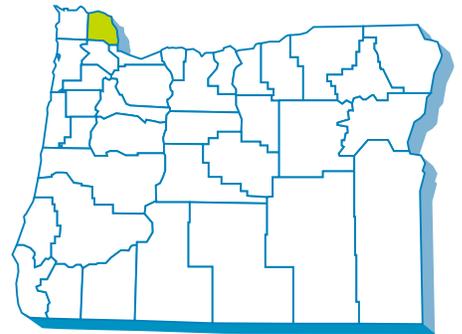
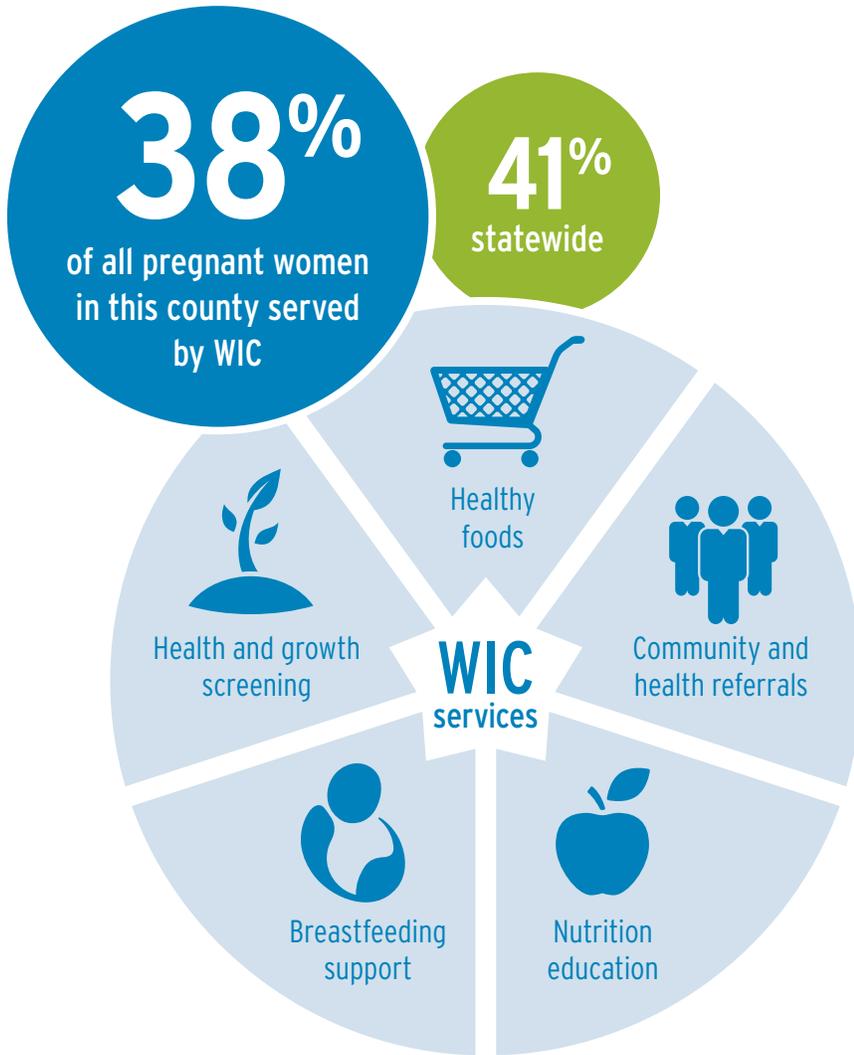




2015 WIC Facts

The Public Health Foundation of Columbia County



2,047

Women, infants and children who participated in WIC

1,466

Infants and children under five

581

Pregnant, breastfeeding and post-partum women

817

WIC families served

60%

Working families

BREASTFEEDING

90%

WIC moms start out breastfeeding.

38%

WIC moms breastfeed exclusively for six months.

National health organizations recommend that breastfeeding is the sole source of nutrition in the first 6 months.

2015 WIC Facts

The Public Health Foundation of Columbia County



WIC-AUTHORIZED GROCERY STORES IN THIS COUNTY

8 WIC-authorized stores:

- 2 Independent stores
- 5 Large regional or national chain stores
- 0 Small chain stores
- 1 Pharmacy



WIC AND FDNP-AUTHORIZED FARMERS IN THIS COUNTY

- 5 Farmers at 2 farmers' markets
- 4 Farm stands



ECONOMIC BENEFITS OF WIC

Total dollars spent by this agency's participants at local WIC retailers for healthy foods:

\$794,972



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families an additional source of nutritious food and education on selecting and preparing fresh produce. FDNP also supports local farmers' markets and farmers.

FDNP dollars spent by this agency's participants and paid to local farmers:

\$4,620



WIC CLINIC SITES

- St. Helens
- Clatskanie
- Rainer
- Scappoose
- Vernonia



For more details about these numbers, please visit:

<https://public.health.oregon.gov/HealthyPeopleFamilies/wic/Pages/annual.aspx>

Contact your local WIC

503-397-4651

www.tphfcc.org/home/public-health-services/wic

Contact the Oregon State WIC Program

1-800-735-2900

www.healthoregon.org/wic

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