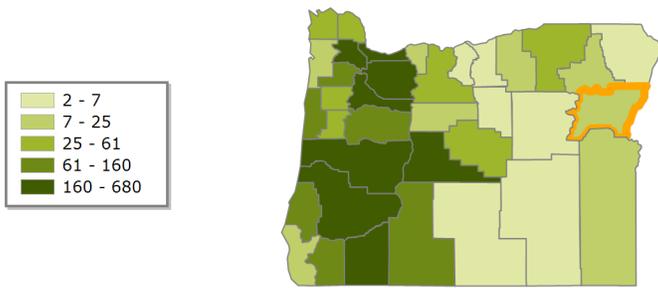
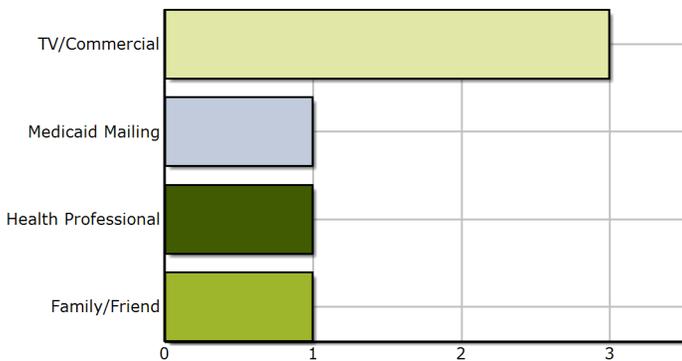


State Tobacco Users Served Contract YTD (Adults)

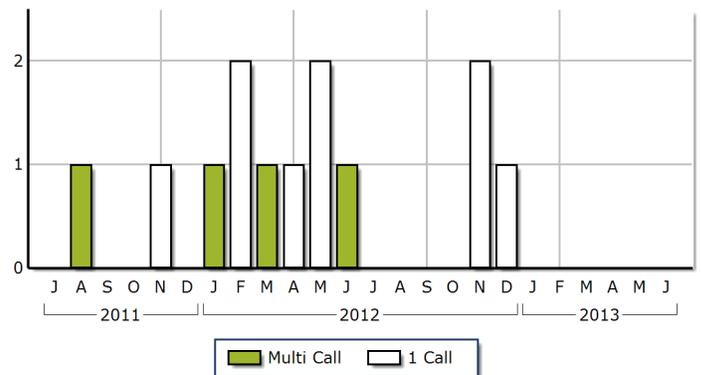


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			8	1,202
Tobacco Users YTD			28	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.06 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	1.81 %
Annualized Reach - NAQC			2	1.42 %
Unique Individual Reach			3	0.83 %

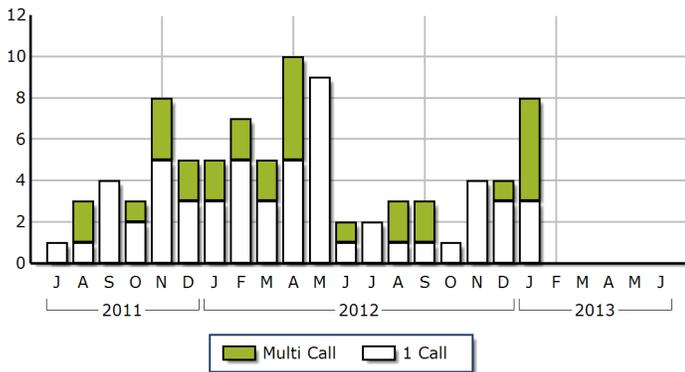
How Heard About



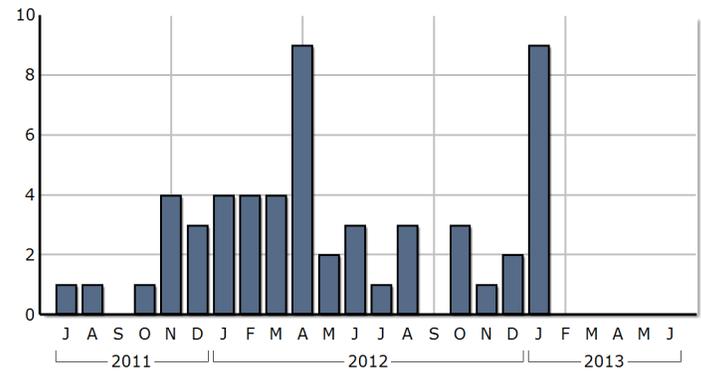
Fax Referral



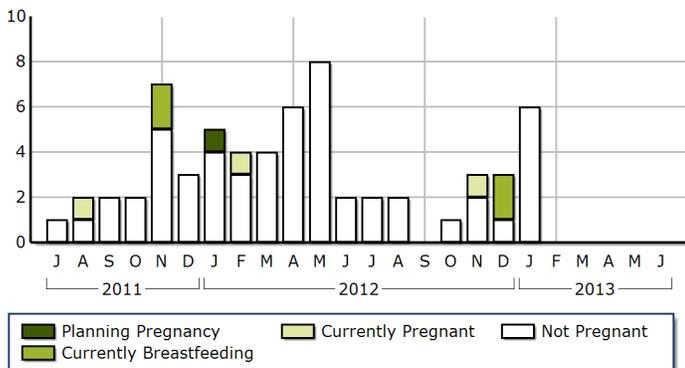
Tobacco User Enrollments By Program Type



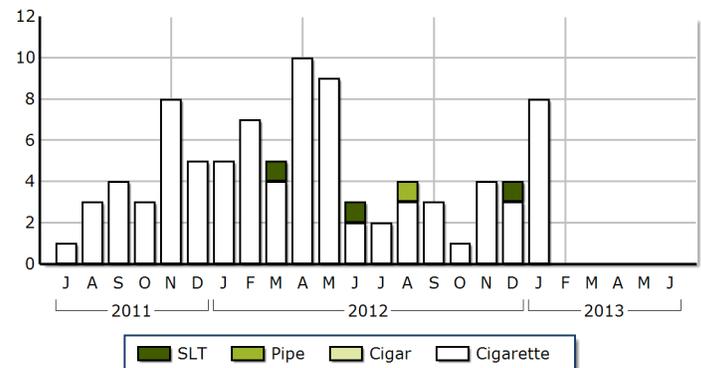
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

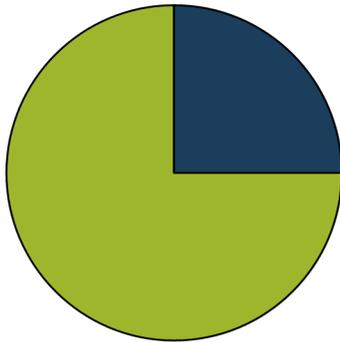


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

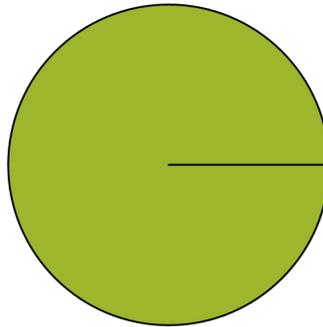
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 8

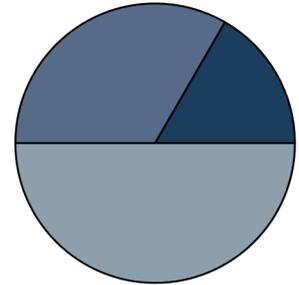
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

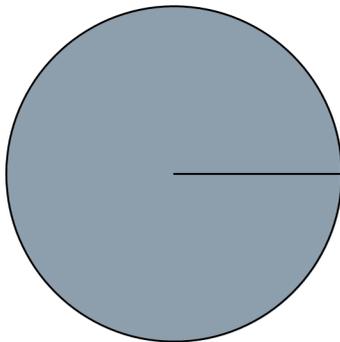
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 33.33%
Some College, 16.67%

Chart Total N: 6

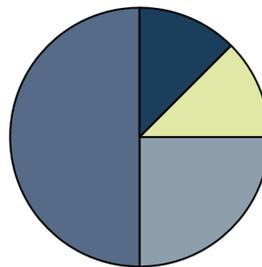
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

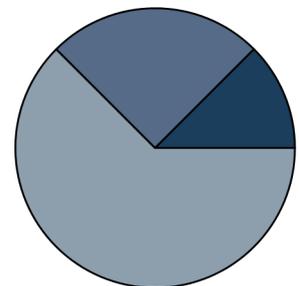
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 50.00%
45 - 54, 12.50%
55 - 64, 12.50%

Chart Total N: 8

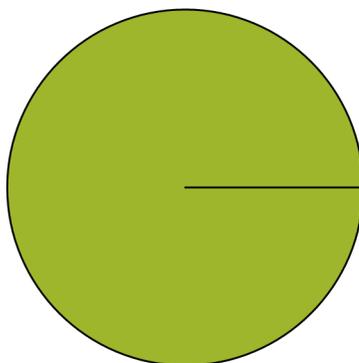
Tobacco Users By Health Plan



Uninsured, 62.50%
Commercially Insured, 25.00%
Medicare, 12.50%

Chart Total N: 8

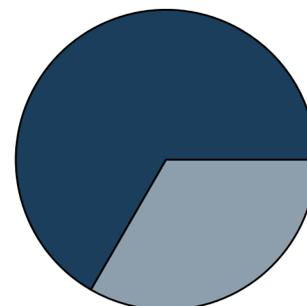
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



COPD, 33.33%
None, 66.67%

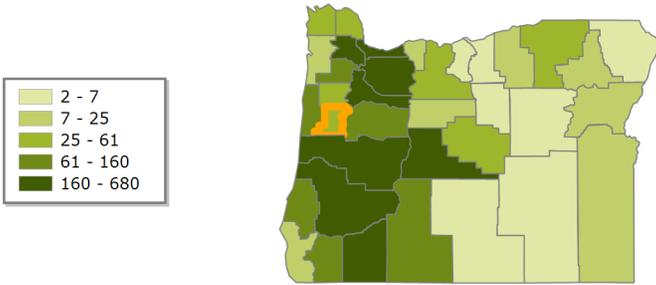
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

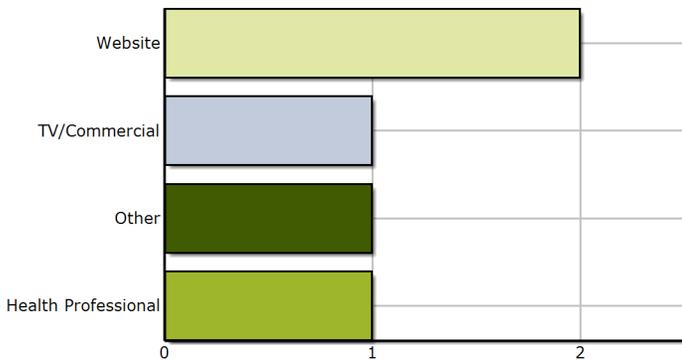
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

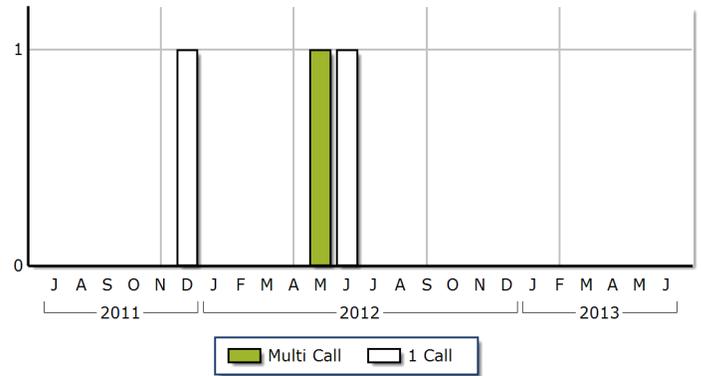


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			8	1,202
Tobacco Users YTD			43	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.58 %
Reach - NAQC			2	0.36 %
Annualized Reach			1	0.99 %
Annualized Reach - NAQC			2	0.62 %
Unique Individual Reach			3	0.81 %

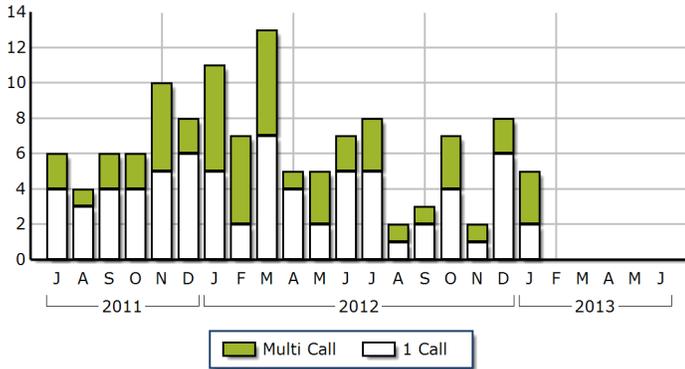
How Heard About



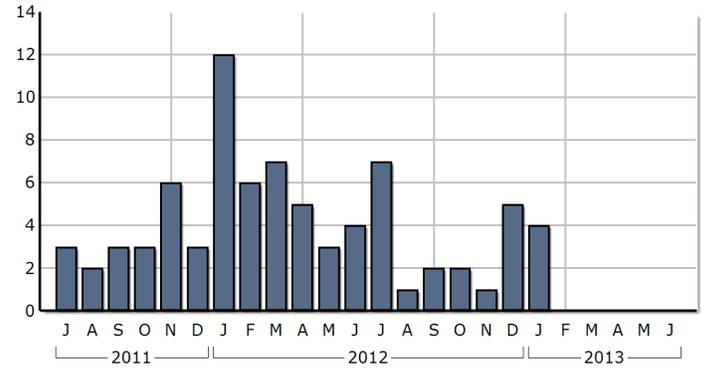
Fax Referral



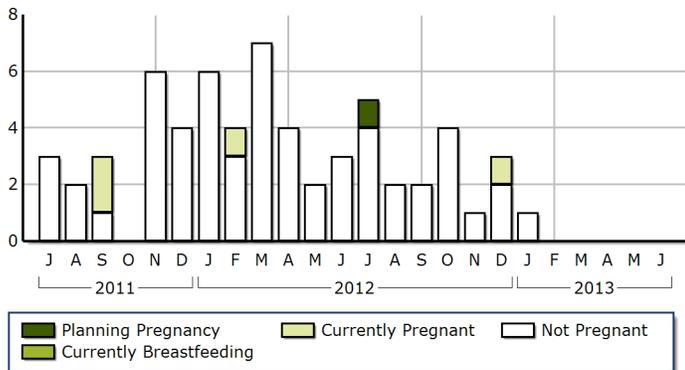
Tobacco User Enrollments By Program Type



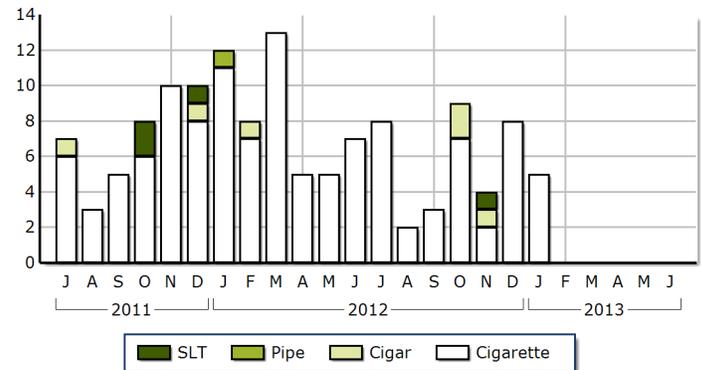
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

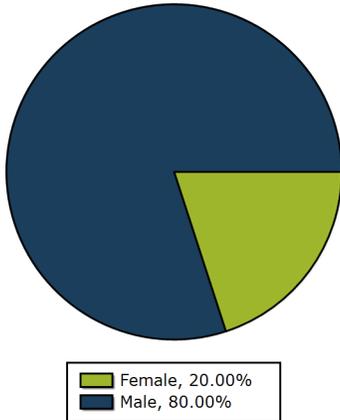


Chart Total N: 5

Tobacco Users By Language

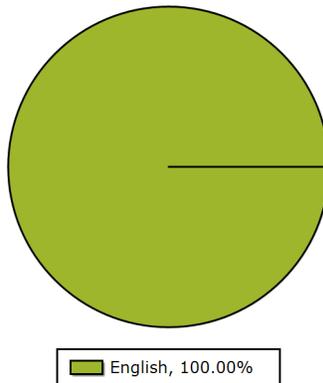


Chart Total N: 5

Tobacco Users By Education

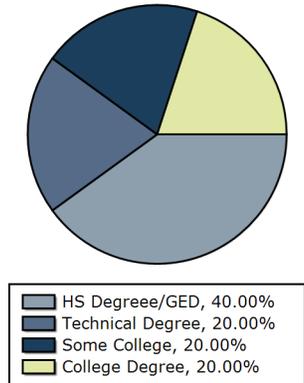


Chart Total N: 5

Tobacco Users By Race

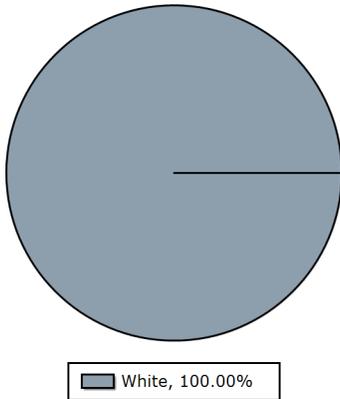


Chart Total N: 5

Tobacco Users By Age

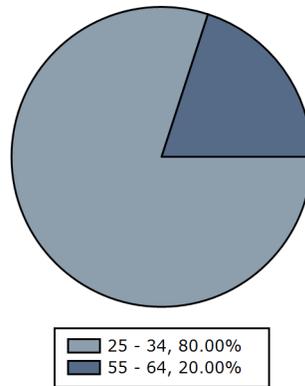


Chart Total N: 5

Tobacco Users By Health Plan

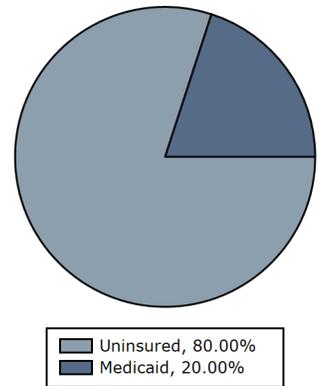


Chart Total N: 5

Tobacco Users By Ethnicity

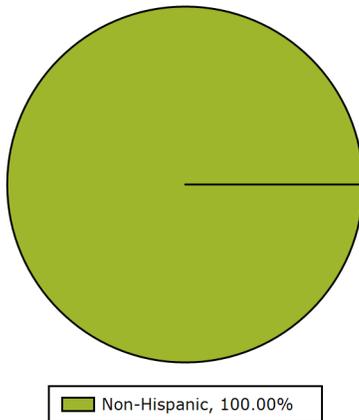


Chart Total N: 5

Tobacco Users By Chronic Condition

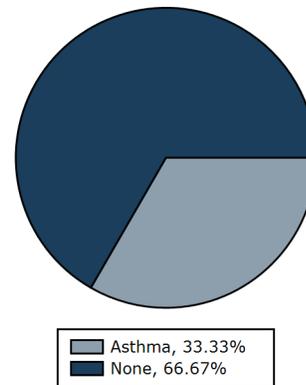


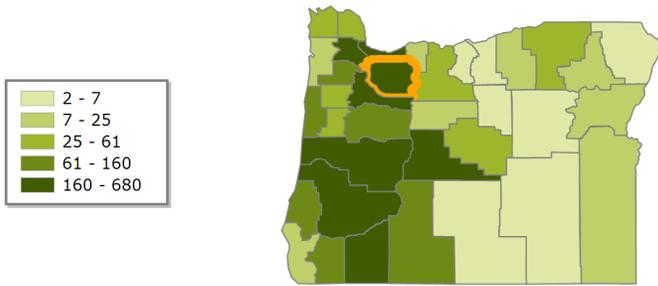
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

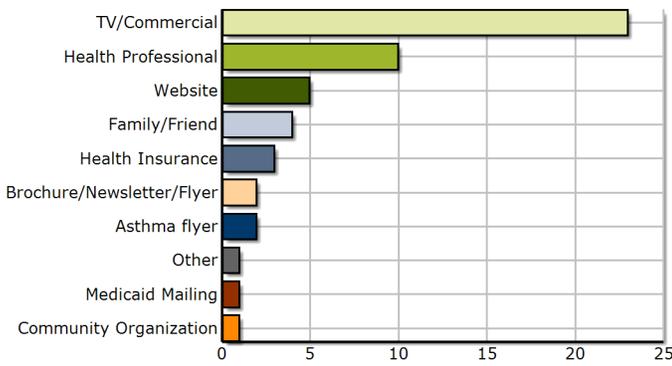
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

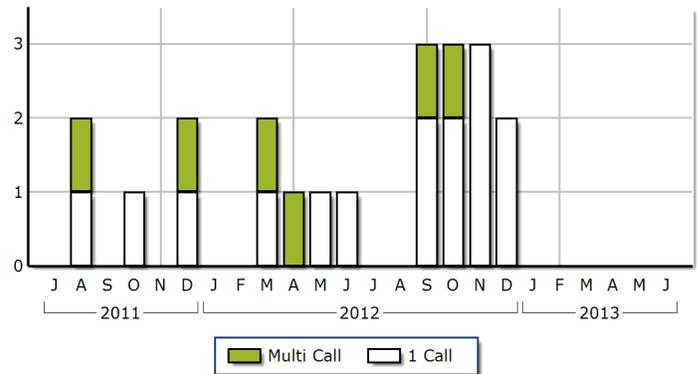


County Population	Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴
		County	State
Tobacco Users - Last Full Month		71	1,202
Tobacco Users YTD		278	6,090
Unique Tobacco Users YTD		3	4,161
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.62 %
Reach - NAQC		2	0.43 %
Annualized Reach		1	1.07 %
Annualized Reach - NAQC		2	0.73 %
Unique Individual Reach		3	0.39 %

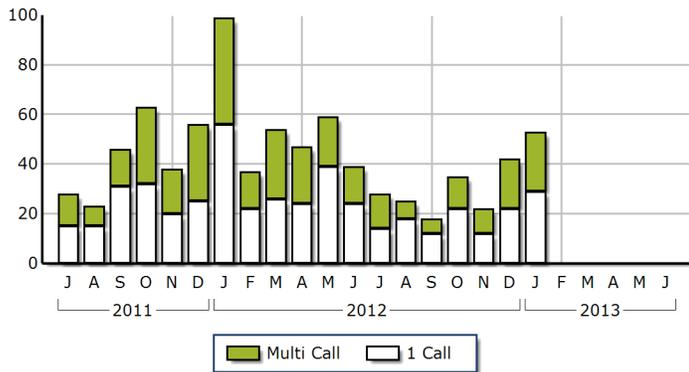
How Heard About



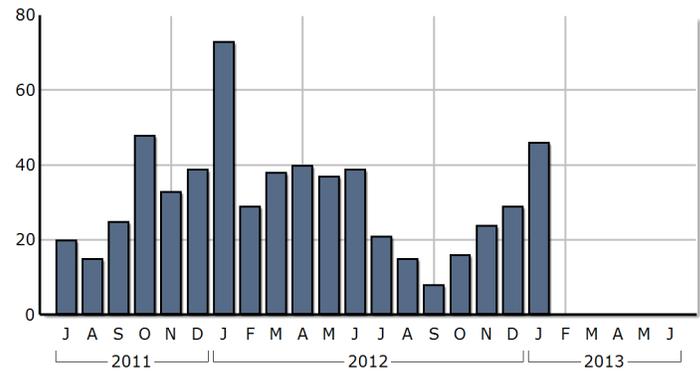
Fax Referral



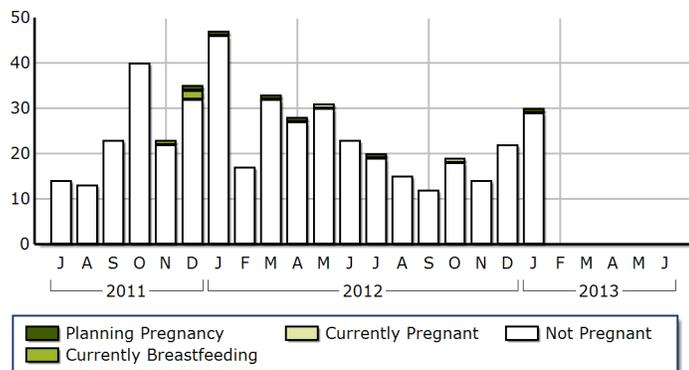
Tobacco User Enrollments By Program Type



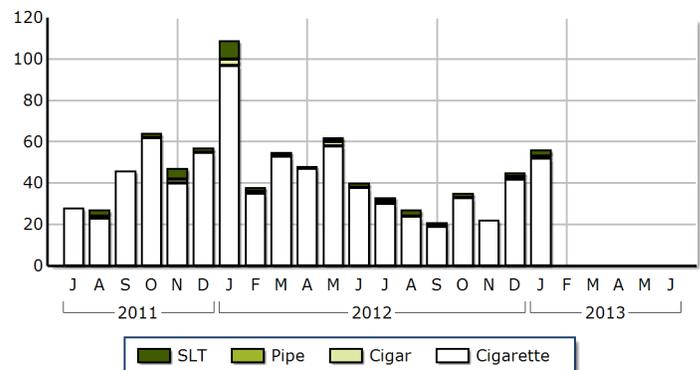
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

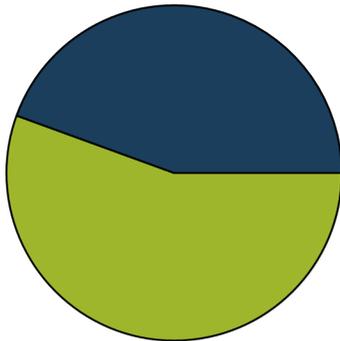


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

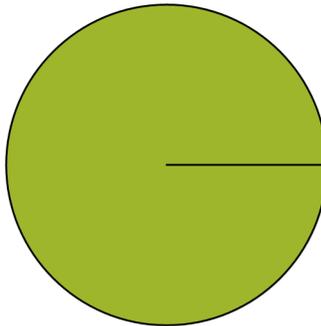
Tobacco Users By Gender



Female, 55.56%
Male, 44.44%

Chart Total N: 24

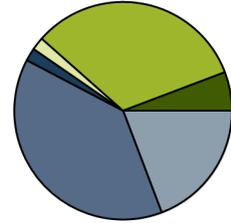
Tobacco Users By Language



English, 100.00%

Chart Total N: 54

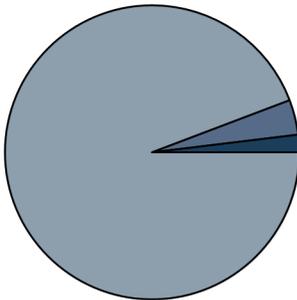
Tobacco Users By Education



No HS Degreee/GED, 19.23%
HS Degreee/GED, 38.46%
Some Technical School, 1.92%
Technical Degree, 1.92%
Some College, 32.69%
College Degree, 5.77%

Chart Total N: 52

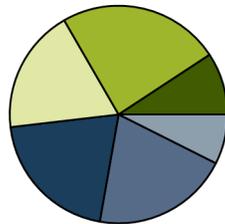
Tobacco Users By Race



White, 94.23%
American Indian/Alaskan Native, 3.85%
Black or African American, 1.92%

Chart Total N: 52

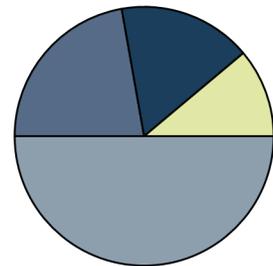
Tobacco Users By Age



18 - 24, 7.41%
25 - 34, 20.37%
35 - 44, 20.37%
45 - 54, 18.52%
55 - 64, 24.07%
65 and Older, 9.26%

Chart Total N: 54

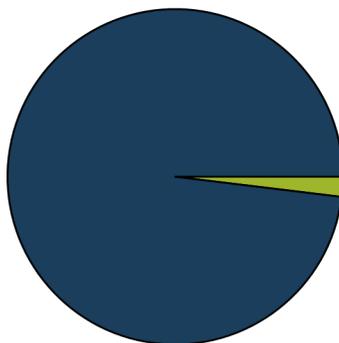
Tobacco Users By Health Plan



Uninsured, 50.00%
Medicare, 22.22%
Commercially Insured, 16.67%
Medicaid, 11.11%

Chart Total N: 54

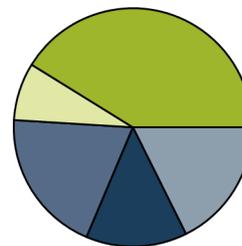
Tobacco Users By Ethnicity



Hispanic, 1.92%
Non-Hispanic, 98.08%

Chart Total N: 52

Tobacco Users By Chronic Condition



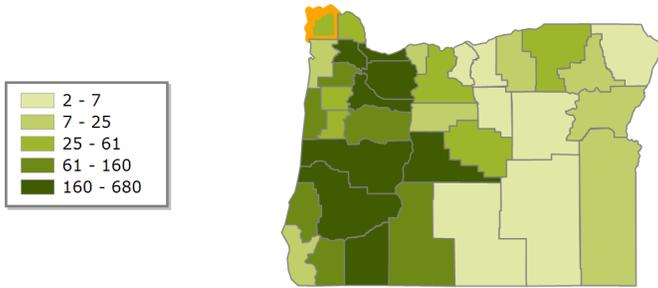
Asthma, 17.65%
CAD, 13.73%
COPD, 19.61%
Diabetes, 7.84%
None, 41.18%

Chart Total N: 51

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

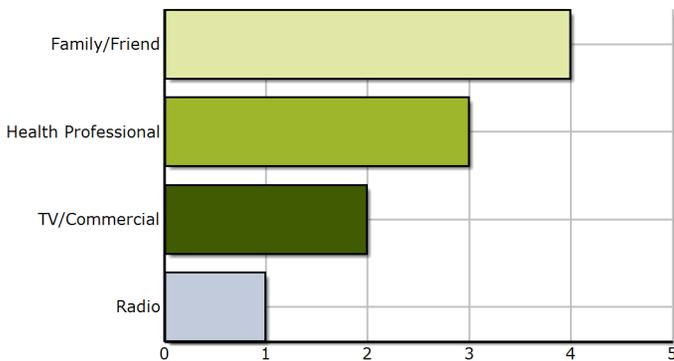
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

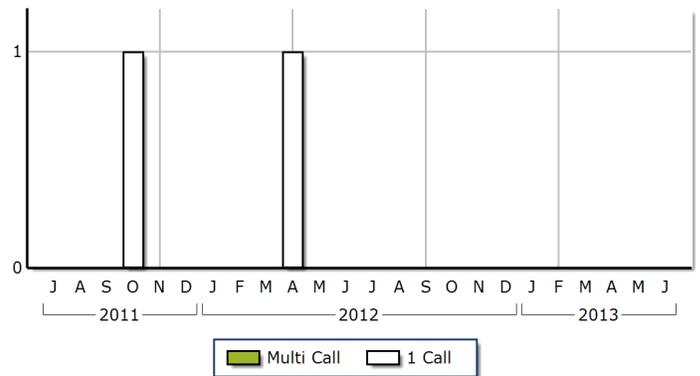


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %		6,410 ⁴
			County	State
Tobacco Users - Last Full Month			12	1,202
Tobacco Users YTD			48	6,090
			3	29
Unique Tobacco Users YTD				4,161
Target Reach			2.0 %	2.0 %
			1	0.75 %
Reach YTD				1.18 %
			2	0.50 %
Reach - NAQC				0.54 %
			1	1.28 %
Annualized Reach				2.02 %
			2	0.86 %
Annualized Reach - NAQC				0.92 %
			3	0.45 %
Unique Individual Reach				0.81 %

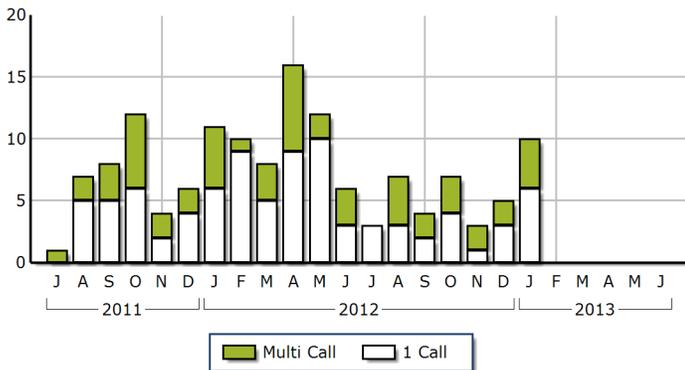
How Heard About



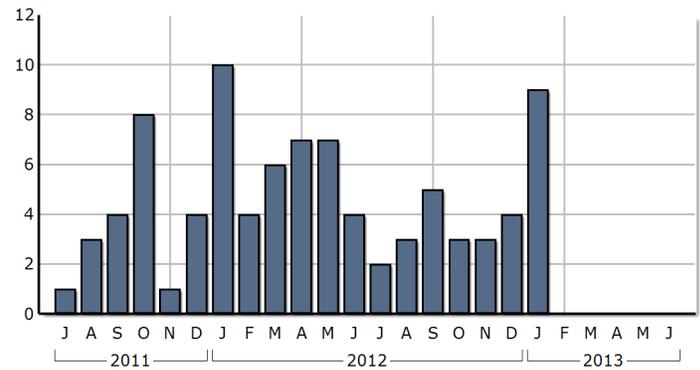
Fax Referral



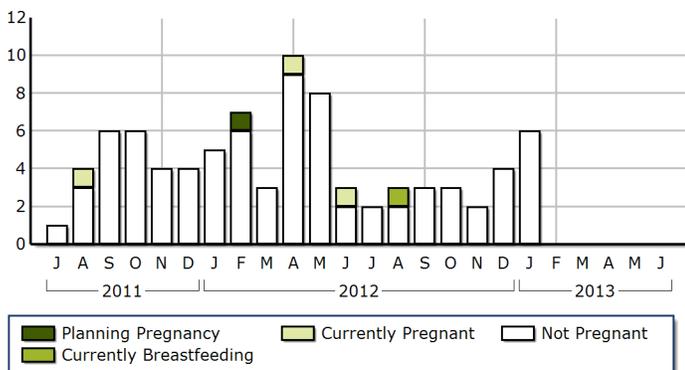
Tobacco User Enrollments By Program Type



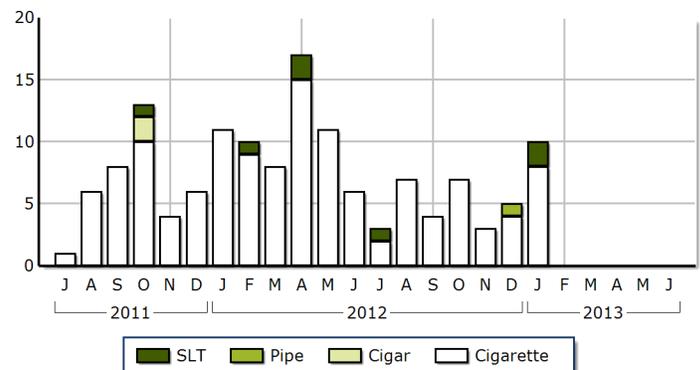
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

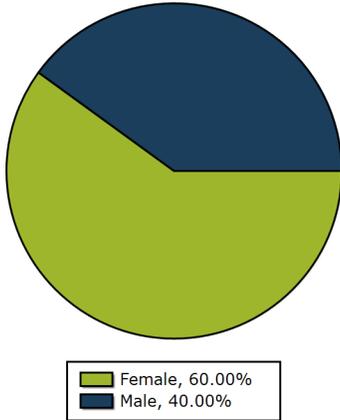


Chart Total N: 10

Tobacco Users By Language

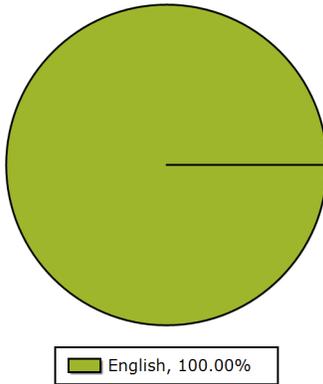


Chart Total N: 10

Tobacco Users By Education

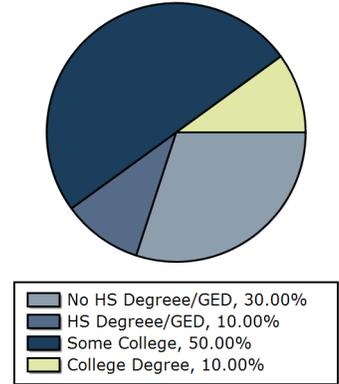


Chart Total N: 10

Tobacco Users By Race

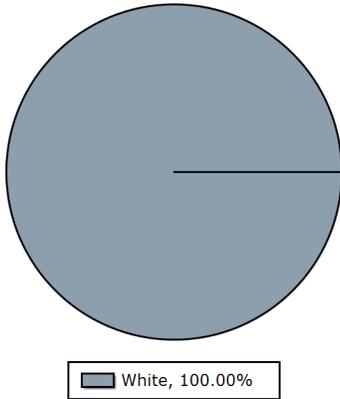


Chart Total N: 8

Tobacco Users By Age

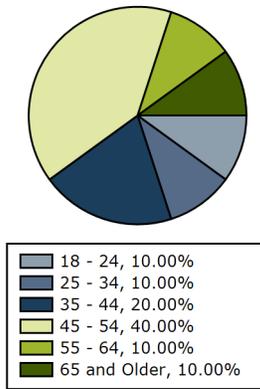


Chart Total N: 10

Tobacco Users By Health Plan

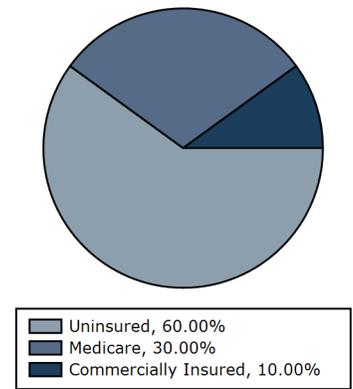


Chart Total N: 10

Tobacco Users By Ethnicity

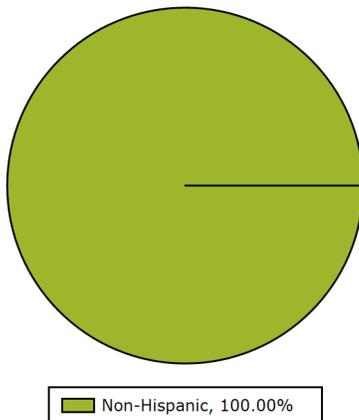


Chart Total N: 10

Tobacco Users By Chronic Condition

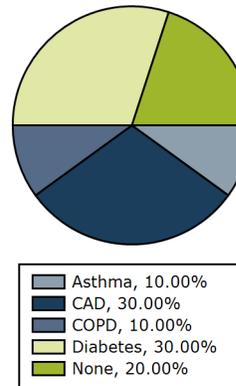


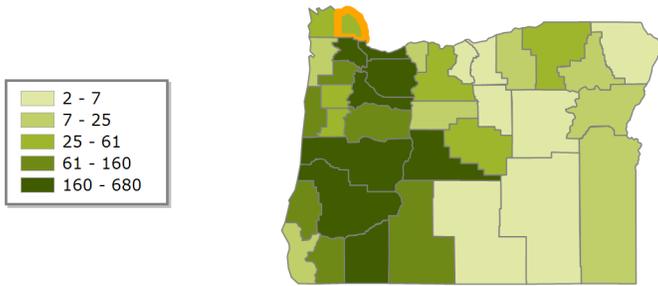
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

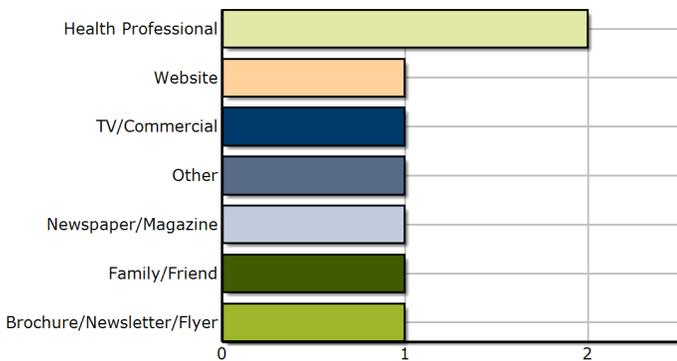
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

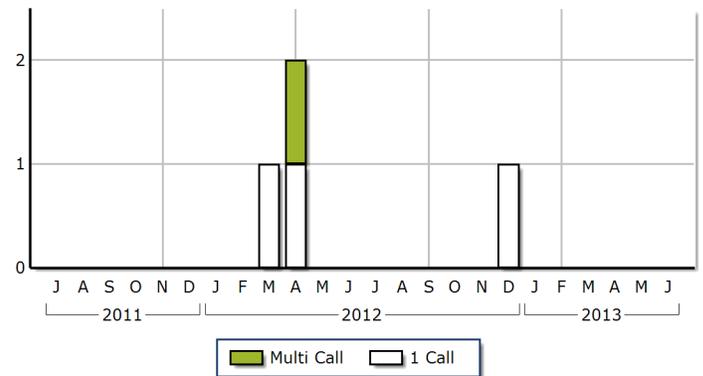


County Population	Prevalence	Tobacco Users
Adult	36,948	17.1 %
		6,318 ⁴
		County
Tobacco Users - Last Full Month		9
Tobacco Users YTD		51
Unique Tobacco Users YTD		38
Target Reach		2.0 %
Reach YTD		0.81 %
Reach - NAQC		0.55 %
Annualized Reach		1.38 %
Annualized Reach - NAQC		0.95 %
Unique Individual Reach		0.60 %

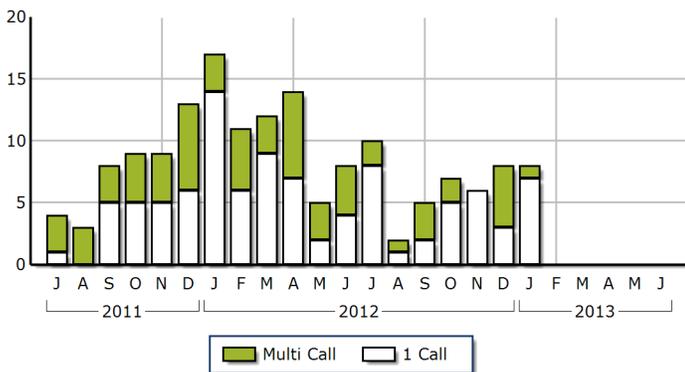
How Heard About



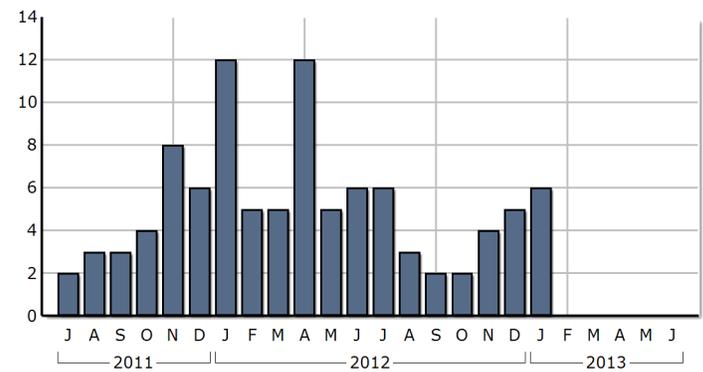
Fax Referral



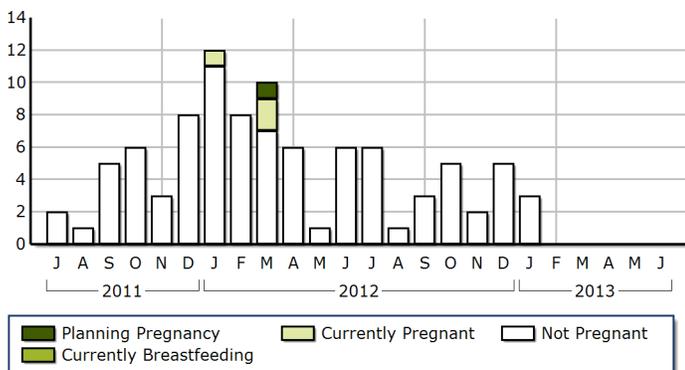
Tobacco User Enrollments By Program Type



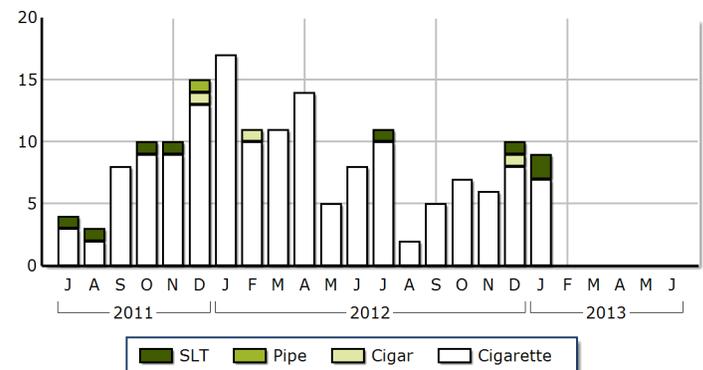
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

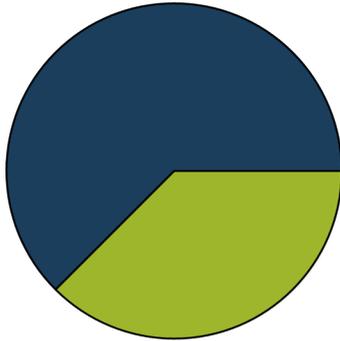


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

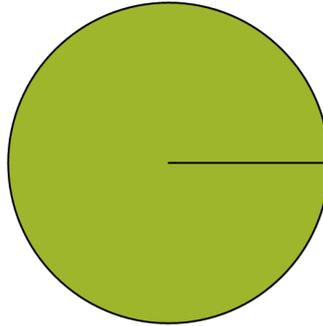
Tobacco Users By Gender



Female, 37.50%
Male, 62.50%

Chart Total N: 8

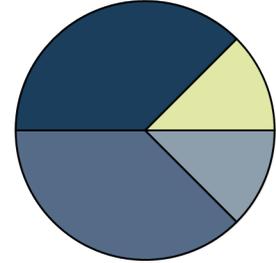
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

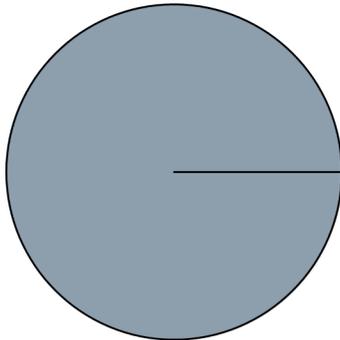
Tobacco Users By Education



No HS Degreee/GED, 12.50%
HS Degreee/GED, 37.50%
Some College, 37.50%
College Degree, 12.50%

Chart Total N: 8

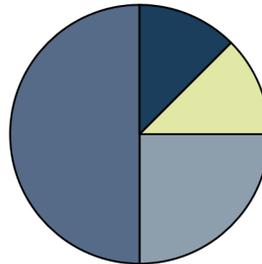
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

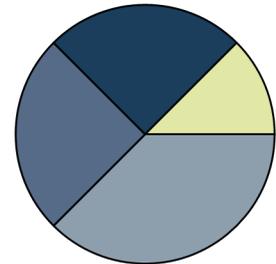
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 50.00%
55 - 64, 12.50%
65 and Older, 12.50%

Chart Total N: 8

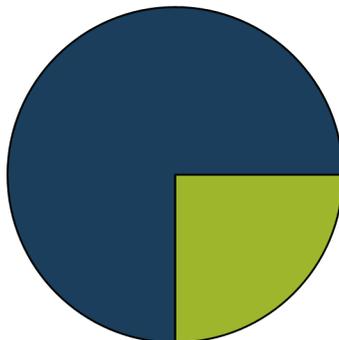
Tobacco Users By Health Plan



Medicare, 37.50%
Doesn't Know, 25.00%
Medicaid, 25.00%
Commercially Insured, 12.50%

Chart Total N: 8

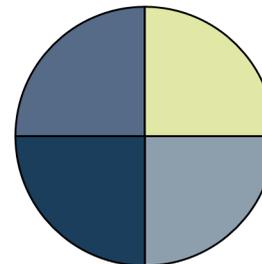
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
COPD, 25.00%
None, 25.00%

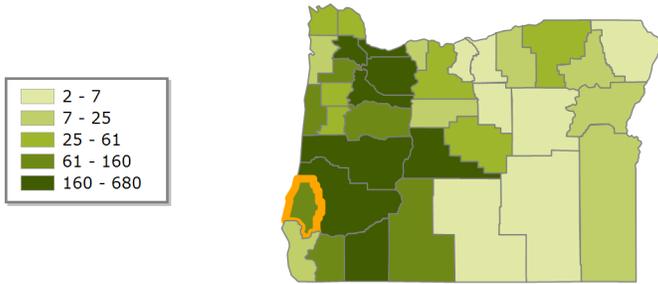
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

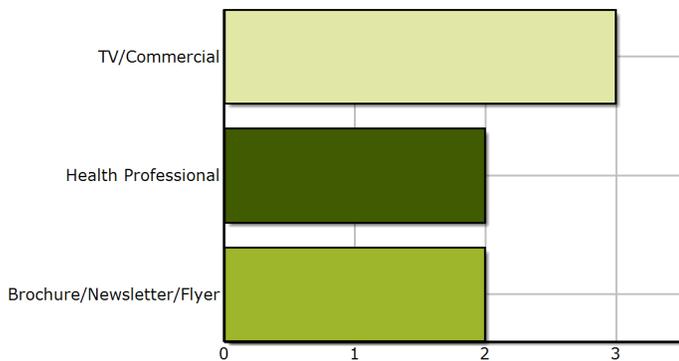
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

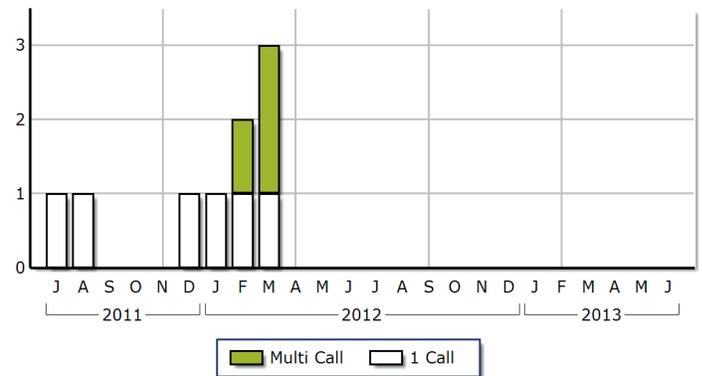


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			7	1,202
Tobacco Users YTD			66	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.46 % 1.18 %
Reach - NAQC			2	0.36 % 0.54 %
Annualized Reach			1	0.79 % 2.02 %
Annualized Reach - NAQC			2	0.63 % 0.92 %
Unique Individual Reach			3	0.38 % 0.81 %

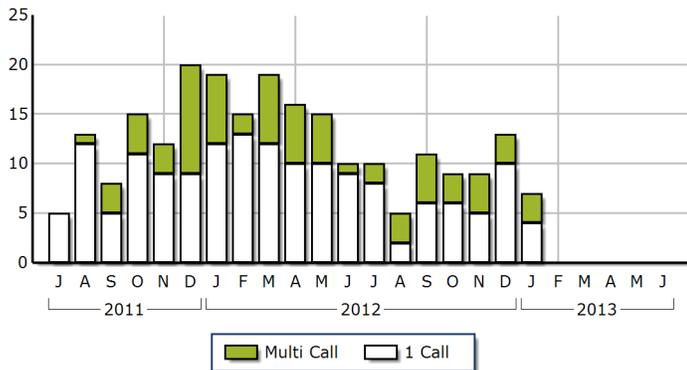
How Heard About



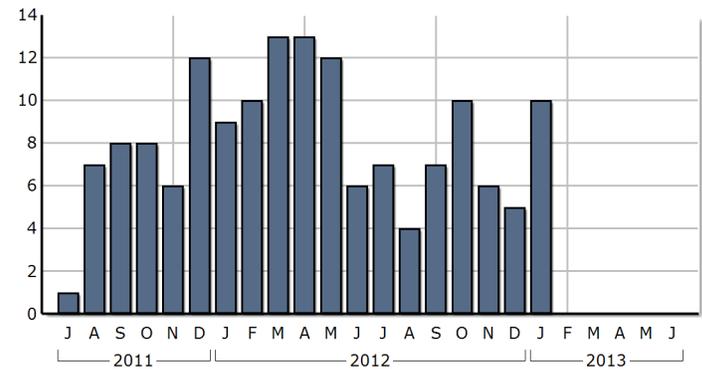
Fax Referral



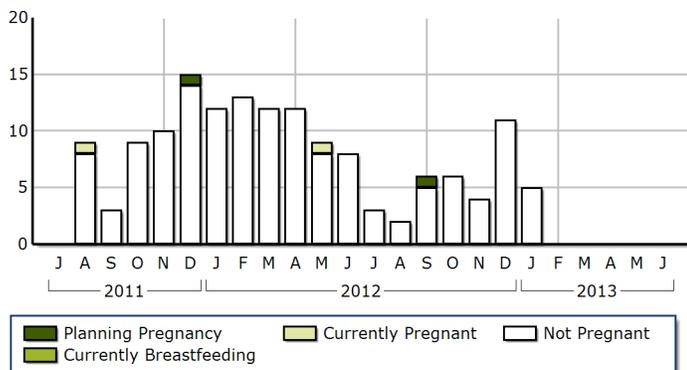
Tobacco User Enrollments By Program Type



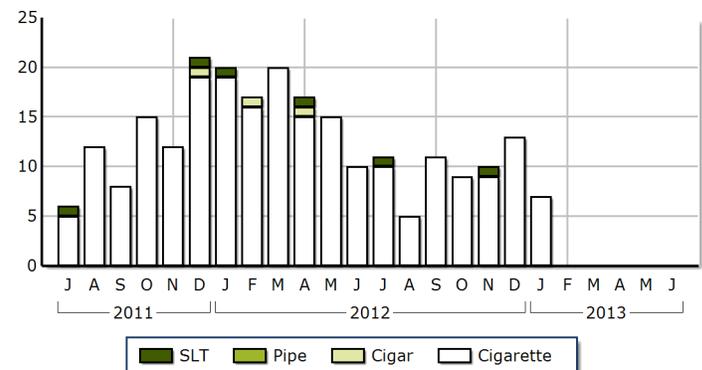
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

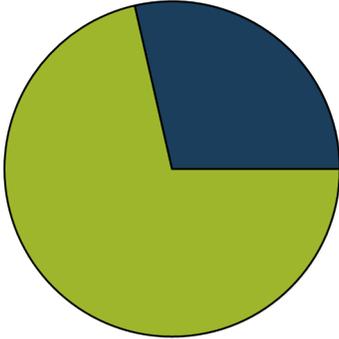


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

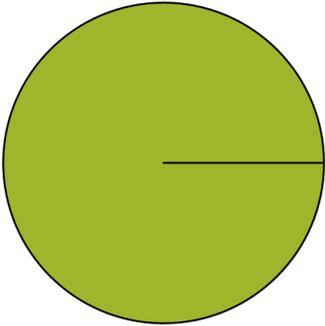
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

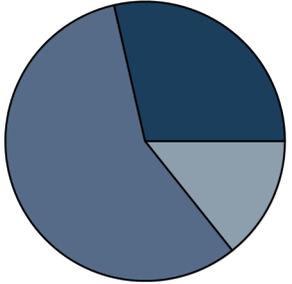
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

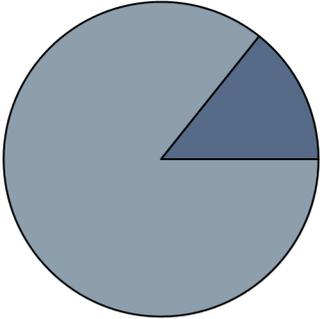
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 57.14%
Some College, 28.57%

Chart Total N: 7

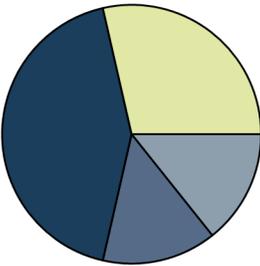
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

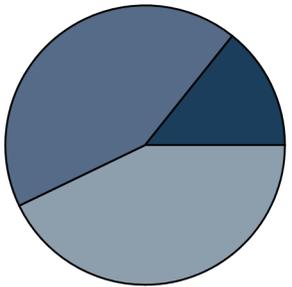
Tobacco Users By Age



25 - 34, 14.29%
35 - 44, 14.29%
45 - 54, 42.86%
55 - 64, 28.57%

Chart Total N: 7

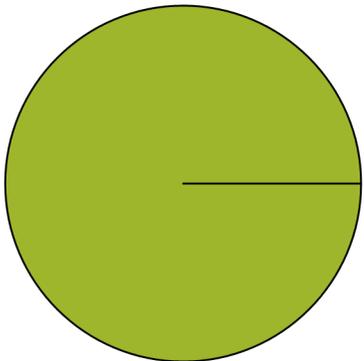
Tobacco Users By Health Plan



Medicaid, 42.86%
Uninsured, 42.86%
Commercially Insured, 14.29%

Chart Total N: 7

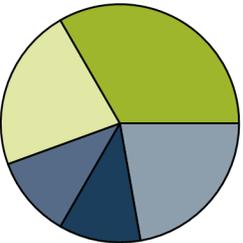
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition

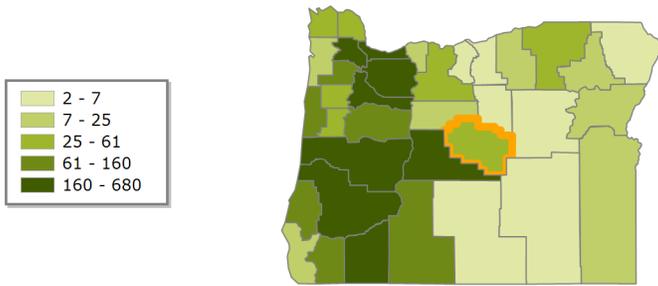


Asthma, 22.22%
CAD, 11.11%
COPD, 11.11%
Diabetes, 22.22%
None, 33.33%

Chart Total N: 9

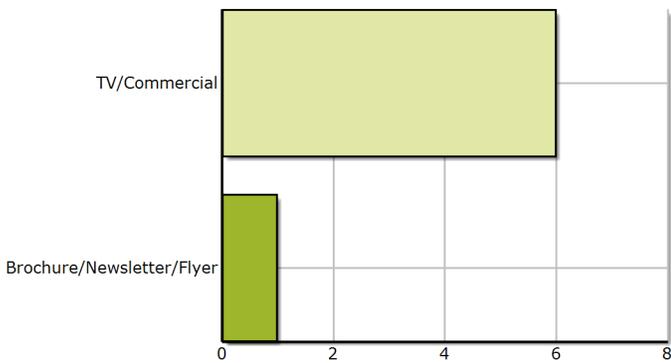
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

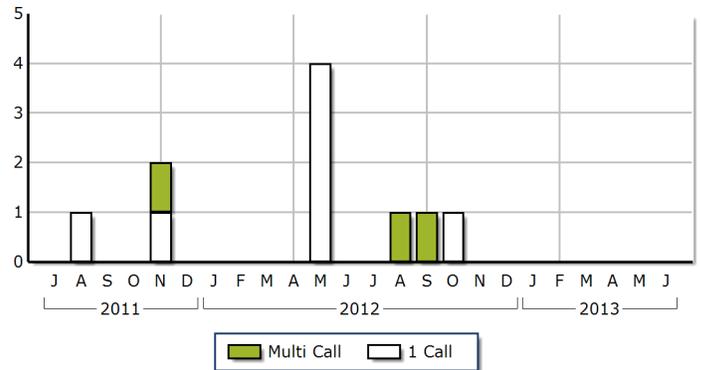


County Population	Prevalence	Tobacco Users
Adult 20,635	23.3 %	4,808 ⁴
		County
Tobacco Users - Last Full Month		8
Tobacco Users YTD		34
Unique Tobacco Users YTD	3	26
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.71 %
Reach - NAQC	2	0.48 %
Annualized Reach	1	1.21 %
Annualized Reach - NAQC	2	0.82 %
Unique Individual Reach	3	0.54 %

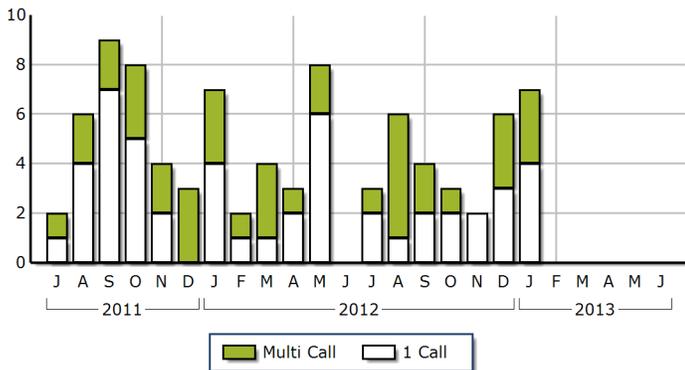
How Heard About



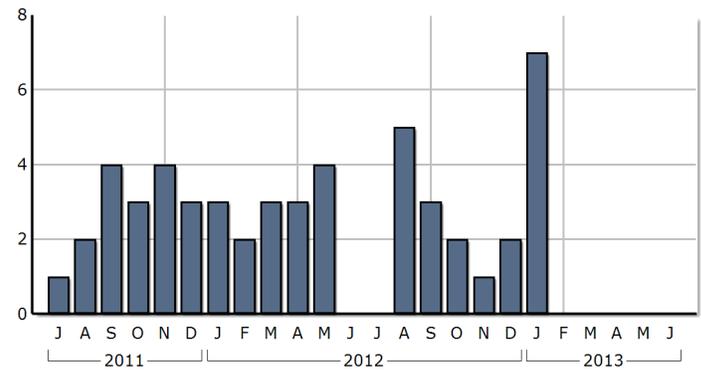
Fax Referral



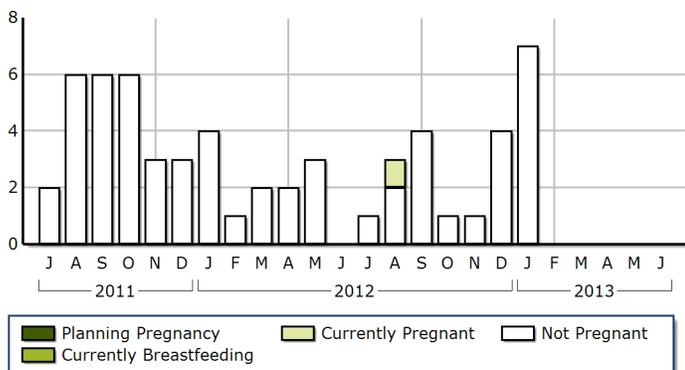
Tobacco User Enrollments By Program Type



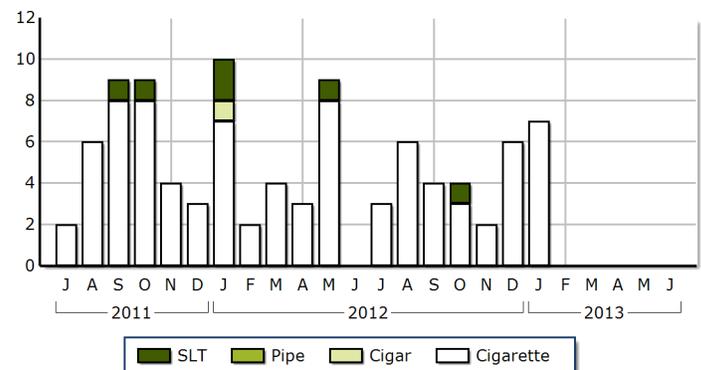
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

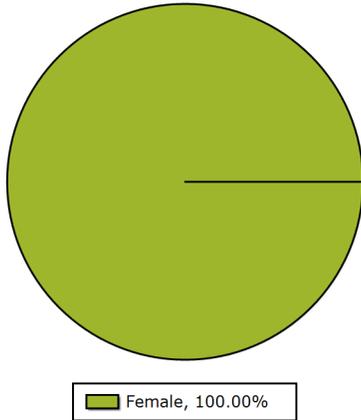


Chart Total N: 7

Tobacco Users By Language

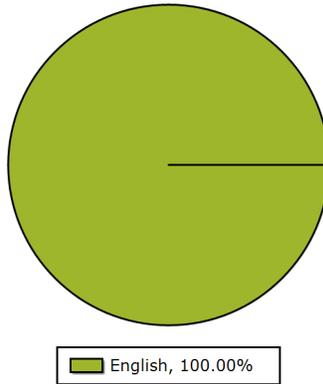


Chart Total N: 7

Tobacco Users By Education

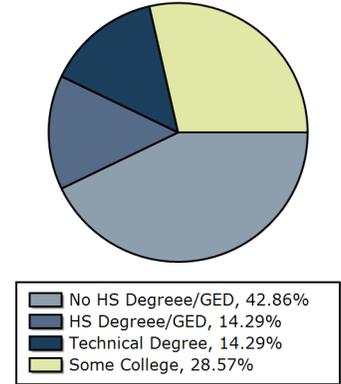


Chart Total N: 7

Tobacco Users By Race

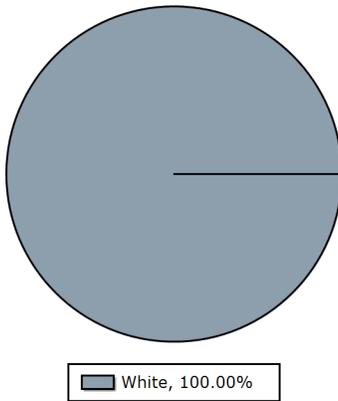


Chart Total N: 6

Tobacco Users By Age

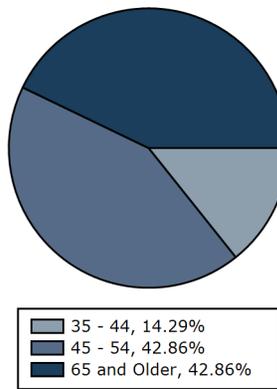


Chart Total N: 7

Tobacco Users By Health Plan

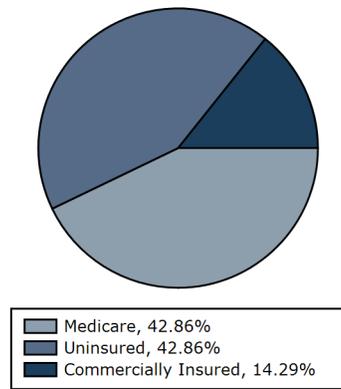


Chart Total N: 7

Tobacco Users By Ethnicity

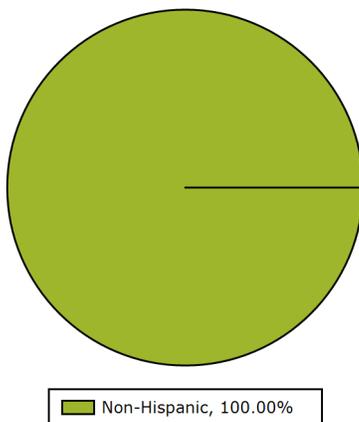


Chart Total N: 7

Tobacco Users By Chronic Condition

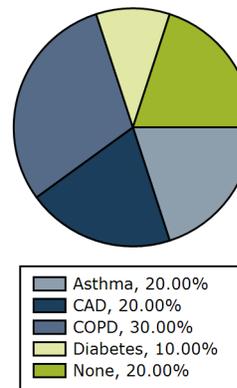


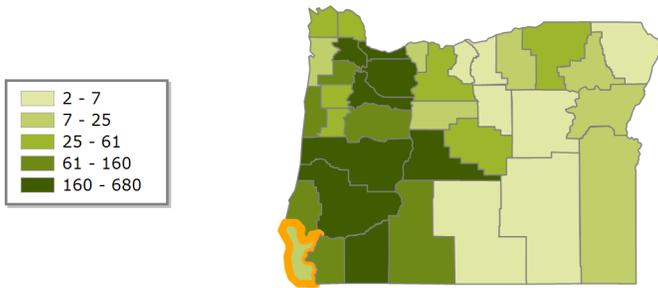
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

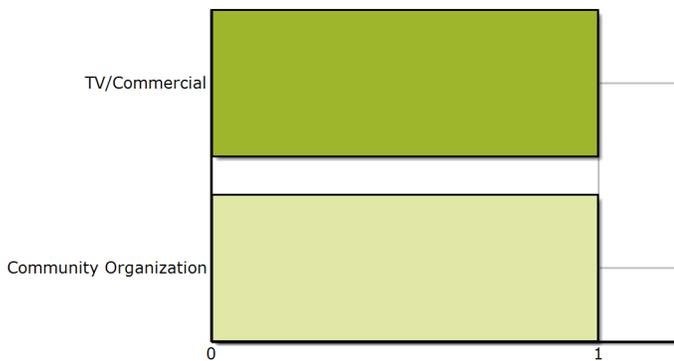
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

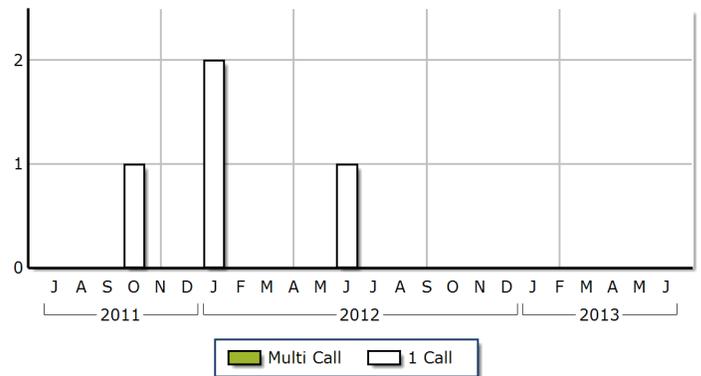


County Population	Prevalence	Tobacco Users
Adult 17,947	18.4 %	3,302 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		17
Unique Tobacco Users YTD	3	15
Target Reach		2.0 %
Reach YTD	1	0.51 %
Reach - NAQC	2	0.45 %
Annualized Reach	1	0.88 %
Annualized Reach - NAQC	2	0.78 %
Unique Individual Reach	3	0.45 %

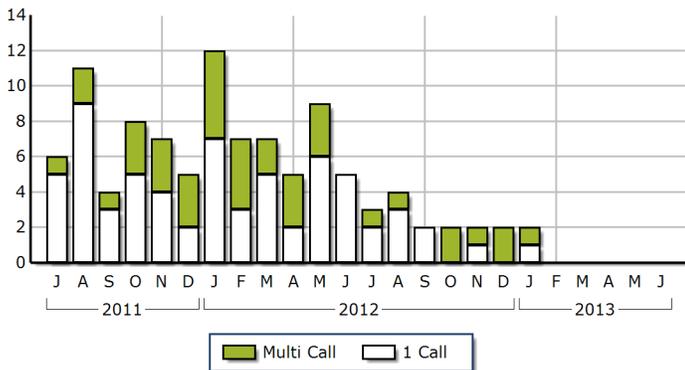
How Heard About



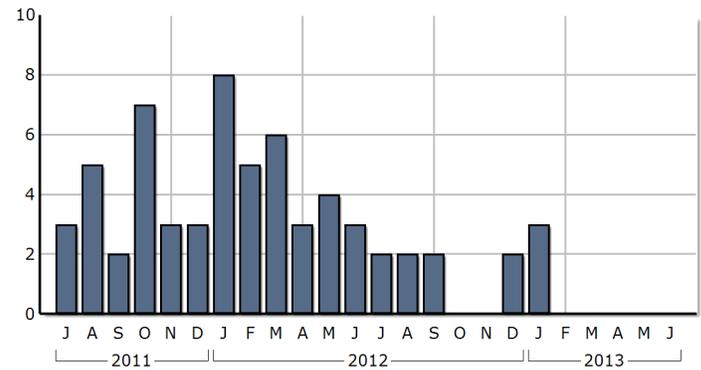
Fax Referral



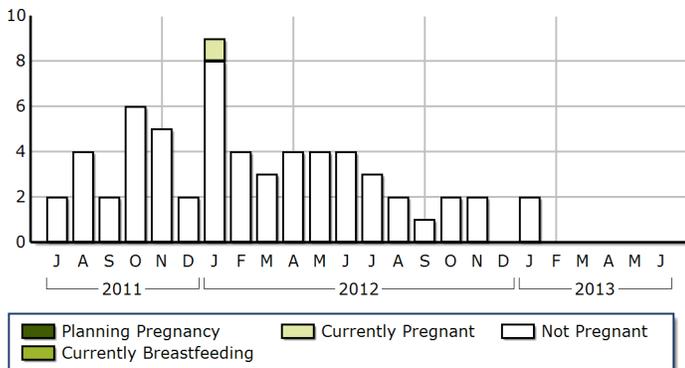
Tobacco User Enrollments By Program Type



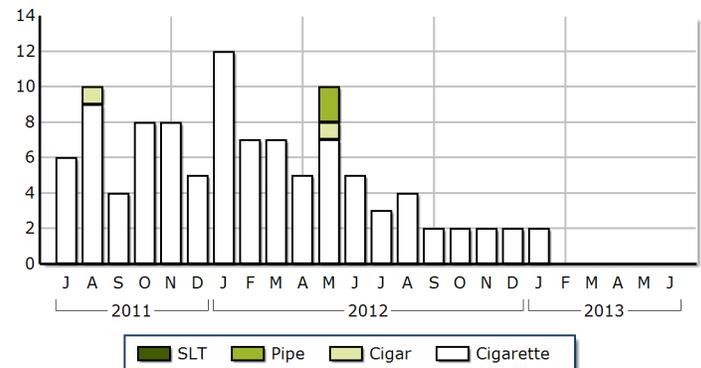
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

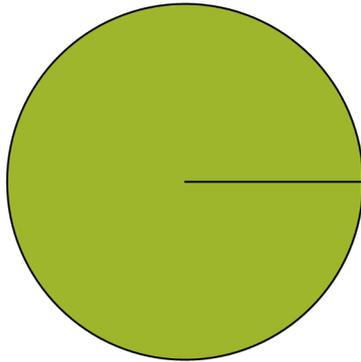


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

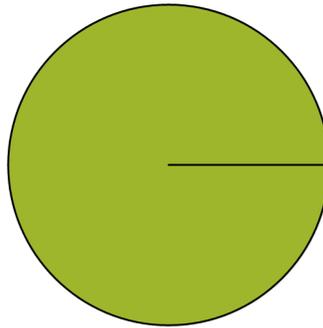
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

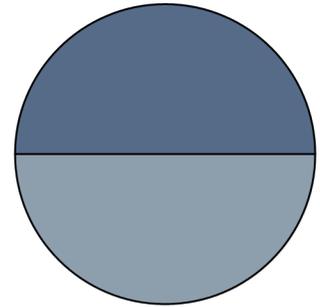
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

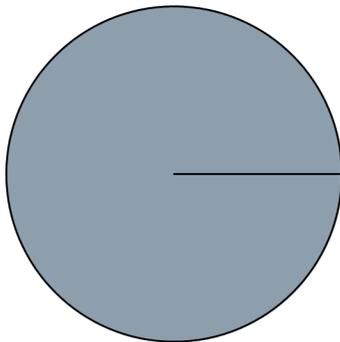
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

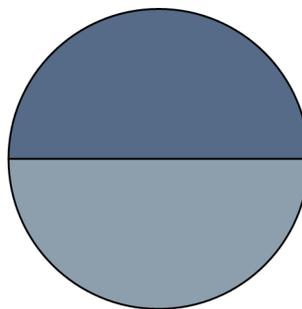
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

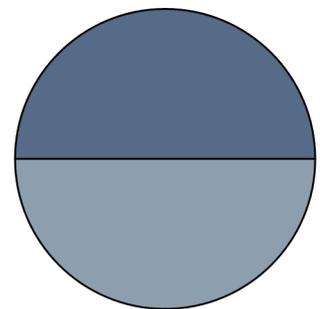
Tobacco Users By Age



35 - 44, 50.00%
65 and Older, 50.00%

Chart Total N: 2

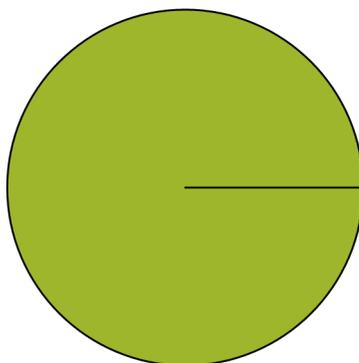
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

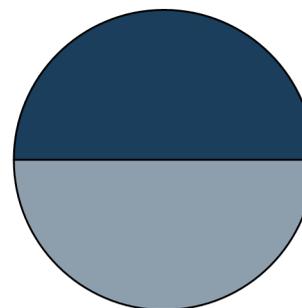
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



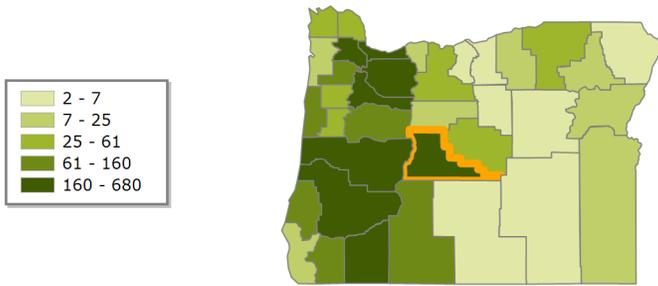
Asthma, 50.00%
Diabetes, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

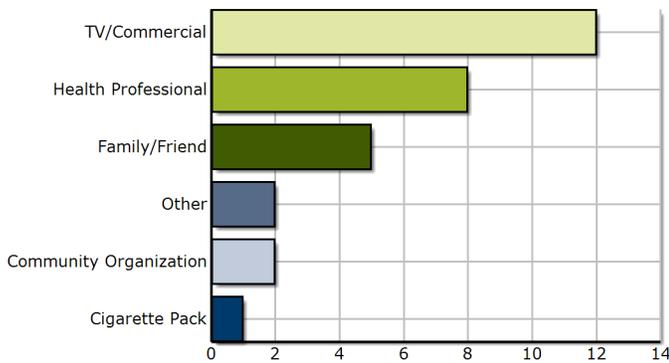
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

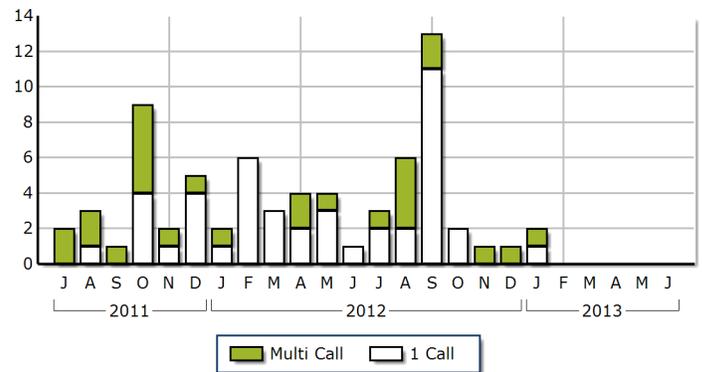


County Population	Prevalence	Tobacco Users	
Adult	133,924	14.1 %	
		18,883 ⁴	
		County	State
Tobacco Users - Last Full Month		39	1,202
Tobacco Users YTD		182	6,090
Unique Tobacco Users YTD		3	4,161
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.96 %
Reach - NAQC		2	0.66 %
Annualized Reach		1	1.65 %
Annualized Reach - NAQC		2	1.13 %
Unique Individual Reach		3	0.72 %
			0.81 %

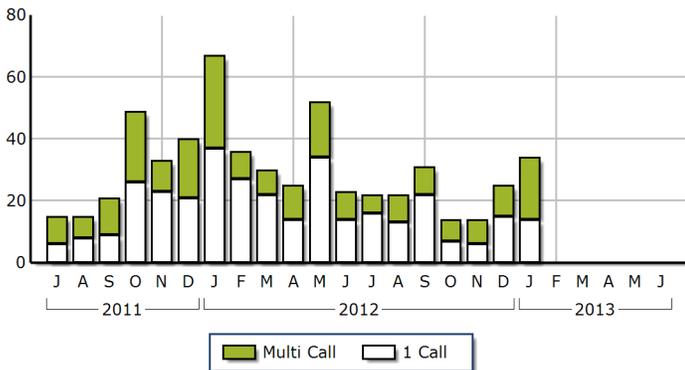
How Heard About



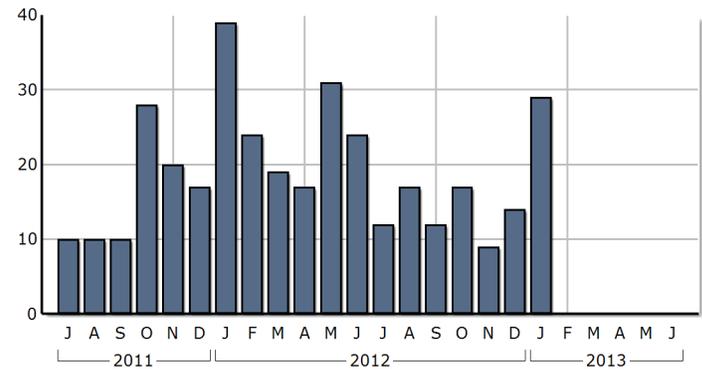
Fax Referral



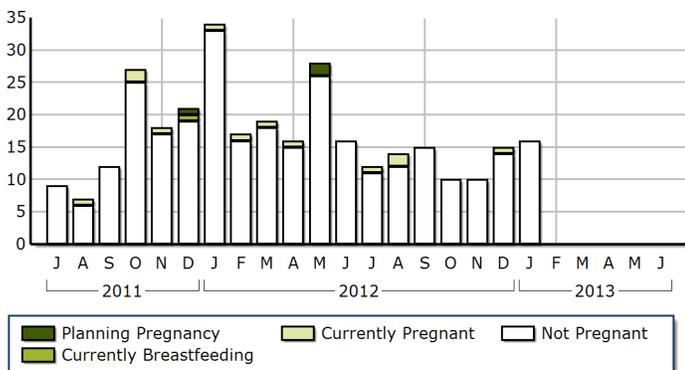
Tobacco User Enrollments By Program Type



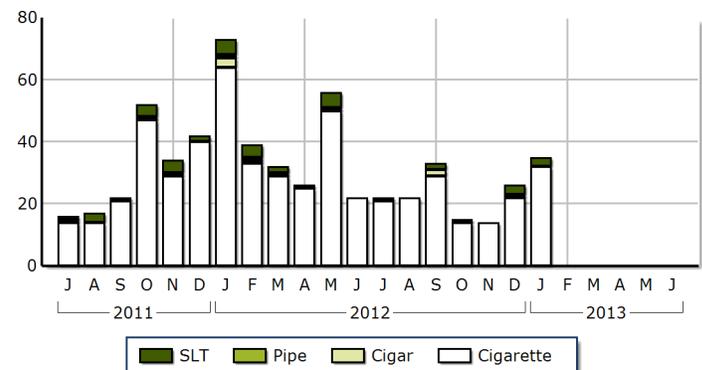
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

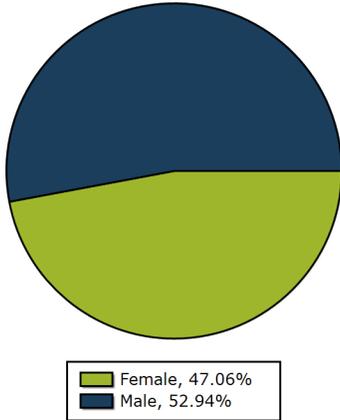


Chart Total N: 34

Tobacco Users By Language

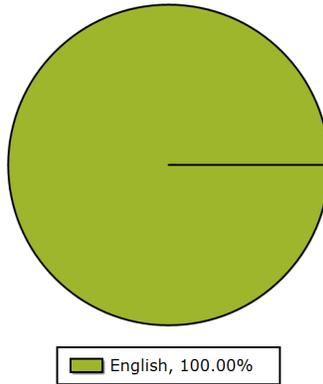


Chart Total N: 34

Tobacco Users By Education

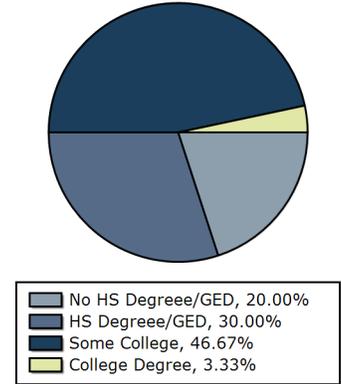


Chart Total N: 30

Tobacco Users By Race

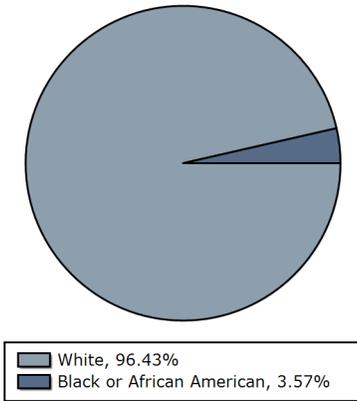


Chart Total N: 28

Tobacco Users By Age

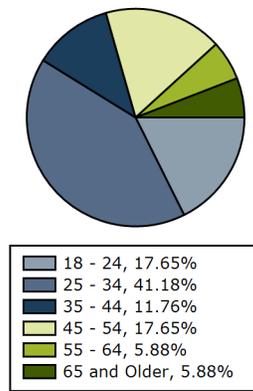


Chart Total N: 34

Tobacco Users By Health Plan

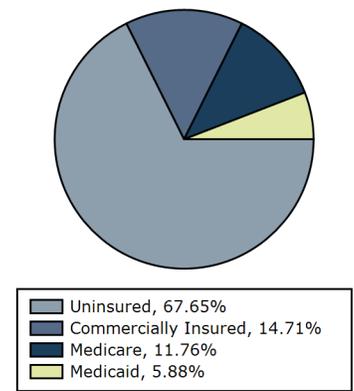


Chart Total N: 34

Tobacco Users By Ethnicity

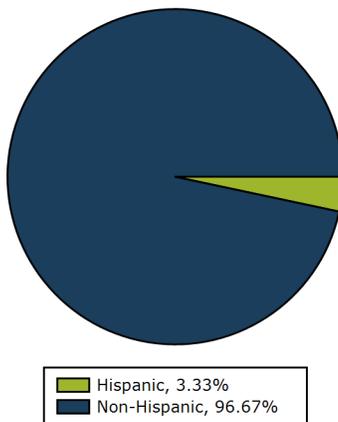


Chart Total N: 30

Tobacco Users By Chronic Condition

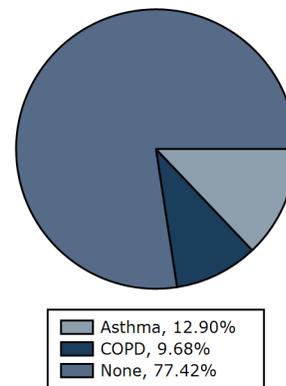
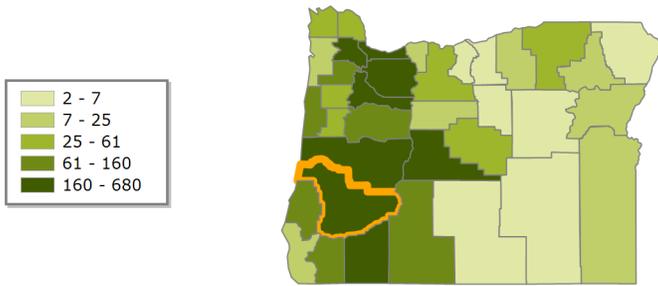


Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

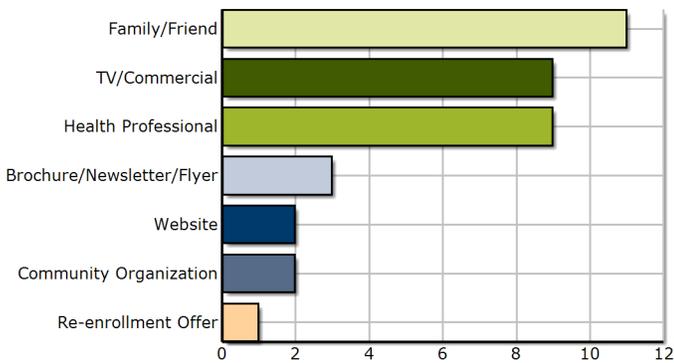
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

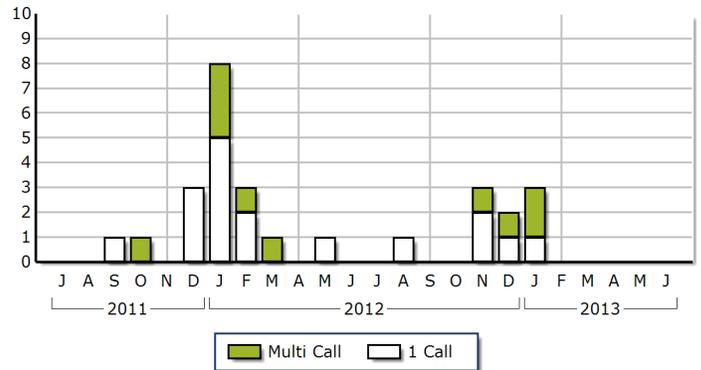


County Population	Prevalence	Tobacco Users	
Adult	83,168	27.1 %	
		22,539 ⁴	
		County	State
Tobacco Users - Last Full Month		40	1,202
Tobacco Users YTD		180	6,090
Unique Tobacco Users YTD		3	4,161
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.80 %
Reach - NAQC		2	0.63 %
Annualized Reach		1	1.37 %
Annualized Reach - NAQC		2	1.09 %
Unique Individual Reach		3	0.60 %
			0.81 %

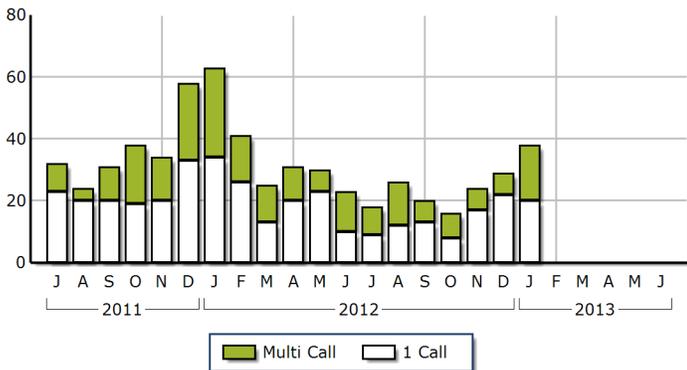
How Heard About



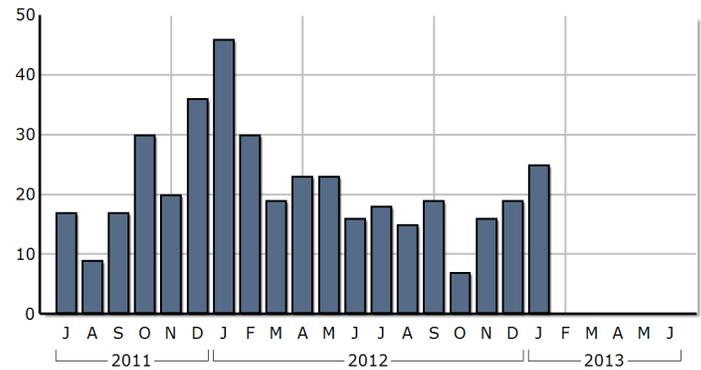
Fax Referral



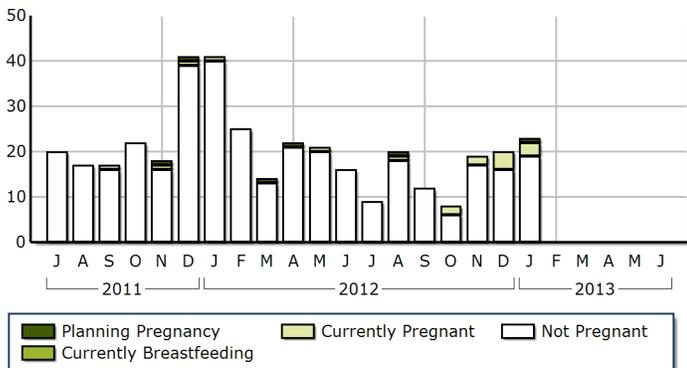
Tobacco User Enrollments By Program Type



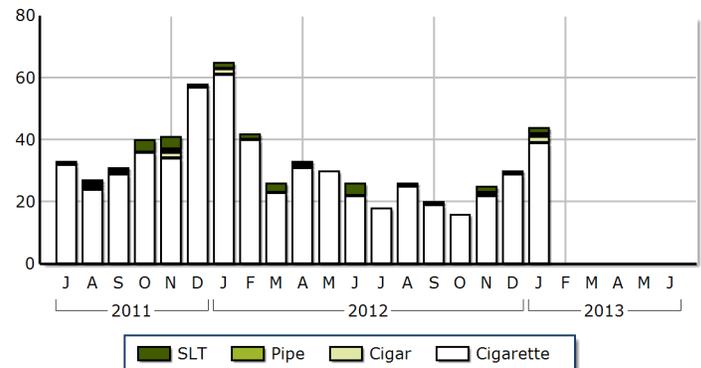
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

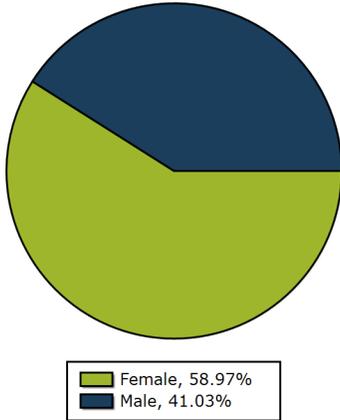


Chart Total N: 39

Tobacco Users By Language

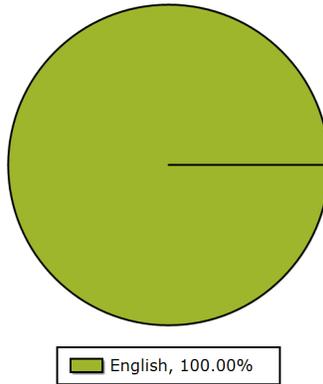


Chart Total N: 39

Tobacco Users By Education

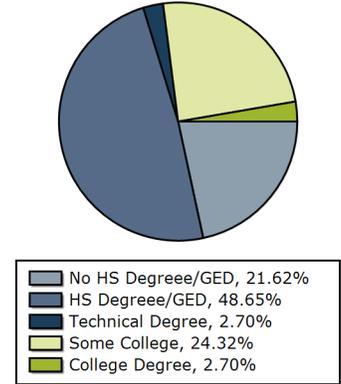


Chart Total N: 37

Tobacco Users By Race

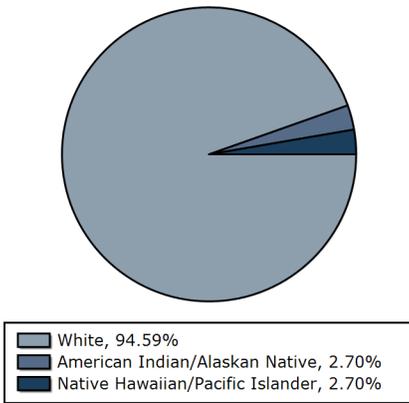


Chart Total N: 37

Tobacco Users By Age

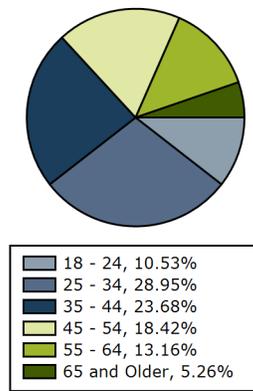


Chart Total N: 38

Tobacco Users By Health Plan

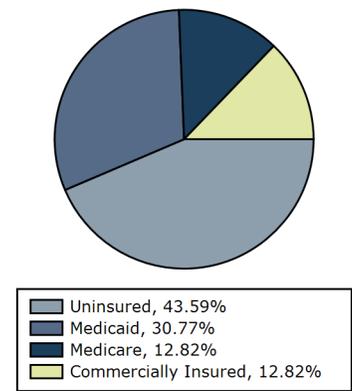


Chart Total N: 39

Tobacco Users By Ethnicity

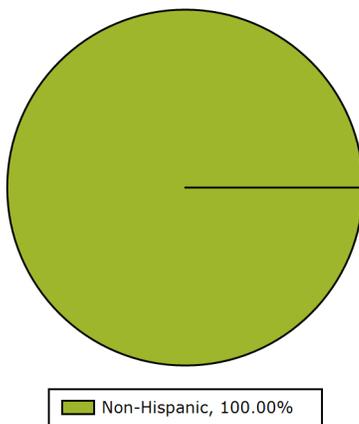


Chart Total N: 37

Tobacco Users By Chronic Condition

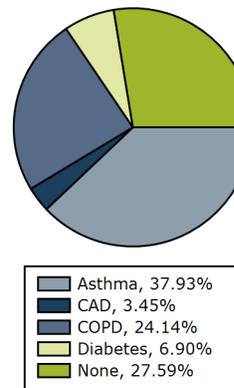
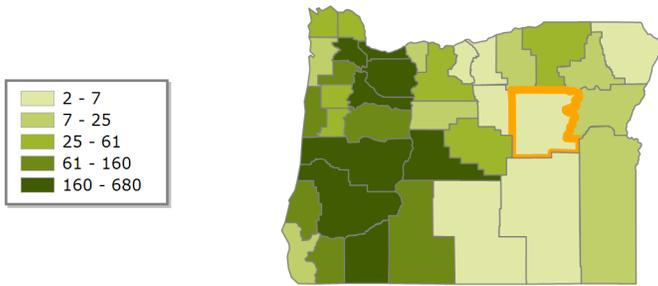


Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

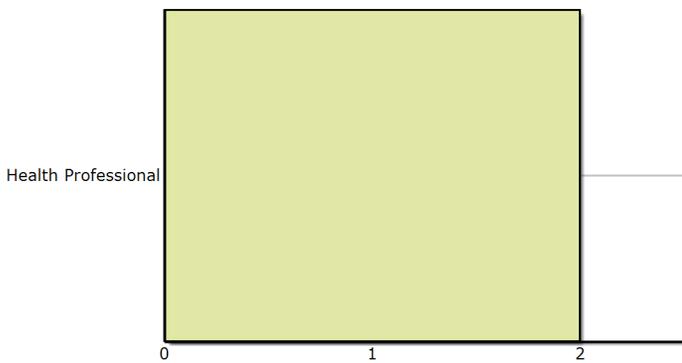
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

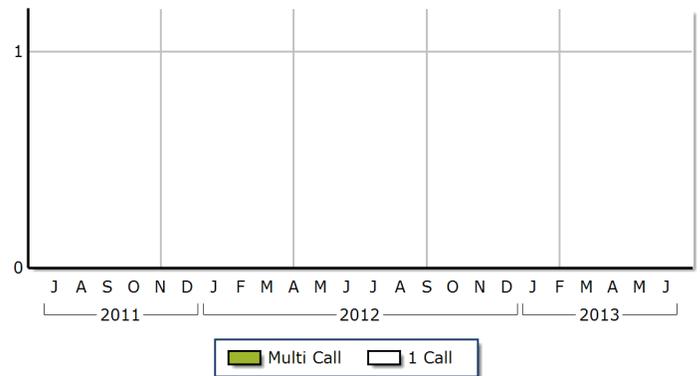


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			2	1,202
Tobacco Users YTD			6	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.41 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	0.71 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.34 %
				0.81 %

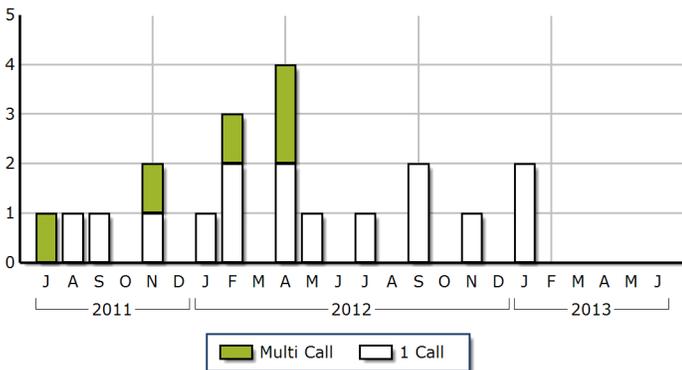
How Heard About



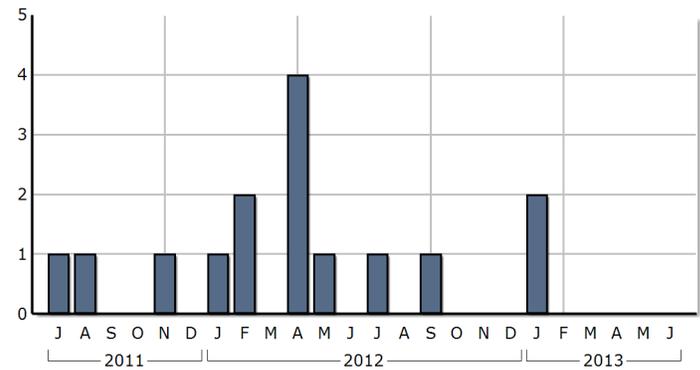
Fax Referral



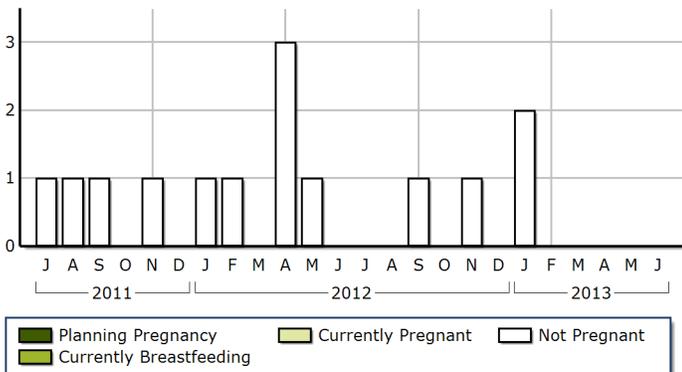
Tobacco User Enrollments By Program Type



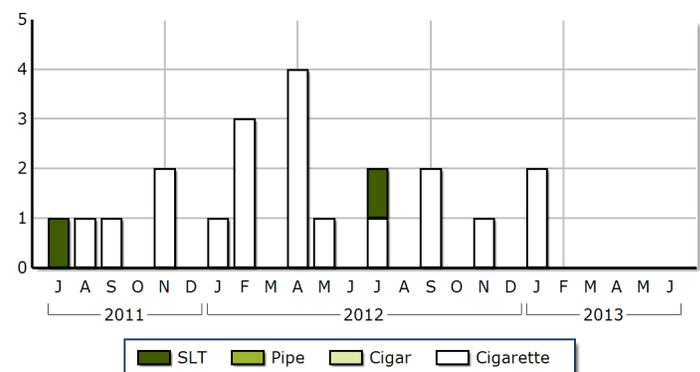
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

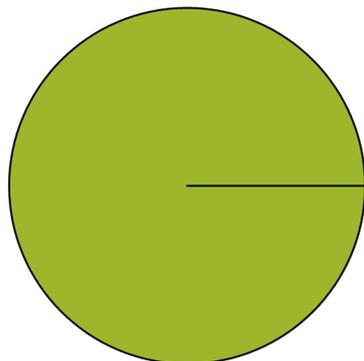


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

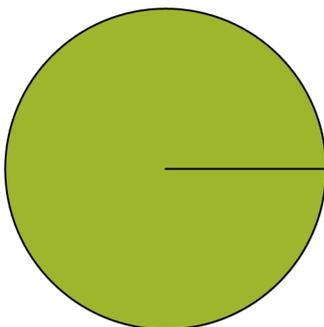
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

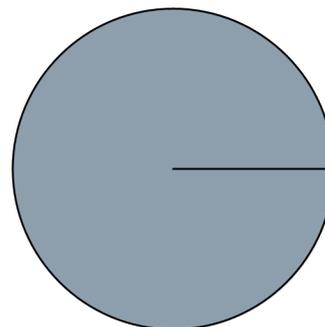
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

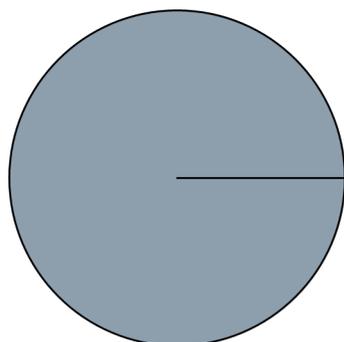
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 2

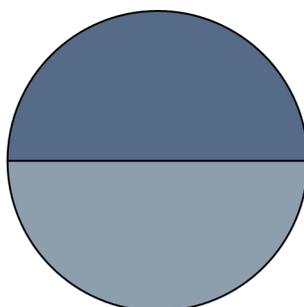
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

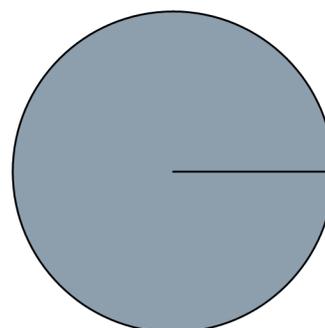
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

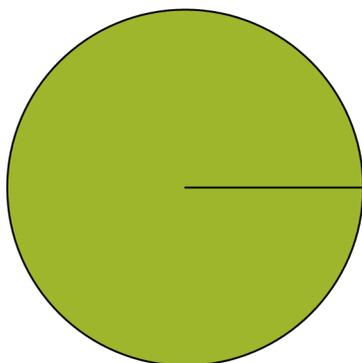
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

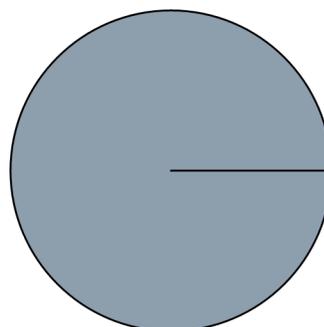
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 100.00%

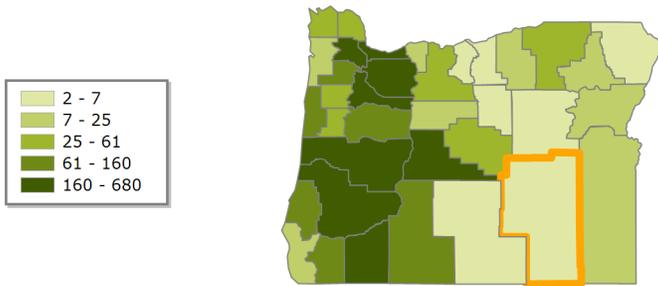
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

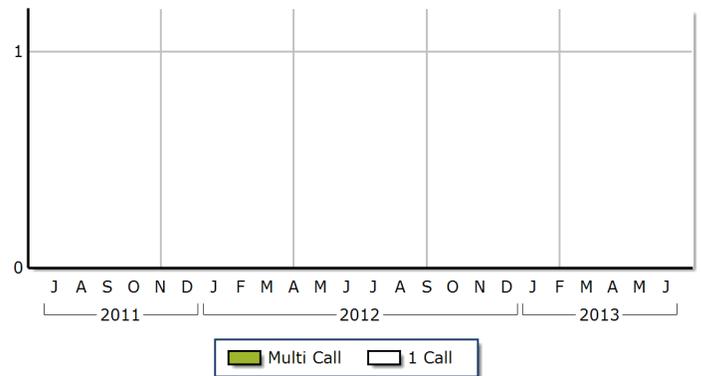


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		6
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,202
		6,090
		4,161
		2.0 %
		1.18 %
		0.54 %
		2.02 %
		0.92 %
		0.81 %

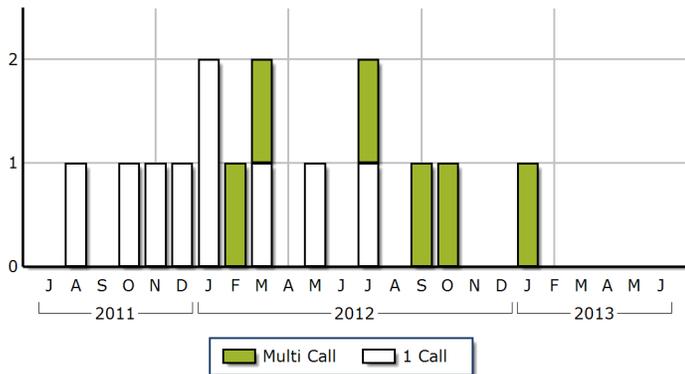
How Heard About



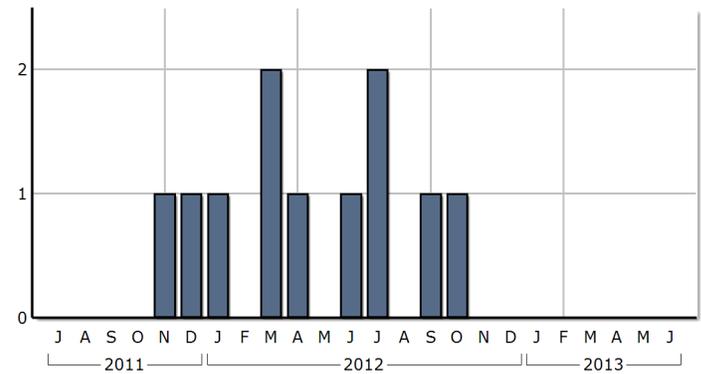
Fax Referral



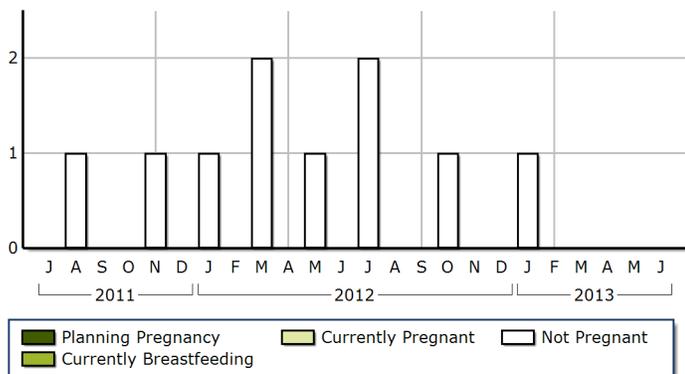
Tobacco User Enrollments By Program Type



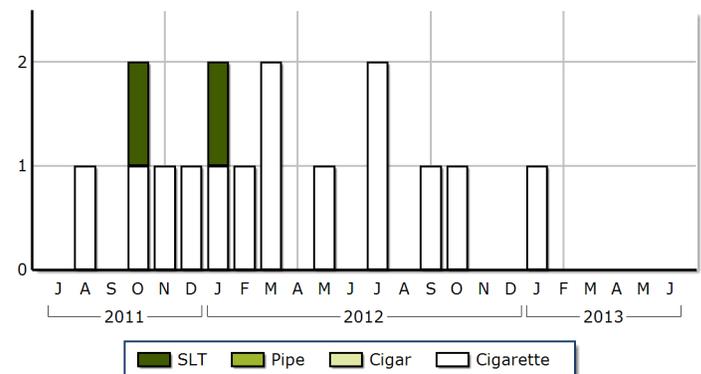
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

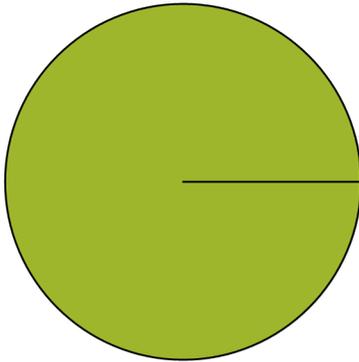


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

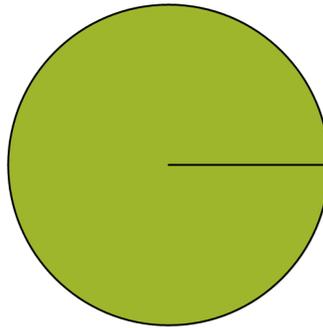
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

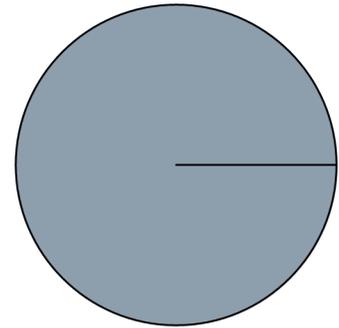
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

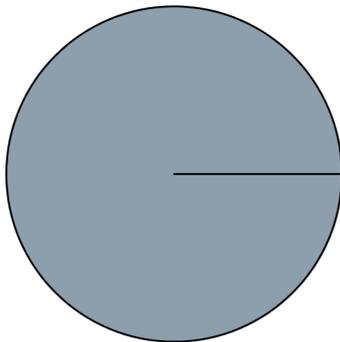
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

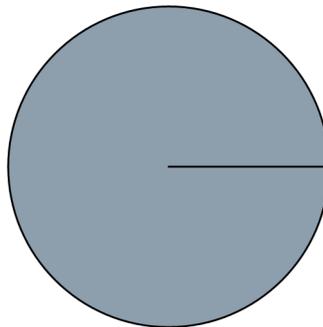
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

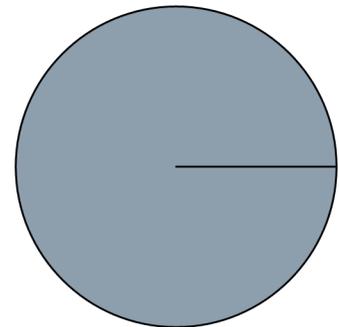
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

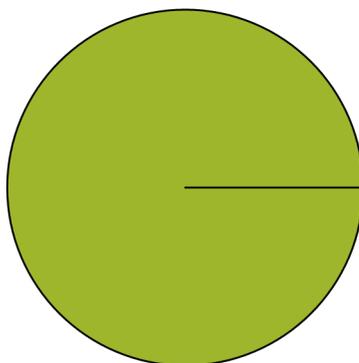
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

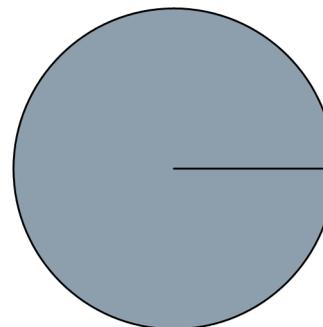
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



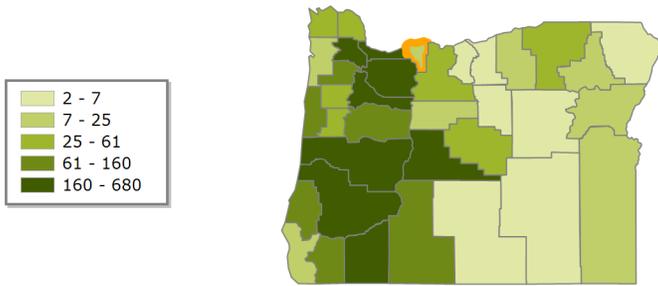
Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

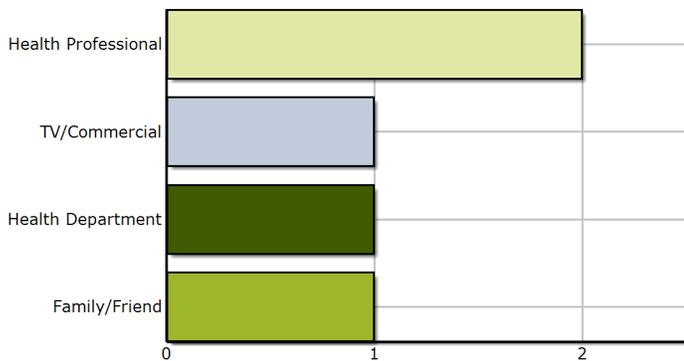
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

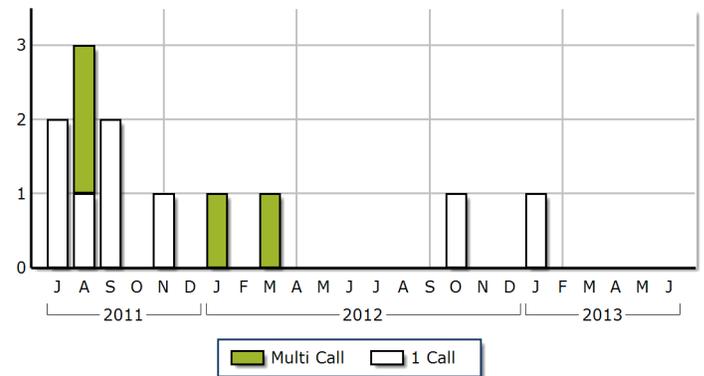


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		14
Unique Tobacco Users YTD	3	13
Target Reach		2.0 %
Reach YTD	1	1.00 %
Reach - NAQC	2	0.79 %
Annualized Reach	1	1.72 %
Annualized Reach - NAQC	2	1.35 %
Unique Individual Reach	3	0.93 %

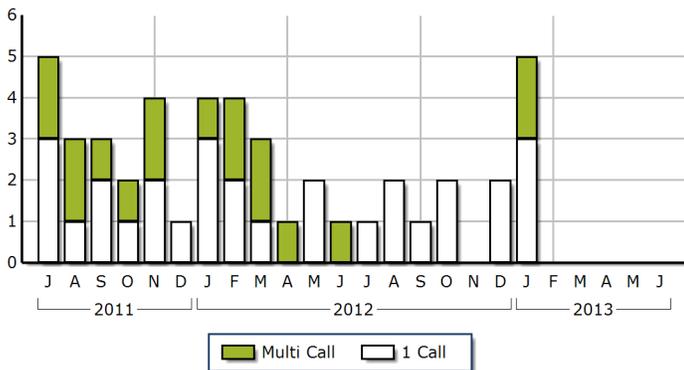
How Heard About



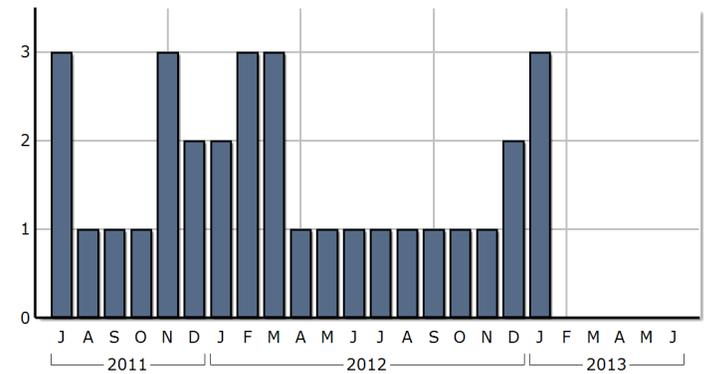
Fax Referral



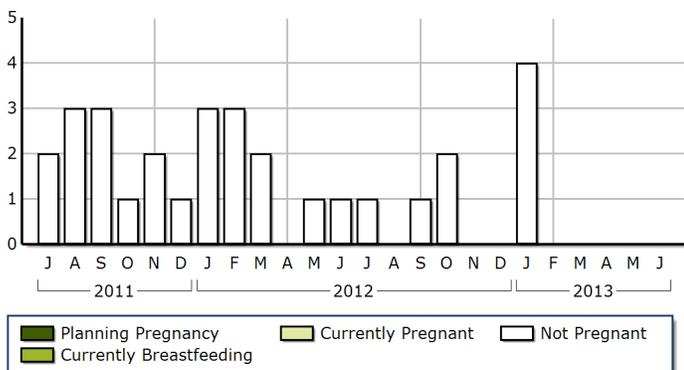
Tobacco User Enrollments By Program Type



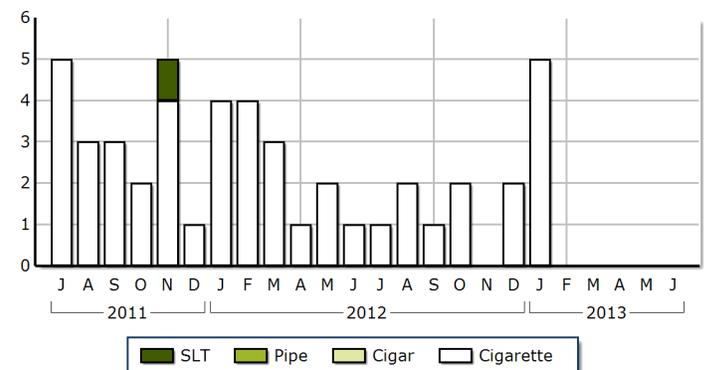
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

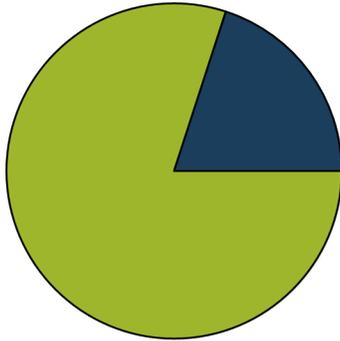


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

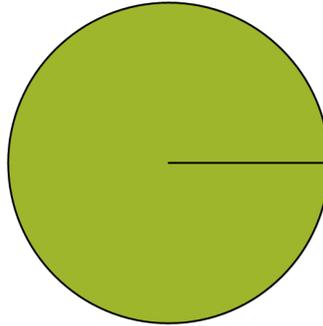
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 5

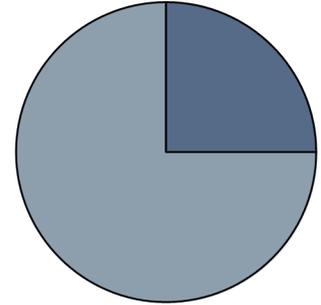
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

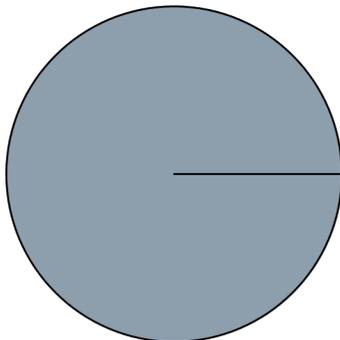
Tobacco Users By Education



HS Degree/GED, 75.00%
Some College, 25.00%

Chart Total N: 4

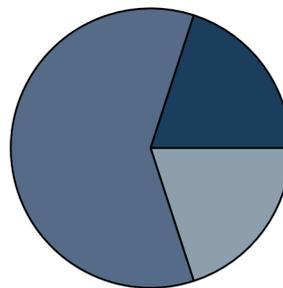
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

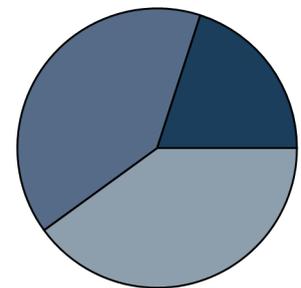
Tobacco Users By Age



18 - 24, 20.00%
25 - 34, 60.00%
55 - 64, 20.00%

Chart Total N: 5

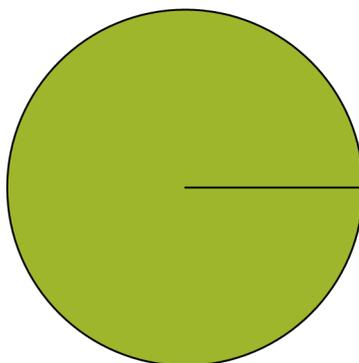
Tobacco Users By Health Plan



Commercially Insured, 40.00%
Uninsured, 40.00%
Medicare, 20.00%

Chart Total N: 5

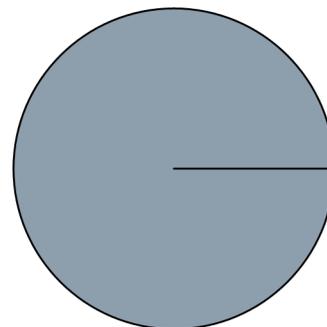
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



None, 100.00%

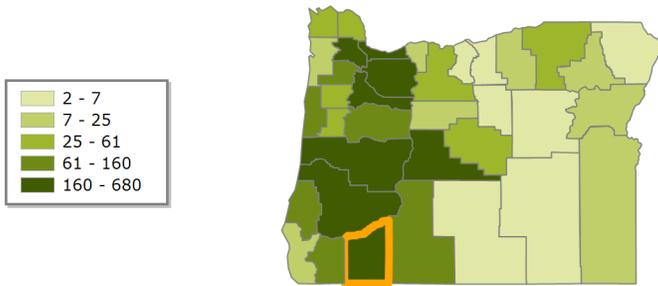
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

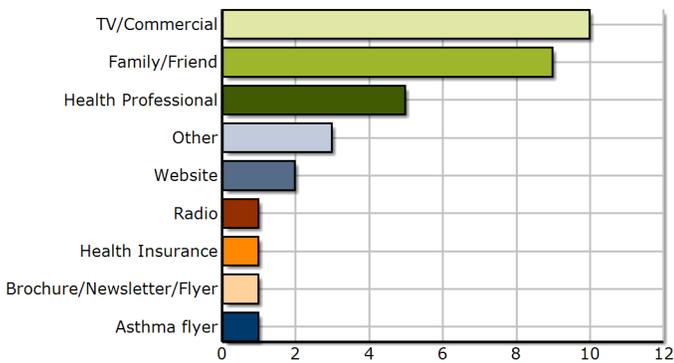
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

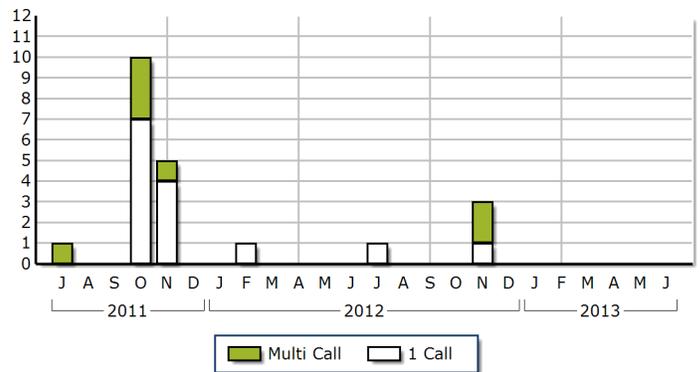


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	
		35,197 ⁴	
		County	State
Tobacco Users - Last Full Month		45	1,202
Tobacco Users YTD		215	6,090
Unique Tobacco Users YTD		3	151
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.61 %
Reach - NAQC		2	0.46 %
Annualized Reach		1	1.05 %
Annualized Reach - NAQC		2	0.79 %
Unique Individual Reach		3	0.43 %
			0.81 %

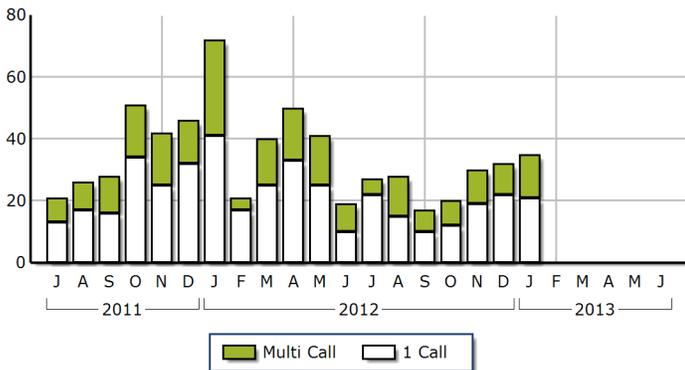
How Heard About



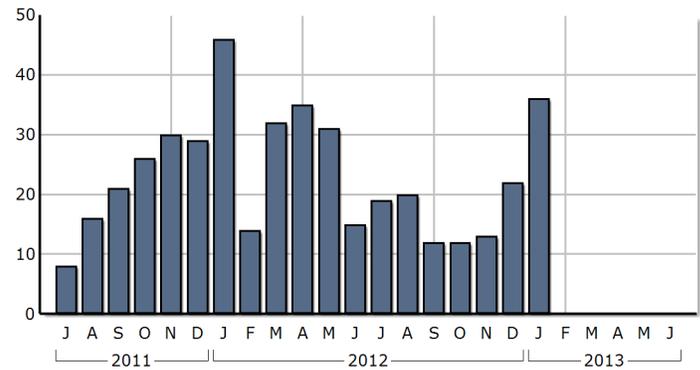
Fax Referral



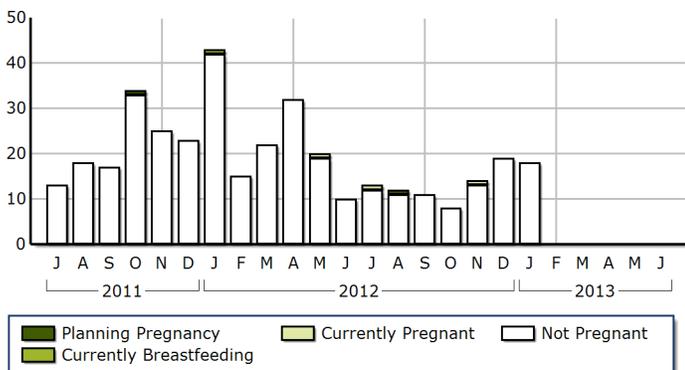
Tobacco User Enrollments By Program Type



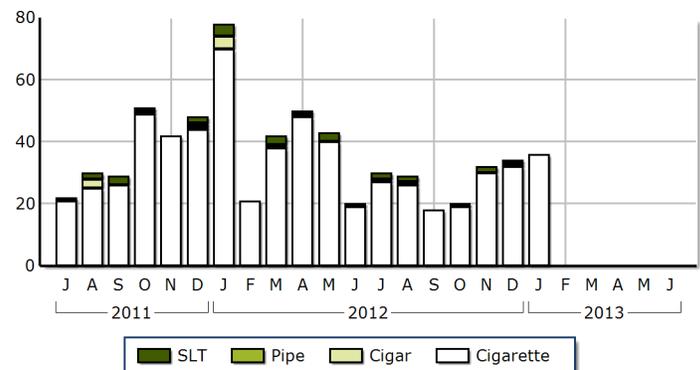
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

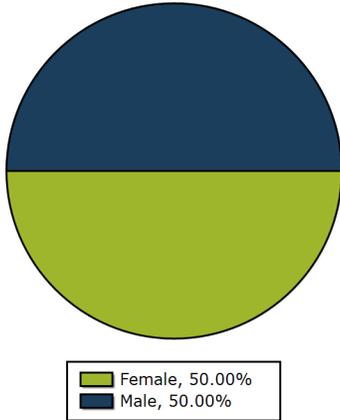


Chart Total N: 36

Tobacco Users By Language

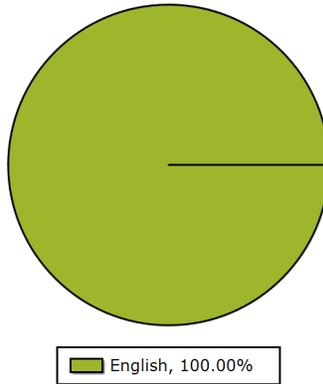


Chart Total N: 36

Tobacco Users By Education

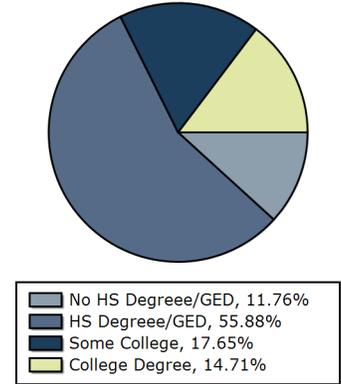


Chart Total N: 34

Tobacco Users By Race

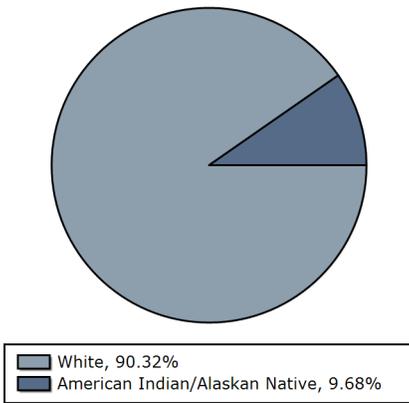


Chart Total N: 31

Tobacco Users By Age

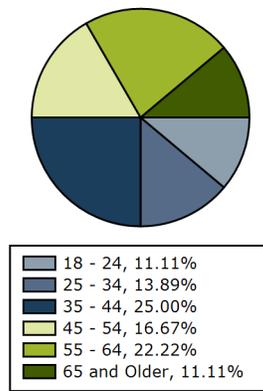


Chart Total N: 36

Tobacco Users By Health Plan

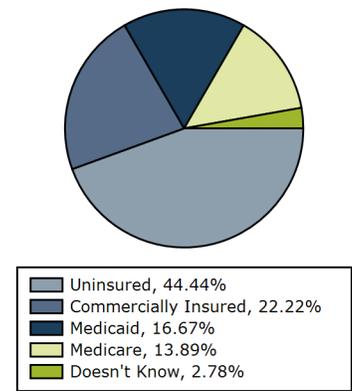


Chart Total N: 36

Tobacco Users By Ethnicity

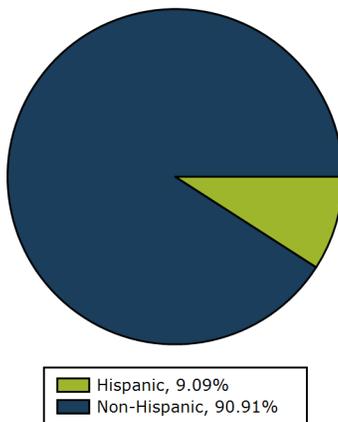


Chart Total N: 33

Tobacco Users By Chronic Condition

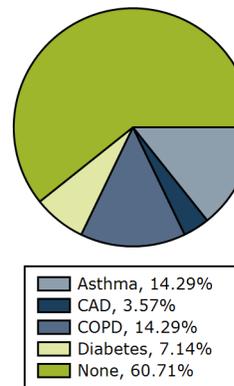


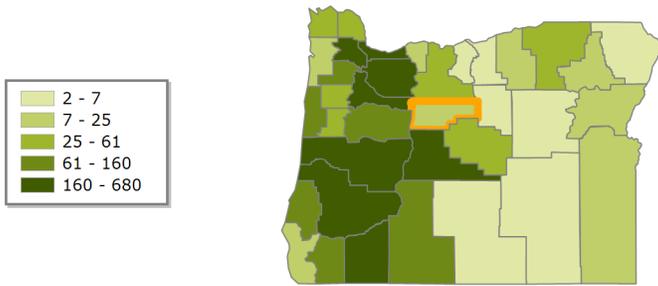
Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

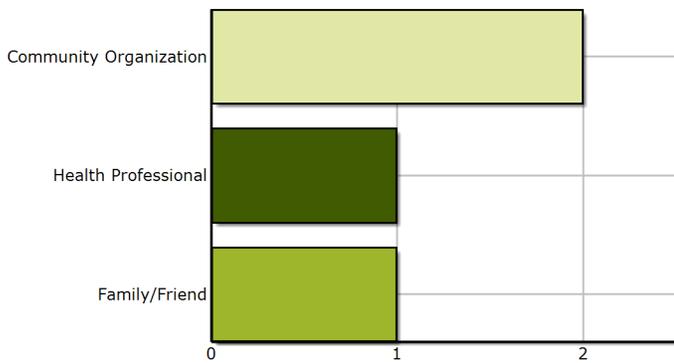
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

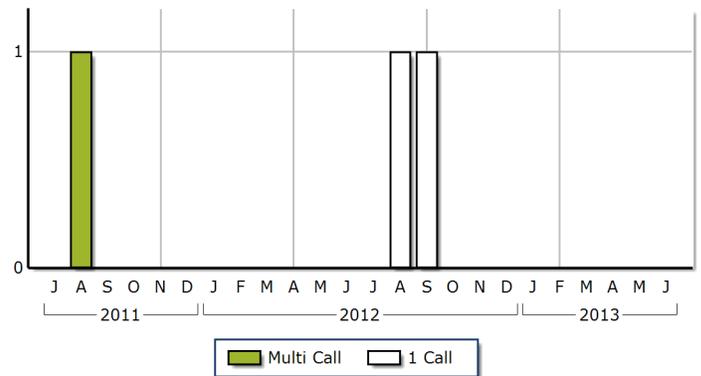


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %		2,638 ⁴
			County	State
Tobacco Users - Last Full Month			5	1,202
Tobacco Users YTD			20	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.76 %
Reach - NAQC			2	0.53 %
Annualized Reach			1	1.30 %
Annualized Reach - NAQC			2	0.91 %
Unique Individual Reach			3	0.61 %

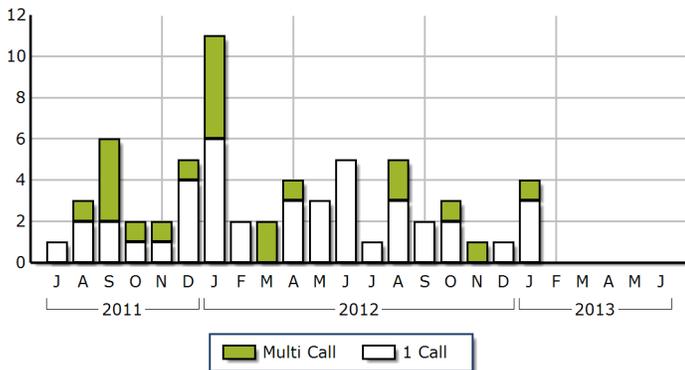
How Heard About



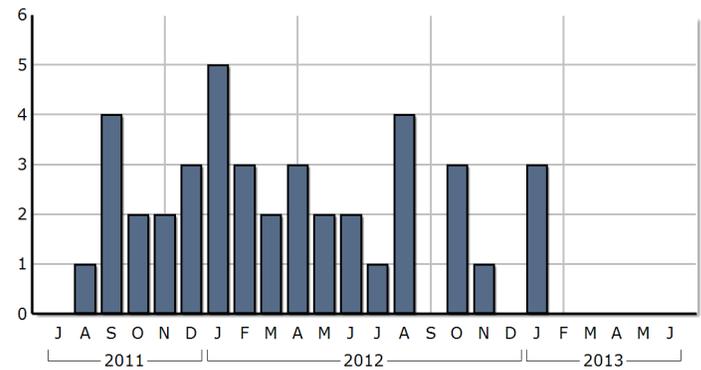
Fax Referral



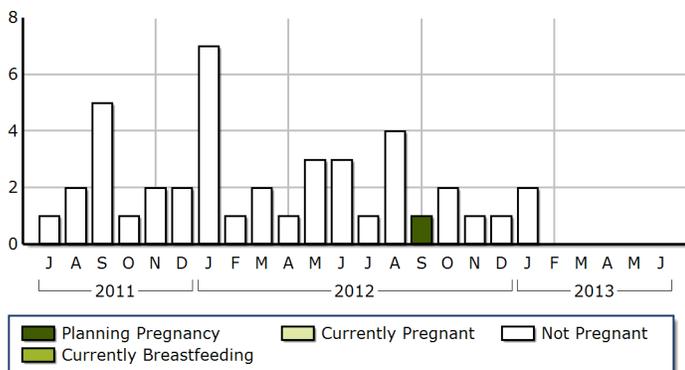
Tobacco User Enrollments By Program Type



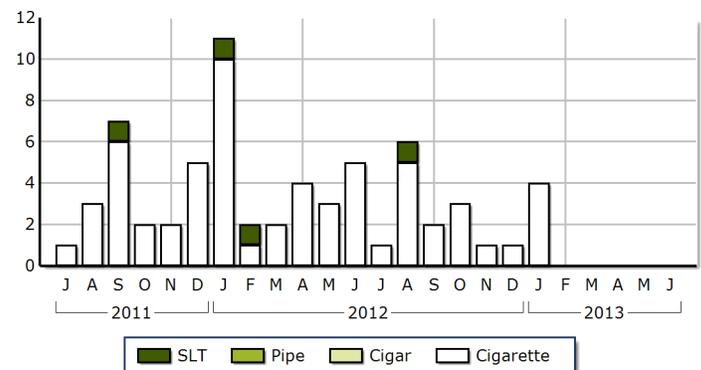
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

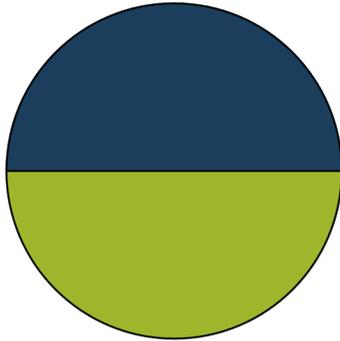


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

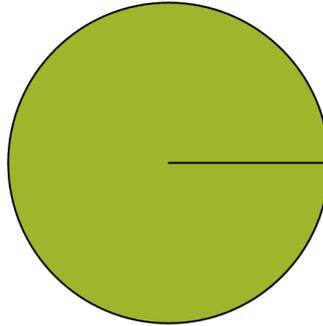
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

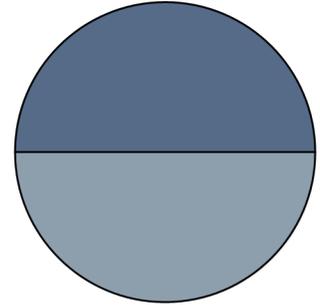
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

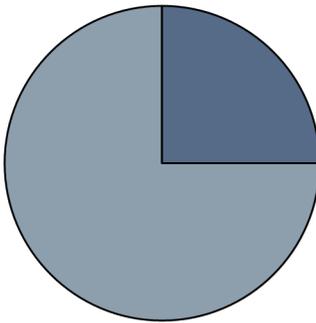
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 4

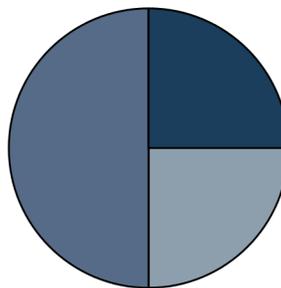
Tobacco Users By Race



White, 75.00%
American Indian/Alaskan Native, 25.00%

Chart Total N: 4

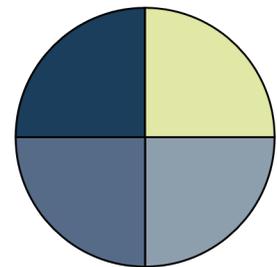
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 50.00%
45 - 54, 25.00%

Chart Total N: 4

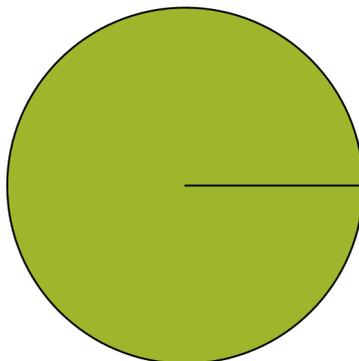
Tobacco Users By Health Plan



Commercially Insured, 25.00%
Medicaid, 25.00%
Medicare, 25.00%
Uninsured, 25.00%

Chart Total N: 4

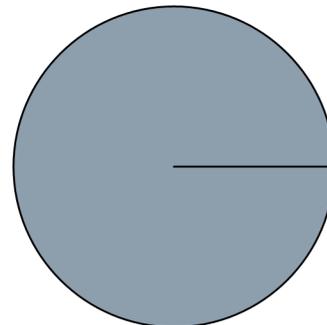
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



None, 100.00%

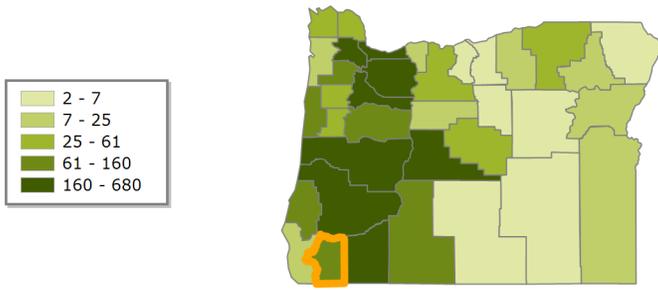
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

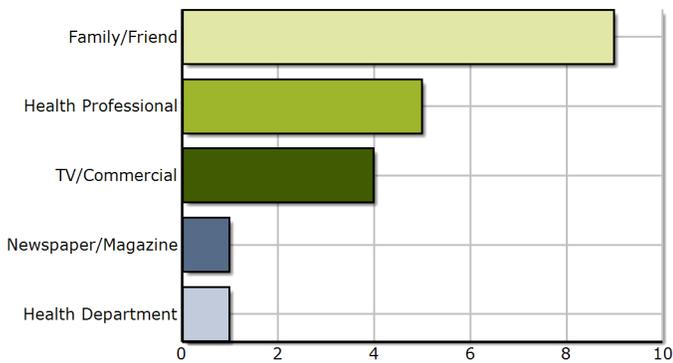
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

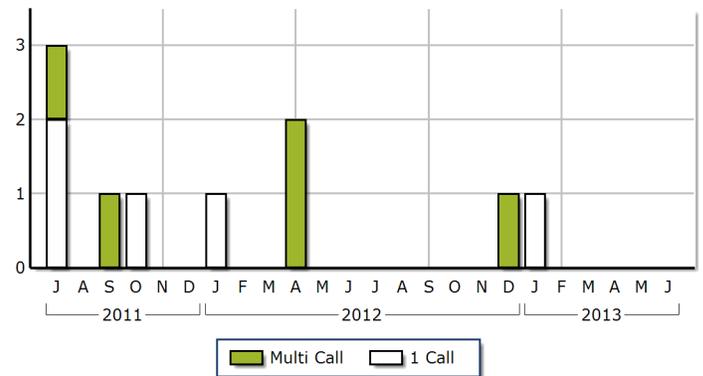


County Population	Prevalence	Tobacco Users
Adult	66,678	25.0 %
		16,670 ⁴
		County
Tobacco Users - Last Full Month		22
Tobacco Users YTD		91
Unique Tobacco Users YTD		63
Target Reach		2.0 %
Reach YTD		0.55 %
Reach - NAQC		0.48 %
Annualized Reach		0.94 %
Annualized Reach - NAQC		0.82 %
Unique Individual Reach		0.38 %

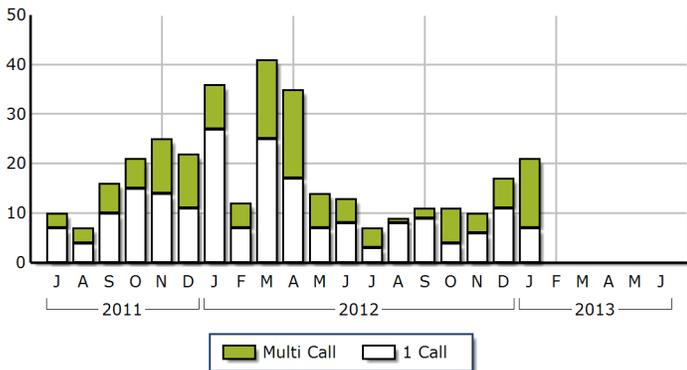
How Heard About



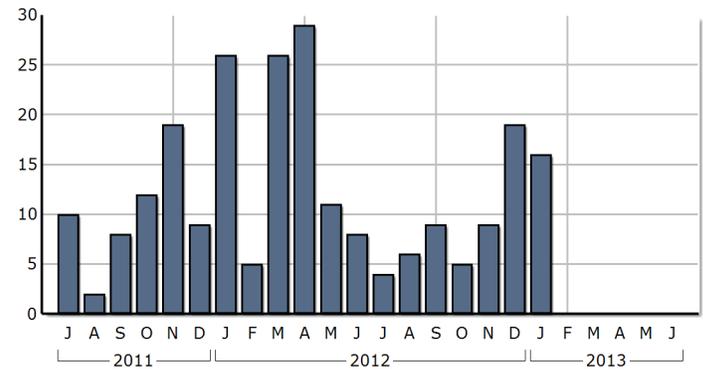
Fax Referral



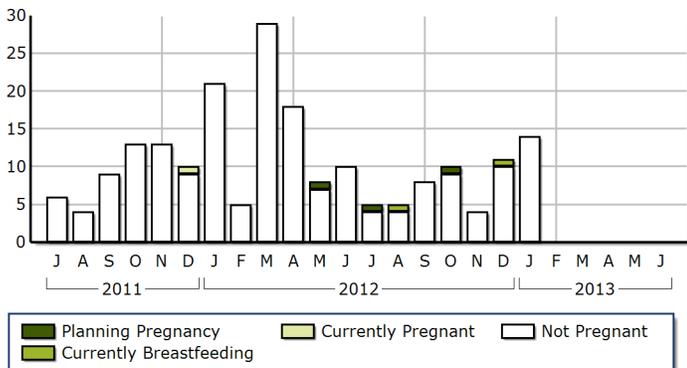
Tobacco User Enrollments By Program Type



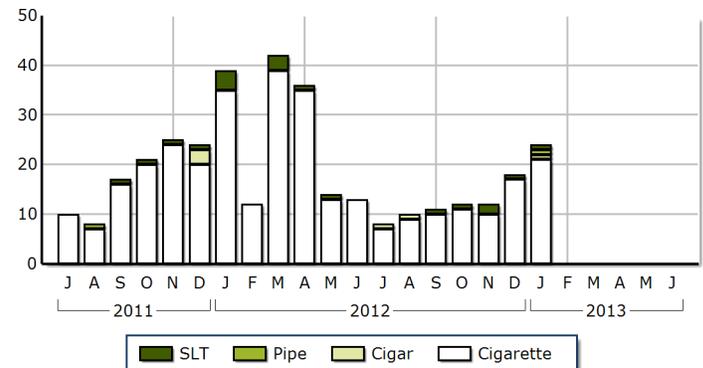
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

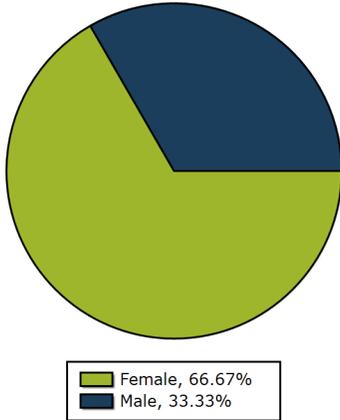


Chart Total N: 21

Tobacco Users By Language

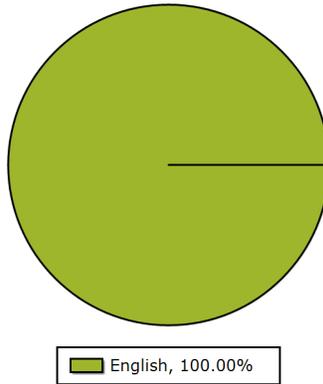


Chart Total N: 21

Tobacco Users By Education

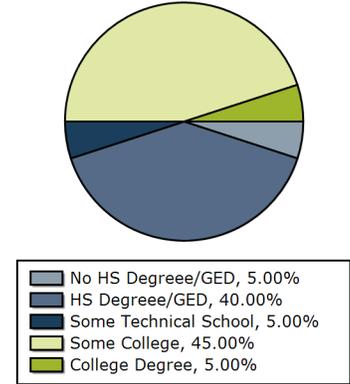


Chart Total N: 20

Tobacco Users By Race

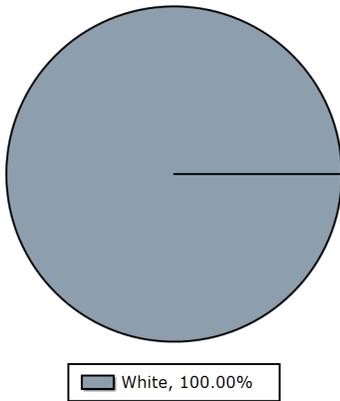


Chart Total N: 20

Tobacco Users By Age

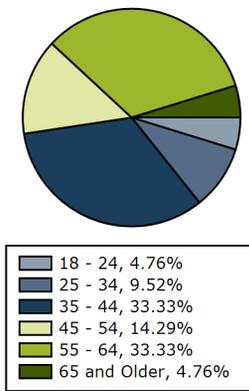


Chart Total N: 21

Tobacco Users By Health Plan

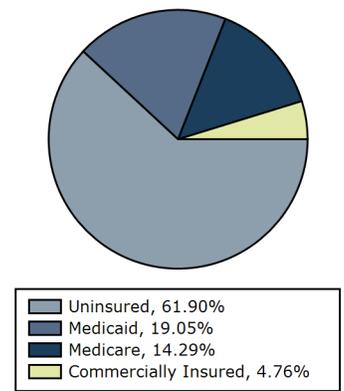


Chart Total N: 21

Tobacco Users By Ethnicity

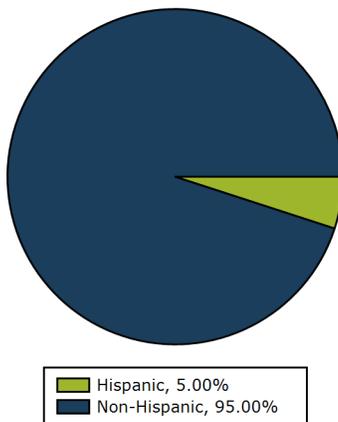


Chart Total N: 20

Tobacco Users By Chronic Condition

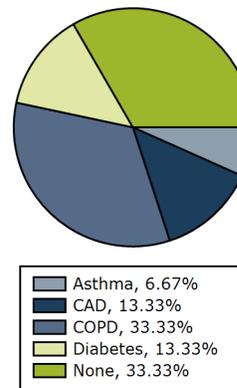


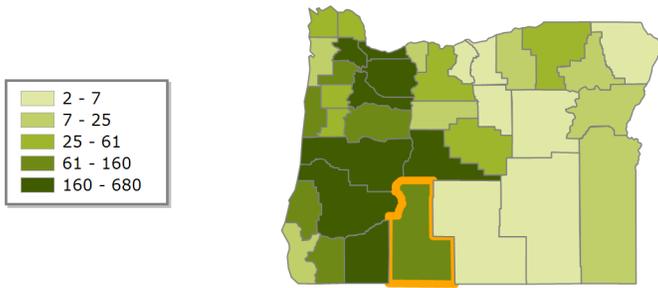
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

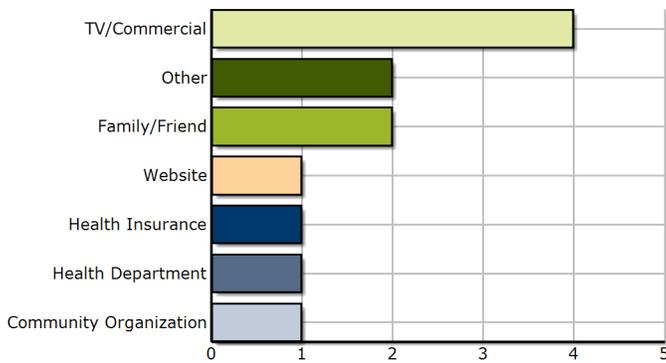
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

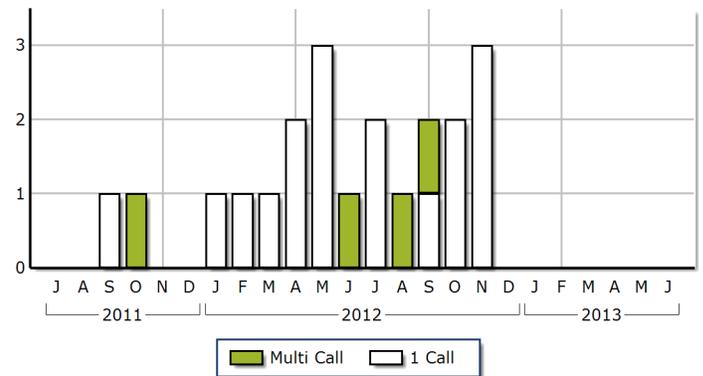


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			13	1,202
Tobacco Users YTD			89	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.80 %
Reach - NAQC			2	0.65 %
Annualized Reach			1	1.37 %
Annualized Reach - NAQC			2	1.11 %
Unique Individual Reach			3	0.64 %

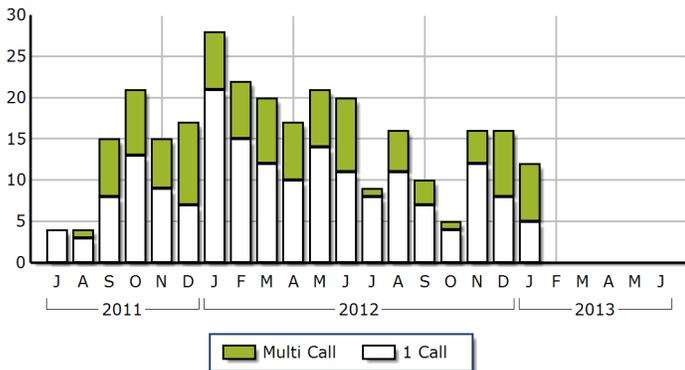
How Heard About



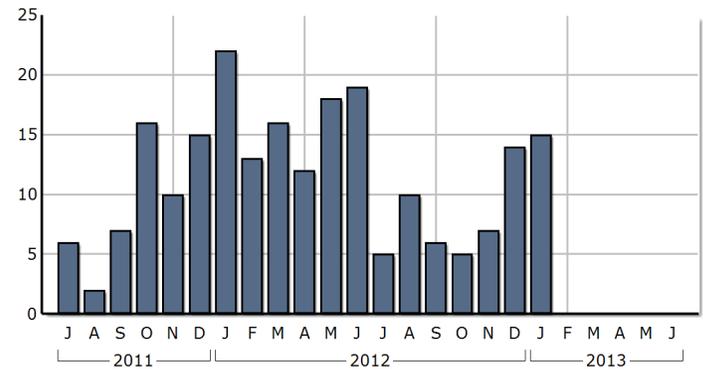
Fax Referral



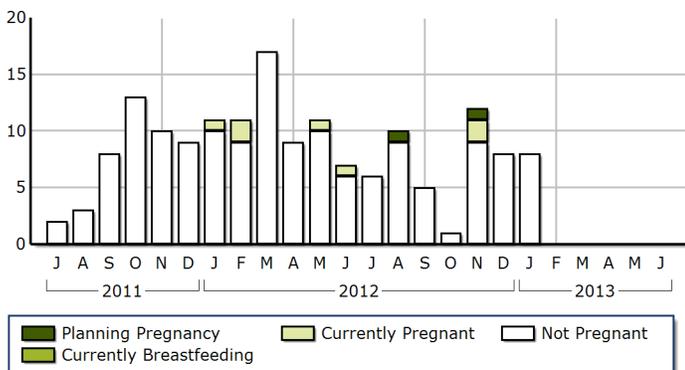
Tobacco User Enrollments By Program Type



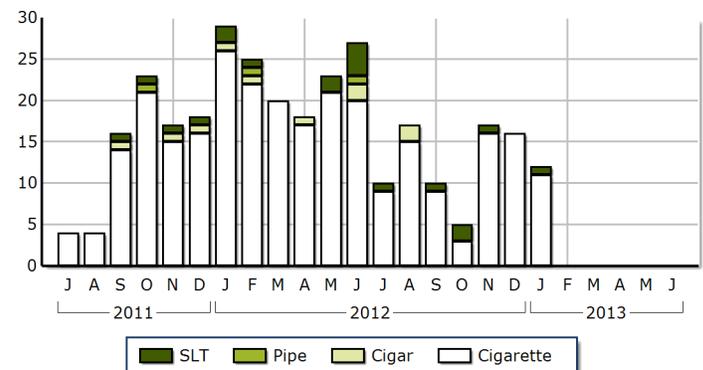
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

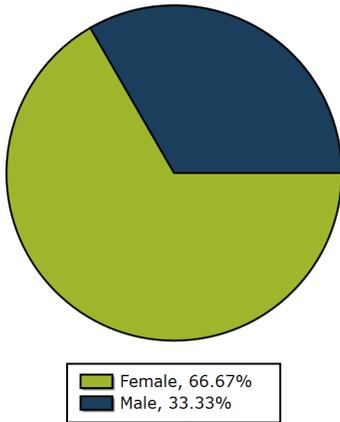


Chart Total N: 12

Tobacco Users By Language

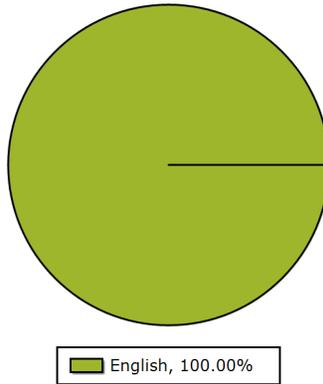


Chart Total N: 12

Tobacco Users By Education

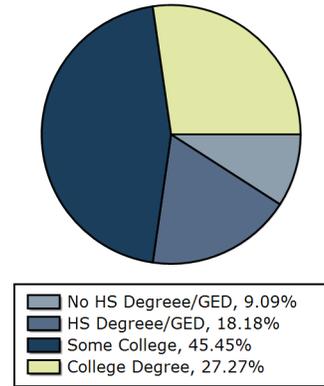


Chart Total N: 11

Tobacco Users By Race

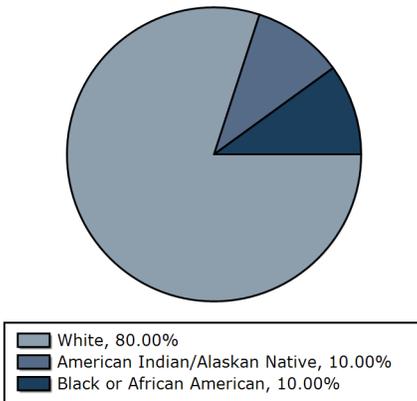


Chart Total N: 10

Tobacco Users By Age

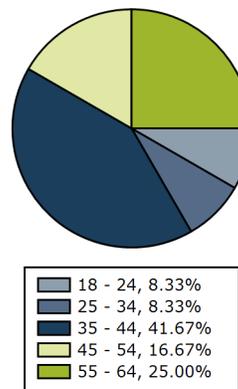


Chart Total N: 12

Tobacco Users By Health Plan

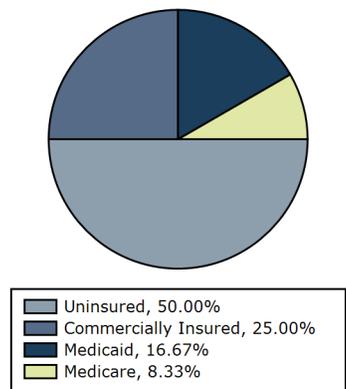


Chart Total N: 12

Tobacco Users By Ethnicity

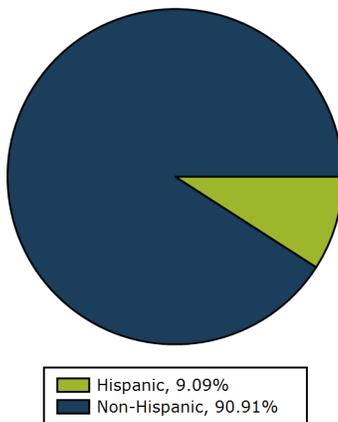


Chart Total N: 11

Tobacco Users By Chronic Condition

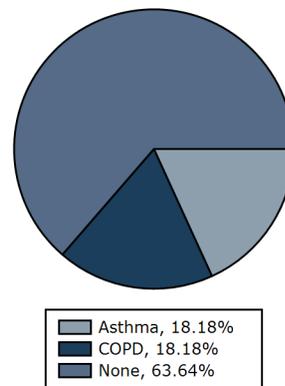
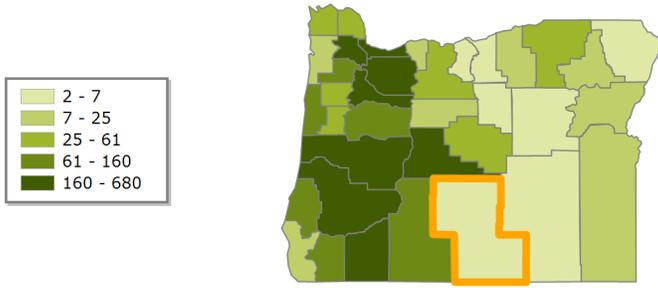


Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

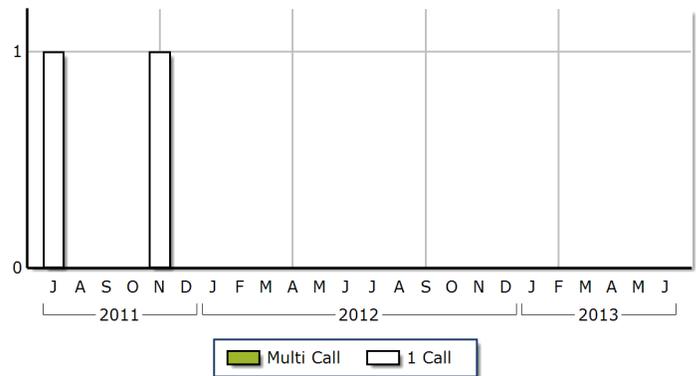
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

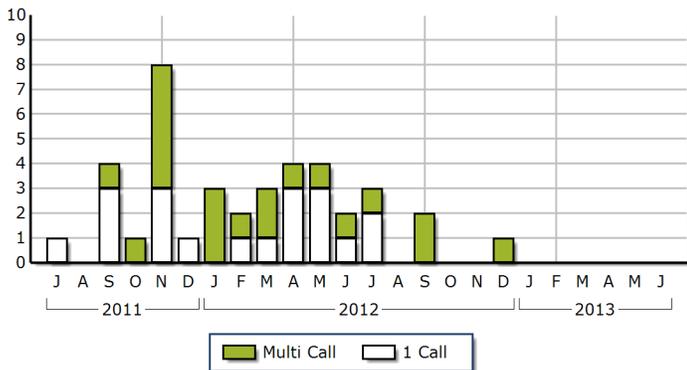


County Population	Prevalence	Tobacco Users
Adult	6,068	19.9 %
		1,208 ⁴
		County
Tobacco Users - Last Full Month		-
Tobacco Users YTD		6
Unique Tobacco Users YTD	3	4
Target Reach		2.0 %
Reach YTD	1	0.50 %
Reach - NAQC	2	0.41 %
Annualized Reach	1	0.85 %
Annualized Reach - NAQC	2	0.71 %
Unique Individual Reach	3	0.33 %

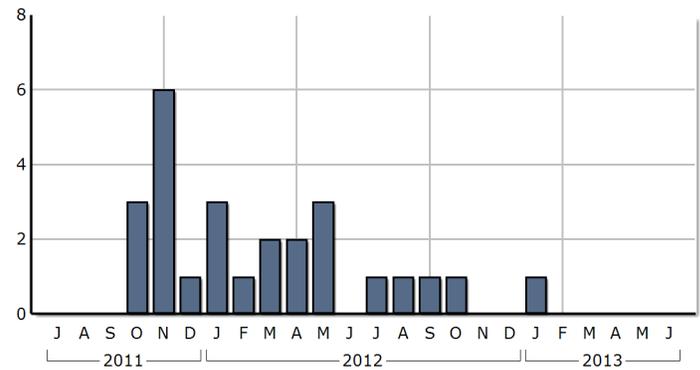
Fax Referral



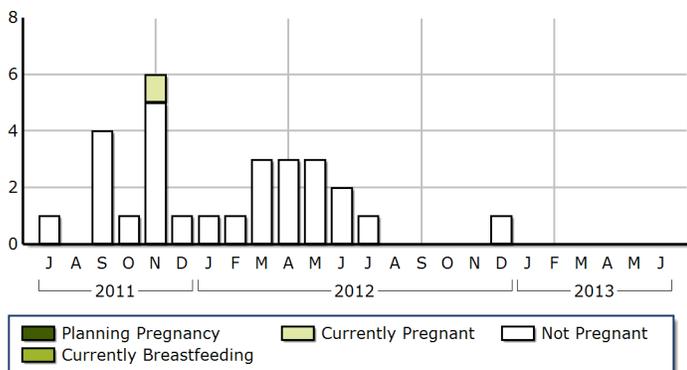
Tobacco User Enrollments By Program Type



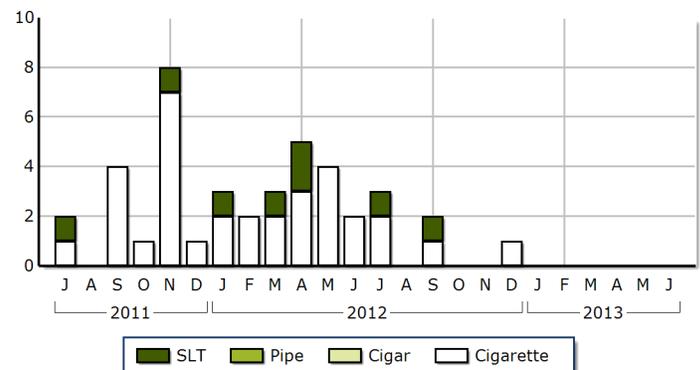
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

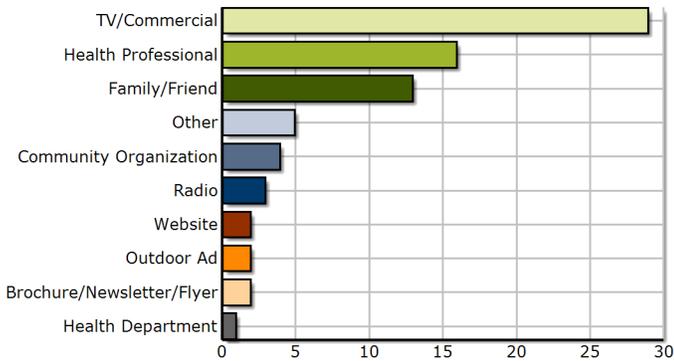
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

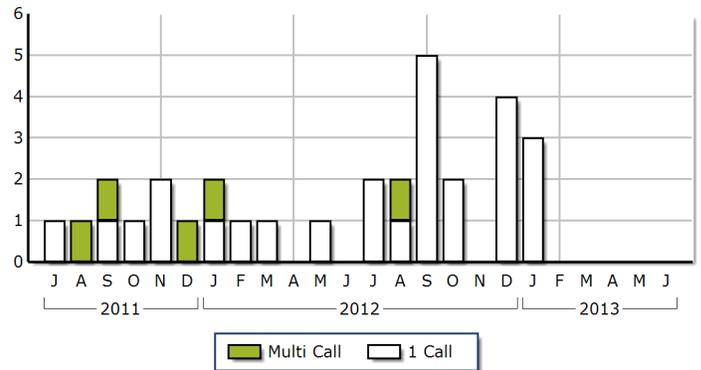


County Population	Prevalence	Tobacco Users
Adult	274,412	18.4 %
		50,492 ⁴
		County
Tobacco Users - Last Full Month		83
Tobacco Users YTD		421
Unique Tobacco Users YTD		301
Target Reach		2.0 %
Reach YTD		0.83 %
Reach - NAQC		0.65 %
Annualized Reach		1.43 %
Annualized Reach - NAQC		1.12 %
Unique Individual Reach		0.60 %

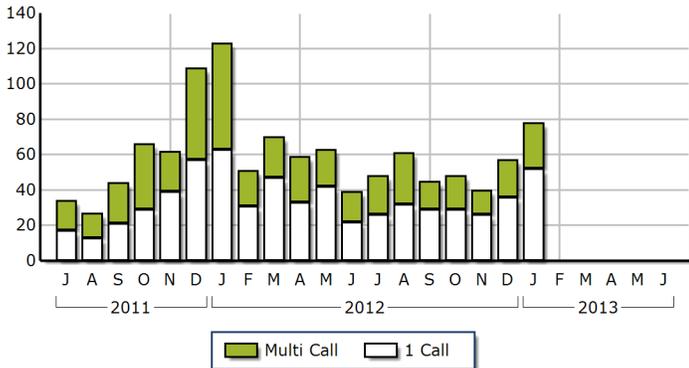
How Heard About



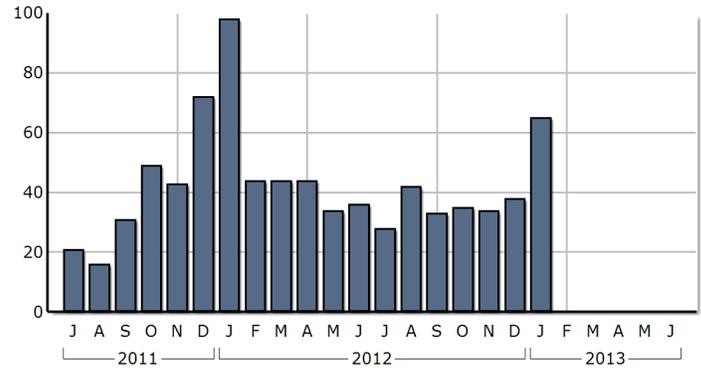
Fax Referral



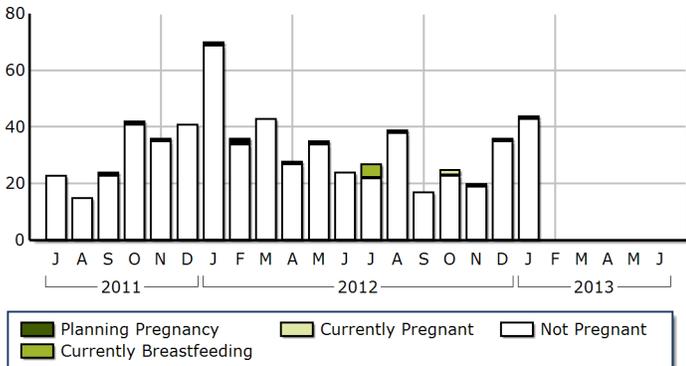
Tobacco User Enrollments By Program Type



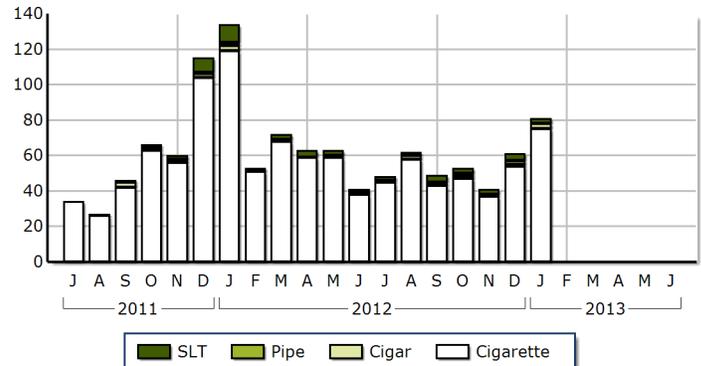
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

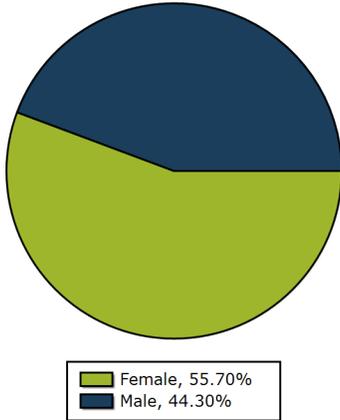


Chart Total N: 79

Tobacco Users By Language

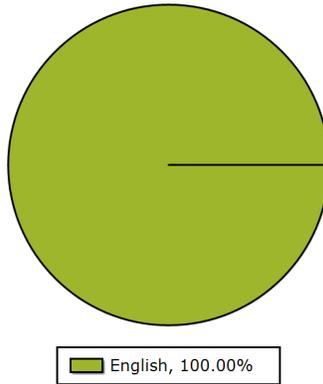


Chart Total N: 79

Tobacco Users By Education

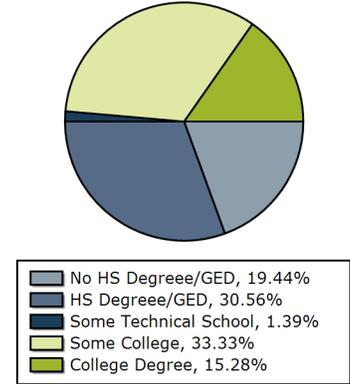


Chart Total N: 72

Tobacco Users By Race

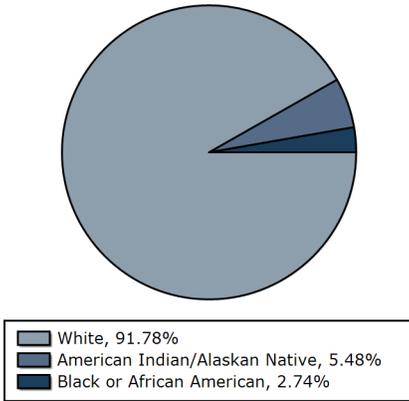


Chart Total N: 73

Tobacco Users By Age

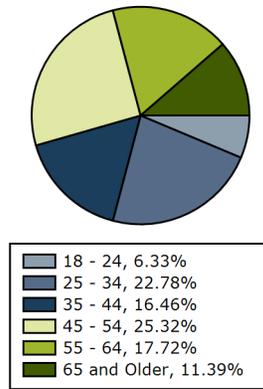


Chart Total N: 79

Tobacco Users By Health Plan

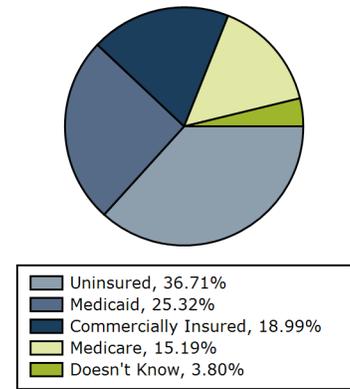


Chart Total N: 79

Tobacco Users By Ethnicity

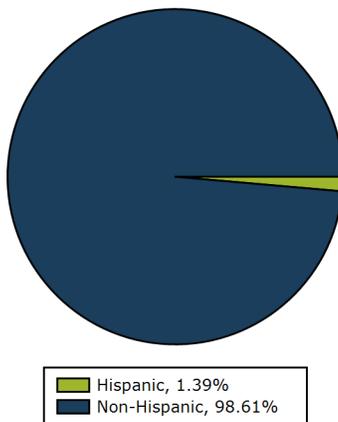


Chart Total N: 72

Tobacco Users By Chronic Condition

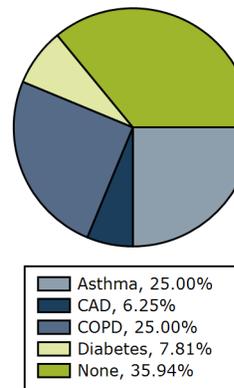
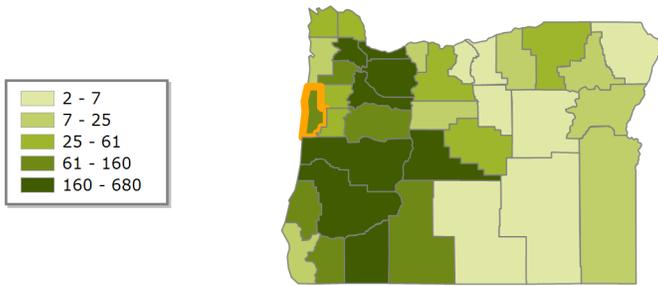


Chart Total N: 64

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

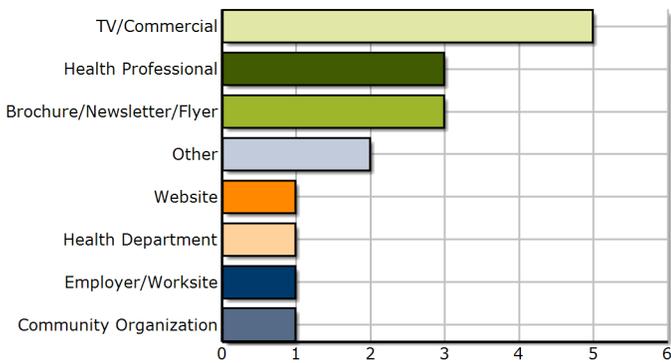
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

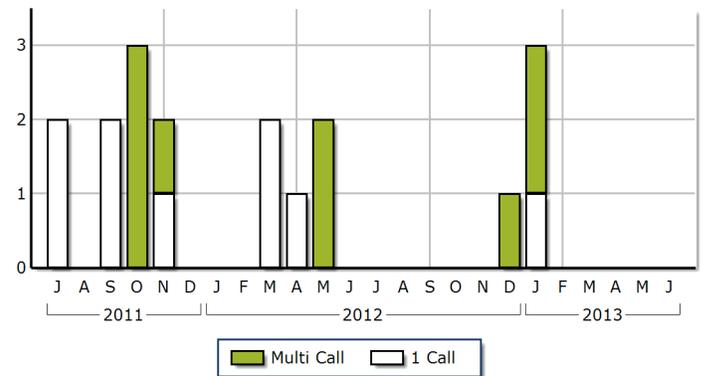


County Population		Prevalence	Tobacco Users
Adult	36,512	26.9 %	9,822 ⁴
			County
Tobacco Users - Last Full Month			17
Tobacco Users YTD			76
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

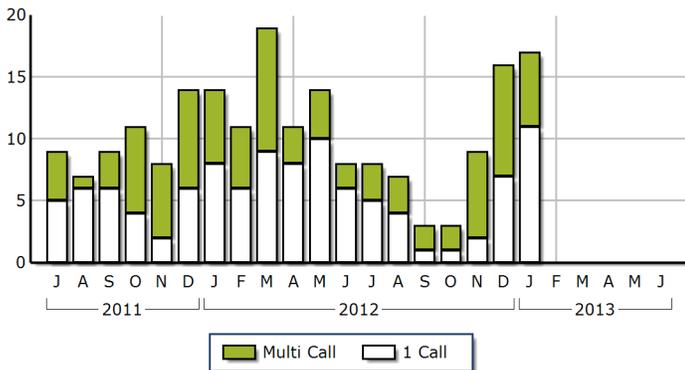
How Heard About



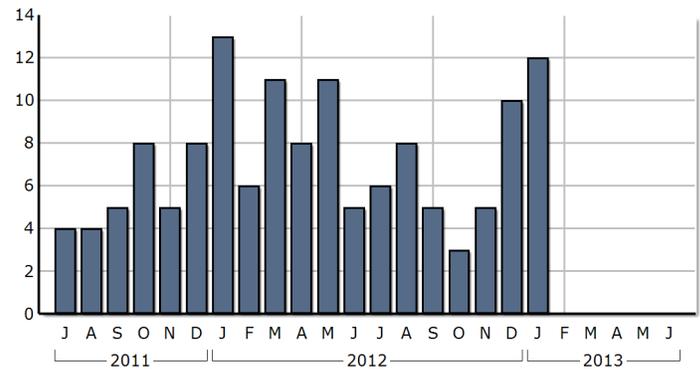
Fax Referral



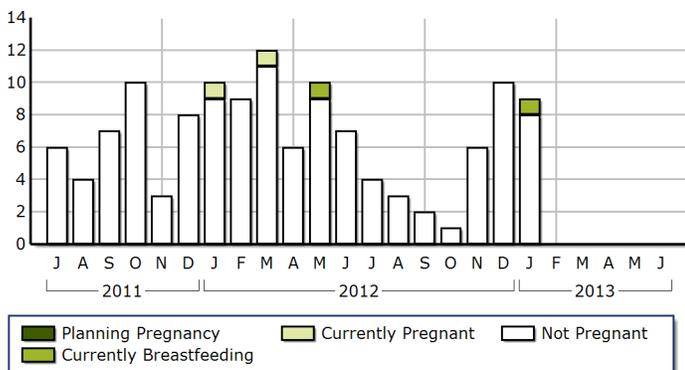
Tobacco User Enrollments By Program Type



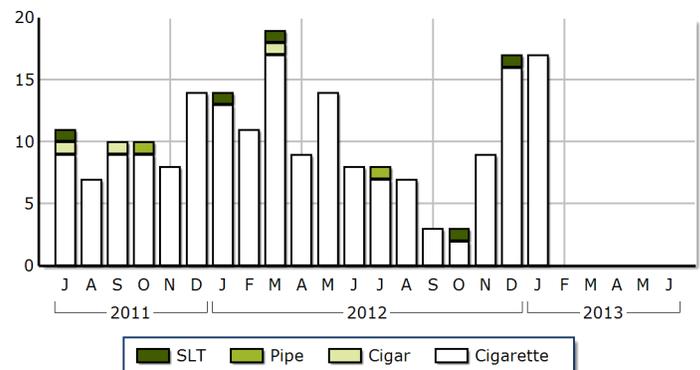
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

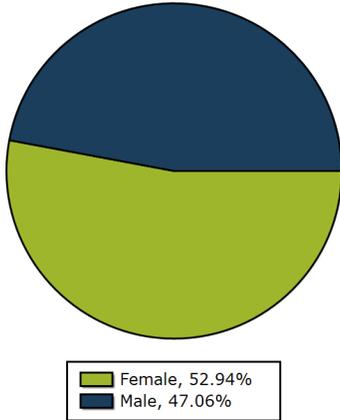


Chart Total N: 17

Tobacco Users By Language

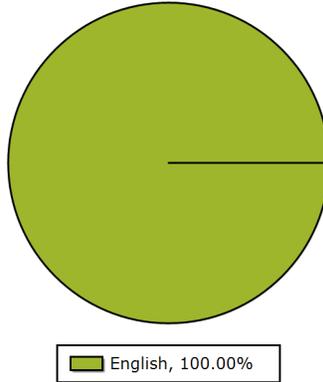


Chart Total N: 17

Tobacco Users By Education

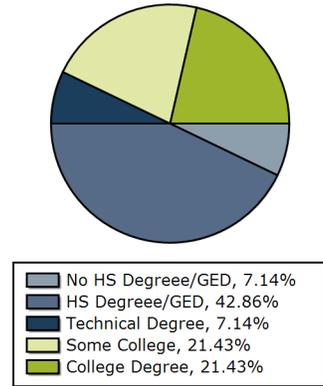


Chart Total N: 14

Tobacco Users By Race

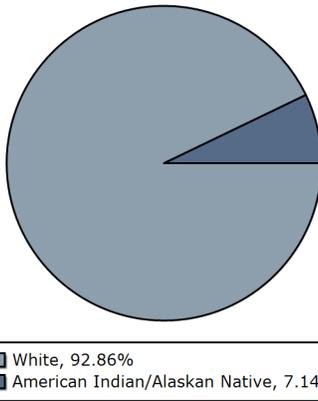


Chart Total N: 14

Tobacco Users By Age

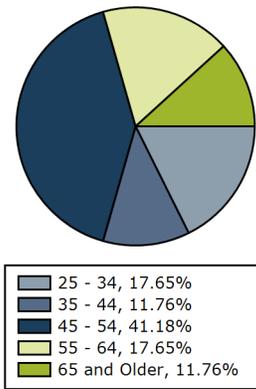


Chart Total N: 17

Tobacco Users By Health Plan

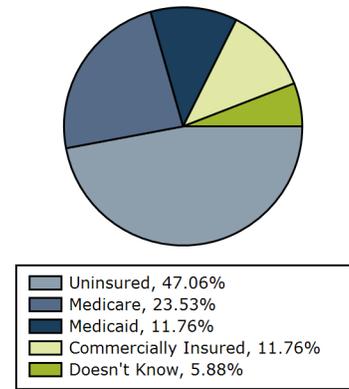


Chart Total N: 17

Tobacco Users By Ethnicity

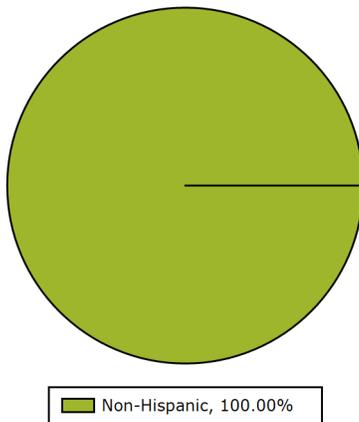


Chart Total N: 15

Tobacco Users By Chronic Condition

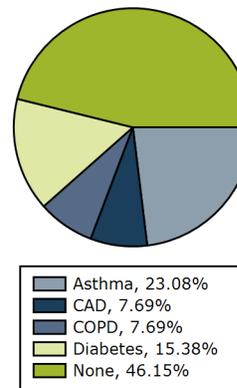


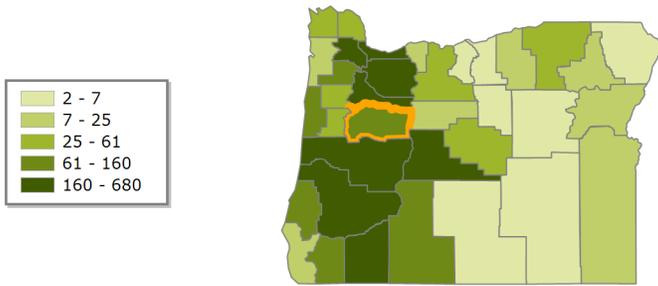
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

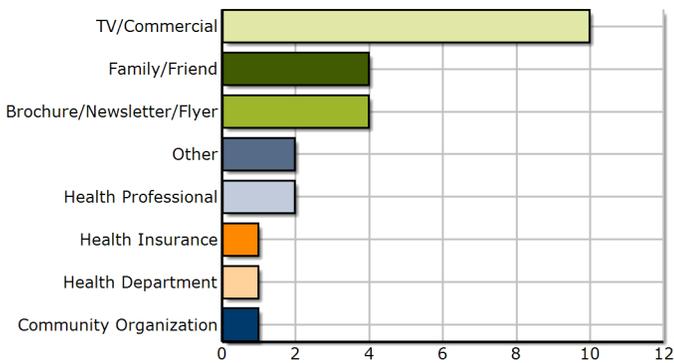
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

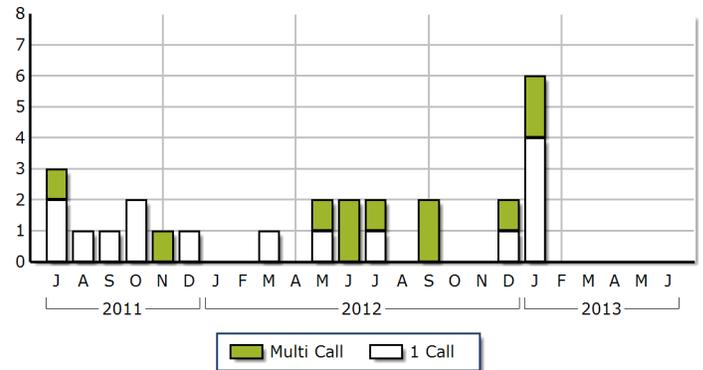


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	⁴
			County	State
Tobacco Users - Last Full Month			30	1,202
Tobacco Users YTD			135	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.77 %
Reach - NAQC			2	0.59 %
Annualized Reach			1	1.31 %
Annualized Reach - NAQC			2	1.00 %
Unique Individual Reach			3	0.52 %

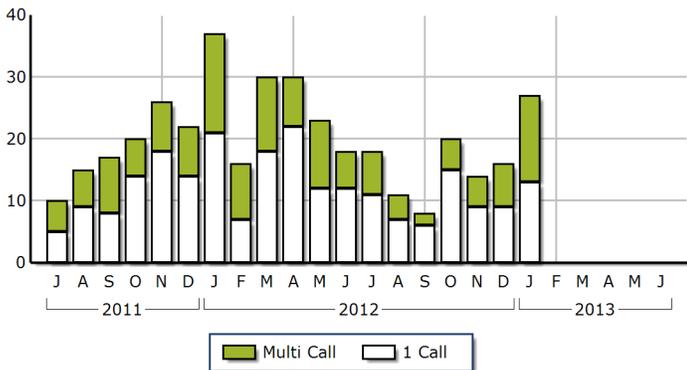
How Heard About



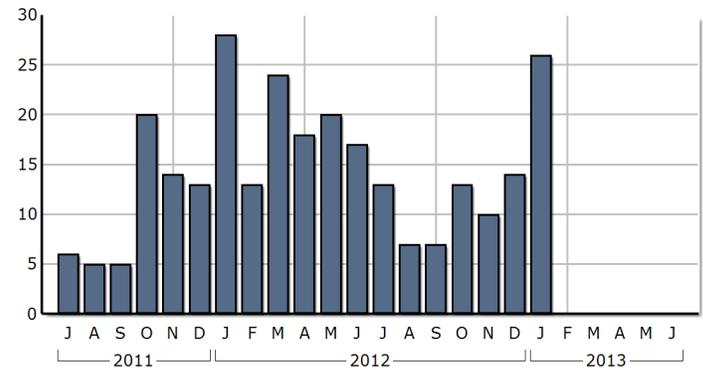
Fax Referral



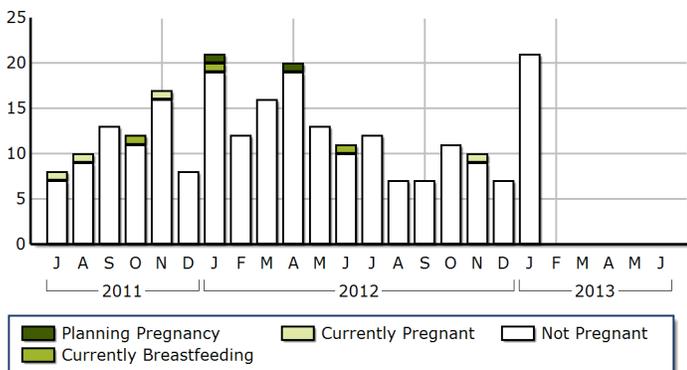
Tobacco User Enrollments By Program Type



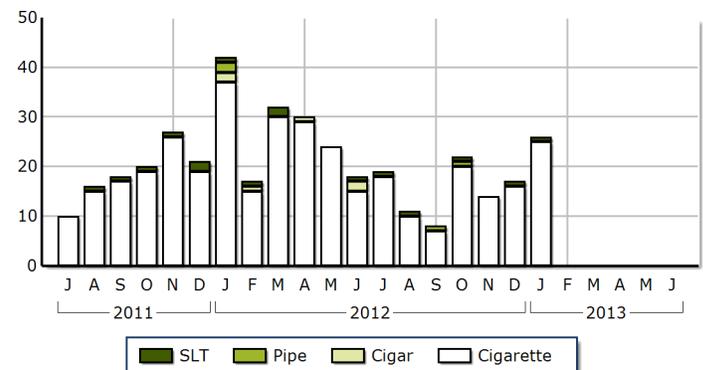
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

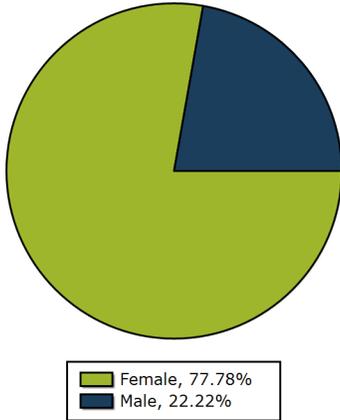


Chart Total N: 27

Tobacco Users By Language

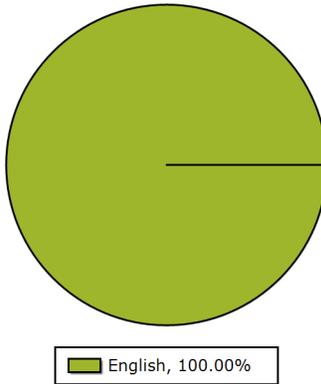


Chart Total N: 27

Tobacco Users By Education

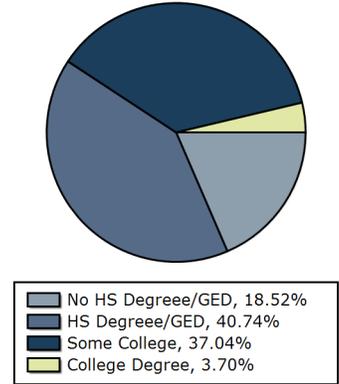


Chart Total N: 27

Tobacco Users By Race

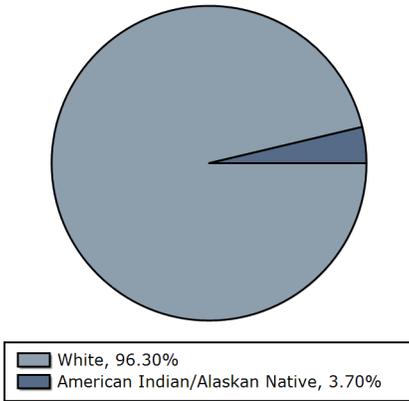


Chart Total N: 27

Tobacco Users By Age

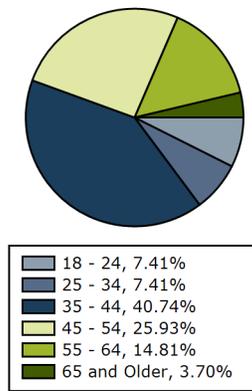


Chart Total N: 27

Tobacco Users By Health Plan

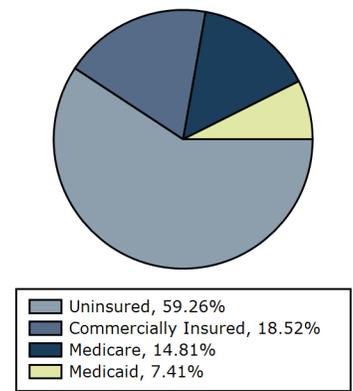


Chart Total N: 27

Tobacco Users By Ethnicity

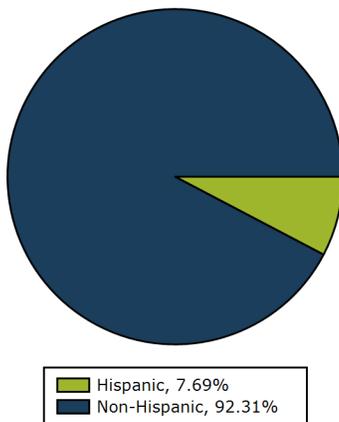


Chart Total N: 26

Tobacco Users By Chronic Condition

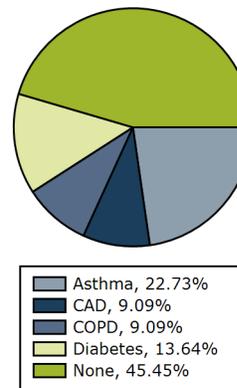
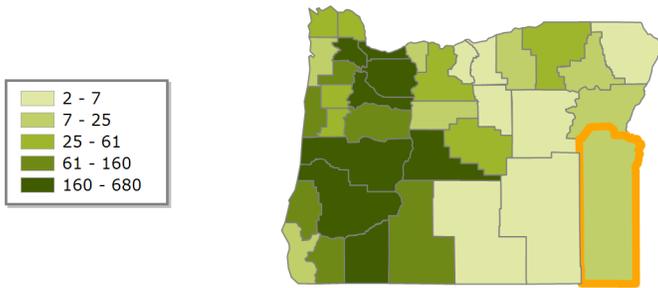


Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

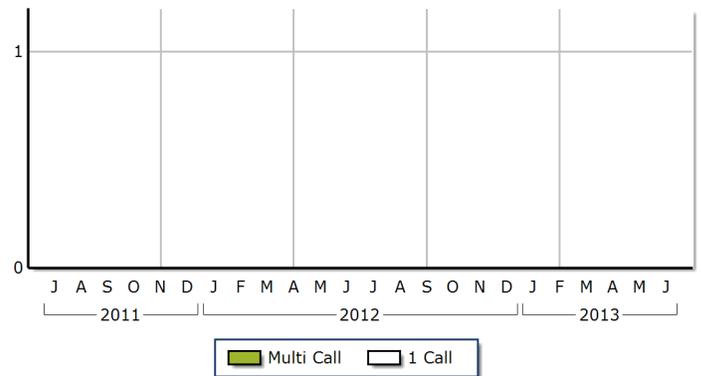


County Population	Prevalence	Tobacco Users
Adult	23,866	16.8 %
		4,009 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		16
Unique Tobacco Users YTD		11
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.40 %
Annualized Reach - NAQC		2
Unique Individual Reach		0.25 %
		1
		0.68 %
		2
		0.43 %
		3
		0.27 %
		0.81 %

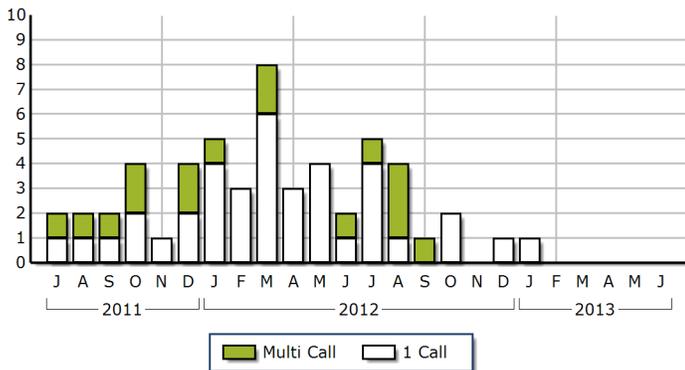
How Heard About



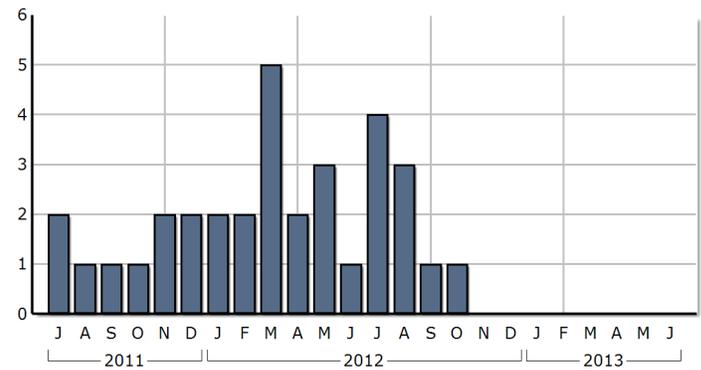
Fax Referral



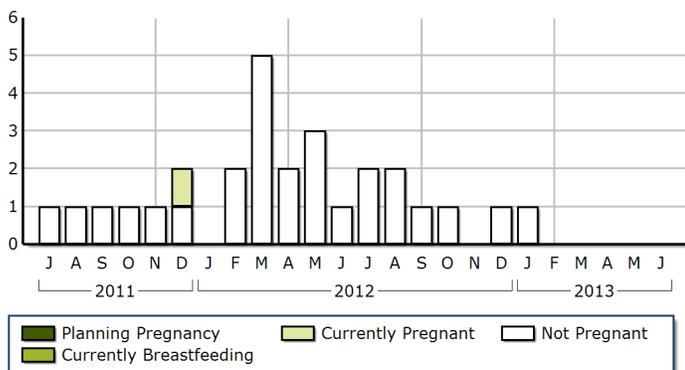
Tobacco User Enrollments By Program Type



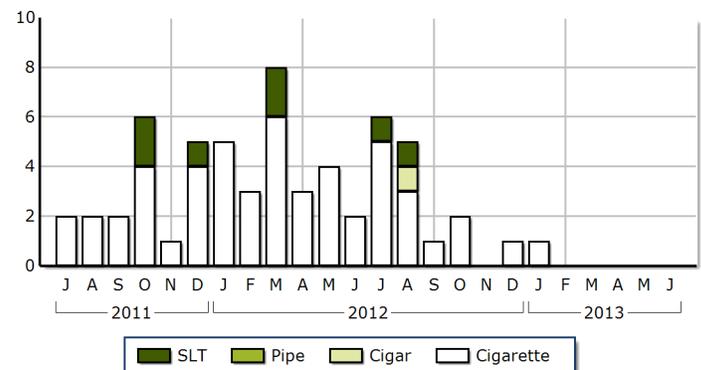
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

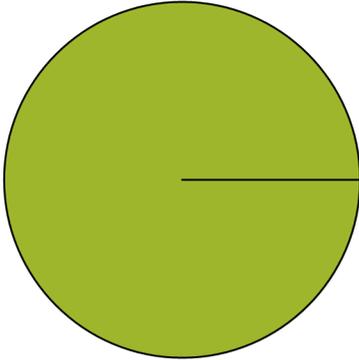


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

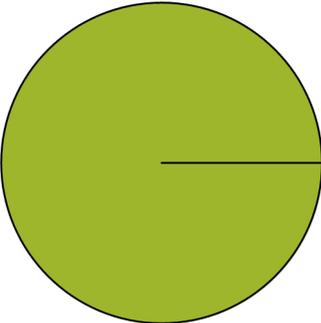
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

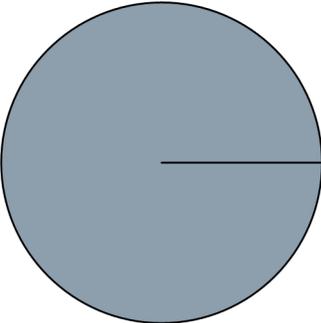
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

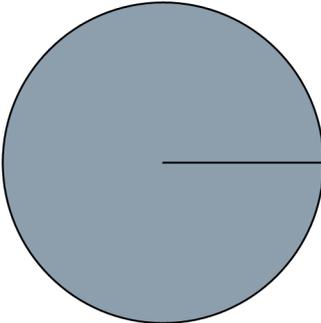
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

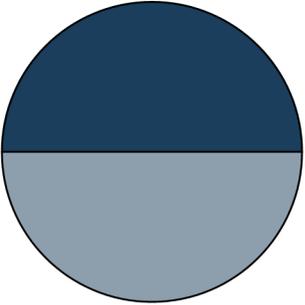
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



CAD, 50.00%
Diabetes, 50.00%

Chart Total N: 2

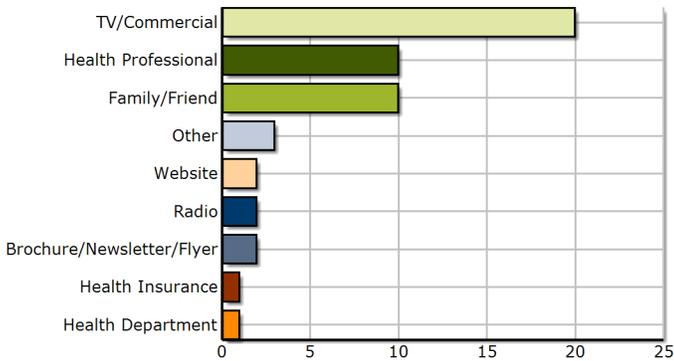
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

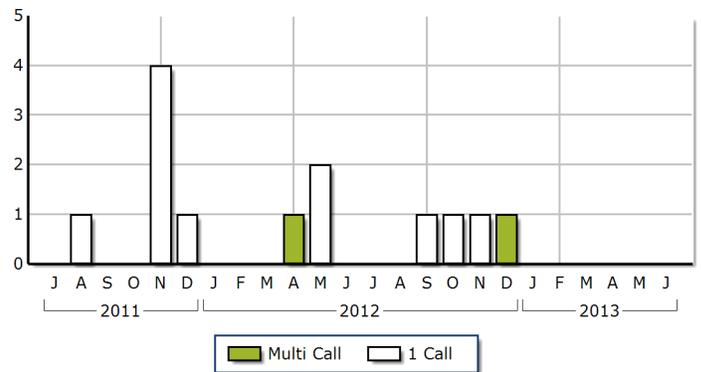


County Population		Prevalence	Tobacco Users
Adult	235,431	15.5 %	36,492 ⁴
			County
Tobacco Users - Last Full Month			59
Tobacco Users YTD			267
Unique Tobacco Users YTD			3 193
Target Reach			2.0 %
Reach YTD			1 0.73 %
Reach - NAQC			2 0.58 %
Annualized Reach			1 1.25 %
Annualized Reach - NAQC			2 1.00 %
Unique Individual Reach			3 0.53 %

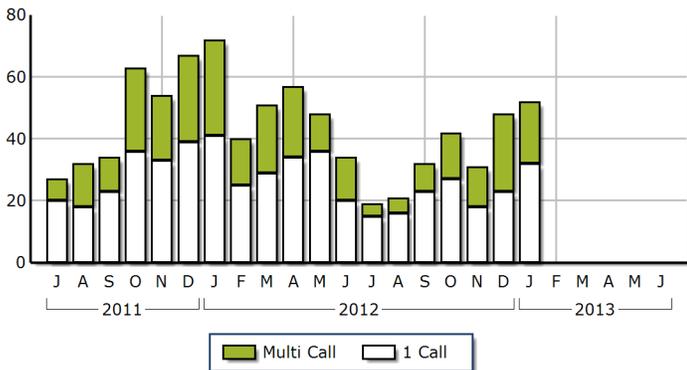
How Heard About



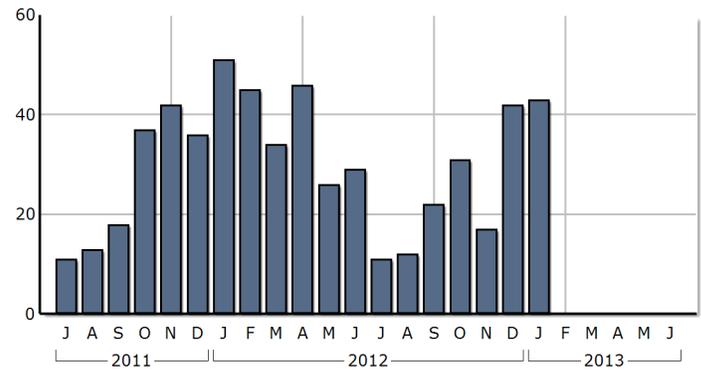
Fax Referral



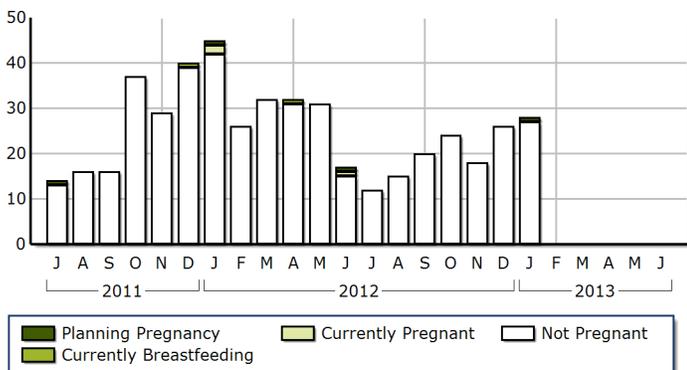
Tobacco User Enrollments By Program Type



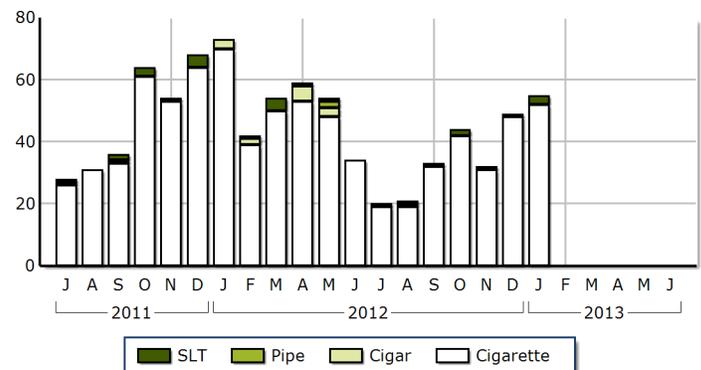
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

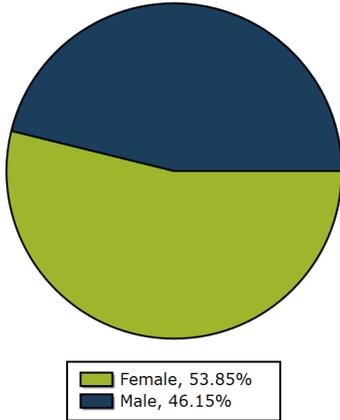


Chart Total N: 52

Tobacco Users By Language

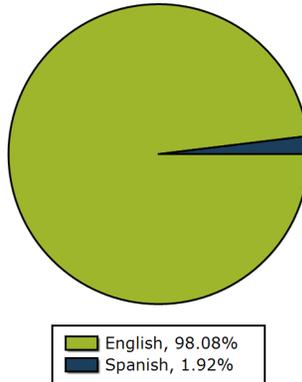


Chart Total N: 52

Tobacco Users By Education

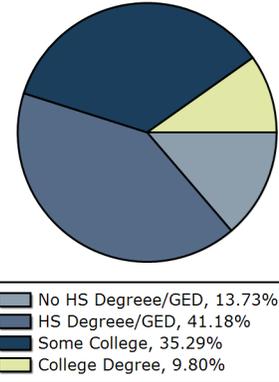


Chart Total N: 51

Tobacco Users By Race

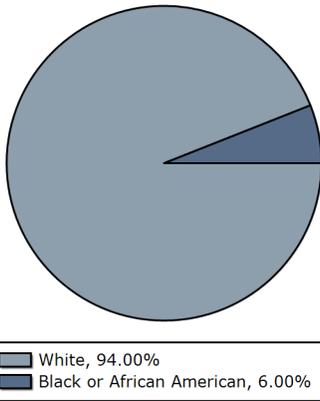


Chart Total N: 50

Tobacco Users By Age

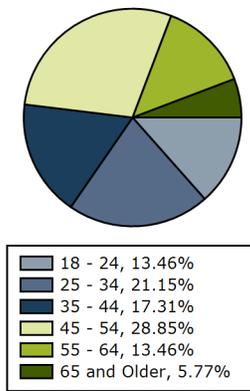


Chart Total N: 52

Tobacco Users By Health Plan

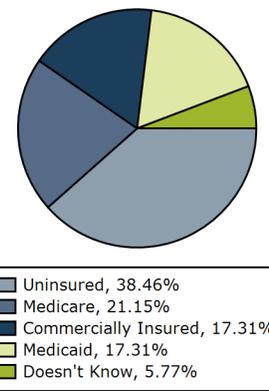


Chart Total N: 52

Tobacco Users By Ethnicity

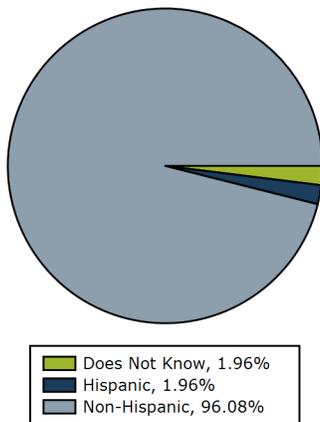


Chart Total N: 51

Tobacco Users By Chronic Condition

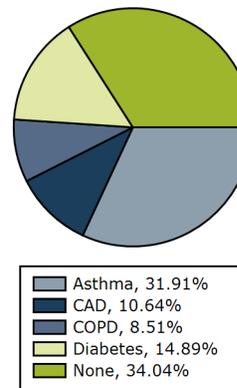


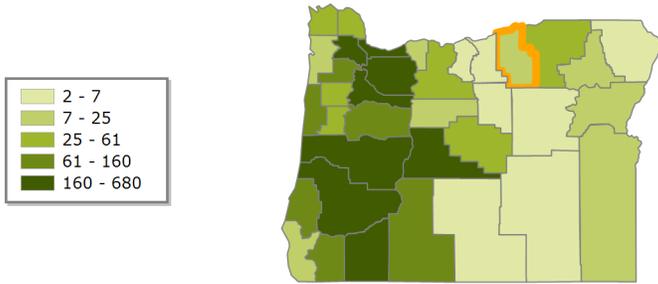
Chart Total N: 47

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

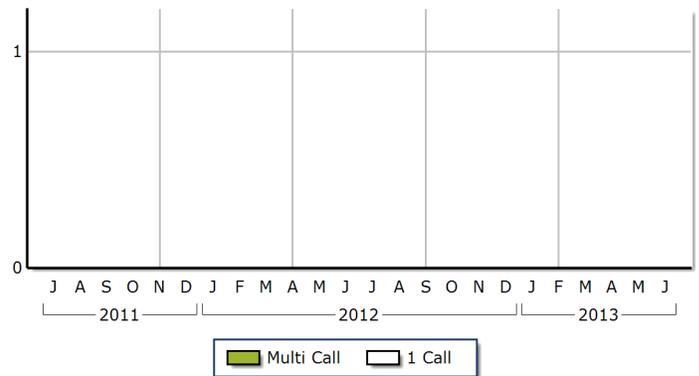
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

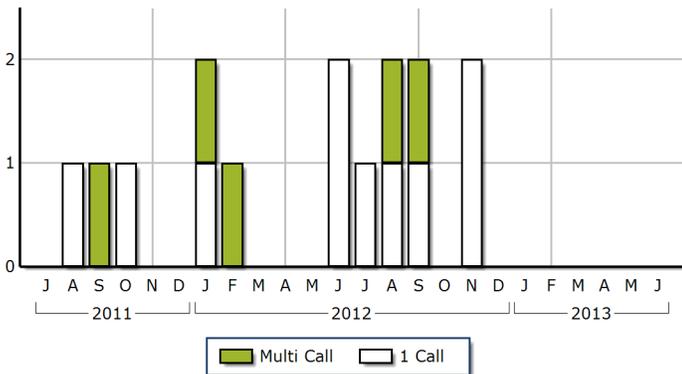


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %		1,645 ⁴
			County	State
Tobacco Users - Last Full Month			-	1,202
Tobacco Users YTD			9	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.55 %
Reach - NAQC			2	0.43 %
Annualized Reach			1	0.94 %
Annualized Reach - NAQC			2	0.73 %
Unique Individual Reach			3	0.30 %

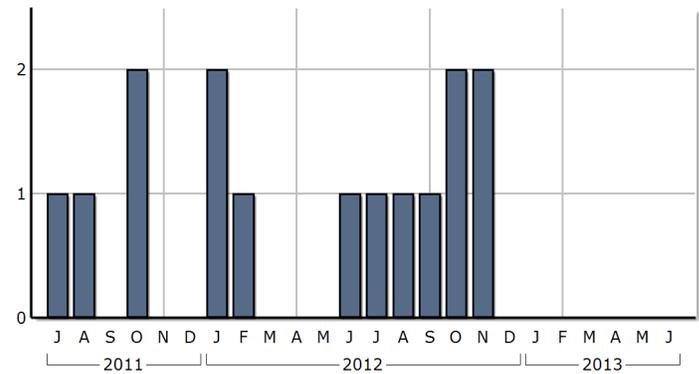
Fax Referral



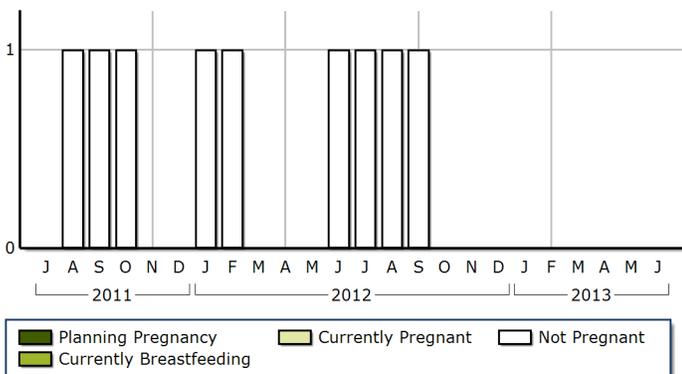
Tobacco User Enrollments By Program Type



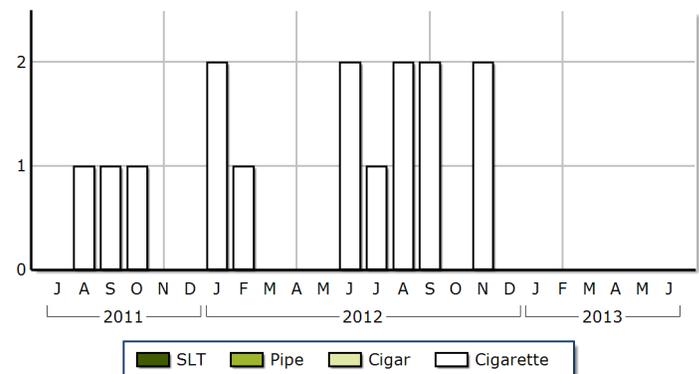
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



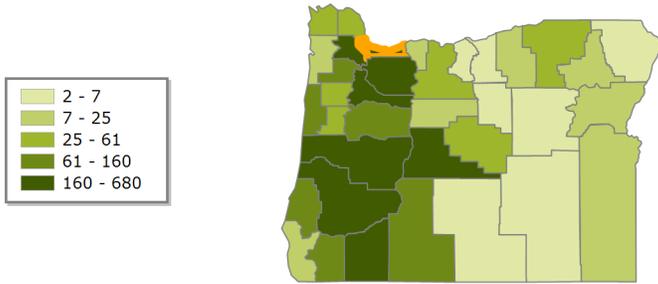
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

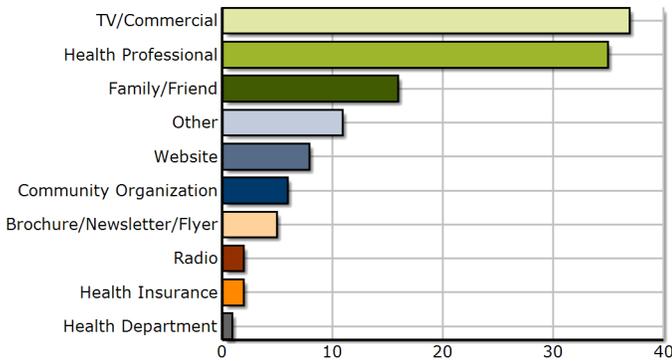
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

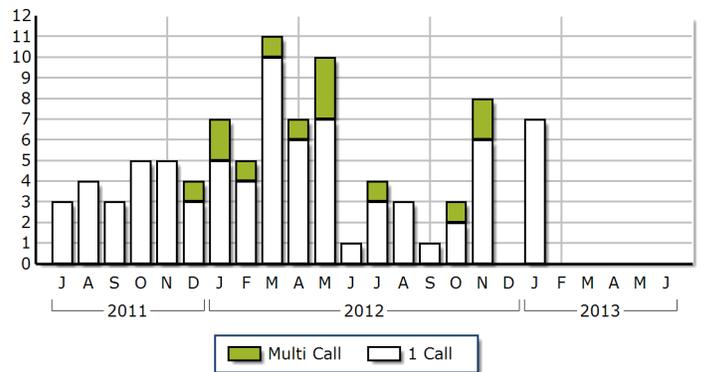


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 ⁴
			County
Tobacco Users - Last Full Month			157
Tobacco Users YTD			867
Unique Tobacco Users YTD			3 516
Target Reach			2.0 %
Reach YTD			1 1.00 %
Reach - NAQC			2 0.62 %
Annualized Reach			1 1.72 %
Annualized Reach - NAQC			2 1.07 %
Unique Individual Reach			3 0.60 %

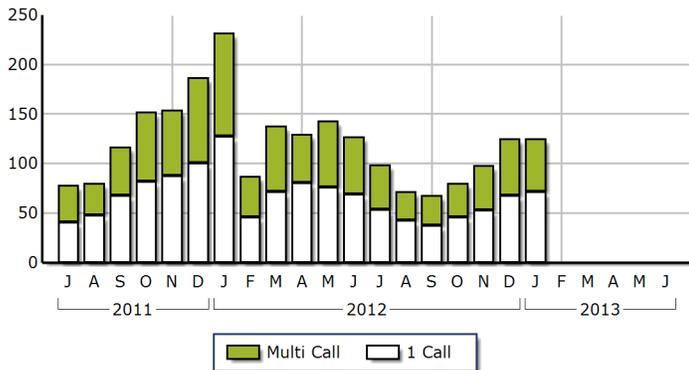
How Heard About



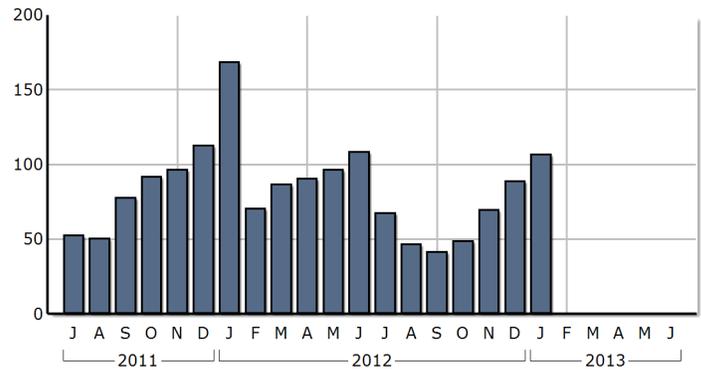
Fax Referral



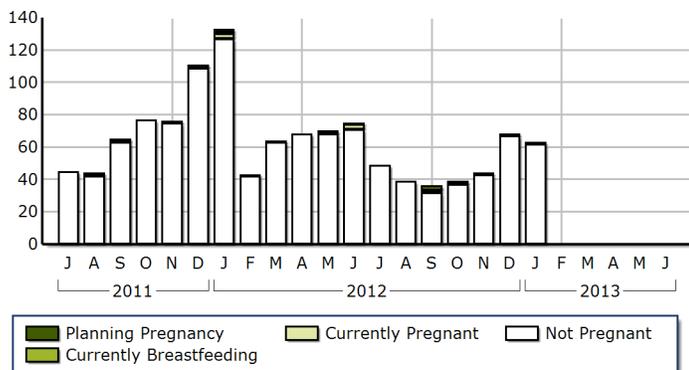
Tobacco User Enrollments By Program Type



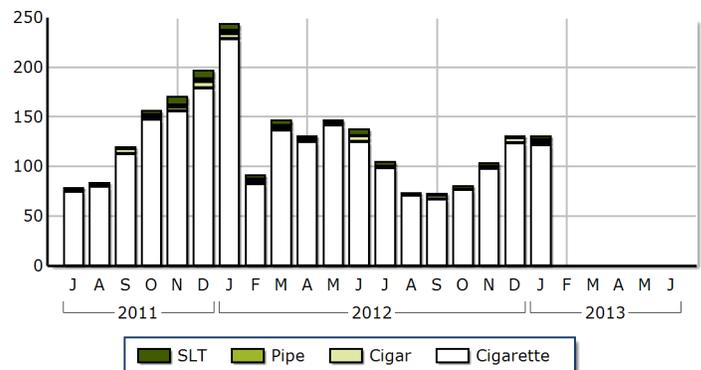
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

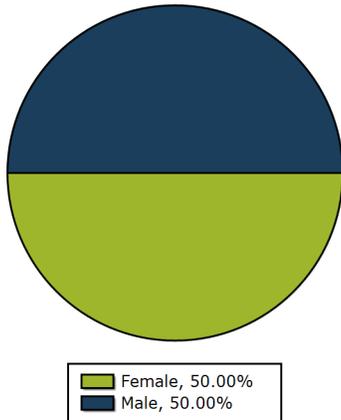


Chart Total N: 126

Tobacco Users By Language

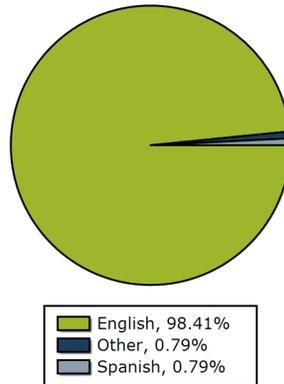


Chart Total N: 126

Tobacco Users By Education

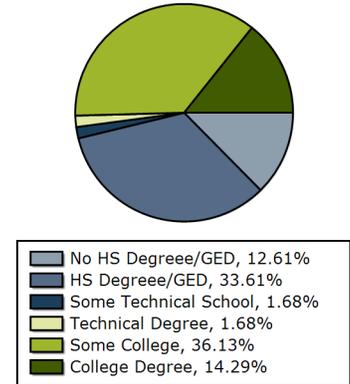


Chart Total N: 119

Tobacco Users By Race

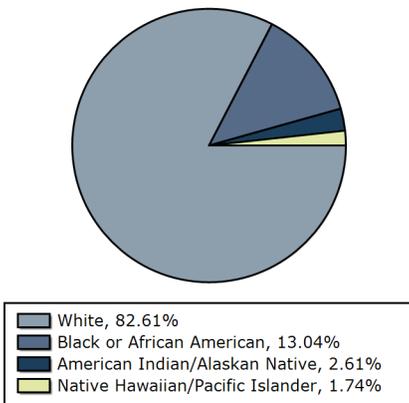


Chart Total N: 115

Tobacco Users By Age

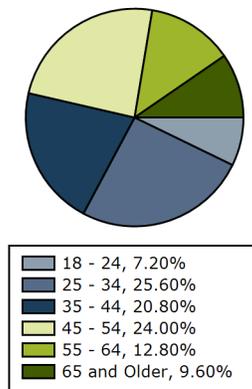


Chart Total N: 125

Tobacco Users By Health Plan

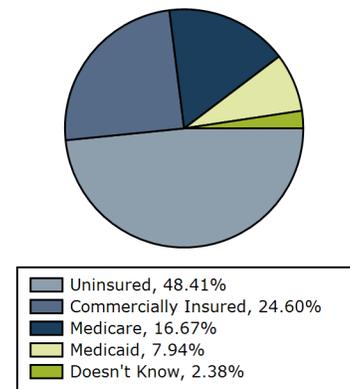


Chart Total N: 126

Tobacco Users By Ethnicity

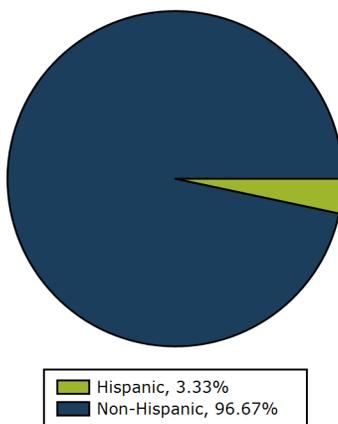


Chart Total N: 120

Tobacco Users By Chronic Condition

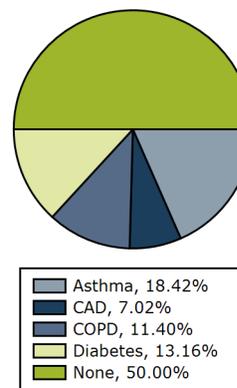


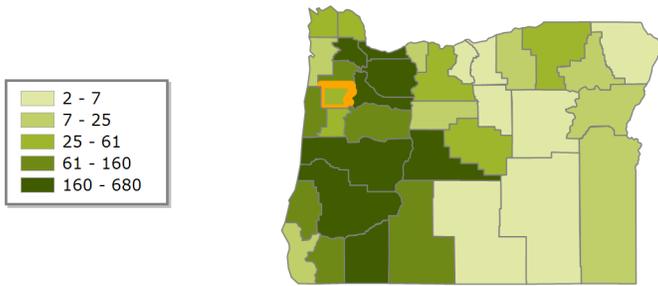
Chart Total N: 114

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

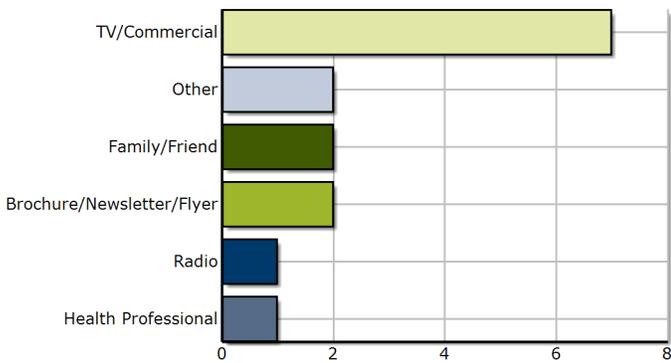
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

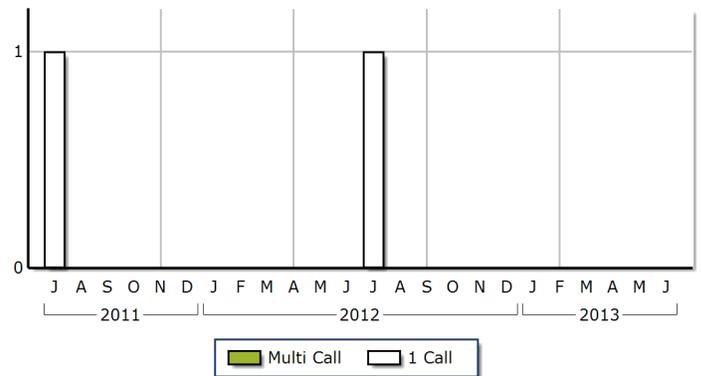


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 ⁴
			County State
Tobacco Users - Last Full Month			16 1,202
Tobacco Users YTD			54 6,090
Unique Tobacco Users YTD			3 36 4,161
Target Reach			2.0 % 2.0 %
Reach YTD			1 0.72 % 1.18 %
Reach - NAQC			2 0.54 % 0.54 %
Annualized Reach			1 1.23 % 2.02 %
Annualized Reach - NAQC			2 0.93 % 0.92 %
Unique Individual Reach			3 0.48 % 0.81 %

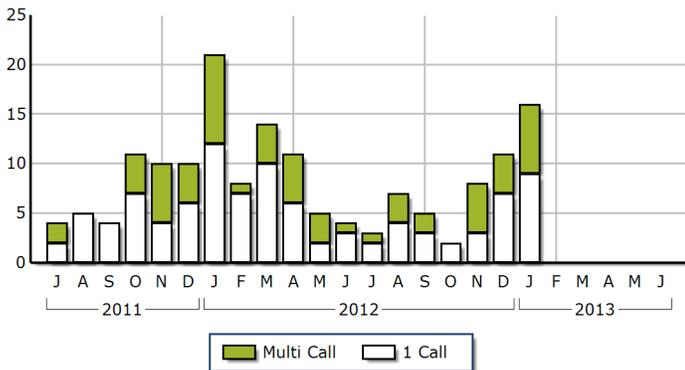
How Heard About



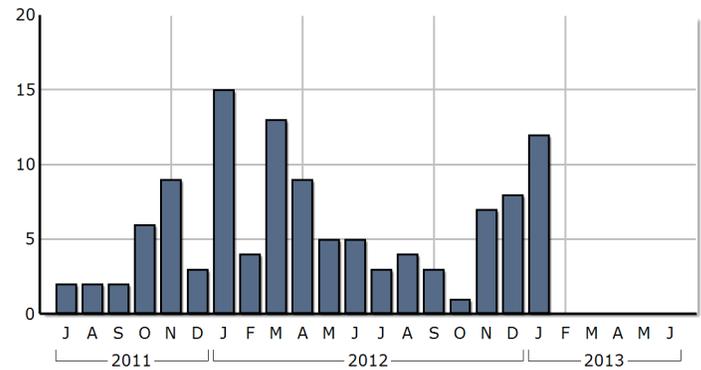
Fax Referral



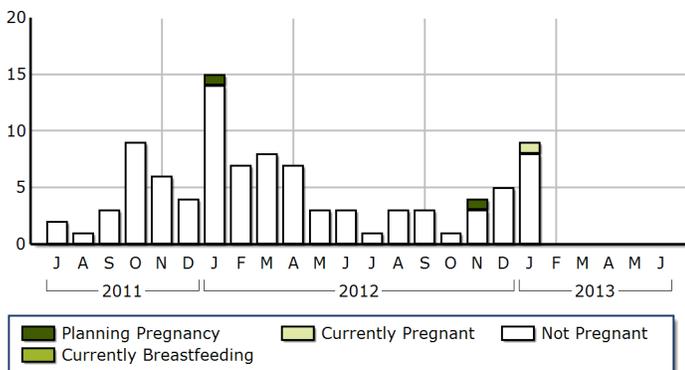
Tobacco User Enrollments By Program Type



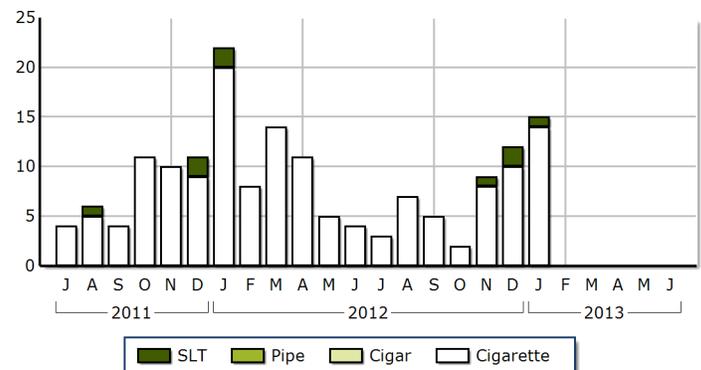
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

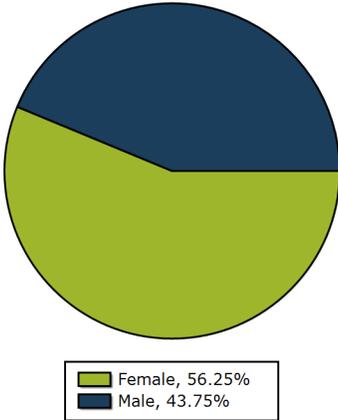


Chart Total N: 16

Tobacco Users By Language

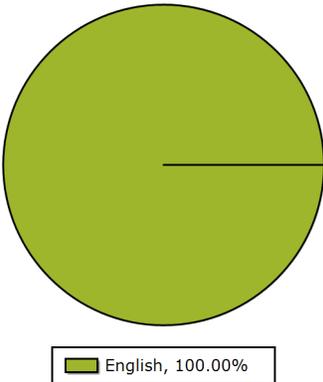


Chart Total N: 16

Tobacco Users By Education

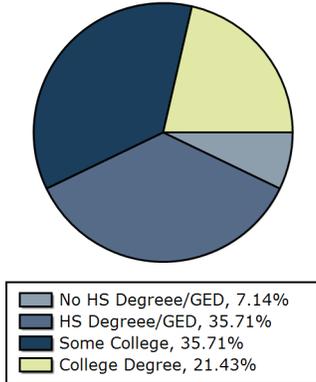


Chart Total N: 14

Tobacco Users By Race

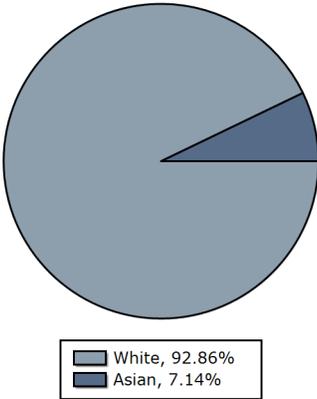


Chart Total N: 14

Tobacco Users By Age

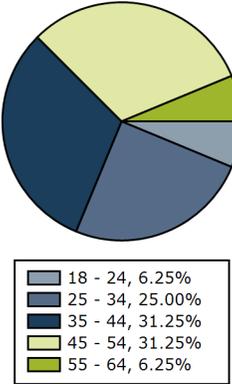


Chart Total N: 16

Tobacco Users By Health Plan

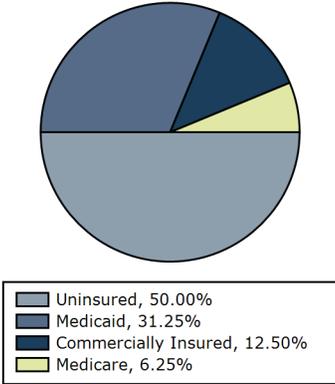


Chart Total N: 16

Tobacco Users By Ethnicity

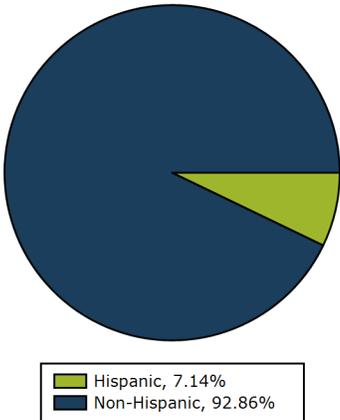


Chart Total N: 14

Tobacco Users By Chronic Condition

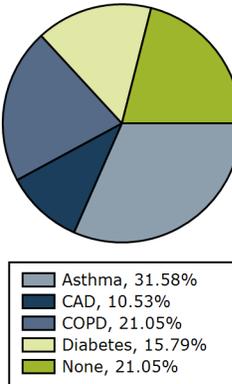
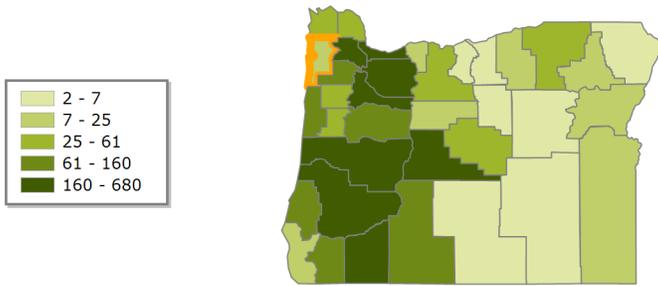


Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

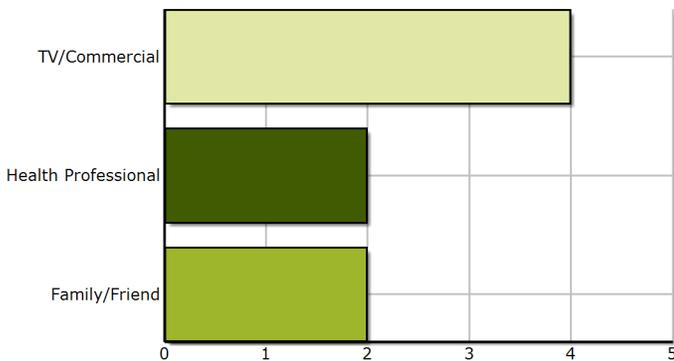
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

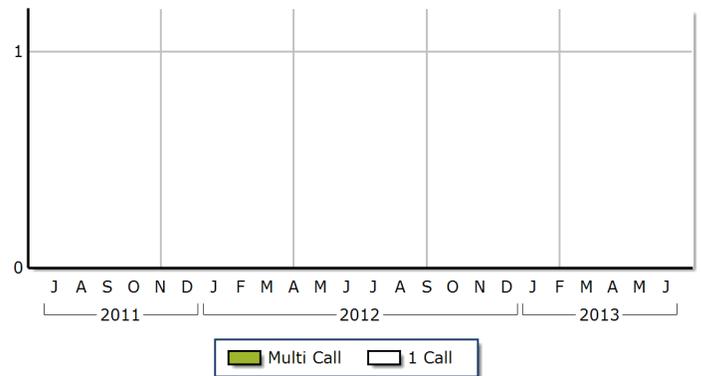


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %		4,632 ⁴
			County	State
Tobacco Users - Last Full Month			8	1,202
Tobacco Users YTD			23	6,090
Unique Tobacco Users YTD			3	4,161
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.50 %
Reach - NAQC			2	0.39 %
Annualized Reach			1	0.85 %
Annualized Reach - NAQC			2	0.67 %
Unique Individual Reach			3	0.32 %

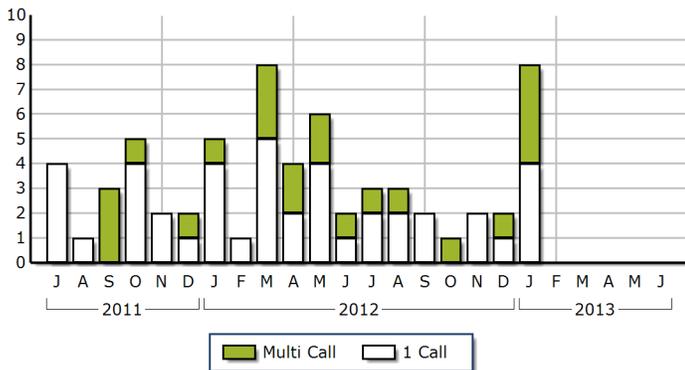
How Heard About



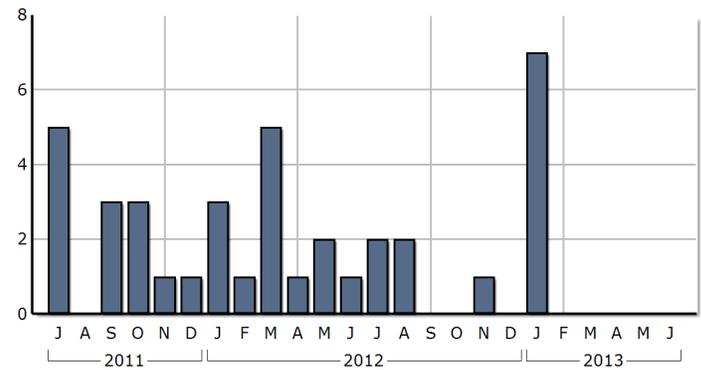
Fax Referral



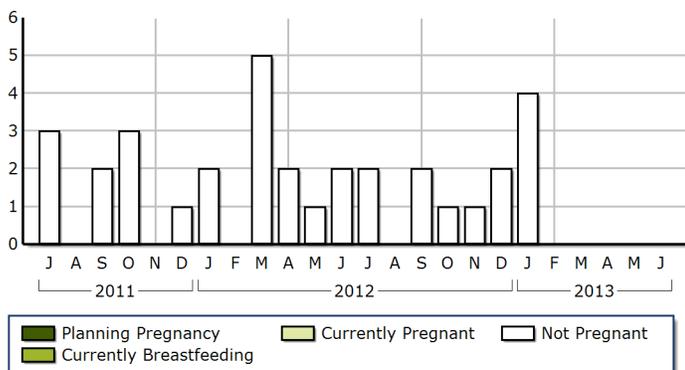
Tobacco User Enrollments By Program Type



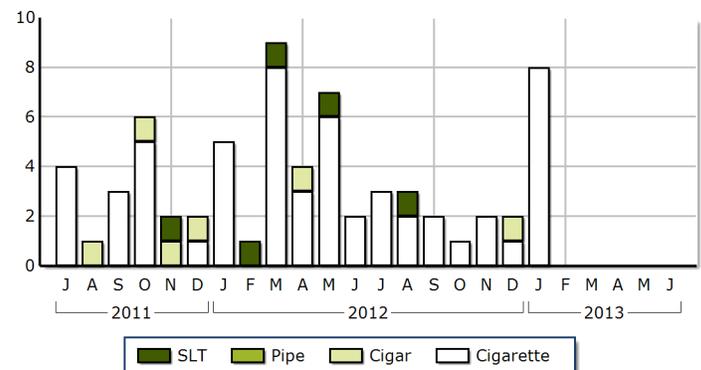
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

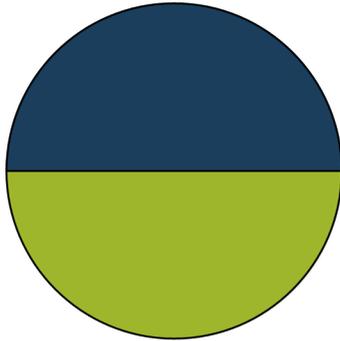


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

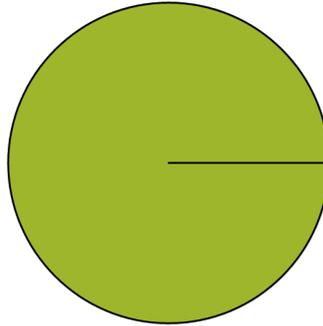
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 8

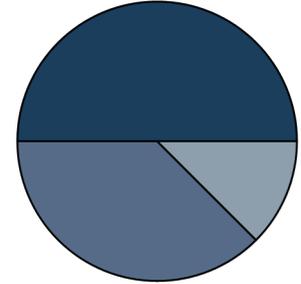
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

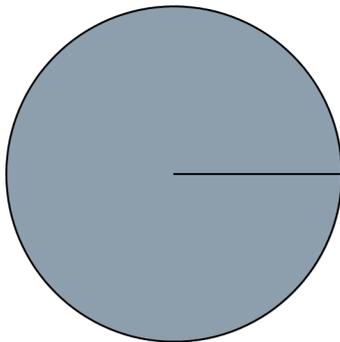
Tobacco Users By Education



No HS Degreee/GED, 12.50%
HS Degreee/GED, 37.50%
Some College, 50.00%

Chart Total N: 8

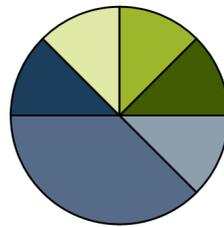
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

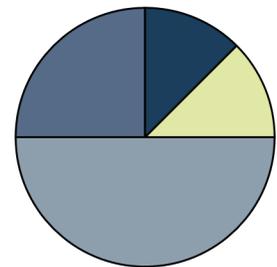
Tobacco Users By Age



18 - 24, 12.50%
25 - 34, 37.50%
35 - 44, 12.50%
45 - 54, 12.50%
55 - 64, 12.50%
65 and Older, 12.50%

Chart Total N: 8

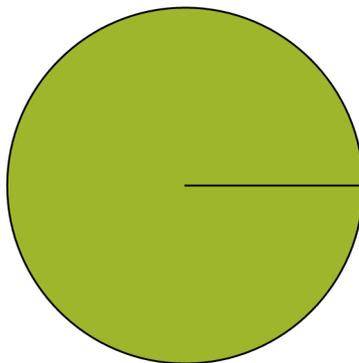
Tobacco Users By Health Plan



Uninsured, 50.00%
Commercially Insured, 25.00%
Doesn't Know, 12.50%
Medicare, 12.50%

Chart Total N: 8

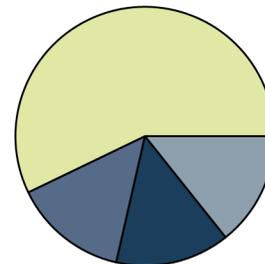
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 14.29%
CAD, 14.29%
Diabetes, 14.29%
None, 57.14%

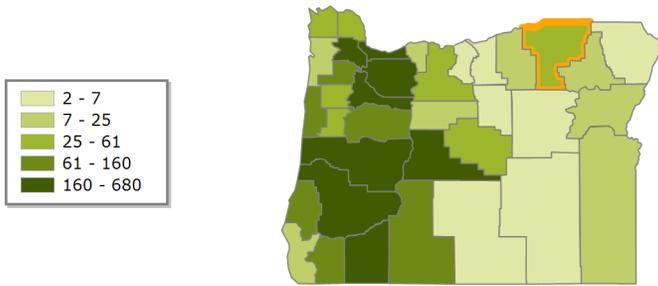
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

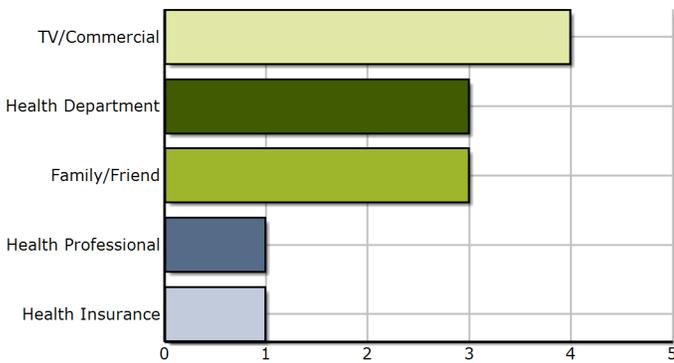
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

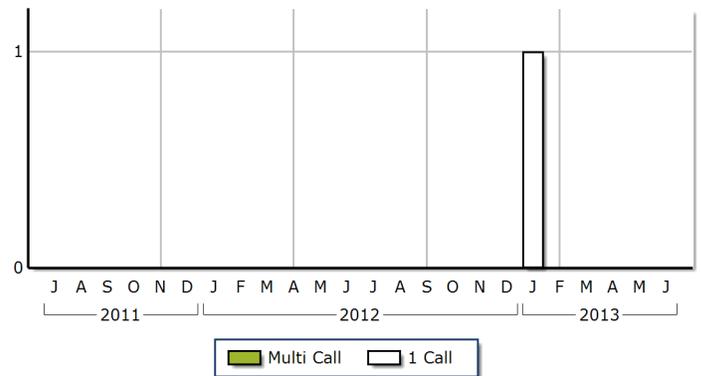


County Population	Prevalence	Tobacco Users
Adult	54,202	24.2 %
		13,117 ⁴
		County
Tobacco Users - Last Full Month		14
Tobacco Users YTD		71
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,202
		6,090
		4,161
		2.0 %
		1.18 %
		0.54 %
		2.02 %
		0.92 %
		0.81 %

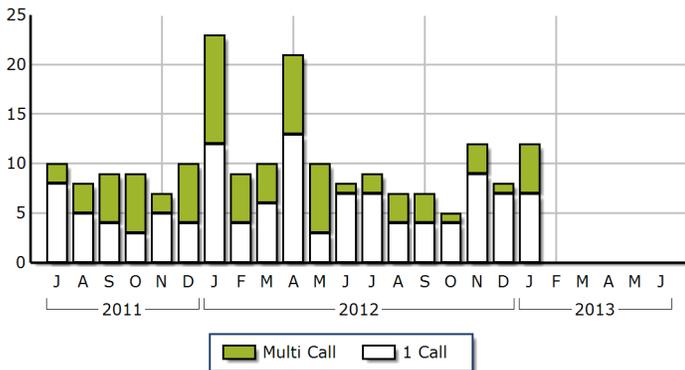
How Heard About



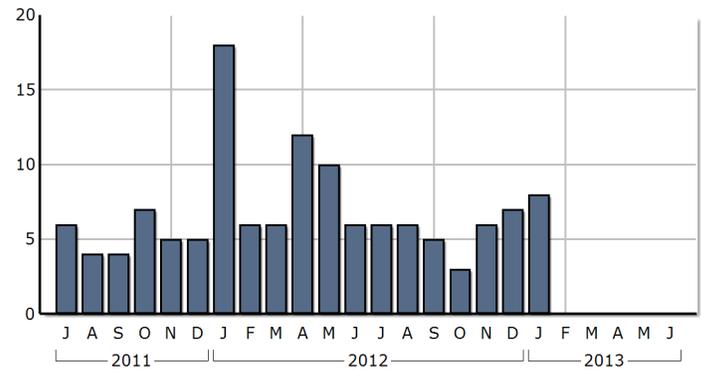
Fax Referral



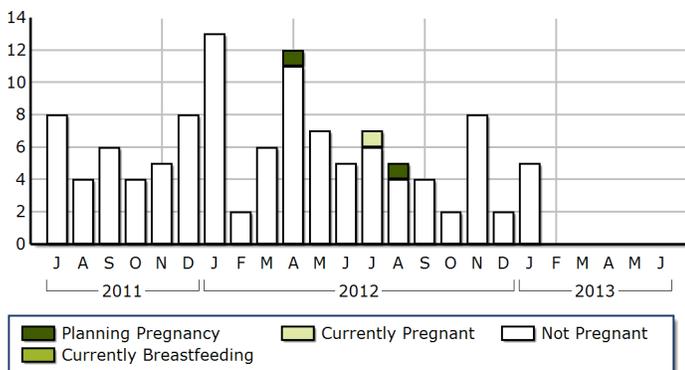
Tobacco User Enrollments By Program Type



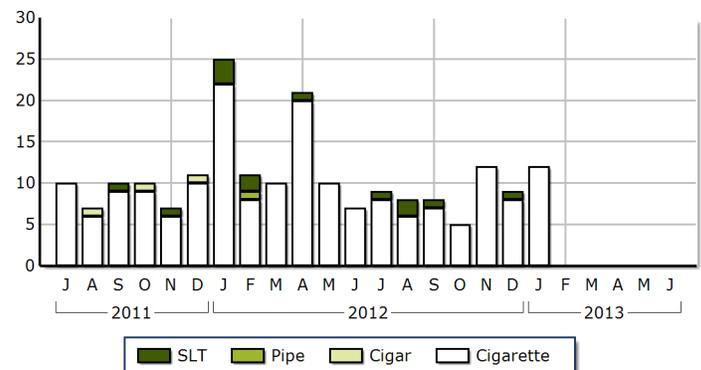
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

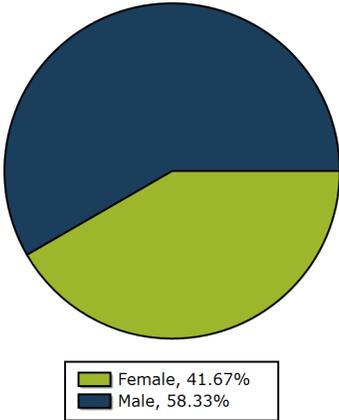


Chart Total N: 12

Tobacco Users By Language

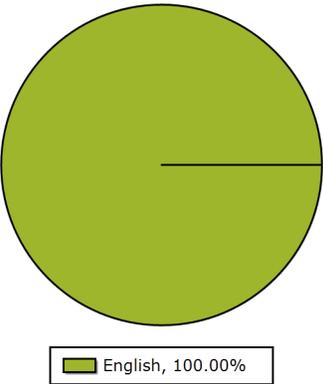


Chart Total N: 12

Tobacco Users By Education

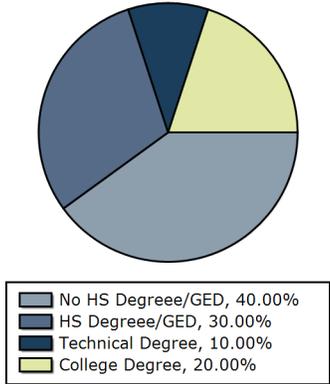


Chart Total N: 10

Tobacco Users By Race

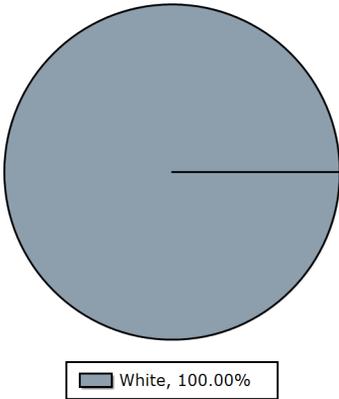


Chart Total N: 10

Tobacco Users By Age

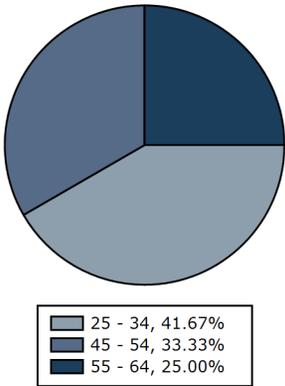


Chart Total N: 12

Tobacco Users By Health Plan

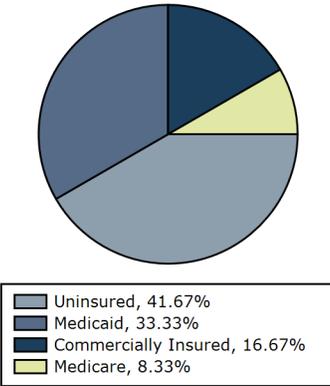


Chart Total N: 12

Tobacco Users By Ethnicity

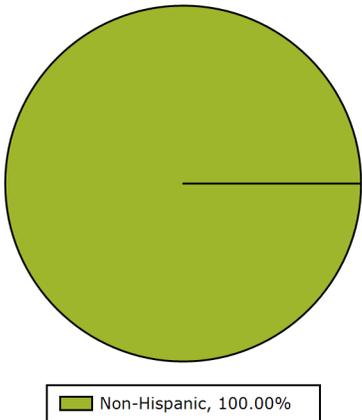


Chart Total N: 10

Tobacco Users By Chronic Condition

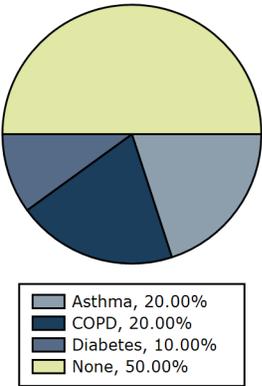
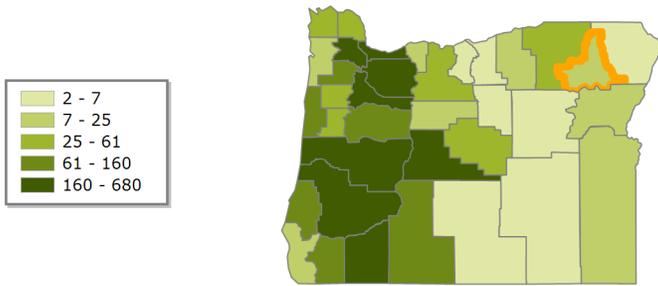


Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

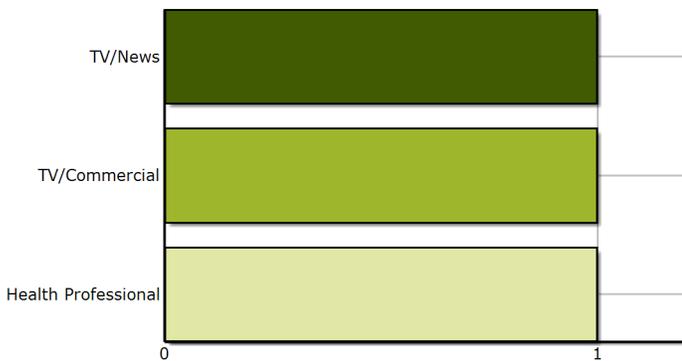
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

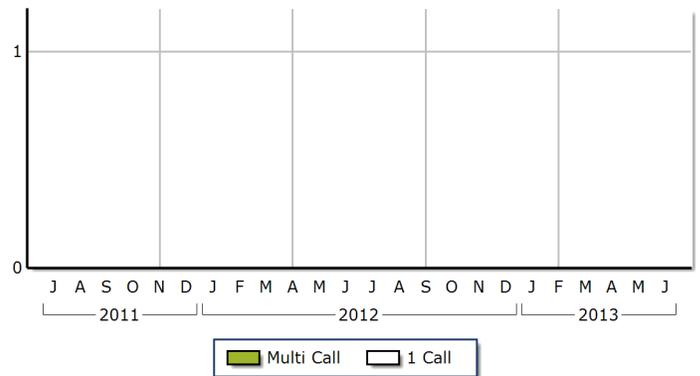


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		27
Unique Tobacco Users YTD	3	20
Target Reach	2.0 %	2.0 %
Reach YTD	1	1.01 %
Reach - NAQC	2	0.78 %
Annualized Reach	1	1.73 %
Annualized Reach - NAQC	2	1.34 %
Unique Individual Reach	3	0.75 %

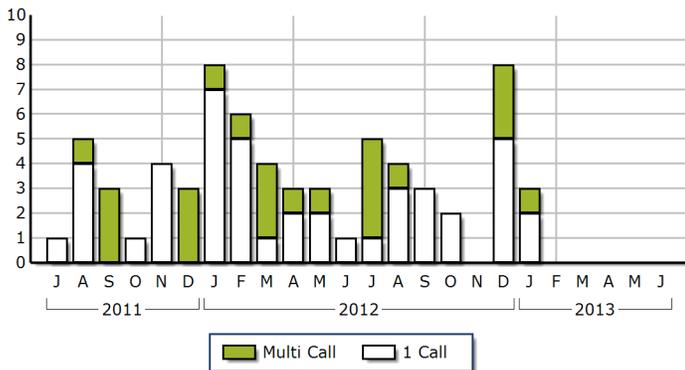
How Heard About



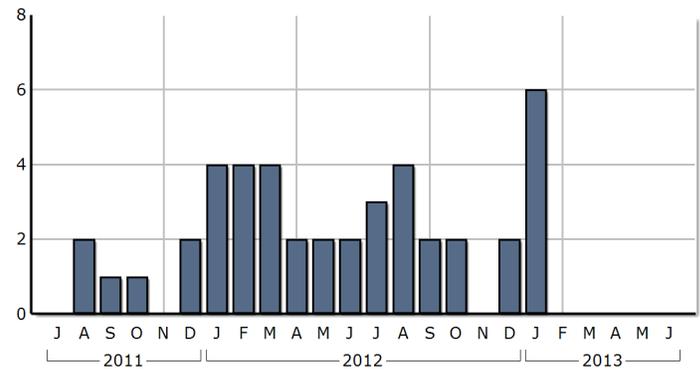
Fax Referral



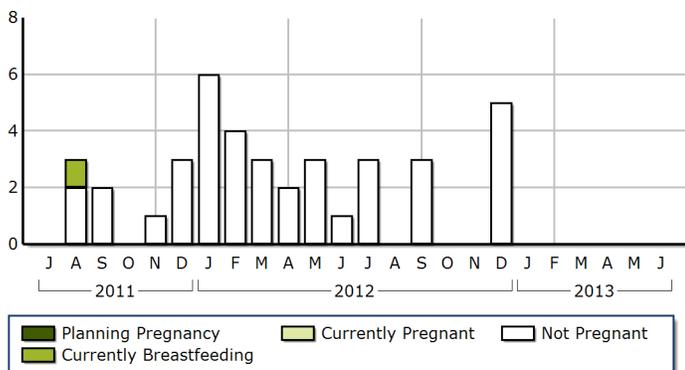
Tobacco User Enrollments By Program Type



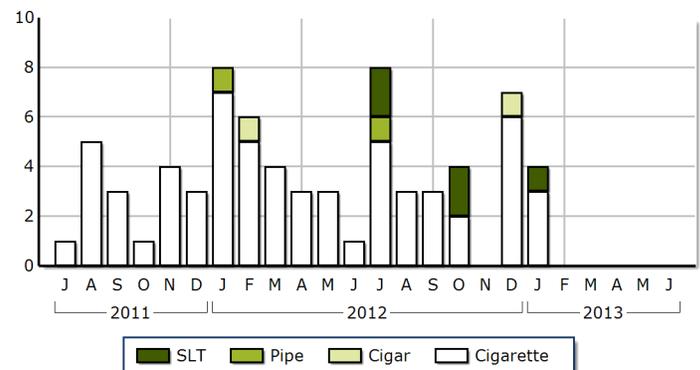
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

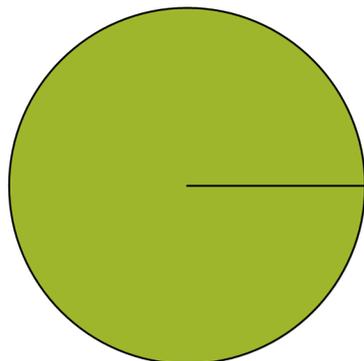


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

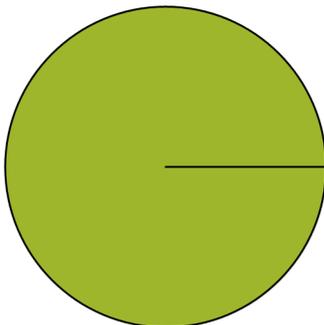
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 3

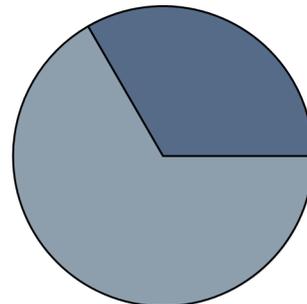
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

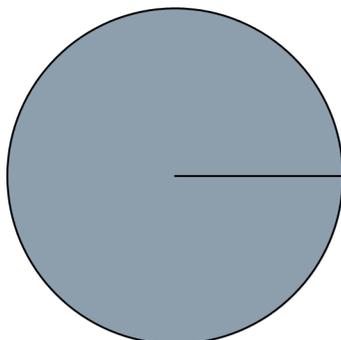
Tobacco Users By Education



HS Degreee/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

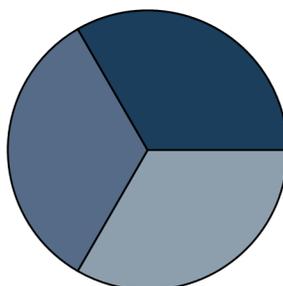
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

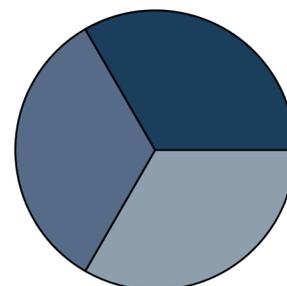
Tobacco Users By Age



18 - 24, 33.33%
45 - 54, 33.33%
65 and Older, 33.33%

Chart Total N: 3

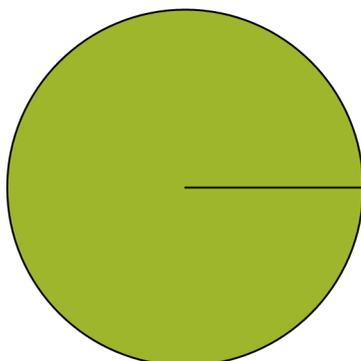
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

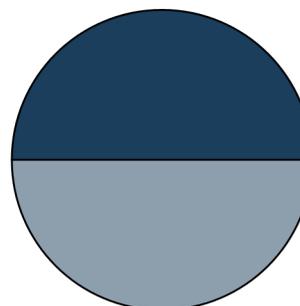
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



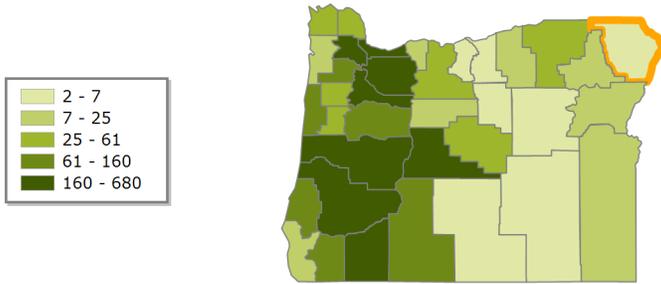
Diabetes, 50.00%
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

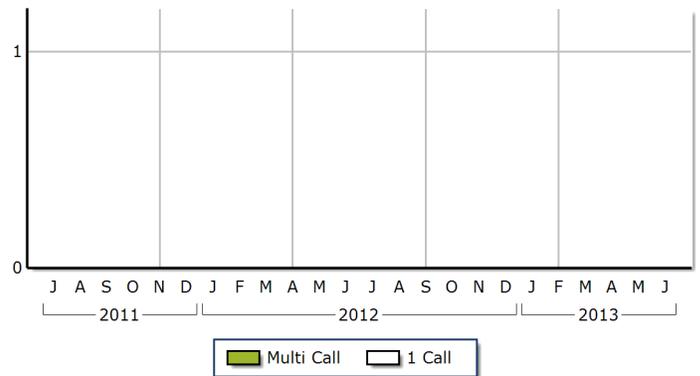
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

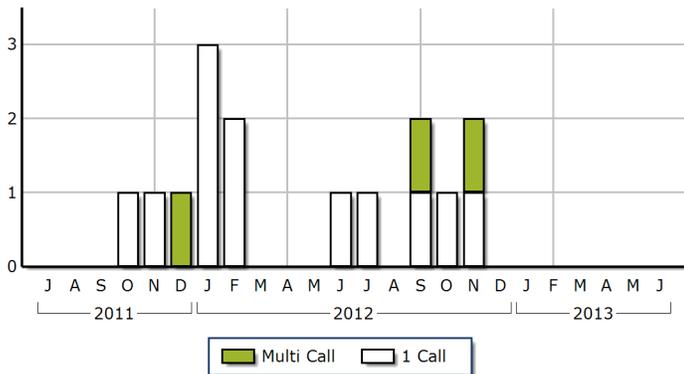


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		-	1,202
Tobacco Users YTD		6	6,090
Unique Tobacco Users YTD		3	4,161
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.58 %
Reach - NAQC		2	0.58 %
Annualized Reach		1	0.99 %
Annualized Reach - NAQC		2	0.99 %
Unique Individual Reach		3	0.39 %
			0.81 %

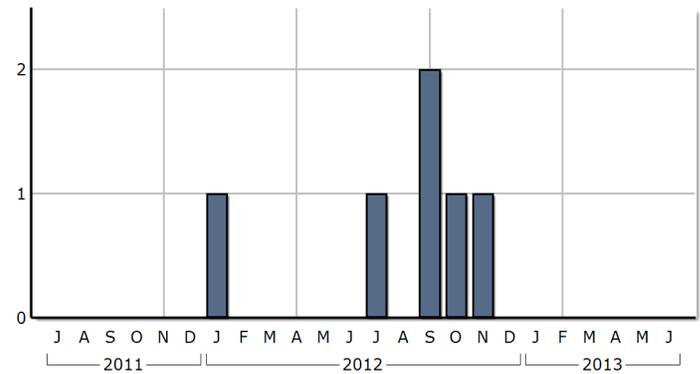
Fax Referral



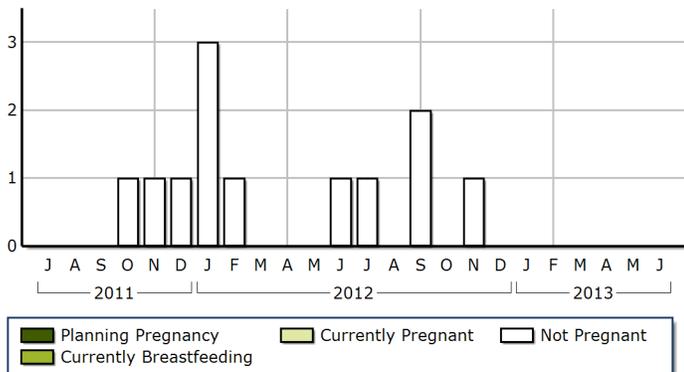
Tobacco User Enrollments By Program Type



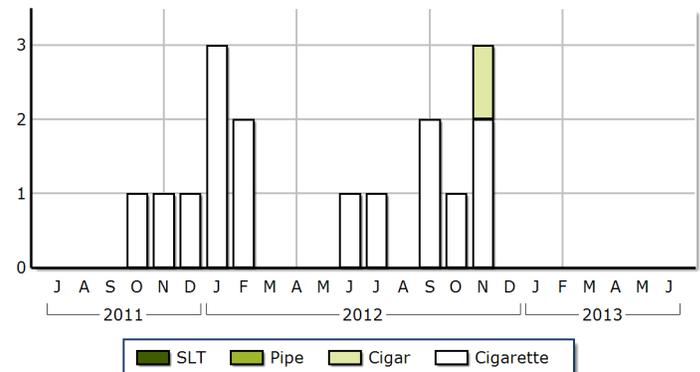
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

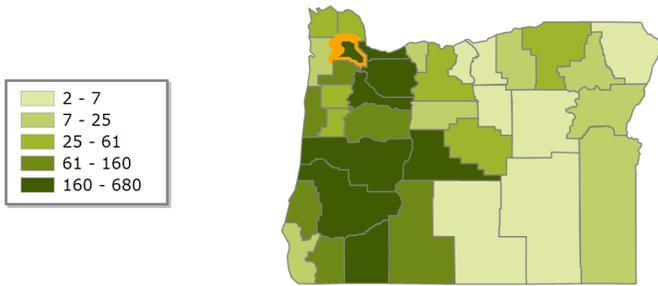


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

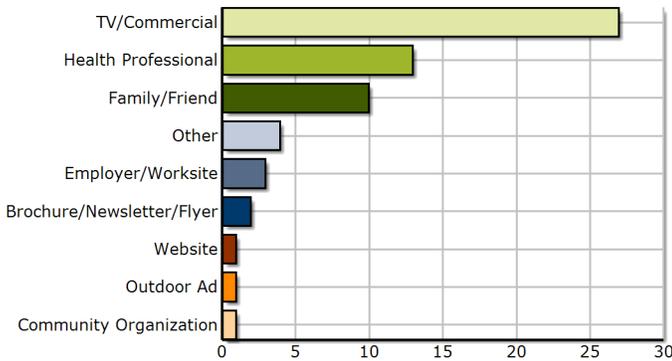
From 1/1/2013 through 1/31/2013

State Tobacco Users Served Contract YTD (Adults)

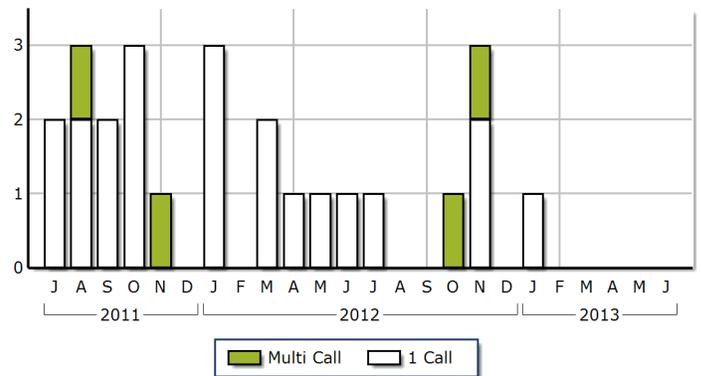


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	County	State
			71	1,202
			311	6,090
			211	4,161
			2.0 %	2.0 %
			0.62 %	1.18 %
			0.47 %	0.54 %
			1.07 %	2.02 %
			0.80 %	0.92 %
			0.42 %	0.81 %

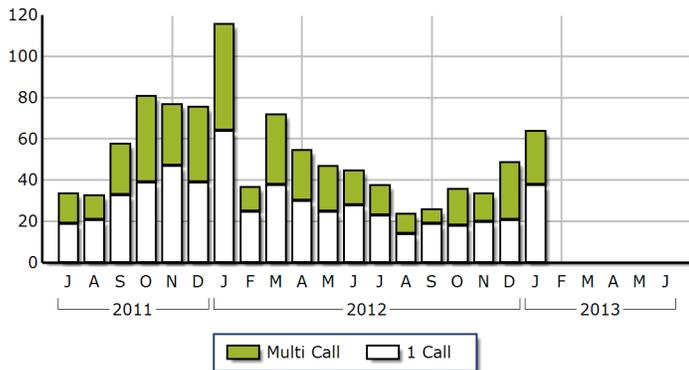
How Heard About



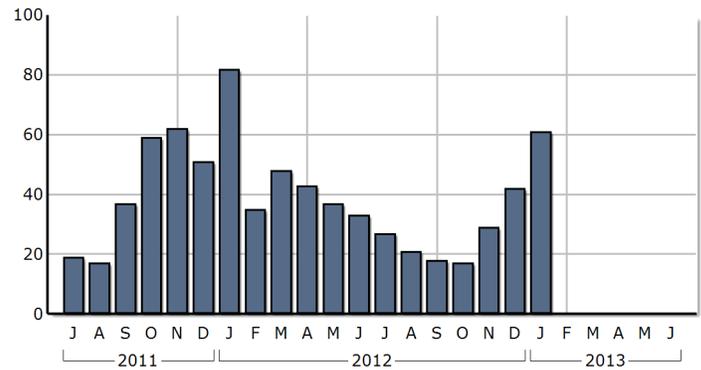
Fax Referral



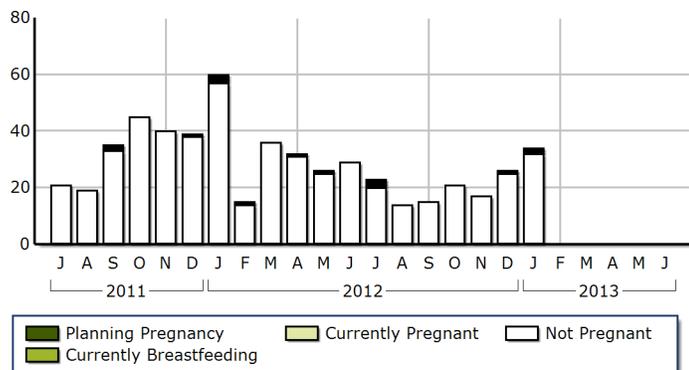
Tobacco User Enrollments By Program Type



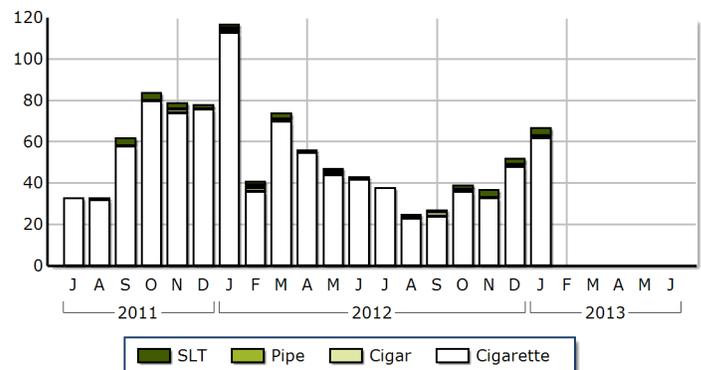
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

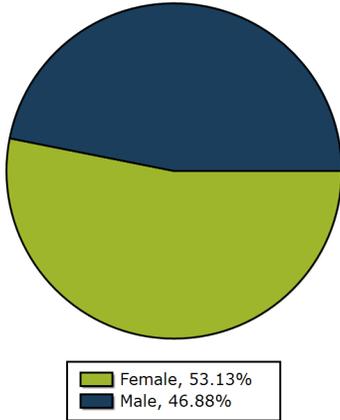


Chart Total N: 64

Tobacco Users By Language

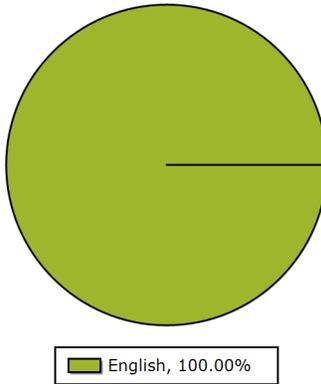


Chart Total N: 64

Tobacco Users By Education

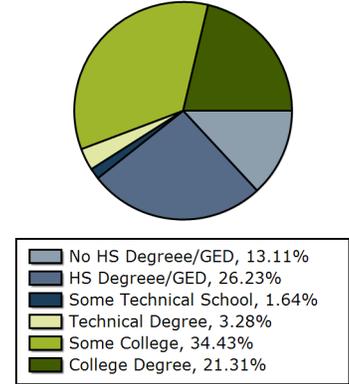


Chart Total N: 61

Tobacco Users By Race

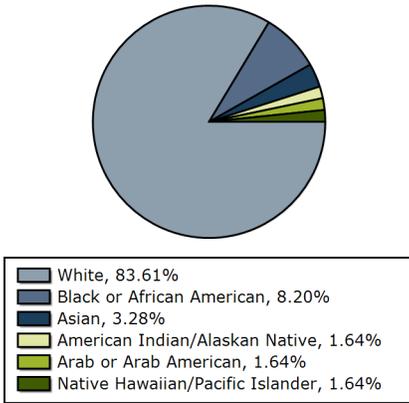


Chart Total N: 61

Tobacco Users By Age

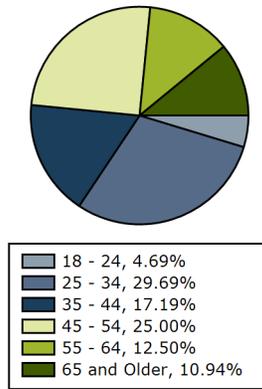


Chart Total N: 64

Tobacco Users By Health Plan

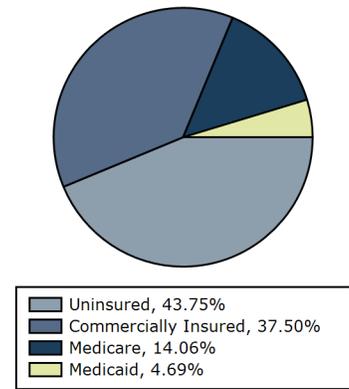


Chart Total N: 64

Tobacco Users By Ethnicity

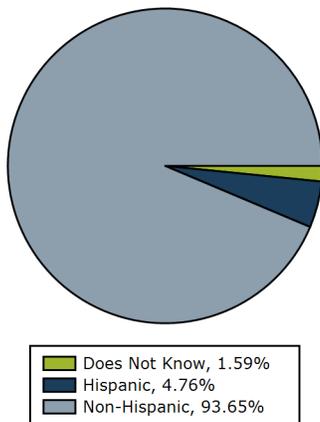


Chart Total N: 63

Tobacco Users By Chronic Condition

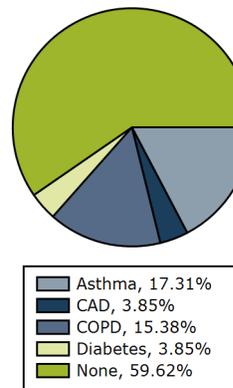
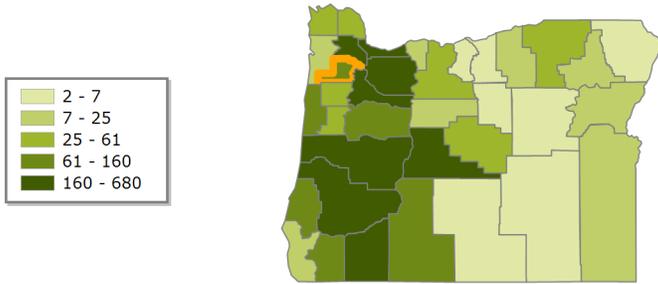


Chart Total N: 52

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

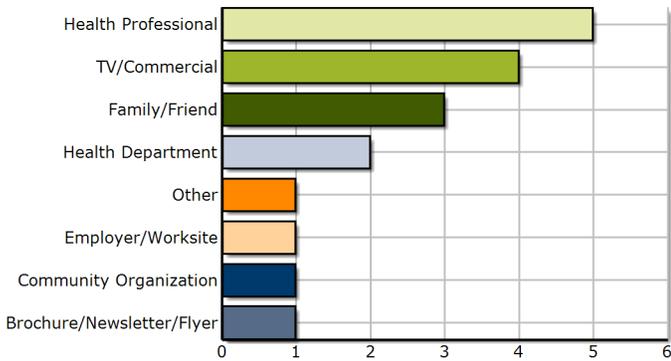
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

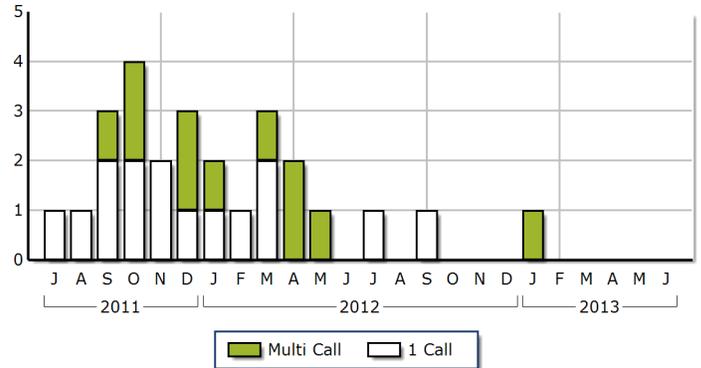


County Population	Prevalence	Tobacco Users
Adult	72,300	18.5 %
		13,376 ⁴
		County
Tobacco Users - Last Full Month		20
Tobacco Users YTD		114
Unique Tobacco Users YTD		70
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.85 %
Annualized Reach - NAQC		2
Unique Individual Reach		1
		0.52 %
		0.81 %

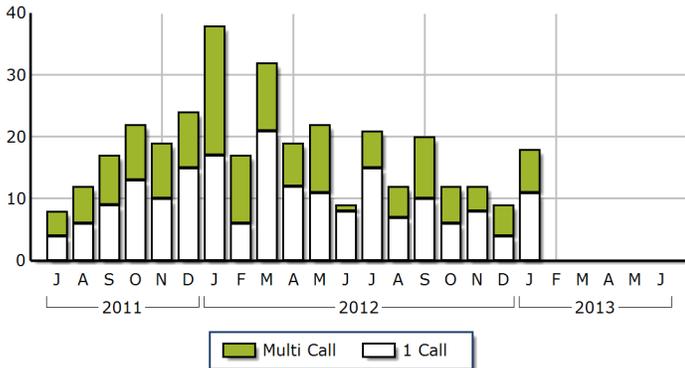
How Heard About



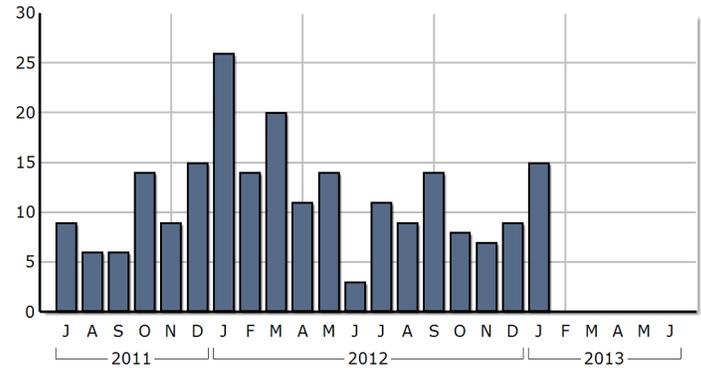
Fax Referral



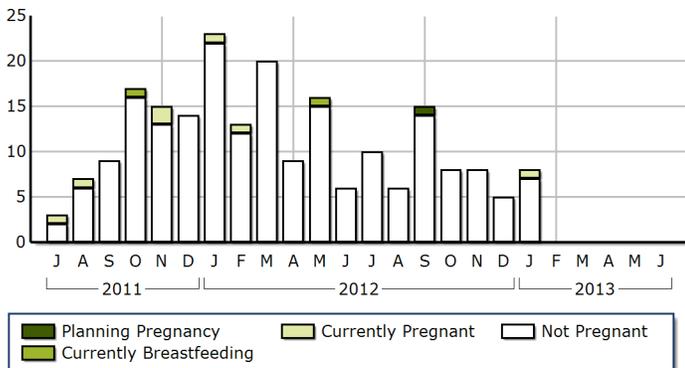
Tobacco User Enrollments By Program Type



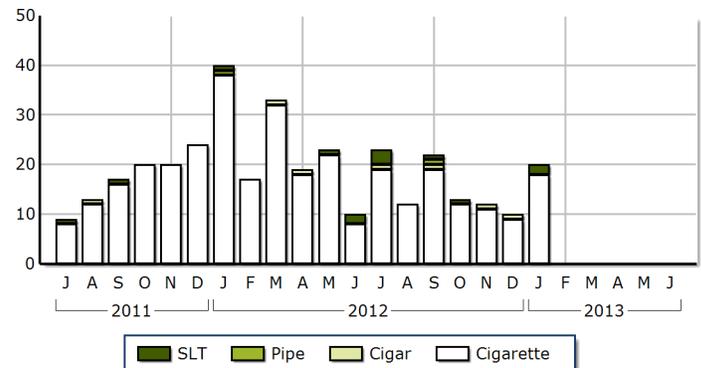
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

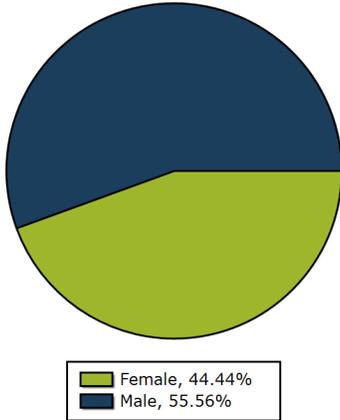


Chart Total N: 18

Tobacco Users By Language

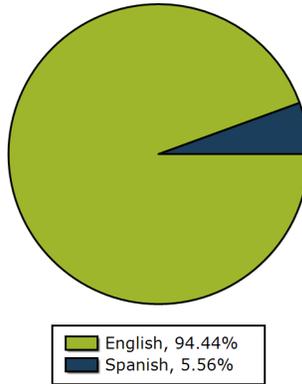


Chart Total N: 18

Tobacco Users By Education

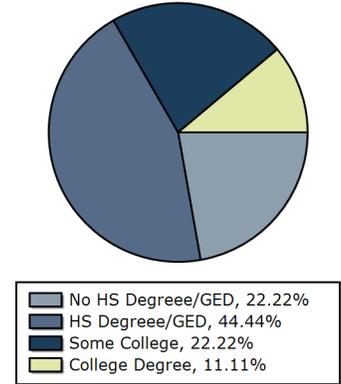


Chart Total N: 18

Tobacco Users By Race

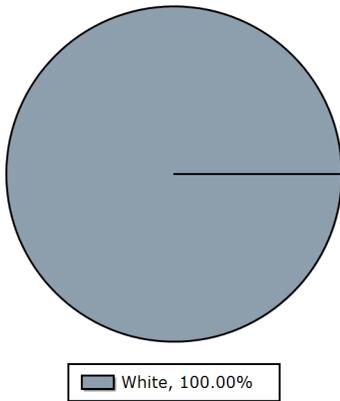


Chart Total N: 17

Tobacco Users By Age

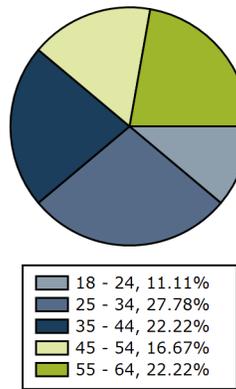


Chart Total N: 18

Tobacco Users By Health Plan

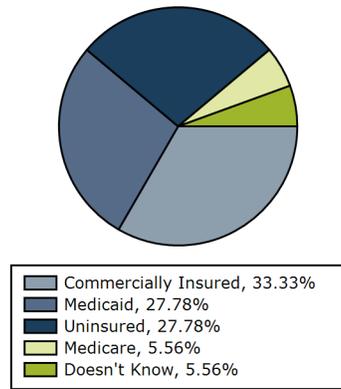


Chart Total N: 18

Tobacco Users By Ethnicity

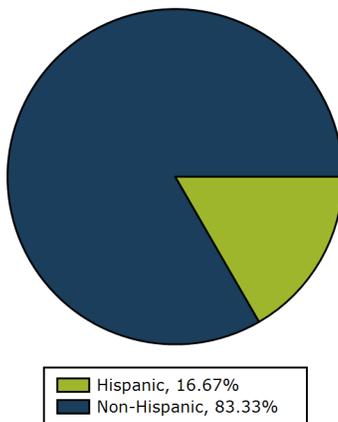


Chart Total N: 18

Tobacco Users By Chronic Condition

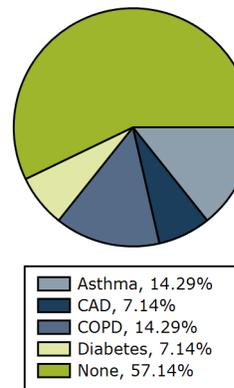


Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.