



WIC Next Generation

Connect, Empower, Nourish

September 28 – 29, 2016

Sheraton Portland Airport Hotel

We are looking forward to seeing you at the statewide meeting!

All WIC staff are invited to attend the Oregon WIC Statewide meeting. This meeting gives us all a chance to come together, learn from each other and explore what is new in WIC. There will be sessions planned with every staff person in mind – certifiers, clerks, coordinators, nutritionists, and peer counselors.

More information and details will be provided as we get closer to the meeting, but we wanted you to be able to start planning for staff to attend.

Meeting goal and objectives

We'll gather to honor our legacy, celebrate our accomplishments, and reimagine our future.

Objectives:

1. WIC staff will consider ways to modernize WIC through use of new technologies.
2. WIC staff will share best practices that inspire innovative partnerships.
3. WIC staff will identify ways to enhance integration and explore partnership opportunities with other community services and organizations.
4. WIC staff will have opportunities to network and to share ideas and best practices with staff from other WIC agencies.
5. WIC staff will analyze ideas offered and discover their own strategies for use in their agency.
6. WIC staff will evaluate ways to provide personalized and relevant nutrition education for participants at any stage of life.
7. WIC staff will identify ways to engage today's and tomorrow's WIC participants.
8. WIC staff will examine ways to provide services that facilitates children participating in WIC until 5.
9. WIC staff will have the opportunity to explore best practices for strengthening WIC vendor and participant integrity in an eWIC environment.

Social media at the meeting

We will be exploring the use of social media as a way to connect with each other and with presenters during the meeting. We encourage WIC staff to follow us on Twitter and Facebook. More information will be coming out for those interested in participating in this fun part of the conference. Click on the icon to link to the Oregon WIC Facebook page and Twitter account.



Meeting schedule (details to follow)

Time	Tuesday, Sept 27	Wednesday, Sept 28	Thursday, Sept 29
6-7 a.m.			Breakfast 6-8 a.m.
7-8 a.m.			
8-9 a.m.		Registration 8-10 a.m.	
9-10 a.m.			Breakout Sessions 8:30-10 a.m.
10-11 a.m.		Welcome 10-10:30 a.m.	Break 10-10:30 a.m.
11 a.m.- 12 p.m.		Keynote 10:30-11:45 p.m.	Breakout Sessions 10:30-12 p.m.
12 p.m.- 1 p.m.		Lunch (Networking and Program) 12-1:30 p.m.	Lunch (Networking and Program) 12-1:30 p.m.
1 p.m.- 2 p.m.	OWCA 1-4 p.m. (tentative time frame)	Breakout Sessions 1:30-3 p.m.	Closing Keynote 1:30-3 p.m.
2 p.m.- 3 p.m.			
3 p.m.- 4 p.m.		Breakout Sessions 3:30-5 p.m.	
4 p.m.- 5 p.m.			

Local agency showcase

There are so many great ideas out there! What will your agency share? Get started thinking about what creative activity, best practice, or initiative your agency plans to share at the meeting. The local agency showcase gives you a chance to share your ingenuity with others via a poster or display.

Financial support to attend the meeting

For all WIC staff:

- Lunch and breaks provided on both days
- Breakfast provided on Thursday
- Mileage to and from the conference site

For WIC staff traveling more than 70 miles to the meeting:

- Per diem
- Double occupancy hotel room for Wednesday night

For WIC staff traveling more than 180 miles to the meeting:

- Double occupancy hotel room for Tuesday night

For WIC staff traveling more than 240 miles to the meeting:

- Double occupancy hotel room for Thursday night

WIC coordinators will be eligible for the normal reimbursement to attend the OWCA meeting.

Agencies will request reimbursement for costs after the meeting.

Making hotel room reservations

WIC has a block of double occupancy rooms available at the state rate of \$151 plus tax at the Sheraton Portland Airport Hotel for the “WIC Conference 2016”.

Method 1: Call the group rooms coordinator - Lizzie @ 503-335-2857

Method 2: Use the reservation website at this link [WIC Conference 2016](#)

Or copy and paste the following link into a web browser

<https://www.starwoodmeeting.com/events/start.action?id=1605181466&key=30F381B3>

