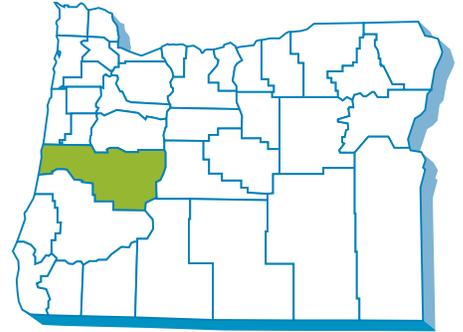
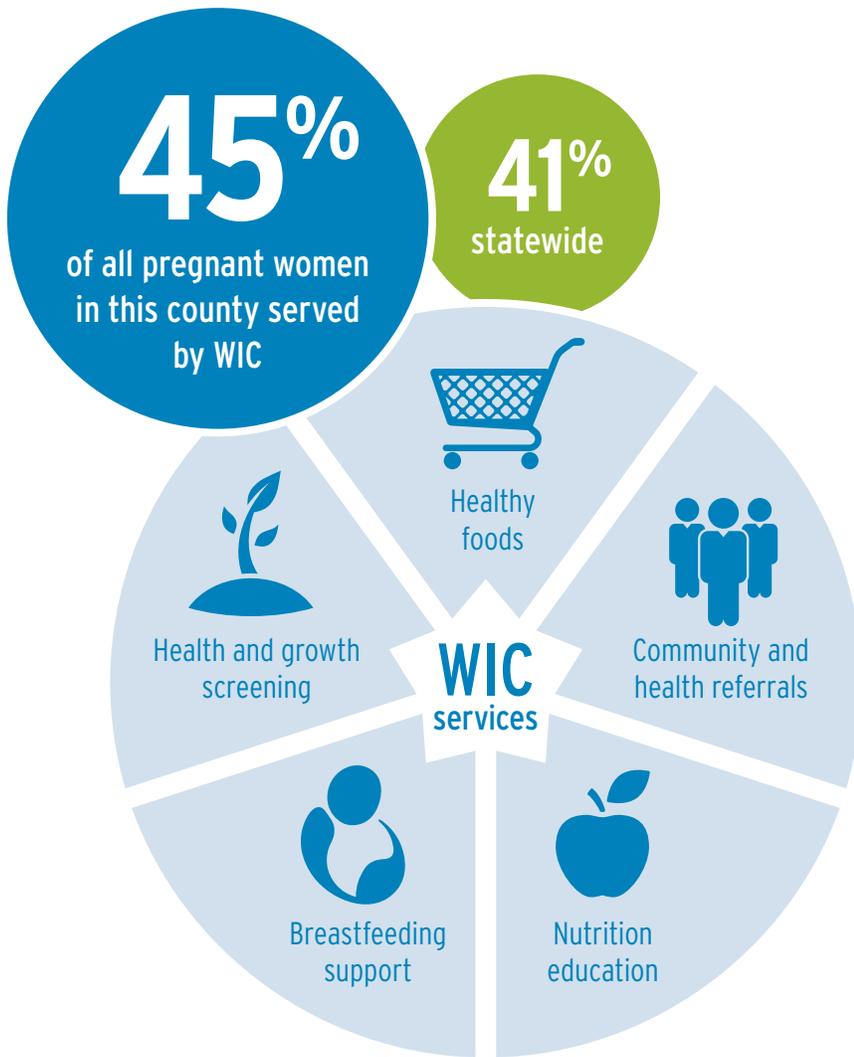




# 2015 WIC Facts

## Lane County Health Department



# 12,709

Women, infants and children who participated in WIC

# 8,756 3,953

Infants and children under five

Pregnant, breastfeeding and post-partum women

# 5,245

WIC families served

# 68%

Working families

### BREASTFEEDING

# 95%

WIC moms start out breastfeeding.

# 44%

WIC moms breastfeed exclusively for six months.

National health organizations recommend that breastfeeding is the sole source of nutrition in the first 6 months.

# 2015 WIC Facts

## Lane County Health Department

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### WIC-AUTHORIZED GROCERY STORES IN THIS COUNTY

49 WIC-authorized stores:

- 11 Independent stores
- 32 Large regional or national chain stores
- 1 Small chain store
- 5 Pharmacies



### WIC AND FDNP-AUTHORIZED FARMERS IN THIS COUNTY

- 46 Farmers at 8 farmers' markets
- 32 Farm stands



### ECONOMIC BENEFITS OF WIC

Total dollars spent by this agency's participants at local WIC retailers for healthy foods:

# \$4,762,791



### WIC FARM DIRECT NUTRITION PROGRAM

*The Farm Direct Nutrition Program (FDNP) provides families an additional source of nutritious food and education on selecting and preparing fresh produce. FDNP also supports local farmers' markets and farmers.*

FDNP dollars spent by this agency's participants and paid to local farmers:

# \$32,716



### WIC CLINIC SITES

- Eugene
- Cottage Grove
- Florence
- Oakridge



For more details about these numbers, please visit:

<https://public.health.oregon.gov/HealthyPeopleFamilies/wic/Pages/annual.aspx>

### Contact your local WIC

541-682-4202

<http://tinyurl.com/hdvzza2>

### Contact the Oregon State WIC Program

1-800-735-2900

[www.healthoregon.org/wic](http://www.healthoregon.org/wic)

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