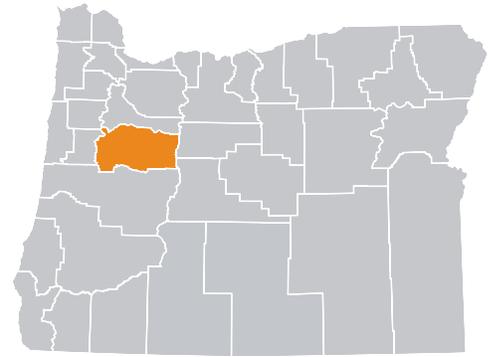


## Tobacco's toll in one year



**17,400** Adults who regularly smoke cigarettes

**5,448** People with a serious illness caused by tobacco



**279**

Tobacco-related deaths



**\$55.6 Million**

spent on tobacco-related medical care

## Population

Youths	28,149
Adults	90,516
Total residents	118,665

**\$44.5 Million**

in productivity losses due to premature tobacco-related deaths

## Among tobacco retailers assessed in Linn County



**7 in 10** advertised tobacco outside



**1 in 2** displayed tobacco ads at the eye level of a child



**1 in 3** displayed tobacco near toys or candy.



**\$1.04** was the average price of a single, flavored little cigar



The Tobacco Industry spent **\$112 million** a year promoting tobacco products in Oregon stores in 2012.

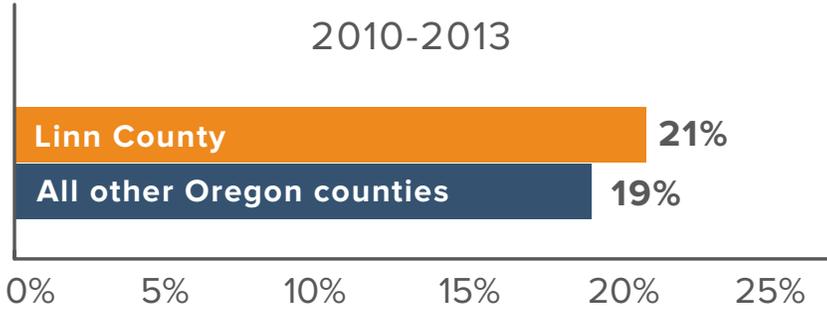
## Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

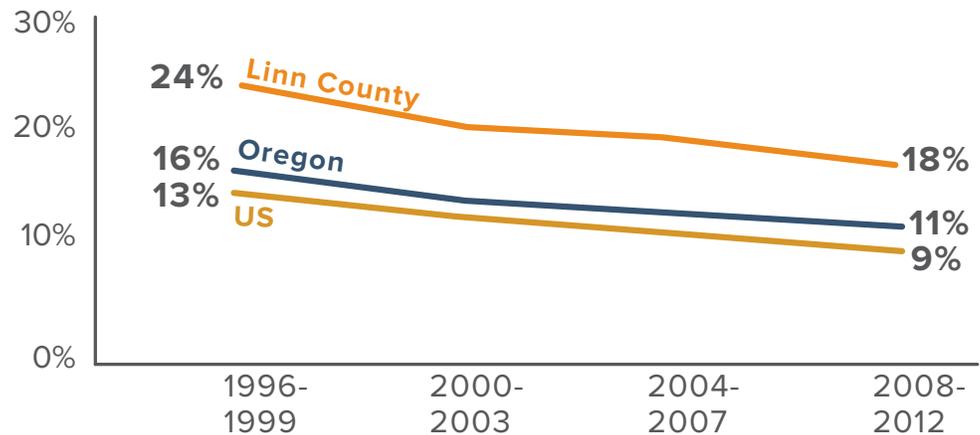
## Adult cigarette smoking



Cigarette smoking among adults in Linn County is **higher** than the rest of Oregon.

## Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Linn County is **about 60% higher** than Oregon overall, and **twice as high** as the rest of the US.



**Want to know more or have questions about the burden of tobacco in your community?**

Visit Smokefree Oregon to find out what you can do:  
<http://smokefreeoregon.com/what-you-can-do/>