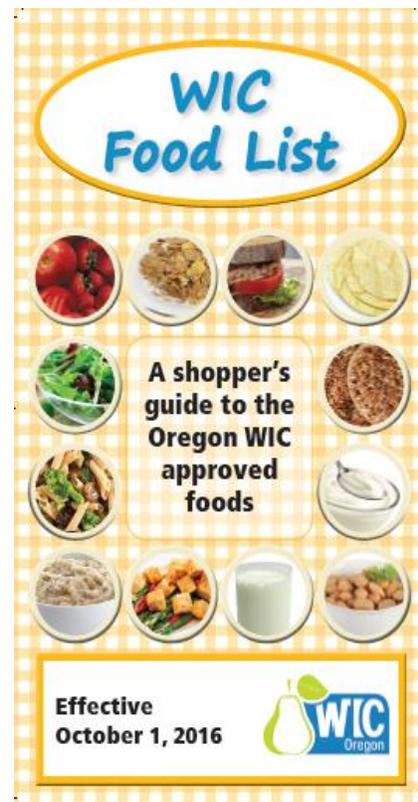


September 19, 2016

To: Oregon WIC Vendors
From: WIC Vendor Management Services Team
RE: NEW Oregon WIC Food List effective October 2016

Share with all store employees & replace Food Lists at all registers

Enclosed are copies of the revised Oregon WIC Food List. Please replace all Food Lists in your store with the new Food Lists with a revised date of October 2016.



Here are the exciting foods we will add to the new Food List:

- Additional brands of baby food and infant cereal, including organics
- Additional brands of cereal
- Bulgur
- Oats
- Canned beans
- Instant brown rice
- Whole wheat tortillas – brand-specific
- Whole grain pasta – brand-specific
- 16 oz. packages of tofu – brand-specific
- 32 oz. containers of nonfat, low-fat and whole milk yogurt – brand-specific

Actions required:

- Distribute new Food Lists dated October 2016 at all registers and recycle old WIC Food Lists dated March 2015.
- Review the attached list of currently authorized foods coming off the Food List and update store POS scanner system to flag all Food List changes (if necessary). Note: The APL will be updated with new foods by October 1, 2016, so please let us know of any products that we may have missed that meet the criteria and needs to be added to the APL.
- Update WIC Food shelf tags in your store to help shoppers find the right foods.
- Order more supplies using the [Material Order Form](#) (also available on our website) and you can print the new [Food Lists](#) from our website in alternate languages.

Food List Training Video:

We are in the process of making a new training video about Oregon WIC Foods. This will include information about the new foods and existing foods. We will notify all stores as soon as it is available on our website.

If you have any questions or concerns, please call the Oregon WIC Vendor Team at 1-877-807-0889 or e-mail wic.vendorservices@state.or.us.



**List of foods coming off the Food List
Oct. 1, 2016**

Cereals – removing due to few purchases and poor store availability:

- Banana Nut Crunch
- Sunbelt Granola
- Cinnamon Honey Bunches of Oats
- All of the Crispy Rice store brands

Cereals – removing because no longer on market:

- Frosted Mini-Wheats “Big Bite”
- Rice Krispies “Gluten Free”

Juices – removing due to poor availability and few purchases:

- 64 oz. Essential Everyday Pineapple Juice and Tomato Juice
- 64 oz. Great Value Tomato juice
- 64 oz. Haggen juices
- 64 oz. IGA juices
- 64 oz. Market Pantry tomato juice
- 64 oz. Safeway pineapple & tomato juice
- 64 oz. Western Family pineapple & tomato only
- 11.5 oz. Langers apple

Baby food fruits & vegetables – removing due to no or few purchases:

- Happy Naturals
- Parent’s Choice
- Tippy Toes

Baby Food meat – removing due to no or few purchases:

- Happy Naturals
- Mom to Mom
- Tippy toes

Corn Tortillas – removing because no purchases since Jan. 2016:

- Carlita
- Carmen’s
- El Milagro
- Fiesta Foods
- Juanitas
- King
- La Tortilla Factory
- Marcela Valladolid
- Market Pantry
- Mi Paisano
- Romero’s
- Safeway Kitchens
- Salsa Loca
- Taco Loco
- Tia Rosa
- La Favorita
- La Milpa
- La Perla