



# Oregon Vendor Advisory Council Meeting

April 28, 2016, 10 a.m. – Noon  
800 NE Oregon St, Room 221  
Portland, OR 97232

## Attendees

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**Albertsons** - Jen Rogers, Shauna Bruehl, Kelly Lay

**Albertsons/Safeway Inc.** – Mark Vela & Todd Winer (Safeway)

**El Compa Cheque** – Ezequiel Escobedo Sr. and Ezequiel Escobedo Jr.

**In Store Tech.** – Jack Khilling

**Kroger Inc.** – Brian Urbahns

**Logan’s Market** – Denise Palmer

**McKay’s** – Kathy Gerstner

**New Seasons Market** – Ben Brill

**NW Grocers Assoc.** – Sandra Wilken

**Oregon WIC** – Sara Sloan, Pi Winslow, Maria Menor, Jazette Johnson, Michelle Aarhus (facilitator), Colette LaDue, Gina Carter, Jazette Johnson, Diana Garcia, and Sue Woodbury.

**Roth’s Markets** - Tina Olsen

**Sherms** – Dennis Stockton, Chris Kunkle

**Su Casa Imports** – Jose Gonzalez, Xochitil Sanchez

**Supermercados Mexico** – Alma Berrelleza and Victor Arciga

**Target** – Mark Schwarze

**Wal-Mart** –Pauline Lasister, Sharon Pitt, Angie Davis

**Washington State WIC Program** – Todd Mountin, Sue Mountin, Mark Walker, Susan Evans

## Minutes

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Agenda Items	Outcome	Action Items
Review minutes and agenda	No revisions.	
eWIC roll out	eWIC roll out went very well. 90,000eWIC cards have been issued across the state. There have been over	

	<p>5.6 million dollars in eWIC transactions at grocery stores and pharmacies.</p> <p>Reviewed 2015 WIC annual report. Congratulations to all our Vendors!</p>	
eWIC lessons learned	<p>Reviewed lessons learned document. (see attached)</p> <p>Comment from Tina Olsen: Is it possible for the store to have a produce PLU override? The answer is yes. Using the generic produce code 4469 will work if the POS system is set up to allow that feature.</p> <p>Comment from Todd Winer: Does Oregon WIC maintain a list of produce UPCs? The answer is Yes. These UPCs are included in our APL.</p> <p>Comment from Tina Olsen: Prior to rollout, the state WIC office provided our stores with UPC intake forms to submit for eWIC eligible items to be added to the APL.</p> <p>Comment from Susan Mountin: What issues does the Oregon WIC program have with PLUs or UPCs at stores that use a stand beside machine? The answer is none because stand beside stores only enter prices for CVB items.</p> <p>Comment from Todd Mountin: What is the level of customer service FIS is providing for stores with stand beside machines? Alma Berrellza answered great service experience.</p> <p>Comment from Tina Olsen: Can stores use a store and forward feature if the eWIC system is down? The answer is yes, but at your own risk. The State WIC office will not reimburse stores who choose to use a store and forward feature.</p> <p>Comment from Sharon Pitt: Wal-mart can order special formula by the case UPC or by the can UPC. Please only use the can UPC to scan special order formula, as that is how it is issued on the eWIC card.</p>	
Voucher issuance data	<p>Reviewed voucher issuance document.</p> <p>Please do not turn any WIC shoppers away if they are using paper vouchers. Be sure to check month and year of vouchers before accepting them.</p>	
2016 refresher trainings	<p>Regional trainings are mandatory for stores going through contract renewal this year, but every store is welcome to attend.</p> <p>This year we will be handing out additional eWIC training tools for in-store WIC trainers to use.</p>	

	Regional trainings are happening late summer/early fall.	
WIC authorization	<p>The moratorium for authorizing new stores has been lifted.</p> <p>Comment from Sue Mountin: How many stores were waiting to be authorized during the moratorium? The answer is about 8.</p> <p>There is a new eWIC authorization process in place for new vendors.</p>	
Pharmacies and WIC formulary	<p>Reviewed current WIC formulary.</p> <p>Please add all formula UPCs on this formulary to your store's APL.</p> <p>Pharmacies are required to order formula for a WIC shopper within 72 hours of the request.</p> <p>Comment from Sharon Pitt: Often items that are not frequently purchased will fall off their stores' system, and will need to be added back on when re-ordered.</p>	
Alimentum can size change	<p>A letter was sent out to all WIC-authorized vendors explaining the Alimentum formula can size change, and the NeoSure label change.</p> <p>We asked stores to contact us about their reset plan in the store for these items.</p> <p>WIC shoppers will only have one option of can size to purchase on their eWIC card, but vouchers will allow for either can size.</p> <p>WIC participants can call their local WIC office to have their formula can size benefit changed if needed.</p>	
Fall 2016 New food List	<p>A new food list is coming out in the fall of 2016.</p> <p>New items that are being considered for the food list are:</p> <ul style="list-style-type: none"> <li>- Yogurt</li> <li>- Whole wheat pasta</li> <li>- Whole wheat tortillas</li> <li>- Cage free eggs</li> <li>- Organic baby food</li> <li>- Organic milk</li> <li>- Canned beans</li> </ul> <p>We are looking at items that are most frequently purchased by eWIC shoppers to see what items can be taken off the food list as well.</p> <p>The State WIC office needs to collect data on potential new items to add to the food list. We are looking for</p>	

	product availability and price. Stores who are interested in helping us collect this information can contact the State WIC office for further information.	
Q & A	Comment from Todd Winer: What is Oregon's policy on using shelf tags? The answer is we do not require stores to use shelf tags. We do ask that if stores use them, that they tag all allowed foods, but no formula. Also, please do not use food or formula manufacturer shelf tags. If a store wants to create their own shelf tags, please send in a request to the State WIC Office for approval prior to using them.	

Next Vendor Advisory Council Meeting will be July 28, 2016 at the Portland State Office Building at 10:00 am PDT.