



Healthy kids, strong parents,
WIC works wonders!

Online store for WIC publications!



After working on a new online ordering system for WIC publications for a few months, we're excited to announce that it's just about ready. It uses the Shopify.com platform and should be easy to use for anyone who's used other online shopping systems. You'll be able to search for WIC publications by topic, by form numbers, and by keyword. Each agency or office will be able to create their own account, which will enable you to keep track of past and pending orders.

To give us time to change to the new system, there will be a temporary hold on new orders beginning September 26. On October 10 the new system will be online and available for you to place orders.

Please plan ahead and place orders in advance for anything you think you will need during this period. If you have an urgent publication need during this time, please e-mail holly.s.wilkalis@state.or.us and we'll do our best to get you what you need.

Look for a poster at the Statewide Meeting. An e-mail in early October will give instructions on setting up your agency account.



Hello, iLearnOregon!

Did you know where you take online WIC courses has changed? We've said goodbye to the DHS/OHA Learning Center, and are now using iLearnOregon!

Before you can access WIC courses, ALL WIC staff will need to update their password and account information in iLearn—regardless if they are a new or old employee. Check out the [Getting Started in iLearn for WIC Staff & Partners](#) doc and follow the steps.

We've also updated our [Training Modules & Online Courses](#) page. There you'll find: 1) a new [Technical Requirements & Troubleshooting](#) doc; 2) **direct links** to each online course; and 3) a link to the ***NEW*** online [Training Evaluation Form](#).

Read the docs and still have questions about online courses? E-mail Niani at niani.dunner@state.or.us.



Statewide Meeting on Facebook



Go to the Oregon WIC Facebook page, click on Events (left navigation bar), then click on the statewide meeting.

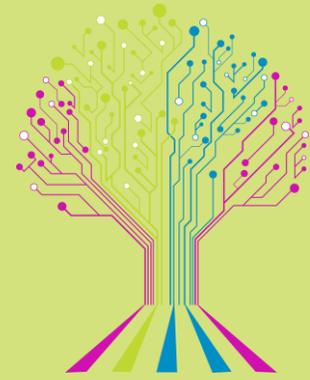
- Tell us if you plan to go and find out who else might be going.
- Open the “Discussion” and see posts about speakers, a video from our keynoter, and throwback Thursday photos.
- Join the discussion and let us know what you think.



Twitter #WICnextgen

Signing up for Twitter is free at your phone app store or by going to the website.

- Choose who you want to follow (like Oregon WIC) and you will see short headlines they post.
- Tweets are short messages or pictures you send.
- Use the #wicnextgen in your Tweets and then everyone that searches for #wicnextgen will see what you post.



Pick a table – Pick a topic

Statewide Meeting (SWM)
Thursday lunch topics include:

- eWIC: Living in an eWIC world
- TWIST functions: Talk with App Support
- TWIST: The next generation
- Nutrition education: What would you like to see?
- Parenting: Building parent-child connections
- Health at every size: Successes and challenges
- WIC Foods: Your questions
- Wellness: Taking care in a caring profession
- Customer Service
- Leadership: Talking with Steven Fulmer
- WIC hopes and dreams: If I had a magic wand....
- When I retire.....
- Health care transformation and WIC
- Breastfeeding: Building a peer counseling atmosphere
- New to WIC: Seeking connections
- WIC dietitians: Moving into primary care
- Grill the WIC Director
- Coordinators Connect
- Certifiers Connect
- Clerks Connect
- Nutritionists Connect
- Create your own table topic

Be amazed at the Showcase!

Plan some time to take a look at the SWM!



Here are some examples of what you will see during the statewide meeting showcase of local agencies, partners, and state WIC projects.

Improving Clinic Flow with Technology and Training

- Checking in WIC Families with Instant Messaging, *Coos*
- Online Ordering System for WIC Publications, *State*
- Communication Portal...A Rainbow of Colors, *Jackson*
- Cross-Trained Clinic Snapshot, *Salud Medical Center*

Enhancing the Participant Experience and Nutrition Education

- Technology Bridges Gaps: Remote RD Program Provides Nutrition Education to WIC
- Clients Across the State, *Synergy Health & Wellness*
- “We Happily Spread WIC Far & Wide,” *United Community Action Network (UCAN)*
- Improving the WIC Experience, *Baker*
- SNAP to it! Second Nutrition Education at the Farmer’s Market, *Clackamas*

Building Innovative Partnerships to Benefit Participants

- Blue Zones - The Science of Living Longer, *Klamath*
- Benefits Beyond WIC, *Lane*
- Partnerships Abound!, *Deschutes*
- An Inside Look at WIC for Future Public Health Professionals, *Marion*
- Working to Support Migrant Workers in our Community, *North Central Health District*

Breakout Session by Keynote Steven Fulmer: Underneath the Lessons of Customer Service and Team-building

Underlying effective customer service and team building skills is a core dynamic that is often overlooked. You could write the script on how to build the best team or deliver optimum customer service, and yet that knowledge may not be enough to achieve the goal. In this session we will use the Core Values Index™ (CVI™) created by Taylor Protocols Inc. to explore the core values that are showing up in every situation:

- Causing conflict
- Controlling decisions
- Creating undesirable behavior over and over again
- Contributing to both fabulous and not-so-fabulous relationships

Note: If you plan to attend this break out, come prepared by taking the CVI™ assessment beforehand. It takes about 15 minutes to complete. [CLICK HERE](#) to take the free assessment.

You can take the assessment, even if you don’t go to the session.

Partner Exhibits

- Oregon MothersCare (OMC)
- 211info
- Oregon Infant Mental Health Association
- OHA, Reproductive Health Program
- Oregon Oral Health Coalition
- Oregon Dept. of Education, Early Learning Division
- Oregon Head Start Association
- OSU Extension Services
- The Oregon Public Health Association