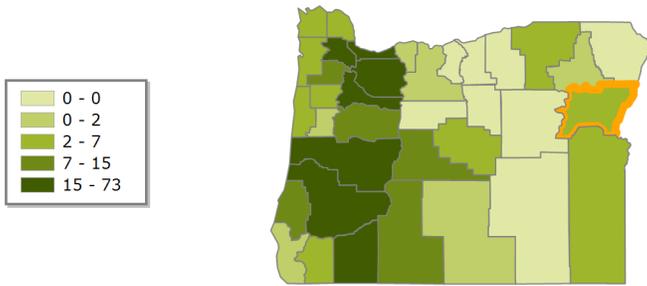
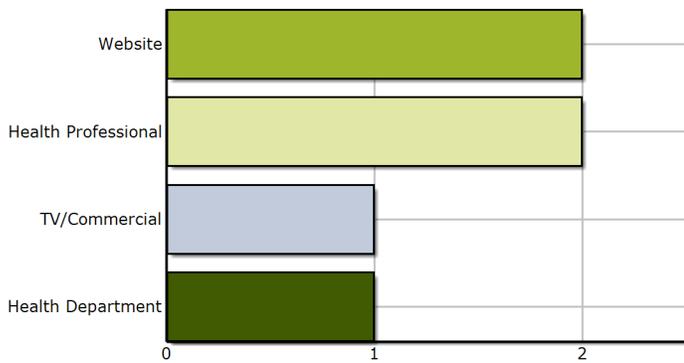


State Tobacco Users Served Contract YTD (Adults)

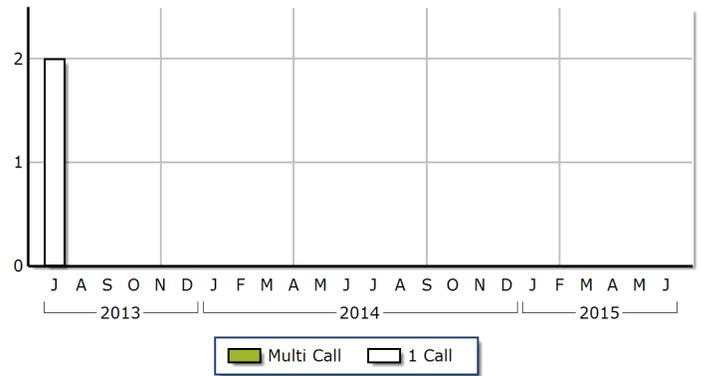


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			7	833
Tobacco Users YTD			7	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.26 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	3.17 %
Annualized Reach - NAQC			2	3.62 %
Unique Individual Reach			3	0.08 %

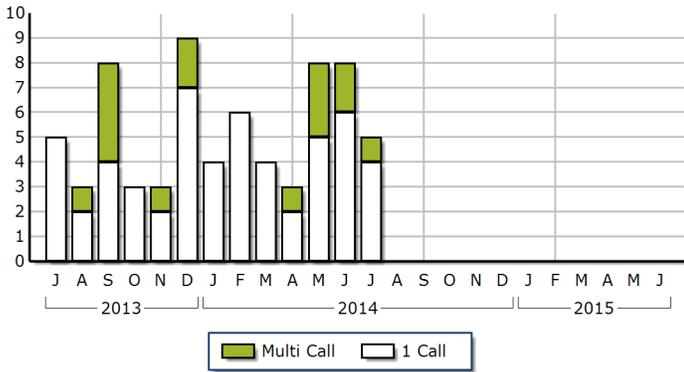
How Heard About



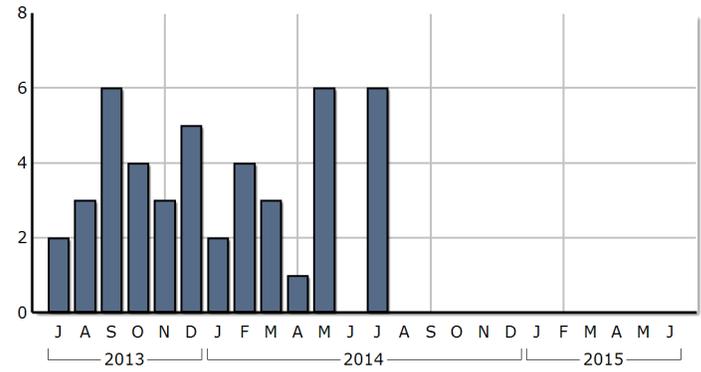
Fax Referral



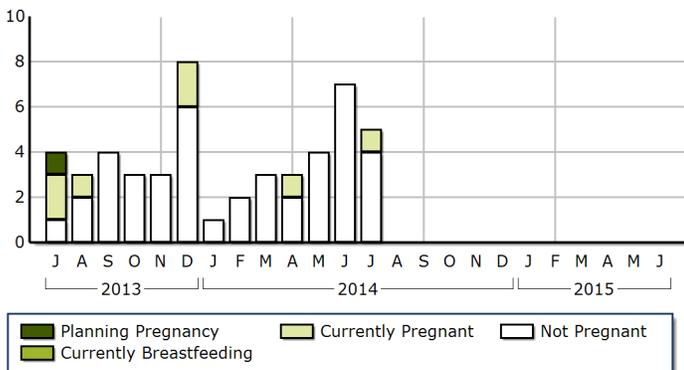
Tobacco User Enrollments By Program Type



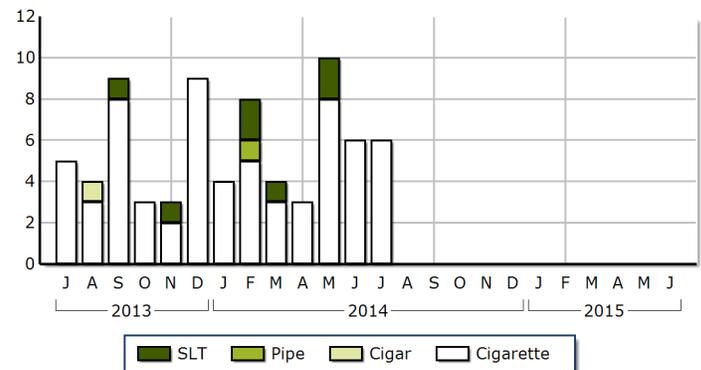
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

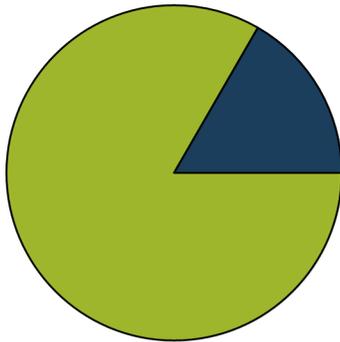


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

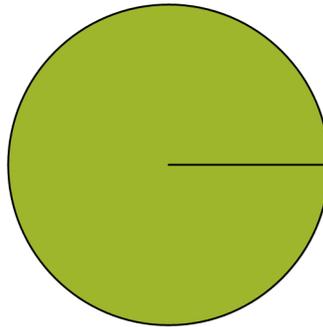
Tobacco Users By Gender



Female, 83.33%
Male, 16.67%

Chart Total N: 6

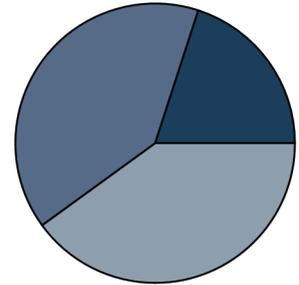
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

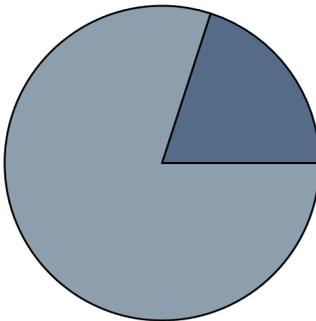
Tobacco Users By Education



No HS Degreee/GED, 40.00%
HS Degreee/GED, 40.00%
Some College, 20.00%

Chart Total N: 5

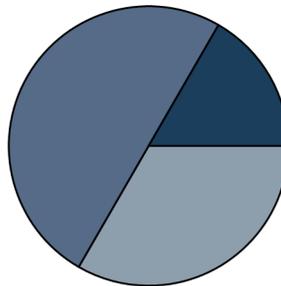
Tobacco Users By Race



White, 80.00%
Asian, 20.00%

Chart Total N: 5

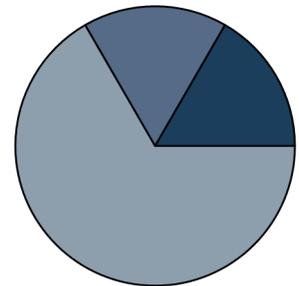
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 50.00%
45 - 54, 16.67%

Chart Total N: 6

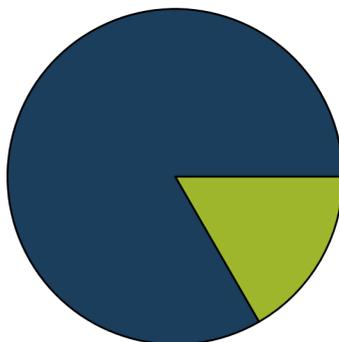
Tobacco Users By Health Plan



Medicaid, 66.67%
Commercially Insured, 16.67%
Uninsured, 16.67%

Chart Total N: 6

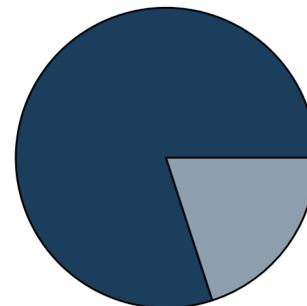
Tobacco Users By Ethnicity



Hispanic, 16.67%
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 20.00%
None, 80.00%

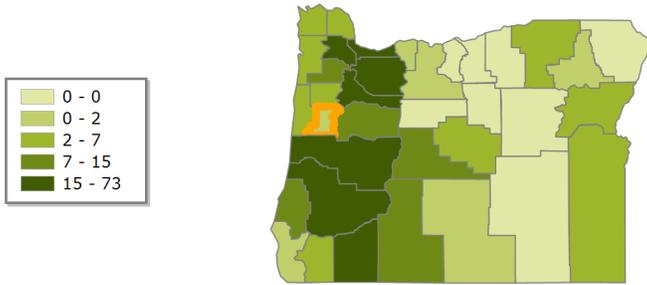
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

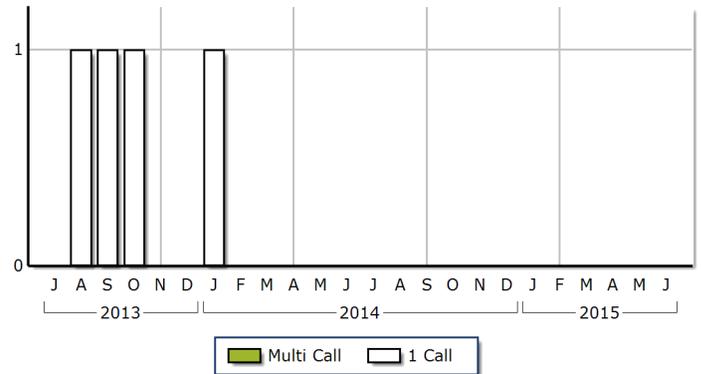


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			1	833
Tobacco Users YTD			1	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.01 %
Reach - NAQC			2	0.01 %
Annualized Reach			1	0.16 %
Annualized Reach - NAQC			2	0.16 %
Unique Individual Reach			3	0.01 %

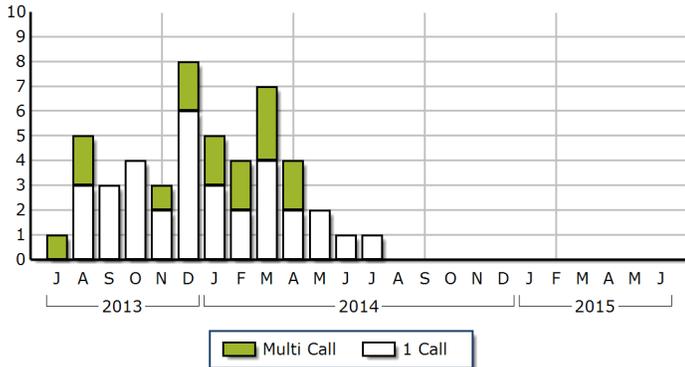
How Heard About



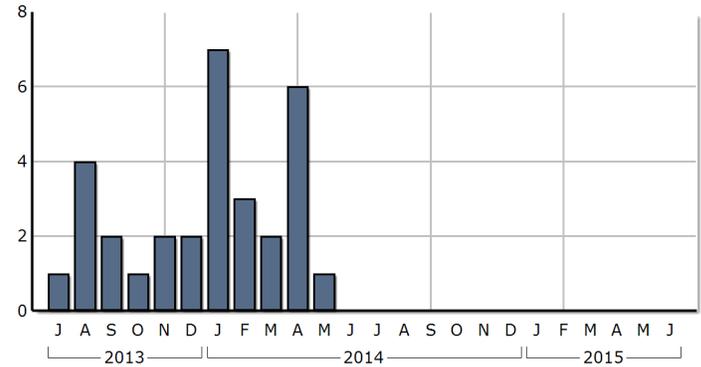
Fax Referral



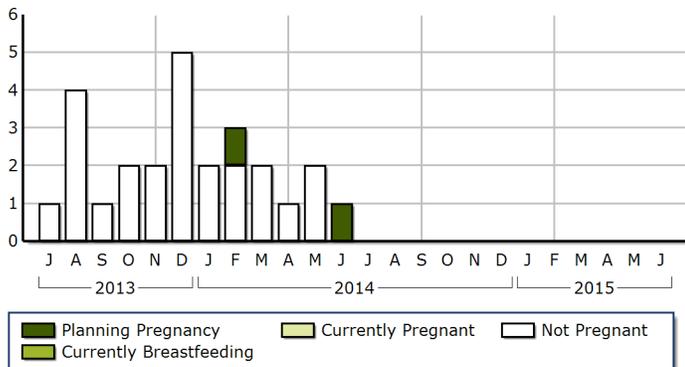
Tobacco User Enrollments By Program Type



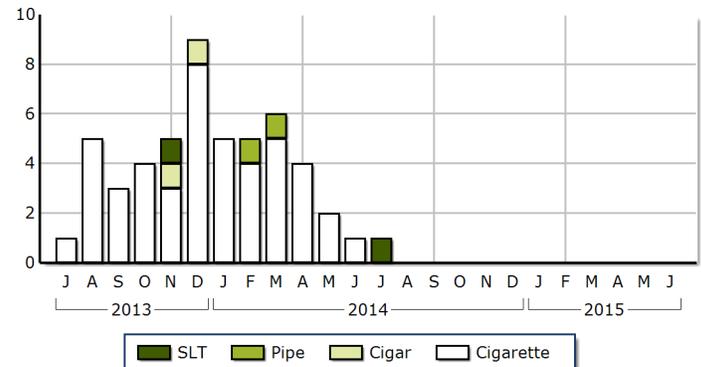
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

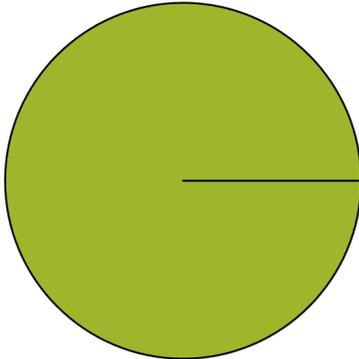


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

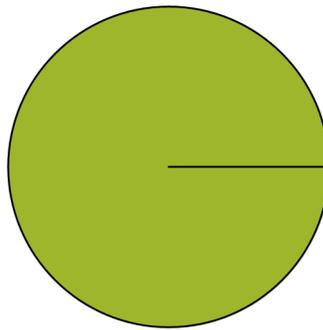
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

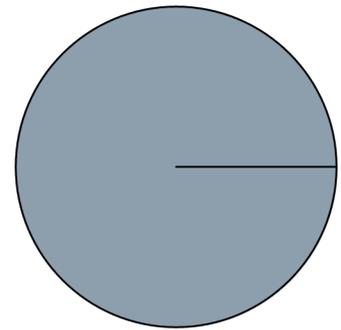
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

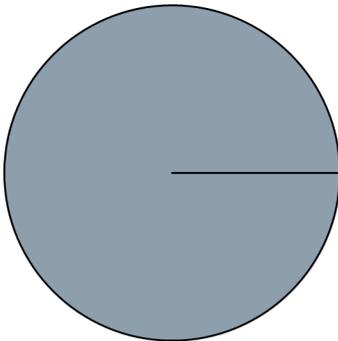
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

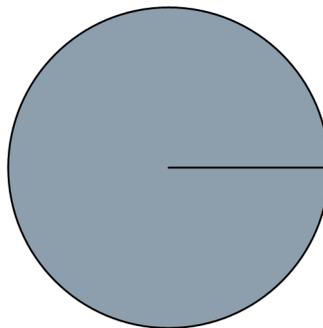
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

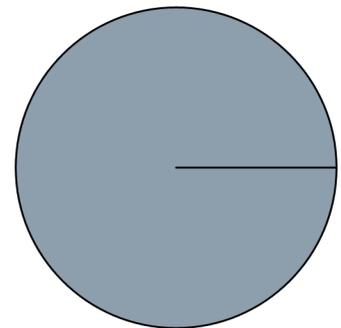
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

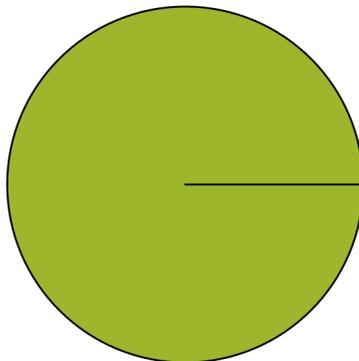
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

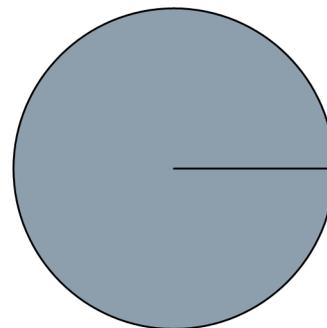
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

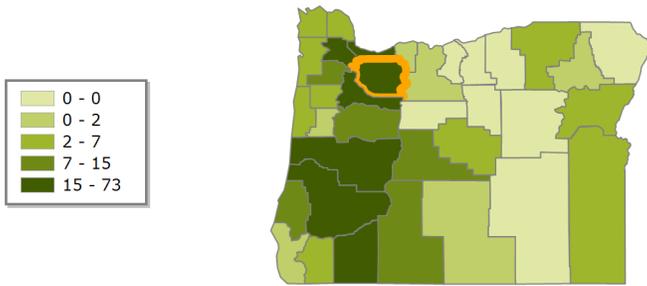
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

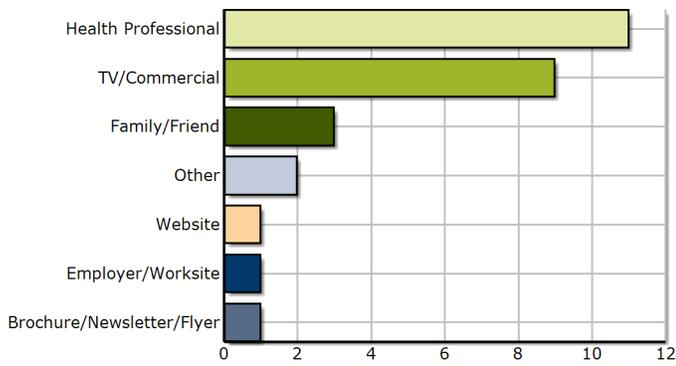
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

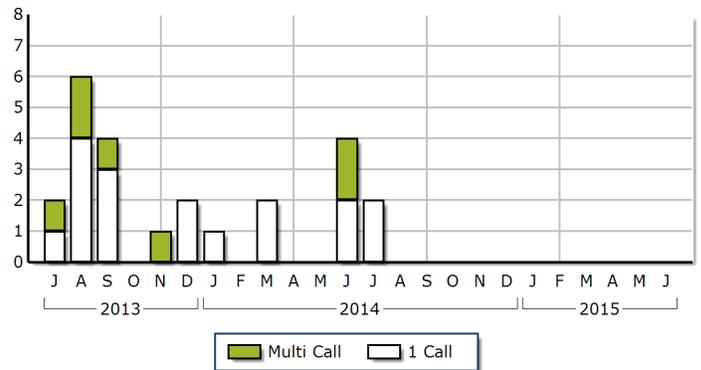


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			44	833
Tobacco Users YTD			44	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.10 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	1.18 %
Annualized Reach - NAQC			2	0.70 %
Unique Individual Reach			3	0.05 %

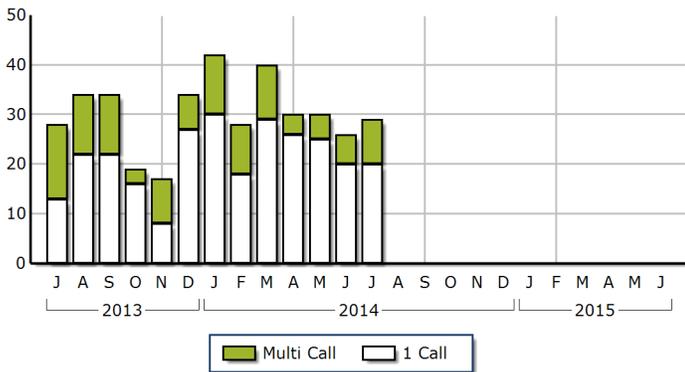
How Heard About



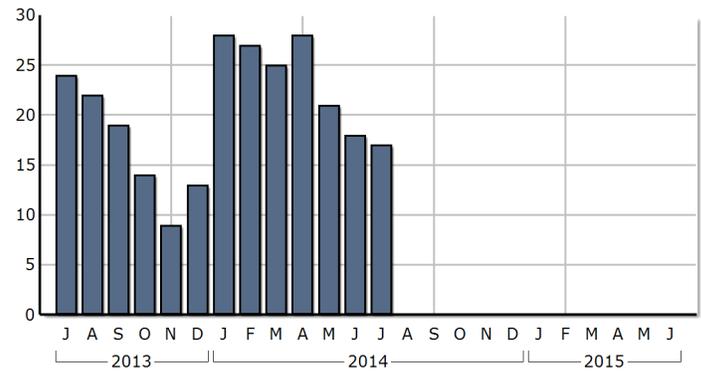
Fax Referral



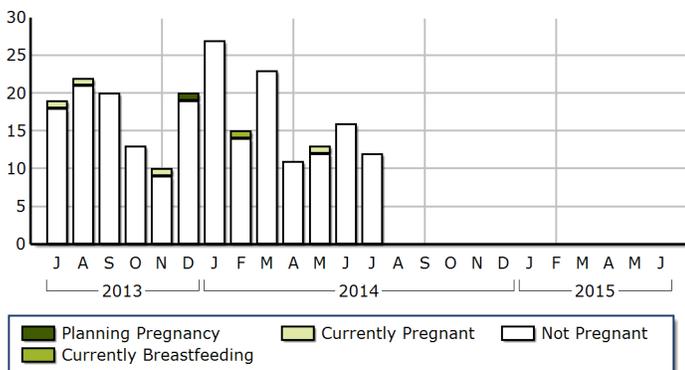
Tobacco User Enrollments By Program Type



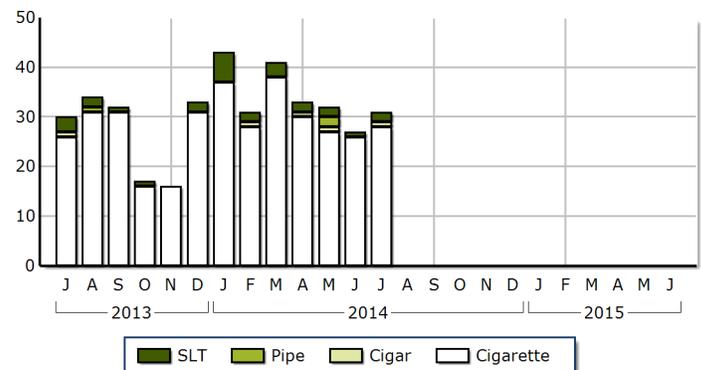
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

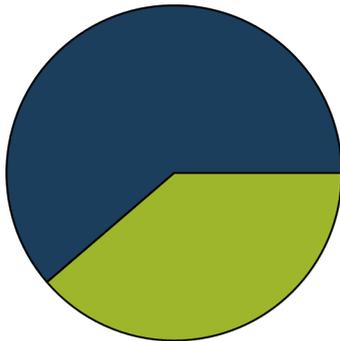


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

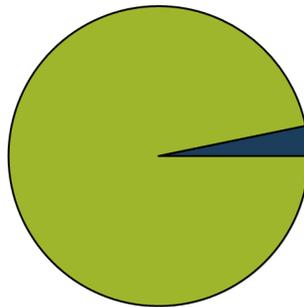
Tobacco Users By Gender



Female, 38.71%
Male, 61.29%

Chart Total N: 31

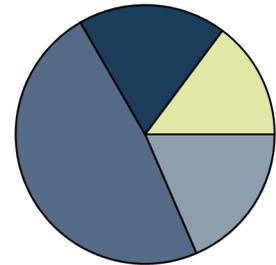
Tobacco Users By Language



English, 96.77%
Spanish, 3.23%

Chart Total N: 31

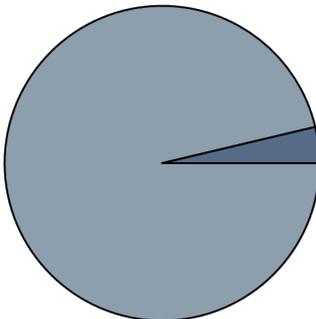
Tobacco Users By Education



No HS Degreee/GED, 18.52%
HS Degreee/GED, 48.15%
Some College, 18.52%
College Degree, 14.81%

Chart Total N: 27

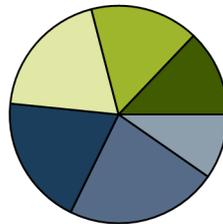
Tobacco Users By Race



White, 96.30%
Asian, 3.70%

Chart Total N: 27

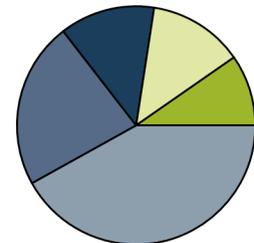
Tobacco Users By Age



18 - 24, 9.68%
25 - 34, 22.58%
35 - 44, 19.35%
45 - 54, 19.35%
55 - 64, 16.13%
65 and Older, 12.90%

Chart Total N: 31

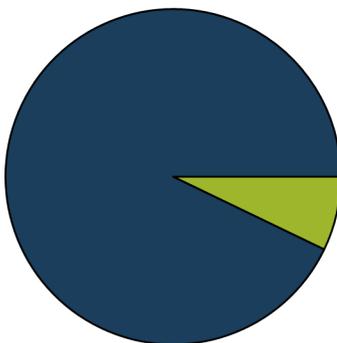
Tobacco Users By Health Plan



Uninsured, 41.94%
Medicare, 22.58%
Commercially Insured, 12.90%
Doesn't Know, 12.90%
Medicaid, 9.68%

Chart Total N: 31

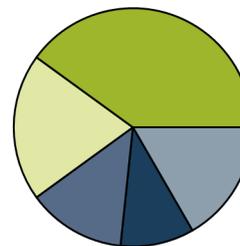
Tobacco Users By Ethnicity



Hispanic, 7.14%
Non-Hispanic, 92.86%

Chart Total N: 28

Tobacco Users By Chronic Condition



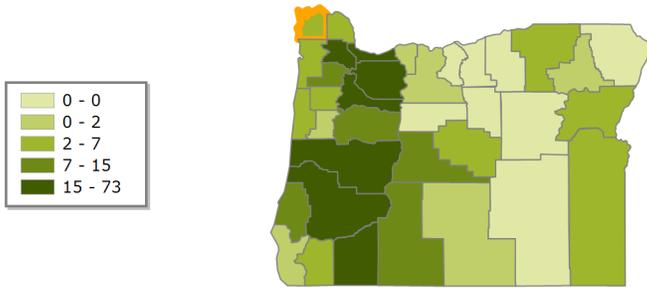
Asthma, 16.67%
CAD, 10.00%
COPD, 13.33%
Diabetes, 20.00%
None, 40.00%

Chart Total N: 30

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

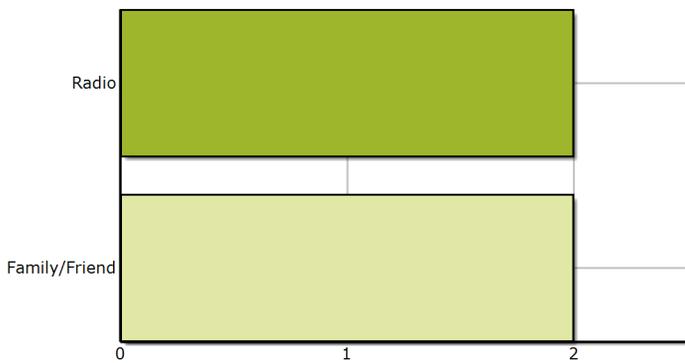
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

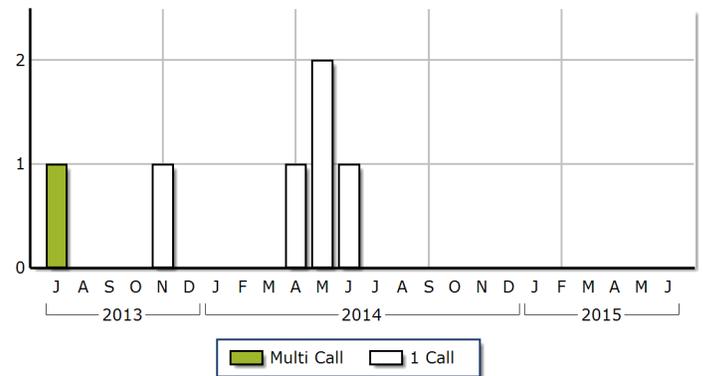


County Population	Prevalence	Tobacco Users
Adult 29,812	21.5 %	6,410 ⁴
		County State
Tobacco Users - Last Full Month	7	833
Tobacco Users YTD	7	833
Unique Tobacco Users YTD	3	4
Target Reach	2.0 %	2.0 %
Reach YTD	1	0.11 %
Reach - NAQC	2	0.06 %
Annualized Reach	1	1.31 %
Annualized Reach - NAQC	2	0.75 %
Unique Individual Reach	3	0.06 %

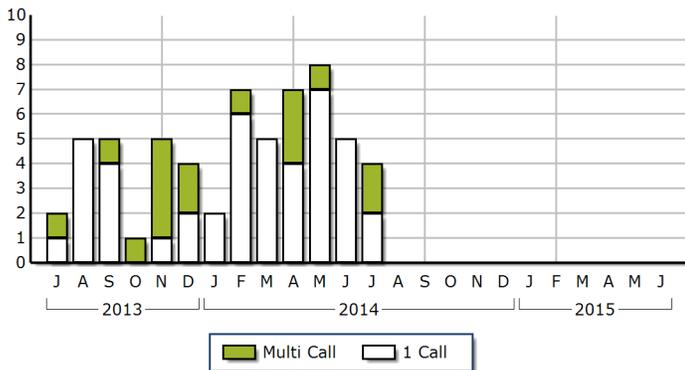
How Heard About



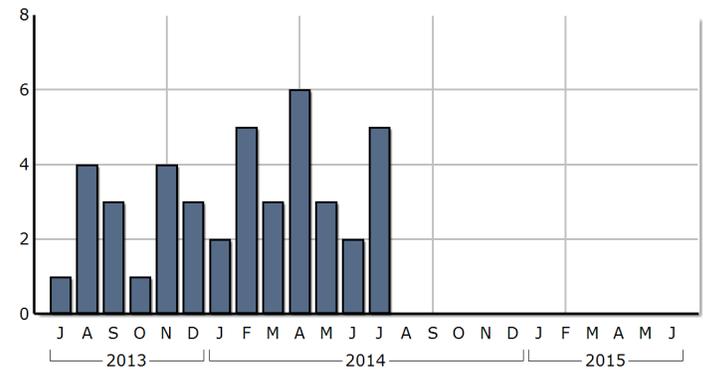
Fax Referral



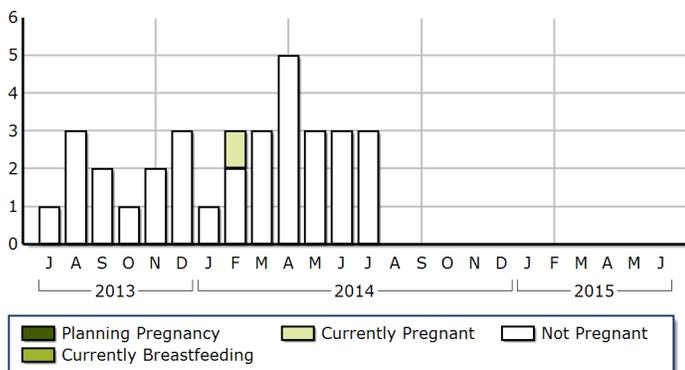
Tobacco User Enrollments By Program Type



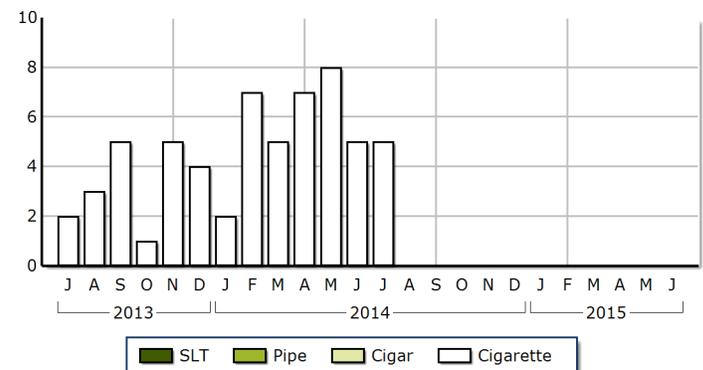
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

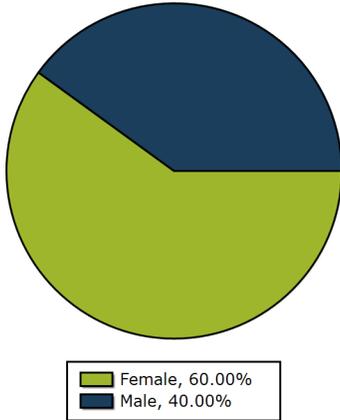


Chart Total N: 5

Tobacco Users By Language

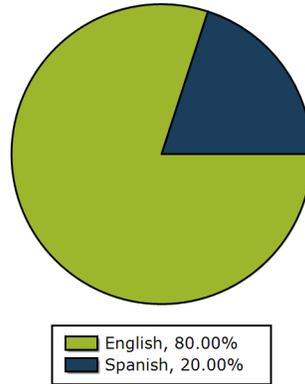


Chart Total N: 5

Tobacco Users By Education

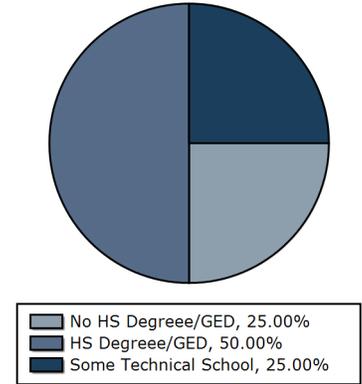


Chart Total N: 4

Tobacco Users By Race

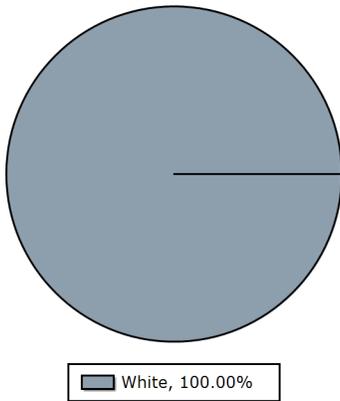


Chart Total N: 5

Tobacco Users By Age

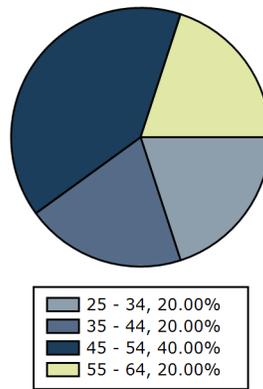


Chart Total N: 5

Tobacco Users By Health Plan

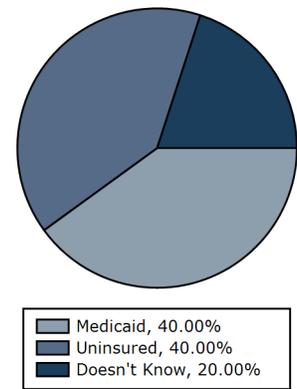


Chart Total N: 5

Tobacco Users By Ethnicity

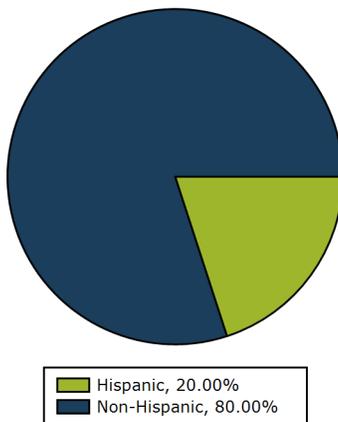


Chart Total N: 5

Tobacco Users By Chronic Condition

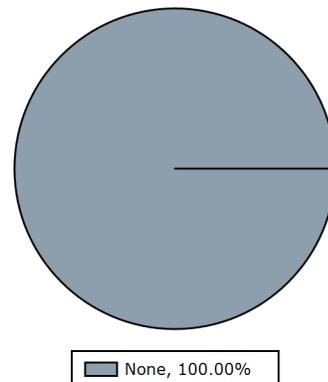


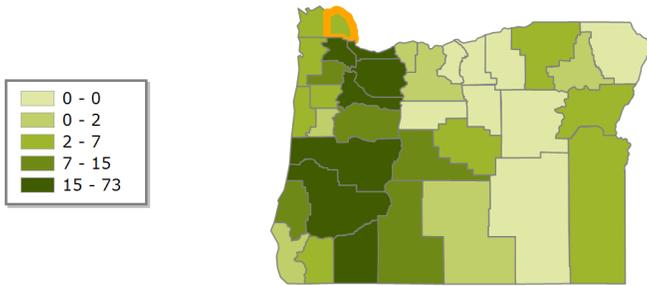
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

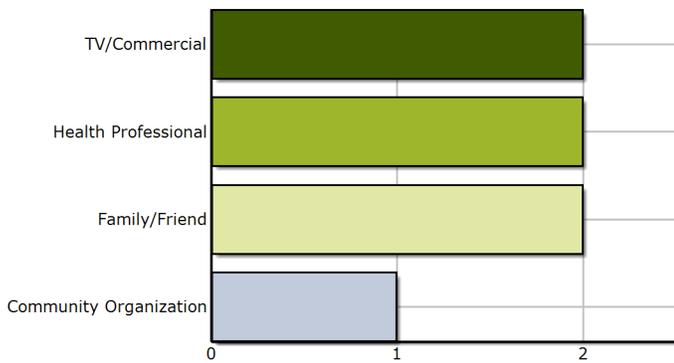
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

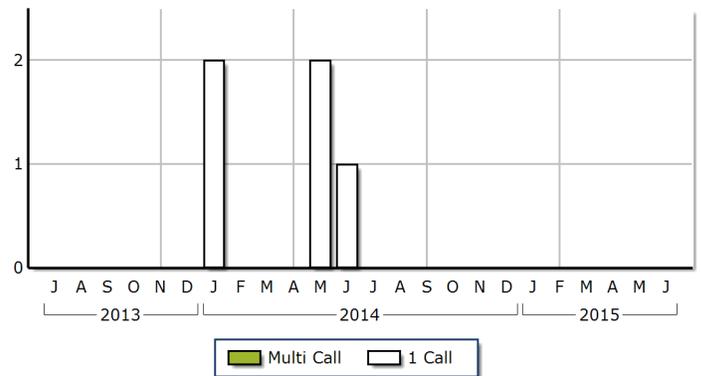


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %		6,318 ⁴
			County	State
Tobacco Users - Last Full Month			7	833
Tobacco Users YTD			7	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.11 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	1.33 %
Annualized Reach - NAQC			2	1.33 %
Unique Individual Reach			3	0.09 %

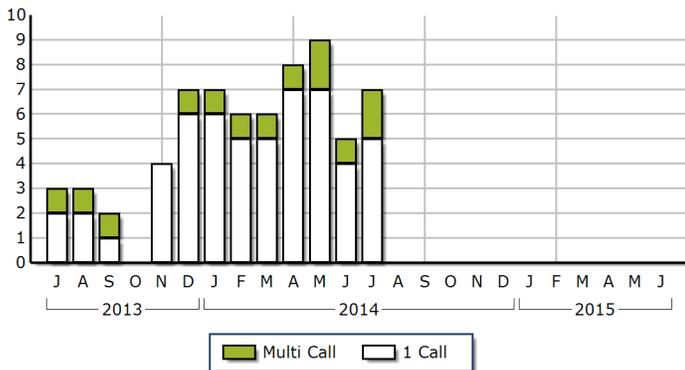
How Heard About



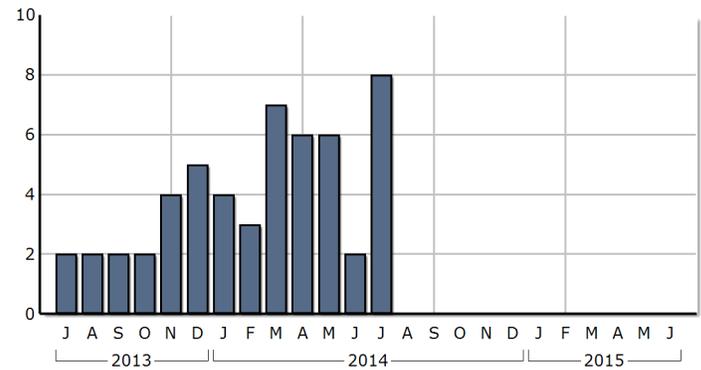
Fax Referral



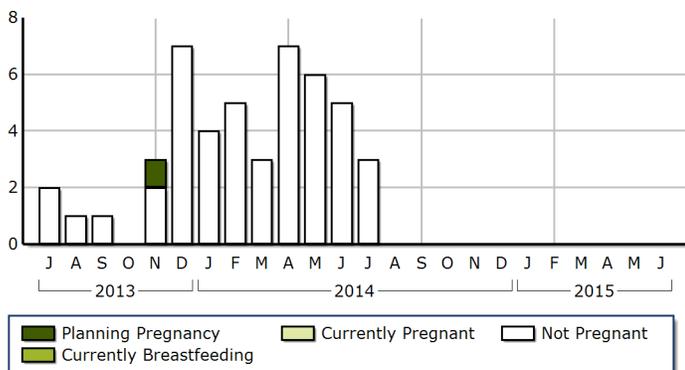
Tobacco User Enrollments By Program Type



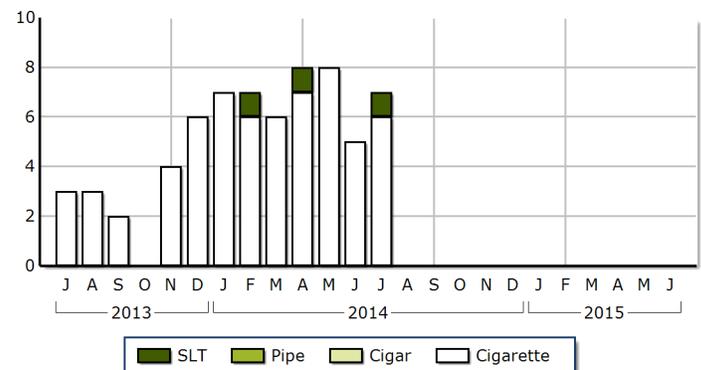
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

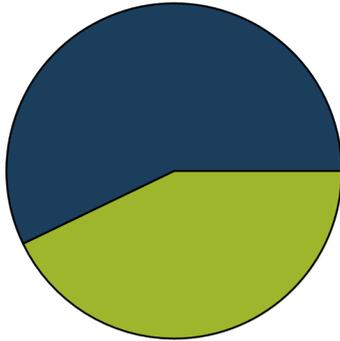


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

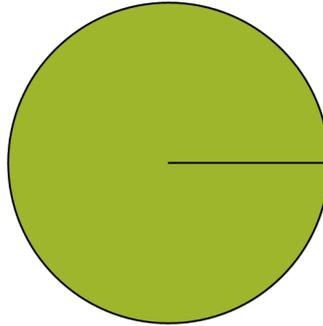
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

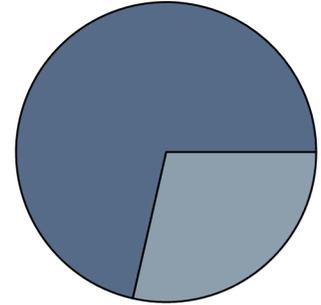
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

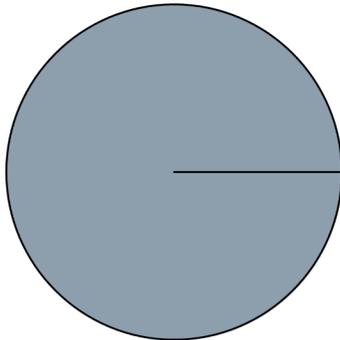
Tobacco Users By Education



No HS Degreee/GED, 28.57%
HS Degreee/GED, 71.43%

Chart Total N: 7

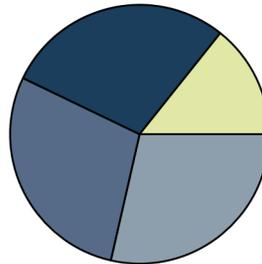
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

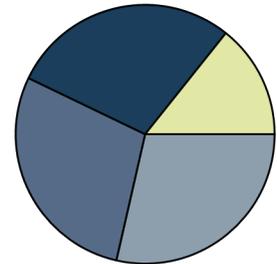
Tobacco Users By Age



18 - 24, 28.57%
25 - 34, 28.57%
55 - 64, 28.57%
65 and Older, 14.29%

Chart Total N: 7

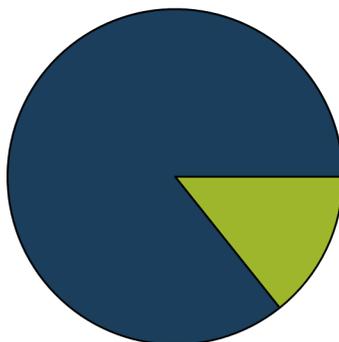
Tobacco Users By Health Plan



Medicaid, 28.57%
Medicare, 28.57%
Uninsured, 28.57%
Commercially Insured, 14.29%

Chart Total N: 7

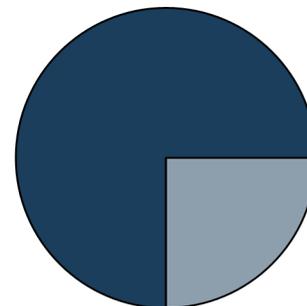
Tobacco Users By Ethnicity



Hispanic, 14.29%
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



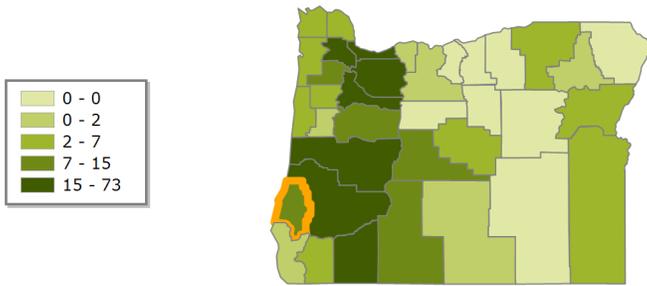
COPD, 25.00%
None, 75.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

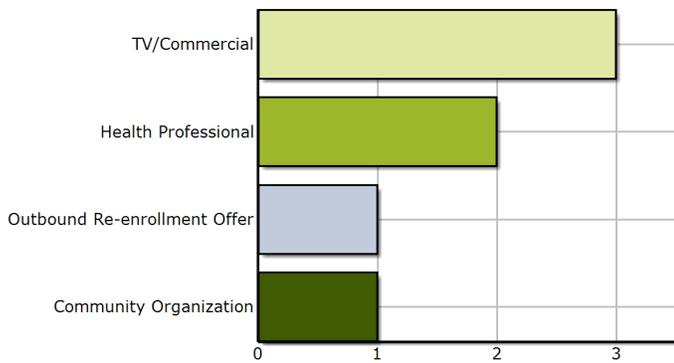
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

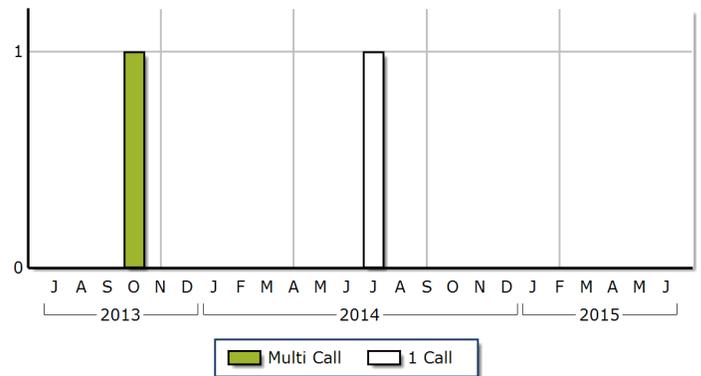


County Population	Prevalence	Tobacco Users
Adult	50,726	28.1 %
		14,254 ⁴
		County
Tobacco Users - Last Full Month		11
Tobacco Users YTD		11
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.08 %
Reach - NAQC		2 0.06 %
Annualized Reach		1 0.93 %
Annualized Reach - NAQC		2 0.67 %
Unique Individual Reach		3 0.04 %

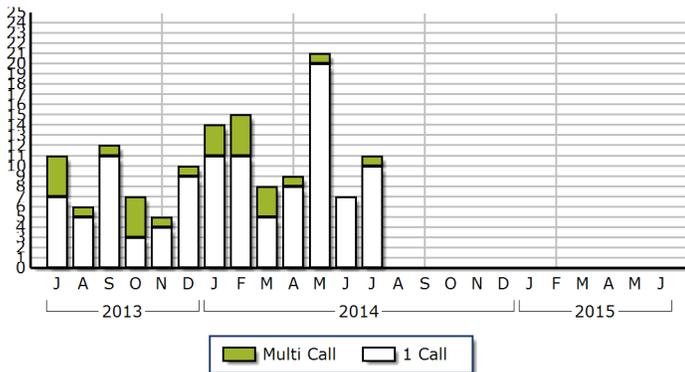
How Heard About



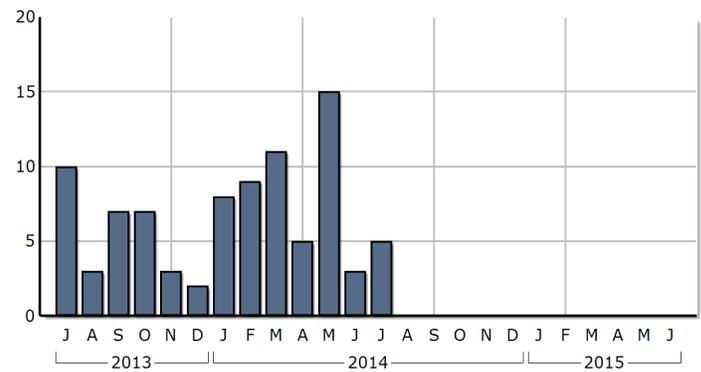
Fax Referral



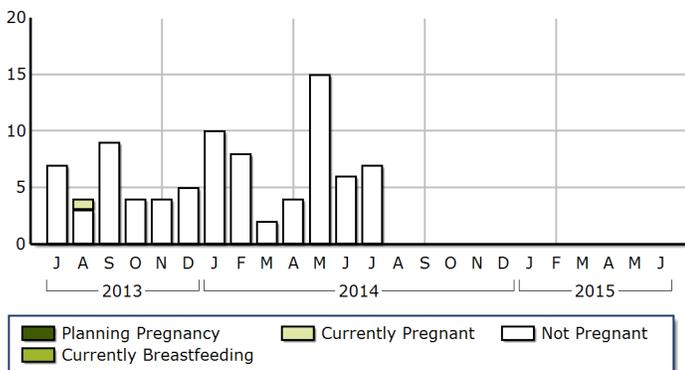
Tobacco User Enrollments By Program Type



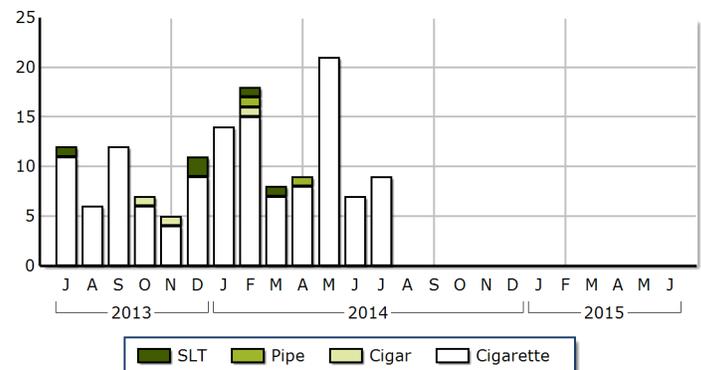
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

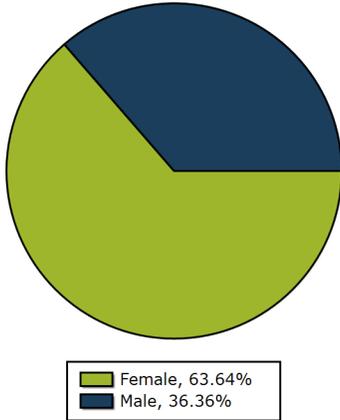


Chart Total N: 11

Tobacco Users By Language

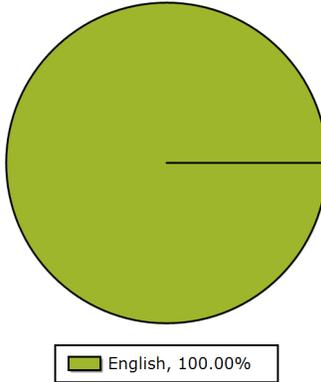


Chart Total N: 11

Tobacco Users By Education

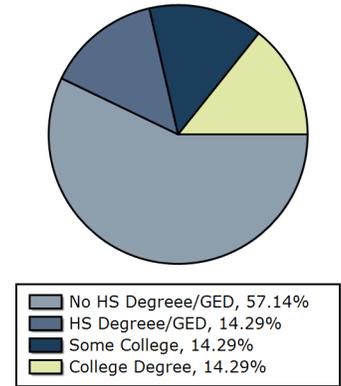


Chart Total N: 7

Tobacco Users By Race

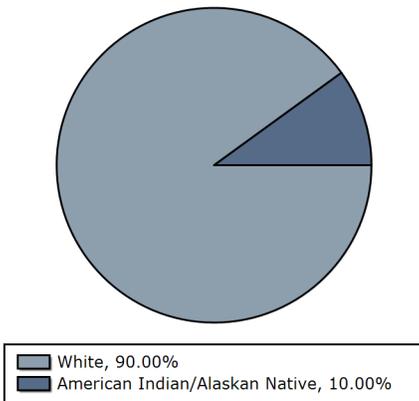


Chart Total N: 10

Tobacco Users By Age

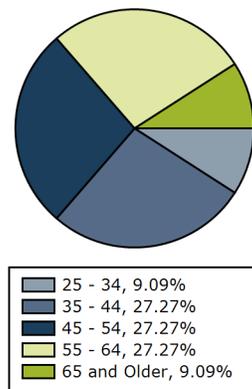


Chart Total N: 11

Tobacco Users By Health Plan

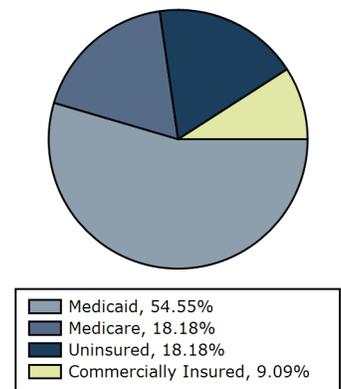


Chart Total N: 11

Tobacco Users By Ethnicity

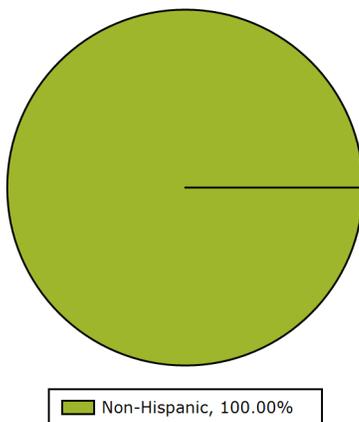


Chart Total N: 10

Tobacco Users By Chronic Condition

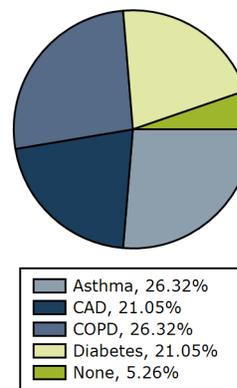
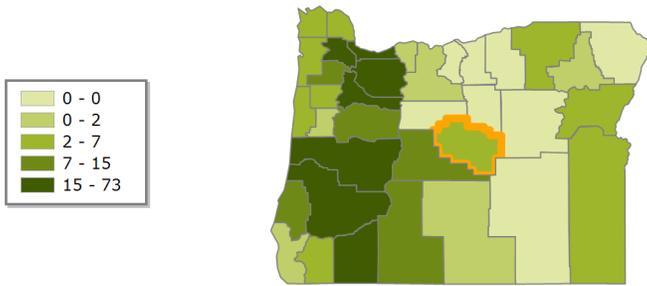


Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

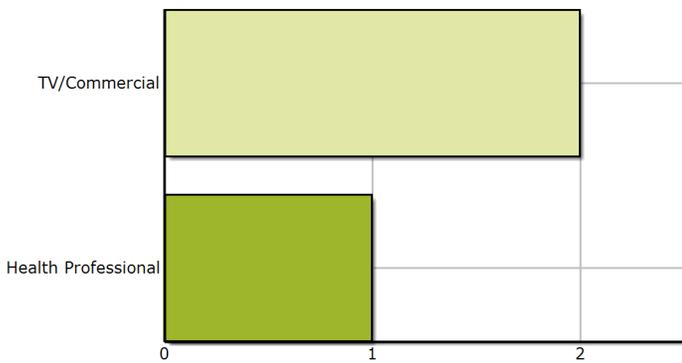
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

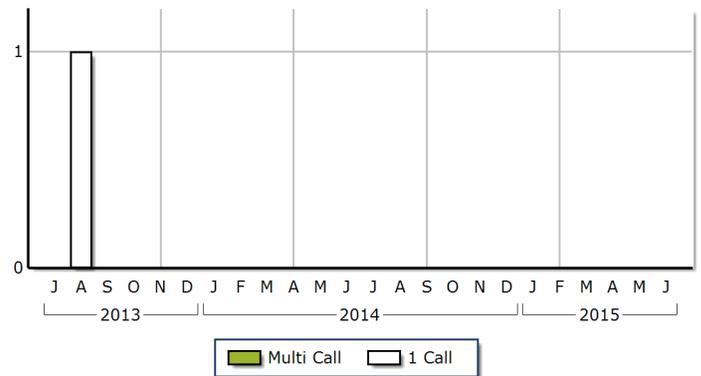


County Population	Prevalence	Tobacco Users	
Adult 20,635	23.3 %	4,808 ⁴	
		County	State
Tobacco Users - Last Full Month		3	833
Tobacco Users YTD		3	833
Unique Tobacco Users YTD		3	539
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.06 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.75 %
Annualized Reach - NAQC		2	0.50 %
Unique Individual Reach		3	0.06 %
			0.11 %

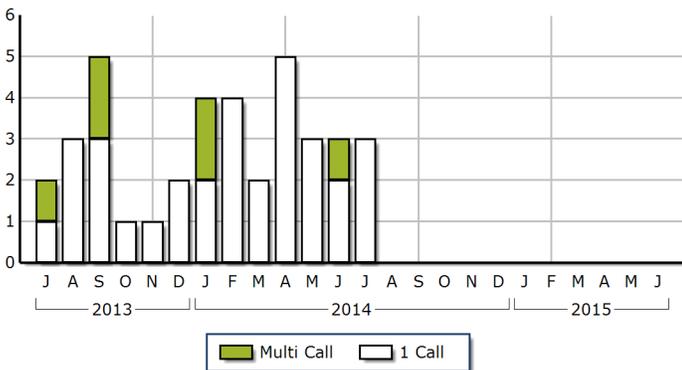
How Heard About



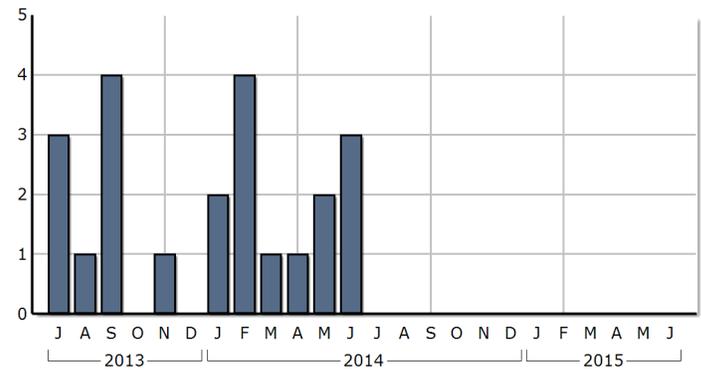
Fax Referral



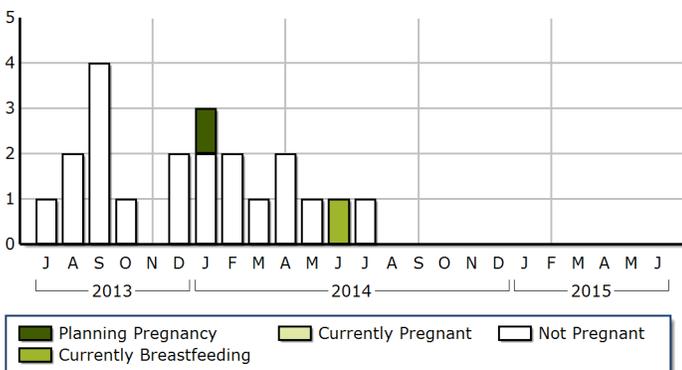
Tobacco User Enrollments By Program Type



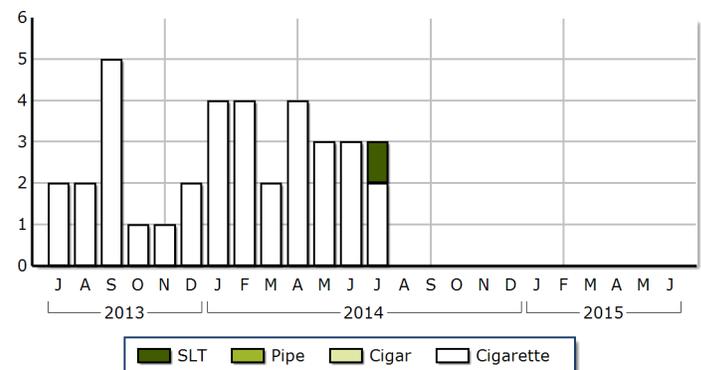
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

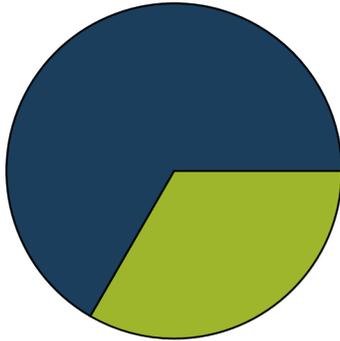


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

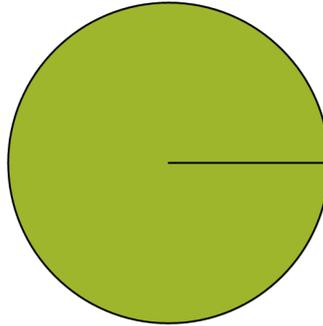
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

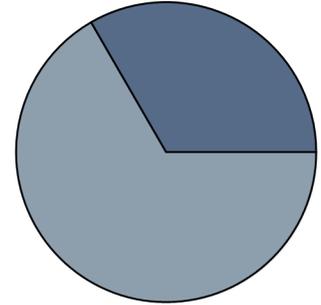
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

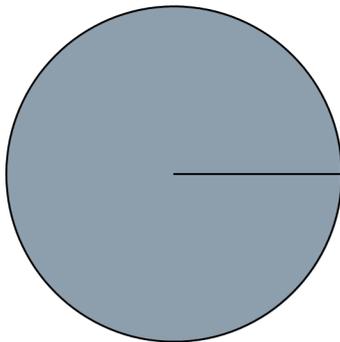
Tobacco Users By Education



HS Degree/GED, 66.67%
College Degree, 33.33%

Chart Total N: 3

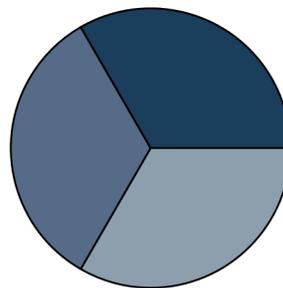
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

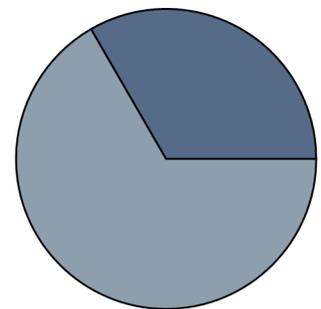
Tobacco Users By Age



45 - 54, 33.33%
55 - 64, 33.33%
65 and Older, 33.33%

Chart Total N: 3

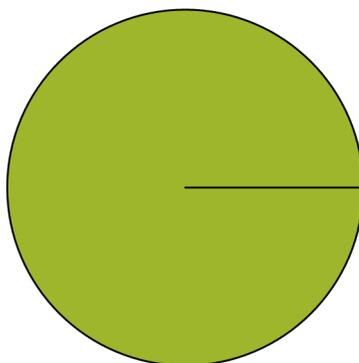
Tobacco Users By Health Plan



Medicare, 66.67%
Medicaid, 33.33%

Chart Total N: 3

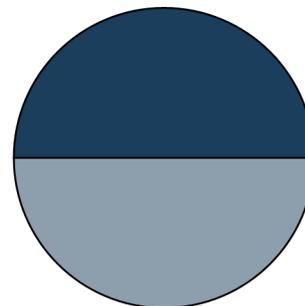
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



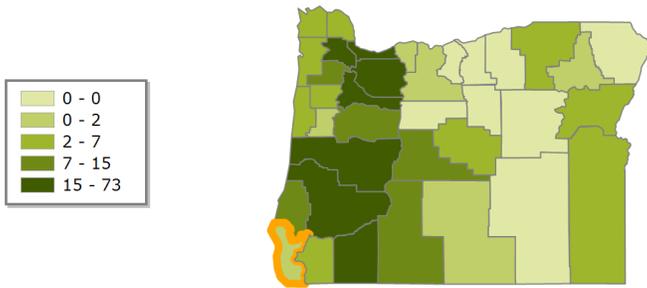
CAD, 50.00%
Diabetes, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

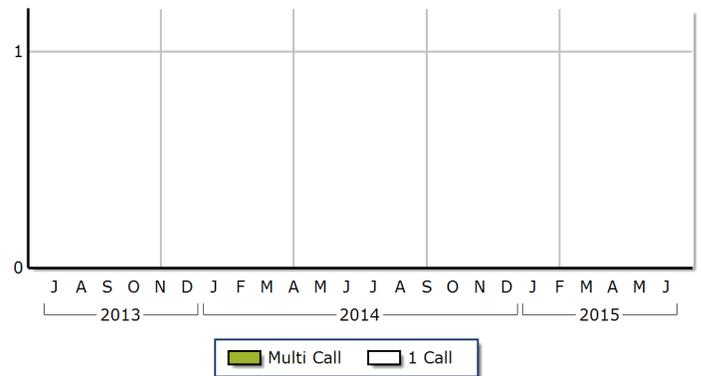


County Population	Prevalence	Tobacco Users
Adult	17,947	18.4 %
		3,302 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		1
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		0.03 %
		0.17 %
		0.03 %
		0.06 %
		0.36 %
		1.98 %
		0.36 %
		0.73 %
		0.03 %
		0.11 %

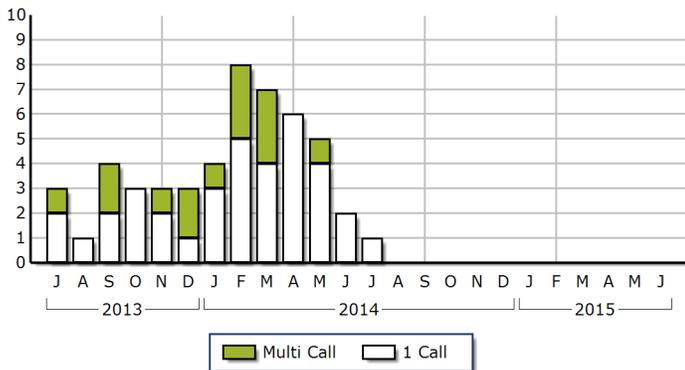
How Heard About



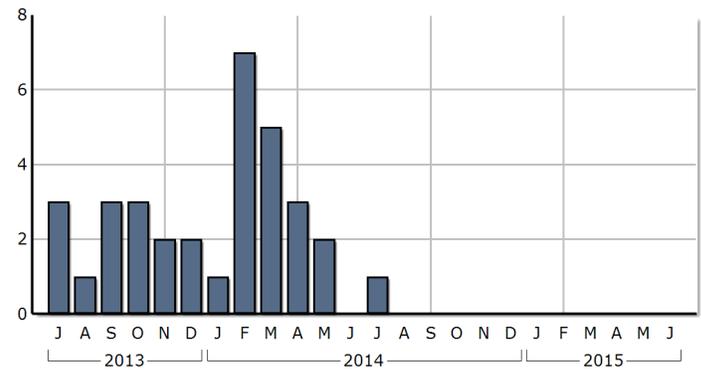
Fax Referral



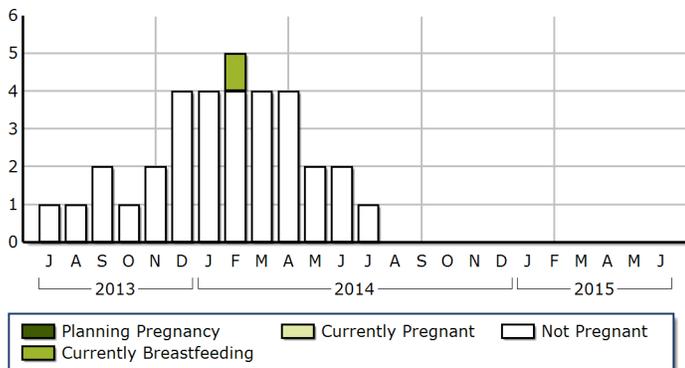
Tobacco User Enrollments By Program Type



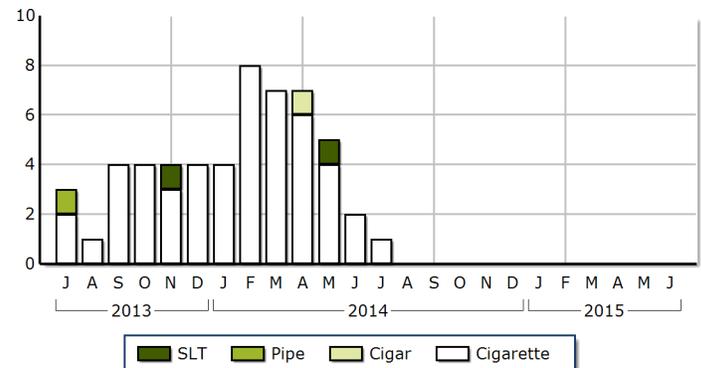
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

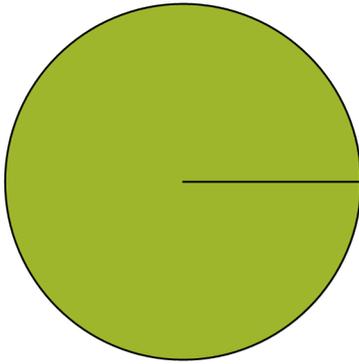


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

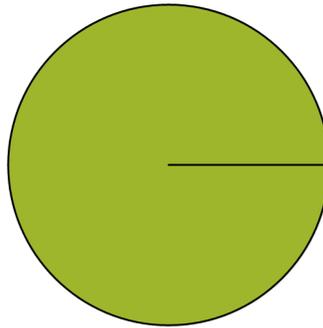
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

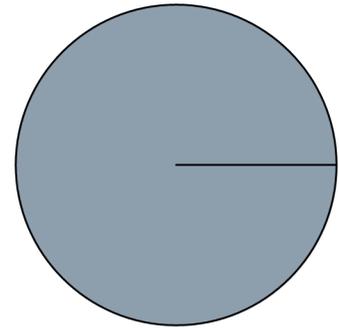
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

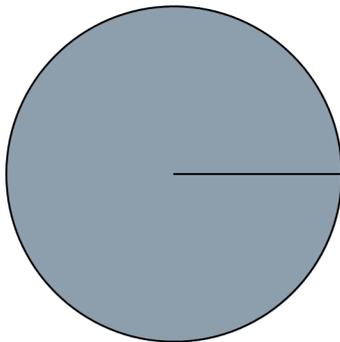
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

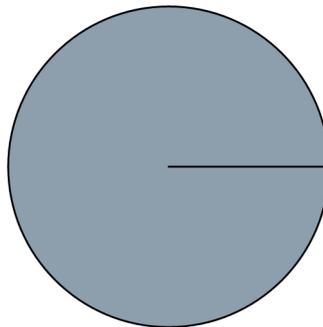
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

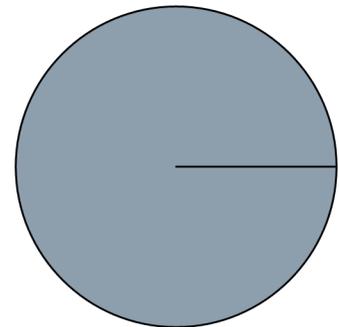
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

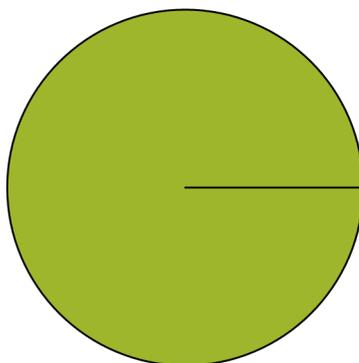
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

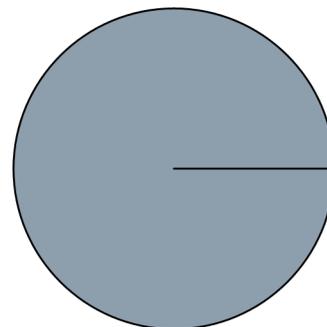
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



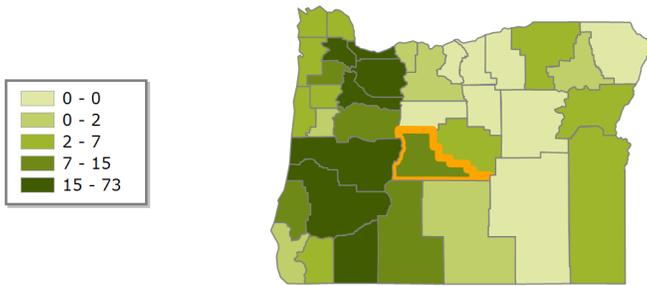
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

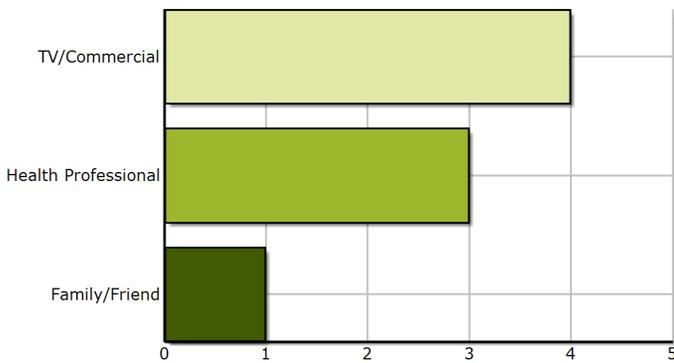
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

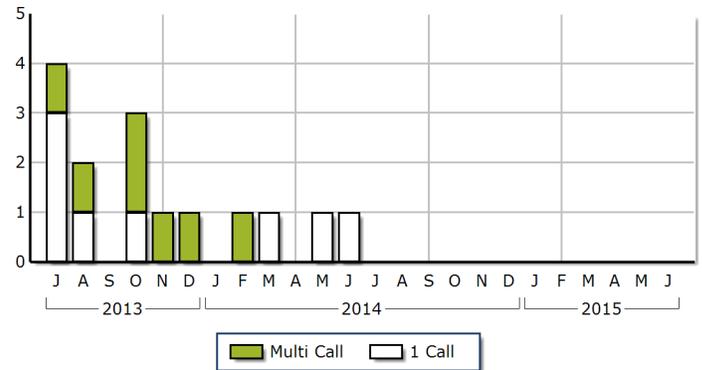


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			14	833
Tobacco Users YTD			14	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.07 %
Reach - NAQC			2	0.04 %
Annualized Reach			1	0.89 %
Annualized Reach - NAQC			2	0.44 %
Unique Individual Reach			3	0.04 %

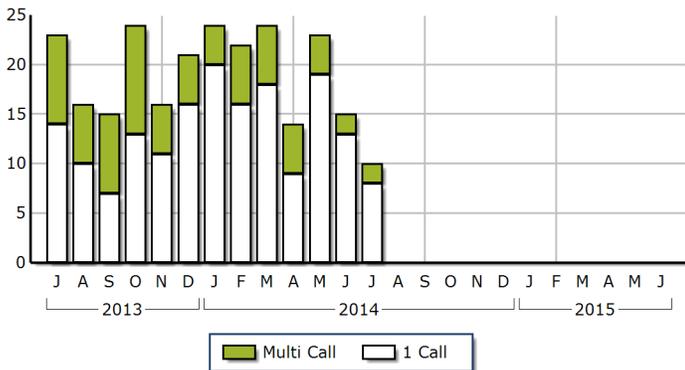
How Heard About



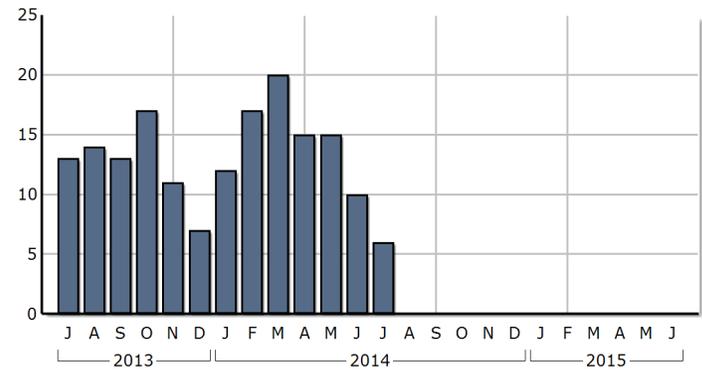
Fax Referral



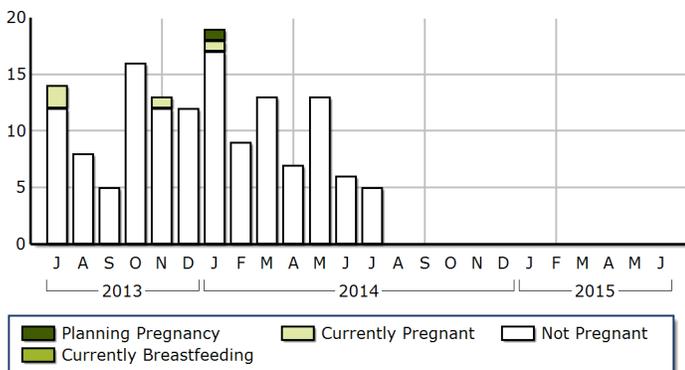
Tobacco User Enrollments By Program Type



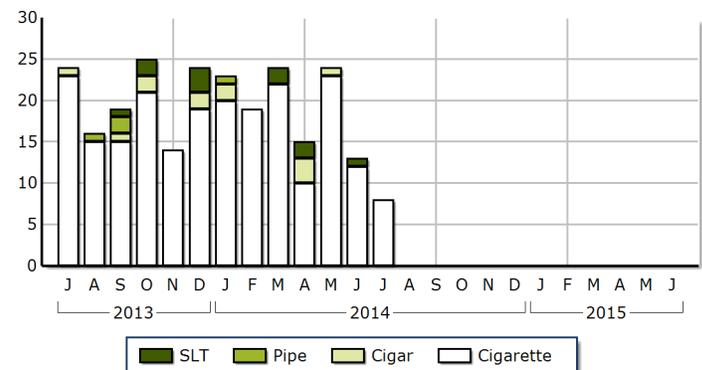
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

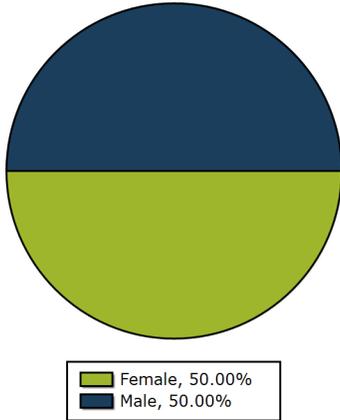


Chart Total N: 10

Tobacco Users By Language

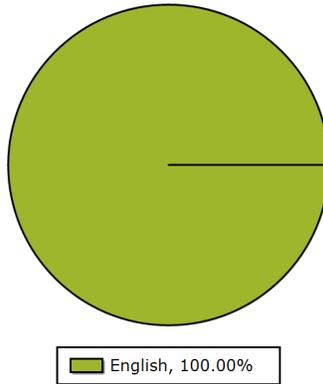


Chart Total N: 10

Tobacco Users By Education

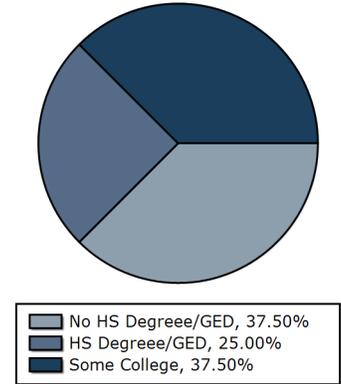


Chart Total N: 8

Tobacco Users By Race

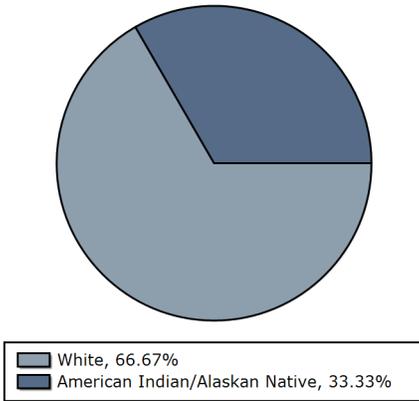


Chart Total N: 9

Tobacco Users By Age

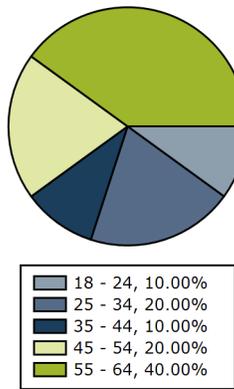


Chart Total N: 10

Tobacco Users By Health Plan

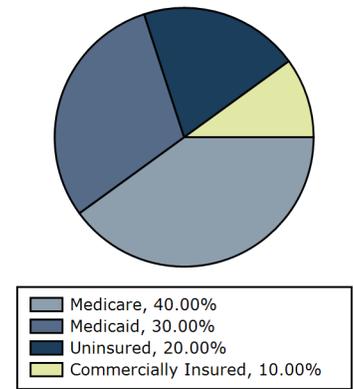


Chart Total N: 10

Tobacco Users By Ethnicity

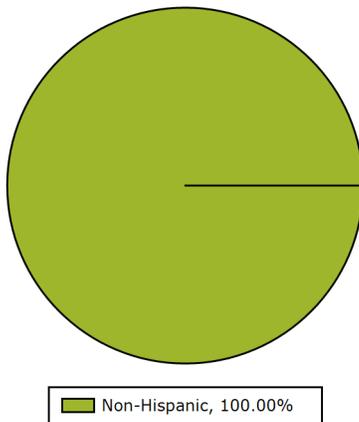


Chart Total N: 10

Tobacco Users By Chronic Condition

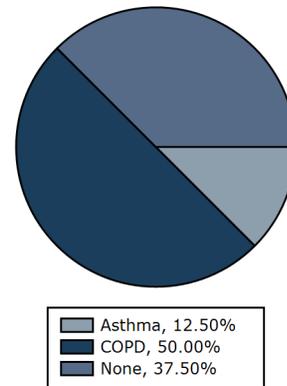


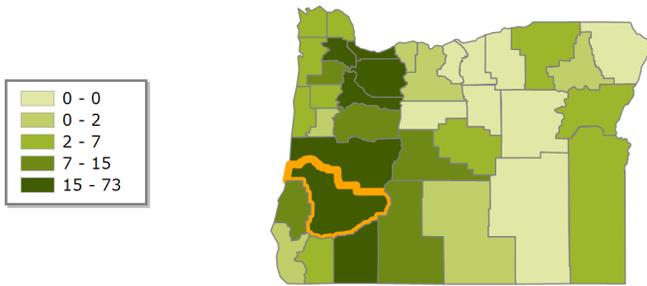
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

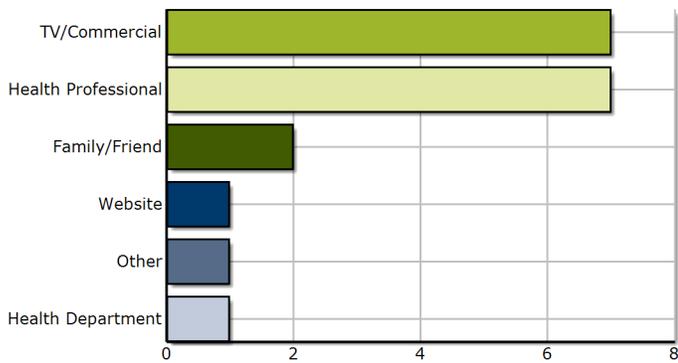
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

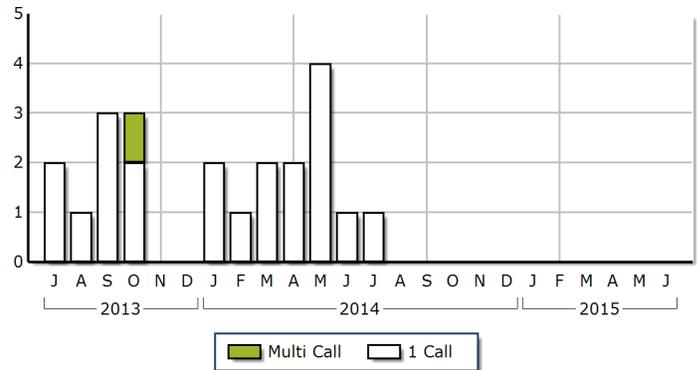


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			19	833
Tobacco Users YTD			19	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.08 %
Reach - NAQC			2	0.09 %
Annualized Reach			1	1.01 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	0.07 %

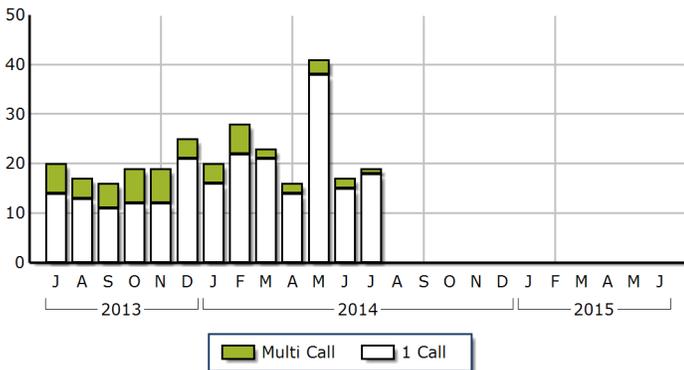
How Heard About



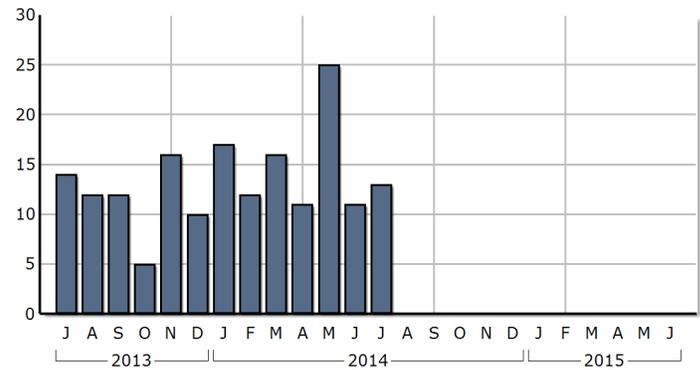
Fax Referral



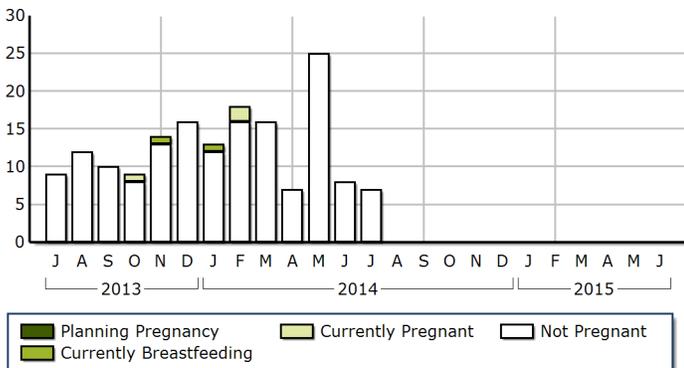
Tobacco User Enrollments By Program Type



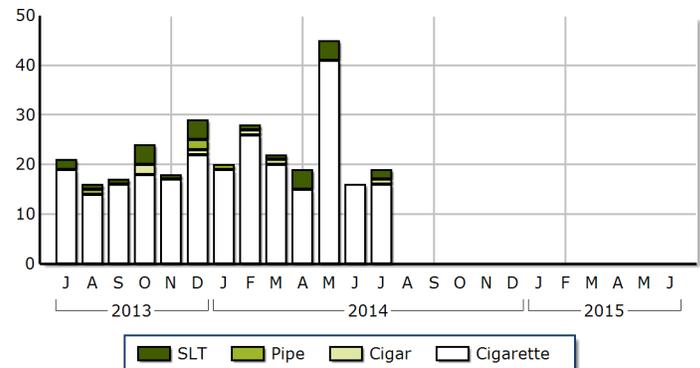
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

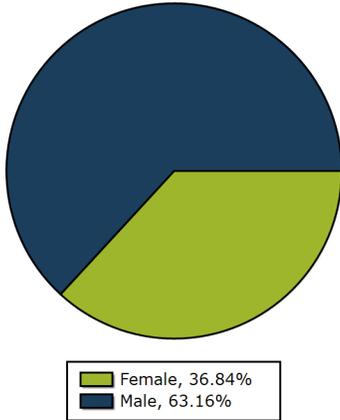


Chart Total N: 19

Tobacco Users By Language

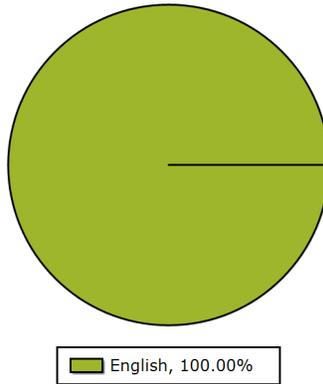


Chart Total N: 19

Tobacco Users By Education

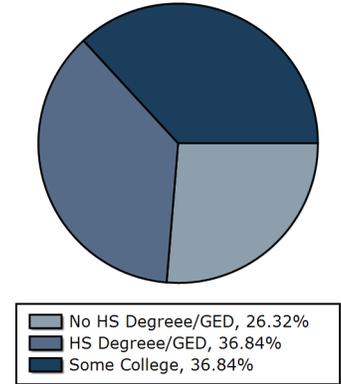


Chart Total N: 19

Tobacco Users By Race

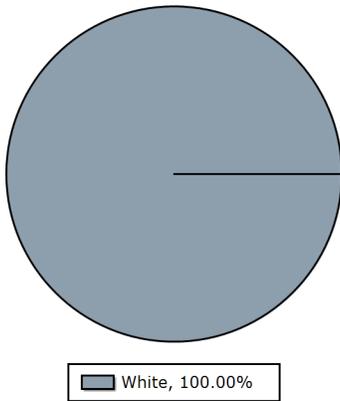


Chart Total N: 19

Tobacco Users By Age

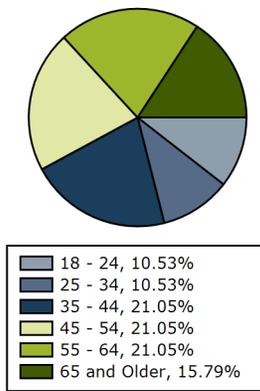


Chart Total N: 19

Tobacco Users By Health Plan

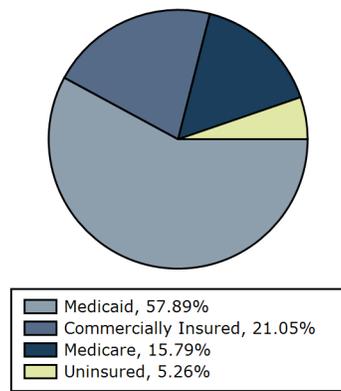


Chart Total N: 19

Tobacco Users By Ethnicity

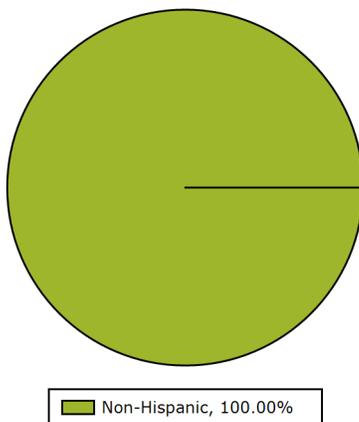


Chart Total N: 18

Tobacco Users By Chronic Condition

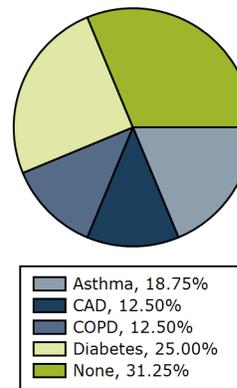
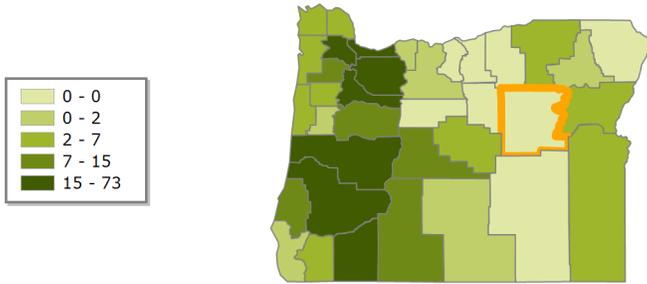


Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

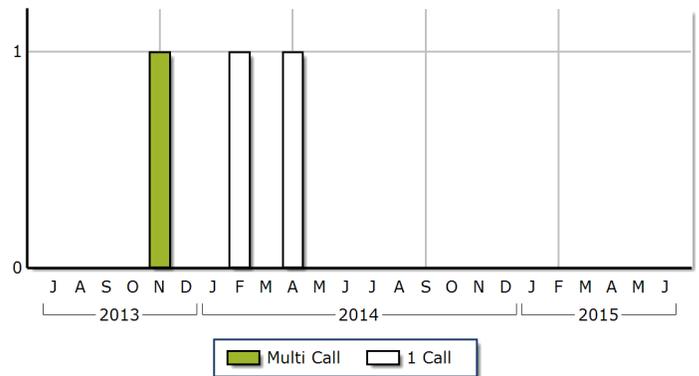
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

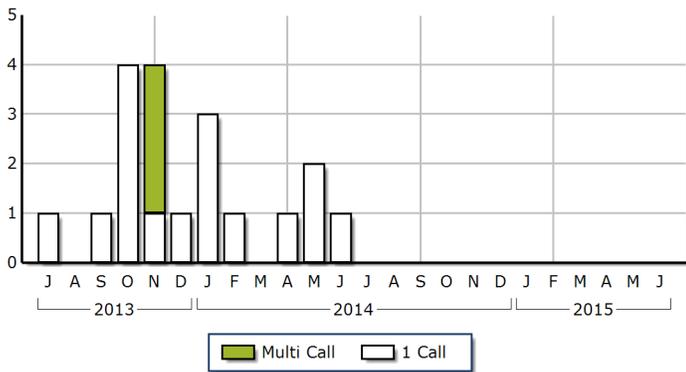


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			-	833
Tobacco Users YTD				833
Unique Tobacco Users YTD			3	539
Target Reach				
Reach YTD				
Reach - NAQC			1	0.17 %
Annualized Reach			2	0.06 %
Annualized Reach - NAQC			1	1.98 %
Unique Individual Reach			2	0.73 %
			3	0.11 %

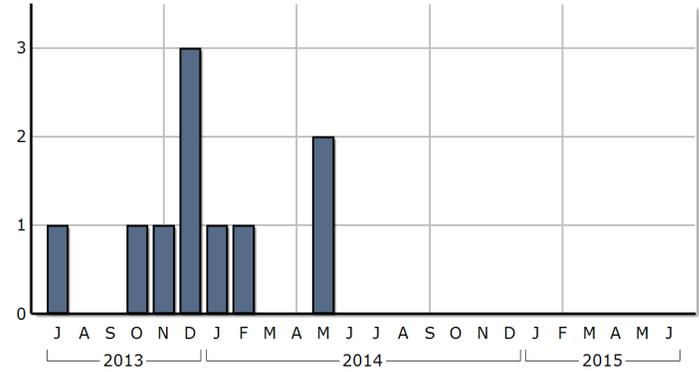
Fax Referral



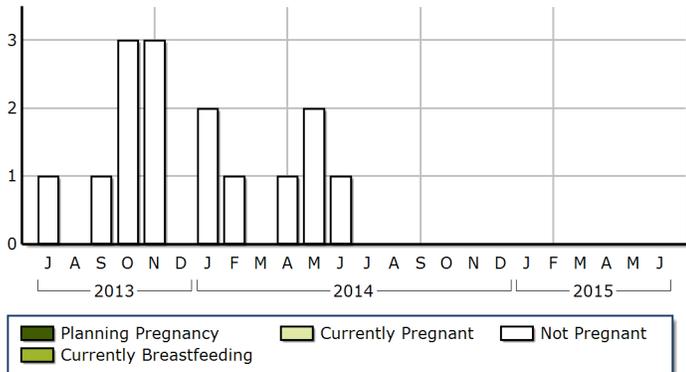
Tobacco User Enrollments By Program Type



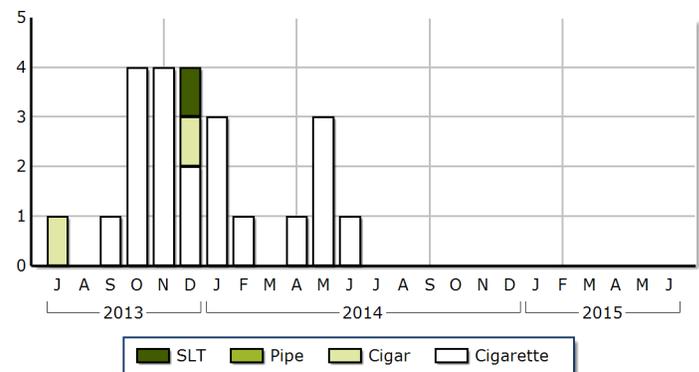
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



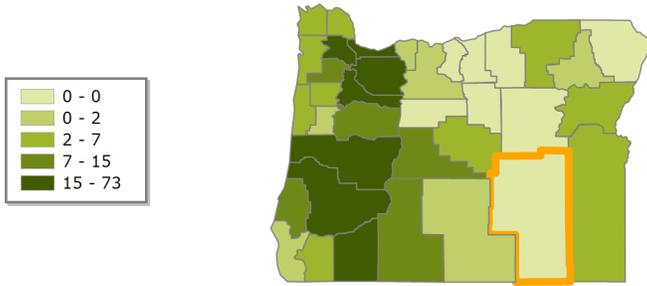
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

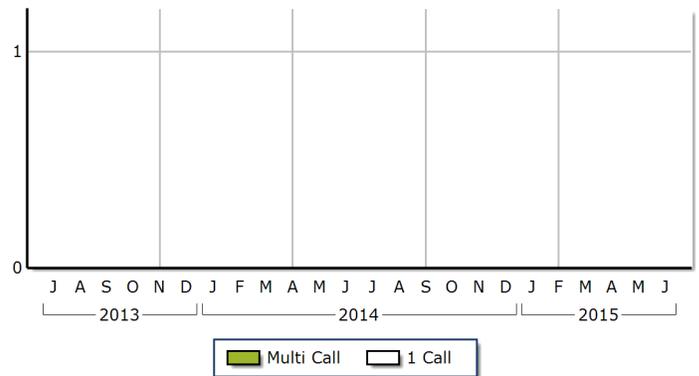
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

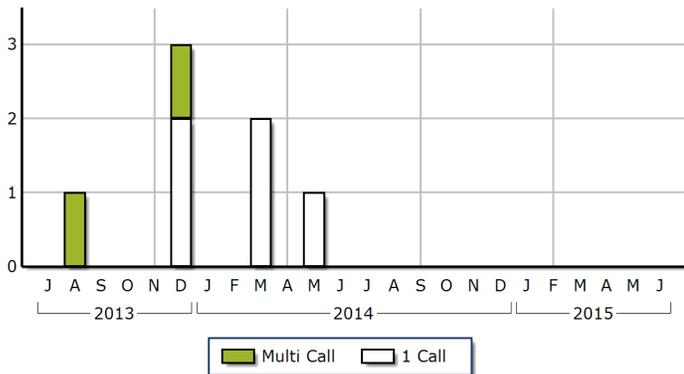


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %		870 ⁴
			County	State
Tobacco Users - Last Full Month			-	833
Tobacco Users YTD				833
Unique Tobacco Users YTD			3	539
Target Reach				
Reach YTD			1	0.17 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	1.98 %
Annualized Reach - NAQC			2	0.73 %
Unique Individual Reach			3	0.11 %

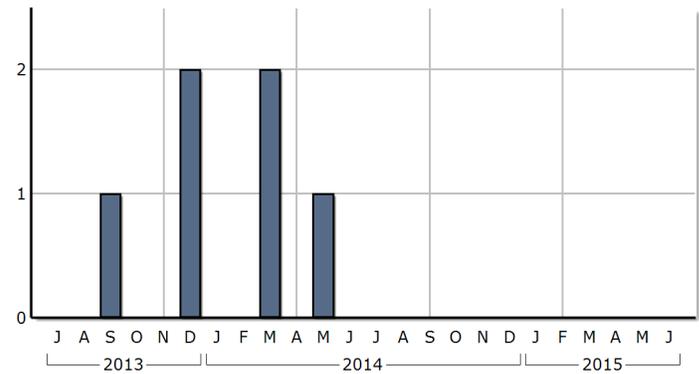
Fax Referral



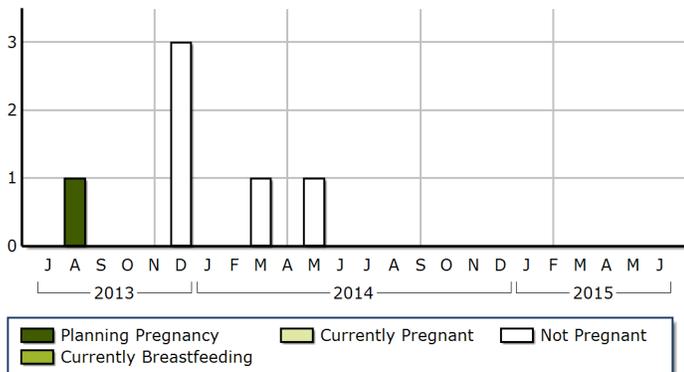
Tobacco User Enrollments By Program Type



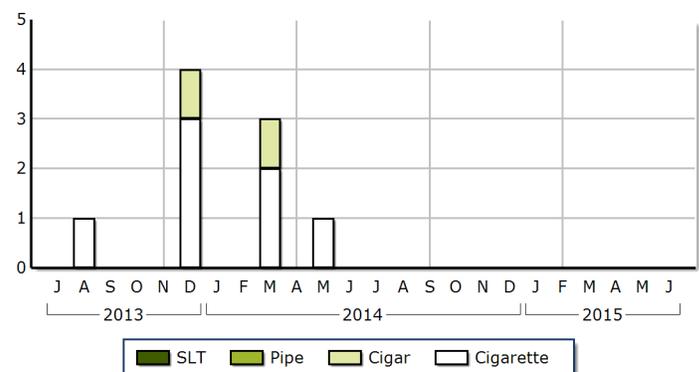
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



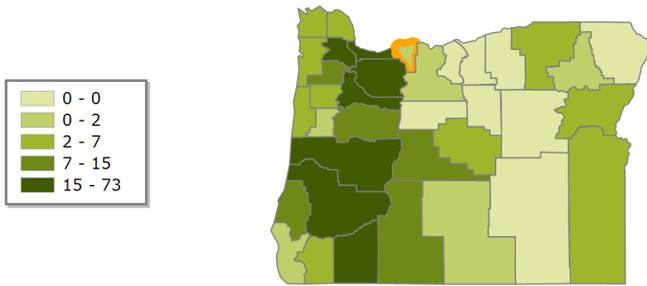
Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

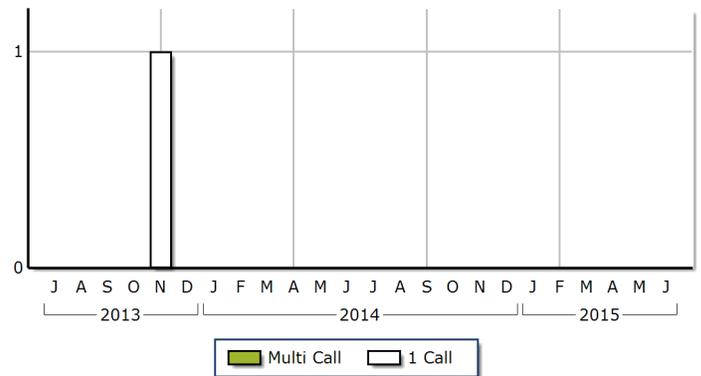


County Population	Prevalence	Tobacco Users
Adult	16,229	8.6 %
		1,396 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		1
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.07 %
Reach - NAQC		2 - 0.06 %
Annualized Reach		1 0.86 %
Annualized Reach - NAQC		2 - 0.73 %
Unique Individual Reach		3 0.07 %
		State
Tobacco Users - Last Full Month		833
Tobacco Users YTD		833
Unique Tobacco Users YTD		539
Target Reach		2.0 %
Reach YTD		0.17 %
Reach - NAQC		0.06 %
Annualized Reach		1.98 %
Annualized Reach - NAQC		0.73 %
Unique Individual Reach		0.11 %

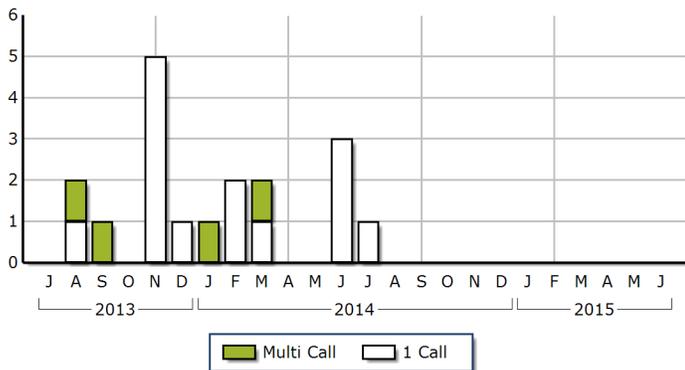
How Heard About



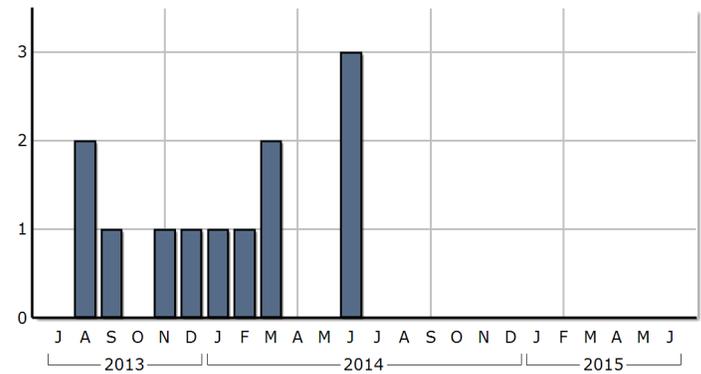
Fax Referral



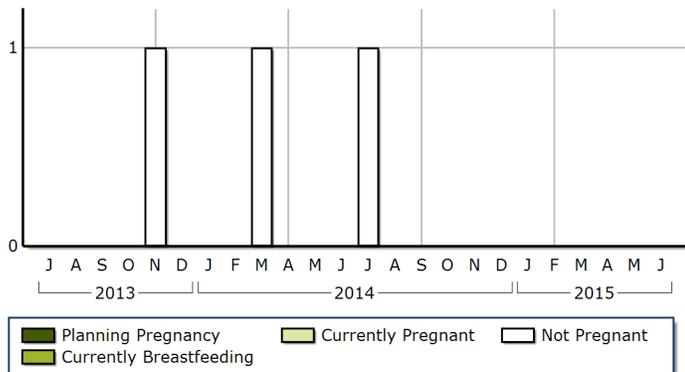
Tobacco User Enrollments By Program Type



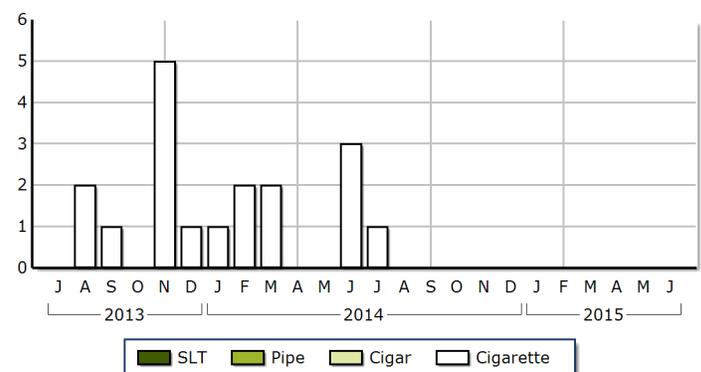
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

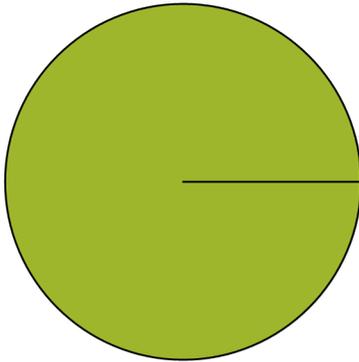


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

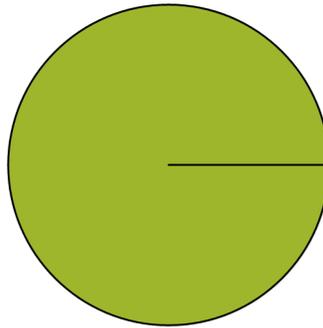
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

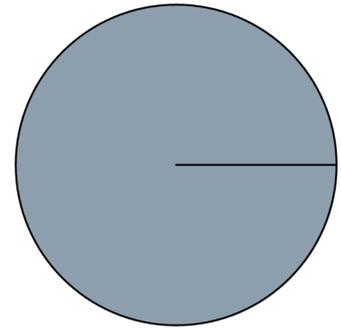
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

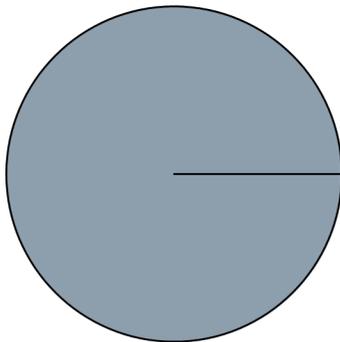
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

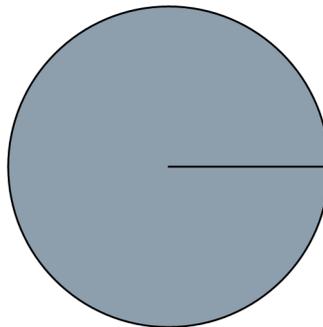
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

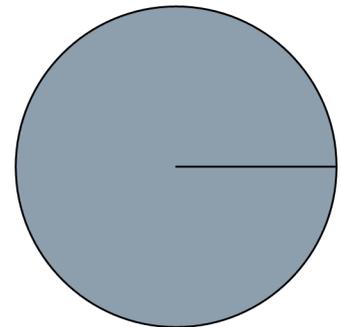
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

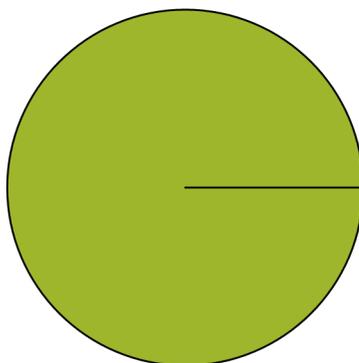
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

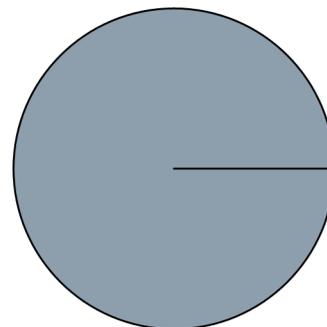
Tobacco Users By Ethnicity



Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



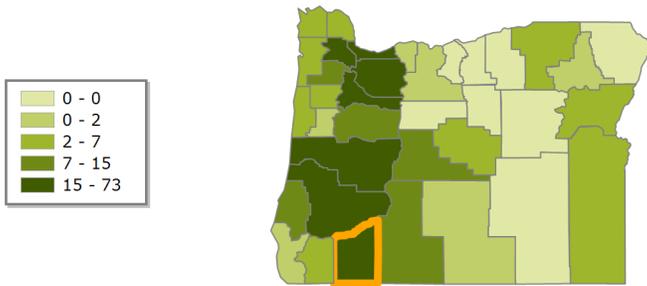
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

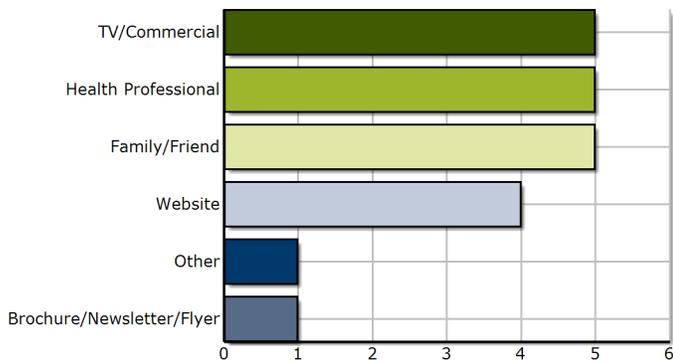
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

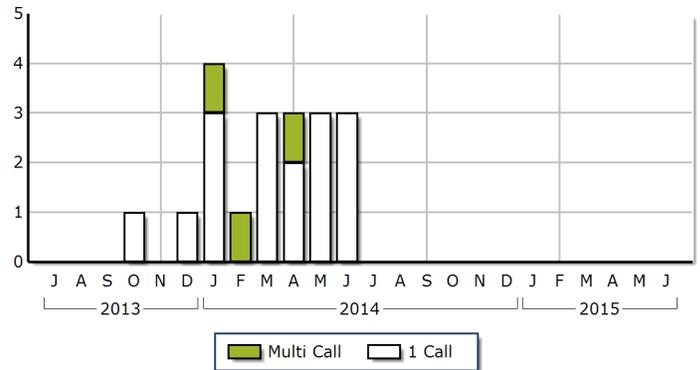


County Population	Prevalence	Tobacco Users
Adult 160,716	21.9 %	35,197 ⁴
		County State
Tobacco Users - Last Full Month		24 833
Tobacco Users YTD		24 833
Unique Tobacco Users YTD	3	15 539
Target Reach		2.0 % 2.0 %
Reach YTD	1	0.07 % 0.17 %
Reach - NAQC	2	0.05 % 0.06 %
Annualized Reach	1	0.82 % 1.98 %
Annualized Reach - NAQC	2	0.65 % 0.73 %
Unique Individual Reach	3	0.04 % 0.11 %

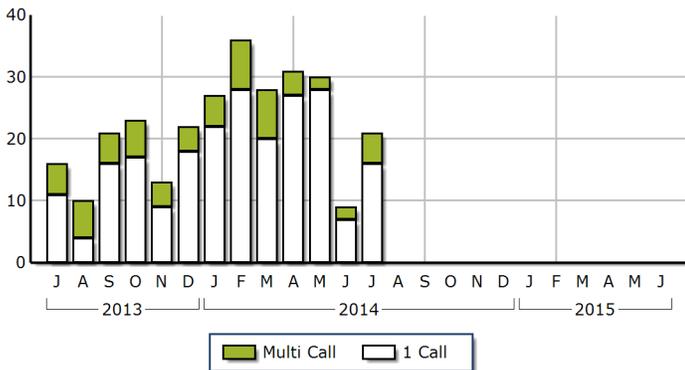
How Heard About



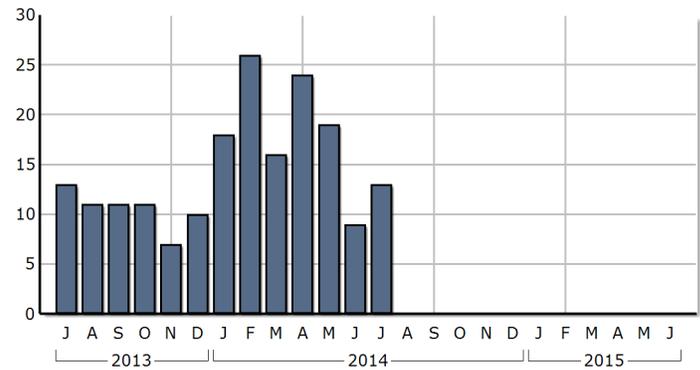
Fax Referral



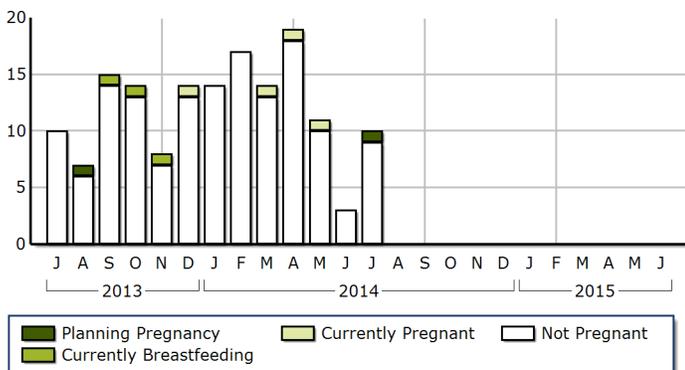
Tobacco User Enrollments By Program Type



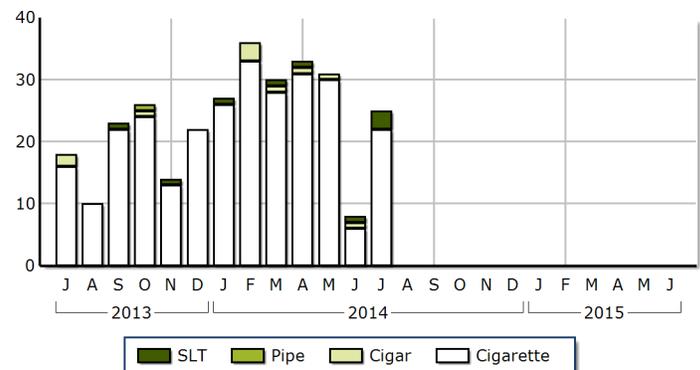
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

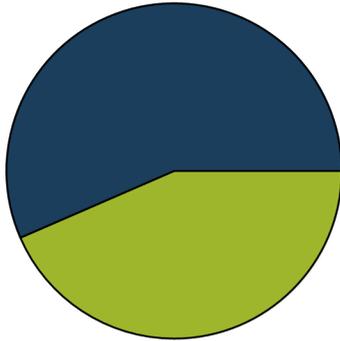


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

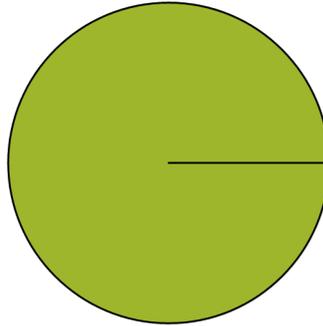
Tobacco Users By Gender



Female, 43.48%
Male, 56.52%

Chart Total N: 23

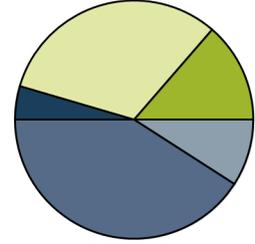
Tobacco Users By Language



English, 100.00%

Chart Total N: 23

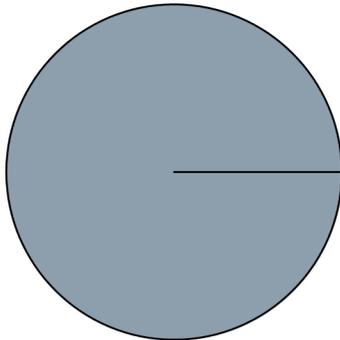
Tobacco Users By Education



No HS Degreee/GED, 9.09%
HS Degreee/GED, 40.91%
Technical Degree, 4.55%
Some College, 31.82%
College Degree, 13.64%

Chart Total N: 22

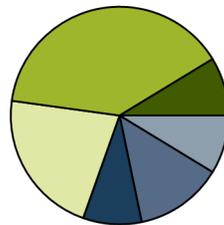
Tobacco Users By Race



White, 100.00%

Chart Total N: 20

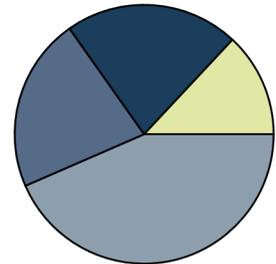
Tobacco Users By Age



18 - 24, 8.70%
25 - 34, 13.04%
35 - 44, 8.70%
45 - 54, 21.74%
55 - 64, 39.13%
65 and Older, 8.70%

Chart Total N: 23

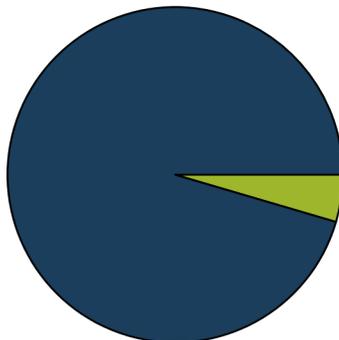
Tobacco Users By Health Plan



Medicaid, 43.48%
Medicare, 21.74%
Uninsured, 21.74%
Commercially Insured, 13.04%

Chart Total N: 23

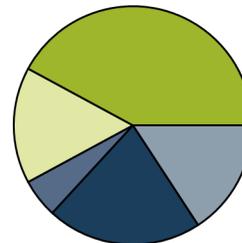
Tobacco Users By Ethnicity



Hispanic, 4.55%
Non-Hispanic, 95.45%

Chart Total N: 22

Tobacco Users By Chronic Condition



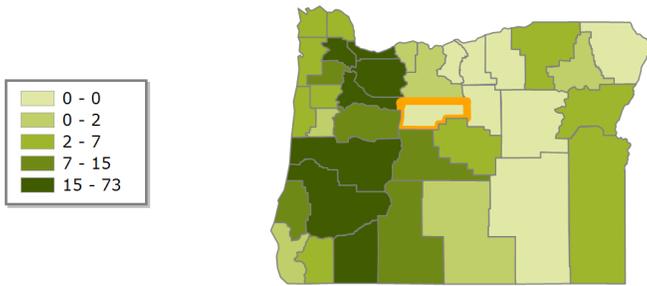
Asthma, 15.79%
CAD, 21.05%
COPD, 5.26%
Diabetes, 15.79%
None, 42.11%

Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

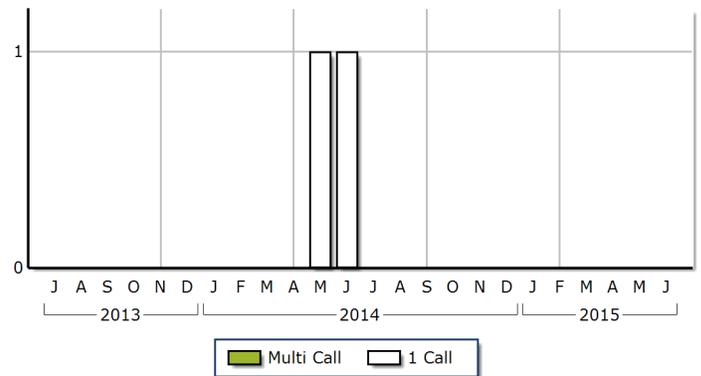
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

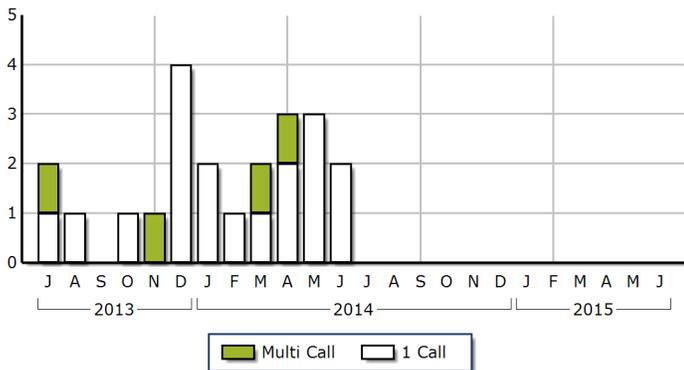


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %		2,638 ⁴
			County	State
Tobacco Users - Last Full Month			-	833
Tobacco Users YTD				833
Unique Tobacco Users YTD			3	539
Target Reach				
Reach YTD				
Reach - NAQC			1	0.17 %
Annualized Reach			2	0.06 %
Annualized Reach - NAQC			1	1.98 %
Annualized Reach - NAQC			2	0.73 %
Unique Individual Reach			3	0.11 %

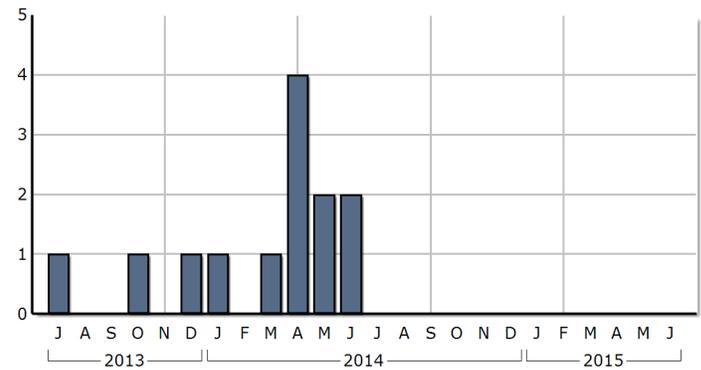
Fax Referral



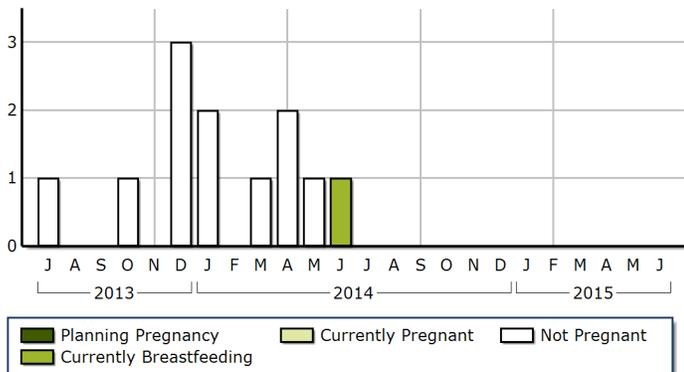
Tobacco User Enrollments By Program Type



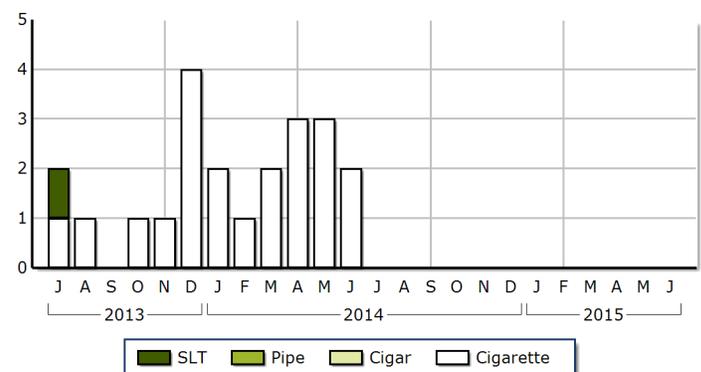
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



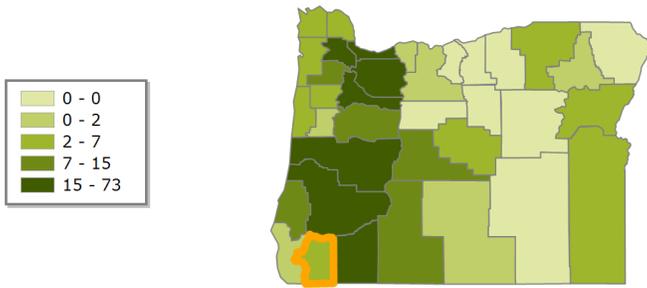
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

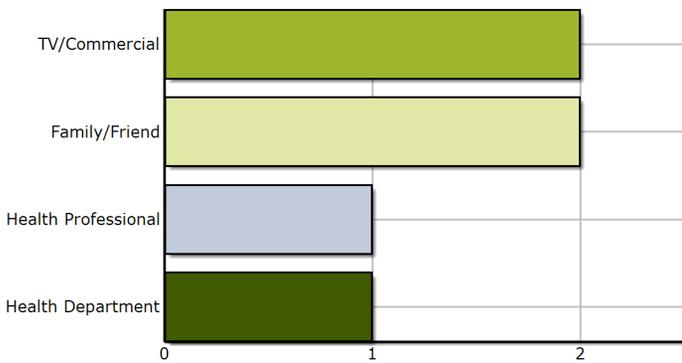
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

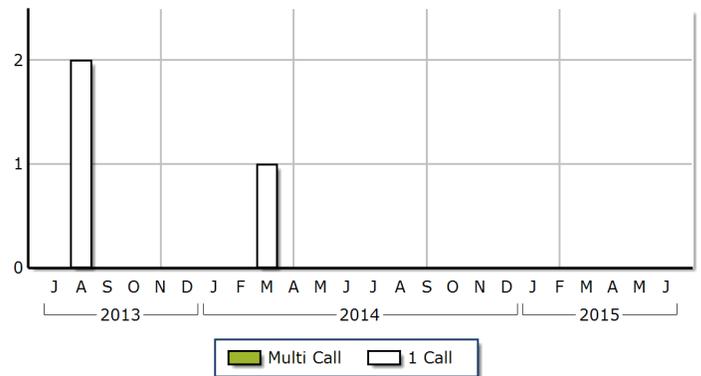


County Population	Prevalence	Tobacco Users	
Adult	66,678	25.0 %	
		16,670 ⁴	
		County	State
Tobacco Users - Last Full Month		7	833
Tobacco Users YTD		7	833
Unique Tobacco Users YTD		3	539
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.04 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.50 %
Annualized Reach - NAQC		2	0.43 %
Unique Individual Reach		3	0.02 %
			0.11 %

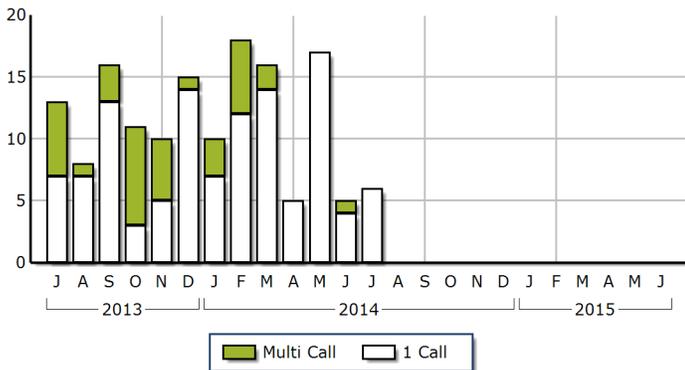
How Heard About



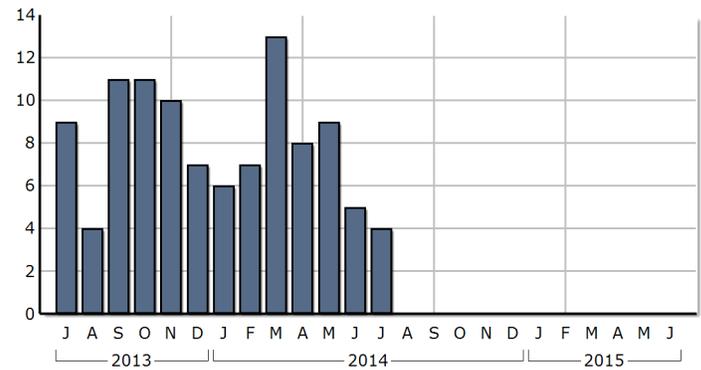
Fax Referral



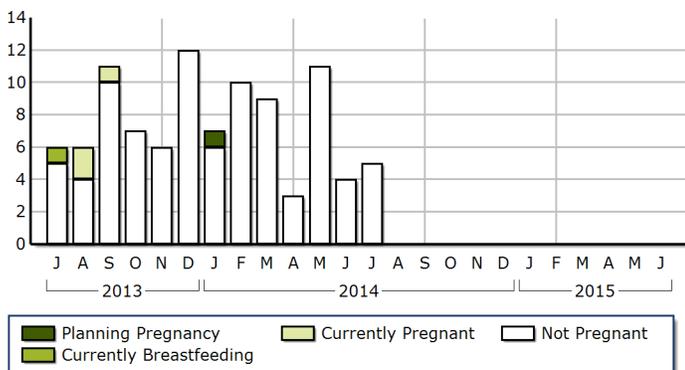
Tobacco User Enrollments By Program Type



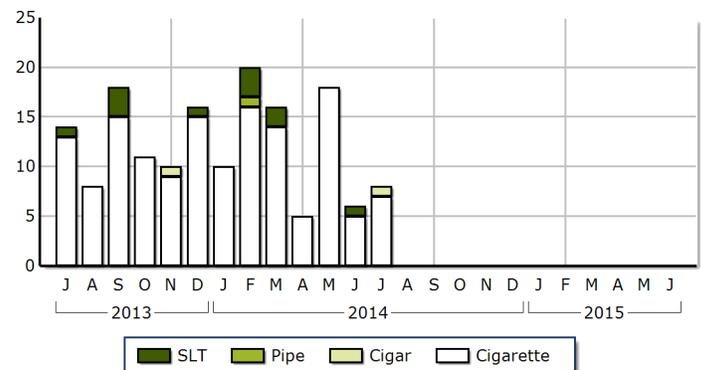
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

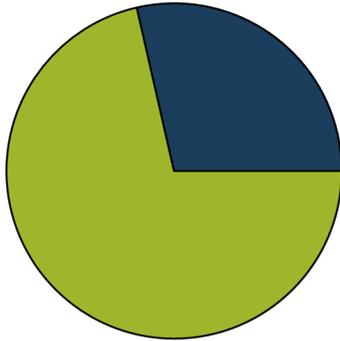


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

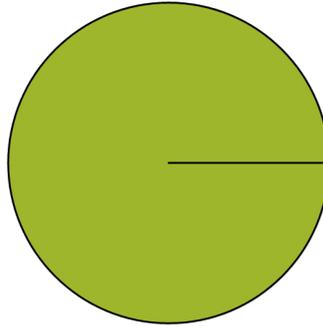
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

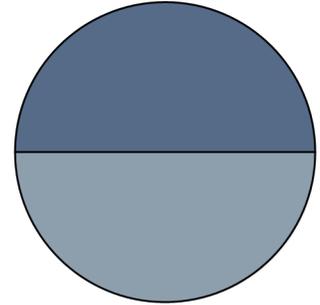
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

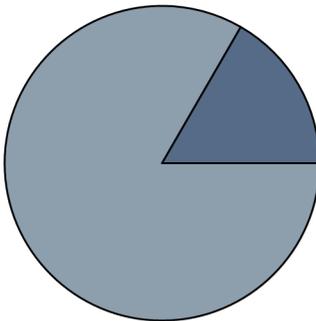
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 6

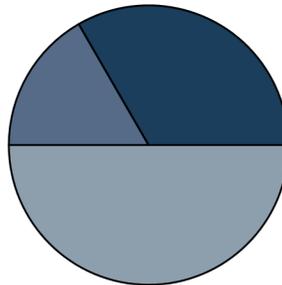
Tobacco Users By Race



White, 83.33%
American Indian/Alaskan Native, 16.67%

Chart Total N: 6

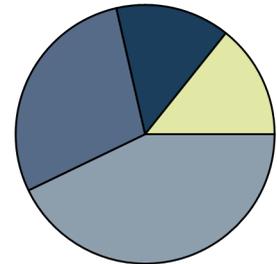
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 16.67%
45 - 54, 33.33%

Chart Total N: 6

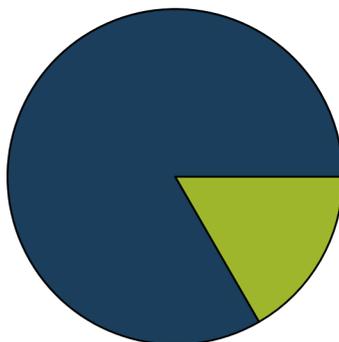
Tobacco Users By Health Plan



Medicaid, 42.86%
Medicare, 28.57%
Commercially Insured, 14.29%
Doesn't Know, 14.29%

Chart Total N: 7

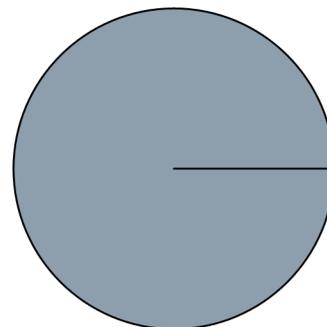
Tobacco Users By Ethnicity



Hispanic, 16.67%
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



None, 100.00%

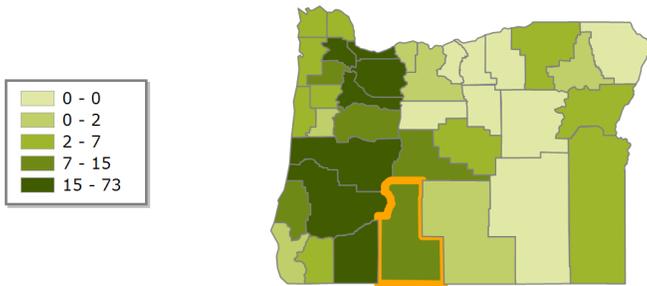
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

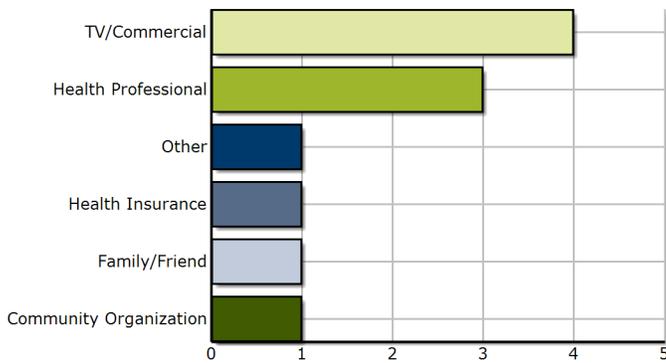
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

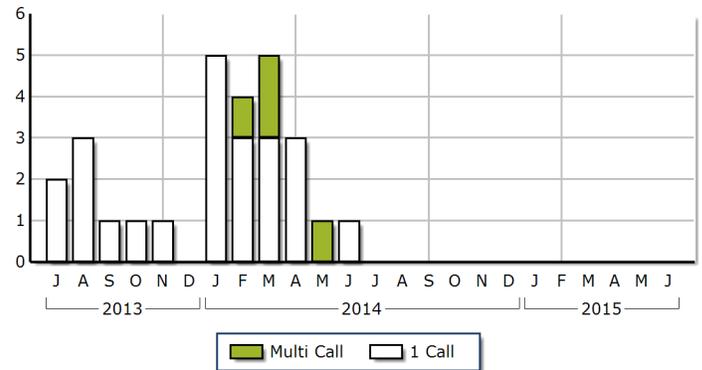


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			11	833
Tobacco Users YTD			11	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.10 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	1.30 %
Unique Individual Reach			3	0.07 %

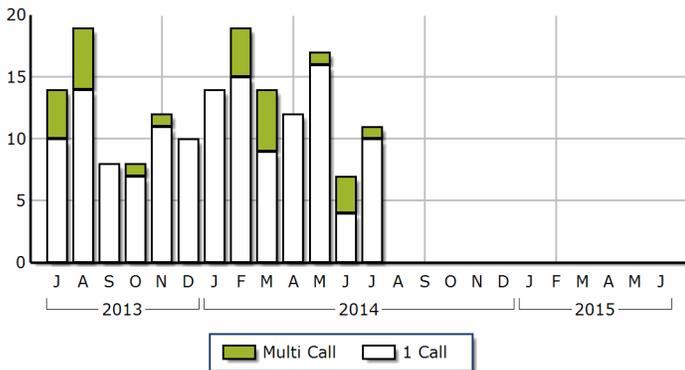
How Heard About



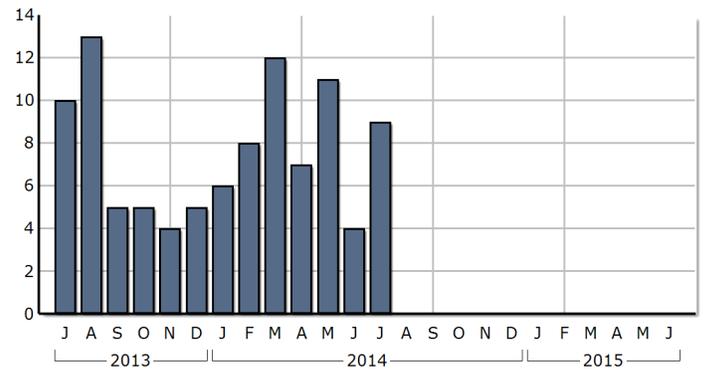
Fax Referral



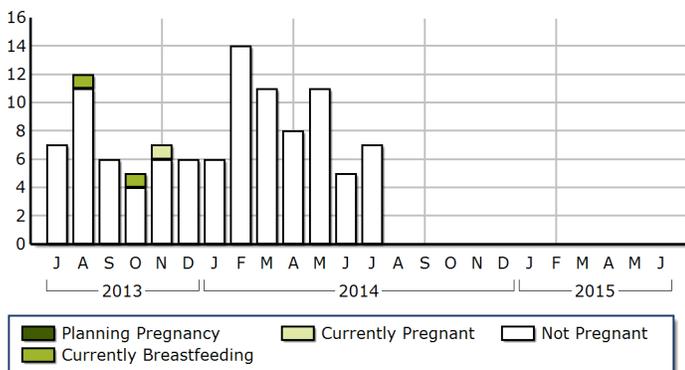
Tobacco User Enrollments By Program Type



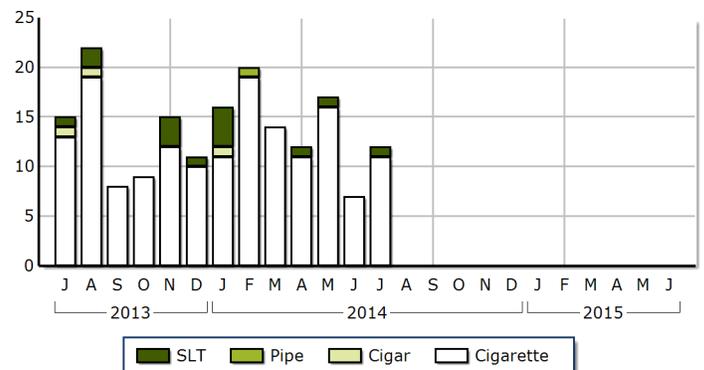
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

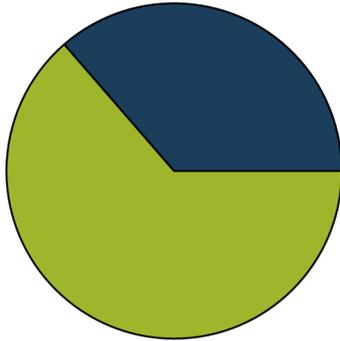


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

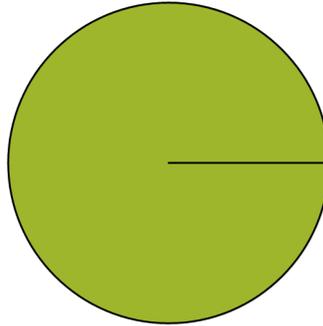
Tobacco Users By Gender



Female, 63.64%
Male, 36.36%

Chart Total N: 11

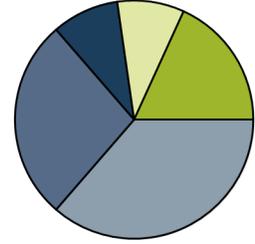
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

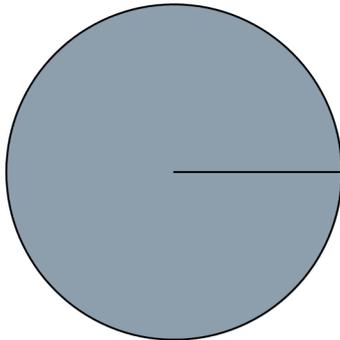
Tobacco Users By Education



No HS Degreee/GED, 36.36%
HS Degreee/GED, 27.27%
Some Technical School, 9.09%
Technical Degree, 9.09%
Some College, 18.18%

Chart Total N: 11

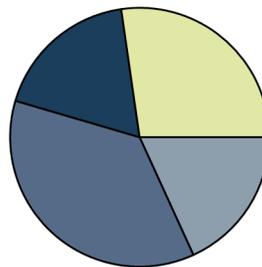
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

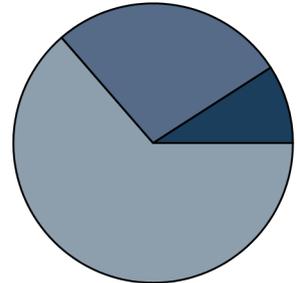
Tobacco Users By Age



18 - 24, 18.18%
25 - 34, 36.36%
45 - 54, 18.18%
55 - 64, 27.27%

Chart Total N: 11

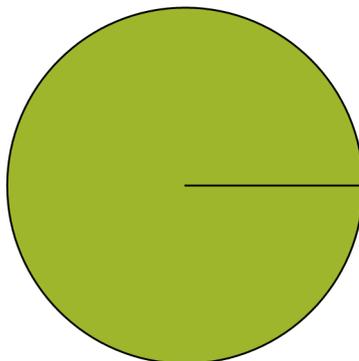
Tobacco Users By Health Plan



Medicaid, 63.64%
Medicare, 27.27%
Uninsured, 9.09%

Chart Total N: 11

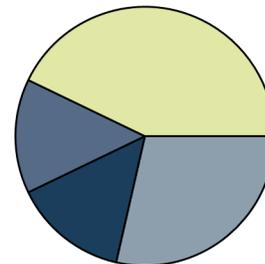
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



CAD, 28.57%
COPD, 14.29%
Diabetes, 14.29%
None, 42.86%

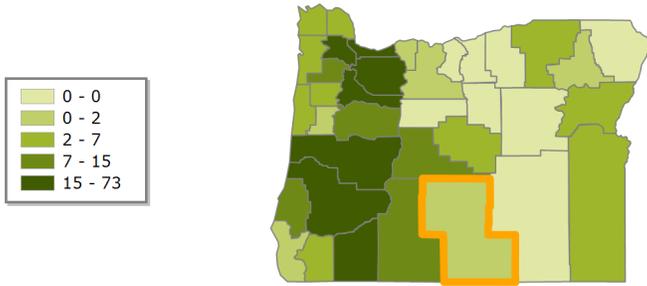
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

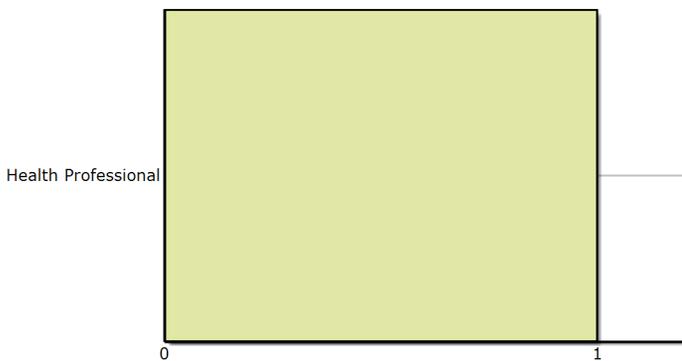
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

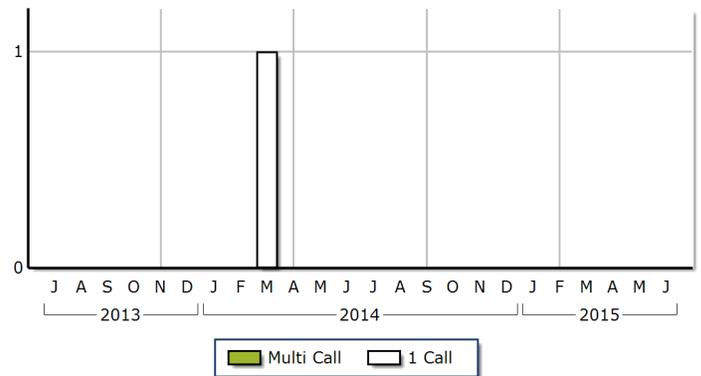


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			1	833
Tobacco Users YTD			1	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.08 %
Reach - NAQC			2	-
Annualized Reach			1	0.99 %
Annualized Reach - NAQC			2	-
Unique Individual Reach			3	0.08 %
				0.11 %

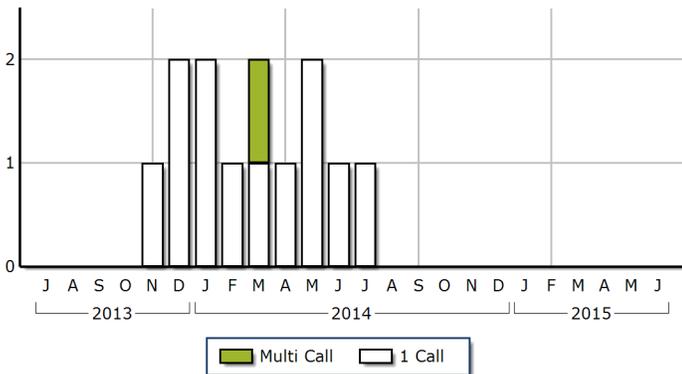
How Heard About



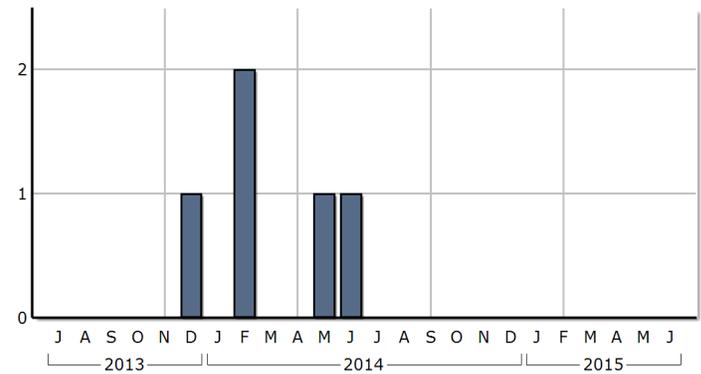
Fax Referral



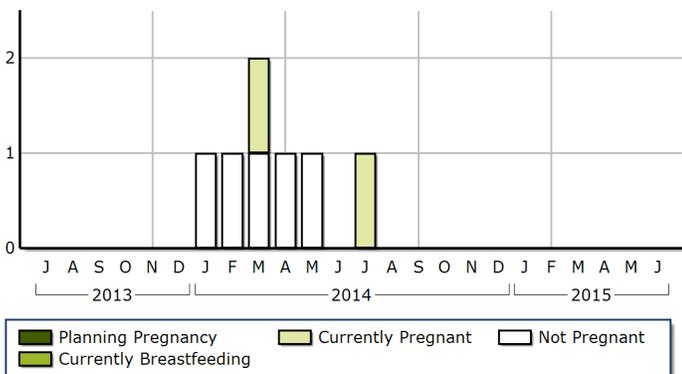
Tobacco User Enrollments By Program Type



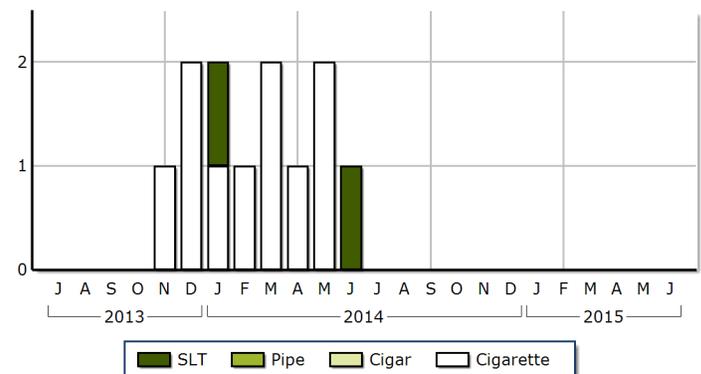
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

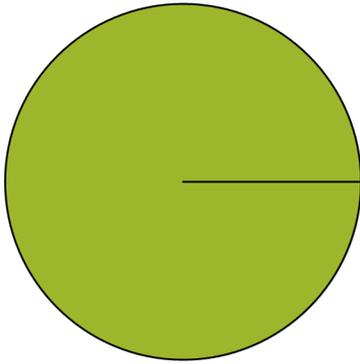


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

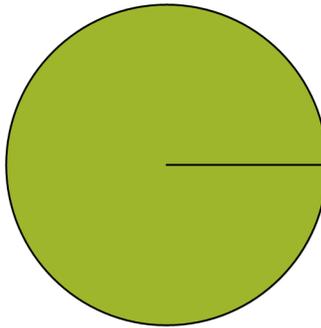
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

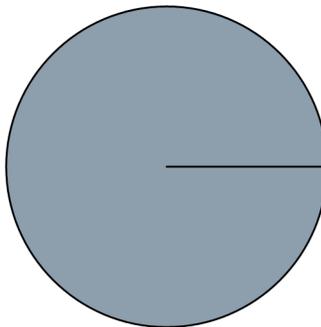
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

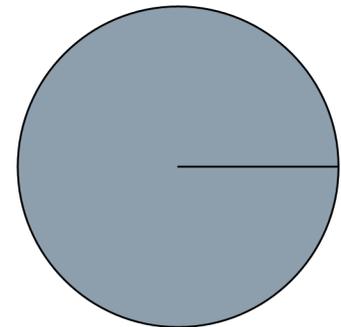
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



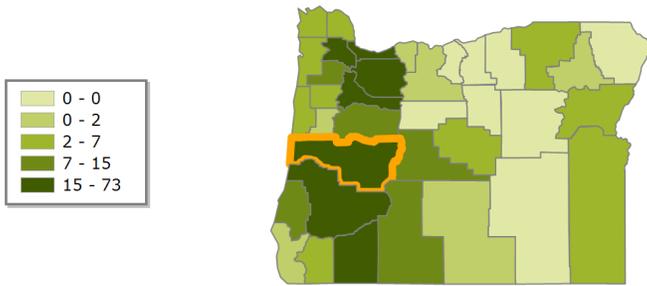
Medicaid, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

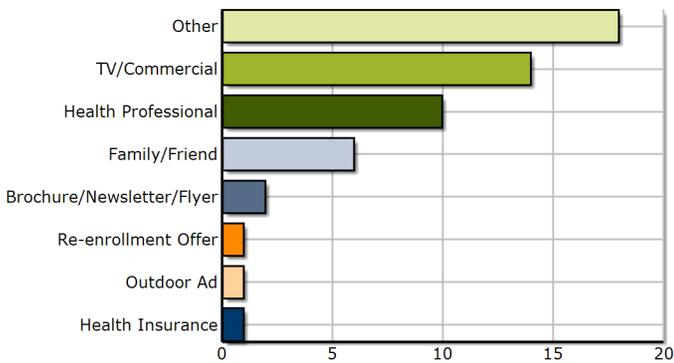
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

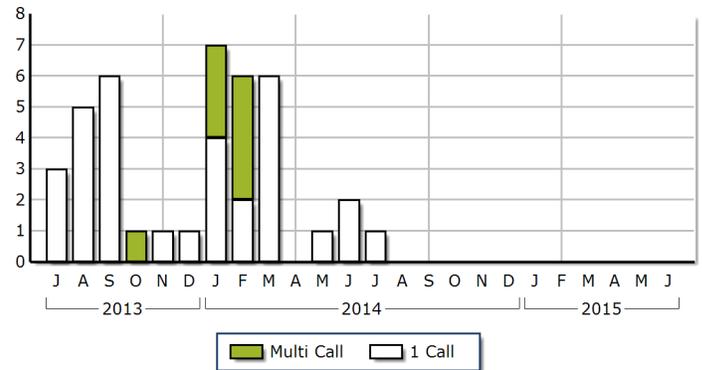


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			63	833
Tobacco Users YTD			63	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.12 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	1.50 %
Annualized Reach - NAQC			2	0.71 %
Unique Individual Reach			3	0.04 %

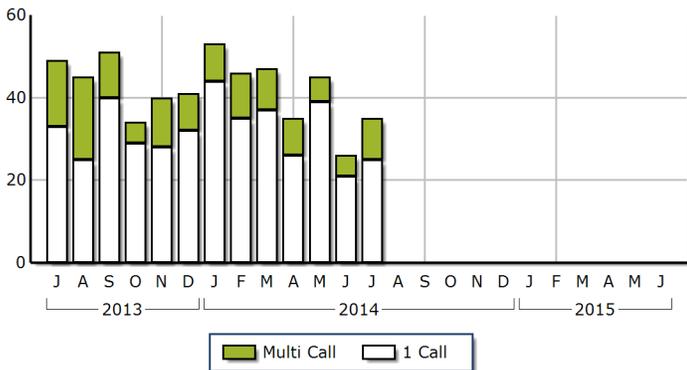
How Heard About



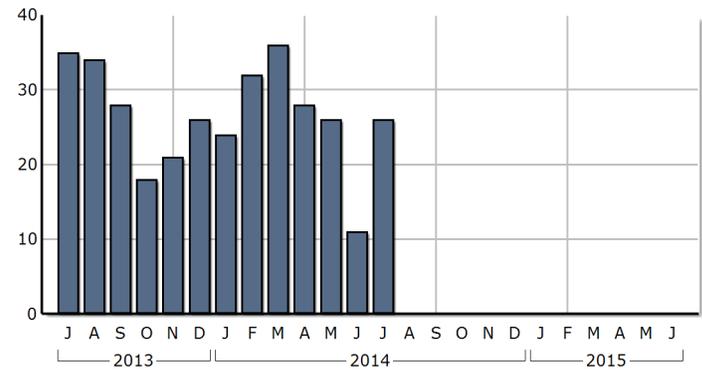
Fax Referral



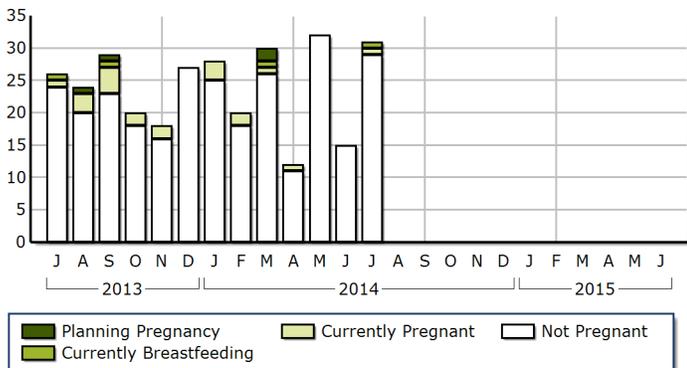
Tobacco User Enrollments By Program Type



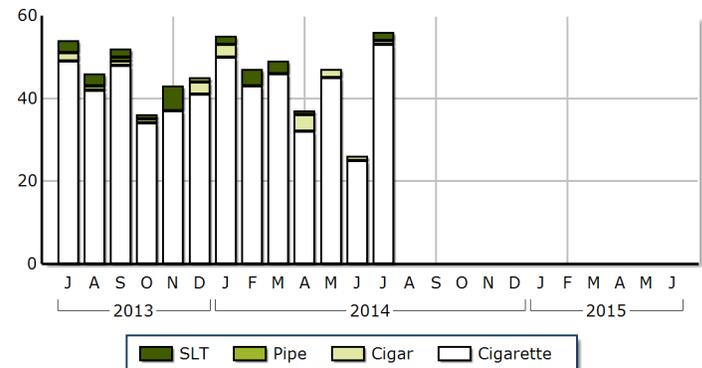
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

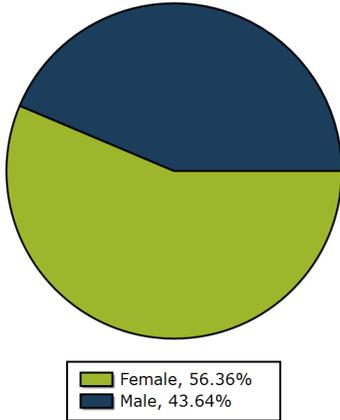


Chart Total N: 55

Tobacco Users By Language

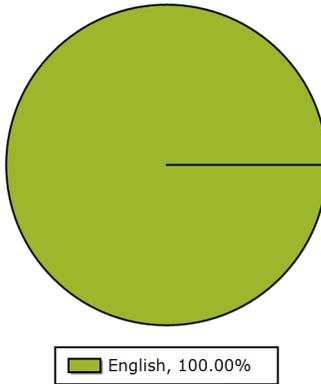


Chart Total N: 55

Tobacco Users By Education

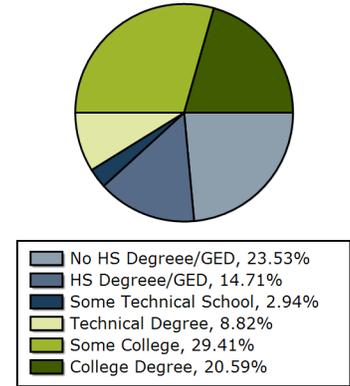


Chart Total N: 34

Tobacco Users By Race

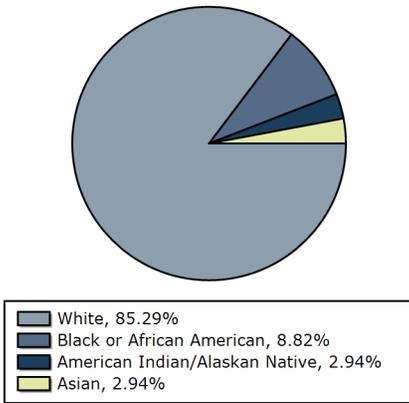


Chart Total N: 34

Tobacco Users By Age

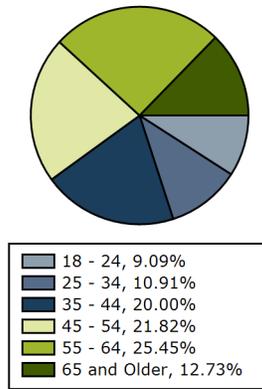


Chart Total N: 55

Tobacco Users By Health Plan

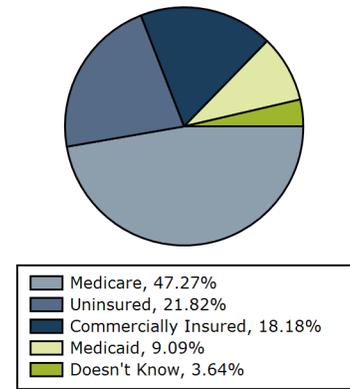


Chart Total N: 55

Tobacco Users By Ethnicity

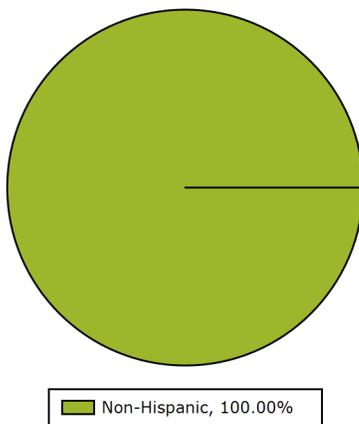


Chart Total N: 37

Tobacco Users By Chronic Condition

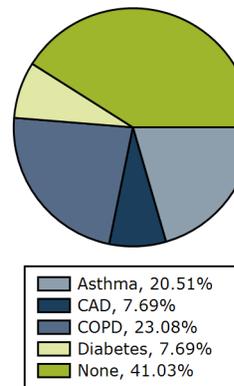


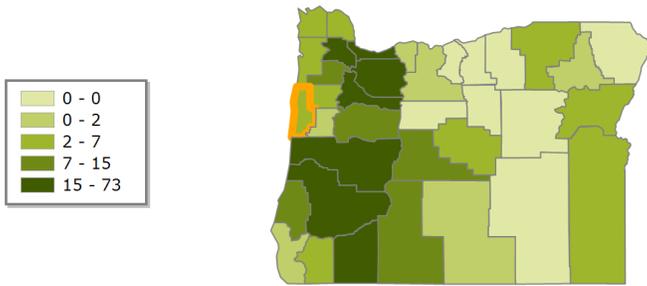
Chart Total N: 39

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

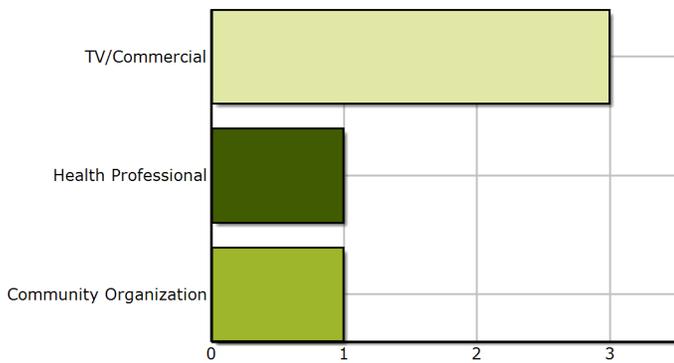
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

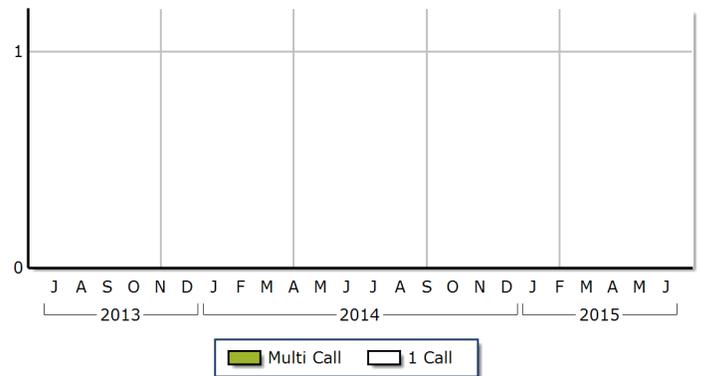


County Population	Prevalence	Tobacco Users	
Adult 36,512	26.9 %	9,822 ⁴	
		County	State
Tobacco Users - Last Full Month		8	833
Tobacco Users YTD		8	833
Unique Tobacco Users YTD		3	4
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.08 %
Reach - NAQC		2	0.04 %
Annualized Reach		1	0.98 %
Annualized Reach - NAQC		2	0.49 %
Unique Individual Reach		3	0.04 %
			0.11 %

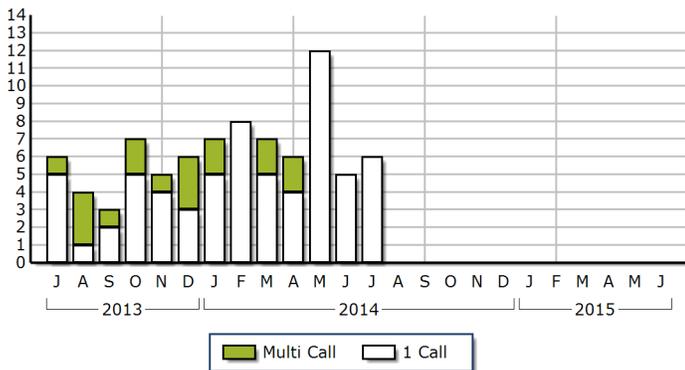
How Heard About



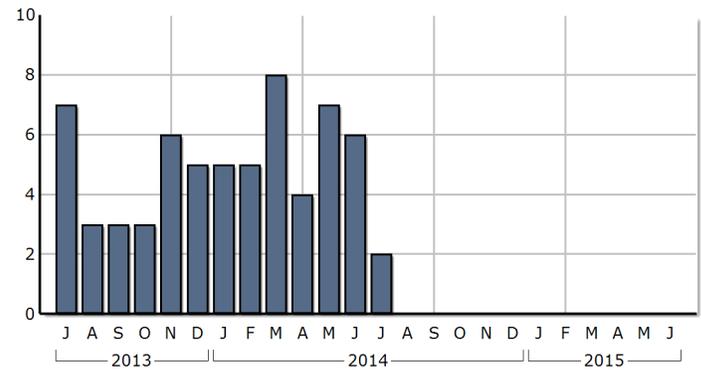
Fax Referral



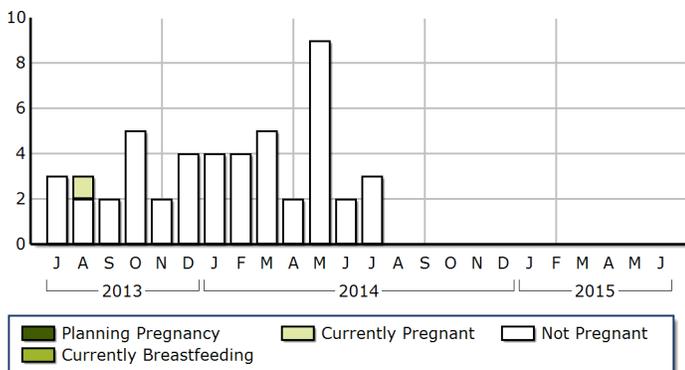
Tobacco User Enrollments By Program Type



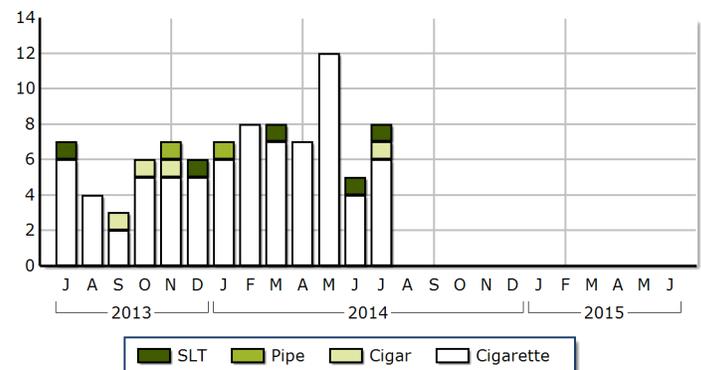
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

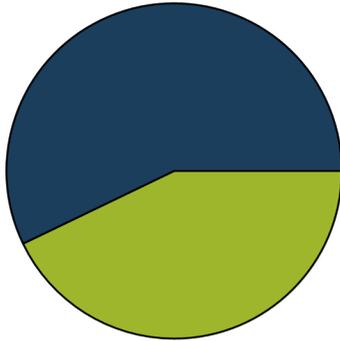


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

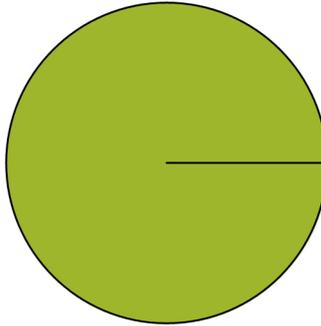
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

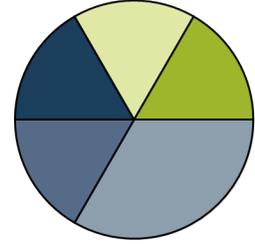
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

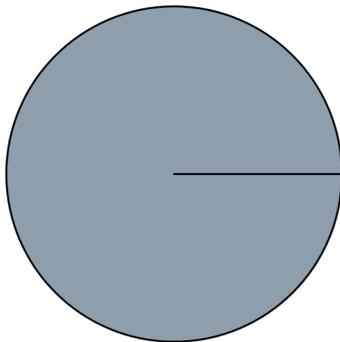
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 16.67%
Technical Degree, 16.67%
Some College, 16.67%
College Degree, 16.67%

Chart Total N: 6

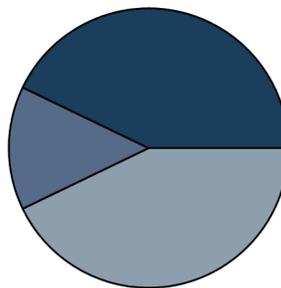
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

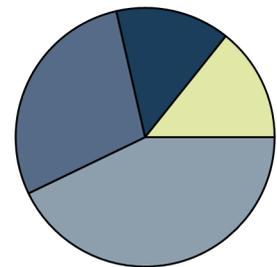
Tobacco Users By Age



35 - 44, 42.86%
55 - 64, 14.29%
65 and Older, 42.86%

Chart Total N: 7

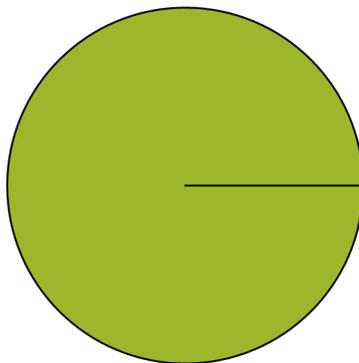
Tobacco Users By Health Plan



Medicaid, 42.86%
Medicare, 28.57%
Uninsured, 14.29%
Commercially Insured, 14.29%

Chart Total N: 7

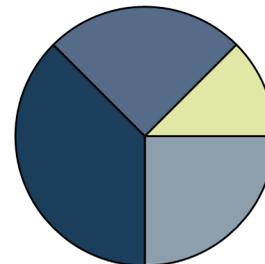
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



CAD, 25.00%
COPD, 37.50%
Diabetes, 25.00%
None, 12.50%

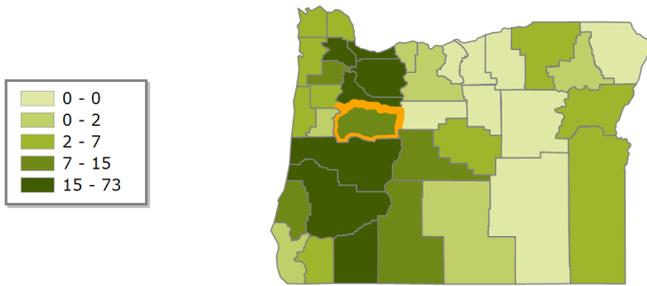
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

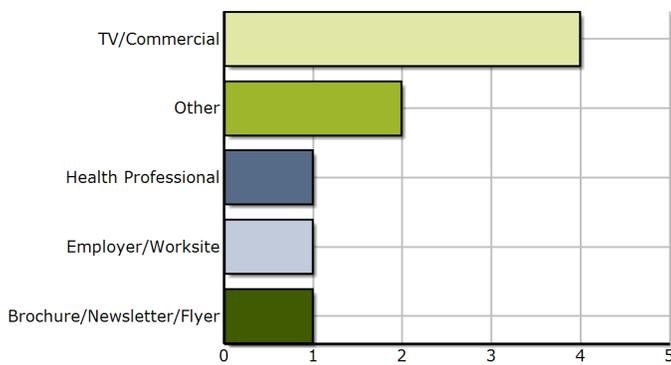
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

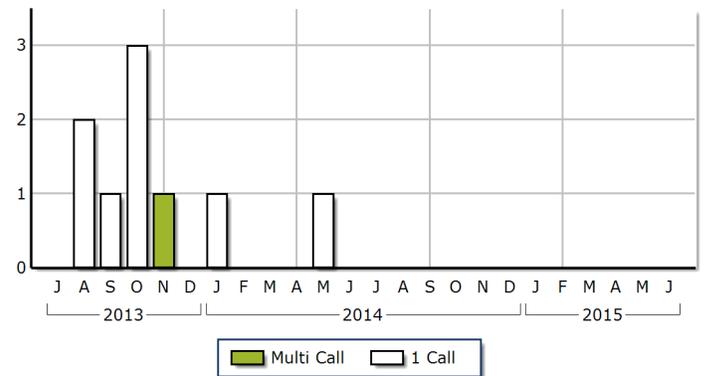


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			10	833
Tobacco Users YTD			10	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.06 %
Reach - NAQC			2	0.04 %
Annualized Reach			1	0.68 %
Annualized Reach - NAQC			2	0.48 %
Unique Individual Reach			3	0.04 %

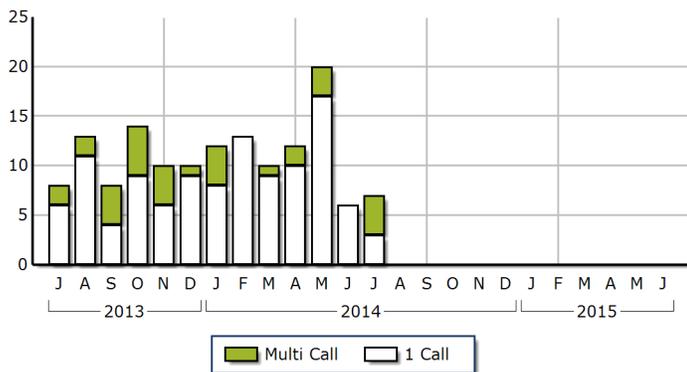
How Heard About



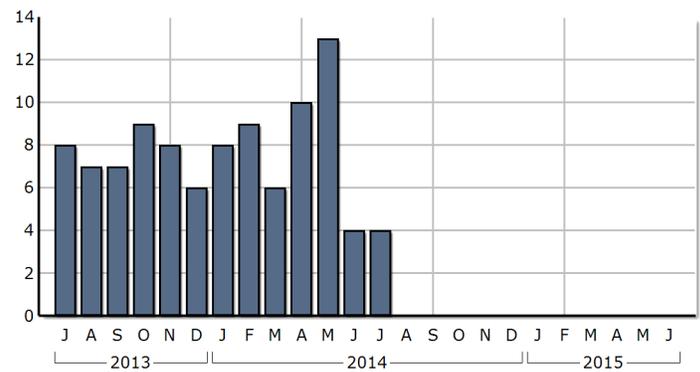
Fax Referral



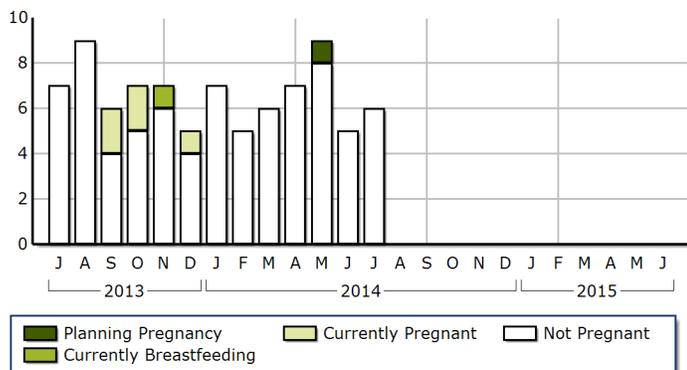
Tobacco User Enrollments By Program Type



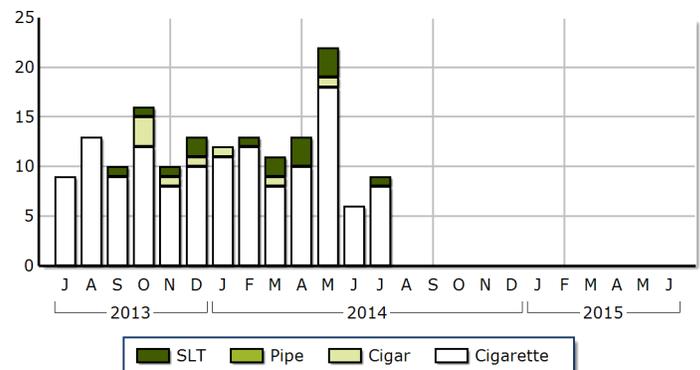
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

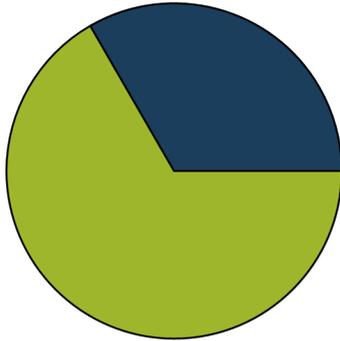


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

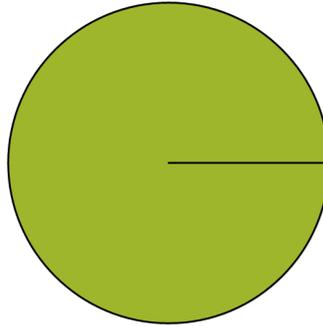
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 9

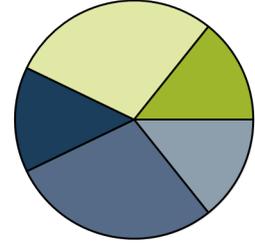
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

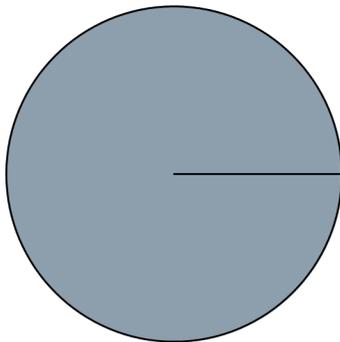
Tobacco Users By Education



No HS Degree/GED, 14.29%
HS Degree/GED, 28.57%
Technical Degree, 14.29%
Some College, 28.57%
College Degree, 14.29%

Chart Total N: 7

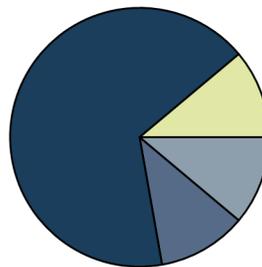
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

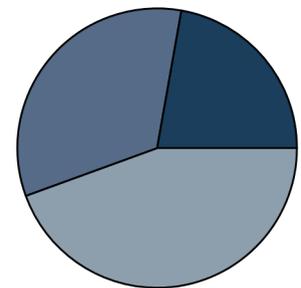
Tobacco Users By Age



25 - 34, 11.11%
35 - 44, 11.11%
45 - 54, 66.67%
55 - 64, 11.11%

Chart Total N: 9

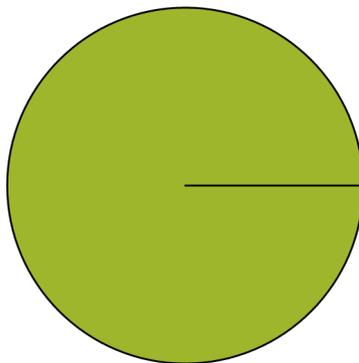
Tobacco Users By Health Plan



Uninsured, 44.44%
Medicare, 33.33%
Commercially Insured, 22.22%

Chart Total N: 9

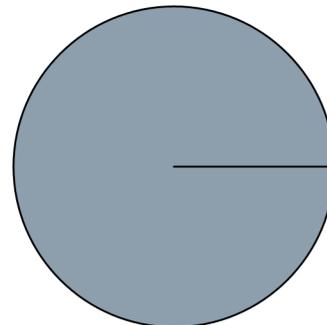
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



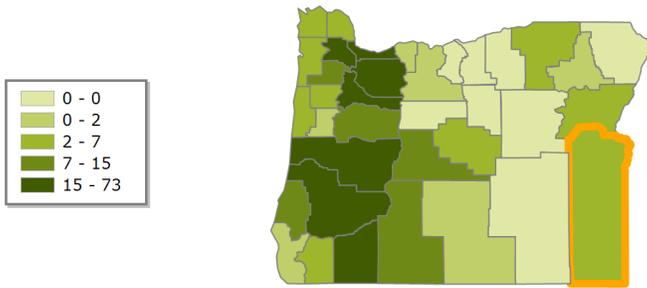
None, 100.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

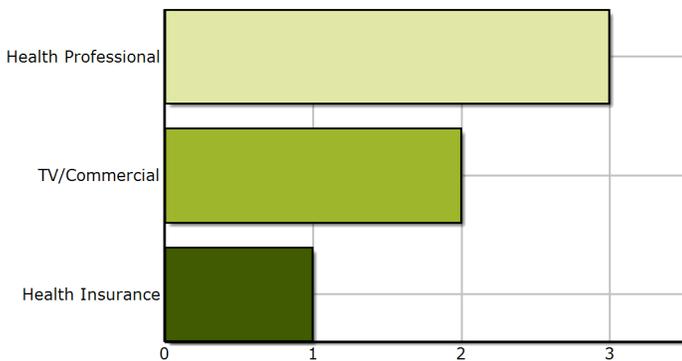
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

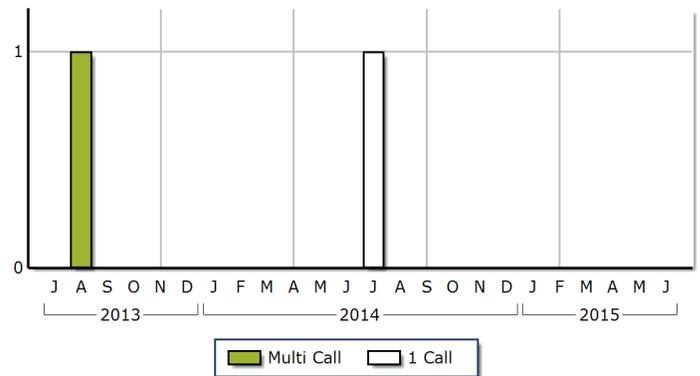


County Population	Prevalence	Tobacco Users	
Adult 23,866	16.8 %	4,009 ⁴	
		County	State
Tobacco Users - Last Full Month		6	833
Tobacco Users YTD		6	833
Unique Tobacco Users YTD		3	539
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.15 %
Reach - NAQC		2	0.15 %
Annualized Reach		1	1.80 %
Annualized Reach - NAQC		2	1.80 %
Unique Individual Reach		3	0.12 %

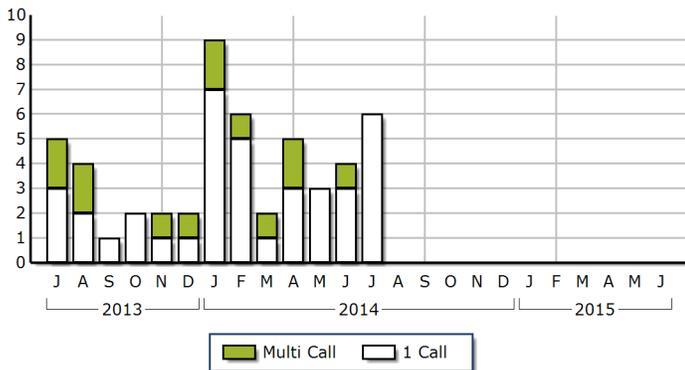
How Heard About



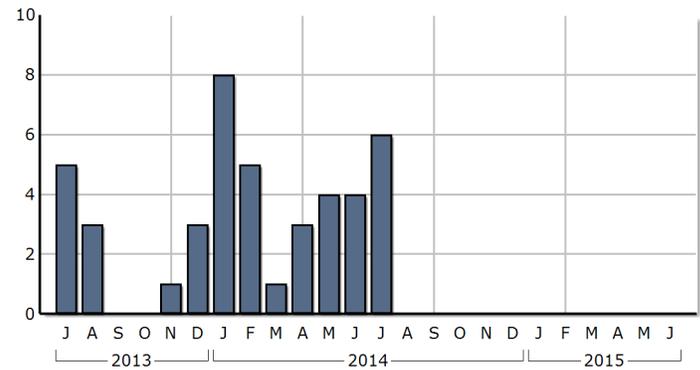
Fax Referral



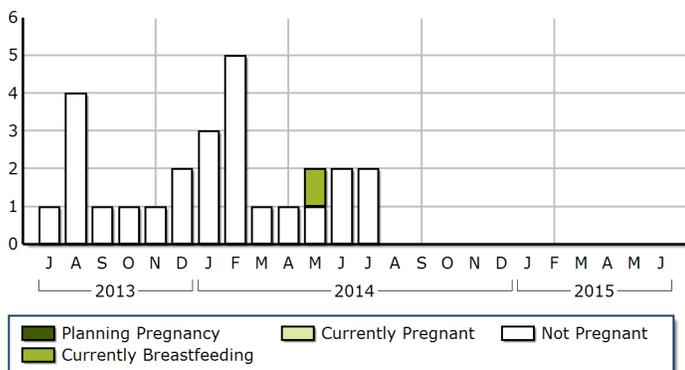
Tobacco User Enrollments By Program Type



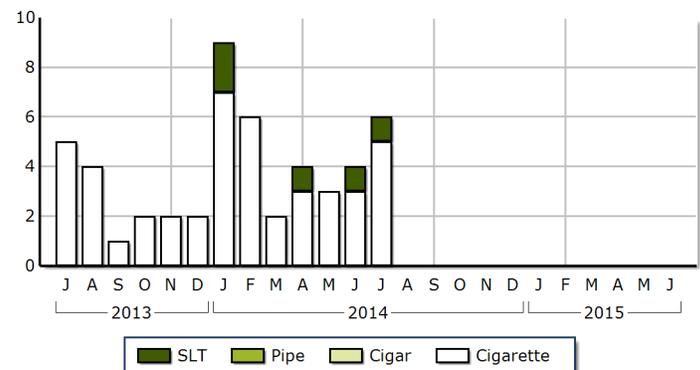
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

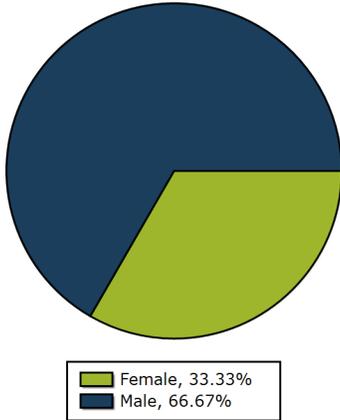


Chart Total N: 6

Tobacco Users By Language

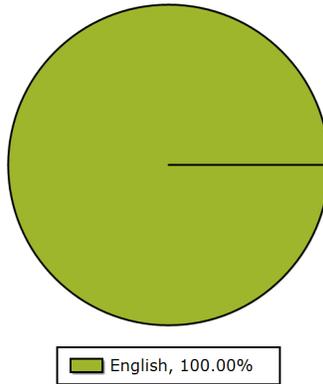


Chart Total N: 6

Tobacco Users By Education

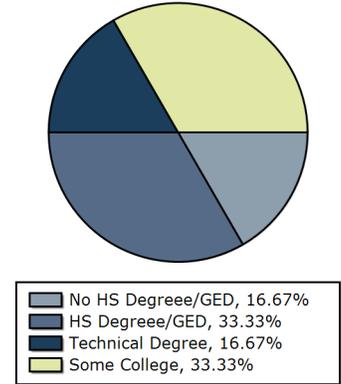


Chart Total N: 6

Tobacco Users By Race

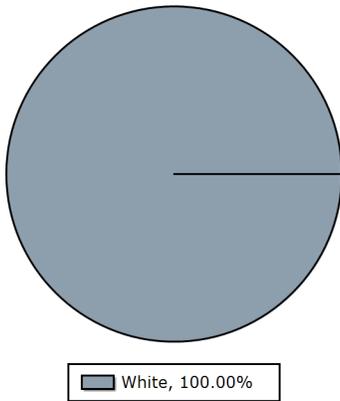


Chart Total N: 6

Tobacco Users By Age

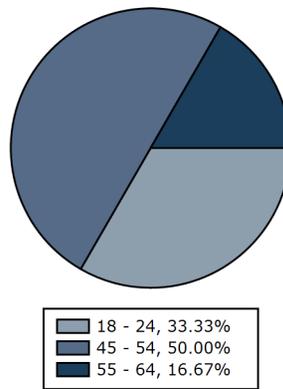


Chart Total N: 6

Tobacco Users By Health Plan

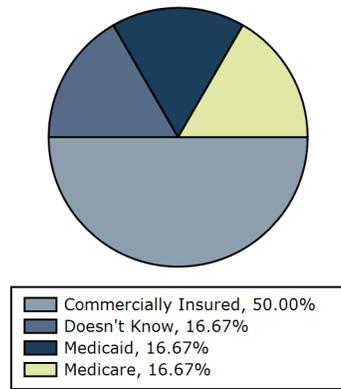


Chart Total N: 6

Tobacco Users By Ethnicity

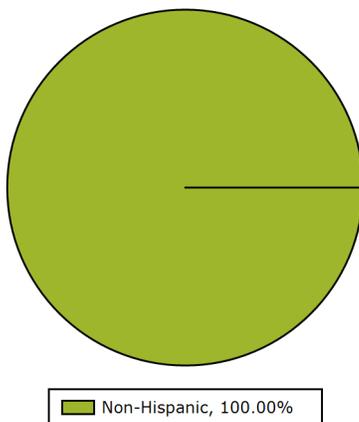


Chart Total N: 6

Tobacco Users By Chronic Condition

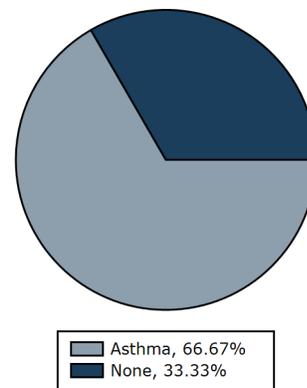


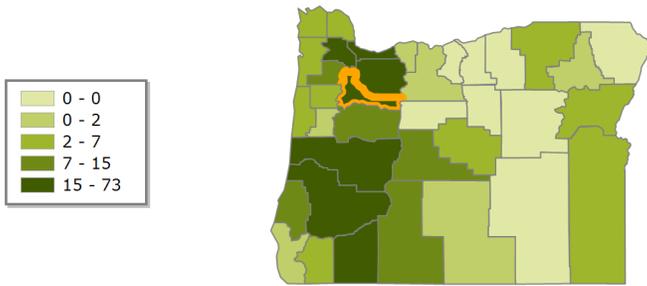
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

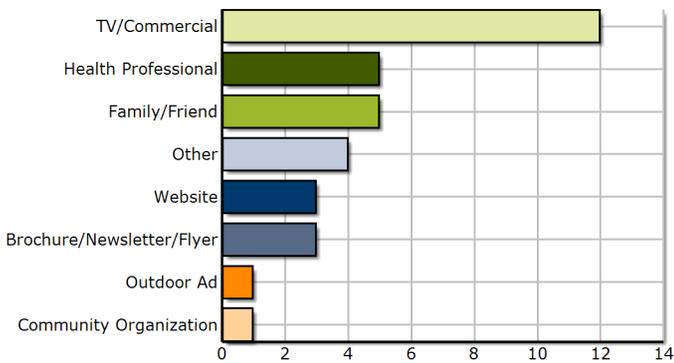
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

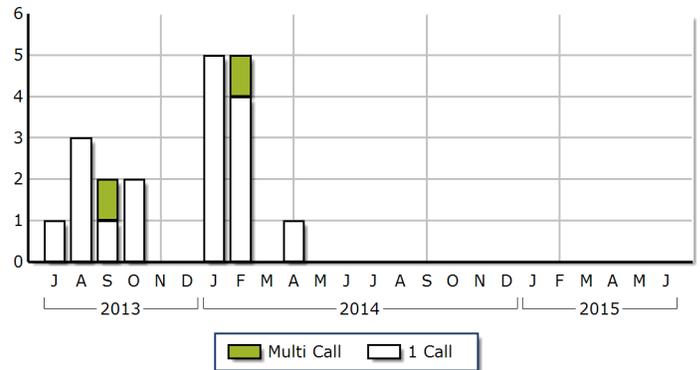


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			41	833
Tobacco Users YTD			41	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.11 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	1.35 %
Annualized Reach - NAQC			2	0.89 %
Unique Individual Reach			3	0.07 %

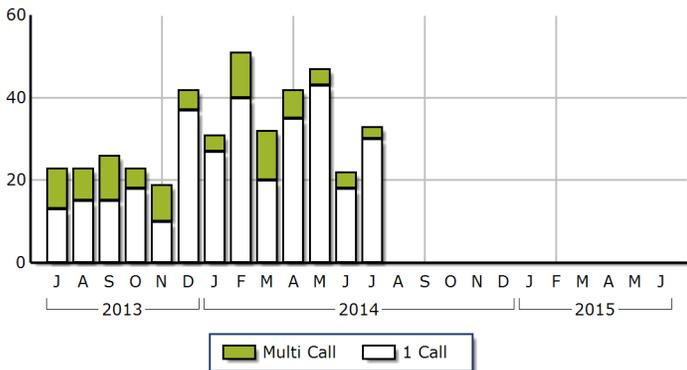
How Heard About



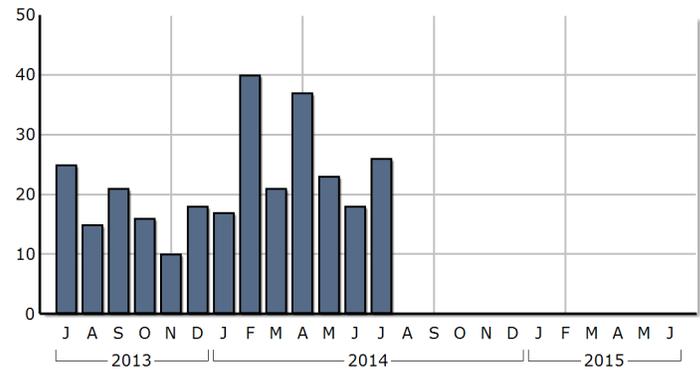
Fax Referral



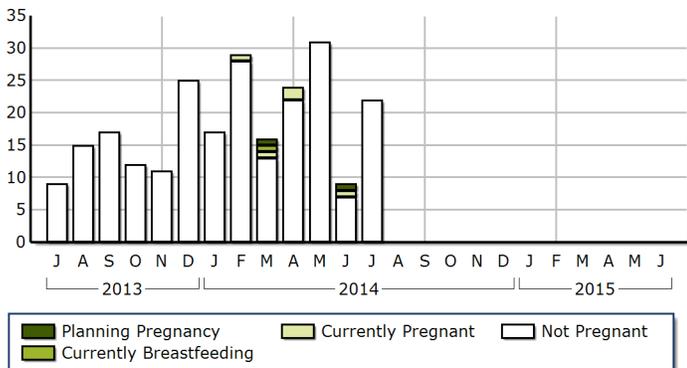
Tobacco User Enrollments By Program Type



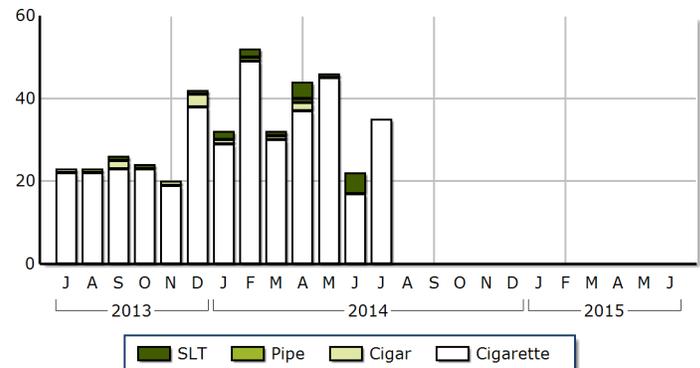
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.

2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

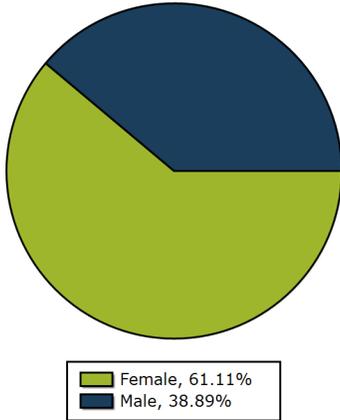


Chart Total N: 36

Tobacco Users By Language

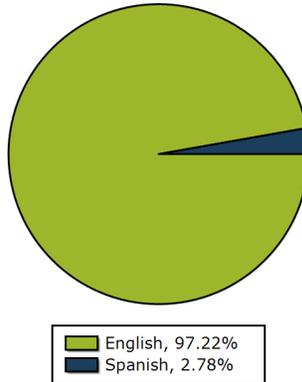


Chart Total N: 36

Tobacco Users By Education

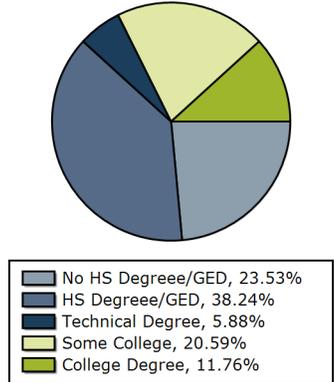


Chart Total N: 34

Tobacco Users By Race

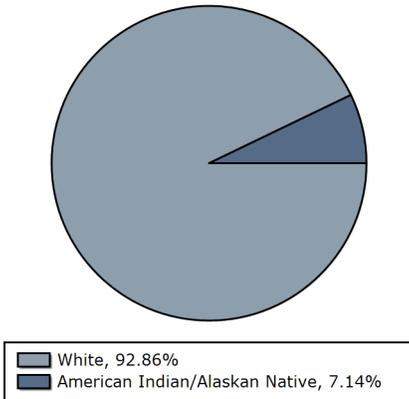


Chart Total N: 28

Tobacco Users By Age

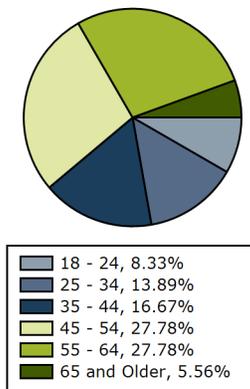


Chart Total N: 36

Tobacco Users By Health Plan

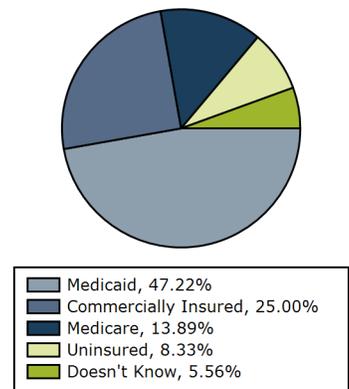


Chart Total N: 36

Tobacco Users By Ethnicity

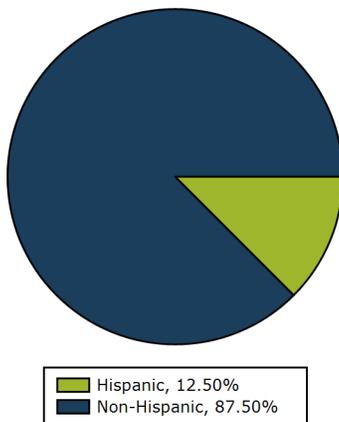


Chart Total N: 32

Tobacco Users By Chronic Condition

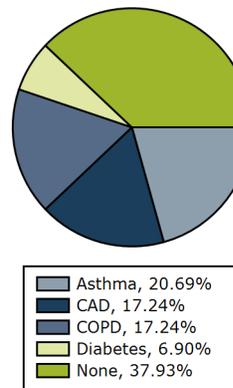
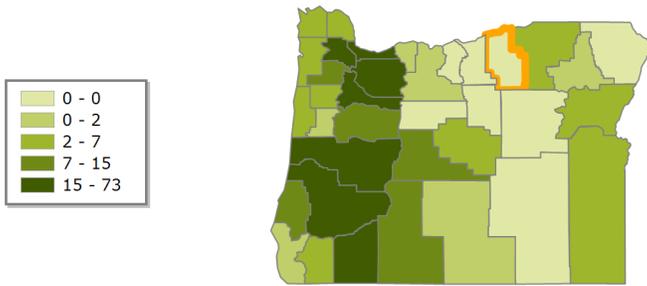


Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

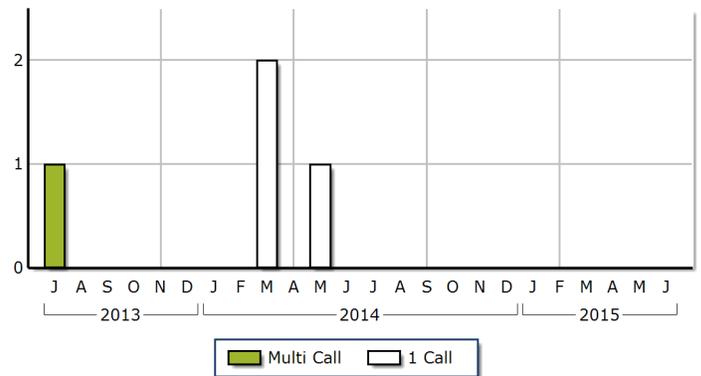
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

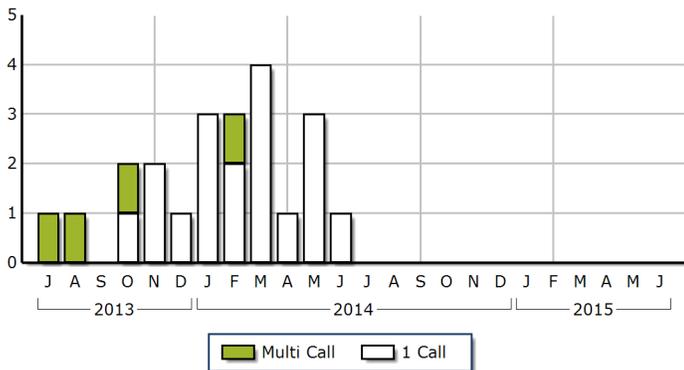


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 ⁴
		County
Tobacco Users - Last Full Month		-
Tobacco Users YTD		833
Unique Tobacco Users YTD		539
Target Reach		
Reach YTD	3	
Reach - NAQC	1	0.17 %
Annualized Reach	2	0.06 %
Annualized Reach - NAQC	1	1.98 %
Unique Individual Reach	2	0.73 %
	3	0.11 %

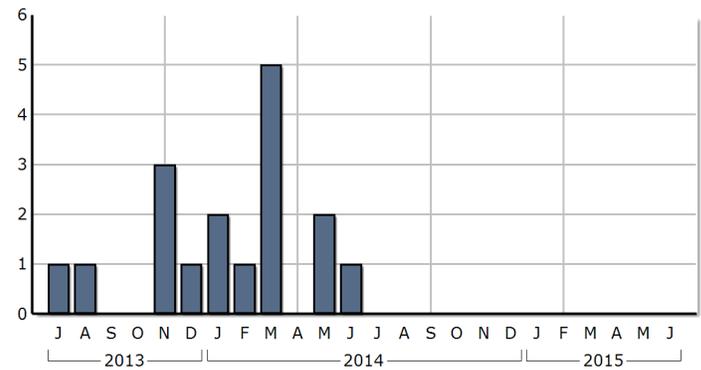
Fax Referral



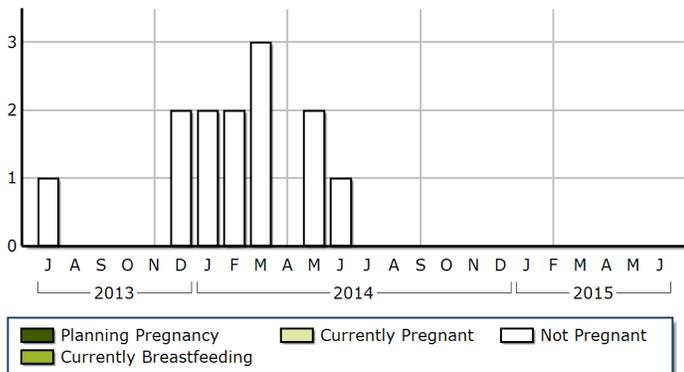
Tobacco User Enrollments By Program Type



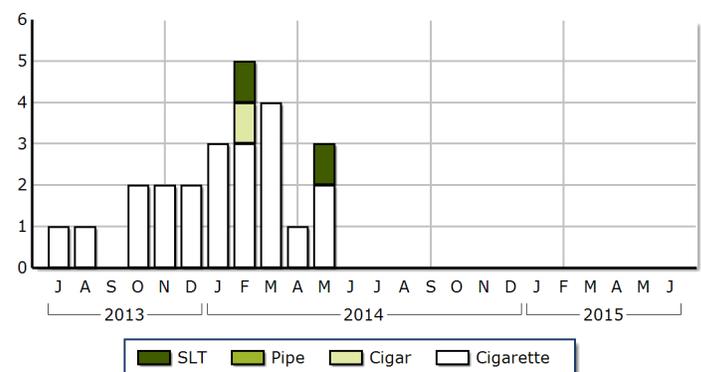
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



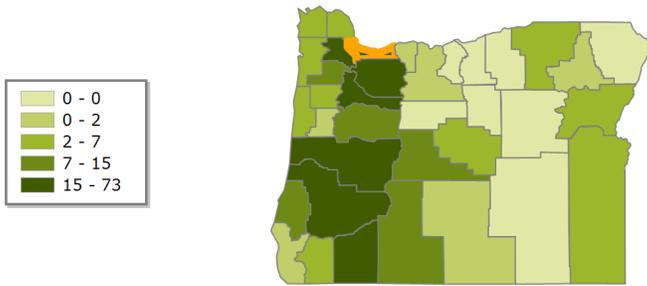
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

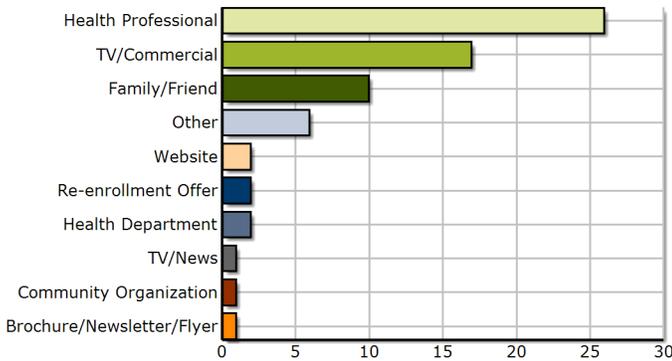
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

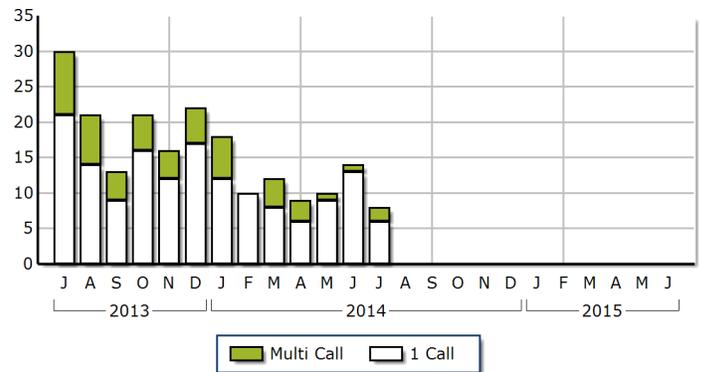


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			99	833
Tobacco Users YTD			99	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.11 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	1.38 %
Annualized Reach - NAQC			2	0.76 %
Unique Individual Reach			3	0.06 %

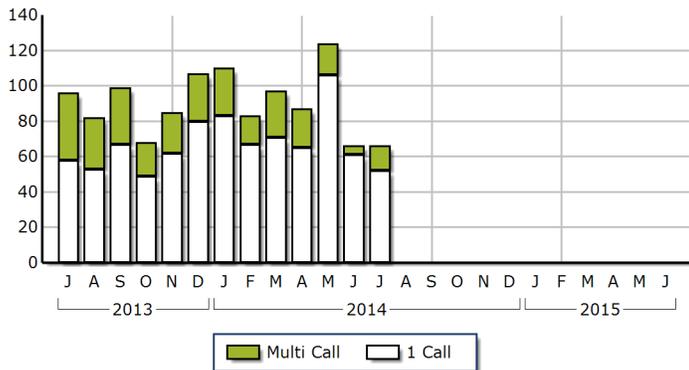
How Heard About



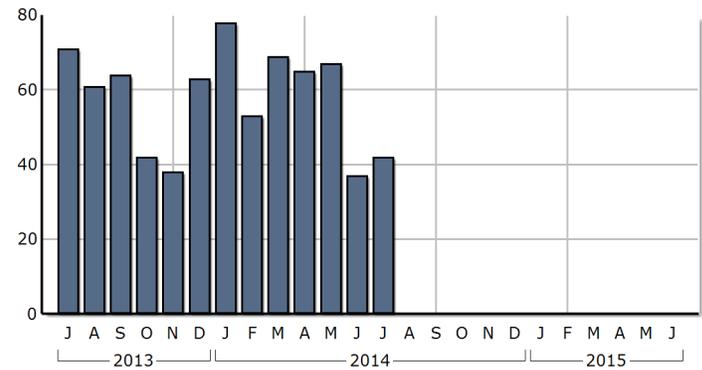
Fax Referral



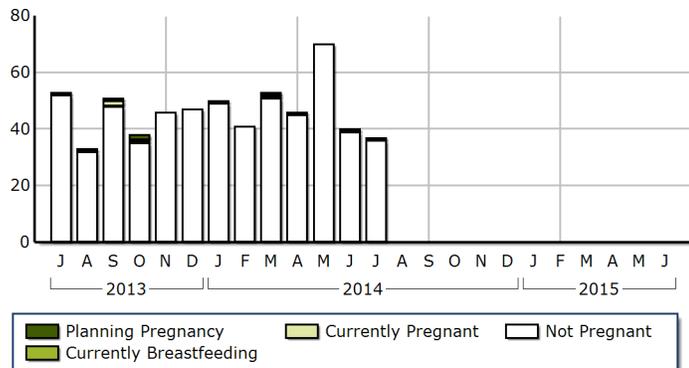
Tobacco User Enrollments By Program Type



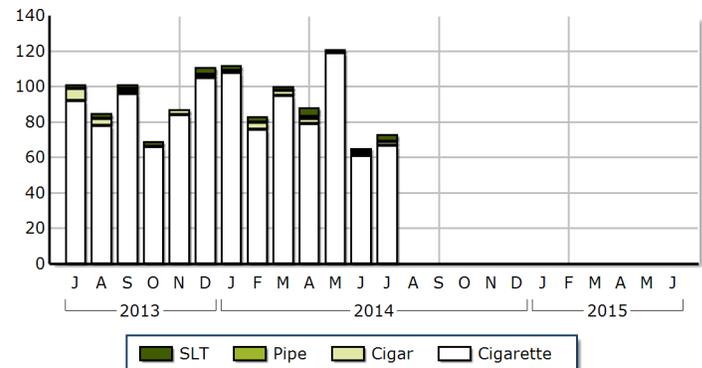
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

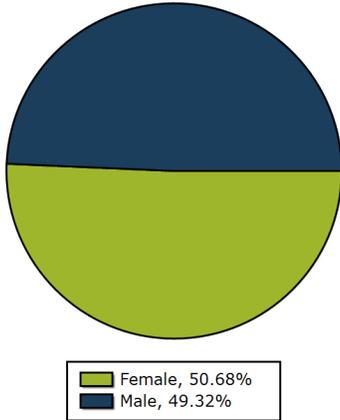


Chart Total N: 73

Tobacco Users By Language

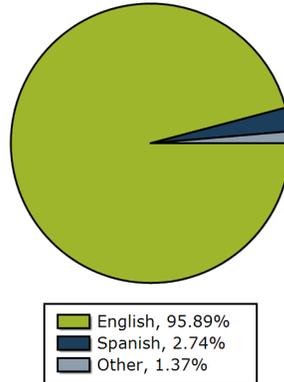


Chart Total N: 73

Tobacco Users By Education

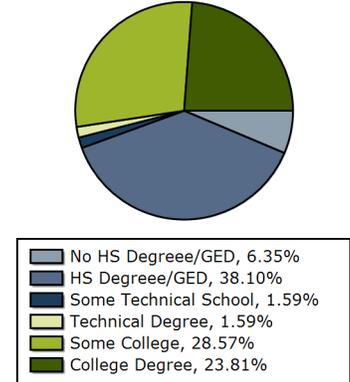


Chart Total N: 63

Tobacco Users By Race

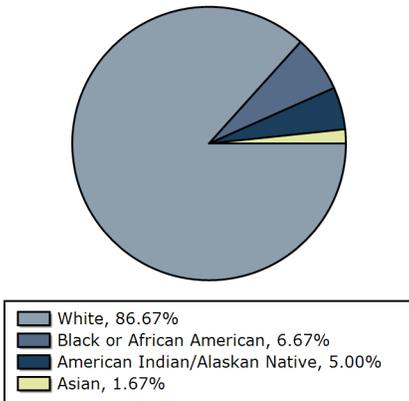


Chart Total N: 60

Tobacco Users By Age

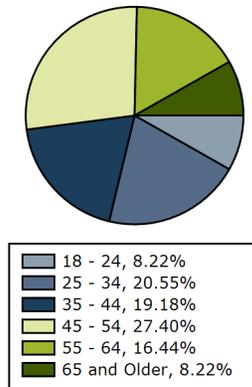


Chart Total N: 73

Tobacco Users By Health Plan

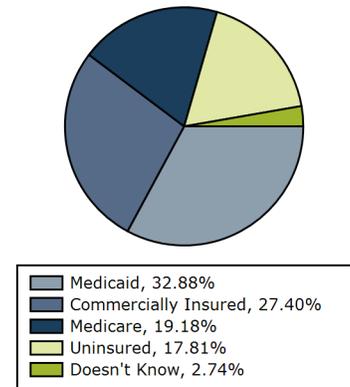


Chart Total N: 73

Tobacco Users By Ethnicity

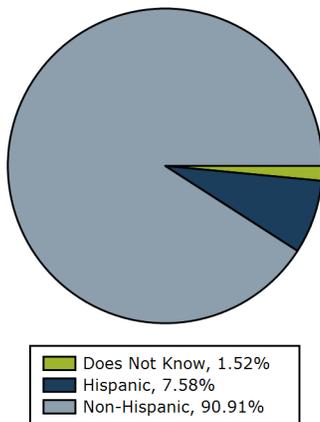


Chart Total N: 66

Tobacco Users By Chronic Condition

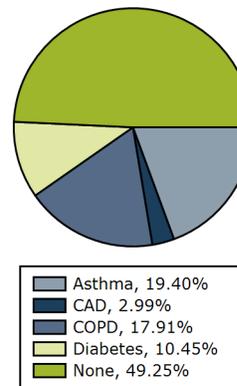
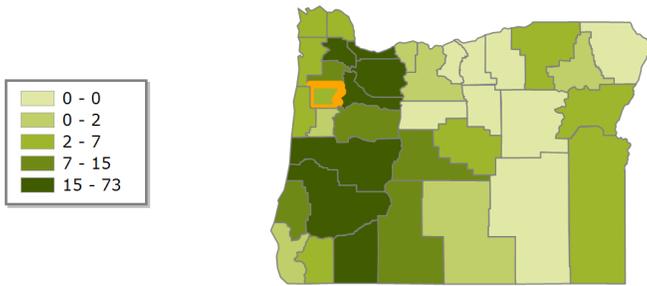


Chart Total N: 67

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

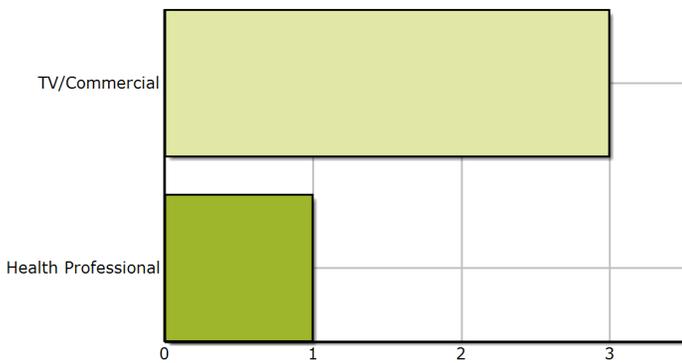
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

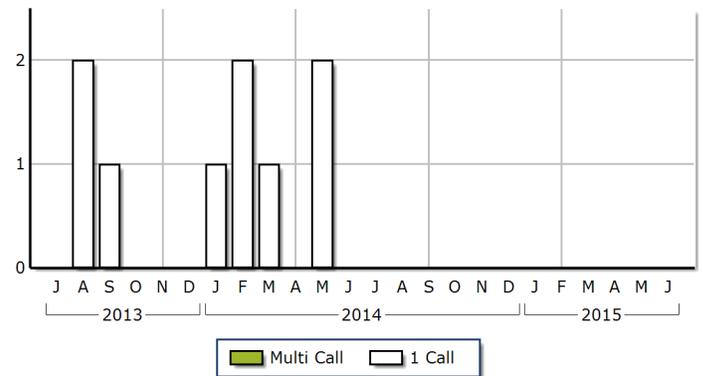


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %		7,534 ⁴
			County	State
Tobacco Users - Last Full Month			5	833
Tobacco Users YTD			5	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.07 %
Reach - NAQC			2	0.03 %
Annualized Reach			1	0.80 %
Annualized Reach - NAQC			2	0.32 %
Unique Individual Reach			3	0.04 %

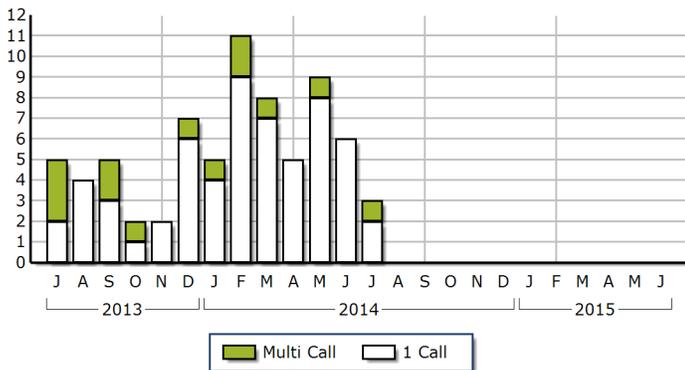
How Heard About



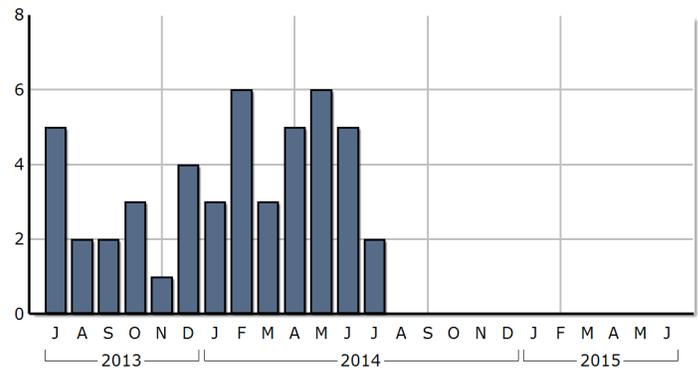
Fax Referral



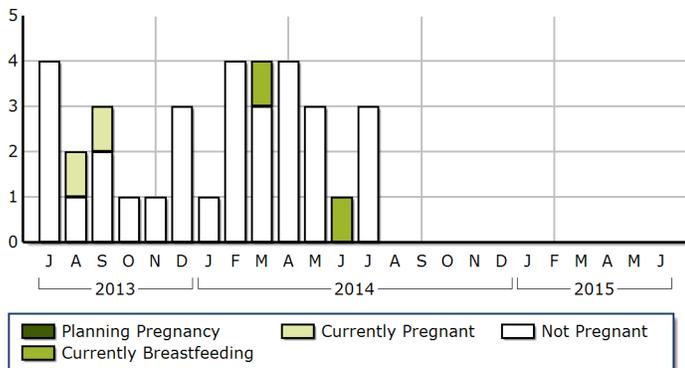
Tobacco User Enrollments By Program Type



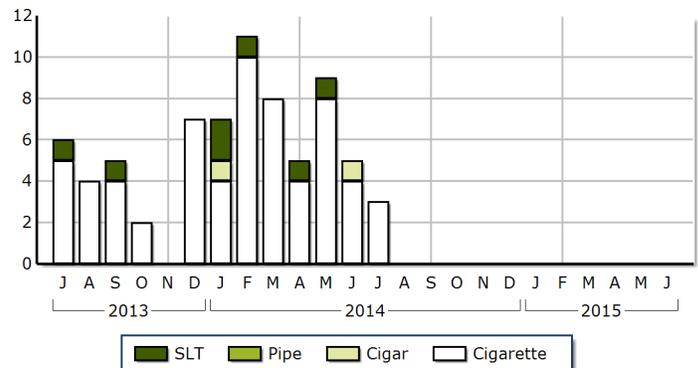
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

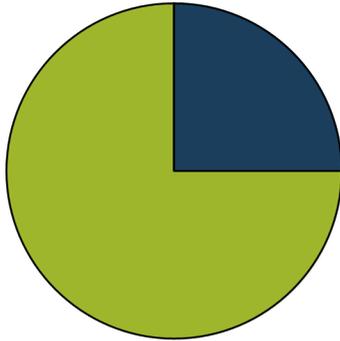


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

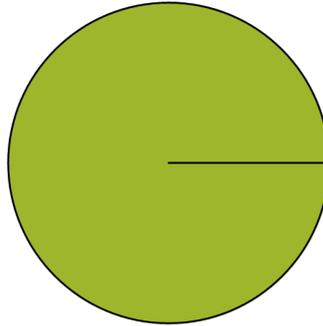
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

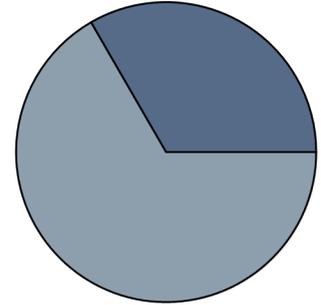
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

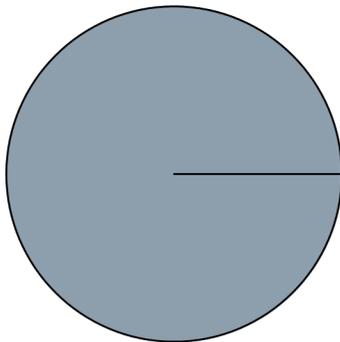
Tobacco Users By Education



No HS Degree/GED, 66.67%
Some College, 33.33%

Chart Total N: 3

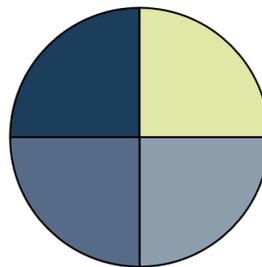
Tobacco Users By Race



American Indian/Alaskan Native, 100.00%

Chart Total N: 1

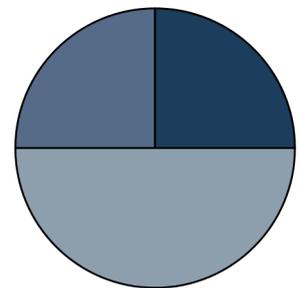
Tobacco Users By Age



18 - 24, 25.00%
25 - 34, 25.00%
45 - 54, 25.00%
55 - 64, 25.00%

Chart Total N: 4

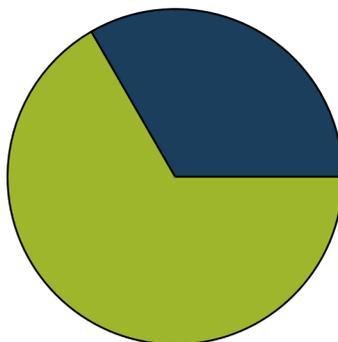
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 25.00%
Uninsured, 25.00%

Chart Total N: 4

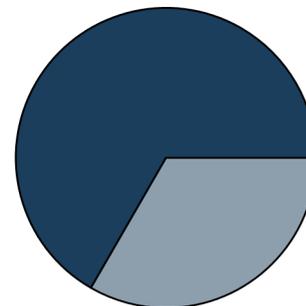
Tobacco Users By Ethnicity



Hispanic, 66.67%
Non-Hispanic, 33.33%

Chart Total N: 3

Tobacco Users By Chronic Condition



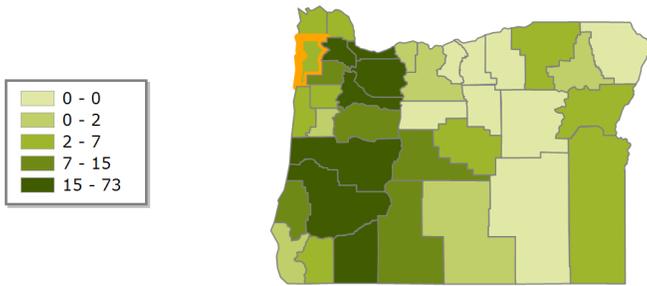
Asthma, 33.33%
None, 66.67%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

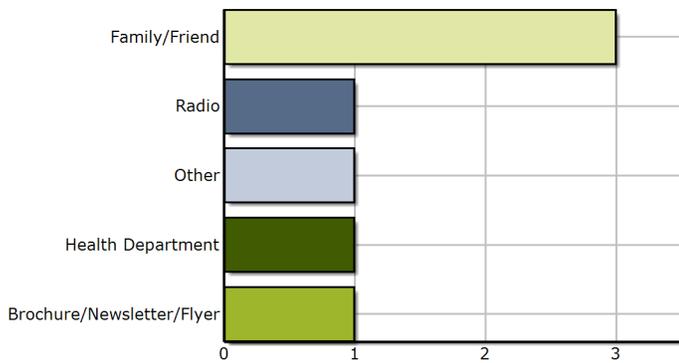
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

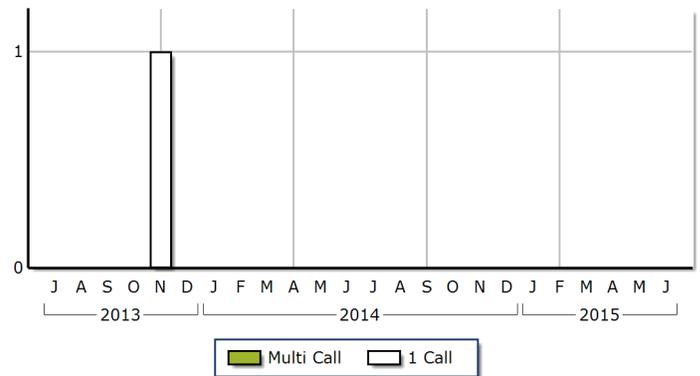


County Population	Prevalence	Tobacco Users
Adult	21,446	21.6 %
		4,632 ⁴
		County
Tobacco Users - Last Full Month		7
Tobacco Users YTD		7
Unique Tobacco Users YTD	3	4
Target Reach		2.0 %
Reach YTD	1	0.15 %
Reach - NAQC	2	0.13 %
Annualized Reach	1	1.81 %
Annualized Reach - NAQC	2	1.55 %
Unique Individual Reach	3	0.09 %

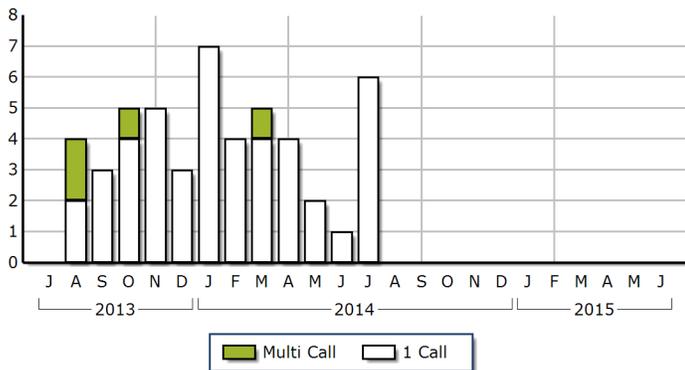
How Heard About



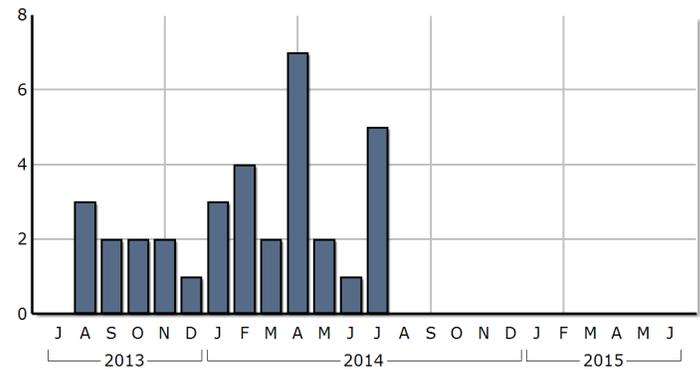
Fax Referral



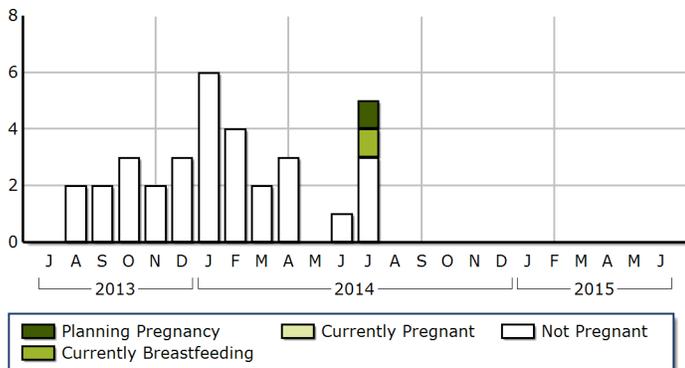
Tobacco User Enrollments By Program Type



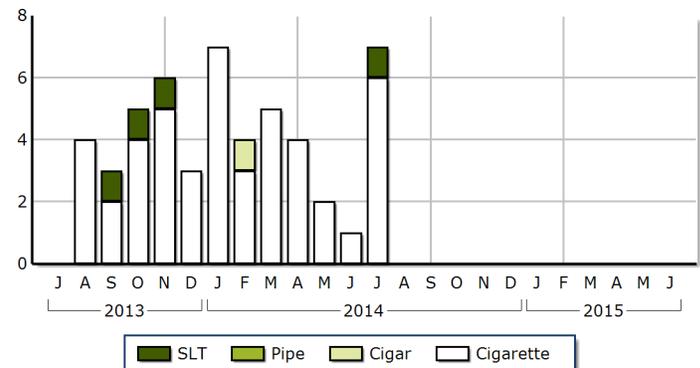
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

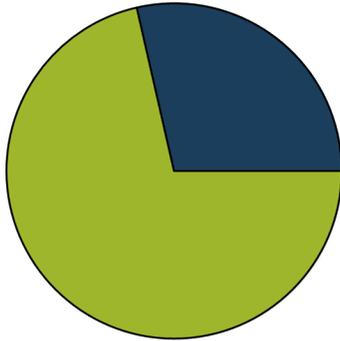


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

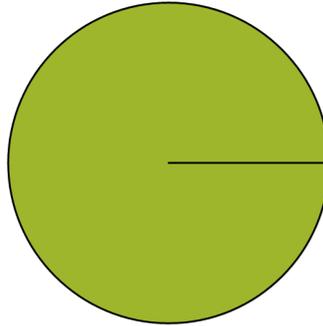
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

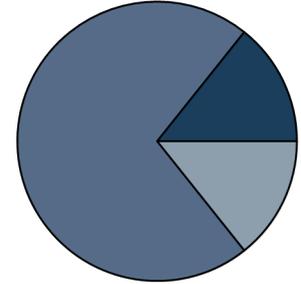
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

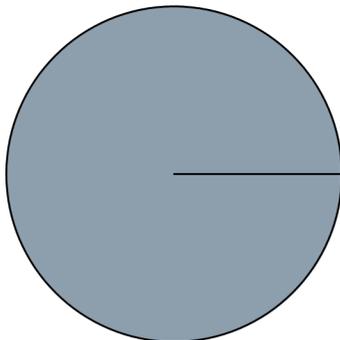
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 71.43%
Technical Degree, 14.29%

Chart Total N: 7

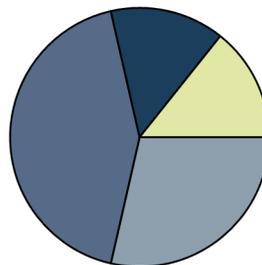
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

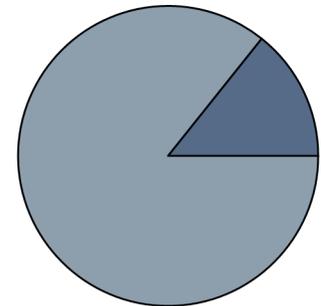
Tobacco Users By Age



18 - 24, 28.57%
25 - 34, 42.86%
35 - 44, 14.29%
45 - 54, 14.29%

Chart Total N: 7

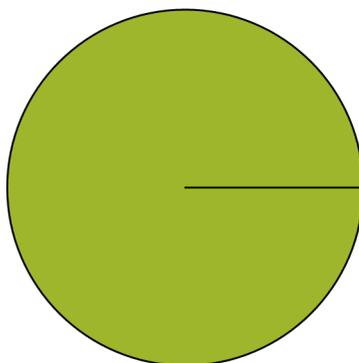
Tobacco Users By Health Plan



Medicaid, 85.71%
Commercially Insured, 14.29%

Chart Total N: 7

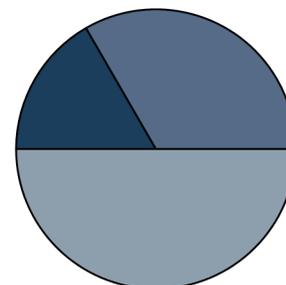
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 50.00%
Diabetes, 16.67%
None, 33.33%

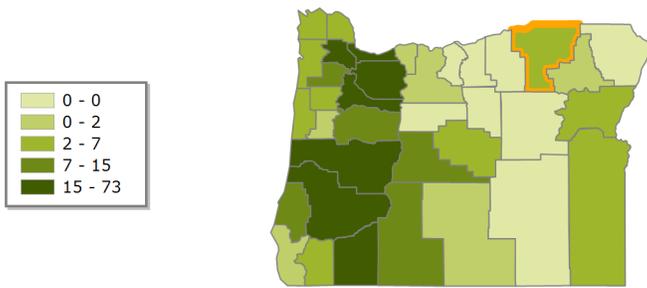
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

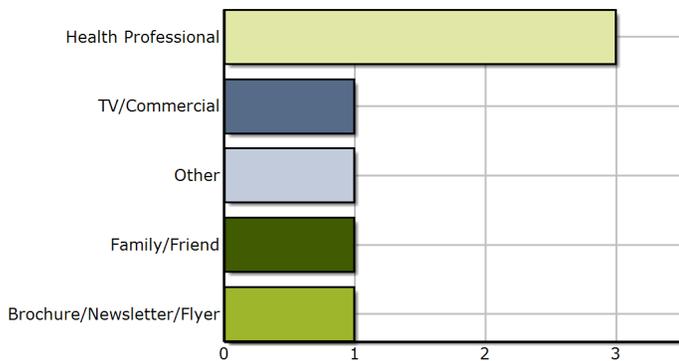
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

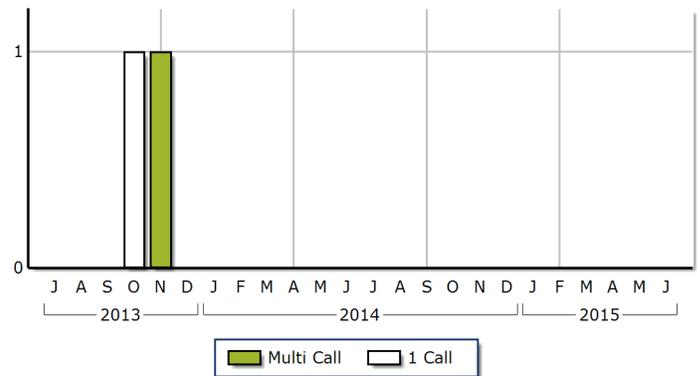


County Population	Prevalence	Tobacco Users
Adult	54,202	24.2 %
		13,117 ⁴
		County
Tobacco Users - Last Full Month		8
Tobacco Users YTD		8
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.06 %
Reach - NAQC		2 0.05 %
Annualized Reach		1 0.73 %
Annualized Reach - NAQC		2 0.55 %
Unique Individual Reach		3 0.05 %

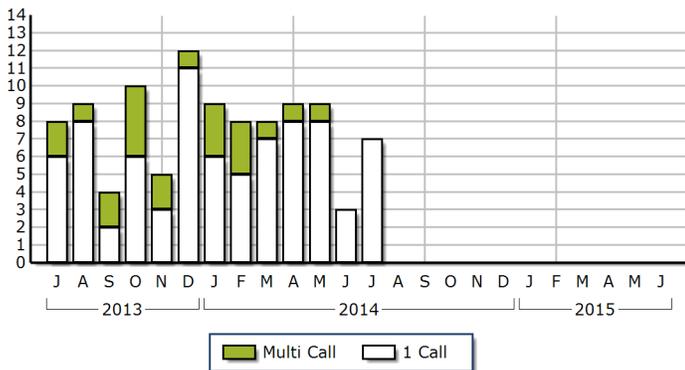
How Heard About



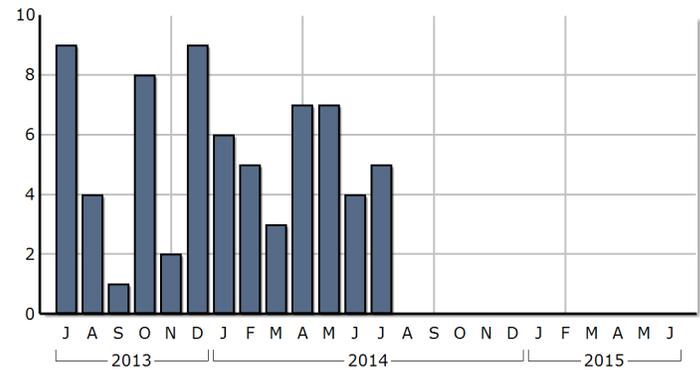
Fax Referral



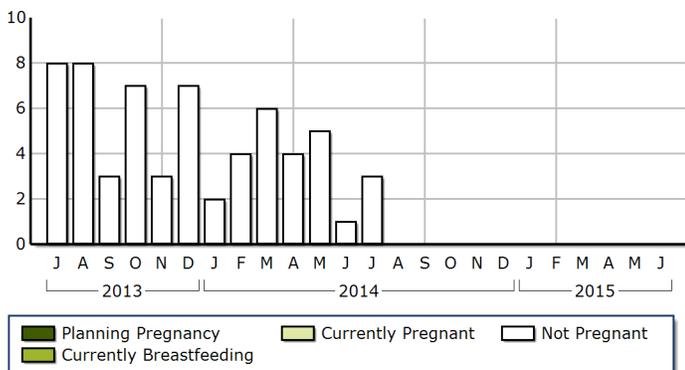
Tobacco User Enrollments By Program Type



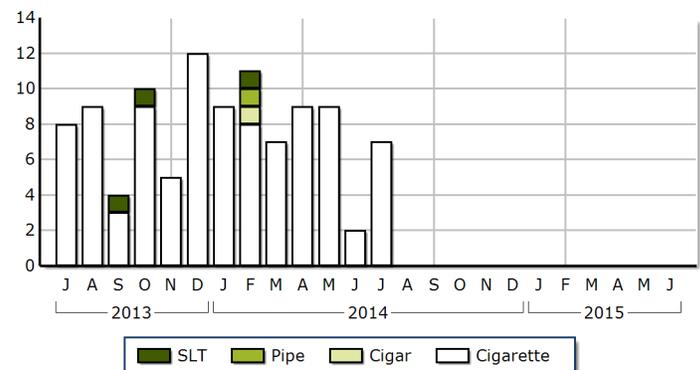
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

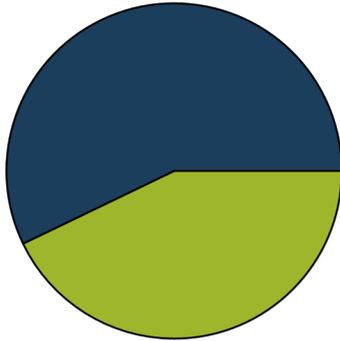


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

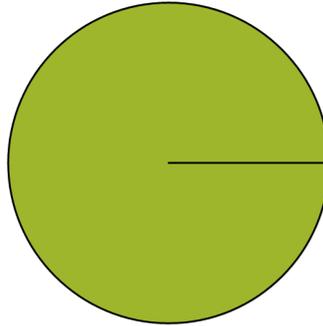
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

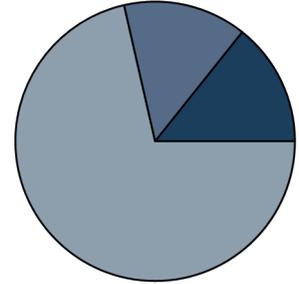
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

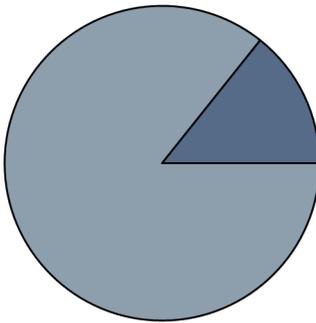
Tobacco Users By Education



HS Degree/GED, 71.43%
Technical Degree, 14.29%
Some College, 14.29%

Chart Total N: 7

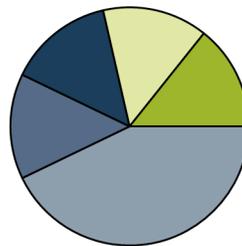
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

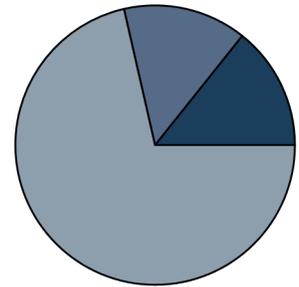
Tobacco Users By Age



25 - 34, 42.86%
35 - 44, 14.29%
45 - 54, 14.29%
55 - 64, 14.29%
65 and Older, 14.29%

Chart Total N: 7

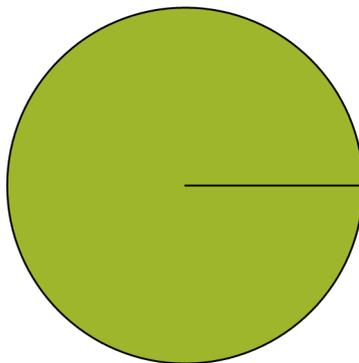
Tobacco Users By Health Plan



Medicaid, 71.43%
Commercially Insured, 14.29%
Medicare, 14.29%

Chart Total N: 7

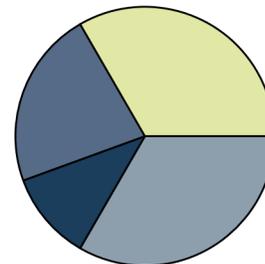
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 33.33%
CAD, 11.11%
Diabetes, 22.22%
None, 33.33%

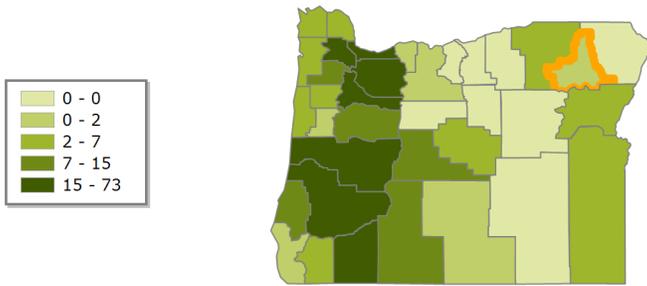
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

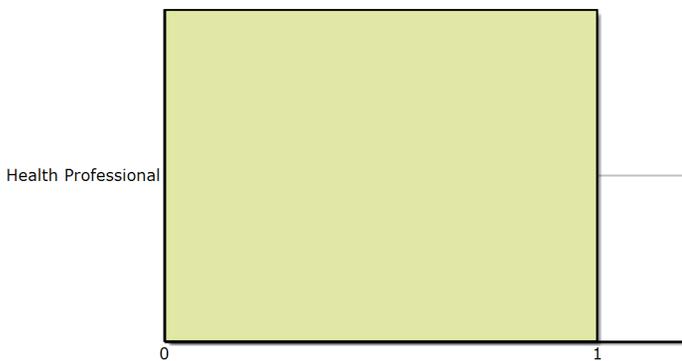
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

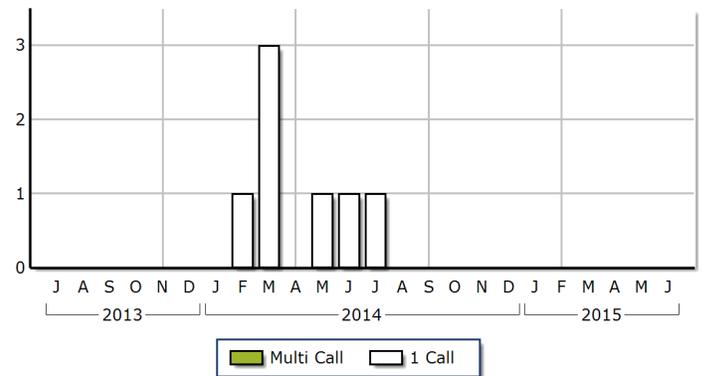


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 ⁴
			County
Tobacco Users - Last Full Month			1
Tobacco Users YTD			1
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1 0.04 %
Reach - NAQC			2 - 0.06 %
Annualized Reach			1 0.45 %
Annualized Reach - NAQC			2 - 0.73 %
Unique Individual Reach			3 0.04 %

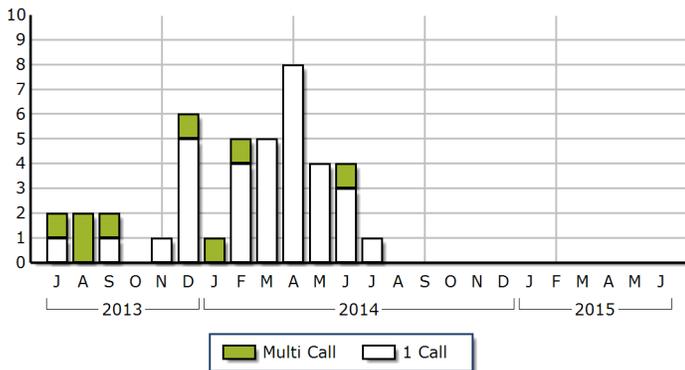
How Heard About



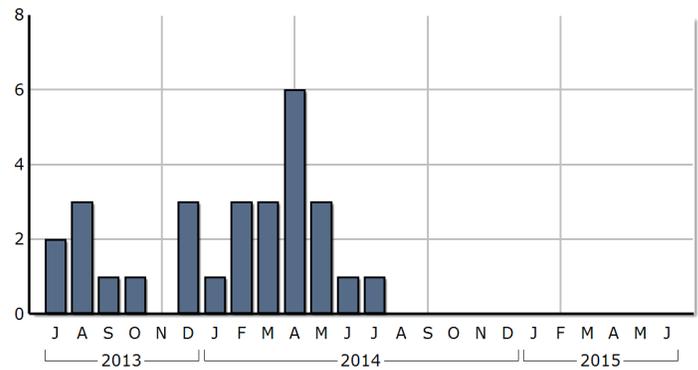
Fax Referral



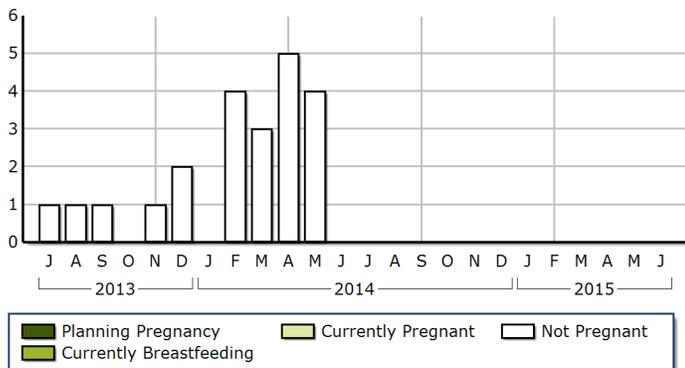
Tobacco User Enrollments By Program Type



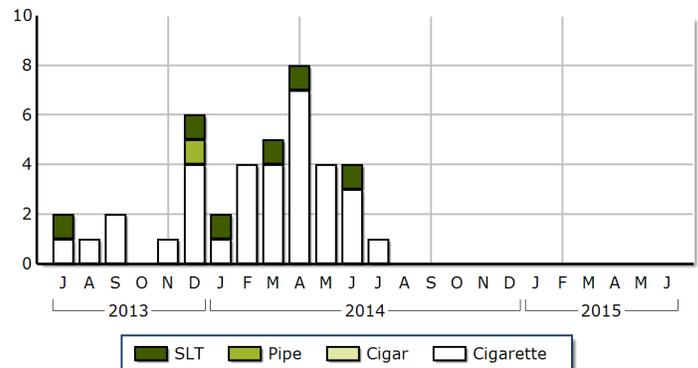
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

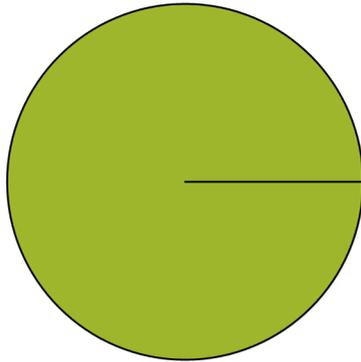


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

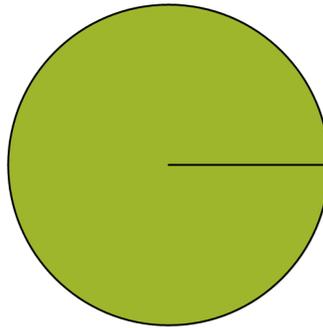
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

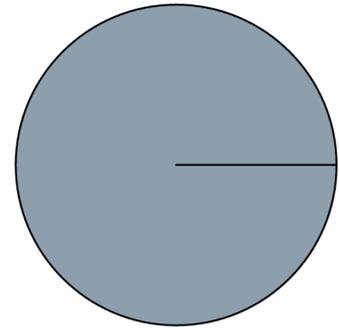
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

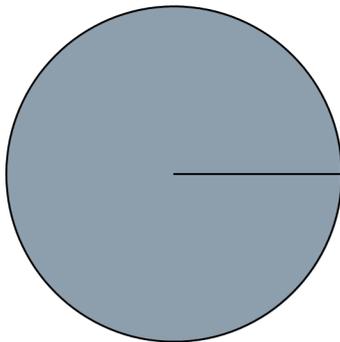
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

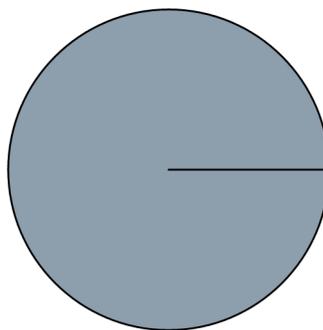
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

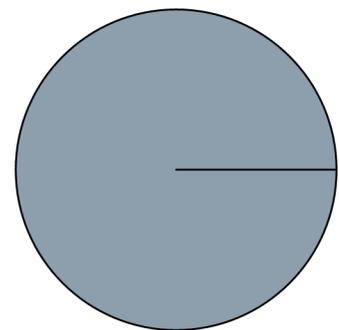
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

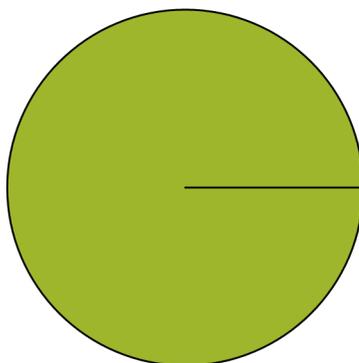
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



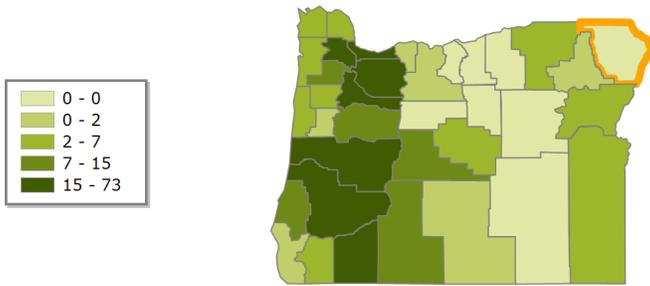
Non-Hispanic, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

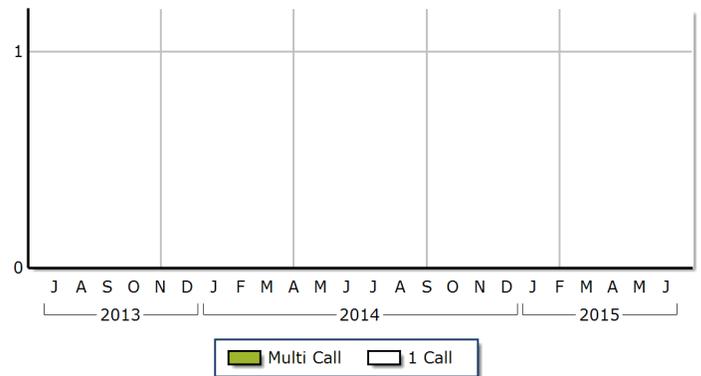
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

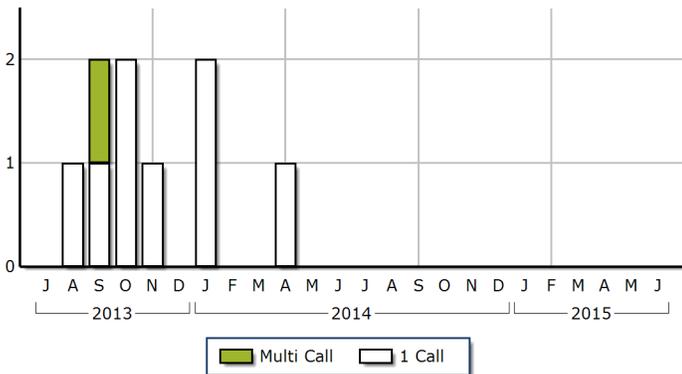


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			-	833
Tobacco Users YTD				833
Unique Tobacco Users YTD			3	539
Target Reach				
Reach YTD			1	0.17 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	1.98 %
Annualized Reach - NAQC			2	0.73 %
Unique Individual Reach			3	0.11 %

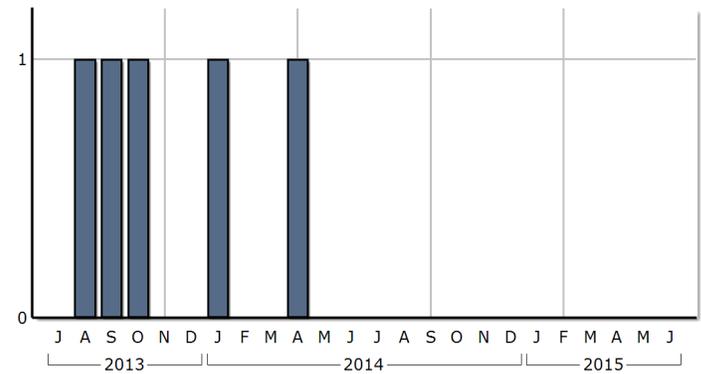
Fax Referral



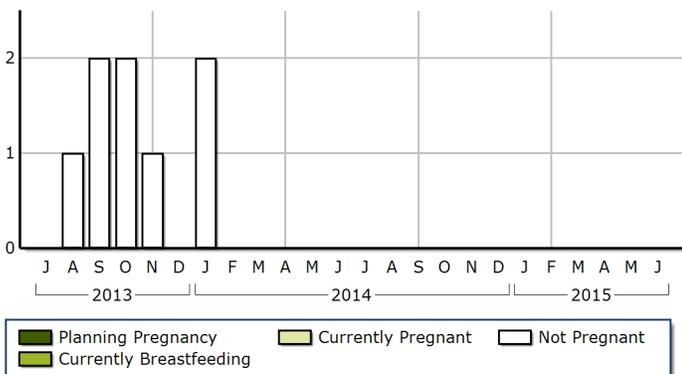
Tobacco User Enrollments By Program Type



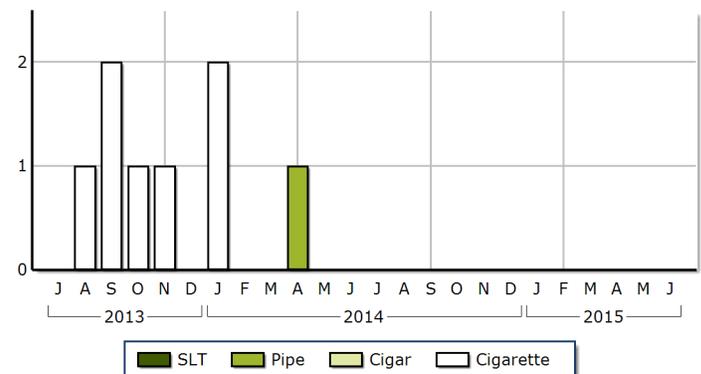
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

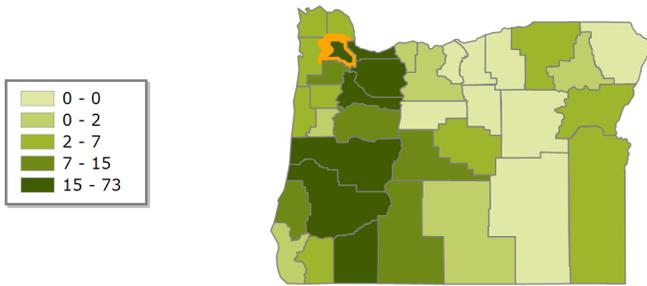


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

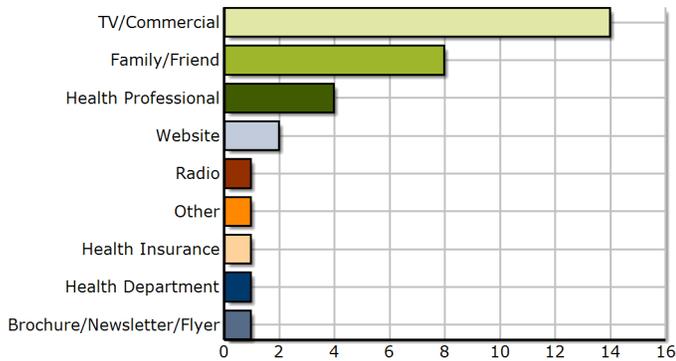
From 7/1/2014 through 7/31/2014

State Tobacco Users Served Contract YTD (Adults)

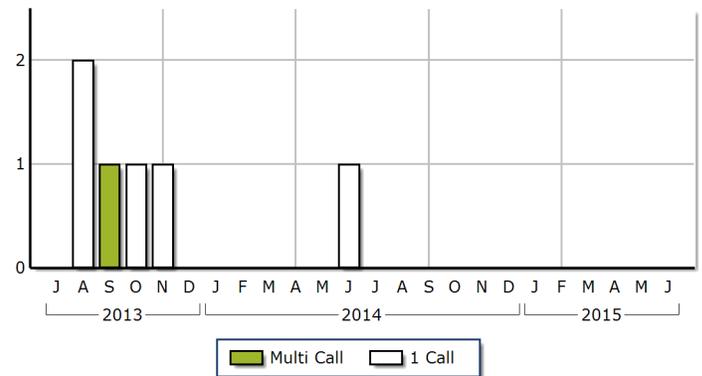


County Population	Prevalence	Tobacco Users	
Adult	387,946	12.9 %	
		50,045 ⁴	
		County	State
Tobacco Users - Last Full Month		44	833
Tobacco Users YTD		44	833
Unique Tobacco Users YTD		3	539
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.09 %
Reach - NAQC		2	0.07 %
Annualized Reach		1	1.06 %
Annualized Reach - NAQC		2	0.79 %
Unique Individual Reach		3	0.05 %
			0.11 %

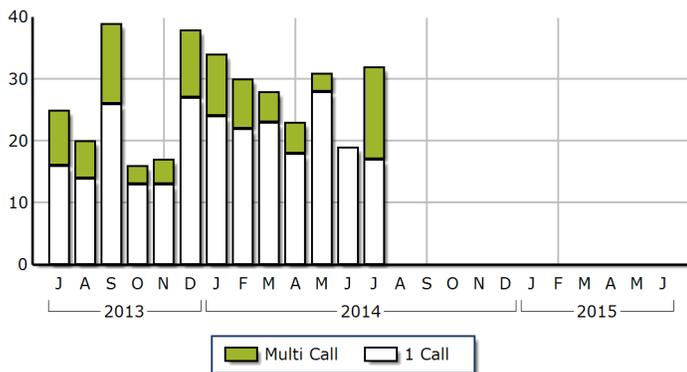
How Heard About



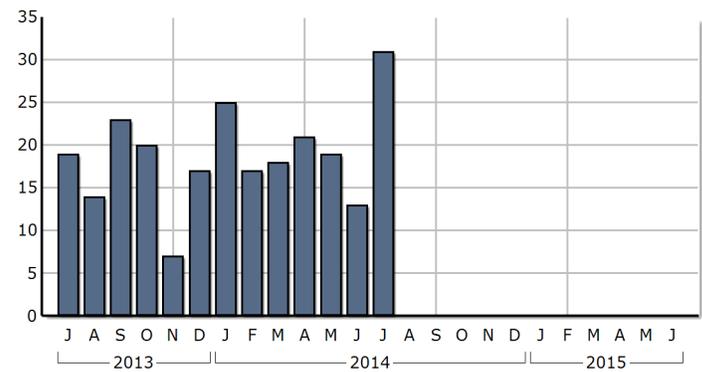
Fax Referral



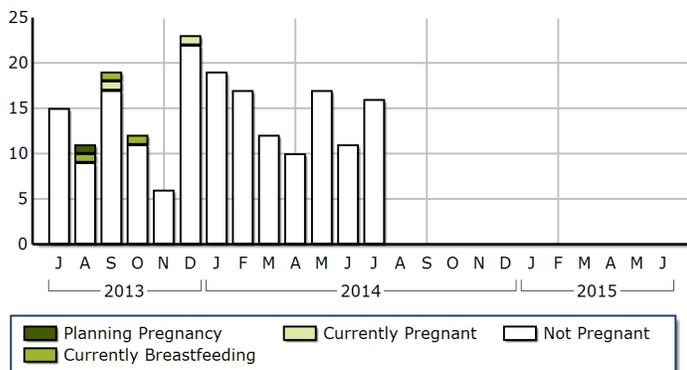
Tobacco User Enrollments By Program Type



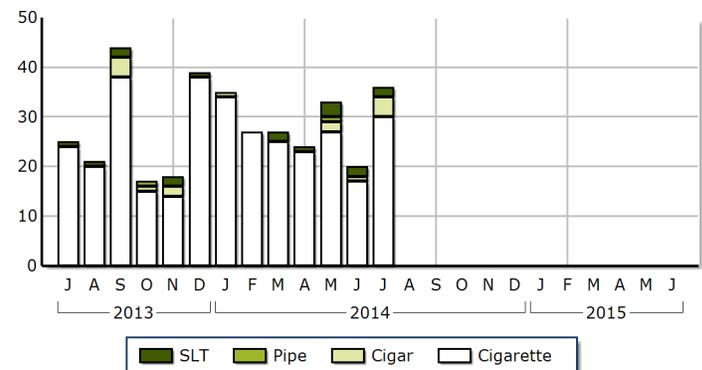
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

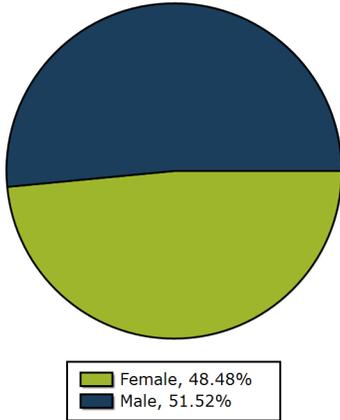


Chart Total N: 33

Tobacco Users By Language

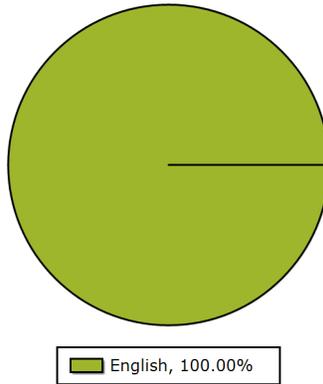


Chart Total N: 33

Tobacco Users By Education

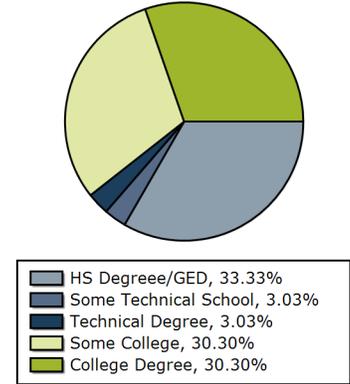


Chart Total N: 33

Tobacco Users By Race

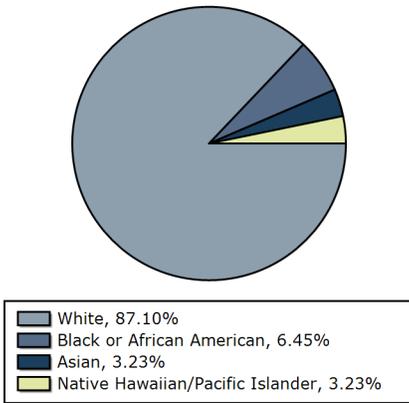


Chart Total N: 31

Tobacco Users By Age

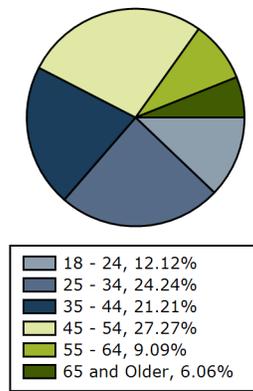


Chart Total N: 33

Tobacco Users By Health Plan

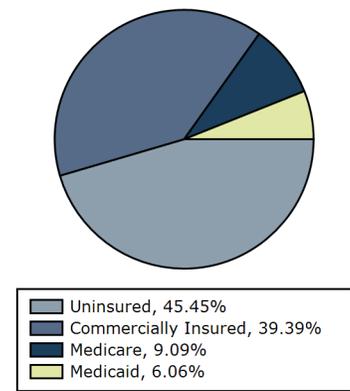


Chart Total N: 33

Tobacco Users By Ethnicity

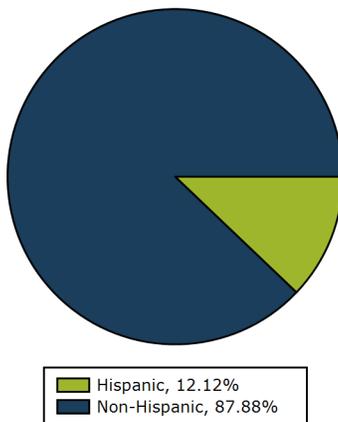


Chart Total N: 33

Tobacco Users By Chronic Condition

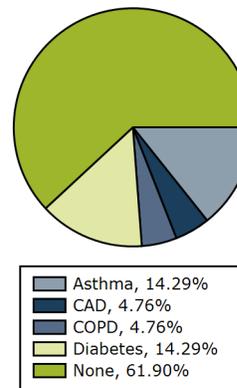
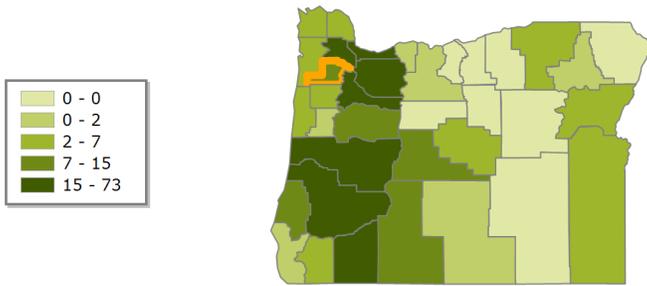


Chart Total N: 21

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

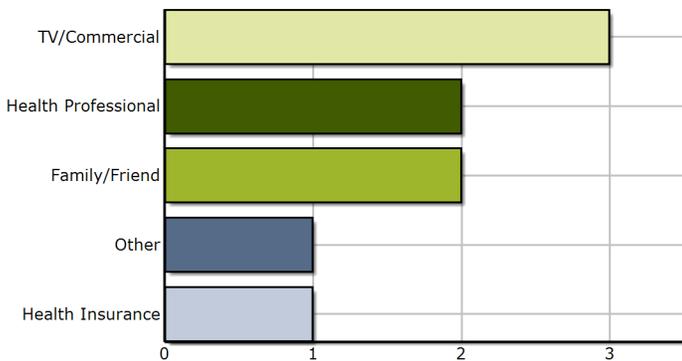
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

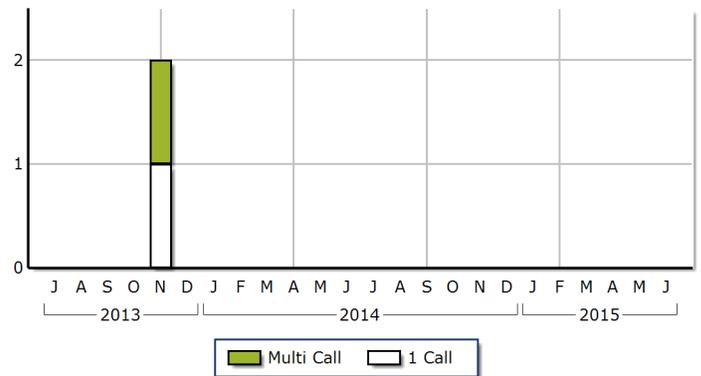


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %		13,376 ⁴
			County	State
Tobacco Users - Last Full Month			9	833
Tobacco Users YTD			9	833
Unique Tobacco Users YTD			3	539
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.07 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	0.81 %
Annualized Reach - NAQC			2	0.72 %
Unique Individual Reach			3	0.04 %

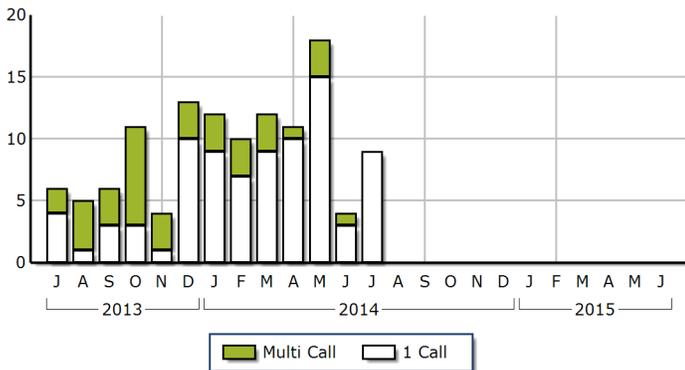
How Heard About



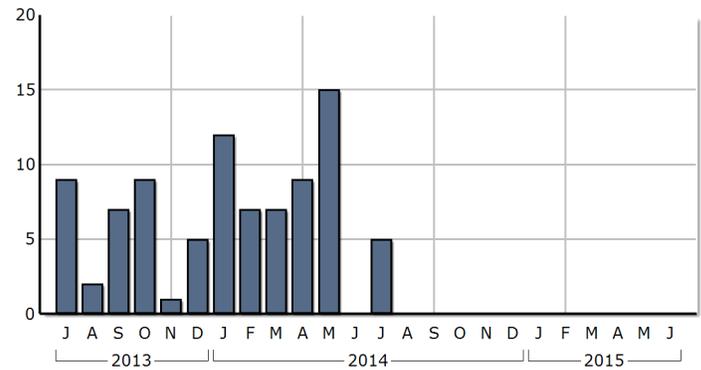
Fax Referral



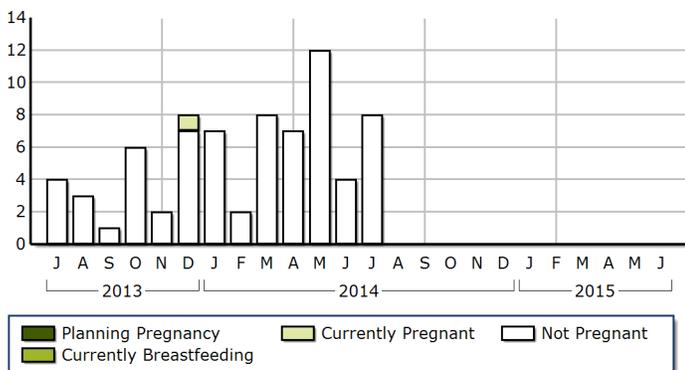
Tobacco User Enrollments By Program Type



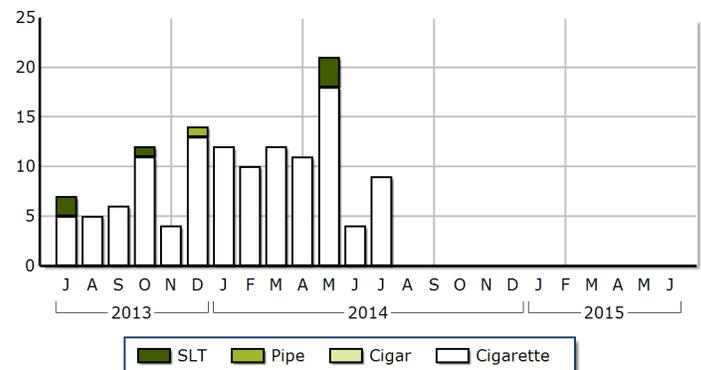
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

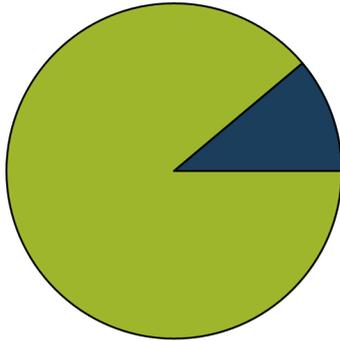


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

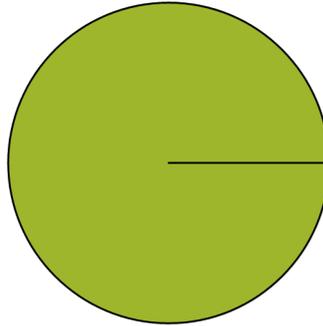
Tobacco Users By Gender



Female, 88.89%
Male, 11.11%

Chart Total N: 9

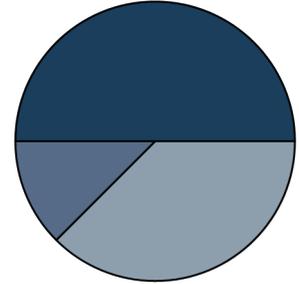
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

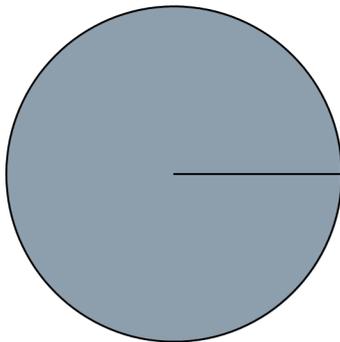
Tobacco Users By Education



HS Degreee/GED, 37.50%
Some Technical School, 12.50%
Some College, 50.00%

Chart Total N: 8

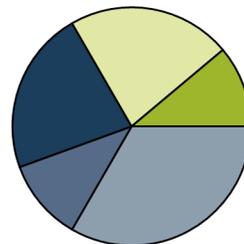
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

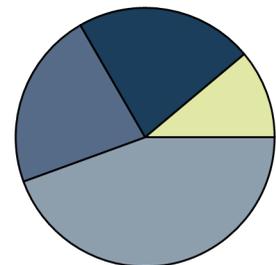
Tobacco Users By Age



18 - 24, 33.33%
25 - 34, 11.11%
45 - 54, 22.22%
55 - 64, 22.22%
65 and Older, 11.11%

Chart Total N: 9

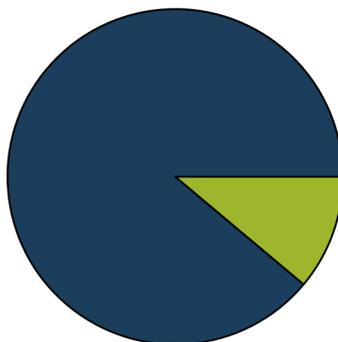
Tobacco Users By Health Plan



Medicaid, 44.44%
Medicare, 22.22%
Uninsured, 22.22%
Commercially Insured, 11.11%

Chart Total N: 9

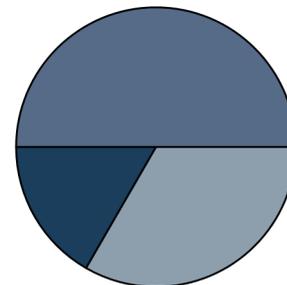
Tobacco Users By Ethnicity



Hispanic, 11.11%
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 16.67%
None, 50.00%

Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.