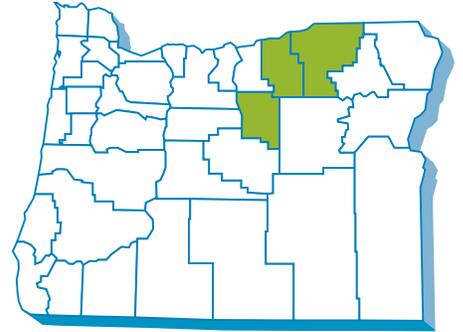
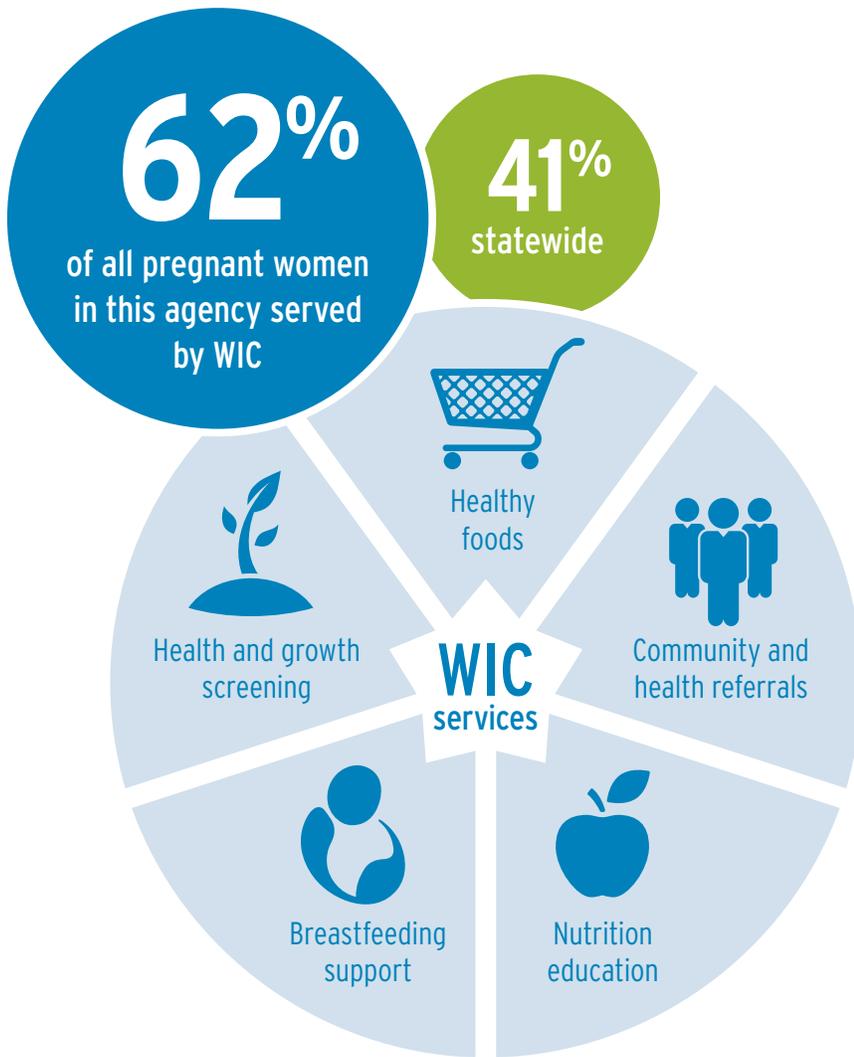




2015 WIC Facts

Umatilla-Morrow Headstart



6,015

Women, infants and children who participated in WIC

4432

Infants and children under five

1583

Pregnant, breastfeeding and post-partum women

2,548

WIC families served

75%

Working families

BREASTFEEDING

88%

WIC moms start out breastfeeding.

26%

WIC moms breastfeed exclusively for six months.

National health organizations recommend that breastfeeding is the sole source of nutrition in the first 6 months.

2015 WIC Facts

Umatilla-Morrow Headstart



WIC-AUTHORIZED GROCERY STORES IN THIS AGENCY

21 WIC-authorized stores:

- 15 Independent stores
- 5 Large regional or national chain stores
- 0 Small chain stores
- 1 Pharmacy



WIC AND FDNP-AUTHORIZED FARMERS IN THIS COUNTY

- 22 Farmers at 3 farmers' markets
- 14 Farm stands



ECONOMIC BENEFITS OF WIC

Total dollars spent by this agency's participants at local WIC retailers for healthy foods:

\$2,431,486



WIC FARM DIRECT NUTRITION PROGRAM

The Farm Direct Nutrition Program (FDNP) provides families an additional source of nutritious food and education on selecting and preparing fresh produce. FDNP also supports local farmers' markets and farmers.

FDNP dollars spent by this agency's participants and paid to local farmers:

\$12,176



WIC CLINIC SITES

- Hermiston
- Pendleton
- Boardman
- Heppner
- Milton - Freewater
- Umatilla
- Fossil



For more details about these numbers, please visit:

<https://public.health.oregon.gov/HealthyPeopleFamilies/wic/Pages/annual.aspx>

Contact your local WIC

1-800-559-5878

www.umchs.org/programs/wic.html

Contact the Oregon State WIC Program

1-800-735-2900

www.healthoregon.org/wic

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