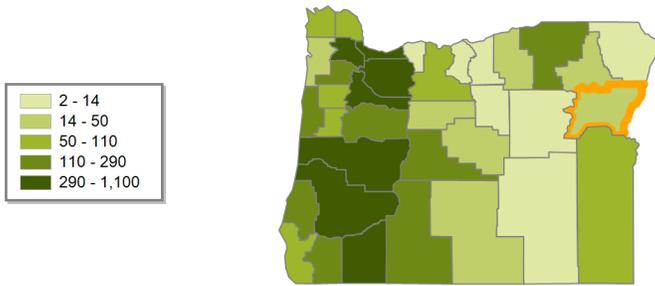


Oregon Tobacco Quit Line Utilization Dashboard by County Report Baker County

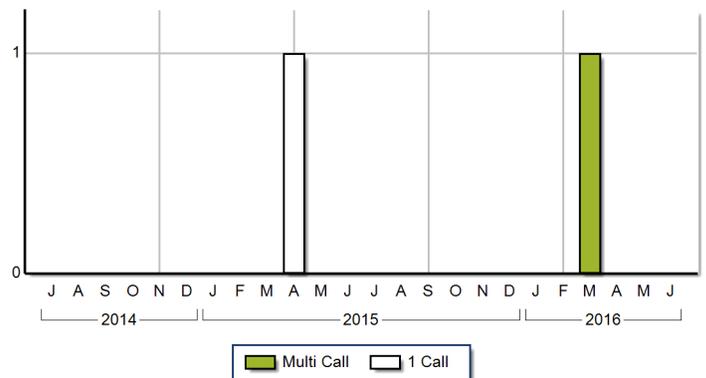
From 6/1/2016 through 6/30/2016

State Tobacco Users Served Contract YTD (Adults)

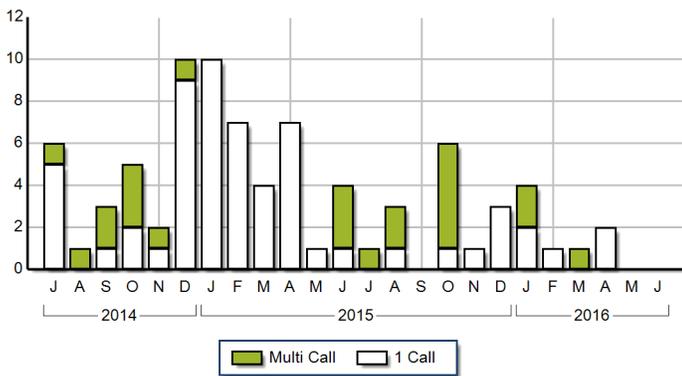


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			-	737
Tobacco Users YTD			22	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			0.83 %	2.14 %
Reach - NAQC			0.72 %	1.01 %
Annualized Reach			0.83 %	2.13 %
Annualized Reach - NAQC			0.72 %	1.00 %
Unique Individual Reach			0.53 %	1.36 %

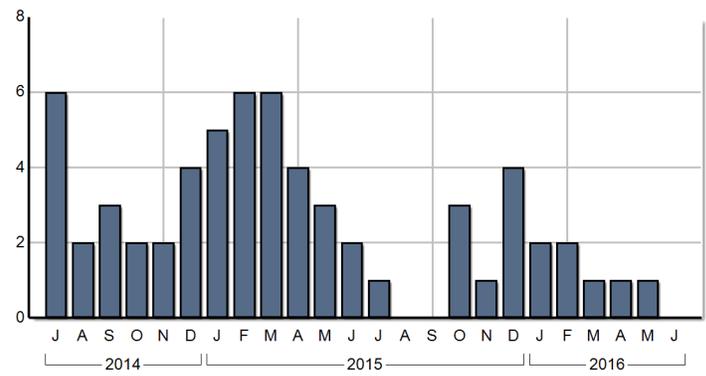
Fax Referral



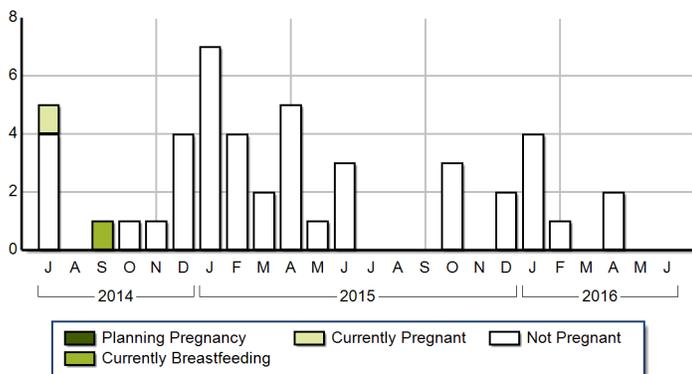
Tobacco User Enrollments By Program Type



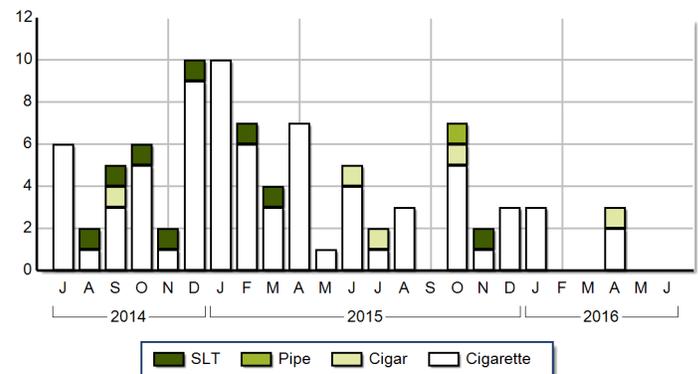
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

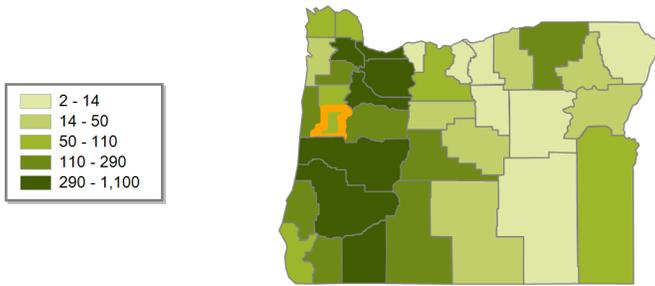


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

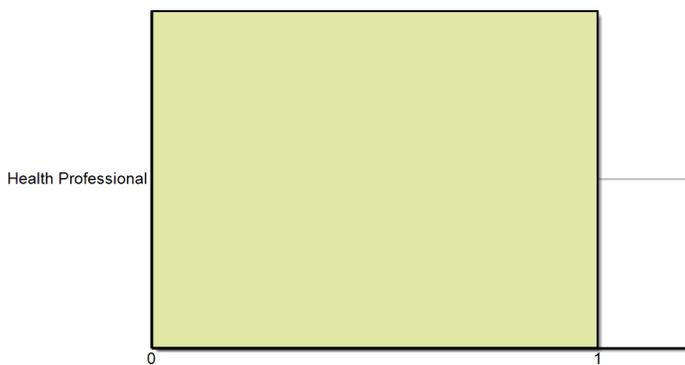
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

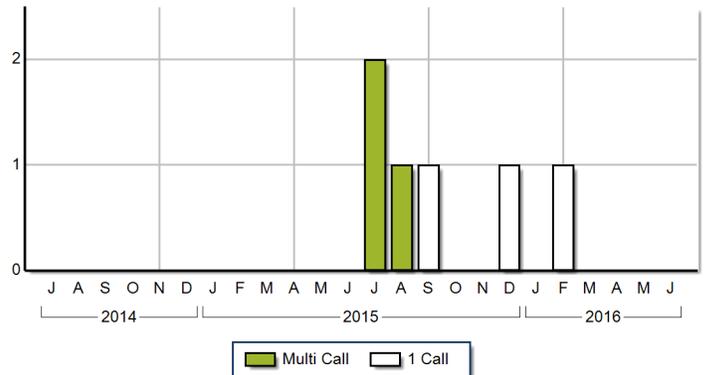


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			3	737
Tobacco Users YTD			92	10,231
Unique Tobacco Users YTD			1	63
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.23 %
Reach - NAQC			3	0.80 %
Annualized Reach			2	1.23 %
Annualized Reach - NAQC			3	0.80 %
Unique Individual Reach			1	0.84 %

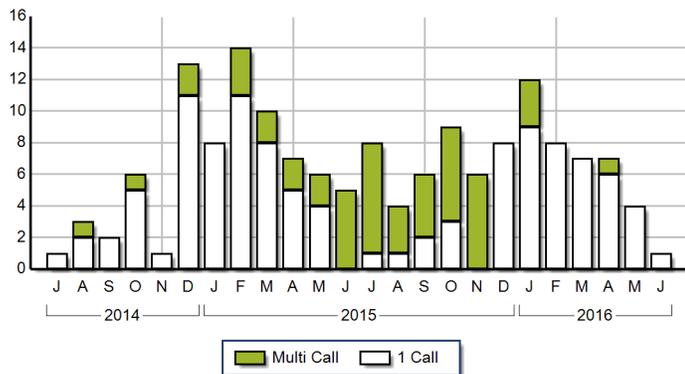
How Heard About



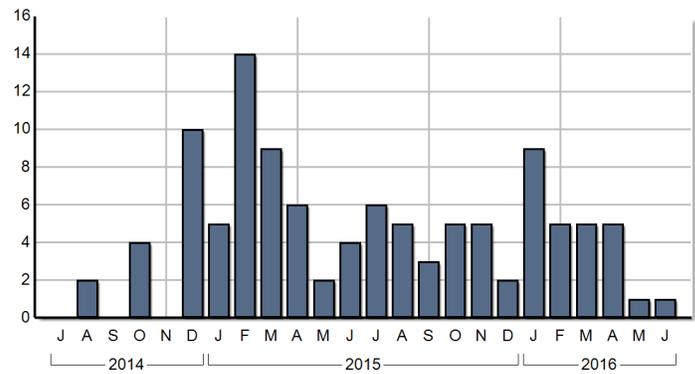
Fax Referral



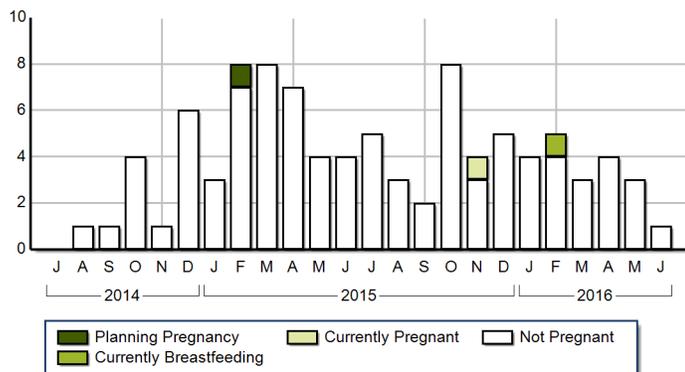
Tobacco User Enrollments By Program Type



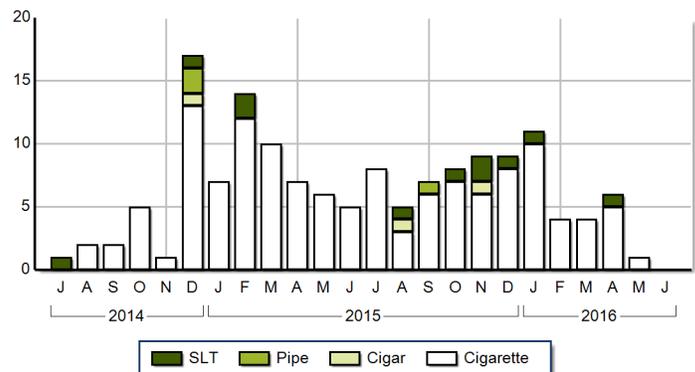
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

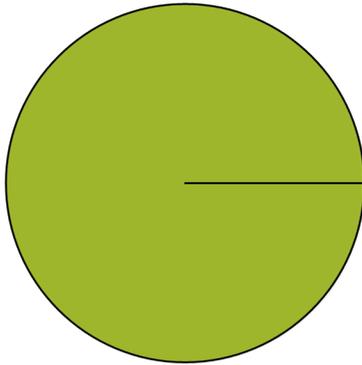


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

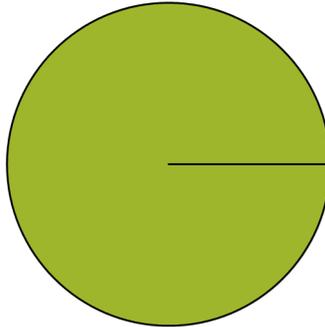
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

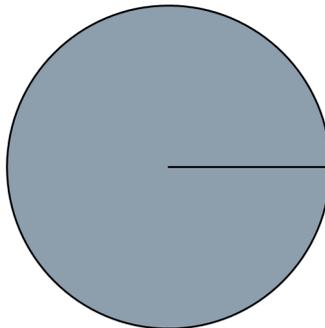
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

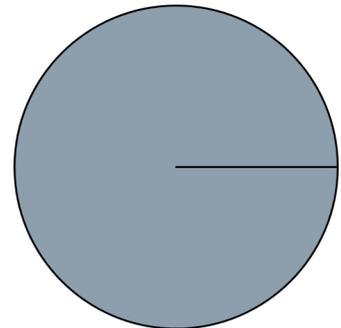
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

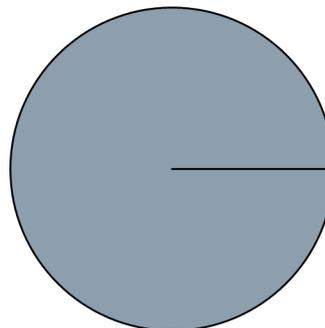
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



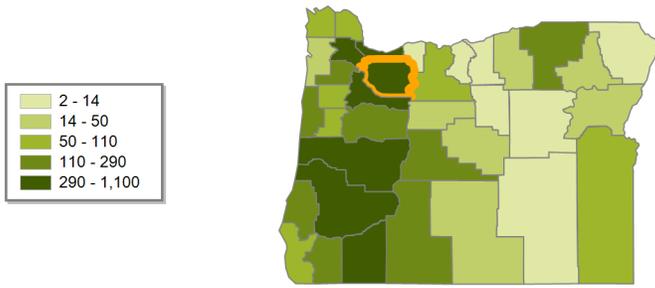
Asthma, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

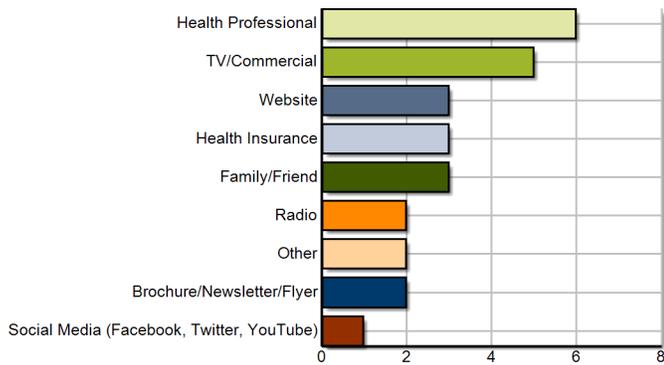
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

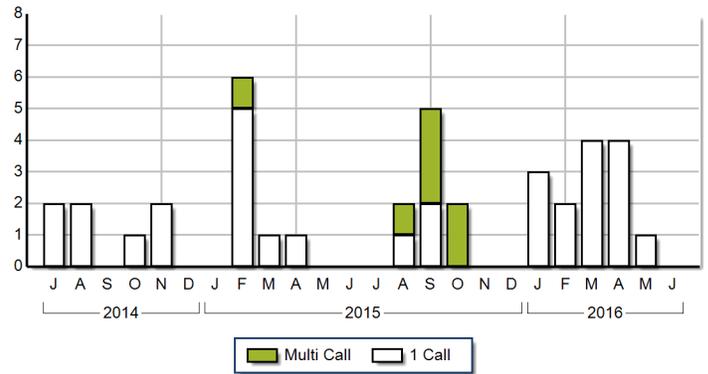


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			32	737
Tobacco Users YTD			537	10,231
Unique Tobacco Users YTD			1 314	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2 1.20 %	2.14 %
Reach - NAQC			3 0.75 %	1.01 %
Annualized Reach			2 1.20 %	2.13 %
Annualized Reach - NAQC			3 0.75 %	1.00 %
Unique Individual Reach			1 0.70 %	1.36 %

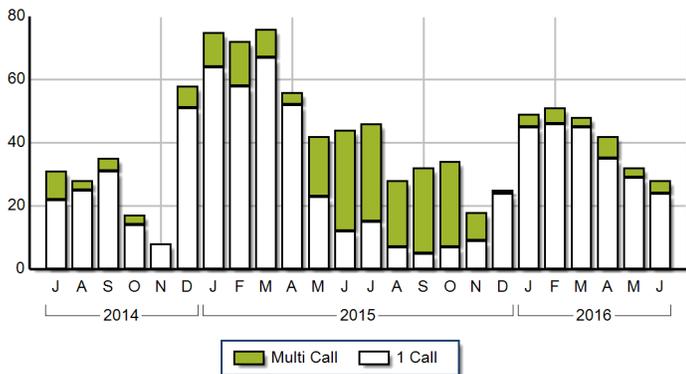
How Heard About



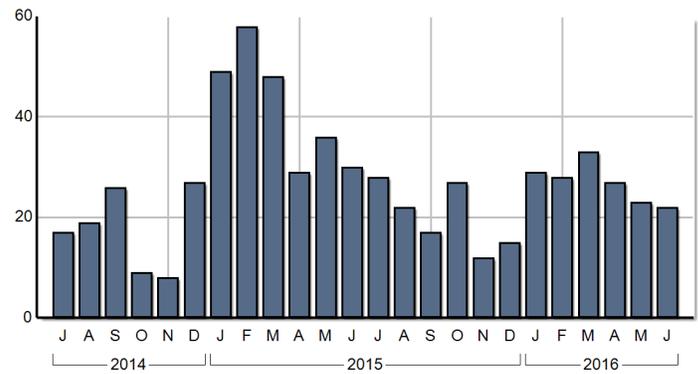
Fax Referral



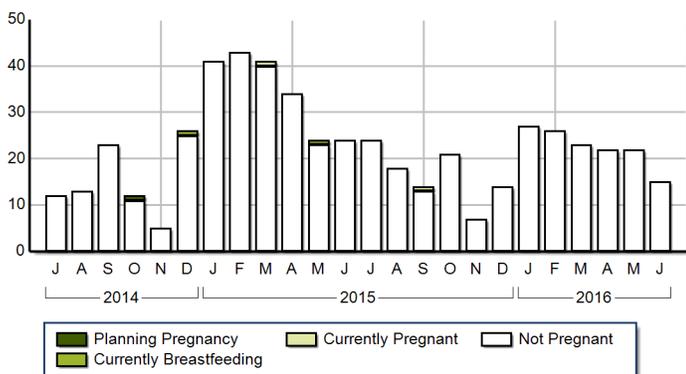
Tobacco User Enrollments By Program Type



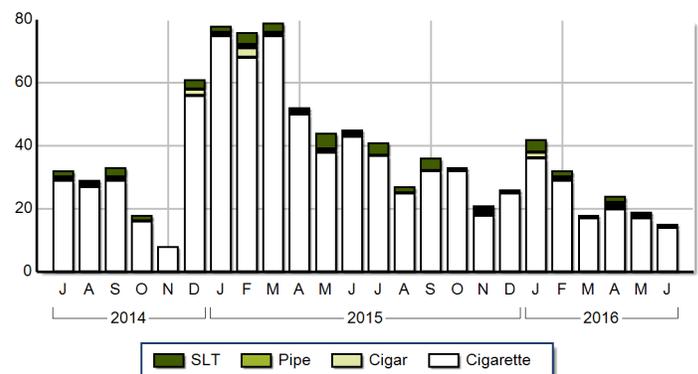
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

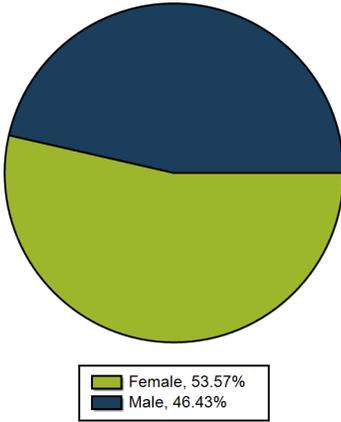


Chart Total N: 28

Tobacco Users By Language

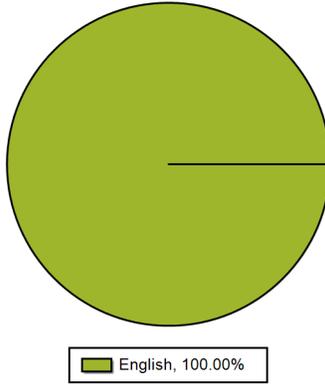


Chart Total N: 28

Tobacco Users By Education

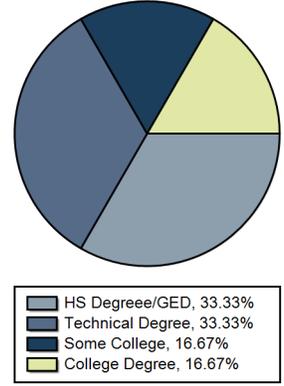


Chart Total N: 6

Tobacco Users By Race

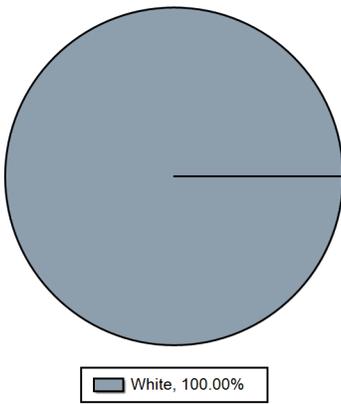


Chart Total N: 6

Tobacco Users By Age

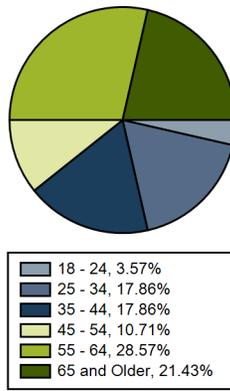


Chart Total N: 28

Tobacco Users By Health Plan

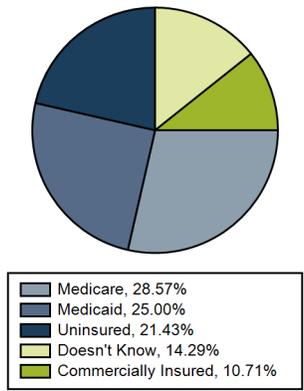


Chart Total N: 28

Tobacco Users By Ethnicity

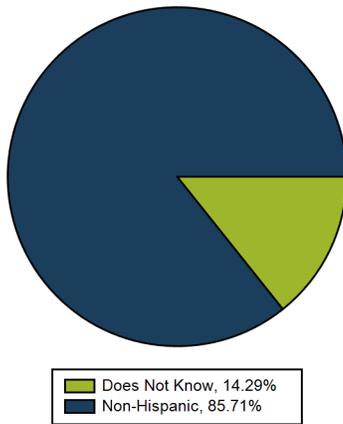


Chart Total N: 7

Tobacco Users By Chronic Condition

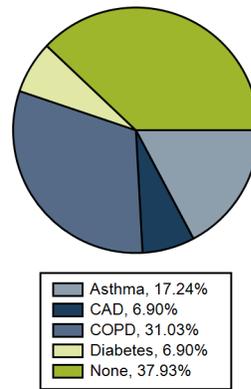
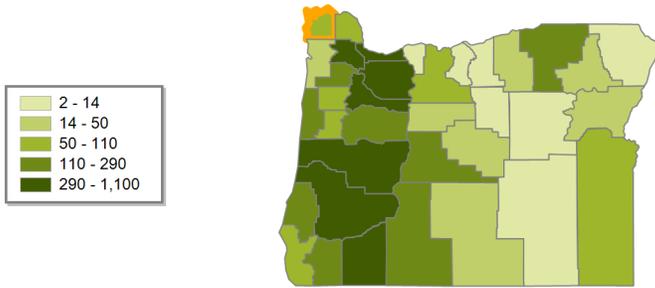


Chart Total N: 29

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

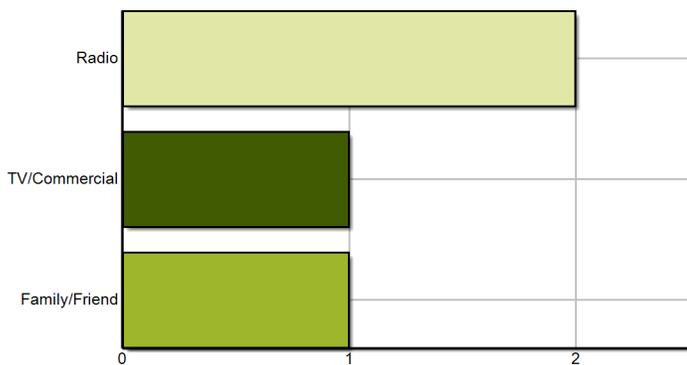
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

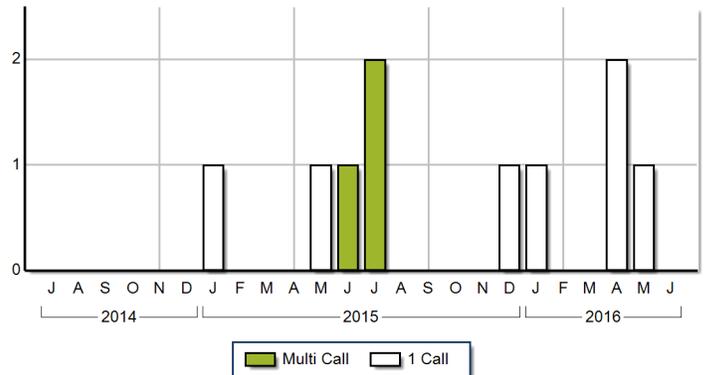


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			5	737
Tobacco Users YTD			70	10,231
Unique Tobacco Users YTD			1	42
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.09 %
Reach - NAQC			3	0.80 %
Annualized Reach			2	1.09 %
Annualized Reach - NAQC			3	0.80 %
Unique Individual Reach			1	0.66 %

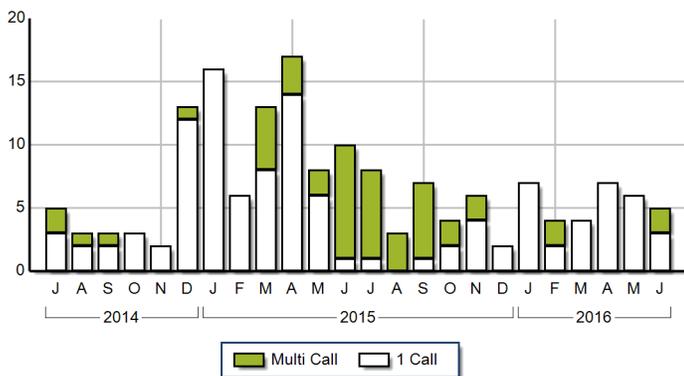
How Heard About



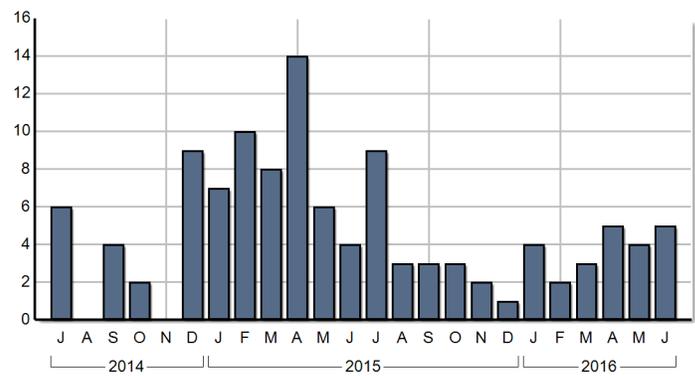
Fax Referral



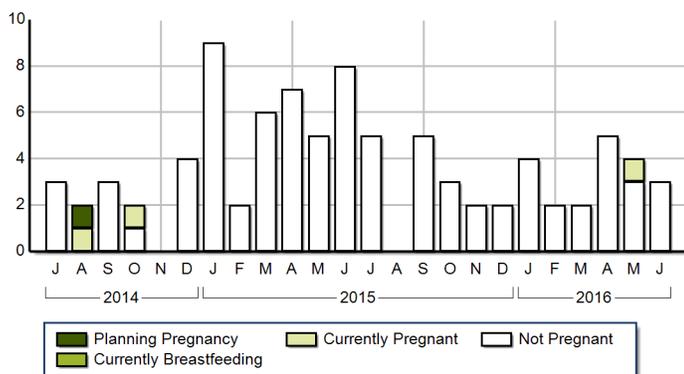
Tobacco User Enrollments By Program Type



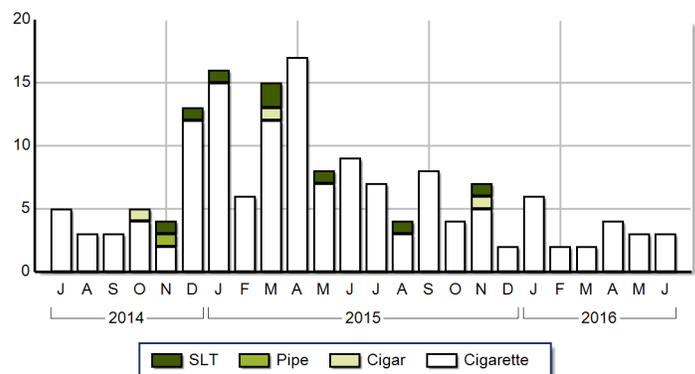
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

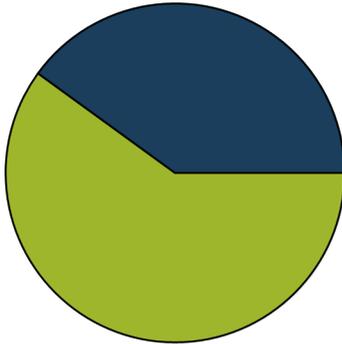


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

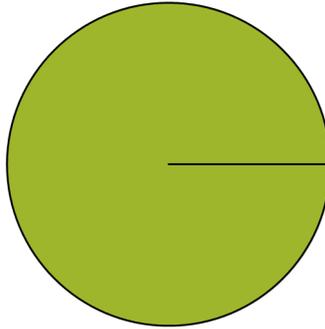
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 5

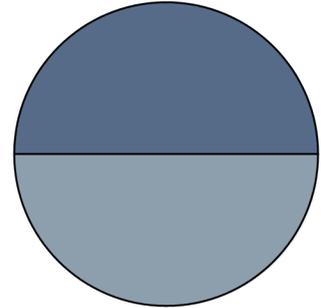
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

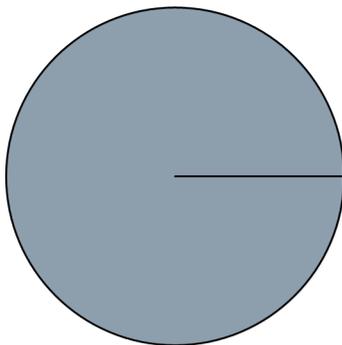
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

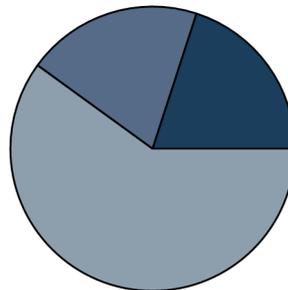
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

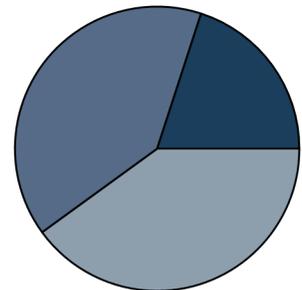
Tobacco Users By Age



45 - 54, 60.00%
55 - 64, 20.00%
65 and Older, 20.00%

Chart Total N: 5

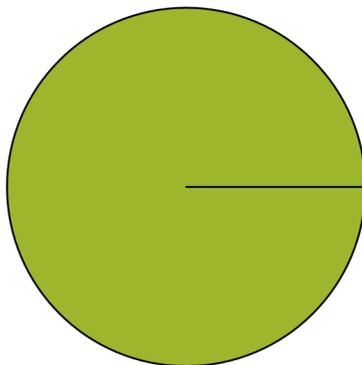
Tobacco Users By Health Plan



Medicaid, 40.00%
Uninsured, 40.00%
Commercially Insured, 20.00%

Chart Total N: 5

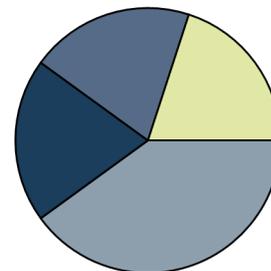
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



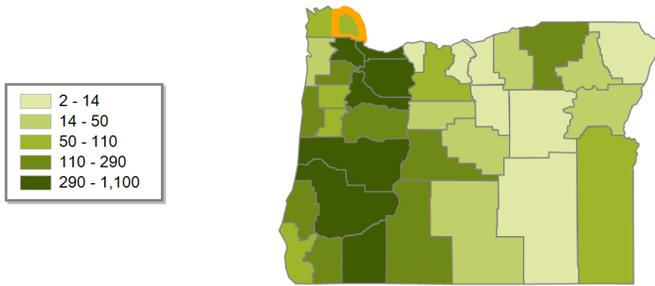
Asthma, 40.00%
COPD, 20.00%
Diabetes, 20.00%
None, 20.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

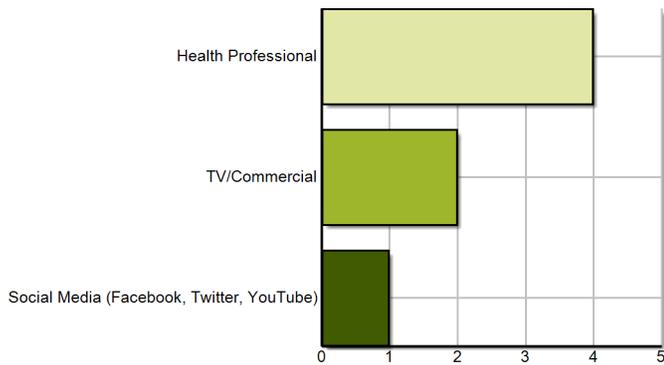
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

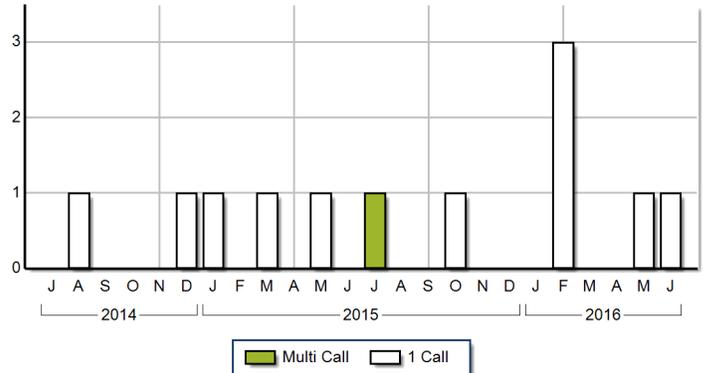


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			8	737
Tobacco Users YTD			88	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	2.14 %
Reach - NAQC			3	1.01 %
Annualized Reach			2	2.13 %
Annualized Reach - NAQC			3	1.00 %
Unique Individual Reach			1	1.36 %

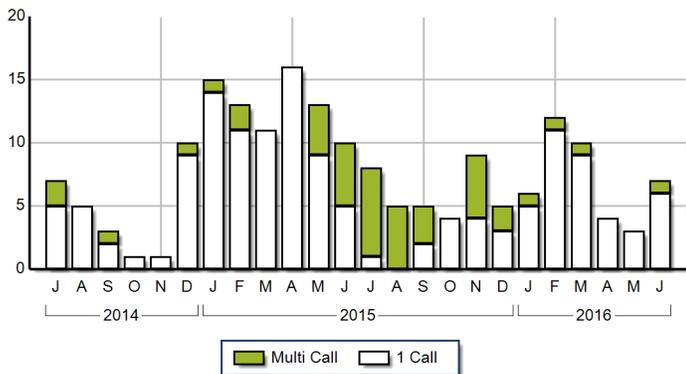
How Heard About



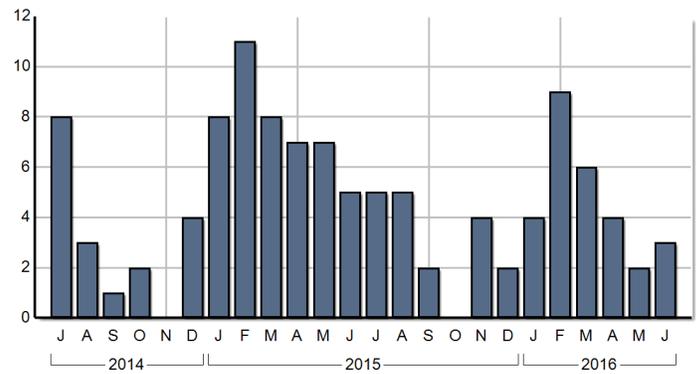
Fax Referral



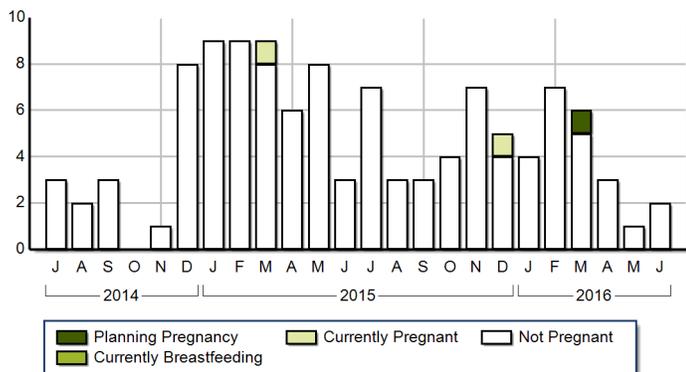
Tobacco User Enrollments By Program Type



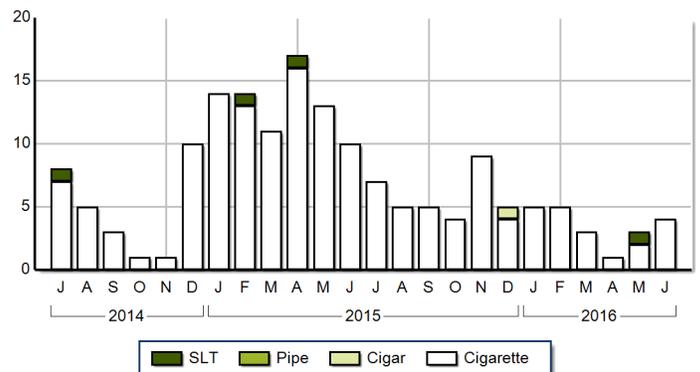
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

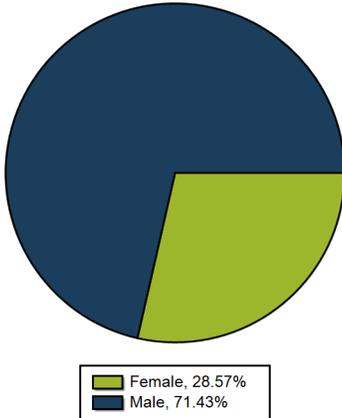


Chart Total N: 7

Tobacco Users By Language

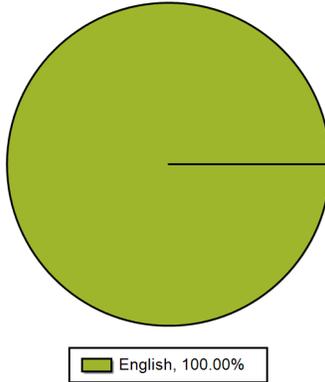


Chart Total N: 7

Tobacco Users By Education

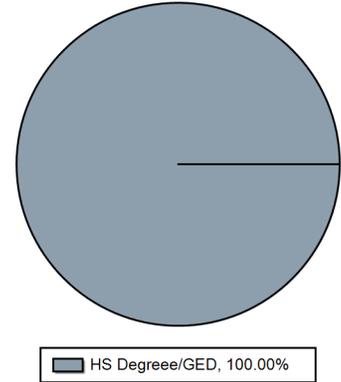


Chart Total N: 1

Tobacco Users By Race

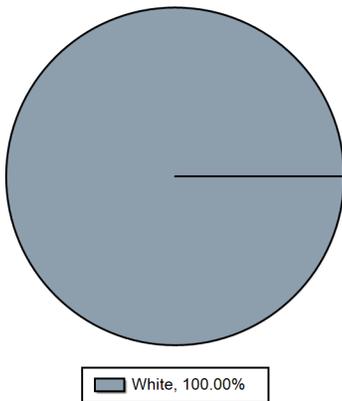


Chart Total N: 1

Tobacco Users By Age

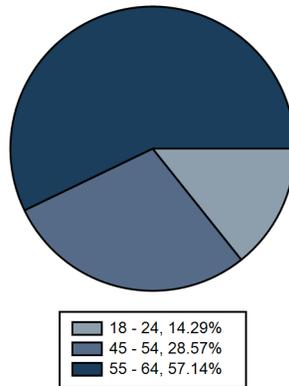


Chart Total N: 7

Tobacco Users By Health Plan

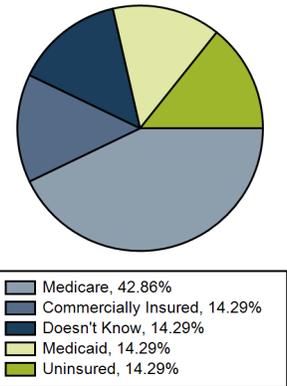


Chart Total N: 7

Tobacco Users By Ethnicity

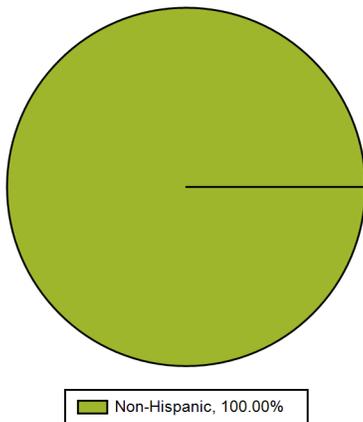


Chart Total N: 1

Tobacco Users By Chronic Condition

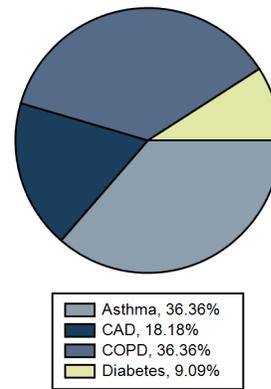
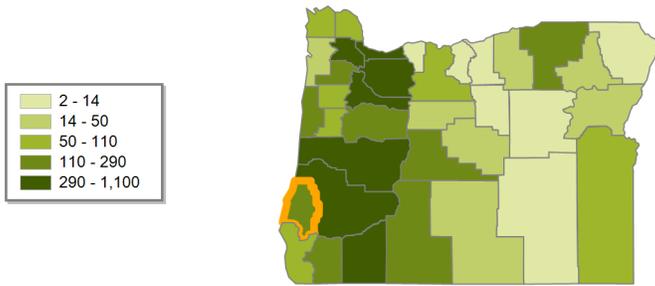


Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

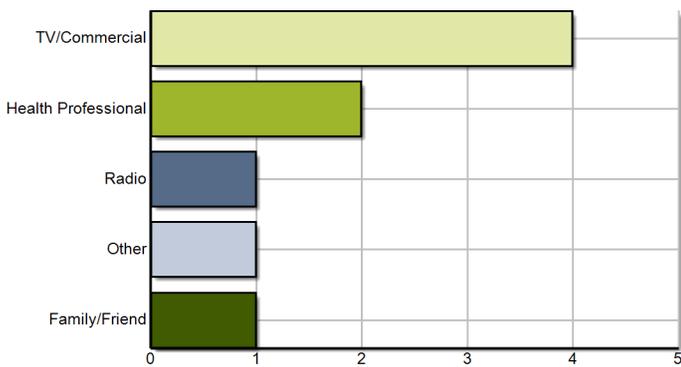
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

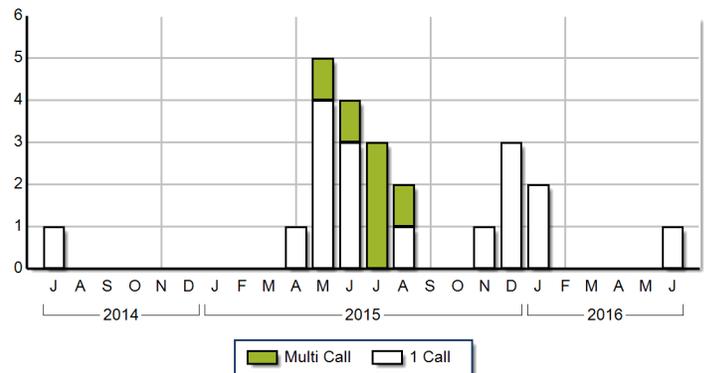


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254 ⁴	
			County	State
Tobacco Users - Last Full Month			10	737
Tobacco Users YTD			224	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	2.14 %
Reach - NAQC			3	1.01 %
Annualized Reach			2	2.13 %
Annualized Reach - NAQC			3	1.00 %
Unique Individual Reach			1	1.36 %

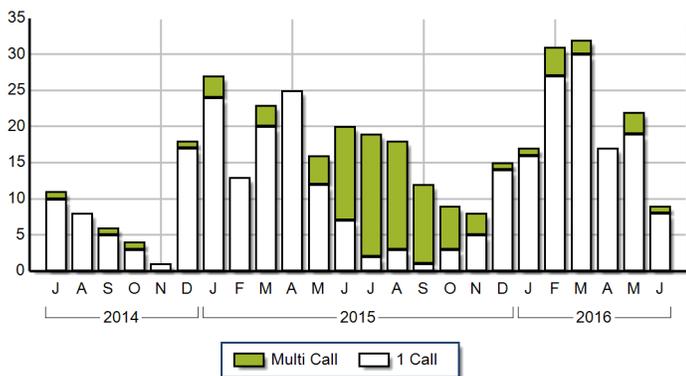
How Heard About



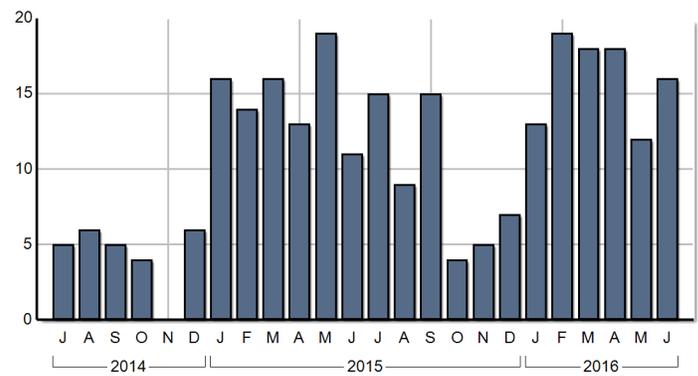
Fax Referral



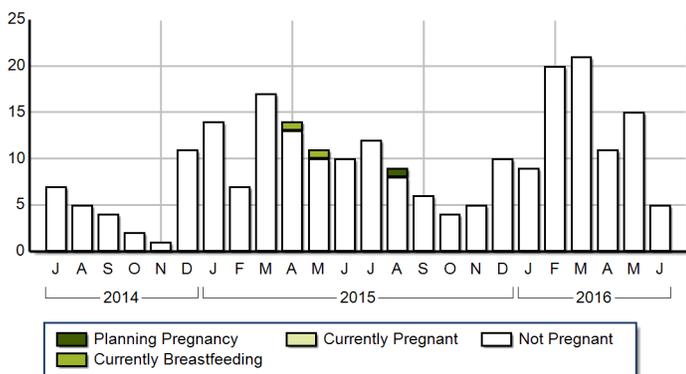
Tobacco User Enrollments By Program Type



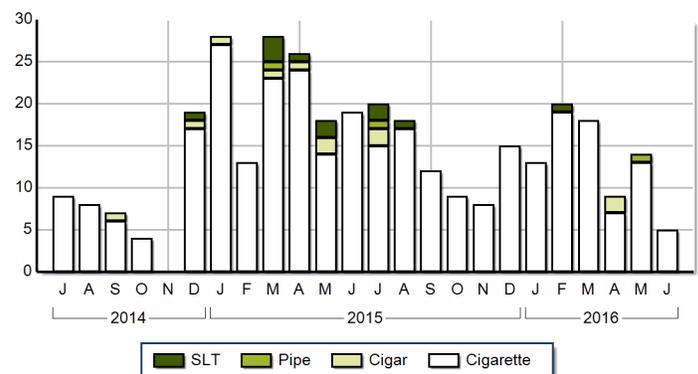
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

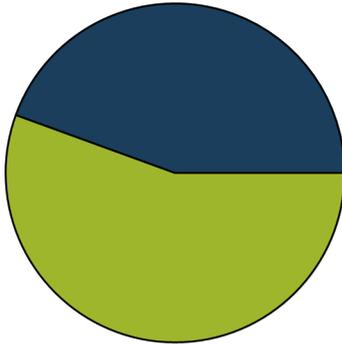


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

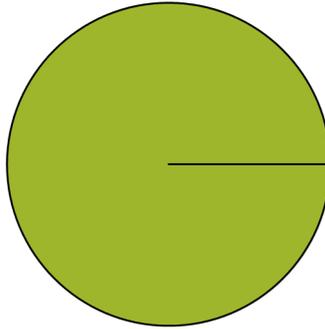
Tobacco Users By Gender



Female, 55.56%
Male, 44.44%

Chart Total N: 9

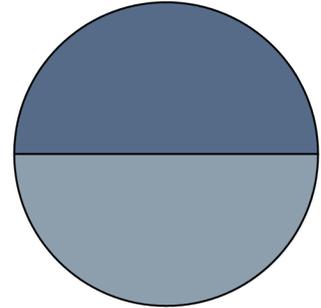
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

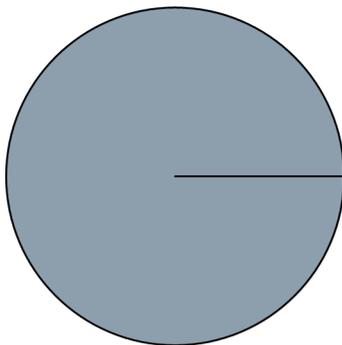
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

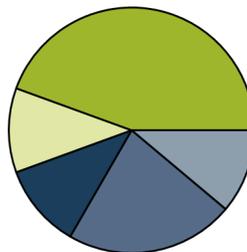
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

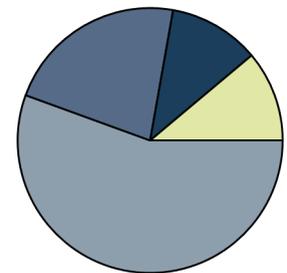
Tobacco Users By Age



18 - 24, 11.11%
35 - 44, 22.22%
45 - 54, 11.11%
55 - 64, 11.11%
65 and Older, 44.44%

Chart Total N: 9

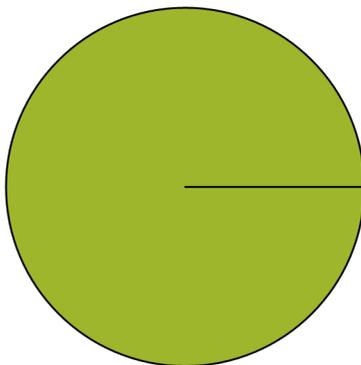
Tobacco Users By Health Plan



Medicare, 55.56%
Medicaid, 22.22%
Commercially Insured, 11.11%
Uninsured, 11.11%

Chart Total N: 9

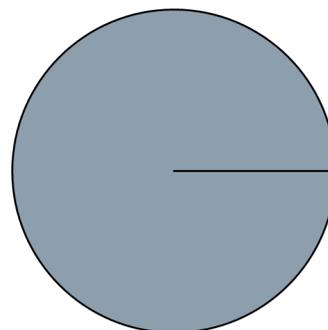
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



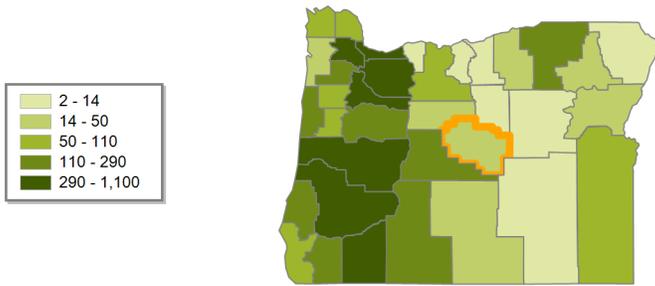
None, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

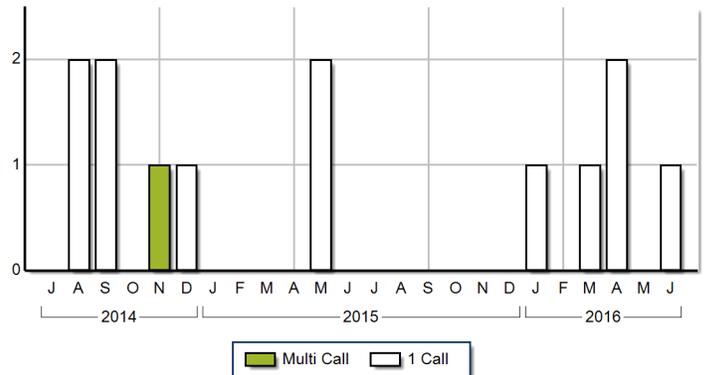


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴	
			County	State
Tobacco Users - Last Full Month			8	737
Tobacco Users YTD			57	10,231
Unique Tobacco Users YTD			1	29
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.19 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	1.19 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.60 %

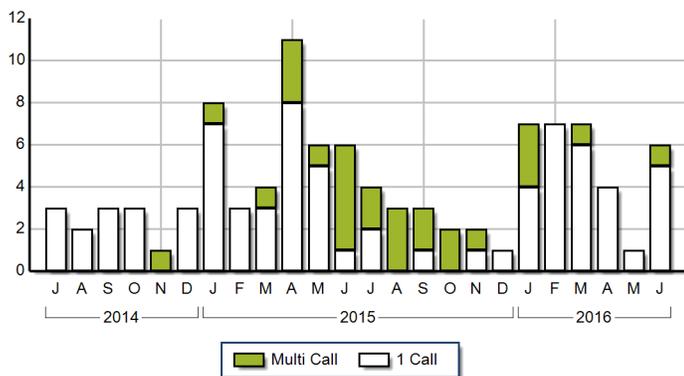
How Heard About



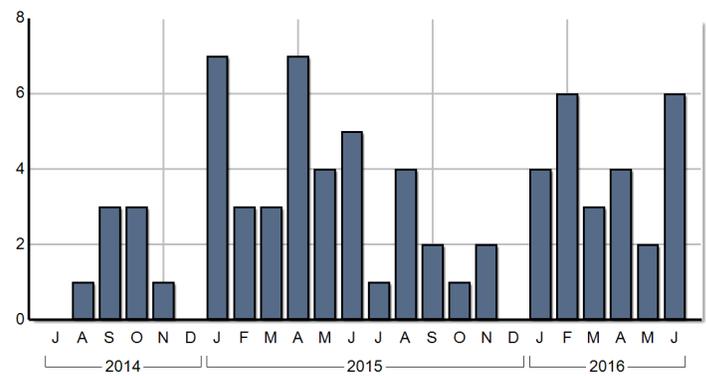
Fax Referral



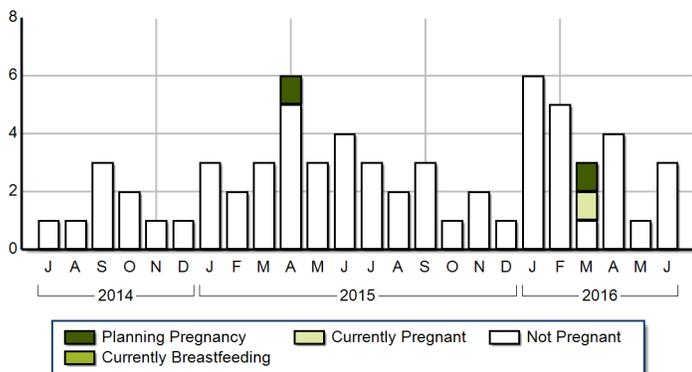
Tobacco User Enrollments By Program Type



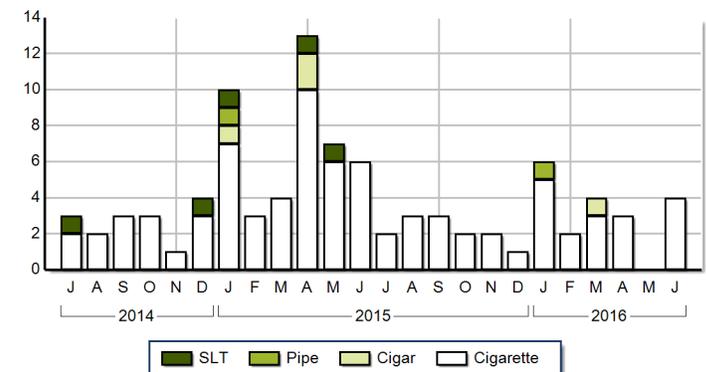
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

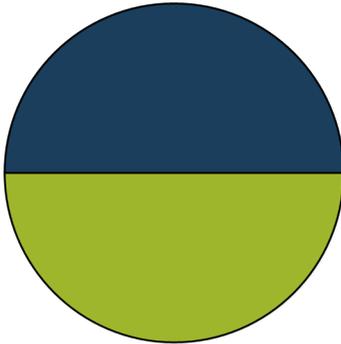


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

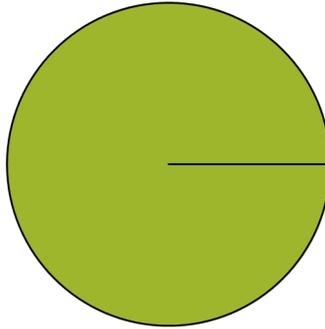
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 6

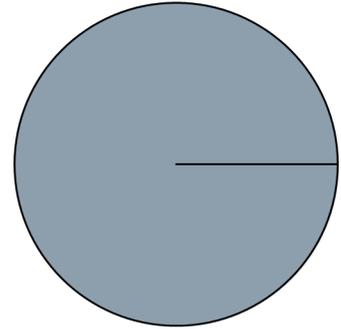
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

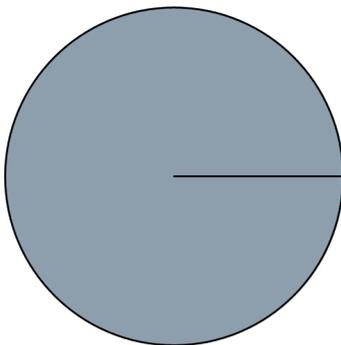
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

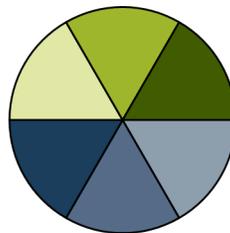
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

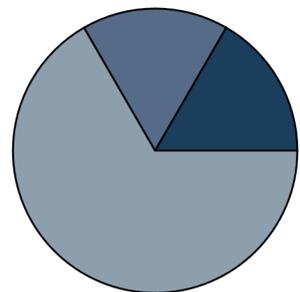
Tobacco Users By Age



18 - 24, 16.67%
25 - 34, 16.67%
35 - 44, 16.67%
45 - 54, 16.67%
55 - 64, 16.67%
65 and Older, 16.67%

Chart Total N: 6

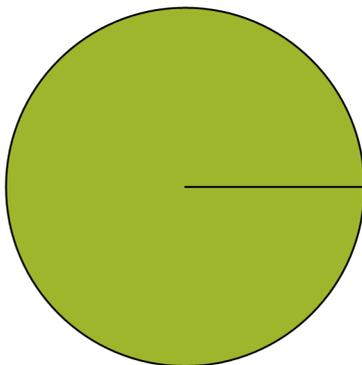
Tobacco Users By Health Plan



Medicare, 66.67%
Uninsured, 16.67%
Commercially Insured, 16.67%

Chart Total N: 6

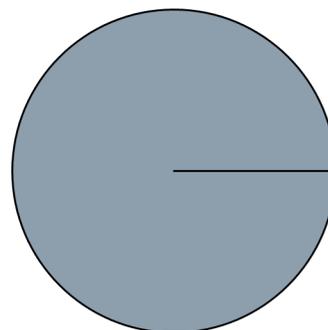
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

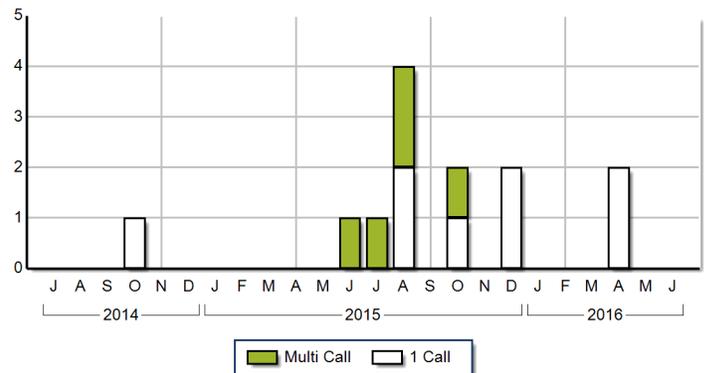


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %		3,302 ⁴
			County	State
Tobacco Users - Last Full Month			1	737
Tobacco Users YTD			68	10,231
Unique Tobacco Users YTD			1	46
Target Reach			2.0 %	2.0 %
Reach YTD			2	2.06 %
Reach - NAQC			3	1.48 %
Annualized Reach			2	2.06 %
Annualized Reach - NAQC			3	1.48 %
Unique Individual Reach			1	1.39 %

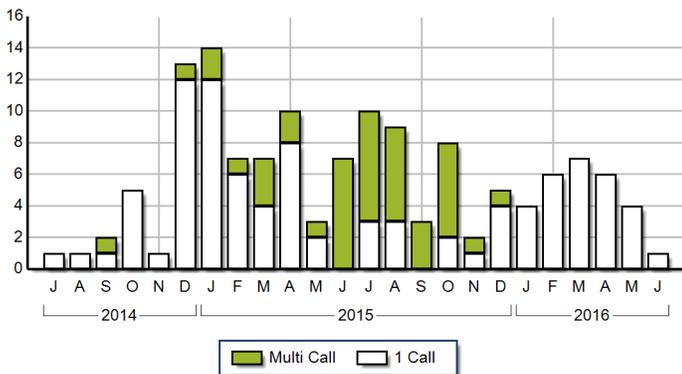
How Heard About



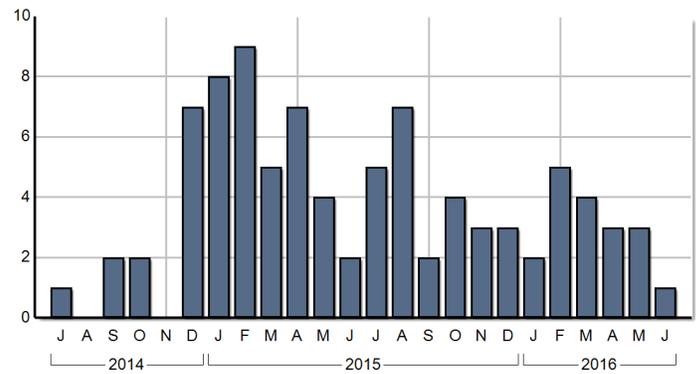
Fax Referral



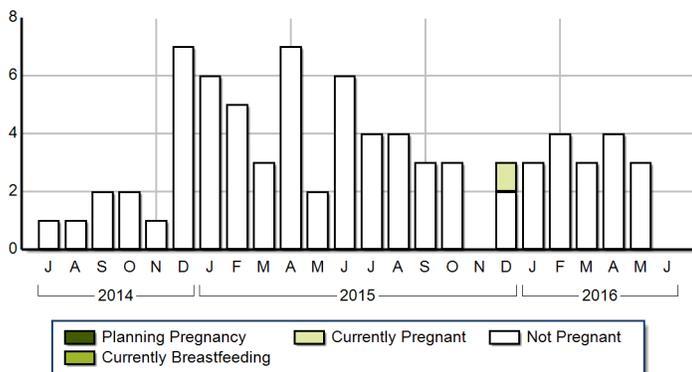
Tobacco User Enrollments By Program Type



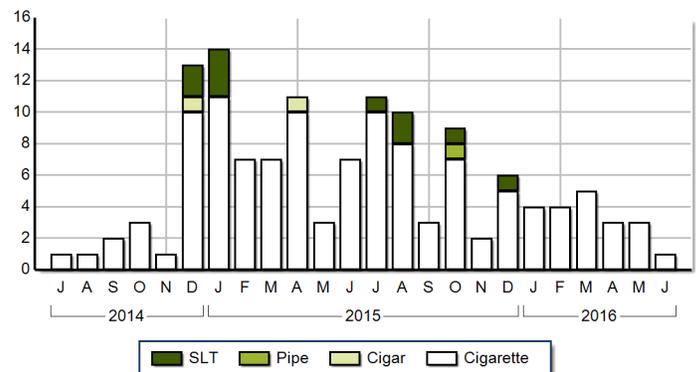
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

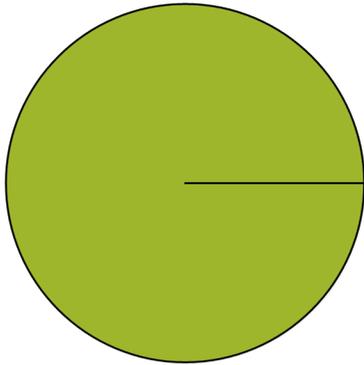


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

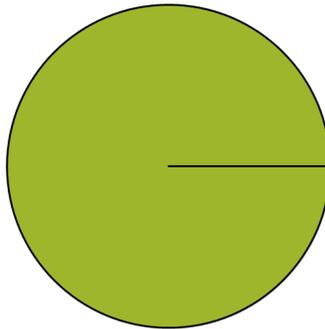
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

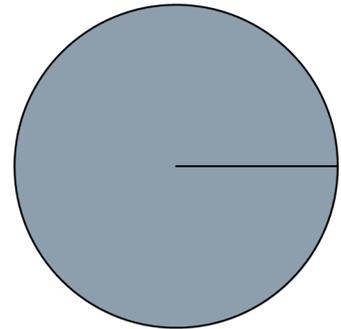
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

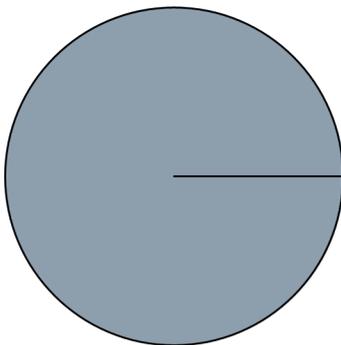
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

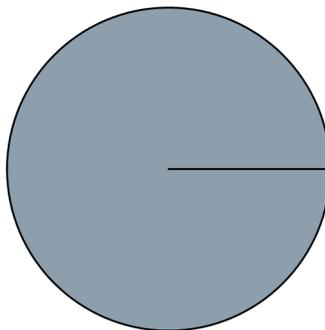
Tobacco Users By Race



American Indian/Alaskan Native, 100.00%

Chart Total N: 1

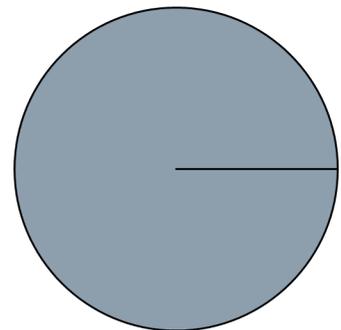
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

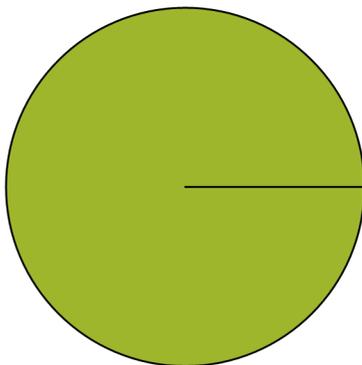
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

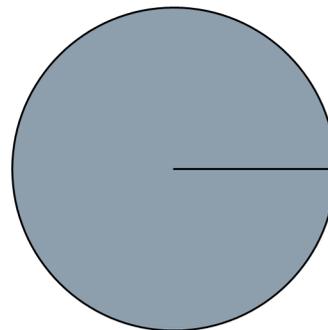
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



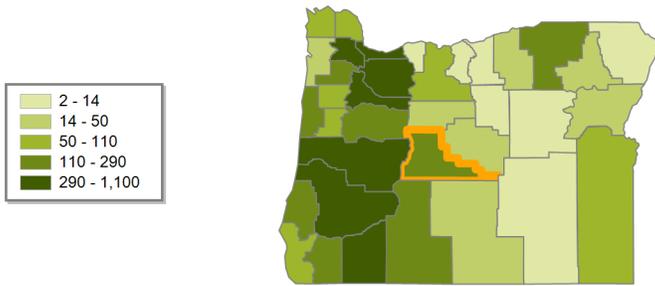
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

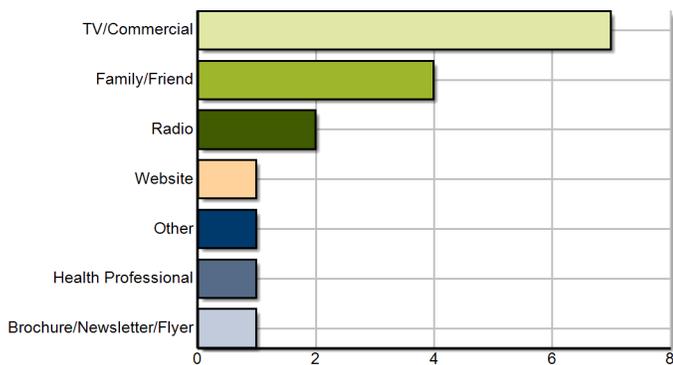
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

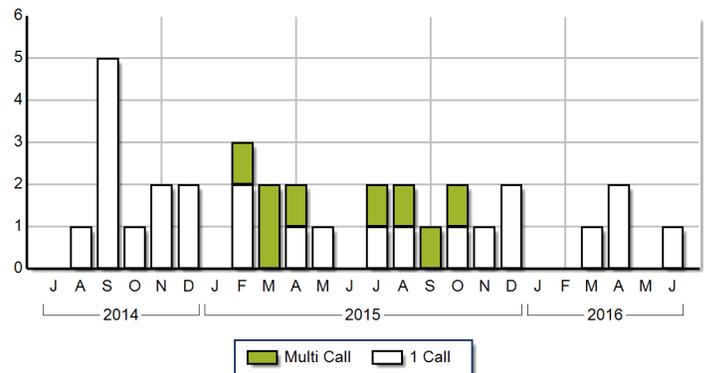


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883 ⁴	
			County	State
Tobacco Users - Last Full Month			24	737
Tobacco Users YTD			300	10,231
Unique Tobacco Users YTD			189	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			1.59 %	2.14 %
Reach - NAQC			1.01 %	1.01 %
Annualized Reach			1.59 %	2.13 %
Annualized Reach - NAQC			1.01 %	1.00 %
Unique Individual Reach			1.00 %	1.36 %

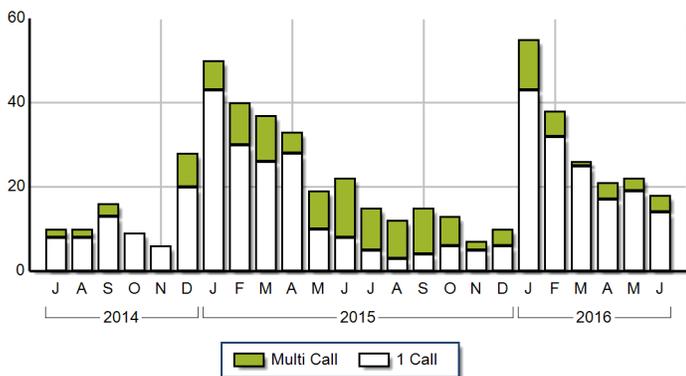
How Heard About



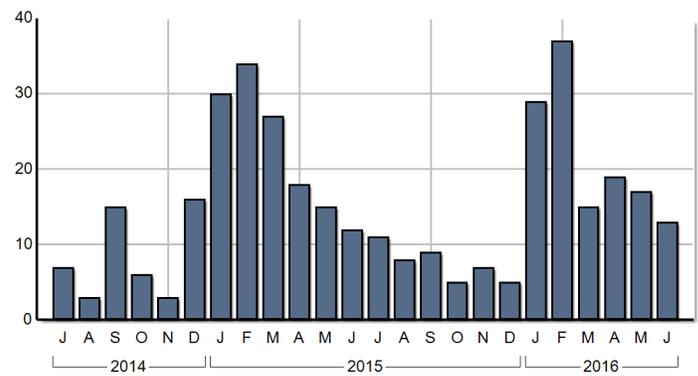
Fax Referral



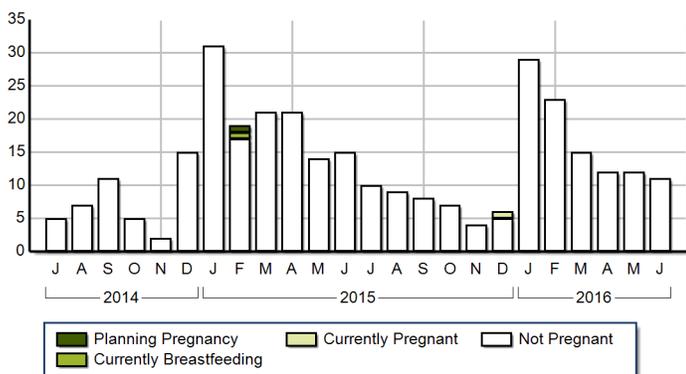
Tobacco User Enrollments By Program Type



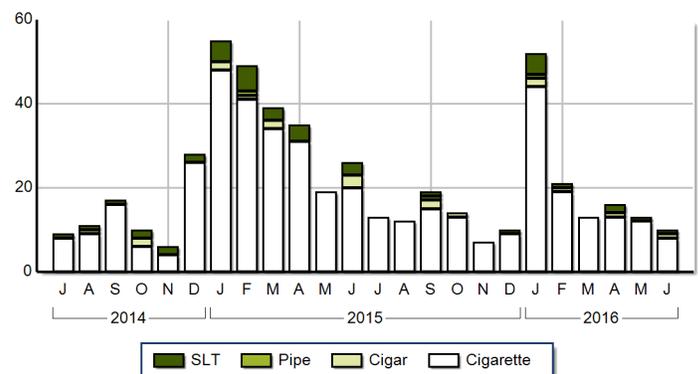
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

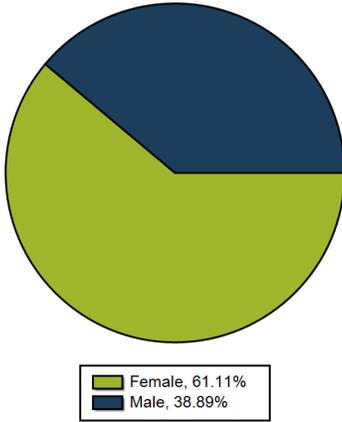


Chart Total N: 18

Tobacco Users By Language

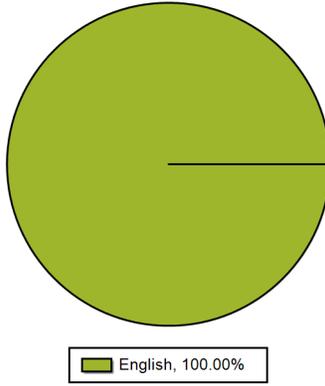


Chart Total N: 18

Tobacco Users By Education

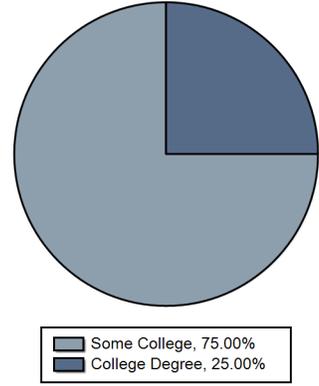


Chart Total N: 4

Tobacco Users By Race

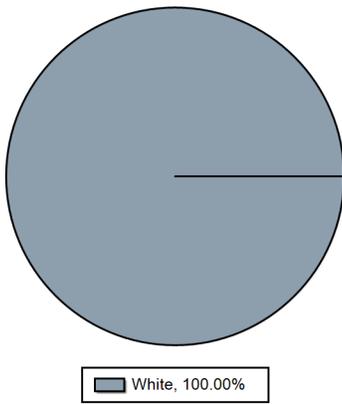


Chart Total N: 4

Tobacco Users By Age

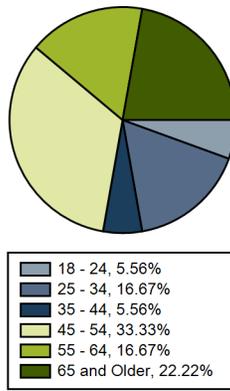


Chart Total N: 18

Tobacco Users By Health Plan

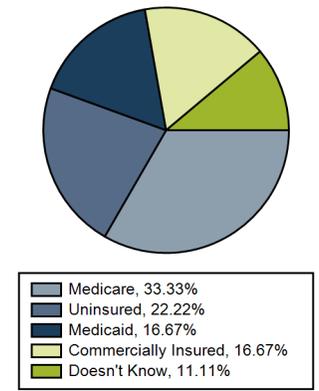


Chart Total N: 18

Tobacco Users By Ethnicity

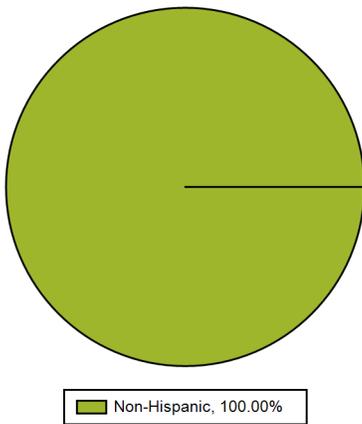


Chart Total N: 4

Tobacco Users By Chronic Condition

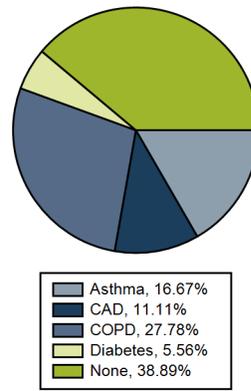
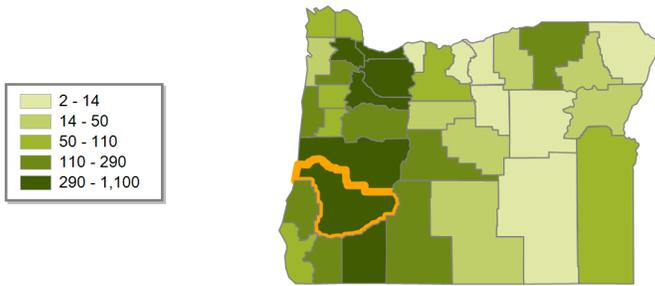


Chart Total N: 18

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

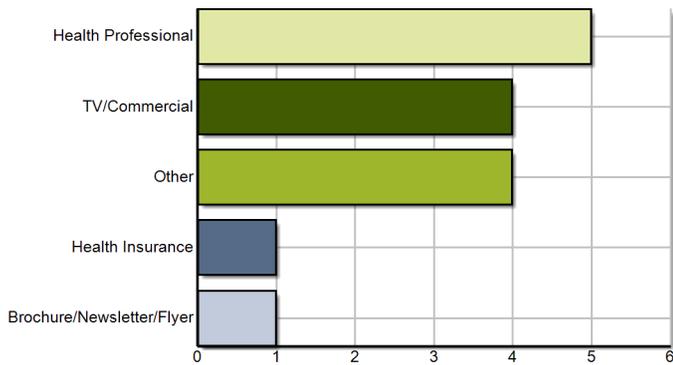
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

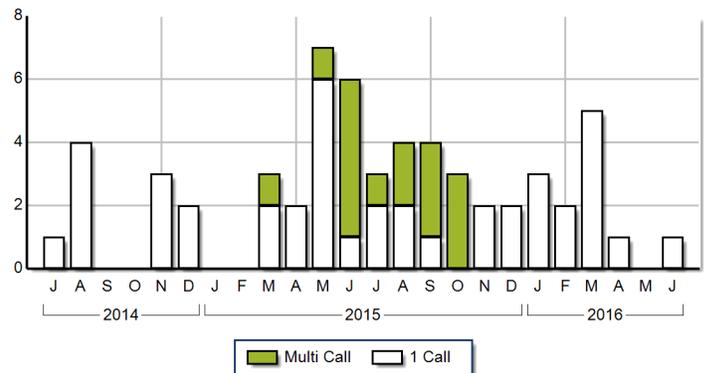


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			17	737
Tobacco Users YTD			372	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.65 %
Reach - NAQC			3	1.18 %
Annualized Reach			2	1.65 %
Annualized Reach - NAQC			3	1.18 %
Unique Individual Reach			1	1.12 %

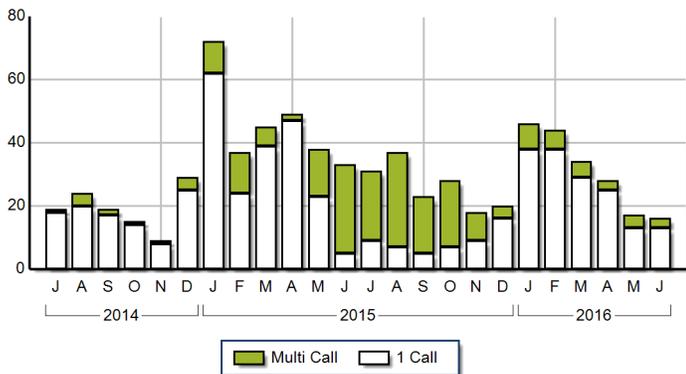
How Heard About



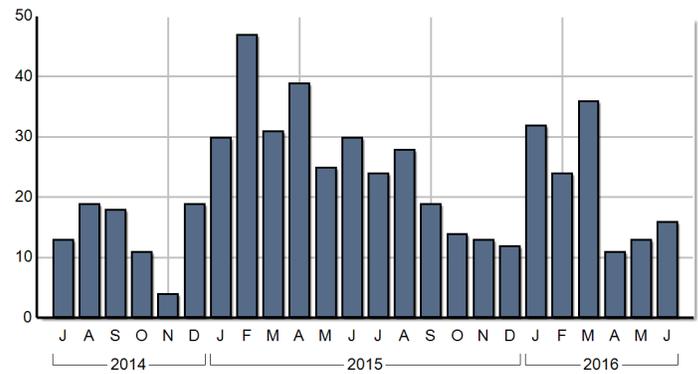
Fax Referral



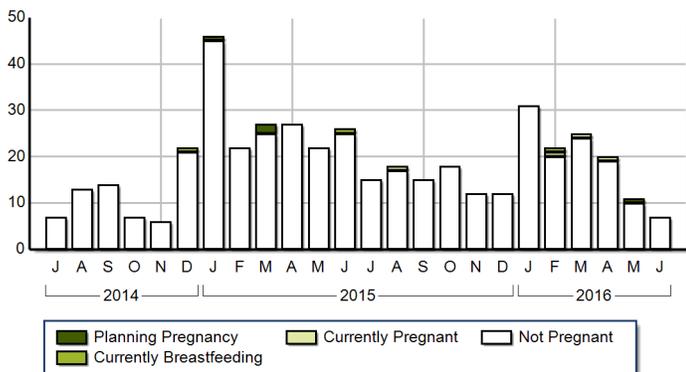
Tobacco User Enrollments By Program Type



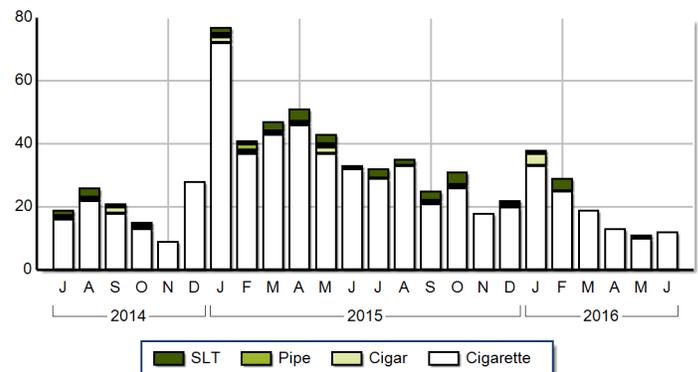
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

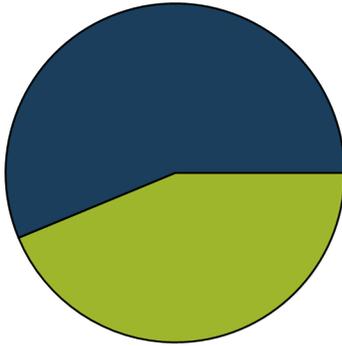


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

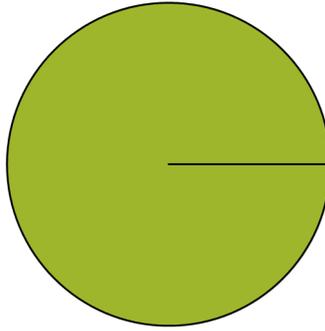
Tobacco Users By Gender



Female, 43.75%
Male, 56.25%

Chart Total N: 16

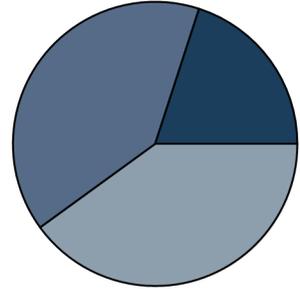
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

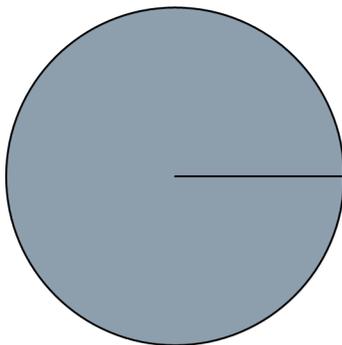
Tobacco Users By Education



No HS Degree/GED, 40.00%
HS Degree/GED, 40.00%
College Degree, 20.00%

Chart Total N: 5

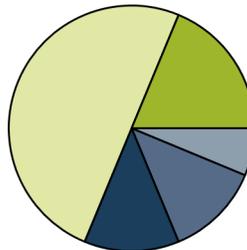
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

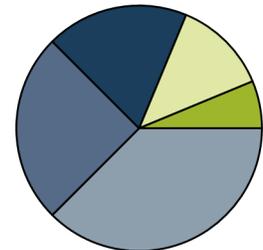
Tobacco Users By Age



25 - 34, 6.25%
35 - 44, 12.50%
45 - 54, 12.50%
55 - 64, 50.00%
65 and Older, 18.75%

Chart Total N: 16

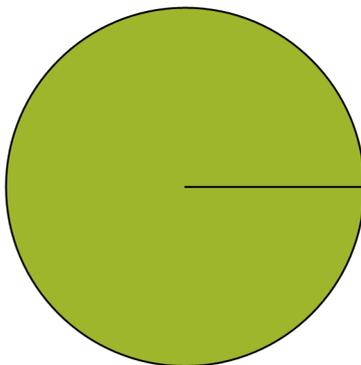
Tobacco Users By Health Plan



Medicare, 37.50%
Medicaid, 25.00%
Uninsured, 18.75%
Commercially Insured, 12.50%
Doesn't Know, 6.25%

Chart Total N: 16

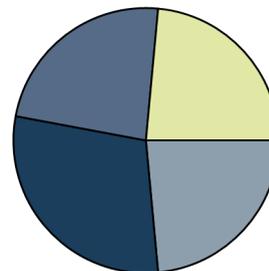
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



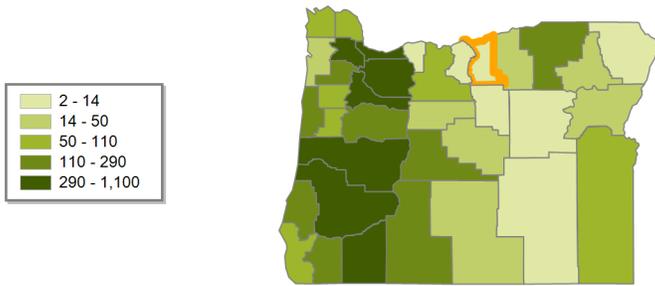
Asthma, 23.53%
COPD, 29.41%
Diabetes, 23.53%
None, 23.53%

Chart Total N: 17

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

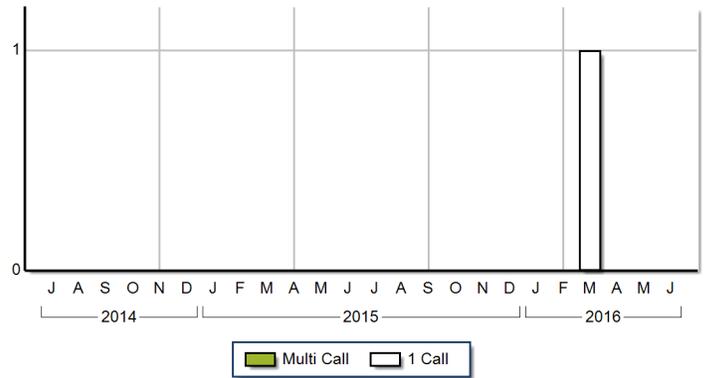
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

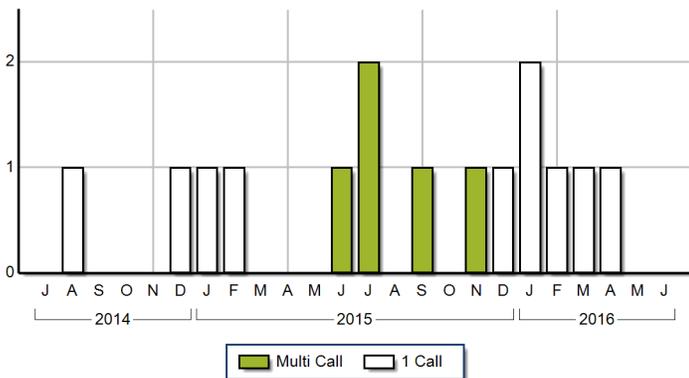


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453 ⁴	
			County	State
Tobacco Users - Last Full Month			-	737
Tobacco Users YTD			11	10,231
Unique Tobacco Users YTD			1	5,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	2.43 %
Reach - NAQC			3	1.99 %
Annualized Reach			2	2.43 %
Annualized Reach - NAQC			3	1.00 %
Unique Individual Reach			1	1.36 %

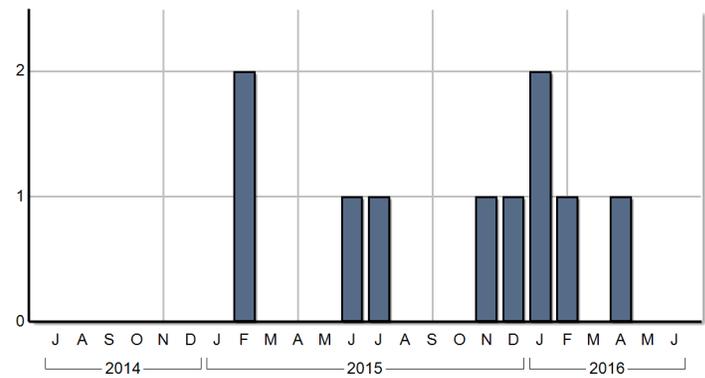
Fax Referral



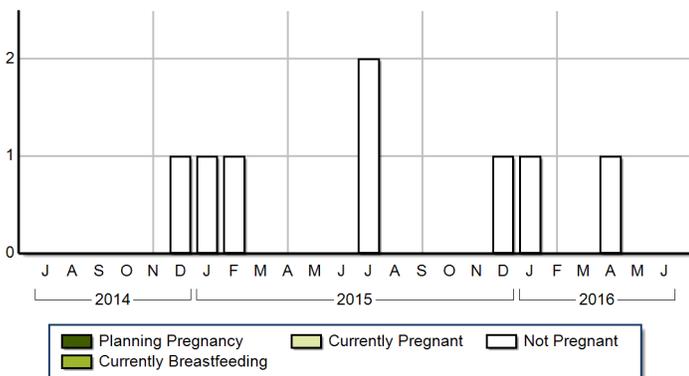
Tobacco User Enrollments By Program Type



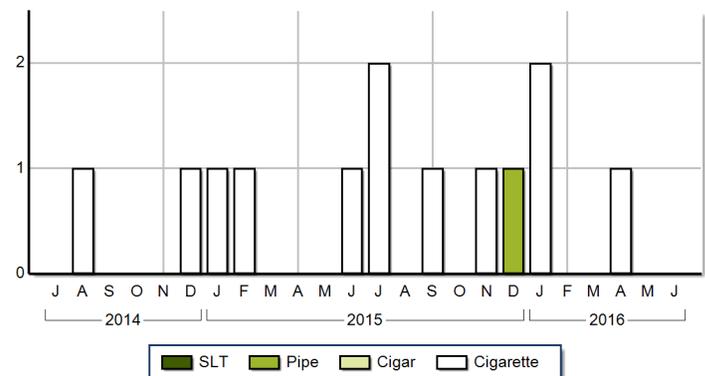
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

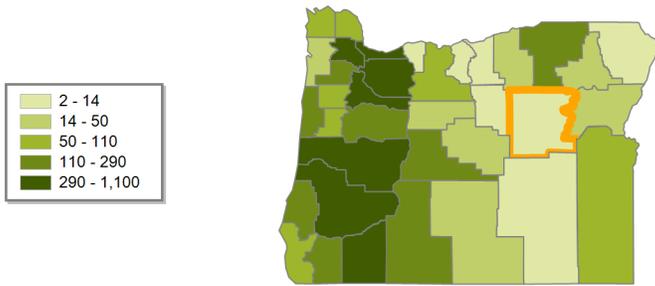


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

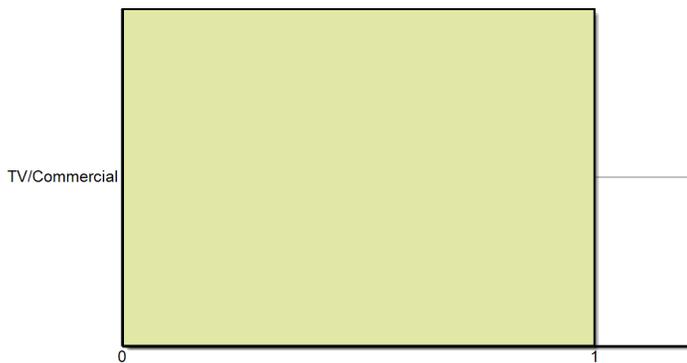
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

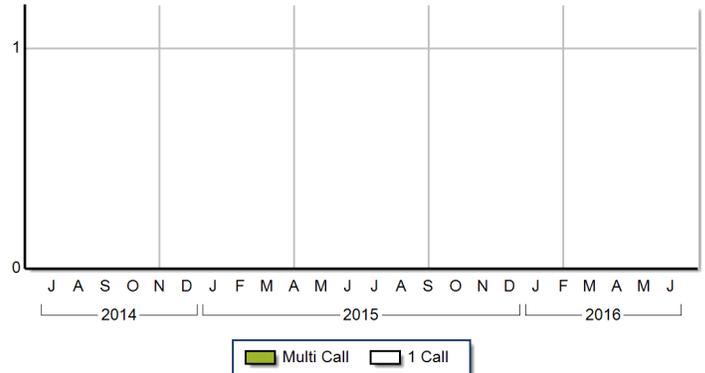


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453 ⁴	
			County	State
Tobacco Users - Last Full Month			1	737
Tobacco Users YTD			14	10,231
Unique Tobacco Users YTD			9	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.96 %
Reach - NAQC			3	0.48 %
Annualized Reach			2	0.96 %
Annualized Reach - NAQC			3	0.48 %
Unique Individual Reach			1	0.62 %

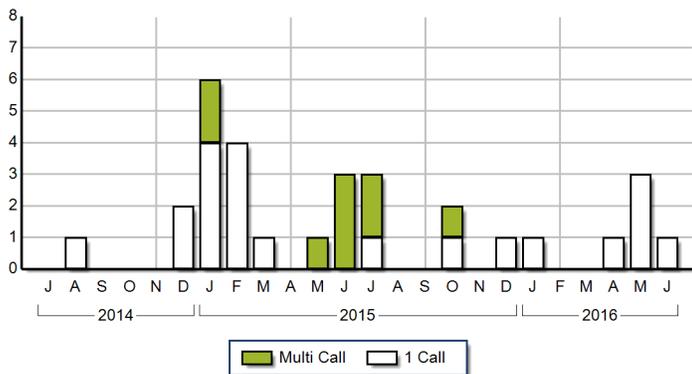
How Heard About



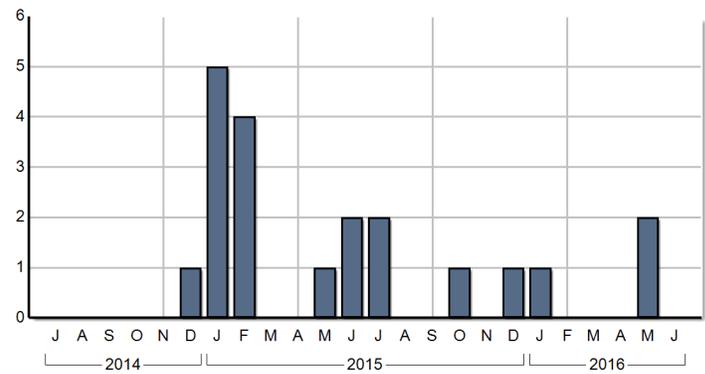
Fax Referral



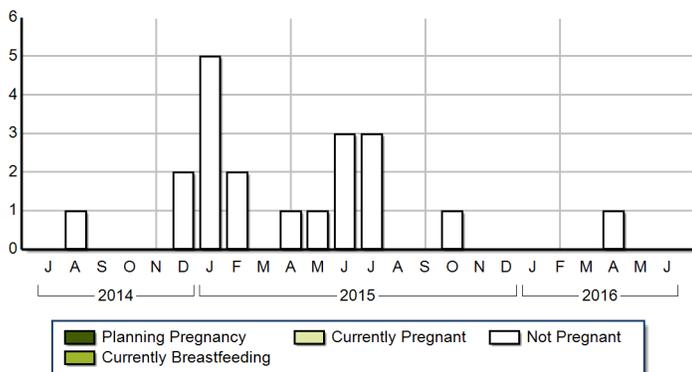
Tobacco User Enrollments By Program Type



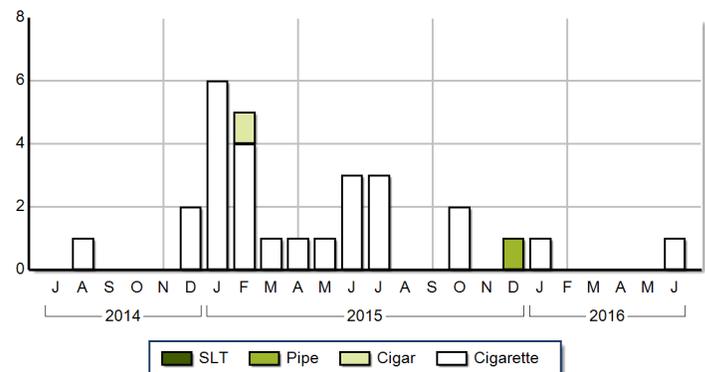
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

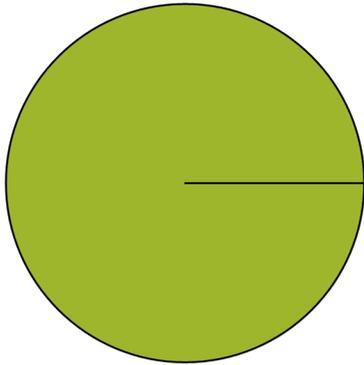


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

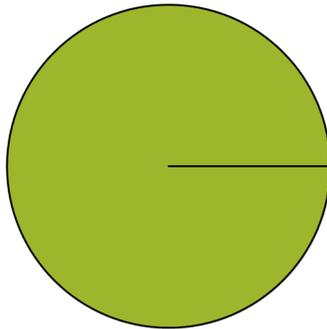
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

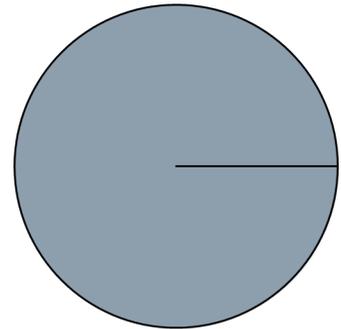
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

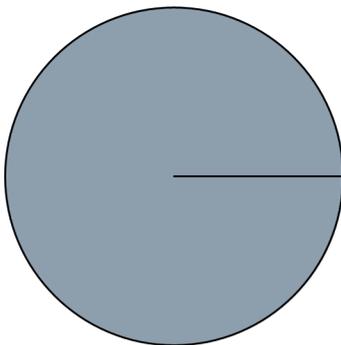
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

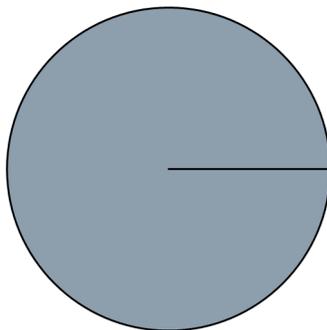
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

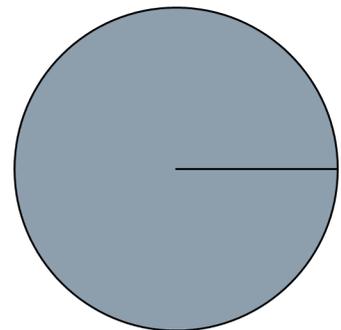
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

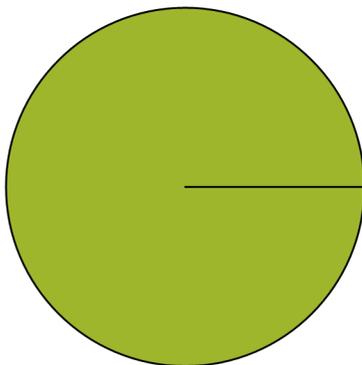
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

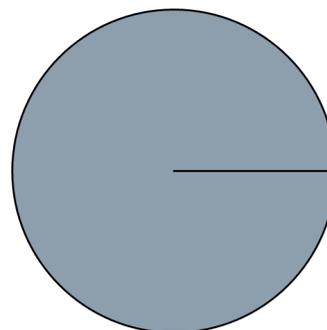
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



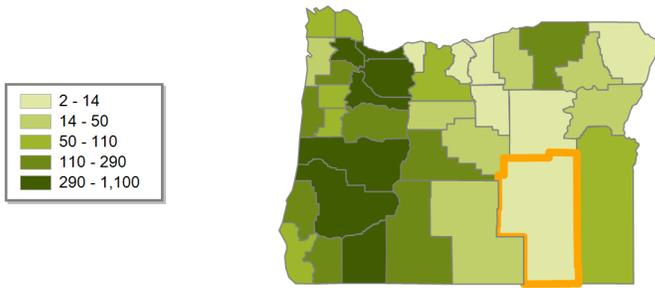
COPD, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

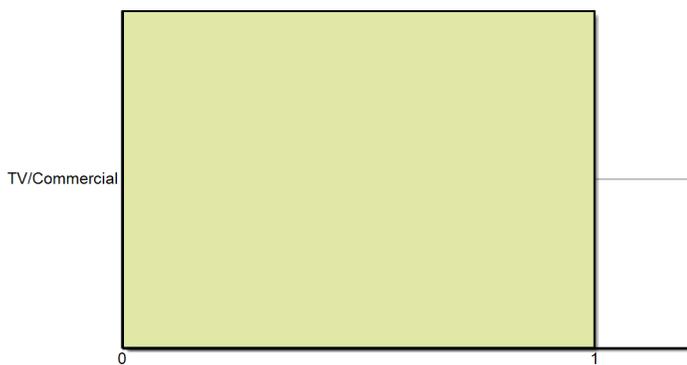
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

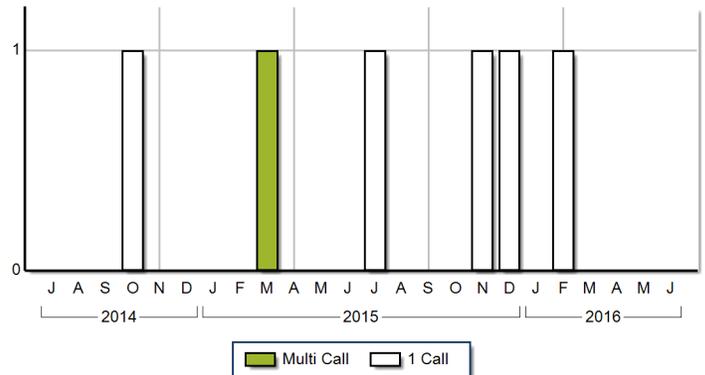


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			1	737
Tobacco Users YTD			14	10,231
Unique Tobacco Users YTD			11	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.61 %
Reach - NAQC			3	1.26 %
Annualized Reach			2	1.61 %
Annualized Reach - NAQC			3	1.26 %
Unique Individual Reach			1	1.26 %

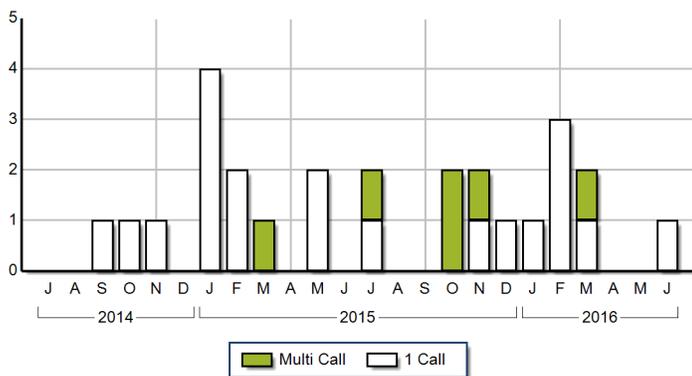
How Heard About



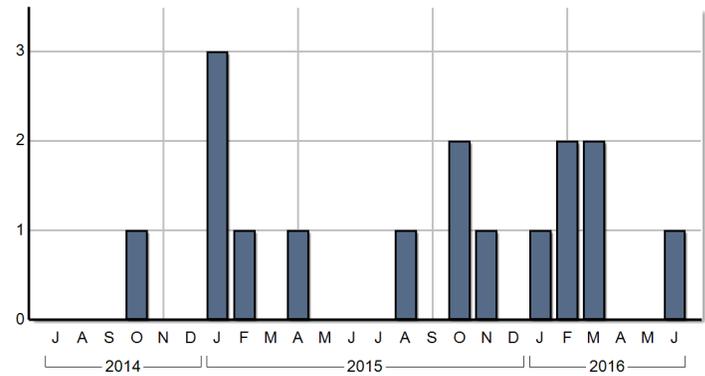
Fax Referral



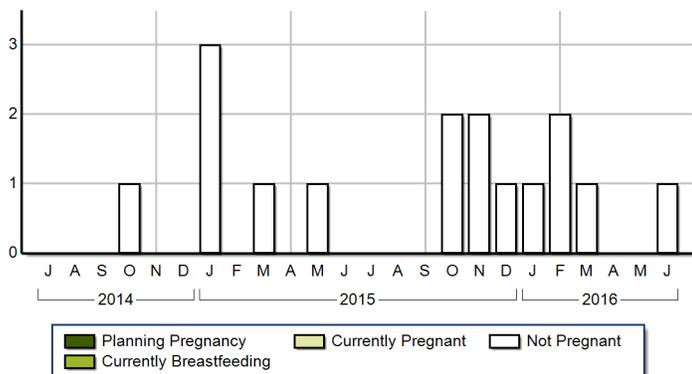
Tobacco User Enrollments By Program Type



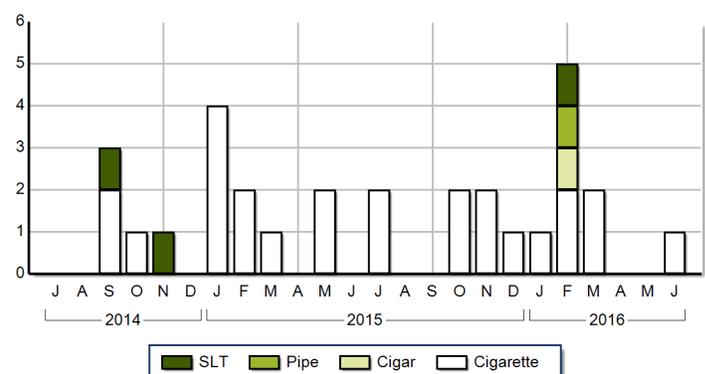
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

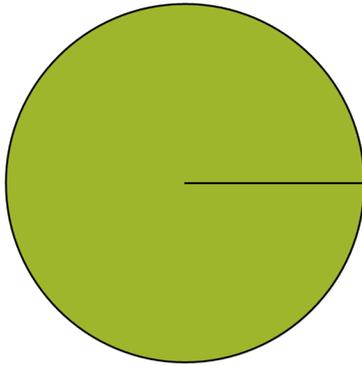


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

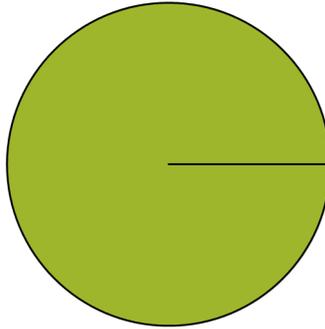
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

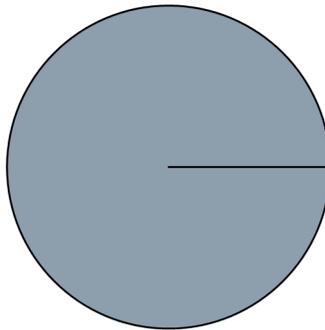
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

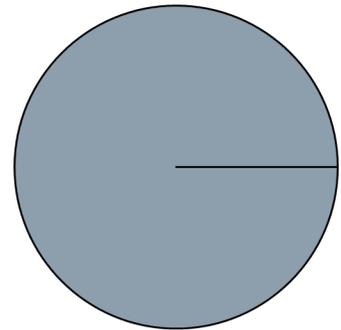
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



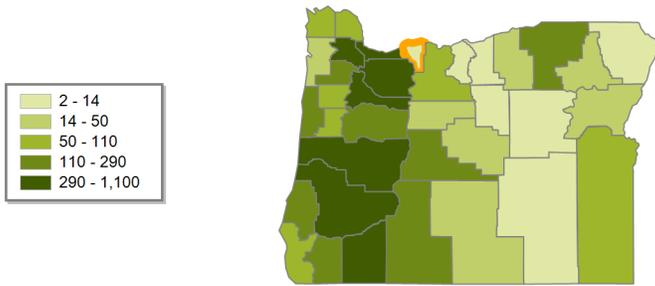
Commercially Insured, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

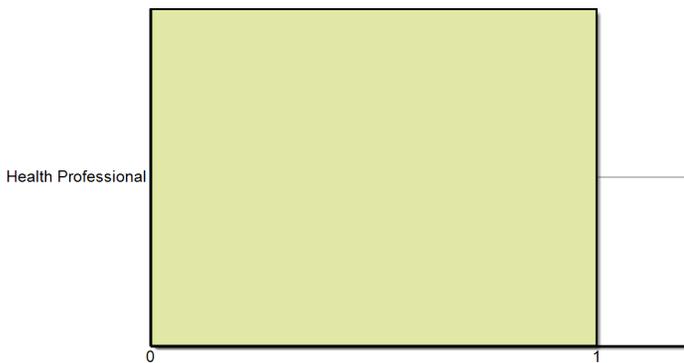
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

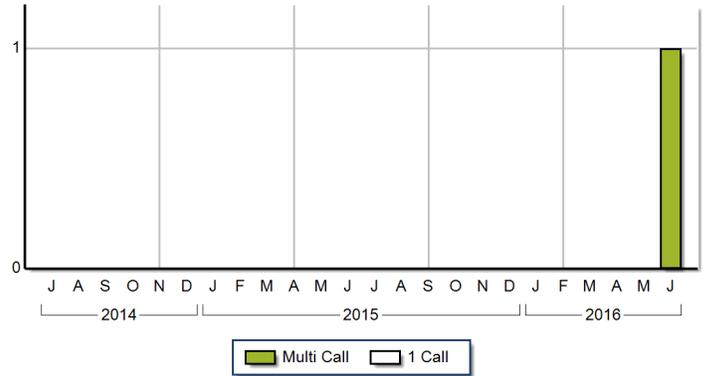


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	County	1,396 ⁴
			State	737
Tobacco Users - Last Full Month			1	737
Tobacco Users YTD			16	10,231
Unique Tobacco Users YTD			10	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.15 %
Reach - NAQC			3	0.79 %
Annualized Reach			2	1.15 %
Annualized Reach - NAQC			3	0.79 %
Unique Individual Reach			1	0.72 %

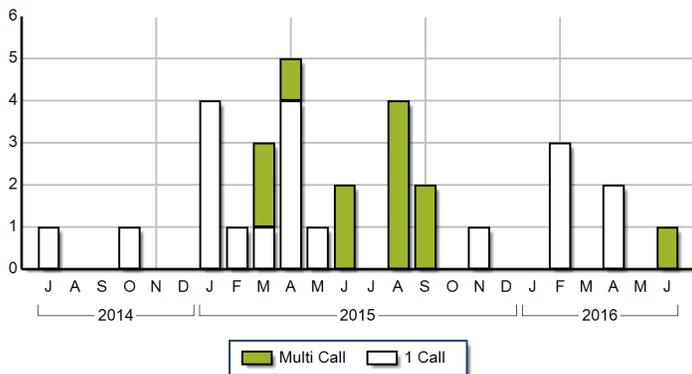
How Heard About



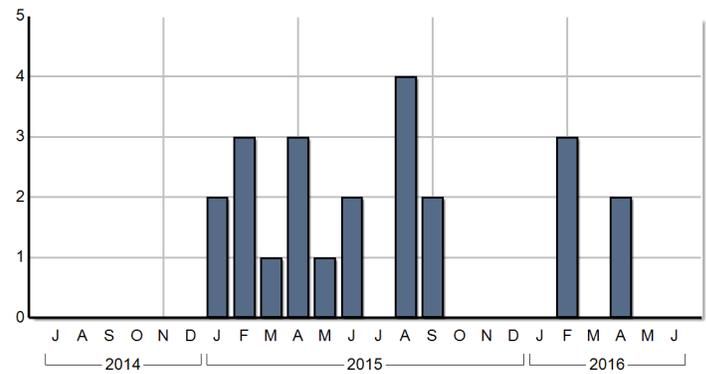
Fax Referral



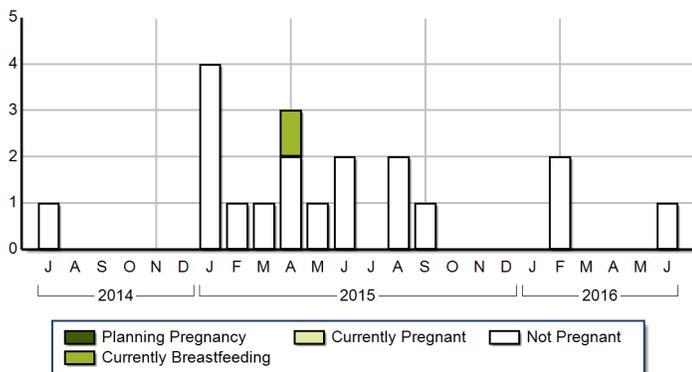
Tobacco User Enrollments By Program Type



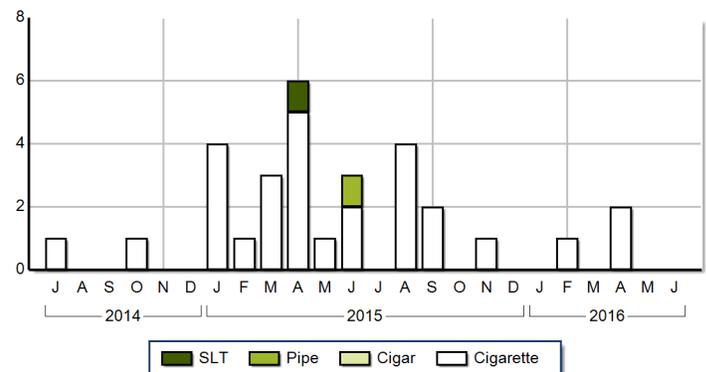
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

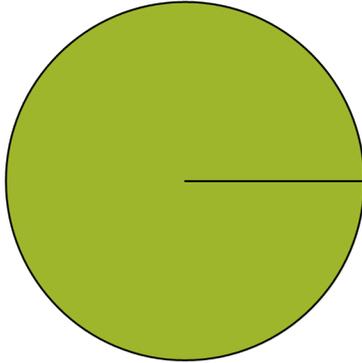


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

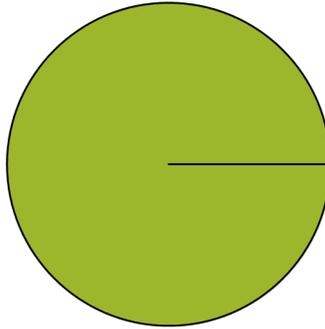
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

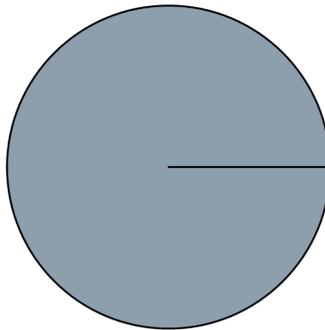
Tobacco Users By Language



Spanish, 100.00%

Chart Total N: 1

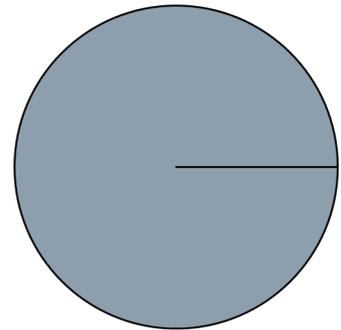
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



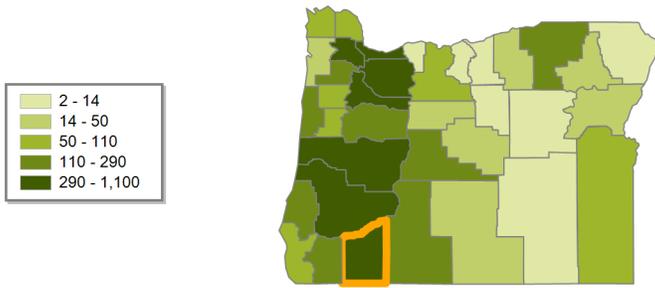
Uninsured, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

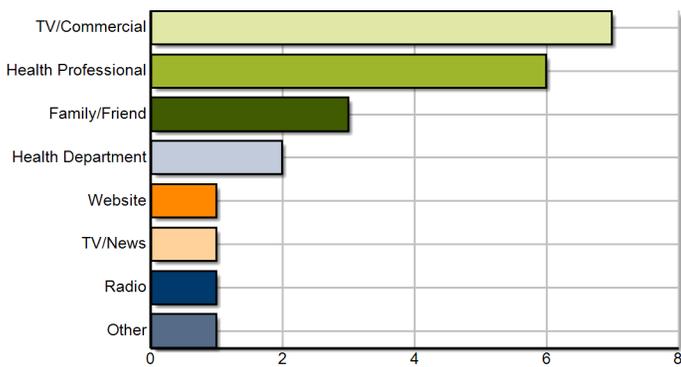
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

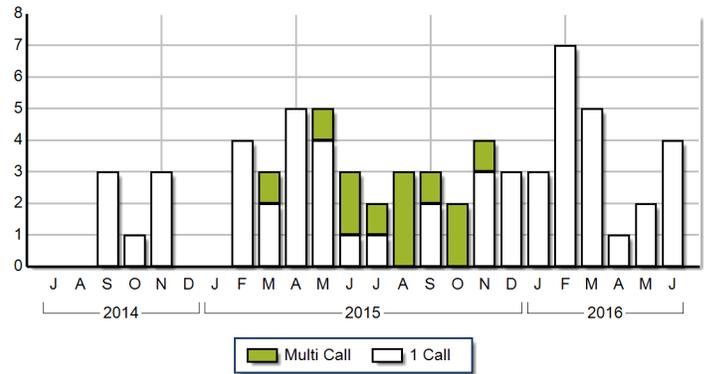


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			25	737
Tobacco Users YTD			434	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.23 %
Reach - NAQC			3	0.95 %
Annualized Reach			2	1.23 %
Annualized Reach - NAQC			3	0.95 %
Unique Individual Reach			1	0.87 %

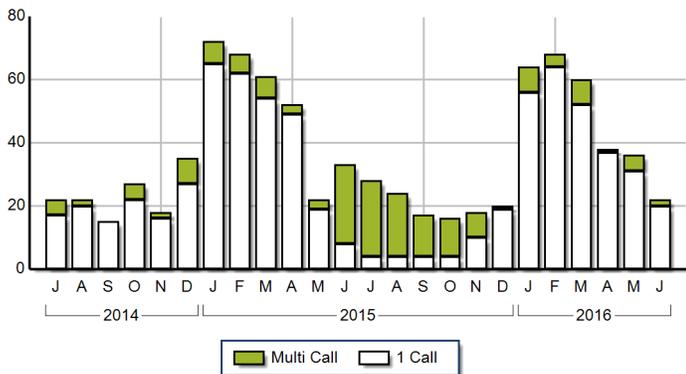
How Heard About



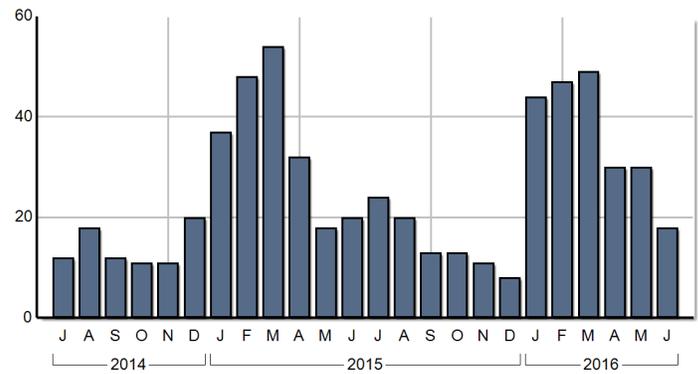
Fax Referral



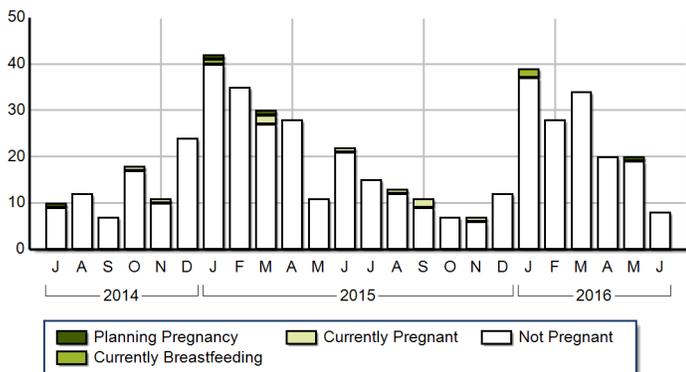
Tobacco User Enrollments By Program Type



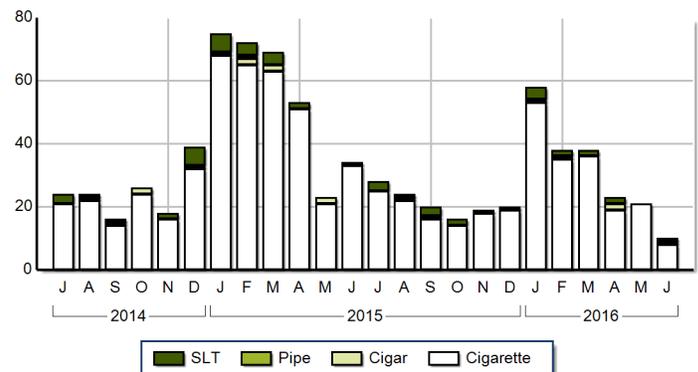
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

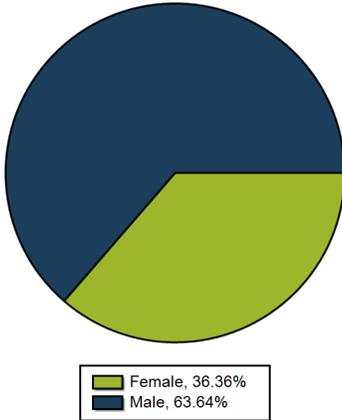


Chart Total N: 22

Tobacco Users By Language

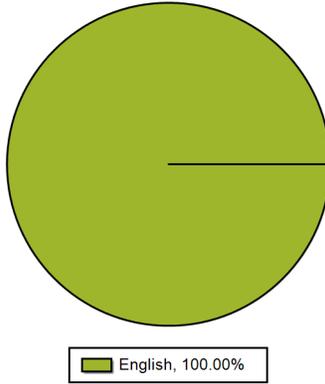


Chart Total N: 22

Tobacco Users By Education

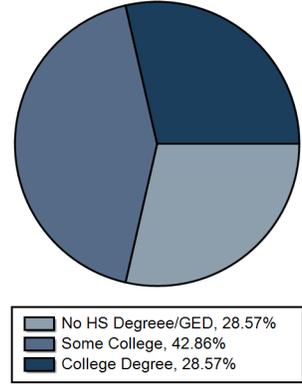


Chart Total N: 7

Tobacco Users By Race

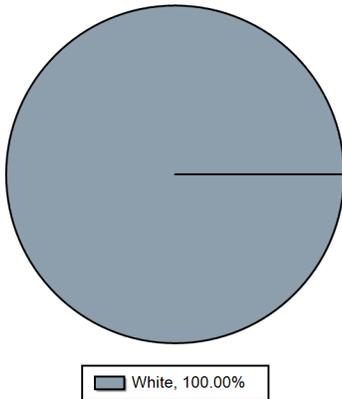


Chart Total N: 7

Tobacco Users By Age

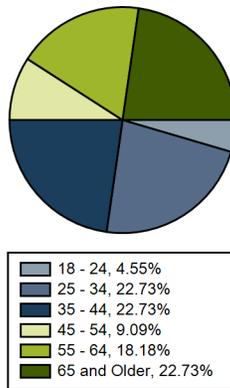


Chart Total N: 22

Tobacco Users By Health Plan

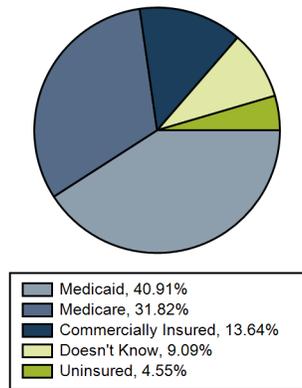


Chart Total N: 22

Tobacco Users By Ethnicity

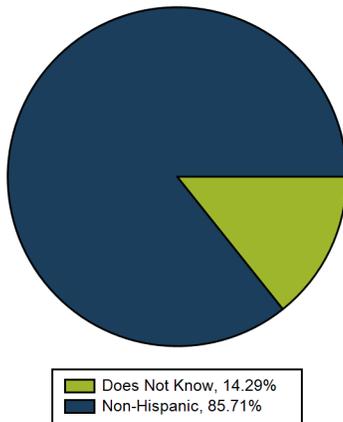


Chart Total N: 7

Tobacco Users By Chronic Condition

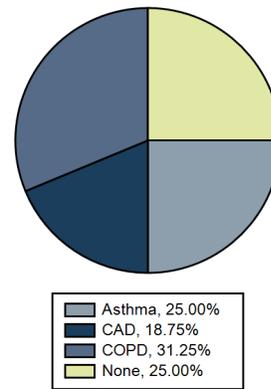
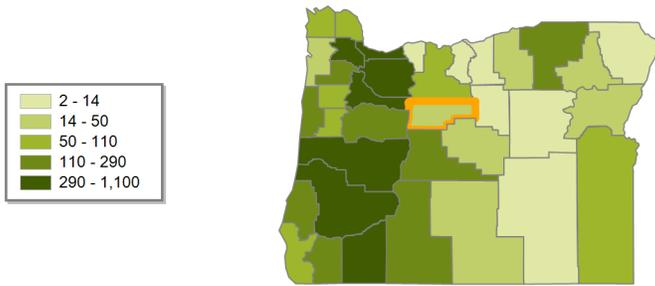


Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

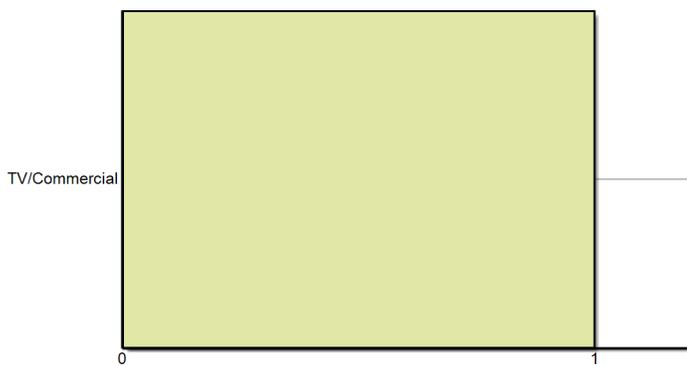
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

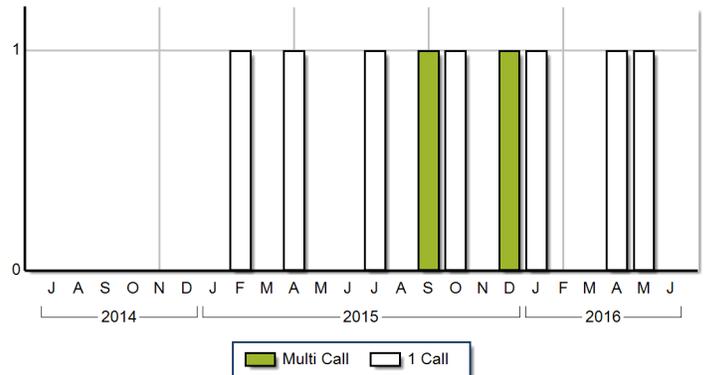


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %		2,638 ⁴
			County	State
Tobacco Users - Last Full Month			1	737
Tobacco Users YTD			38	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.44 %
Reach - NAQC			3	0.99 %
Annualized Reach			2	1.44 %
Annualized Reach - NAQC			3	0.99 %
Unique Individual Reach			1	0.99 %

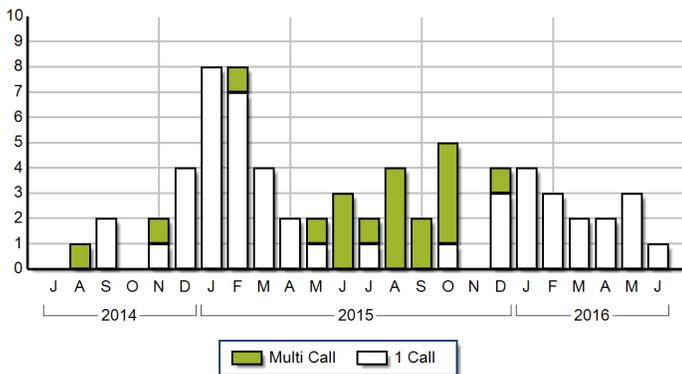
How Heard About



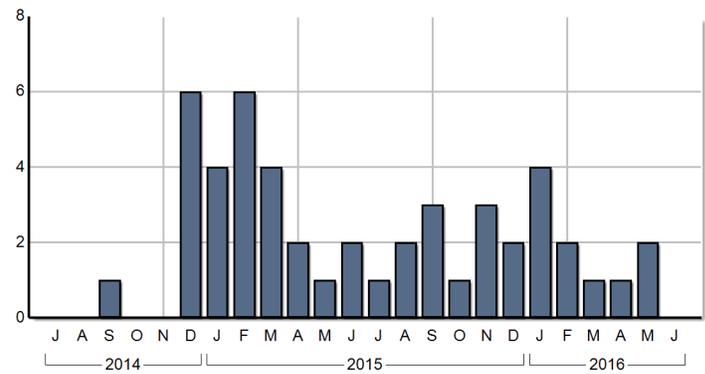
Fax Referral



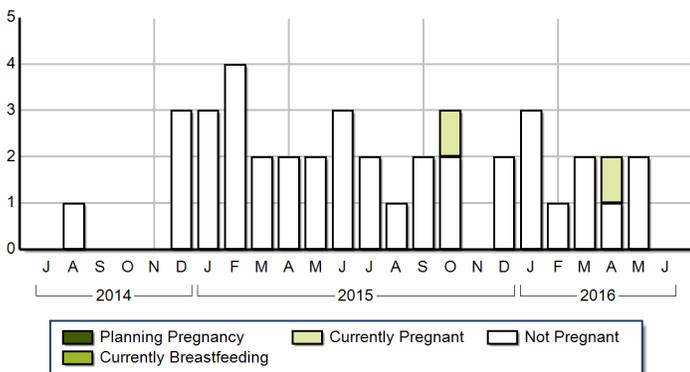
Tobacco User Enrollments By Program Type



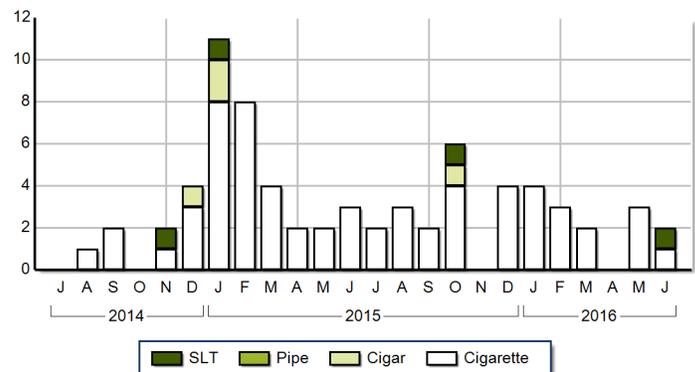
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

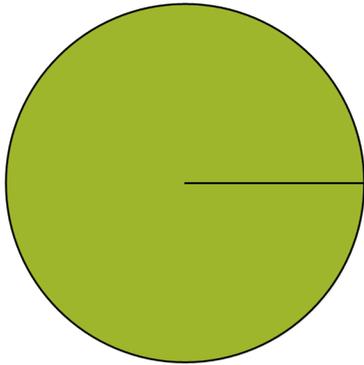


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

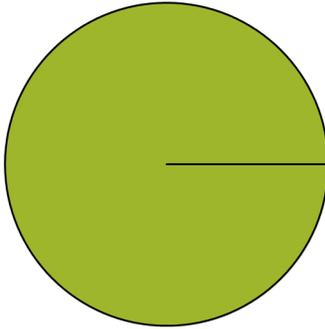
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

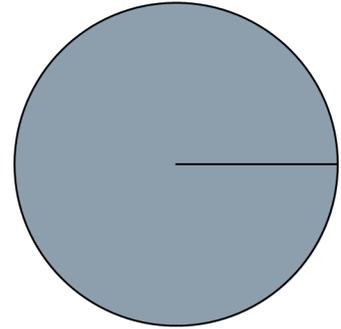
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

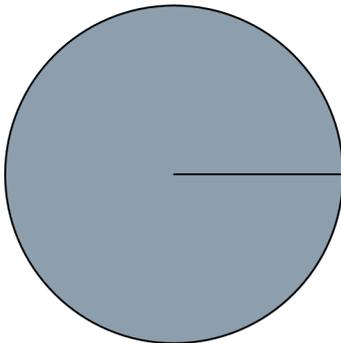
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

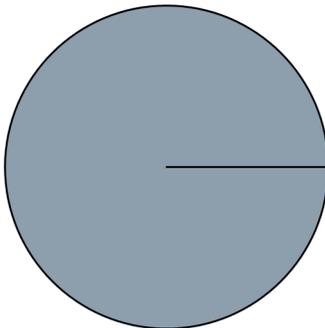
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

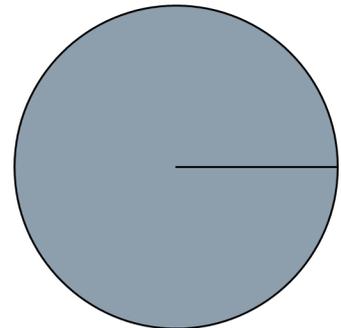
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

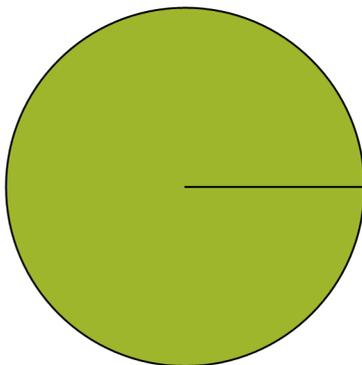
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

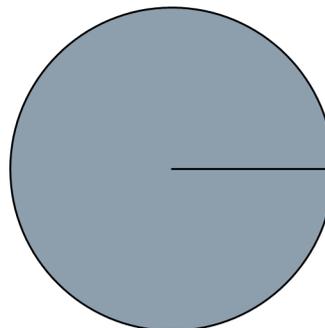
Tobacco Users By Ethnicity



Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



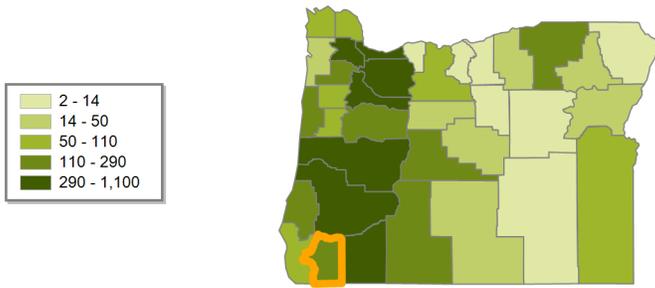
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

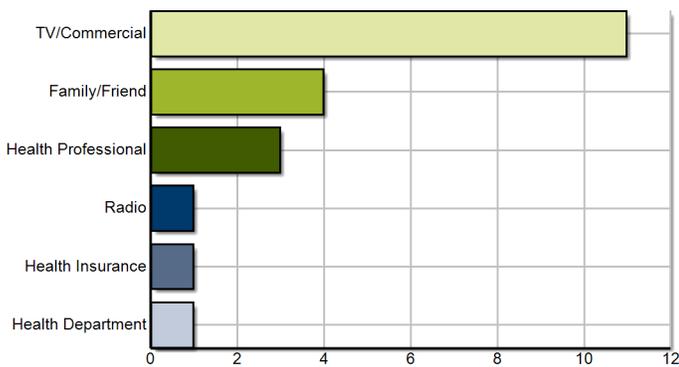
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

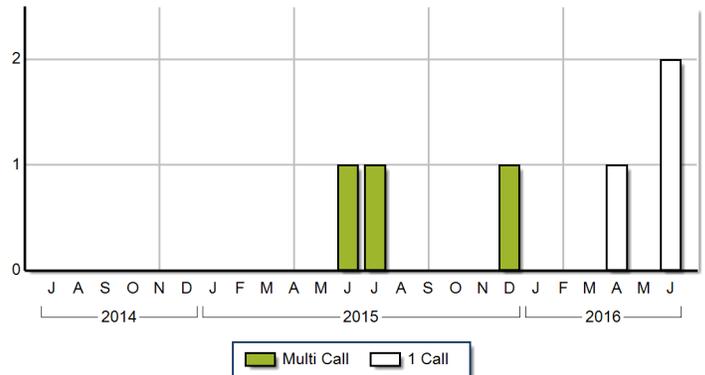


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			21	737
Tobacco Users YTD			209	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	2.14 %
Reach - NAQC			3	1.01 %
Annualized Reach			2	2.13 %
Annualized Reach - NAQC			3	1.00 %
Unique Individual Reach			1	1.36 %

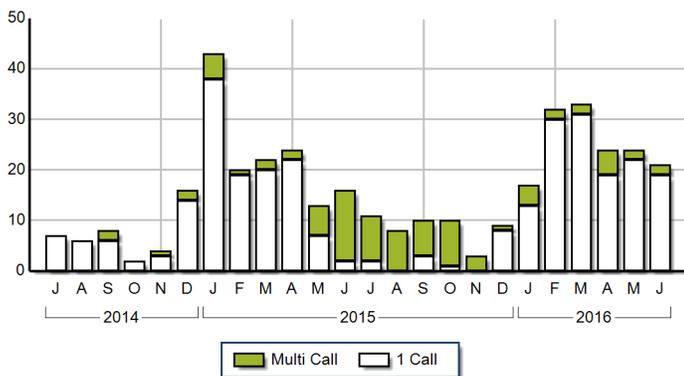
How Heard About



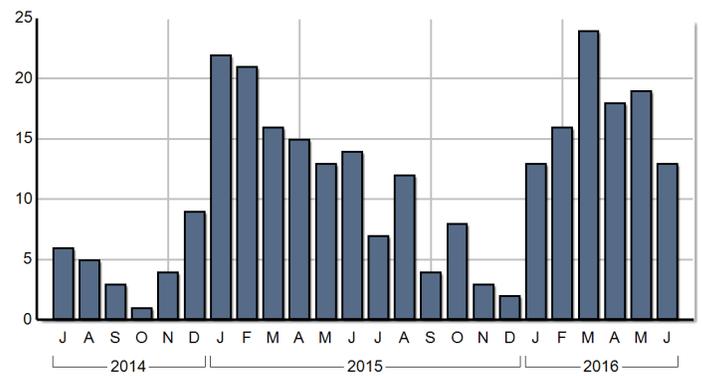
Fax Referral



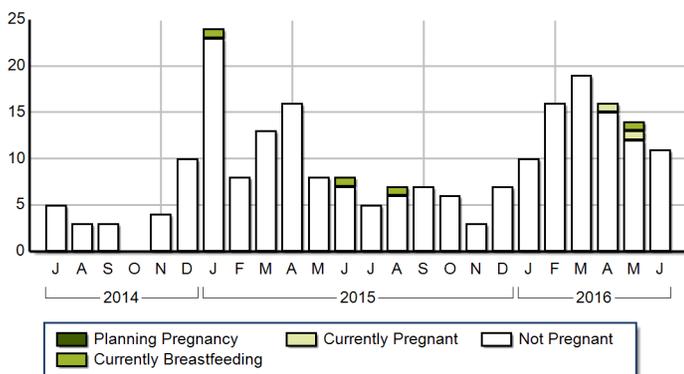
Tobacco User Enrollments By Program Type



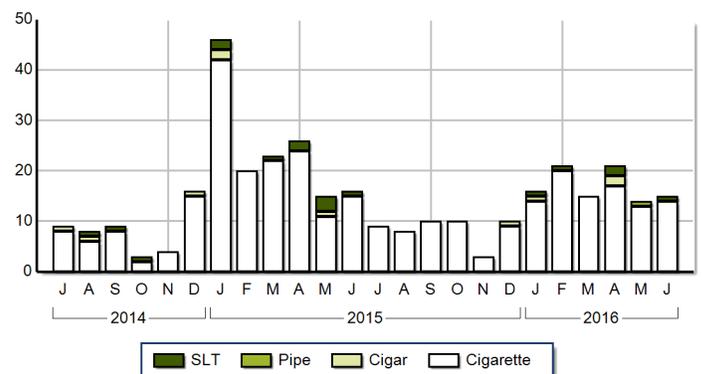
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

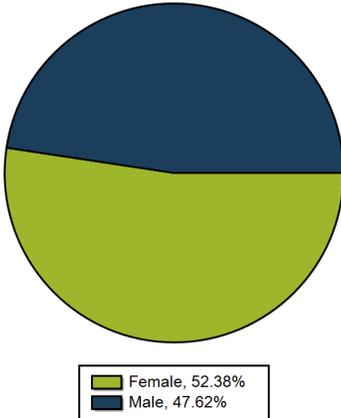


Chart Total N: 21

Tobacco Users By Language

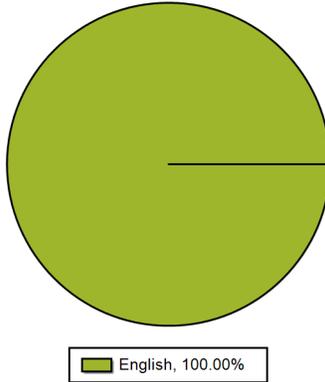


Chart Total N: 21

Tobacco Users By Education

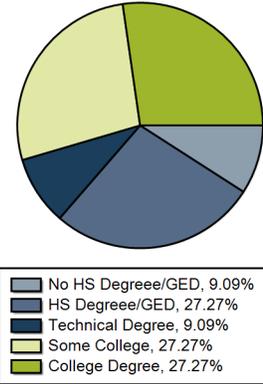


Chart Total N: 11

Tobacco Users By Race

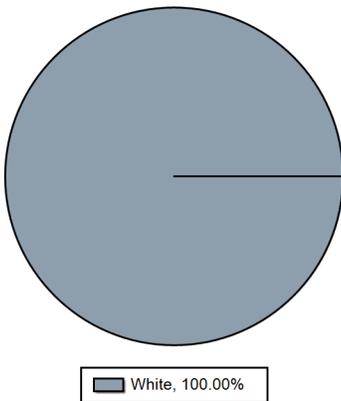


Chart Total N: 11

Tobacco Users By Age

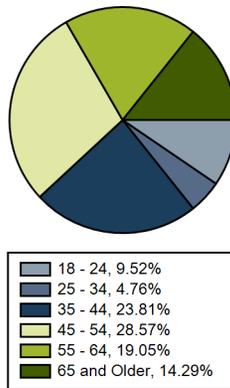


Chart Total N: 21

Tobacco Users By Health Plan

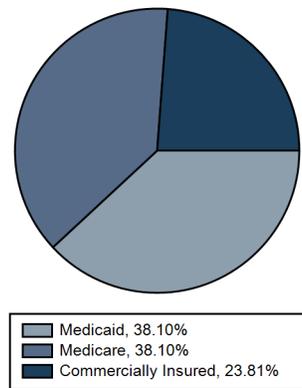


Chart Total N: 21

Tobacco Users By Ethnicity

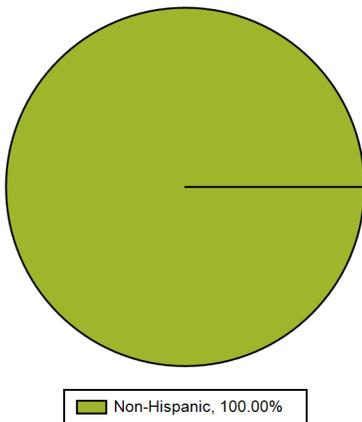


Chart Total N: 11

Tobacco Users By Chronic Condition

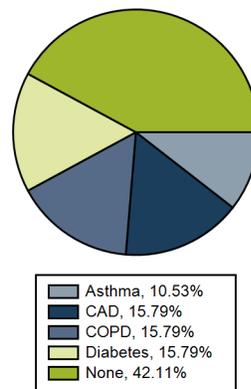
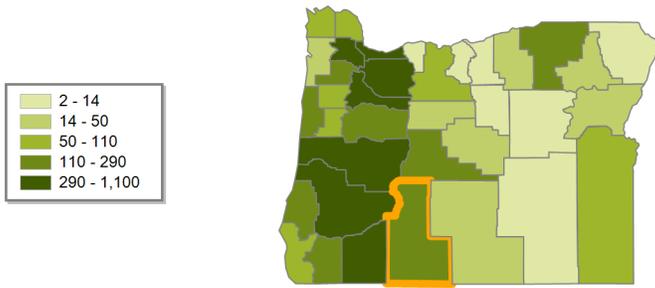


Chart Total N: 19

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

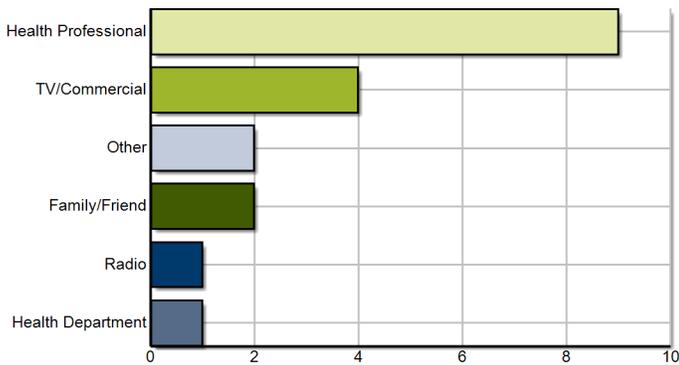
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

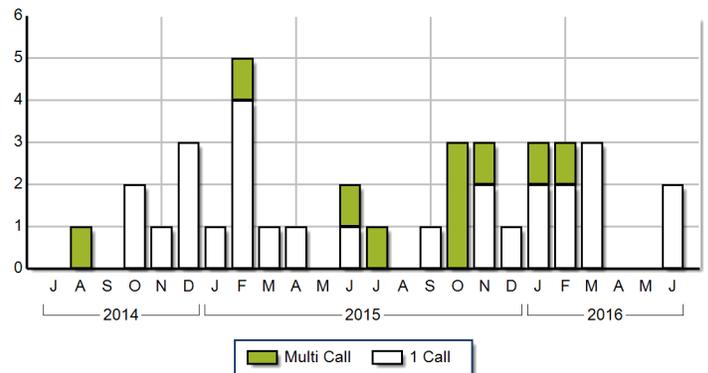


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			20	737
Tobacco Users YTD			268	10,231
Unique Tobacco Users YTD			198	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	2.41 %
Reach - NAQC			3	1.85 %
Annualized Reach			2	2.41 %
Annualized Reach - NAQC			3	1.85 %
Unique Individual Reach			1	1.78 %

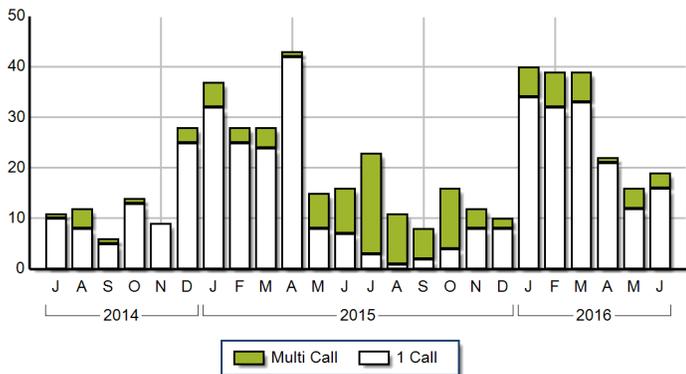
How Heard About



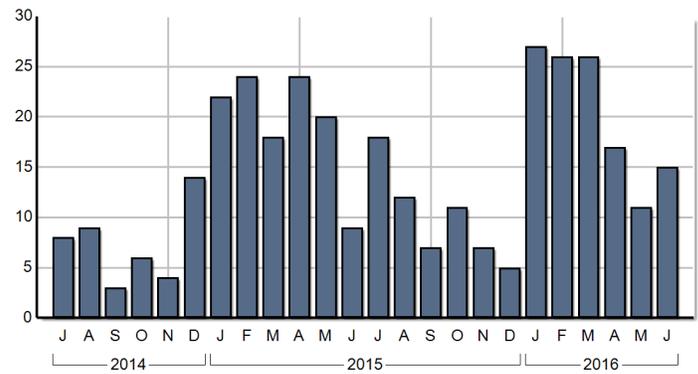
Fax Referral



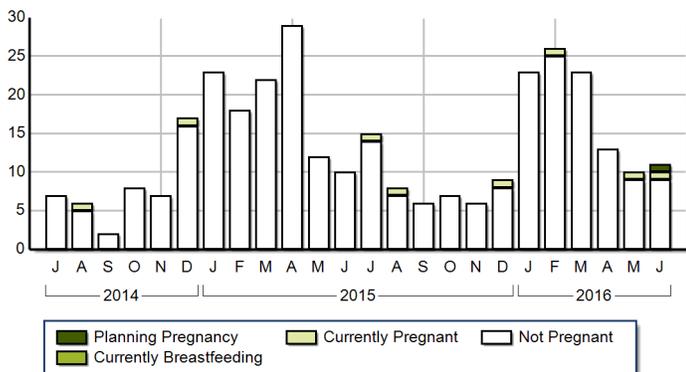
Tobacco User Enrollments By Program Type



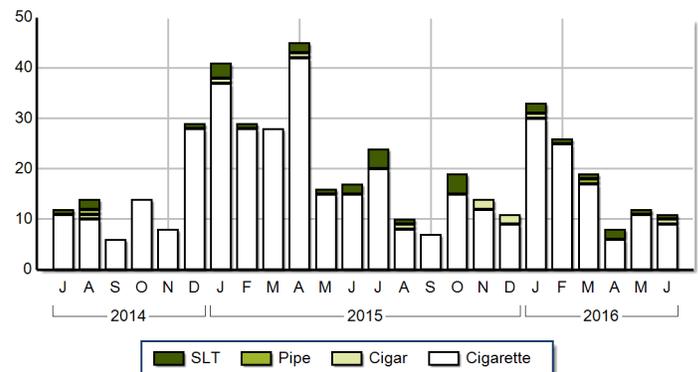
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

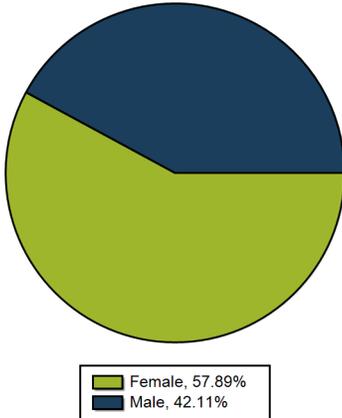


Chart Total N: 19

Tobacco Users By Language

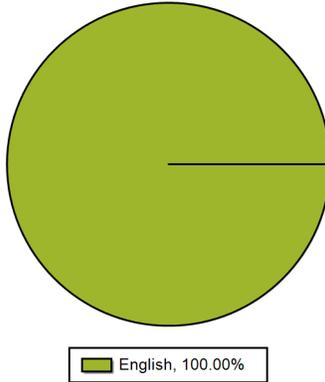


Chart Total N: 19

Tobacco Users By Education

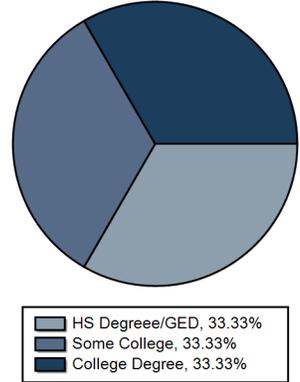


Chart Total N: 6

Tobacco Users By Race

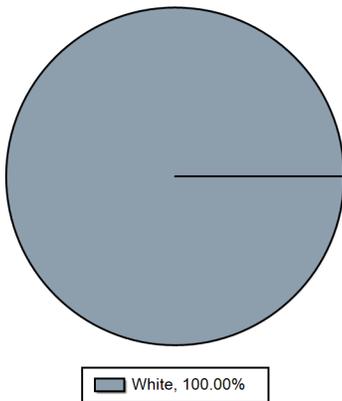


Chart Total N: 4

Tobacco Users By Age

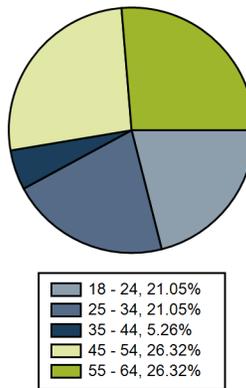


Chart Total N: 19

Tobacco Users By Health Plan

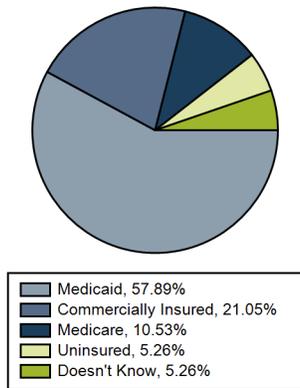


Chart Total N: 19

Tobacco Users By Ethnicity

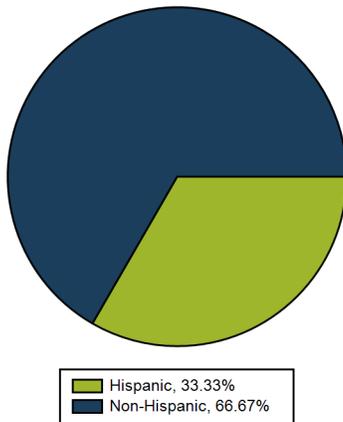


Chart Total N: 6

Tobacco Users By Chronic Condition

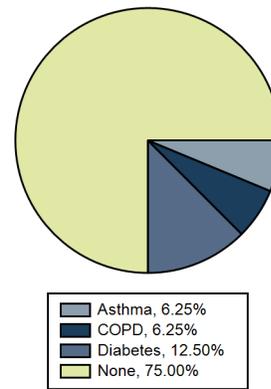
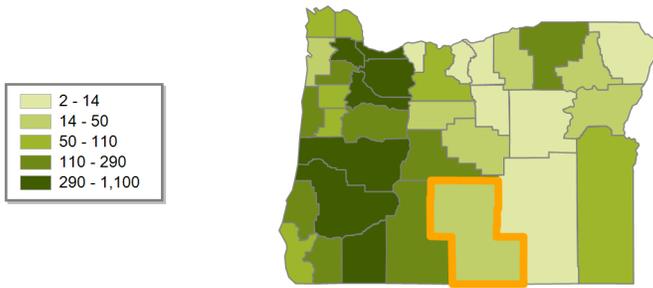


Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

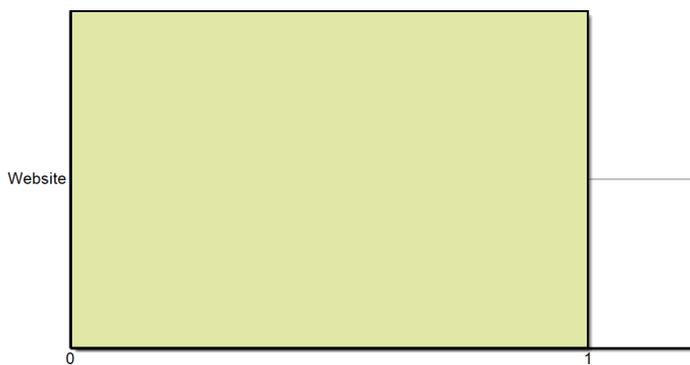
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

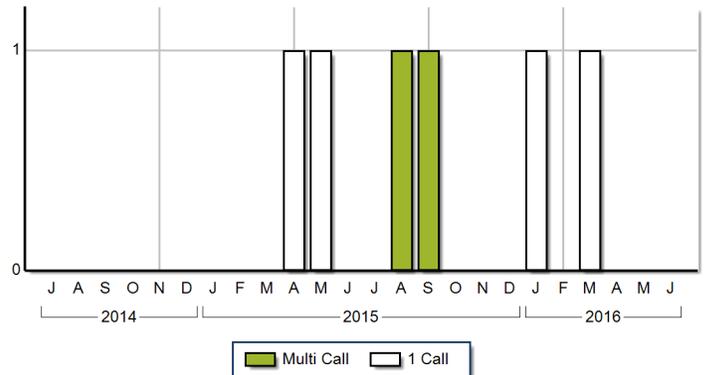


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			1	737
Tobacco Users YTD			15	10,231
Unique Tobacco Users YTD			12	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			1.24 %	2.14 %
Reach - NAQC			0.91 %	1.01 %
Annualized Reach			1.24 %	2.13 %
Annualized Reach - NAQC			0.91 %	1.00 %
Unique Individual Reach			0.99 %	1.36 %

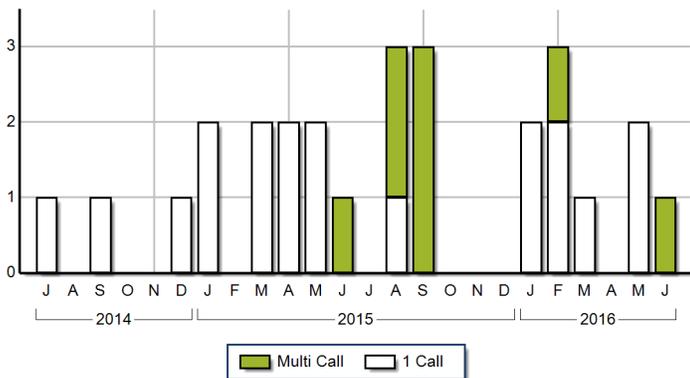
How Heard About



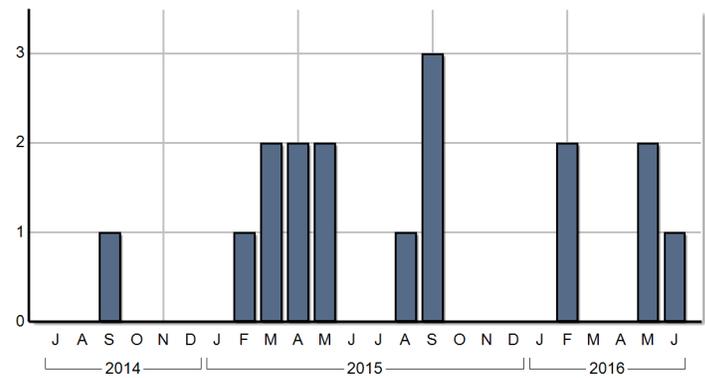
Fax Referral



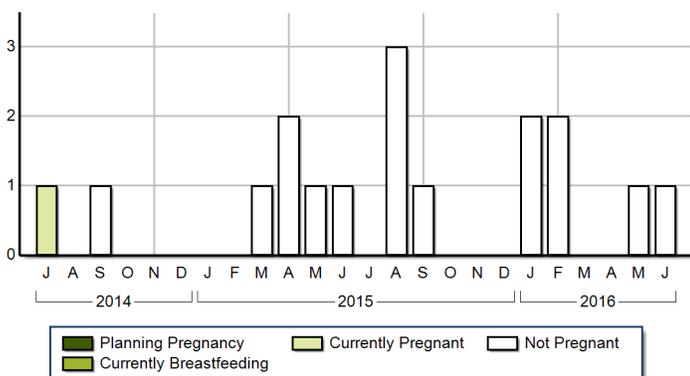
Tobacco User Enrollments By Program Type



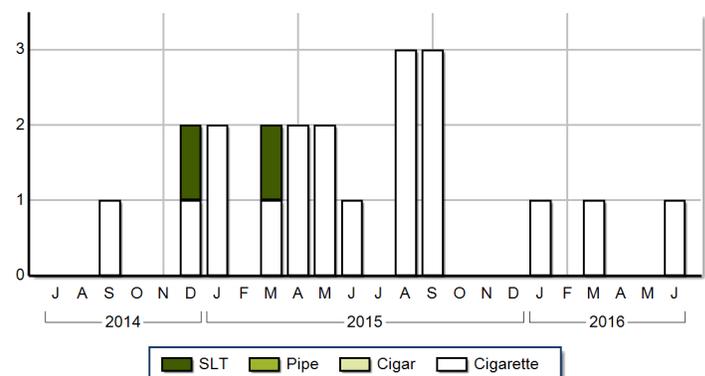
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

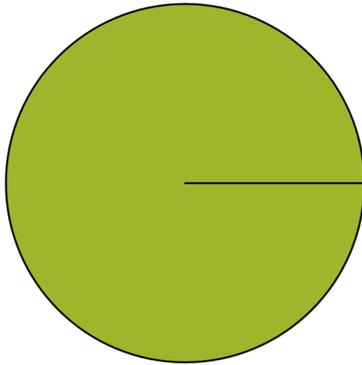


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

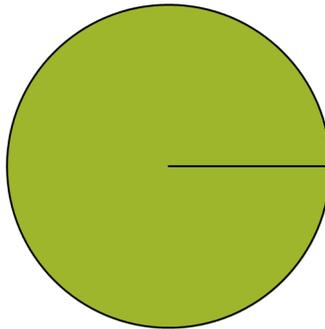
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

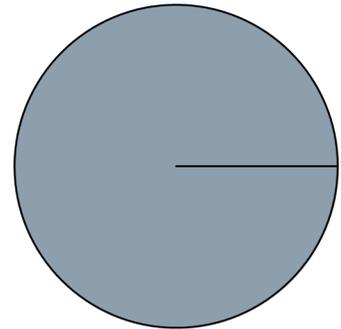
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

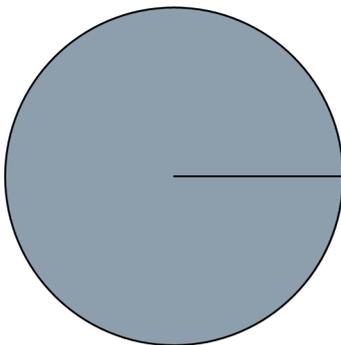
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

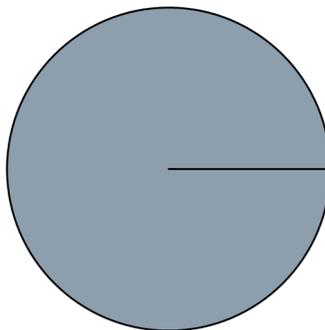
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

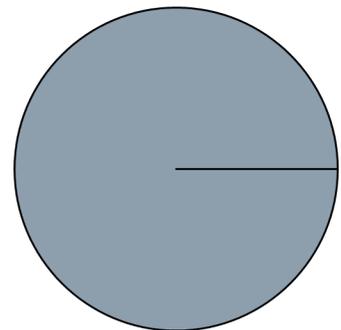
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

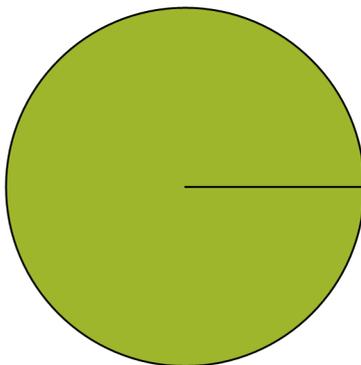
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

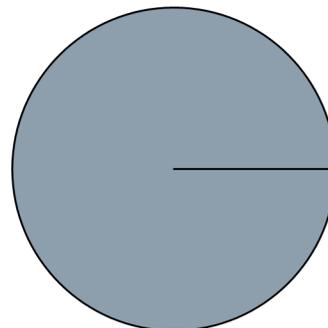
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



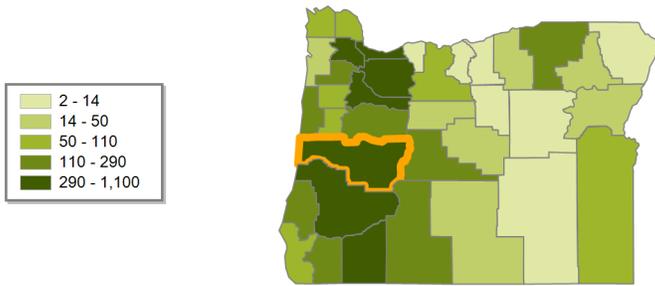
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

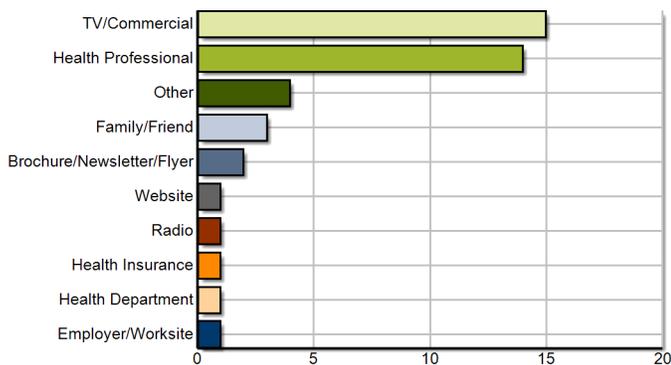
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

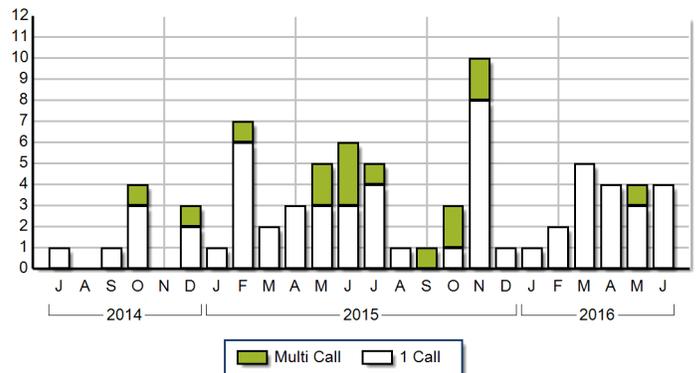


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			62	737
Tobacco Users YTD			873	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.73 %
Reach - NAQC			3	1.01 %
Annualized Reach			2	1.73 %
Annualized Reach - NAQC			3	1.01 %
Unique Individual Reach			1	1.02 %

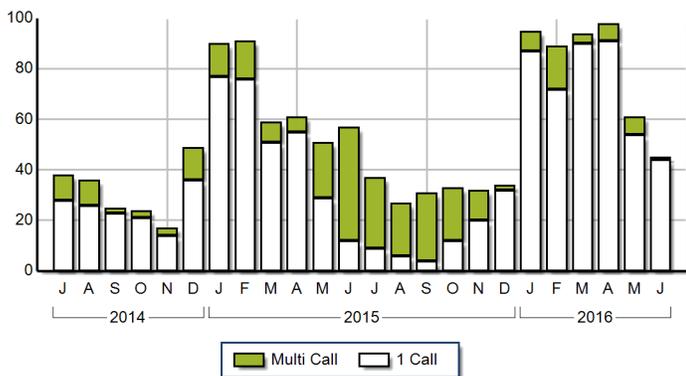
How Heard About



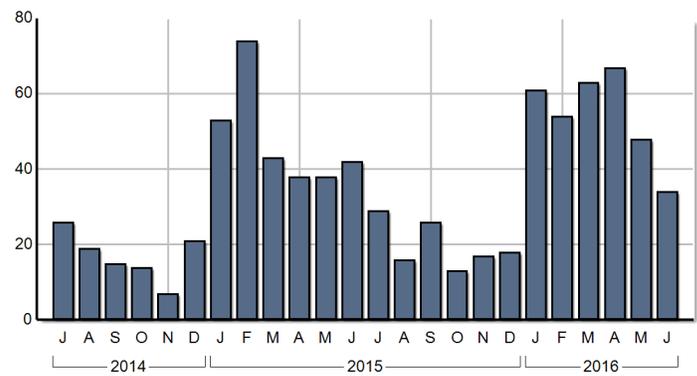
Fax Referral



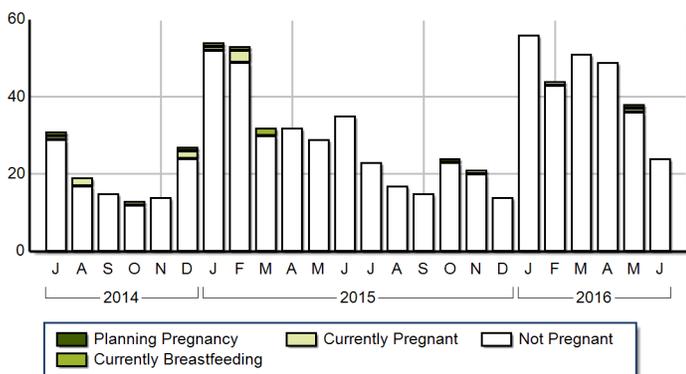
Tobacco User Enrollments By Program Type



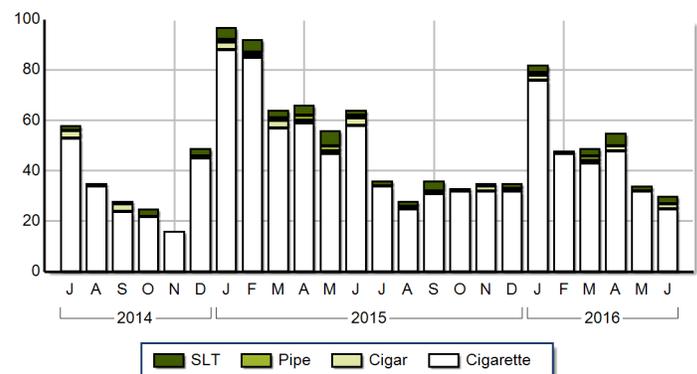
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

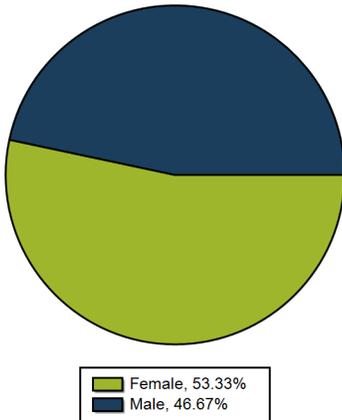


Chart Total N: 45

Tobacco Users By Language

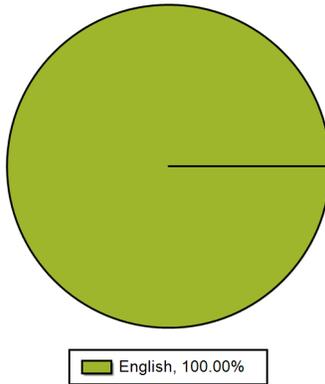


Chart Total N: 45

Tobacco Users By Education

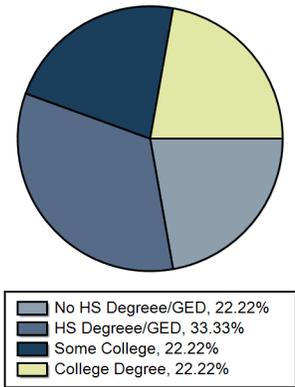


Chart Total N: 9

Tobacco Users By Race

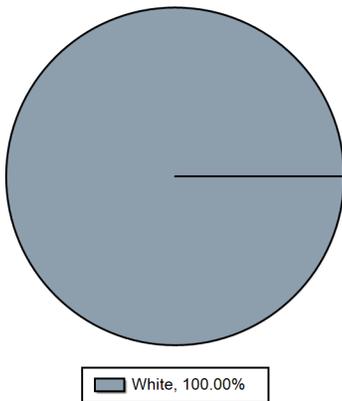


Chart Total N: 9

Tobacco Users By Age

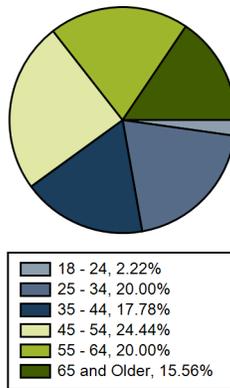


Chart Total N: 45

Tobacco Users By Health Plan

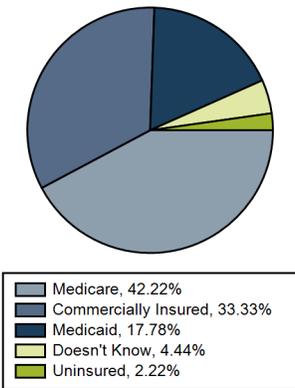


Chart Total N: 45

Tobacco Users By Ethnicity

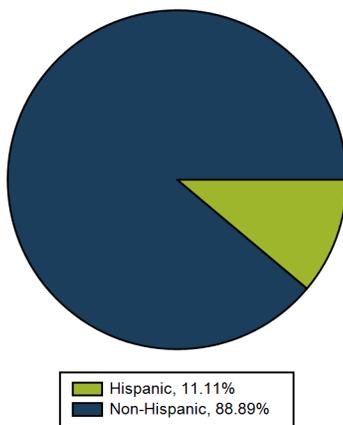


Chart Total N: 9

Tobacco Users By Chronic Condition

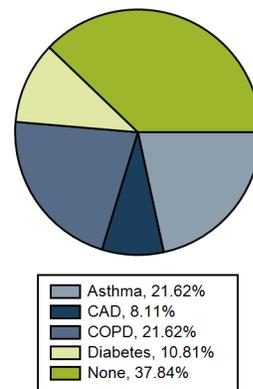
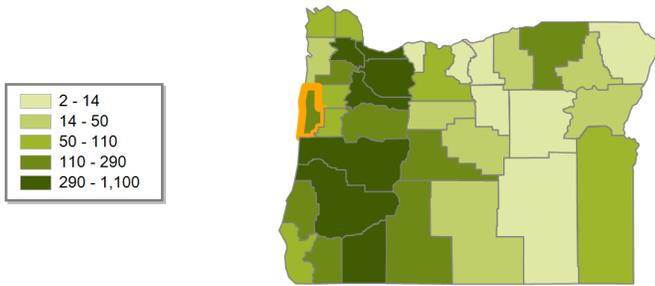


Chart Total N: 37

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

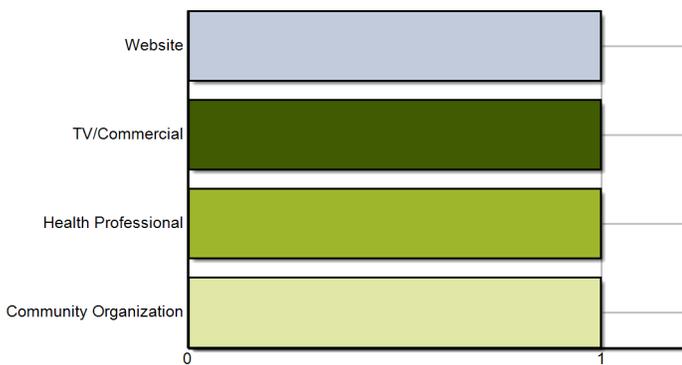
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

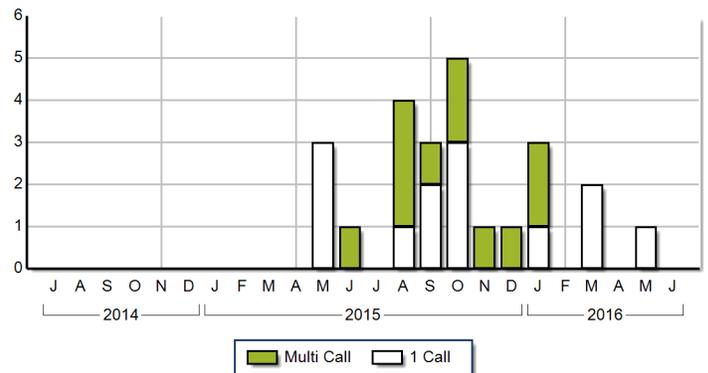


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %		9,822 ⁴
			County	State
Tobacco Users - Last Full Month			6	737
Tobacco Users YTD			132	10,231
Unique Tobacco Users YTD			1	76
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.34 %
Reach - NAQC			3	0.86 %
Annualized Reach			2	1.34 %
Annualized Reach - NAQC			3	0.86 %
Unique Individual Reach			1	0.77 %

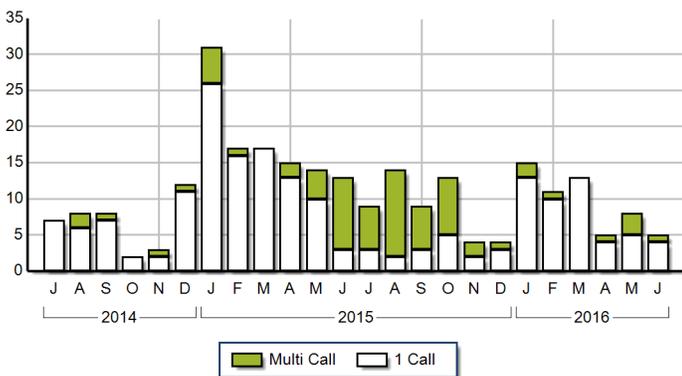
How Heard About



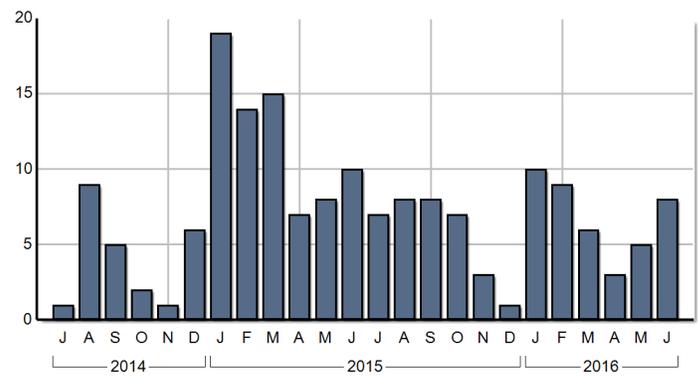
Fax Referral



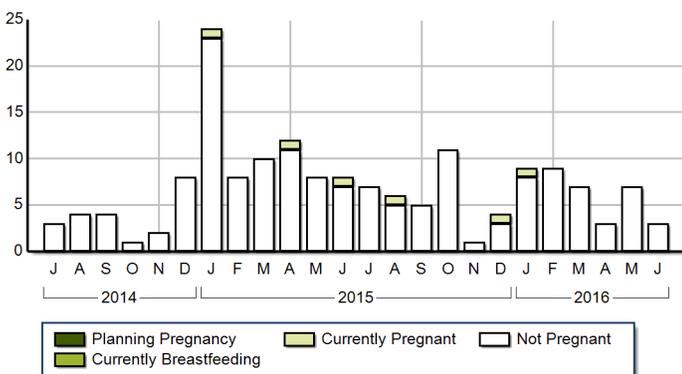
Tobacco User Enrollments By Program Type



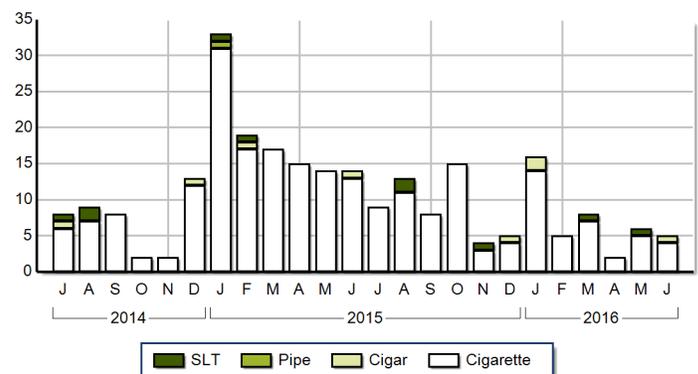
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

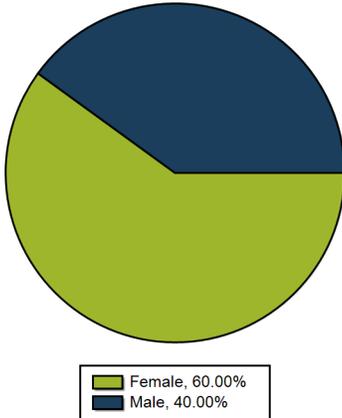


Chart Total N: 5

Tobacco Users By Language

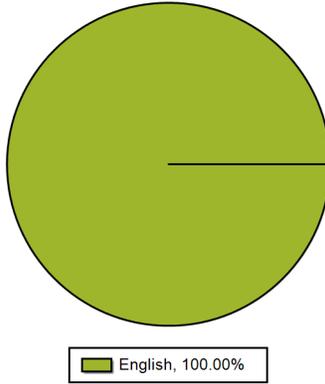


Chart Total N: 5

Tobacco Users By Education

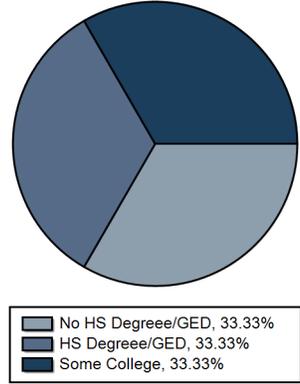


Chart Total N: 3

Tobacco Users By Race

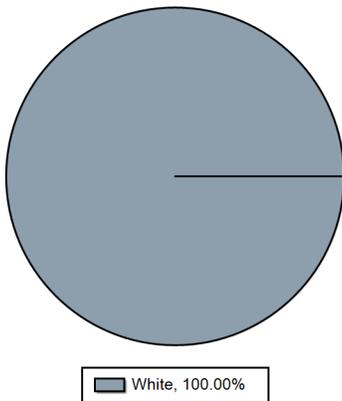


Chart Total N: 3

Tobacco Users By Age

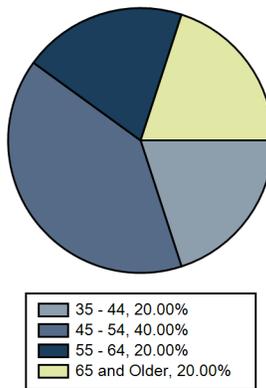


Chart Total N: 5

Tobacco Users By Health Plan

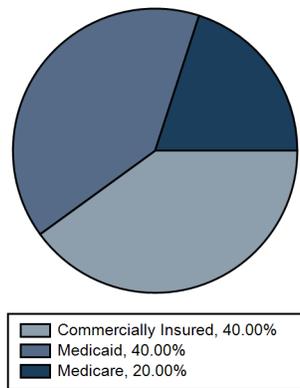


Chart Total N: 5

Tobacco Users By Ethnicity

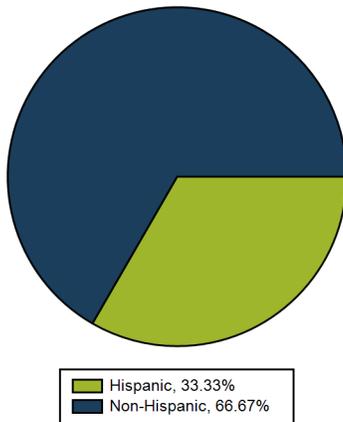


Chart Total N: 3

Tobacco Users By Chronic Condition

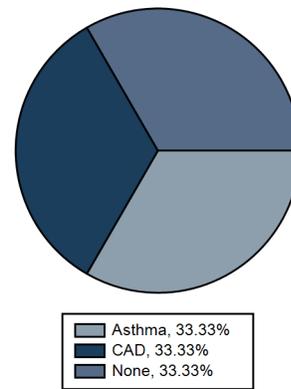
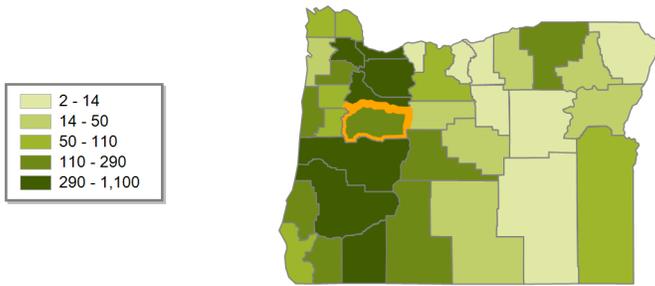


Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

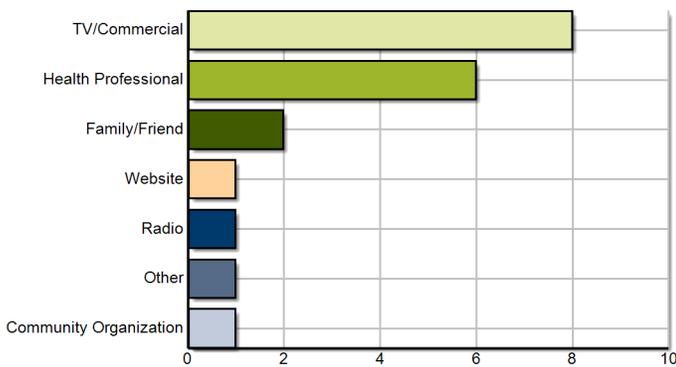
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

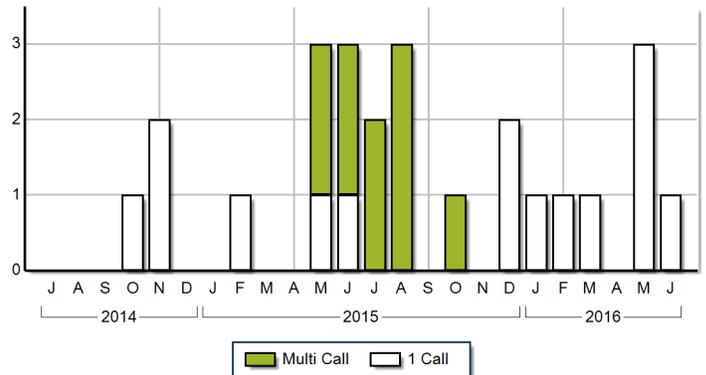


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			23	737
Tobacco Users YTD			242	10,231
Unique Tobacco Users YTD			167	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			1.37 %	2.14 %
Reach - NAQC			0.98 %	1.01 %
Annualized Reach			1.37 %	2.13 %
Annualized Reach - NAQC			0.98 %	1.00 %
Unique Individual Reach			0.95 %	1.36 %

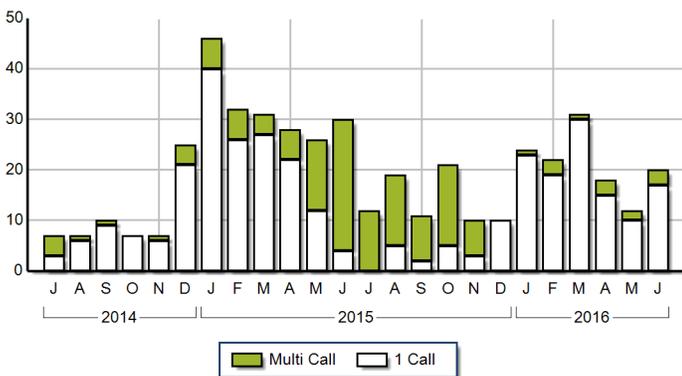
How Heard About



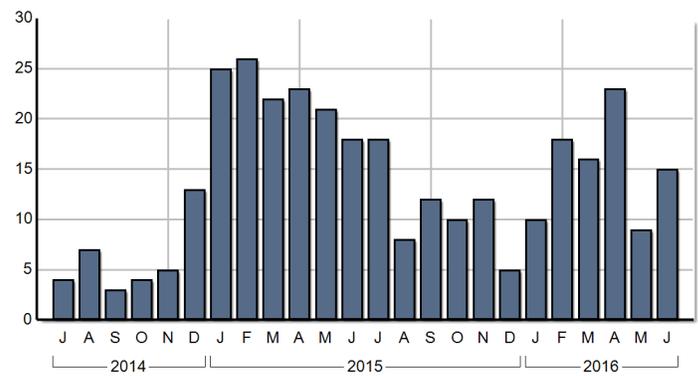
Fax Referral



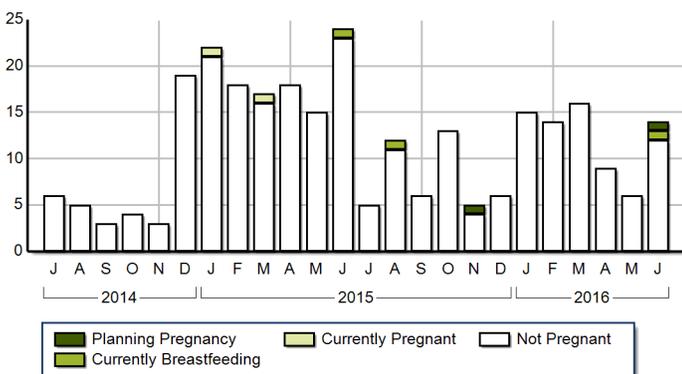
Tobacco User Enrollments By Program Type



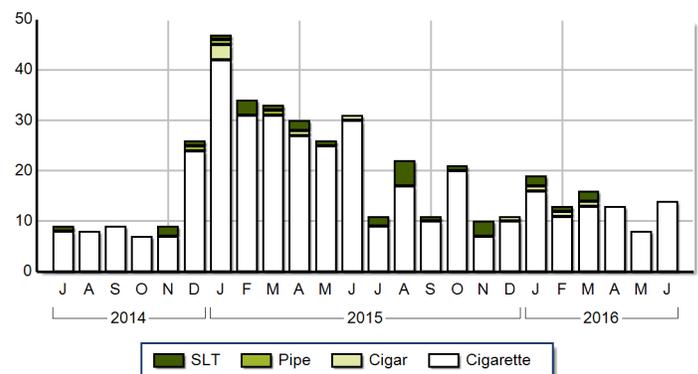
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

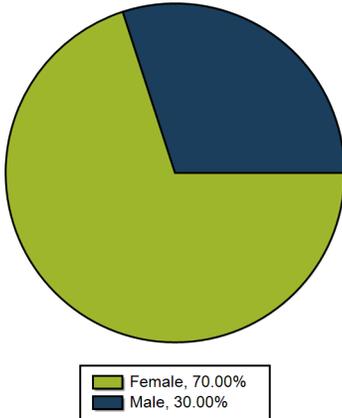


Chart Total N: 20

Tobacco Users By Language

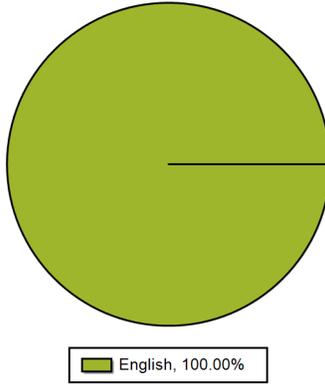


Chart Total N: 20

Tobacco Users By Education

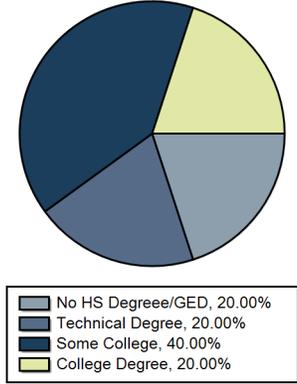


Chart Total N: 5

Tobacco Users By Race

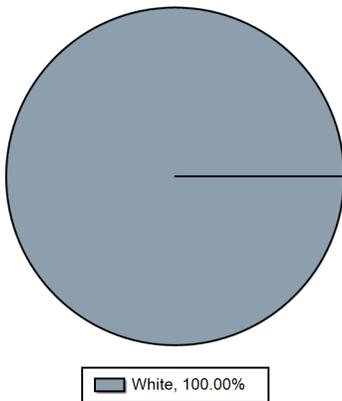


Chart Total N: 5

Tobacco Users By Age

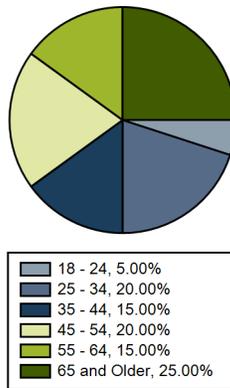


Chart Total N: 20

Tobacco Users By Health Plan

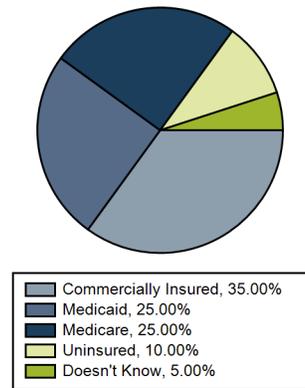


Chart Total N: 20

Tobacco Users By Ethnicity

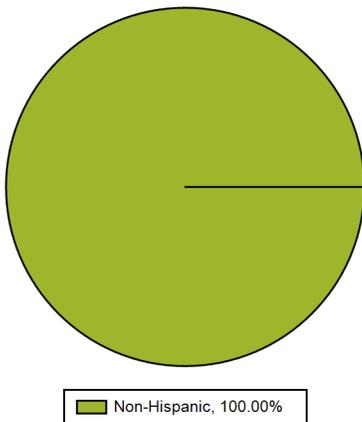


Chart Total N: 5

Tobacco Users By Chronic Condition

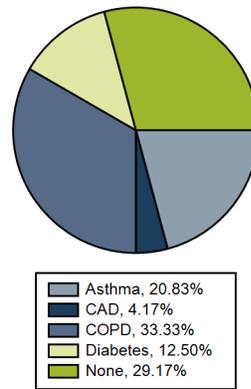
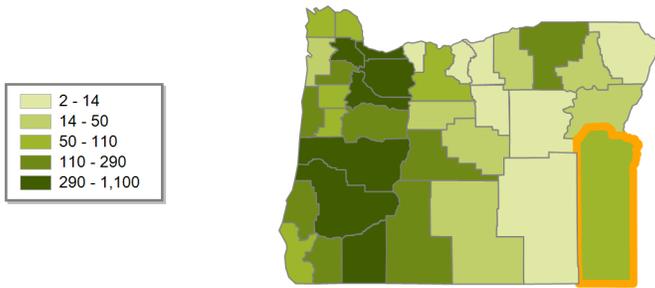


Chart Total N: 24

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

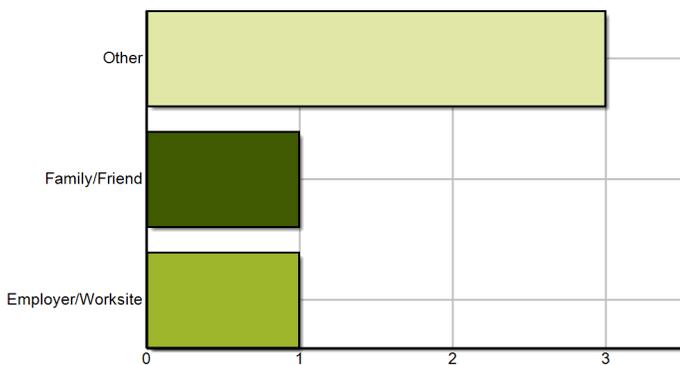
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

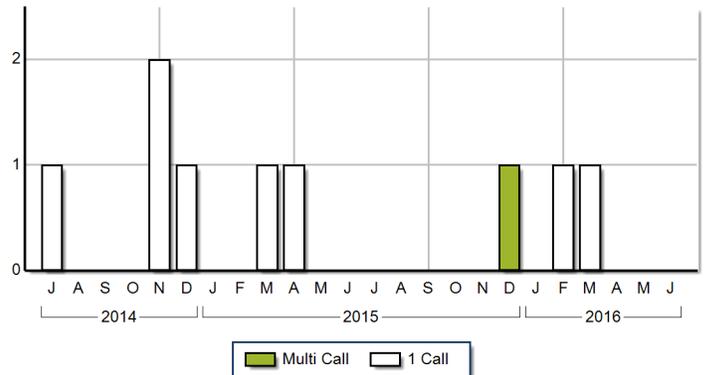


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			5	737
Tobacco Users YTD			72	10,231
Unique Tobacco Users YTD			1	56
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.80 %
Reach - NAQC			3	1.52 %
Annualized Reach			2	1.80 %
Annualized Reach - NAQC			3	1.52 %
Unique Individual Reach			1	1.40 %

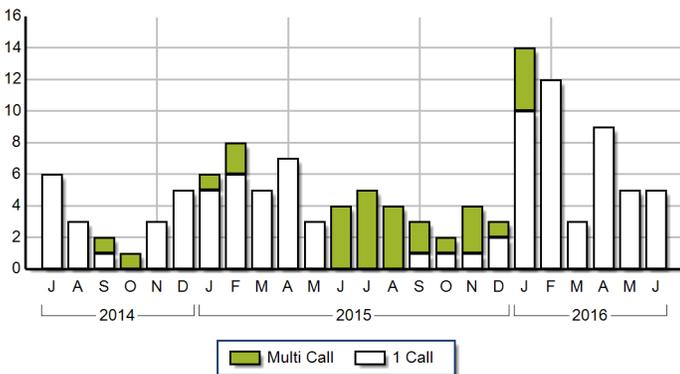
How Heard About



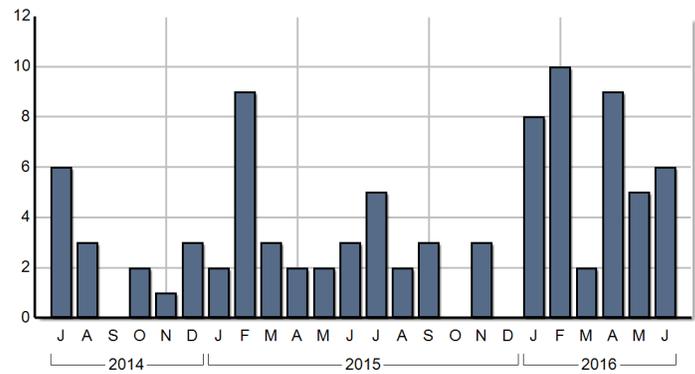
Fax Referral



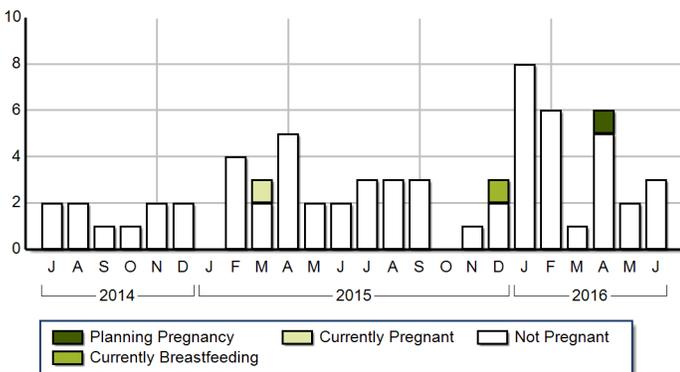
Tobacco User Enrollments By Program Type



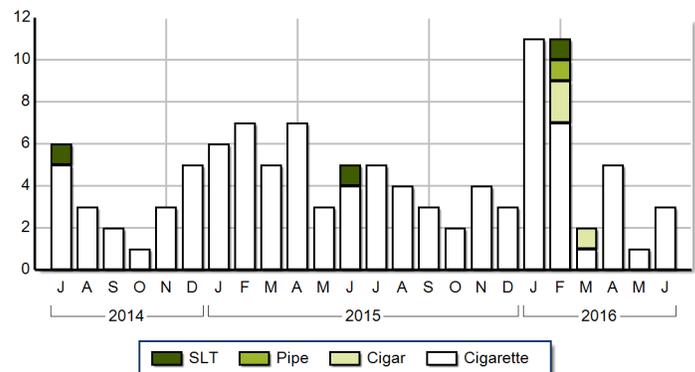
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

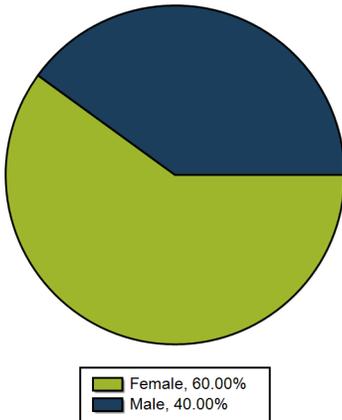


Chart Total N: 5

Tobacco Users By Language

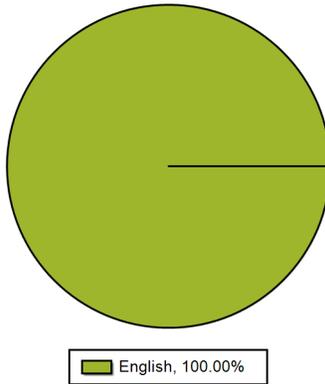


Chart Total N: 5

Tobacco Users By Education

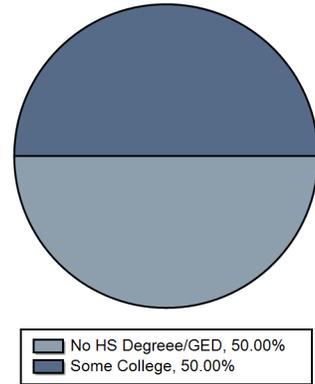


Chart Total N: 2

Tobacco Users By Race

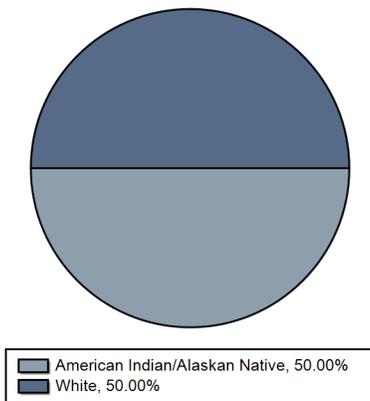


Chart Total N: 2

Tobacco Users By Age

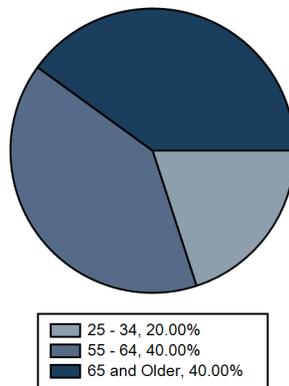


Chart Total N: 5

Tobacco Users By Health Plan

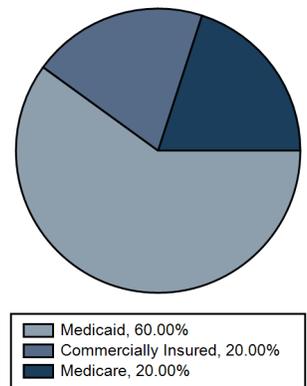


Chart Total N: 5

Tobacco Users By Ethnicity

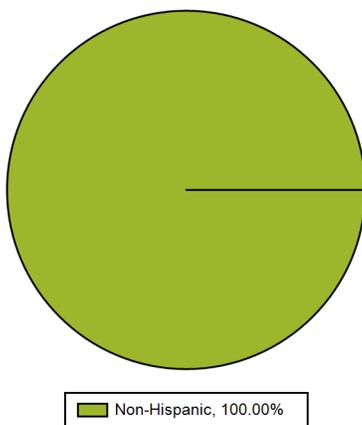


Chart Total N: 2

Tobacco Users By Chronic Condition

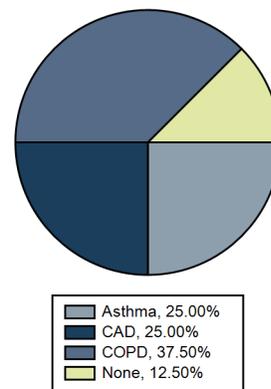
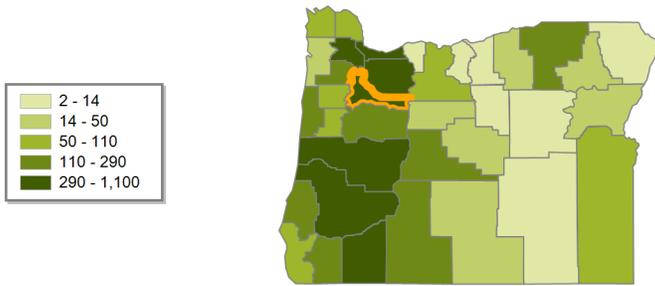


Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

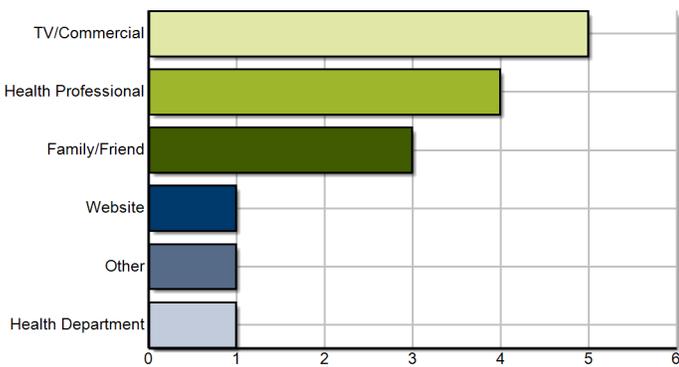
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

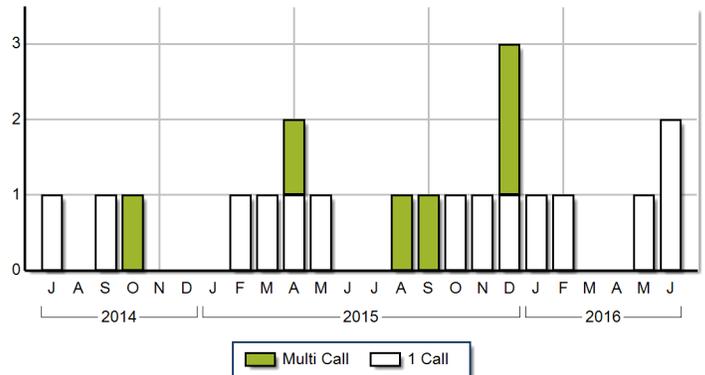


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			22	737
Tobacco Users YTD			471	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.29 %
Reach - NAQC			3	0.98 %
Annualized Reach			2	1.29 %
Annualized Reach - NAQC			3	0.98 %
Unique Individual Reach			1	0.89 %

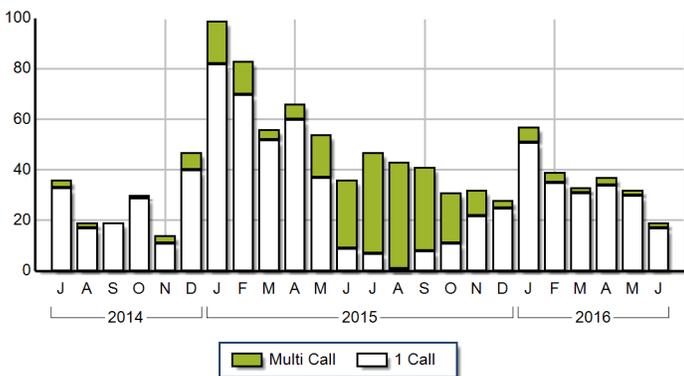
How Heard About



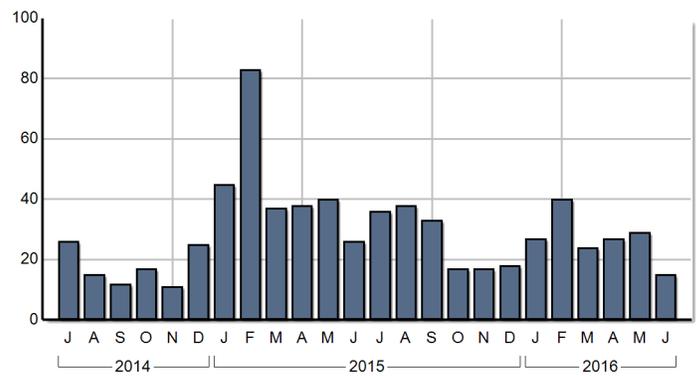
Fax Referral



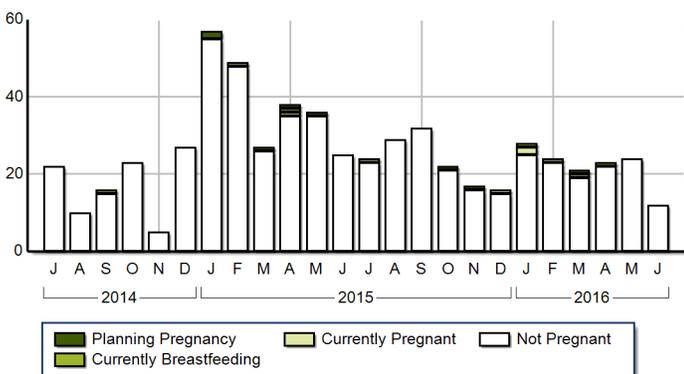
Tobacco User Enrollments By Program Type



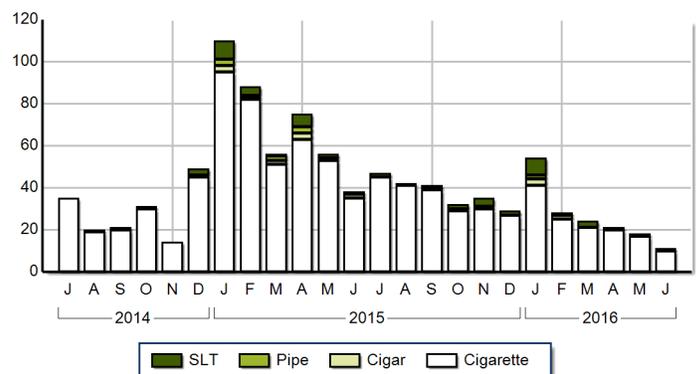
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

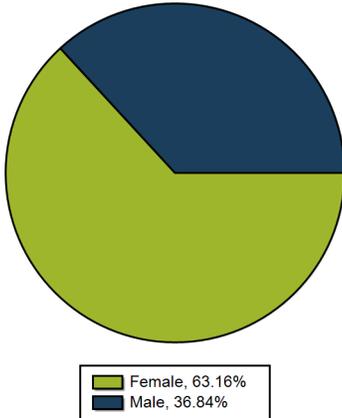


Chart Total N: 19

Tobacco Users By Language

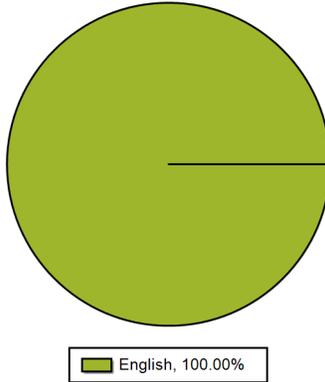


Chart Total N: 19

Tobacco Users By Education

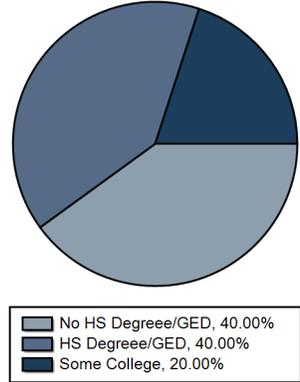


Chart Total N: 5

Tobacco Users By Race

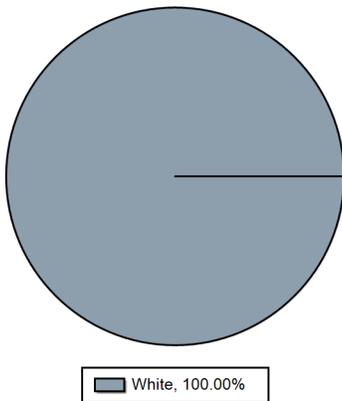


Chart Total N: 5

Tobacco Users By Age

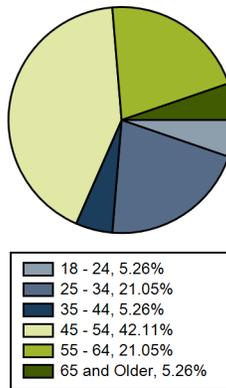


Chart Total N: 19

Tobacco Users By Health Plan

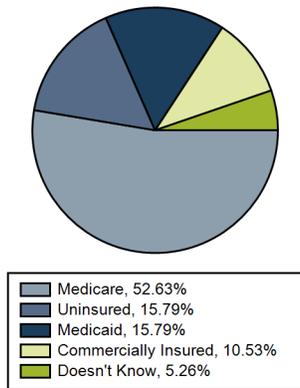


Chart Total N: 19

Tobacco Users By Ethnicity

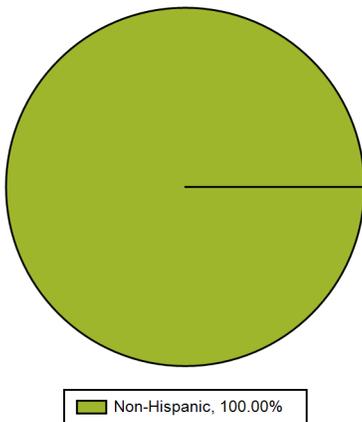


Chart Total N: 5

Tobacco Users By Chronic Condition

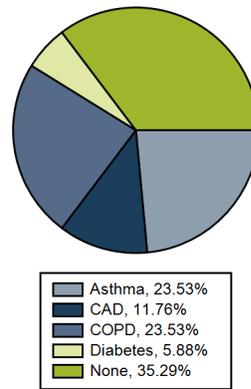
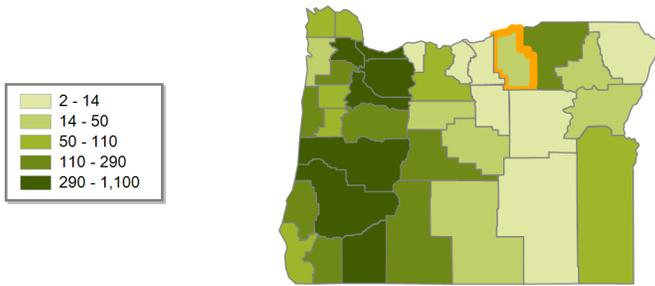


Chart Total N: 17

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

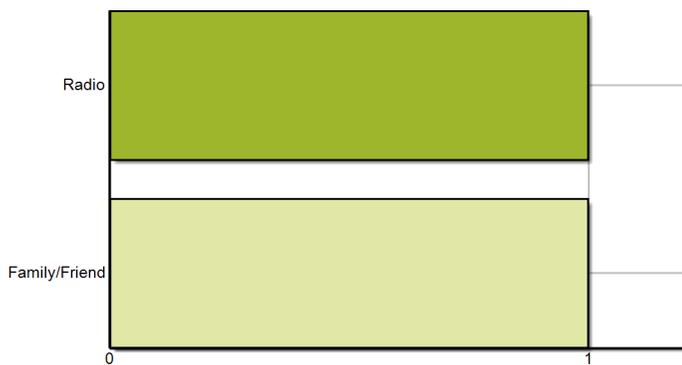
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

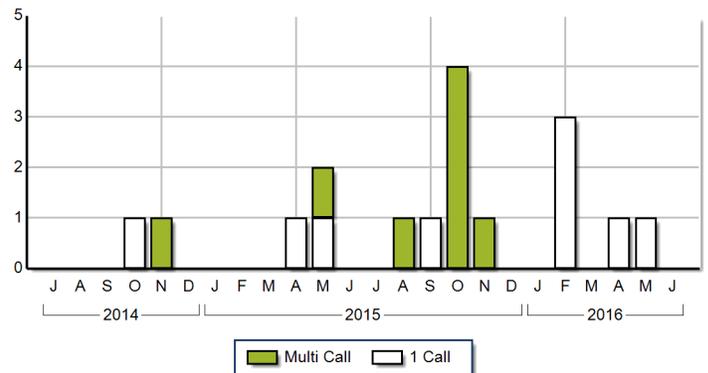


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 ⁴	
			County	State
Tobacco Users - Last Full Month			2	737
Tobacco Users YTD			37	10,231
Unique Tobacco Users YTD			1	29
Target Reach			2.0 %	2.0 %
Reach YTD			2	2.25 %
Reach - NAQC			3	1.82 %
Annualized Reach			2	2.25 %
Annualized Reach - NAQC			3	1.82 %
Unique Individual Reach			1	1.76 %

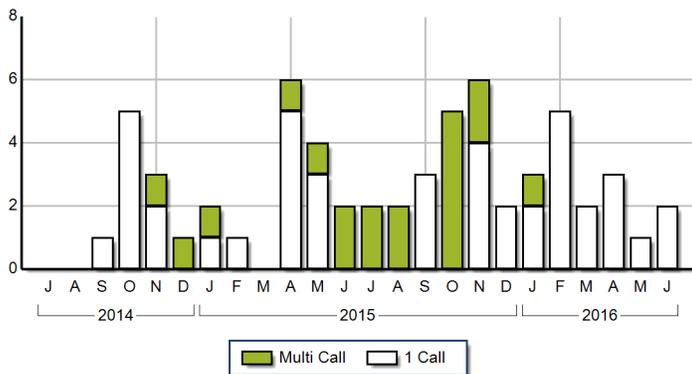
How Heard About



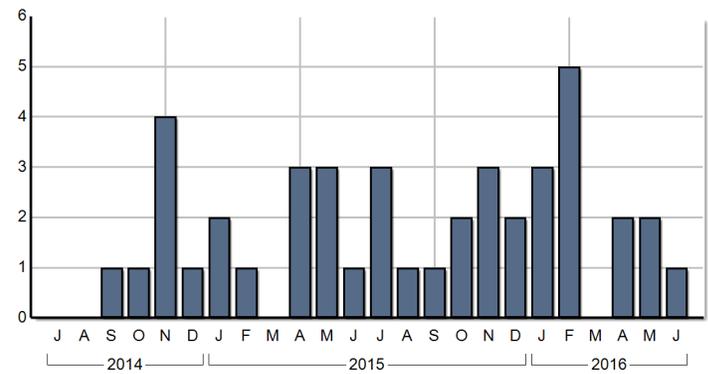
Fax Referral



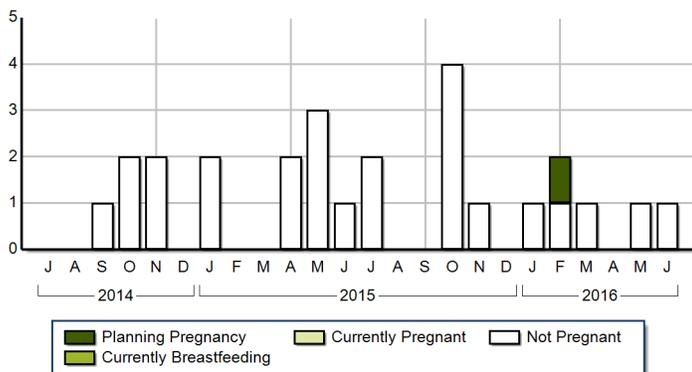
Tobacco User Enrollments By Program Type



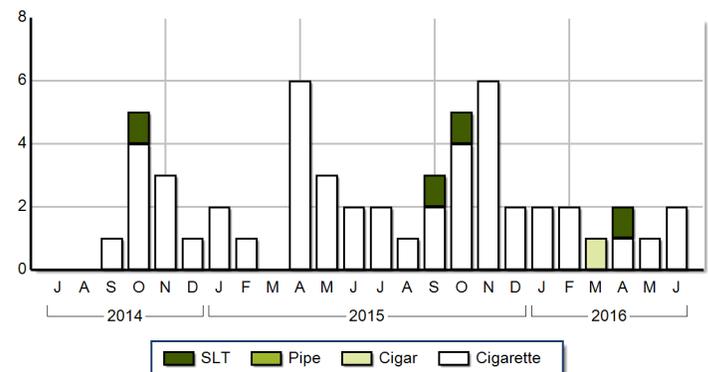
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

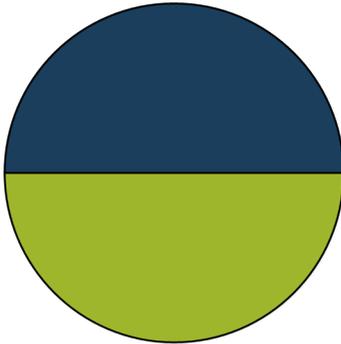


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

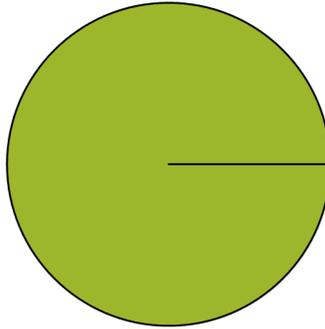
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

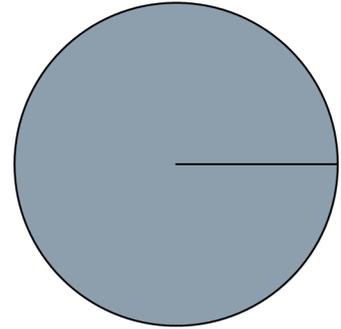
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

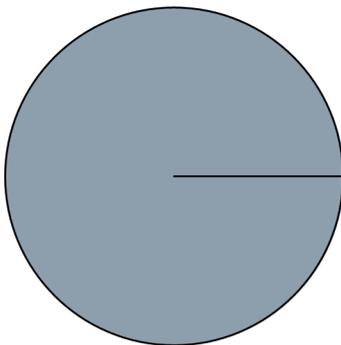
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

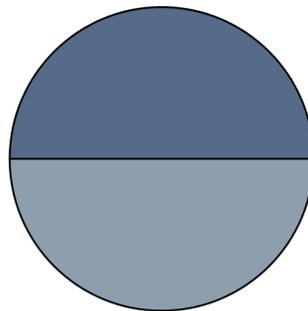
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

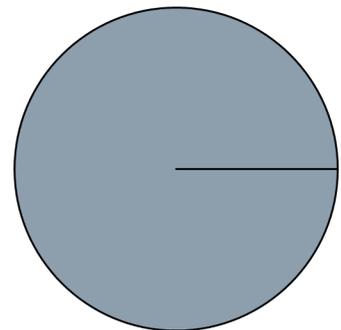
Tobacco Users By Age



18 - 24, 50.00%
45 - 54, 50.00%

Chart Total N: 2

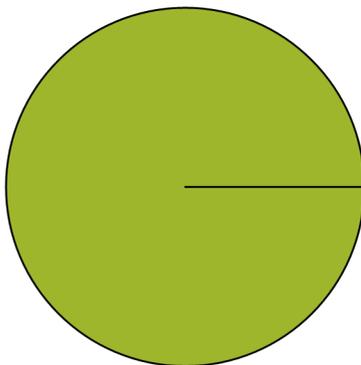
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

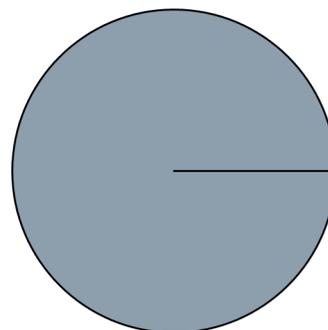
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



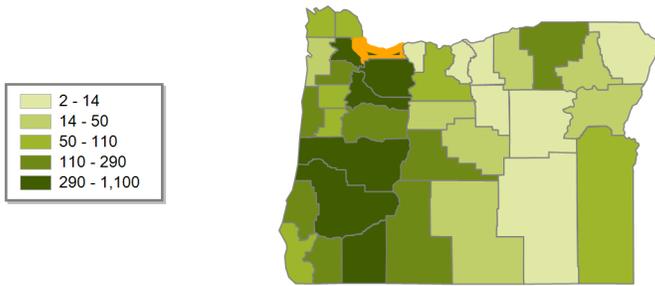
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

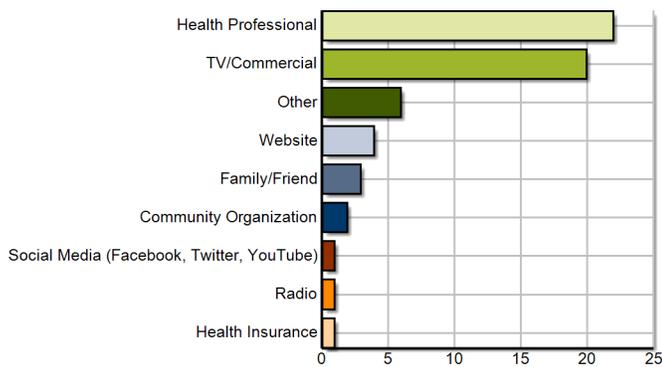
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

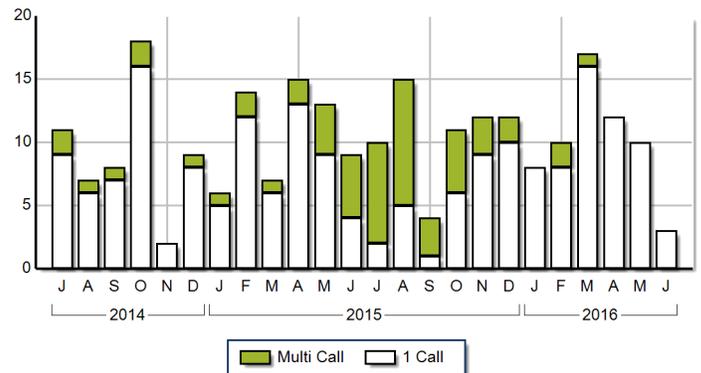


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			86	737
Tobacco Users YTD			1,411	10,231
Unique Tobacco Users YTD			1 756	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2 1.63 %	2.14 %
Reach - NAQC			3 0.98 %	1.01 %
Annualized Reach			2 1.63 %	2.13 %
Annualized Reach - NAQC			3 0.98 %	1.00 %
Unique Individual Reach			1 0.88 %	1.36 %

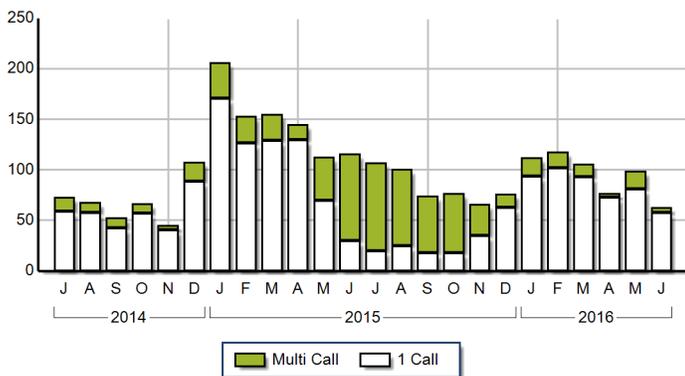
How Heard About



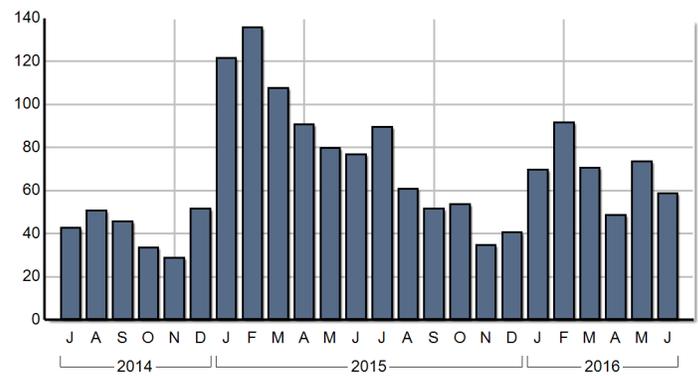
Fax Referral



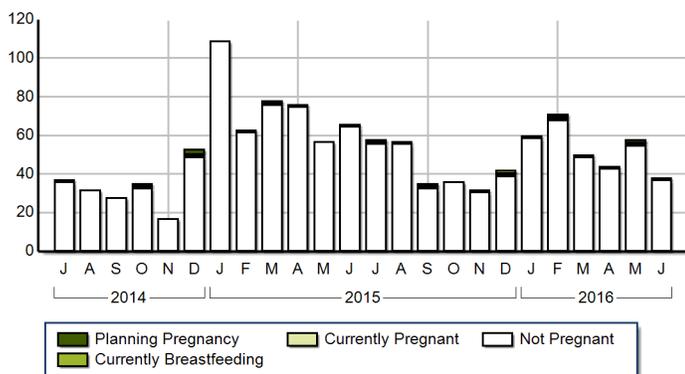
Tobacco User Enrollments By Program Type



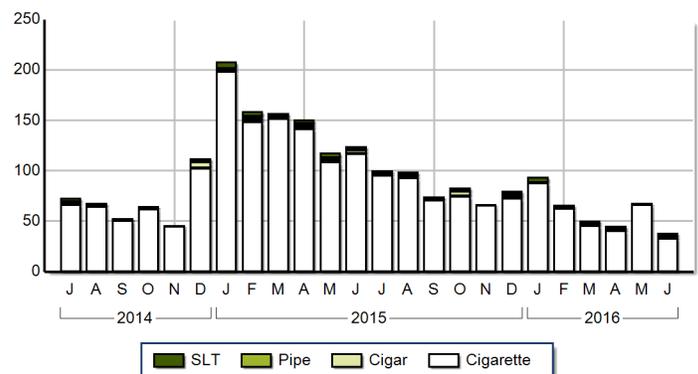
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

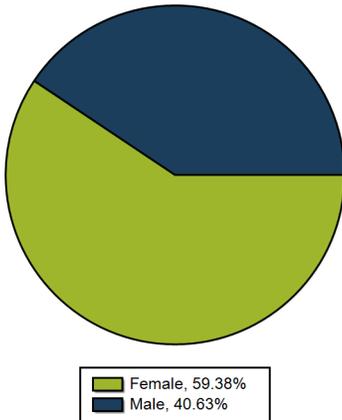


Chart Total N: 64

Tobacco Users By Language

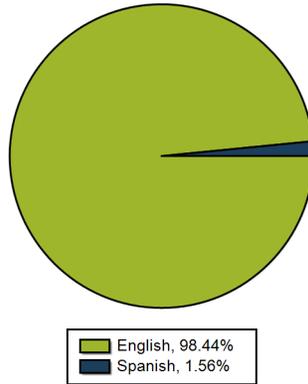


Chart Total N: 64

Tobacco Users By Education

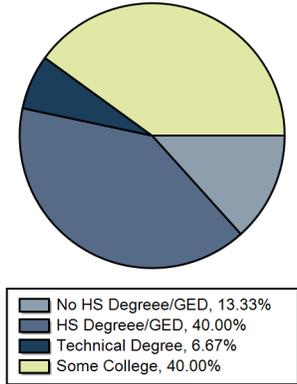


Chart Total N: 15

Tobacco Users By Race

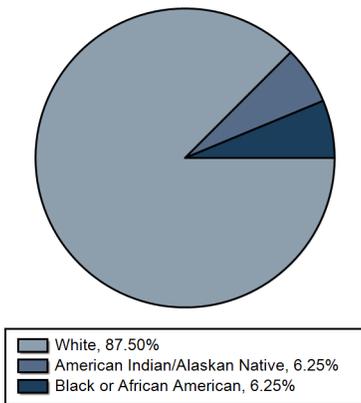


Chart Total N: 16

Tobacco Users By Age

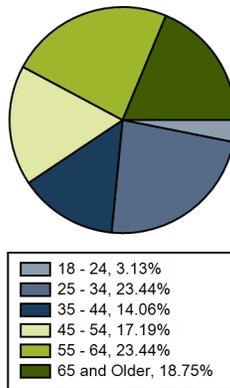


Chart Total N: 64

Tobacco Users By Health Plan

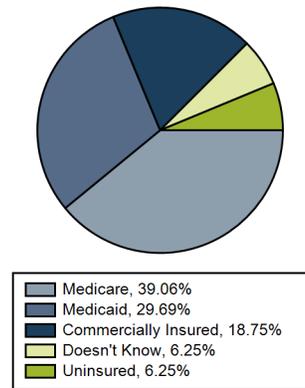


Chart Total N: 64

Tobacco Users By Ethnicity

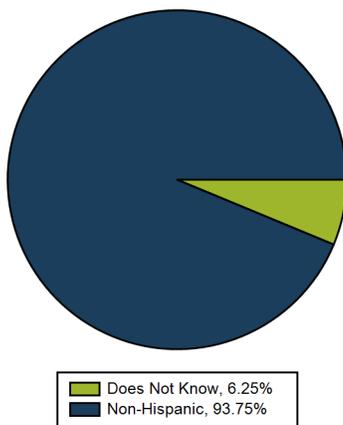


Chart Total N: 16

Tobacco Users By Chronic Condition

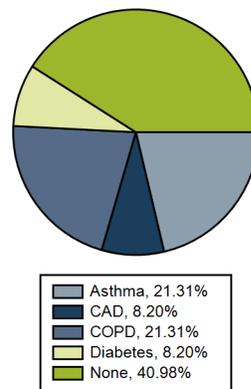
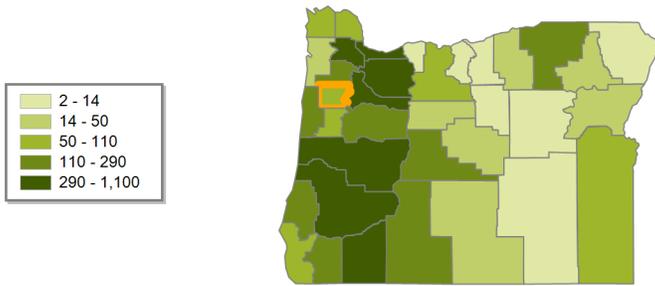


Chart Total N: 61

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

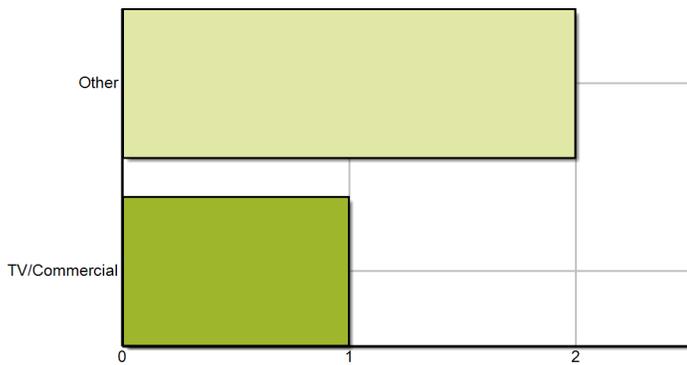
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

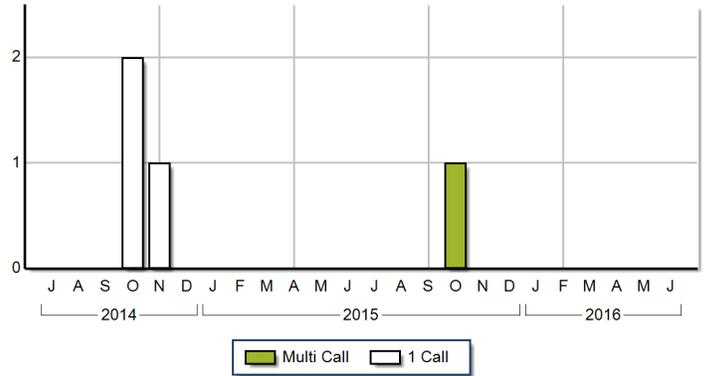


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			3	737
Tobacco Users YTD			102	10,231
Unique Tobacco Users YTD			68	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			1.35 %	2.14 %
Reach - NAQC			1.05 %	1.01 %
Annualized Reach			1.35 %	2.13 %
Annualized Reach - NAQC			1.05 %	1.00 %
Unique Individual Reach			0.90 %	1.36 %

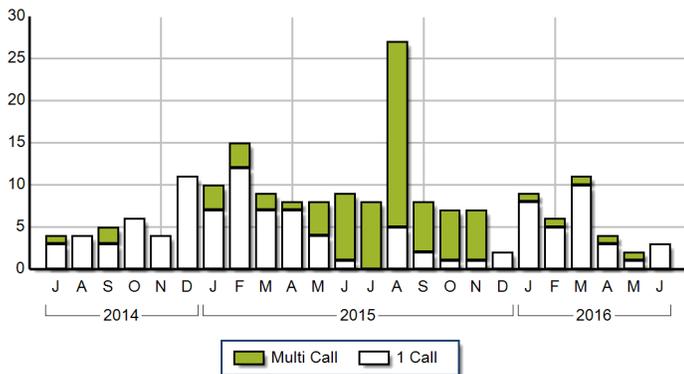
How Heard About



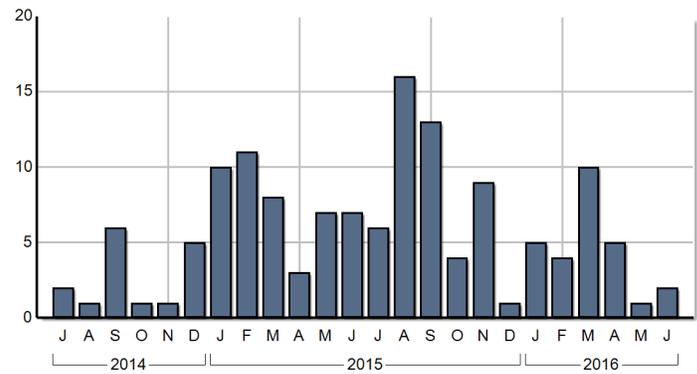
Fax Referral



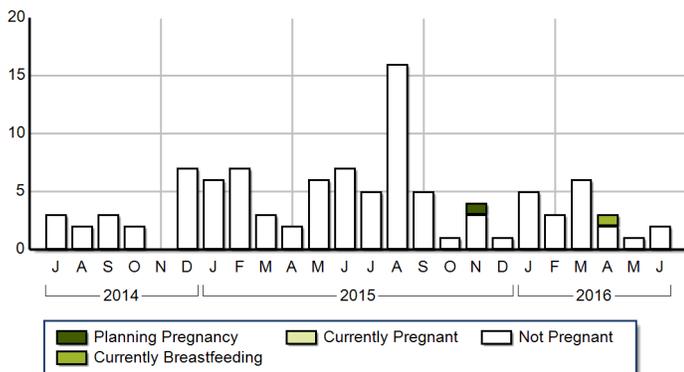
Tobacco User Enrollments By Program Type



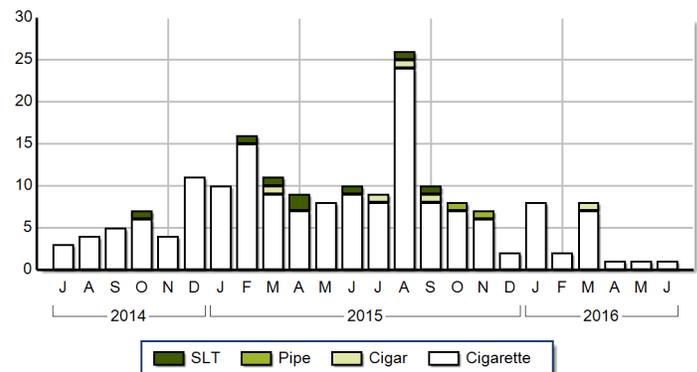
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

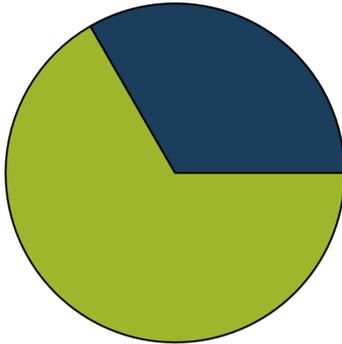


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

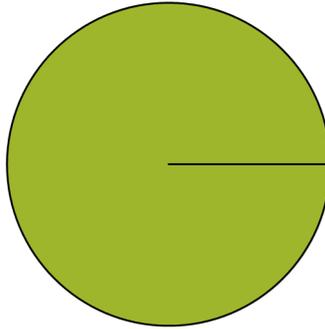
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

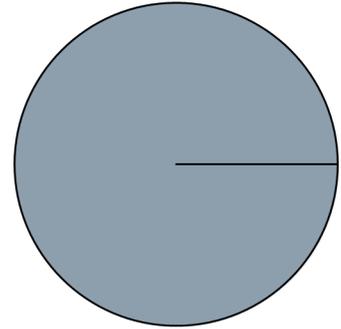
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

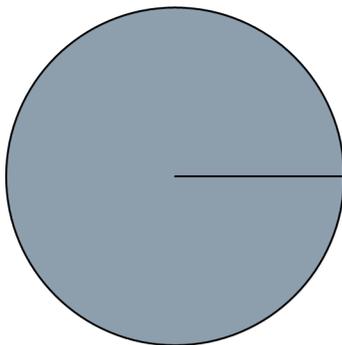
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

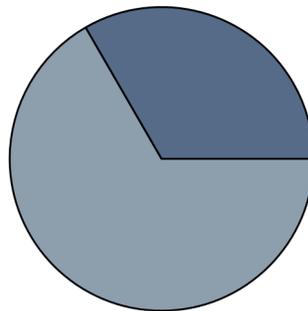
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

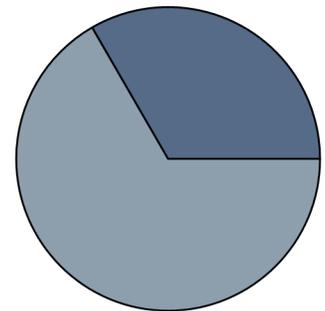
Tobacco Users By Age



45 - 54, 66.67%
55 - 64, 33.33%

Chart Total N: 3

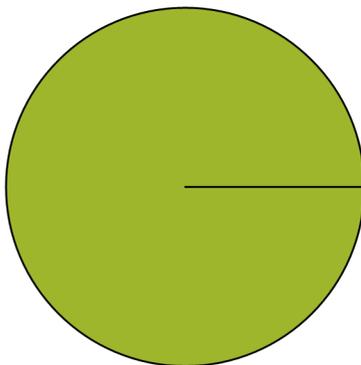
Tobacco Users By Health Plan



Medicaid, 66.67%
Medicare, 33.33%

Chart Total N: 3

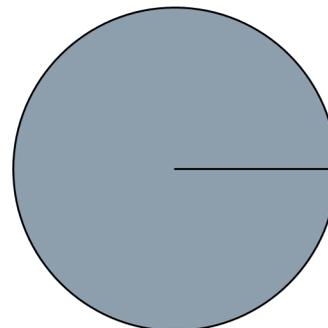
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



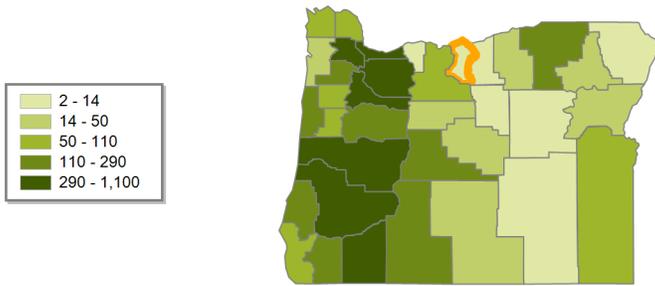
Asthma, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

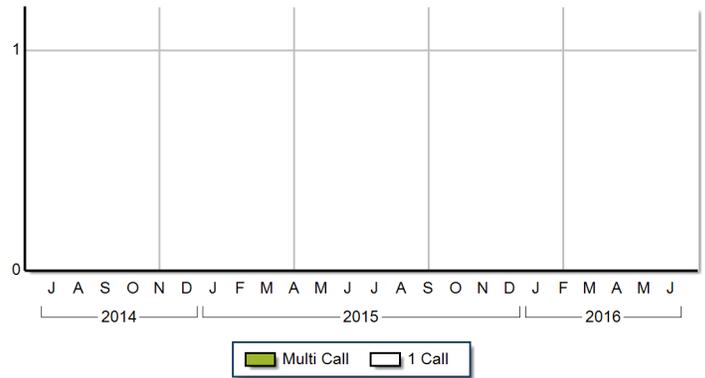
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

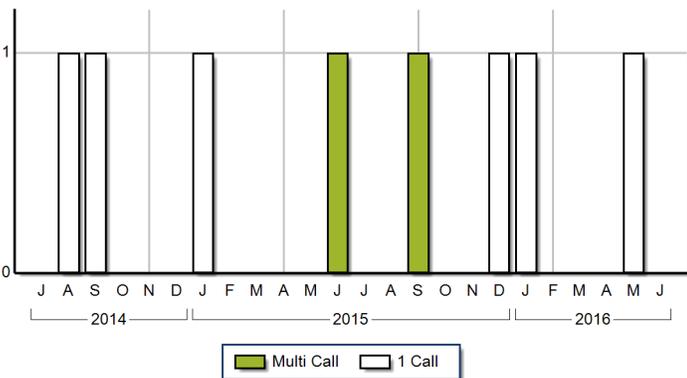


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %		326 ⁴
			County	State
Tobacco Users - Last Full Month			-	737
Tobacco Users YTD			4	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			1.23 %	2.14 %
Reach - NAQC			1.23 %	1.01 %
Annualized Reach			1.23 %	2.13 %
Annualized Reach - NAQC			1.23 %	1.00 %
Unique Individual Reach			1.23 %	1.36 %

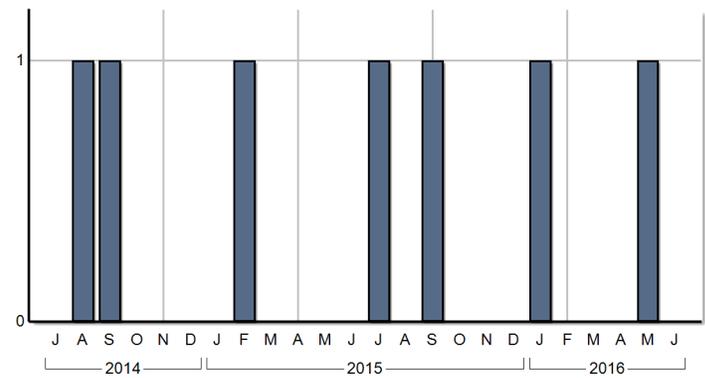
Fax Referral



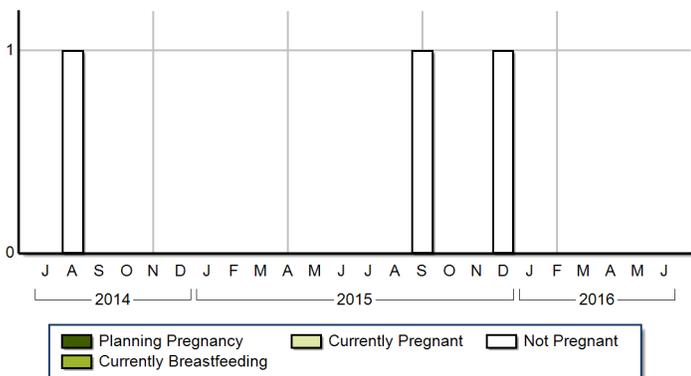
Tobacco User Enrollments By Program Type



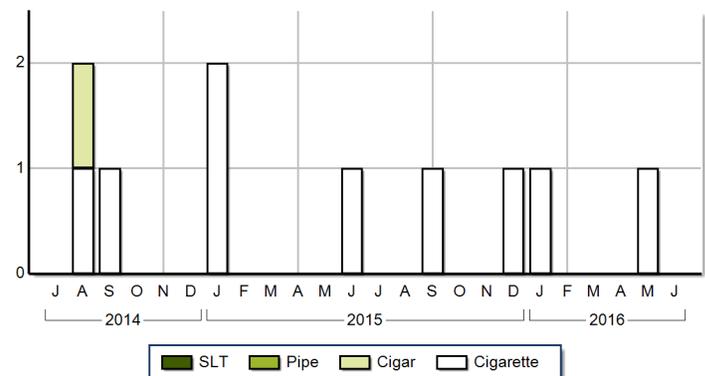
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

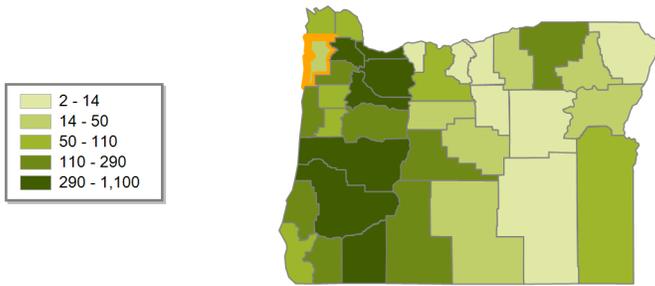


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

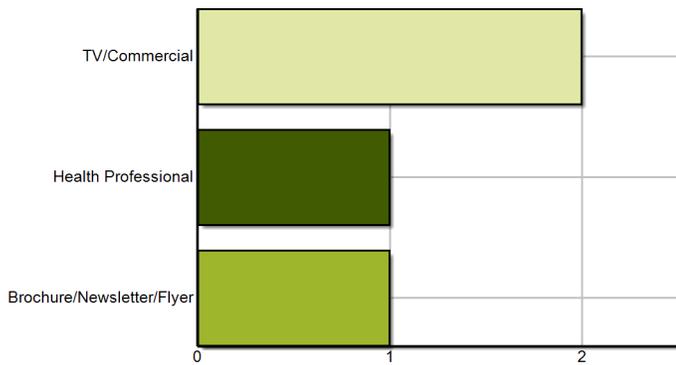
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

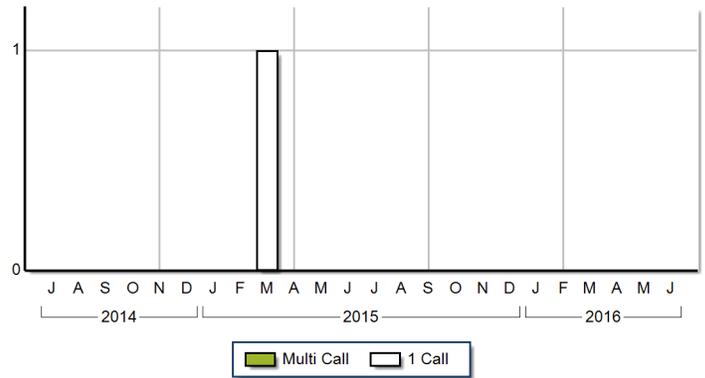


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴	
			County	State
Tobacco Users - Last Full Month			6	737
Tobacco Users YTD			51	10,231
Unique Tobacco Users YTD			1	33
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.10 %
Reach - NAQC			3	0.91 %
Annualized Reach			2	1.10 %
Annualized Reach - NAQC			3	0.91 %
Unique Individual Reach			1	0.71 %

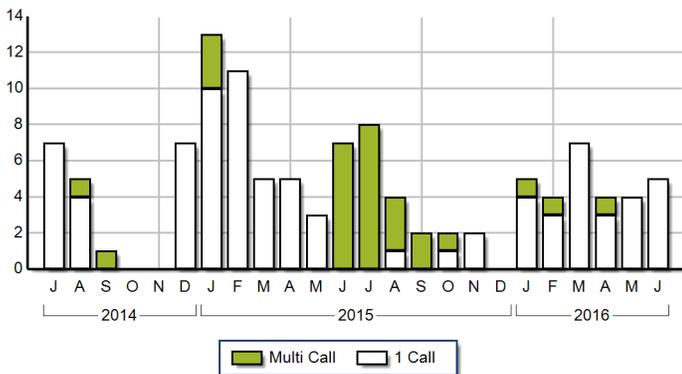
How Heard About



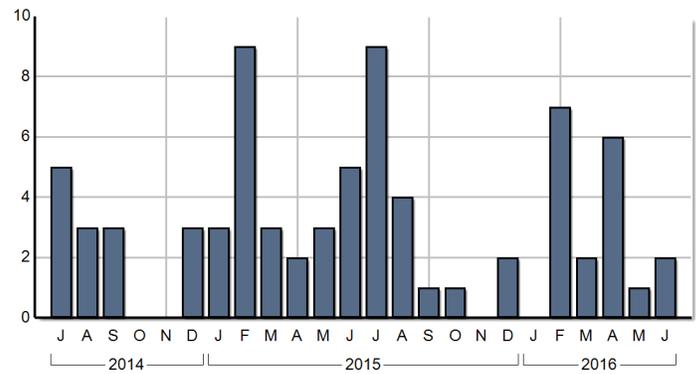
Fax Referral



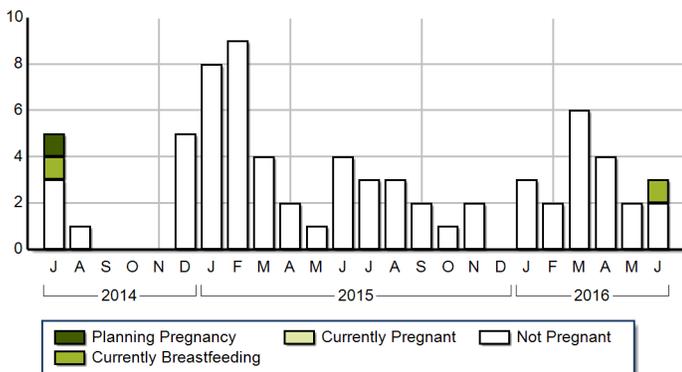
Tobacco User Enrollments By Program Type



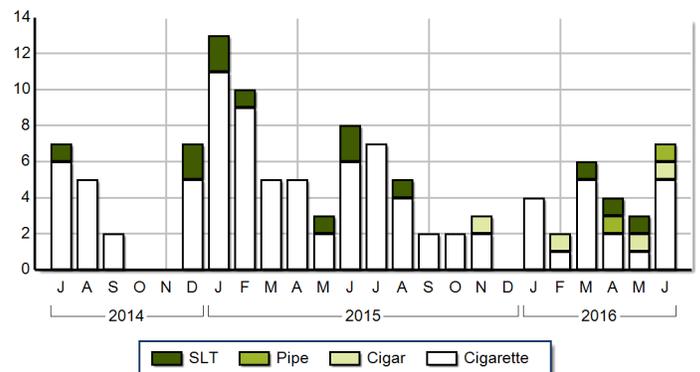
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

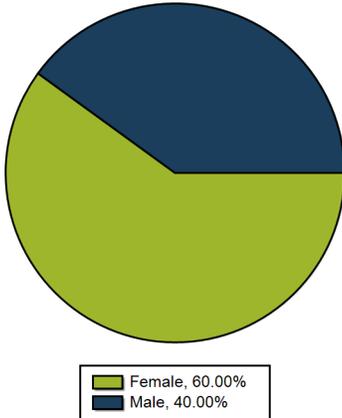


Chart Total N: 5

Tobacco Users By Language

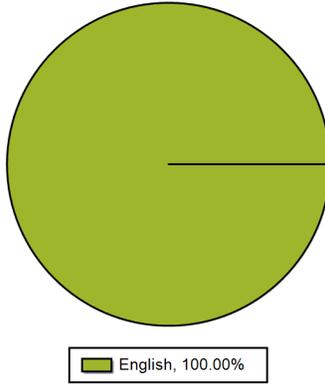


Chart Total N: 5

Tobacco Users By Education

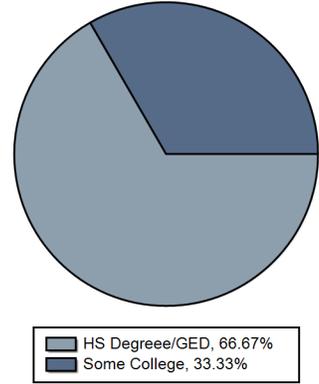


Chart Total N: 3

Tobacco Users By Race

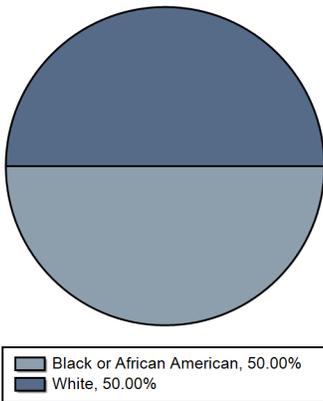


Chart Total N: 2

Tobacco Users By Age

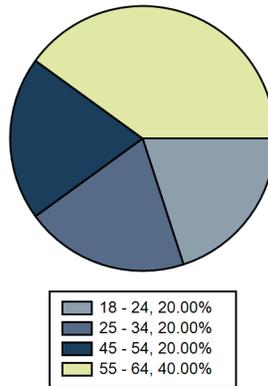


Chart Total N: 5

Tobacco Users By Health Plan

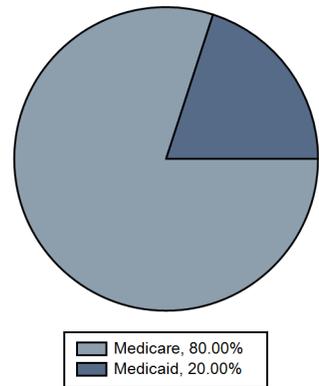


Chart Total N: 5

Tobacco Users By Ethnicity

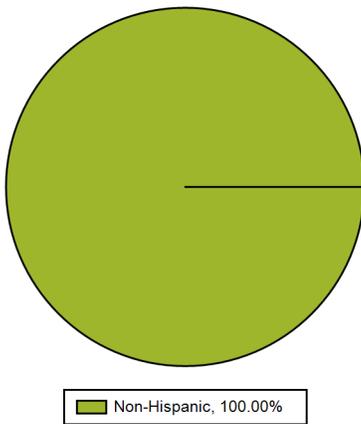


Chart Total N: 3

Tobacco Users By Chronic Condition

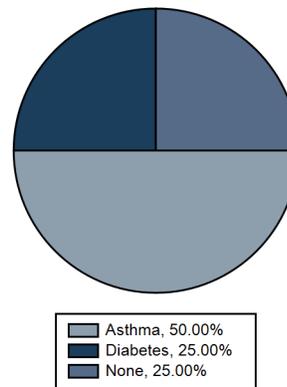
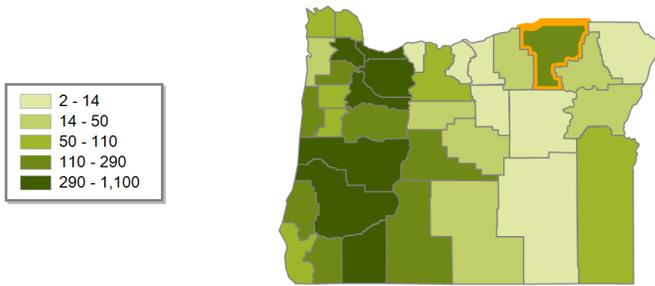


Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

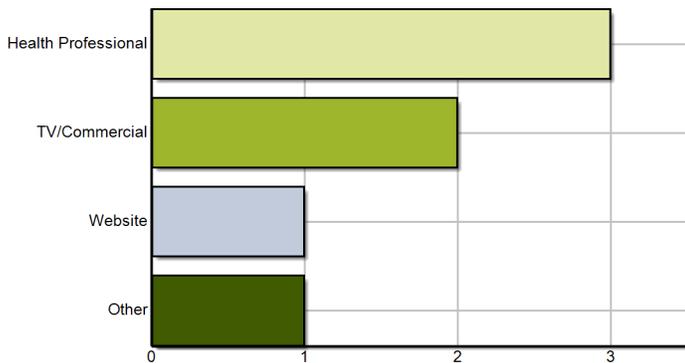
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

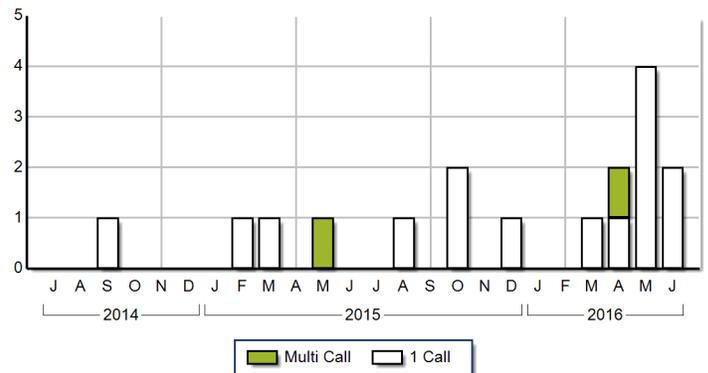


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			8	737
Tobacco Users YTD			134	10,231
Unique Tobacco Users YTD			1	95
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.02 %
Reach - NAQC			3	0.77 %
Annualized Reach			2	1.02 %
Annualized Reach - NAQC			3	0.77 %
Unique Individual Reach			1	0.72 %

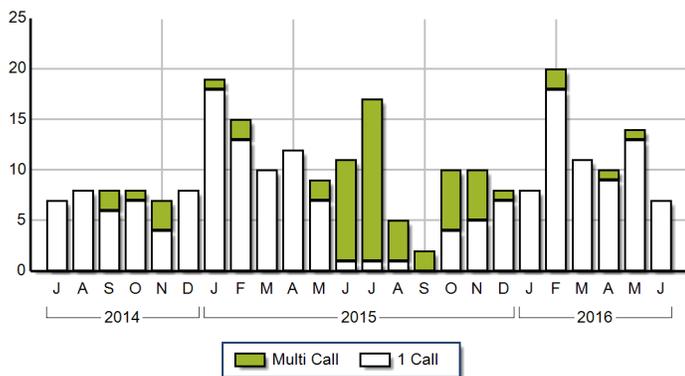
How Heard About



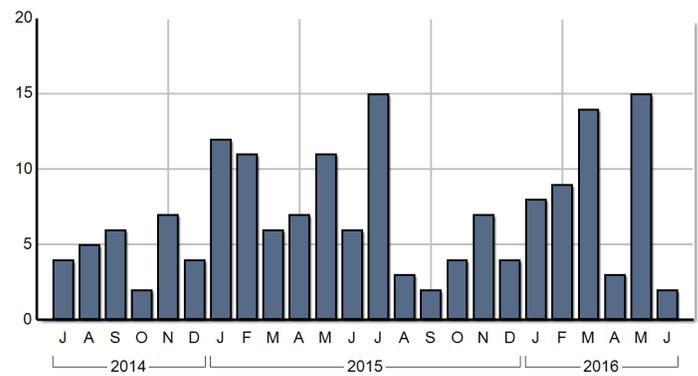
Fax Referral



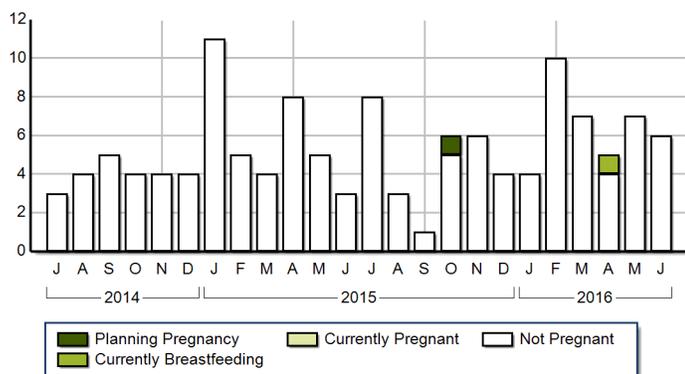
Tobacco User Enrollments By Program Type



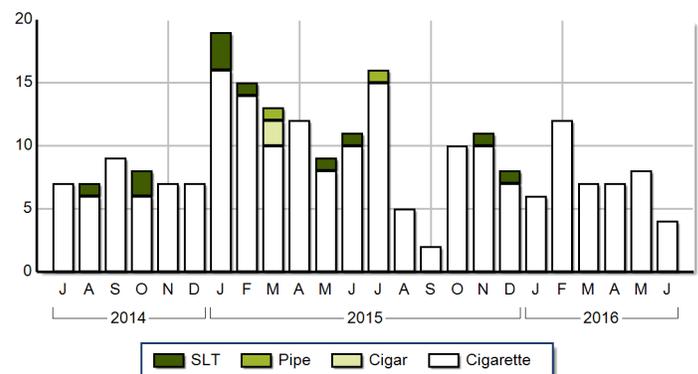
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

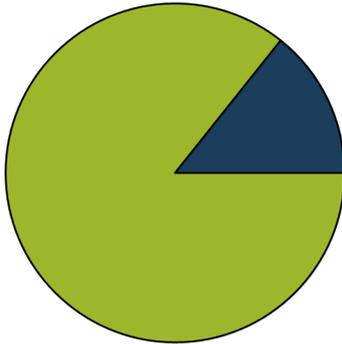


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

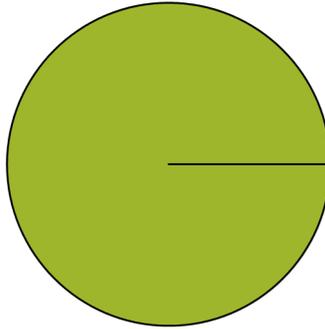
Tobacco Users By Gender



Female, 85.71%
Male, 14.29%

Chart Total N: 7

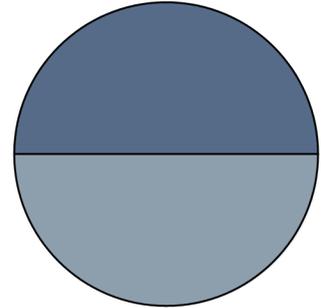
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

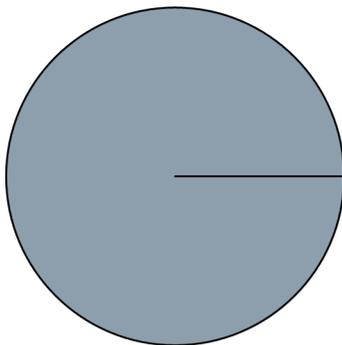
Tobacco Users By Education



No HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

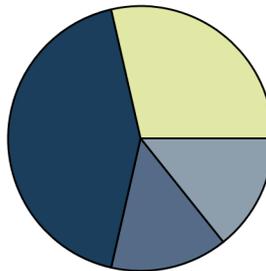
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

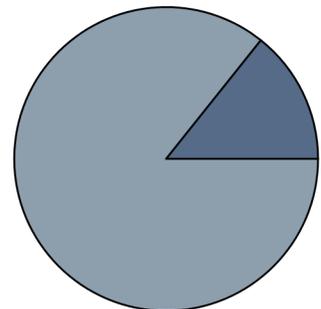
Tobacco Users By Age



25 - 34, 14.29%
45 - 54, 14.29%
55 - 64, 42.86%
65 and Older, 28.57%

Chart Total N: 7

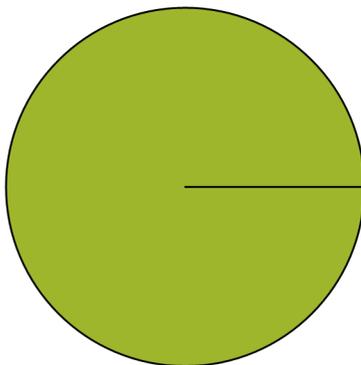
Tobacco Users By Health Plan



Medicaid, 85.71%
Medicare, 14.29%

Chart Total N: 7

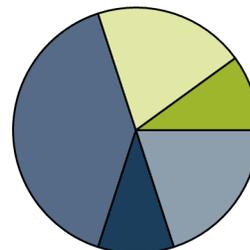
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



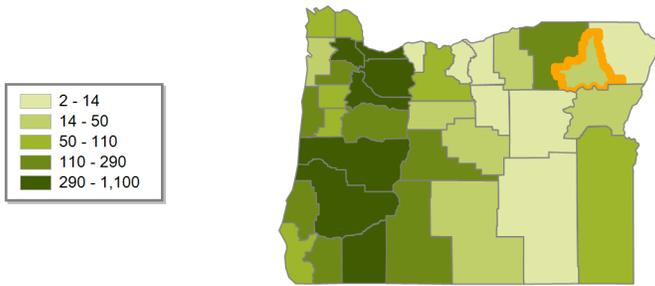
Asthma, 20.00%
CAD, 10.00%
COPD, 40.00%
Diabetes, 20.00%
None, 10.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

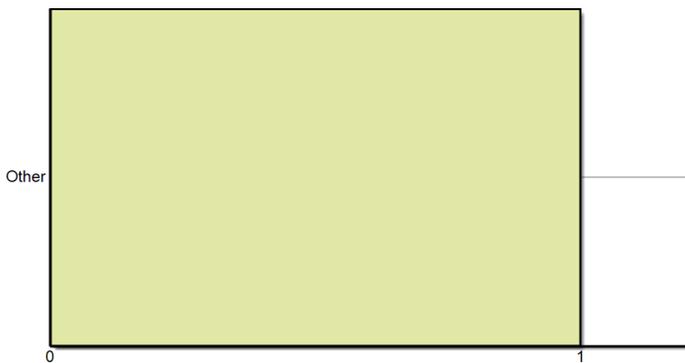
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

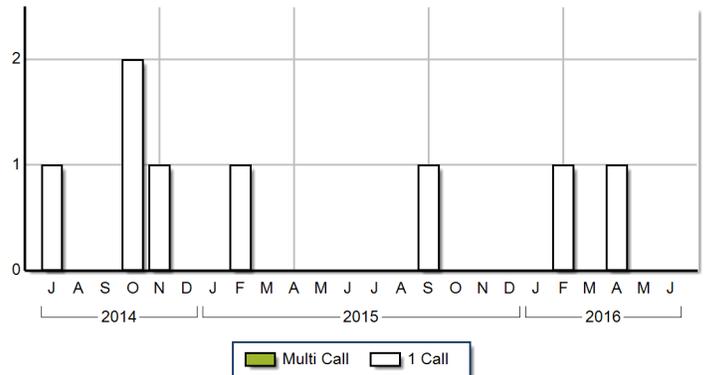


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			2	737
Tobacco Users YTD			53	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	2.14 %
Reach - NAQC			3	1.01 %
Annualized Reach			2	2.13 %
Annualized Reach - NAQC			3	1.00 %
Unique Individual Reach			1	1.36 %

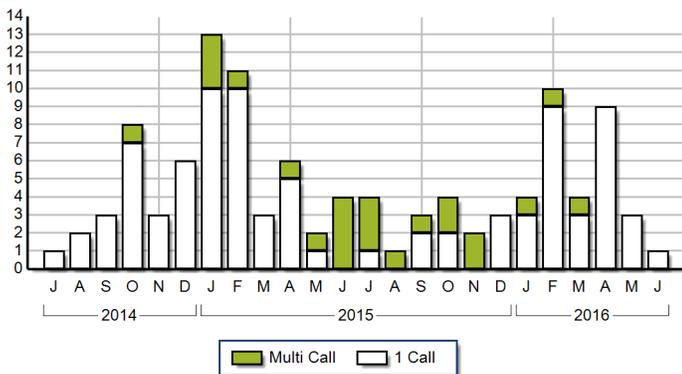
How Heard About



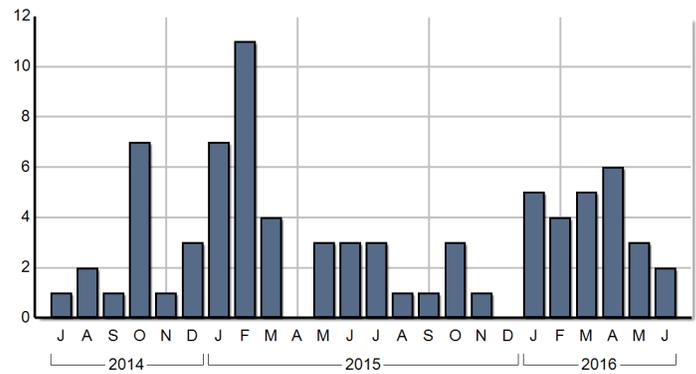
Fax Referral



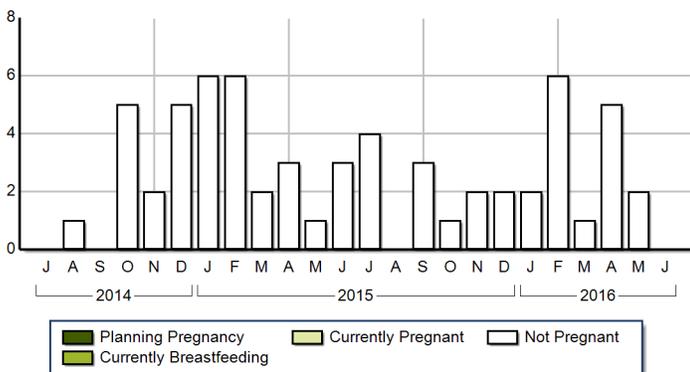
Tobacco User Enrollments By Program Type



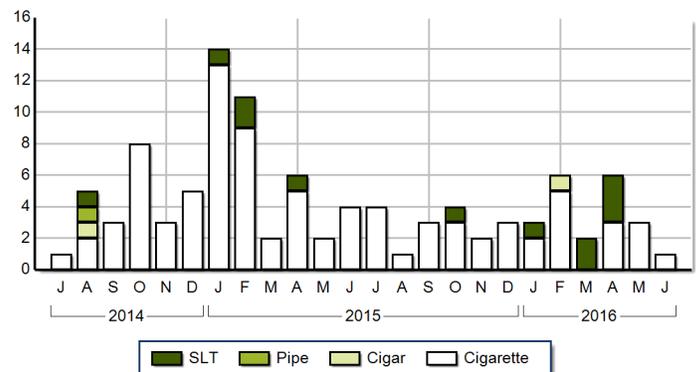
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

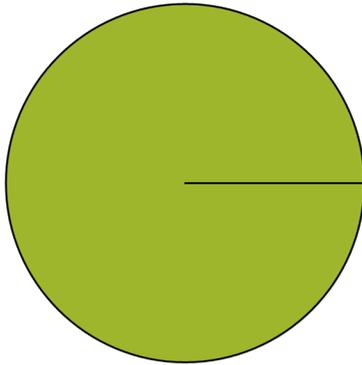


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

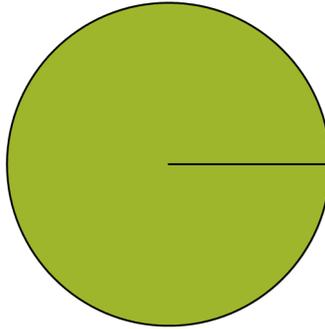
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

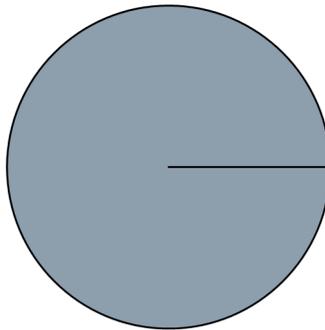
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

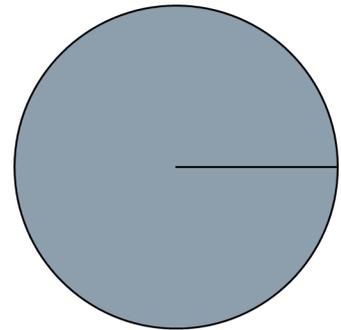
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

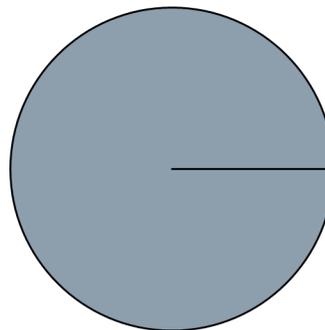
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



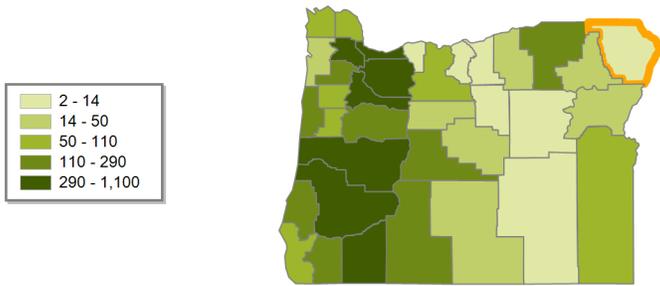
COPD, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

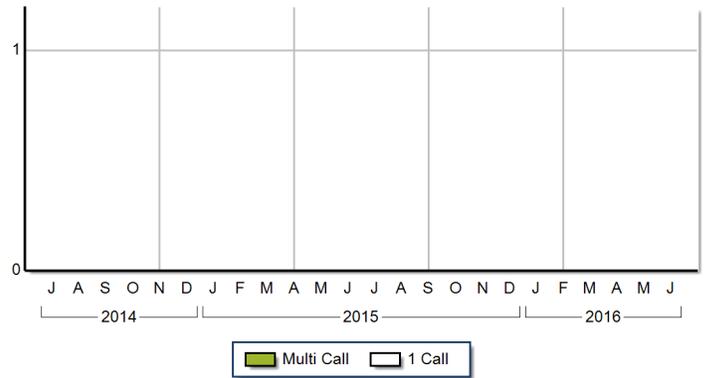
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

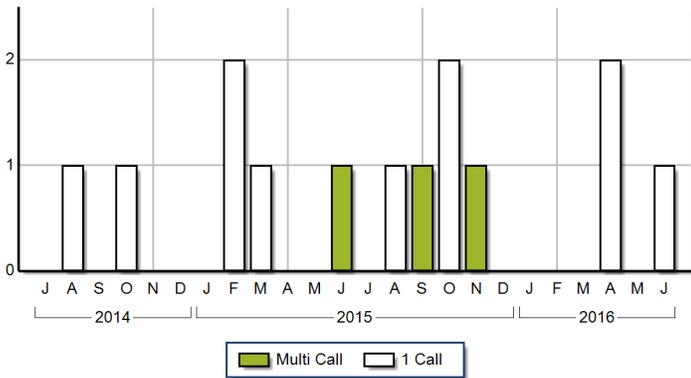


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	County	State
Tobacco Users - Last Full Month			1	737
Tobacco Users YTD			8	10,231
Unique Tobacco Users YTD			5	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			0.77 %	2.14 %
Reach - NAQC			0.48 %	1.01 %
Annualized Reach			0.77 %	2.13 %
Annualized Reach - NAQC			0.48 %	1.00 %
Unique Individual Reach			0.48 %	1.36 %

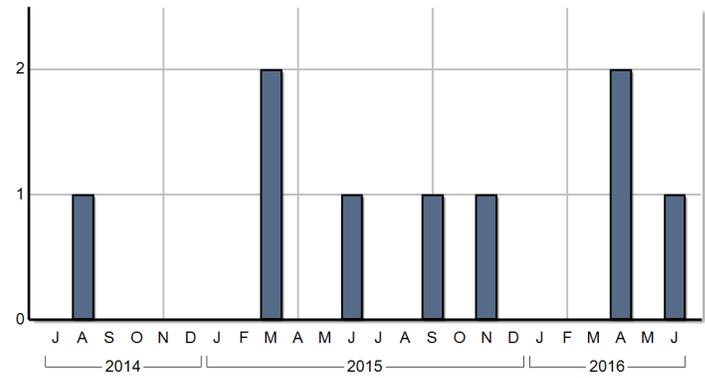
Fax Referral



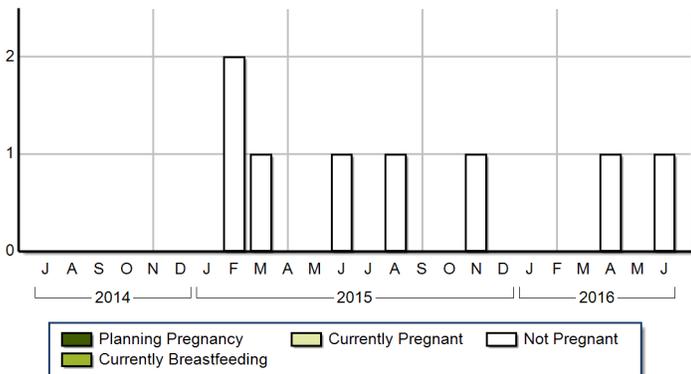
Tobacco User Enrollments By Program Type



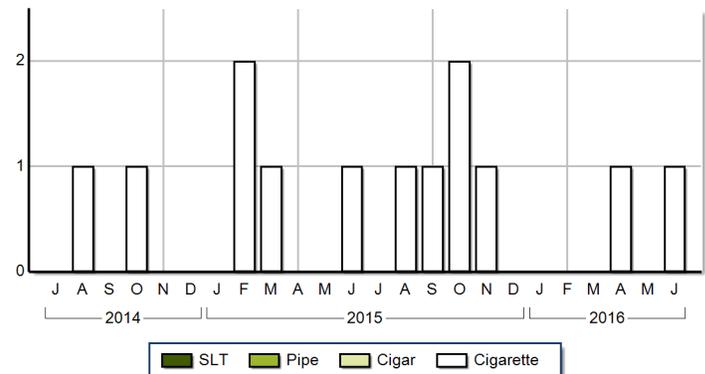
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

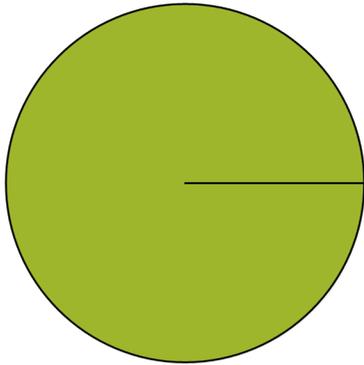


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

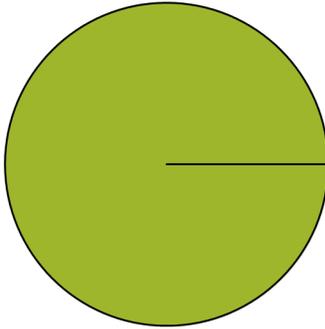
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

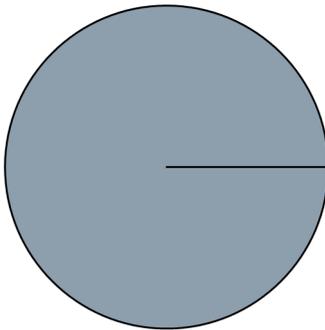
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

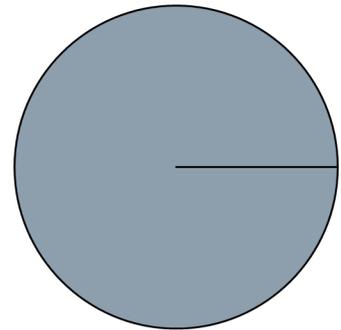
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

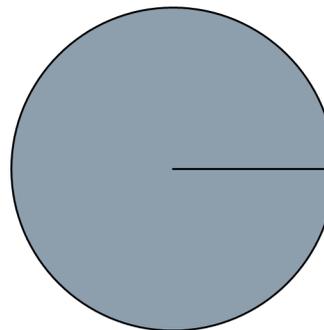
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



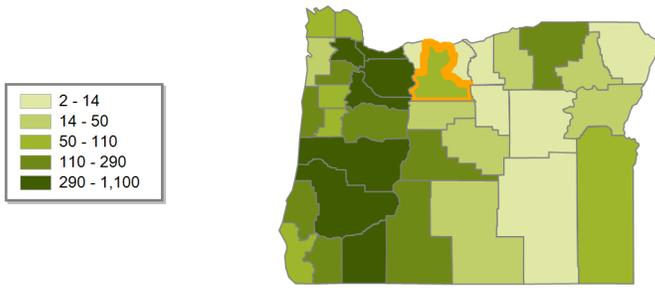
Asthma, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

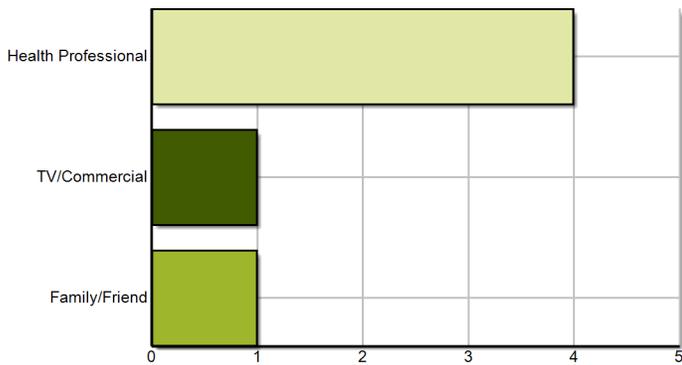
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

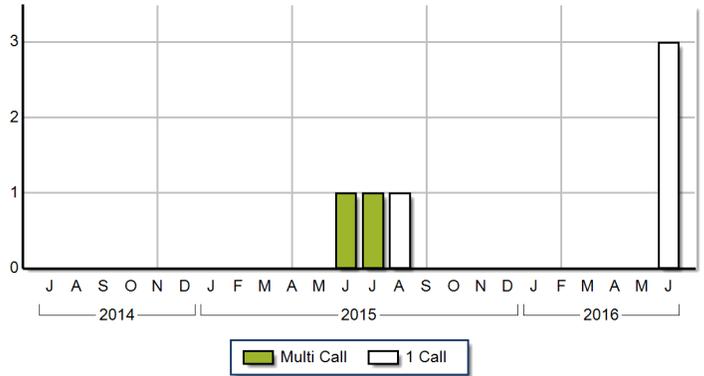


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	County	4,078 ⁴
			County	State
Tobacco Users - Last Full Month			6	737
Tobacco Users YTD			58	10,231
Unique Tobacco Users YTD			1	37
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.42 %
Reach - NAQC			3	0.96 %
Annualized Reach			2	1.42 %
Annualized Reach - NAQC			3	0.96 %
Unique Individual Reach			1	0.91 %

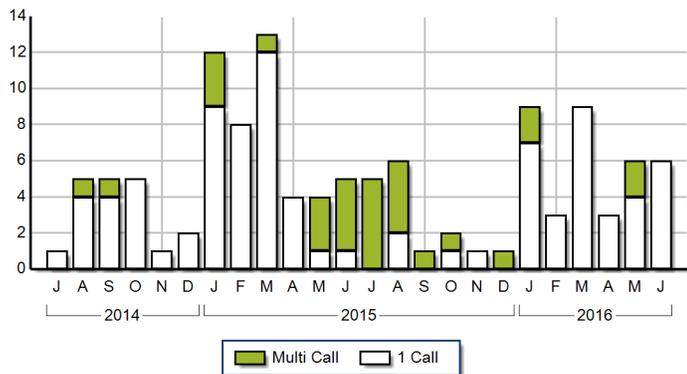
How Heard About



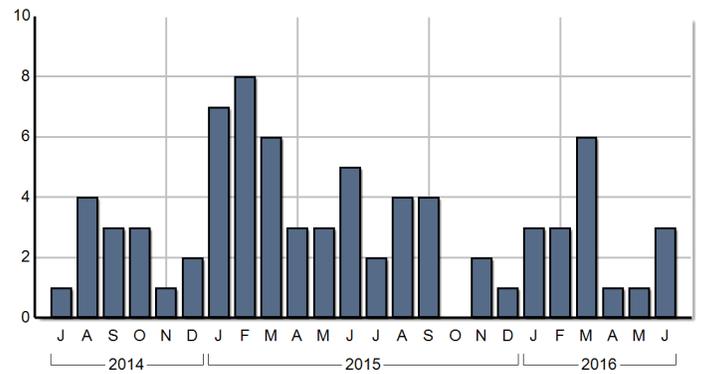
Fax Referral



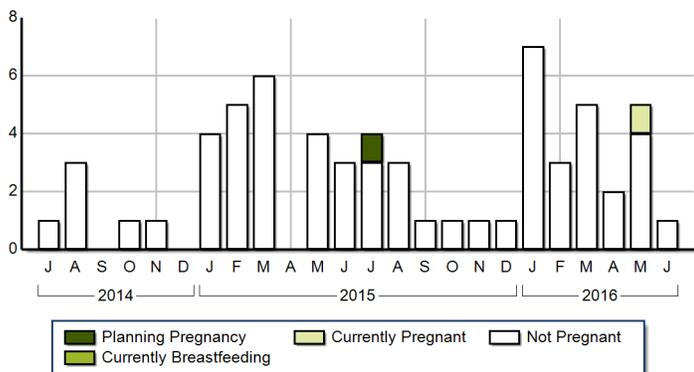
Tobacco User Enrollments By Program Type



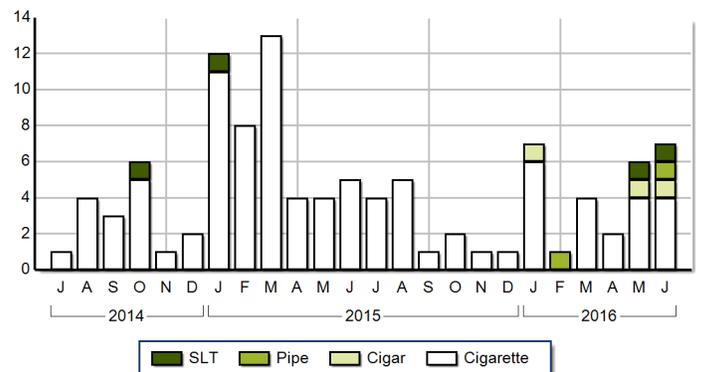
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

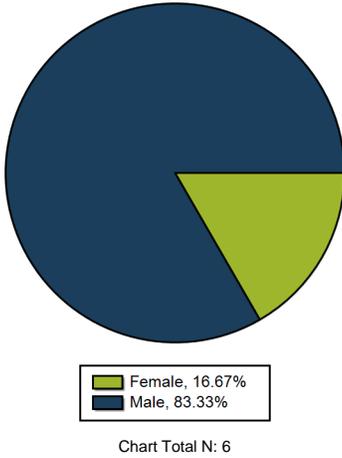


Tobacco Users By Tobacco Type

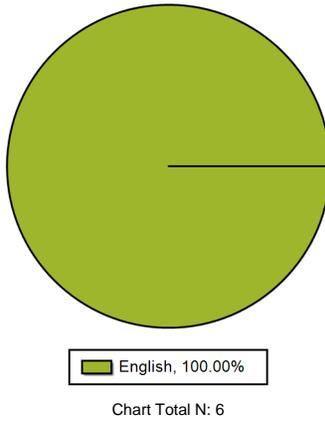


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

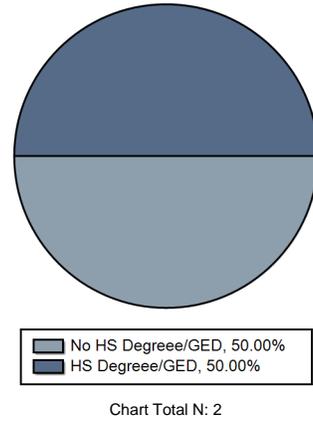
Tobacco Users By Gender



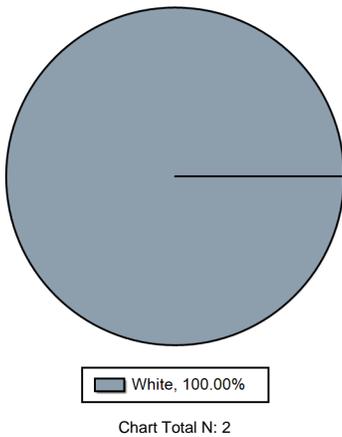
Tobacco Users By Language



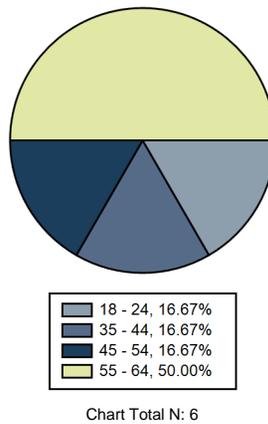
Tobacco Users By Education



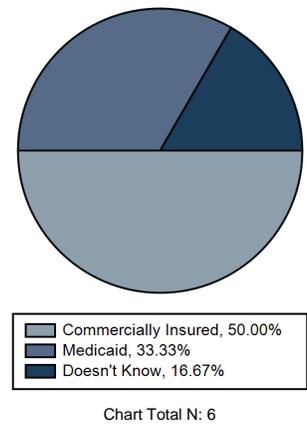
Tobacco Users By Race



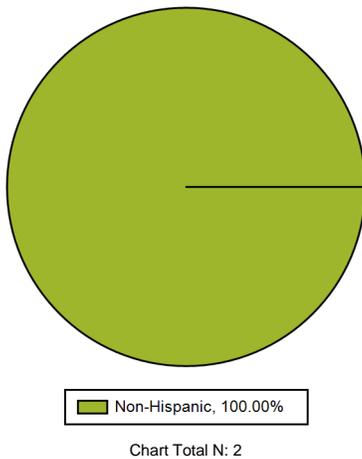
Tobacco Users By Age



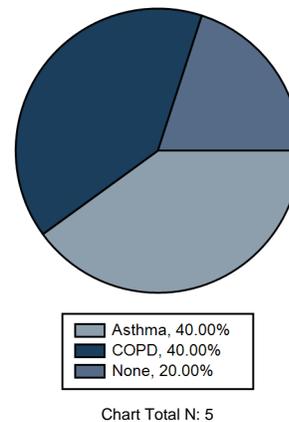
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



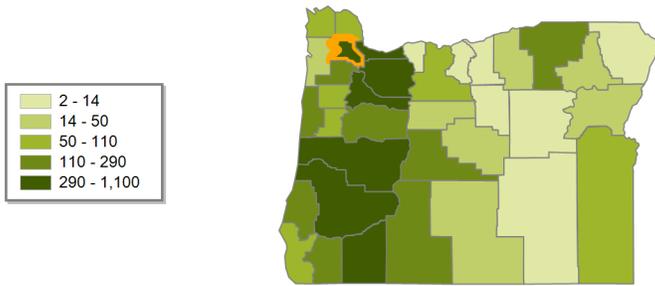
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

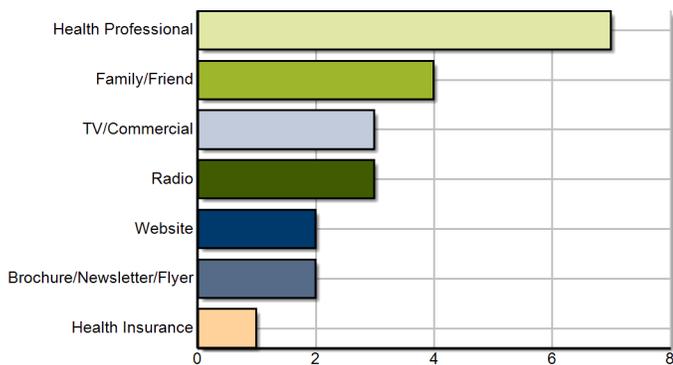
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

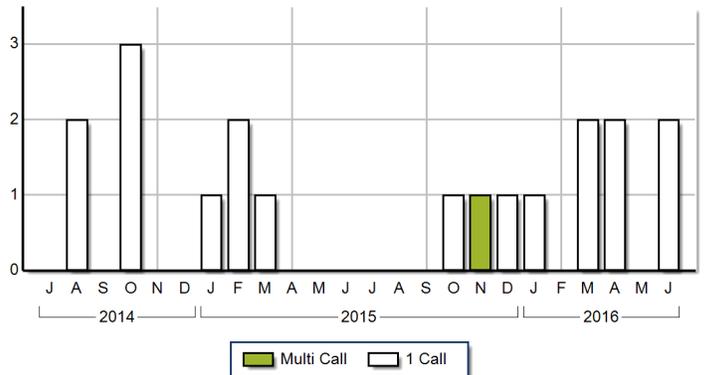


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045 ⁴	
			County	State
Tobacco Users - Last Full Month			34	737
Tobacco Users YTD			515	10,231
Unique Tobacco Users YTD			1 311	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2 1.03 %	2.14 %
Reach - NAQC			3 0.64 %	1.01 %
Annualized Reach			2 1.03 %	2.13 %
Annualized Reach - NAQC			3 0.64 %	1.00 %
Unique Individual Reach			1 0.62 %	1.36 %

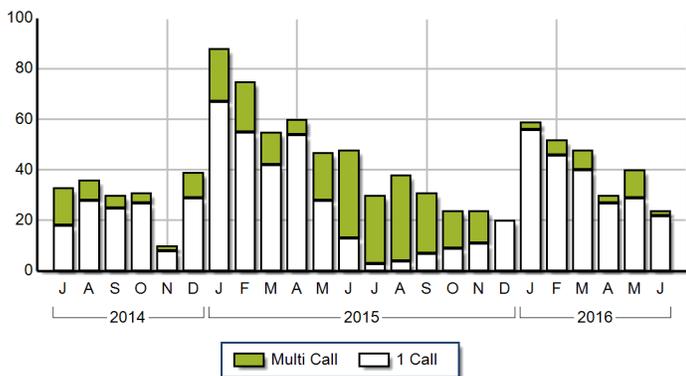
How Heard About



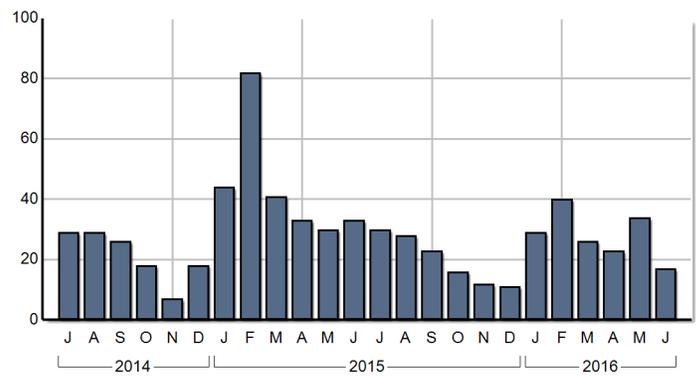
Fax Referral



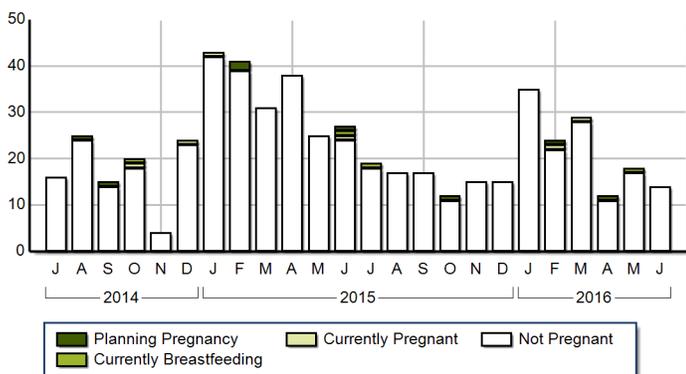
Tobacco User Enrollments By Program Type



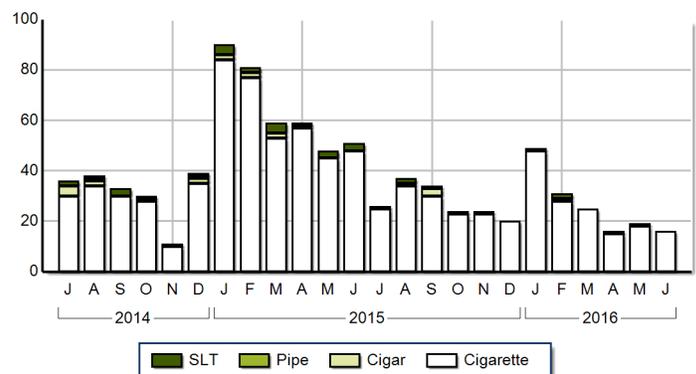
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

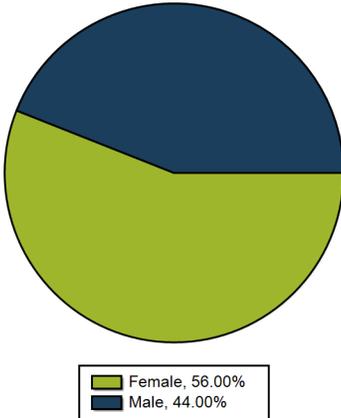


Chart Total N: 25

Tobacco Users By Language

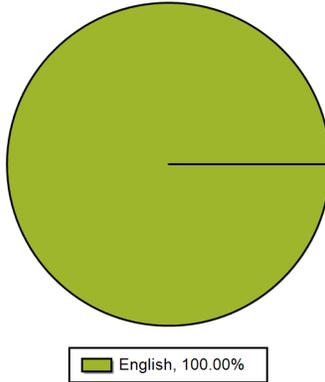


Chart Total N: 25

Tobacco Users By Education

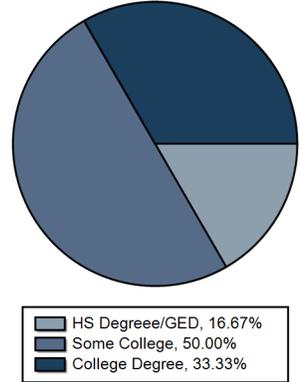


Chart Total N: 6

Tobacco Users By Race

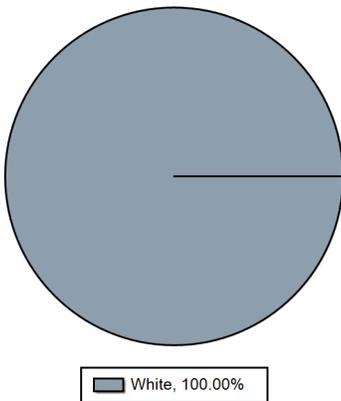


Chart Total N: 6

Tobacco Users By Age

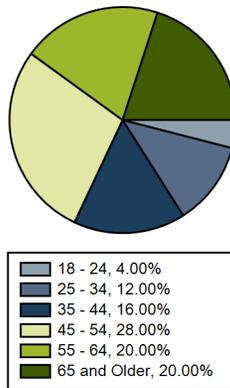


Chart Total N: 25

Tobacco Users By Health Plan

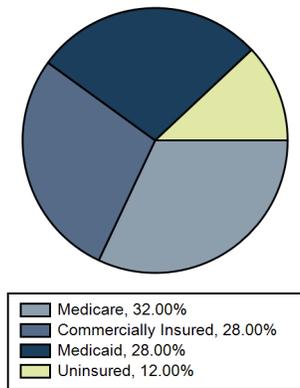


Chart Total N: 25

Tobacco Users By Ethnicity

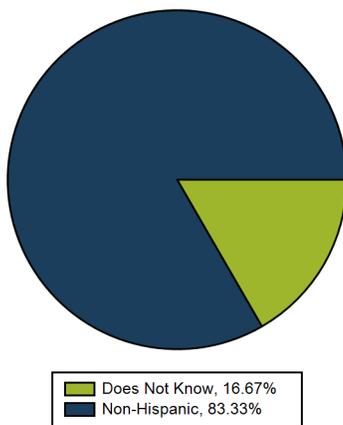


Chart Total N: 6

Tobacco Users By Chronic Condition

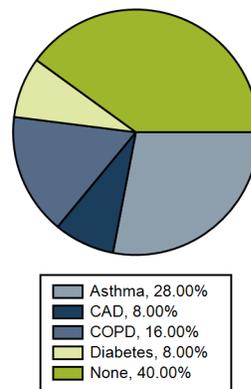
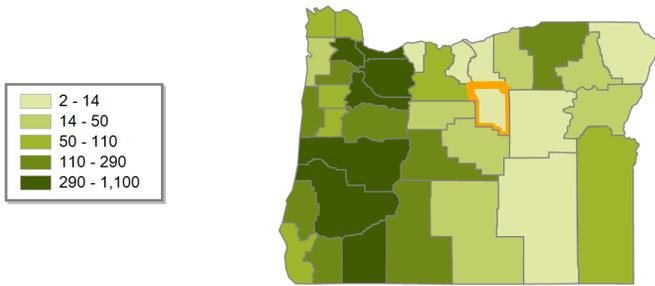


Chart Total N: 25

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

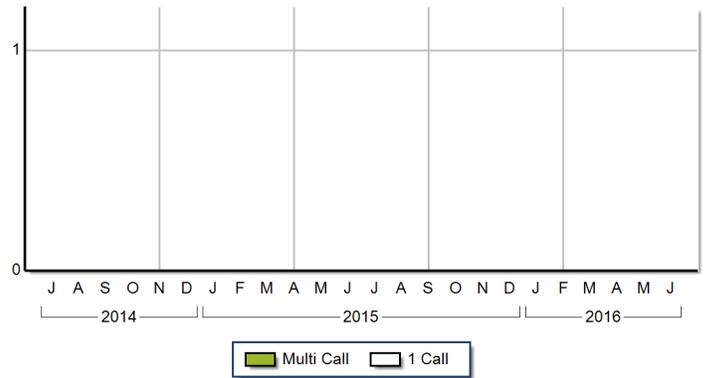
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

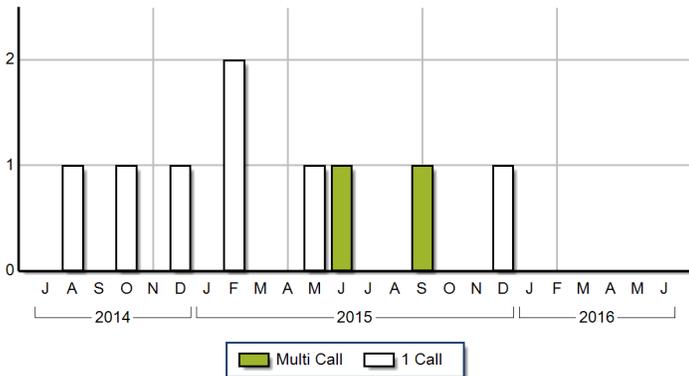


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %		387 ⁴
			County	State
Tobacco Users - Last Full Month			-	737
Tobacco Users YTD			2	10,231
Unique Tobacco Users YTD			1	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.52 %
Reach - NAQC			3	0.52 %
Annualized Reach			2	0.52 %
Annualized Reach - NAQC			3	0.52 %
Unique Individual Reach			1	-

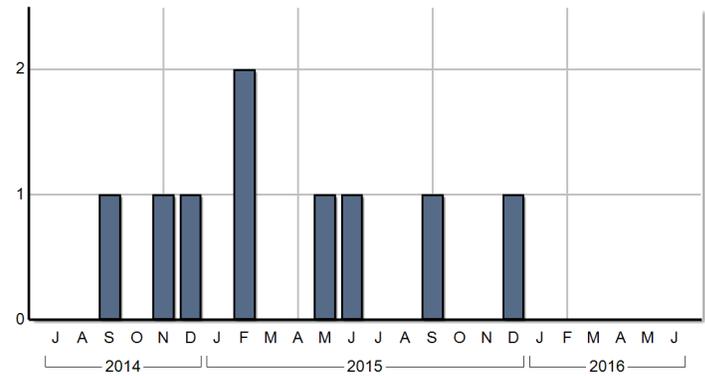
Fax Referral



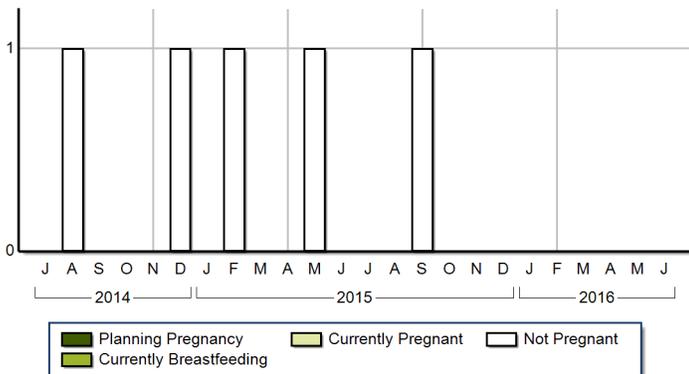
Tobacco User Enrollments By Program Type



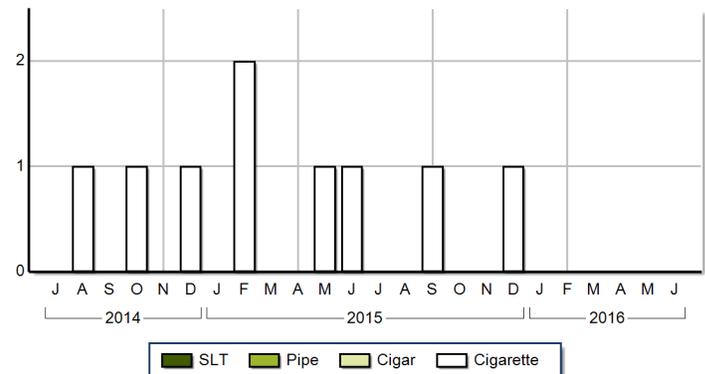
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

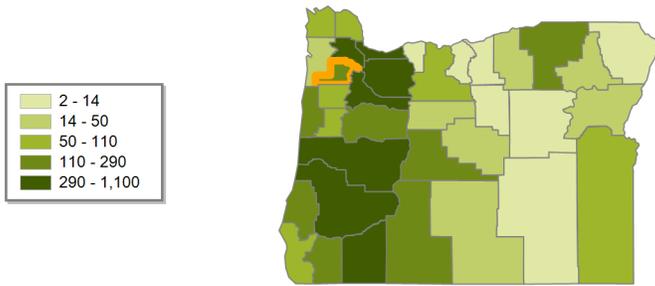


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

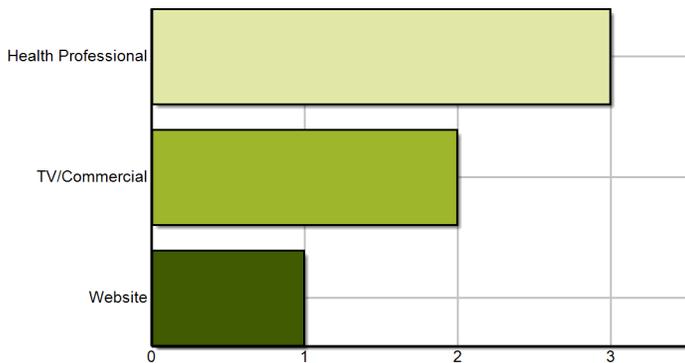
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

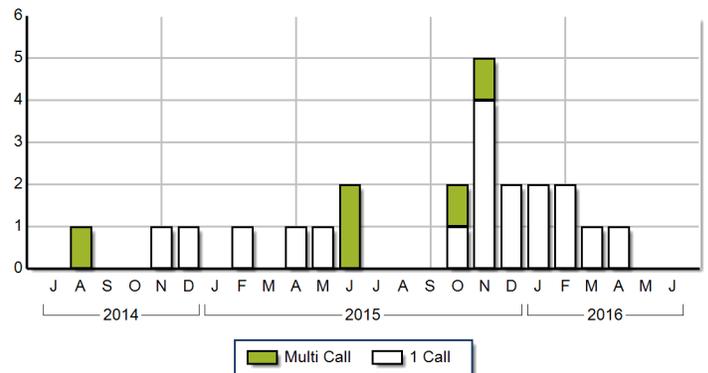


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			7	737
Tobacco Users YTD			172	10,231
Unique Tobacco Users YTD			108	6,506
Target Reach			2.0 %	2.0 %
Reach YTD			1.29 %	2.14 %
Reach - NAQC			0.87 %	1.01 %
Annualized Reach			1.29 %	2.13 %
Annualized Reach - NAQC			0.87 %	1.00 %
Unique Individual Reach			0.81 %	1.36 %

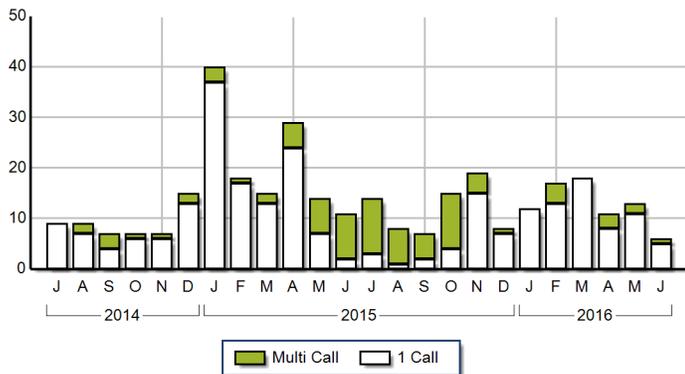
How Heard About



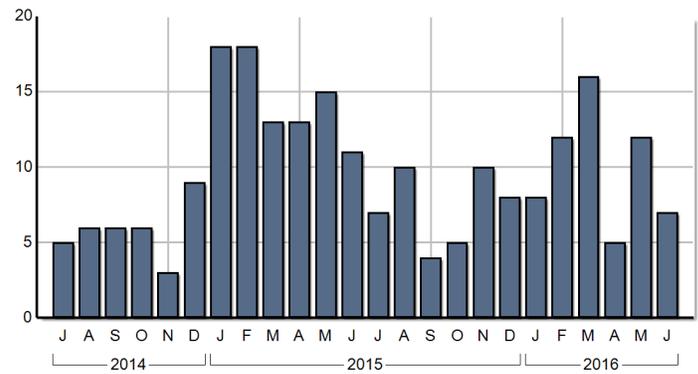
Fax Referral



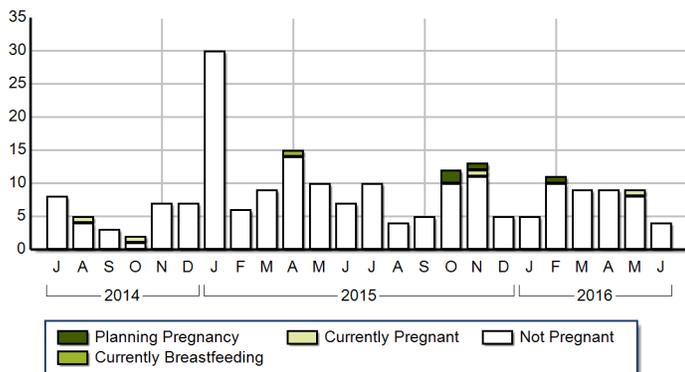
Tobacco User Enrollments By Program Type



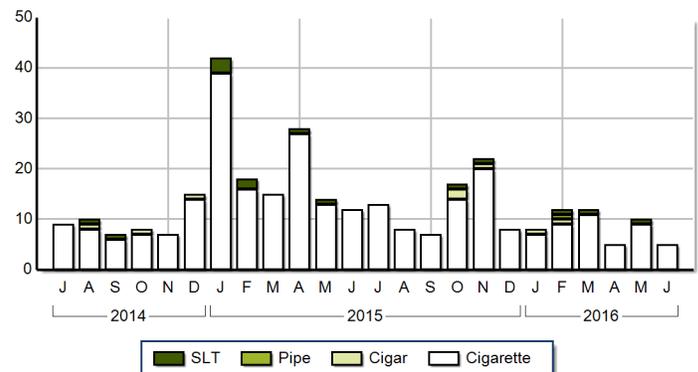
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach – includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

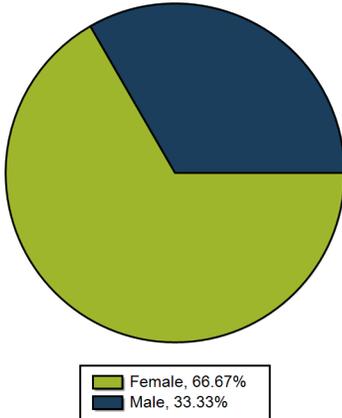


Chart Total N: 6

Tobacco Users By Language

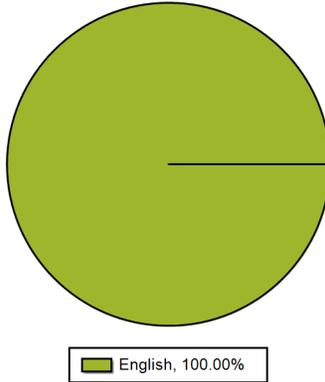


Chart Total N: 6

Tobacco Users By Age

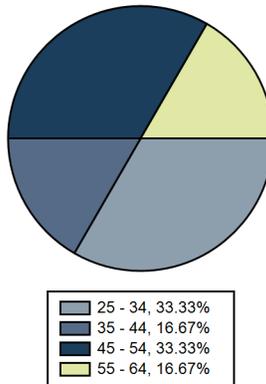


Chart Total N: 6

Tobacco Users By Health Plan

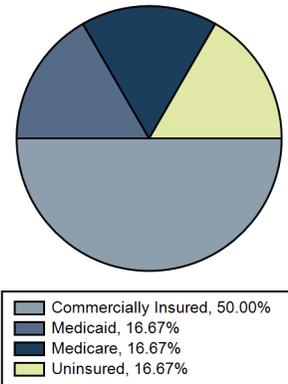


Chart Total N: 6

Tobacco Users By Chronic Condition

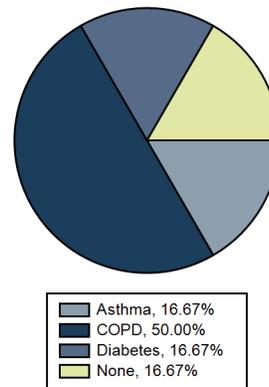


Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.