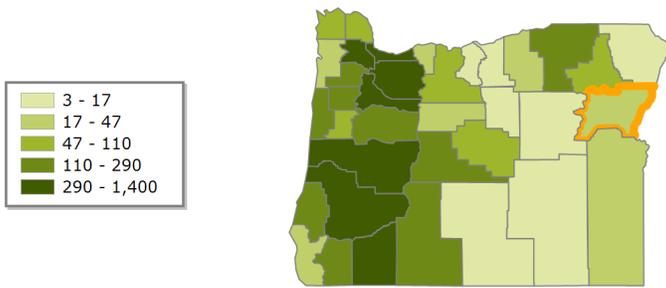
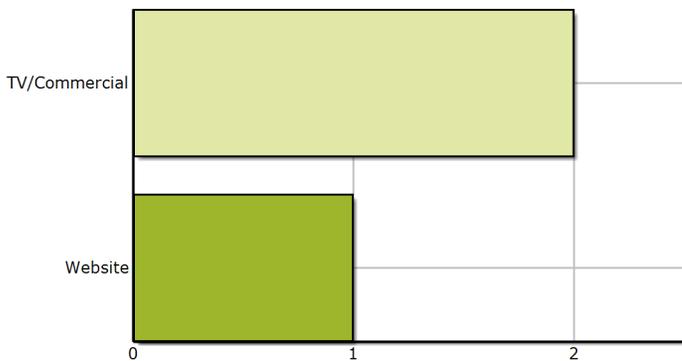


State Tobacco Users Served Contract YTD (Adults)

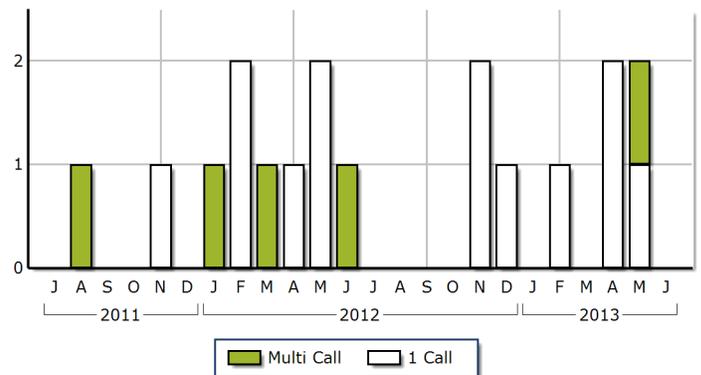


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			4	961
Tobacco Users YTD			50	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.89 %
Reach - NAQC			2	1.62 %
Annualized Reach			1	1.89 %
Annualized Reach - NAQC			2	1.62 %
Unique Individual Reach			3	1.47 %

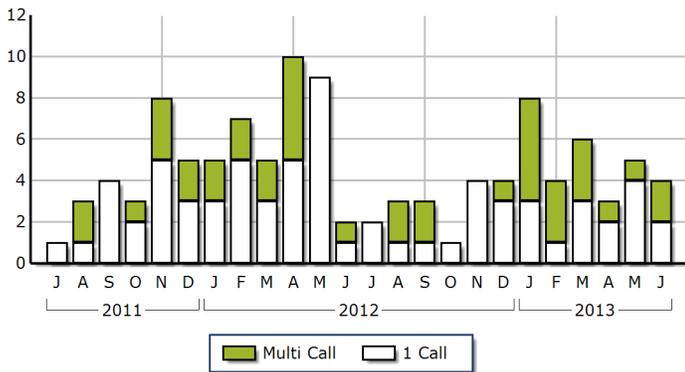
How Heard About



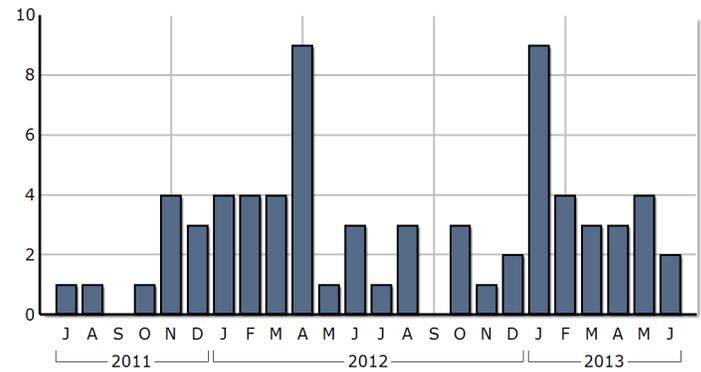
Fax Referral



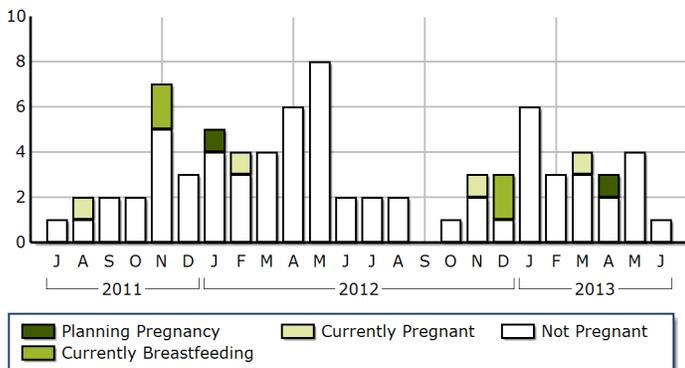
Tobacco User Enrollments By Program Type



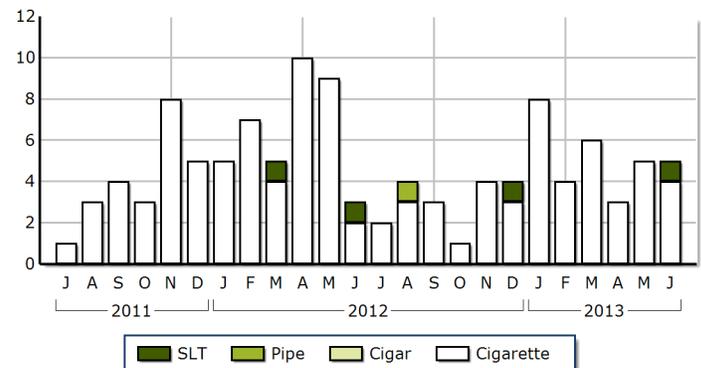
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

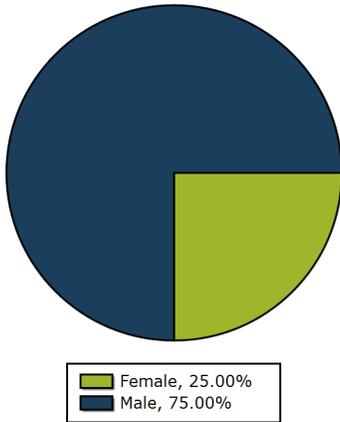


Chart Total N: 4

Tobacco Users By Language

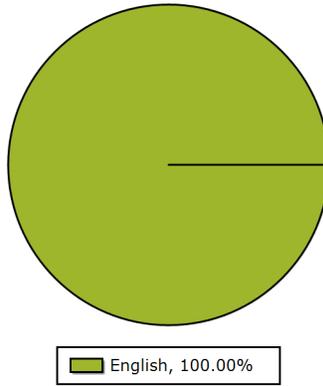


Chart Total N: 4

Tobacco Users By Education

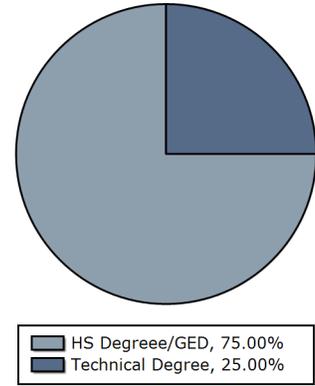


Chart Total N: 4

Tobacco Users By Race

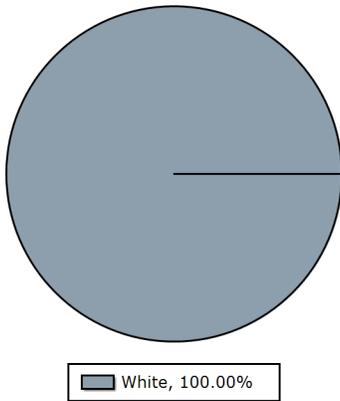


Chart Total N: 4

Tobacco Users By Age

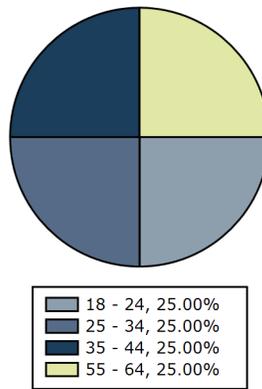


Chart Total N: 4

Tobacco Users By Health Plan

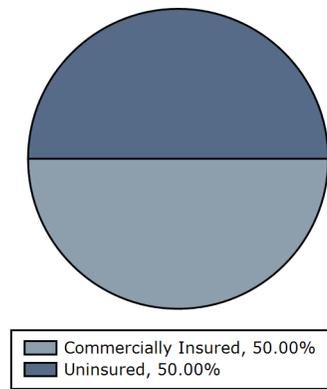


Chart Total N: 4

Tobacco Users By Ethnicity

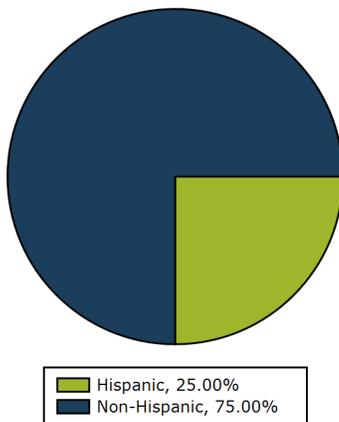


Chart Total N: 4

Tobacco Users By Chronic Condition

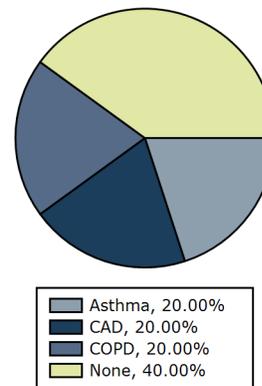


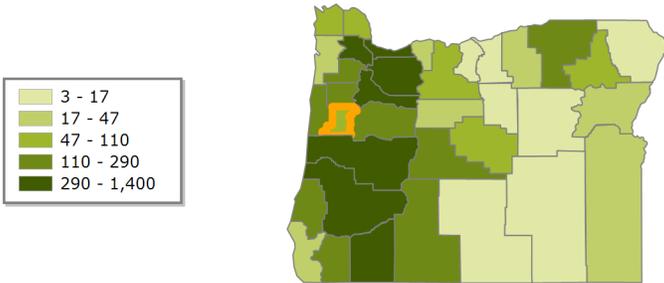
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

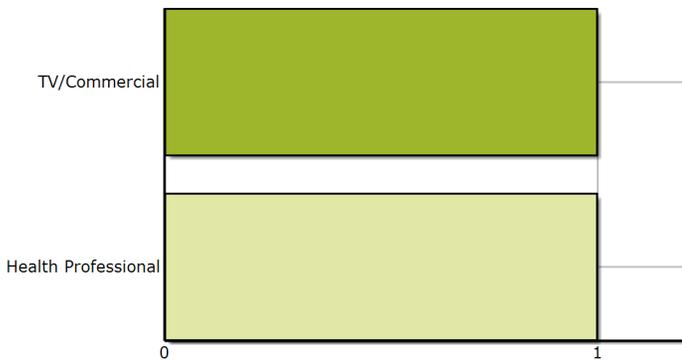
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

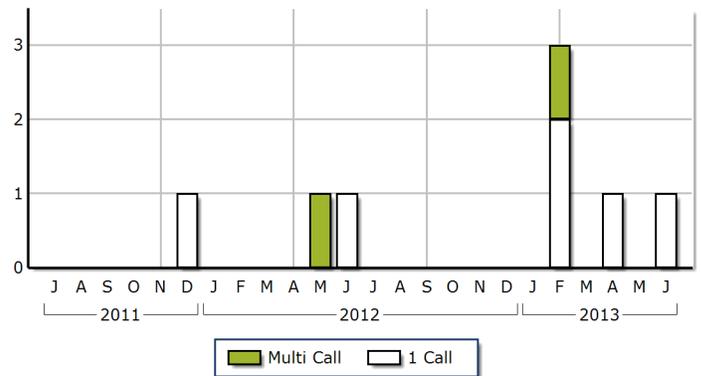


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			3	961
Tobacco Users YTD			69	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.93 %
Reach - NAQC			2	0.60 %
Annualized Reach			1	0.93 %
Annualized Reach - NAQC			2	0.60 %
Unique Individual Reach			3	0.54 %

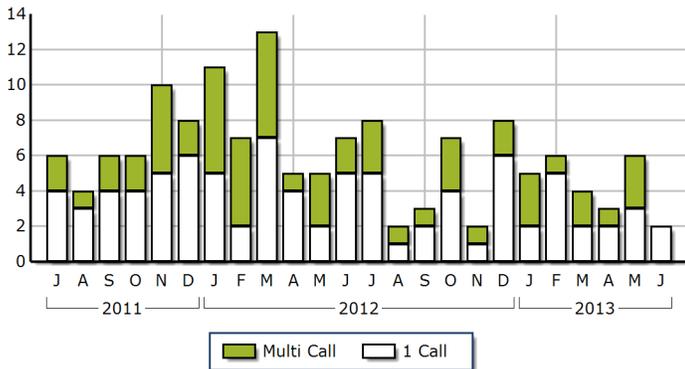
How Heard About



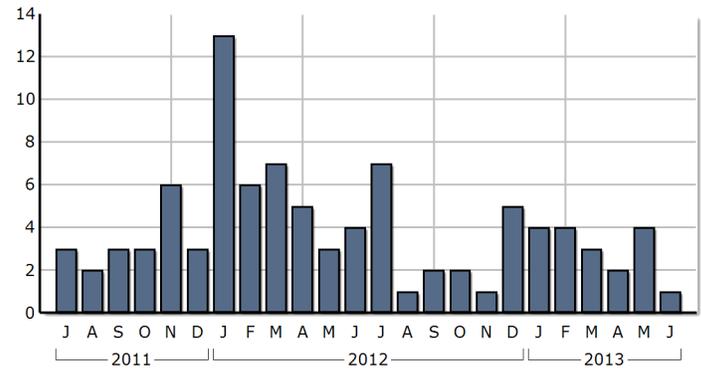
Fax Referral



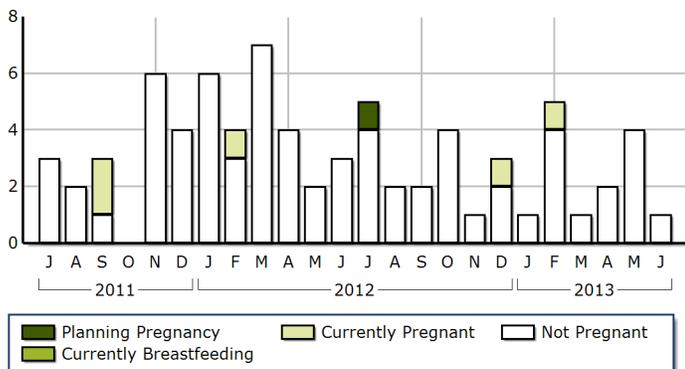
Tobacco User Enrollments By Program Type



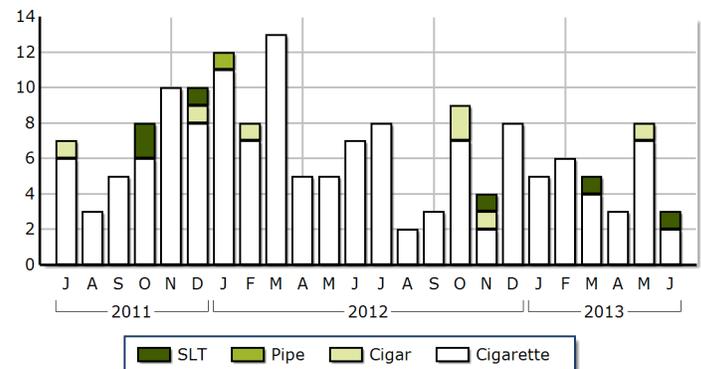
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

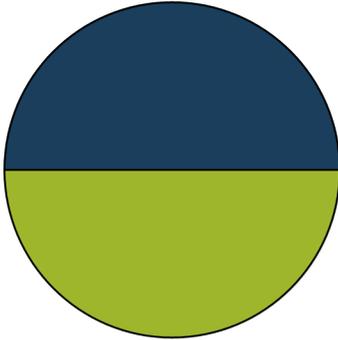


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

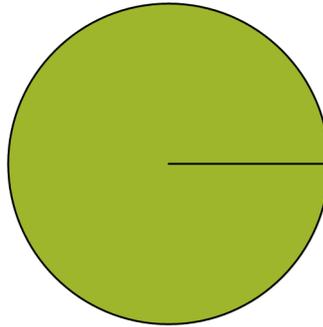
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

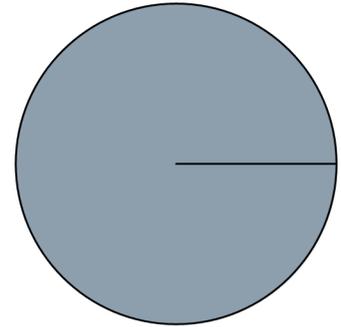
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

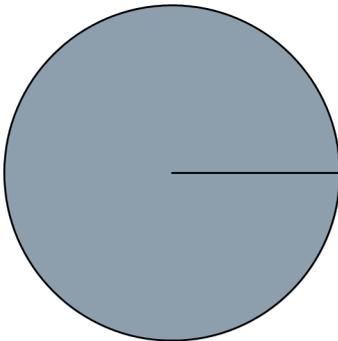
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

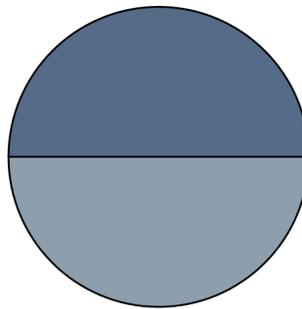
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

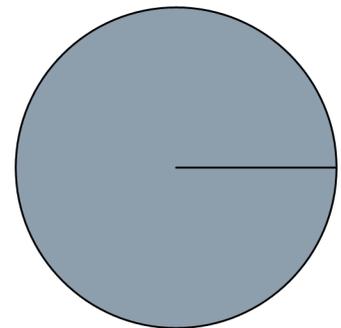
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 50.00%

Chart Total N: 2

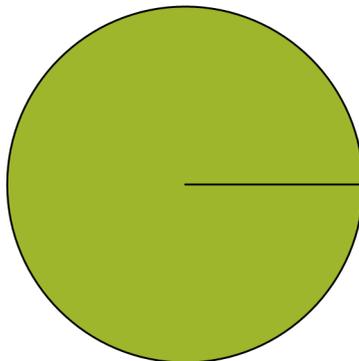
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

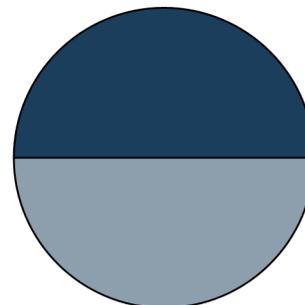
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



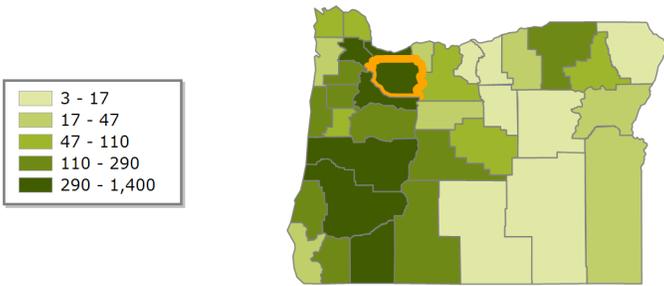
Asthma, 50.00%
Diabetes, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

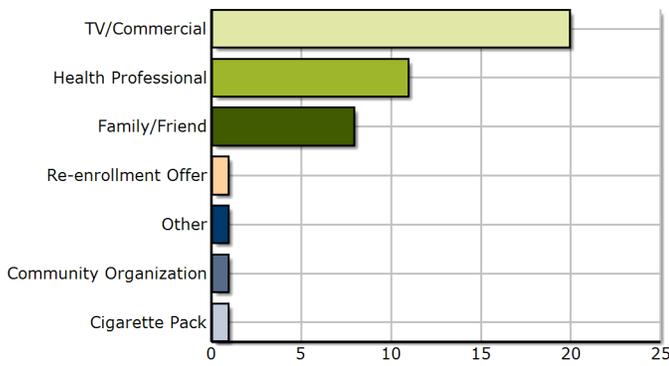
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

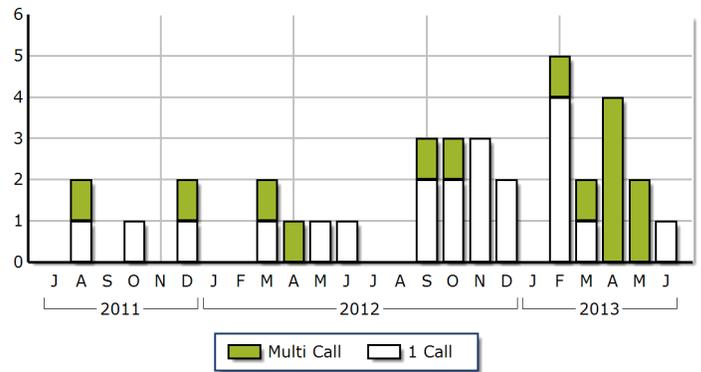


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			51	961
Tobacco Users YTD			520	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.16 %
Reach - NAQC			2	0.84 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.84 %
Unique Individual Reach			3	0.76 %

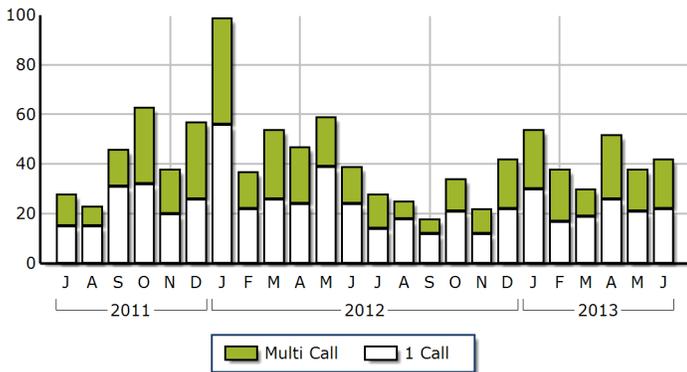
How Heard About



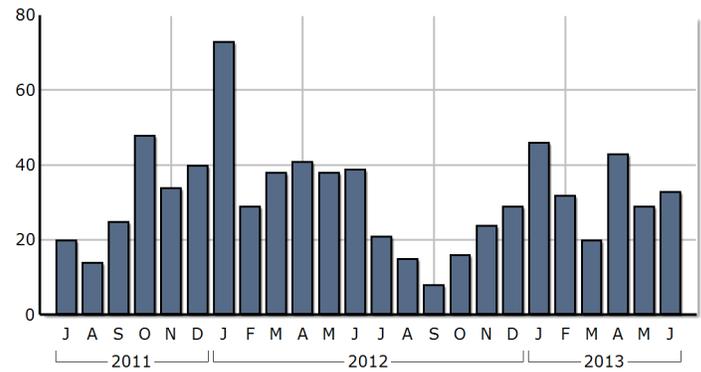
Fax Referral



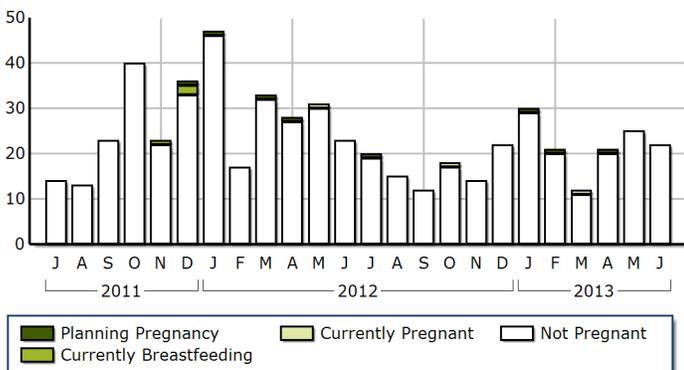
Tobacco User Enrollments By Program Type



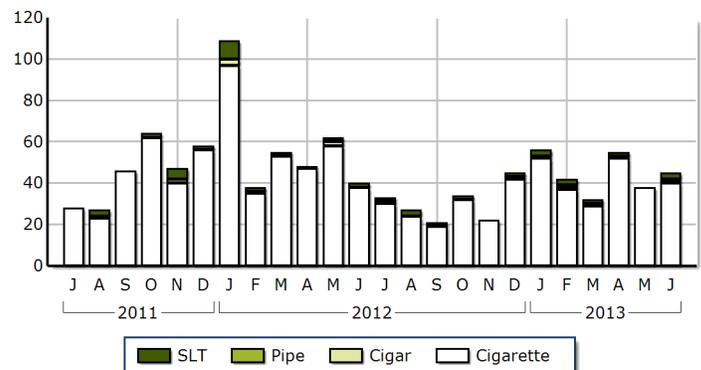
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

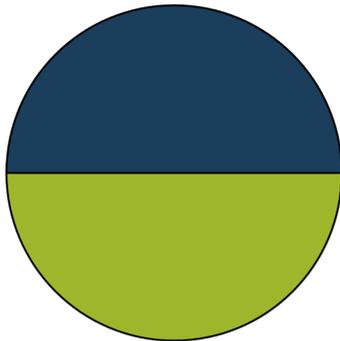


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

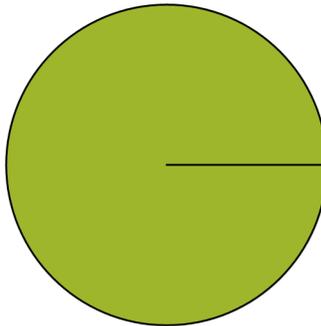
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 44

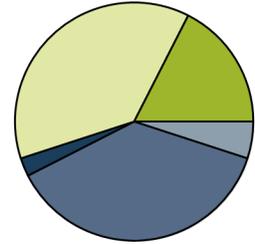
Tobacco Users By Language



English, 100.00%

Chart Total N: 44

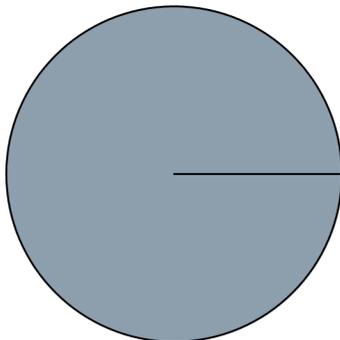
Tobacco Users By Education



No HS Degreee/GED, 5.00%
HS Degreee/GED, 37.50%
Technical Degree, 2.50%
Some College, 37.50%
College Degree, 17.50%

Chart Total N: 40

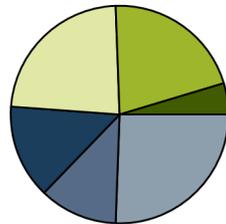
Tobacco Users By Race



White, 100.00%

Chart Total N: 39

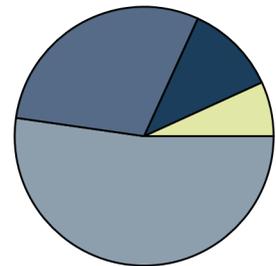
Tobacco Users By Age



18 - 24, 25.58%
25 - 34, 11.63%
35 - 44, 13.95%
45 - 54, 23.26%
55 - 64, 20.93%
65 and Older, 4.65%

Chart Total N: 43

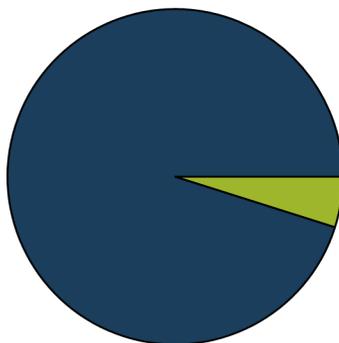
Tobacco Users By Health Plan



Uninsured, 52.27%
Commercially Insured, 29.55%
Medicare, 11.36%
Medicaid, 6.82%

Chart Total N: 44

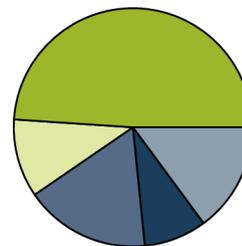
Tobacco Users By Ethnicity



Hispanic, 4.88%
Non-Hispanic, 95.12%

Chart Total N: 41

Tobacco Users By Chronic Condition



Asthma, 14.89%
CAD, 8.51%
COPD, 17.02%
Diabetes, 10.64%
None, 48.94%

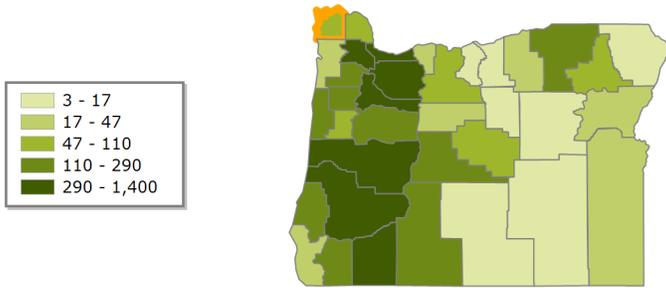
Chart Total N: 47

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

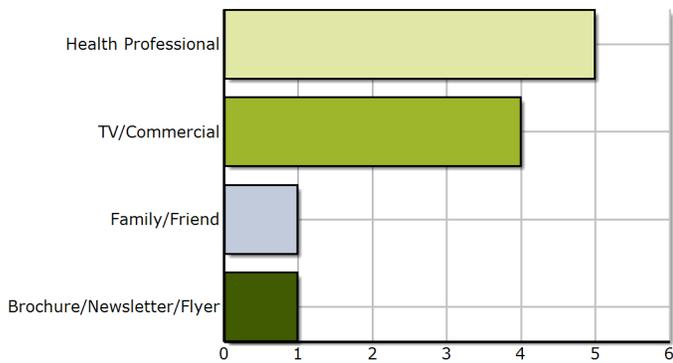
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

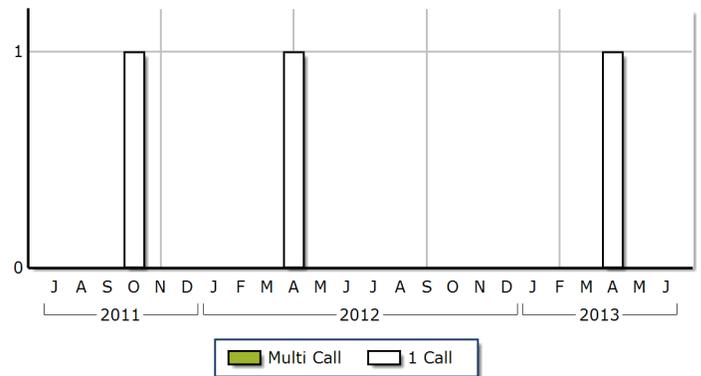


County Population	Prevalence	Tobacco Users
Adult	29,812	21.5 %
		6,410 ⁴
		County
Tobacco Users - Last Full Month		11
Tobacco Users YTD		91
Unique Tobacco Users YTD	3	58
Target Reach		2.0 %
Reach YTD	1	1.42 %
Reach - NAQC	2	1.05 %
Annualized Reach	1	1.42 %
Annualized Reach - NAQC	2	1.05 %
Unique Individual Reach	3	0.90 %

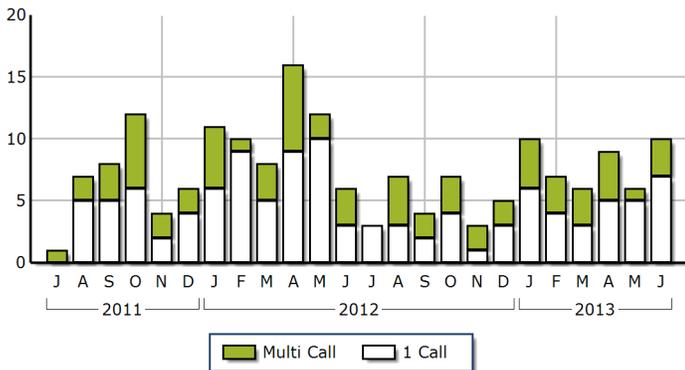
How Heard About



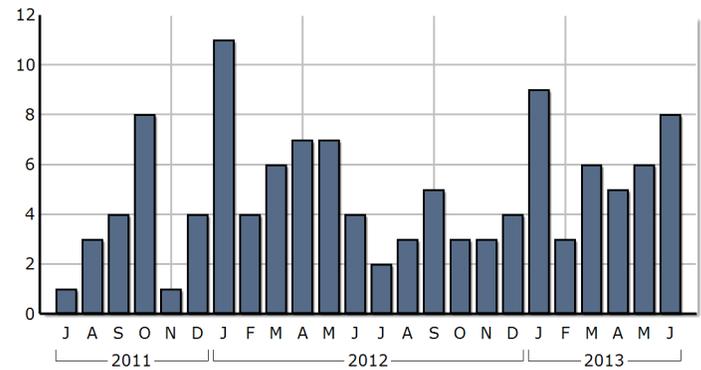
Fax Referral



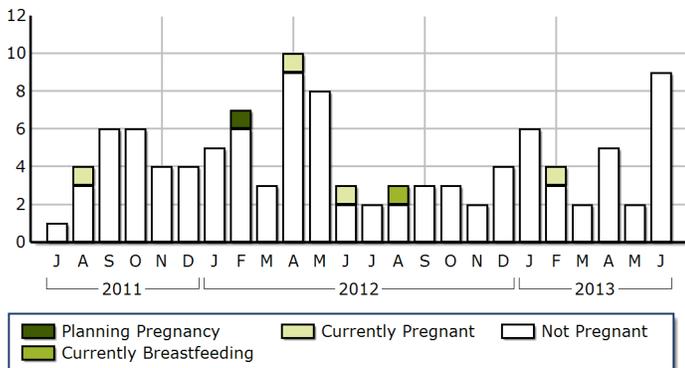
Tobacco User Enrollments By Program Type



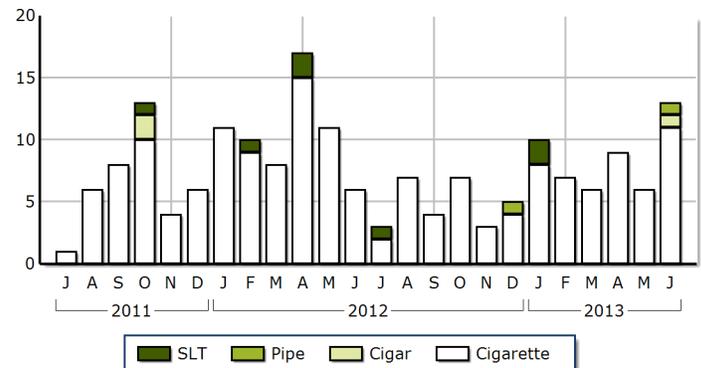
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

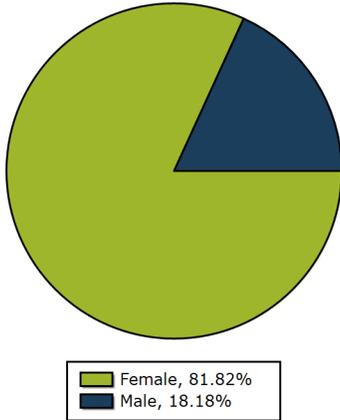


Chart Total N: 11

Tobacco Users By Language

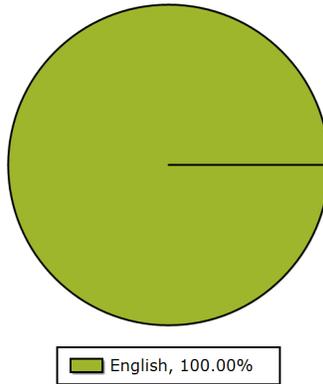


Chart Total N: 11

Tobacco Users By Education

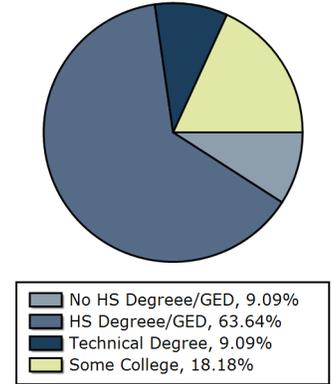


Chart Total N: 11

Tobacco Users By Race

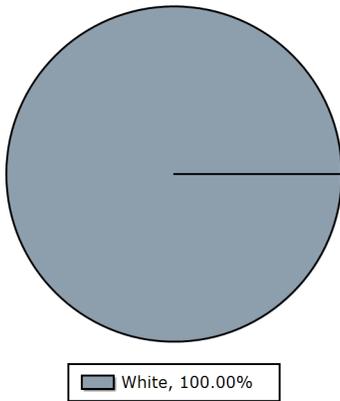


Chart Total N: 9

Tobacco Users By Age

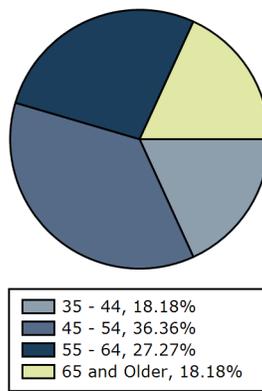


Chart Total N: 11

Tobacco Users By Health Plan

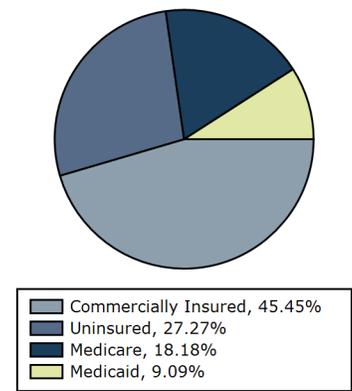


Chart Total N: 11

Tobacco Users By Ethnicity

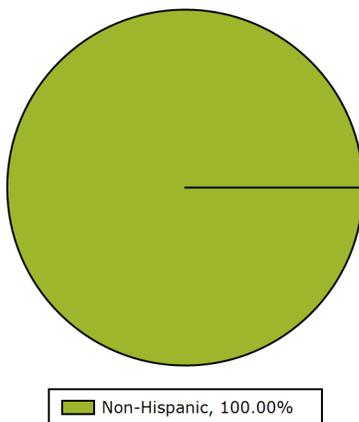


Chart Total N: 11

Tobacco Users By Chronic Condition

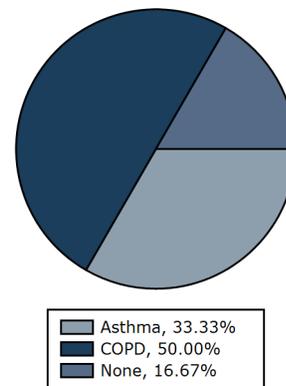


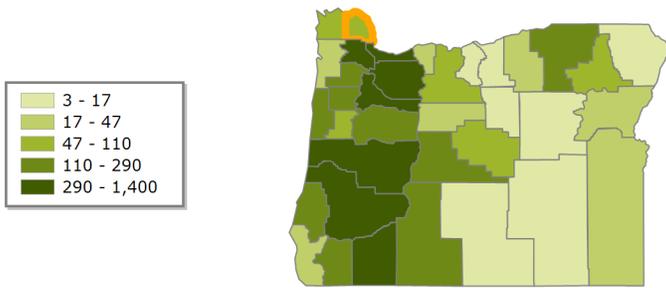
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

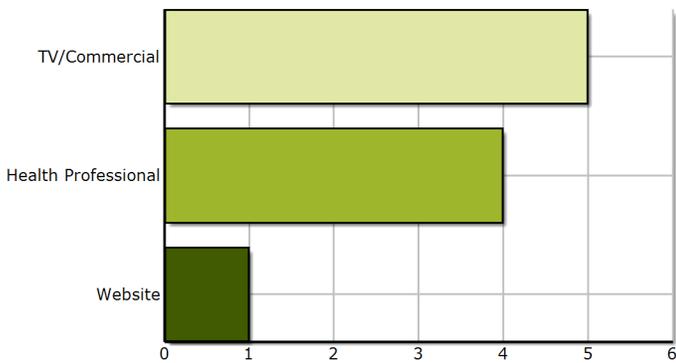
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

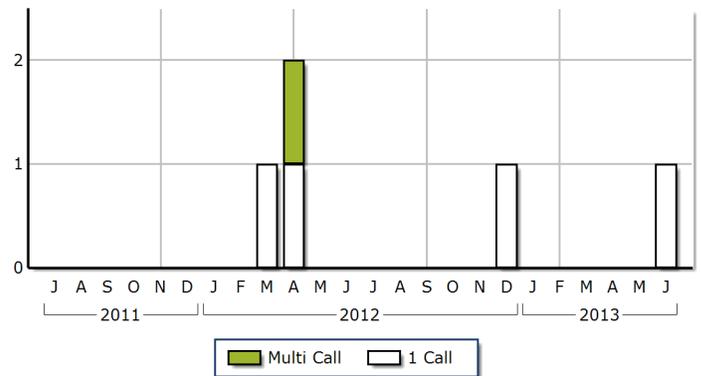


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴	
			County	State
Tobacco Users - Last Full Month			13	961
Tobacco Users YTD			85	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.35 %
Reach - NAQC			2	0.90 %
Annualized Reach			1	1.35 %
Annualized Reach - NAQC			2	0.90 %
Unique Individual Reach			3	0.93 %

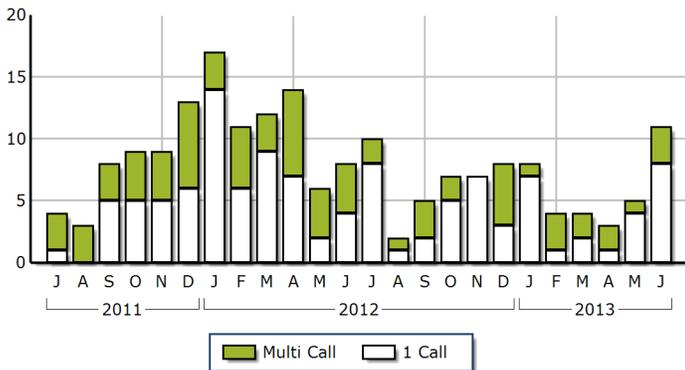
How Heard About



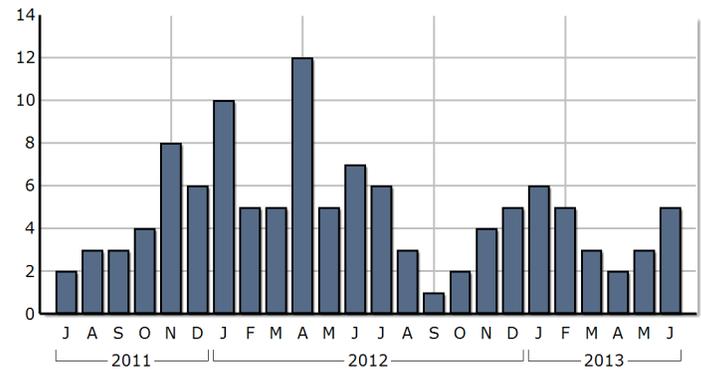
Fax Referral



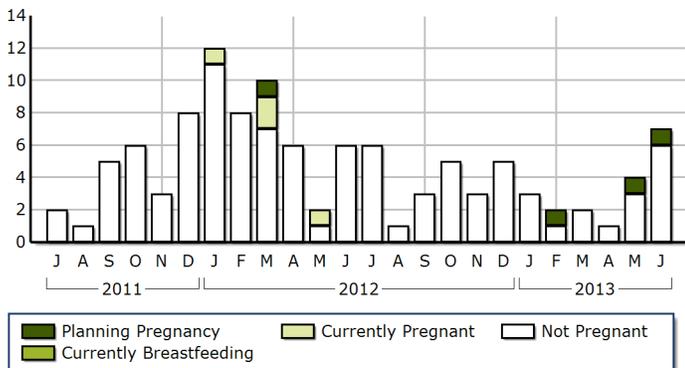
Tobacco User Enrollments By Program Type



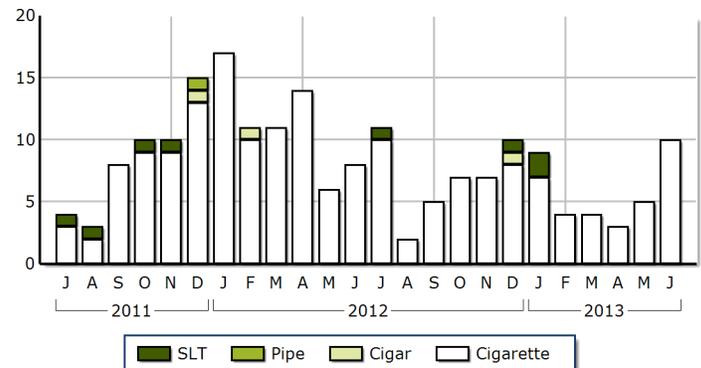
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

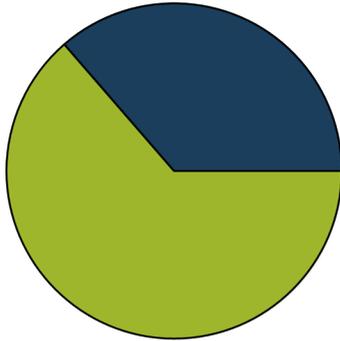


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

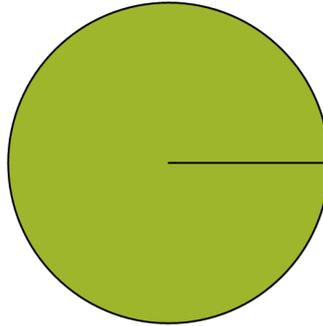
Tobacco Users By Gender



Female, 63.64%
Male, 36.36%

Chart Total N: 11

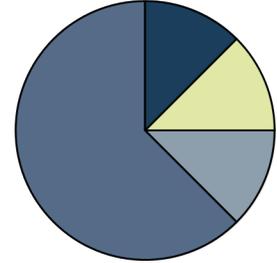
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

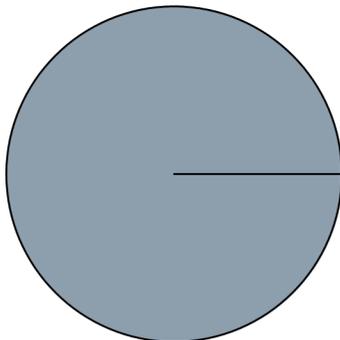
Tobacco Users By Education



No HS Degreee/GED, 12.50%
HS Degreee/GED, 62.50%
Some College, 12.50%
College Degree, 12.50%

Chart Total N: 8

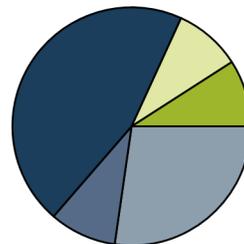
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

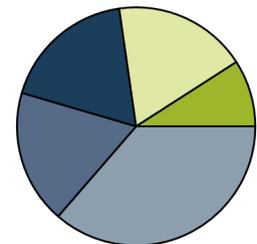
Tobacco Users By Age



18 - 24, 27.27%
25 - 34, 9.09%
45 - 54, 45.45%
55 - 64, 9.09%
65 and Older, 9.09%

Chart Total N: 11

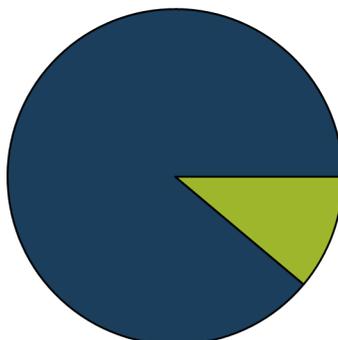
Tobacco Users By Health Plan



Uninsured, 36.36%
Commercially Insured, 18.18%
Medicaid, 18.18%
Medicare, 18.18%
Doesn't Know, 9.09%

Chart Total N: 11

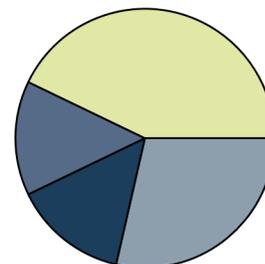
Tobacco Users By Ethnicity



Does Not Know, 11.11%
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 28.57%
CAD, 14.29%
Diabetes, 14.29%
None, 42.86%

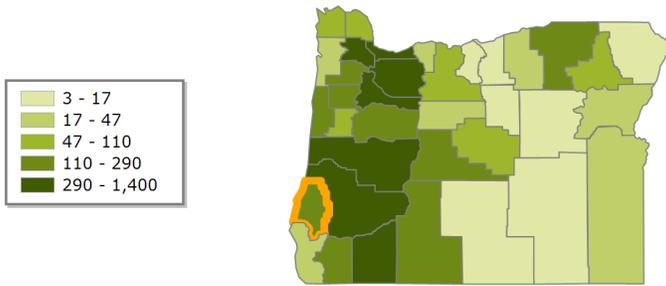
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

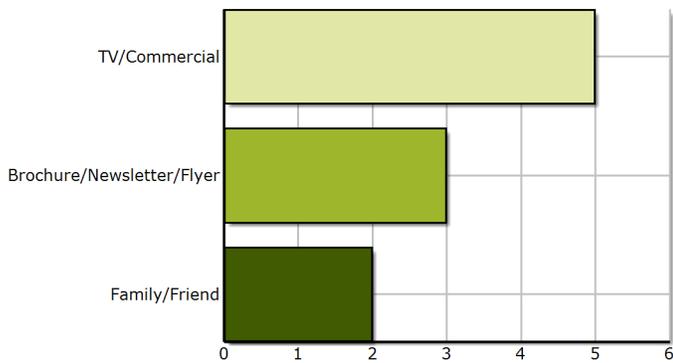
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

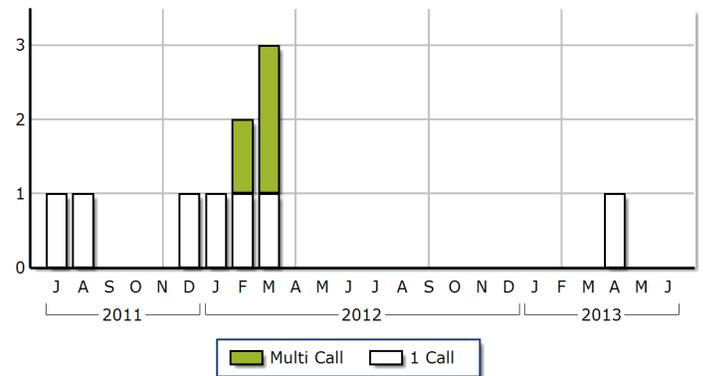


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			13	961
Tobacco Users YTD			125	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.88 %
Reach - NAQC			2	0.72 %
Annualized Reach			1	0.88 %
Annualized Reach - NAQC			2	0.72 %
Unique Individual Reach			3	0.69 %

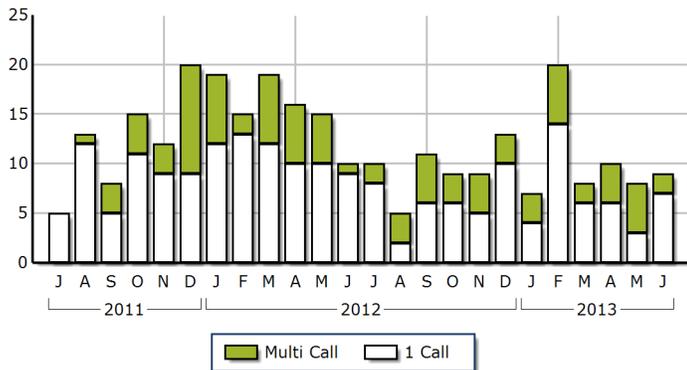
How Heard About



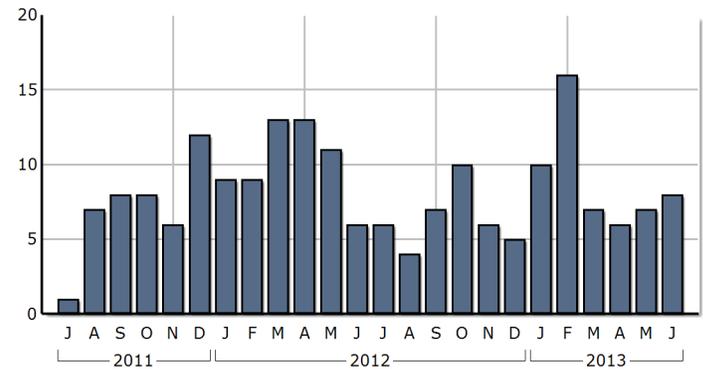
Fax Referral



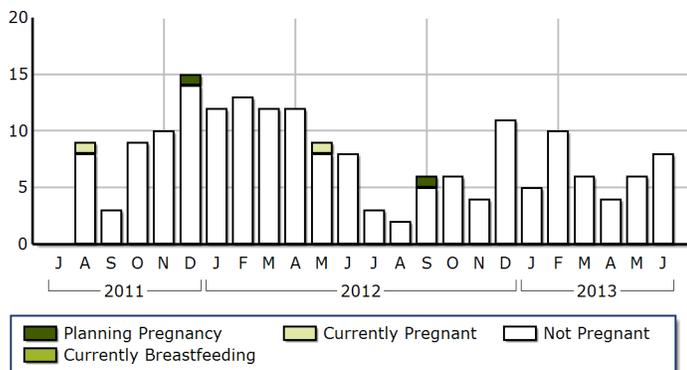
Tobacco User Enrollments By Program Type



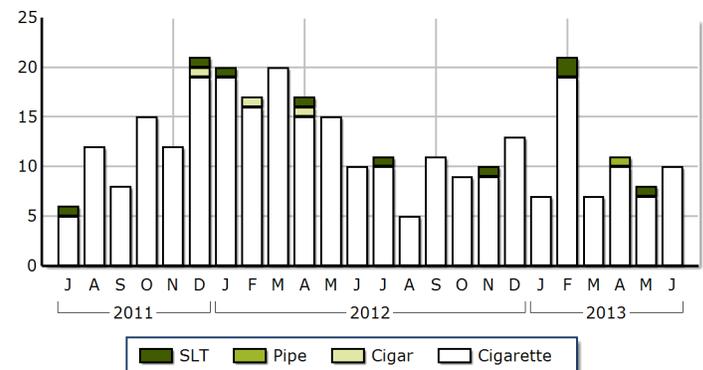
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

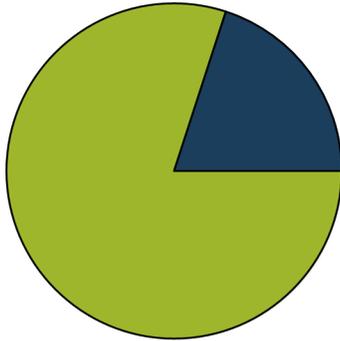


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

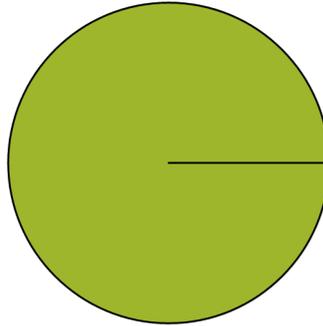
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 10

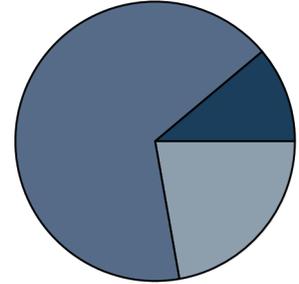
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

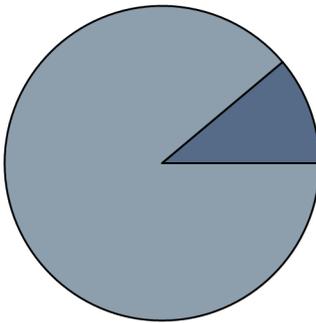
Tobacco Users By Education



No HS Degreee/GED, 22.22%
HS Degreee/GED, 66.67%
Some College, 11.11%

Chart Total N: 9

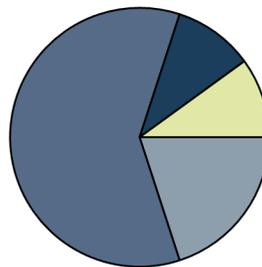
Tobacco Users By Race



White, 88.89%
American Indian/Alaskan Native, 11.11%

Chart Total N: 9

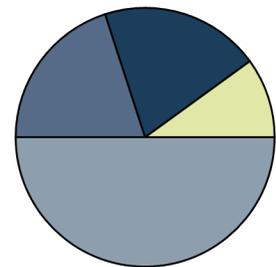
Tobacco Users By Age



35 - 44, 20.00%
45 - 54, 60.00%
55 - 64, 10.00%
65 and Older, 10.00%

Chart Total N: 10

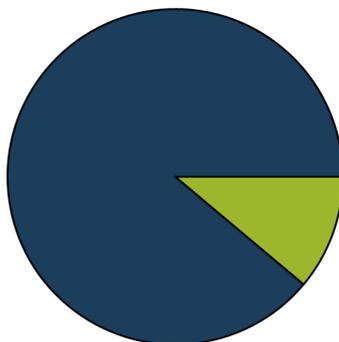
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 20.00%
Uninsured, 20.00%
Doesn't Know, 10.00%

Chart Total N: 10

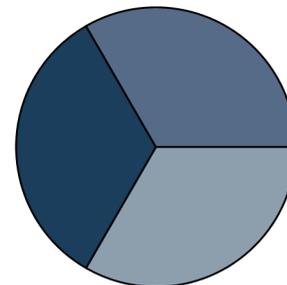
Tobacco Users By Ethnicity



Hispanic, 11.11%
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
Diabetes, 33.33%

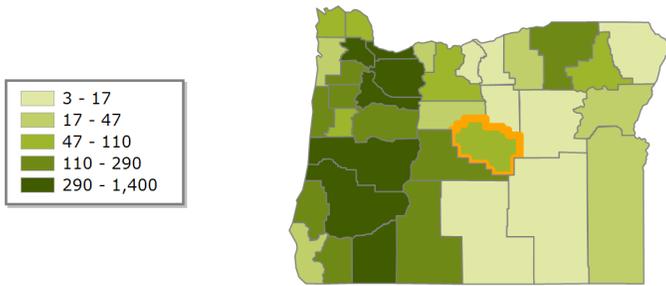
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

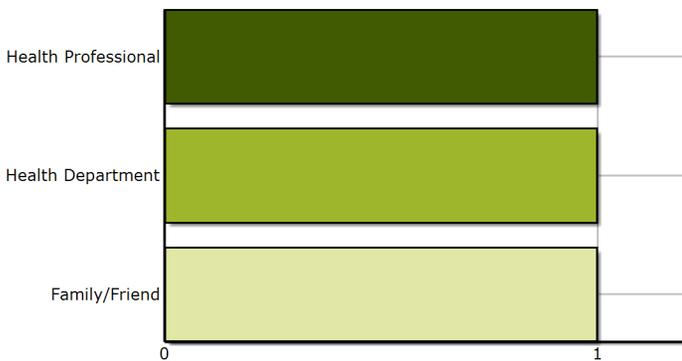
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

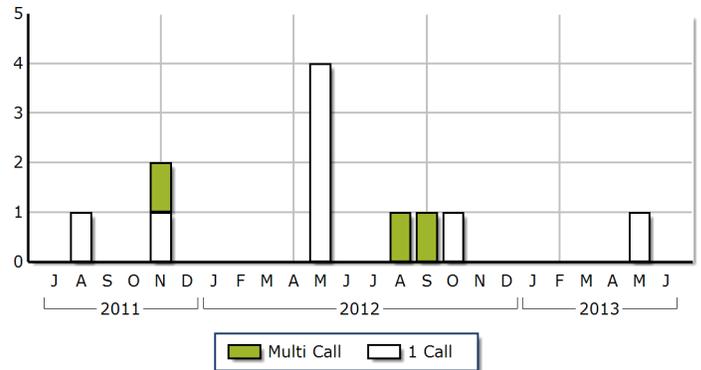


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴	
			County	State
Tobacco Users - Last Full Month			6	961
Tobacco Users YTD			61	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.27 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	1.27 %
Annualized Reach - NAQC			2	0.83 %
Unique Individual Reach			3	0.87 %

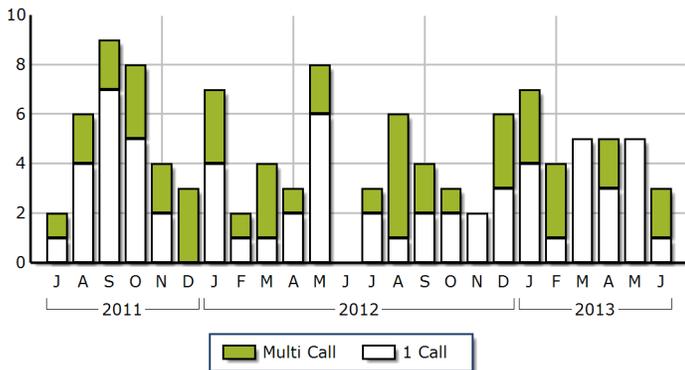
How Heard About



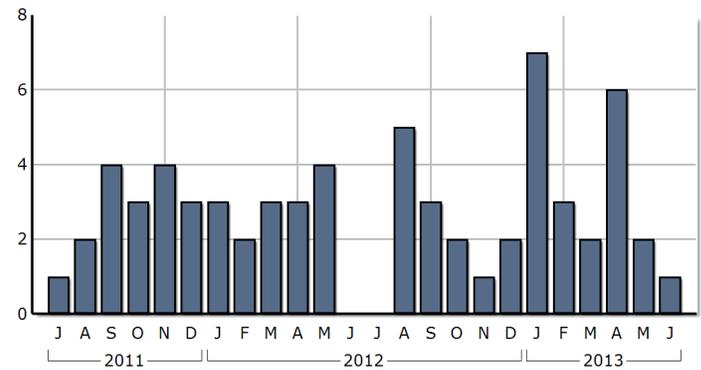
Fax Referral



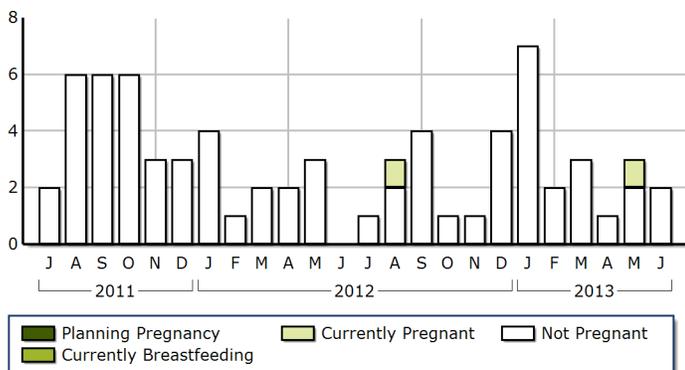
Tobacco User Enrollments By Program Type



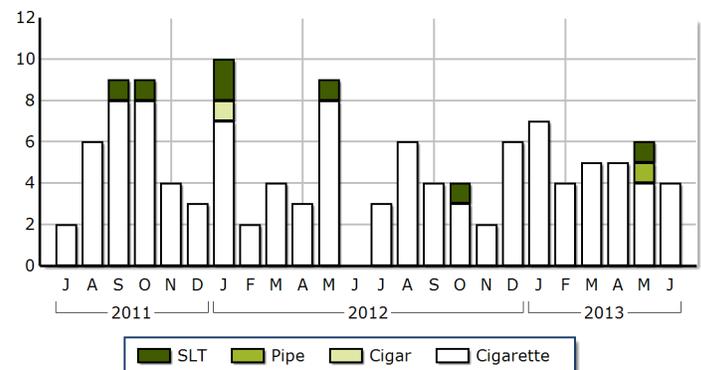
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

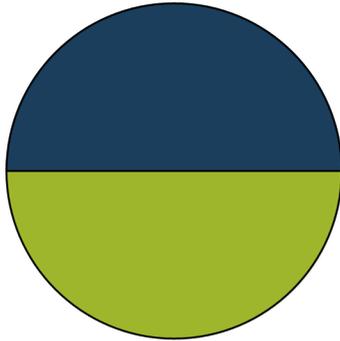


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

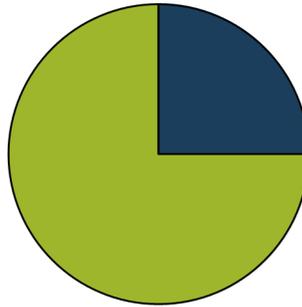
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

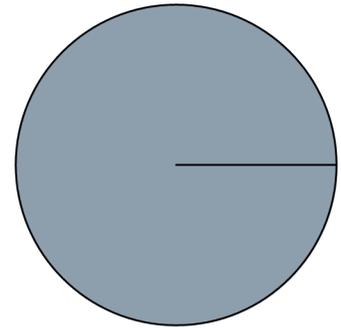
Tobacco Users By Language



English, 75.00%
Spanish, 25.00%

Chart Total N: 4

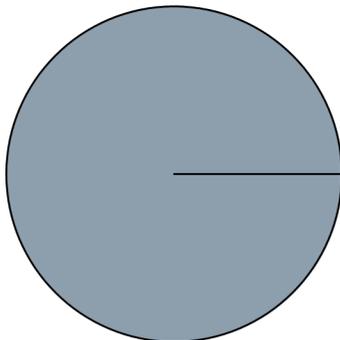
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

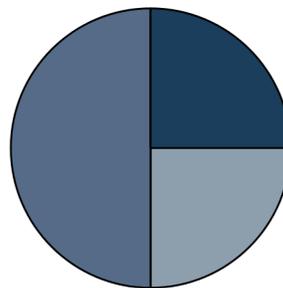
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

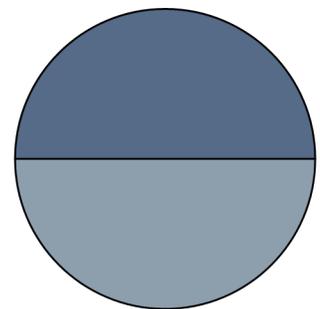
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 50.00%
45 - 54, 25.00%

Chart Total N: 4

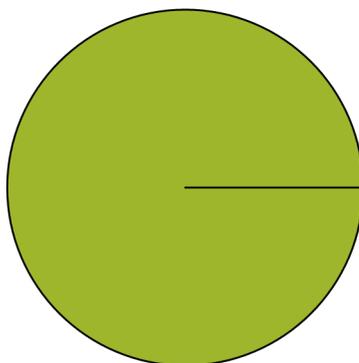
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 4

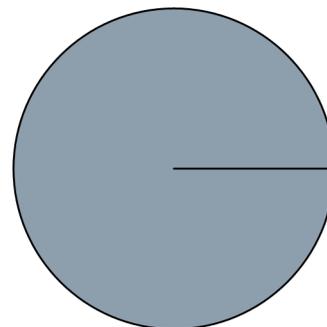
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

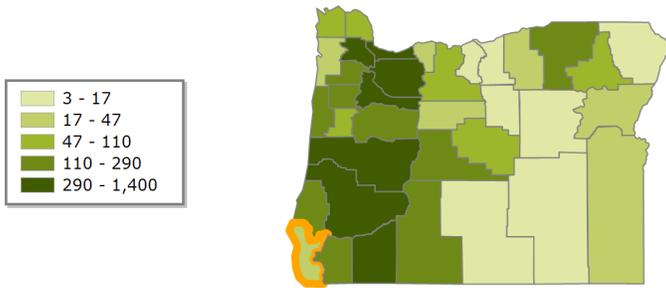
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

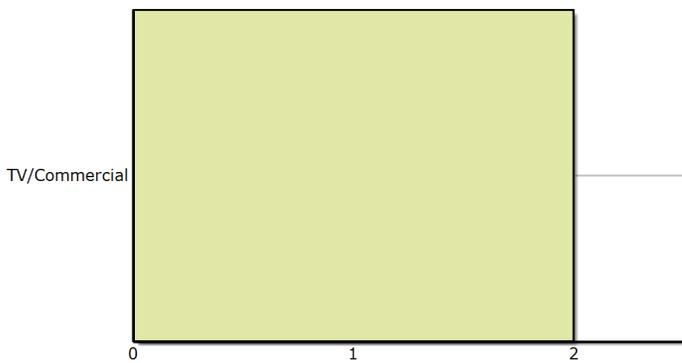
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

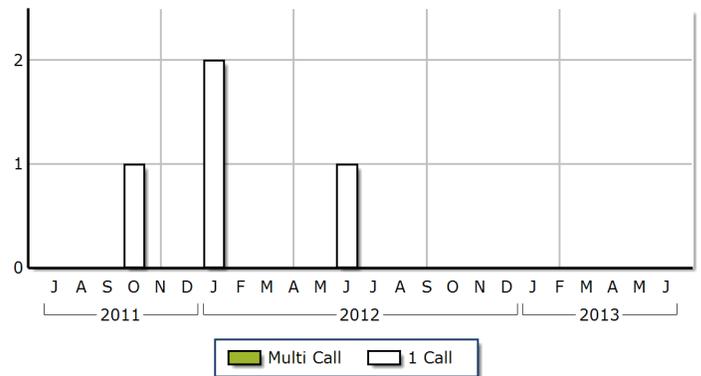


County Population	Prevalence	Tobacco Users
Adult 17,947	18.4 %	3,302 ⁴
		County State
Tobacco Users - Last Full Month	2	961
Tobacco Users YTD	34	10,905
Unique Tobacco Users YTD	3	7,354
Target Reach	2.0 %	2.0 %
Reach YTD	1	1.03 % 2.11 %
Reach - NAQC	2	0.88 % 1.01 %
Annualized Reach	1	1.03 % 2.11 %
Annualized Reach - NAQC	2	0.88 % 1.01 %
Unique Individual Reach	3	0.82 % 1.43 %

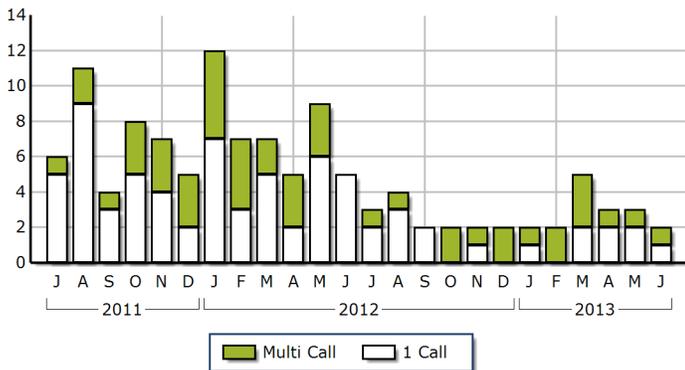
How Heard About



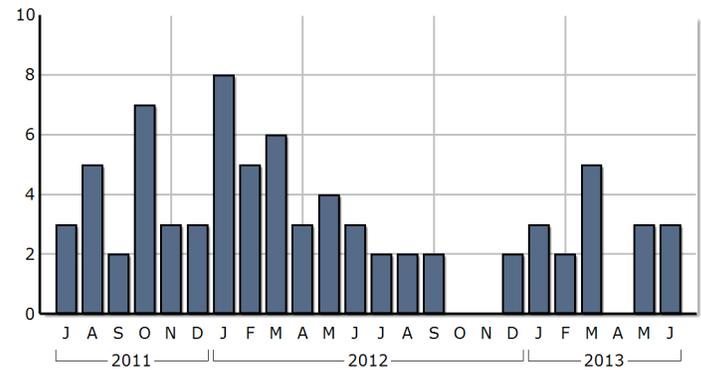
Fax Referral



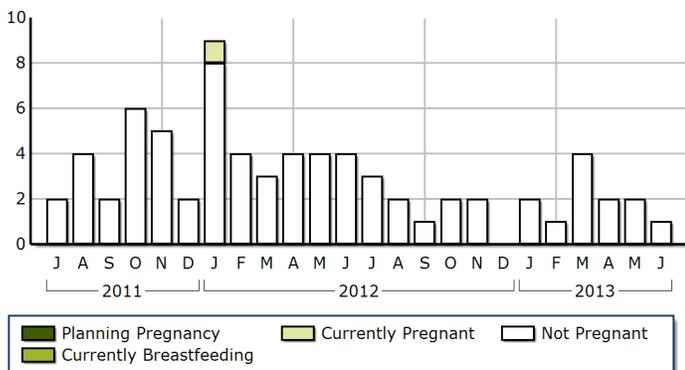
Tobacco User Enrollments By Program Type



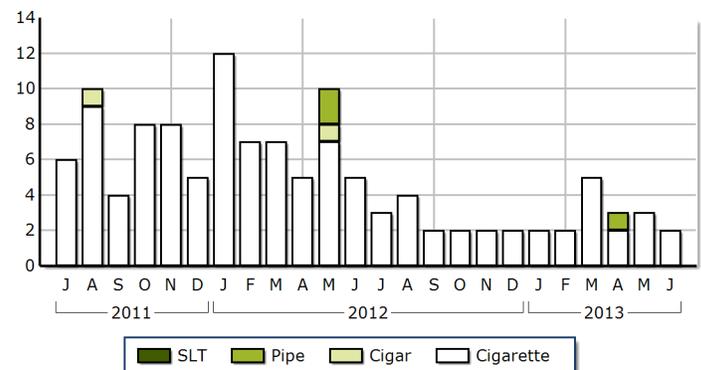
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

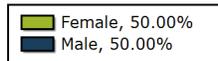
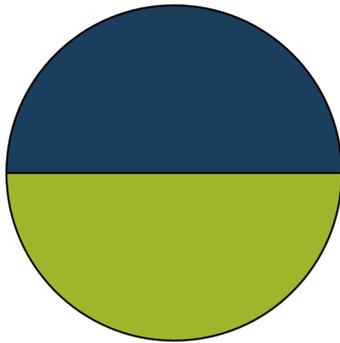


Chart Total N: 2

Tobacco Users By Language

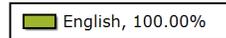
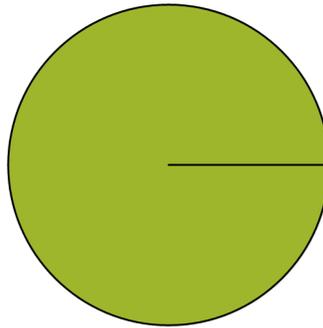


Chart Total N: 2

Tobacco Users By Education

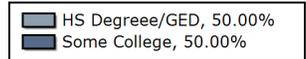
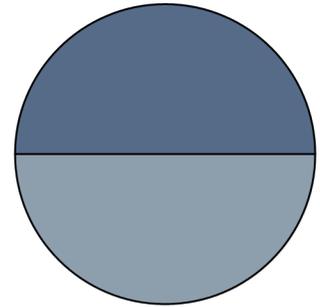


Chart Total N: 2

Tobacco Users By Race

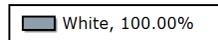
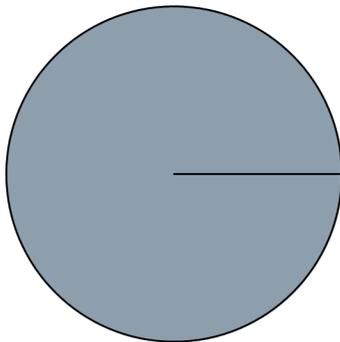


Chart Total N: 2

Tobacco Users By Age

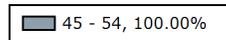
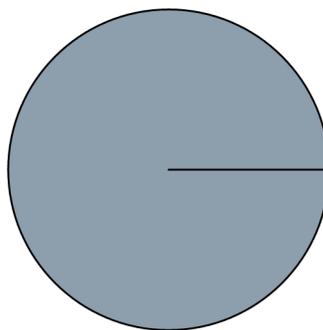


Chart Total N: 2

Tobacco Users By Health Plan

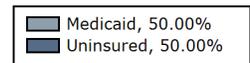
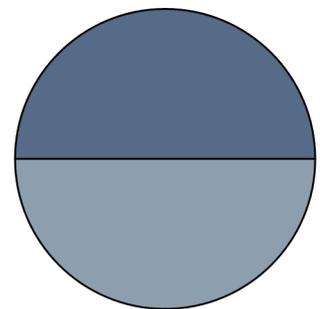


Chart Total N: 2

Tobacco Users By Ethnicity

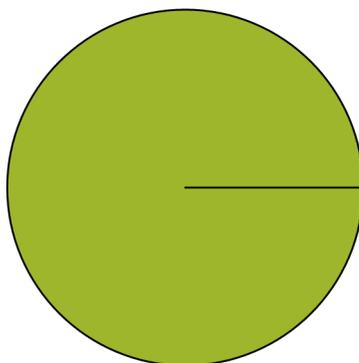


Chart Total N: 1

Tobacco Users By Chronic Condition

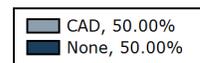
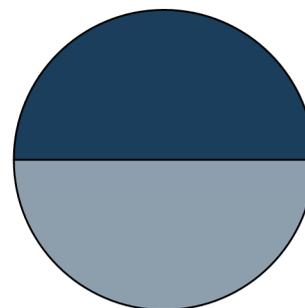
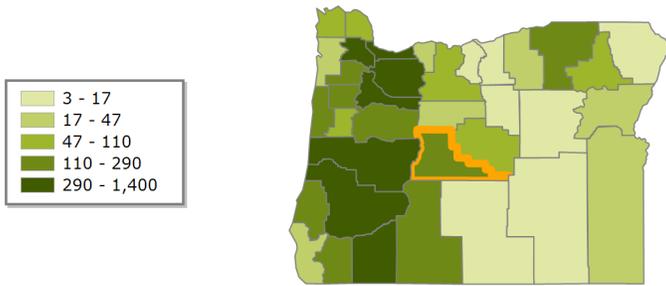


Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

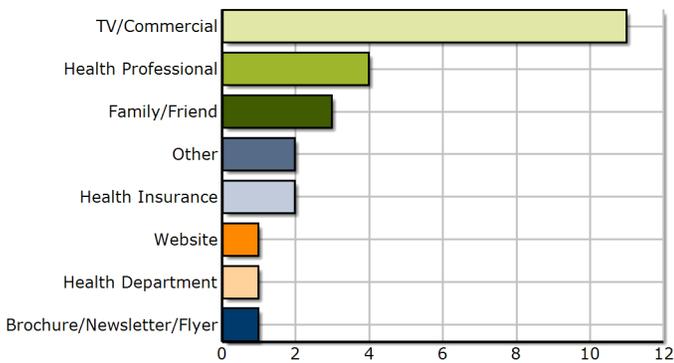
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

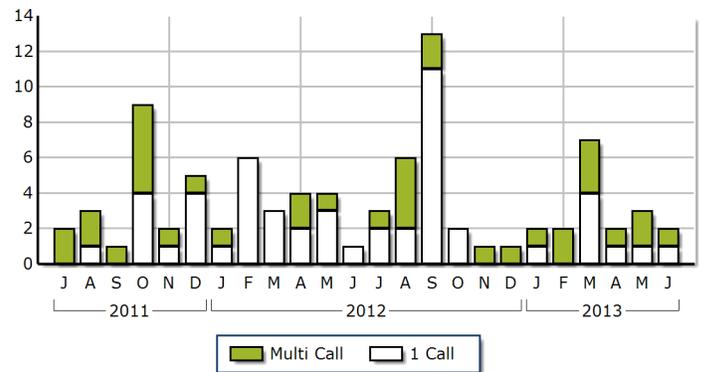


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			33	961
Tobacco Users YTD			314	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.66 %
Reach - NAQC			2	1.17 %
Annualized Reach			1	1.66 %
Annualized Reach - NAQC			2	1.17 %
Unique Individual Reach			3	1.22 %

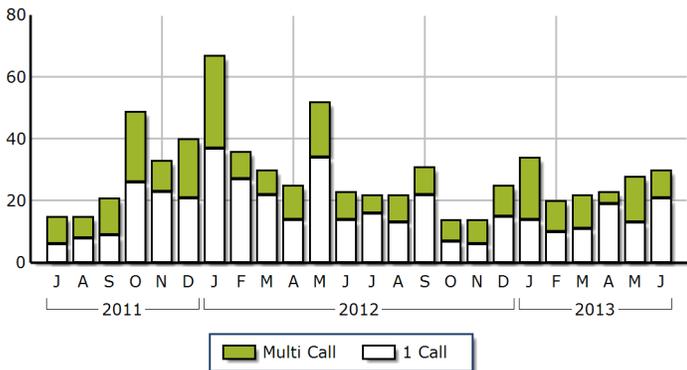
How Heard About



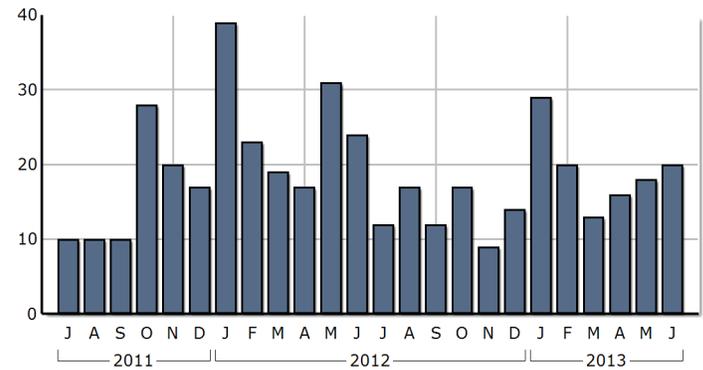
Fax Referral



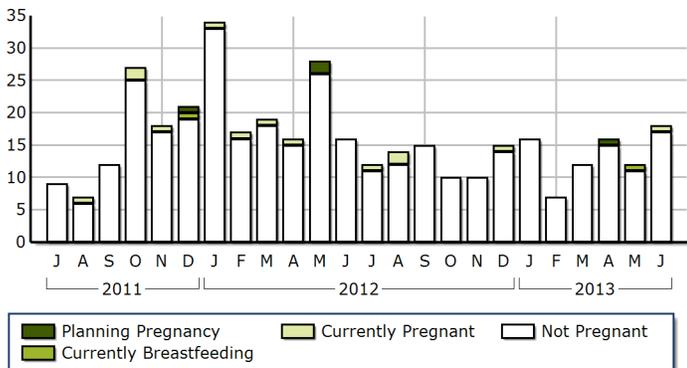
Tobacco User Enrollments By Program Type



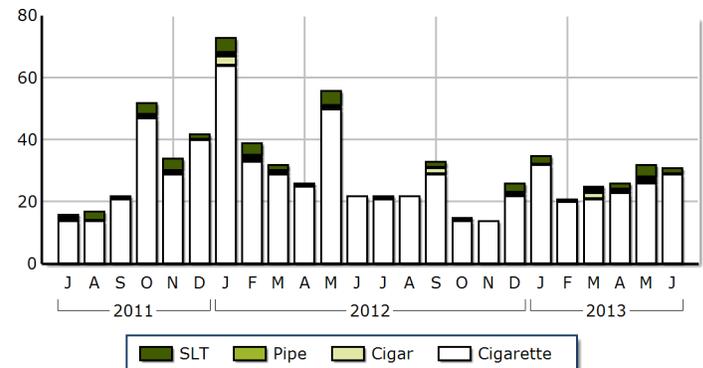
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

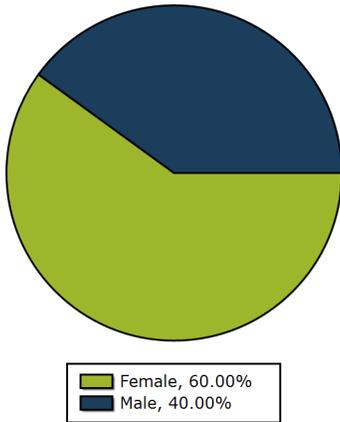


Chart Total N: 30

Tobacco Users By Language

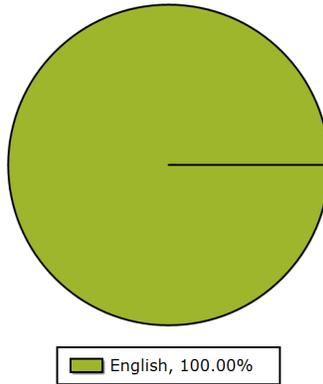


Chart Total N: 30

Tobacco Users By Education

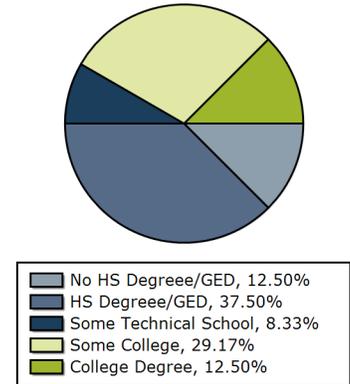


Chart Total N: 24

Tobacco Users By Race

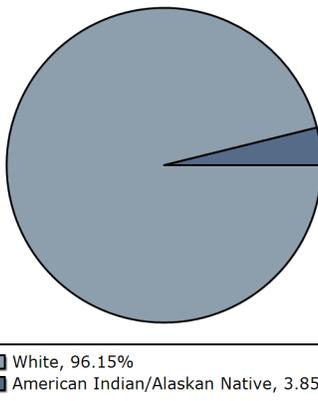


Chart Total N: 26

Tobacco Users By Age

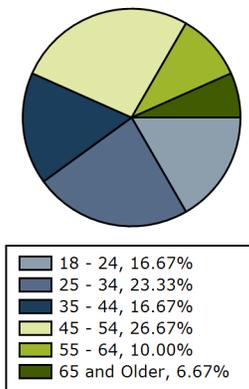


Chart Total N: 30

Tobacco Users By Health Plan

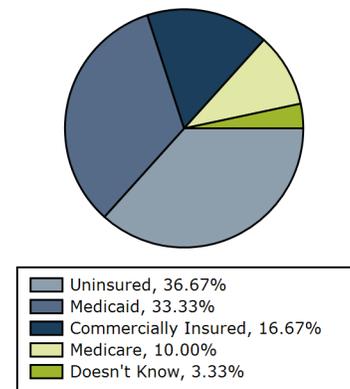


Chart Total N: 30

Tobacco Users By Ethnicity

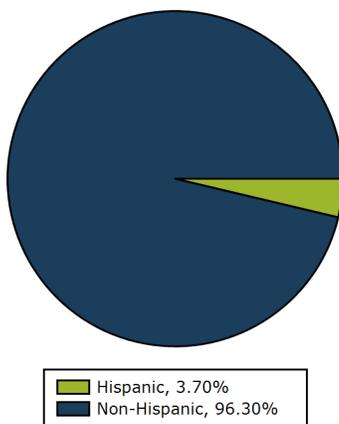


Chart Total N: 27

Tobacco Users By Chronic Condition

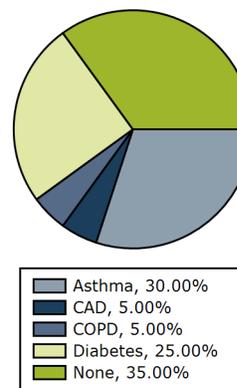


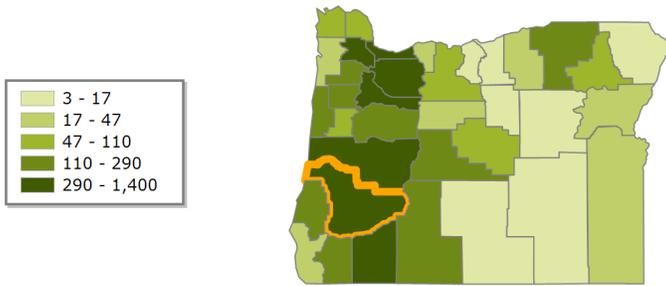
Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

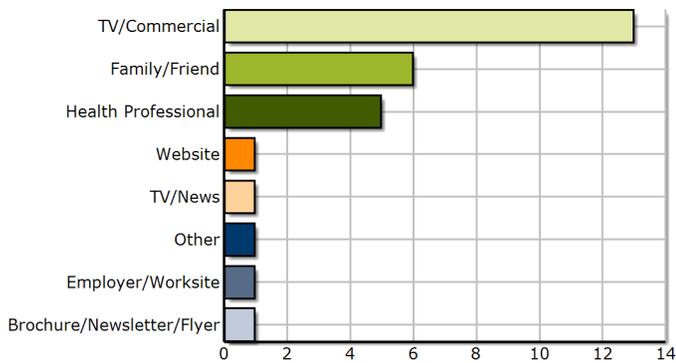
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

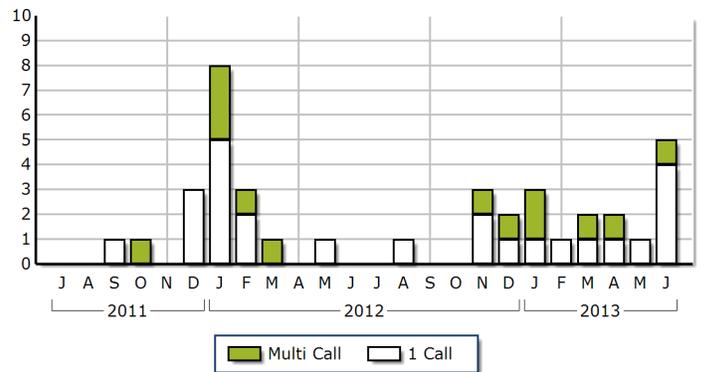


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	⁴
			County	State
Tobacco Users - Last Full Month			34	961
Tobacco Users YTD			330	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.46 %
Reach - NAQC			2	1.19 %
Annualized Reach			1	1.46 %
Annualized Reach - NAQC			2	1.19 %
Unique Individual Reach			3	1.10 %
				1.43 %

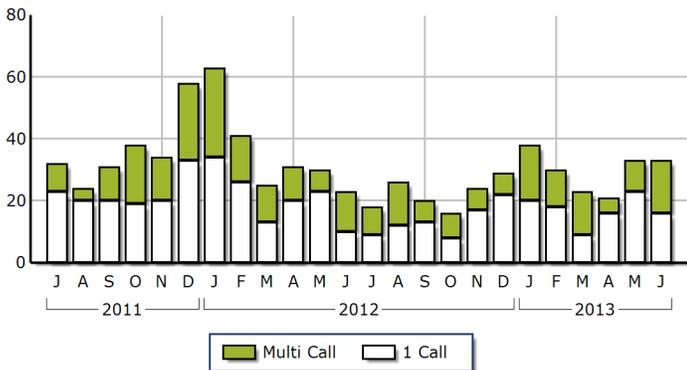
How Heard About



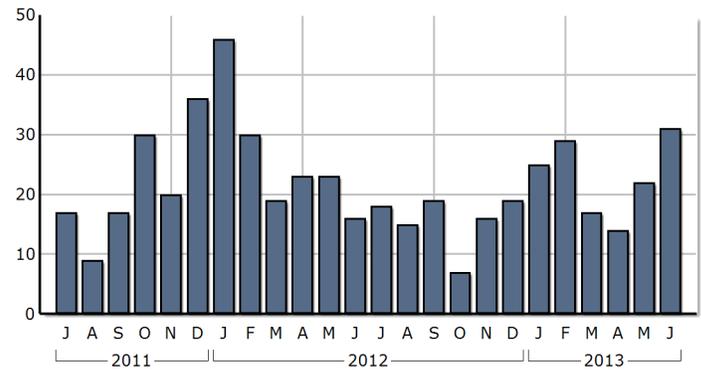
Fax Referral



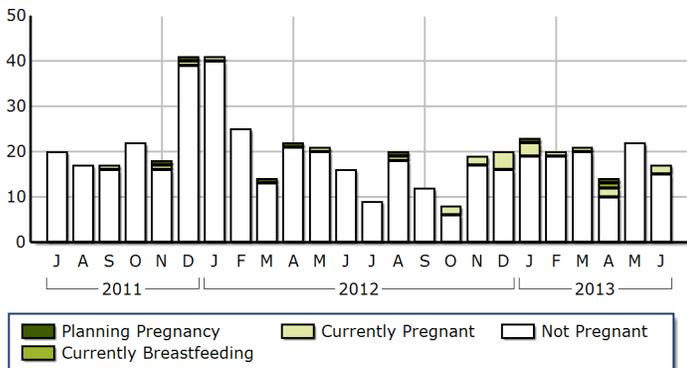
Tobacco User Enrollments By Program Type



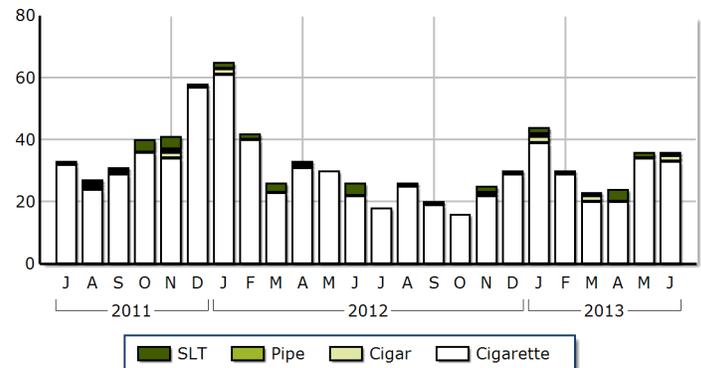
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

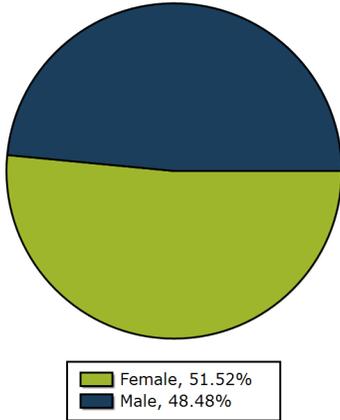


Chart Total N: 33

Tobacco Users By Language

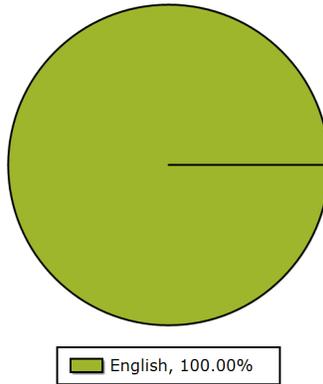


Chart Total N: 33

Tobacco Users By Education

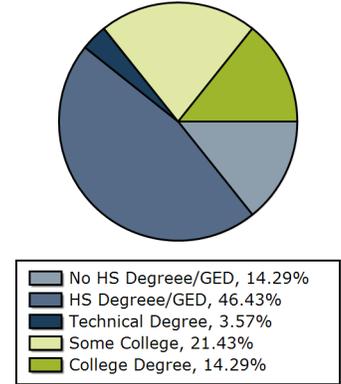


Chart Total N: 28

Tobacco Users By Race

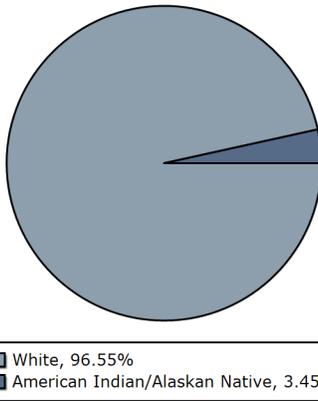


Chart Total N: 29

Tobacco Users By Age

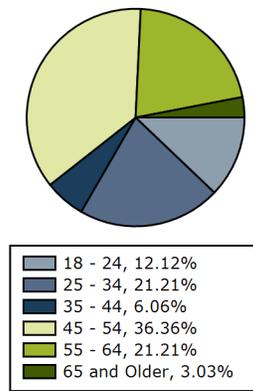


Chart Total N: 33

Tobacco Users By Health Plan

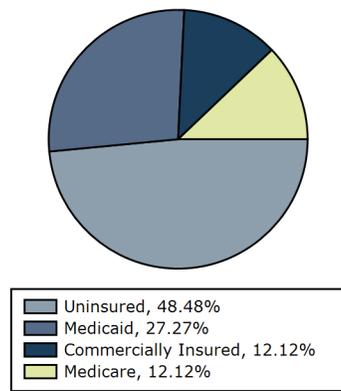


Chart Total N: 33

Tobacco Users By Ethnicity

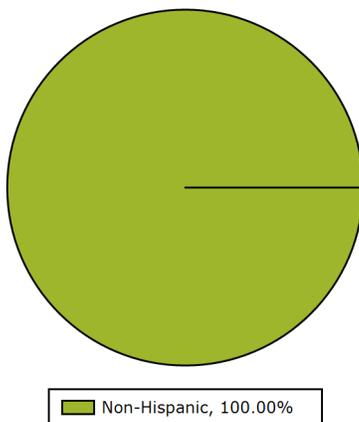


Chart Total N: 32

Tobacco Users By Chronic Condition

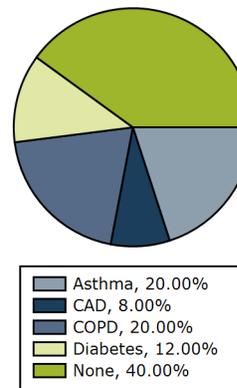
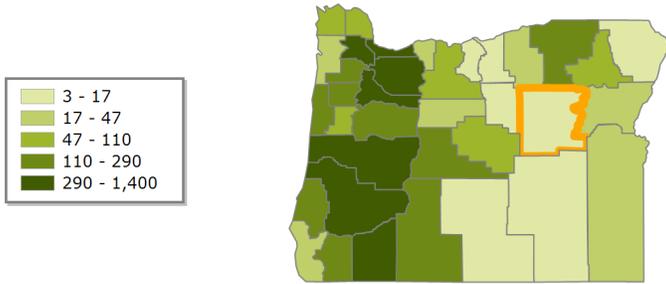


Chart Total N: 25

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

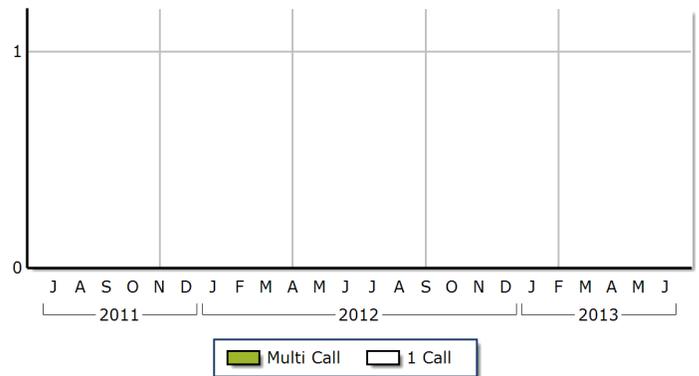
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

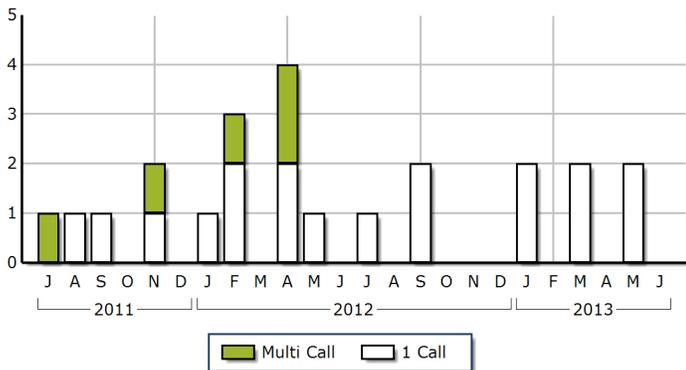


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 ⁴
			County	State
Tobacco Users - Last Full Month			-	961
Tobacco Users YTD			9	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.62 %
Reach - NAQC			2	0.62 %
Annualized Reach			1	0.62 %
Annualized Reach - NAQC			2	0.62 %
Unique Individual Reach			3	0.41 %
				1.43 %

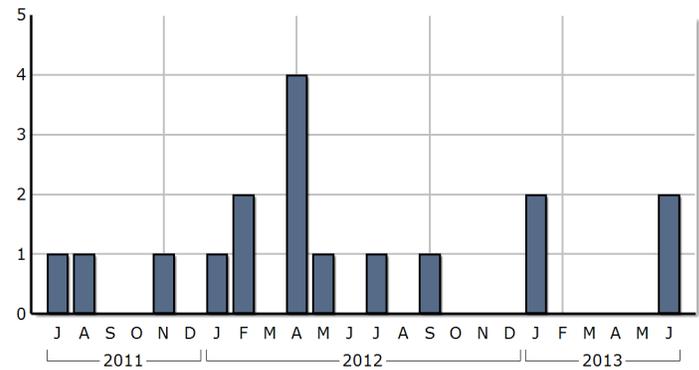
Fax Referral



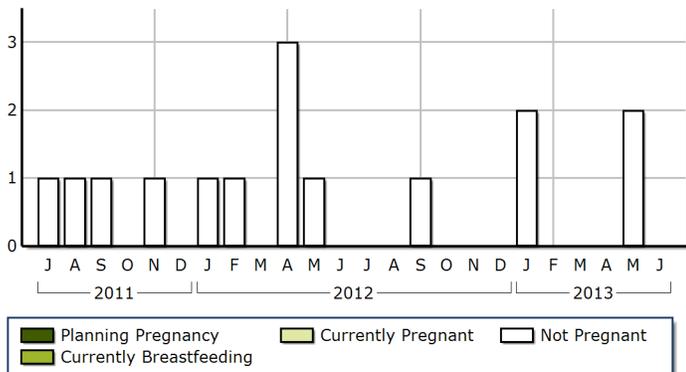
Tobacco User Enrollments By Program Type



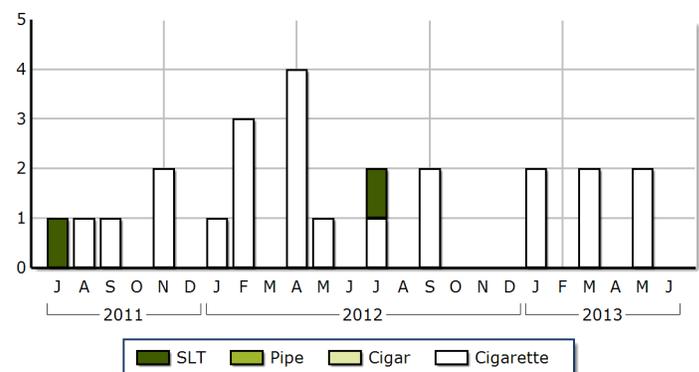
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



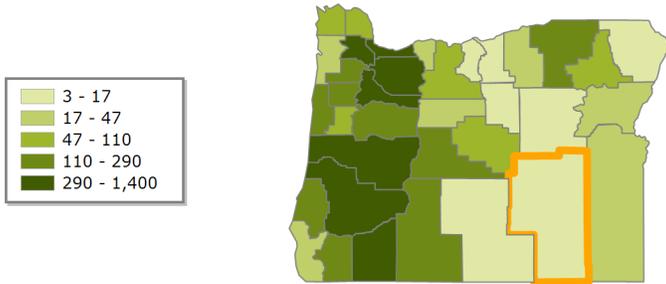
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

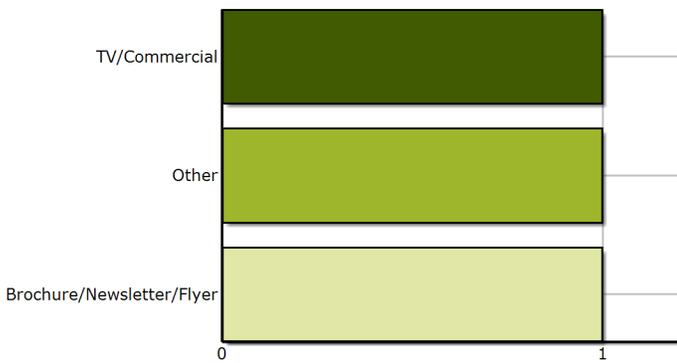
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

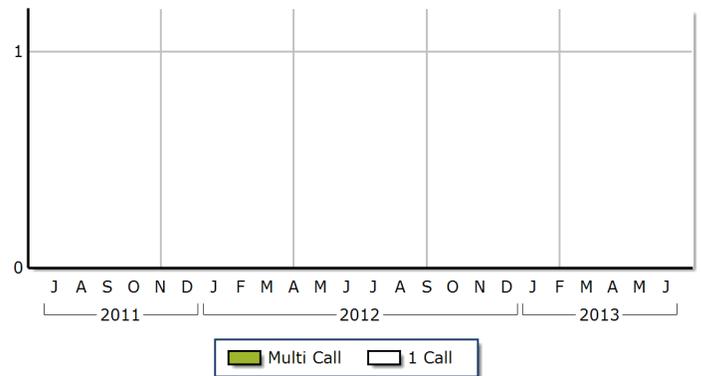


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		10
Unique Tobacco Users YTD		6
Target Reach		2.0 %
Reach YTD		1.15 %
Reach - NAQC		0.92 %
Annualized Reach		1.15 %
Annualized Reach - NAQC		0.92 %
Unique Individual Reach		0.69 %

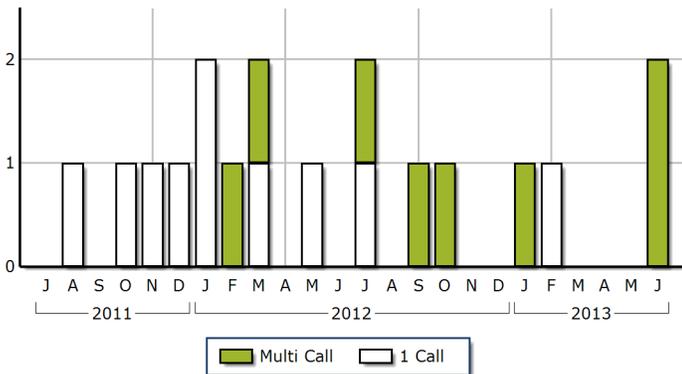
How Heard About



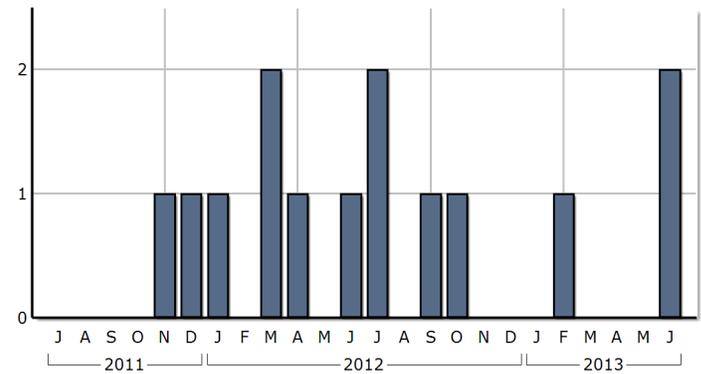
Fax Referral



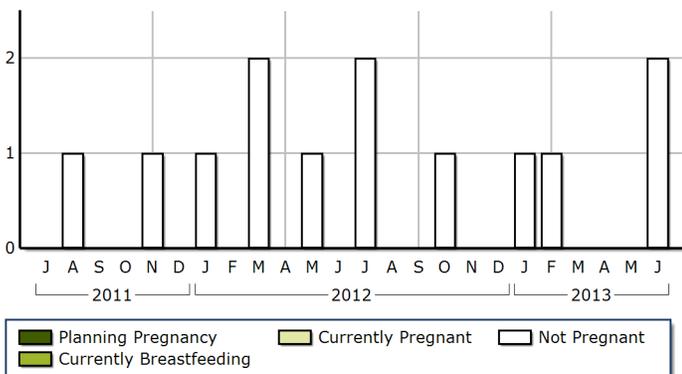
Tobacco User Enrollments By Program Type



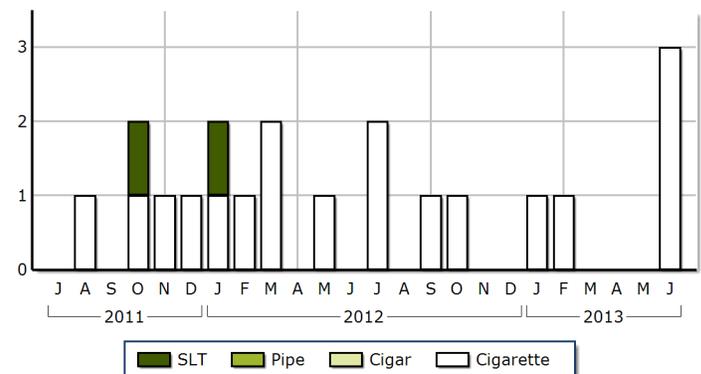
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

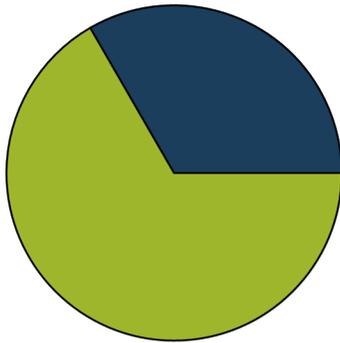


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

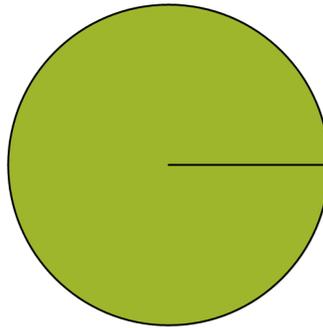
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

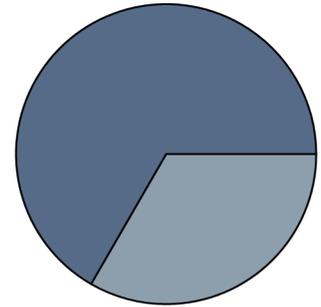
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

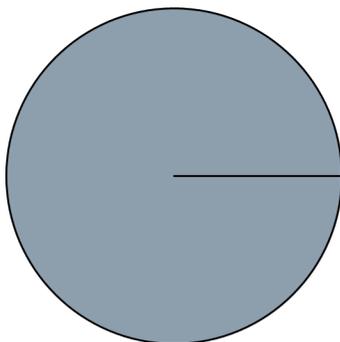
Tobacco Users By Education



No HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

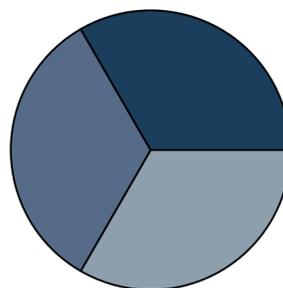
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

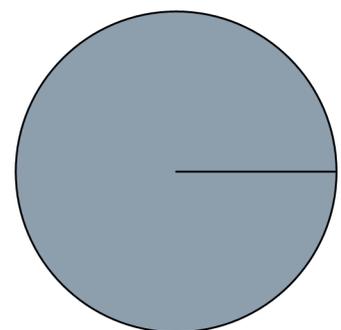
Tobacco Users By Age



35 - 44, 33.33%
45 - 54, 33.33%
55 - 64, 33.33%

Chart Total N: 3

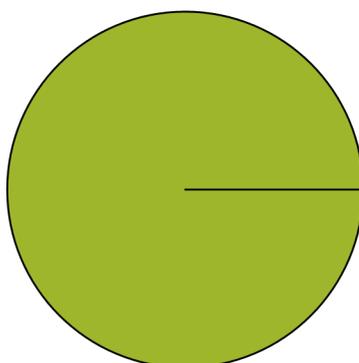
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 3

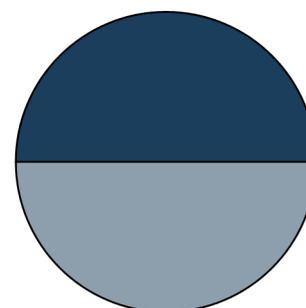
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



COPD, 50.00%
None, 50.00%

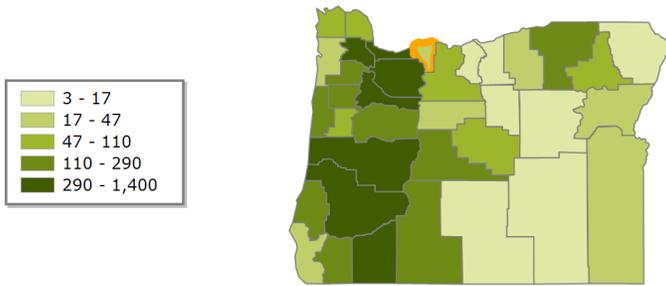
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

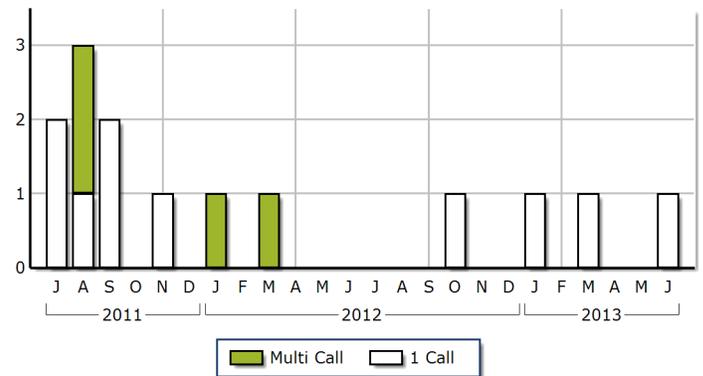


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		25
Unique Tobacco Users YTD		21
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		1.79 %
Annualized Reach - NAQC		2
Unique Individual Reach		1.79 %
		3
		1.50 %
		1.43 %

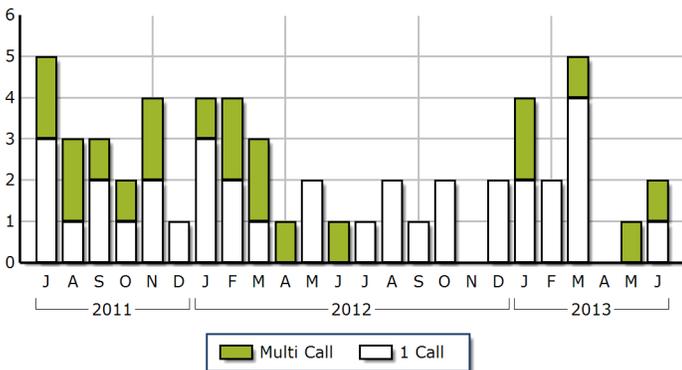
How Heard About



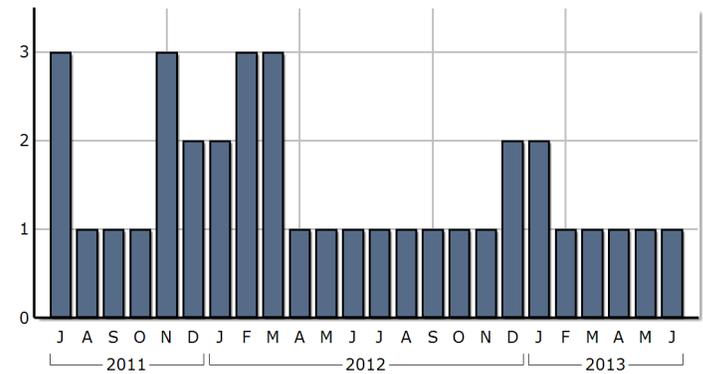
Fax Referral



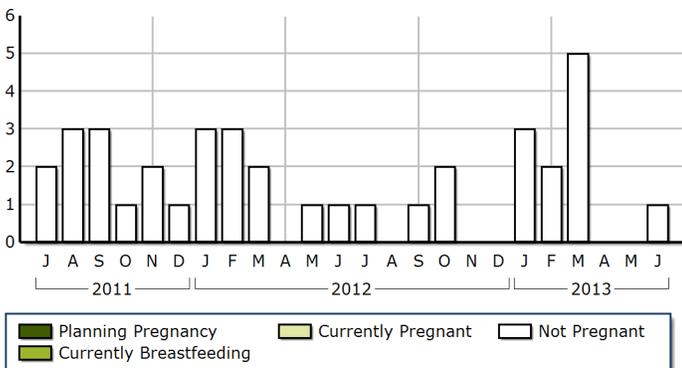
Tobacco User Enrollments By Program Type



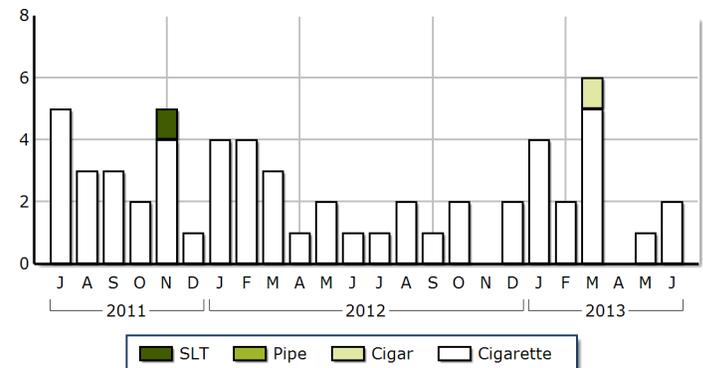
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

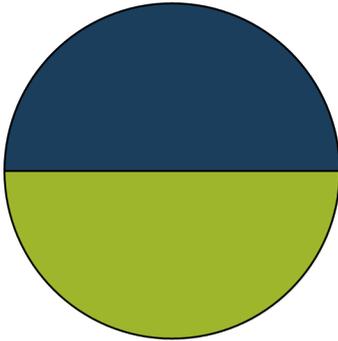


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

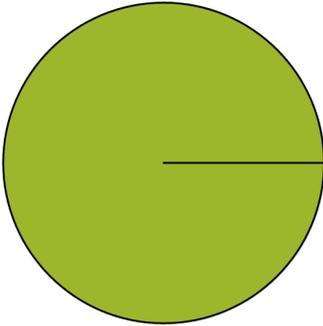
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

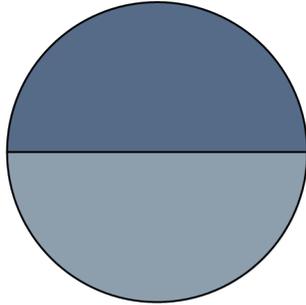
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

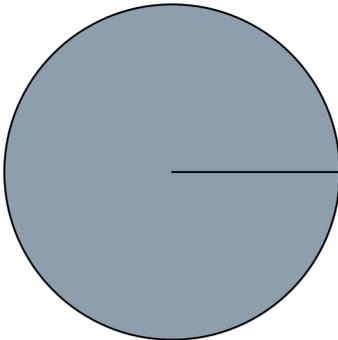
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

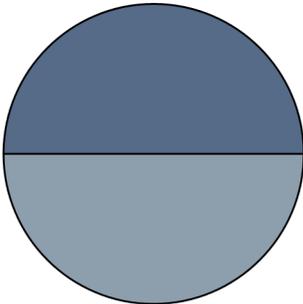
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

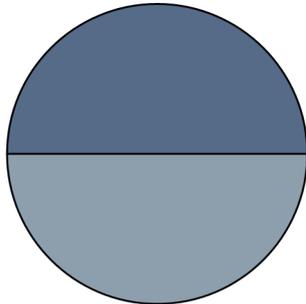
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

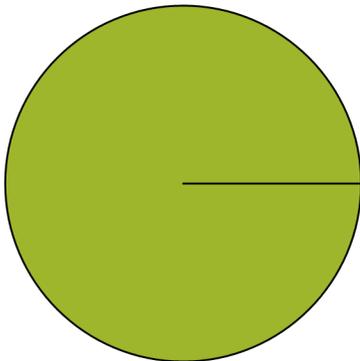
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

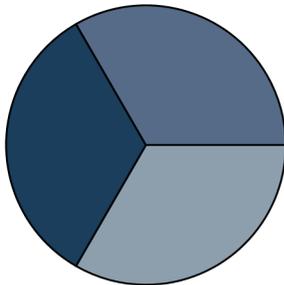
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



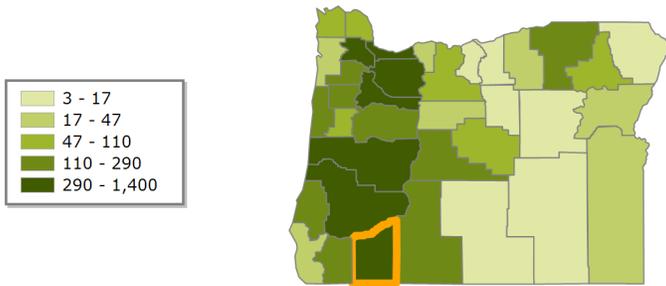
Asthma, 33.33%
CAD, 33.33%
COPD, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

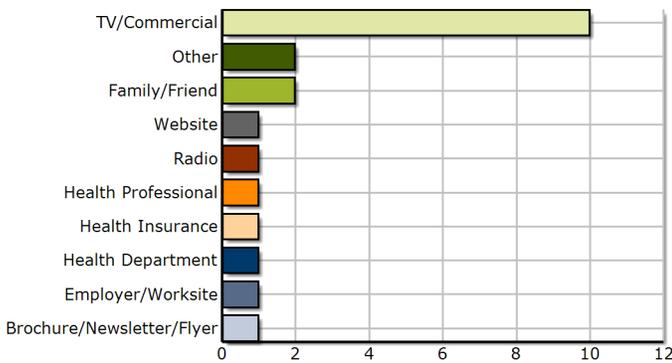
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

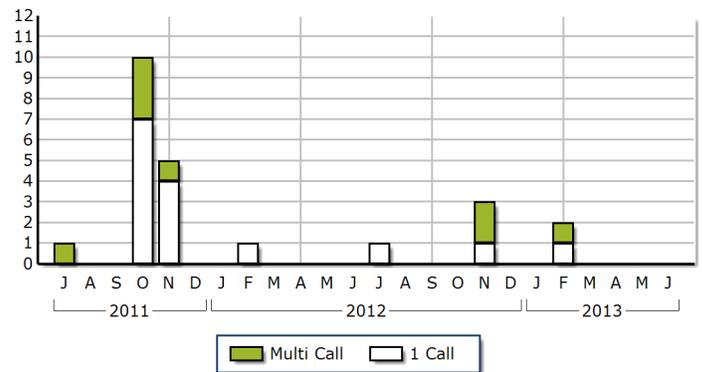


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	
		35,197 ⁴	
		County	State
Tobacco Users - Last Full Month		23	961
Tobacco Users YTD		351	10,905
Unique Tobacco Users YTD		3	242
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.00 %
Reach - NAQC		2	0.79 %
Annualized Reach		1	1.00 %
Annualized Reach - NAQC		2	0.79 %
Unique Individual Reach		3	0.69 %

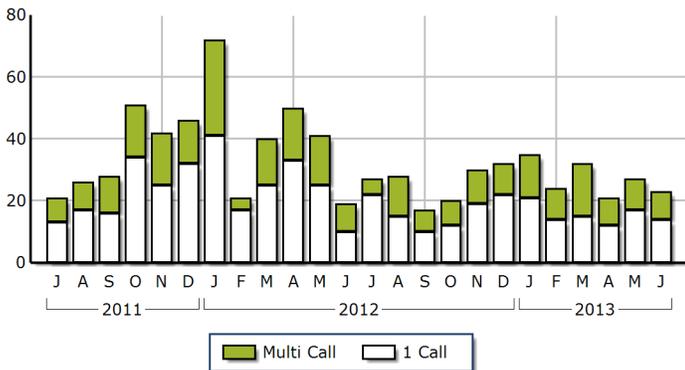
How Heard About



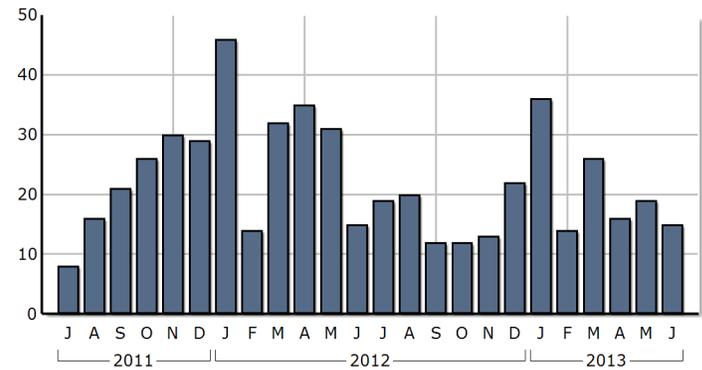
Fax Referral



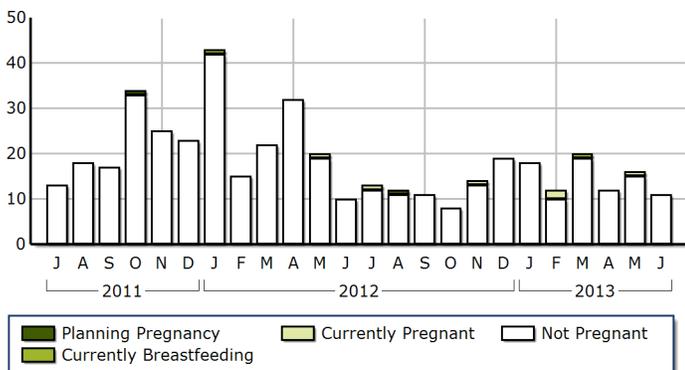
Tobacco User Enrollments By Program Type



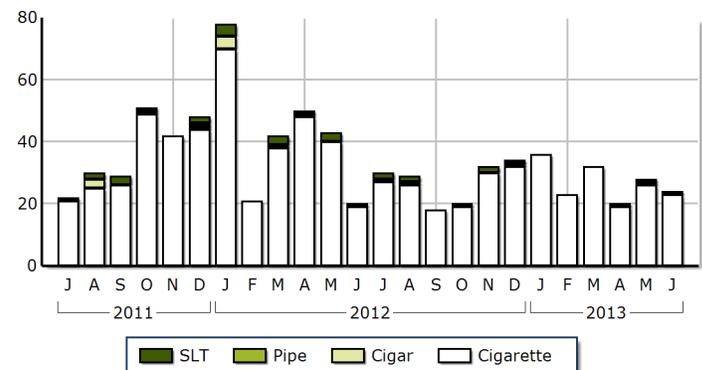
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

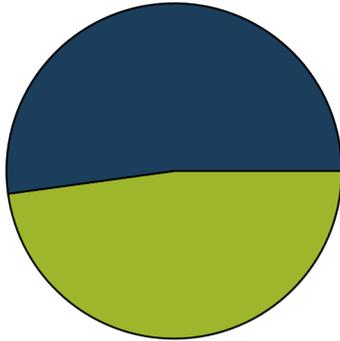


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

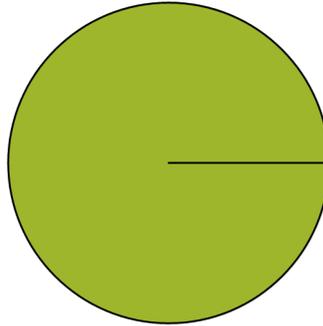
Tobacco Users By Gender



Female, 47.83%
Male, 52.17%

Chart Total N: 23

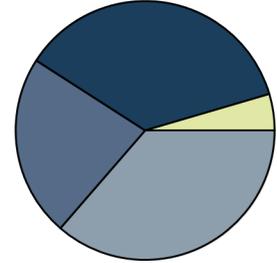
Tobacco Users By Language



English, 100.00%

Chart Total N: 23

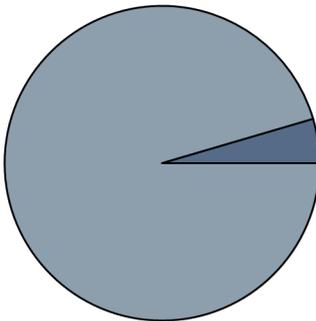
Tobacco Users By Education



No HS Degreee/GED, 36.36%
HS Degreee/GED, 22.73%
Some College, 36.36%
College Degree, 4.55%

Chart Total N: 22

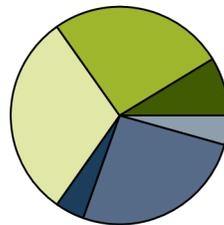
Tobacco Users By Race



White, 95.45%
Asian, 4.55%

Chart Total N: 22

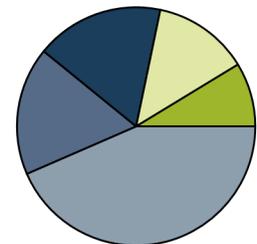
Tobacco Users By Age



18 - 24, 4.35%
25 - 34, 26.09%
35 - 44, 4.35%
45 - 54, 30.43%
55 - 64, 26.09%
65 and Older, 8.70%

Chart Total N: 23

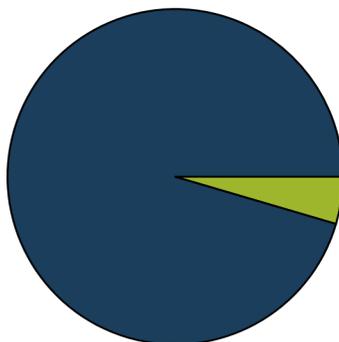
Tobacco Users By Health Plan



Uninsured, 43.48%
Commercially Insured, 17.39%
Medicaid, 17.39%
Medicare, 13.04%
Doesn't Know, 8.70%

Chart Total N: 23

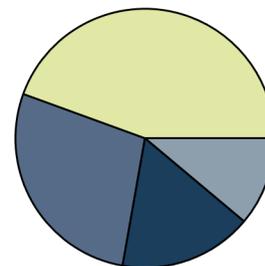
Tobacco Users By Ethnicity



Hispanic, 4.55%
Non-Hispanic, 95.45%

Chart Total N: 22

Tobacco Users By Chronic Condition



Asthma, 11.11%
CAD, 16.67%
COPD, 27.78%
None, 44.44%

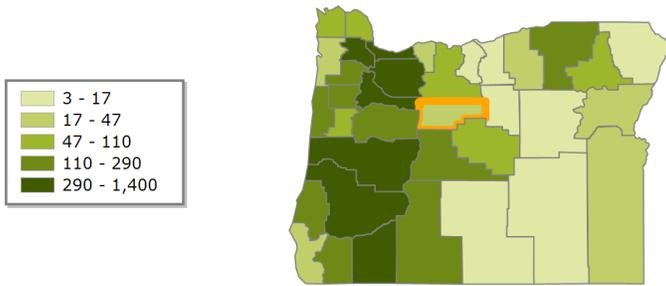
Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

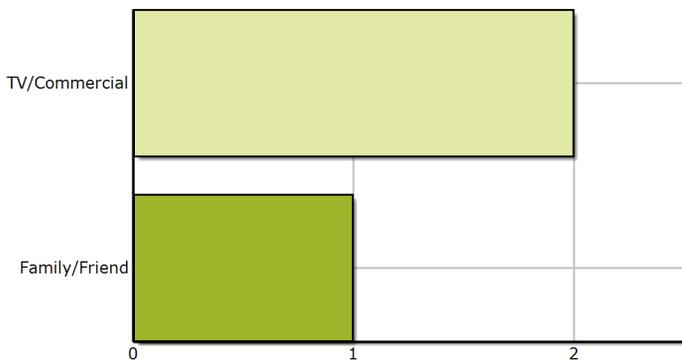
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

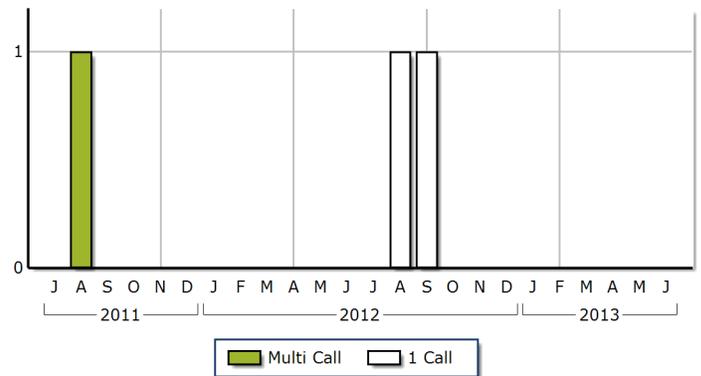


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %		2,638 ⁴
			County	State
Tobacco Users - Last Full Month			4	961
Tobacco Users YTD			39	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.48 %
Reach - NAQC			2	1.02 %
Annualized Reach			1	1.48 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	1.06 %

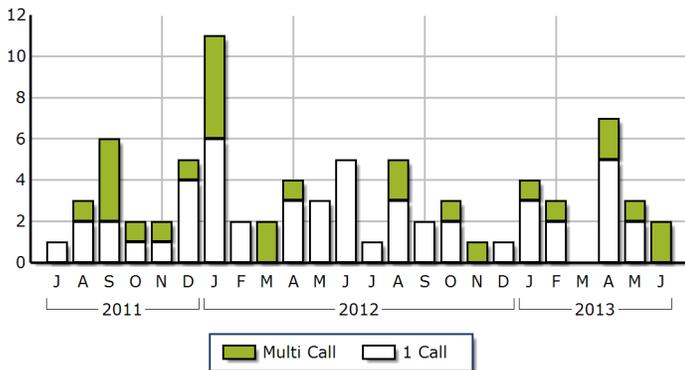
How Heard About



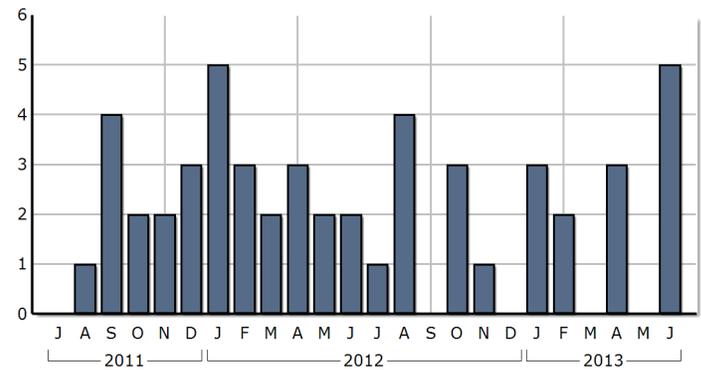
Fax Referral



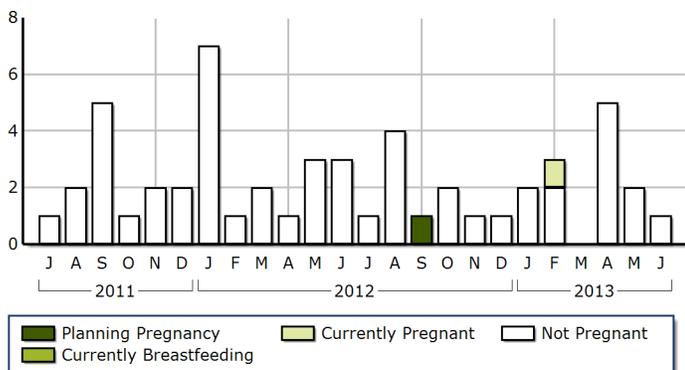
Tobacco User Enrollments By Program Type



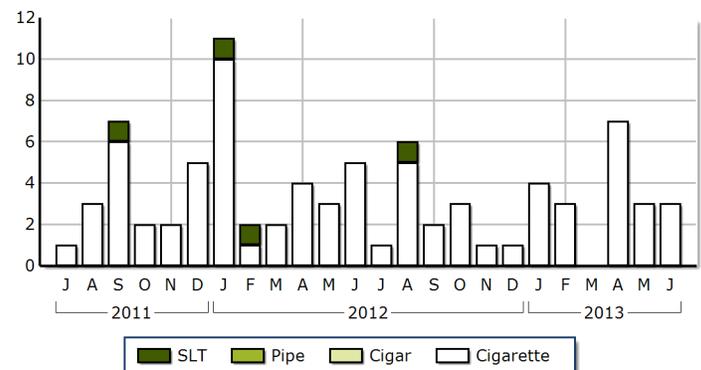
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

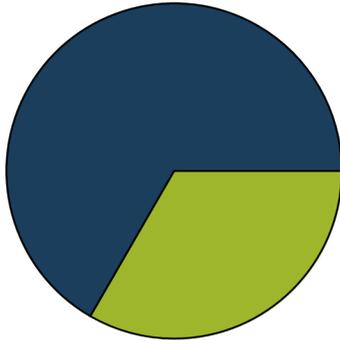


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

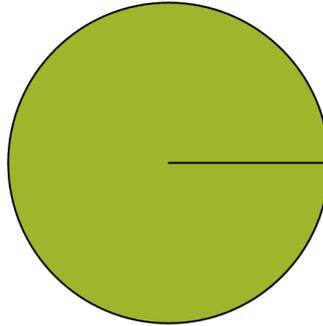
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

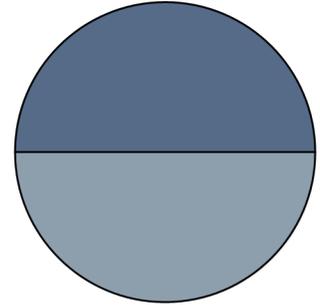
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

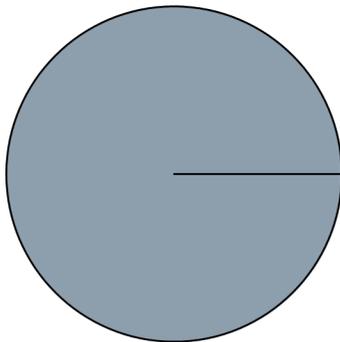
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

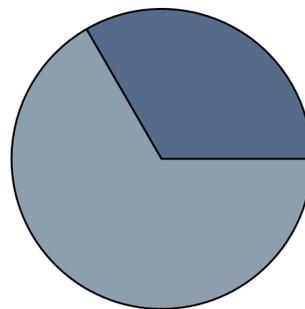
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

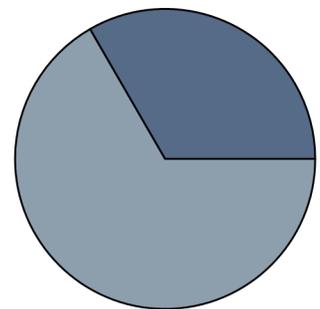
Tobacco Users By Age



35 - 44, 66.67%
45 - 54, 33.33%

Chart Total N: 3

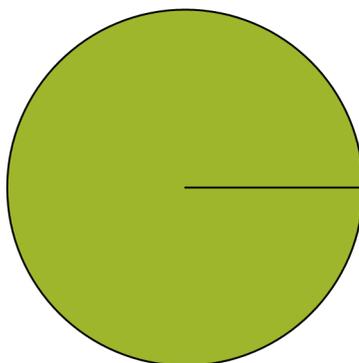
Tobacco Users By Health Plan



Uninsured, 66.67%
Medicaid, 33.33%

Chart Total N: 3

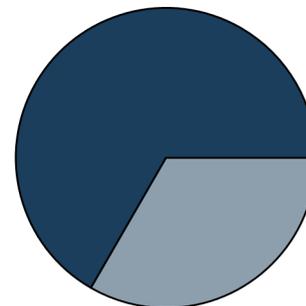
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 33.33%
None, 66.67%

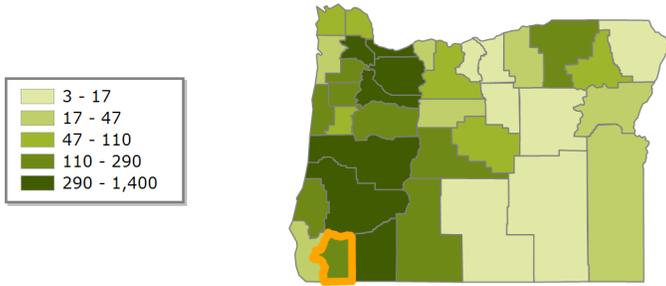
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

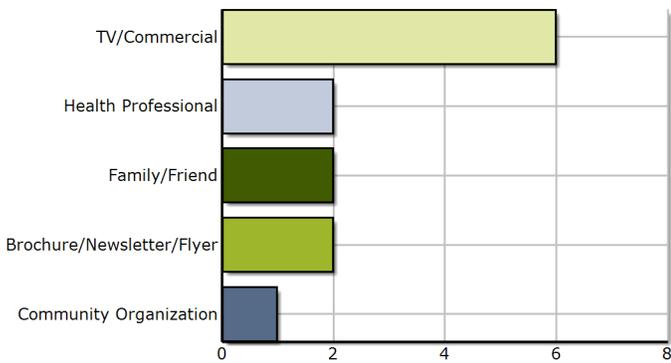
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

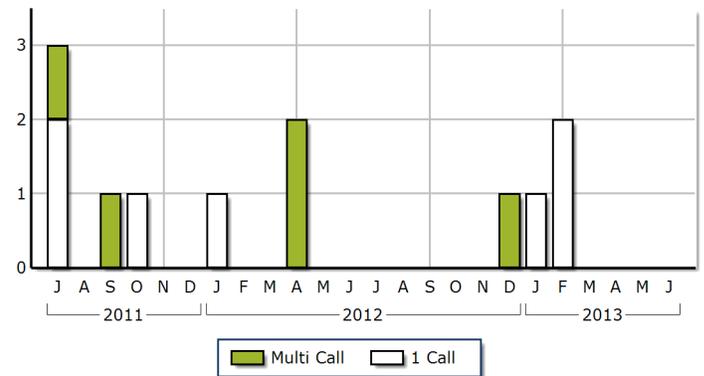


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			14	961
Tobacco Users YTD			162	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.97 %
Reach - NAQC			2	0.83 %
Annualized Reach			1	0.97 %
Annualized Reach - NAQC			2	0.83 %
Unique Individual Reach			3	0.68 %

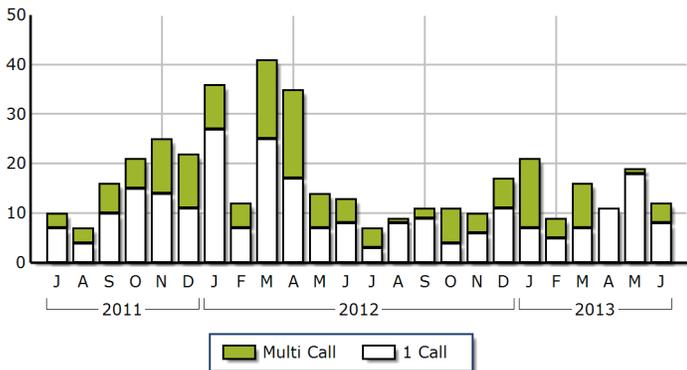
How Heard About



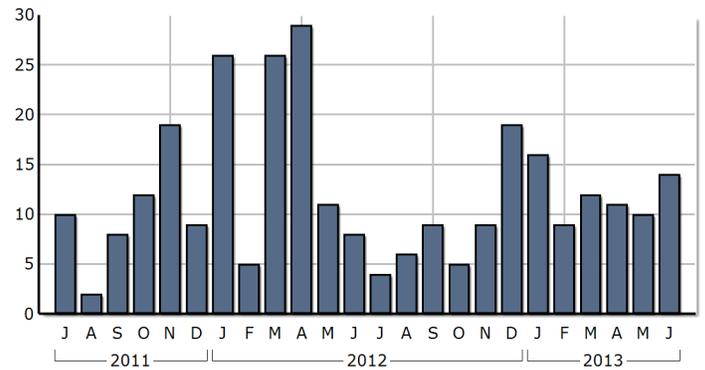
Fax Referral



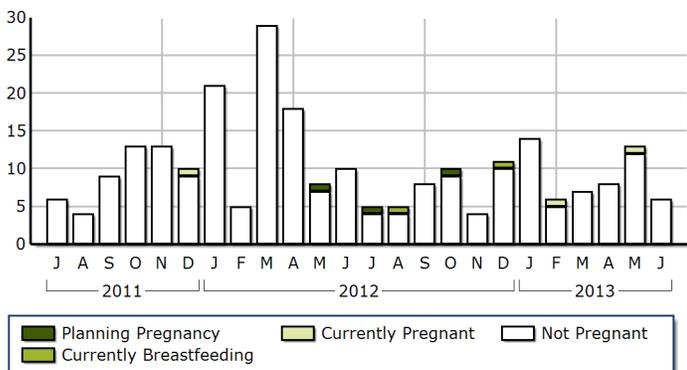
Tobacco User Enrollments By Program Type



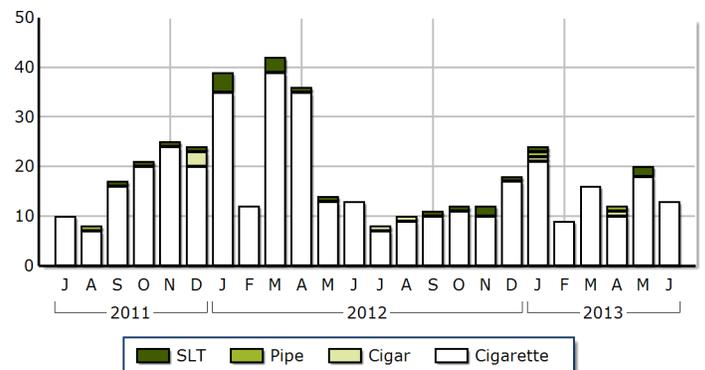
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

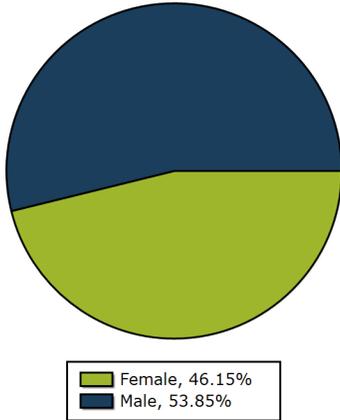


Chart Total N: 13

Tobacco Users By Language

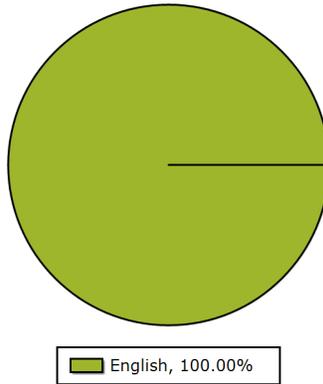


Chart Total N: 13

Tobacco Users By Education

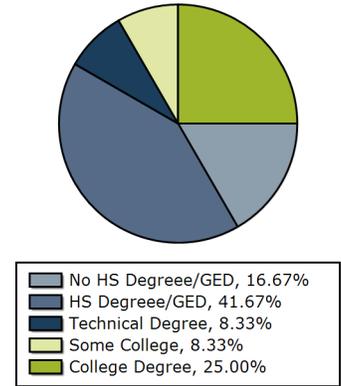


Chart Total N: 12

Tobacco Users By Race

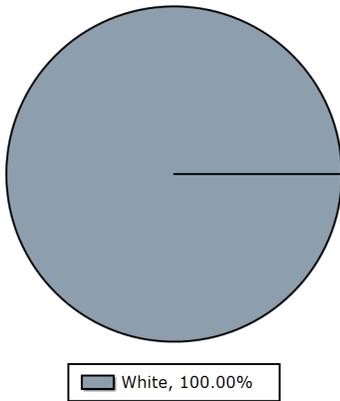


Chart Total N: 12

Tobacco Users By Age

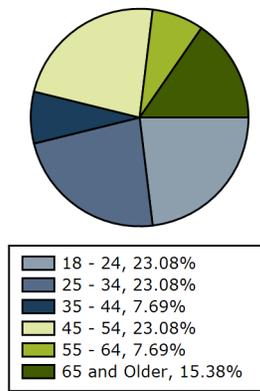


Chart Total N: 13

Tobacco Users By Health Plan

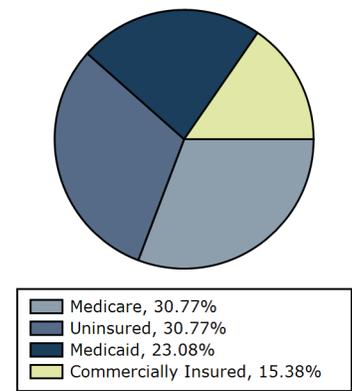


Chart Total N: 13

Tobacco Users By Ethnicity

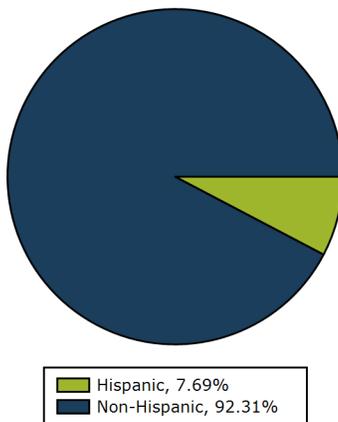


Chart Total N: 13

Tobacco Users By Chronic Condition

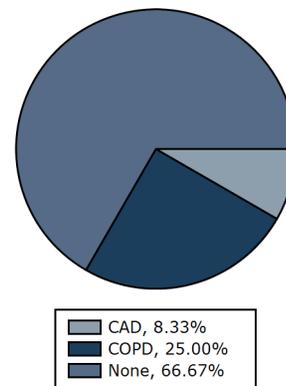


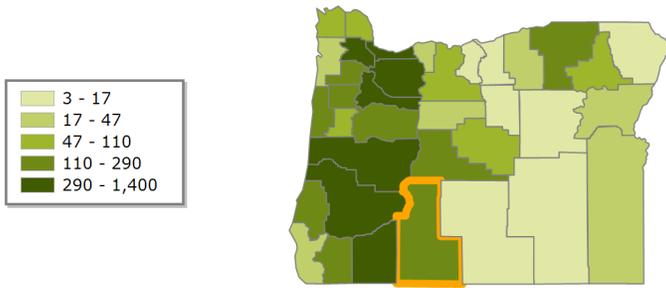
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

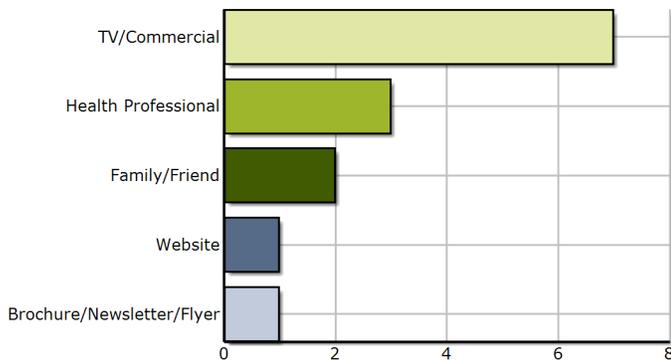
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

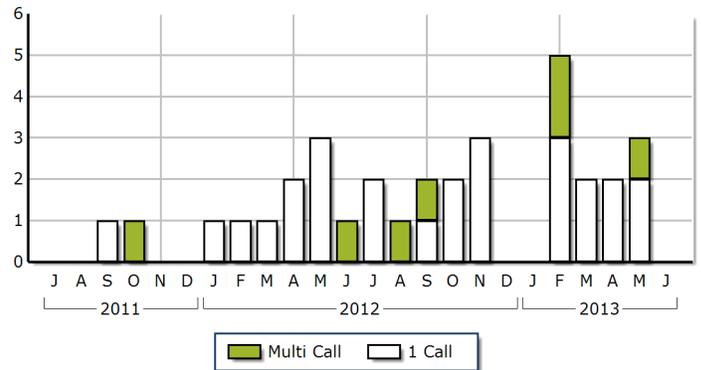


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			16	961
Tobacco Users YTD			198	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.78 %
Reach - NAQC			2	1.45 %
Annualized Reach			1	1.78 %
Annualized Reach - NAQC			2	1.45 %
Unique Individual Reach			3	1.44 %

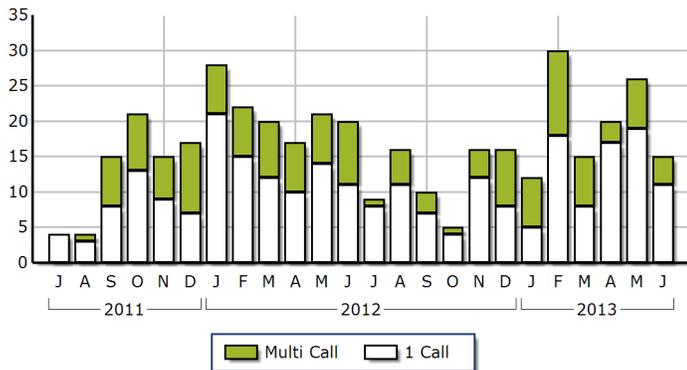
How Heard About



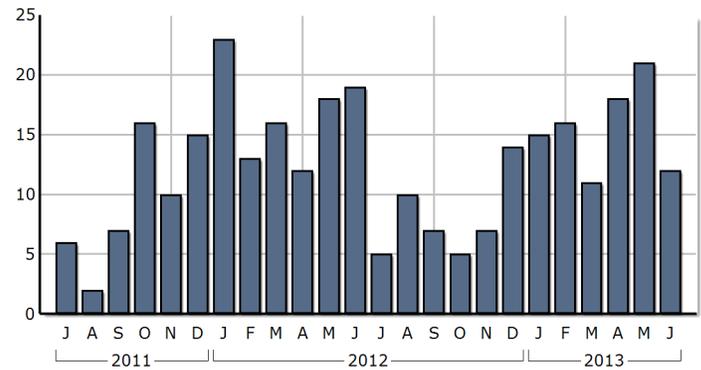
Fax Referral



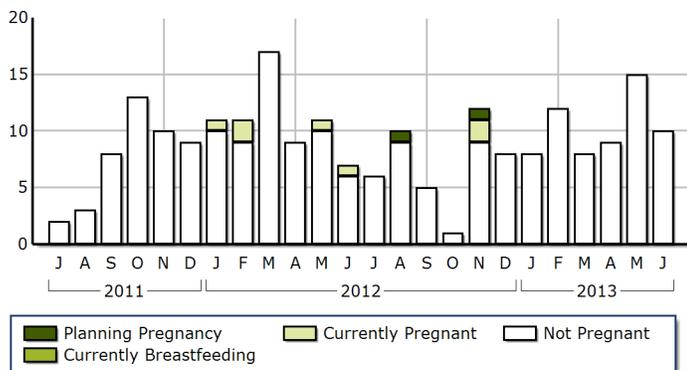
Tobacco User Enrollments By Program Type



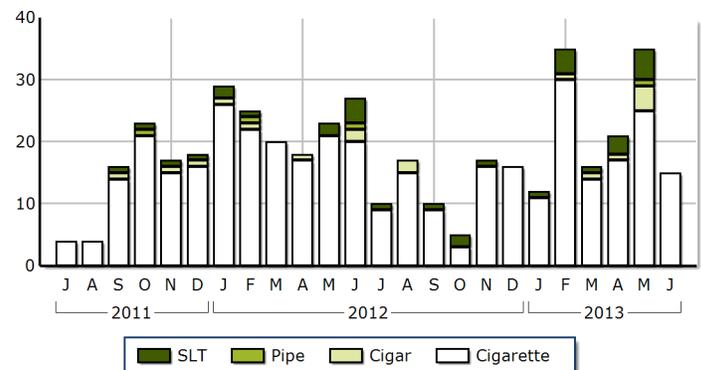
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

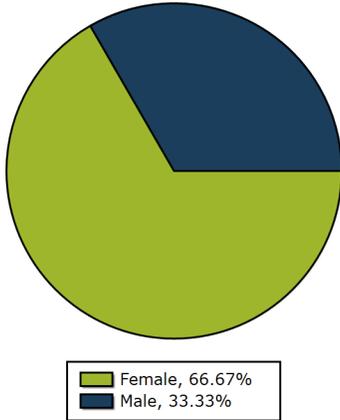


Chart Total N: 15

Tobacco Users By Language

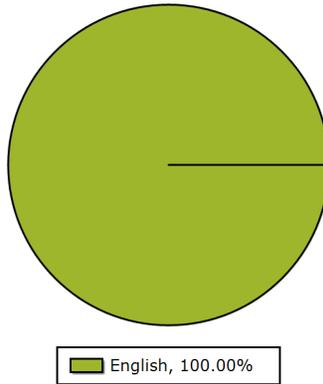


Chart Total N: 15

Tobacco Users By Education

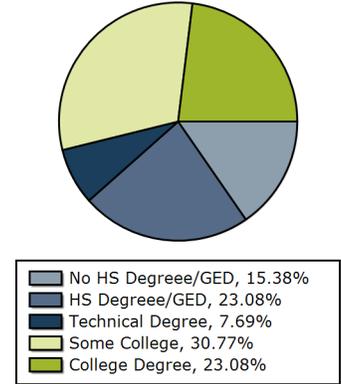


Chart Total N: 13

Tobacco Users By Race

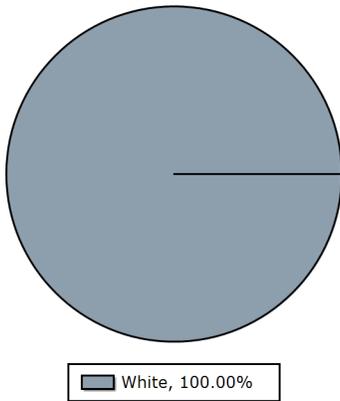


Chart Total N: 14

Tobacco Users By Age

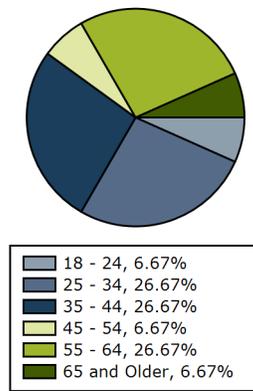


Chart Total N: 15

Tobacco Users By Health Plan

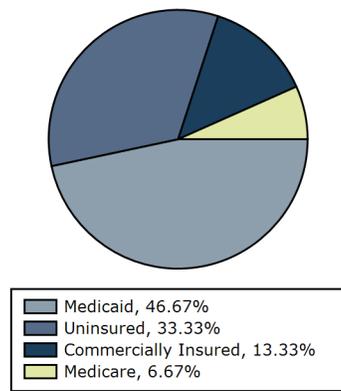


Chart Total N: 15

Tobacco Users By Ethnicity

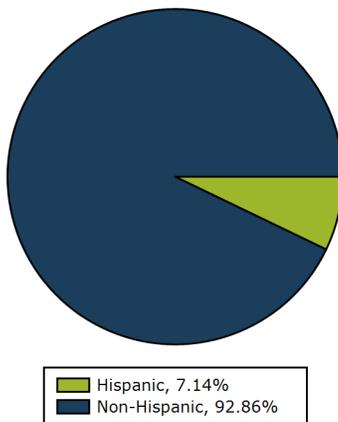


Chart Total N: 14

Tobacco Users By Chronic Condition

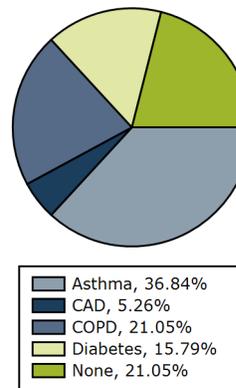


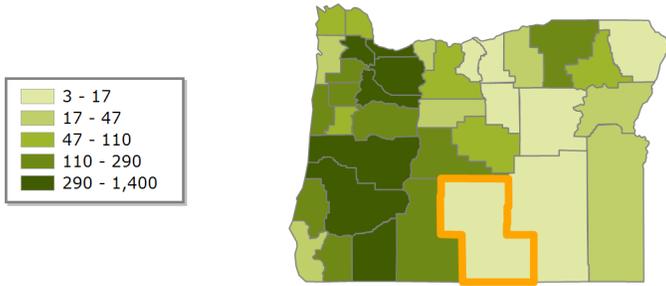
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

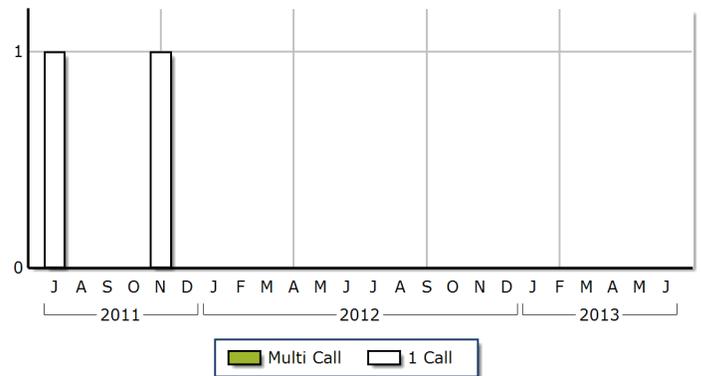


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			1	961
Tobacco Users YTD			12	10,905
			3	9
Unique Tobacco Users YTD				7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.99 %
Reach - NAQC			2	0.91 %
Annualized Reach			1	0.99 %
Annualized Reach - NAQC			2	0.91 %
Unique Individual Reach			3	0.75 %
				1.43 %

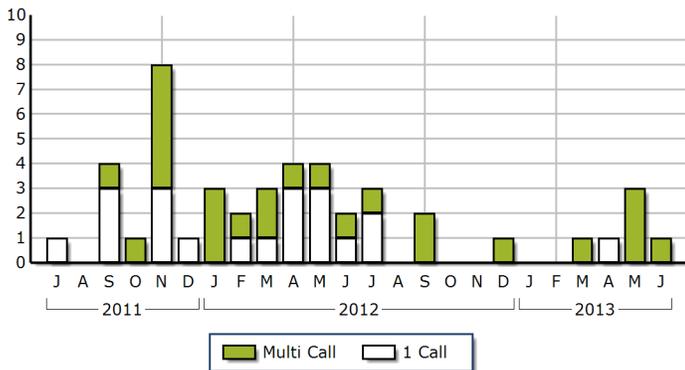
How Heard About



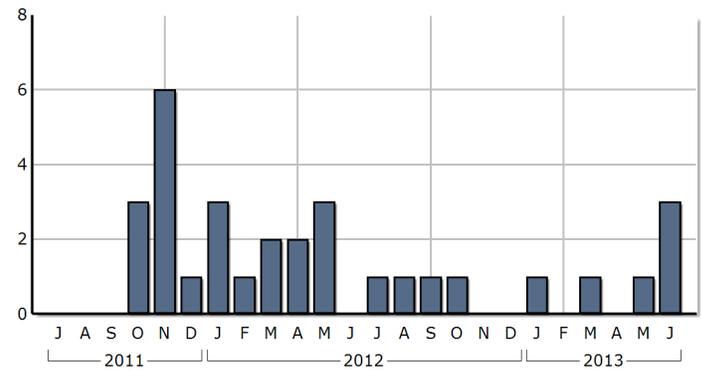
Fax Referral



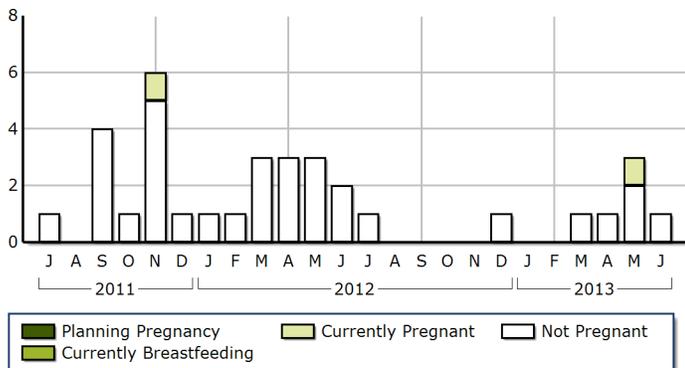
Tobacco User Enrollments By Program Type



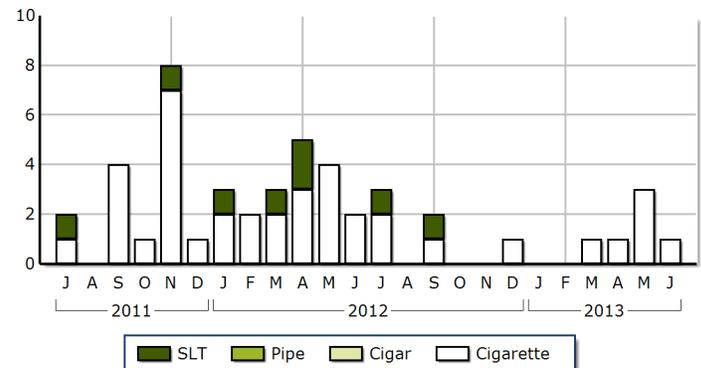
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

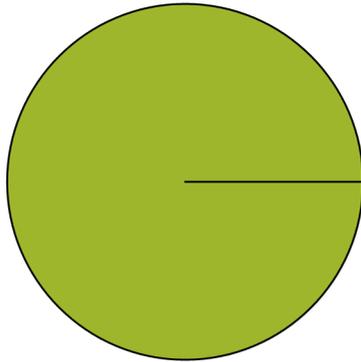


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

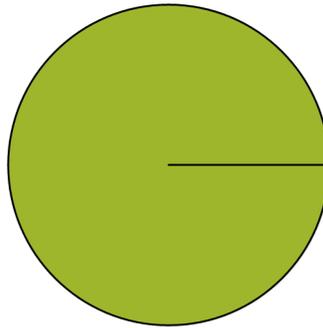
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

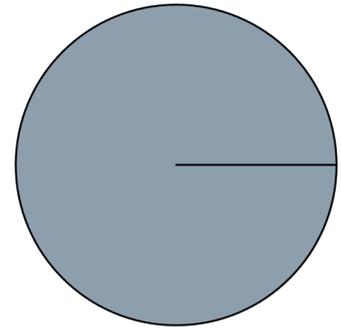
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

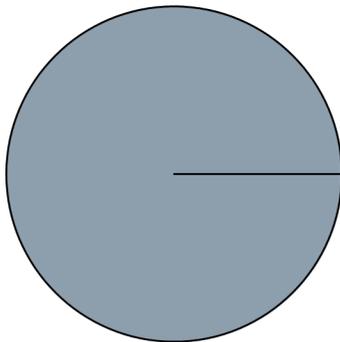
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

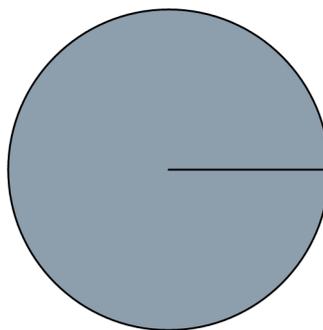
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

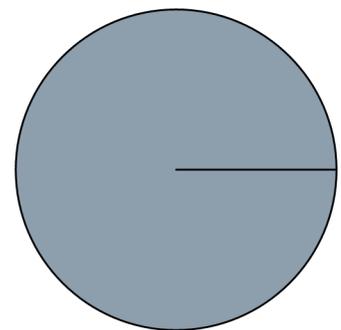
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

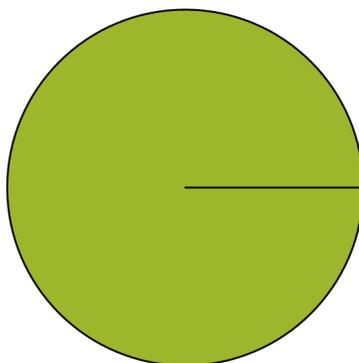
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

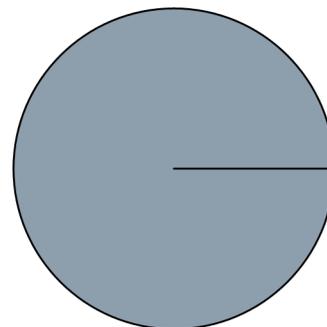
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

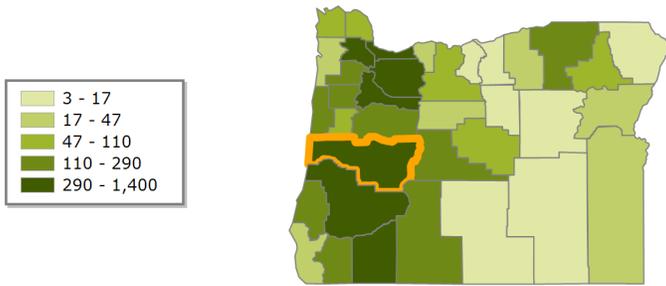
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

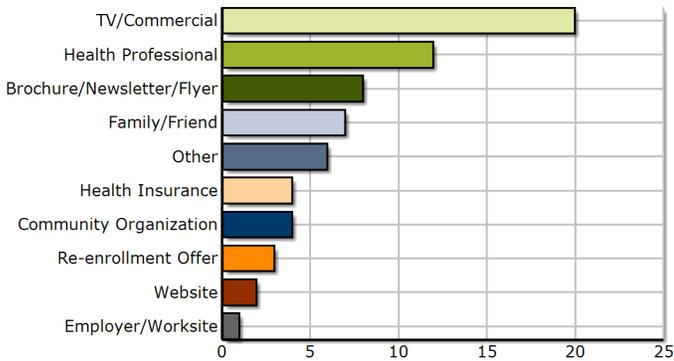
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

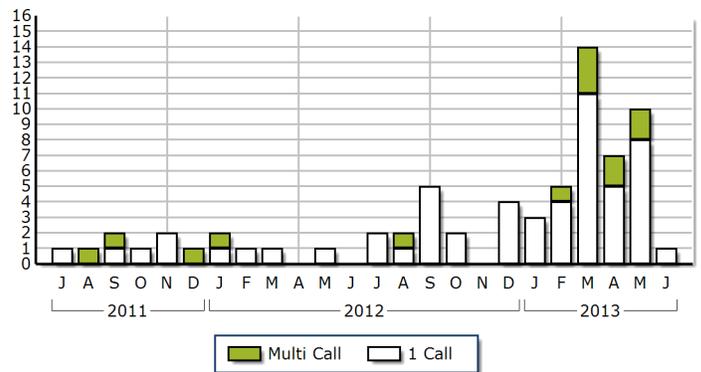


County Population	Prevalence	Tobacco Users
Adult	274,412	18.4 %
		50,492 ⁴
		County
Tobacco Users - Last Full Month		76
Tobacco Users YTD		751
Unique Tobacco Users YTD		3 545
Target Reach		2.0 %
Reach YTD		1 1.49 %
Reach - NAQC		2 1.18 %
Annualized Reach		1 1.49 %
Annualized Reach - NAQC		2 1.18 %
Unique Individual Reach		3 1.08 %

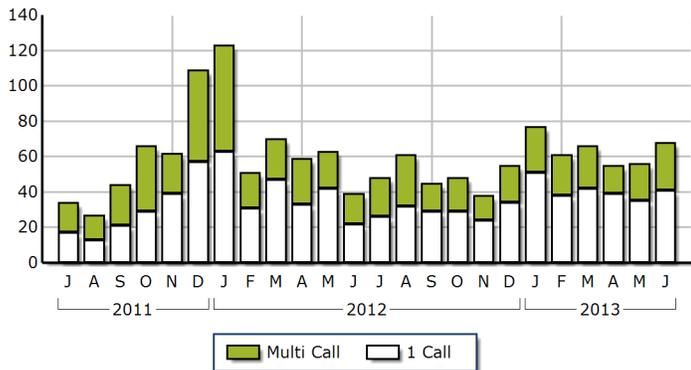
How Heard About



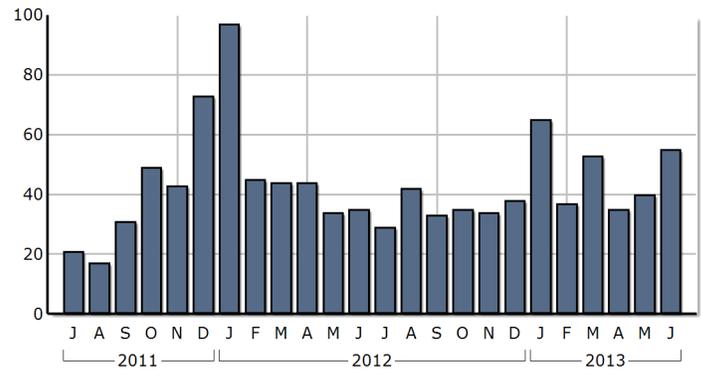
Fax Referral



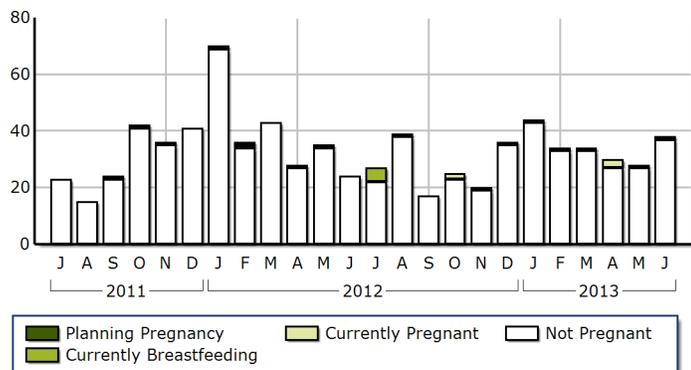
Tobacco User Enrollments By Program Type



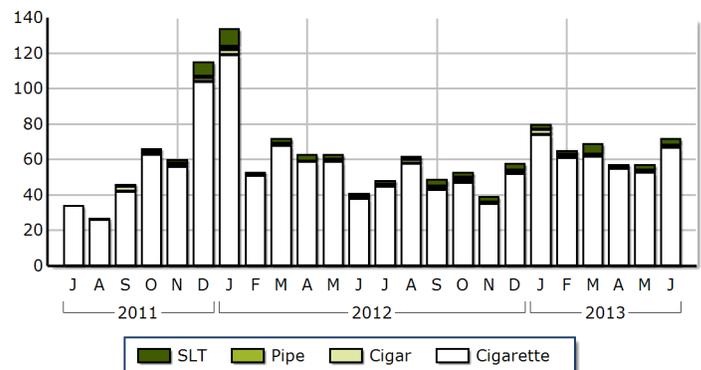
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

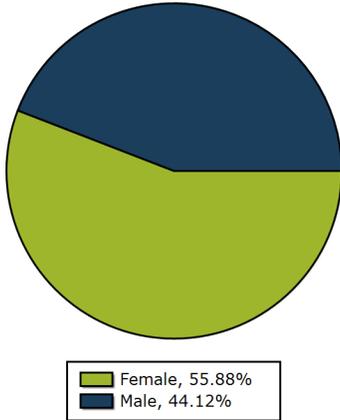


Chart Total N: 68

Tobacco Users By Language

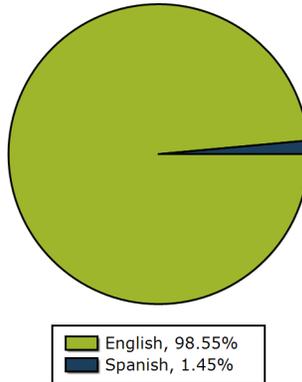


Chart Total N: 69

Tobacco Users By Education

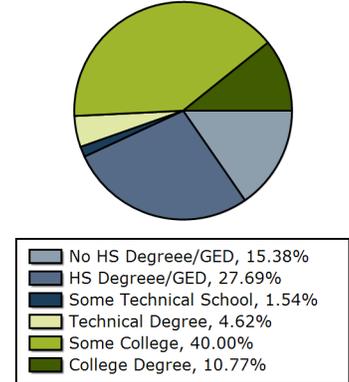


Chart Total N: 65

Tobacco Users By Race

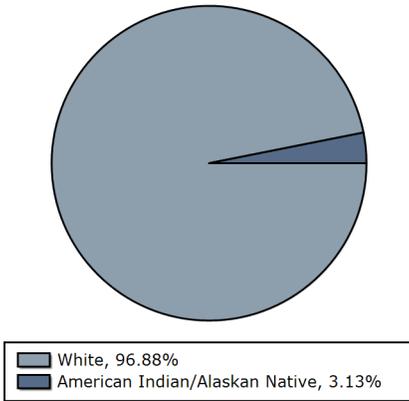


Chart Total N: 64

Tobacco Users By Age

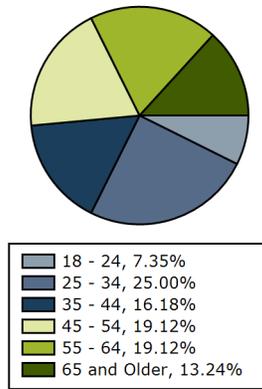


Chart Total N: 68

Tobacco Users By Health Plan

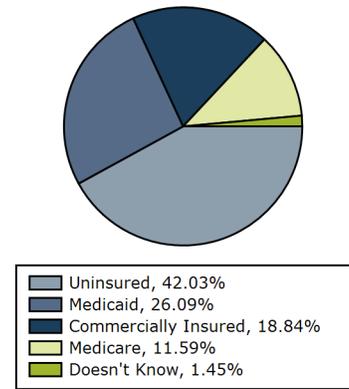


Chart Total N: 69

Tobacco Users By Ethnicity

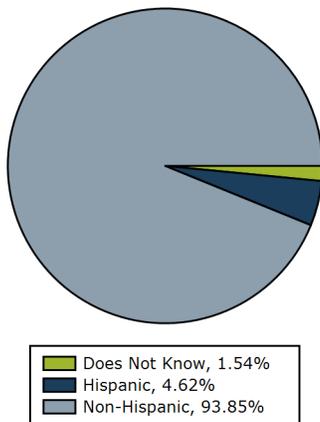


Chart Total N: 65

Tobacco Users By Chronic Condition

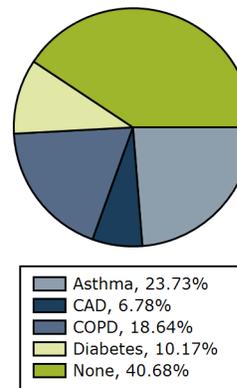
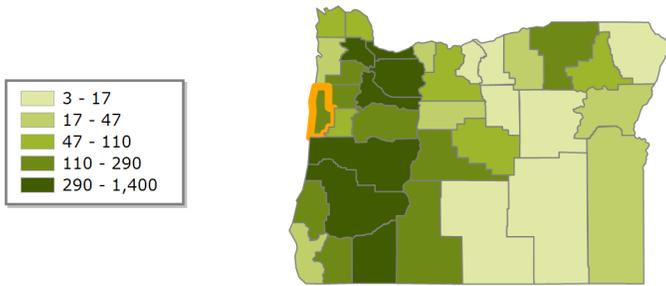


Chart Total N: 59

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

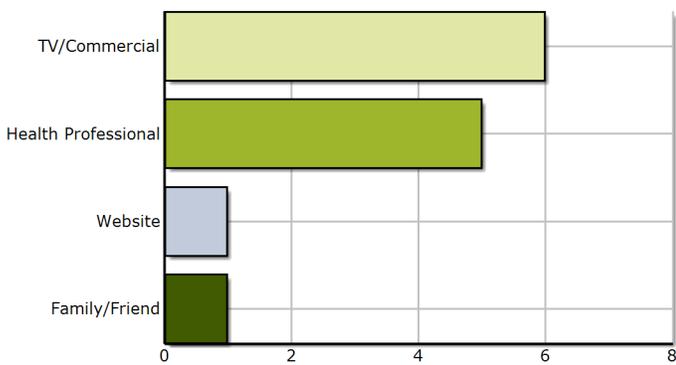
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

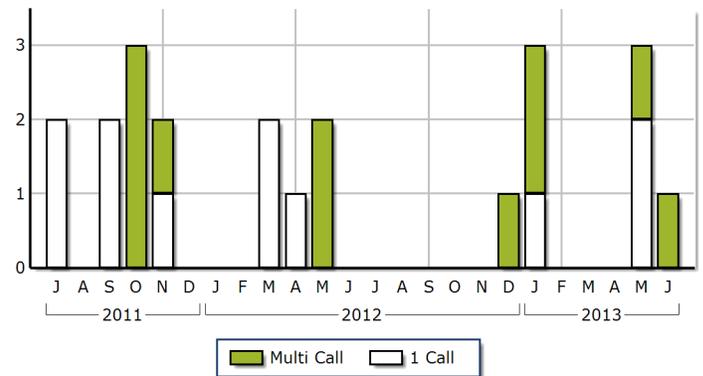


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	4
			County	State
Tobacco Users - Last Full Month			15	961
Tobacco Users YTD			139	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.42 %
Reach - NAQC			2	1.08 %
Annualized Reach			1	1.42 %
Annualized Reach - NAQC			2	1.08 %
Unique Individual Reach			3	1.00 %
				1.43 %

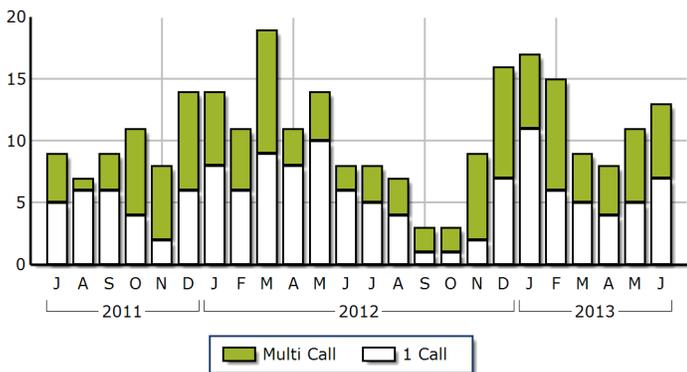
How Heard About



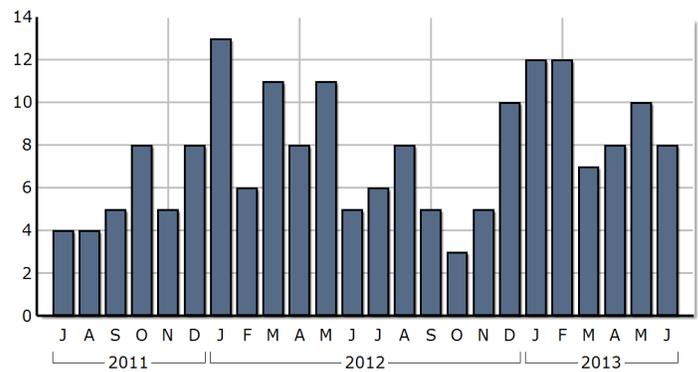
Fax Referral



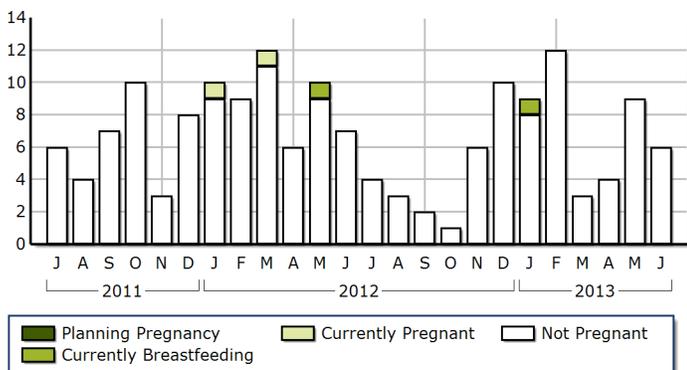
Tobacco User Enrollments By Program Type



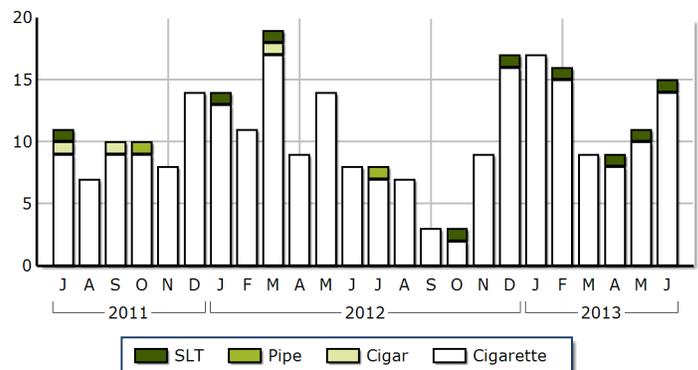
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

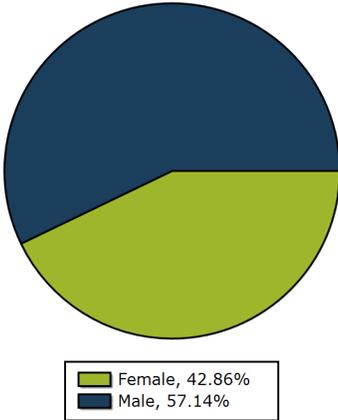


Chart Total N: 14

Tobacco Users By Language

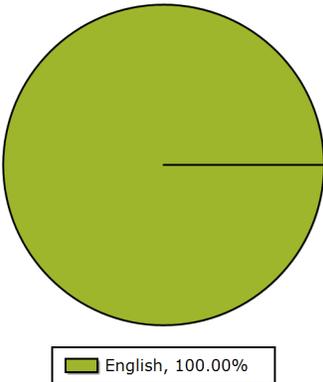


Chart Total N: 14

Tobacco Users By Education

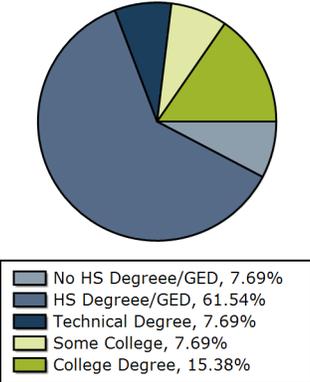


Chart Total N: 13

Tobacco Users By Race

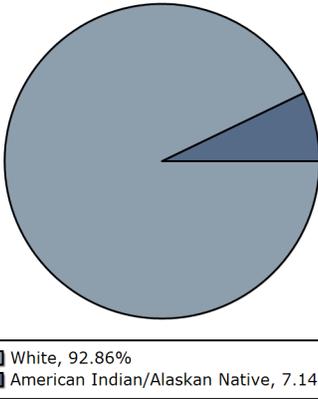


Chart Total N: 14

Tobacco Users By Age

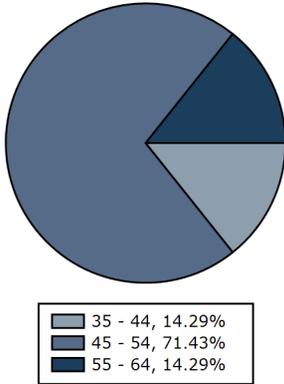


Chart Total N: 14

Tobacco Users By Health Plan

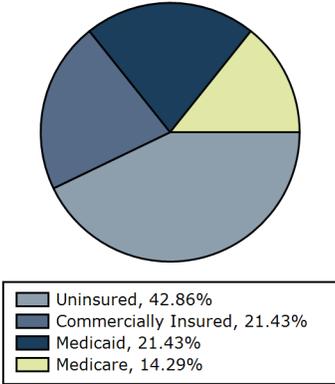


Chart Total N: 14

Tobacco Users By Ethnicity

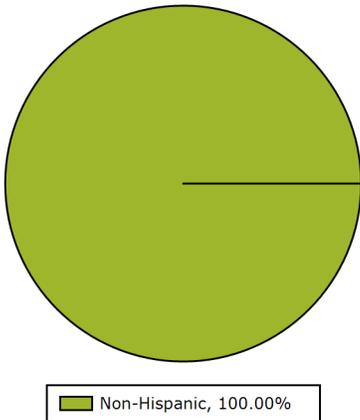


Chart Total N: 14

Tobacco Users By Chronic Condition

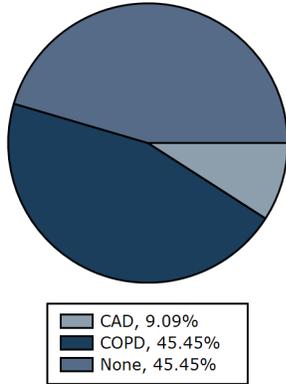
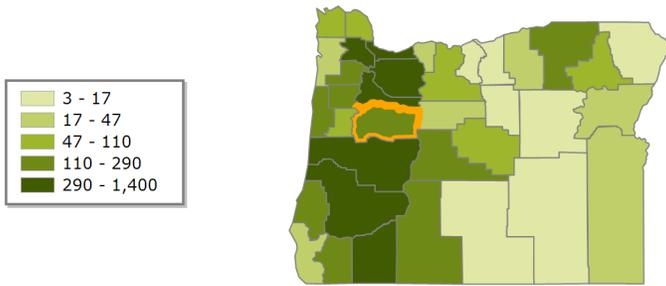


Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

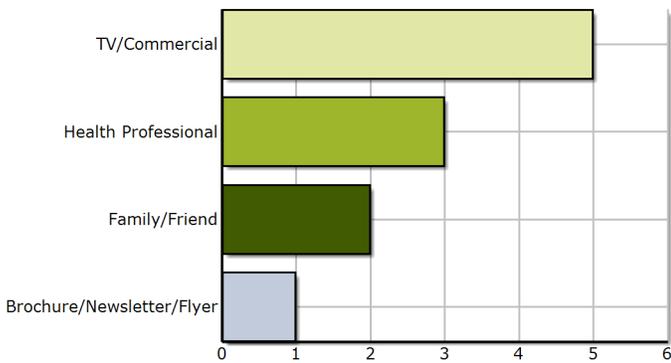
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

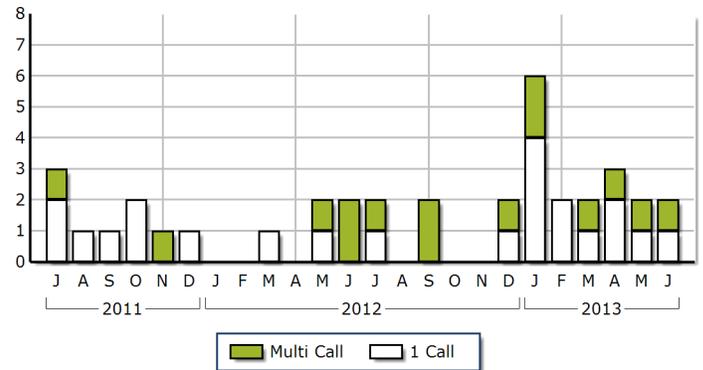


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601	⁴
			County	State
Tobacco Users - Last Full Month			17	961
Tobacco Users YTD			229	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.30 %
Reach - NAQC			2	0.97 %
Annualized Reach			1	1.30 %
Annualized Reach - NAQC			2	0.97 %
Unique Individual Reach			3	0.89 %

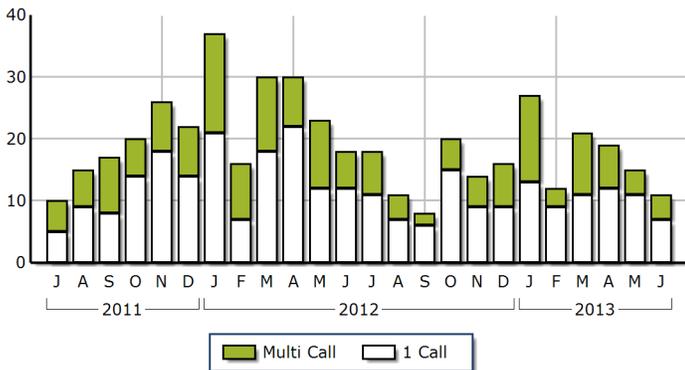
How Heard About



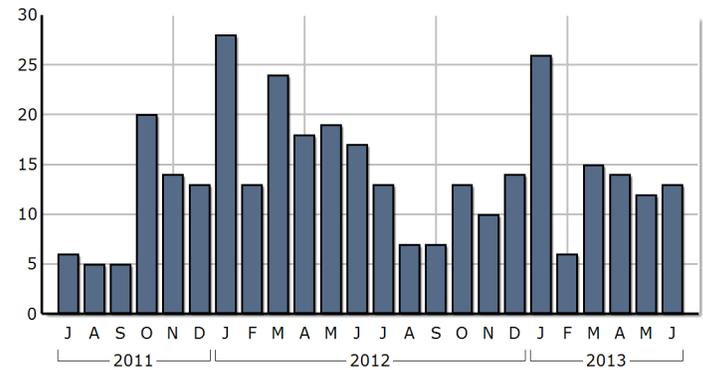
Fax Referral



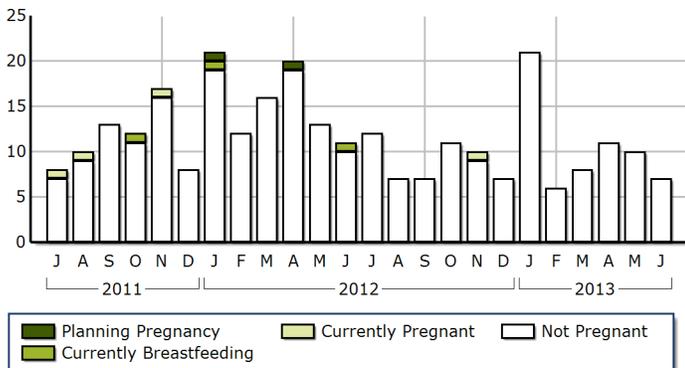
Tobacco User Enrollments By Program Type



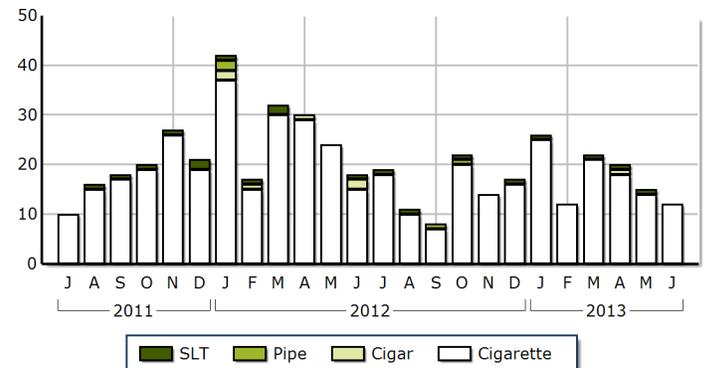
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

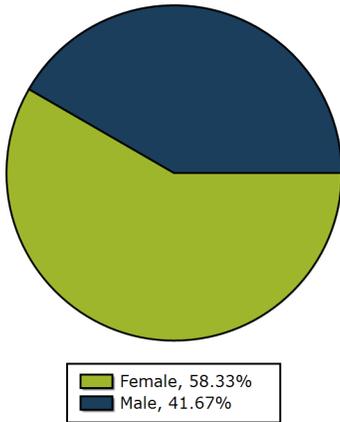


Chart Total N: 12

Tobacco Users By Language

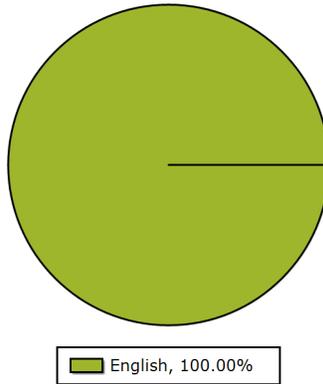


Chart Total N: 12

Tobacco Users By Education

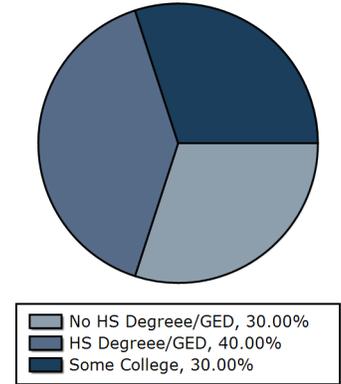


Chart Total N: 10

Tobacco Users By Race

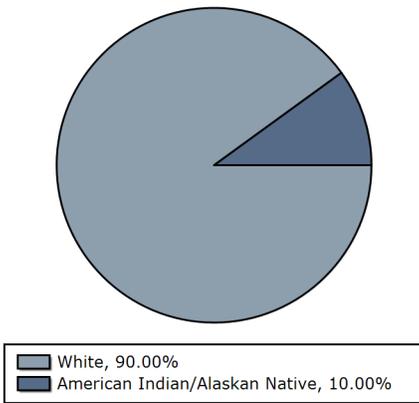


Chart Total N: 10

Tobacco Users By Age

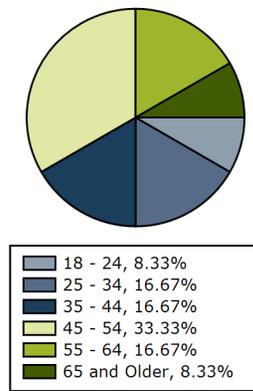


Chart Total N: 12

Tobacco Users By Health Plan

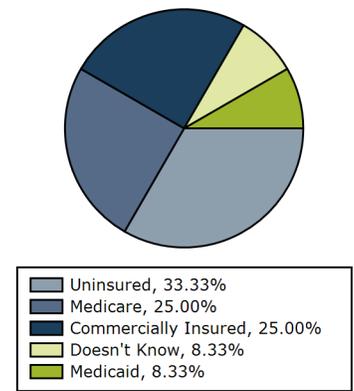


Chart Total N: 12

Tobacco Users By Ethnicity

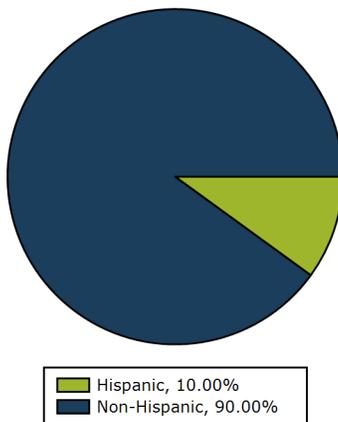


Chart Total N: 10

Tobacco Users By Chronic Condition

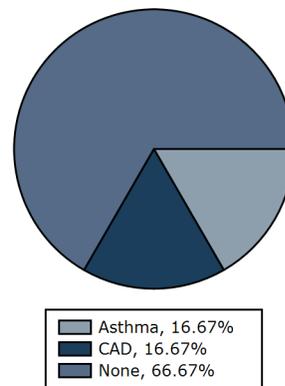
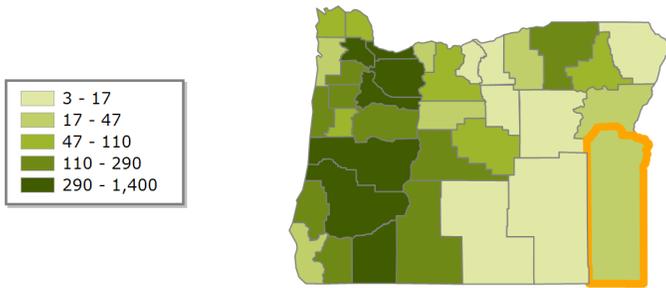


Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

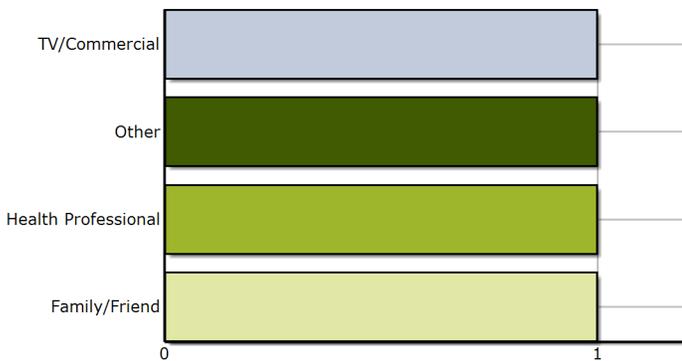
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

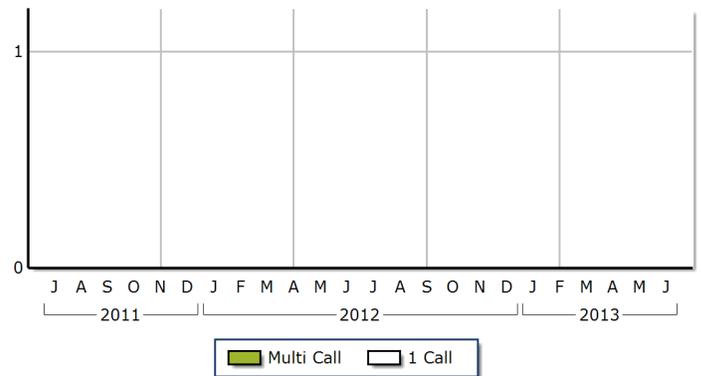


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		33
Unique Tobacco Users YTD	3	23
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.82 %
Reach - NAQC	2	0.60 %
Annualized Reach	1	0.82 %
Annualized Reach - NAQC	2	0.60 %
Unique Individual Reach	3	0.57 %

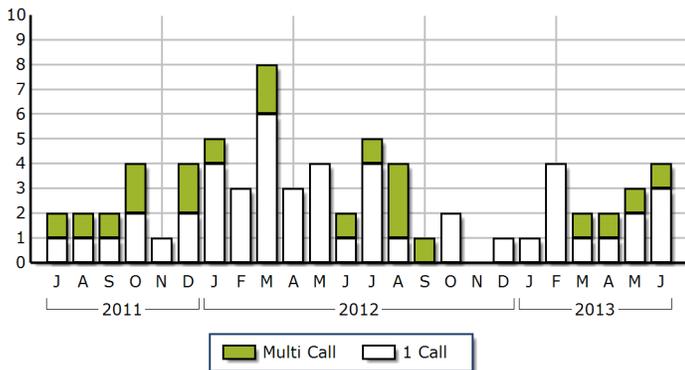
How Heard About



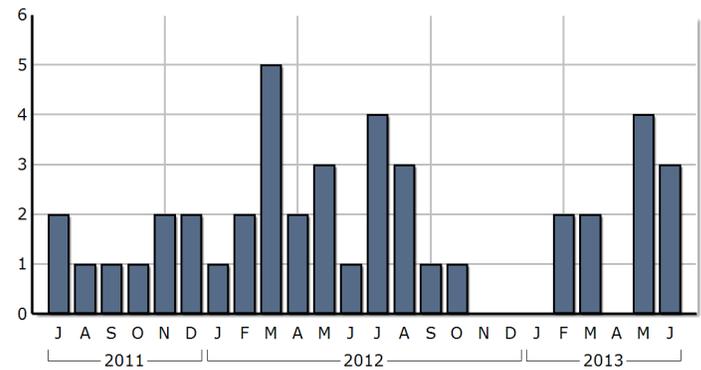
Fax Referral



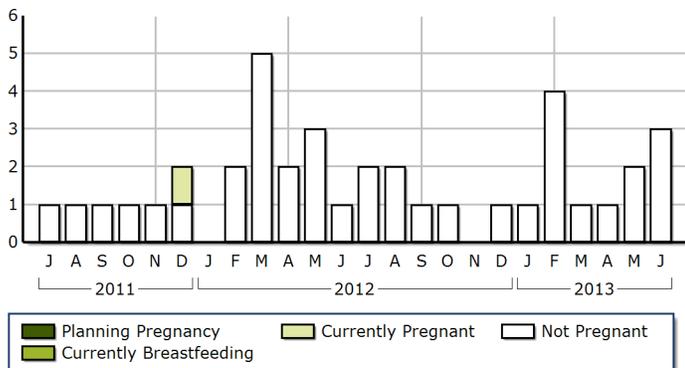
Tobacco User Enrollments By Program Type



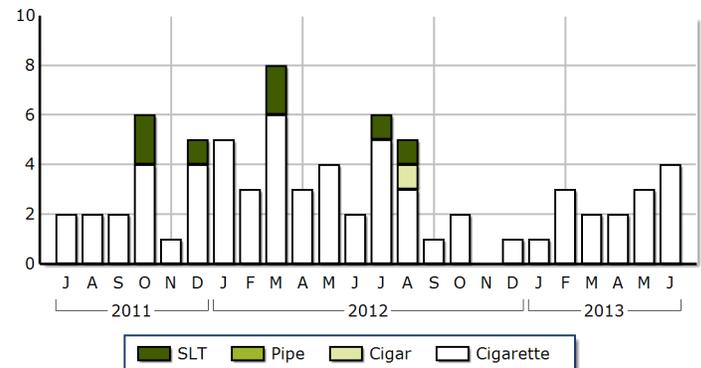
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

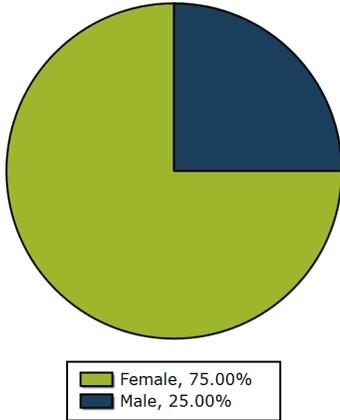


Chart Total N: 4

Tobacco Users By Language

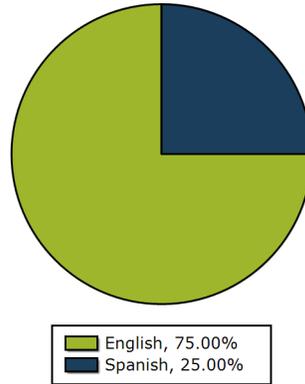


Chart Total N: 4

Tobacco Users By Education

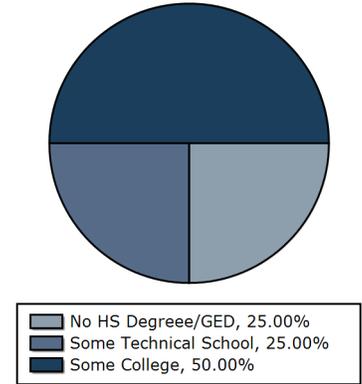


Chart Total N: 4

Tobacco Users By Race

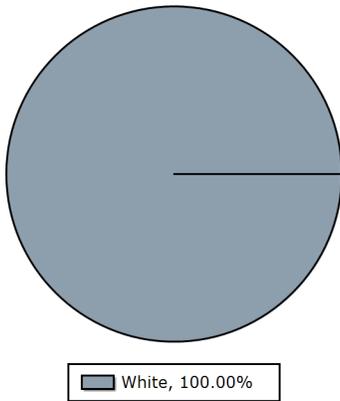


Chart Total N: 1

Tobacco Users By Age

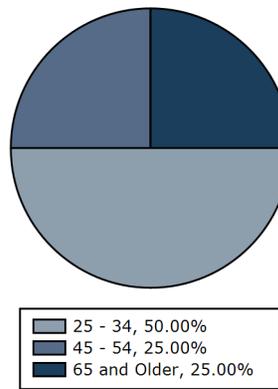


Chart Total N: 4

Tobacco Users By Health Plan

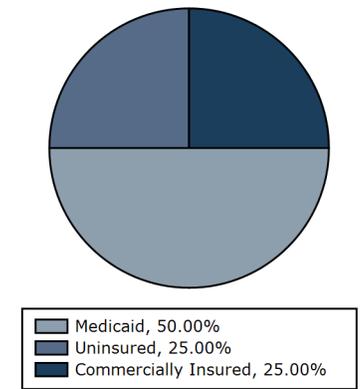


Chart Total N: 4

Tobacco Users By Ethnicity

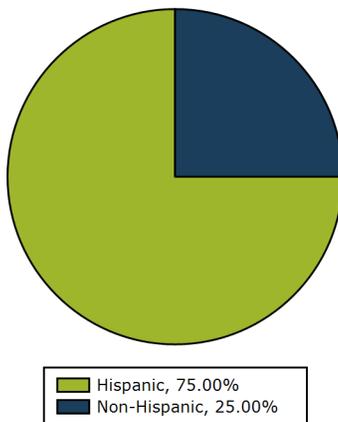


Chart Total N: 4

Tobacco Users By Chronic Condition

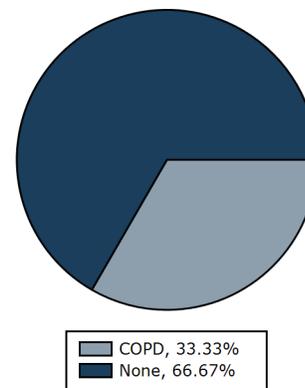


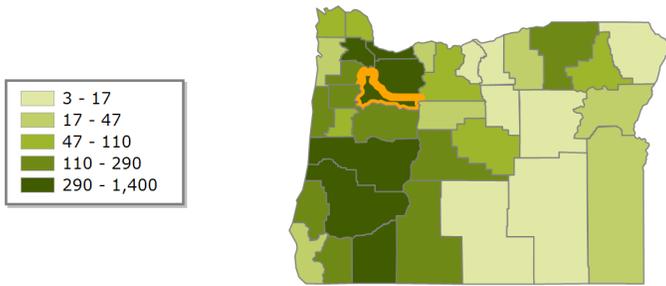
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

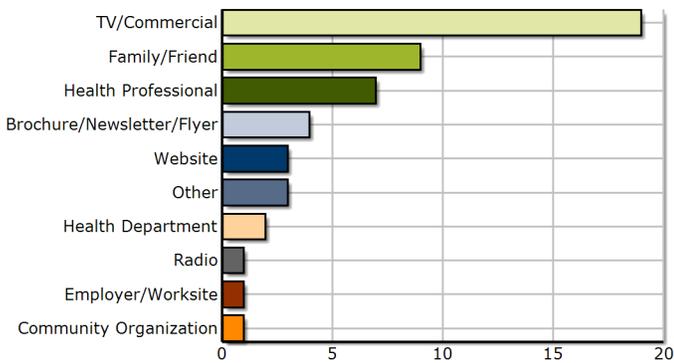
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

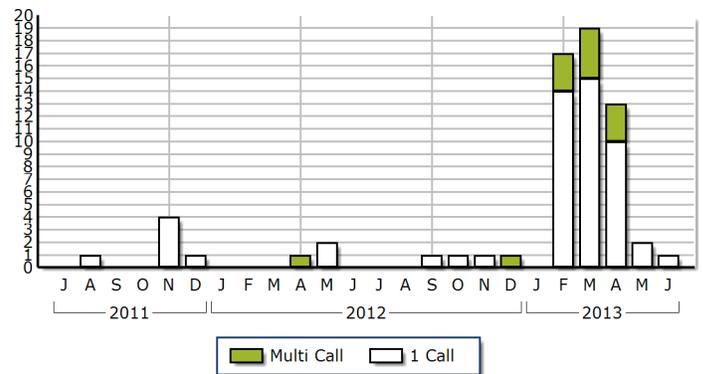


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 ⁴	
		County	State
Tobacco Users - Last Full Month		54	961
Tobacco Users YTD		545	10,905
	Unique Tobacco Users YTD	388	7,354
	Target Reach	2.0 %	2.0 %
	Reach YTD	1.49 %	2.11 %
	Reach - NAQC	1.18 %	1.01 %
	Annualized Reach	1.49 %	2.11 %
	Annualized Reach - NAQC	1.18 %	1.01 %
	Unique Individual Reach	1.06 %	1.43 %

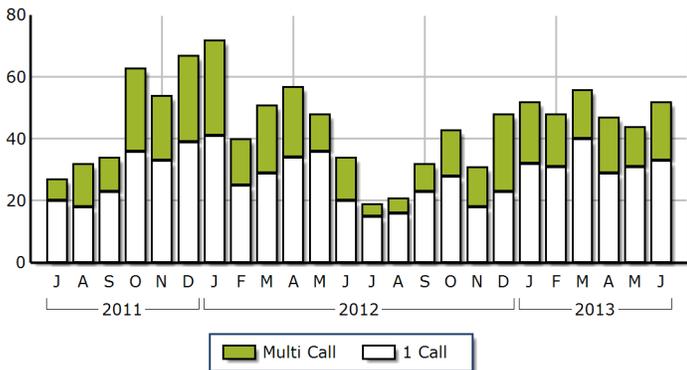
How Heard About



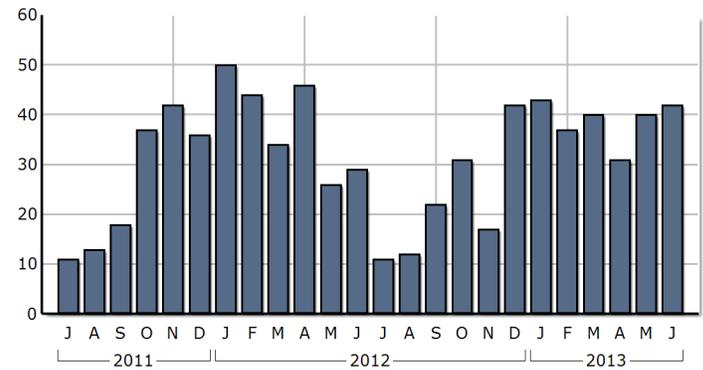
Fax Referral



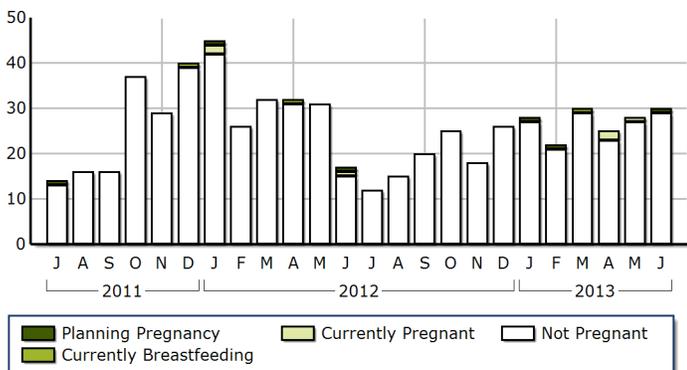
Tobacco User Enrollments By Program Type



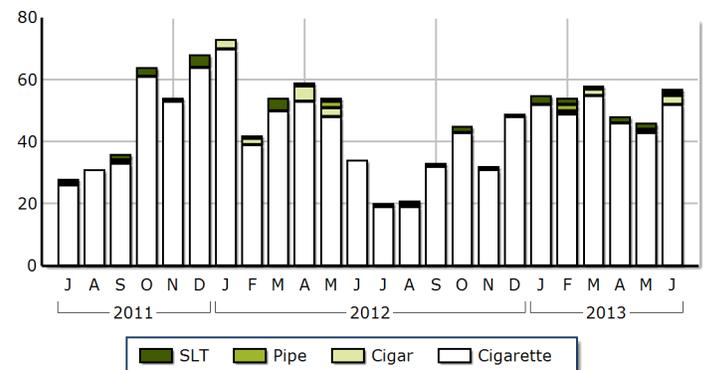
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

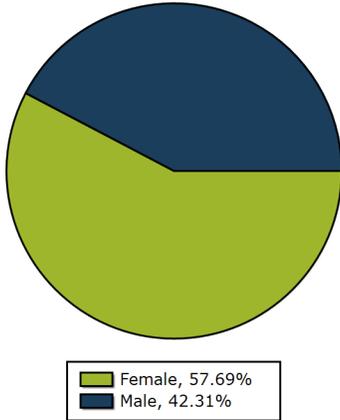


Chart Total N: 52

Tobacco Users By Language

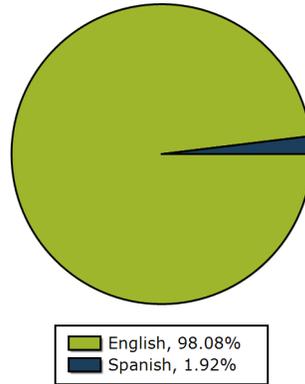


Chart Total N: 52

Tobacco Users By Education

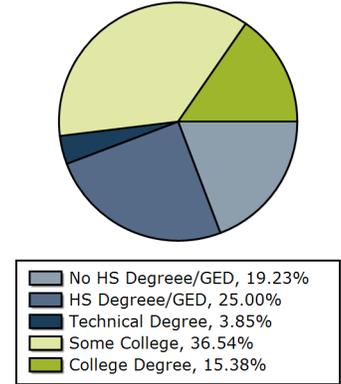


Chart Total N: 52

Tobacco Users By Race

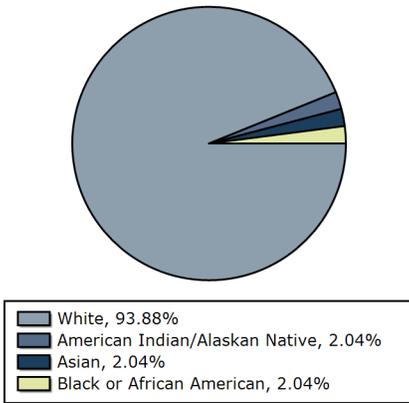


Chart Total N: 49

Tobacco Users By Age

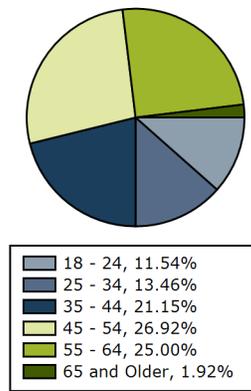


Chart Total N: 52

Tobacco Users By Health Plan

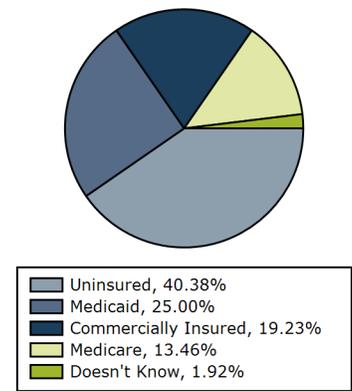


Chart Total N: 52

Tobacco Users By Ethnicity

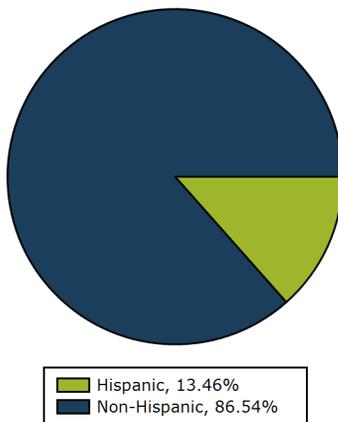


Chart Total N: 52

Tobacco Users By Chronic Condition

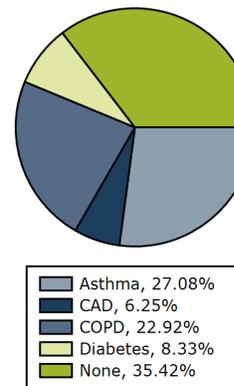


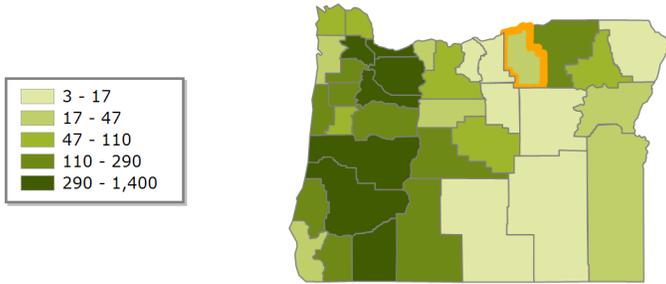
Chart Total N: 48

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

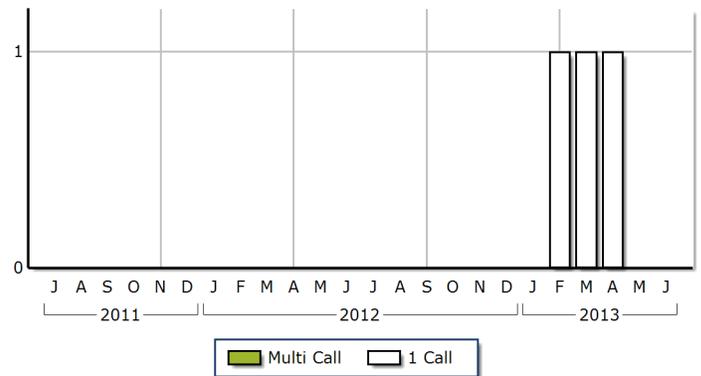


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		25
Unique Tobacco Users YTD		18
Target Reach		2.0 %
Reach YTD		1.52 %
Reach - NAQC		1.16 %
Annualized Reach		1.52 %
Annualized Reach - NAQC		1.16 %
Unique Individual Reach		1.09 %

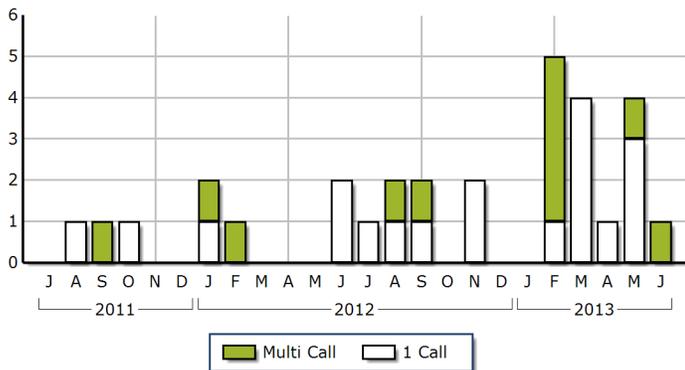
How Heard About



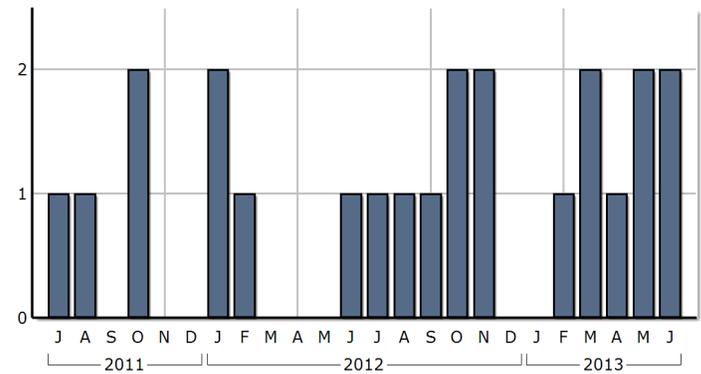
Fax Referral



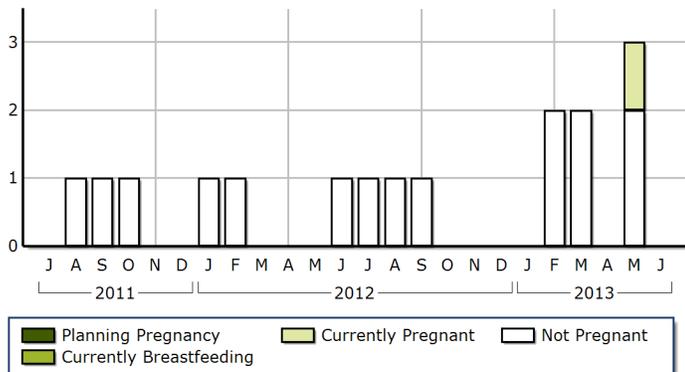
Tobacco User Enrollments By Program Type



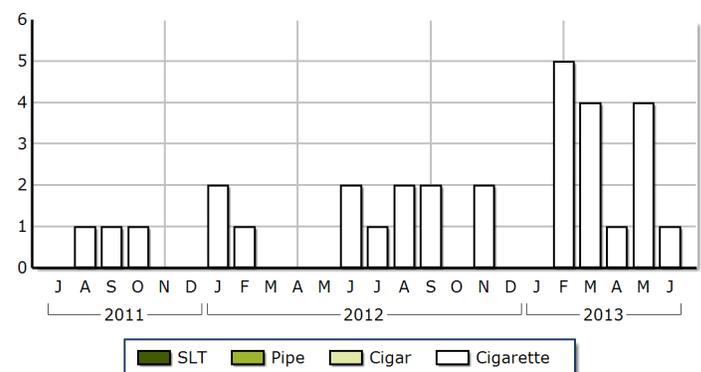
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

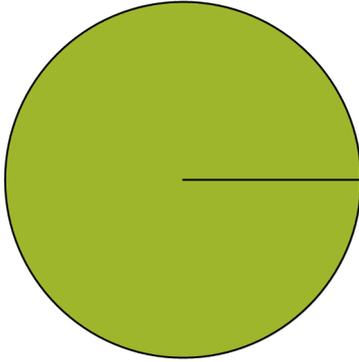


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

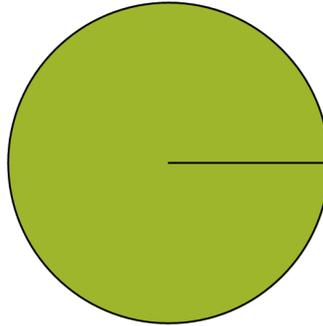
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

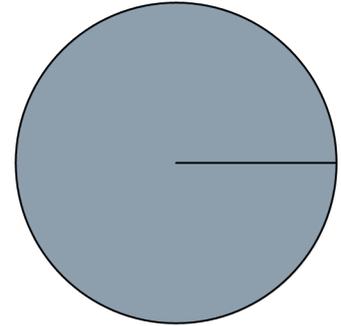
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

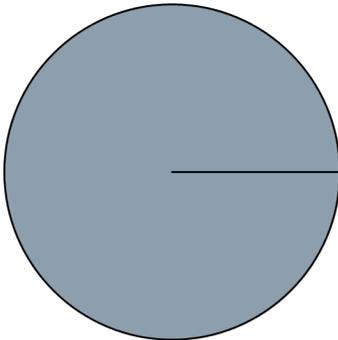
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

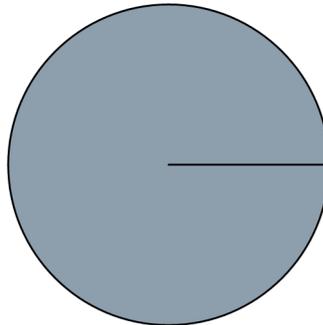
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

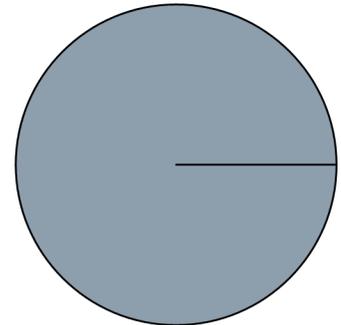
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

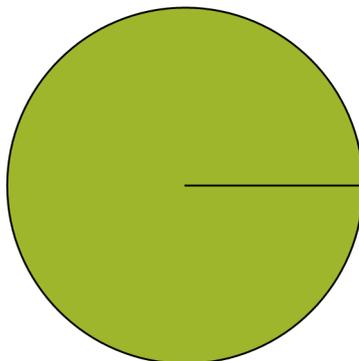
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

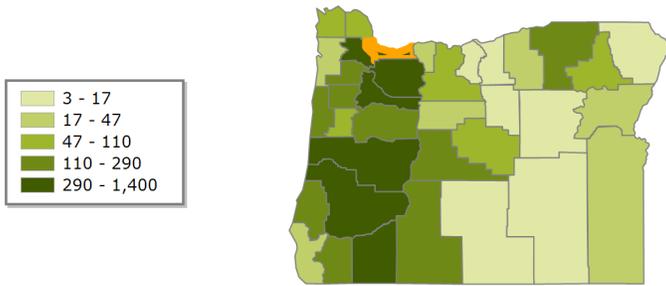
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

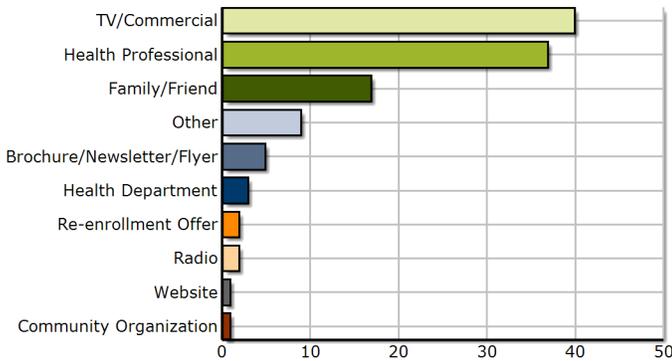
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

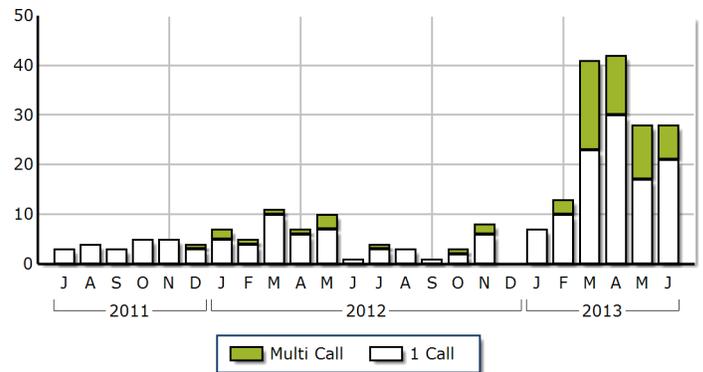


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			174	961
Tobacco Users YTD			1,729	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.00 %
Reach - NAQC			2	1.24 %
Annualized Reach			1	2.00 %
Annualized Reach - NAQC			2	1.24 %
Unique Individual Reach			3	1.18 %

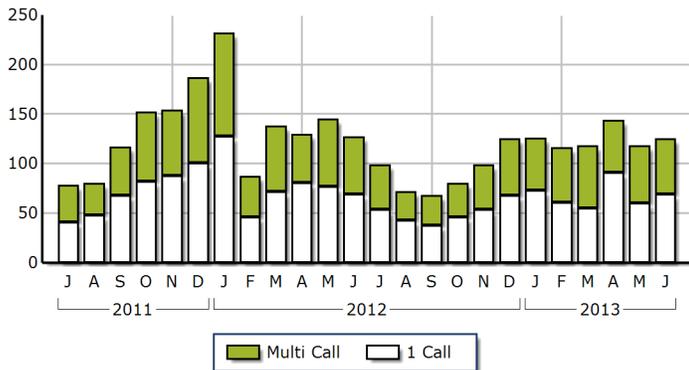
How Heard About



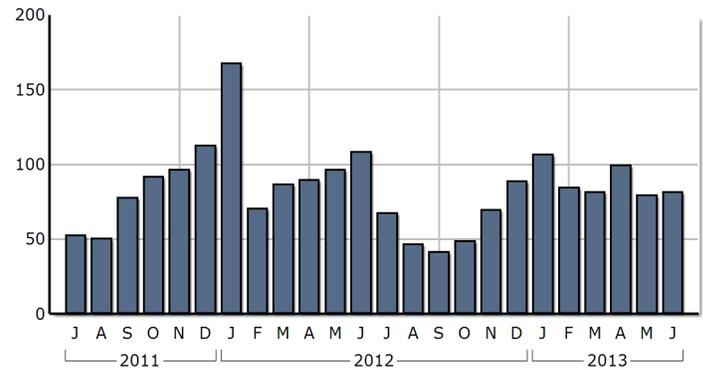
Fax Referral



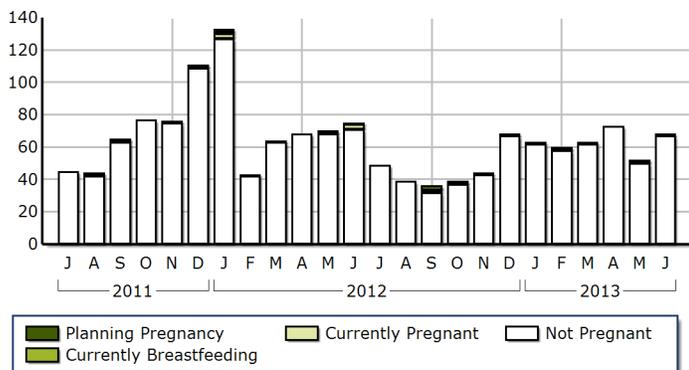
Tobacco User Enrollments By Program Type



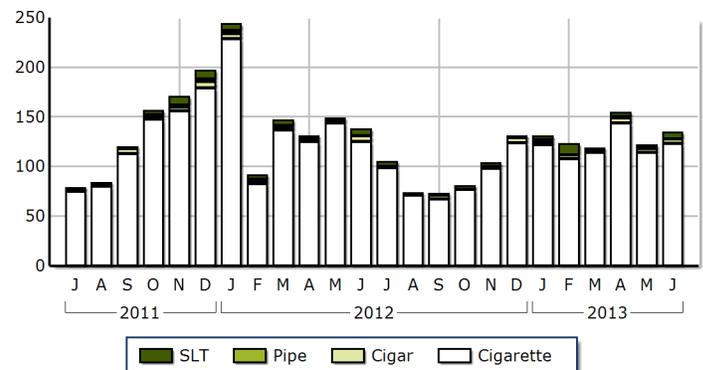
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

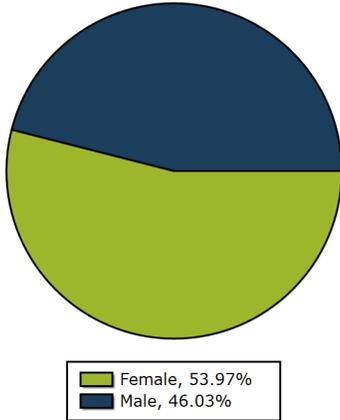


Chart Total N: 126

Tobacco Users By Language

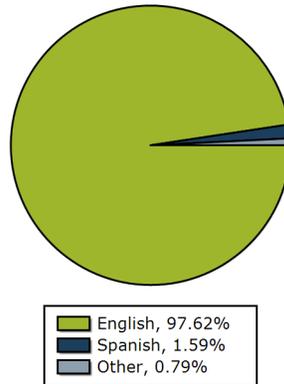


Chart Total N: 126

Tobacco Users By Education

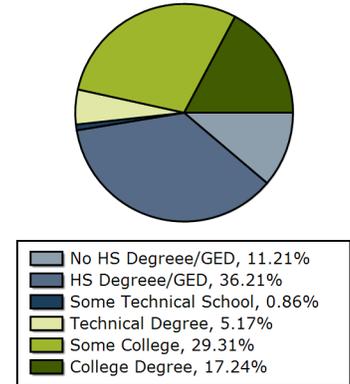


Chart Total N: 116

Tobacco Users By Race

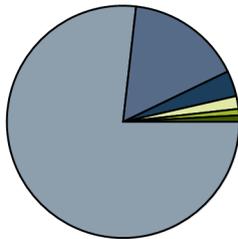


Chart Total N: 112

Tobacco Users By Age

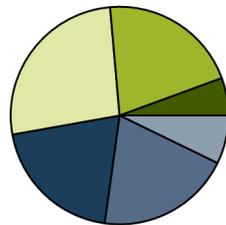


Chart Total N: 125

Tobacco Users By Health Plan

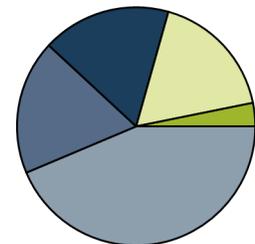


Chart Total N: 126

Tobacco Users By Ethnicity

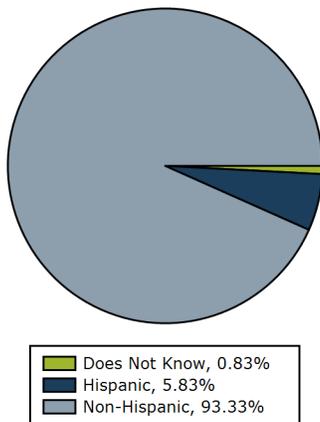


Chart Total N: 120

Tobacco Users By Chronic Condition

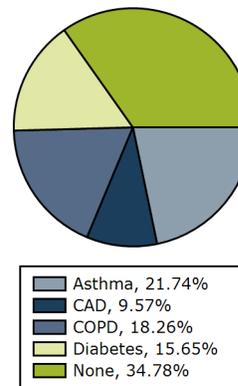


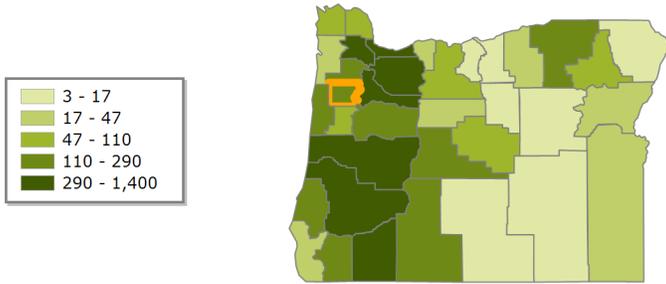
Chart Total N: 115

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

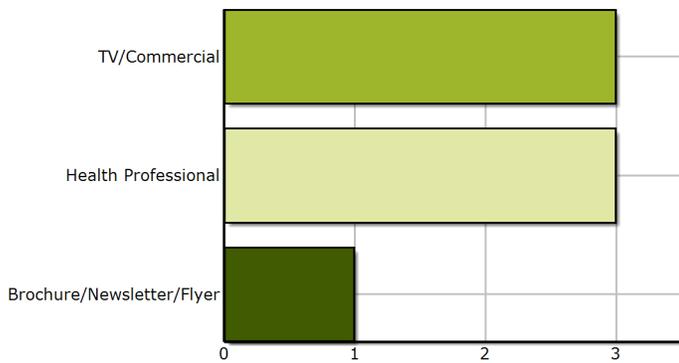
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

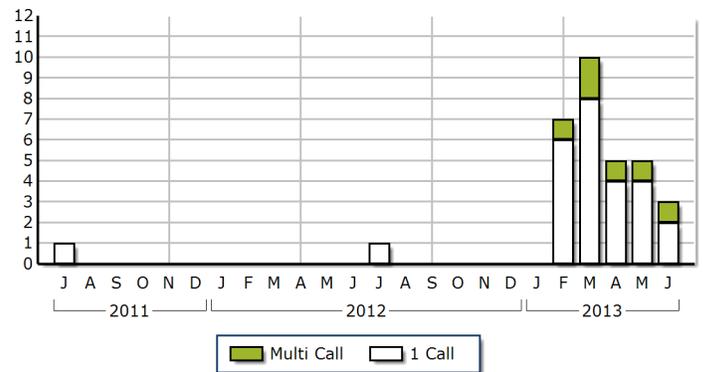


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %		7,534 ⁴
			County	State
Tobacco Users - Last Full Month			9	961
Tobacco Users YTD			129	10,905
			3	91
Unique Tobacco Users YTD				7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.71 %
Reach - NAQC			2	1.27 %
Annualized Reach			1	1.71 %
Annualized Reach - NAQC			2	1.27 %
Unique Individual Reach			3	1.21 %
				1.43 %

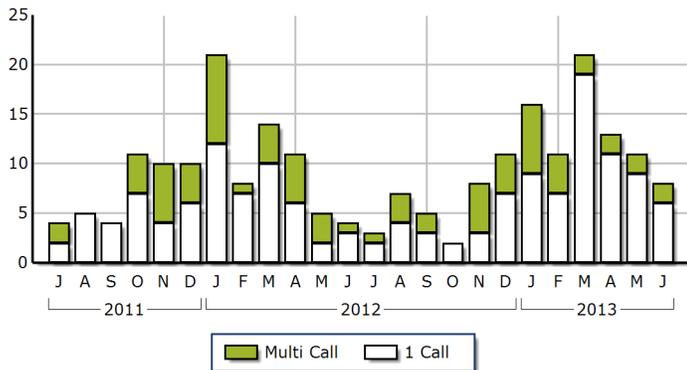
How Heard About



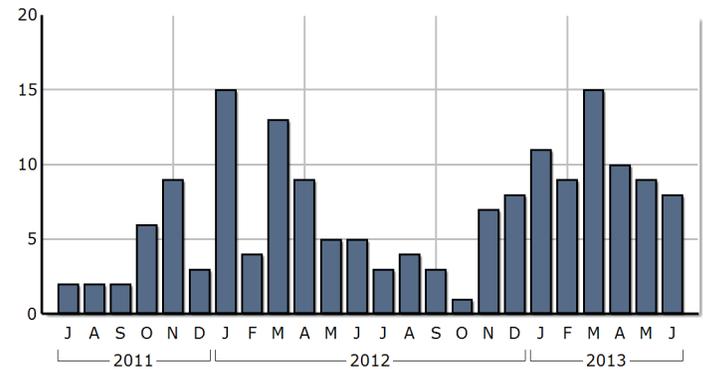
Fax Referral



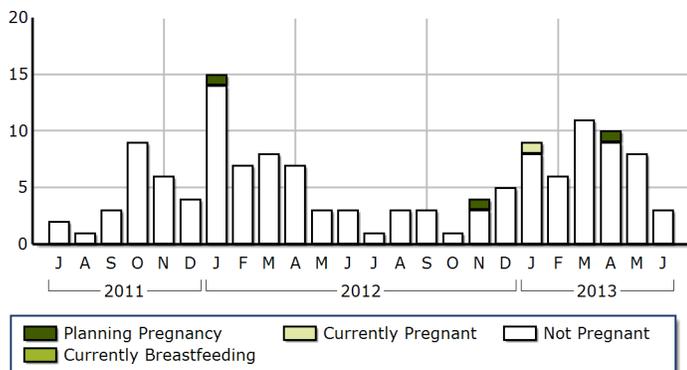
Tobacco User Enrollments By Program Type



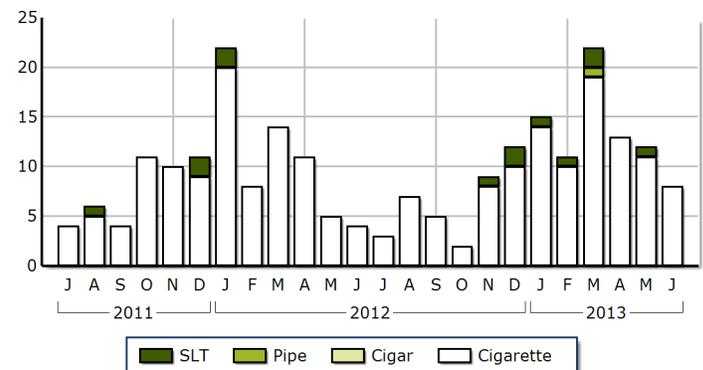
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

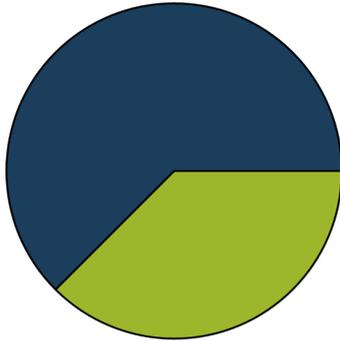


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

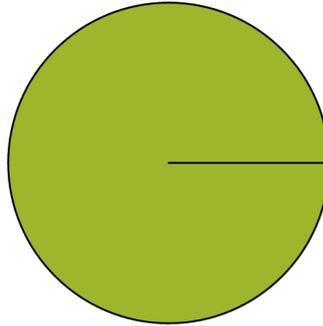
Tobacco Users By Gender



Female, 37.50%
Male, 62.50%

Chart Total N: 8

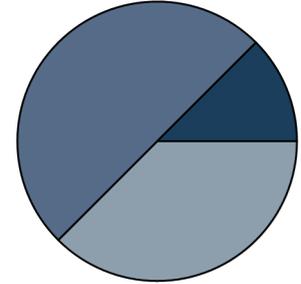
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

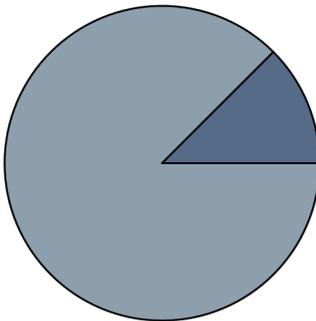
Tobacco Users By Education



No HS Degreee/GED, 37.50%
HS Degreee/GED, 50.00%
Some College, 12.50%

Chart Total N: 8

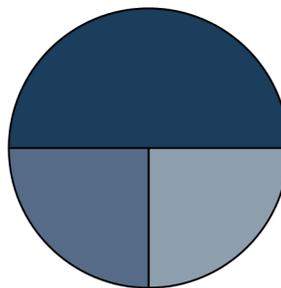
Tobacco Users By Race



White, 87.50%
Asian, 12.50%

Chart Total N: 8

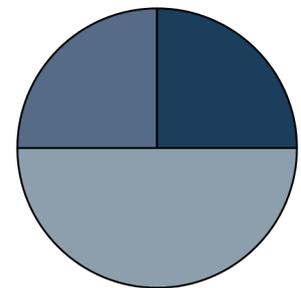
Tobacco Users By Age



18 - 24, 25.00%
45 - 54, 25.00%
55 - 64, 50.00%

Chart Total N: 8

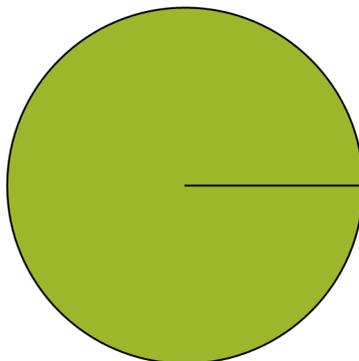
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 25.00%
Uninsured, 25.00%

Chart Total N: 8

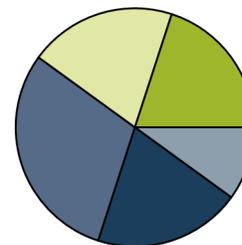
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 10.00%
CAD, 20.00%
COPD, 30.00%
Diabetes, 20.00%
None, 20.00%

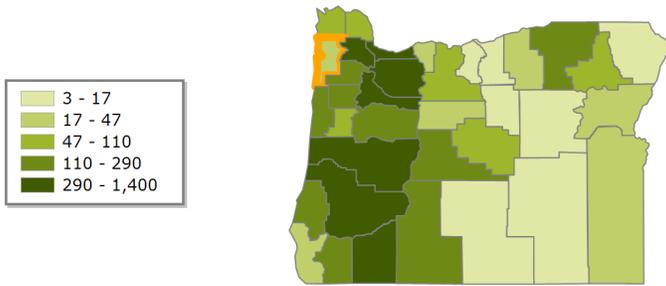
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

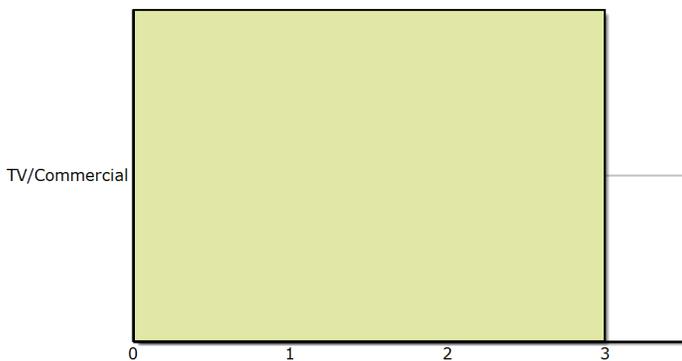
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

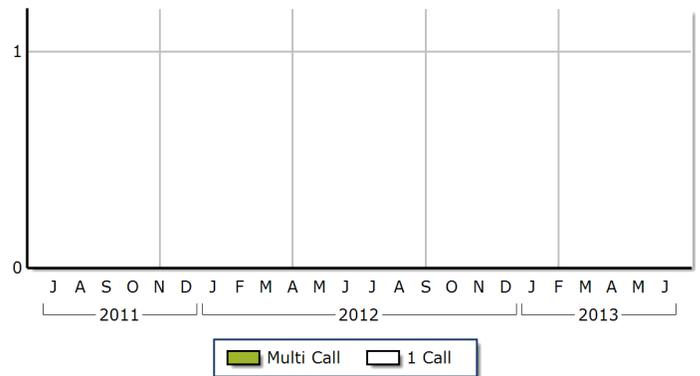


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴	
			County	State
Tobacco Users - Last Full Month			3	961
Tobacco Users YTD			39	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.84 %
Reach - NAQC			2	0.67 %
Annualized Reach			1	0.84 %
Annualized Reach - NAQC			2	0.67 %
Unique Individual Reach			3	0.54 %

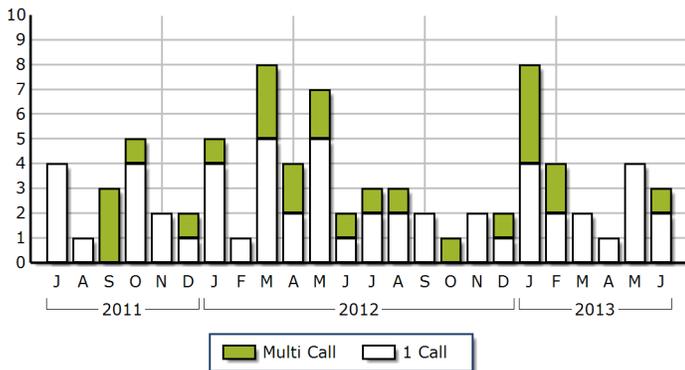
How Heard About



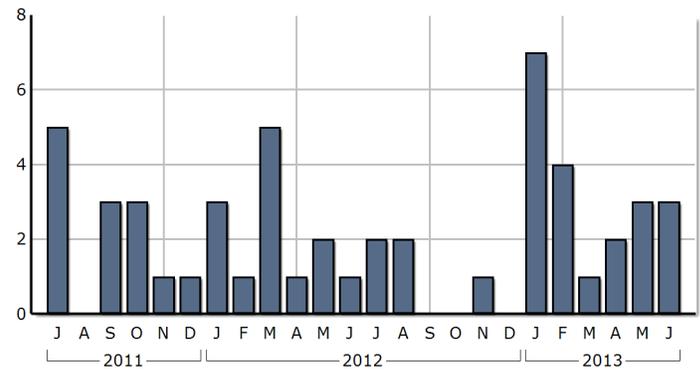
Fax Referral



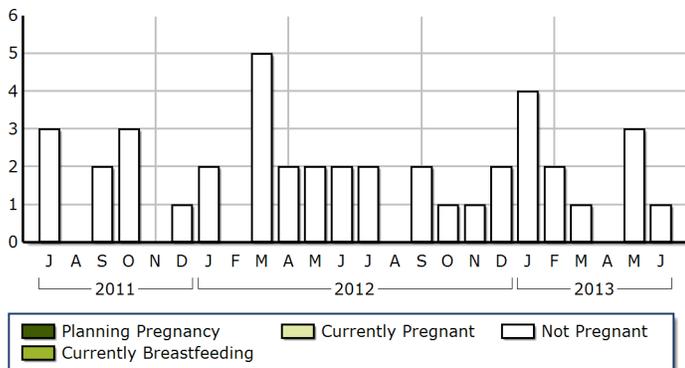
Tobacco User Enrollments By Program Type



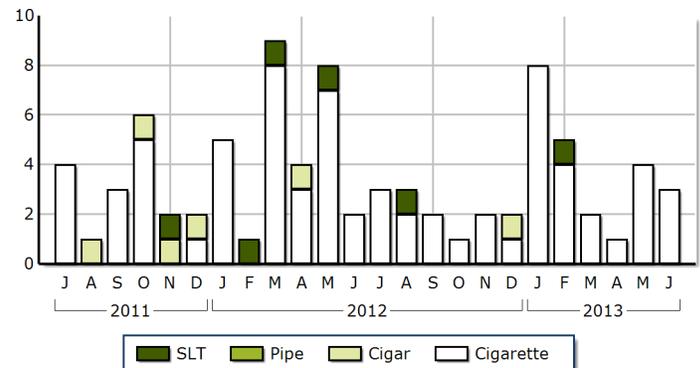
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

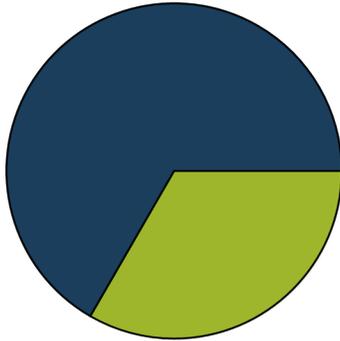


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

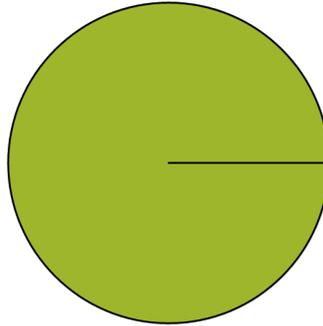
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

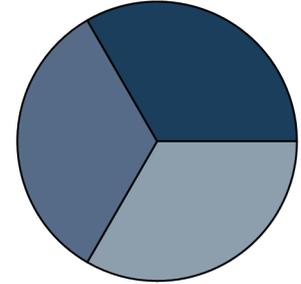
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

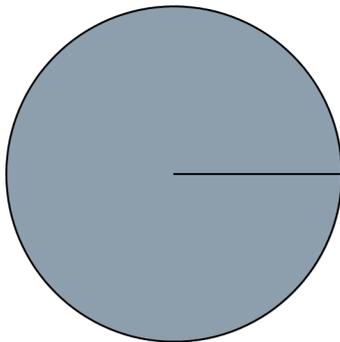
Tobacco Users By Education



No HS Degree/GED, 33.33%
Technical Degree, 33.33%
College Degree, 33.33%

Chart Total N: 3

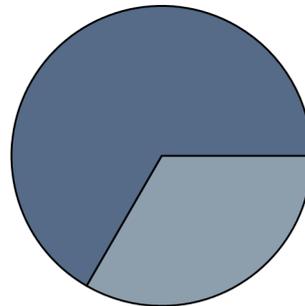
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

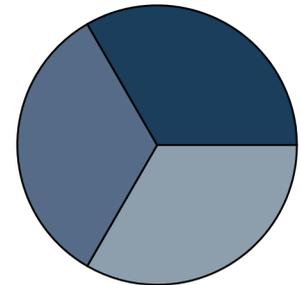
Tobacco Users By Age



55 - 64, 33.33%
65 and Older, 66.67%

Chart Total N: 3

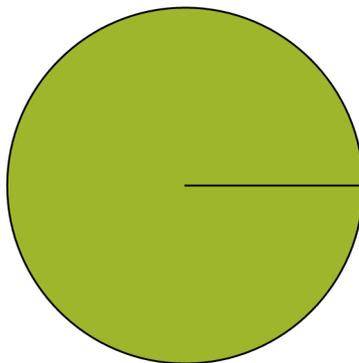
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

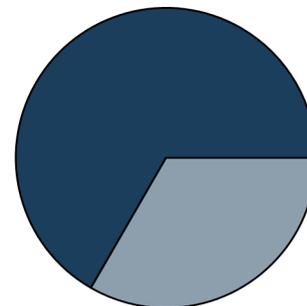
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



CAD, 33.33%
COPD, 66.67%

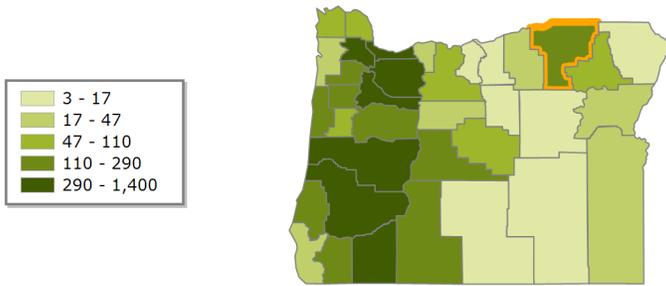
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

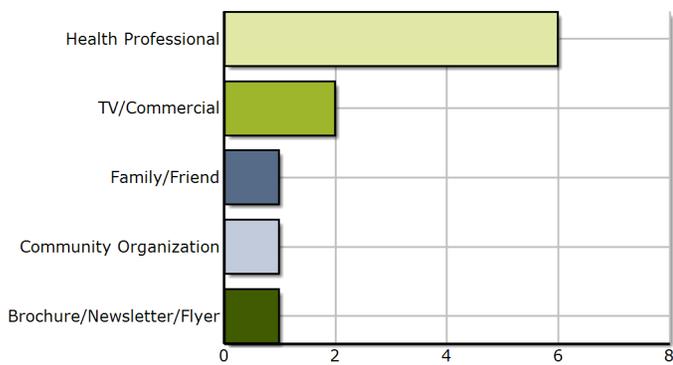
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

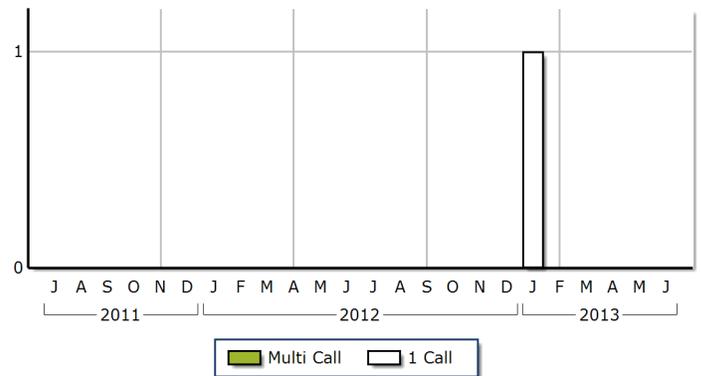


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13	13,117 ⁴
			County	State
Tobacco Users - Last Full Month			13	961
Tobacco Users YTD			131	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.00 %
Reach - NAQC			2	0.70 %
Annualized Reach			1	1.00 %
Annualized Reach - NAQC			2	0.70 %
Unique Individual Reach			3	0.70 %

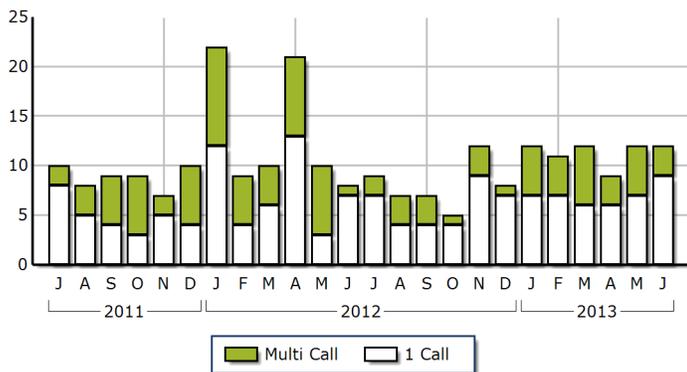
How Heard About



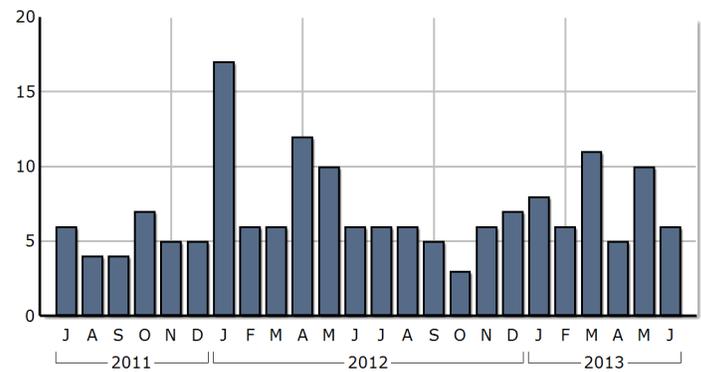
Fax Referral



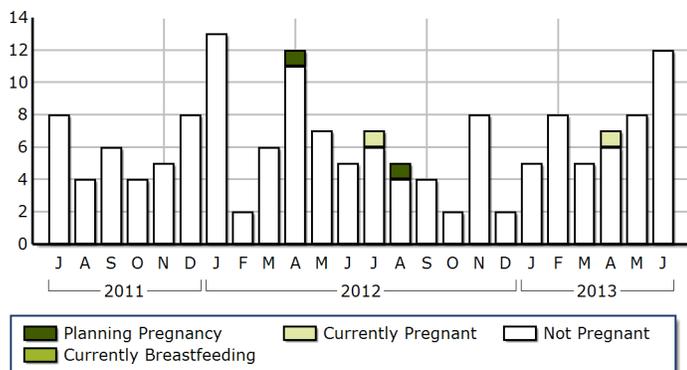
Tobacco User Enrollments By Program Type



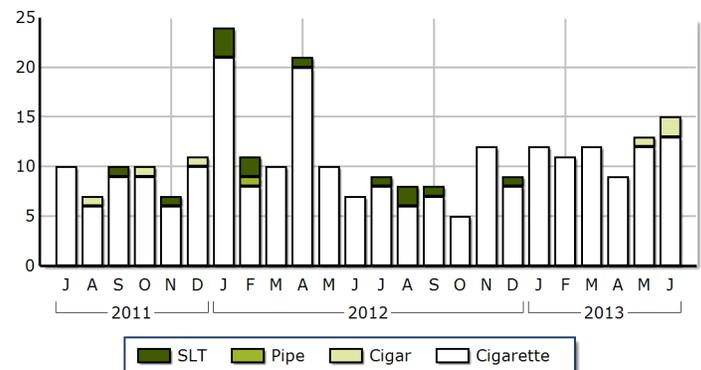
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

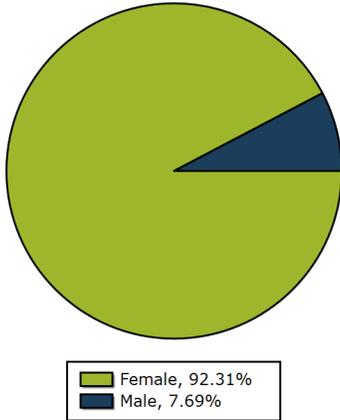


Chart Total N: 13

Tobacco Users By Language

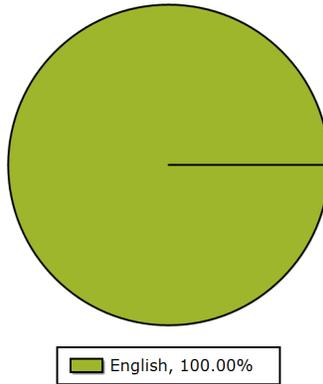


Chart Total N: 13

Tobacco Users By Education

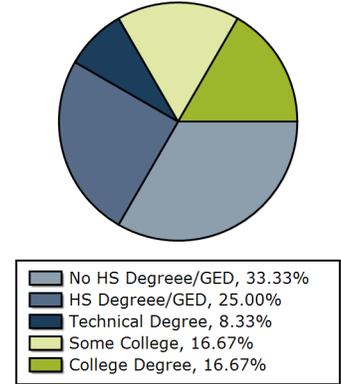


Chart Total N: 12

Tobacco Users By Race

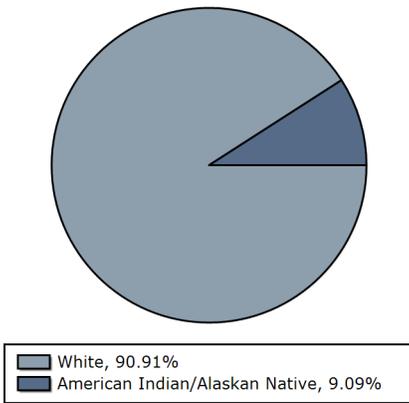


Chart Total N: 11

Tobacco Users By Age

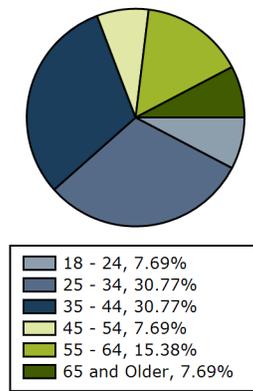


Chart Total N: 13

Tobacco Users By Health Plan

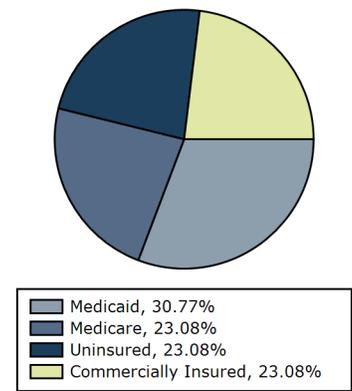


Chart Total N: 13

Tobacco Users By Ethnicity

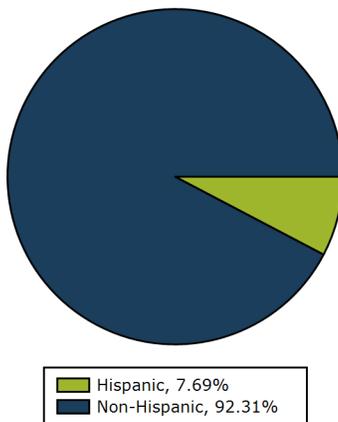


Chart Total N: 13

Tobacco Users By Chronic Condition

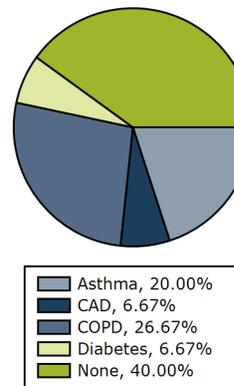


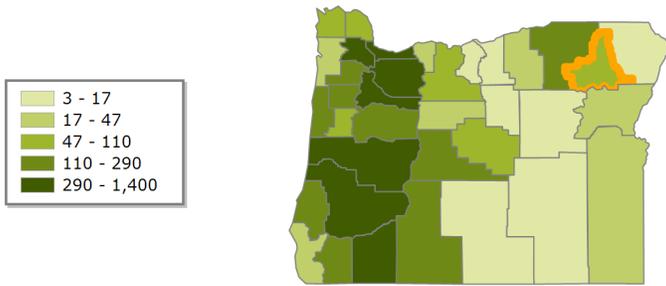
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

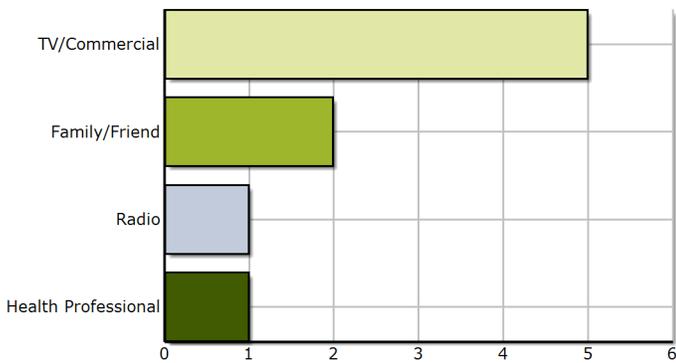
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

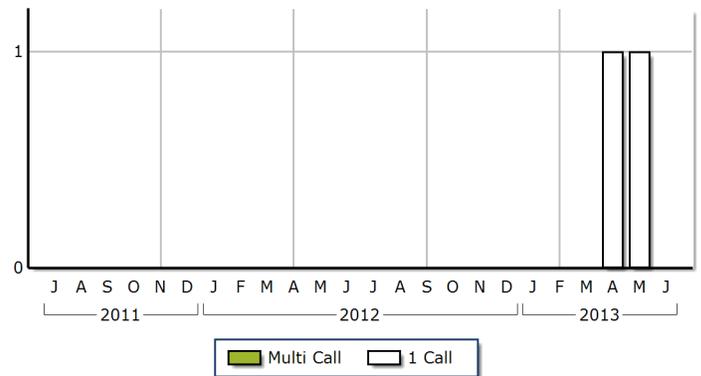


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 ⁴
		County State
Tobacco Users - Last Full Month		9 961
Tobacco Users YTD		53 10,905
Unique Tobacco Users YTD		3 7,354
Target Reach		2.0 % 2.0 %
Reach YTD		1 1.98 % 2.11 %
Reach - NAQC		2 1.42 % 1.01 %
Annualized Reach		1 1.98 % 2.11 %
Annualized Reach - NAQC		2 1.42 % 1.01 %
Unique Individual Reach		3 1.34 % 1.43 %

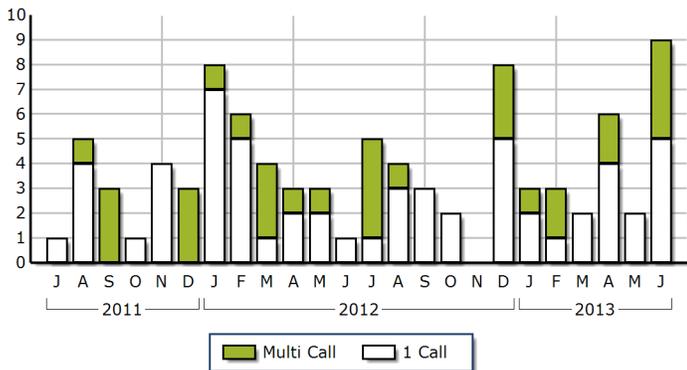
How Heard About



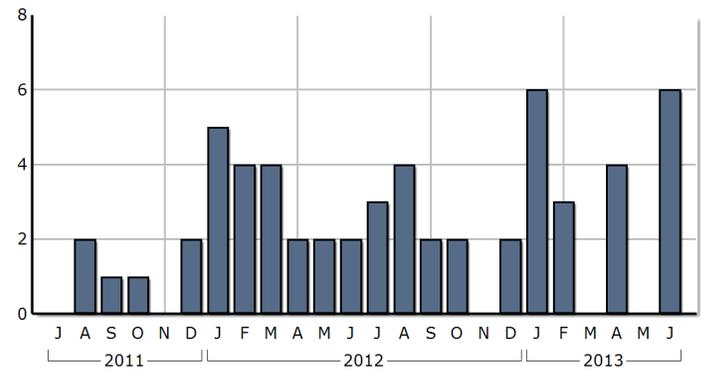
Fax Referral



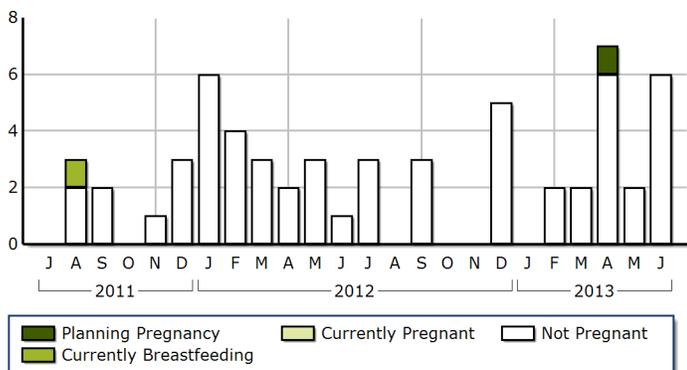
Tobacco User Enrollments By Program Type



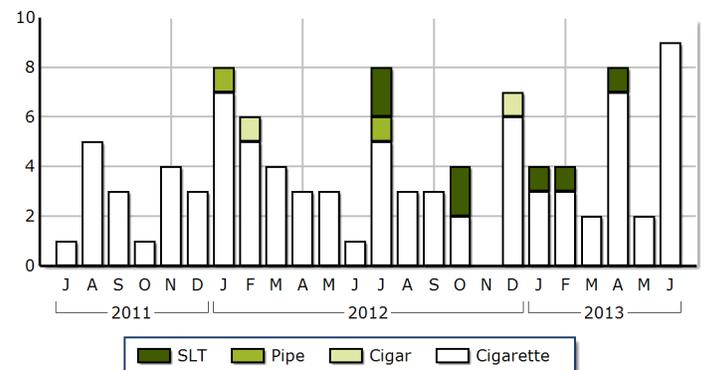
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

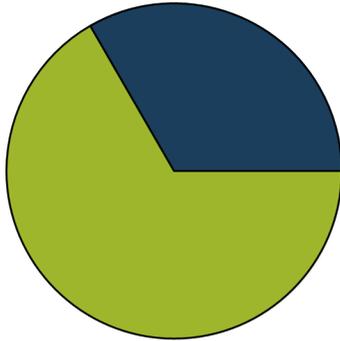


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

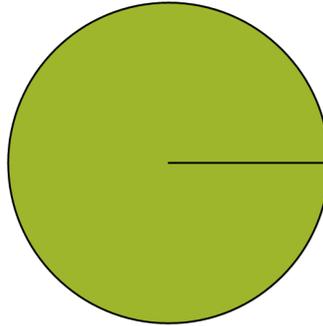
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 9

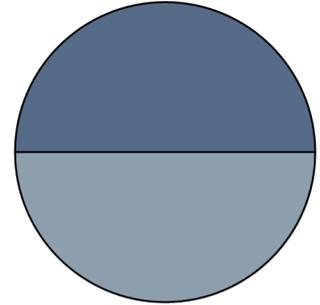
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

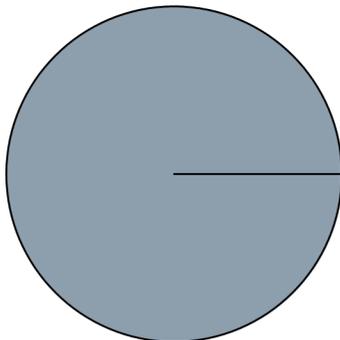
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 8

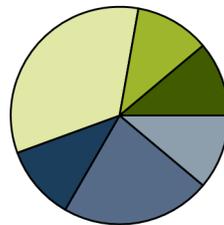
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

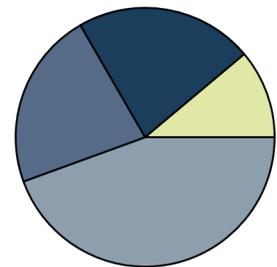
Tobacco Users By Age



18 - 24, 11.11%
25 - 34, 22.22%
35 - 44, 11.11%
45 - 54, 33.33%
55 - 64, 11.11%
65 and Older, 11.11%

Chart Total N: 9

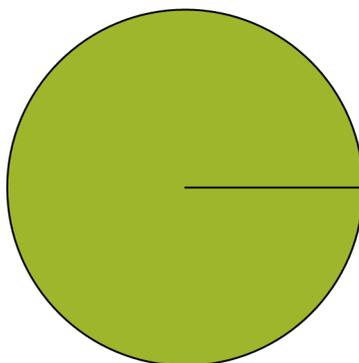
Tobacco Users By Health Plan



Uninsured, 44.44%
Medicaid, 22.22%
Medicare, 22.22%
Doesn't Know, 11.11%

Chart Total N: 9

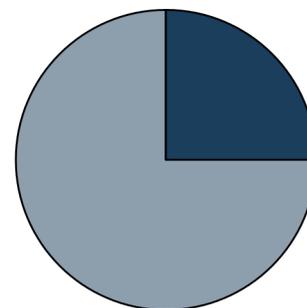
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



COPD, 75.00%
None, 25.00%

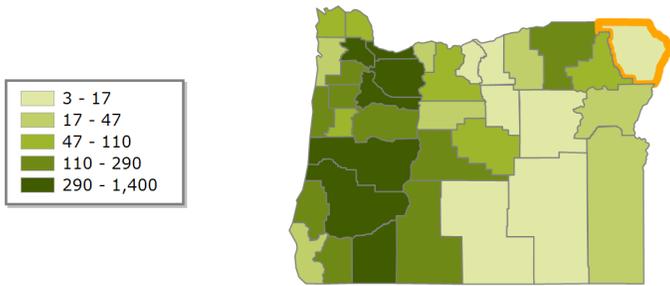
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

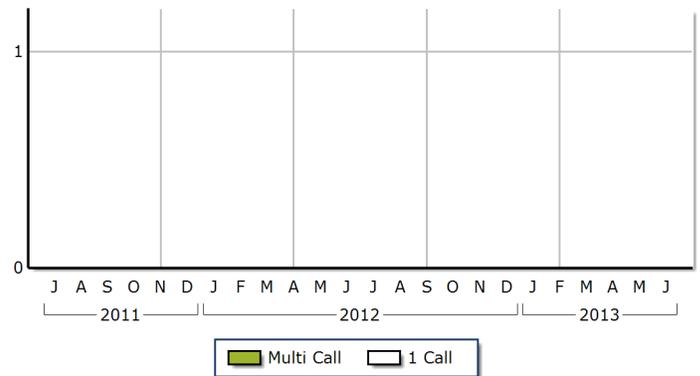
From 6/1/2013 through 6/30/2013

State Tobacco Users Served Contract YTD (Adults)

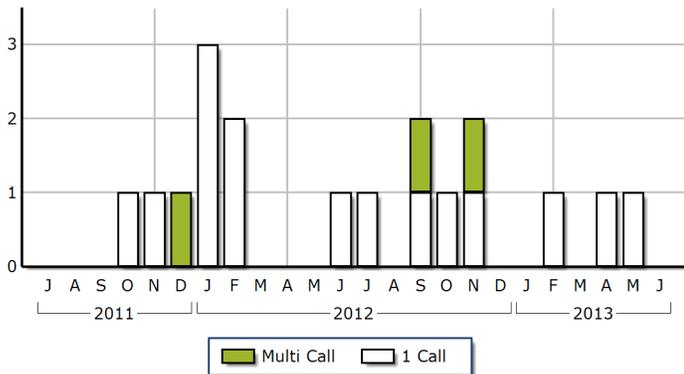


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			-	961
Tobacco Users YTD			11	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.06 %
Reach - NAQC			2	0.87 %
Annualized Reach			1	1.06 %
Annualized Reach - NAQC			2	0.87 %
Unique Individual Reach			3	0.58 %
			1	1.43 %

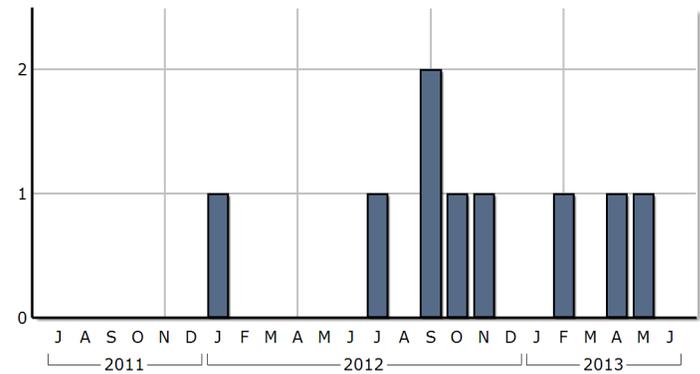
Fax Referral



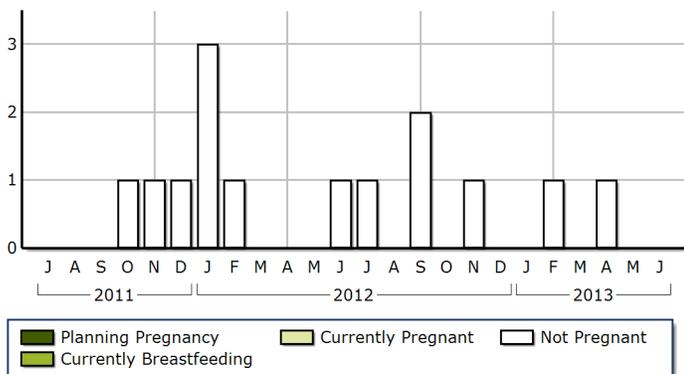
Tobacco User Enrollments By Program Type



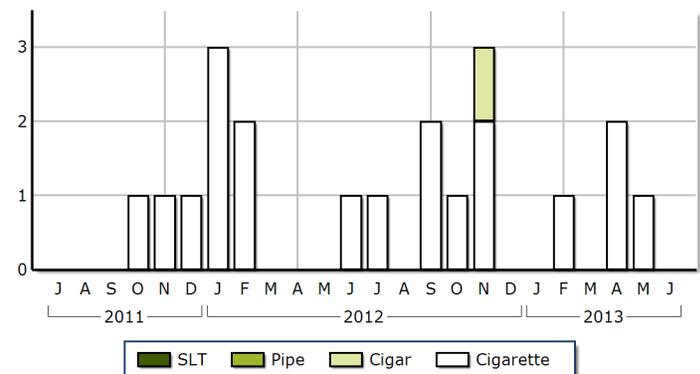
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



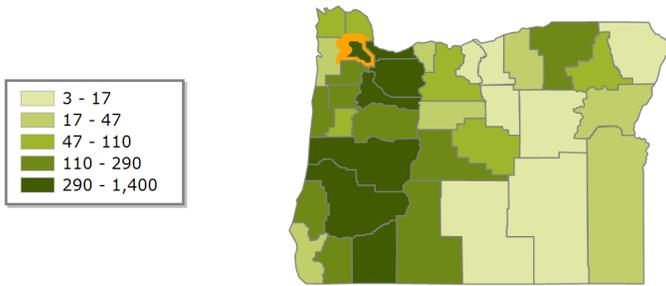
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

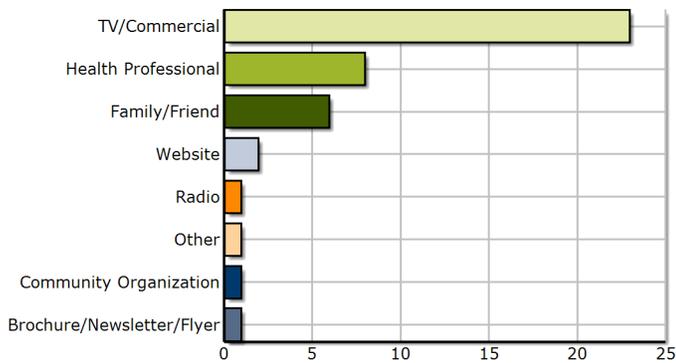
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

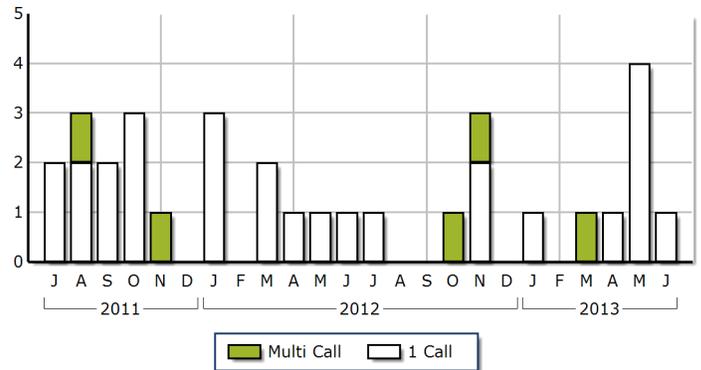


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	⁴
			County	State
Tobacco Users - Last Full Month			52	961
Tobacco Users YTD			572	10,905
Unique Tobacco Users YTD			3	7,354
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.14 %
Reach - NAQC			2	0.85 %
Annualized Reach			1	1.14 %
Annualized Reach - NAQC			2	0.85 %
Unique Individual Reach			3	0.78 %

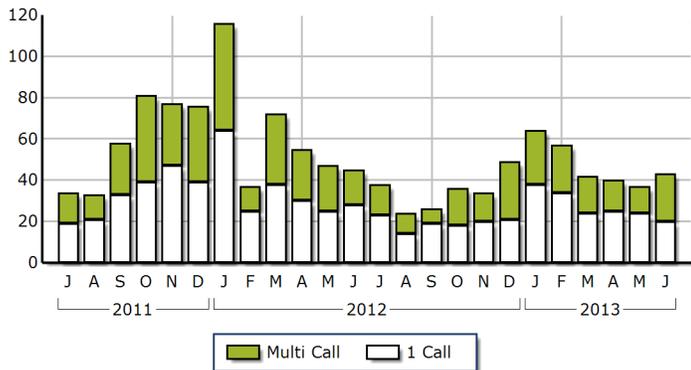
How Heard About



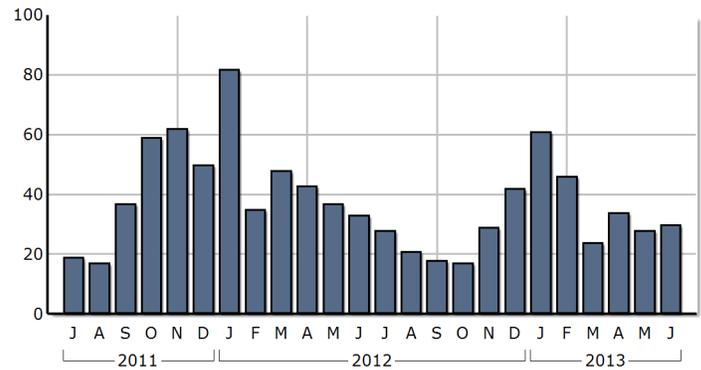
Fax Referral



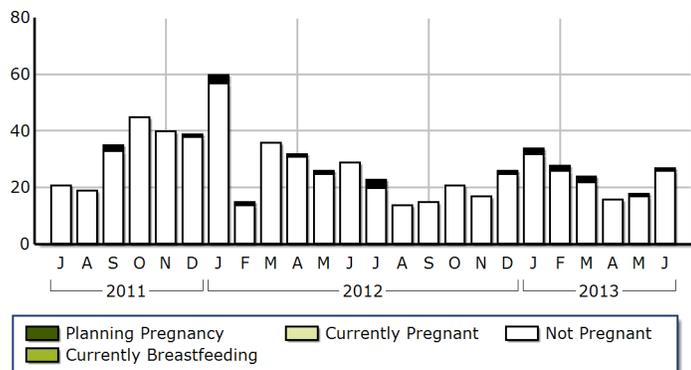
Tobacco User Enrollments By Program Type



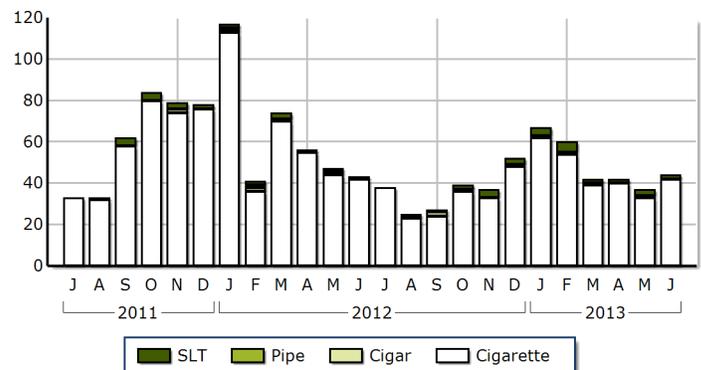
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

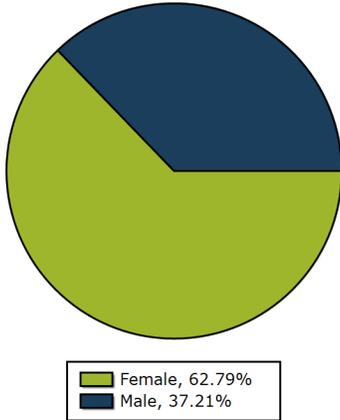


Chart Total N: 43

Tobacco Users By Language

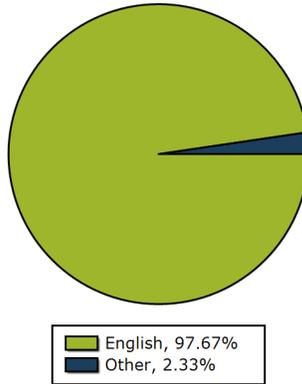


Chart Total N: 43

Tobacco Users By Education

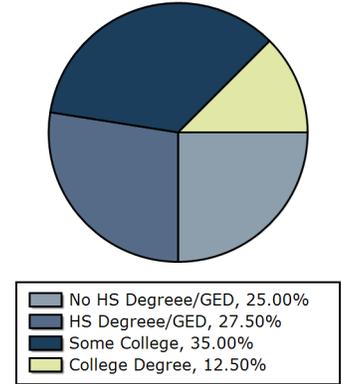


Chart Total N: 40

Tobacco Users By Race

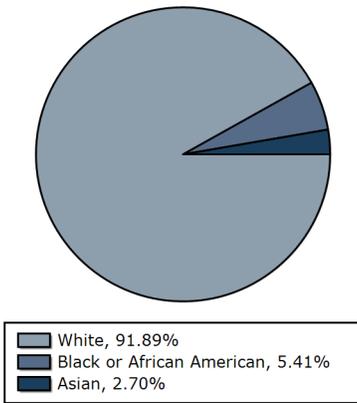


Chart Total N: 37

Tobacco Users By Age

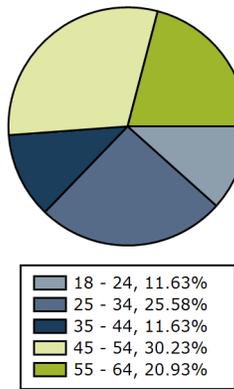


Chart Total N: 43

Tobacco Users By Health Plan

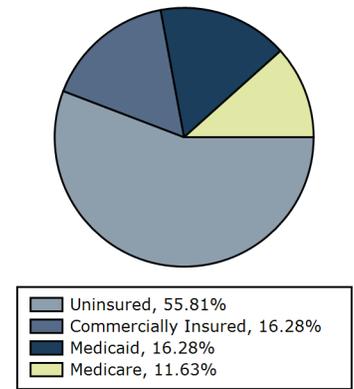


Chart Total N: 43

Tobacco Users By Ethnicity

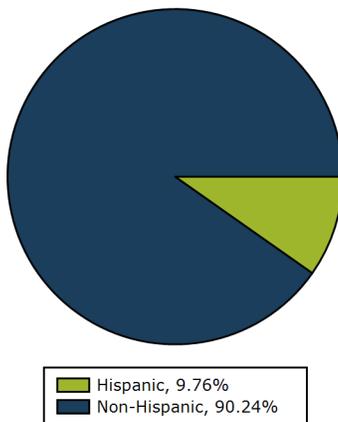


Chart Total N: 41

Tobacco Users By Chronic Condition

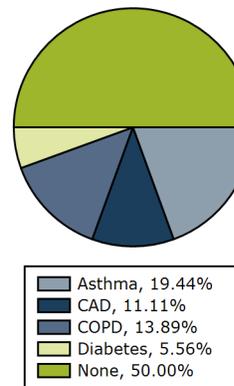
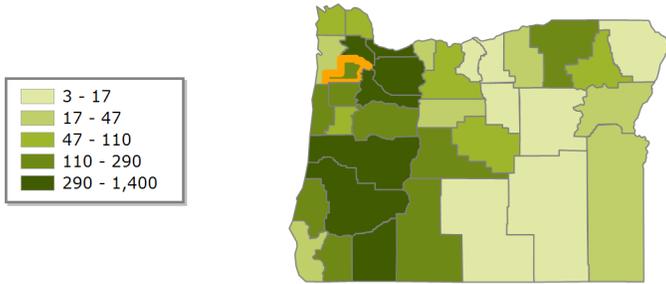


Chart Total N: 36

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

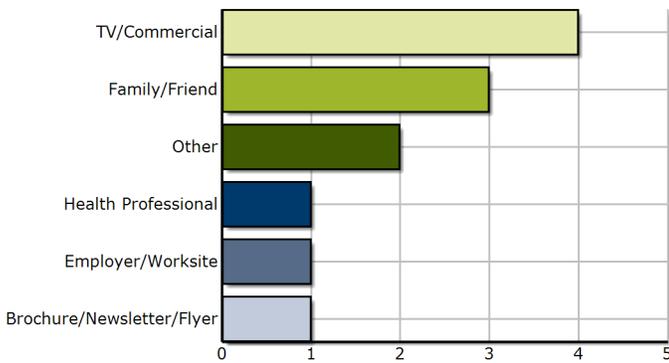
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

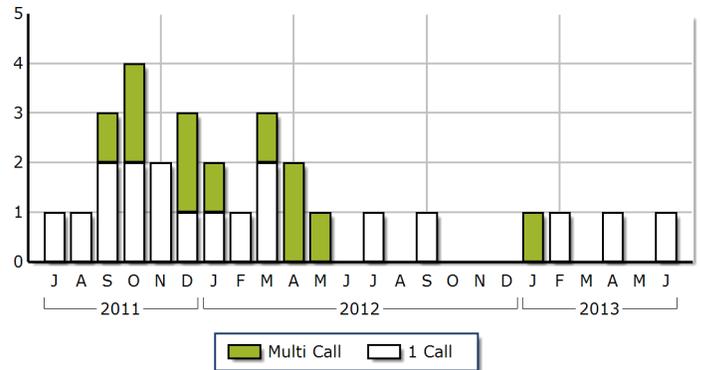


County Population	Prevalence	Tobacco Users
Adult	72,300	18.5 %
		13,376 ⁴
		County
Tobacco Users - Last Full Month		13
Tobacco Users YTD		175
Unique Tobacco Users YTD	3	111
Target Reach		2.0 %
Reach YTD	1	1.31 %
Reach - NAQC	2	0.99 %
Annualized Reach	1	1.31 %
Annualized Reach - NAQC	2	0.99 %
Unique Individual Reach	3	0.83 %
		1.43 %

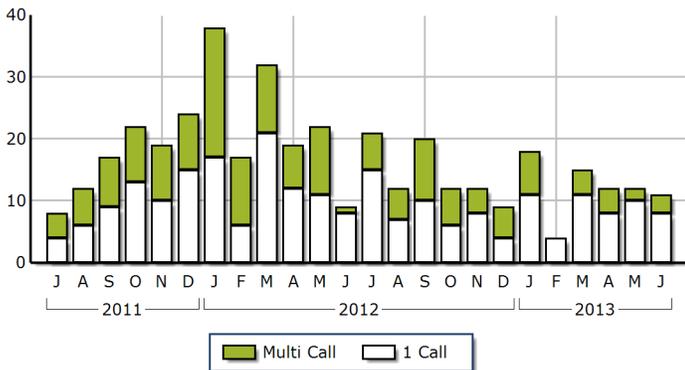
How Heard About



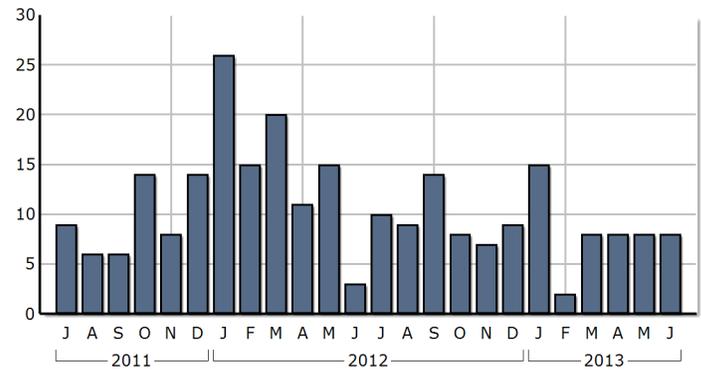
Fax Referral



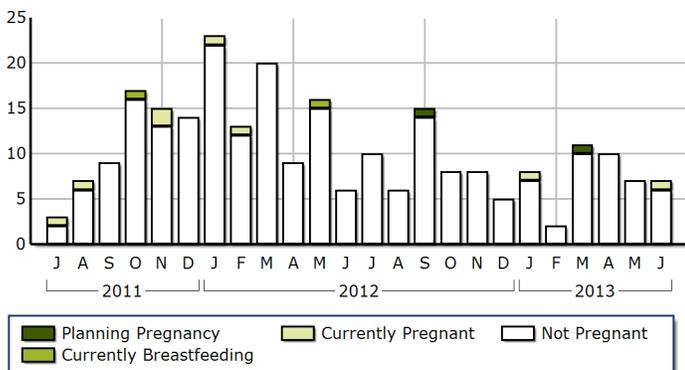
Tobacco User Enrollments By Program Type



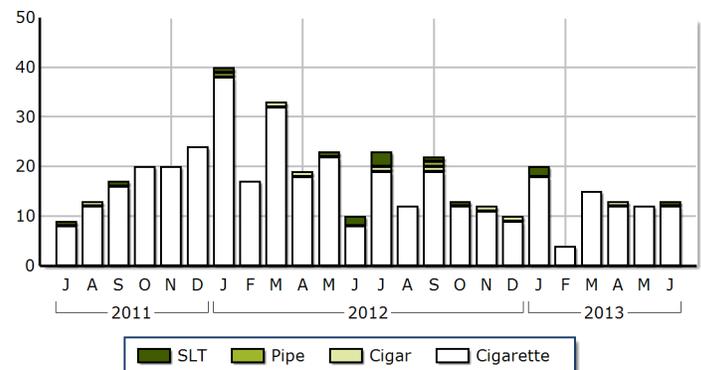
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

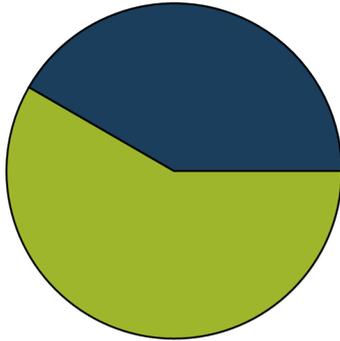


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

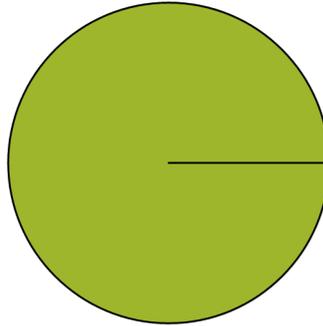
Tobacco Users By Gender



Female, 58.33%
Male, 41.67%

Chart Total N: 12

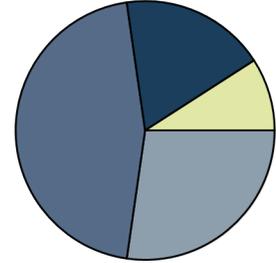
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

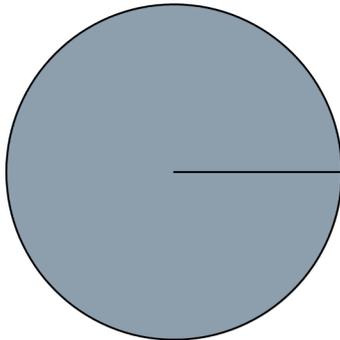
Tobacco Users By Education



No HS Degreee/GED, 27.27%
HS Degreee/GED, 45.45%
Some College, 18.18%
College Degree, 9.09%

Chart Total N: 11

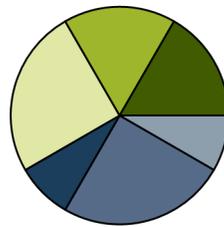
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

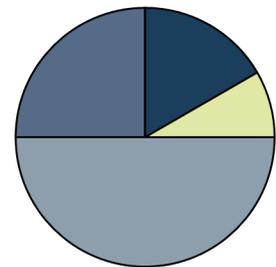
Tobacco Users By Age



18 - 24, 8.33%
25 - 34, 25.00%
35 - 44, 8.33%
45 - 54, 25.00%
55 - 64, 16.67%
65 and Older, 16.67%

Chart Total N: 12

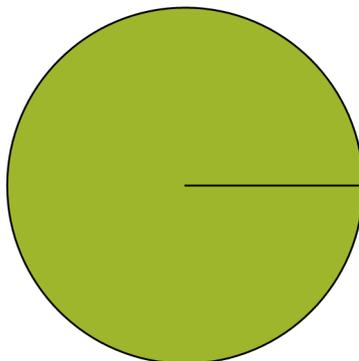
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 25.00%
Medicare, 16.67%
Medicaid, 8.33%

Chart Total N: 12

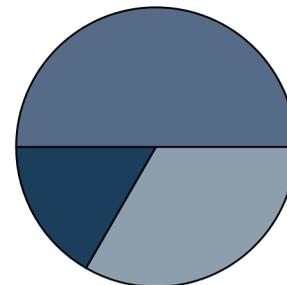
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 33.33%
Diabetes, 16.67%
None, 50.00%

Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.