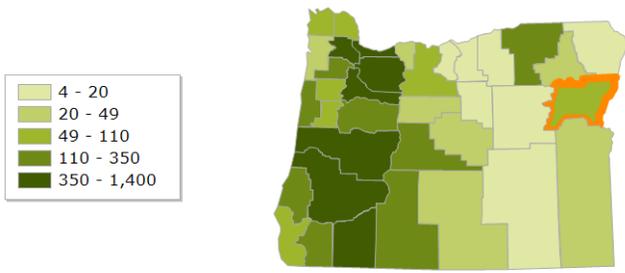


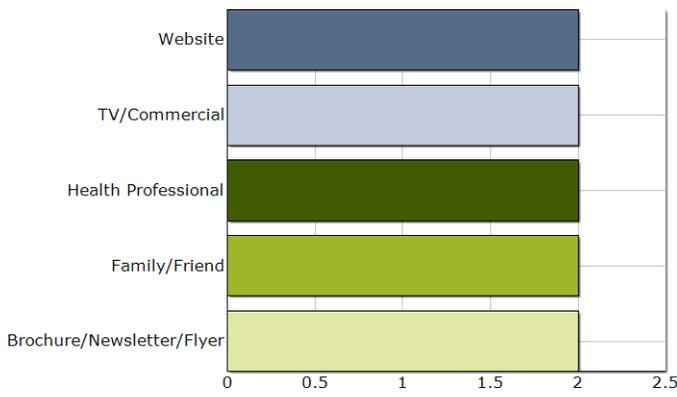
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

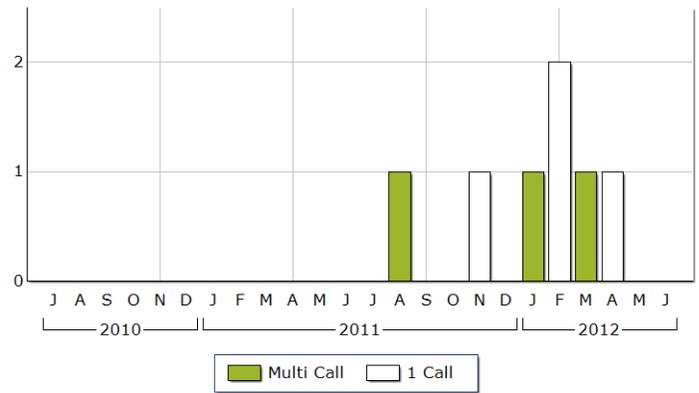


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			10	1,150
Tobacco Users YTD			53	11,980
Unique Tobacco Users YTD			3 ³	44
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	2.00 %
Reach - NAQC			2 ²	1.59 %
Annualized Reach			1 ¹	2.40 %
Annualized Reach - NAQC			2 ²	1.90 %
Unique Individual Reach			3 ³	1.66 %

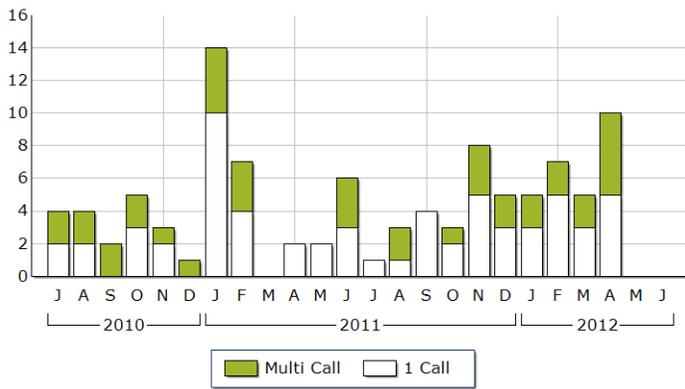
How Heard About



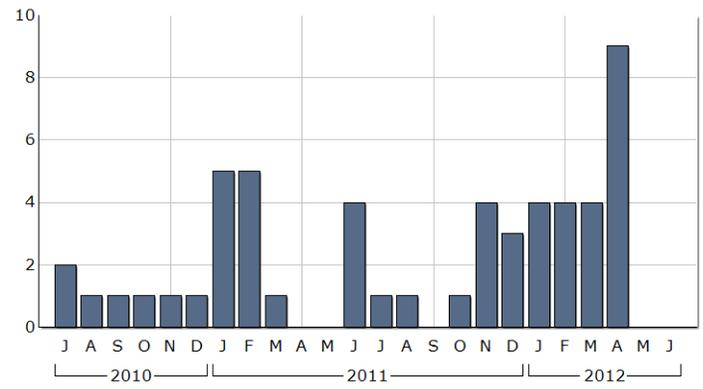
Fax Referral



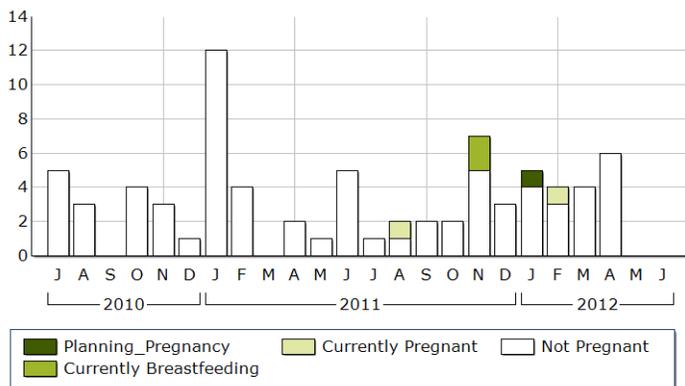
Tobacco User Enrollments By Program Type



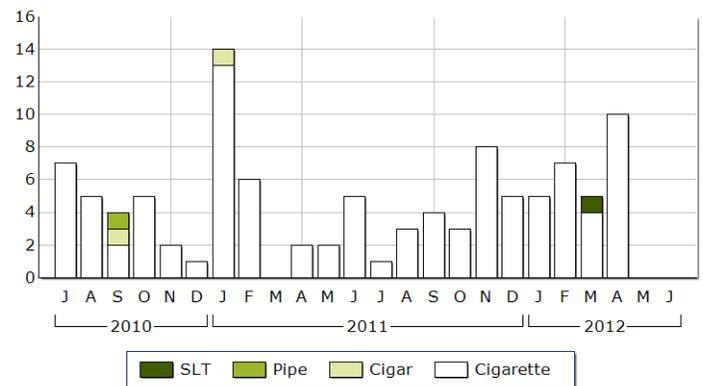
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

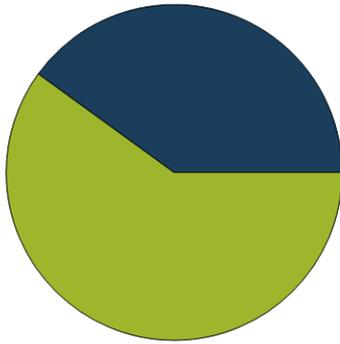


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

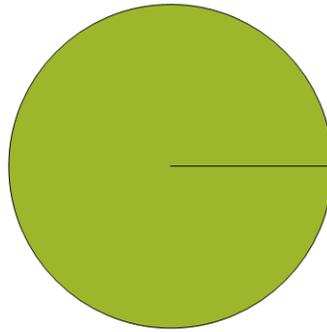
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 10

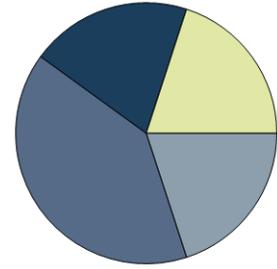
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

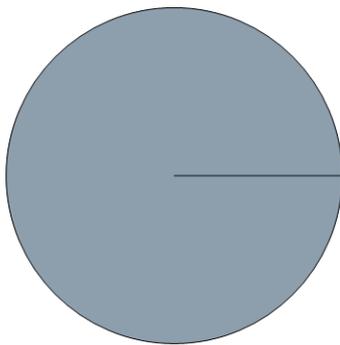
Tobacco Users By Education



No HS Degree/GED, 20.00%
HS Degree/GED, 40.00%
Some College, 20.00%
College Degree, 20.00%

Chart Total N: 10

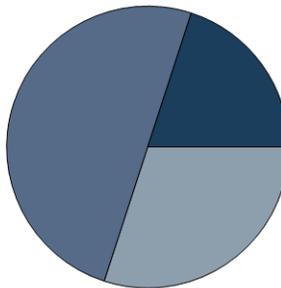
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

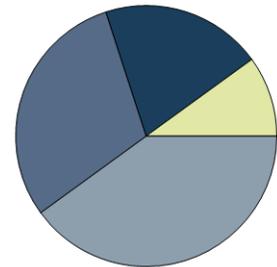
Tobacco Users By Age



25 - 34, 30.00%
45 - 54, 50.00%
65 and Older, 20.00%

Chart Total N: 10

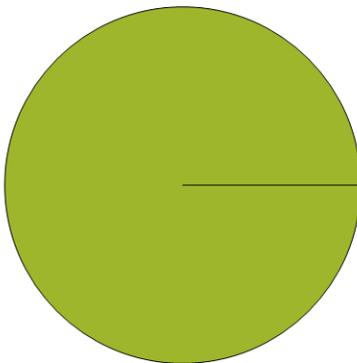
Tobacco Users By Health Plan



Uninsured, 40.00%
Medicaid, 30.00%
Commercially Insured, 20.00%
Medicare, 10.00%

Chart Total N: 10

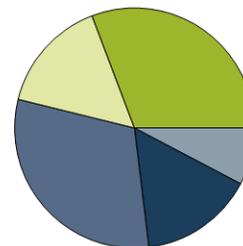
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



Asthma, 7.69%
CAD, 15.38%
COPD, 30.77%
Diabetes, 15.38%
None, 30.77%

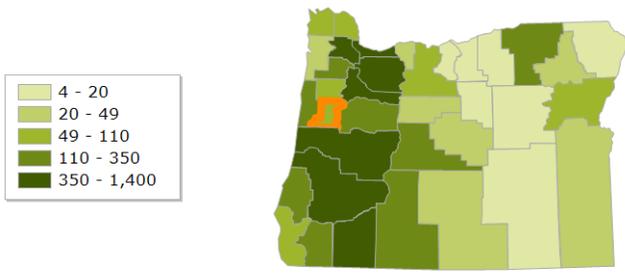
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

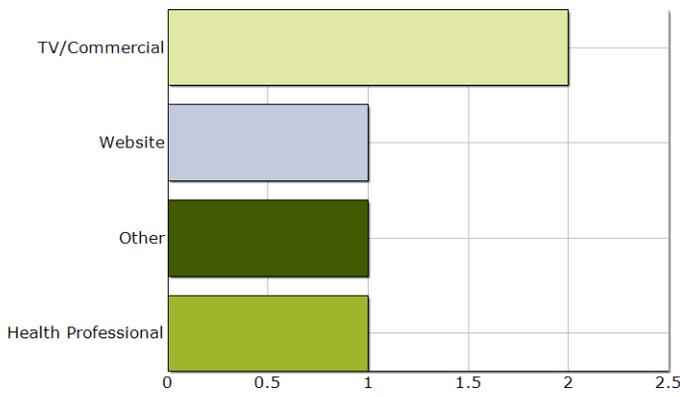
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

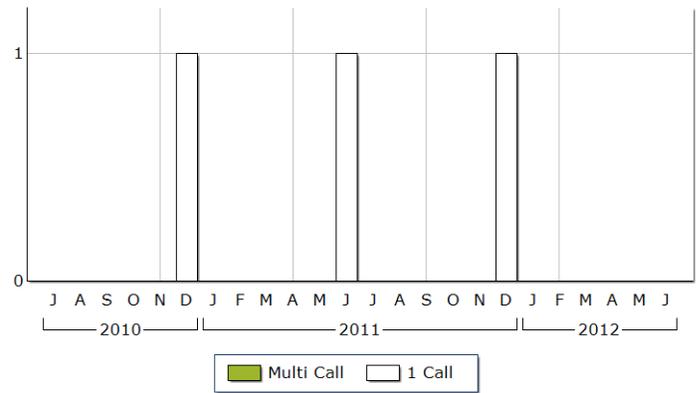


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			8	1,150
Tobacco Users YTD			83	11,980
Unique Tobacco Users YTD			3 ³	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.11 %
Reach - NAQC			2 ²	0.82 %
Annualized Reach			1 ¹	1.34 %
Annualized Reach - NAQC			2 ²	0.98 %
Unique Individual Reach			3 ³	0.86 %

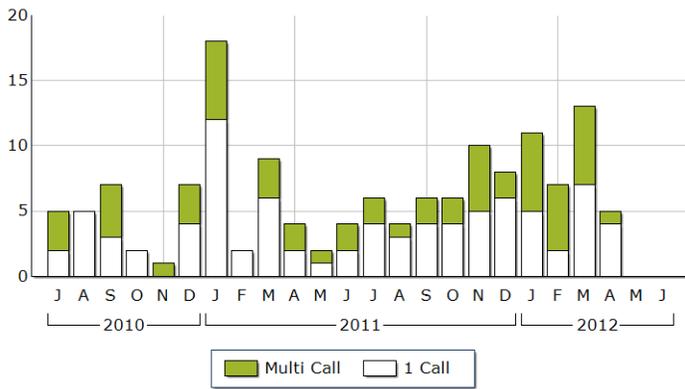
How Heard About



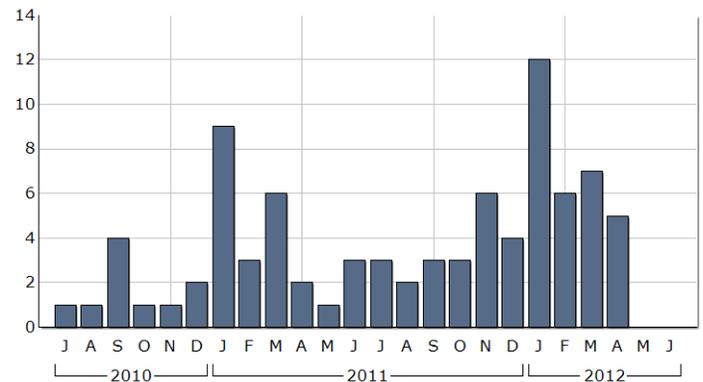
Fax Referral



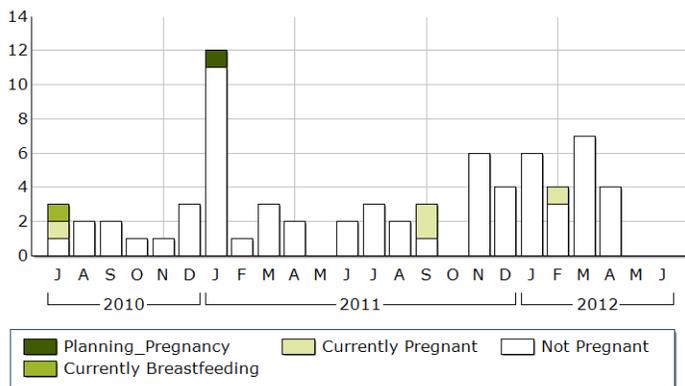
Tobacco User Enrollments By Program Type



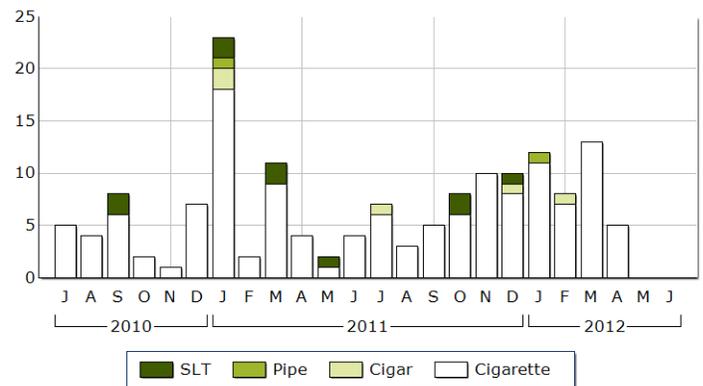
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

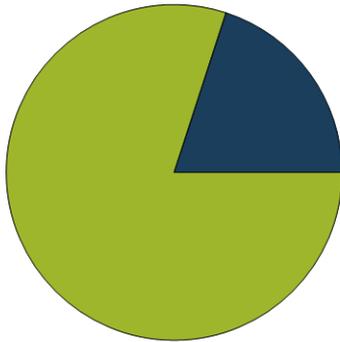


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

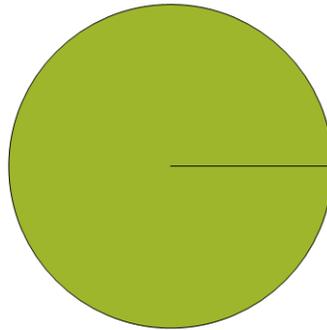
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 5

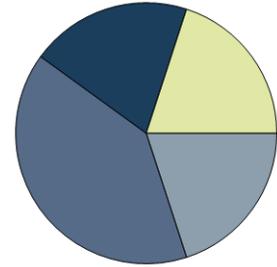
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

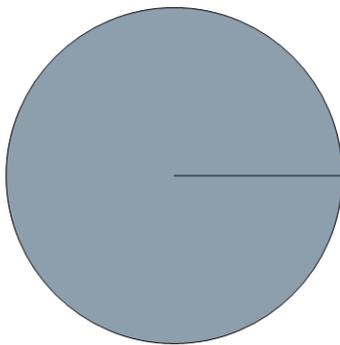
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 40.00%
Some Technical School, 20.00%
College Degree, 20.00%

Chart Total N: 5

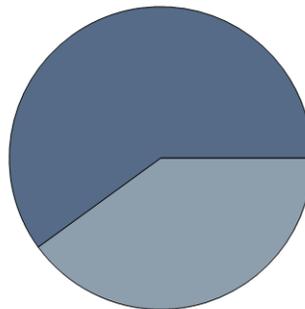
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

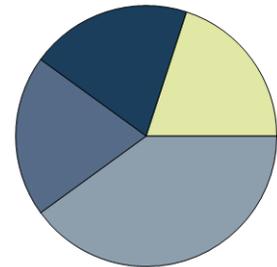
Tobacco Users By Age



35 - 44, 40.00%
45 - 54, 60.00%

Chart Total N: 5

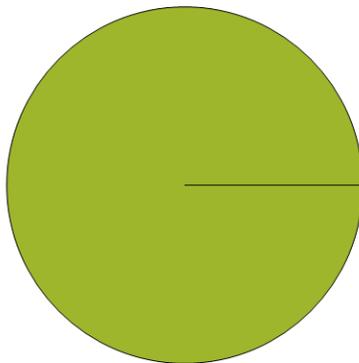
Tobacco Users By Health Plan



Medicaid, 40.00%
Medicare, 20.00%
Uninsured, 20.00%
Doesn't Know, 20.00%

Chart Total N: 5

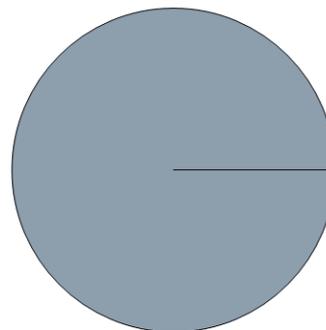
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



COPD, 100.00%

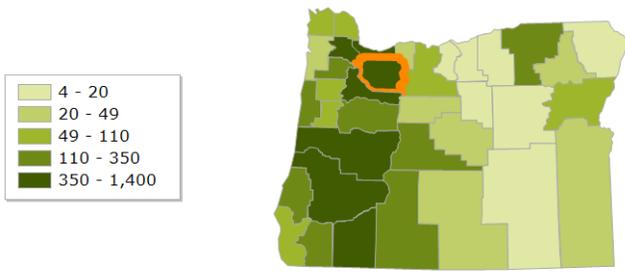
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

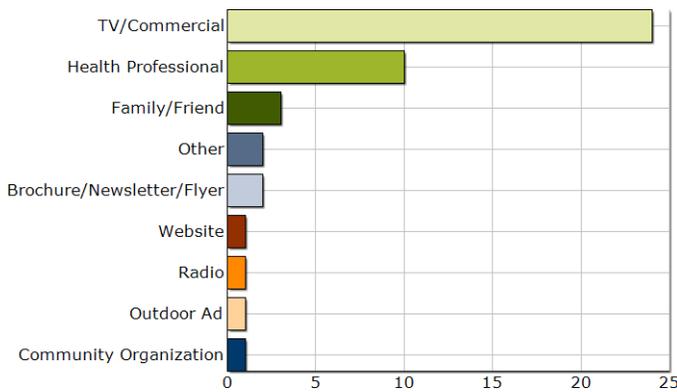
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

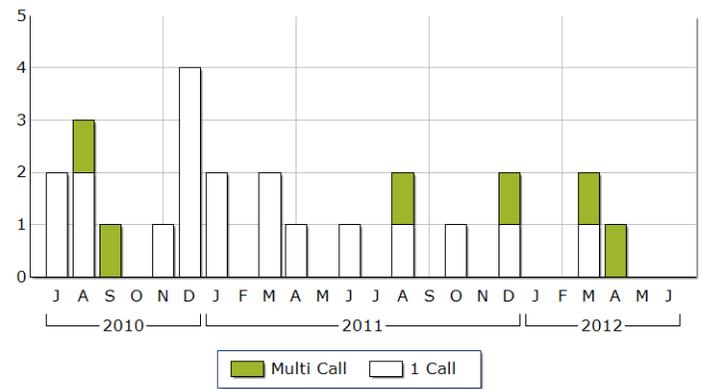


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			61	1,150
Tobacco Users YTD			627	11,980
Unique Tobacco Users YTD			3 ³	405
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.40 %
Reach - NAQC			2 ²	0.95 %
Annualized Reach			1 ¹	1.69 %
Annualized Reach - NAQC			2 ²	1.13 %
Unique Individual Reach			3 ³	0.91 %

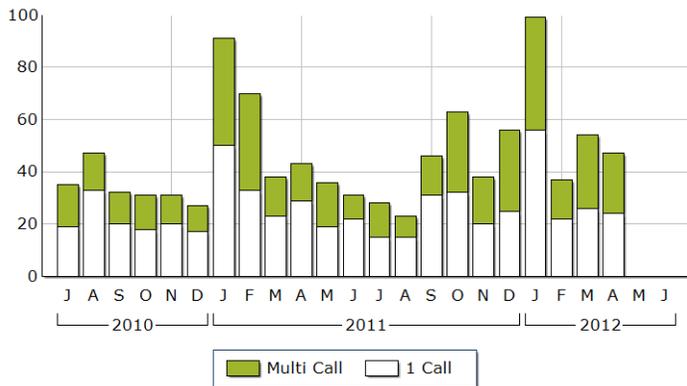
How Heard About



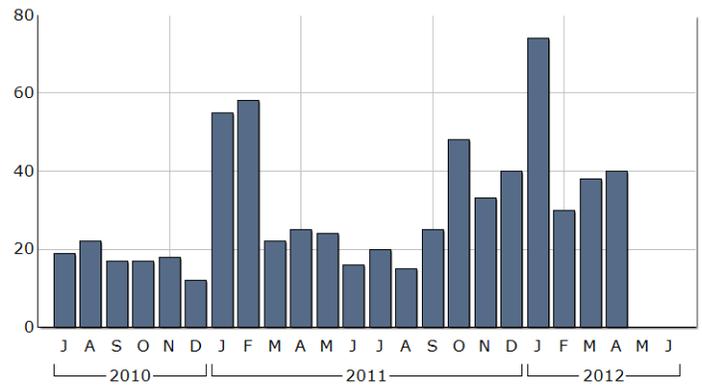
Fax Referral



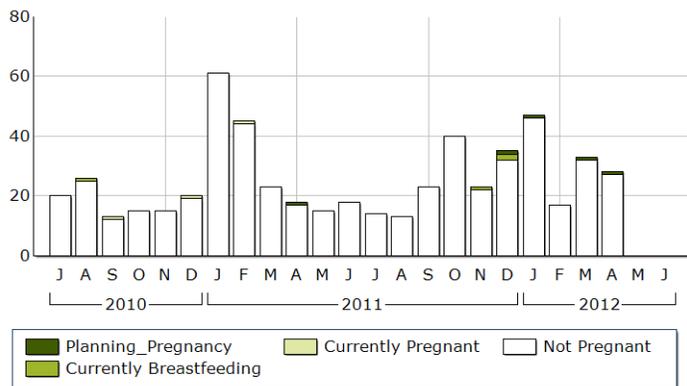
Tobacco User Enrollments By Program Type



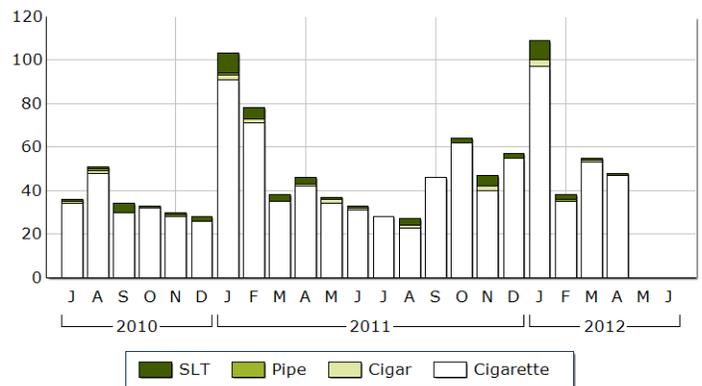
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

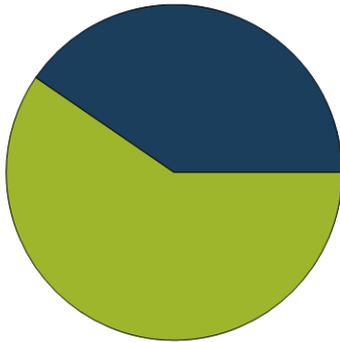


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

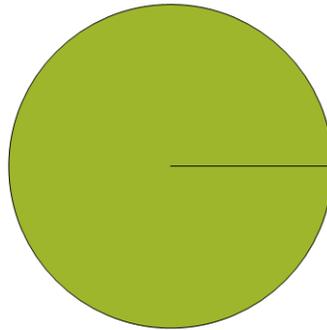
Tobacco Users By Gender



Female, 59.57%
Male, 40.43%

Chart Total N: 47

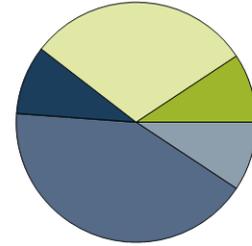
Tobacco Users By Language



English, 100.00%

Chart Total N: 47

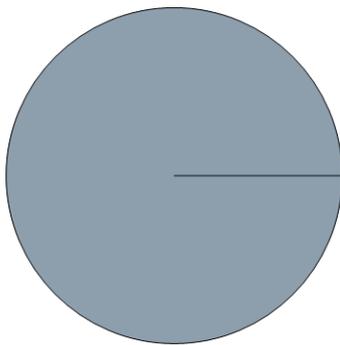
Tobacco Users By Education



No HS Degreee/GED, 9.30%
HS Degreee/GED, 41.86%
Technical Degree, 9.30%
Some College, 30.23%
College Degree, 9.30%

Chart Total N: 43

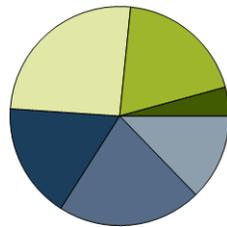
Tobacco Users By Race



White, 100.00%

Chart Total N: 45

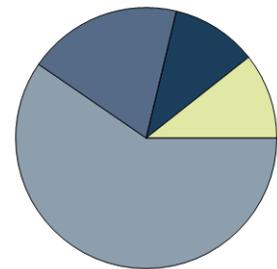
Tobacco Users By Age



18 - 24, 12.77%
25 - 34, 21.28%
35 - 44, 17.02%
45 - 54, 25.53%
55 - 64, 19.15%
65 and Older, 4.26%

Chart Total N: 47

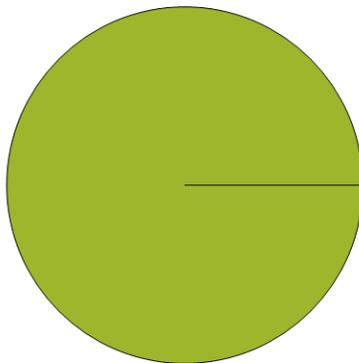
Tobacco Users By Health Plan



Uninsured, 59.57%
Commercially Insured, 19.15%
Medicaid, 10.64%
Medicare, 10.64%

Chart Total N: 47

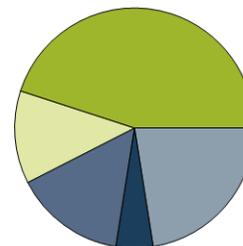
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 45

Tobacco Users By Chronic Condition



Asthma, 22.50%
CAD, 5.00%
COPD, 15.00%
Diabetes, 12.50%
None, 45.00%

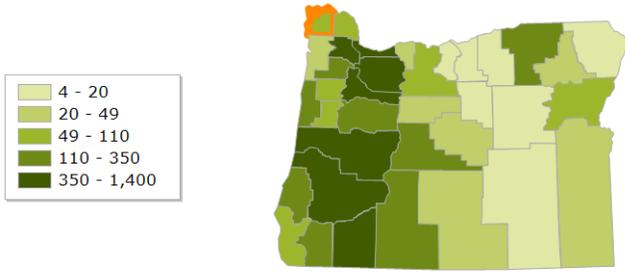
Chart Total N: 40

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

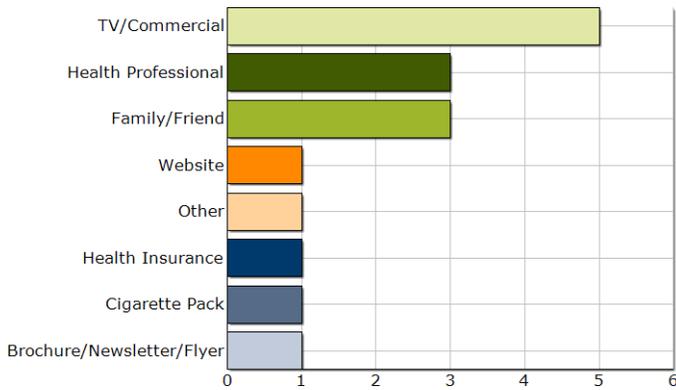
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

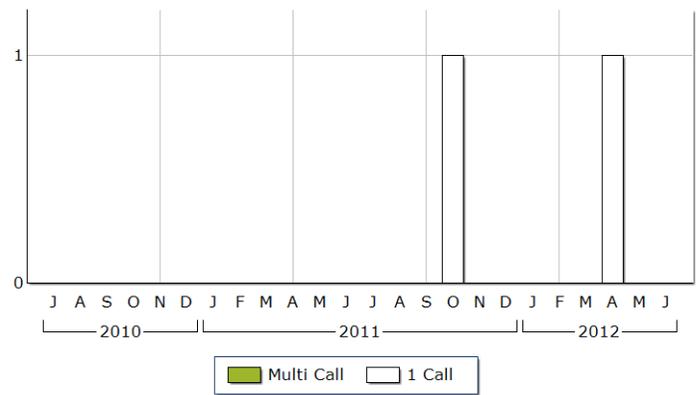


County Population	Prevalence	Tobacco Users
Adult	29,812	21.5 %
		6,410 ⁴
		County
Tobacco Users - Last Full Month		17
Tobacco Users YTD		93
Unique Tobacco Users YTD		67
Target Reach		2.0 %
Reach YTD		1.45 %
Reach - NAQC		0.97 %
Annualized Reach		1.74 %
Annualized Reach - NAQC		1.16 %
Unique Individual Reach		1.05 %

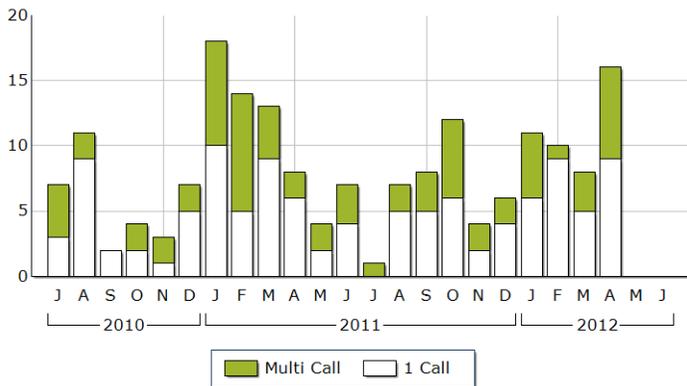
How Heard About



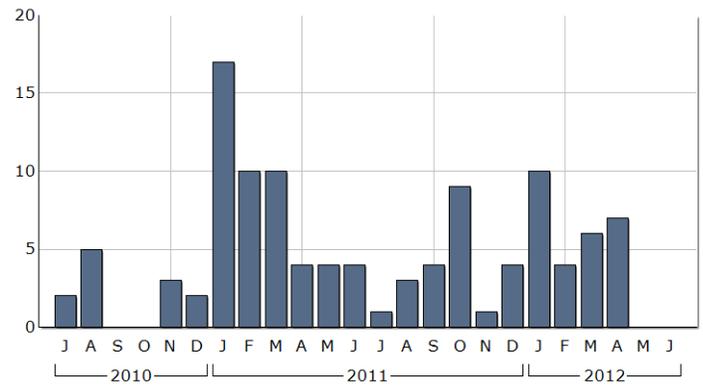
Fax Referral



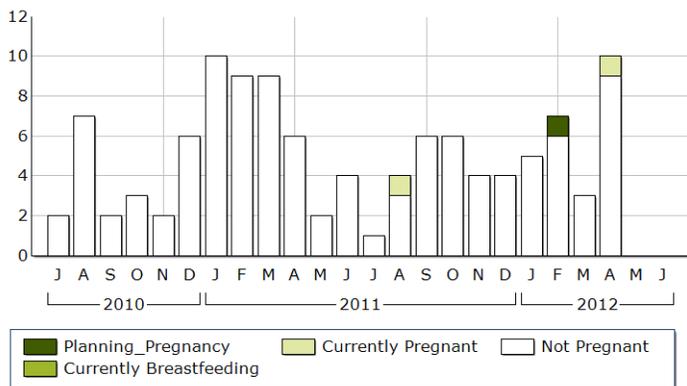
Tobacco User Enrollments By Program Type



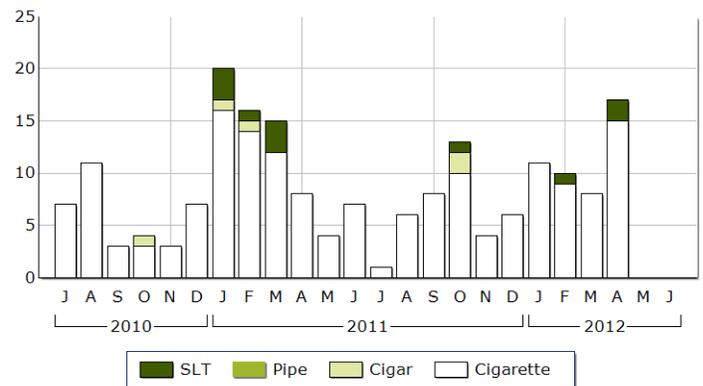
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

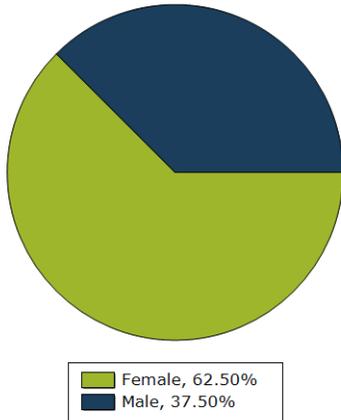


Chart Total N: 16

Tobacco Users By Language

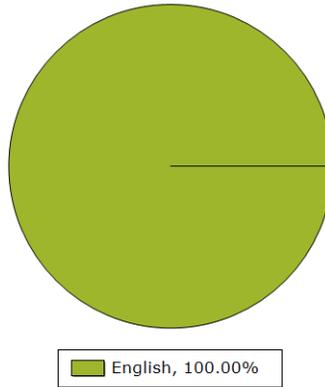


Chart Total N: 16

Tobacco Users By Education

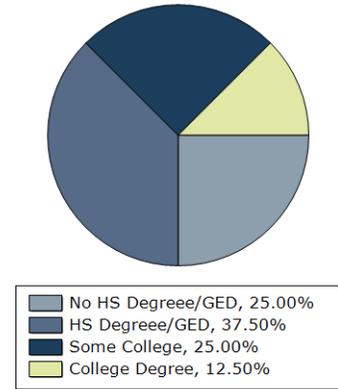


Chart Total N: 16

Tobacco Users By Race

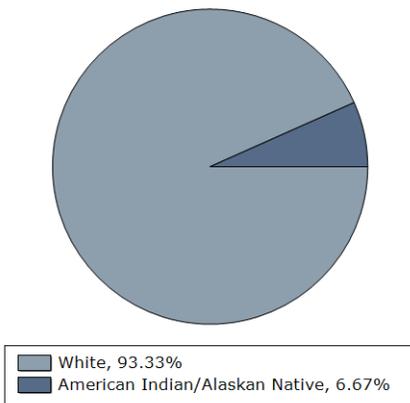


Chart Total N: 15

Tobacco Users By Age

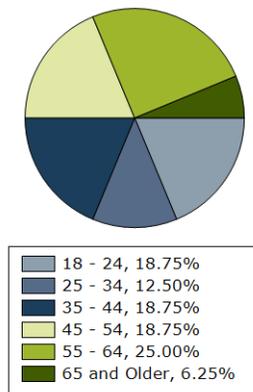


Chart Total N: 16

Tobacco Users By Health Plan

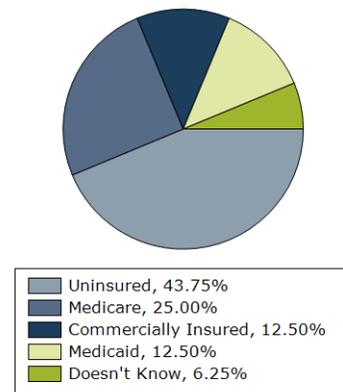


Chart Total N: 16

Tobacco Users By Ethnicity

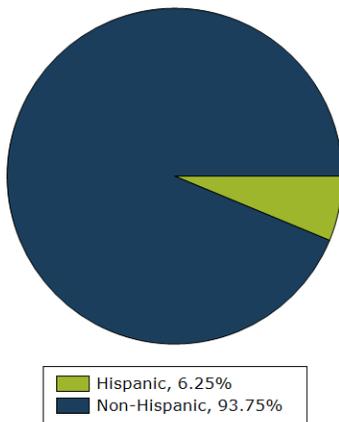


Chart Total N: 16

Tobacco Users By Chronic Condition

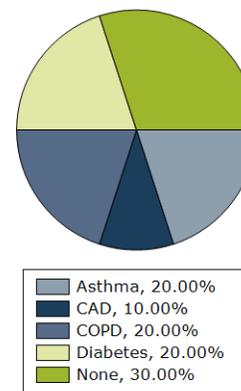


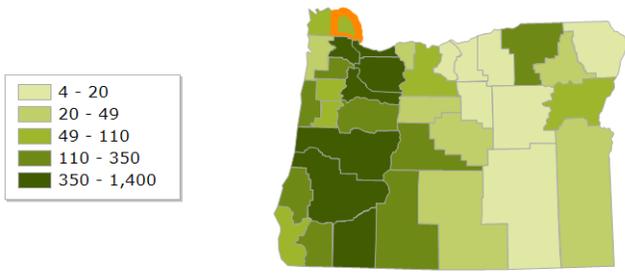
Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

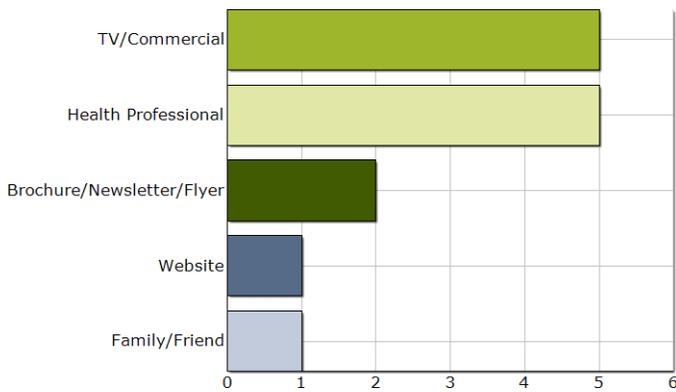
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

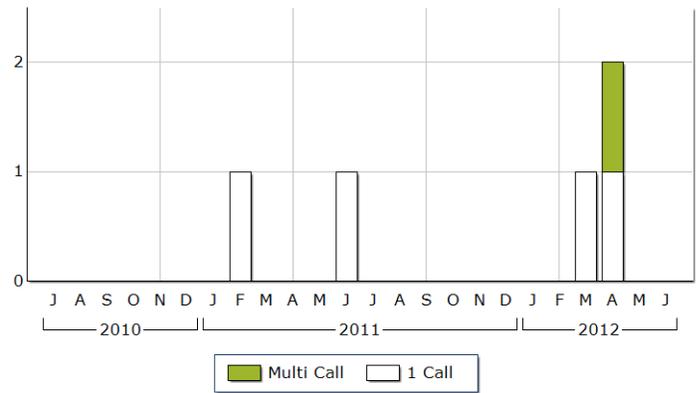


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318	⁴
			County	State
Tobacco Users - Last Full Month			17	1,150
Tobacco Users YTD			117	11,980
Unique Tobacco Users YTD			3 ³	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.85 %
Reach - NAQC			2 ²	1.25 %
Annualized Reach			1 ¹	2.22 %
Annualized Reach - NAQC			2 ²	1.50 %
Unique Individual Reach			3 ³	1.25 %

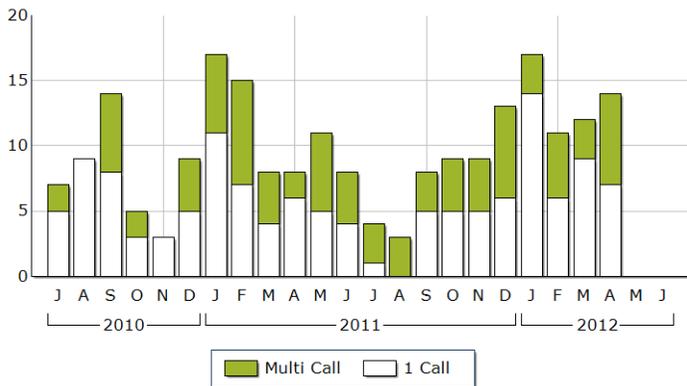
How Heard About



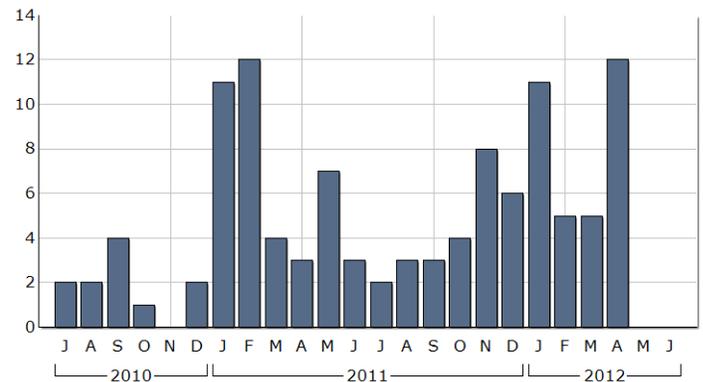
Fax Referral



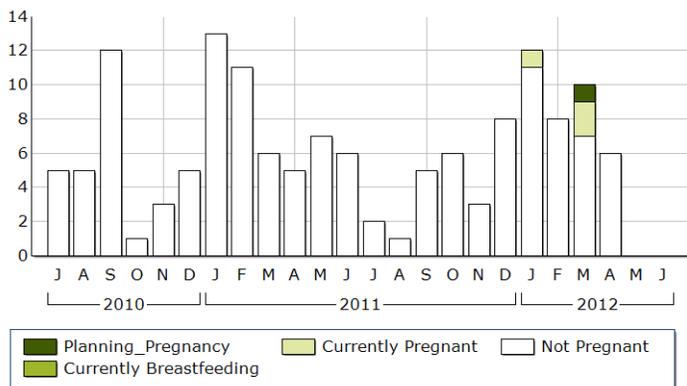
Tobacco User Enrollments By Program Type



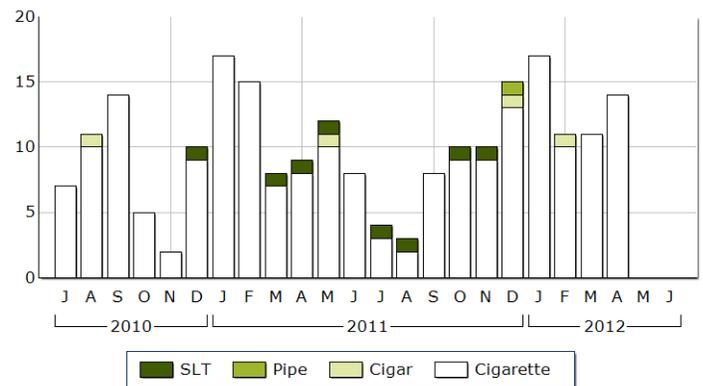
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

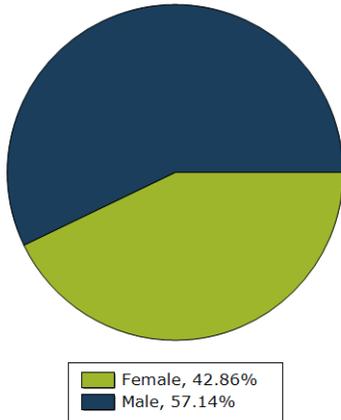


Chart Total N: 14

Tobacco Users By Language

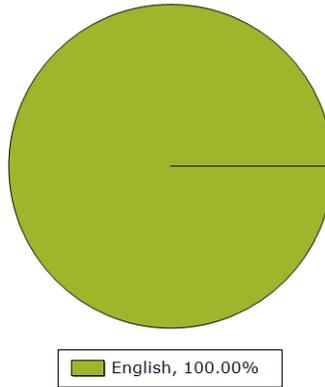


Chart Total N: 14

Tobacco Users By Education

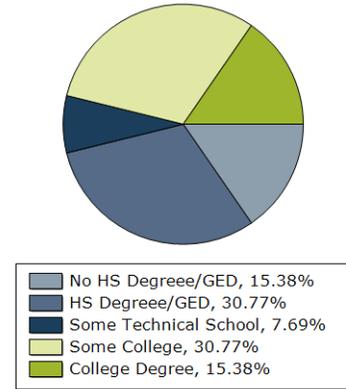


Chart Total N: 13

Tobacco Users By Race

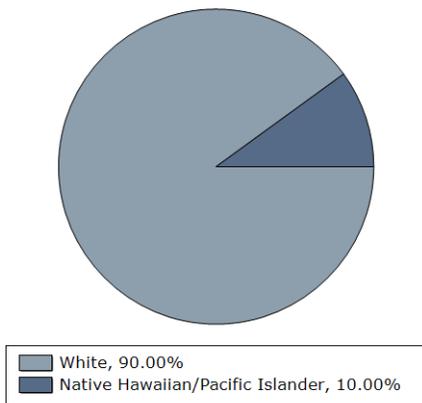


Chart Total N: 10

Tobacco Users By Age

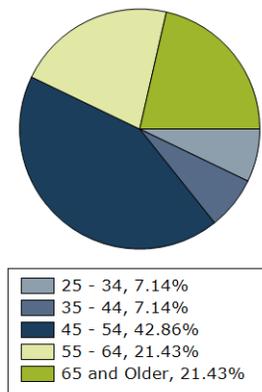


Chart Total N: 14

Tobacco Users By Health Plan

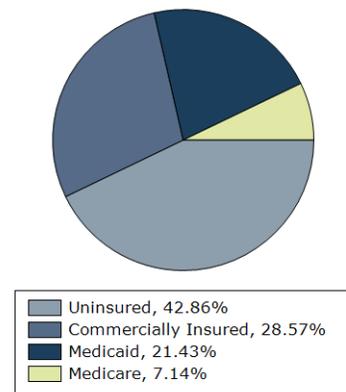


Chart Total N: 14

Tobacco Users By Ethnicity

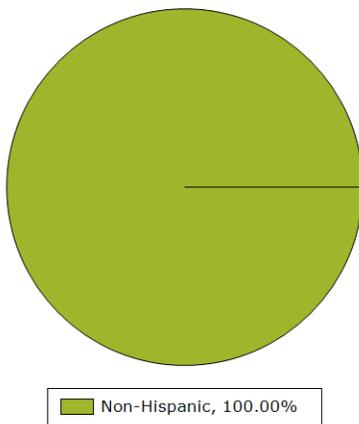


Chart Total N: 13

Tobacco Users By Chronic Condition

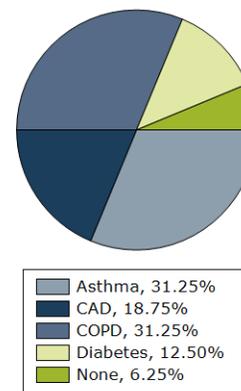


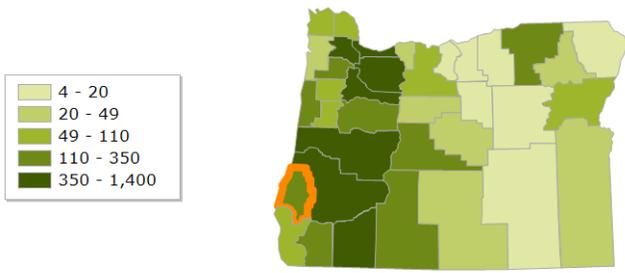
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

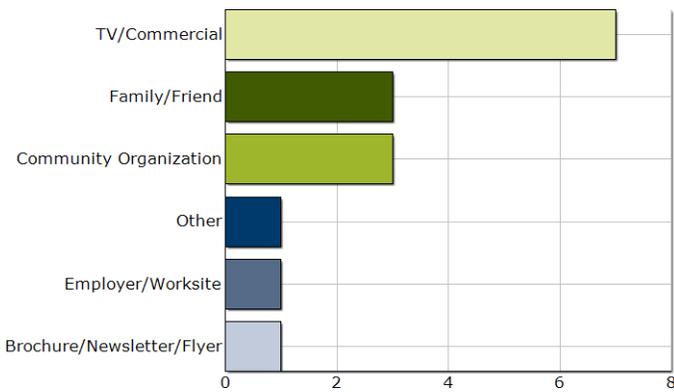
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

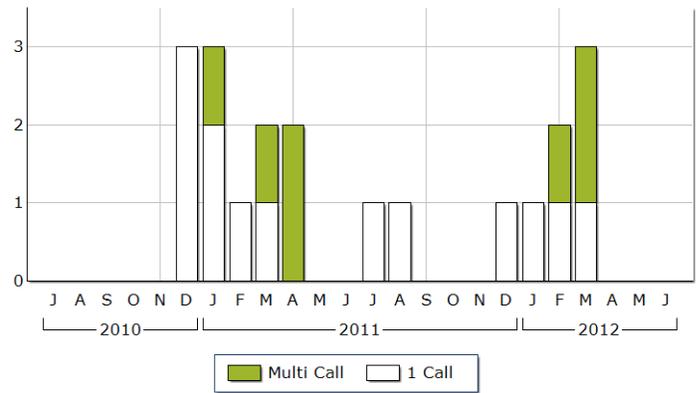


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			18	1,150
Tobacco Users YTD			153	11,980
Unique Tobacco Users YTD			3 ¹	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.07 %
Reach - NAQC			2 ²	0.84 %
Annualized Reach			1 ¹	1.29 %
Annualized Reach - NAQC			2 ²	1.01 %
Unique Individual Reach			3 ³	0.76 %

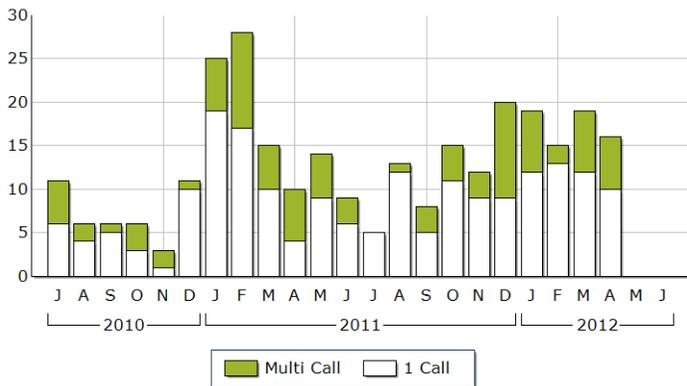
How Heard About



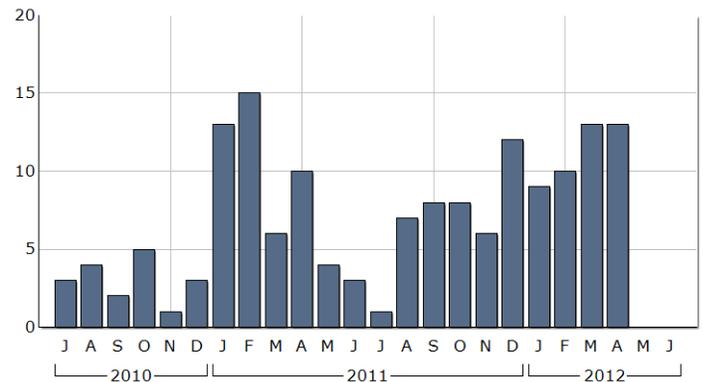
Fax Referral



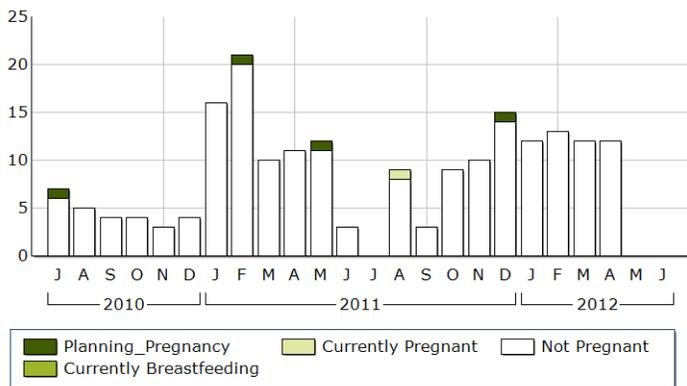
Tobacco User Enrollments By Program Type



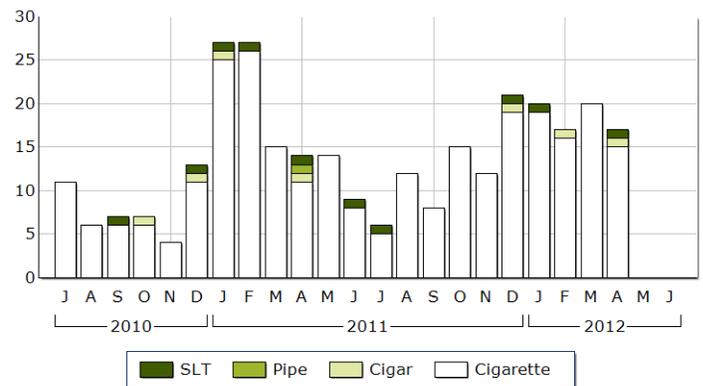
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

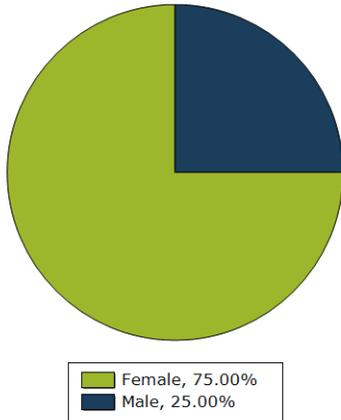


Chart Total N: 16

Tobacco Users By Language

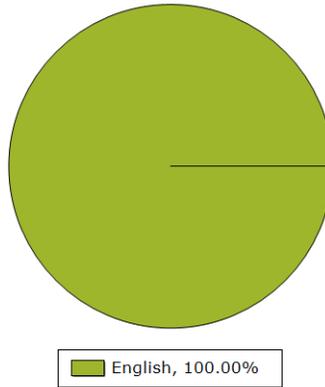


Chart Total N: 16

Tobacco Users By Education

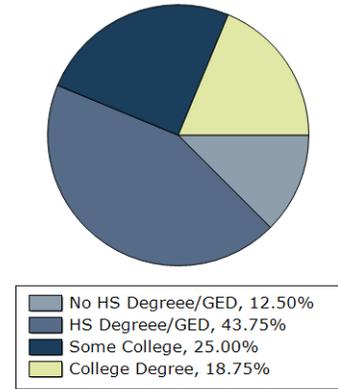


Chart Total N: 16

Tobacco Users By Race

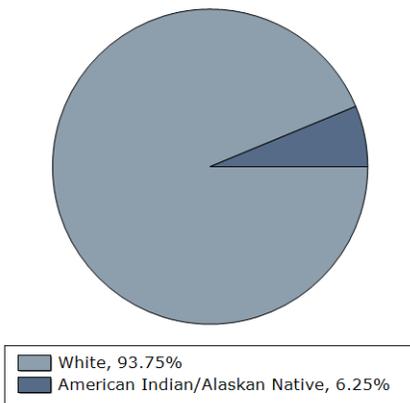


Chart Total N: 16

Tobacco Users By Age

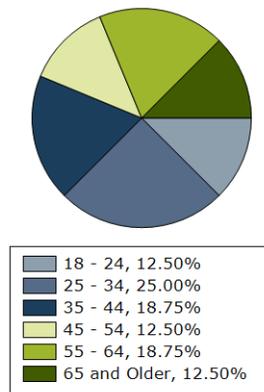


Chart Total N: 16

Tobacco Users By Health Plan

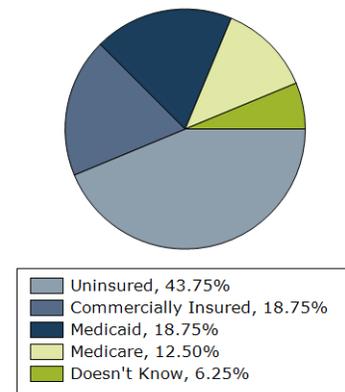


Chart Total N: 16

Tobacco Users By Ethnicity

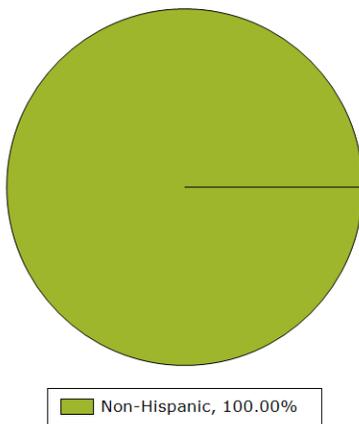


Chart Total N: 16

Tobacco Users By Chronic Condition

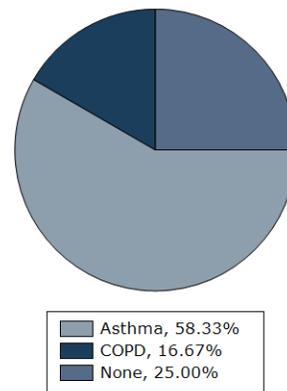


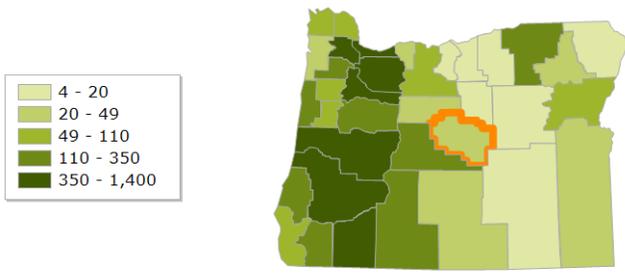
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

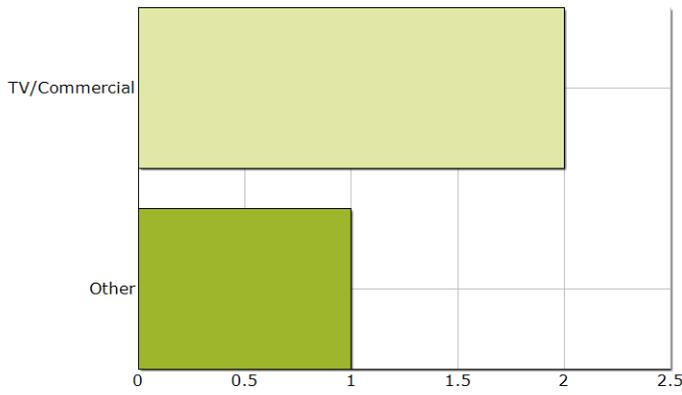
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

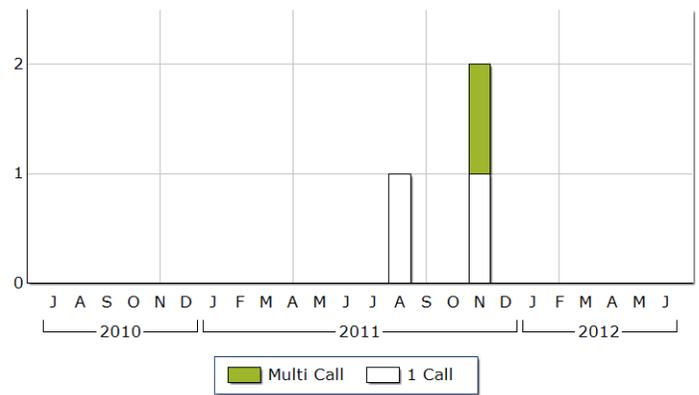


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	⁴
			County	State
Tobacco Users - Last Full Month			3	1,150
Tobacco Users YTD			52	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.08 %
Reach - NAQC			2	0.81 %
Annualized Reach			1	1.30 %
Annualized Reach - NAQC			2	0.97 %
Unique Individual Reach			3	0.87 %

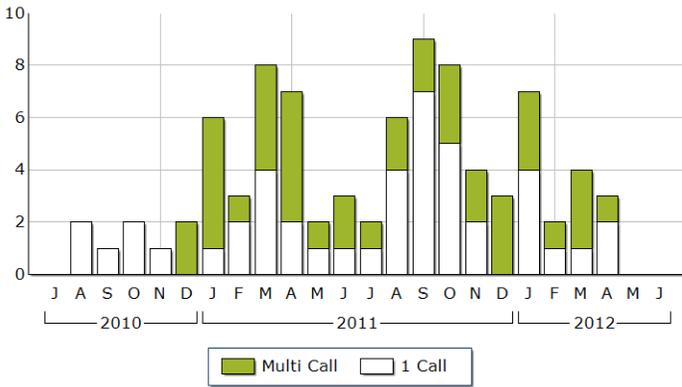
How Heard About



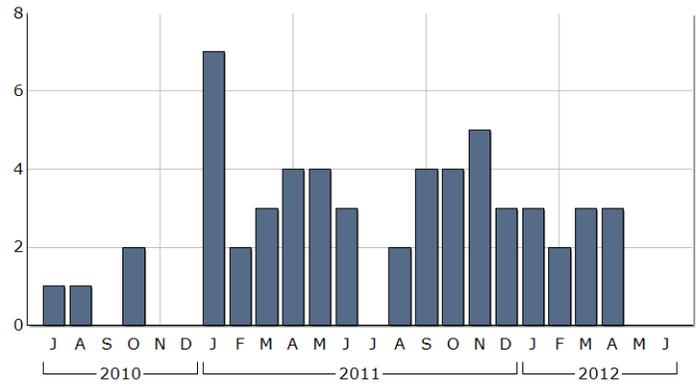
Fax Referral



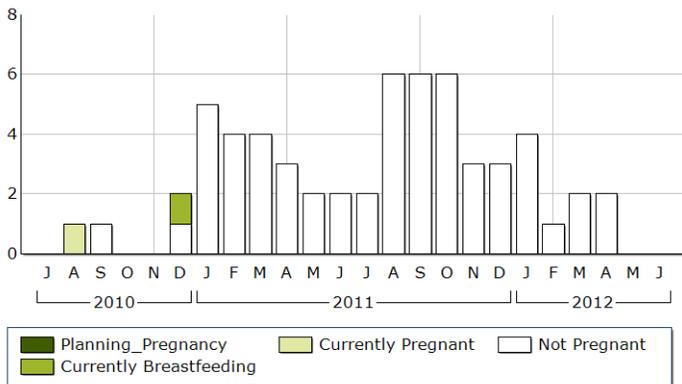
Tobacco User Enrollments By Program Type



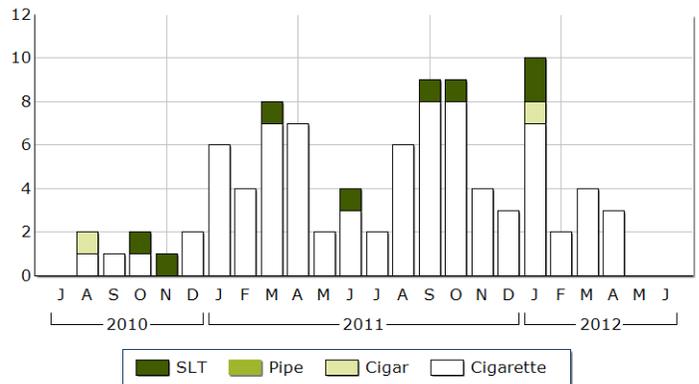
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

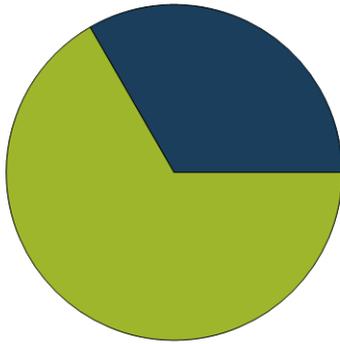


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

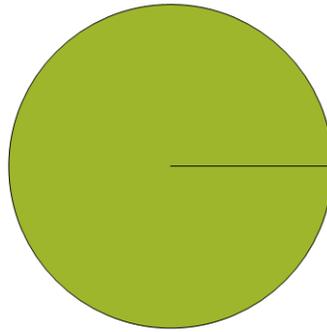
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

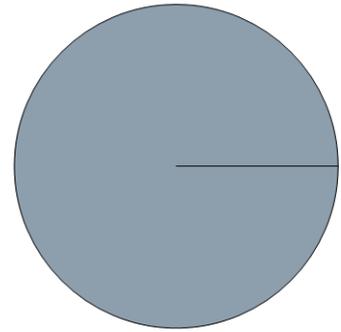
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

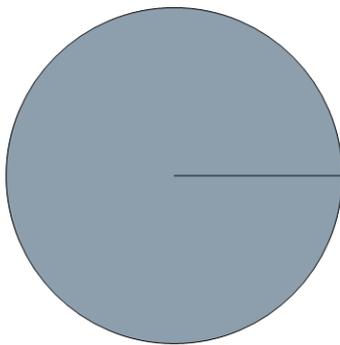
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 3

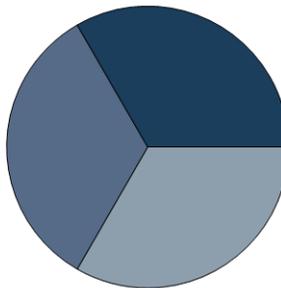
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

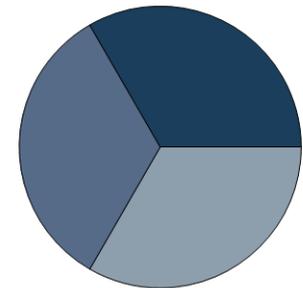
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 33.33%
45 - 54, 33.33%

Chart Total N: 3

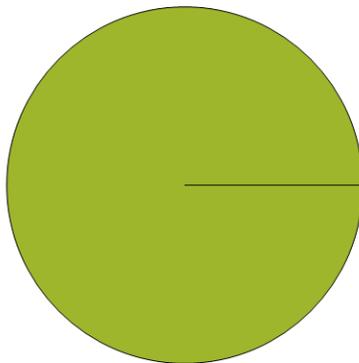
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

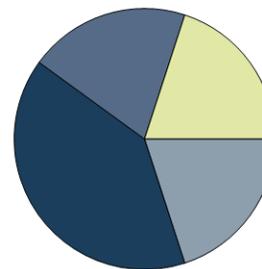
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 20.00%
COPD, 40.00%
Diabetes, 20.00%
None, 20.00%

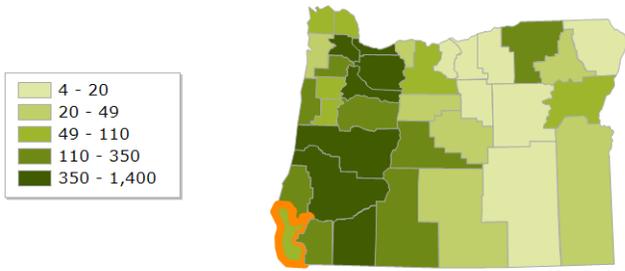
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

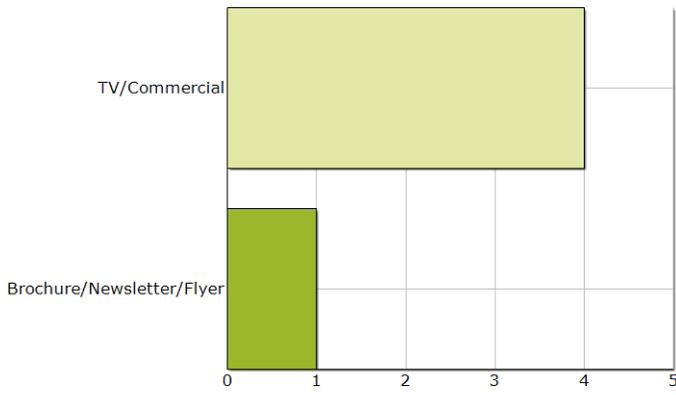
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

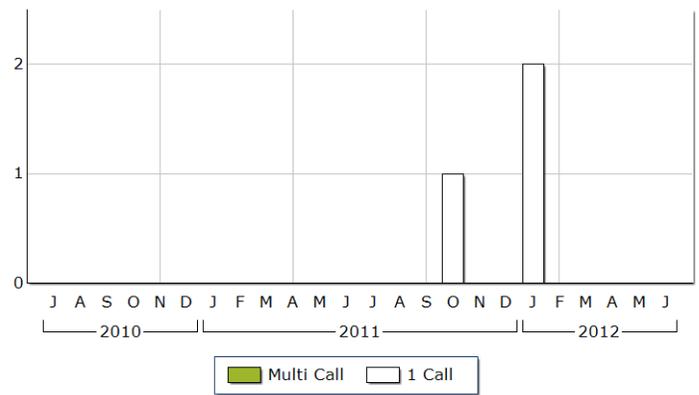


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴	
			County	State
Tobacco Users - Last Full Month			5	1,150
Tobacco Users YTD			76	11,980
Unique Tobacco Users YTD			3 ³	61
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	2.30 %
Reach - NAQC			2 ²	1.76 %
Annualized Reach			1 ¹	2.76 %
Annualized Reach - NAQC			2 ²	2.11 %
Unique Individual Reach			3 ³	1.85 %

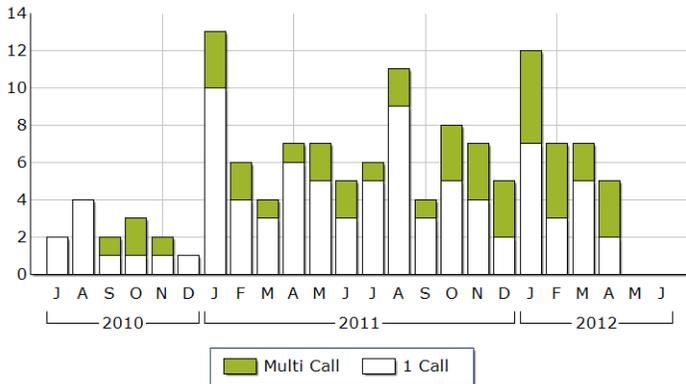
How Heard About



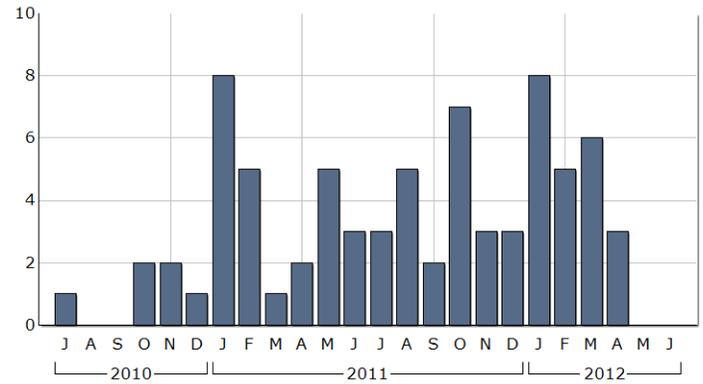
Fax Referral



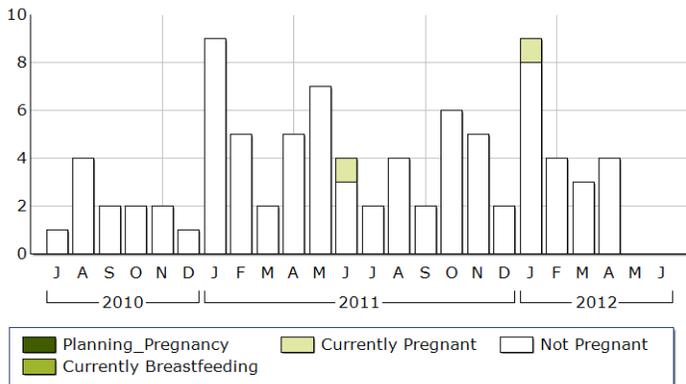
Tobacco User Enrollments By Program Type



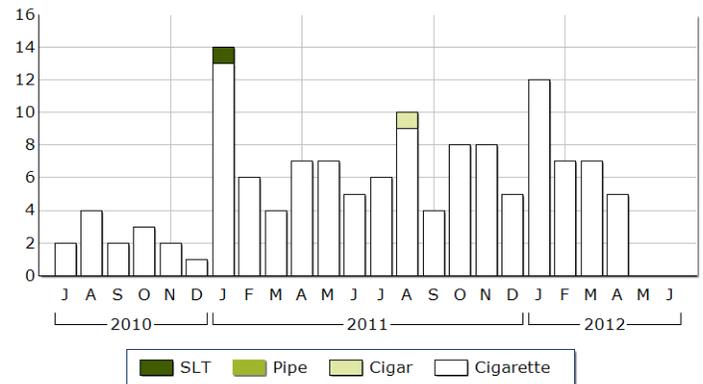
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

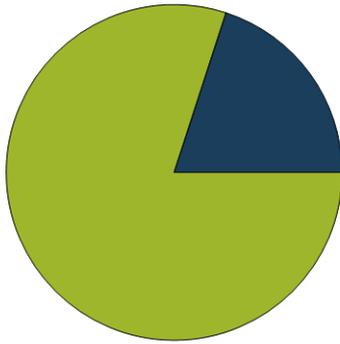


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

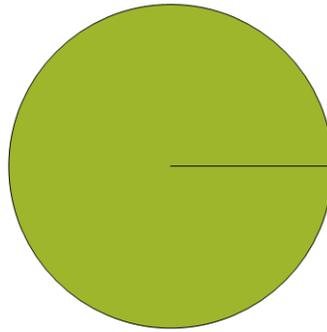
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 5

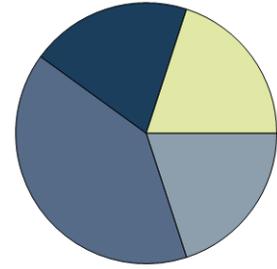
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

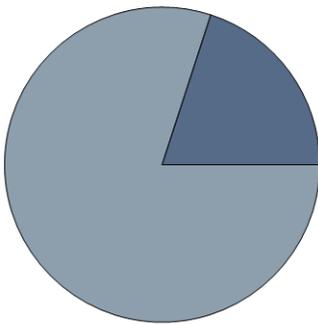
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 40.00%
Some College, 20.00%
College Degree, 20.00%

Chart Total N: 5

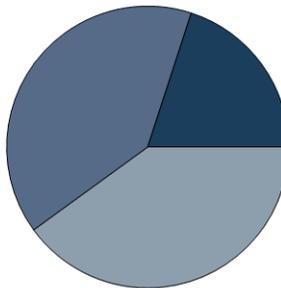
Tobacco Users By Race



White, 80.00%
American Indian/Alaskan Native, 20.00%

Chart Total N: 5

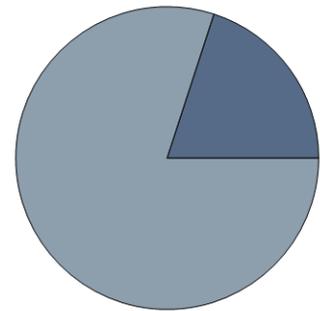
Tobacco Users By Age



35 - 44, 40.00%
45 - 54, 40.00%
55 - 64, 20.00%

Chart Total N: 5

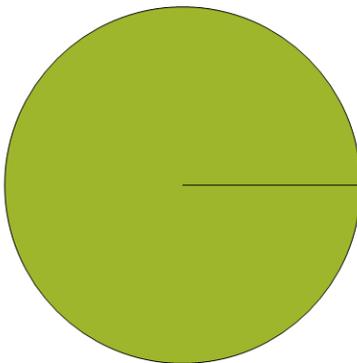
Tobacco Users By Health Plan



Uninsured, 80.00%
Commercially Insured, 20.00%

Chart Total N: 5

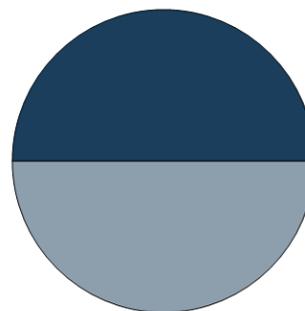
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

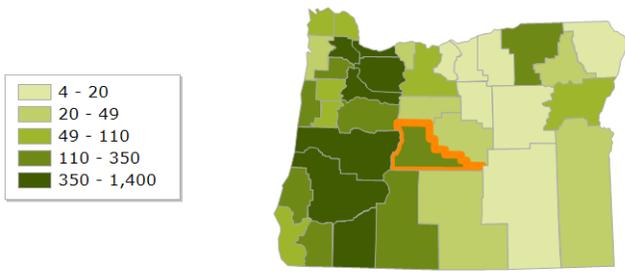
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

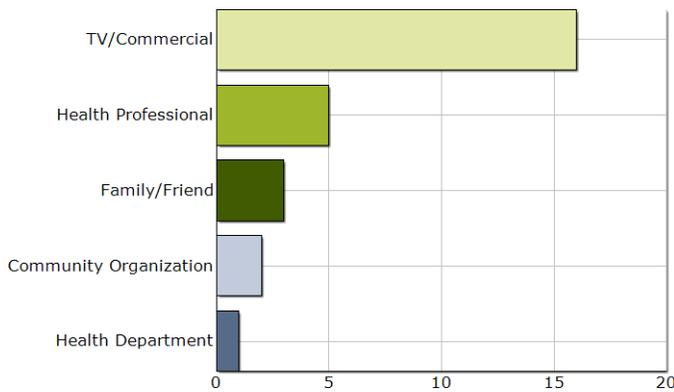
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

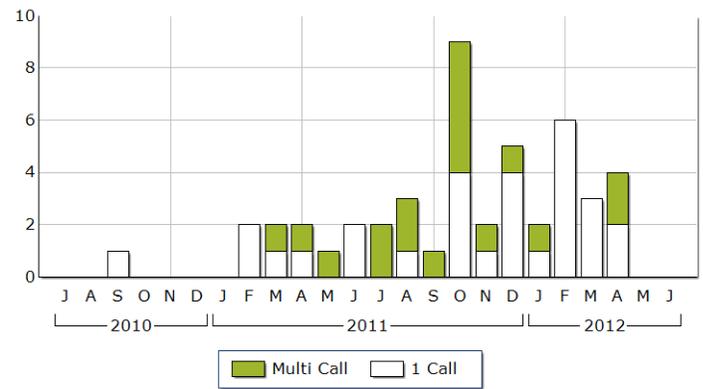


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			32	1,150
Tobacco Users YTD			357	11,980
Unique Tobacco Users YTD			3	287
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.89 %
Reach - NAQC			2	1.32 %
Annualized Reach			1	2.27 %
Annualized Reach - NAQC			2	1.58 %
Unique Individual Reach			3	1.52 %

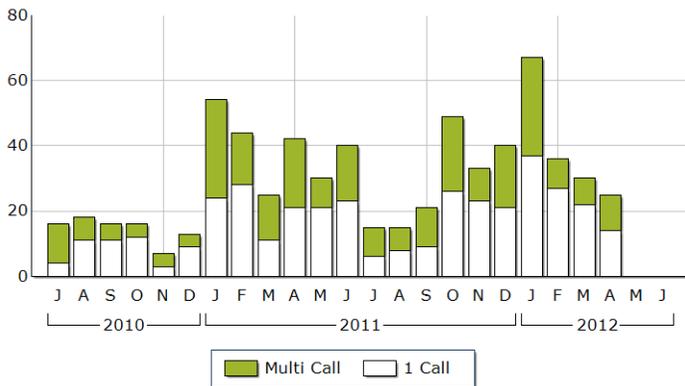
How Heard About



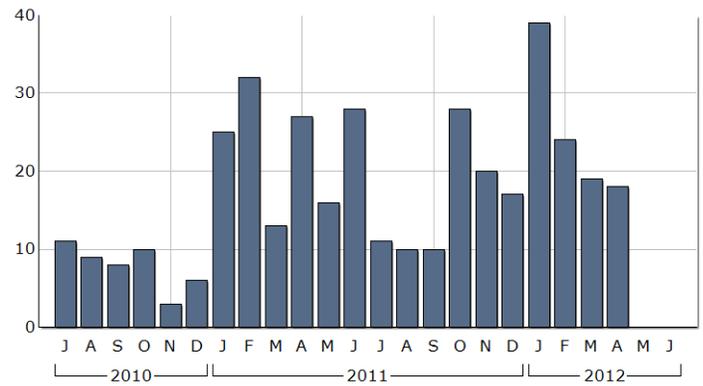
Fax Referral



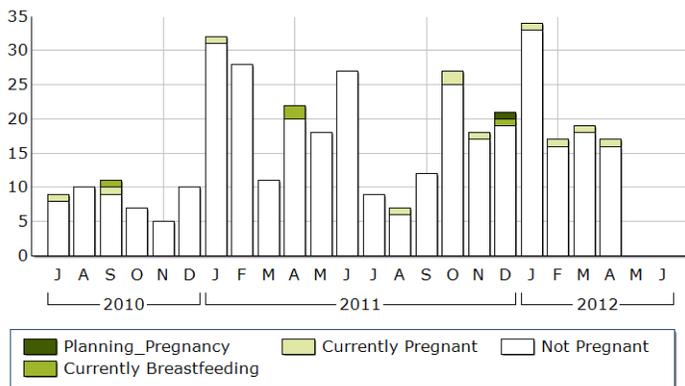
Tobacco User Enrollments By Program Type



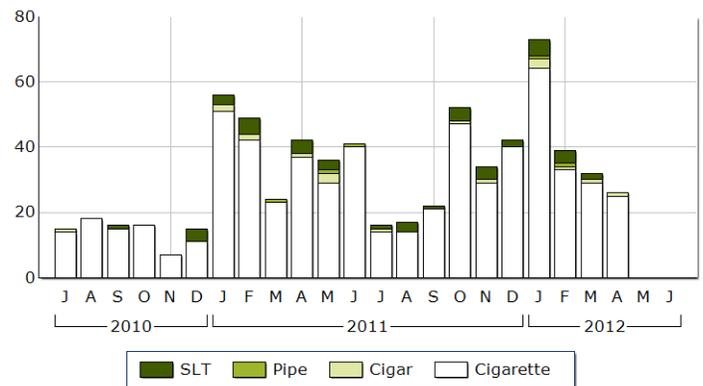
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

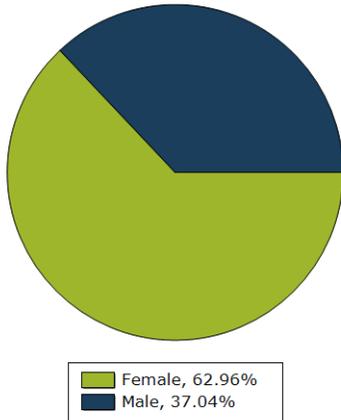


Chart Total N: 27

Tobacco Users By Language

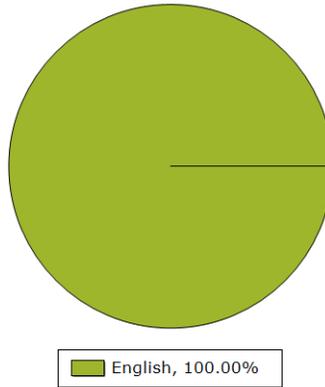


Chart Total N: 27

Tobacco Users By Education

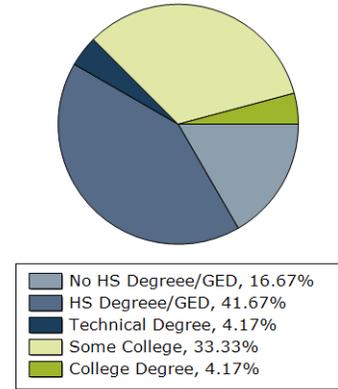


Chart Total N: 24

Tobacco Users By Race

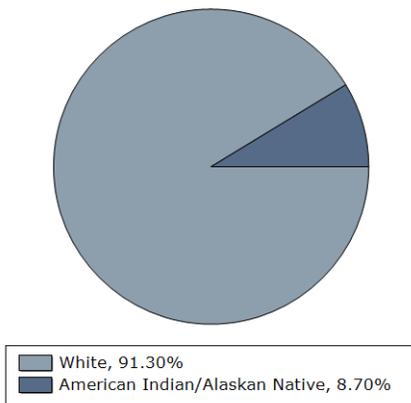


Chart Total N: 23

Tobacco Users By Age

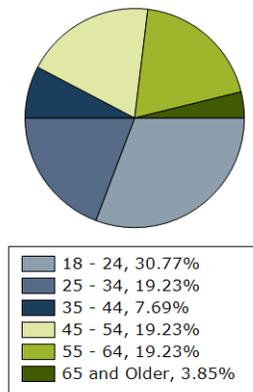


Chart Total N: 26

Tobacco Users By Health Plan

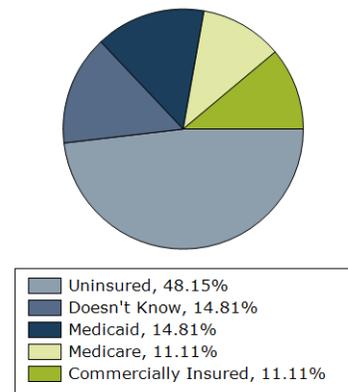


Chart Total N: 27

Tobacco Users By Ethnicity

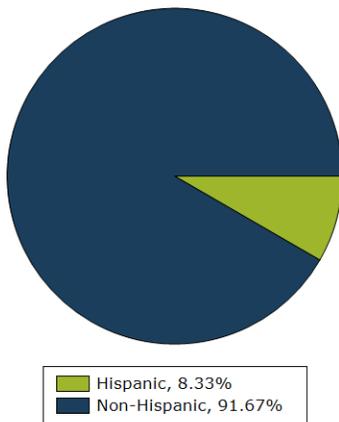


Chart Total N: 24

Tobacco Users By Chronic Condition

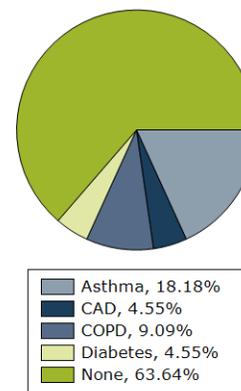


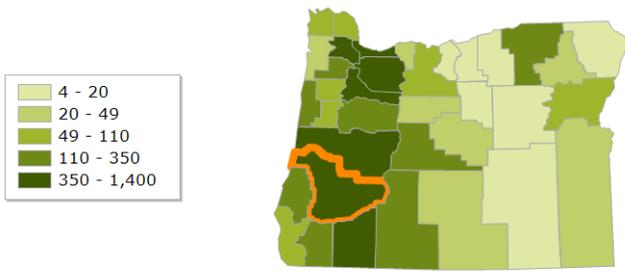
Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

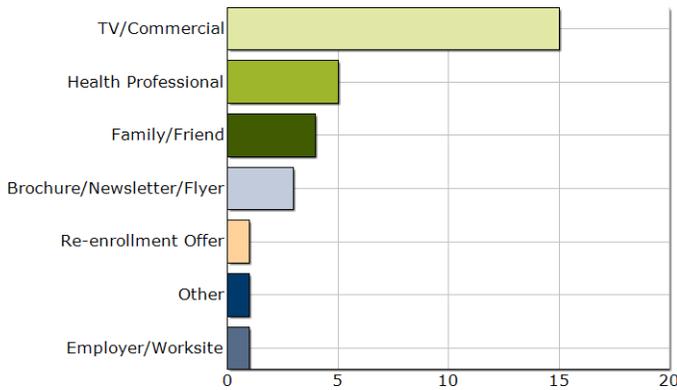
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

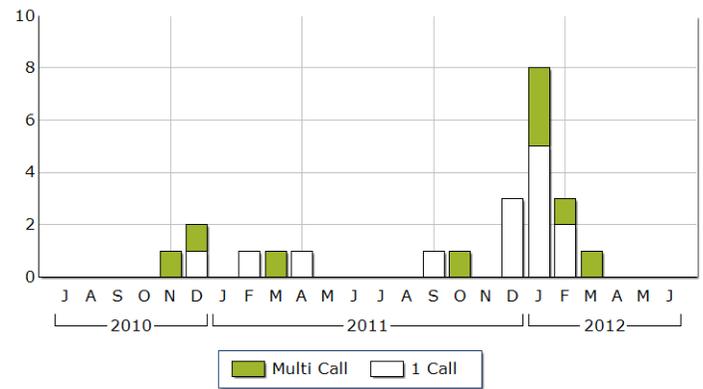


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			31	1,150
Tobacco Users YTD			391	11,980
Unique Tobacco Users YTD			305	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.73 %
Reach - NAQC			2	1.39 %
Annualized Reach			1	2.08 %
Annualized Reach - NAQC			2	1.67 %
Unique Individual Reach			3	1.35 %

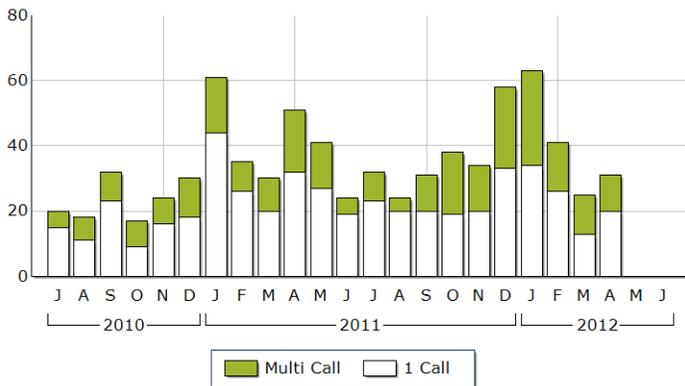
How Heard About



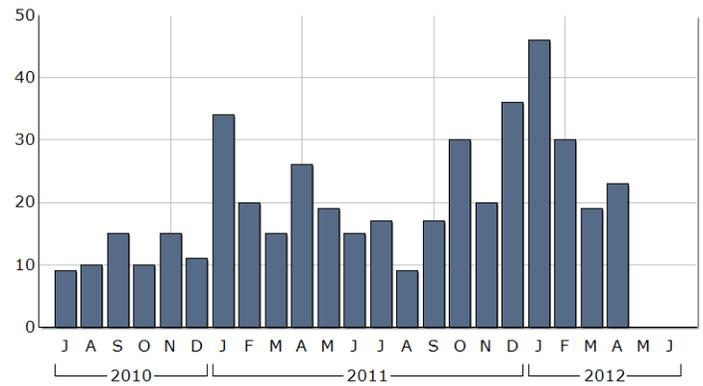
Fax Referral



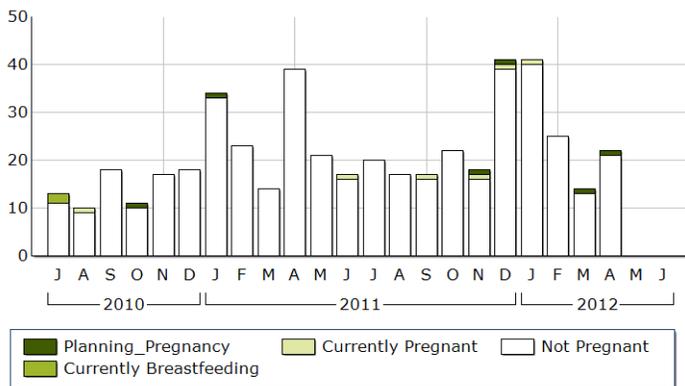
Tobacco User Enrollments By Program Type



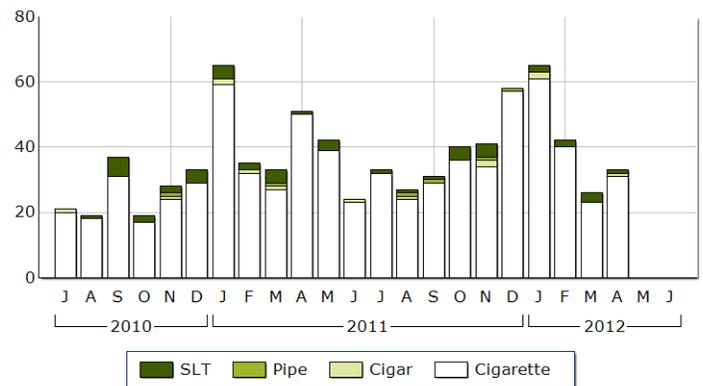
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

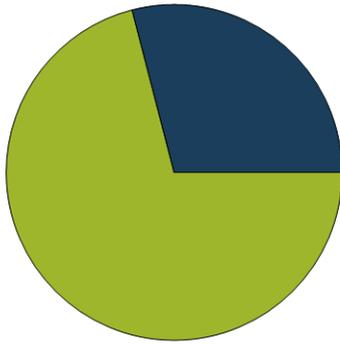


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

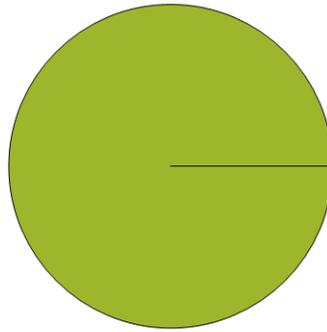
Tobacco Users By Gender



Female, 70.97%
Male, 29.03%

Chart Total N: 31

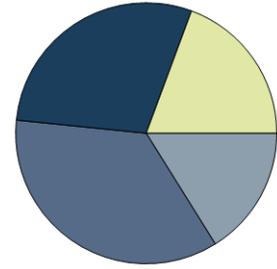
Tobacco Users By Language



English, 100.00%

Chart Total N: 31

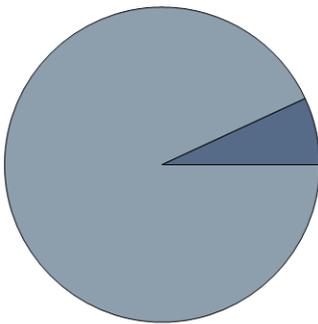
Tobacco Users By Education



No HS Degree/GED, 16.13%
HS Degree/GED, 35.48%
Some College, 29.03%
College Degree, 19.35%

Chart Total N: 31

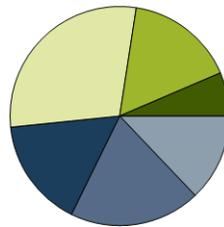
Tobacco Users By Race



White, 93.10%
American Indian/Alaskan Native, 6.90%

Chart Total N: 29

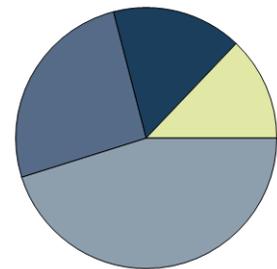
Tobacco Users By Age



18 - 24, 12.90%
25 - 34, 19.35%
35 - 44, 16.13%
45 - 54, 29.03%
55 - 64, 16.13%
65 and Older, 6.45%

Chart Total N: 31

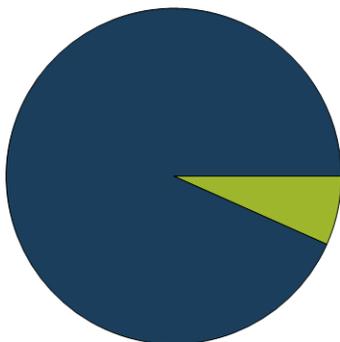
Tobacco Users By Health Plan



Uninsured, 45.16%
Commercially Insured, 25.81%
Medicare, 16.13%
Doesn't Know, 12.90%

Chart Total N: 31

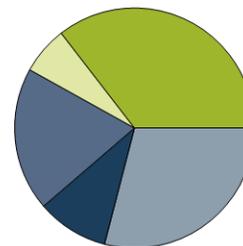
Tobacco Users By Ethnicity



Hispanic, 6.67%
Non-Hispanic, 93.33%

Chart Total N: 30

Tobacco Users By Chronic Condition



Asthma, 29.03%
CAD, 9.68%
COPD, 19.35%
Diabetes, 6.45%
None, 35.48%

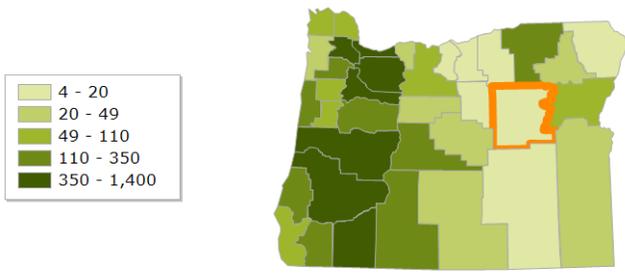
Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

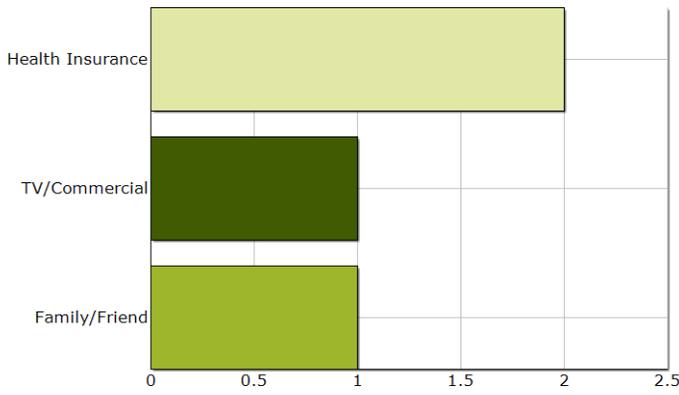
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

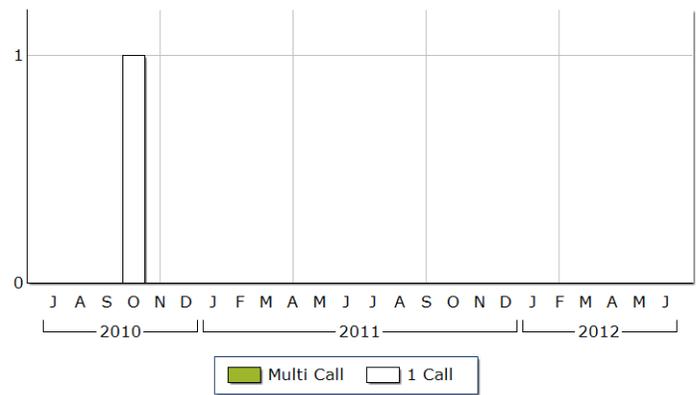


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			4	1,150
Tobacco Users YTD			14	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.96 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.91 %
Unique Individual Reach			3	0.62 %

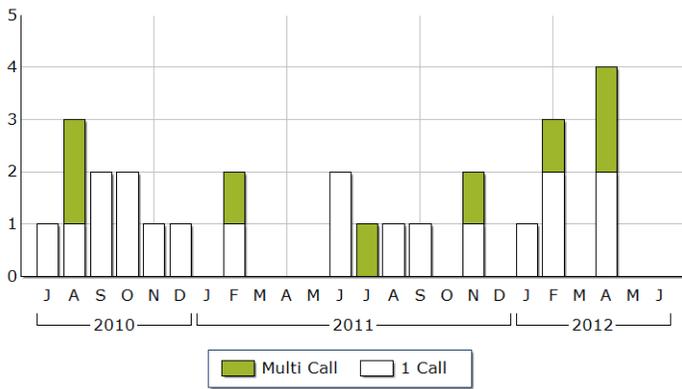
How Heard About



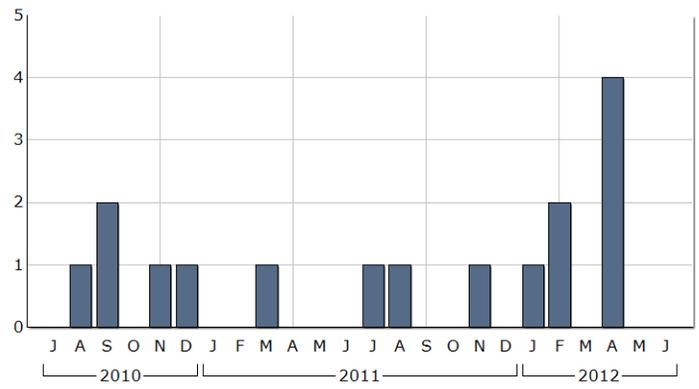
Fax Referral



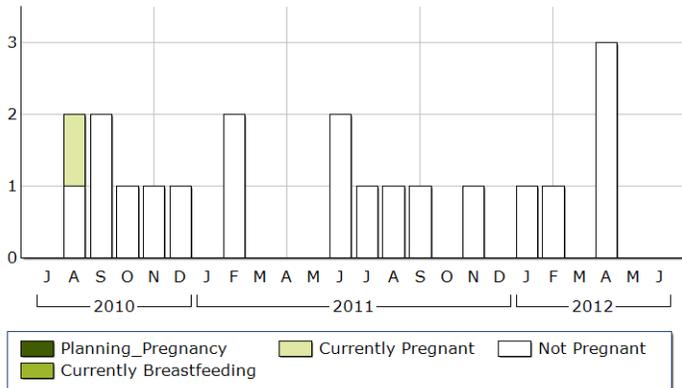
Tobacco User Enrollments By Program Type



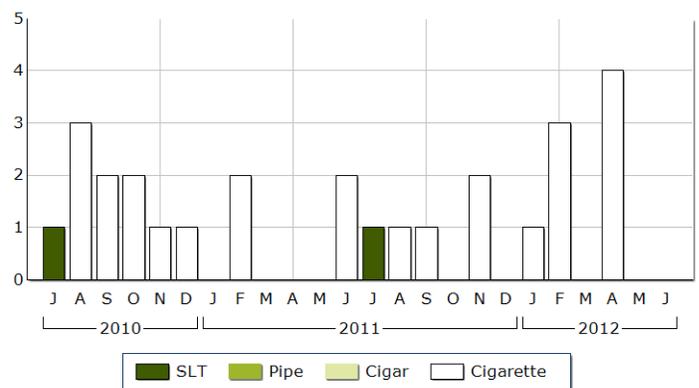
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

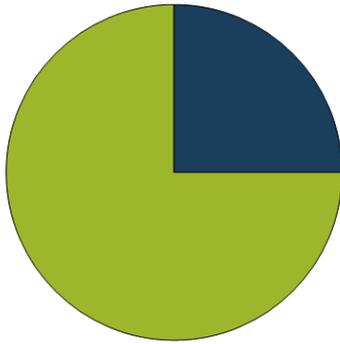


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

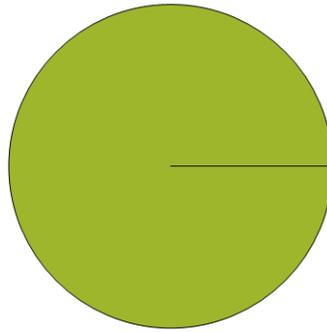
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

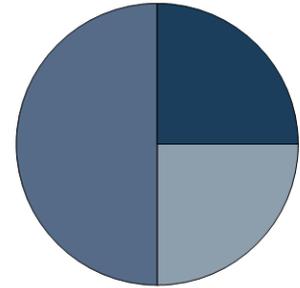
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

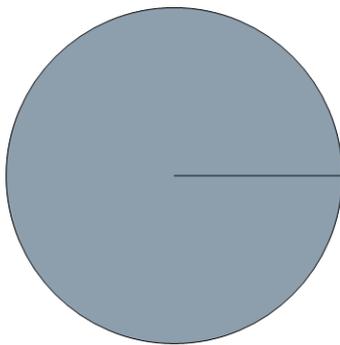
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 50.00%
Some Technical School, 25.00%

Chart Total N: 4

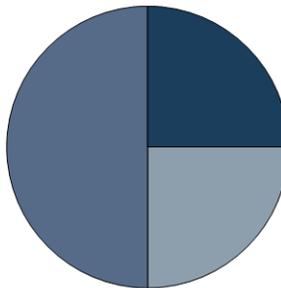
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

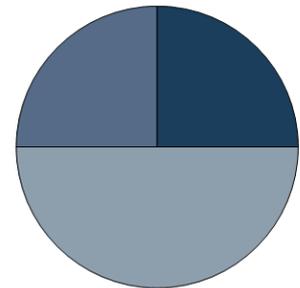
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 50.00%
65 and Older, 25.00%

Chart Total N: 4

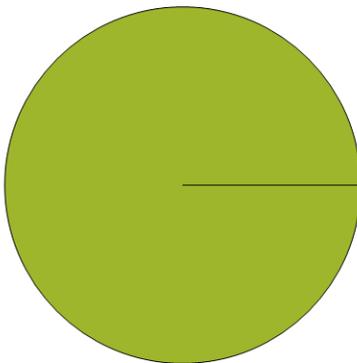
Tobacco Users By Health Plan



Uninsured, 50.00%
Commercially Insured, 25.00%
Medicare, 25.00%

Chart Total N: 4

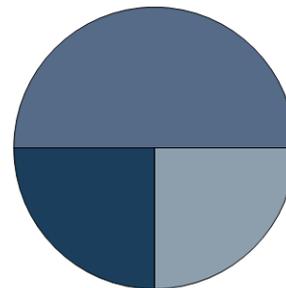
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



COPD, 25.00%
Diabetes, 25.00%
None, 50.00%

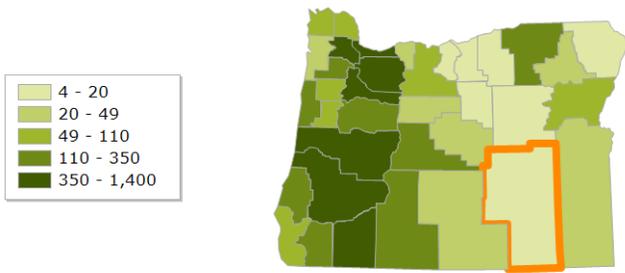
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

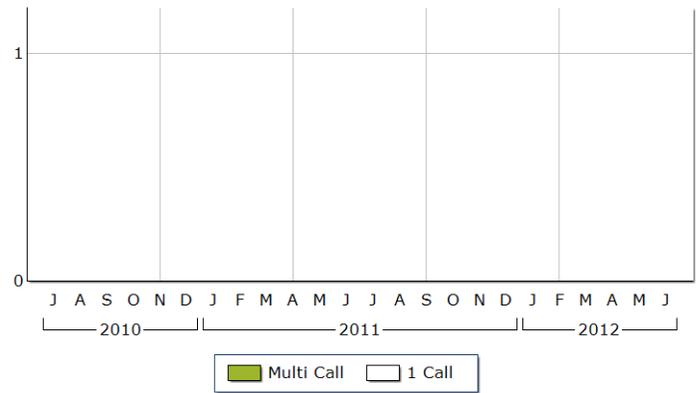
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

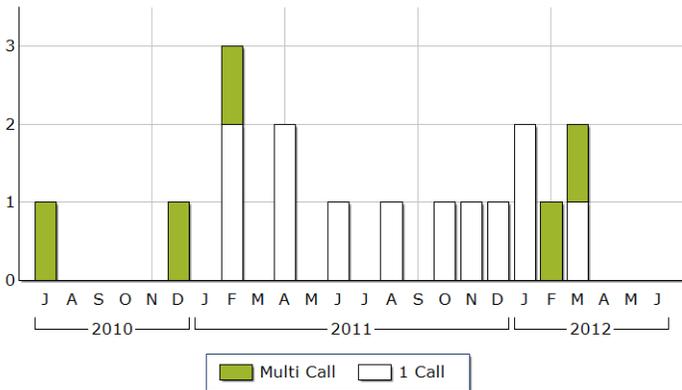


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			-	1,150
Tobacco Users YTD			9	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.03 %
Reach - NAQC			2	0.69 %
Annualized Reach			1	1.24 %
Annualized Reach - NAQC			2	0.83 %
Unique Individual Reach			3	1.03 %

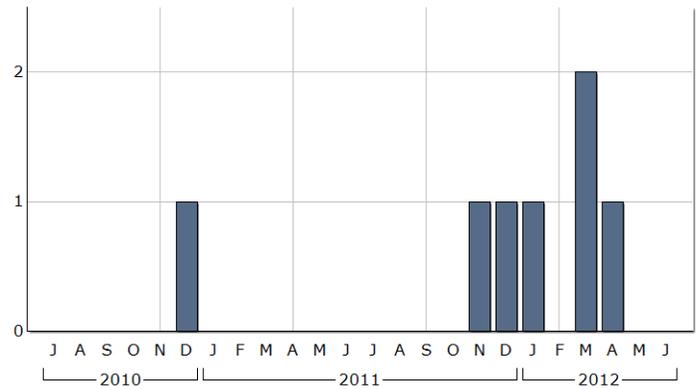
Fax Referral



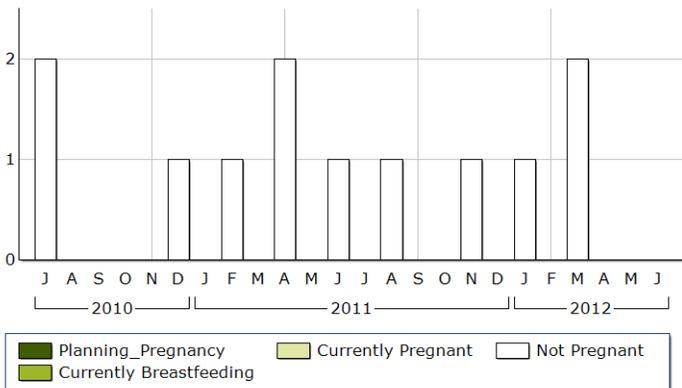
Tobacco User Enrollments By Program Type



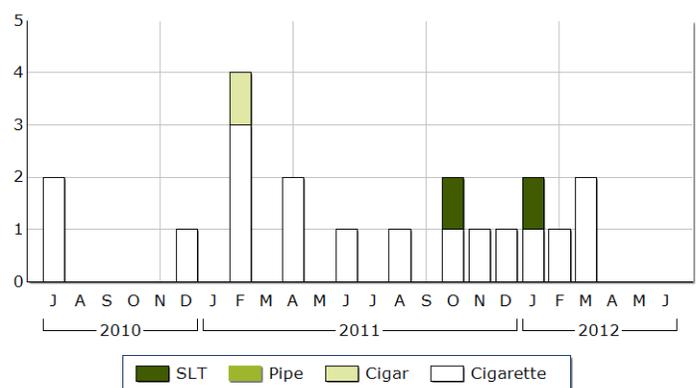
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

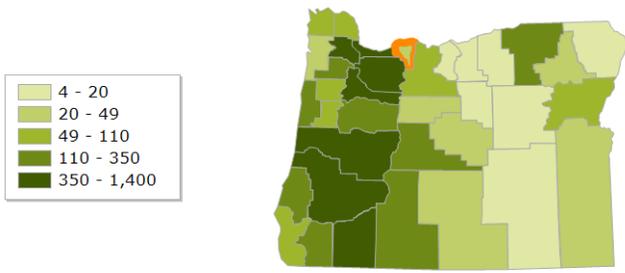


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

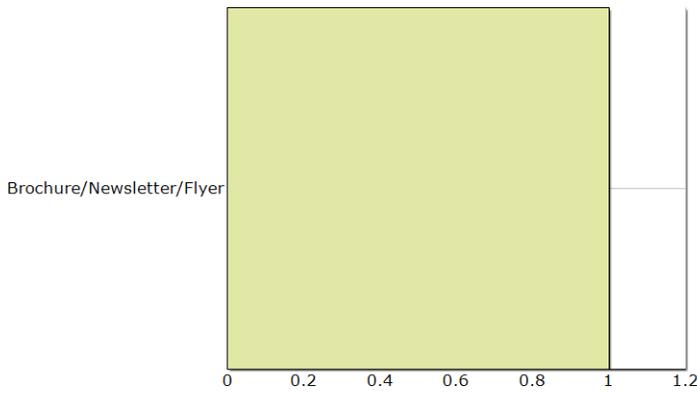
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

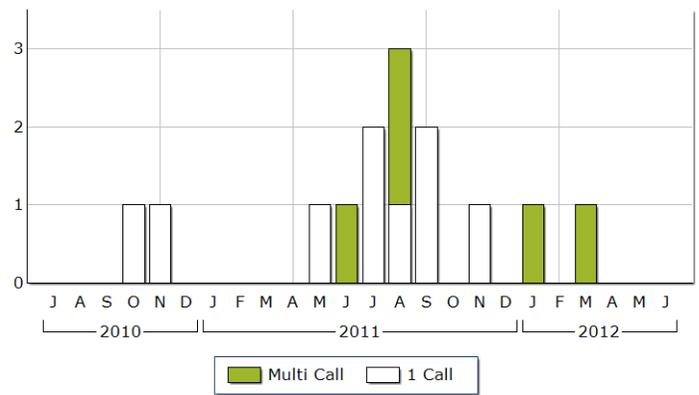


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 ⁴	
			County	State
Tobacco Users - Last Full Month			1	1,150
Tobacco Users YTD			30	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.15 %
Reach - NAQC			2	1.72 %
Annualized Reach			1	2.58 %
Annualized Reach - NAQC			2	2.06 %
Unique Individual Reach			3	1.93 %

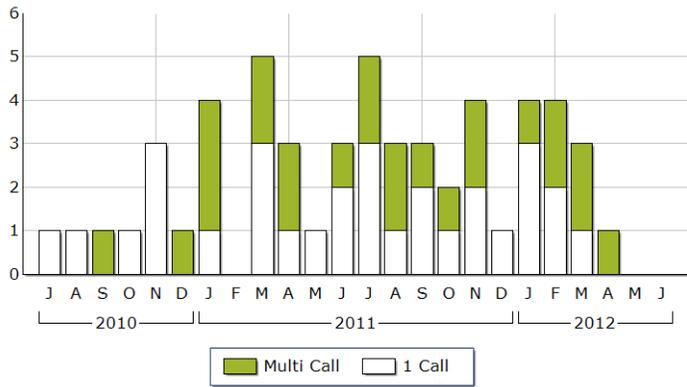
How Heard About



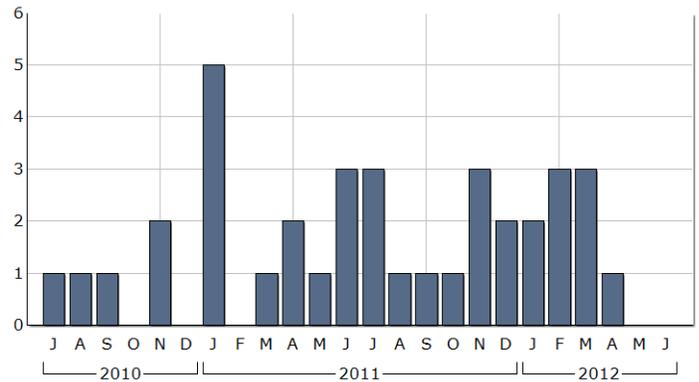
Fax Referral



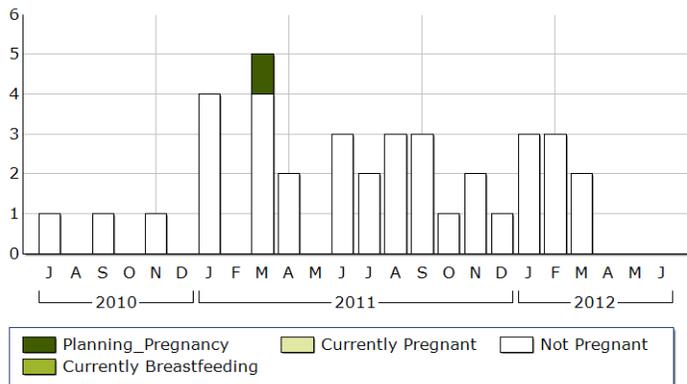
Tobacco User Enrollments By Program Type



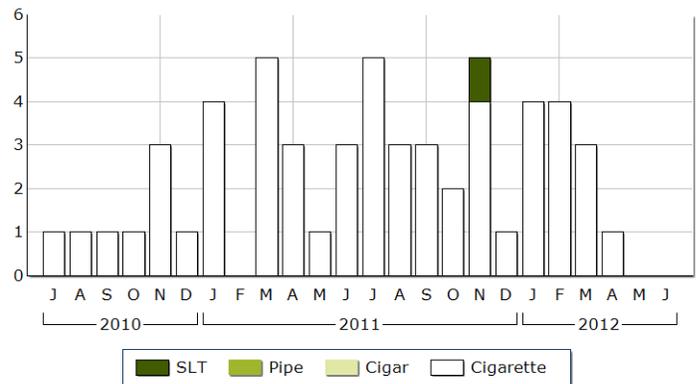
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

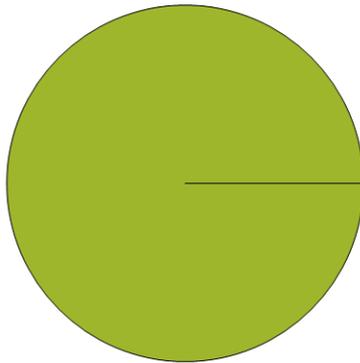


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

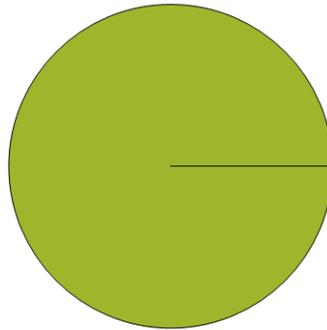
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

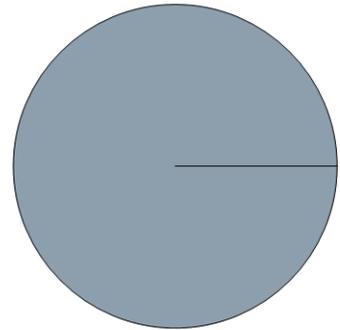
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

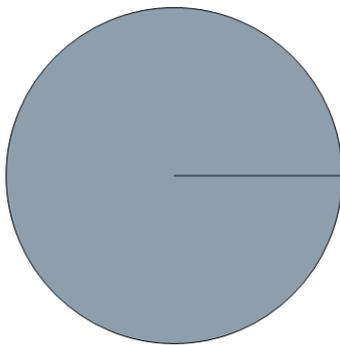
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

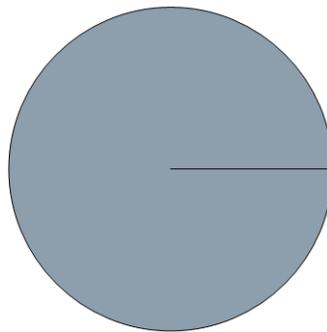
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

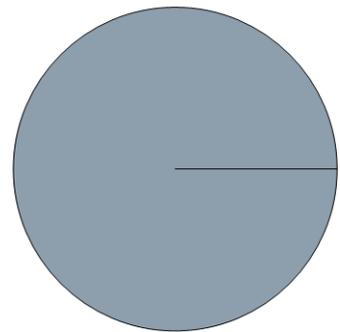
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

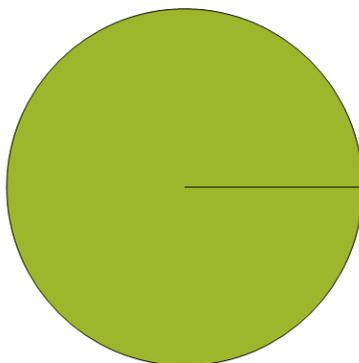
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

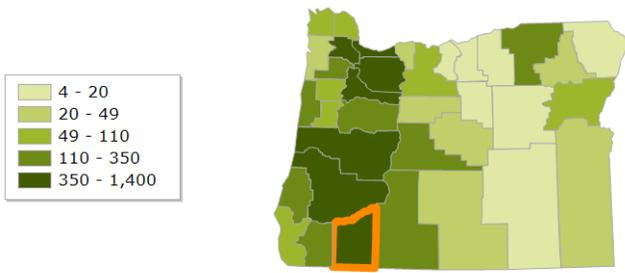
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

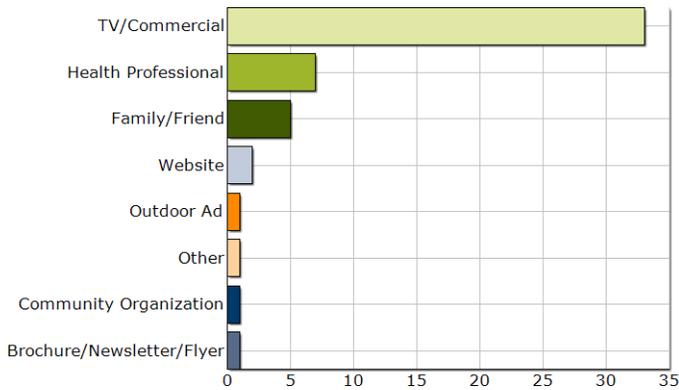
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

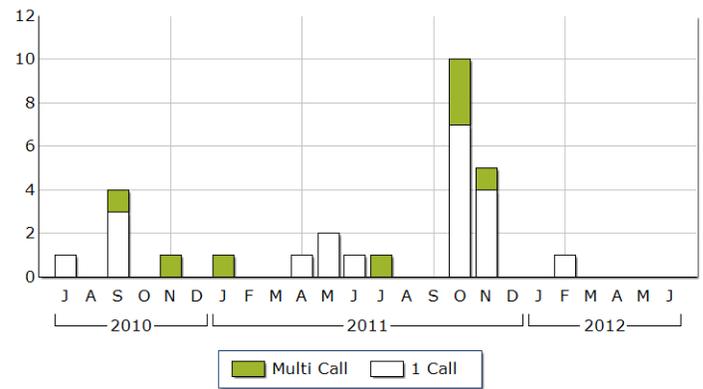


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197	⁴
			County	State
Tobacco Users - Last Full Month			58	1,150
Tobacco Users YTD			448	11,980
Unique Tobacco Users YTD			322	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1.27 %	2.32 %
Reach - NAQC			0.90 %	1.08 %
Annualized Reach			1.53 %	2.79 %
Annualized Reach - NAQC			1.08 %	1.29 %
Unique Individual Reach			0.91 %	1.60 %

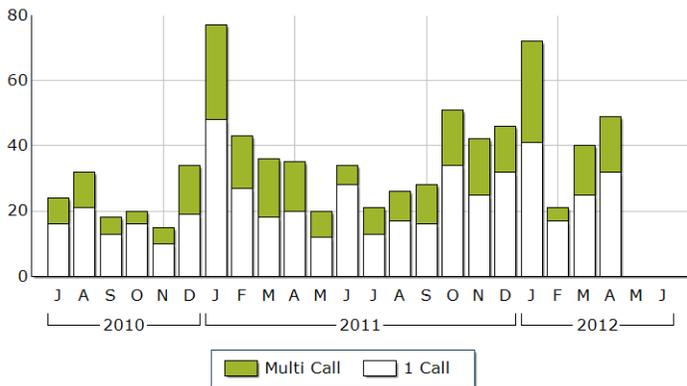
How Heard About



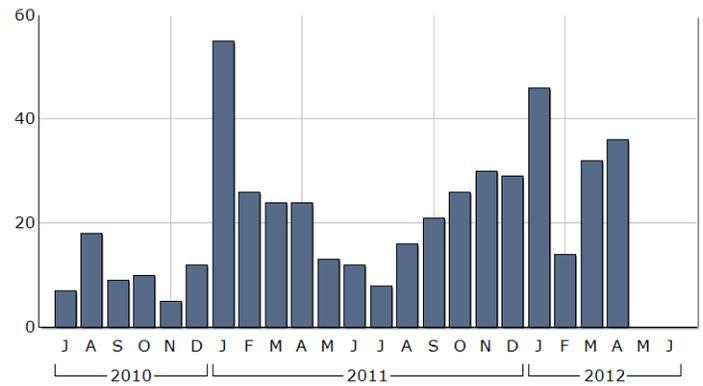
Fax Referral



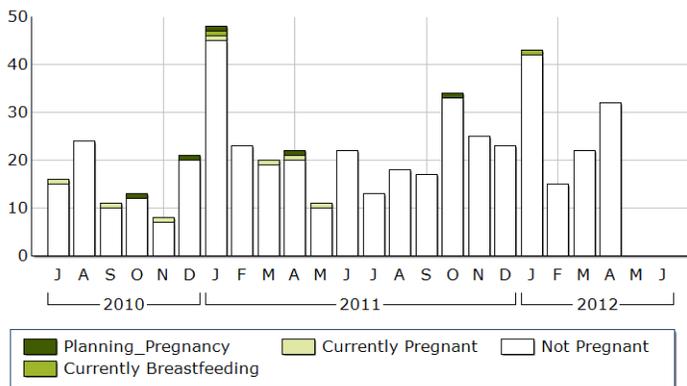
Tobacco User Enrollments By Program Type



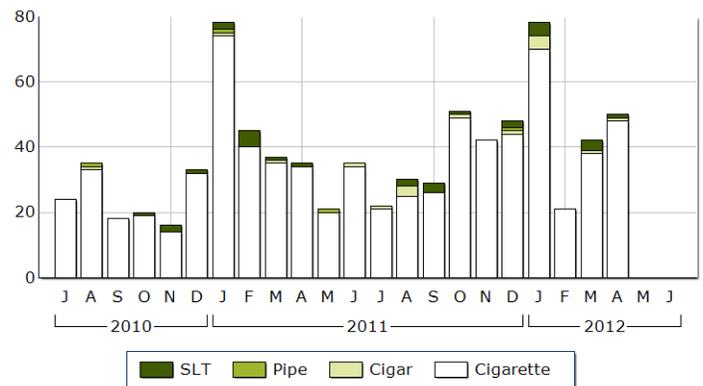
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

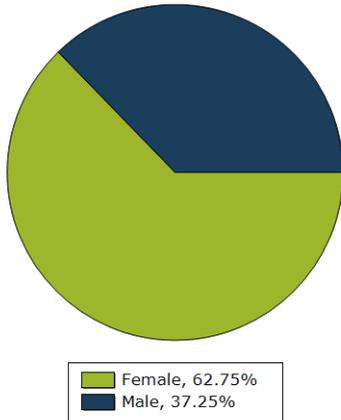


Chart Total N: 51

Tobacco Users By Language

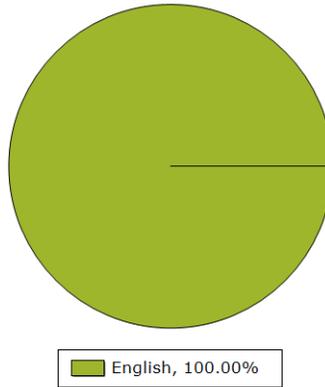


Chart Total N: 51

Tobacco Users By Education

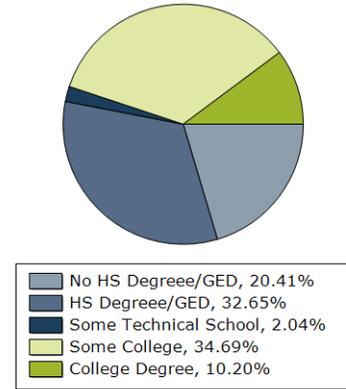


Chart Total N: 49

Tobacco Users By Race

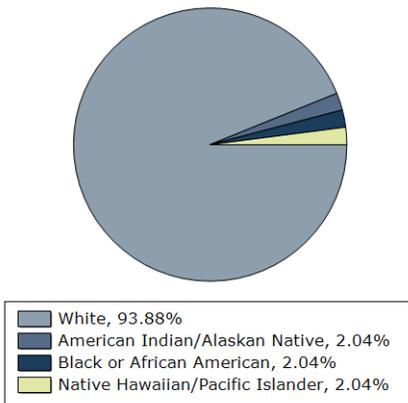


Chart Total N: 49

Tobacco Users By Age

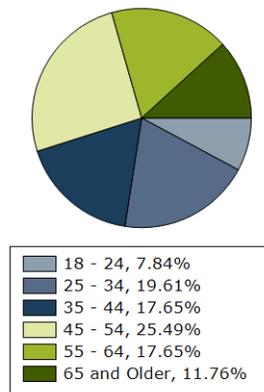


Chart Total N: 51

Tobacco Users By Health Plan

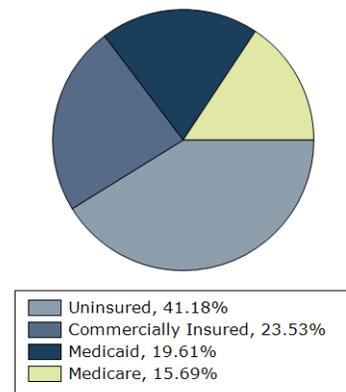


Chart Total N: 51

Tobacco Users By Ethnicity

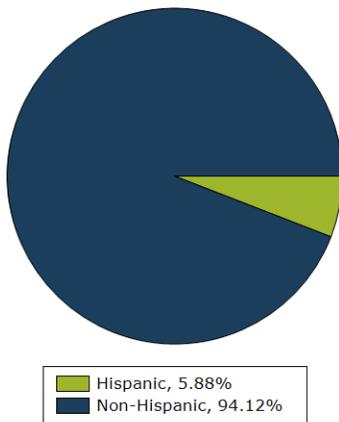


Chart Total N: 51

Tobacco Users By Chronic Condition

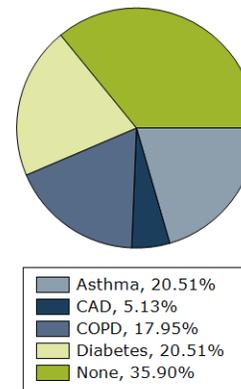


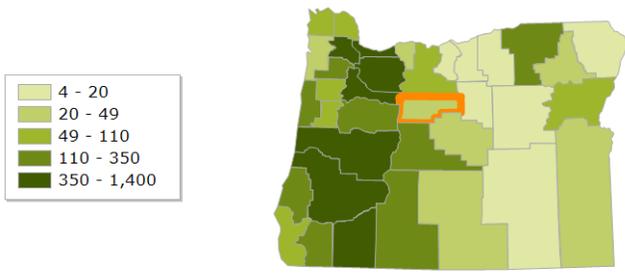
Chart Total N: 39

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

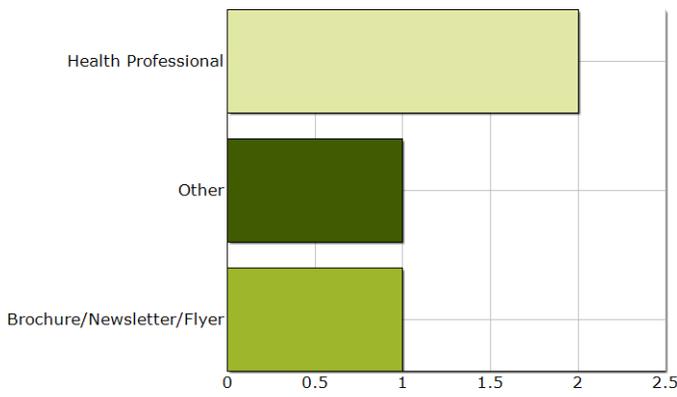
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

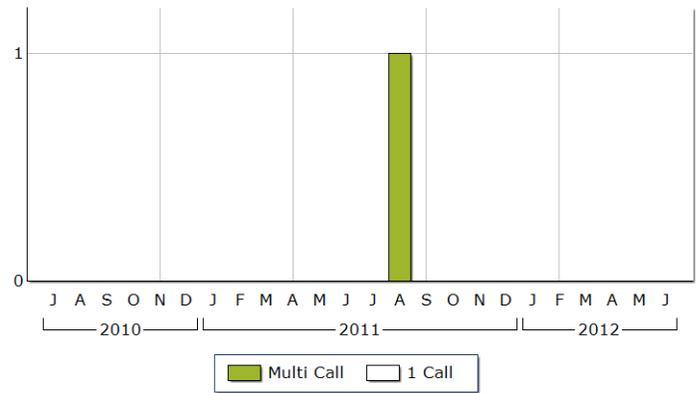


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			4	1,150
Tobacco Users YTD			41	11,980
Unique Tobacco Users YTD			34	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.55 %
Reach - NAQC			2	1.33 %
Annualized Reach			1	1.87 %
Annualized Reach - NAQC			2	1.59 %
Unique Individual Reach			3	1.29 %

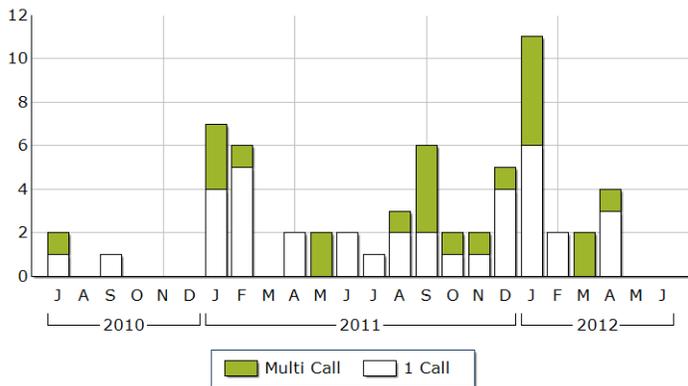
How Heard About



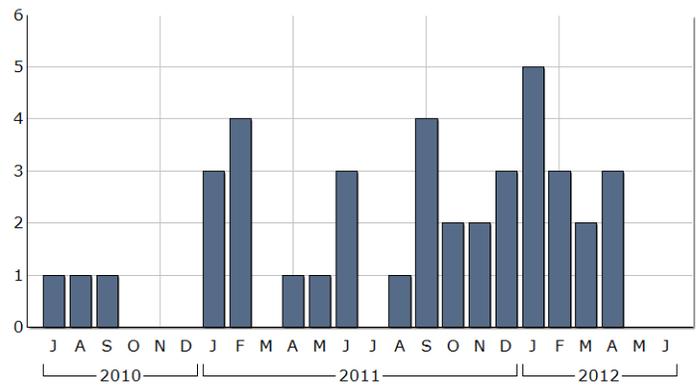
Fax Referral



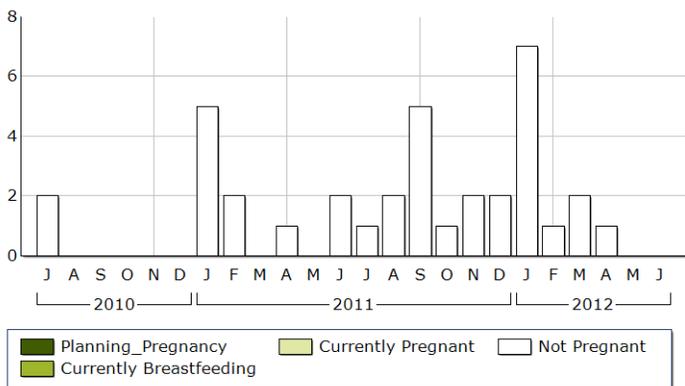
Tobacco User Enrollments By Program Type



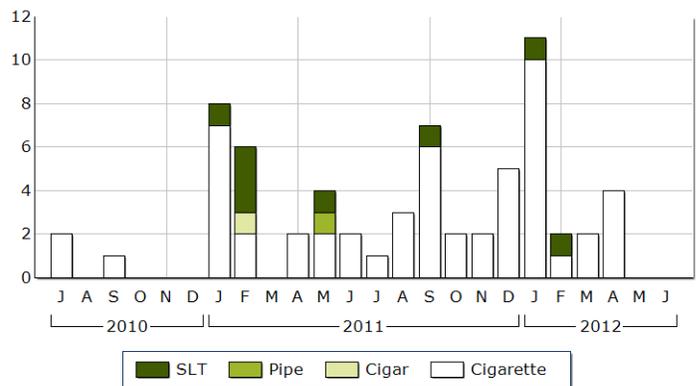
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

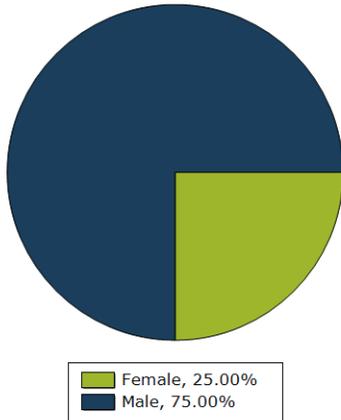


Chart Total N: 4

Tobacco Users By Language

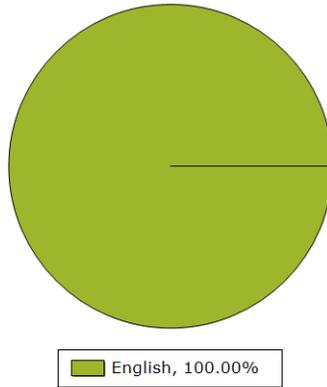


Chart Total N: 4

Tobacco Users By Education

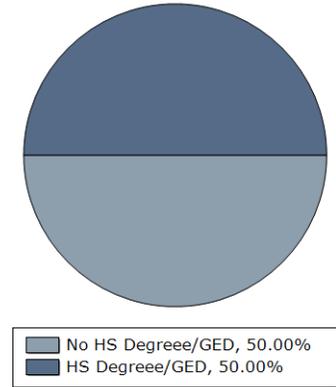


Chart Total N: 4

Tobacco Users By Race

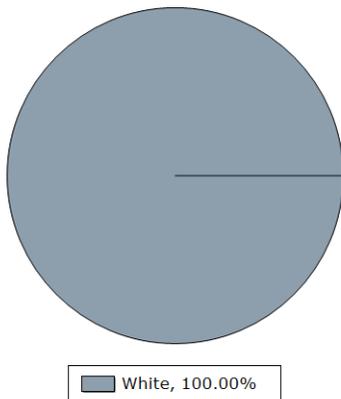


Chart Total N: 2

Tobacco Users By Age

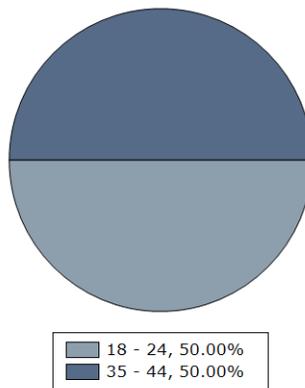


Chart Total N: 4

Tobacco Users By Health Plan

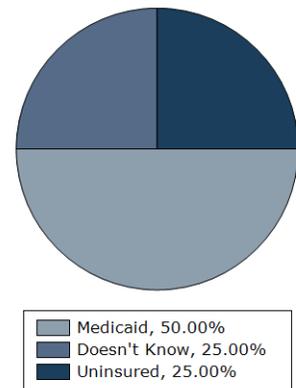


Chart Total N: 4

Tobacco Users By Ethnicity

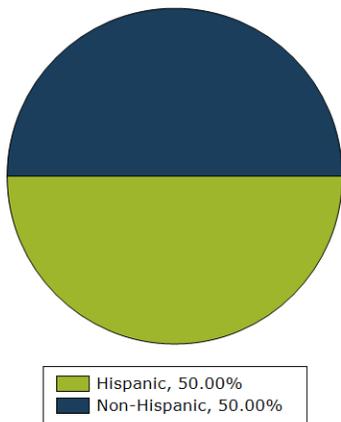


Chart Total N: 4

Tobacco Users By Chronic Condition

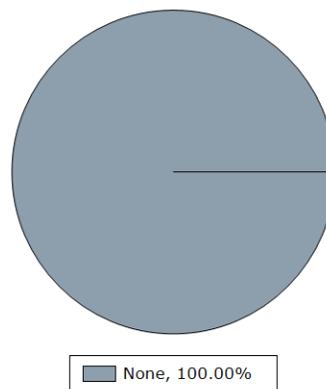


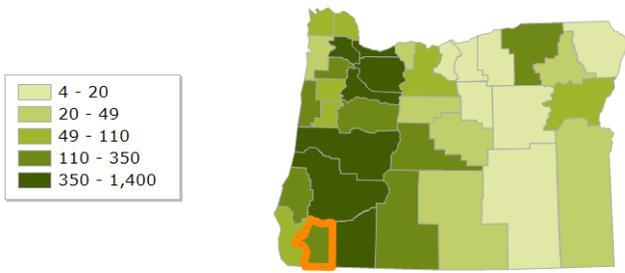
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

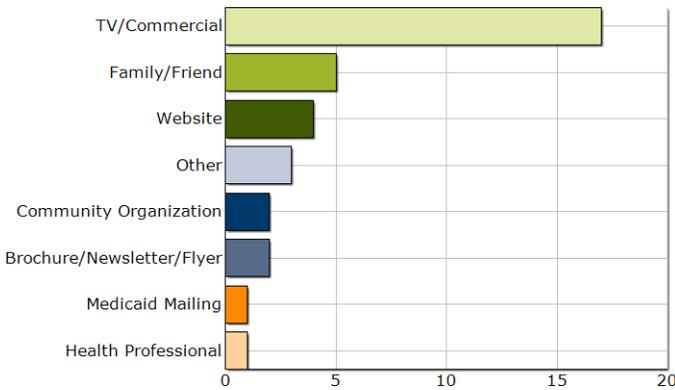
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

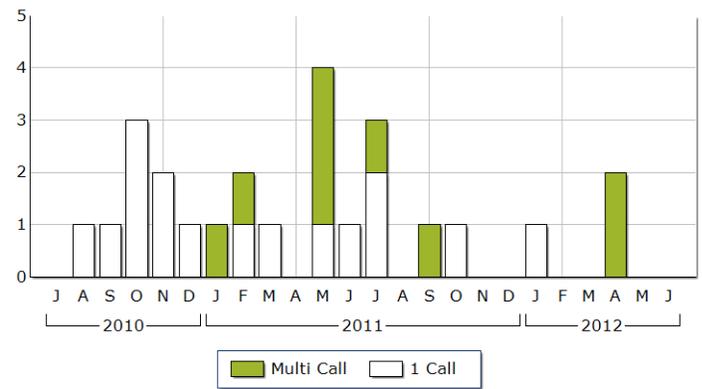


County Population	Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴
		County	State
Tobacco Users - Last Full Month		38	1,150
Tobacco Users YTD		254	11,980
Unique Tobacco Users YTD		3 185	8,233
Target Reach		2.0 %	2.0 %
Reach YTD		1 1.52 %	2.32 %
Reach - NAQC		2 1.10 %	1.08 %
Annualized Reach		1 1.83 %	2.79 %
Annualized Reach - NAQC		2 1.32 %	1.29 %
Unique Individual Reach		3 1.11 %	1.60 %

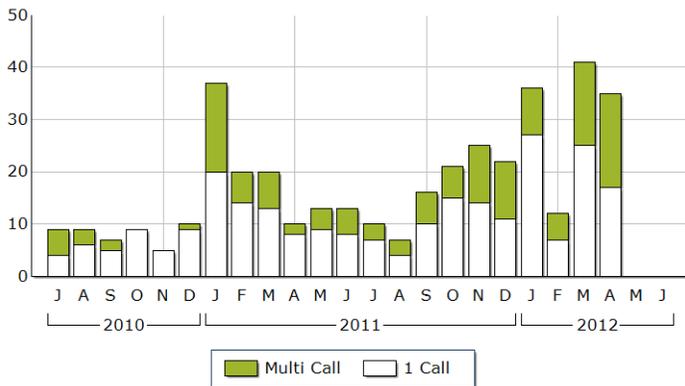
How Heard About



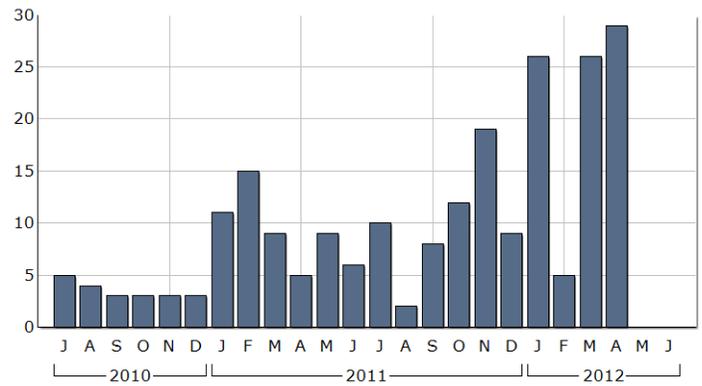
Fax Referral



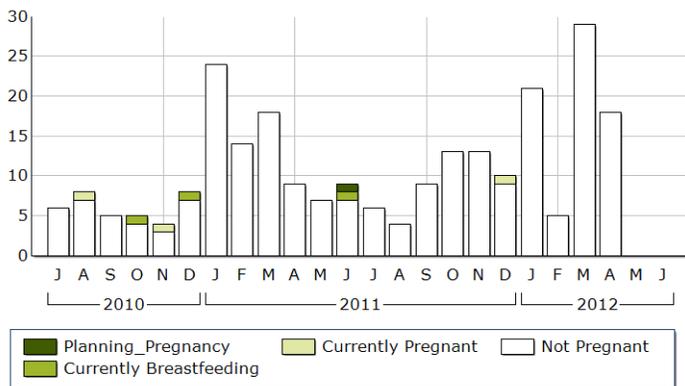
Tobacco User Enrollments By Program Type



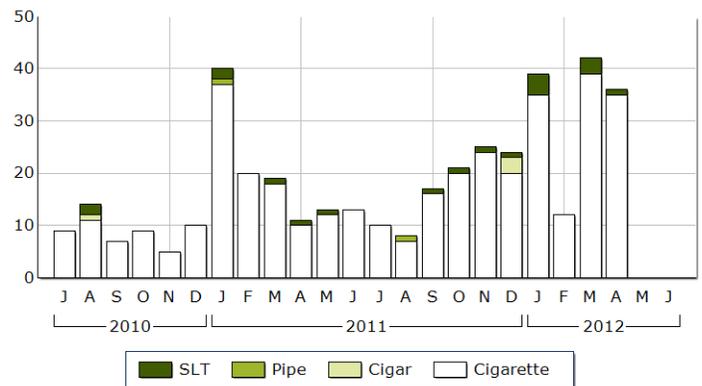
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

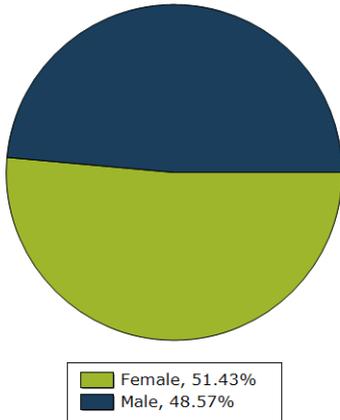


Chart Total N: 35

Tobacco Users By Language

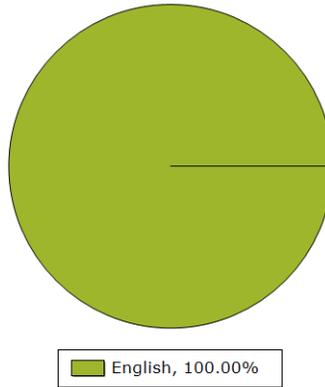


Chart Total N: 35

Tobacco Users By Education

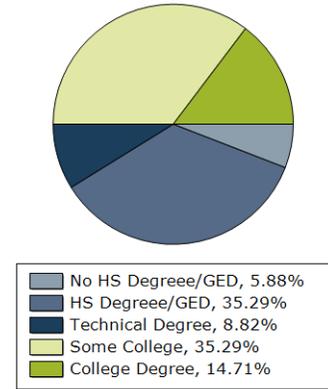


Chart Total N: 34

Tobacco Users By Race

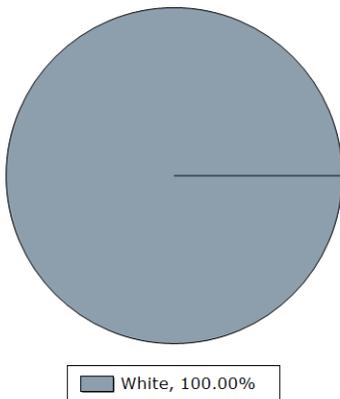


Chart Total N: 33

Tobacco Users By Age

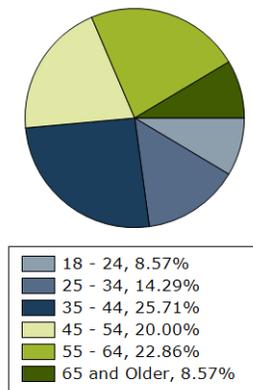


Chart Total N: 35

Tobacco Users By Health Plan

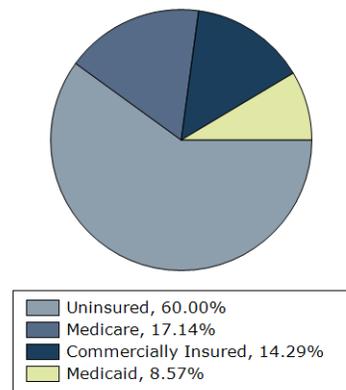


Chart Total N: 35

Tobacco Users By Ethnicity

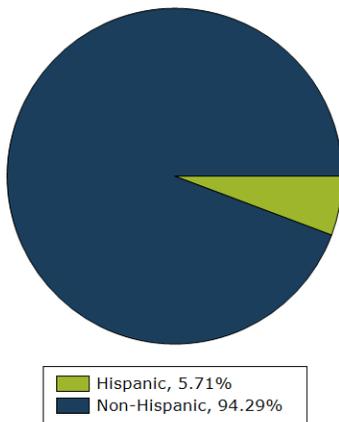


Chart Total N: 35

Tobacco Users By Chronic Condition

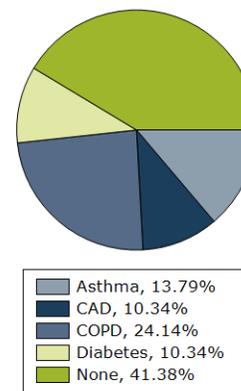


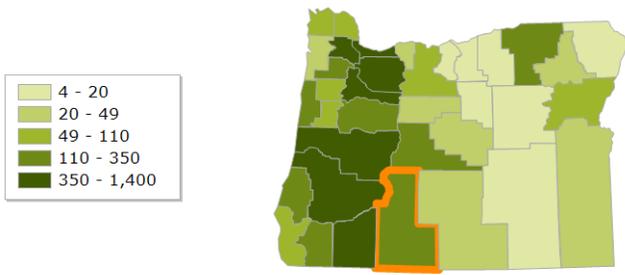
Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

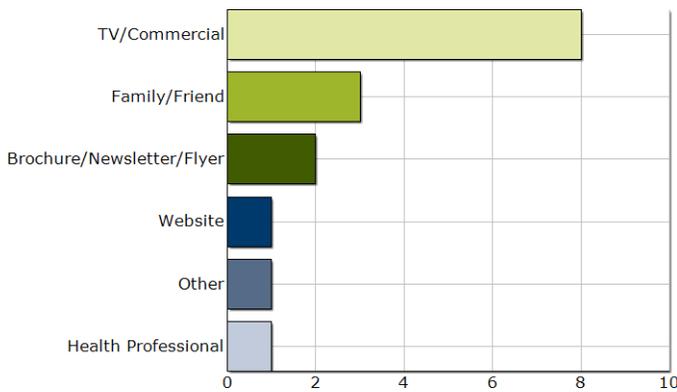
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

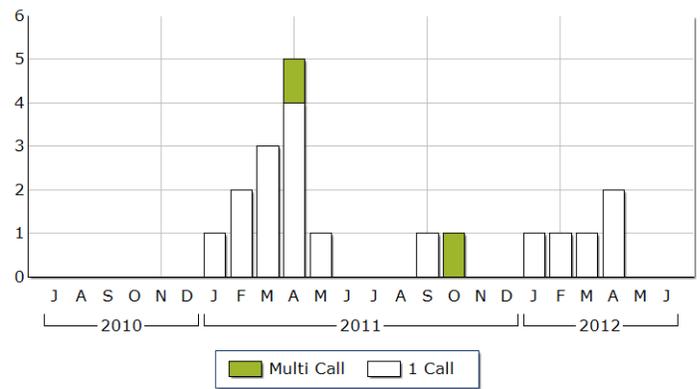


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	⁴
			County	State
Tobacco Users - Last Full Month			17	1,150
Tobacco Users YTD			178	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.60 %
Reach - NAQC			2	1.24 %
Annualized Reach			1	1.92 %
Annualized Reach - NAQC			2	1.49 %
Unique Individual Reach			3	1.12 %

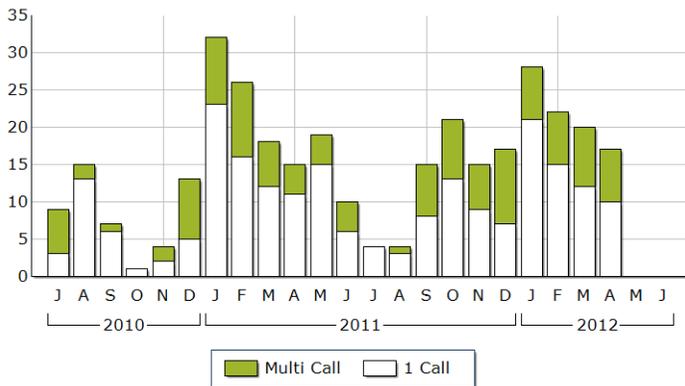
How Heard About



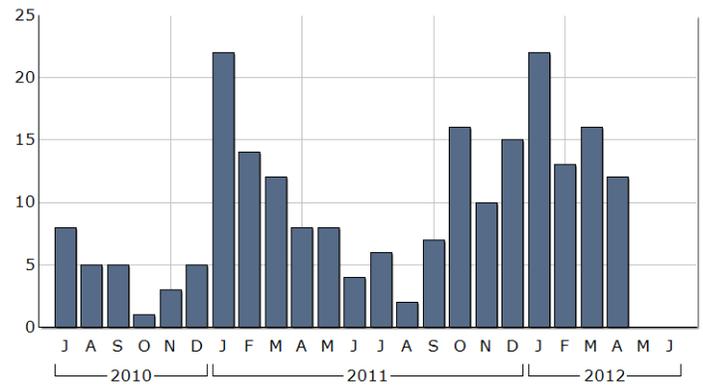
Fax Referral



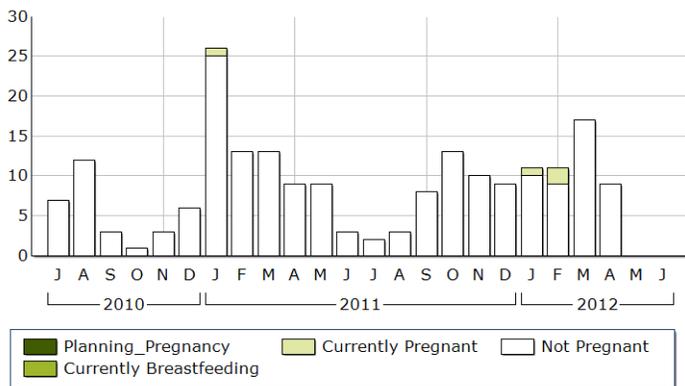
Tobacco User Enrollments By Program Type



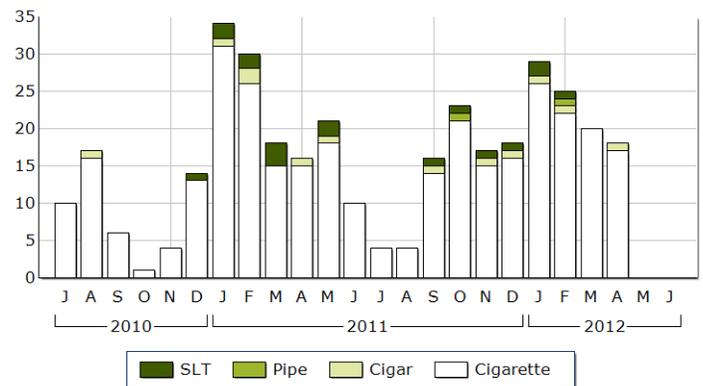
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

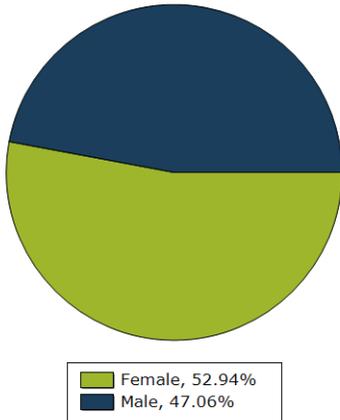


Chart Total N: 17

Tobacco Users By Language

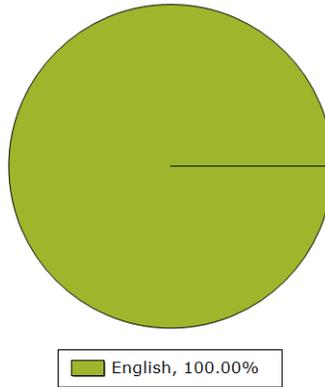


Chart Total N: 17

Tobacco Users By Education

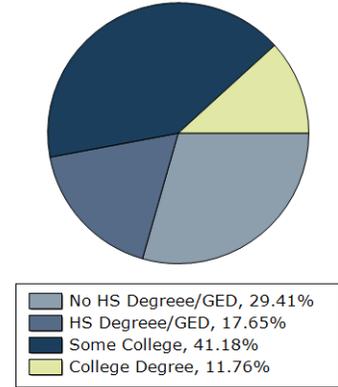


Chart Total N: 17

Tobacco Users By Race

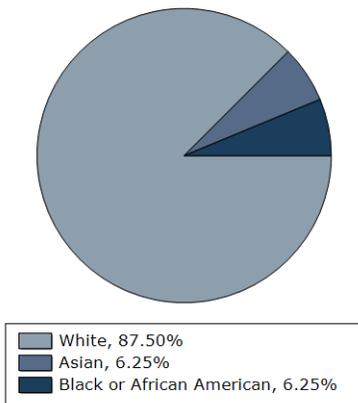


Chart Total N: 16

Tobacco Users By Age

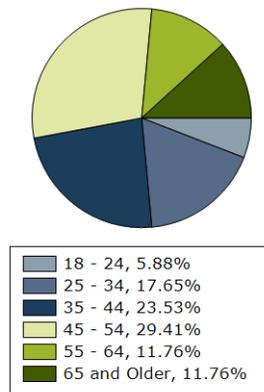


Chart Total N: 17

Tobacco Users By Health Plan

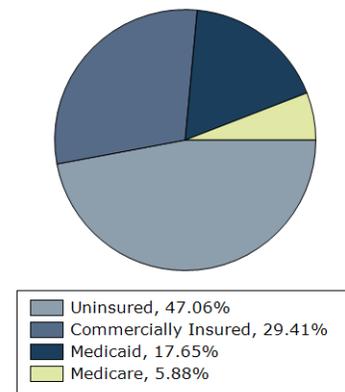


Chart Total N: 17

Tobacco Users By Ethnicity

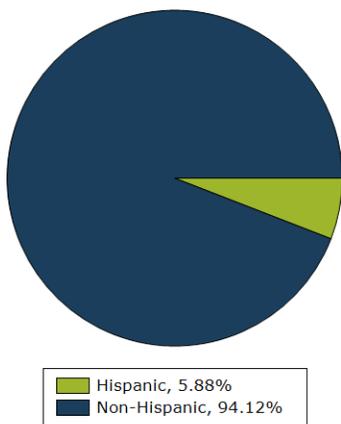


Chart Total N: 17

Tobacco Users By Chronic Condition

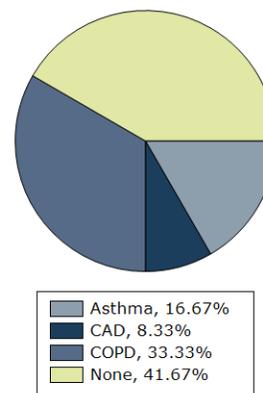


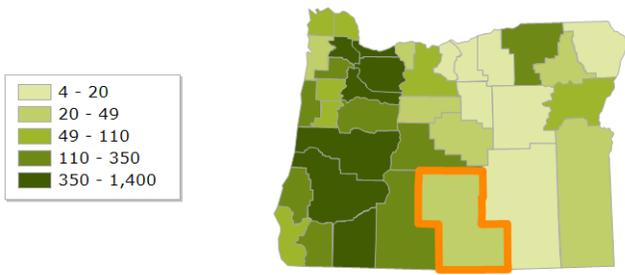
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

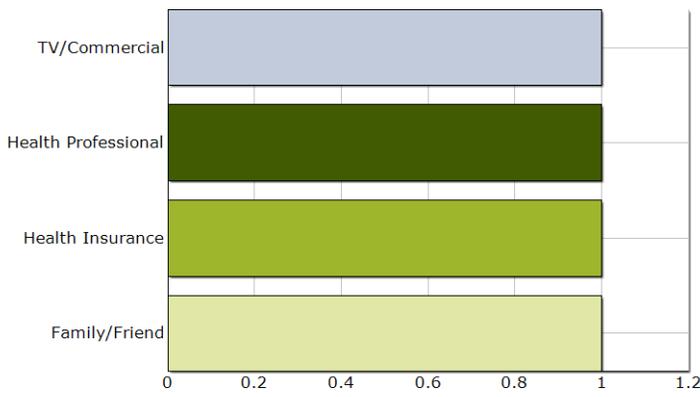
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

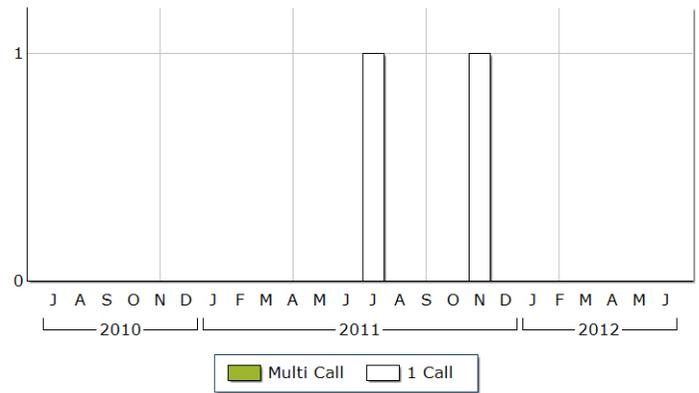


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208	⁴
			County	State
Tobacco Users - Last Full Month			5	1,150
Tobacco Users YTD			30	11,980
Unique Tobacco Users YTD			22	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.48 %
Reach - NAQC			2	1.74 %
Annualized Reach			1	2.98 %
Annualized Reach - NAQC			2	2.09 %
Unique Individual Reach			3	1.82 %

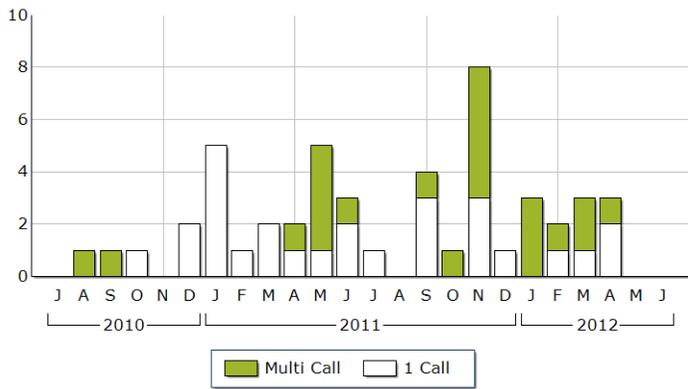
How Heard About



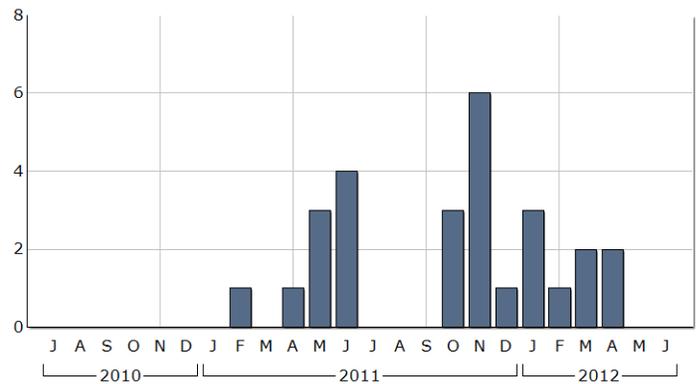
Fax Referral



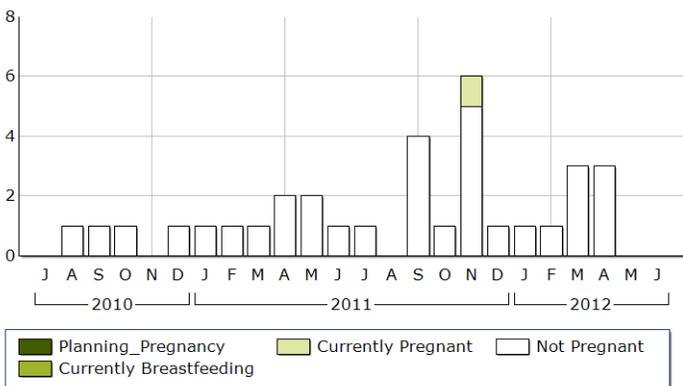
Tobacco User Enrollments By Program Type



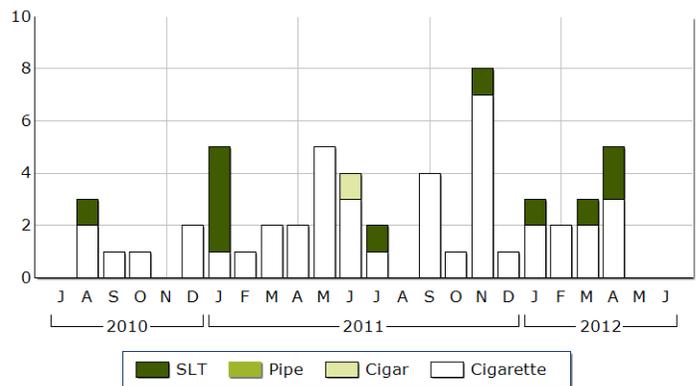
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

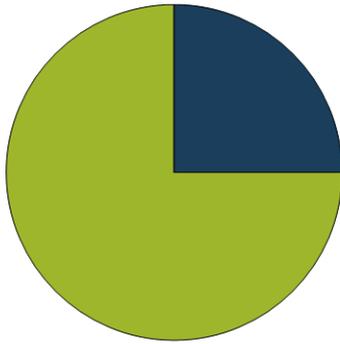


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

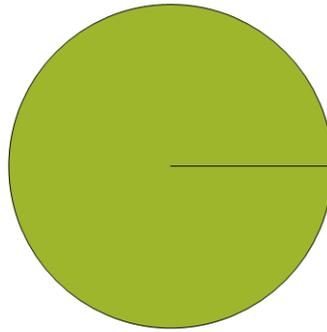
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

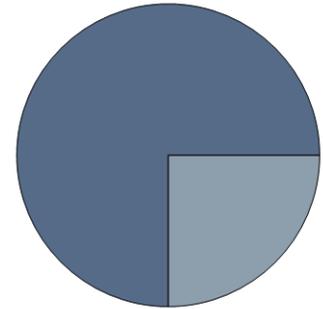
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

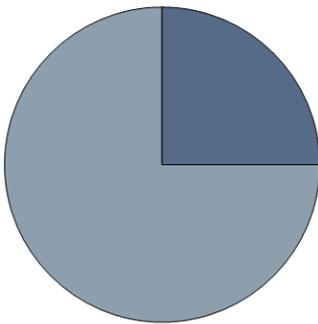
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 75.00%

Chart Total N: 4

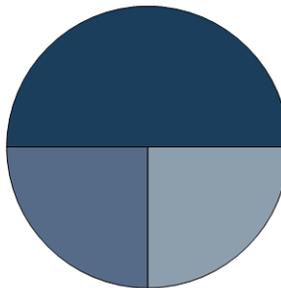
Tobacco Users By Race



White, 75.00%
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

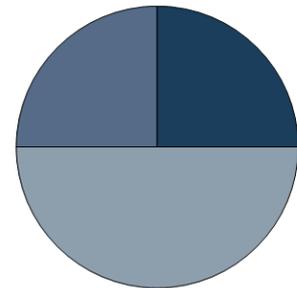
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 25.00%
65 and Older, 50.00%

Chart Total N: 4

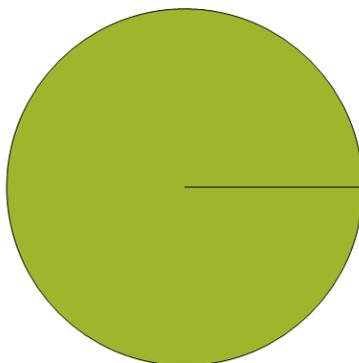
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 25.00%
Commercially Insured, 25.00%

Chart Total N: 4

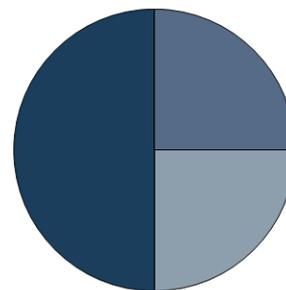
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 25.00%
COPD, 50.00%
Diabetes, 25.00%

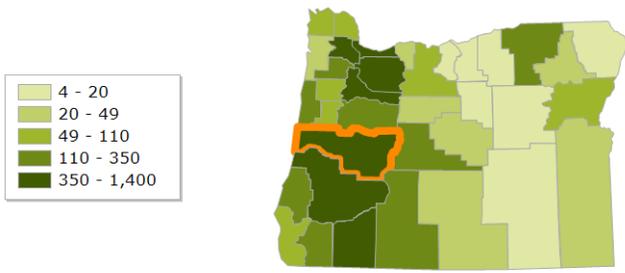
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

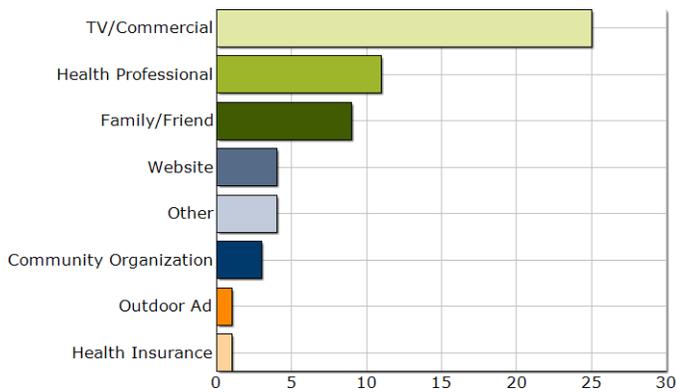
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

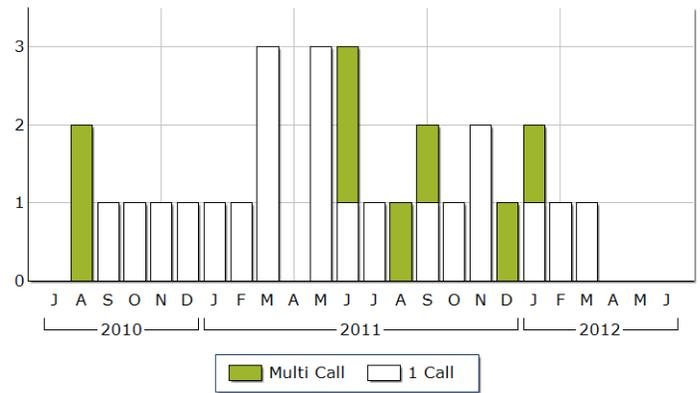


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			68	1,150
Tobacco Users YTD			792	11,980
Unique Tobacco Users YTD			3 ³	529
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.57 %
Reach - NAOC			2 ²	1.05 %
Annualized Reach			1 ¹	1.88 %
Annualized Reach - NAOC			2 ²	1.26 %
Unique Individual Reach			3 ³	1.05 %

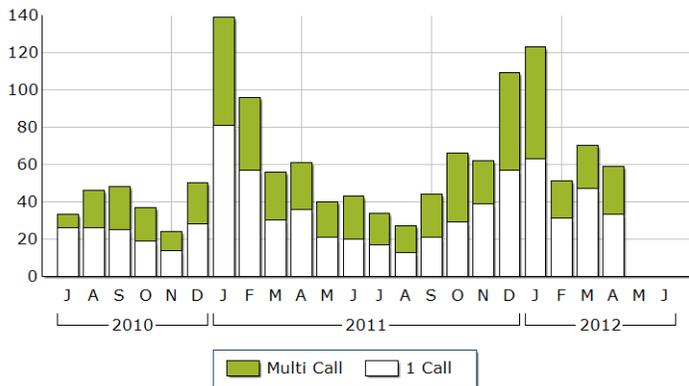
How Heard About



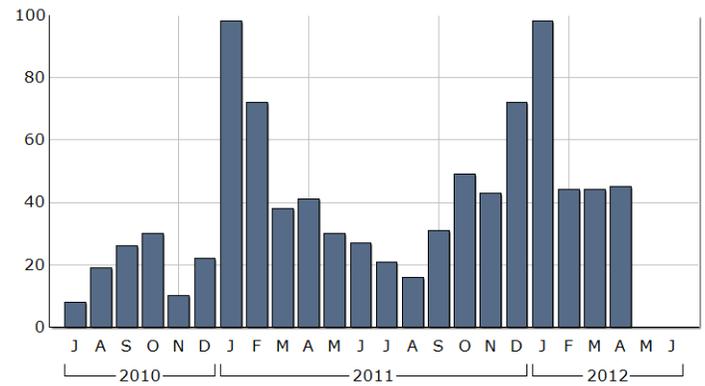
Fax Referral



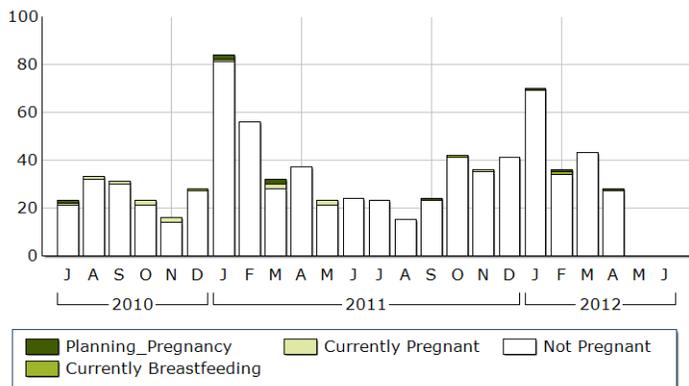
Tobacco User Enrollments By Program Type



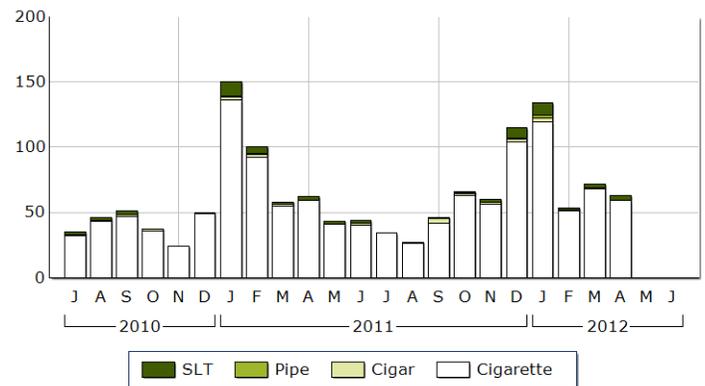
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAOC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

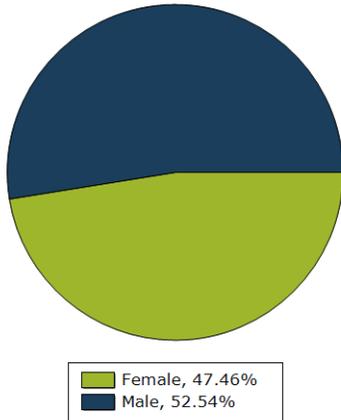


Chart Total N: 59

Tobacco Users By Language

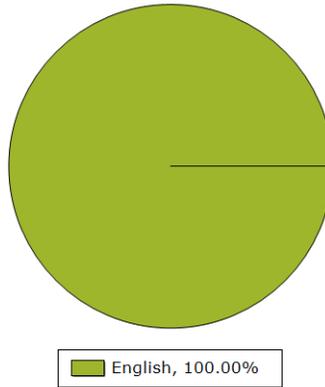


Chart Total N: 59

Tobacco Users By Education

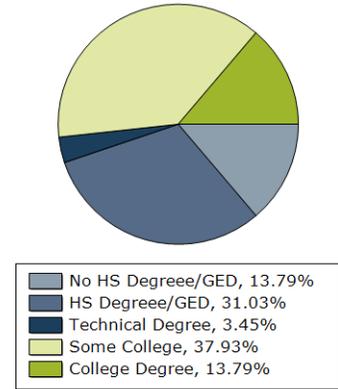


Chart Total N: 58

Tobacco Users By Race

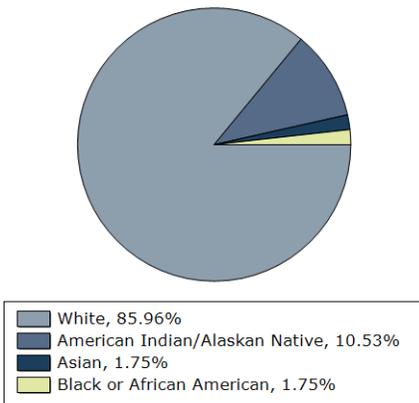


Chart Total N: 57

Tobacco Users By Age

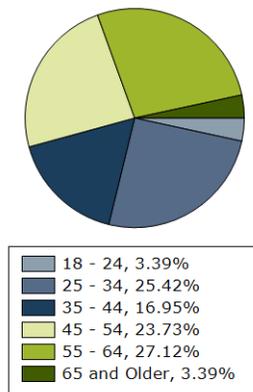


Chart Total N: 59

Tobacco Users By Health Plan

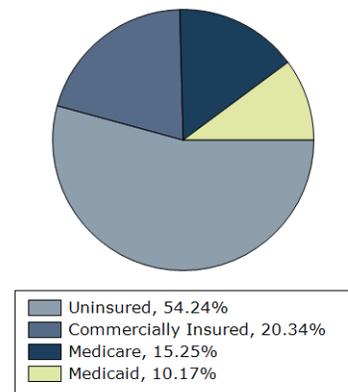


Chart Total N: 59

Tobacco Users By Ethnicity

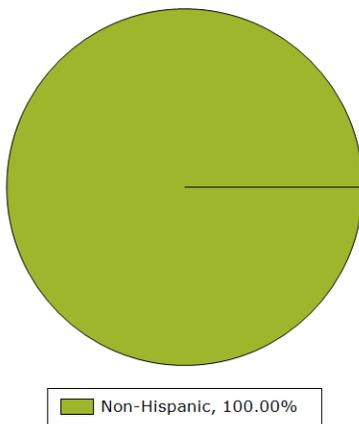


Chart Total N: 57

Tobacco Users By Chronic Condition

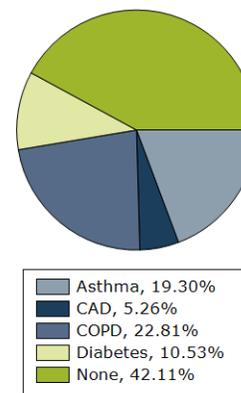


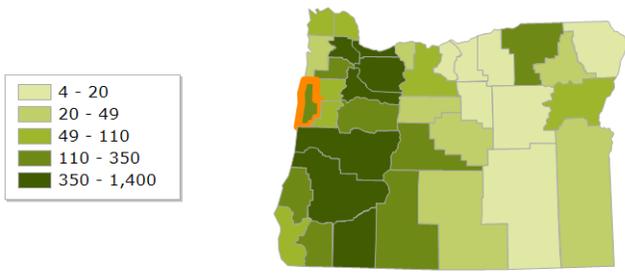
Chart Total N: 57

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

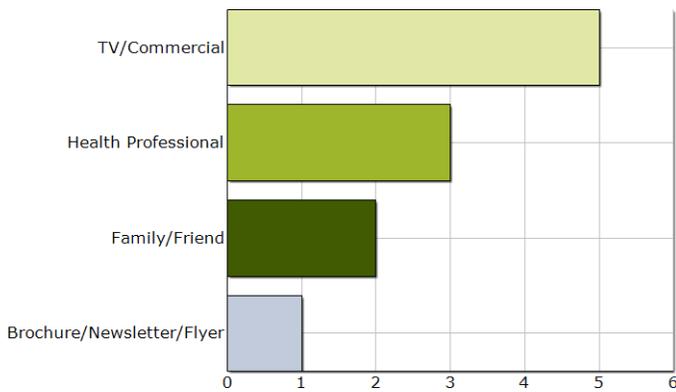
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

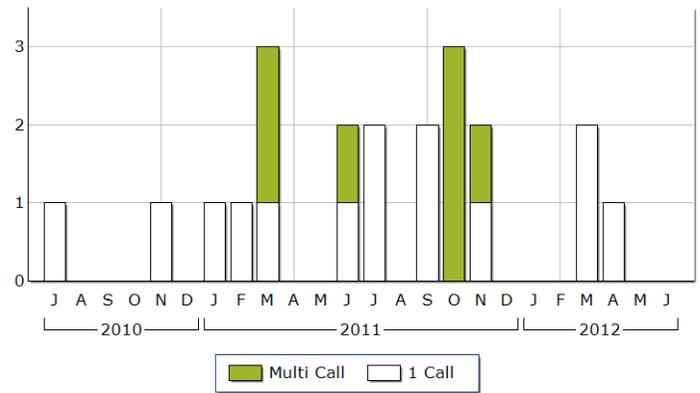


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			11	1,150
Tobacco Users YTD			128	11,980
Unique Tobacco Users YTD			3 91	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1 1.30 %	2.32 %
Reach - NAQC			2 0.90 %	1.08 %
Annualized Reach			1 1.56 %	2.79 %
Annualized Reach - NAQC			2 1.08 %	1.29 %
Unique Individual Reach			3 0.93 %	1.60 %

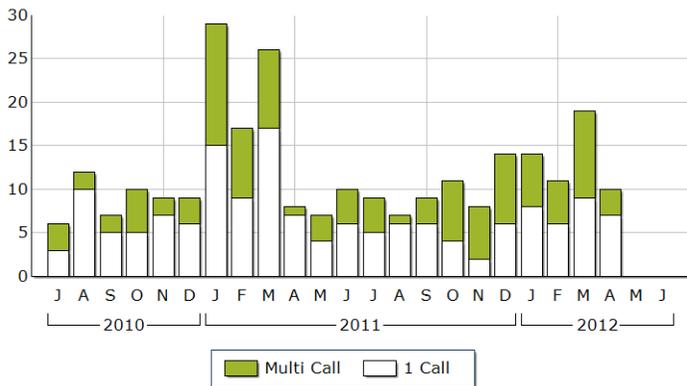
How Heard About



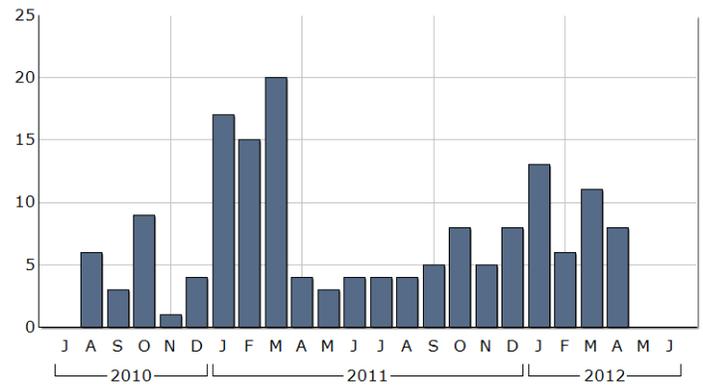
Fax Referral



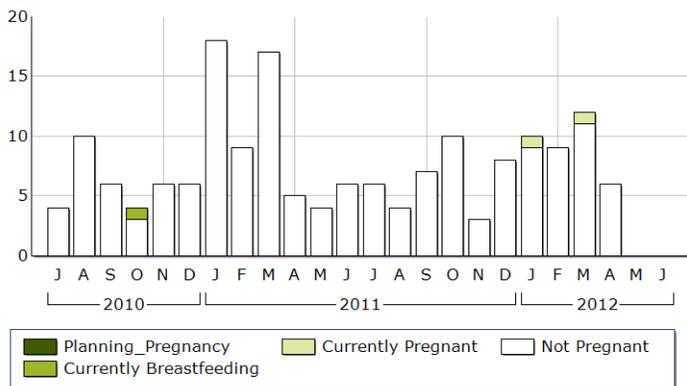
Tobacco User Enrollments By Program Type



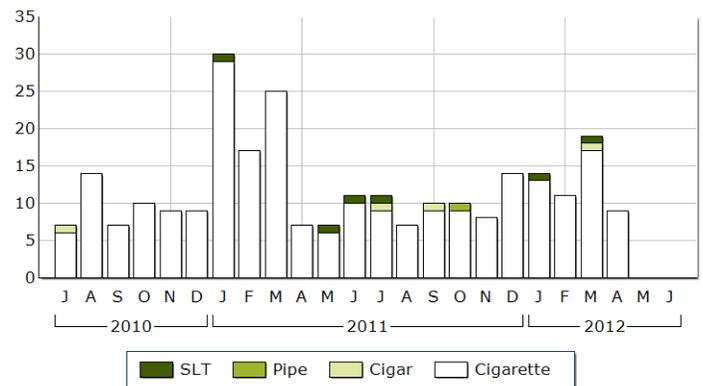
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

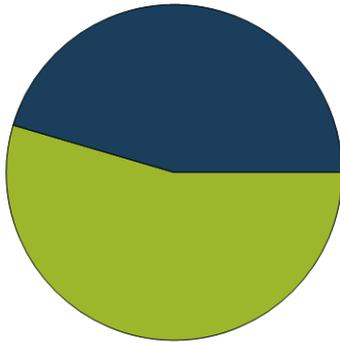


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

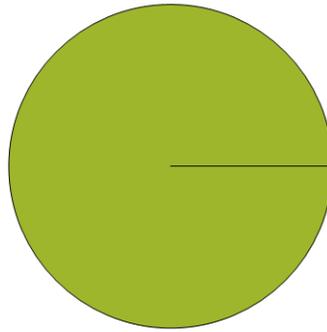
Tobacco Users By Gender



Female, 54.55%
Male, 45.45%

Chart Total N: 11

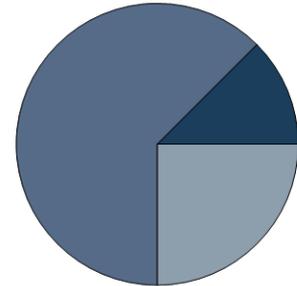
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

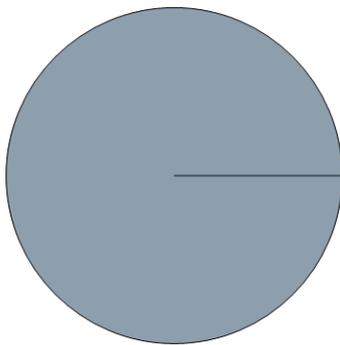
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 62.50%
Some College, 12.50%

Chart Total N: 8

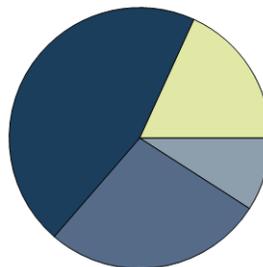
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

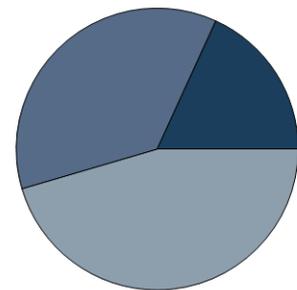
Tobacco Users By Age



25 - 34, 9.09%
35 - 44, 27.27%
45 - 54, 45.45%
55 - 64, 18.18%

Chart Total N: 11

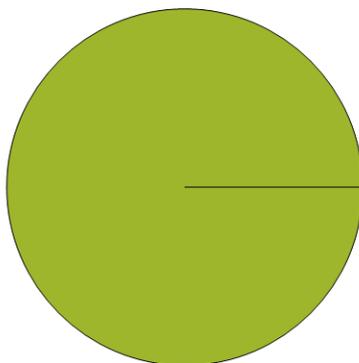
Tobacco Users By Health Plan



Uninsured, 45.45%
Commercially Insured, 36.36%
Medicare, 18.18%

Chart Total N: 11

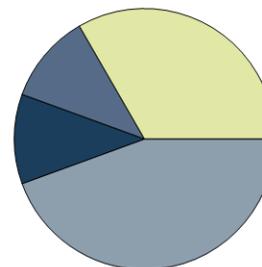
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 44.44%
CAD, 11.11%
COPD, 11.11%
None, 33.33%

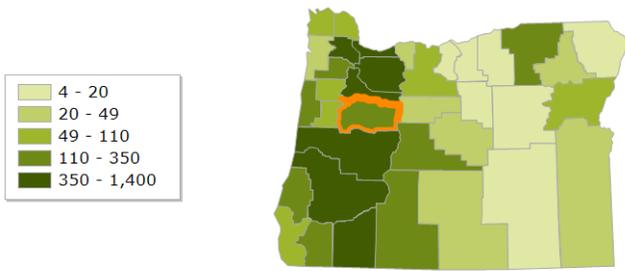
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

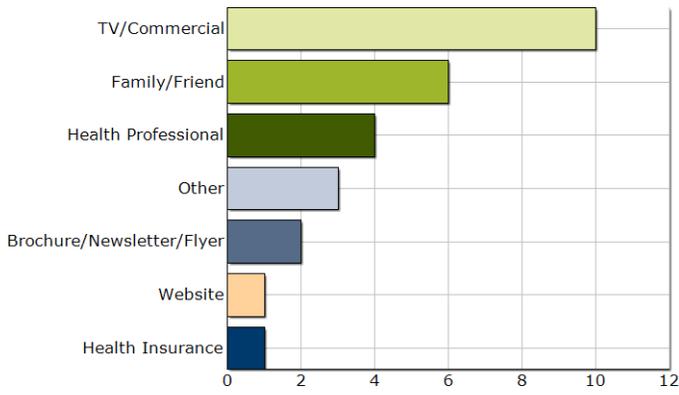
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

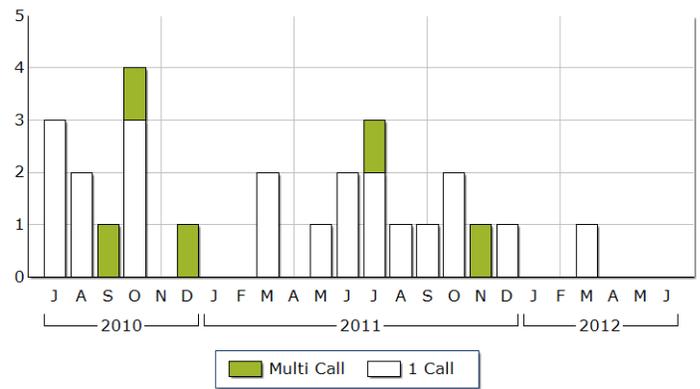


County Population	Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴
		County	State
Tobacco Users - Last Full Month		31	1,150
Tobacco Users YTD		260	11,980
Unique Tobacco Users YTD		3 188	8,233
Target Reach		2.0 %	2.0 %
Reach YTD		1 1.48 %	2.32 %
Reach - NAQC		2 1.02 %	1.08 %
Annualized Reach		1 1.77 %	2.79 %
Annualized Reach - NAQC		2 1.22 %	1.29 %
Unique Individual Reach		3 1.07 %	1.60 %

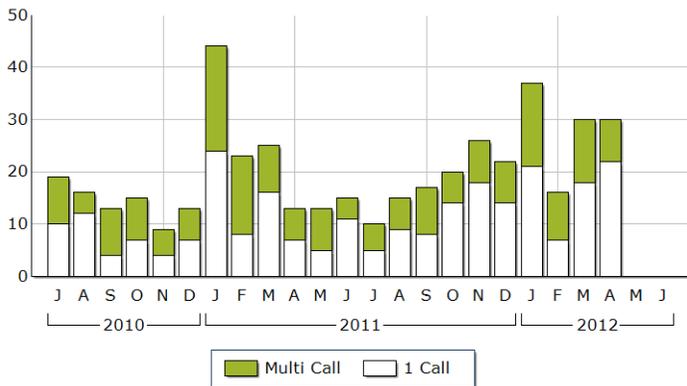
How Heard About



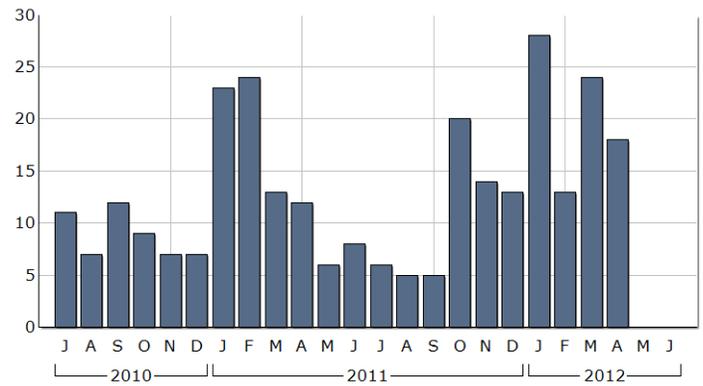
Fax Referral



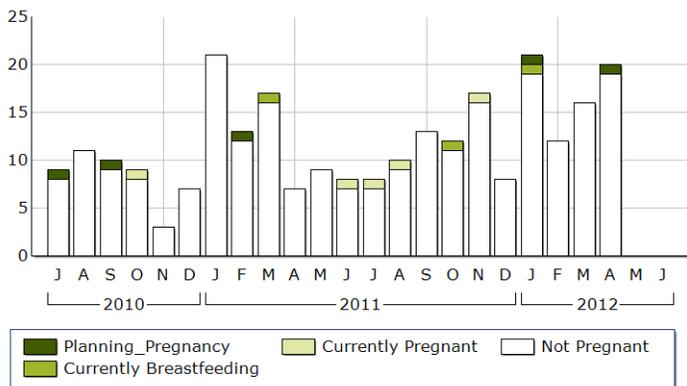
Tobacco User Enrollments By Program Type



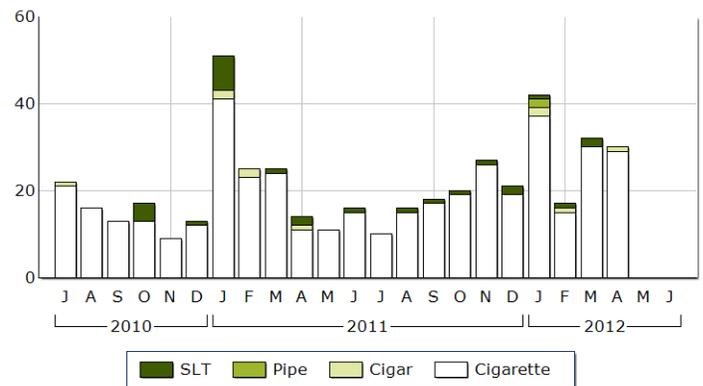
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

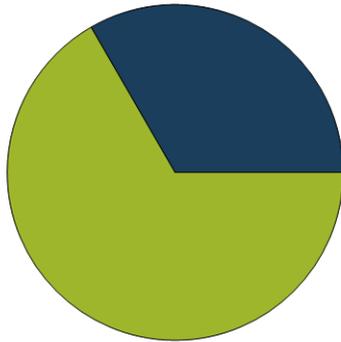


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

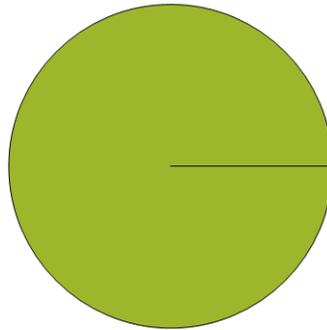
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 30

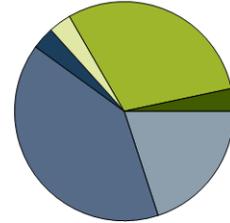
Tobacco Users By Language



English, 100.00%

Chart Total N: 30

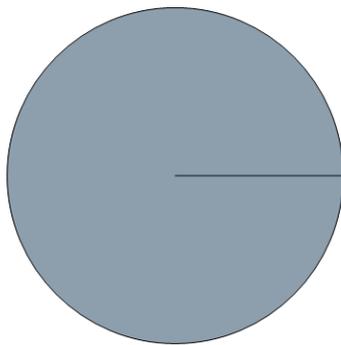
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 40.00%
Some Technical School, 3.33%
Technical Degree, 3.33%
Some College, 30.00%
College Degree, 3.33%

Chart Total N: 30

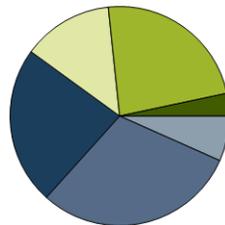
Tobacco Users By Race



White, 100.00%

Chart Total N: 27

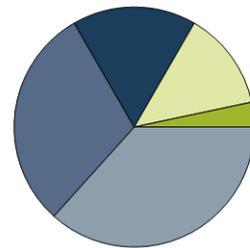
Tobacco Users By Age



18 - 24, 6.67%
25 - 34, 30.00%
35 - 44, 23.33%
45 - 54, 13.33%
55 - 64, 23.33%
65 and Older, 3.33%

Chart Total N: 30

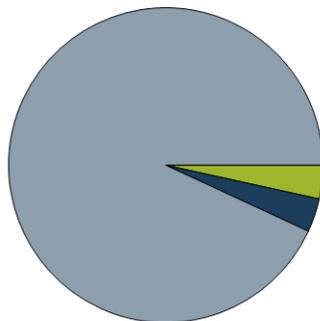
Tobacco Users By Health Plan



Uninsured, 36.67%
Commercially Insured, 30.00%
Medicare, 16.67%
Medicaid, 13.33%
Doesn't Know, 3.33%

Chart Total N: 30

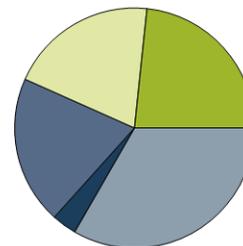
Tobacco Users By Ethnicity



Does Not Know, 3.45%
Hispanic, 3.45%
Non-Hispanic, 93.10%

Chart Total N: 29

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 3.33%
COPD, 20.00%
Diabetes, 20.00%
None, 23.33%

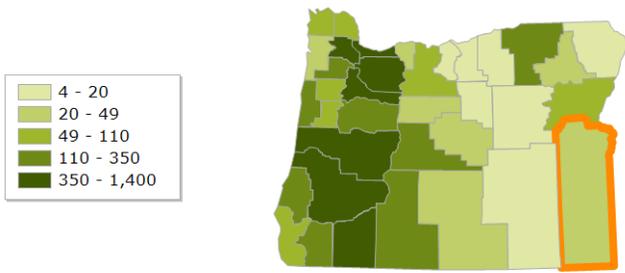
Chart Total N: 30

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

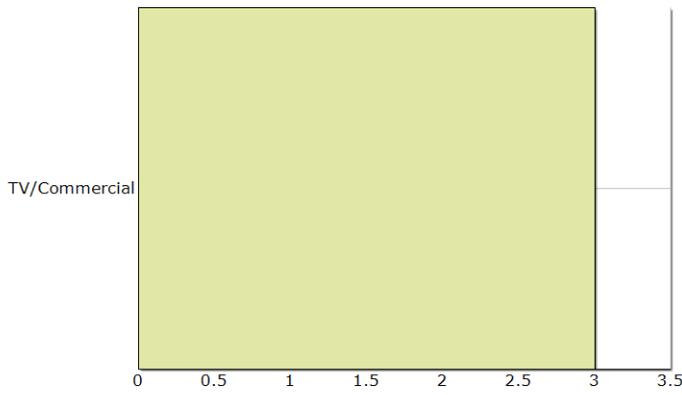
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

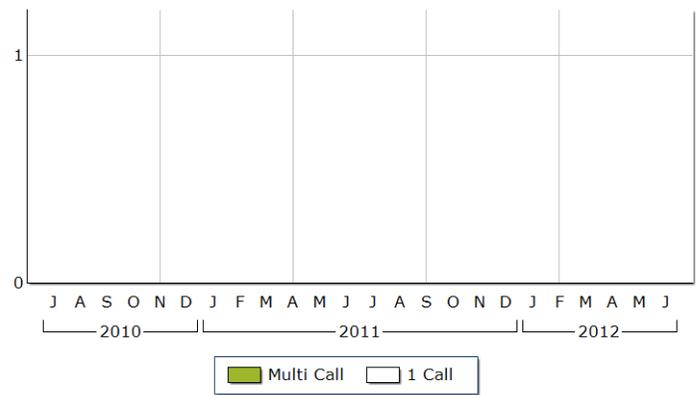


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴	
			County	State
Tobacco Users - Last Full Month			3	1,150
Tobacco Users YTD			37	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.92 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	1.11 %
Annualized Reach - NAQC			2	0.81 %
Unique Individual Reach			3	0.52 %

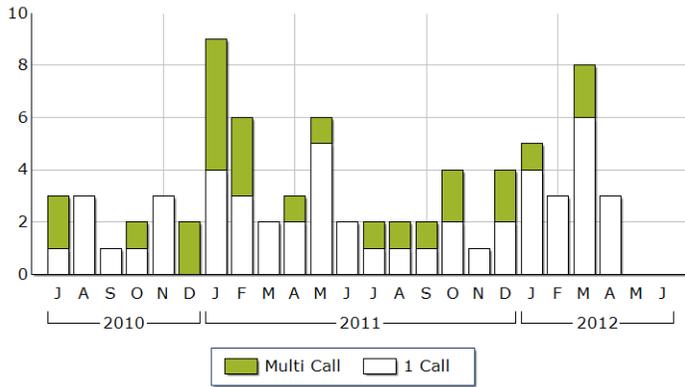
How Heard About



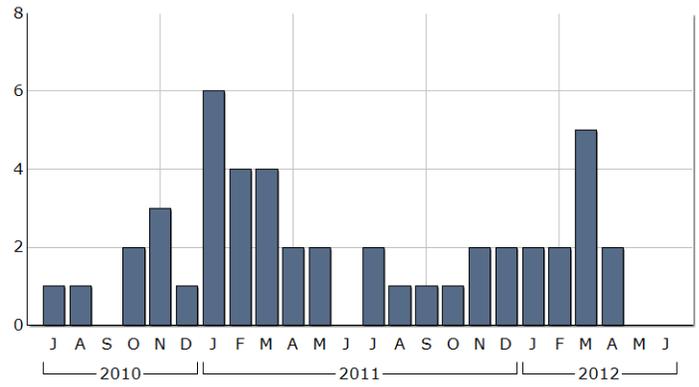
Fax Referral



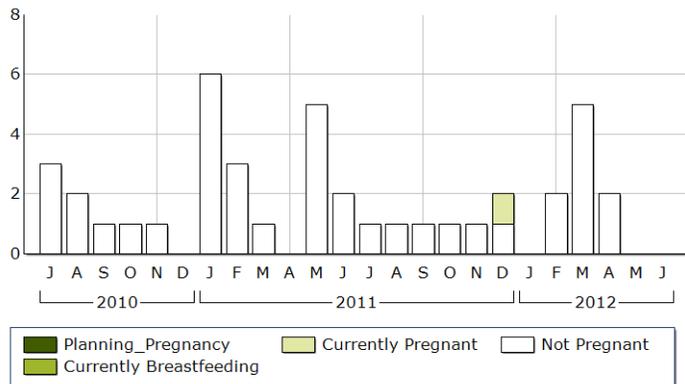
Tobacco User Enrollments By Program Type



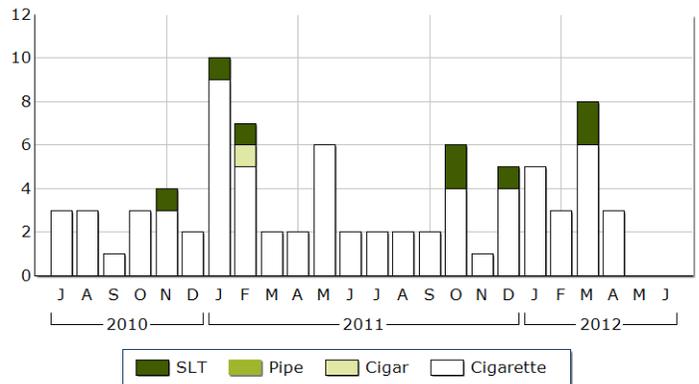
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

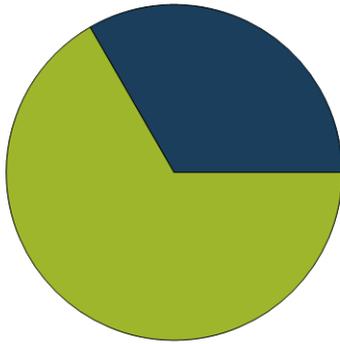


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

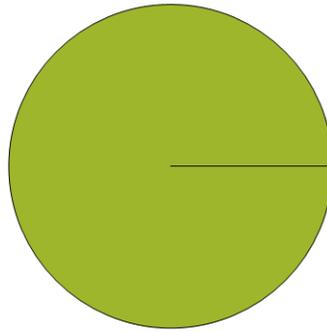
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

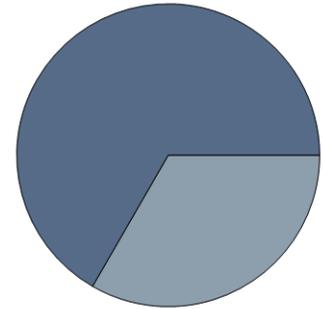
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

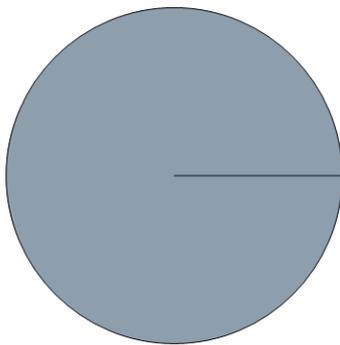
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 66.67%

Chart Total N: 3

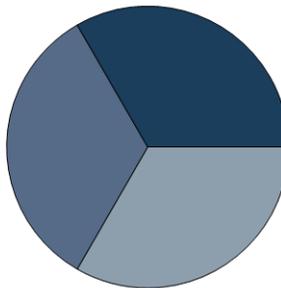
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

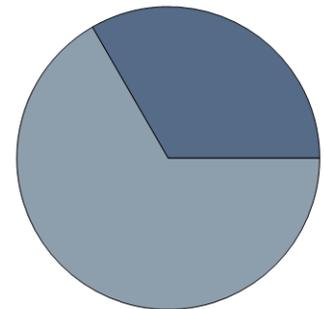
Tobacco Users By Age



35 - 44, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

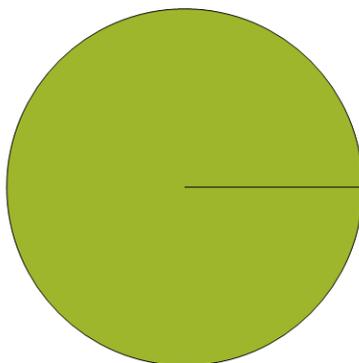
Tobacco Users By Health Plan



Medicare, 66.67%
Uninsured, 33.33%

Chart Total N: 3

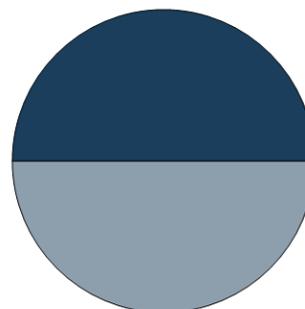
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Diabetes, 50.00%
None, 50.00%

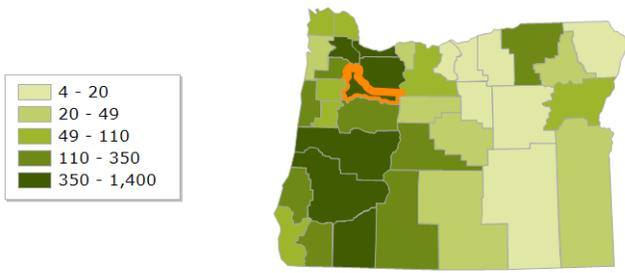
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

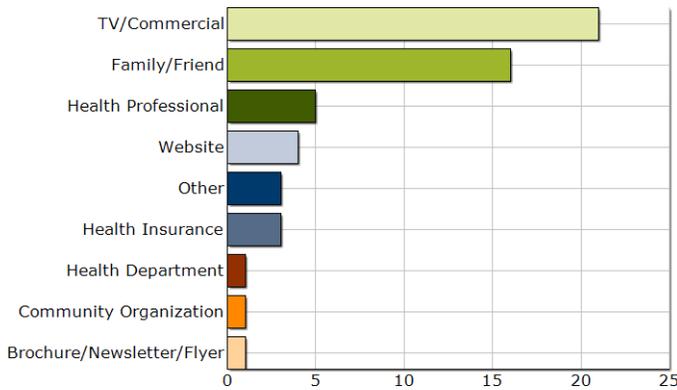
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

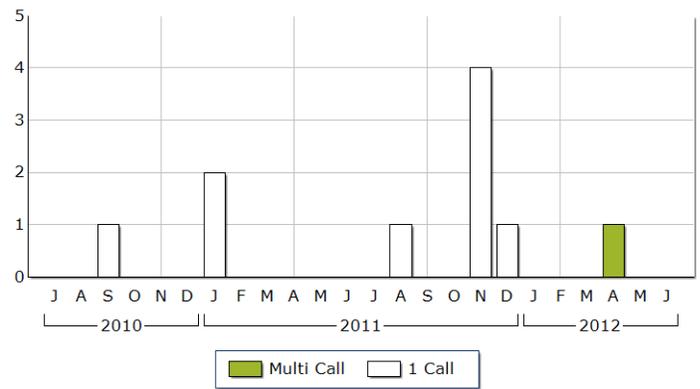


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			61	1,150
Tobacco Users YTD			550	11,980
Unique Tobacco Users YTD			3 ³	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.51 %
Reach - NAQC			2 ²	1.15 %
Annualized Reach			1 ¹	1.81 %
Annualized Reach - NAQC			2 ²	1.38 %
Unique Individual Reach			3 ³	1.08 %

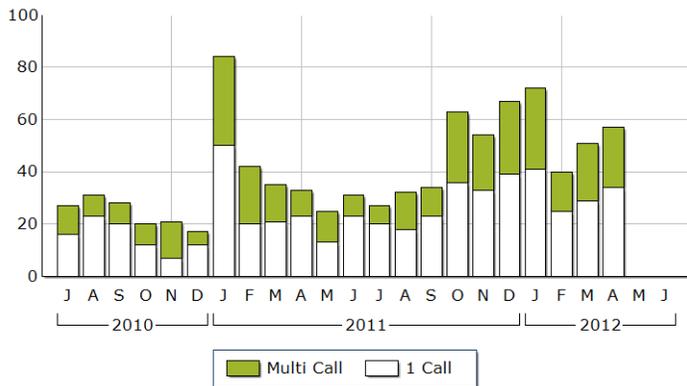
How Heard About



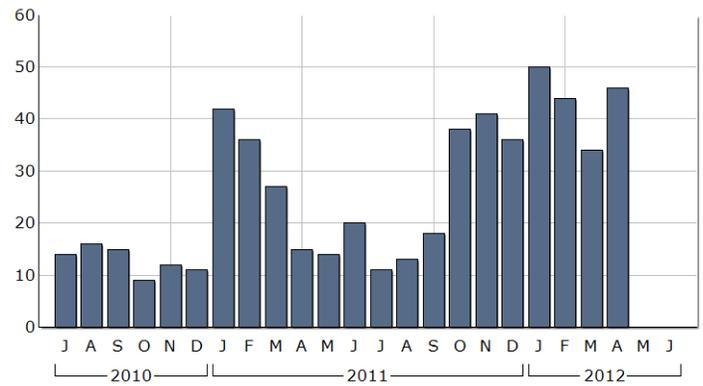
Fax Referral



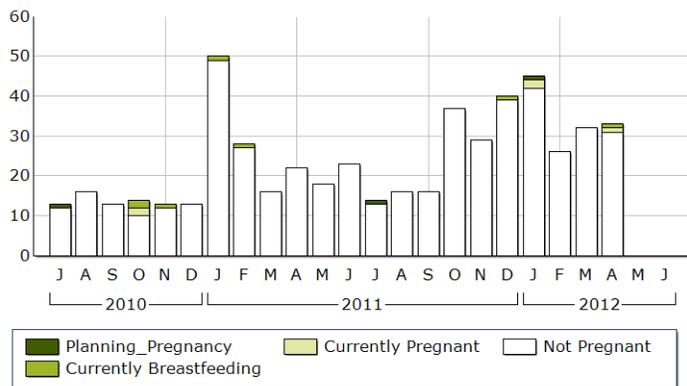
Tobacco User Enrollments By Program Type



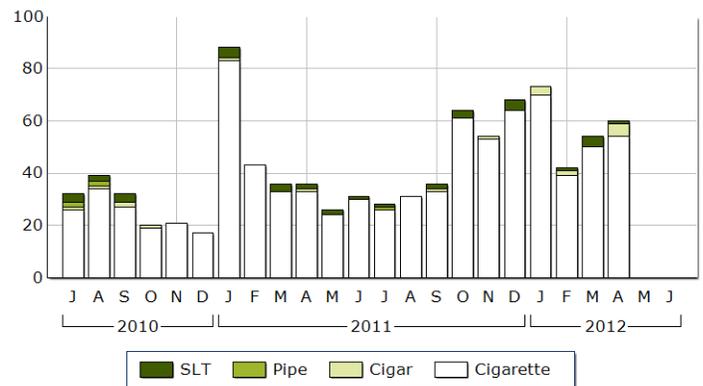
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

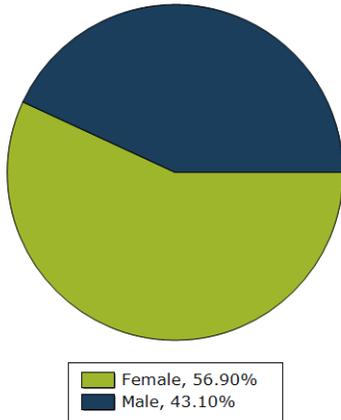


Chart Total N: 58

Tobacco Users By Language

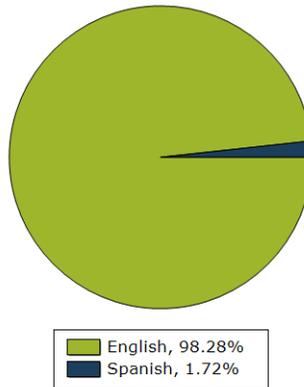


Chart Total N: 58

Tobacco Users By Education

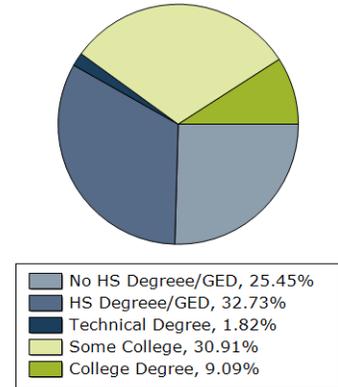


Chart Total N: 55

Tobacco Users By Race

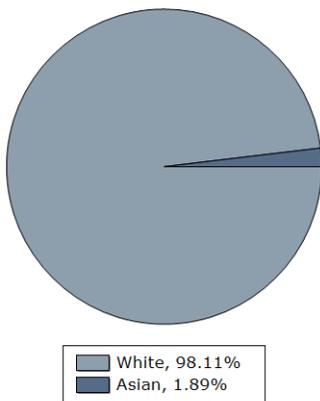


Chart Total N: 53

Tobacco Users By Age

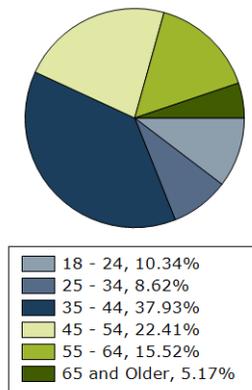


Chart Total N: 58

Tobacco Users By Health Plan

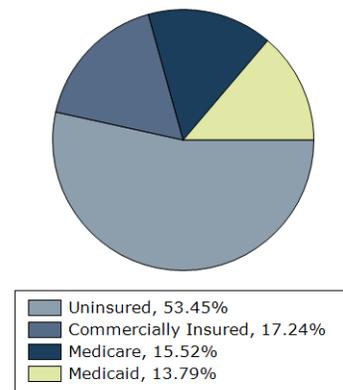


Chart Total N: 58

Tobacco Users By Ethnicity

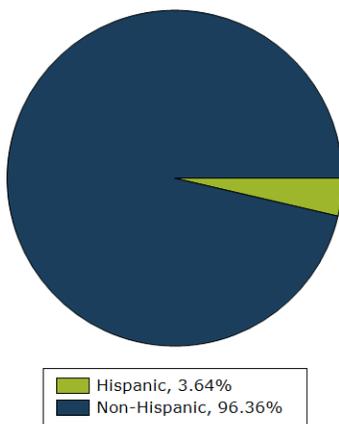


Chart Total N: 55

Tobacco Users By Chronic Condition

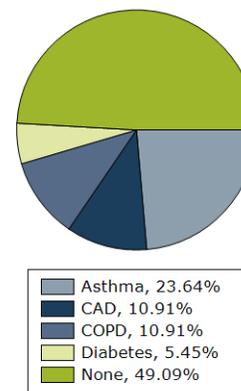


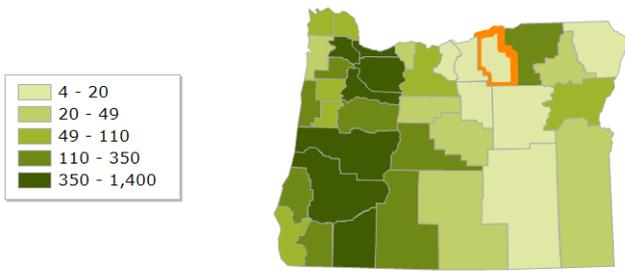
Chart Total N: 55

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

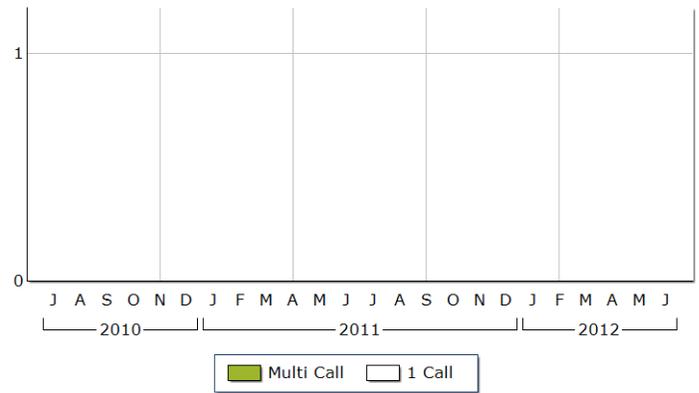
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

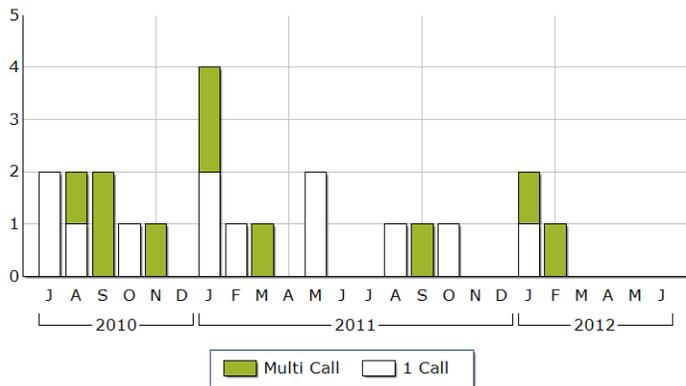


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 ⁴	
			County	State
Tobacco Users - Last Full Month			-	1,150
Tobacco Users YTD			10	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.61 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	0.73 %
Annualized Reach - NAQC			2	0.36 %
Unique Individual Reach			3	0.30 %

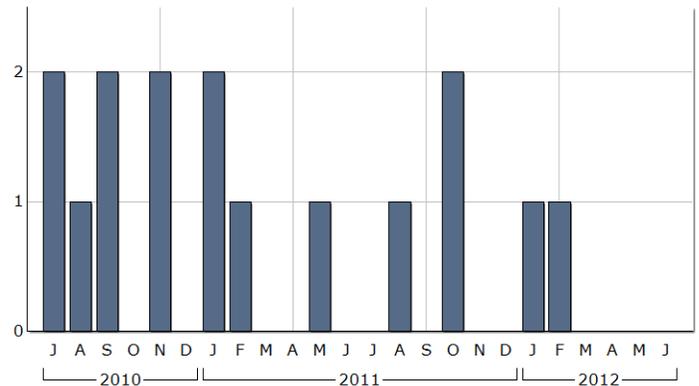
Fax Referral



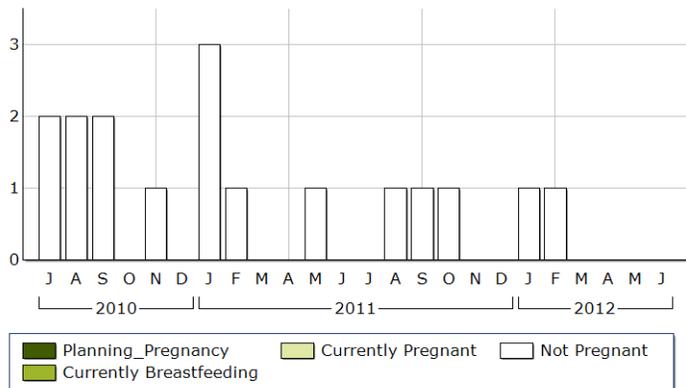
Tobacco User Enrollments By Program Type



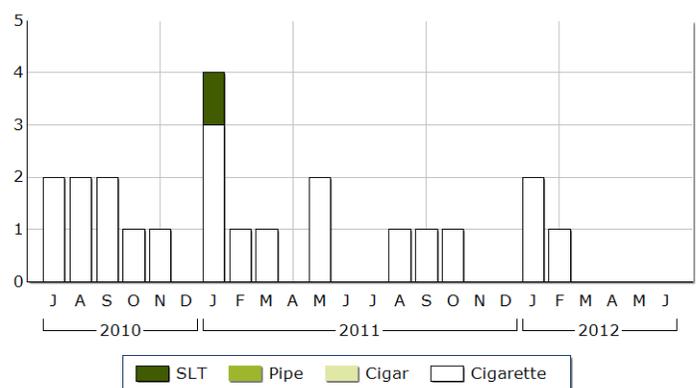
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

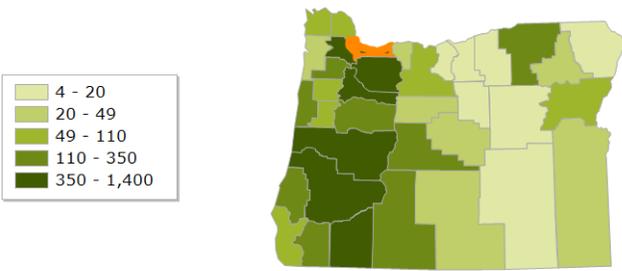


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

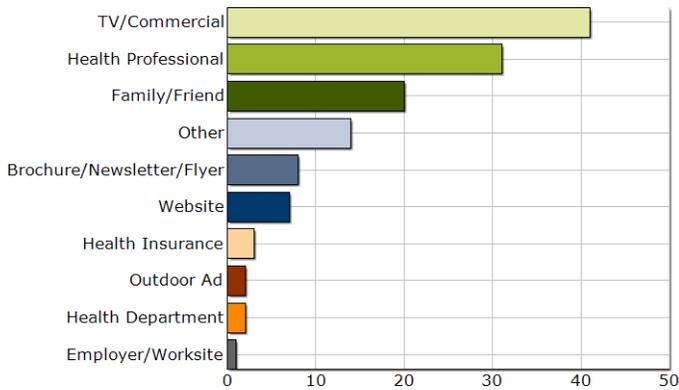
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

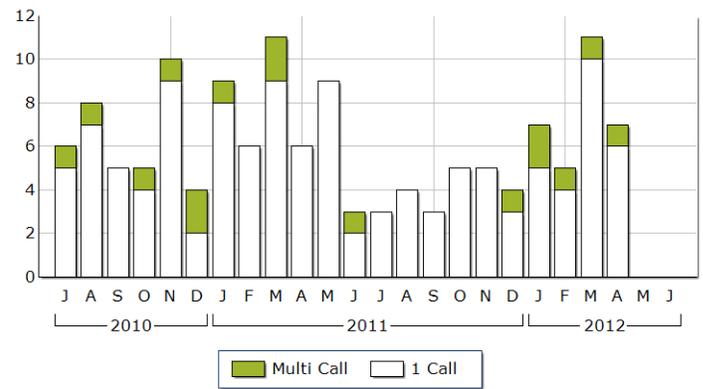


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308	⁴
			County	State
Tobacco Users - Last Full Month			165	1,150
Tobacco Users YTD			1,735	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.01 %
Reach - NAQC			2	1.29 %
Annualized Reach			1	2.41 %
Annualized Reach - NAQC			2	1.55 %
Unique Individual Reach			3	1.22 %

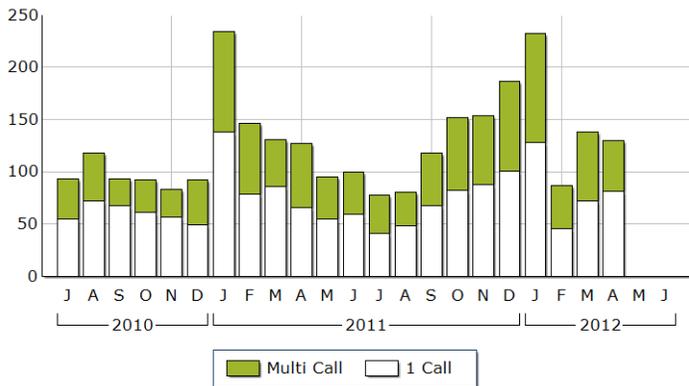
How Heard About



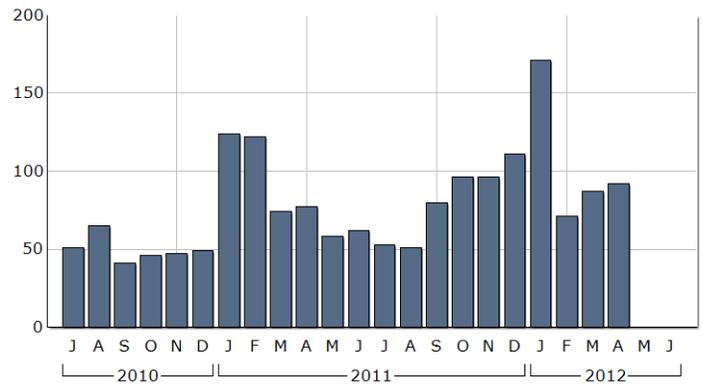
Fax Referral



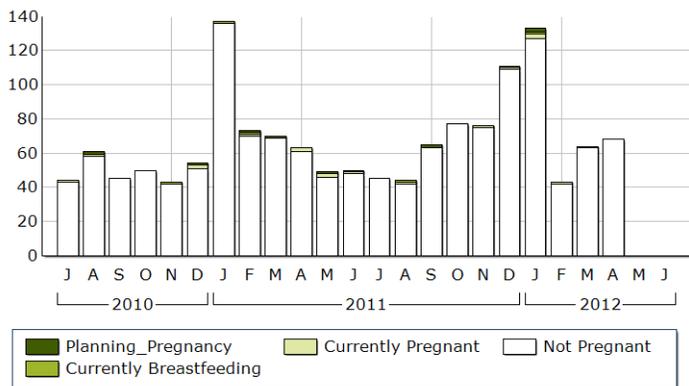
Tobacco User Enrollments By Program Type



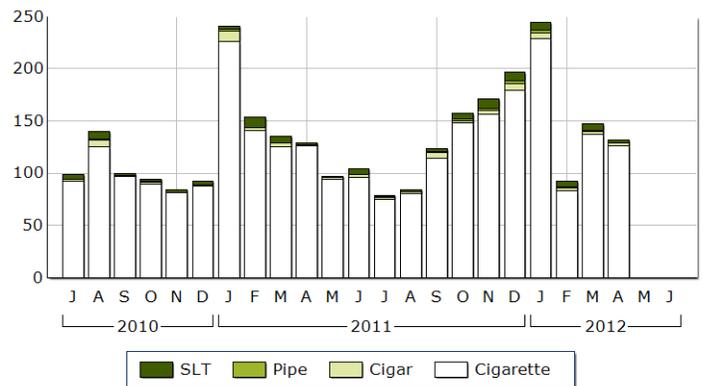
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

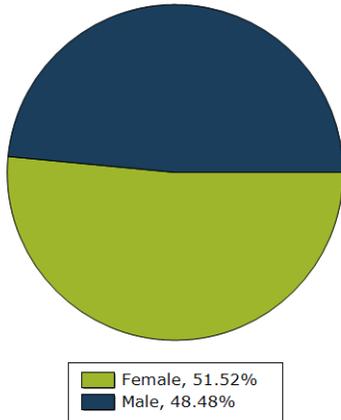


Chart Total N: 132

Tobacco Users By Language

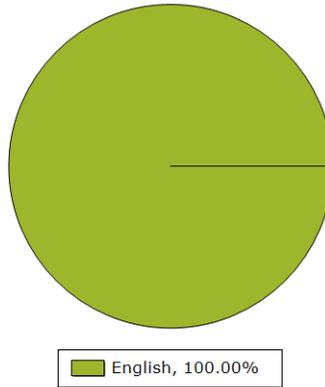


Chart Total N: 132

Tobacco Users By Education

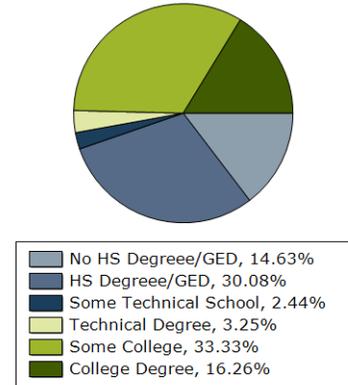


Chart Total N: 123

Tobacco Users By Race

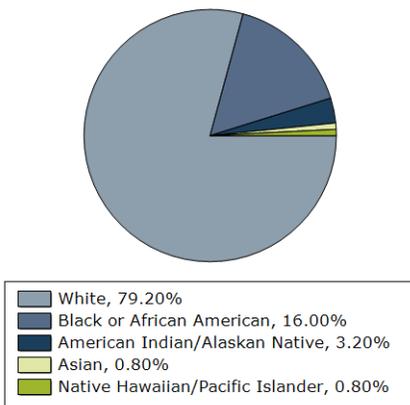


Chart Total N: 125

Tobacco Users By Age

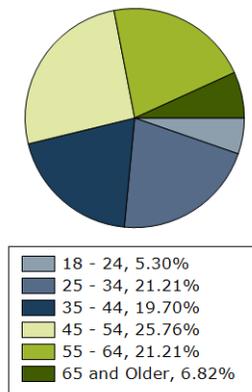


Chart Total N: 132

Tobacco Users By Health Plan

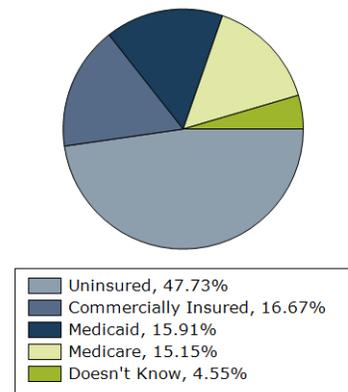


Chart Total N: 132

Tobacco Users By Ethnicity

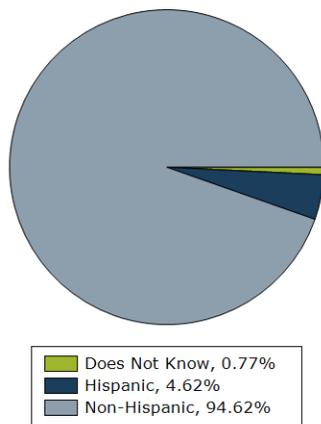


Chart Total N: 130

Tobacco Users By Chronic Condition

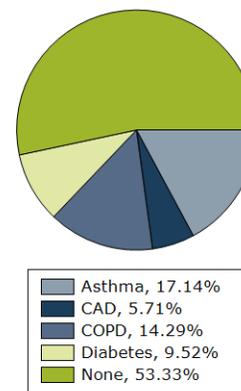


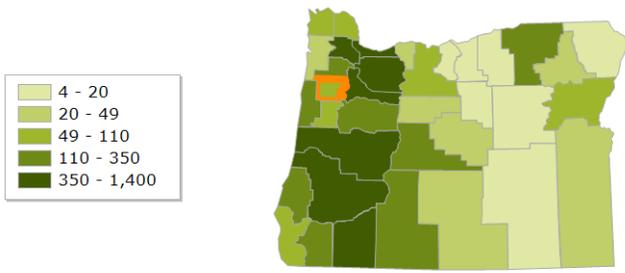
Chart Total N: 105

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

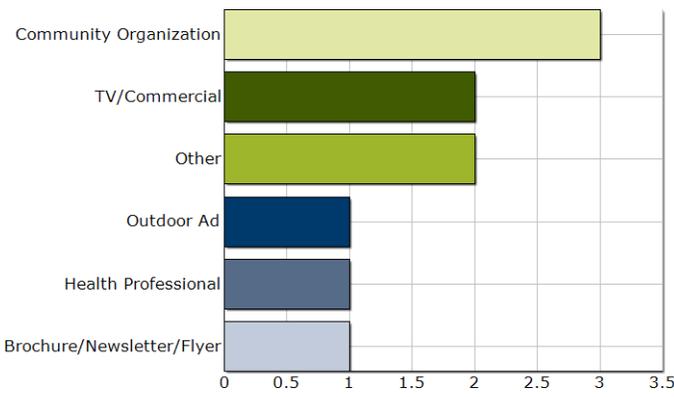
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

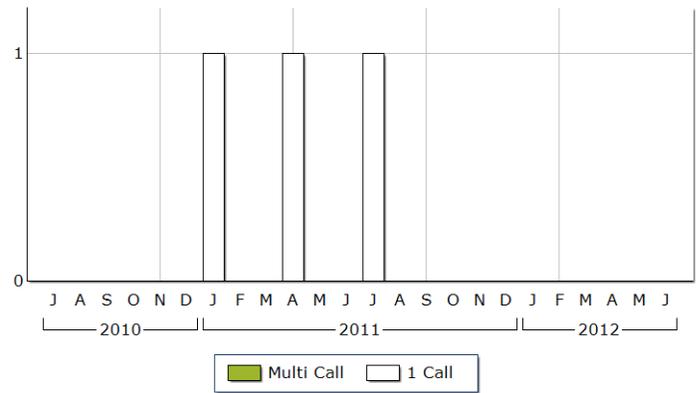


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			11	1,150
Tobacco Users YTD			111	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.47 %
Reach - NAQC			2	1.13 %
Annualized Reach			1	1.77 %
Annualized Reach - NAQC			2	1.35 %
Unique Individual Reach			3	1.05 %

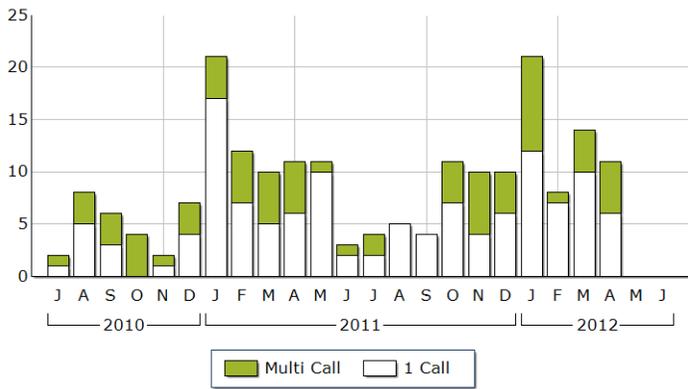
How Heard About



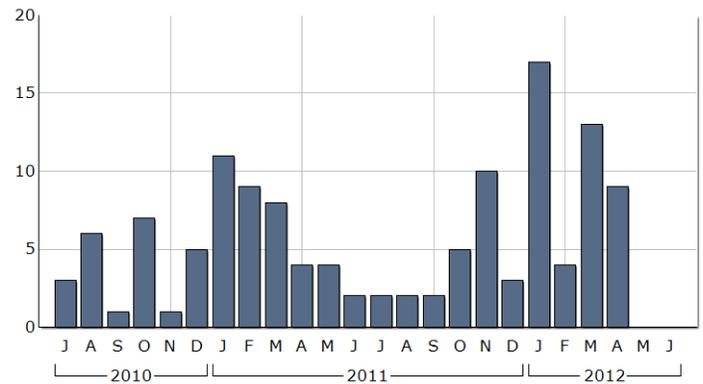
Fax Referral



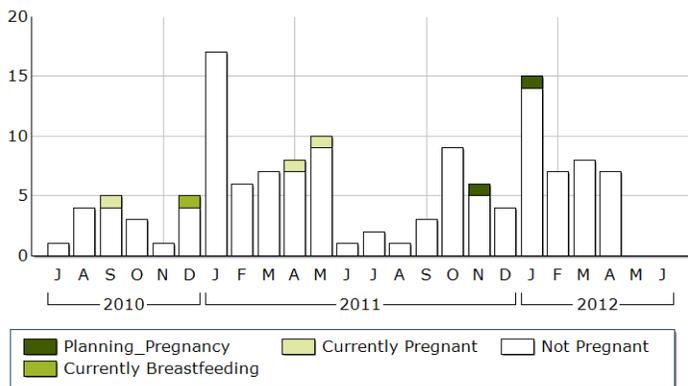
Tobacco User Enrollments By Program Type



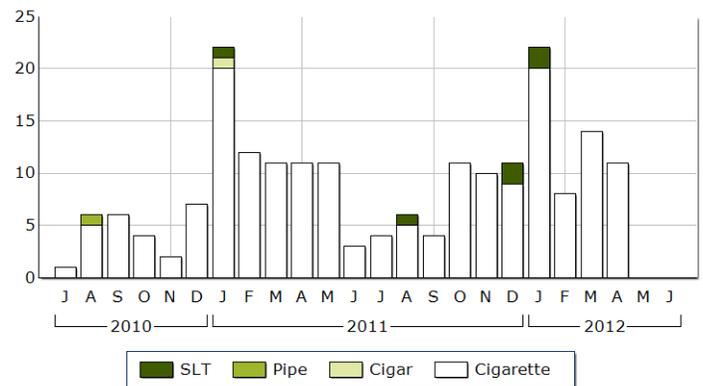
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

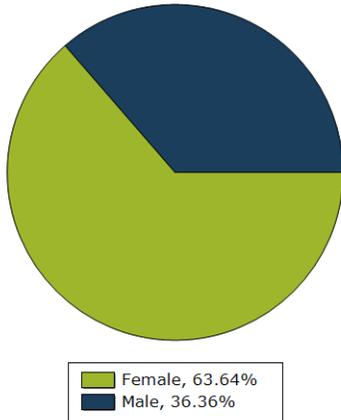


Chart Total N: 11

Tobacco Users By Language

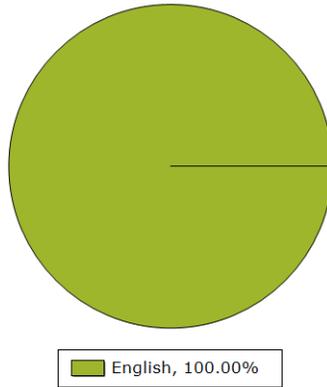


Chart Total N: 11

Tobacco Users By Education

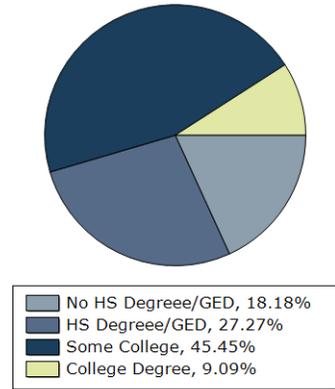


Chart Total N: 11

Tobacco Users By Race

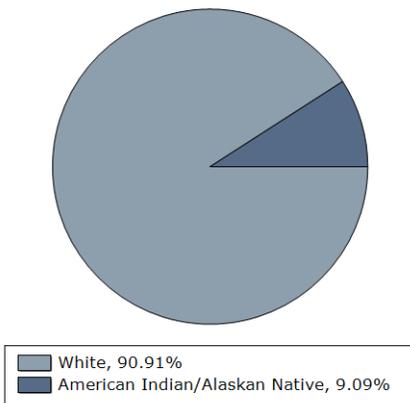


Chart Total N: 11

Tobacco Users By Age

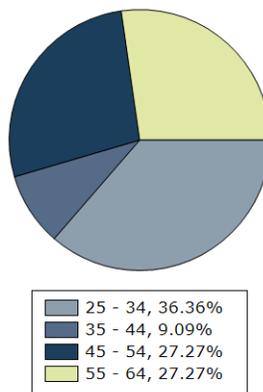


Chart Total N: 11

Tobacco Users By Health Plan

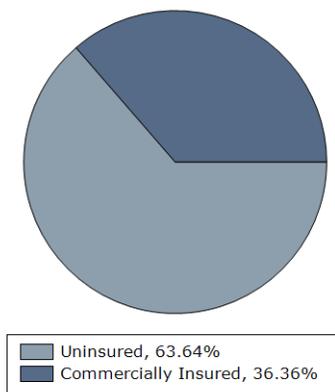


Chart Total N: 11

Tobacco Users By Ethnicity

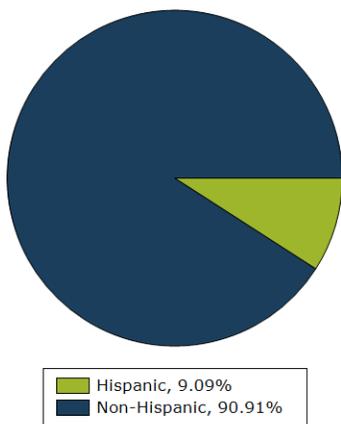


Chart Total N: 11

Tobacco Users By Chronic Condition

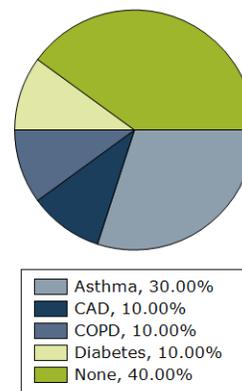


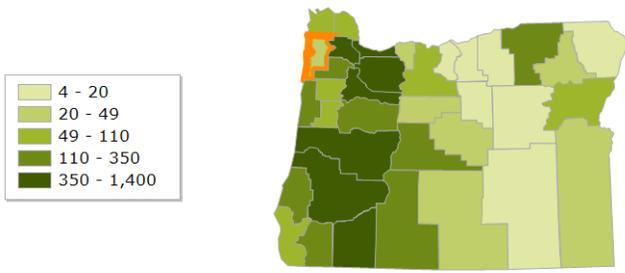
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

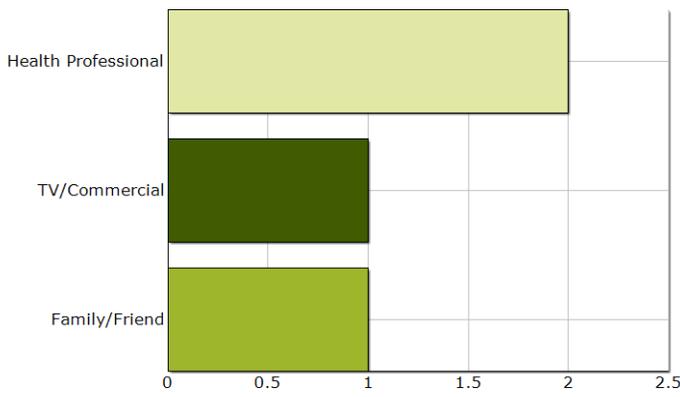
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

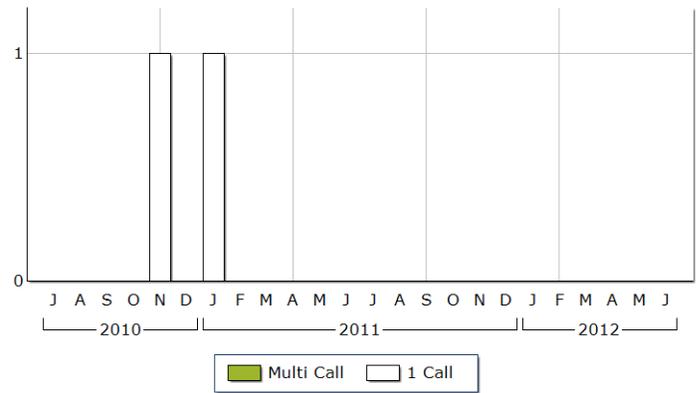


County Population	Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴
		County	State
Tobacco Users - Last Full Month		4	1,150
Tobacco Users YTD		41	11,980
Unique Tobacco Users YTD		3	8,233
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.89 %
Reach - NAQC		2	0.58 %
Annualized Reach		1	1.06 %
Annualized Reach - NAQC		2	0.70 %
Unique Individual Reach		3	0.60 %

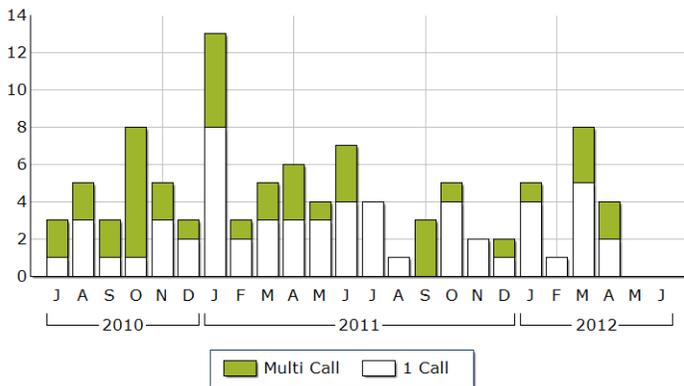
How Heard About



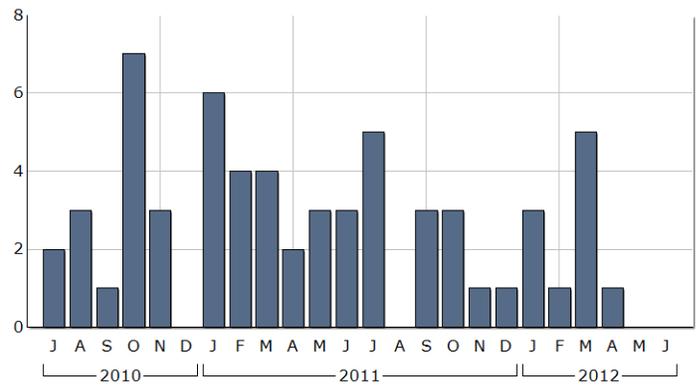
Fax Referral



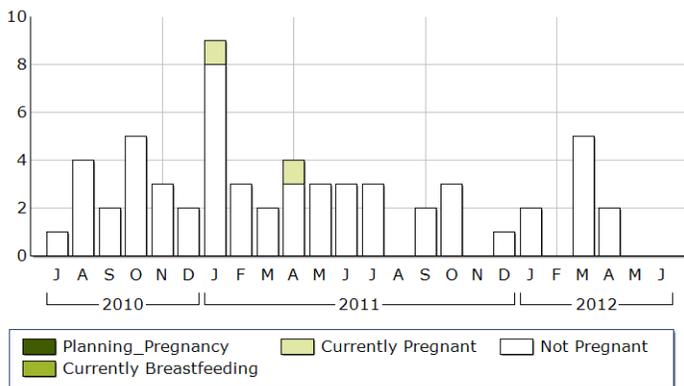
Tobacco User Enrollments By Program Type



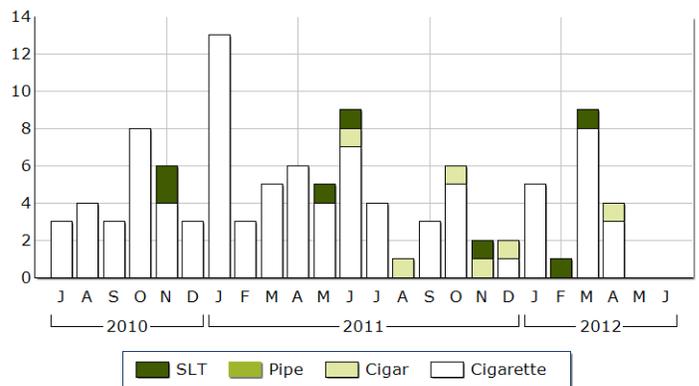
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

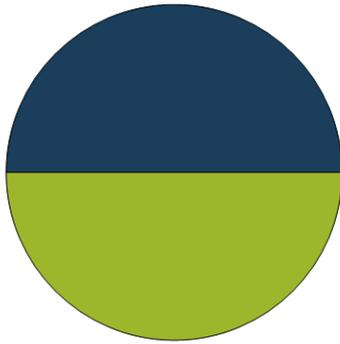


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

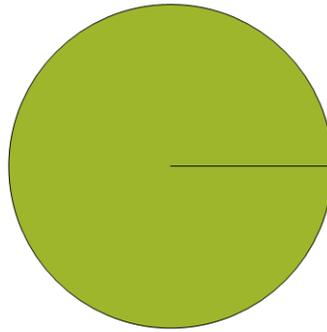
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

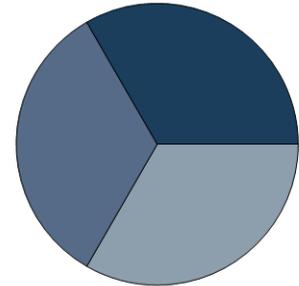
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

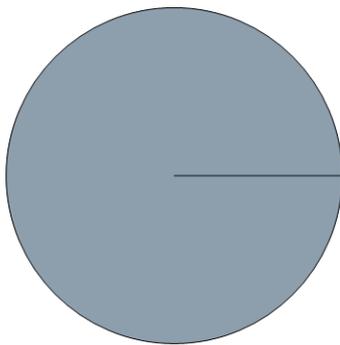
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 33.33%
Some College, 33.33%

Chart Total N: 3

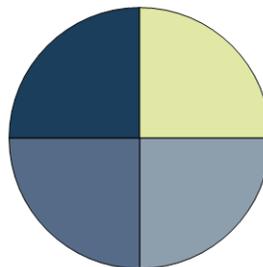
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

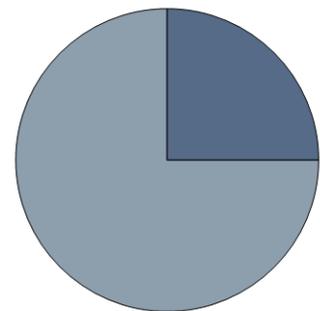
Tobacco Users By Age



18 - 24, 25.00%
45 - 54, 25.00%
55 - 64, 25.00%
65 and Older, 25.00%

Chart Total N: 4

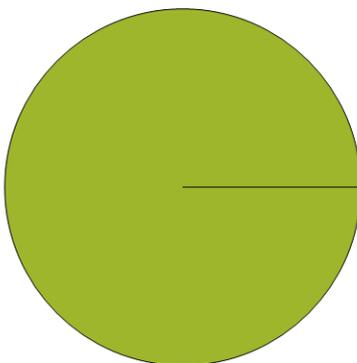
Tobacco Users By Health Plan



Uninsured, 75.00%
Commercially Insured, 25.00%

Chart Total N: 4

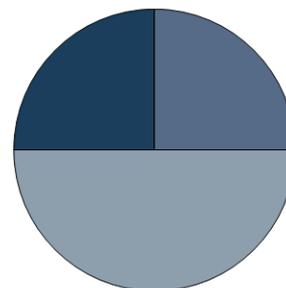
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 50.00%
COPD, 25.00%
None, 25.00%

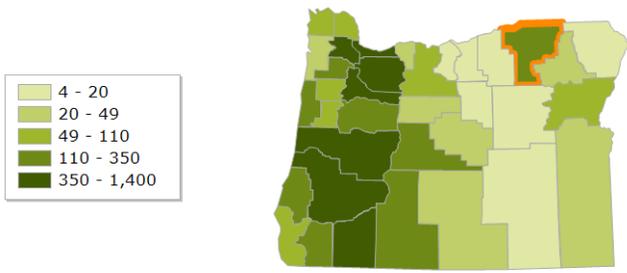
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

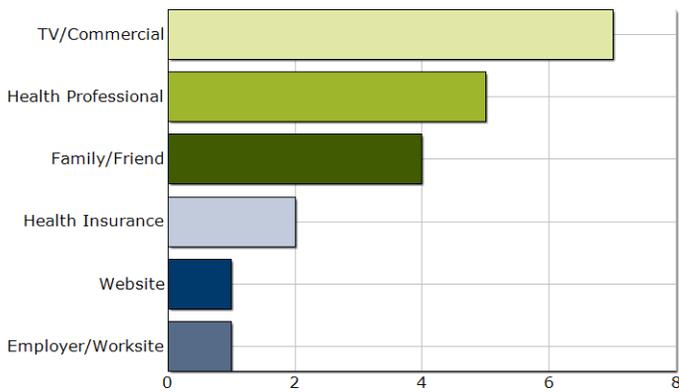
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

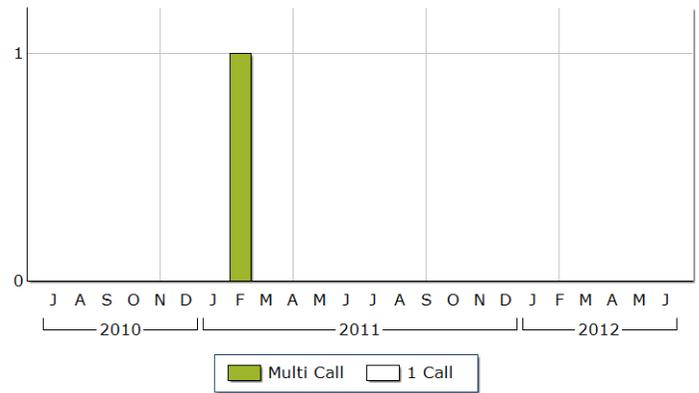


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			22	1,150
Tobacco Users YTD			158	11,980
Unique Tobacco Users YTD			3 ³	99
Target Reach			2.0 %	2.0 %
Reach YTD			1 ¹	1.20 %
Reach - NAQC			2 ²	0.69 %
Annualized Reach			1 ¹	1.45 %
Annualized Reach - NAQC			2 ²	0.82 %
Unique Individual Reach			3 ³	0.75 %

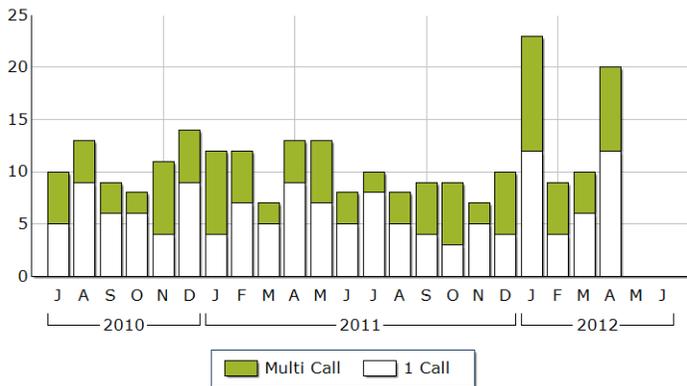
How Heard About



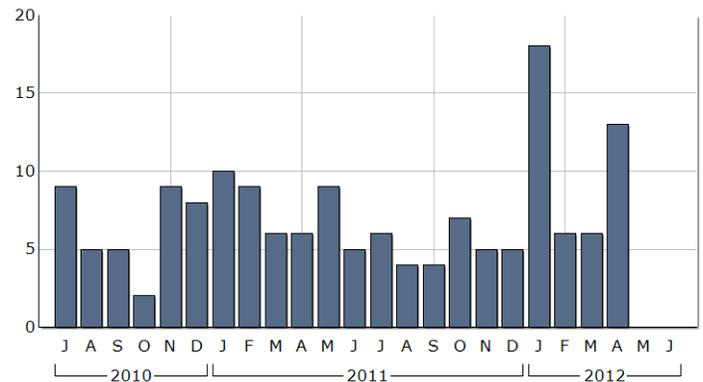
Fax Referral



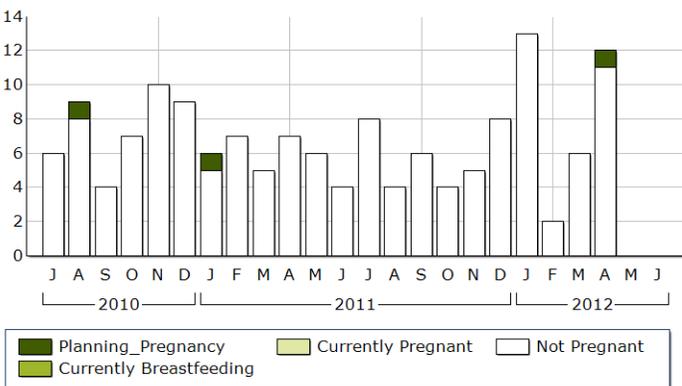
Tobacco User Enrollments By Program Type



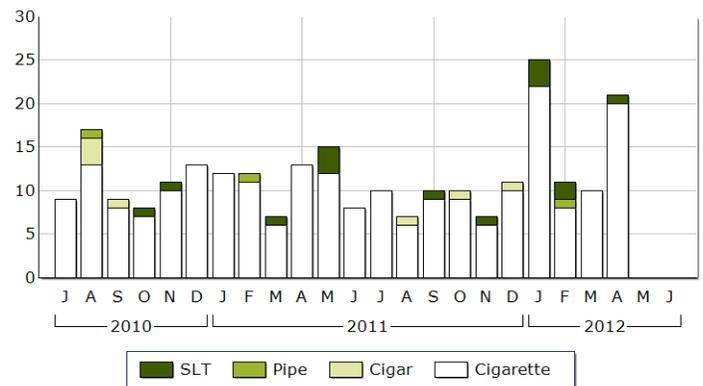
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

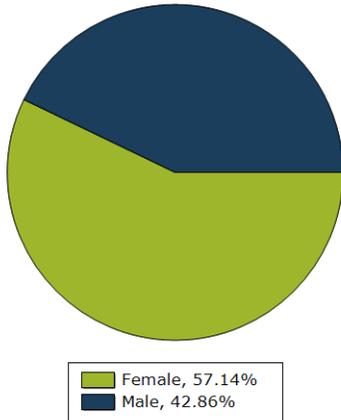


Chart Total N: 21

Tobacco Users By Language

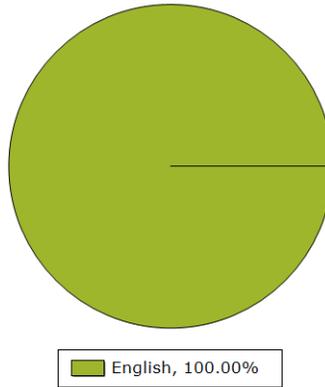


Chart Total N: 21

Tobacco Users By Education

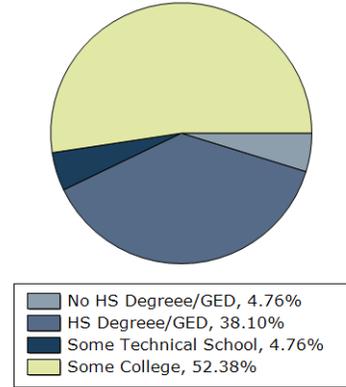


Chart Total N: 21

Tobacco Users By Race

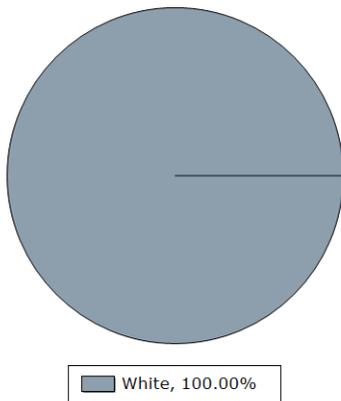


Chart Total N: 20

Tobacco Users By Age

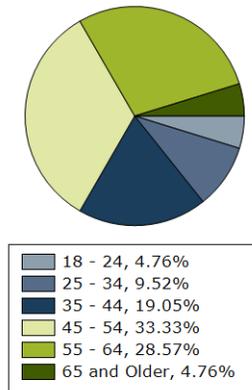


Chart Total N: 21

Tobacco Users By Health Plan

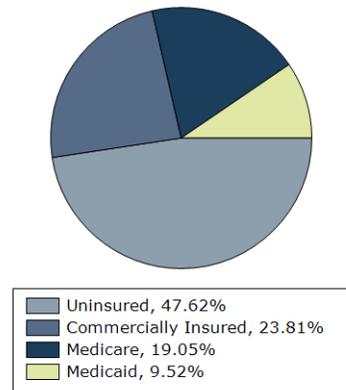


Chart Total N: 21

Tobacco Users By Ethnicity

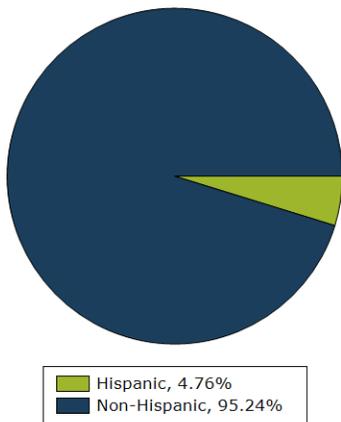


Chart Total N: 21

Tobacco Users By Chronic Condition

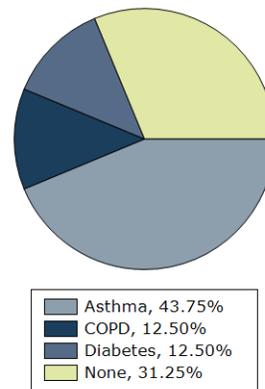


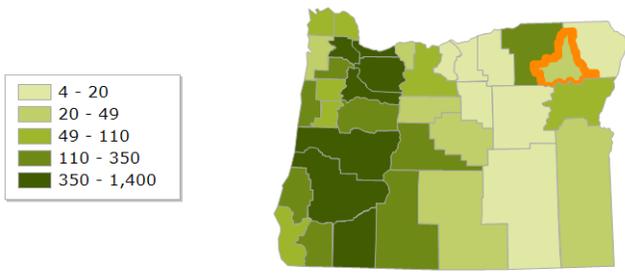
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

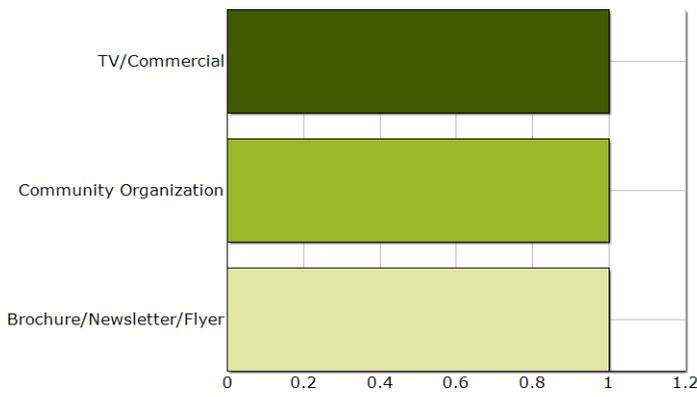
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

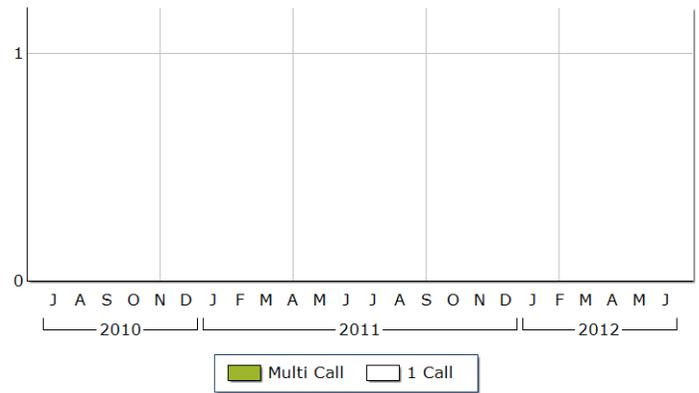


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			3	1,150
Tobacco Users YTD			41	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.53 %
Reach - NAQC			2	0.93 %
Annualized Reach			1	1.84 %
Annualized Reach - NAQC			2	1.12 %
Unique Individual Reach			3	0.93 %

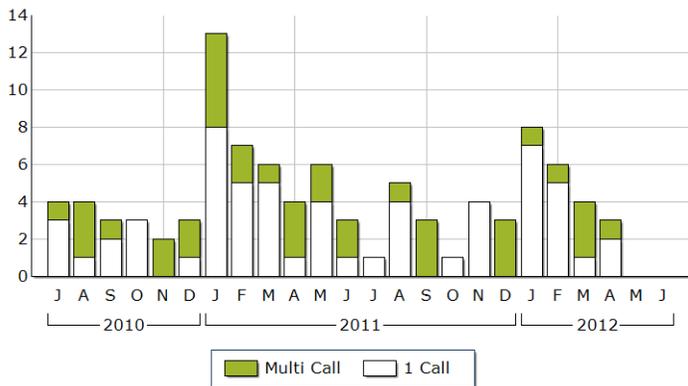
How Heard About



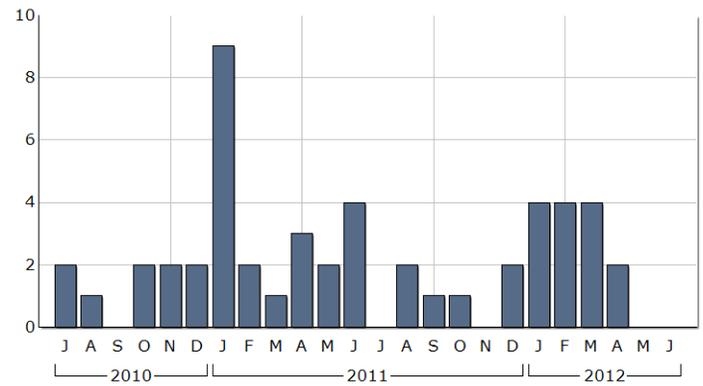
Fax Referral



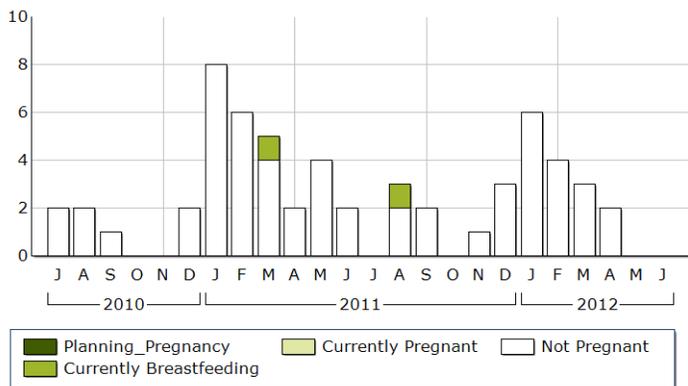
Tobacco User Enrollments By Program Type



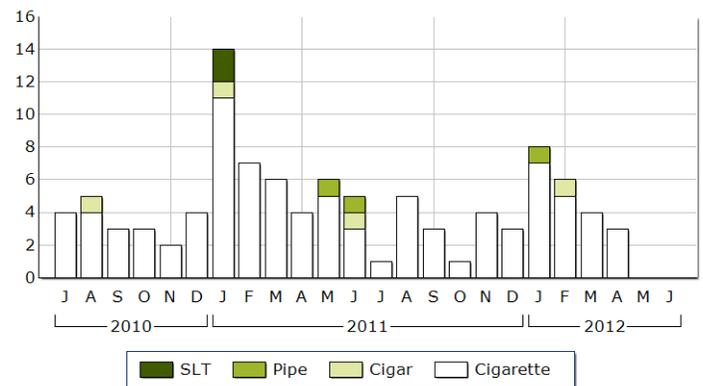
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

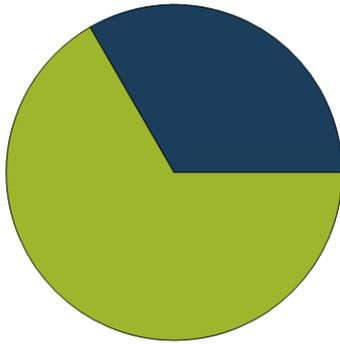


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

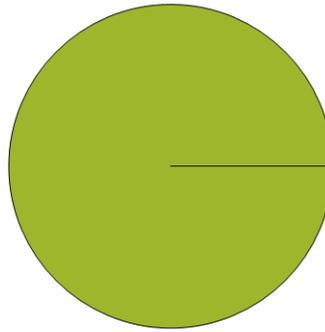
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

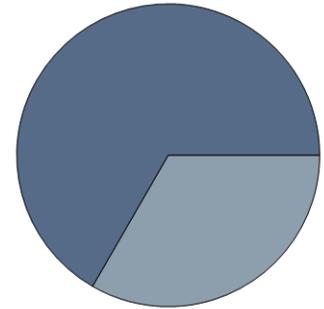
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

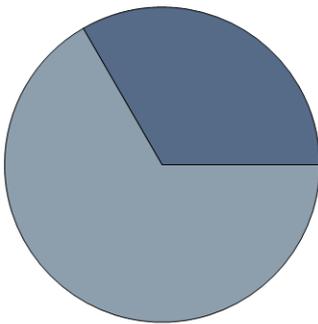
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 66.67%

Chart Total N: 3

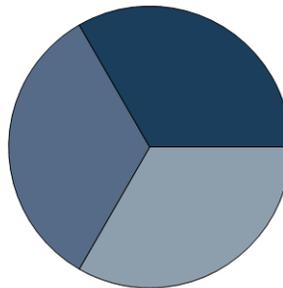
Tobacco Users By Race



White, 66.67%
American Indian/Alaskan Native, 33.33%

Chart Total N: 3

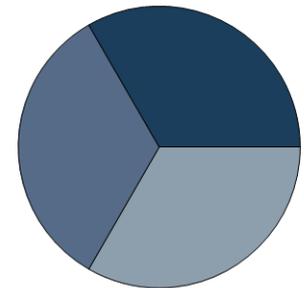
Tobacco Users By Age



18 - 24, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

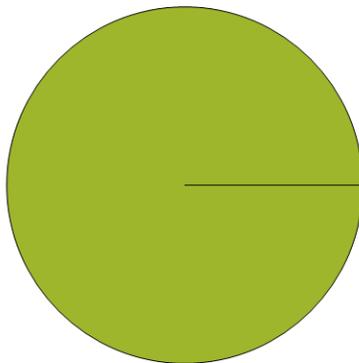
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 3

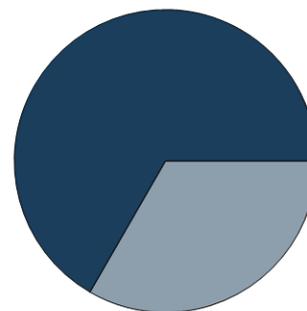
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 33.33%
None, 66.67%

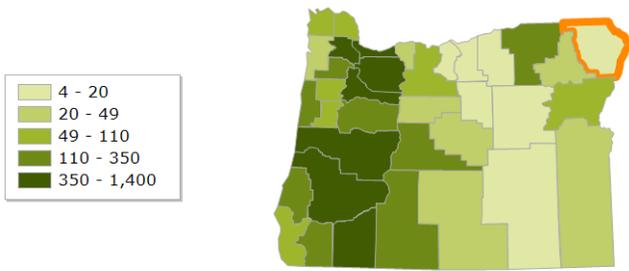
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

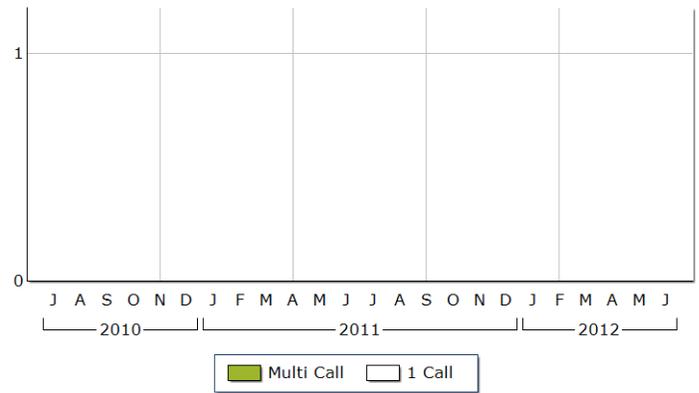
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

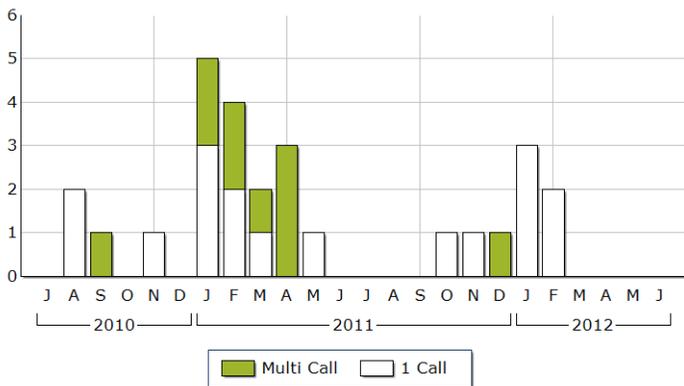


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴	
			County	State
Tobacco Users - Last Full Month			-	1,150
Tobacco Users YTD			9	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.39 %
Annualized Reach			1	1.04 %
Annualized Reach - NAQC			2	0.46 %
Unique Individual Reach			3	0.48 %

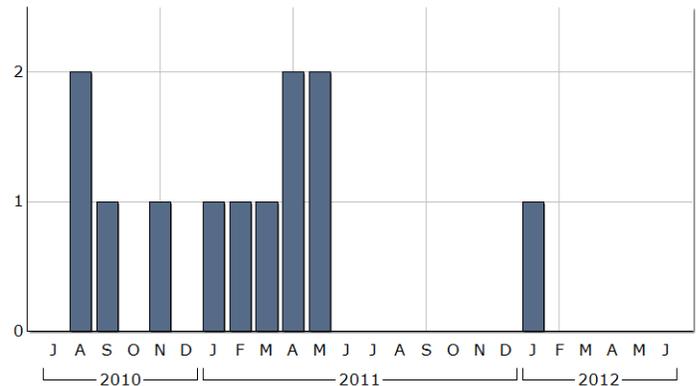
Fax Referral



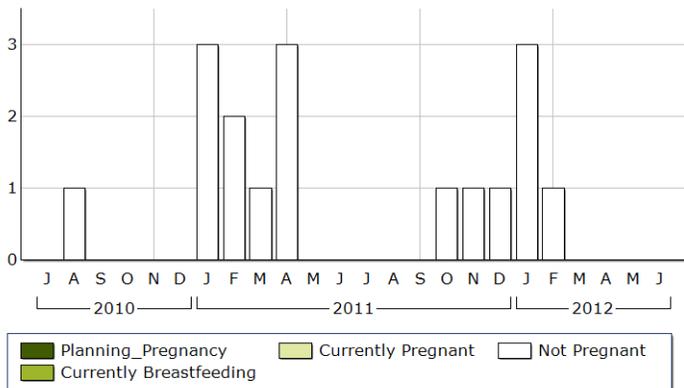
Tobacco User Enrollments By Program Type



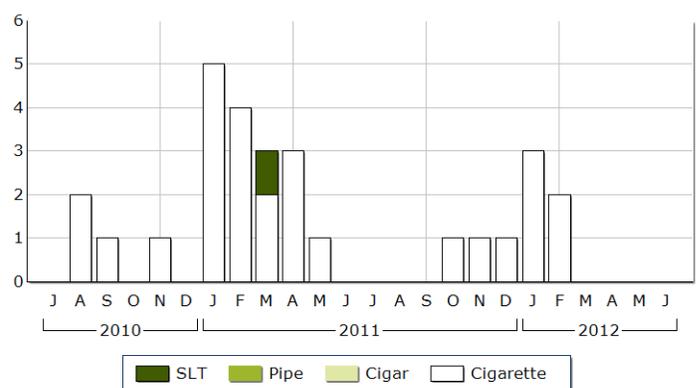
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

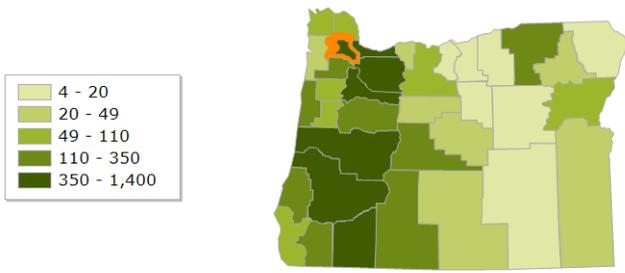


1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

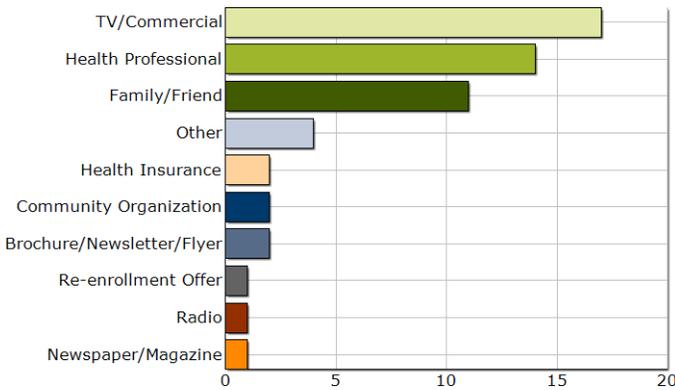
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

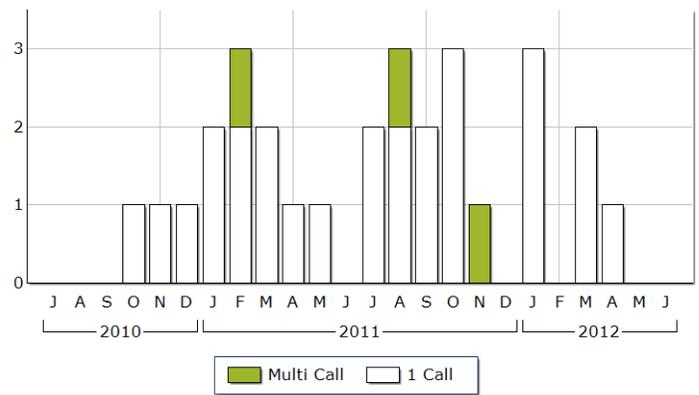


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	⁴
			County	State
Tobacco Users - Last Full Month			63	1,150
Tobacco Users YTD			728	11,980
Unique Tobacco Users YTD			3	543
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.45 %
Reach - NAQC			2	1.09 %
Annualized Reach			1	1.75 %
Annualized Reach - NAQC			2	1.31 %
Unique Individual Reach			3	1.09 %

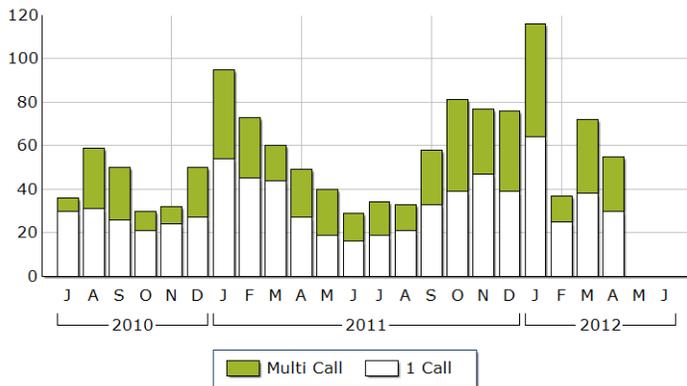
How Heard About



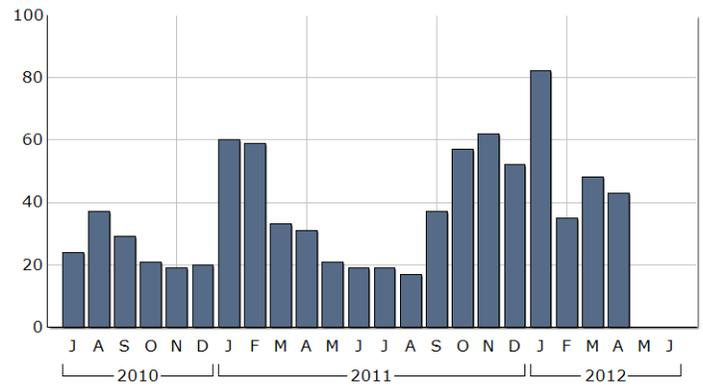
Fax Referral



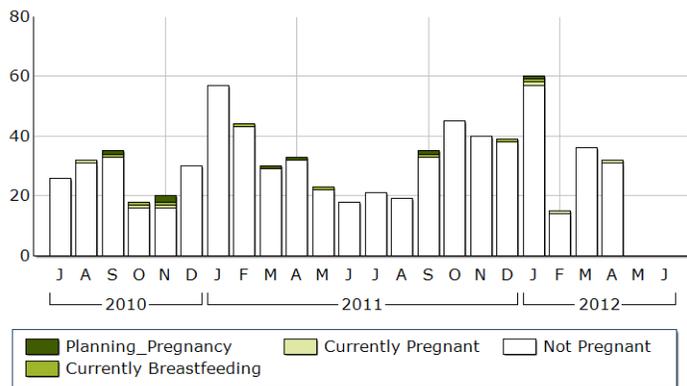
Tobacco User Enrollments By Program Type



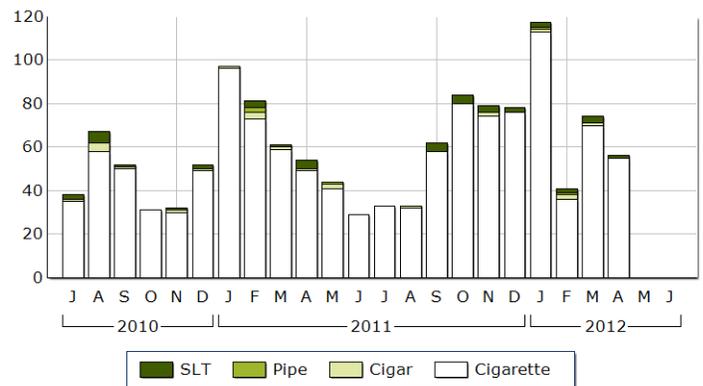
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

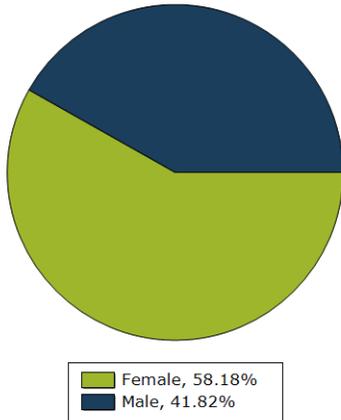


Chart Total N: 55

Tobacco Users By Language

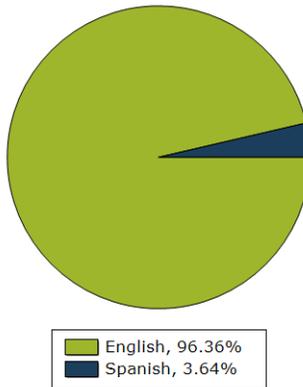


Chart Total N: 55

Tobacco Users By Education

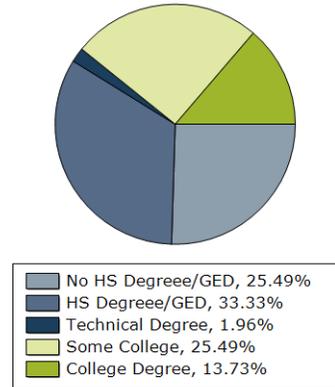


Chart Total N: 51

Tobacco Users By Race

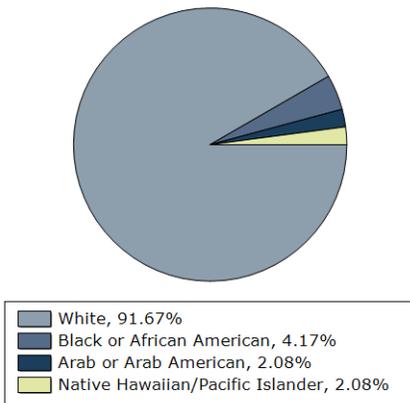


Chart Total N: 48

Tobacco Users By Age

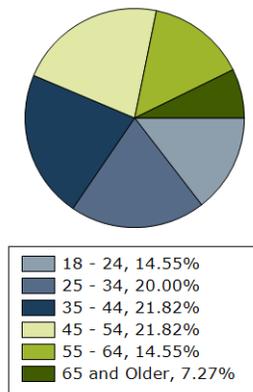


Chart Total N: 55

Tobacco Users By Health Plan

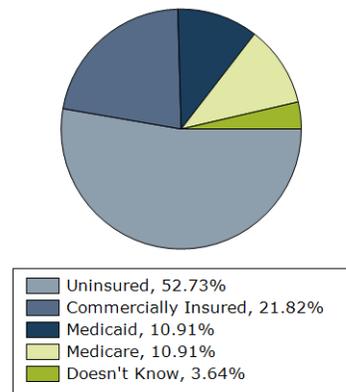


Chart Total N: 55

Tobacco Users By Ethnicity

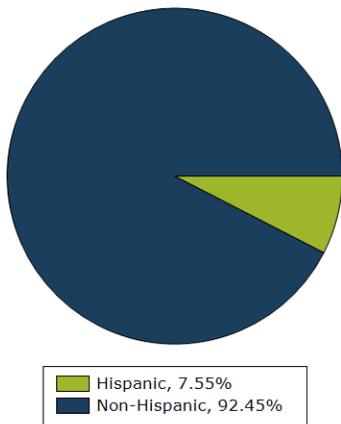


Chart Total N: 53

Tobacco Users By Chronic Condition

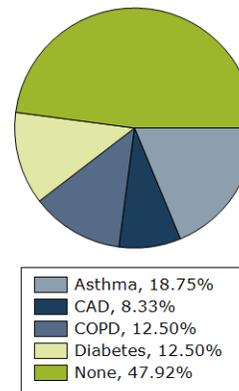


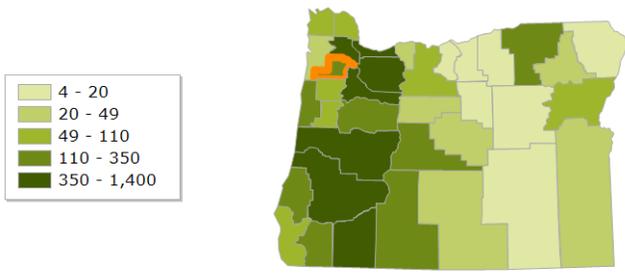
Chart Total N: 48

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

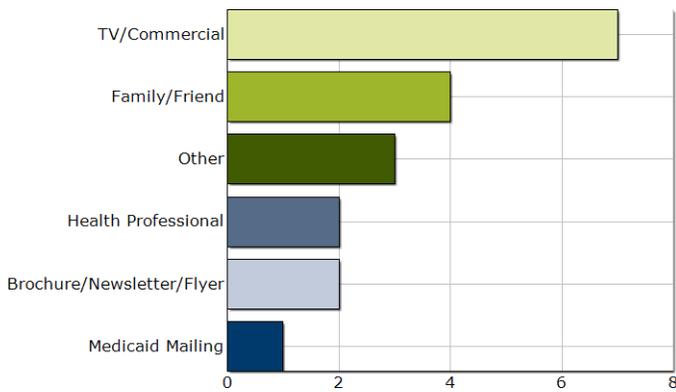
From 4/1/2012 through 4/30/2012

State Tobacco Users Served Contract YTD (Adults)

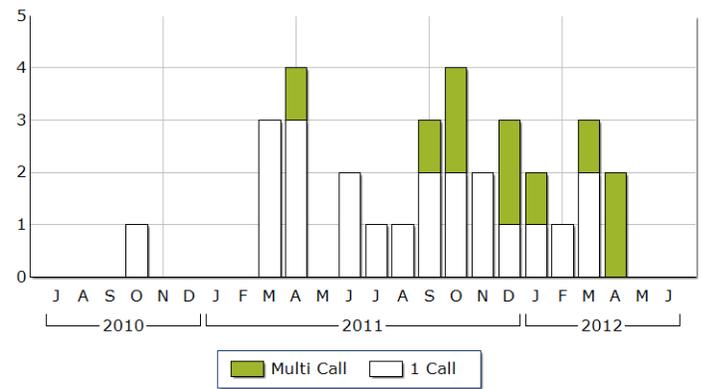


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	⁴
			County	State
Tobacco Users - Last Full Month			22	1,150
Tobacco Users YTD			226	11,980
Unique Tobacco Users YTD			3	8,233
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.69 %
Reach - NAQC			2	1.20 %
Annualized Reach			1	2.03 %
Annualized Reach - NAQC			2	1.44 %
Unique Individual Reach			3	1.30 %

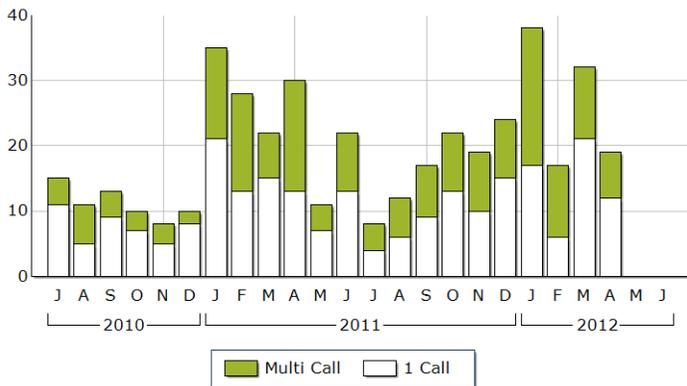
How Heard About



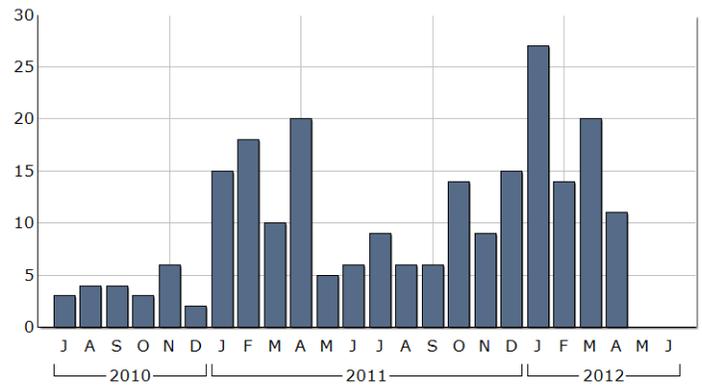
Fax Referral



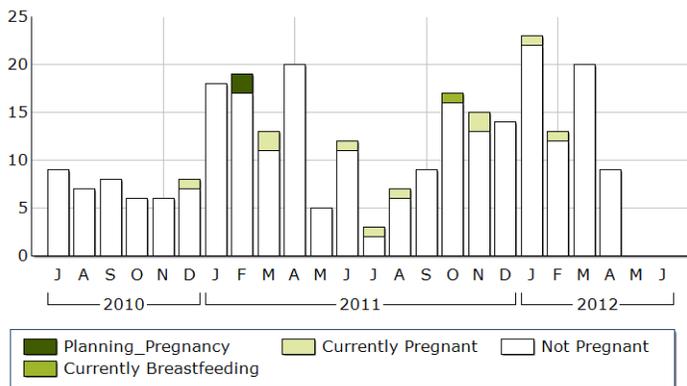
Tobacco User Enrollments By Program Type



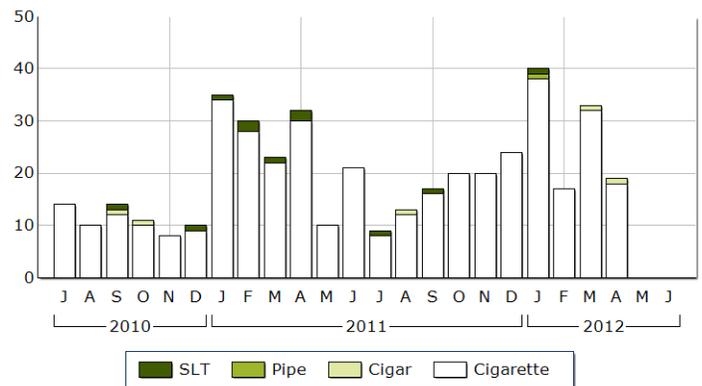
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

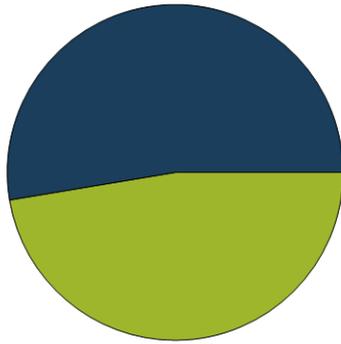


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

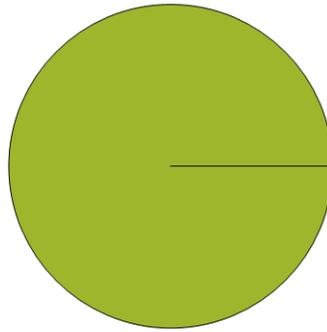
Tobacco Users By Gender



Female, 47.37%
Male, 52.63%

Chart Total N: 19

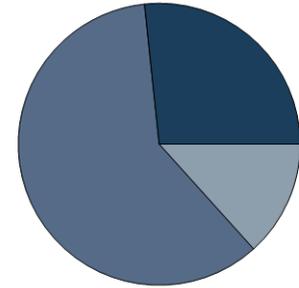
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

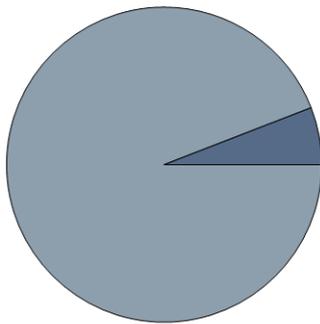
Tobacco Users By Education



No HS Degreee/GED, 13.33%
HS Degreee/GED, 60.00%
Some College, 26.67%

Chart Total N: 15

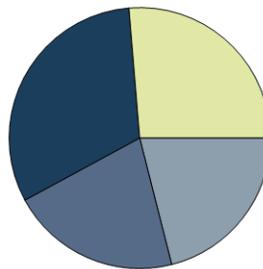
Tobacco Users By Race



White, 94.12%
Black or African American, 5.88%

Chart Total N: 17

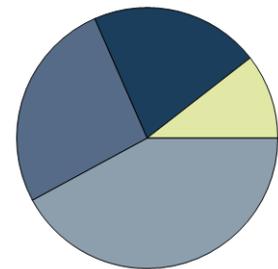
Tobacco Users By Age



25 - 34, 21.05%
35 - 44, 21.05%
45 - 54, 31.58%
55 - 64, 26.32%

Chart Total N: 19

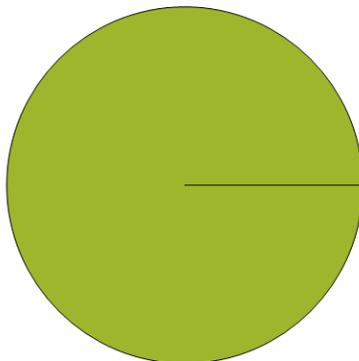
Tobacco Users By Health Plan



Uninsured, 42.11%
Medicaid, 26.32%
Commercially Insured, 21.05%
Medicare, 10.53%

Chart Total N: 19

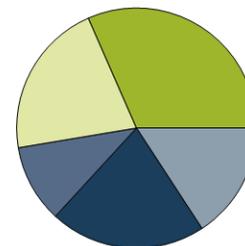
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 18

Tobacco Users By Chronic Condition



Asthma, 15.79%
CAD, 21.05%
COPD, 10.53%
Diabetes, 21.05%
None, 31.58%

Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.