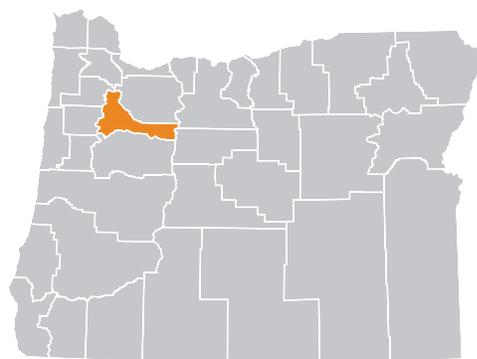


Tobacco's toll in one year



43,700 Adults who regularly smoke cigarettes

11,018 People with a serious illness caused by tobacco



564

Tobacco-related deaths



\$112.4 Million

spent on tobacco-related medical care

Population

Youths	84,129
Adults	238,751
Total residents	322,880

\$90.1 Million

in productivity losses due to premature tobacco-related deaths

Among tobacco retailers assessed in Marion County



1 in 4 displayed tobacco near toys or candy



9 in 10 sold flavored tobacco



2 for 1

3 in 4 sold tobacco at discounted prices



\$1.14 was the average price of a single, flavored little cigar



The Tobacco Industry spent **\$112 million** a year promoting tobacco products in Oregon stores in 2012.

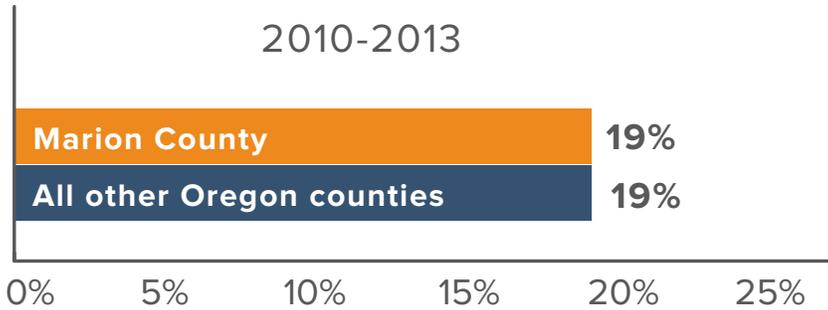
Components of a comprehensive tobacco prevention program



Oregon's Tobacco Prevention and Education Program (TPEP) supports local public health authorities to serve all 36 counties and nine federally-recognized tribes. TPEP works to:

- Engage communities in reducing the tobacco industry influence in retail stores
- Increase the price of tobacco
- Promote smokefree environments
- Provide support and resources to Oregon smokers who want to quit
- Engage diverse populations of Oregonians

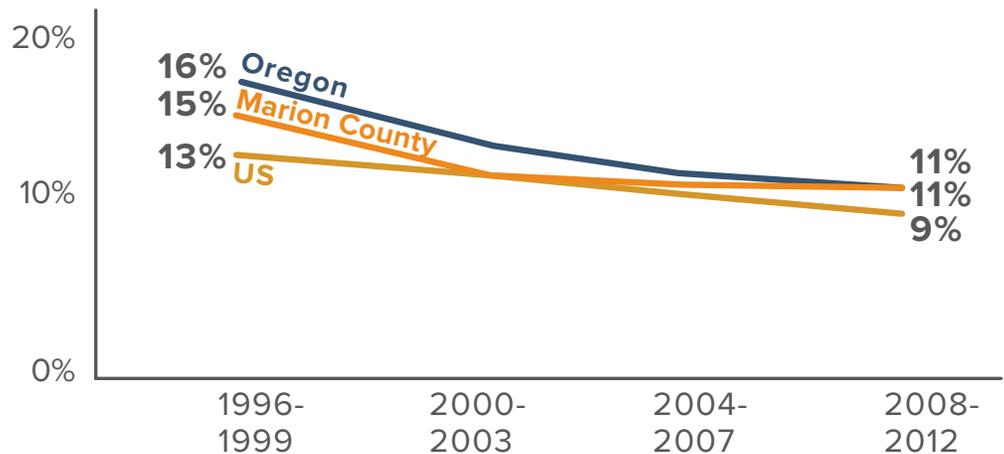
Adult cigarette smoking



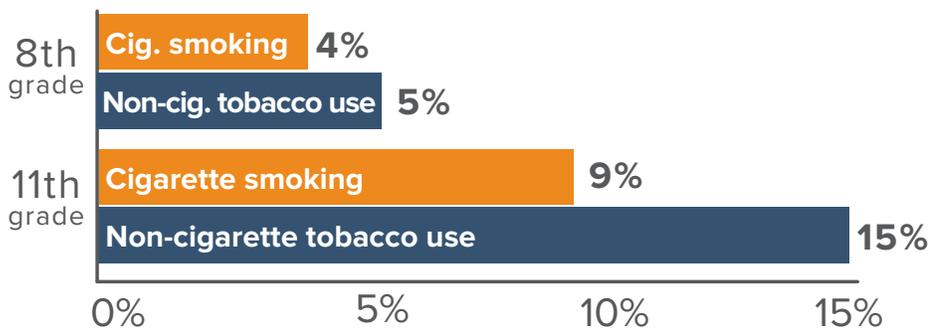
Cigarette smoking among adults in Marion County is similar to the rest of Oregon.

Cigarette smoking during pregnancy

Cigarette smoking among pregnant women in Marion County is about the same as Oregon overall and the rest of the United States.



Youth cigarette and non-cigarette tobacco use



Among 11th graders in Marion County, non-cigarette tobacco product use is **nearly 70% higher** than cigarette smoking.

Note: non-cigarette tobacco products include: cigars, pipe tobacco, hookah tobacco, chewing tobacco, dissolvable tobacco, and electronic cigarettes.



Want to know more or have questions about the burden of tobacco in your community?

Visit Smokefree Oregon to find out what you can do:
<http://smokefreeoregon.com/what-you-can-do/>