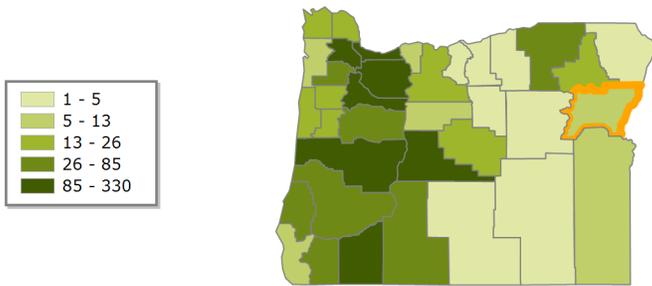


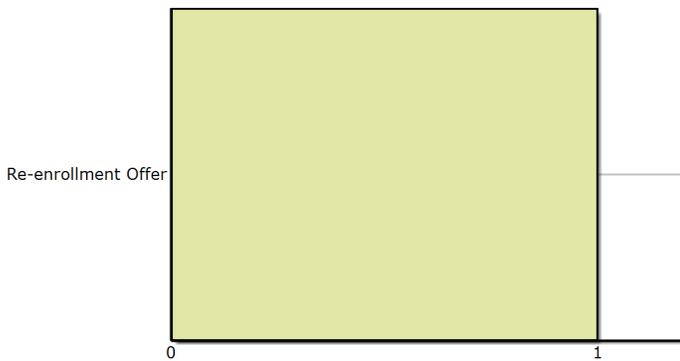
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

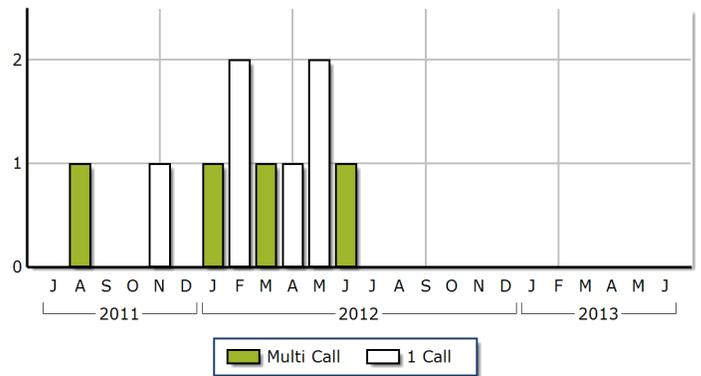


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			1	812
Tobacco Users YTD			12	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.45 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	1.36 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	0.34 %

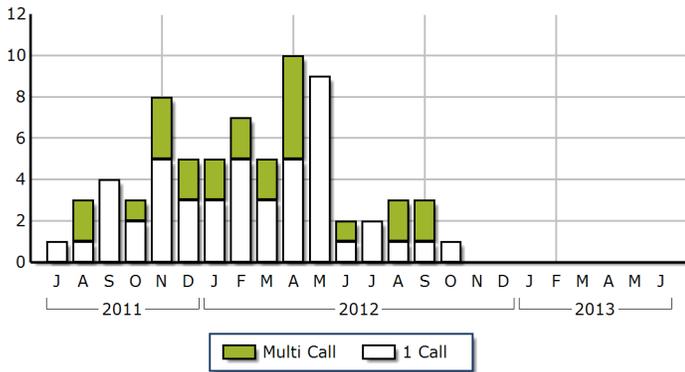
How Heard About



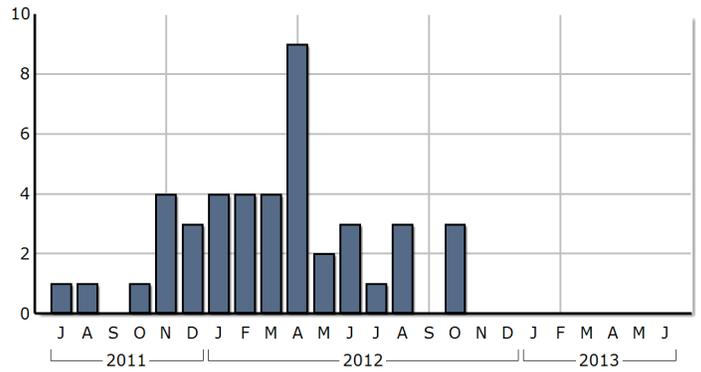
Fax Referral



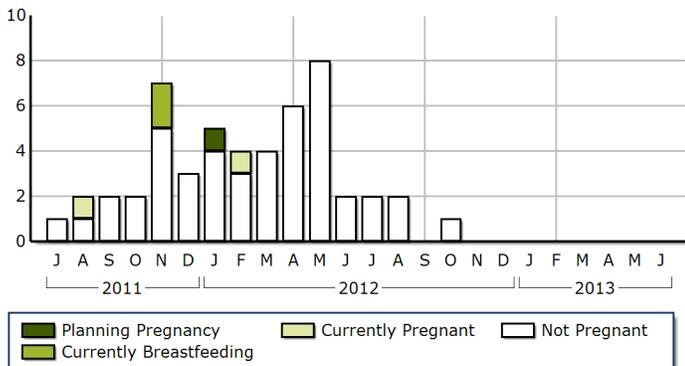
Tobacco User Enrollments By Program Type



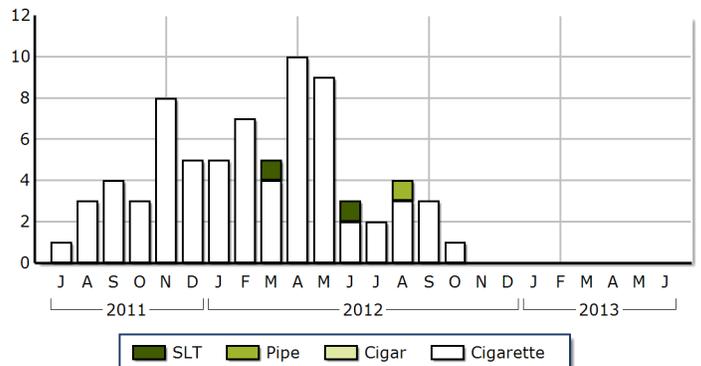
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

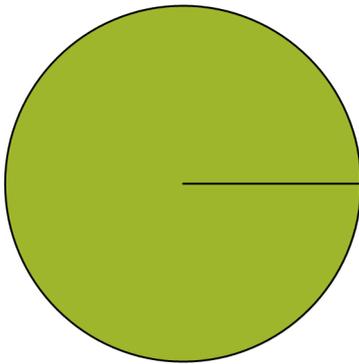


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

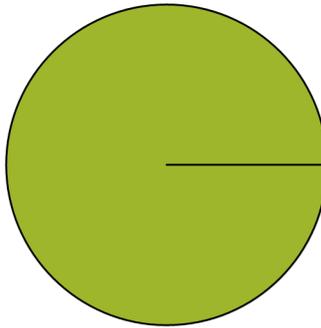
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

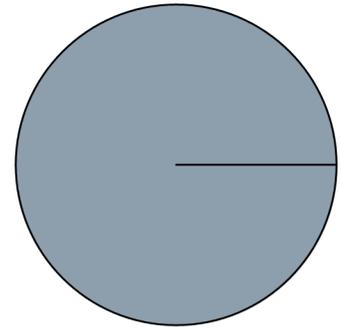
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

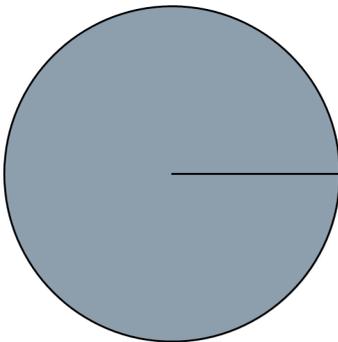
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

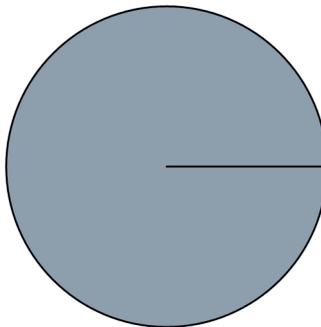
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

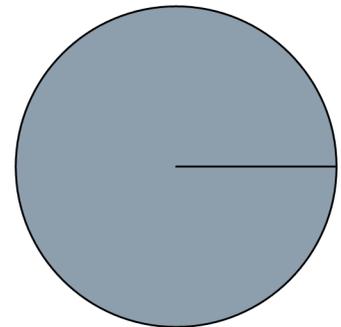
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

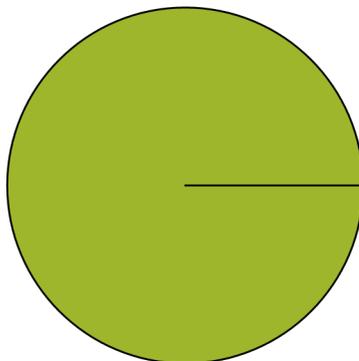
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

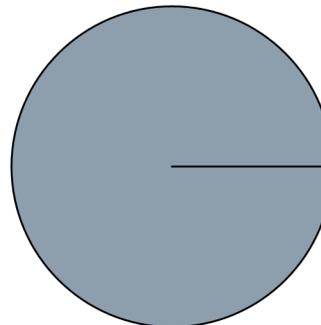
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

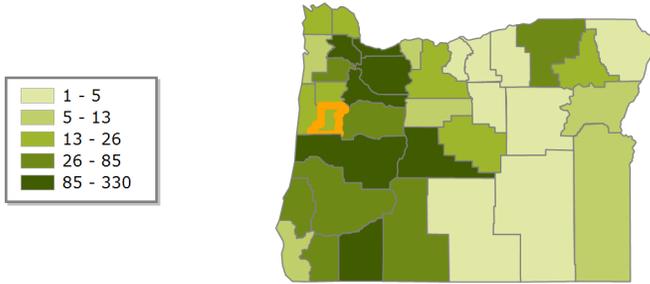
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

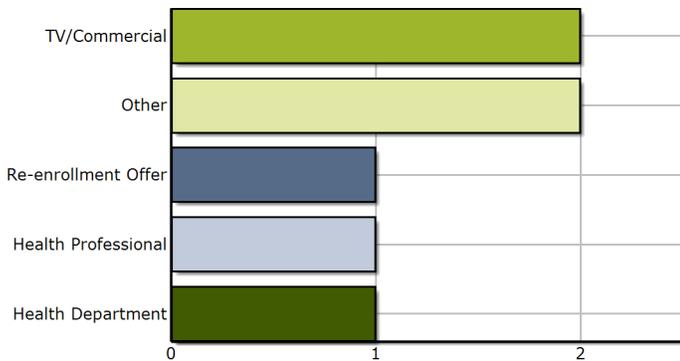
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

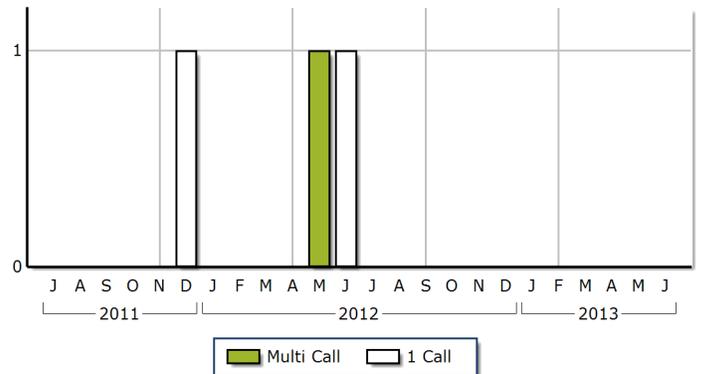


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	County	State
			8	812
Tobacco Users - Last Full Month			23	3,130
Tobacco Users YTD			3	2,128
Unique Tobacco Users YTD			10	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.31 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.93 %
Annualized Reach - NAQC			2	0.64 %
Unique Individual Reach			3	0.13 %

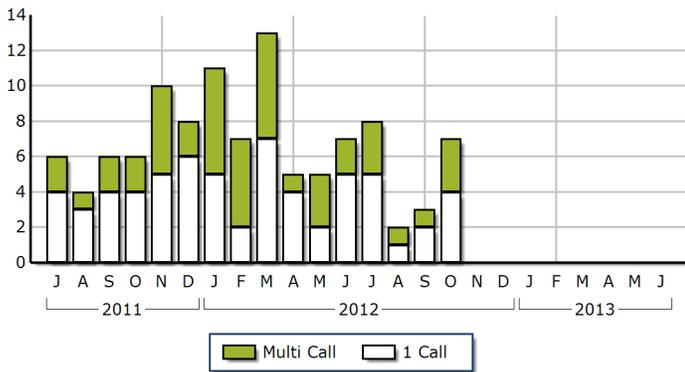
How Heard About



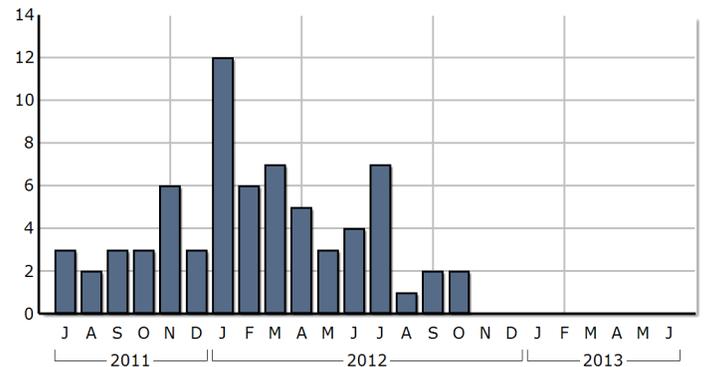
Fax Referral



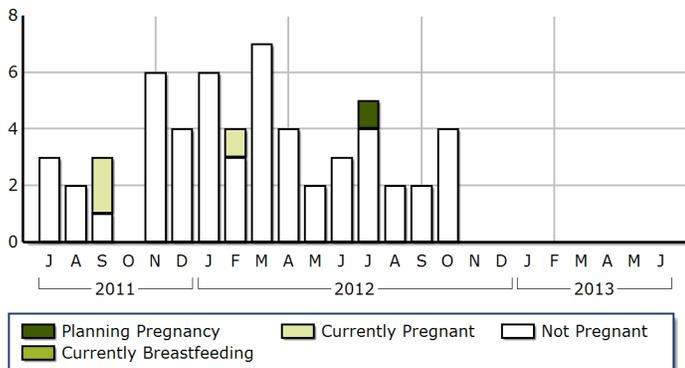
Tobacco User Enrollments By Program Type



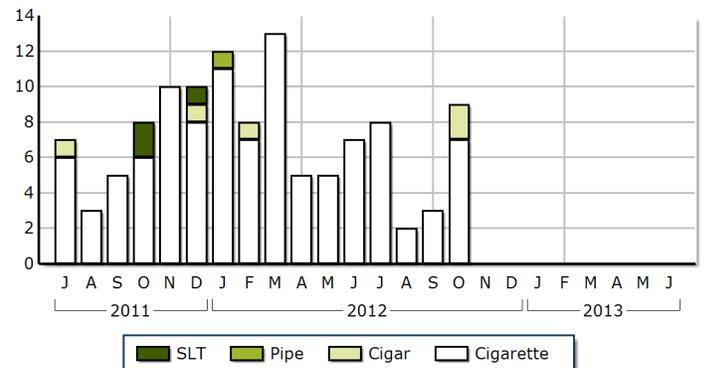
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

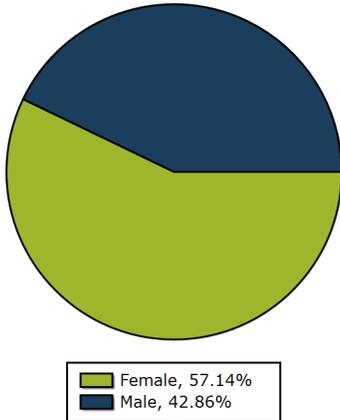


Chart Total N: 7

Tobacco Users By Language

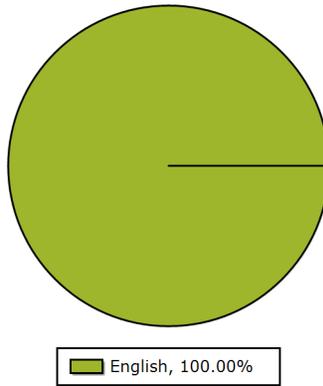


Chart Total N: 7

Tobacco Users By Education

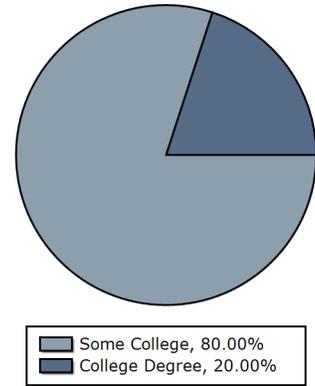


Chart Total N: 5

Tobacco Users By Race

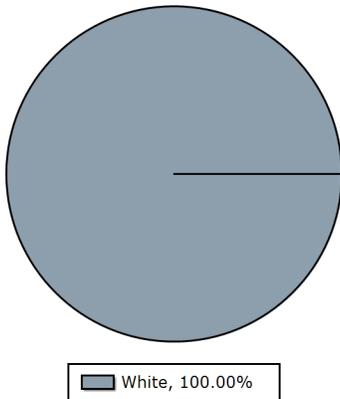


Chart Total N: 7

Tobacco Users By Age

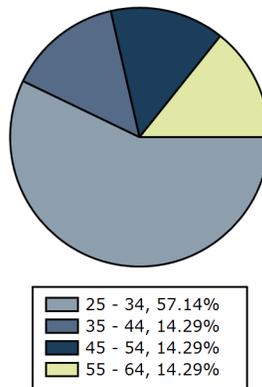


Chart Total N: 7

Tobacco Users By Health Plan

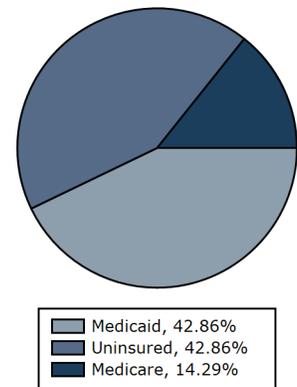


Chart Total N: 7

Tobacco Users By Ethnicity

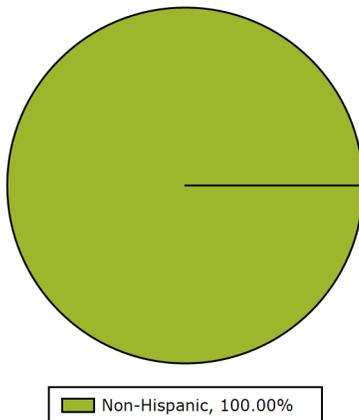


Chart Total N: 7

Tobacco Users By Chronic Condition

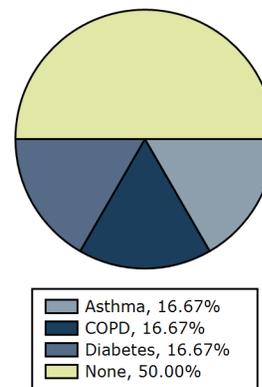


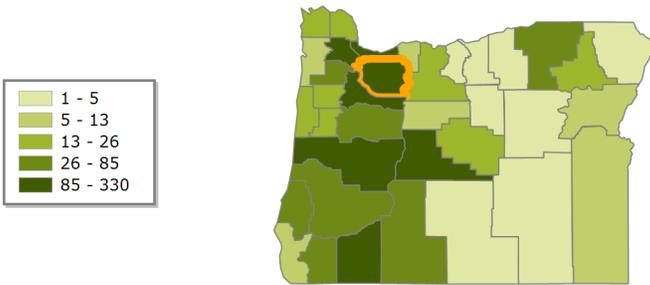
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

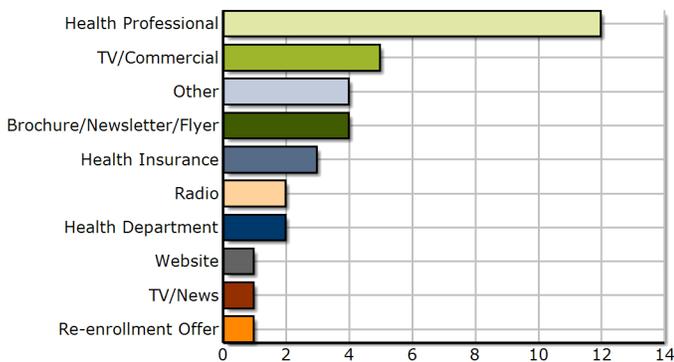
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

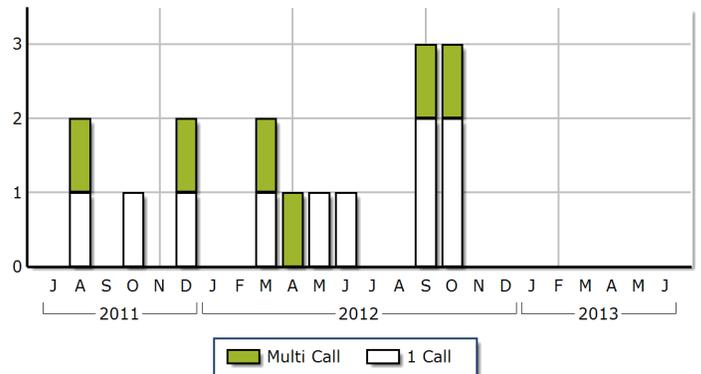


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			40	812
Tobacco Users YTD			128	3,130
Unique Tobacco Users YTD			3	77
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.29 %
Reach - NAQC			2	0.20 %
Annualized Reach			1	0.86 %
Annualized Reach - NAQC			2	0.61 %
Unique Individual Reach			3	0.17 %

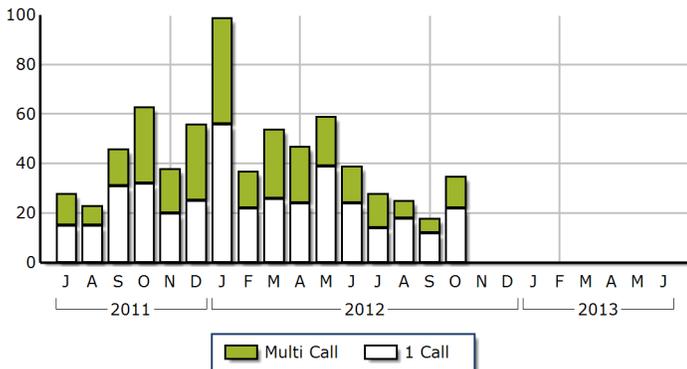
How Heard About



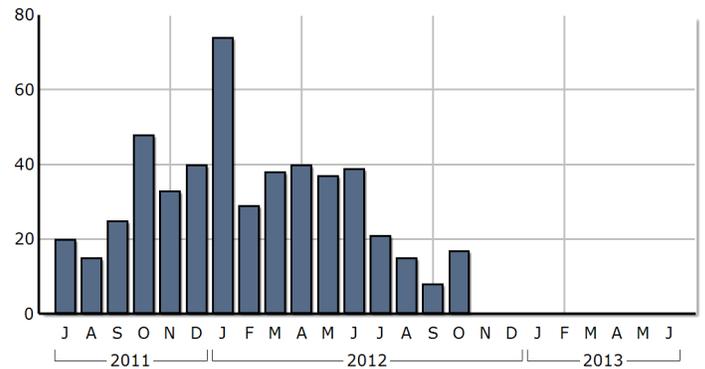
Fax Referral



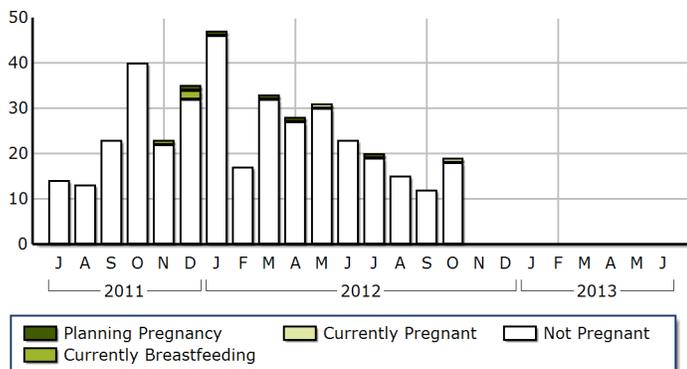
Tobacco User Enrollments By Program Type



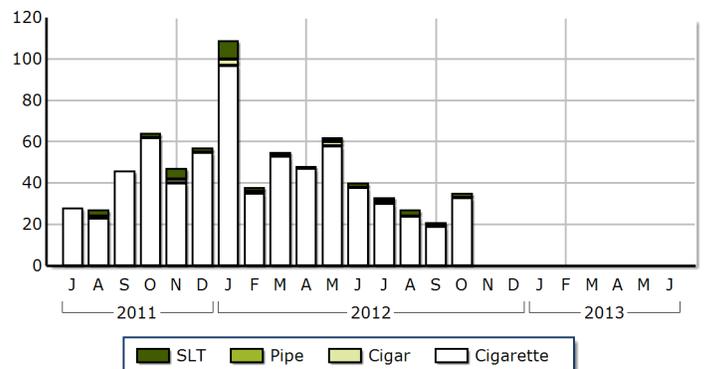
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

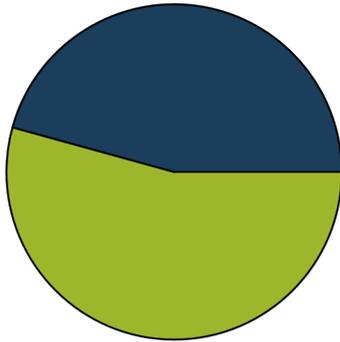


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

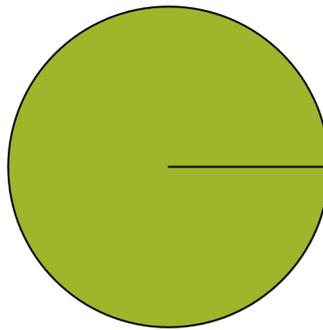
Tobacco Users By Gender



Female, 54.29%
Male, 45.71%

Chart Total N: 35

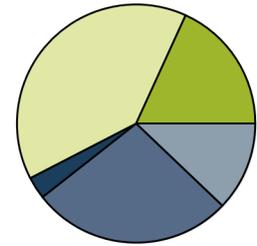
Tobacco Users By Language



English, 100.00%

Chart Total N: 35

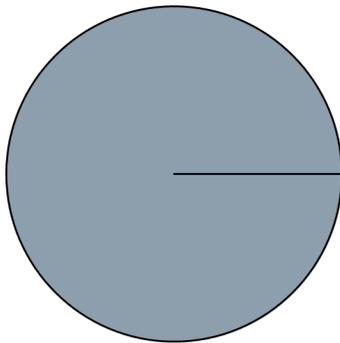
Tobacco Users By Education



No HS Degreee/GED, 12.12%
HS Degreee/GED, 27.27%
Technical Degree, 3.03%
Some College, 39.39%
College Degree, 18.18%

Chart Total N: 33

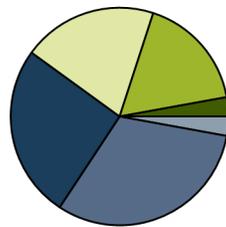
Tobacco Users By Race



White, 100.00%

Chart Total N: 30

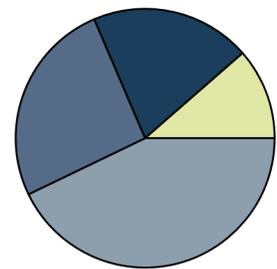
Tobacco Users By Age



18 - 24, 2.86%
25 - 34, 31.43%
35 - 44, 25.71%
45 - 54, 20.00%
55 - 64, 17.14%
65 and Older, 2.86%

Chart Total N: 35

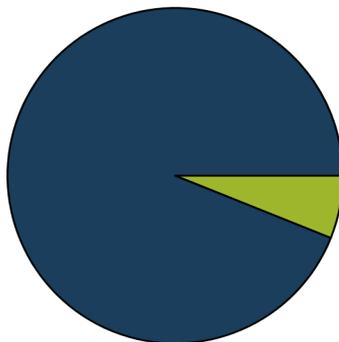
Tobacco Users By Health Plan



Uninsured, 42.86%
Commercially Insured, 25.71%
Medicaid, 20.00%
Medicare, 11.43%

Chart Total N: 35

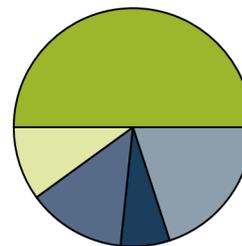
Tobacco Users By Ethnicity



Hispanic, 6.06%
Non-Hispanic, 93.94%

Chart Total N: 33

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 6.67%
COPD, 13.33%
Diabetes, 10.00%
None, 50.00%

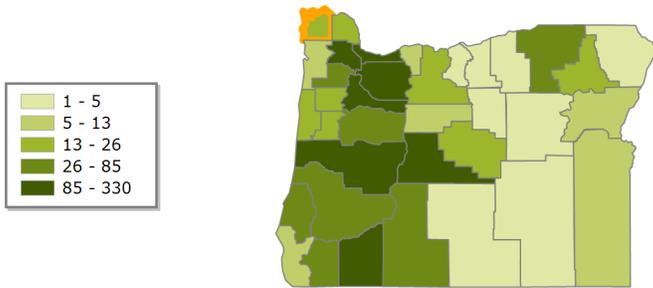
Chart Total N: 30

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

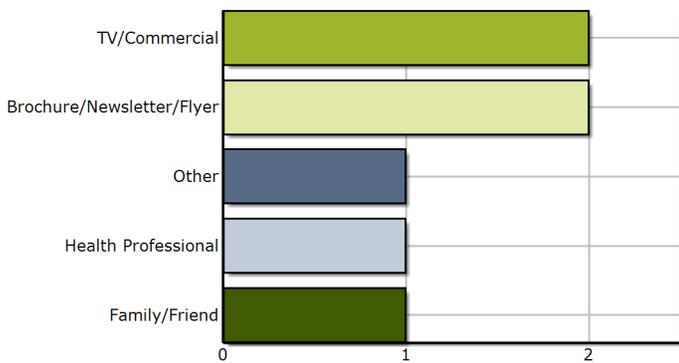
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

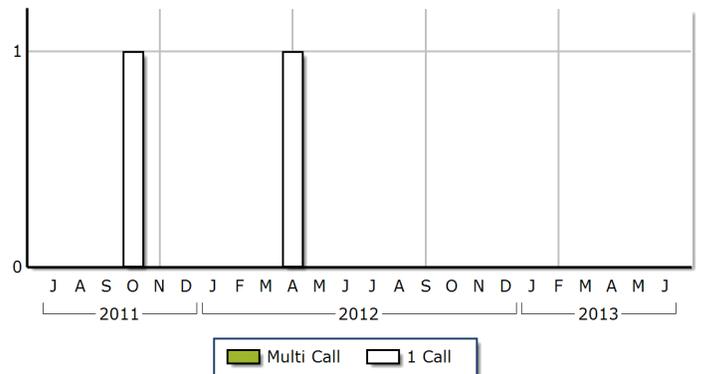


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			8	812
Tobacco Users YTD			27	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.42 %
Reach - NAQC			2	0.28 %
Annualized Reach			1	1.26 %
Annualized Reach - NAQC			2	0.84 %
Unique Individual Reach			3	0.23 %

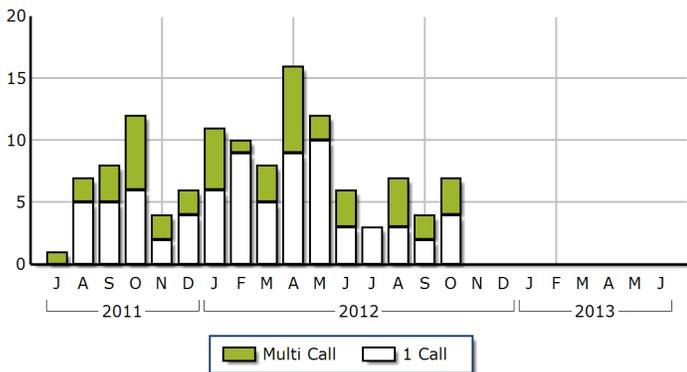
How Heard About



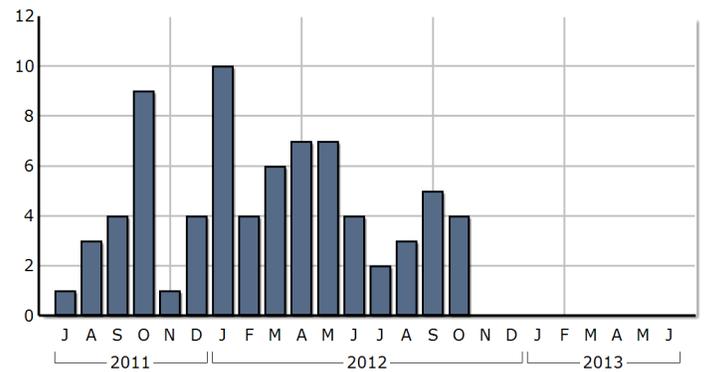
Fax Referral



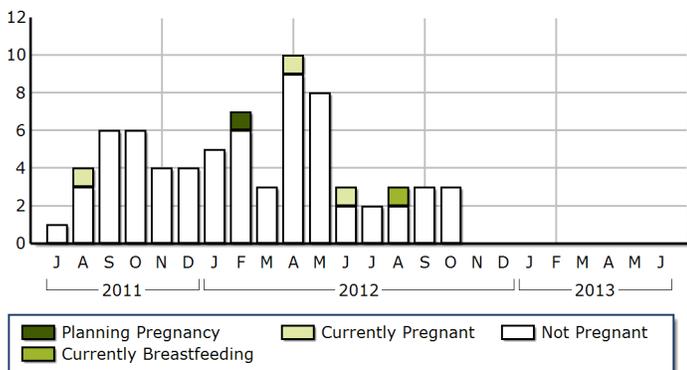
Tobacco User Enrollments By Program Type



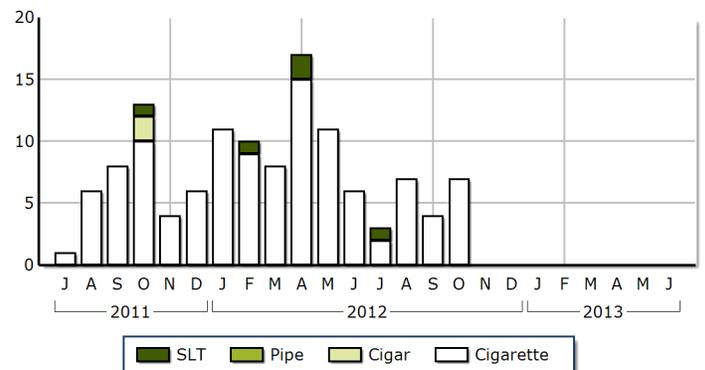
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

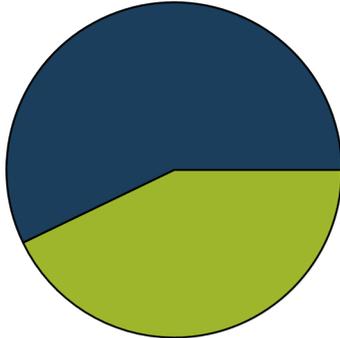


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

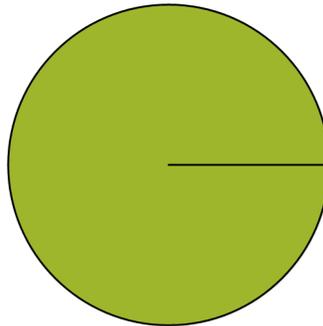
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

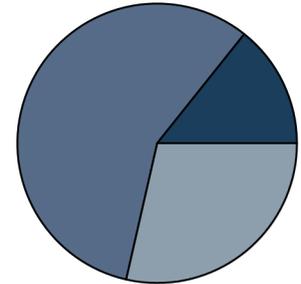
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

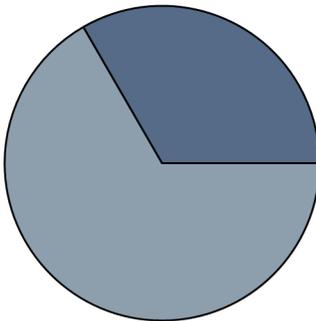
Tobacco Users By Education



No HS Degreee/GED, 28.57%
HS Degreee/GED, 57.14%
College Degree, 14.29%

Chart Total N: 7

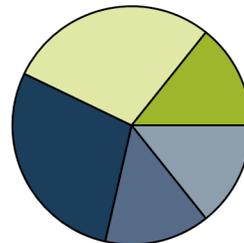
Tobacco Users By Race



White, 66.67%
American Indian/Alaskan Native, 33.33%

Chart Total N: 6

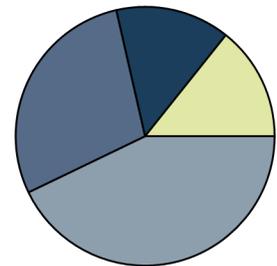
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 14.29%
35 - 44, 28.57%
45 - 54, 28.57%
65 and Older, 14.29%

Chart Total N: 7

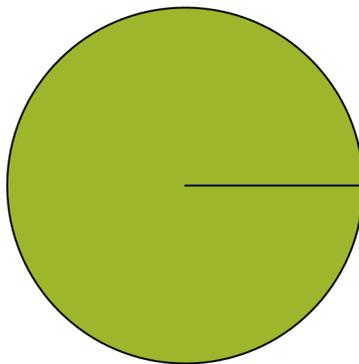
Tobacco Users By Health Plan



Uninsured, 42.86%
Medicare, 28.57%
Commercially Insured, 14.29%
Medicaid, 14.29%

Chart Total N: 7

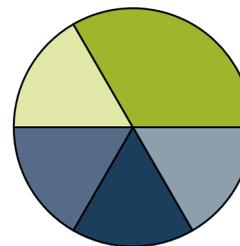
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 16.67%
CAD, 16.67%
COPD, 16.67%
Diabetes, 16.67%
None, 33.33%

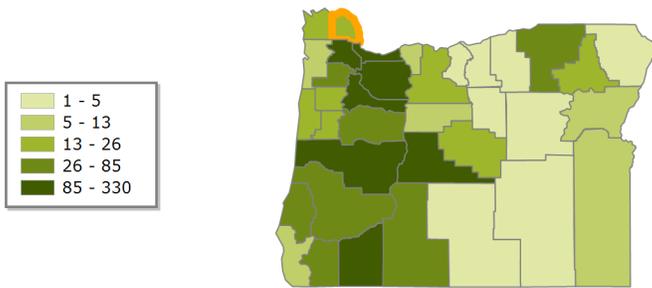
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

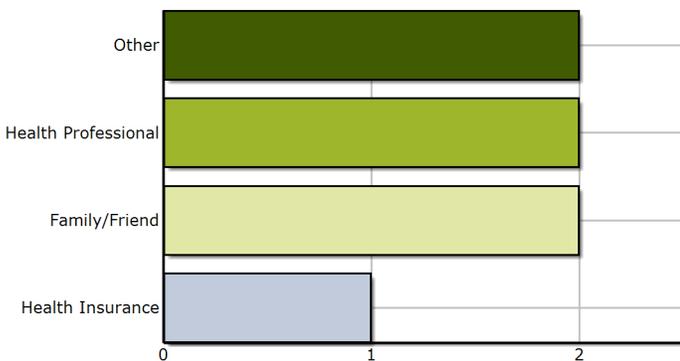
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

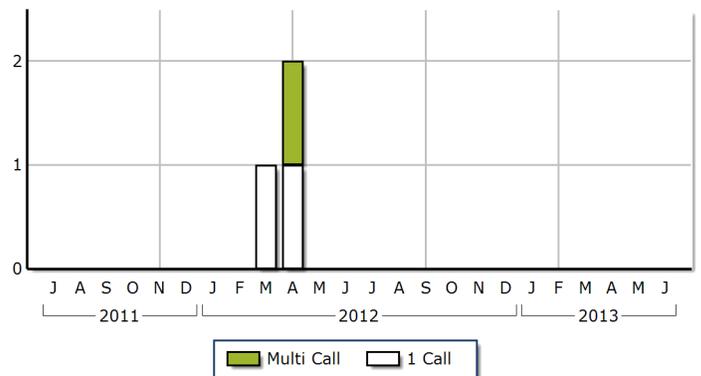


County Population	Prevalence	Tobacco Users
Adult	36,948	17.1 %
		6,318 ⁴
		County
Tobacco Users - Last Full Month		7
Tobacco Users YTD		26
Unique Tobacco Users YTD	3	16
Target Reach		2.0 %
Reach YTD	1	0.41 %
Reach - NAQC	2	0.27 %
Annualized Reach	1	1.23 %
Annualized Reach - NAQC	2	0.81 %
Unique Individual Reach	3	0.25 %

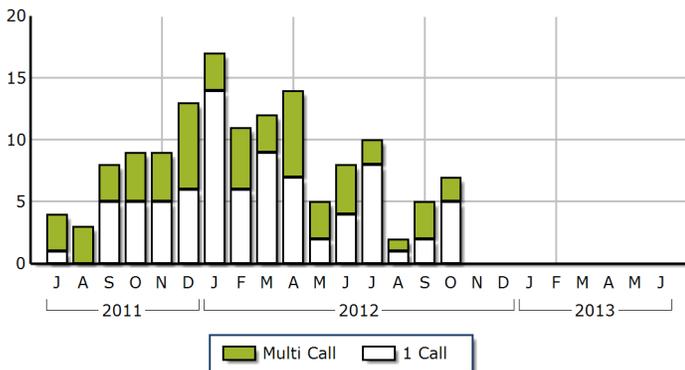
How Heard About



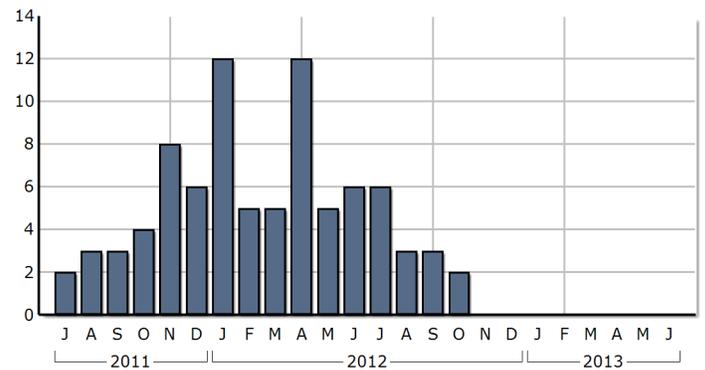
Fax Referral



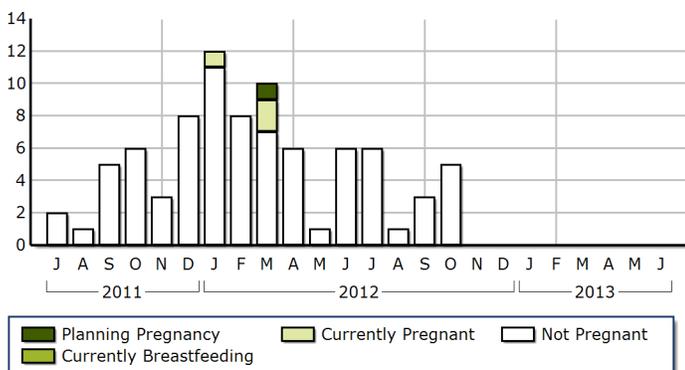
Tobacco User Enrollments By Program Type



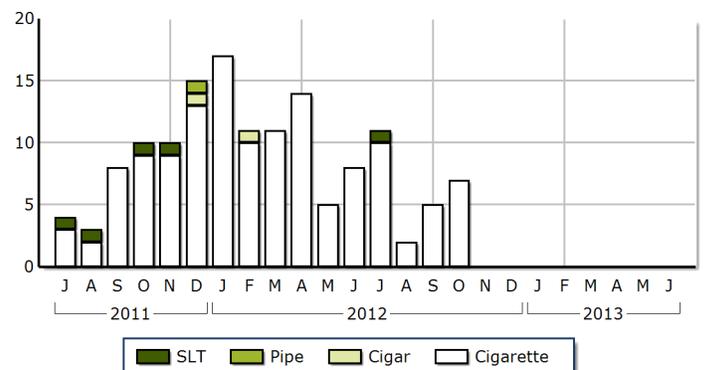
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

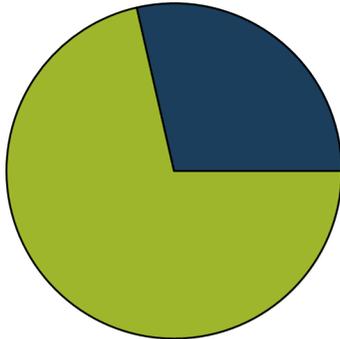


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

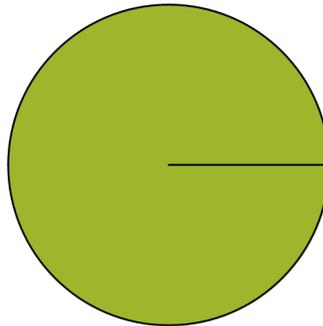
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

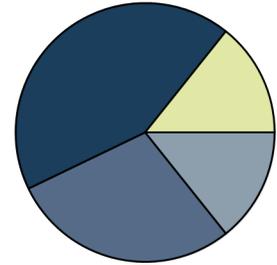
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

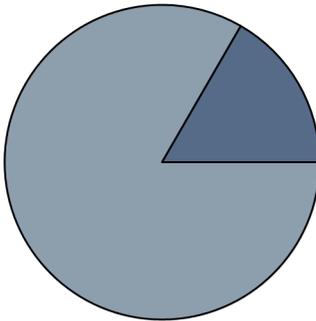
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 28.57%
Some College, 42.86%
College Degree, 14.29%

Chart Total N: 7

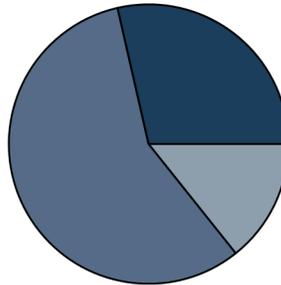
Tobacco Users By Race



White, 83.33%
American Indian/Alaskan Native, 16.67%

Chart Total N: 6

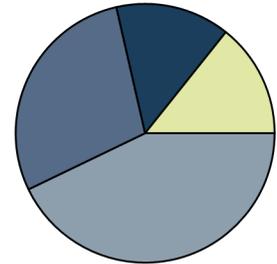
Tobacco Users By Age



25 - 34, 14.29%
35 - 44, 57.14%
45 - 54, 28.57%

Chart Total N: 7

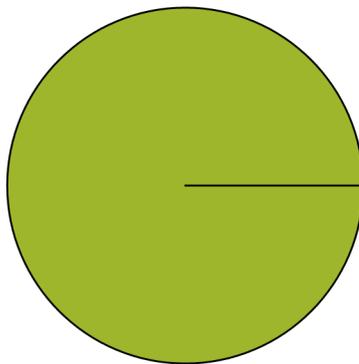
Tobacco Users By Health Plan



Uninsured, 42.86%
Medicaid, 28.57%
Medicare, 14.29%
Commercially Insured, 14.29%

Chart Total N: 7

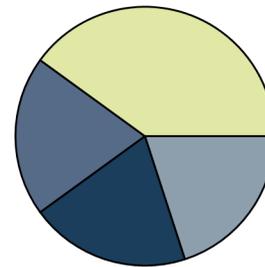
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



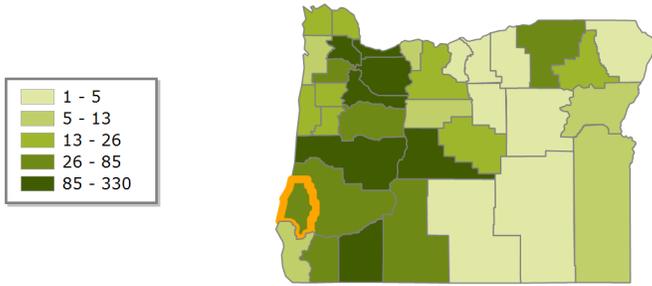
Asthma, 20.00%
CAD, 20.00%
COPD, 20.00%
Diabetes, 40.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

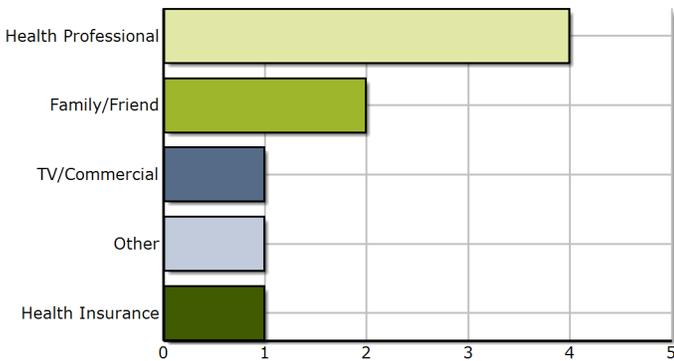
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

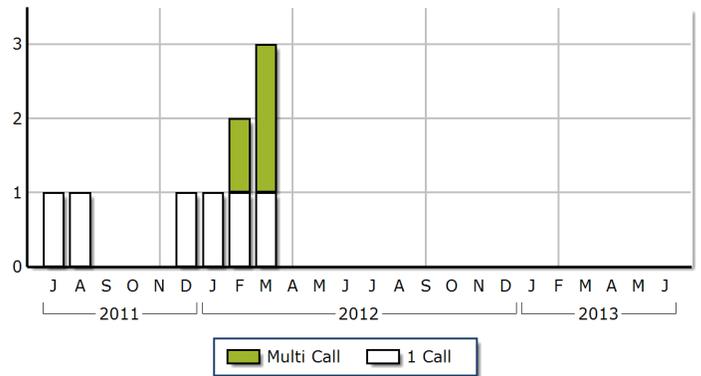


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %		14,254 ⁴
			County	State
Tobacco Users - Last Full Month			9	812
Tobacco Users YTD			37	3,130
Unique Tobacco Users YTD			31	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			0.26 %	0.61 %
Reach - NAQC			0.21 %	0.26 %
Annualized Reach			0.78 %	1.82 %
Annualized Reach - NAQC			0.63 %	0.78 %
Unique Individual Reach			0.22 %	0.41 %

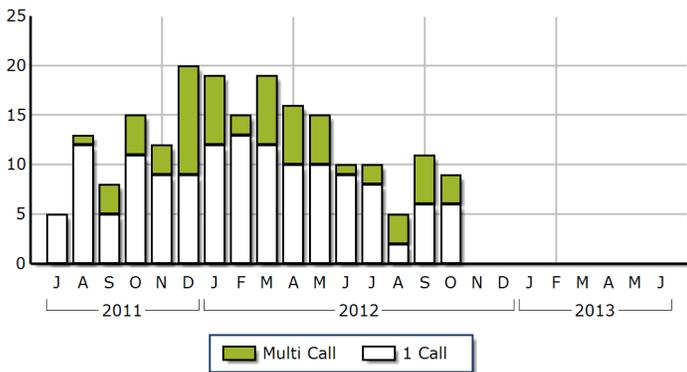
How Heard About



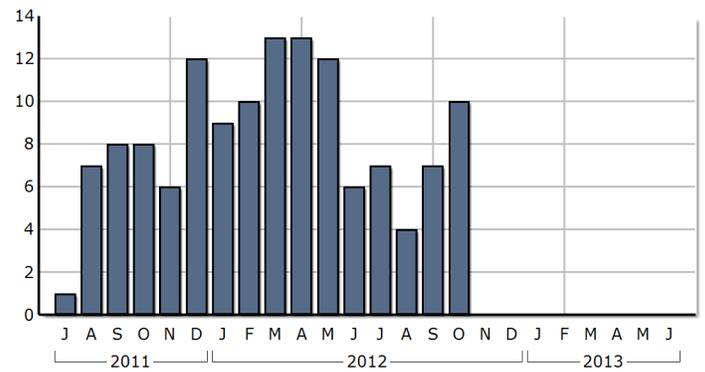
Fax Referral



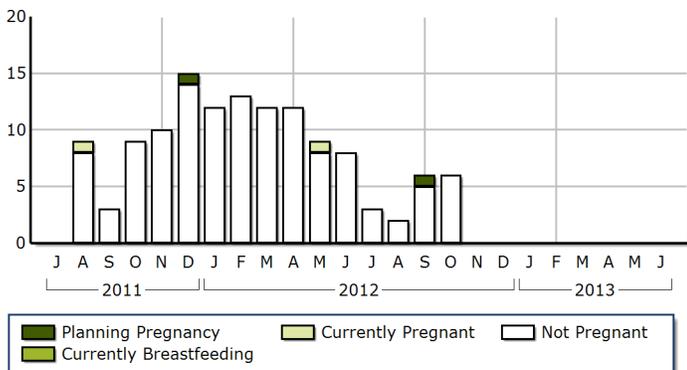
Tobacco User Enrollments By Program Type



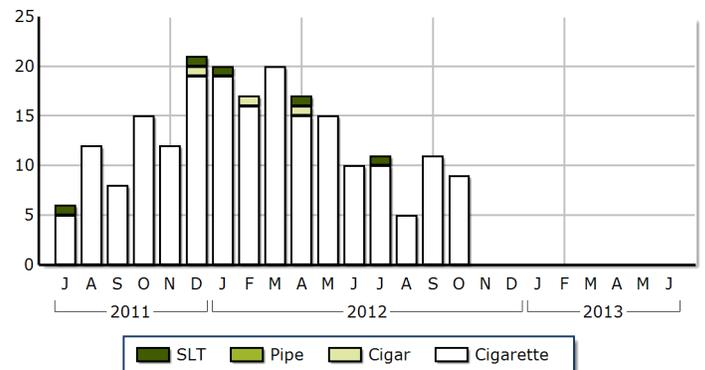
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

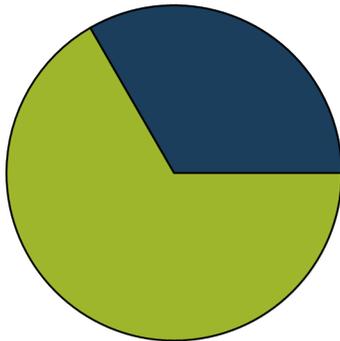


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

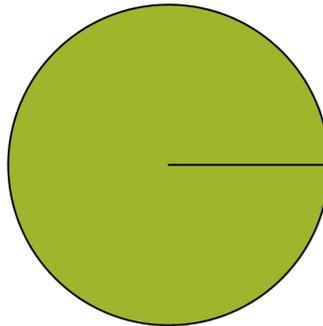
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 9

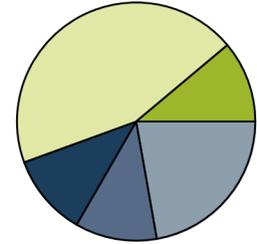
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

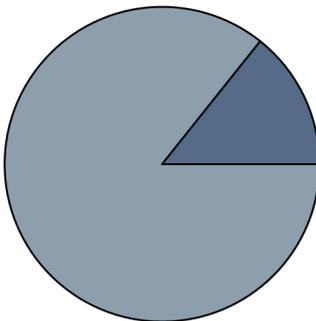
Tobacco Users By Education



No HS Degreee/GED, 22.22%
HS Degreee/GED, 11.11%
Technical Degree, 11.11%
Some College, 44.44%
College Degree, 11.11%

Chart Total N: 9

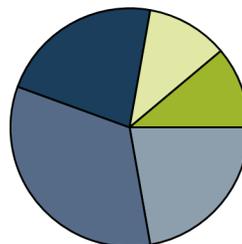
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

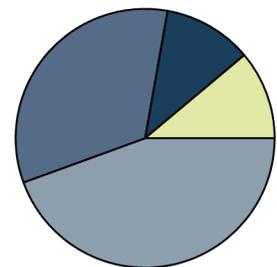
Tobacco Users By Age



25 - 34, 22.22%
35 - 44, 33.33%
45 - 54, 22.22%
55 - 64, 11.11%
65 and Older, 11.11%

Chart Total N: 9

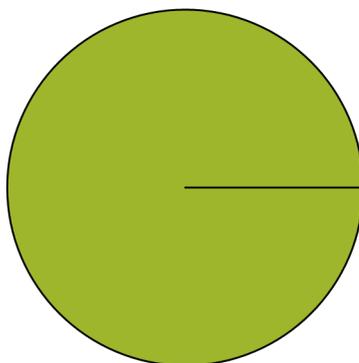
Tobacco Users By Health Plan



Medicaid, 44.44%
Uninsured, 33.33%
Commercially Insured, 11.11%
Medicare, 11.11%

Chart Total N: 9

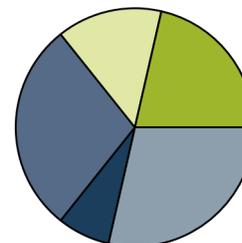
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



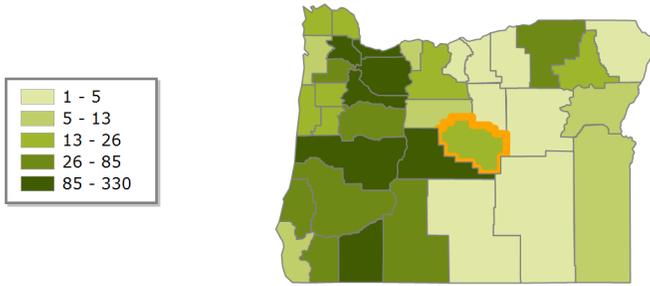
Asthma, 28.57%
CAD, 7.14%
COPD, 28.57%
Diabetes, 14.29%
None, 21.43%

Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

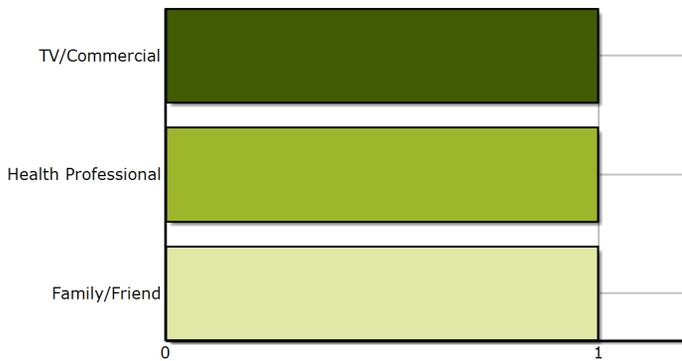
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

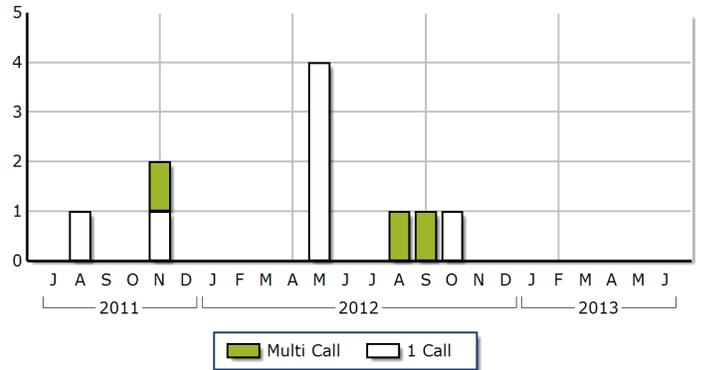


County Population	Prevalence	Tobacco Users
Adult 20,635	23.3 %	4,808 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		17
Unique Tobacco Users YTD		13
Target Reach		2.0 %
Reach YTD		0.35 %
Reach - NAQC		0.27 %
Annualized Reach		1.06 %
Annualized Reach - NAQC		0.81 %
Unique Individual Reach		0.27 %

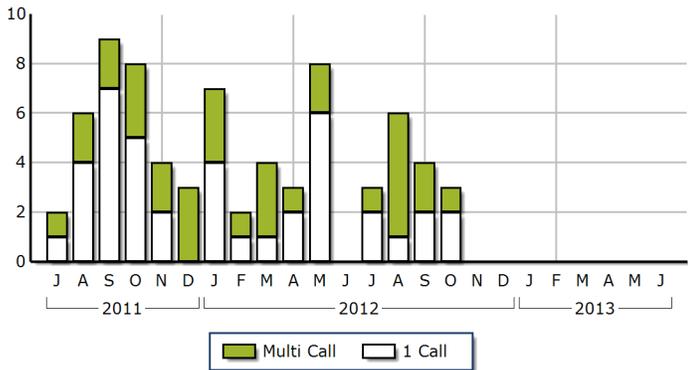
How Heard About



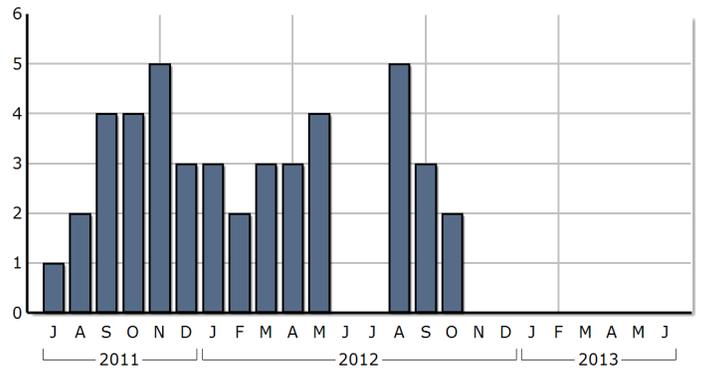
Fax Referral



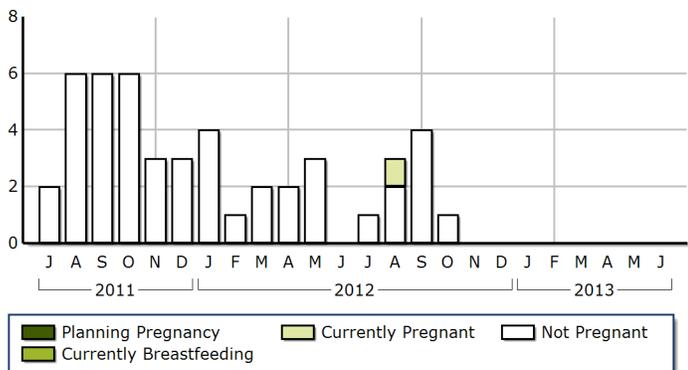
Tobacco User Enrollments By Program Type



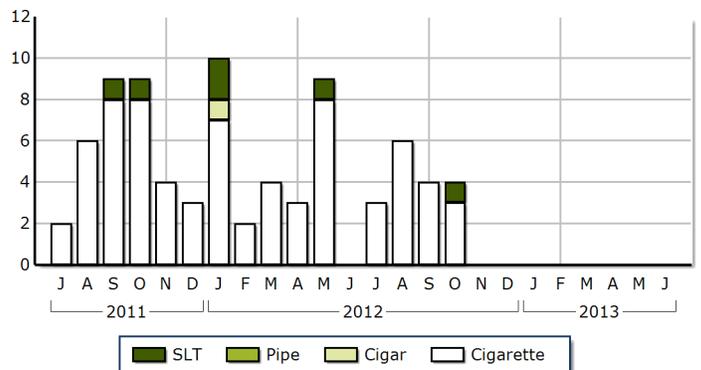
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

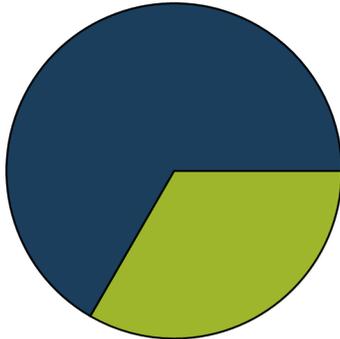


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

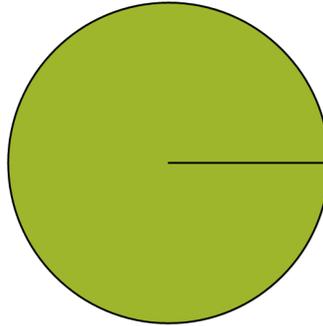
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

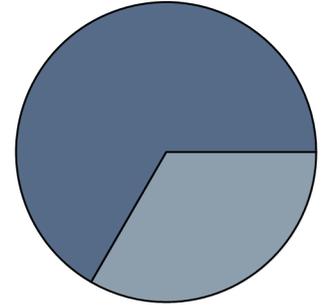
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

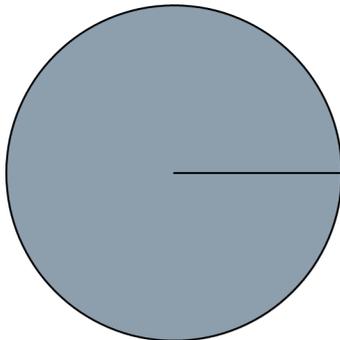
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

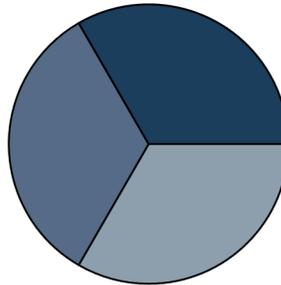
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

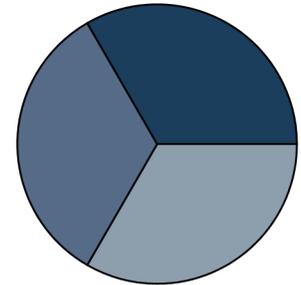
Tobacco Users By Age



18 - 24, 33.33%
35 - 44, 33.33%
65 and Older, 33.33%

Chart Total N: 3

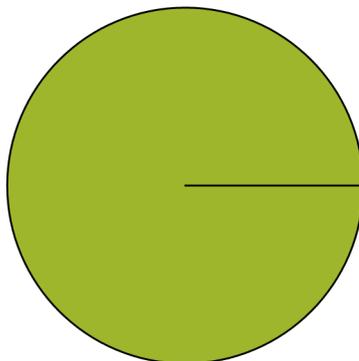
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

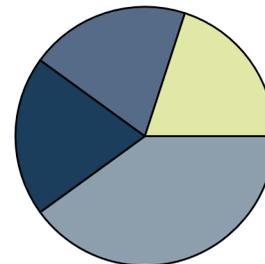
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 40.00%
CAD, 20.00%
COPD, 20.00%
None, 20.00%

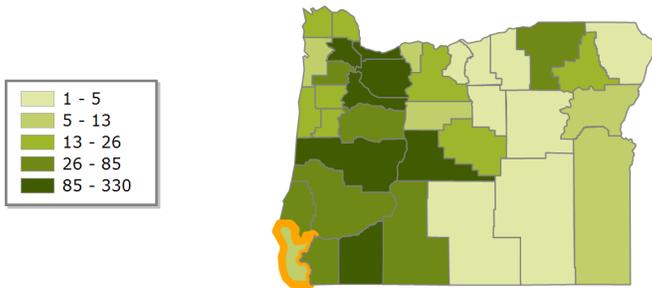
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

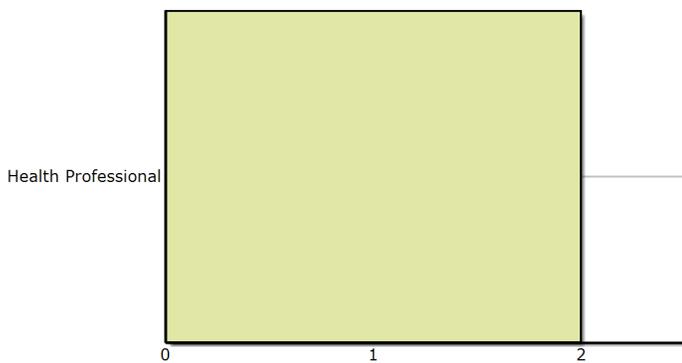
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

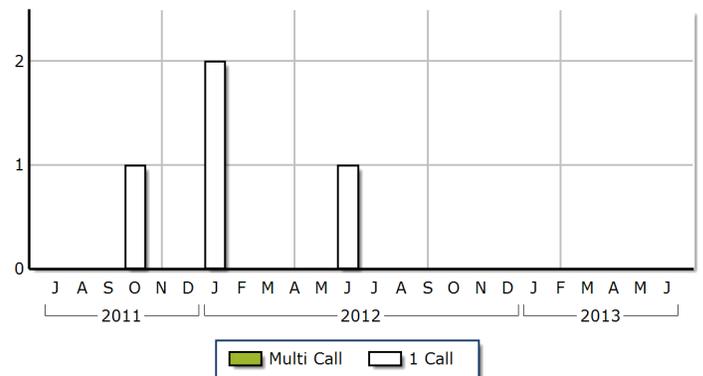


County Population	Prevalence	Tobacco Users
Adult	17,947	18.4 %
		3,302 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		11
Unique Tobacco Users YTD	3	9
Target Reach		2.0 %
Reach YTD	1	0.33 %
Reach - NAQC	2	0.27 %
Annualized Reach	1	1.00 %
Annualized Reach - NAQC	2	0.82 %
Unique Individual Reach	3	0.27 %

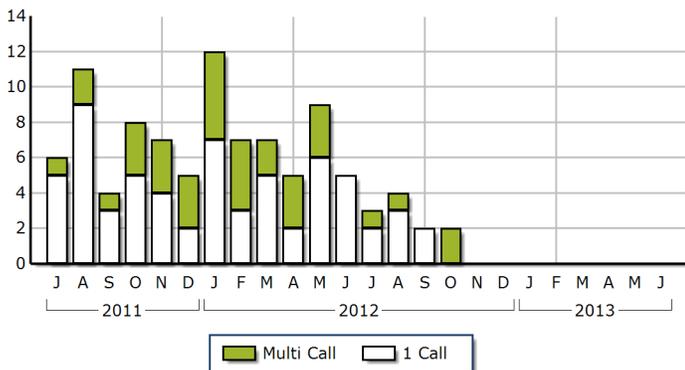
How Heard About



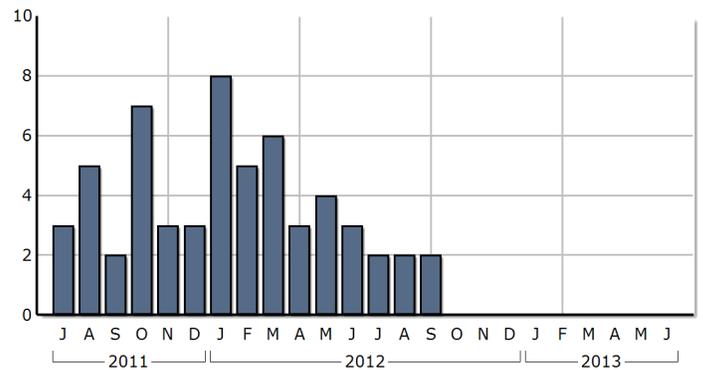
Fax Referral



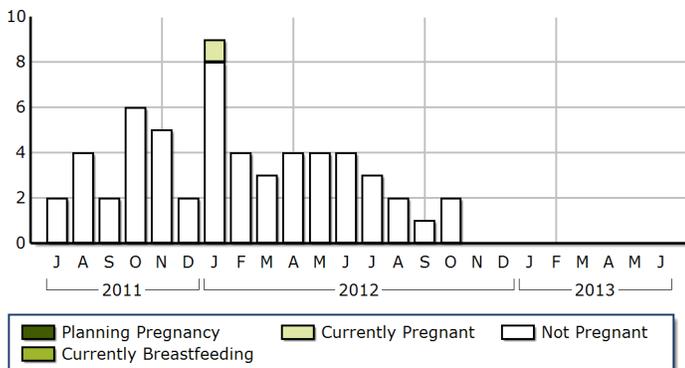
Tobacco User Enrollments By Program Type



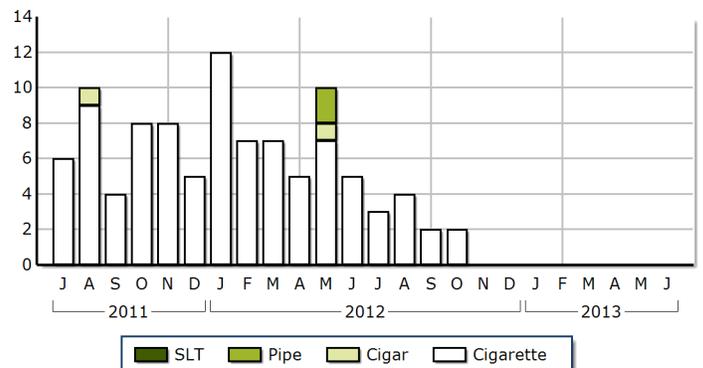
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

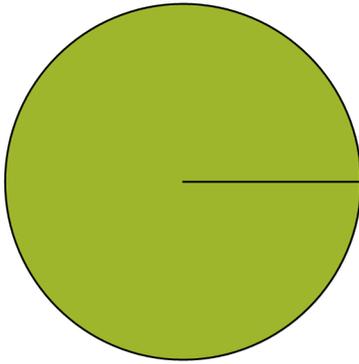


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

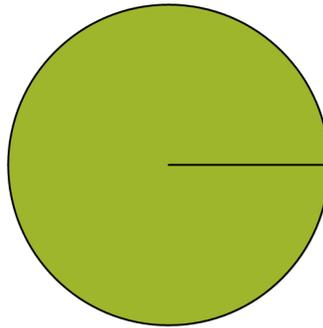
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

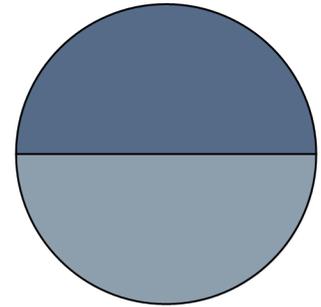
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

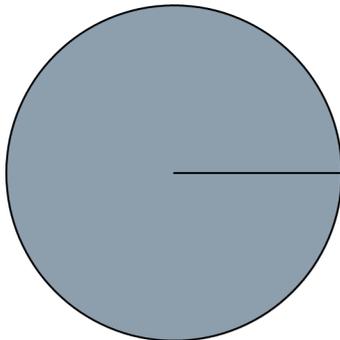
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

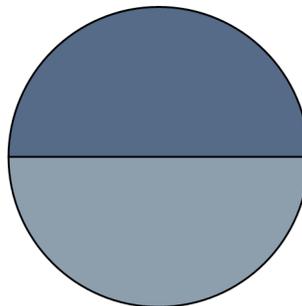
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

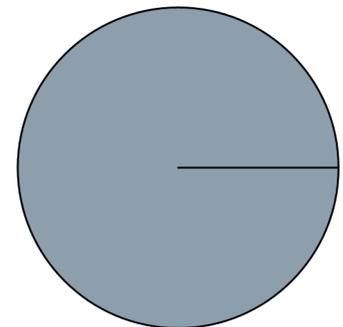
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

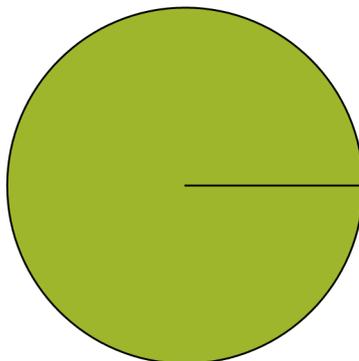
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

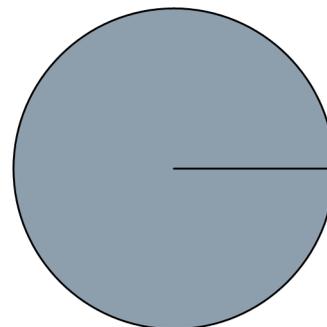
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



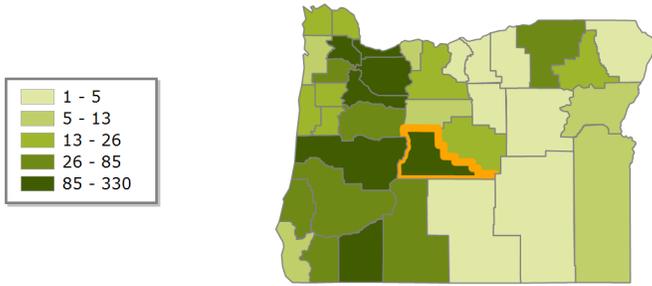
COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

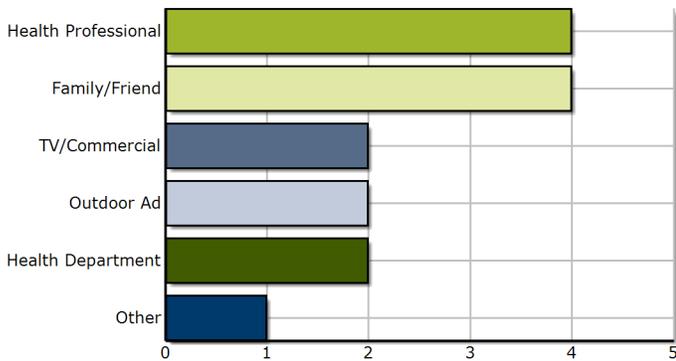
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

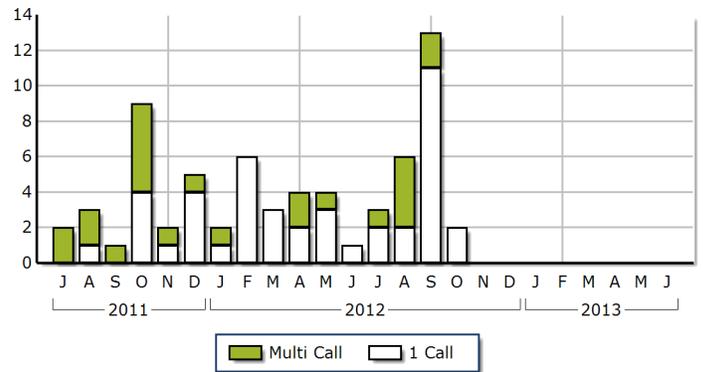


County Population		Prevalence	Tobacco Users		
Adult	133,924	14.1 %		18,883 ⁴	
			County	State	
Tobacco Users - Last Full Month			16	812	
Tobacco Users YTD			94	3,130	
Unique Tobacco Users YTD			3	2,128	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.50 %	0.61 %
Reach - NAQC			2	0.35 %	0.26 %
Annualized Reach			1	1.49 %	1.82 %
Annualized Reach - NAQC			2	1.05 %	0.78 %
Unique Individual Reach			3	0.40 %	0.41 %

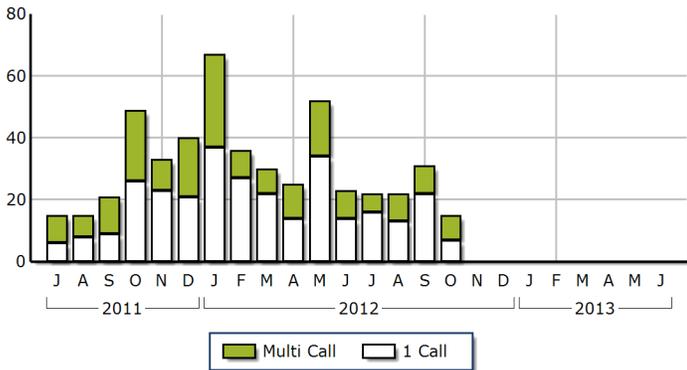
How Heard About



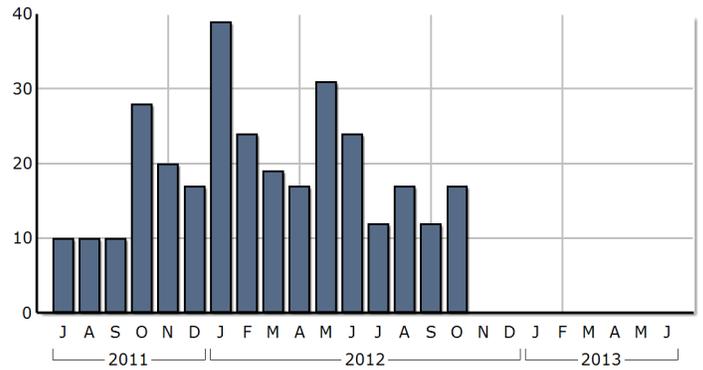
Fax Referral



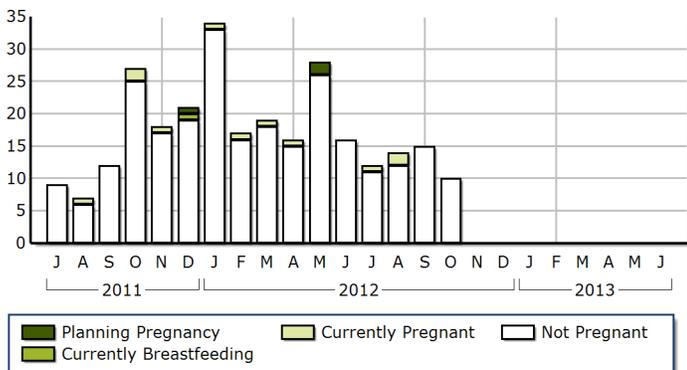
Tobacco User Enrollments By Program Type



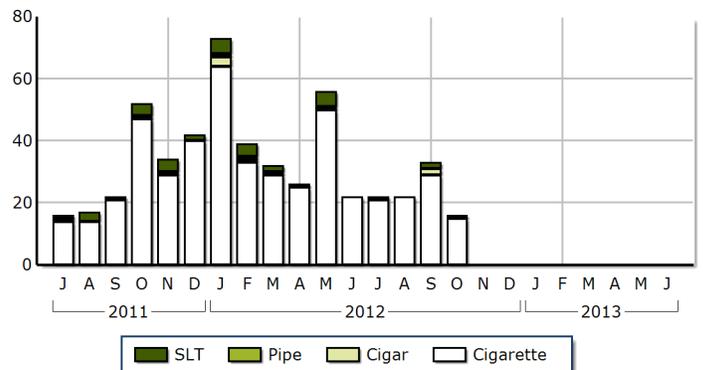
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

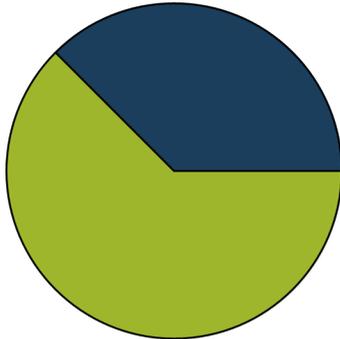


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

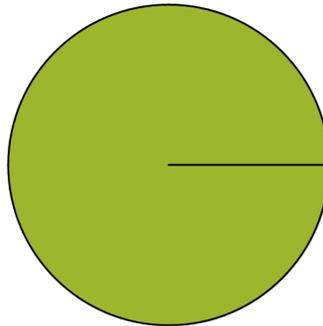
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 16

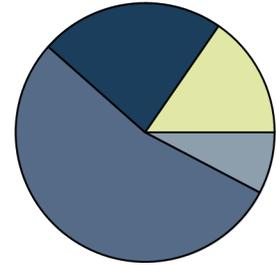
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

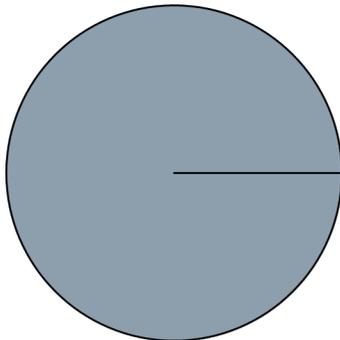
Tobacco Users By Education



No HS Degreee/GED, 7.69%
HS Degreee/GED, 53.85%
Some College, 23.08%
College Degree, 15.38%

Chart Total N: 13

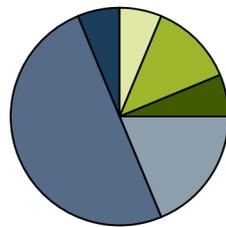
Tobacco Users By Race



White, 100.00%

Chart Total N: 15

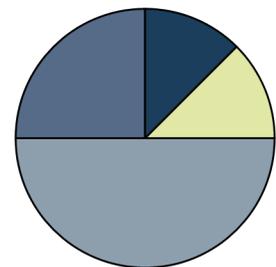
Tobacco Users By Age



18 - 24, 18.75%
25 - 34, 50.00%
35 - 44, 6.25%
45 - 54, 6.25%
55 - 64, 12.50%
65 and Older, 6.25%

Chart Total N: 16

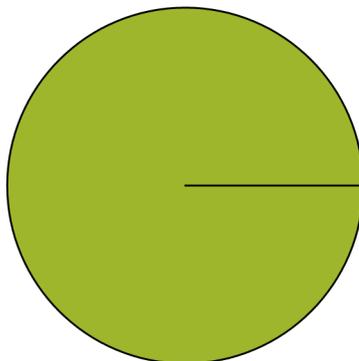
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 25.00%
Medicare, 12.50%
Commercially Insured, 12.50%

Chart Total N: 16

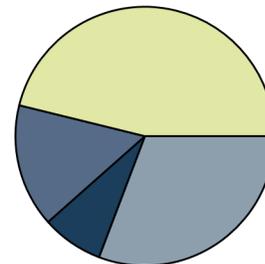
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 30.77%
COPD, 7.69%
Diabetes, 15.38%
None, 46.15%

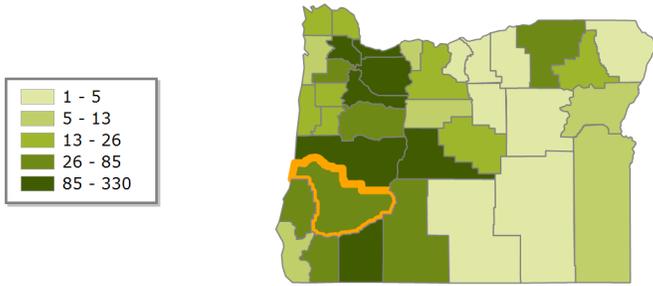
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

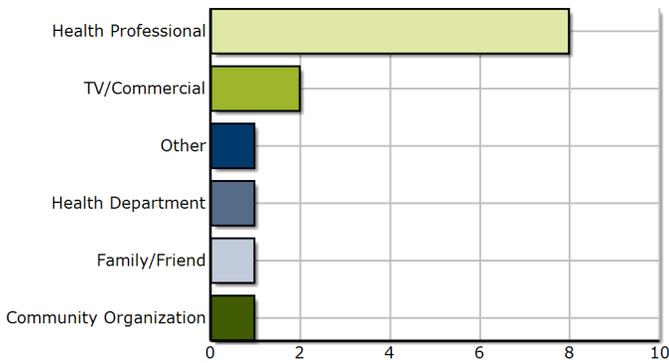
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

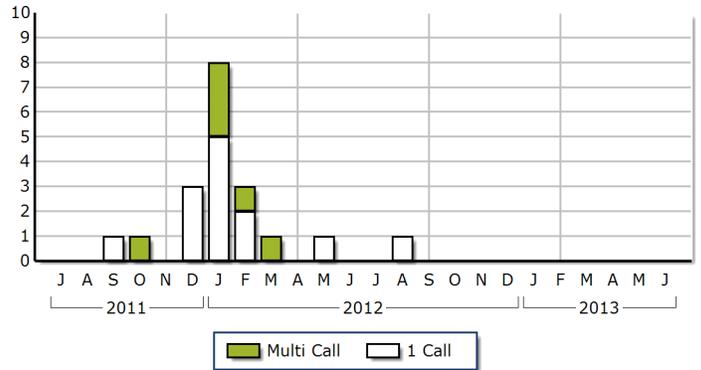


County Population	Prevalence	Tobacco Users
Adult 83,168	27.1 %	22,539 ⁴
		County
Tobacco Users - Last Full Month		16
Tobacco Users YTD		84
Unique Tobacco Users YTD	3	66
Target Reach		2.0 %
Reach YTD	1	0.37 %
Reach - NAQC	2	0.31 %
Annualized Reach	1	1.12 %
Annualized Reach - NAQC	2	0.92 %
Unique Individual Reach	3	0.29 %

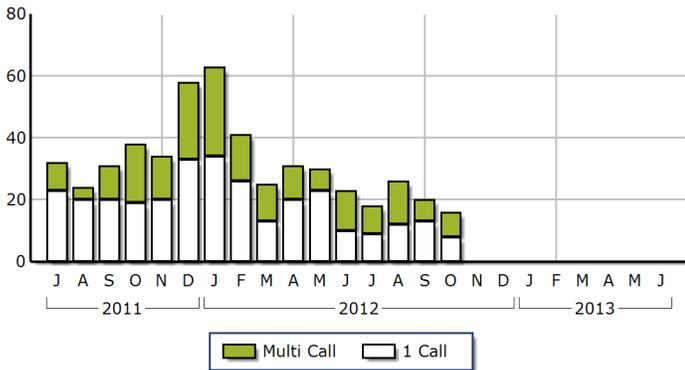
How Heard About



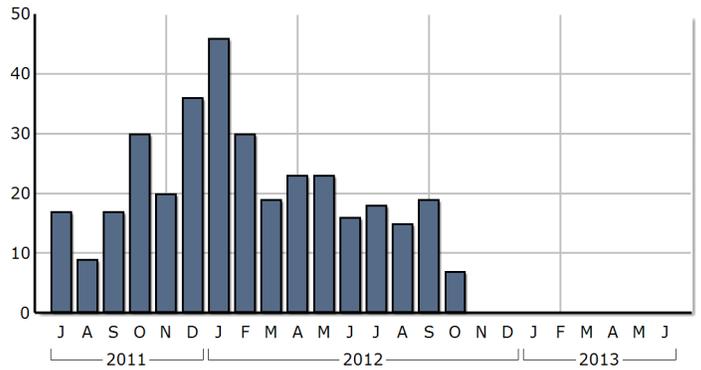
Fax Referral



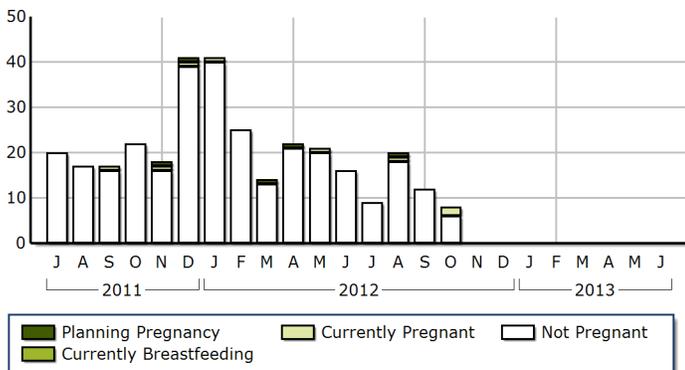
Tobacco User Enrollments By Program Type



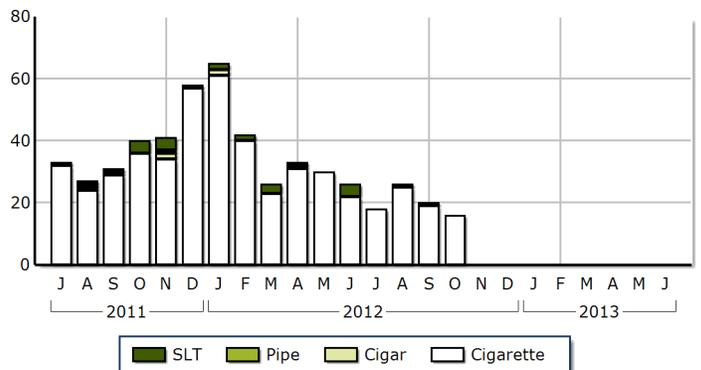
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

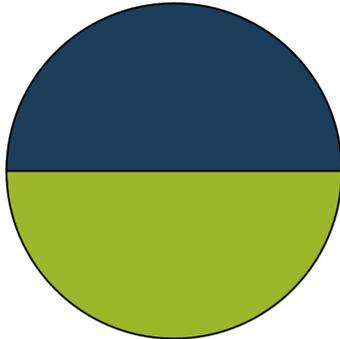


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

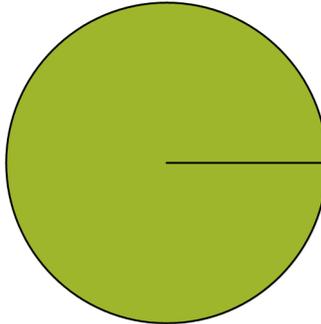
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 16

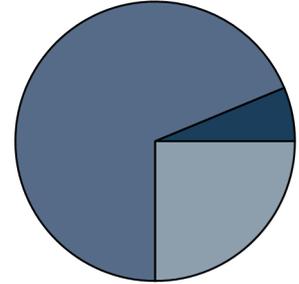
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

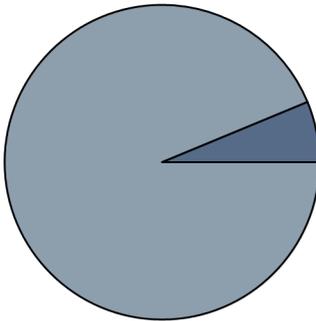
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 68.75%
Some Technical School, 6.25%

Chart Total N: 16

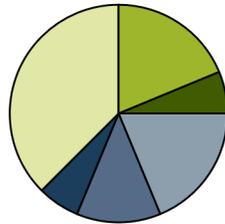
Tobacco Users By Race



White, 93.75%
American Indian/Alaskan Native, 6.25%

Chart Total N: 16

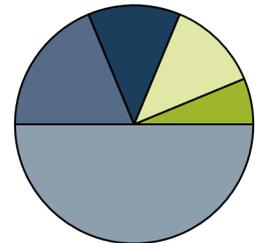
Tobacco Users By Age



18 - 24, 18.75%
25 - 34, 12.50%
35 - 44, 6.25%
45 - 54, 37.50%
55 - 64, 18.75%
65 and Older, 6.25%

Chart Total N: 16

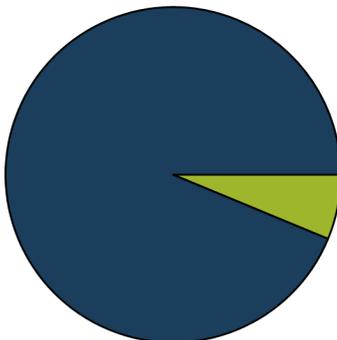
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 18.75%
Medicare, 12.50%
Commercially Insured, 12.50%
Doesn't Know, 6.25%

Chart Total N: 16

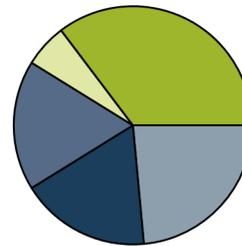
Tobacco Users By Ethnicity



Hispanic, 6.25%
Non-Hispanic, 93.75%

Chart Total N: 16

Tobacco Users By Chronic Condition



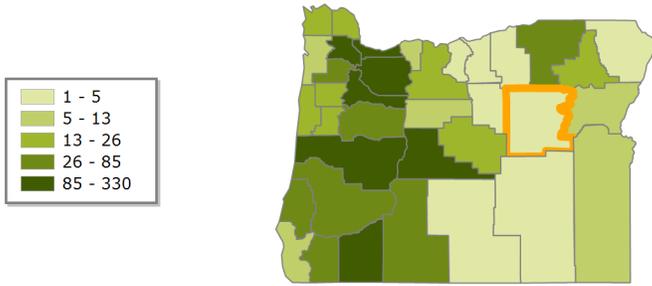
Asthma, 23.53%
CAD, 17.65%
COPD, 17.65%
Diabetes, 5.88%
None, 35.29%

Chart Total N: 17

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

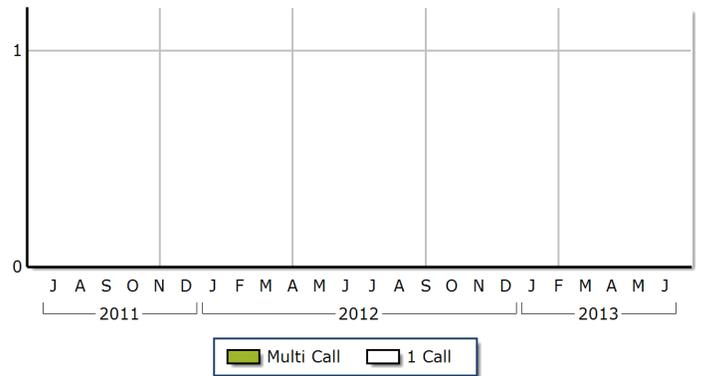
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

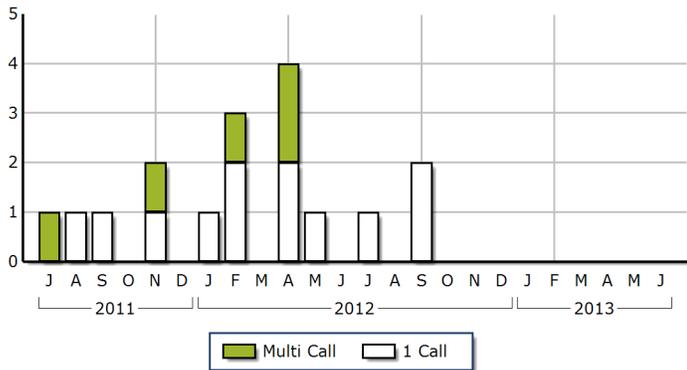


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			-	812
Tobacco Users YTD			3	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.21 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.62 %
Annualized Reach - NAQC			2	0.62 %
Unique Individual Reach			3	0.21 %

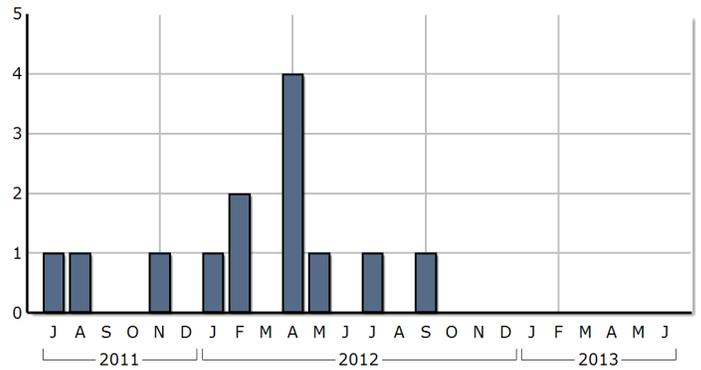
Fax Referral



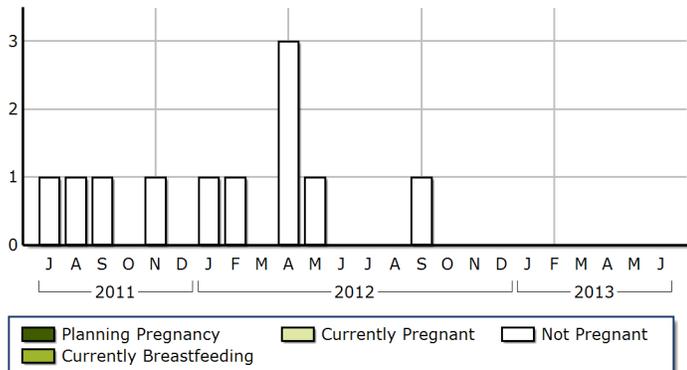
Tobacco User Enrollments By Program Type



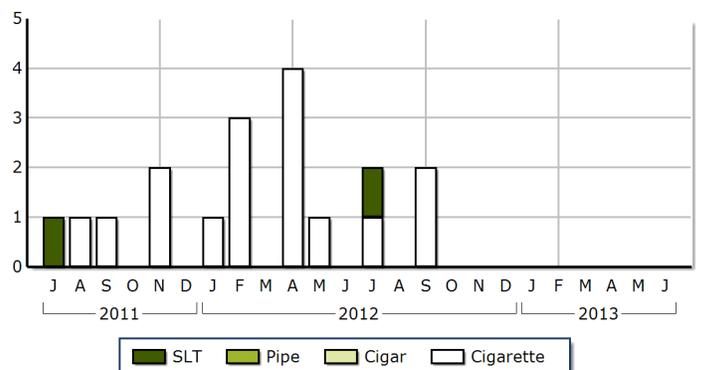
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



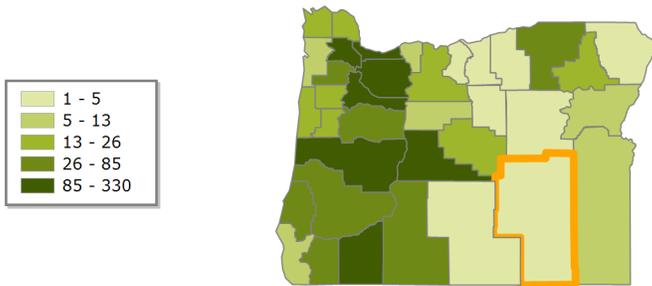
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

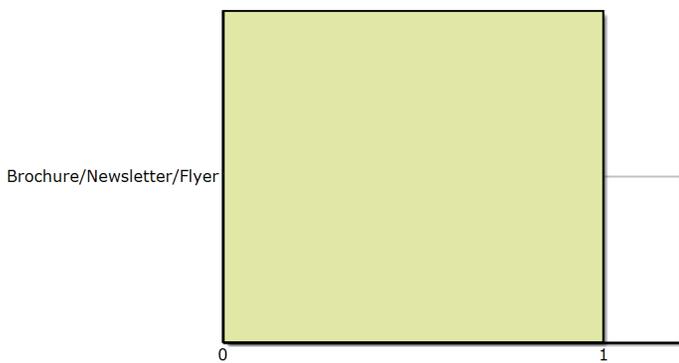
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

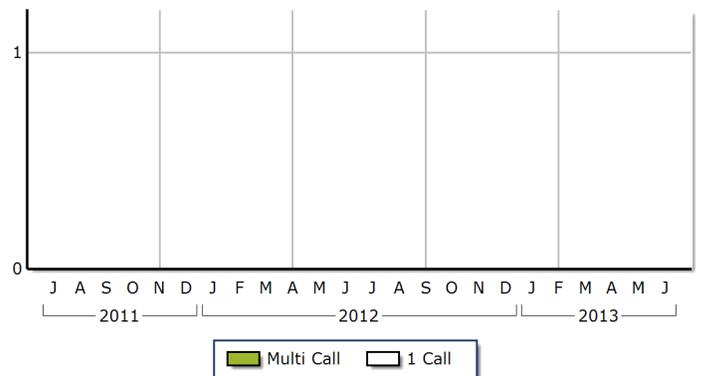


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		4
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		0.46 %
Reach - NAQC		0.46 %
Annualized Reach		1.38 %
Annualized Reach - NAQC		1.38 %
Unique Individual Reach		0.34 %

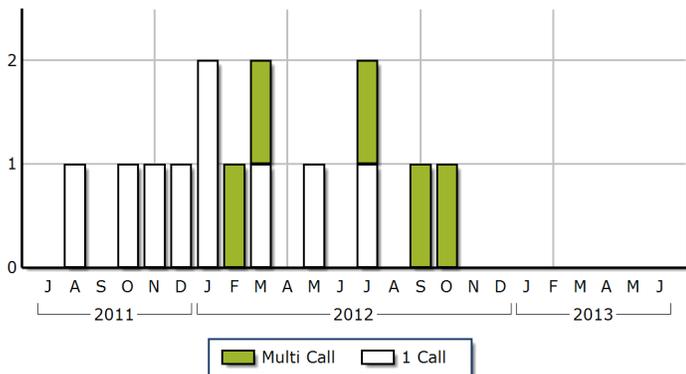
How Heard About



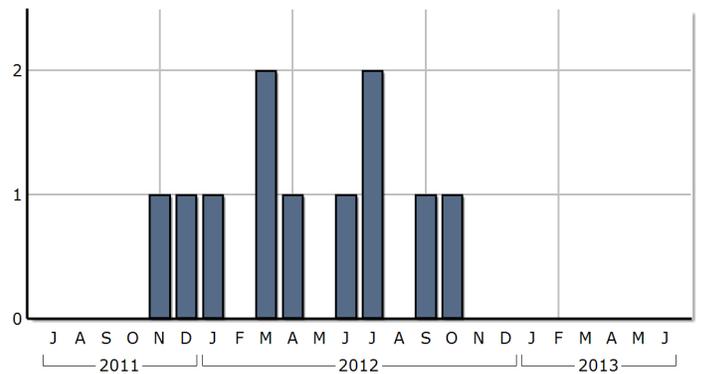
Fax Referral



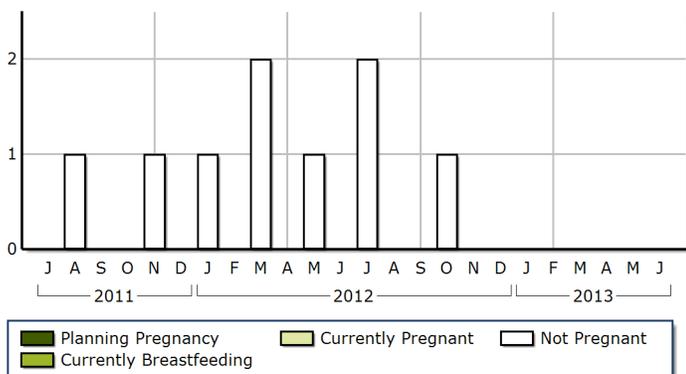
Tobacco User Enrollments By Program Type



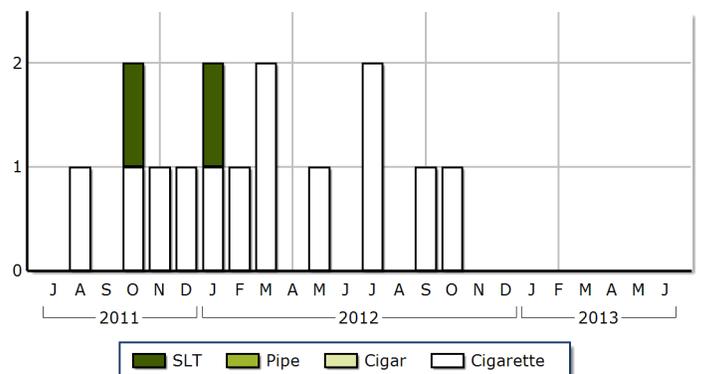
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

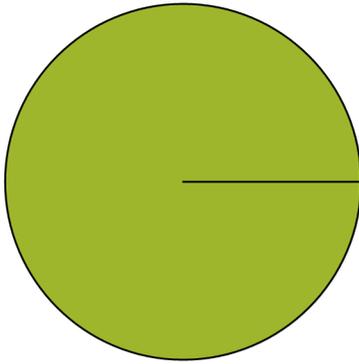


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

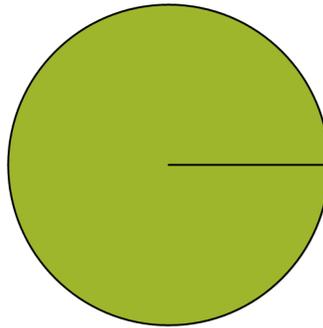
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

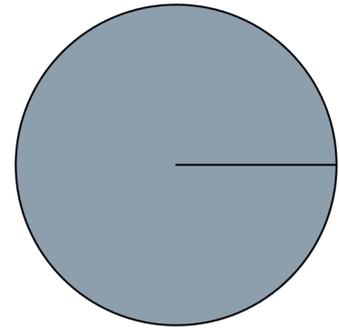
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

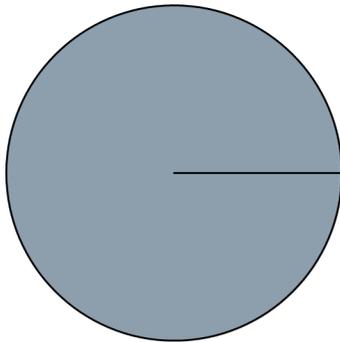
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

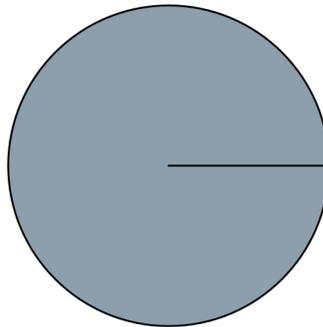
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

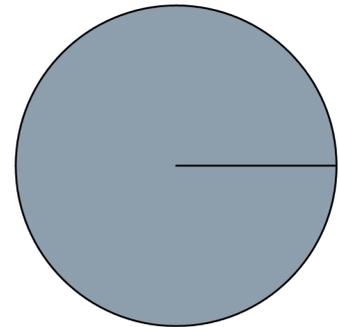
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

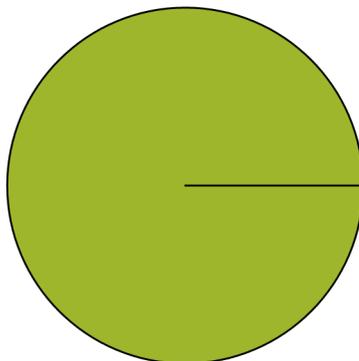
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

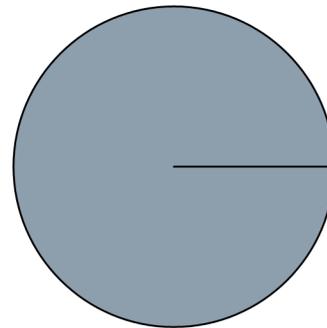
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

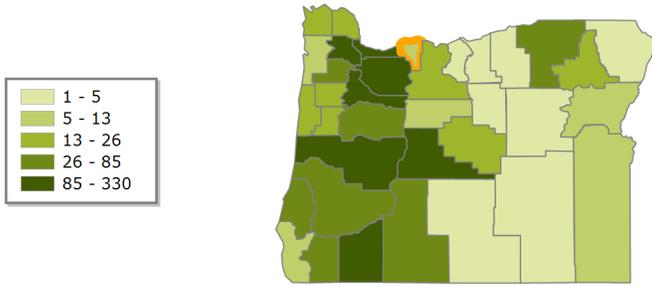
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

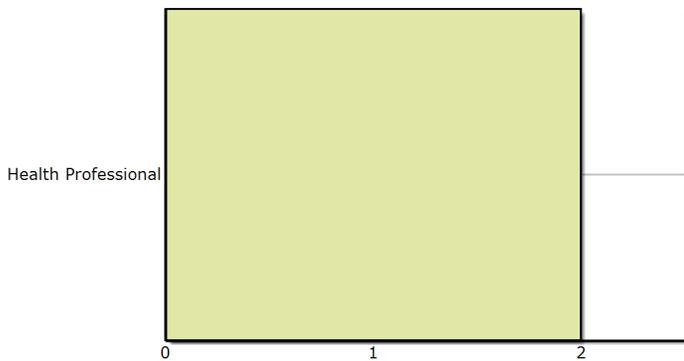
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

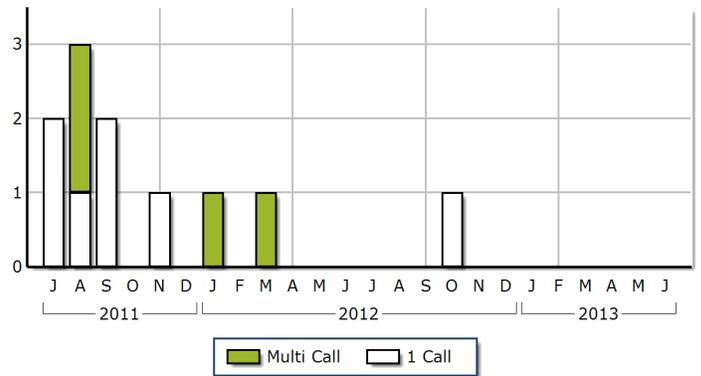


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		6
Unique Tobacco Users YTD	3	6
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.43 %
Reach - NAQC	2	0.36 %
Annualized Reach	1	1.29 %
Annualized Reach - NAQC	2	1.07 %
Unique Individual Reach	3	0.43 %

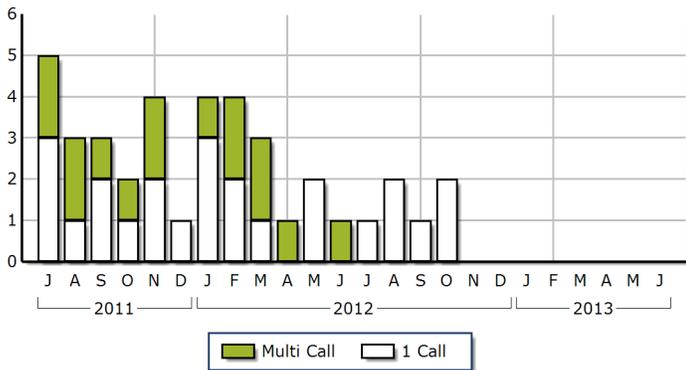
How Heard About



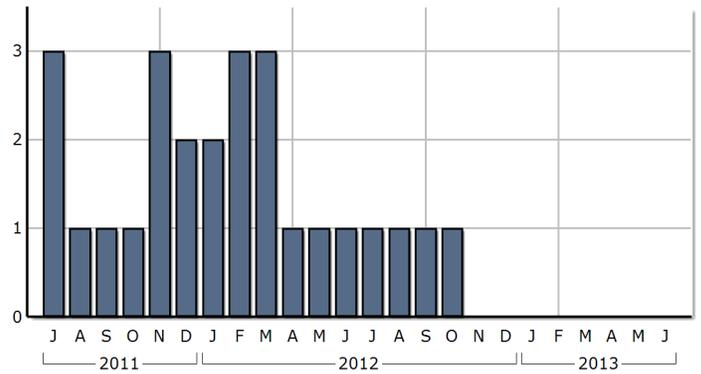
Fax Referral



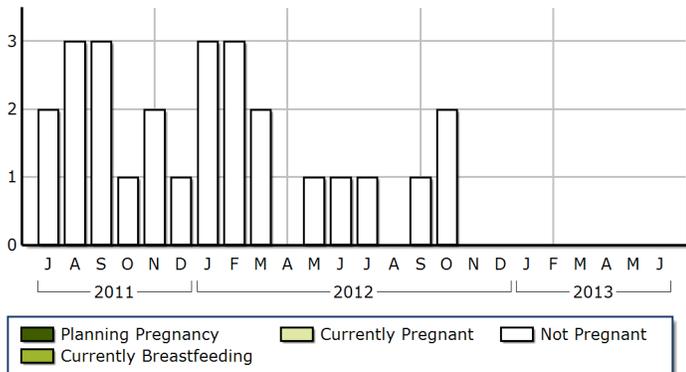
Tobacco User Enrollments By Program Type



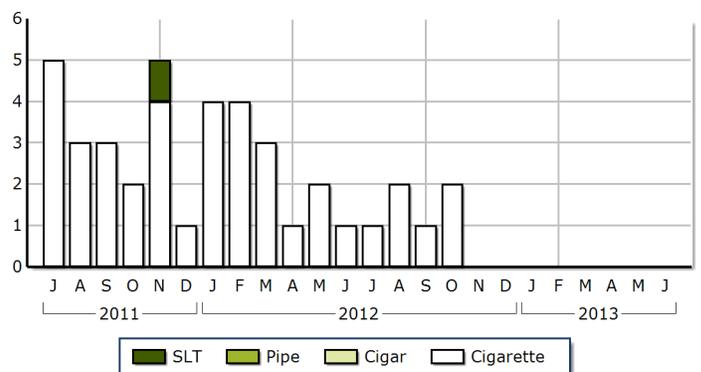
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

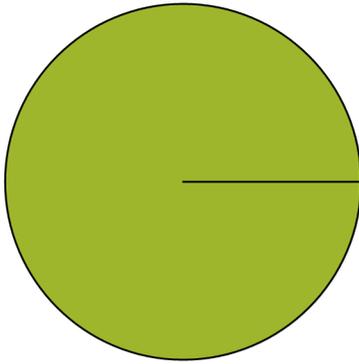


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

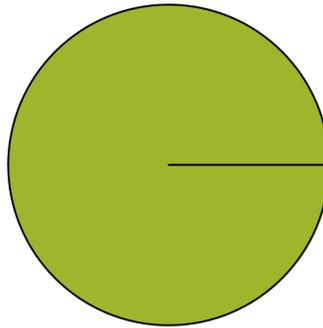
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

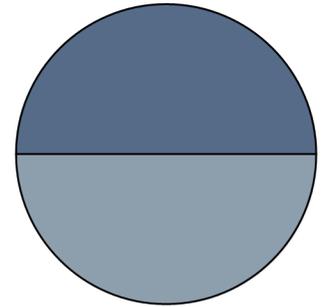
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

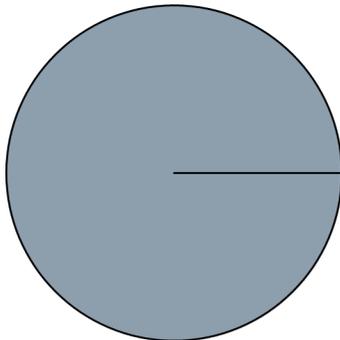
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

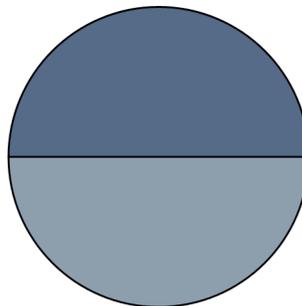
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

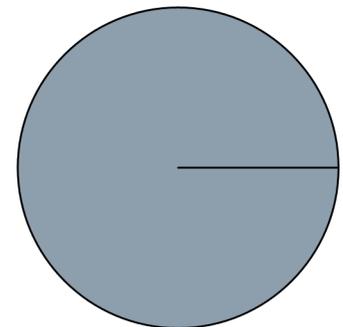
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

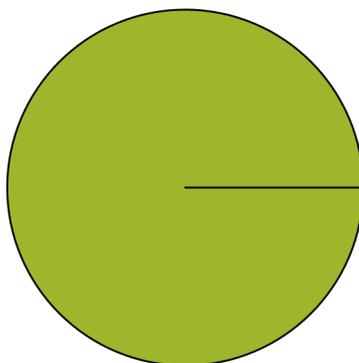
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

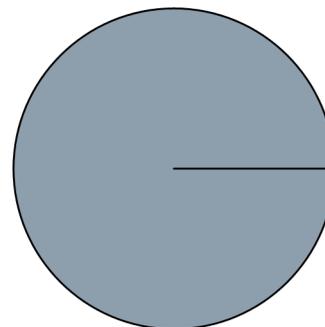
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

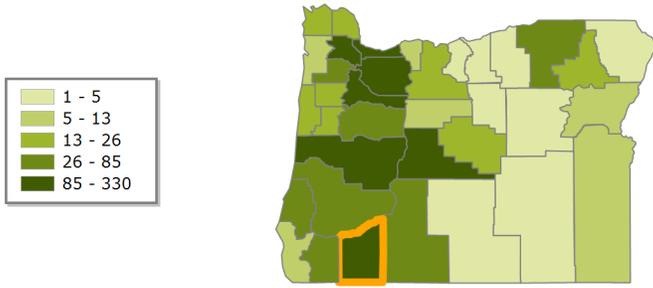
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

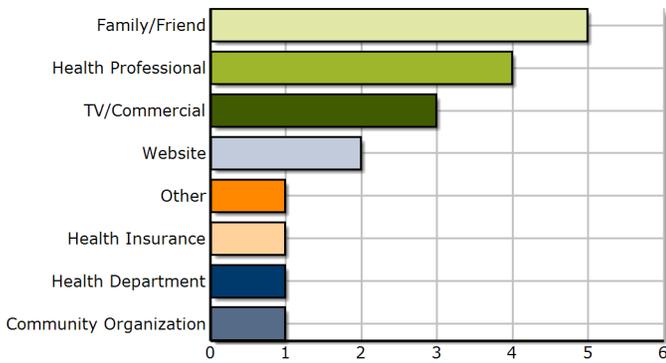
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

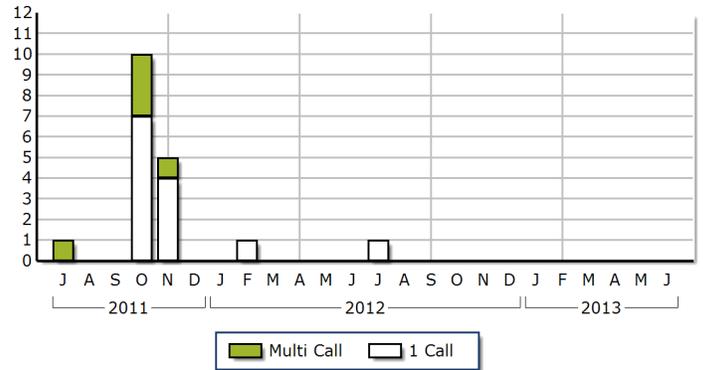


County Population	Prevalence	Tobacco Users
Adult 160,716	21.9 %	35,197 ⁴
		County
Tobacco Users - Last Full Month		22
Tobacco Users YTD		98
Unique Tobacco Users YTD		70
Target Reach		2.0 %
Reach YTD		0.28 %
Reach - NAQC		0.22 %
Annualized Reach		0.84 %
Annualized Reach - NAQC		0.66 %
Unique Individual Reach		0.20 %

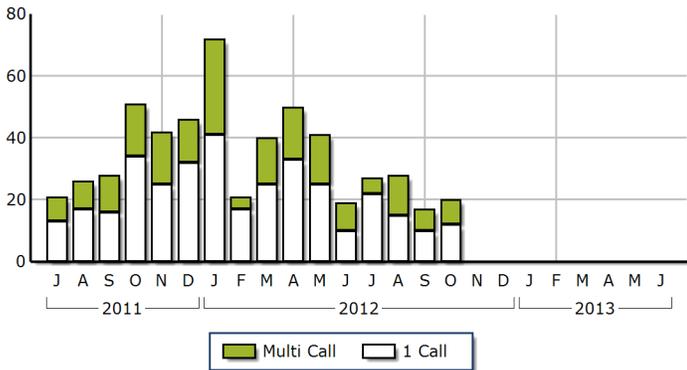
How Heard About



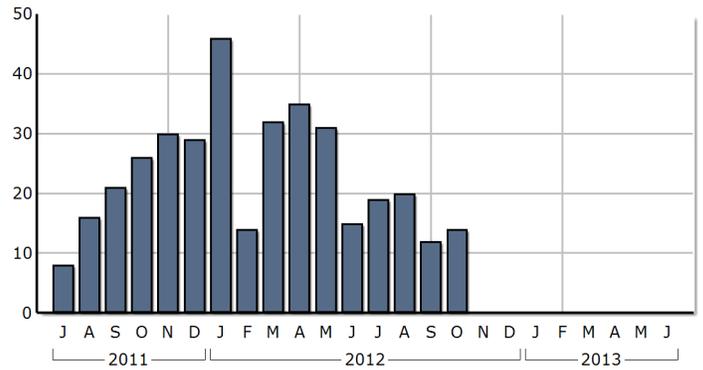
Fax Referral



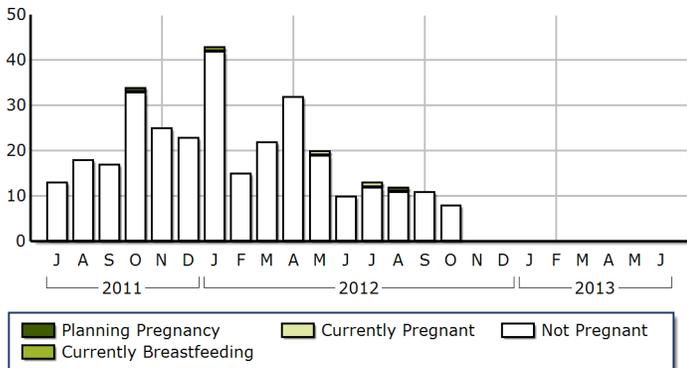
Tobacco User Enrollments By Program Type



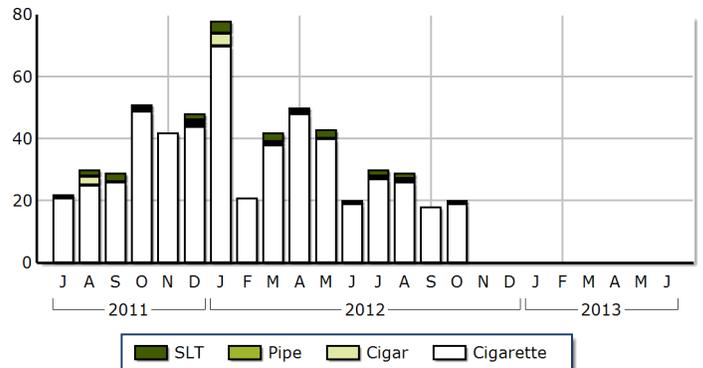
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

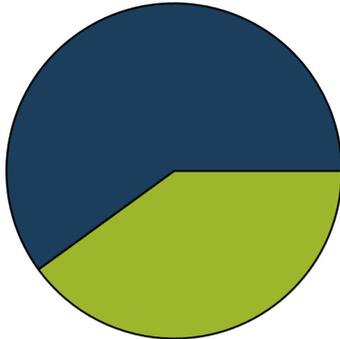


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

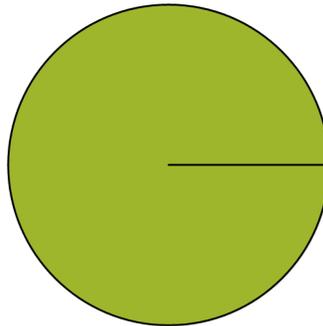
Tobacco Users By Gender



Female, 40.00%
Male, 60.00%

Chart Total N: 20

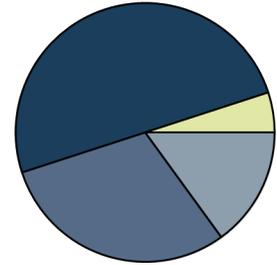
Tobacco Users By Language



English, 100.00%

Chart Total N: 20

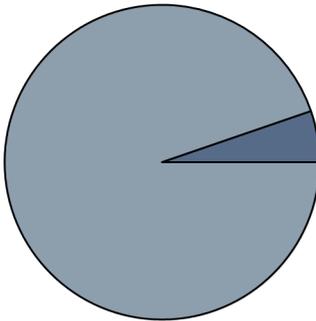
Tobacco Users By Education



No HS Degreee/GED, 15.00%
HS Degreee/GED, 30.00%
Some College, 50.00%
College Degree, 5.00%

Chart Total N: 20

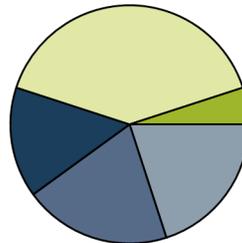
Tobacco Users By Race



White, 94.74%
American Indian/Alaskan Native, 5.26%

Chart Total N: 19

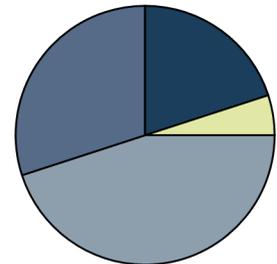
Tobacco Users By Age



25 - 34, 20.00%
35 - 44, 20.00%
45 - 54, 15.00%
55 - 64, 40.00%
65 and Older, 5.00%

Chart Total N: 20

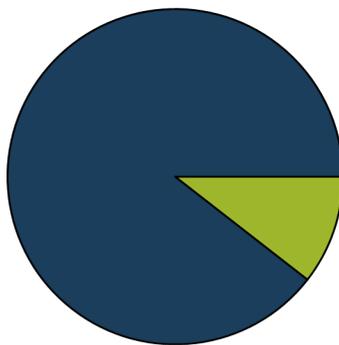
Tobacco Users By Health Plan



Uninsured, 45.00%
Medicaid, 30.00%
Medicare, 20.00%
Doesn't Know, 5.00%

Chart Total N: 20

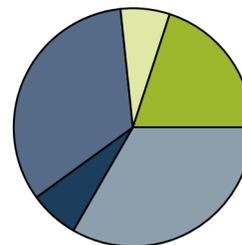
Tobacco Users By Ethnicity



Hispanic, 10.53%
Non-Hispanic, 89.47%

Chart Total N: 19

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 6.67%
COPD, 33.33%
Diabetes, 6.67%
None, 20.00%

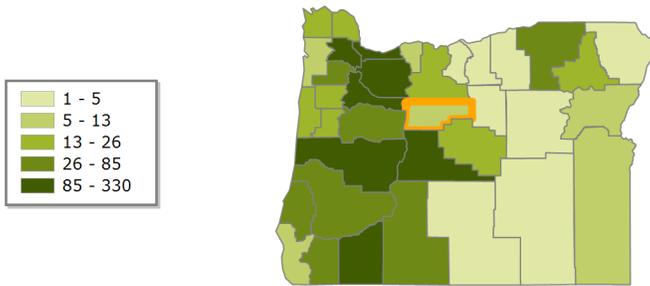
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

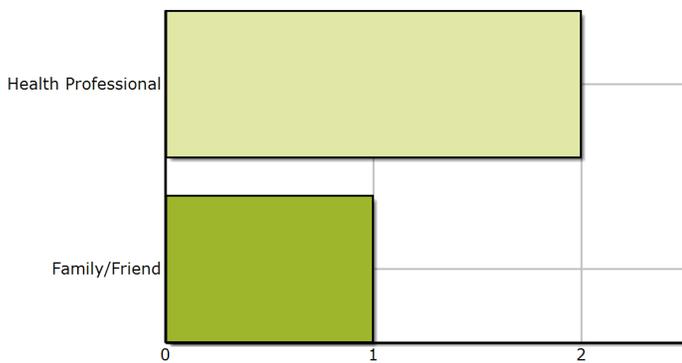
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

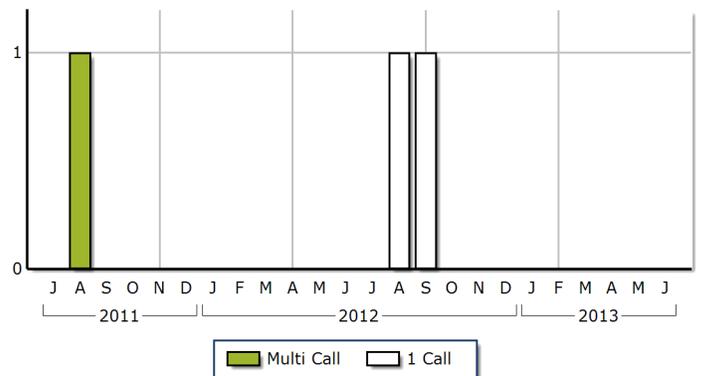


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			3	812
Tobacco Users YTD			13	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.49 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	1.48 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	0.38 %

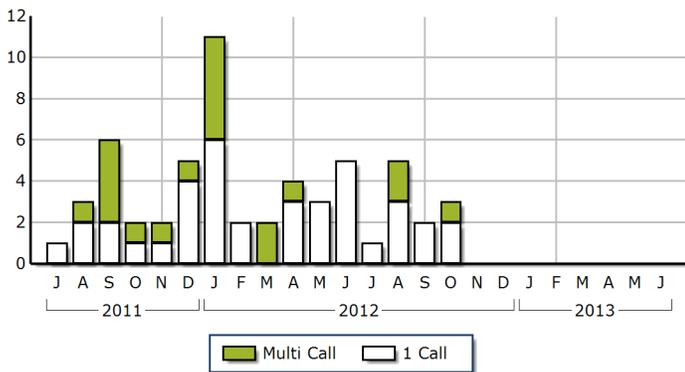
How Heard About



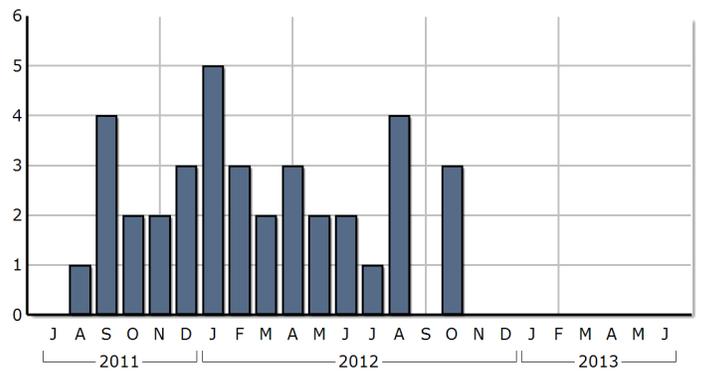
Fax Referral



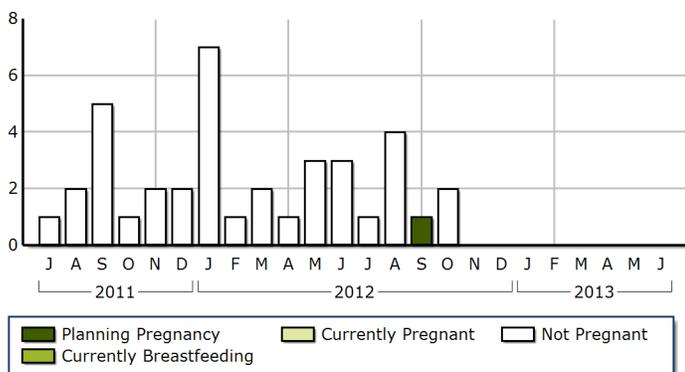
Tobacco User Enrollments By Program Type



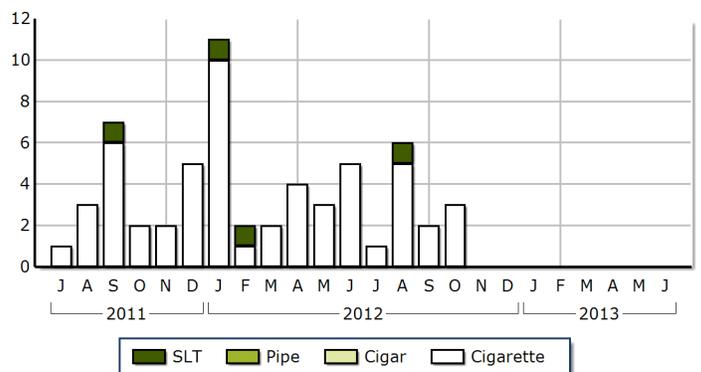
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

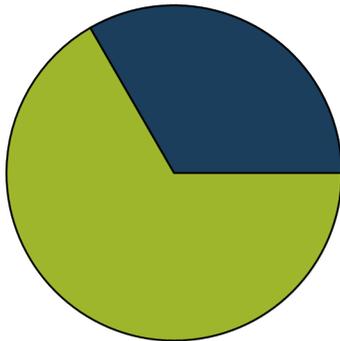


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

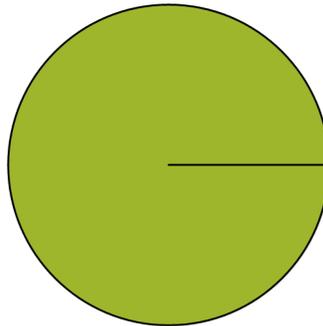
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

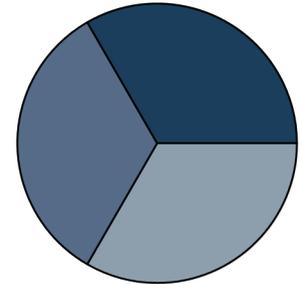
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

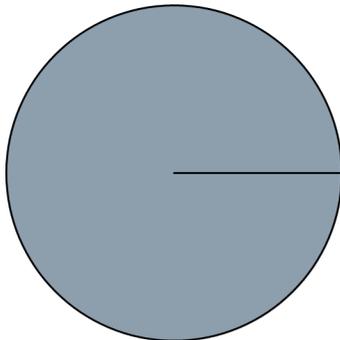
Tobacco Users By Education



No HS Degree/GED, 33.33%
HS Degree/GED, 33.33%
College Degree, 33.33%

Chart Total N: 3

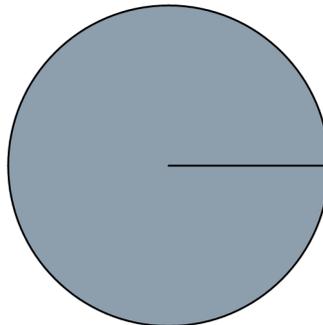
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

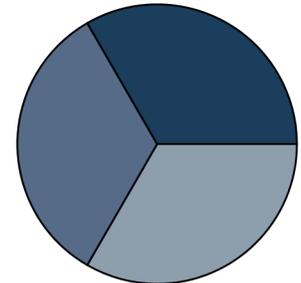
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 3

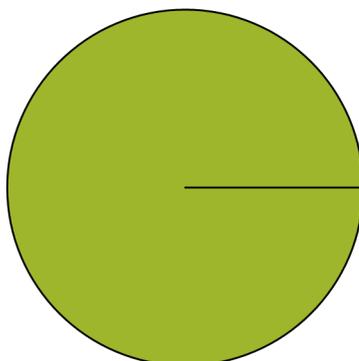
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

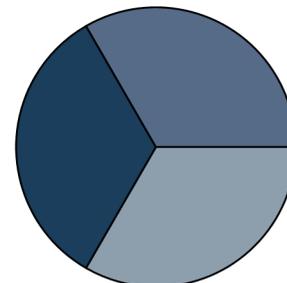
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 33.33%
Diabetes, 33.33%
None, 33.33%

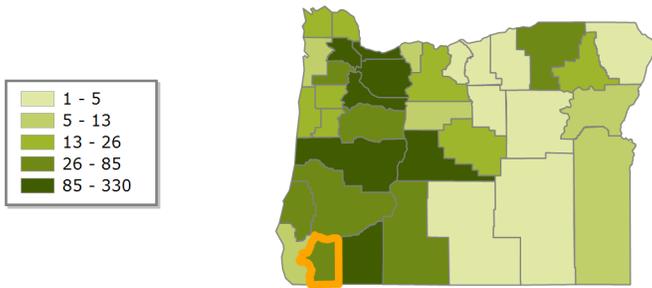
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

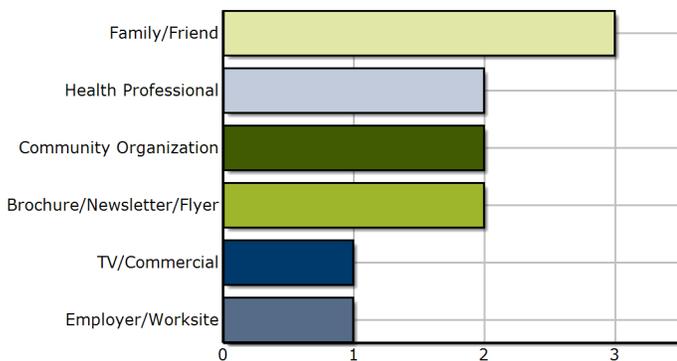
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

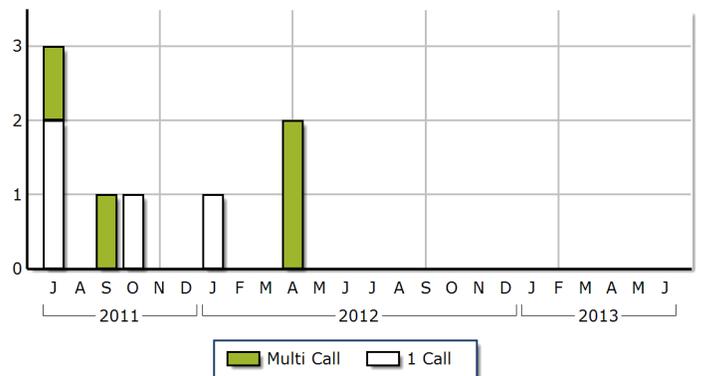


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %		16,670 ⁴
			County	State
Tobacco Users - Last Full Month			13	812
Tobacco Users YTD			42	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.25 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.76 %
Annualized Reach - NAQC			2	0.63 %
Unique Individual Reach			3	0.16 %

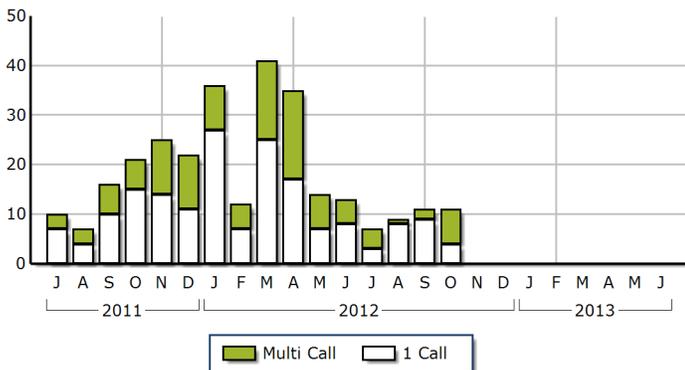
How Heard About



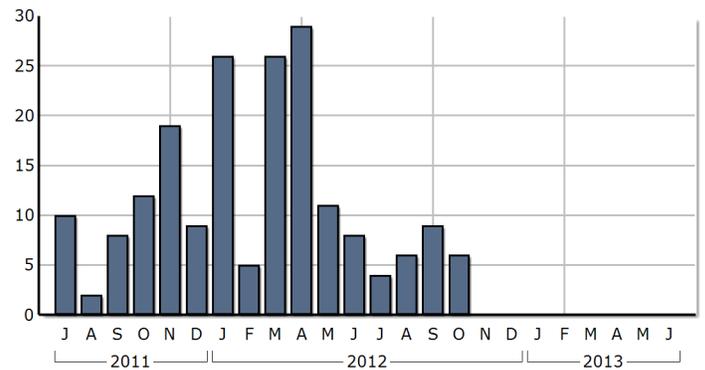
Fax Referral



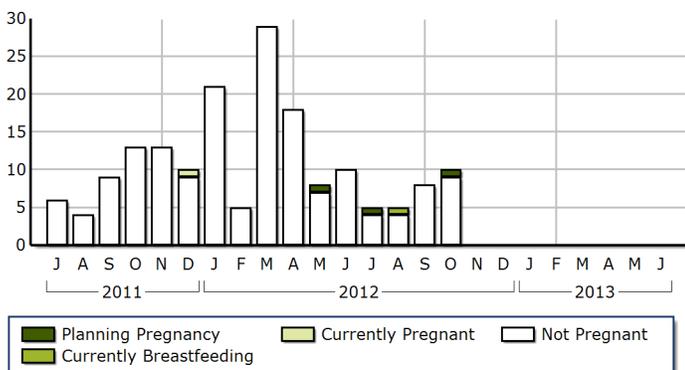
Tobacco User Enrollments By Program Type



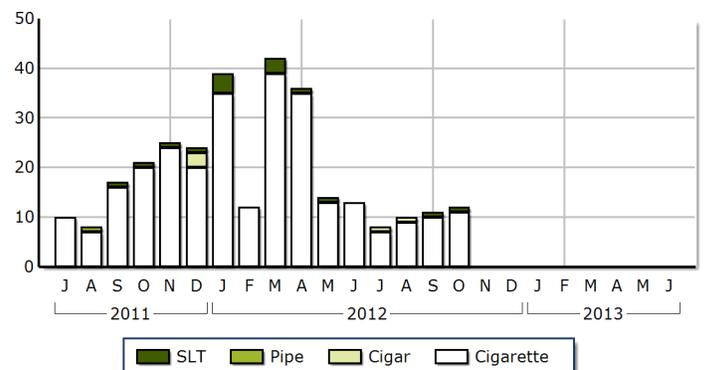
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

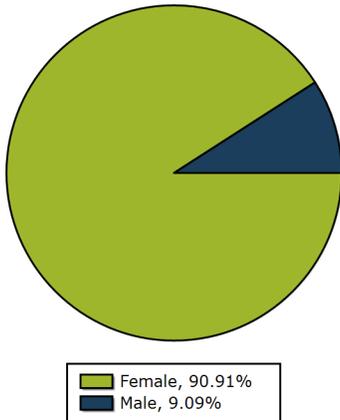


Chart Total N: 11

Tobacco Users By Language

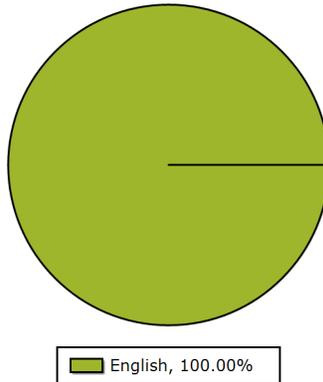


Chart Total N: 11

Tobacco Users By Education

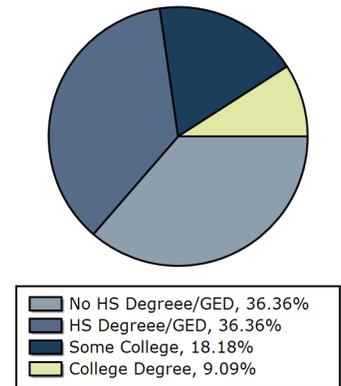


Chart Total N: 11

Tobacco Users By Race

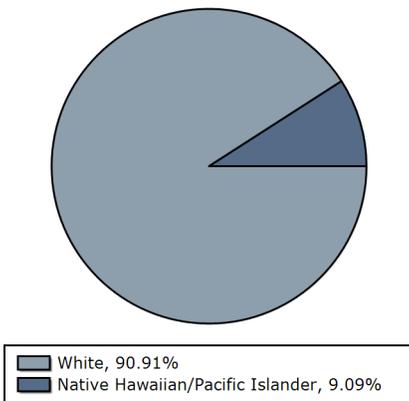


Chart Total N: 11

Tobacco Users By Age

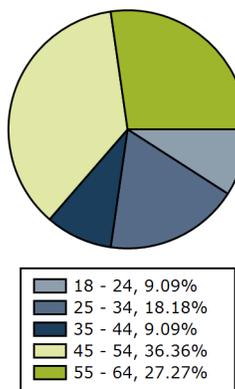


Chart Total N: 11

Tobacco Users By Health Plan

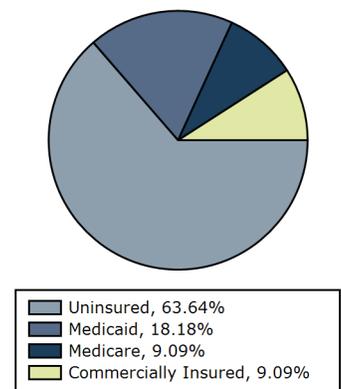


Chart Total N: 11

Tobacco Users By Ethnicity

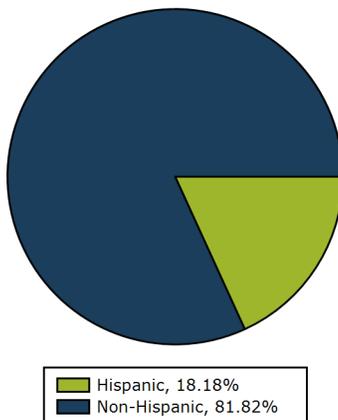


Chart Total N: 11

Tobacco Users By Chronic Condition

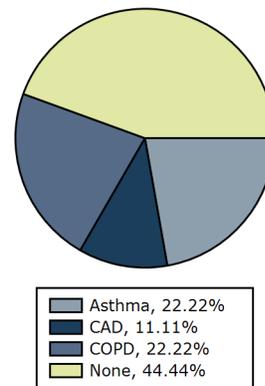


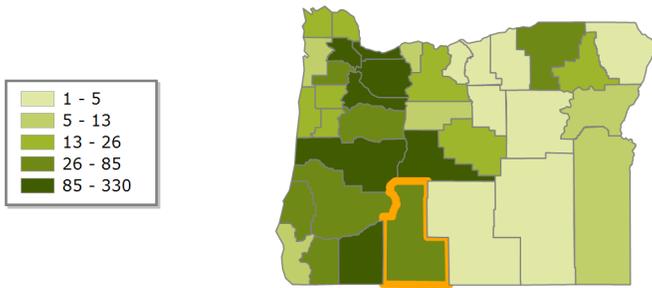
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

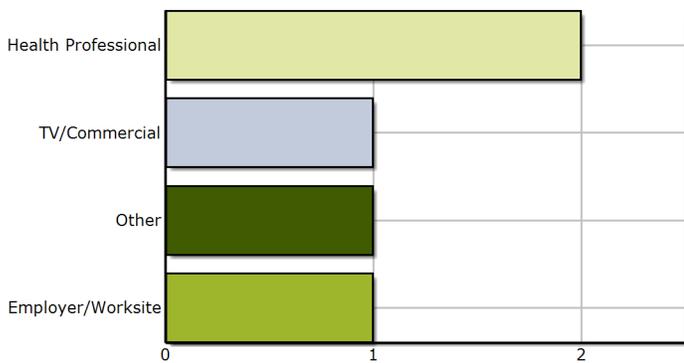
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

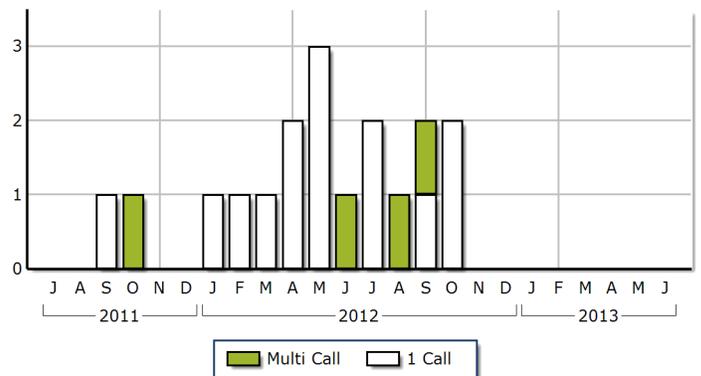


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	County	State
			5	812
Tobacco Users - Last Full Month			42	3,130
Tobacco Users YTD			34	2,128
Unique Tobacco Users YTD			2.0 %	2.0 %
Target Reach			0.38 %	0.61 %
Reach YTD			0.30 %	0.26 %
Reach - NAQC			1.13 %	1.82 %
Annualized Reach			0.89 %	0.78 %
Annualized Reach - NAQC			0.31 %	0.41 %
Unique Individual Reach				

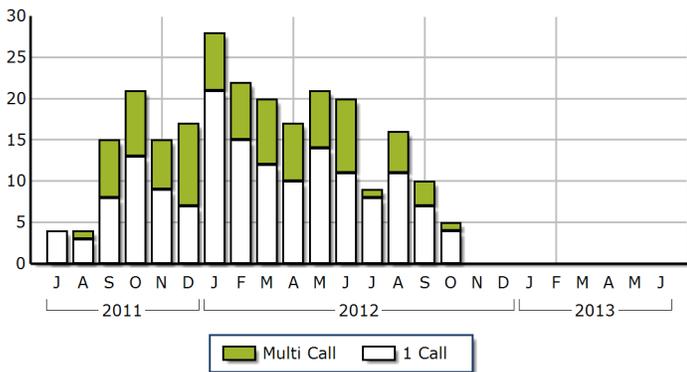
How Heard About



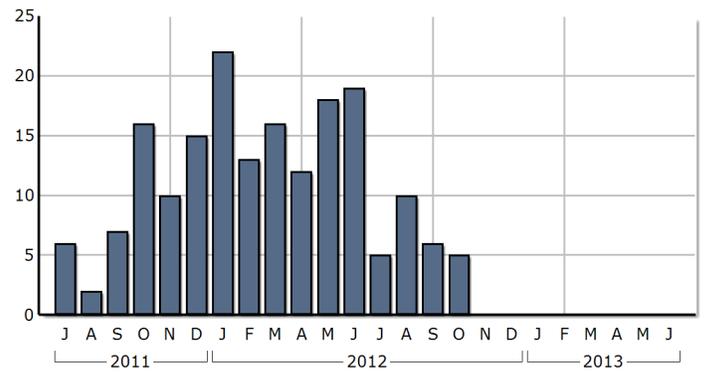
Fax Referral



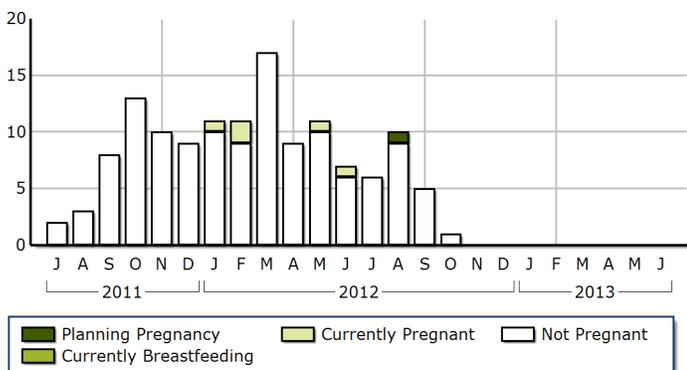
Tobacco User Enrollments By Program Type



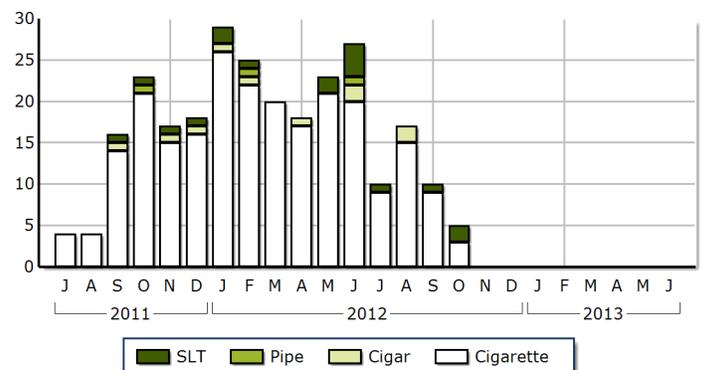
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

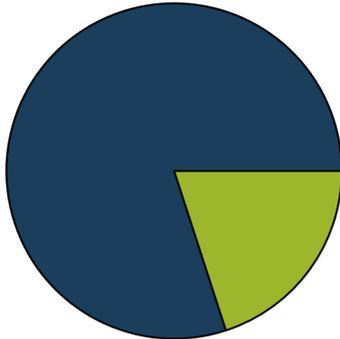


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

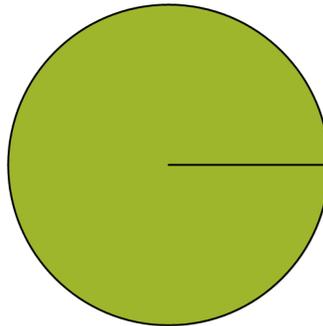
Tobacco Users By Gender



Female, 20.00%
Male, 80.00%

Chart Total N: 5

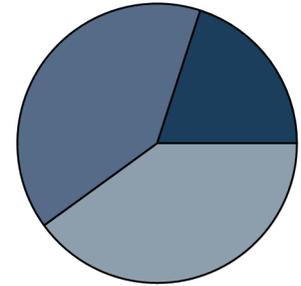
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

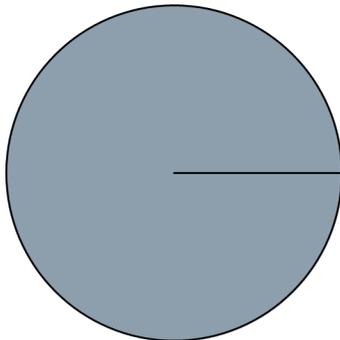
Tobacco Users By Education



No HS Degree/GED, 40.00%
Some College, 40.00%
College Degree, 20.00%

Chart Total N: 5

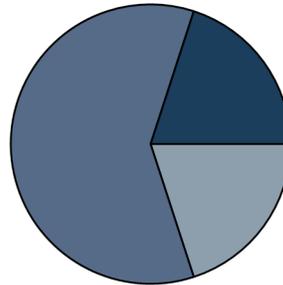
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

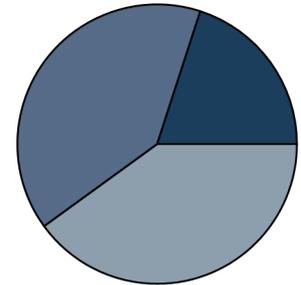
Tobacco Users By Age



25 - 34, 20.00%
45 - 54, 60.00%
55 - 64, 20.00%

Chart Total N: 5

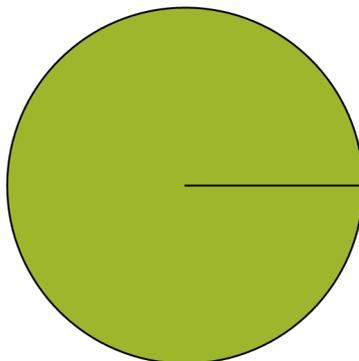
Tobacco Users By Health Plan



Commercially Insured, 40.00%
Uninsured, 40.00%
Medicare, 20.00%

Chart Total N: 5

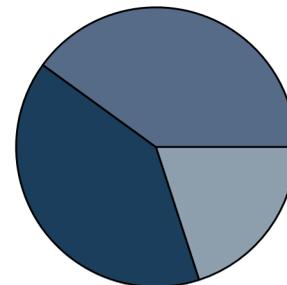
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 20.00%
COPD, 40.00%
None, 40.00%

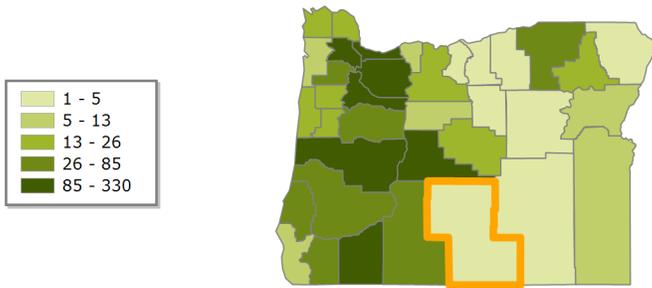
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

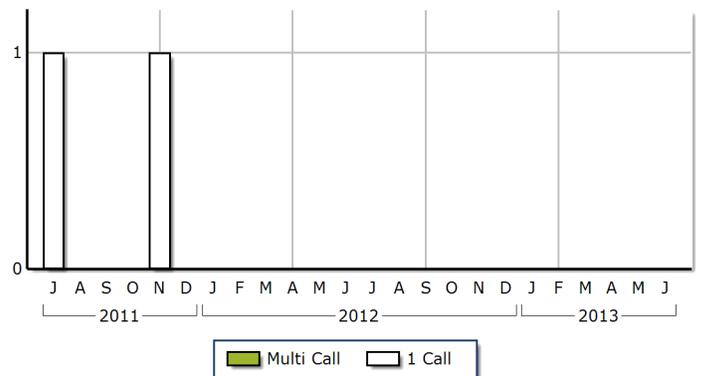
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

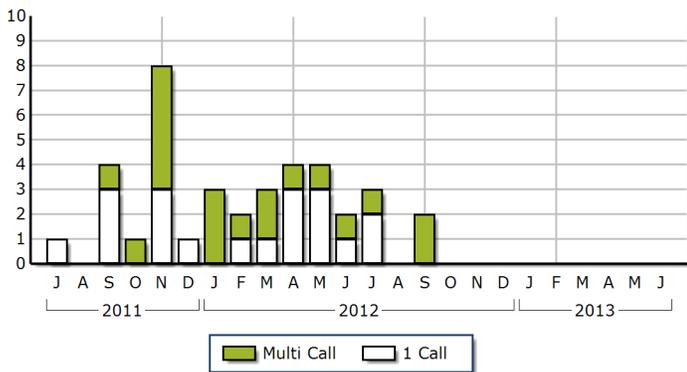


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			-	812
Tobacco Users YTD			5	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.41 %
Reach - NAQC			2	0.33 %
Annualized Reach			1	1.24 %
Annualized Reach - NAQC			2	0.99 %
Unique Individual Reach			3	0.25 %

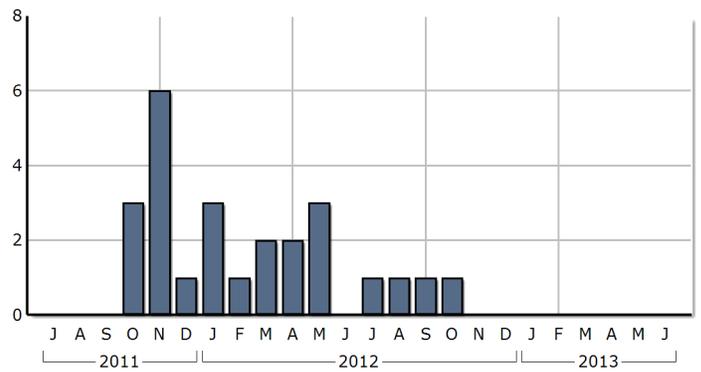
Fax Referral



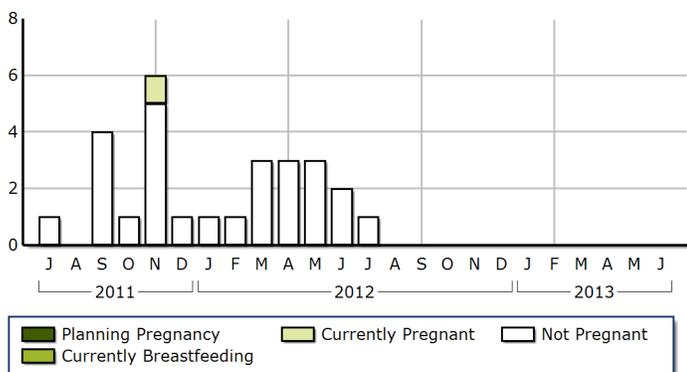
Tobacco User Enrollments By Program Type



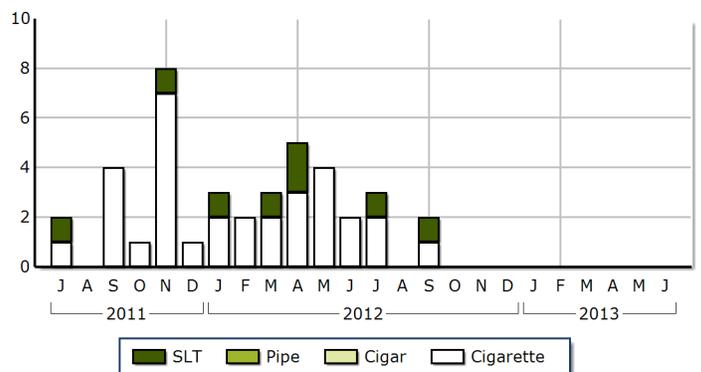
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



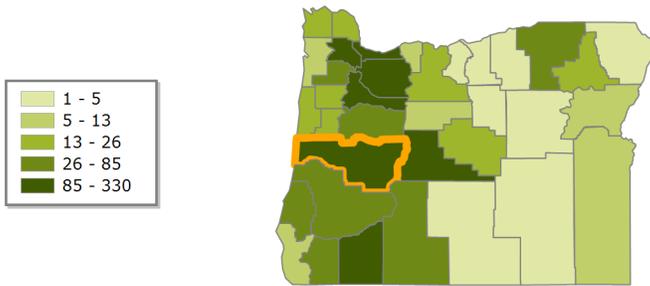
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

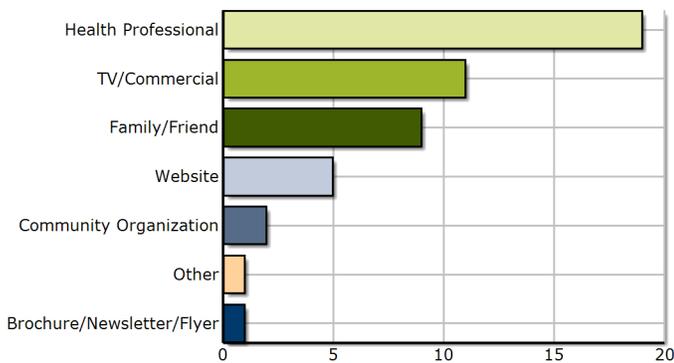
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

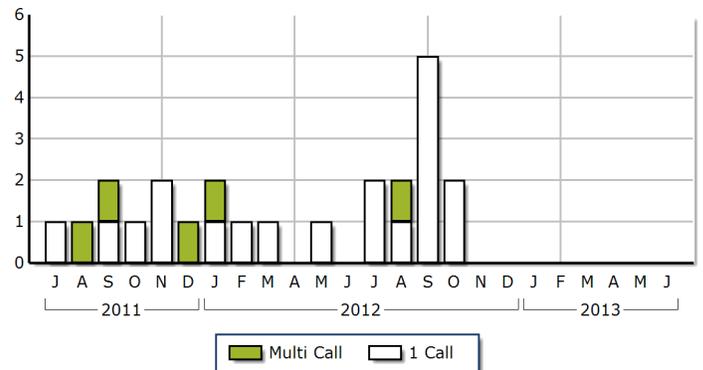


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %		50,492 ⁴
			County	State
Tobacco Users - Last Full Month			51	812
Tobacco Users YTD			229	3,130
Unique Tobacco Users YTD			3 163	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1 0.45 %	0.61 %
Reach - NAQC			2 0.35 %	0.26 %
Annualized Reach			1 1.36 %	1.82 %
Annualized Reach - NAQC			2 1.04 %	0.78 %
Unique Individual Reach			3 0.32 %	0.41 %

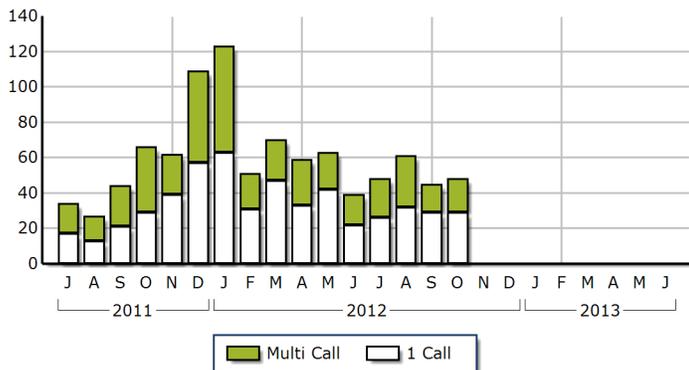
How Heard About



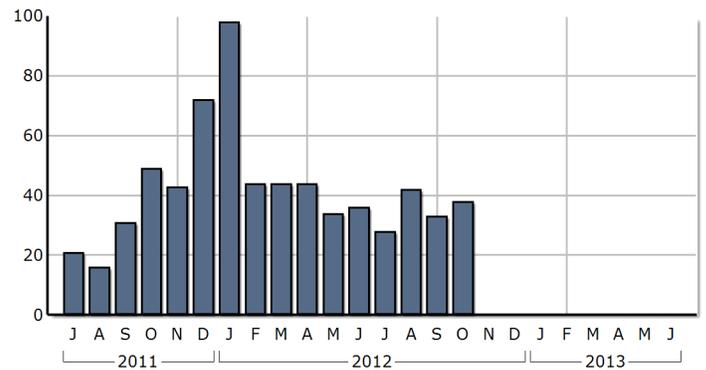
Fax Referral



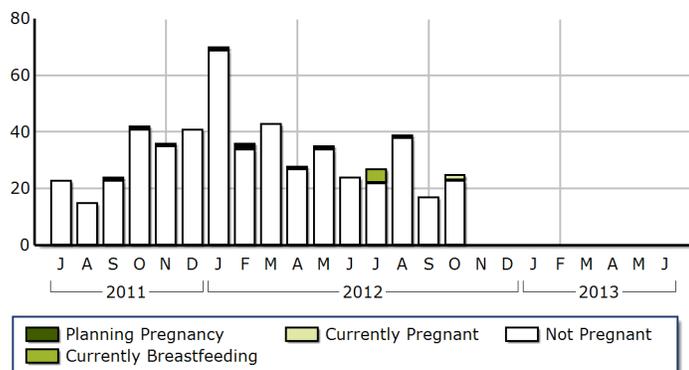
Tobacco User Enrollments By Program Type



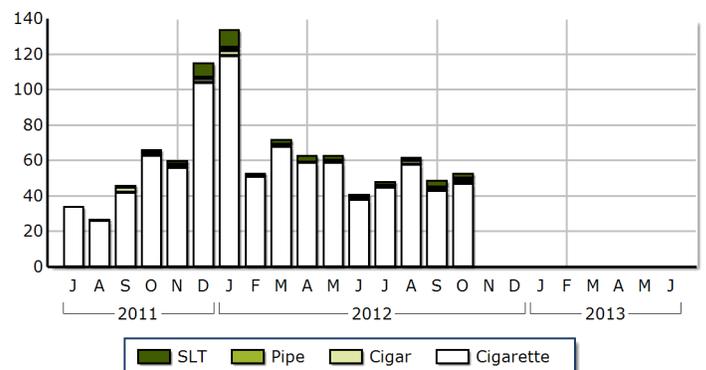
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

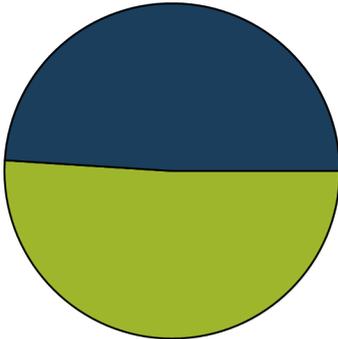


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

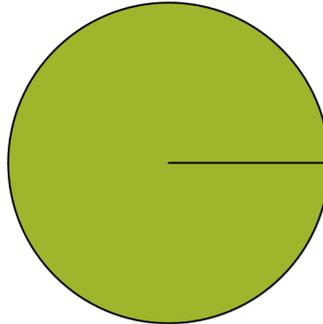
Tobacco Users By Gender



Female, 51.02%
Male, 48.98%

Chart Total N: 49

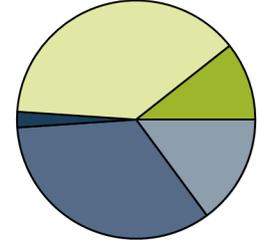
Tobacco Users By Language



English, 100.00%

Chart Total N: 49

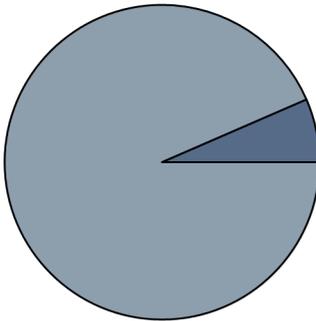
Tobacco Users By Education



No HS Degreee/GED, 14.89%
HS Degreee/GED, 34.04%
Technical Degree, 2.13%
Some College, 38.30%
College Degree, 10.64%

Chart Total N: 47

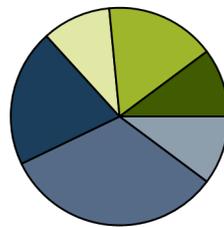
Tobacco Users By Race



White, 93.48%
American Indian/Alaskan Native, 6.52%

Chart Total N: 46

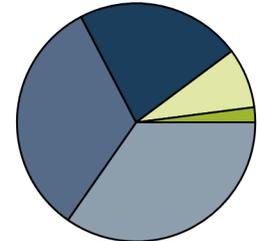
Tobacco Users By Age



18 - 24, 10.20%
25 - 34, 32.65%
35 - 44, 20.41%
45 - 54, 10.20%
55 - 64, 16.33%
65 and Older, 10.20%

Chart Total N: 49

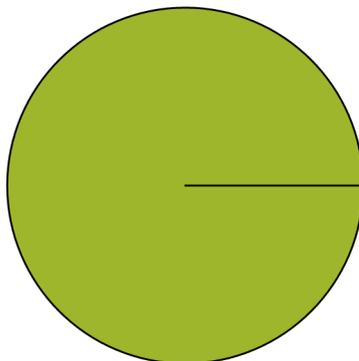
Tobacco Users By Health Plan



Uninsured, 34.69%
Medicaid, 32.65%
Medicare, 22.45%
Commercially Insured, 8.16%
Doesn't Know, 2.04%

Chart Total N: 49

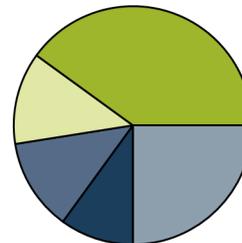
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 47

Tobacco Users By Chronic Condition



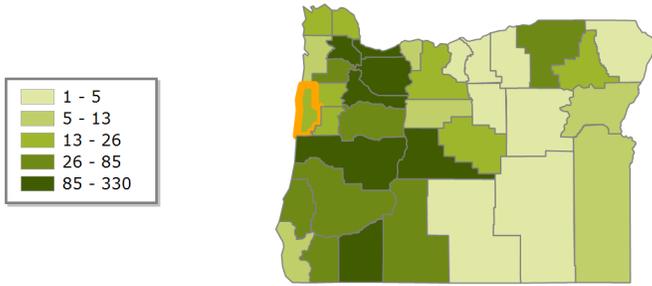
Asthma, 25.00%
CAD, 10.00%
COPD, 12.50%
Diabetes, 12.50%
None, 40.00%

Chart Total N: 40

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

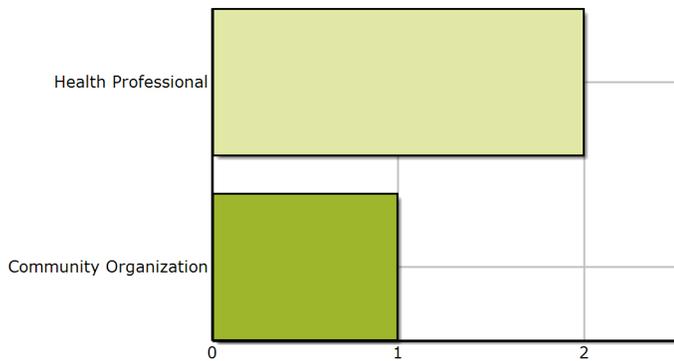
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

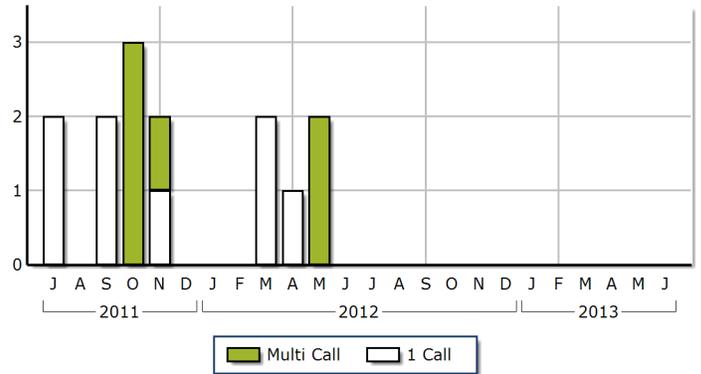


County Population		Prevalence	Tobacco Users
Adult	36,512	26.9 %	9,822 ⁴
			County
Tobacco Users - Last Full Month			4
Tobacco Users YTD			27
Unique Tobacco Users YTD			16
Target Reach			2.0 %
Reach YTD			0.27 %
Reach - NAQC			0.21 %
Annualized Reach			0.82 %
Annualized Reach - NAQC			0.64 %
Unique Individual Reach			0.16 %

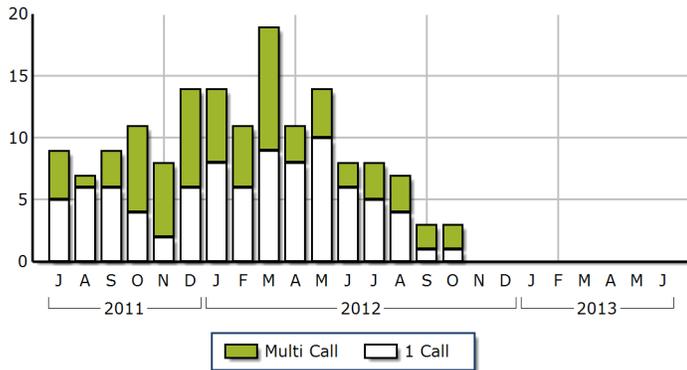
How Heard About



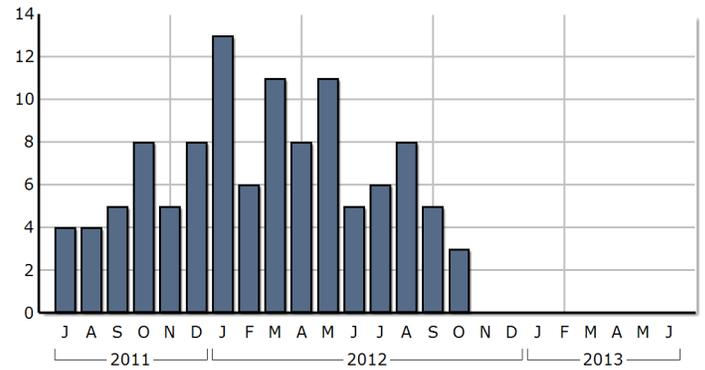
Fax Referral



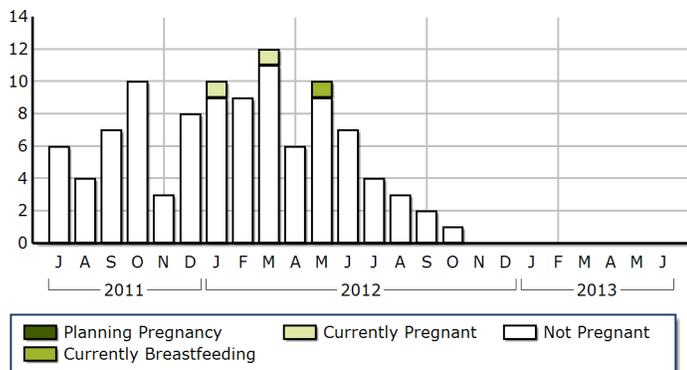
Tobacco User Enrollments By Program Type



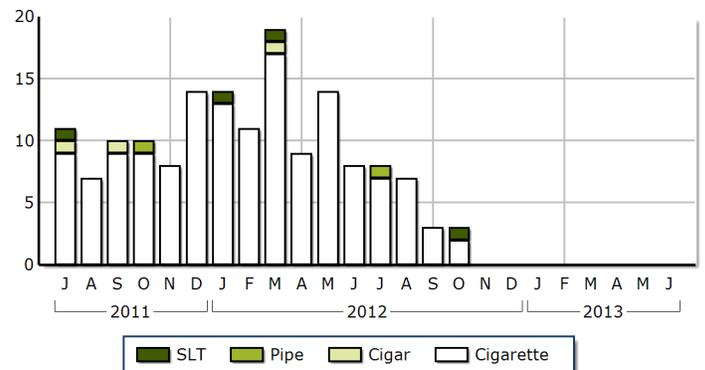
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

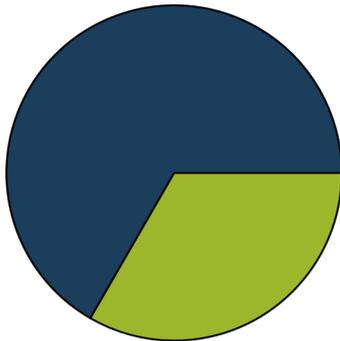


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

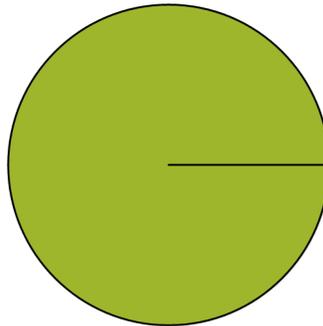
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

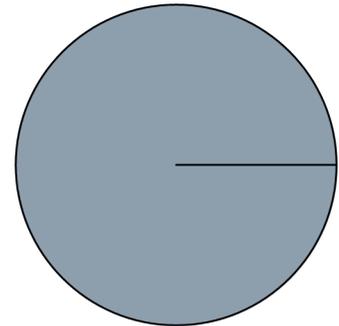
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

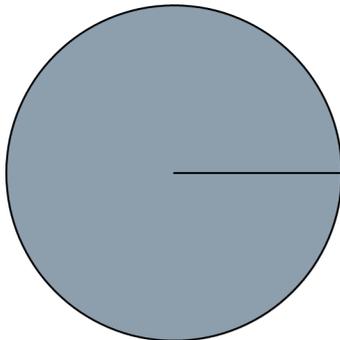
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

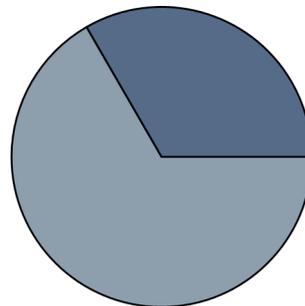
Tobacco Users By Race



Native Hawaiian/Pacific Islander, 100.00%

Chart Total N: 1

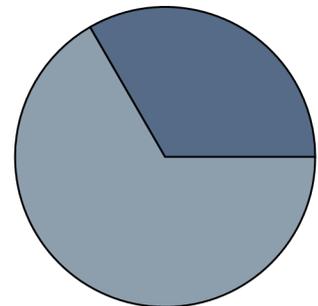
Tobacco Users By Age



45 - 54, 66.67%
55 - 64, 33.33%

Chart Total N: 3

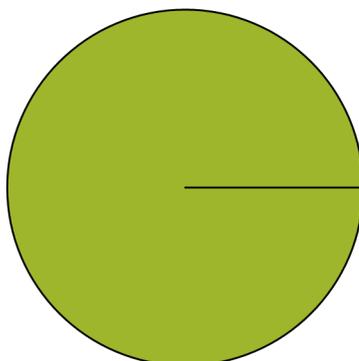
Tobacco Users By Health Plan



Uninsured, 66.67%
Commercially Insured, 33.33%

Chart Total N: 3

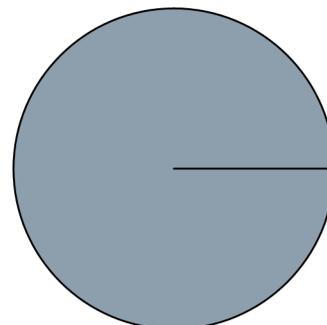
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

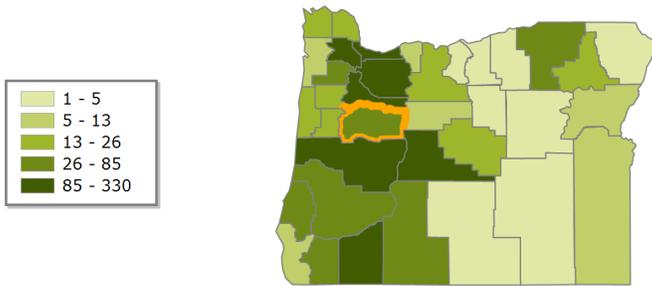
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

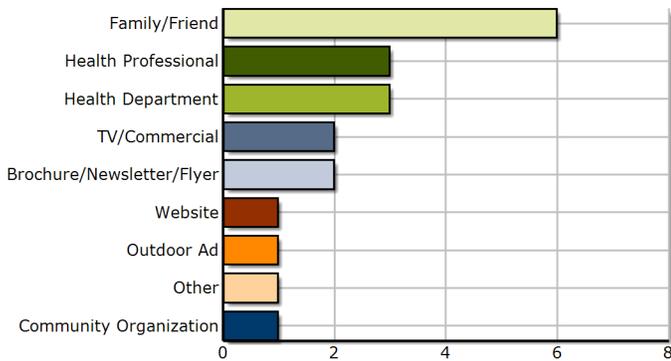
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

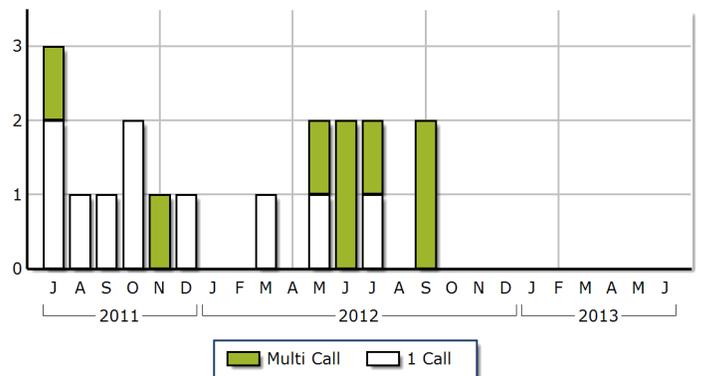


County Population		Prevalence	Tobacco Users
Adult	83,814	21.0 %	17,601 ⁴
			County
Tobacco Users - Last Full Month			22
Tobacco Users YTD			66
Unique Tobacco Users YTD			46
Target Reach			2.0 %
Reach YTD			0.37 %
Reach - NAQC			0.29 %
Annualized Reach			1.12 %
Annualized Reach - NAQC			0.87 %
Unique Individual Reach			0.26 %

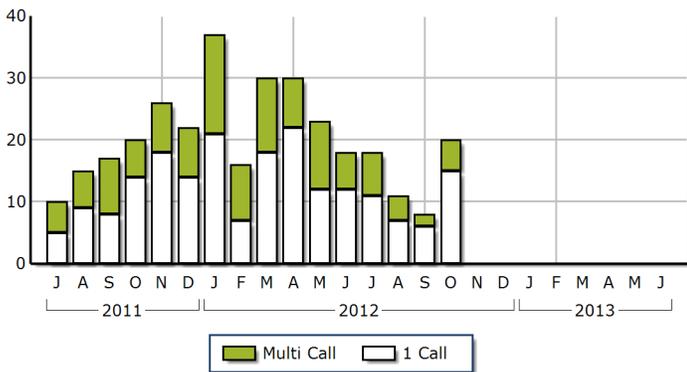
How Heard About



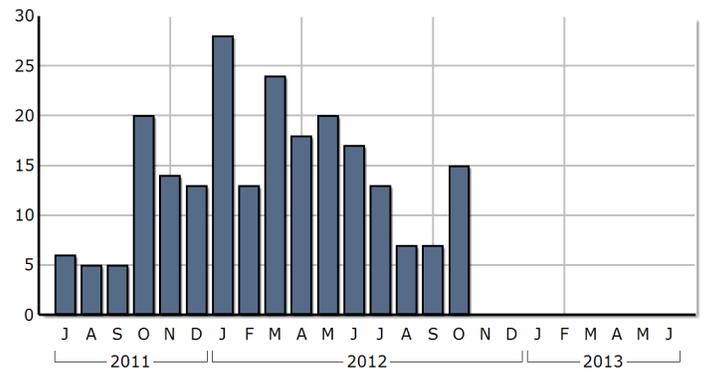
Fax Referral



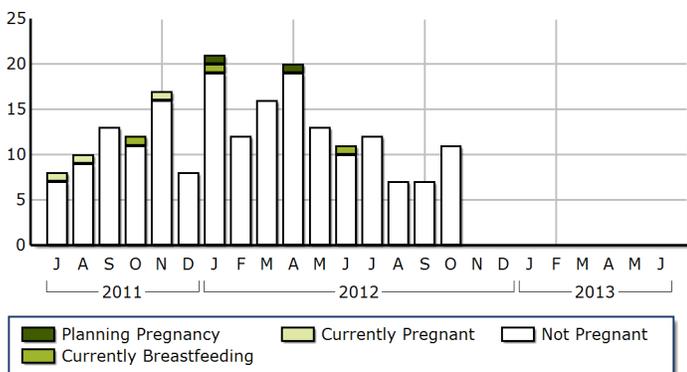
Tobacco User Enrollments By Program Type



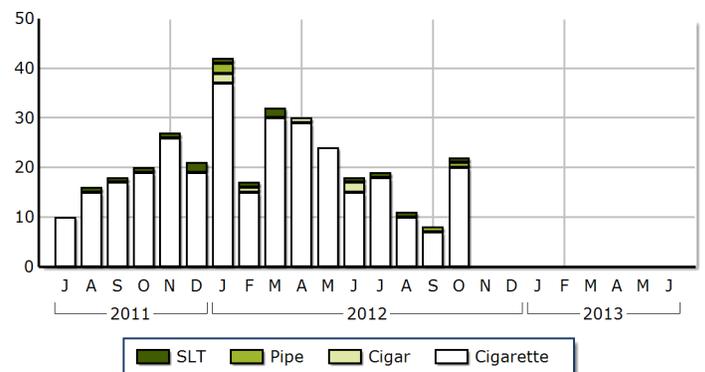
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

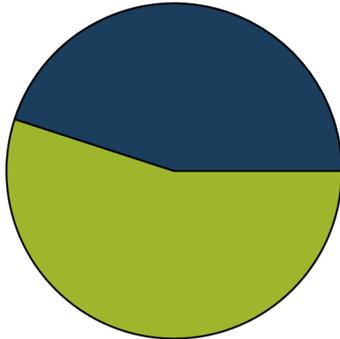


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

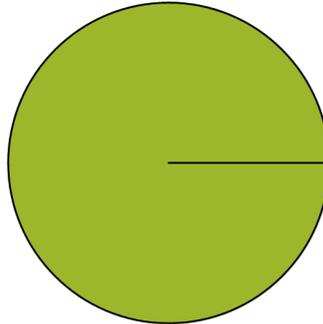
Tobacco Users By Gender



Female, 55.00%
Male, 45.00%

Chart Total N: 20

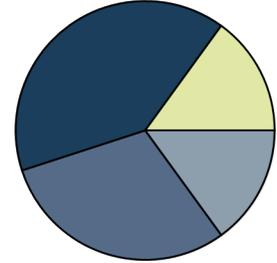
Tobacco Users By Language



English, 100.00%

Chart Total N: 20

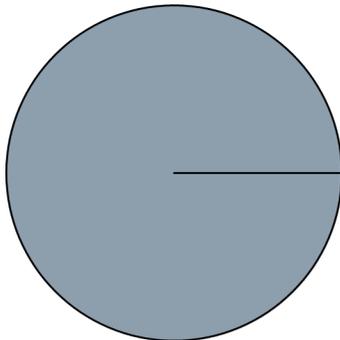
Tobacco Users By Education



No HS Degree/GED, 15.00%
HS Degree/GED, 30.00%
Some College, 40.00%
College Degree, 15.00%

Chart Total N: 20

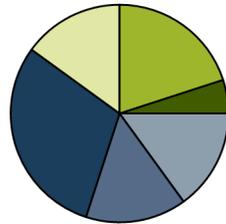
Tobacco Users By Race



White, 100.00%

Chart Total N: 20

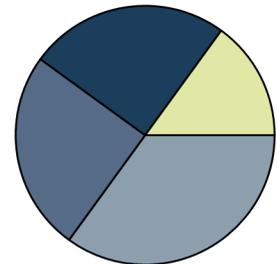
Tobacco Users By Age



18 - 24, 15.00%
25 - 34, 15.00%
35 - 44, 30.00%
45 - 54, 15.00%
55 - 64, 20.00%
65 and Older, 5.00%

Chart Total N: 20

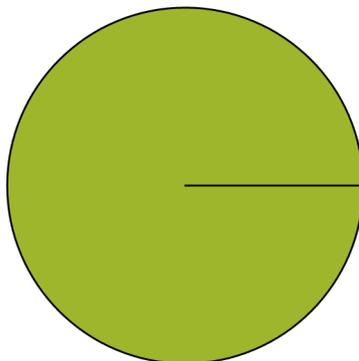
Tobacco Users By Health Plan



Commercially Insured, 35.00%
Medicare, 25.00%
Uninsured, 25.00%
Medicaid, 15.00%

Chart Total N: 20

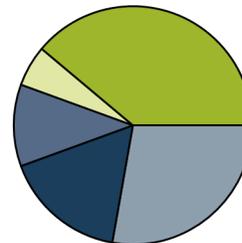
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 20

Tobacco Users By Chronic Condition



Asthma, 27.78%
CAD, 16.67%
COPD, 11.11%
Diabetes, 5.56%
None, 38.89%

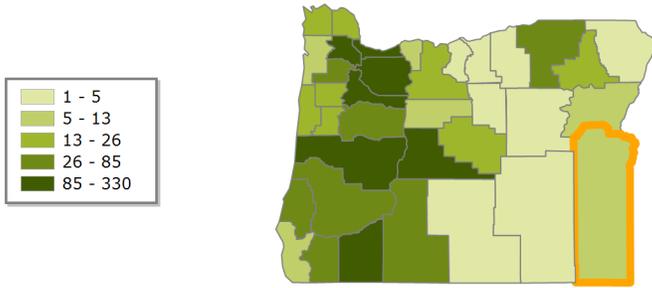
Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

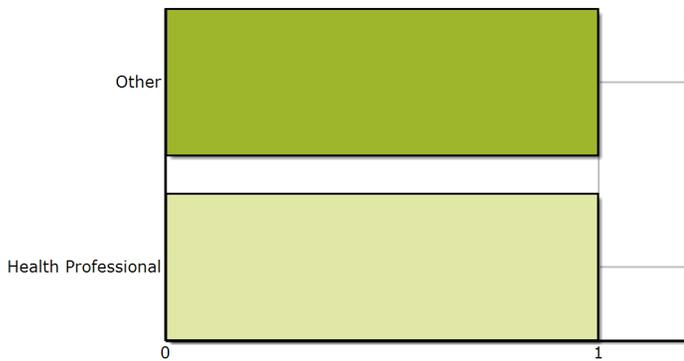
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

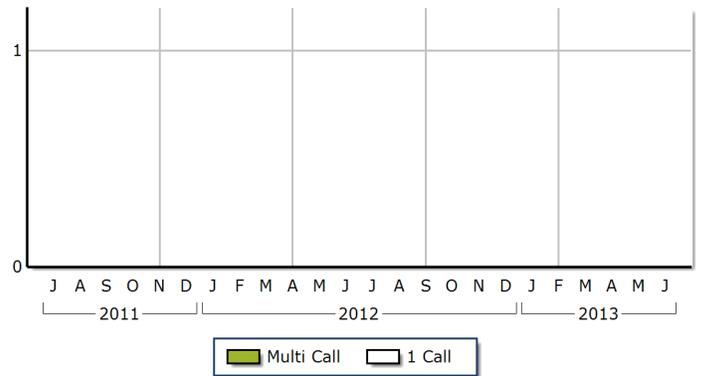


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		13
Unique Tobacco Users YTD	3	9
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.32 %
Reach - NAQC	2	0.25 %
Annualized Reach	1	0.97 %
Annualized Reach - NAQC	2	0.75 %
Unique Individual Reach	3	0.22 %

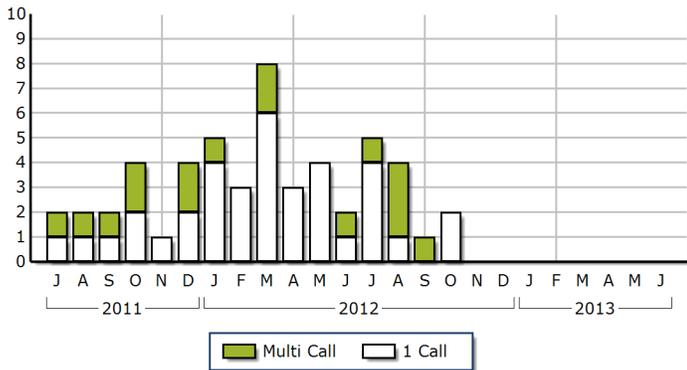
How Heard About



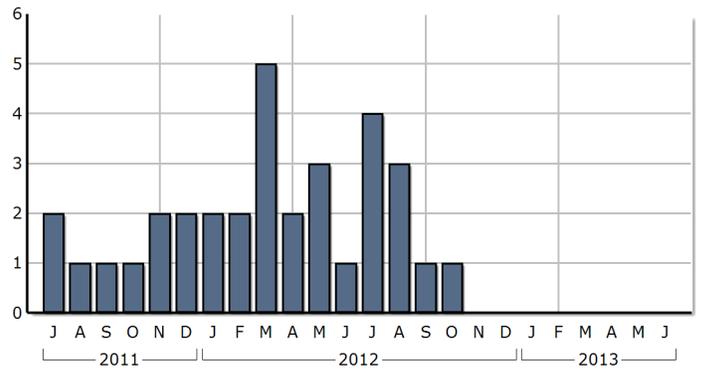
Fax Referral



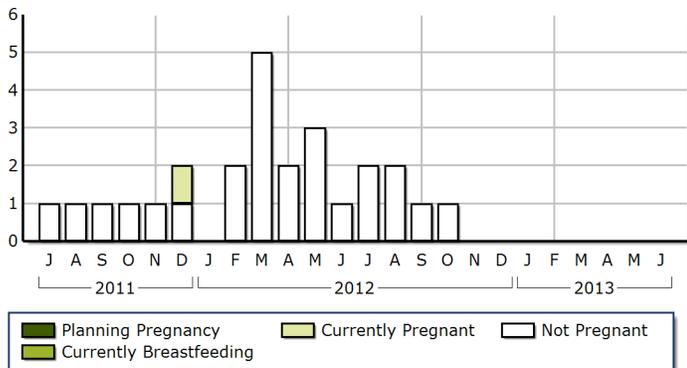
Tobacco User Enrollments By Program Type



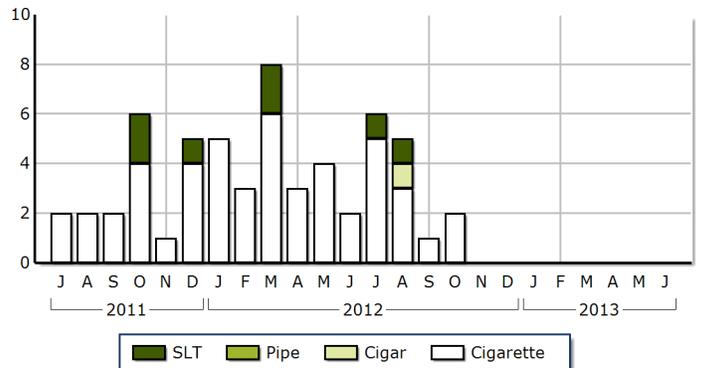
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

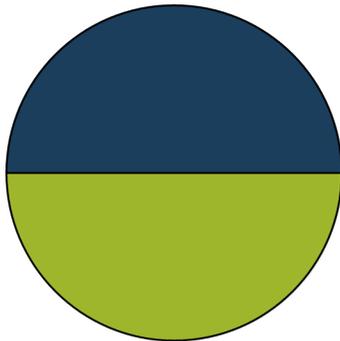


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

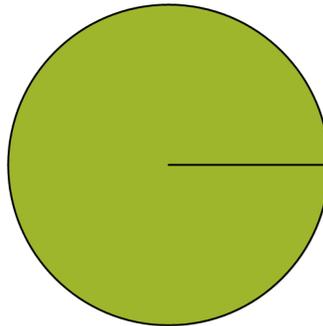
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

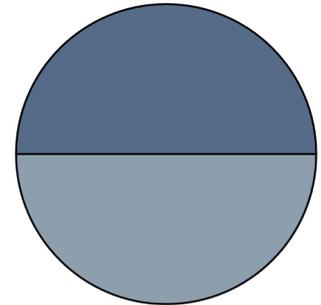
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

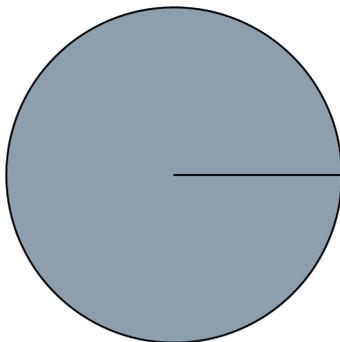
Tobacco Users By Education



HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

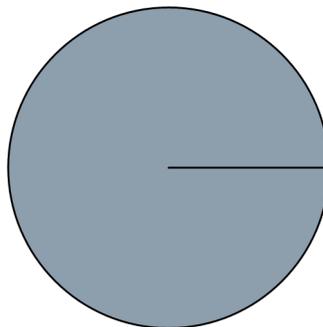
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

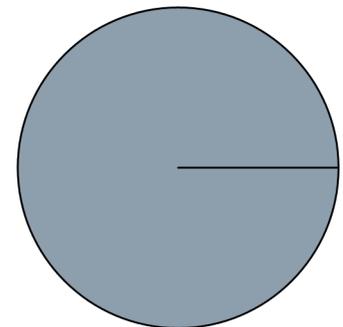
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

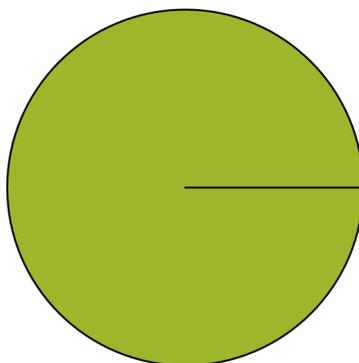
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

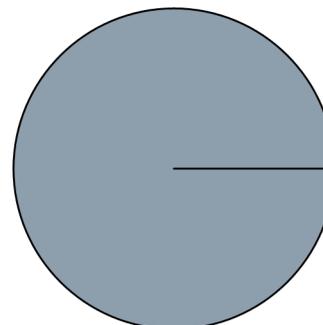
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

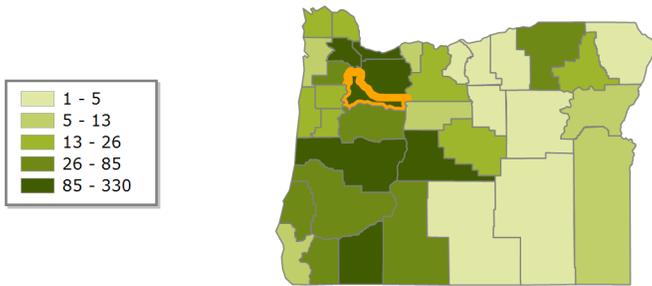
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

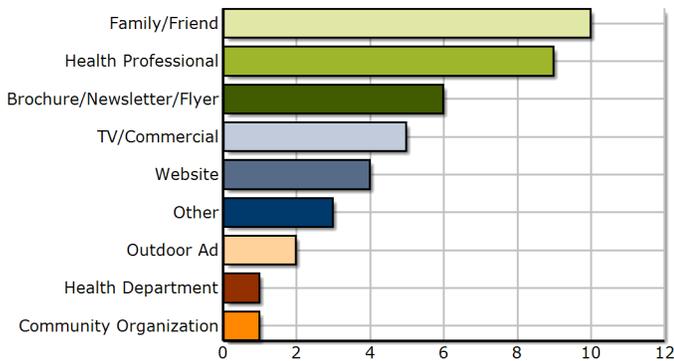
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

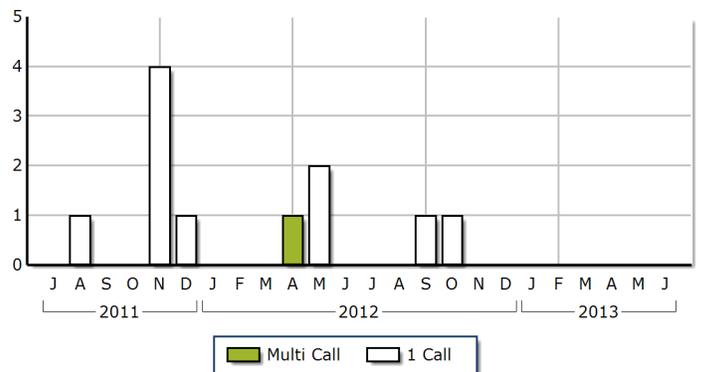


County Population		Prevalence	Tobacco Users
Adult	235,431	15.5 %	36,492 ⁴
		County	State
Tobacco Users - Last Full Month		46	812
Tobacco Users YTD		122	3,130
Unique Tobacco Users YTD		3	2,128
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.33 %
Reach - NAQC		2	0.26 %
Annualized Reach		1	1.00 %
Annualized Reach - NAQC		2	0.78 %
Unique Individual Reach		3	0.25 %

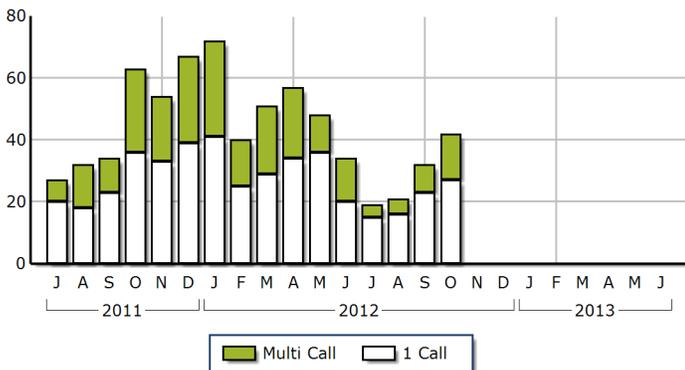
How Heard About



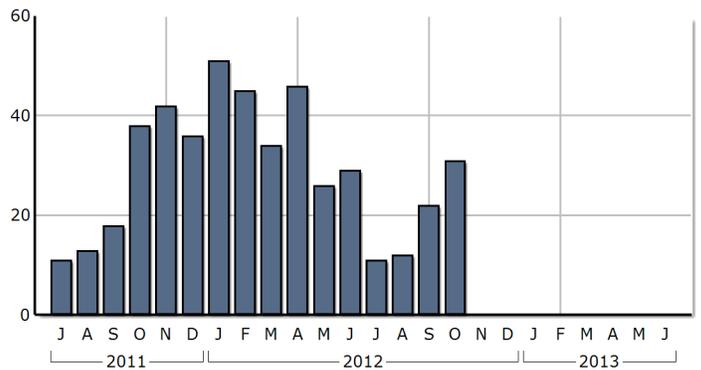
Fax Referral



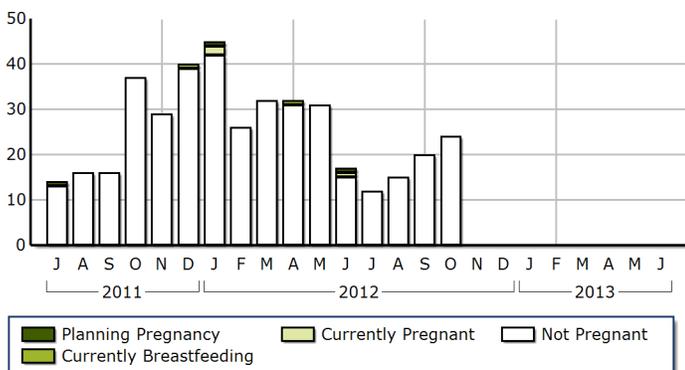
Tobacco User Enrollments By Program Type



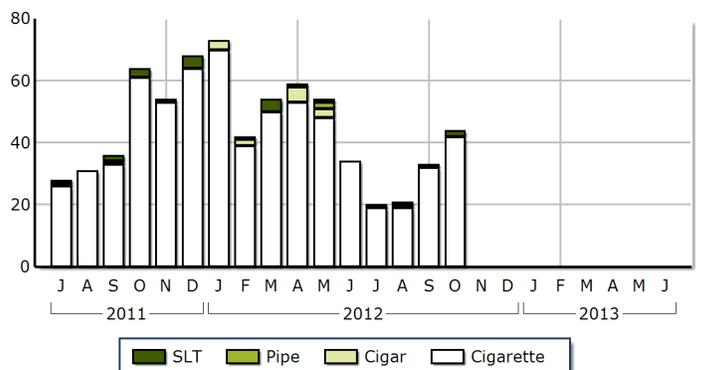
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

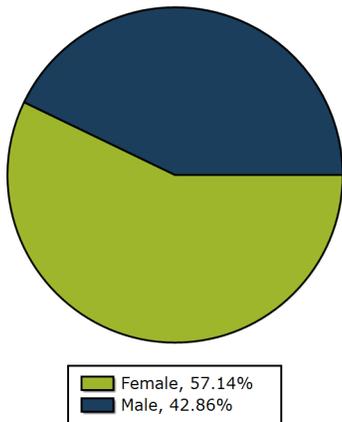


Chart Total N: 42

Tobacco Users By Language

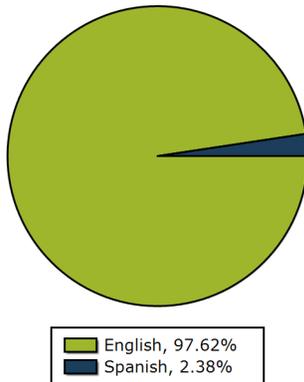


Chart Total N: 42

Tobacco Users By Education

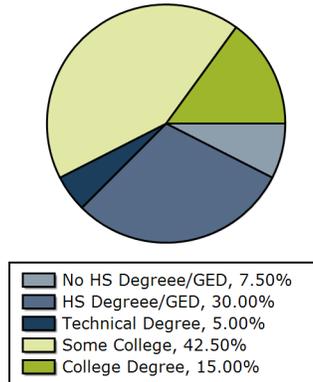


Chart Total N: 40

Tobacco Users By Race

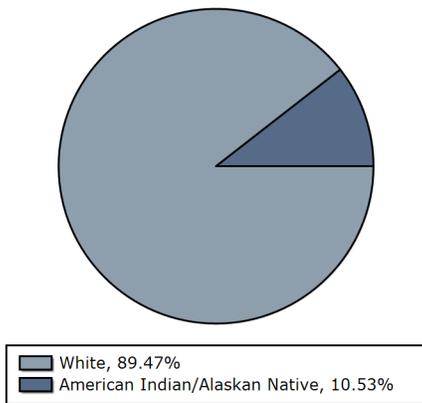


Chart Total N: 38

Tobacco Users By Age

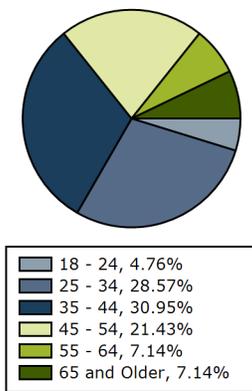


Chart Total N: 42

Tobacco Users By Health Plan

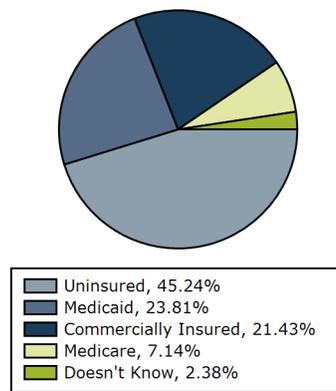


Chart Total N: 42

Tobacco Users By Ethnicity

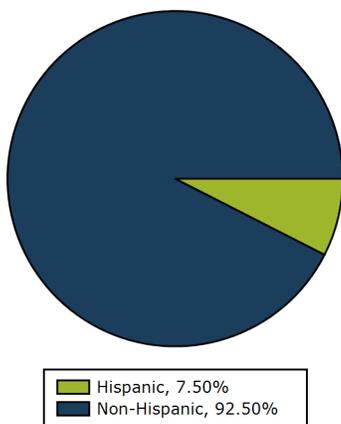


Chart Total N: 40

Tobacco Users By Chronic Condition

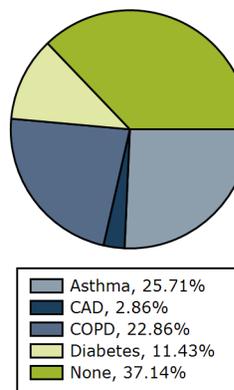


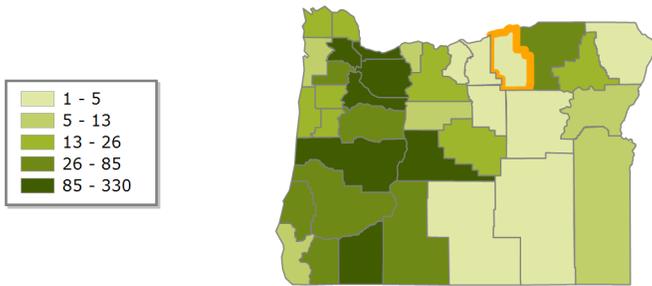
Chart Total N: 35

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

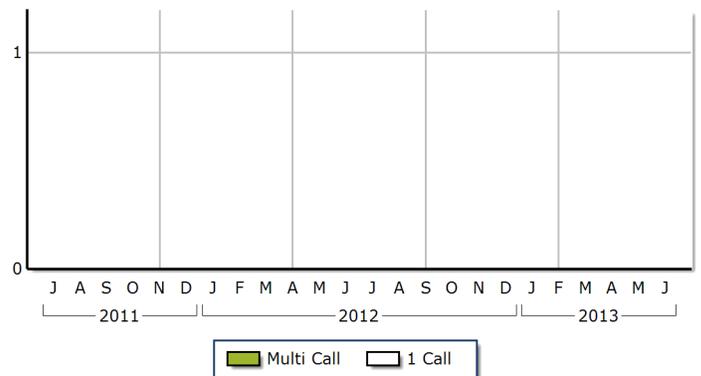
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

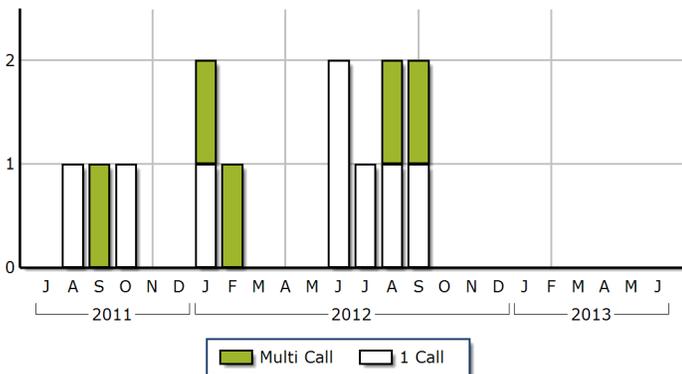


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %		1,645 ⁴
			County	State
Tobacco Users - Last Full Month			2	812
Tobacco Users YTD			7	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.43 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	1.28 %
Annualized Reach - NAQC			2	0.91 %
Unique Individual Reach			3	0.18 %
				0.41 %

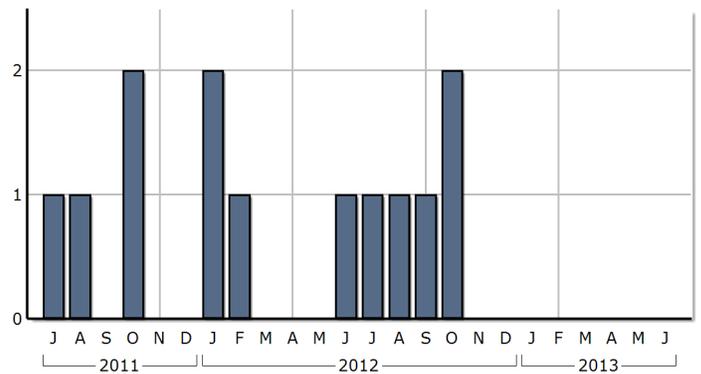
Fax Referral



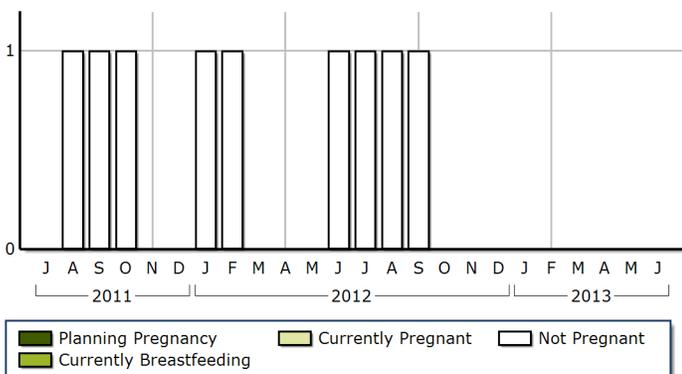
Tobacco User Enrollments By Program Type



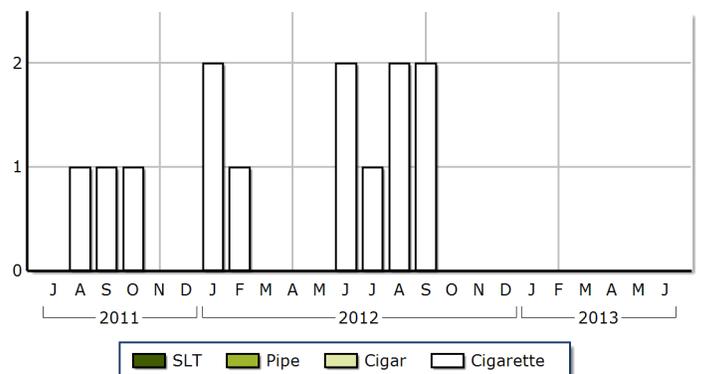
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



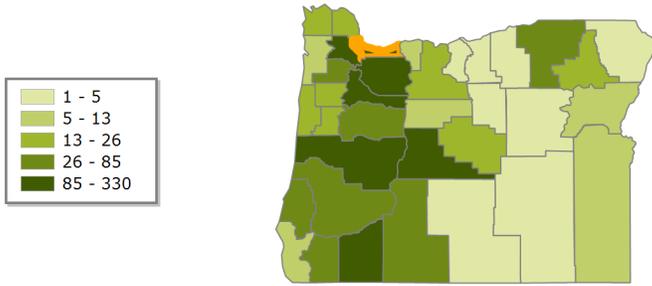
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

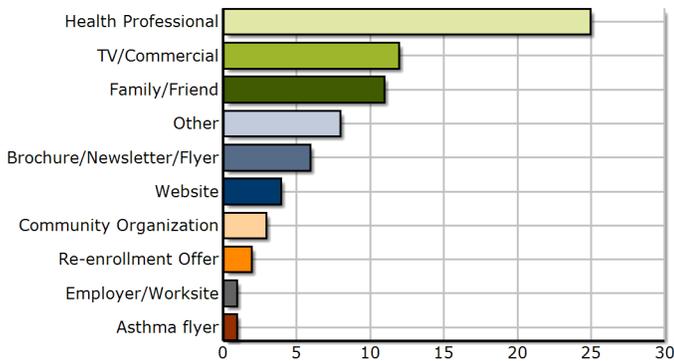
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

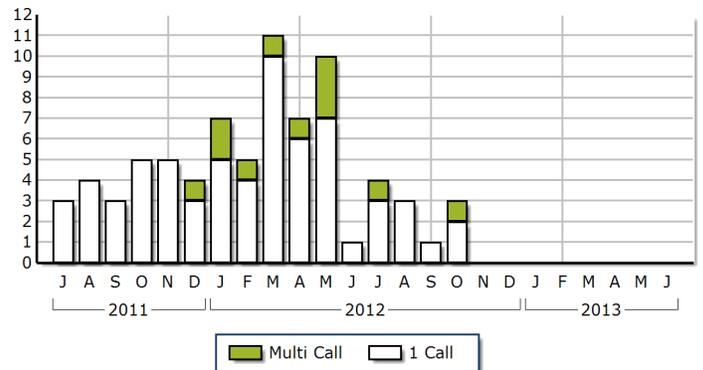


County Population	Prevalence	Tobacco Users	
Adult	564,102	15.3 %	
		86,308 ⁴	
		County	State
Tobacco Users - Last Full Month		105	812
Tobacco Users YTD		428	3,130
Unique Tobacco Users YTD		3	2,128
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.50 %
Reach - NAQC		2	0.29 %
Annualized Reach		1	1.49 %
Annualized Reach - NAQC		2	0.87 %
Unique Individual Reach		3	0.28 %

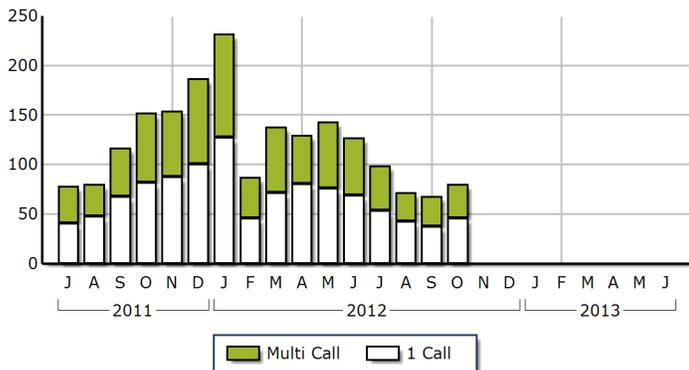
How Heard About



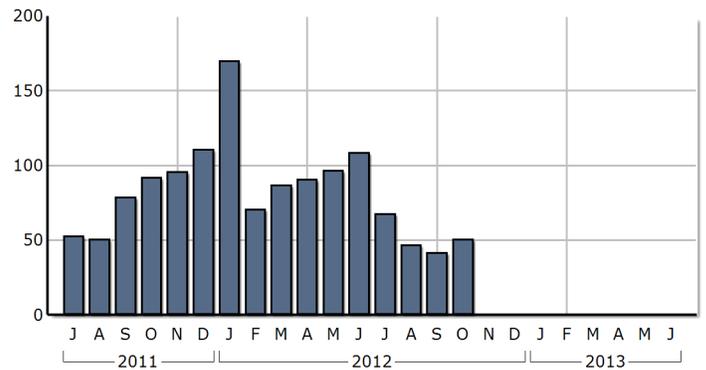
Fax Referral



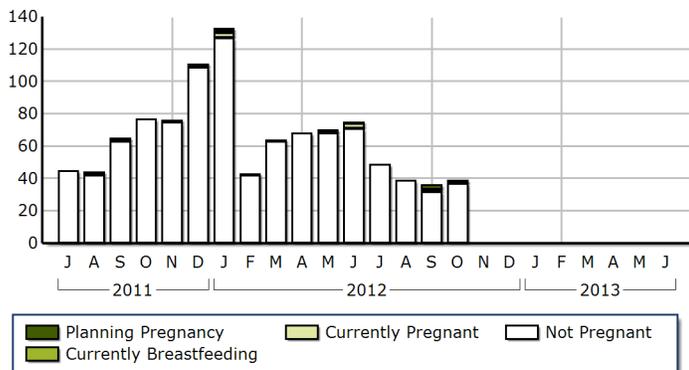
Tobacco User Enrollments By Program Type



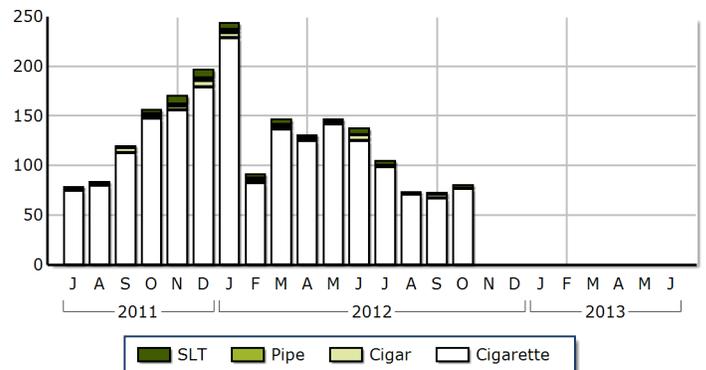
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

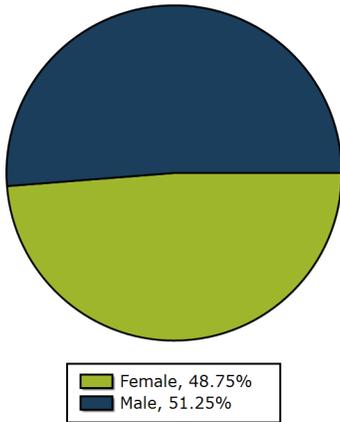


Chart Total N: 80

Tobacco Users By Language

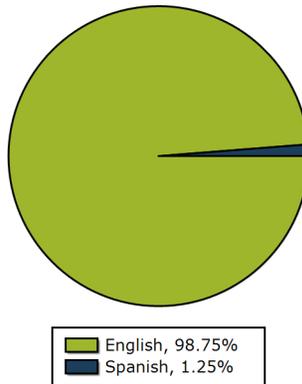


Chart Total N: 80

Tobacco Users By Education

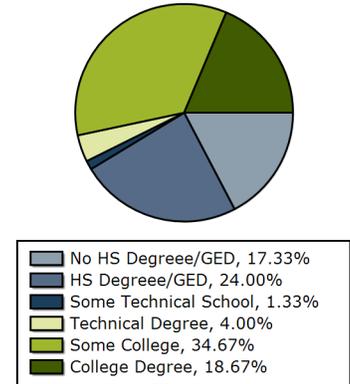


Chart Total N: 75

Tobacco Users By Race

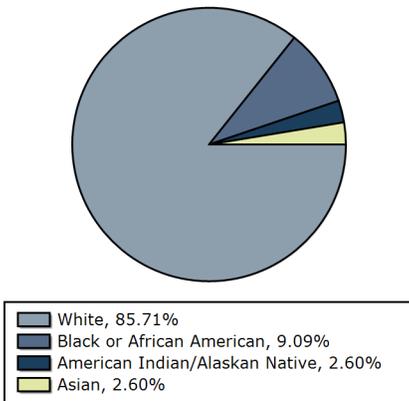


Chart Total N: 77

Tobacco Users By Age

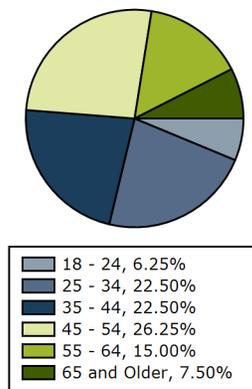


Chart Total N: 80

Tobacco Users By Health Plan

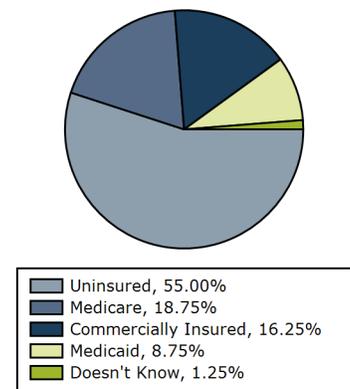


Chart Total N: 80

Tobacco Users By Ethnicity

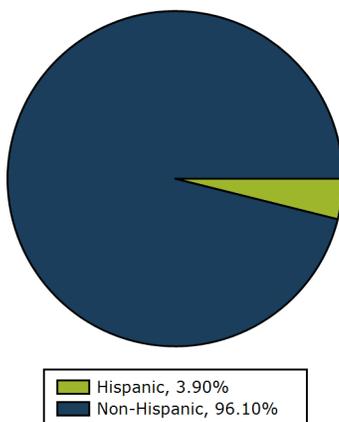


Chart Total N: 77

Tobacco Users By Chronic Condition

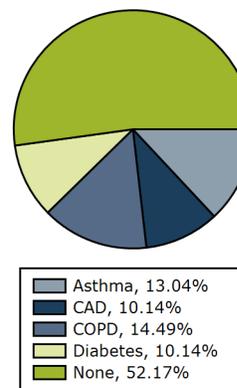


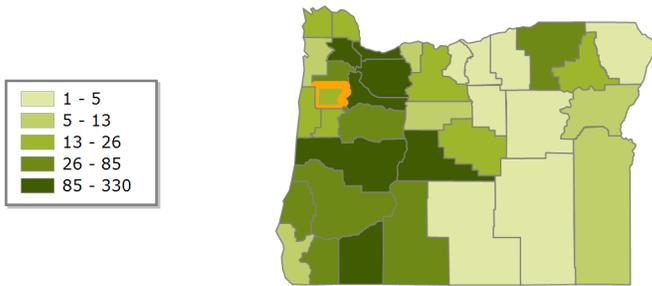
Chart Total N: 69

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

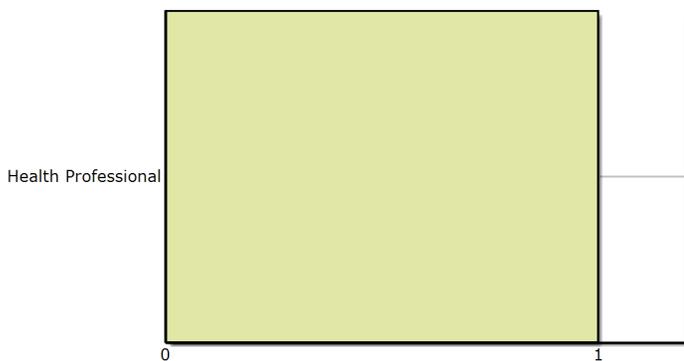
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

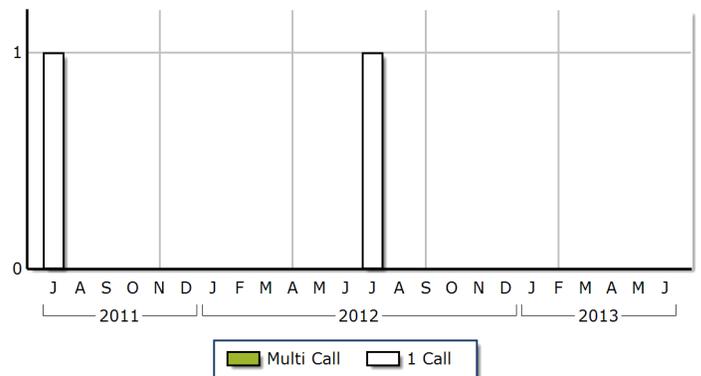


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			3	812
Tobacco Users YTD			19	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.25 %
Reach - NAQC			2	0.16 %
Annualized Reach			1	0.76 %
Annualized Reach - NAQC			2	0.48 %
Unique Individual Reach			3	0.15 %

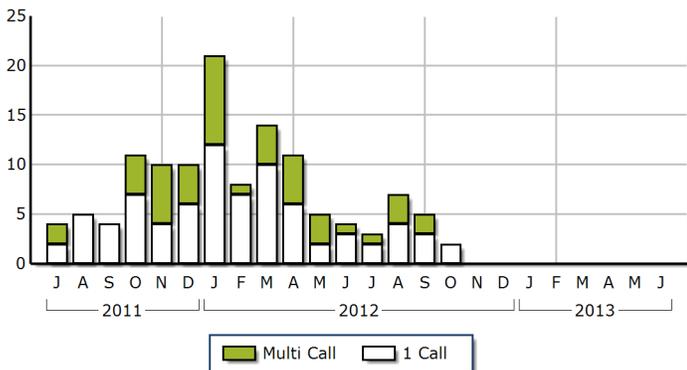
How Heard About



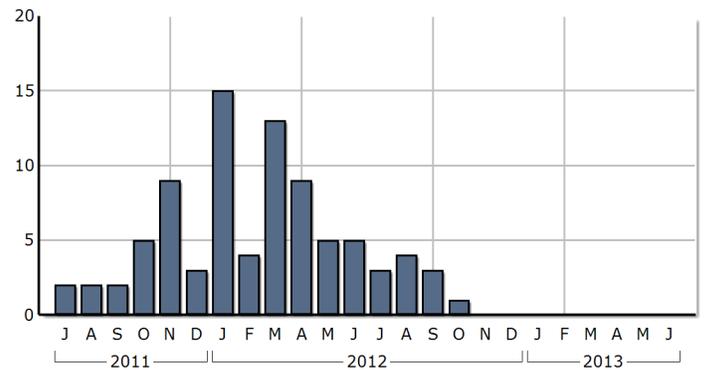
Fax Referral



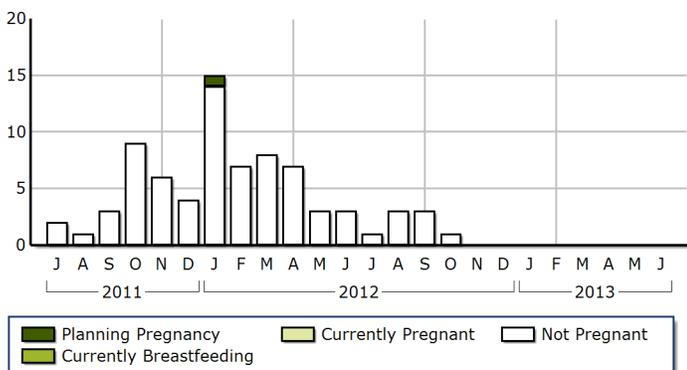
Tobacco User Enrollments By Program Type



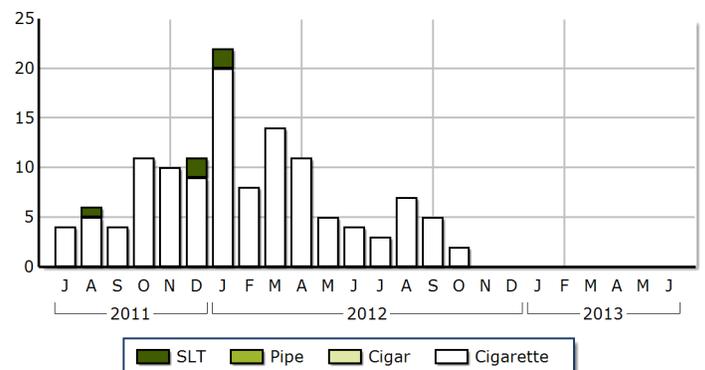
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

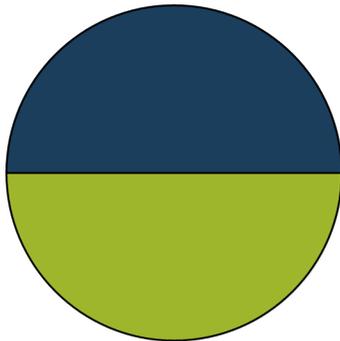


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

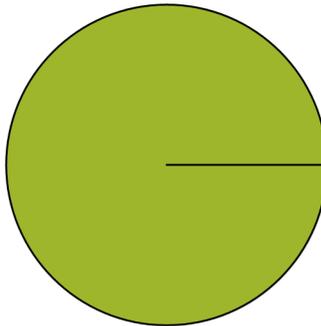
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

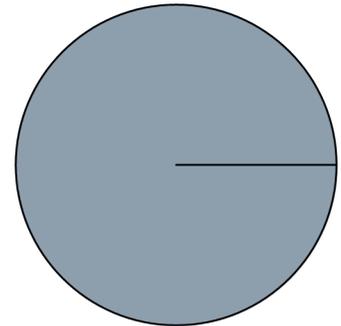
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

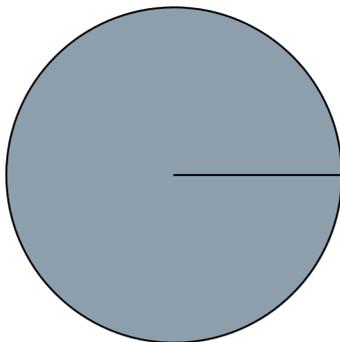
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

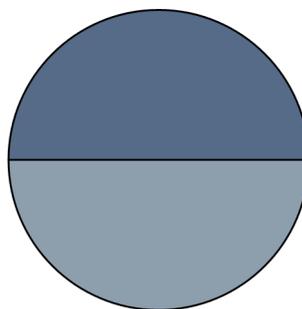
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

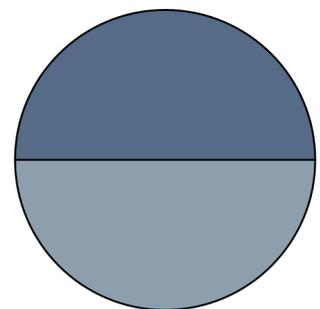
Tobacco Users By Age



18 - 24, 50.00%
45 - 54, 50.00%

Chart Total N: 2

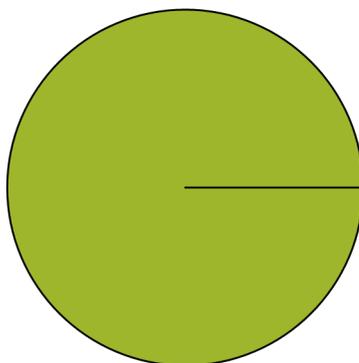
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

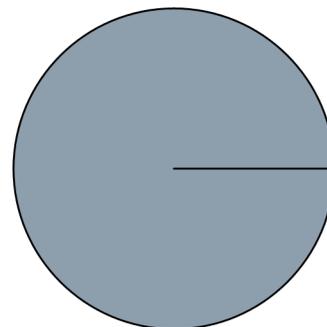
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



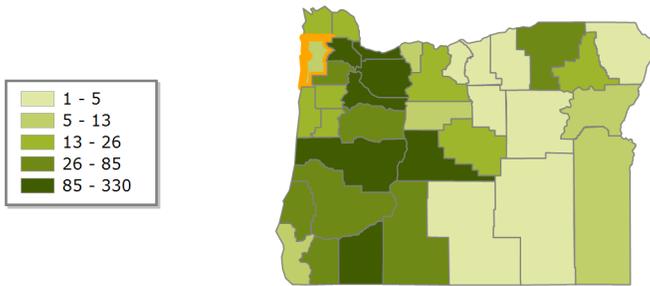
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

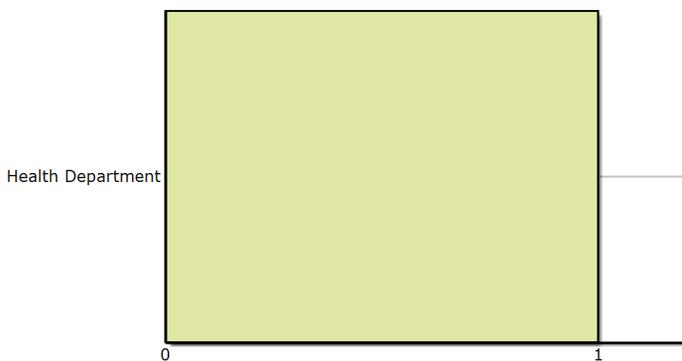
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

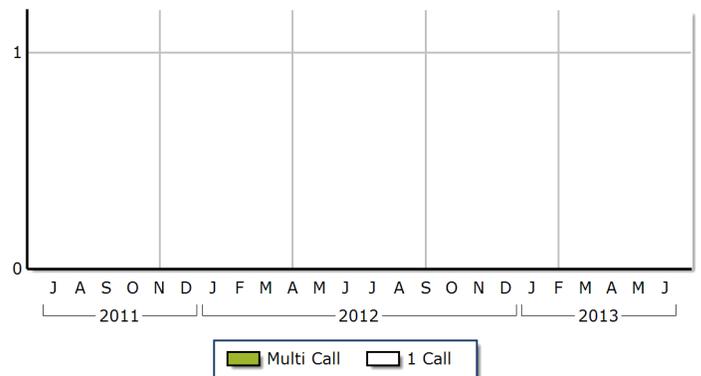


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴	
			County	State
Tobacco Users - Last Full Month			2	812
Tobacco Users YTD			10	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.22 %
Reach - NAQC			2	0.15 %
Annualized Reach			1	0.65 %
Annualized Reach - NAQC			2	0.45 %
Unique Individual Reach			3	0.13 %

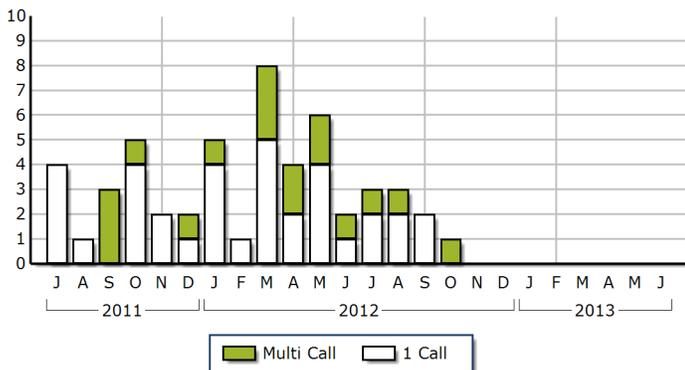
How Heard About



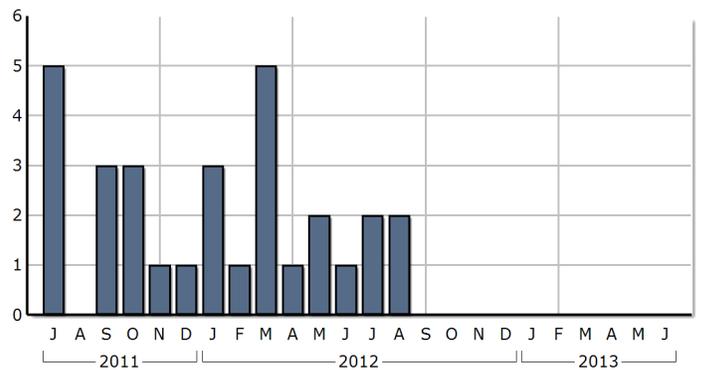
Fax Referral



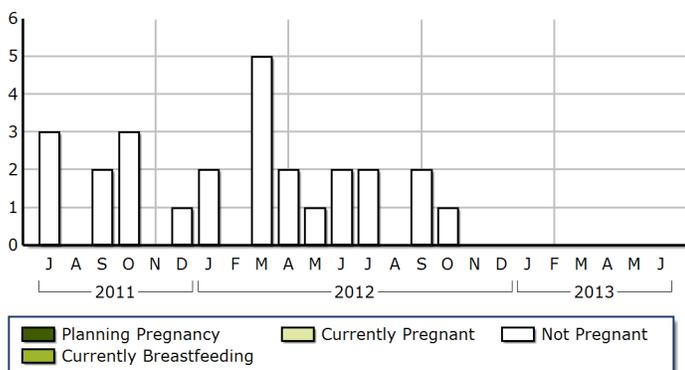
Tobacco User Enrollments By Program Type



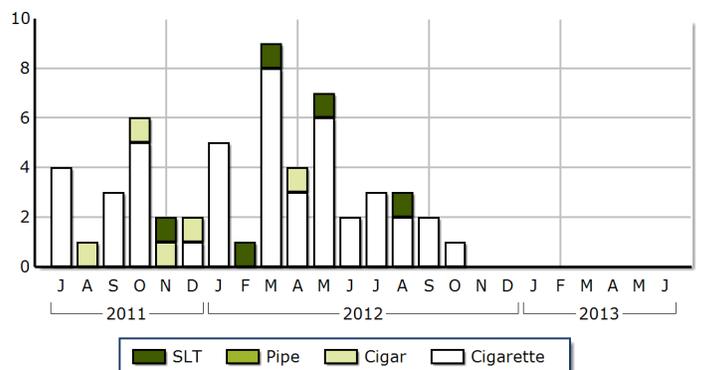
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

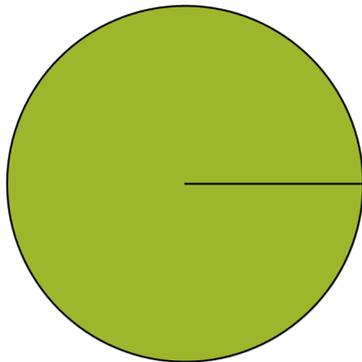


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

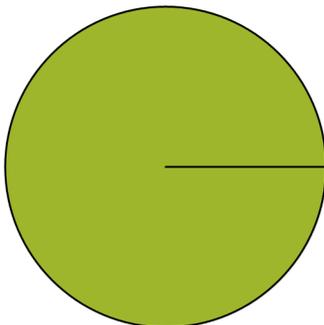
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

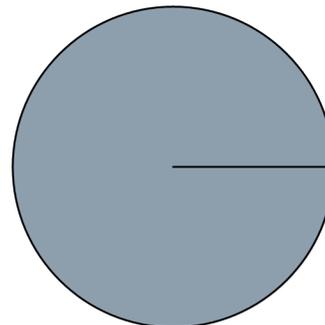
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

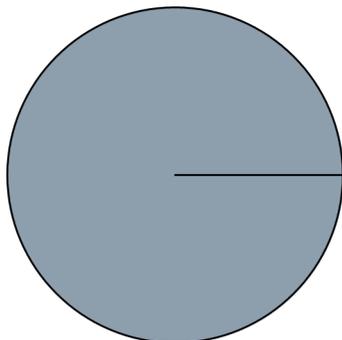
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

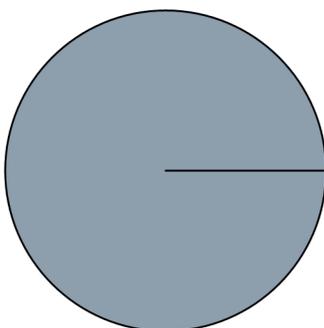
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

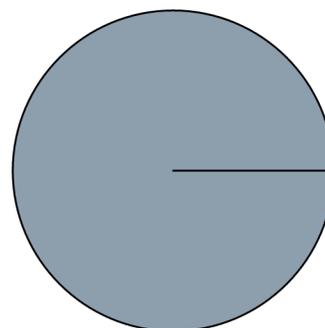
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

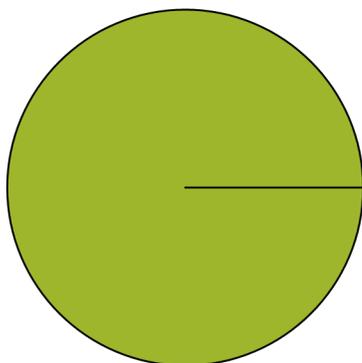
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

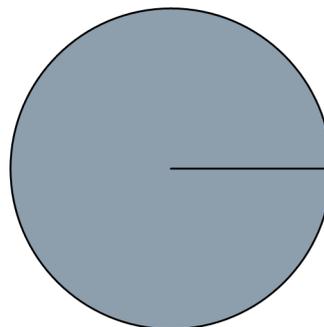
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

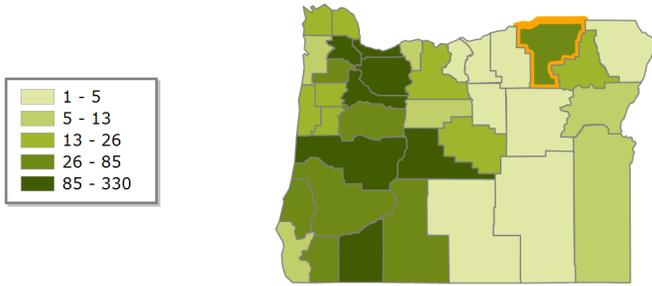
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

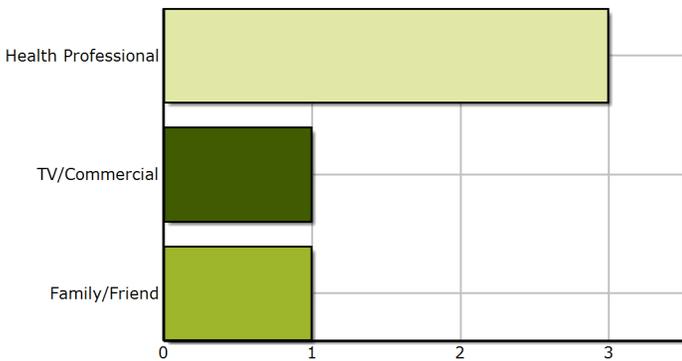
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

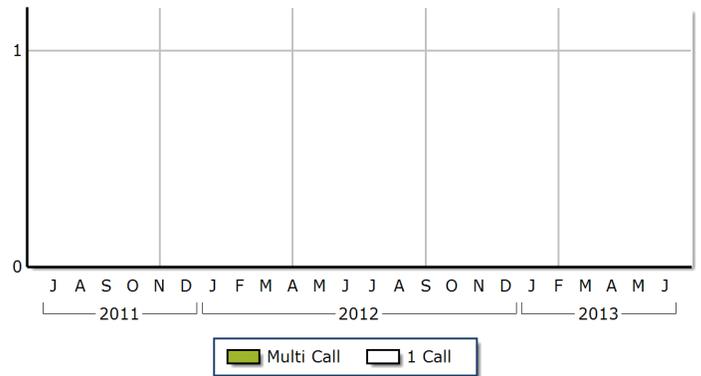


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	County	13,117 ⁴
			State	
Tobacco Users - Last Full Month			5	812
Tobacco Users YTD			36	3,130
Unique Tobacco Users YTD			3	2,128
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.27 %
Reach - NAQC			2	0.14 %
Annualized Reach			1	0.82 %
Annualized Reach - NAQC			2	0.43 %
Unique Individual Reach			3	0.17 %

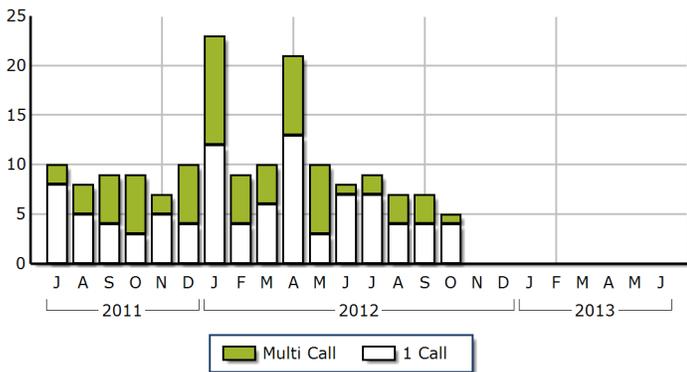
How Heard About



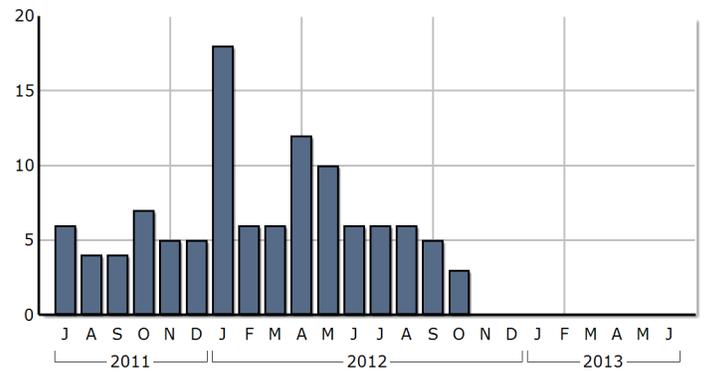
Fax Referral



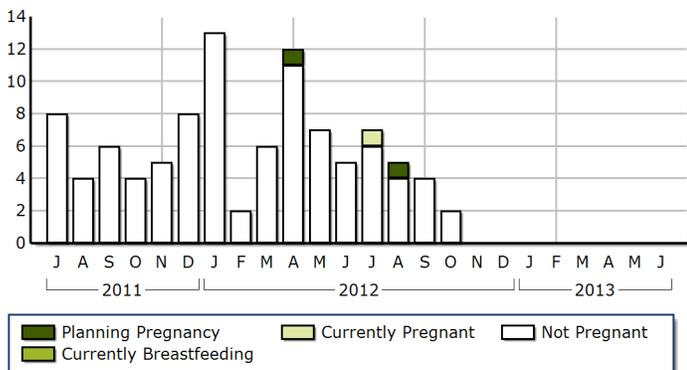
Tobacco User Enrollments By Program Type



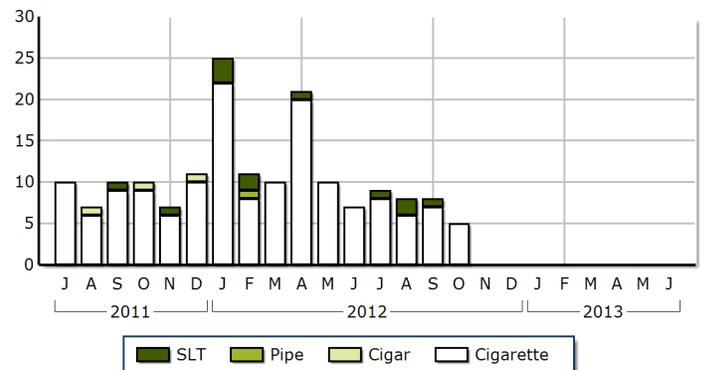
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

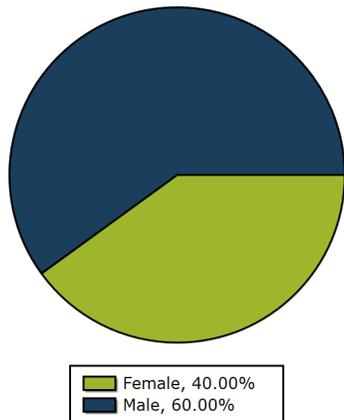


Chart Total N: 5

Tobacco Users By Language

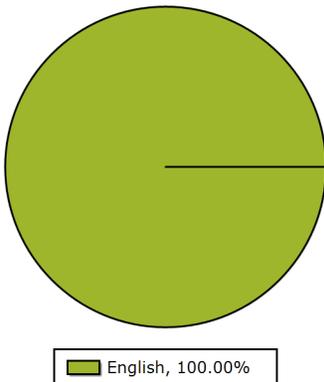


Chart Total N: 5

Tobacco Users By Education

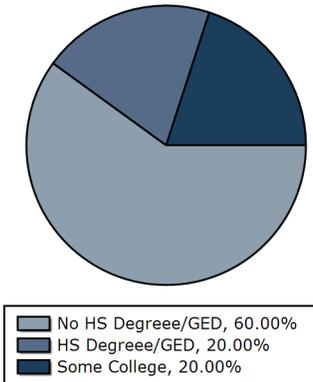


Chart Total N: 5

Tobacco Users By Race

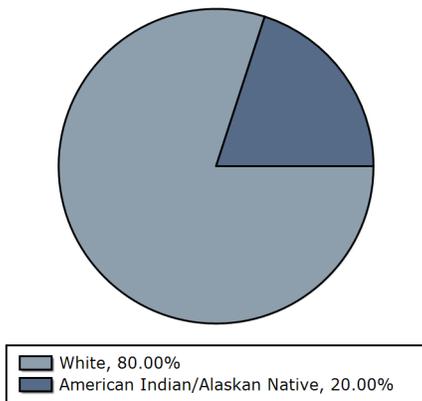


Chart Total N: 5

Tobacco Users By Age

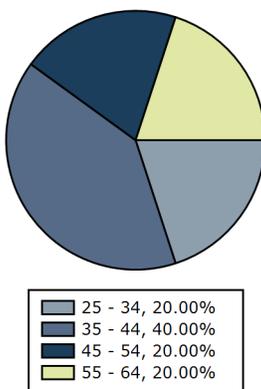


Chart Total N: 5

Tobacco Users By Health Plan

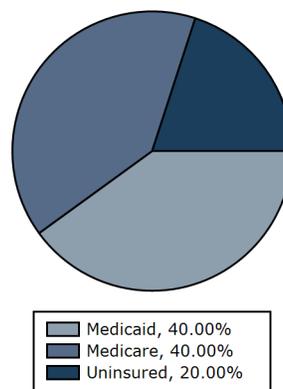


Chart Total N: 5

Tobacco Users By Ethnicity

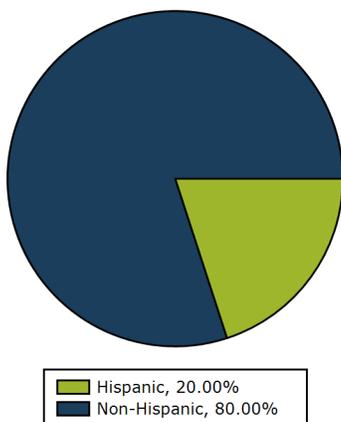


Chart Total N: 5

Tobacco Users By Chronic Condition

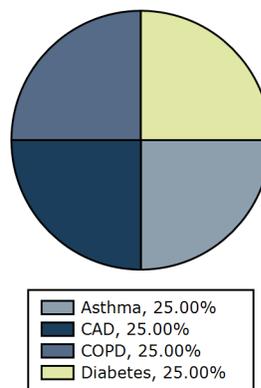


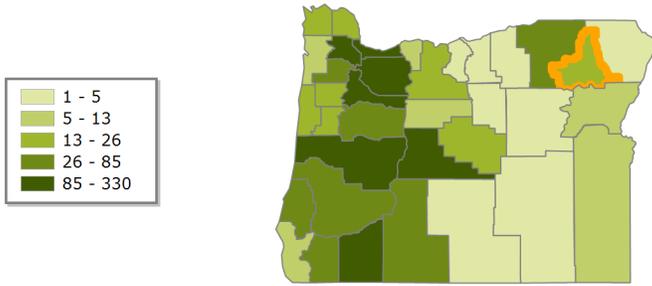
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

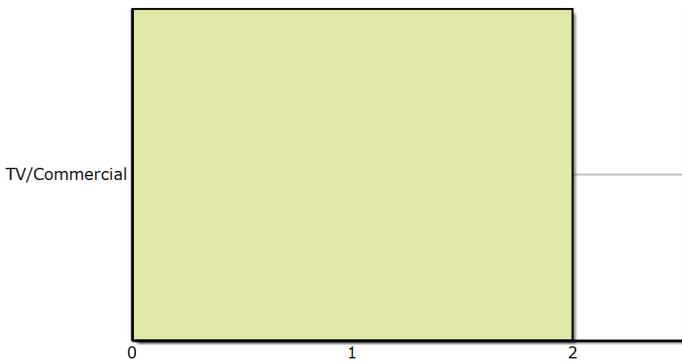
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

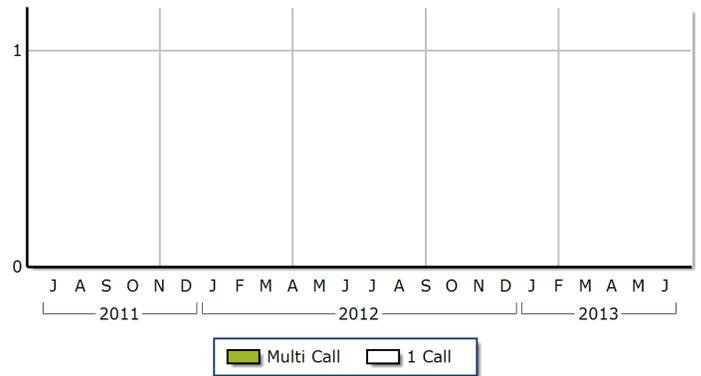


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 ⁴
			County State
Tobacco Users - Last Full Month			2 812
Tobacco Users YTD			15 3,130
Unique Tobacco Users YTD			3 10 2,128
Target Reach			2.0 % 2.0 %
Reach YTD			1 0.56 % 0.61 %
Reach - NAQC			2 0.45 % 0.26 %
Annualized Reach			1 1.68 % 1.82 %
Annualized Reach - NAQC			2 1.34 % 0.78 %
Unique Individual Reach			3 0.37 % 0.41 %

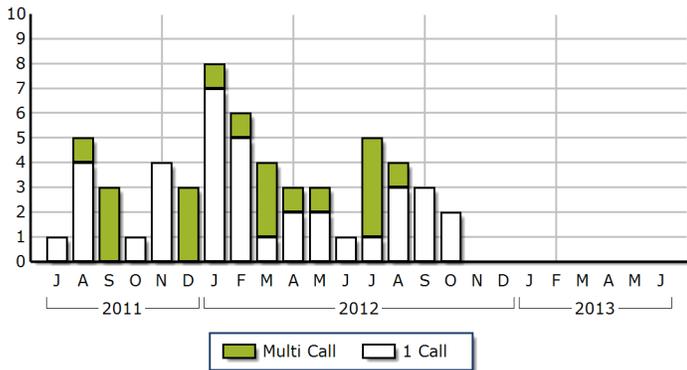
How Heard About



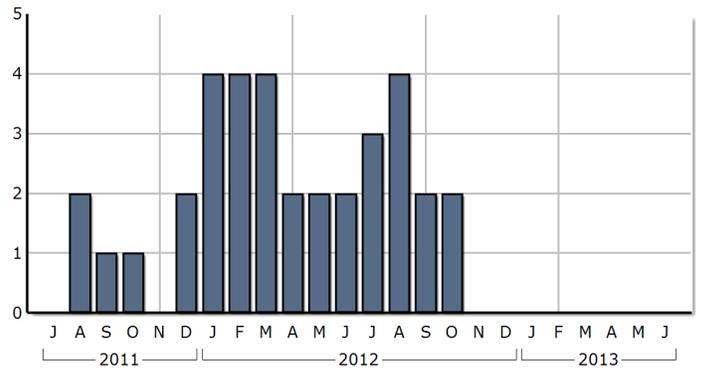
Fax Referral



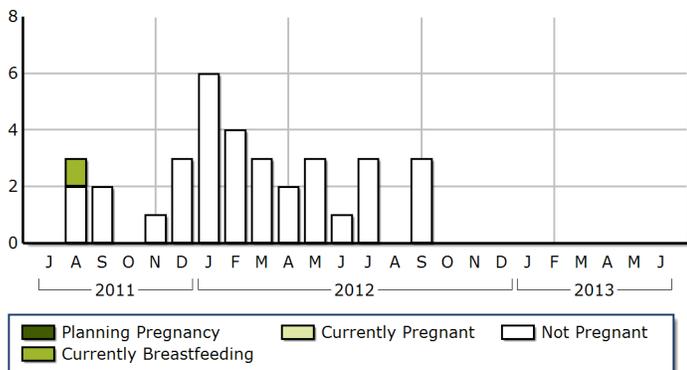
Tobacco User Enrollments By Program Type



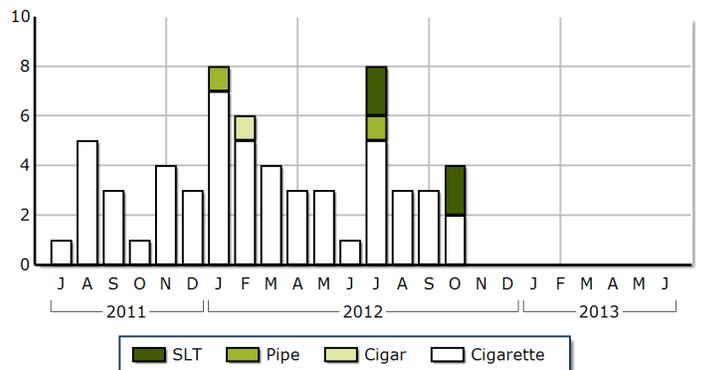
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

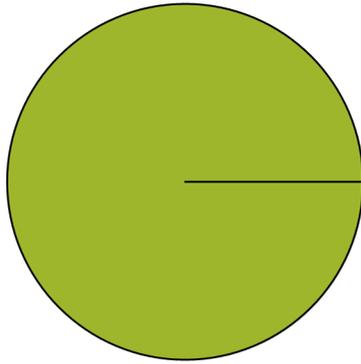


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

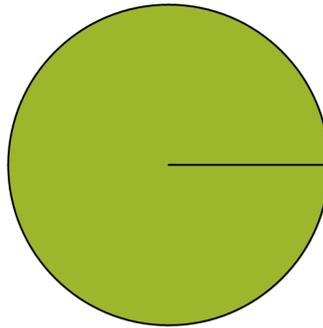
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

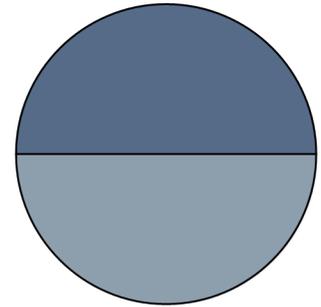
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

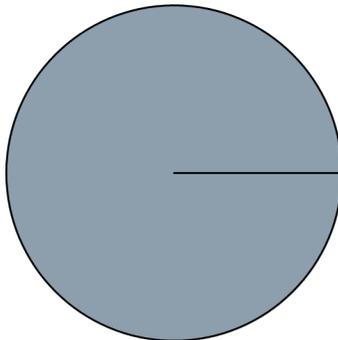
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

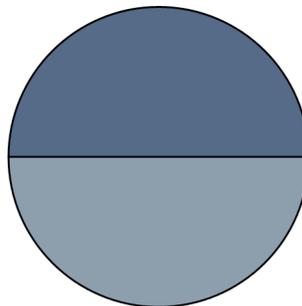
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

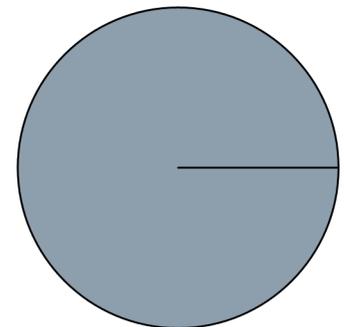
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 50.00%

Chart Total N: 2

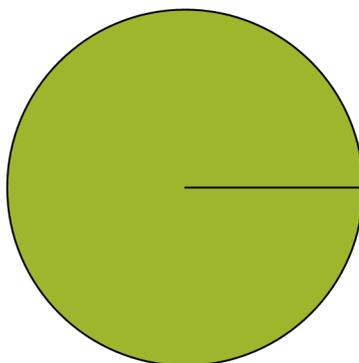
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

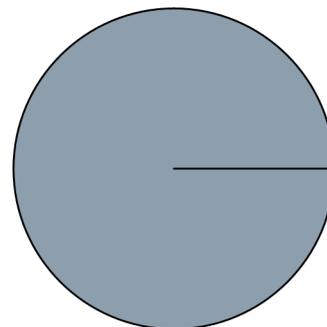
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

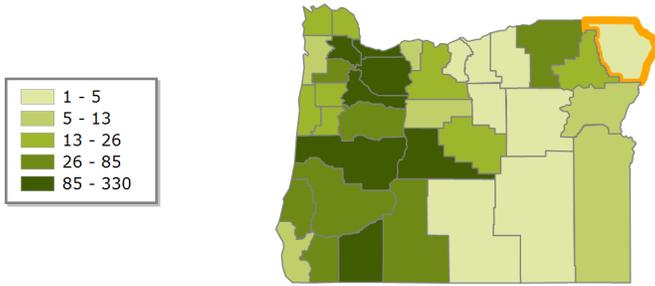
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

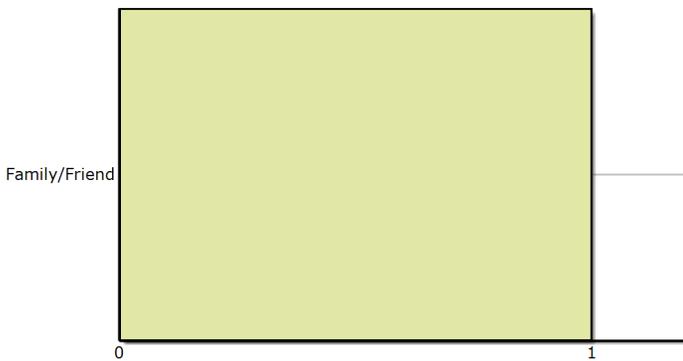
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

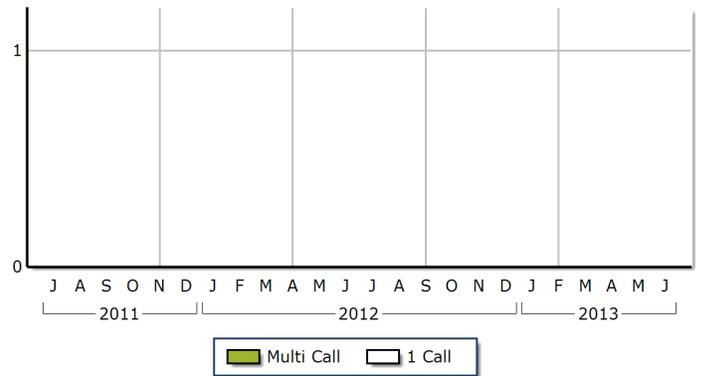


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		1	812
Tobacco Users YTD		4	3,130
Unique Tobacco Users YTD		3	2,128
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.39 %
Reach - NAQC		2	0.39 %
Annualized Reach		1	1.16 %
Annualized Reach - NAQC		2	1.16 %
Unique Individual Reach		3	0.19 %

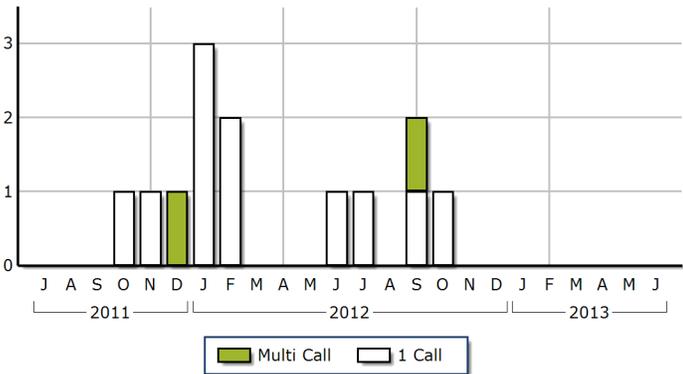
How Heard About



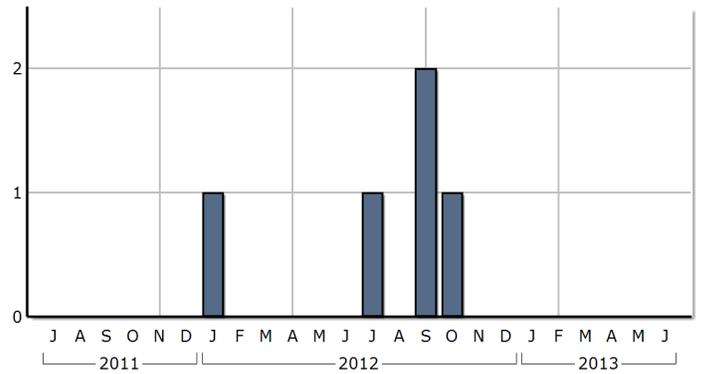
Fax Referral



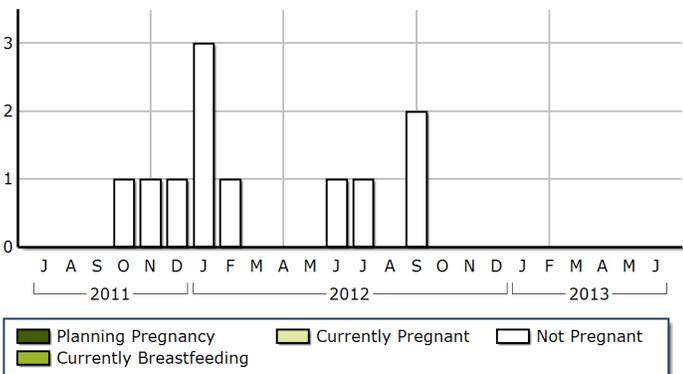
Tobacco User Enrollments By Program Type



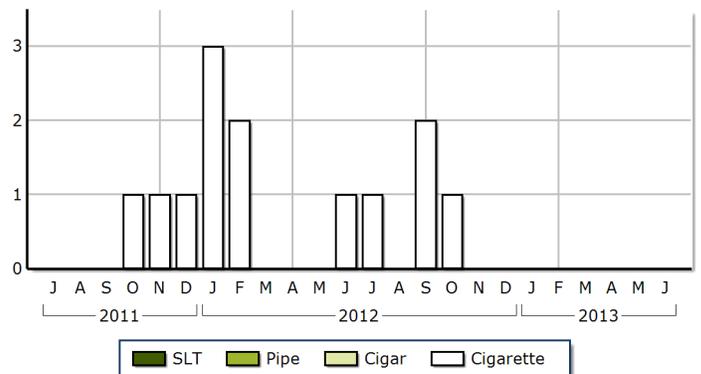
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

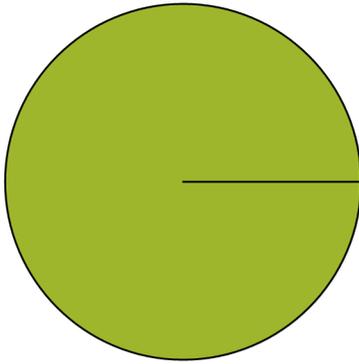


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

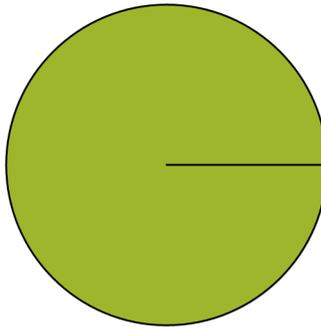
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

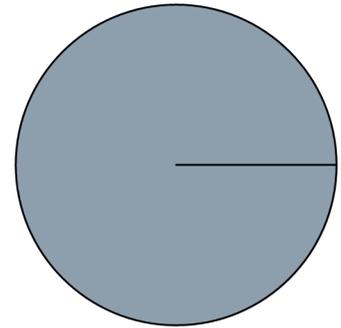
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

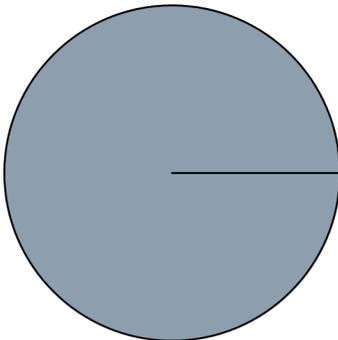
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

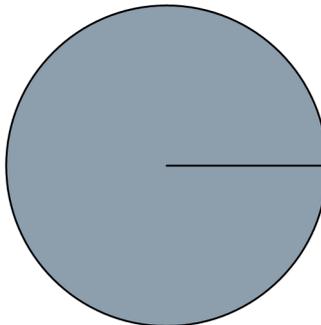
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

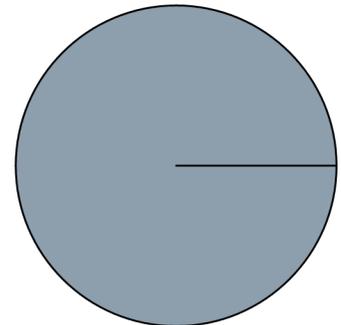
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

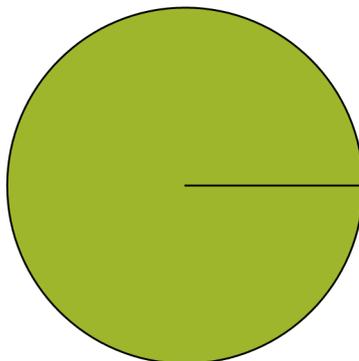
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

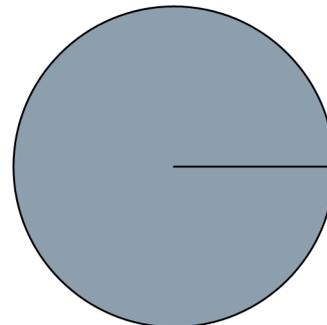
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

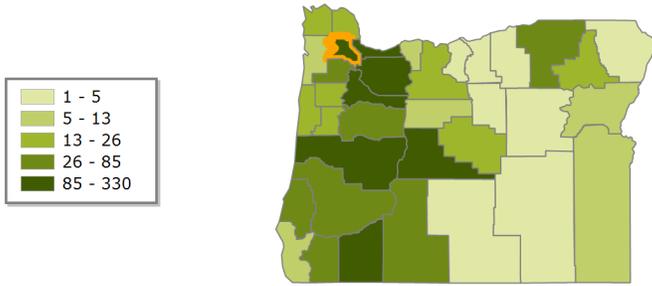
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

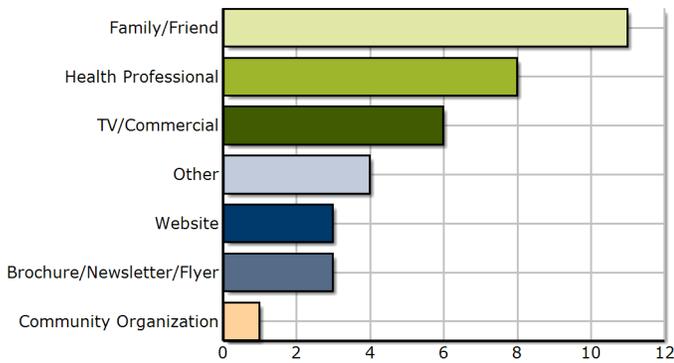
From 10/1/2012 through 10/31/2012

State Tobacco Users Served Contract YTD (Adults)

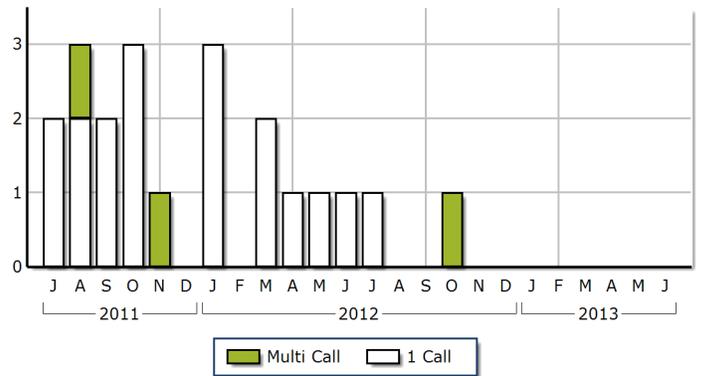


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		43
Tobacco Users YTD		149
Unique Tobacco Users YTD	3	93
Target Reach		2.0 %
Reach YTD	1	0.30 %
Reach - NAQC	2	0.20 %
Annualized Reach	1	0.89 %
Annualized Reach - NAQC	2	0.61 %
Unique Individual Reach	3	0.19 %

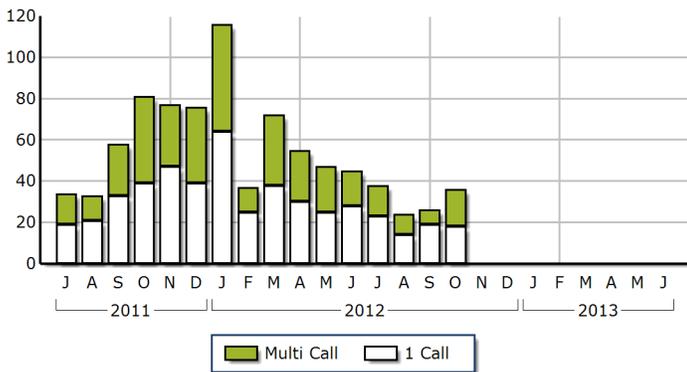
How Heard About



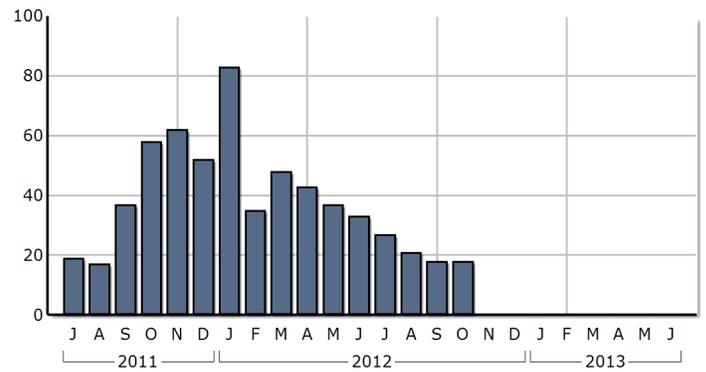
Fax Referral



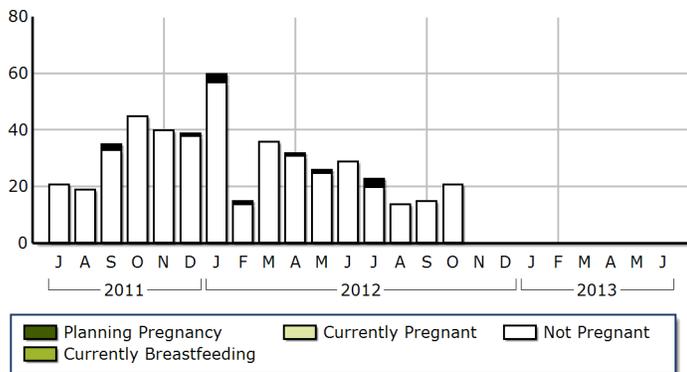
Tobacco User Enrollments By Program Type



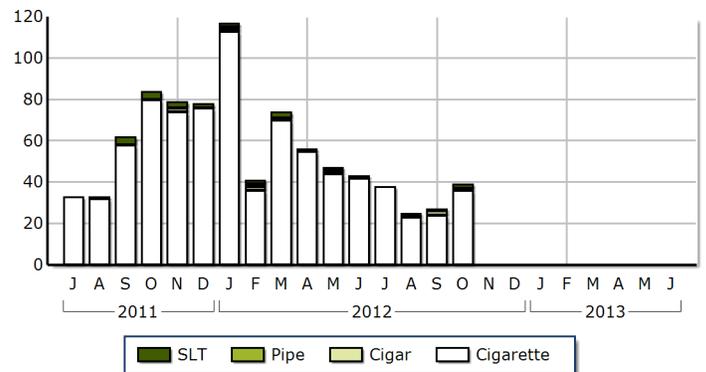
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

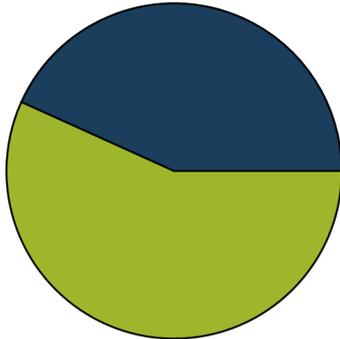


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

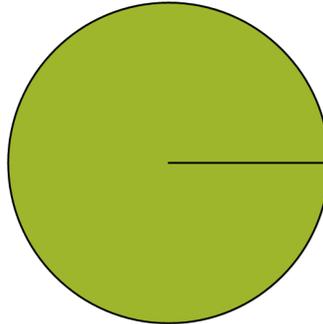
Tobacco Users By Gender



Female, 56.76%
Male, 43.24%

Chart Total N: 37

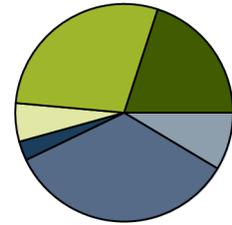
Tobacco Users By Language



English, 100.00%

Chart Total N: 37

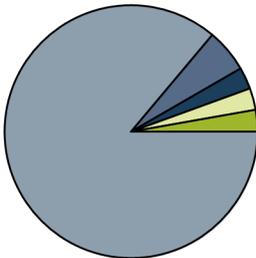
Tobacco Users By Education



No HS Degreee/GED, 8.57%
HS Degreee/GED, 34.29%
Some Technical School, 2.86%
Technical Degree, 5.71%
Some College, 28.57%
College Degree, 20.00%

Chart Total N: 35

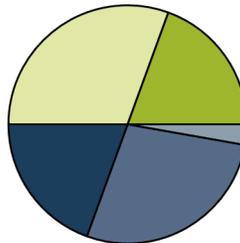
Tobacco Users By Race



White, 86.11%
Black or African American, 5.56%
American Indian/Alaskan Native, 2.78%
Asian, 2.78%
Native Hawaiian/Pacific Islander, 2.78%

Chart Total N: 36

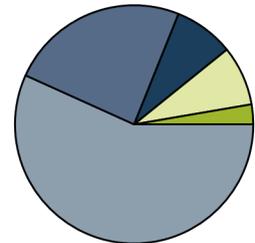
Tobacco Users By Age



18 - 24, 2.78%
25 - 34, 27.78%
35 - 44, 19.44%
45 - 54, 30.56%
55 - 64, 19.44%

Chart Total N: 36

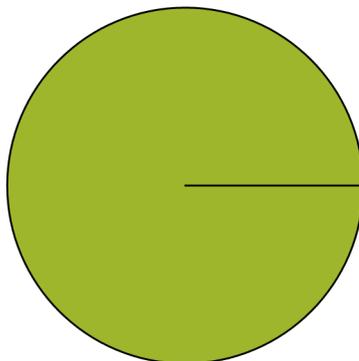
Tobacco Users By Health Plan



Uninsured, 56.76%
Commercially Insured, 24.32%
Medicaid, 8.11%
Medicare, 8.11%
Doesn't Know, 2.70%

Chart Total N: 37

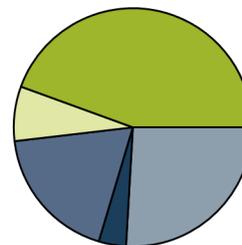
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 36

Tobacco Users By Chronic Condition



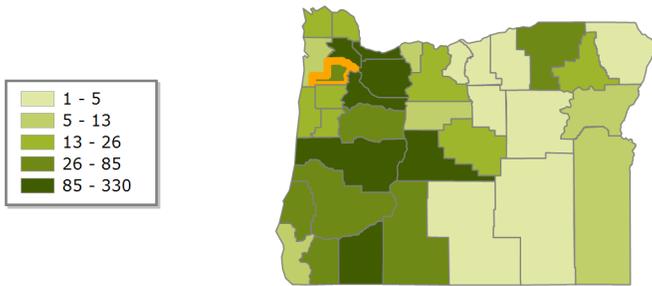
Asthma, 25.93%
CAD, 3.70%
COPD, 18.52%
Diabetes, 7.41%
None, 44.44%

Chart Total N: 27

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

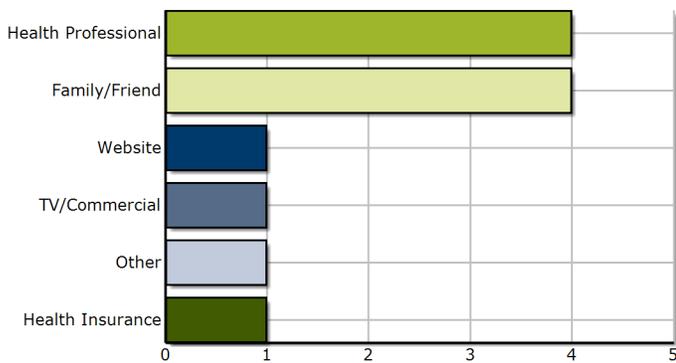
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

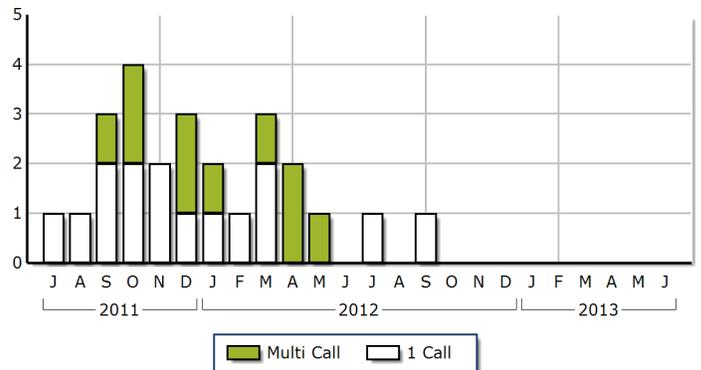


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			15	812
Tobacco Users YTD			72	3,130
Unique Tobacco Users YTD			3	47
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.54 %
Reach - NAQC			2	0.38 %
Annualized Reach			1	1.61 %
Annualized Reach - NAQC			2	1.14 %
Unique Individual Reach			3	0.35 %

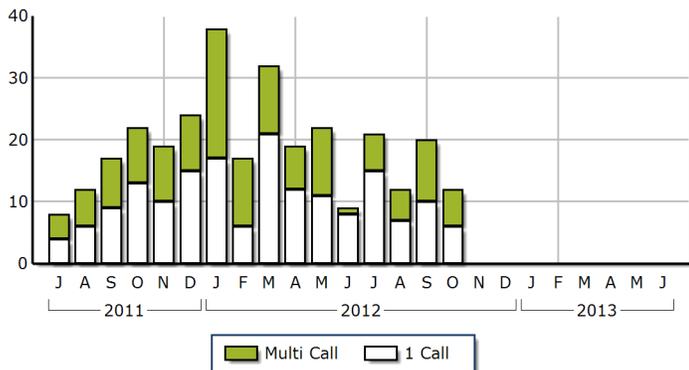
How Heard About



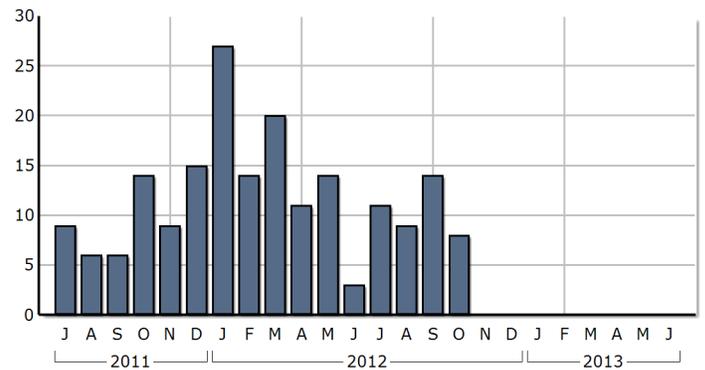
Fax Referral



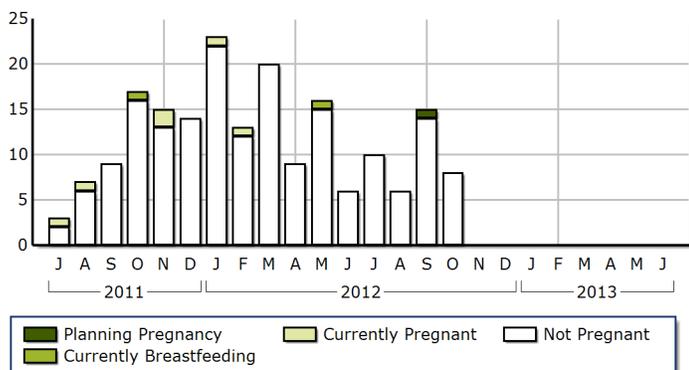
Tobacco User Enrollments By Program Type



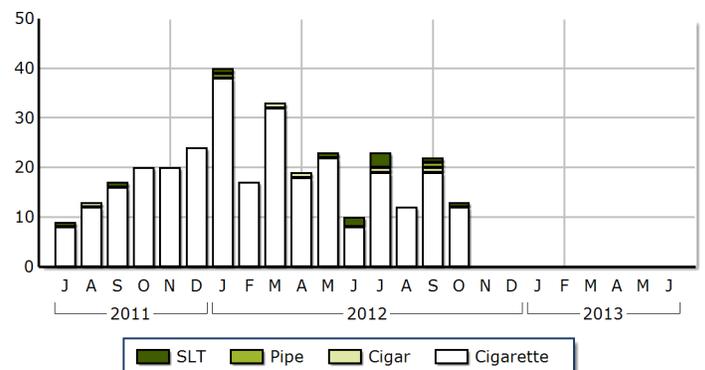
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

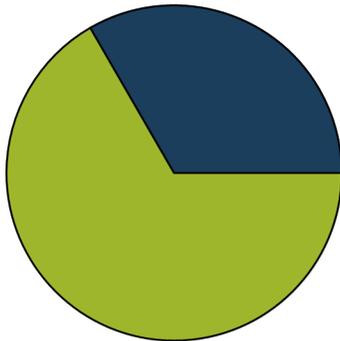


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

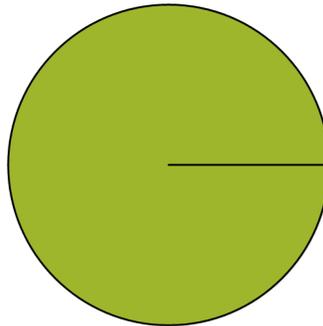
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 12

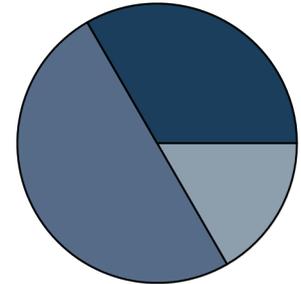
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

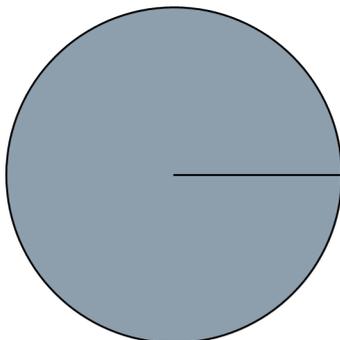
Tobacco Users By Education



No HS Degreee/GED, 16.67%
HS Degreee/GED, 50.00%
Some College, 33.33%

Chart Total N: 12

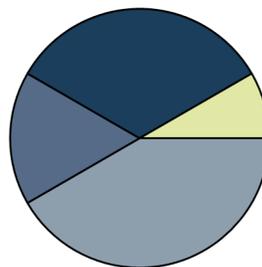
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

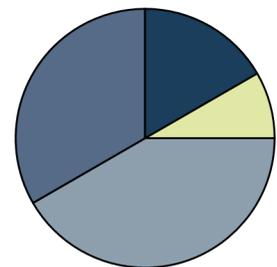
Tobacco Users By Age



25 - 34, 41.67%
35 - 44, 16.67%
45 - 54, 33.33%
65 and Older, 8.33%

Chart Total N: 12

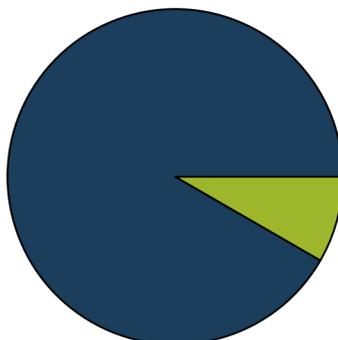
Tobacco Users By Health Plan



Uninsured, 41.67%
Medicaid, 33.33%
Commercially Insured, 16.67%
Medicare, 8.33%

Chart Total N: 12

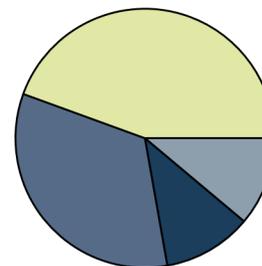
Tobacco Users By Ethnicity



Hispanic, 8.33%
Non-Hispanic, 91.67%

Chart Total N: 12

Tobacco Users By Chronic Condition



Asthma, 11.11%
CAD, 11.11%
COPD, 33.33%
None, 44.44%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.