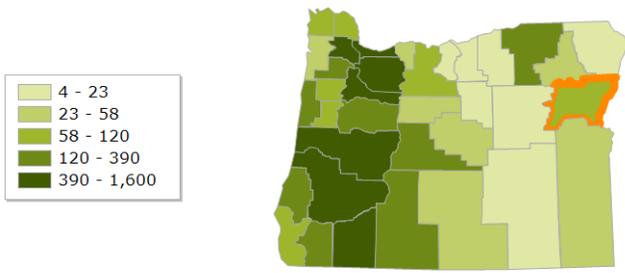


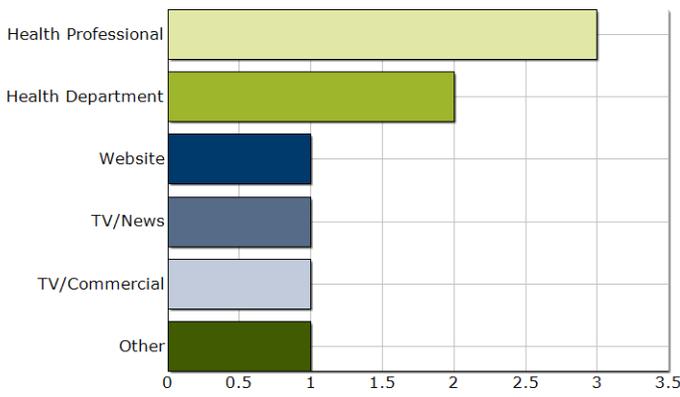
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

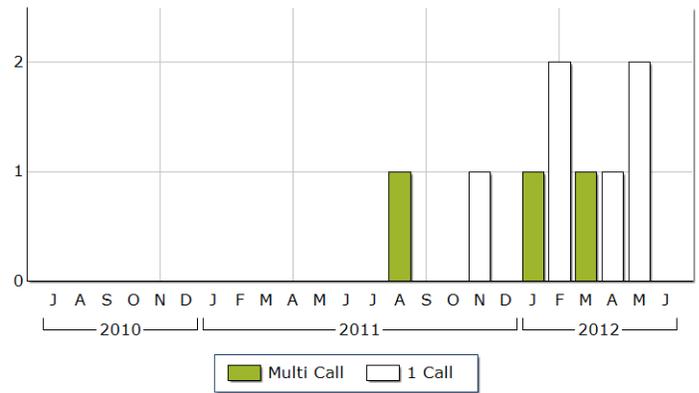


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			10	1,136
Tobacco Users YTD			63	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.38 %
Reach - NAQC			2	1.77 %
Annualized Reach			1	2.59 %
Annualized Reach - NAQC			2	1.94 %
Unique Individual Reach			3	1.96 %

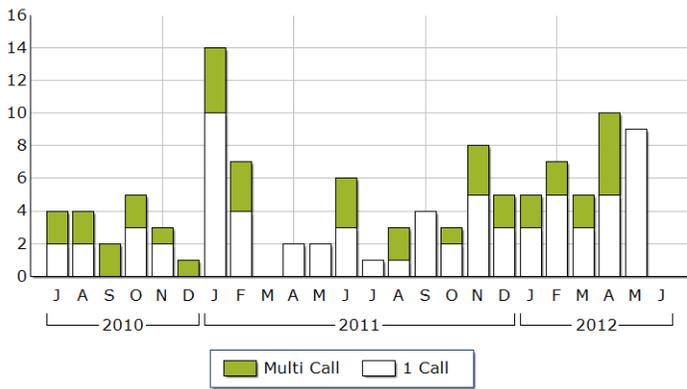
How Heard About



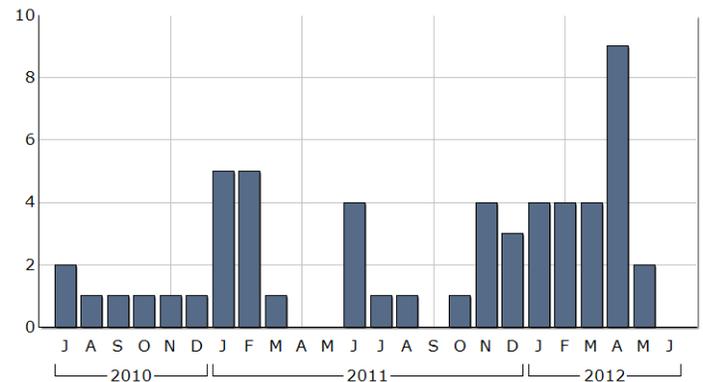
Fax Referral



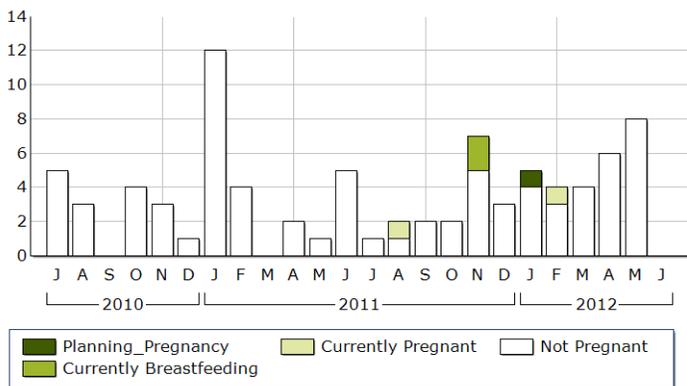
Tobacco User Enrollments By Program Type



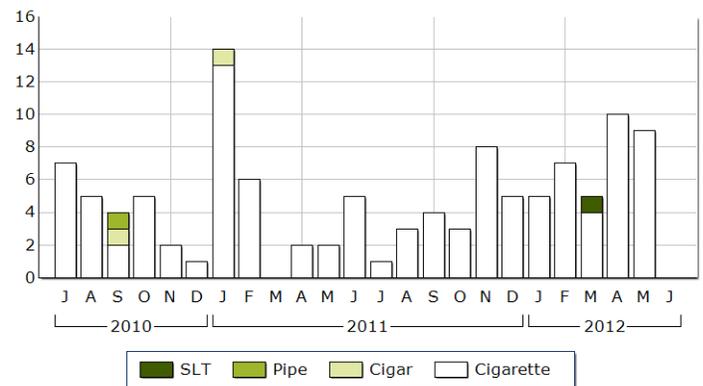
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

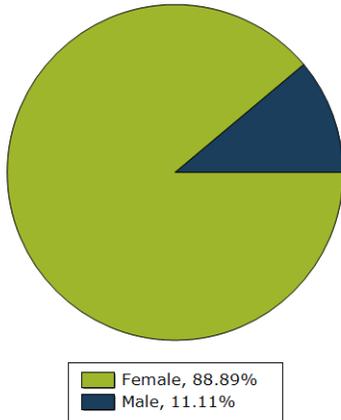


Chart Total N: 9

Tobacco Users By Language

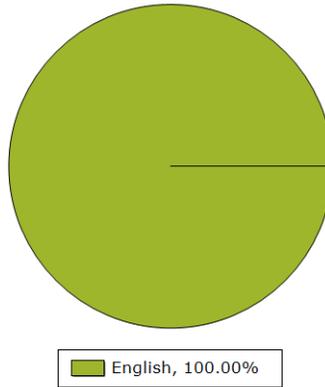


Chart Total N: 9

Tobacco Users By Education

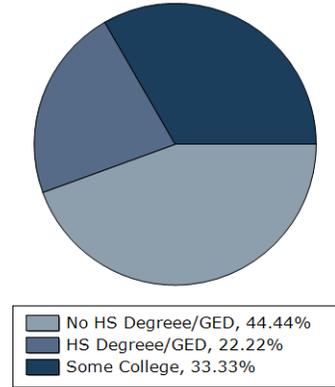


Chart Total N: 9

Tobacco Users By Race

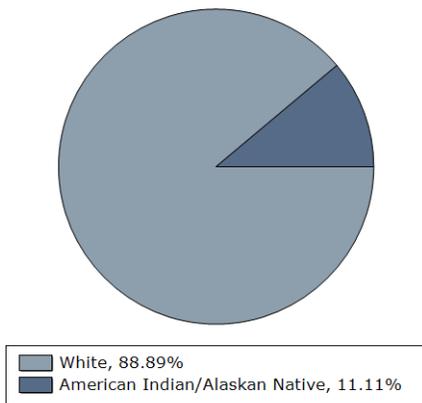


Chart Total N: 9

Tobacco Users By Age

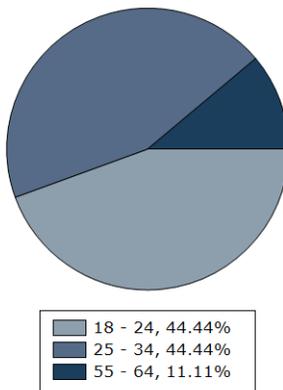


Chart Total N: 9

Tobacco Users By Health Plan

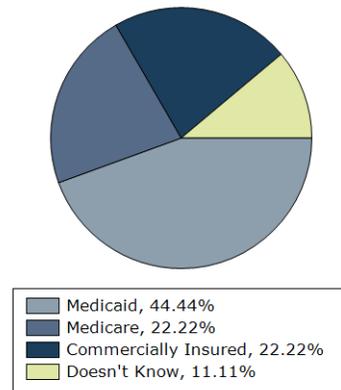


Chart Total N: 9

Tobacco Users By Ethnicity

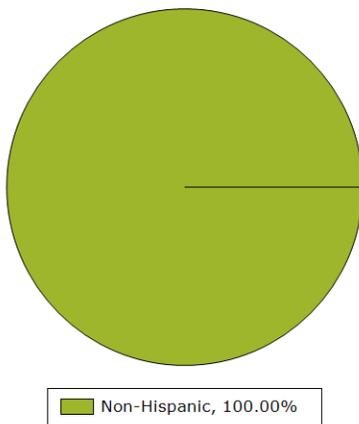


Chart Total N: 9

Tobacco Users By Chronic Condition

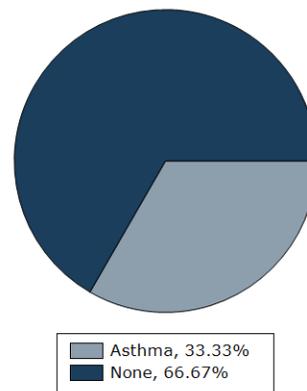


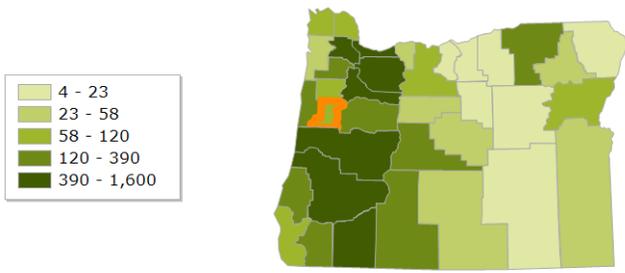
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

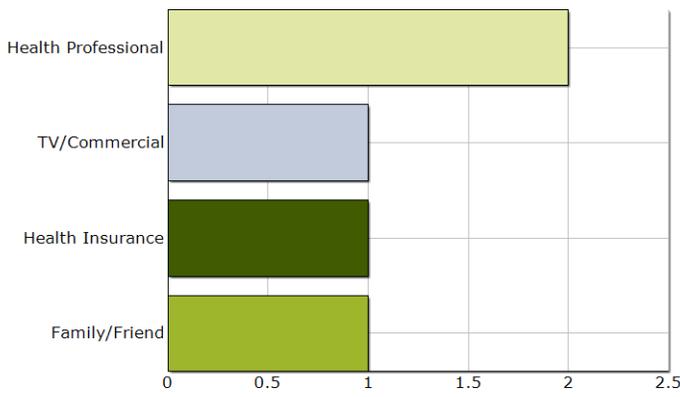
From 5/1/2012 through 5/31/2012

### State Tobacco Users Served Contract YTD (Adults)

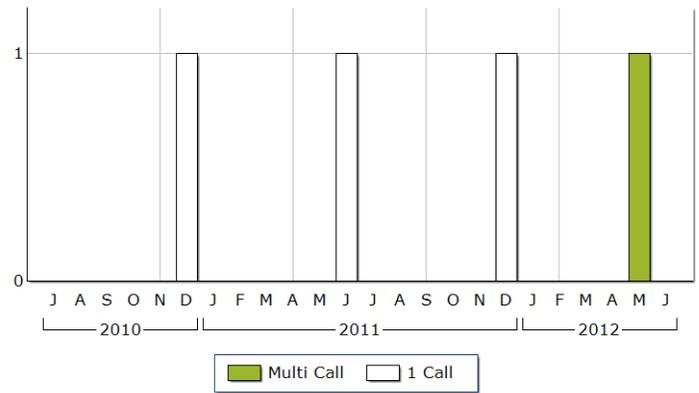


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			7	1,136
Tobacco Users YTD			90	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.21 %
Reach - NAQC			2	0.89 %
Annualized Reach			1	1.32 %
Annualized Reach - NAQC			2	0.97 %
Unique Individual Reach			3	0.93 %

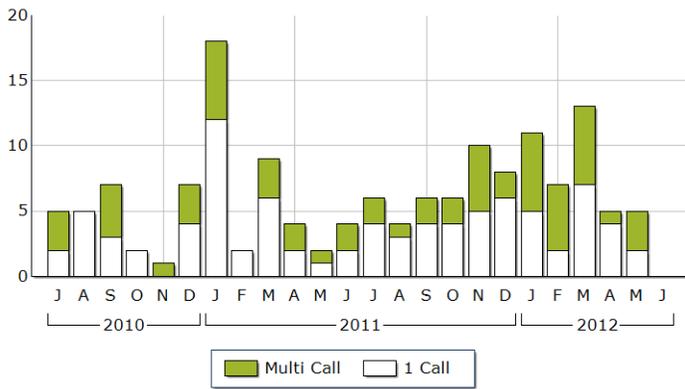
### How Heard About



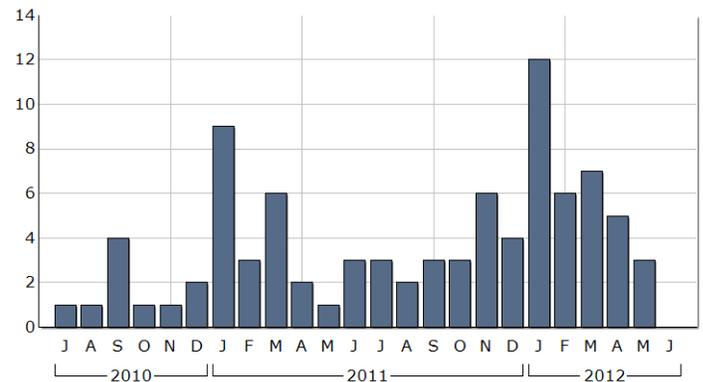
### Fax Referral



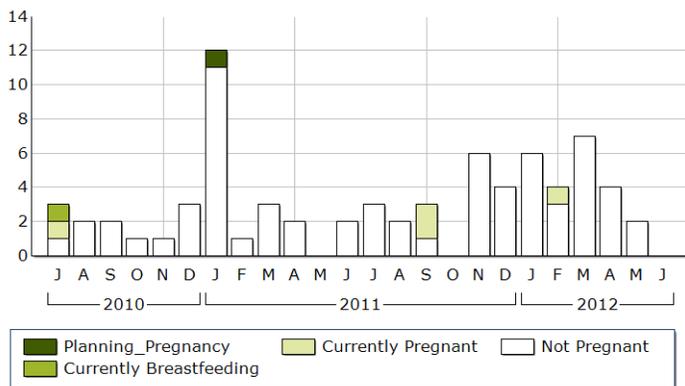
### Tobacco User Enrollments By Program Type



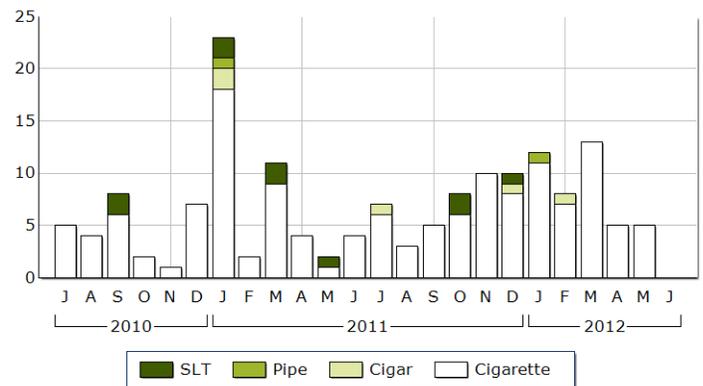
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

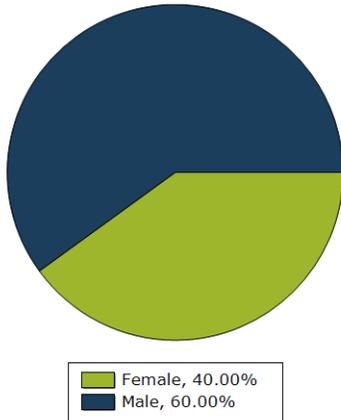


Chart Total N: 5

Tobacco Users By Language

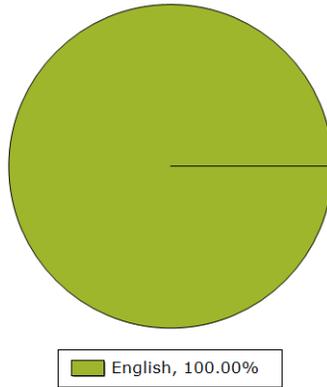


Chart Total N: 5

Tobacco Users By Education

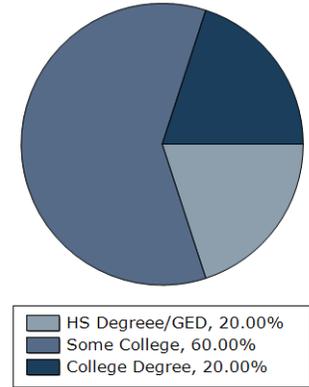


Chart Total N: 5

Tobacco Users By Race

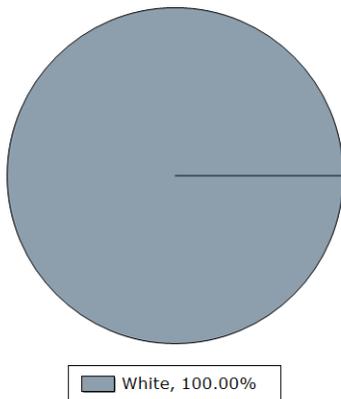


Chart Total N: 5

Tobacco Users By Age

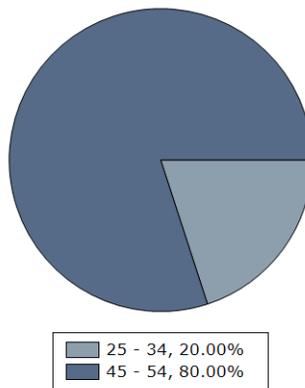


Chart Total N: 5

Tobacco Users By Health Plan

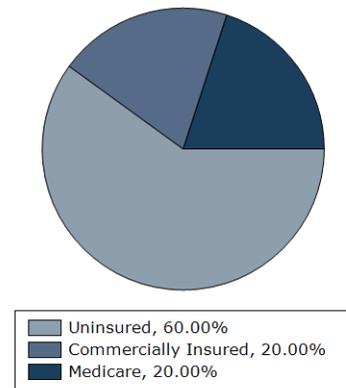


Chart Total N: 5

Tobacco Users By Ethnicity

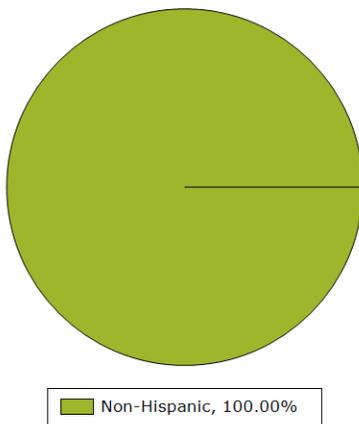


Chart Total N: 4

Tobacco Users By Chronic Condition

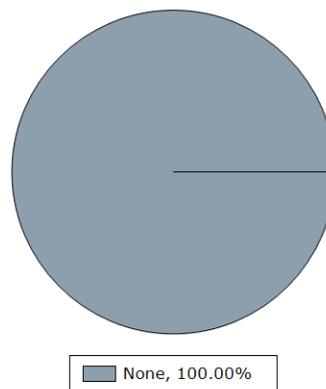


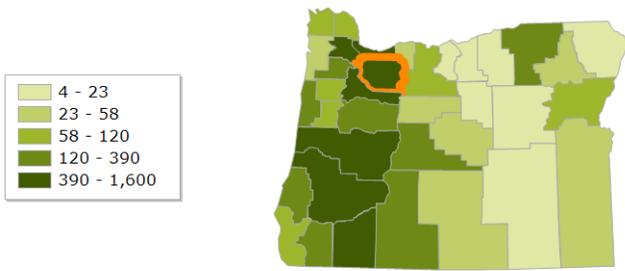
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

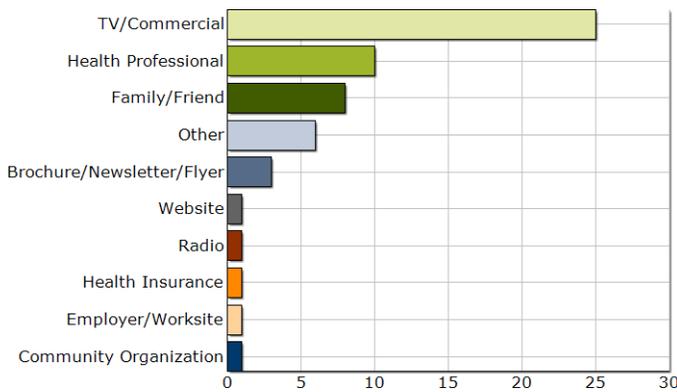
From 5/1/2012 through 5/31/2012

## State Tobacco Users Served Contract YTD (Adults)

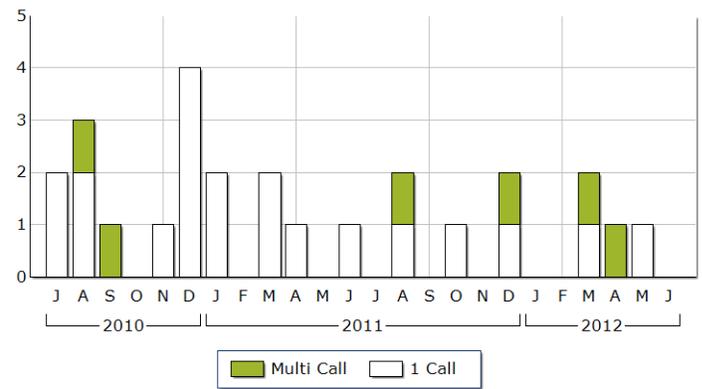


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			71	1,136
Tobacco Users YTD			698	13,116
Unique Tobacco Users YTD			3	451
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.56 %
Reach - NAQC			2	1.04 %
Annualized Reach			1	1.71 %
Annualized Reach - NAQC			2	1.14 %
Unique Individual Reach			3	1.01 %

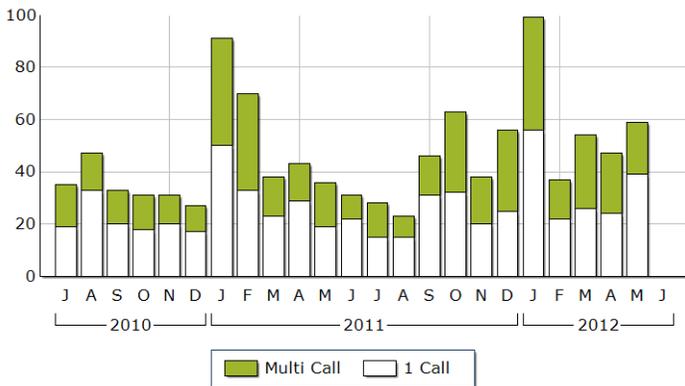
## How Heard About



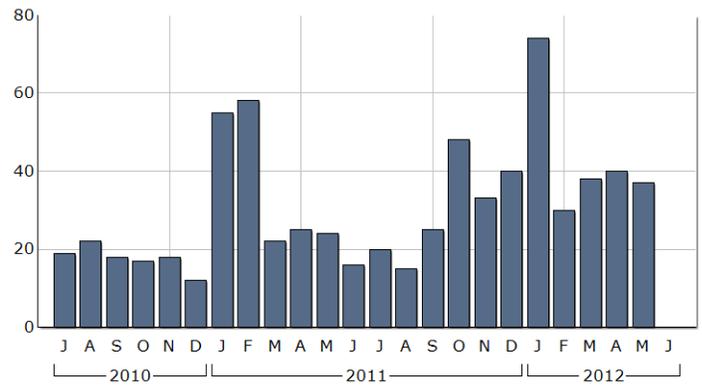
## Fax Referral



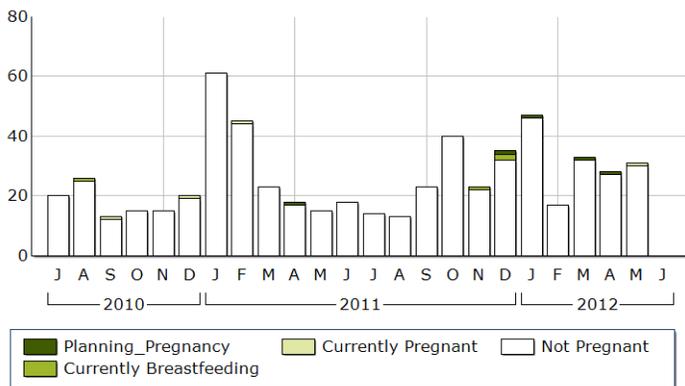
## Tobacco User Enrollments By Program Type



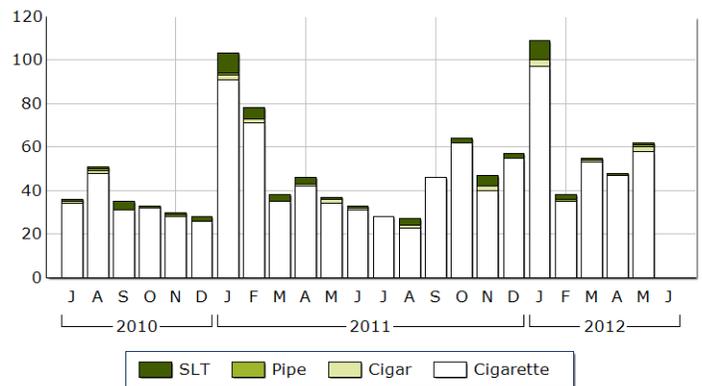
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

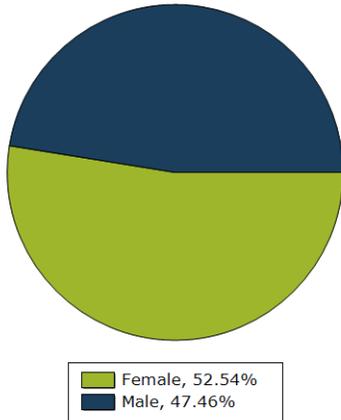


Chart Total N: 59

Tobacco Users By Language

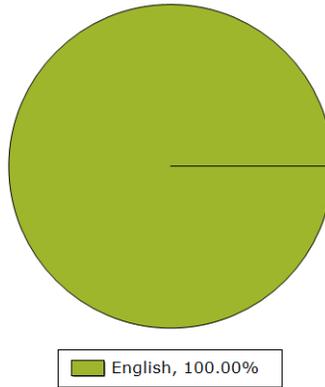


Chart Total N: 59

Tobacco Users By Education

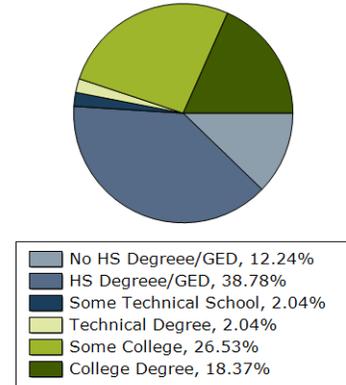


Chart Total N: 49

Tobacco Users By Race

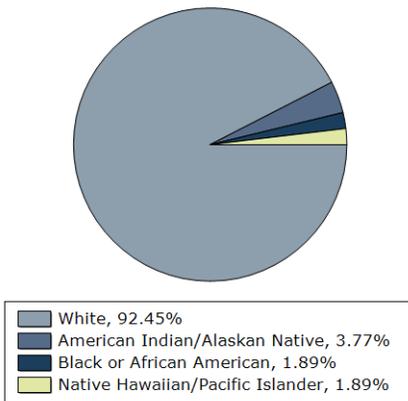


Chart Total N: 53

Tobacco Users By Age

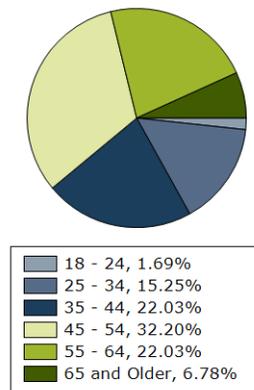


Chart Total N: 59

Tobacco Users By Health Plan

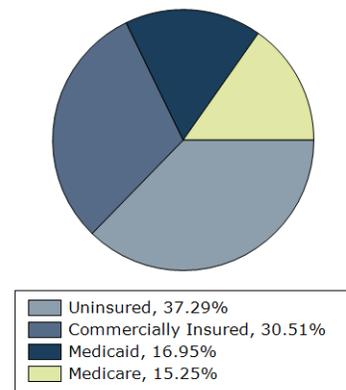


Chart Total N: 59

Tobacco Users By Ethnicity

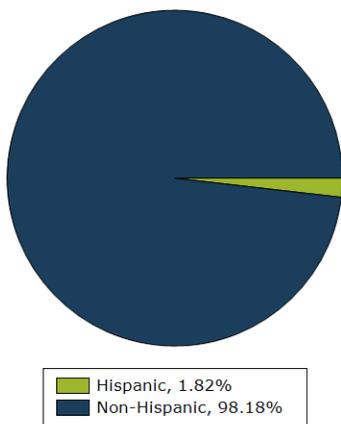


Chart Total N: 55

Tobacco Users By Chronic Condition

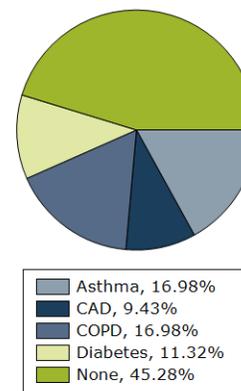


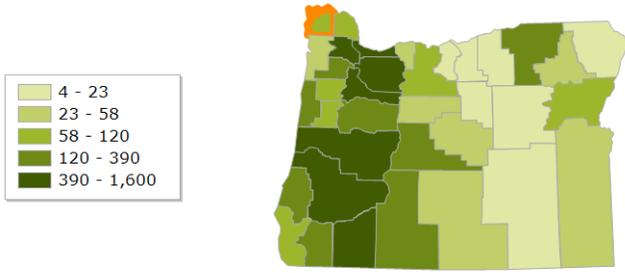
Chart Total N: 53

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

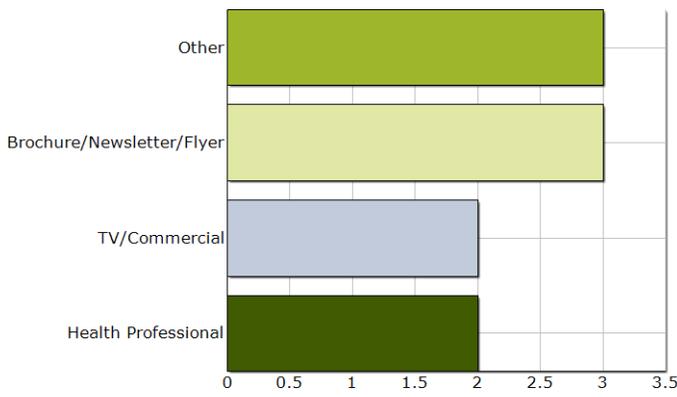
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

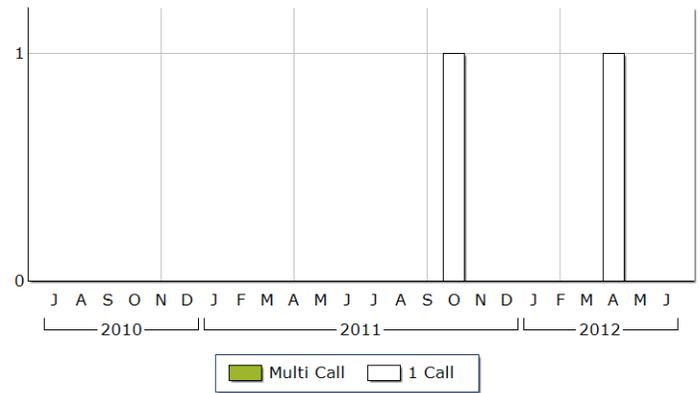


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			11	1,136
Tobacco Users YTD			104	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.62 %
Reach - NAQC			2	1.06 %
Annualized Reach			1	1.77 %
Annualized Reach - NAQC			2	1.16 %
Unique Individual Reach			3	1.14 %

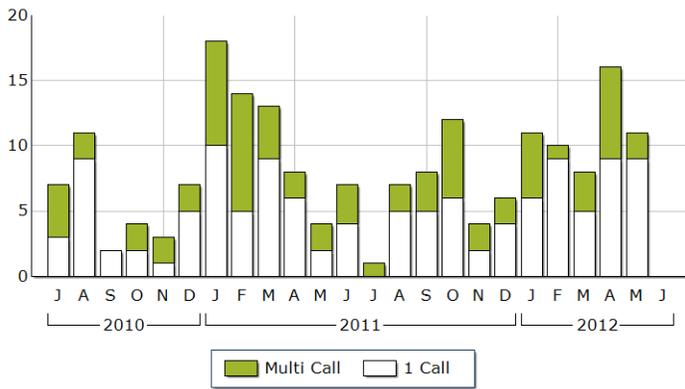
How Heard About



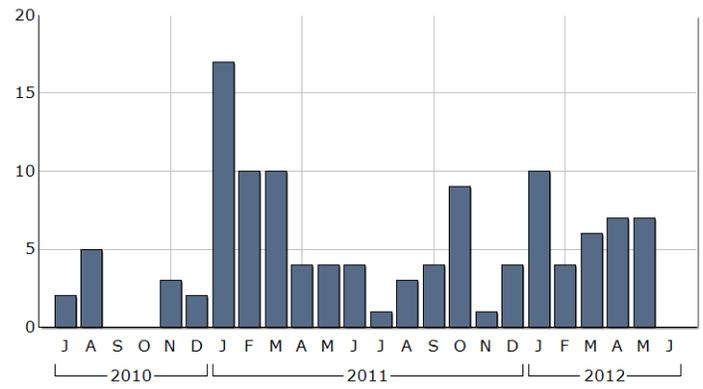
Fax Referral



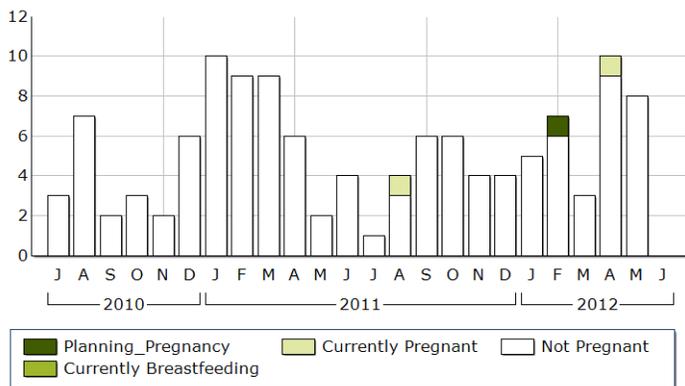
Tobacco User Enrollments By Program Type



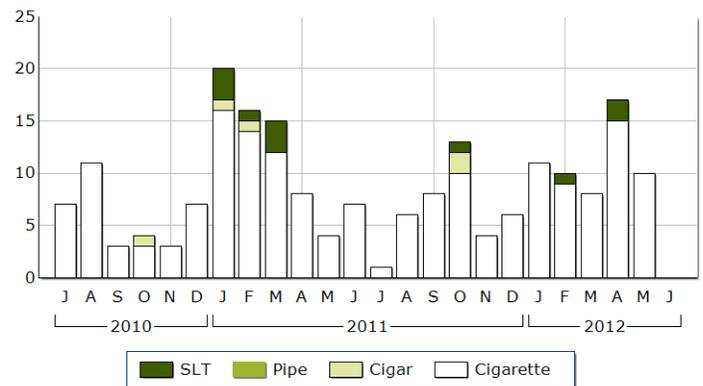
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

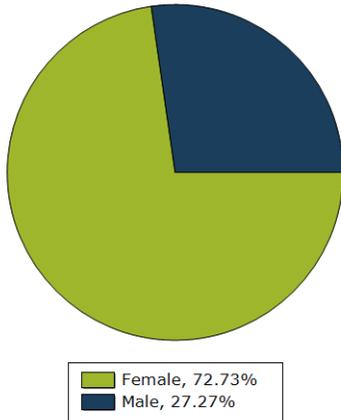


Chart Total N: 11

Tobacco Users By Language

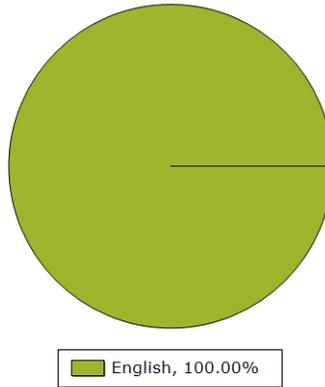


Chart Total N: 11

Tobacco Users By Education

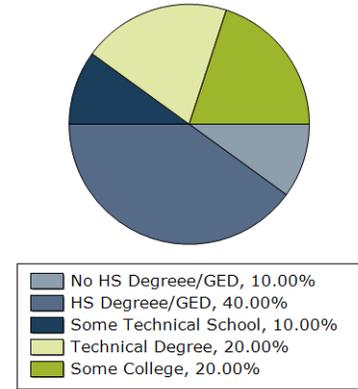


Chart Total N: 10

Tobacco Users By Race

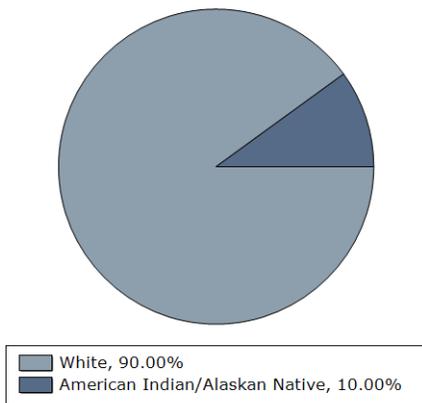


Chart Total N: 10

Tobacco Users By Age

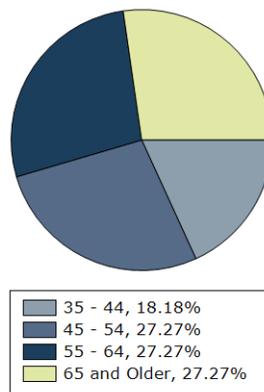


Chart Total N: 11

Tobacco Users By Health Plan

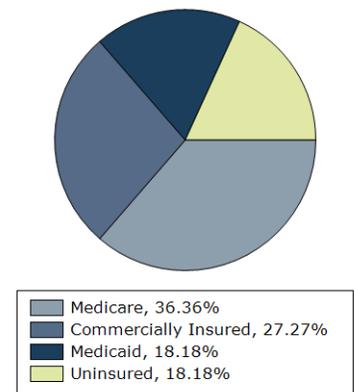


Chart Total N: 11

Tobacco Users By Ethnicity

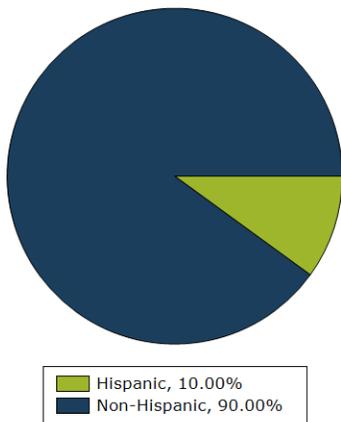


Chart Total N: 10

Tobacco Users By Chronic Condition

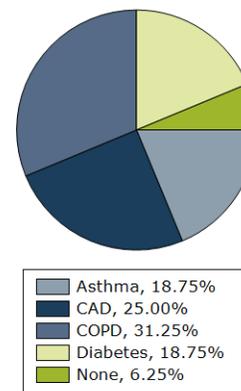


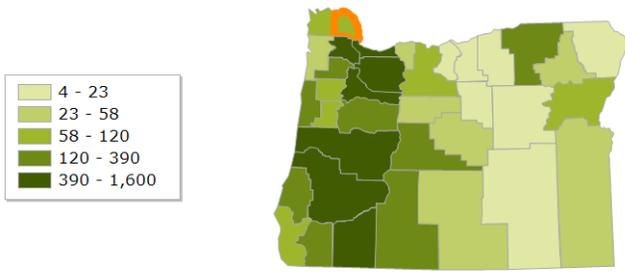
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

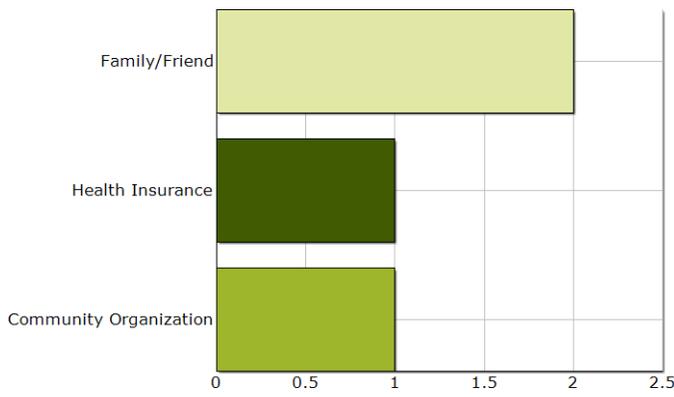
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

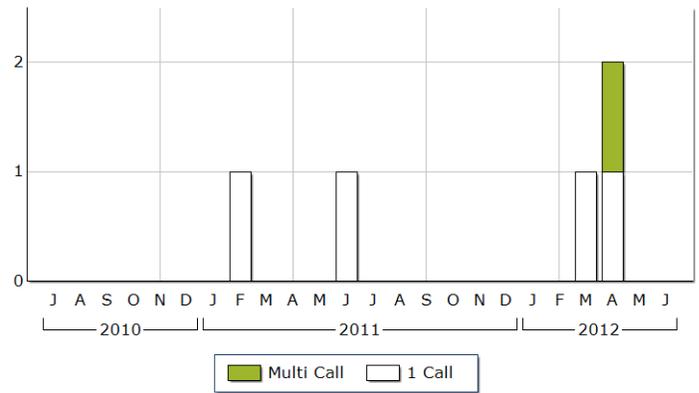


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			5	1,136
Tobacco Users YTD			122	13,116
Unique Tobacco Users YTD			83	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.93 %
Reach - NAQC			2	1.33 %
Annualized Reach			1	2.11 %
Annualized Reach - NAQC			2	1.45 %
Unique Individual Reach			3	1.31 %

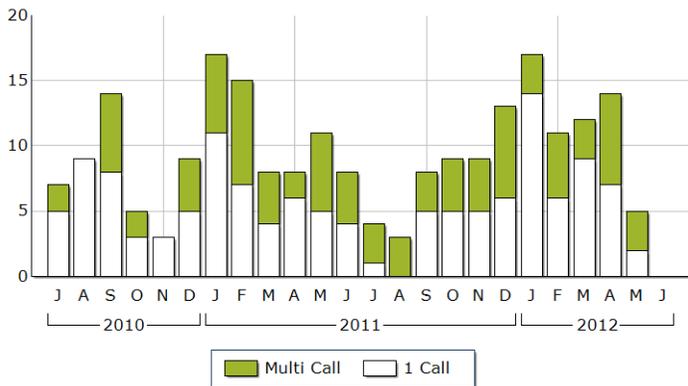
How Heard About



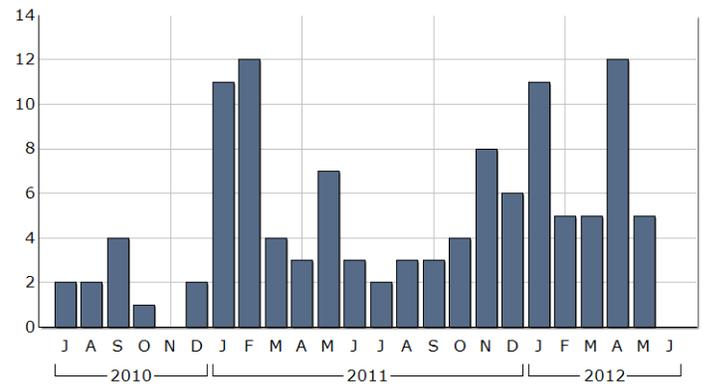
Fax Referral



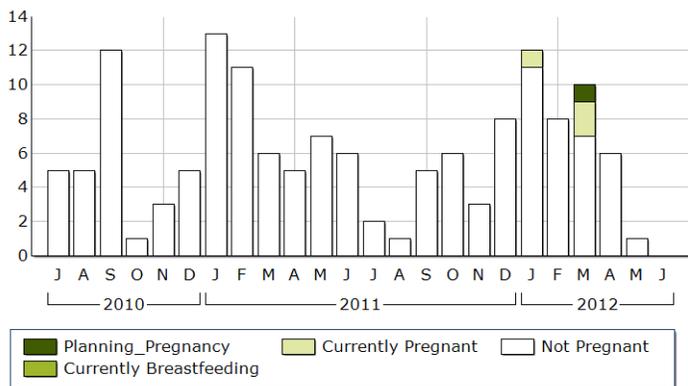
Tobacco User Enrollments By Program Type



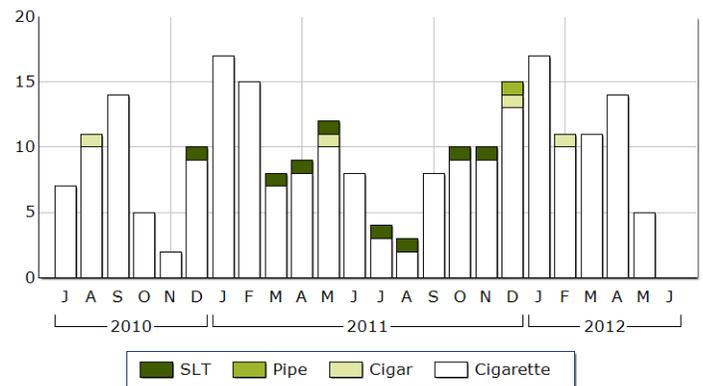
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

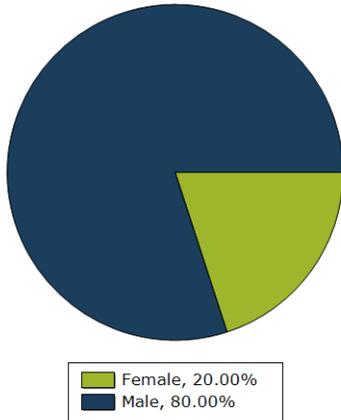


Chart Total N: 5

Tobacco Users By Language

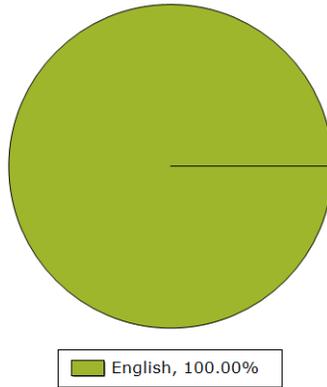


Chart Total N: 5

Tobacco Users By Education

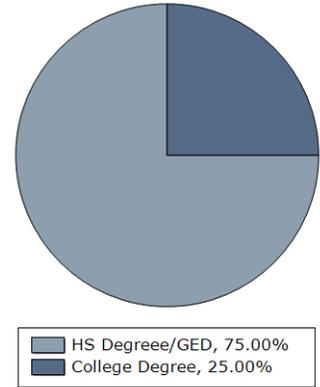


Chart Total N: 4

Tobacco Users By Race

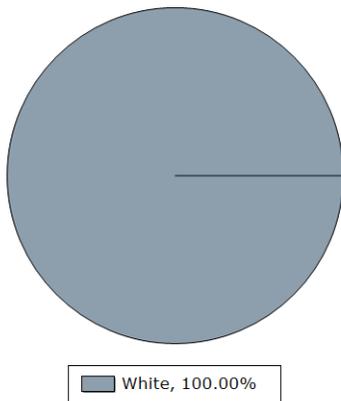


Chart Total N: 5

Tobacco Users By Age

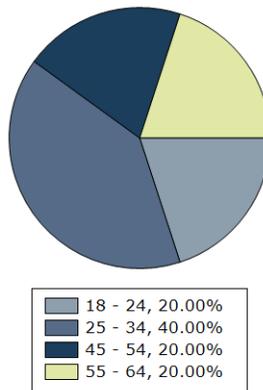


Chart Total N: 5

Tobacco Users By Health Plan

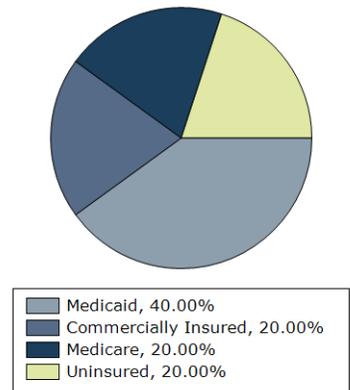


Chart Total N: 5

Tobacco Users By Ethnicity

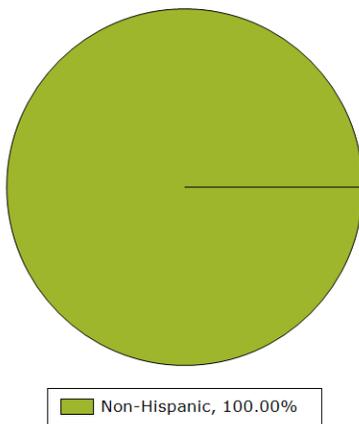


Chart Total N: 5

Tobacco Users By Chronic Condition

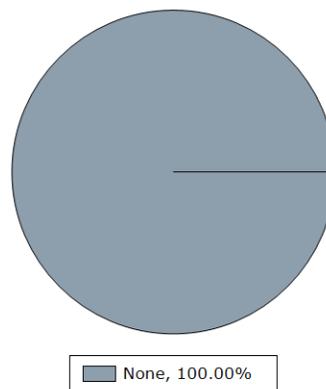


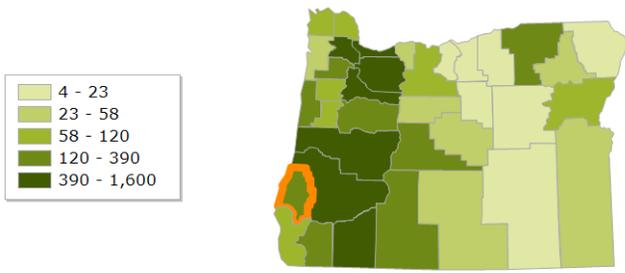
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

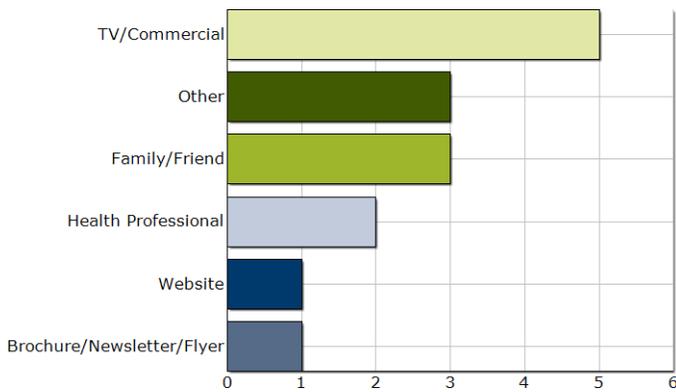
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

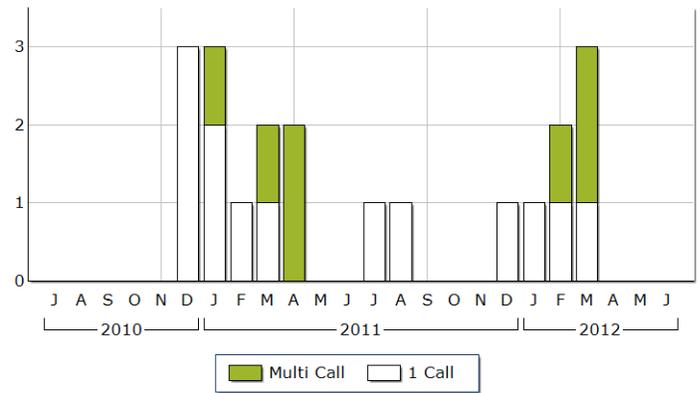


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			16	1,136
Tobacco Users YTD			169	13,116
Unique Tobacco Users YTD			3 <sup>1</sup>	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1 <sup>1</sup>	1.19 %
Reach - NAQC			2 <sup>2</sup>	0.94 %
Annualized Reach			1 <sup>1</sup>	1.29 %
Annualized Reach - NAQC			2 <sup>2</sup>	1.03 %
Unique Individual Reach			3 <sup>3</sup>	0.83 %

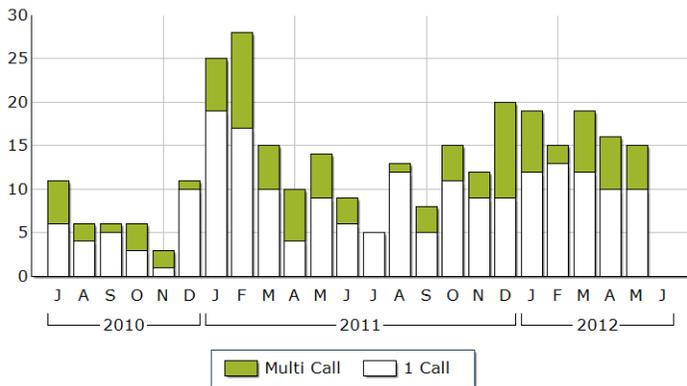
How Heard About



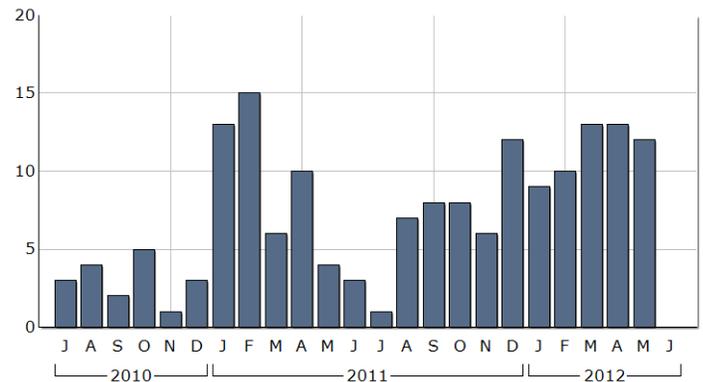
Fax Referral



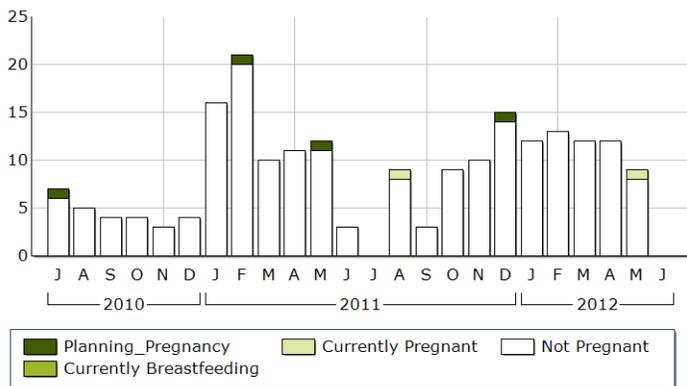
Tobacco User Enrollments By Program Type



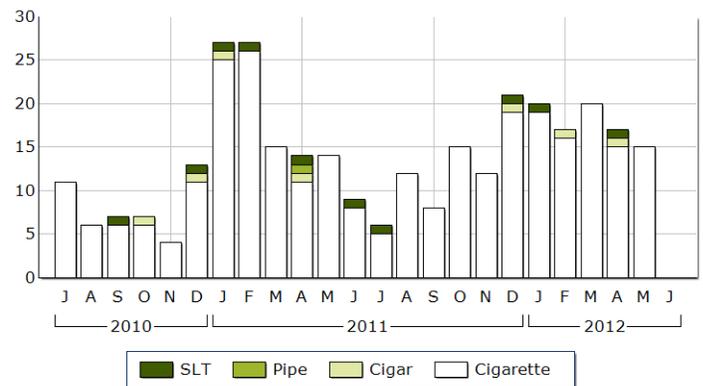
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

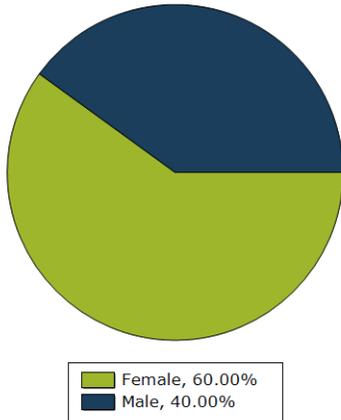


Chart Total N: 15

Tobacco Users By Language

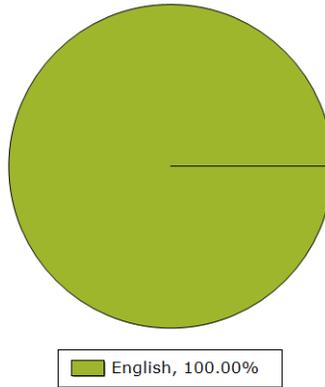


Chart Total N: 15

Tobacco Users By Education

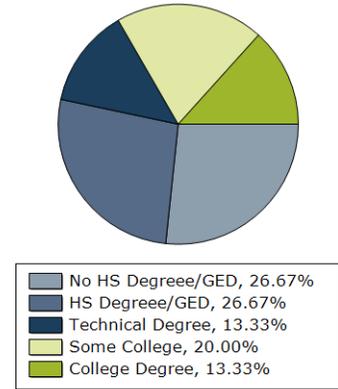


Chart Total N: 15

Tobacco Users By Race

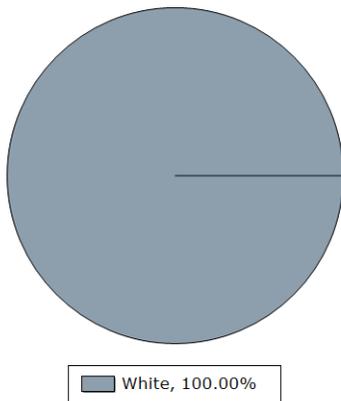


Chart Total N: 15

Tobacco Users By Age

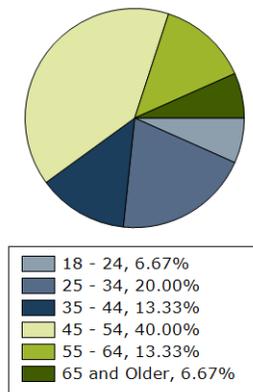


Chart Total N: 15

Tobacco Users By Health Plan

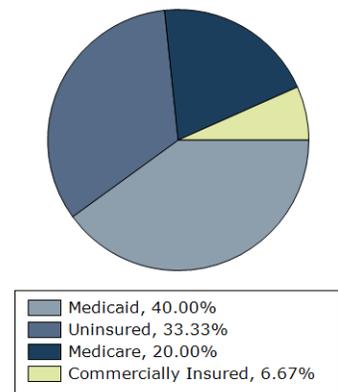


Chart Total N: 15

Tobacco Users By Ethnicity

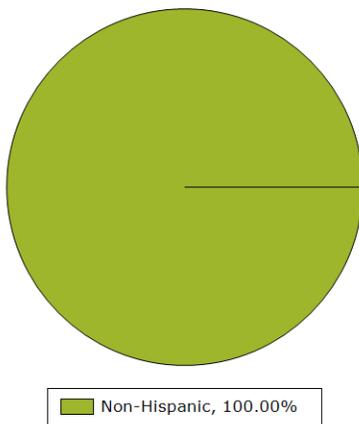


Chart Total N: 15

Tobacco Users By Chronic Condition

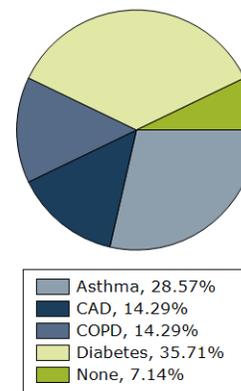


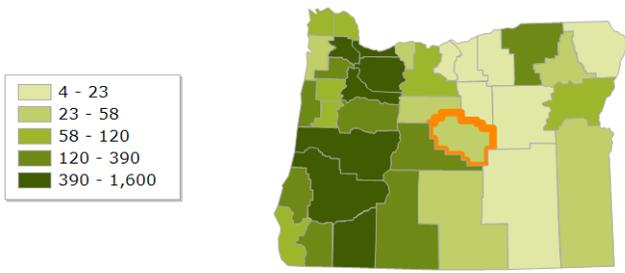
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

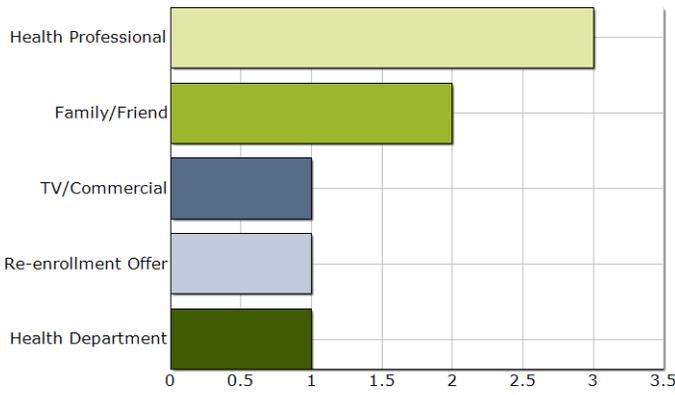
From 5/1/2012 through 5/31/2012

### State Tobacco Users Served Contract YTD (Adults)

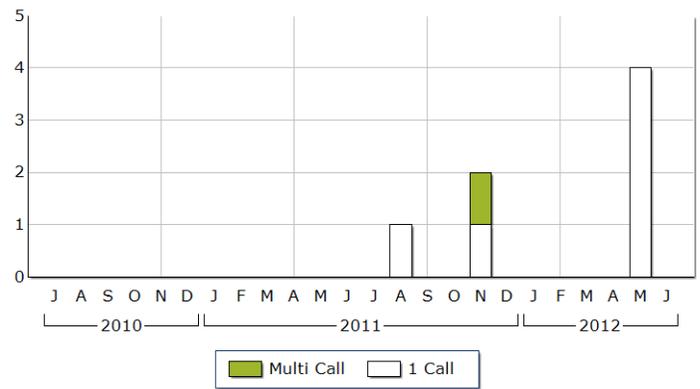


County Population	Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 <sup>4</sup>
		County	State
Tobacco Users - Last Full Month		8	1,136
Tobacco Users YTD		60	13,116
Unique Tobacco Users YTD		3	8,994
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.25 %
Reach - NAQC		2	0.92 %
Annualized Reach		1	1.36 %
Annualized Reach - NAQC		2	1.00 %
Unique Individual Reach		3	1.02 %

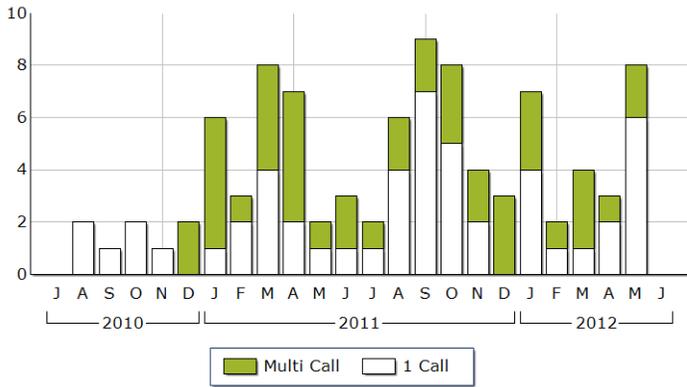
### How Heard About



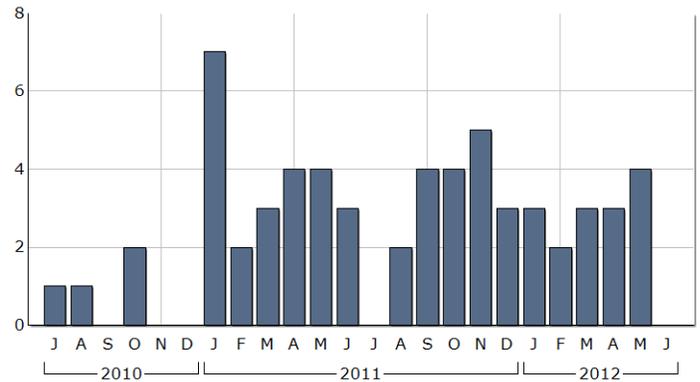
### Fax Referral



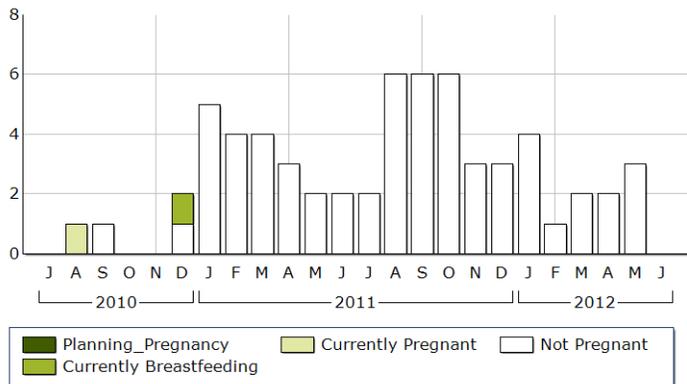
### Tobacco User Enrollments By Program Type



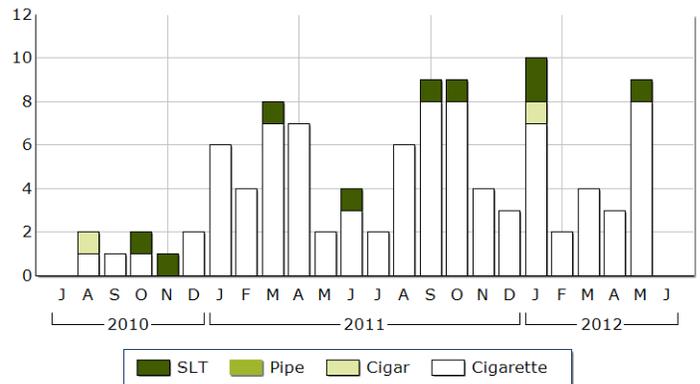
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

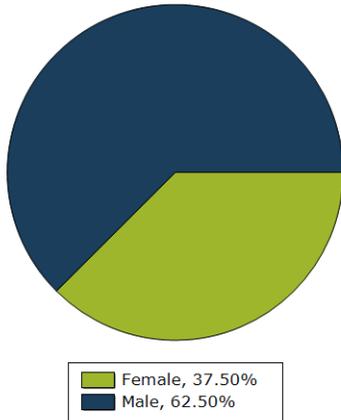


Chart Total N: 8

Tobacco Users By Language

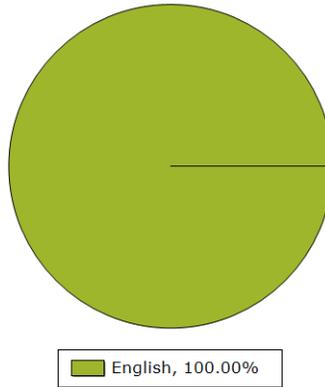


Chart Total N: 8

Tobacco Users By Education

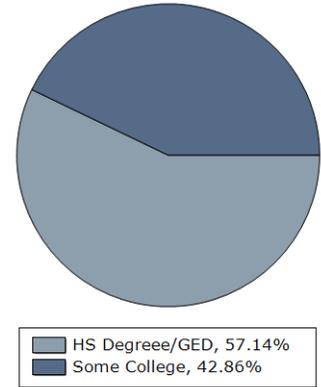


Chart Total N: 7

Tobacco Users By Race

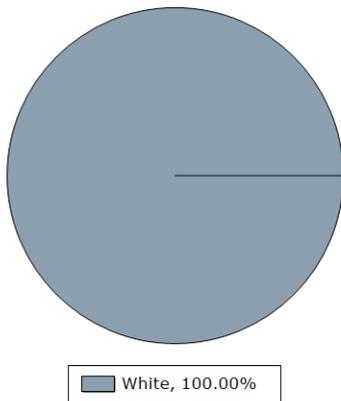


Chart Total N: 7

Tobacco Users By Age

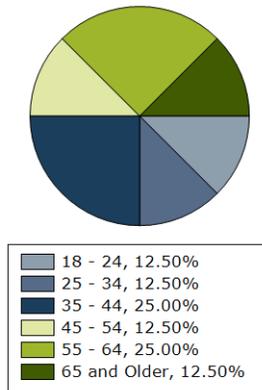


Chart Total N: 8

Tobacco Users By Health Plan

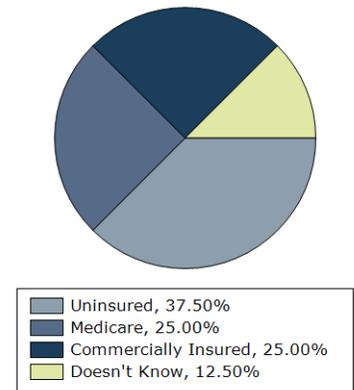


Chart Total N: 8

Tobacco Users By Ethnicity

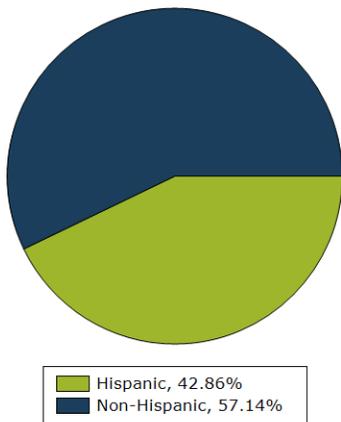


Chart Total N: 7

Tobacco Users By Chronic Condition

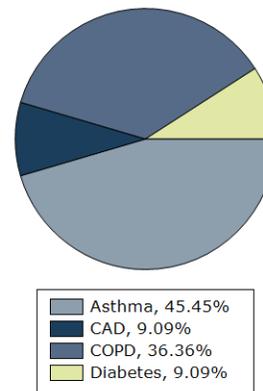


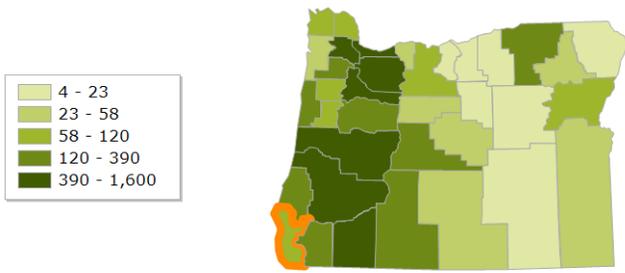
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

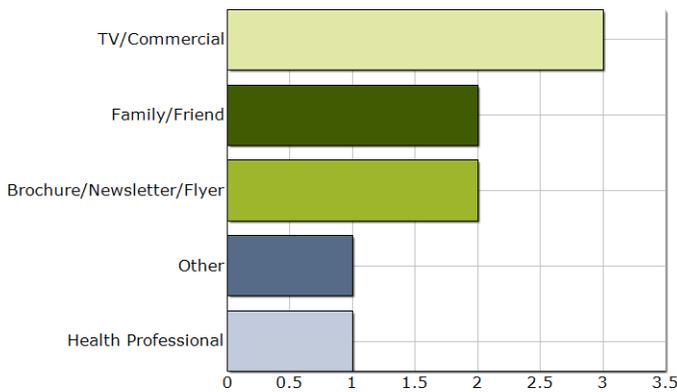
From 5/1/2012 through 5/31/2012

## State Tobacco Users Served Contract YTD (Adults)

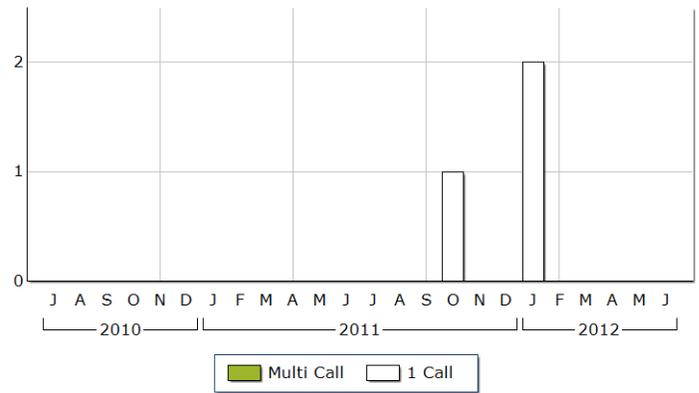


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			9	1,136
Tobacco Users YTD			85	13,116
Unique Tobacco Users YTD			3	67
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.57 %
Reach - NAQC			2	1.97 %
Annualized Reach			1	2.81 %
Annualized Reach - NAQC			2	2.15 %
Unique Individual Reach			3	2.03 %

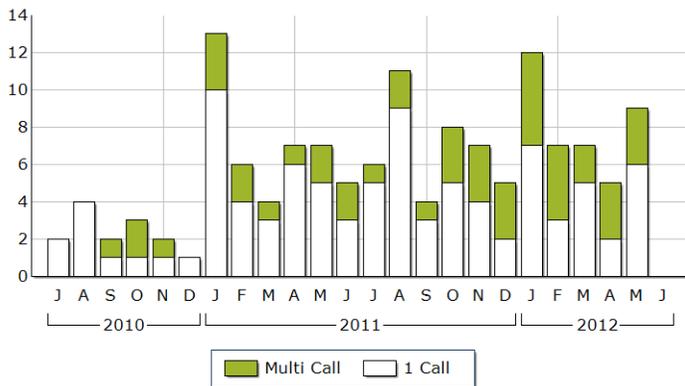
## How Heard About



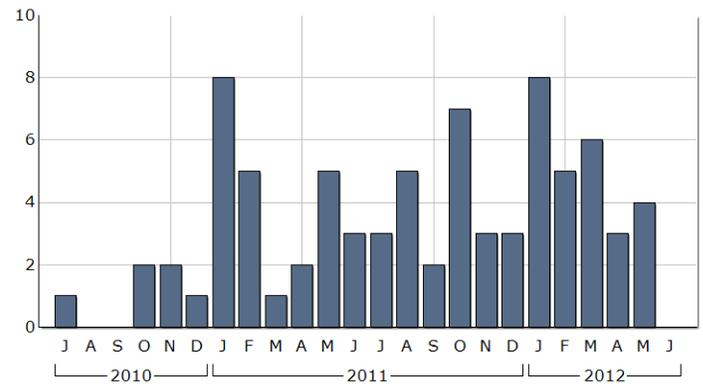
## Fax Referral



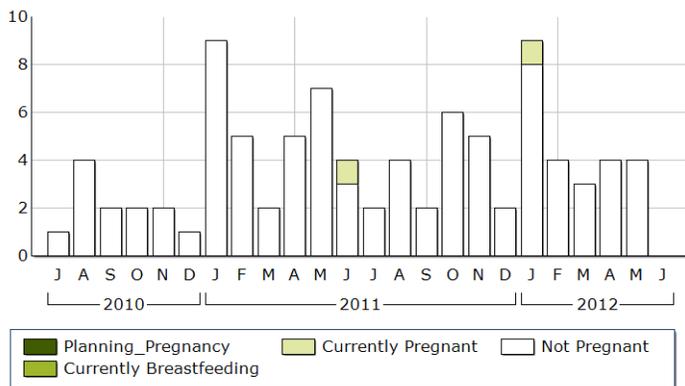
## Tobacco User Enrollments By Program Type



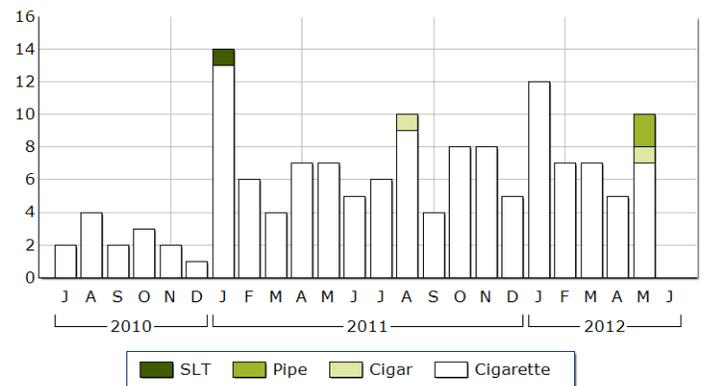
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

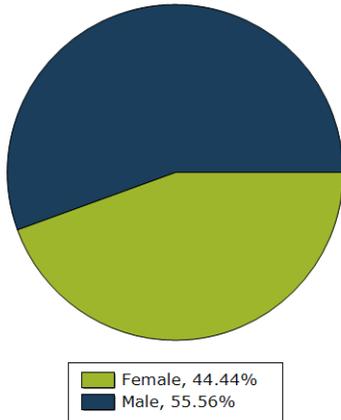


Chart Total N: 9

Tobacco Users By Language

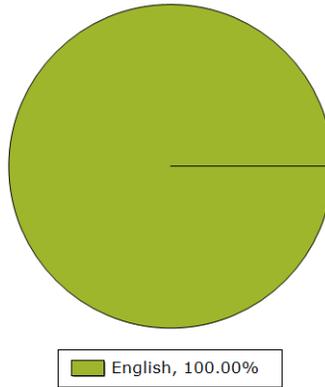


Chart Total N: 9

Tobacco Users By Education

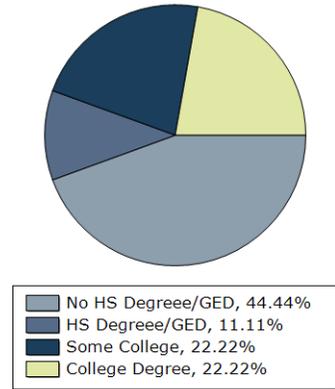


Chart Total N: 9

Tobacco Users By Race

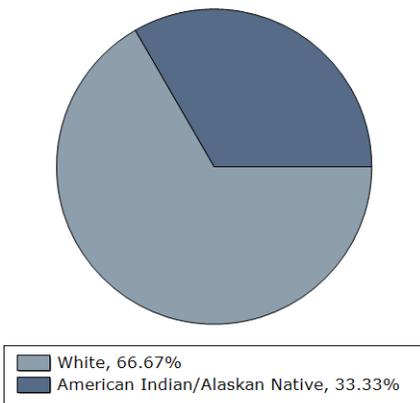


Chart Total N: 9

Tobacco Users By Age

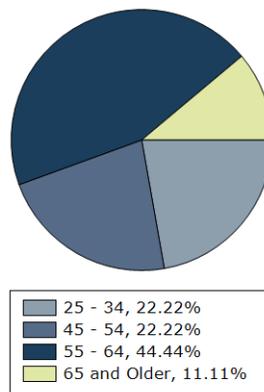


Chart Total N: 9

Tobacco Users By Health Plan

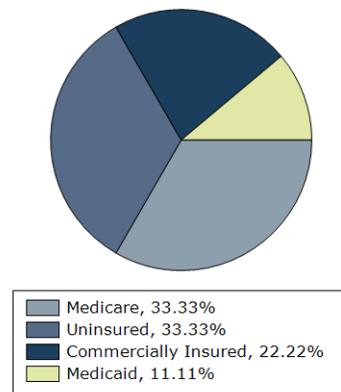


Chart Total N: 9

Tobacco Users By Ethnicity

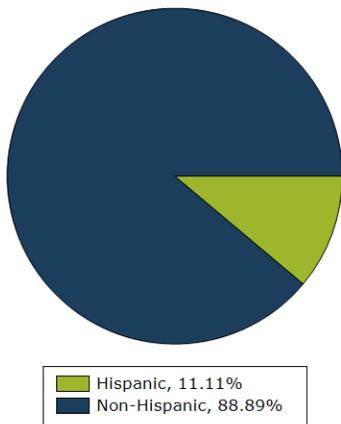


Chart Total N: 9

Tobacco Users By Chronic Condition

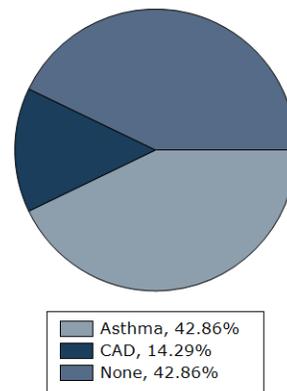


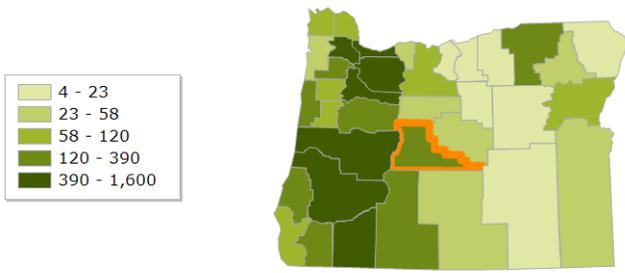
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

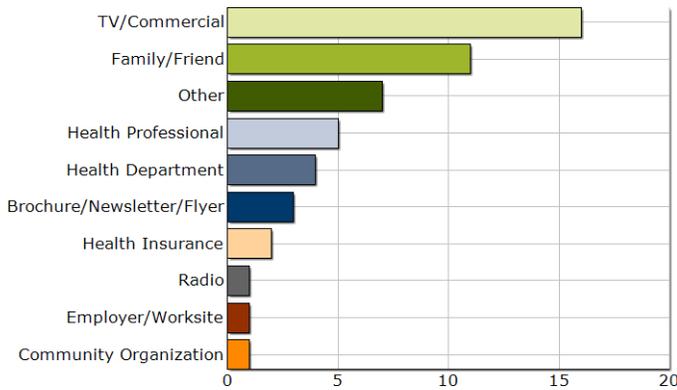
From 5/1/2012 through 5/31/2012

## State Tobacco Users Served Contract YTD (Adults)

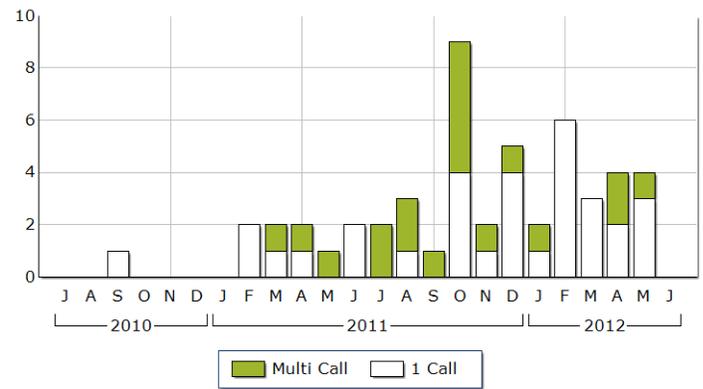


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			53	1,136
Tobacco Users YTD			410	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.17 %
Reach - NAQC			2	1.55 %
Annualized Reach			1	2.37 %
Annualized Reach - NAQC			2	1.69 %
Unique Individual Reach			3	1.74 %

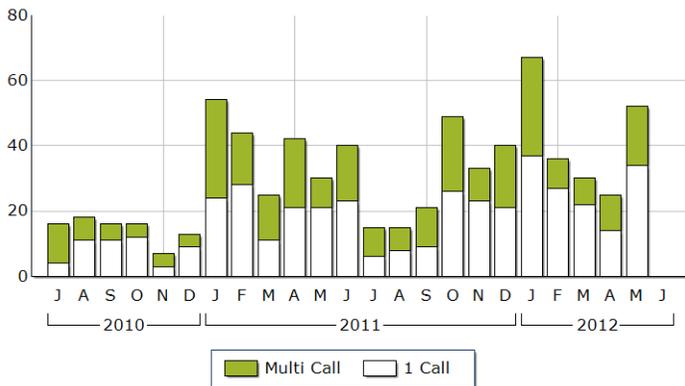
## How Heard About



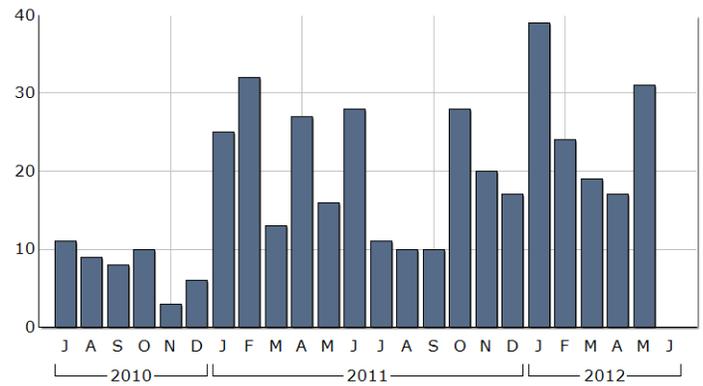
## Fax Referral



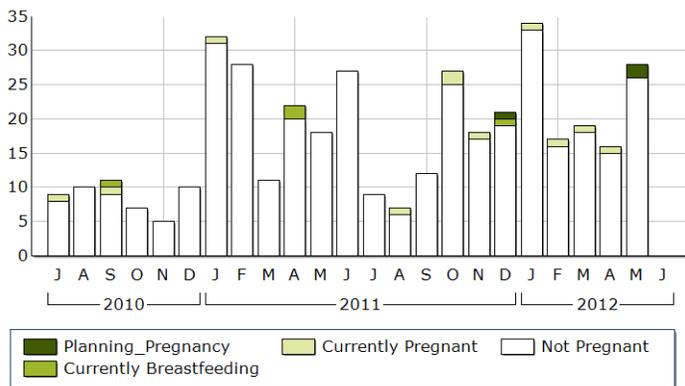
## Tobacco User Enrollments By Program Type



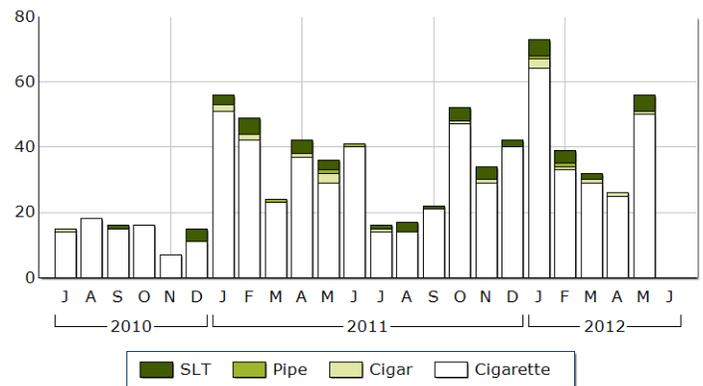
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

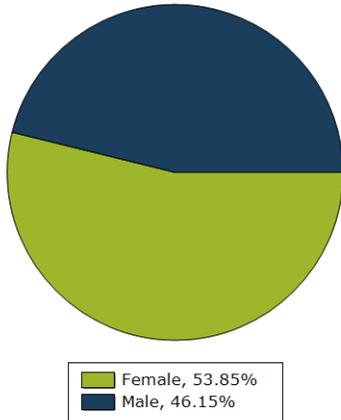


Chart Total N: 52

Tobacco Users By Language

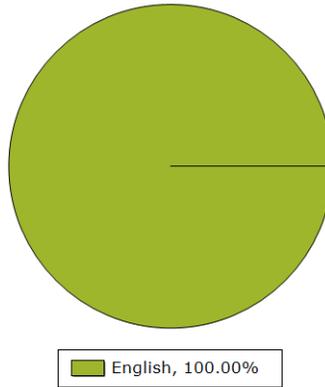


Chart Total N: 52

Tobacco Users By Education

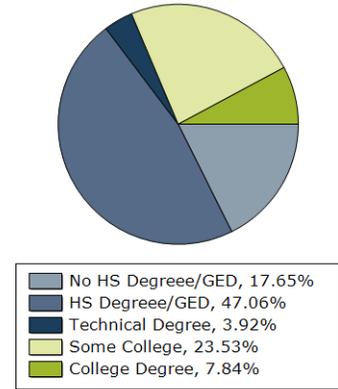


Chart Total N: 51

Tobacco Users By Race

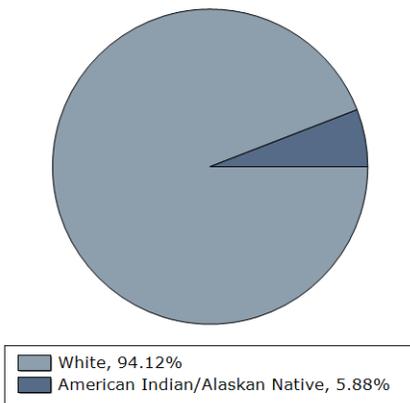


Chart Total N: 51

Tobacco Users By Age

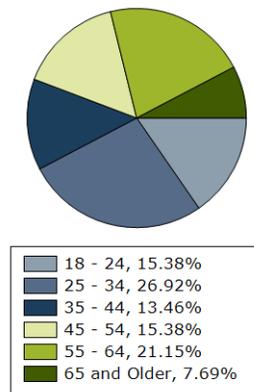


Chart Total N: 52

Tobacco Users By Health Plan

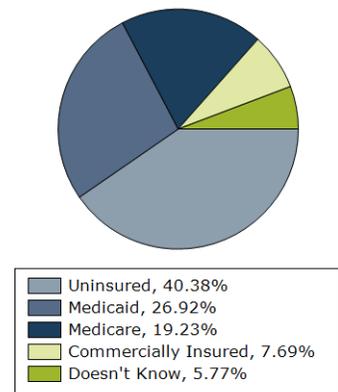


Chart Total N: 52

Tobacco Users By Ethnicity

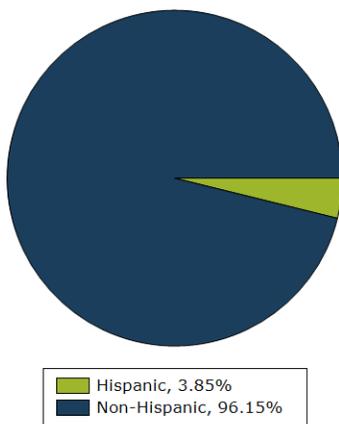


Chart Total N: 52

Tobacco Users By Chronic Condition

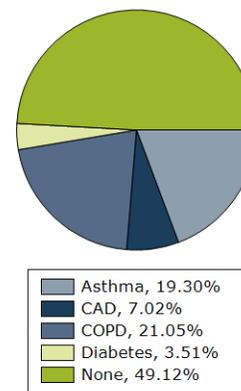


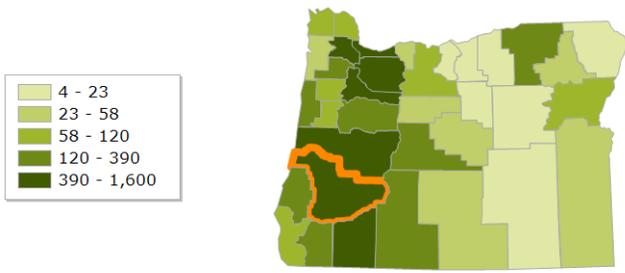
Chart Total N: 57

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

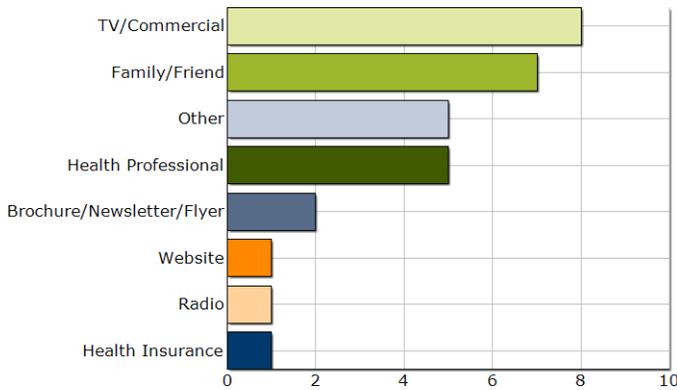
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

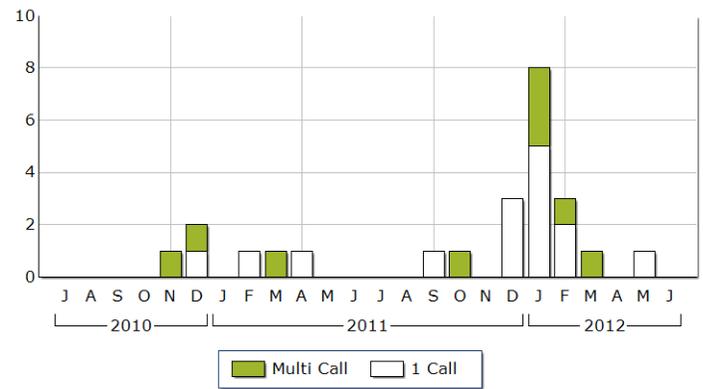


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			31	1,136
Tobacco Users YTD			422	13,116
Unique Tobacco Users YTD			3 <sup>3</sup>	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1 <sup>1</sup>	1.87 %
Reach - NAQC			2 <sup>2</sup>	1.51 %
Annualized Reach			1 <sup>1</sup>	2.04 %
Annualized Reach - NAQC			2 <sup>2</sup>	1.65 %
Unique Individual Reach			3 <sup>3</sup>	1.45 %

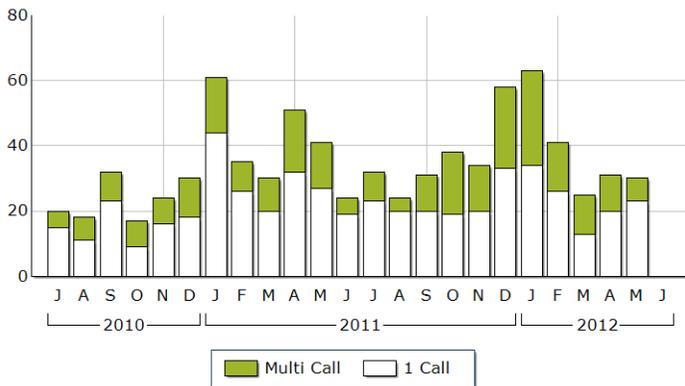
How Heard About



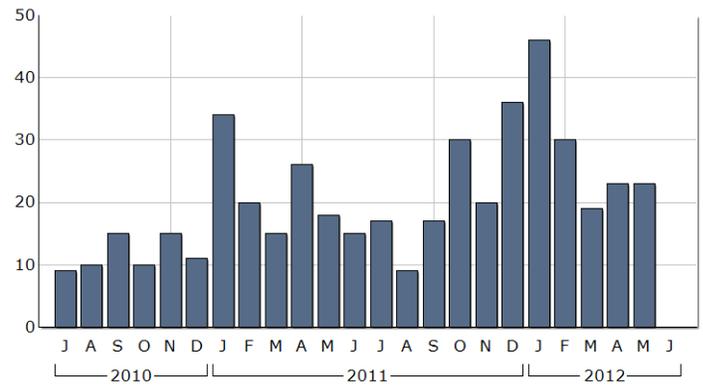
Fax Referral



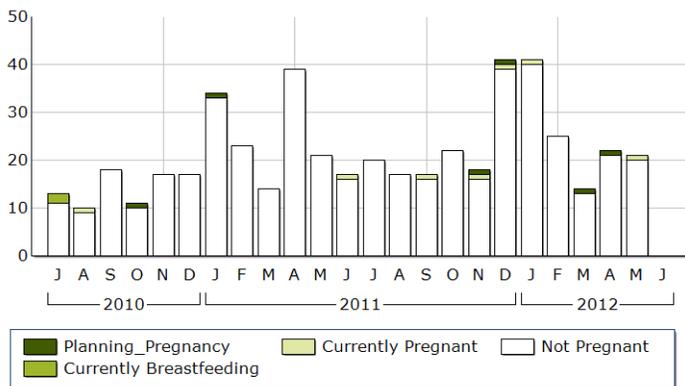
Tobacco User Enrollments By Program Type



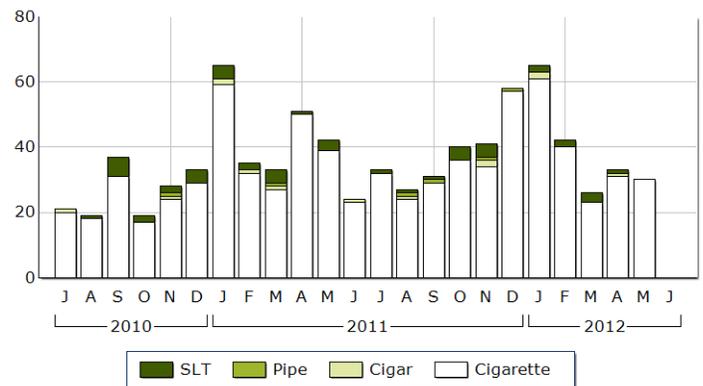
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

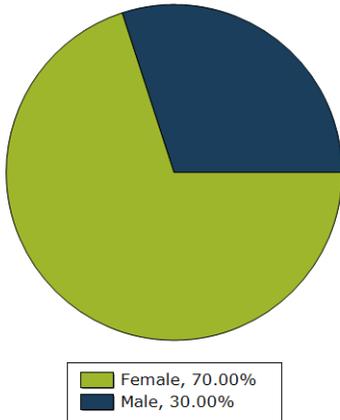


Chart Total N: 30

Tobacco Users By Language

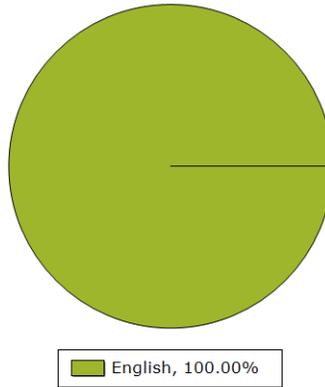


Chart Total N: 30

Tobacco Users By Education

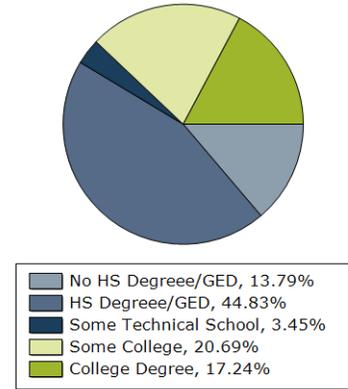


Chart Total N: 29

Tobacco Users By Race

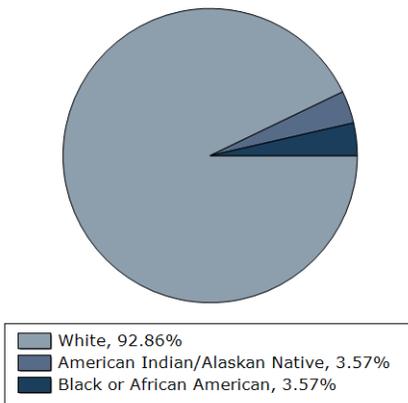


Chart Total N: 28

Tobacco Users By Age

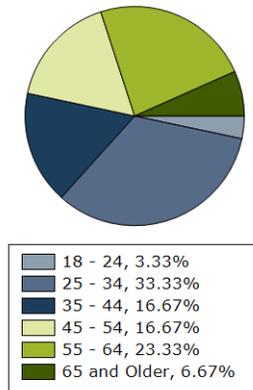


Chart Total N: 30

Tobacco Users By Health Plan

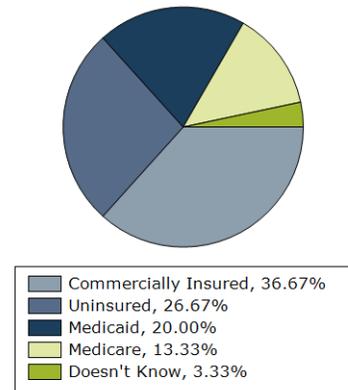


Chart Total N: 30

Tobacco Users By Ethnicity

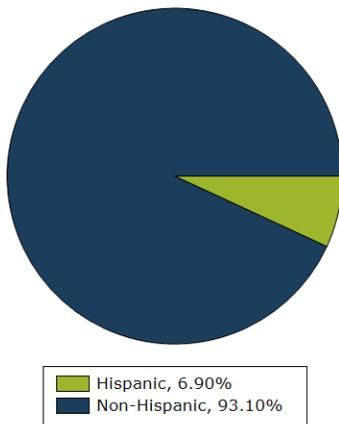


Chart Total N: 29

Tobacco Users By Chronic Condition

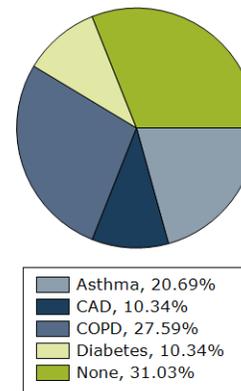


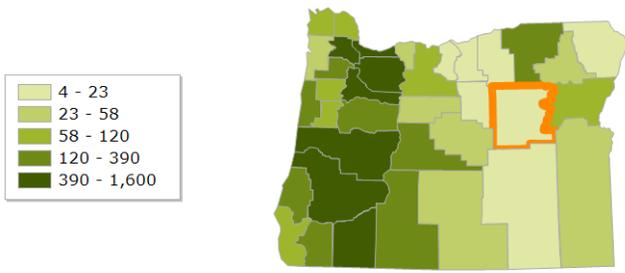
Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

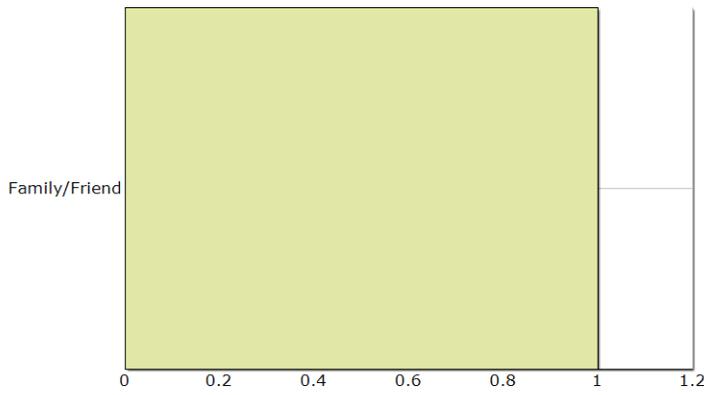
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

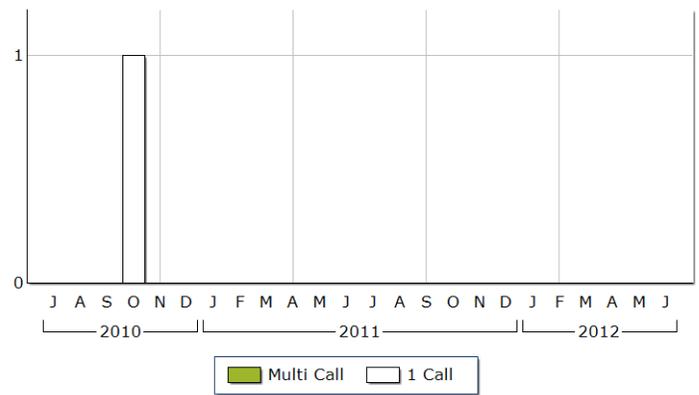


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			1	1,136
Tobacco Users YTD			15	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.03 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	1.13 %
Annualized Reach - NAQC			2	0.90 %
Unique Individual Reach			3	0.69 %

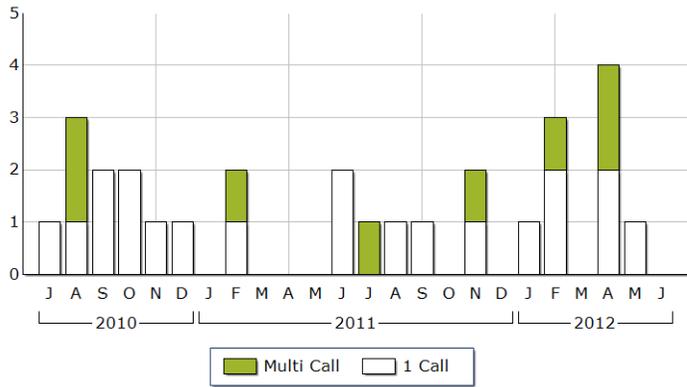
How Heard About



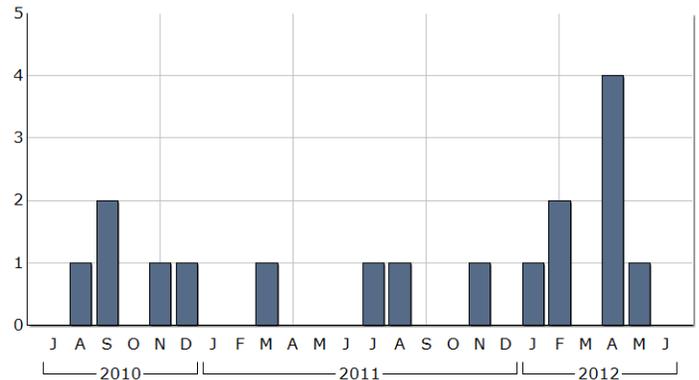
Fax Referral



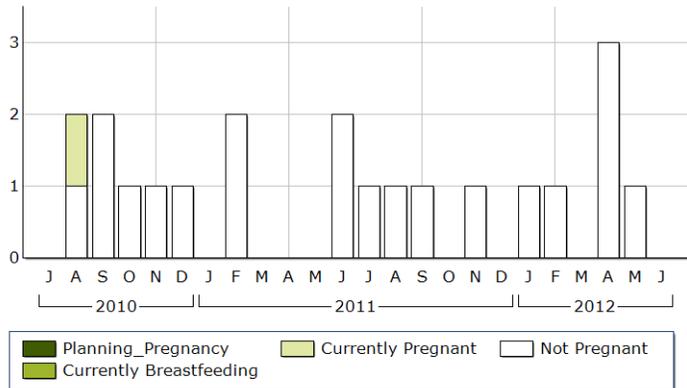
Tobacco User Enrollments By Program Type



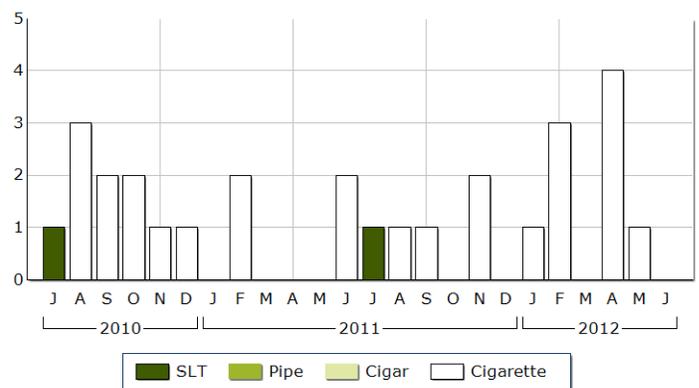
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

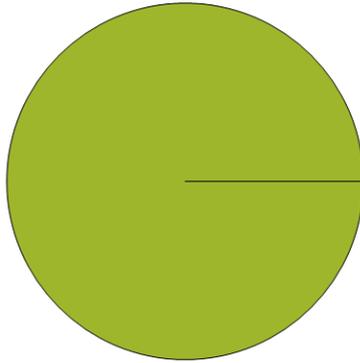


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

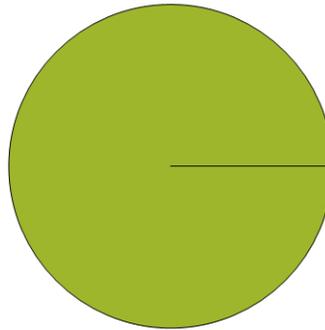
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

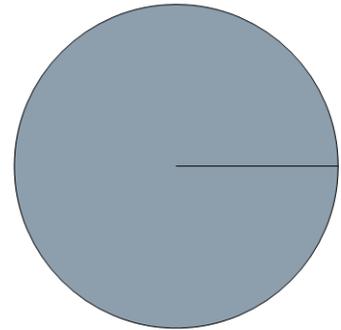
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

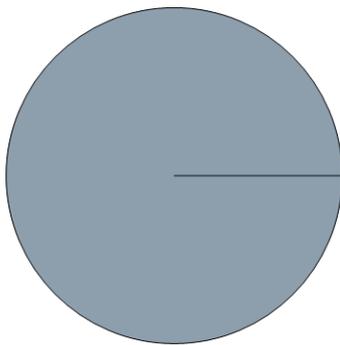
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

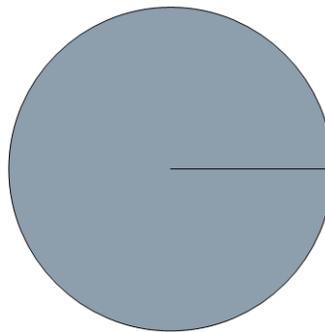
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

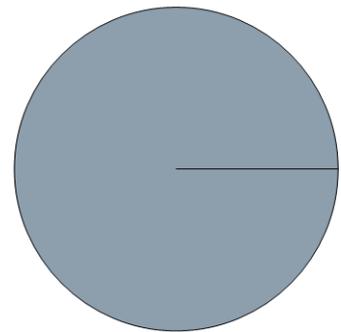
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

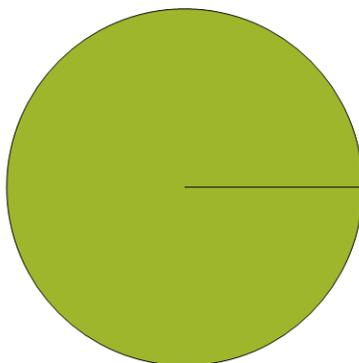
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

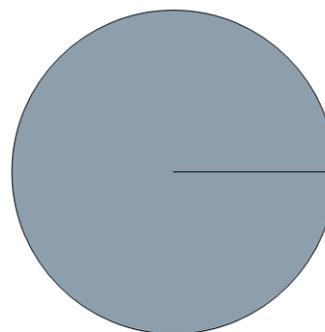
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

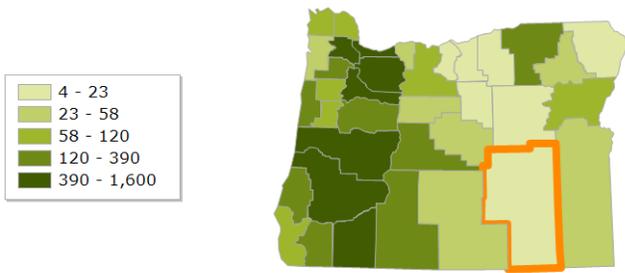
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

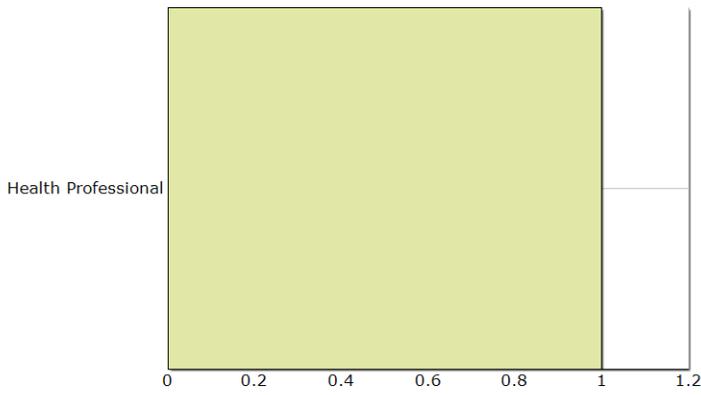
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

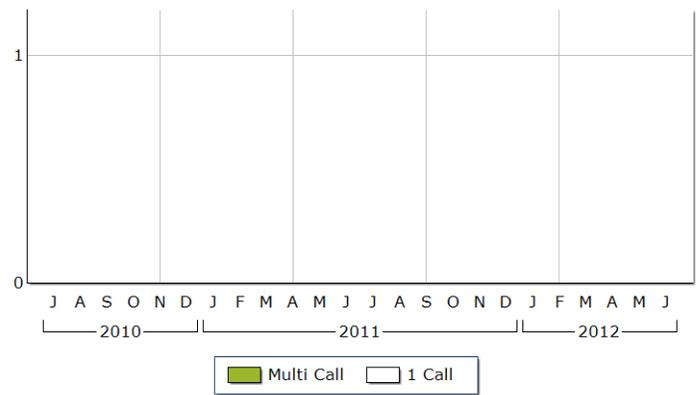


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			1	1,136
Tobacco Users YTD			10	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.15 %
Reach - NAQC			2	0.80 %
Annualized Reach			1	1.25 %
Annualized Reach - NAQC			2	0.88 %
Unique Individual Reach			3	1.15 %

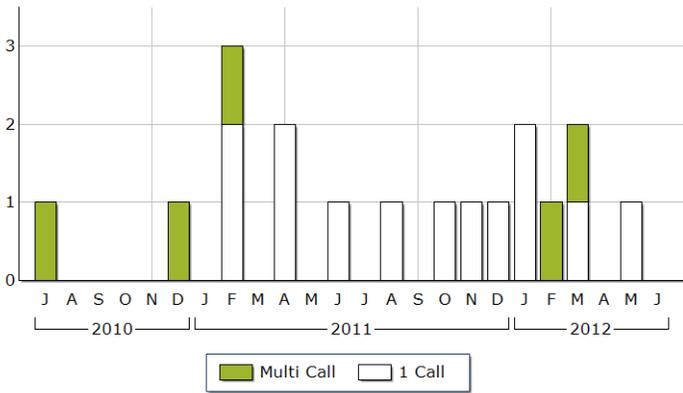
How Heard About



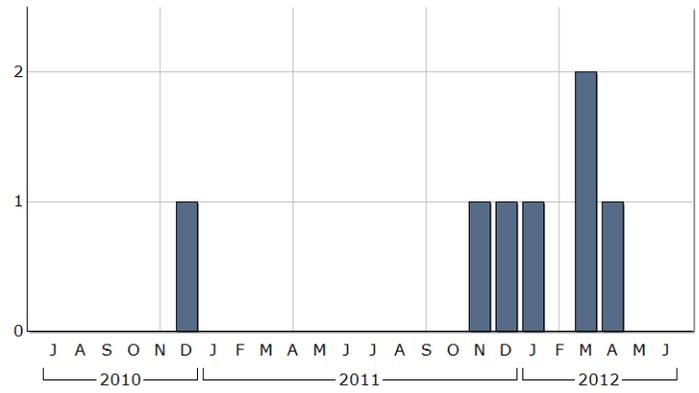
Fax Referral



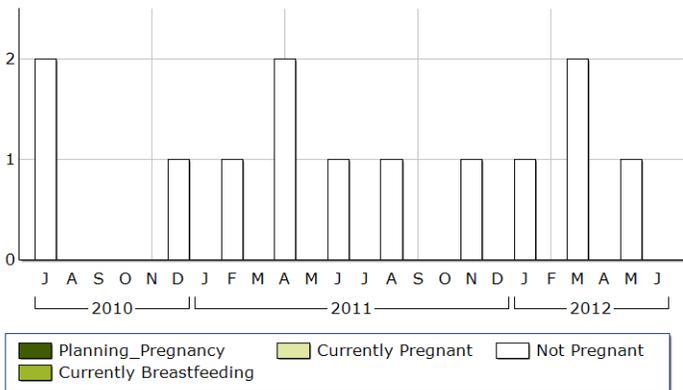
Tobacco User Enrollments By Program Type



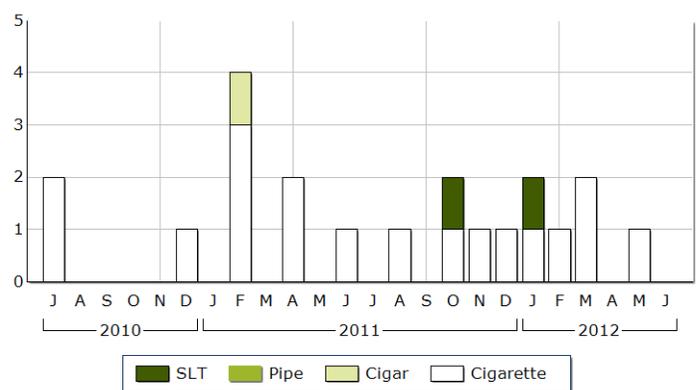
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

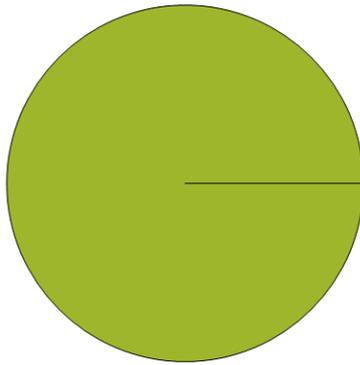


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

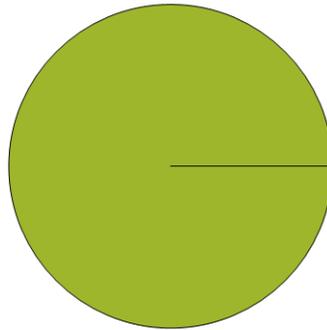
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

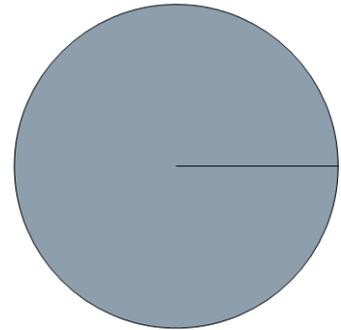
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

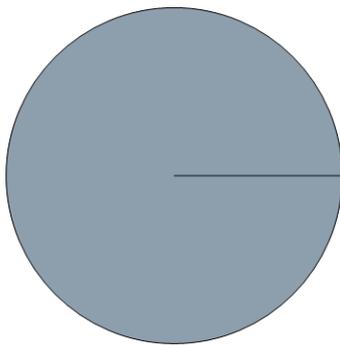
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

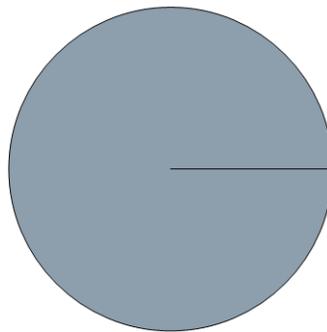
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

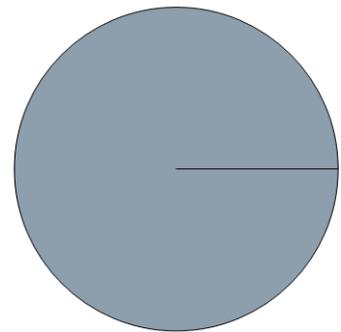
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

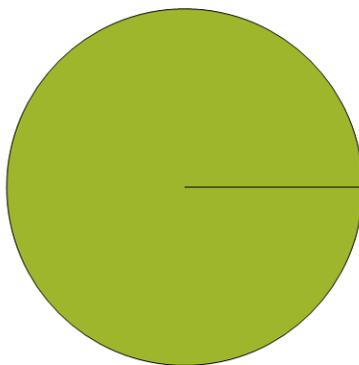
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

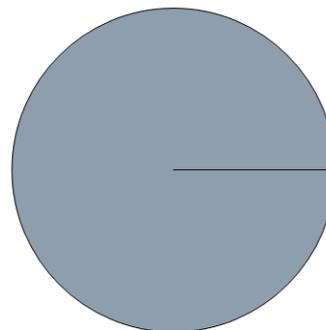
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

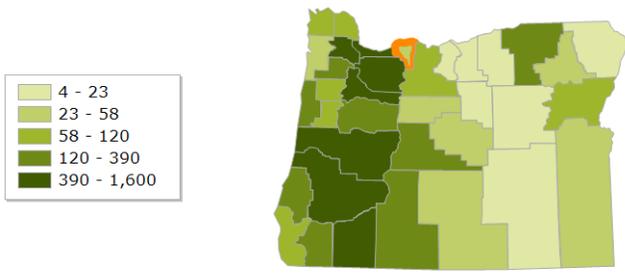
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

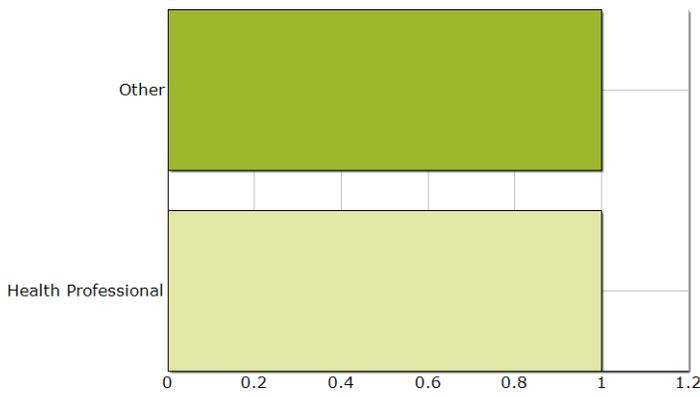
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

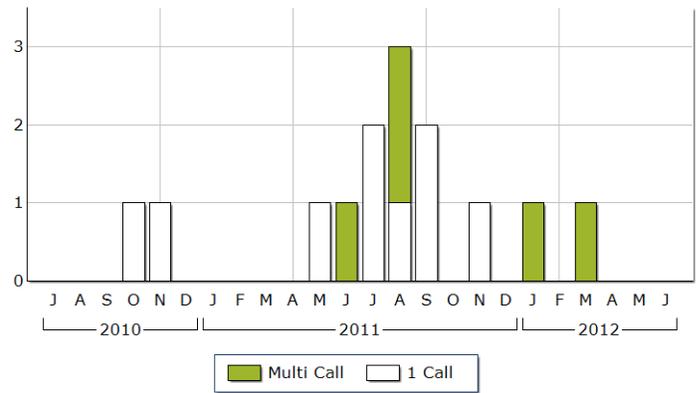


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			2	1,136
Tobacco Users YTD			32	13,116
Unique Tobacco Users YTD			3	29
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.29 %
Reach - NAQC			2	1.86 %
Annualized Reach			1	2.50 %
Annualized Reach - NAQC			2	2.03 %
Unique Individual Reach			3	2.08 %

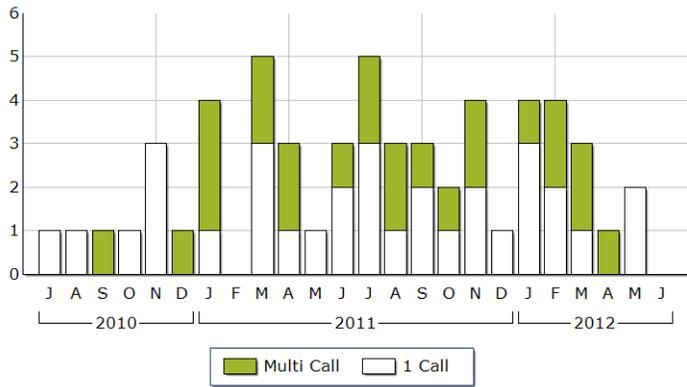
How Heard About



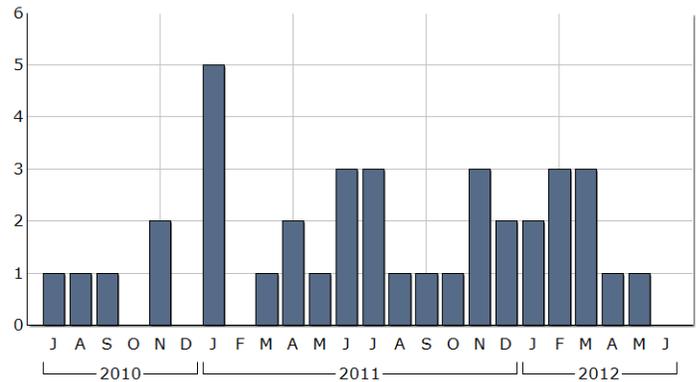
Fax Referral



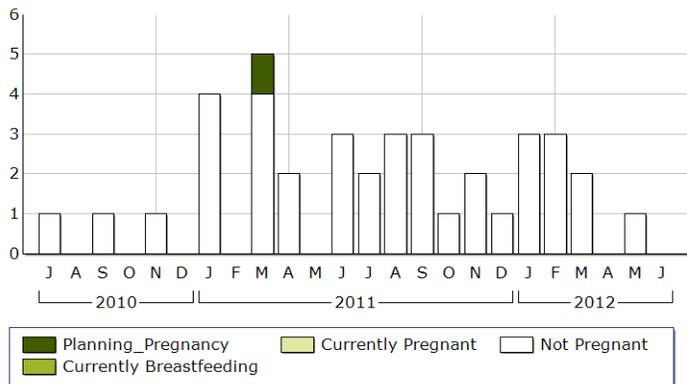
Tobacco User Enrollments By Program Type



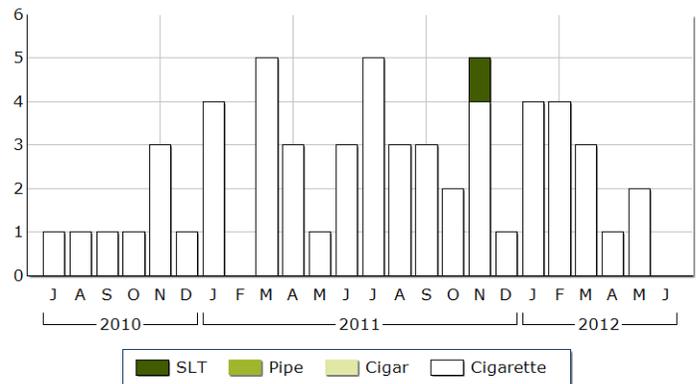
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

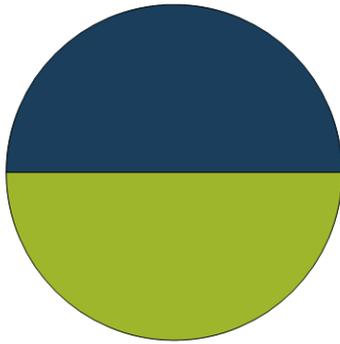


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

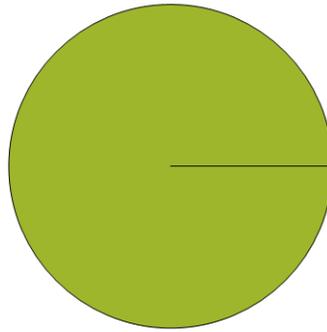
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

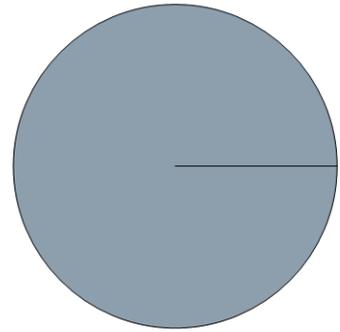
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

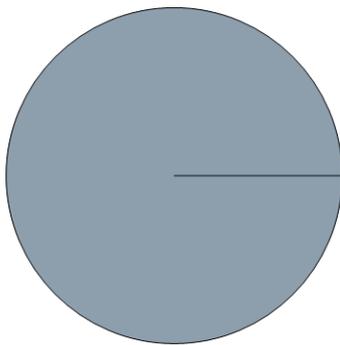
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 2

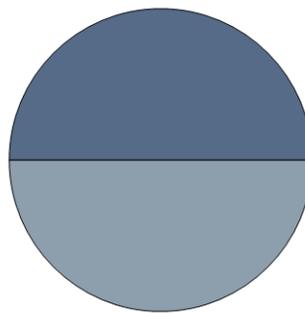
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

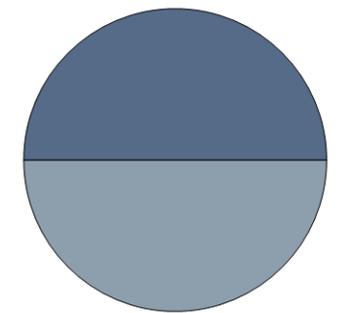
Tobacco Users By Age



45 - 54, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

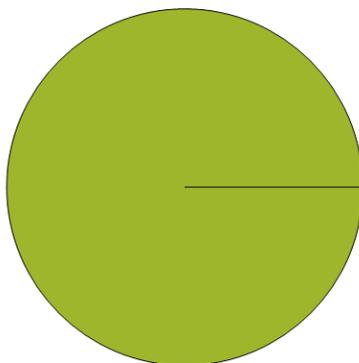
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicare, 50.00%

Chart Total N: 2

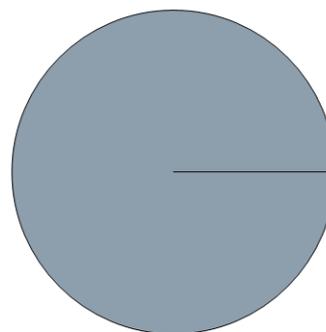
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

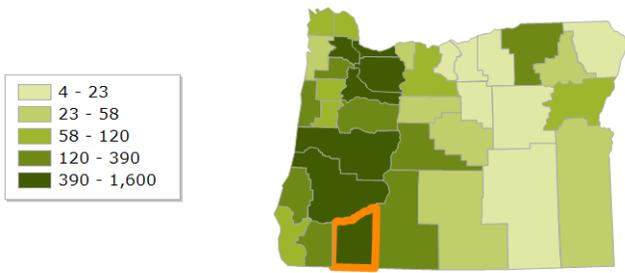
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

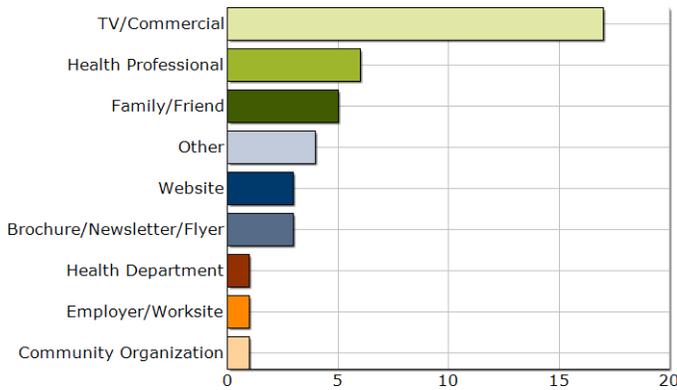
From 5/1/2012 through 5/31/2012

## State Tobacco Users Served Contract YTD (Adults)

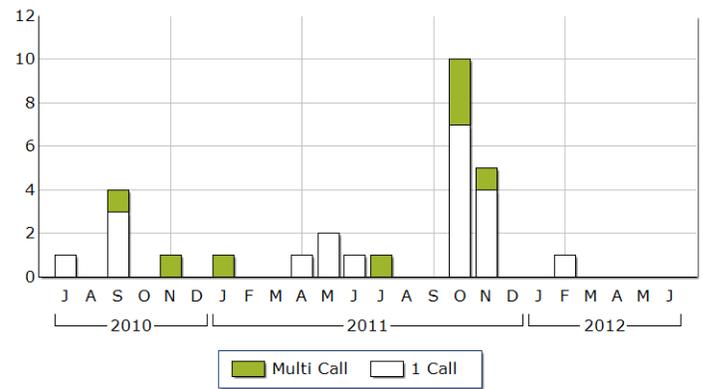


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			45	1,136
Tobacco Users YTD			492	13,116
Unique Tobacco Users YTD			3 <sup>3</sup>	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1 <sup>1</sup>	1.40 %
Reach - NAQC			2 <sup>2</sup>	1.00 %
Annualized Reach			1 <sup>1</sup>	1.52 %
Annualized Reach - NAQC			2 <sup>2</sup>	1.09 %
Unique Individual Reach			3 <sup>3</sup>	1.01 %

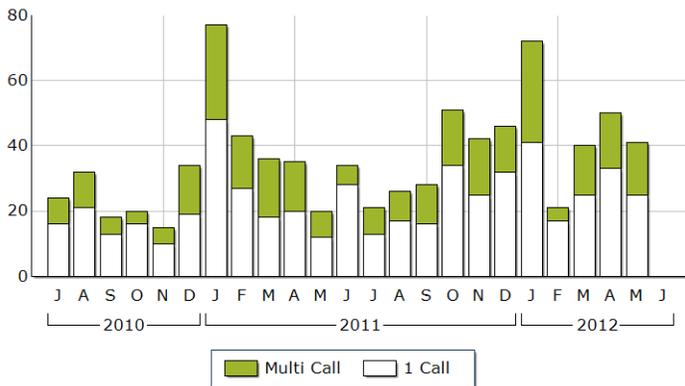
## How Heard About



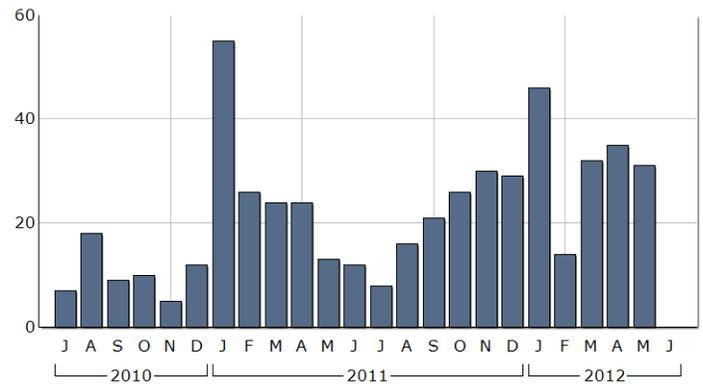
## Fax Referral



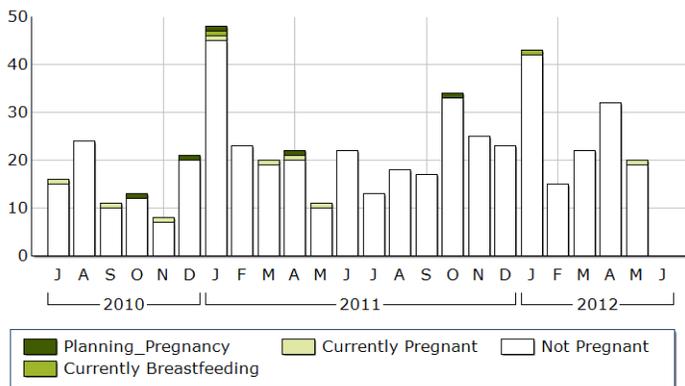
## Tobacco User Enrollments By Program Type



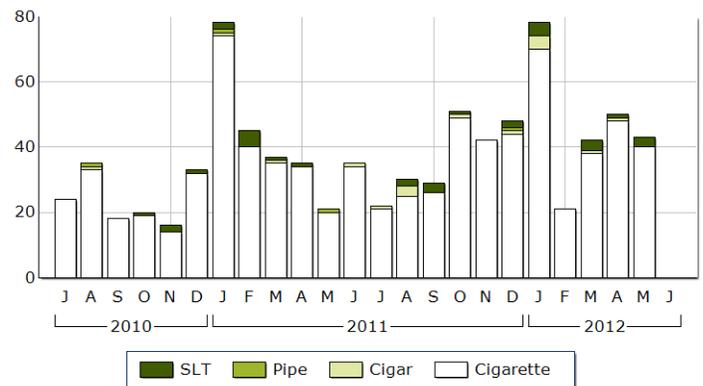
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

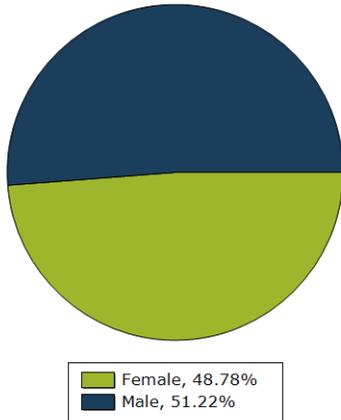


Chart Total N: 41

Tobacco Users By Language

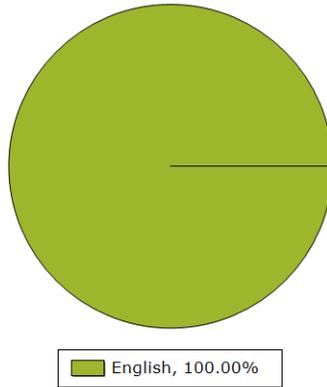


Chart Total N: 41

Tobacco Users By Education

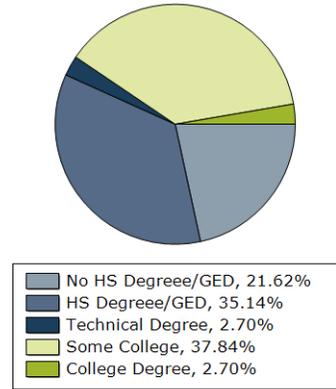


Chart Total N: 37

Tobacco Users By Race

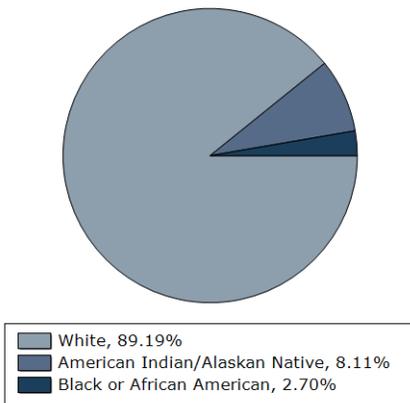


Chart Total N: 37

Tobacco Users By Age

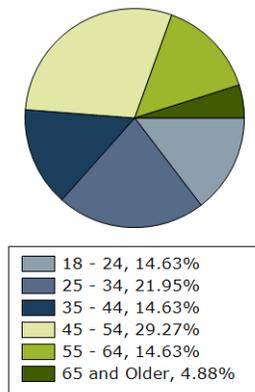


Chart Total N: 41

Tobacco Users By Health Plan

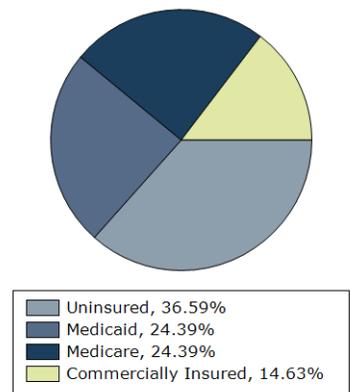


Chart Total N: 41

Tobacco Users By Ethnicity

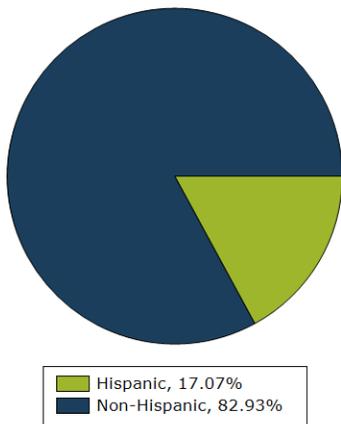


Chart Total N: 41

Tobacco Users By Chronic Condition

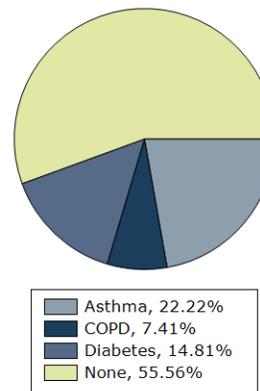


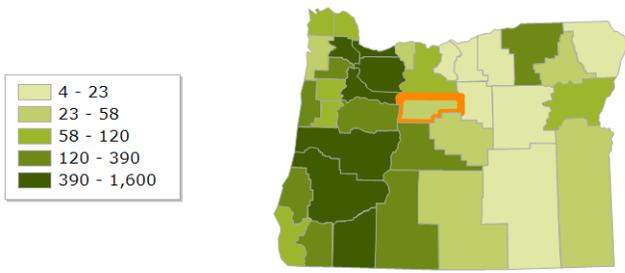
Chart Total N: 27

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

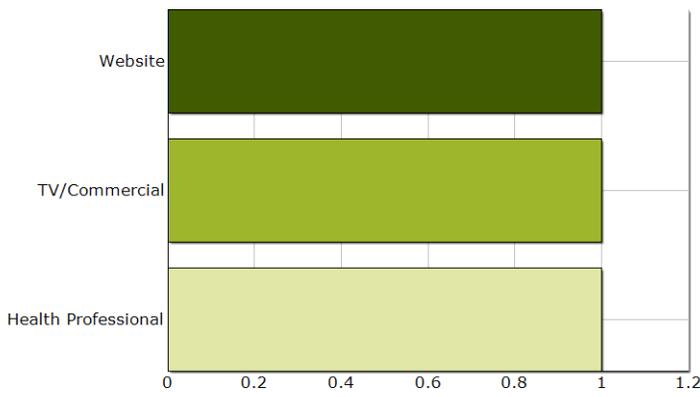
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

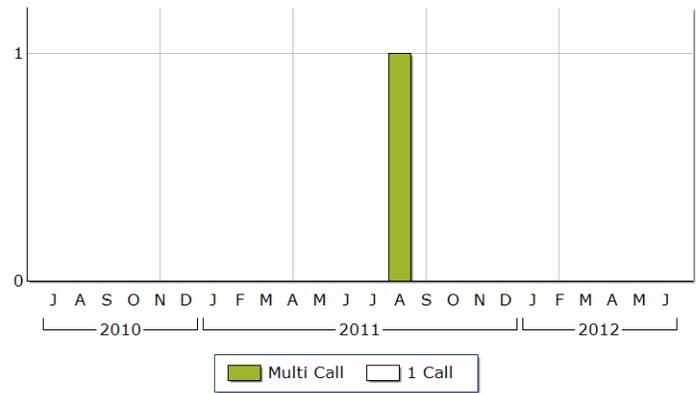


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	1,136
Tobacco Users YTD			44	13,116
Unique Tobacco Users YTD			37	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.67 %
Reach - NAQC			2	1.40 %
Annualized Reach			1	1.82 %
Annualized Reach - NAQC			2	1.53 %
Unique Individual Reach			3	1.40 %

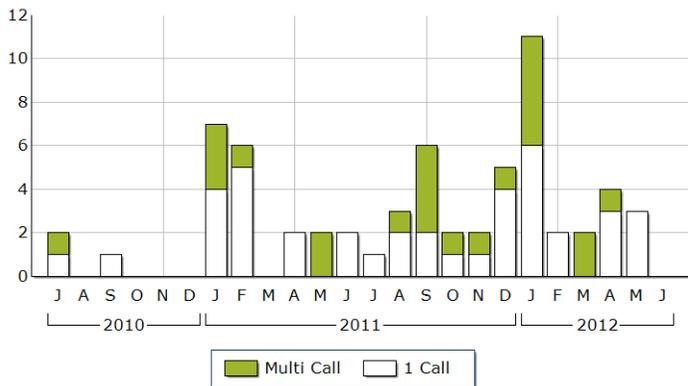
How Heard About



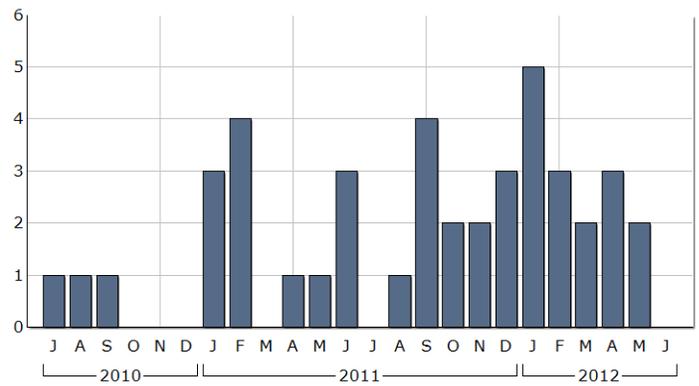
Fax Referral



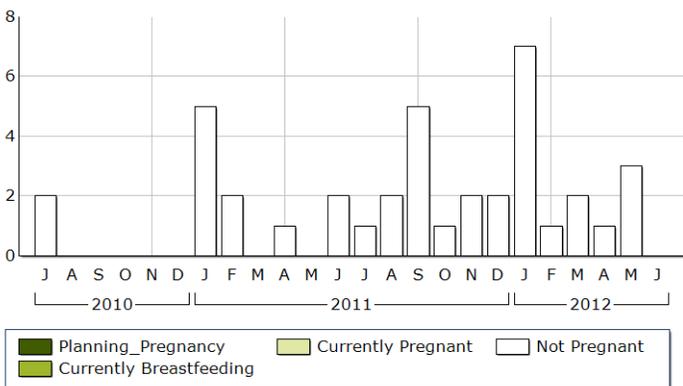
Tobacco User Enrollments By Program Type



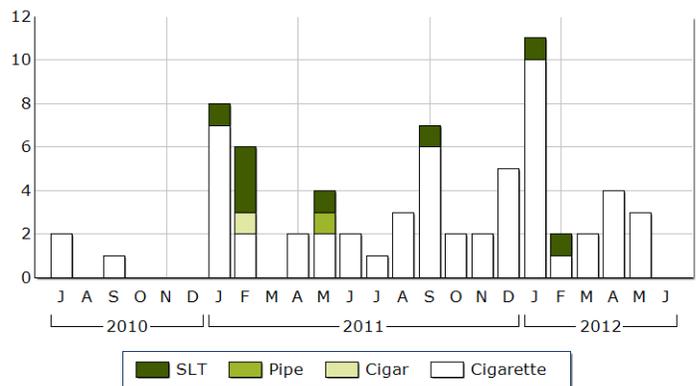
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

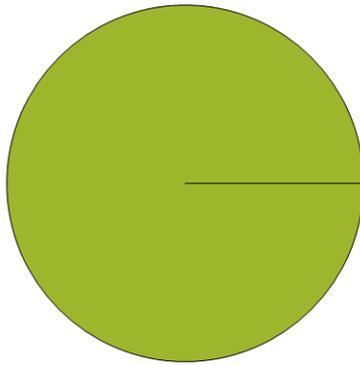


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

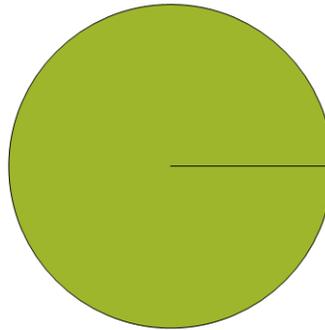
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

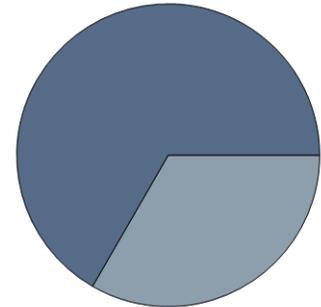
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

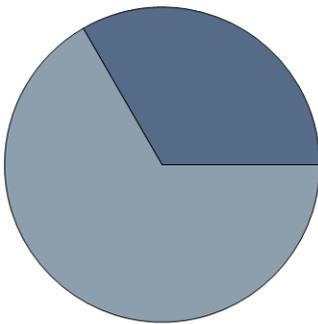
Tobacco Users By Education



HS Degree/GED, 33.33%  
Some College, 66.67%

Chart Total N: 3

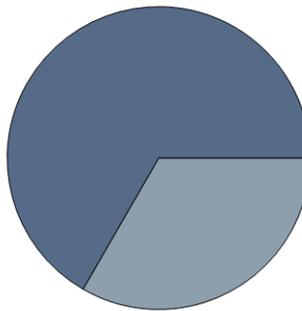
Tobacco Users By Race



White, 66.67%  
American Indian/Alaskan Native, 33.33%

Chart Total N: 3

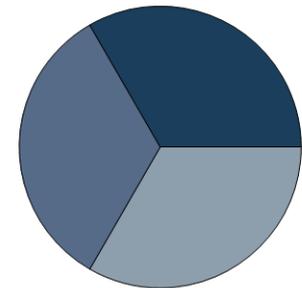
Tobacco Users By Age



25 - 34, 33.33%  
35 - 44, 66.67%

Chart Total N: 3

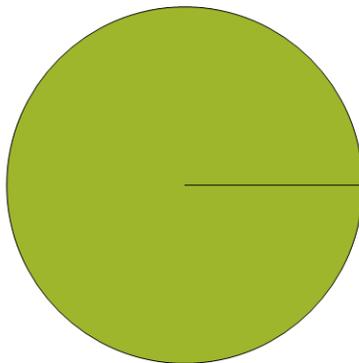
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Doesn't Know, 33.33%  
Medicaid, 33.33%

Chart Total N: 3

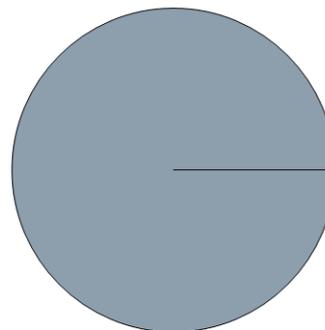
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

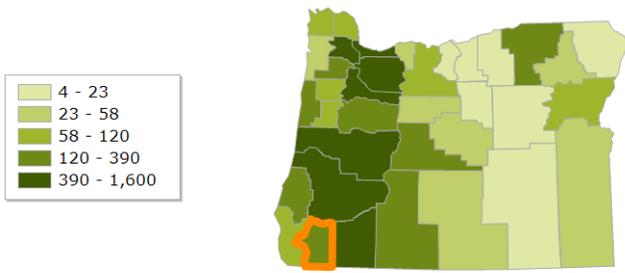
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

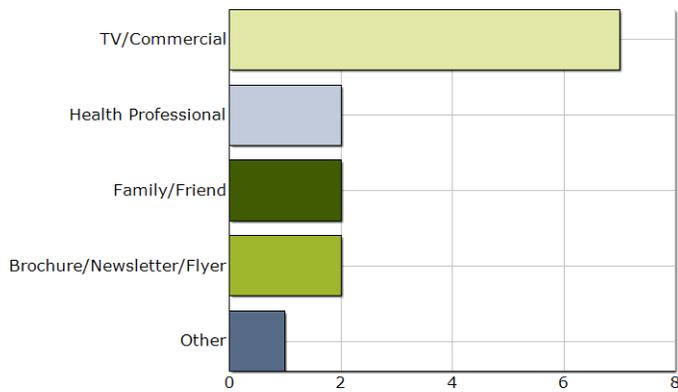
From 5/1/2012 through 5/31/2012

### State Tobacco Users Served Contract YTD (Adults)

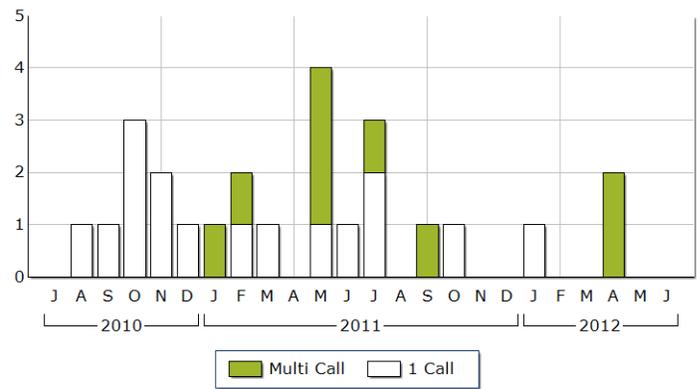


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			16	1,136
Tobacco Users YTD			270	13,116
Unique Tobacco Users YTD			<sup>3</sup> 195	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			<sup>1</sup> 1.62 %	2.54 %
Reach - NAQC			<sup>2</sup> 1.17 %	1.19 %
Annualized Reach			<sup>1</sup> 1.77 %	2.77 %
Annualized Reach - NAQC			<sup>2</sup> 1.28 %	1.29 %
Unique Individual Reach			<sup>3</sup> 1.17 %	1.74 %

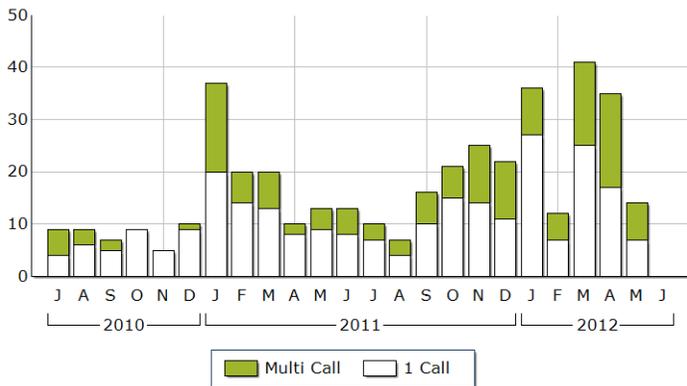
### How Heard About



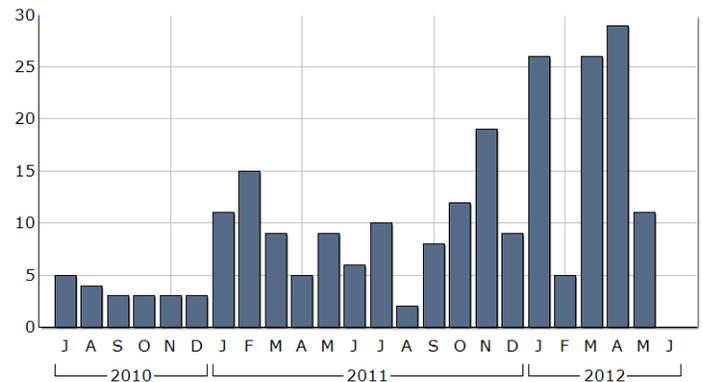
### Fax Referral



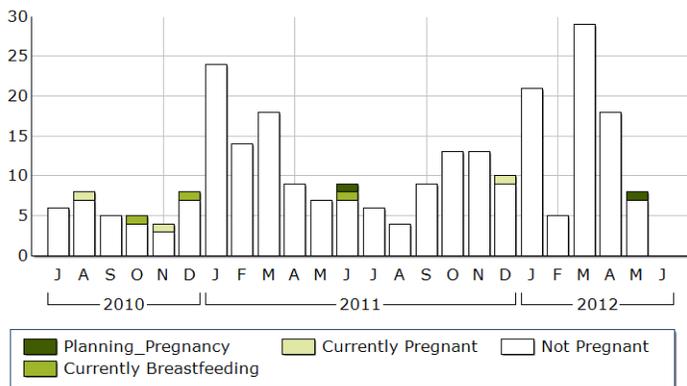
### Tobacco User Enrollments By Program Type



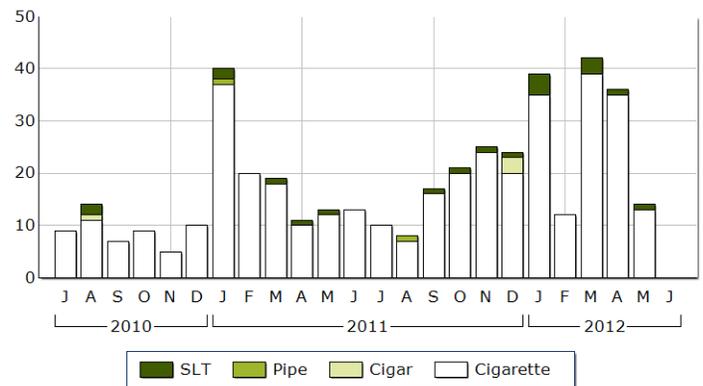
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

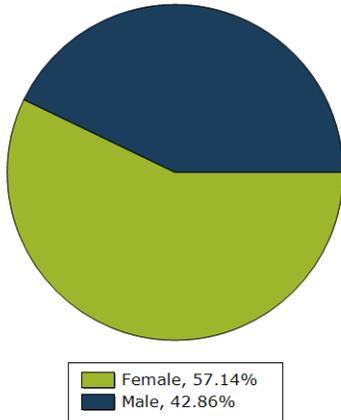


Chart Total N: 14

Tobacco Users By Language

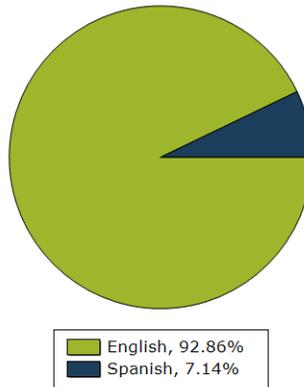


Chart Total N: 14

Tobacco Users By Education

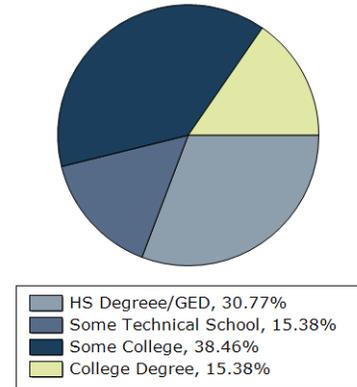


Chart Total N: 13

Tobacco Users By Race

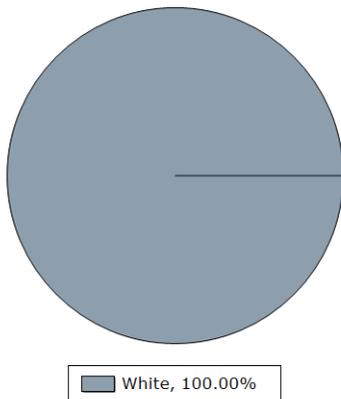


Chart Total N: 13

Tobacco Users By Age

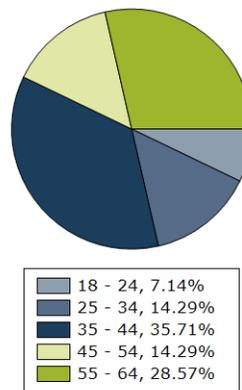


Chart Total N: 14

Tobacco Users By Health Plan

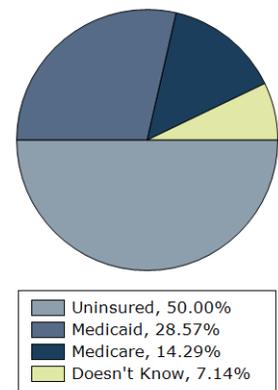


Chart Total N: 14

Tobacco Users By Ethnicity

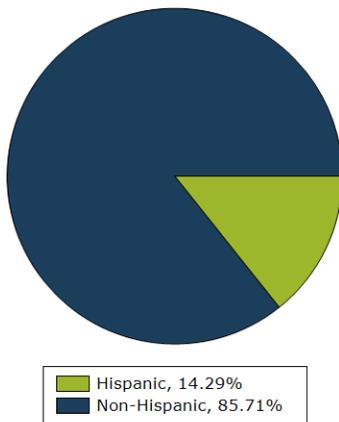


Chart Total N: 14

Tobacco Users By Chronic Condition

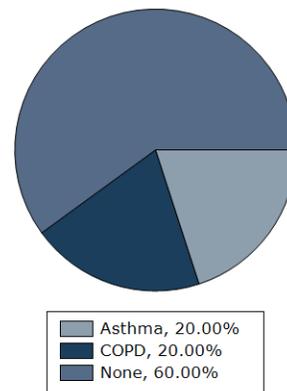


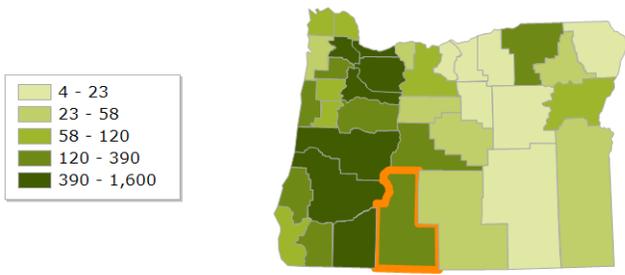
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

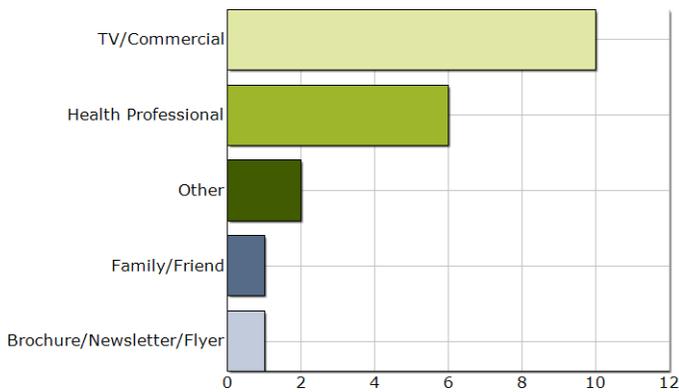
From 5/1/2012 through 5/31/2012

### State Tobacco Users Served Contract YTD (Adults)

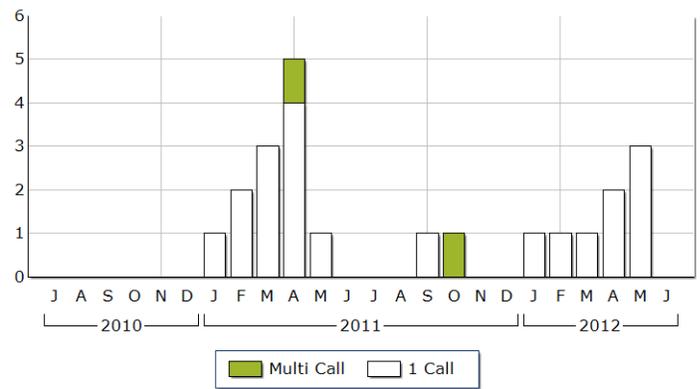


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			21	1,136
Tobacco Users YTD			199	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.79 %
Reach - NAQC			2	1.42 %
Annualized Reach			1	1.95 %
Annualized Reach - NAQC			2	1.55 %
Unique Individual Reach			3	1.27 %

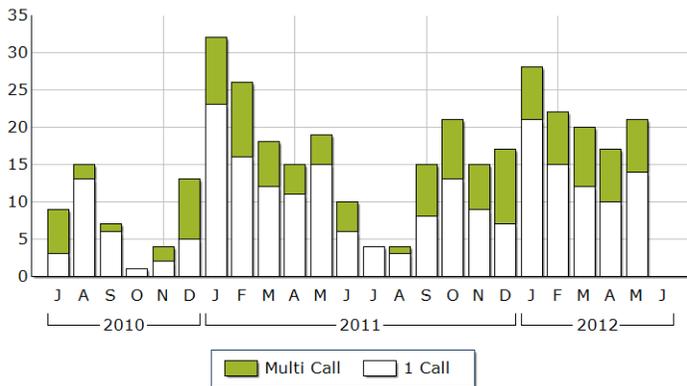
### How Heard About



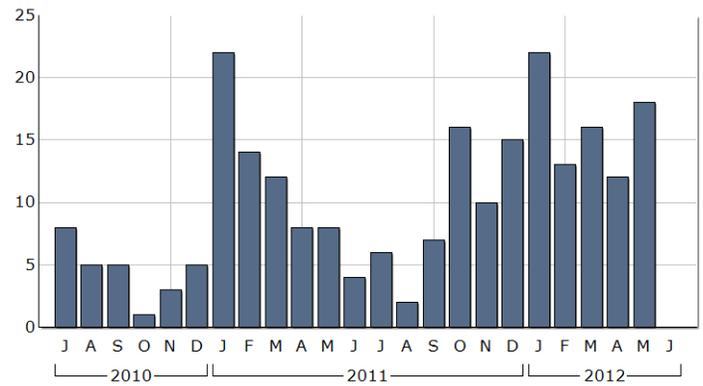
### Fax Referral



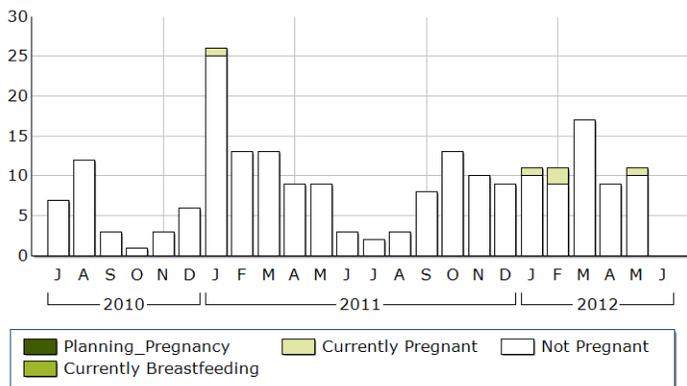
### Tobacco User Enrollments By Program Type



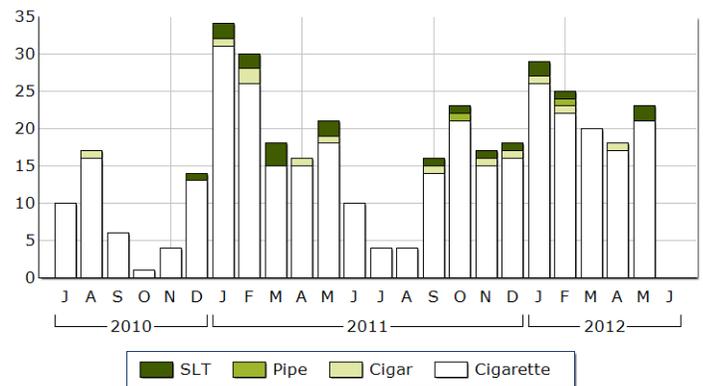
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

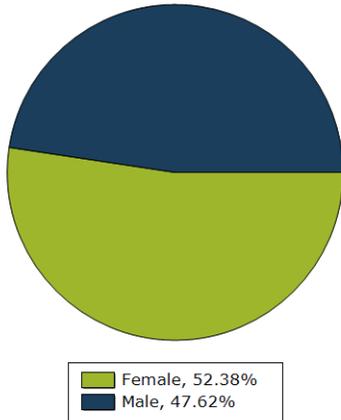


Chart Total N: 21

Tobacco Users By Language

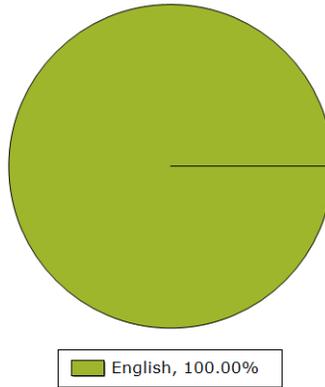


Chart Total N: 21

Tobacco Users By Education

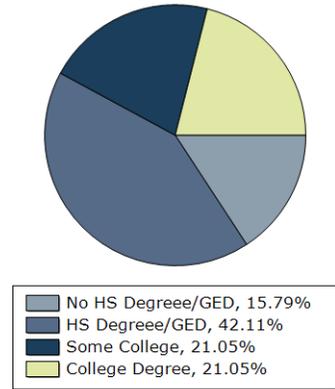


Chart Total N: 19

Tobacco Users By Race

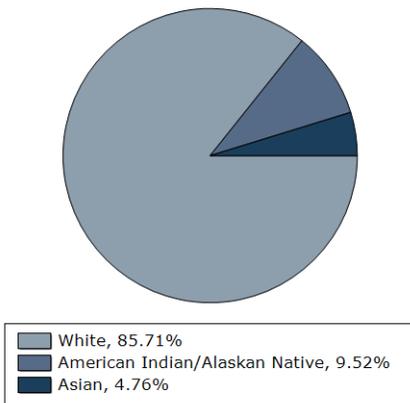


Chart Total N: 21

Tobacco Users By Age

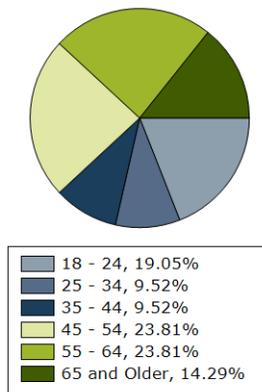


Chart Total N: 21

Tobacco Users By Health Plan

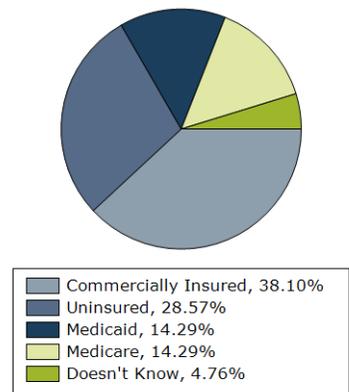


Chart Total N: 21

Tobacco Users By Ethnicity

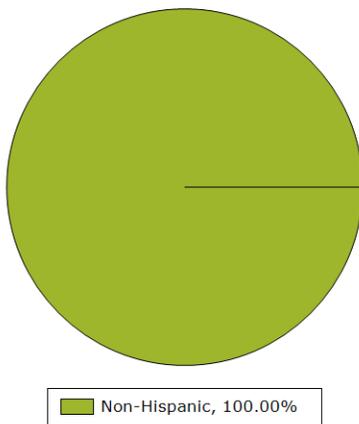


Chart Total N: 21

Tobacco Users By Chronic Condition

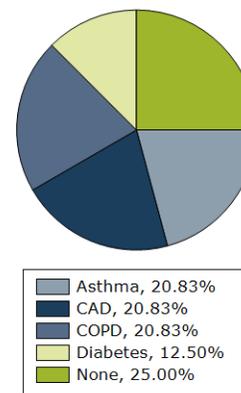


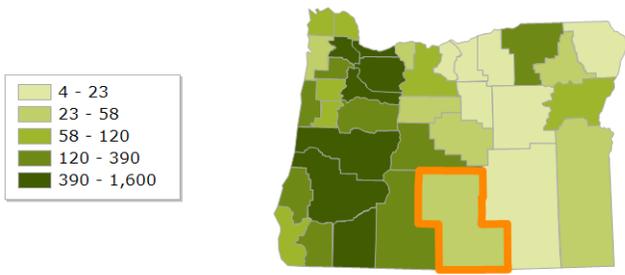
Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

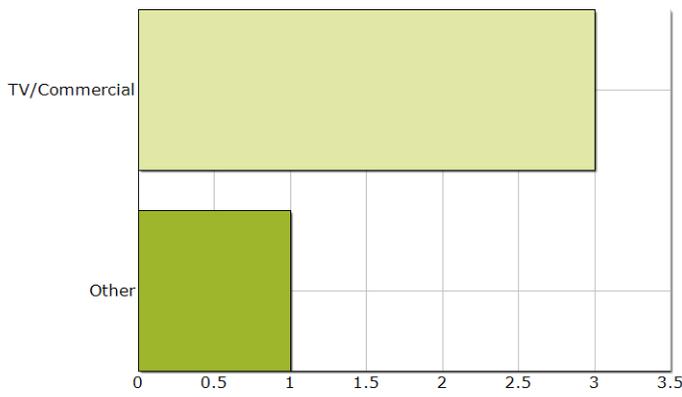
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

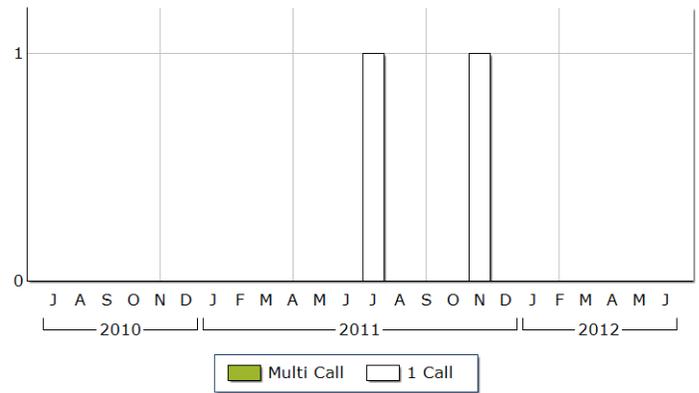


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 <sup>4</sup>
		County	State
Tobacco Users - Last Full Month		4	1,136
Tobacco Users YTD		34	13,116
Unique Tobacco Users YTD		3	27
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.81 %
Reach - NAQC		2	2.07 %
Annualized Reach		1	3.07 %
Annualized Reach - NAQC		2	2.26 %
Unique Individual Reach		3	2.24 %

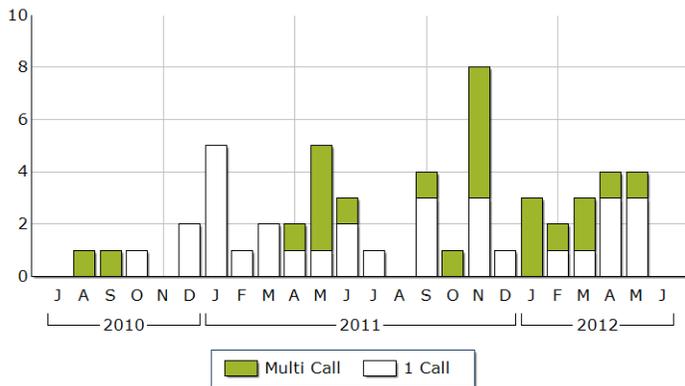
How Heard About



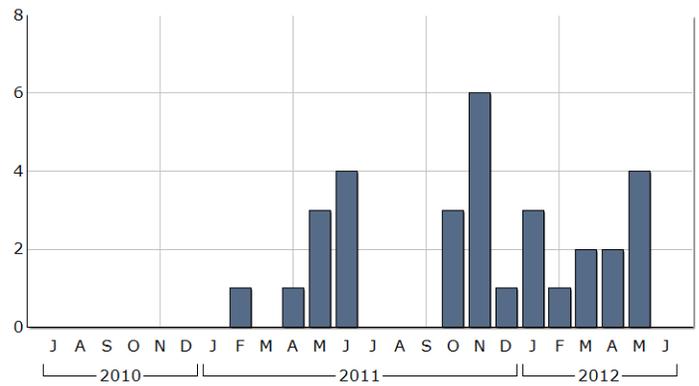
Fax Referral



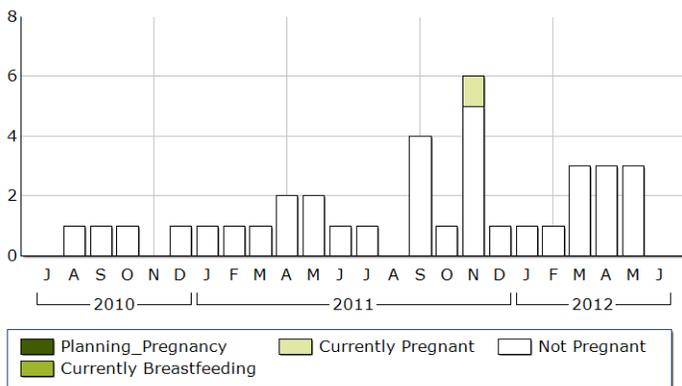
Tobacco User Enrollments By Program Type



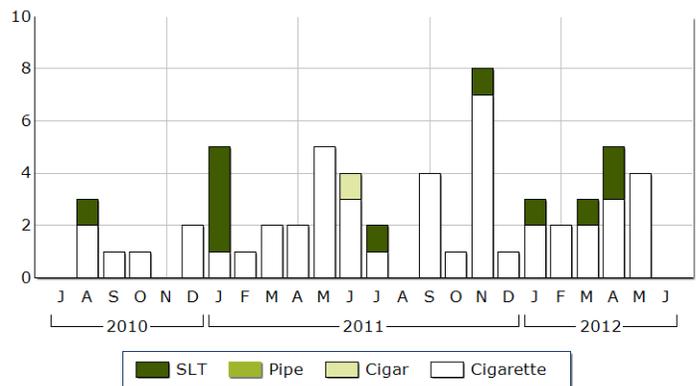
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

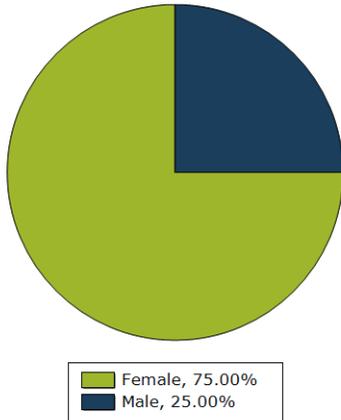


Chart Total N: 4

Tobacco Users By Language

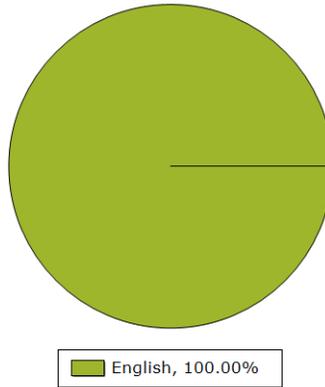


Chart Total N: 4

Tobacco Users By Education

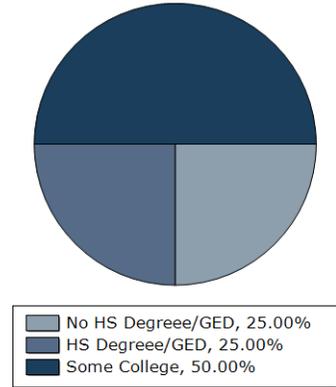


Chart Total N: 4

Tobacco Users By Race

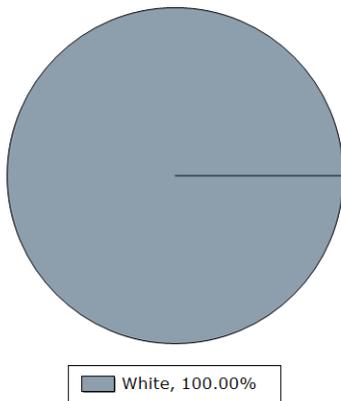


Chart Total N: 3

Tobacco Users By Age

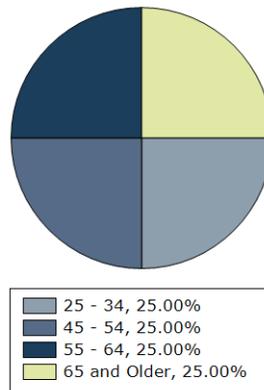


Chart Total N: 4

Tobacco Users By Health Plan

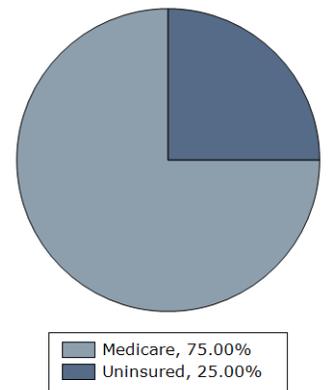


Chart Total N: 4

Tobacco Users By Ethnicity

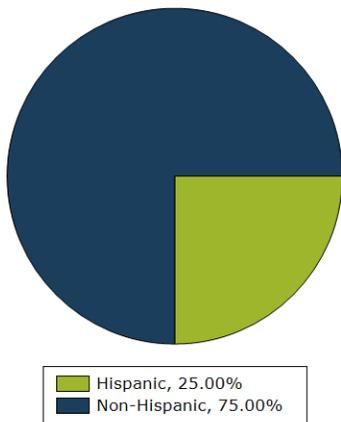


Chart Total N: 4

Tobacco Users By Chronic Condition

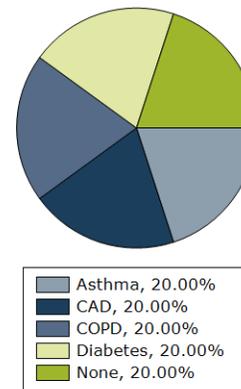


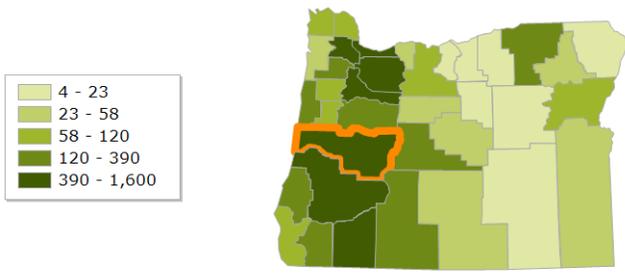
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

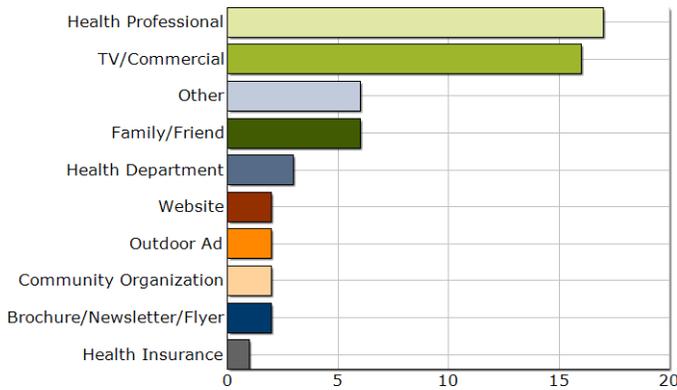
From 5/1/2012 through 5/31/2012

### State Tobacco Users Served Contract YTD (Adults)

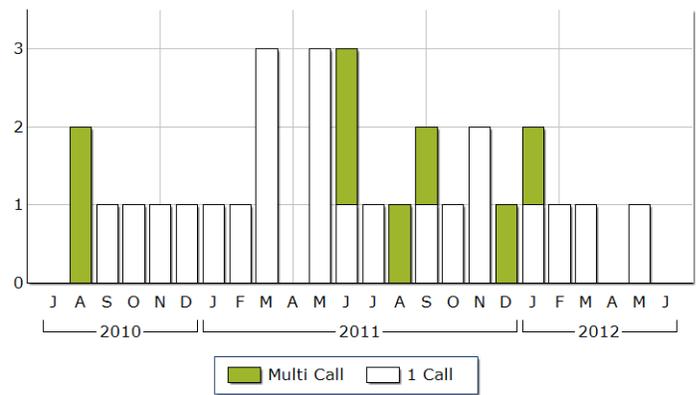


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			80	1,136
Tobacco Users YTD			872	13,116
Unique Tobacco Users YTD			3 <sup>3</sup>	578
Target Reach			2.0 %	2.0 %
Reach YTD			1 <sup>1</sup>	1.73 %
Reach - NAOC			2 <sup>2</sup>	1.14 %
Annualized Reach			1 <sup>1</sup>	1.88 %
Annualized Reach - NAOC			2 <sup>2</sup>	1.25 %
Unique Individual Reach			3 <sup>3</sup>	1.14 %

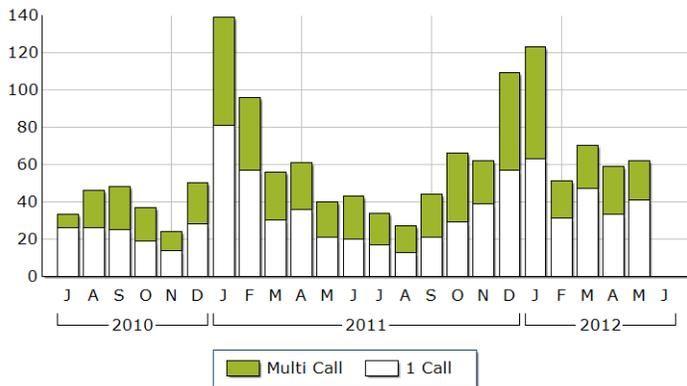
### How Heard About



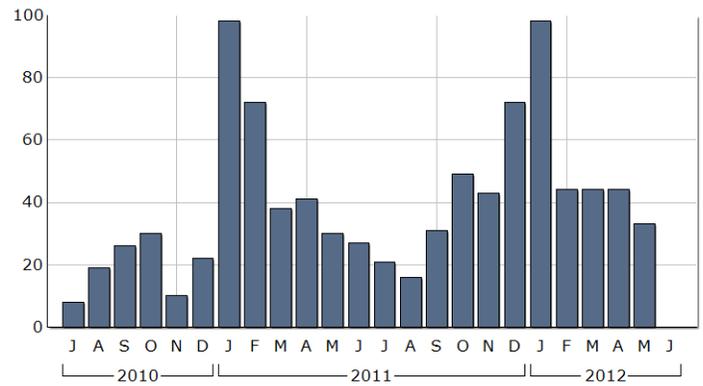
### Fax Referral



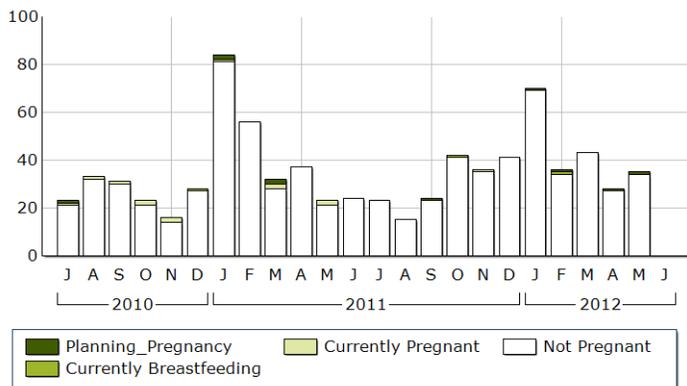
### Tobacco User Enrollments By Program Type



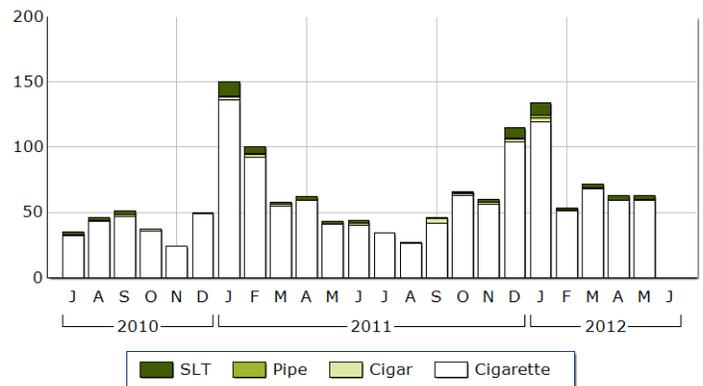
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAOC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

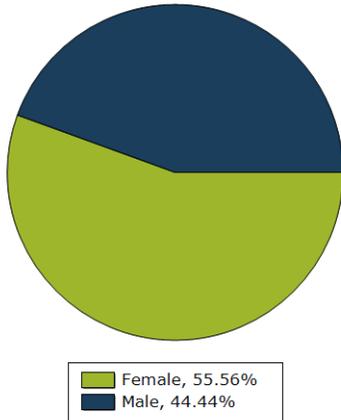


Chart Total N: 63

Tobacco Users By Language

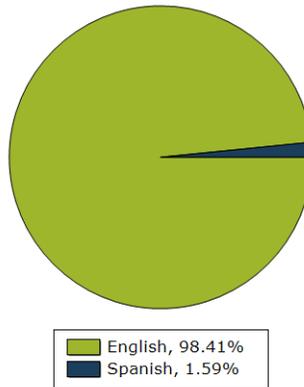


Chart Total N: 63

Tobacco Users By Education

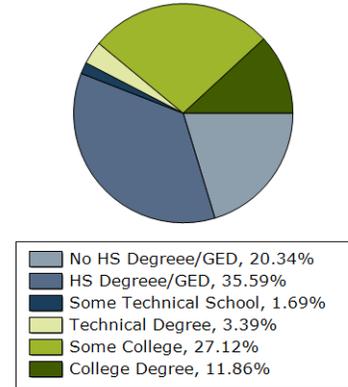


Chart Total N: 59

Tobacco Users By Race

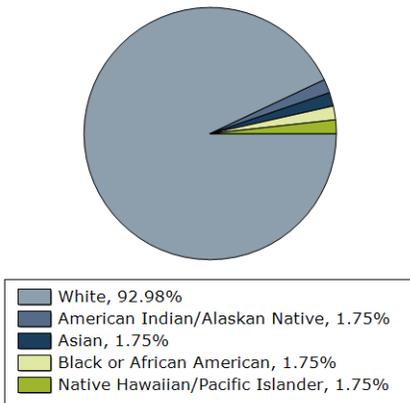


Chart Total N: 57

Tobacco Users By Age

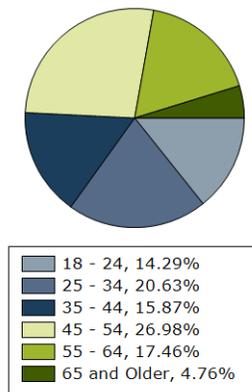


Chart Total N: 63

Tobacco Users By Health Plan

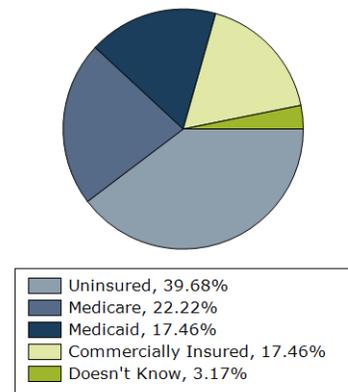


Chart Total N: 63

Tobacco Users By Ethnicity

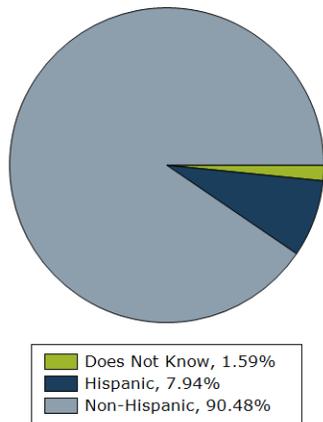


Chart Total N: 63

Tobacco Users By Chronic Condition

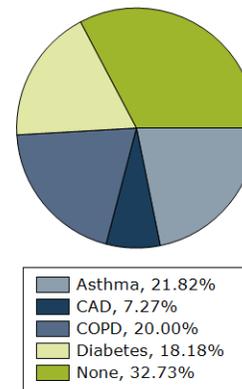


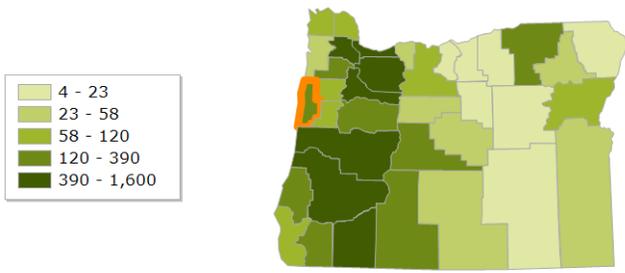
Chart Total N: 55

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

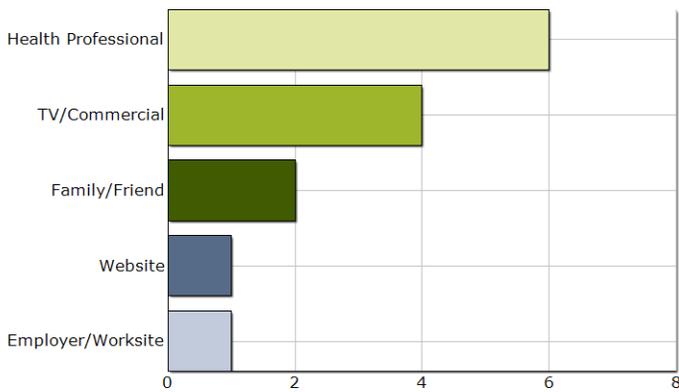
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

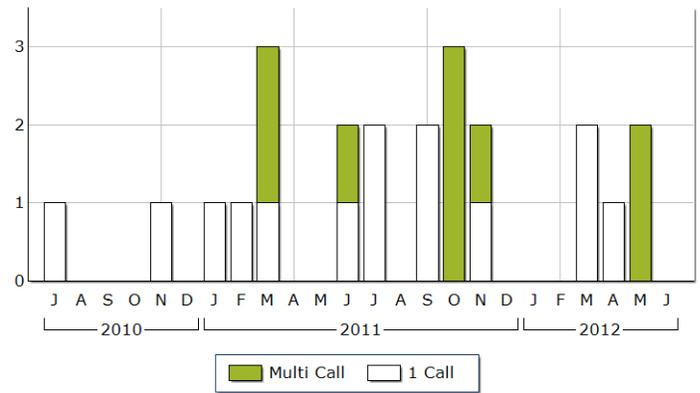


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			15	1,136
Tobacco Users YTD			142	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.45 %
Reach - NAQC			2	1.02 %
Annualized Reach			1	1.58 %
Annualized Reach - NAQC			2	1.11 %
Unique Individual Reach			3	1.06 %

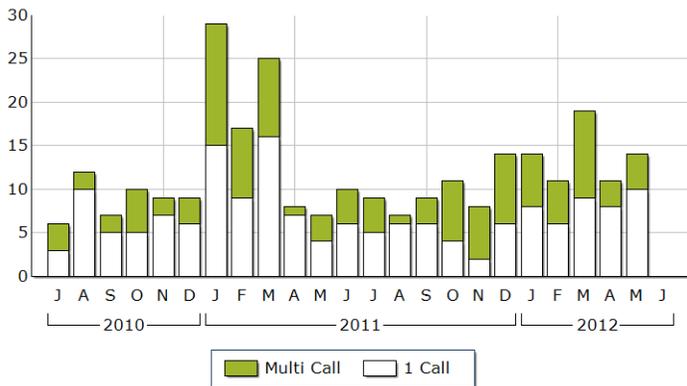
How Heard About



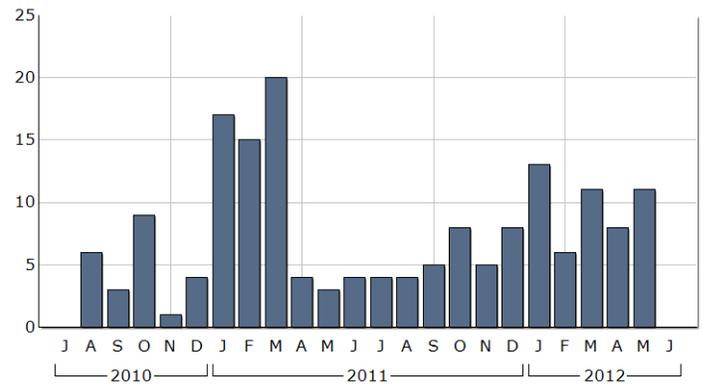
Fax Referral



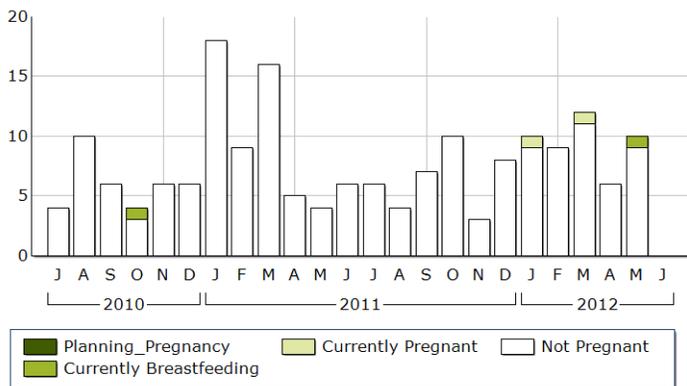
Tobacco User Enrollments By Program Type



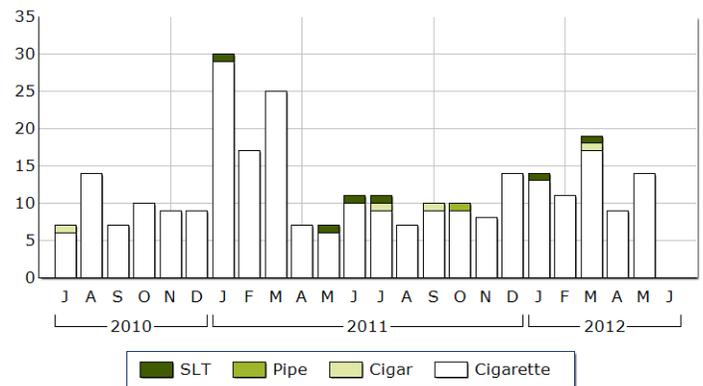
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

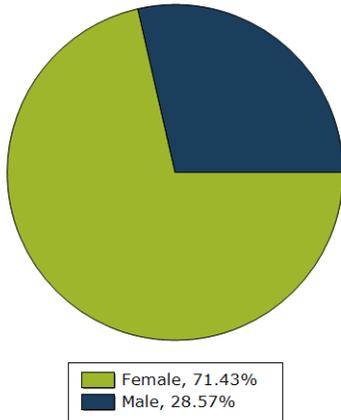


Chart Total N: 14

Tobacco Users By Language

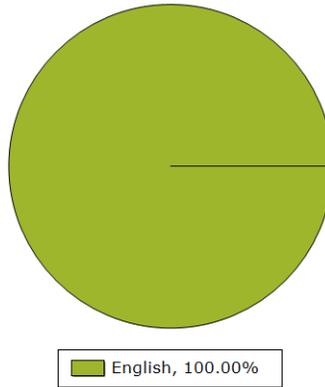


Chart Total N: 14

Tobacco Users By Education

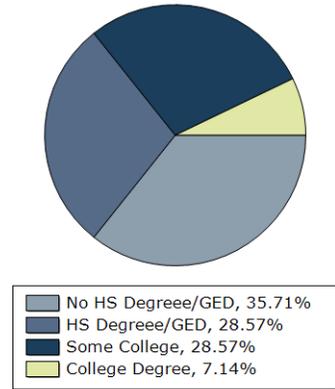


Chart Total N: 14

Tobacco Users By Race

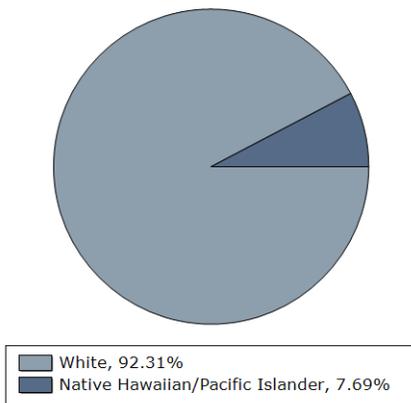


Chart Total N: 13

Tobacco Users By Age

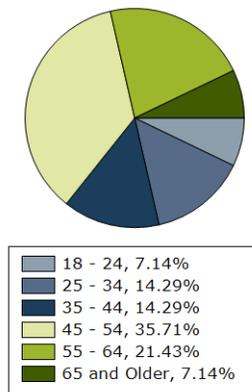


Chart Total N: 14

Tobacco Users By Health Plan

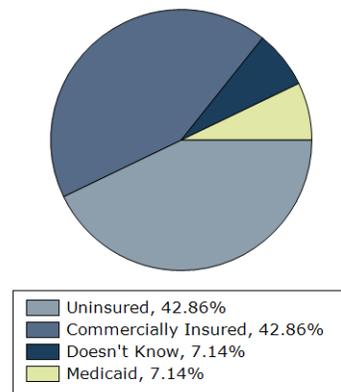


Chart Total N: 14

Tobacco Users By Ethnicity

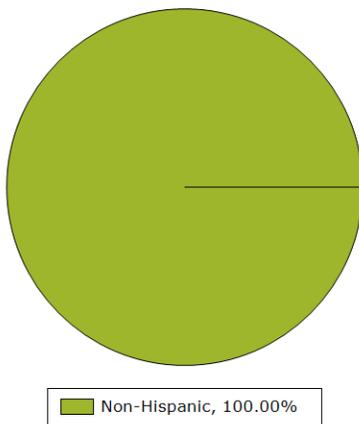


Chart Total N: 14

Tobacco Users By Chronic Condition

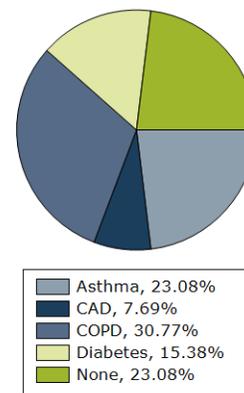


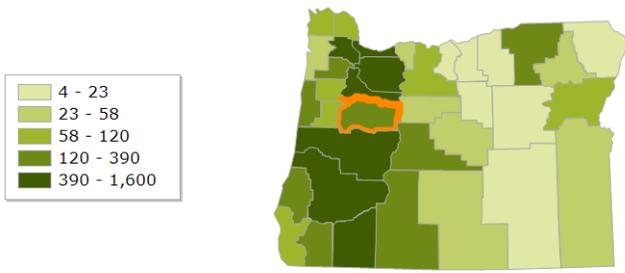
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

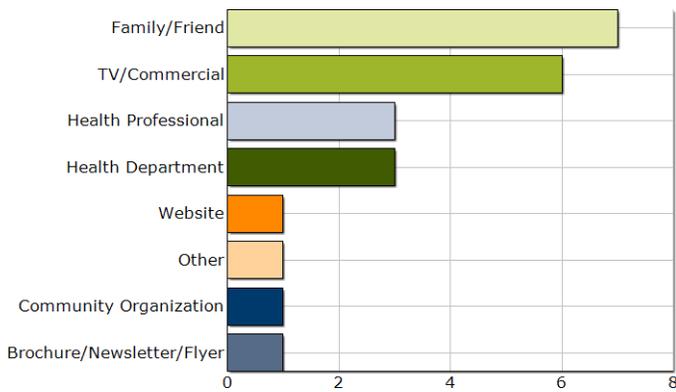
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

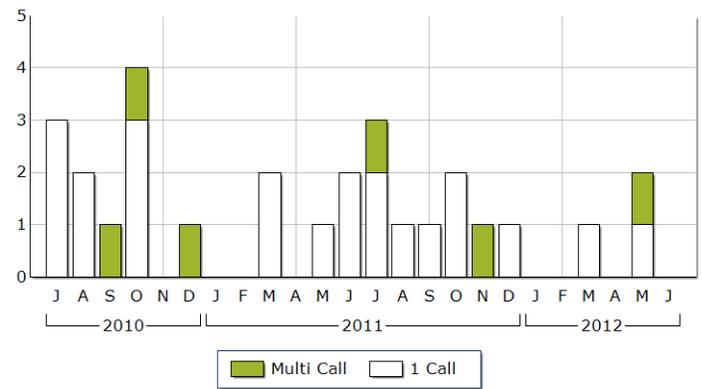


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			28	1,136
Tobacco Users YTD			288	13,116
Unique Tobacco Users YTD			3	206
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.64 %
Reach - NAQC			2	1.14 %
Annualized Reach			1	1.79 %
Annualized Reach - NAQC			2	1.24 %
Unique Individual Reach			3	1.17 %

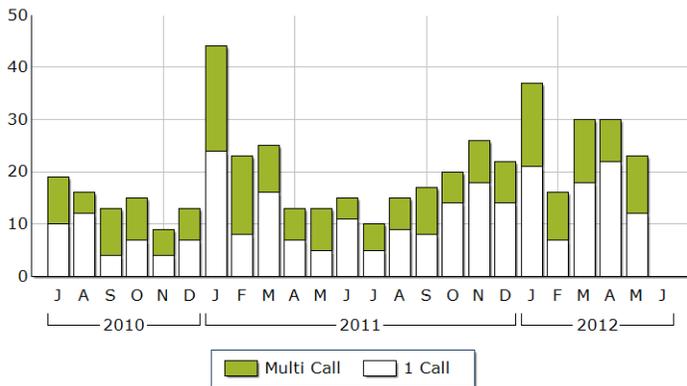
How Heard About



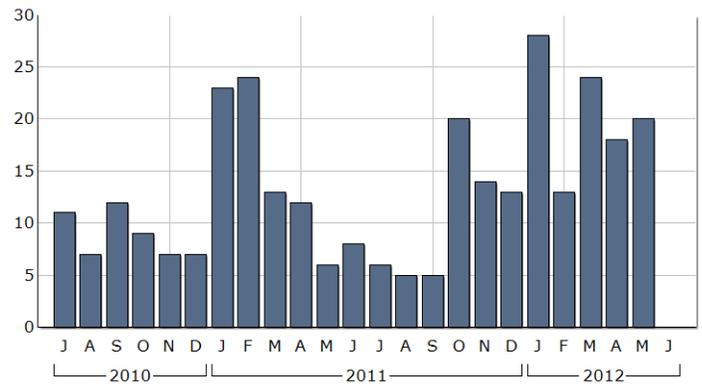
Fax Referral



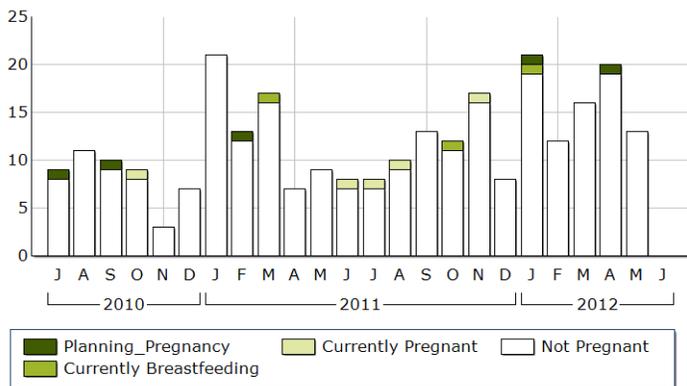
Tobacco User Enrollments By Program Type



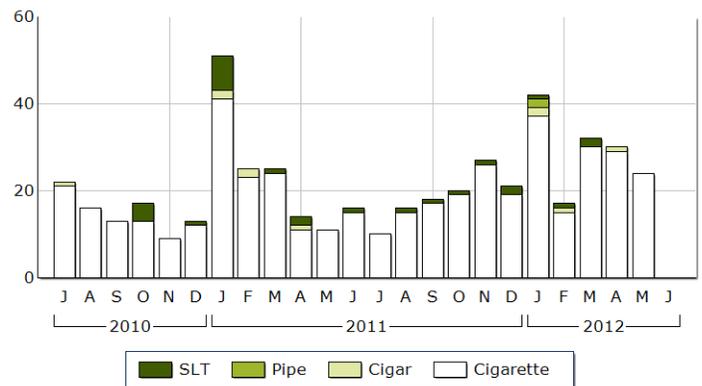
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

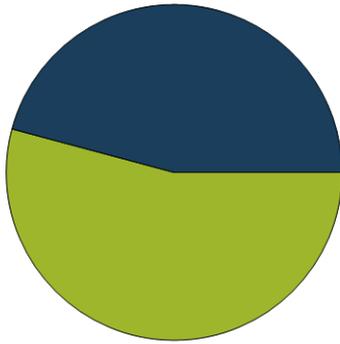


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

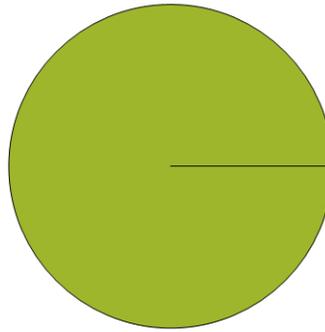
Tobacco Users By Gender



Female, 54.17%  
Male, 45.83%

Chart Total N: 24

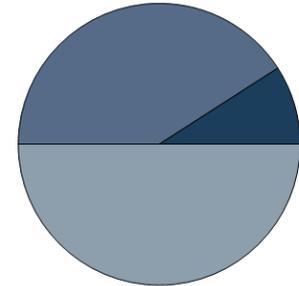
Tobacco Users By Language



English, 100.00%

Chart Total N: 24

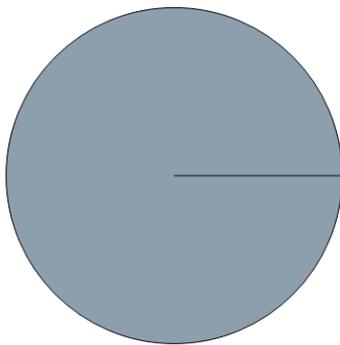
Tobacco Users By Education



HS Degreee/GED, 50.00%  
Some College, 40.91%  
College Degree, 9.09%

Chart Total N: 22

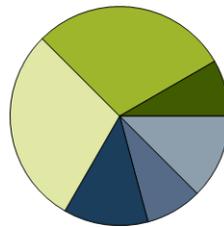
Tobacco Users By Race



White, 100.00%

Chart Total N: 22

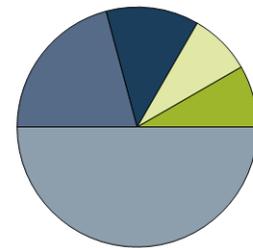
Tobacco Users By Age



18 - 24, 12.50%  
25 - 34, 8.33%  
35 - 44, 12.50%  
45 - 54, 29.17%  
55 - 64, 29.17%  
65 and Older, 8.33%

Chart Total N: 24

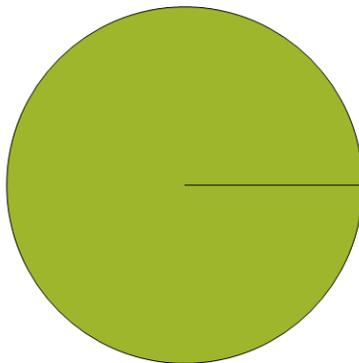
Tobacco Users By Health Plan



Uninsured, 50.00%  
Medicare, 20.83%  
Medicaid, 12.50%  
Commercially Insured, 8.33%  
Doesn't Know, 8.33%

Chart Total N: 24

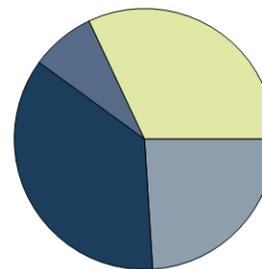
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 22

Tobacco Users By Chronic Condition



Asthma, 24.00%  
COPD, 36.00%  
Diabetes, 8.00%  
None, 32.00%

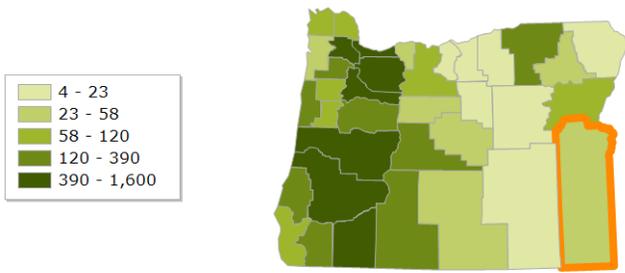
Chart Total N: 25

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

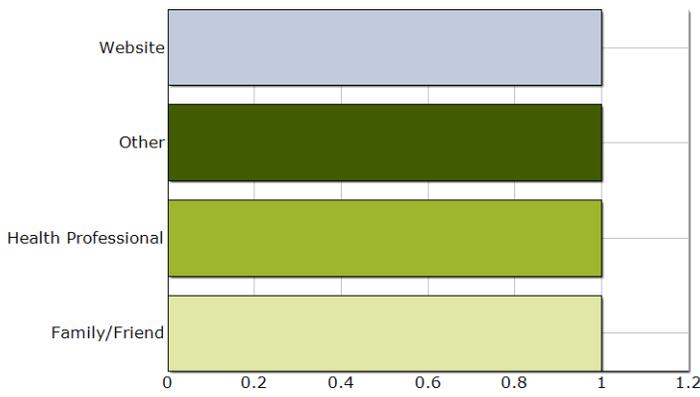
From 5/1/2012 through 5/31/2012

## State Tobacco Users Served Contract YTD (Adults)

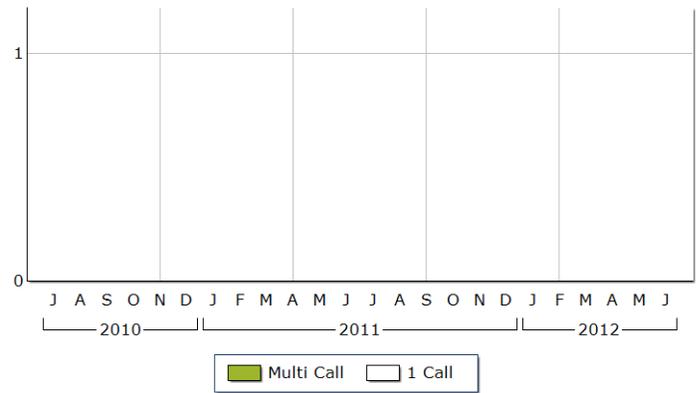


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			4	1,136
Tobacco Users YTD			41	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.02 %
Reach - NAQC			2	0.77 %
Annualized Reach			1	1.12 %
Annualized Reach - NAQC			2	0.84 %
Unique Individual Reach			3	0.60 %

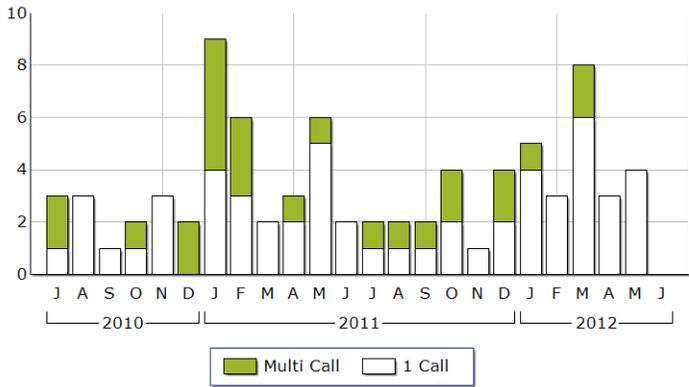
## How Heard About



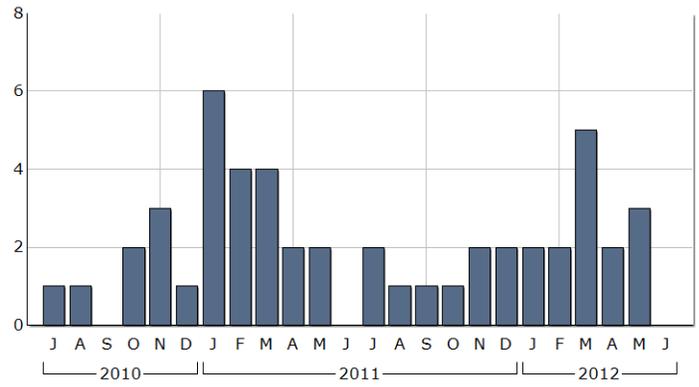
## Fax Referral



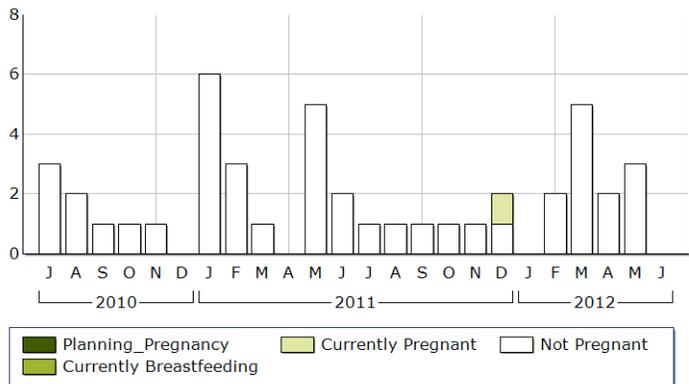
## Tobacco User Enrollments By Program Type



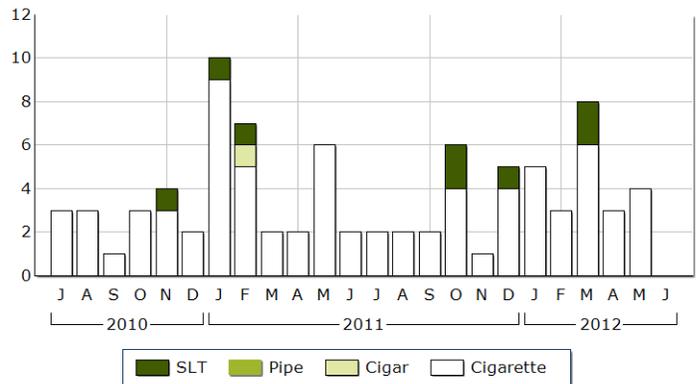
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

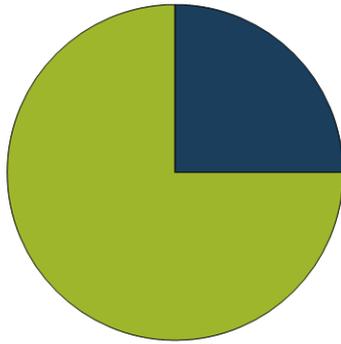


## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

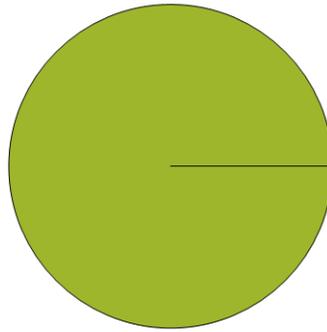
Tobacco Users By Gender



Female, 75.00%  
Male, 25.00%

Chart Total N: 4

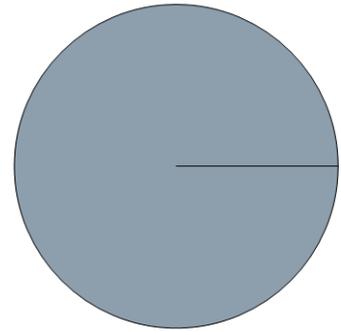
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

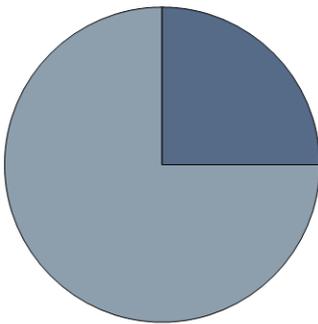
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 4

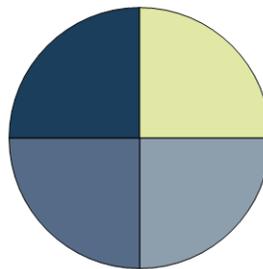
Tobacco Users By Race



White, 75.00%  
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

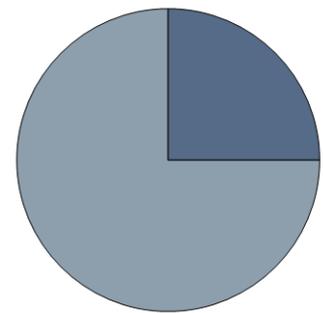
Tobacco Users By Age



35 - 44, 25.00%  
45 - 54, 25.00%  
55 - 64, 25.00%  
65 and Older, 25.00%

Chart Total N: 4

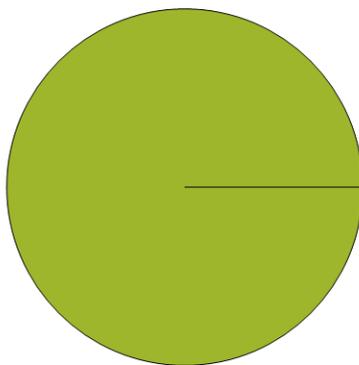
Tobacco Users By Health Plan



Medicaid, 75.00%  
Medicare, 25.00%

Chart Total N: 4

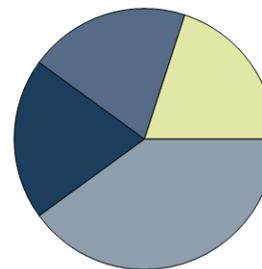
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 40.00%  
CAD, 20.00%  
COPD, 20.00%  
Diabetes, 20.00%

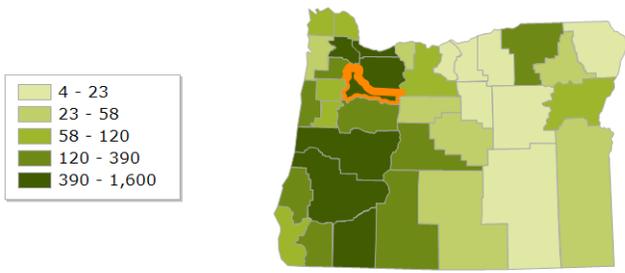
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

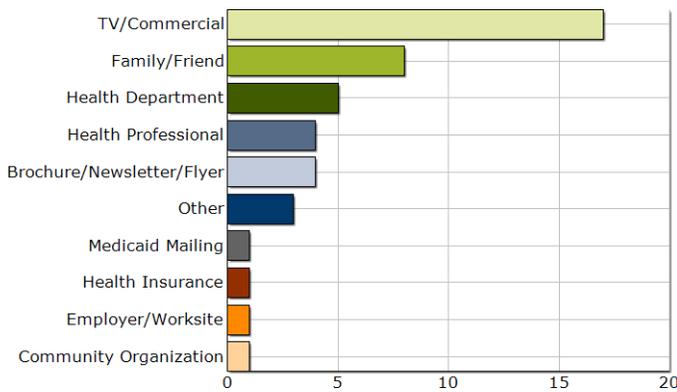
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

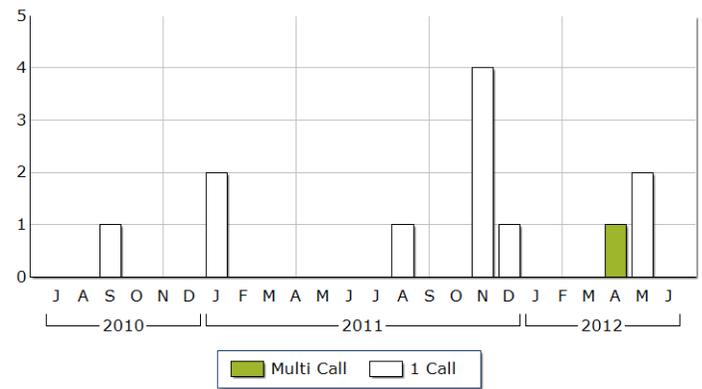


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			53	1,136
Tobacco Users YTD			602	13,116
Unique Tobacco Users YTD			3 <sup>3</sup>	431
Target Reach			2.0 %	2.0 %
Reach YTD			1 <sup>1</sup>	1.65 %
Reach - NAQC			2 <sup>2</sup>	1.25 %
Annualized Reach			1 <sup>1</sup>	1.80 %
Annualized Reach - NAQC			2 <sup>2</sup>	1.36 %
Unique Individual Reach			3 <sup>3</sup>	1.18 %

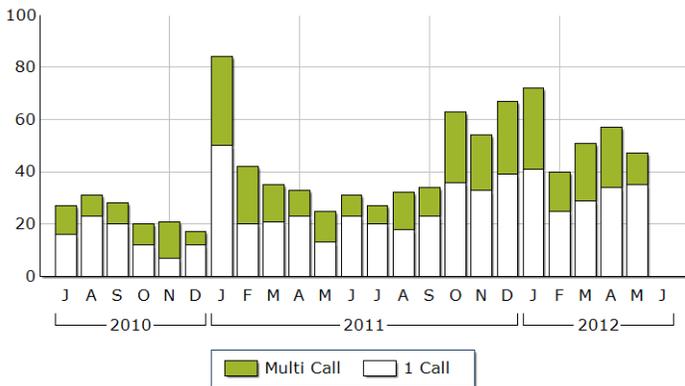
How Heard About



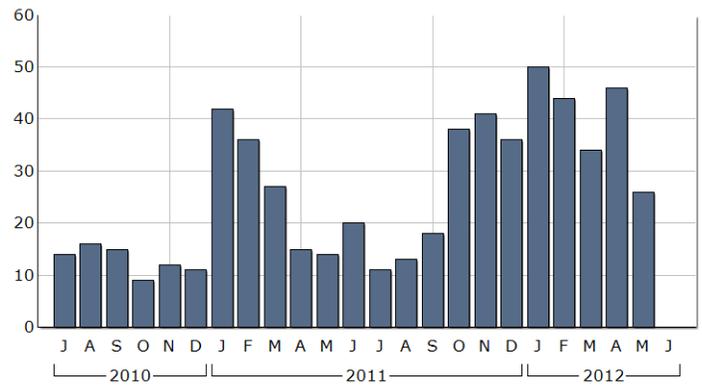
Fax Referral



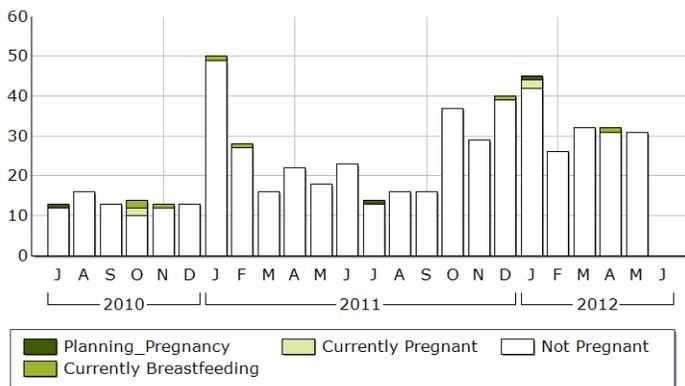
Tobacco User Enrollments By Program Type



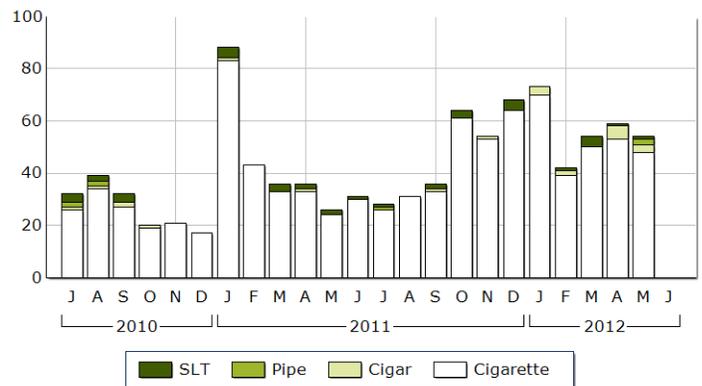
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

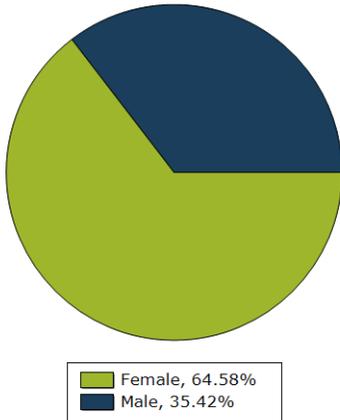


Chart Total N: 48

Tobacco Users By Language

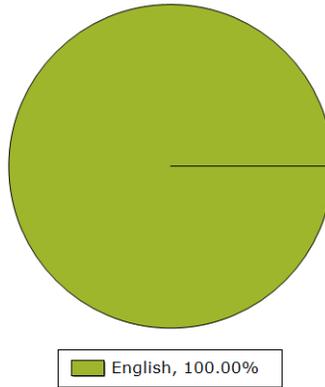


Chart Total N: 48

Tobacco Users By Education

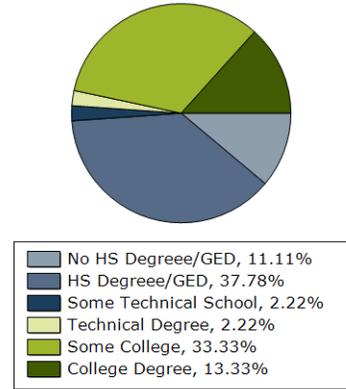


Chart Total N: 45

Tobacco Users By Race

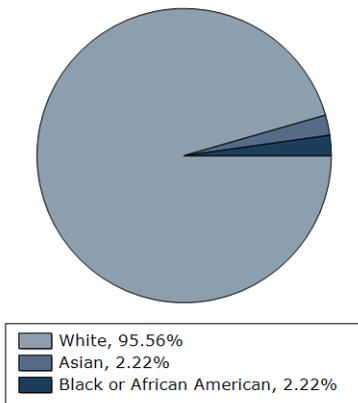


Chart Total N: 45

Tobacco Users By Age

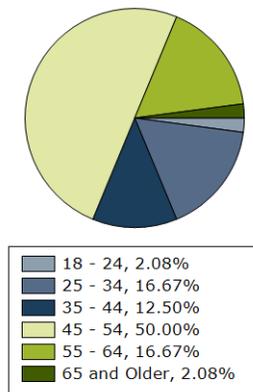


Chart Total N: 48

Tobacco Users By Health Plan

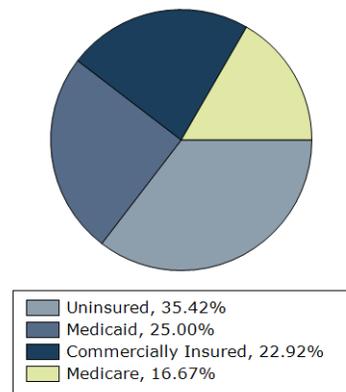


Chart Total N: 48

Tobacco Users By Ethnicity

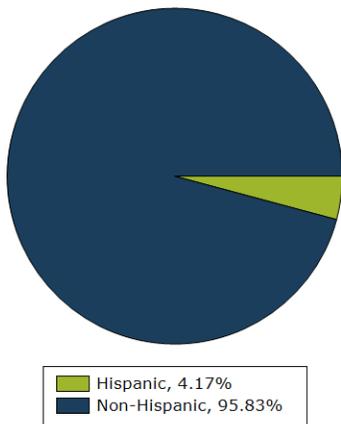


Chart Total N: 48

Tobacco Users By Chronic Condition

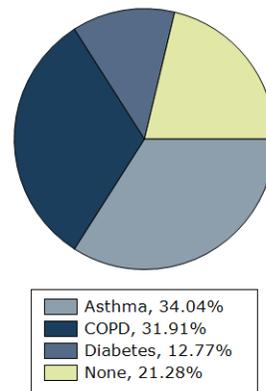


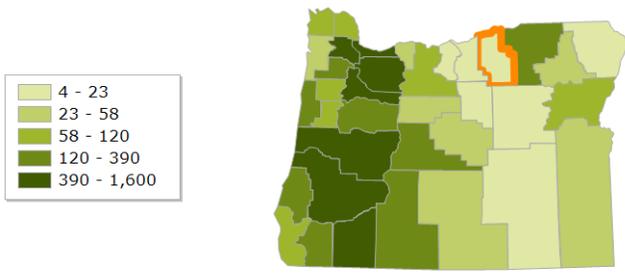
Chart Total N: 47

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

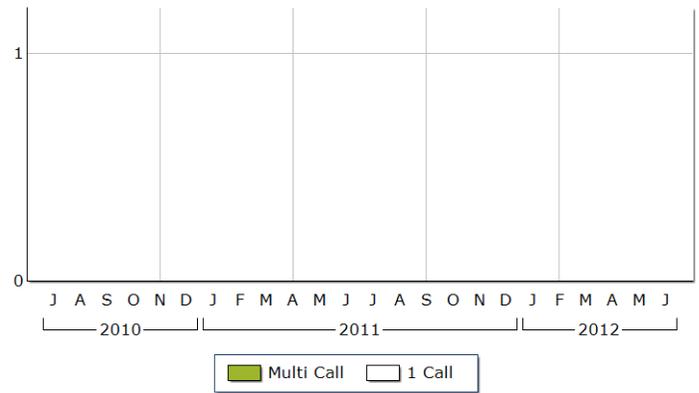
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

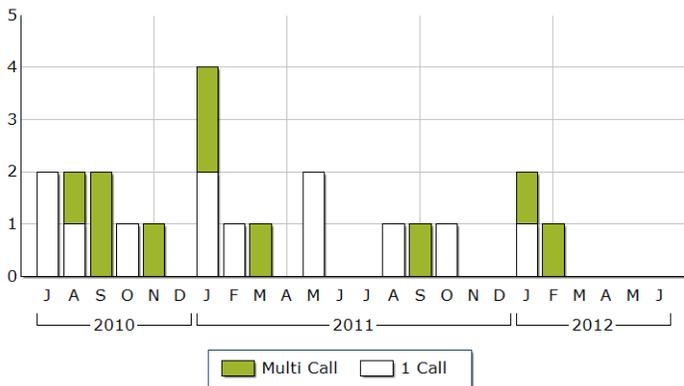


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	1,136
Tobacco Users YTD			10	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.61 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	0.66 %
Annualized Reach - NAQC			2	0.33 %
Unique Individual Reach			3	0.30 %

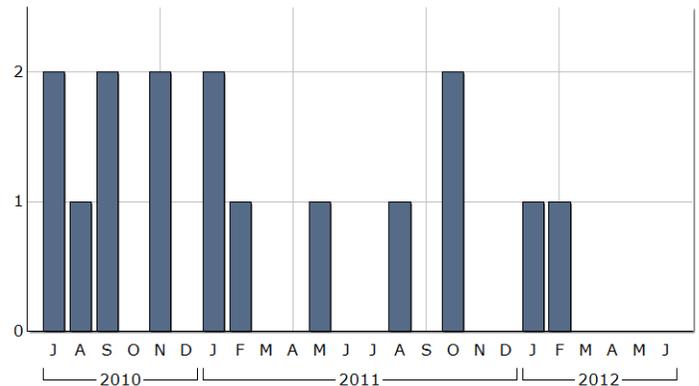
Fax Referral



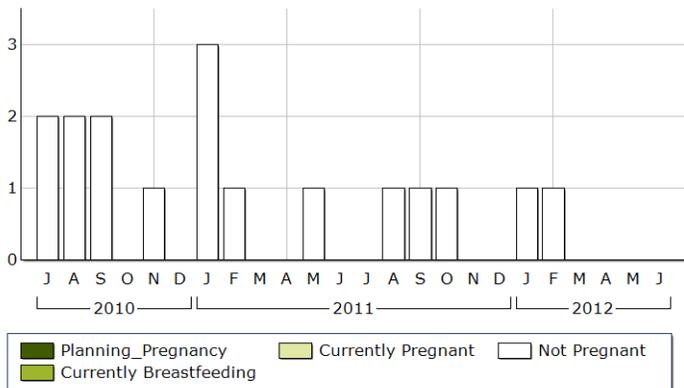
Tobacco User Enrollments By Program Type



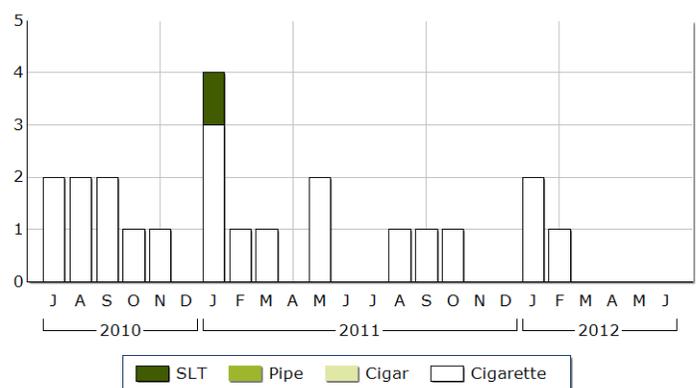
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

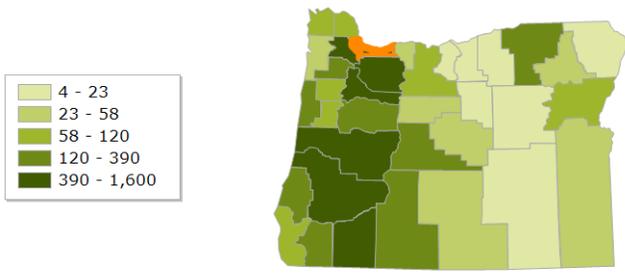


1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

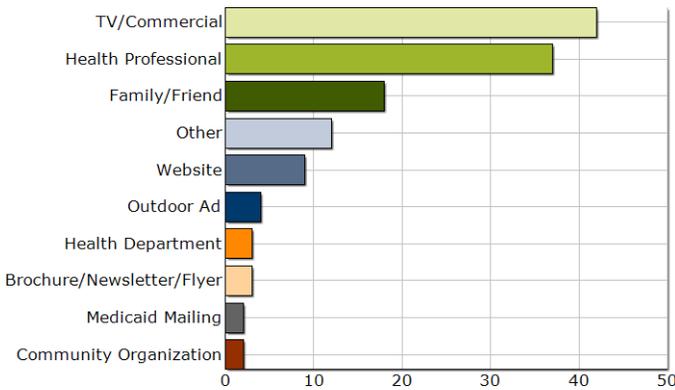
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

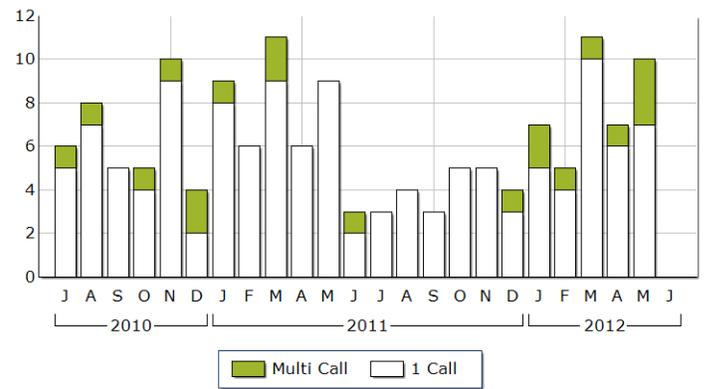


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			177	1,136
Tobacco Users YTD			1,913	13,116
Unique Tobacco Users YTD			3 <sup>3</sup>	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1 <sup>1</sup>	2.22 %
Reach - NAOC			2 <sup>2</sup>	1.43 %
Annualized Reach			1 <sup>1</sup>	2.42 %
Annualized Reach - NAOC			2 <sup>2</sup>	1.56 %
Unique Individual Reach			3 <sup>3</sup>	1.35 %

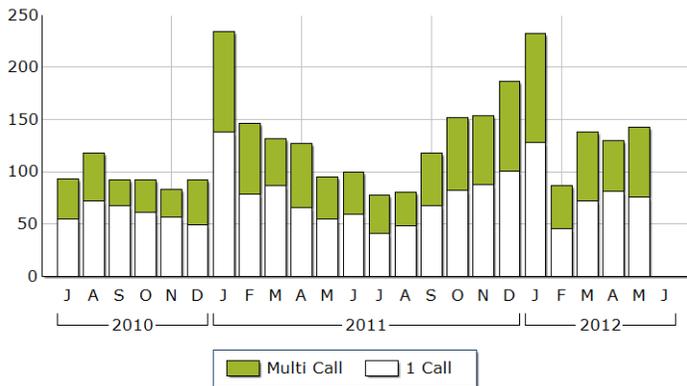
How Heard About



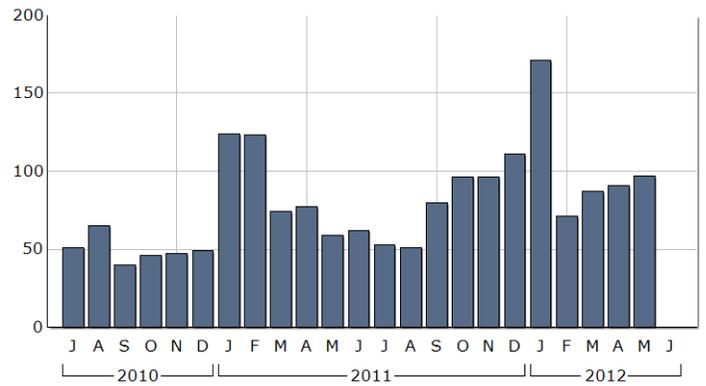
Fax Referral



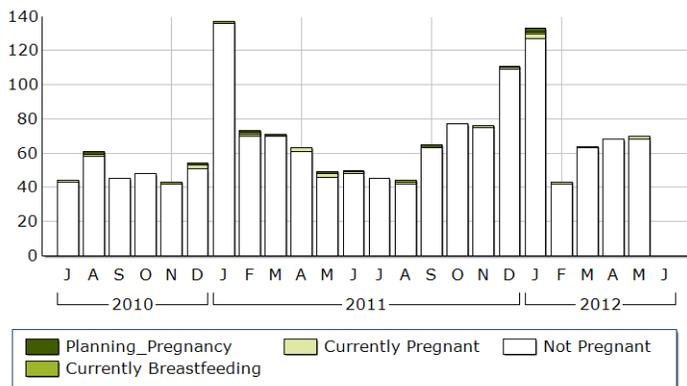
Tobacco User Enrollments By Program Type



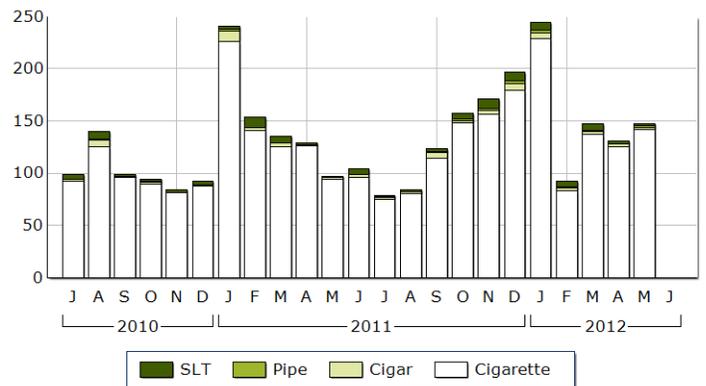
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAOC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

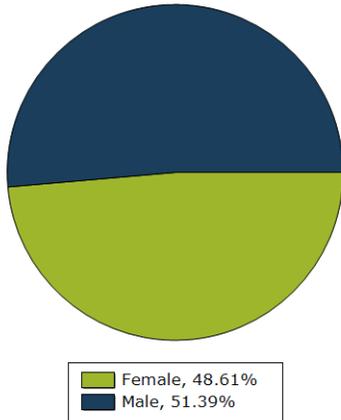


Chart Total N: 144

Tobacco Users By Language

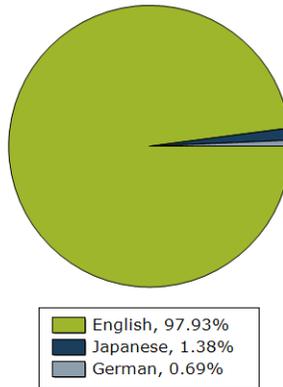


Chart Total N: 145

Tobacco Users By Education

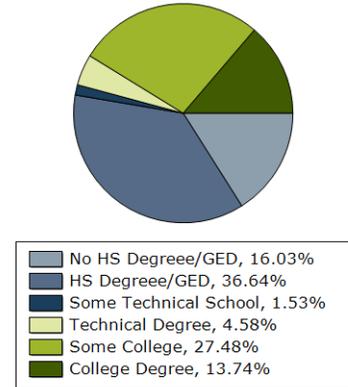


Chart Total N: 131

Tobacco Users By Race

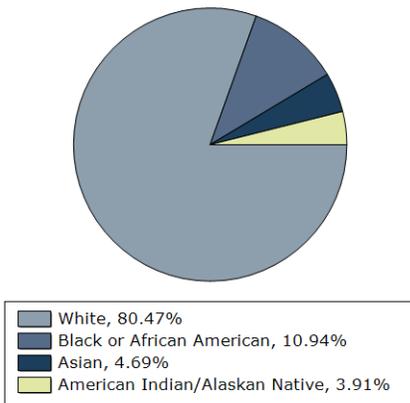


Chart Total N: 128

Tobacco Users By Age

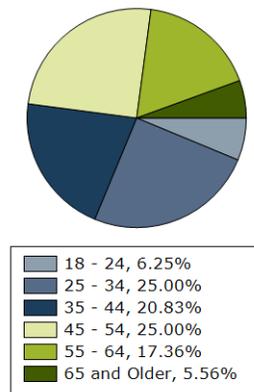


Chart Total N: 144

Tobacco Users By Health Plan

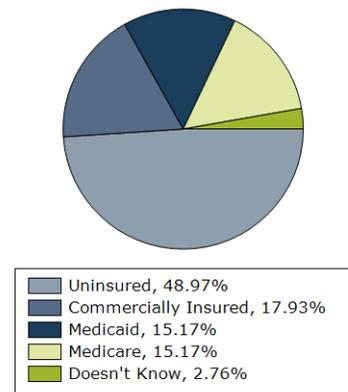


Chart Total N: 145

Tobacco Users By Ethnicity

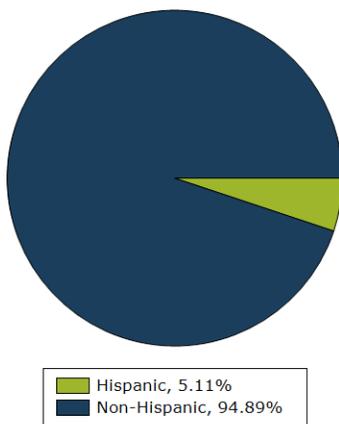


Chart Total N: 137

Tobacco Users By Chronic Condition

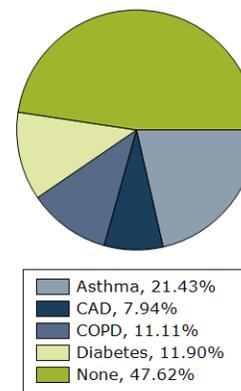


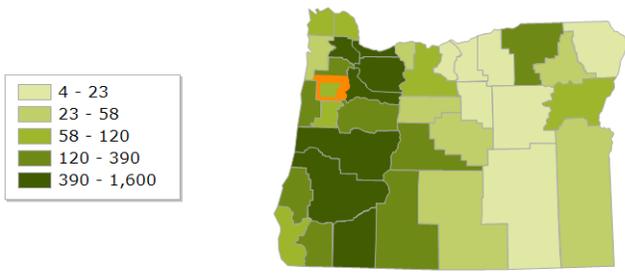
Chart Total N: 126

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

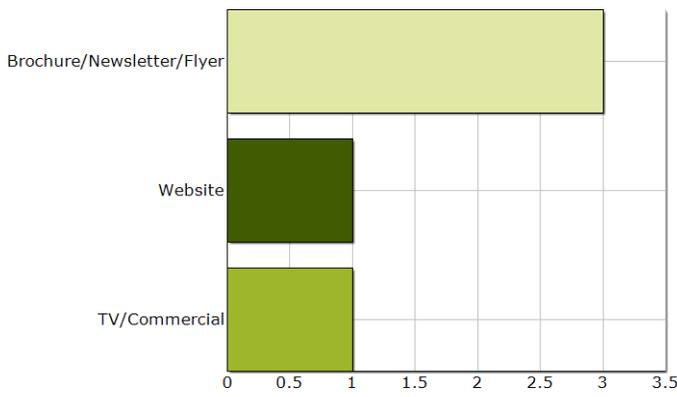
From 5/1/2012 through 5/31/2012

### State Tobacco Users Served Contract YTD (Adults)

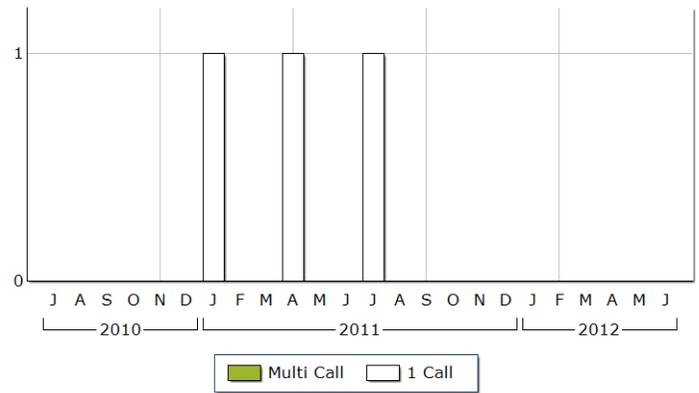


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			5	1,136
Tobacco Users YTD			116	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.54 %
Reach - NAQC			2	1.19 %
Annualized Reach			1	1.68 %
Annualized Reach - NAQC			2	1.30 %
Unique Individual Reach			3	1.09 %

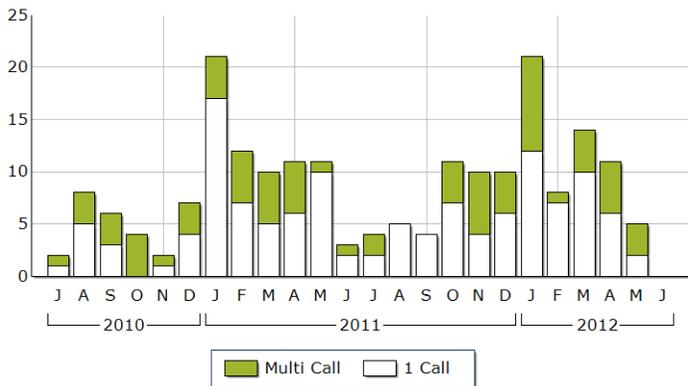
### How Heard About



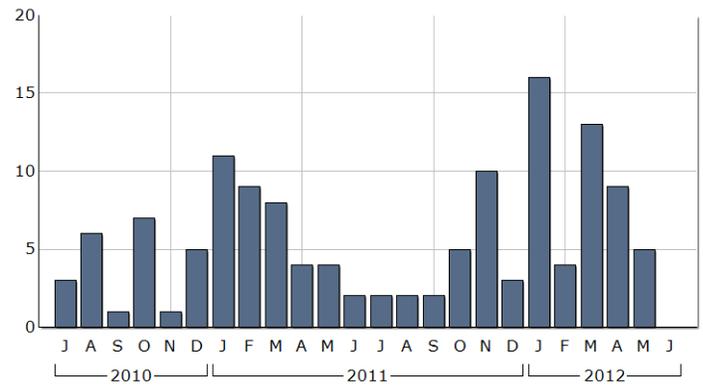
### Fax Referral



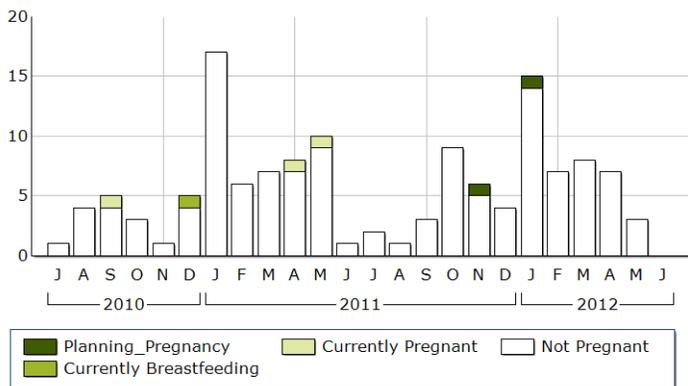
### Tobacco User Enrollments By Program Type



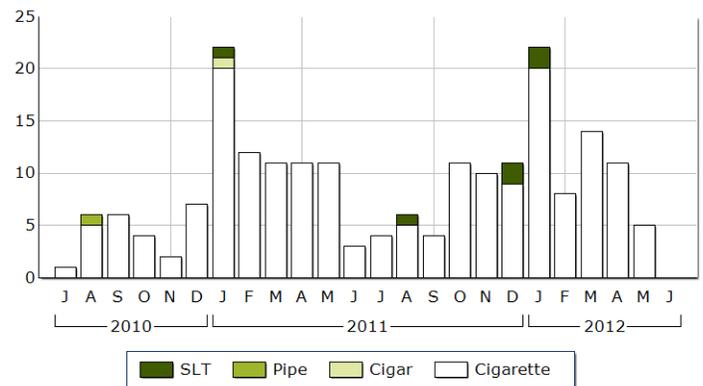
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

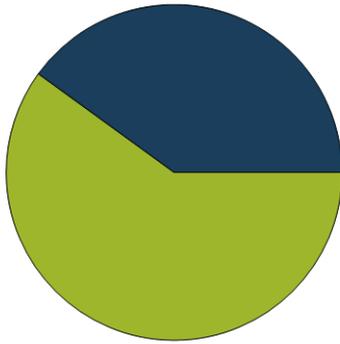


### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

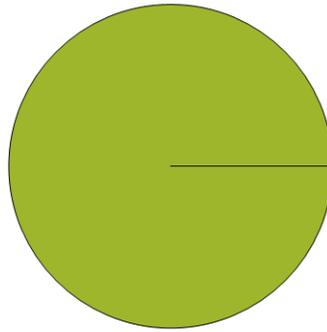
Tobacco Users By Gender



Female, 60.00%  
Male, 40.00%

Chart Total N: 5

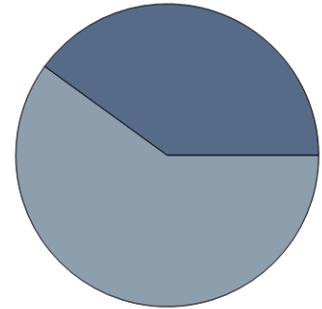
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

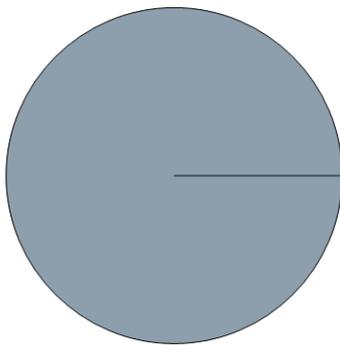
Tobacco Users By Education



HS Degree/GED, 60.00%  
Some College, 40.00%

Chart Total N: 5

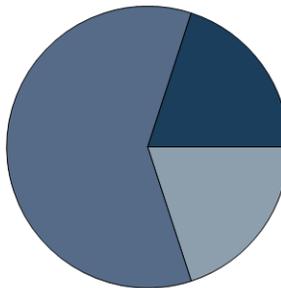
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

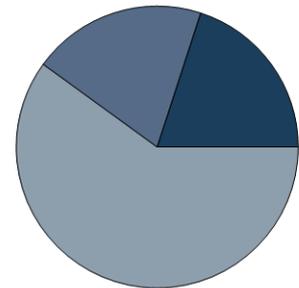
Tobacco Users By Age



25 - 34, 20.00%  
45 - 54, 60.00%  
55 - 64, 20.00%

Chart Total N: 5

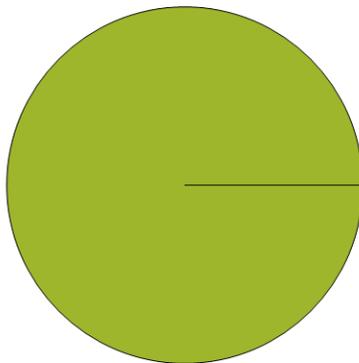
Tobacco Users By Health Plan



Uninsured, 60.00%  
Commercially Insured, 20.00%  
Medicare, 20.00%

Chart Total N: 5

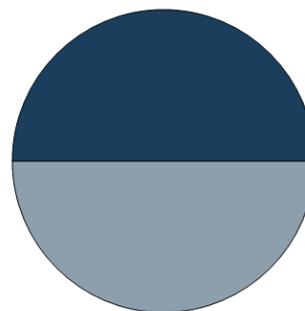
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



COPD, 50.00%  
None, 50.00%

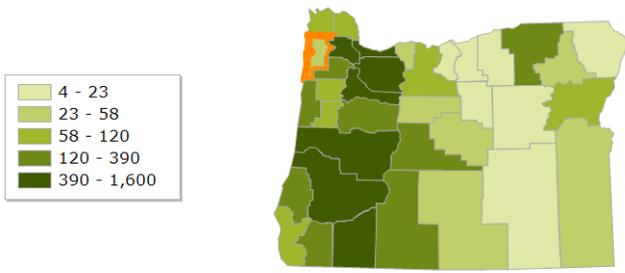
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

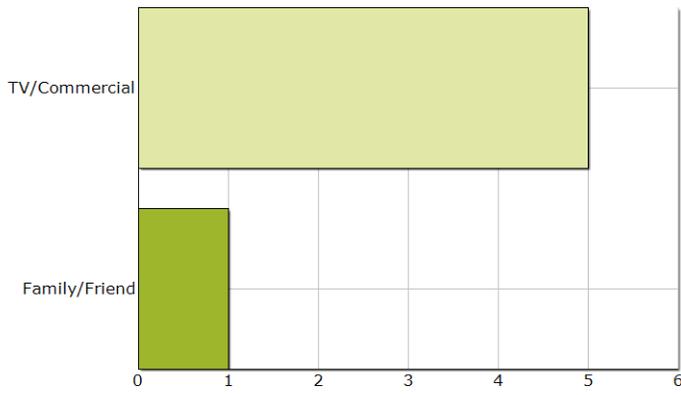
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

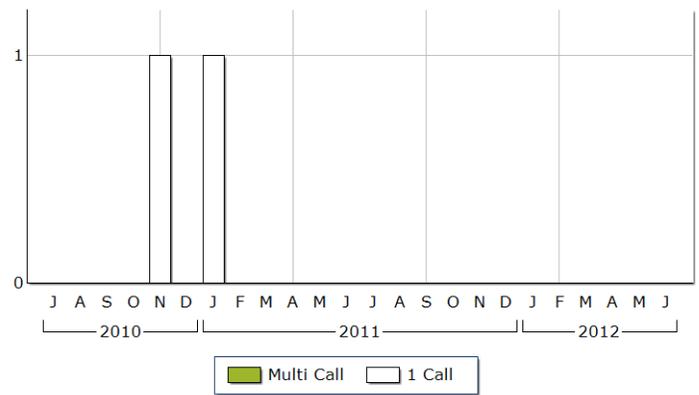


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			7	1,136
Tobacco Users YTD			48	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.04 %
Reach - NAQC			2	0.69 %
Annualized Reach			1	1.13 %
Annualized Reach - NAQC			2	0.75 %
Unique Individual Reach			3	0.71 %

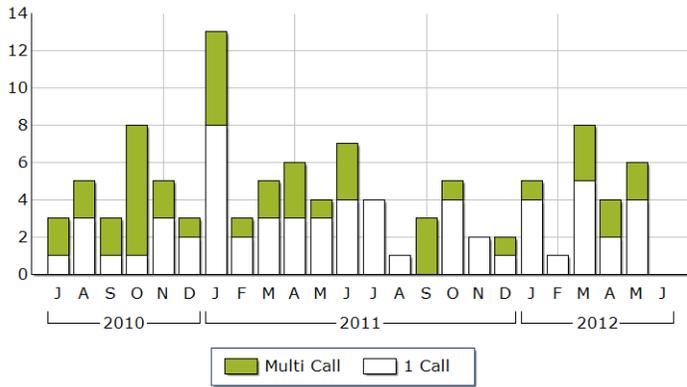
How Heard About



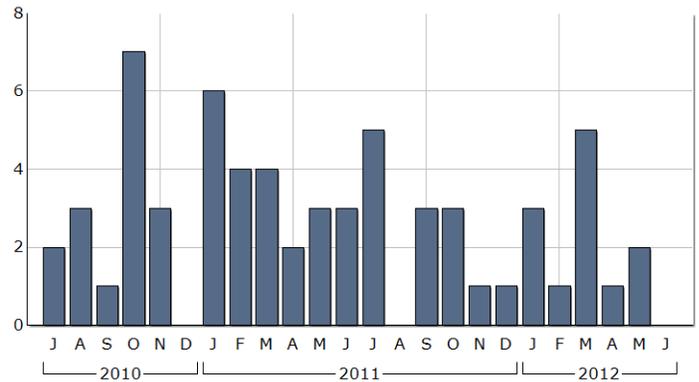
Fax Referral



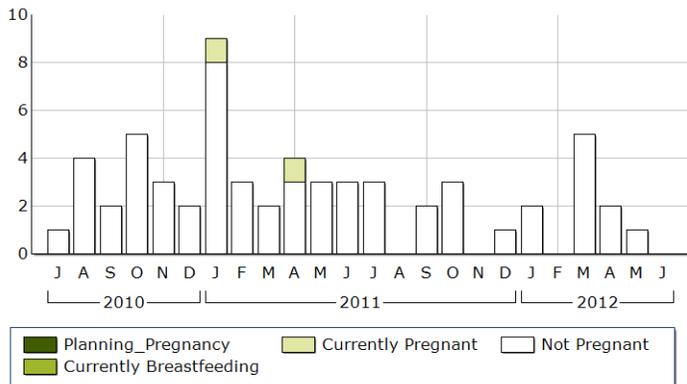
Tobacco User Enrollments By Program Type



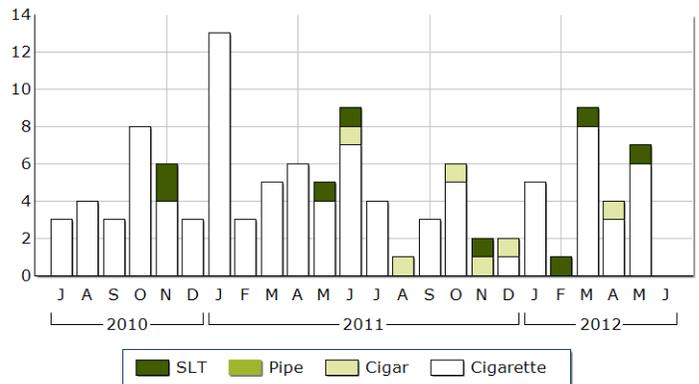
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

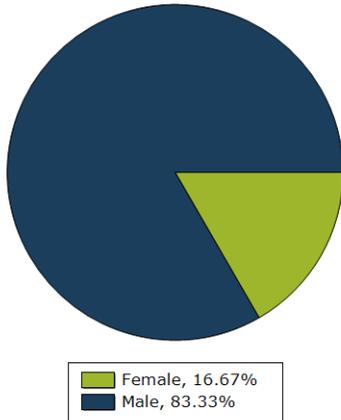


Chart Total N: 6

Tobacco Users By Language

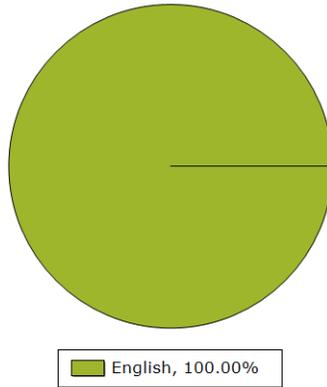


Chart Total N: 6

Tobacco Users By Education

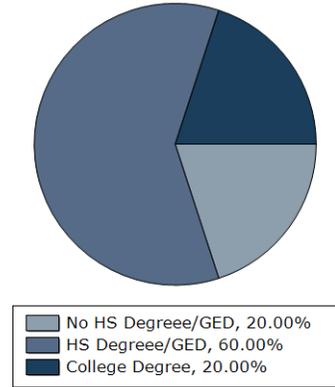


Chart Total N: 5

Tobacco Users By Race

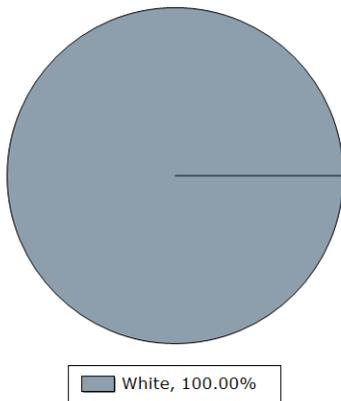


Chart Total N: 5

Tobacco Users By Age

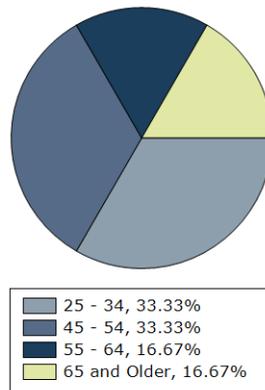


Chart Total N: 6

Tobacco Users By Health Plan

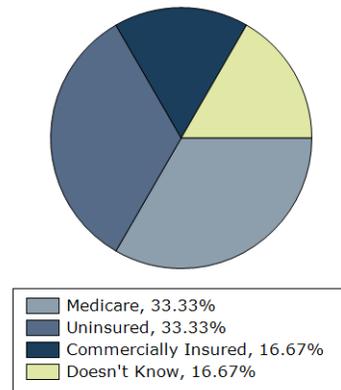


Chart Total N: 6

Tobacco Users By Ethnicity

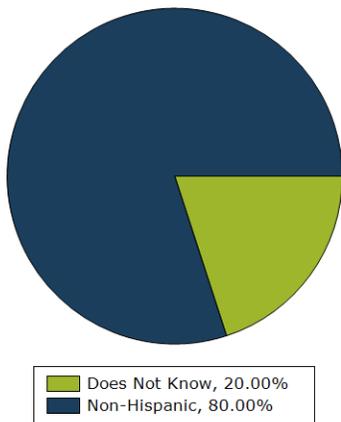


Chart Total N: 5

Tobacco Users By Chronic Condition

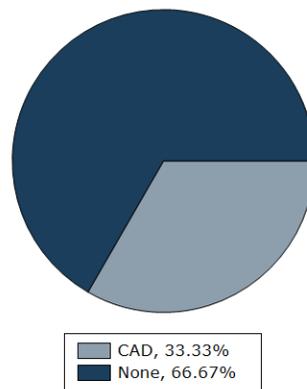


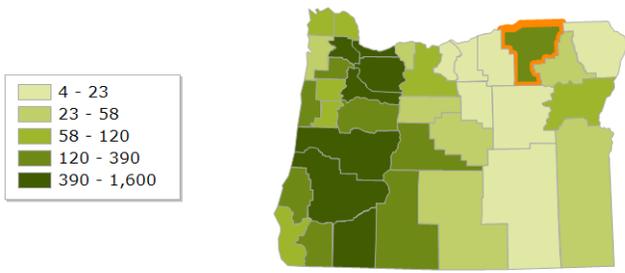
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

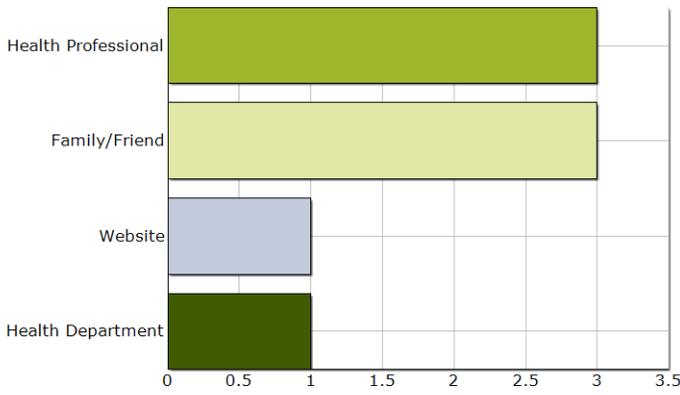
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

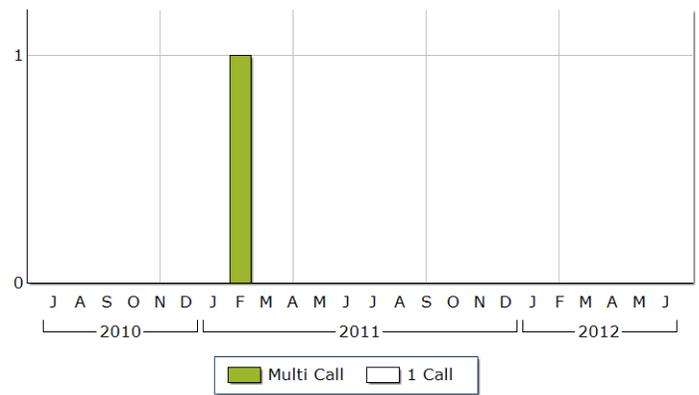


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			18	1,136
Tobacco Users YTD			176	13,116
Unique Tobacco Users YTD			3 <sup>1</sup>	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1 <sup>1</sup>	1.34 %
Reach - NAQC			2 <sup>2</sup>	0.75 %
Annualized Reach			1 <sup>1</sup>	1.46 %
Annualized Reach - NAQC			2 <sup>2</sup>	0.82 %
Unique Individual Reach			3 <sup>3</sup>	1.74 %

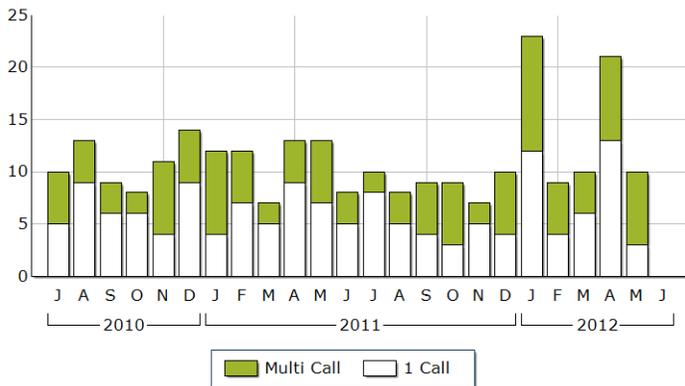
How Heard About



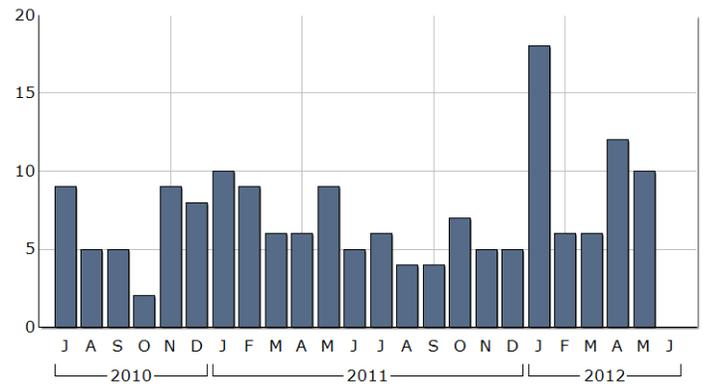
Fax Referral



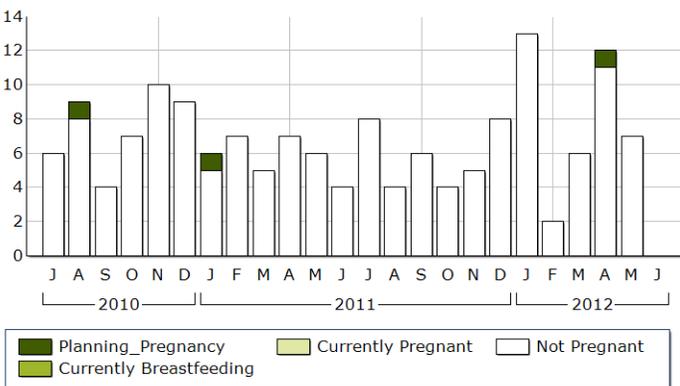
Tobacco User Enrollments By Program Type



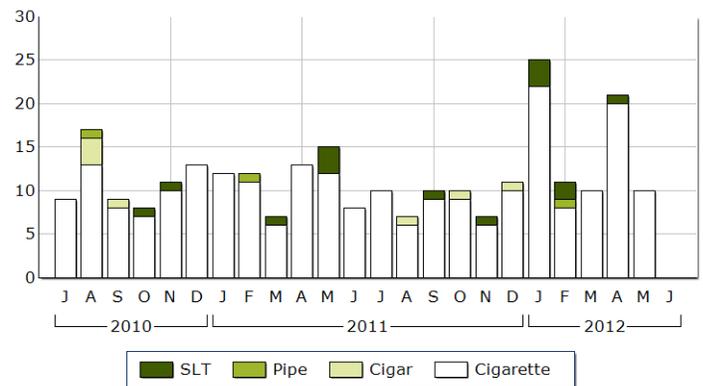
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

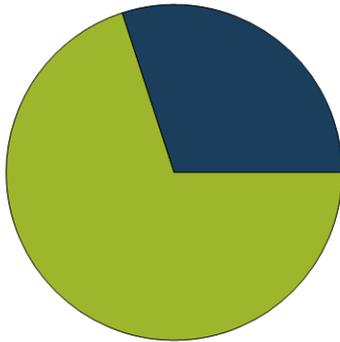


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

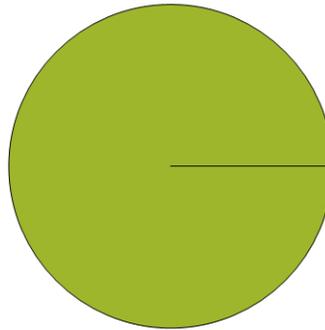
Tobacco Users By Gender



Female, 70.00%  
Male, 30.00%

Chart Total N: 10

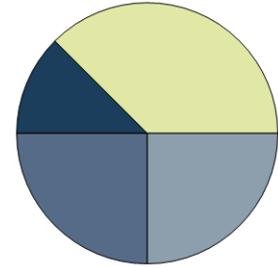
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

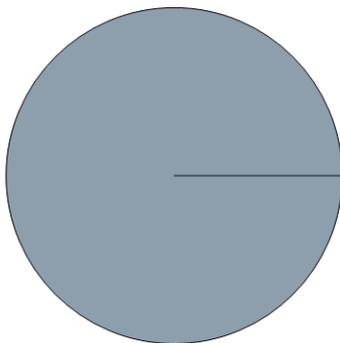
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 25.00%  
Some College, 12.50%  
College Degree, 37.50%

Chart Total N: 8

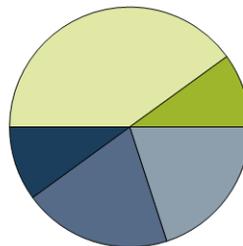
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

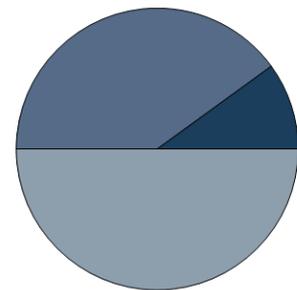
Tobacco Users By Age



18 - 24, 20.00%  
25 - 34, 20.00%  
35 - 44, 10.00%  
45 - 54, 40.00%  
55 - 64, 10.00%

Chart Total N: 10

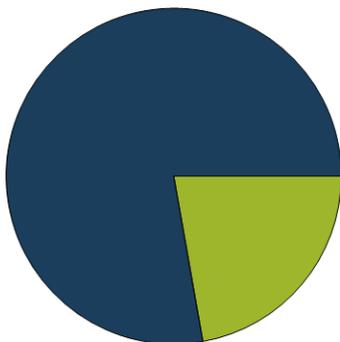
Tobacco Users By Health Plan



Uninsured, 50.00%  
Medicaid, 40.00%  
Medicare, 10.00%

Chart Total N: 10

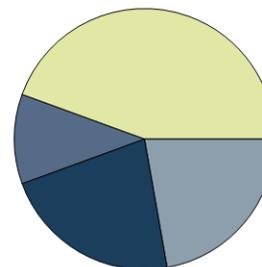
Tobacco Users By Ethnicity



Hispanic, 22.22%  
Non-Hispanic, 77.78%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 22.22%  
COPD, 22.22%  
Diabetes, 11.11%  
None, 44.44%

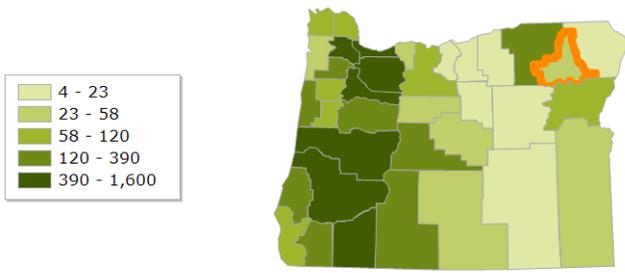
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

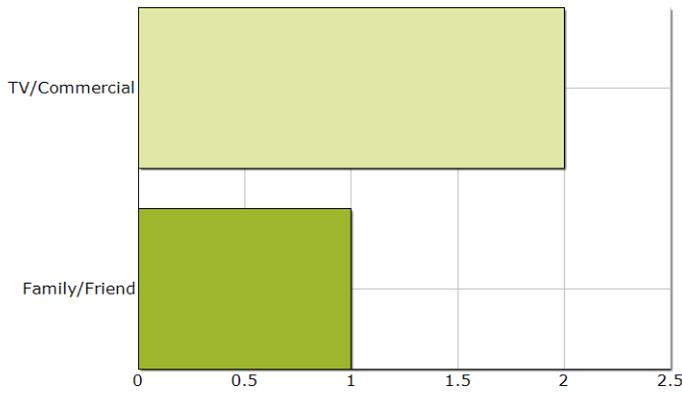
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

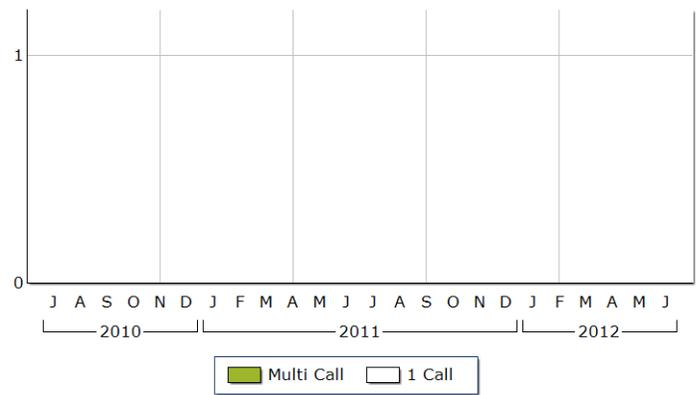


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			3	1,136
Tobacco Users YTD			44	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.64 %
Reach - NAQC			2	1.04 %
Annualized Reach			1	1.79 %
Annualized Reach - NAQC			2	1.14 %
Unique Individual Reach			3	1.01 %

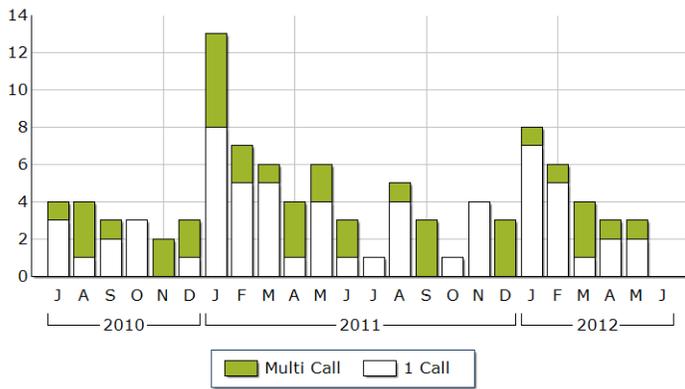
How Heard About



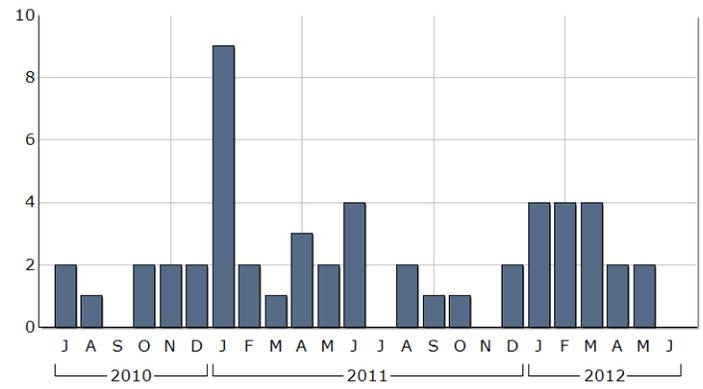
Fax Referral



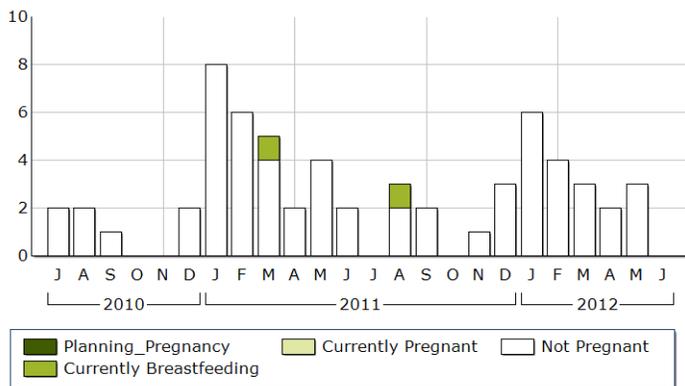
Tobacco User Enrollments By Program Type



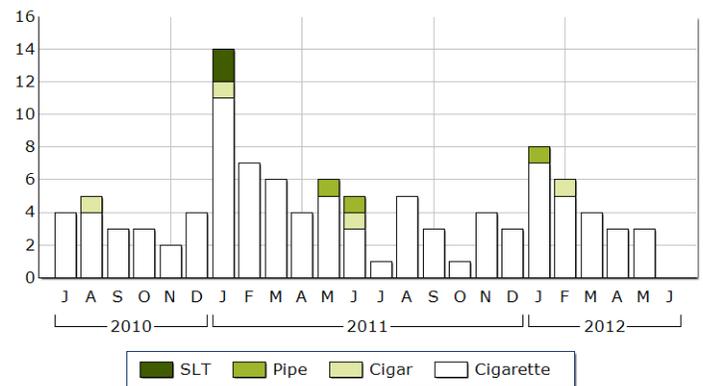
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

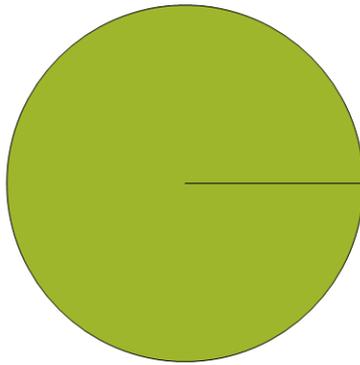


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

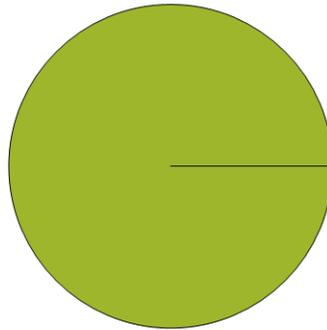
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

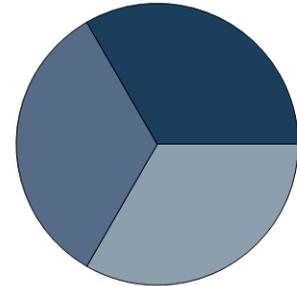
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

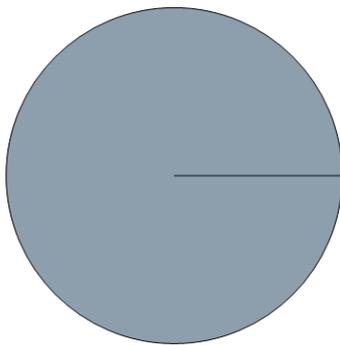
Tobacco Users By Education



HS Degree/GED, 33.33%  
Some College, 33.33%  
College Degree, 33.33%

Chart Total N: 3

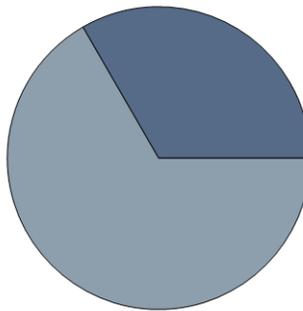
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

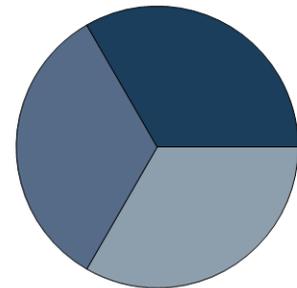
Tobacco Users By Age



45 - 54, 66.67%  
55 - 64, 33.33%

Chart Total N: 3

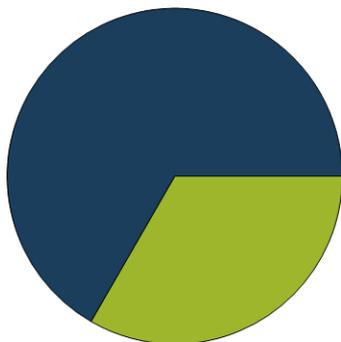
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Medicare, 33.33%  
Uninsured, 33.33%

Chart Total N: 3

Tobacco Users By Ethnicity



Hispanic, 33.33%  
Non-Hispanic, 66.67%

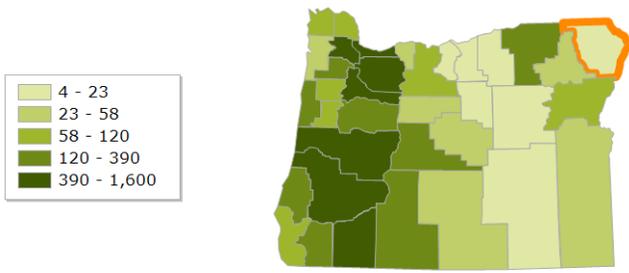
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

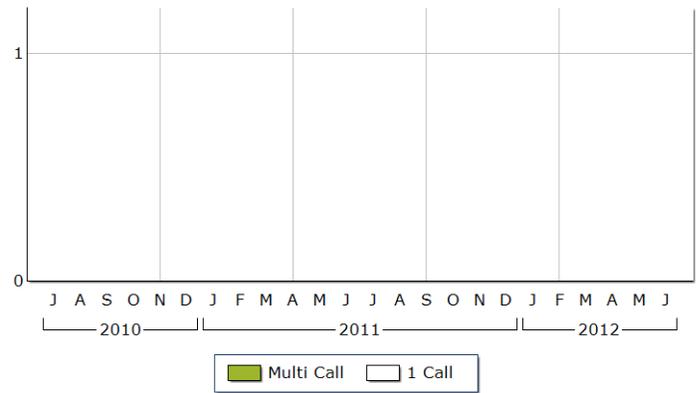
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

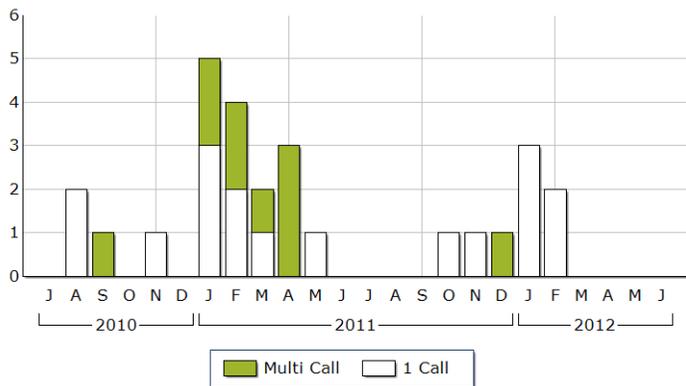


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	1,136
Tobacco Users YTD			9	13,116
Unique Tobacco Users YTD			3	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.87 %
Reach - NAQC			2	0.39 %
Annualized Reach			1	0.95 %
Annualized Reach - NAQC			2	0.42 %
Unique Individual Reach			3	0.48 %

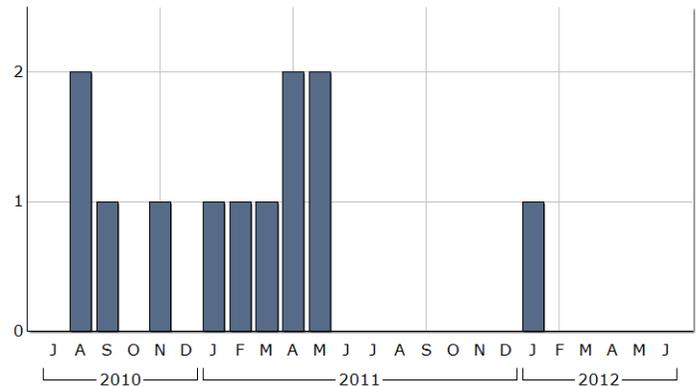
Fax Referral



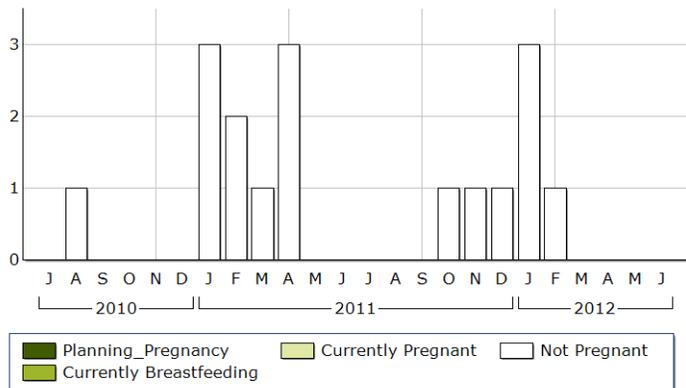
Tobacco User Enrollments By Program Type



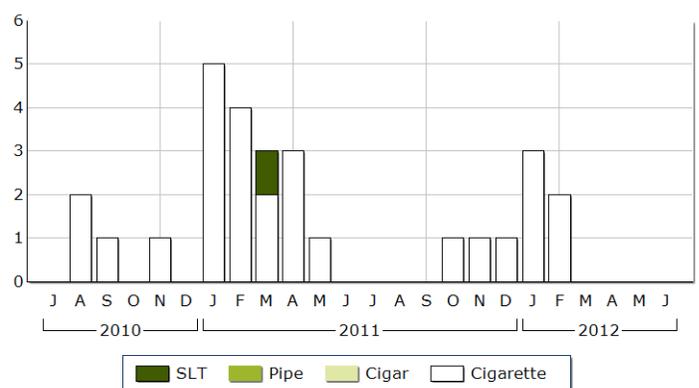
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

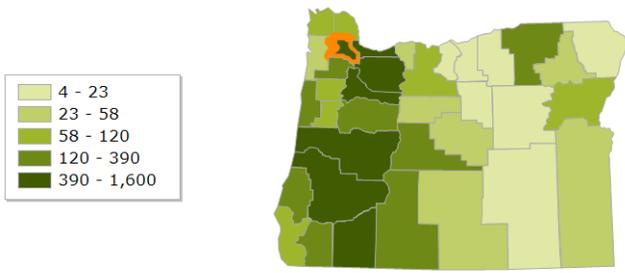


1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

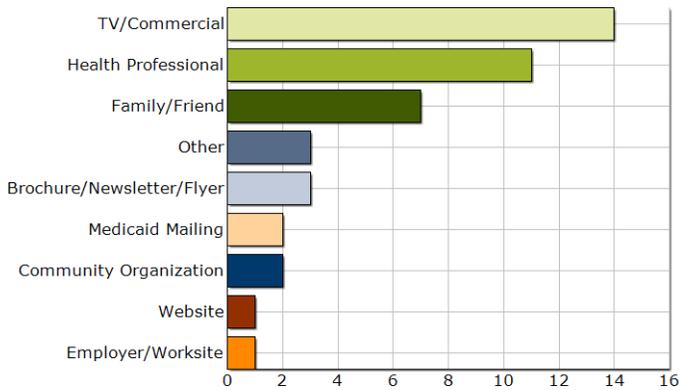
From 5/1/2012 through 5/31/2012

State Tobacco Users Served Contract YTD (Adults)

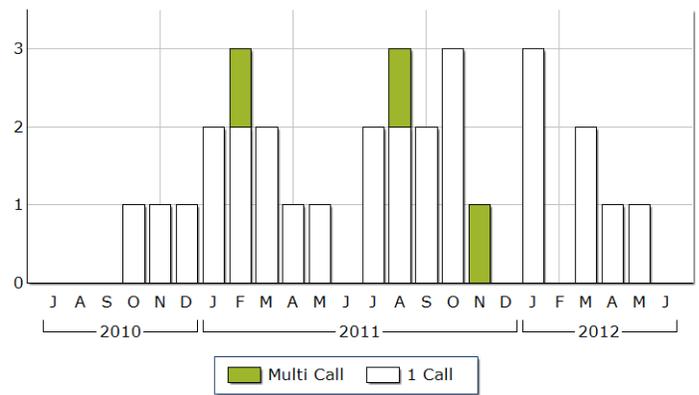


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 <sup>4</sup>
		County
Tobacco Users - Last Full Month		54
Tobacco Users YTD		782
Unique Tobacco Users YTD		573
Target Reach		2.0 %
Reach YTD		1.56 %
Reach - NAQC		1.18 %
Annualized Reach		1.70 %
Annualized Reach - NAQC		1.29 %
Unique Individual Reach		1.14 %

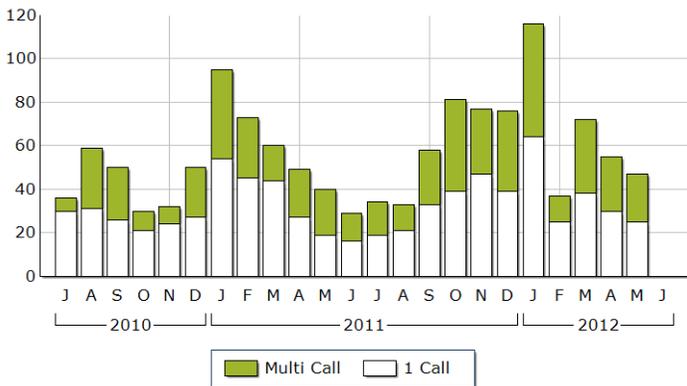
How Heard About



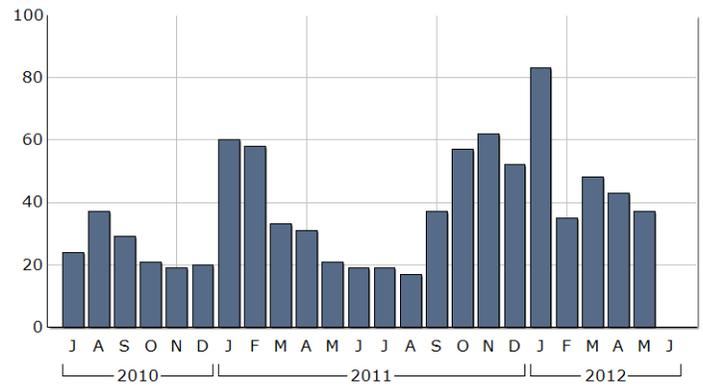
Fax Referral



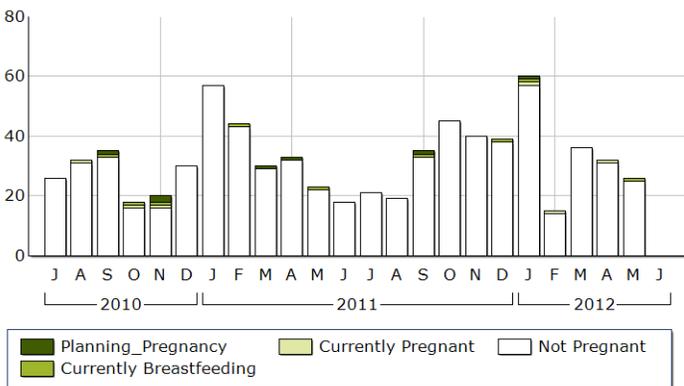
Tobacco User Enrollments By Program Type



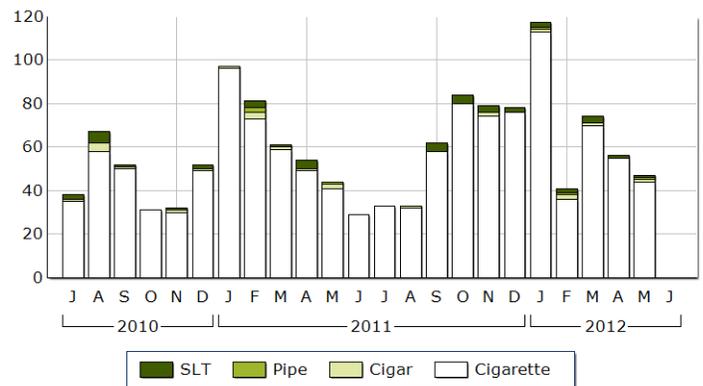
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

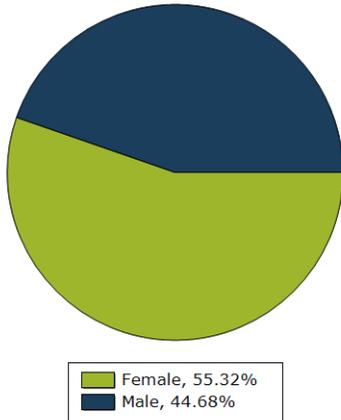


Chart Total N: 47

Tobacco Users By Language

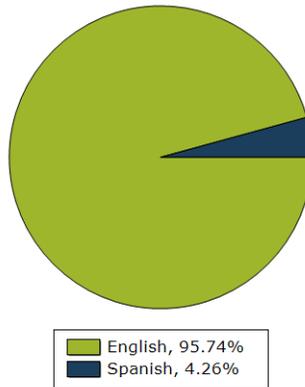


Chart Total N: 47

Tobacco Users By Education

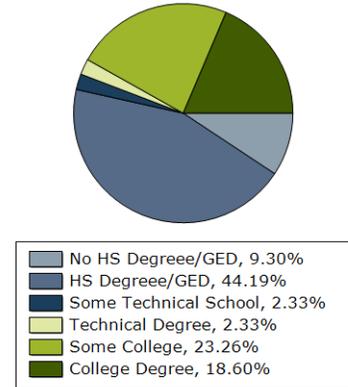


Chart Total N: 43

Tobacco Users By Race

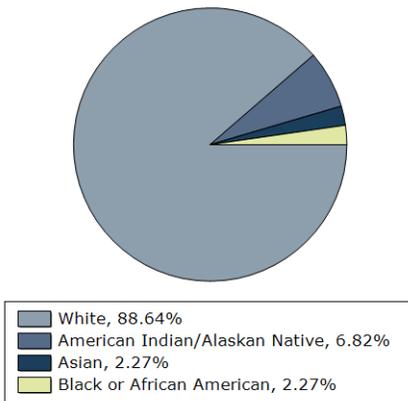


Chart Total N: 44

Tobacco Users By Age

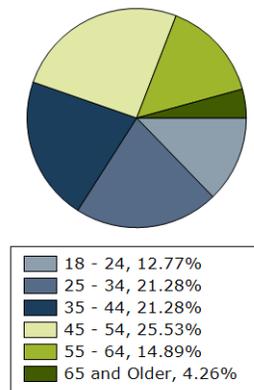


Chart Total N: 47

Tobacco Users By Health Plan

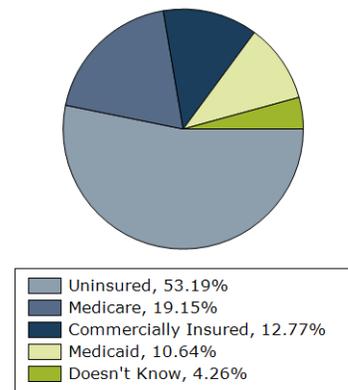


Chart Total N: 47

Tobacco Users By Ethnicity

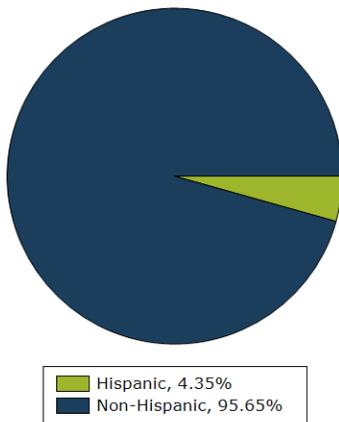


Chart Total N: 46

Tobacco Users By Chronic Condition

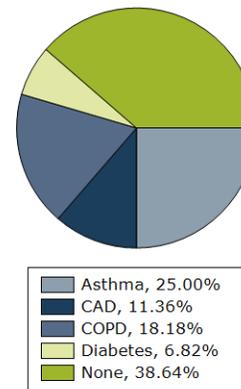


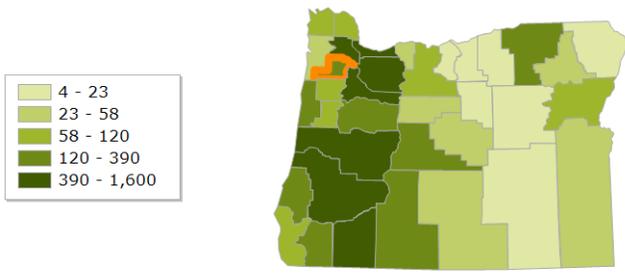
Chart Total N: 44

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

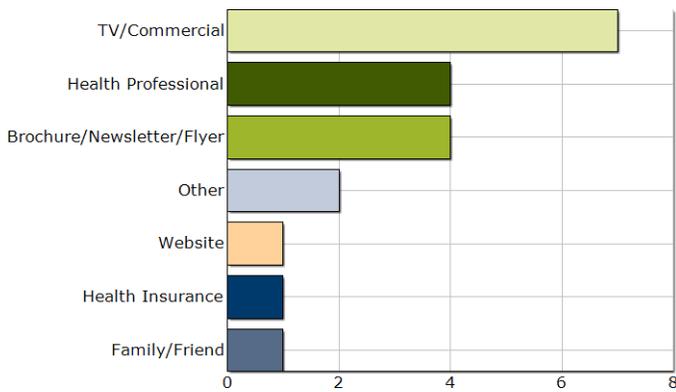
From 5/1/2012 through 5/31/2012

### State Tobacco Users Served Contract YTD (Adults)

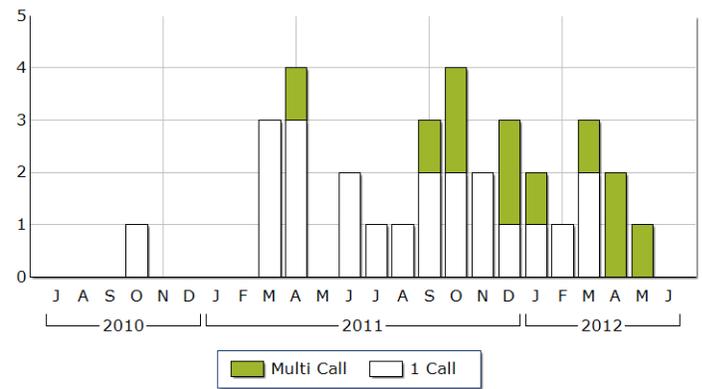


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			24	1,136
Tobacco Users YTD			250	13,116
Unique Tobacco Users YTD			3 <sup>1</sup>	8,994
Target Reach			2.0 %	2.0 %
Reach YTD			1 <sup>1</sup>	1.87 %
Reach - NAQC			2 <sup>2</sup>	1.33 %
Annualized Reach			1 <sup>1</sup>	2.04 %
Annualized Reach - NAQC			2 <sup>2</sup>	1.45 %
Unique Individual Reach			3 <sup>3</sup>	1.74 %

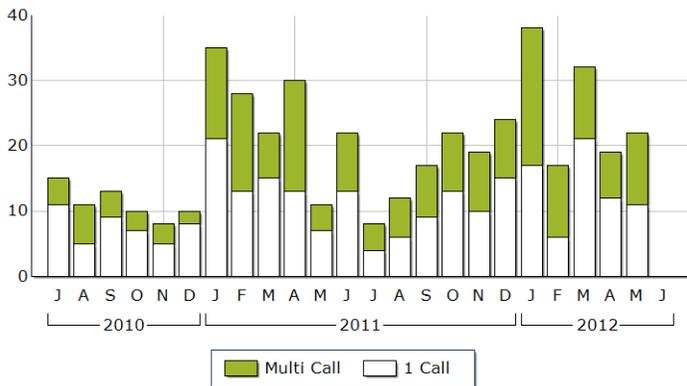
### How Heard About



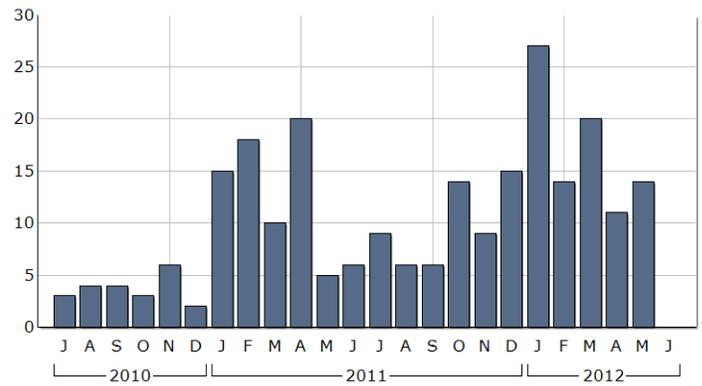
### Fax Referral



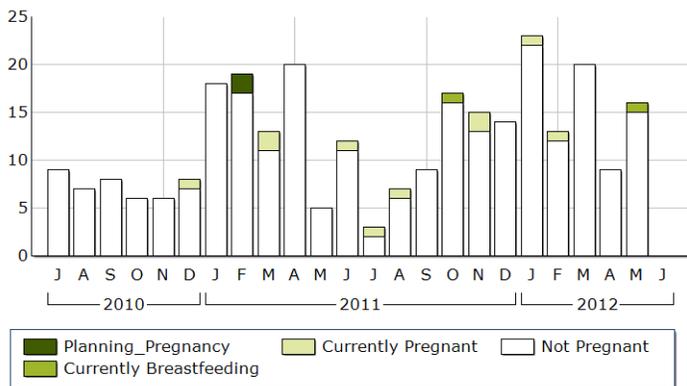
### Tobacco User Enrollments By Program Type



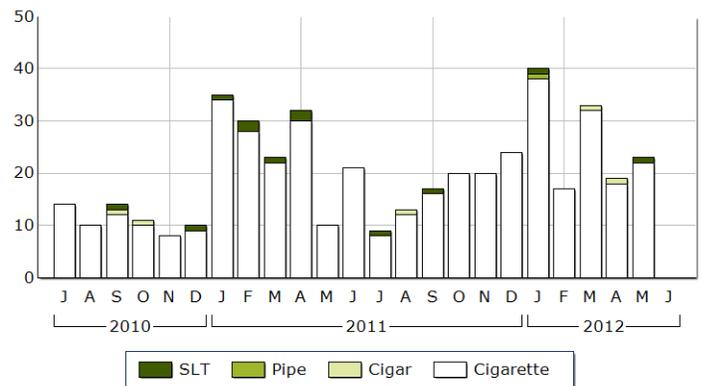
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

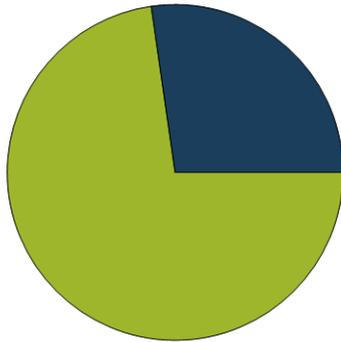


### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

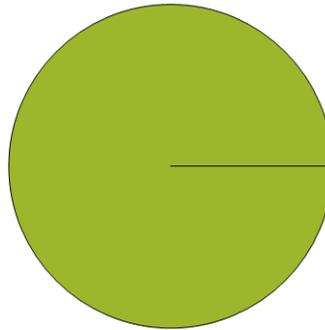
Tobacco Users By Gender



Female, 72.73%  
Male, 27.27%

Chart Total N: 22

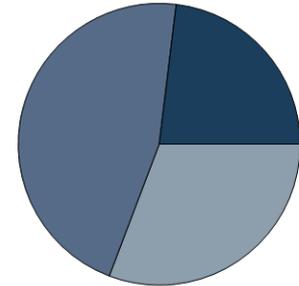
Tobacco Users By Language



English, 100.00%

Chart Total N: 22

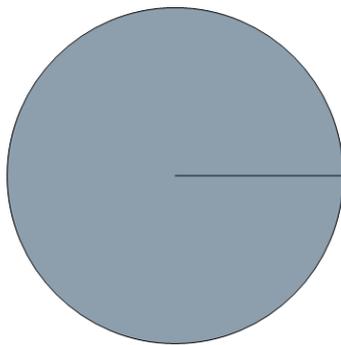
Tobacco Users By Education



No HS Degreee/GED, 30.77%  
HS Degreee/GED, 46.15%  
Some College, 23.08%

Chart Total N: 13

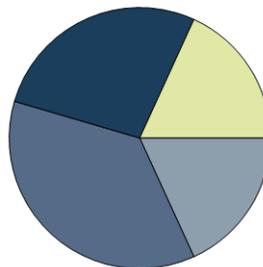
Tobacco Users By Race



White, 100.00%

Chart Total N: 20

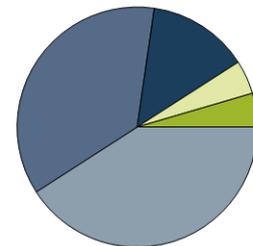
Tobacco Users By Age



18 - 24, 18.18%  
25 - 34, 36.36%  
45 - 54, 27.27%  
55 - 64, 18.18%

Chart Total N: 22

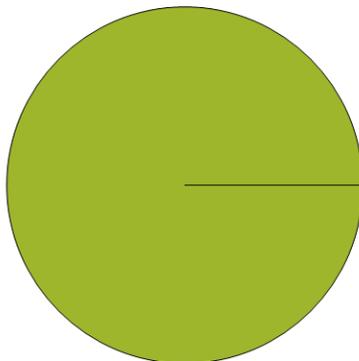
Tobacco Users By Health Plan



Medicaid, 40.91%  
Uninsured, 36.36%  
Commercially Insured, 13.64%  
Doesn't Know, 4.55%  
Medicare, 4.55%

Chart Total N: 22

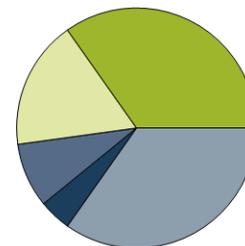
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 19

Tobacco Users By Chronic Condition



Asthma, 34.78%  
CAD, 4.35%  
COPD, 8.70%  
Diabetes, 17.39%  
None, 34.78%

Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.