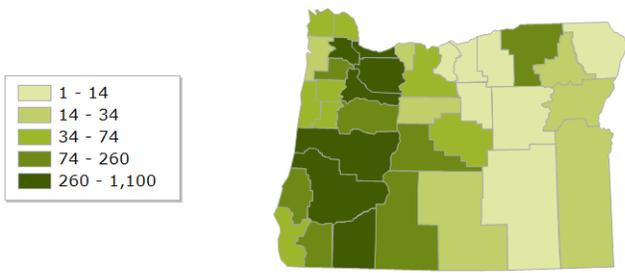


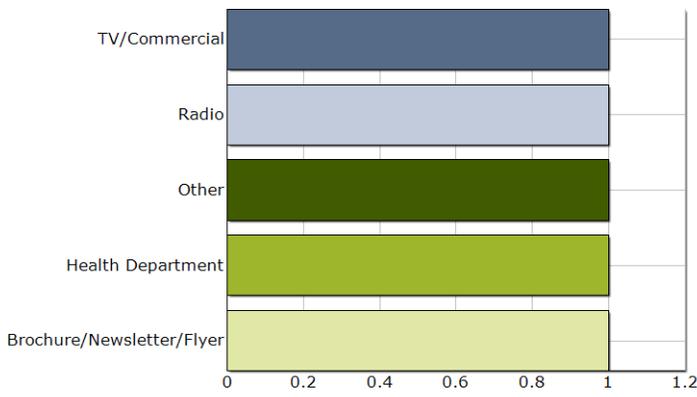
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

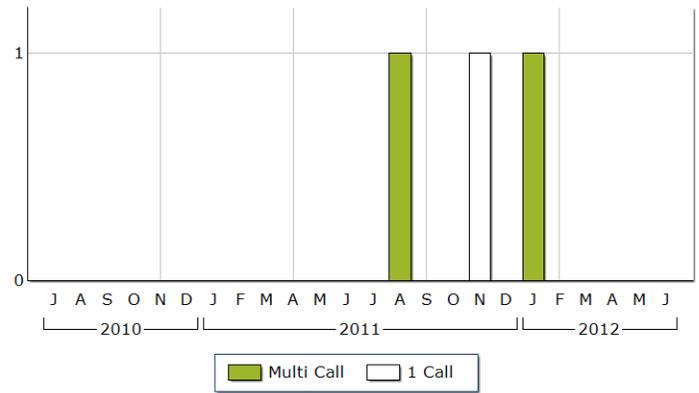


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			7	1,876
Tobacco Users YTD			31	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.17 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	2.01 %
Annualized Reach - NAQC			2	1.42 %
Unique Individual Reach			3	0.91 %

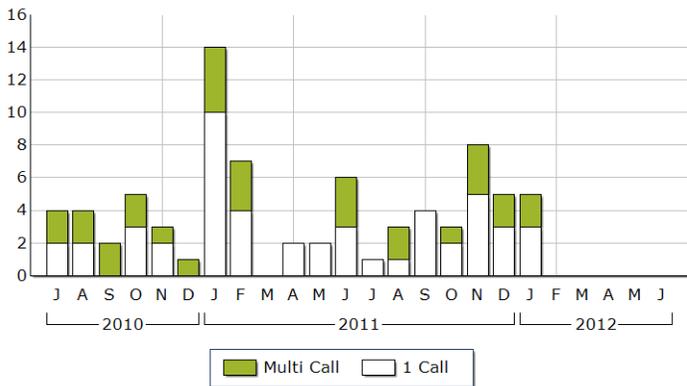
How Heard About



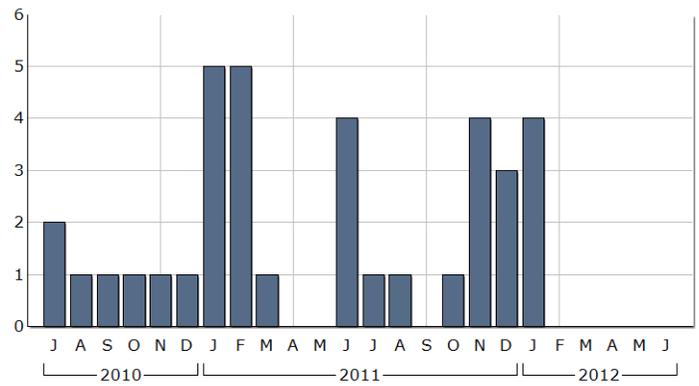
Fax Referral



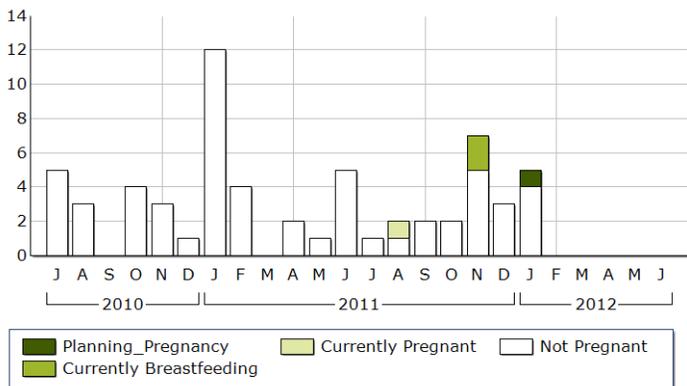
Tobacco User Enrollments By Program Type



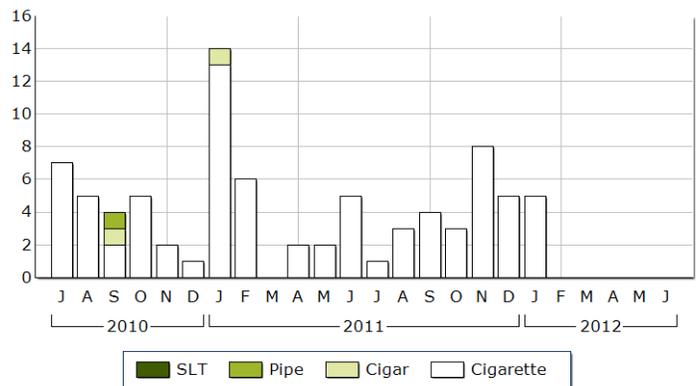
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

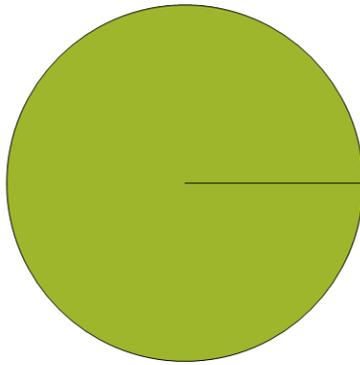


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

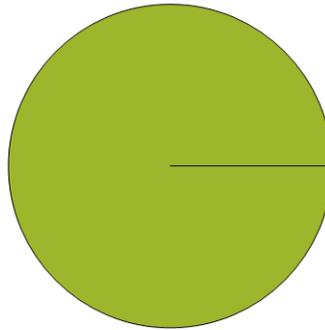
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 5

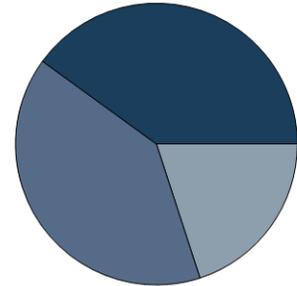
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

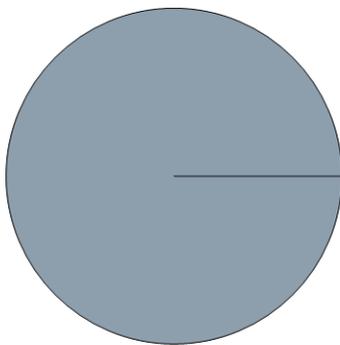
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 40.00%
Some College, 40.00%

Chart Total N: 5

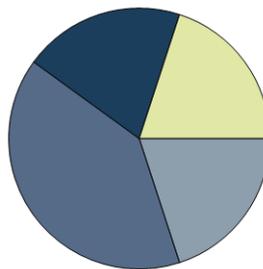
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

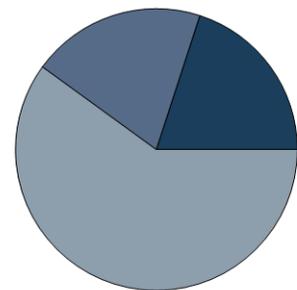
Tobacco Users By Age



18 - 24, 20.00%
25 - 34, 40.00%
45 - 54, 20.00%
55 - 64, 20.00%

Chart Total N: 5

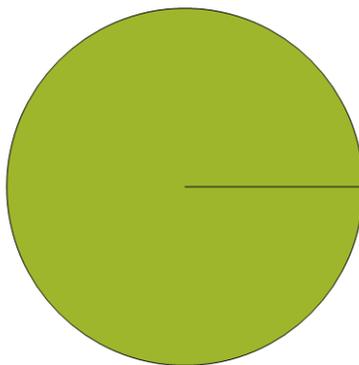
Tobacco Users By Health Plan



Uninsured, 60.00%
Commercially Insured, 20.00%
Medicare, 20.00%

Chart Total N: 5

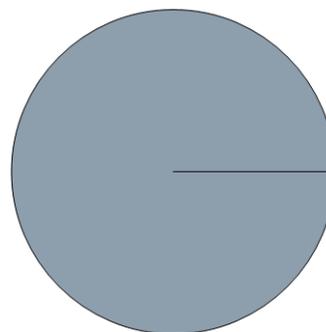
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



None, 100.00%

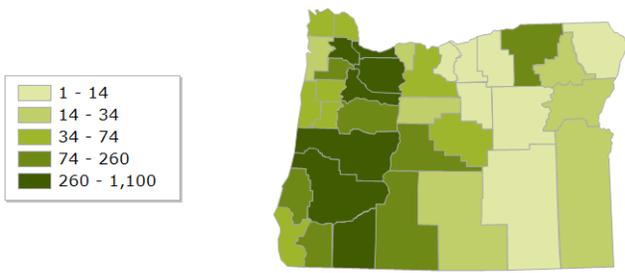
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

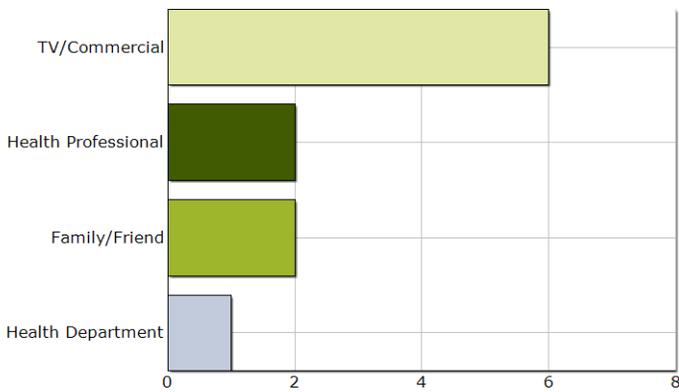
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

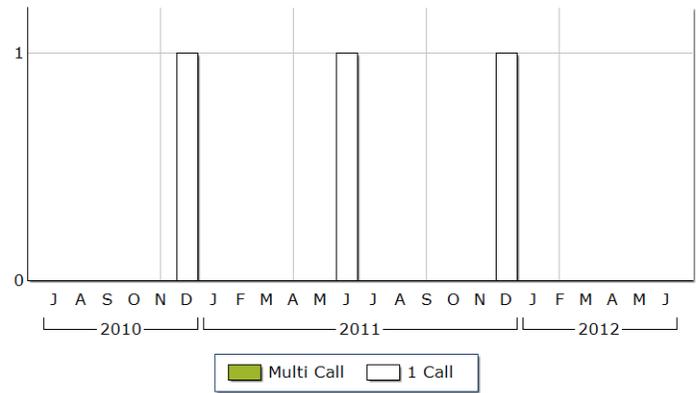


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456	⁴
			County	State
Tobacco Users - Last Full Month			11	1,876
Tobacco Users YTD			55	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.74 %
Reach - NAQC			2	0.54 %
Annualized Reach			1	1.26 %
Annualized Reach - NAQC			2	0.92 %
Unique Individual Reach			3	0.58 %

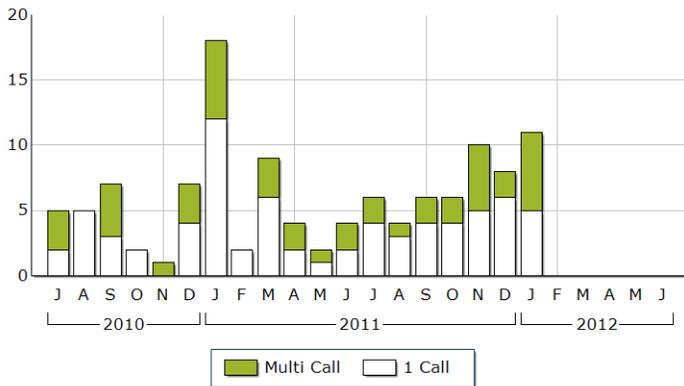
How Heard About



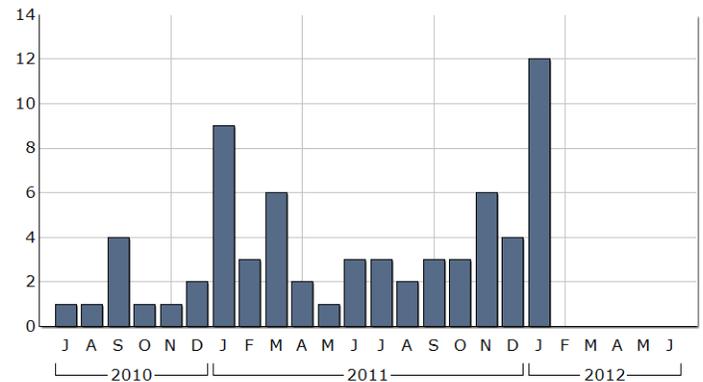
Fax Referral



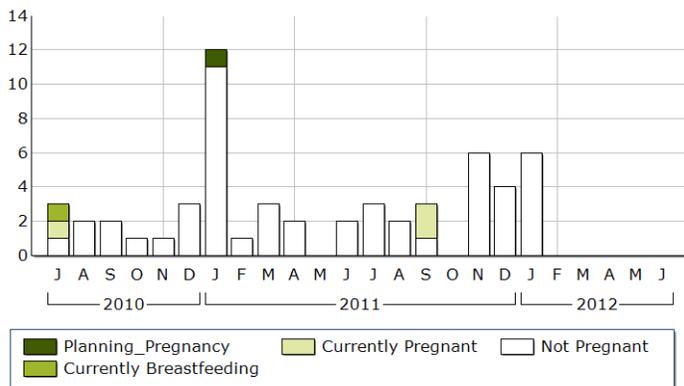
Tobacco User Enrollments By Program Type



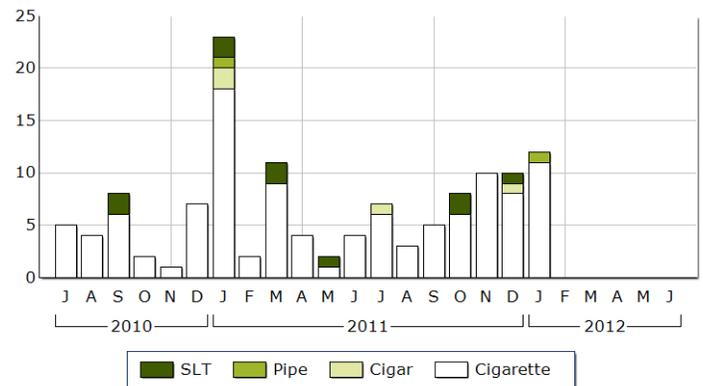
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

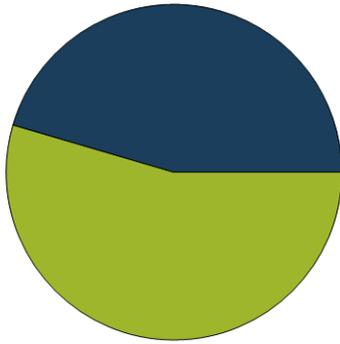


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

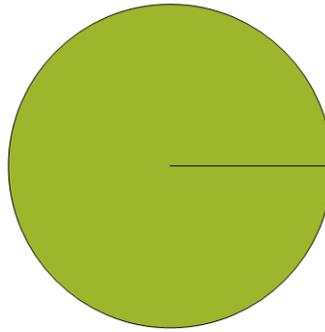
Tobacco Users By Gender



Female, 54.55%
Male, 45.45%

Chart Total N: 11

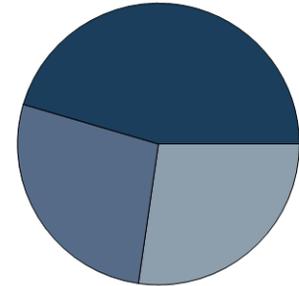
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

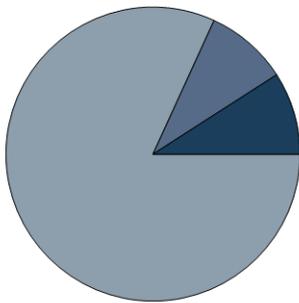
Tobacco Users By Education



No HS Degreee/GED, 27.27%
HS Degreee/GED, 27.27%
Some College, 45.45%

Chart Total N: 11

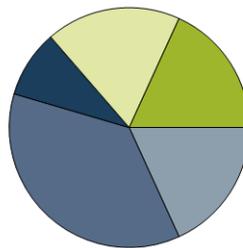
Tobacco Users By Race



White, 81.82%
American Indian/Alaskan Native, 9.09%
Native Hawaiian/Pacific Islander, 9.09%

Chart Total N: 11

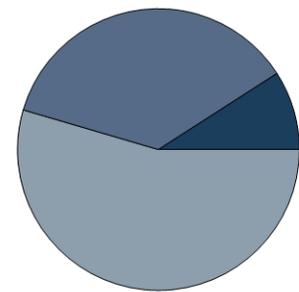
Tobacco Users By Age



18 - 24, 18.18%
25 - 34, 36.36%
35 - 44, 9.09%
45 - 54, 18.18%
55 - 64, 18.18%

Chart Total N: 11

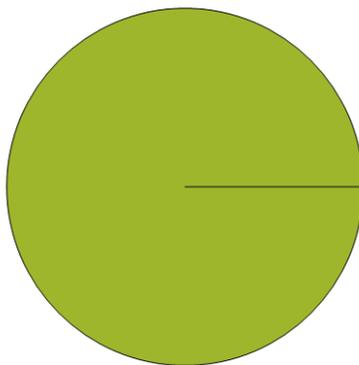
Tobacco Users By Health Plan



Uninsured, 54.55%
Commercially Insured, 36.36%
Medicare, 9.09%

Chart Total N: 11

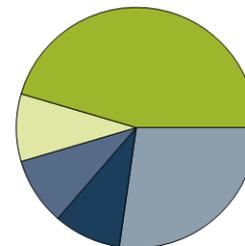
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 27.27%
CAD, 9.09%
COPD, 9.09%
Diabetes, 9.09%
None, 45.45%

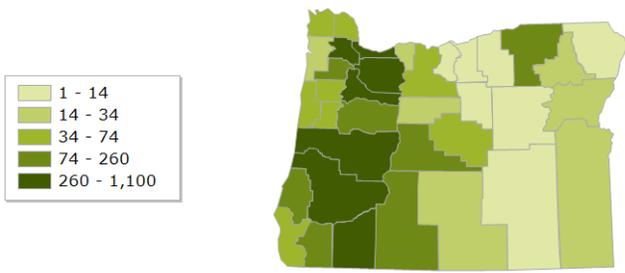
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

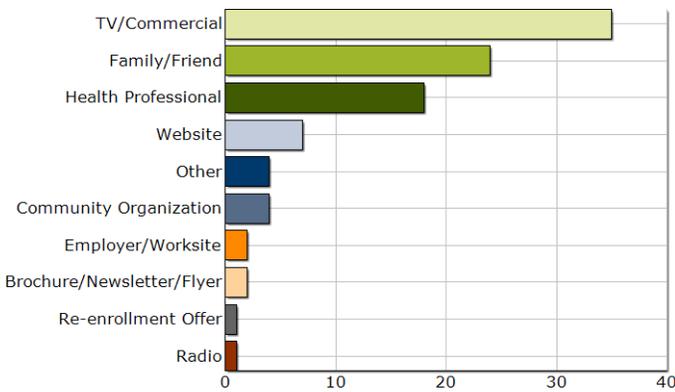
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

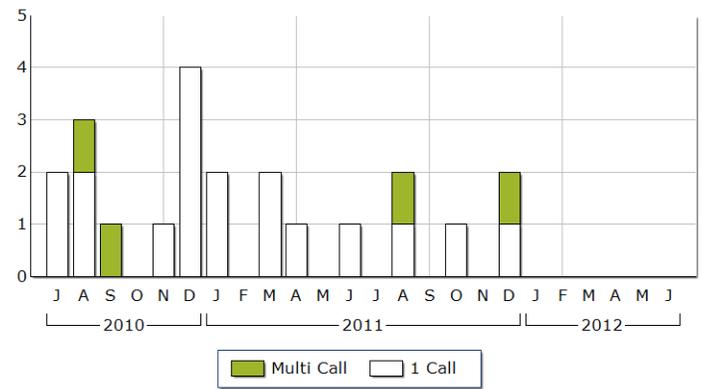


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	⁴
			County	State
Tobacco Users - Last Full Month			121	1,876
Tobacco Users YTD			456	8,440
Unique Tobacco Users YTD			3 ³ 291	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹ 1.02 %	1.64 %
Reach - NAQC			2 ² 0.68 %	0.76 %
Annualized Reach			1 ¹ 1.75 %	2.80 %
Annualized Reach - NAQC			2 ² 1.16 %	1.30 %
Unique Individual Reach			3 ³ 0.65 %	1.14 %

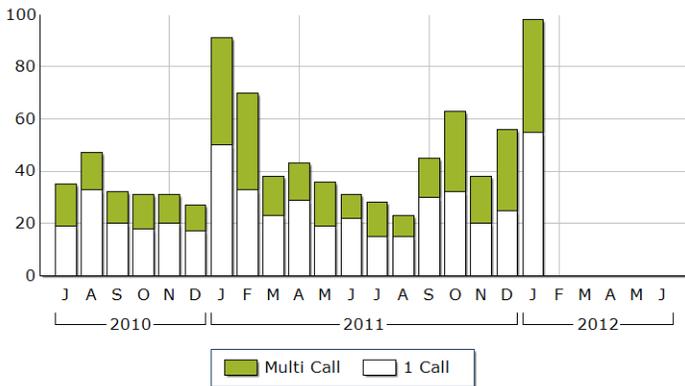
How Heard About



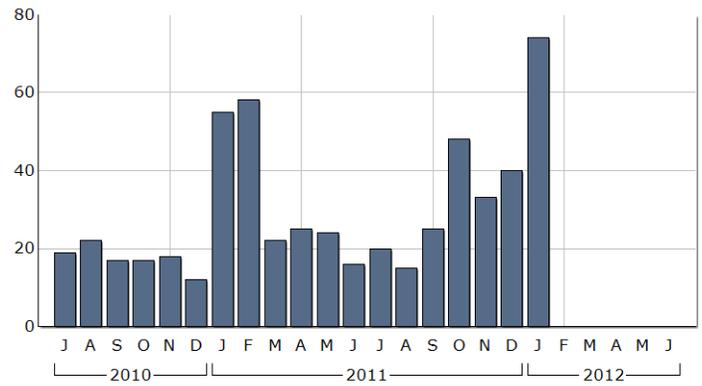
Fax Referral



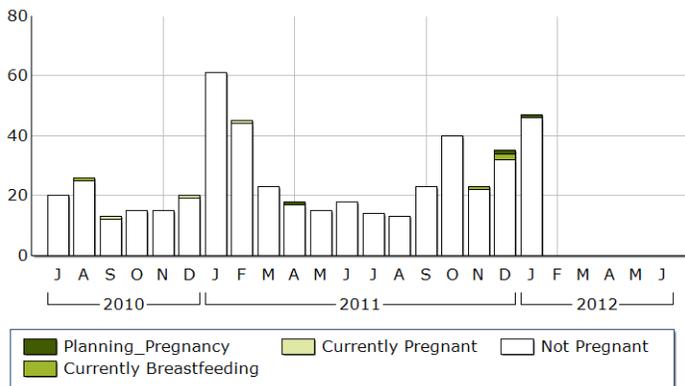
Tobacco User Enrollments By Program Type



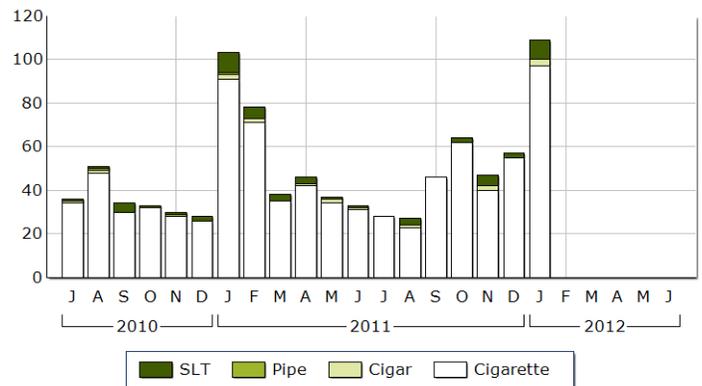
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

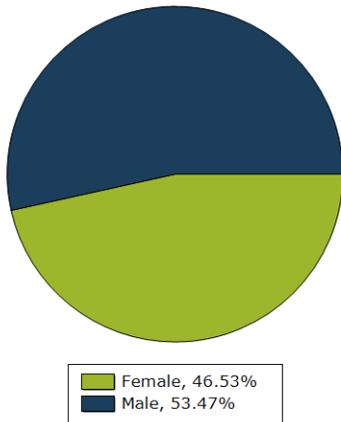


Chart Total N: 101

Tobacco Users By Language

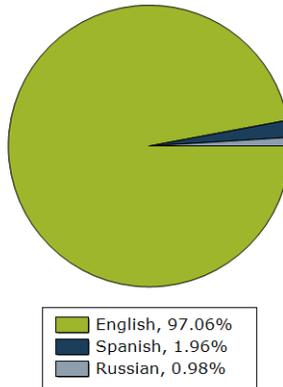


Chart Total N: 102

Tobacco Users By Education

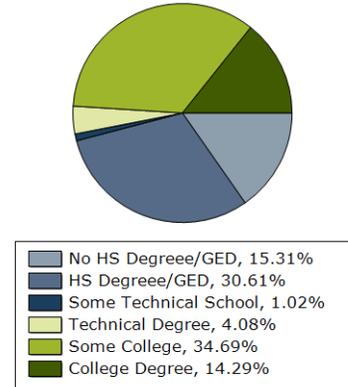


Chart Total N: 98

Tobacco Users By Race

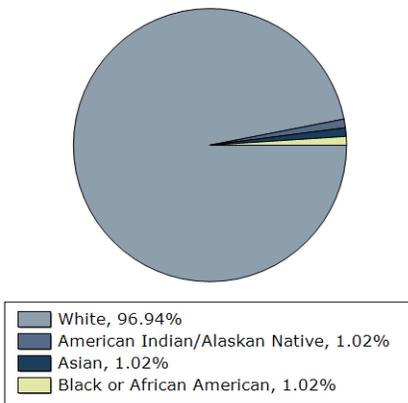


Chart Total N: 98

Tobacco Users By Age

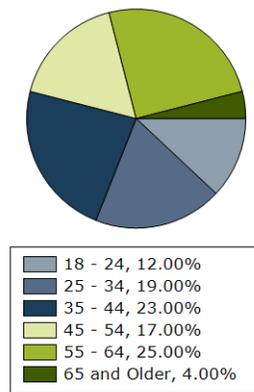


Chart Total N: 100

Tobacco Users By Health Plan

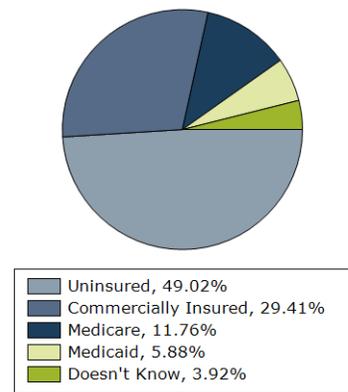


Chart Total N: 102

Tobacco Users By Ethnicity

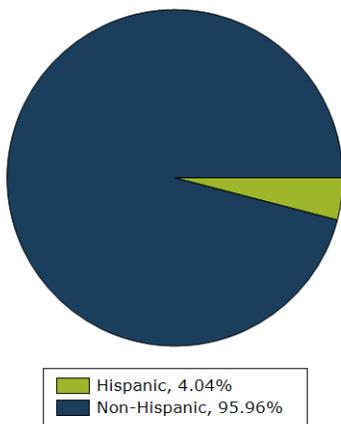


Chart Total N: 99

Tobacco Users By Chronic Condition

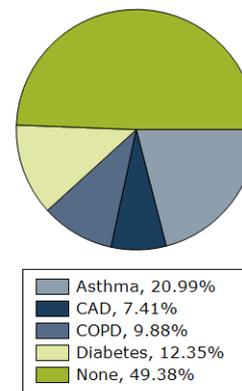


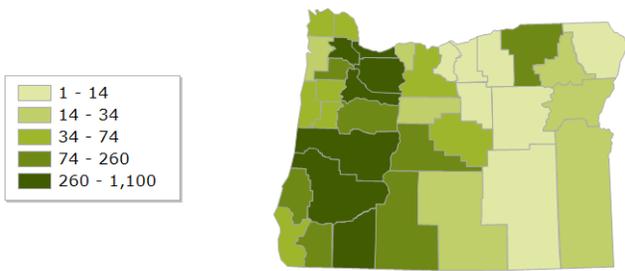
Chart Total N: 81

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

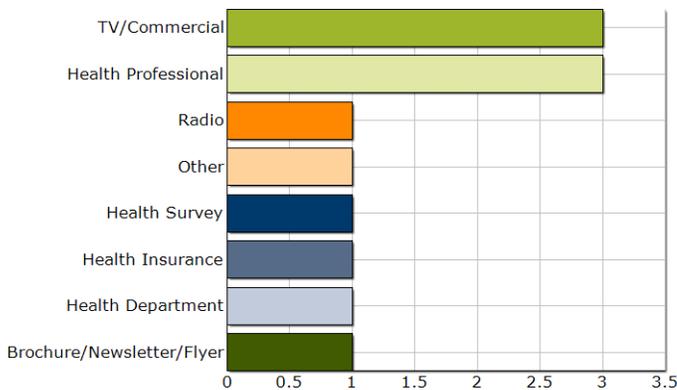
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

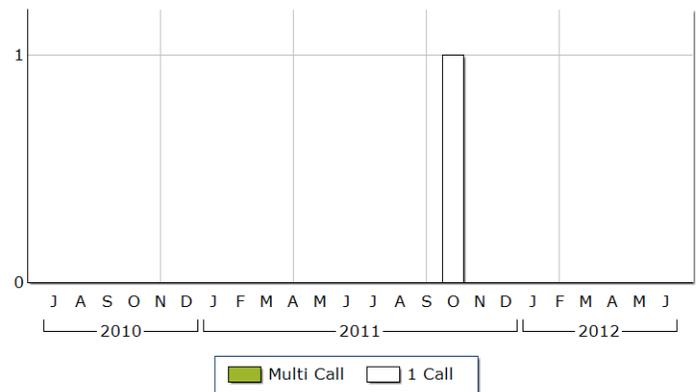


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410	⁴
			County	State
Tobacco Users - Last Full Month			16	1,876
Tobacco Users YTD			59	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.92 %
Reach - NAQC			2	0.56 %
Annualized Reach			1	1.58 %
Annualized Reach - NAQC			2	0.96 %
Unique Individual Reach			3	0.62 %

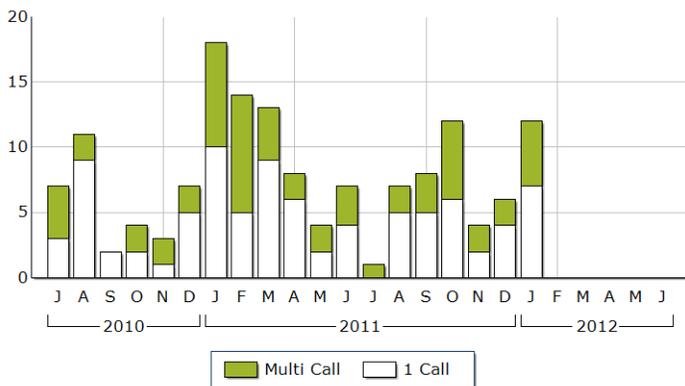
How Heard About



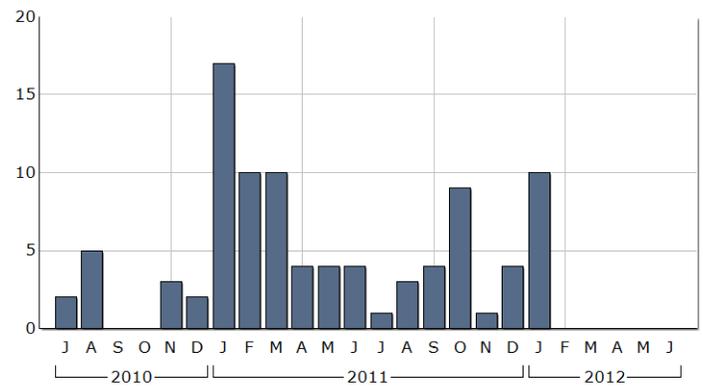
Fax Referral



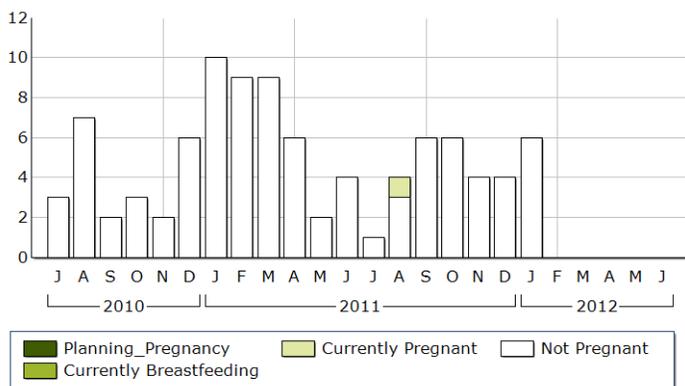
Tobacco User Enrollments By Program Type



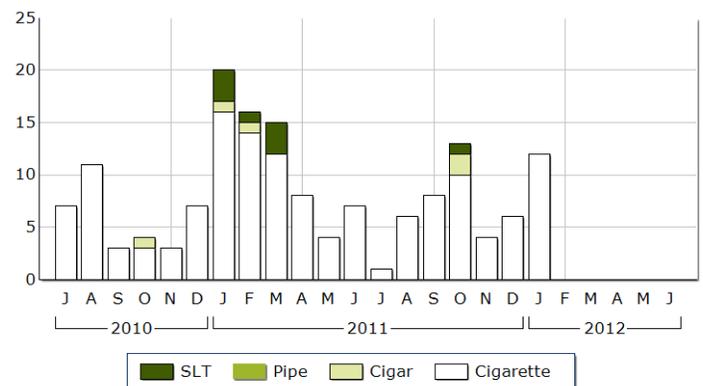
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

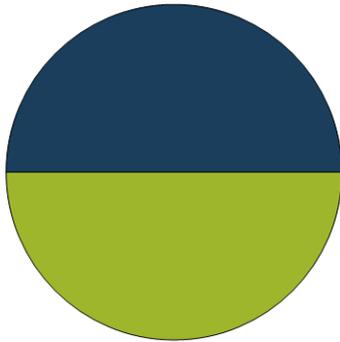


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

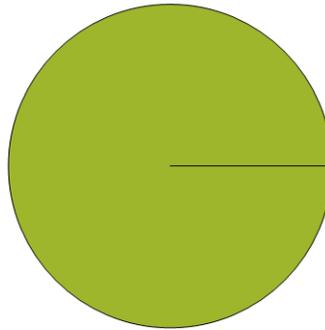
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 12

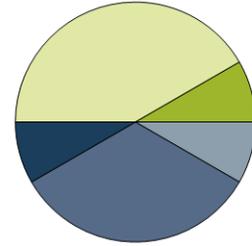
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

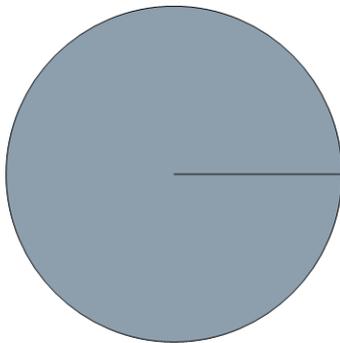
Tobacco Users By Education



No HS Degreee/GED, 8.33%
HS Degreee/GED, 33.33%
Technical Degree, 8.33%
Some College, 41.67%
College Degree, 8.33%

Chart Total N: 12

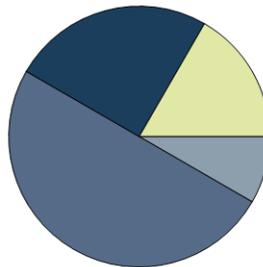
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

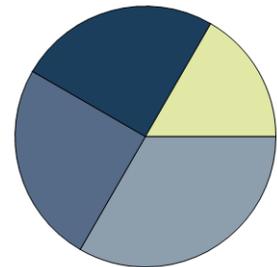
Tobacco Users By Age



25 - 34, 8.33%
45 - 54, 50.00%
55 - 64, 25.00%
65 and Older, 16.67%

Chart Total N: 12

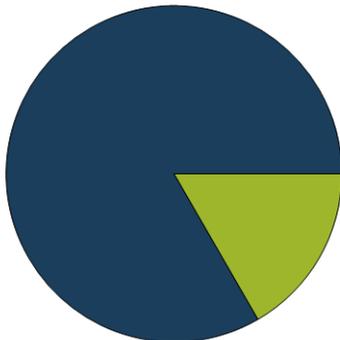
Tobacco Users By Health Plan



Uninsured, 33.33%
Medicare, 25.00%
Commercially Insured, 25.00%
Medicaid, 16.67%

Chart Total N: 12

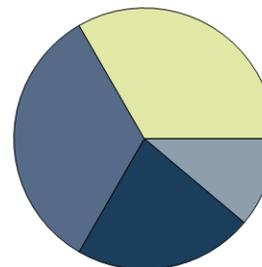
Tobacco Users By Ethnicity



Hispanic, 16.67%
Non-Hispanic, 83.33%

Chart Total N: 12

Tobacco Users By Chronic Condition



Asthma, 11.11%
COPD, 22.22%
Diabetes, 33.33%
None, 33.33%

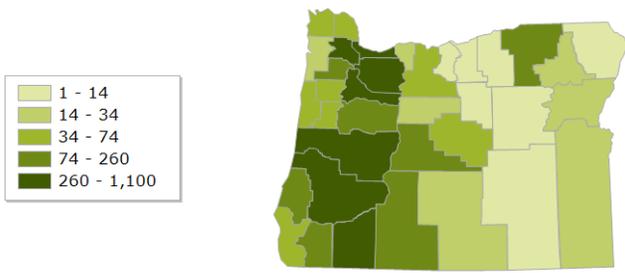
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

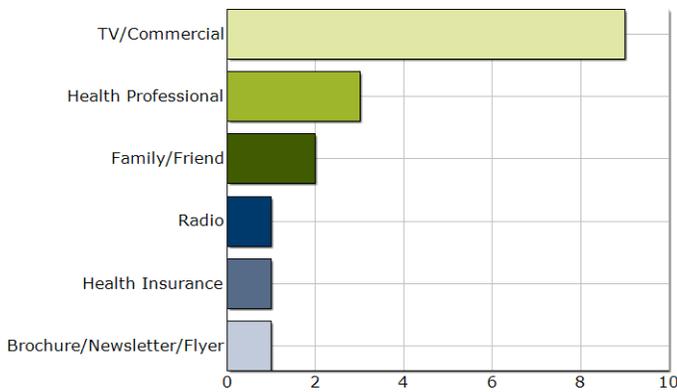
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

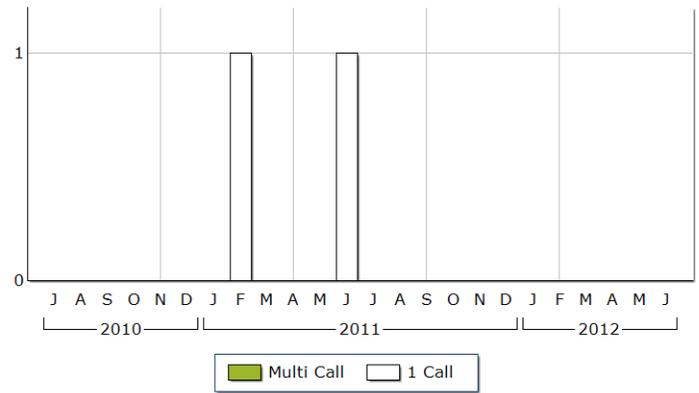


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318	⁴
			County	State
Tobacco Users - Last Full Month			18	1,876
Tobacco Users YTD			75	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.19 %
Reach - NAQC			2	0.74 %
Annualized Reach			1	2.04 %
Annualized Reach - NAQC			2	1.28 %
Unique Individual Reach			3	0.74 %

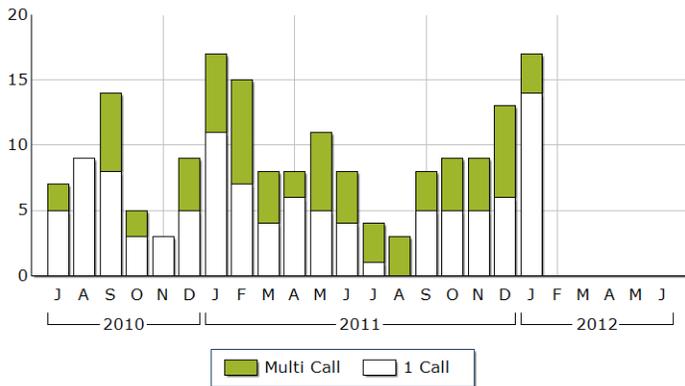
How Heard About



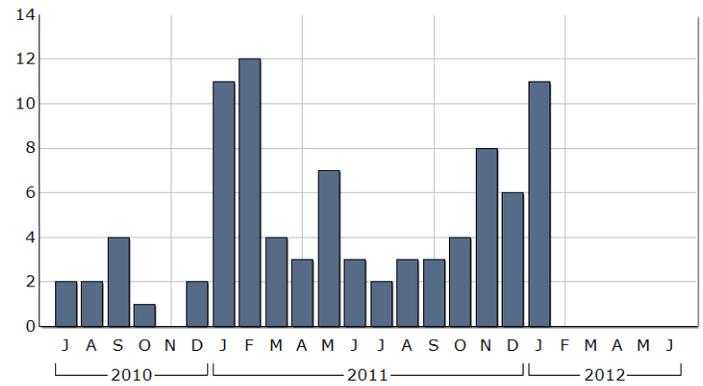
Fax Referral



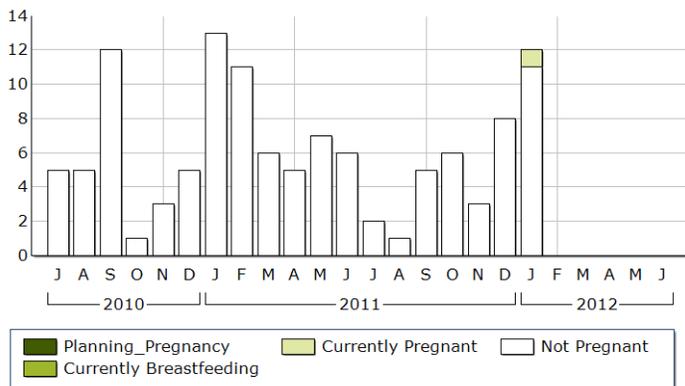
Tobacco User Enrollments By Program Type



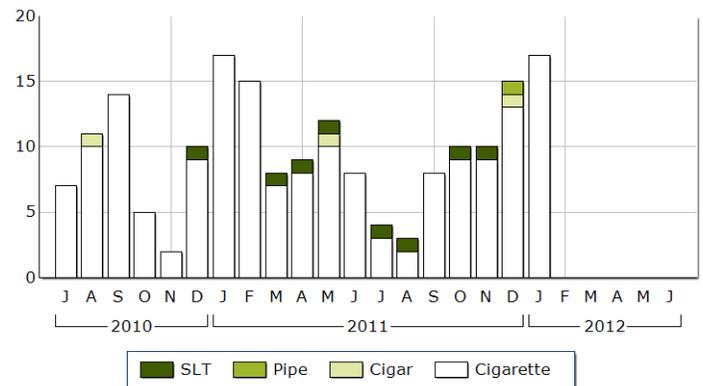
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

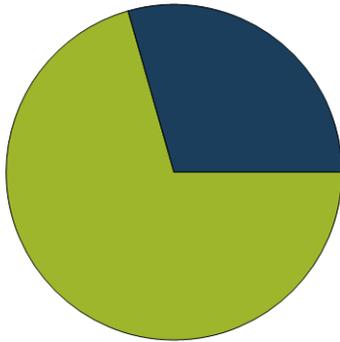


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

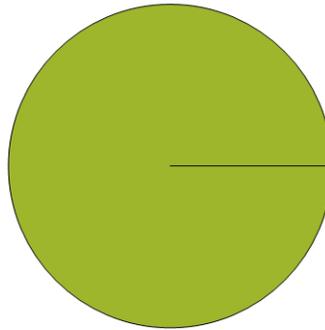
Tobacco Users By Gender



Female, 70.59%
Male, 29.41%

Chart Total N: 17

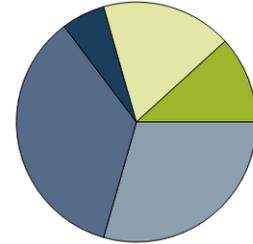
Tobacco Users By Language



English, 100.00%

Chart Total N: 17

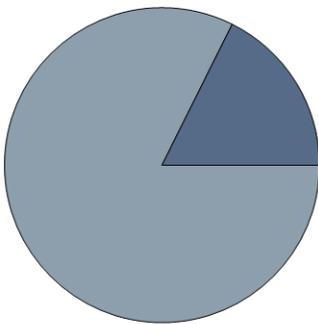
Tobacco Users By Education



No HS Degreee/GED, 29.41%
HS Degreee/GED, 35.29%
Some Technical School, 5.88%
Some College, 17.65%
College Degree, 11.76%

Chart Total N: 17

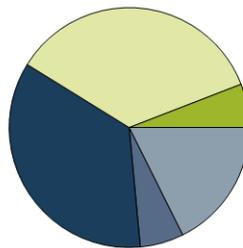
Tobacco Users By Race



White, 82.35%
American Indian/Alaskan Native, 17.65%

Chart Total N: 17

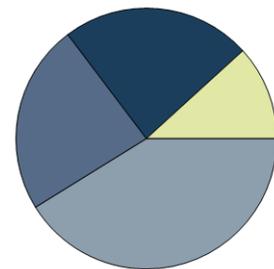
Tobacco Users By Age



18 - 24, 17.65%
25 - 34, 5.88%
45 - 54, 35.29%
55 - 64, 35.29%
65 and Older, 5.88%

Chart Total N: 17

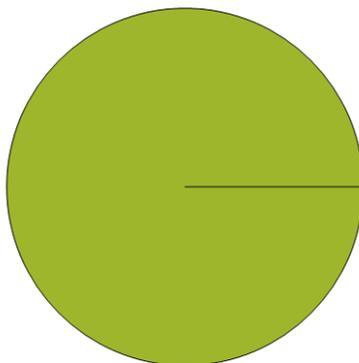
Tobacco Users By Health Plan



Commercially Insured, 41.18%
Medicare, 23.53%
Uninsured, 23.53%
Medicaid, 11.76%

Chart Total N: 17

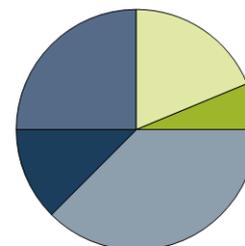
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 17

Tobacco Users By Chronic Condition



Asthma, 37.50%
CAD, 12.50%
COPD, 25.00%
Diabetes, 18.75%
None, 6.25%

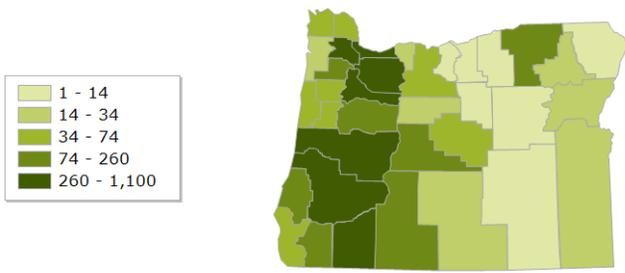
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

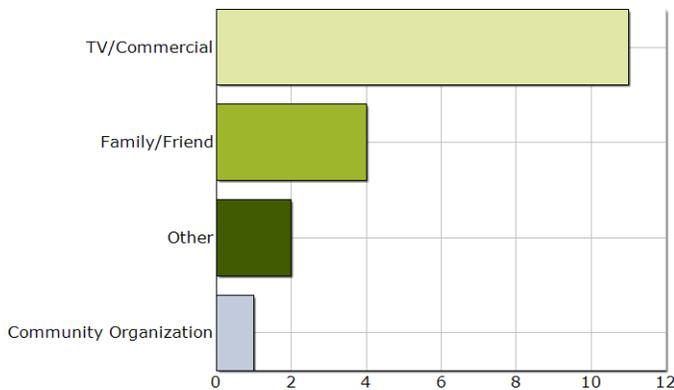
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

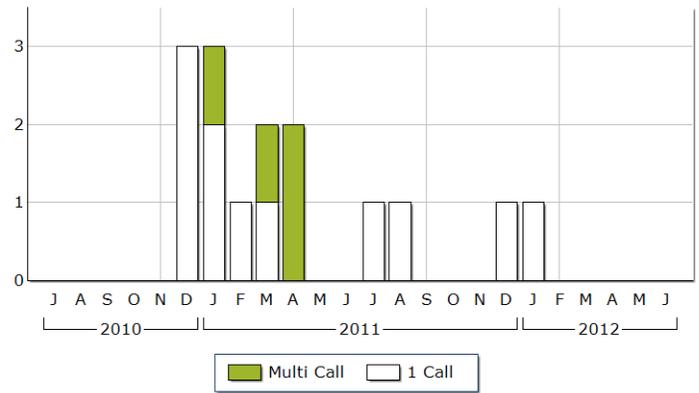


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			20	1,876
Tobacco Users YTD			98	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.69 %
Reach - NAQC			2	0.55 %
Annualized Reach			1	1.18 %
Annualized Reach - NAQC			2	0.94 %
Unique Individual Reach			3	0.51 %

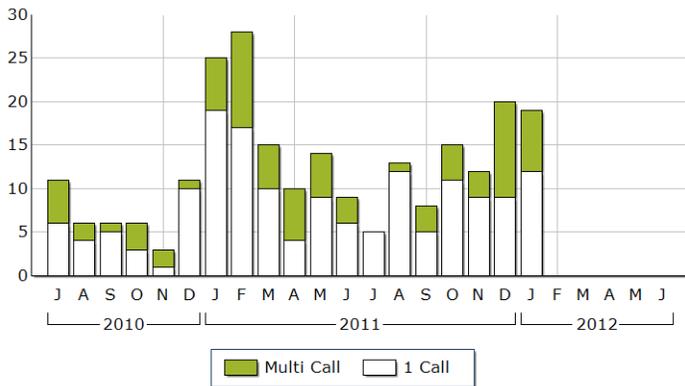
How Heard About



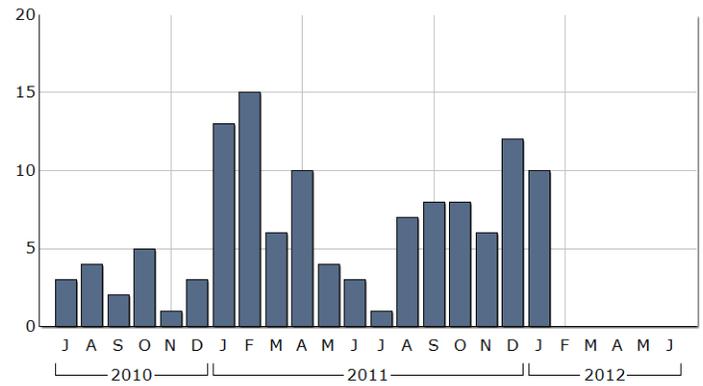
Fax Referral



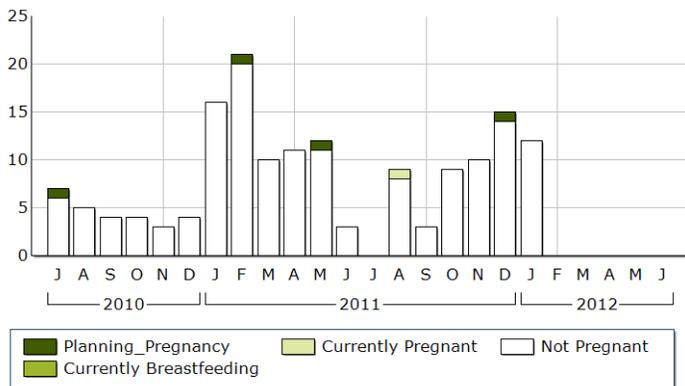
Tobacco User Enrollments By Program Type



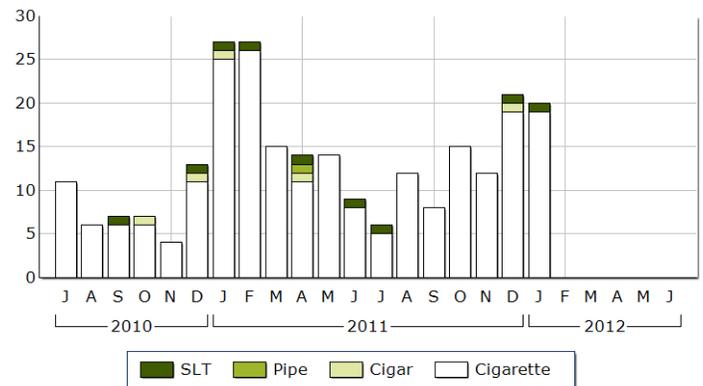
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

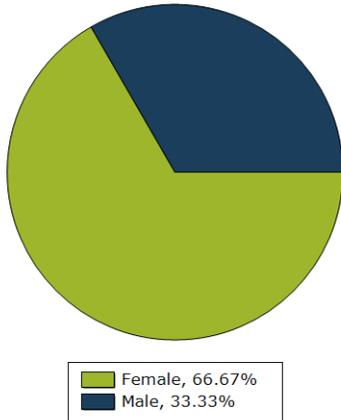


Chart Total N: 18

Tobacco Users By Language

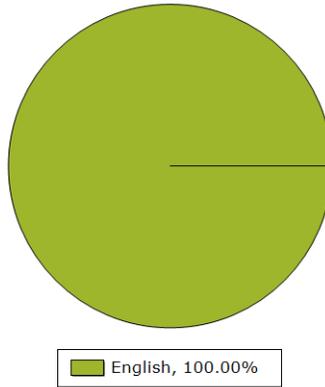


Chart Total N: 19

Tobacco Users By Education

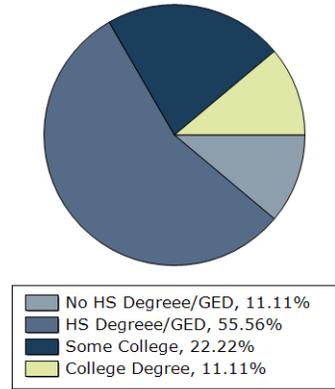


Chart Total N: 18

Tobacco Users By Race

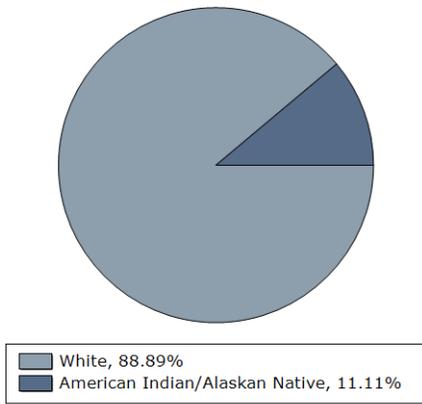


Chart Total N: 18

Tobacco Users By Age

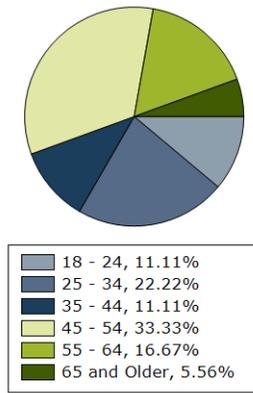


Chart Total N: 18

Tobacco Users By Health Plan

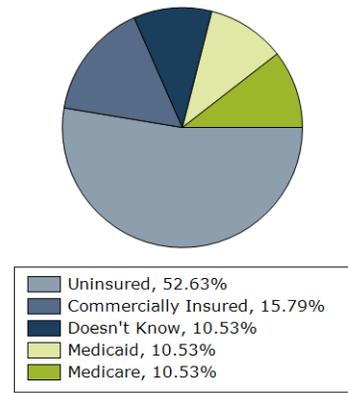


Chart Total N: 19

Tobacco Users By Ethnicity

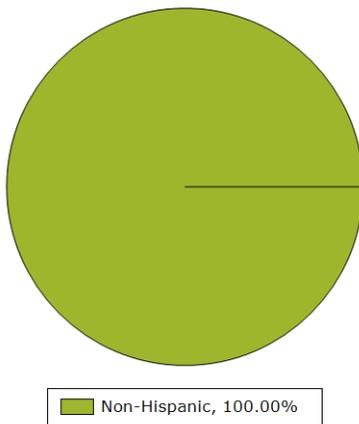


Chart Total N: 18

Tobacco Users By Chronic Condition

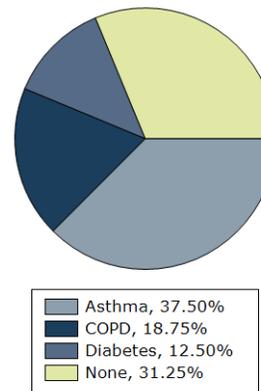


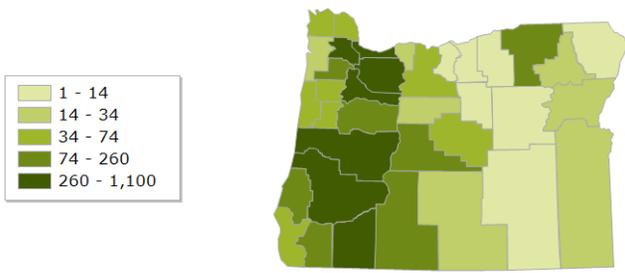
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

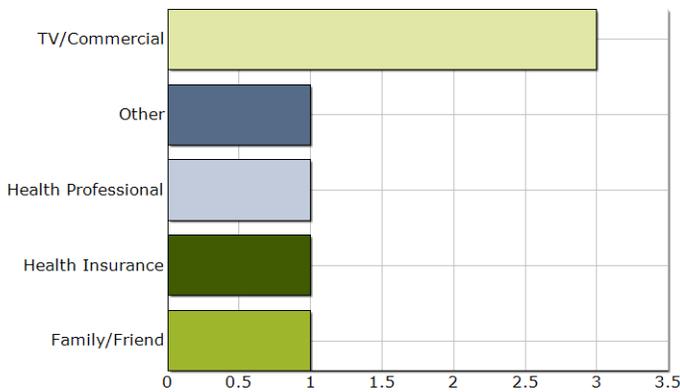
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

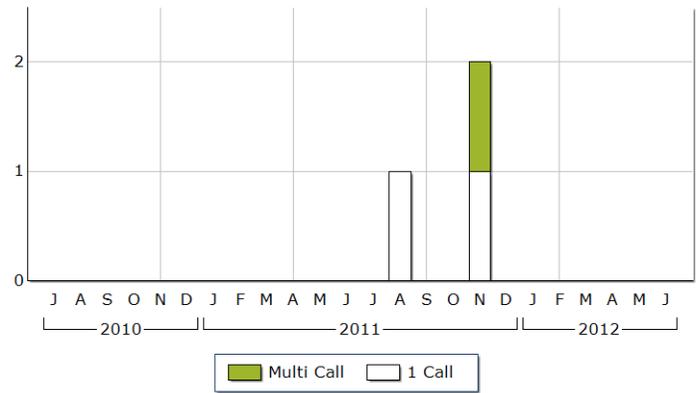


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	County	State
			7	1,876
Tobacco Users - Last Full Month			42	8,440
Tobacco Users YTD			33	5,889
Unique Tobacco Users YTD			2.0 %	2.0 %
Target Reach			1	0.87 %
Reach YTD			2	0.62 %
Reach - NAQC			1	1.50 %
Annualized Reach			2	1.07 %
Annualized Reach - NAQC			3	0.69 %
Unique Individual Reach				

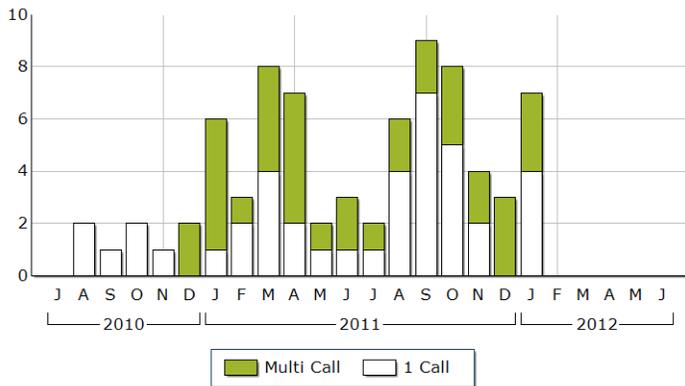
How Heard About



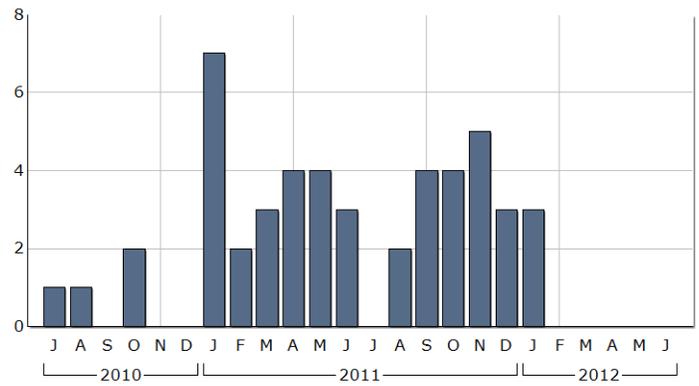
Fax Referral



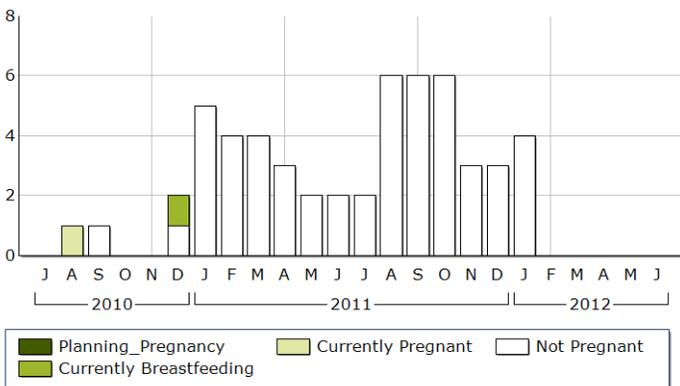
Tobacco User Enrollments By Program Type



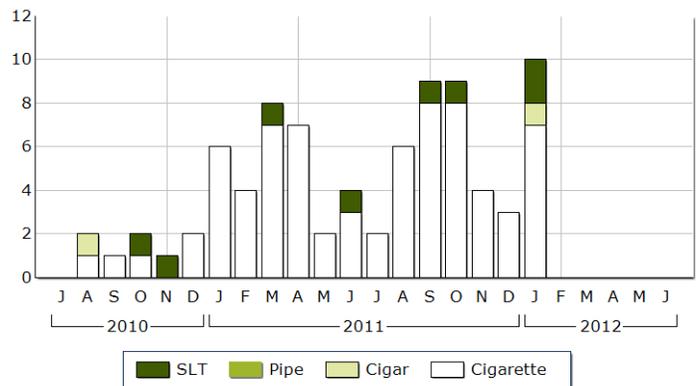
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

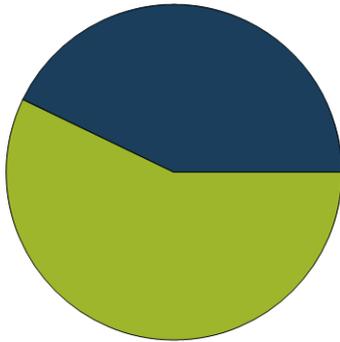


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

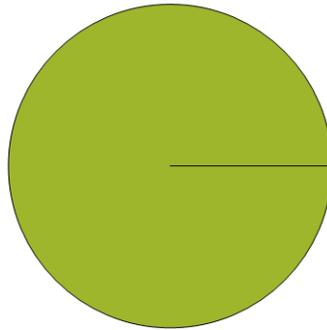
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 7

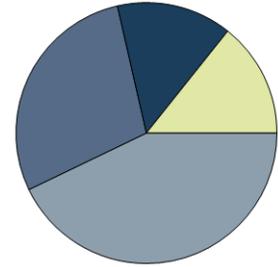
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

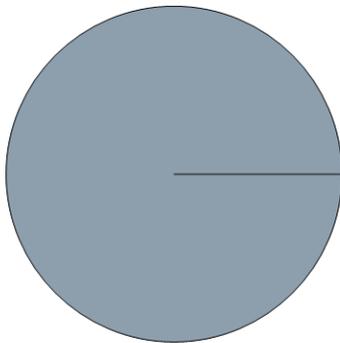
Tobacco Users By Education



No HS Degree/GED, 42.86%
HS Degree/GED, 28.57%
Technical Degree, 14.29%
Some College, 14.29%

Chart Total N: 7

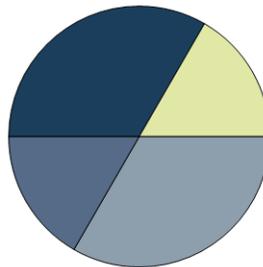
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

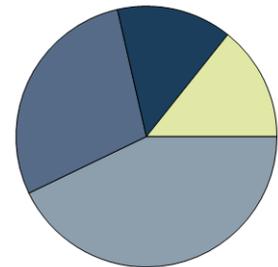
Tobacco Users By Age



18 - 24, 33.33%
35 - 44, 16.67%
45 - 54, 33.33%
55 - 64, 16.67%

Chart Total N: 6

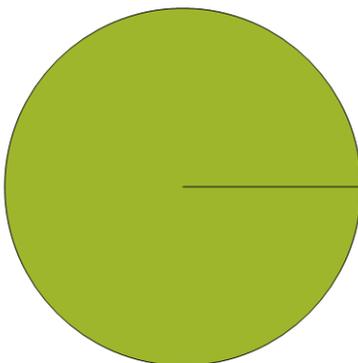
Tobacco Users By Health Plan



Uninsured, 42.86%
Medicaid, 28.57%
Medicare, 14.29%
Commercially Insured, 14.29%

Chart Total N: 7

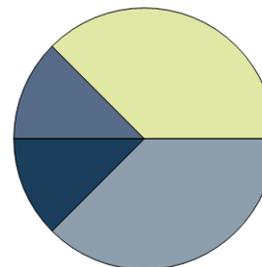
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 37.50%
COPD, 12.50%
Diabetes, 12.50%
None, 37.50%

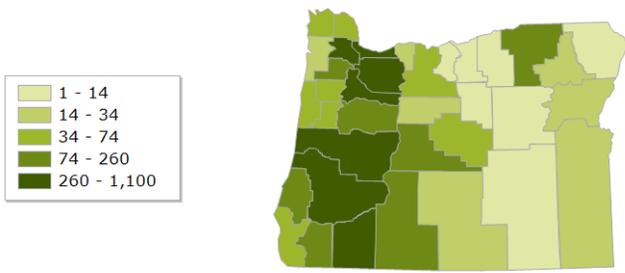
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

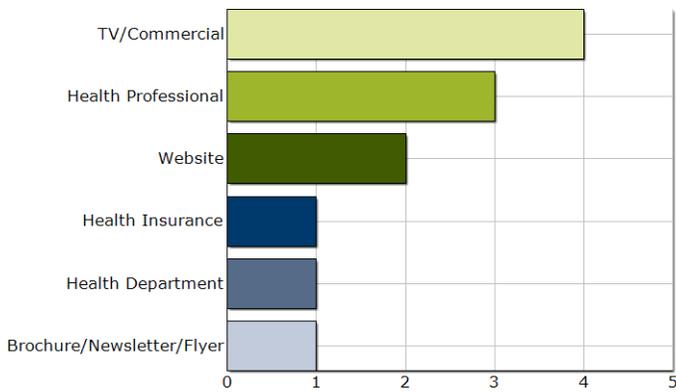
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

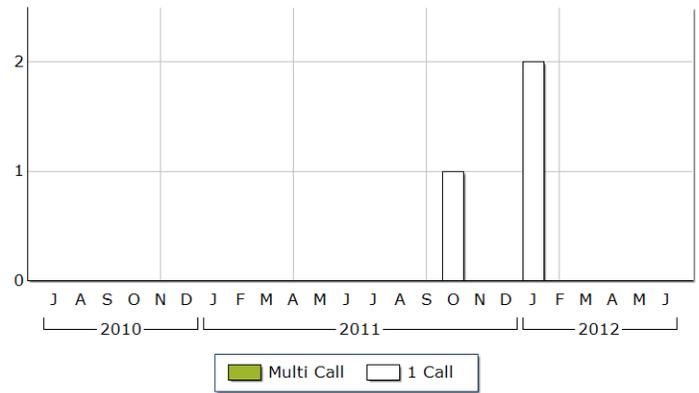


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴
		County	State
Tobacco Users - Last Full Month		13	1,876
Tobacco Users YTD		57	8,440
Unique Tobacco Users YTD		3	44
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.73 %
Reach - NAQC		2	1.27 %
Annualized Reach		1	2.96 %
Annualized Reach - NAQC		2	2.18 %
Unique Individual Reach		3	1.33 %

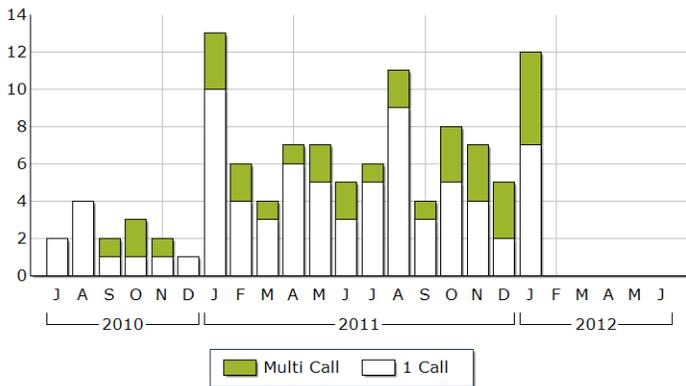
How Heard About



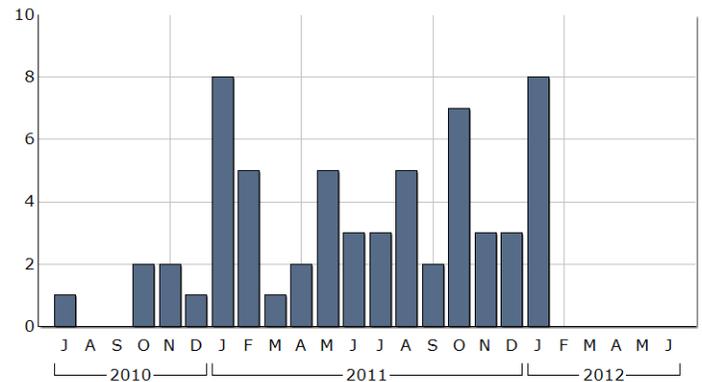
Fax Referral



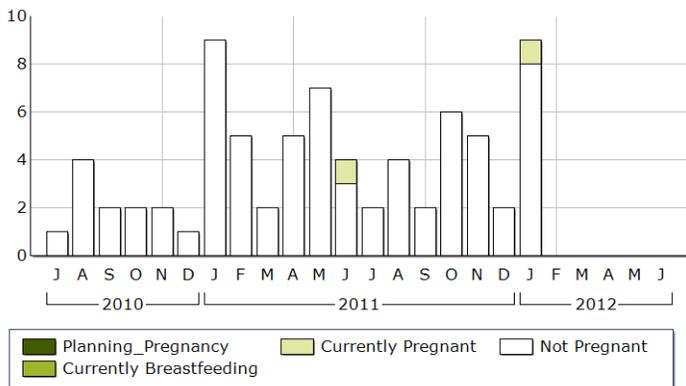
Tobacco User Enrollments By Program Type



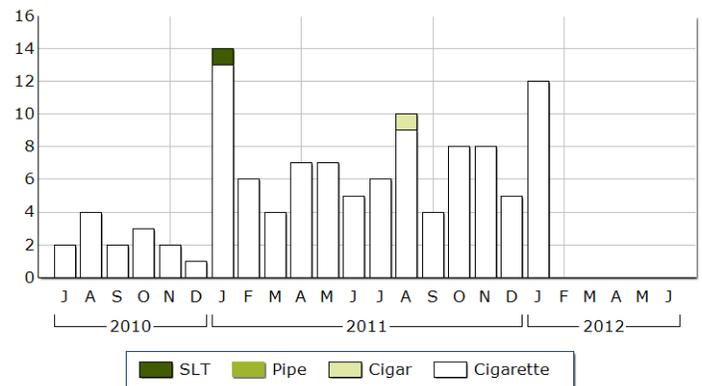
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

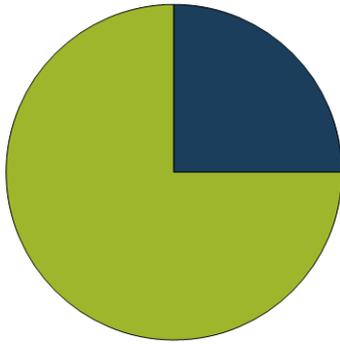


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

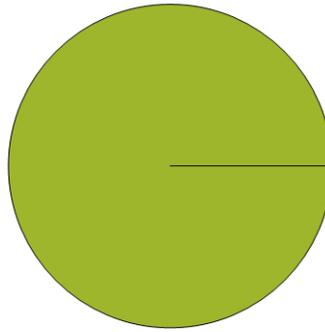
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 12

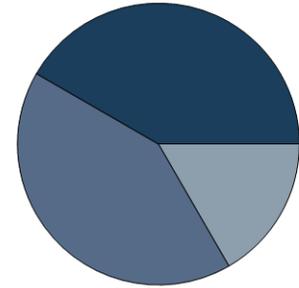
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

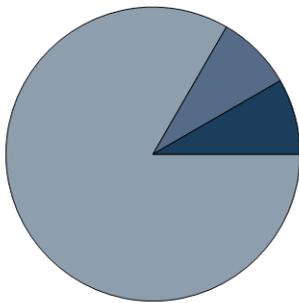
Tobacco Users By Education



No HS Degreee/GED, 16.67%
HS Degreee/GED, 41.67%
Some College, 41.67%

Chart Total N: 12

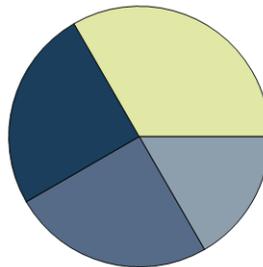
Tobacco Users By Race



White, 83.33%
American Indian/Alaskan Native, 8.33%
Asian, 8.33%

Chart Total N: 12

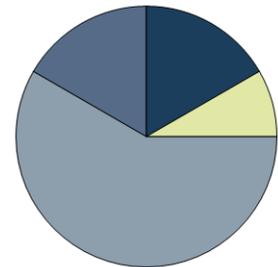
Tobacco Users By Age



18 - 24, 16.67%
35 - 44, 25.00%
45 - 54, 25.00%
55 - 64, 33.33%

Chart Total N: 12

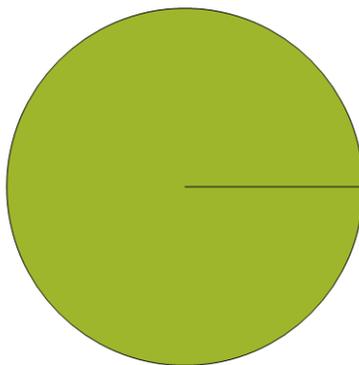
Tobacco Users By Health Plan



Uninsured, 58.33%
Commercially Insured, 16.67%
Medicaid, 16.67%
Medicare, 8.33%

Chart Total N: 12

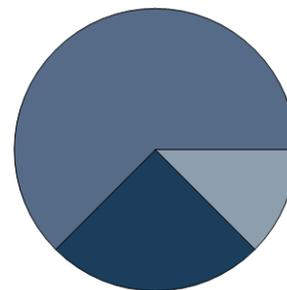
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 12

Tobacco Users By Chronic Condition



Asthma, 12.50%
Diabetes, 25.00%
None, 62.50%

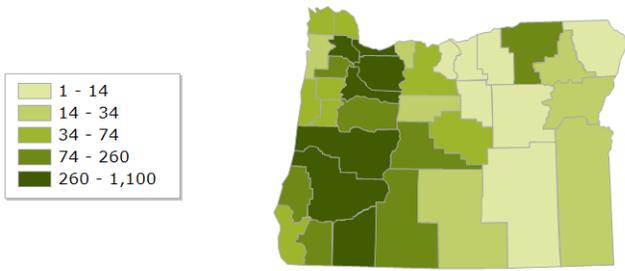
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

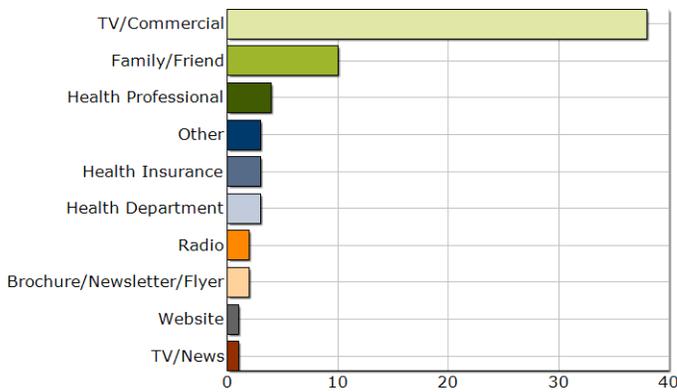
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

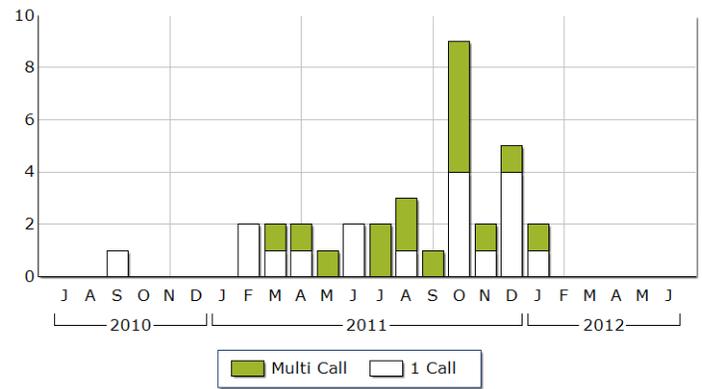


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			70	1,876
Tobacco Users YTD			255	8,440
Unique Tobacco Users YTD			3 215	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1 1.35 %	1.64 %
Reach - NAQC			2 0.93 %	0.76 %
Annualized Reach			1 2.32 %	2.80 %
Annualized Reach - NAQC			2 1.60 %	1.30 %
Unique Individual Reach			3 1.14 %	1.14 %

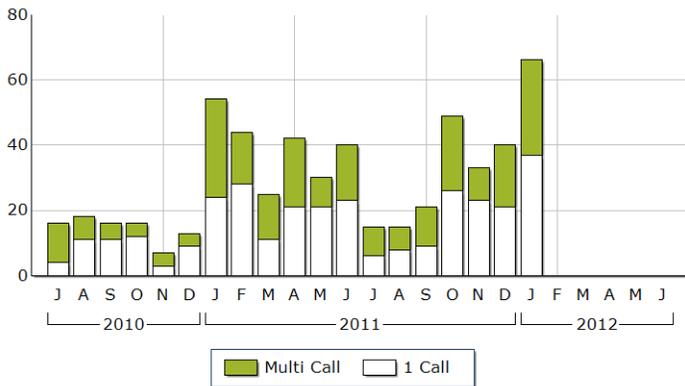
How Heard About



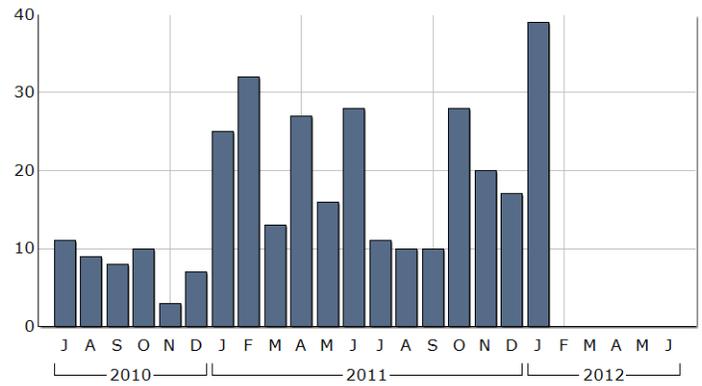
Fax Referral



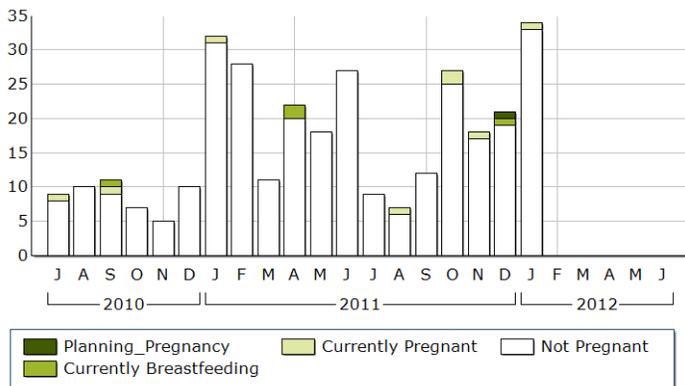
Tobacco User Enrollments By Program Type



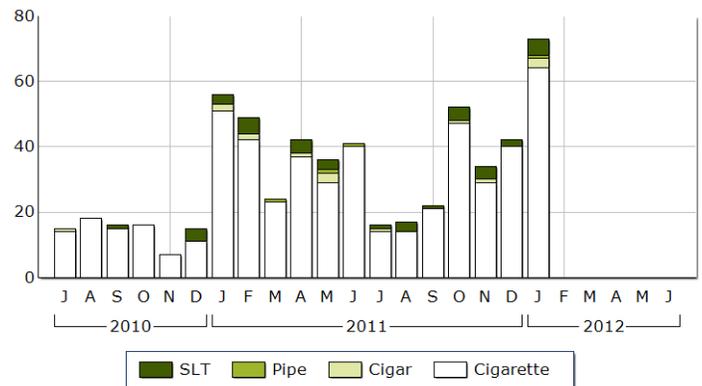
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

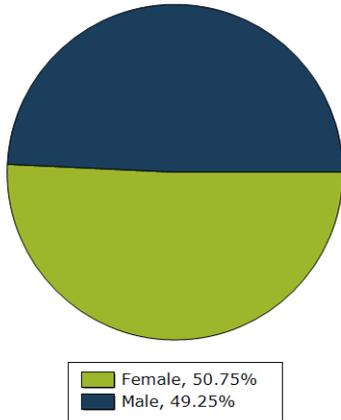


Chart Total N: 67

Tobacco Users By Language

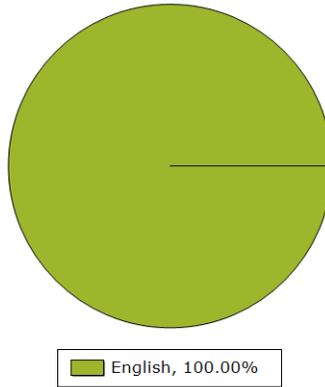


Chart Total N: 67

Tobacco Users By Education

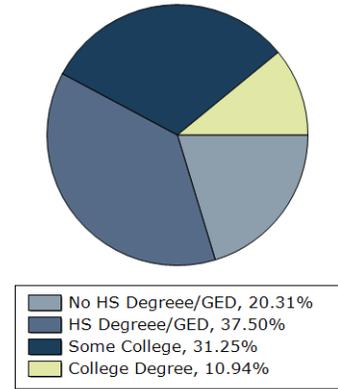


Chart Total N: 64

Tobacco Users By Race

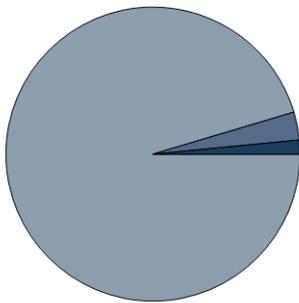


Chart Total N: 65

Tobacco Users By Age

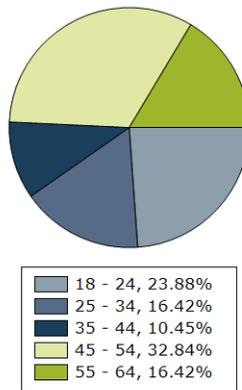


Chart Total N: 67

Tobacco Users By Health Plan

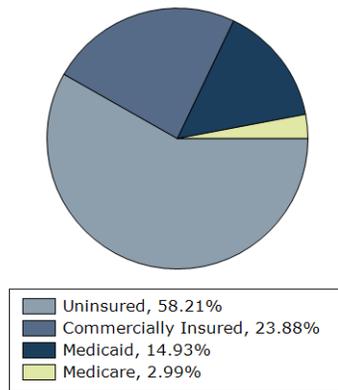


Chart Total N: 67

Tobacco Users By Ethnicity

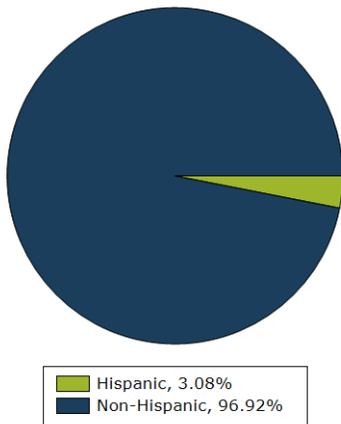


Chart Total N: 65

Tobacco Users By Chronic Condition

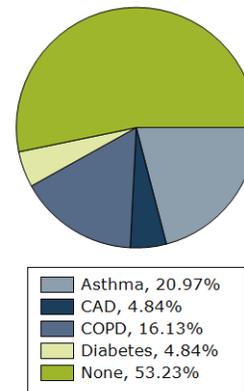


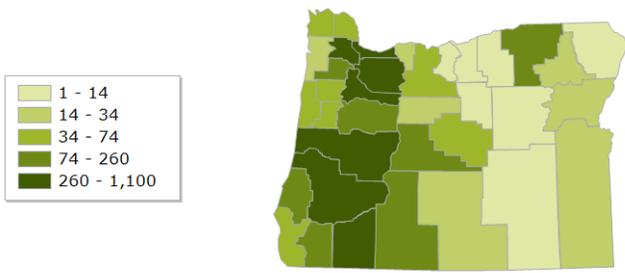
Chart Total N: 62

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

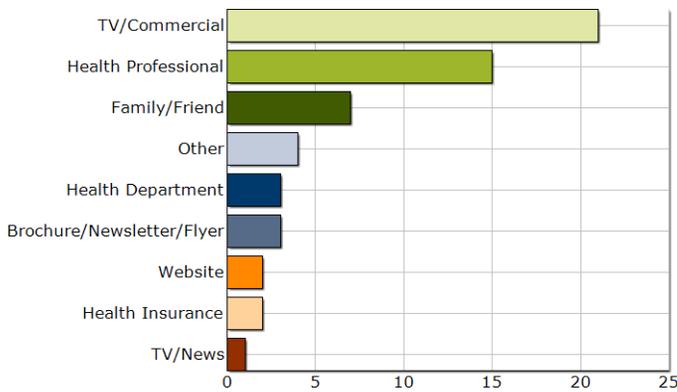
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

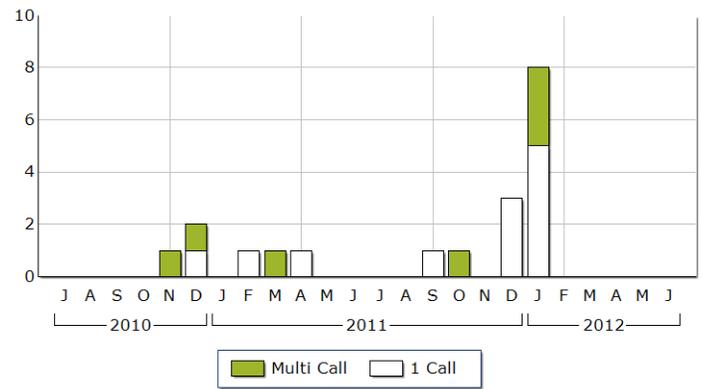


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	⁴
			County	State
Tobacco Users - Last Full Month			68	1,876
Tobacco Users YTD			290	8,440
Unique Tobacco Users YTD			3	234
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.29 %
Reach - NAQC			2	1.02 %
Annualized Reach			1	2.21 %
Annualized Reach - NAQC			2	1.76 %
Unique Individual Reach			3	1.04 %

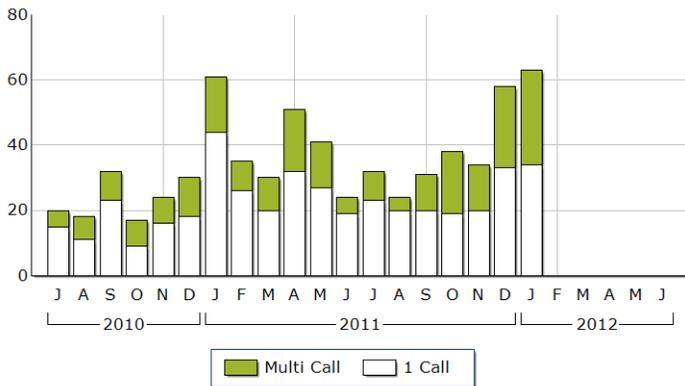
How Heard About



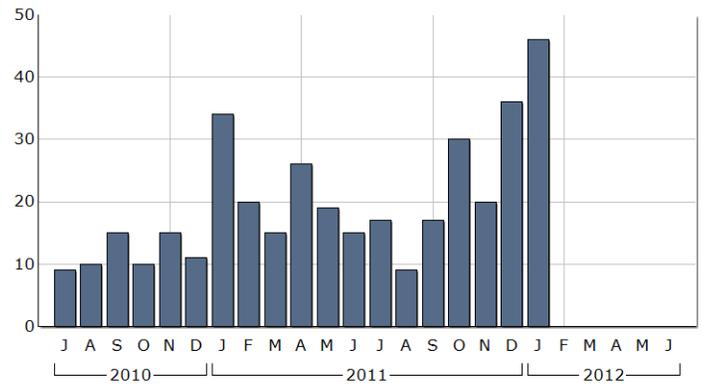
Fax Referral



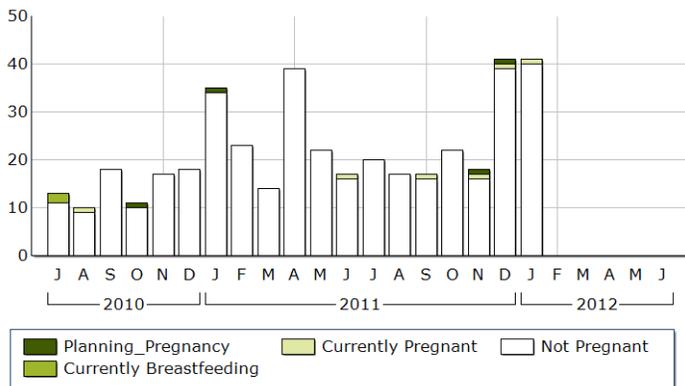
Tobacco User Enrollments By Program Type



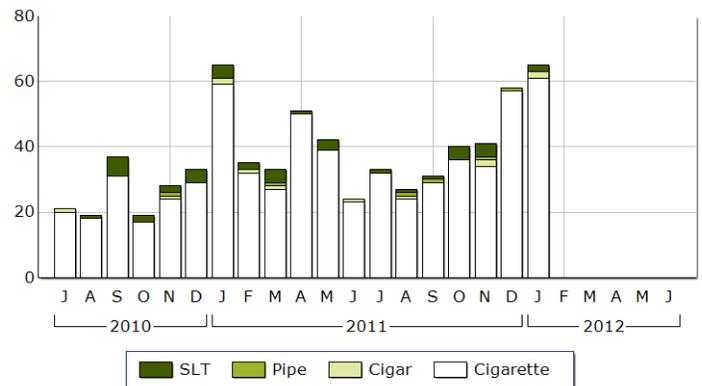
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

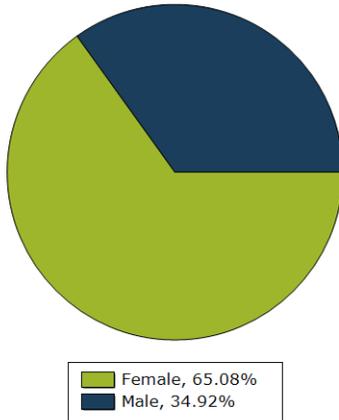


Chart Total N: 63

Tobacco Users By Language

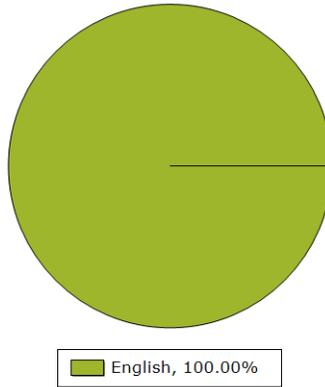


Chart Total N: 63

Tobacco Users By Education

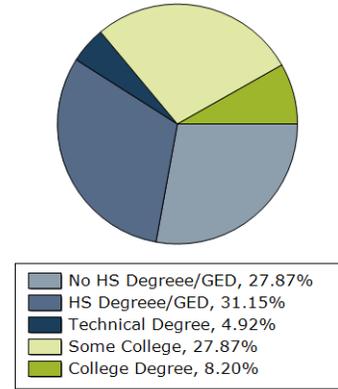


Chart Total N: 61

Tobacco Users By Race

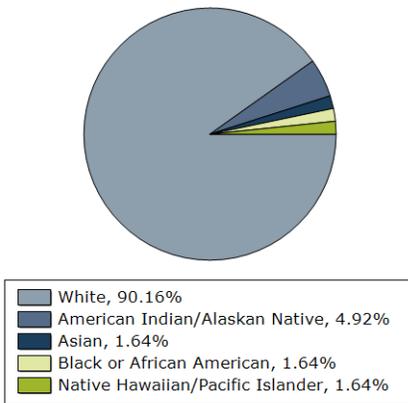


Chart Total N: 61

Tobacco Users By Age

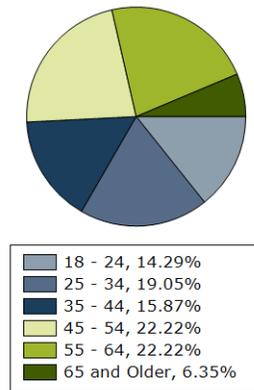


Chart Total N: 63

Tobacco Users By Health Plan

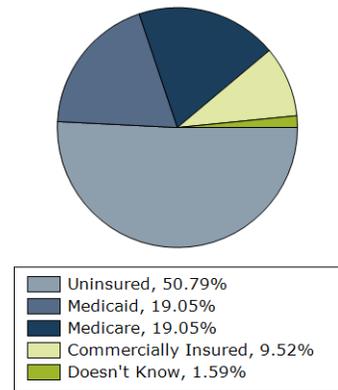


Chart Total N: 63

Tobacco Users By Ethnicity

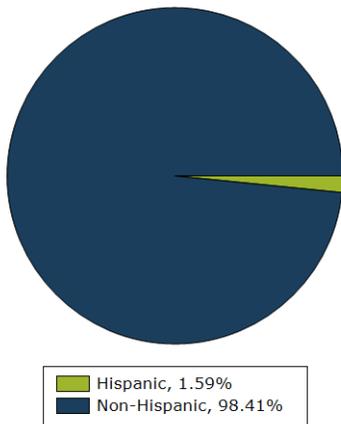


Chart Total N: 63

Tobacco Users By Chronic Condition

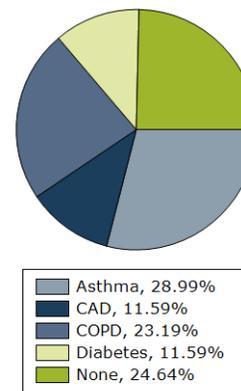


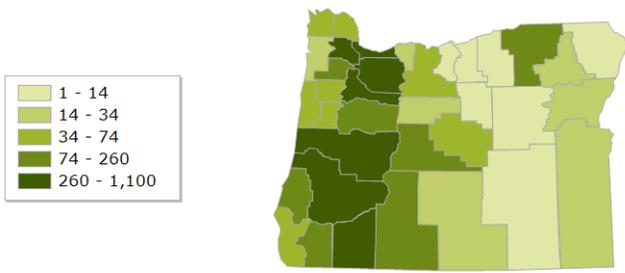
Chart Total N: 69

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

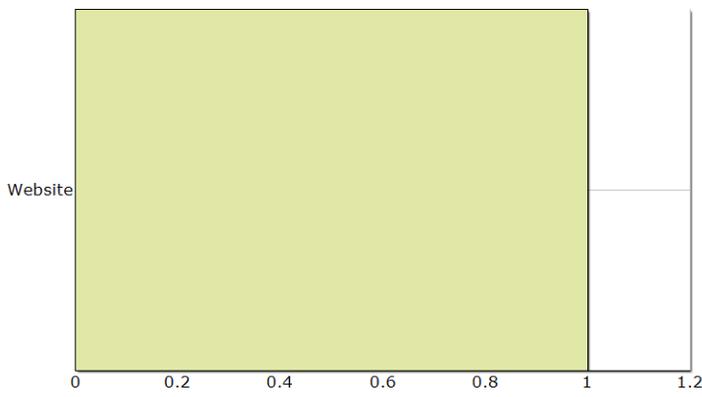
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

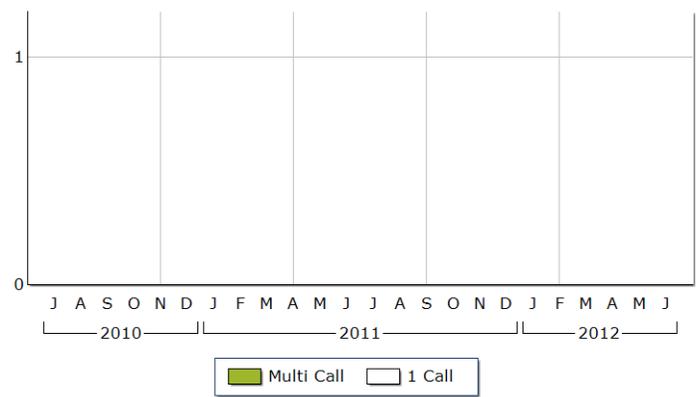


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453 ⁴	
			County	State
Tobacco Users - Last Full Month			2	1,876
Tobacco Users YTD			12	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.65 %
Reach - NAQC			2	1.77 %
Annualized Reach			1	4.54 %
Annualized Reach - NAQC			2	3.03 %
Unique Individual Reach			3	1.55 %

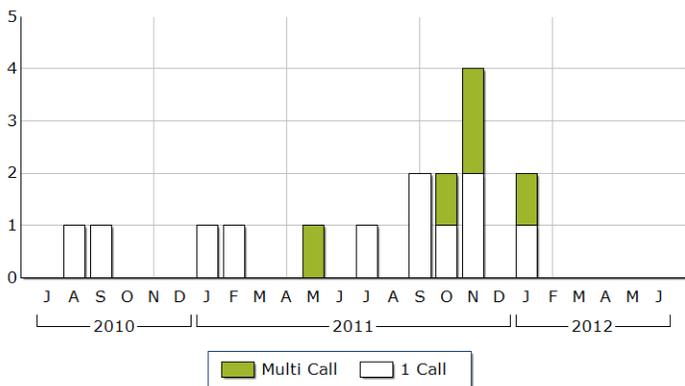
How Heard About



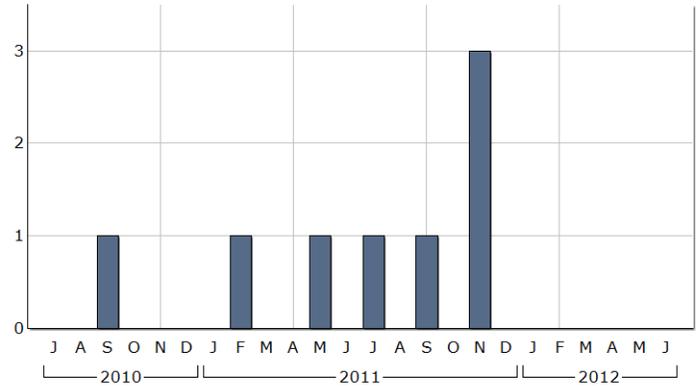
Fax Referral



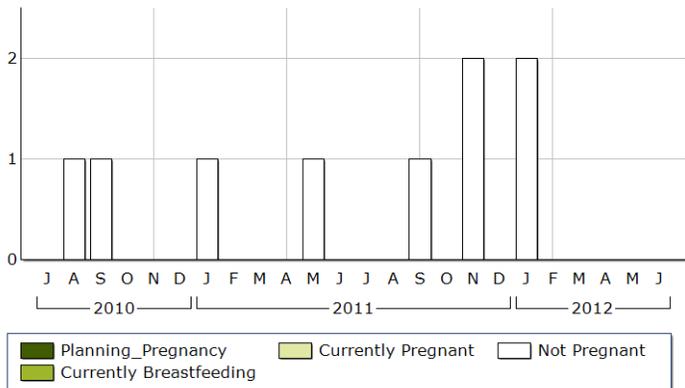
Tobacco User Enrollments By Program Type



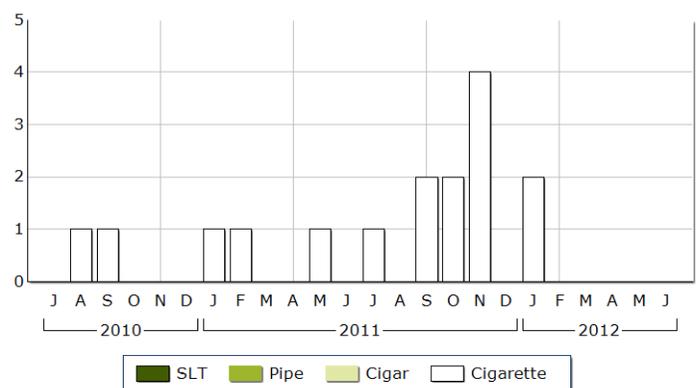
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

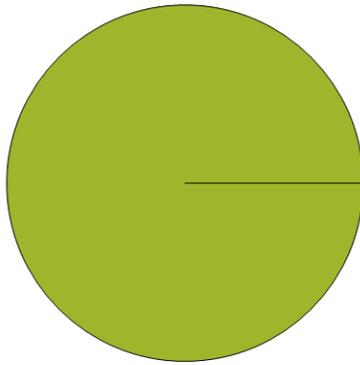


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

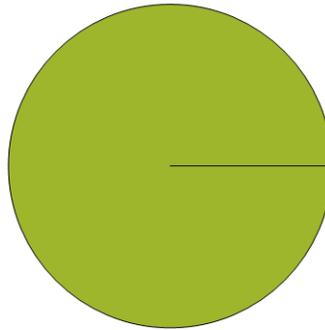
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

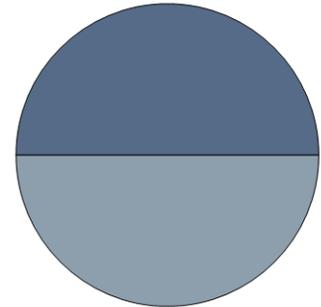
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

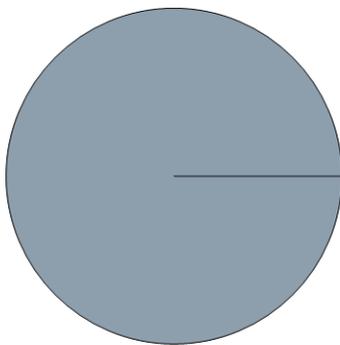
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

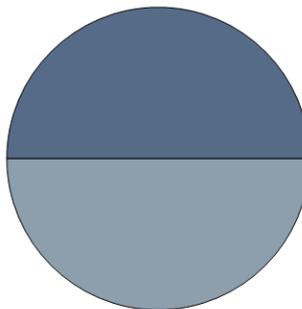
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

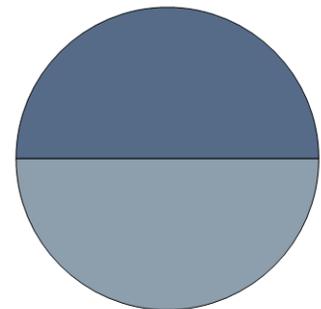
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

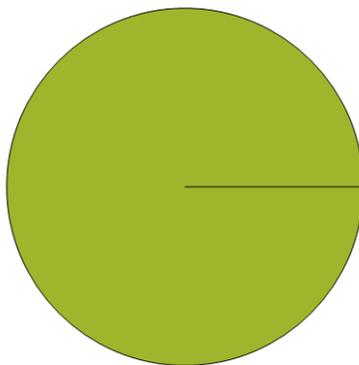
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

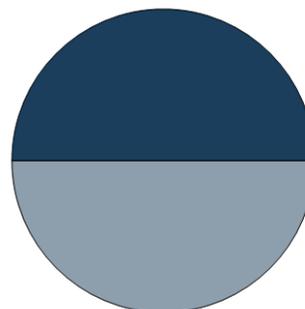
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 50.00%
None, 50.00%

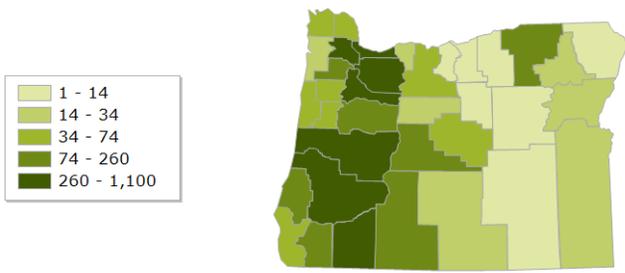
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

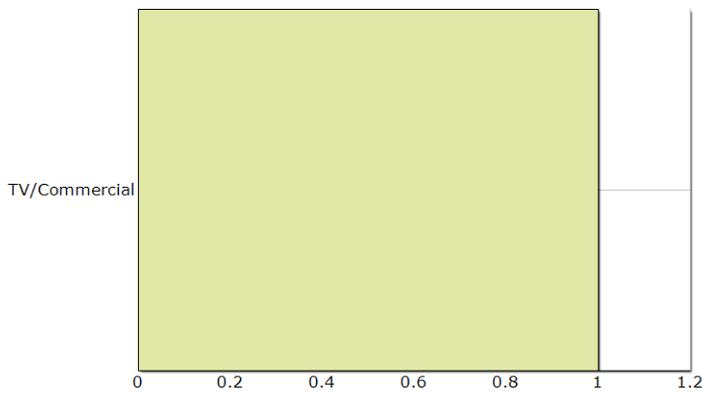
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

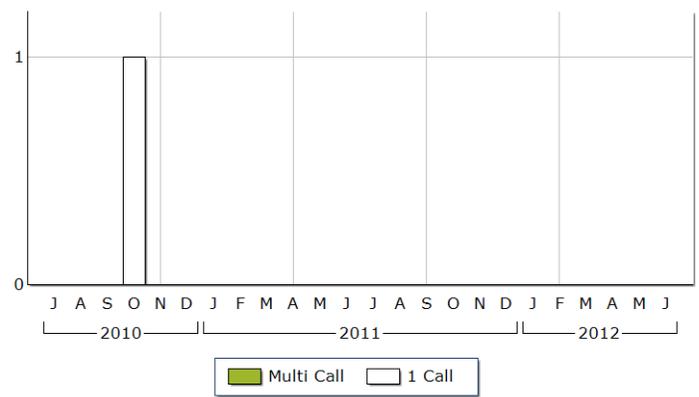


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			1	1,876
Tobacco Users YTD			6	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.41 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	0.71 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.41 %

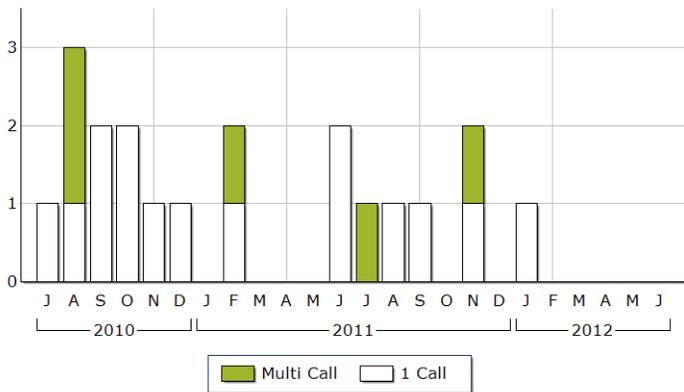
How Heard About



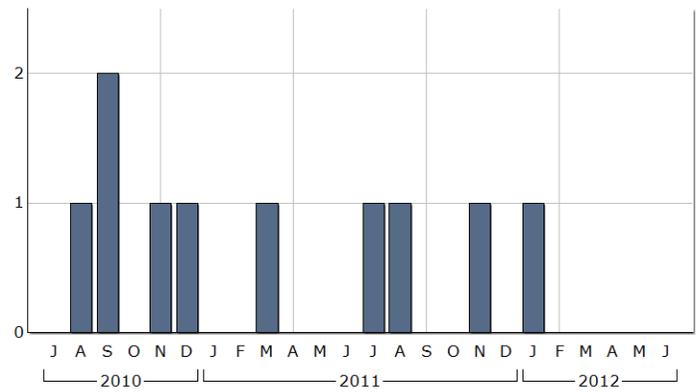
Fax Referral



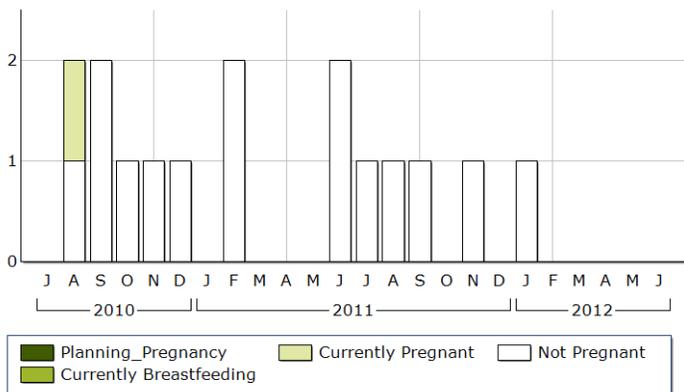
Tobacco User Enrollments By Program Type



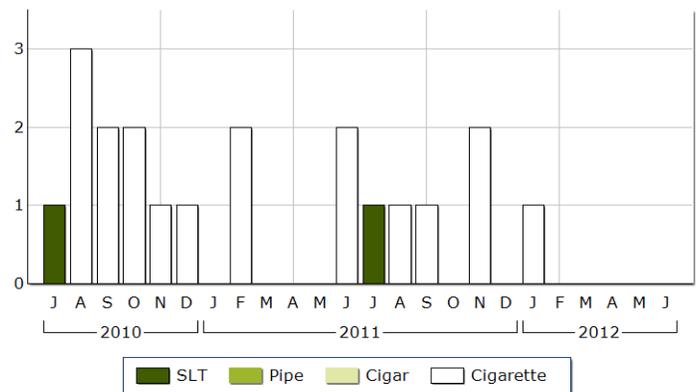
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

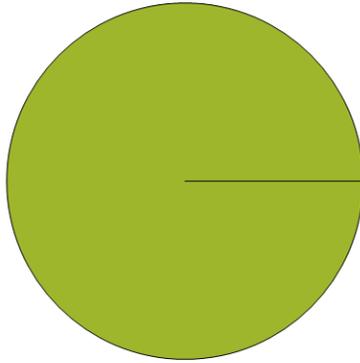


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

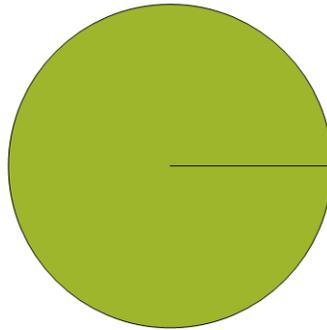
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

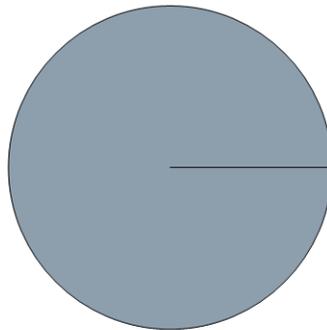
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

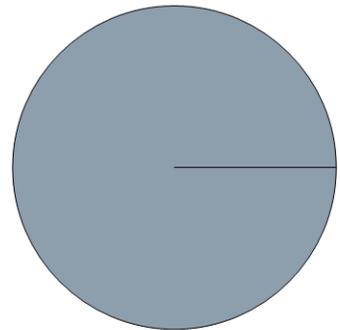
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

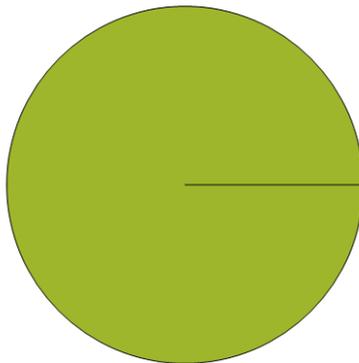
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

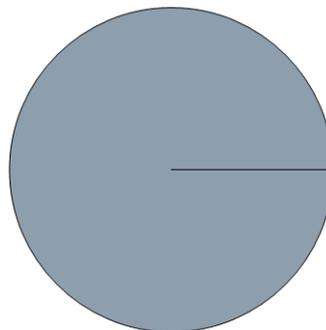
Tobacco Users By Ethnicity



Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

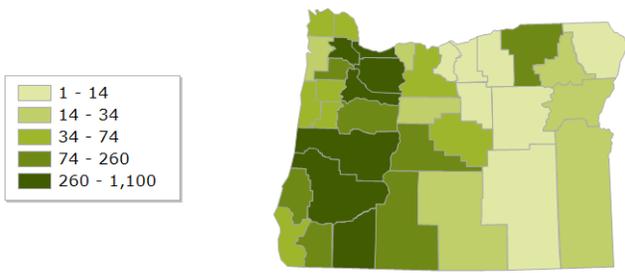
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

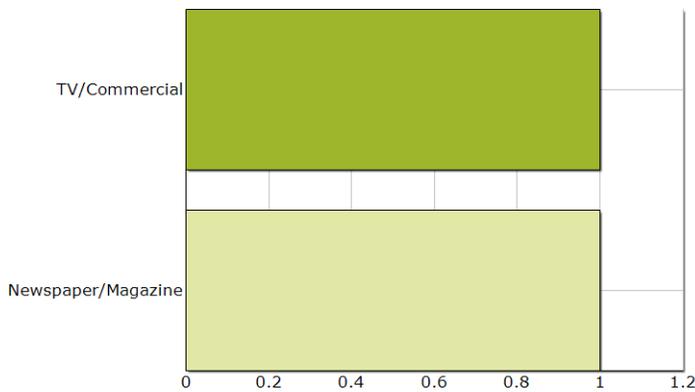
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

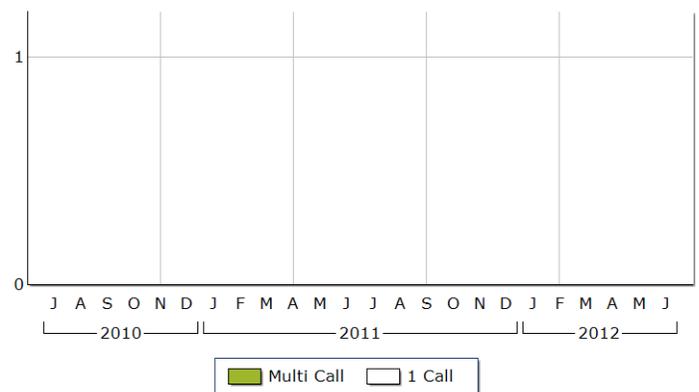


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			2	1,876
Tobacco Users YTD			6	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.69 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	1.18 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.69 %

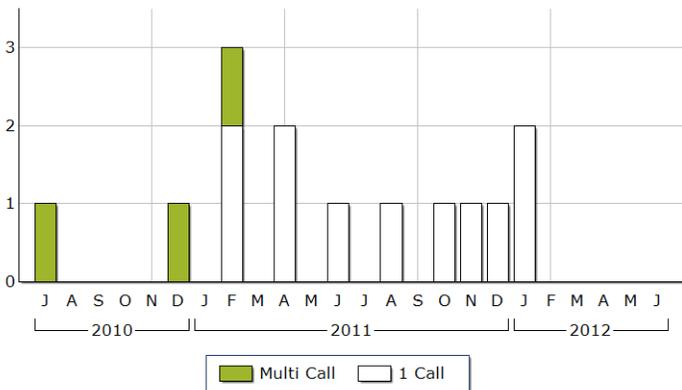
How Heard About



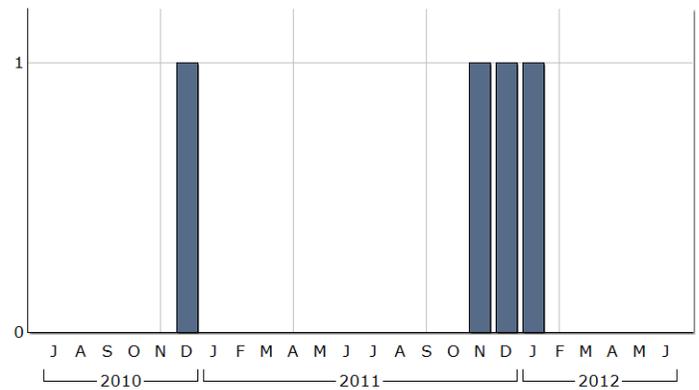
Fax Referral



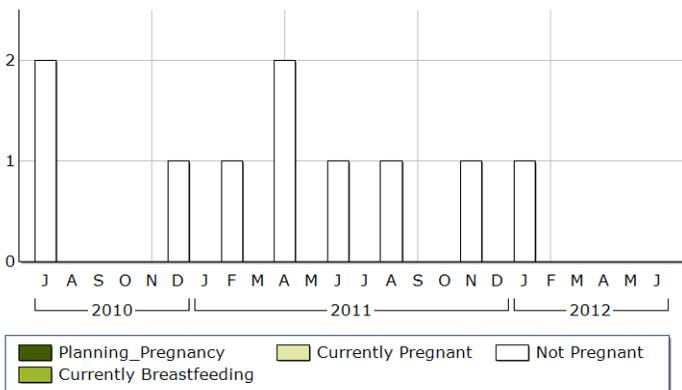
Tobacco User Enrollments By Program Type



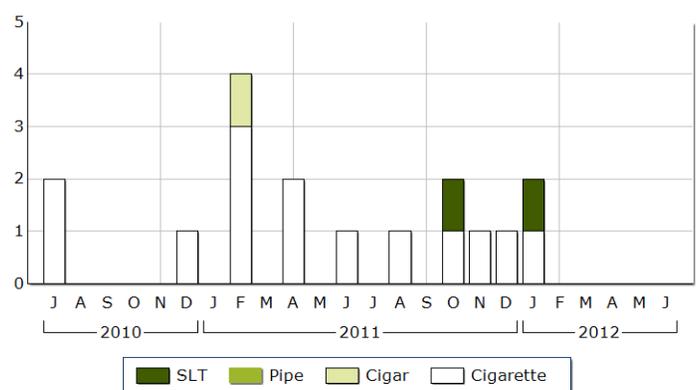
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

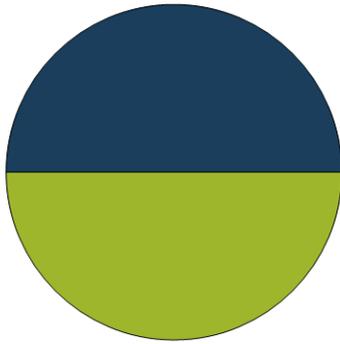


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

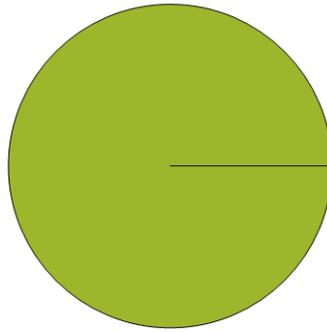
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

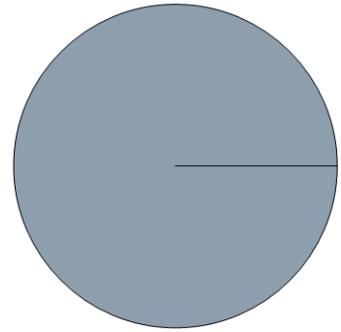
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

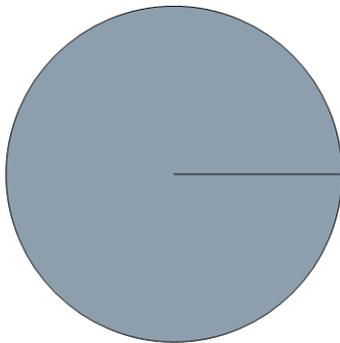
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

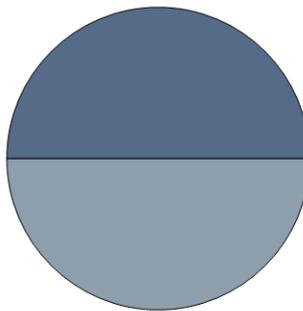
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

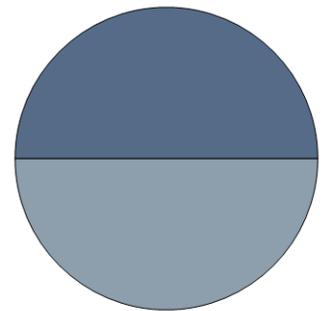
Tobacco Users By Age



25 - 34, 50.00%
65 and Older, 50.00%

Chart Total N: 2

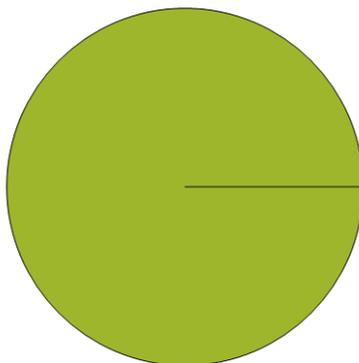
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

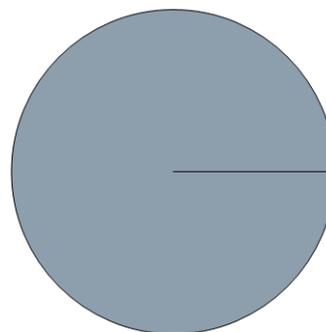
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

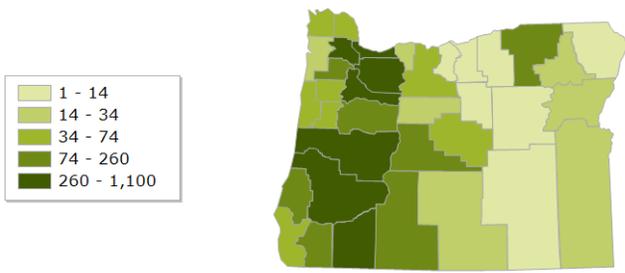
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

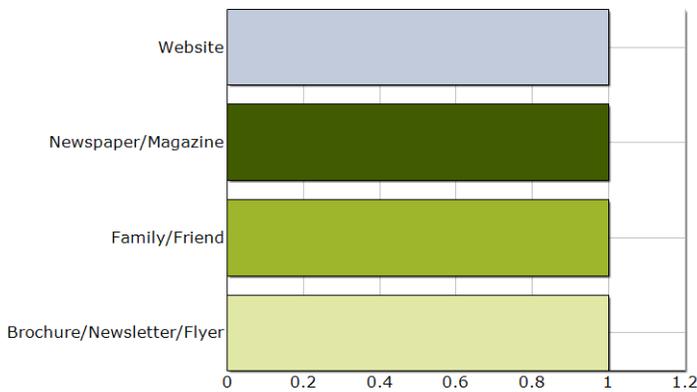
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

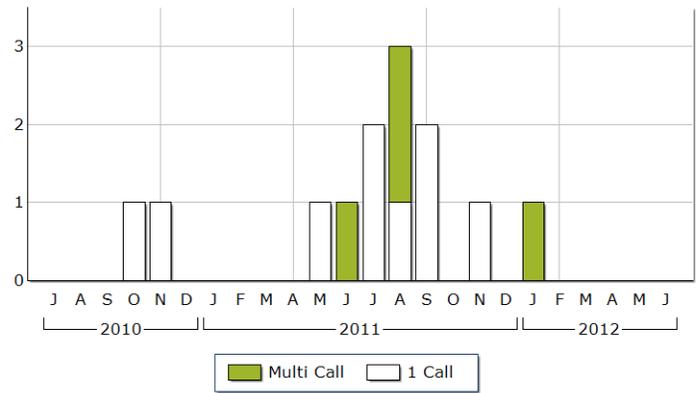


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	4	1,396 ⁴
			County	State
Tobacco Users - Last Full Month			4	1,876
Tobacco Users YTD			22	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.58 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	2.70 %
Annualized Reach - NAQC			2	1.30 %
Unique Individual Reach			3	1.14 %

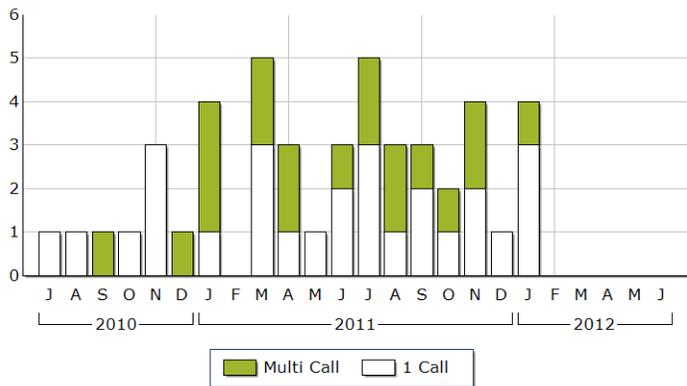
How Heard About



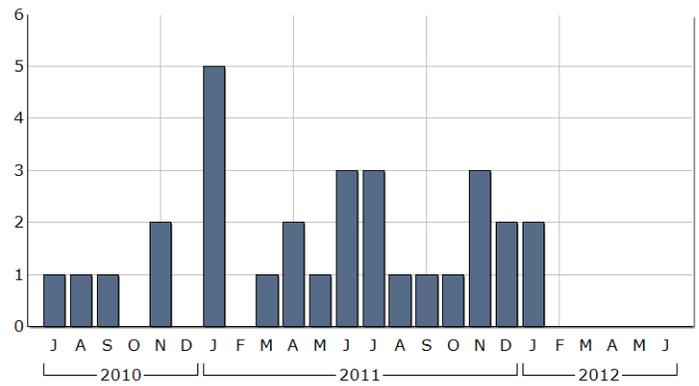
Fax Referral



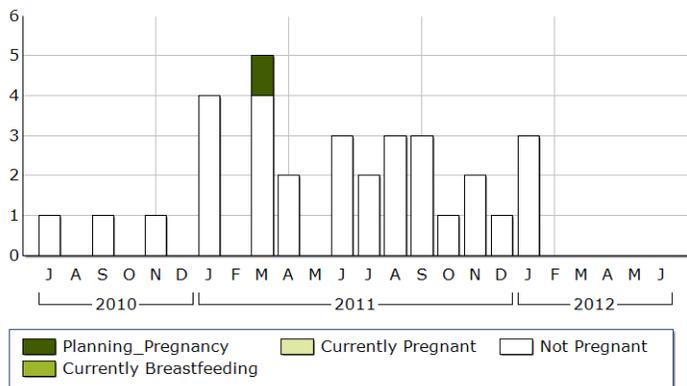
Tobacco User Enrollments By Program Type



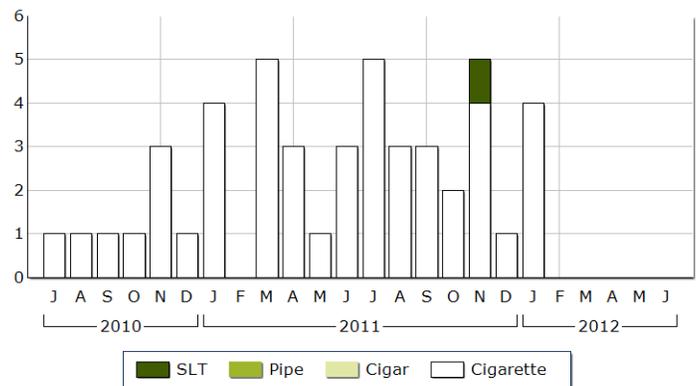
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

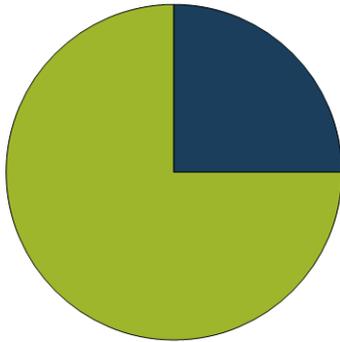


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

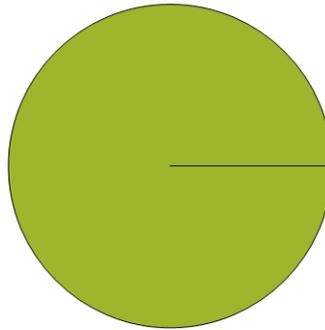
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

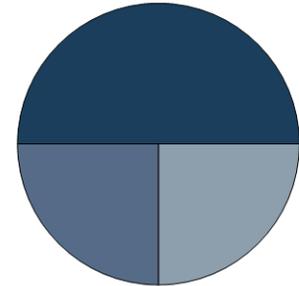
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

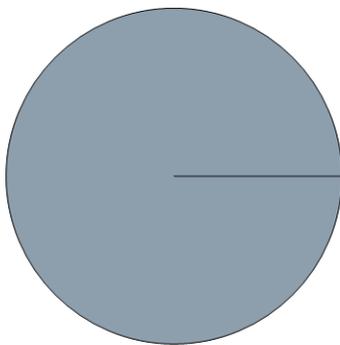
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 25.00%
College Degree, 50.00%

Chart Total N: 4

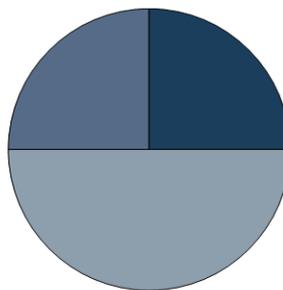
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

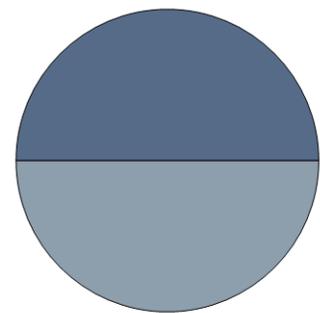
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 25.00%
55 - 64, 25.00%

Chart Total N: 4

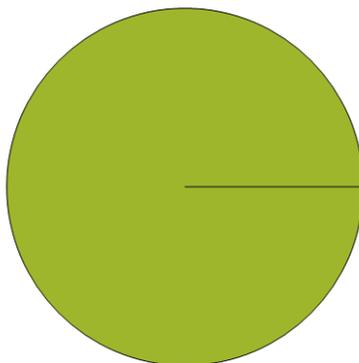
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 4

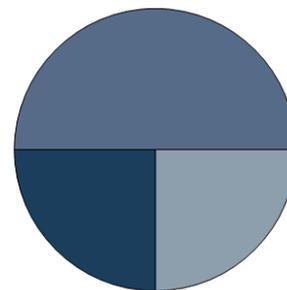
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
None, 50.00%

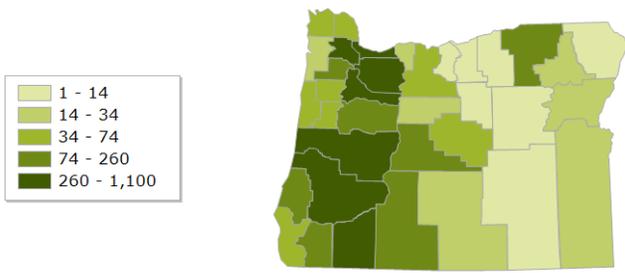
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

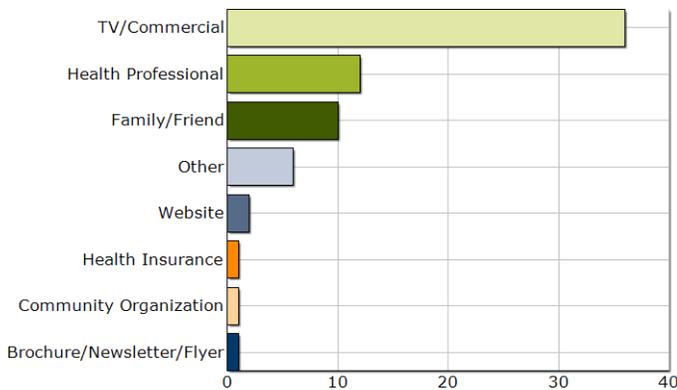
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

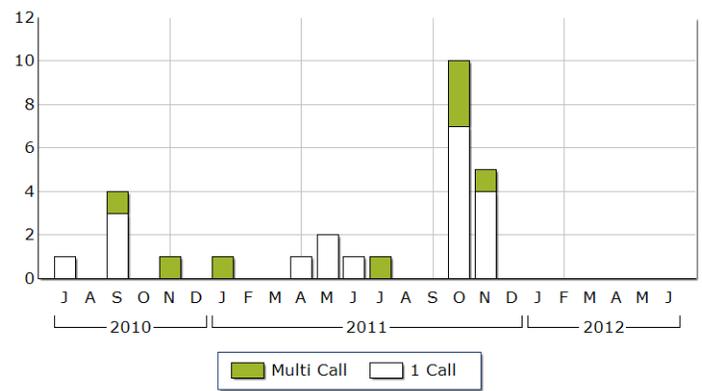


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197	4
			County	State
Tobacco Users - Last Full Month			79	1,876
Tobacco Users YTD			317	8,440
Unique Tobacco Users YTD			3	237
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.90 %
Reach - NAQC			2	0.63 %
Annualized Reach			1	1.54 %
Annualized Reach - NAQC			2	1.08 %
Unique Individual Reach			3	0.67 %

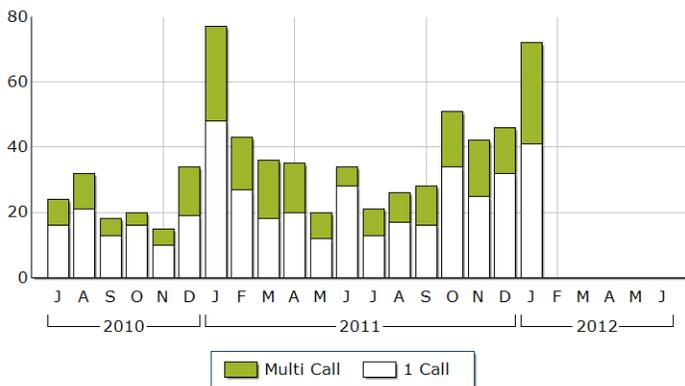
How Heard About



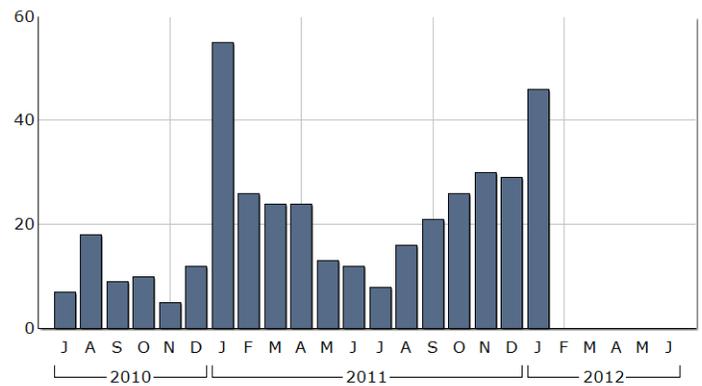
Fax Referral



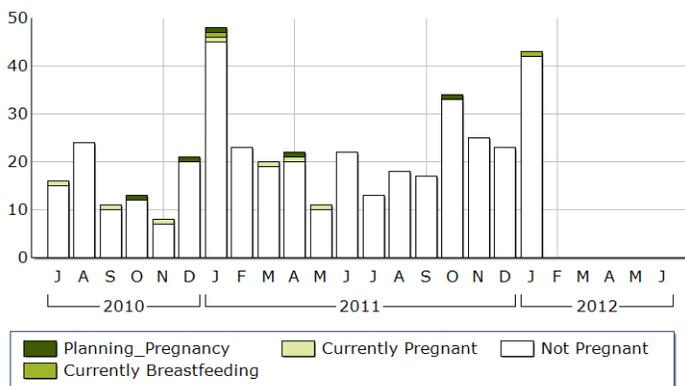
Tobacco User Enrollments By Program Type



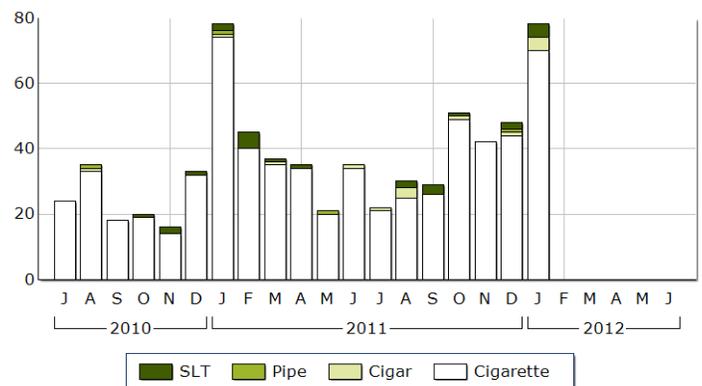
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

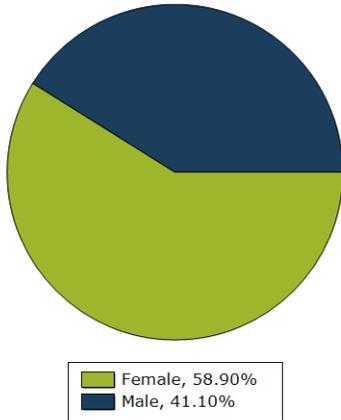


Chart Total N: 73

Tobacco Users By Language

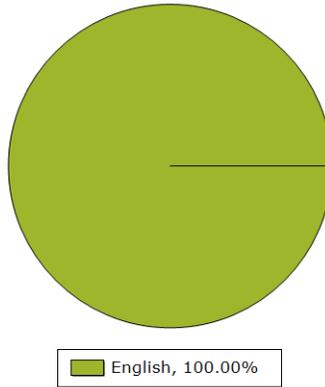


Chart Total N: 73

Tobacco Users By Education

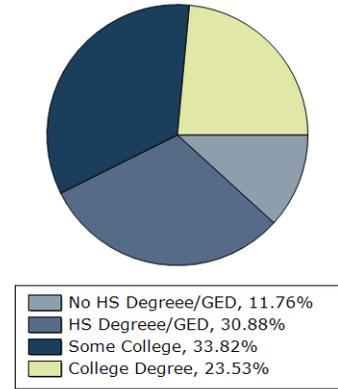


Chart Total N: 68

Tobacco Users By Race

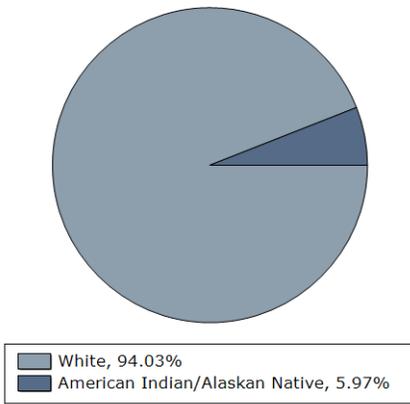


Chart Total N: 67

Tobacco Users By Age

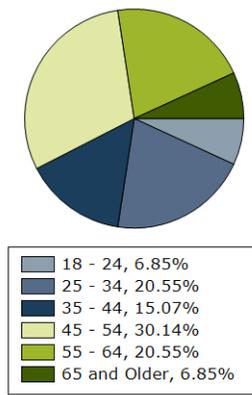


Chart Total N: 73

Tobacco Users By Health Plan

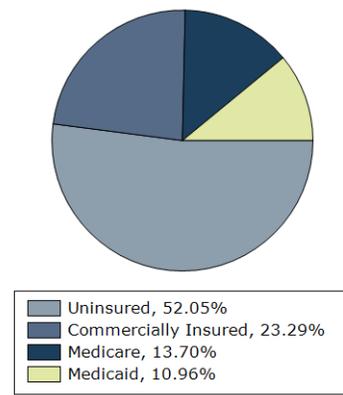


Chart Total N: 73

Tobacco Users By Ethnicity

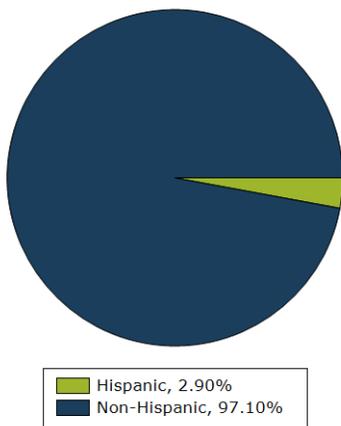


Chart Total N: 69

Tobacco Users By Chronic Condition

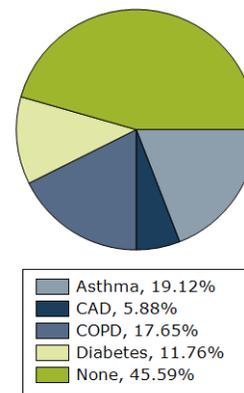


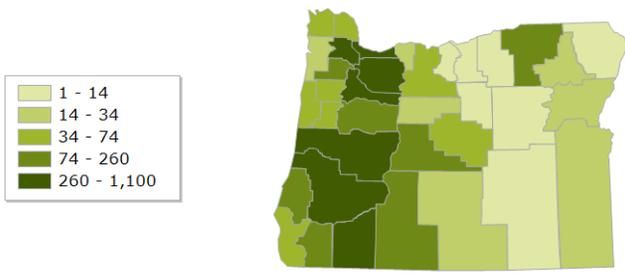
Chart Total N: 68

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

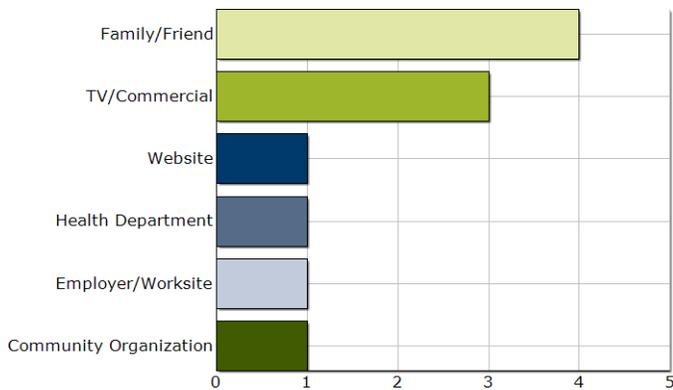
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

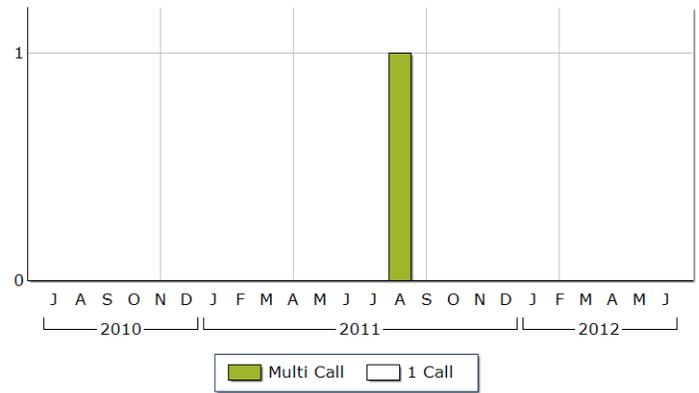


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	County	2,638 ⁴
			State	
Tobacco Users - Last Full Month			11	1,876
Tobacco Users YTD			32	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.21 %
Reach - NAQC			2	1.02 %
Annualized Reach			1	2.08 %
Annualized Reach - NAQC			2	1.75 %
Unique Individual Reach			3	1.02 %

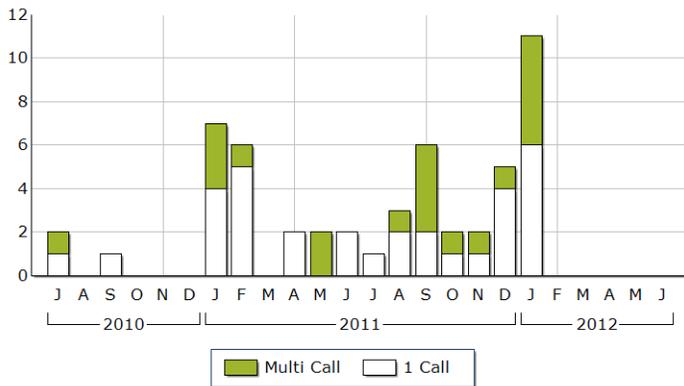
How Heard About



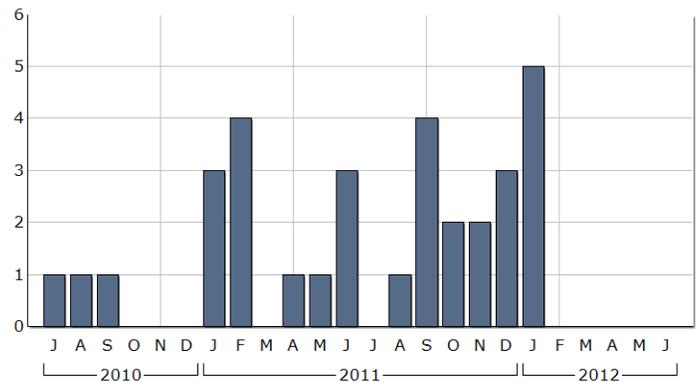
Fax Referral



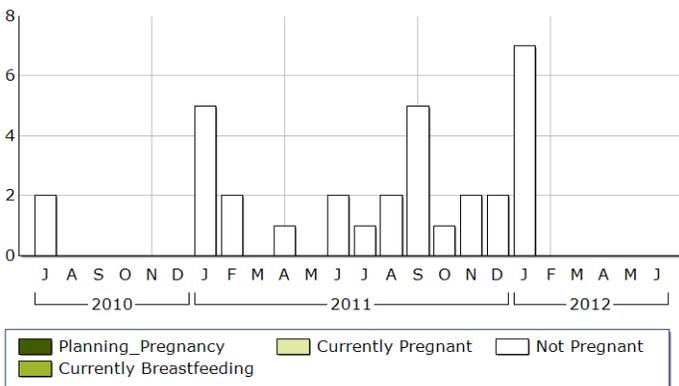
Tobacco User Enrollments By Program Type



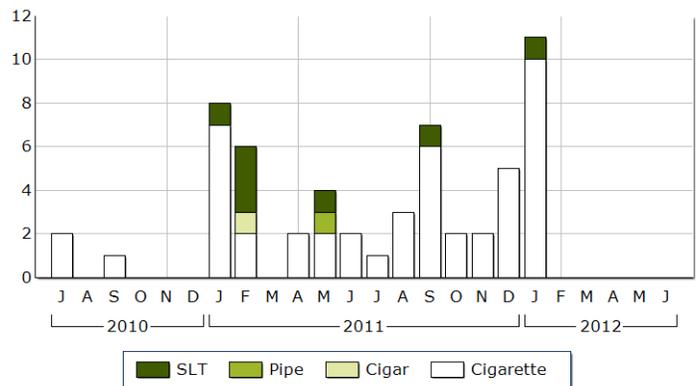
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

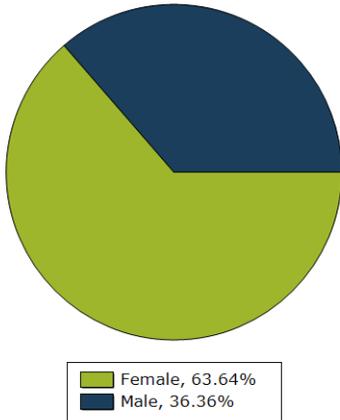


Chart Total N: 11

Tobacco Users By Language

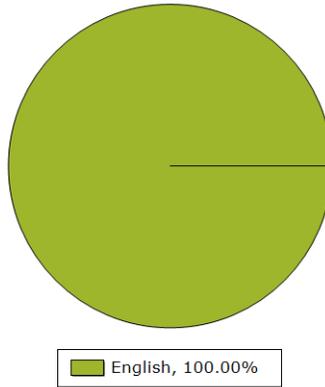


Chart Total N: 11

Tobacco Users By Education

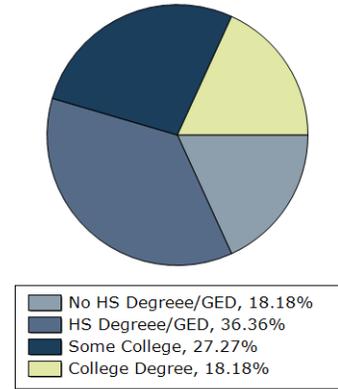


Chart Total N: 11

Tobacco Users By Race

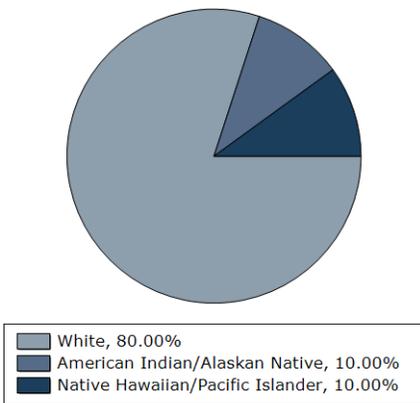


Chart Total N: 10

Tobacco Users By Age

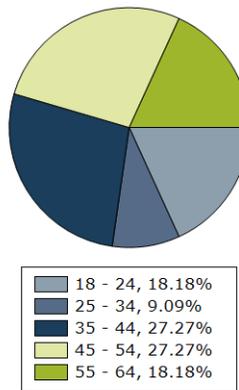


Chart Total N: 11

Tobacco Users By Health Plan

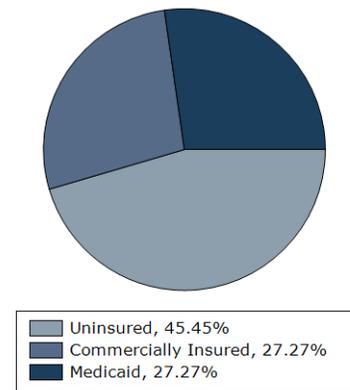


Chart Total N: 11

Tobacco Users By Ethnicity

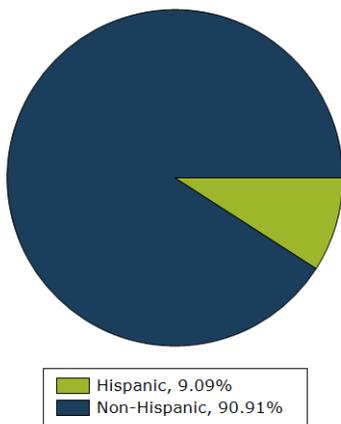


Chart Total N: 11

Tobacco Users By Chronic Condition

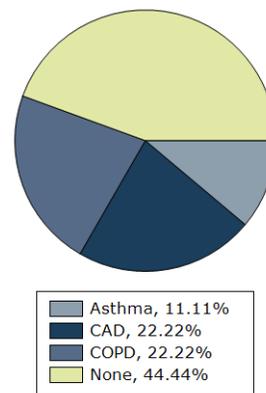


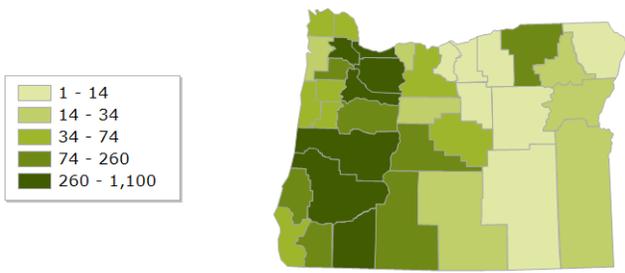
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

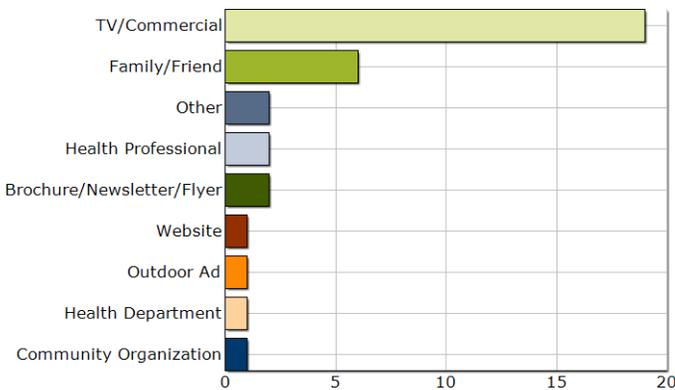
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

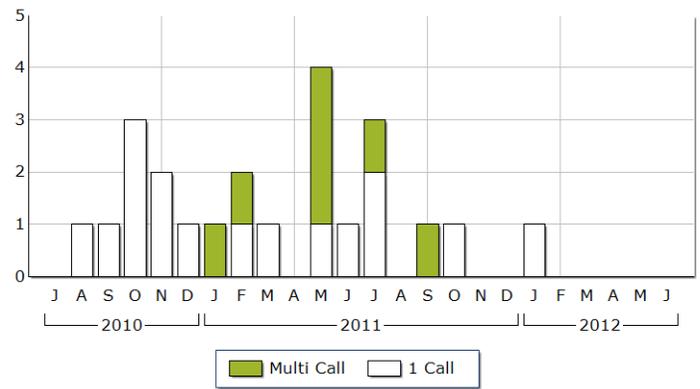


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			36	1,876
Tobacco Users YTD			160	8,440
Unique Tobacco Users YTD			3 ¹ 112	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹ 0.96 %	1.64 %
Reach - NAQC			2 ² 0.67 %	0.76 %
Annualized Reach			1 ¹ 1.65 %	2.80 %
Annualized Reach - NAQC			2 ² 1.15 %	1.30 %
Unique Individual Reach			3 ³ 0.67 %	1.14 %

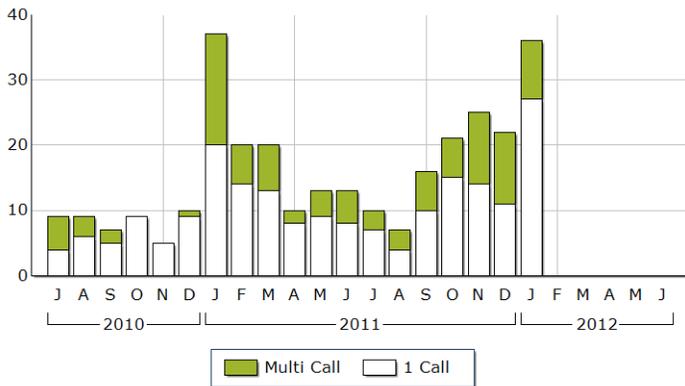
How Heard About



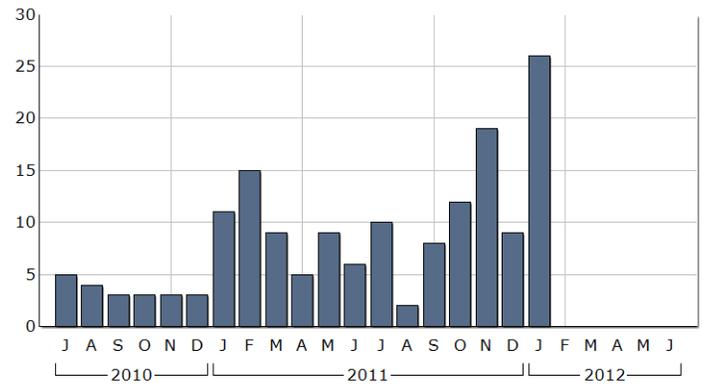
Fax Referral



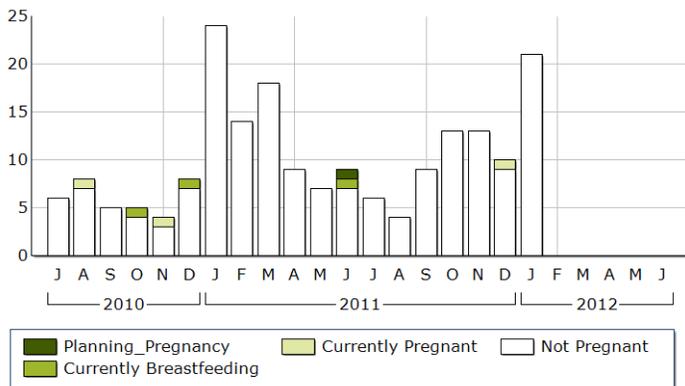
Tobacco User Enrollments By Program Type



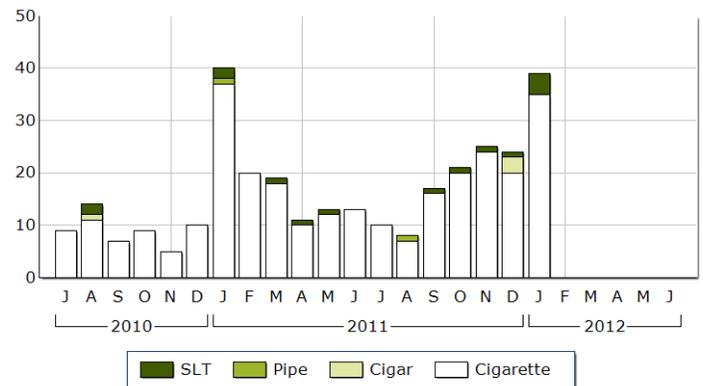
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

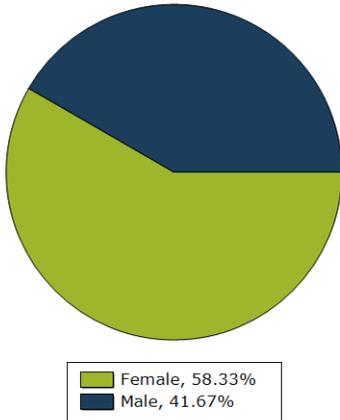


Chart Total N: 36

Tobacco Users By Language

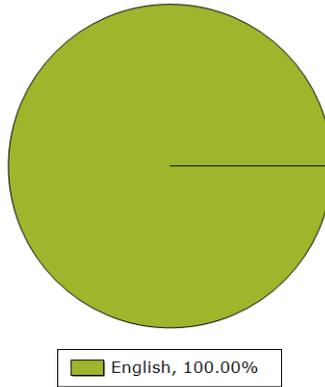


Chart Total N: 36

Tobacco Users By Education

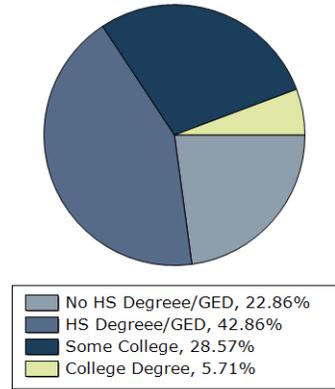


Chart Total N: 35

Tobacco Users By Race

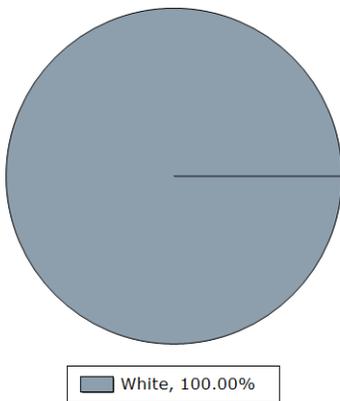


Chart Total N: 33

Tobacco Users By Age

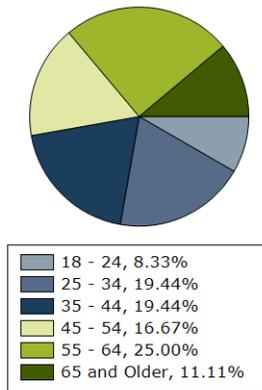


Chart Total N: 36

Tobacco Users By Health Plan

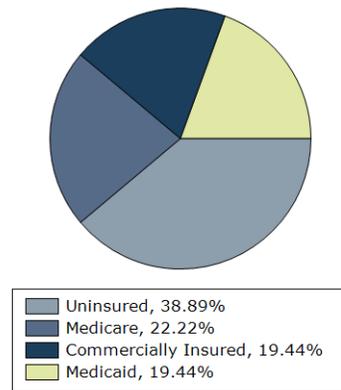


Chart Total N: 36

Tobacco Users By Ethnicity

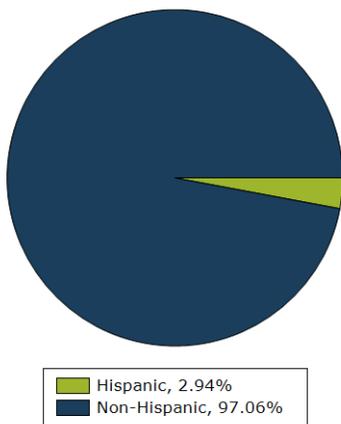


Chart Total N: 34

Tobacco Users By Chronic Condition

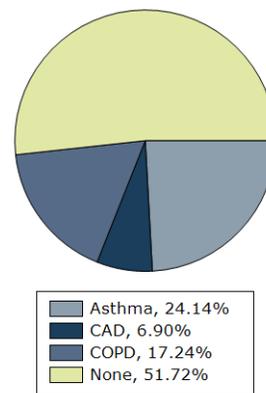


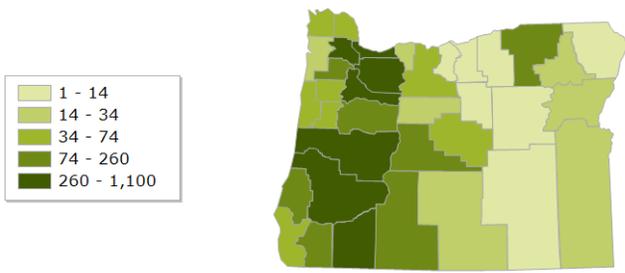
Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

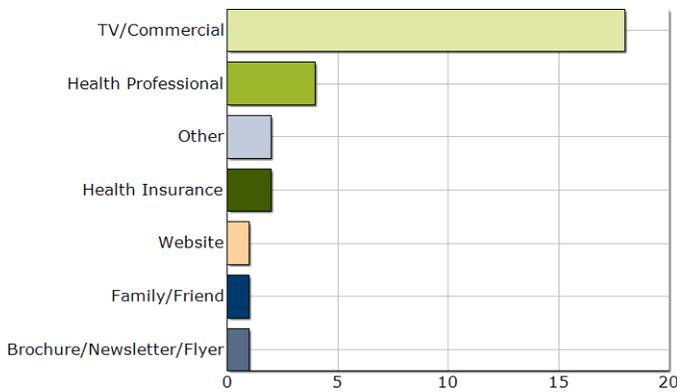
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

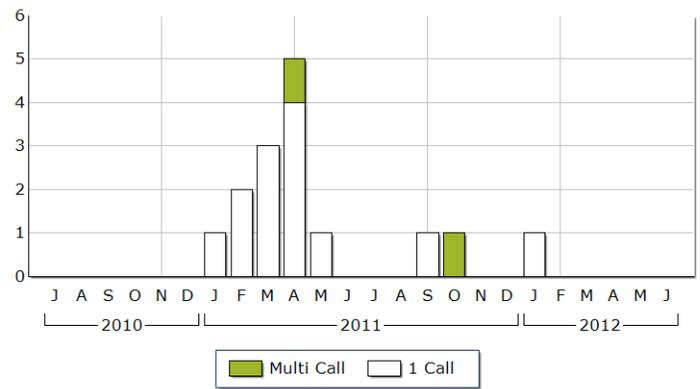


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	4
			County	State
Tobacco Users - Last Full Month			32	1,876
Tobacco Users YTD			117	8,440
Unique Tobacco Users YTD			3	81
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.05 %
Reach - NAQC			2	0.84 %
Annualized Reach			1	1.81 %
Annualized Reach - NAQC			2	1.44 %
Unique Individual Reach			3	0.73 %

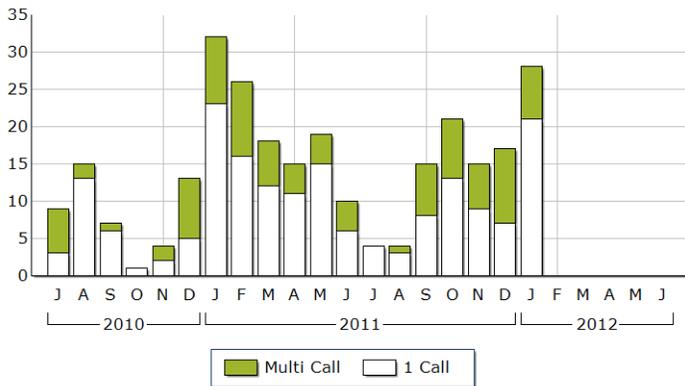
How Heard About



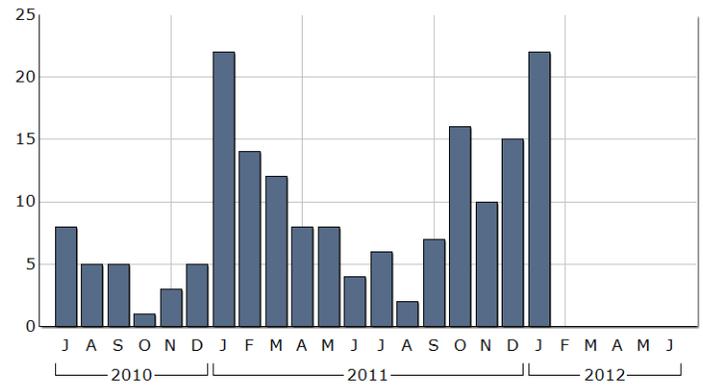
Fax Referral



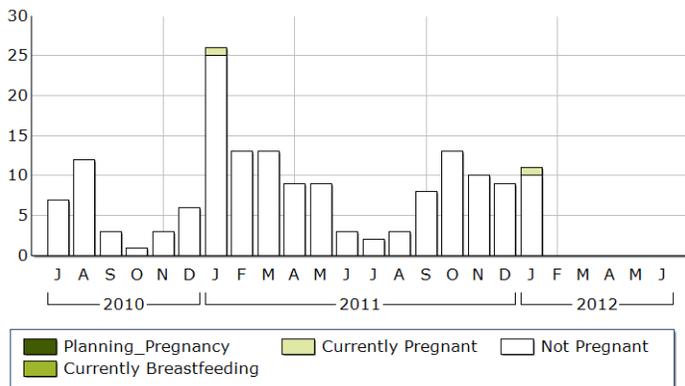
Tobacco User Enrollments By Program Type



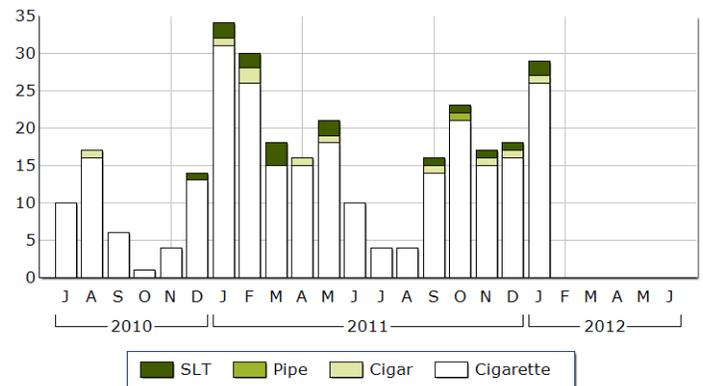
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

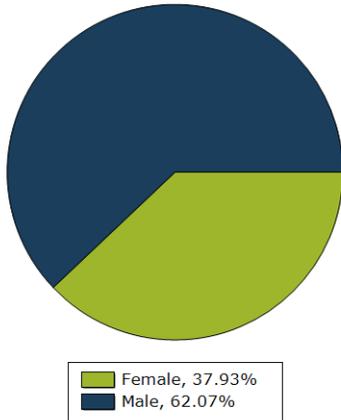


Chart Total N: 29

Tobacco Users By Language

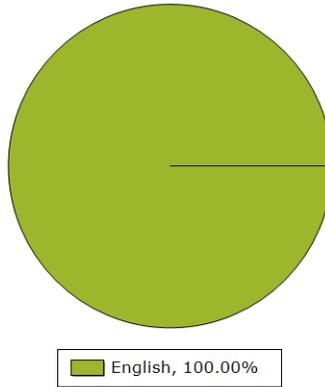


Chart Total N: 29

Tobacco Users By Education

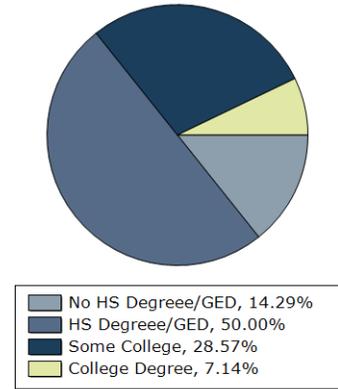


Chart Total N: 28

Tobacco Users By Race

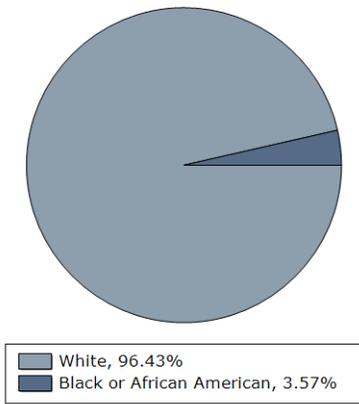


Chart Total N: 28

Tobacco Users By Age

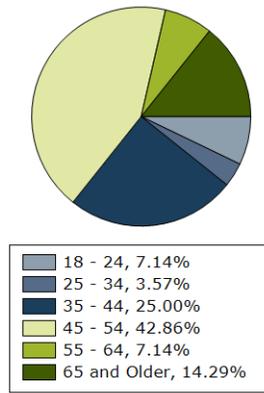


Chart Total N: 28

Tobacco Users By Health Plan

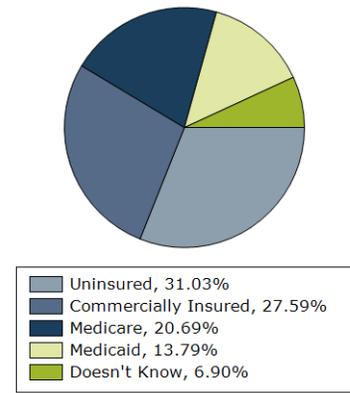


Chart Total N: 29

Tobacco Users By Ethnicity

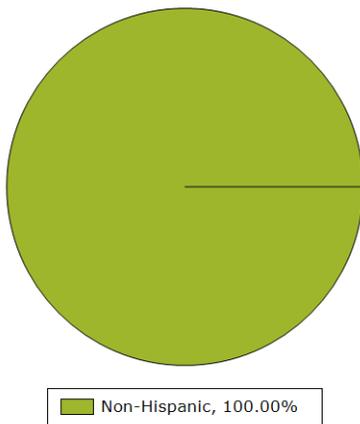


Chart Total N: 28

Tobacco Users By Chronic Condition

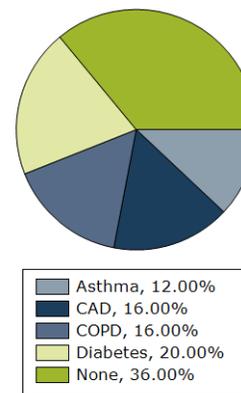


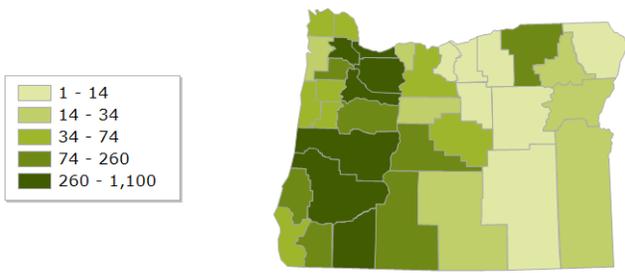
Chart Total N: 25

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

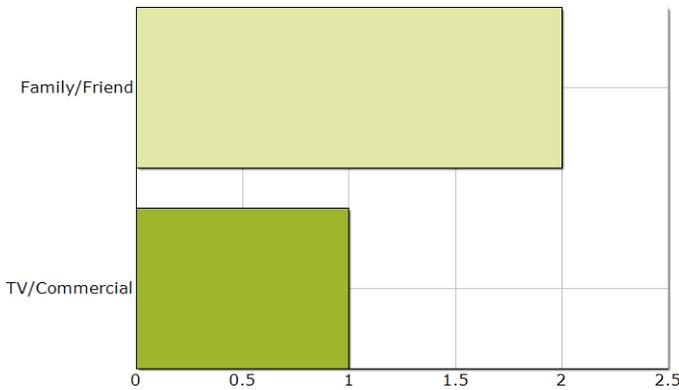
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

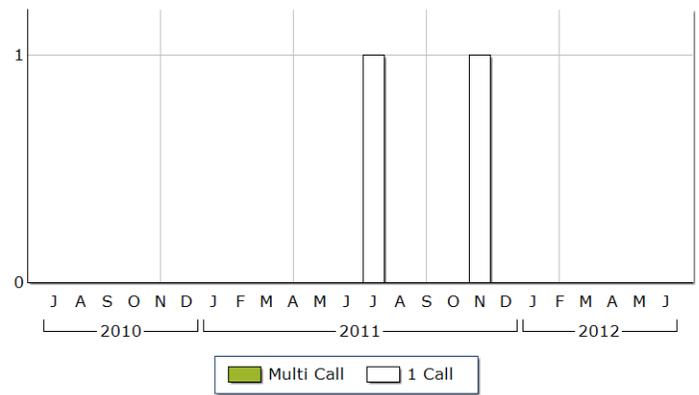


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208	⁴
			County	State
Tobacco Users - Last Full Month			3	1,876
Tobacco Users YTD			20	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.66 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	2.84 %
Annualized Reach - NAQC			2	1.30 %
Unique Individual Reach			3	1.14 %

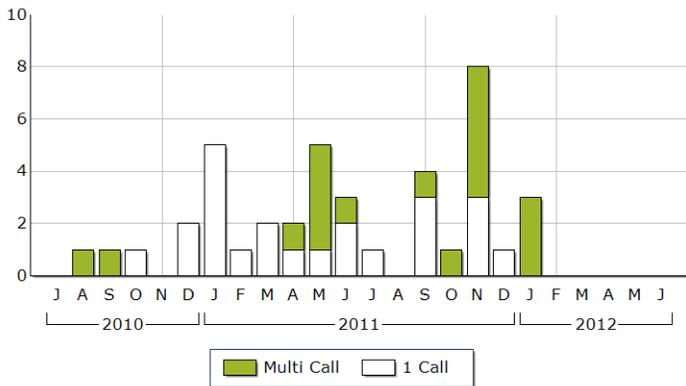
How Heard About



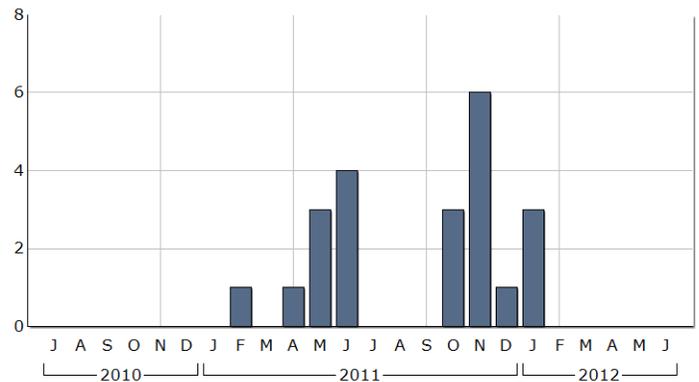
Fax Referral



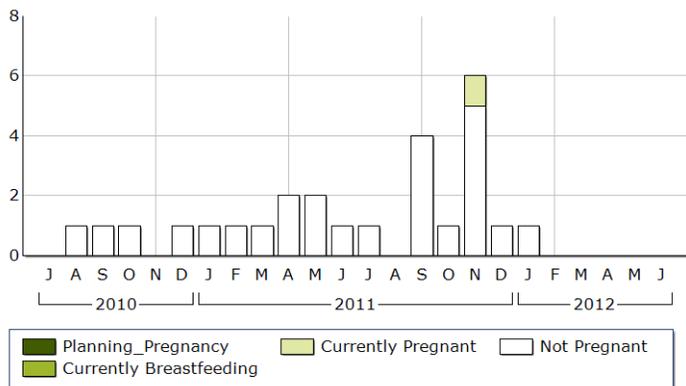
Tobacco User Enrollments By Program Type



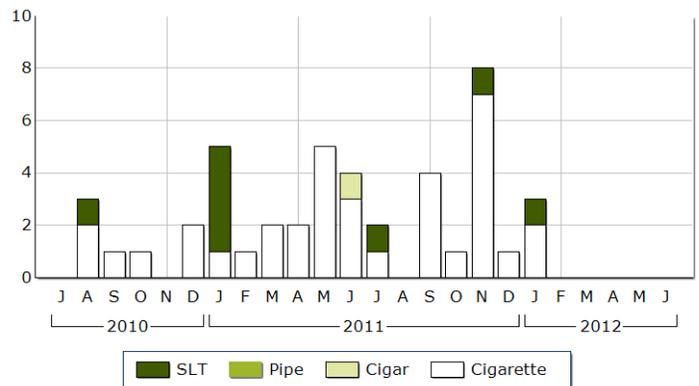
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

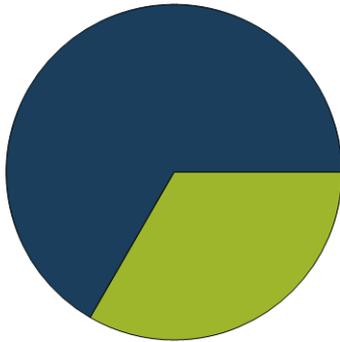


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

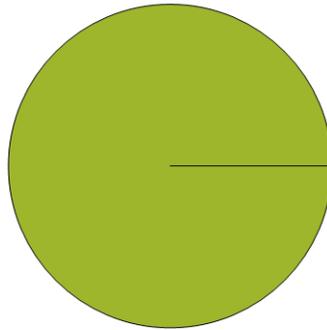
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

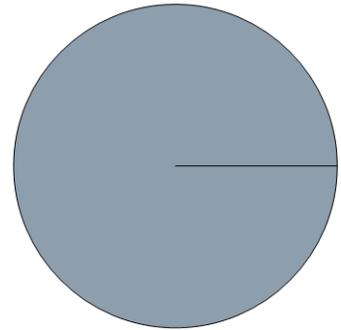
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

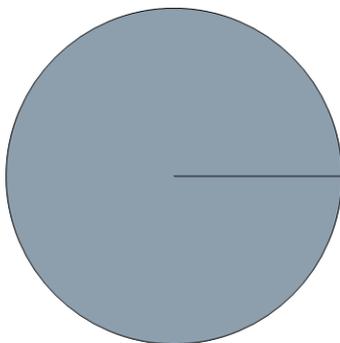
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 3

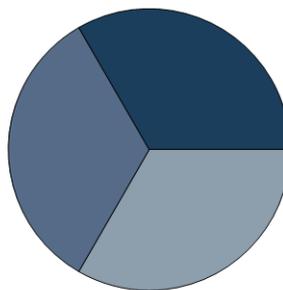
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

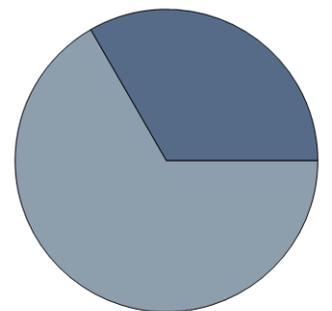
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 33.33%
45 - 54, 33.33%

Chart Total N: 3

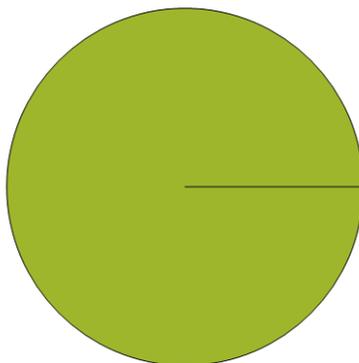
Tobacco Users By Health Plan



Uninsured, 66.67%
Medicaid, 33.33%

Chart Total N: 3

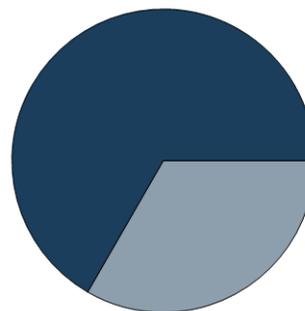
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 33.33%
None, 66.67%

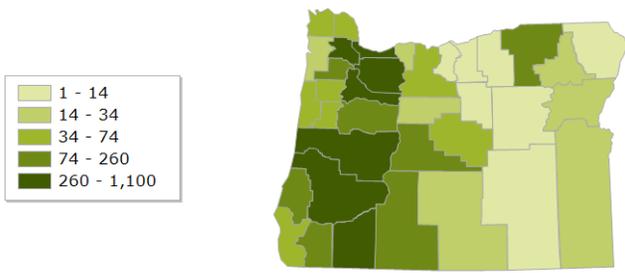
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

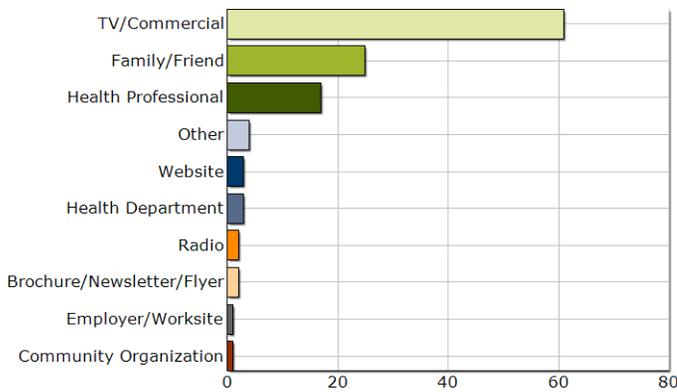
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

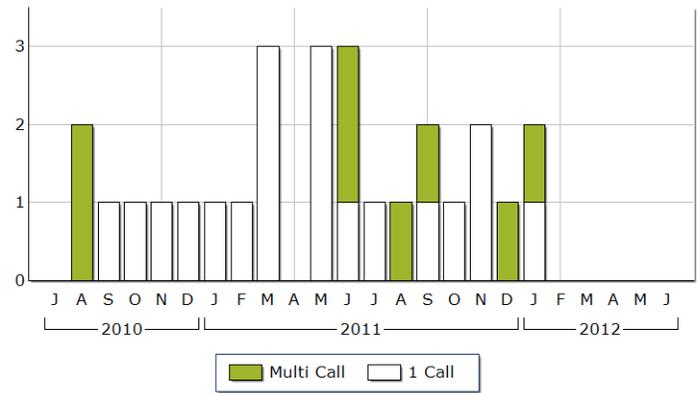


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			143	1,876
Tobacco Users YTD			568	8,440
Unique Tobacco Users YTD			3	390
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.12 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	1.93 %
Annualized Reach - NAQC			2	1.31 %
Unique Individual Reach			3	0.77 %

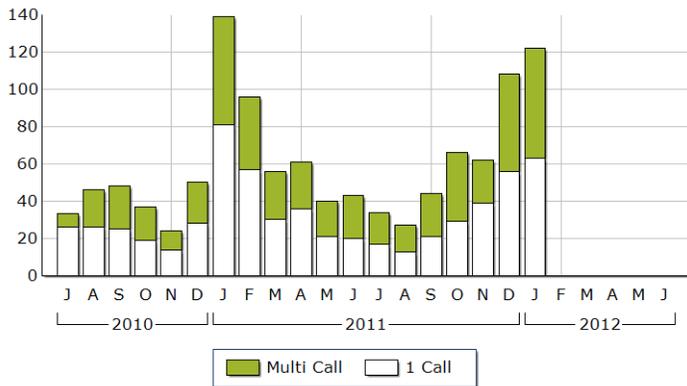
How Heard About



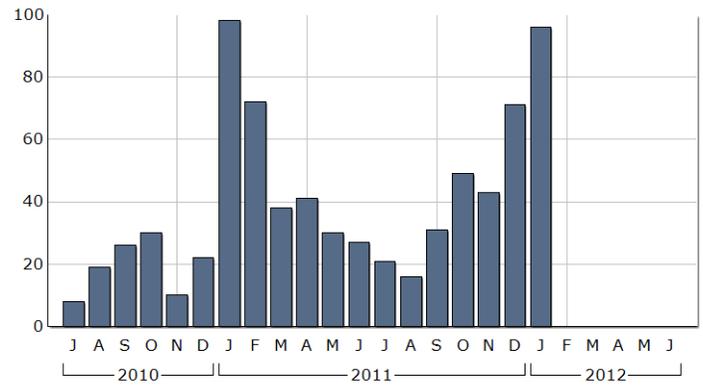
Fax Referral



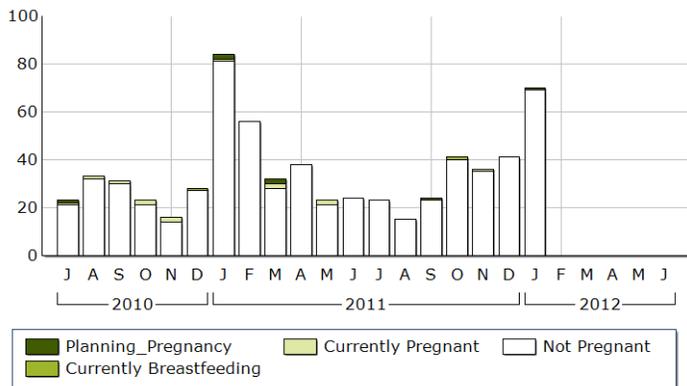
Tobacco User Enrollments By Program Type



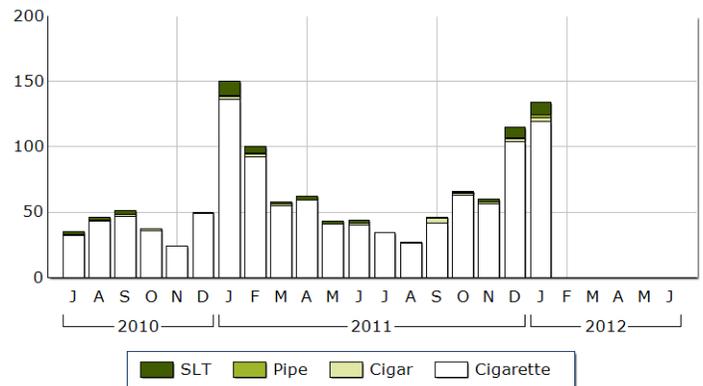
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

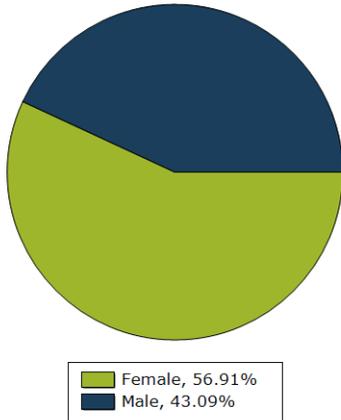


Chart Total N: 123

Tobacco Users By Language

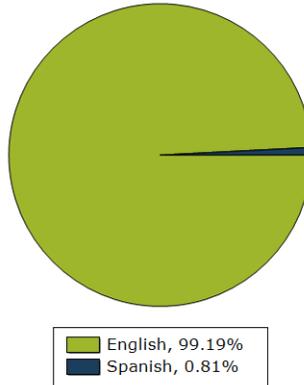


Chart Total N: 123

Tobacco Users By Education

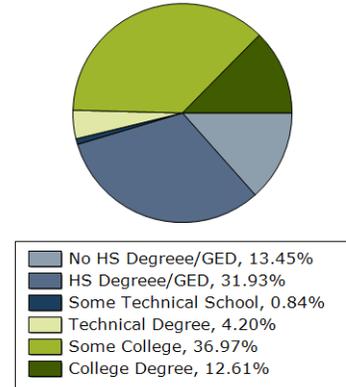


Chart Total N: 119

Tobacco Users By Race

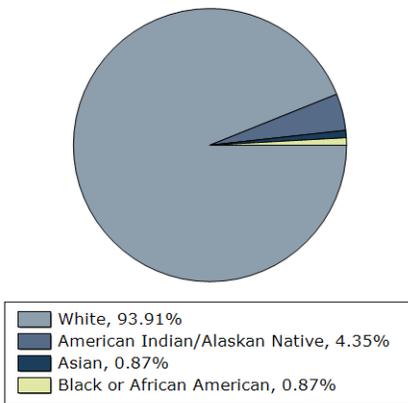


Chart Total N: 115

Tobacco Users By Age

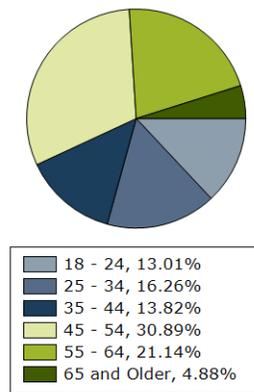


Chart Total N: 123

Tobacco Users By Health Plan

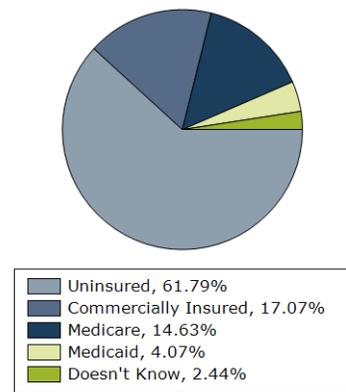


Chart Total N: 123

Tobacco Users By Ethnicity

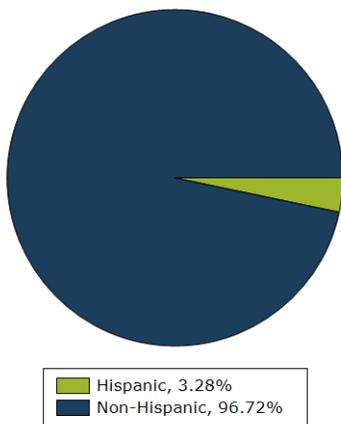


Chart Total N: 122

Tobacco Users By Chronic Condition

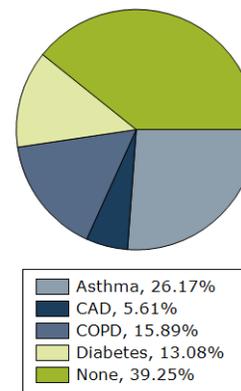


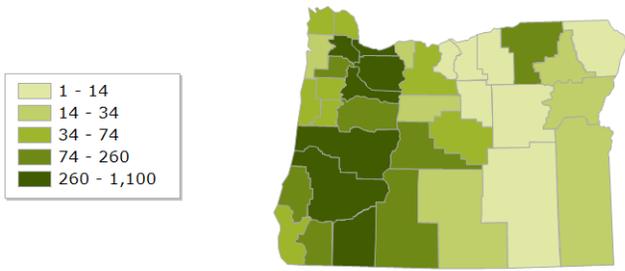
Chart Total N: 107

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

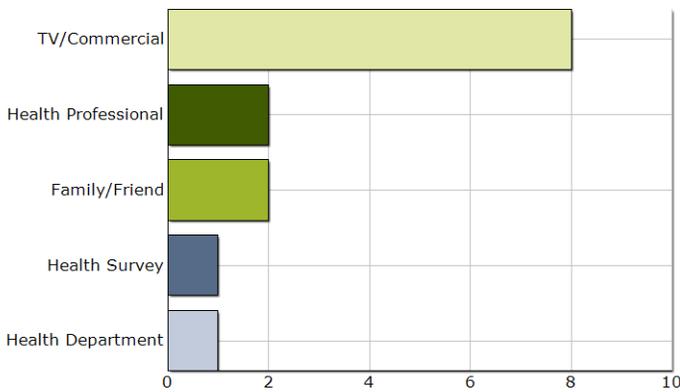
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

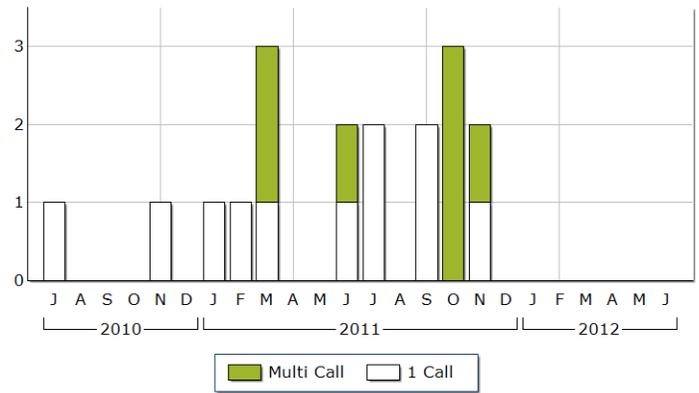


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	⁴
			County	State
Tobacco Users - Last Full Month			14	1,876
Tobacco Users YTD			81	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.82 %
Reach - NAQC			2	0.60 %
Annualized Reach			1	1.41 %
Annualized Reach - NAQC			2	1.03 %
Unique Individual Reach			3	0.64 %

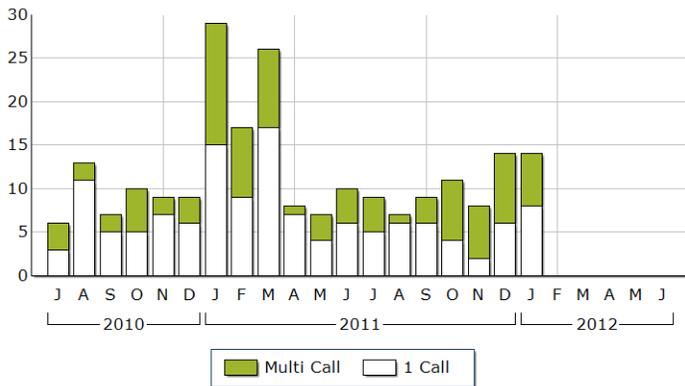
How Heard About



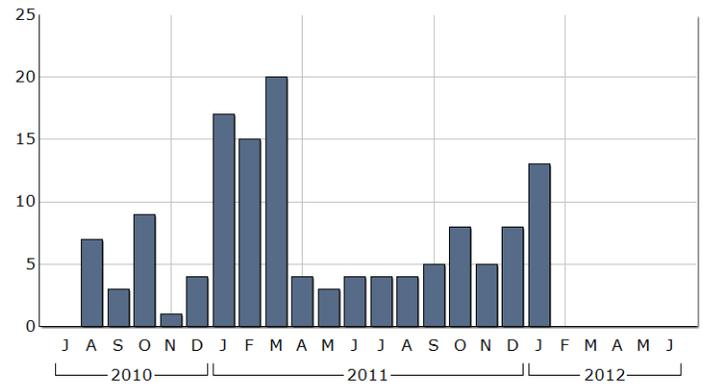
Fax Referral



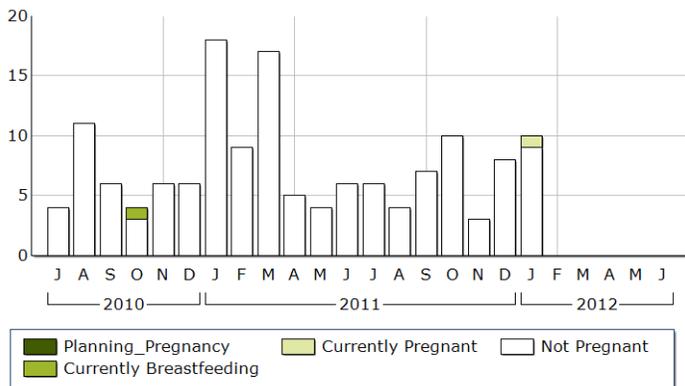
Tobacco User Enrollments By Program Type



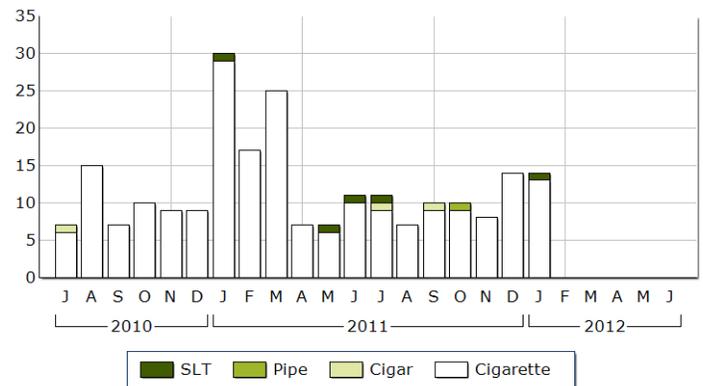
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

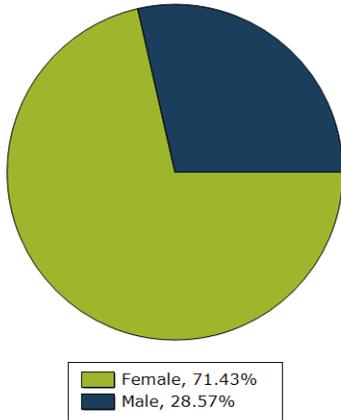


Chart Total N: 14

Tobacco Users By Language

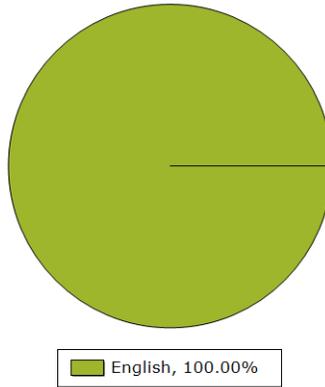


Chart Total N: 14

Tobacco Users By Education

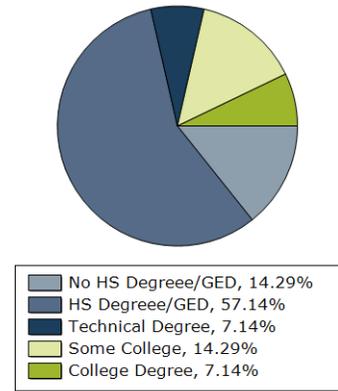


Chart Total N: 14

Tobacco Users By Race

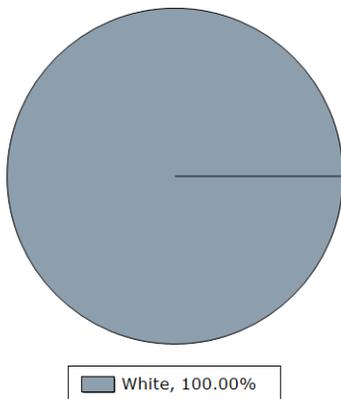


Chart Total N: 14

Tobacco Users By Age

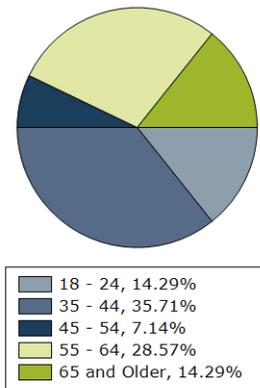


Chart Total N: 14

Tobacco Users By Health Plan

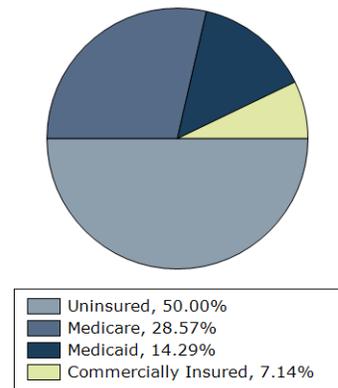


Chart Total N: 14

Tobacco Users By Ethnicity

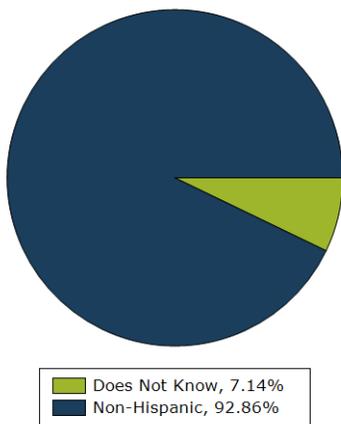


Chart Total N: 14

Tobacco Users By Chronic Condition

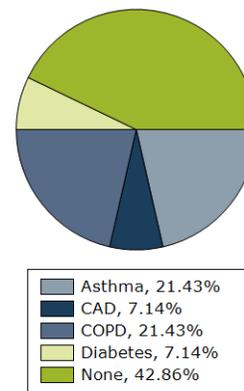


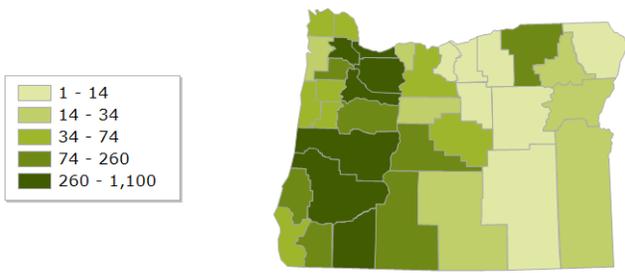
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

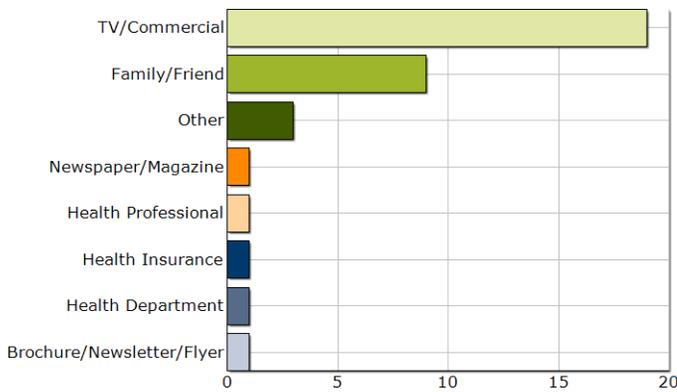
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

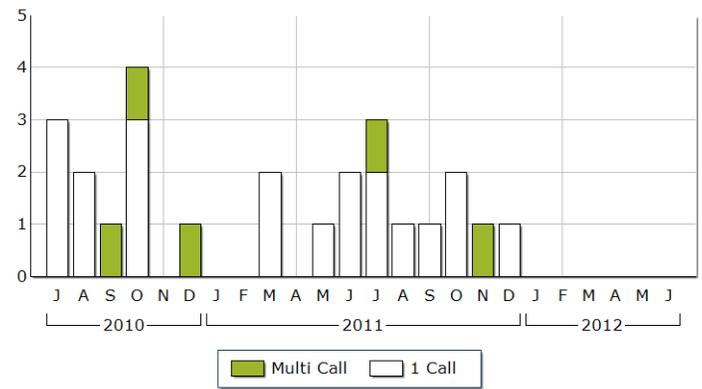


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	⁴
			County	State
Tobacco Users - Last Full Month			43	1,876
Tobacco Users YTD			178	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.01 %
Reach - NAQC			2	0.66 %
Annualized Reach			1	1.73 %
Annualized Reach - NAQC			2	1.14 %
Unique Individual Reach			3	0.73 %

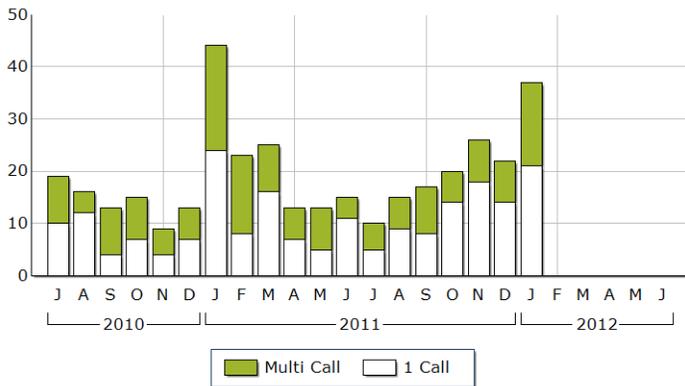
How Heard About



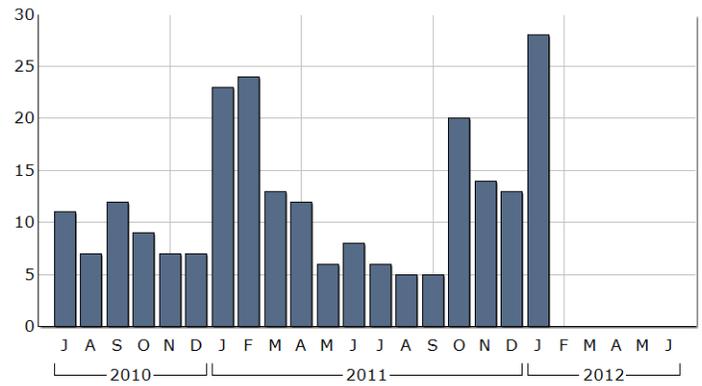
Fax Referral



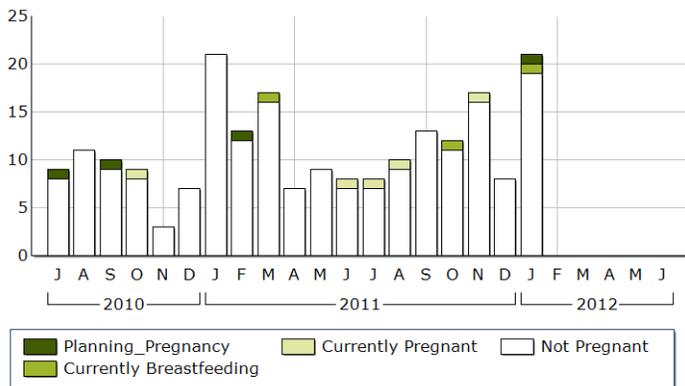
Tobacco User Enrollments By Program Type



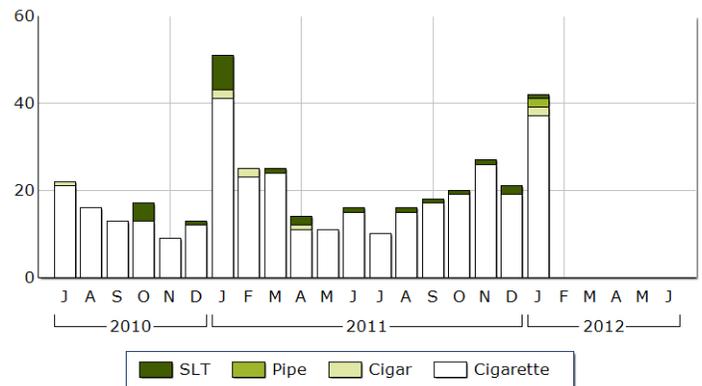
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

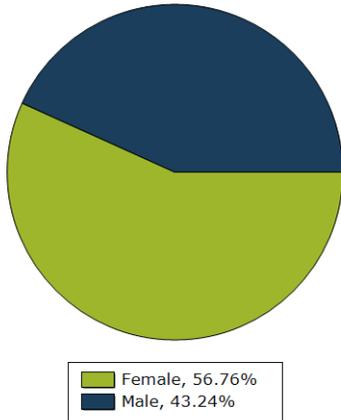


Chart Total N: 37

Tobacco Users By Language

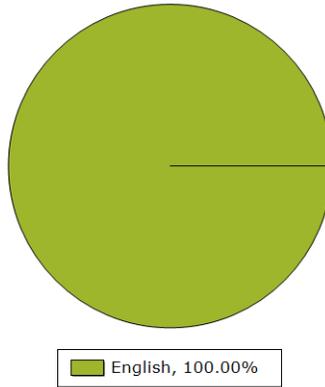


Chart Total N: 37

Tobacco Users By Education

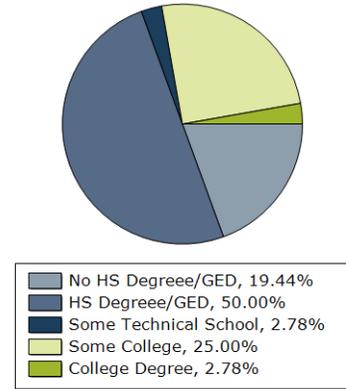


Chart Total N: 36

Tobacco Users By Race

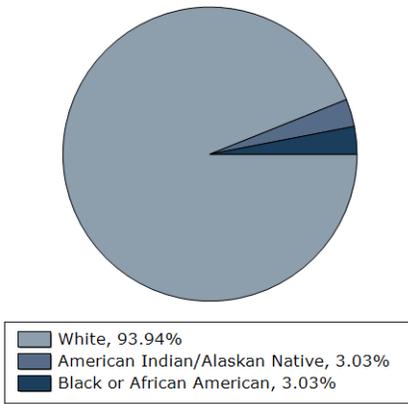


Chart Total N: 33

Tobacco Users By Age

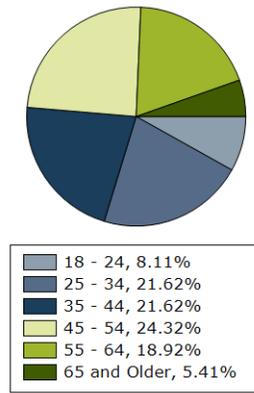


Chart Total N: 37

Tobacco Users By Health Plan

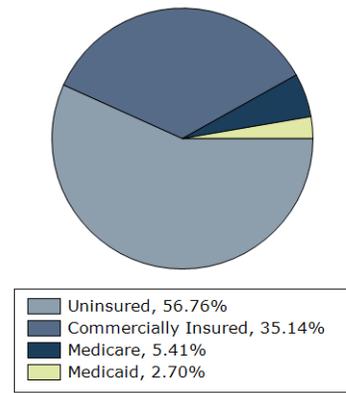


Chart Total N: 37

Tobacco Users By Ethnicity

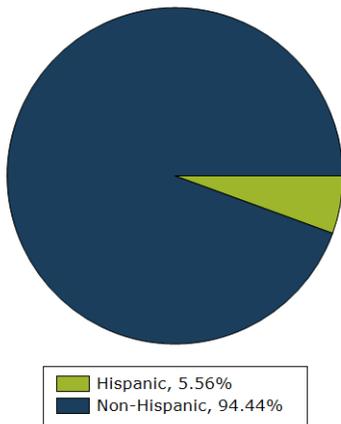


Chart Total N: 36

Tobacco Users By Chronic Condition

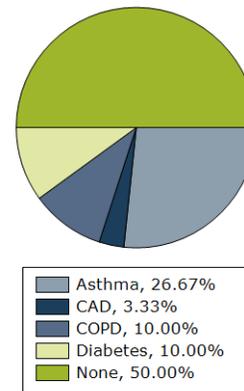


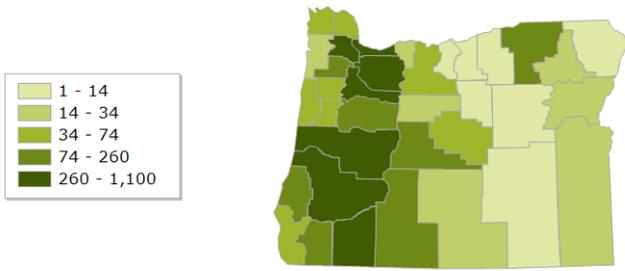
Chart Total N: 30

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

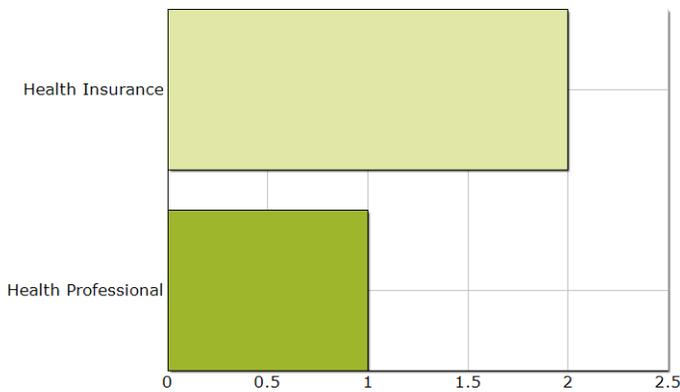
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

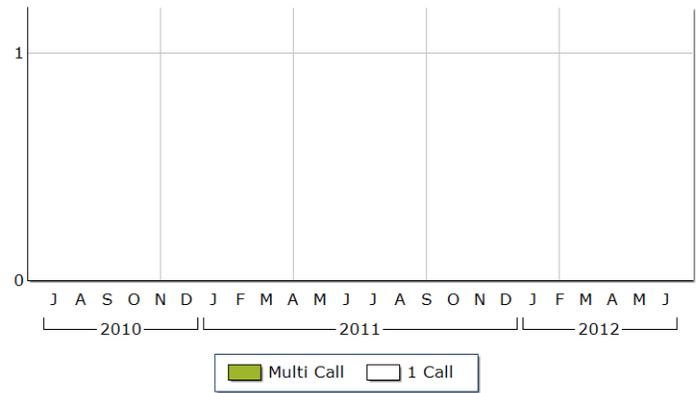


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	County	State
			7	1,876
			22	8,440
		3	12	5,889
			2.0 %	2.0 %
		1	0.55 %	1.64 %
		2	0.40 %	0.76 %
		1	0.94 %	2.80 %
		2	0.68 %	1.30 %
		3	0.30 %	1.14 %

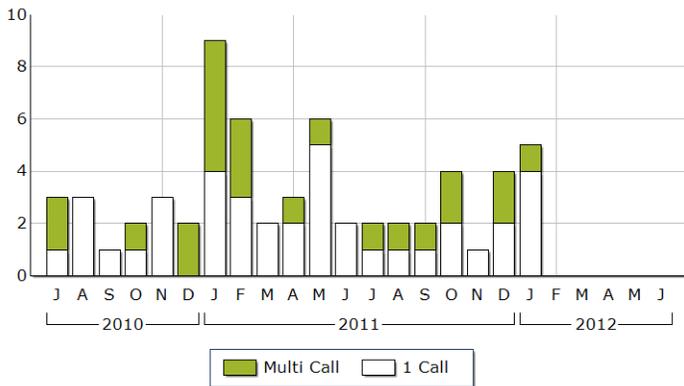
How Heard About



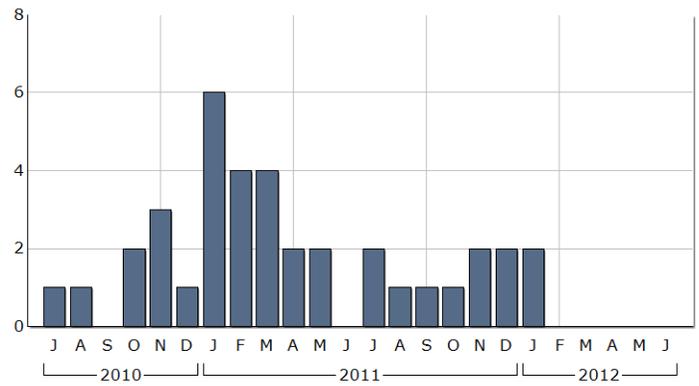
Fax Referral



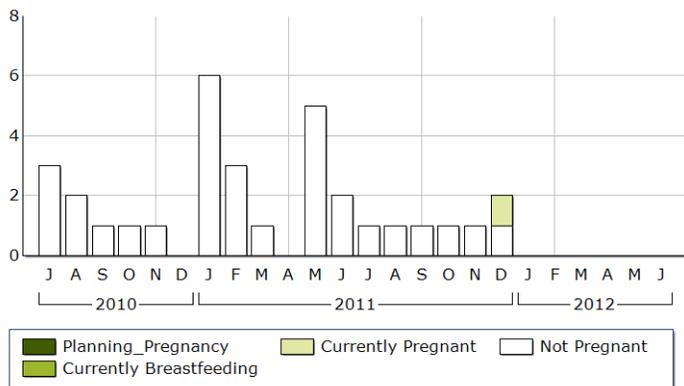
Tobacco User Enrollments By Program Type



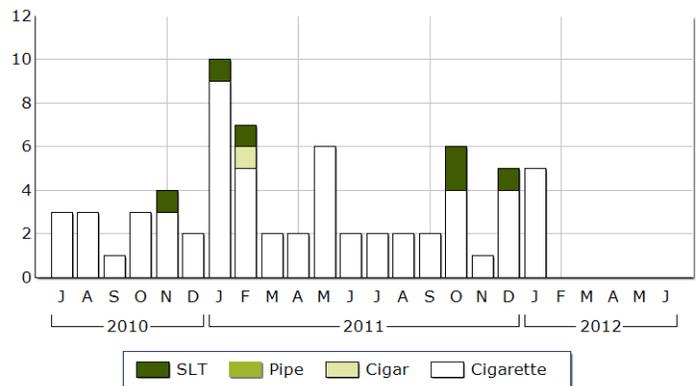
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

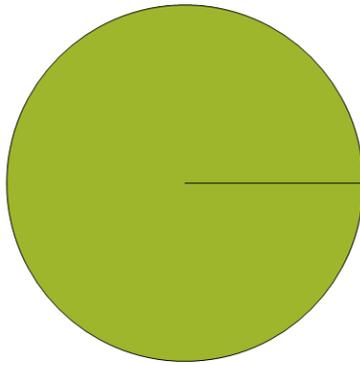


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAOC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

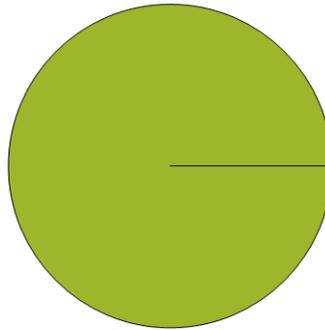
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 6

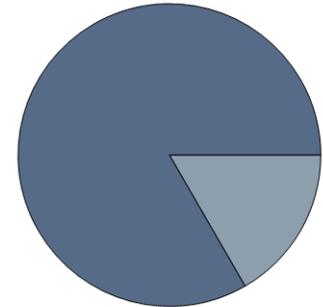
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

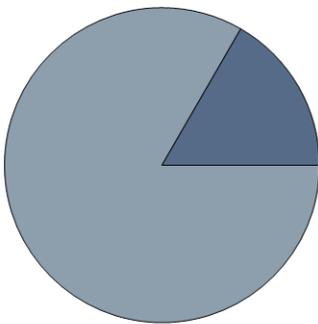
Tobacco Users By Education



HS Degree/GED, 16.67%
College Degree, 83.33%

Chart Total N: 6

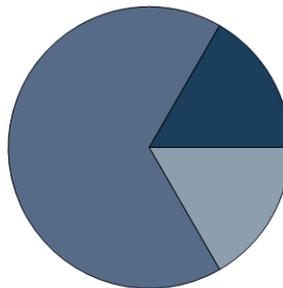
Tobacco Users By Race



White, 83.33%
Black or African American, 16.67%

Chart Total N: 6

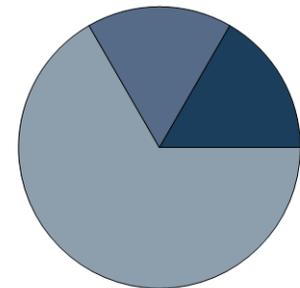
Tobacco Users By Age



18 - 24, 16.67%
25 - 34, 66.67%
65 and Older, 16.67%

Chart Total N: 6

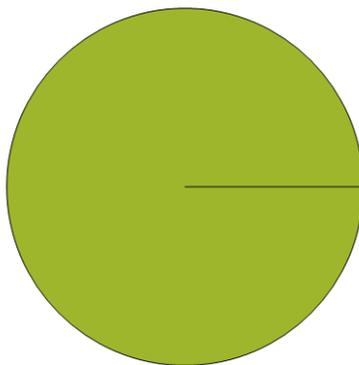
Tobacco Users By Health Plan



Medicaid, 66.67%
Uninsured, 16.67%
Commercially Insured, 16.67%

Chart Total N: 6

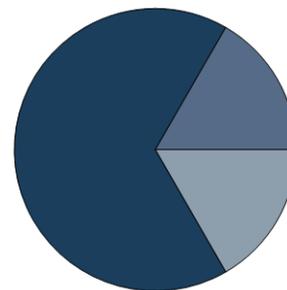
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



CAD, 16.67%
Diabetes, 66.67%
None, 16.67%

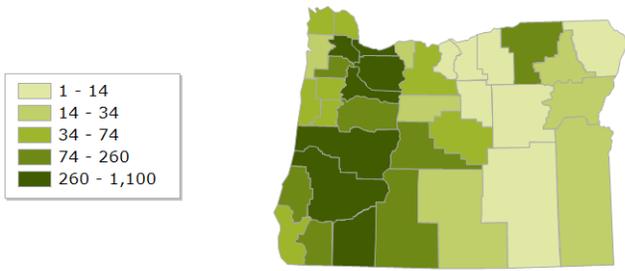
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

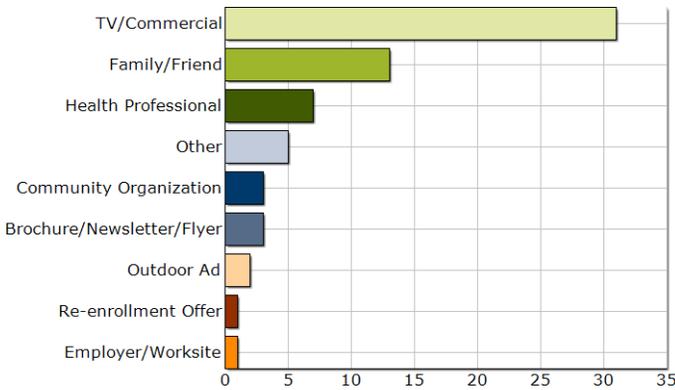
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

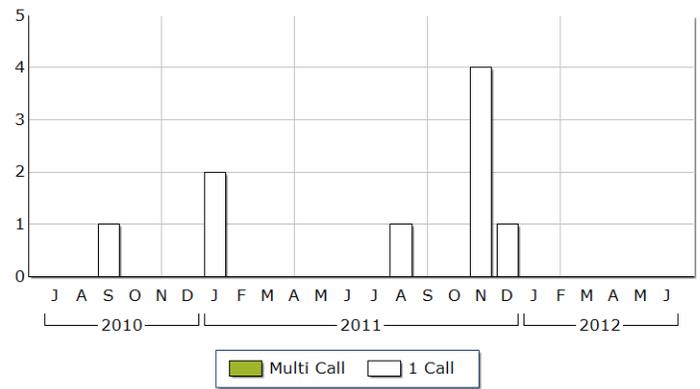


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			77	1,876
Tobacco Users YTD			388	8,440
Unique Tobacco Users YTD			3 277	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1 1.06 %	1.64 %
Reach - NAQC			2 0.79 %	0.76 %
Annualized Reach			1 1.82 %	2.80 %
Annualized Reach - NAQC			2 1.36 %	1.30 %
Unique Individual Reach			3 0.76 %	1.14 %

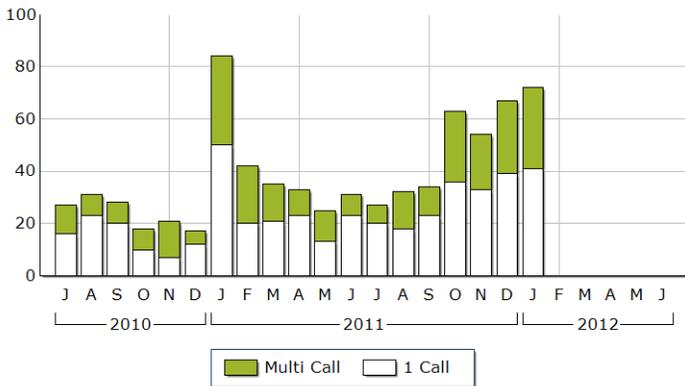
How Heard About



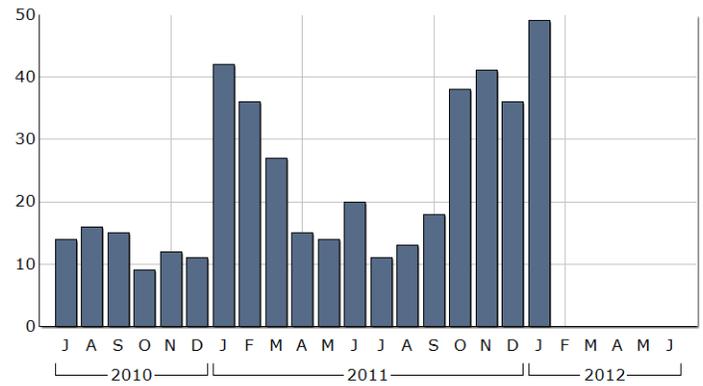
Fax Referral



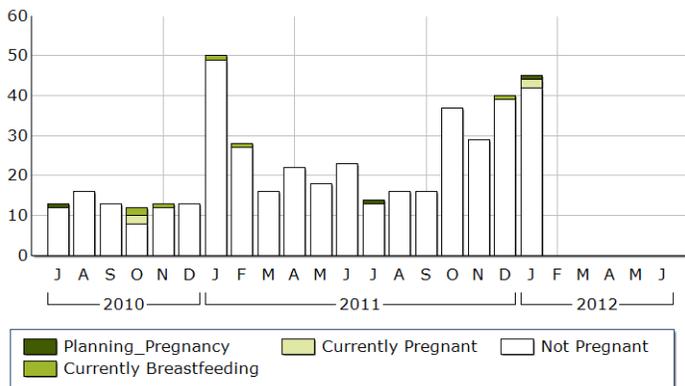
Tobacco User Enrollments By Program Type



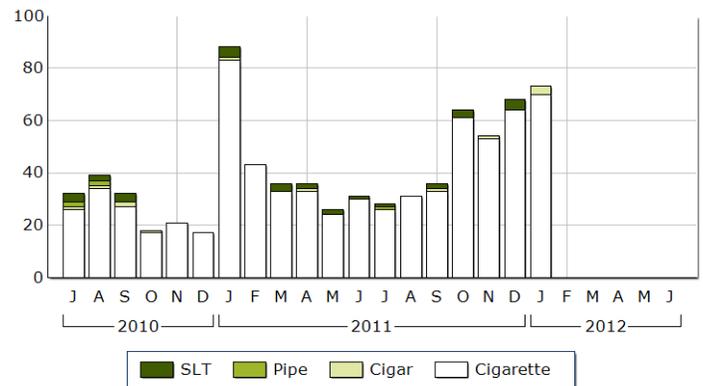
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

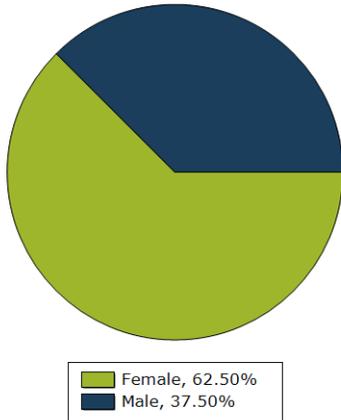


Chart Total N: 72

Tobacco Users By Language

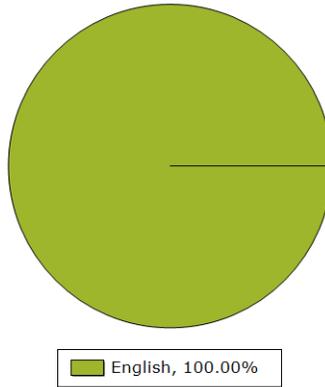


Chart Total N: 72

Tobacco Users By Education

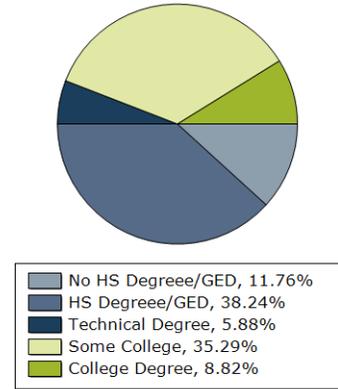


Chart Total N: 68

Tobacco Users By Race

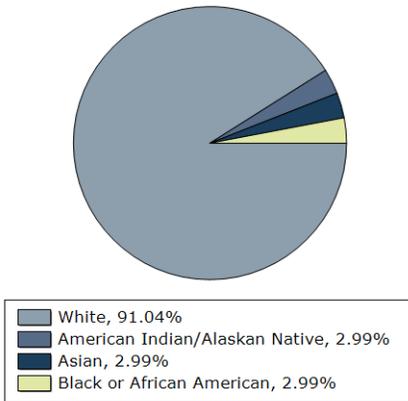


Chart Total N: 67

Tobacco Users By Age

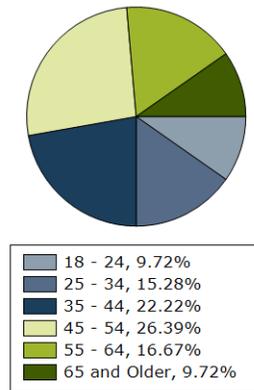


Chart Total N: 72

Tobacco Users By Health Plan

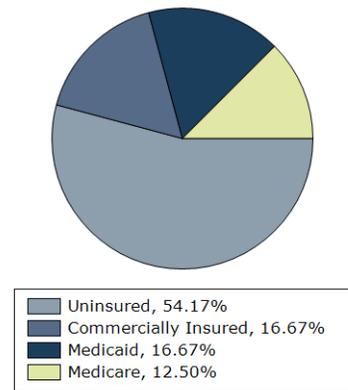


Chart Total N: 72

Tobacco Users By Ethnicity

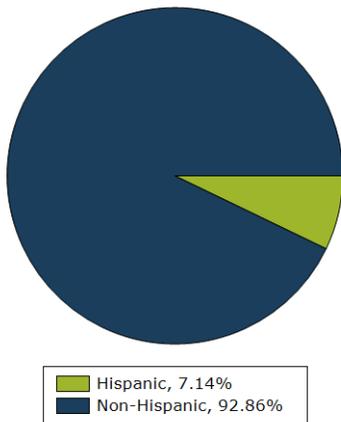


Chart Total N: 70

Tobacco Users By Chronic Condition

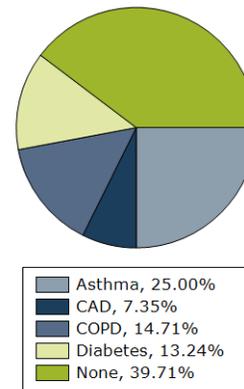


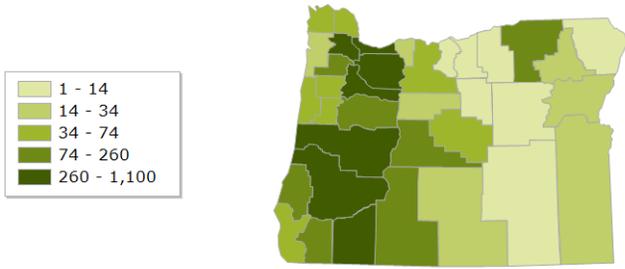
Chart Total N: 68

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

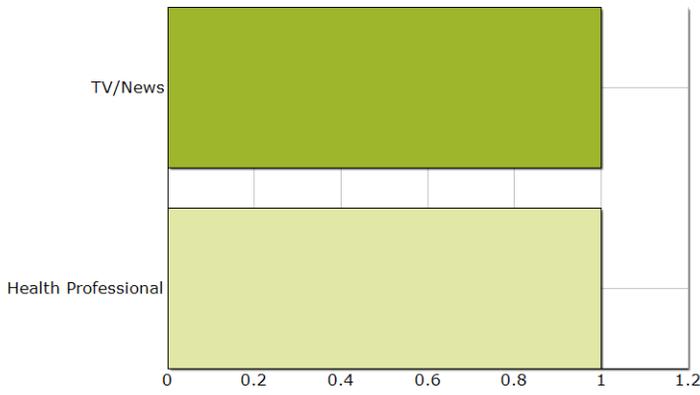
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

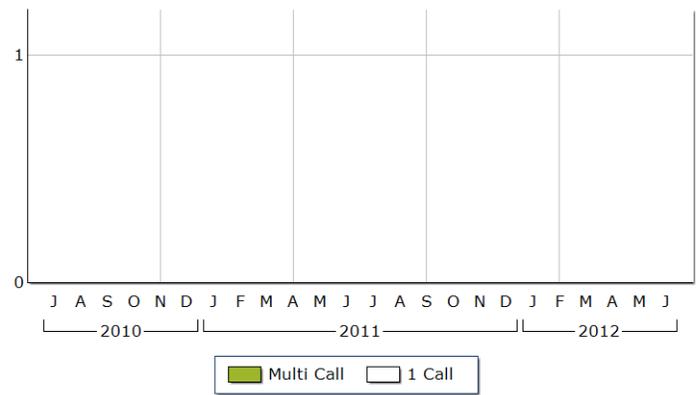


County Population	Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 ⁴
		County	State
Tobacco Users - Last Full Month		2	1,876
Tobacco Users YTD		8	8,440
Unique Tobacco Users YTD		3	4
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.49 %
Reach - NAQC		2	0.24 %
Annualized Reach		1	0.83 %
Annualized Reach - NAQC		2	0.42 %
Unique Individual Reach		3	0.24 %

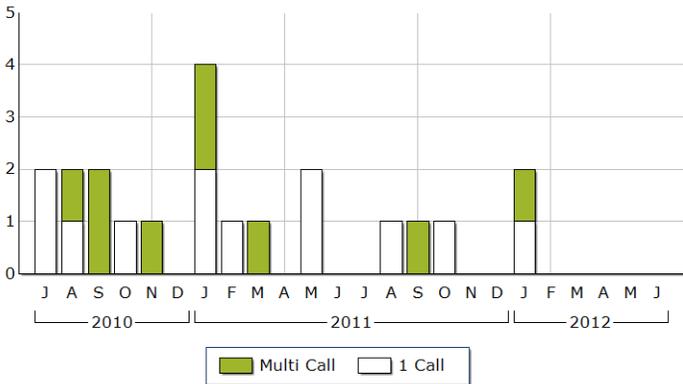
How Heard About



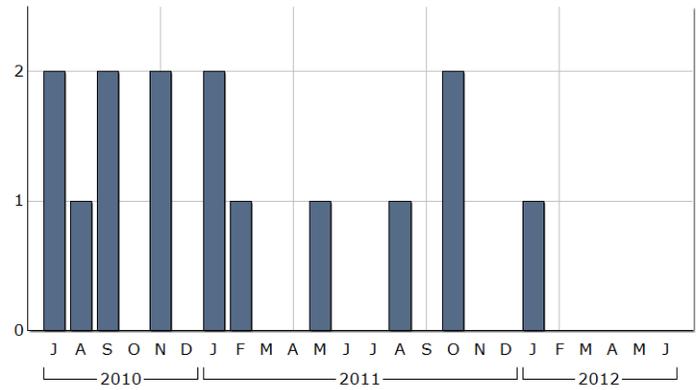
Fax Referral



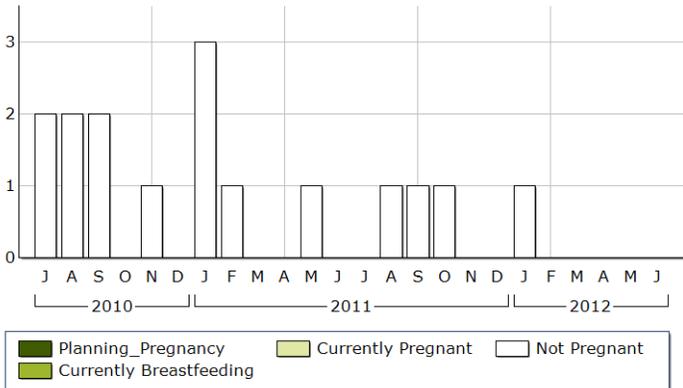
Tobacco User Enrollments By Program Type



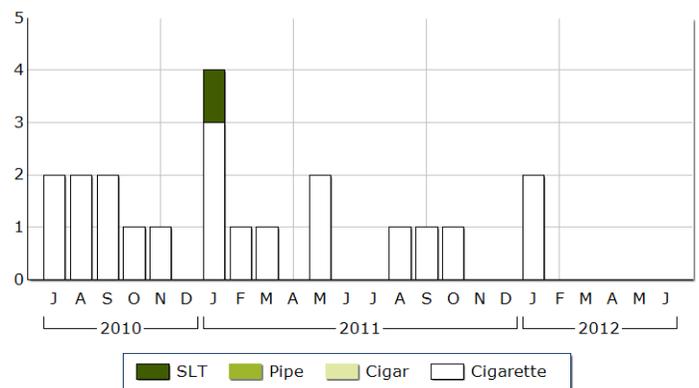
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

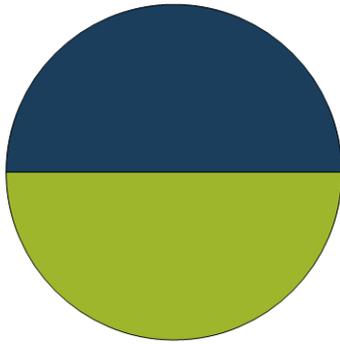


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

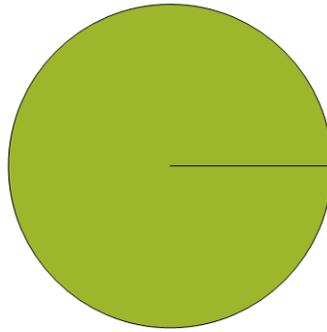
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

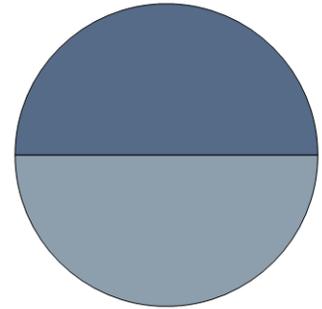
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

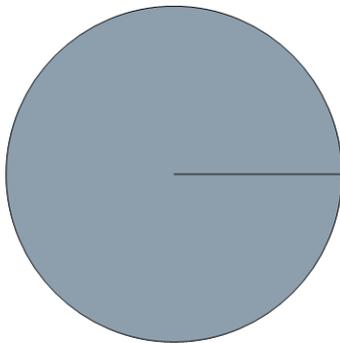
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

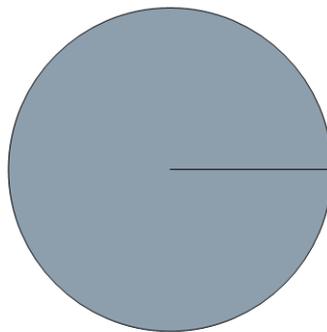
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

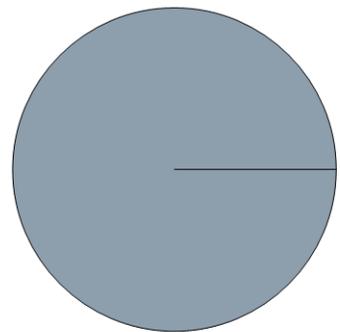
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

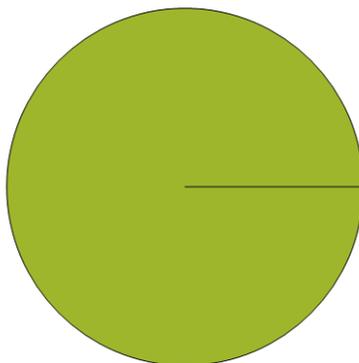
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

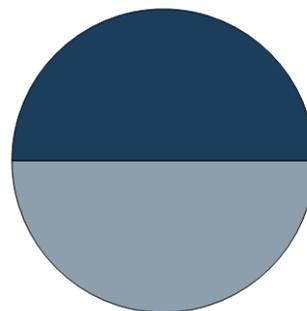
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Diabetes, 50.00%
None, 50.00%

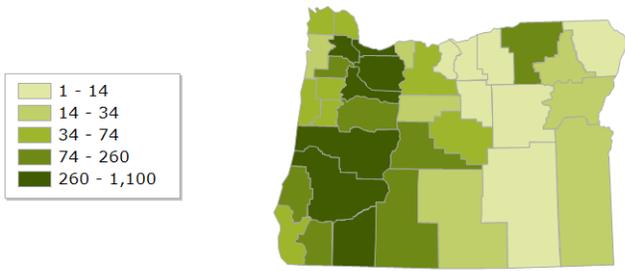
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

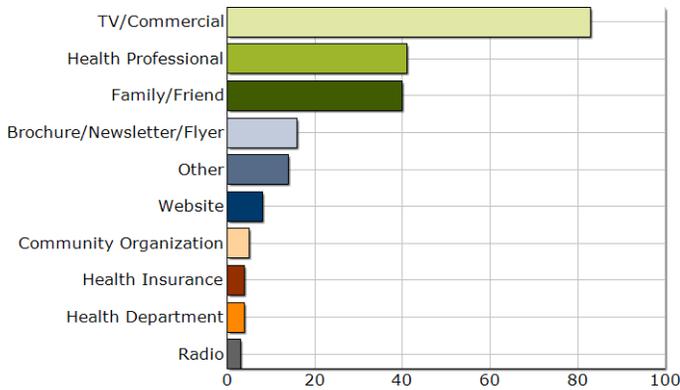
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

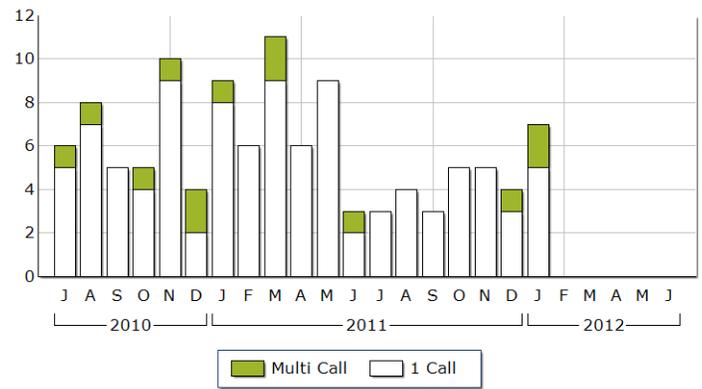


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308	⁴
			County	State
Tobacco Users - Last Full Month			284	1,876
Tobacco Users YTD			1,263	8,440
Unique Tobacco Users YTD			3 ³	780
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.46 %
Reach - NAQC			2 ²	0.96 %
Annualized Reach			1 ¹	2.51 %
Annualized Reach - NAQC			2 ²	1.64 %
Unique Individual Reach			3 ³	0.90 %

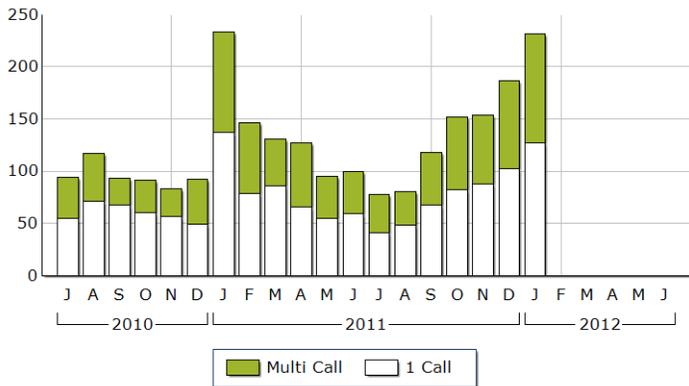
How Heard About



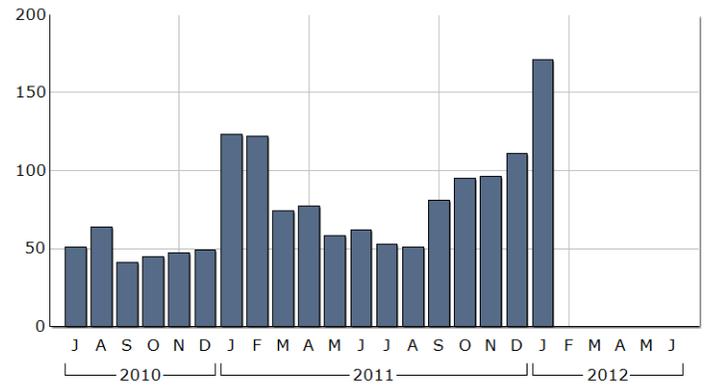
Fax Referral



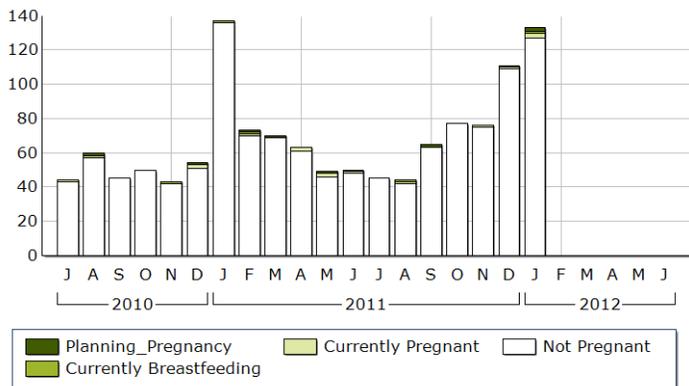
Tobacco User Enrollments By Program Type



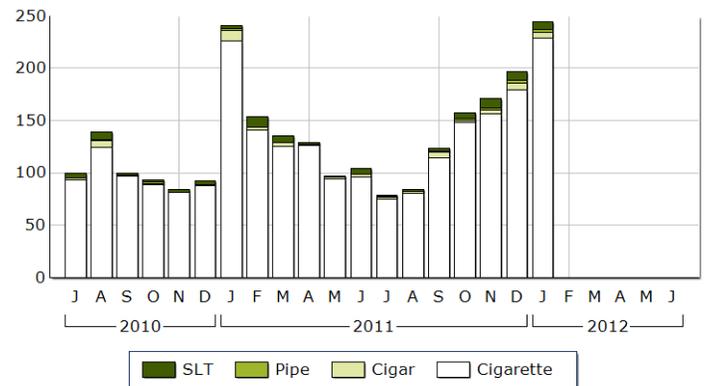
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

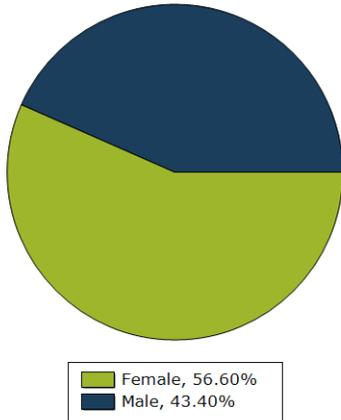


Chart Total N: 235

Tobacco Users By Language

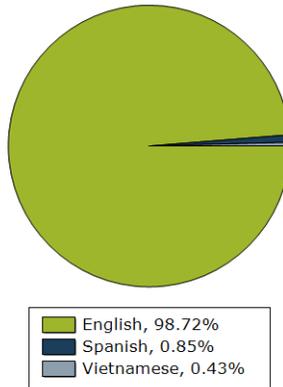


Chart Total N: 235

Tobacco Users By Education

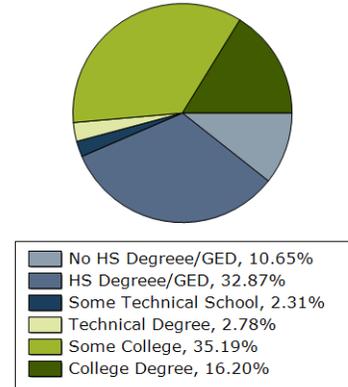


Chart Total N: 216

Tobacco Users By Race

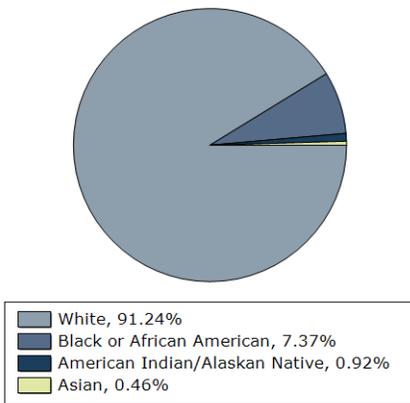


Chart Total N: 217

Tobacco Users By Age

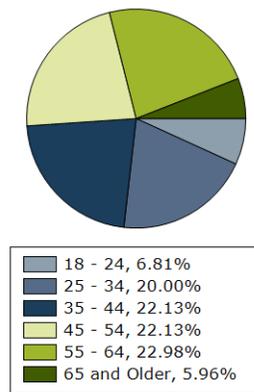


Chart Total N: 235

Tobacco Users By Health Plan

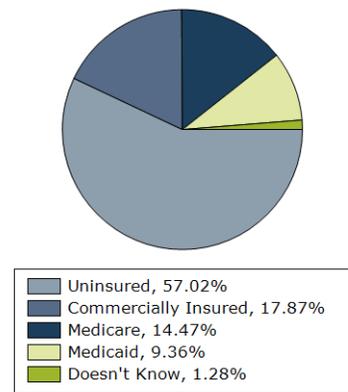


Chart Total N: 235

Tobacco Users By Ethnicity

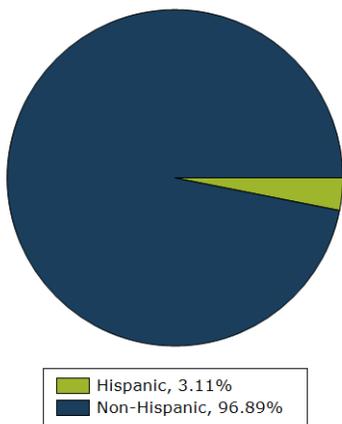


Chart Total N: 225

Tobacco Users By Chronic Condition

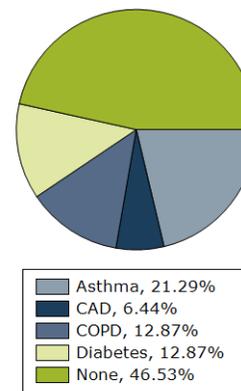


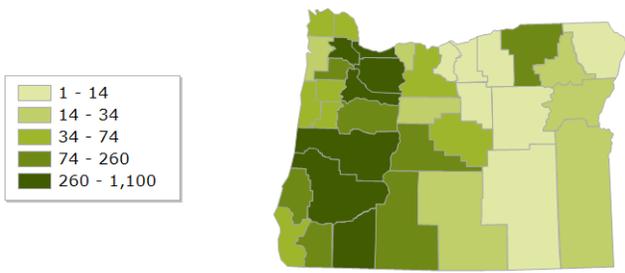
Chart Total N: 202

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

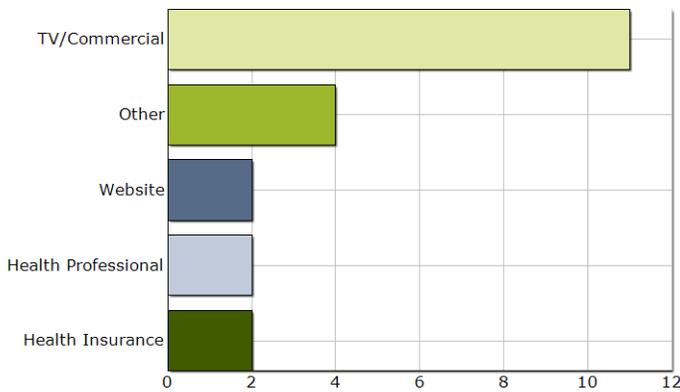
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

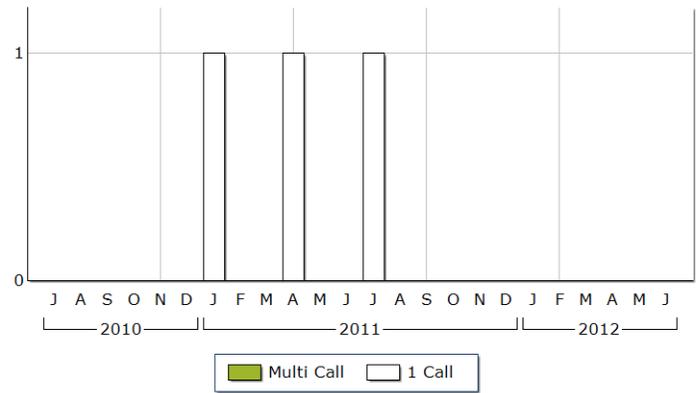


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534	⁴
			County	State
Tobacco Users - Last Full Month			22	1,876
Tobacco Users YTD			72	8,440
Unique Tobacco Users YTD			3 ³	51
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	0.96 %
Reach - NAQC			2 ²	0.72 %
Annualized Reach			1 ¹	1.64 %
Annualized Reach - NAQC			2 ²	1.23 %
Unique Individual Reach			3 ³	0.68 %

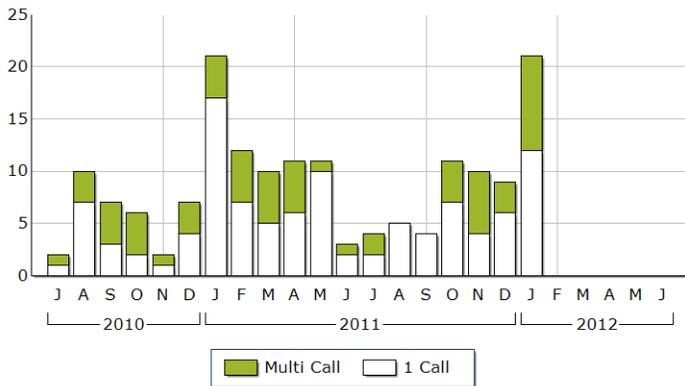
How Heard About



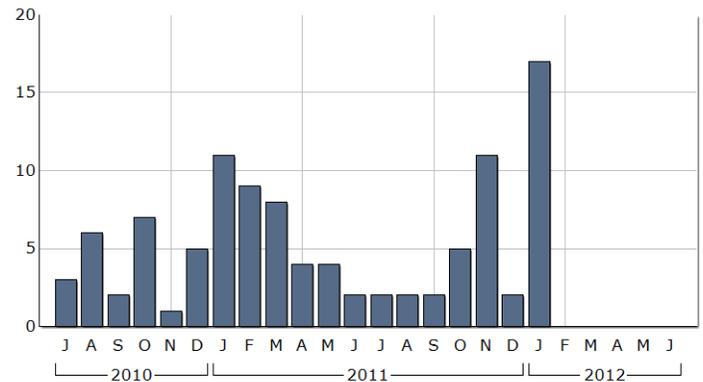
Fax Referral



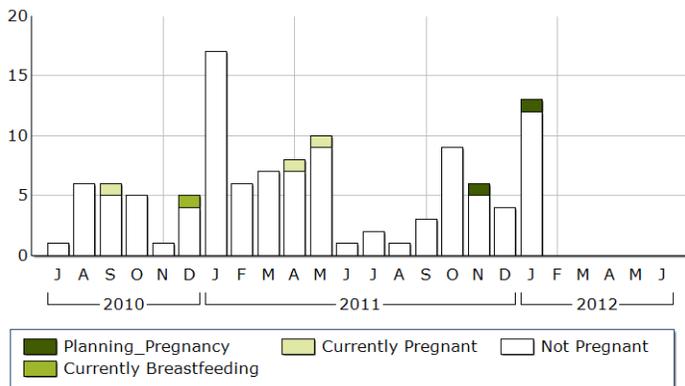
Tobacco User Enrollments By Program Type



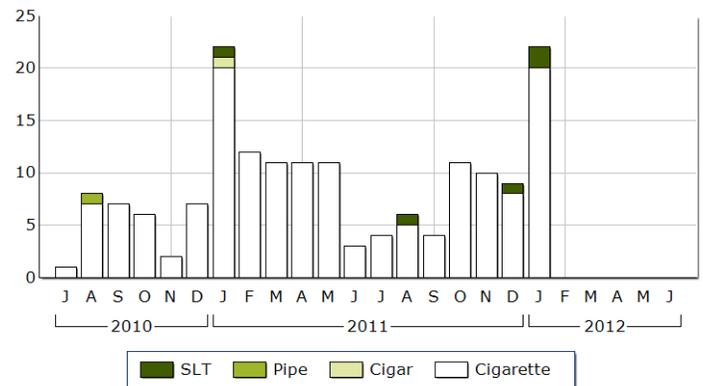
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

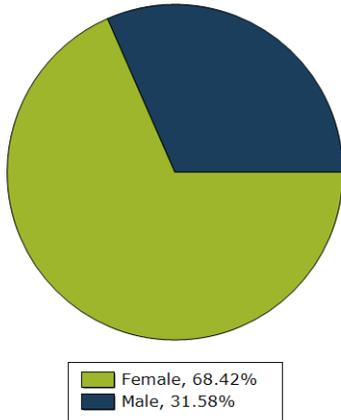


Chart Total N: 19

Tobacco Users By Language

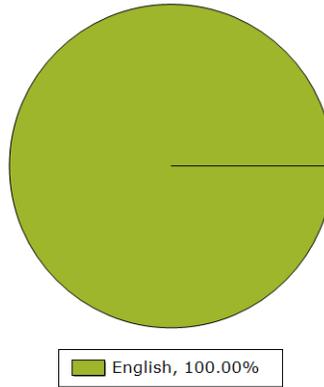


Chart Total N: 21

Tobacco Users By Education

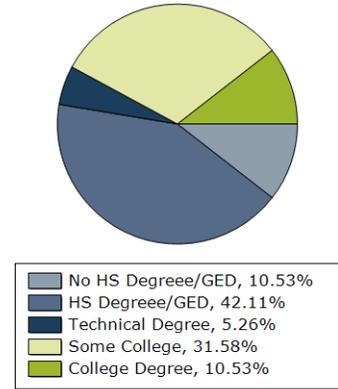


Chart Total N: 19

Tobacco Users By Race

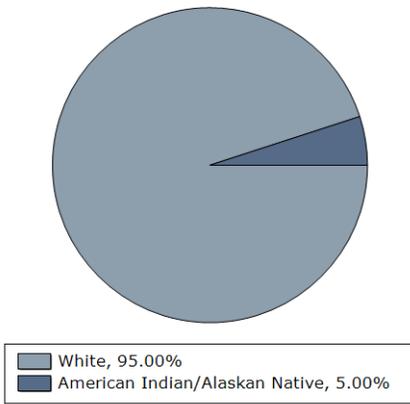


Chart Total N: 20

Tobacco Users By Age

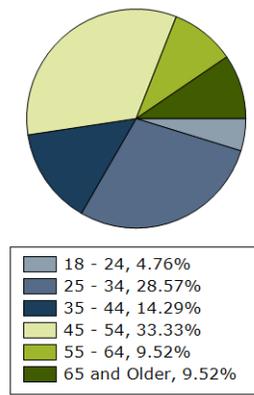


Chart Total N: 21

Tobacco Users By Health Plan

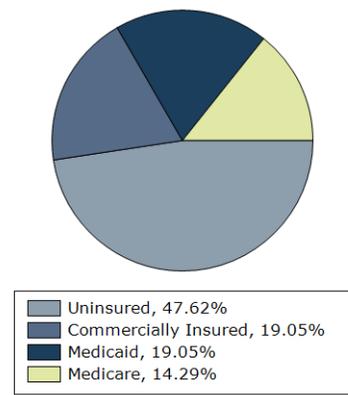


Chart Total N: 21

Tobacco Users By Ethnicity

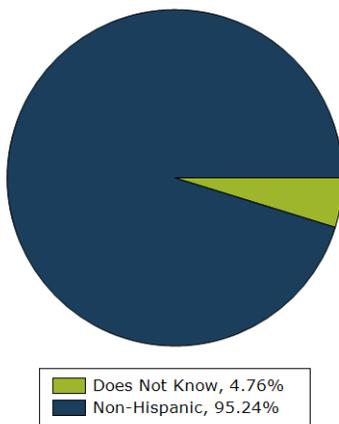


Chart Total N: 21

Tobacco Users By Chronic Condition

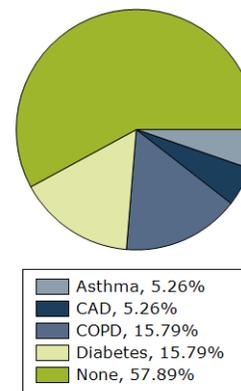


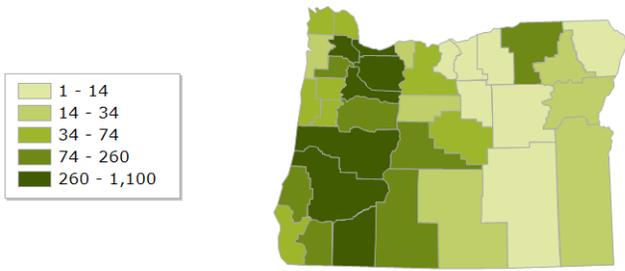
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

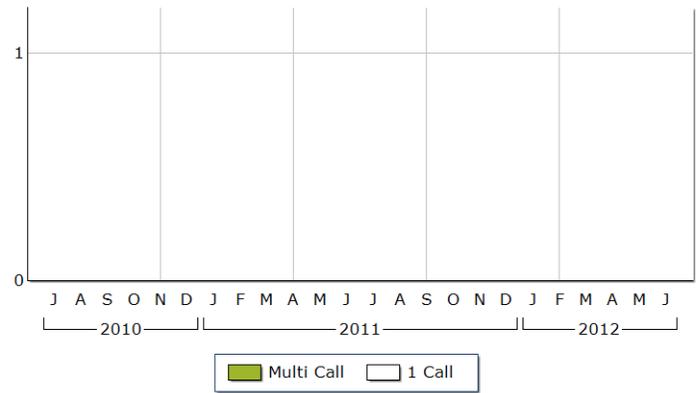
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

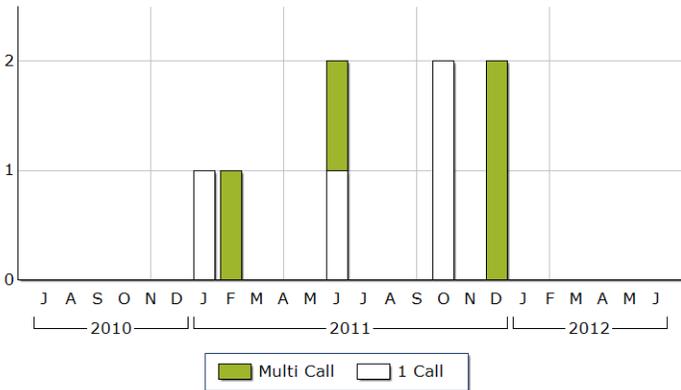


County Population	Prevalence	Tobacco Users	
Adult	1,477	22.1 %	326 ⁴
		County	State
Tobacco Users - Last Full Month		-	1,876
Tobacco Users YTD		4	8,440
Unique Tobacco Users YTD		3	5,889
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.23 %
Reach - NAQC		2	1.23 %
Annualized Reach		1	2.10 %
Annualized Reach - NAQC		2	2.10 %
Unique Individual Reach		3	0.92 %

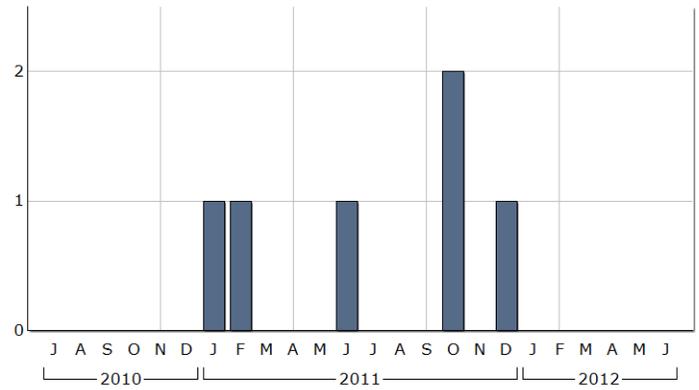
Fax Referral



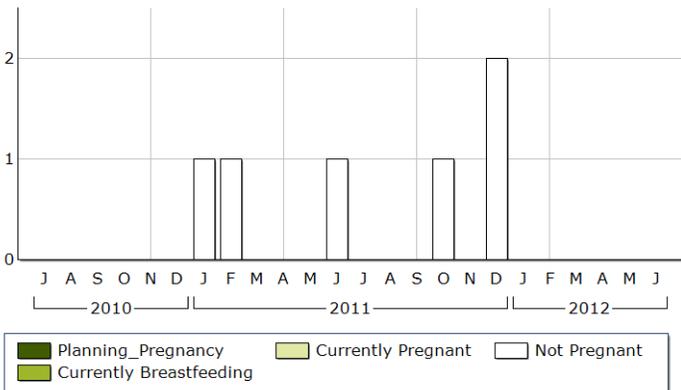
Tobacco User Enrollments By Program Type



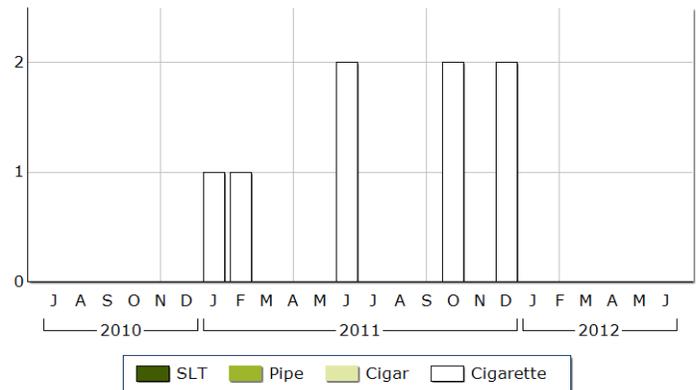
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

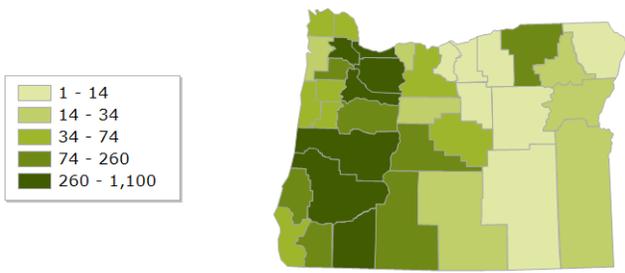


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

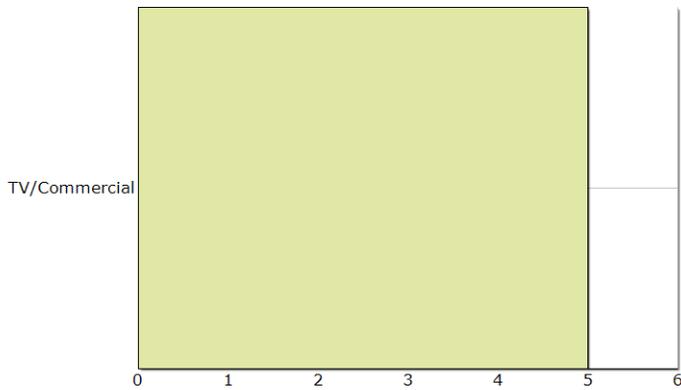
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

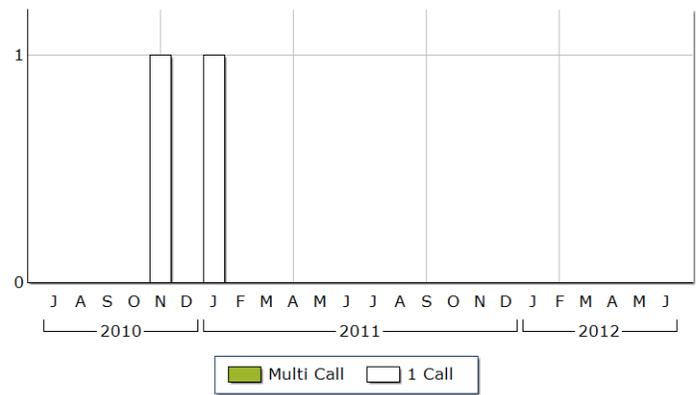


County Population	Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴
		County	State
Tobacco Users - Last Full Month		6	1,876
Tobacco Users YTD		27	8,440
Unique Tobacco Users YTD		3	5,889
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.58 %
Reach - NAQC		2	0.37 %
Annualized Reach		1	1.00 %
Annualized Reach - NAQC		2	0.63 %
Unique Individual Reach		3	0.41 %

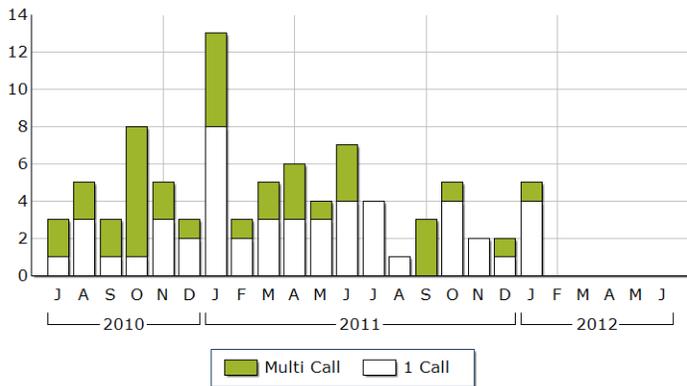
How Heard About



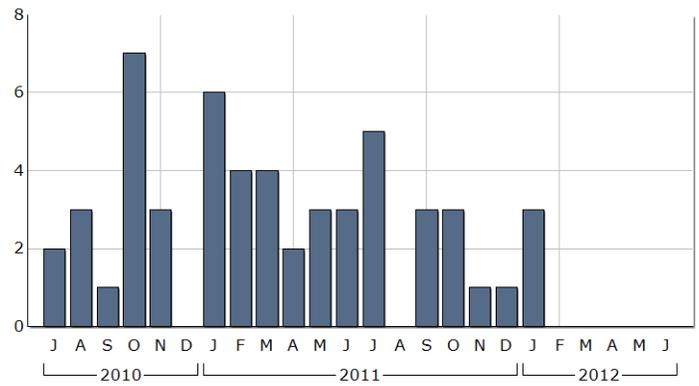
Fax Referral



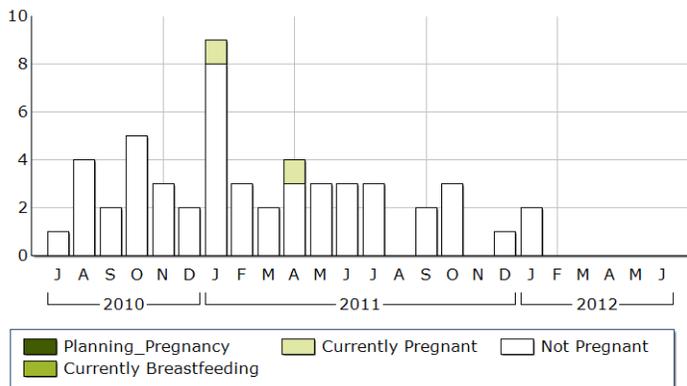
Tobacco User Enrollments By Program Type



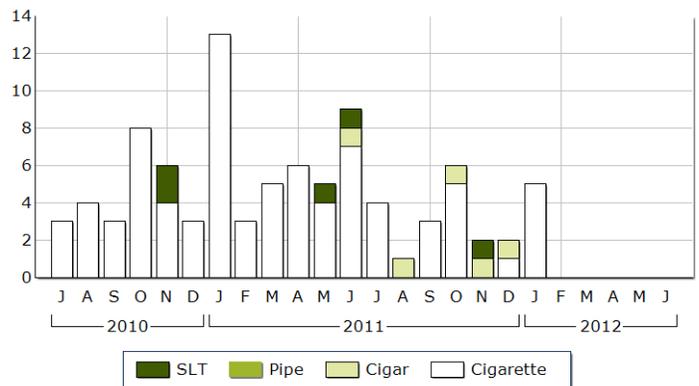
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

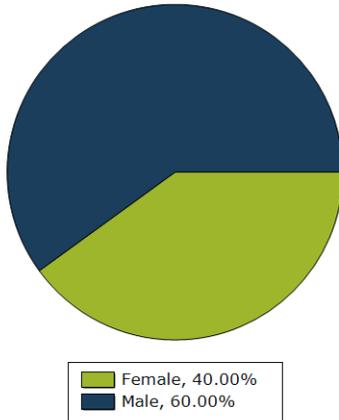


Chart Total N: 5

Tobacco Users By Language

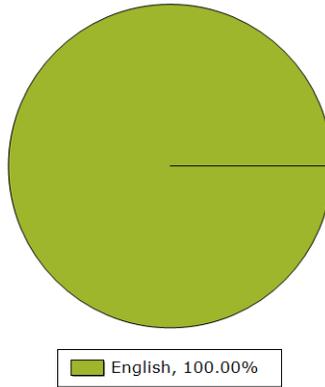


Chart Total N: 5

Tobacco Users By Education

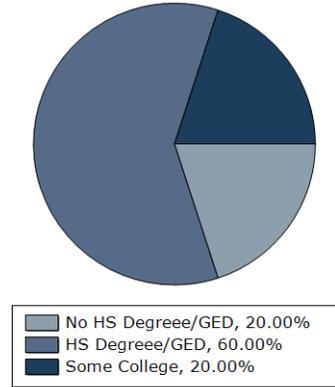


Chart Total N: 5

Tobacco Users By Race

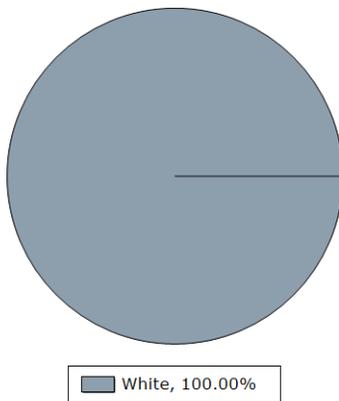


Chart Total N: 5

Tobacco Users By Age

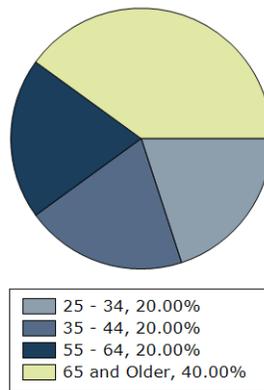


Chart Total N: 5

Tobacco Users By Health Plan

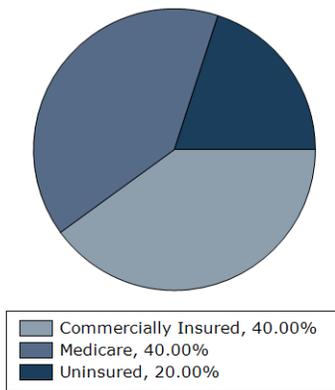


Chart Total N: 5

Tobacco Users By Ethnicity

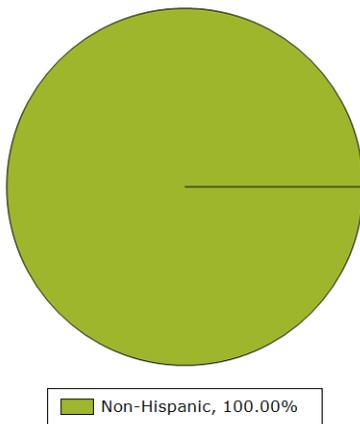


Chart Total N: 5

Tobacco Users By Chronic Condition

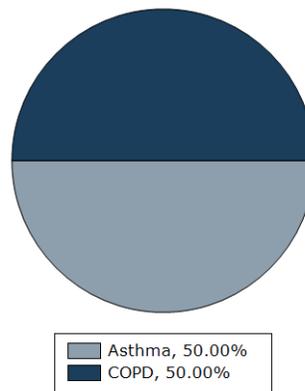


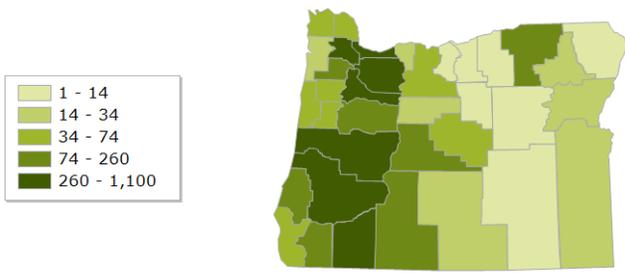
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

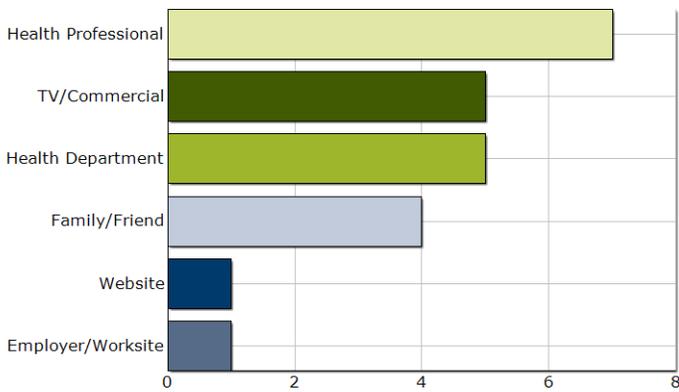
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

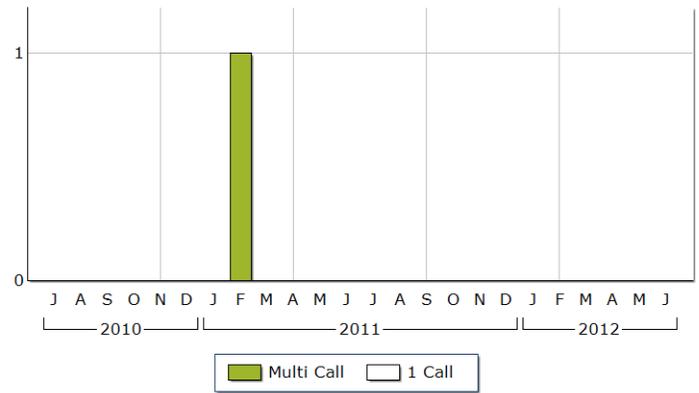


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			26	1,876
Tobacco Users YTD			110	8,440
Unique Tobacco Users YTD			3	67
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.84 %
Reach - NAQC			2	0.45 %
Annualized Reach			1	1.44 %
Annualized Reach - NAQC			2	0.77 %
Unique Individual Reach			3	0.51 %

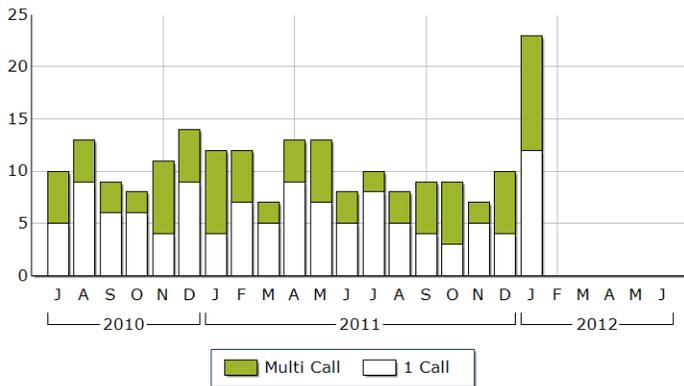
How Heard About



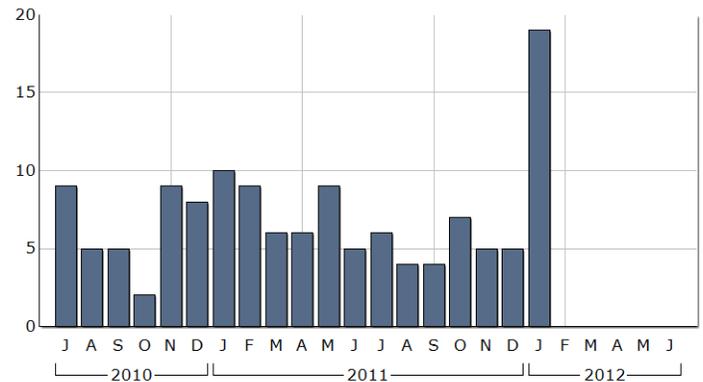
Fax Referral



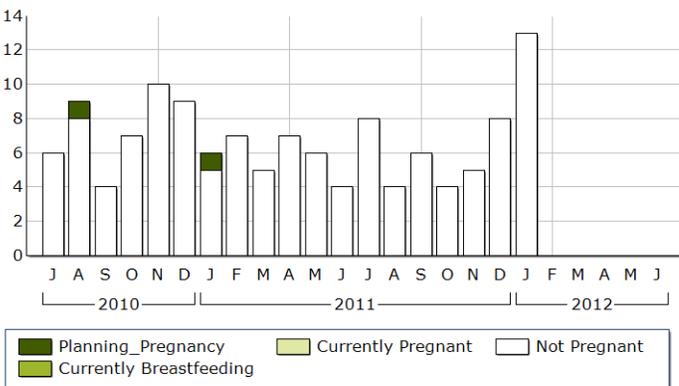
Tobacco User Enrollments By Program Type



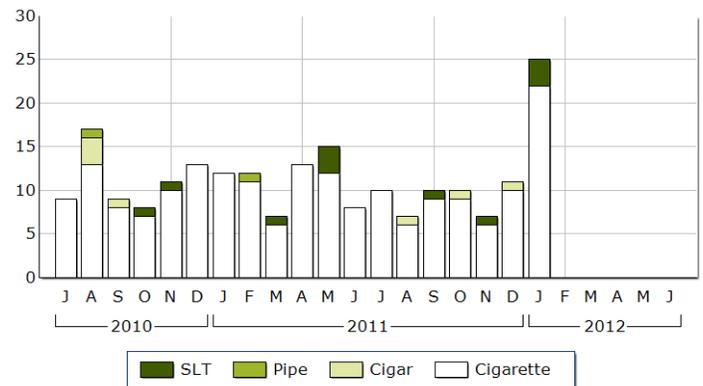
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

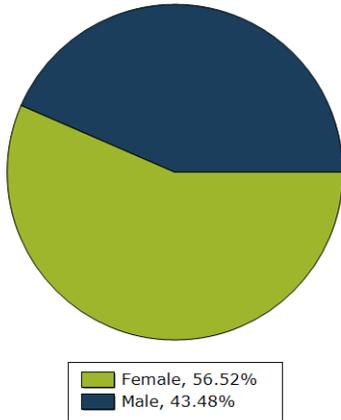


Chart Total N: 23

Tobacco Users By Language

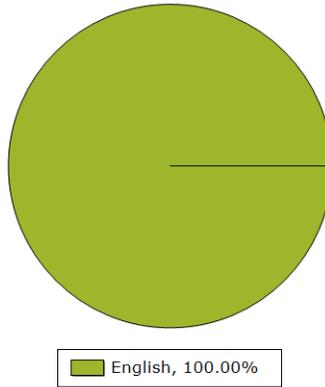


Chart Total N: 23

Tobacco Users By Education

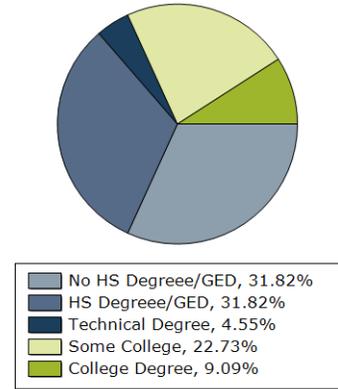


Chart Total N: 22

Tobacco Users By Race

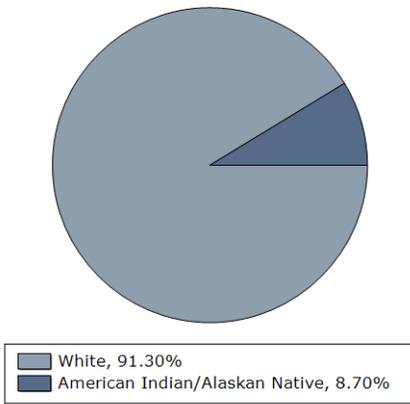


Chart Total N: 23

Tobacco Users By Age

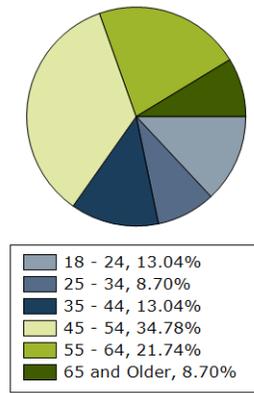


Chart Total N: 23

Tobacco Users By Health Plan

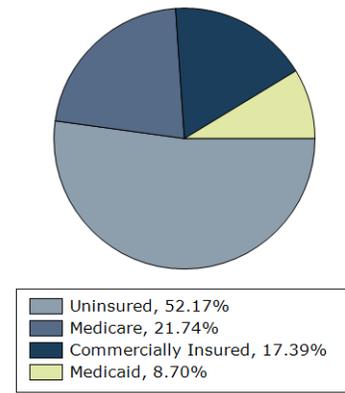


Chart Total N: 23

Tobacco Users By Ethnicity

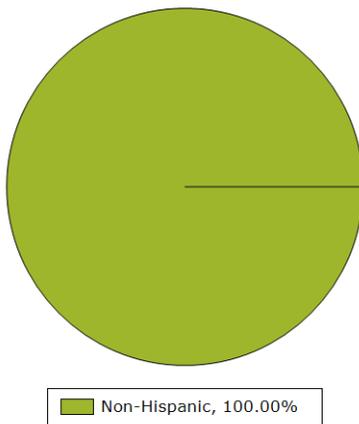


Chart Total N: 23

Tobacco Users By Chronic Condition

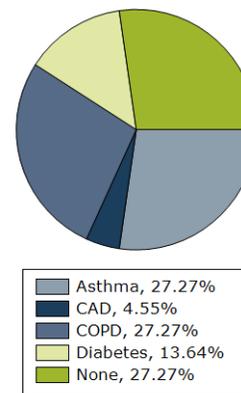


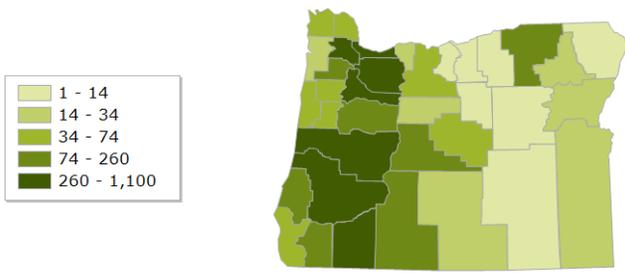
Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

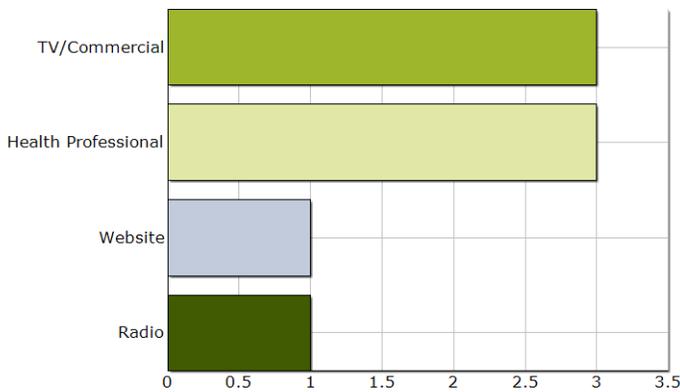
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

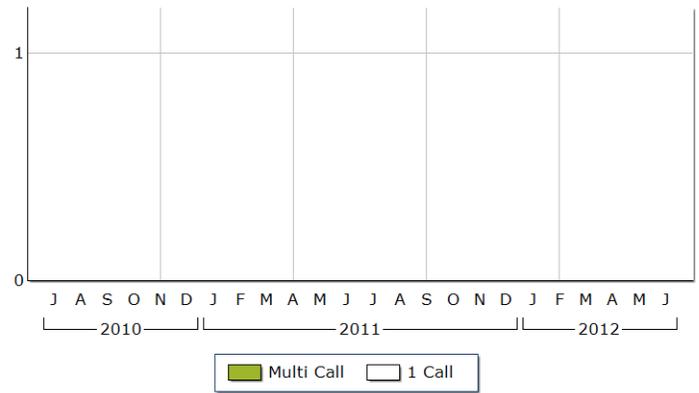


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			9	1,876
Tobacco Users YTD			28	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.04 %
Reach - NAQC			2	0.48 %
Annualized Reach			1	1.79 %
Annualized Reach - NAQC			2	0.83 %
Unique Individual Reach			3	0.60 %

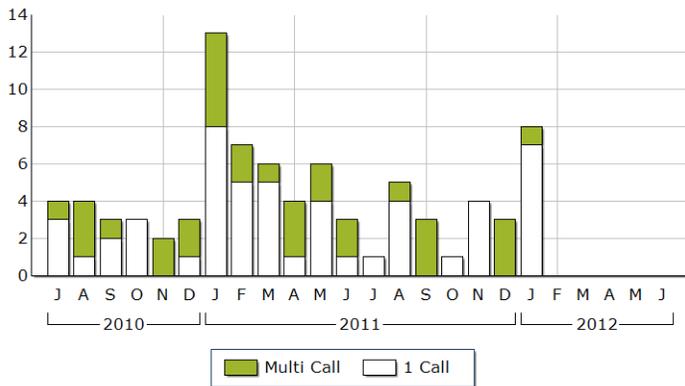
How Heard About



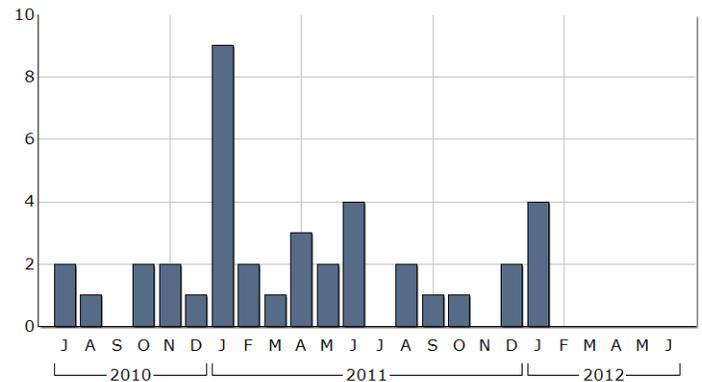
Fax Referral



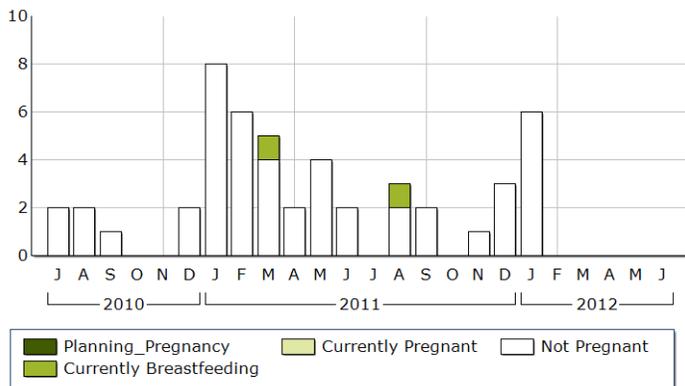
Tobacco User Enrollments By Program Type



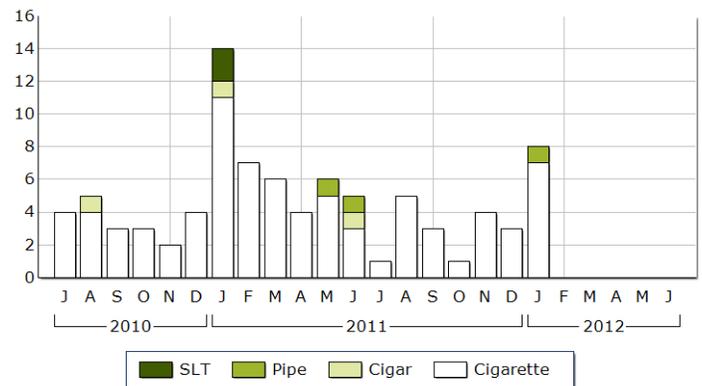
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

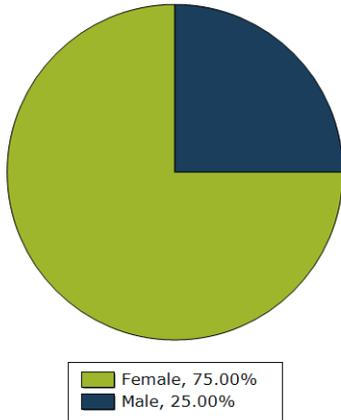


Chart Total N: 8

Tobacco Users By Language

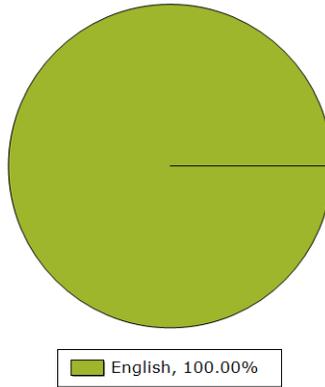


Chart Total N: 8

Tobacco Users By Education

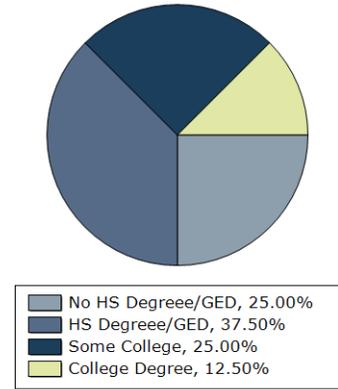


Chart Total N: 8

Tobacco Users By Race

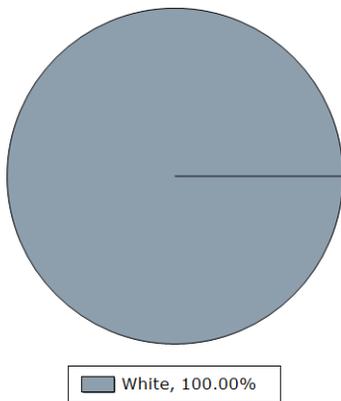


Chart Total N: 7

Tobacco Users By Age

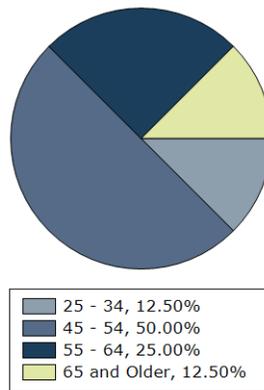


Chart Total N: 8

Tobacco Users By Health Plan

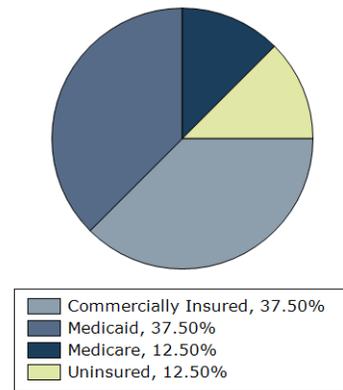


Chart Total N: 8

Tobacco Users By Ethnicity

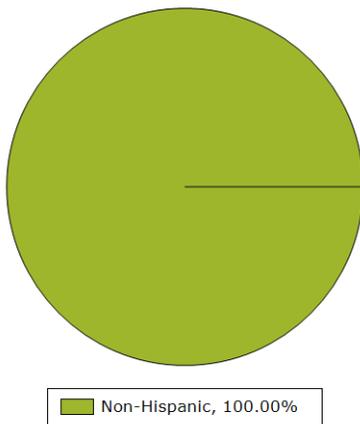


Chart Total N: 8

Tobacco Users By Chronic Condition

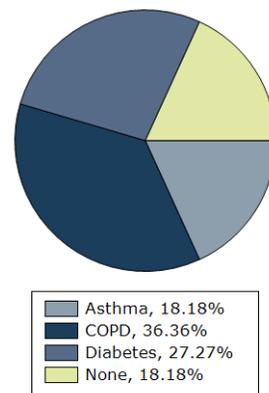


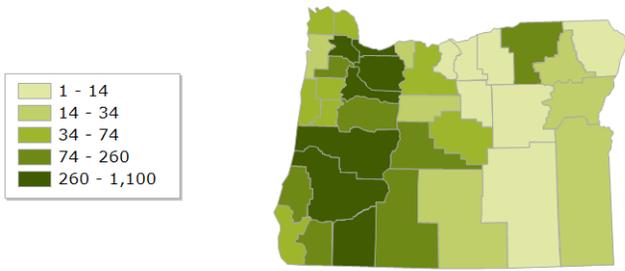
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

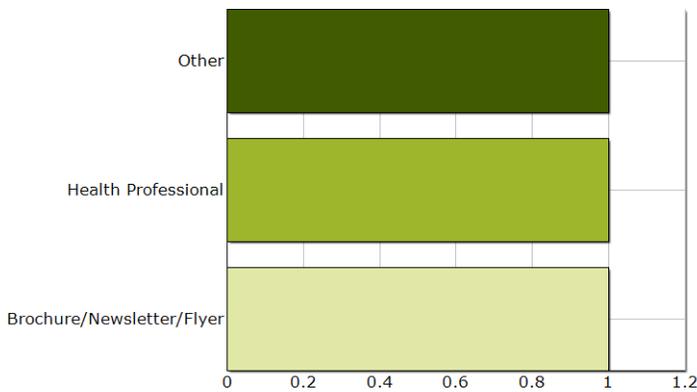
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

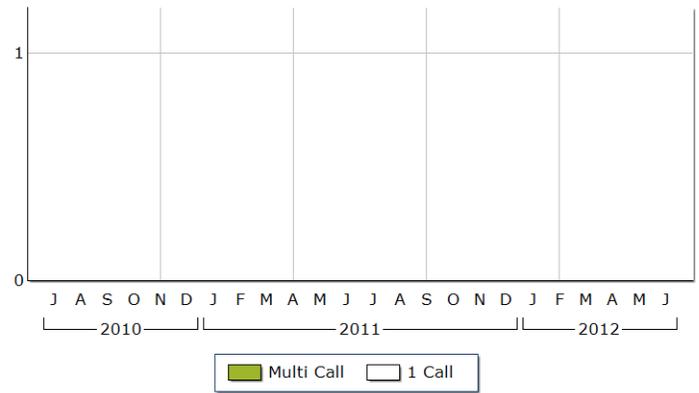


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		3	1,876
Tobacco Users YTD		7	8,440
Unique Tobacco Users YTD		3	4
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.67 %
Reach - NAQC		2	0.19 %
Annualized Reach		1	1.16 %
Annualized Reach - NAQC		2	0.33 %
Unique Individual Reach		3	0.39 %

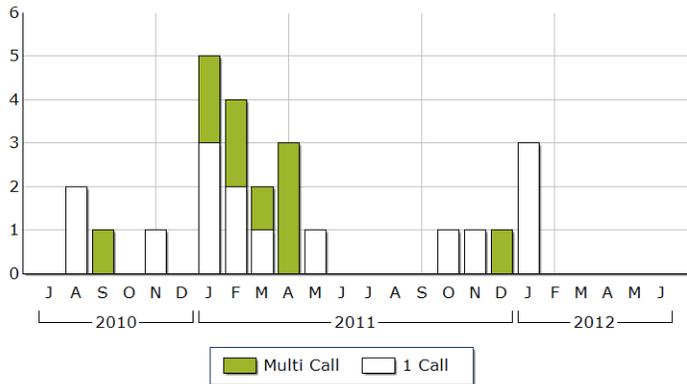
How Heard About



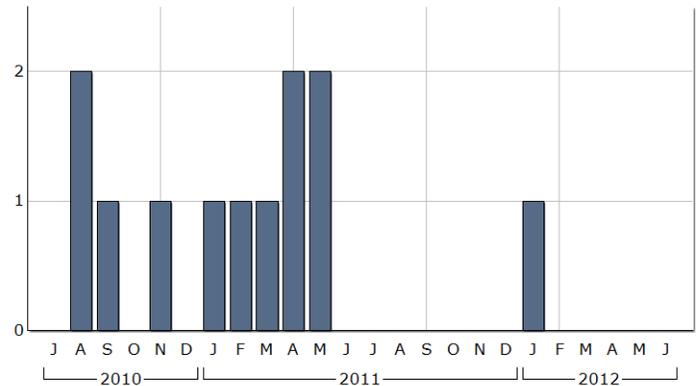
Fax Referral



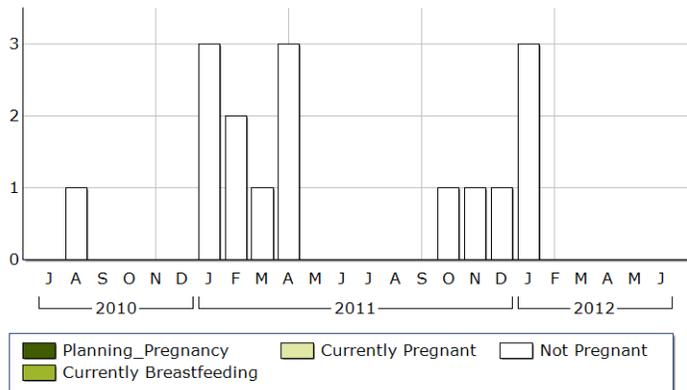
Tobacco User Enrollments By Program Type



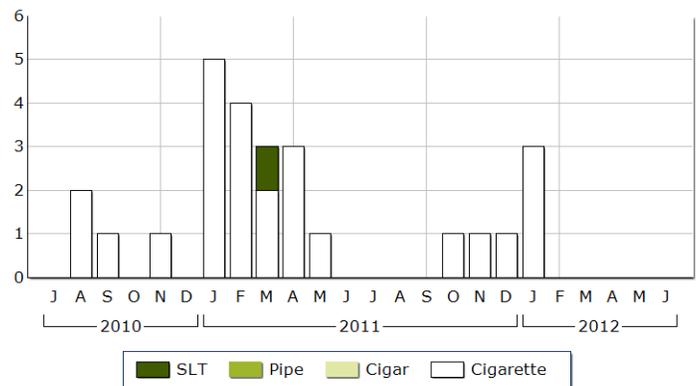
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

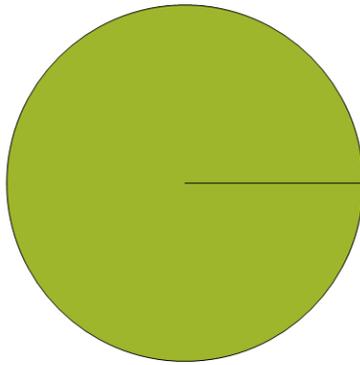


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

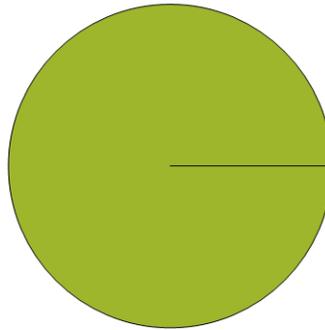
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

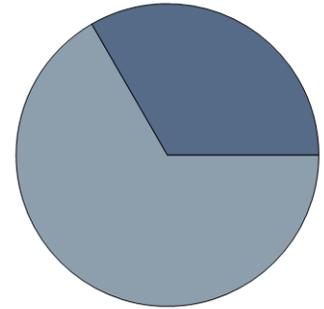
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

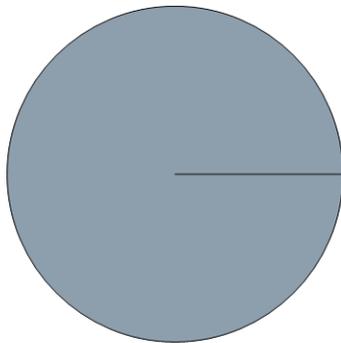
Tobacco Users By Education



HS Degree/GED, 66.67%
Some Technical School, 33.33%

Chart Total N: 3

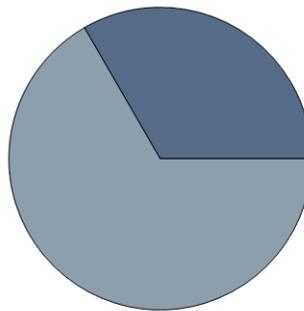
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

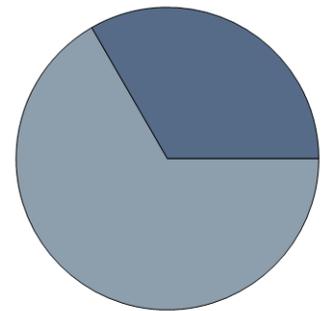
Tobacco Users By Age



35 - 44, 66.67%
45 - 54, 33.33%

Chart Total N: 3

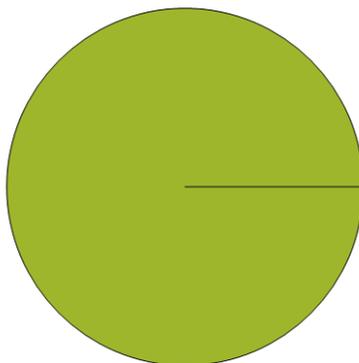
Tobacco Users By Health Plan



Medicaid, 66.67%
Commercially Insured, 33.33%

Chart Total N: 3

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

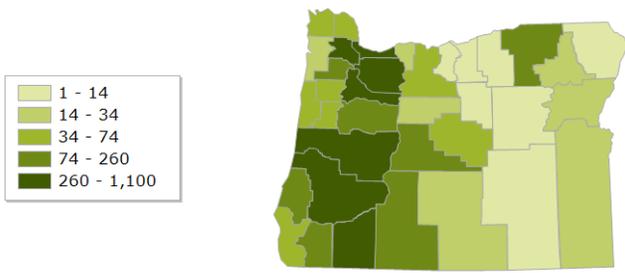
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

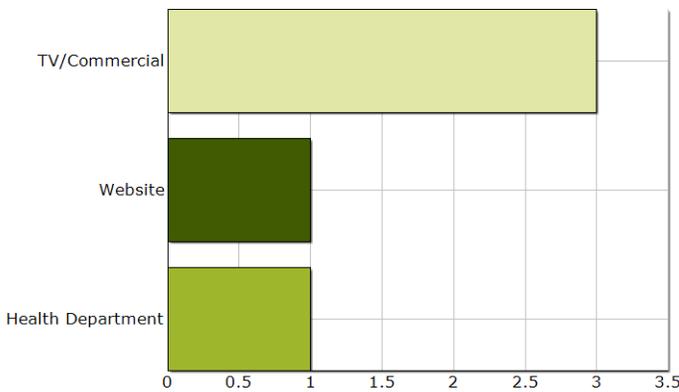
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

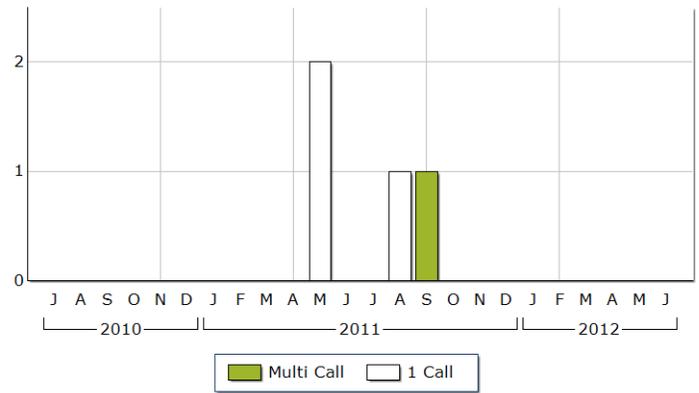


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078	⁴
			County	State
Tobacco Users - Last Full Month			6	1,876
Tobacco Users YTD			42	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.03 %
Reach - NAQC			2	0.86 %
Annualized Reach			1	1.77 %
Annualized Reach - NAQC			2	1.47 %
Unique Individual Reach			3	0.81 %

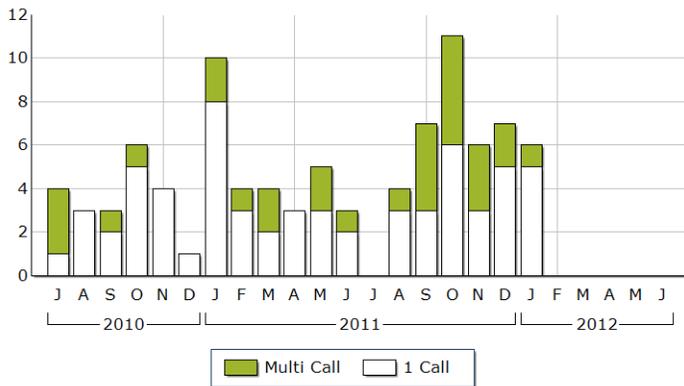
How Heard About



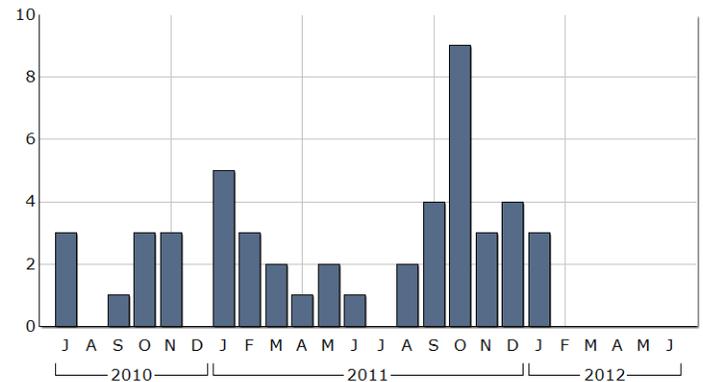
Fax Referral



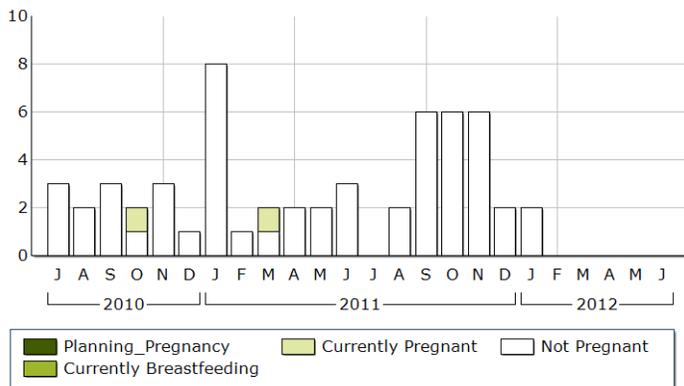
Tobacco User Enrollments By Program Type



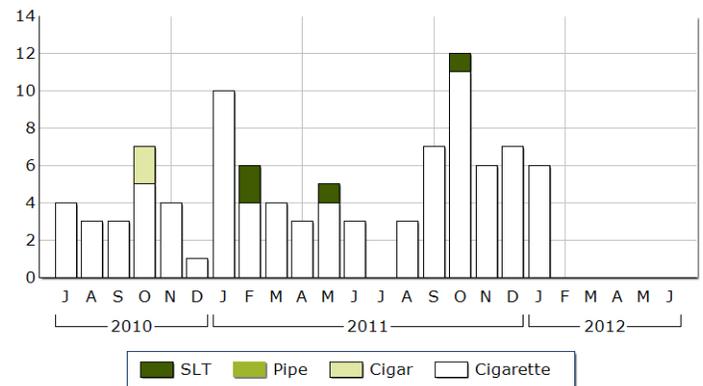
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

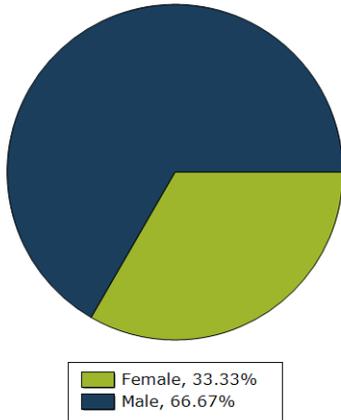


Chart Total N: 6

Tobacco Users By Language

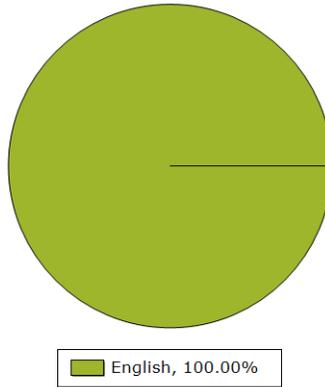


Chart Total N: 6

Tobacco Users By Education

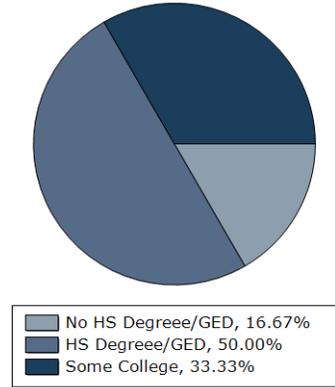


Chart Total N: 6

Tobacco Users By Race

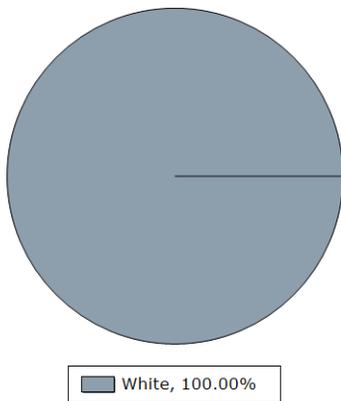


Chart Total N: 6

Tobacco Users By Age

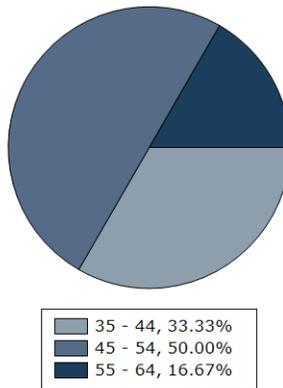


Chart Total N: 6

Tobacco Users By Health Plan

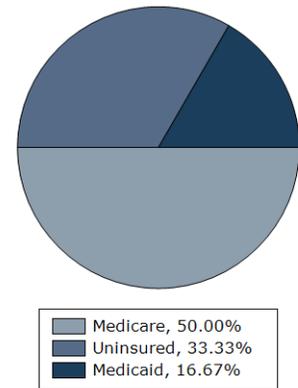


Chart Total N: 6

Tobacco Users By Ethnicity

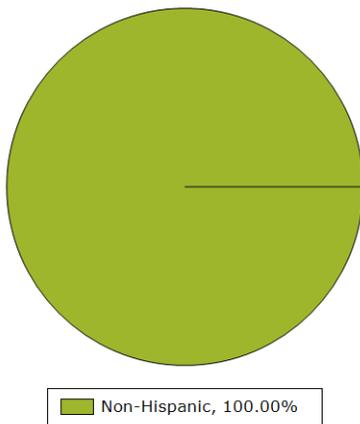


Chart Total N: 6

Tobacco Users By Chronic Condition

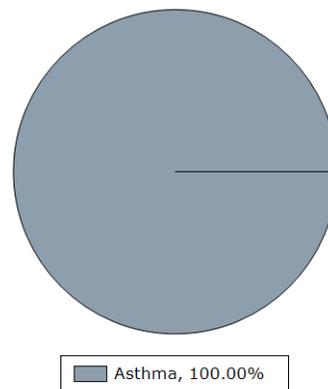


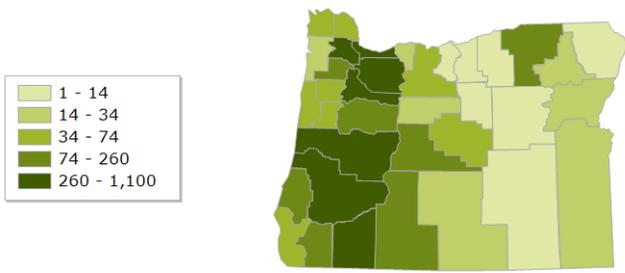
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

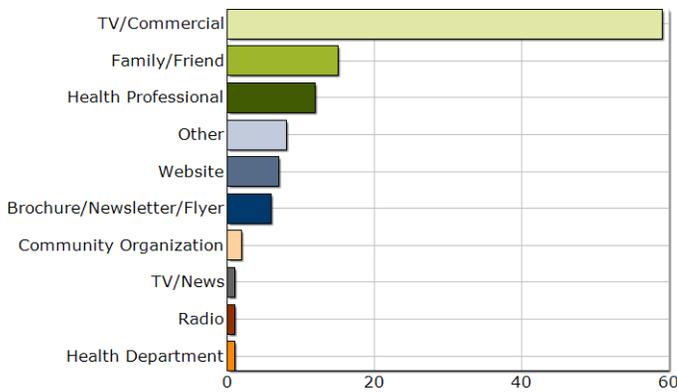
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

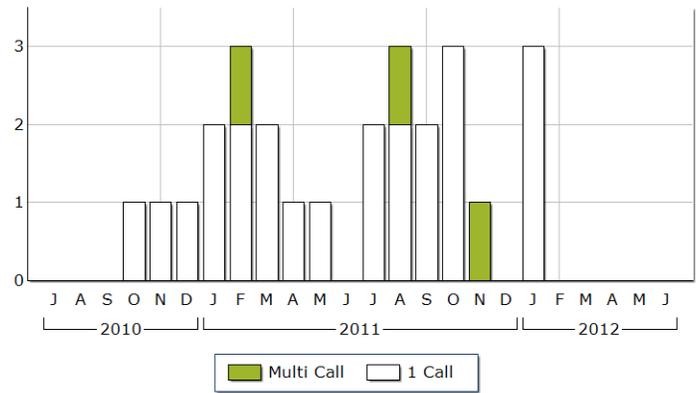


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	⁴
			County	State
Tobacco Users - Last Full Month			128	1,876
Tobacco Users YTD			537	8,440
Unique Tobacco Users YTD			3	404
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.07 %
Reach - NAQC			2	0.81 %
Annualized Reach			1	1.84 %
Annualized Reach - NAQC			2	1.38 %
Unique Individual Reach			3	0.81 %

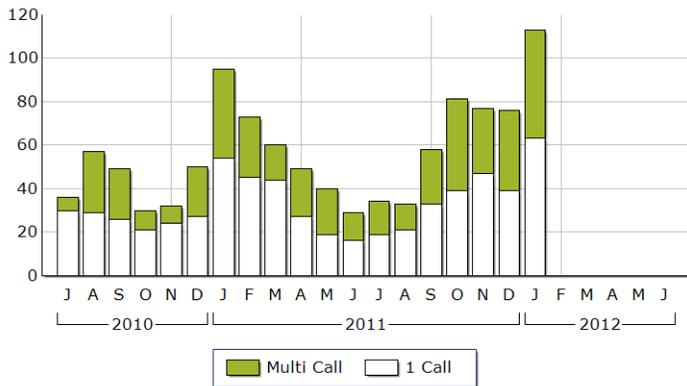
How Heard About



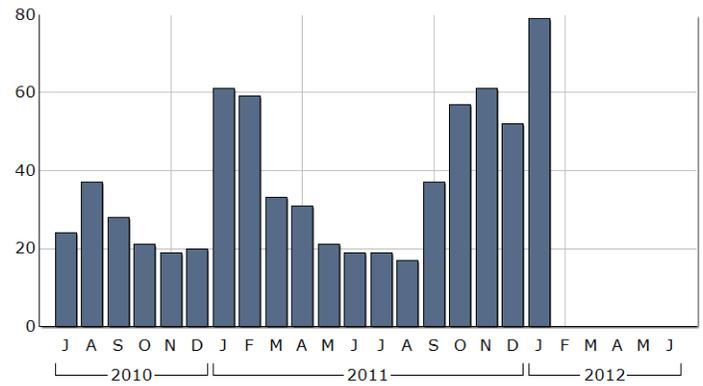
Fax Referral



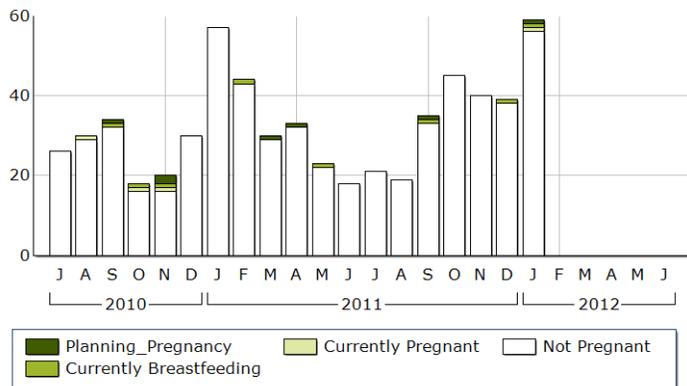
Tobacco User Enrollments By Program Type



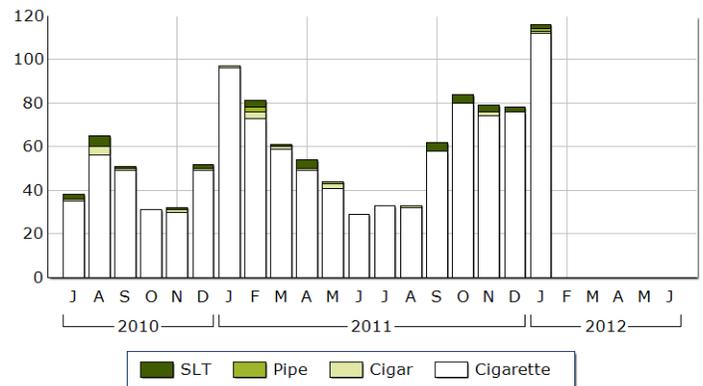
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

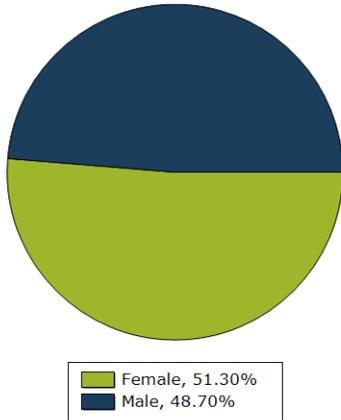


Chart Total N: 115

Tobacco Users By Language

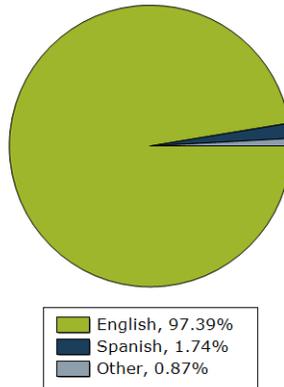


Chart Total N: 115

Tobacco Users By Education

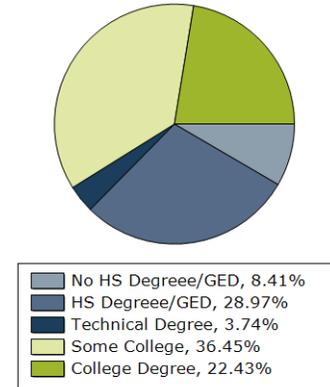


Chart Total N: 107

Tobacco Users By Race

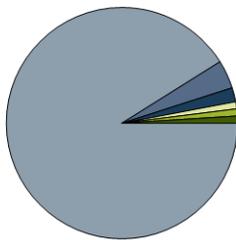


Chart Total N: 101

Tobacco Users By Age

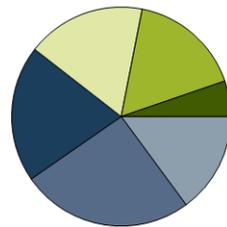


Chart Total N: 114

Tobacco Users By Health Plan

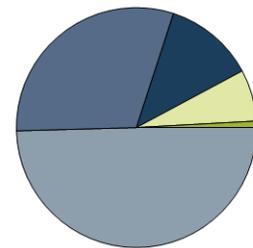


Chart Total N: 115

Tobacco Users By Ethnicity

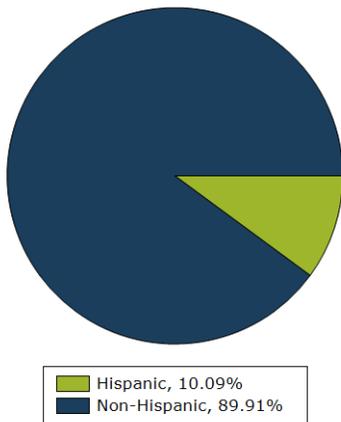


Chart Total N: 109

Tobacco Users By Chronic Condition

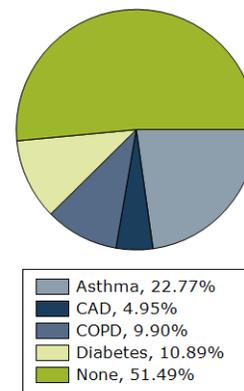


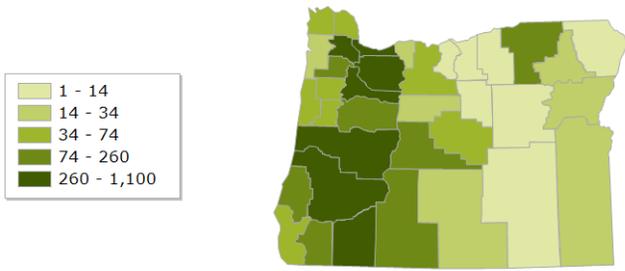
Chart Total N: 101

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

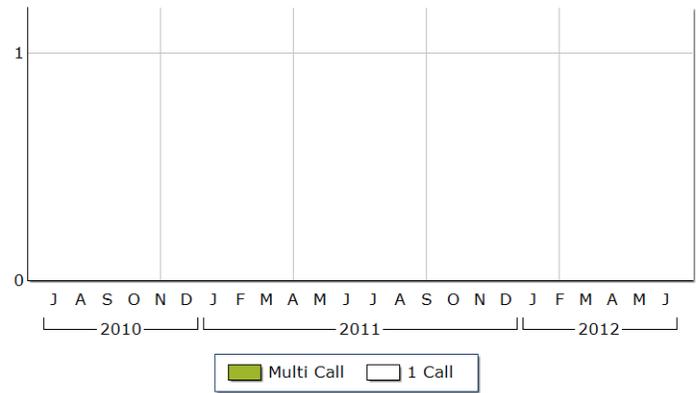
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

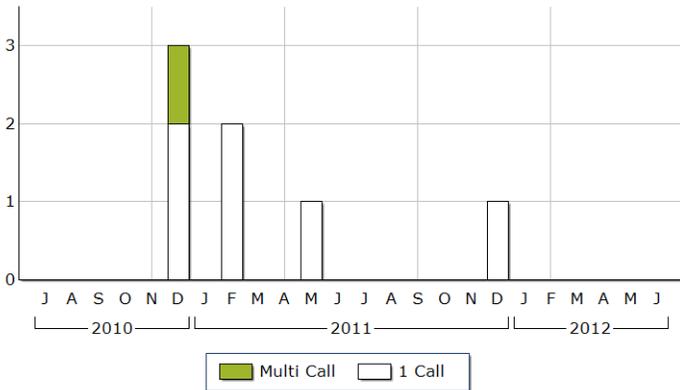


County Population		Prevalence	Tobacco Users	
Adult	1,309	29.6 %	387 ⁴	
			County	State
Tobacco Users - Last Full Month			-	1,876
Tobacco Users YTD			1	8,440
Unique Tobacco Users YTD			3	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.64 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	2.80 %
Annualized Reach - NAQC			2	1.30 %
Unique Individual Reach			3	1.14 %

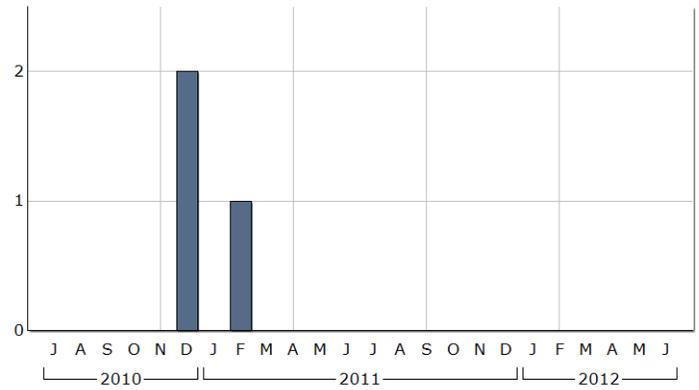
Fax Referral



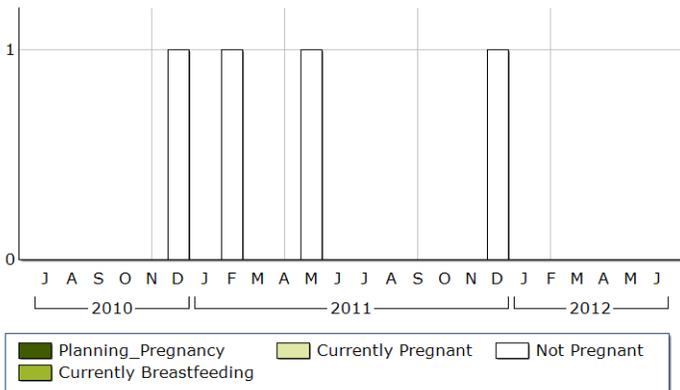
Tobacco User Enrollments By Program Type



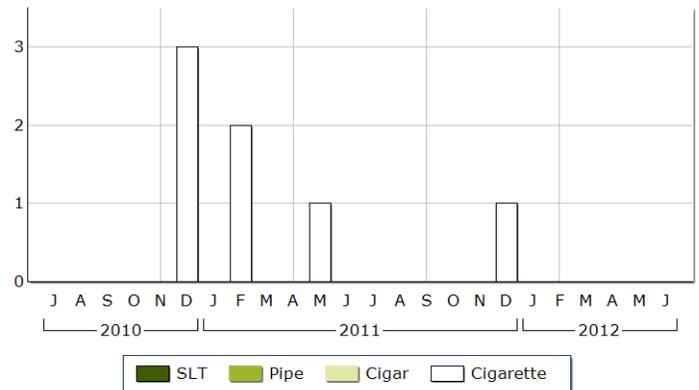
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



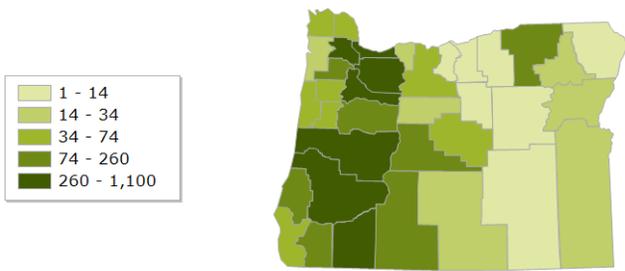
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

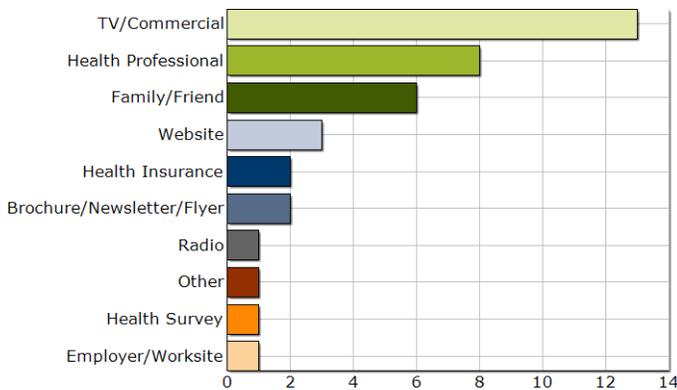
From 1/1/2012 through 1/31/2012

State Tobacco Users Served Contract YTD (Adults)

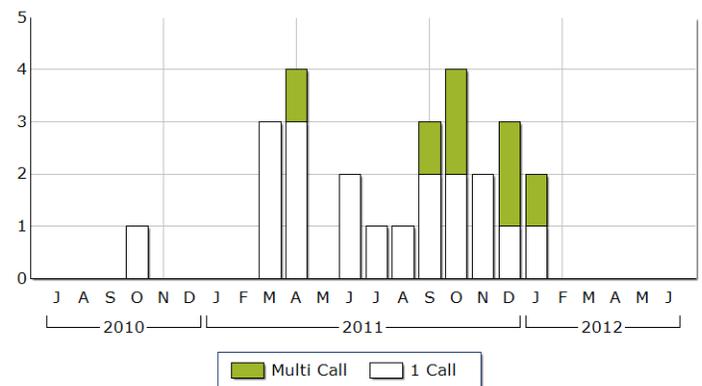


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	⁴
			County	State
Tobacco Users - Last Full Month			38	1,876
Tobacco Users YTD			152	8,440
Unique Tobacco Users YTD			3 121	5,889
Target Reach			2.0 %	2.0 %
Reach YTD			1 1.14 %	1.64 %
Reach - NAQC			2 0.81 %	0.76 %
Annualized Reach			1 1.95 %	2.80 %
Annualized Reach - NAQC			2 1.38 %	1.30 %
Unique Individual Reach			3 0.90 %	1.14 %

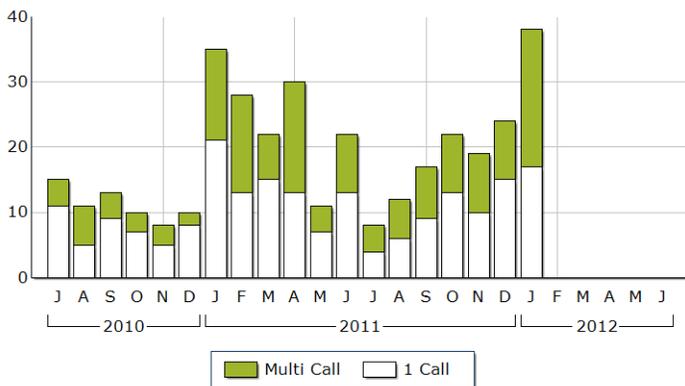
How Heard About



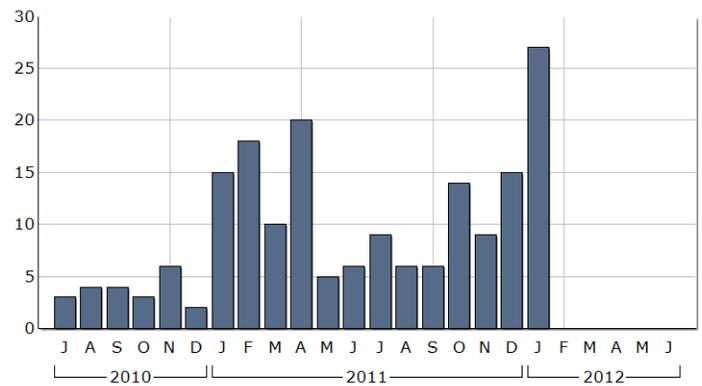
Fax Referral



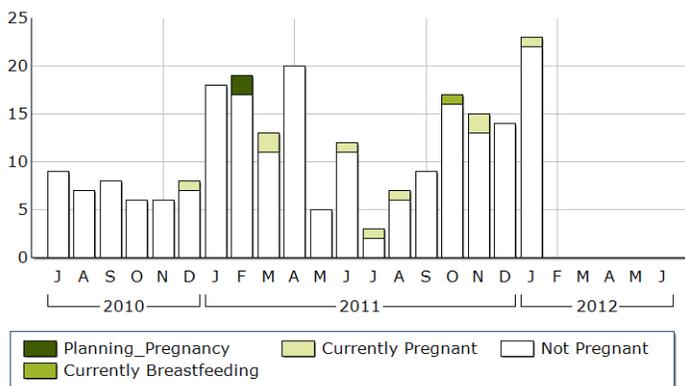
Tobacco User Enrollments By Program Type



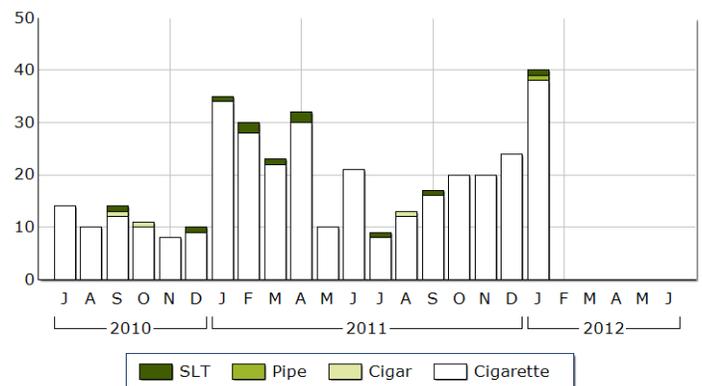
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

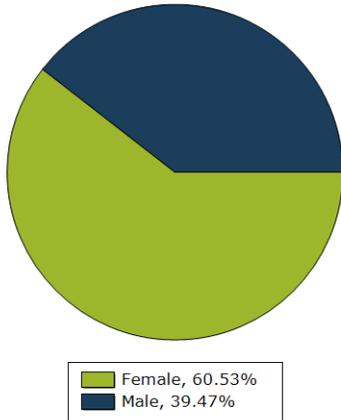


Chart Total N: 38

Tobacco Users By Language

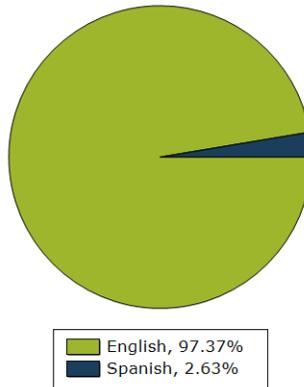


Chart Total N: 38

Tobacco Users By Education

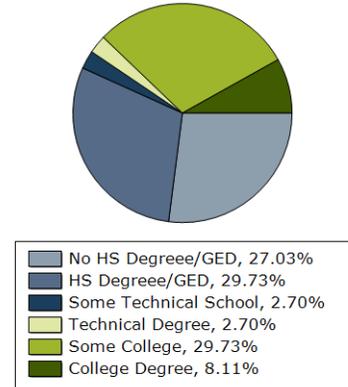


Chart Total N: 37

Tobacco Users By Race

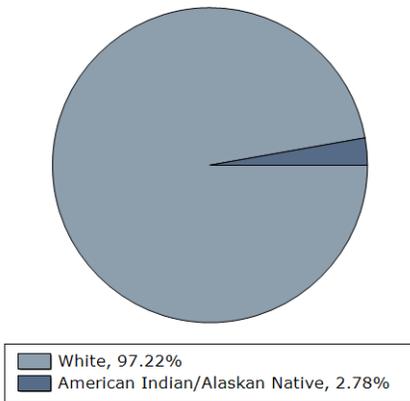


Chart Total N: 36

Tobacco Users By Age

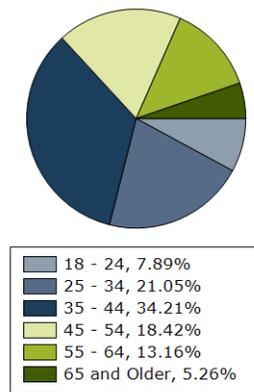


Chart Total N: 38

Tobacco Users By Health Plan

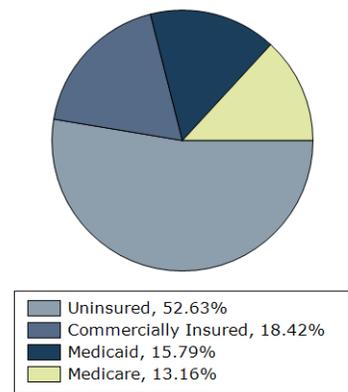


Chart Total N: 38

Tobacco Users By Ethnicity

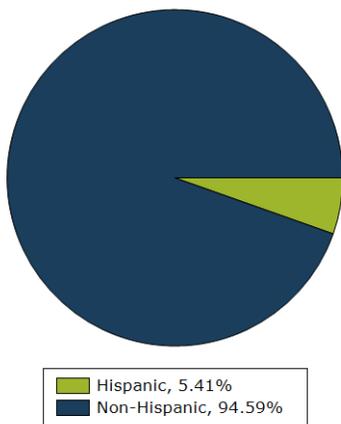


Chart Total N: 37

Tobacco Users By Chronic Condition

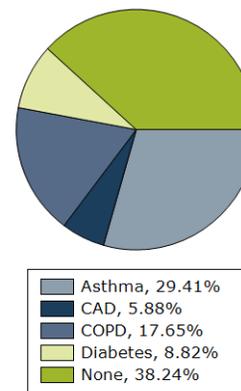


Chart Total N: 34

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.