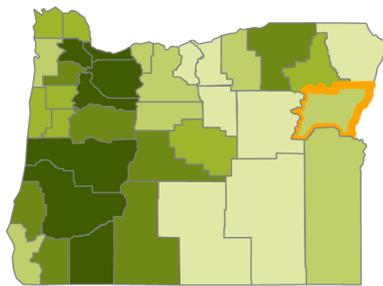
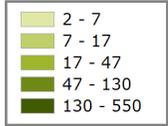


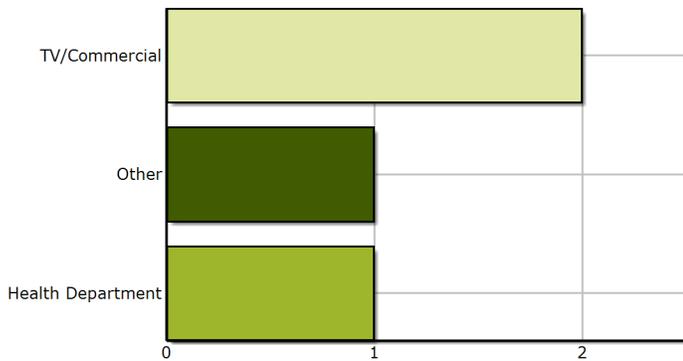
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

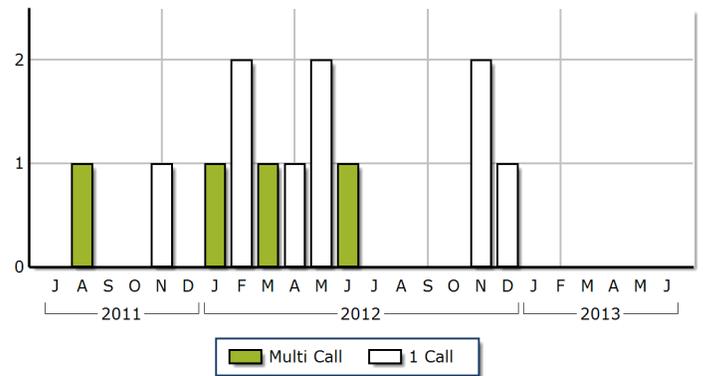


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			4	932
Tobacco Users YTD			20	4,890
Unique Tobacco Users YTD			3	15
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.76 %
Reach - NAQC			2	0.53 %
Annualized Reach			1	1.51 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	0.57 %

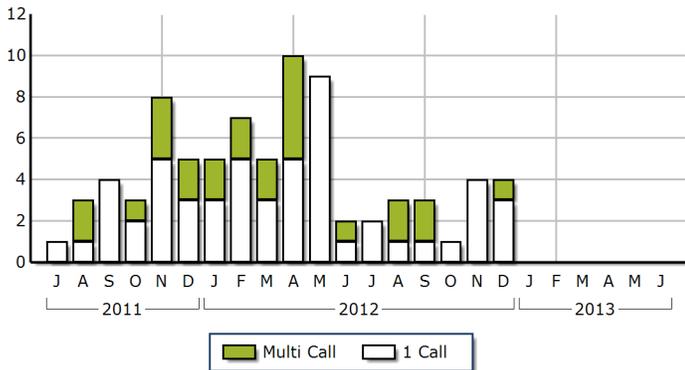
How Heard About



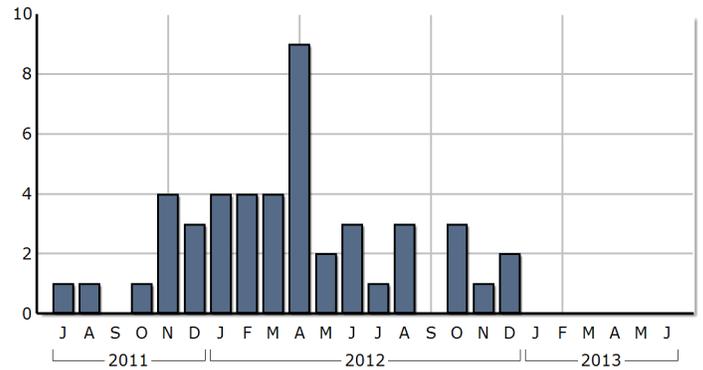
Fax Referral



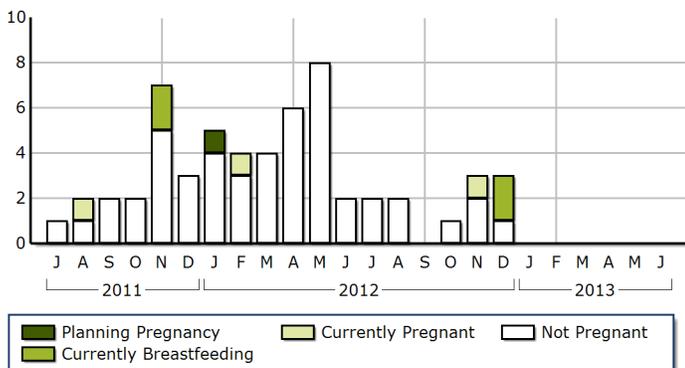
Tobacco User Enrollments By Program Type



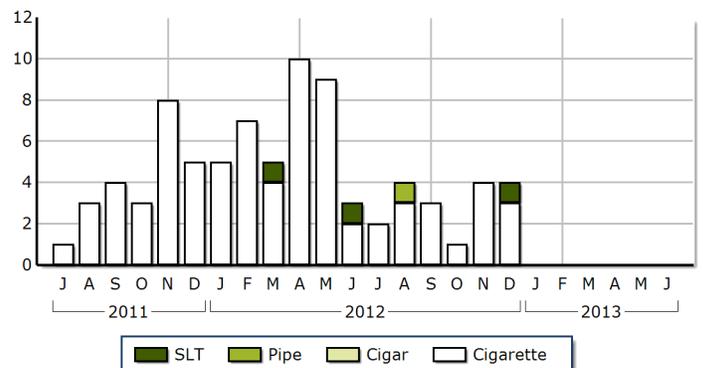
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

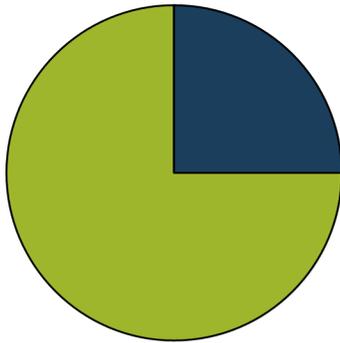


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

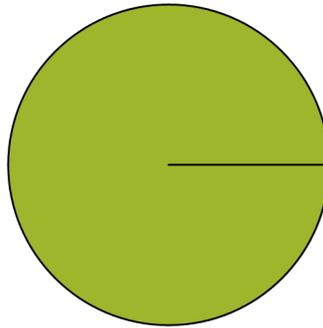
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

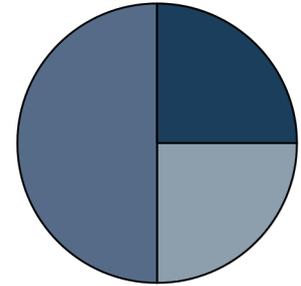
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

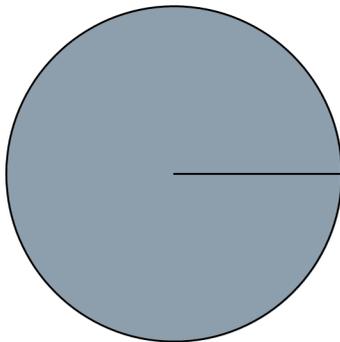
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 50.00%
Some College, 25.00%

Chart Total N: 4

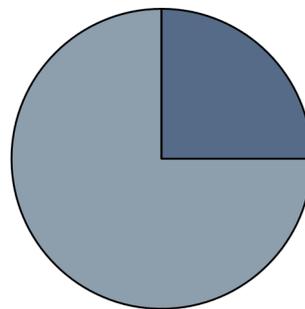
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

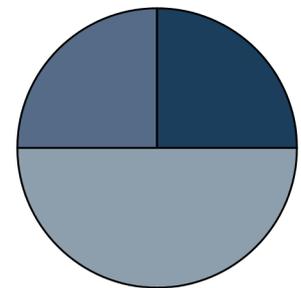
Tobacco Users By Age



18 - 24, 75.00%
45 - 54, 25.00%

Chart Total N: 4

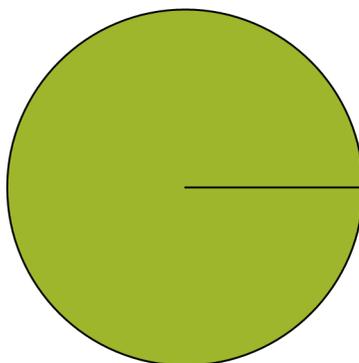
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicaid, 25.00%
Medicare, 25.00%

Chart Total N: 4

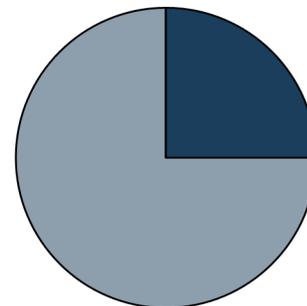
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 75.00%
None, 25.00%

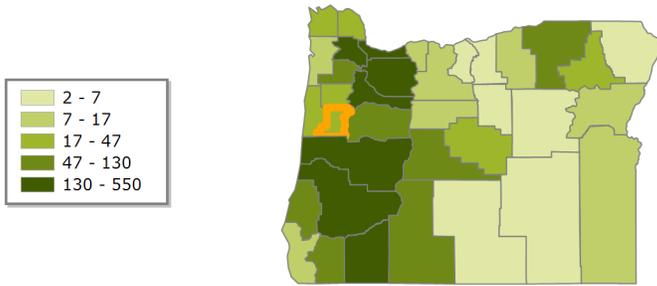
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

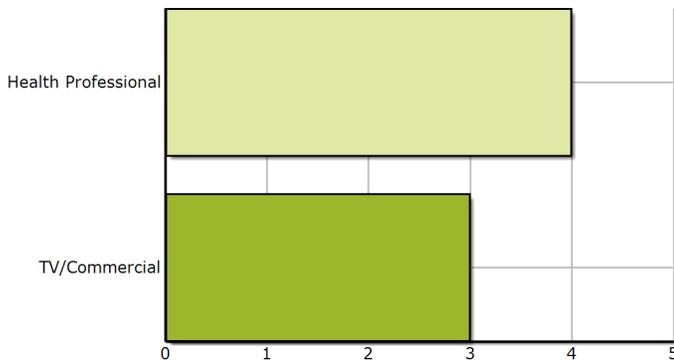
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

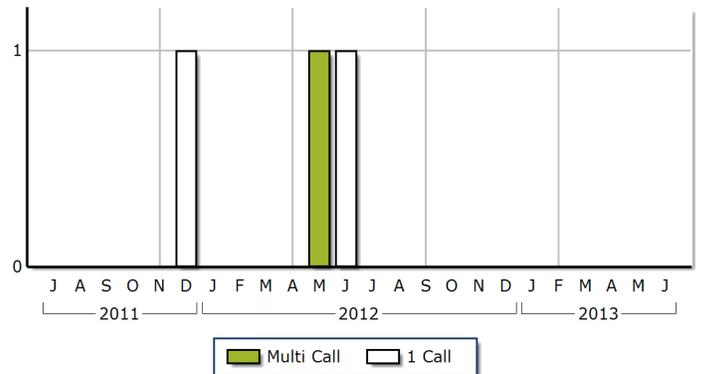


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			9	932
Tobacco Users YTD			35	4,890
Unique Tobacco Users YTD			3	18
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.47 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	0.94 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.24 %

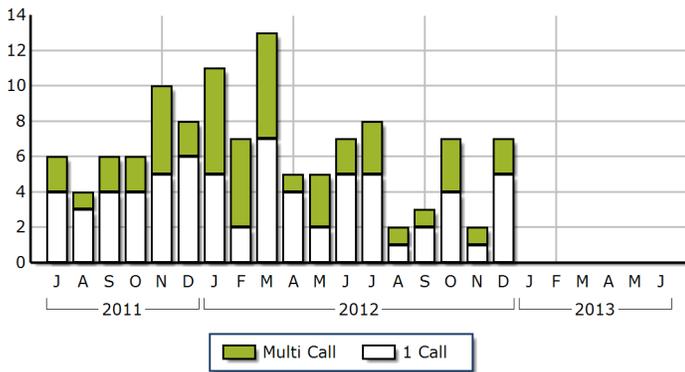
How Heard About



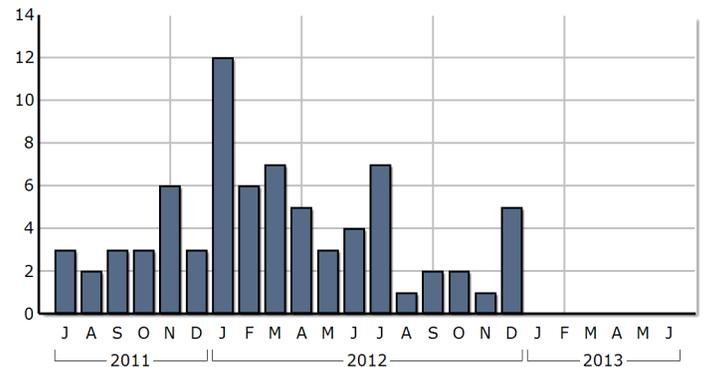
Fax Referral



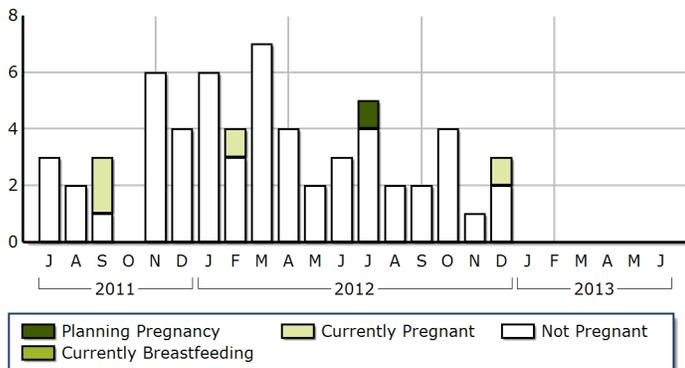
Tobacco User Enrollments By Program Type



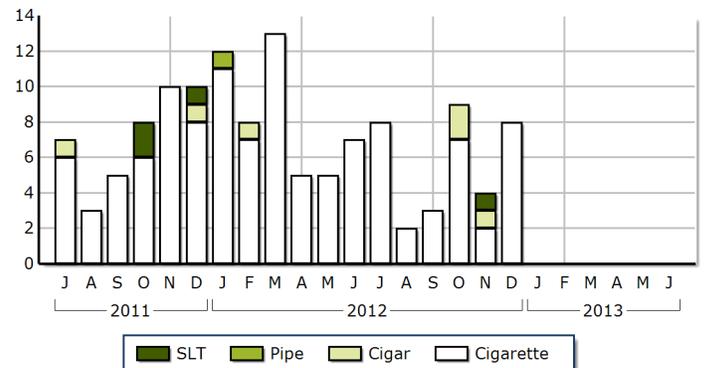
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

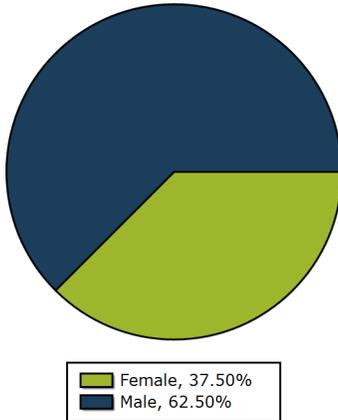


Chart Total N: 8

Tobacco Users By Language

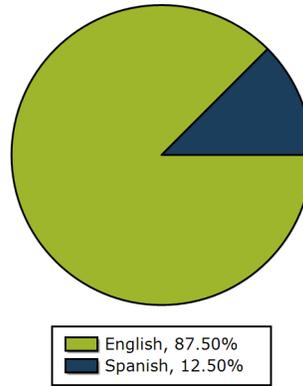


Chart Total N: 8

Tobacco Users By Education

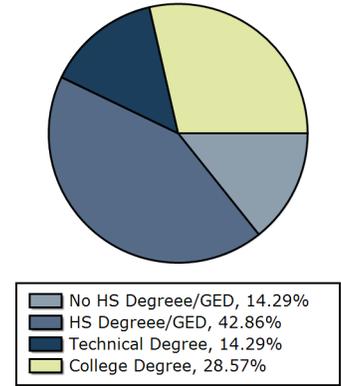


Chart Total N: 7

Tobacco Users By Race

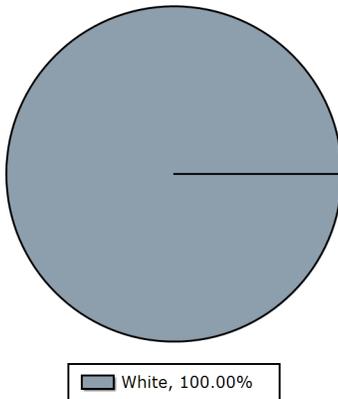


Chart Total N: 6

Tobacco Users By Age

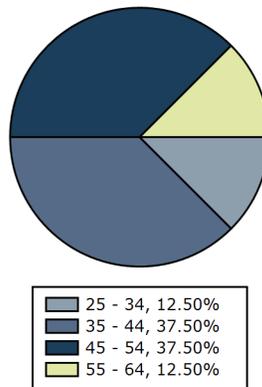


Chart Total N: 8

Tobacco Users By Health Plan

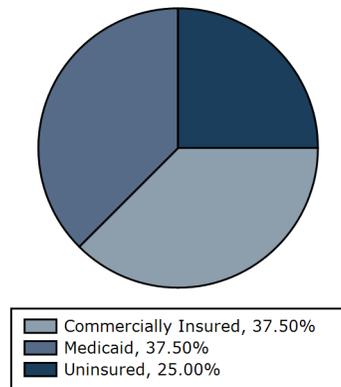


Chart Total N: 8

Tobacco Users By Ethnicity

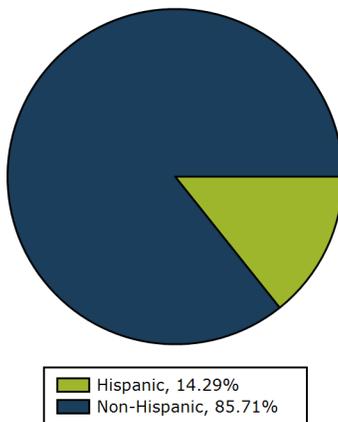


Chart Total N: 7

Tobacco Users By Chronic Condition

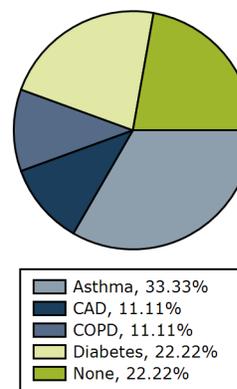


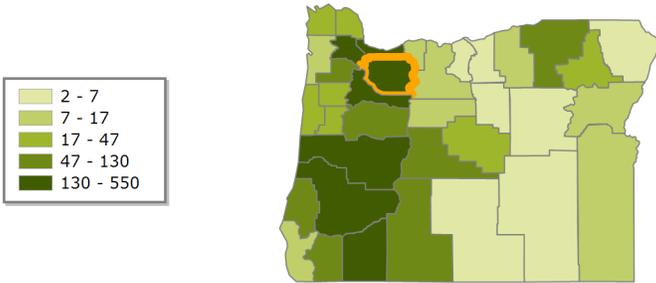
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

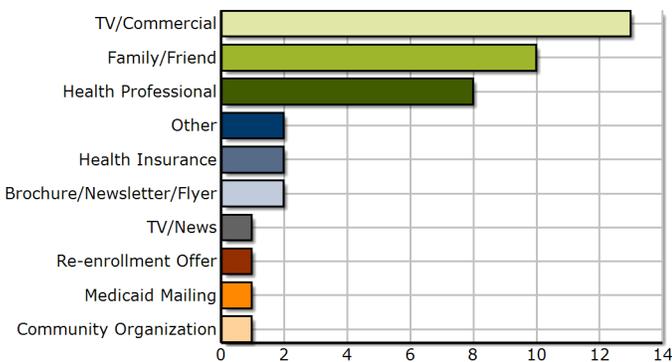
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

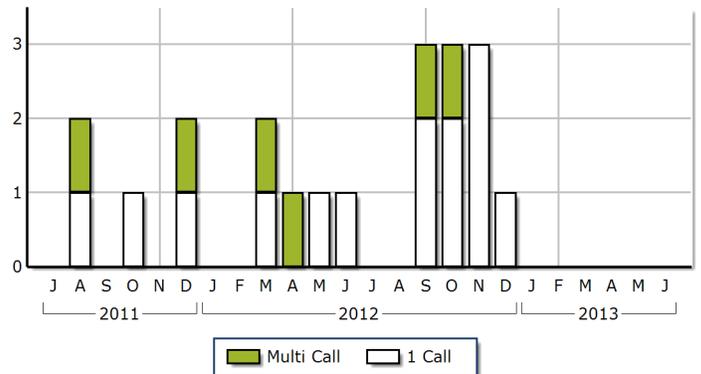


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			49	932
Tobacco Users YTD			207	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.46 %
Reach - NAQC			2	0.32 %
Annualized Reach			1	0.93 %
Annualized Reach - NAQC			2	0.64 %
Unique Individual Reach			3	0.28 %

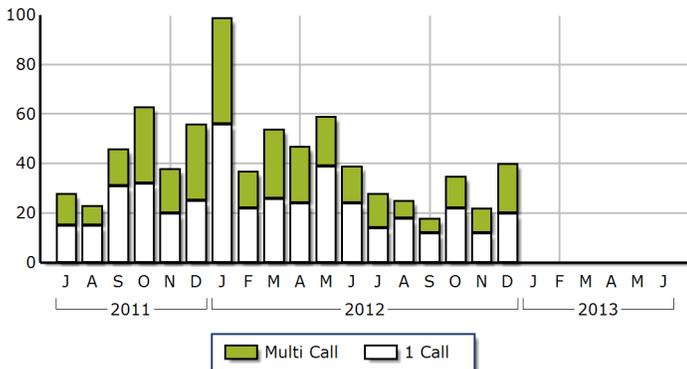
How Heard About



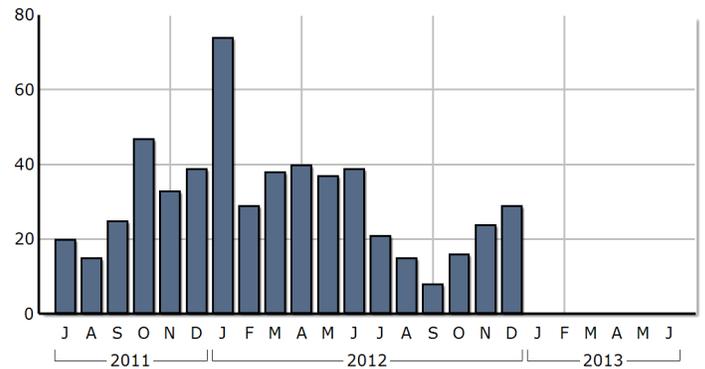
Fax Referral



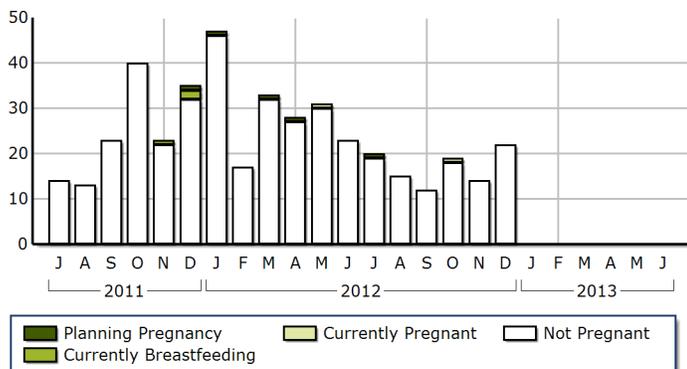
Tobacco User Enrollments By Program Type



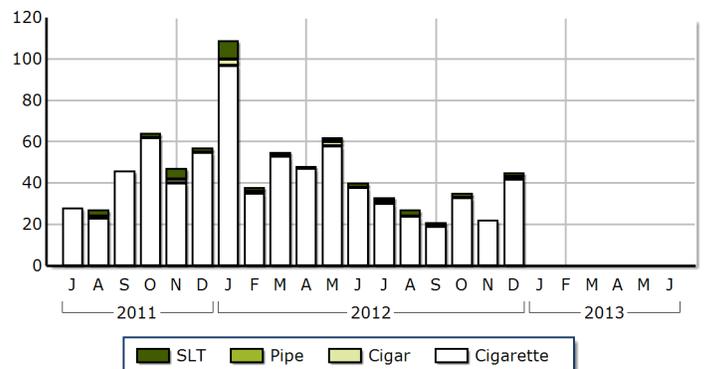
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

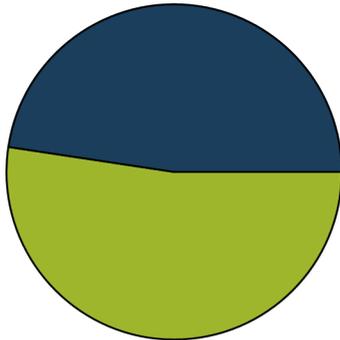


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

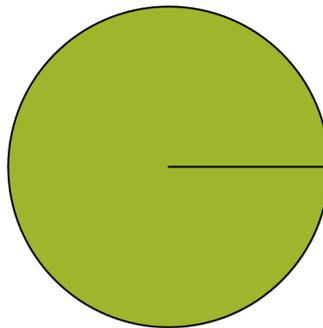
Tobacco Users By Gender



Female, 52.38%
Male, 47.62%

Chart Total N: 42

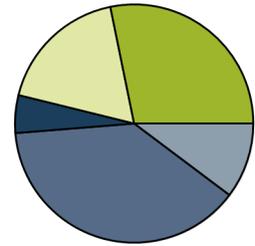
Tobacco Users By Language



English, 100.00%

Chart Total N: 42

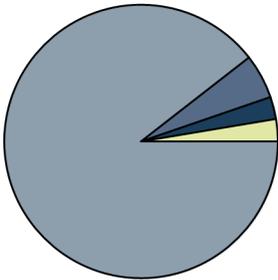
Tobacco Users By Education



No HS Degreee/GED, 10.26%
HS Degreee/GED, 38.46%
Technical Degree, 5.13%
Some College, 17.95%
College Degree, 28.21%

Chart Total N: 39

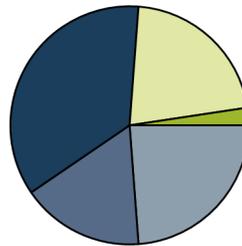
Tobacco Users By Race



White, 89.47%
Black or African American, 5.26%
American Indian/Alaskan Native, 2.63%
Asian, 2.63%

Chart Total N: 38

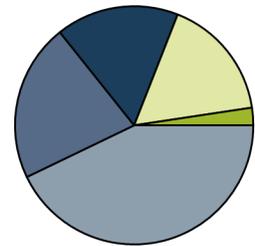
Tobacco Users By Age



25 - 34, 23.81%
35 - 44, 16.67%
45 - 54, 35.71%
55 - 64, 21.43%
65 and Older, 2.38%

Chart Total N: 42

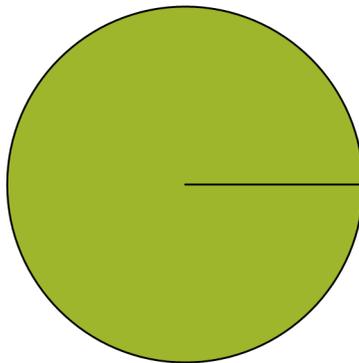
Tobacco Users By Health Plan



Uninsured, 42.86%
Commercially Insured, 21.43%
Medicaid, 16.67%
Medicare, 16.67%
Doesn't Know, 2.38%

Chart Total N: 42

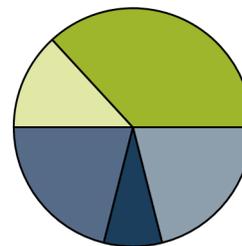
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 39

Tobacco Users By Chronic Condition



Asthma, 21.05%
CAD, 7.89%
COPD, 21.05%
Diabetes, 13.16%
None, 36.84%

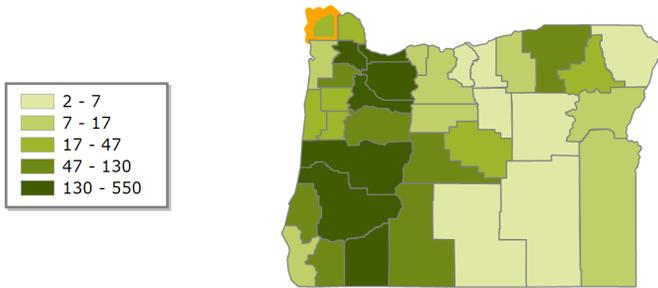
Chart Total N: 38

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

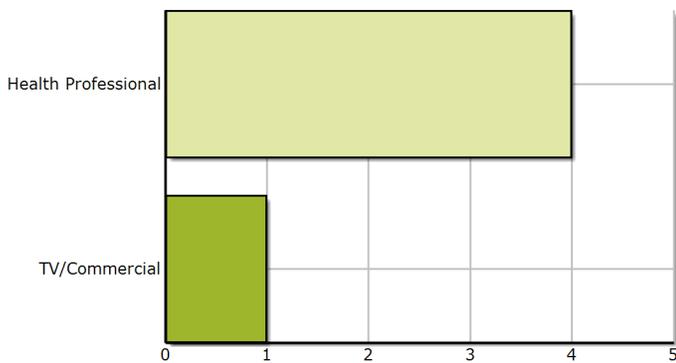
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

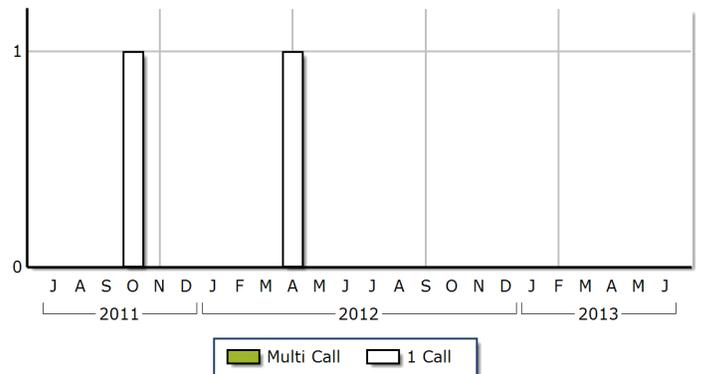


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			6	932
Tobacco Users YTD			36	4,890
Unique Tobacco Users YTD			20	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			0.56 %	0.95 %
Reach - NAQC			0.36 %	0.42 %
Annualized Reach			1.12 %	1.90 %
Annualized Reach - NAQC			0.72 %	0.83 %
Unique Individual Reach			0.31 %	0.64 %

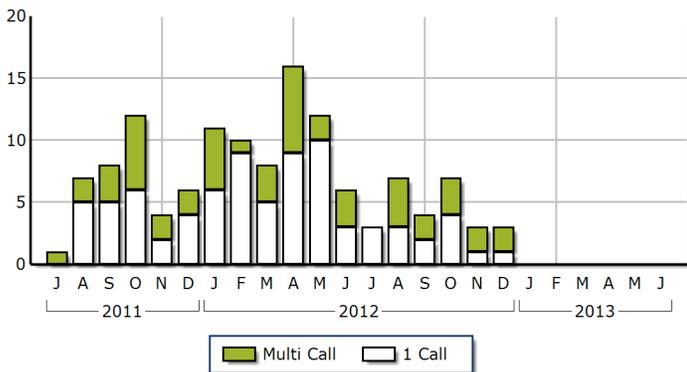
How Heard About



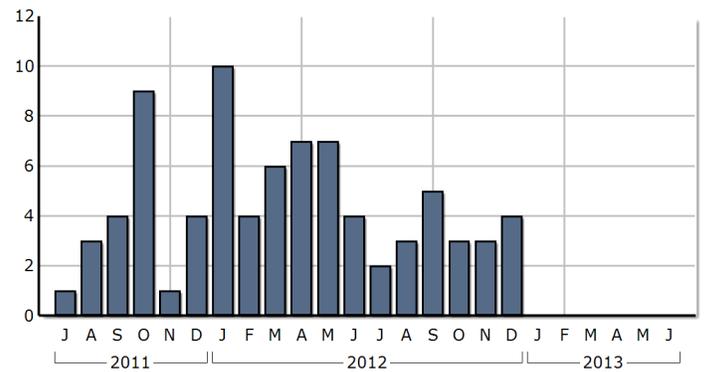
Fax Referral



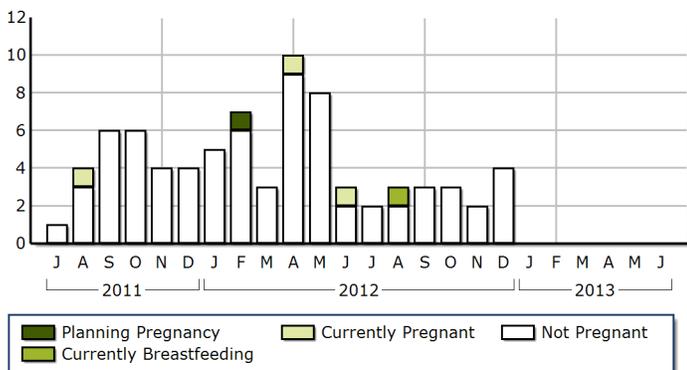
Tobacco User Enrollments By Program Type



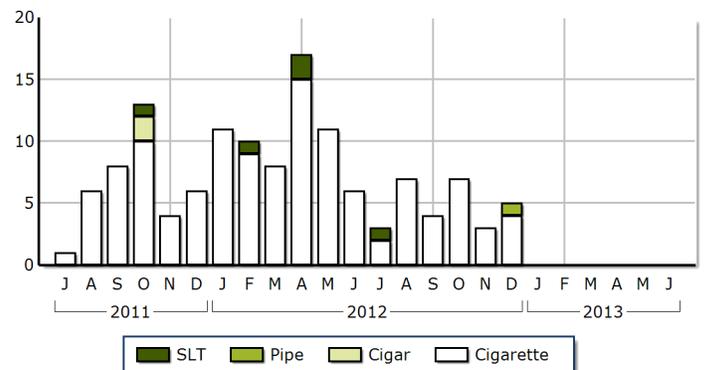
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

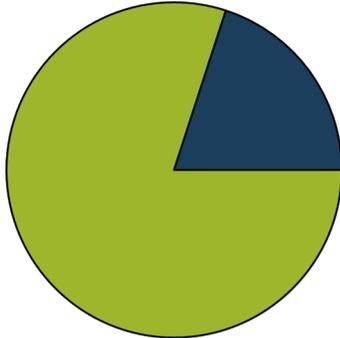


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

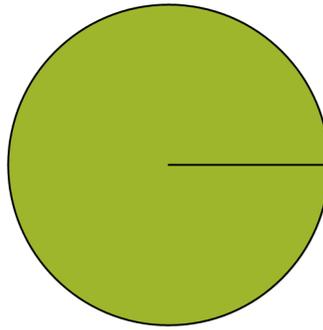
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 5

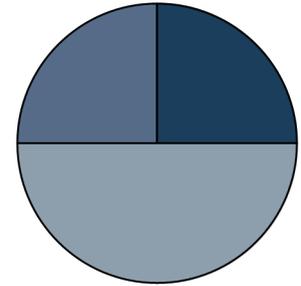
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

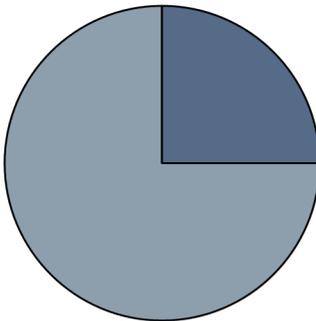
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

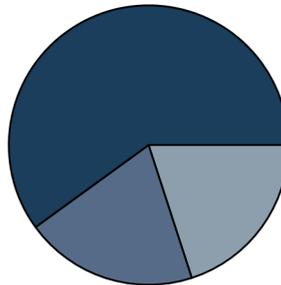
Tobacco Users By Race



White, 75.00%
Black or African American, 25.00%

Chart Total N: 4

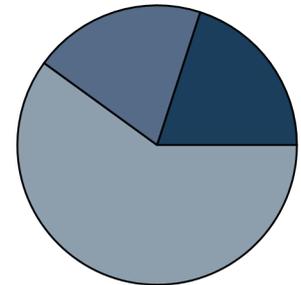
Tobacco Users By Age



35 - 44, 20.00%
45 - 54, 20.00%
55 - 64, 60.00%

Chart Total N: 5

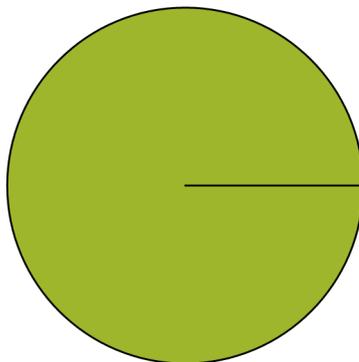
Tobacco Users By Health Plan



Uninsured, 60.00%
Commercially Insured, 20.00%
Medicaid, 20.00%

Chart Total N: 5

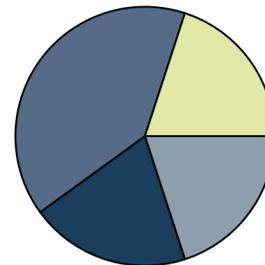
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 20.00%
COPD, 40.00%
Diabetes, 20.00%

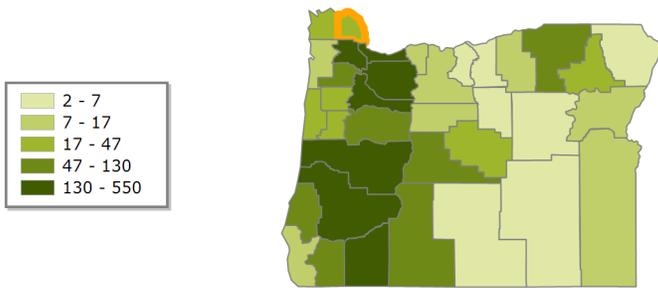
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

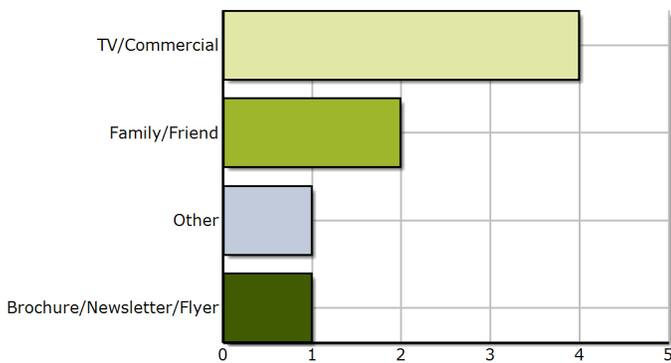
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

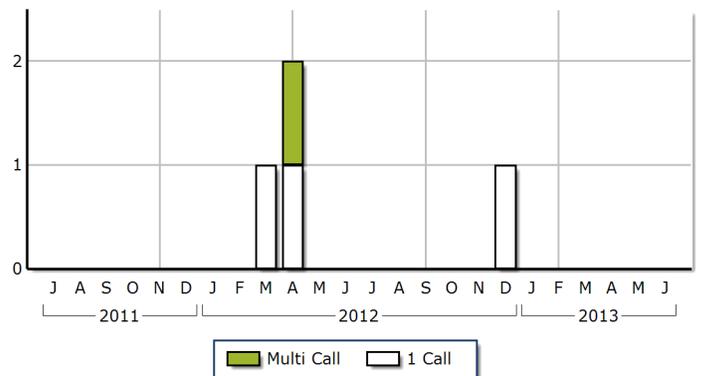


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %		6,318 ⁴
			County	State
Tobacco Users - Last Full Month			8	932
Tobacco Users YTD			42	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.66 %
Reach - NAQC			2	0.47 %
Annualized Reach			1	1.33 %
Annualized Reach - NAQC			2	0.95 %
Unique Individual Reach			3	0.47 %
				0.64 %

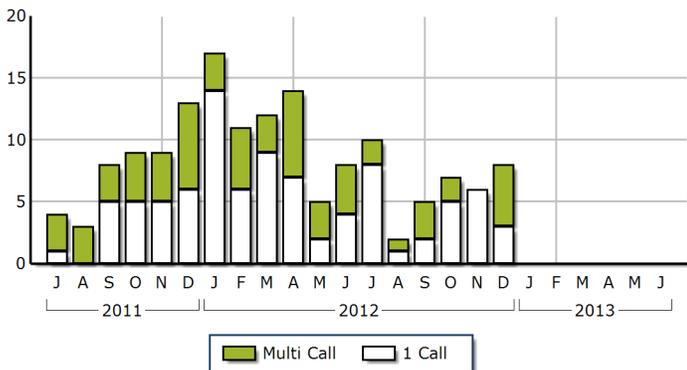
How Heard About



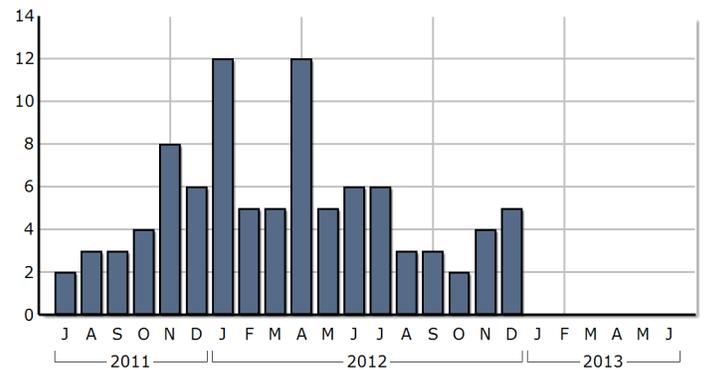
Fax Referral



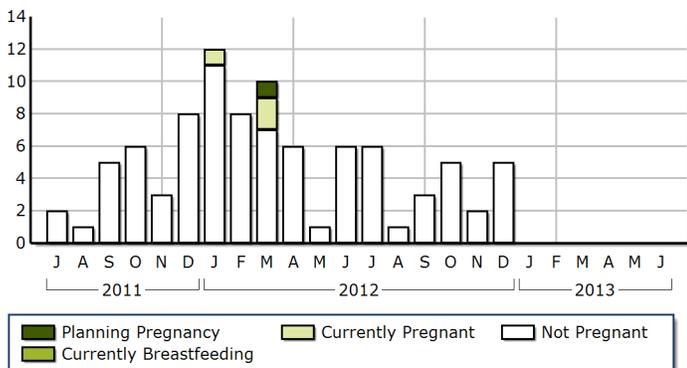
Tobacco User Enrollments By Program Type



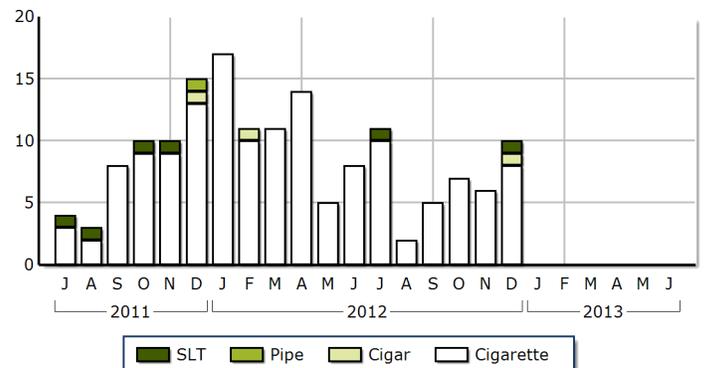
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

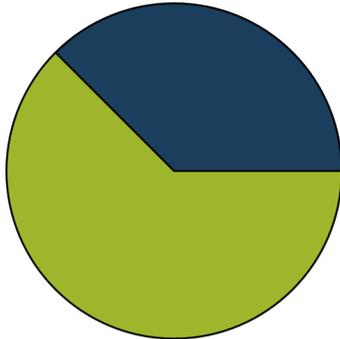


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

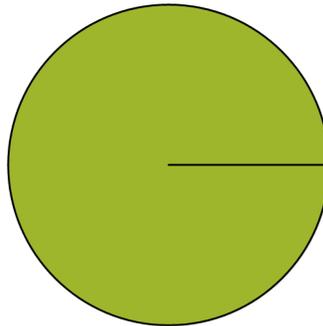
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 8

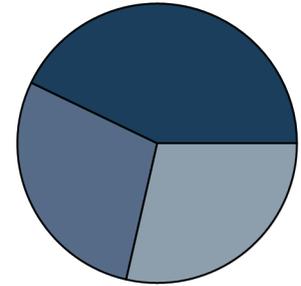
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

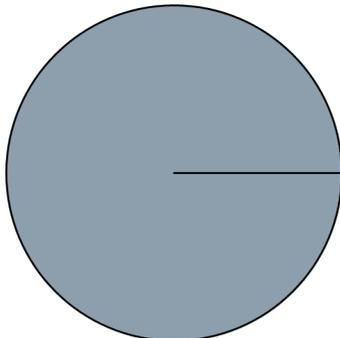
Tobacco Users By Education



No HS Degree/GED, 28.57%
HS Degree/GED, 28.57%
Some College, 42.86%

Chart Total N: 7

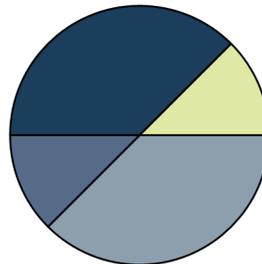
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

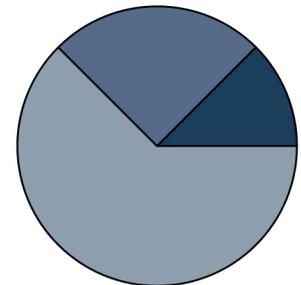
Tobacco Users By Age



25 - 34, 37.50%
35 - 44, 12.50%
45 - 54, 37.50%
55 - 64, 12.50%

Chart Total N: 8

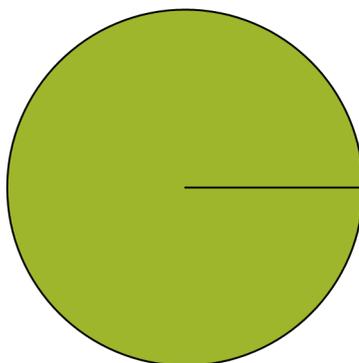
Tobacco Users By Health Plan



Uninsured, 62.50%
Commercially Insured, 25.00%
Medicaid, 12.50%

Chart Total N: 8

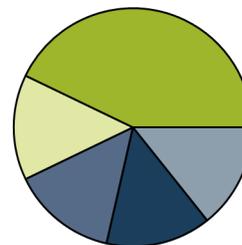
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 14.29%
CAD, 14.29%
COPD, 14.29%
Diabetes, 14.29%
None, 42.86%

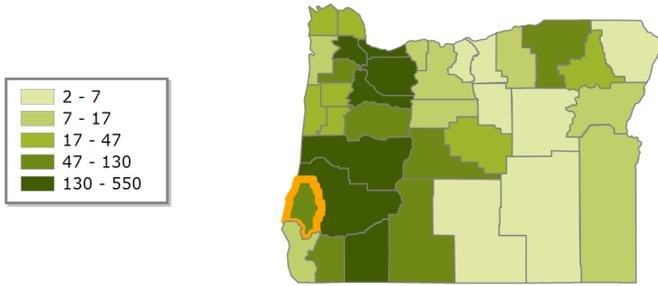
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

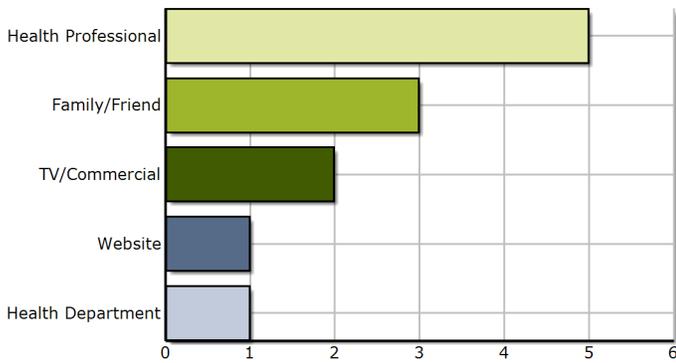
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

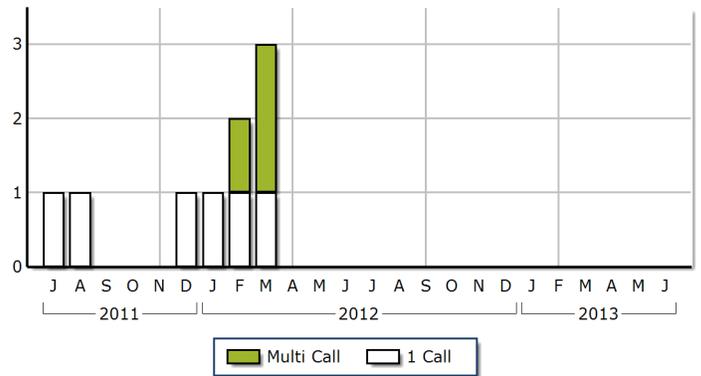


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			12	932
Tobacco Users YTD			58	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.41 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	0.81 %
Annualized Reach - NAQC			2	0.60 %
Unique Individual Reach			3	0.34 %

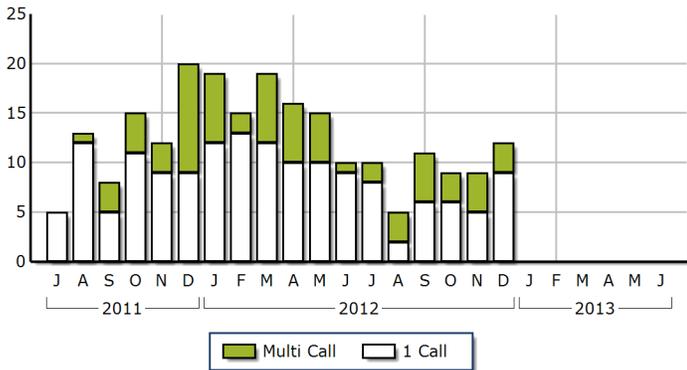
How Heard About



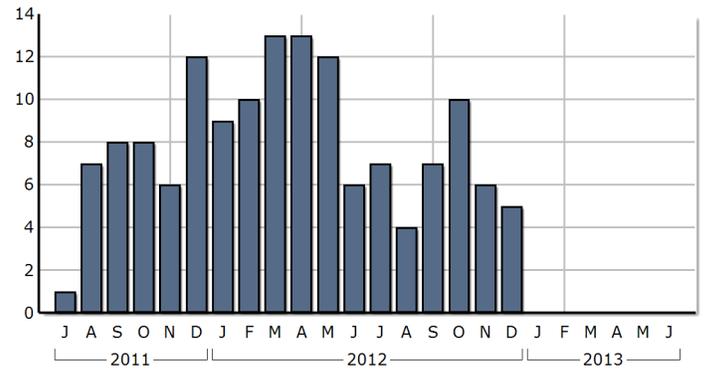
Fax Referral



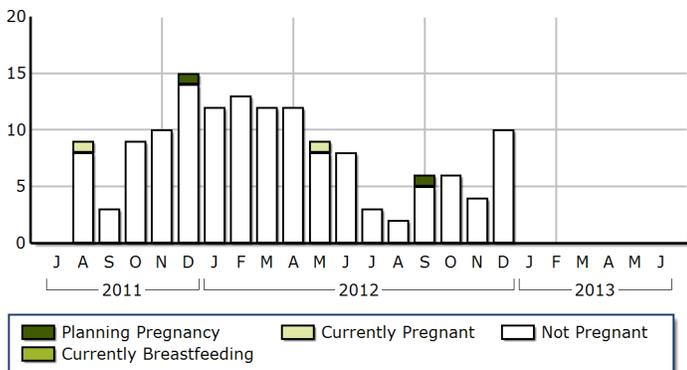
Tobacco User Enrollments By Program Type



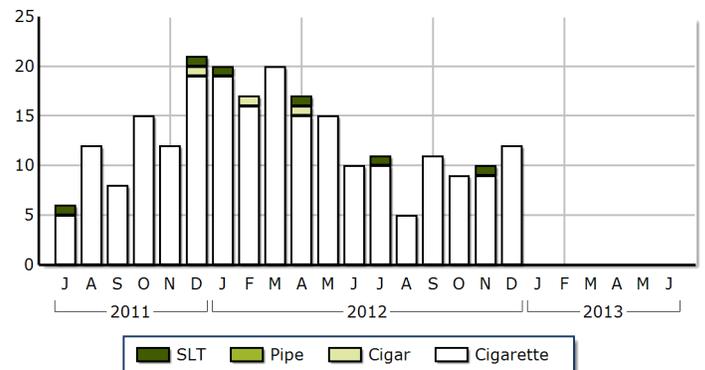
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

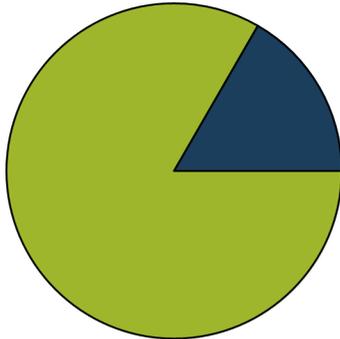


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

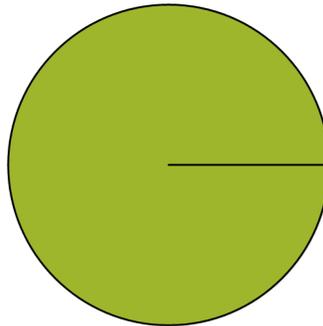
Tobacco Users By Gender



Female, 83.33%
Male, 16.67%

Chart Total N: 12

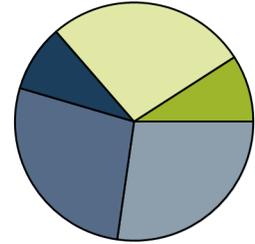
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

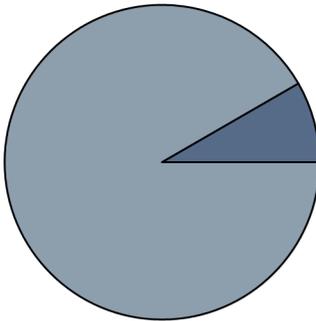
Tobacco Users By Education



No HS Degreee/GED, 27.27%
HS Degreee/GED, 27.27%
Technical Degree, 9.09%
Some College, 27.27%
College Degree, 9.09%

Chart Total N: 11

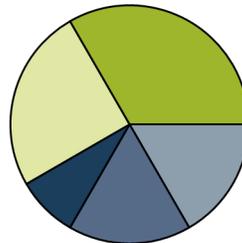
Tobacco Users By Race



White, 91.67%
American Indian/Alaskan Native, 8.33%

Chart Total N: 12

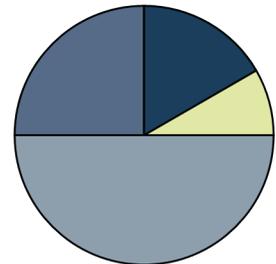
Tobacco Users By Age



25 - 34, 16.67%
35 - 44, 16.67%
45 - 54, 8.33%
55 - 64, 25.00%
65 and Older, 33.33%

Chart Total N: 12

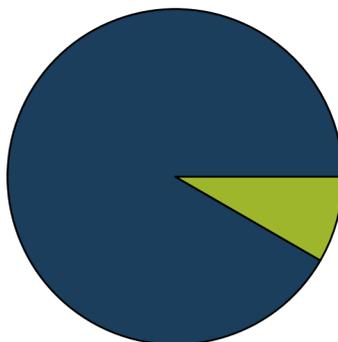
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 25.00%
Medicaid, 16.67%
Commercially Insured, 8.33%

Chart Total N: 12

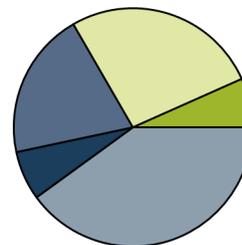
Tobacco Users By Ethnicity



Hispanic, 8.33%
Non-Hispanic, 91.67%

Chart Total N: 12

Tobacco Users By Chronic Condition



Asthma, 40.00%
CAD, 6.67%
COPD, 20.00%
Diabetes, 26.67%
None, 6.67%

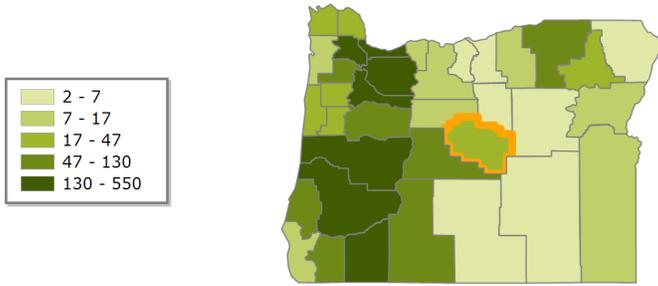
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

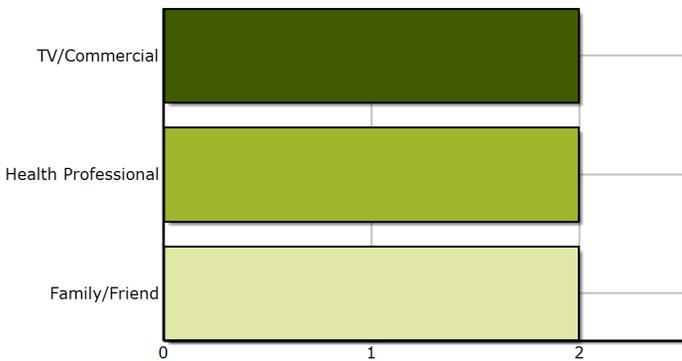
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

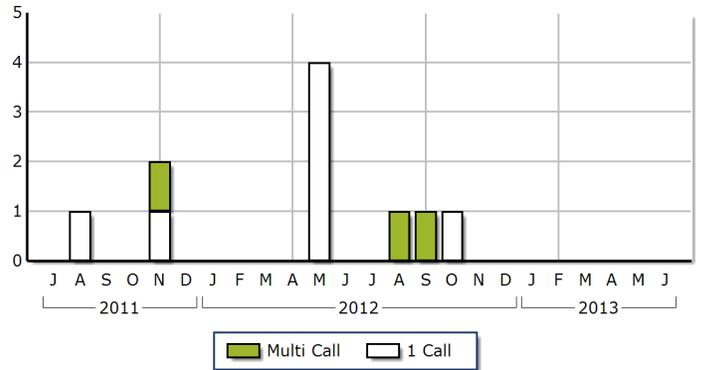


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	County	State
			7	932
Tobacco Users - Last Full Month			26	4,890
Tobacco Users YTD			19	3,318
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.54 %
Reach - NAQC			2	0.35 %
Annualized Reach			1	1.08 %
Annualized Reach - NAQC			2	0.71 %
Unique Individual Reach			3	0.40 %

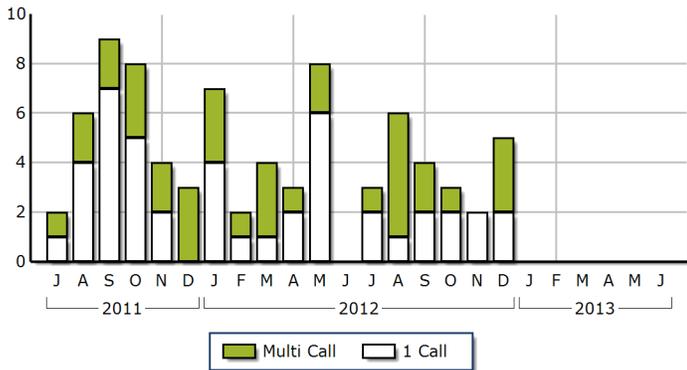
How Heard About



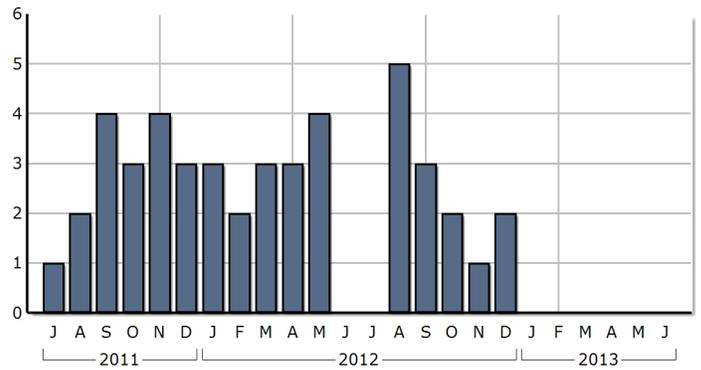
Fax Referral



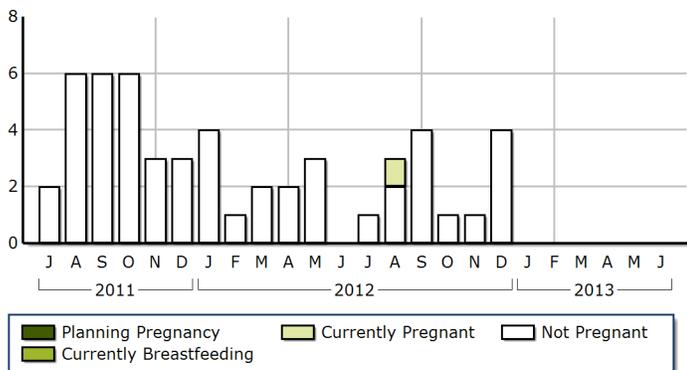
Tobacco User Enrollments By Program Type



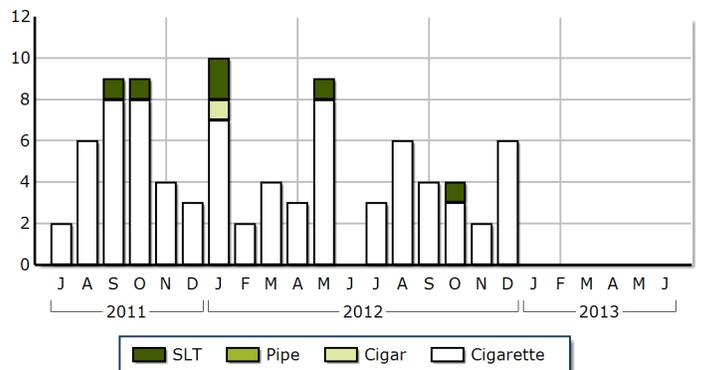
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

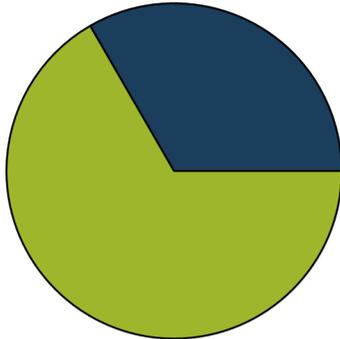


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

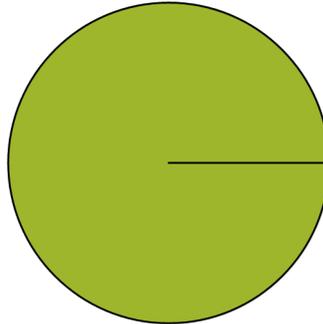
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 6

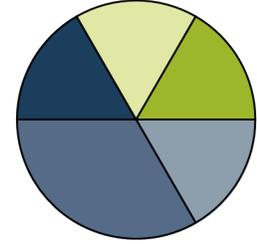
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

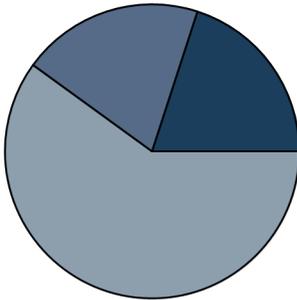
Tobacco Users By Education



No HS Degreee/GED, 16.67%
HS Degreee/GED, 33.33%
Technical Degree, 16.67%
Some College, 16.67%
College Degree, 16.67%

Chart Total N: 6

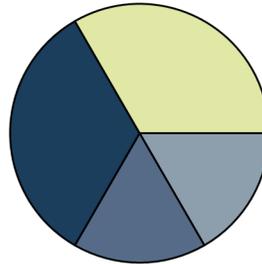
Tobacco Users By Race



White, 60.00%
American Indian/Alaskan Native, 20.00%
Asian, 20.00%

Chart Total N: 5

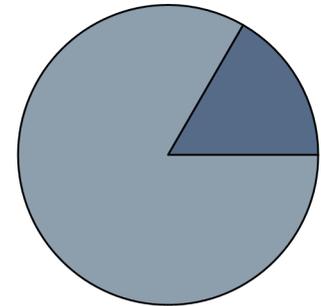
Tobacco Users By Age



25 - 34, 16.67%
35 - 44, 16.67%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 6

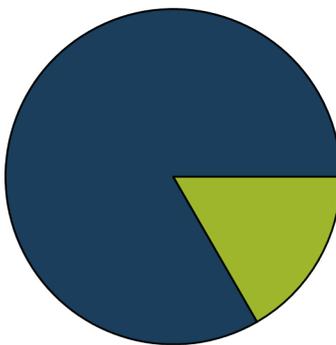
Tobacco Users By Health Plan



Uninsured, 83.33%
Medicaid, 16.67%

Chart Total N: 6

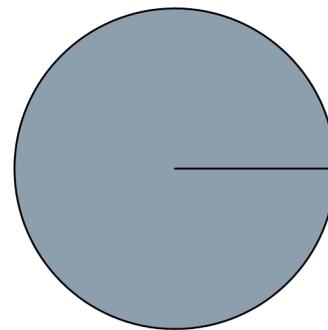
Tobacco Users By Ethnicity



Hispanic, 16.67%
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



None, 100.00%

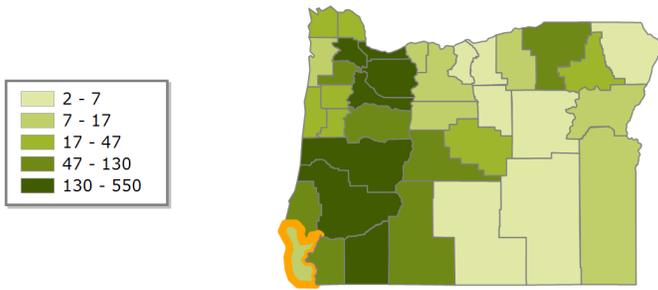
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

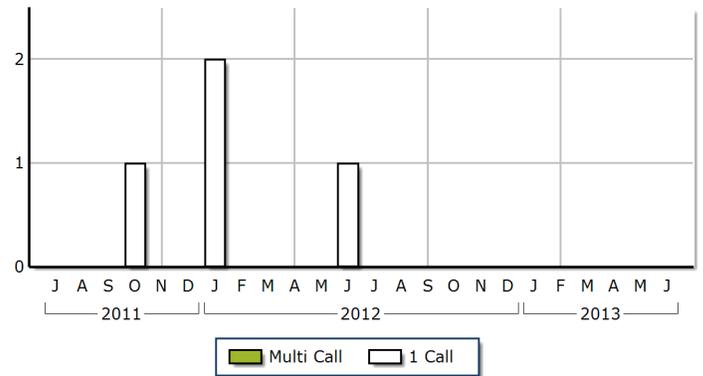


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	
		3,302 ⁴	
		County	State
Tobacco Users - Last Full Month		2	932
Tobacco Users YTD		15	4,890
Unique Tobacco Users YTD		3	3,318
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.45 %
Reach - NAQC		2	0.39 %
Annualized Reach		1	0.91 %
Annualized Reach - NAQC		2	0.79 %
Unique Individual Reach		3	0.39 %
			0.64 %

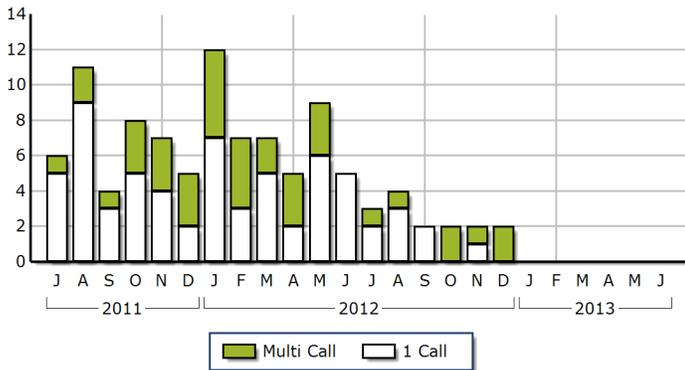
How Heard About



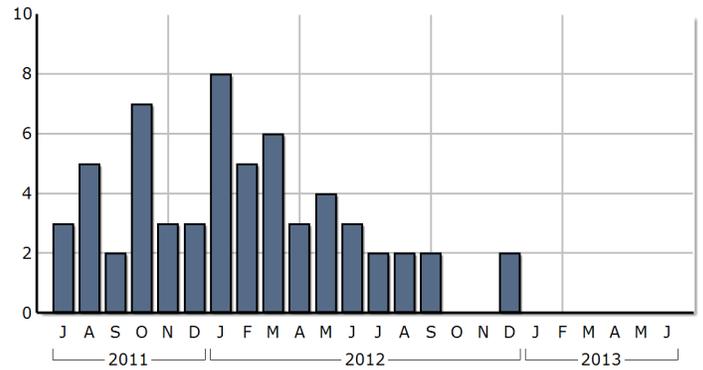
Fax Referral



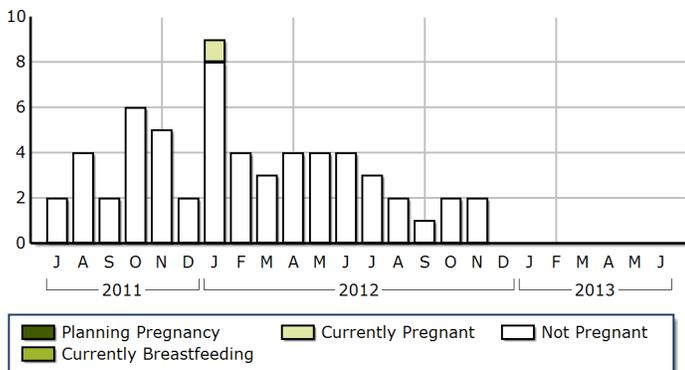
Tobacco User Enrollments By Program Type



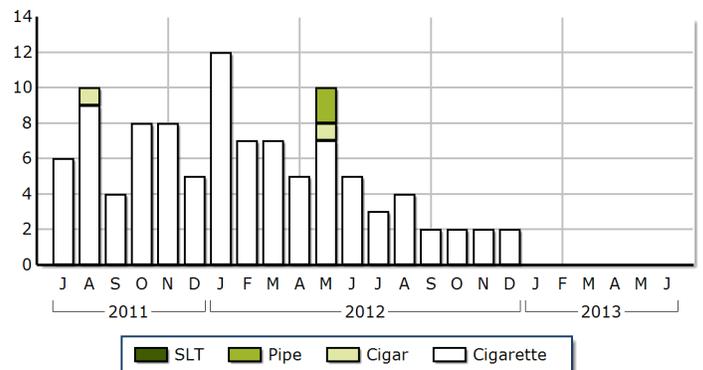
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

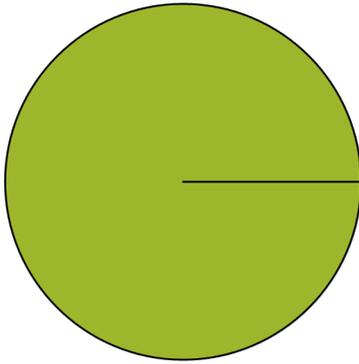


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

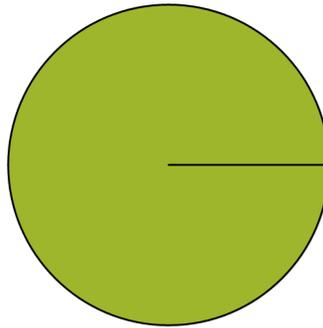
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

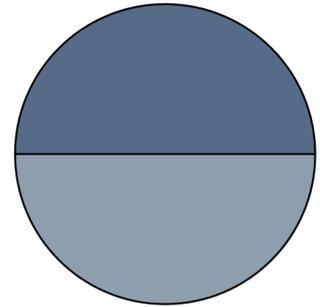
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

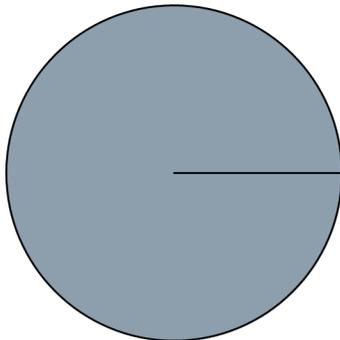
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

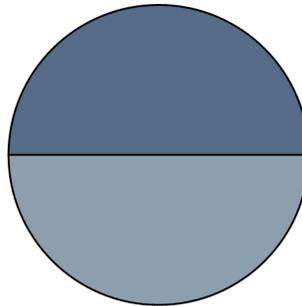
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

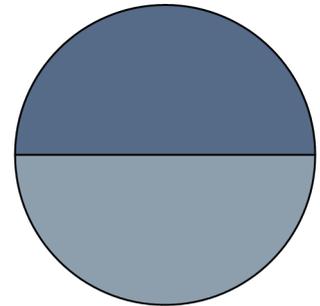
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 50.00%

Chart Total N: 2

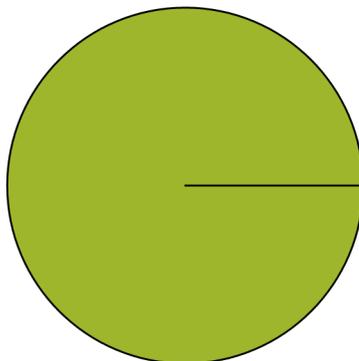
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

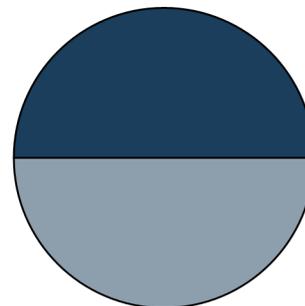
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 50.00%
None, 50.00%

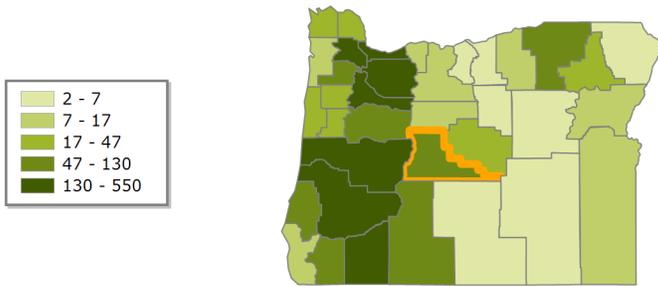
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

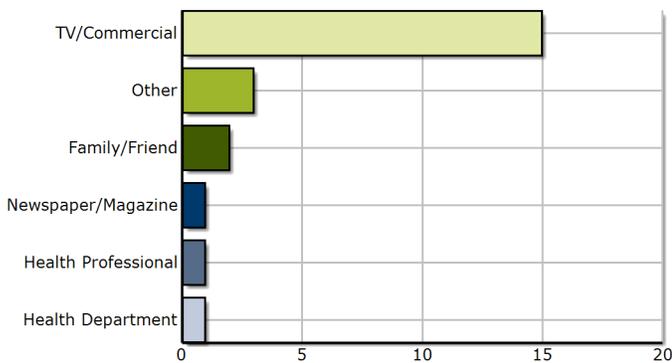
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

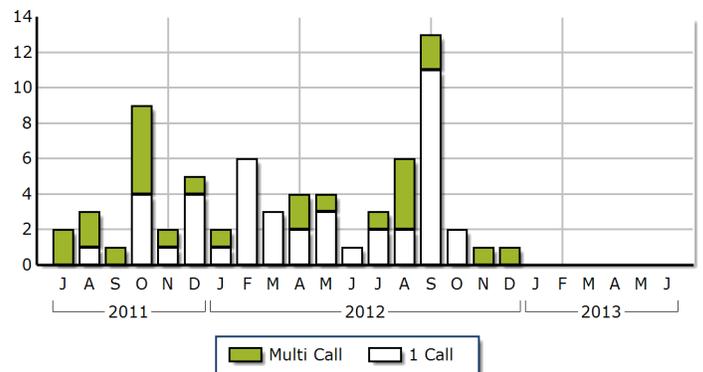


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	County	State
			27	932
			144	4,890
			3	3,318
			2.0 %	2.0 %
			1	0.76 %
			2	0.51 %
			1	1.53 %
			2	1.02 %
			3	0.56 %

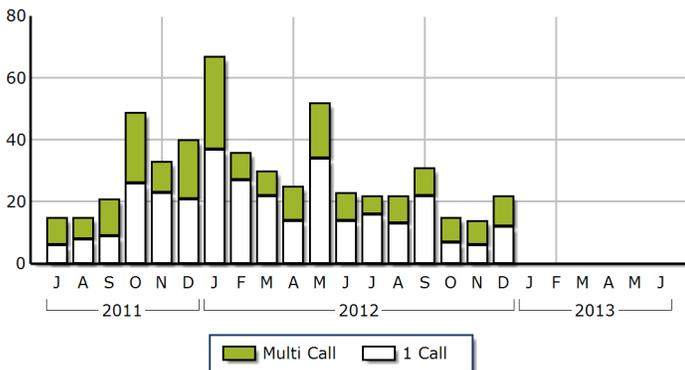
How Heard About



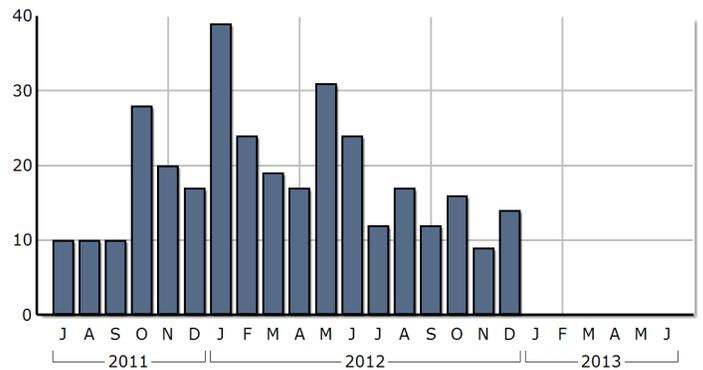
Fax Referral



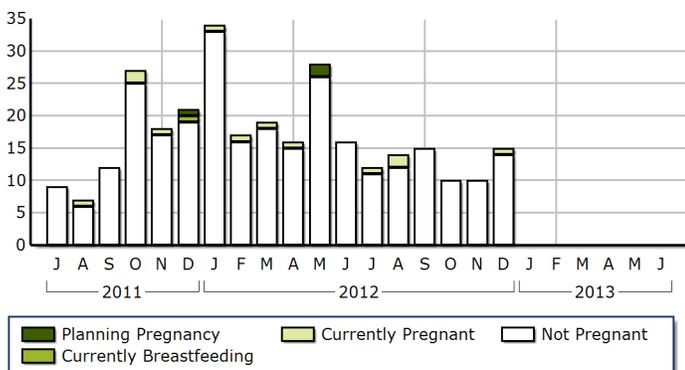
Tobacco User Enrollments By Program Type



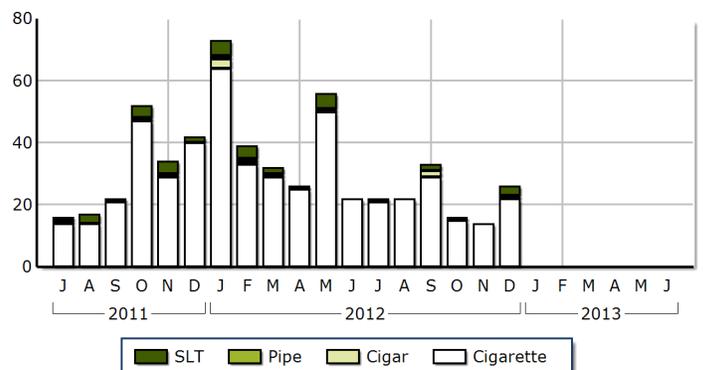
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

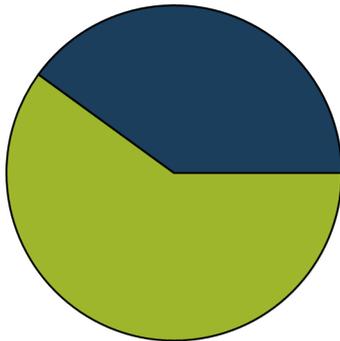


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

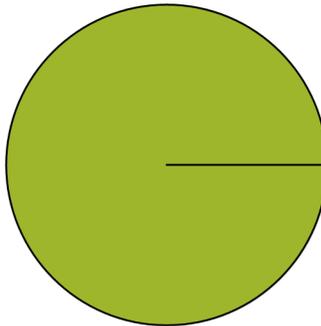
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 25

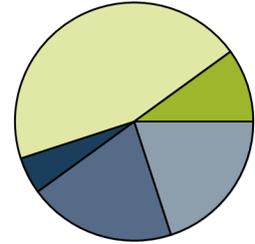
Tobacco Users By Language



English, 100.00%

Chart Total N: 25

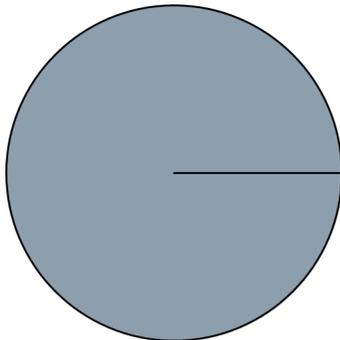
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 20.00%
Technical Degree, 5.00%
Some College, 45.00%
College Degree, 10.00%

Chart Total N: 20

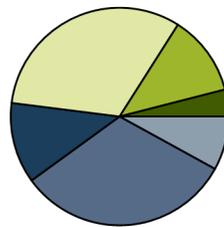
Tobacco Users By Race



White, 100.00%

Chart Total N: 19

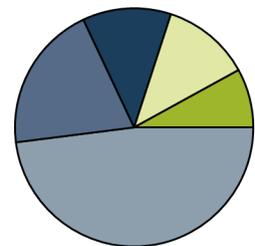
Tobacco Users By Age



18 - 24, 8.00%
25 - 34, 32.00%
35 - 44, 12.00%
45 - 54, 32.00%
55 - 64, 12.00%
65 and Older, 4.00%

Chart Total N: 25

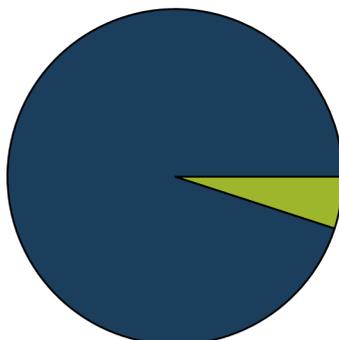
Tobacco Users By Health Plan



Uninsured, 48.00%
Commercially Insured, 20.00%
Medicaid, 12.00%
Medicare, 12.00%
Doesn't Know, 8.00%

Chart Total N: 25

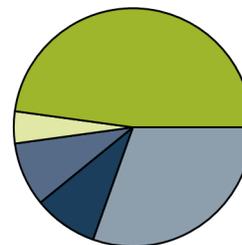
Tobacco Users By Ethnicity



Hispanic, 5.00%
Non-Hispanic, 95.00%

Chart Total N: 20

Tobacco Users By Chronic Condition



Asthma, 30.43%
CAD, 8.70%
COPD, 8.70%
Diabetes, 4.35%
None, 47.83%

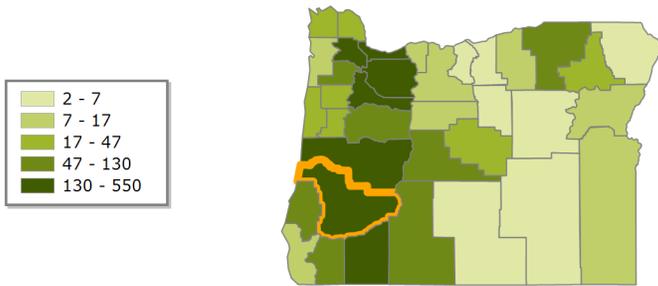
Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

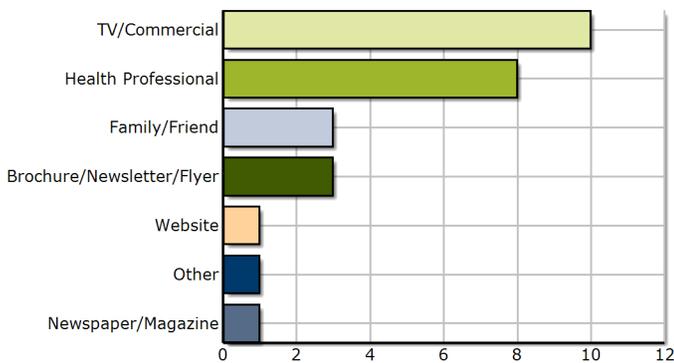
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

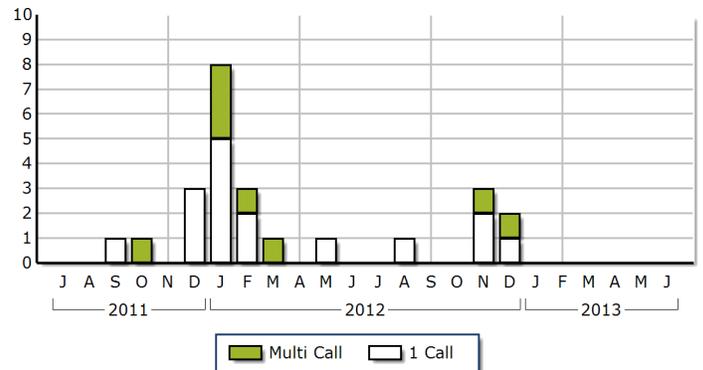


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %		22,539 ⁴
			County	State
Tobacco Users - Last Full Month			31	932
Tobacco Users YTD			140	4,890
			3	106
Unique Tobacco Users YTD			106	3,318
Target Reach			2.0 %	2.0 %
			1	0.62 %
Reach YTD			0.62 %	0.95 %
			2	0.49 %
Reach - NAQC			0.49 %	0.42 %
			1	1.24 %
Annualized Reach			1.24 %	1.90 %
			2	0.98 %
Annualized Reach - NAQC			0.98 %	0.83 %
			3	0.47 %
Unique Individual Reach			0.47 %	0.64 %

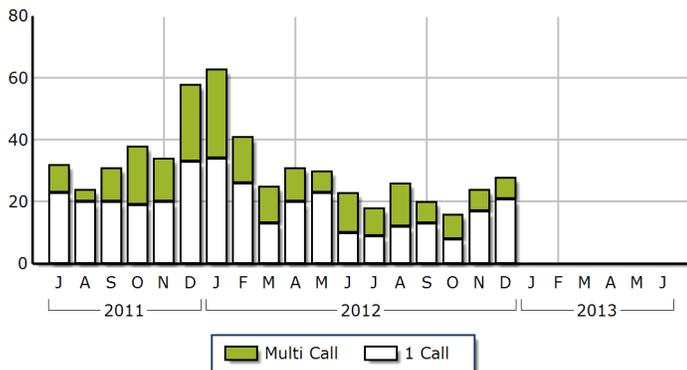
How Heard About



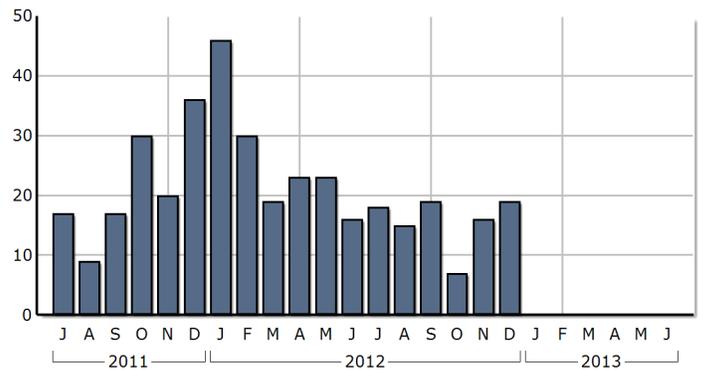
Fax Referral



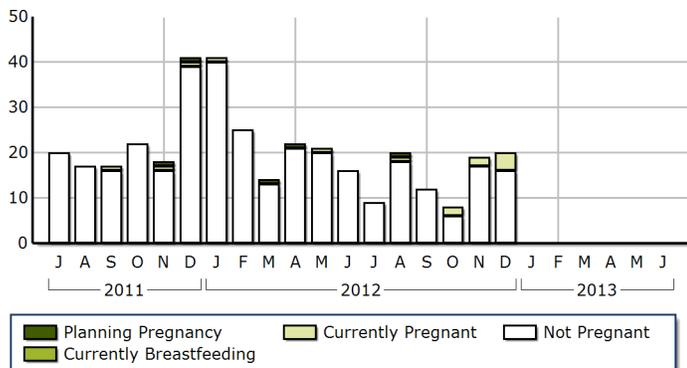
Tobacco User Enrollments By Program Type



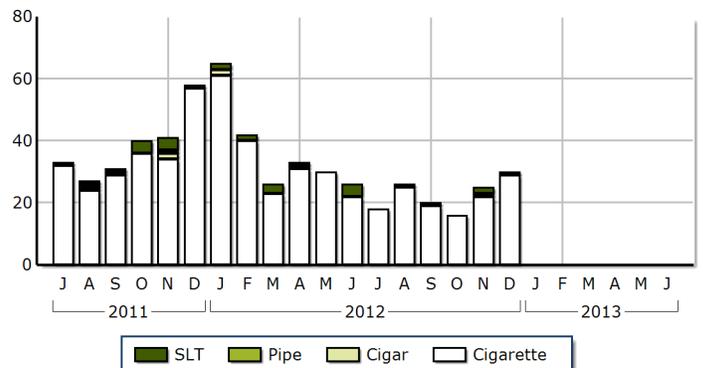
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

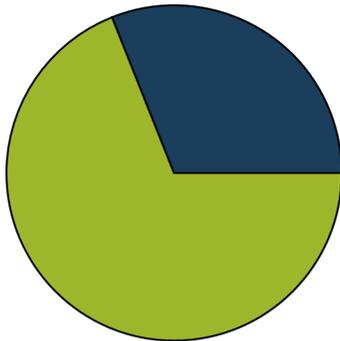


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

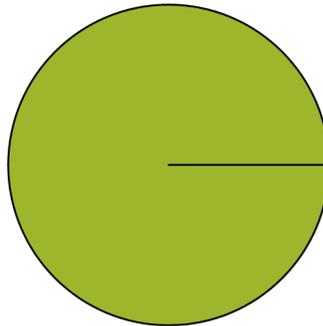
Tobacco Users By Gender



Female, 68.97%
Male, 31.03%

Chart Total N: 29

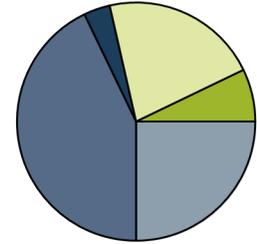
Tobacco Users By Language



English, 100.00%

Chart Total N: 29

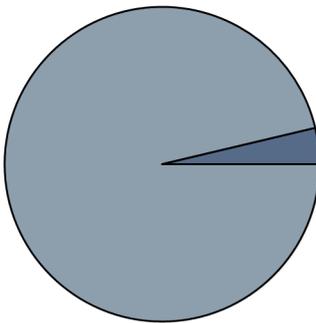
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 42.86%
Technical Degree, 3.57%
Some College, 21.43%
College Degree, 7.14%

Chart Total N: 28

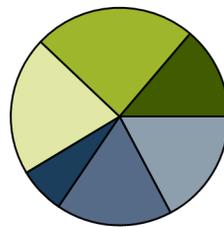
Tobacco Users By Race



White, 96.30%
American Indian/Alaskan Native, 3.70%

Chart Total N: 27

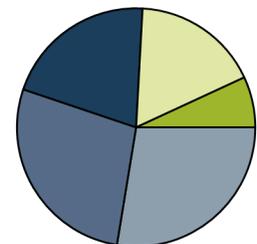
Tobacco Users By Age



18 - 24, 17.24%
25 - 34, 17.24%
35 - 44, 6.90%
45 - 54, 20.69%
55 - 64, 24.14%
65 and Older, 13.79%

Chart Total N: 29

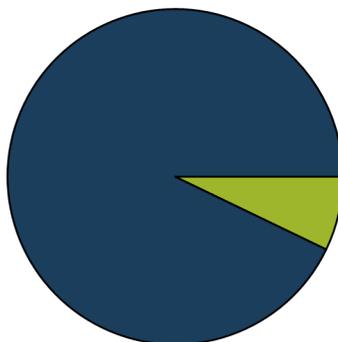
Tobacco Users By Health Plan



Medicare, 27.59%
Uninsured, 27.59%
Commercially Insured, 20.69%
Medicaid, 17.24%
Doesn't Know, 6.90%

Chart Total N: 29

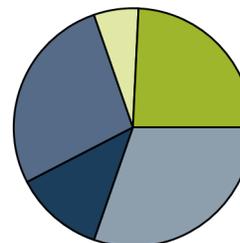
Tobacco Users By Ethnicity



Hispanic, 7.14%
Non-Hispanic, 92.86%

Chart Total N: 28

Tobacco Users By Chronic Condition



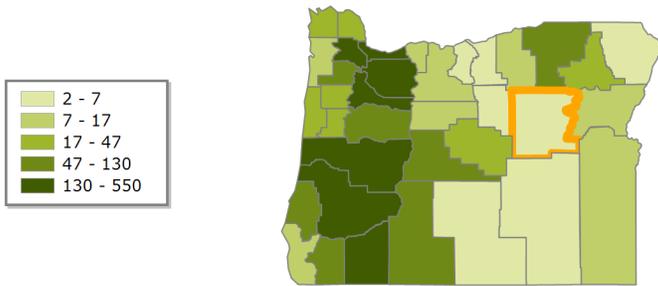
Asthma, 30.30%
CAD, 12.12%
COPD, 27.27%
Diabetes, 6.06%
None, 24.24%

Chart Total N: 33

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

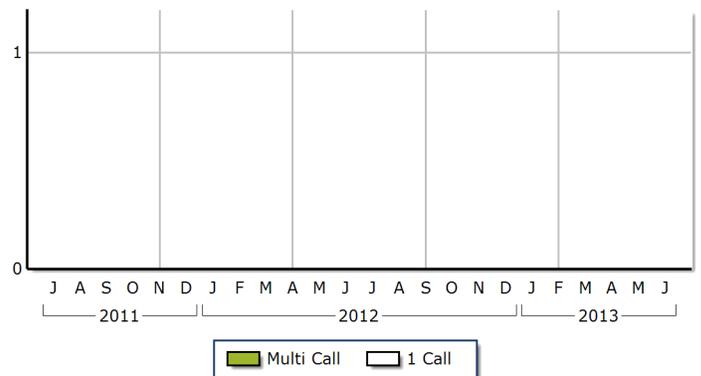
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

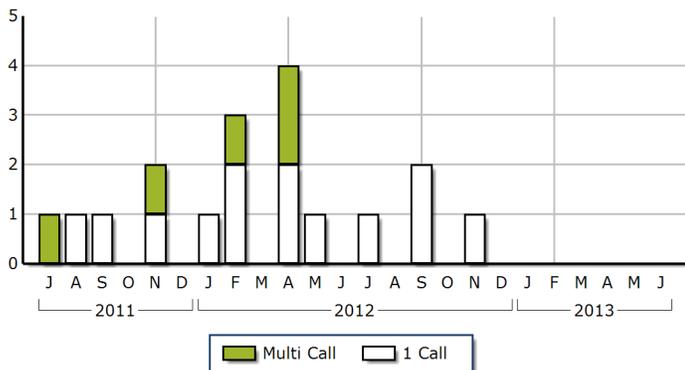


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			-	932
Tobacco Users YTD			4	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.28 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.55 %
Annualized Reach - NAQC			2	0.41 %
Unique Individual Reach			3	0.28 %
				0.64 %

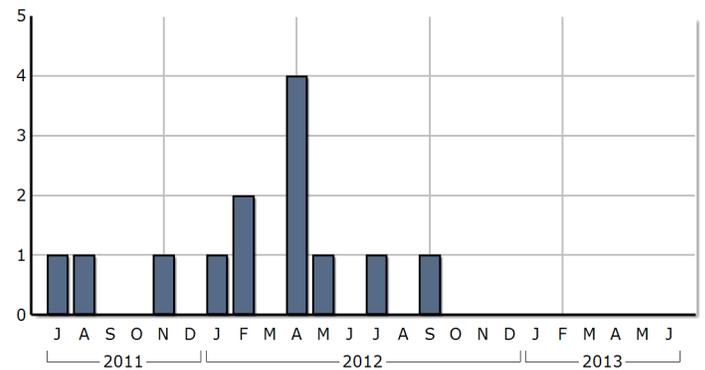
Fax Referral



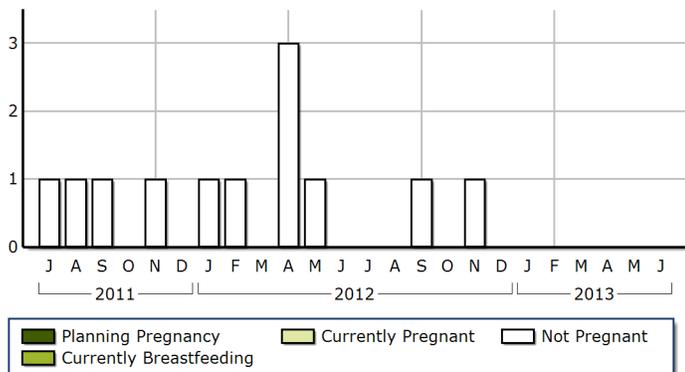
Tobacco User Enrollments By Program Type



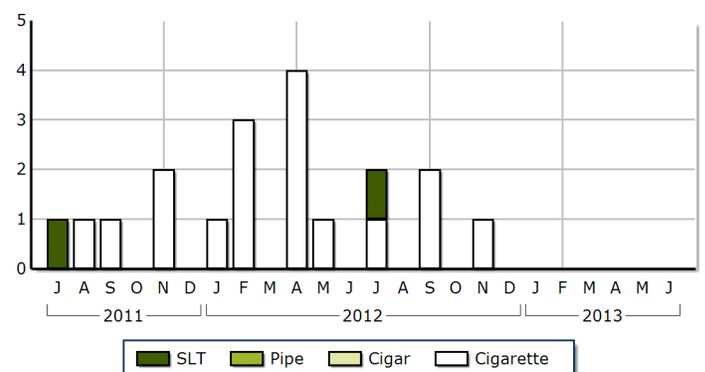
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



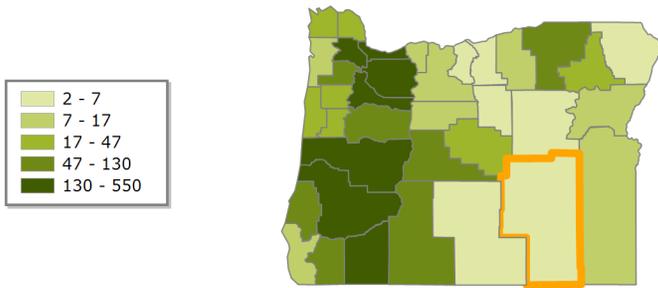
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

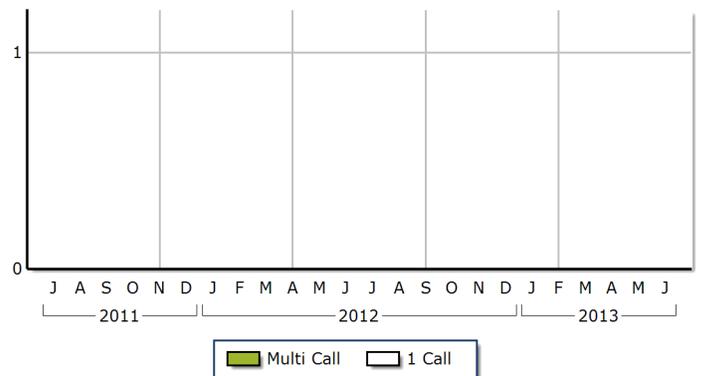
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

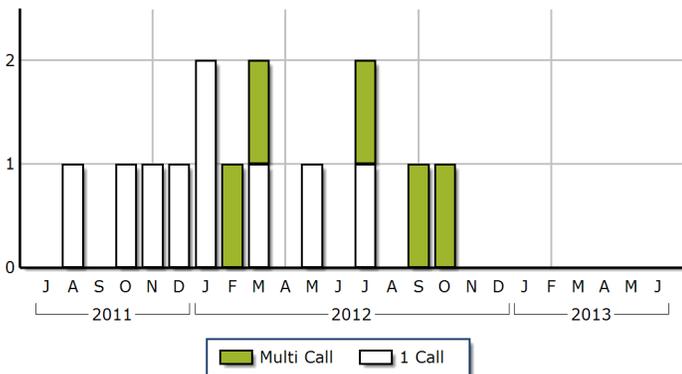


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			1	932
Tobacco Users YTD			5	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.57 %
Reach - NAQC			2	0.46 %
Annualized Reach			1	1.15 %
Annualized Reach - NAQC			2	0.92 %
Unique Individual Reach			3	0.34 %

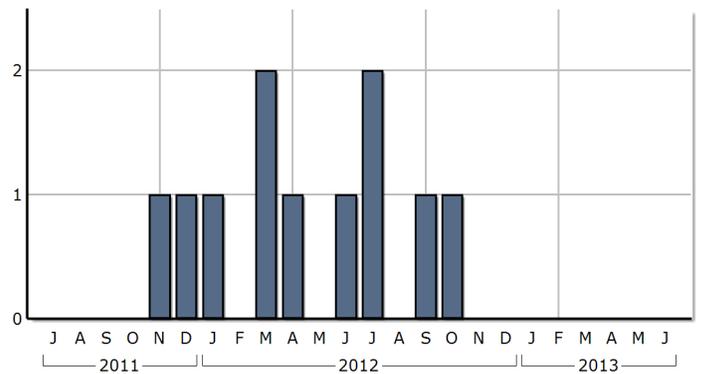
Fax Referral



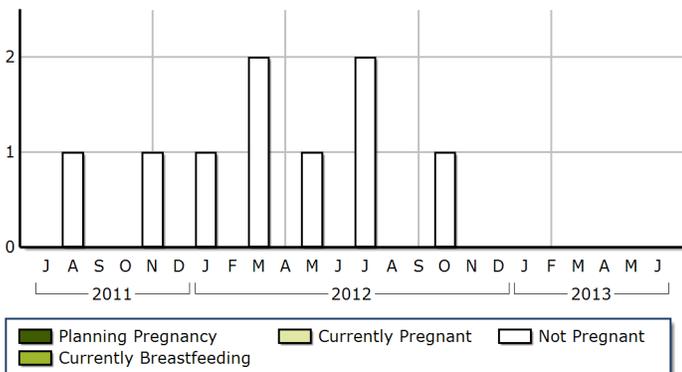
Tobacco User Enrollments By Program Type



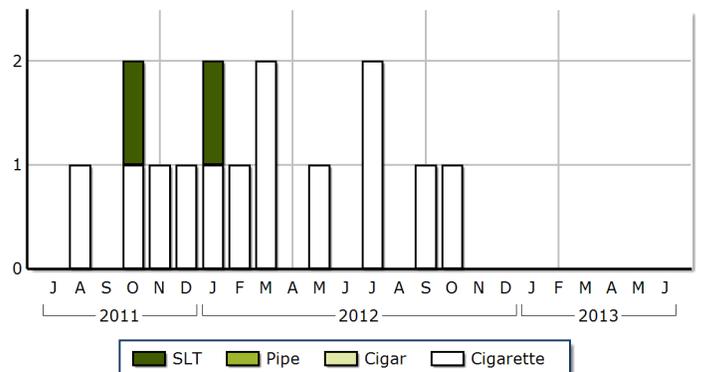
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



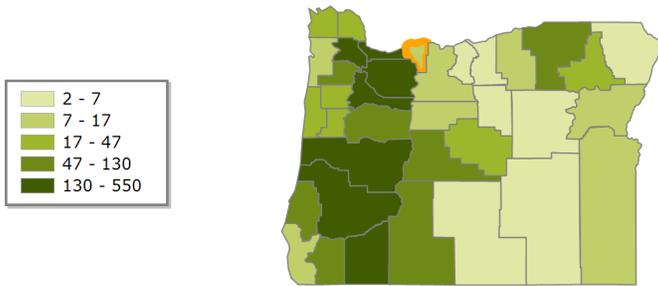
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

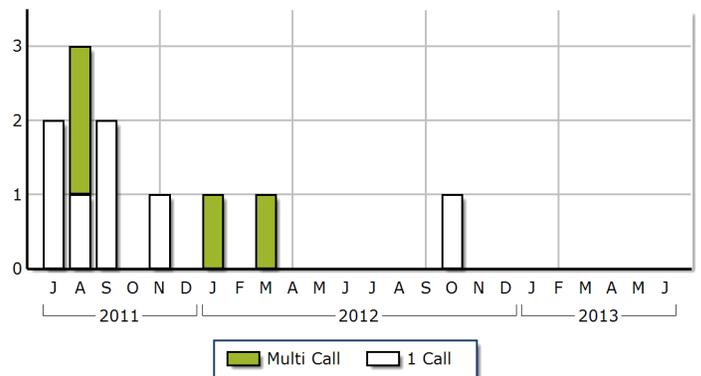


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		9
Unique Tobacco Users YTD	3	8
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.64 %
Reach - NAQC	2	0.50 %
Annualized Reach	1	1.29 %
Annualized Reach - NAQC	2	1.00 %
Unique Individual Reach	3	0.57 %

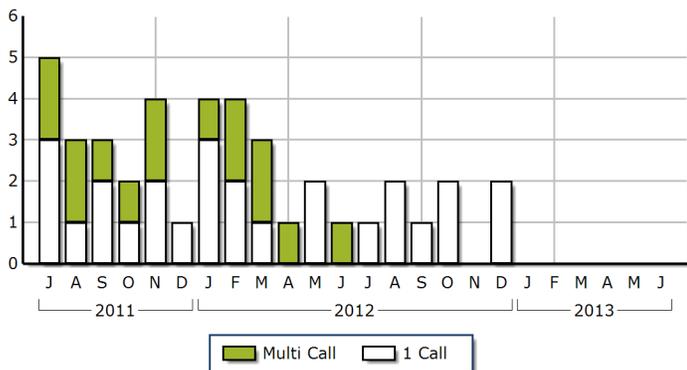
How Heard About



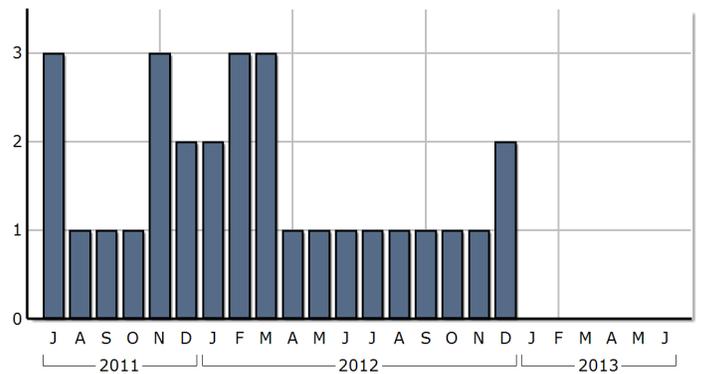
Fax Referral



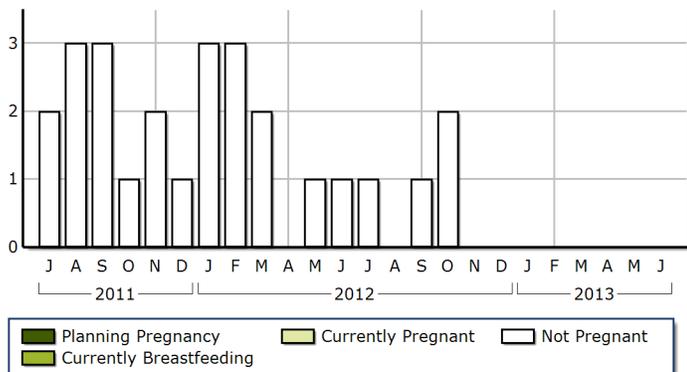
Tobacco User Enrollments By Program Type



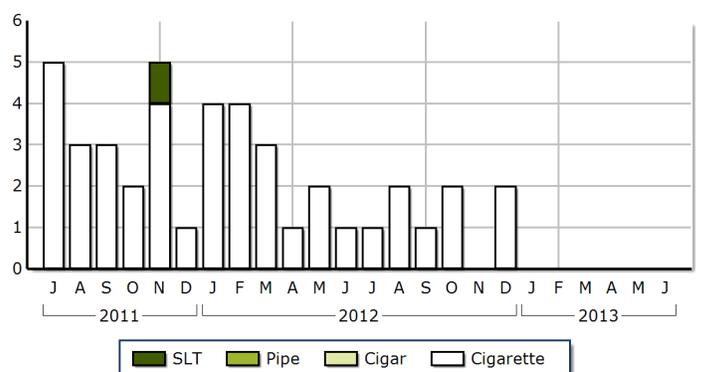
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

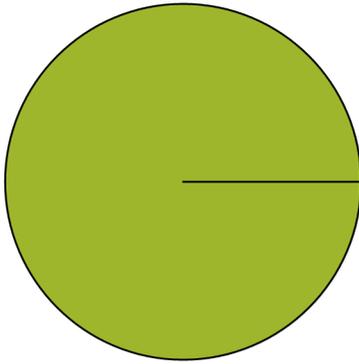


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

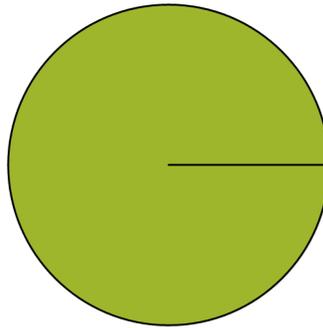
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

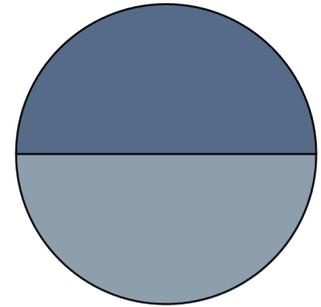
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

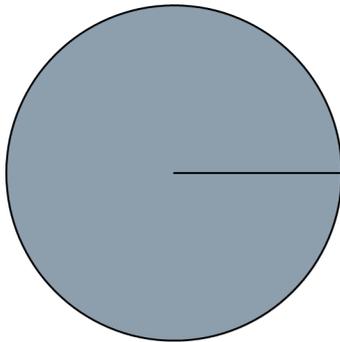
Tobacco Users By Education



No HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

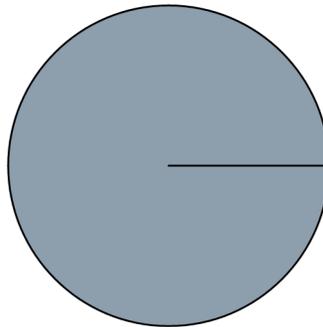
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

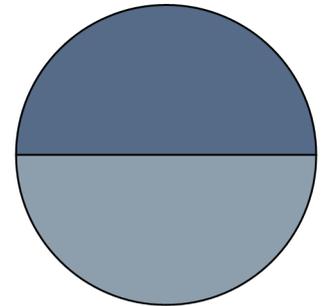
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 2

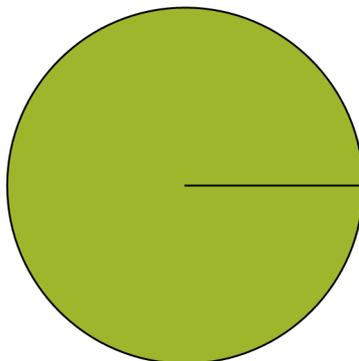
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

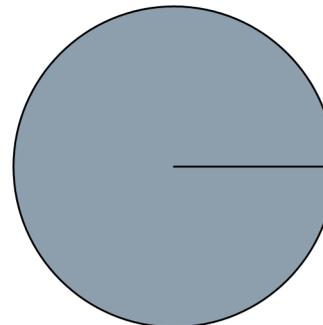
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 100.00%

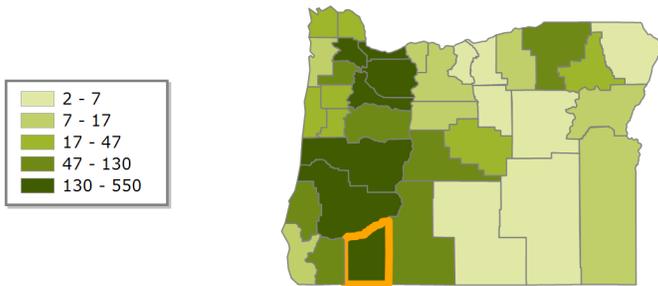
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

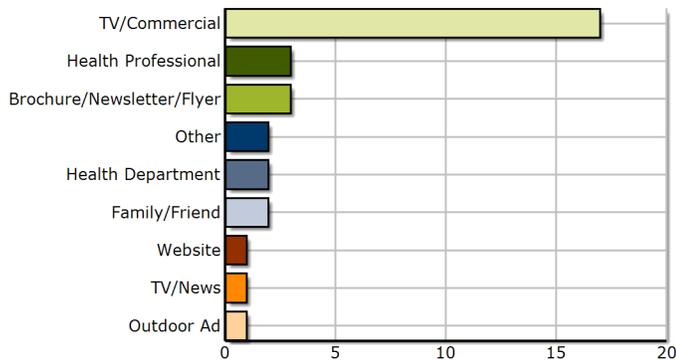
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

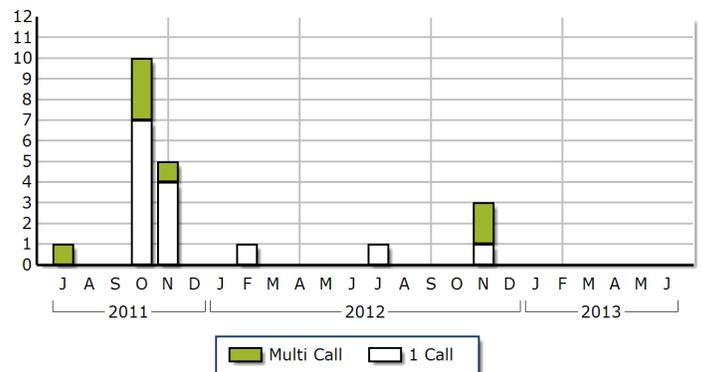


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	
		35,197 ⁴	
		County	State
Tobacco Users - Last Full Month		36	932
Tobacco Users YTD		170	4,890
Unique Tobacco Users YTD		3	122
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.48 %
Reach - NAQC		2	0.37 %
Annualized Reach		1	0.97 %
Annualized Reach - NAQC		2	0.74 %
Unique Individual Reach		3	0.35 %
			0.64 %

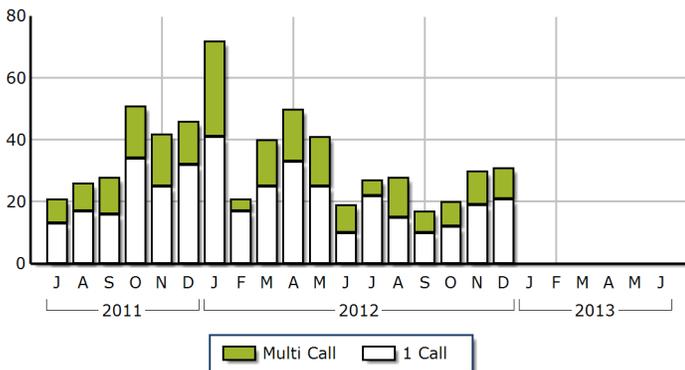
How Heard About



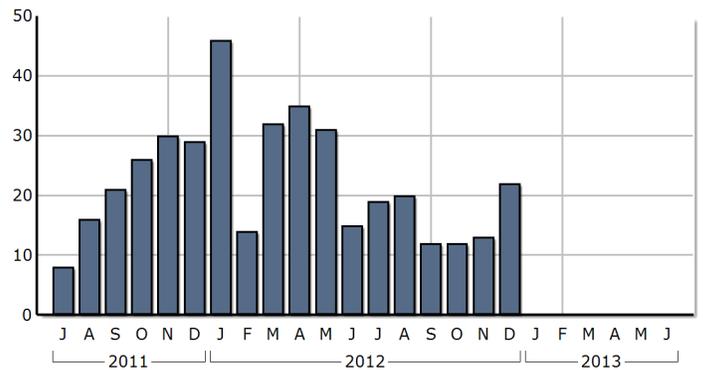
Fax Referral



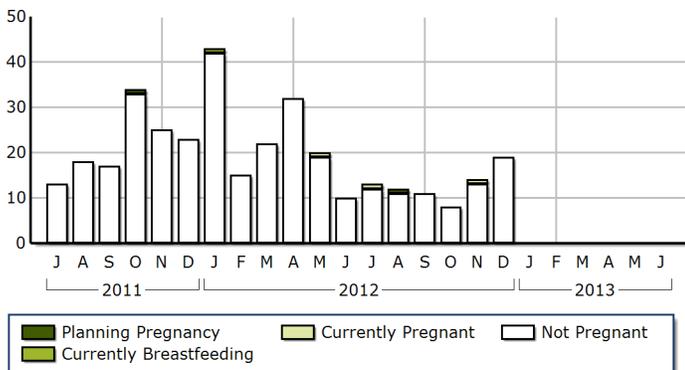
Tobacco User Enrollments By Program Type



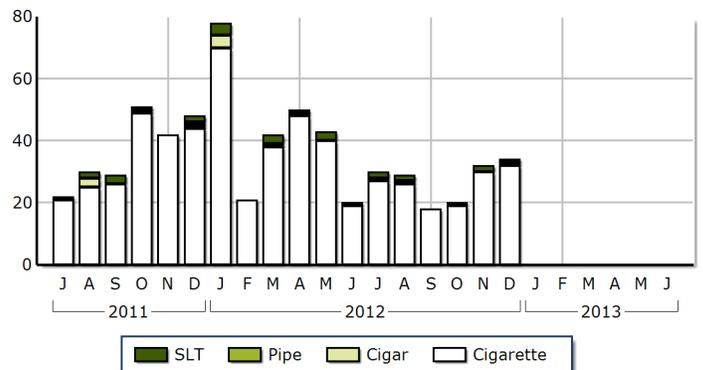
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

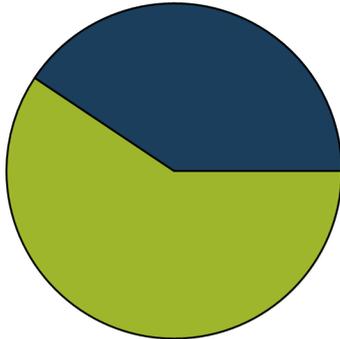


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

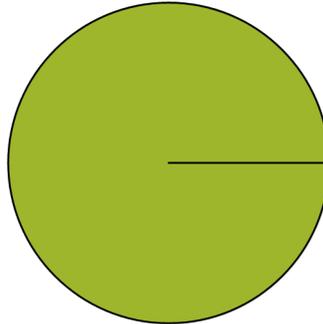
Tobacco Users By Gender



Female, 59.38%
Male, 40.63%

Chart Total N: 32

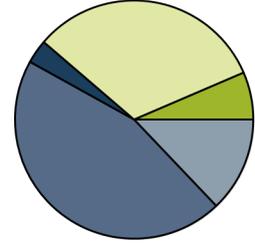
Tobacco Users By Language



English, 100.00%

Chart Total N: 32

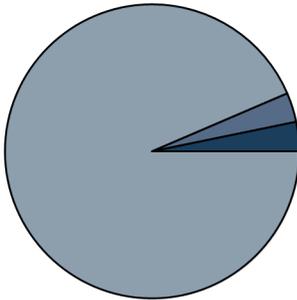
Tobacco Users By Education



No HS Degreee/GED, 12.90%
HS Degreee/GED, 45.16%
Technical Degree, 3.23%
Some College, 32.26%
College Degree, 6.45%

Chart Total N: 31

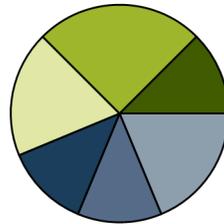
Tobacco Users By Race



White, 93.55%
American Indian/Alaskan Native, 3.23%
Black or African American, 3.23%

Chart Total N: 31

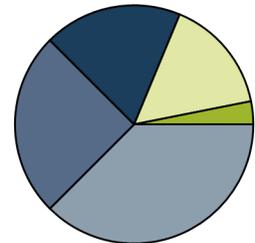
Tobacco Users By Age



18 - 24, 18.75%
25 - 34, 12.50%
35 - 44, 12.50%
45 - 54, 18.75%
55 - 64, 25.00%
65 and Older, 12.50%

Chart Total N: 32

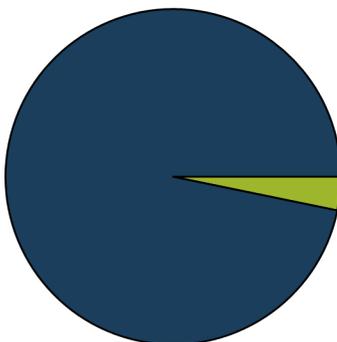
Tobacco Users By Health Plan



Uninsured, 37.50%
Commercially Insured, 25.00%
Medicare, 18.75%
Medicaid, 15.63%
Doesn't Know, 3.13%

Chart Total N: 32

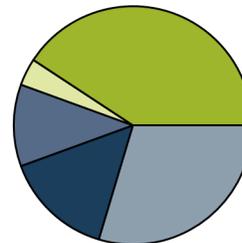
Tobacco Users By Ethnicity



Hispanic, 3.23%
Non-Hispanic, 96.77%

Chart Total N: 31

Tobacco Users By Chronic Condition



Asthma, 29.63%
CAD, 14.81%
COPD, 11.11%
Diabetes, 3.70%
None, 40.74%

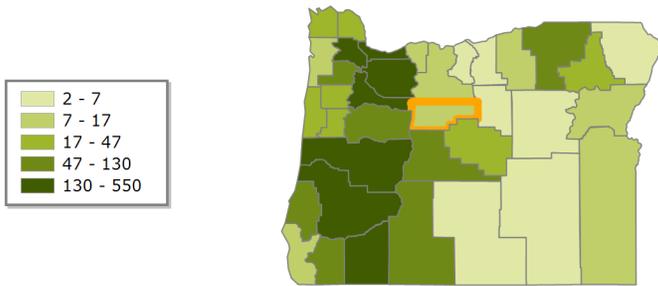
Chart Total N: 27

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

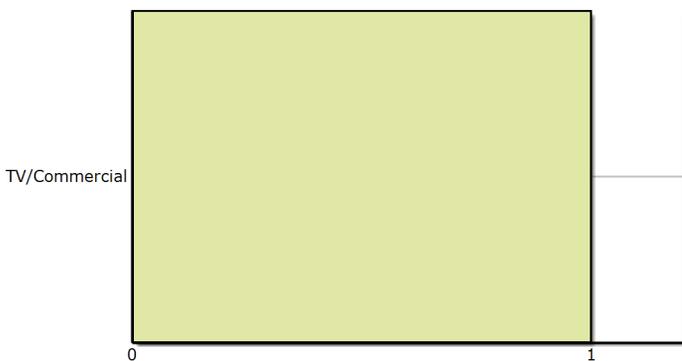
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

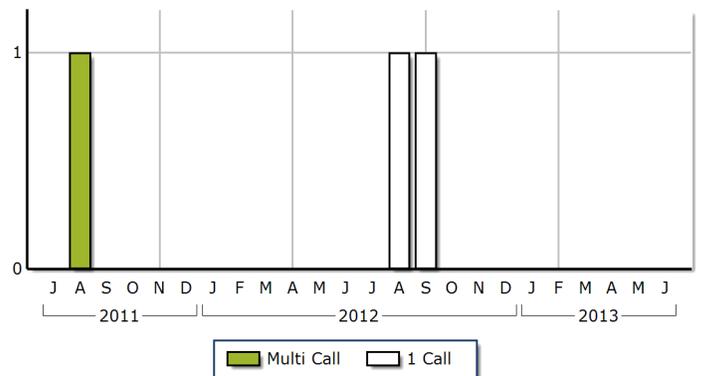


County Population	Prevalence	Tobacco Users
Adult	16,594	15.9 %
		2,638 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		15
Unique Tobacco Users YTD	3	12
Target Reach		2.0 %
Reach YTD	1	0.57 %
Reach - NAQC	2	0.38 %
Annualized Reach	1	1.14 %
Annualized Reach - NAQC	2	0.76 %
Unique Individual Reach	3	0.45 %

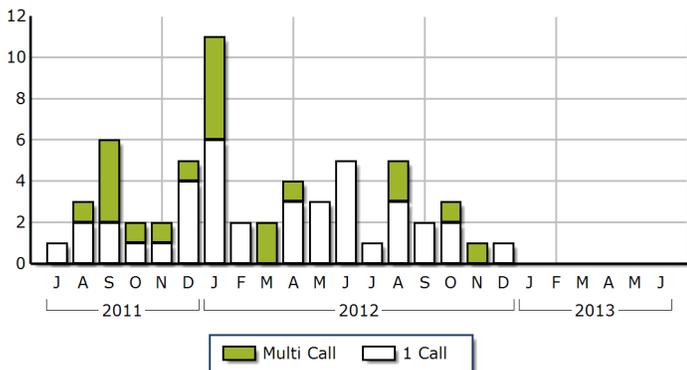
How Heard About



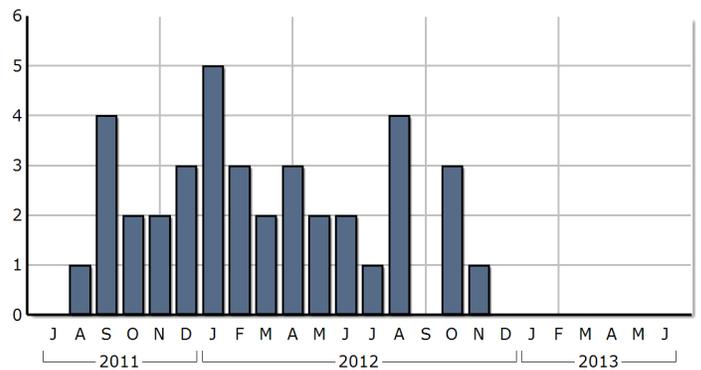
Fax Referral



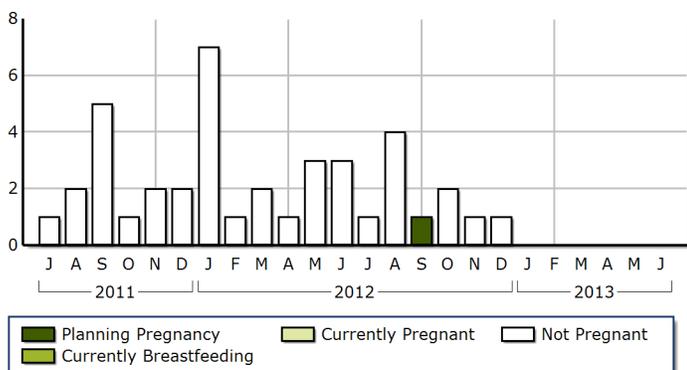
Tobacco User Enrollments By Program Type



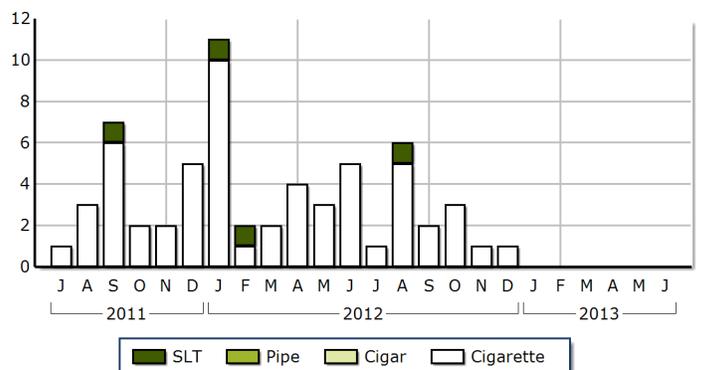
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

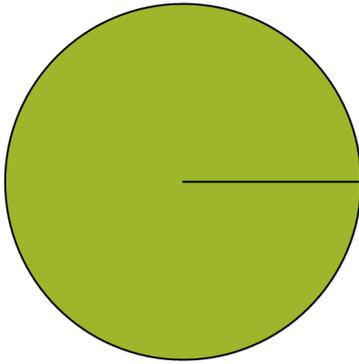


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

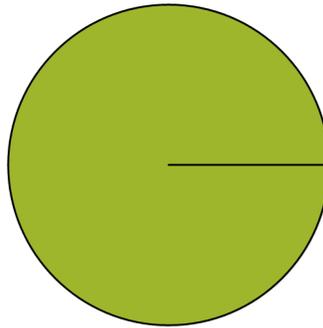
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

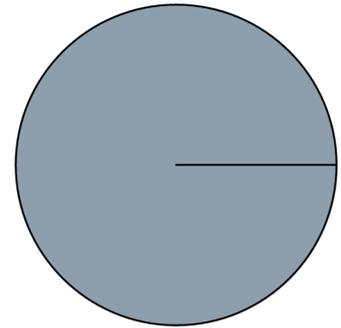
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

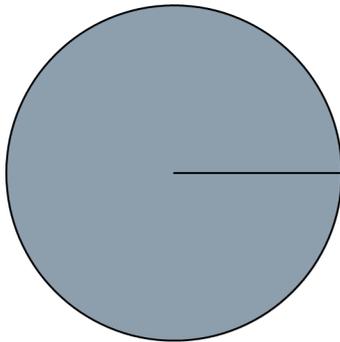
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

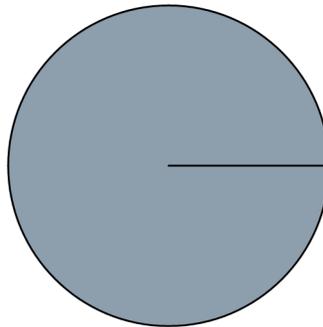
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

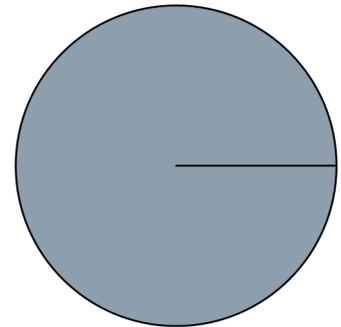
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

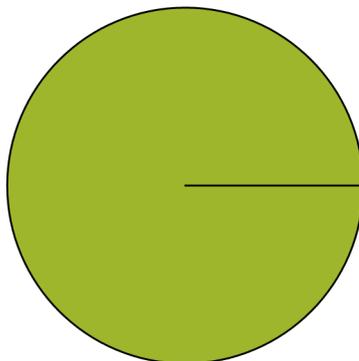
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

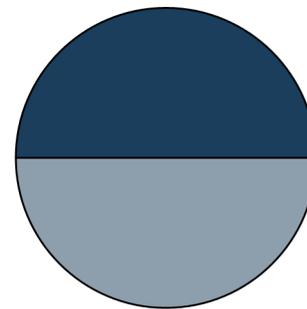
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 50.00%

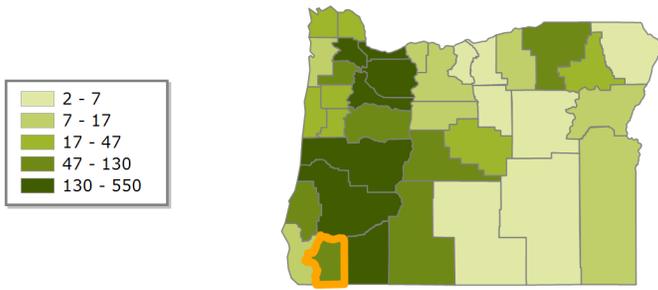
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

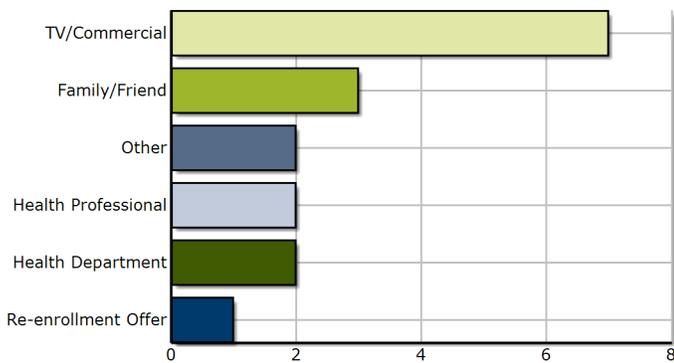
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

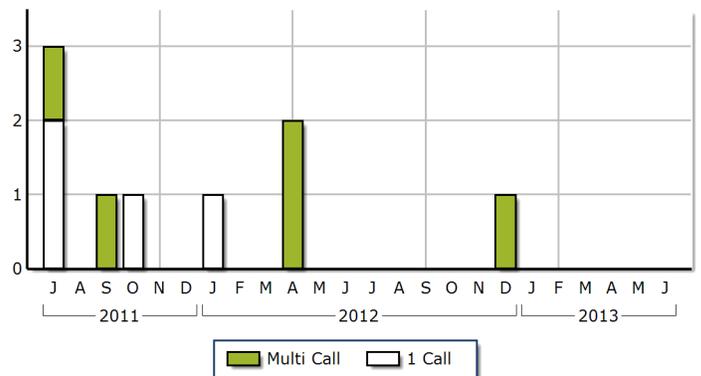


County Population	Prevalence	Tobacco Users		
Adult 66,678	25.0 %	16,670 ⁴		
		County	State	
Tobacco Users - Last Full Month		17	932	
Tobacco Users YTD		69	4,890	
Unique Tobacco Users YTD		3	3,318	
Target Reach		2.0 %	2.0 %	
Reach YTD		1	0.41 %	0.95 %
Reach - NAQC		2	0.36 %	0.42 %
Annualized Reach		1	0.83 %	1.90 %
Annualized Reach - NAQC		2	0.72 %	0.83 %
Unique Individual Reach		3	0.28 %	0.64 %

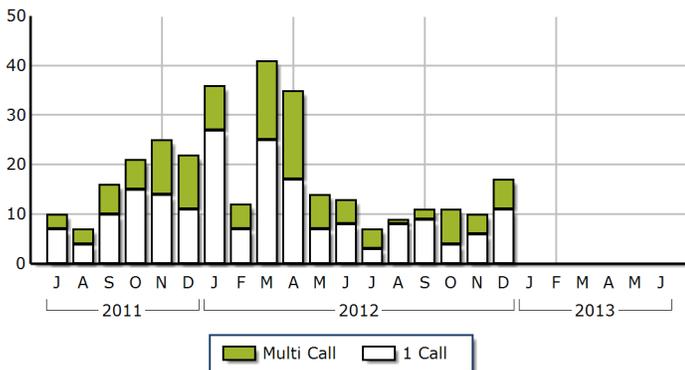
How Heard About



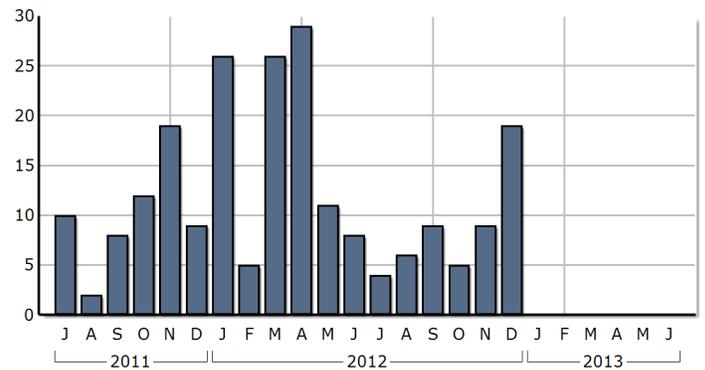
Fax Referral



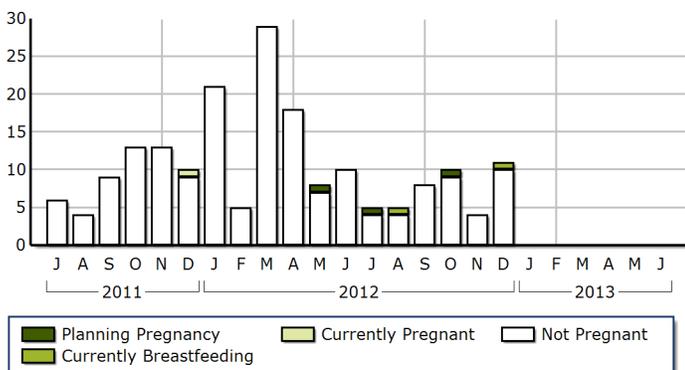
Tobacco User Enrollments By Program Type



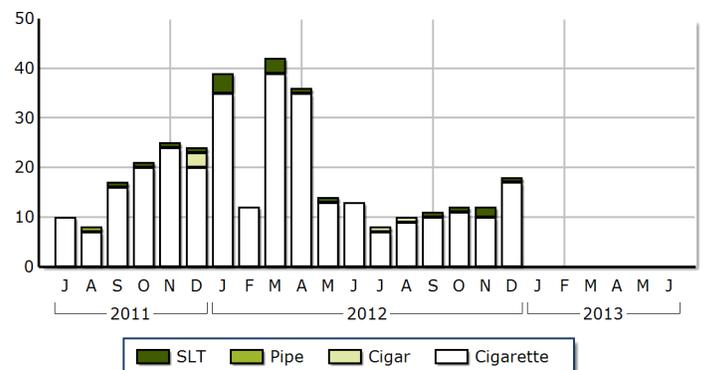
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

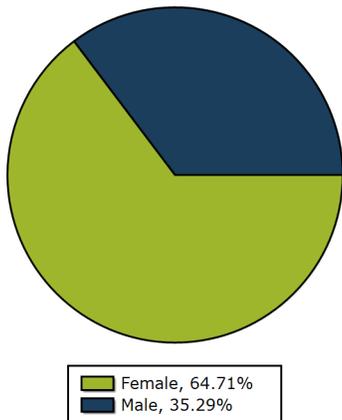


Chart Total N: 17

Tobacco Users By Language

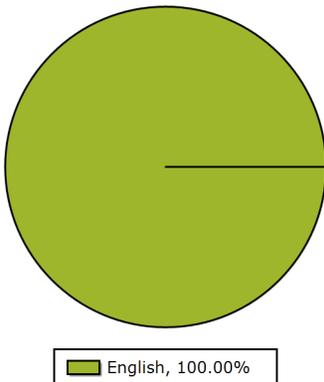


Chart Total N: 17

Tobacco Users By Education

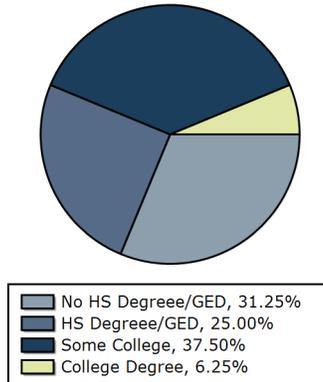


Chart Total N: 16

Tobacco Users By Race

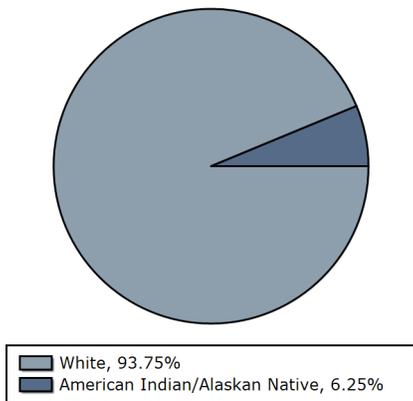


Chart Total N: 16

Tobacco Users By Age

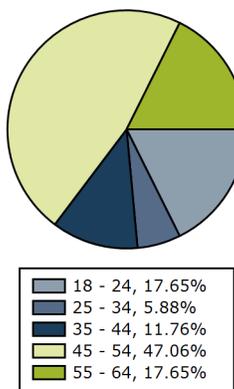


Chart Total N: 17

Tobacco Users By Health Plan

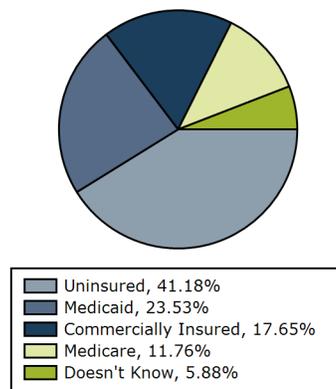


Chart Total N: 17

Tobacco Users By Ethnicity

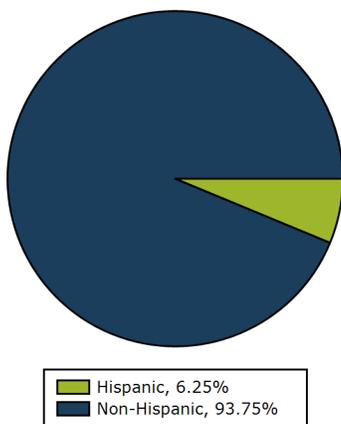


Chart Total N: 16

Tobacco Users By Chronic Condition

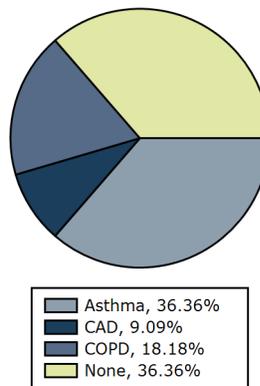


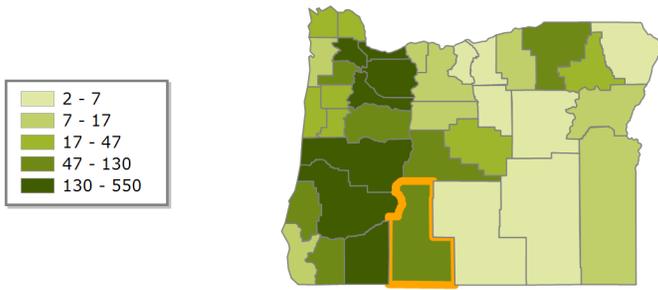
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

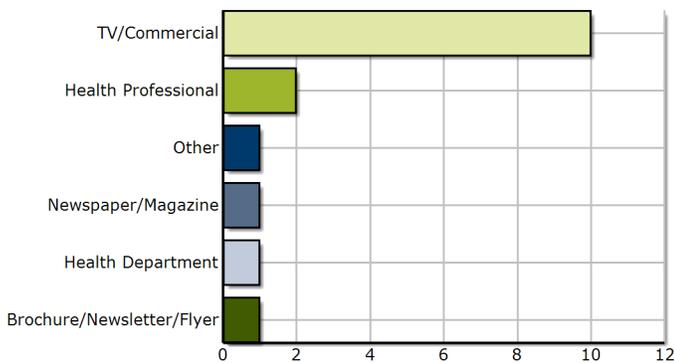
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

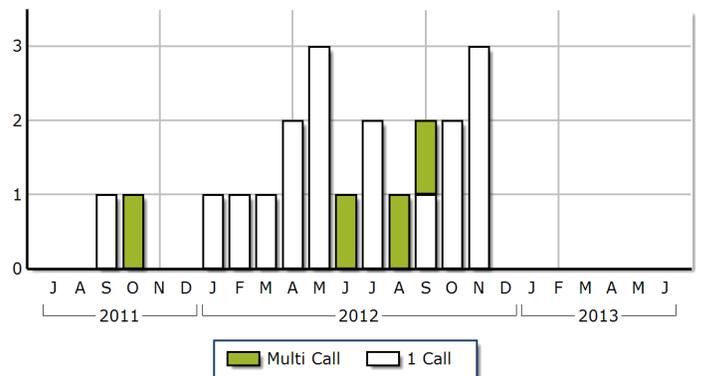


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴	
			County	State
Tobacco Users - Last Full Month			18	932
Tobacco Users YTD			76	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.68 %
Reach - NAQC			2	0.53 %
Annualized Reach			1	1.37 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	0.56 %

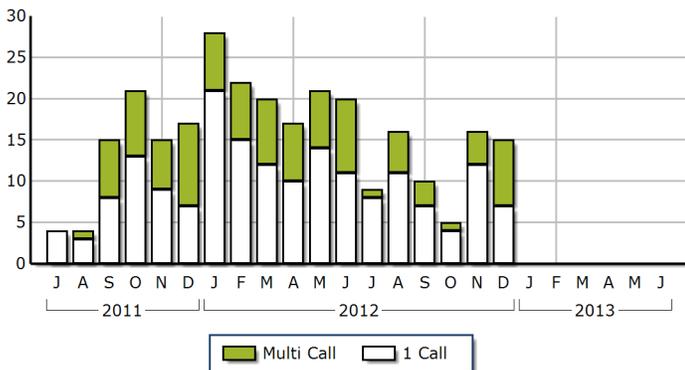
How Heard About



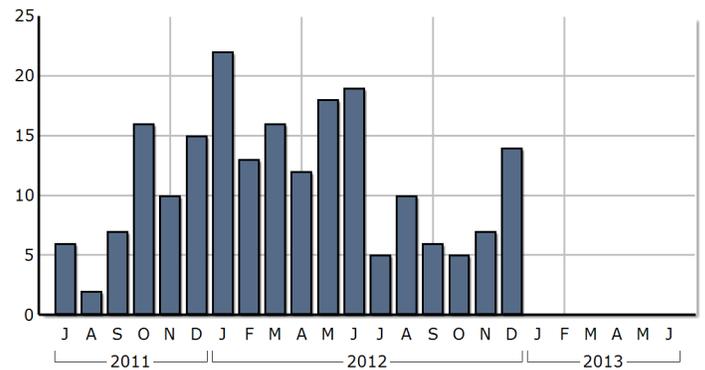
Fax Referral



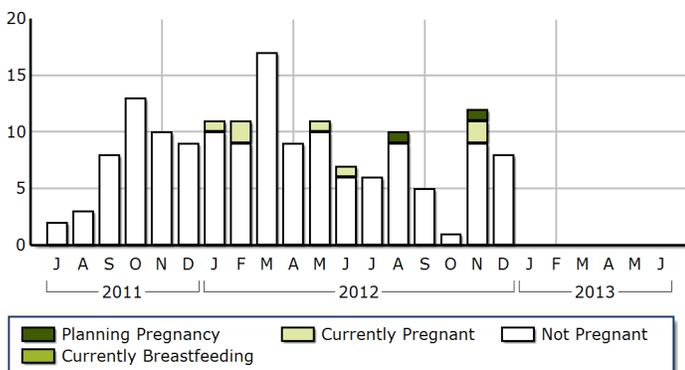
Tobacco User Enrollments By Program Type



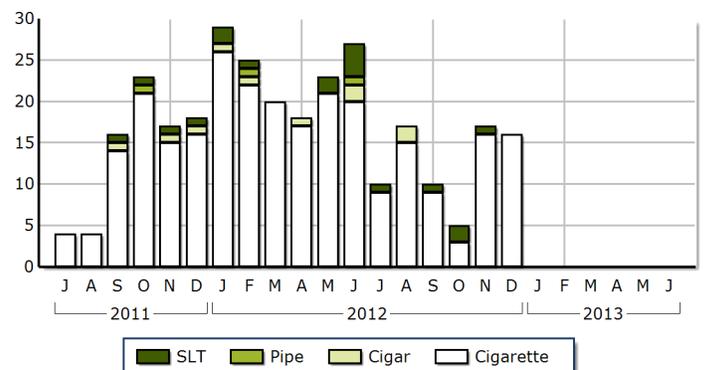
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

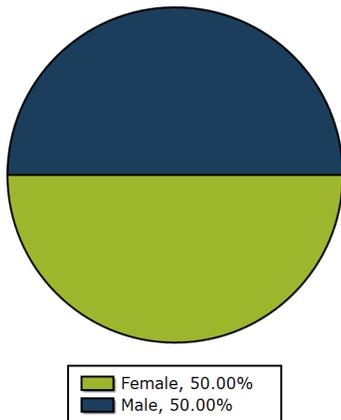


Chart Total N: 16

Tobacco Users By Language

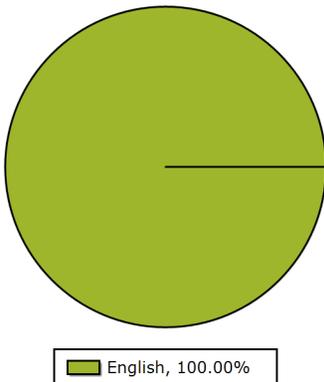


Chart Total N: 16

Tobacco Users By Education

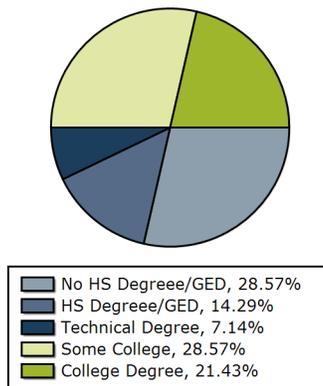


Chart Total N: 14

Tobacco Users By Race

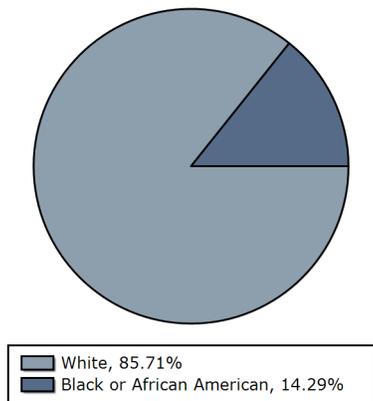


Chart Total N: 14

Tobacco Users By Age

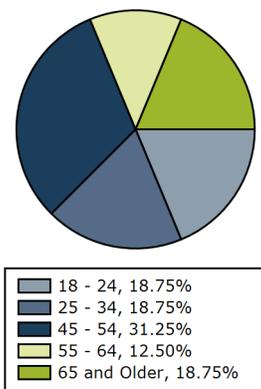


Chart Total N: 16

Tobacco Users By Health Plan

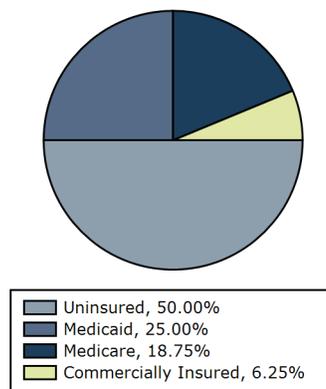


Chart Total N: 16

Tobacco Users By Ethnicity

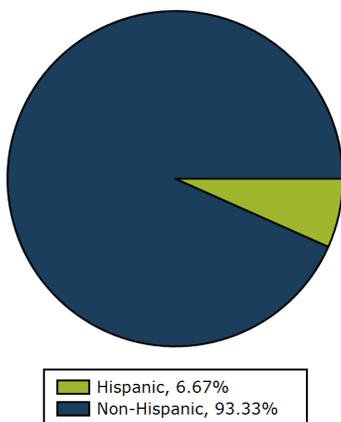


Chart Total N: 15

Tobacco Users By Chronic Condition

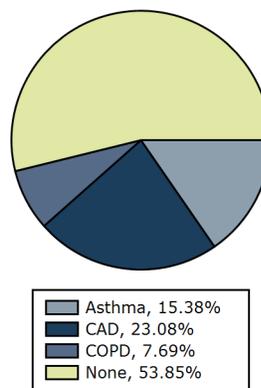


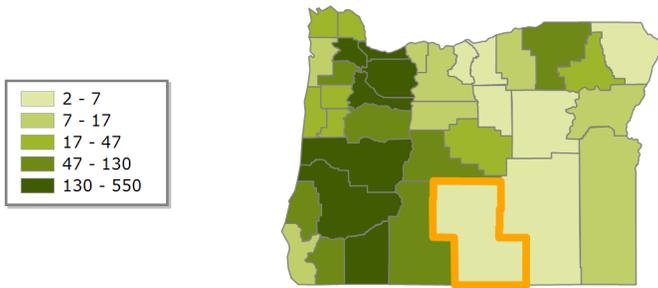
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

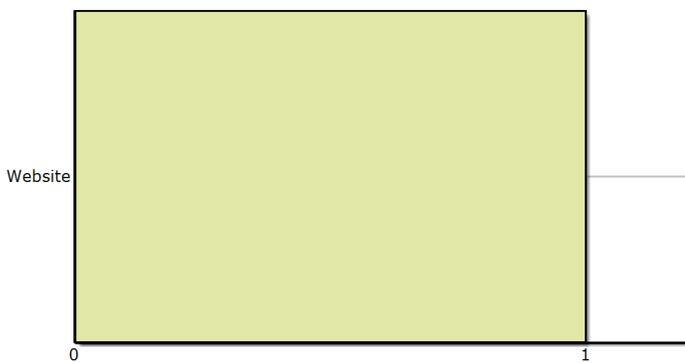
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

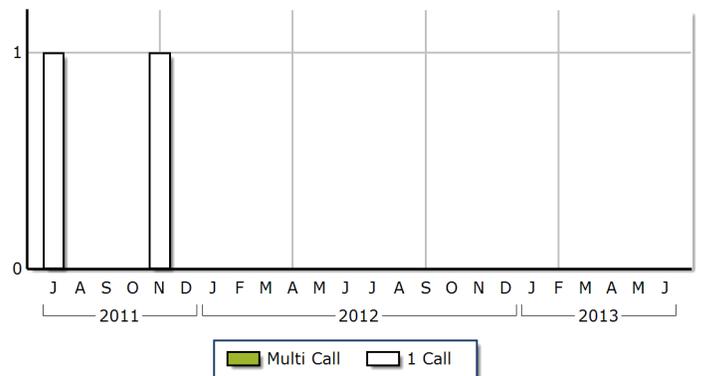


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			1	932
Tobacco Users YTD			6	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.50 %
Reach - NAQC			2	0.33 %
Annualized Reach			1	0.99 %
Annualized Reach - NAQC			2	0.66 %
Unique Individual Reach			3	0.33 %

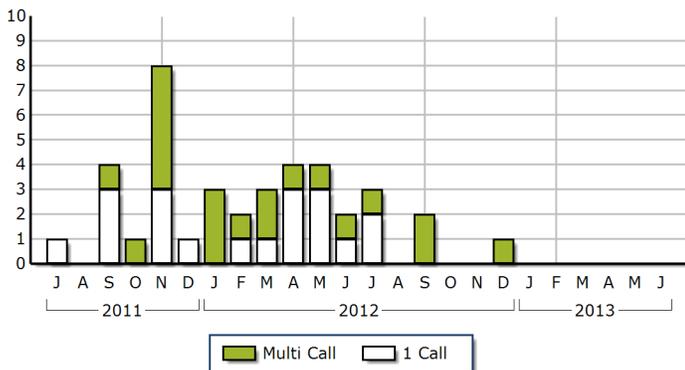
How Heard About



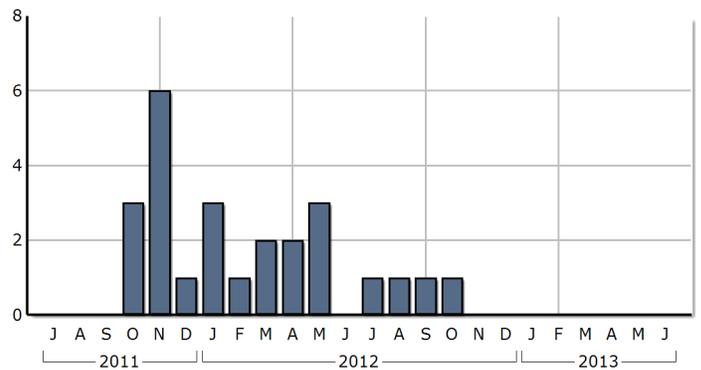
Fax Referral



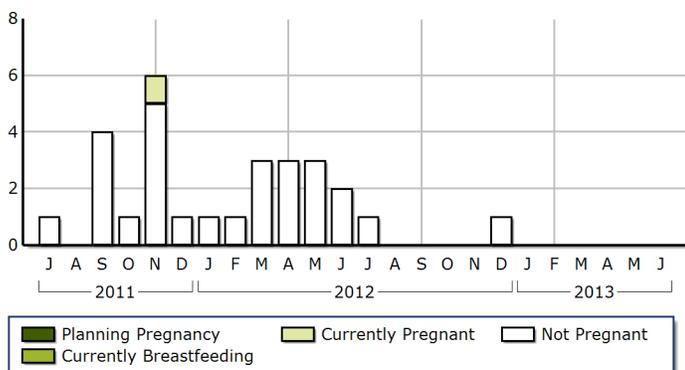
Tobacco User Enrollments By Program Type



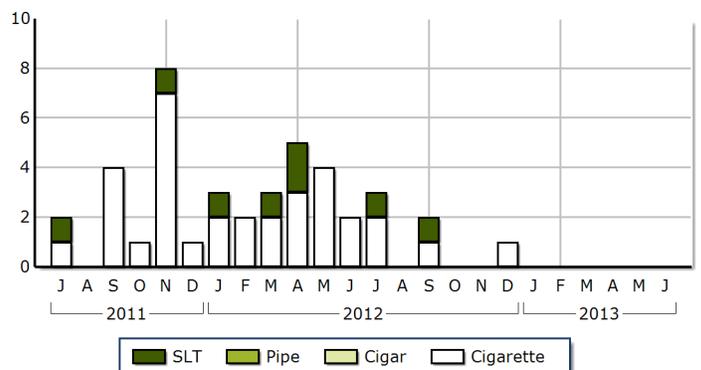
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

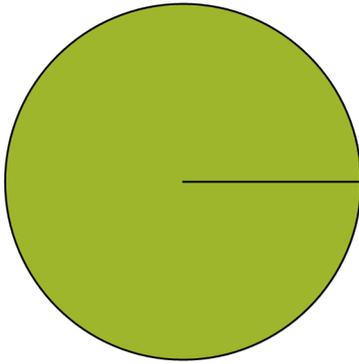


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

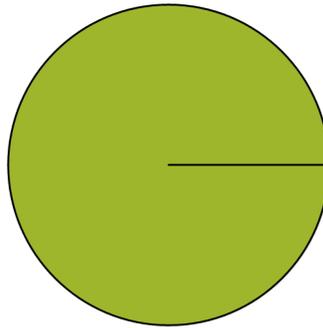
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

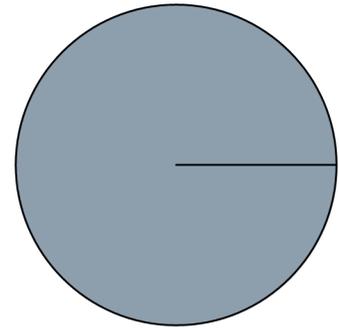
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

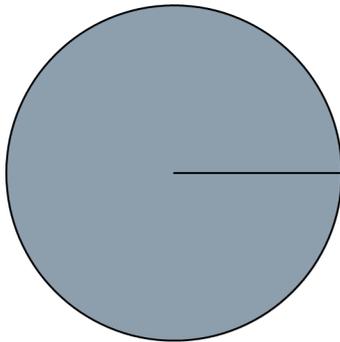
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

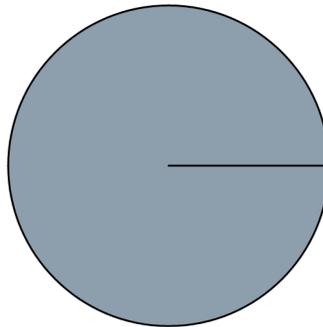
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

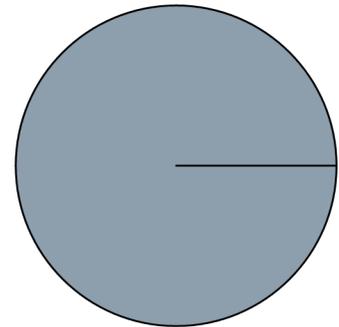
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

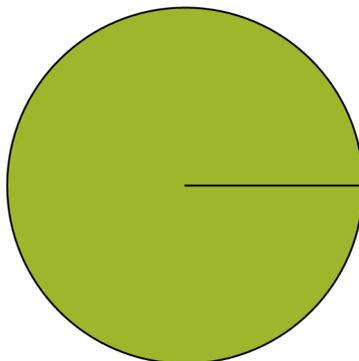
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

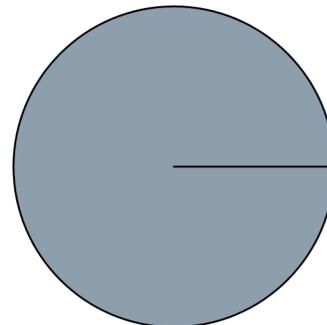
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

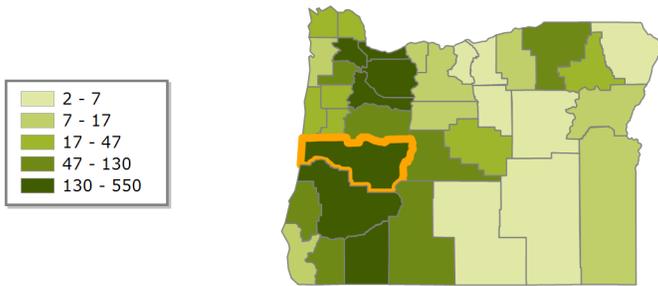
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

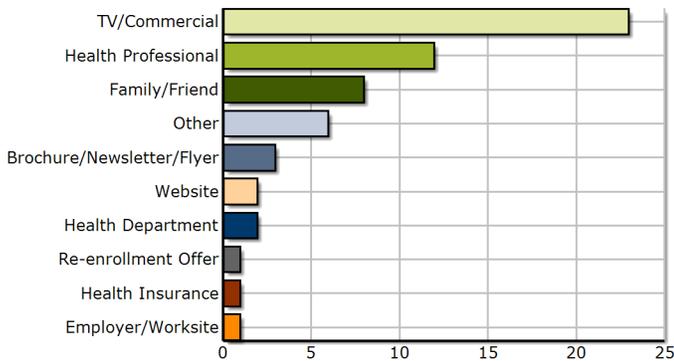
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

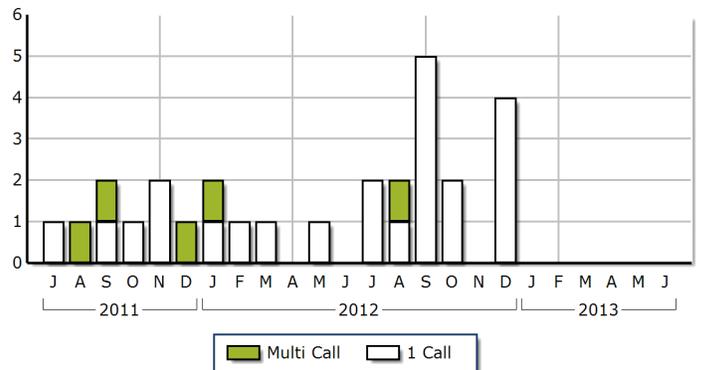


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %		50,492 ⁴
			County	State
Tobacco Users - Last Full Month			64	932
Tobacco Users YTD			338	4,890
			3	3,318
Unique Tobacco Users YTD			232	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.67 %
Reach - NAQC			2	0.52 %
Annualized Reach			1	1.34 %
Annualized Reach - NAQC			2	1.03 %
Unique Individual Reach			3	0.46 %
				0.64 %

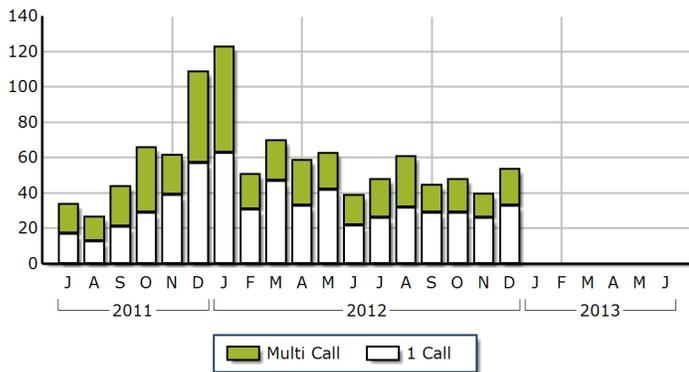
How Heard About



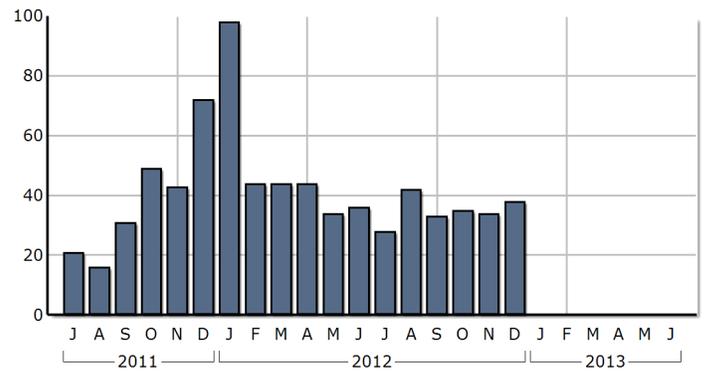
Fax Referral



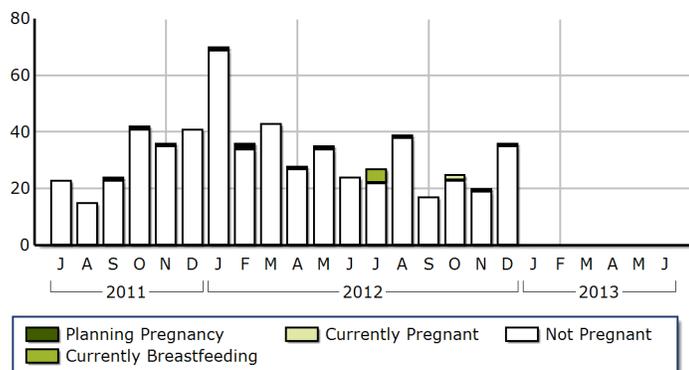
Tobacco User Enrollments By Program Type



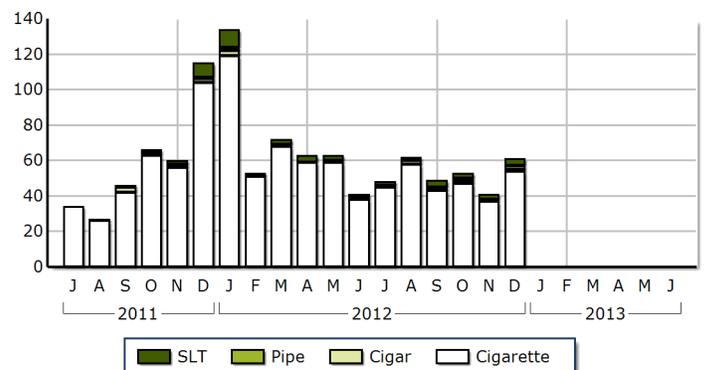
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

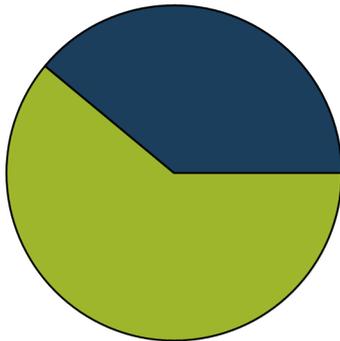


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

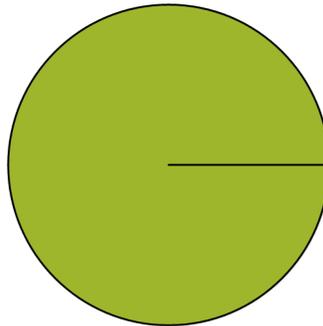
Tobacco Users By Gender



Female, 61.02%
Male, 38.98%

Chart Total N: 59

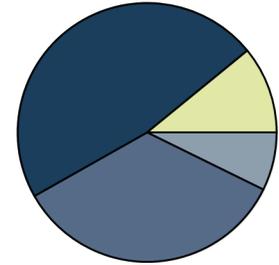
Tobacco Users By Language



English, 100.00%

Chart Total N: 59

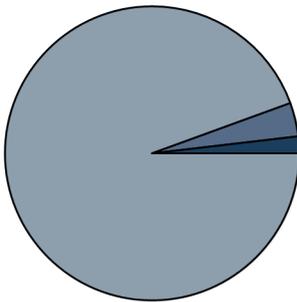
Tobacco Users By Education



No HS Degreee/GED, 7.27%
HS Degreee/GED, 34.55%
Some College, 47.27%
College Degree, 10.91%

Chart Total N: 55

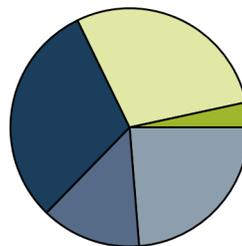
Tobacco Users By Race



White, 94.44%
Black or African American, 3.70%
American Indian/Alaskan Native, 1.85%

Chart Total N: 54

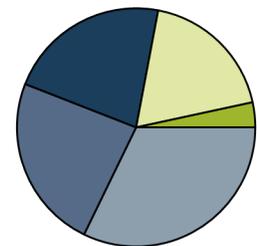
Tobacco Users By Age



25 - 34, 23.73%
35 - 44, 13.56%
45 - 54, 30.51%
55 - 64, 28.81%
65 and Older, 3.39%

Chart Total N: 59

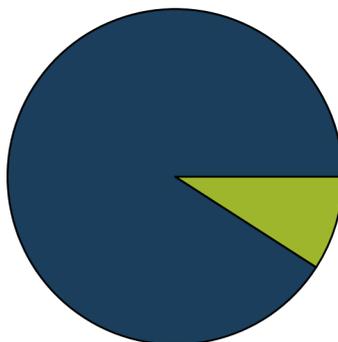
Tobacco Users By Health Plan



Uninsured, 32.20%
Medicare, 23.73%
Medicaid, 22.03%
Commercially Insured, 18.64%
Doesn't Know, 3.39%

Chart Total N: 59

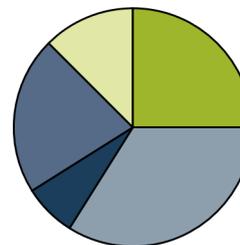
Tobacco Users By Ethnicity



Hispanic, 9.09%
Non-Hispanic, 90.91%

Chart Total N: 55

Tobacco Users By Chronic Condition



Asthma, 33.93%
CAD, 7.14%
COPD, 21.43%
Diabetes, 12.50%
None, 25.00%

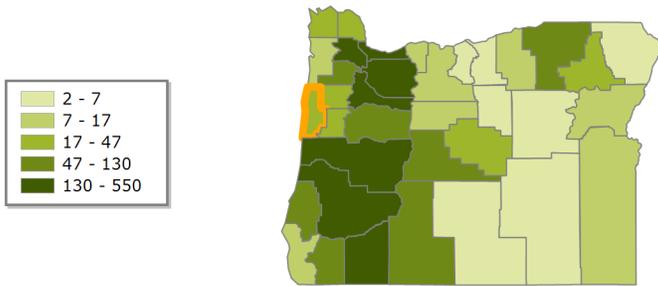
Chart Total N: 56

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

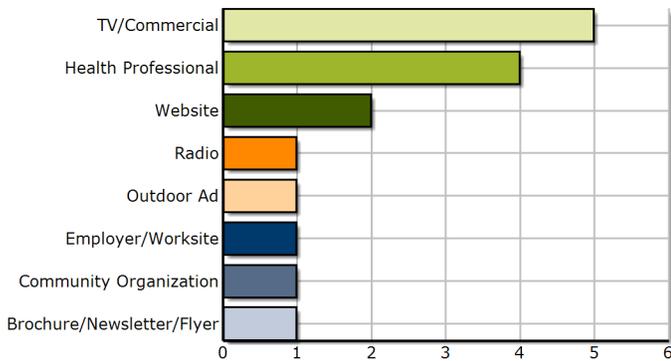
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

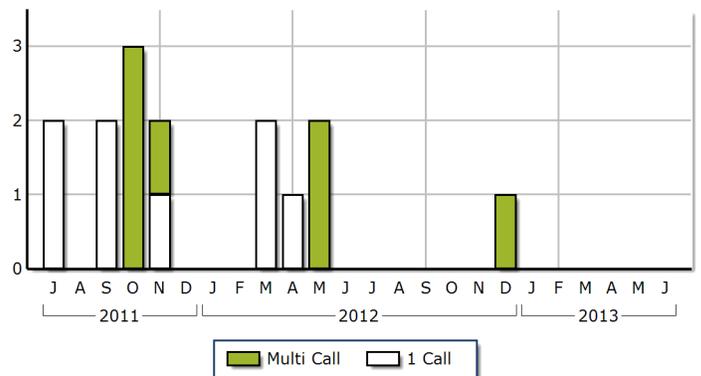


County Population	Prevalence	Tobacco Users
Adult 36,512	26.9 %	9,822 ⁴
		County
Tobacco Users - Last Full Month		19
Tobacco Users YTD		59
Unique Tobacco Users YTD		37
Target Reach		2.0 %
Reach YTD		0.60 %
Reach - NAQC		0.42 %
Annualized Reach		1.20 %
Annualized Reach - NAQC		0.83 %
Unique Individual Reach		0.38 %

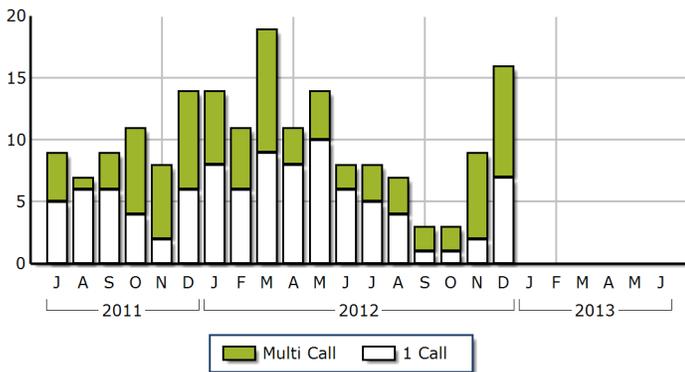
How Heard About



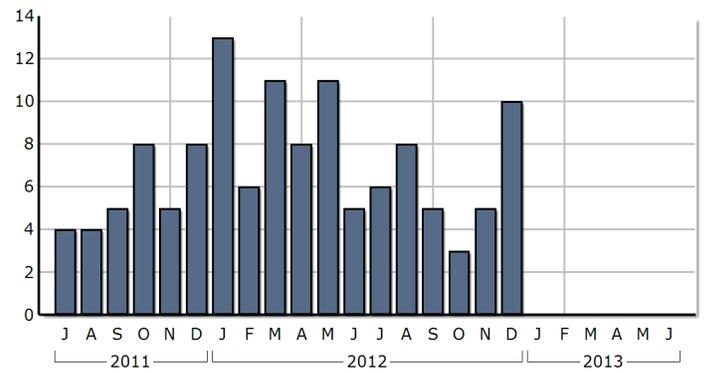
Fax Referral



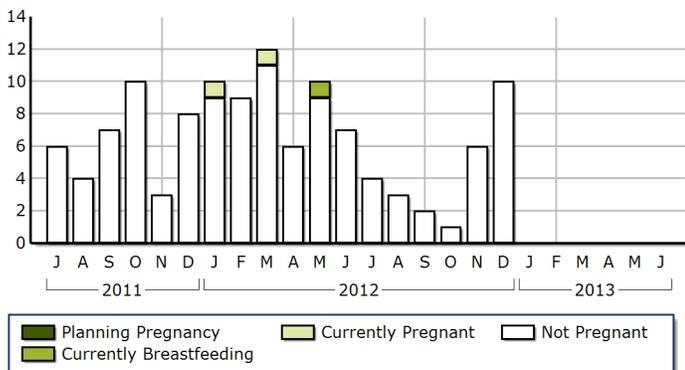
Tobacco User Enrollments By Program Type



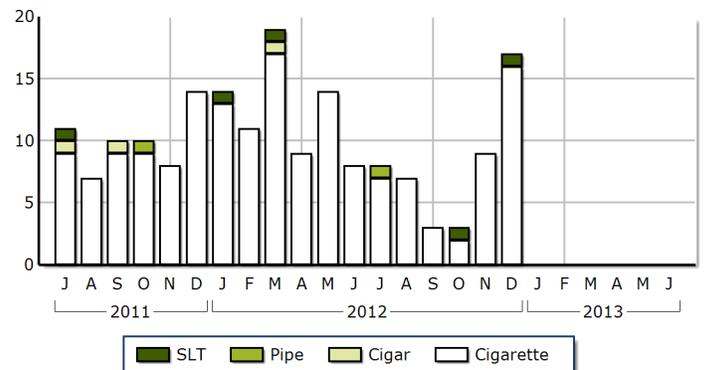
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

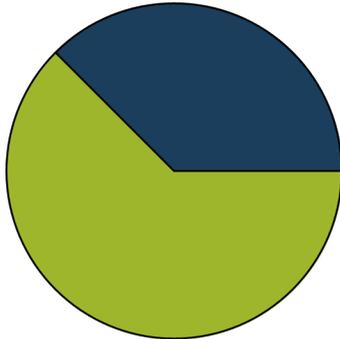


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

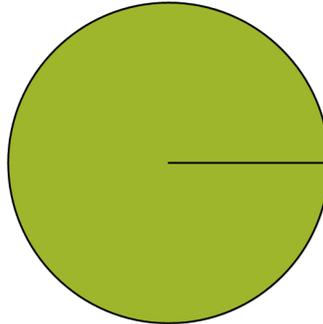
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 16

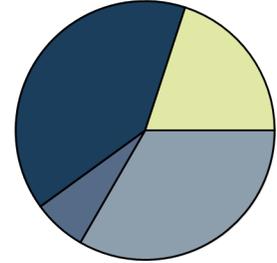
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

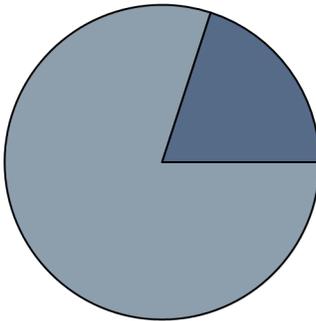
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 6.67%
Some College, 40.00%
College Degree, 20.00%

Chart Total N: 15

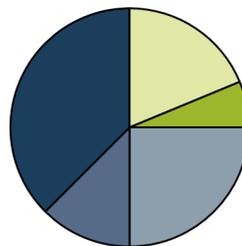
Tobacco Users By Race



White, 80.00%
American Indian/Alaskan Native, 20.00%

Chart Total N: 15

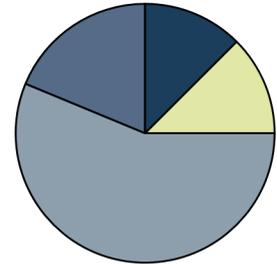
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 12.50%
45 - 54, 37.50%
55 - 64, 18.75%
65 and Older, 6.25%

Chart Total N: 16

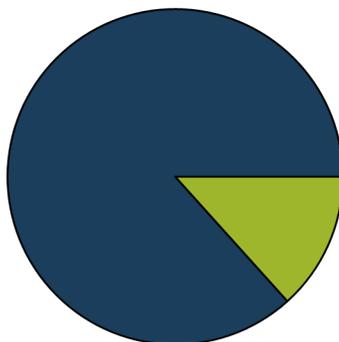
Tobacco Users By Health Plan



Uninsured, 56.25%
Medicaid, 18.75%
Medicare, 12.50%
Commercially Insured, 12.50%

Chart Total N: 16

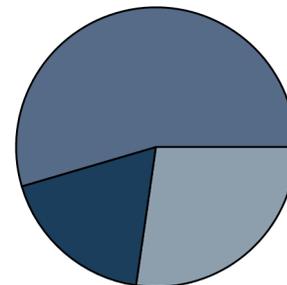
Tobacco Users By Ethnicity



Hispanic, 13.33%
Non-Hispanic, 86.67%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 27.27%
COPD, 18.18%
None, 54.55%

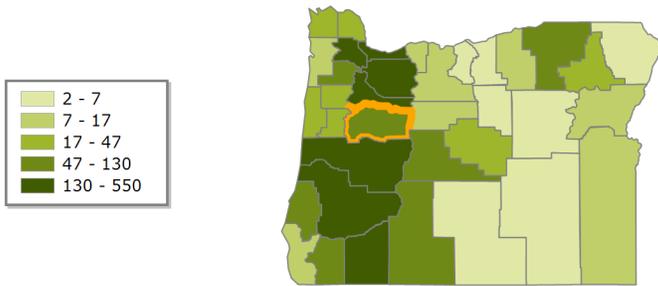
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

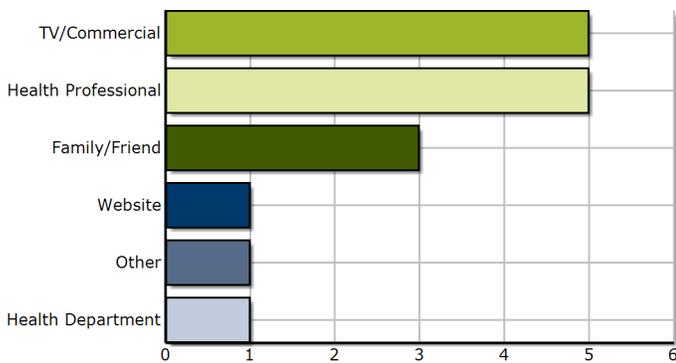
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

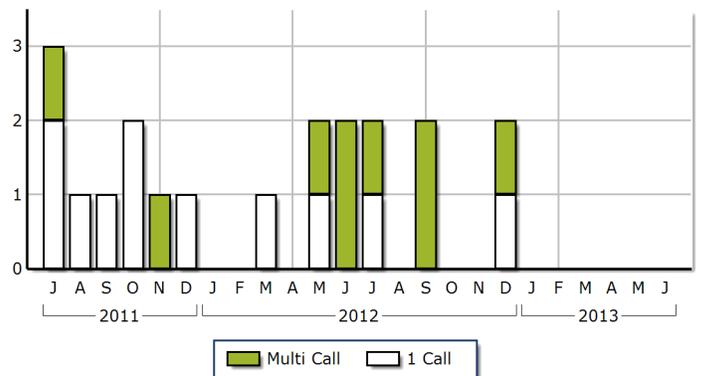


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %		17,601 ⁴
			County	State
Tobacco Users - Last Full Month			21	932
Tobacco Users YTD			105	4,890
			3	73
Unique Tobacco Users YTD				3,318
Target Reach			2.0 %	2.0 %
			1	0.60 %
Reach YTD				0.95 %
			2	0.44 %
Reach - NAQC				0.42 %
			1	1.19 %
Annualized Reach				1.90 %
			2	0.89 %
Annualized Reach - NAQC				0.83 %
			3	0.41 %
Unique Individual Reach				0.64 %

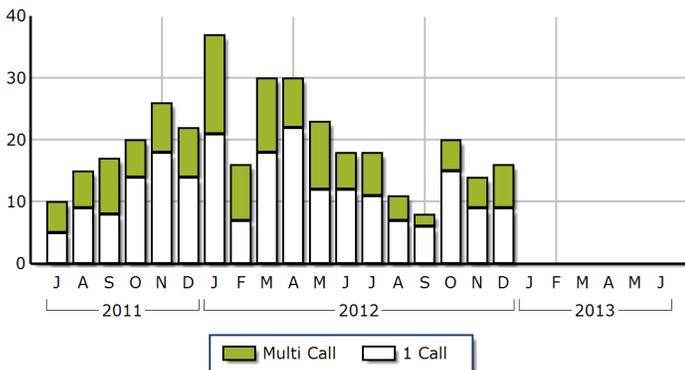
How Heard About



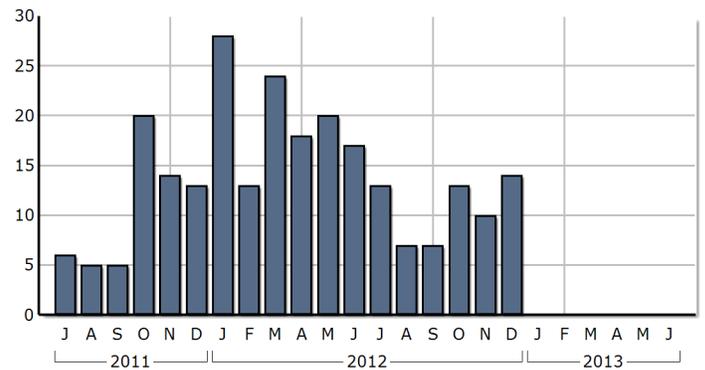
Fax Referral



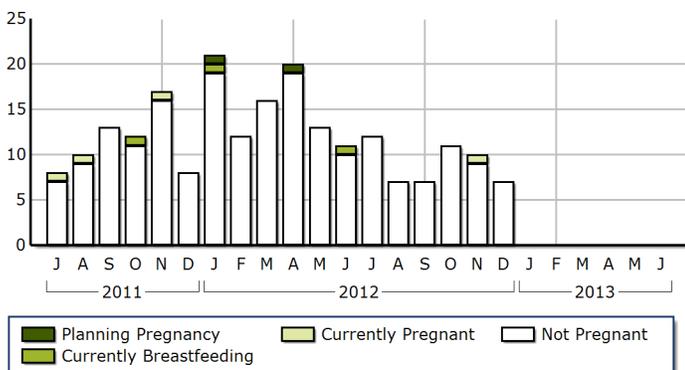
Tobacco User Enrollments By Program Type



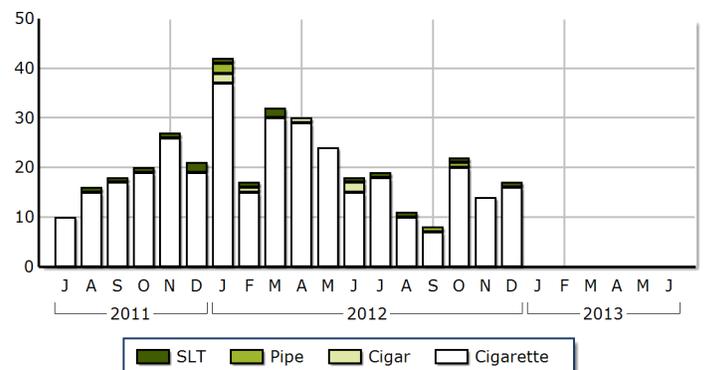
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

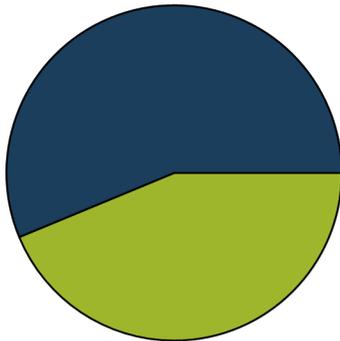


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

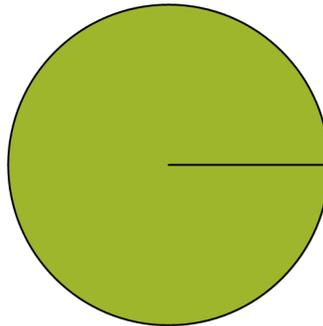
Tobacco Users By Gender



Female, 43.75%
Male, 56.25%

Chart Total N: 16

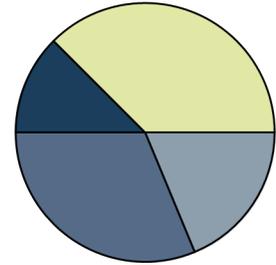
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

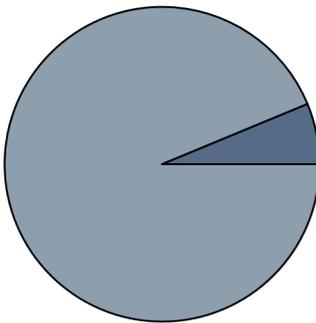
Tobacco Users By Education



No HS Degreee/GED, 18.75%
HS Degreee/GED, 31.25%
Technical Degree, 12.50%
Some College, 37.50%

Chart Total N: 16

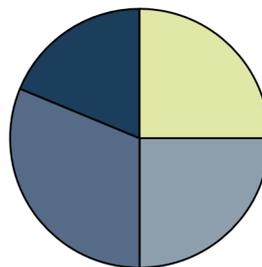
Tobacco Users By Race



White, 93.75%
American Indian/Alaskan Native, 6.25%

Chart Total N: 16

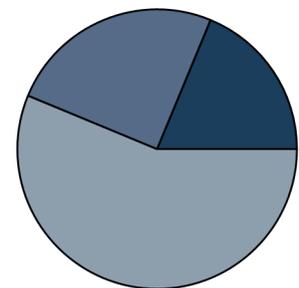
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 31.25%
55 - 64, 18.75%
65 and Older, 25.00%

Chart Total N: 16

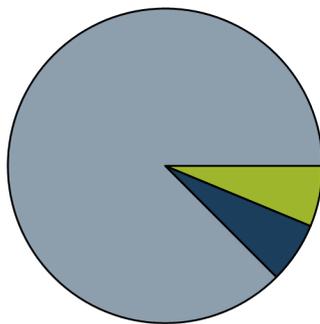
Tobacco Users By Health Plan



Uninsured, 56.25%
Medicare, 25.00%
Commercially Insured, 18.75%

Chart Total N: 16

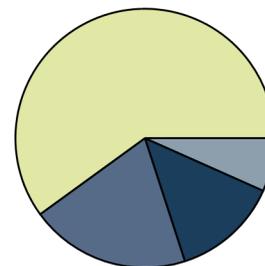
Tobacco Users By Ethnicity



Does Not Know, 6.25%
Hispanic, 6.25%
Non-Hispanic, 87.50%

Chart Total N: 16

Tobacco Users By Chronic Condition



Asthma, 6.67%
CAD, 13.33%
COPD, 20.00%
None, 60.00%

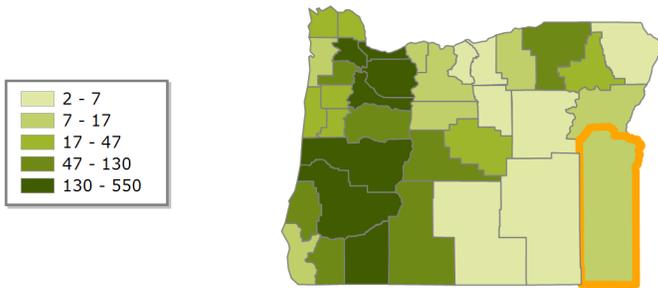
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

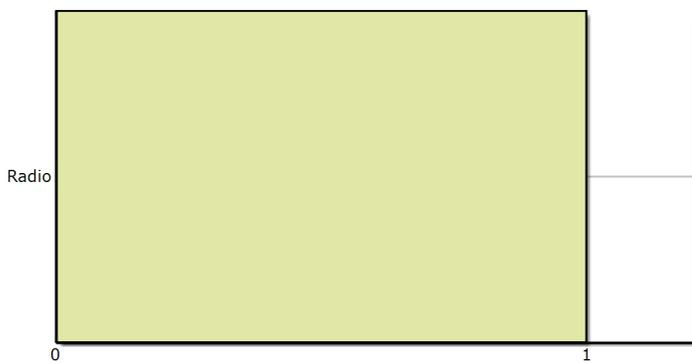
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

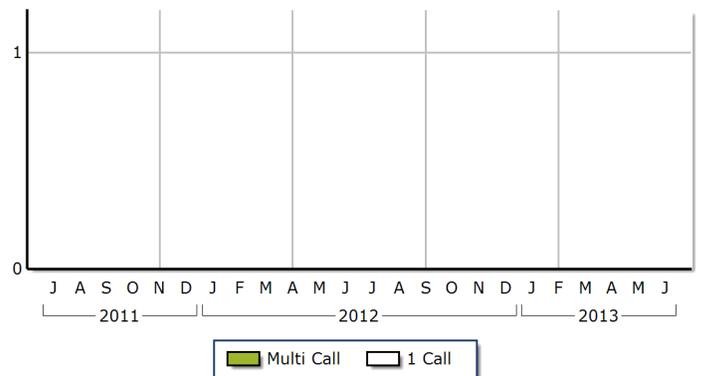


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		14
Unique Tobacco Users YTD	3	10
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.35 %
Reach - NAQC	2	0.25 %
Annualized Reach	1	0.70 %
Annualized Reach - NAQC	2	0.50 %
Unique Individual Reach	3	0.25 %

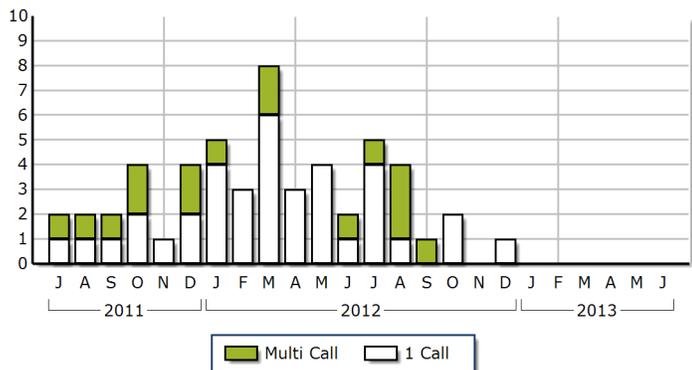
How Heard About



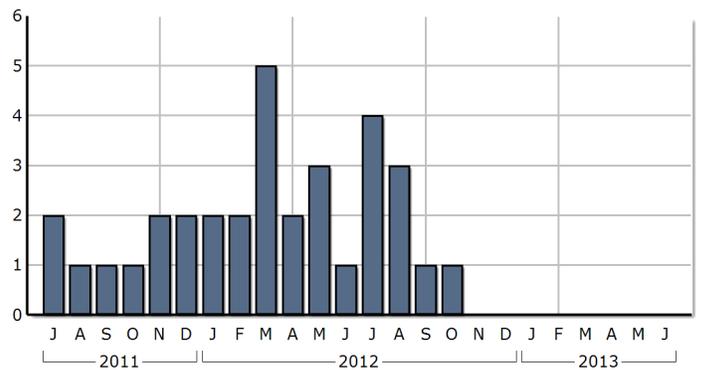
Fax Referral



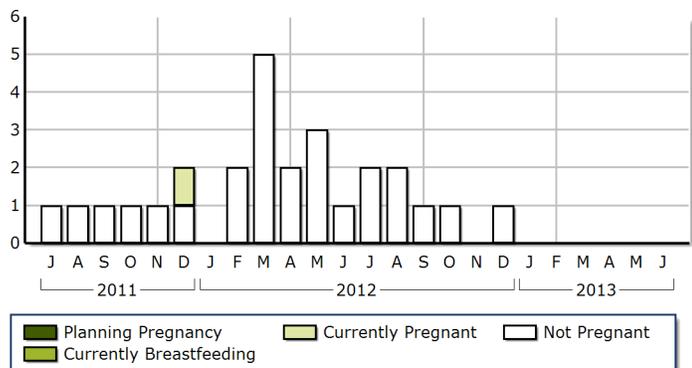
Tobacco User Enrollments By Program Type



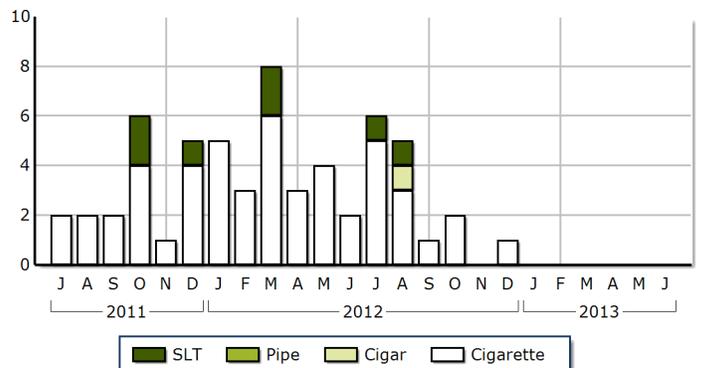
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

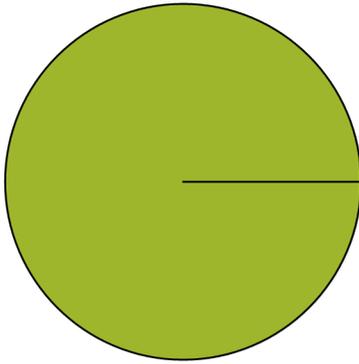


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

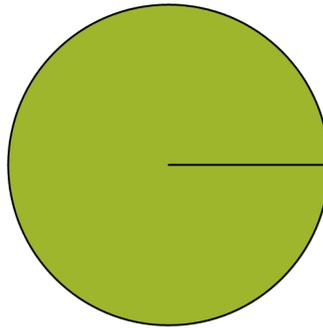
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

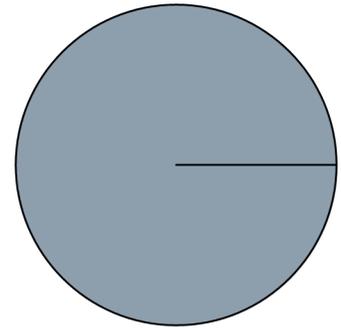
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

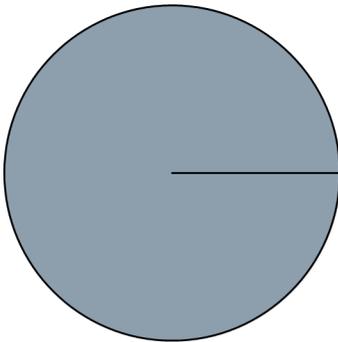
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

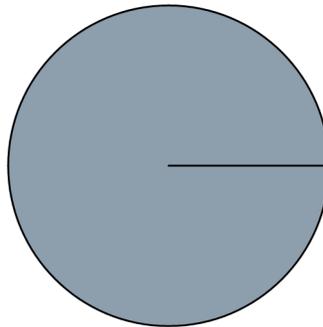
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

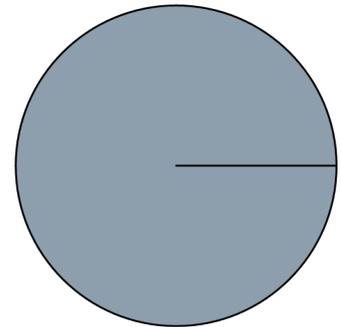
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

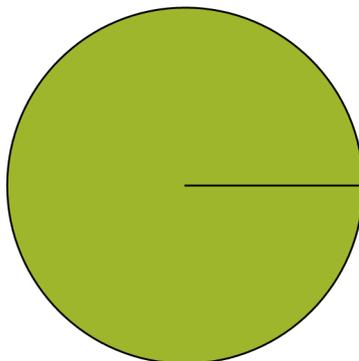
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

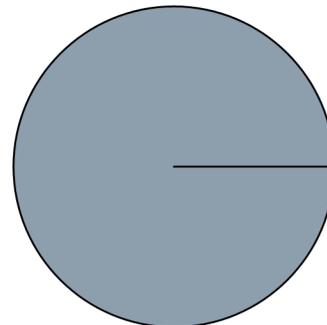
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

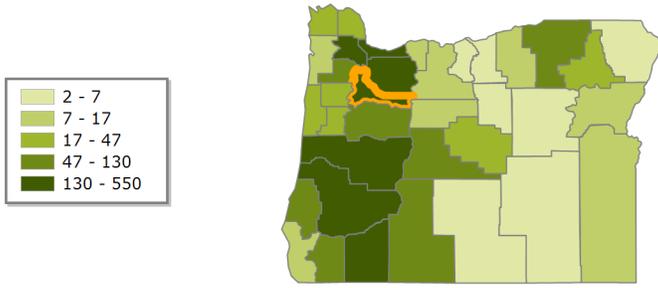
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

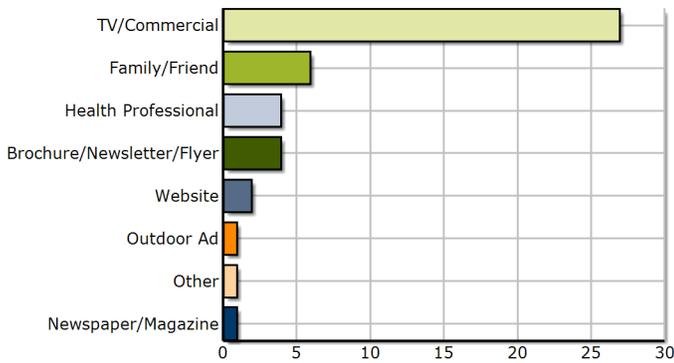
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

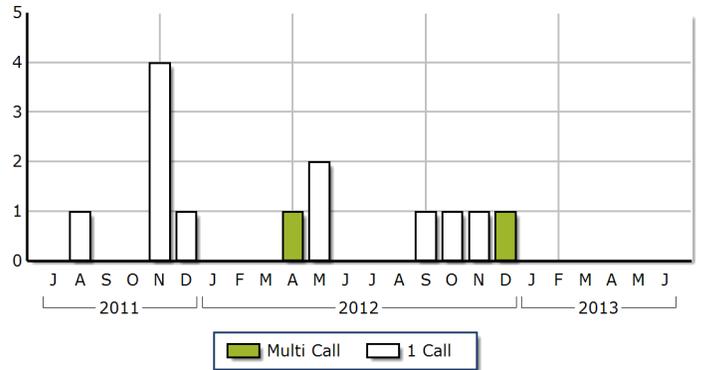


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			52	932
Tobacco Users YTD			208	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.57 %
Reach - NAQC			2	0.45 %
Annualized Reach			1	1.14 %
Annualized Reach - NAQC			2	0.90 %
Unique Individual Reach			3	0.42 %

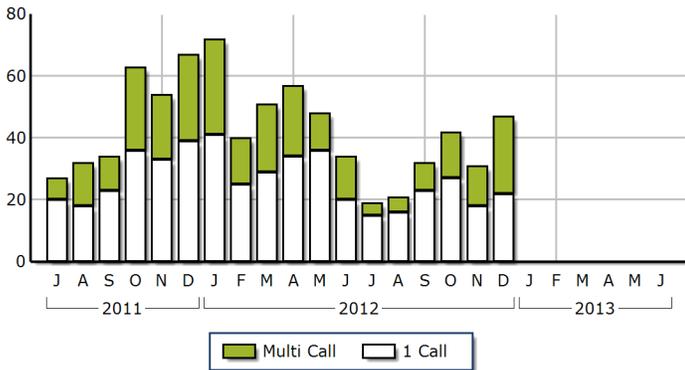
How Heard About



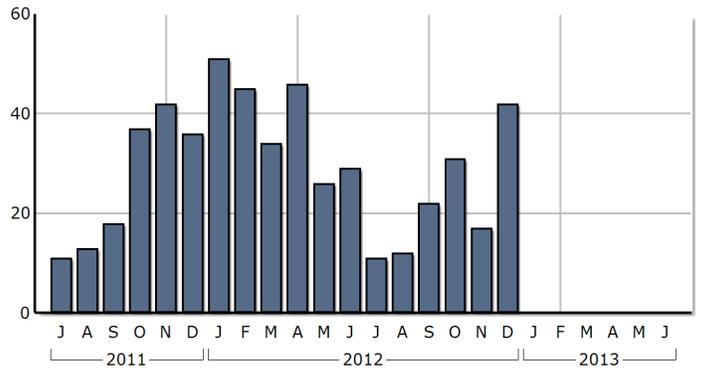
Fax Referral



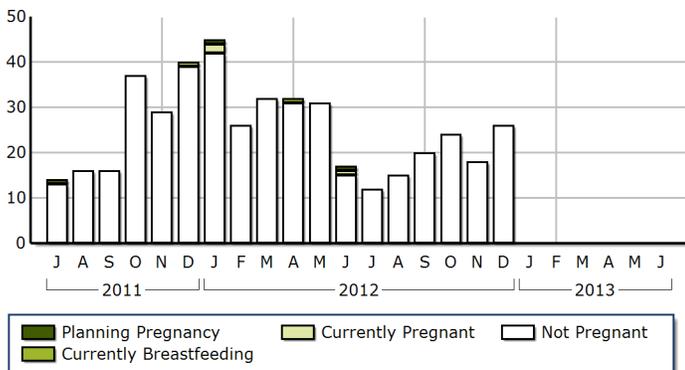
Tobacco User Enrollments By Program Type



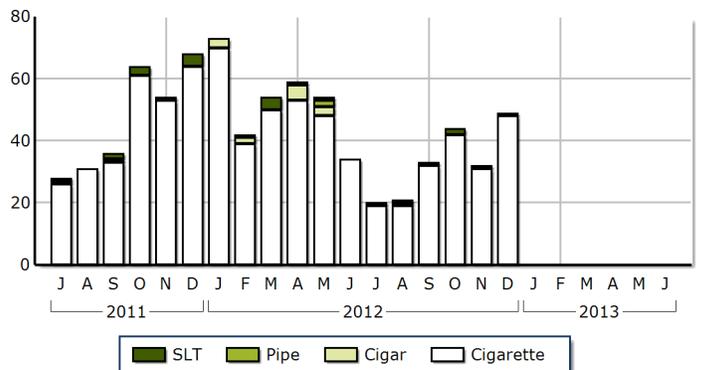
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

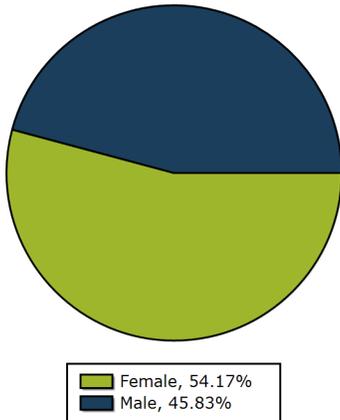


Chart Total N: 48

Tobacco Users By Language

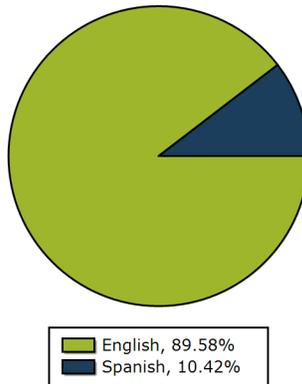


Chart Total N: 48

Tobacco Users By Education

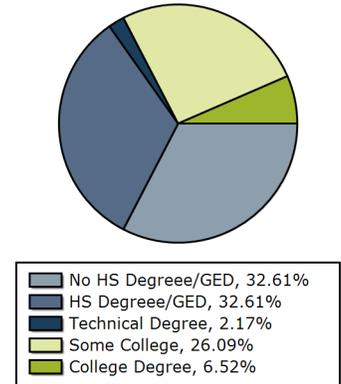


Chart Total N: 46

Tobacco Users By Race

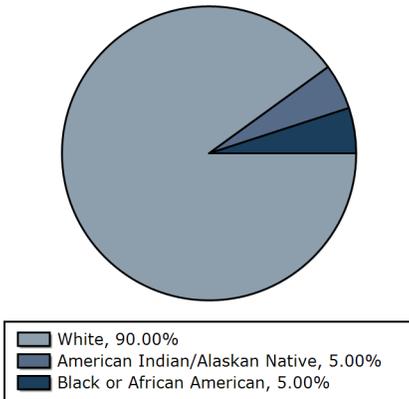


Chart Total N: 40

Tobacco Users By Age

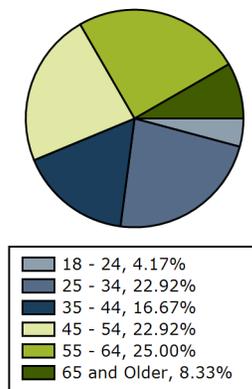


Chart Total N: 48

Tobacco Users By Health Plan

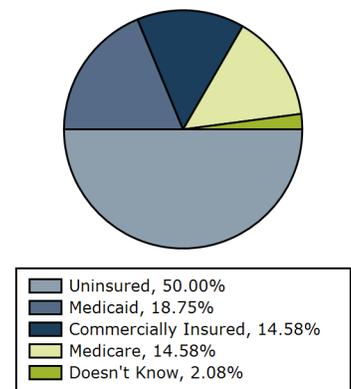


Chart Total N: 48

Tobacco Users By Ethnicity

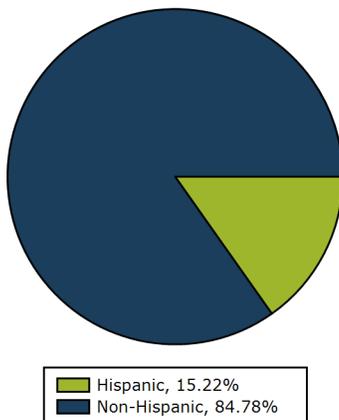


Chart Total N: 46

Tobacco Users By Chronic Condition

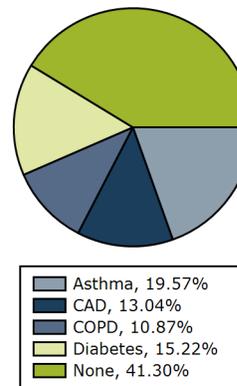


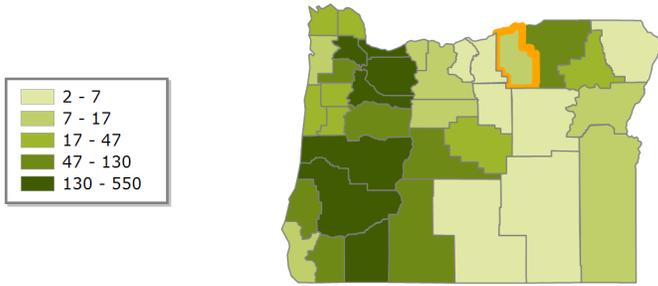
Chart Total N: 46

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

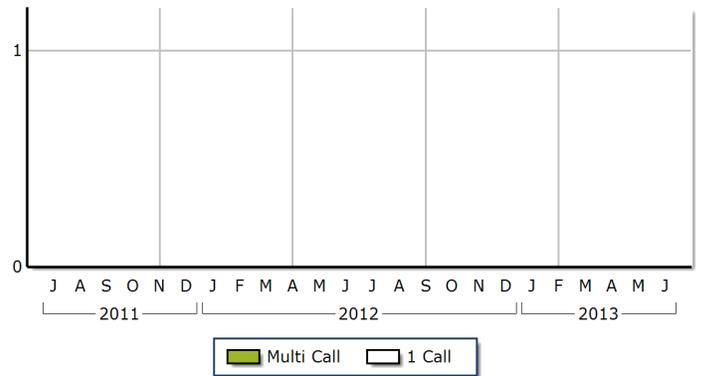
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

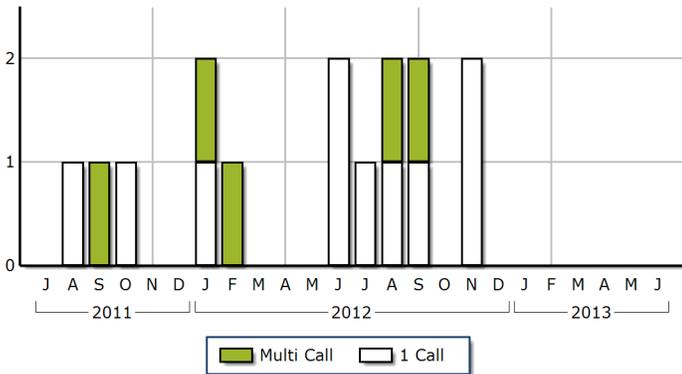


County Population		Prevalence	Tobacco Users		
Adult	9,037	18.2 %	1,645	4	
			County	State	
Tobacco Users - Last Full Month			-	932	
Tobacco Users YTD			9	4,890	
Unique Tobacco Users YTD			3	3,318	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.55 %	0.95 %
Reach - NAQC			2	0.43 %	0.42 %
Annualized Reach			1	1.09 %	1.90 %
Annualized Reach - NAQC			2	0.85 %	0.83 %
Unique Individual Reach			3	0.30 %	0.64 %

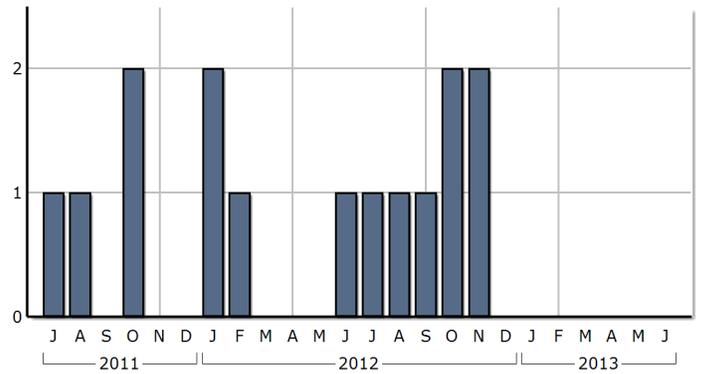
Fax Referral



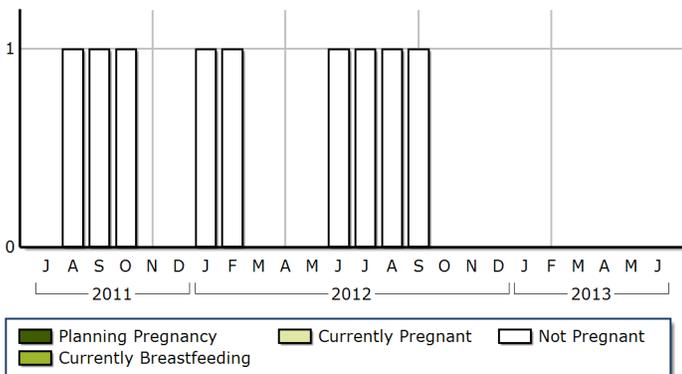
Tobacco User Enrollments By Program Type



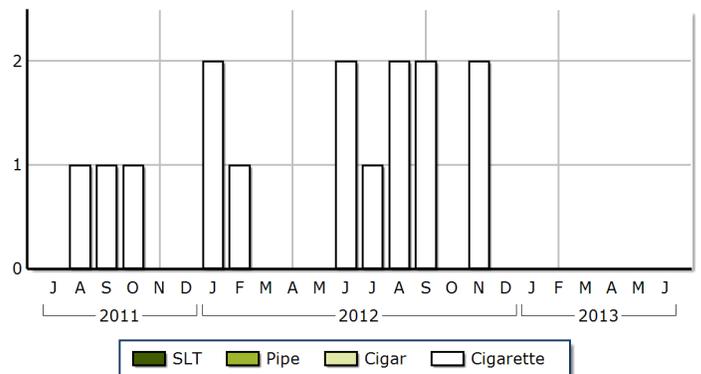
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



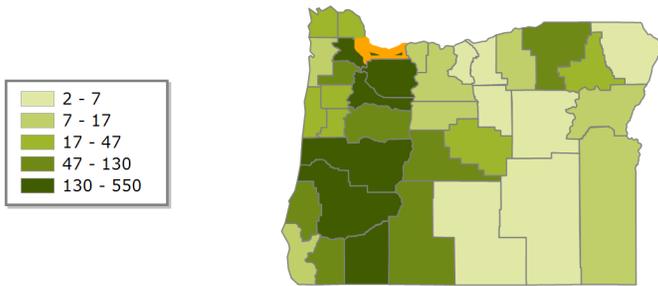
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

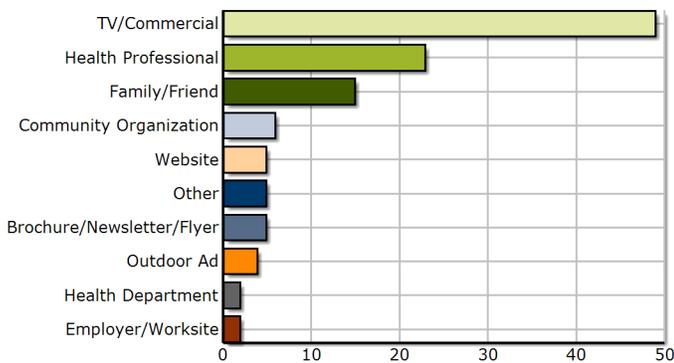
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

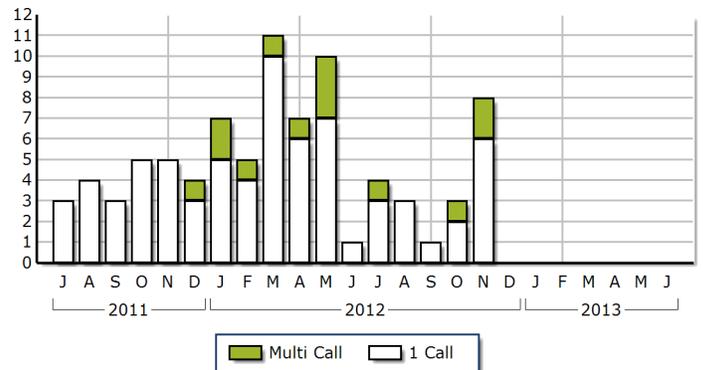


County Population	Prevalence	Tobacco Users
Adult	564,102	15.3 %
		86,308 ⁴
		County
Tobacco Users - Last Full Month		158
Tobacco Users YTD		711
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

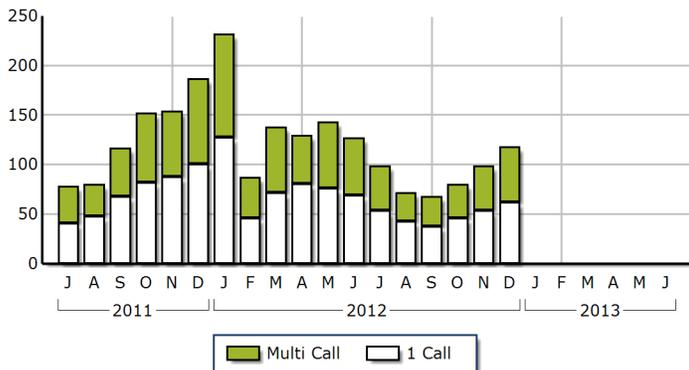
How Heard About



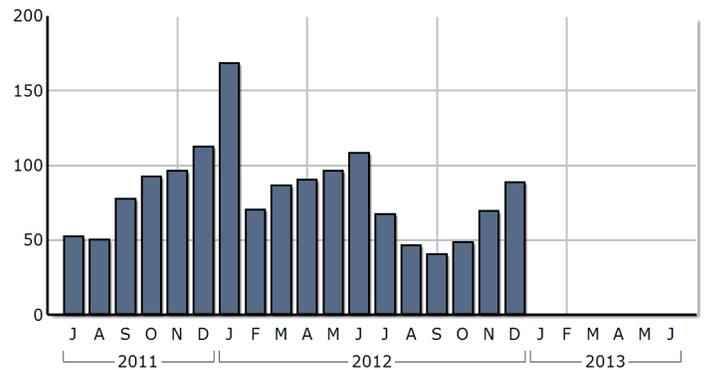
Fax Referral



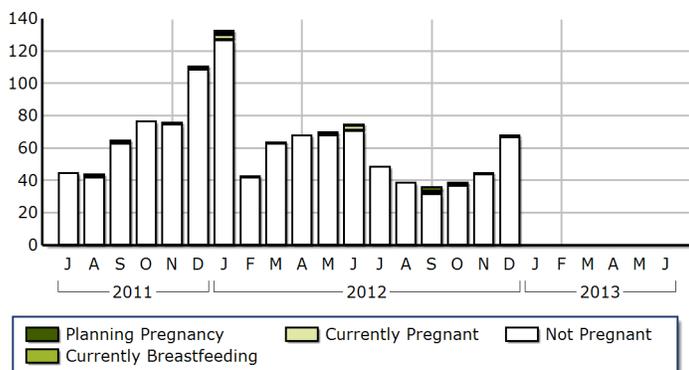
Tobacco User Enrollments By Program Type



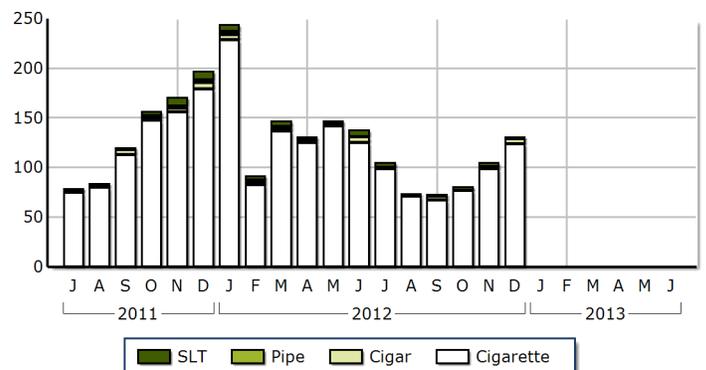
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

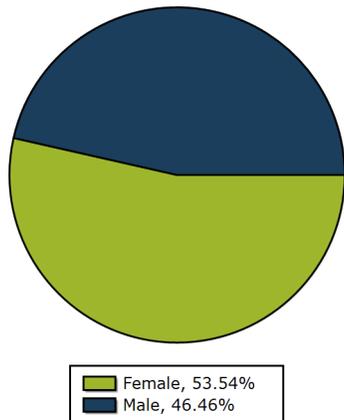


Chart Total N: 127

Tobacco Users By Language

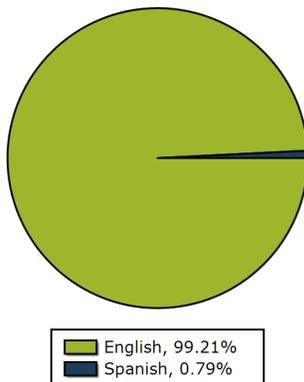


Chart Total N: 127

Tobacco Users By Education

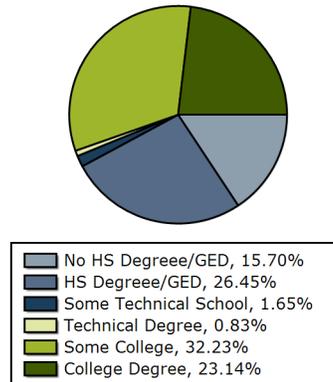


Chart Total N: 121

Tobacco Users By Race

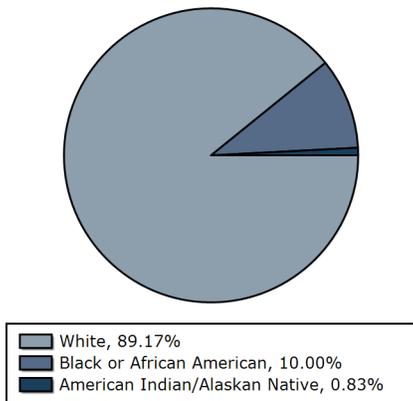


Chart Total N: 120

Tobacco Users By Age

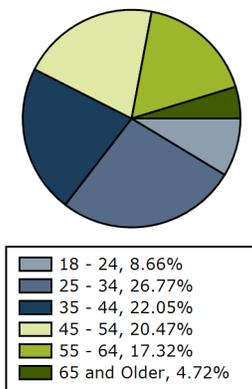


Chart Total N: 127

Tobacco Users By Health Plan

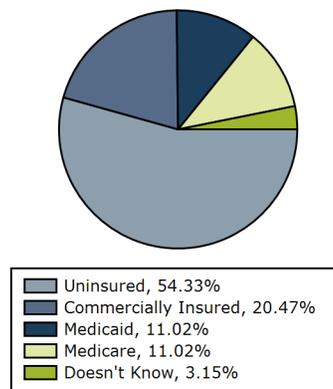


Chart Total N: 127

Tobacco Users By Ethnicity

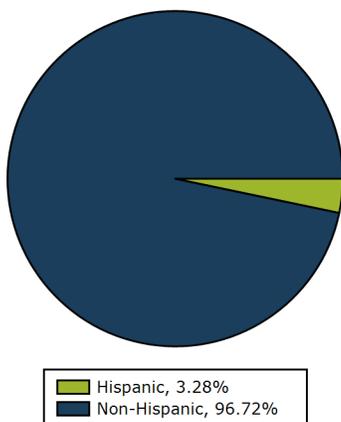


Chart Total N: 122

Tobacco Users By Chronic Condition

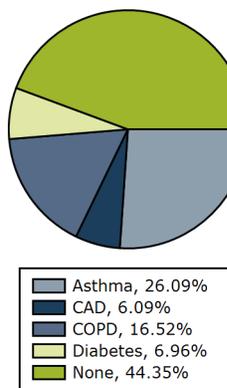


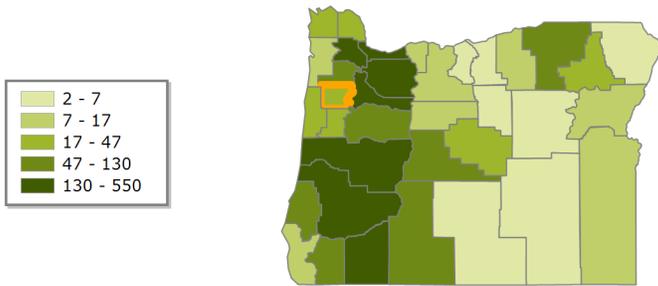
Chart Total N: 115

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

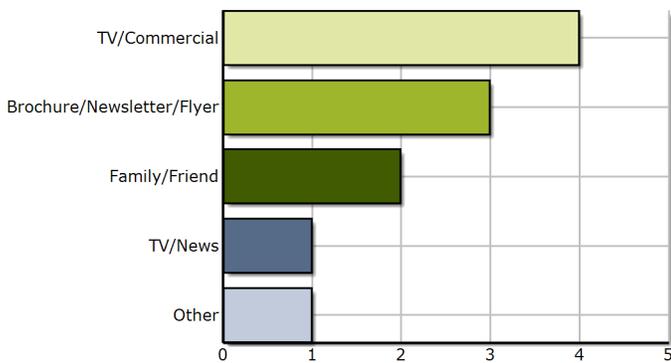
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

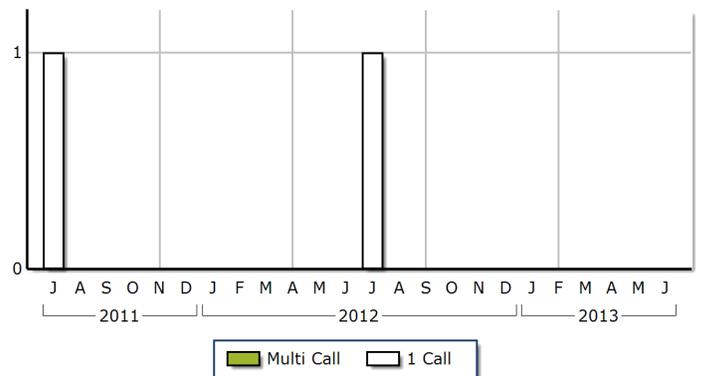


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 ⁴
			County
Tobacco Users - Last Full Month			11
Tobacco Users YTD			38
Unique Tobacco Users YTD			25
Target Reach			2.0 %
Reach YTD			0.50 %
Reach - NAQC			0.38 %
Annualized Reach			1.01 %
Annualized Reach - NAQC			0.77 %
Unique Individual Reach			0.33 %

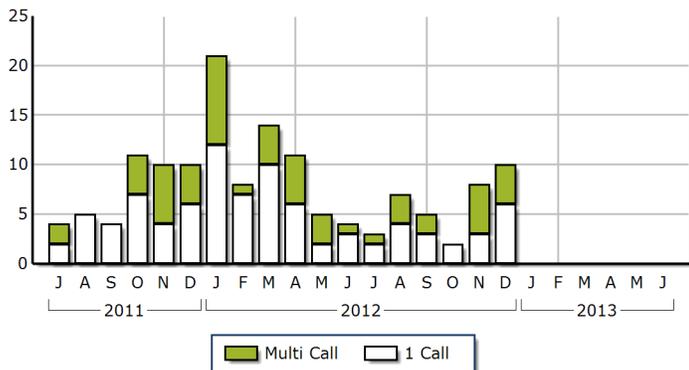
How Heard About



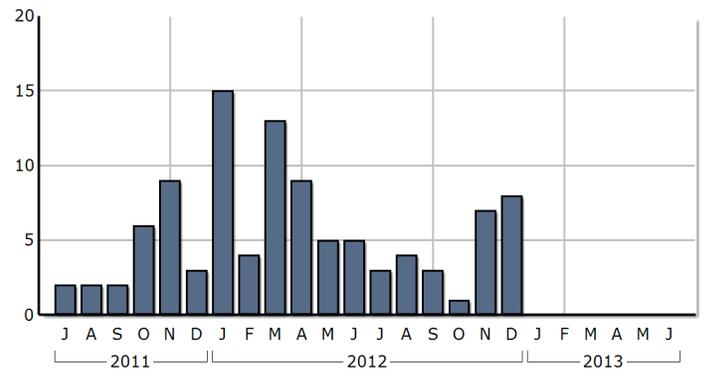
Fax Referral



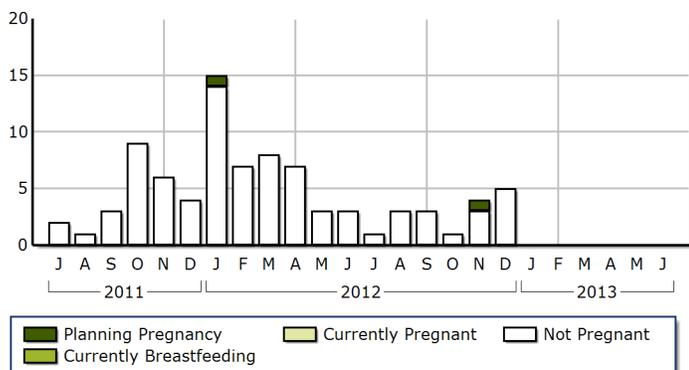
Tobacco User Enrollments By Program Type



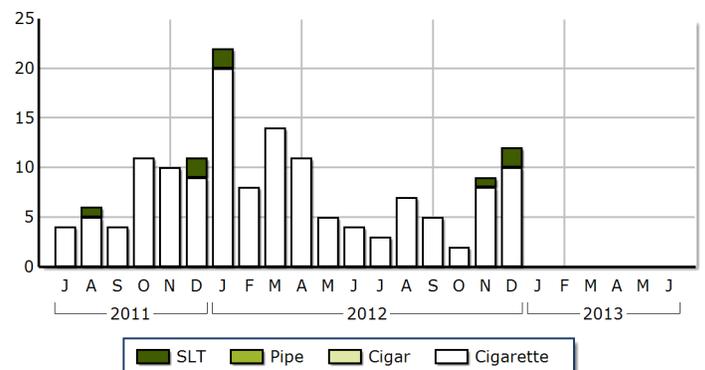
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

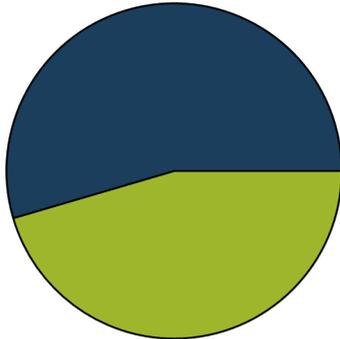


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

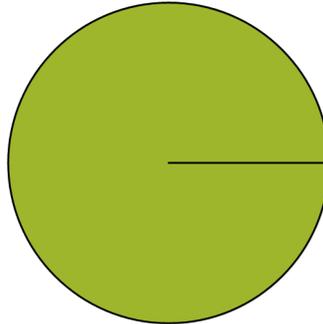
Tobacco Users By Gender



Female, 45.45%
Male, 54.55%

Chart Total N: 11

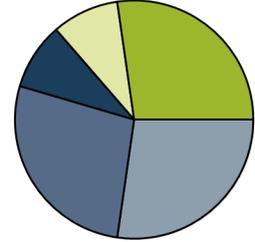
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

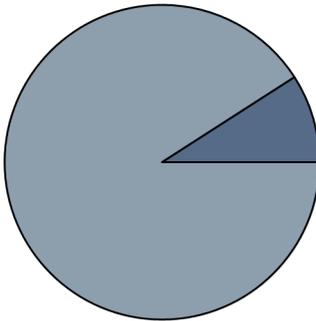
Tobacco Users By Education



No HS Degreee/GED, 27.27%
HS Degreee/GED, 27.27%
Some Technical School, 9.09%
Some College, 9.09%
College Degree, 27.27%

Chart Total N: 11

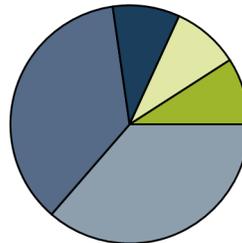
Tobacco Users By Race



White, 90.91%
Native Hawaiian/Pacific Islander, 9.09%

Chart Total N: 11

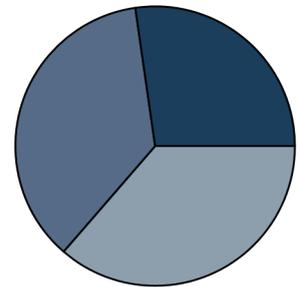
Tobacco Users By Age



25 - 34, 36.36%
35 - 44, 36.36%
45 - 54, 9.09%
55 - 64, 9.09%
65 and Older, 9.09%

Chart Total N: 11

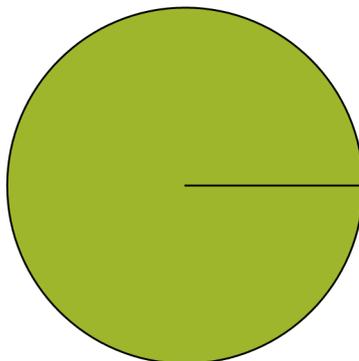
Tobacco Users By Health Plan



Medicaid, 36.36%
Uninsured, 36.36%
Medicare, 27.27%

Chart Total N: 11

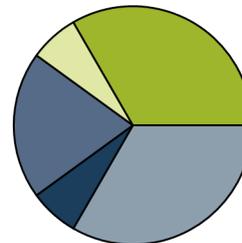
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



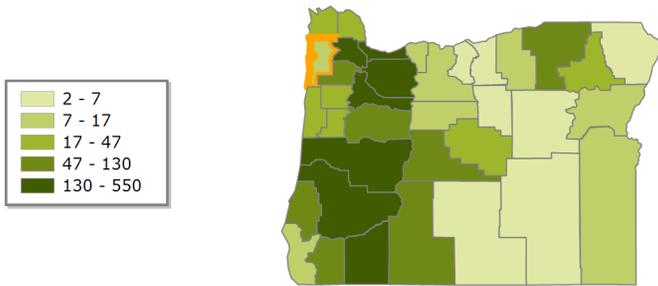
Asthma, 33.33%
CAD, 6.67%
COPD, 20.00%
Diabetes, 6.67%
None, 33.33%

Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

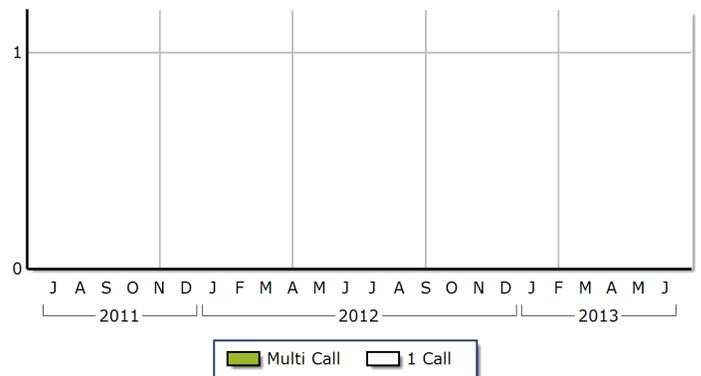


County Population	Prevalence	Tobacco Users
Adult 21,446	21.6 %	4,632 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		15
Unique Tobacco Users YTD	3	9
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.32 %
Reach - NAQC	2	0.22 %
Annualized Reach	1	0.65 %
Annualized Reach - NAQC	2	0.43 %
Unique Individual Reach	3	0.19 %

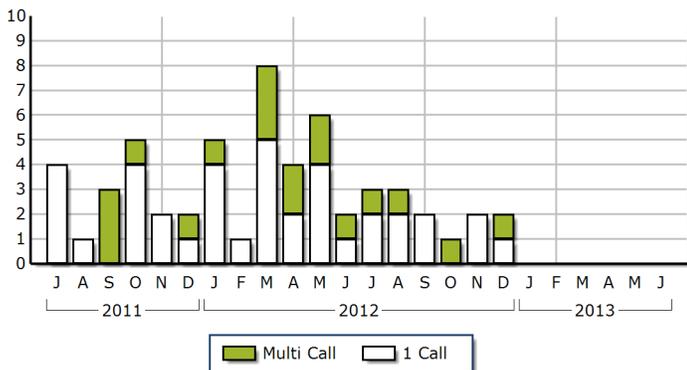
How Heard About



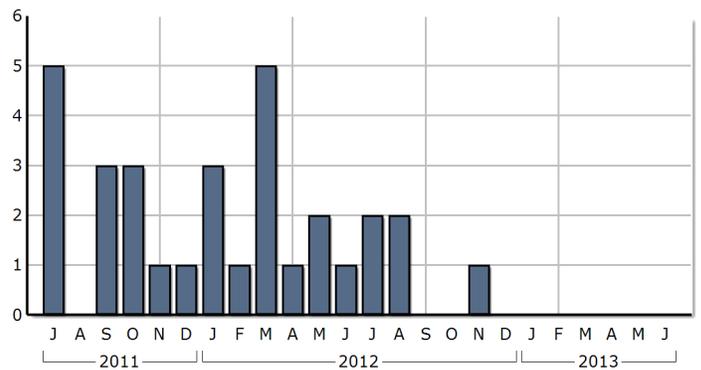
Fax Referral



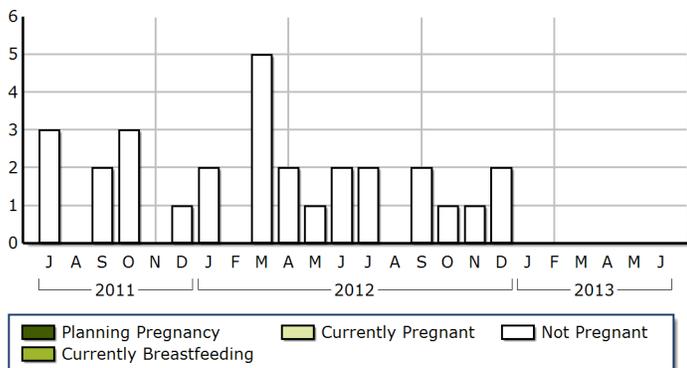
Tobacco User Enrollments By Program Type



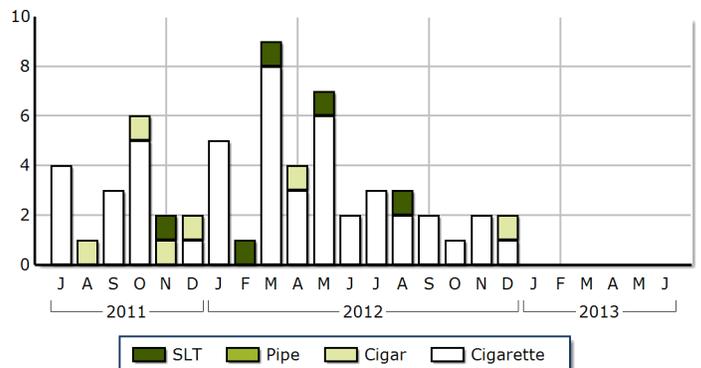
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

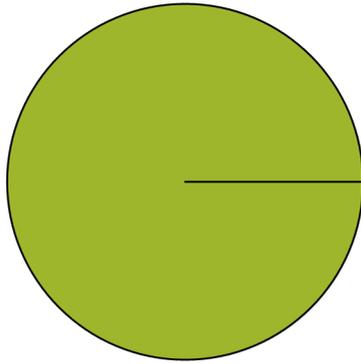


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

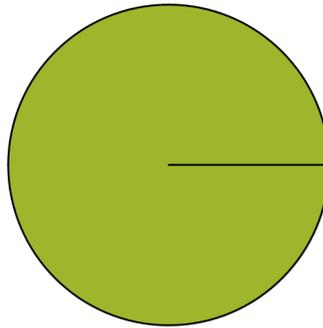
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

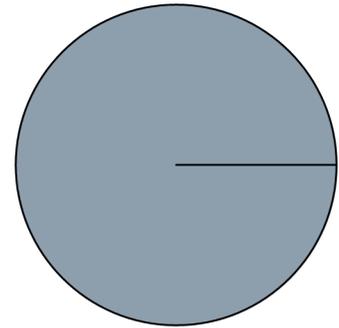
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

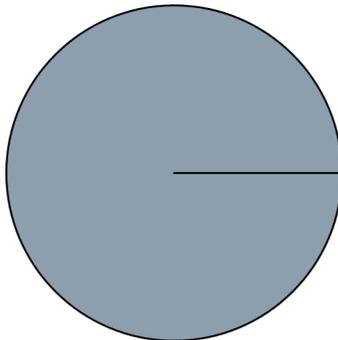
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

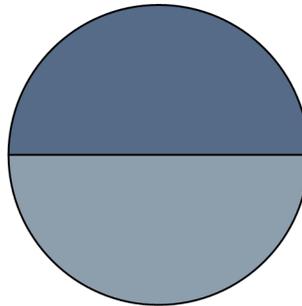
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

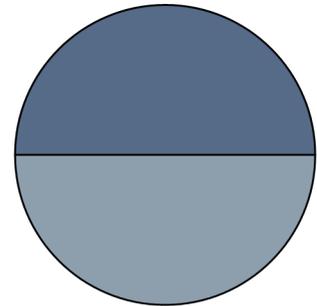
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

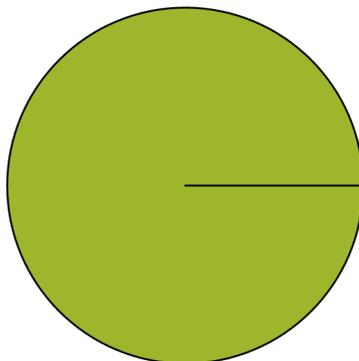
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

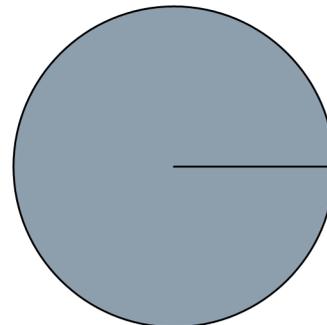
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

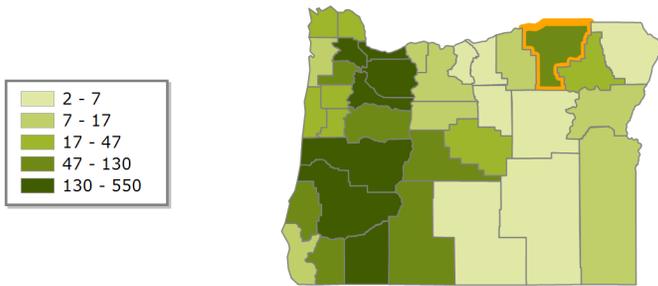
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

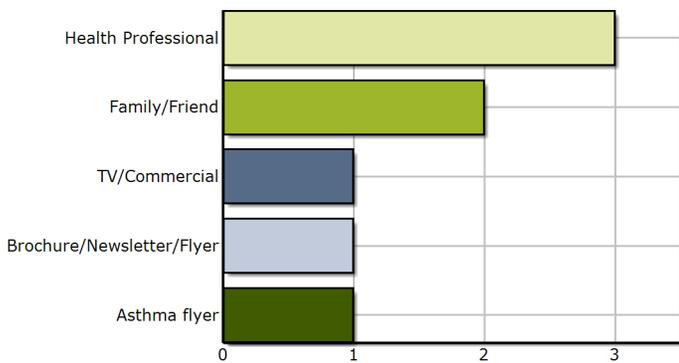
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

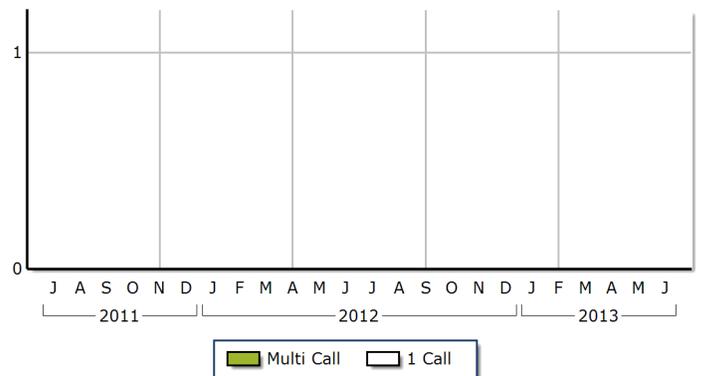


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	County	13,117 ⁴
			County	State
Tobacco Users - Last Full Month			9	932
Tobacco Users YTD			57	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.43 %
Reach - NAQC			2	0.27 %
Annualized Reach			1	0.87 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.30 %

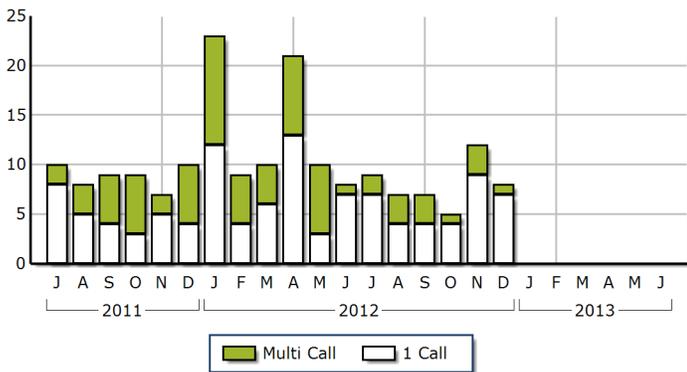
How Heard About



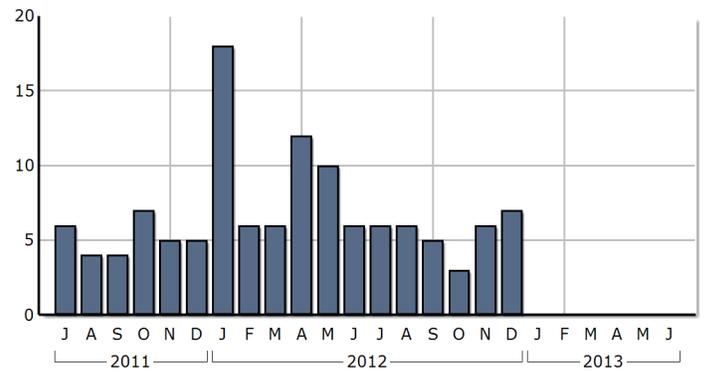
Fax Referral



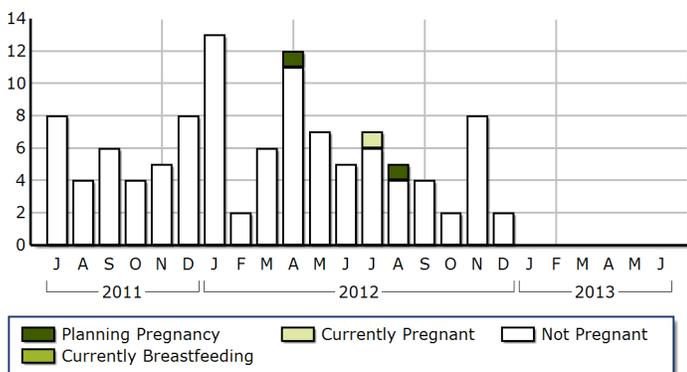
Tobacco User Enrollments By Program Type



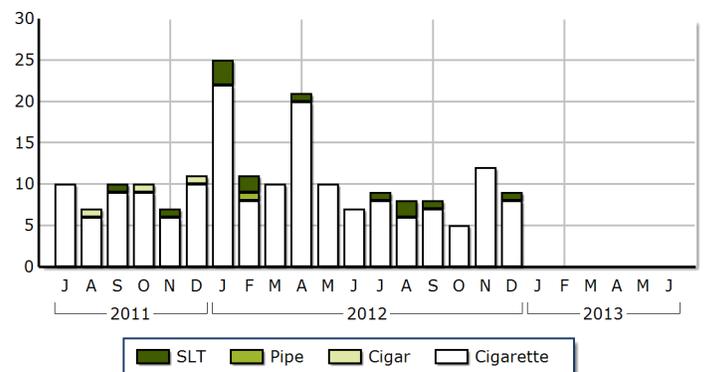
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

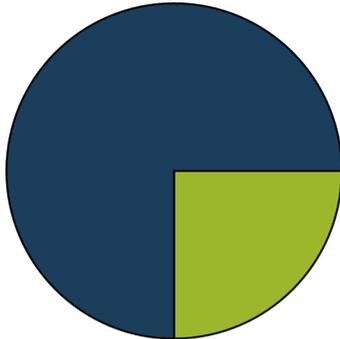


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

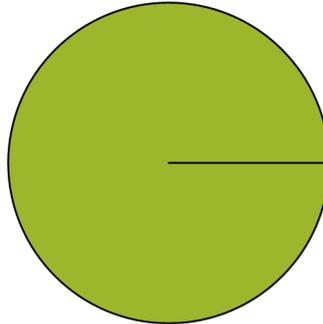
Tobacco Users By Gender



Female, 25.00%
Male, 75.00%

Chart Total N: 8

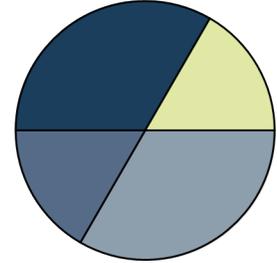
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

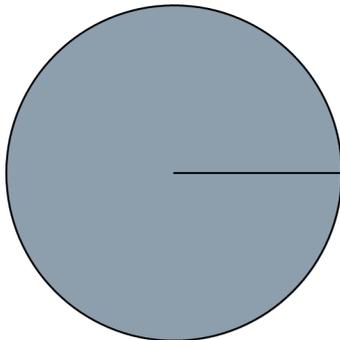
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 16.67%
Some College, 33.33%
College Degree, 16.67%

Chart Total N: 6

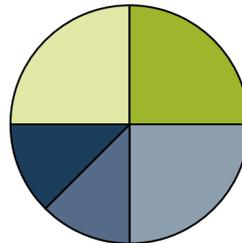
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

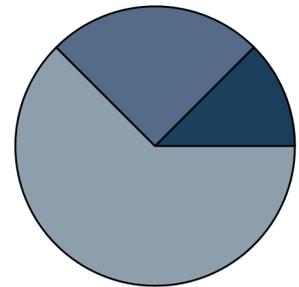
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 12.50%
35 - 44, 12.50%
45 - 54, 25.00%
55 - 64, 25.00%

Chart Total N: 8

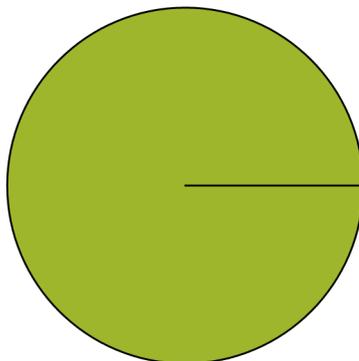
Tobacco Users By Health Plan



Medicaid, 62.50%
Commercially Insured, 25.00%
Uninsured, 12.50%

Chart Total N: 8

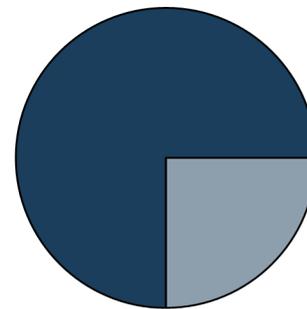
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Diabetes, 25.00%
None, 75.00%

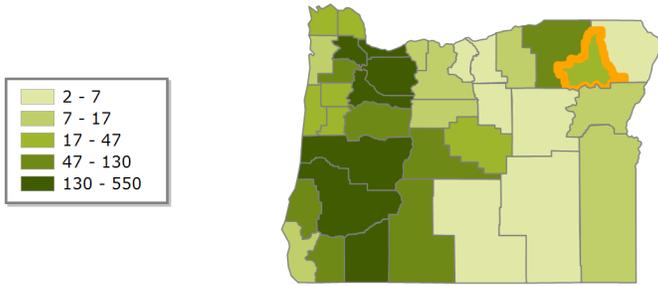
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

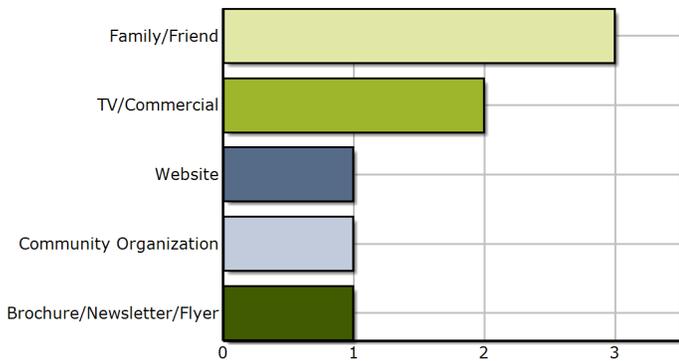
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

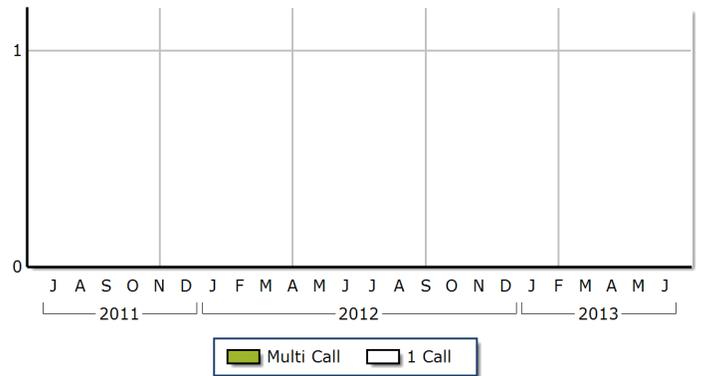


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 ⁴
		County 9 State 932
Tobacco Users - Last Full Month		24 4,890
Tobacco Users YTD		16 3,318
Unique Tobacco Users YTD		2.0 % 2.0 %
Target Reach		0.90 % 0.95 %
Reach YTD		0.63 % 0.42 %
Reach - NAQC		1.79 % 1.90 %
Annualized Reach		1.27 % 0.83 %
Annualized Reach - NAQC		0.60 % 0.64 %

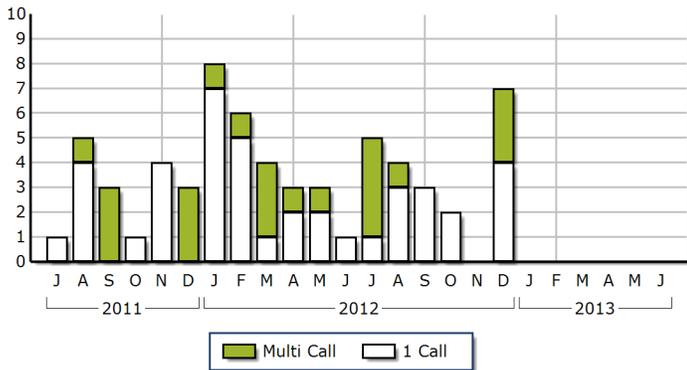
How Heard About



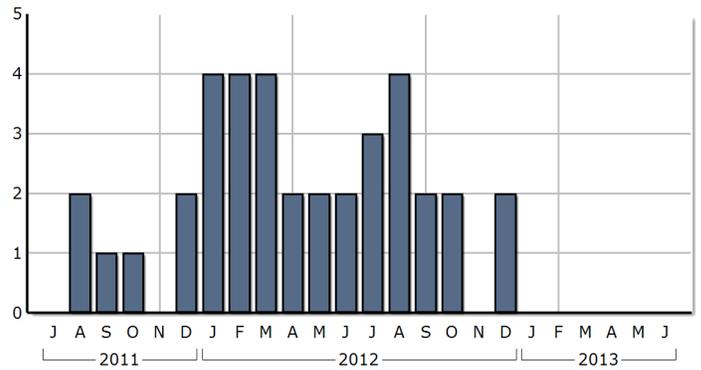
Fax Referral



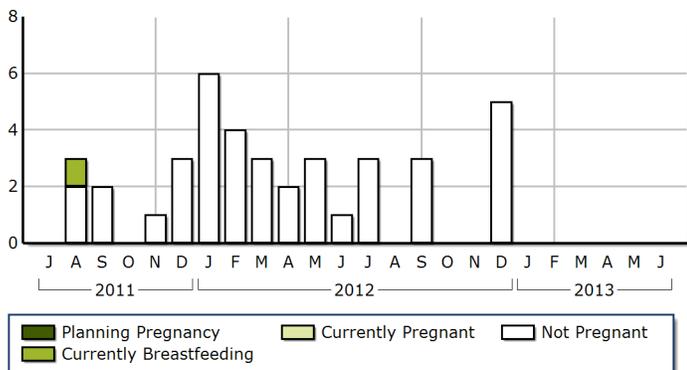
Tobacco User Enrollments By Program Type



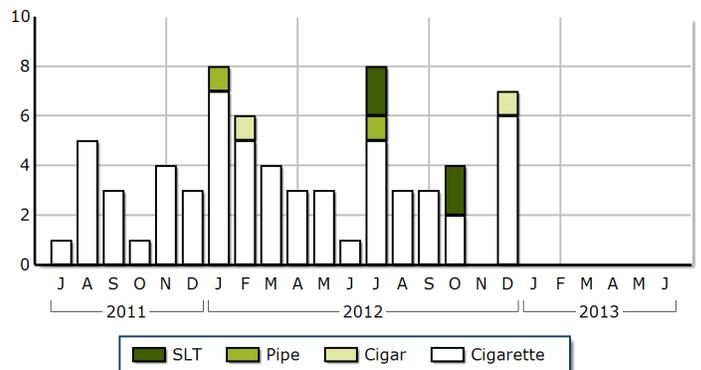
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

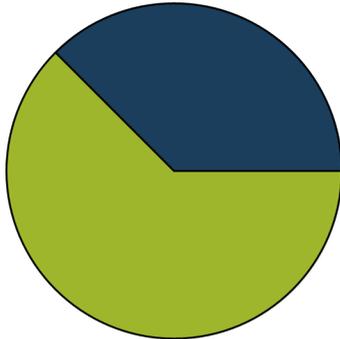


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

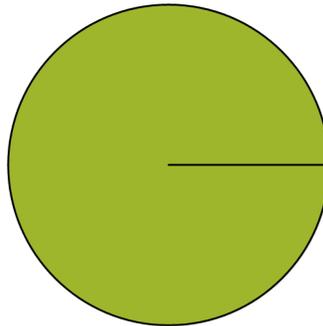
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 8

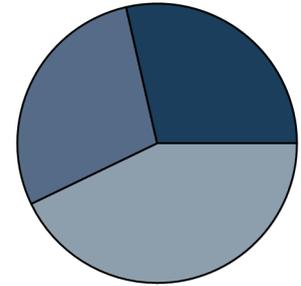
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

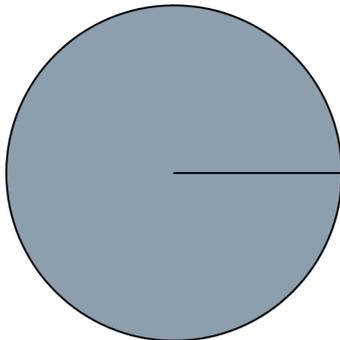
Tobacco Users By Education



HS Degree/GED, 42.86%
Some College, 28.57%
College Degree, 28.57%

Chart Total N: 7

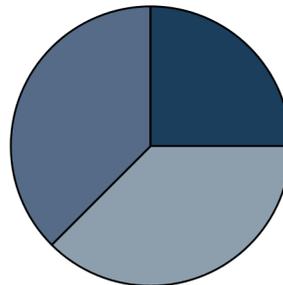
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

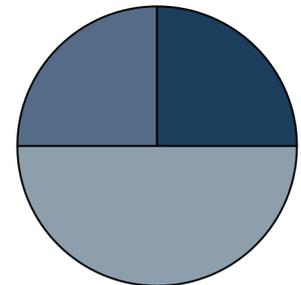
Tobacco Users By Age



25 - 34, 37.50%
35 - 44, 37.50%
55 - 64, 25.00%

Chart Total N: 8

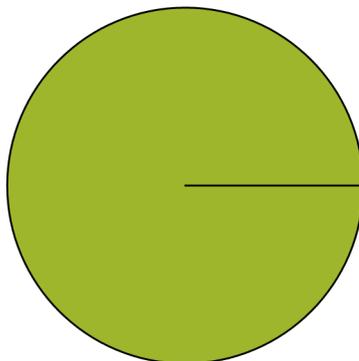
Tobacco Users By Health Plan



Uninsured, 50.00%
Commercially Insured, 25.00%
Medicare, 25.00%

Chart Total N: 8

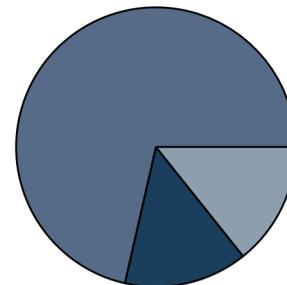
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 14.29%
COPD, 14.29%
None, 71.43%

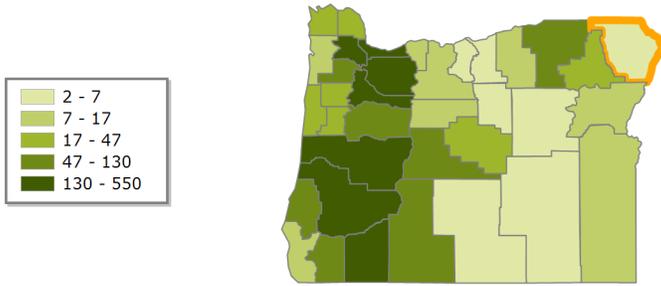
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

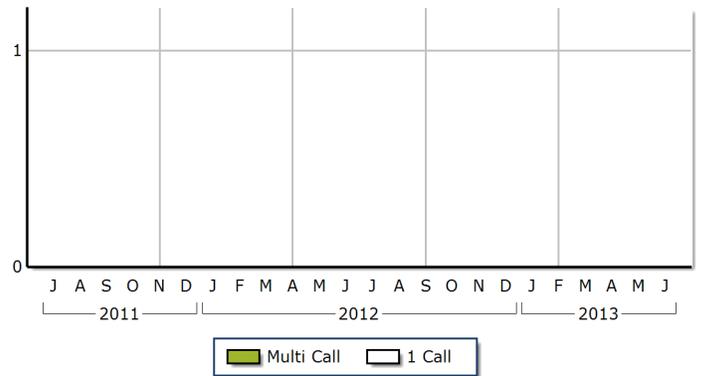
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

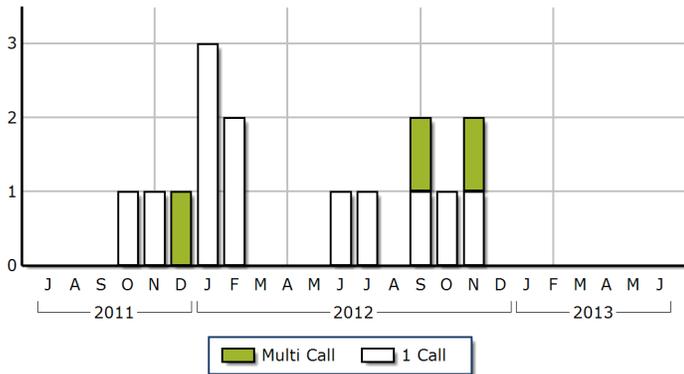


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			-	932
Tobacco Users YTD			6	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.58 %
Reach - NAQC			2	0.58 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	1.16 %
Unique Individual Reach			3	0.39 %

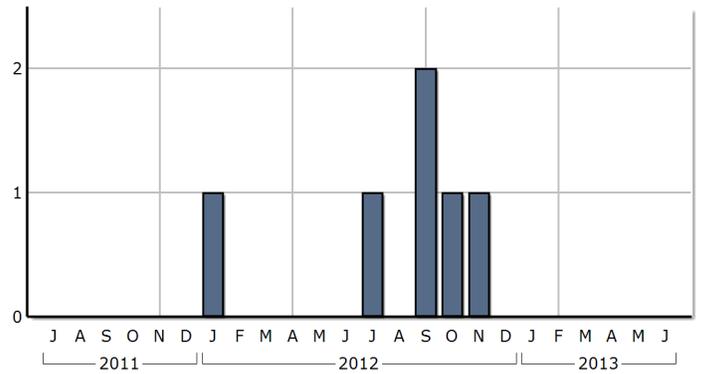
Fax Referral



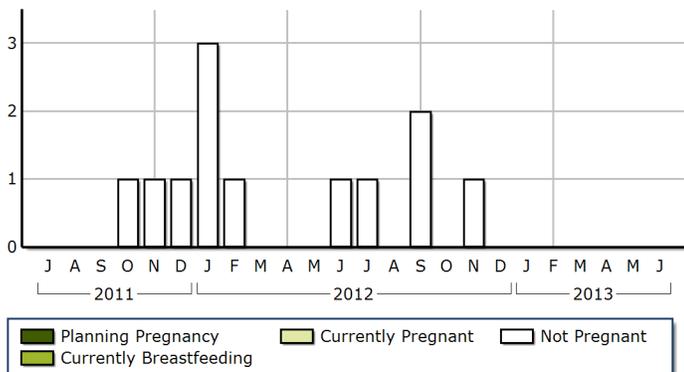
Tobacco User Enrollments By Program Type



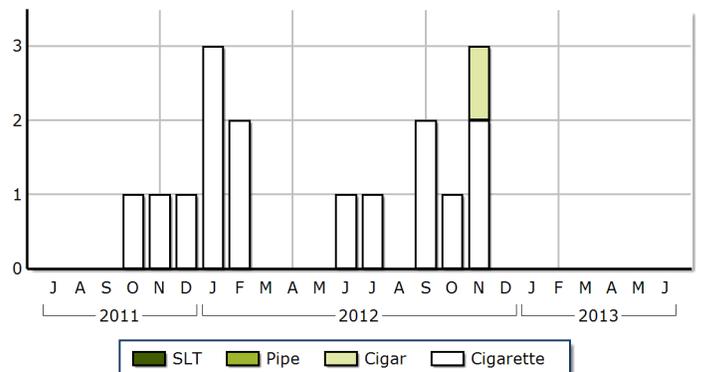
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

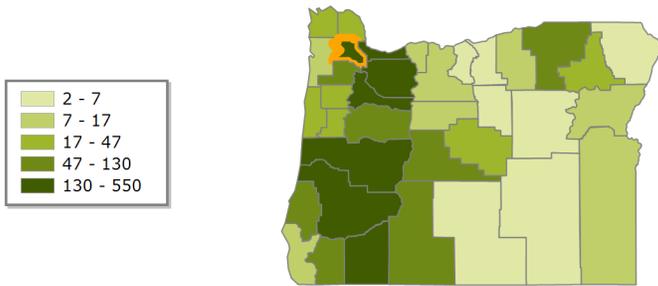


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

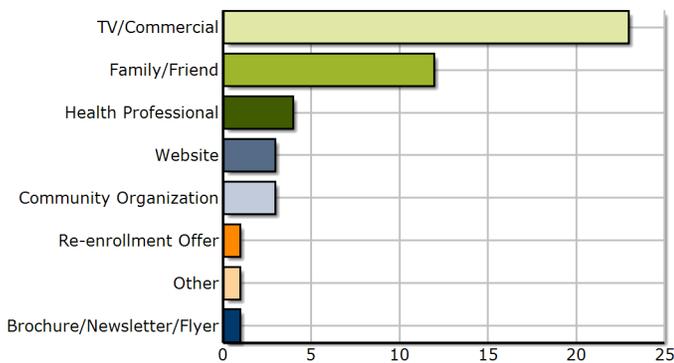
From 12/1/2012 through 12/31/2012

State Tobacco Users Served Contract YTD (Adults)

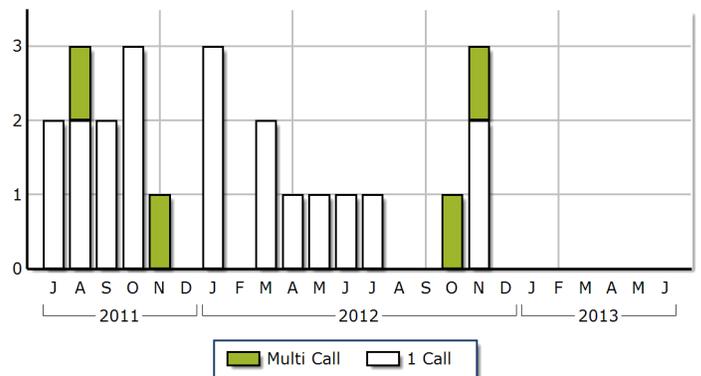


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		54
Tobacco Users YTD		240
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.48 %
Reach - NAQC		2 0.34 %
Annualized Reach		1 0.96 %
Annualized Reach - NAQC		2 0.69 %
Unique Individual Reach		3 0.32 %

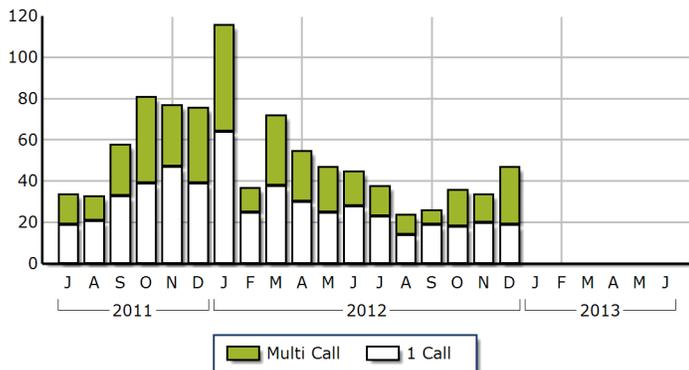
How Heard About



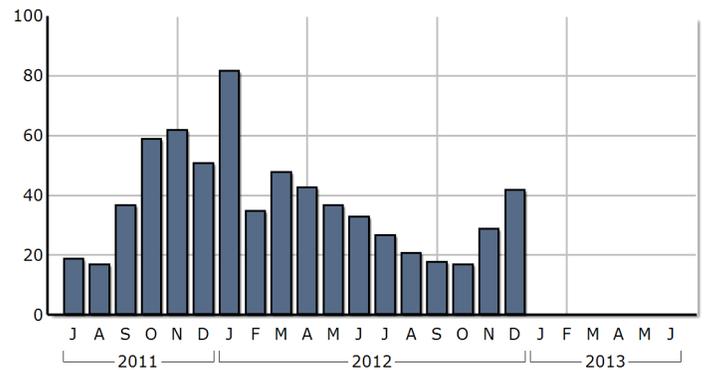
Fax Referral



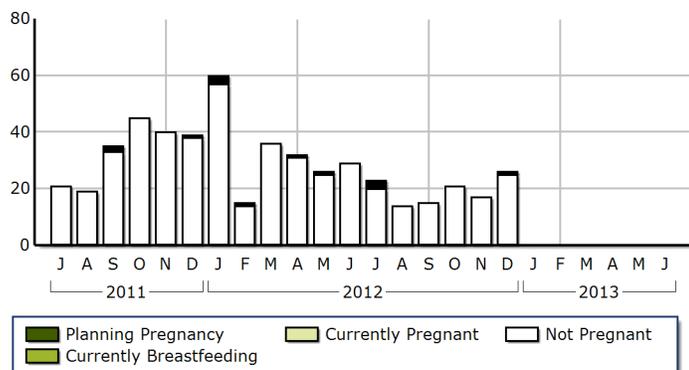
Tobacco User Enrollments By Program Type



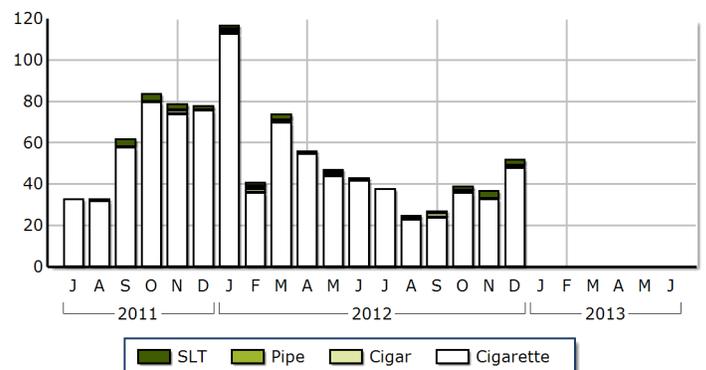
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

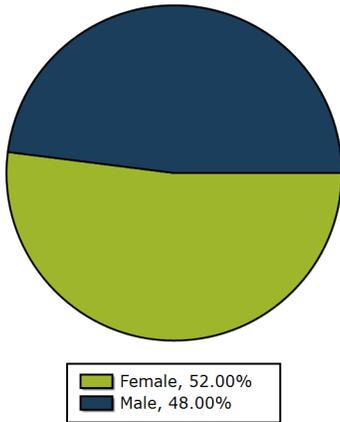


Chart Total N: 50

Tobacco Users By Language

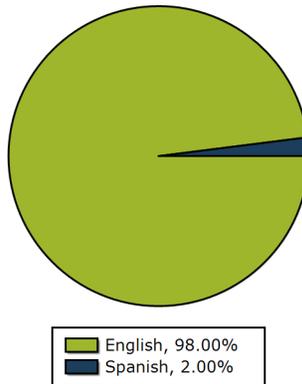


Chart Total N: 50

Tobacco Users By Education

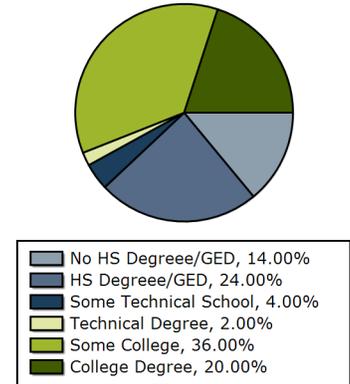


Chart Total N: 50

Tobacco Users By Race

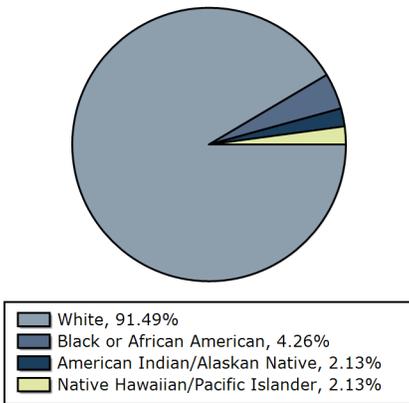


Chart Total N: 47

Tobacco Users By Age

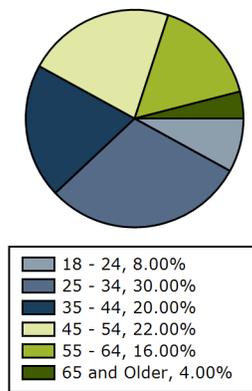


Chart Total N: 50

Tobacco Users By Health Plan

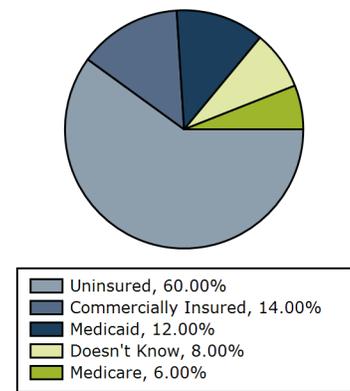


Chart Total N: 50

Tobacco Users By Ethnicity

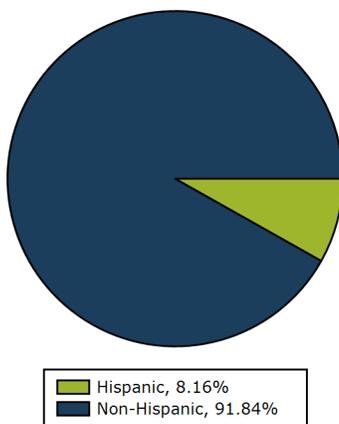


Chart Total N: 49

Tobacco Users By Chronic Condition

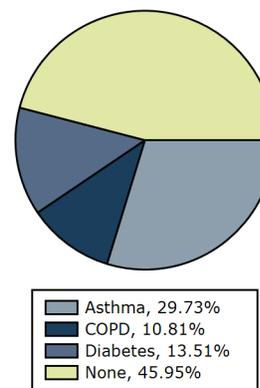
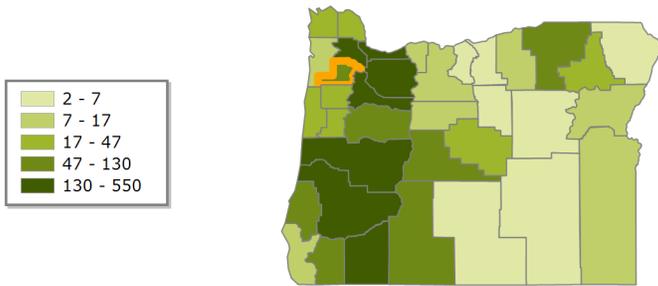


Chart Total N: 37

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

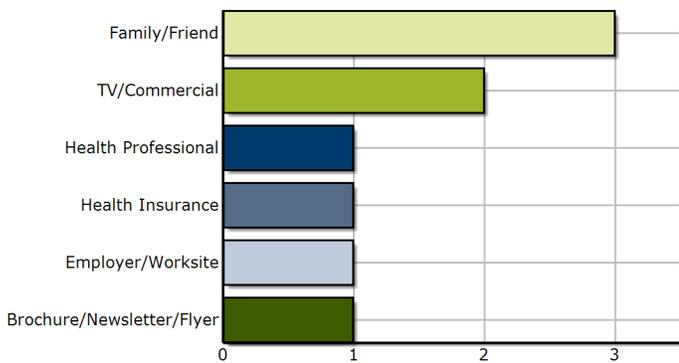
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

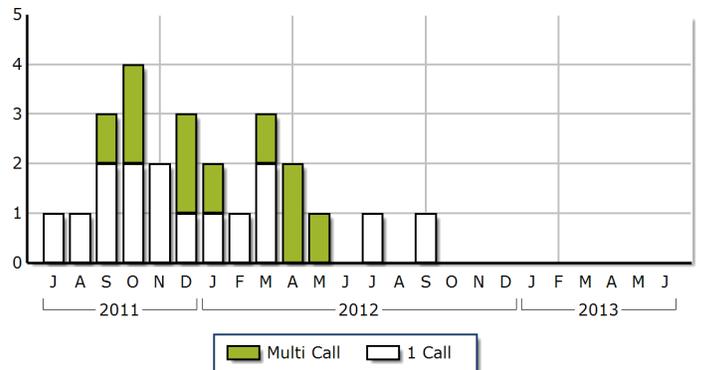


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %		13,376 ⁴
			County	State
Tobacco Users - Last Full Month			10	932
Tobacco Users YTD			94	4,890
Unique Tobacco Users YTD			3	3,318
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.70 %
Reach - NAQC			2	0.51 %
Annualized Reach			1	1.41 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	0.42 %

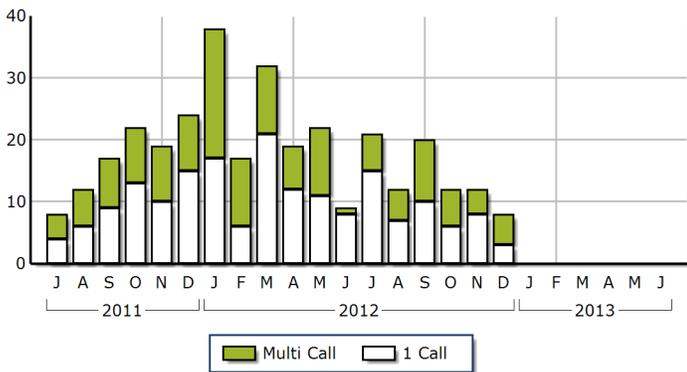
How Heard About



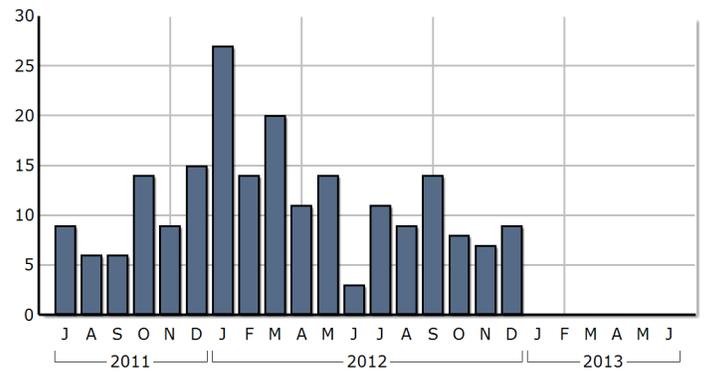
Fax Referral



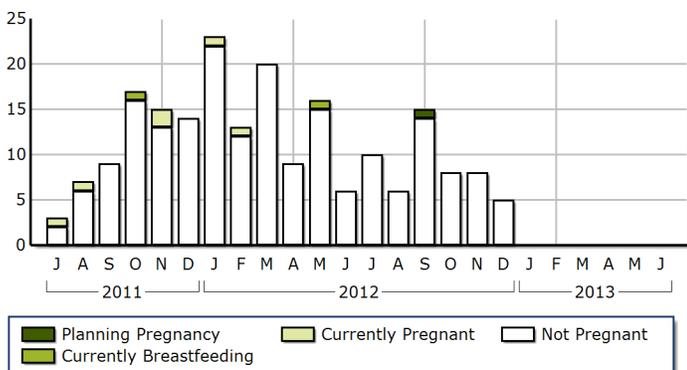
Tobacco User Enrollments By Program Type



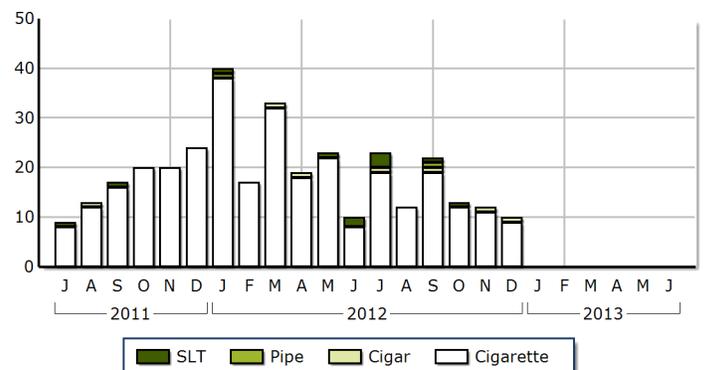
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

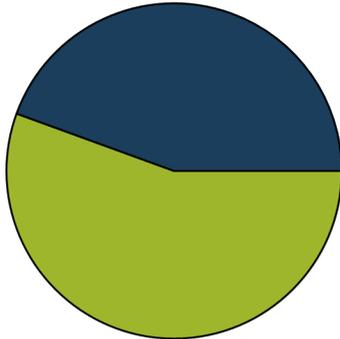


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

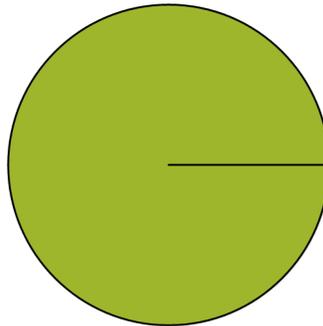
Tobacco Users By Gender



Female, 55.56%
Male, 44.44%

Chart Total N: 9

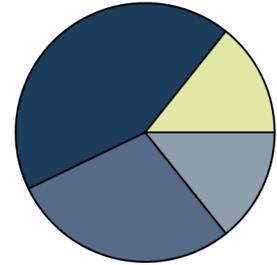
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

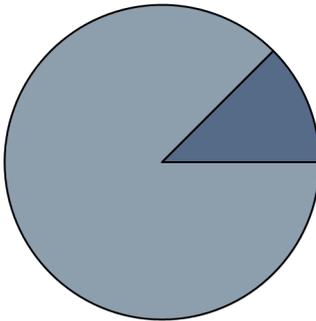
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 28.57%
Some College, 42.86%
College Degree, 14.29%

Chart Total N: 7

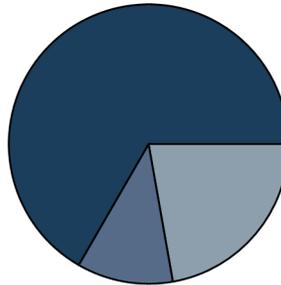
Tobacco Users By Race



White, 87.50%
American Indian/Alaskan Native, 12.50%

Chart Total N: 8

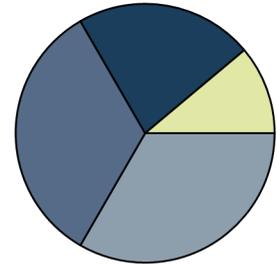
Tobacco Users By Age



25 - 34, 22.22%
35 - 44, 11.11%
45 - 54, 66.67%

Chart Total N: 9

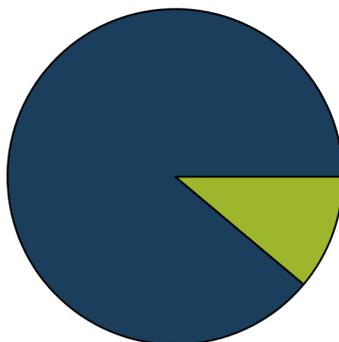
Tobacco Users By Health Plan



Uninsured, 33.33%
Medicaid, 33.33%
Medicare, 22.22%
Doesn't Know, 11.11%

Chart Total N: 9

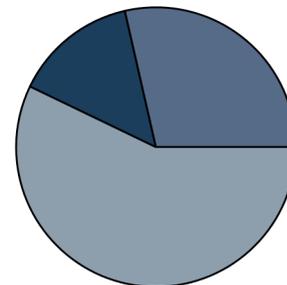
Tobacco Users By Ethnicity



Does Not Know, 11.11%
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 57.14%
COPD, 14.29%
None, 28.57%

Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.