

Technical Assistance and Resources for Title V Strategy Planning

OHA Public Health Division MCH Title V contacts

Role or topic	Name	Email	Phone
Title V Director	Cate Wilcox	cate.s.wilcox@state.or.us	971 673-0299
Title V Director for Children and Youth with Special Health Needs	Marilyn Hartzell	hartzell@ohsu.edu	503 494-6961
Title V Coordinator	Nurit Fischler	nurit.r.fischler@state.or.us	971 673-0344
Tribal MCH Coordinator	Julie McFarlane	julie.m.mcfarlane@state.or.us	971 673-0365
Adolescent Health Manager	Jessica Duke	Jessica.duke@state.or.us	971 673-0242
Measures development and tracking	Maria Ness	maria.n.ness@state.or.us	971 673-0383
Well woman care	Anna Stiefvater	anna.k.stiefvater@state.or.us	971 673-1490
Breastfeeding	Robin Stanton	Robin.w.stanton@state.or.us	971 673-0261
Child physical activity	Heather Morrow-Almeida	Heather.r.morrow-almeida@state.or.us	971 673-1883
Adolescent well care	Liz Thorne	elizabeth.k.thorne@state.or.us	971 673-0377
Oral health	Amy Umphlett	amy.m.umphlett@state.or.us	971 673-1564
Smoking	Lesia Dixon-Gray	lesia.dixon-gray@state.or.us	971 673-0360
Culturally and Linguistically responsive services	Wendy Morgan	wendy.morgan@state.or.us	971 673-0353
Food insecurity/nutrition	Robin Stanton	robin.w.stanton@state.or.us	971 673-0261
Toxic stress, trauma, ACEs	Nurit Fischler	nurit.r.fischler@state.or.us	971 673-0344
Nurse consultation	Anna Stiefvater Fran Goodrich	anna.k.stiefvater@state.or.us Francine.goodrich@state.or.us	971 673-1490 971 673-0262

MCH resources online

Oregon:

Oregon Public Health Division, MCH Title V website (includes information about Oregon's Title V needs assessment, priorities and measures): <http://Healthoregon.org/titlev>

Data from Oregon's survey of postpartum women (PRAMS):

<https://public.health.oregon.gov/HealthyPeopleFamilies/DataReports/prams/Pages/index.aspx>

Oregon Home visiting:

<https://public.health.oregon.gov/HealthyPeopleFamilies/Babies/HomeVisiting/Pages/index.aspx>

National

Association of Maternal and Child Health Programs (AMCHP):

<http://www.amchp.org/pages/default.aspx>

AMCHP archived webinars on Title V priorities and measurement:

<http://www.amchp.org/AboutTitleV/Resources/Pages/State-Action-Plan.aspx>

MCHB Strengthen the Evidence Base initiative – Johns Hopkins:

<http://www.semch.org/>

Priority Specific Resources

Well woman care:

CDC Preconception Health and Health Care	http://www.cdc.gov/preconception/index.html
CDC “Show Your Love” preconception health campaign	http://www.cdc.gov/preconception/showyourlove/index.html
CDC “PACT” for prevention of birth defects campaign	http://www.cdc.gov/ncbddd/birthdefects/prevention-month.html
Oregon’s “Amor Y Salud” preconception health campaign	http://public.health.oregon.gov/HealthyPeopleFamilies/Women/PreconceptionHealth/amorysalud/Pages/index.aspx
National Preconception / Interconception Care Clinical Toolkit	http://beforeandbeyond.org/toolkit/
One Key Question Initiative	http://www.onekeyquestion.org/
ACOG Annual Women’s Health Care	http://www.acog.org/About-ACOG/ACOG-Departments/Annual-Womens-Health-Care
Women’s Preventive Services Guidelines	http://www.hrsa.gov/womensguidelines/

Breastfeeding

Public Health Division Breastfeeding website	http://public.health.oregon.gov/HealthyPeopleFamilies/Babies/Breastfeeding/Pages/index.aspx
United States Breastfeeding Committee	http://www.usbreastfeeding.org/
Centers for Disease Control and Prevention - Breastfeeding	http://www.cdc.gov/breastfeeding/

Physical Activity for Children

Let’s Move!	http://www.letsmove.gov/get-active
ChangeLab Solutions	http://www.changelabsolutions.org/landing-page/active-accessible-communities
Institute of Medicine, Educating the Student Body	http://iom.nationalacademies.org/Reports/2013/Educating-the-Student-Body-Taking-Physical-Activity-and-Physical-Education-to-School.aspx
Oregon Health Authority, Physical Activity at Work	https://public.health.oregon.gov/PreventionWellness/HealthyCommunities/HealthyWorksites/Pages/physactwk.aspx
Oregon Public Health Institute, Wellness at Work	http://www.wellnessatworkoregon.org/

Adolescent well care visit

Adolescent Well Care Guidance Document for CCOs. This document covers commonly cited challenges to adolescent well care, and opportunities for improvement by CCOs and providers	http://www.oregon.gov/oha/analytics/Pages/CCO-Baseline-Data.aspx
Paving the Road to Good Health. Guide developed by Centers for Medicare and Medicaid Services (CMS) provides strategies for states to increase adolescent well care visits, highlights state and program models and new ways to partner to increase capacity.	www.medicaid.gov/Medicaid-CHIP-Program-Information/By-Topics/Benefits/Downloads/Pavingthe-Road-to-Good-Health.pdf
Minor Rights: Access and Consent to Health Care. Provides an overview of Oregon laws surrounding minor consent.	http://public.health.oregon.gov/HealthyPeopleFamilies/Youth/Pages/index.aspx

Priority Specific Resources

Smoking:

Customized Programs for Pregnant Women (smoking)

Baby and Me, Tobacco Free was published in the MCH Journal (Jan, 2011)	http://www.babyandmetobaccofree.org/
First Breath, Second Wind focuses on tobacco cessation for pregnant women in Native American communities.	http://www.tobaccocessation.org/sf/pdfs/cpr/23%29%20Second%20Wind%20First%20Breath_Facilitator%20Guide.pdf
The Smoking Cessation and Reduction in Pregnancy Treatment Program (SCRIPT).	http://www.sophe.org/SCRIPT.cfm
You Quit, Two Quit: Tobacco Cessation for Women of Reproductive Age.	http://youquittwoquit.com/

Customized provider clinical tools (smoking)

Clinical Effort Against Second-Hand Smoke Exposure (CEASE)	http://www2.massgeneral.org/ceasetobacco/index.htm
Smoking Cessation During Pregnancy. A Clinician's Guide to Helping Pregnant Women Quit Smoking, 2011.	http://www.acog.org/~media/Departments/Tobacco%20Alcohol%20and%20Substance%20Abuse/SCDP.pdf?dmc=1&ts=20140625T1024176820

Policy Statements and Data (smoking)

The American College of Obstetricians and Gynecologists, Committee Opinion: Smoking Cessation During Pregnancy.	http://www.acog.org/Resources-And-Publications/Committee-Opinions/Committee-on-Health-Care-for-Underserved-Women/Smoking-Cessation-During-Pregnancy
Smoking Cessation Strategies for Women Before, During, and After Pregnancy. Recommendations for State and Territorial Health Agencies, 2013.	http://imcoiin.community.nichq.org/sites/default/files/ASTHO%20Article.pdf
Mapping applications showing tobacco use during pregnancy in Oregon from 2009 – 2013. Data reflected is from Oregon Vital Statistics using birth certificates.	http://public.health.oregon.gov/BirthDeathCertificates/VitalStatistics/birth/Pages/birth-data-maps.aspx
SmokefreeOregon – The OHA Health Promotion and Chronic Disease Prevention public website for tobacco cessation.	http://smokefreeoregon.com/

Priority Specific Resources

Oral Health

State Oral Health Program Website	http://public.health.oregon.gov/PreventionWellness/OralHealth/Pages/index.aspx
First Tooth Program	http://www.orohe.org/first-tooth-program/
American Congress of Obstetricians and Gynecologists (ACOG) oral health recommendations for pregnant women	http://www.acog.org/Resources-And-Publications/Committee-Opinions/Committee-on-Health-Care-for-Underserved-Women/Oral-Health-Care-During-Pregnancy-and-Through-the-Lifespan
National Maternal and Child Oral Health Resource Center (OHRC)	http://mchoralhealth.org/
Bright Futures Toolbox for Professionals and Families	http://mchoralhealth.org/toolbox/index.php

Food Insecurity

Partners for a Hunger Free Oregon	https://oregonhunger.org/
Oregon Food Bank	http://www.oregonfoodbank.org/Our-Work
Food Research and Action Center	http://frac.org/
Freedom from Hunger, 2015; The Hunger Commission	http://cybercemetery.unt.edu/archive/hungercommission/20151217000051/https://hungercommission.rti.org/

Culturally and Linguistically Appropriate Services (CLAS)

Think Cultural Health: National CLAS Standards	https://www.thinkculturalhealth.hhs.gov/
Making CLAS Happen: Overview (Massachusetts Health & Human Services)	http://www.mass.gov/eohhs/docs/dph/health-equity/clas-intro.pdf
Making CLAS Happen (In depth documents from Massachusetts Health & Human Services)	http://www.mass.gov/eohhs/gov/departments/dph/programs/admin/health-equity/clas/making-clas-happen.html

Toxic stress, trauma and Adverse childhood experiences (ACEs)

Portland State University, Trauma Informed Oregon (TIO)	http://traumainformedoregon.org/
ACEs Connection	http://acesconnection.com
ACES Too High	www.cestoohigh.com
Centers for Disease Control and Prevention	www.cdc.gov/ace
Center on the Developing Child	www.developingchild.harvard.edu/resources
Essentials for Childhood	http://www.cdc.gov/violenceprevention/pdf/efc-01-03-2013-a.pdf
Family Policy Council	www.fpc.wa.gov
Resilience Trumps ACEs	www.resiliencetrumpsaces.org
The Adverse Childhood Experiences Study	www.cestudy.org