bag given to pregnant clients. |
| 11 | Integrate oral health into Maternal and Child Health (MCH), Health Promotion, and Chronic Disease Prevention Programs | Incorporate oral health across the lifespan into all state MCH, chronic disease prevention, and health promotion programs: <ul style="list-style-type: none"> • Perinatal health and infant mortality reduction • Injury prevention • Tobacco cessation • Cancer prevention • Immunizations • Obesity prevention | Incorporate oral health across the lifespan into local MCH, chronic disease prevention, and health promotion programs: <ul style="list-style-type: none"> • Perinatal health and infant mortality reduction – poor oral health may be associated with negative birth outcomes • Breastfeeding – reduces cavity risk • Injury prevention – mouth guards during contact sports • Tobacco cessation – oral cancer • Cancer prevention |

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| | | <ul style="list-style-type: none"> Diabetes, heart disease and stroke prevention | <ul style="list-style-type: none"> Obesity prevention – good nutrition reduces cavities Immunizations – HPV vaccine to prevent cancers of the mouth and throat Diabetes, heart disease and stroke prevention - chronic oral infections are associated with these health problems |
| 12 | Promote the provision of dental sealants and oral health education in schools | <p>Continue to operate the statewide School-based Dental Sealant Program.</p> <p>Administer the mandatory certification program for local school dental sealant programs.</p> | <p>Partner with school dental sealant programs to provide oral health education for students in K-12 grades.</p> <ul style="list-style-type: none"> The Mercy Foundation Healthy Kids Outreach Program is an example. |
| 13 | Promote community water fluoridation | <p>Build partnerships and collaborate with local governments, CCOs, DCOs, dental care providers, and dental professional organizations to promote community water fluoridation through education and policy change.</p> <p>Develop culturally appropriate water fluoridation education materials, public service announcements, and social media messages for specific target audiences.</p> | <p>Build partnerships and collaborate with dental care providers, medical providers, professional organizations, and businesses to promote community water fluoridation through education and policy change.</p> <p>Develop culturally appropriate water fluoridation education materials, public service announcements, and social media messages for specific target audiences.</p> <p>Collaborate with the local City Council to fluoridate the city’s water supply.</p> |
| 14 | Promote and implement school fluoride supplement programs (tablets or rinse) in communities without water fluoridation | <p>Continue to offer the free school fluoride tablet or rinse program for eligible schools.</p> <p>Provide resources and outreach materials.</p> | <p>Build partnerships and collaborate with schools to promote and implement school fluoride supplement programs (tablets or rinse) in areas without community water fluoridation.</p> |

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| 15 | Advocate for policies that require dentists who accept Medicaid patients to provide services to pregnant women and young children | Collaborate with OHA and CCOs to establish organizational policies in provider contracts that require any dentist who accepts Medicaid patients to provide services to young children and pregnant women. | |
| 16 | Advocate with OHA and the Metrics and Scoring Committee to add CCO measures and incentives for dental care | Collaborate with OHA and the Metrics and Scoring Committee to advocate for 1) adding CCO measures that align with the national Title V measures for dental visits for pregnant women and children, and 2) incentivizing CCOs for reaching benchmarks for those measures | |
| 17 | Integrate Title V strategies and activities with other statewide strategic plans | <p>Collaborate with the Oregon Oral Health Coalition (OrOHC) and Oral Health Funders Collaborative to incorporate Title V strategies and activities into the <i>Strategic Plan for Oral Health in Oregon: 2014- 2020</i>.</p> <p>Integrate Title V strategies and activities with the Public Health Division’s State Health Improvement Plan and Modernization of Public Health work.</p> | |