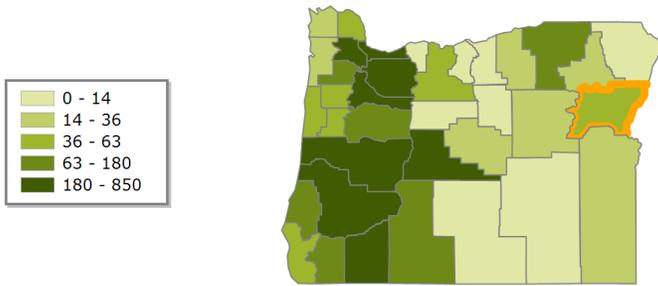
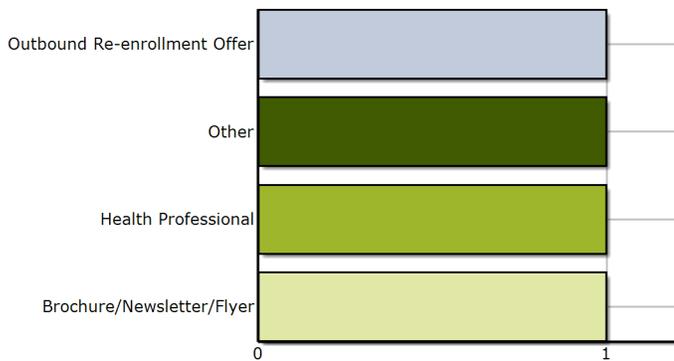


State Tobacco Users Served Contract YTD (Adults)

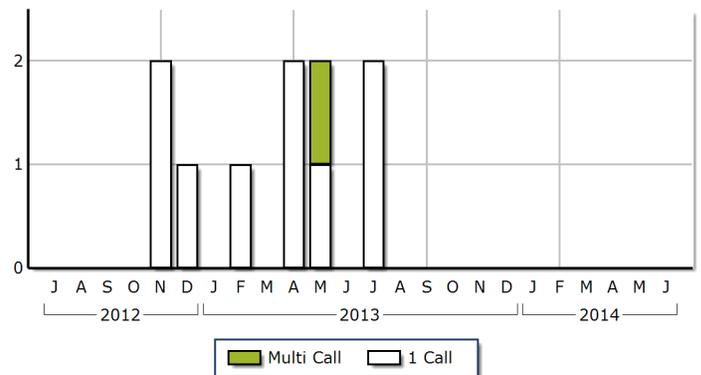


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			4	910
Tobacco Users YTD			46	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.74 %
Reach - NAQC			2	1.47 %
Annualized Reach			1	2.32 %
Annualized Reach - NAQC			2	1.96 %
Unique Individual Reach			3	1.25 %

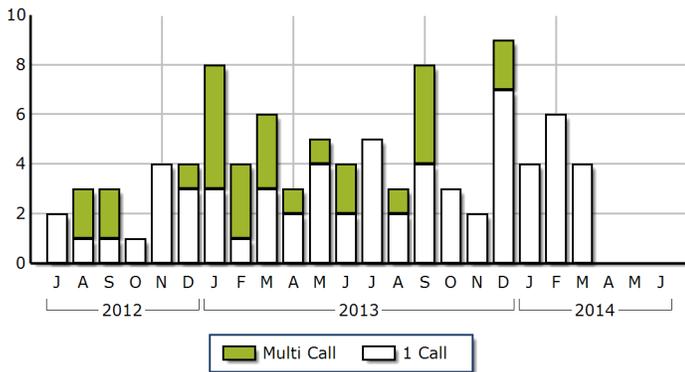
How Heard About



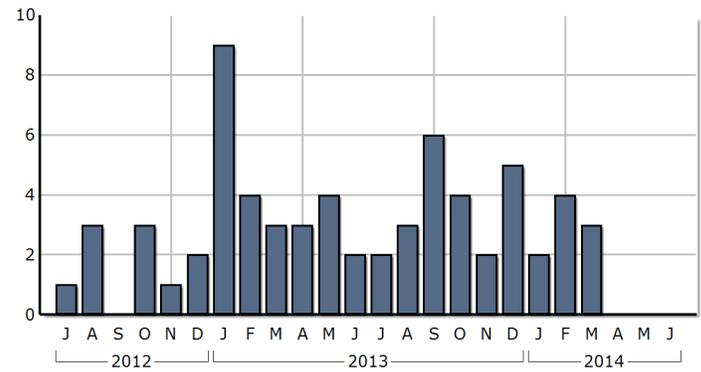
Fax Referral



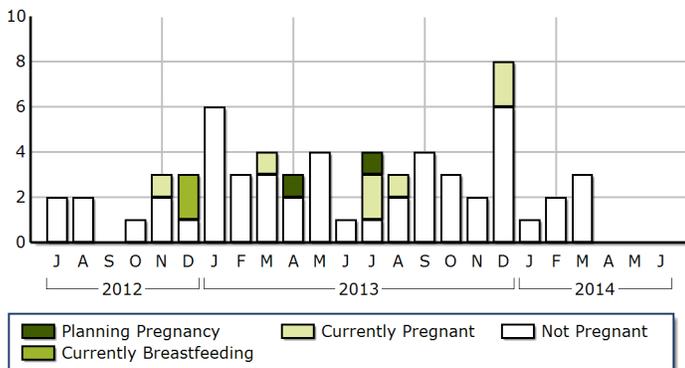
Tobacco User Enrollments By Program Type



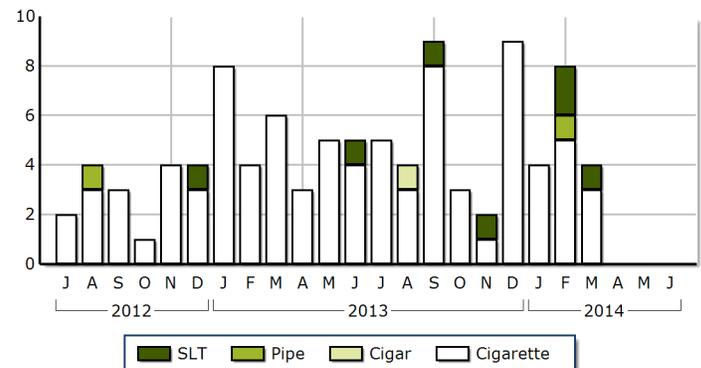
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

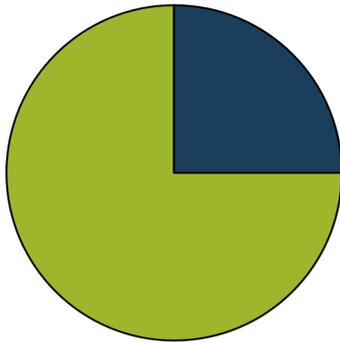


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

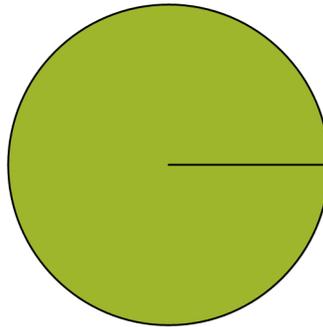
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

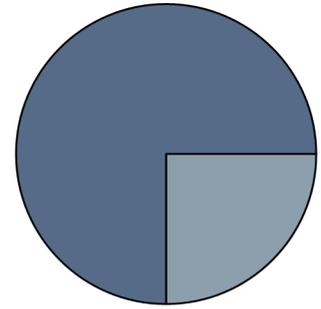
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

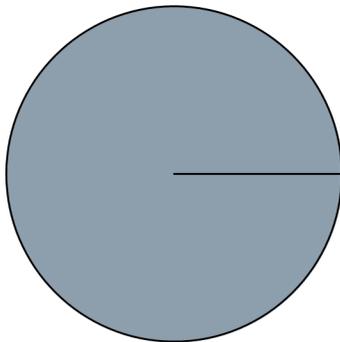
Tobacco Users By Education



HS Degree/GED, 25.00%
Some College, 75.00%

Chart Total N: 4

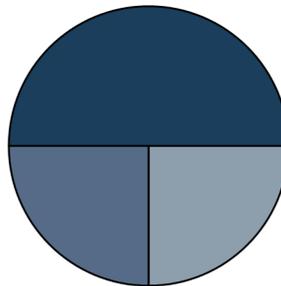
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

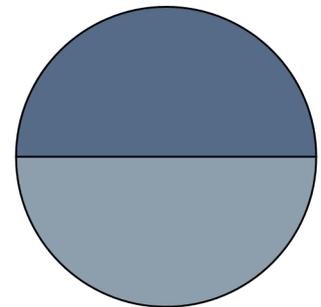
Tobacco Users By Age



25 - 34, 25.00%
35 - 44, 25.00%
55 - 64, 50.00%

Chart Total N: 4

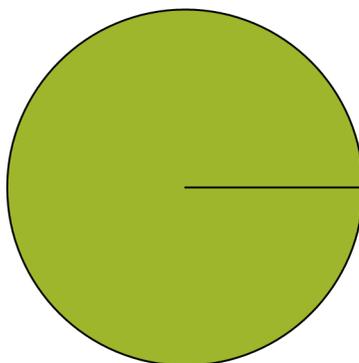
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 4

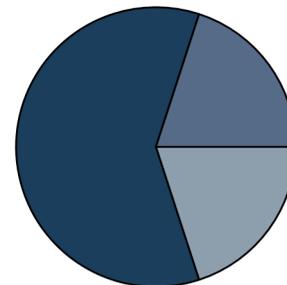
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



CAD, 20.00%
COPD, 60.00%
None, 20.00%

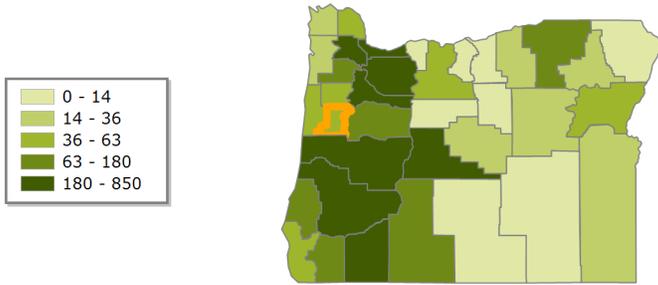
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

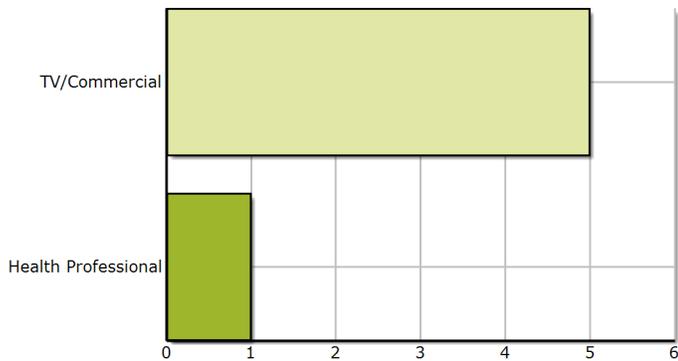
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

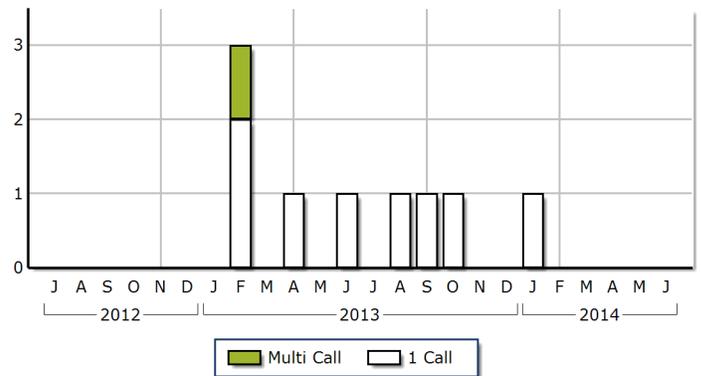


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			7	910
Tobacco Users YTD			43	6,898
Unique Tobacco Users YTD			33	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.58 %
Reach - NAQC			2	0.44 %
Annualized Reach			1	0.77 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.44 %

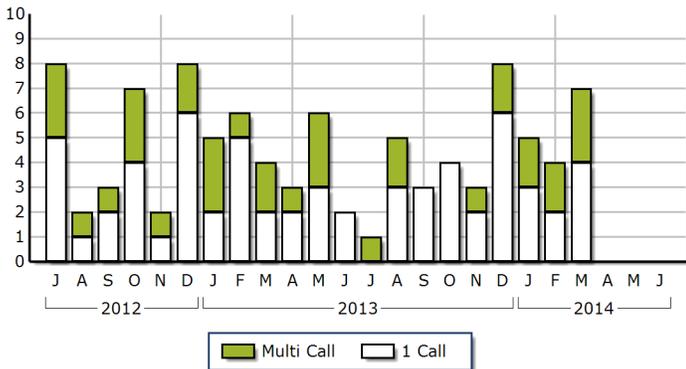
How Heard About



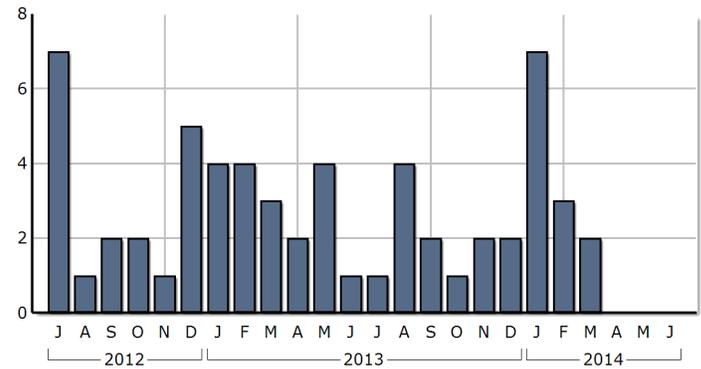
Fax Referral



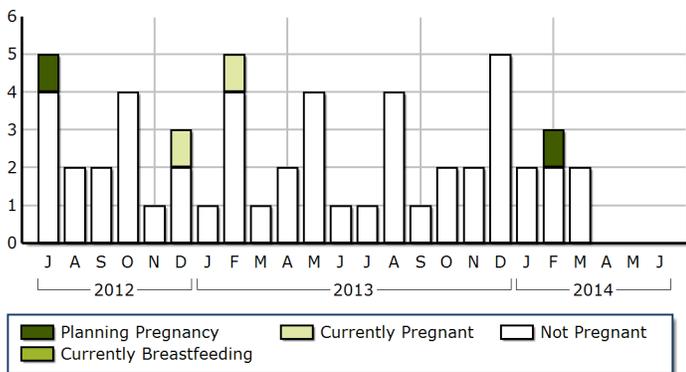
Tobacco User Enrollments By Program Type



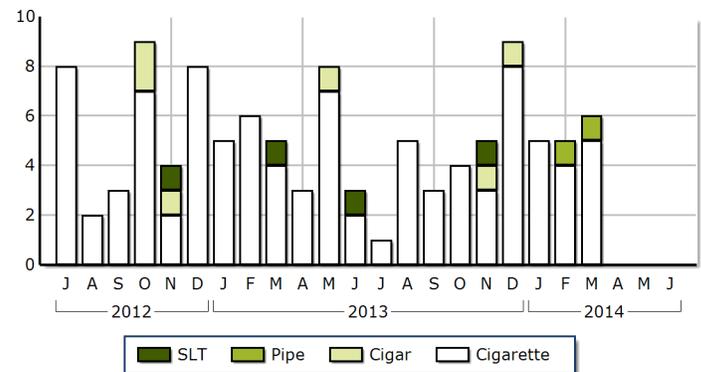
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

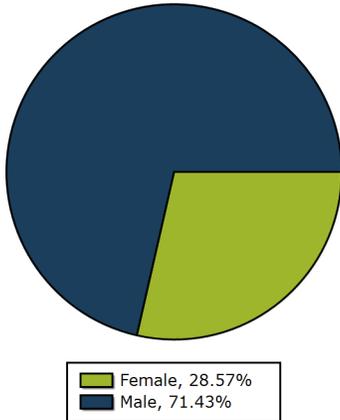


Chart Total N: 7

Tobacco Users By Language

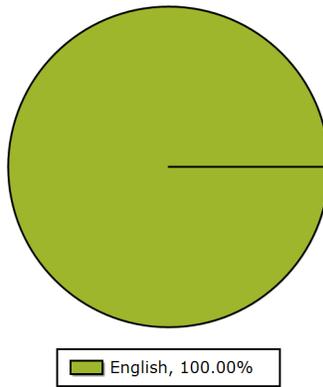


Chart Total N: 7

Tobacco Users By Education

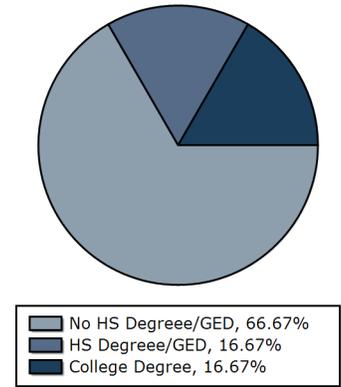


Chart Total N: 6

Tobacco Users By Race

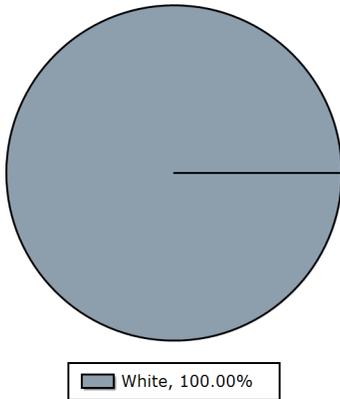


Chart Total N: 6

Tobacco Users By Age

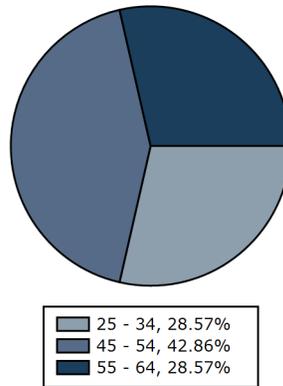


Chart Total N: 7

Tobacco Users By Health Plan

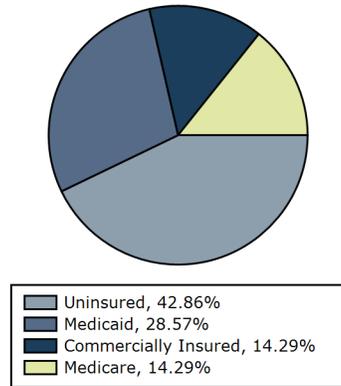


Chart Total N: 7

Tobacco Users By Ethnicity

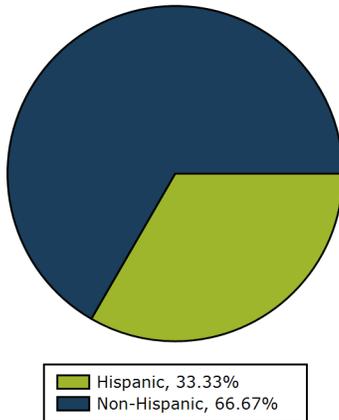


Chart Total N: 6

Tobacco Users By Chronic Condition

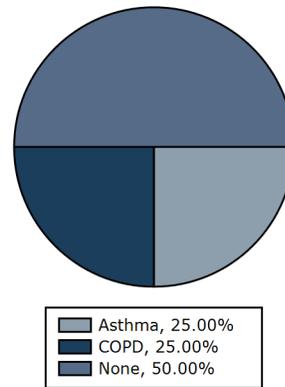


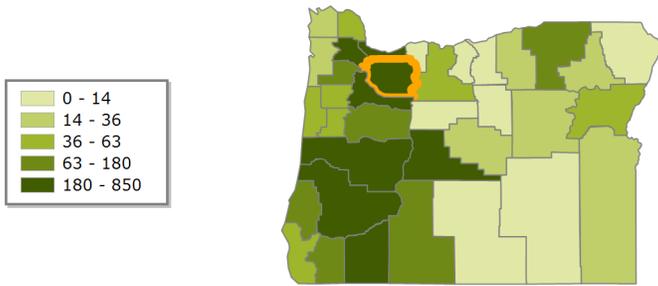
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

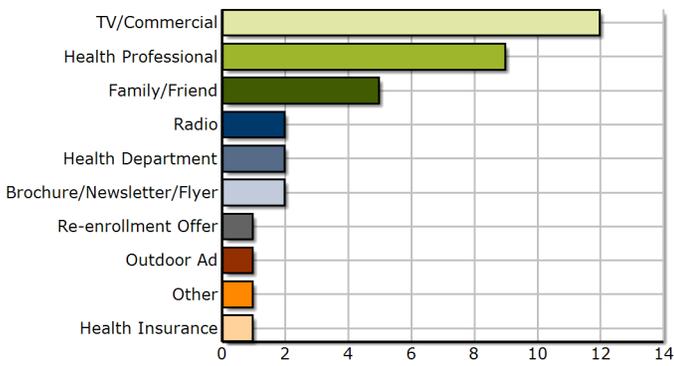
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

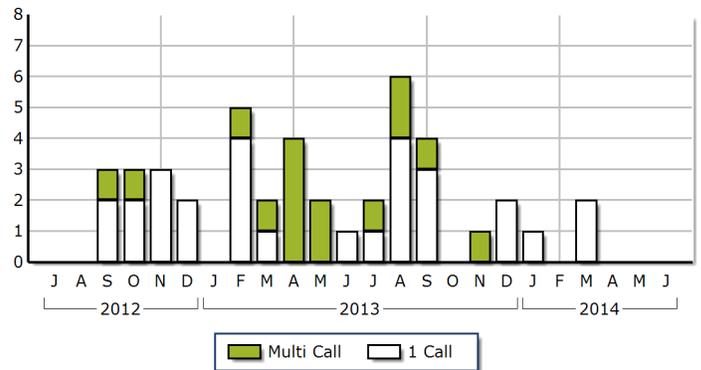


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			64	910
Tobacco Users YTD			352	6,898
Unique Tobacco Users YTD			3 186	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1 0.79 %	1.37 %
Reach - NAQC			2 0.49 %	0.59 %
Annualized Reach			1 1.05 %	1.82 %
Annualized Reach - NAQC			2 0.66 %	0.78 %
Unique Individual Reach			3 0.42 %	0.87 %

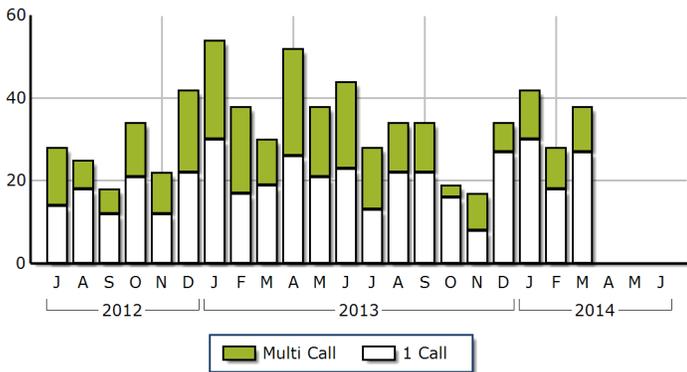
How Heard About



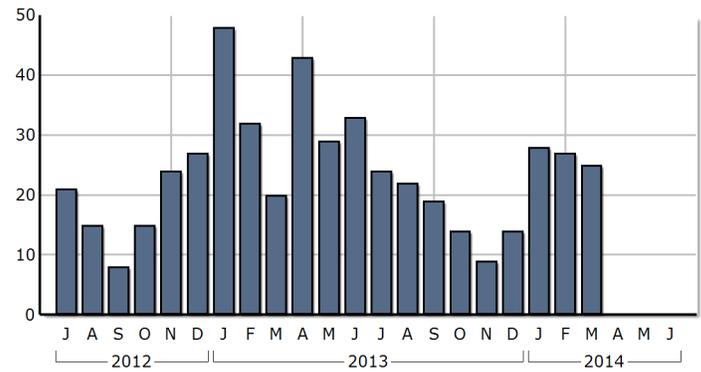
Fax Referral



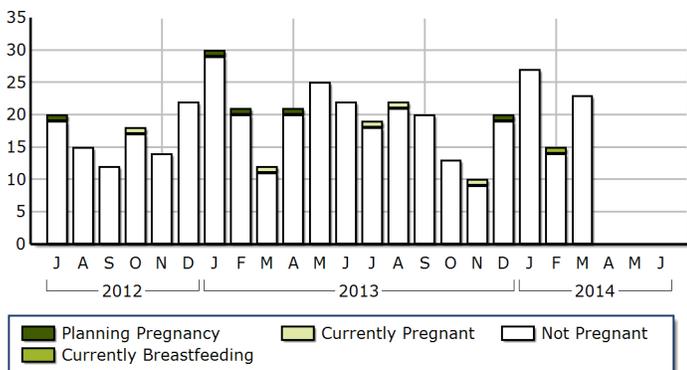
Tobacco User Enrollments By Program Type



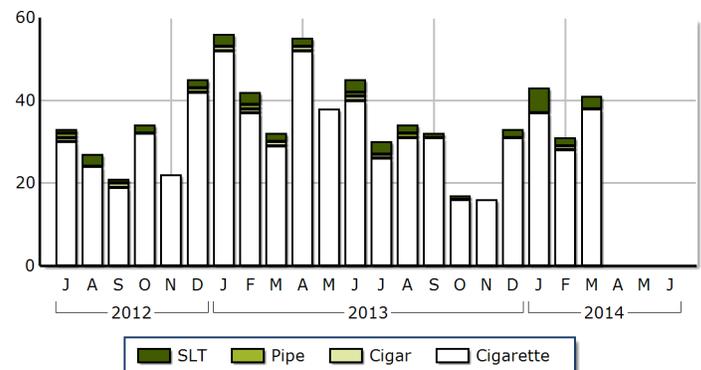
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

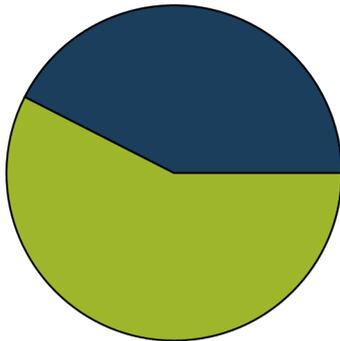


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

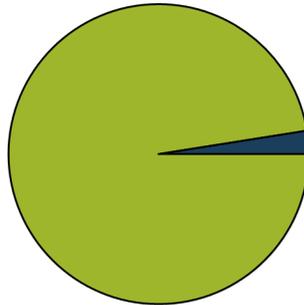
Tobacco Users By Gender



Female, 57.50%
Male, 42.50%

Chart Total N: 20

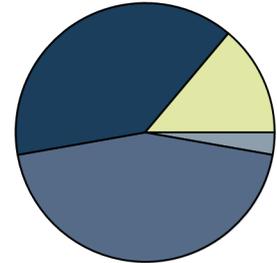
Tobacco Users By Language



English, 97.50%
Spanish, 2.50%

Chart Total N: 40

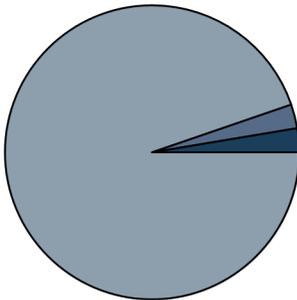
Tobacco Users By Education



No HS Degreee/GED, 2.78%
HS Degreee/GED, 44.44%
Some College, 38.89%
College Degree, 13.89%

Chart Total N: 36

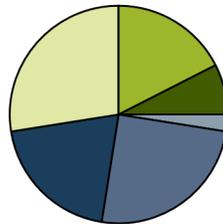
Tobacco Users By Race



White, 94.74%
American Indian/Alaskan Native, 2.63%
Black or African American, 2.63%

Chart Total N: 38

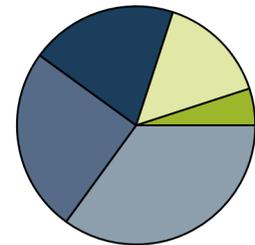
Tobacco Users By Age



18 - 24, 2.50%
25 - 34, 25.00%
35 - 44, 20.00%
45 - 54, 27.50%
65 and Older, 7.50%

Chart Total N: 40

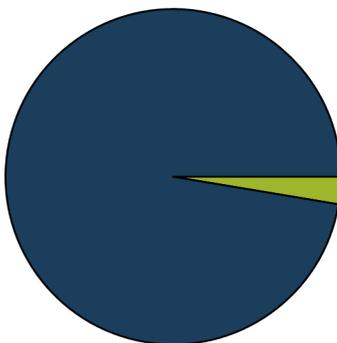
Tobacco Users By Health Plan



Medicaid, 35.00%
Uninsured, 25.00%
Commercially Insured, 20.00%
Medicare, 15.00%
Doesn't Know, 5.00%

Chart Total N: 40

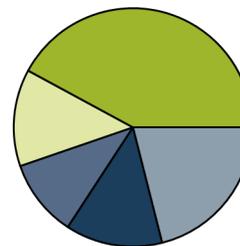
Tobacco Users By Ethnicity



Hispanic, 2.63%
Non-Hispanic, 97.37%

Chart Total N: 38

Tobacco Users By Chronic Condition



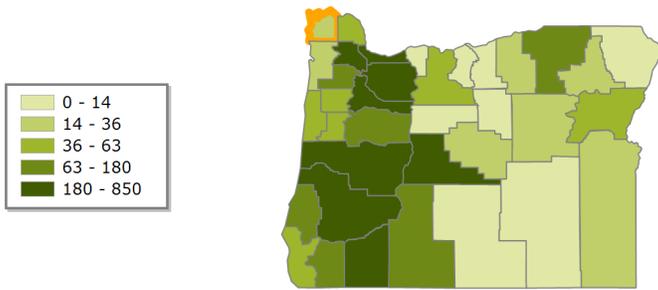
Asthma, 21.05%
CAD, 13.16%
COPD, 10.53%
Diabetes, 13.16%
None, 42.11%

Chart Total N: 38

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

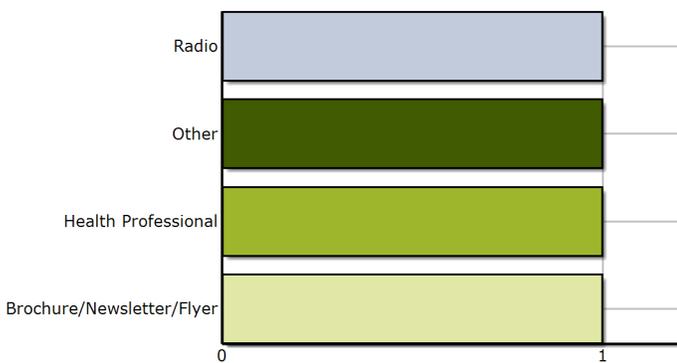
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

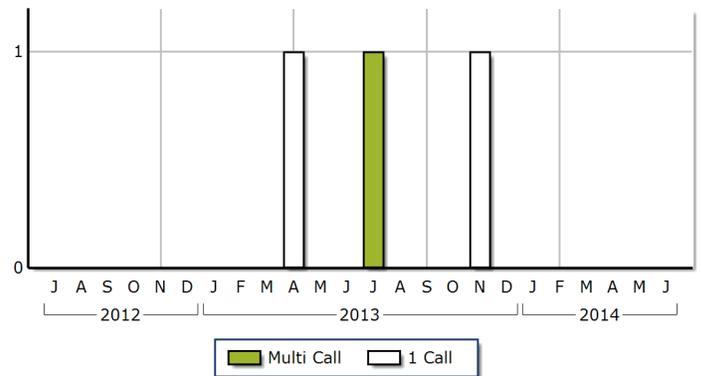


County Population	Prevalence	Tobacco Users
Adult 29,812	21.5 %	6,410 ⁴
		County State
Tobacco Users - Last Full Month		5 910
Tobacco Users YTD		42 6,898
Unique Tobacco Users YTD	3	26 4,409
Target Reach	2.0 %	2.0 %
Reach YTD	1 0.66 %	1.37 %
Reach - NAQC	2 0.51 %	0.59 %
Annualized Reach	1 0.87 %	1.82 %
Annualized Reach - NAQC	2 0.69 %	0.78 %
Unique Individual Reach	3 0.41 %	0.87 %

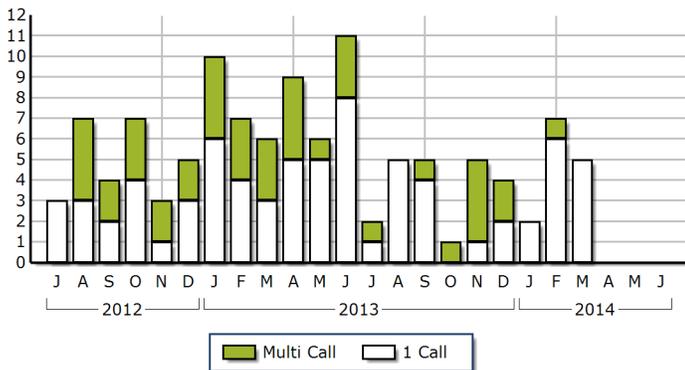
How Heard About



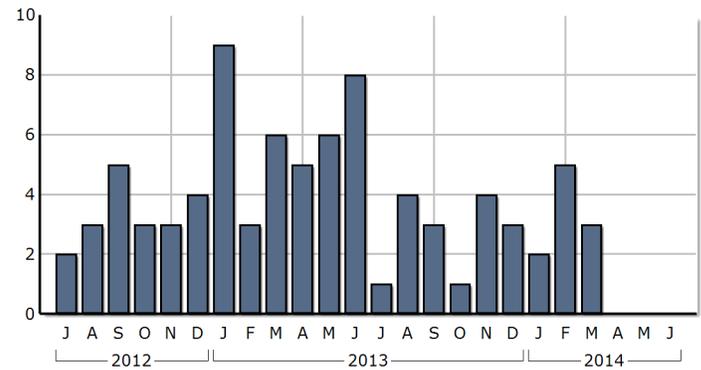
Fax Referral



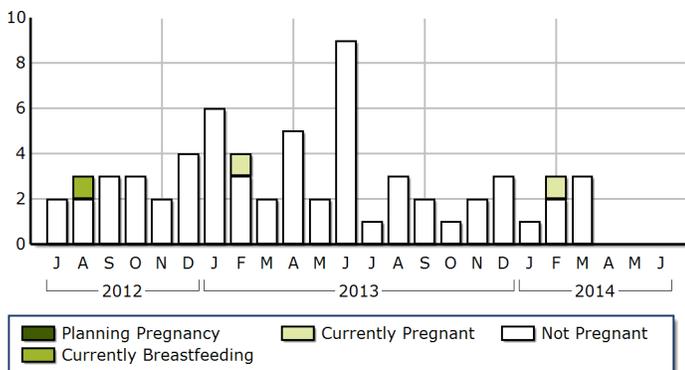
Tobacco User Enrollments By Program Type



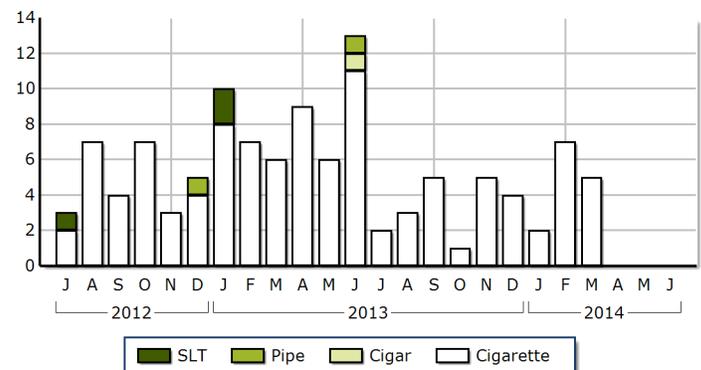
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

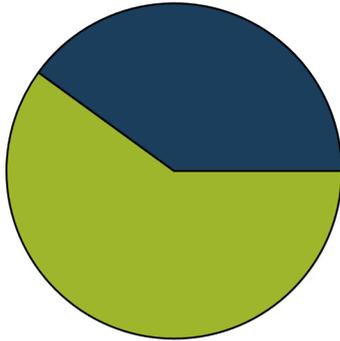


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

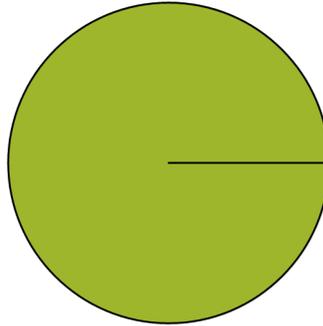
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 5

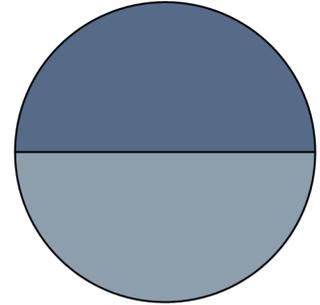
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

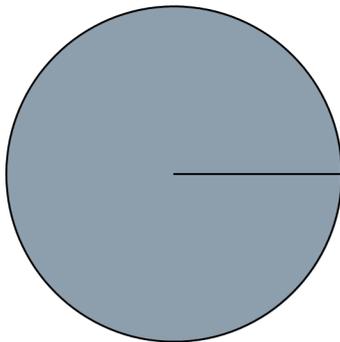
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 4

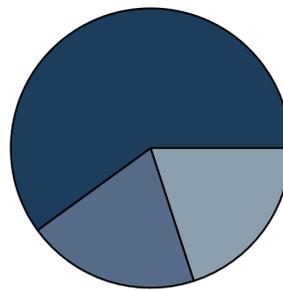
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

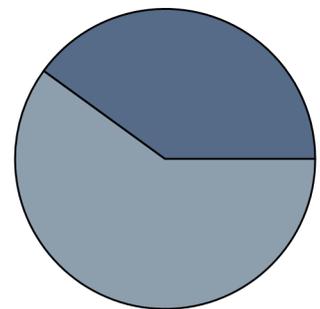
Tobacco Users By Age



35 - 44, 20.00%
45 - 54, 20.00%
55 - 64, 60.00%

Chart Total N: 5

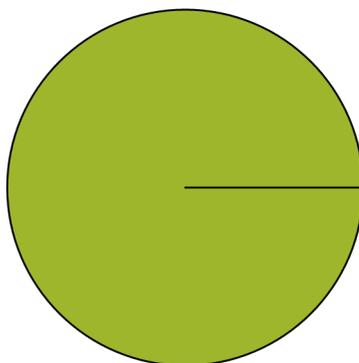
Tobacco Users By Health Plan



Commercially Insured, 60.00%
Medicaid, 40.00%

Chart Total N: 5

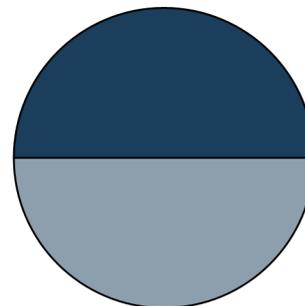
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



CAD, 50.00%
COPD, 50.00%

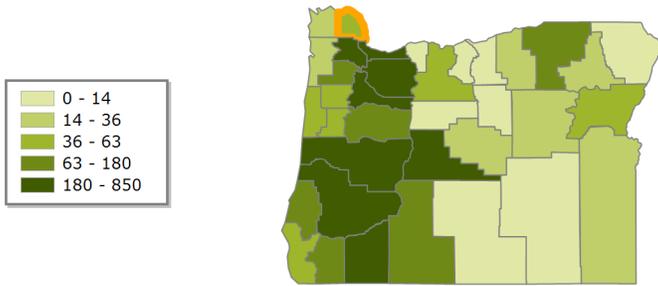
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

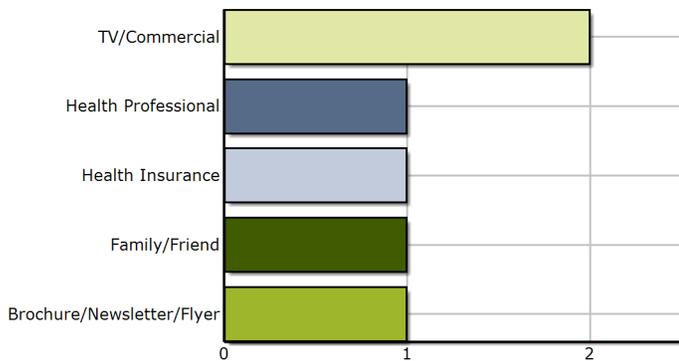
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

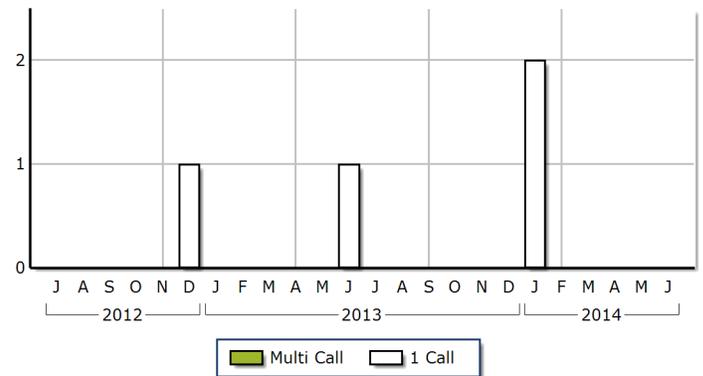


County Population	Prevalence	Tobacco Users
Adult	36,948	17.1 %
		6,318 ⁴
		County
Tobacco Users - Last Full Month		6
Tobacco Users YTD		42
Unique Tobacco Users YTD	3	29
Target Reach		2.0 %
Reach YTD	1	0.66 %
Reach - NAQC	2	0.55 %
Annualized Reach	1	0.89 %
Annualized Reach - NAQC	2	0.74 %
Unique Individual Reach	3	0.46 %

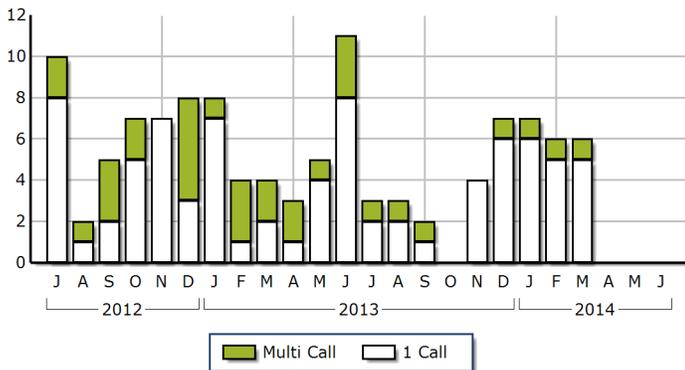
How Heard About



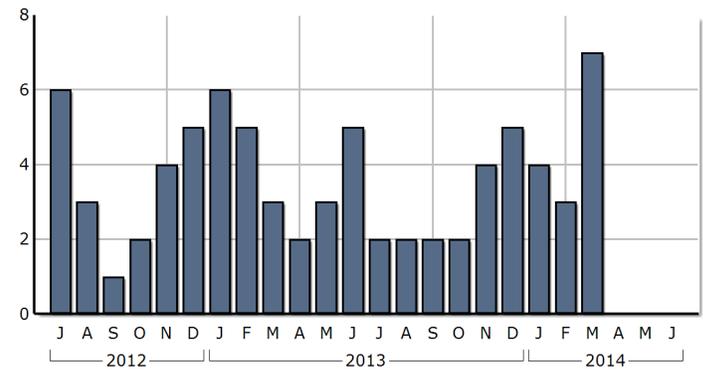
Fax Referral



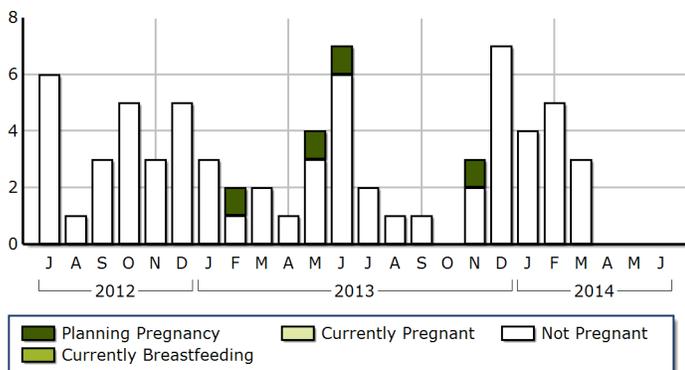
Tobacco User Enrollments By Program Type



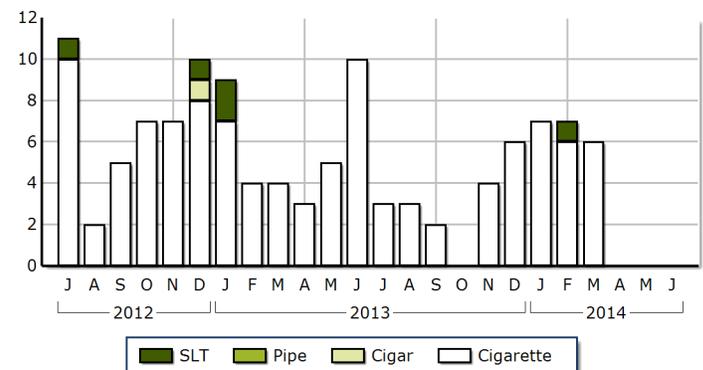
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

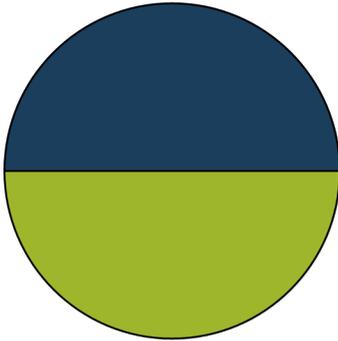


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

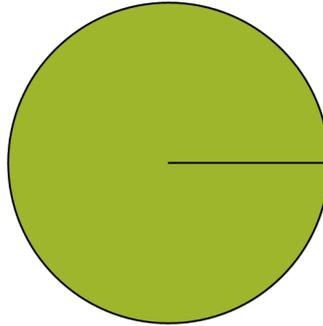
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 6

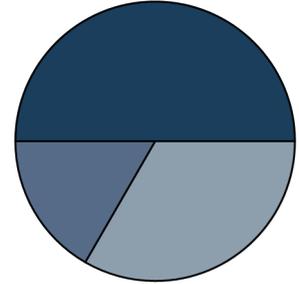
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

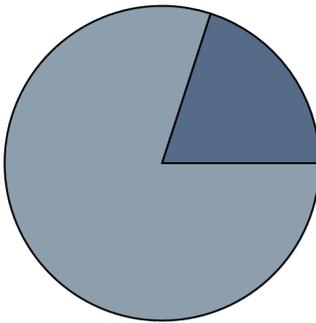
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 16.67%
College Degree, 50.00%

Chart Total N: 6

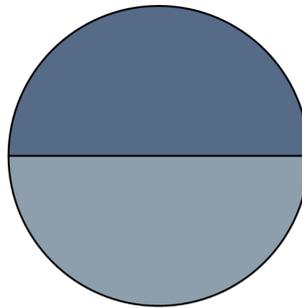
Tobacco Users By Race



White, 80.00%
Asian, 20.00%

Chart Total N: 5

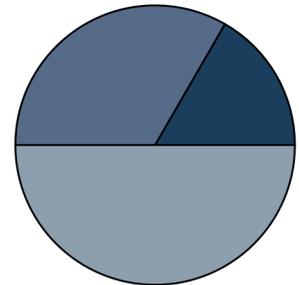
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 6

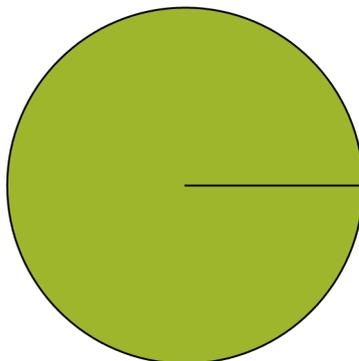
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 33.33%
Uninsured, 16.67%

Chart Total N: 6

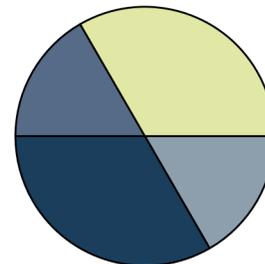
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



CAD, 16.67%
COPD, 33.33%
Diabetes, 16.67%
None, 33.33%

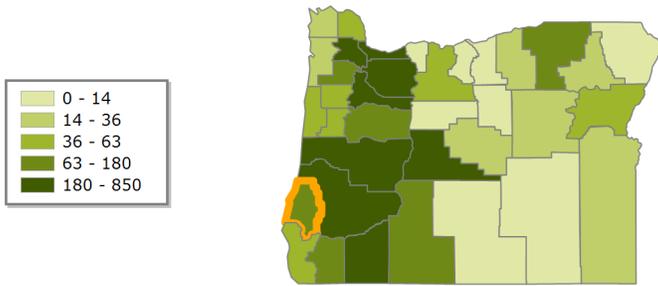
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

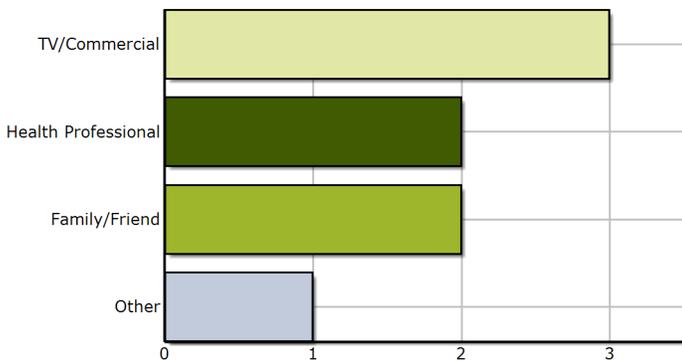
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

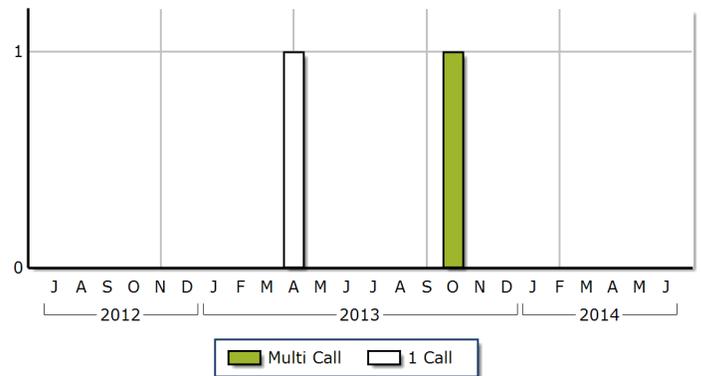


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			8	910
Tobacco Users YTD			90	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.63 %
Reach - NAQC			2	0.53 %
Annualized Reach			1	0.84 %
Annualized Reach - NAQC			2	0.71 %
Unique Individual Reach			3	0.43 %

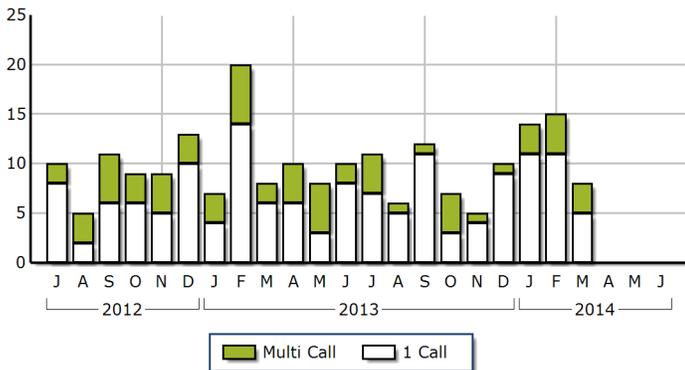
How Heard About



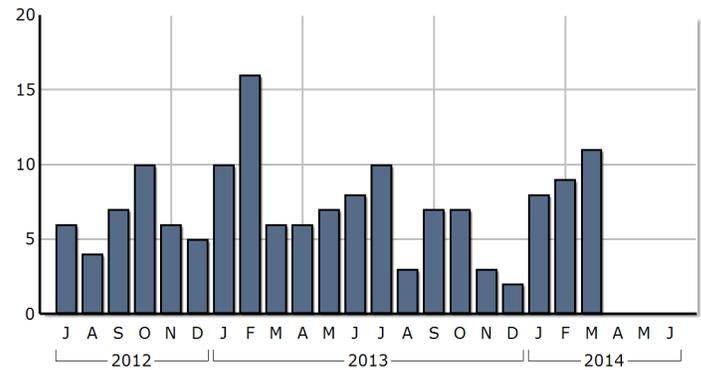
Fax Referral



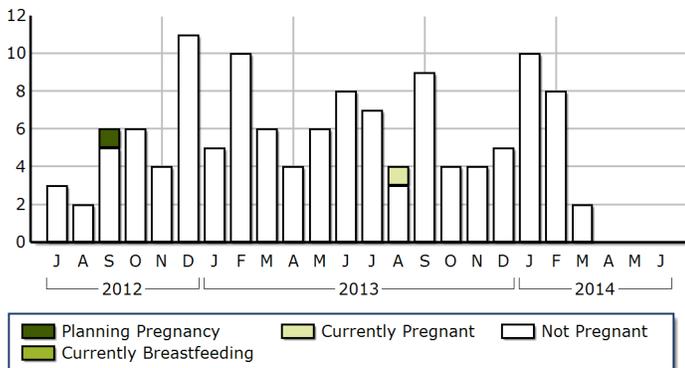
Tobacco User Enrollments By Program Type



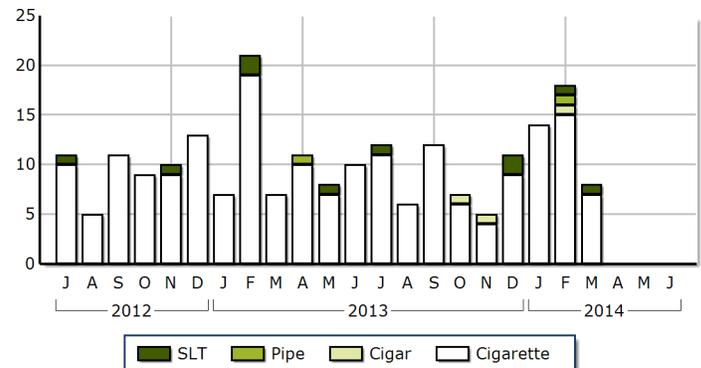
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

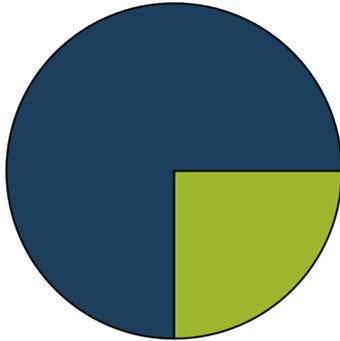


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

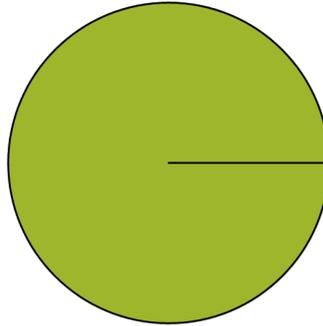
Tobacco Users By Gender



Female, 25.00%
Male, 75.00%

Chart Total N: 8

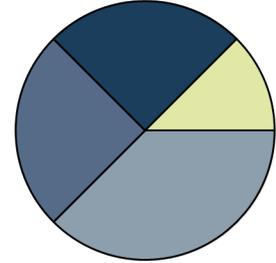
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

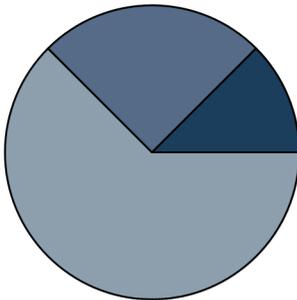
Tobacco Users By Education



No HS Degreee/GED, 37.50%
HS Degreee/GED, 25.00%
Technical Degree, 25.00%
Some College, 12.50%

Chart Total N: 8

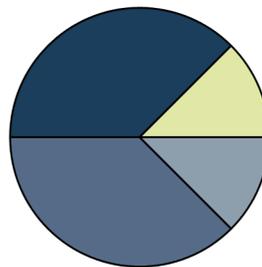
Tobacco Users By Race



White, 62.50%
American Indian/Alaskan Native, 25.00%
Native Hawaiian/Pacific Islander, 12.50%

Chart Total N: 8

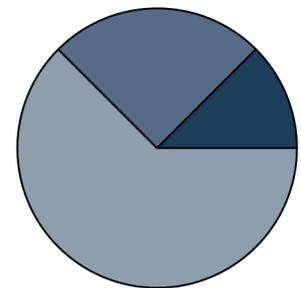
Tobacco Users By Age



35 - 44, 12.50%
45 - 54, 37.50%
55 - 64, 37.50%
65 and Older, 12.50%

Chart Total N: 8

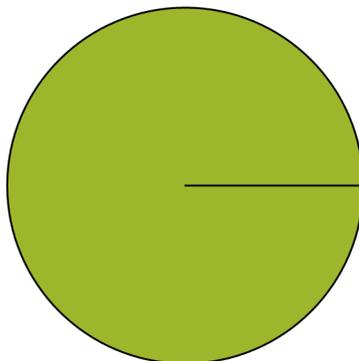
Tobacco Users By Health Plan



Medicaid, 62.50%
Uninsured, 25.00%
Commercially Insured, 12.50%

Chart Total N: 8

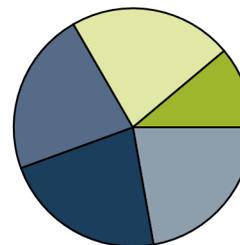
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 22.22%
CAD, 22.22%
COPD, 22.22%
Diabetes, 22.22%
None, 11.11%

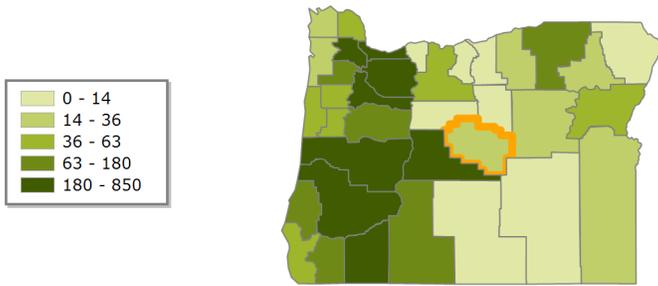
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

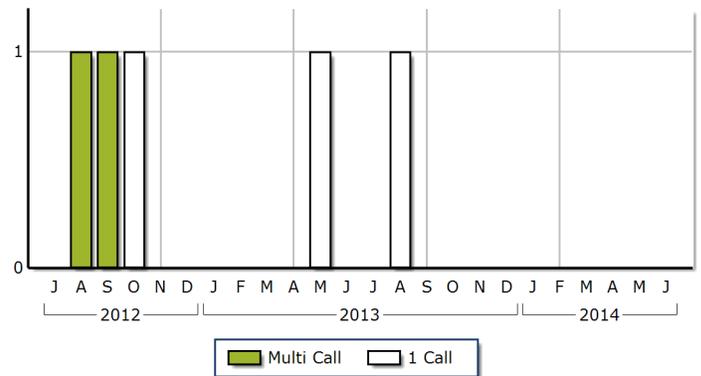


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴	
			County	State
Tobacco Users - Last Full Month			3	910
Tobacco Users YTD			28	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.58 %
Reach - NAQC			2	0.40 %
Annualized Reach			1	0.78 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.37 %

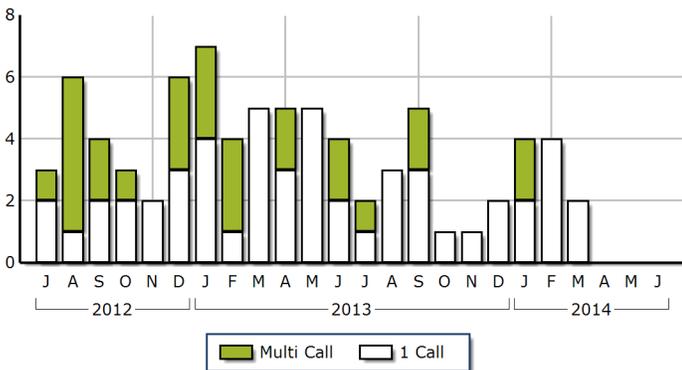
How Heard About



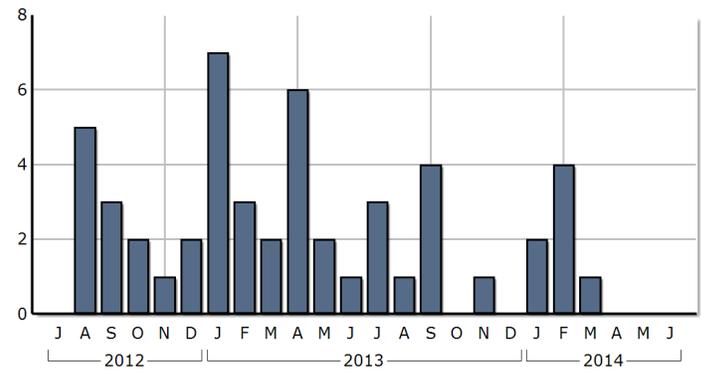
Fax Referral



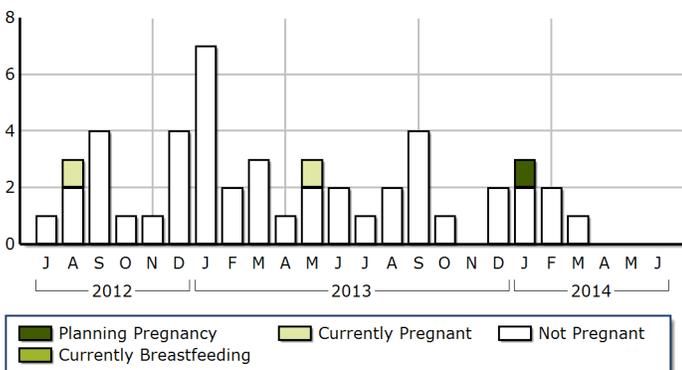
Tobacco User Enrollments By Program Type



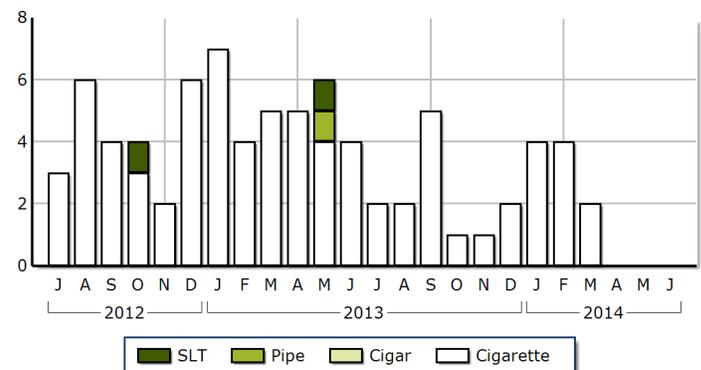
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

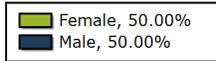
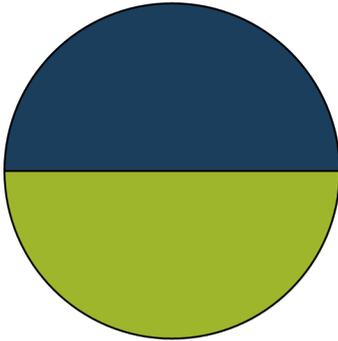


Chart Total N: 2

Tobacco Users By Language

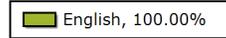
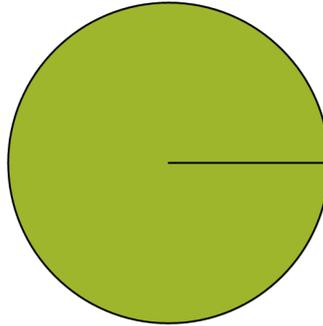


Chart Total N: 2

Tobacco Users By Education

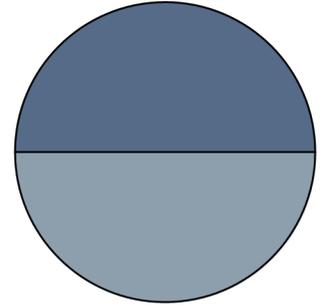


Chart Total N: 2

Tobacco Users By Race

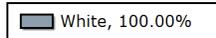
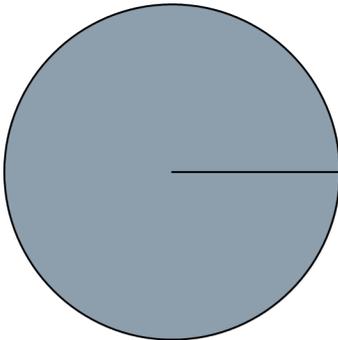


Chart Total N: 2

Tobacco Users By Age

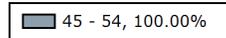
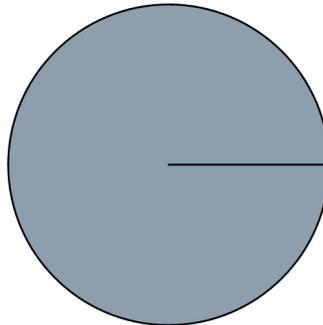


Chart Total N: 2

Tobacco Users By Health Plan

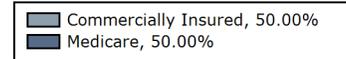
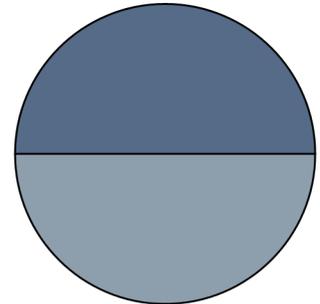


Chart Total N: 2

Tobacco Users By Ethnicity

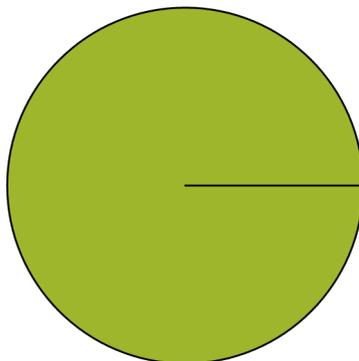


Chart Total N: 2

Tobacco Users By Chronic Condition

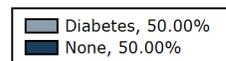
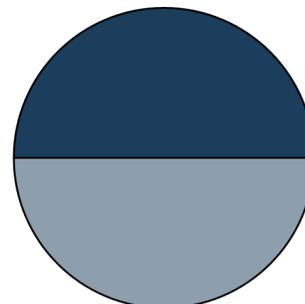


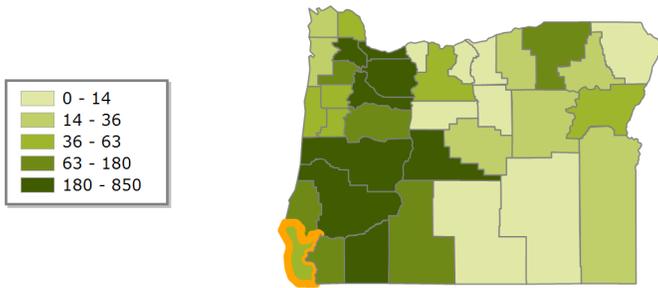
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

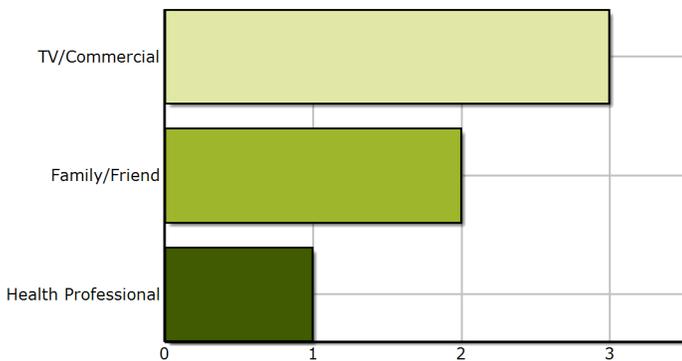
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

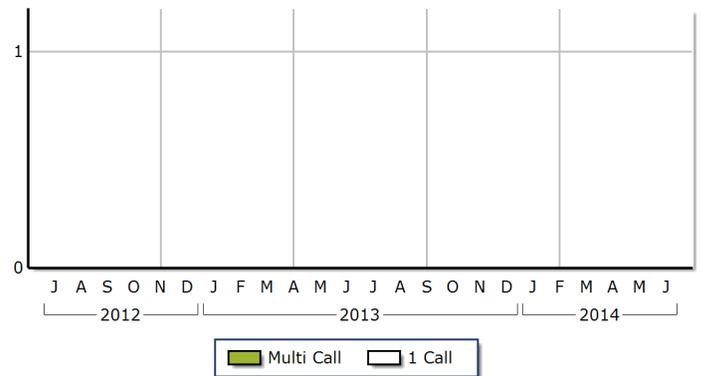


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴
		County	State
Tobacco Users - Last Full Month		7	910
Tobacco Users YTD		38	6,898
Unique Tobacco Users YTD	3	30	4,409
Target Reach		2.0 %	2.0 %
Reach YTD	1	1.15 %	1.37 %
Reach - NAQC	2	0.94 %	0.59 %
Annualized Reach	1	1.53 %	1.82 %
Annualized Reach - NAQC	2	1.25 %	0.78 %
Unique Individual Reach	3	0.91 %	0.87 %

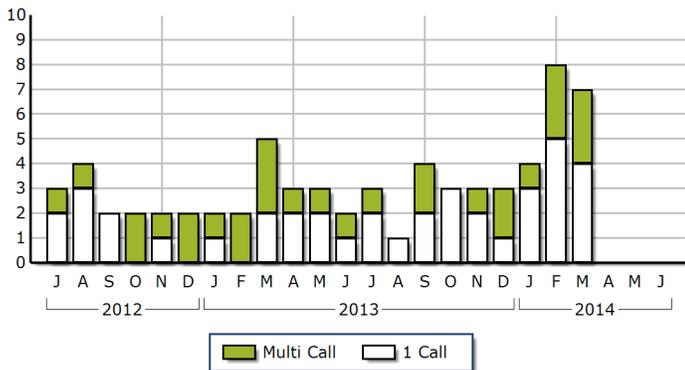
How Heard About



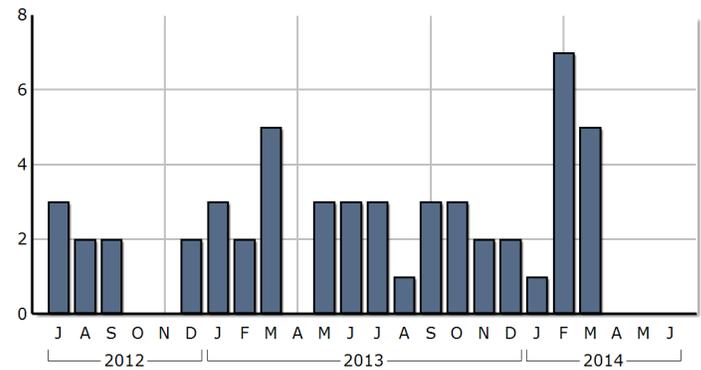
Fax Referral



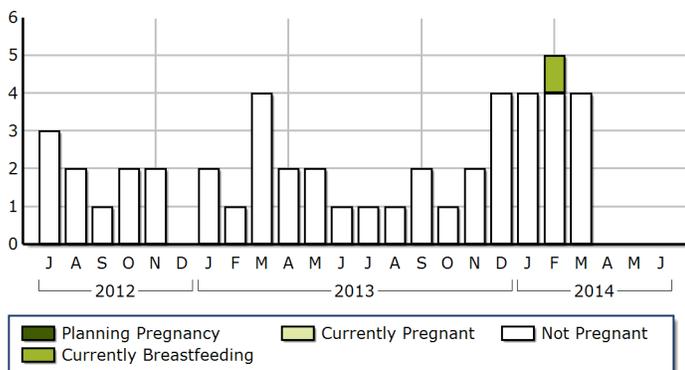
Tobacco User Enrollments By Program Type



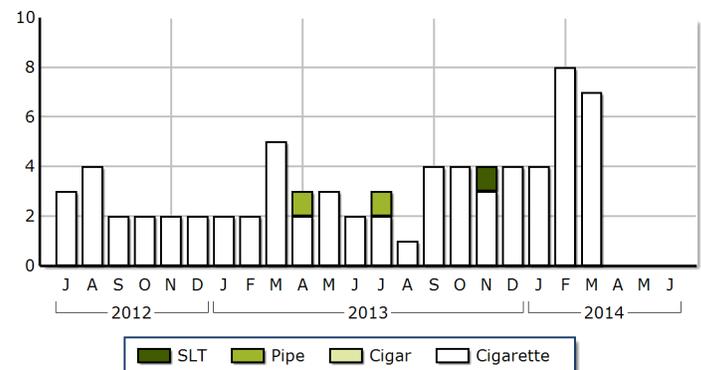
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

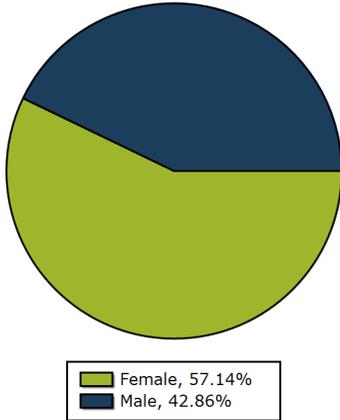


Chart Total N: 7

Tobacco Users By Language

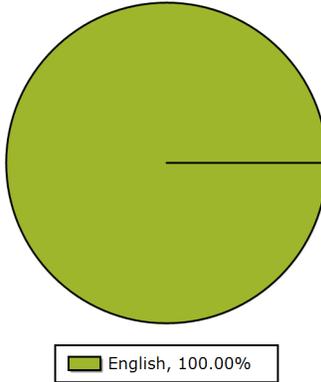


Chart Total N: 7

Tobacco Users By Education

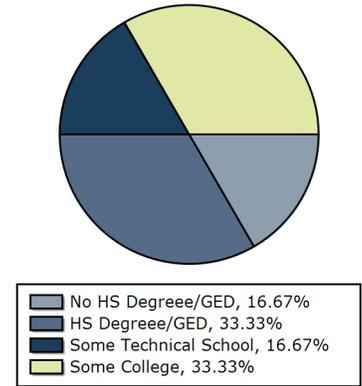


Chart Total N: 6

Tobacco Users By Race

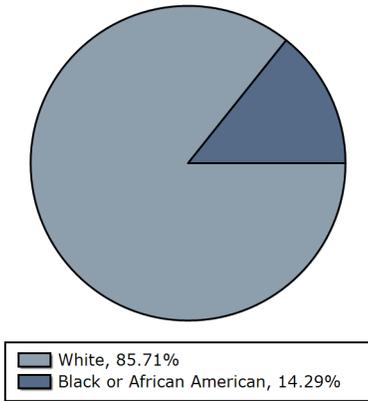


Chart Total N: 7

Tobacco Users By Age

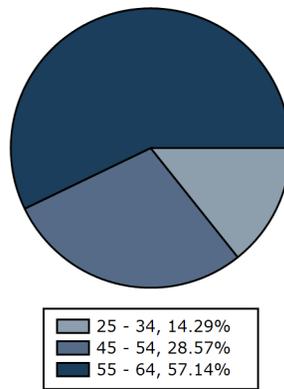


Chart Total N: 7

Tobacco Users By Health Plan

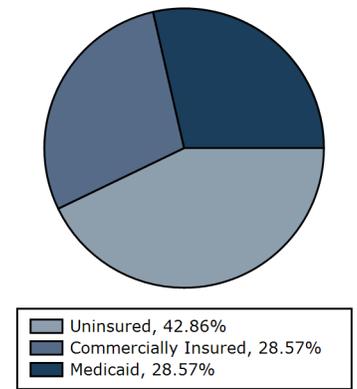


Chart Total N: 7

Tobacco Users By Ethnicity

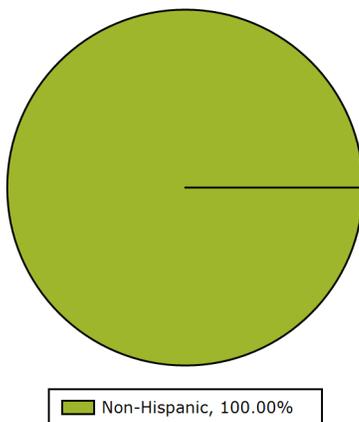


Chart Total N: 7

Tobacco Users By Chronic Condition

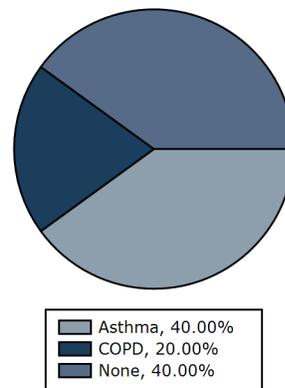


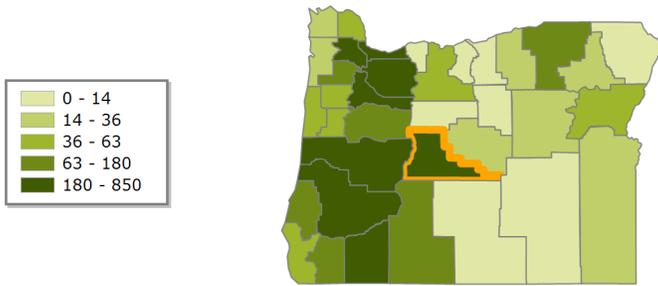
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

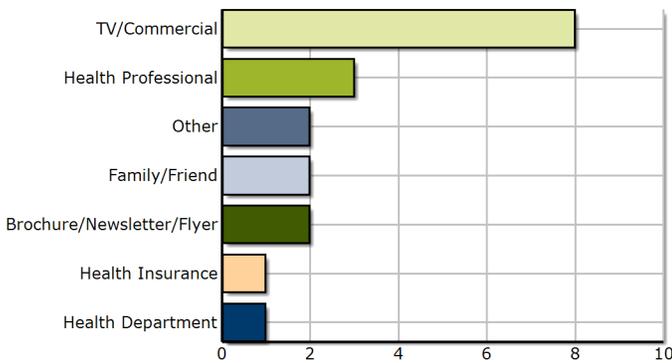
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

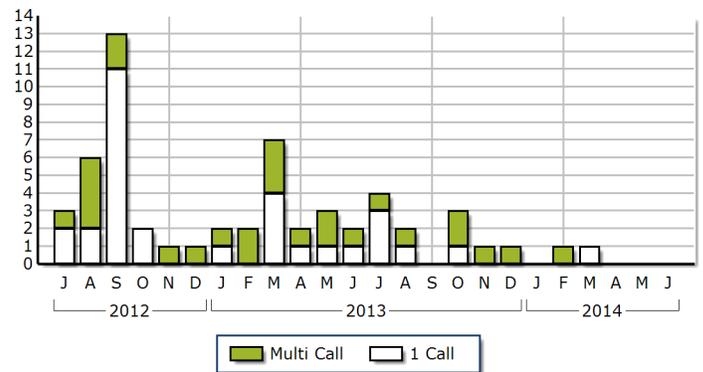


County Population	Prevalence	Tobacco Users
Adult	133,924	14.1 %
		18,883 ⁴
		County
Tobacco Users - Last Full Month		25
Tobacco Users YTD		209
Unique Tobacco Users YTD		134
Target Reach		2.0 %
Reach YTD		1.11 %
Reach - NAQC		0.77 %
Annualized Reach		1.48 %
Annualized Reach - NAQC		1.03 %
Unique Individual Reach		0.71 %

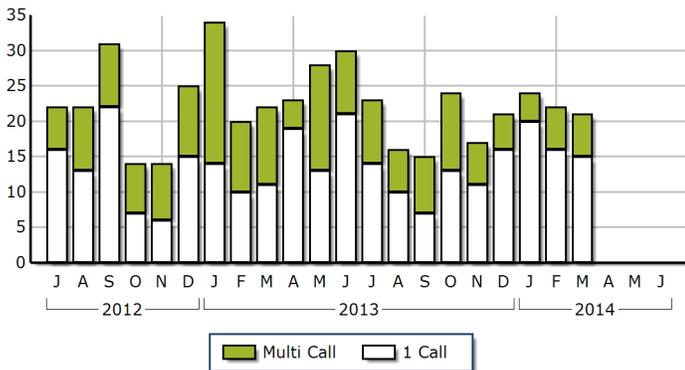
How Heard About



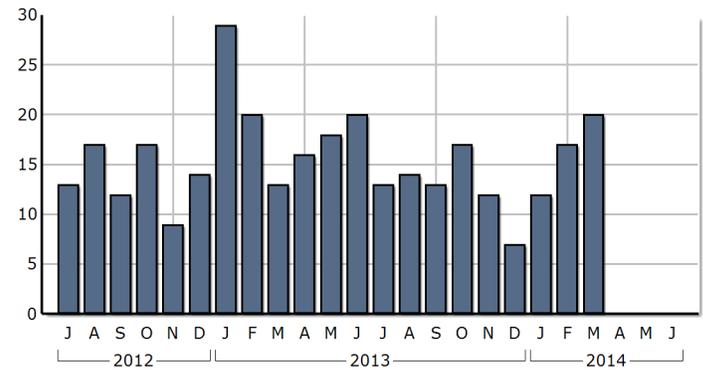
Fax Referral



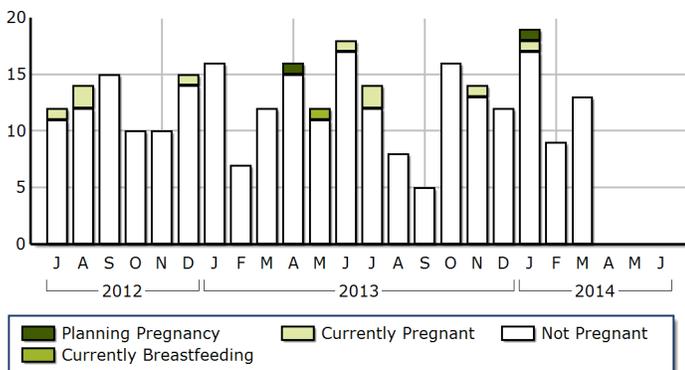
Tobacco User Enrollments By Program Type



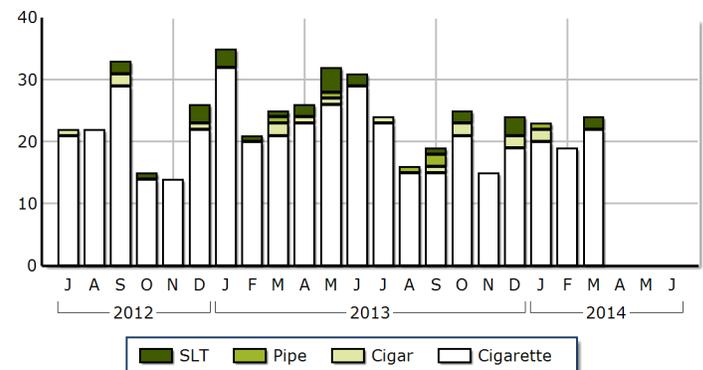
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

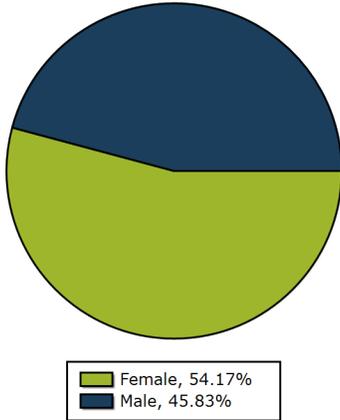


Chart Total N: 24

Tobacco Users By Language

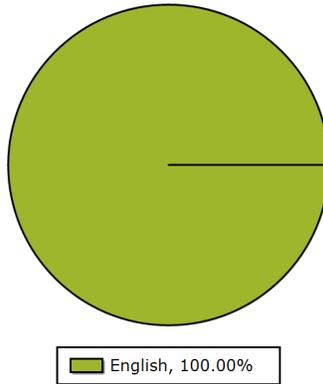


Chart Total N: 24

Tobacco Users By Education

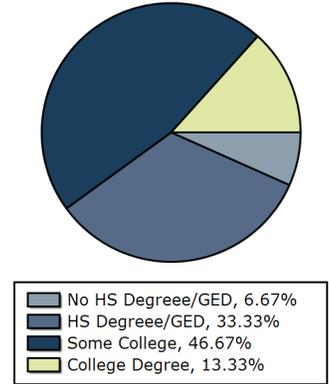


Chart Total N: 15

Tobacco Users By Race

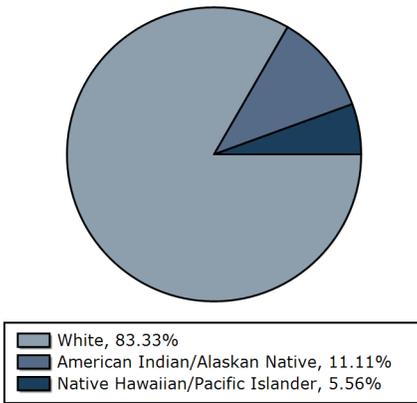


Chart Total N: 18

Tobacco Users By Age

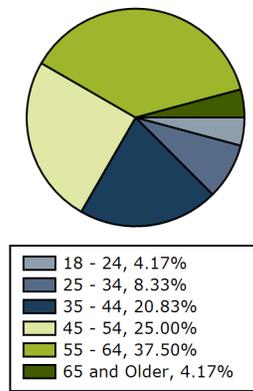


Chart Total N: 24

Tobacco Users By Health Plan

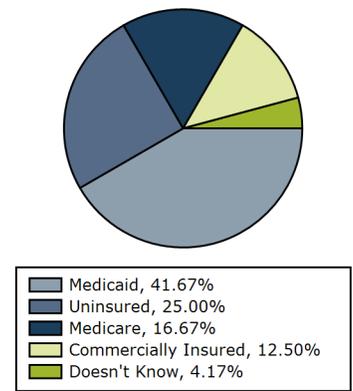


Chart Total N: 24

Tobacco Users By Ethnicity

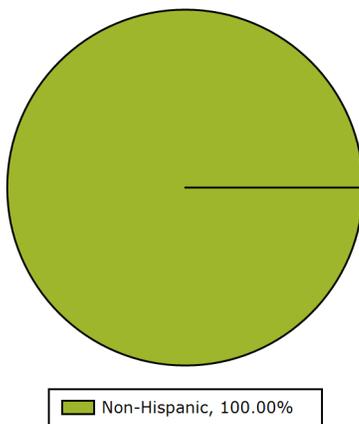


Chart Total N: 18

Tobacco Users By Chronic Condition

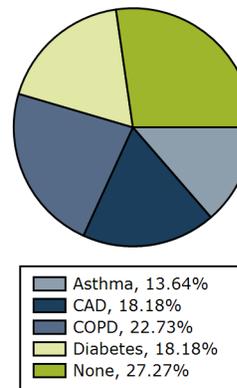


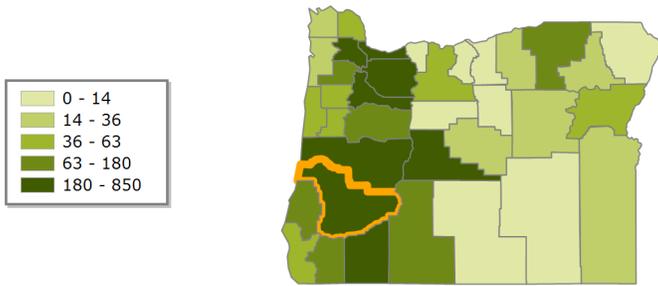
Chart Total N: 22

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

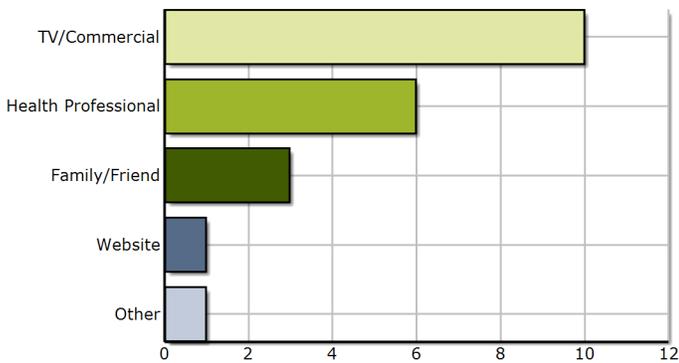
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

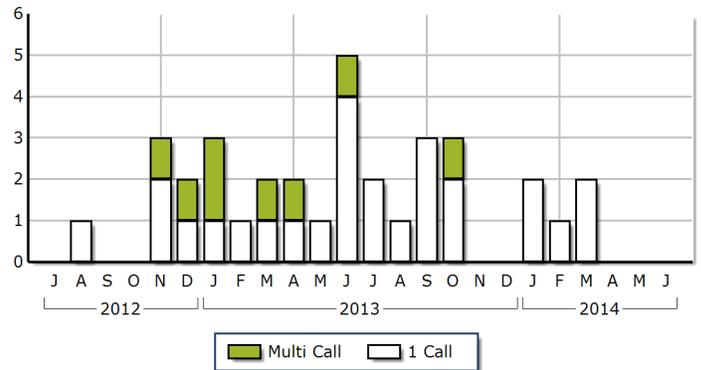


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	⁴
			County	State
Tobacco Users - Last Full Month			25	910
Tobacco Users YTD			198	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.88 %
Reach - NAQC			2	0.64 %
Annualized Reach			1	1.17 %
Annualized Reach - NAQC			2	0.86 %
Unique Individual Reach			3	0.57 %

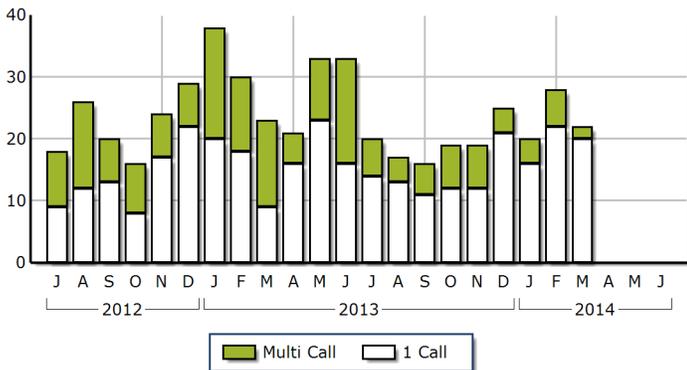
How Heard About



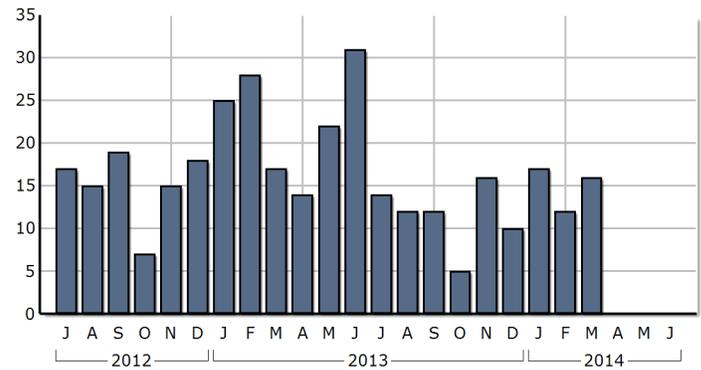
Fax Referral



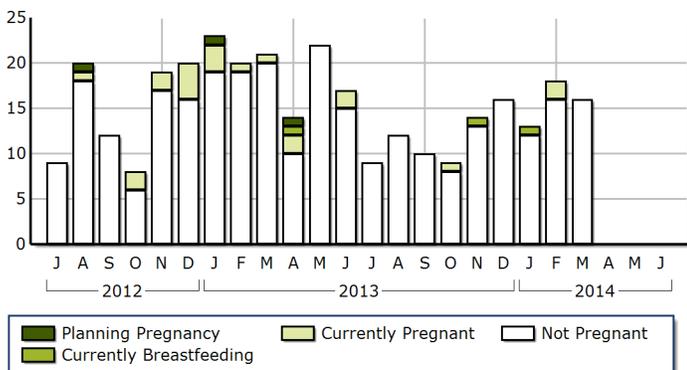
Tobacco User Enrollments By Program Type



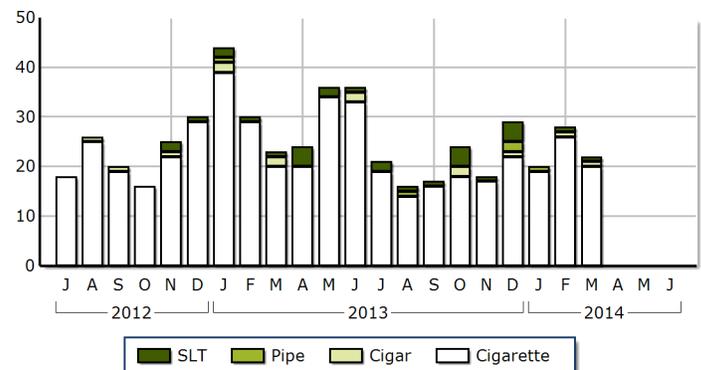
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

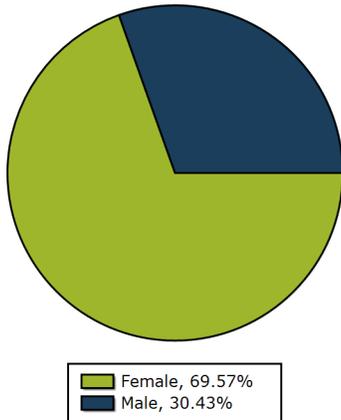


Chart Total N: 23

Tobacco Users By Language

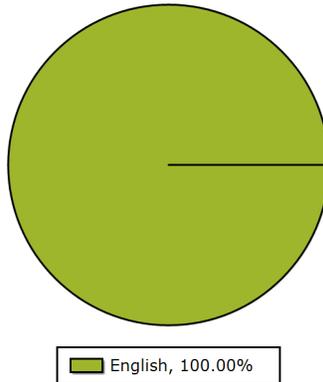


Chart Total N: 23

Tobacco Users By Education

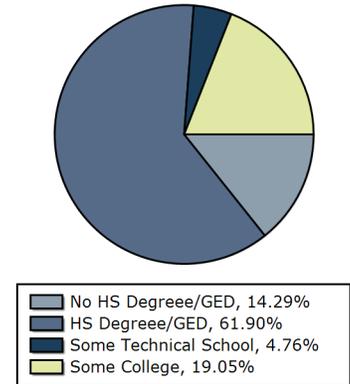


Chart Total N: 21

Tobacco Users By Race

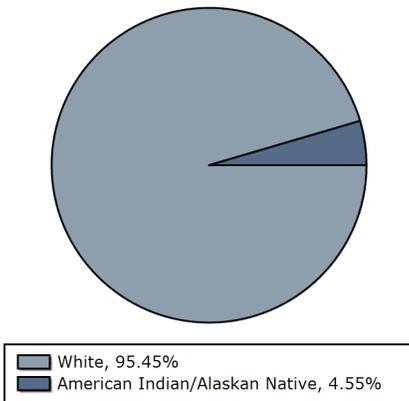


Chart Total N: 22

Tobacco Users By Age

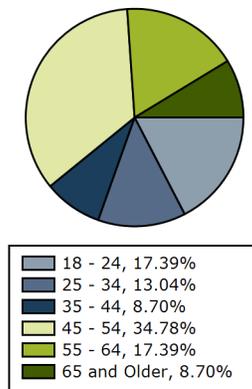


Chart Total N: 23

Tobacco Users By Health Plan

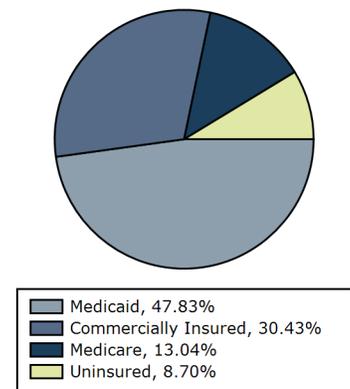


Chart Total N: 23

Tobacco Users By Ethnicity

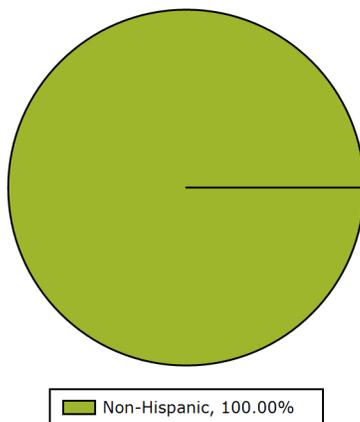


Chart Total N: 22

Tobacco Users By Chronic Condition

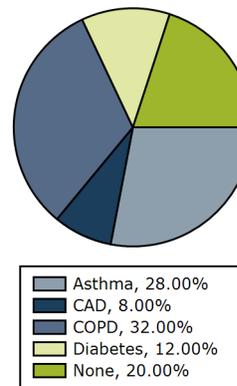
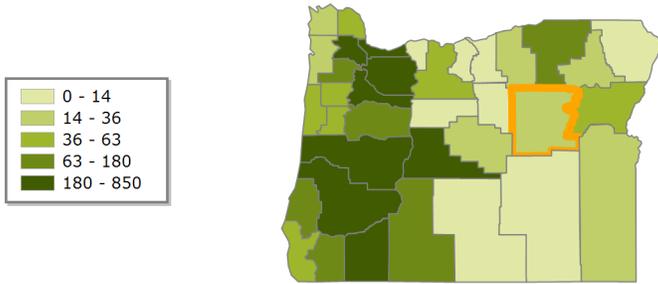


Chart Total N: 25

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

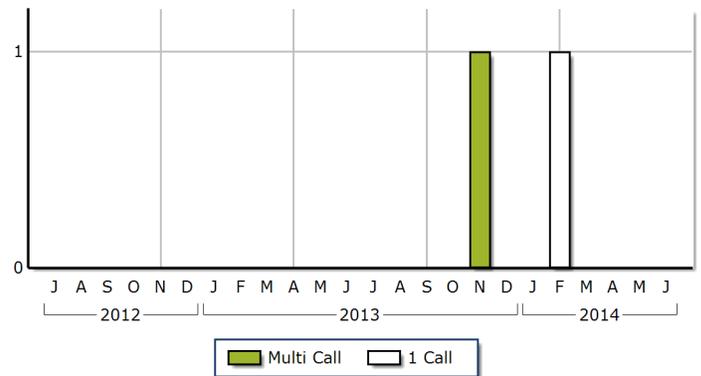
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

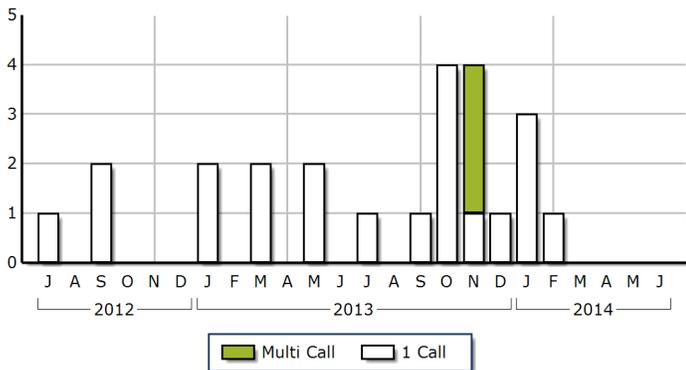


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 ⁴
			County	State
Tobacco Users - Last Full Month			-	910
Tobacco Users YTD			17	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.17 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	1.56 %
Annualized Reach - NAQC			2	1.01 %
Unique Individual Reach			3	0.62 %

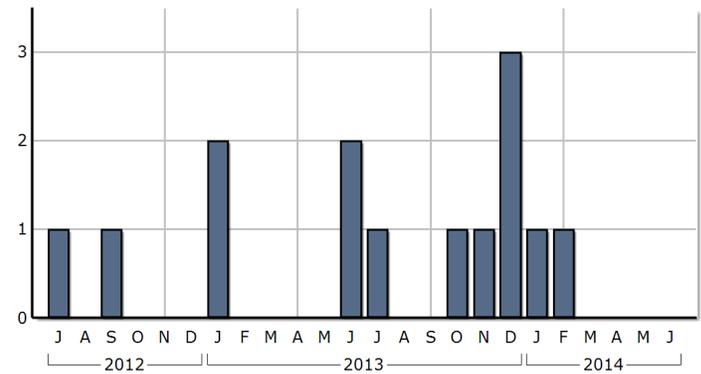
Fax Referral



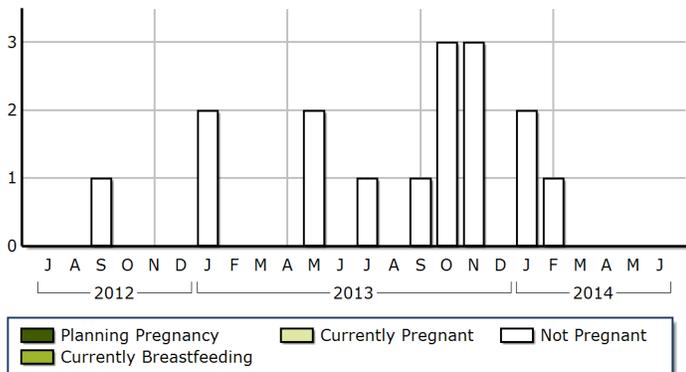
Tobacco User Enrollments By Program Type



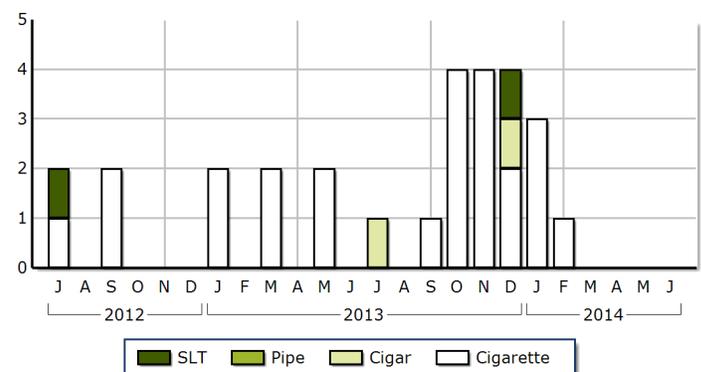
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



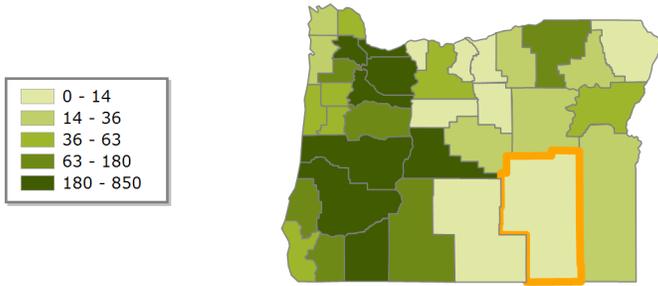
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

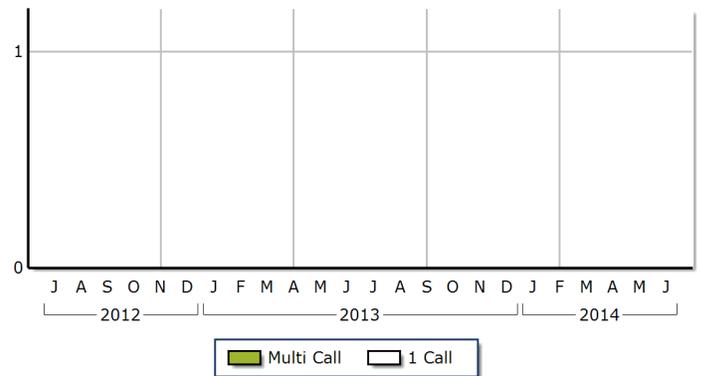


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		7
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.80 %
Reach - NAQC		2 0.69 %
Annualized Reach		1 1.07 %
Annualized Reach - NAQC		2 0.92 %
Unique Individual Reach		3 0.34 %
		State
Tobacco Users - Last Full Month		910
Tobacco Users YTD		6,898
Unique Tobacco Users YTD		4,409
Target Reach		2.0 %
Reach YTD		1 1.37 %
Reach - NAQC		2 0.59 %
Annualized Reach		1 1.82 %
Annualized Reach - NAQC		2 0.78 %
Unique Individual Reach		3 0.87 %

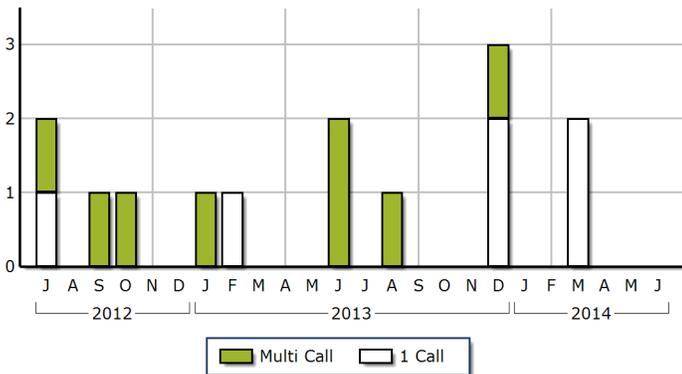
How Heard About



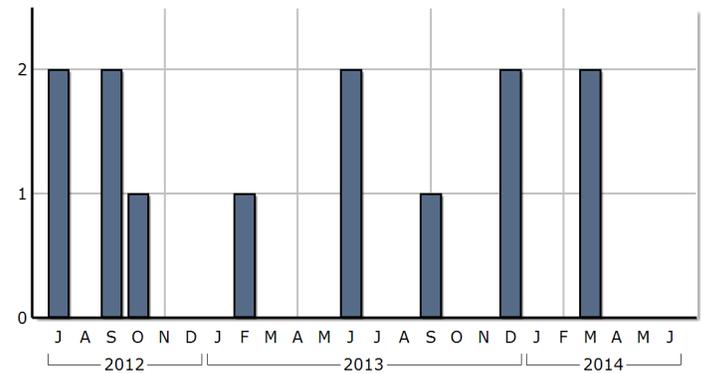
Fax Referral



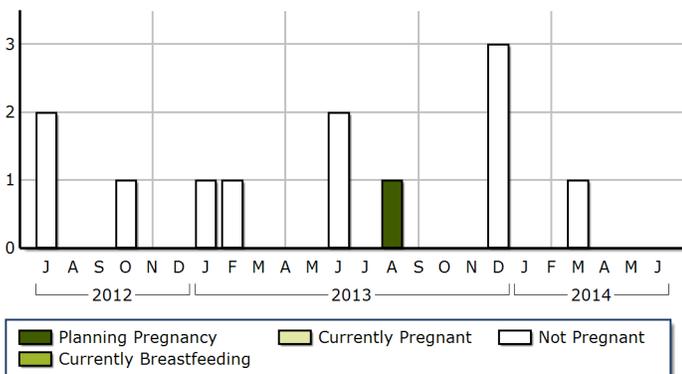
Tobacco User Enrollments By Program Type



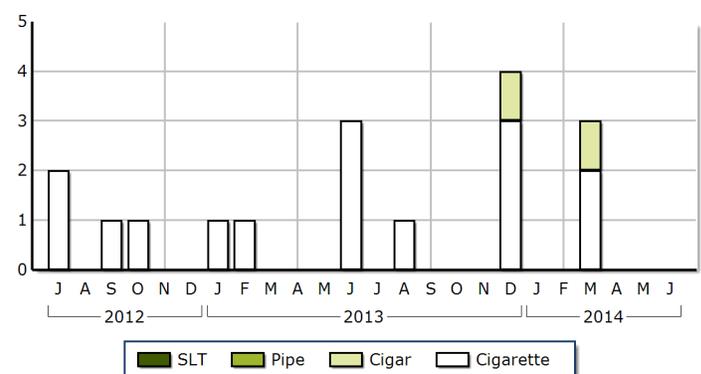
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

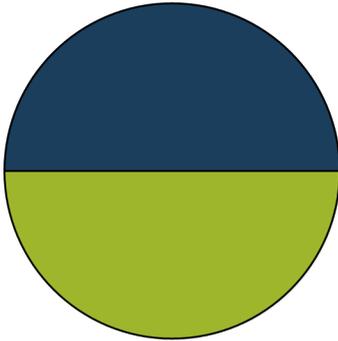


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

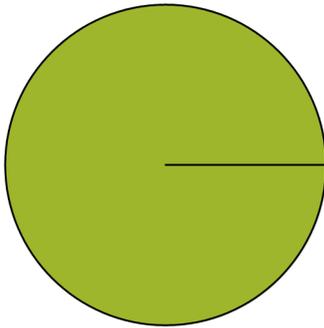
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

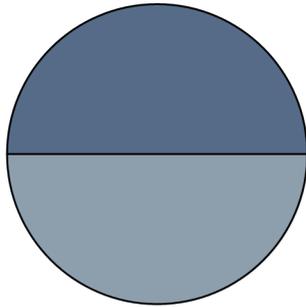
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

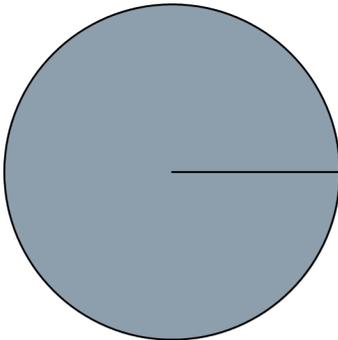
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

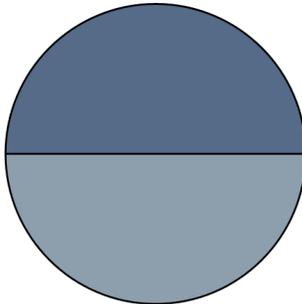
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

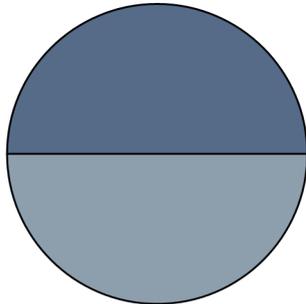
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

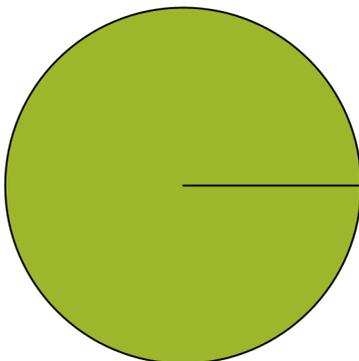
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 2

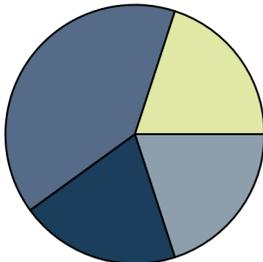
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



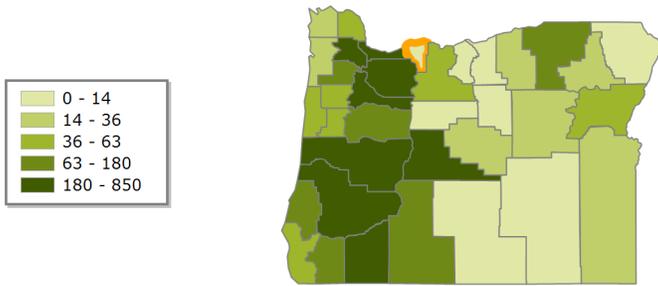
Asthma, 20.00%
CAD, 20.00%
COPD, 40.00%
Diabetes, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

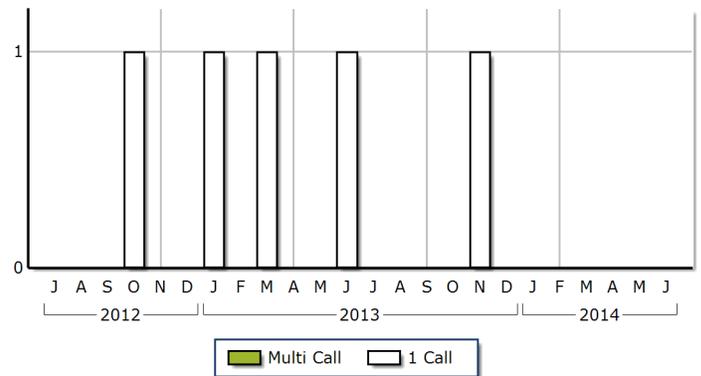


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County
Tobacco Users - Last Full Month		3
Tobacco Users YTD		17
Unique Tobacco Users YTD	3	10
Target Reach	2.0 %	2.0 %
Reach YTD	1	1.22 %
Reach - NAQC	2	0.64 %
Annualized Reach	1	1.62 %
Annualized Reach - NAQC	2	0.86 %
Unique Individual Reach	3	0.72 %

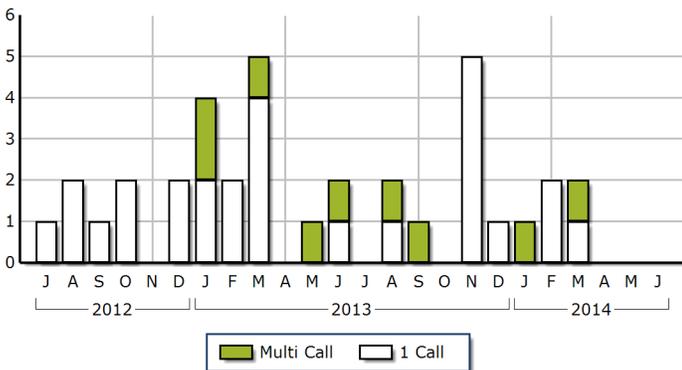
How Heard About



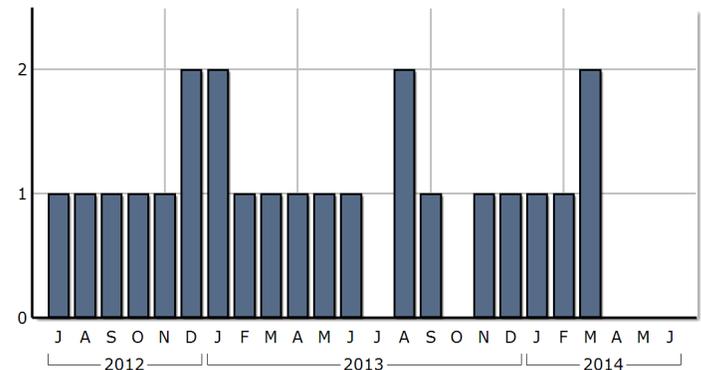
Fax Referral



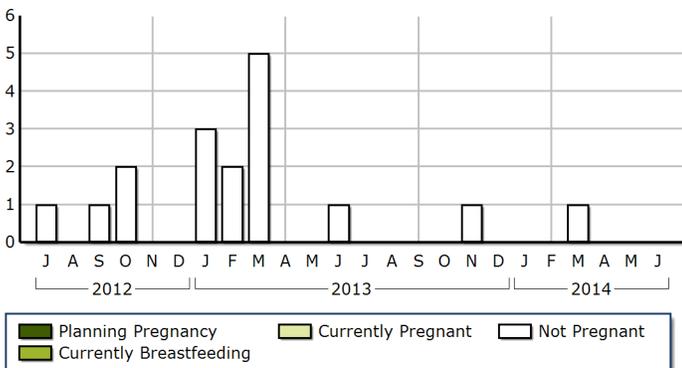
Tobacco User Enrollments By Program Type



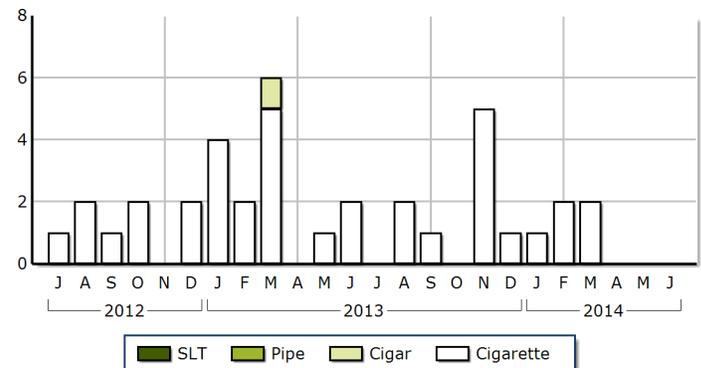
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

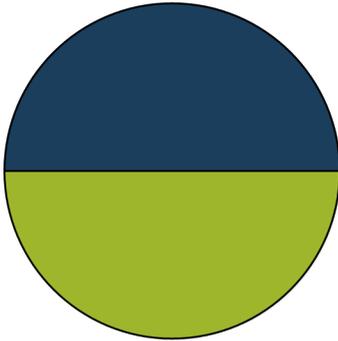


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

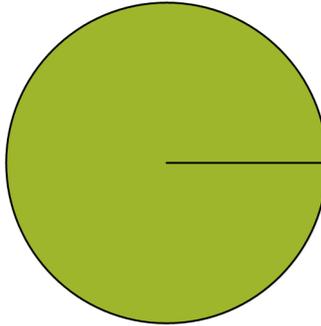
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

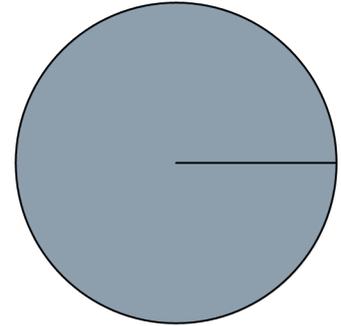
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

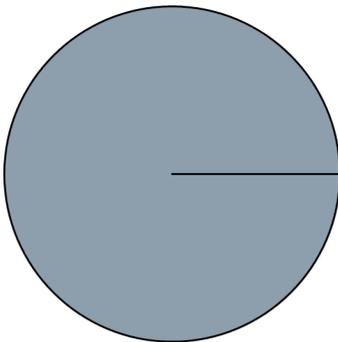
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

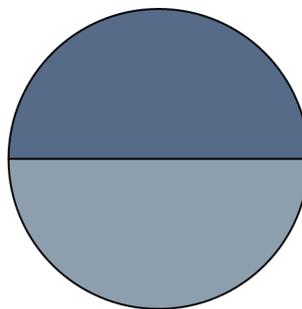
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

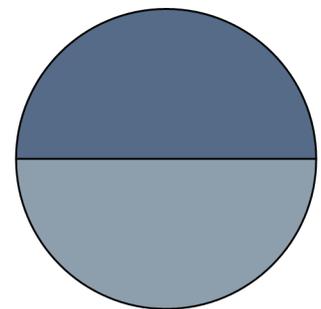
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 50.00%

Chart Total N: 2

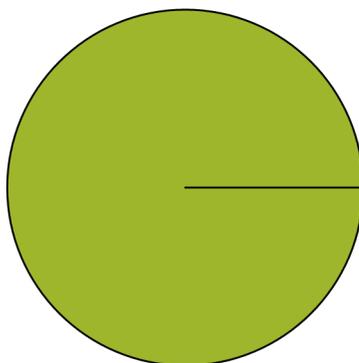
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

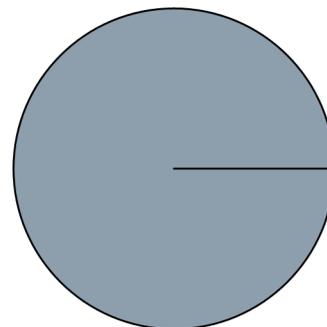
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

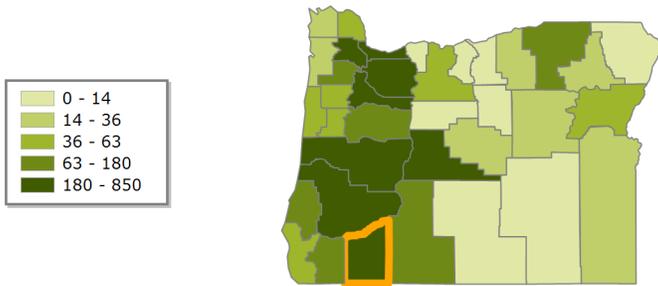
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

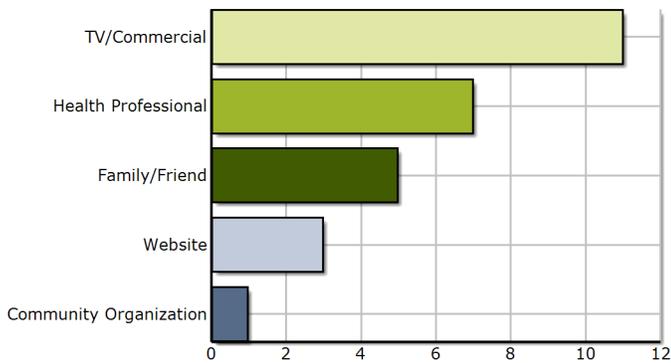
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

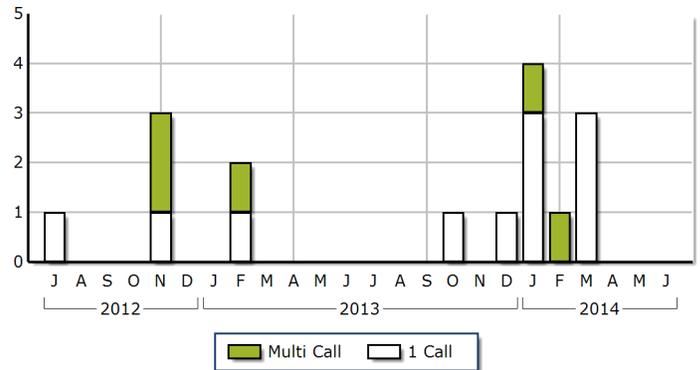


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	
		35,197 ⁴	
		County	State
Tobacco Users - Last Full Month		31	910
Tobacco Users YTD		219	6,898
Unique Tobacco Users YTD		3	126
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.62 %
Reach - NAQC		2	0.45 %
Annualized Reach		1	0.83 %
Annualized Reach - NAQC		2	0.60 %
Unique Individual Reach		3	0.36 %
			0.87 %

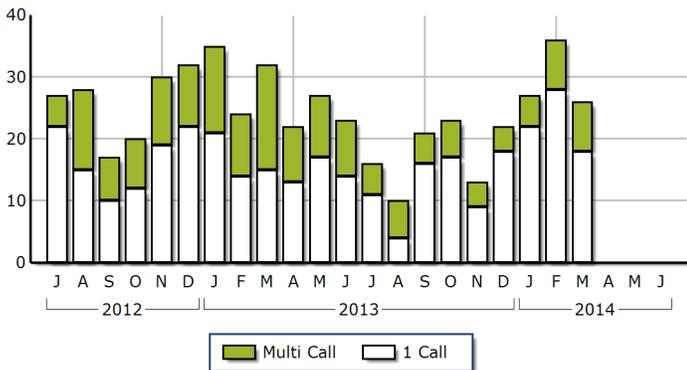
How Heard About



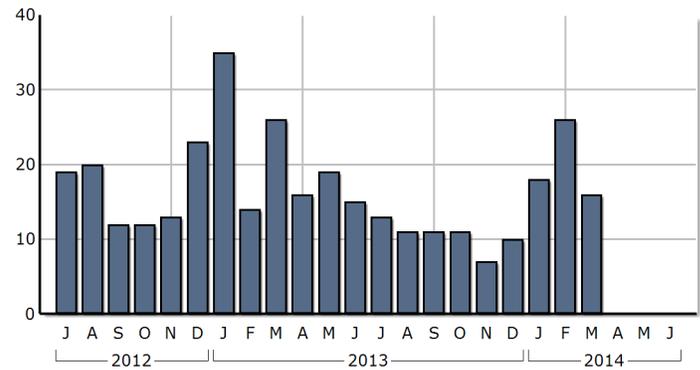
Fax Referral



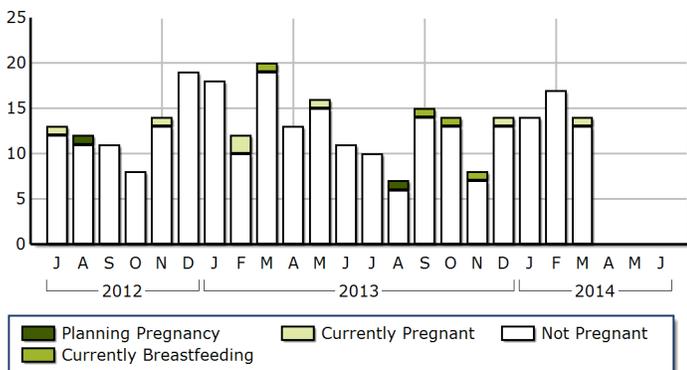
Tobacco User Enrollments By Program Type



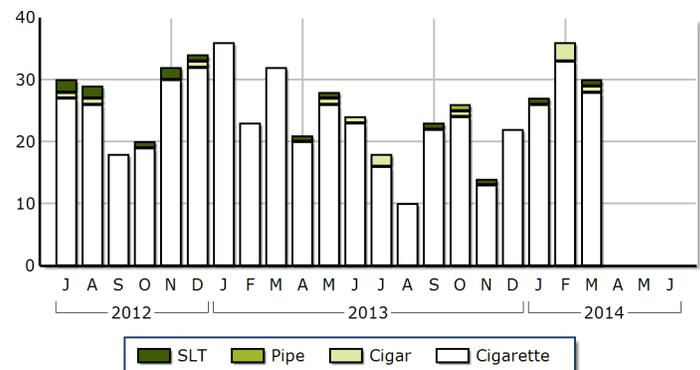
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

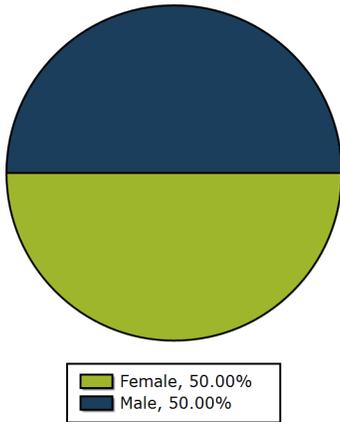


Chart Total N: 28

Tobacco Users By Language

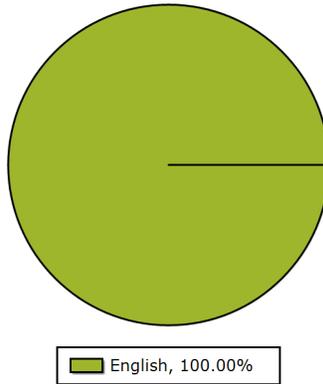


Chart Total N: 28

Tobacco Users By Education

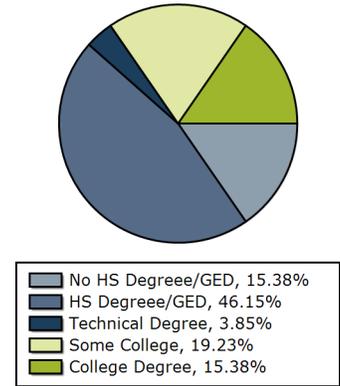


Chart Total N: 26

Tobacco Users By Race

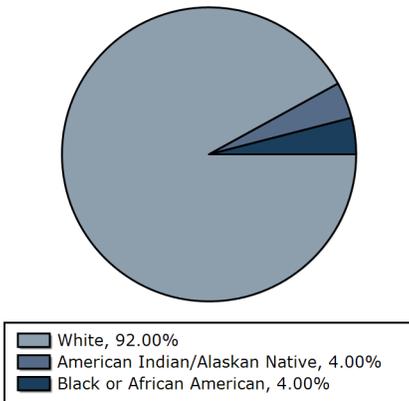


Chart Total N: 25

Tobacco Users By Age

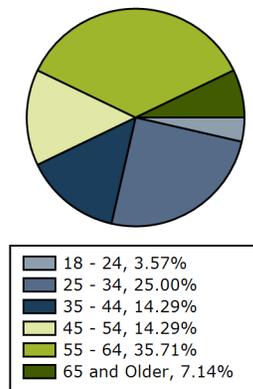


Chart Total N: 28

Tobacco Users By Health Plan

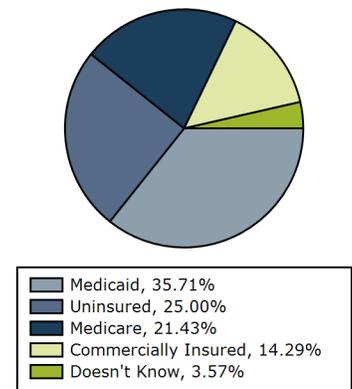


Chart Total N: 28

Tobacco Users By Ethnicity

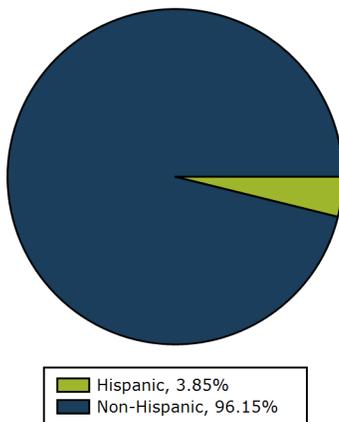


Chart Total N: 26

Tobacco Users By Chronic Condition

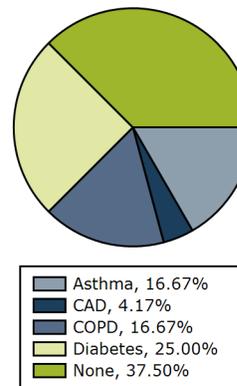


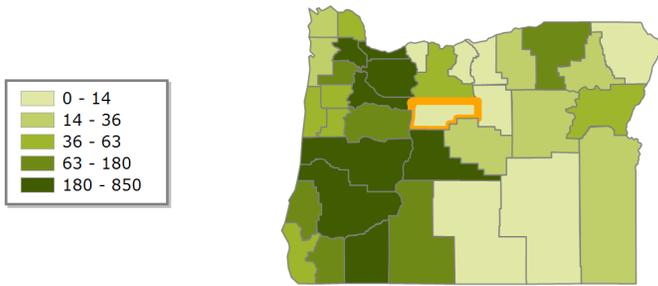
Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

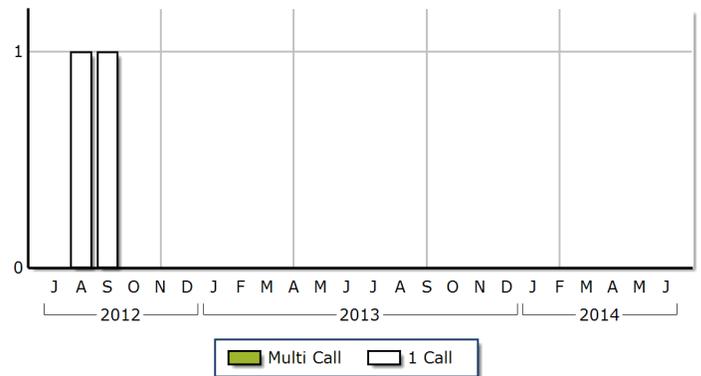


County Population	Prevalence	Tobacco Users
Adult	16,594	15.9 %
		2,638 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		14
Unique Tobacco Users YTD	3	10
Target Reach		2.0 %
Reach YTD	1	0.53 %
Reach - NAQC	2	0.34 %
Annualized Reach	1	0.71 %
Annualized Reach - NAQC	2	0.45 %
Unique Individual Reach	3	0.38 %

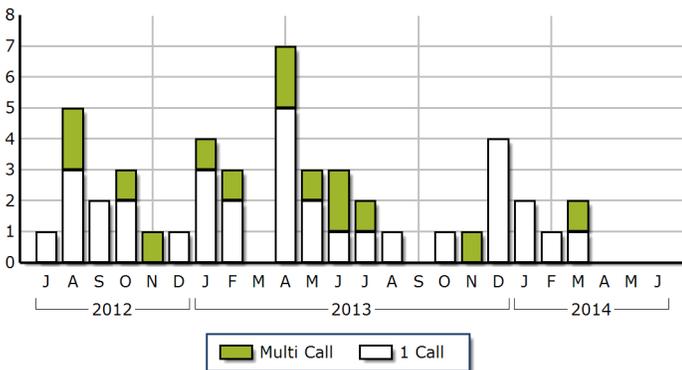
How Heard About



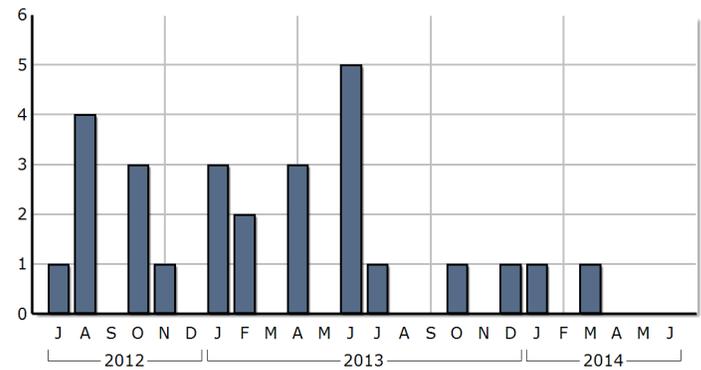
Fax Referral



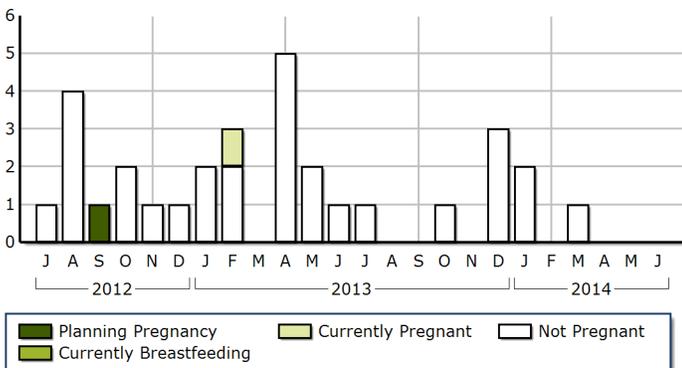
Tobacco User Enrollments By Program Type



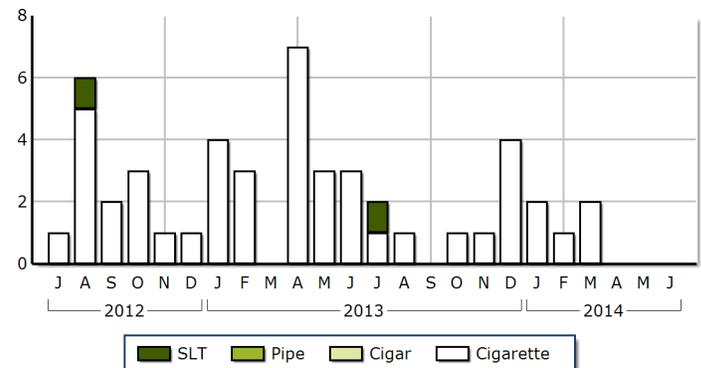
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

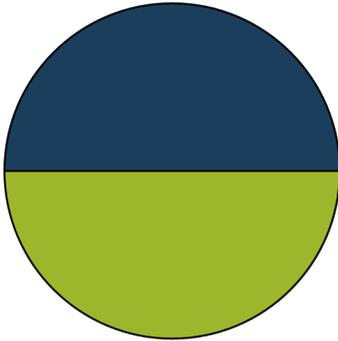


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

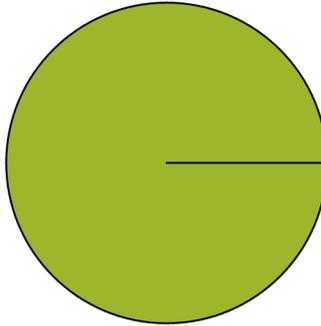
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

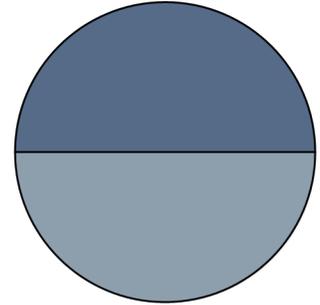
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

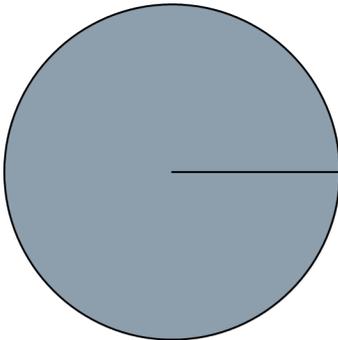
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

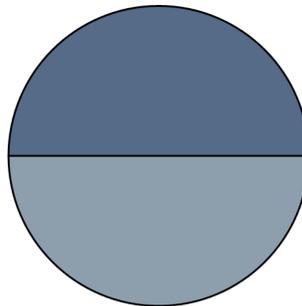
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

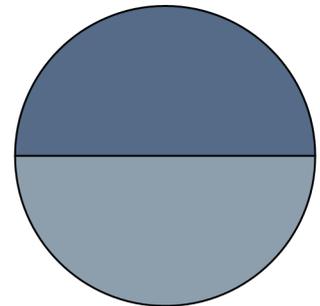
Tobacco Users By Age



18 - 24, 50.00%
65 and Older, 50.00%

Chart Total N: 2

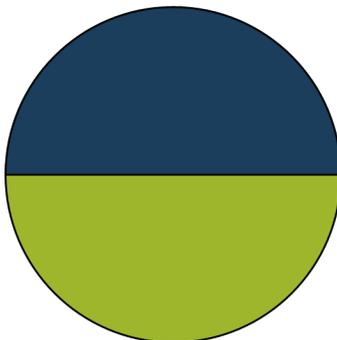
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

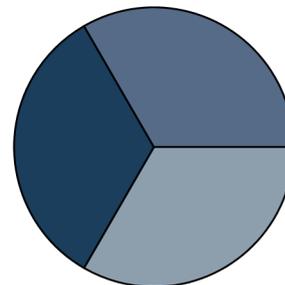
Tobacco Users By Ethnicity



Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 33.33%
Diabetes, 33.33%
None, 33.33%

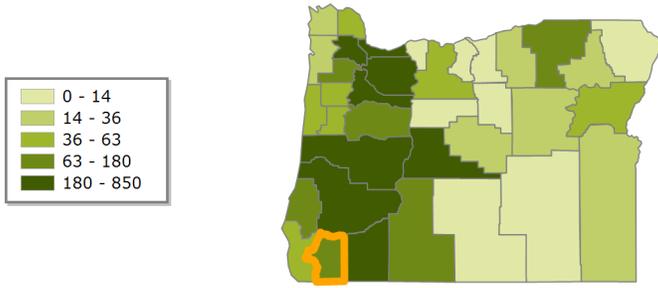
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

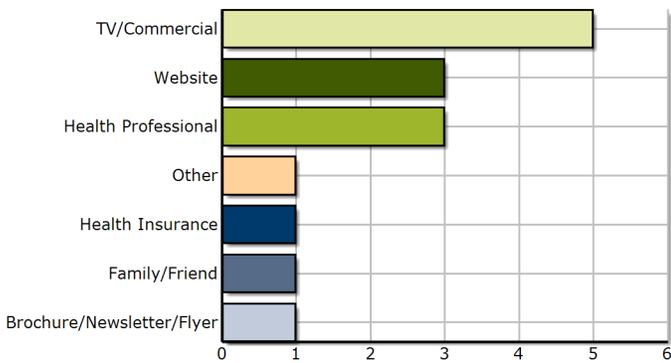
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

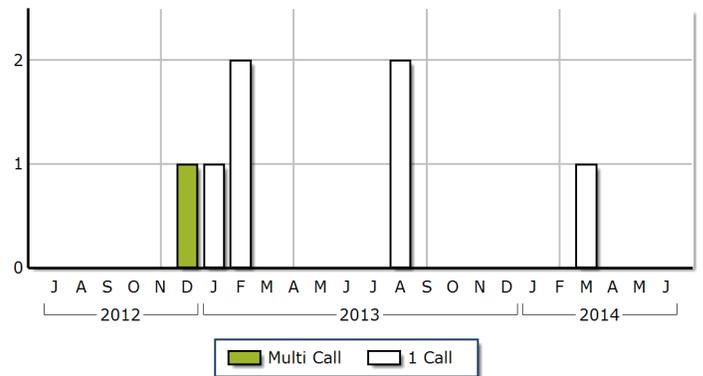


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			16	910
Tobacco Users YTD			120	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.72 %
Reach - NAQC			2	0.56 %
Annualized Reach			1	0.96 %
Annualized Reach - NAQC			2	0.74 %
Unique Individual Reach			3	0.41 %

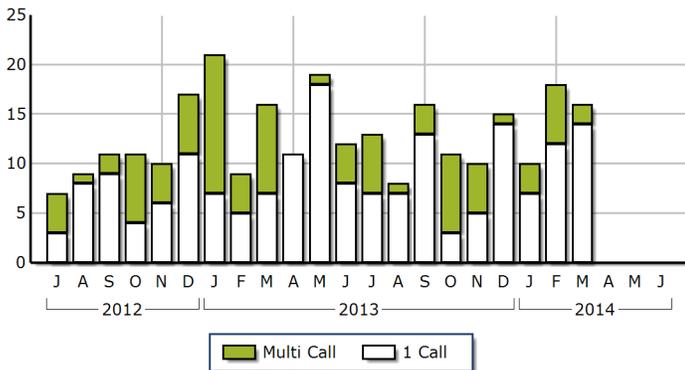
How Heard About



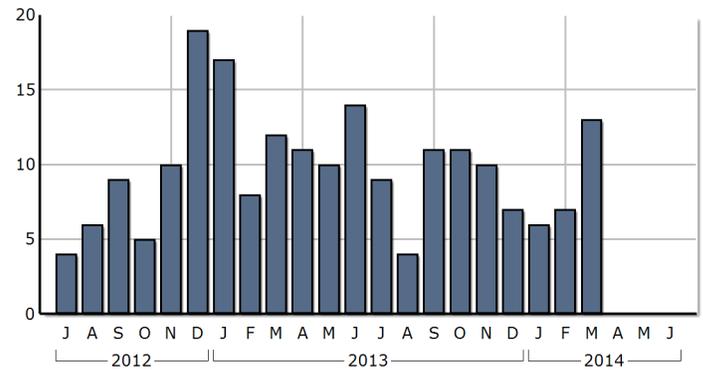
Fax Referral



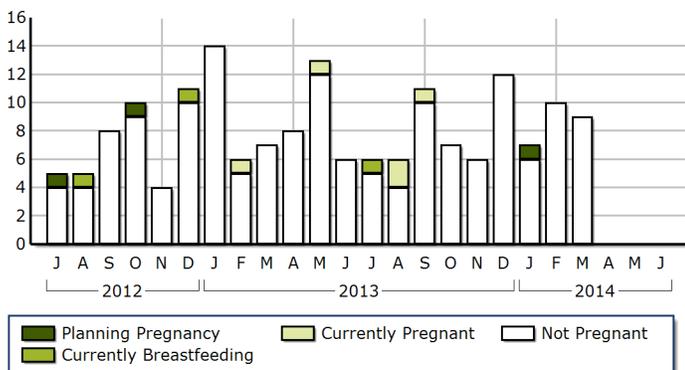
Tobacco User Enrollments By Program Type



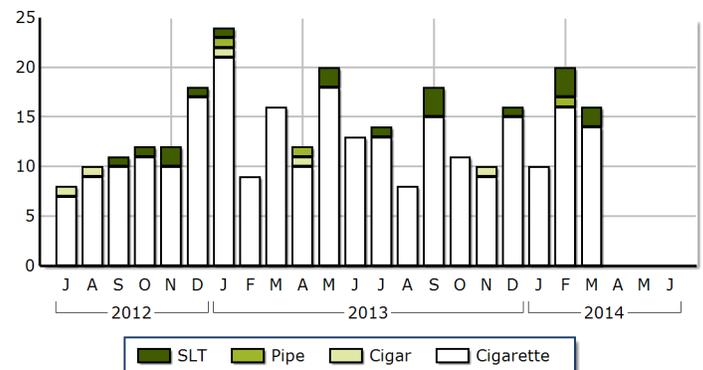
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

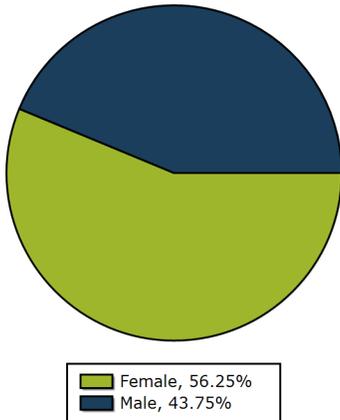


Chart Total N: 16

Tobacco Users By Language

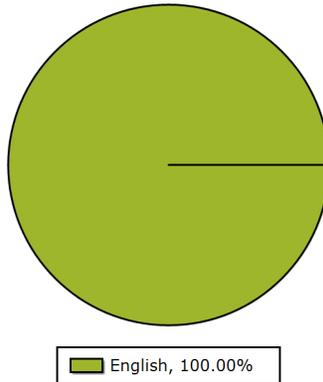


Chart Total N: 16

Tobacco Users By Education

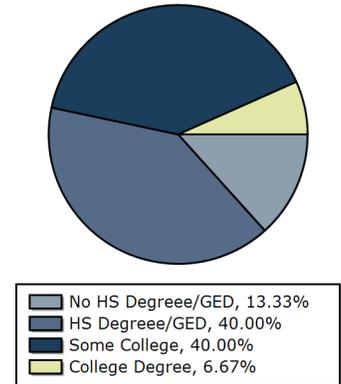


Chart Total N: 15

Tobacco Users By Race

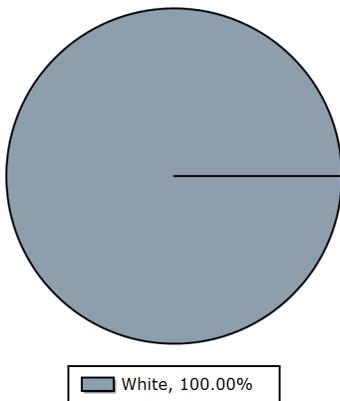


Chart Total N: 14

Tobacco Users By Age

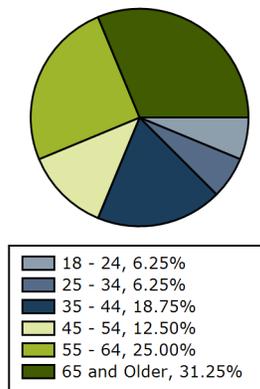


Chart Total N: 16

Tobacco Users By Health Plan

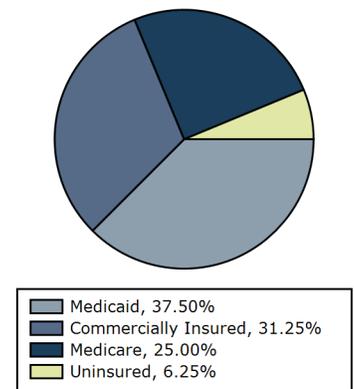


Chart Total N: 16

Tobacco Users By Ethnicity

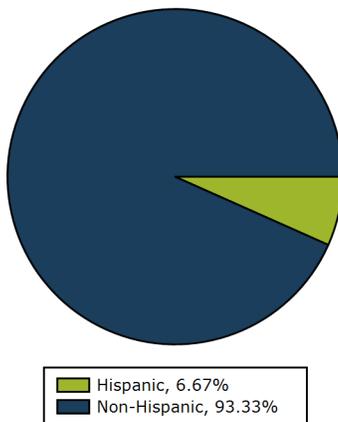


Chart Total N: 15

Tobacco Users By Chronic Condition

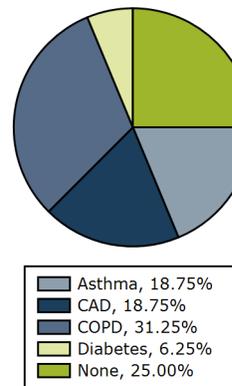


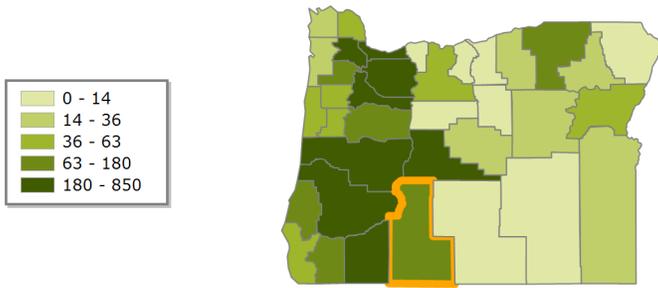
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

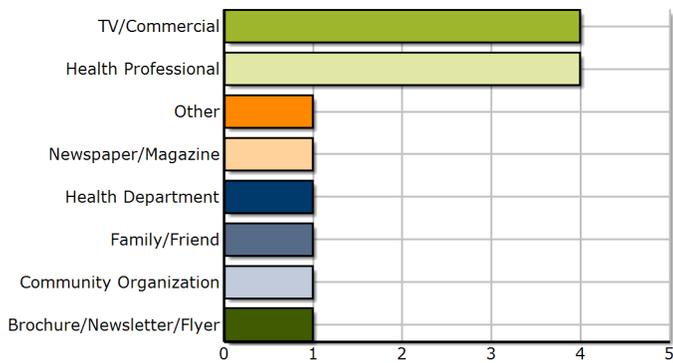
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

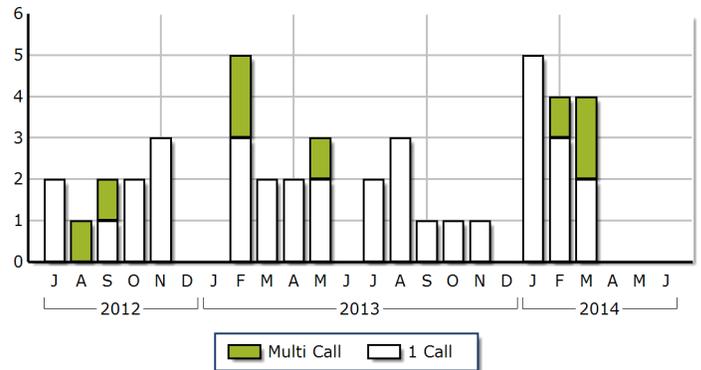


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	⁴
			County	State
Tobacco Users - Last Full Month			14	910
Tobacco Users YTD			127	6,898
Unique Tobacco Users YTD			3	80
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.14 %
Reach - NAQC			2	0.77 %
Annualized Reach			1	1.52 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	0.72 %

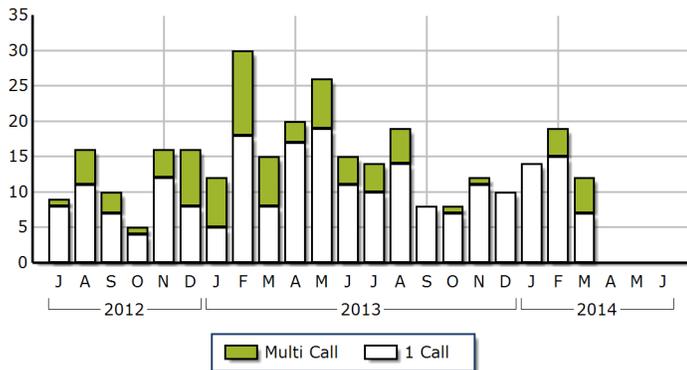
How Heard About



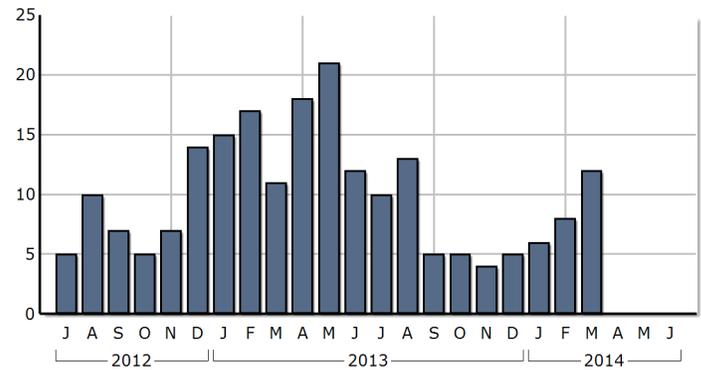
Fax Referral



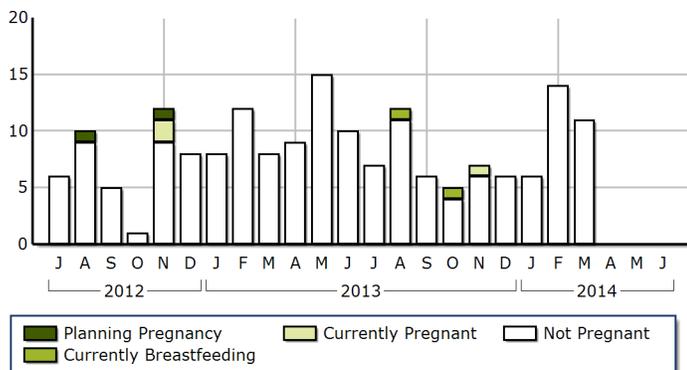
Tobacco User Enrollments By Program Type



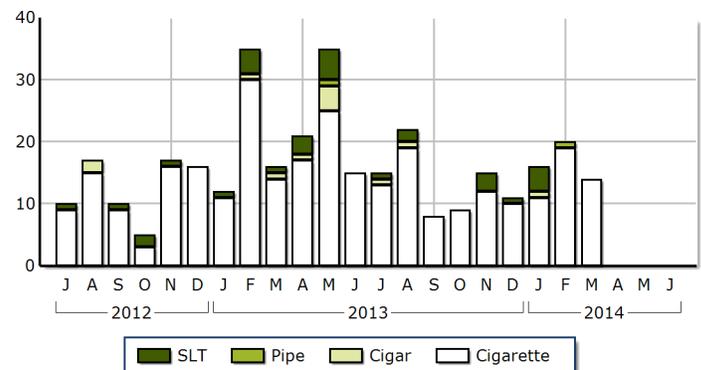
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

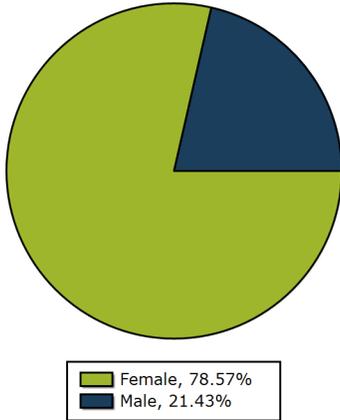


Chart Total N: 14

Tobacco Users By Language

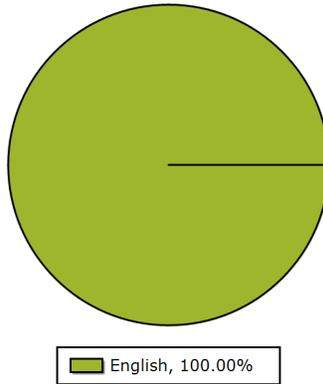


Chart Total N: 14

Tobacco Users By Education

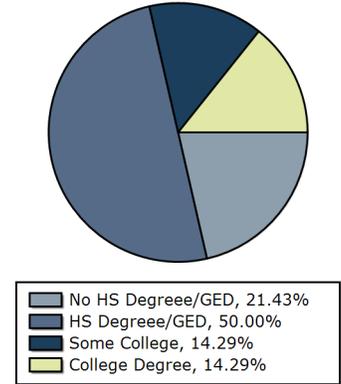


Chart Total N: 14

Tobacco Users By Race

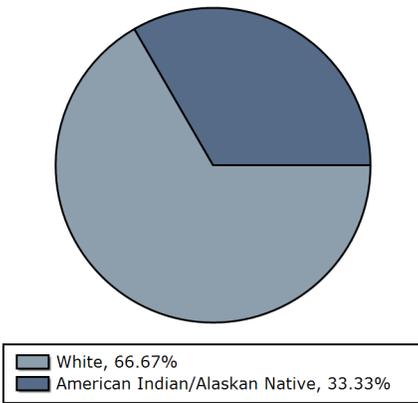


Chart Total N: 12

Tobacco Users By Age

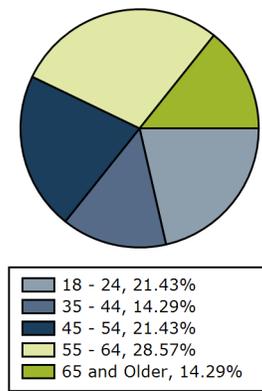


Chart Total N: 14

Tobacco Users By Health Plan

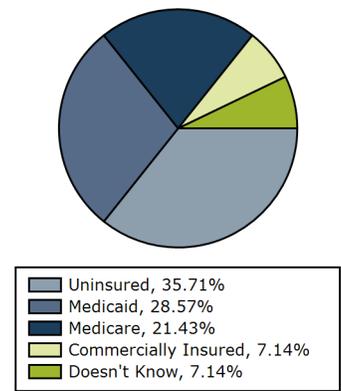


Chart Total N: 14

Tobacco Users By Ethnicity

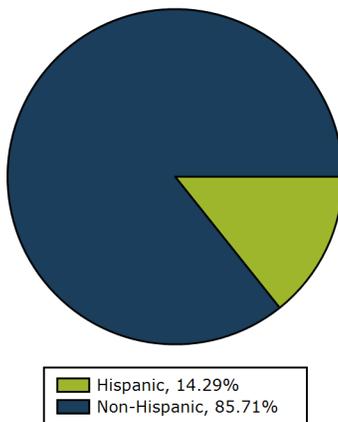


Chart Total N: 14

Tobacco Users By Chronic Condition

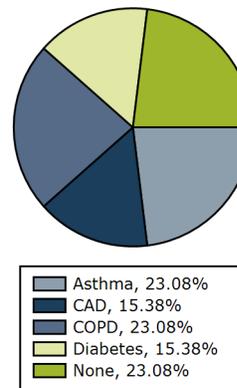


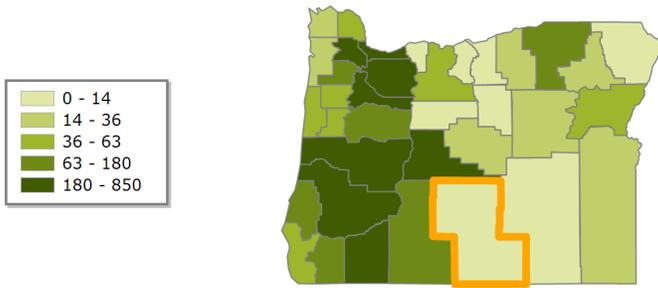
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

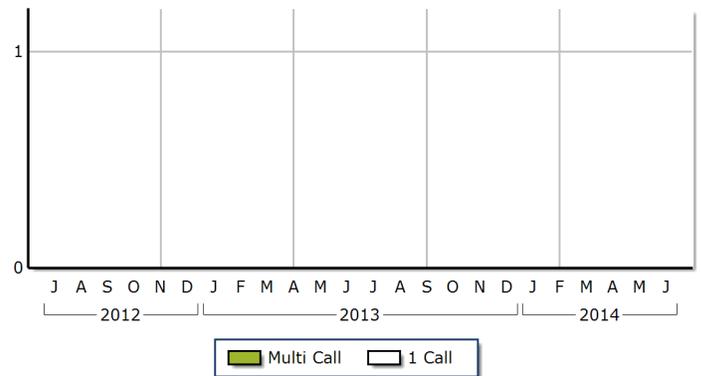


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 ⁴
		County	State
Tobacco Users - Last Full Month		2	910
Tobacco Users YTD		9	6,898
Unique Tobacco Users YTD		3	4,409
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.75 %
Reach - NAQC		2	0.33 %
Annualized Reach		1	0.99 %
Annualized Reach - NAQC		2	0.44 %
Unique Individual Reach		3	0.41 %

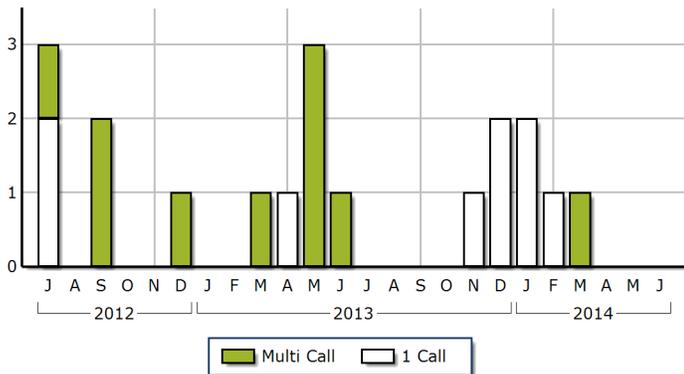
How Heard About



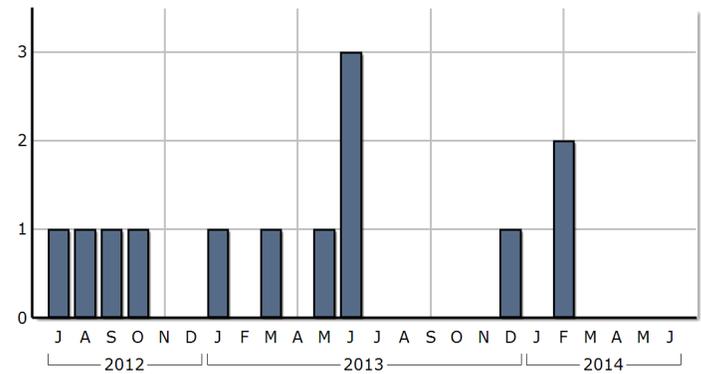
Fax Referral



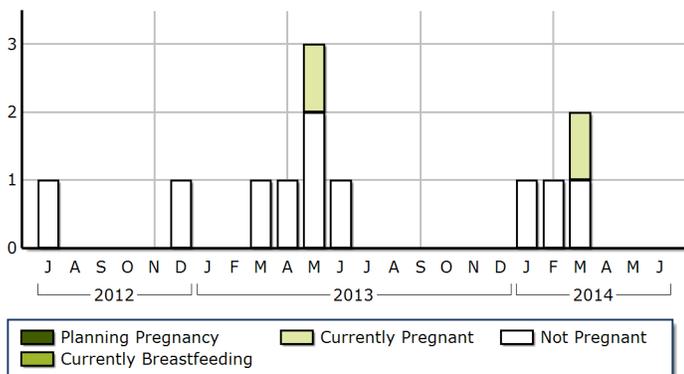
Tobacco User Enrollments By Program Type



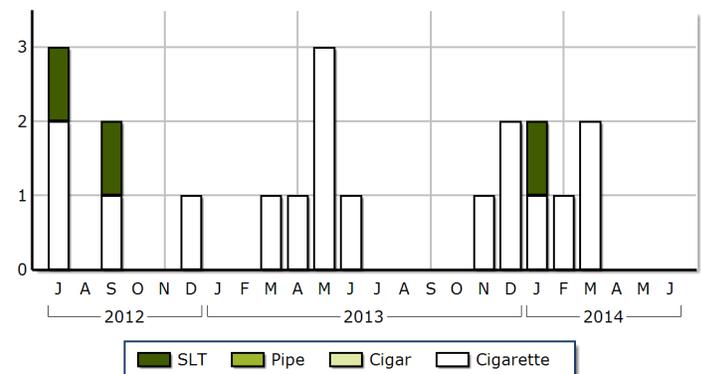
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

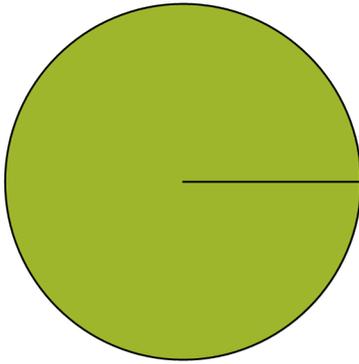


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

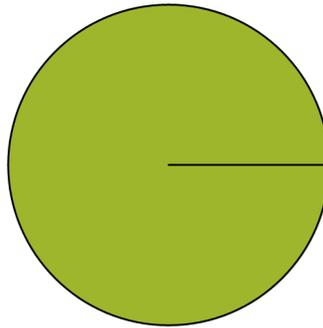
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

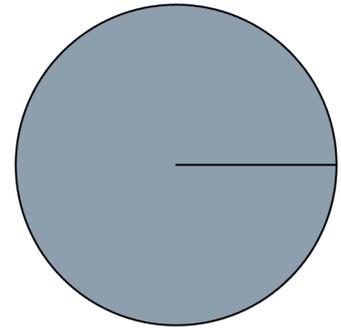
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

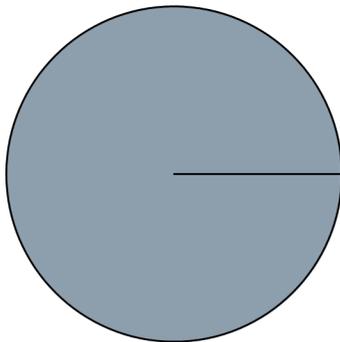
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

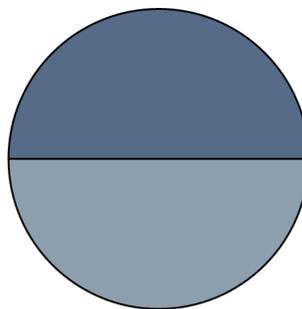
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

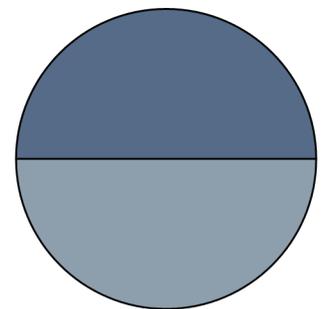
Tobacco Users By Age



25 - 34, 50.00%
45 - 54, 50.00%

Chart Total N: 2

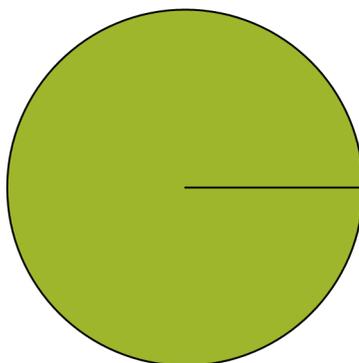
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

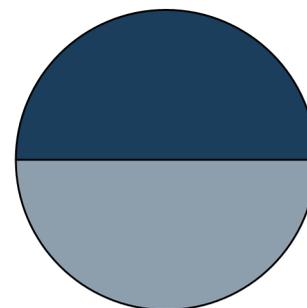
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 50.00%
None, 50.00%

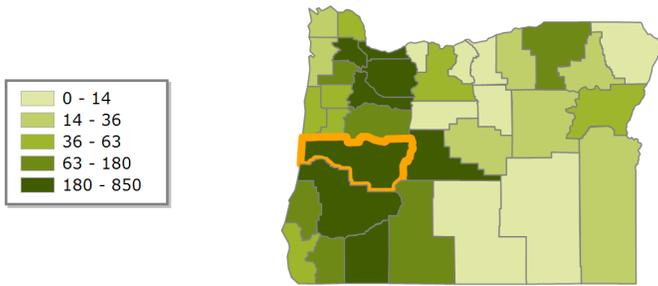
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

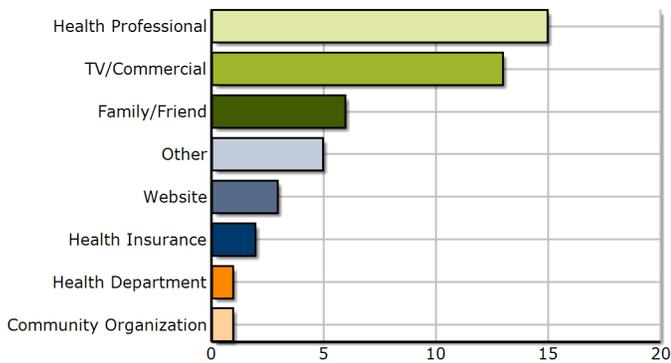
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

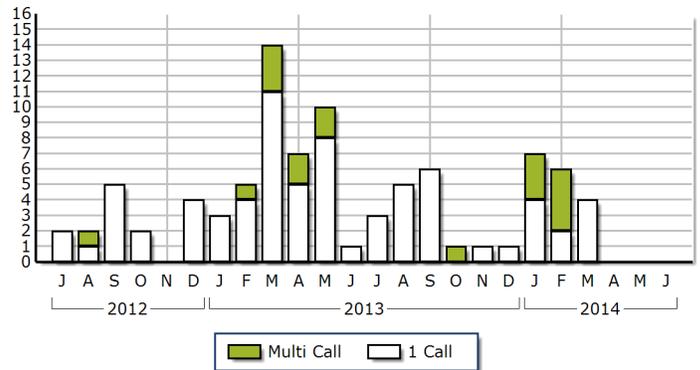


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			51	910
Tobacco Users YTD			449	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.89 %
Reach - NAQC			2	0.66 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	0.87 %
Unique Individual Reach			3	0.54 %

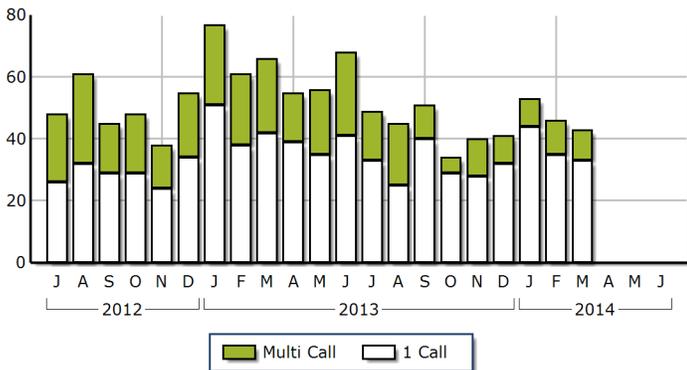
How Heard About



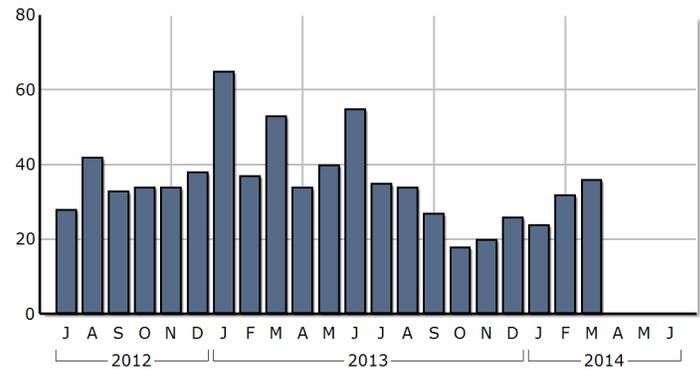
Fax Referral



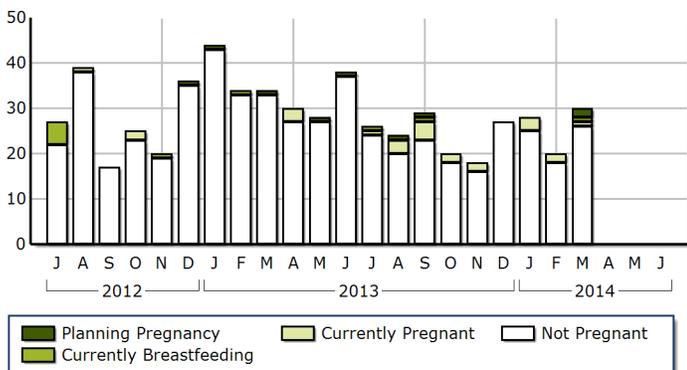
Tobacco User Enrollments By Program Type



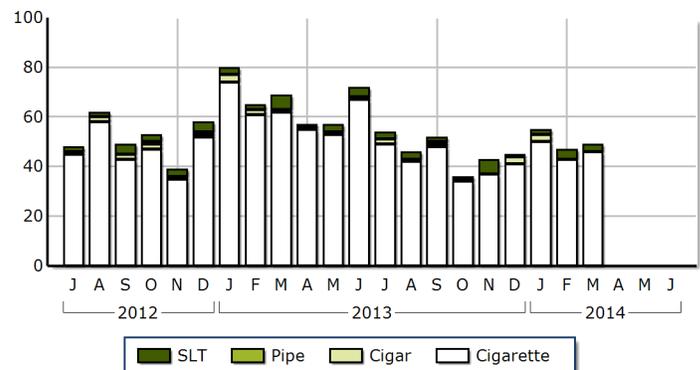
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

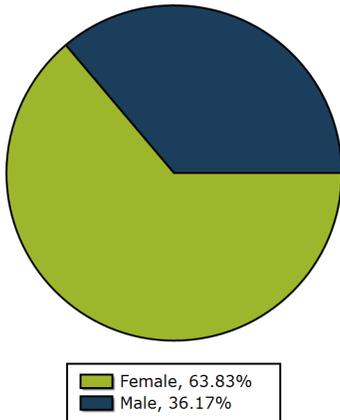


Chart Total N: 47

Tobacco Users By Language

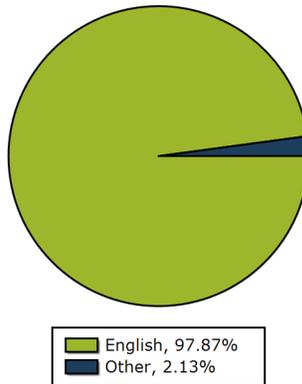


Chart Total N: 47

Tobacco Users By Education

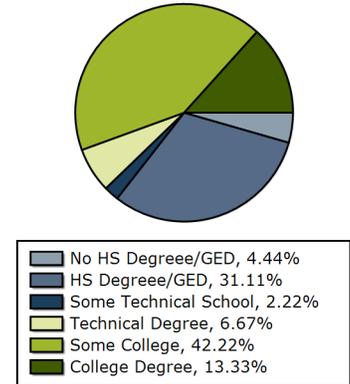


Chart Total N: 45

Tobacco Users By Race

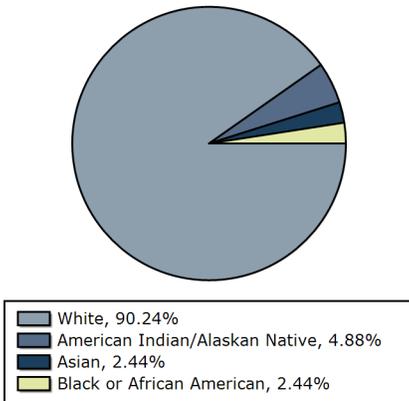


Chart Total N: 41

Tobacco Users By Age

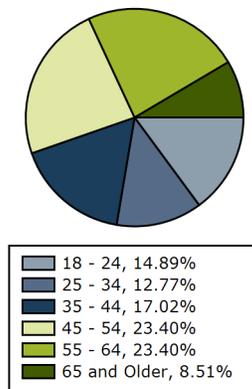


Chart Total N: 47

Tobacco Users By Health Plan

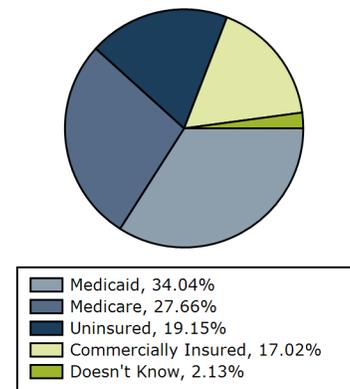


Chart Total N: 47

Tobacco Users By Ethnicity

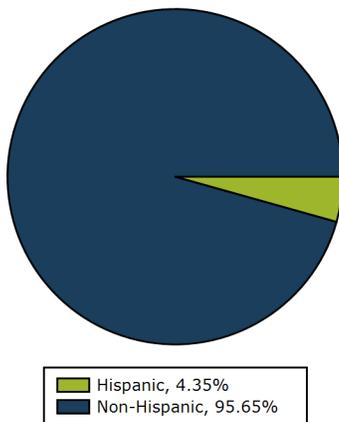


Chart Total N: 46

Tobacco Users By Chronic Condition

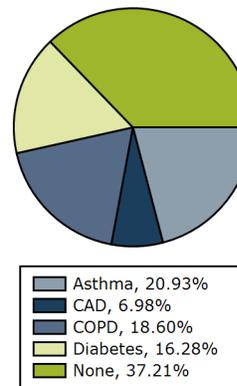


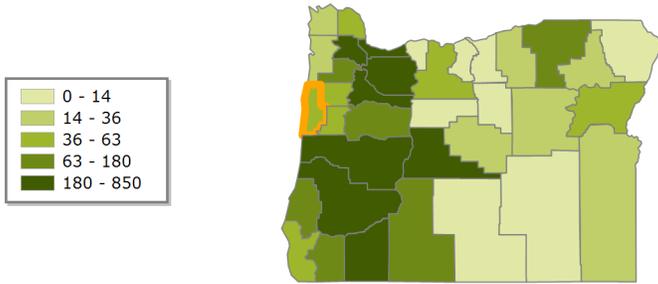
Chart Total N: 43

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

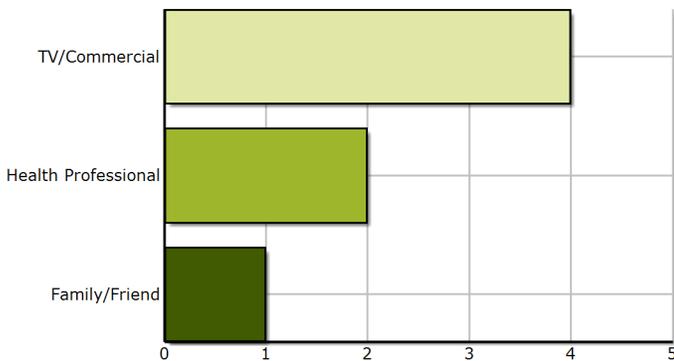
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

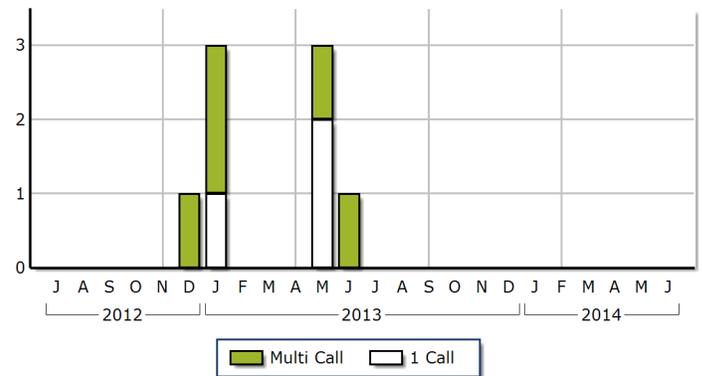


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %		9,822 ⁴
			County	State
Tobacco Users - Last Full Month			9	910
Tobacco Users YTD			68	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.69 %
Reach - NAQC			2	0.48 %
Annualized Reach			1	0.92 %
Annualized Reach - NAQC			2	0.64 %
Unique Individual Reach			3	0.40 %
				0.87 %

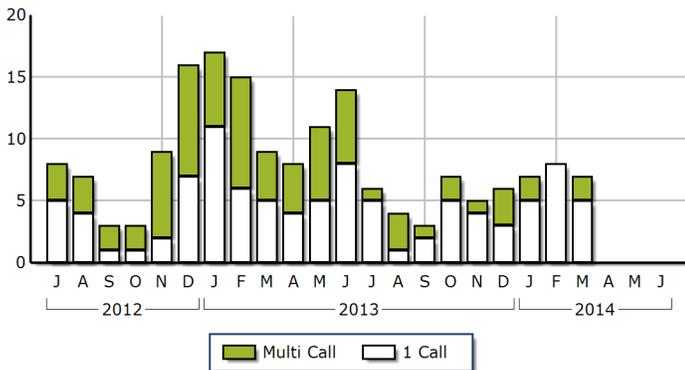
How Heard About



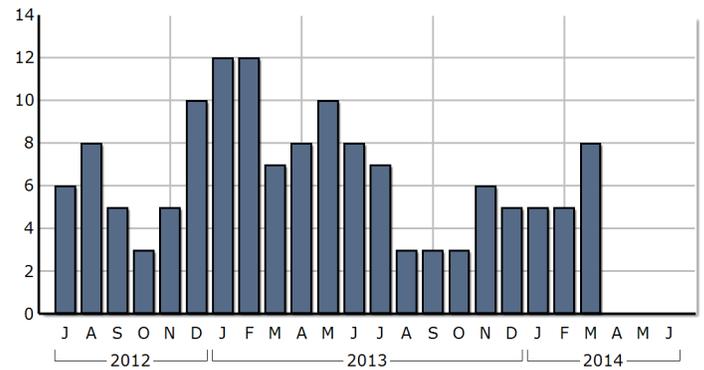
Fax Referral



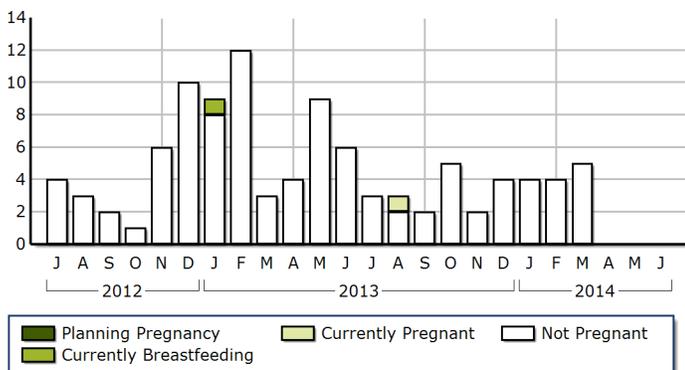
Tobacco User Enrollments By Program Type



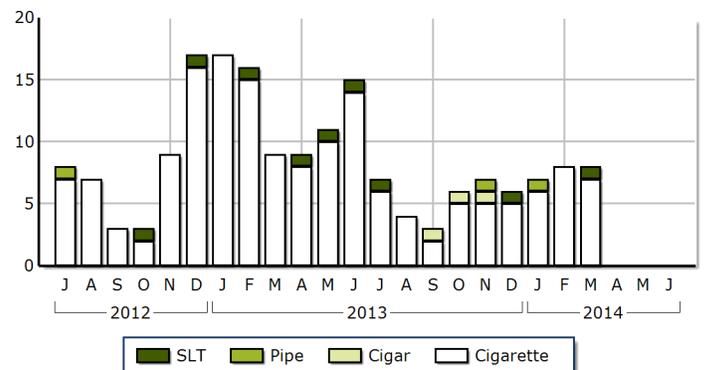
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

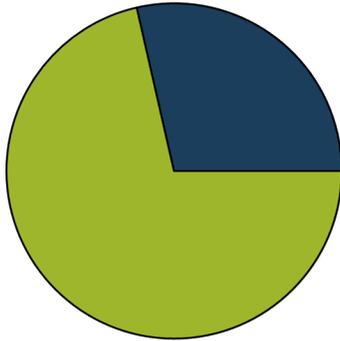


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

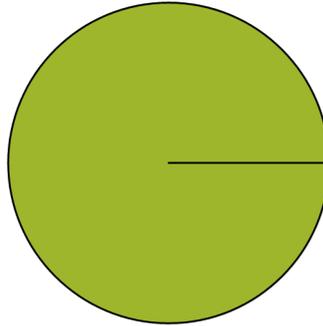
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

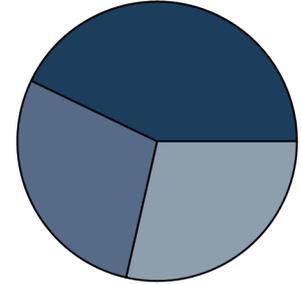
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

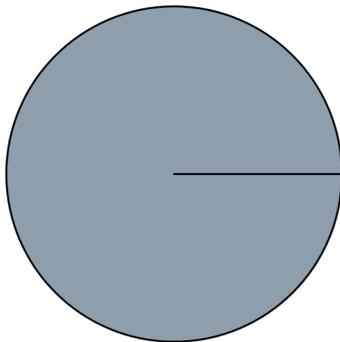
Tobacco Users By Education



No HS Degreee/GED, 28.57%
HS Degreee/GED, 28.57%
Some College, 42.86%

Chart Total N: 7

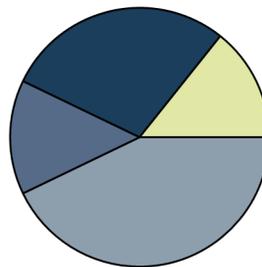
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

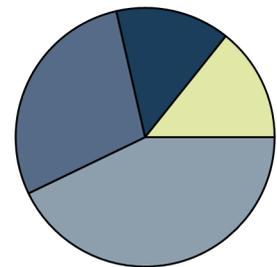
Tobacco Users By Age



18 - 24, 42.86%
45 - 54, 14.29%
55 - 64, 28.57%
65 and Older, 14.29%

Chart Total N: 7

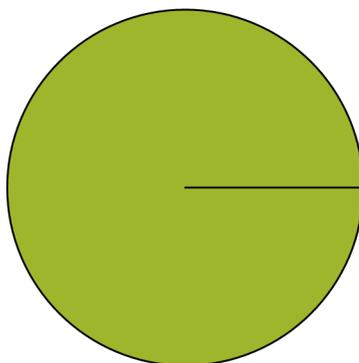
Tobacco Users By Health Plan



Medicaid, 42.86%
Uninsured, 28.57%
Medicare, 14.29%
Commercially Insured, 14.29%

Chart Total N: 7

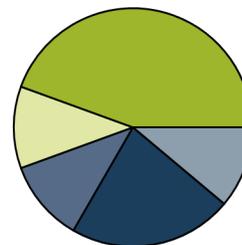
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



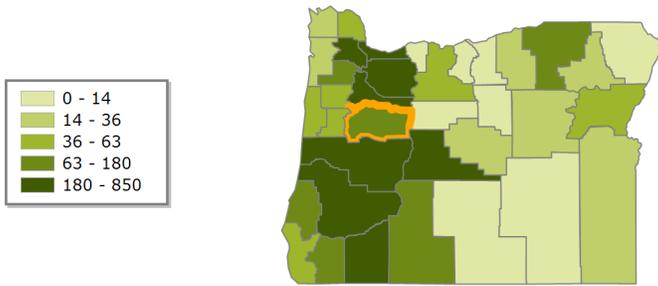
Asthma, 11.11%
CAD, 22.22%
COPD, 11.11%
Diabetes, 11.11%
None, 44.44%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

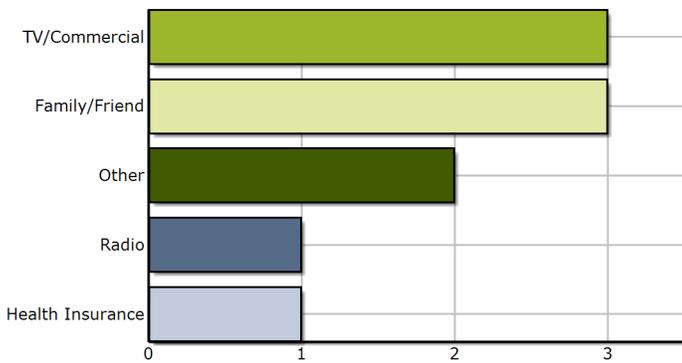
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

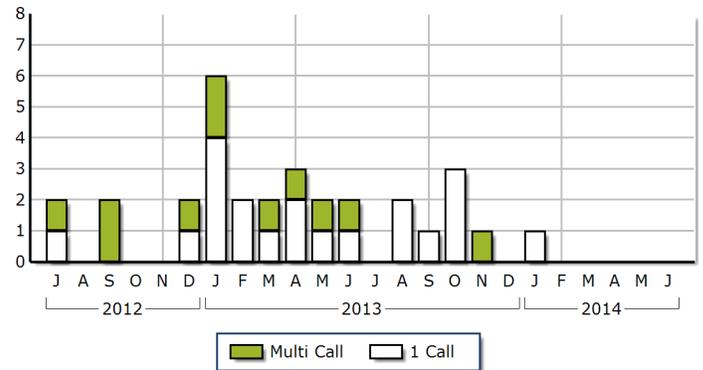


County Population	Prevalence	Tobacco Users
Adult	83,814	21.0 %
		17,601 ⁴
		County
Tobacco Users - Last Full Month		16
Tobacco Users YTD		119
Unique Tobacco Users YTD		63
Target Reach		2.0 %
Reach YTD		0.68 %
Reach - NAQC		0.47 %
Annualized Reach		0.90 %
Annualized Reach - NAQC		0.62 %
Unique Individual Reach		0.36 %

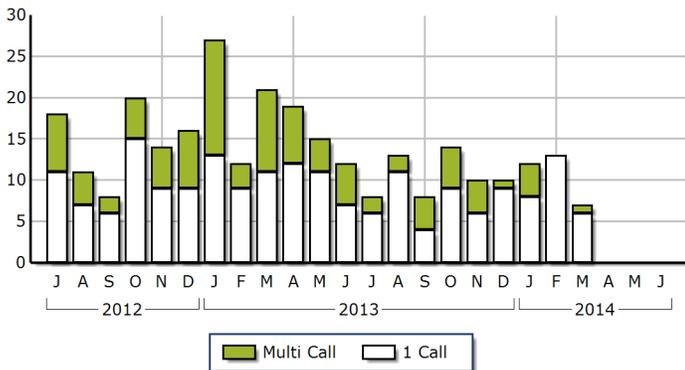
How Heard About



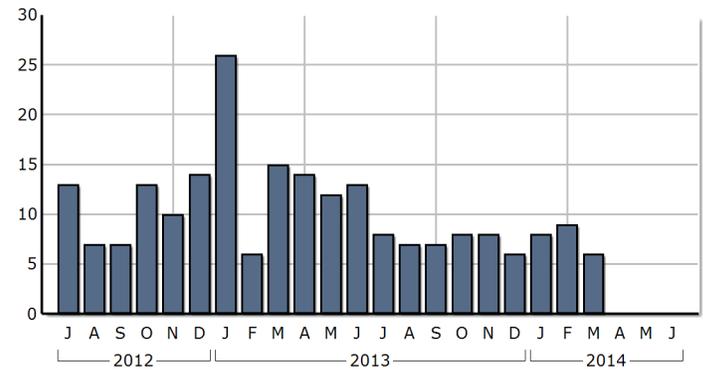
Fax Referral



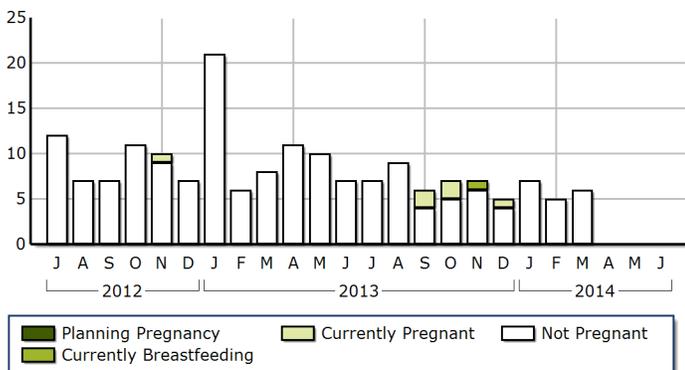
Tobacco User Enrollments By Program Type



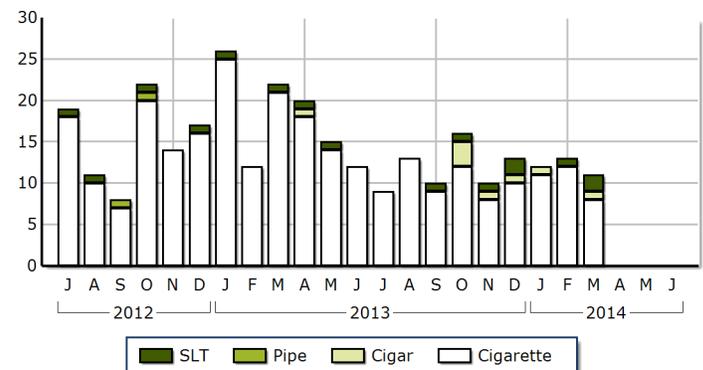
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

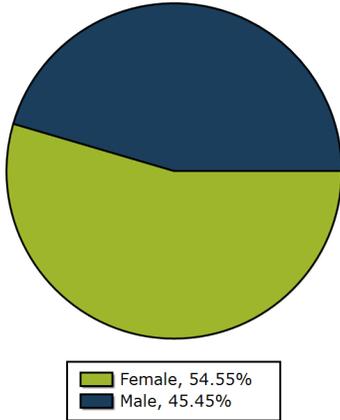


Chart Total N: 11

Tobacco Users By Language

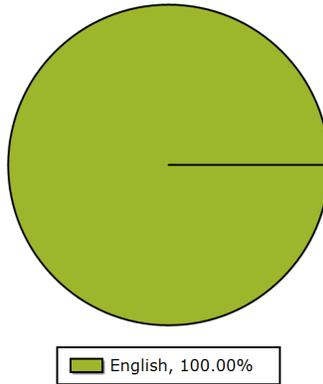


Chart Total N: 11

Tobacco Users By Education

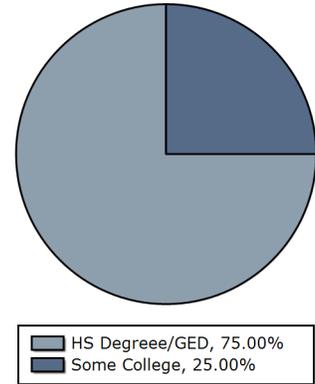


Chart Total N: 8

Tobacco Users By Race

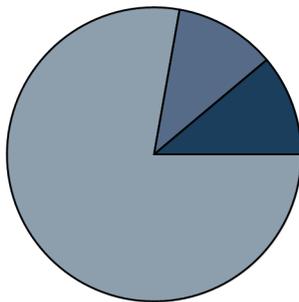


Chart Total N: 9

Tobacco Users By Age

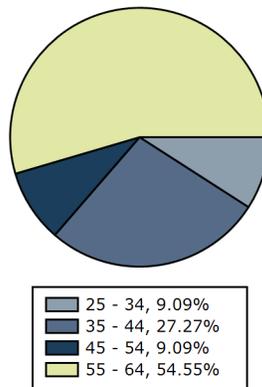


Chart Total N: 11

Tobacco Users By Health Plan

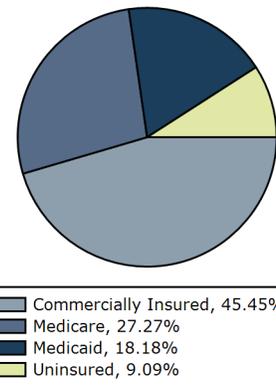


Chart Total N: 11

Tobacco Users By Ethnicity

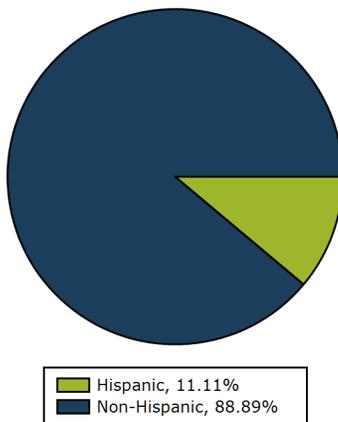


Chart Total N: 9

Tobacco Users By Chronic Condition

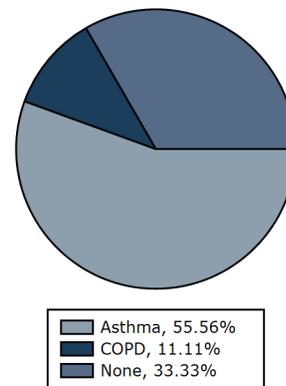
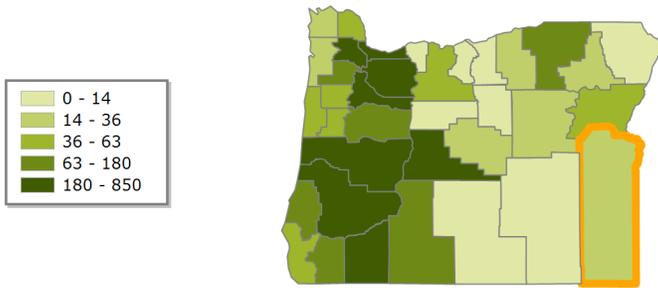


Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

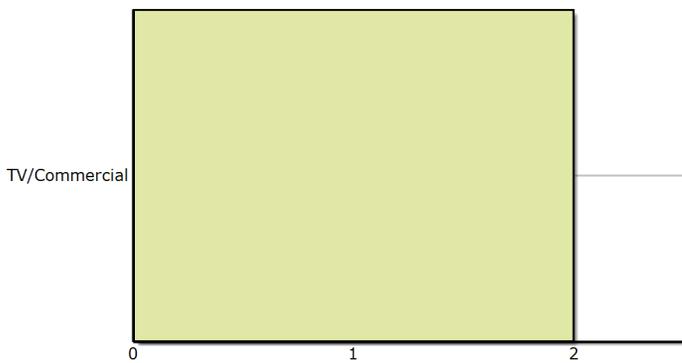
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

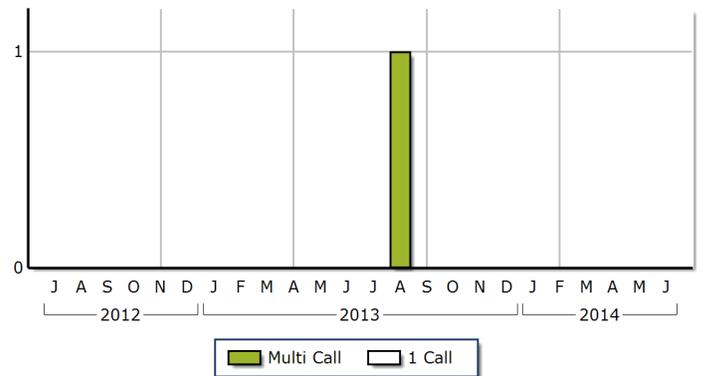


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		33
Unique Tobacco Users YTD		22
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.82 %
Annualized Reach - NAQC		2
Unique Individual Reach		1
		0.72 %
		0.59 %
		1.10 %
		0.96 %
		0.55 %
		0.87 %

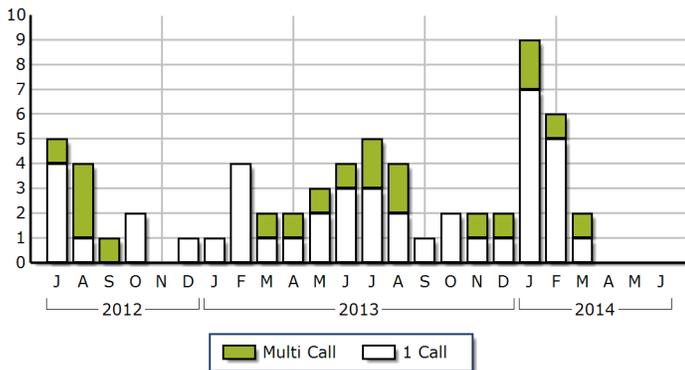
How Heard About



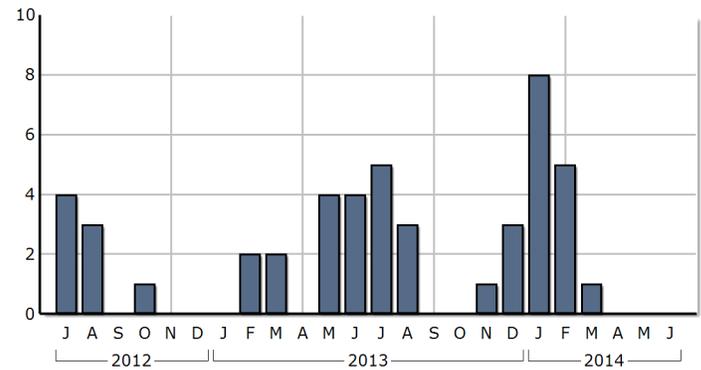
Fax Referral



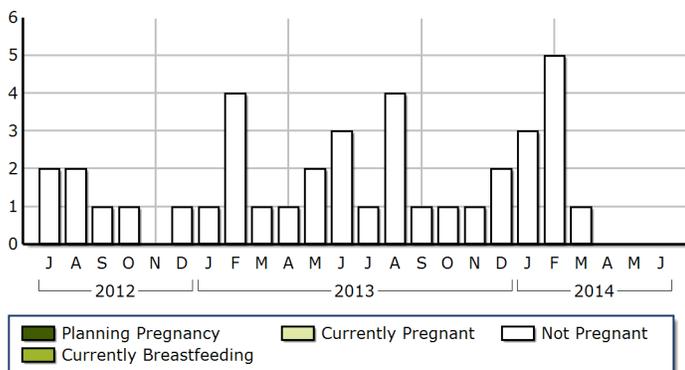
Tobacco User Enrollments By Program Type



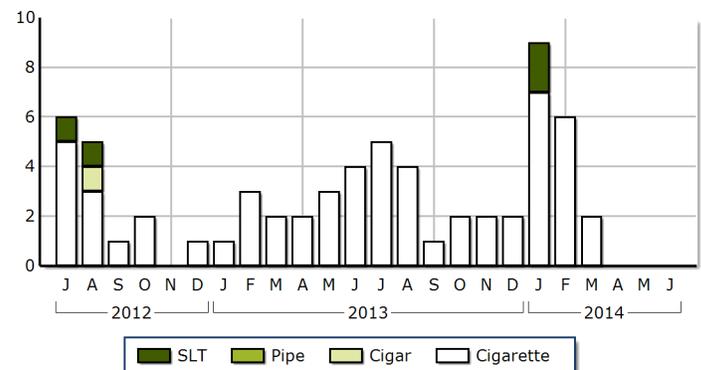
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

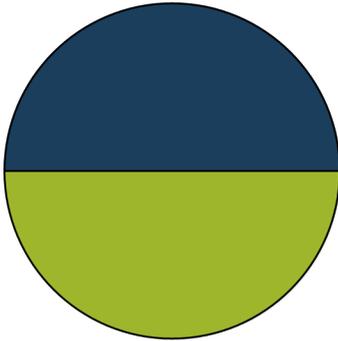


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

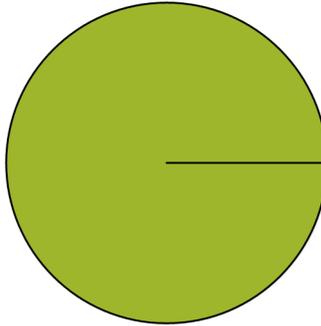
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

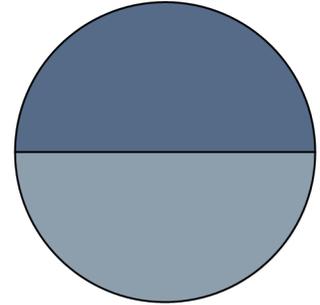
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

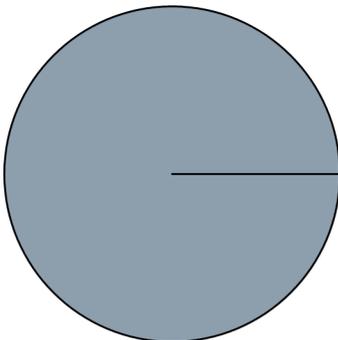
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

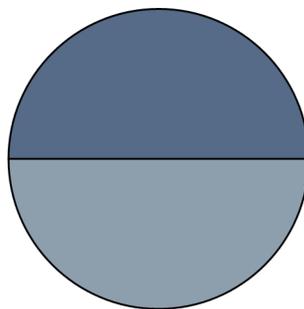
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

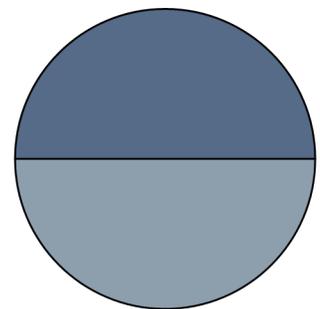
Tobacco Users By Age



55 - 64, 50.00%
65 and Older, 50.00%

Chart Total N: 2

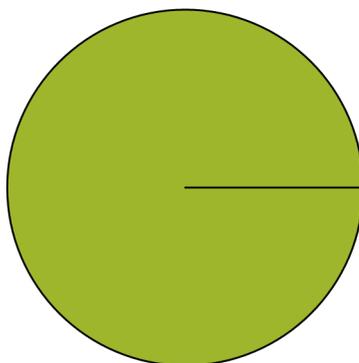
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

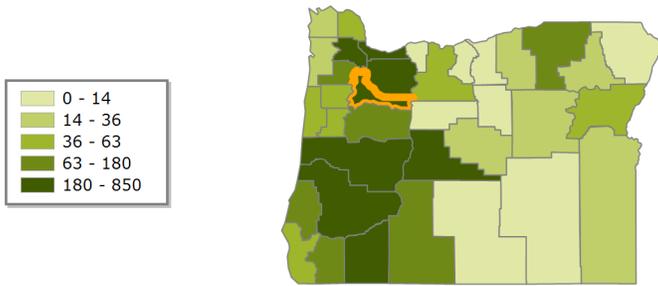
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

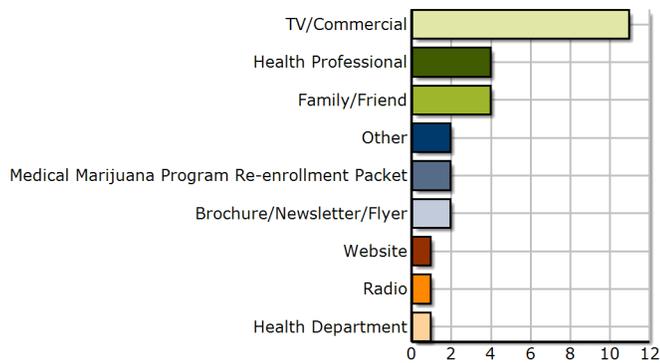
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

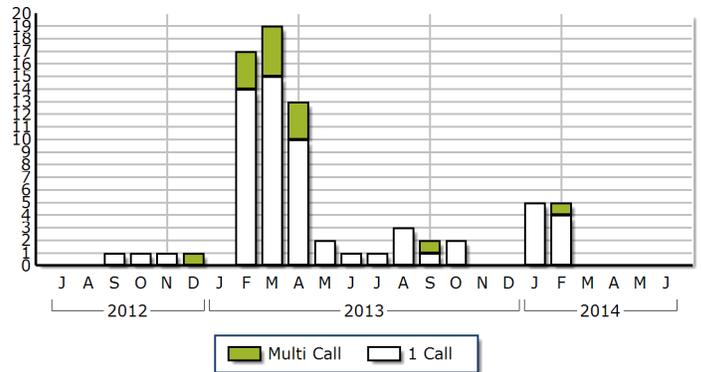


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			35	910
Tobacco Users YTD			294	6,898
Unique Tobacco Users YTD			3 189	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1 0.81 %	1.37 %
Reach - NAQC			2 0.60 %	0.59 %
Annualized Reach			1 1.07 %	1.82 %
Annualized Reach - NAQC			2 0.80 %	0.78 %
Unique Individual Reach			3 0.52 %	0.87 %

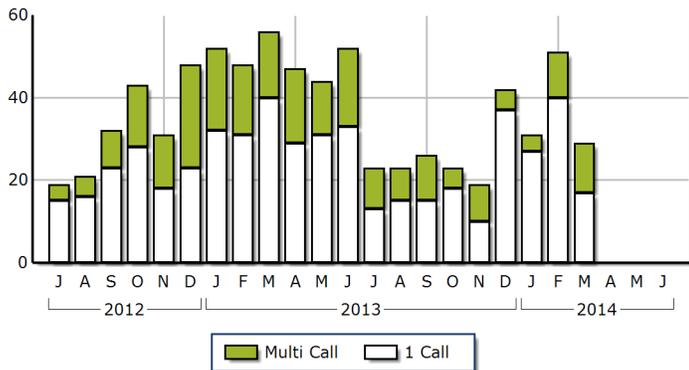
How Heard About



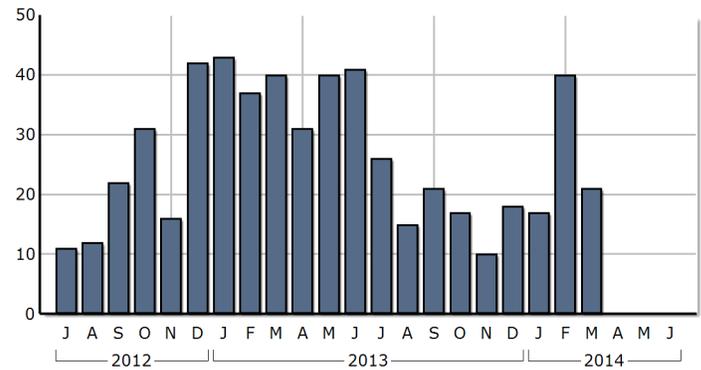
Fax Referral



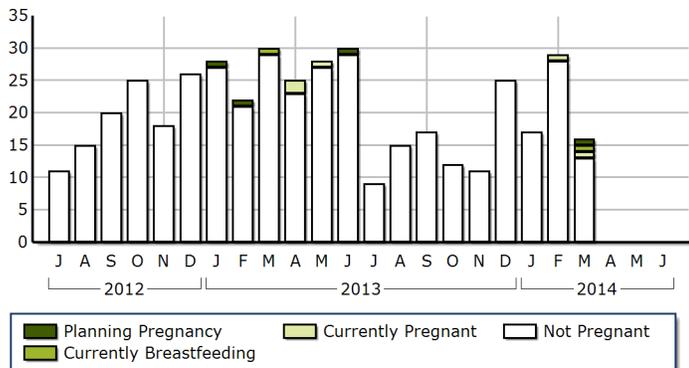
Tobacco User Enrollments By Program Type



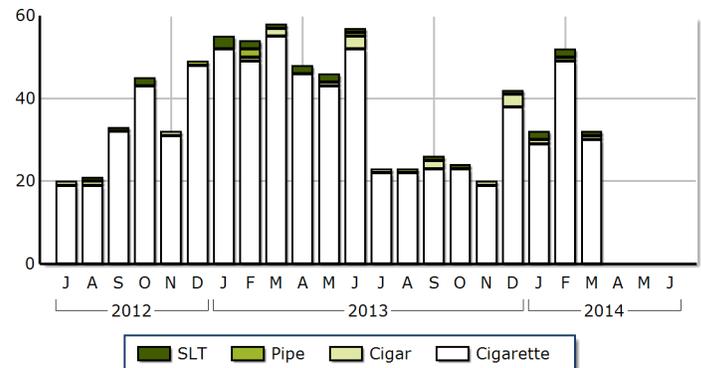
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

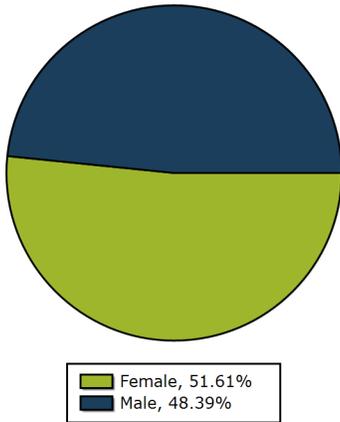


Chart Total N: 31

Tobacco Users By Language

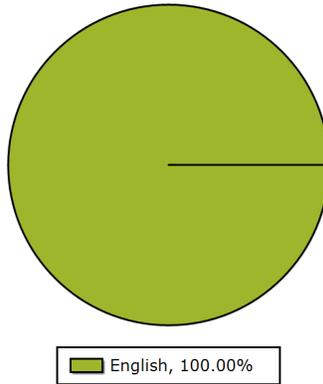


Chart Total N: 32

Tobacco Users By Education

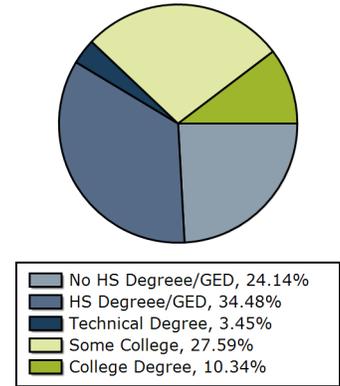


Chart Total N: 29

Tobacco Users By Race

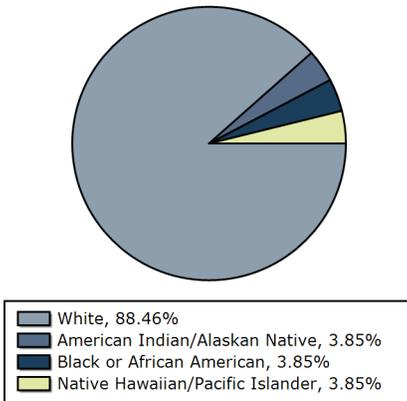


Chart Total N: 26

Tobacco Users By Age

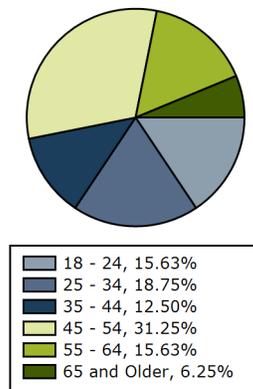


Chart Total N: 32

Tobacco Users By Health Plan

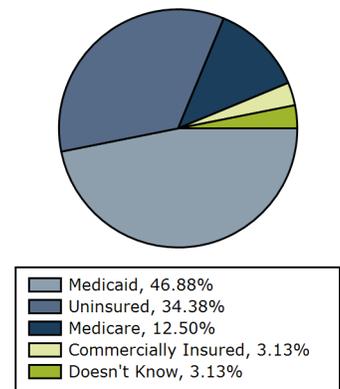


Chart Total N: 32

Tobacco Users By Ethnicity

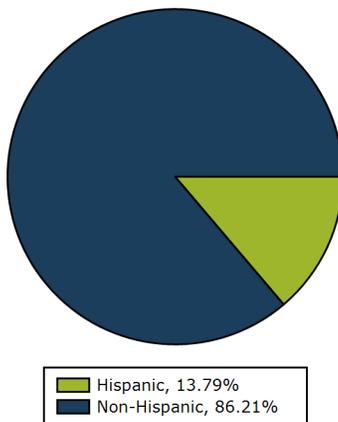


Chart Total N: 29

Tobacco Users By Chronic Condition

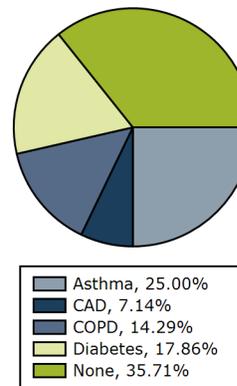


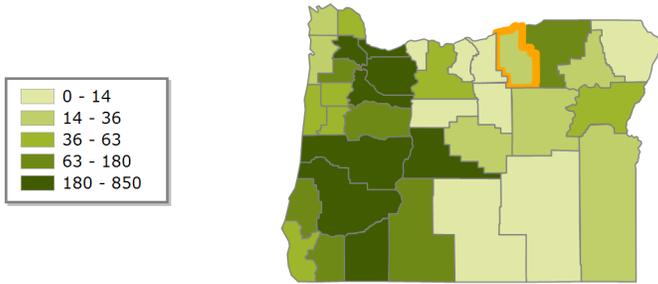
Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

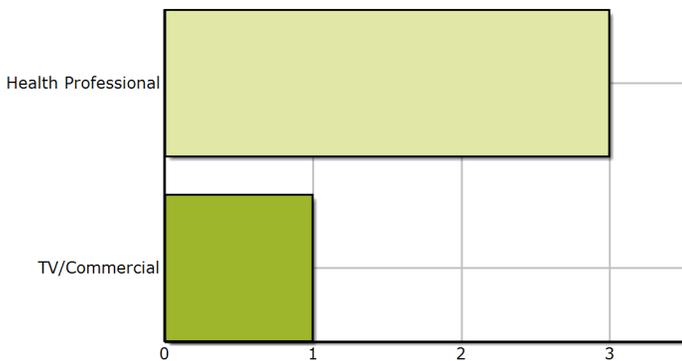
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

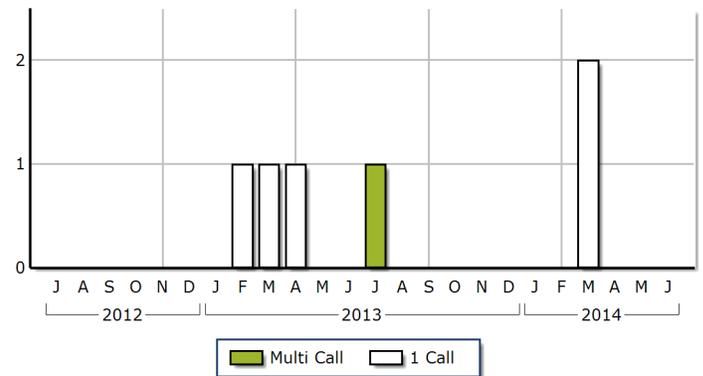


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 ⁴	
			County	State
Tobacco Users - Last Full Month			4	910
Tobacco Users YTD			19	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.16 %
Reach - NAQC			2	0.85 %
Annualized Reach			1	1.54 %
Annualized Reach - NAQC			2	1.13 %
Unique Individual Reach			3	0.79 %

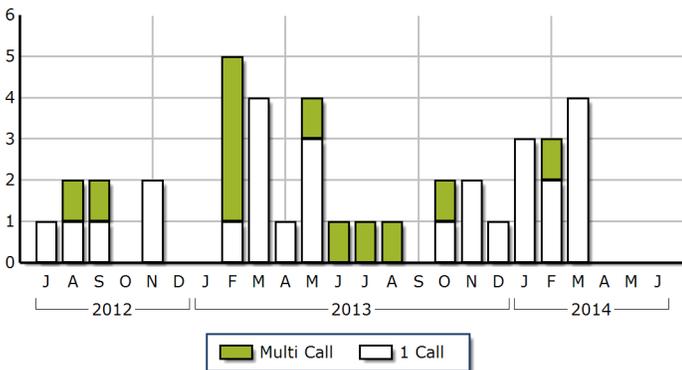
How Heard About



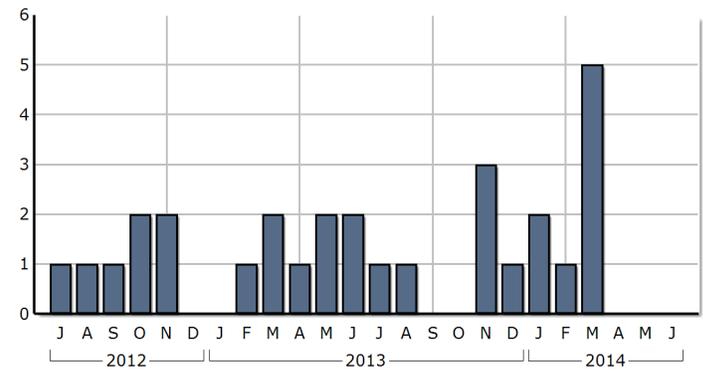
Fax Referral



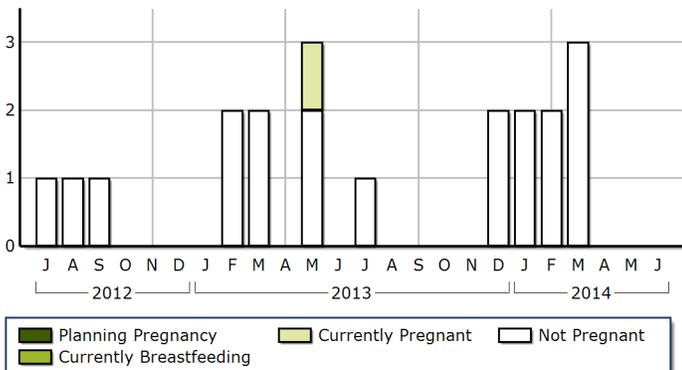
Tobacco User Enrollments By Program Type



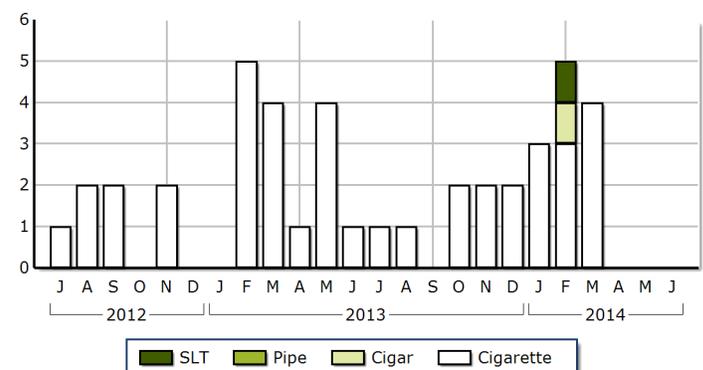
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

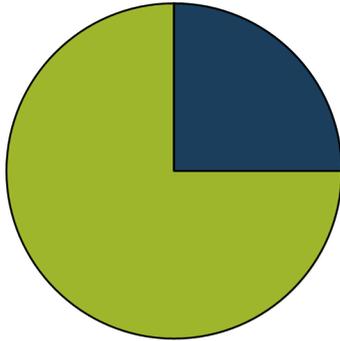


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

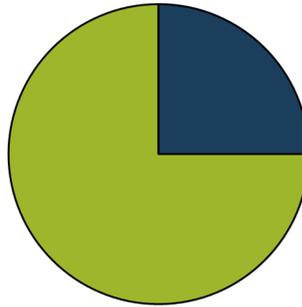
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

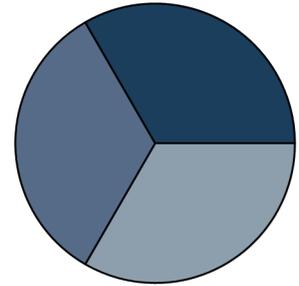
Tobacco Users By Language



English, 75.00%
Spanish, 25.00%

Chart Total N: 4

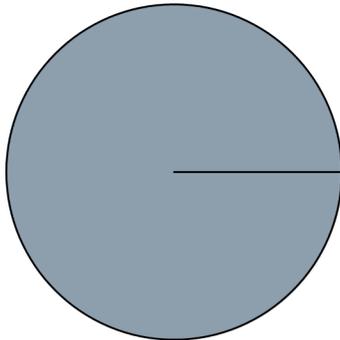
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 33.33%
Some Technical School, 33.33%

Chart Total N: 3

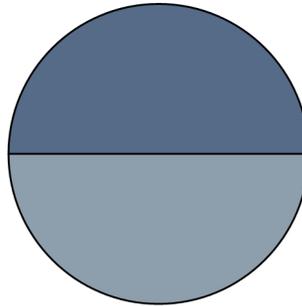
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

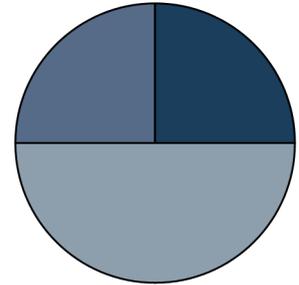
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 4

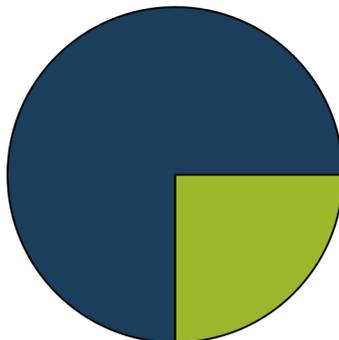
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 25.00%
Commercially Insured, 25.00%

Chart Total N: 4

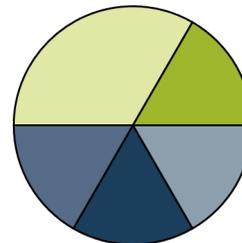
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 16.67%
CAD, 16.67%
COPD, 16.67%
Diabetes, 33.33%
None, 16.67%

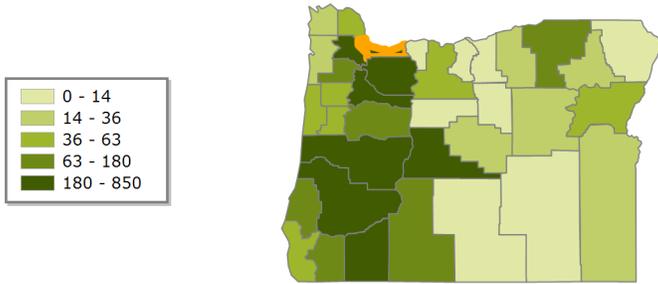
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

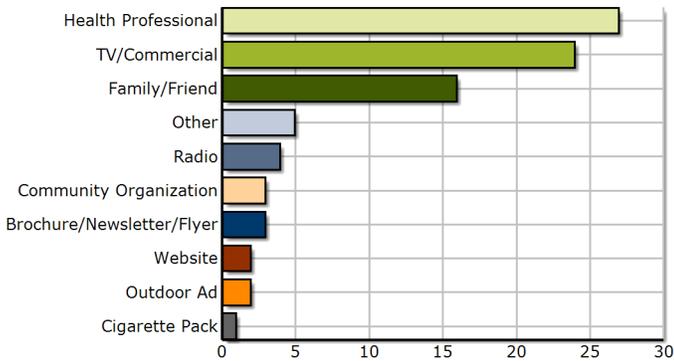
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

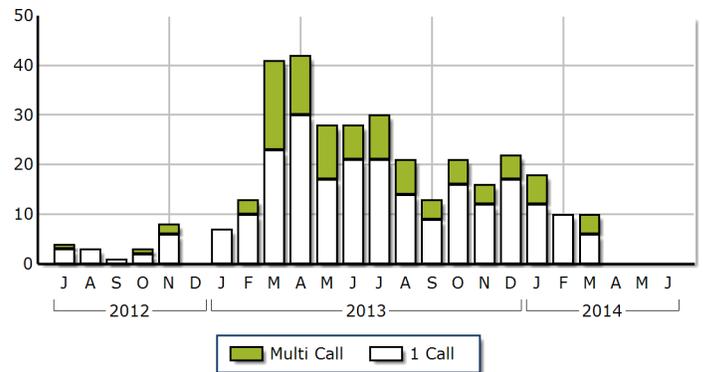


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 ⁴
			County
Tobacco Users - Last Full Month			149
Tobacco Users YTD			1,079
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

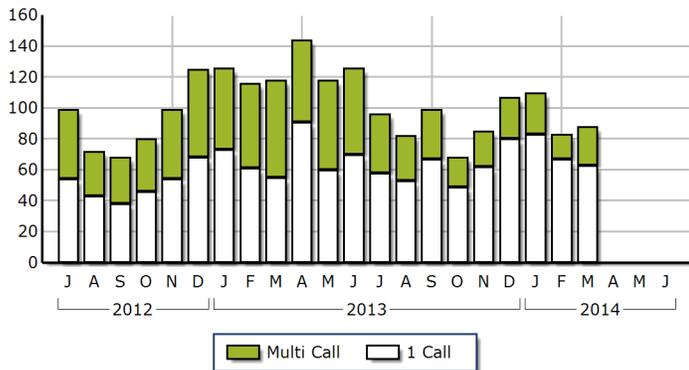
How Heard About



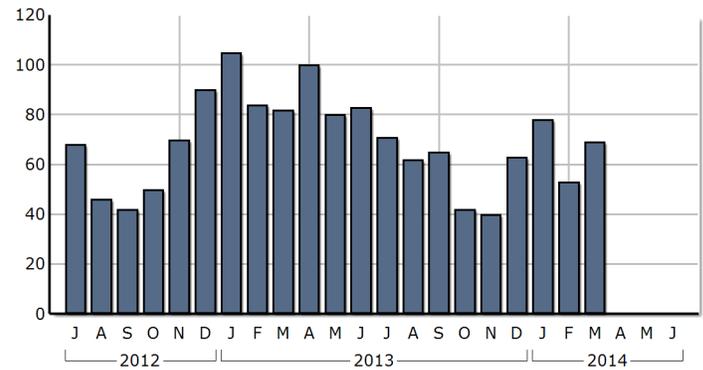
Fax Referral



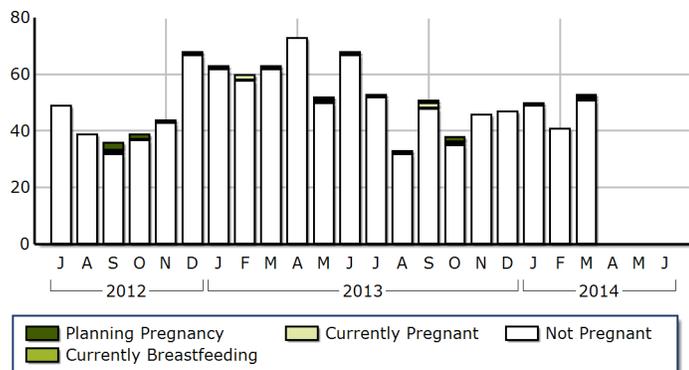
Tobacco User Enrollments By Program Type



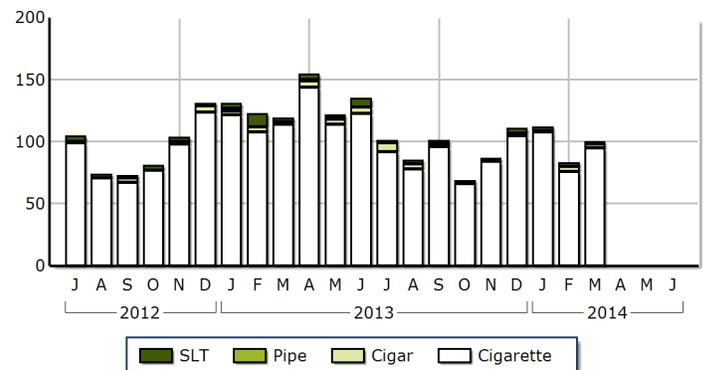
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

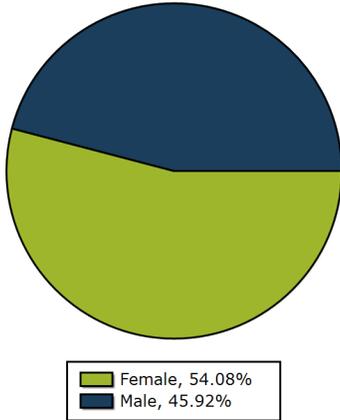


Chart Total N: 98

Tobacco Users By Language

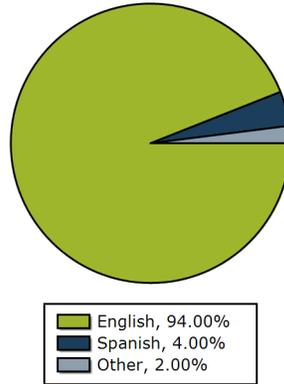


Chart Total N: 100

Tobacco Users By Education

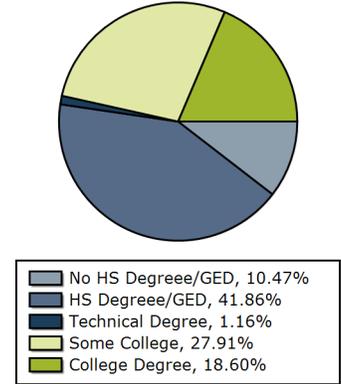


Chart Total N: 86

Tobacco Users By Race

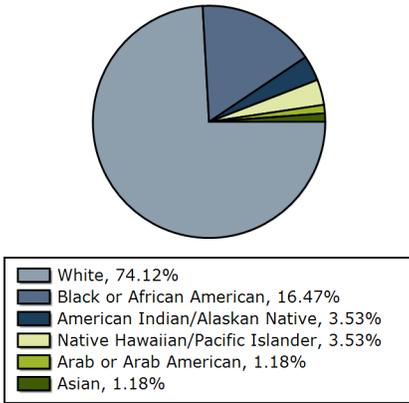


Chart Total N: 85

Tobacco Users By Age

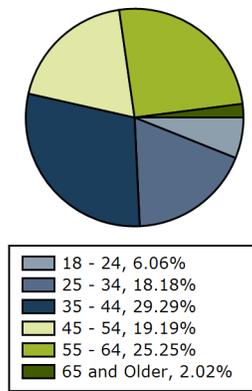


Chart Total N: 99

Tobacco Users By Health Plan

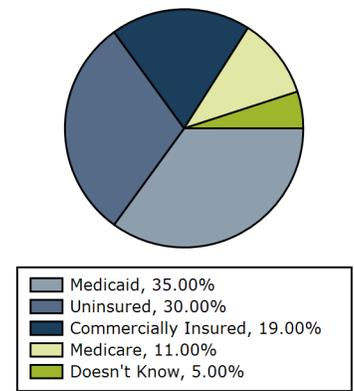


Chart Total N: 100

Tobacco Users By Ethnicity

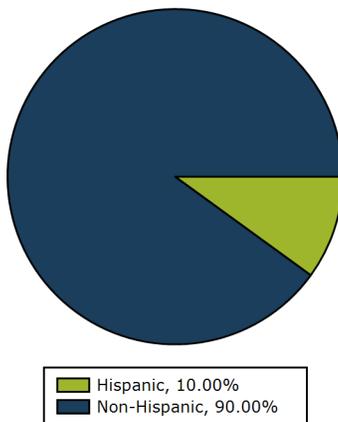


Chart Total N: 90

Tobacco Users By Chronic Condition

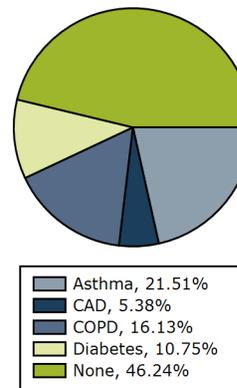


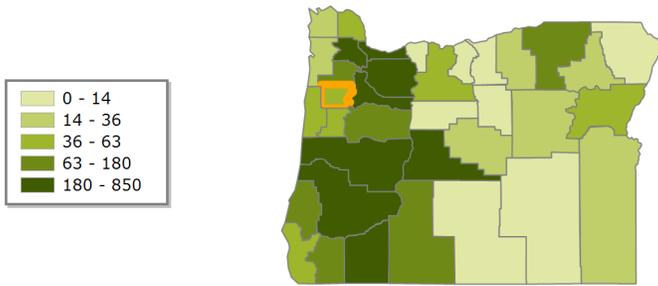
Chart Total N: 93

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

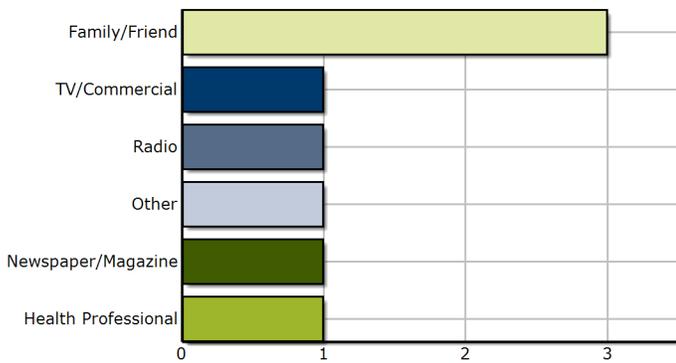
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

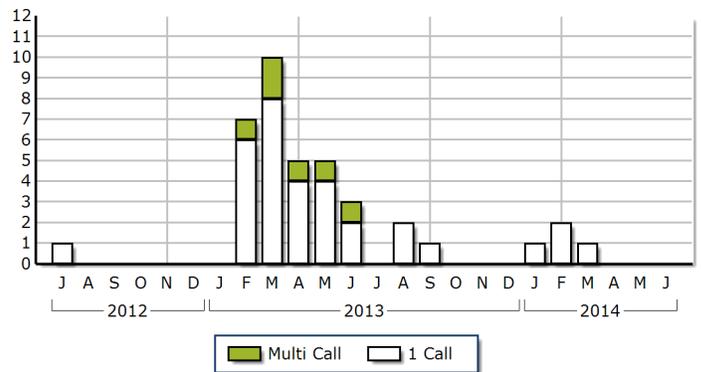


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 ⁴
			County
Tobacco Users - Last Full Month			9
Tobacco Users YTD			53
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1 0.70 %
Reach - NAQC			2 0.52 %
Annualized Reach			1 0.94 %
Annualized Reach - NAQC			2 0.69 %
Unique Individual Reach			3 0.38 %

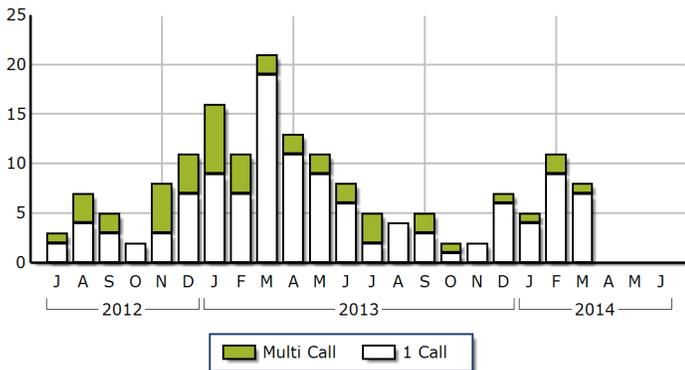
How Heard About



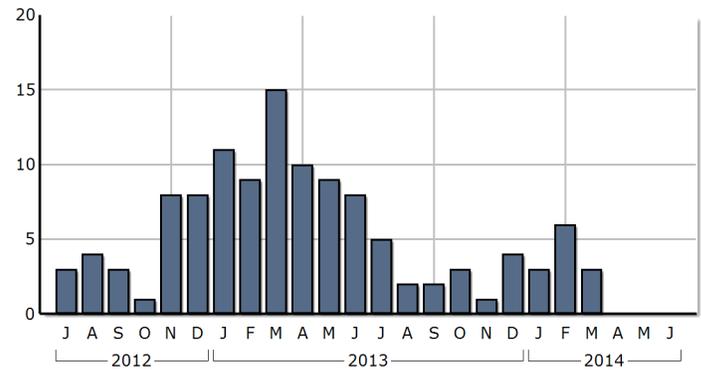
Fax Referral



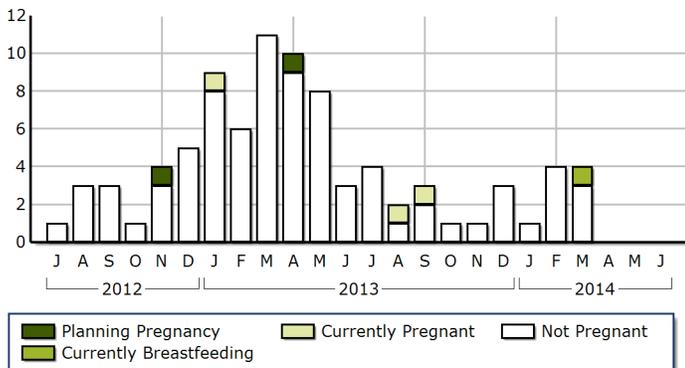
Tobacco User Enrollments By Program Type



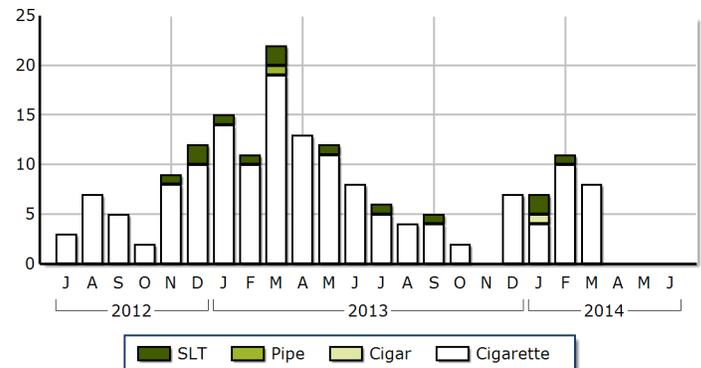
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

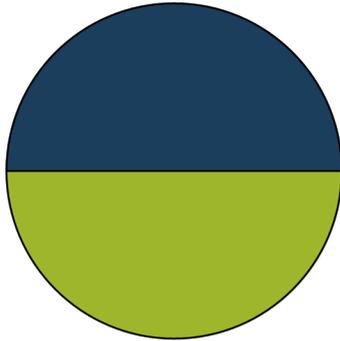


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

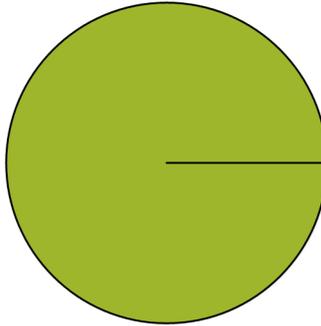
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 8

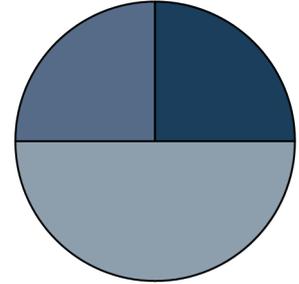
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

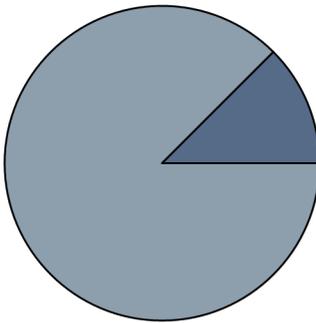
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 8

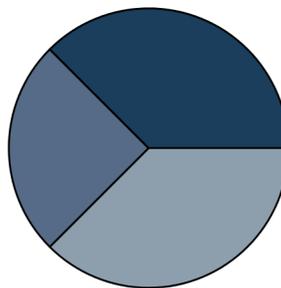
Tobacco Users By Race



White, 87.50%
American Indian/Alaskan Native, 12.50%

Chart Total N: 8

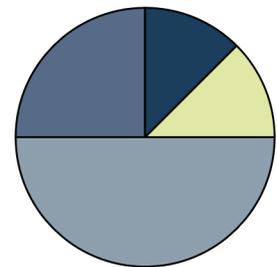
Tobacco Users By Age



35 - 44, 37.50%
45 - 54, 25.00%
55 - 64, 37.50%

Chart Total N: 8

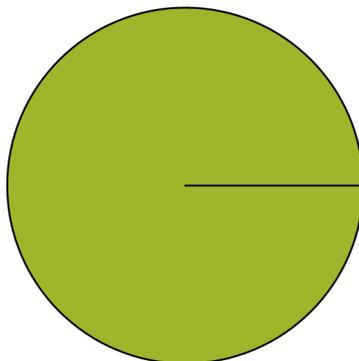
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 25.00%
Medicare, 12.50%
Uninsured, 12.50%

Chart Total N: 8

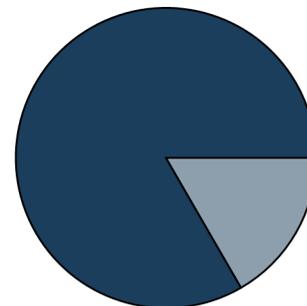
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



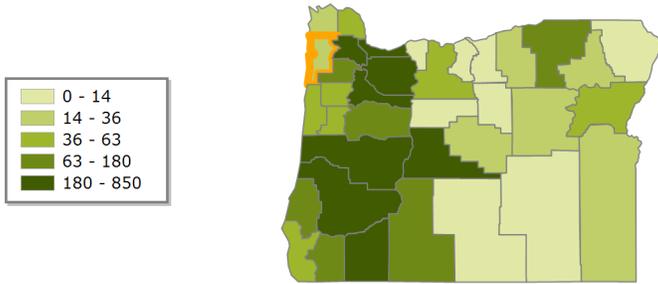
Diabetes, 16.67%
None, 83.33%

Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

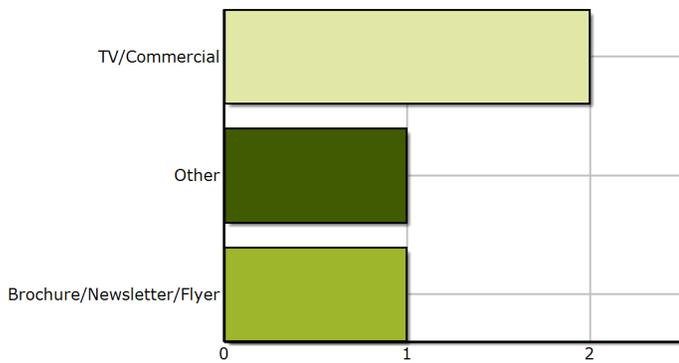
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

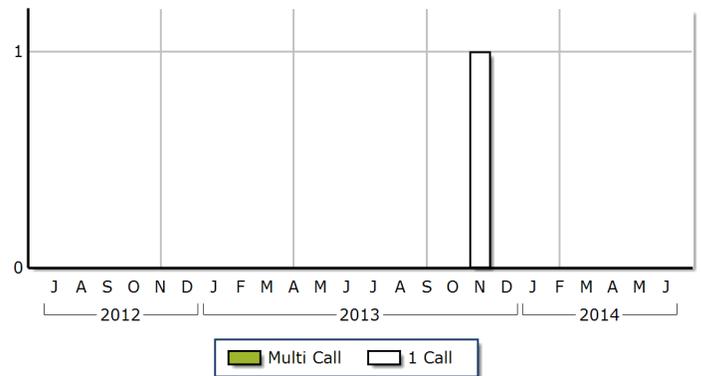


County Population	Prevalence	Tobacco Users
Adult	21,446	21.6 %
		4,632 ⁴
		County
		State
Tobacco Users - Last Full Month		6
Tobacco Users YTD		42
Unique Tobacco Users YTD	3	28
Target Reach		2.0 %
Reach YTD	1	0.91 %
Reach - NAQC	2	0.56 %
Annualized Reach	1	1.21 %
Annualized Reach - NAQC	2	0.75 %
Unique Individual Reach	3	0.60 %

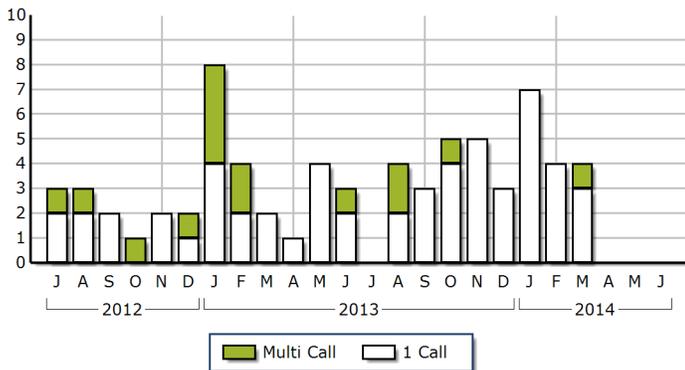
How Heard About



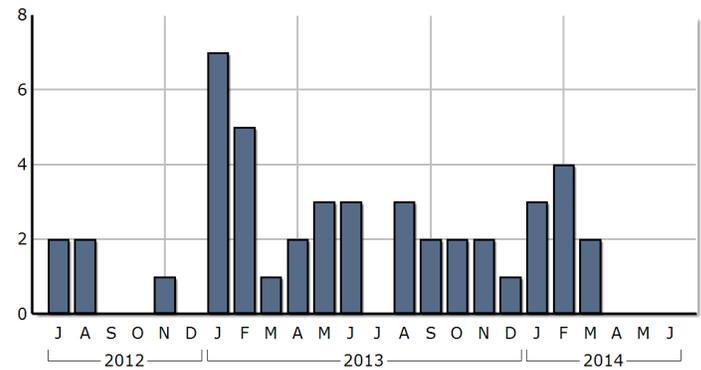
Fax Referral



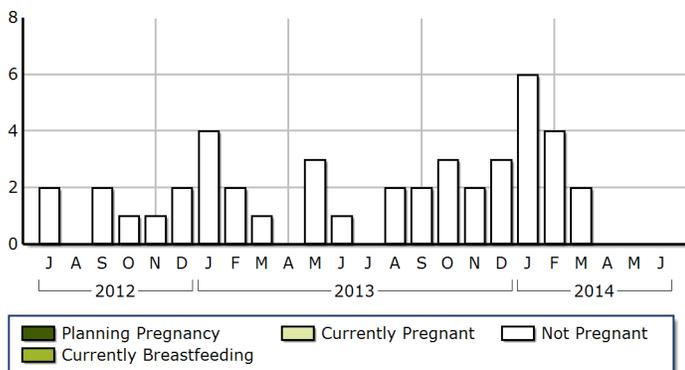
Tobacco User Enrollments By Program Type



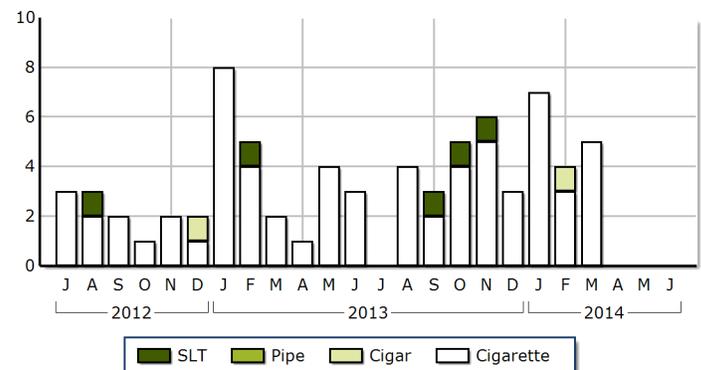
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

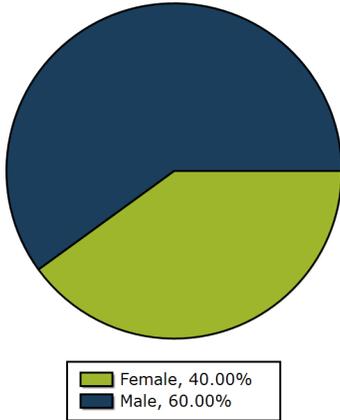


Chart Total N: 5

Tobacco Users By Language

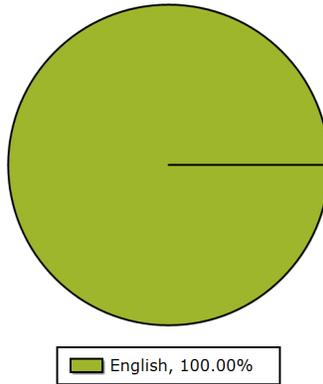


Chart Total N: 5

Tobacco Users By Education

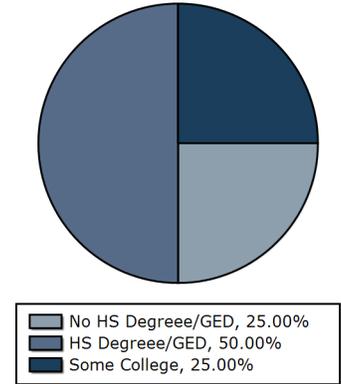


Chart Total N: 4

Tobacco Users By Race

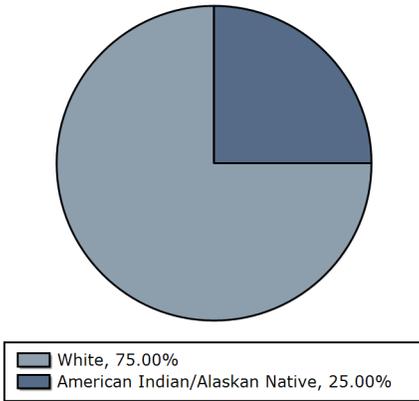


Chart Total N: 4

Tobacco Users By Age

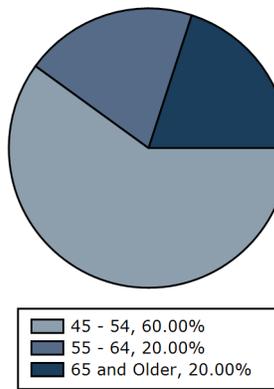


Chart Total N: 5

Tobacco Users By Health Plan

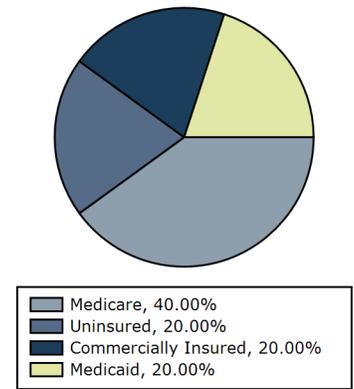


Chart Total N: 5

Tobacco Users By Ethnicity

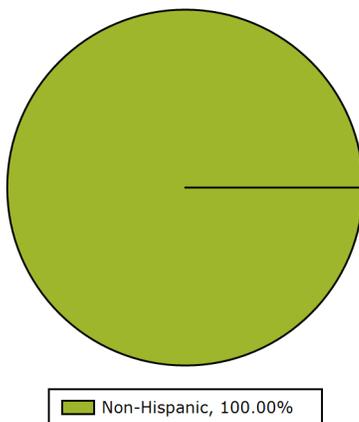


Chart Total N: 5

Tobacco Users By Chronic Condition

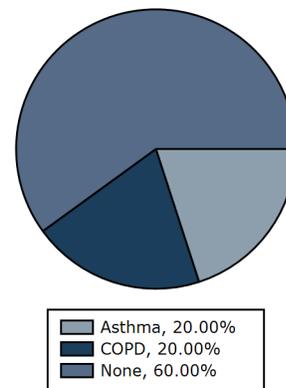


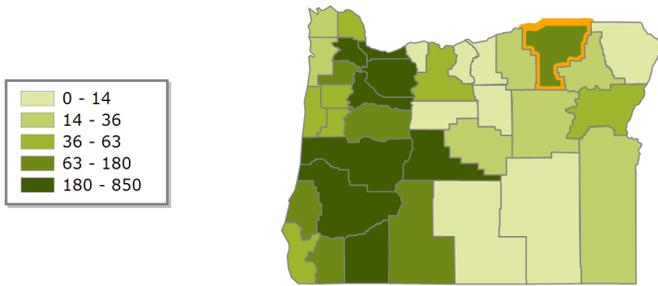
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

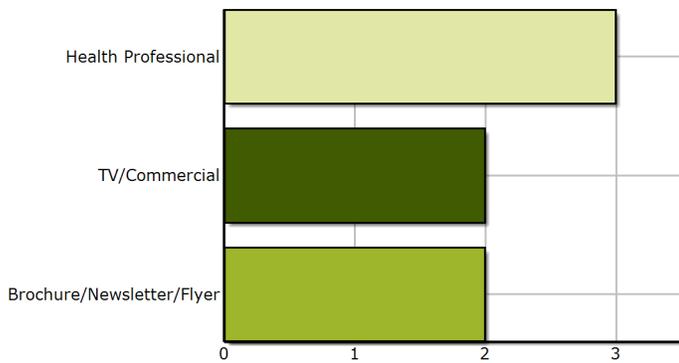
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

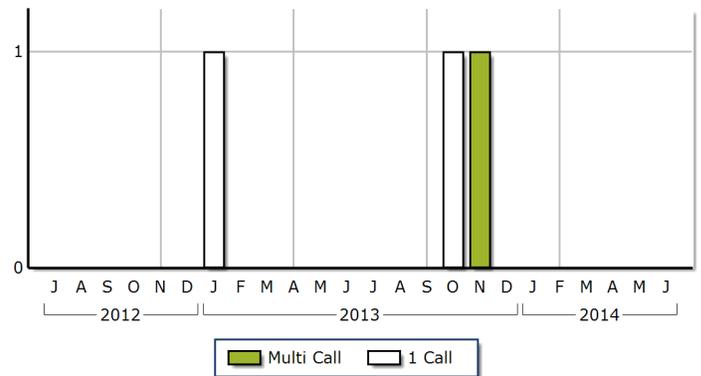


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			8	910
Tobacco Users YTD			79	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.60 %
Reach - NAQC			2	0.43 %
Annualized Reach			1	0.80 %
Annualized Reach - NAQC			2	0.57 %
Unique Individual Reach			3	0.44 %

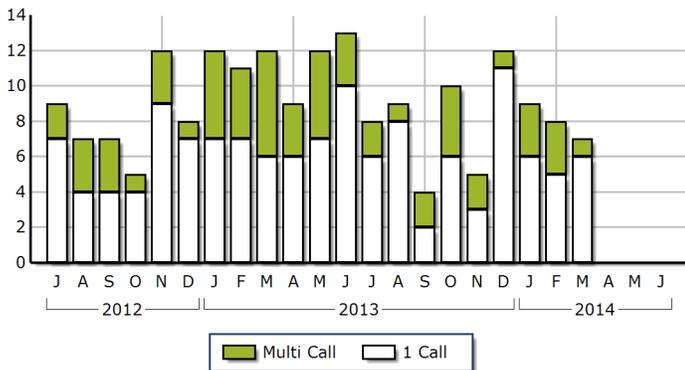
How Heard About



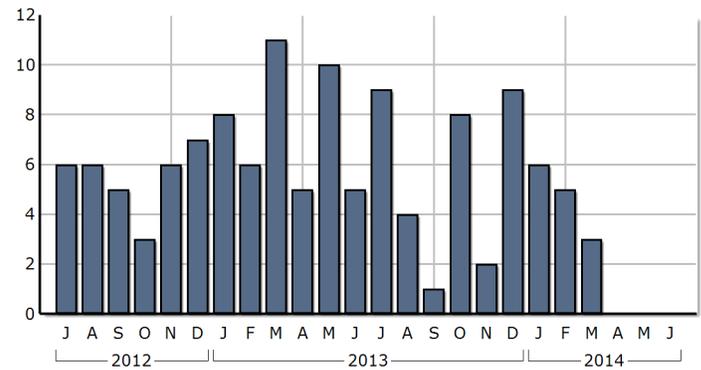
Fax Referral



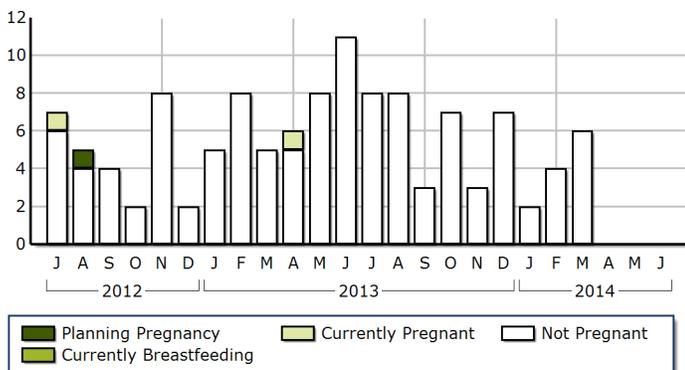
Tobacco User Enrollments By Program Type



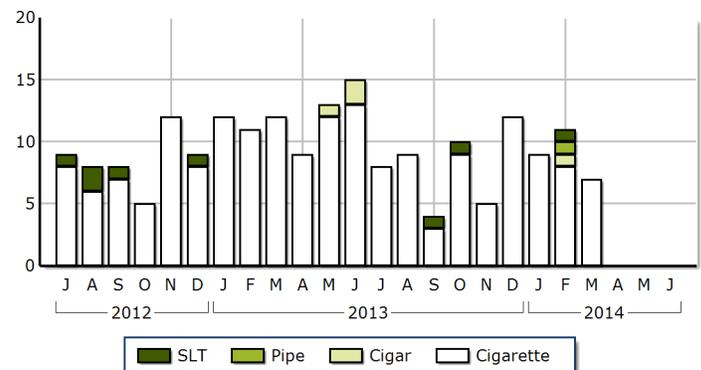
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

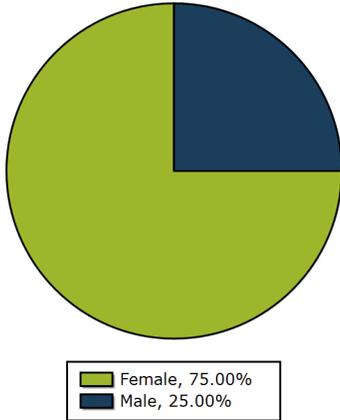


Chart Total N: 8

Tobacco Users By Language

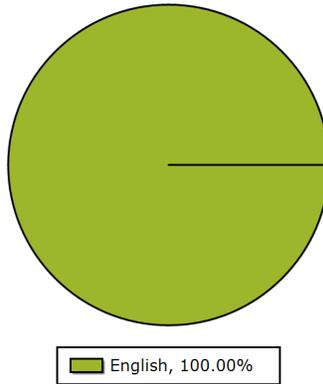


Chart Total N: 8

Tobacco Users By Education

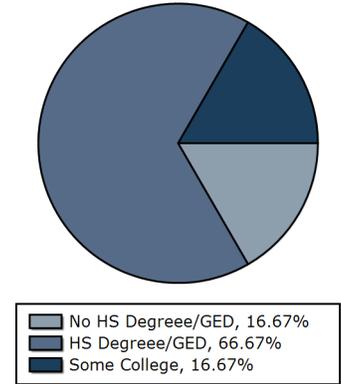


Chart Total N: 6

Tobacco Users By Race

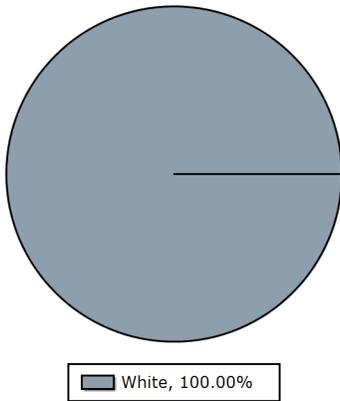


Chart Total N: 8

Tobacco Users By Age

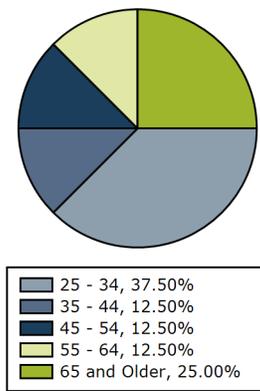


Chart Total N: 8

Tobacco Users By Health Plan

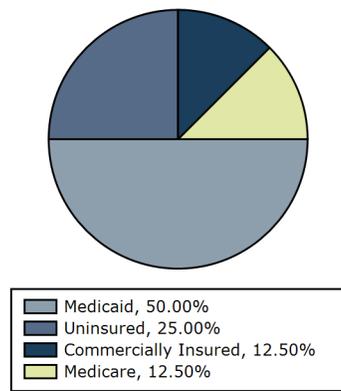


Chart Total N: 8

Tobacco Users By Ethnicity

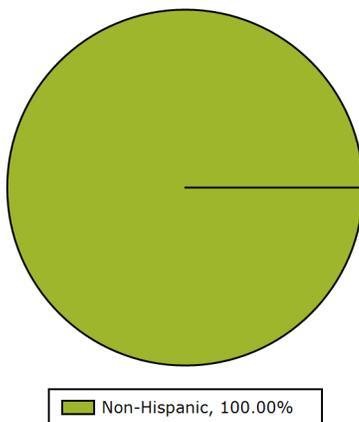


Chart Total N: 8

Tobacco Users By Chronic Condition

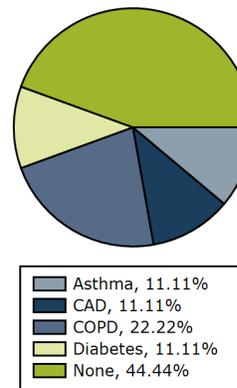


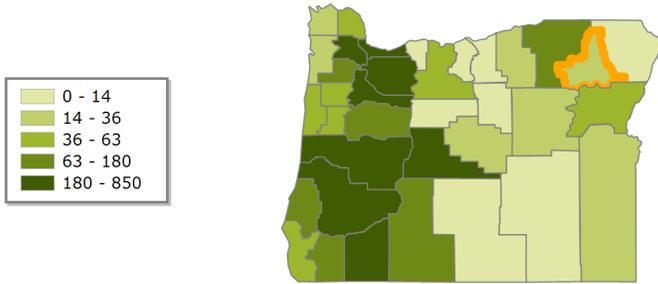
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

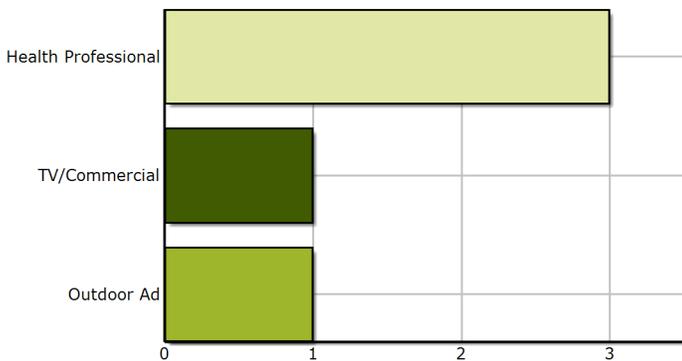
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

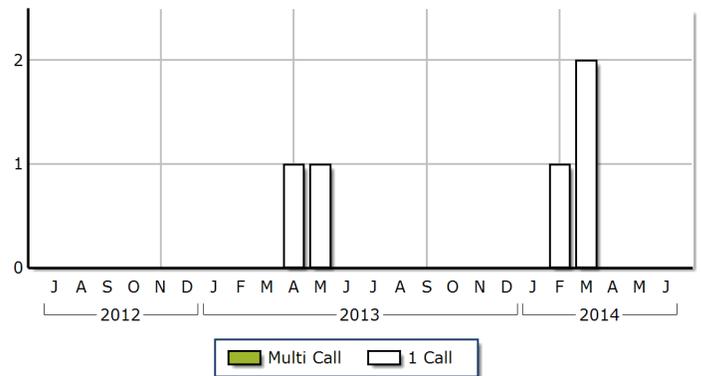


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		26
Unique Tobacco Users YTD	3	15
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.97 %
Reach - NAQC	2	0.78 %
Annualized Reach	1	1.29 %
Annualized Reach - NAQC	2	1.04 %
Unique Individual Reach	3	0.56 %

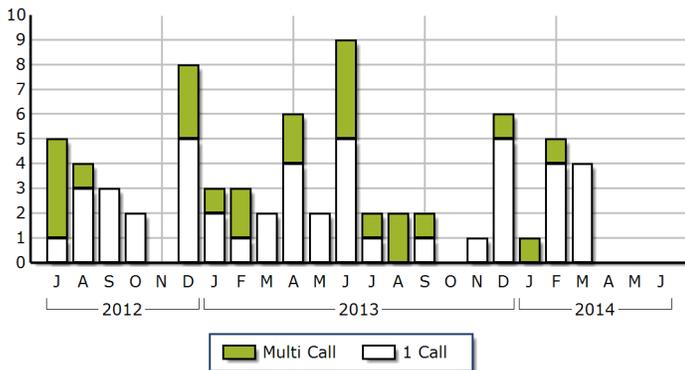
How Heard About



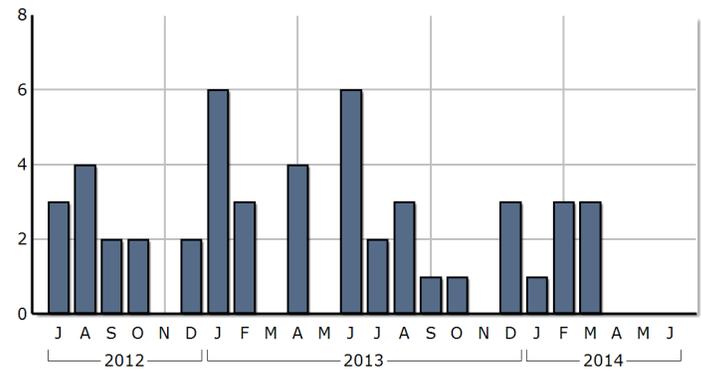
Fax Referral



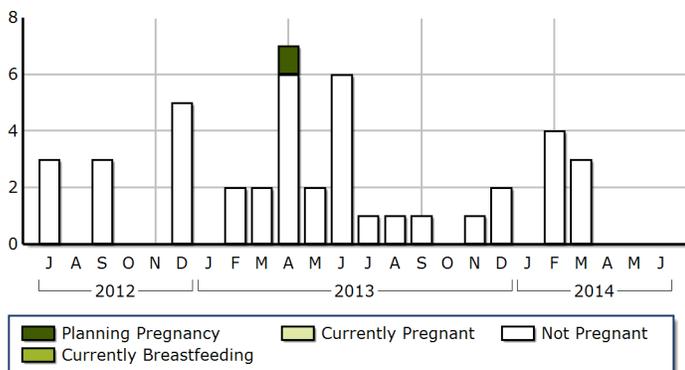
Tobacco User Enrollments By Program Type



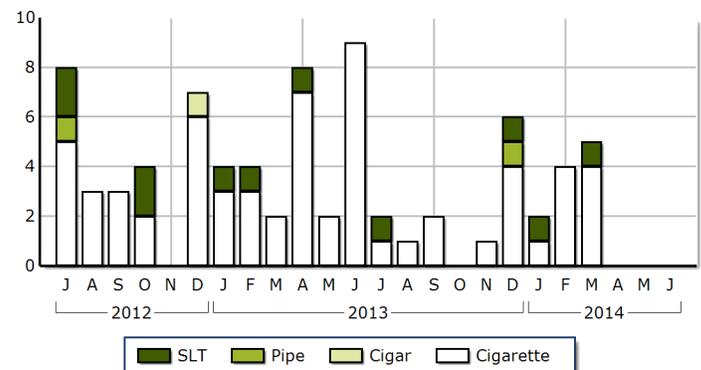
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

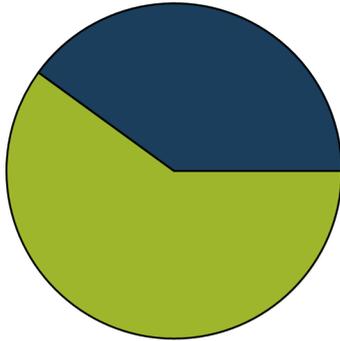


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

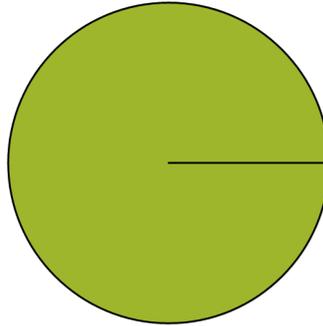
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 5

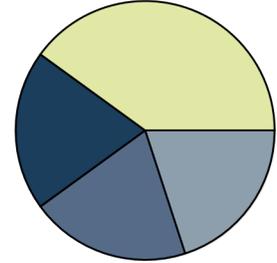
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

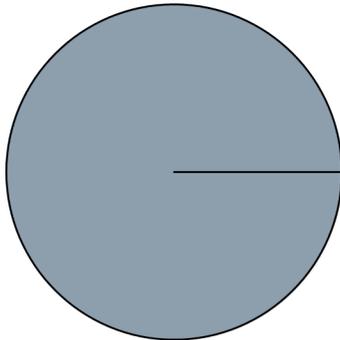
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 20.00%
Technical Degree, 20.00%
Some College, 40.00%

Chart Total N: 5

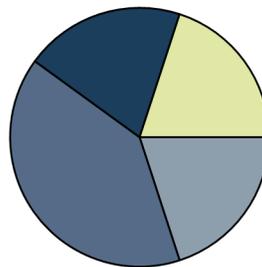
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

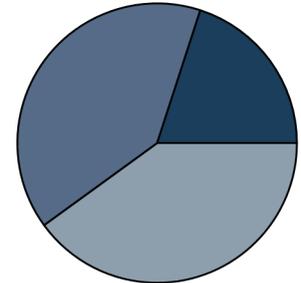
Tobacco Users By Age



18 - 24, 20.00%
25 - 34, 40.00%
45 - 54, 20.00%
55 - 64, 20.00%

Chart Total N: 5

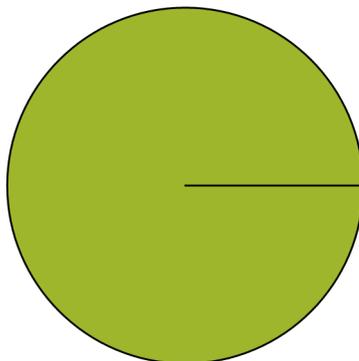
Tobacco Users By Health Plan



Medicaid, 40.00%
Medicare, 40.00%
Commercially Insured, 20.00%

Chart Total N: 5

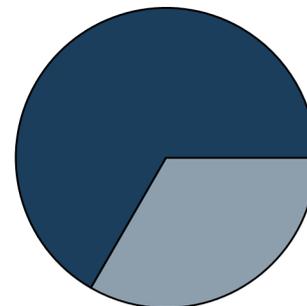
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



CAD, 33.33%
None, 66.67%

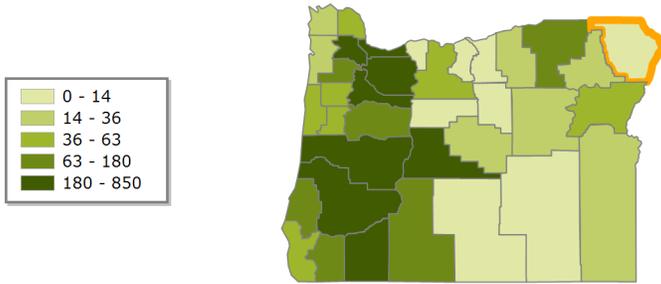
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

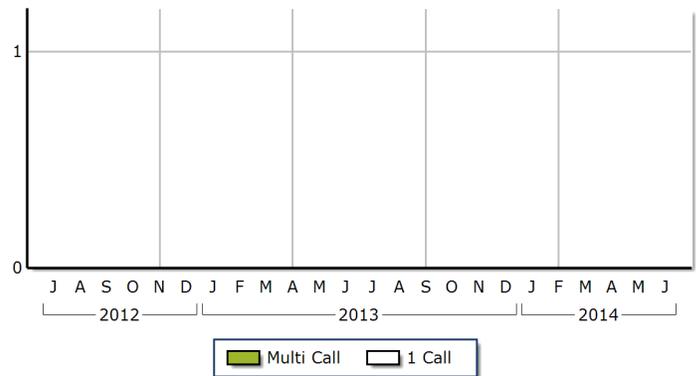
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

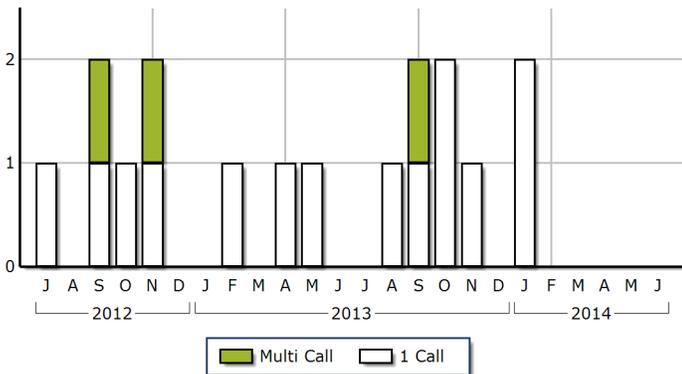


County Population	Prevalence	Tobacco Users
Adult	5,799	17.9 %
		1,038 ⁴
		County
Tobacco Users - Last Full Month		-
Tobacco Users YTD		8
Unique Tobacco Users YTD		6
Target Reach		2.0 %
Reach YTD		0.77 %
Reach - NAQC		0.58 %
Annualized Reach		1.03 %
Annualized Reach - NAQC		0.77 %
Unique Individual Reach		0.58 %

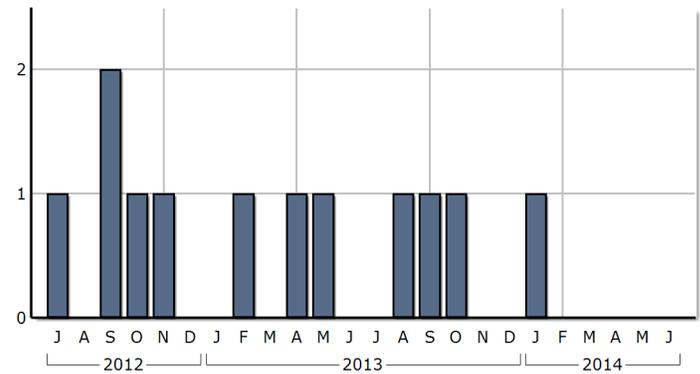
Fax Referral



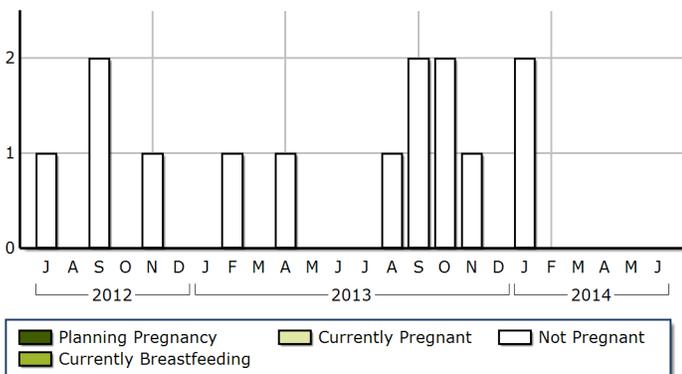
Tobacco User Enrollments By Program Type



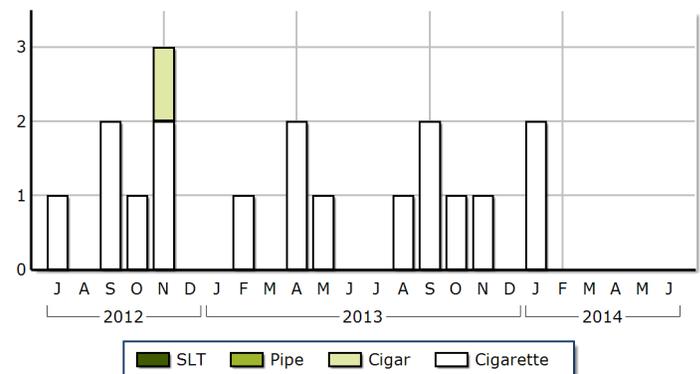
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



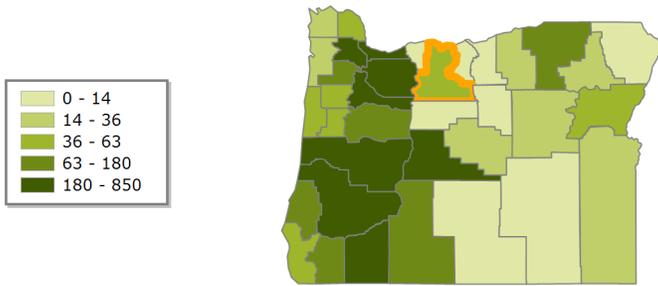
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

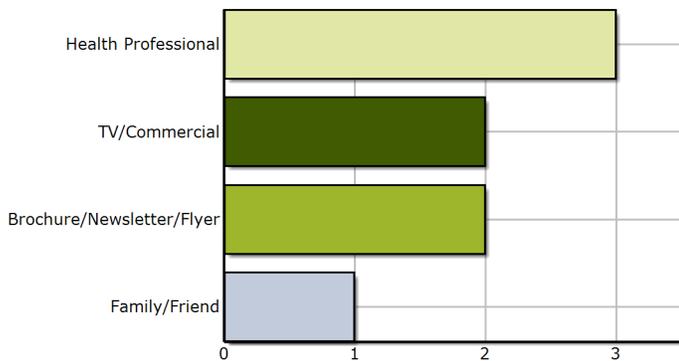
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

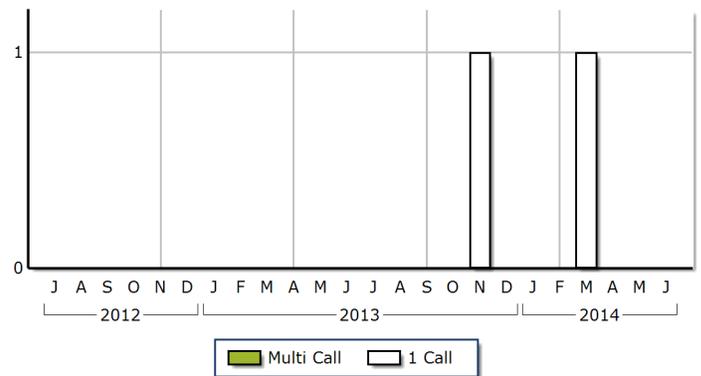


County Population	Prevalence	Tobacco Users
Adult	18,454	22.1 %
		4,078 ⁴
		County
Tobacco Users - Last Full Month		11
Tobacco Users YTD		47
Unique Tobacco Users YTD	3	34
Target Reach		2.0 %
Reach YTD	1	1.15 %
Reach - NAQC	2	0.76 %
Annualized Reach	1	1.54 %
Annualized Reach - NAQC	2	1.01 %
Unique Individual Reach	3	0.83 %

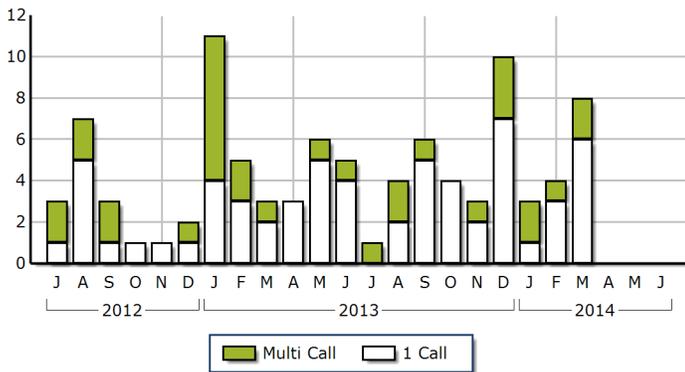
How Heard About



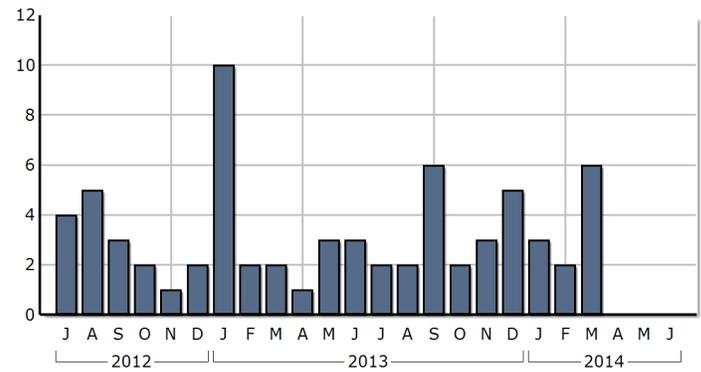
Fax Referral



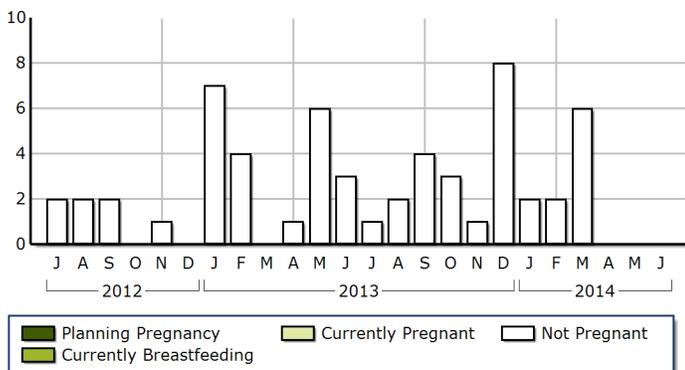
Tobacco User Enrollments By Program Type



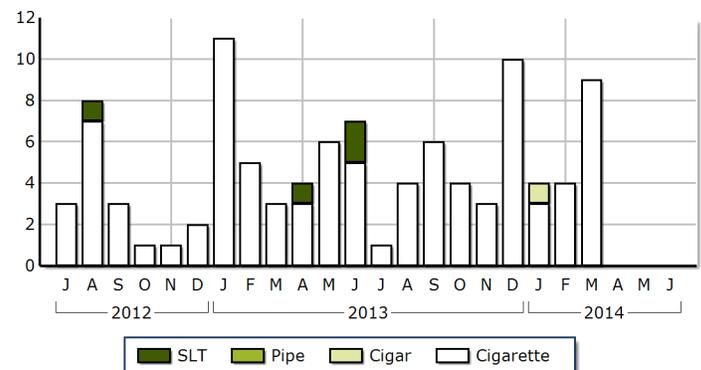
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

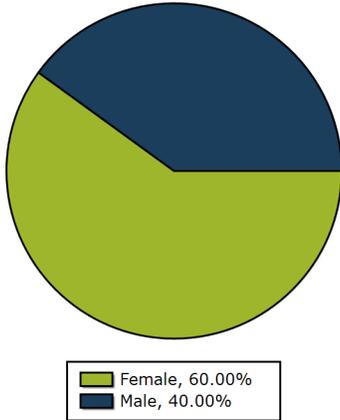


Chart Total N: 10

Tobacco Users By Language

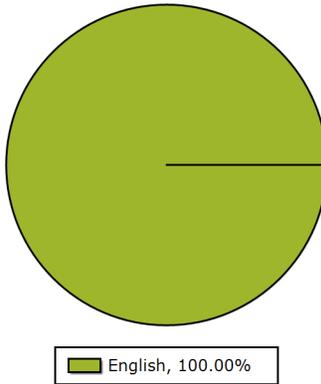


Chart Total N: 10

Tobacco Users By Education

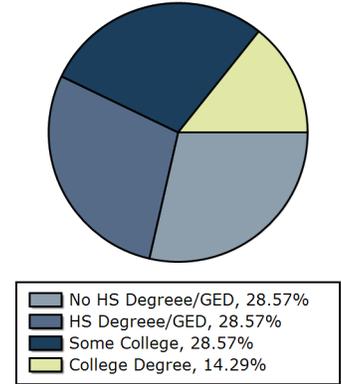


Chart Total N: 7

Tobacco Users By Race

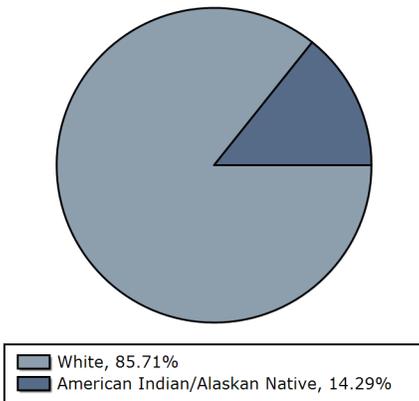


Chart Total N: 7

Tobacco Users By Age

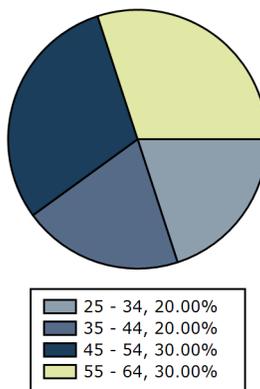


Chart Total N: 10

Tobacco Users By Health Plan

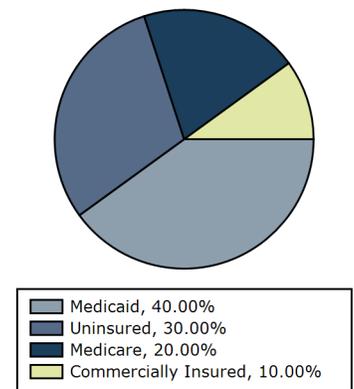


Chart Total N: 10

Tobacco Users By Ethnicity

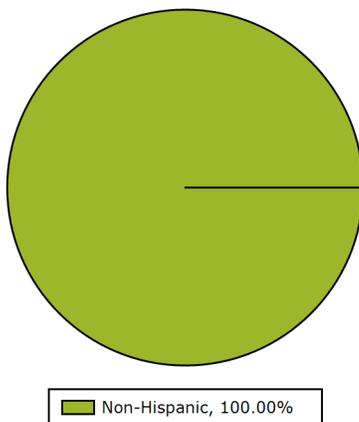


Chart Total N: 7

Tobacco Users By Chronic Condition

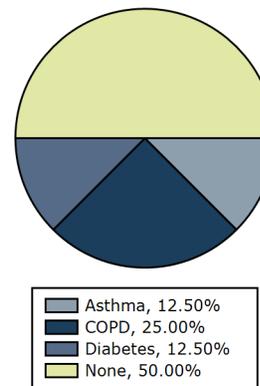
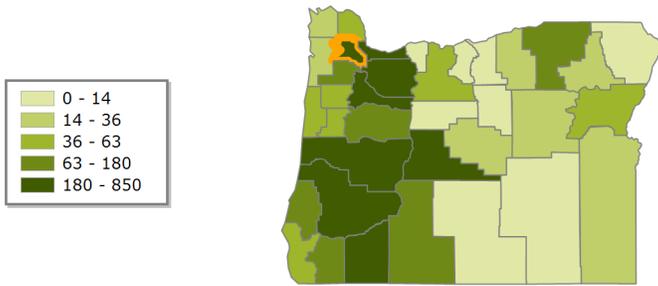


Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

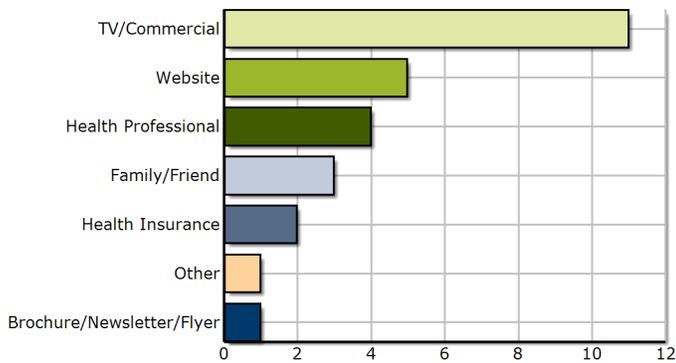
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

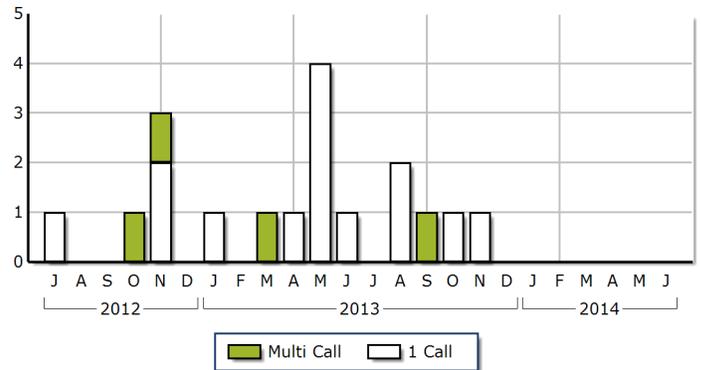


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		48
Tobacco Users YTD		319
Unique Tobacco Users YTD		3 182
Target Reach		2.0 %
Reach YTD		1 0.64 %
Reach - NAQC		2 0.39 %
Annualized Reach		1 0.85 %
Annualized Reach - NAQC		2 0.51 %
Unique Individual Reach		3 0.36 %
		State
Tobacco Users - Last Full Month		910
Tobacco Users YTD		6,898
Unique Tobacco Users YTD		4,409
Target Reach		2.0 %
Reach YTD		1 1.37 %
Reach - NAQC		2 0.59 %
Annualized Reach		1 1.82 %
Annualized Reach - NAQC		2 0.78 %
Unique Individual Reach		3 0.87 %

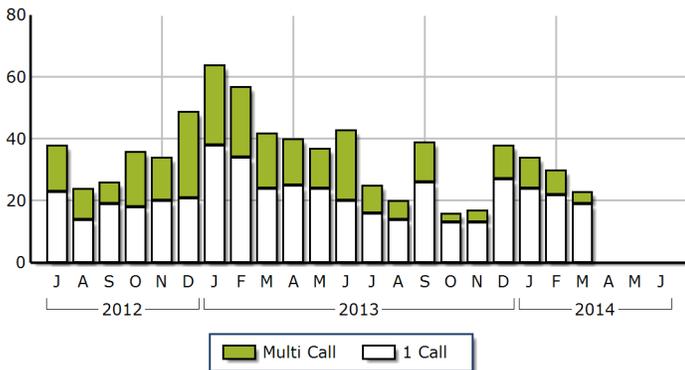
How Heard About



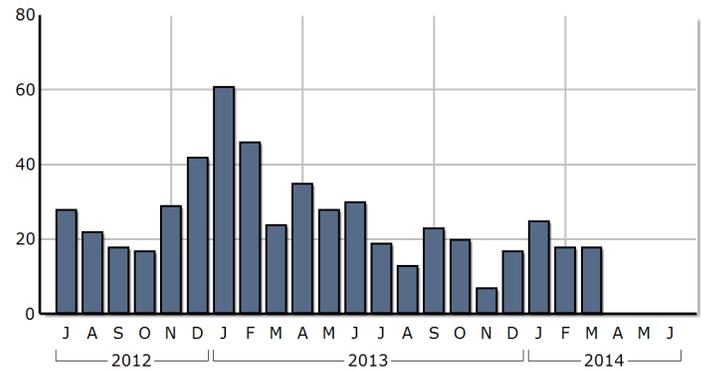
Fax Referral



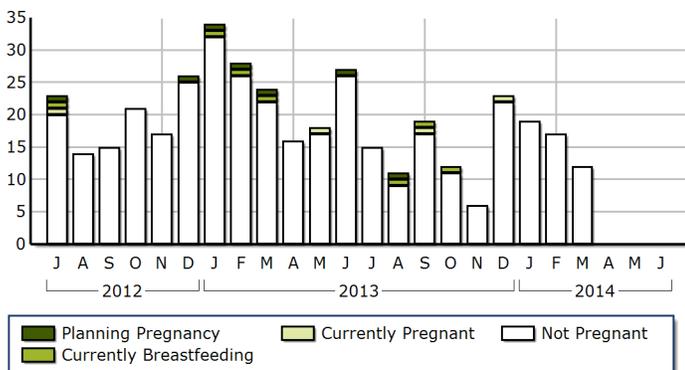
Tobacco User Enrollments By Program Type



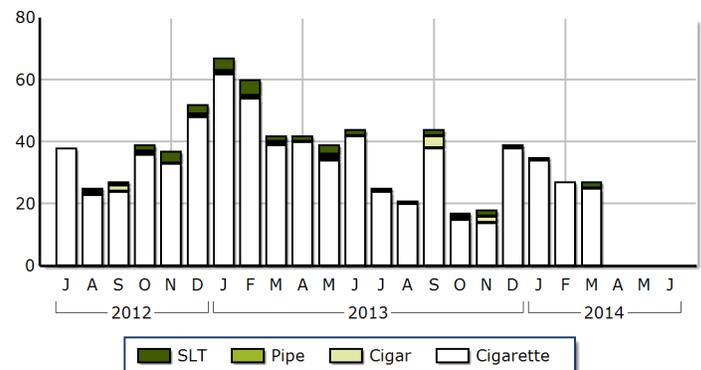
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

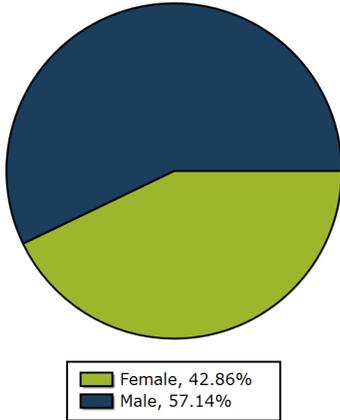


Chart Total N: 28

Tobacco Users By Language

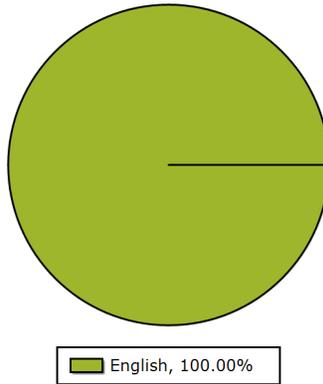


Chart Total N: 28

Tobacco Users By Education

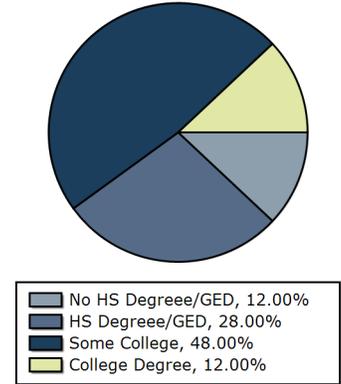


Chart Total N: 25

Tobacco Users By Race

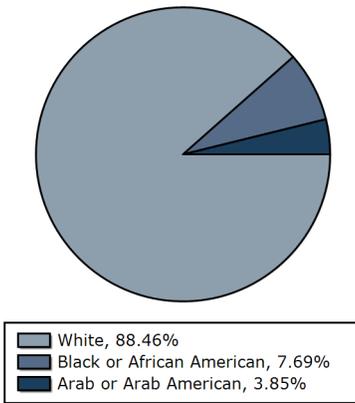


Chart Total N: 26

Tobacco Users By Age

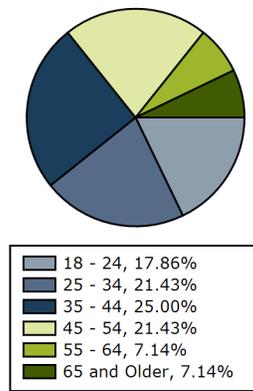


Chart Total N: 28

Tobacco Users By Health Plan

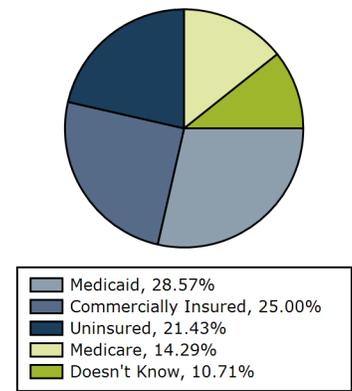


Chart Total N: 28

Tobacco Users By Ethnicity

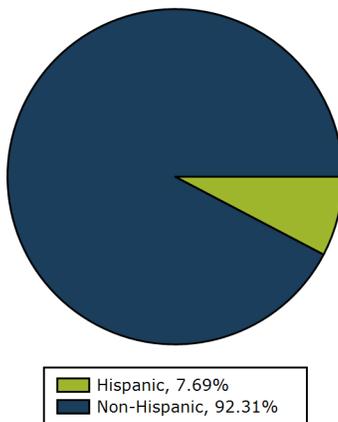


Chart Total N: 26

Tobacco Users By Chronic Condition

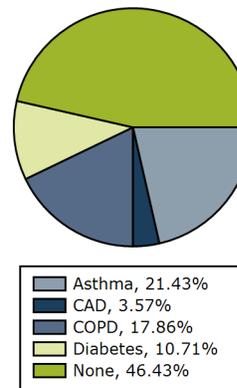


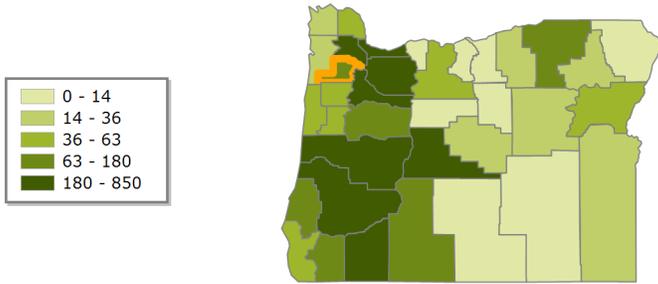
Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

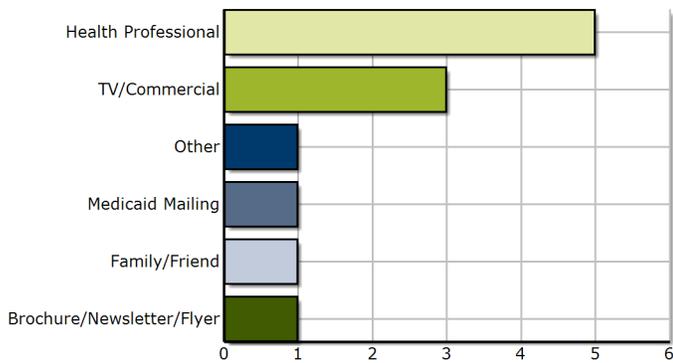
From 3/1/2014 through 3/31/2014

State Tobacco Users Served Contract YTD (Adults)

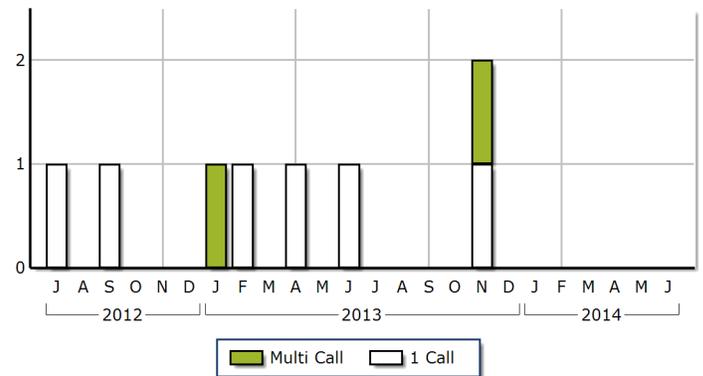


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	⁴
			County	State
Tobacco Users - Last Full Month			14	910
Tobacco Users YTD			86	6,898
Unique Tobacco Users YTD			3	4,409
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.64 %
Reach - NAQC			2	0.49 %
Annualized Reach			1	0.86 %
Annualized Reach - NAQC			2	0.66 %
Unique Individual Reach			3	0.46 %

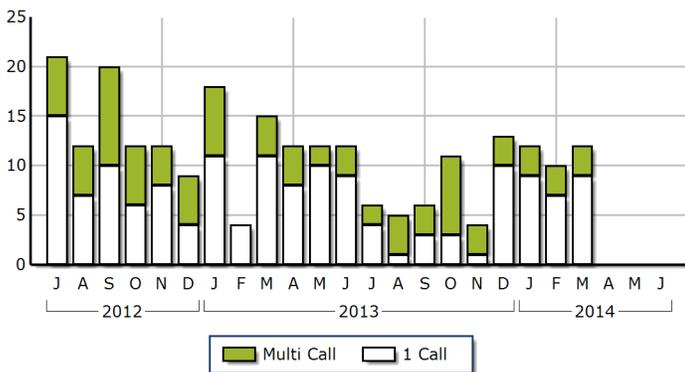
How Heard About



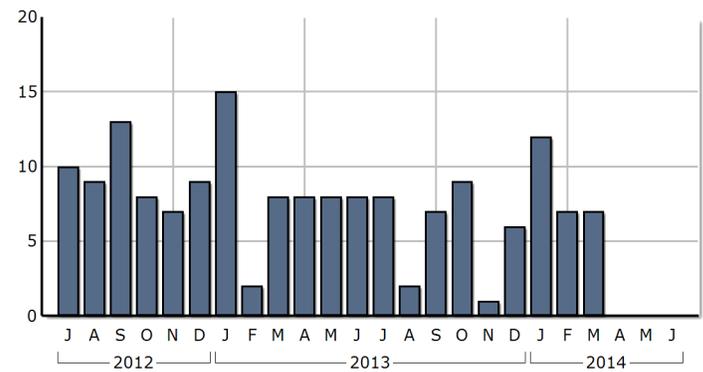
Fax Referral



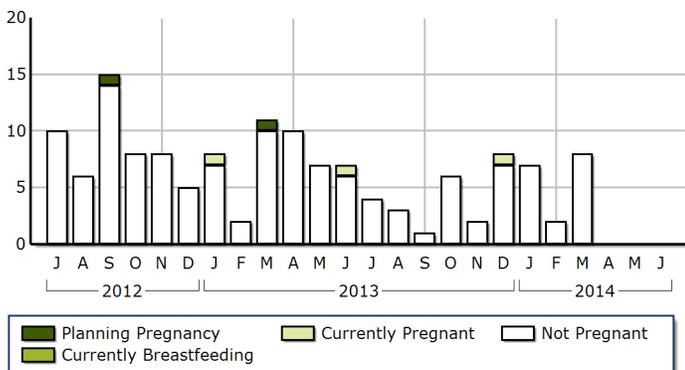
Tobacco User Enrollments By Program Type



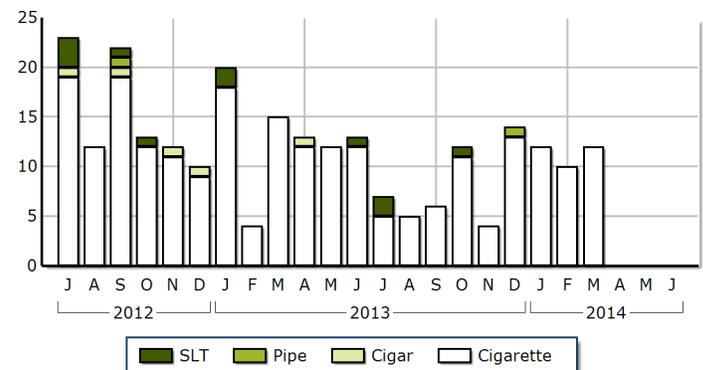
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

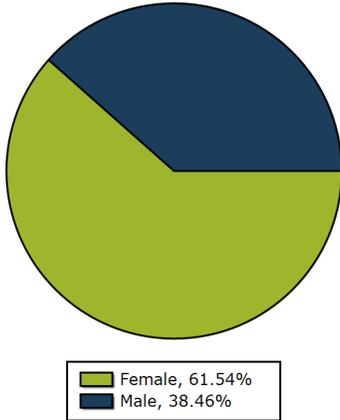


Chart Total N: 13

Tobacco Users By Language

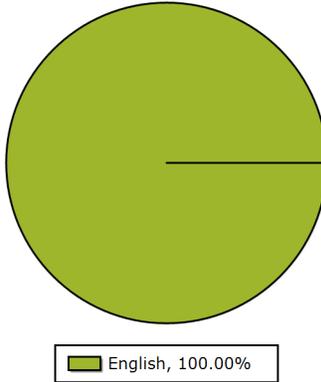


Chart Total N: 13

Tobacco Users By Education

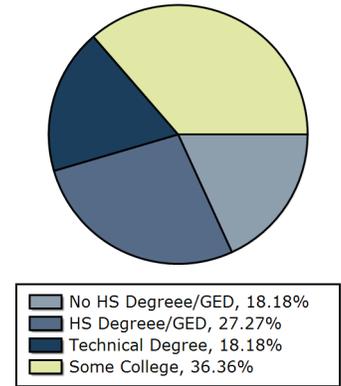


Chart Total N: 11

Tobacco Users By Race

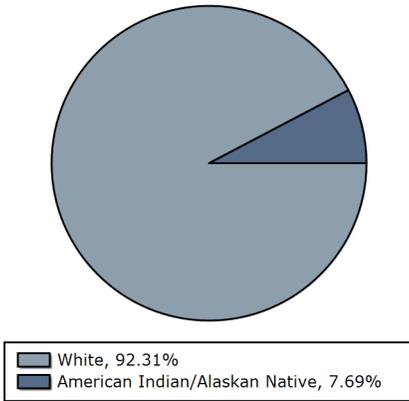


Chart Total N: 13

Tobacco Users By Age

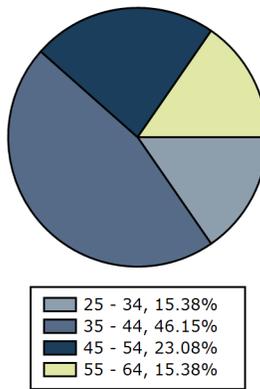


Chart Total N: 13

Tobacco Users By Health Plan

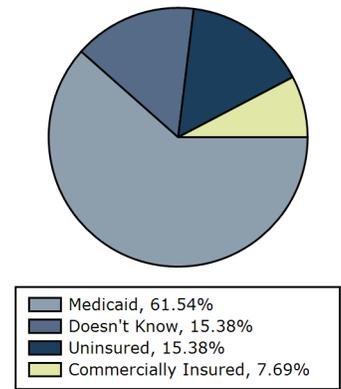


Chart Total N: 13

Tobacco Users By Ethnicity

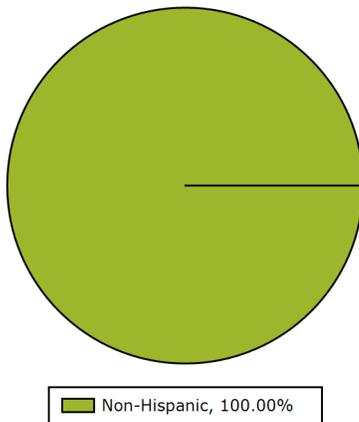


Chart Total N: 13

Tobacco Users By Chronic Condition

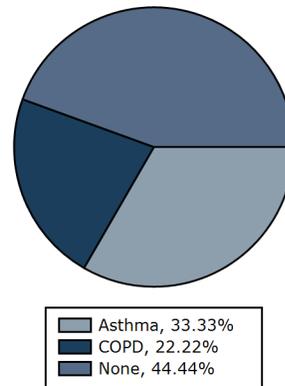


Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.