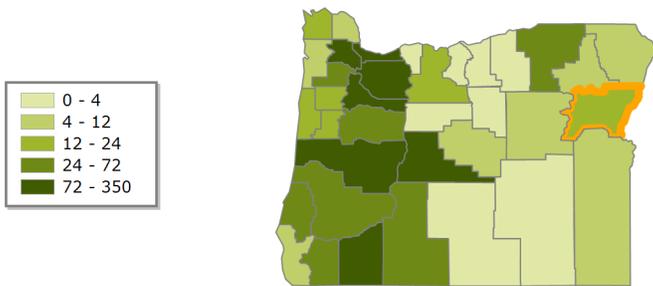


State Tobacco Users Served Contract YTD (Adults)

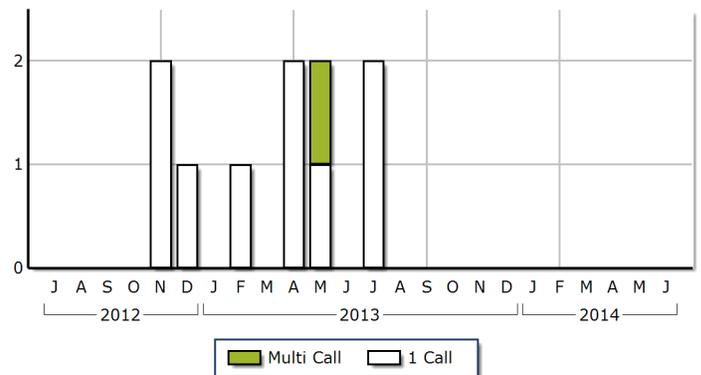


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			3	651
Tobacco Users YTD			20	2,710
Unique Tobacco Users YTD			3	14
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.76 %
Reach - NAQC			2	0.68 %
Annualized Reach			1	2.27 %
Annualized Reach - NAQC			2	2.04 %
Unique Individual Reach			3	0.53 %

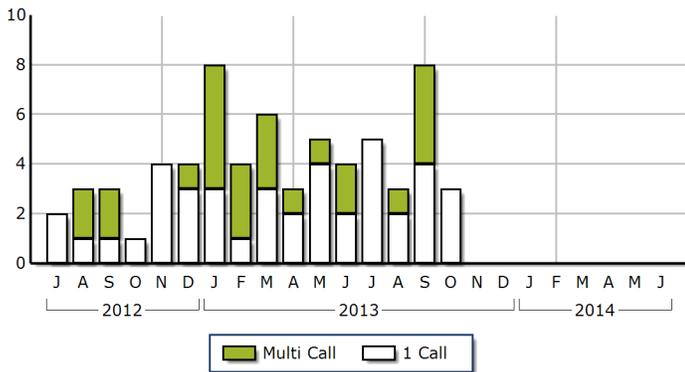
How Heard About



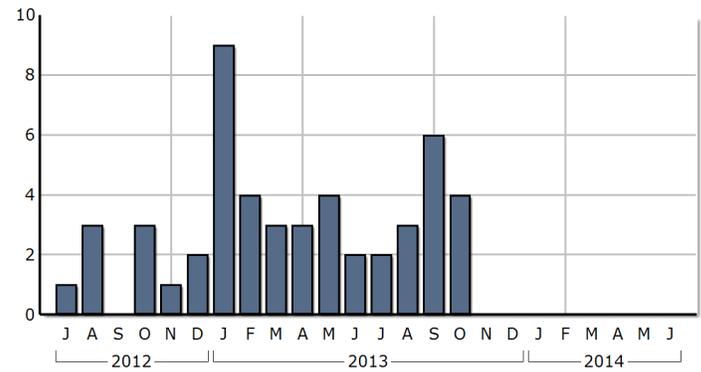
Fax Referral



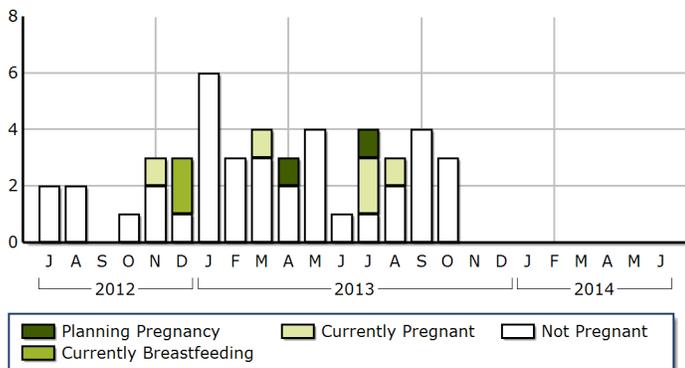
Tobacco User Enrollments By Program Type



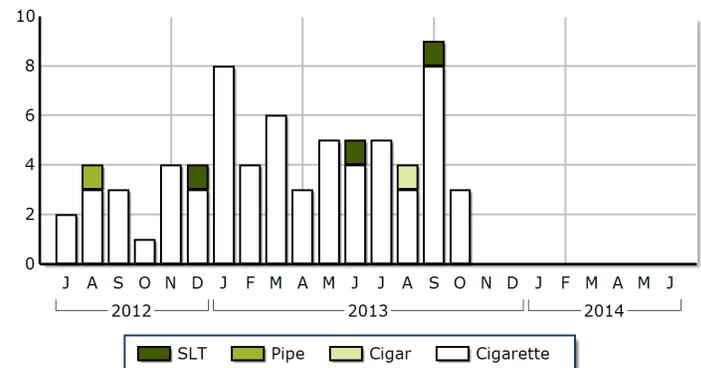
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

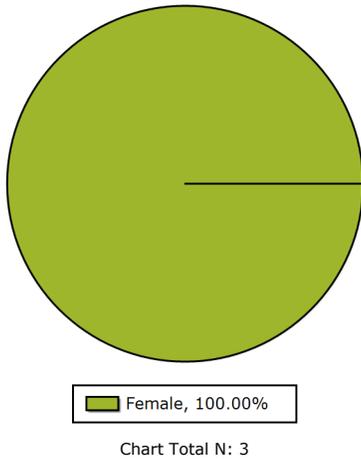


Tobacco Users By Tobacco Type

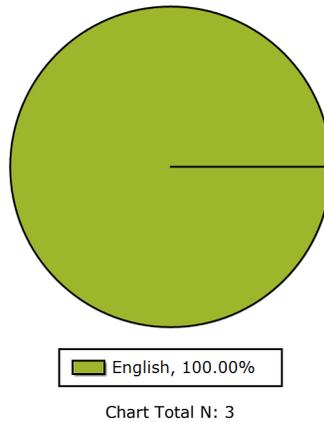


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

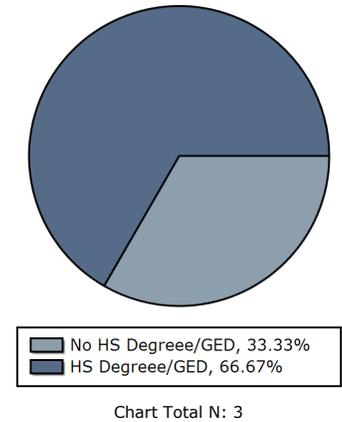
Tobacco Users By Gender



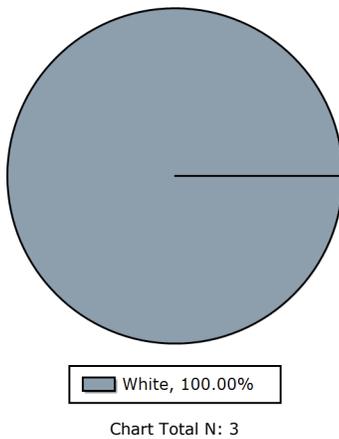
Tobacco Users By Language



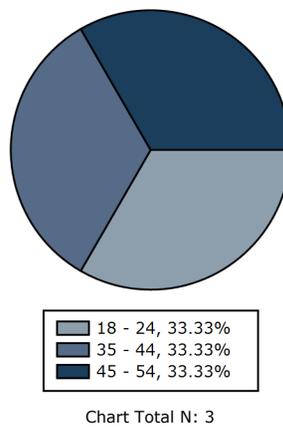
Tobacco Users By Education



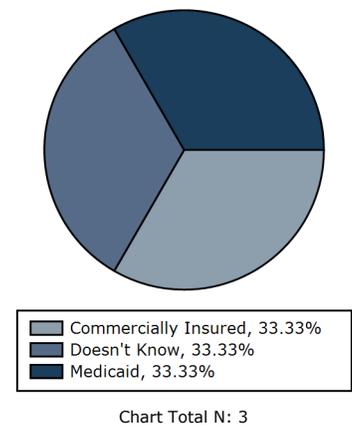
Tobacco Users By Race



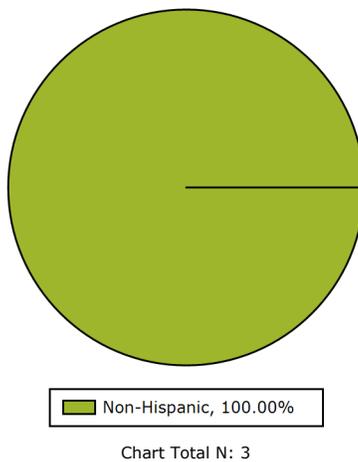
Tobacco Users By Age



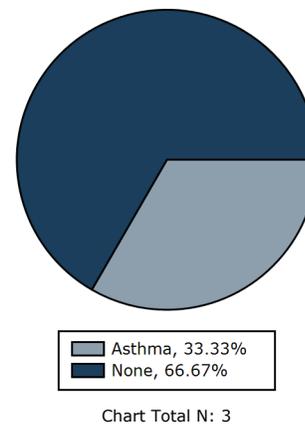
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



Tobacco Users By Chronic Condition

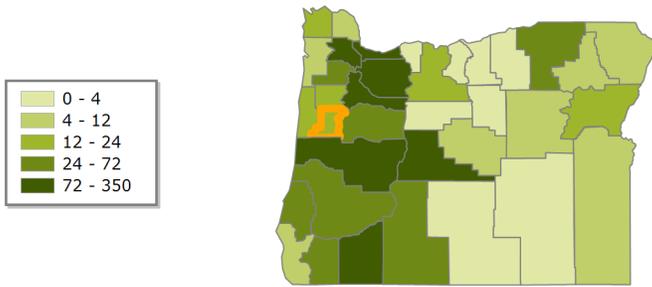


3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

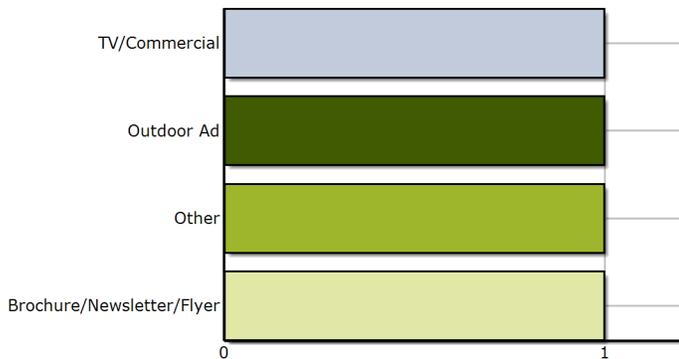
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

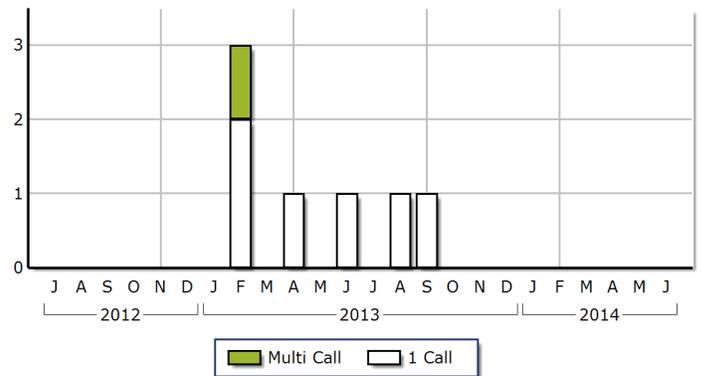


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	County	State
			5	651
Tobacco Users - Last Full Month			14	2,710
Tobacco Users YTD			3	1,741
Unique Tobacco Users YTD			2.0 %	2.0 %
Target Reach			1	0.19 %
Reach YTD			2	0.15 %
Reach - NAQC			1	0.56 %
Annualized Reach			2	0.44 %
Annualized Reach - NAQC			3	0.13 %
Unique Individual Reach				0.35 %

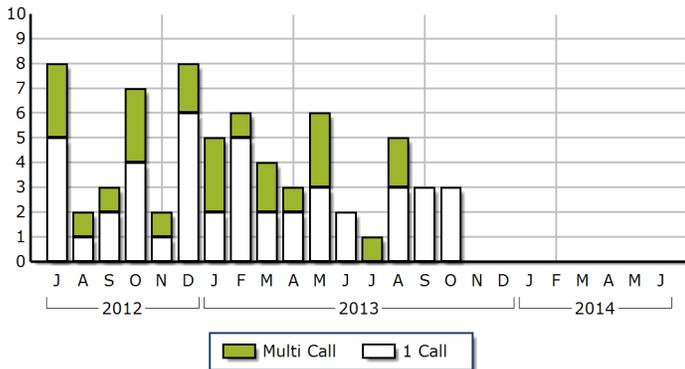
How Heard About



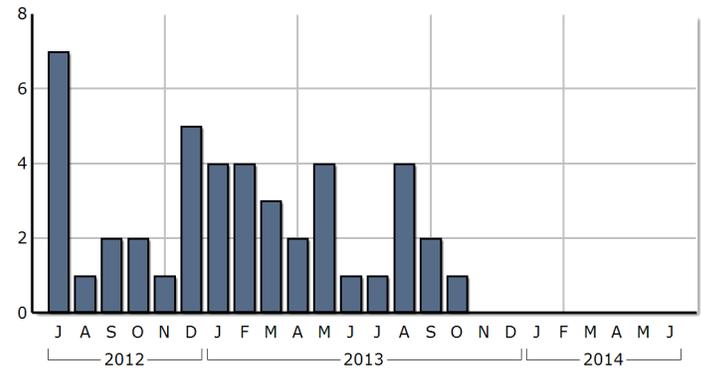
Fax Referral



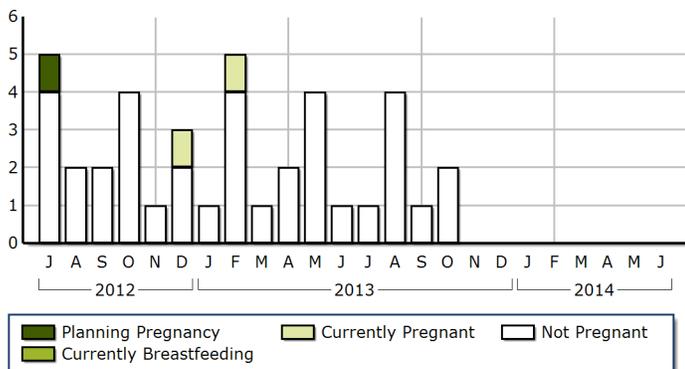
Tobacco User Enrollments By Program Type



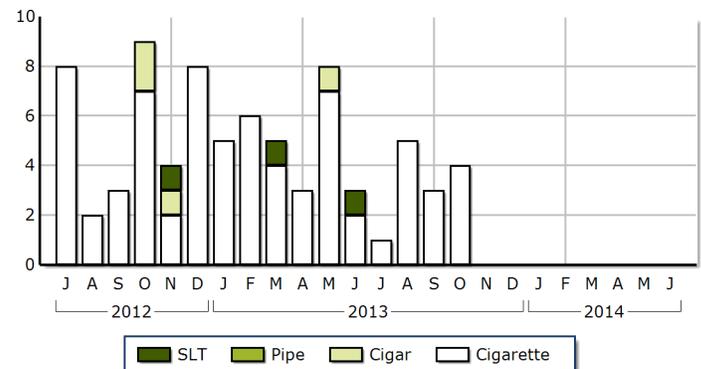
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

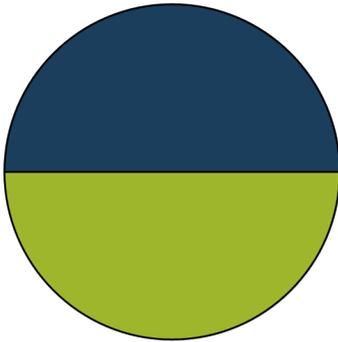


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

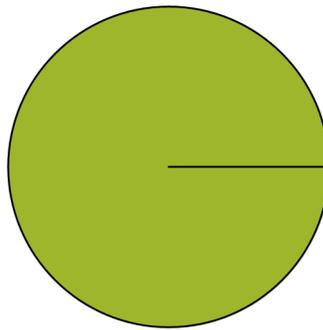
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

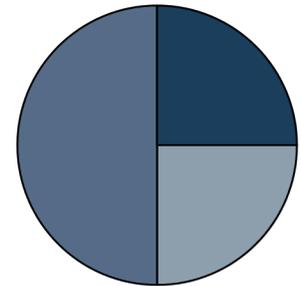
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

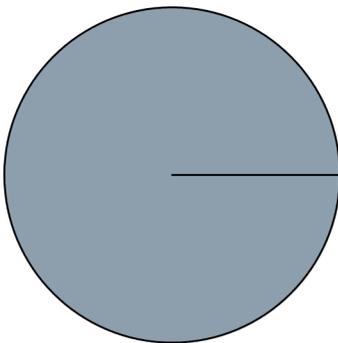
Tobacco Users By Education



HS Degreee/GED, 25.00%
Some College, 50.00%
College Degree, 25.00%

Chart Total N: 4

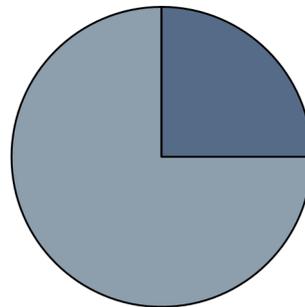
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

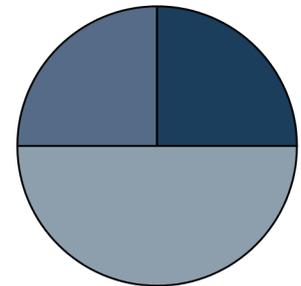
Tobacco Users By Age



18 - 24, 75.00%
45 - 54, 25.00%

Chart Total N: 4

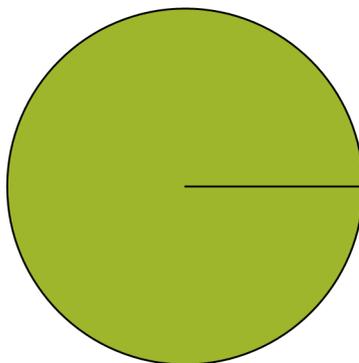
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Doesn't Know, 25.00%
Medicare, 25.00%

Chart Total N: 4

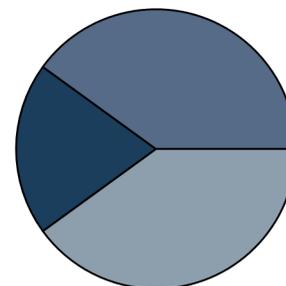
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 40.00%
COPD, 20.00%
None, 40.00%

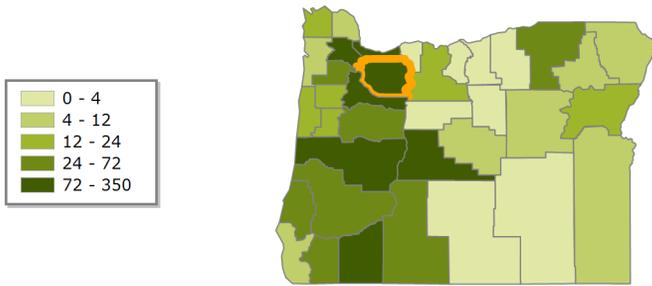
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

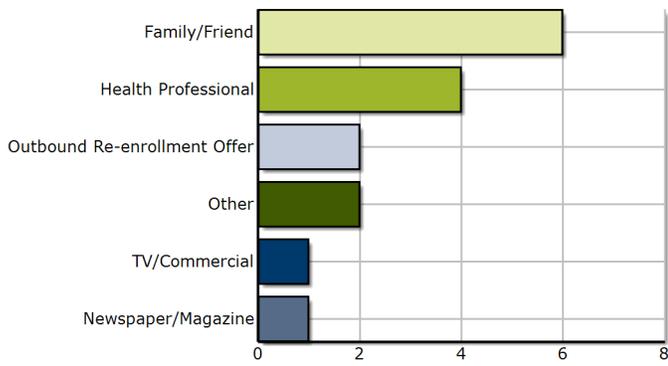
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

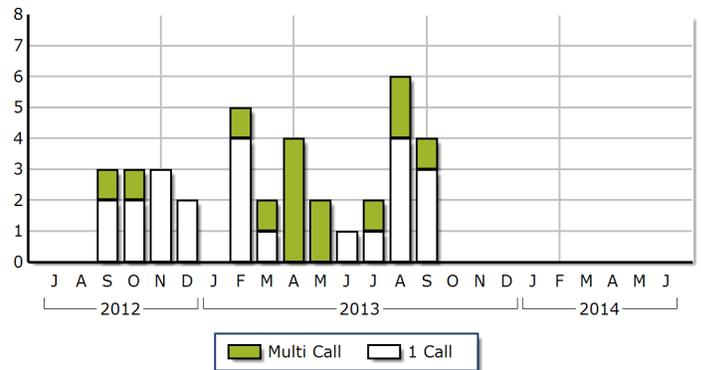


County Population	Prevalence	Tobacco Users
Adult	289,948	15.4 %
		44,652 ⁴
		County
		State
Tobacco Users - Last Full Month		
		24
		651
Tobacco Users YTD		
		137
		2,710
Unique Tobacco Users YTD		
	3	80
		1,741
Target Reach		
		2.0 %
		2.0 %
Reach YTD		
	1	0.31 %
		0.54 %
Reach - NAQC		
	2	0.21 %
		0.24 %
Annualized Reach		
	1	0.92 %
		1.61 %
Annualized Reach - NAQC		
	2	0.63 %
		0.73 %
Unique Individual Reach		
	3	0.18 %
		0.35 %

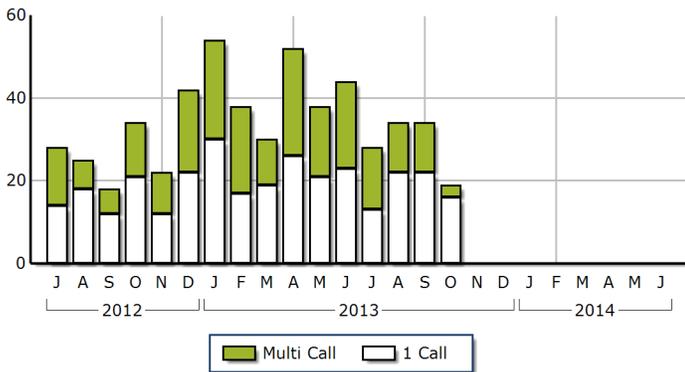
How Heard About



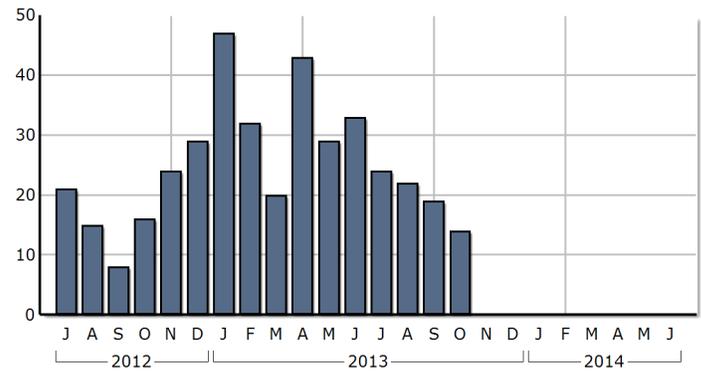
Fax Referral



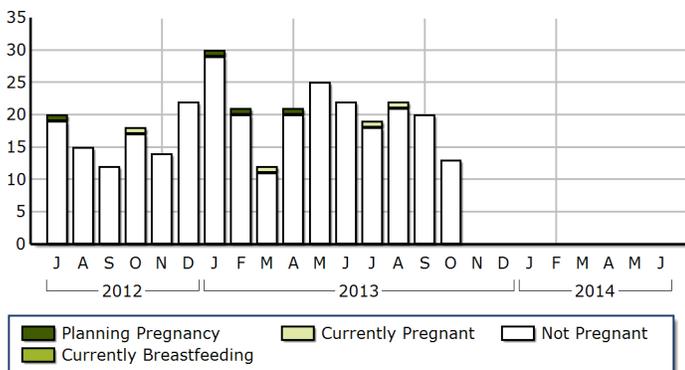
Tobacco User Enrollments By Program Type



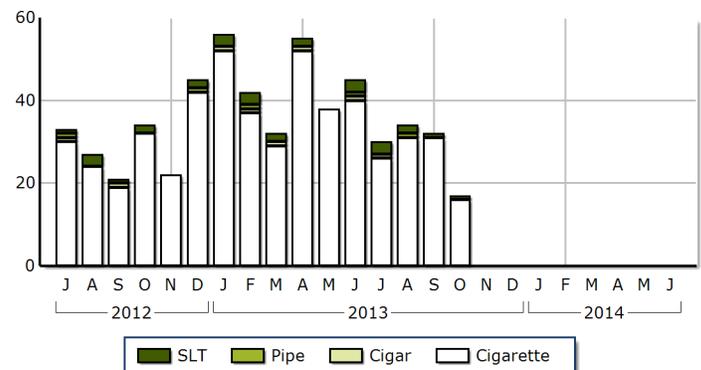
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

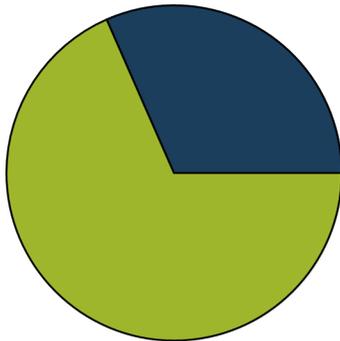


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

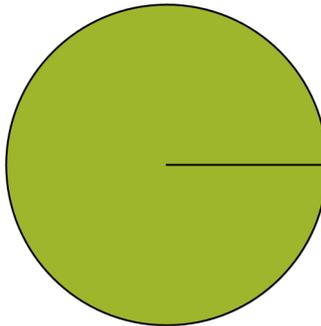
Tobacco Users By Gender



Female, 68.42%
Male, 31.58%

Chart Total N: 19

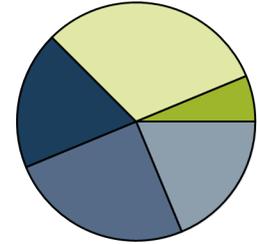
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

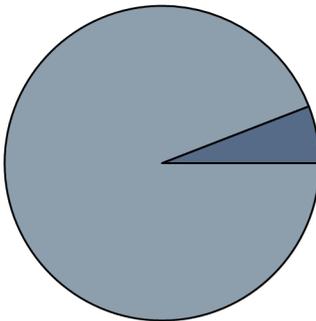
Tobacco Users By Education



No HS Degree/GED, 18.75%
HS Degree/GED, 25.00%
Technical Degree, 18.75%
Some College, 31.25%
College Degree, 6.25%

Chart Total N: 16

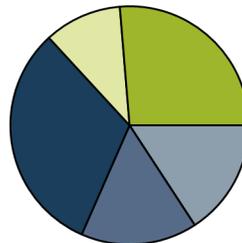
Tobacco Users By Race



White, 94.12%
American Indian/Alaskan Native, 5.88%

Chart Total N: 17

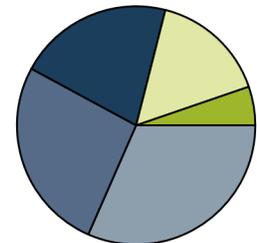
Tobacco Users By Age



25 - 34, 15.79%
35 - 44, 15.79%
45 - 54, 31.58%
55 - 64, 10.53%
65 and Older, 26.32%

Chart Total N: 19

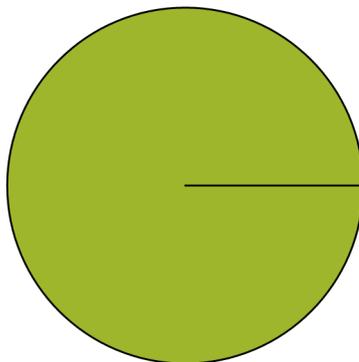
Tobacco Users By Health Plan



Commercially Insured, 31.58%
Medicaid, 26.32%
Uninsured, 21.05%
Doesn't Know, 15.79%
Medicare, 5.26%

Chart Total N: 19

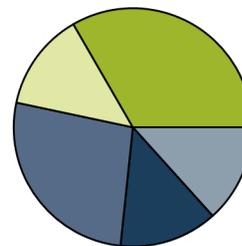
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 18

Tobacco Users By Chronic Condition



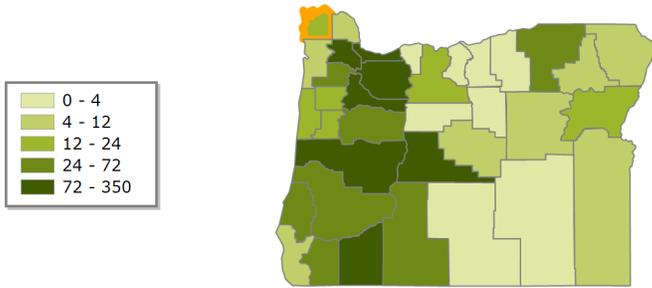
Asthma, 13.33%
CAD, 13.33%
COPD, 26.67%
Diabetes, 13.33%
None, 33.33%

Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

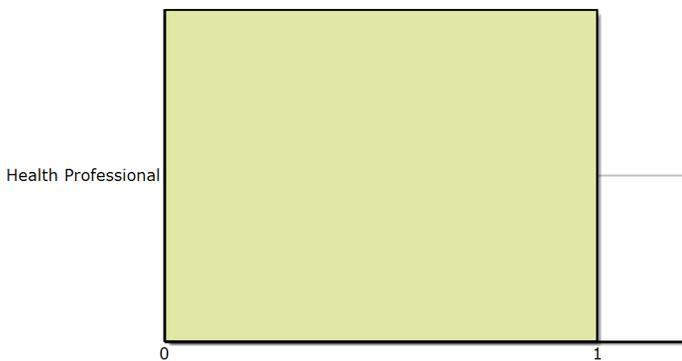
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

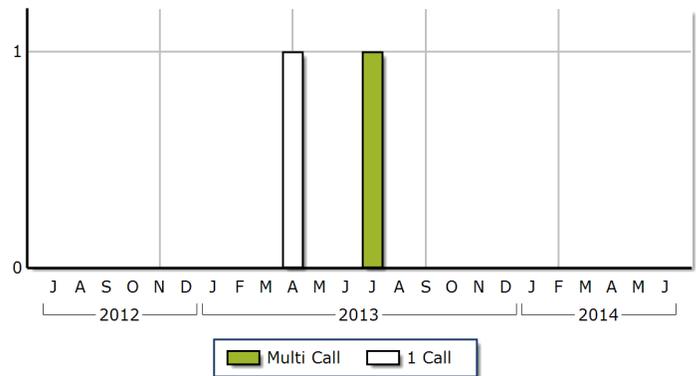


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			1	651
Tobacco Users YTD			15	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.23 %
Reach - NAQC			2	0.17 %
Annualized Reach			1	0.70 %
Annualized Reach - NAQC			2	0.51 %
Unique Individual Reach			3	0.14 %

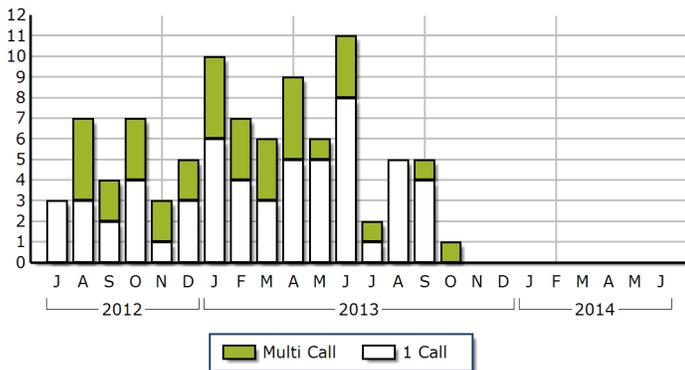
How Heard About



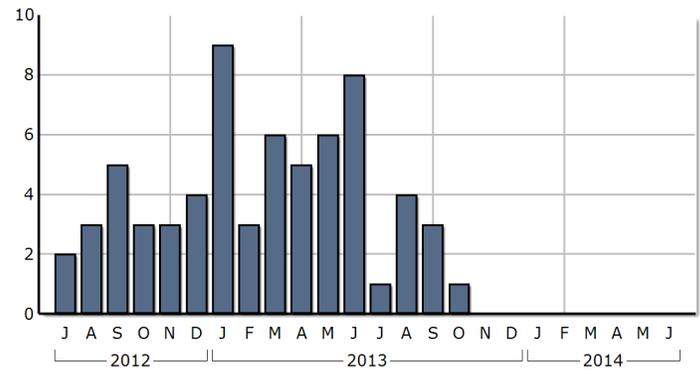
Fax Referral



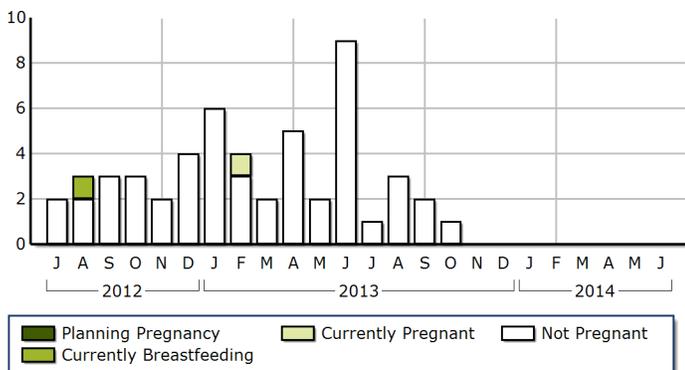
Tobacco User Enrollments By Program Type



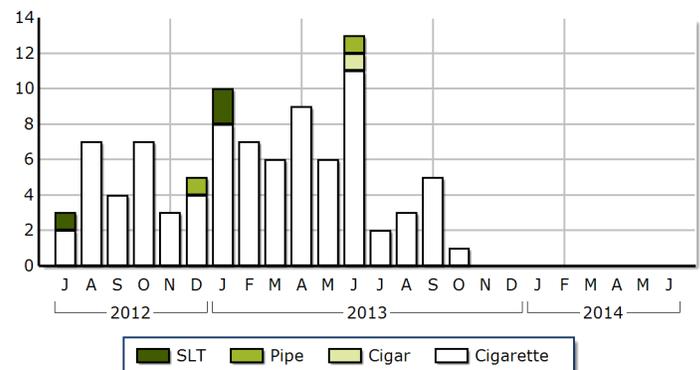
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

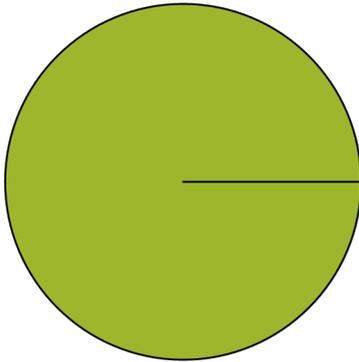


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

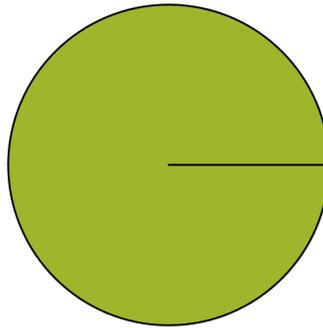
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

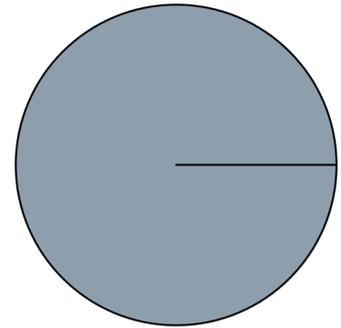
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

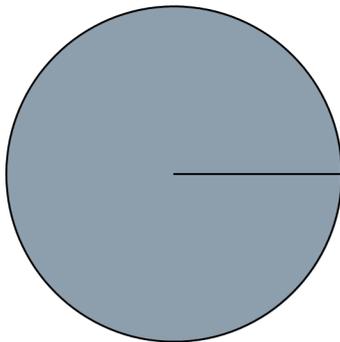
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

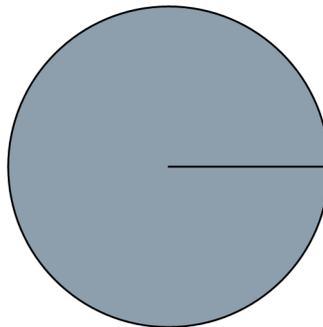
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

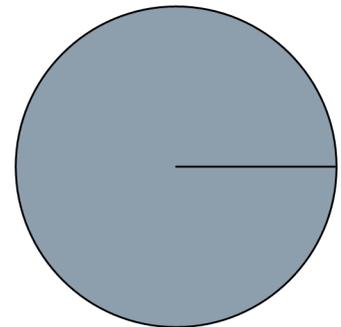
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

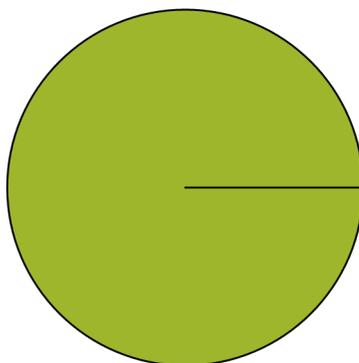
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

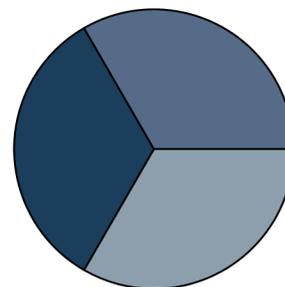
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



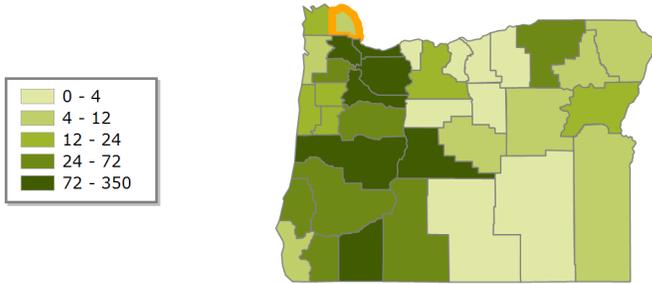
CAD, 33.33%
COPD, 33.33%
Diabetes, 33.33%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

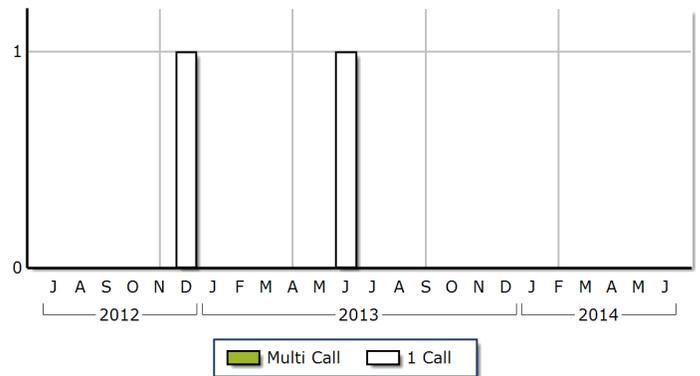
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

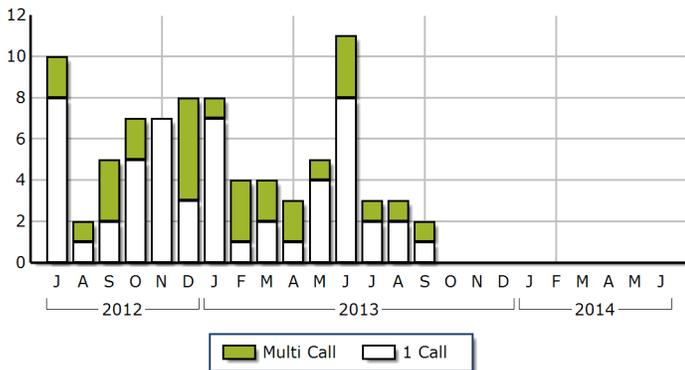


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318	⁴
			County	State
Tobacco Users - Last Full Month			-	651
Tobacco Users YTD			10	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.16 %
Reach - NAQC			2	0.13 %
Annualized Reach			1	0.47 %
Annualized Reach - NAQC			2	0.38 %
Unique Individual Reach			3	0.09 %
				0.35 %

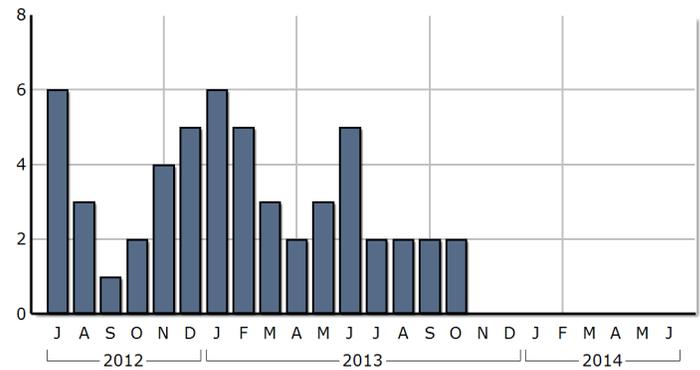
Fax Referral



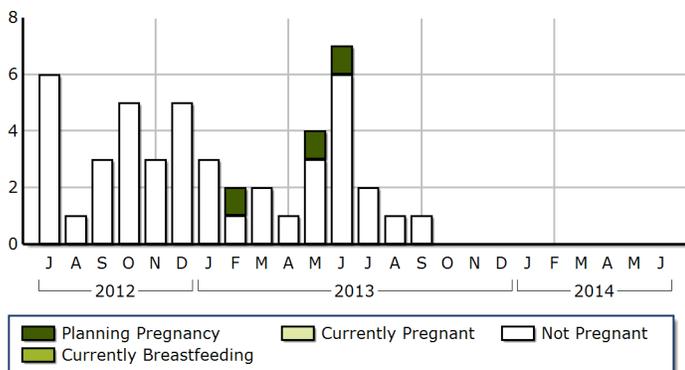
Tobacco User Enrollments By Program Type



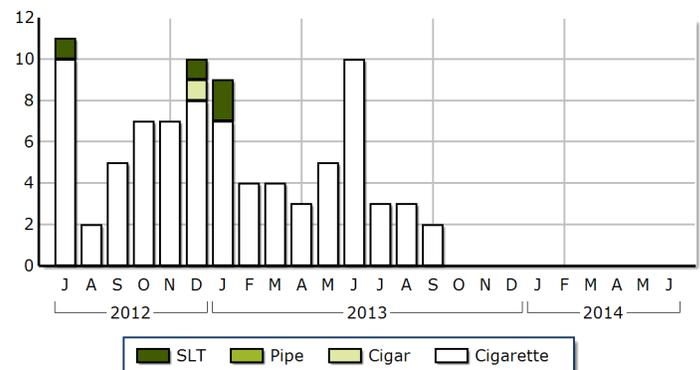
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



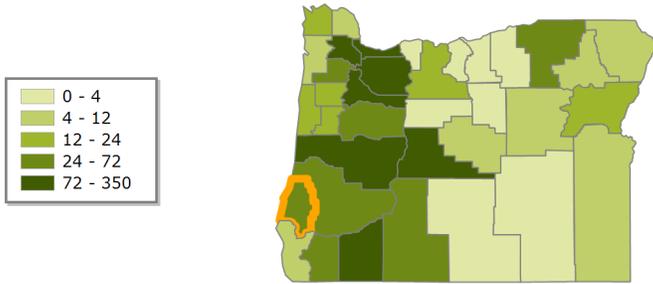
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

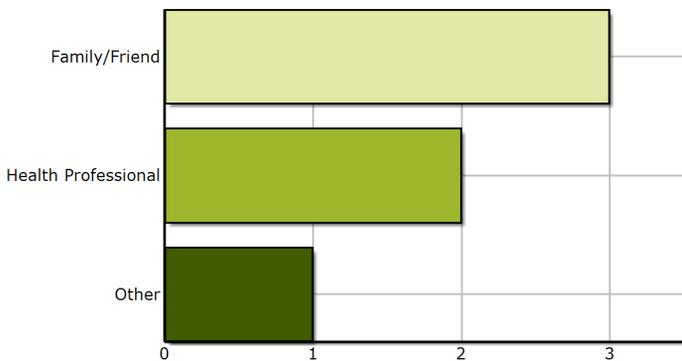
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

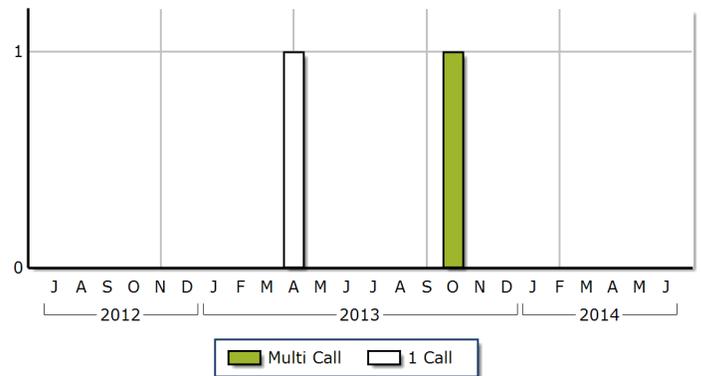


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			7	651
Tobacco Users YTD			36	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.25 %
Reach - NAQC			2	0.25 %
Annualized Reach			1	0.76 %
Annualized Reach - NAQC			2	0.74 %
Unique Individual Reach			3	0.18 %

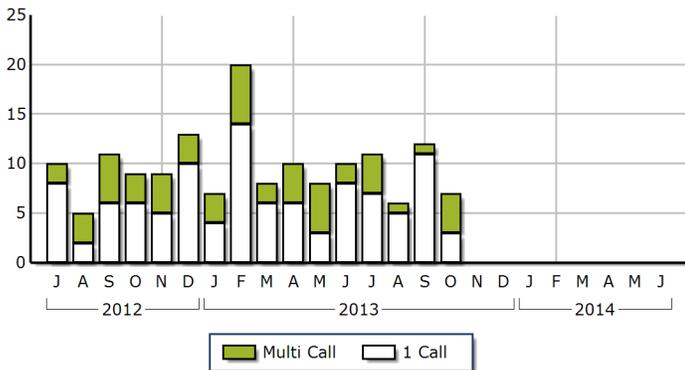
How Heard About



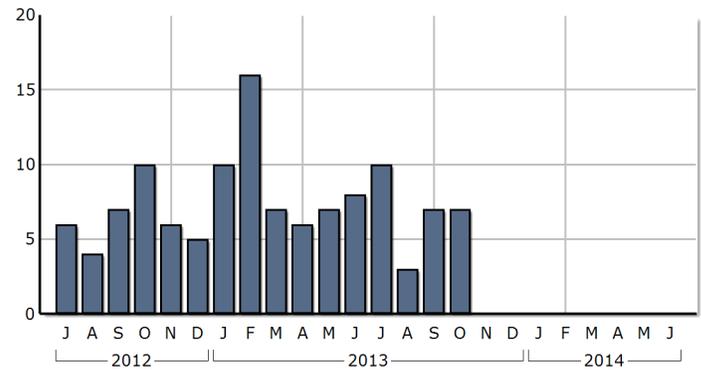
Fax Referral



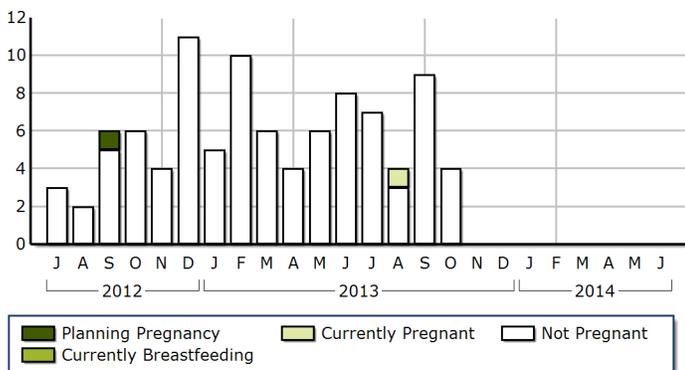
Tobacco User Enrollments By Program Type



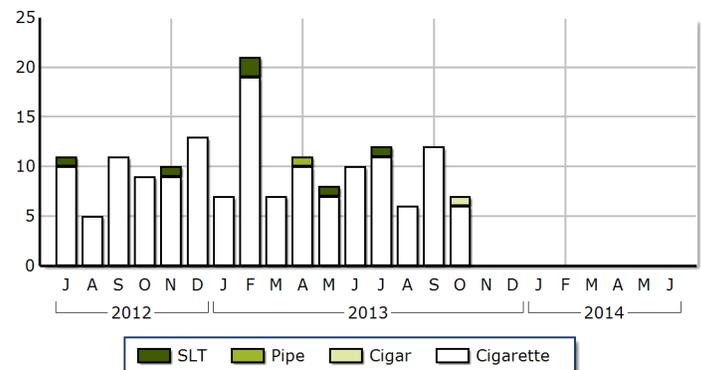
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

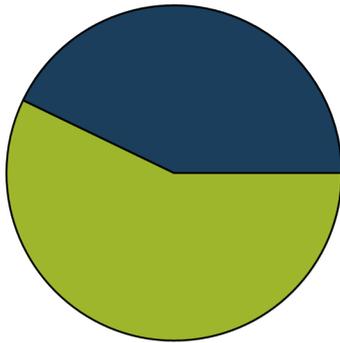


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

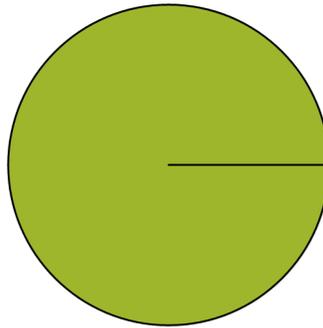
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 7

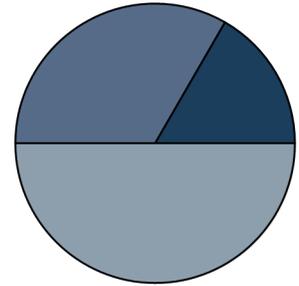
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

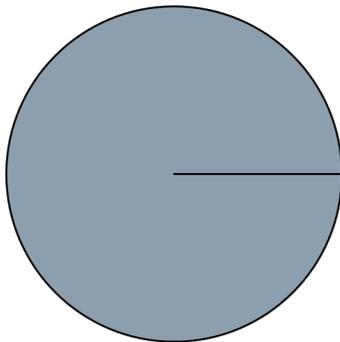
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 33.33%
College Degree, 16.67%

Chart Total N: 6

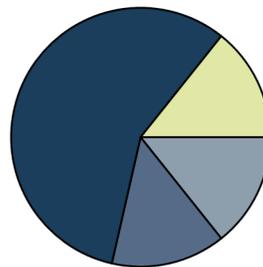
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

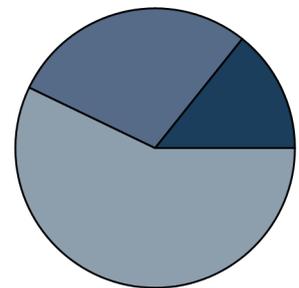
Tobacco Users By Age



25 - 34, 14.29%
35 - 44, 14.29%
45 - 54, 57.14%
65 and Older, 14.29%

Chart Total N: 7

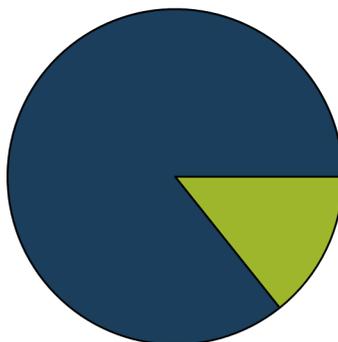
Tobacco Users By Health Plan



Uninsured, 57.14%
Medicare, 28.57%
Medicaid, 14.29%

Chart Total N: 7

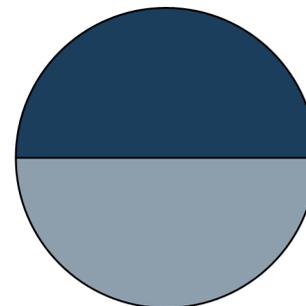
Tobacco Users By Ethnicity



Does Not Know, 14.29%
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



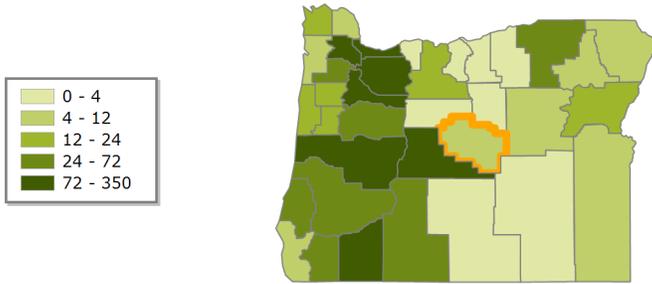
Asthma, 50.00%
None, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

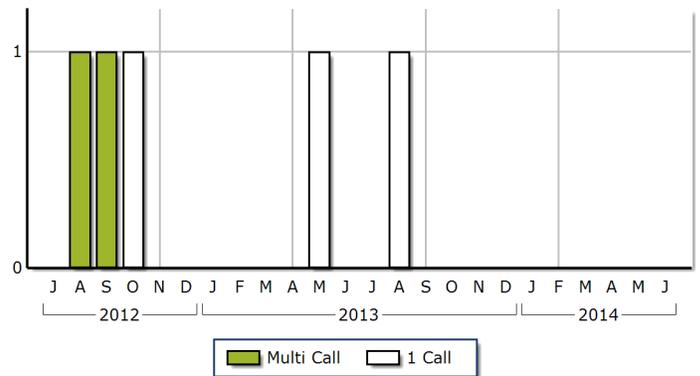
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

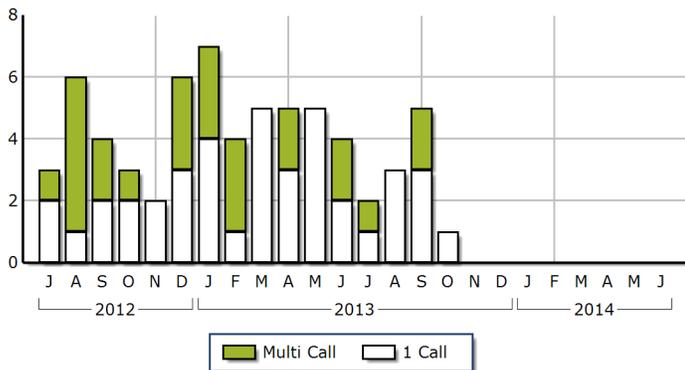


County Population		Prevalence	Tobacco Users		
Adult	20,635	23.3 %	4,808 ⁴		
			County	State	
Tobacco Users - Last Full Month			1	651	
Tobacco Users YTD			11	2,710	
Unique Tobacco Users YTD			3	1,741	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.23 %	0.54 %
Reach - NAQC			2	0.19 %	0.24 %
Annualized Reach			1	0.69 %	1.61 %
Annualized Reach - NAQC			2	0.56 %	0.73 %
Unique Individual Reach			3	0.19 %	0.35 %

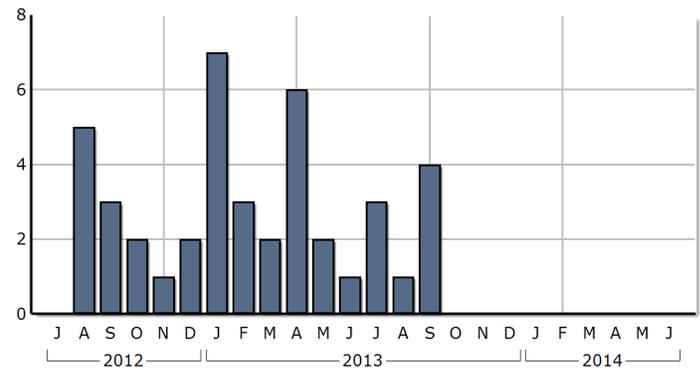
Fax Referral



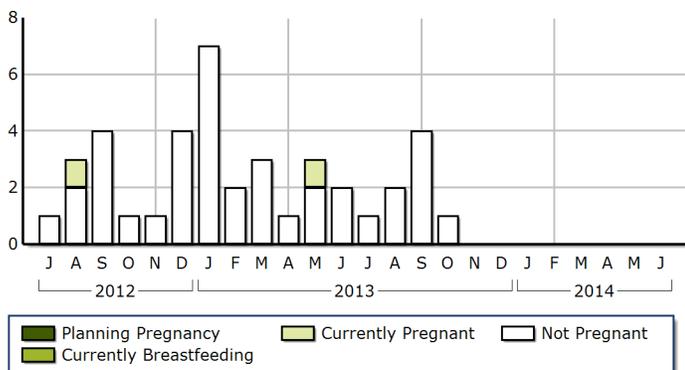
Tobacco User Enrollments By Program Type



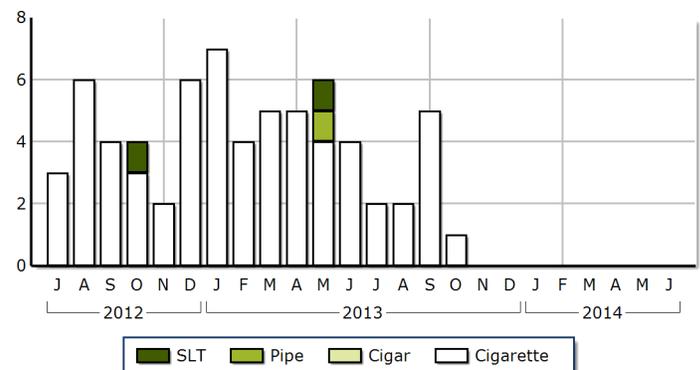
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

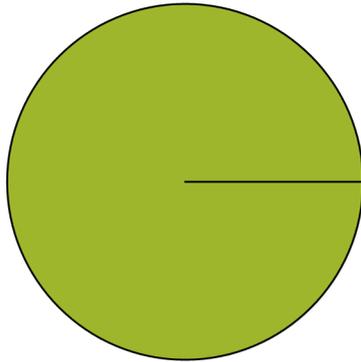


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

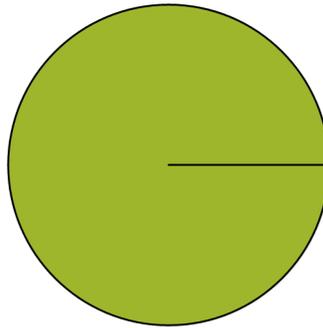
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

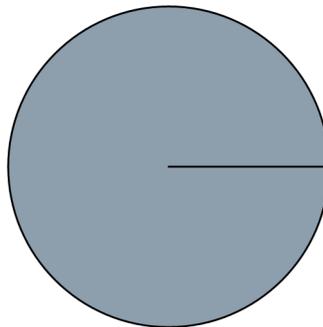
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

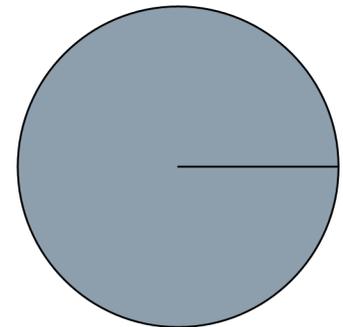
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

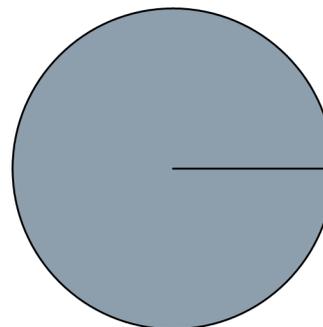
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



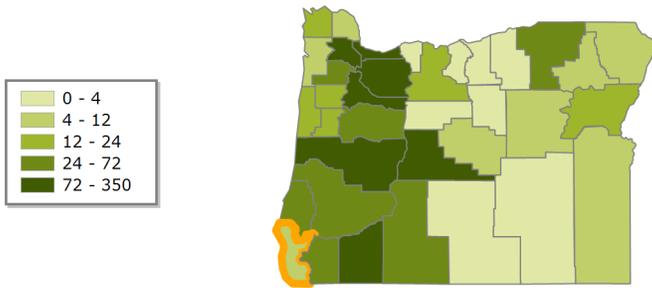
Diabetes, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

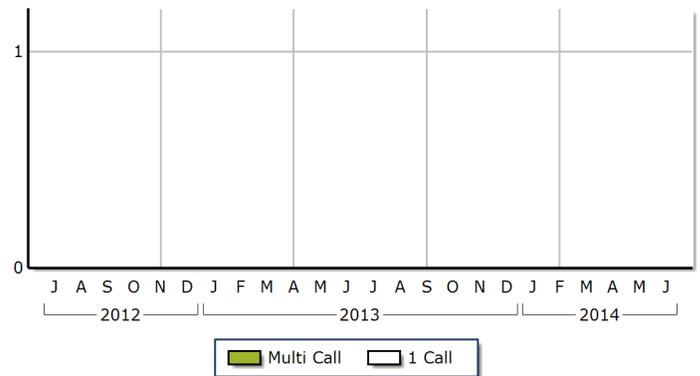


County Population	Prevalence	Tobacco Users
Adult 17,947	18.4 %	3,302 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		12
Unique Tobacco Users YTD	3	8
Target Reach		2.0 %
Reach YTD	1	0.36 %
Reach - NAQC	2	0.30 %
Annualized Reach	1	1.09 %
Annualized Reach - NAQC	2	0.91 %
Unique Individual Reach	3	0.24 %

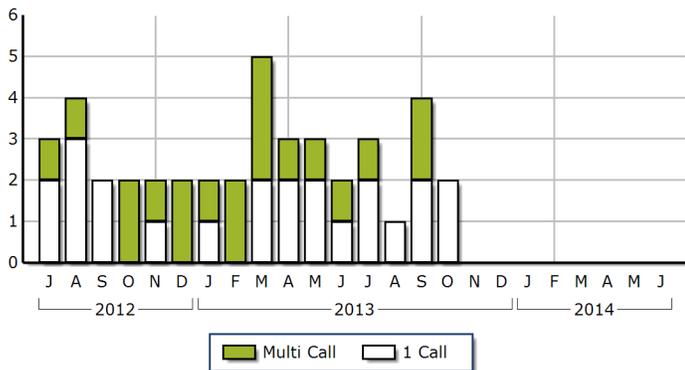
How Heard About



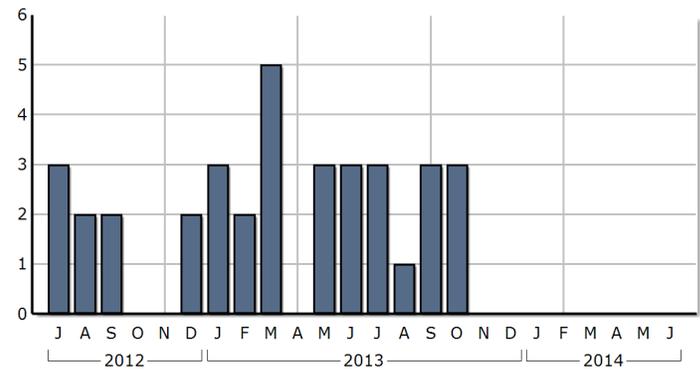
Fax Referral



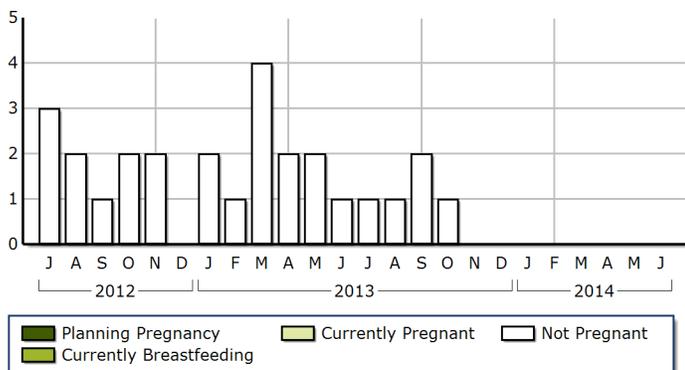
Tobacco User Enrollments By Program Type



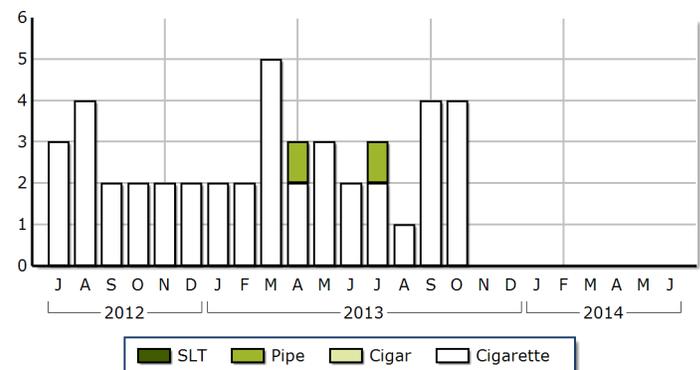
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

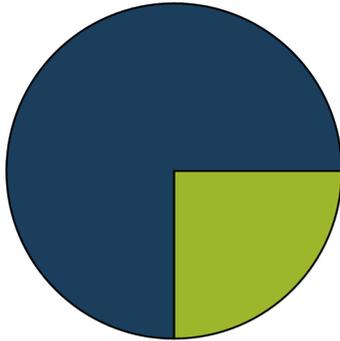


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

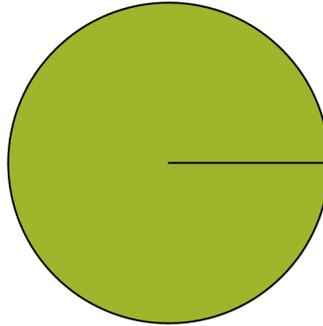
Tobacco Users By Gender



Female, 25.00%
Male, 75.00%

Chart Total N: 4

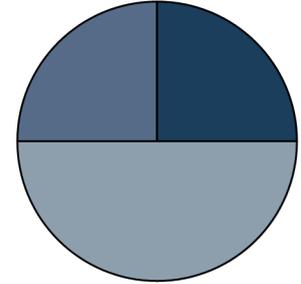
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

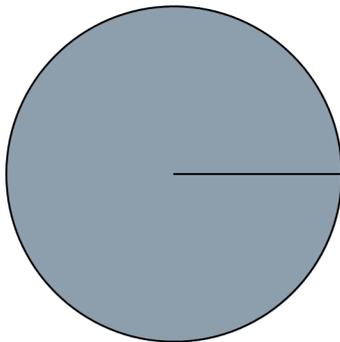
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 25.00%
Some College, 25.00%

Chart Total N: 4

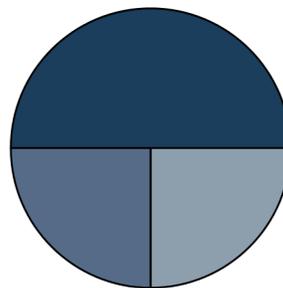
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

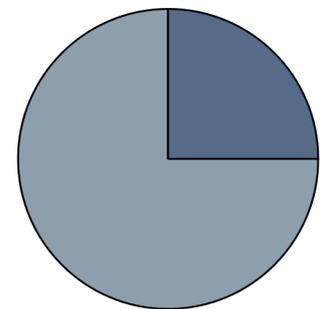
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 25.00%
55 - 64, 50.00%

Chart Total N: 4

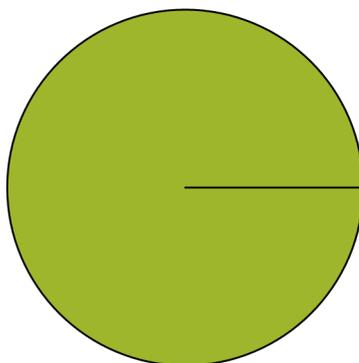
Tobacco Users By Health Plan



Doesn't Know, 75.00%
Commercially Insured, 25.00%

Chart Total N: 4

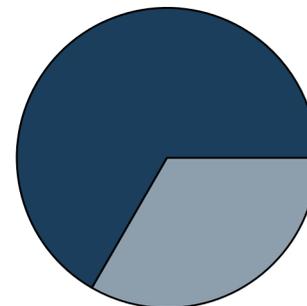
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



COPD, 33.33%
None, 66.67%

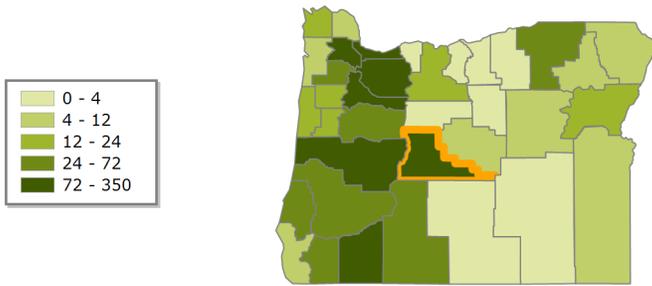
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

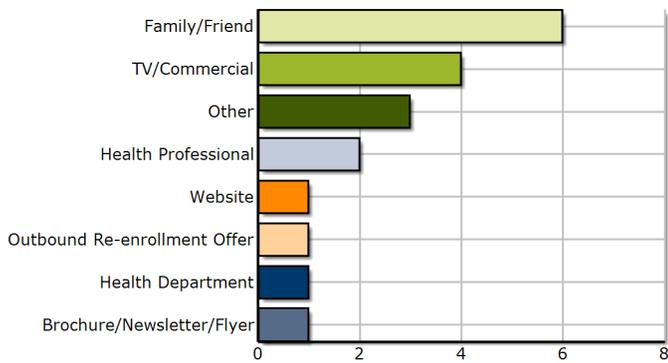
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

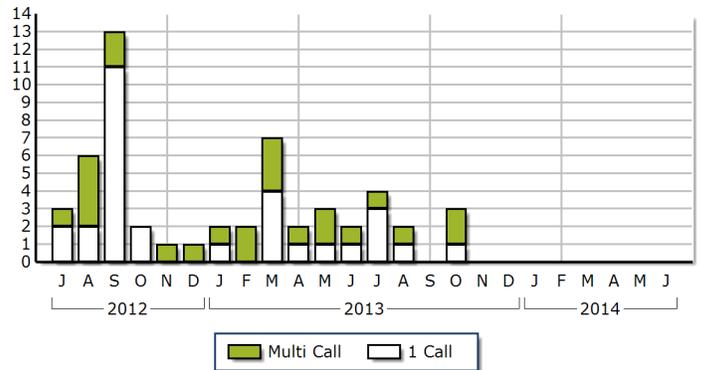


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			27	651
Tobacco Users YTD			86	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.46 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	1.37 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	0.31 %

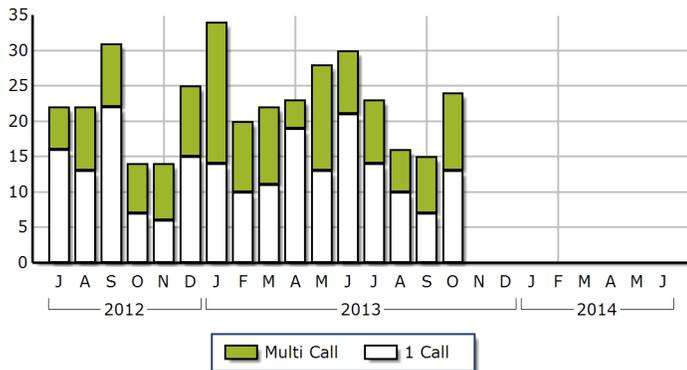
How Heard About



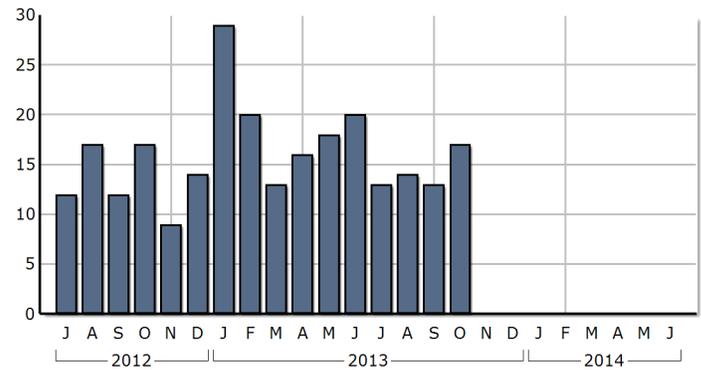
Fax Referral



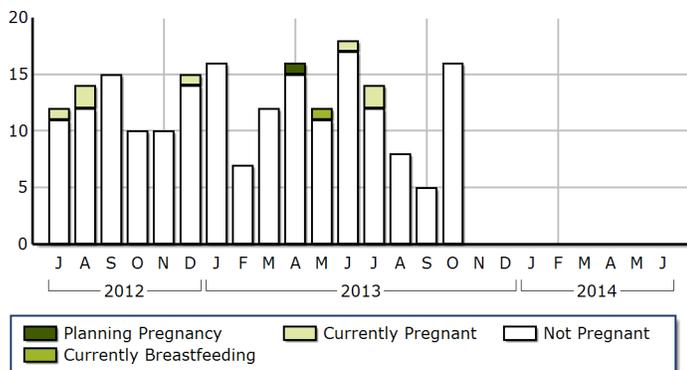
Tobacco User Enrollments By Program Type



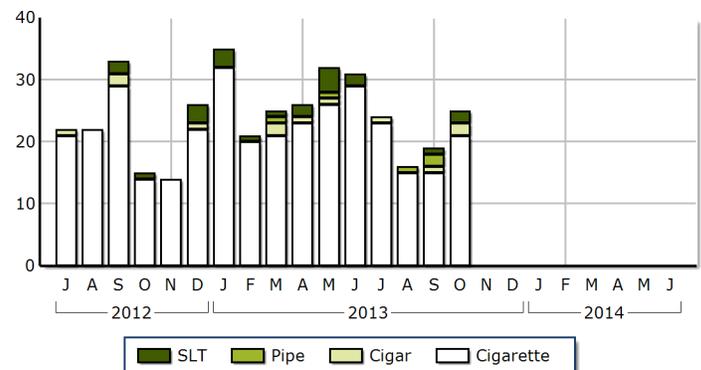
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

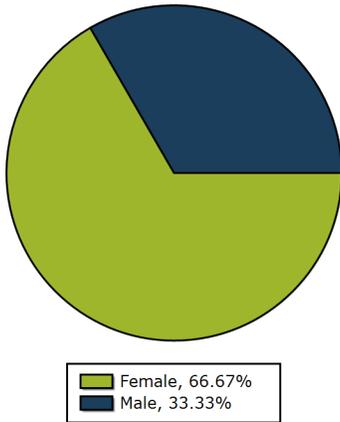


Chart Total N: 24

Tobacco Users By Language

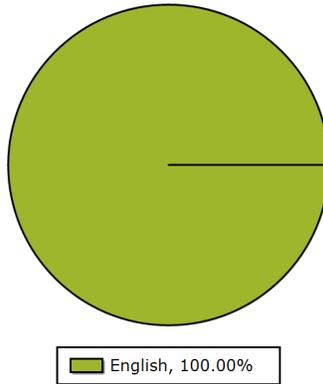


Chart Total N: 24

Tobacco Users By Education

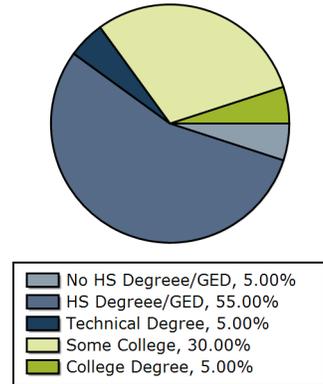


Chart Total N: 20

Tobacco Users By Race

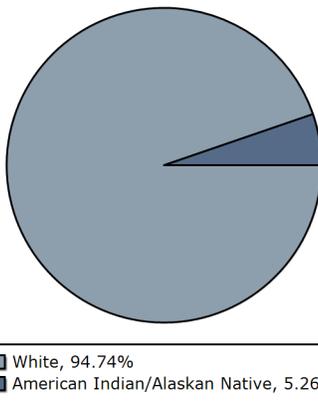


Chart Total N: 19

Tobacco Users By Age

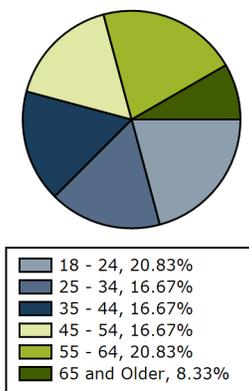


Chart Total N: 24

Tobacco Users By Health Plan

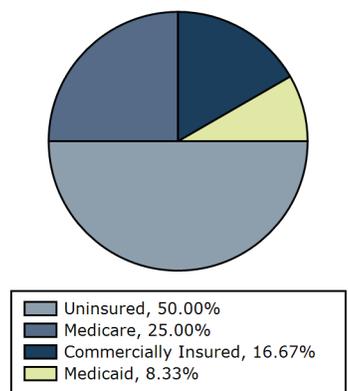


Chart Total N: 24

Tobacco Users By Ethnicity

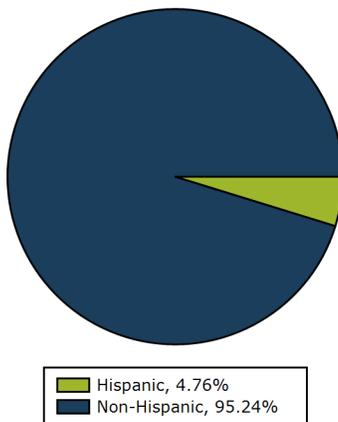


Chart Total N: 21

Tobacco Users By Chronic Condition

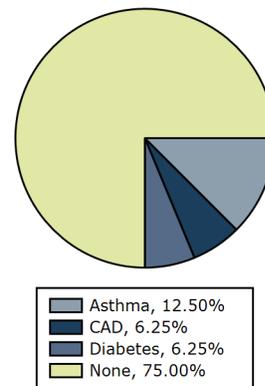


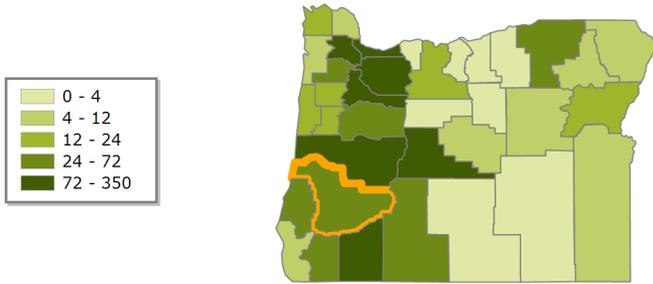
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

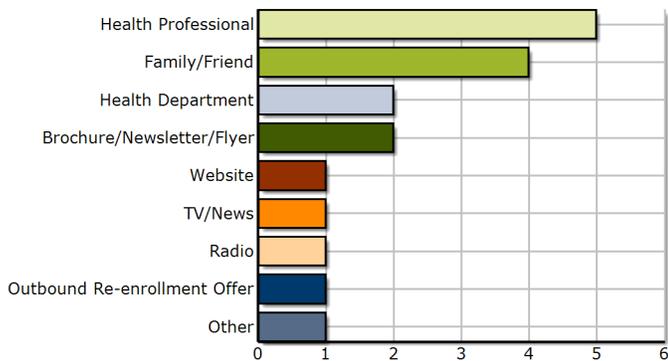
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

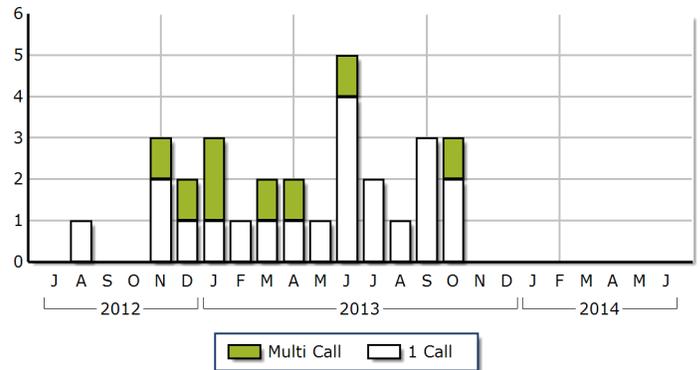


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %		22,539 ⁴
			County	State
Tobacco Users - Last Full Month			19	651
Tobacco Users YTD			77	2,710
			3	1,741
Unique Tobacco Users YTD				
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.34 %
Reach - NAQC			2	0.26 %
Annualized Reach			1	1.02 %
Annualized Reach - NAQC			2	0.77 %
Unique Individual Reach			3	0.24 %
				0.35 %

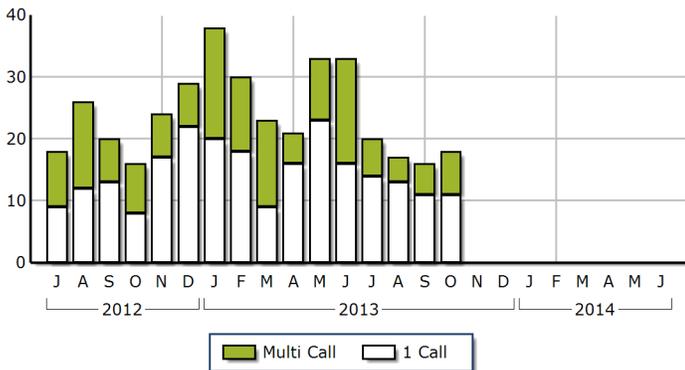
How Heard About



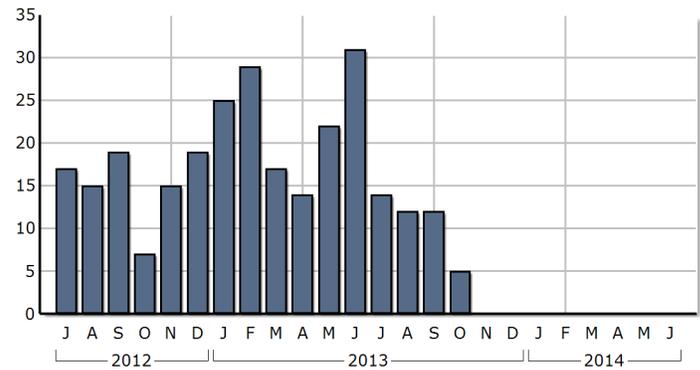
Fax Referral



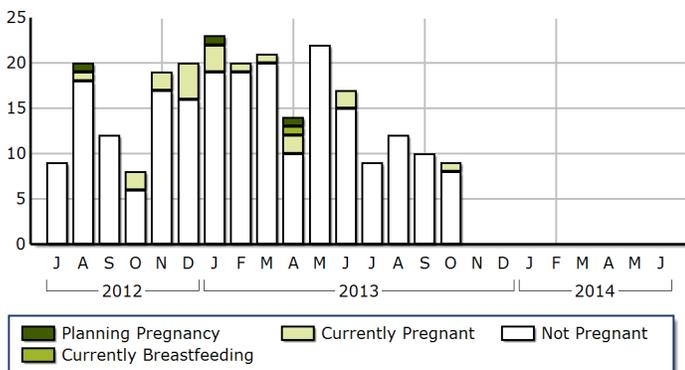
Tobacco User Enrollments By Program Type



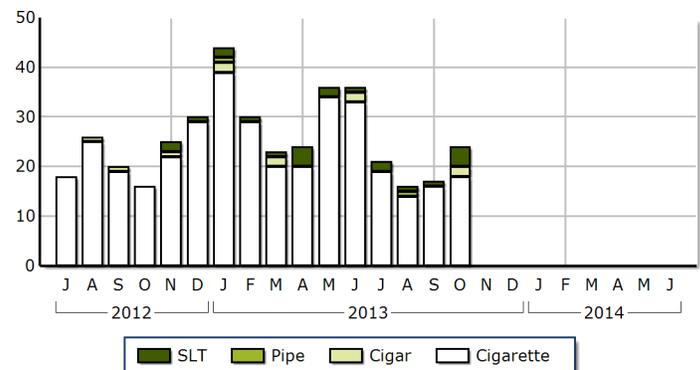
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

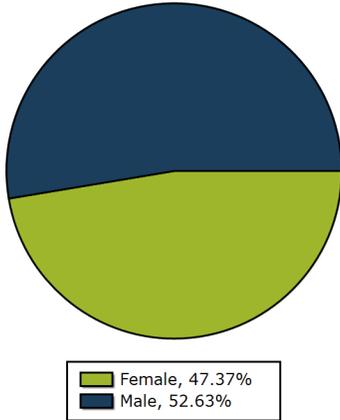


Chart Total N: 19

Tobacco Users By Language

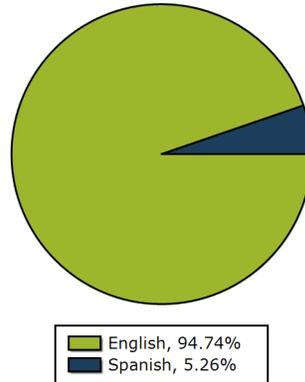


Chart Total N: 19

Tobacco Users By Education

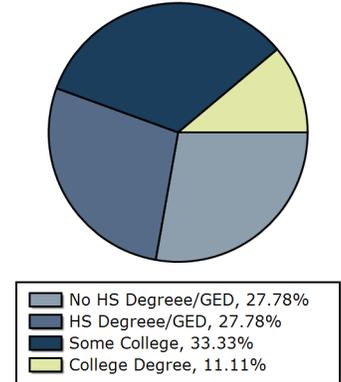


Chart Total N: 18

Tobacco Users By Race

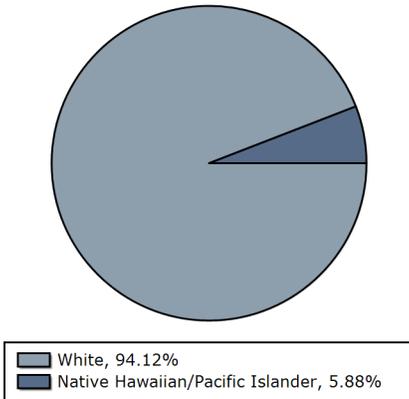


Chart Total N: 17

Tobacco Users By Age

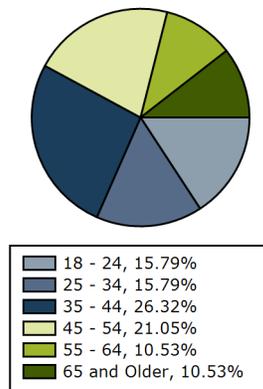


Chart Total N: 19

Tobacco Users By Health Plan

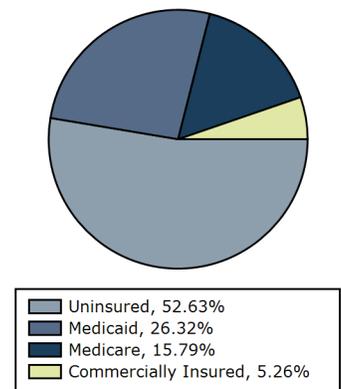


Chart Total N: 19

Tobacco Users By Ethnicity

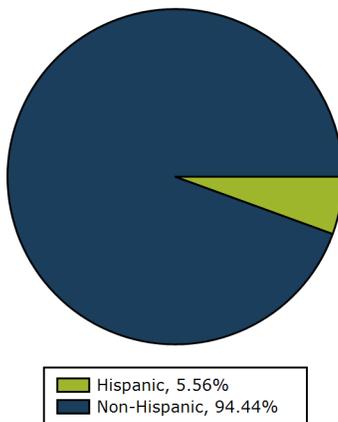


Chart Total N: 18

Tobacco Users By Chronic Condition

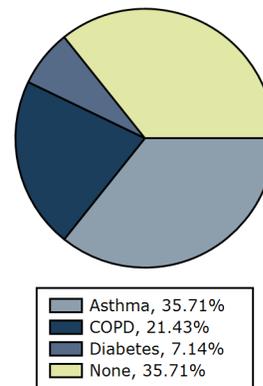
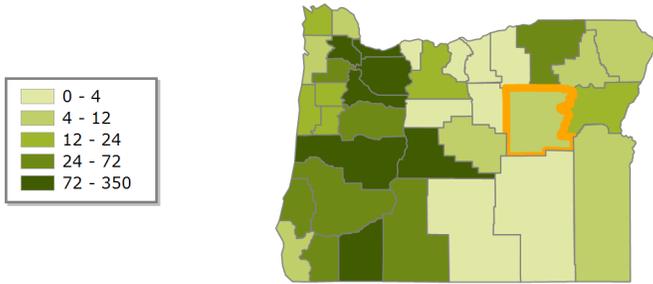


Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

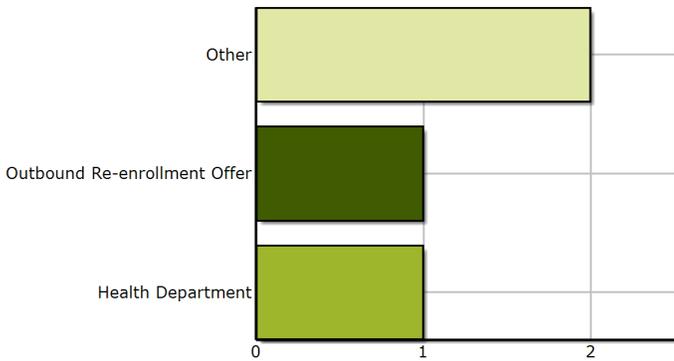
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

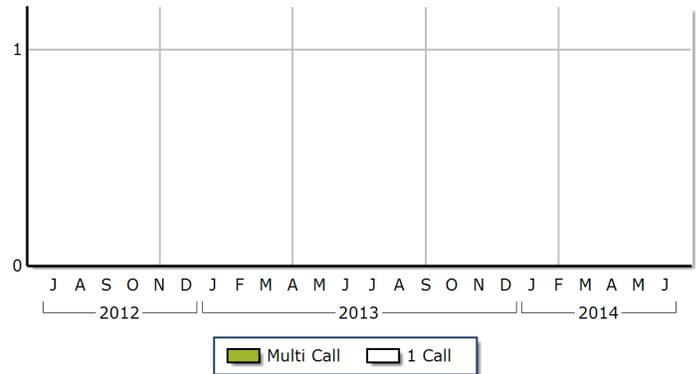


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 ⁴
			County	State
Tobacco Users - Last Full Month			4	651
Tobacco Users YTD			6	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.41 %
Reach - NAQC			2	0.28 %
Annualized Reach			1	1.24 %
Annualized Reach - NAQC			2	0.83 %
Unique Individual Reach			3	0.35 %

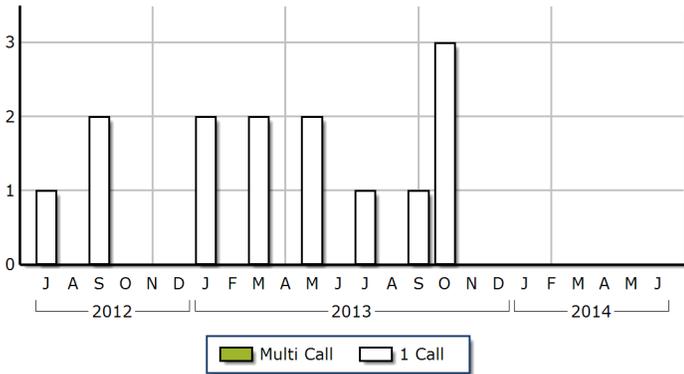
How Heard About



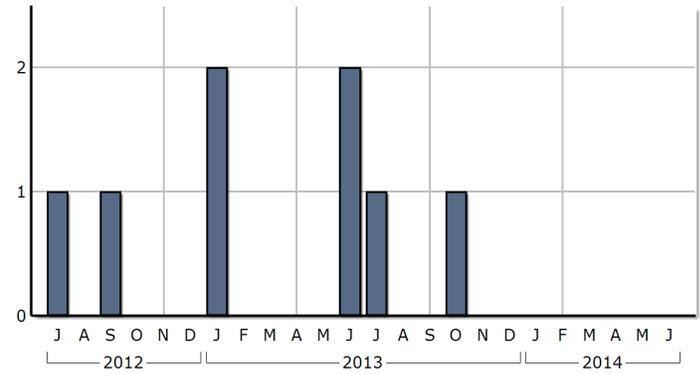
Fax Referral



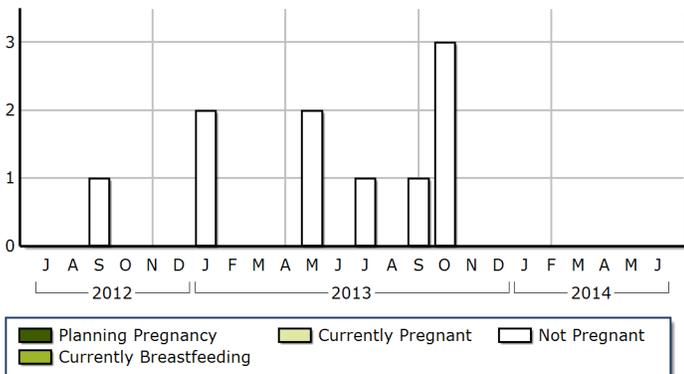
Tobacco User Enrollments By Program Type



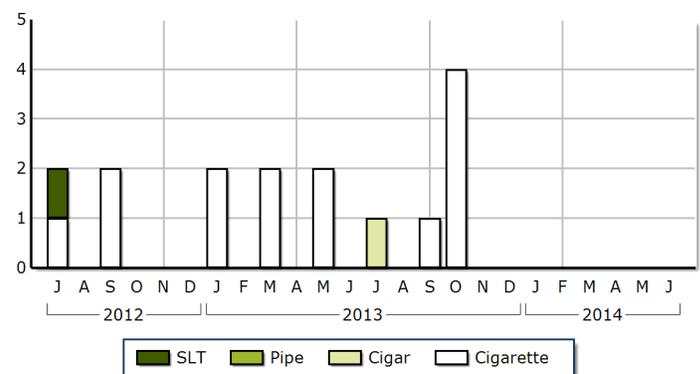
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

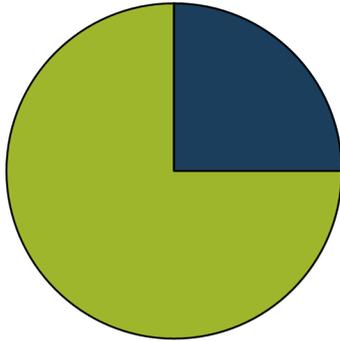


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

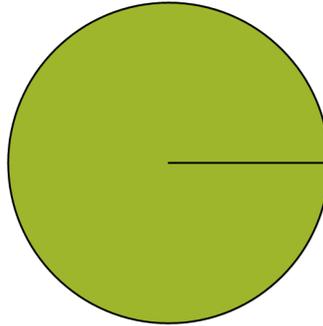
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

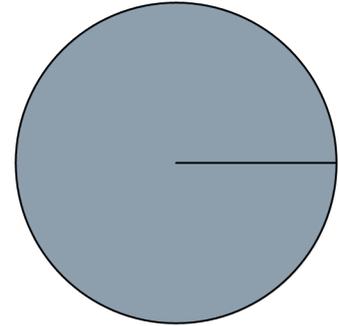
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

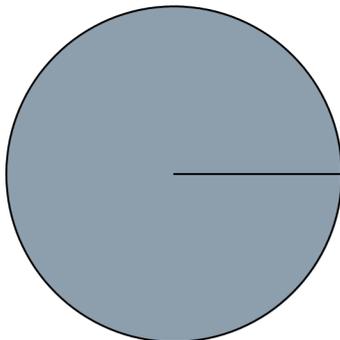
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

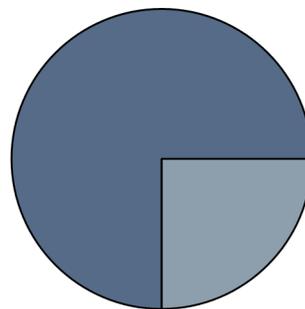
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

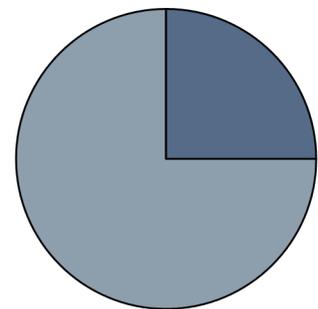
Tobacco Users By Age



35 - 44, 25.00%
55 - 64, 75.00%

Chart Total N: 4

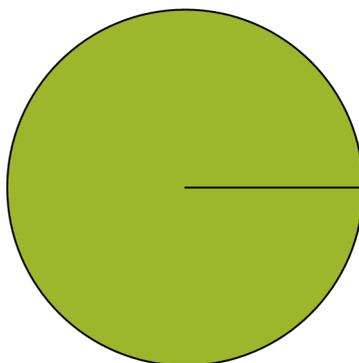
Tobacco Users By Health Plan



Medicare, 75.00%
Doesn't Know, 25.00%

Chart Total N: 4

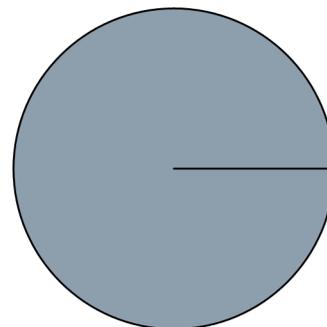
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



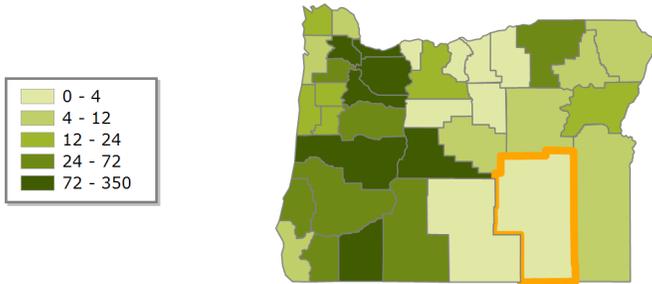
COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

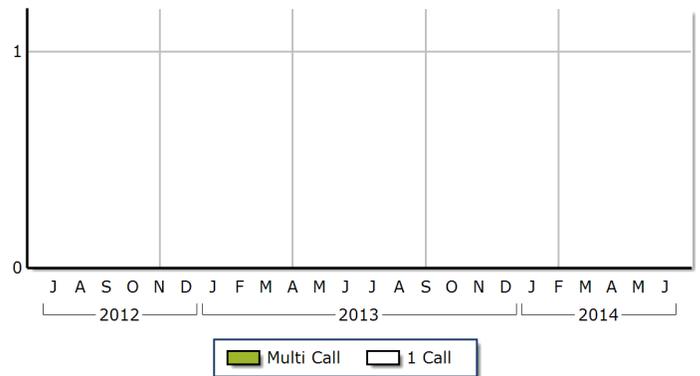
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

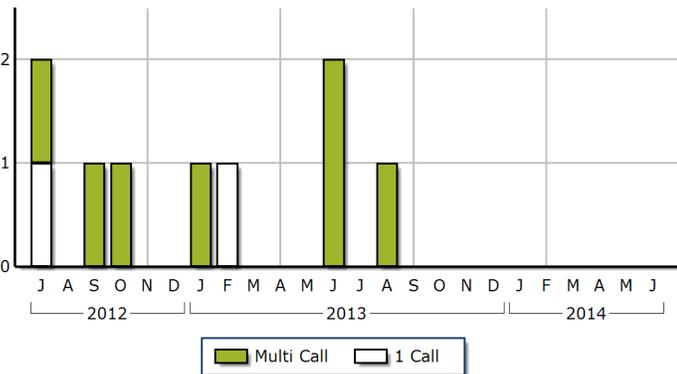


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %		870 ⁴
			County	State
Tobacco Users - Last Full Month			-	651
Tobacco Users YTD			1	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.11 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	0.34 %
Annualized Reach - NAQC			2	0.34 %
Unique Individual Reach			3	0.11 %
				0.35 %

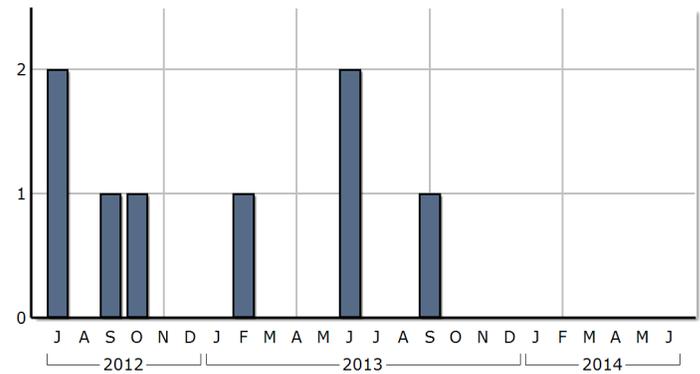
Fax Referral



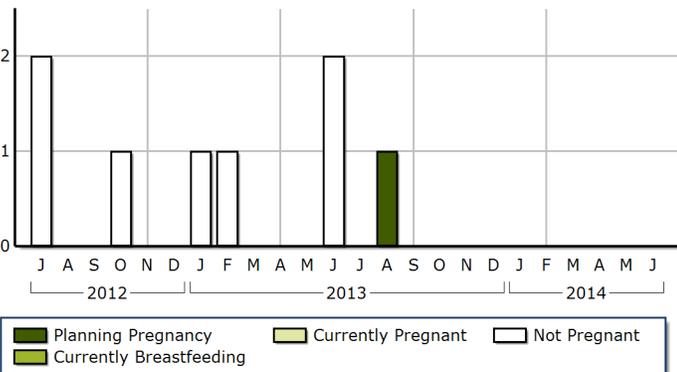
Tobacco User Enrollments By Program Type



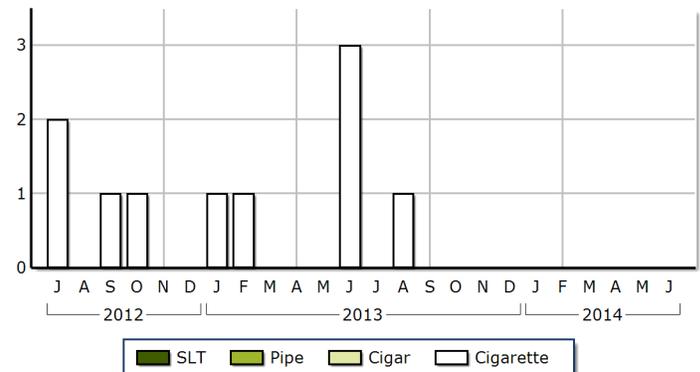
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



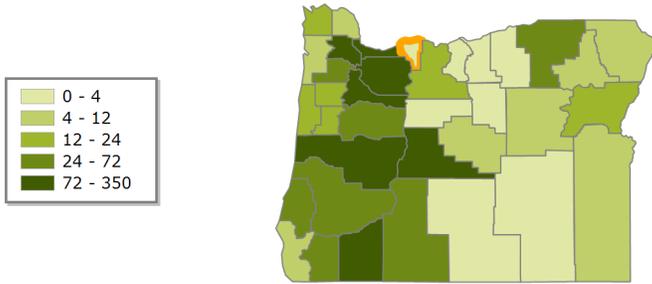
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

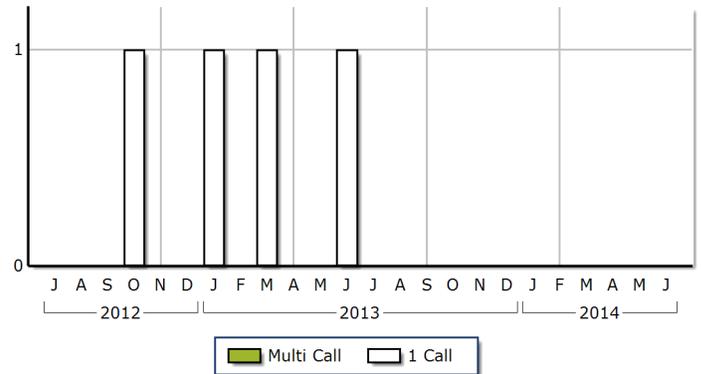
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

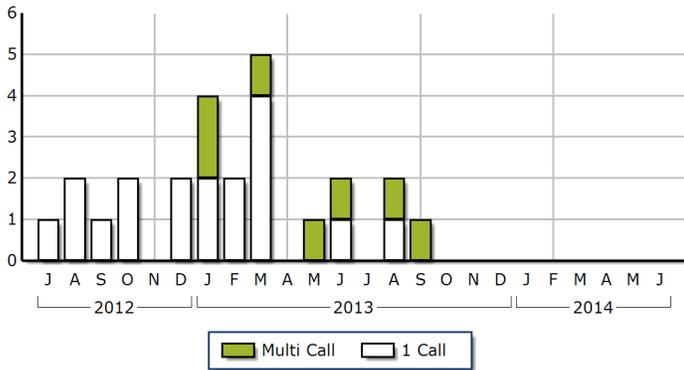


County Population	Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 ⁴
		County	State
Tobacco Users - Last Full Month		-	651
Tobacco Users YTD		3	2,710
Unique Tobacco Users YTD		3	1,741
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.21 %
Reach - NAQC		2	0.21 %
Annualized Reach		1	0.64 %
Annualized Reach - NAQC		2	0.64 %
Unique Individual Reach		3	0.21 %
			0.35 %

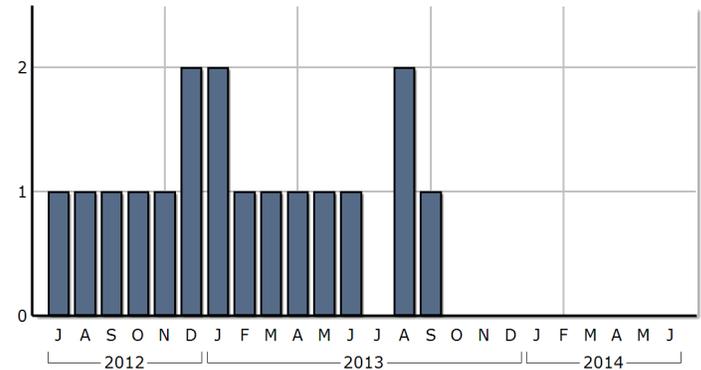
Fax Referral



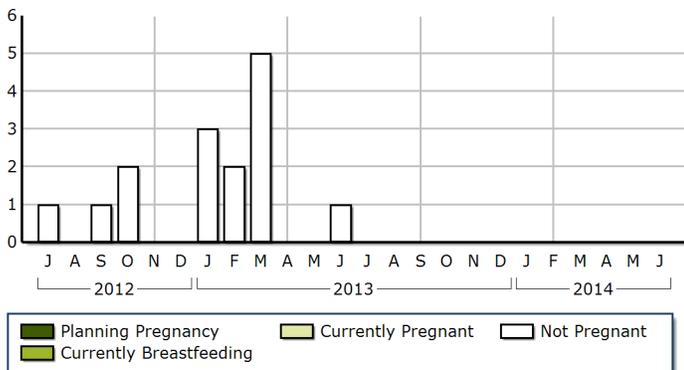
Tobacco User Enrollments By Program Type



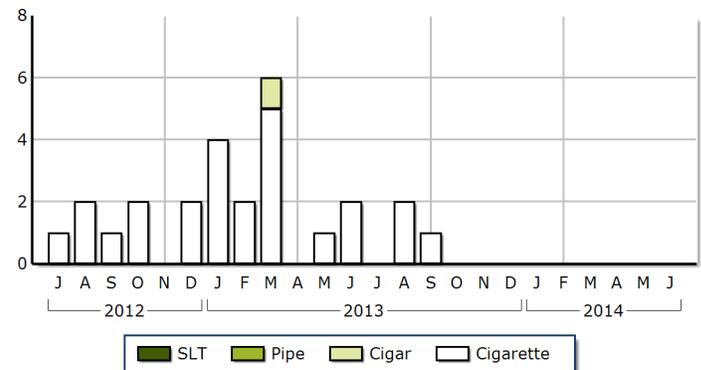
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



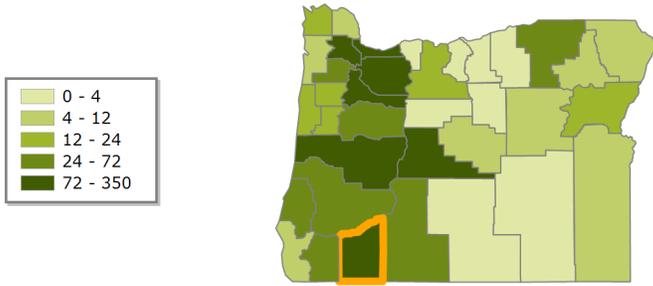
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

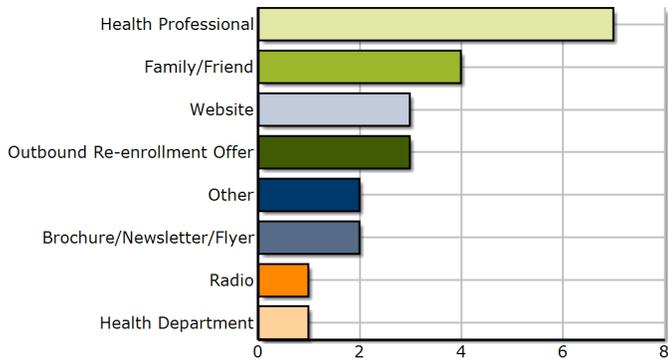
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

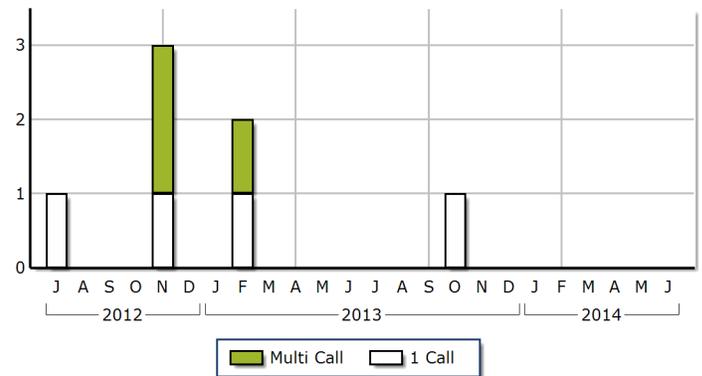


County Population	Prevalence	Tobacco Users
Adult	160,716	21.9 %
		35,197 ⁴
		County
Tobacco Users - Last Full Month		29
Tobacco Users YTD		83
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		651
Tobacco Users YTD		2,710
Unique Tobacco Users YTD		1,741
Target Reach		2.0 %
Reach YTD		0.24 %
Reach - NAQC		0.16 %
Annualized Reach		0.71 %
Annualized Reach - NAQC		0.49 %
Unique Individual Reach		0.14 %
		0.35 %

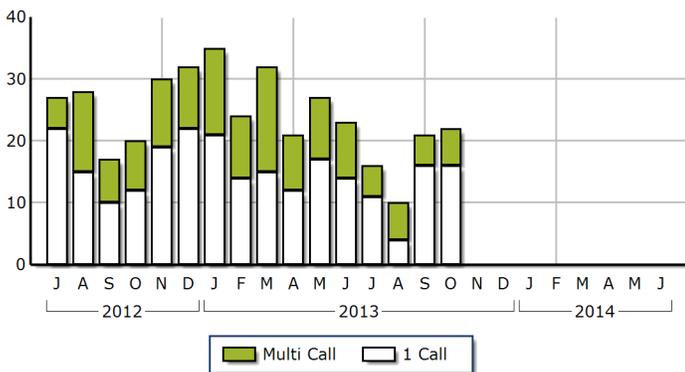
How Heard About



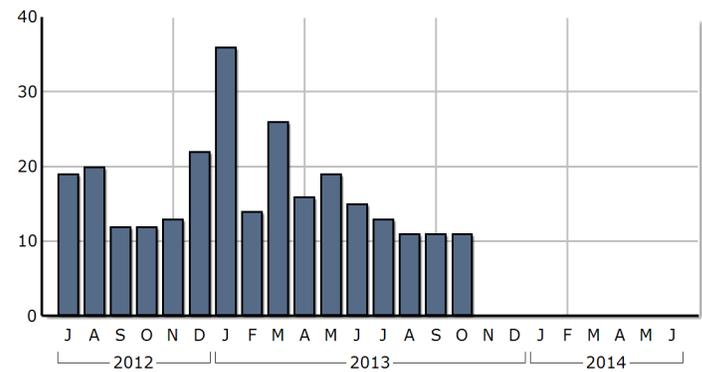
Fax Referral



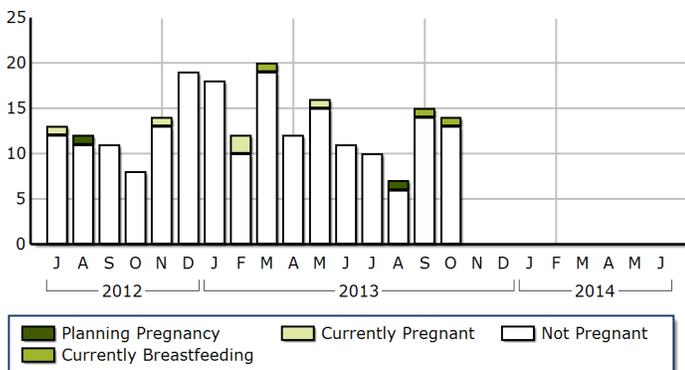
Tobacco User Enrollments By Program Type



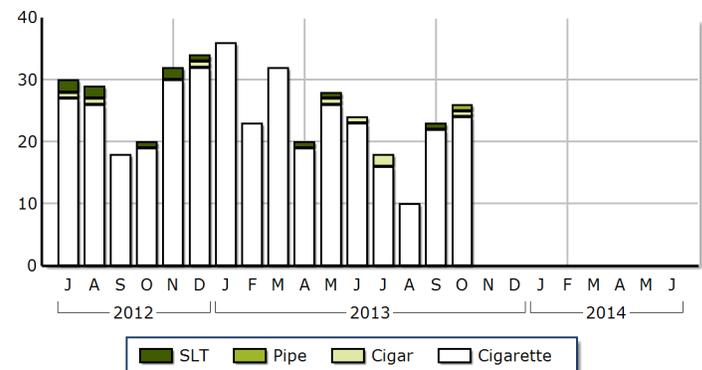
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

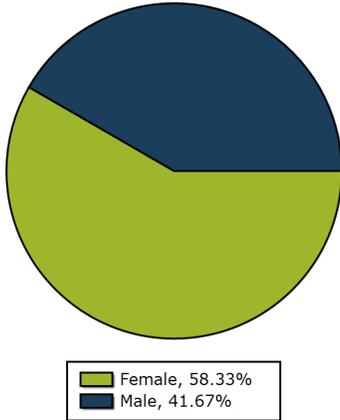


Chart Total N: 24

Tobacco Users By Language

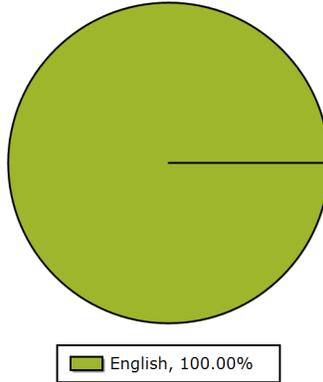


Chart Total N: 24

Tobacco Users By Education

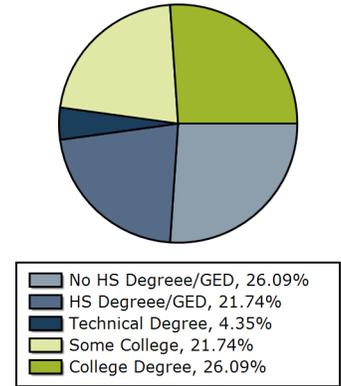


Chart Total N: 23

Tobacco Users By Race

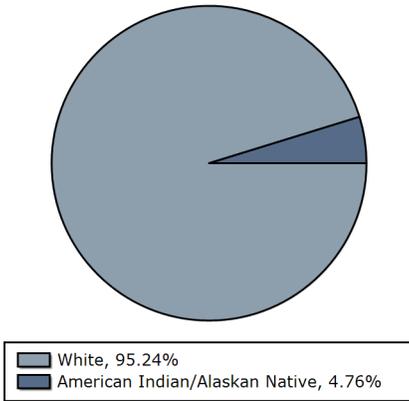


Chart Total N: 21

Tobacco Users By Age

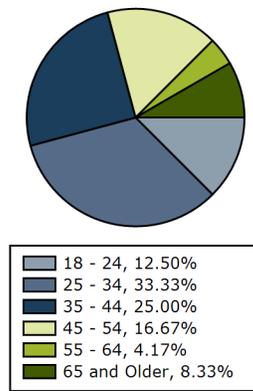


Chart Total N: 24

Tobacco Users By Health Plan

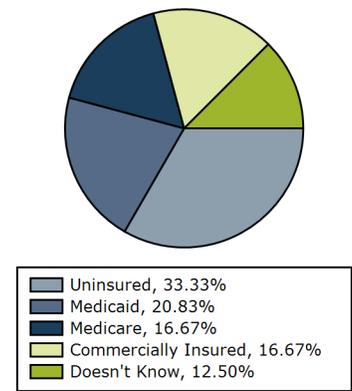


Chart Total N: 24

Tobacco Users By Ethnicity

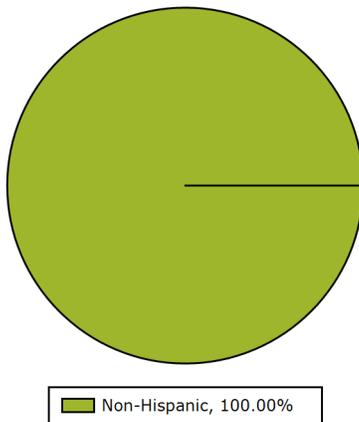


Chart Total N: 23

Tobacco Users By Chronic Condition

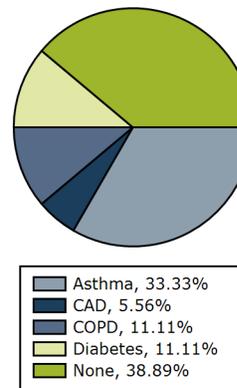
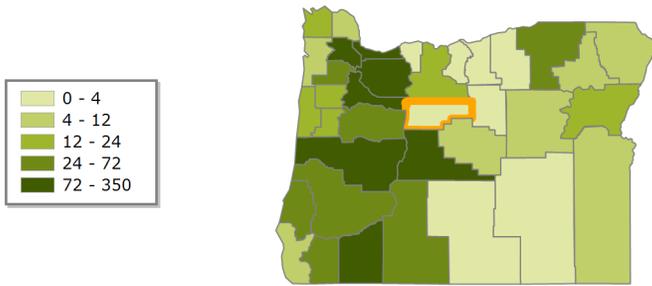


Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

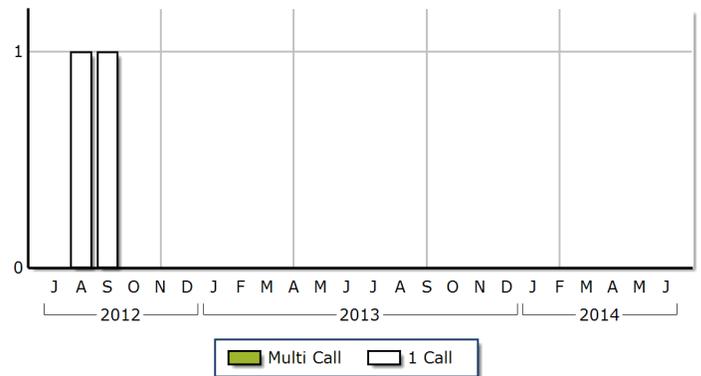


County Population	Prevalence	Tobacco Users	
Adult	16,594	15.9 %	
		2,638 ⁴	
		County	State
Tobacco Users - Last Full Month		1	651
Tobacco Users YTD		4	2,710
Unique Tobacco Users YTD		3	1,741
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.15 %
Reach - NAQC		2	0.08 %
Annualized Reach		1	0.45 %
Annualized Reach - NAQC		2	0.23 %
Unique Individual Reach		3	0.15 %
			0.35 %

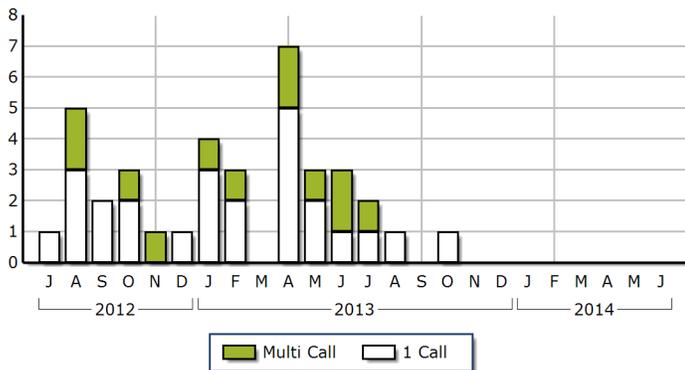
How Heard About



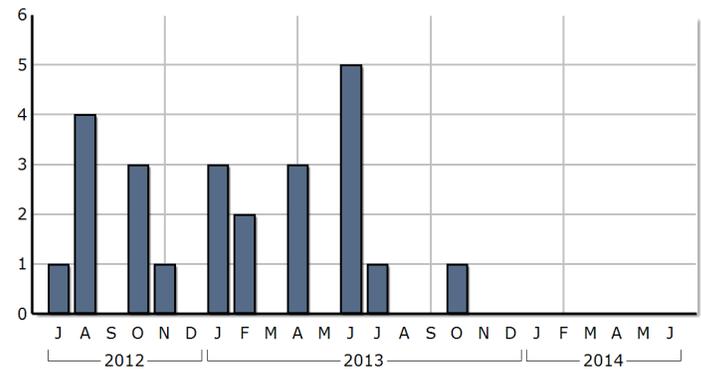
Fax Referral



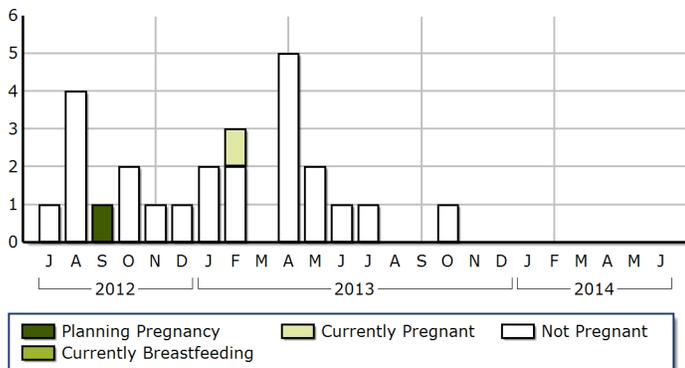
Tobacco User Enrollments By Program Type



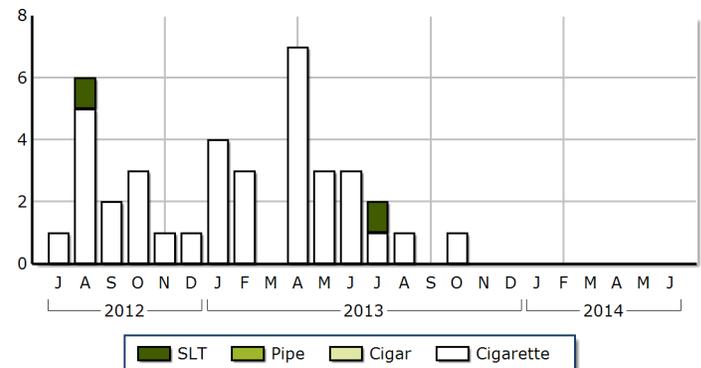
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

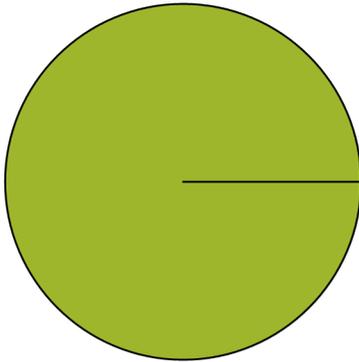


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

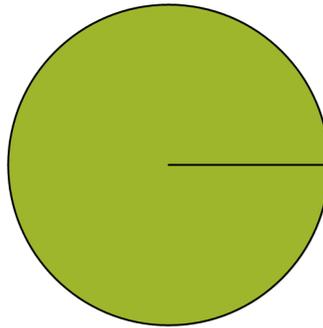
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

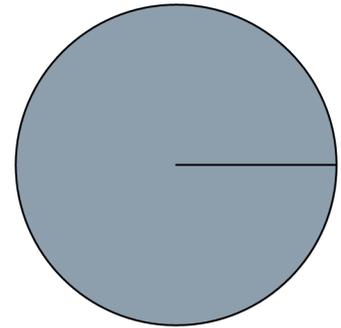
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

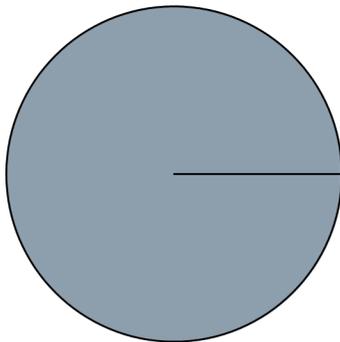
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

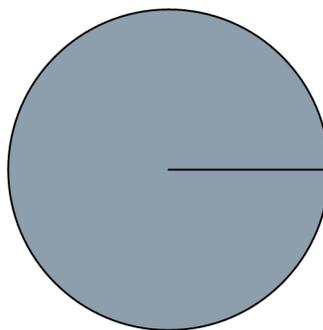
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

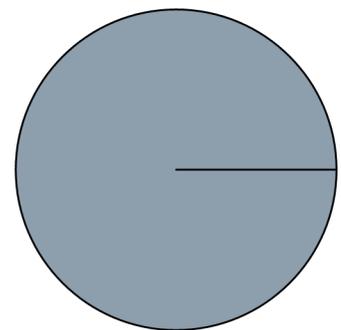
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

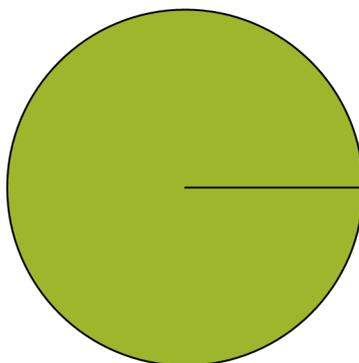
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

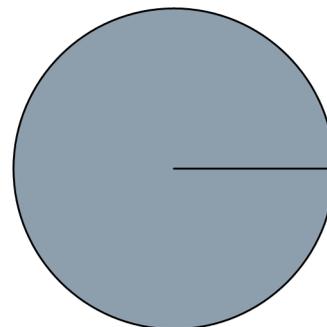
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 100.00%

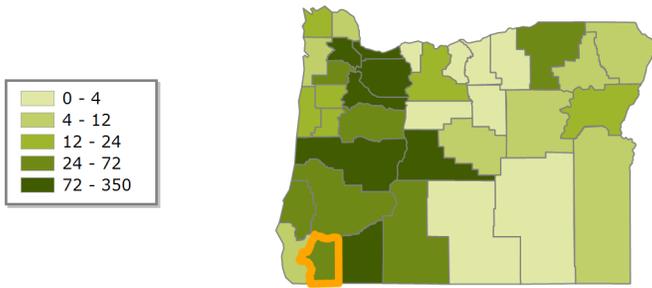
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

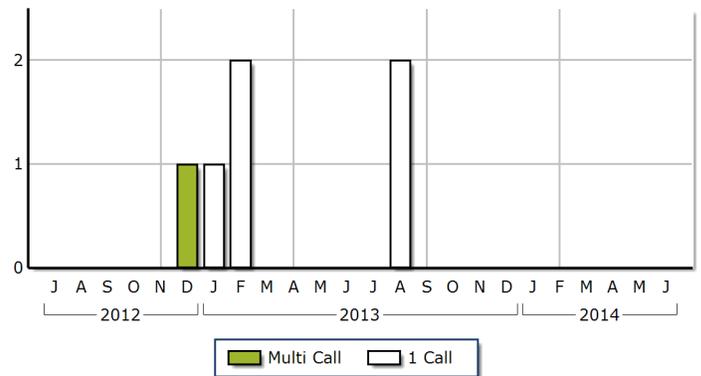


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %		16,670 ⁴
			County	State
Tobacco Users - Last Full Month			11	651
Tobacco Users YTD			49	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.29 %
Reach - NAQC			2	0.25 %
Annualized Reach			1	0.88 %
Annualized Reach - NAQC			2	0.74 %
Unique Individual Reach			3	0.15 %

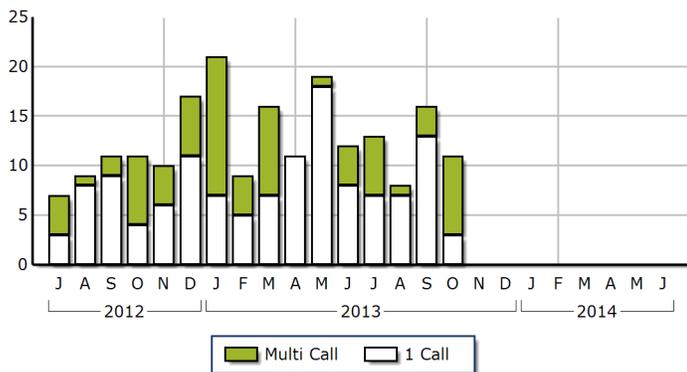
How Heard About



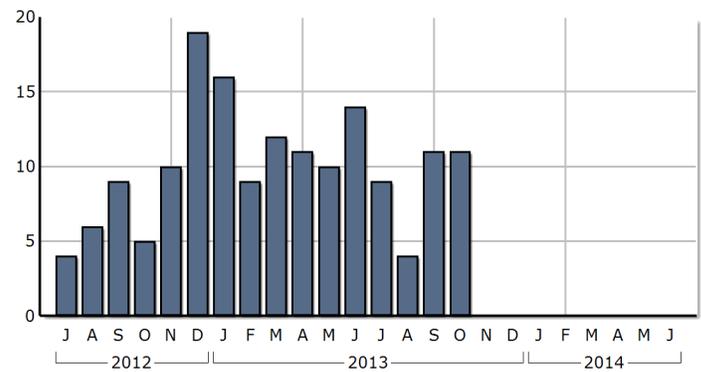
Fax Referral



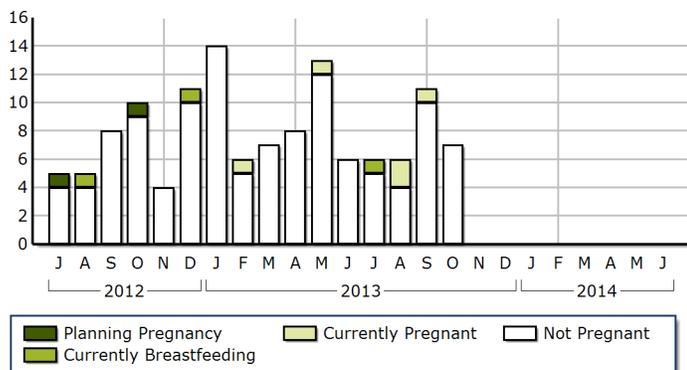
Tobacco User Enrollments By Program Type



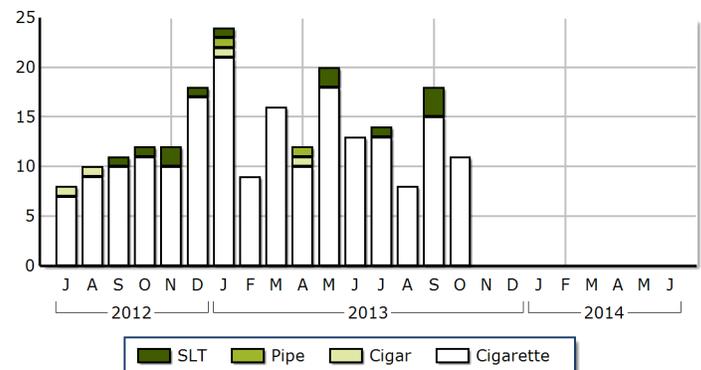
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

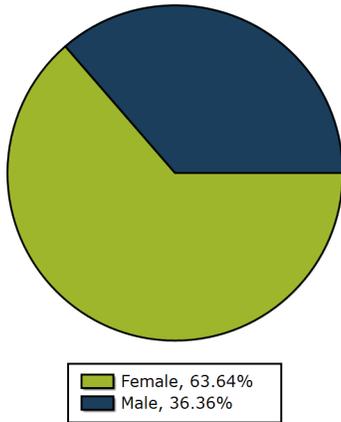


Chart Total N: 11

Tobacco Users By Language

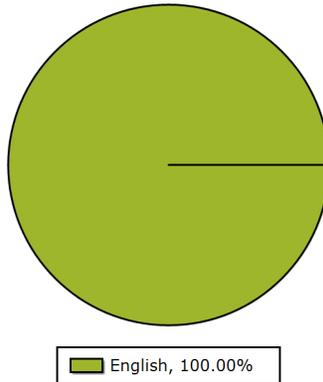


Chart Total N: 11

Tobacco Users By Education

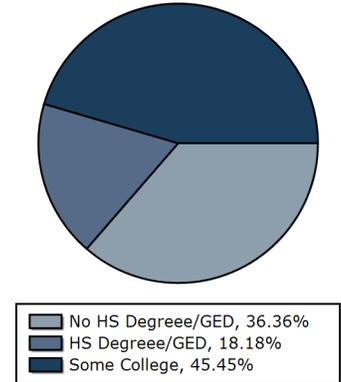


Chart Total N: 11

Tobacco Users By Race

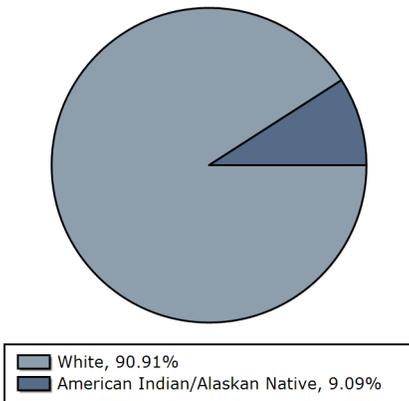


Chart Total N: 11

Tobacco Users By Age

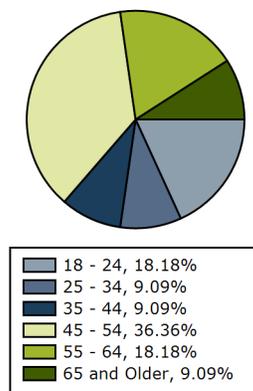


Chart Total N: 11

Tobacco Users By Health Plan

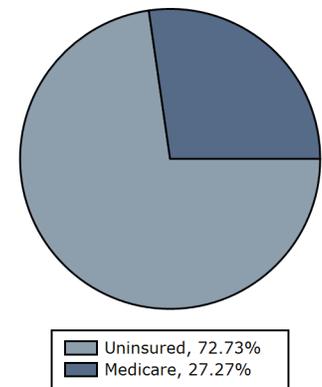


Chart Total N: 11

Tobacco Users By Ethnicity

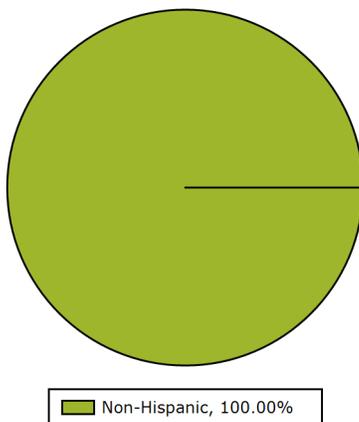


Chart Total N: 11

Tobacco Users By Chronic Condition

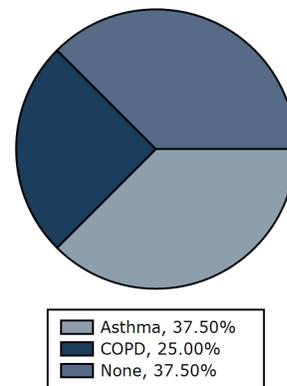


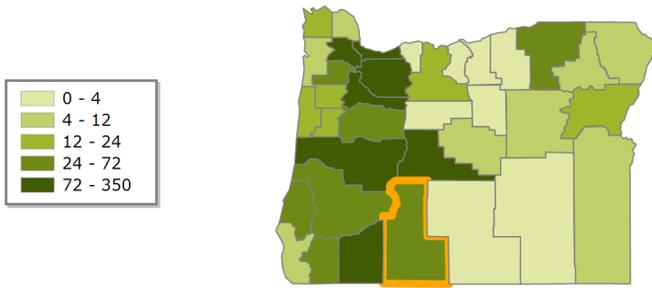
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

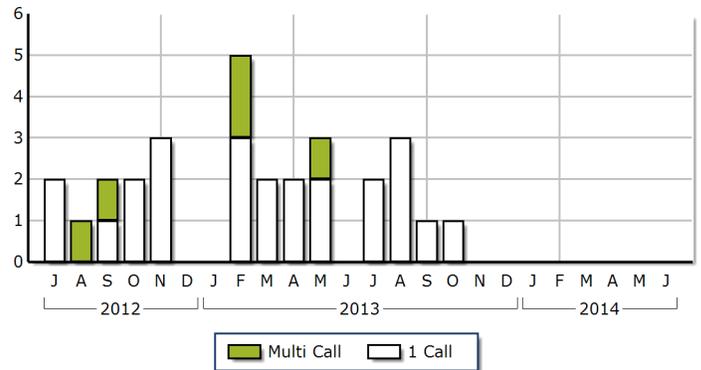


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	County	State
Tobacco Users - Last Full Month			9	651
Tobacco Users YTD			53	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.48 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	1.43 %
Annualized Reach - NAQC			2	1.03 %
Unique Individual Reach			3	0.35 %

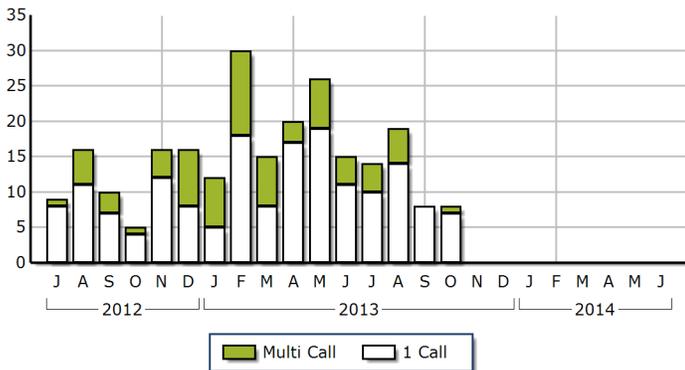
How Heard About



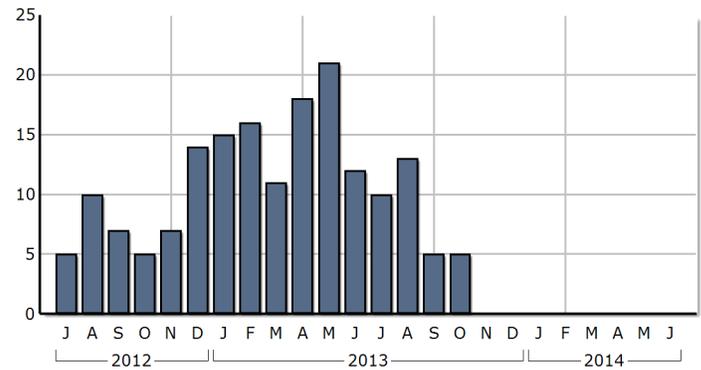
Fax Referral



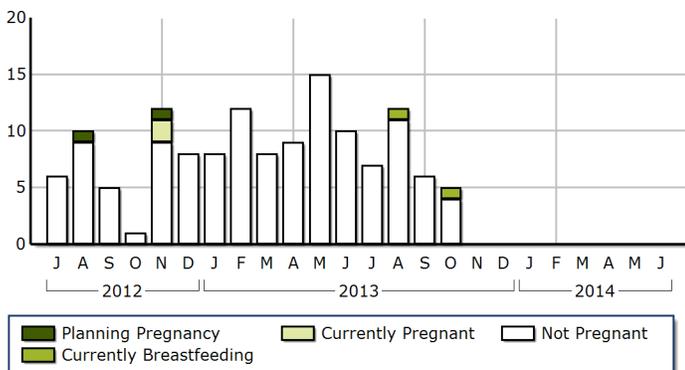
Tobacco User Enrollments By Program Type



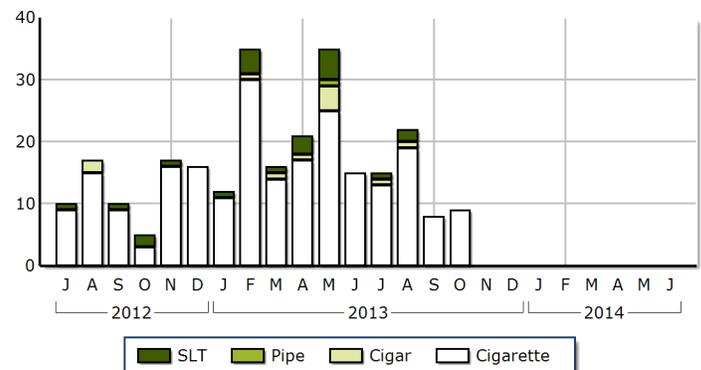
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

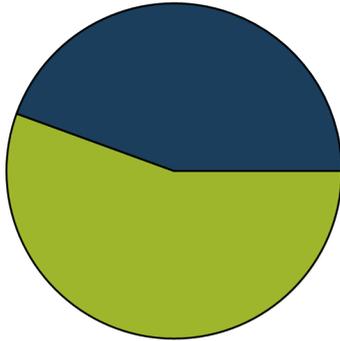


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

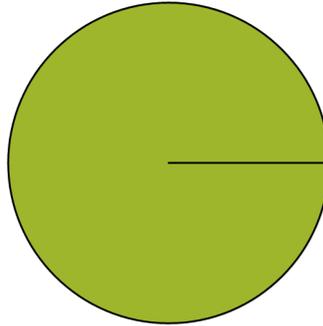
Tobacco Users By Gender



Female, 55.56%
Male, 44.44%

Chart Total N: 9

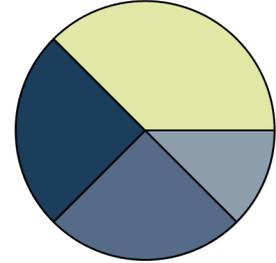
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

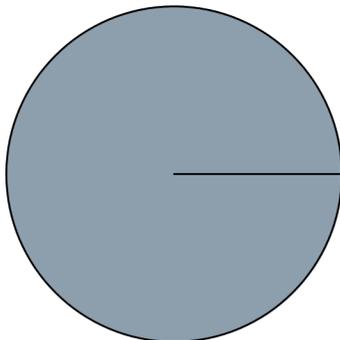
Tobacco Users By Education



No HS Degreee/GED, 12.50%
HS Degreee/GED, 25.00%
Some College, 25.00%
College Degree, 37.50%

Chart Total N: 8

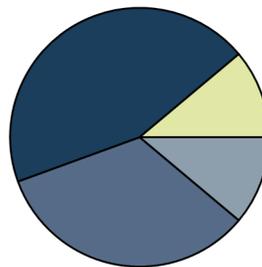
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

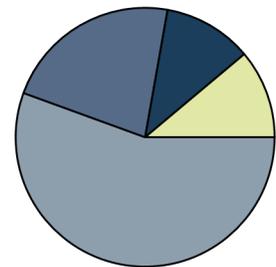
Tobacco Users By Age



18 - 24, 11.11%
25 - 34, 33.33%
45 - 54, 44.44%
55 - 64, 11.11%

Chart Total N: 9

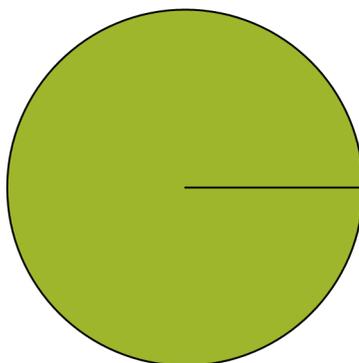
Tobacco Users By Health Plan



Medicaid, 55.56%
Medicare, 22.22%
Doesn't Know, 11.11%
Uninsured, 11.11%

Chart Total N: 9

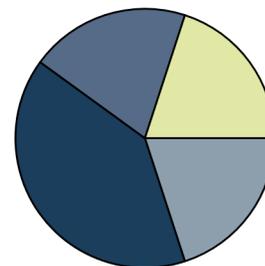
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 40.00%
COPD, 20.00%
Diabetes, 20.00%

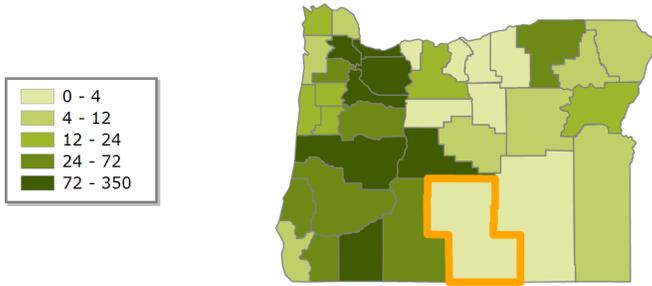
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

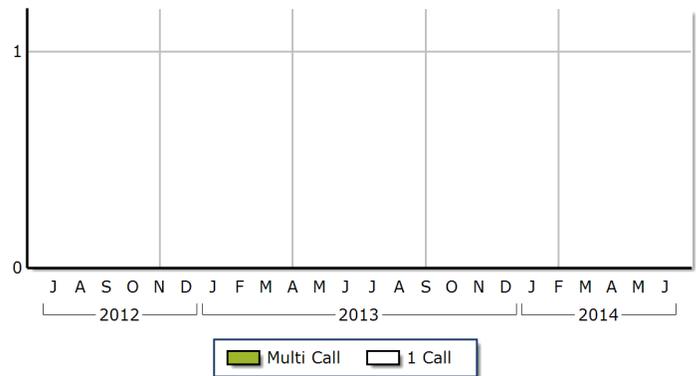
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

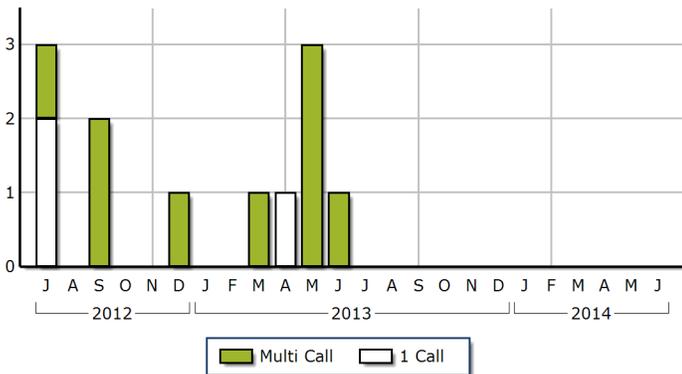


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			-	651
Tobacco Users YTD				2,710
Unique Tobacco Users YTD			3	1,741
Target Reach				
Reach YTD			1	0.54 %
Reach - NAQC			2	0.24 %
Annualized Reach			1	1.61 %
Annualized Reach - NAQC			2	0.73 %
Unique Individual Reach			3	0.35 %

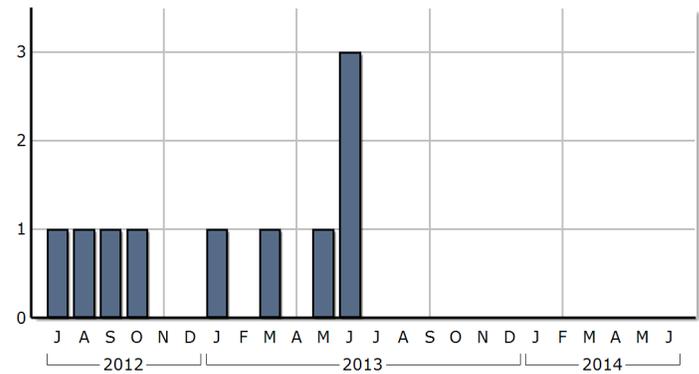
Fax Referral



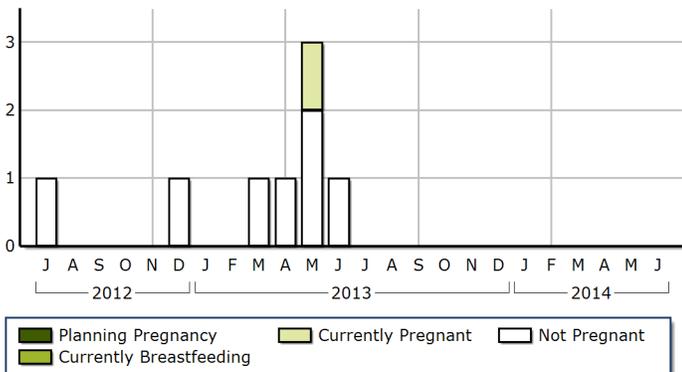
Tobacco User Enrollments By Program Type



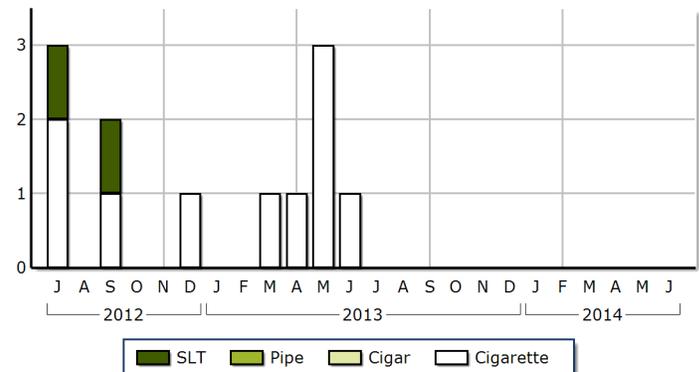
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



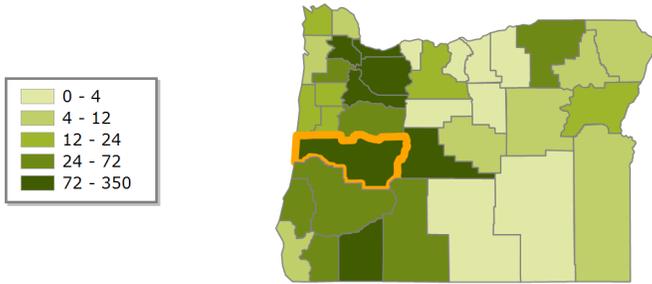
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

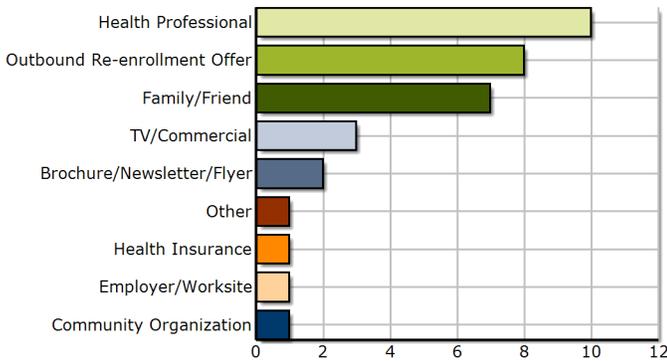
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

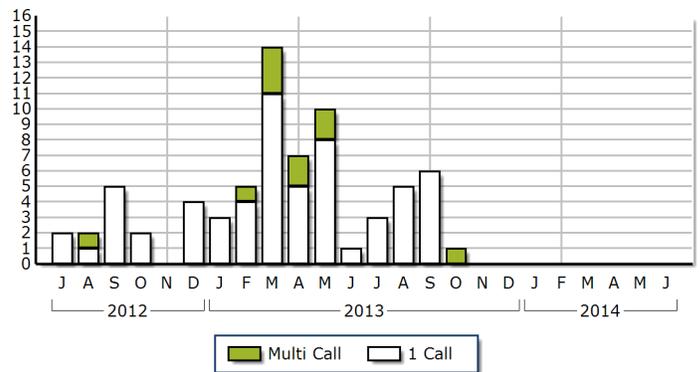


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			39	651
Tobacco Users YTD			197	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.39 %
Reach - NAQC			2	0.31 %
Annualized Reach			1	1.17 %
Annualized Reach - NAQC			2	0.93 %
Unique Individual Reach			3	0.24 %
				0.35 %

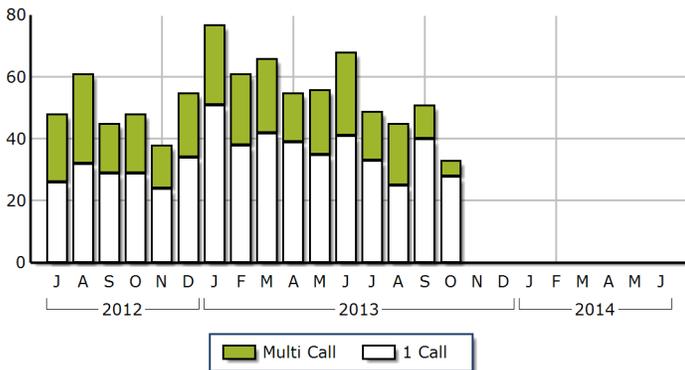
How Heard About



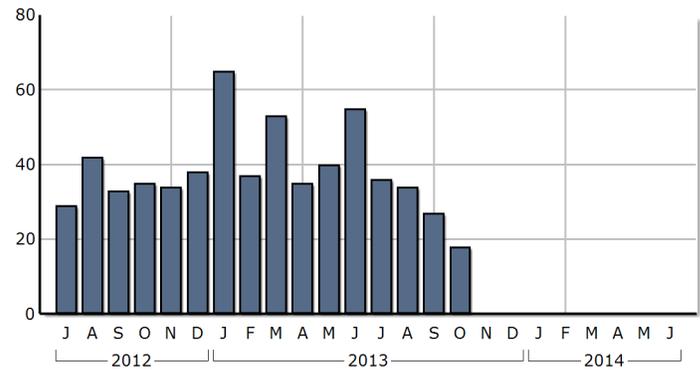
Fax Referral



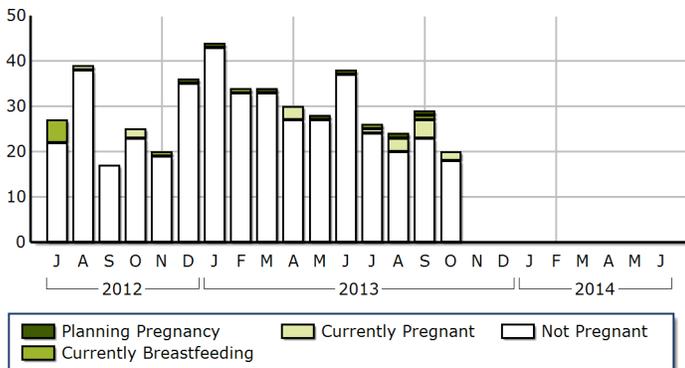
Tobacco User Enrollments By Program Type



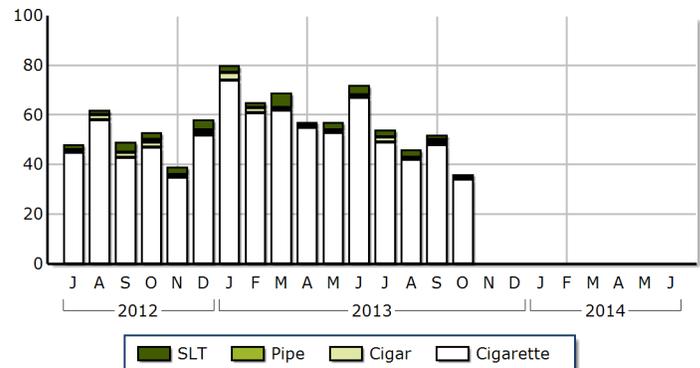
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

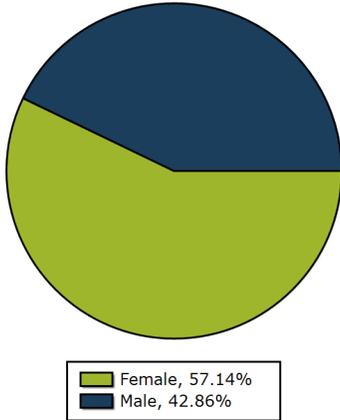


Chart Total N: 35

Tobacco Users By Language

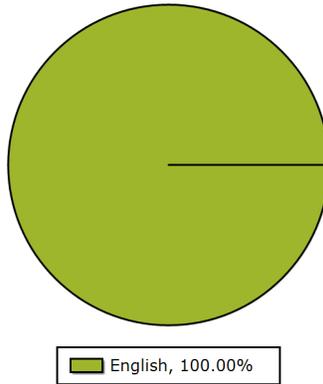


Chart Total N: 35

Tobacco Users By Education

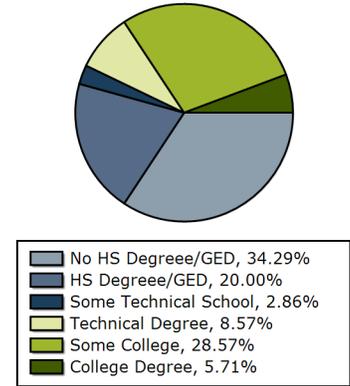


Chart Total N: 35

Tobacco Users By Race

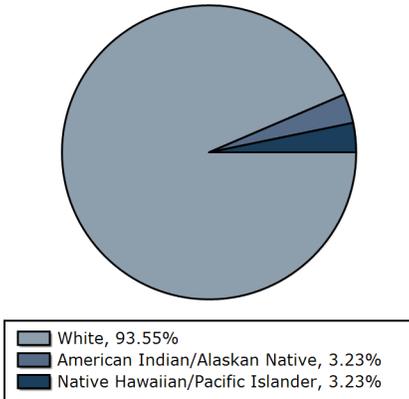


Chart Total N: 31

Tobacco Users By Age

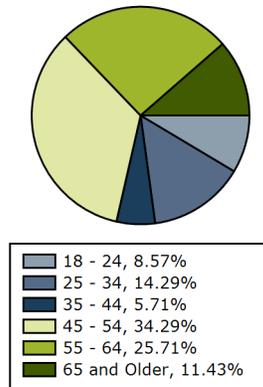


Chart Total N: 35

Tobacco Users By Health Plan

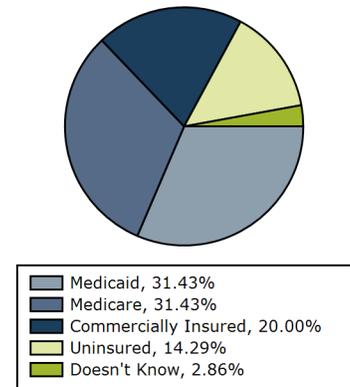


Chart Total N: 35

Tobacco Users By Ethnicity

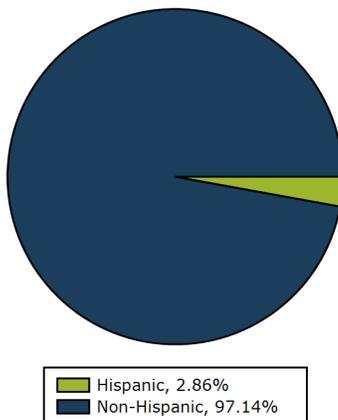


Chart Total N: 35

Tobacco Users By Chronic Condition

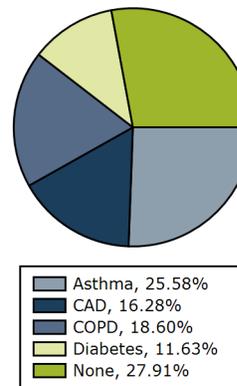


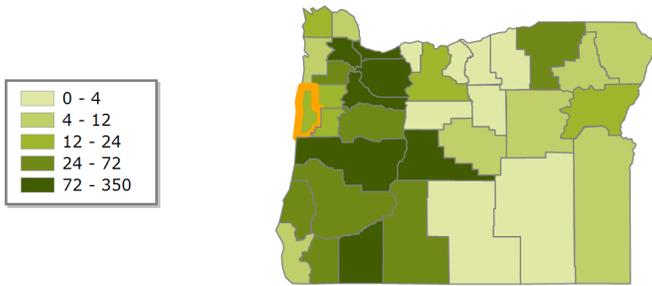
Chart Total N: 43

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

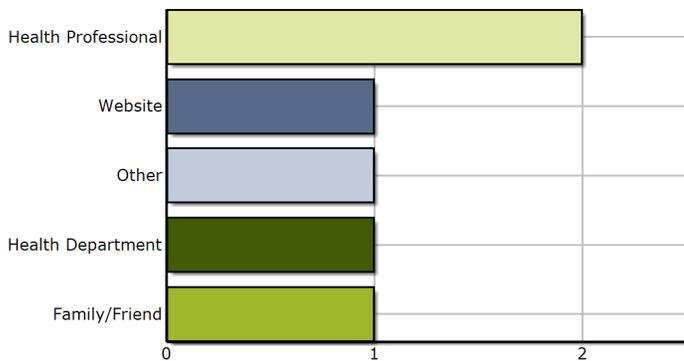
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

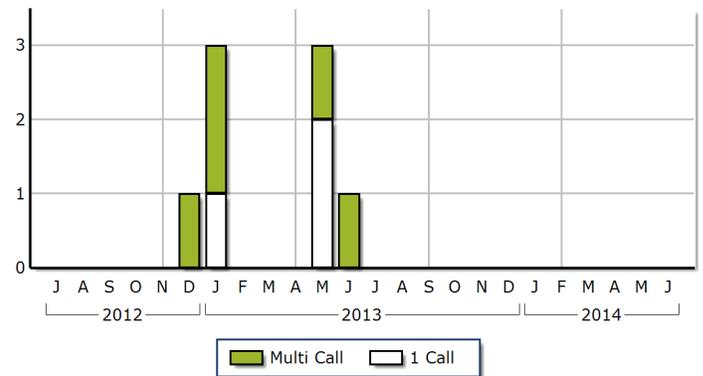


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			8	651
Tobacco Users YTD			26	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.26 %
Reach - NAQC			2	0.17 %
Annualized Reach			1	0.79 %
Annualized Reach - NAQC			2	0.52 %
Unique Individual Reach			3	0.17 %
				0.35 %

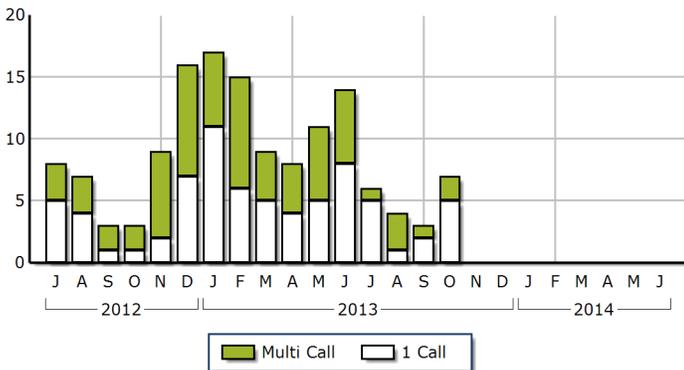
How Heard About



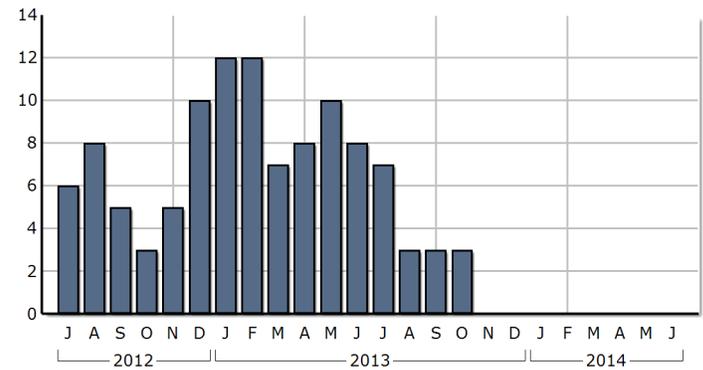
Fax Referral



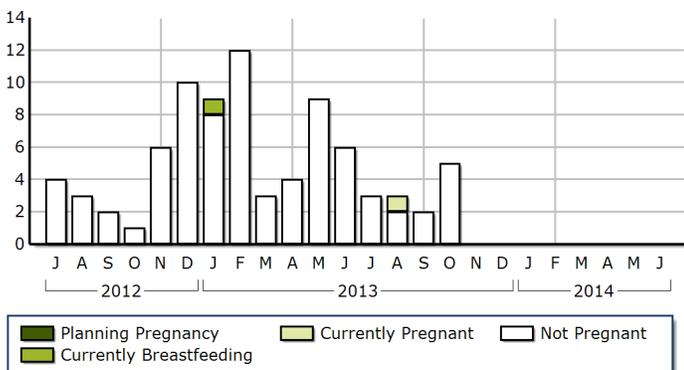
Tobacco User Enrollments By Program Type



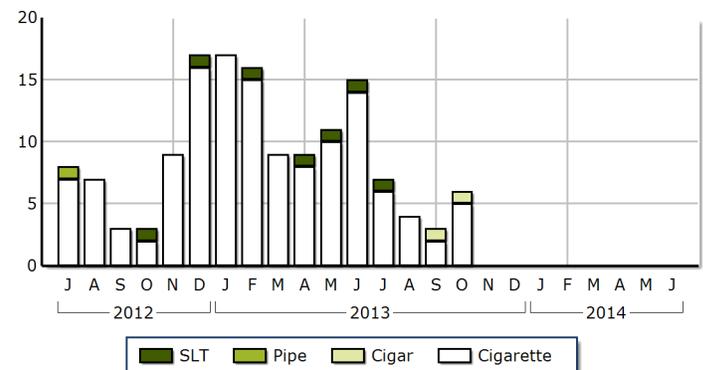
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

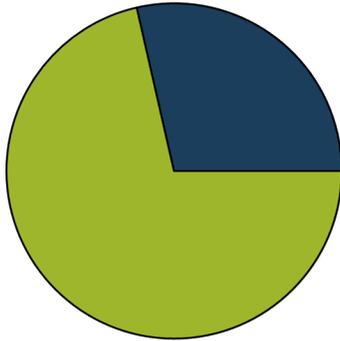


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

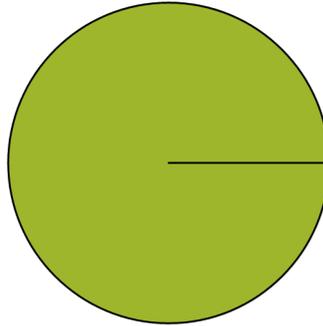
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

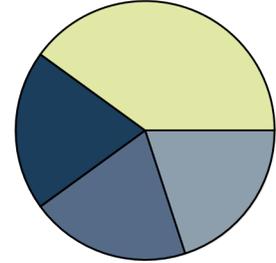
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

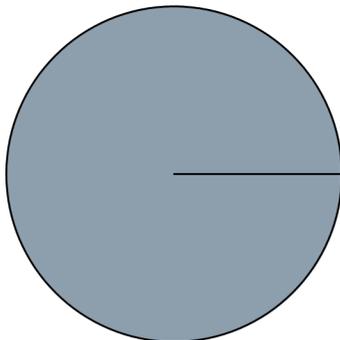
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 20.00%
Technical Degree, 20.00%
Some College, 40.00%

Chart Total N: 5

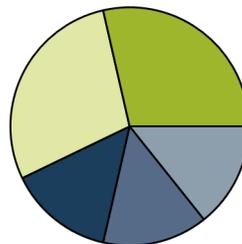
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

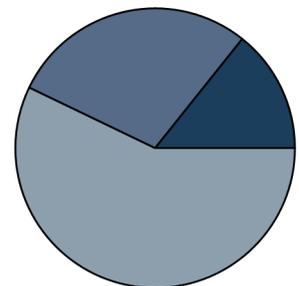
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 14.29%
35 - 44, 14.29%
45 - 54, 28.57%
55 - 64, 28.57%

Chart Total N: 7

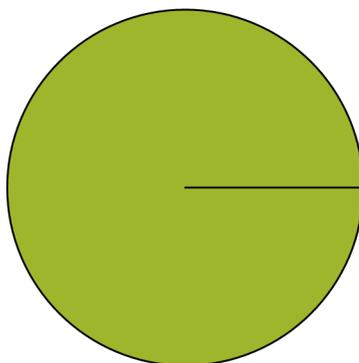
Tobacco Users By Health Plan



Medicaid, 57.14%
Uninsured, 28.57%
Medicare, 14.29%

Chart Total N: 7

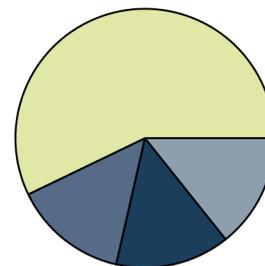
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 14.29%
CAD, 14.29%
COPD, 14.29%
None, 57.14%

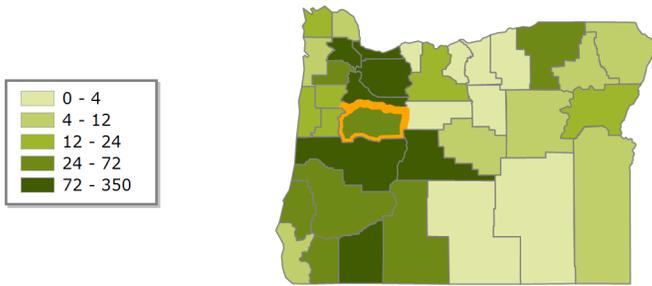
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

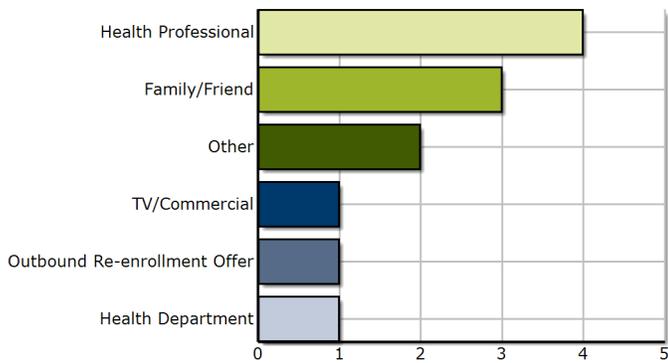
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

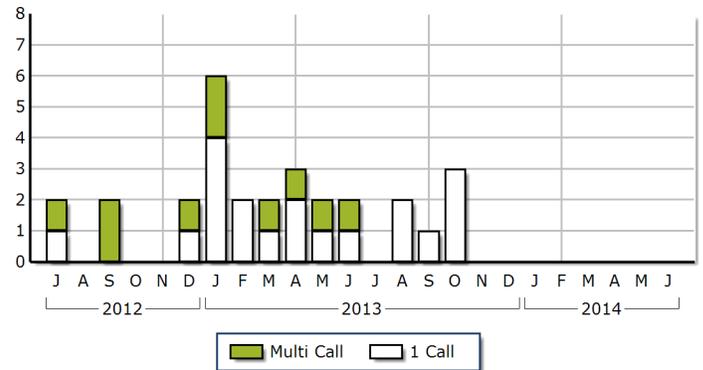


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			15	651
Tobacco Users YTD			49	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.28 %
Reach - NAQC			2	0.22 %
Annualized Reach			1	0.84 %
Annualized Reach - NAQC			2	0.65 %
Unique Individual Reach			3	0.18 %

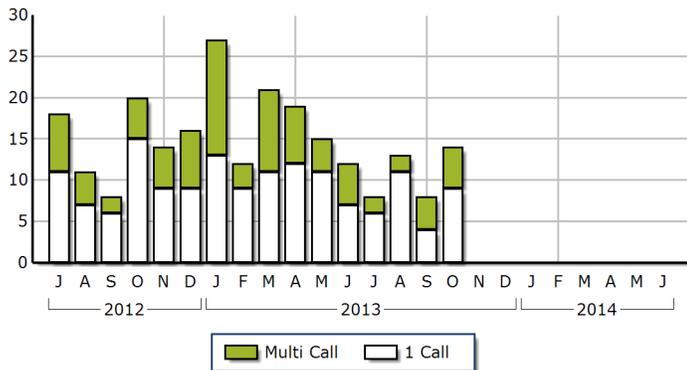
How Heard About



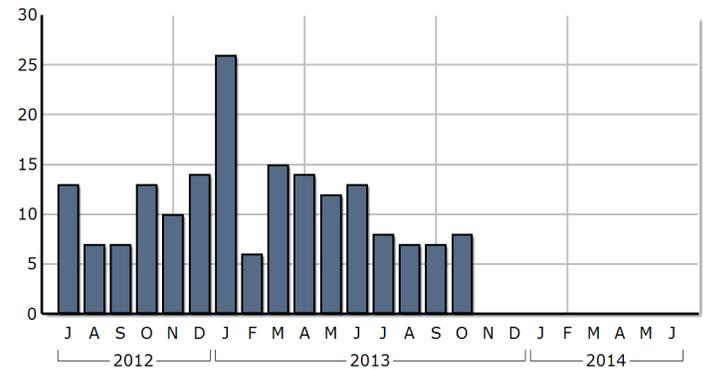
Fax Referral



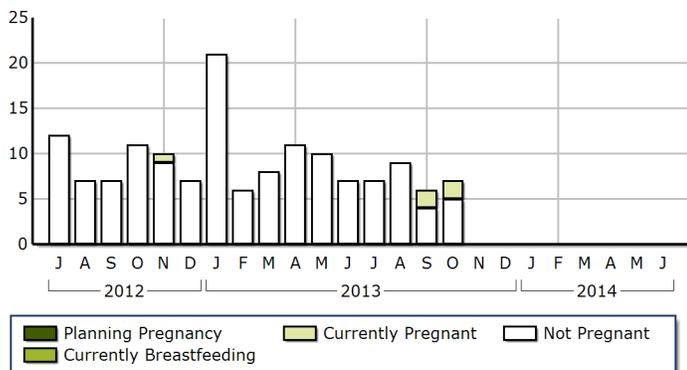
Tobacco User Enrollments By Program Type



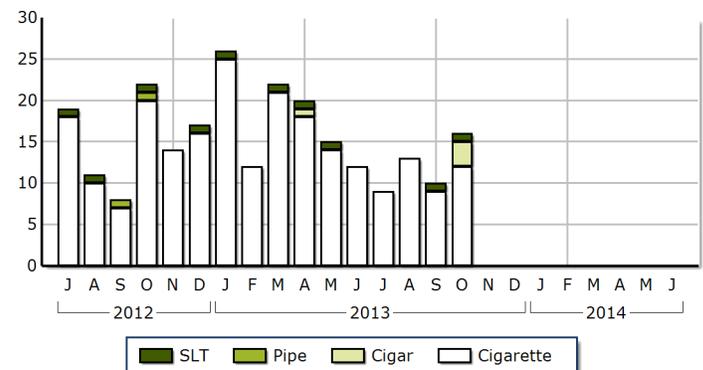
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

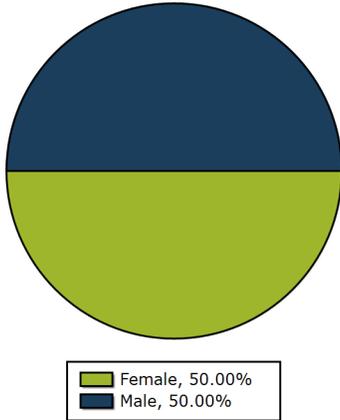


Chart Total N: 14

Tobacco Users By Language

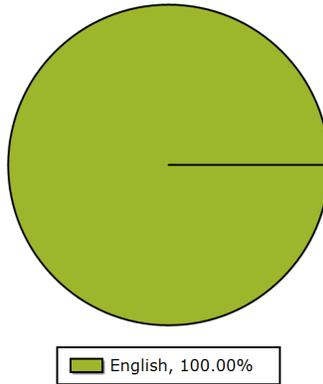


Chart Total N: 14

Tobacco Users By Education

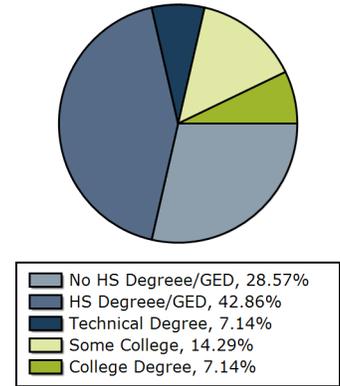


Chart Total N: 14

Tobacco Users By Race

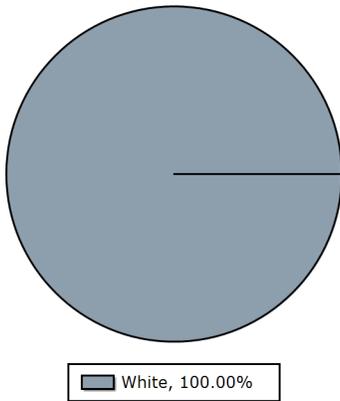


Chart Total N: 14

Tobacco Users By Age

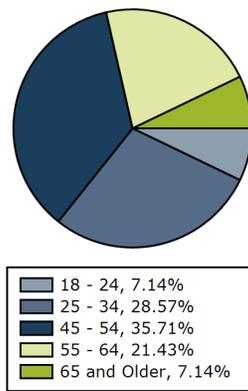


Chart Total N: 14

Tobacco Users By Health Plan

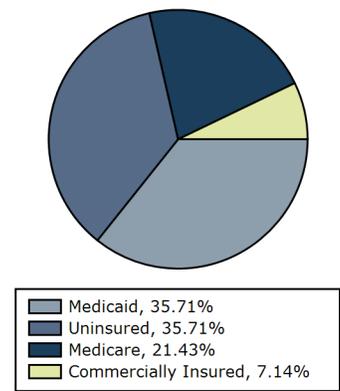


Chart Total N: 14

Tobacco Users By Ethnicity

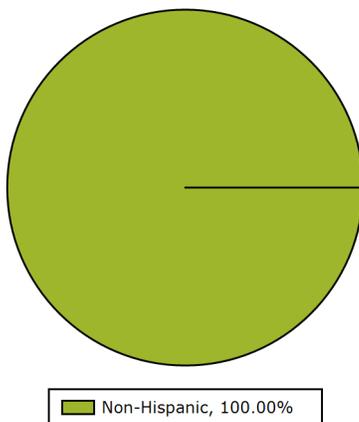


Chart Total N: 14

Tobacco Users By Chronic Condition

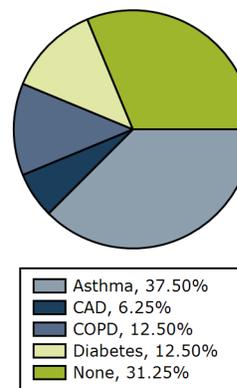


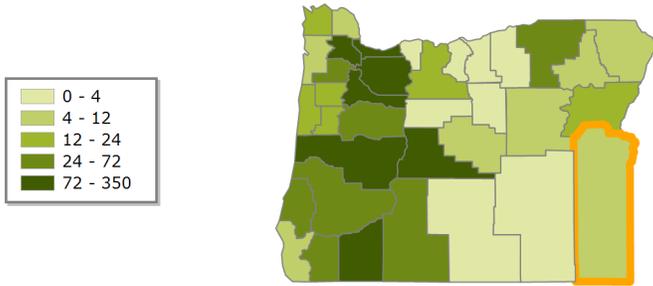
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

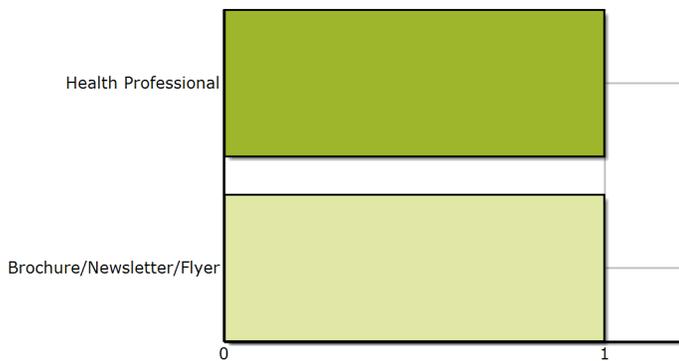
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

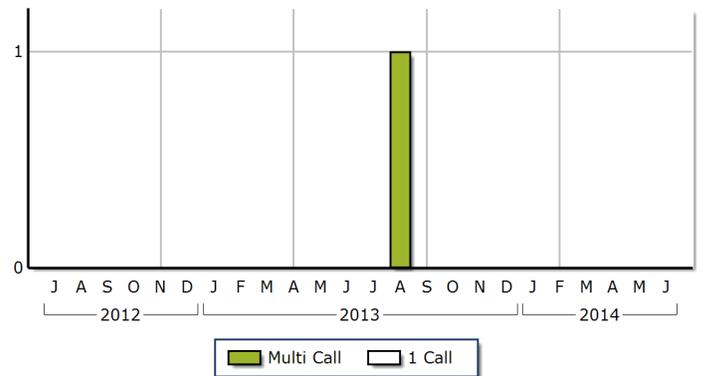


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		12
Unique Tobacco Users YTD	3	7
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.30 %
Reach - NAQC	2	0.25 %
Annualized Reach	1	0.90 %
Annualized Reach - NAQC	2	0.75 %
Unique Individual Reach	3	0.17 %

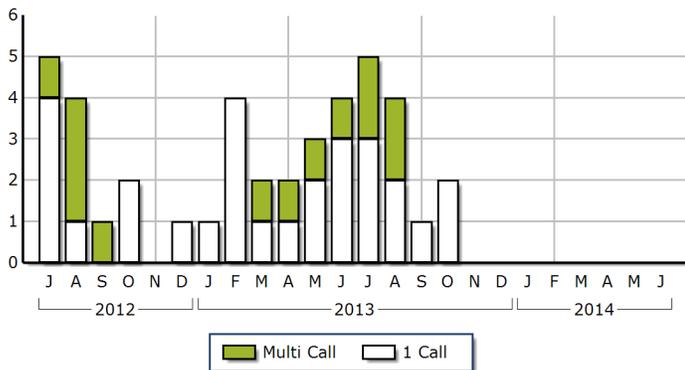
How Heard About



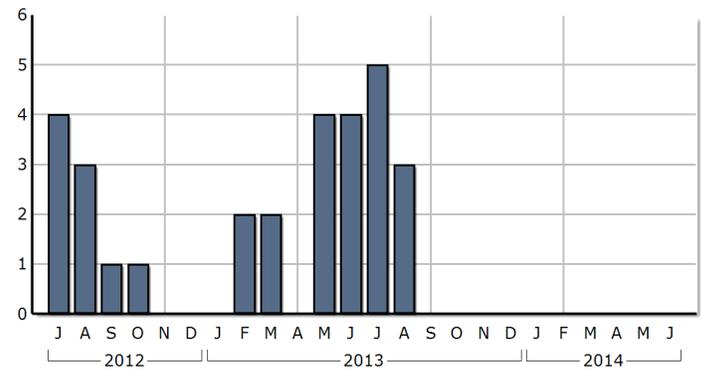
Fax Referral



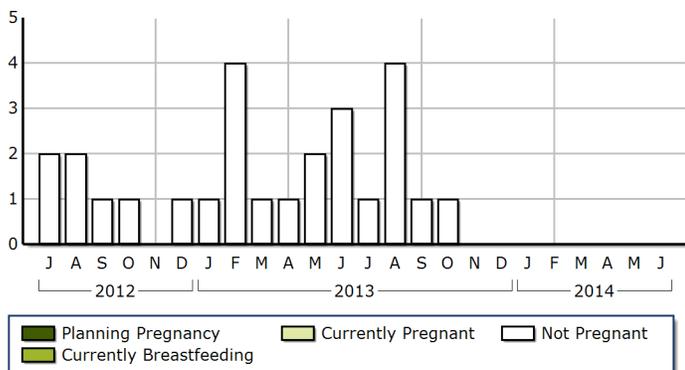
Tobacco User Enrollments By Program Type



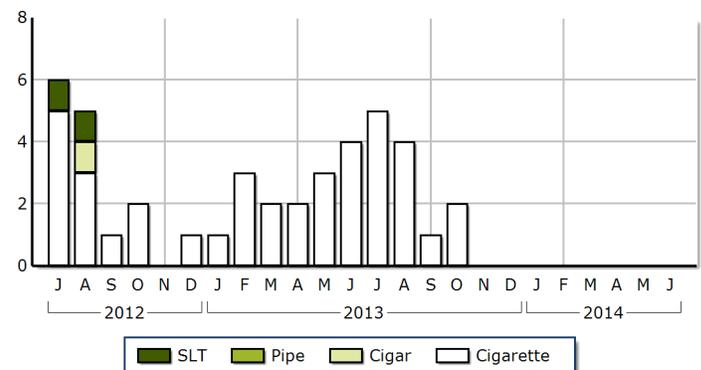
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

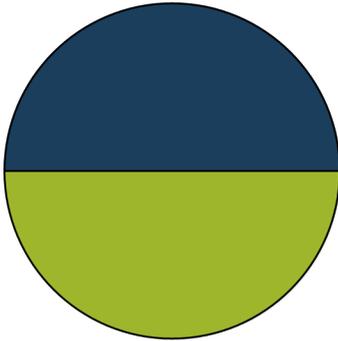


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

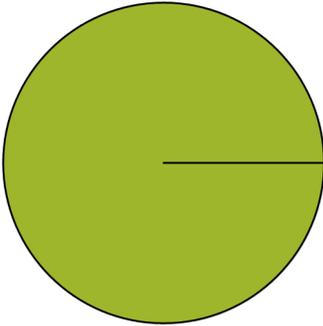
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

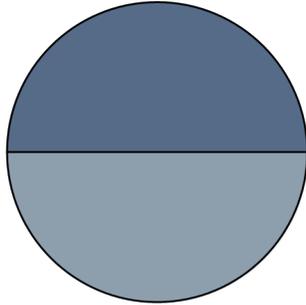
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

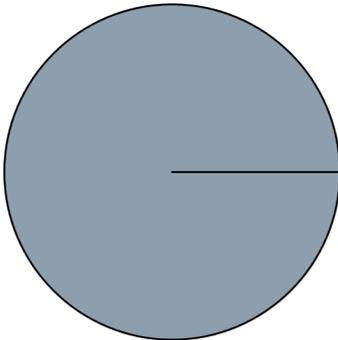
Tobacco Users By Education



No HS Degreee/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

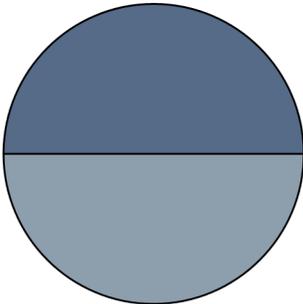
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

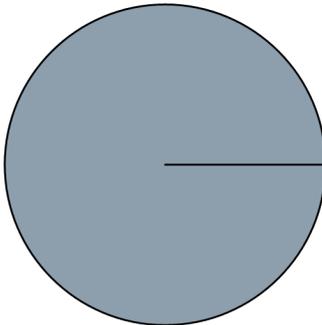
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

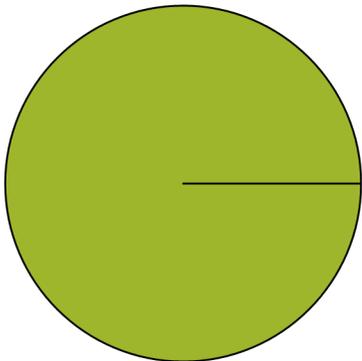
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

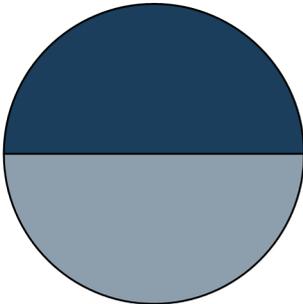
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
CAD, 50.00%

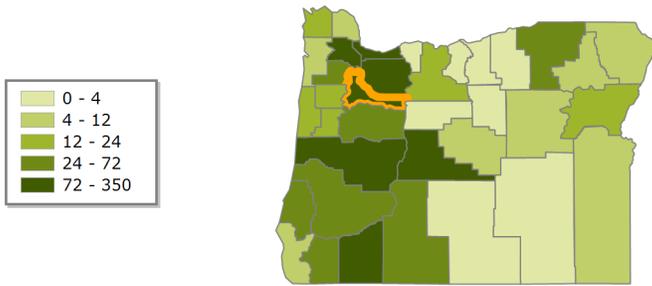
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

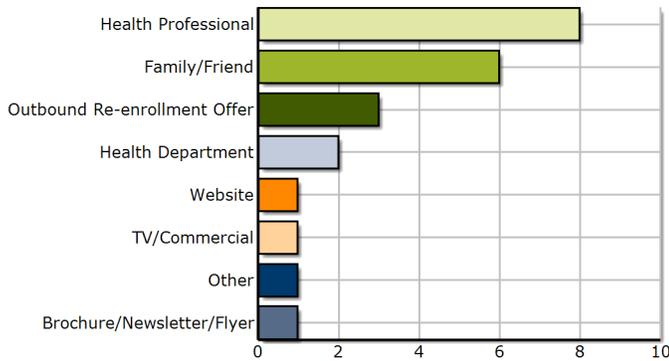
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

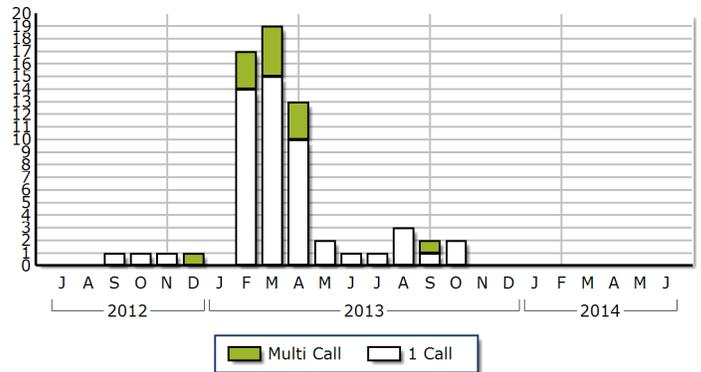


County Population		Prevalence	Tobacco Users
Adult	235,431	15.5 %	36,492 ⁴
			County
Tobacco Users - Last Full Month			26
Tobacco Users YTD			108
Unique Tobacco Users YTD			67
Target Reach			2.0 %
Reach YTD			0.30 %
Reach - NAQC			0.23 %
Annualized Reach			0.89 %
Annualized Reach - NAQC			0.70 %
Unique Individual Reach			0.18 %

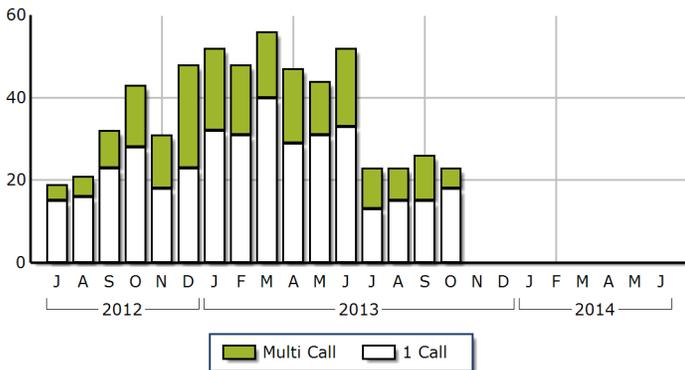
How Heard About



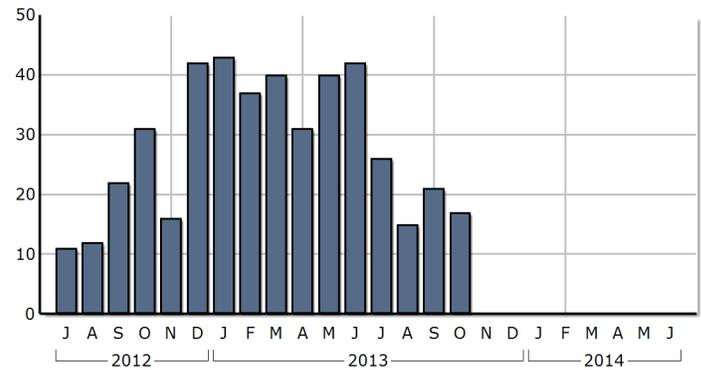
Fax Referral



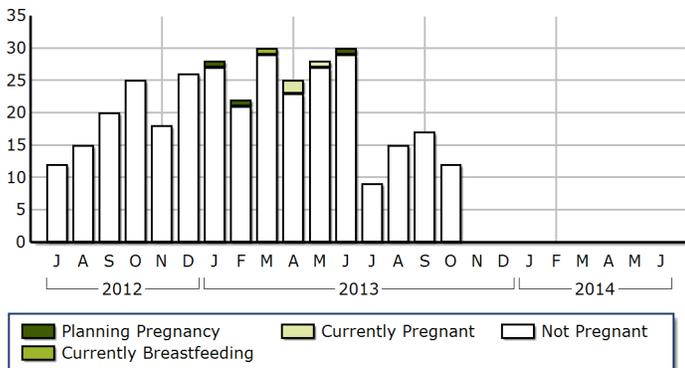
Tobacco User Enrollments By Program Type



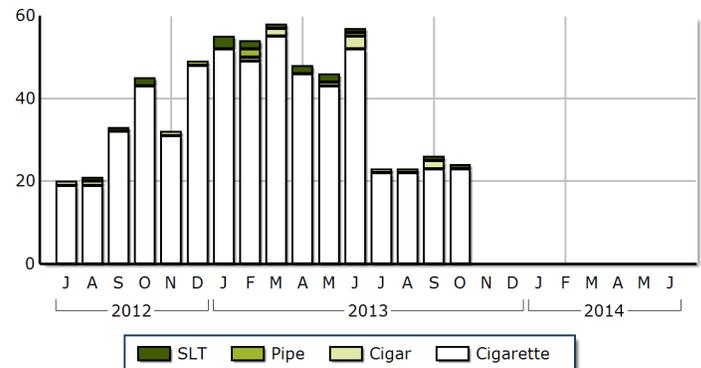
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

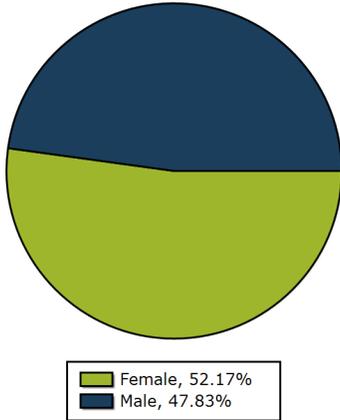


Chart Total N: 23

Tobacco Users By Language

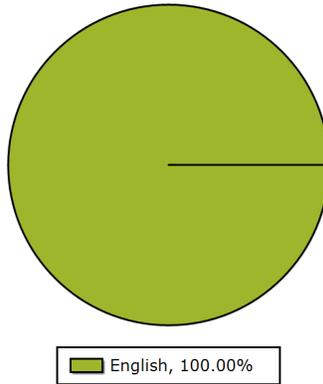


Chart Total N: 23

Tobacco Users By Education

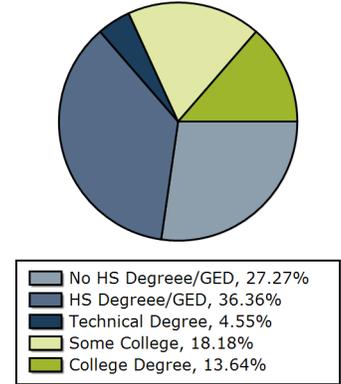


Chart Total N: 22

Tobacco Users By Race

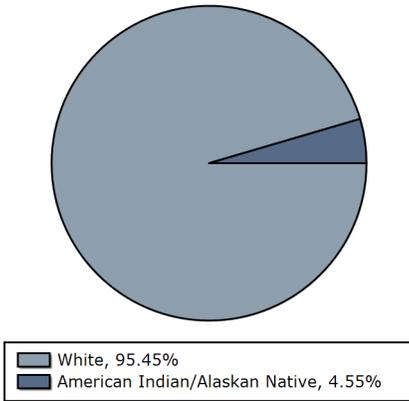


Chart Total N: 22

Tobacco Users By Age

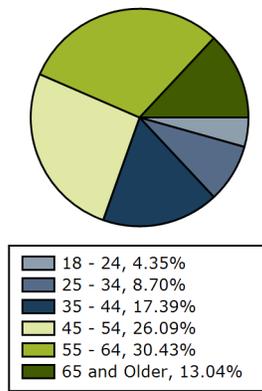


Chart Total N: 23

Tobacco Users By Health Plan

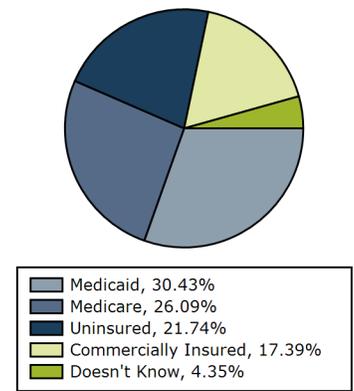


Chart Total N: 23

Tobacco Users By Ethnicity

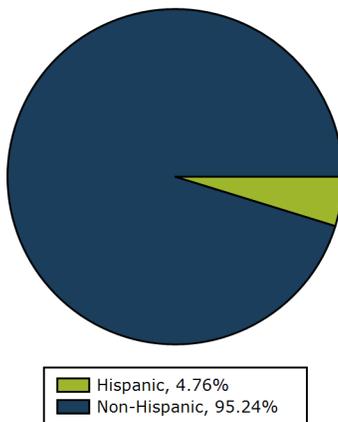


Chart Total N: 21

Tobacco Users By Chronic Condition

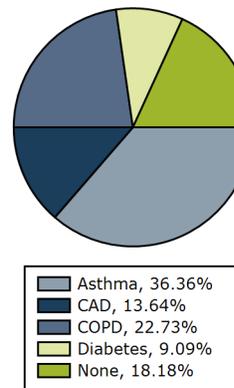


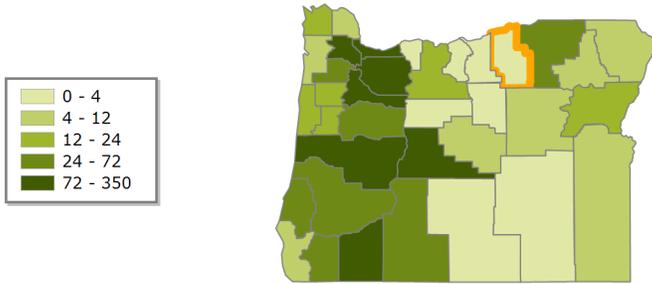
Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

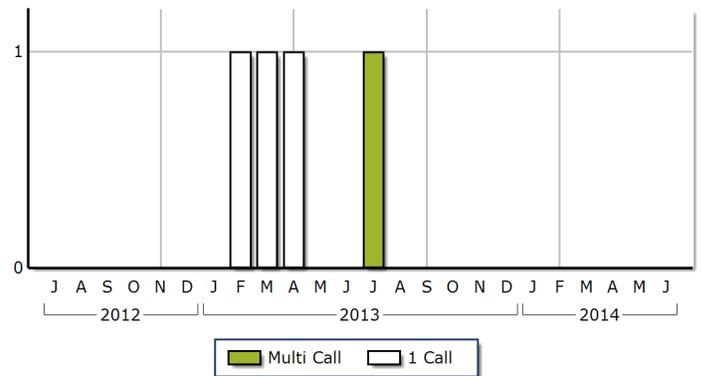


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		4
Unique Tobacco Users YTD	3	3
Target Reach		2.0 %
Reach YTD	1	0.24 %
Reach - NAQC	2	0.18 %
Annualized Reach	1	0.73 %
Annualized Reach - NAQC	2	0.55 %
Unique Individual Reach	3	0.18 %

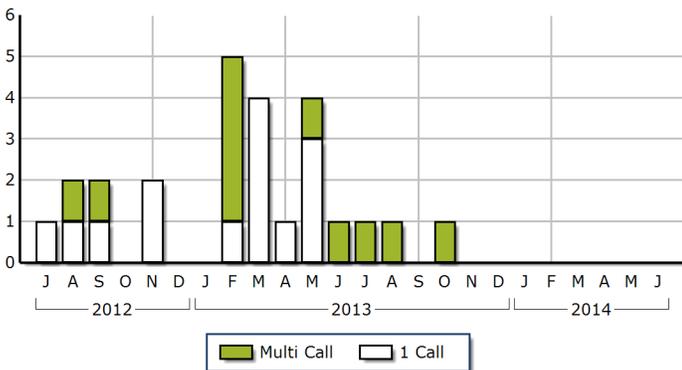
How Heard About



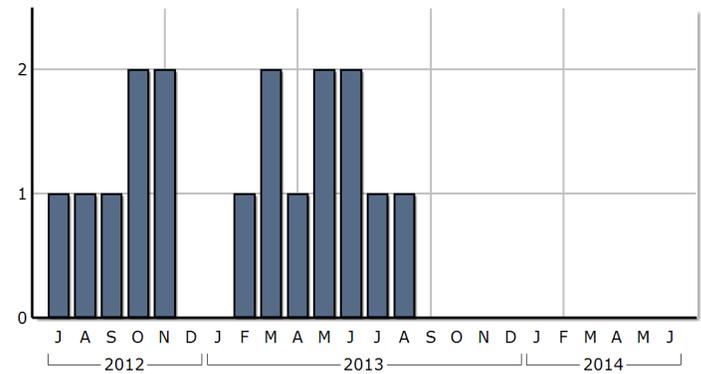
Fax Referral



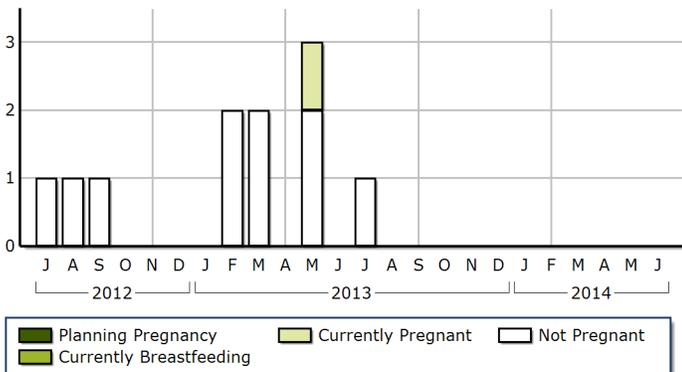
Tobacco User Enrollments By Program Type



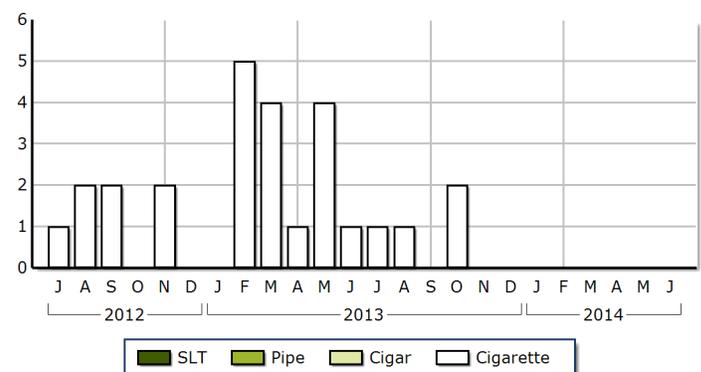
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

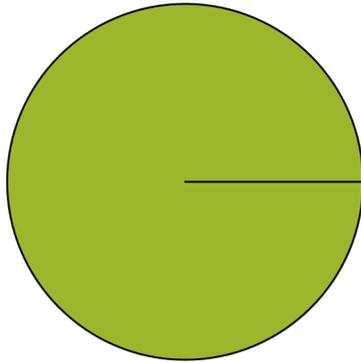


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

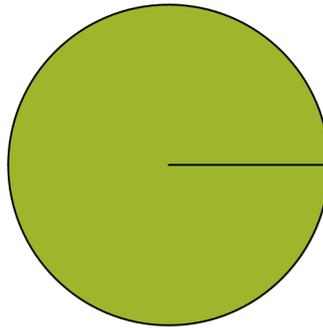
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

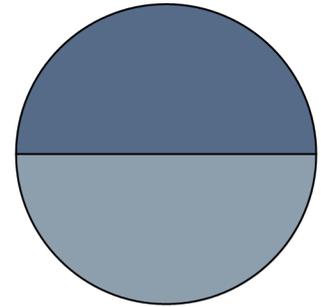
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

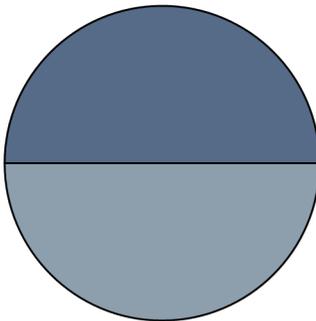
Tobacco Users By Education



No HS Degreee/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

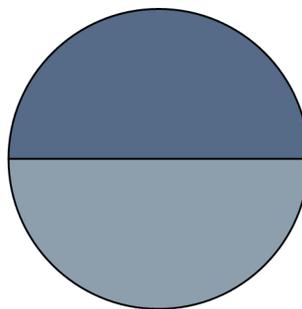
Tobacco Users By Race



Black or African American, 50.00%
White, 50.00%

Chart Total N: 2

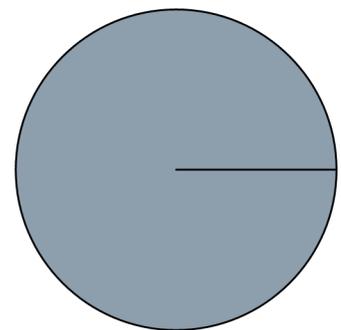
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

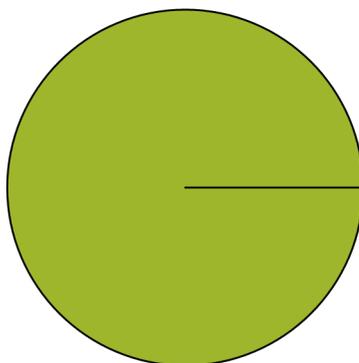
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

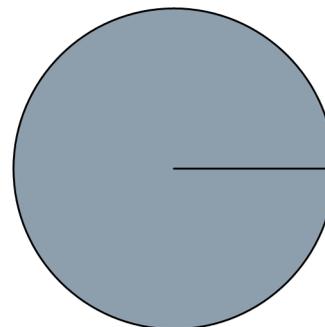
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

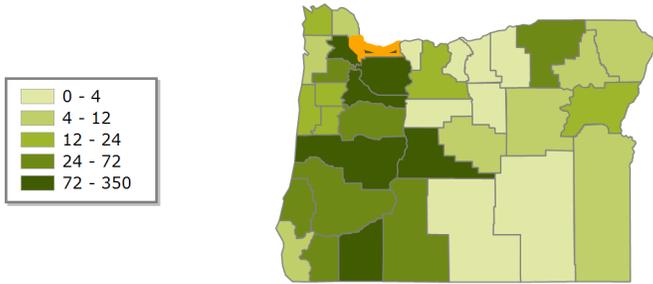
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

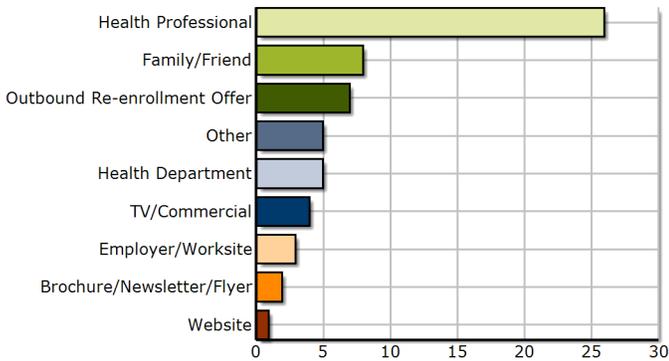
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

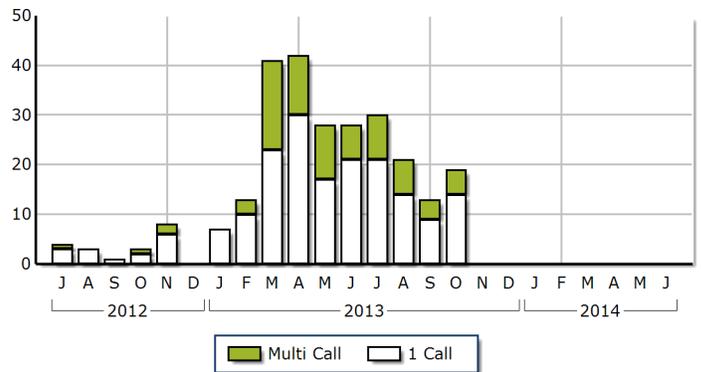


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			91	651
Tobacco Users YTD			444	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.51 %
Reach - NAQC			2	0.32 %
Annualized Reach			1	1.54 %
Annualized Reach - NAQC			2	0.96 %
Unique Individual Reach			3	0.30 %

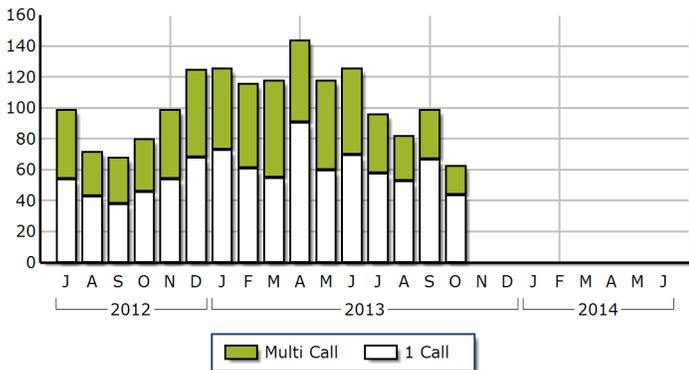
How Heard About



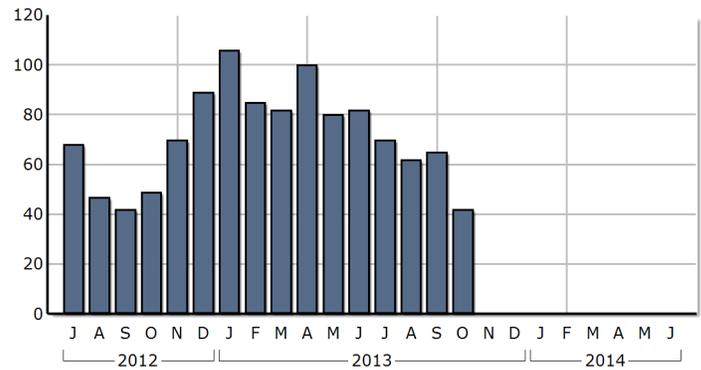
Fax Referral



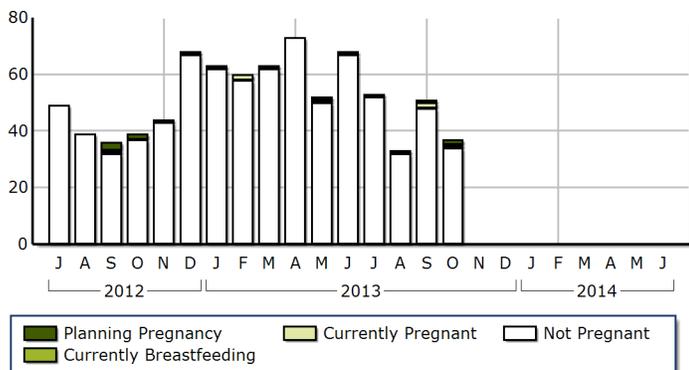
Tobacco User Enrollments By Program Type



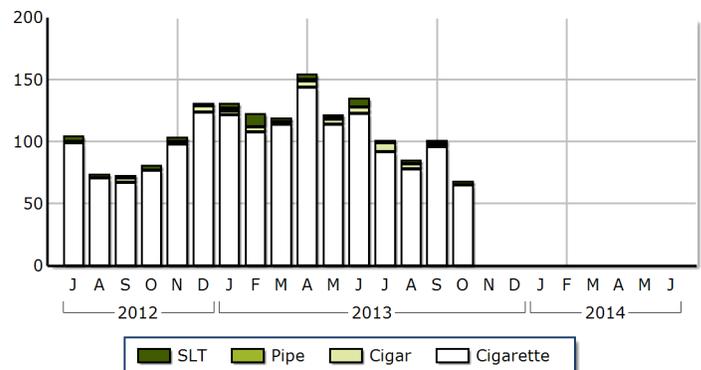
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

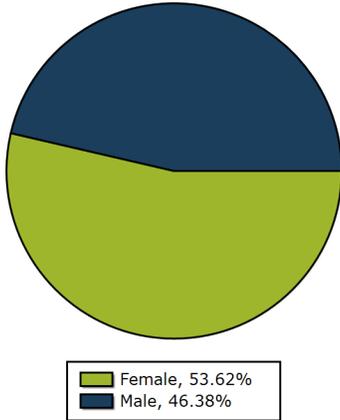


Chart Total N: 69

Tobacco Users By Language

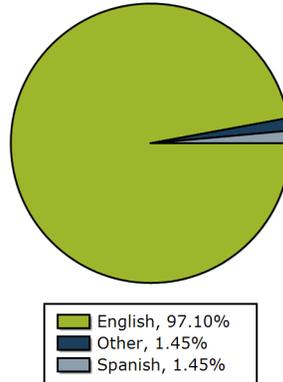


Chart Total N: 69

Tobacco Users By Education

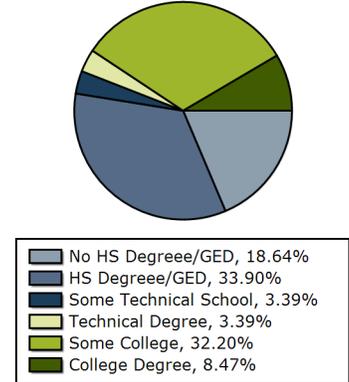


Chart Total N: 59

Tobacco Users By Race

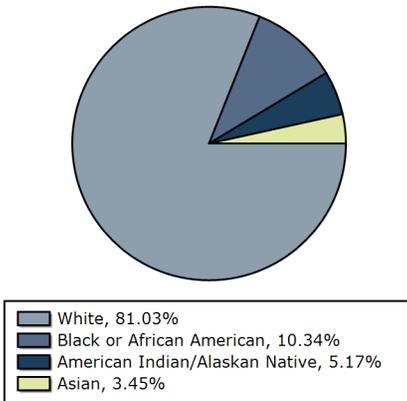


Chart Total N: 58

Tobacco Users By Age

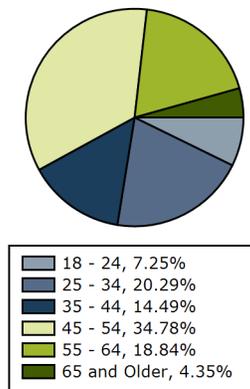


Chart Total N: 69

Tobacco Users By Health Plan

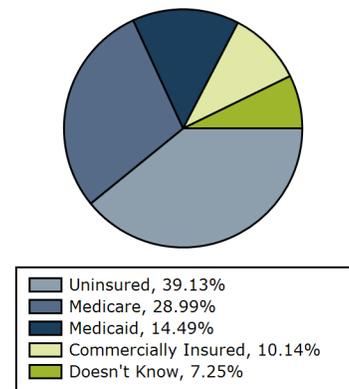


Chart Total N: 69

Tobacco Users By Ethnicity

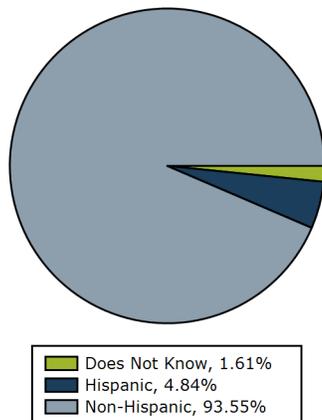


Chart Total N: 62

Tobacco Users By Chronic Condition

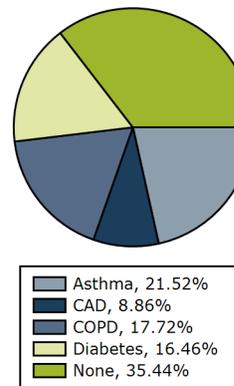


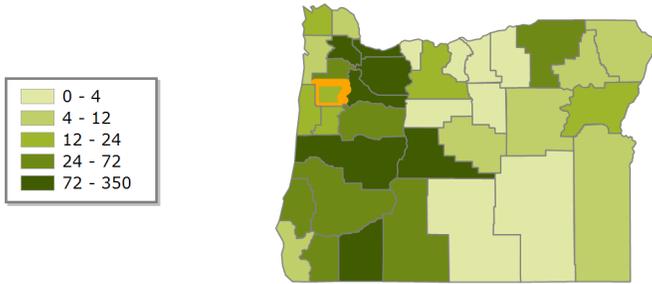
Chart Total N: 79

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

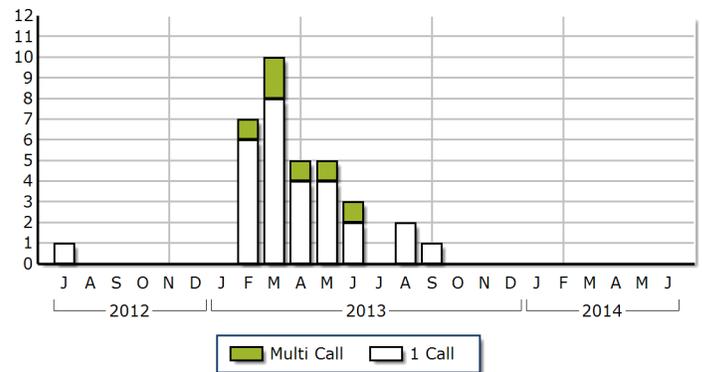


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 ⁴
			County
Tobacco Users - Last Full Month			2
Tobacco Users YTD			16
Unique Tobacco Users YTD			9
Target Reach			3
Reach YTD			2.0 %
Reach - NAQC			1
Annualized Reach			0.21 %
Annualized Reach - NAQC			2
Unique Individual Reach			0.19 %
			1
			0.64 %
			2
			0.56 %
			3
			0.12 %
			0.35 %

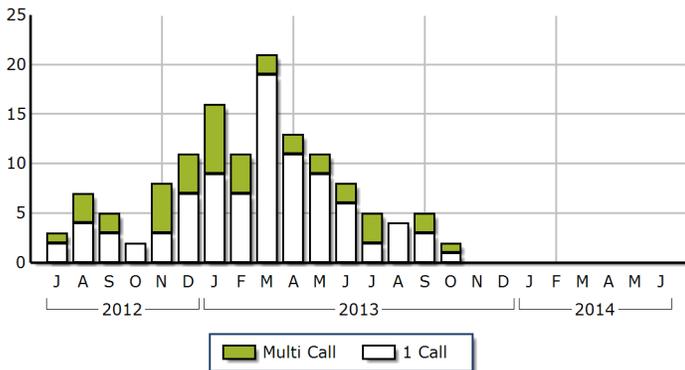
How Heard About



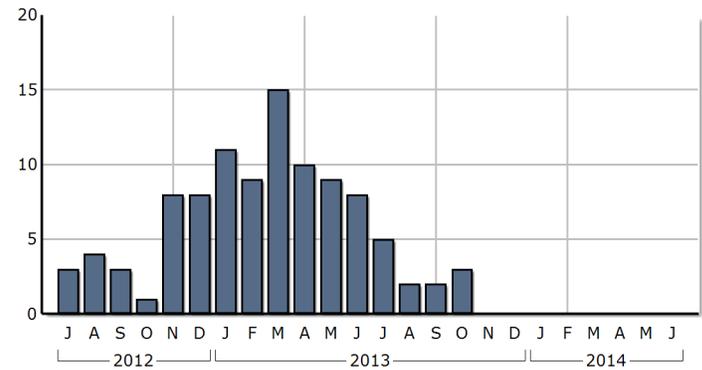
Fax Referral



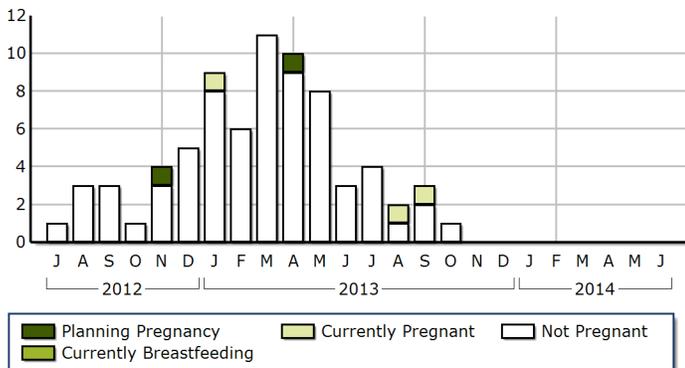
Tobacco User Enrollments By Program Type



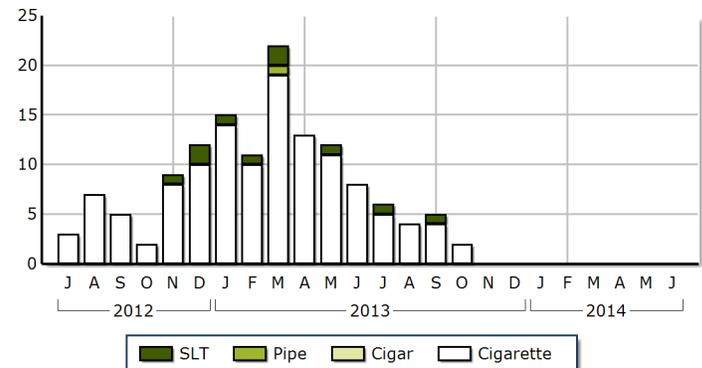
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

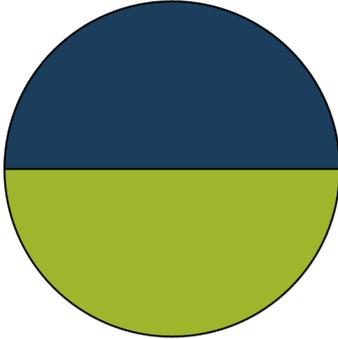


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

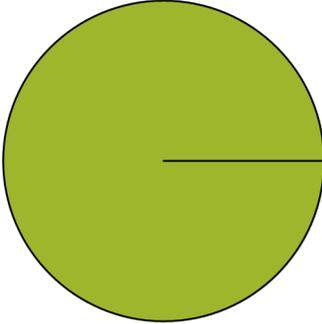
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

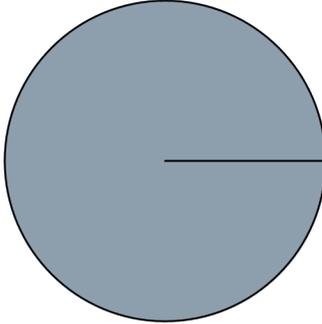
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

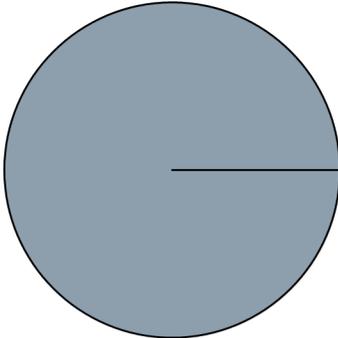
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

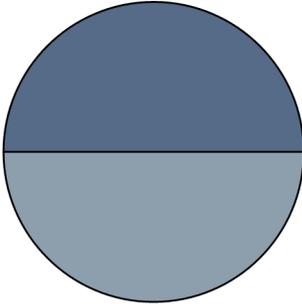
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

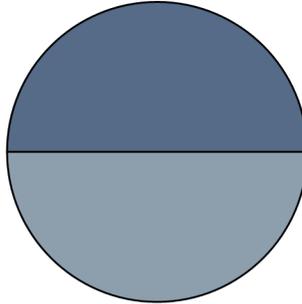
Tobacco Users By Age



55 - 64, 50.00%
65 and Older, 50.00%

Chart Total N: 2

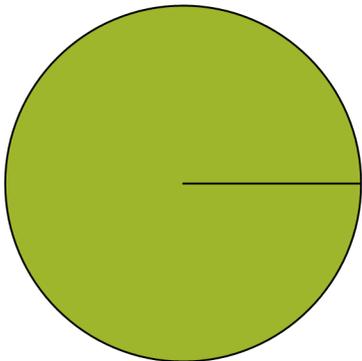
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

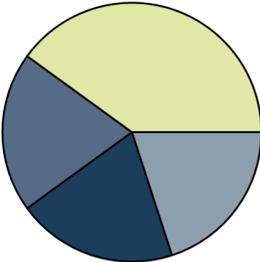
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition

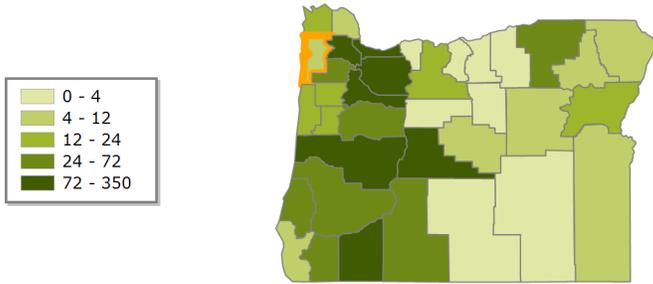


Asthma, 20.00%
CAD, 20.00%
COPD, 20.00%
Diabetes, 40.00%

Chart Total N: 5

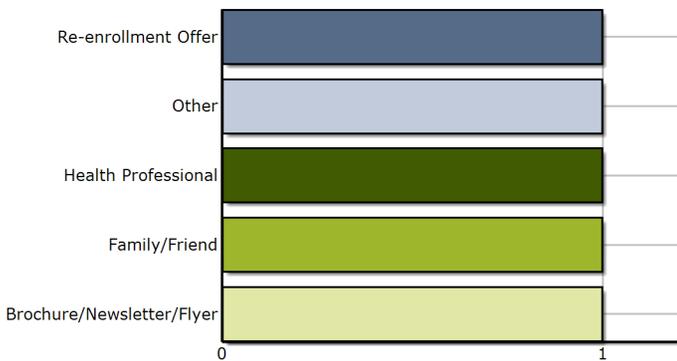
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

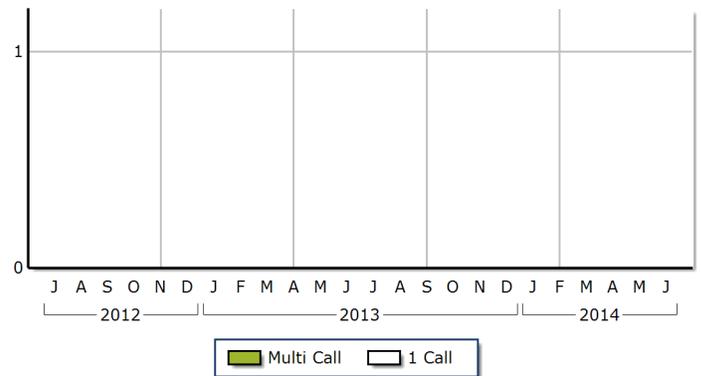


County Population	Prevalence	Tobacco Users
Adult 21,446	21.6 %	4,632 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		14
Unique Tobacco Users YTD	3	11
Target Reach		2.0 %
Reach YTD	1	0.30 %
Reach - NAQC	2	0.19 %
Annualized Reach	1	0.91 %
Annualized Reach - NAQC	2	0.58 %
Unique Individual Reach	3	0.24 %

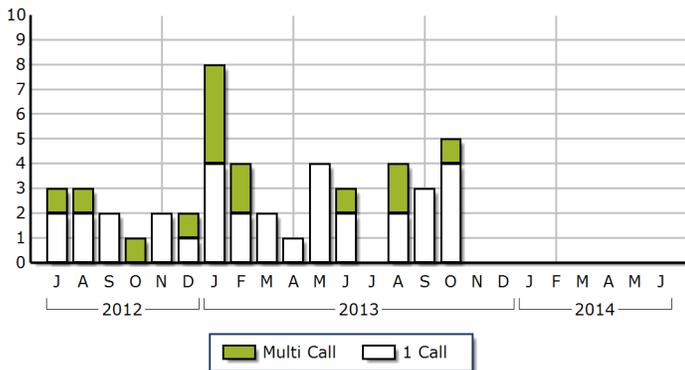
How Heard About



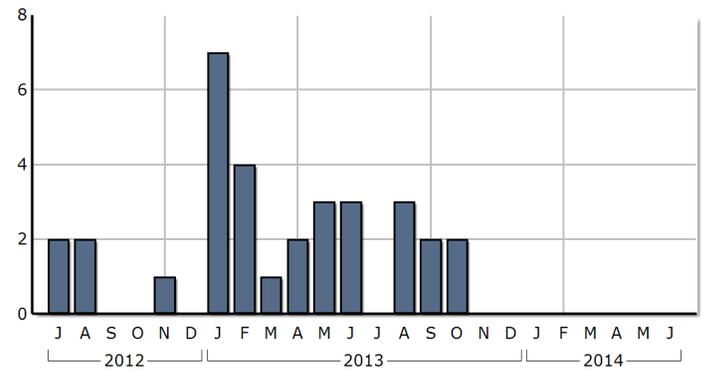
Fax Referral



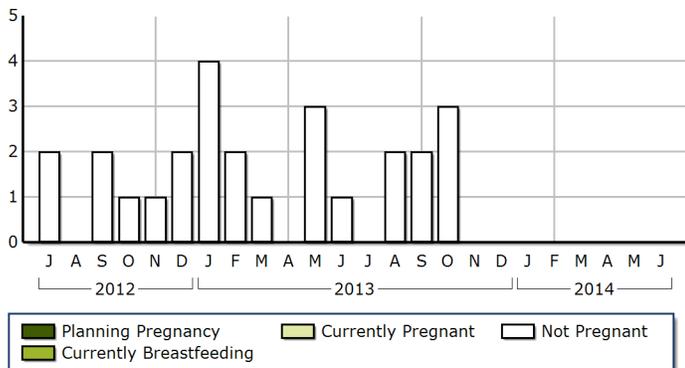
Tobacco User Enrollments By Program Type



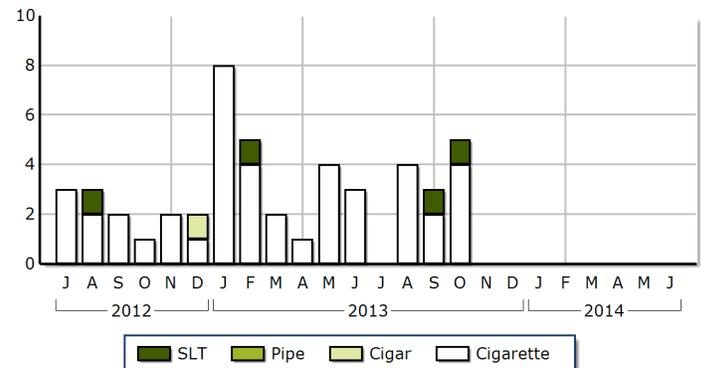
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

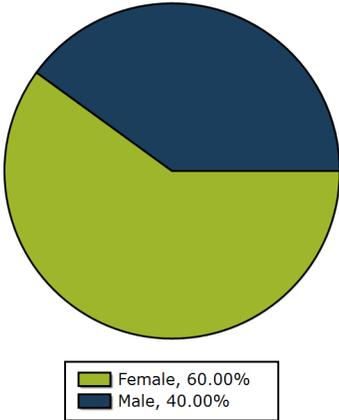


Chart Total N: 5

Tobacco Users By Language

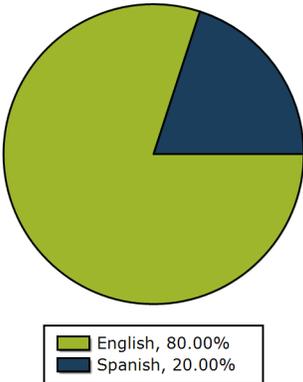


Chart Total N: 5

Tobacco Users By Education

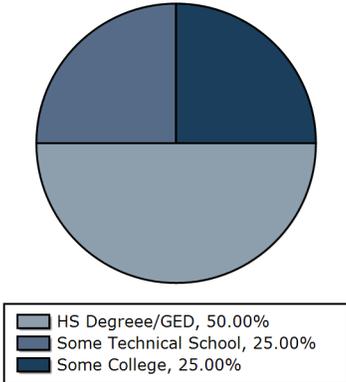


Chart Total N: 4

Tobacco Users By Race

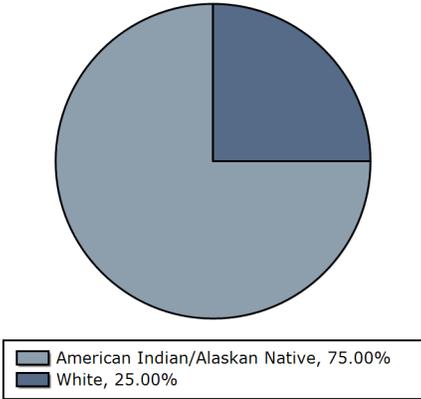


Chart Total N: 4

Tobacco Users By Age

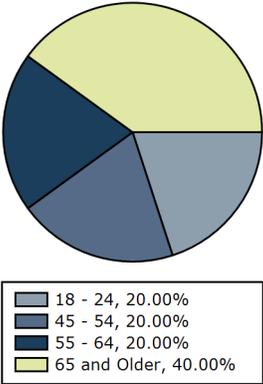


Chart Total N: 5

Tobacco Users By Health Plan

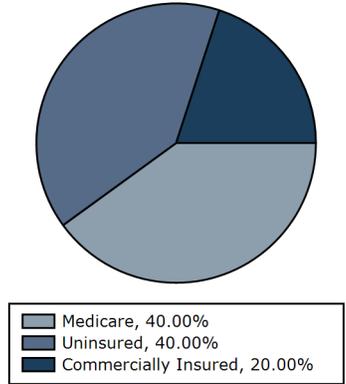


Chart Total N: 5

Tobacco Users By Ethnicity

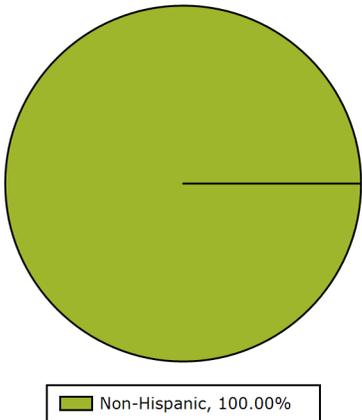


Chart Total N: 4

Tobacco Users By Chronic Condition

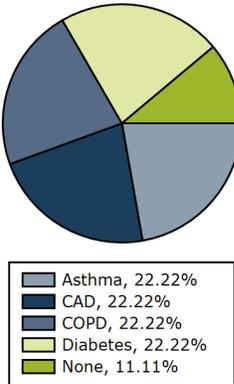
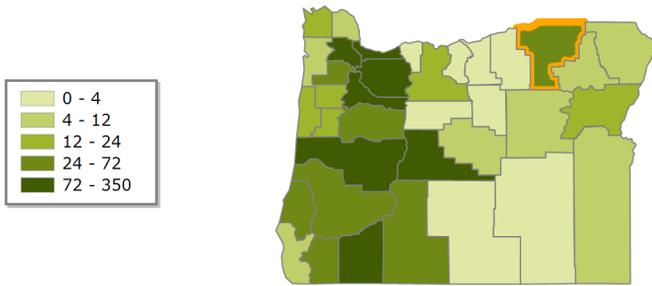


Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

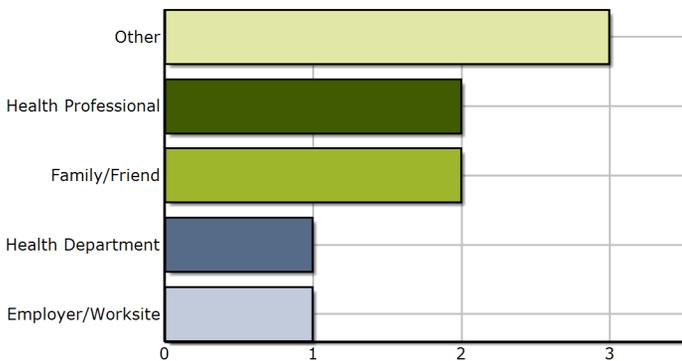
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

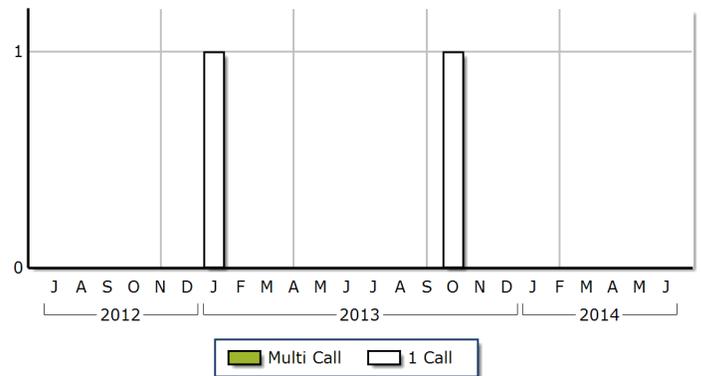


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			11	651
Tobacco Users YTD			34	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.26 %
Reach - NAQC			2	0.18 %
Annualized Reach			1	0.78 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.20 %

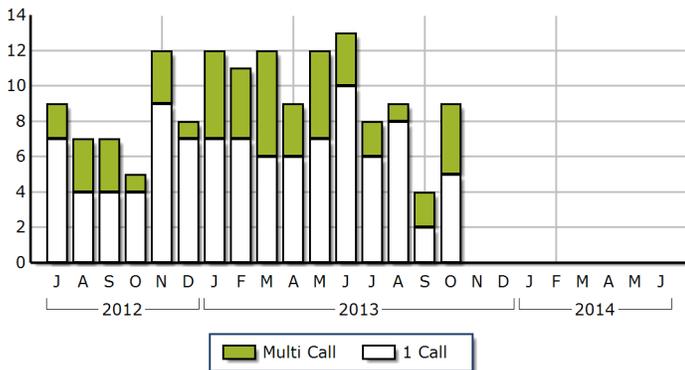
How Heard About



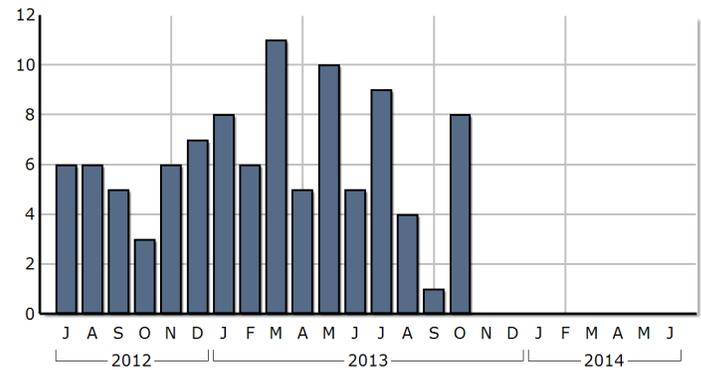
Fax Referral



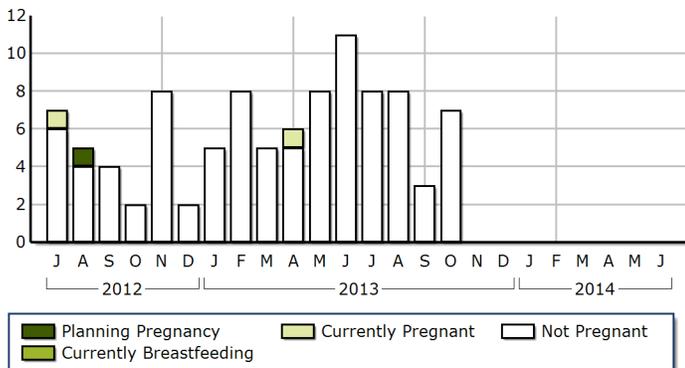
Tobacco User Enrollments By Program Type



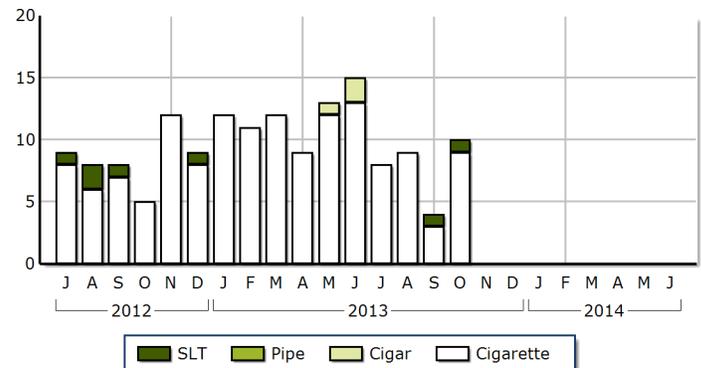
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

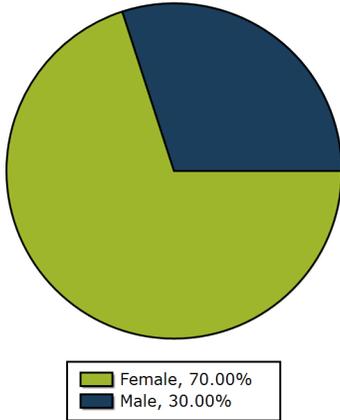


Chart Total N: 10

Tobacco Users By Language

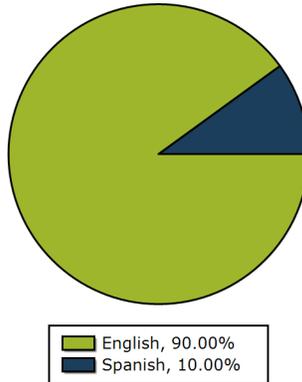


Chart Total N: 10

Tobacco Users By Education

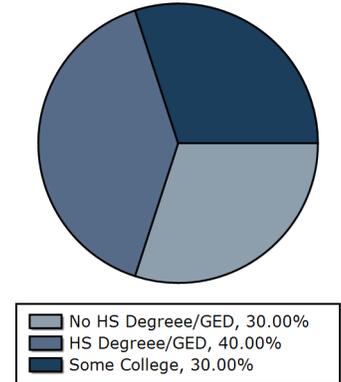


Chart Total N: 10

Tobacco Users By Race

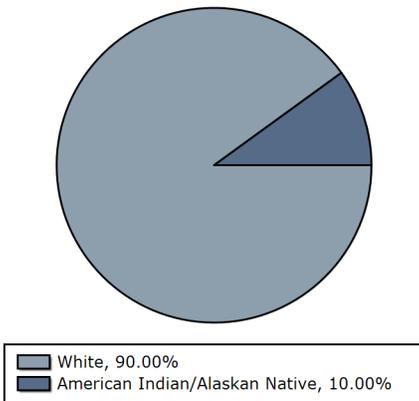


Chart Total N: 10

Tobacco Users By Age

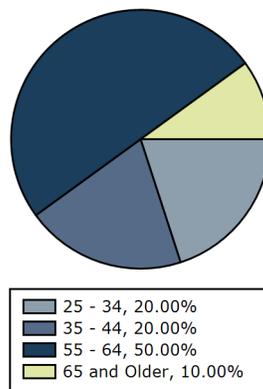


Chart Total N: 10

Tobacco Users By Health Plan

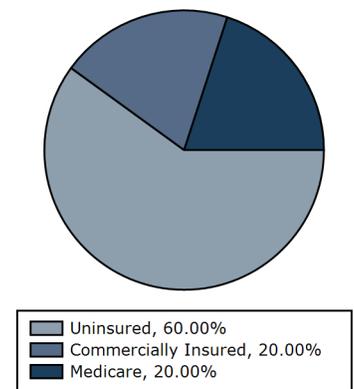


Chart Total N: 10

Tobacco Users By Ethnicity

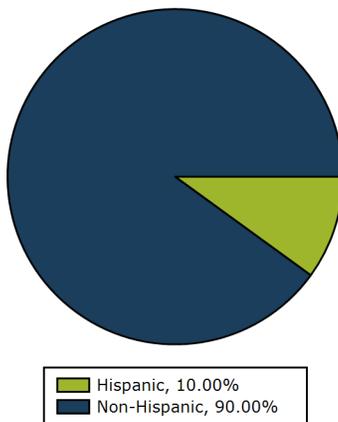


Chart Total N: 10

Tobacco Users By Chronic Condition

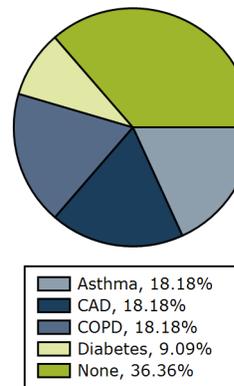


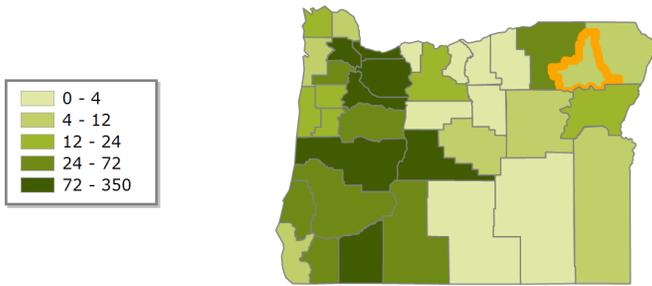
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

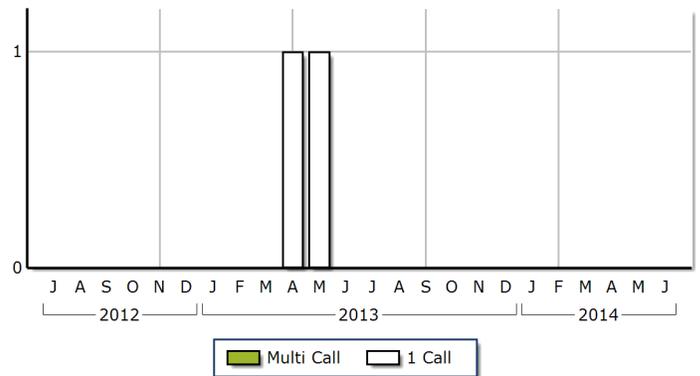
From 10/1/2013 through 10/31/2013

State Tobacco Users Served Contract YTD (Adults)

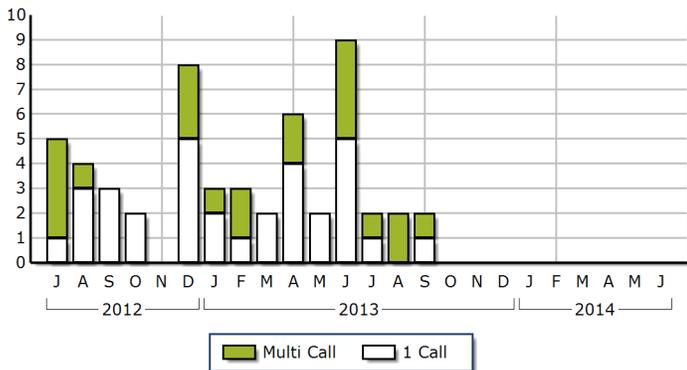


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %		2,681 ⁴
			County	State
Tobacco Users - Last Full Month			1	651
Tobacco Users YTD			7	2,710
		3	5	1,741
Unique Tobacco Users YTD				
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.26 %
Reach - NAQC			2	0.22 %
Annualized Reach			1	0.78 %
Annualized Reach - NAQC			2	0.67 %
Unique Individual Reach			3	0.19 %
				0.35 %

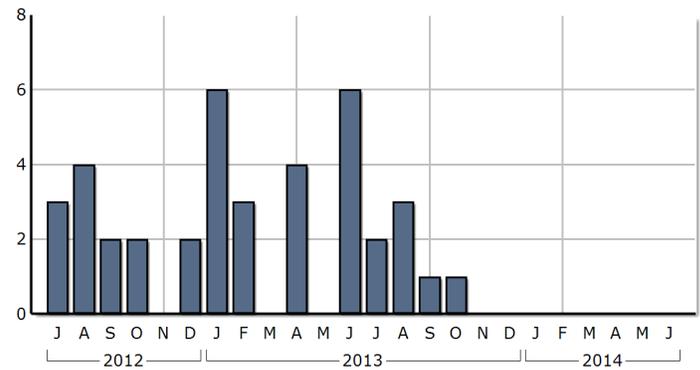
Fax Referral



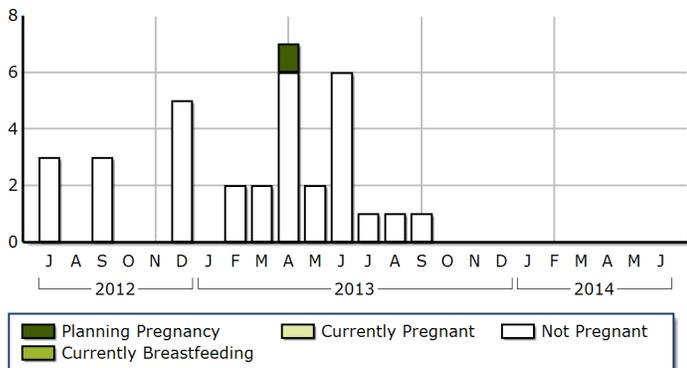
Tobacco User Enrollments By Program Type



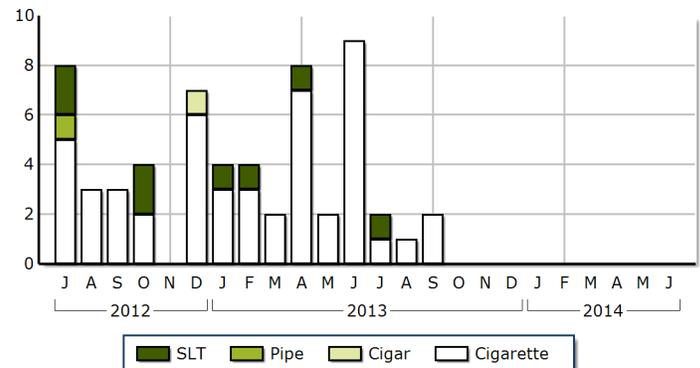
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



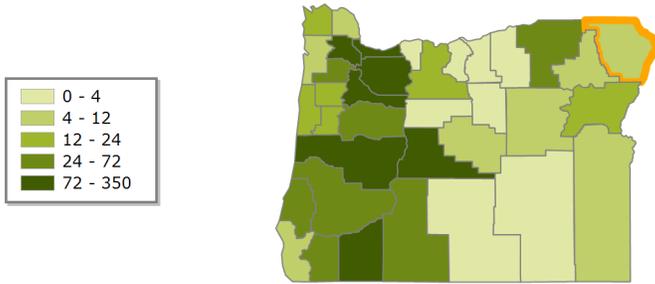
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

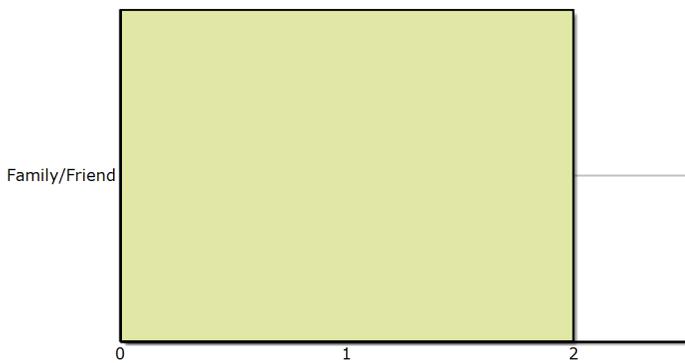
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

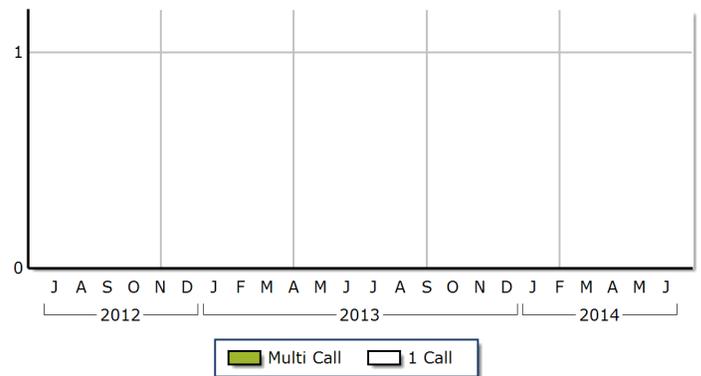


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		2	651
Tobacco Users YTD		5	2,710
Unique Tobacco Users YTD		3	1,741
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.48 %
Reach - NAQC		2	0.48 %
Annualized Reach		1	1.45 %
Annualized Reach - NAQC		2	1.45 %
Unique Individual Reach		3	0.39 %

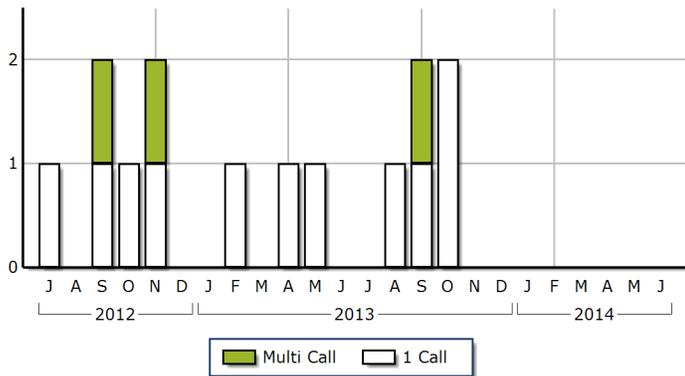
How Heard About



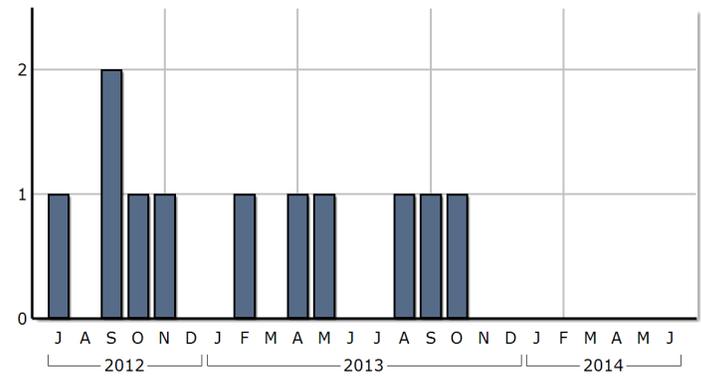
Fax Referral



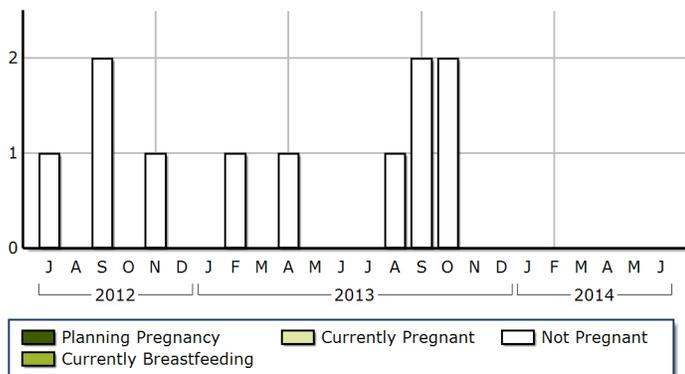
Tobacco User Enrollments By Program Type



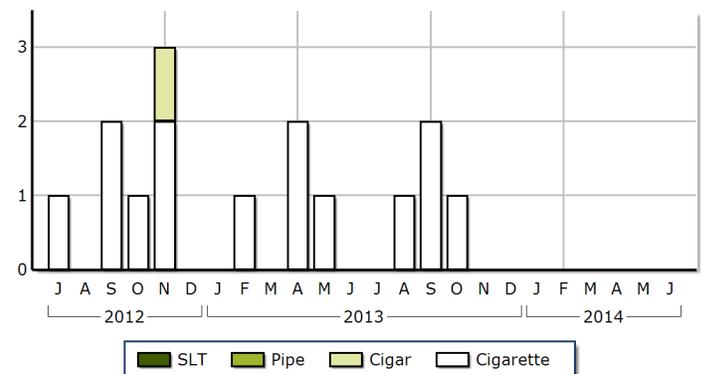
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

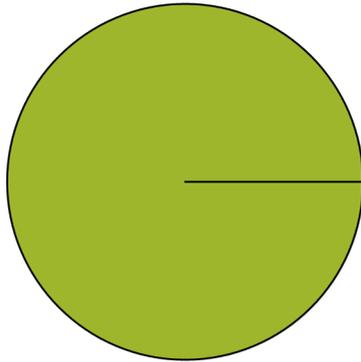


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

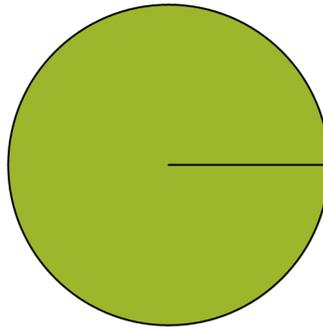
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

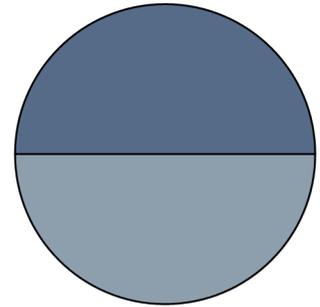
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

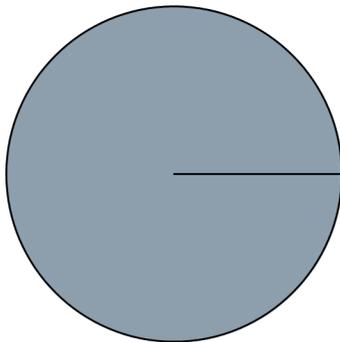
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

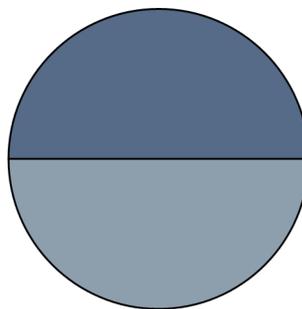
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

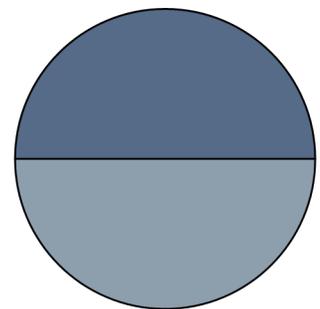
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

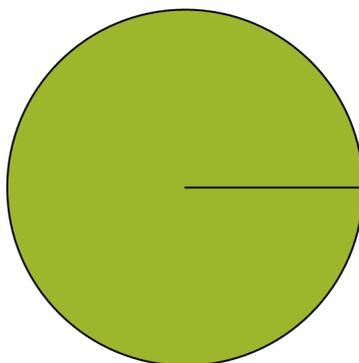
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicaid, 50.00%

Chart Total N: 2

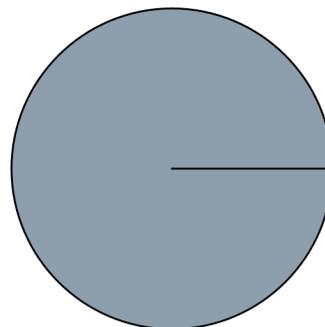
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



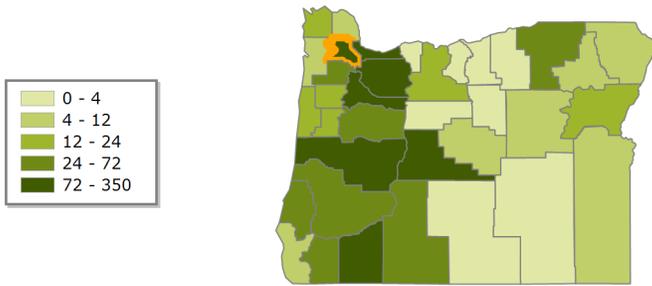
Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

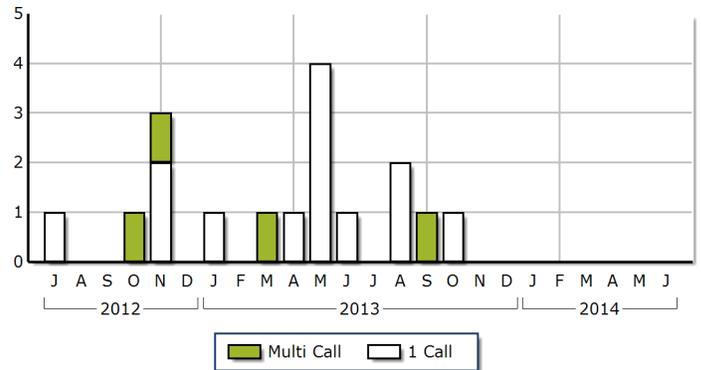


County Population		Prevalence	Tobacco Users	
Adult	387,946	12.9 %	50,045	⁴
			County	State
Tobacco Users - Last Full Month			20	651
Tobacco Users YTD			128	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.26 %
Reach - NAQC			2	0.16 %
Annualized Reach			1	0.77 %
Annualized Reach - NAQC			2	0.49 %
Unique Individual Reach			3	0.15 %

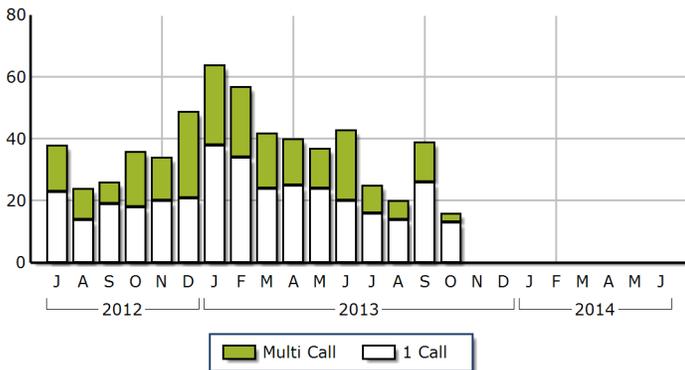
How Heard About



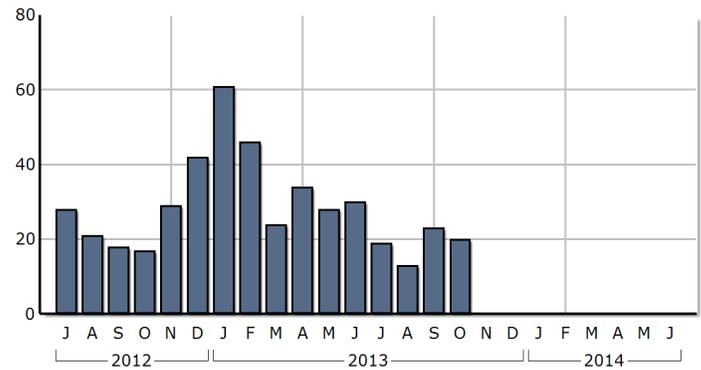
Fax Referral



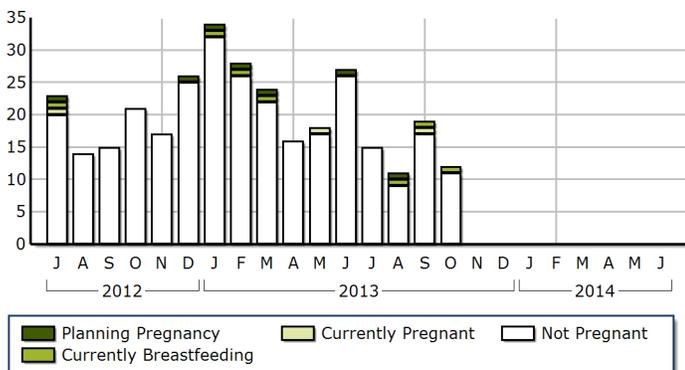
Tobacco User Enrollments By Program Type



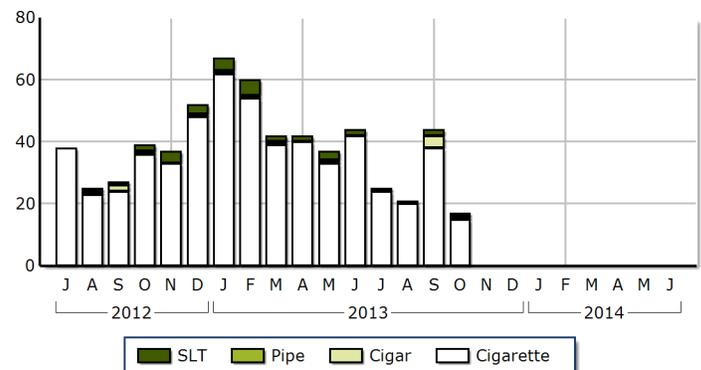
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

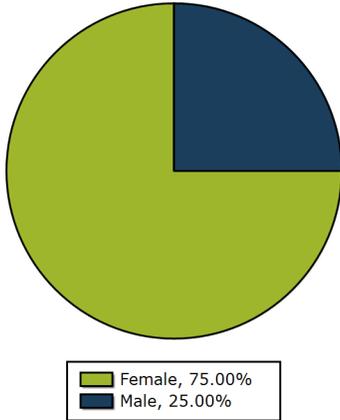


Chart Total N: 16

Tobacco Users By Language

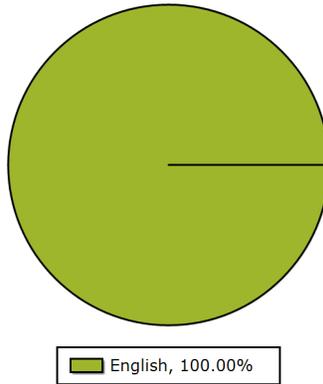


Chart Total N: 16

Tobacco Users By Education

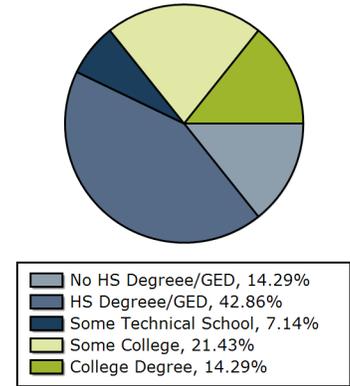


Chart Total N: 14

Tobacco Users By Race

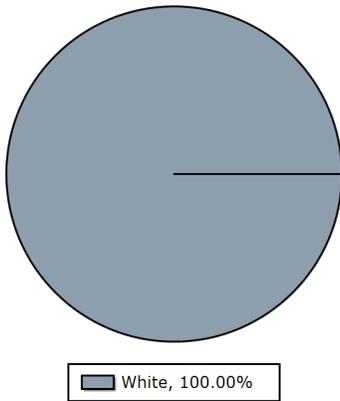


Chart Total N: 13

Tobacco Users By Age

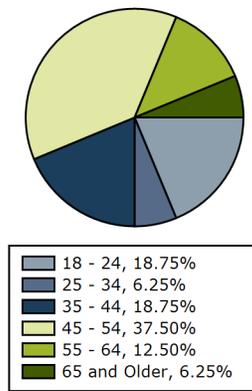


Chart Total N: 16

Tobacco Users By Health Plan

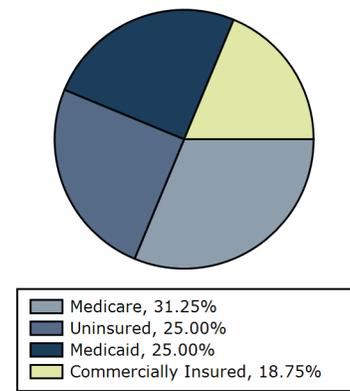


Chart Total N: 16

Tobacco Users By Ethnicity

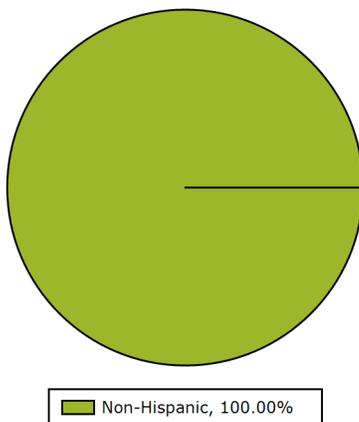


Chart Total N: 15

Tobacco Users By Chronic Condition

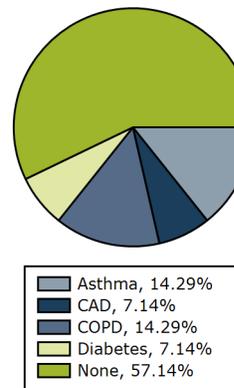
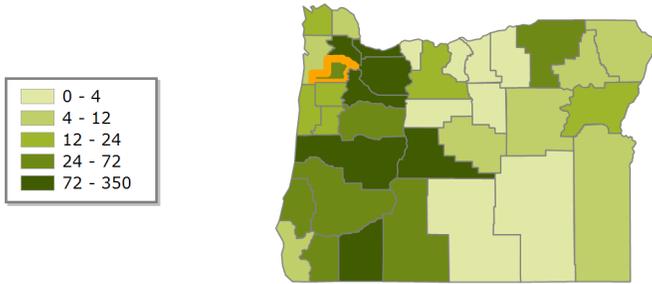


Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

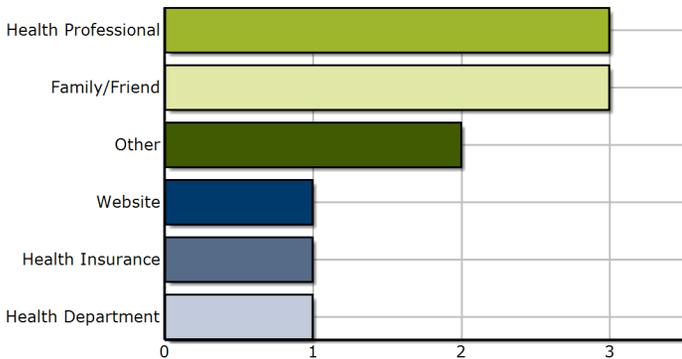
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

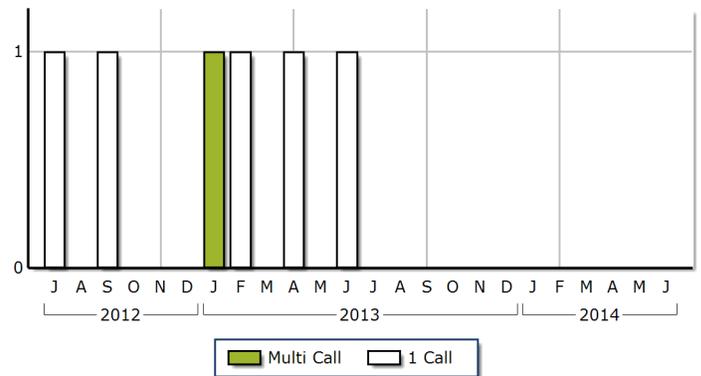


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %		13,376 ⁴
			County	State
Tobacco Users - Last Full Month			11	651
Tobacco Users YTD			30	2,710
Unique Tobacco Users YTD			3	1,741
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.22 %
Reach - NAQC			2	0.19 %
Annualized Reach			1	0.67 %
Annualized Reach - NAQC			2	0.56 %
Unique Individual Reach			3	0.18 %

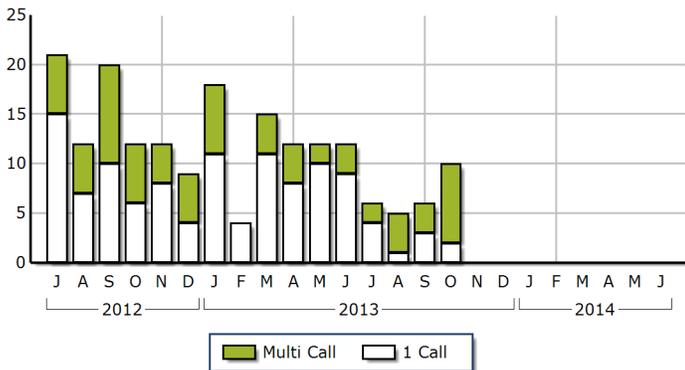
How Heard About



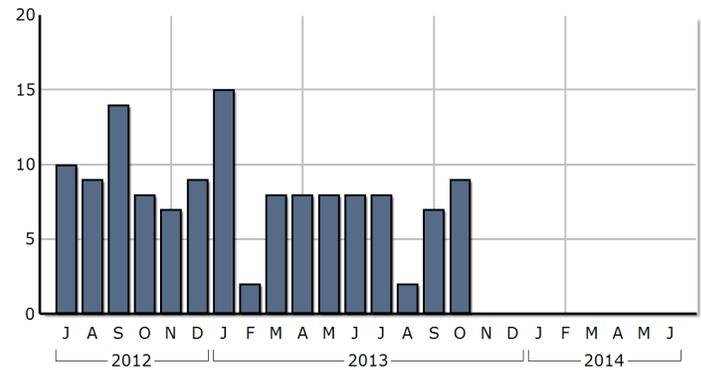
Fax Referral



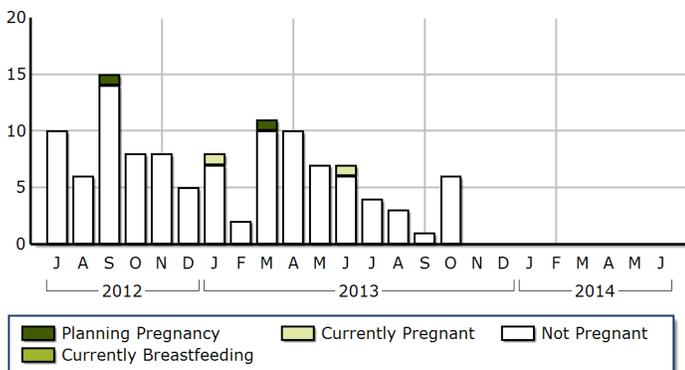
Tobacco User Enrollments By Program Type



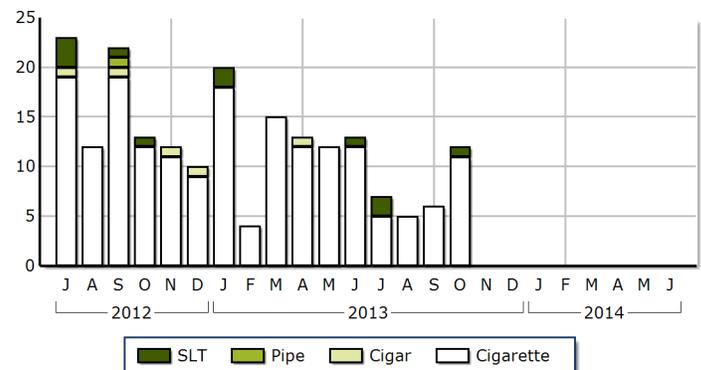
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

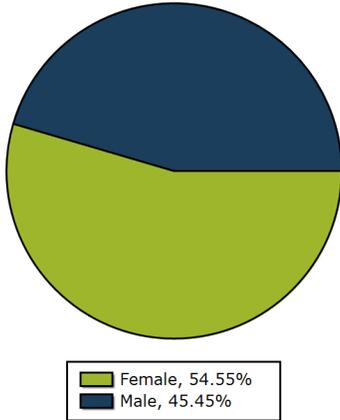


Chart Total N: 11

Tobacco Users By Language

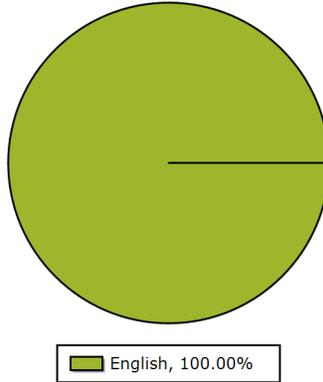


Chart Total N: 11

Tobacco Users By Education

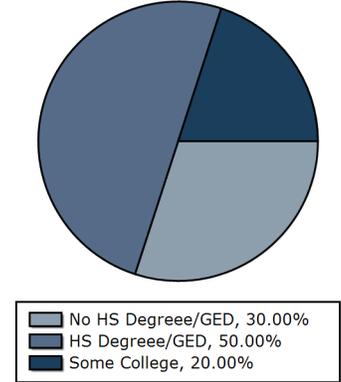


Chart Total N: 10

Tobacco Users By Race

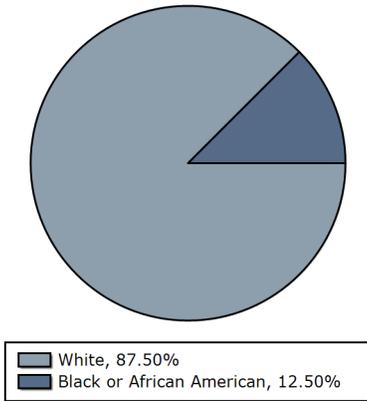


Chart Total N: 8

Tobacco Users By Age

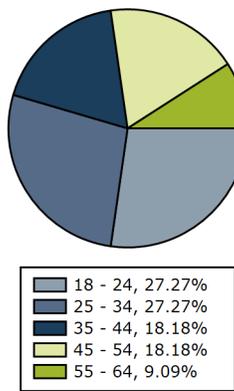


Chart Total N: 11

Tobacco Users By Health Plan

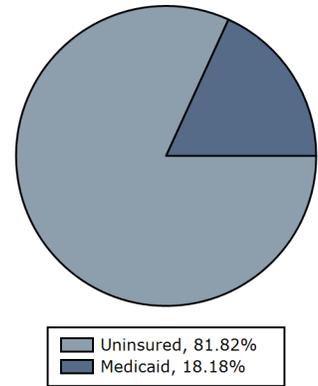


Chart Total N: 11

Tobacco Users By Ethnicity

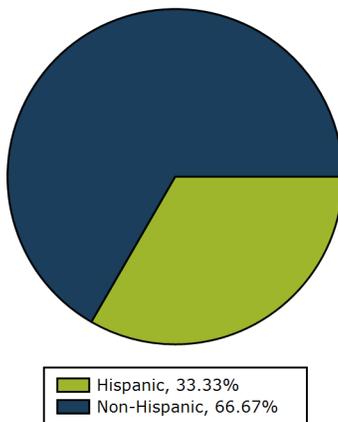


Chart Total N: 9

Tobacco Users By Chronic Condition

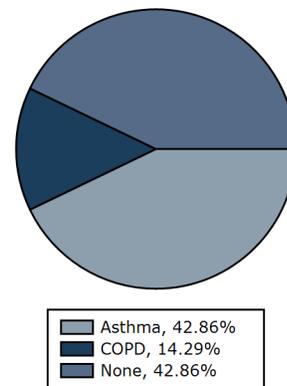


Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.