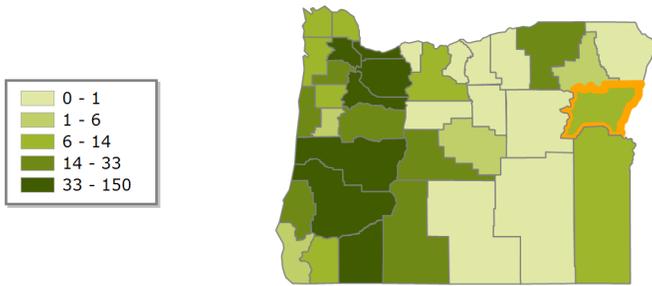


## State Tobacco Users Served Contract YTD (Adults)

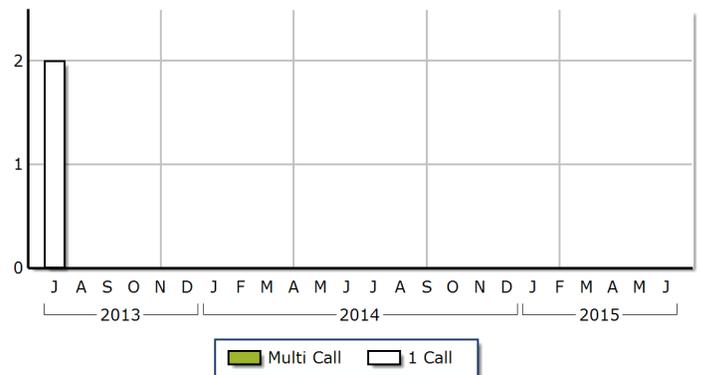


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	County	State
			1	865
<b>Tobacco Users - Last Full Month</b>			8	1,741
<b>Tobacco Users YTD</b>			3	4
<b>Unique Tobacco Users YTD</b>			2.0 %	2.0 %
<b>Target Reach</b>			1	0.30 %
<b>Reach YTD</b>			2	0.34 %
<b>Reach - NAQC</b>			1	1.81 %
<b>Annualized Reach</b>			2	2.04 %
<b>Annualized Reach - NAQC</b>			3	0.15 %
<b>Unique Individual Reach</b>				

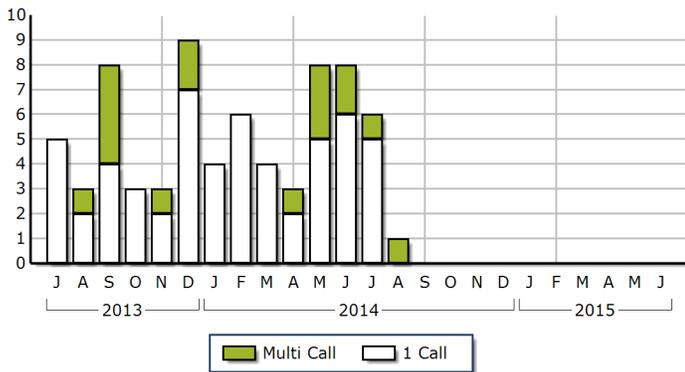
## How Heard About



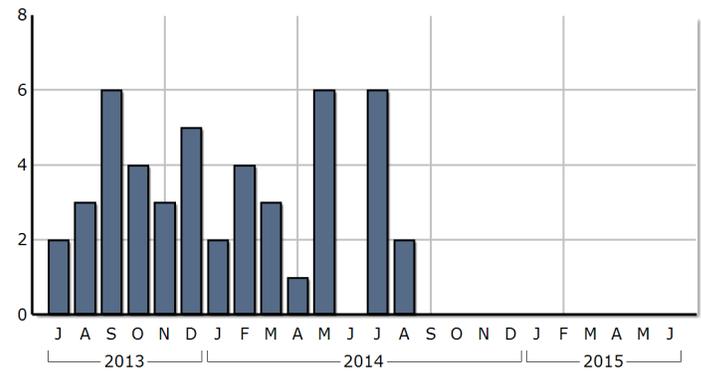
## Fax Referral



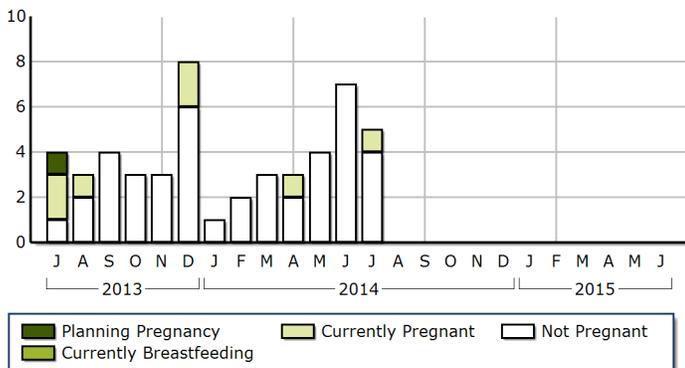
## Tobacco User Enrollments By Program Type



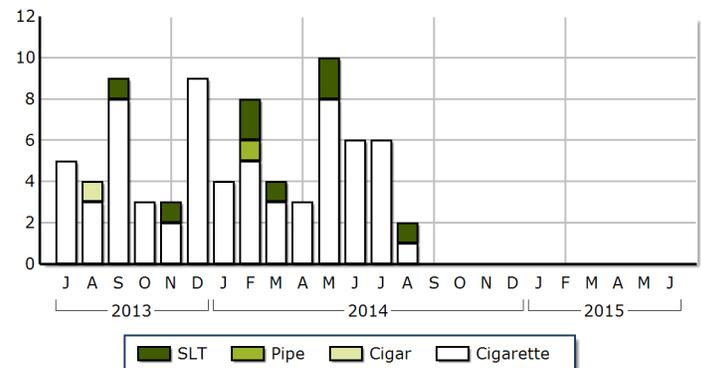
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

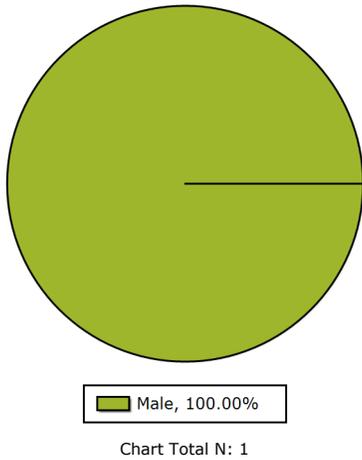


## Tobacco Users By Tobacco Type

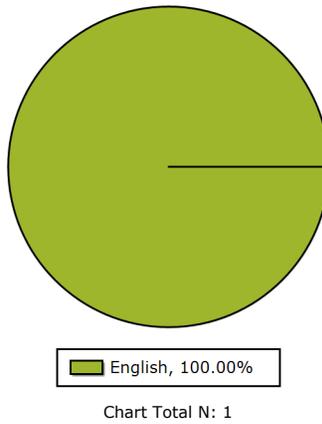


1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

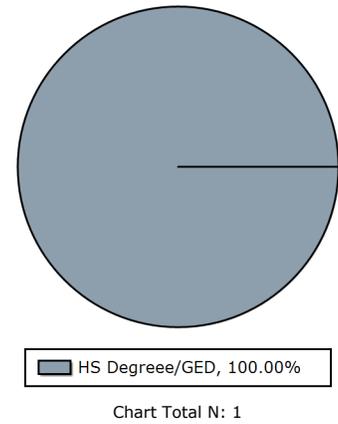
Tobacco Users By Gender



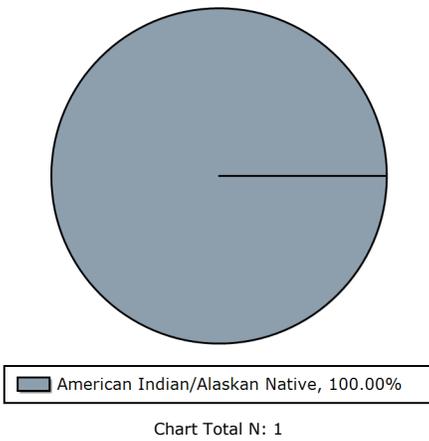
Tobacco Users By Language



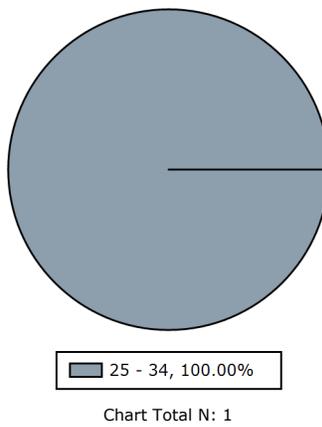
Tobacco Users By Education



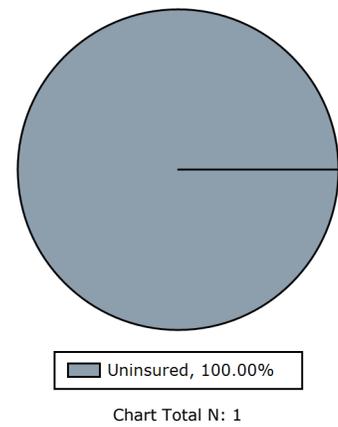
Tobacco Users By Race



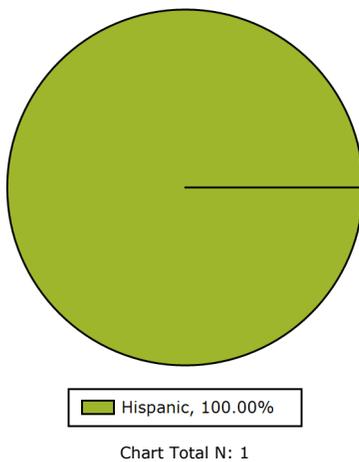
Tobacco Users By Age



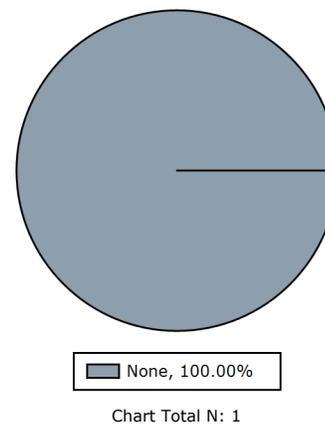
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



Tobacco Users By Chronic Condition

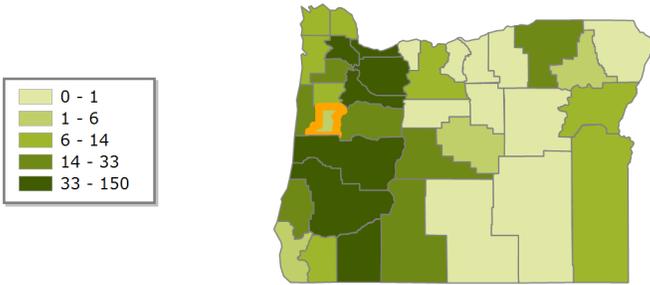


3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

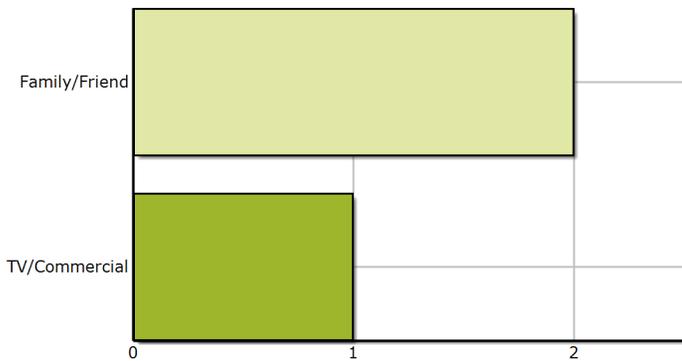
From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

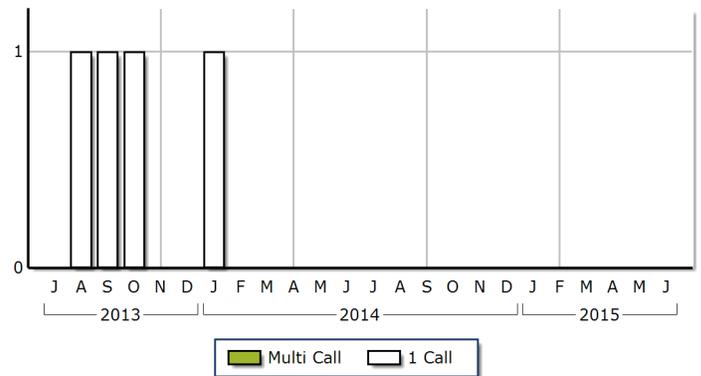


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	69,035	10.8 %	7,456 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			3	865
<b>Tobacco Users YTD</b>			4	1,741
<b>Unique Tobacco Users YTD</b>			3	1,170
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.05 %
<b>Reach - NAQC</b>			2	0.04 %
<b>Annualized Reach</b>			1	0.32 %
<b>Annualized Reach - NAQC</b>			2	0.24 %
<b>Unique Individual Reach</b>			3	0.04 %

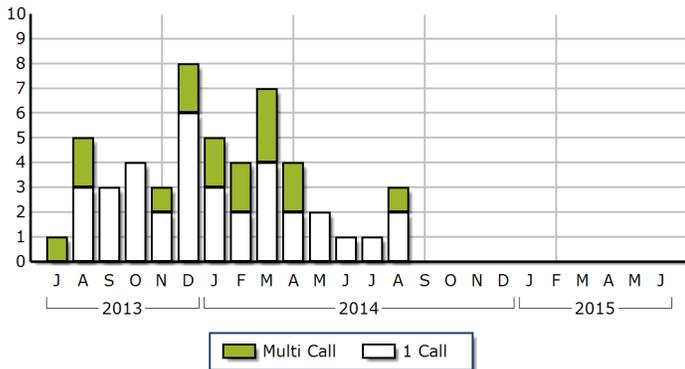
## How Heard About



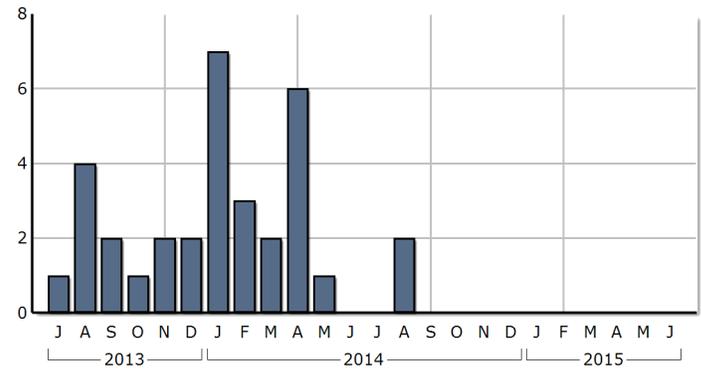
## Fax Referral



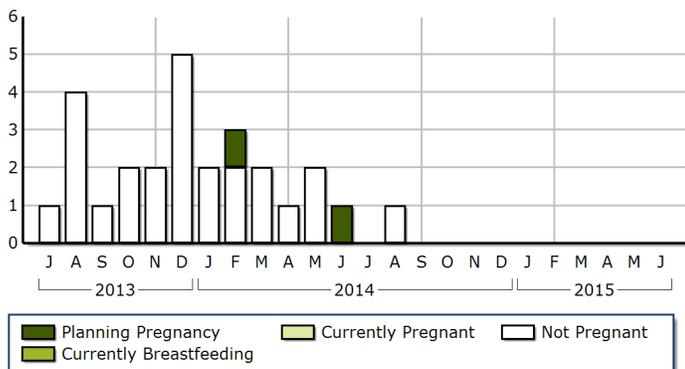
## Tobacco User Enrollments By Program Type



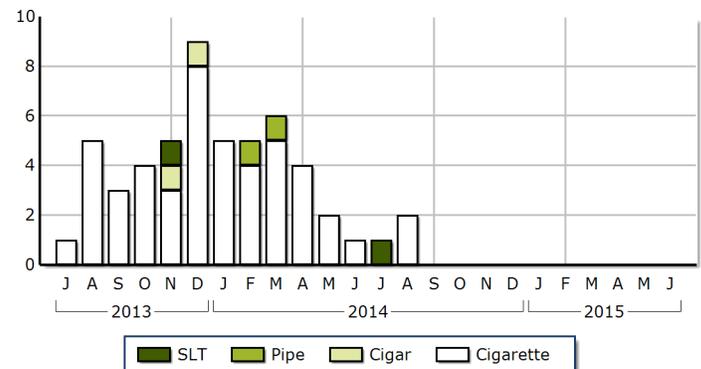
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

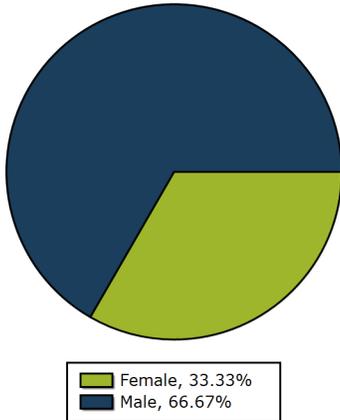


Chart Total N: 3

Tobacco Users By Language

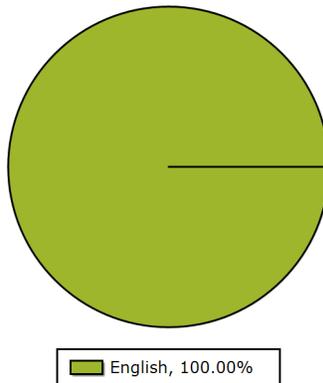


Chart Total N: 3

Tobacco Users By Education

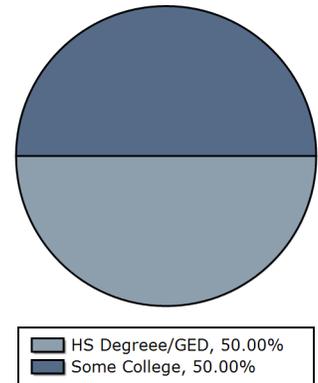


Chart Total N: 2

Tobacco Users By Race

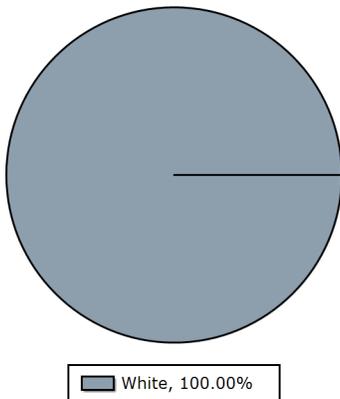


Chart Total N: 2

Tobacco Users By Age

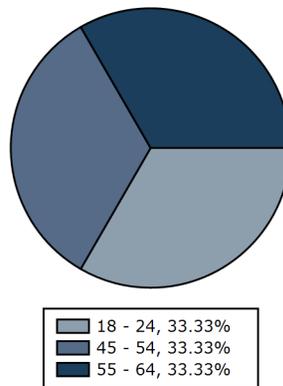


Chart Total N: 3

Tobacco Users By Health Plan

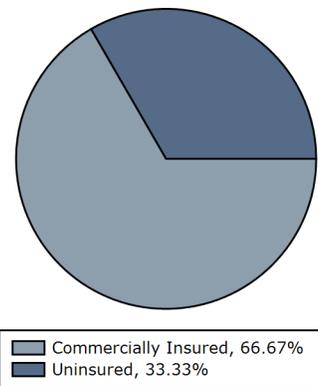


Chart Total N: 3

Tobacco Users By Ethnicity

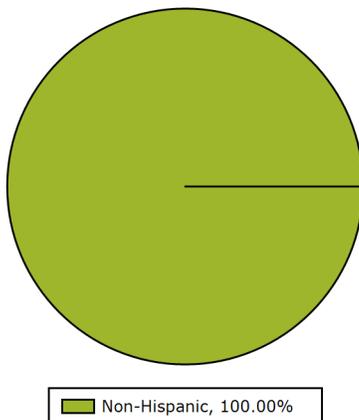


Chart Total N: 2

Tobacco Users By Chronic Condition

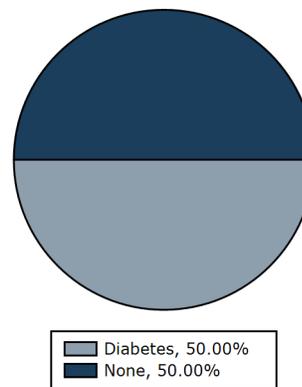


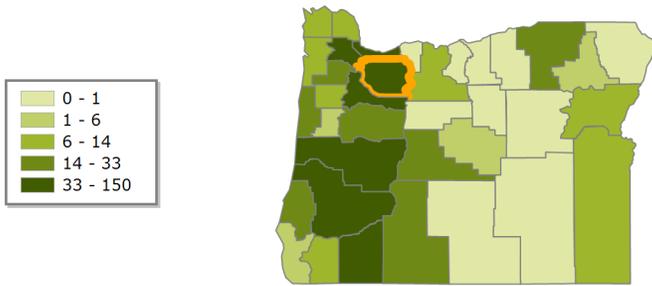
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

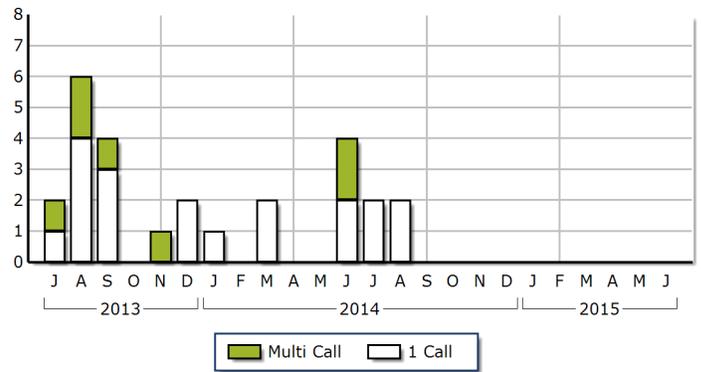


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	289,948	15.4 %	44,652 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			46	865
<b>Tobacco Users YTD</b>			89	1,741
<b>Unique Tobacco Users YTD</b>			3	1,170
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.20 %
<b>Reach - NAQC</b>			2	0.11 %
<b>Annualized Reach</b>			1	1.20 %
<b>Annualized Reach - NAQC</b>			2	0.63 %
<b>Unique Individual Reach</b>			3	0.10 %

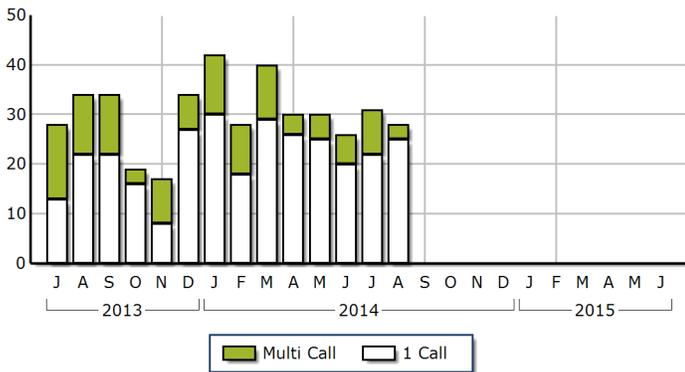
## How Heard About



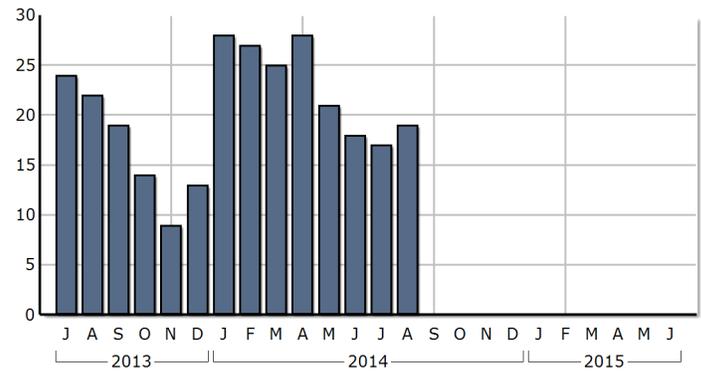
## Fax Referral



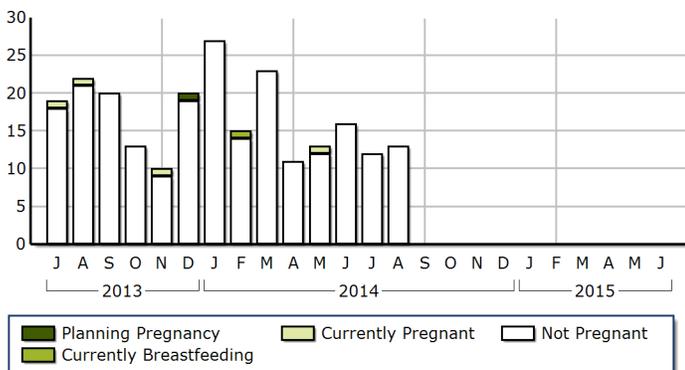
## Tobacco User Enrollments By Program Type



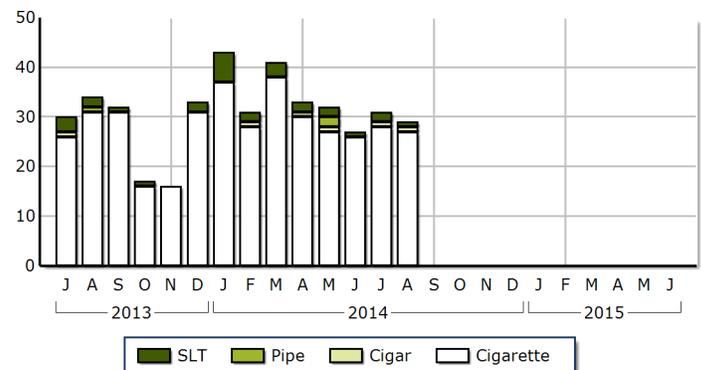
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

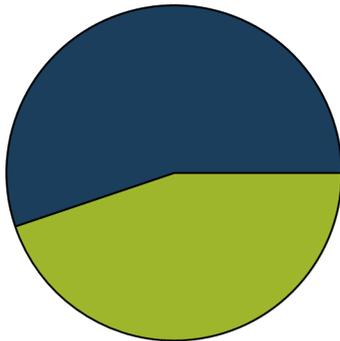


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

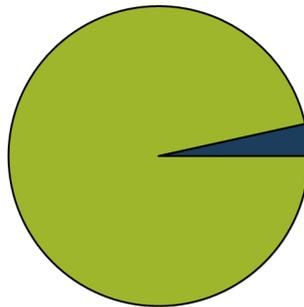
Tobacco Users By Gender



Female, 44.83%  
Male, 55.17%

Chart Total N: 29

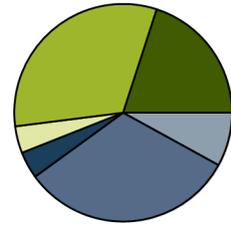
Tobacco Users By Language



English, 96.55%  
Spanish, 3.45%

Chart Total N: 29

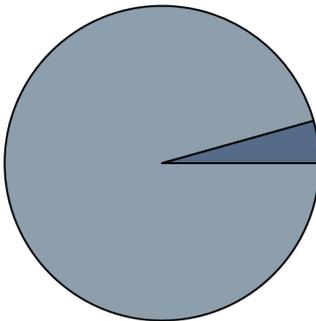
Tobacco Users By Education



No HS Degreee/GED, 8.00%  
HS Degreee/GED, 32.00%  
Some Technical School, 4.00%  
Technical Degree, 4.00%  
Some College, 32.00%  
College Degree, 20.00%

Chart Total N: 25

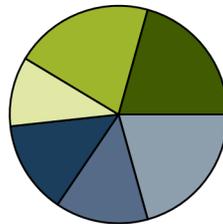
Tobacco Users By Race



White, 95.65%  
American Indian/Alaskan Native, 4.35%

Chart Total N: 23

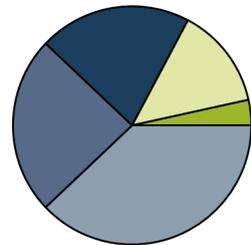
Tobacco Users By Age



18 - 24, 20.69%  
25 - 34, 13.79%  
35 - 44, 13.79%  
45 - 54, 10.34%  
55 - 64, 20.69%  
65 and Older, 20.69%

Chart Total N: 29

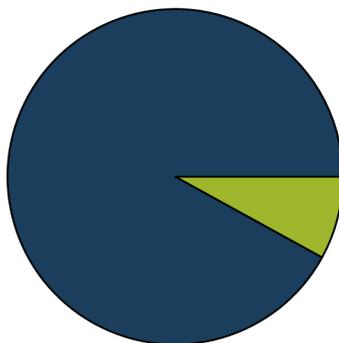
Tobacco Users By Health Plan



Medicaid, 37.93%  
Commercially Insured, 24.14%  
Medicare, 20.69%  
Uninsured, 13.79%  
Doesn't Know, 3.45%

Chart Total N: 29

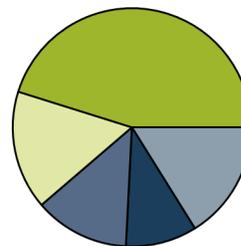
Tobacco Users By Ethnicity



Hispanic, 8.00%  
Non-Hispanic, 92.00%

Chart Total N: 25

Tobacco Users By Chronic Condition



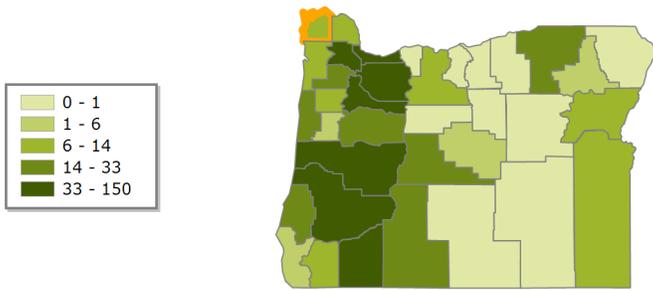
Asthma, 16.13%  
CAD, 9.68%  
COPD, 12.90%  
Diabetes, 16.13%  
None, 45.16%

Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

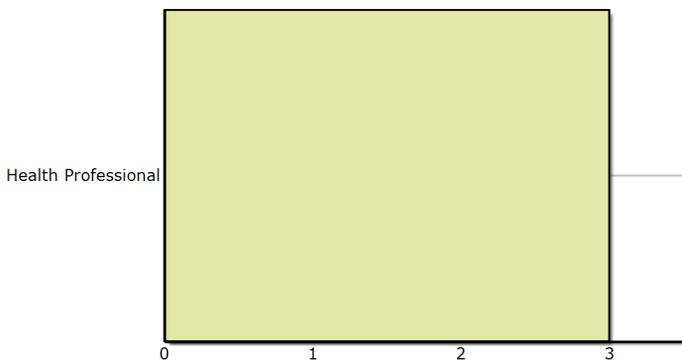
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

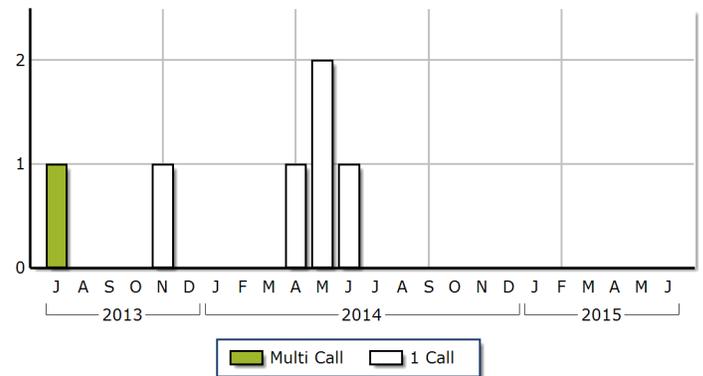


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	29,812	21.5 %		6,410 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			4	865
<b>Tobacco Users YTD</b>			11	1,741
<b>Unique Tobacco Users YTD</b>			3	1,170
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.17 %
<b>Reach - NAQC</b>			2	0.11 %
<b>Annualized Reach</b>			1	1.03 %
<b>Annualized Reach - NAQC</b>			2	0.66 %
<b>Unique Individual Reach</b>			3	0.11 %
				0.23 %

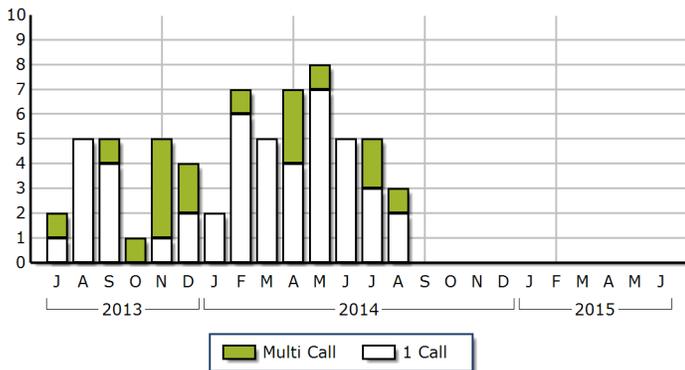
### How Heard About



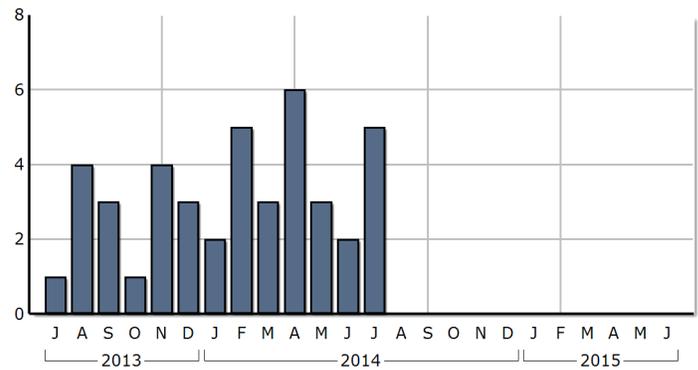
### Fax Referral



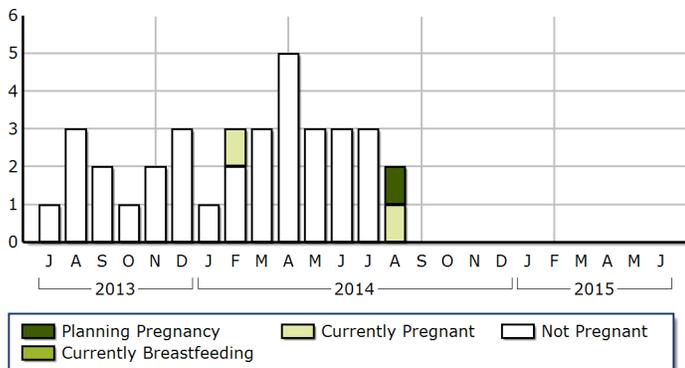
### Tobacco User Enrollments By Program Type



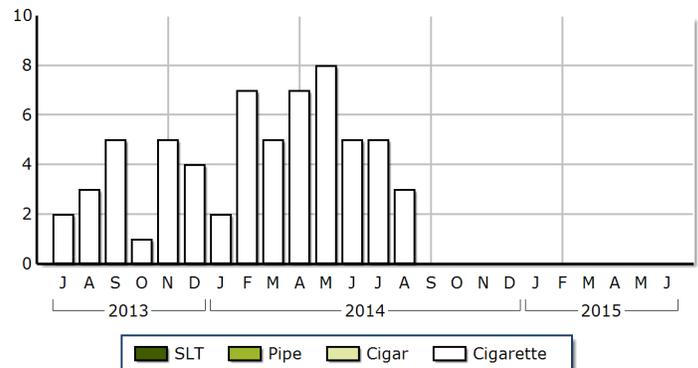
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

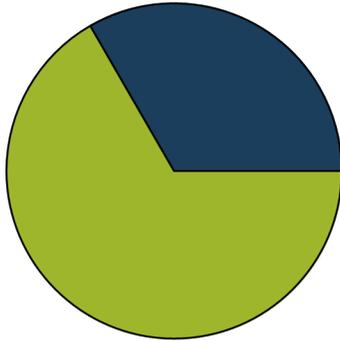


### Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

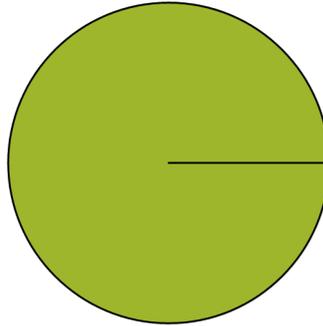
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

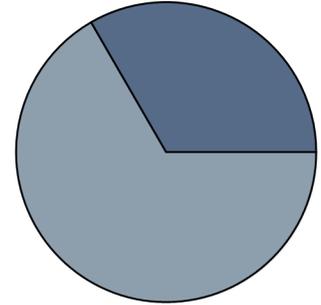
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

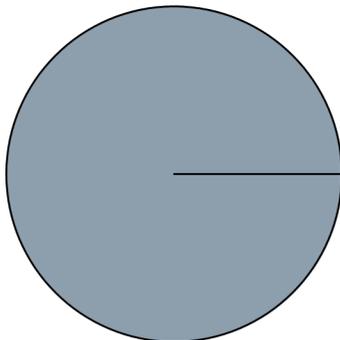
Tobacco Users By Education



HS Degree/GED, 66.67%  
Some College, 33.33%

Chart Total N: 3

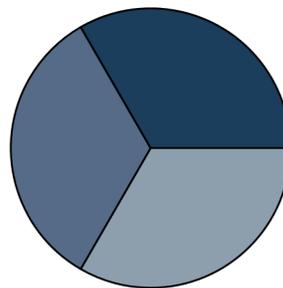
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

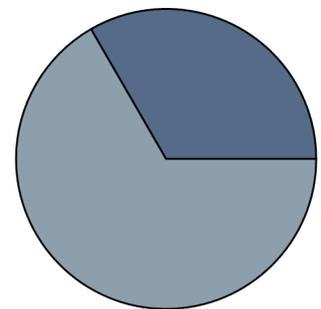
Tobacco Users By Age



18 - 24, 33.33%  
25 - 34, 33.33%  
65 and Older, 33.33%

Chart Total N: 3

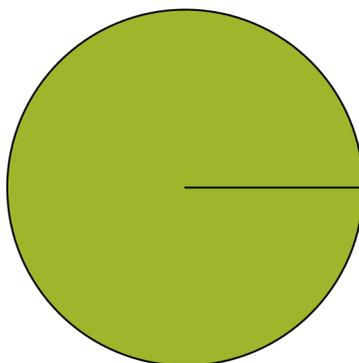
Tobacco Users By Health Plan



Medicaid, 66.67%  
Medicare, 33.33%

Chart Total N: 3

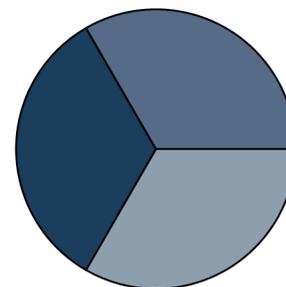
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 33.33%  
COPD, 33.33%  
None, 33.33%

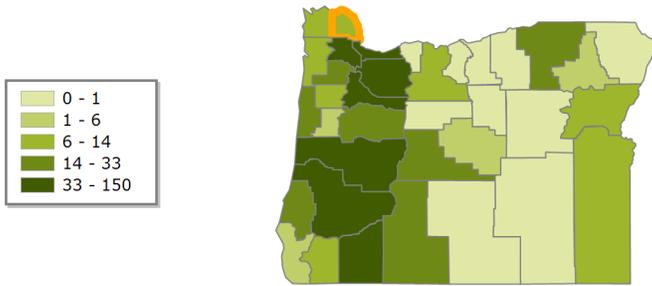
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

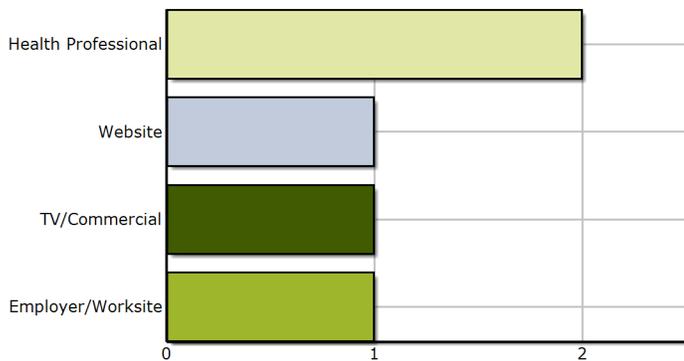
From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

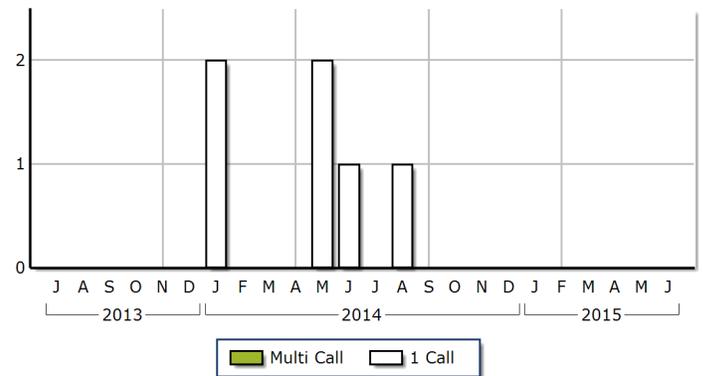


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	County	State
			9	865
<b>Tobacco Users - Last Full Month</b>			16	1,741
<b>Tobacco Users YTD</b>			11	1,170
<b>Unique Tobacco Users YTD</b>			3	2.0 %
<b>Target Reach</b>			1	0.25 %
<b>Reach YTD</b>			2	0.17 %
<b>Reach - NAQC</b>			1	1.52 %
<b>Annualized Reach</b>			2	1.04 %
<b>Annualized Reach - NAQC</b>			3	0.17 %
<b>Unique Individual Reach</b>				0.23 %

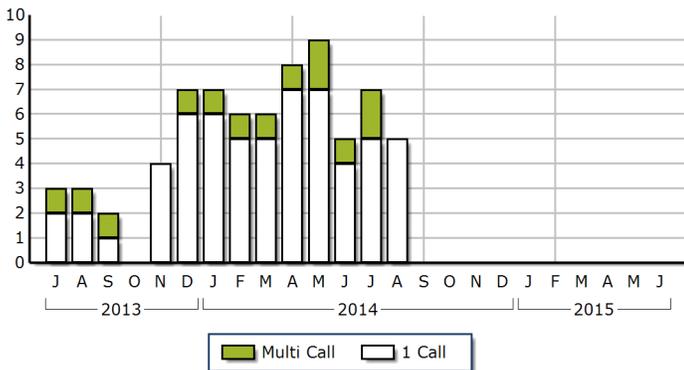
## How Heard About



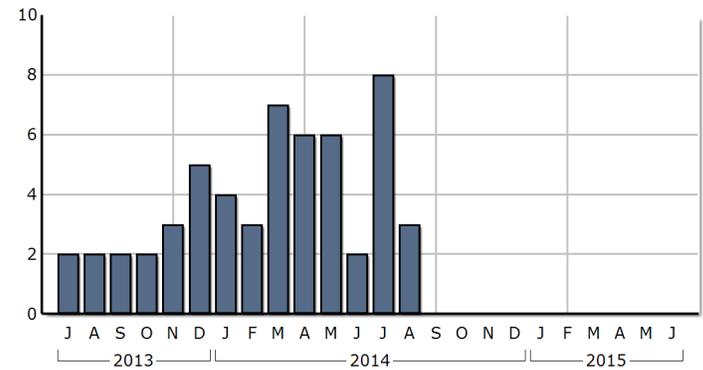
## Fax Referral



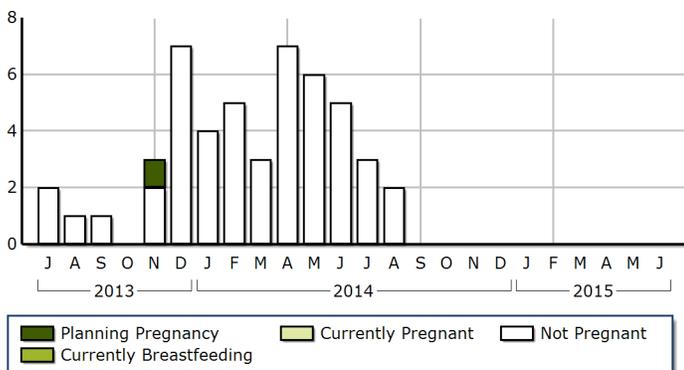
## Tobacco User Enrollments By Program Type



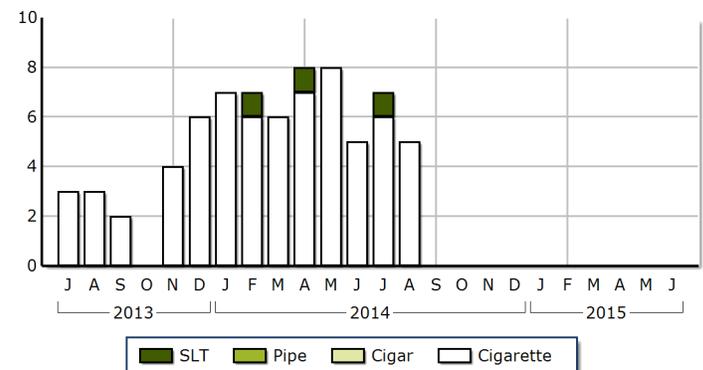
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

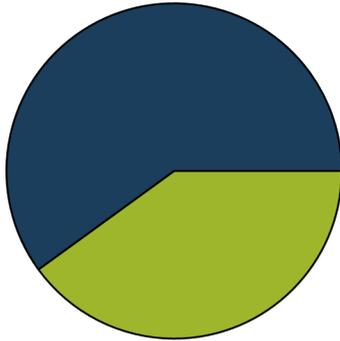


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

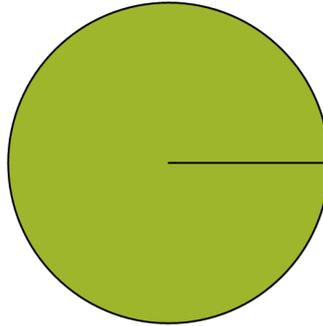
Tobacco Users By Gender



Female, 40.00%  
Male, 60.00%

Chart Total N: 5

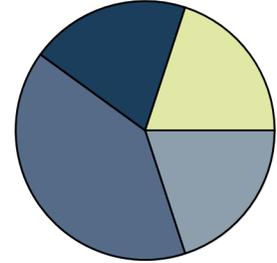
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

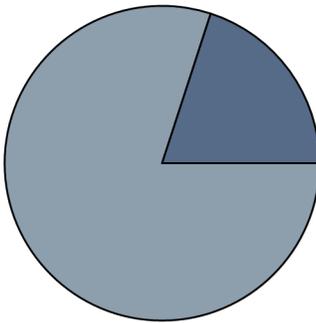
Tobacco Users By Education



No HS Degreee/GED, 20.00%  
HS Degreee/GED, 40.00%  
Some College, 20.00%  
College Degree, 20.00%

Chart Total N: 5

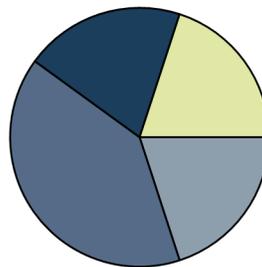
Tobacco Users By Race



White, 80.00%  
American Indian/Alaskan Native, 20.00%

Chart Total N: 5

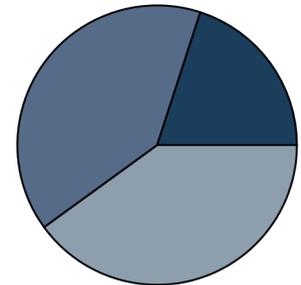
Tobacco Users By Age



25 - 34, 20.00%  
35 - 44, 40.00%  
55 - 64, 20.00%  
65 and Older, 20.00%

Chart Total N: 5

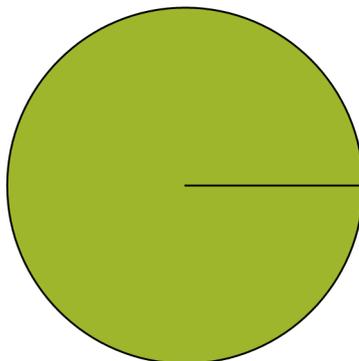
Tobacco Users By Health Plan



Medicaid, 40.00%  
Medicare, 40.00%  
Commercially Insured, 20.00%

Chart Total N: 5

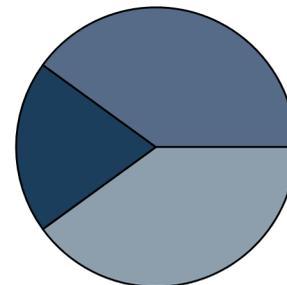
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 40.00%  
COPD, 20.00%  
Diabetes, 40.00%

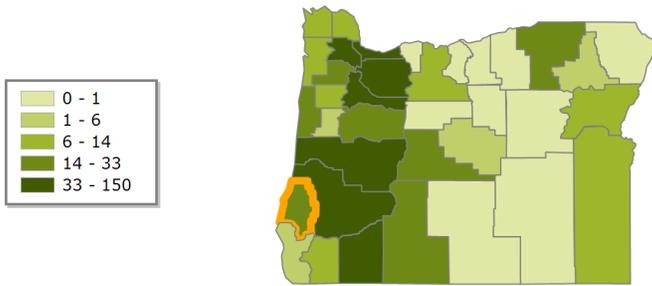
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

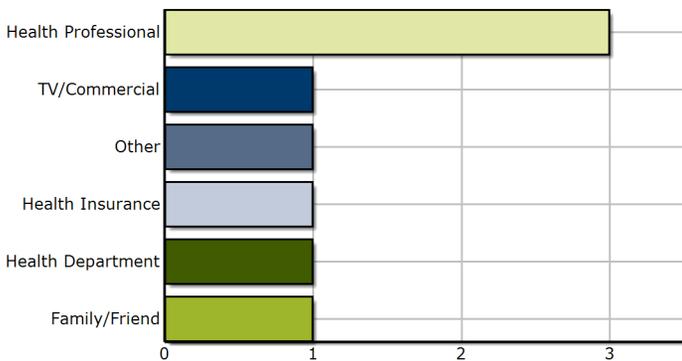
From 8/1/2014 through 8/31/2014

### State Tobacco Users Served Contract YTD (Adults)

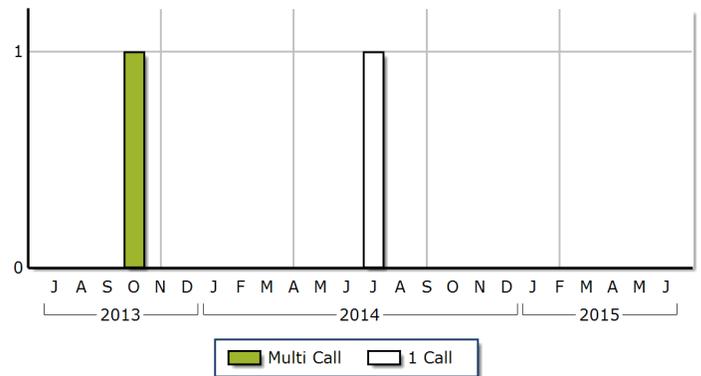


County Population	Prevalence	Tobacco Users
<b>Adult</b> 50,726	28.1 %	14,254 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		8
<b>Tobacco Users YTD</b>		19
<b>Unique Tobacco Users YTD</b>	3	10
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	0.13 %
<b>Reach - NAQC</b>	2	0.11 %
<b>Annualized Reach</b>	1	0.80 %
<b>Annualized Reach - NAQC</b>	2	0.67 %
<b>Unique Individual Reach</b>	3	0.07 %

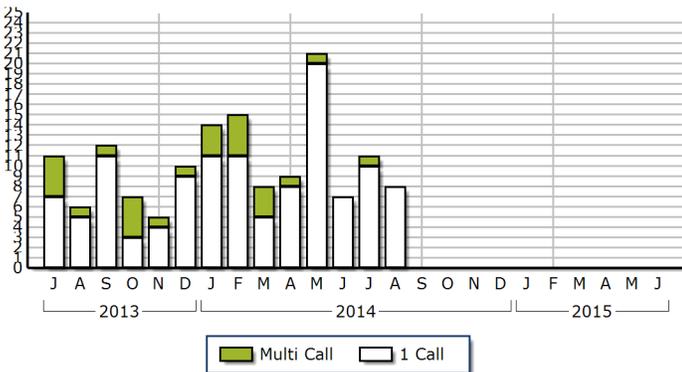
### How Heard About



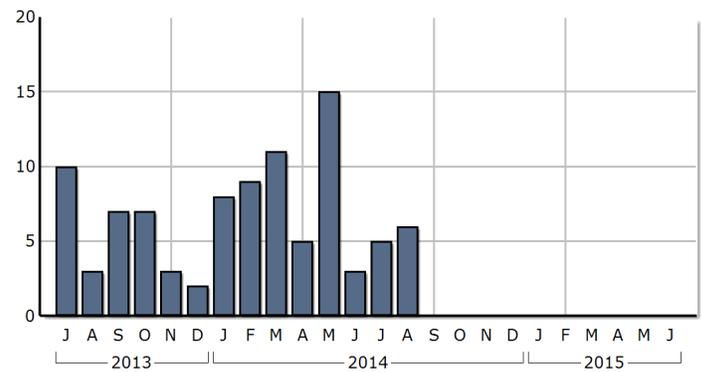
### Fax Referral



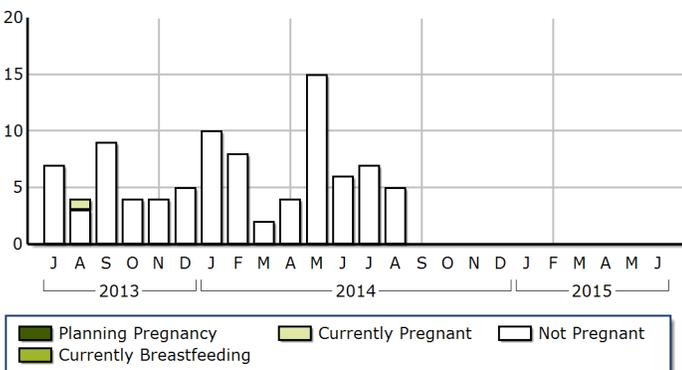
### Tobacco User Enrollments By Program Type



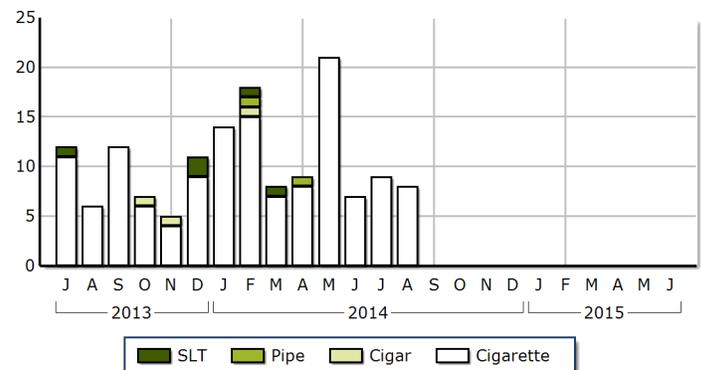
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

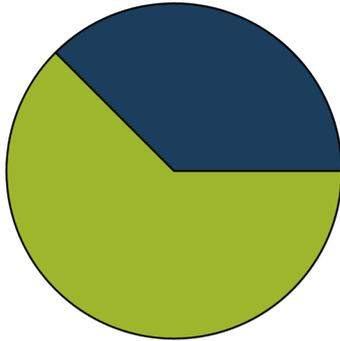


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

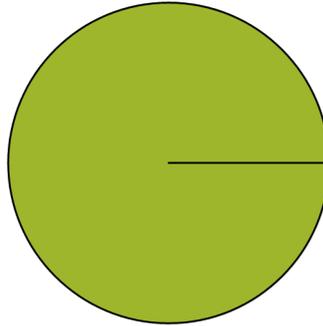
Tobacco Users By Gender



Female, 62.50%  
Male, 37.50%

Chart Total N: 8

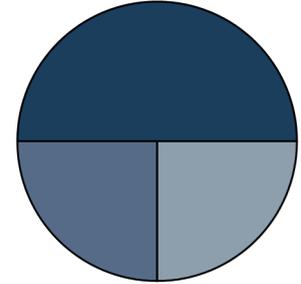
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

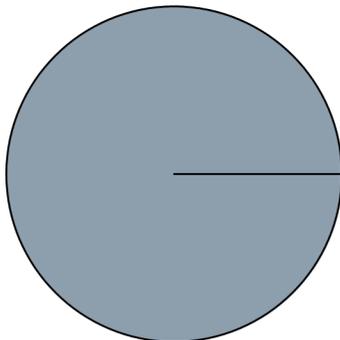
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 25.00%  
Some College, 50.00%

Chart Total N: 8

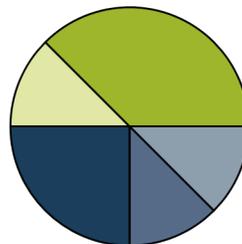
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

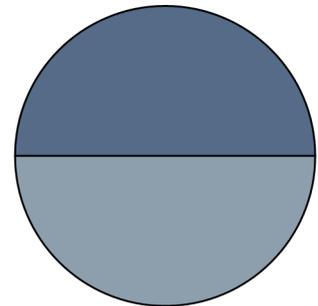
Tobacco Users By Age



25 - 34, 12.50%  
35 - 44, 12.50%  
45 - 54, 25.00%  
55 - 64, 12.50%  
65 and Older, 37.50%

Chart Total N: 8

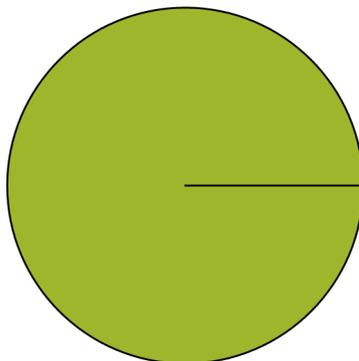
Tobacco Users By Health Plan



Medicaid, 50.00%  
Medicare, 50.00%

Chart Total N: 8

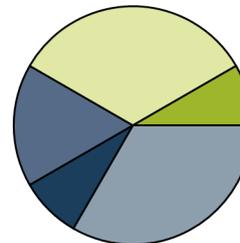
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



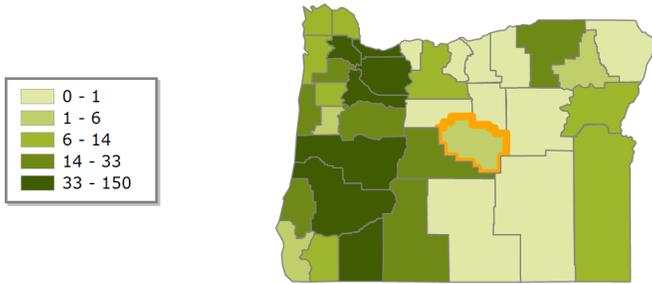
Asthma, 33.33%  
CAD, 8.33%  
COPD, 16.67%  
Diabetes, 33.33%  
None, 8.33%

Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

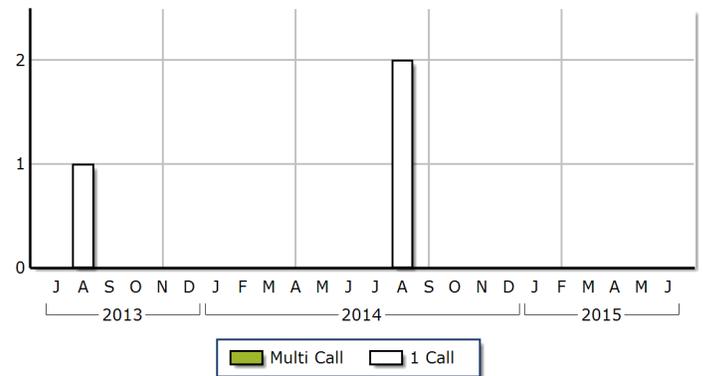


County Population		Prevalence	Tobacco Users
Adult	20,635	23.3 %	4,808 <sup>4</sup>
			County
Tobacco Users - Last Full Month			2
Tobacco Users YTD			5
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1 0.10 %
Reach - NAQC			2 0.06 %
Annualized Reach			1 0.62 %
Annualized Reach - NAQC			2 0.37 %
Unique Individual Reach			3 0.10 %

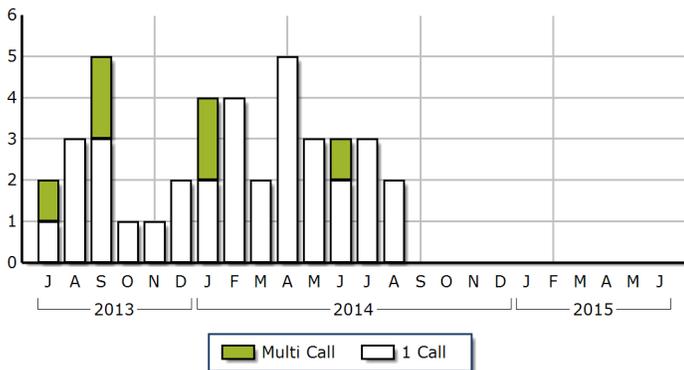
## How Heard About



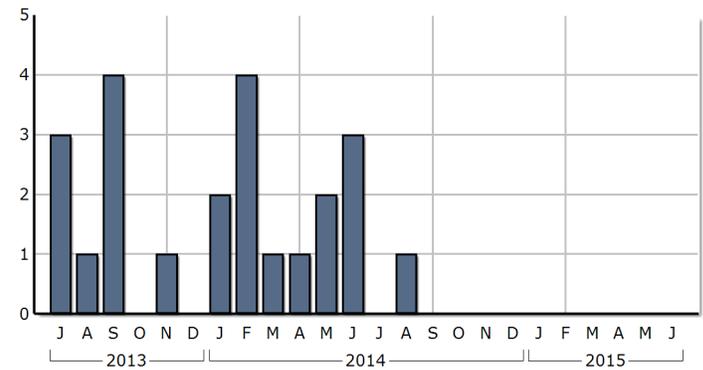
## Fax Referral



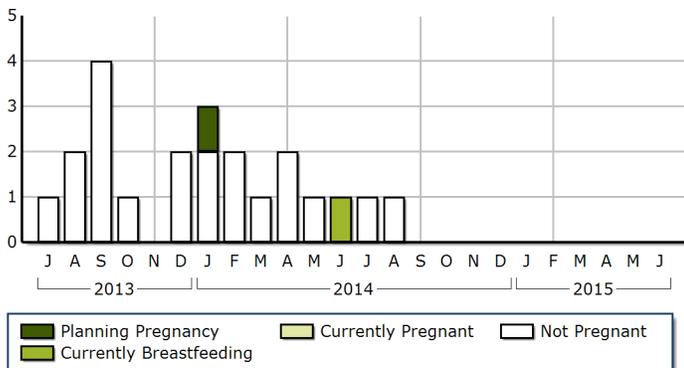
## Tobacco User Enrollments By Program Type



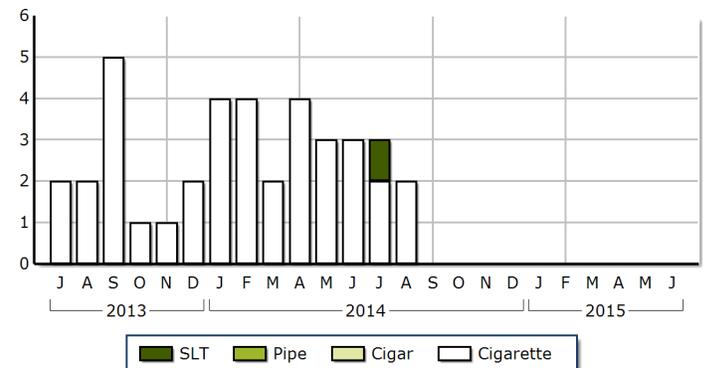
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

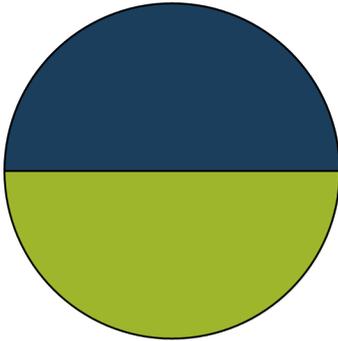


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

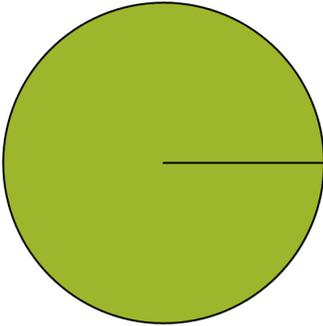
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

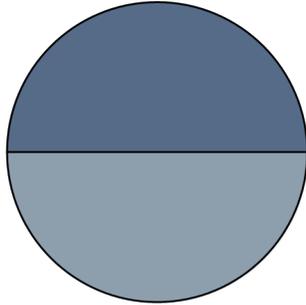
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

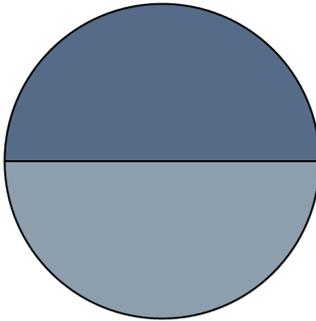
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
College Degree, 50.00%

Chart Total N: 2

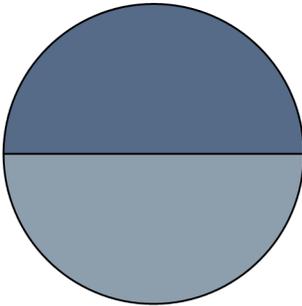
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%  
White, 50.00%

Chart Total N: 2

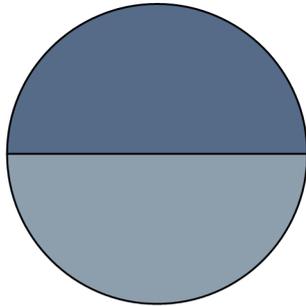
Tobacco Users By Age



35 - 44, 50.00%  
45 - 54, 50.00%

Chart Total N: 2

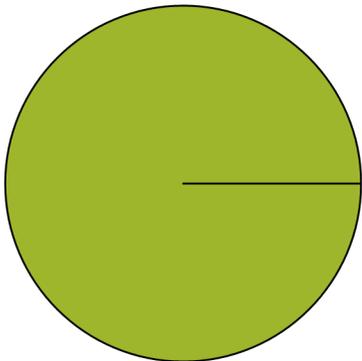
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicare, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity

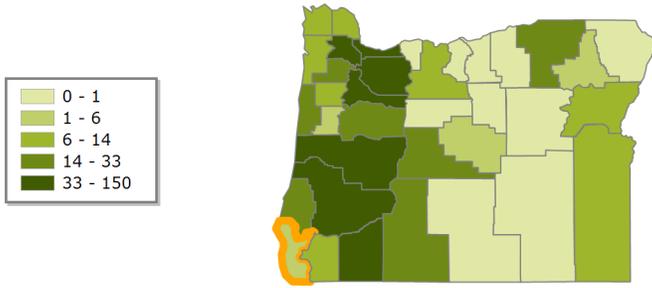


Non-Hispanic, 100.00%

Chart Total N: 2

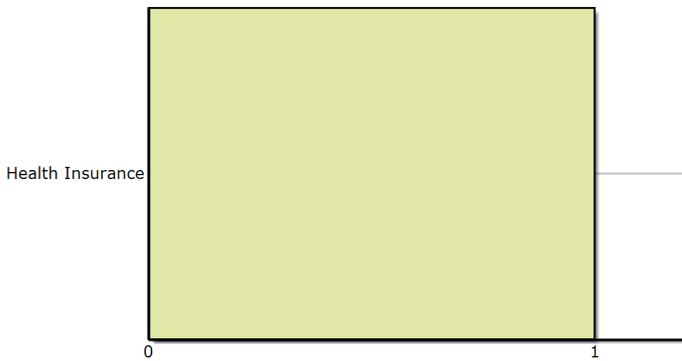
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

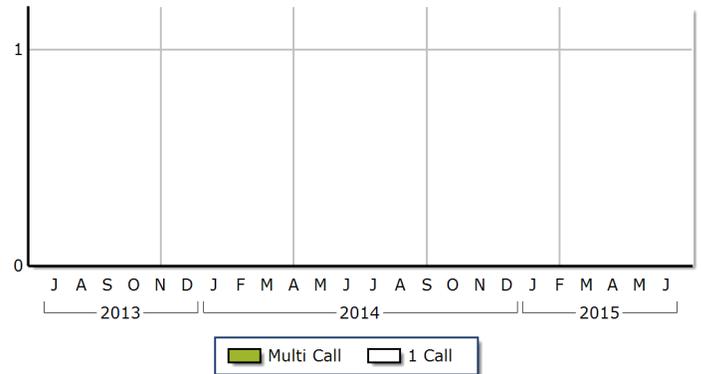


County Population	Prevalence	Tobacco Users
<b>Adult</b> 17,947	18.4 %	3,302 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		1
<b>Tobacco Users YTD</b>		2
<b>Unique Tobacco Users YTD</b>	3	2
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	0.06 %
<b>Reach - NAQC</b>	2	0.06 %
<b>Annualized Reach</b>	1	0.36 %
<b>Annualized Reach - NAQC</b>	2	0.36 %
<b>Unique Individual Reach</b>	3	0.06 %

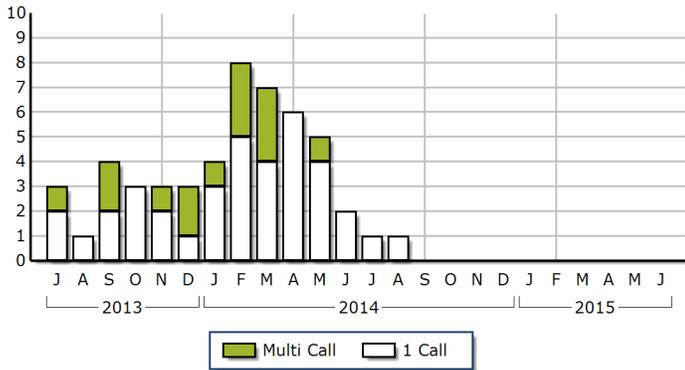
### How Heard About



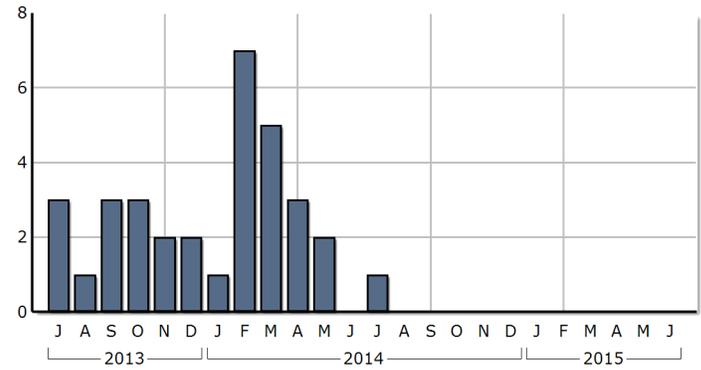
### Fax Referral



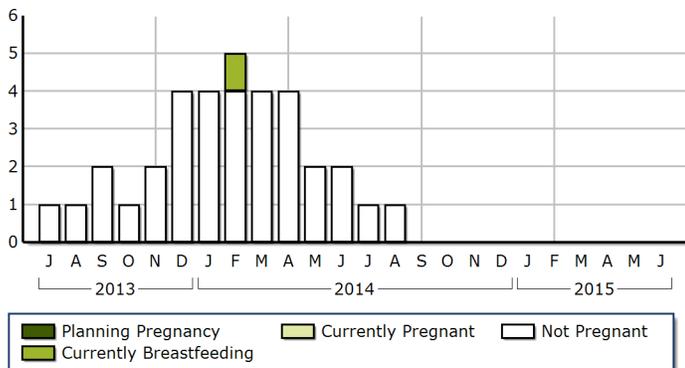
### Tobacco User Enrollments By Program Type



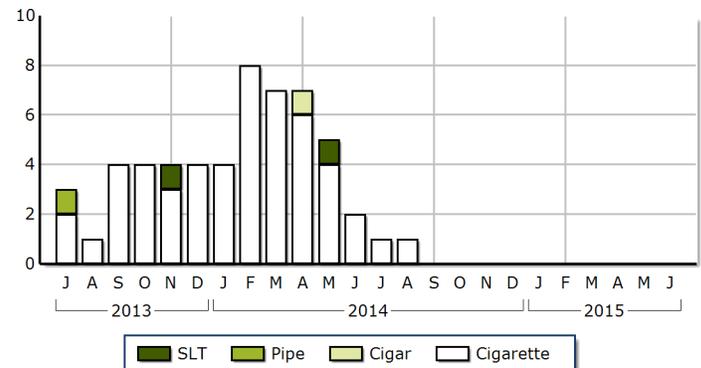
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

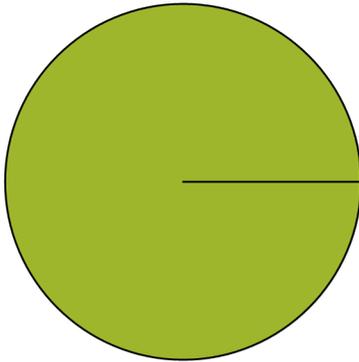


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

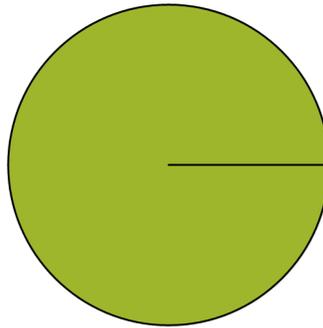
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

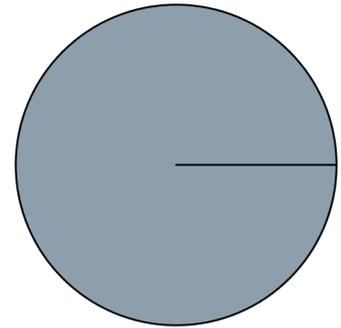
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

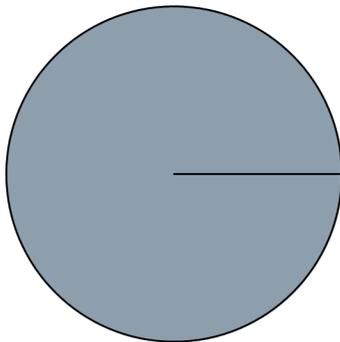
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

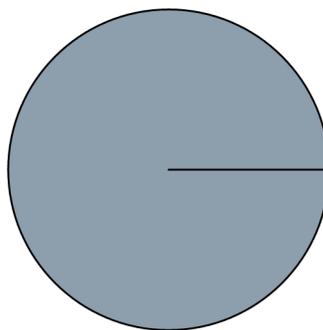
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

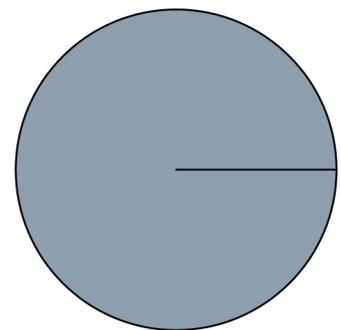
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

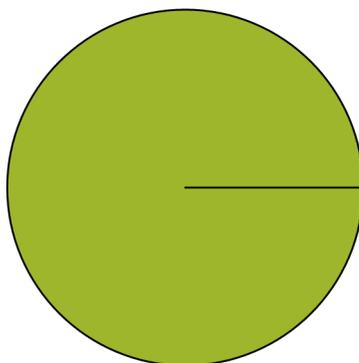
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

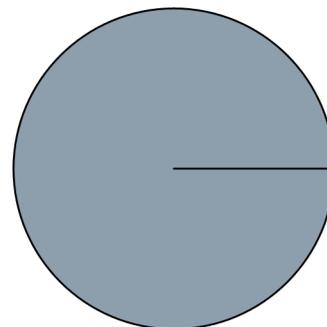
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



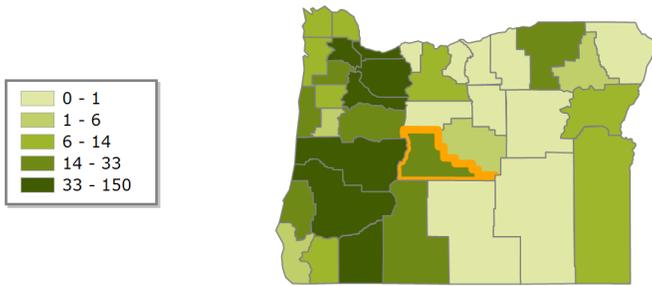
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

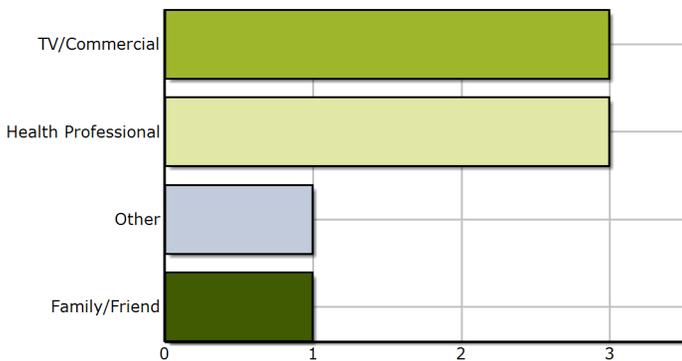
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

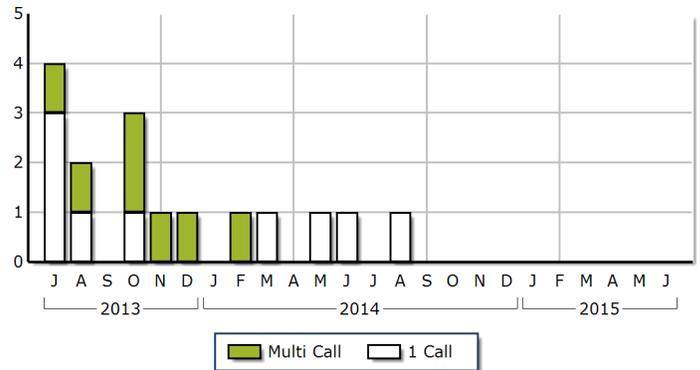


County Population	Prevalence	Tobacco Users
Adult 133,924	14.1 %	18,883 <sup>4</sup>
		County
Tobacco Users - Last Full Month		11
Tobacco Users YTD		25
Unique Tobacco Users YTD		16
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.13 %
Annualized Reach - NAQC		0.35 %
Unique Individual Reach		1
		2
		0.08 %
		0.12 %
		1
		0.79 %
		2.07 %
		2
		0.48 %
		0.72 %
		3
		0.08 %
		0.23 %

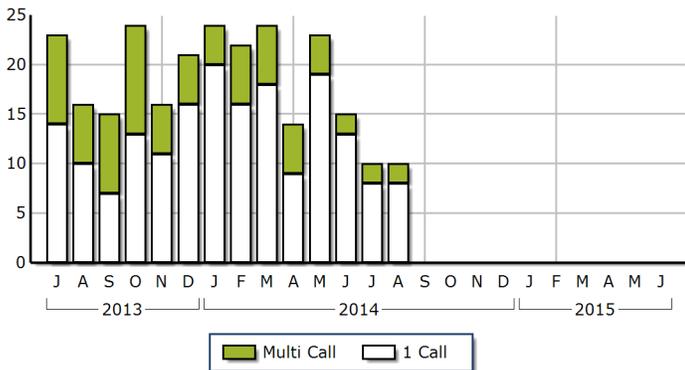
How Heard About



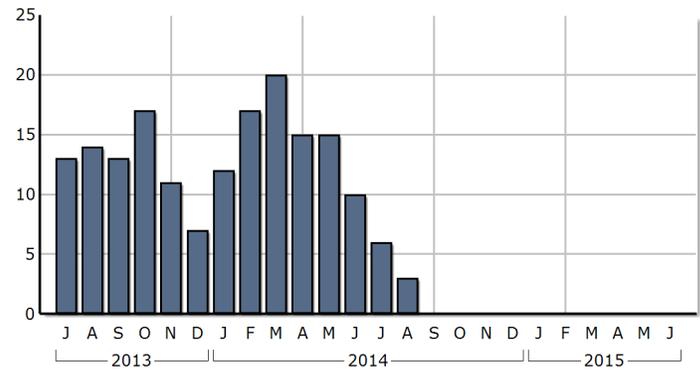
Fax Referral



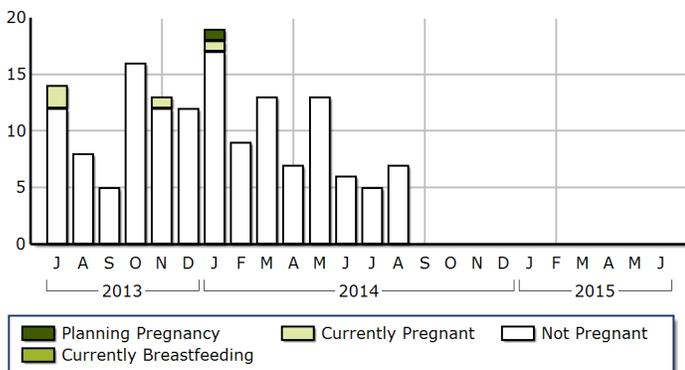
Tobacco User Enrollments By Program Type



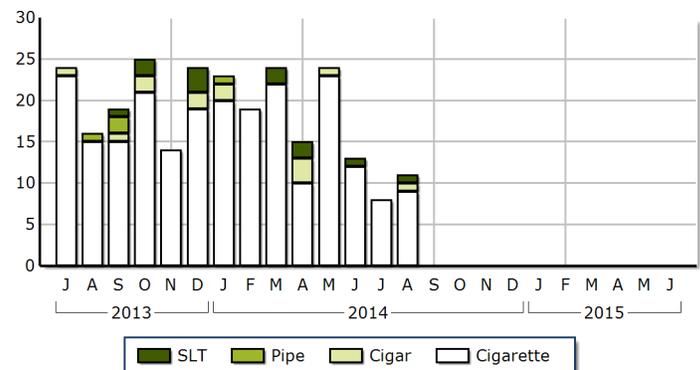
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

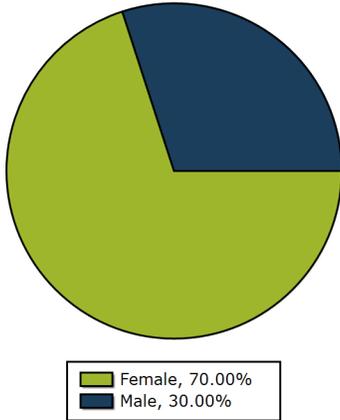


Chart Total N: 10

Tobacco Users By Language

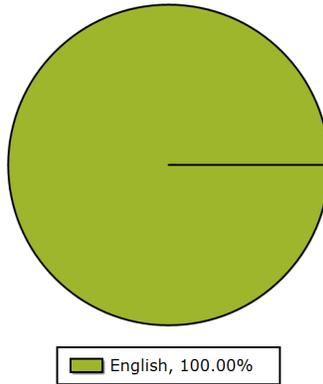


Chart Total N: 10

Tobacco Users By Education

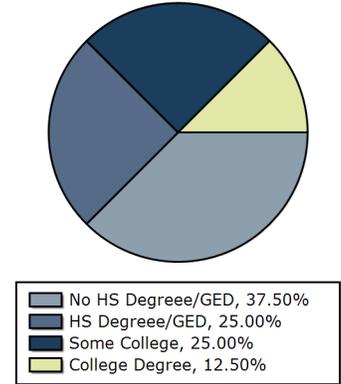


Chart Total N: 8

Tobacco Users By Race

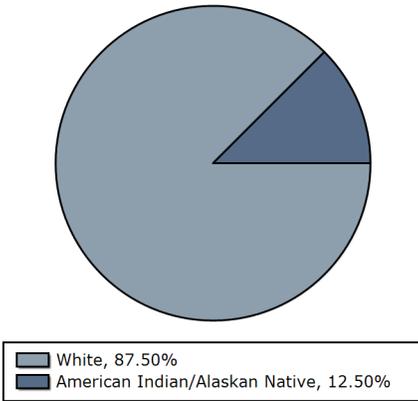


Chart Total N: 8

Tobacco Users By Age

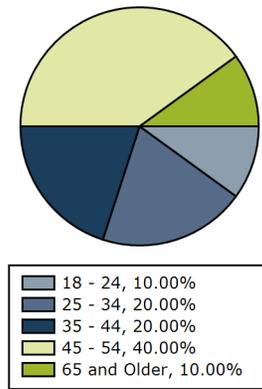


Chart Total N: 10

Tobacco Users By Health Plan

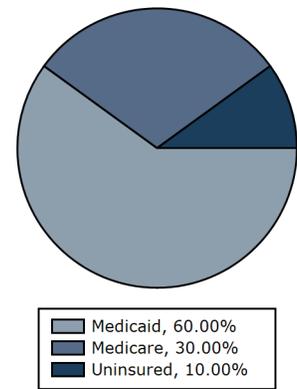


Chart Total N: 10

Tobacco Users By Ethnicity

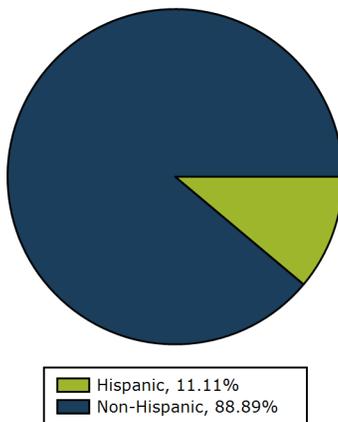


Chart Total N: 9

Tobacco Users By Chronic Condition

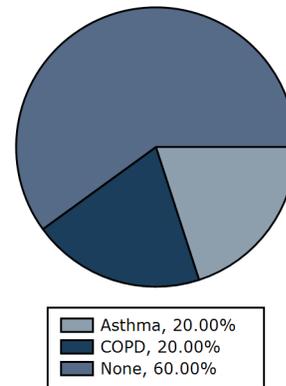


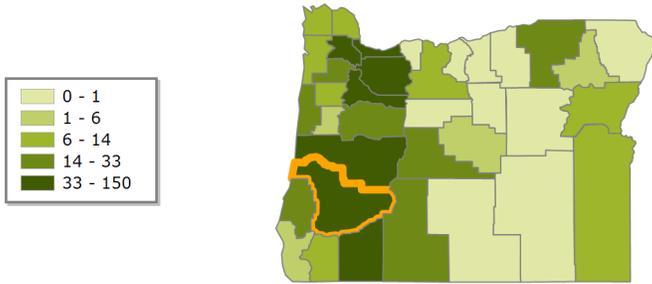
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

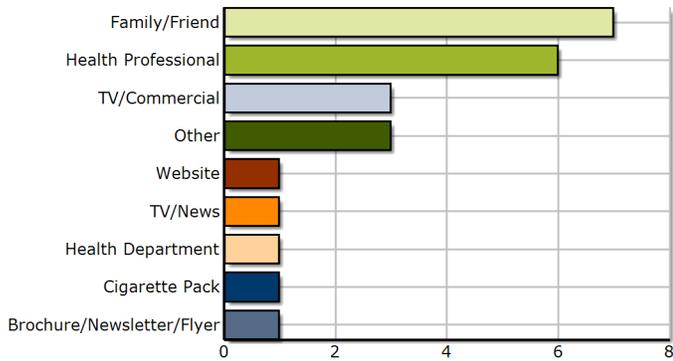
From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

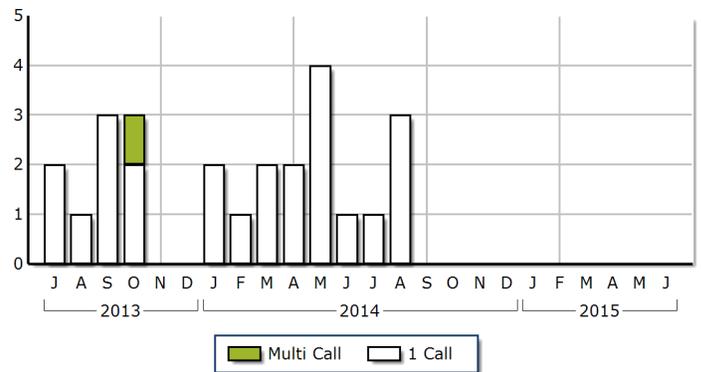


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	83,168	27.1 %		22,539 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			27	865
<b>Tobacco Users YTD</b>			46	1,741
			3	30
<b>Unique Tobacco Users YTD</b>				1,170
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.20 %
<b>Reach - NAQC</b>			2	0.19 %
<b>Annualized Reach</b>			1	1.22 %
<b>Annualized Reach - NAQC</b>			2	1.12 %
<b>Unique Individual Reach</b>			3	0.13 %
				0.23 %

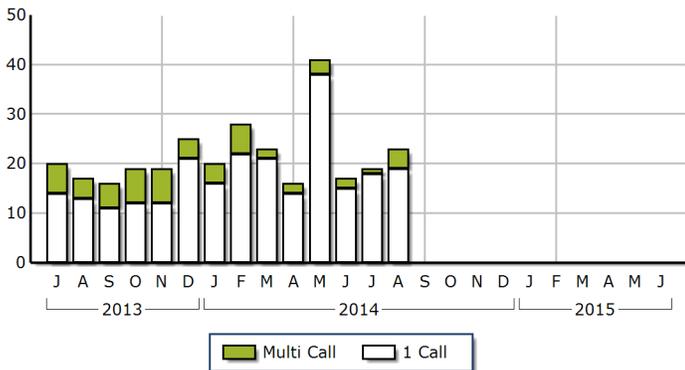
## How Heard About



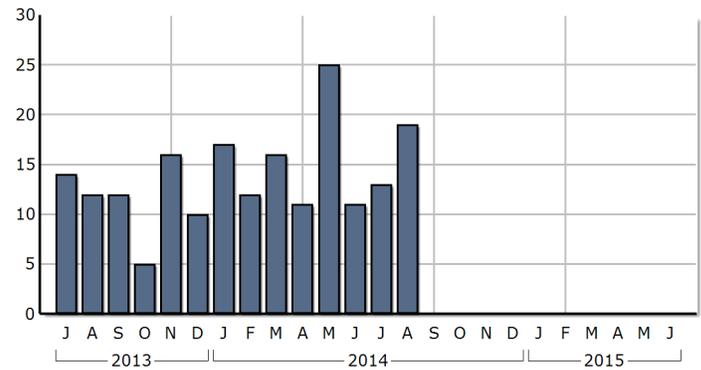
## Fax Referral



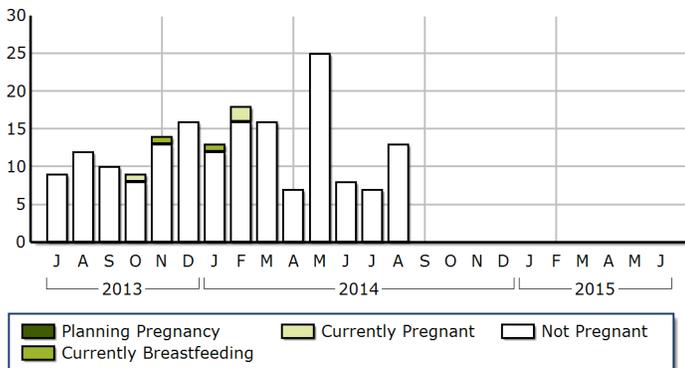
## Tobacco User Enrollments By Program Type



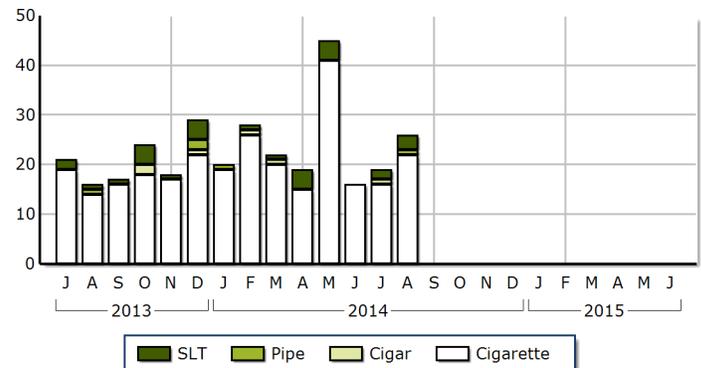
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

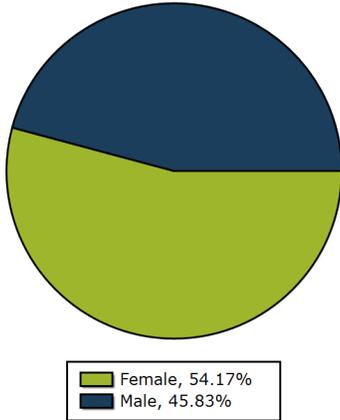


Chart Total N: 24

Tobacco Users By Language

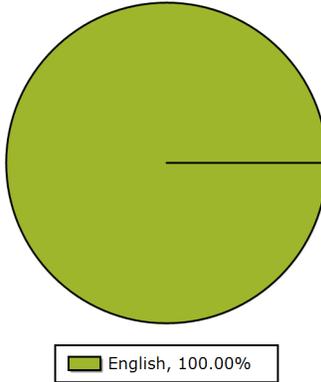


Chart Total N: 24

Tobacco Users By Education

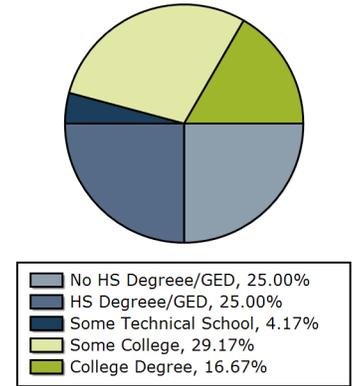


Chart Total N: 24

Tobacco Users By Race

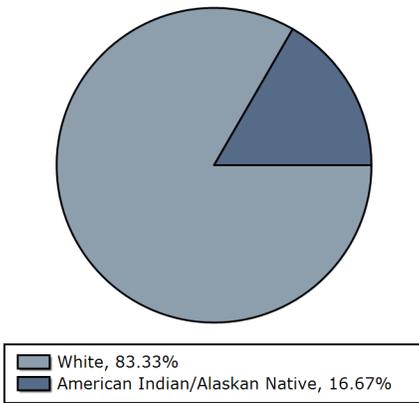


Chart Total N: 24

Tobacco Users By Age

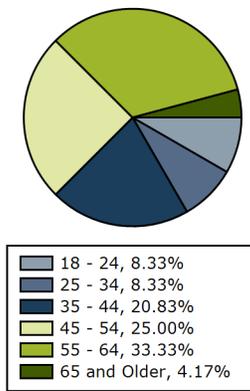


Chart Total N: 24

Tobacco Users By Health Plan

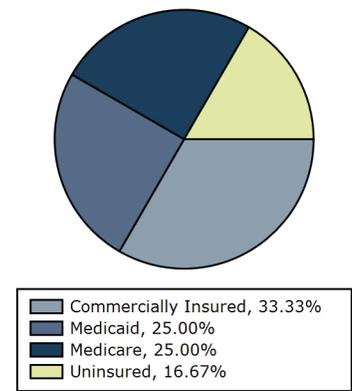


Chart Total N: 24

Tobacco Users By Ethnicity

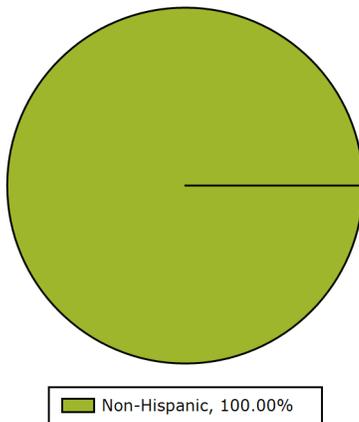


Chart Total N: 24

Tobacco Users By Chronic Condition

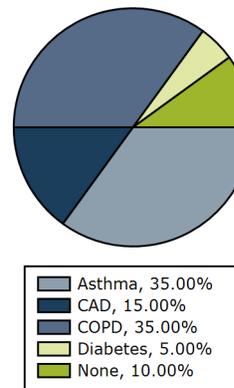
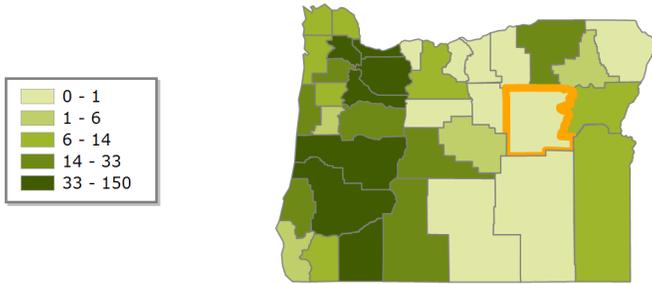


Chart Total N: 20

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

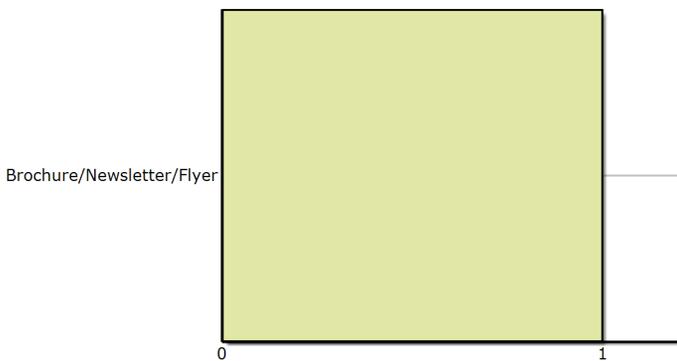
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

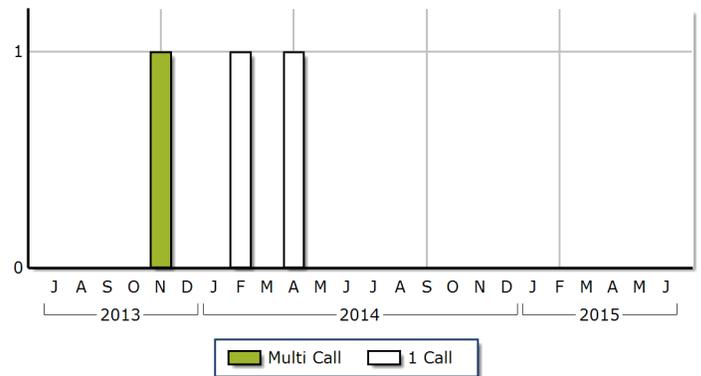


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			1	865
Tobacco Users YTD			1	1,741
Unique Tobacco Users YTD			3	1,170
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.07 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.41 %
Annualized Reach - NAQC			2	0.41 %
Unique Individual Reach			3	0.23 %

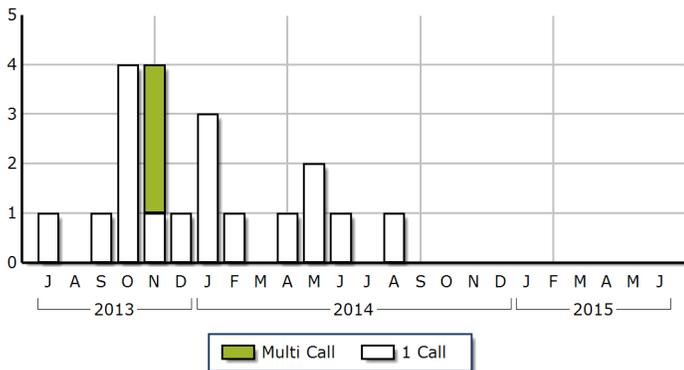
## How Heard About



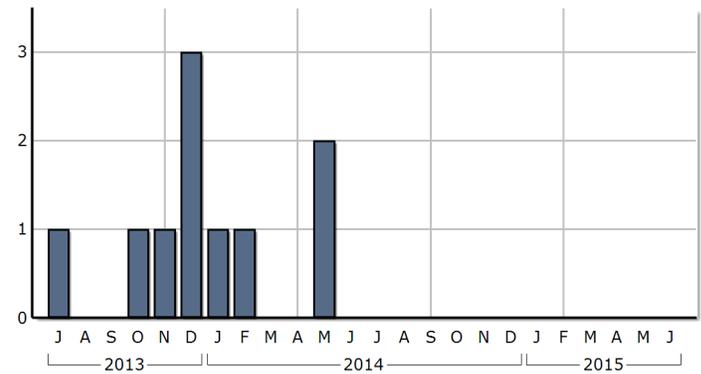
## Fax Referral



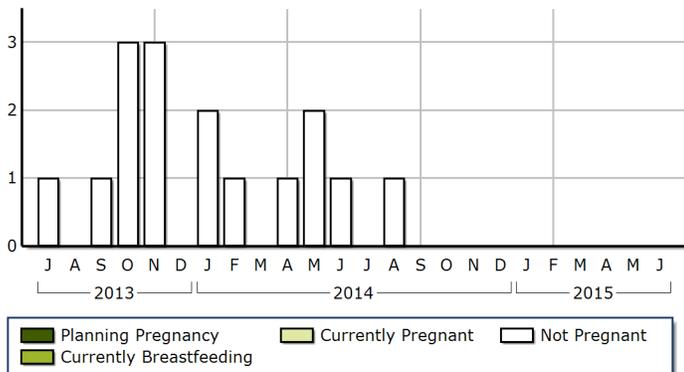
## Tobacco User Enrollments By Program Type



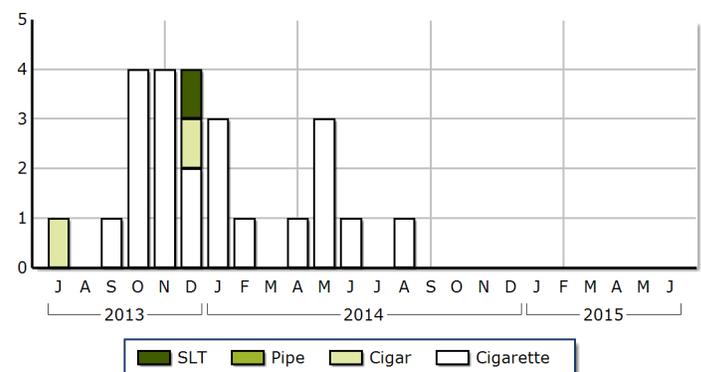
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

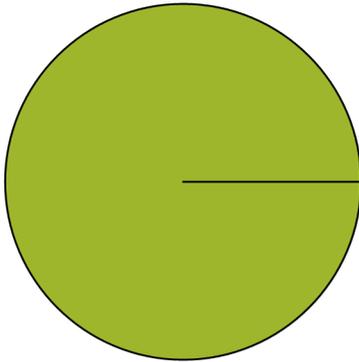


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

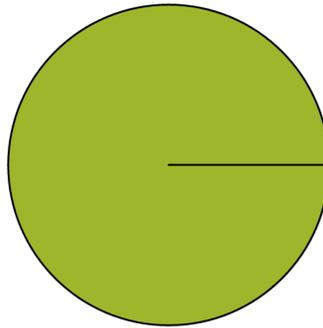
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

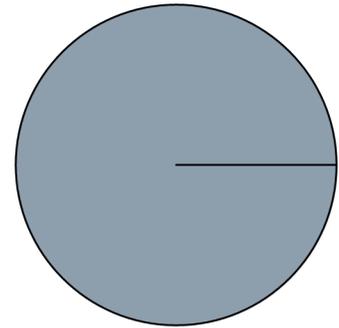
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

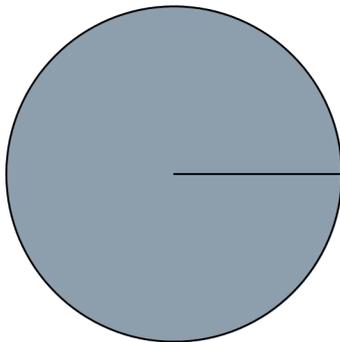
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

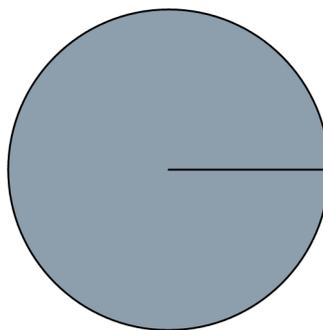
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

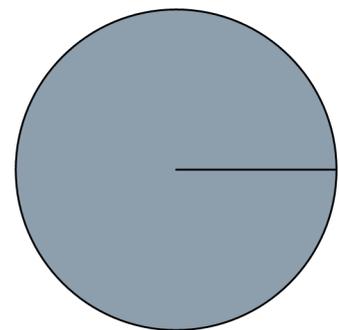
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

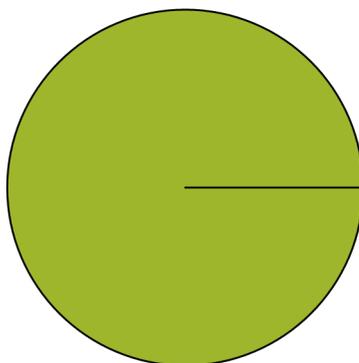
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

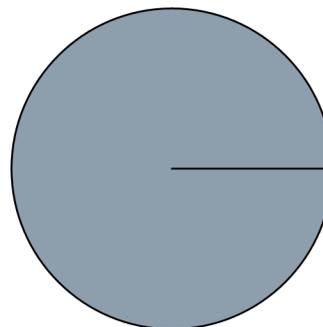
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



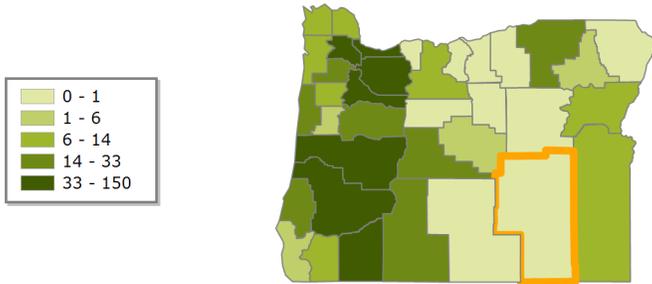
COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

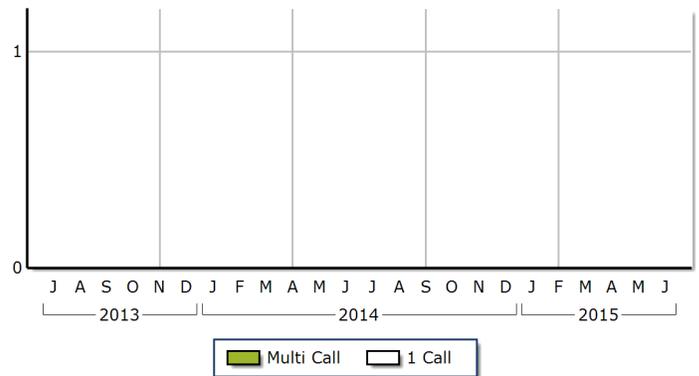
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

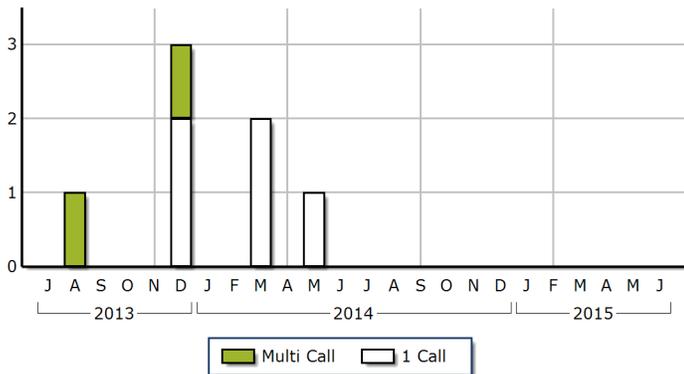


County Population		Prevalence	Tobacco Users
<b>Adult</b>	6,087	14.3 %	870 <sup>4</sup>
			County
<b>Tobacco Users - Last Full Month</b>			-
<b>Tobacco Users YTD</b>			1,741
<b>Unique Tobacco Users YTD</b>			1,170
<b>Target Reach</b>			
<b>Reach YTD</b>			0.35 %
<b>Reach - NAQC</b>			0.12 %
<b>Annualized Reach</b>			2.07 %
<b>Annualized Reach - NAQC</b>			0.72 %
<b>Unique Individual Reach</b>			0.23 %

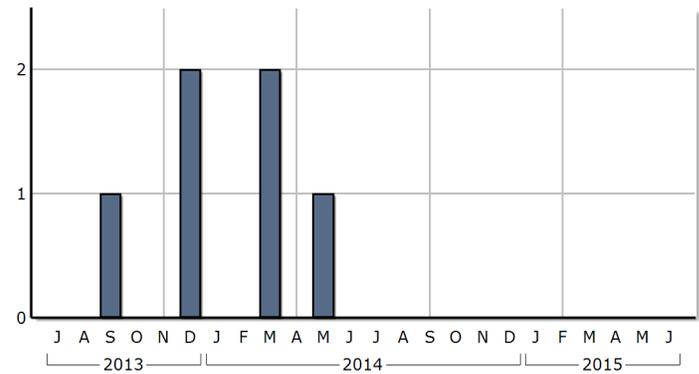
## Fax Referral



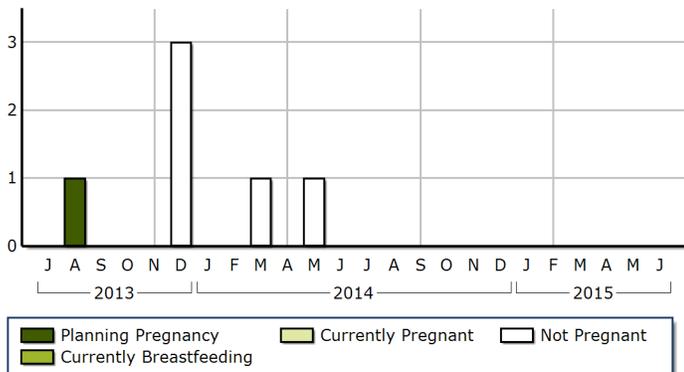
## Tobacco User Enrollments By Program Type



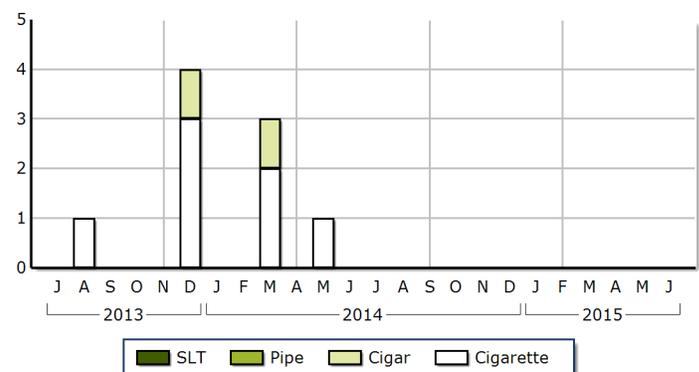
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



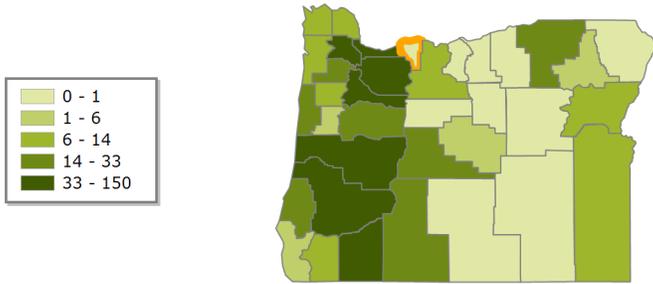
## Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

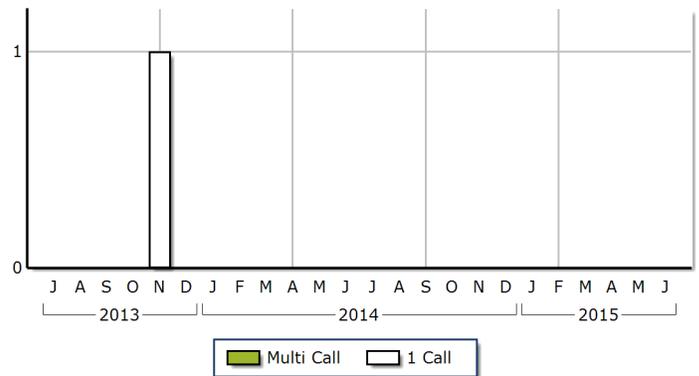
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

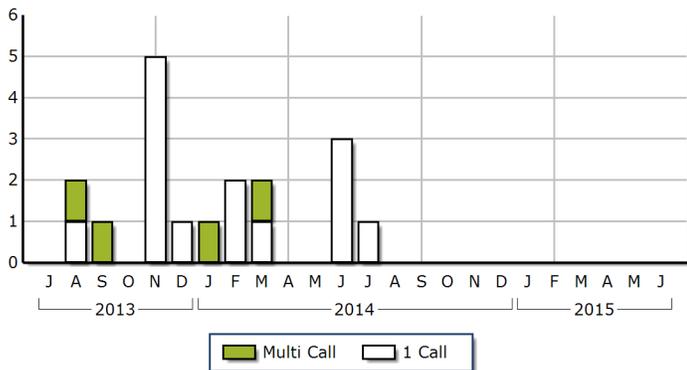


County Population	Prevalence	Tobacco Users
<b>Adult</b> 16,229	8.6 %	1,396 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		-
<b>Tobacco Users YTD</b>		1
<b>Unique Tobacco Users YTD</b>		1,170
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>		0.07 %
<b>Reach - NAQC</b>		-
<b>Annualized Reach</b>		0.43 %
<b>Annualized Reach - NAQC</b>		-
<b>Unique Individual Reach</b>		0.07 %

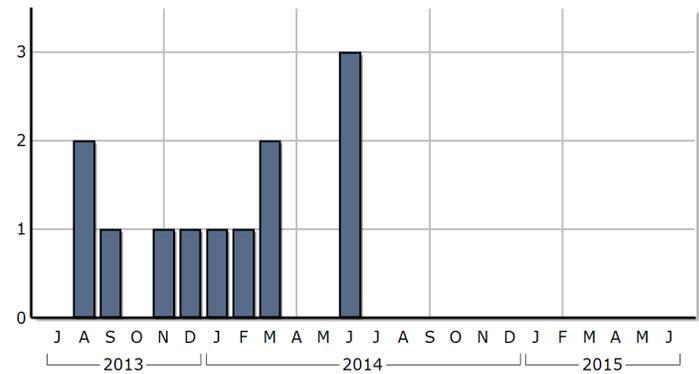
## Fax Referral



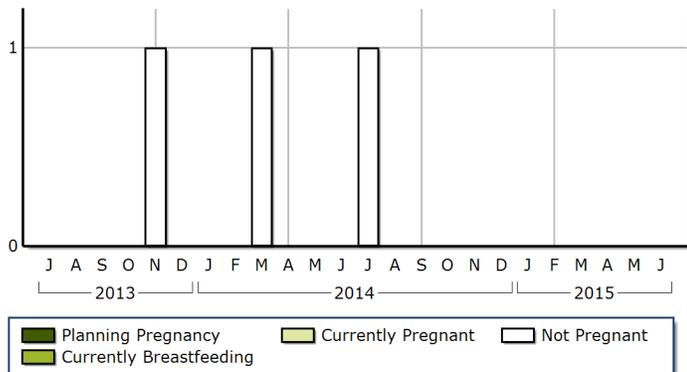
## Tobacco User Enrollments By Program Type



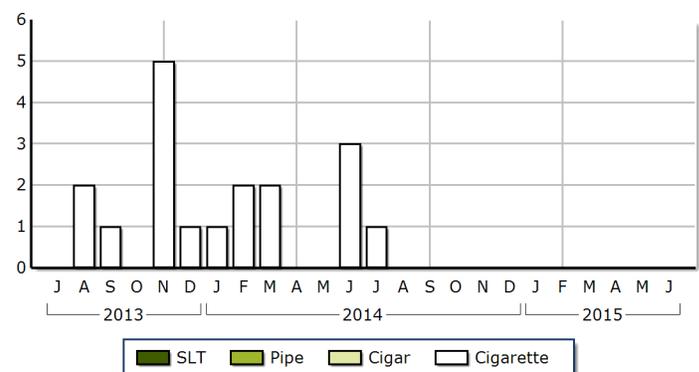
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



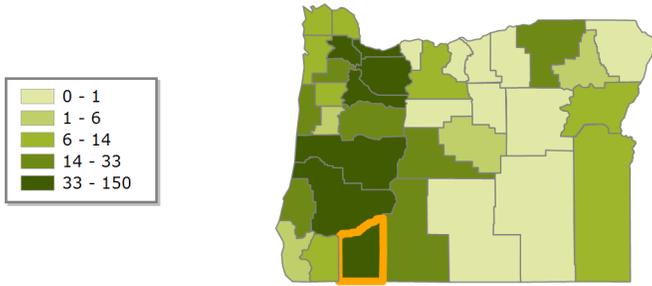
## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

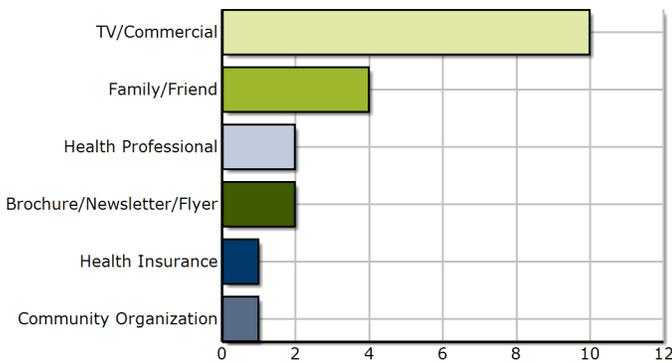
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

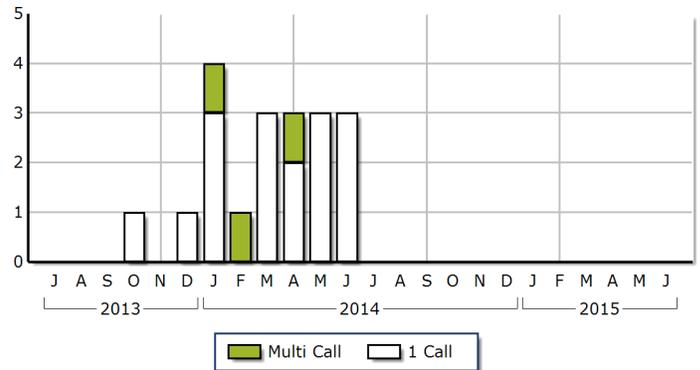


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	
		35,197 <sup>4</sup>	
		County	State
Tobacco Users - Last Full Month		22	865
Tobacco Users YTD		46	1,741
Unique Tobacco Users YTD		3	34
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.13 %
Reach - NAQC		2	0.11 %
Annualized Reach		1	0.78 %
Annualized Reach - NAQC		2	0.65 %
Unique Individual Reach		3	0.10 %
			0.23 %

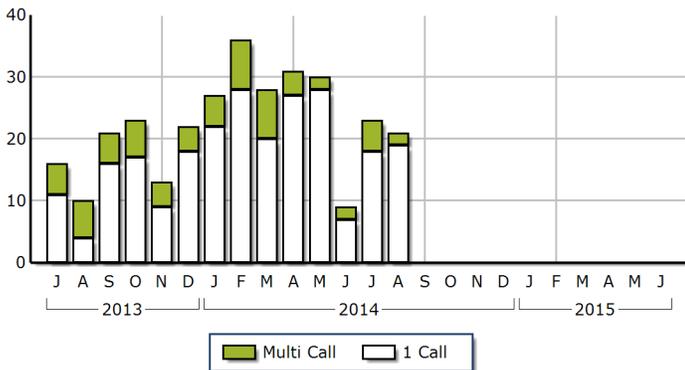
## How Heard About



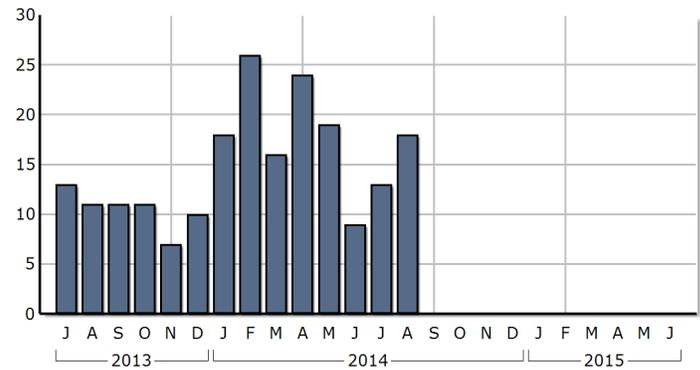
## Fax Referral



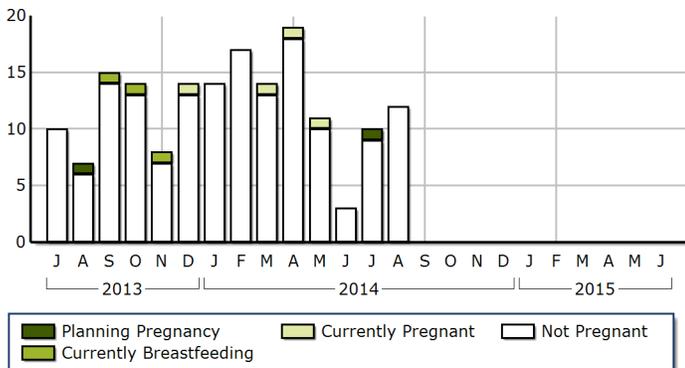
## Tobacco User Enrollments By Program Type



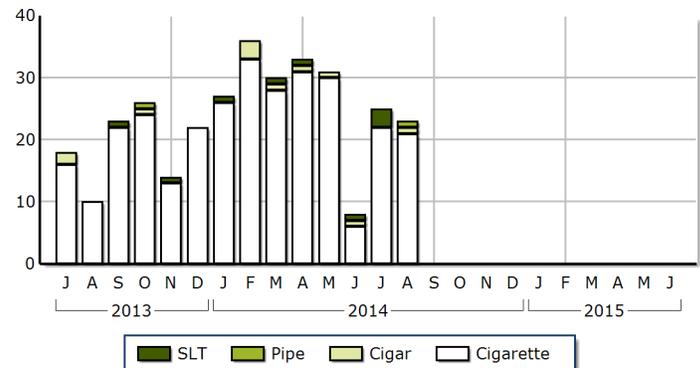
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

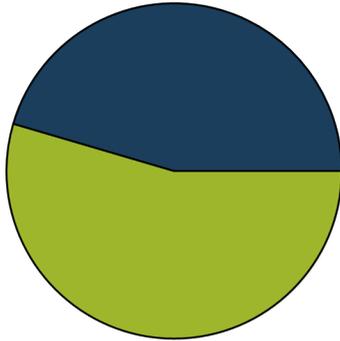


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

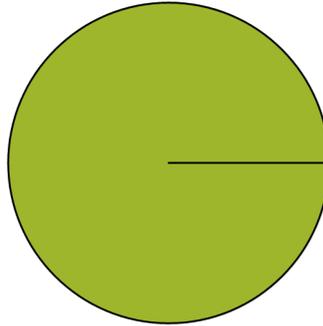
Tobacco Users By Gender



Female, 54.55%  
Male, 45.45%

Chart Total N: 22

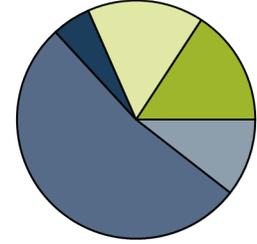
Tobacco Users By Language



English, 100.00%

Chart Total N: 22

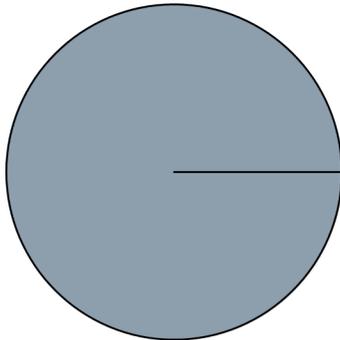
Tobacco Users By Education



No HS Degreee/GED, 10.53%  
HS Degreee/GED, 52.63%  
Technical Degree, 5.26%  
Some College, 15.79%  
College Degree, 15.79%

Chart Total N: 19

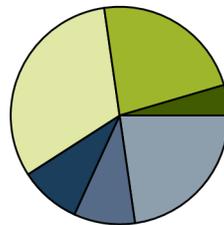
Tobacco Users By Race



White, 100.00%

Chart Total N: 15

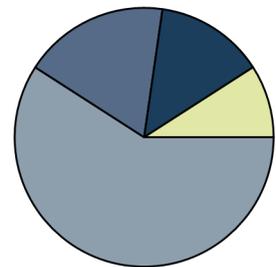
Tobacco Users By Age



18 - 24, 22.73%  
25 - 34, 9.09%  
35 - 44, 9.09%  
45 - 54, 31.82%  
55 - 64, 22.73%  
65 and Older, 4.55%

Chart Total N: 22

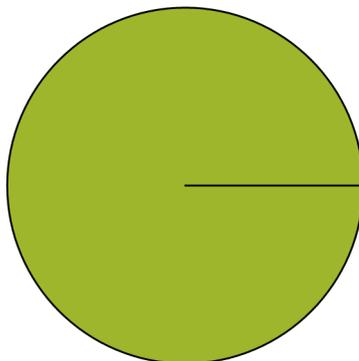
Tobacco Users By Health Plan



Medicaid, 59.09%  
Medicare, 18.18%  
Uninsured, 13.64%  
Commercially Insured, 9.09%

Chart Total N: 22

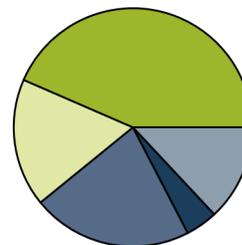
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 19

Tobacco Users By Chronic Condition



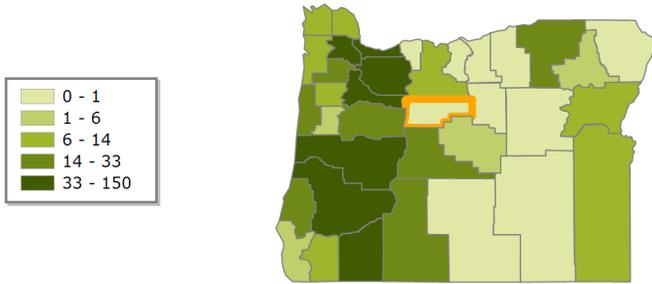
Asthma, 13.04%  
CAD, 4.35%  
COPD, 21.74%  
Diabetes, 17.39%  
None, 43.48%

Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

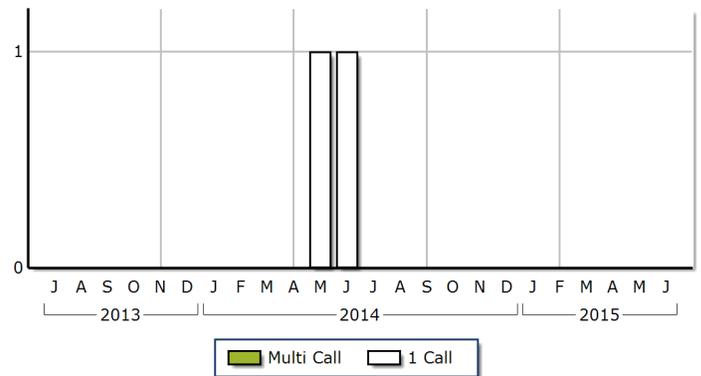


County Population		Prevalence	Tobacco Users		
Adult	16,594	15.9 %	2,638 <sup>4</sup>		
			County	State	
Tobacco Users - Last Full Month			2	865	
Tobacco Users YTD			2	1,741	
Unique Tobacco Users YTD			3	1,170	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.08 %	0.35 %
Reach - NAQC			2	0.04 %	0.12 %
Annualized Reach			1	0.45 %	2.07 %
Annualized Reach - NAQC			2	0.23 %	0.72 %
Unique Individual Reach			3	0.04 %	0.23 %

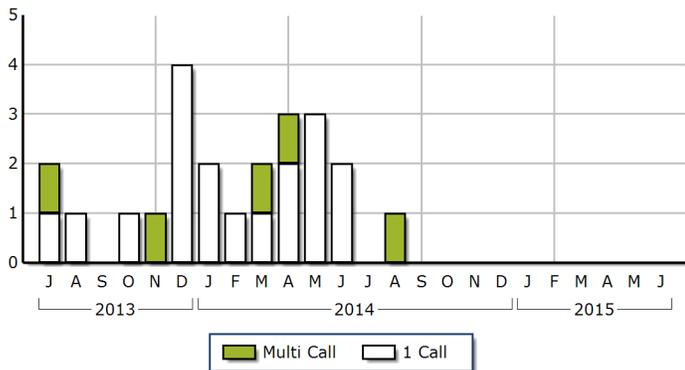
### How Heard About



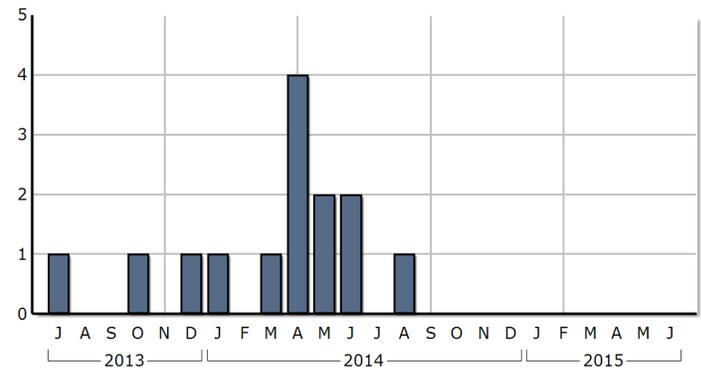
### Fax Referral



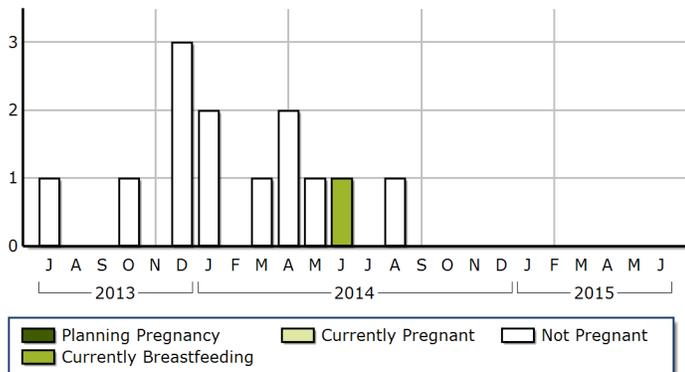
### Tobacco User Enrollments By Program Type



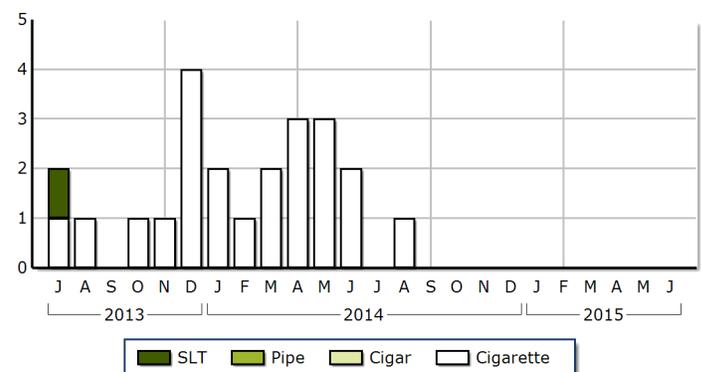
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

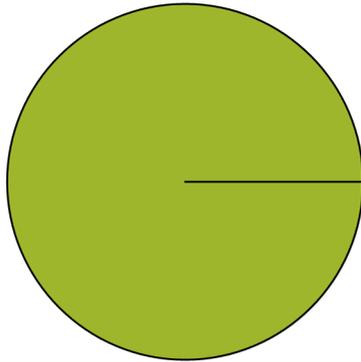


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

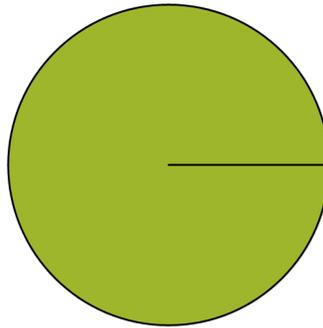
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

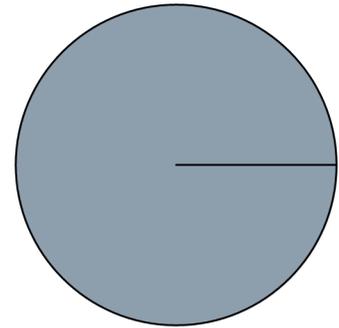
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

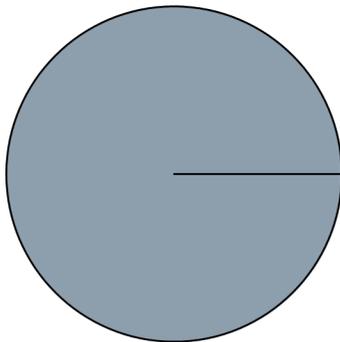
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

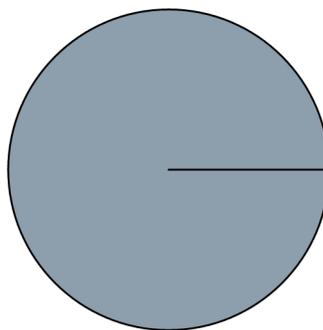
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

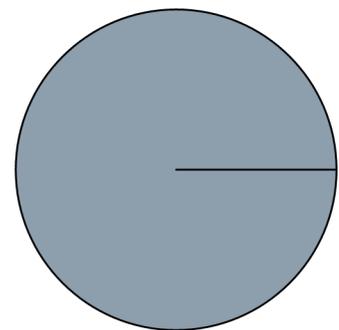
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

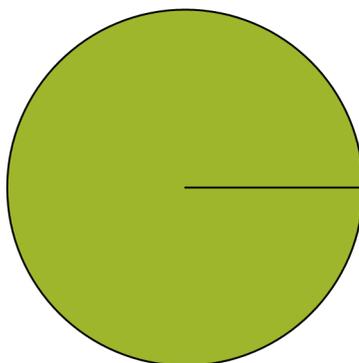
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

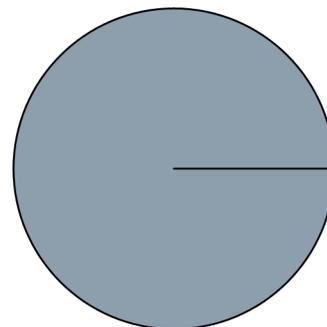
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



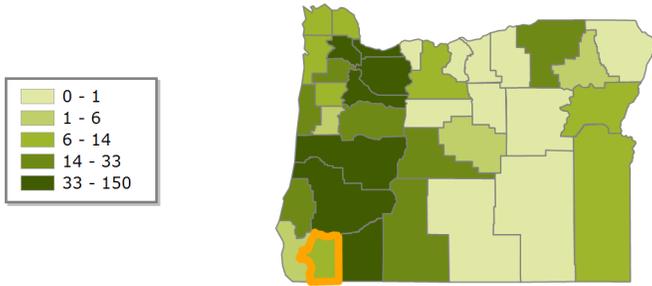
Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

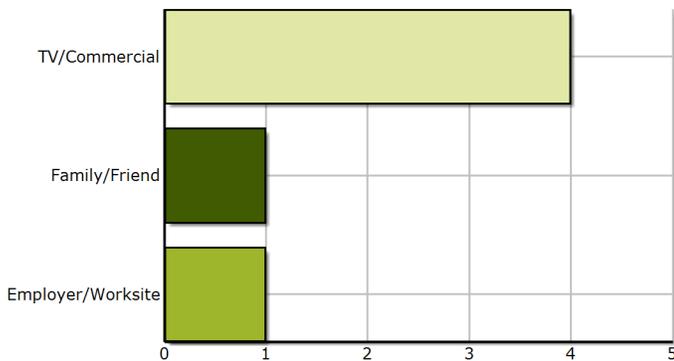
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

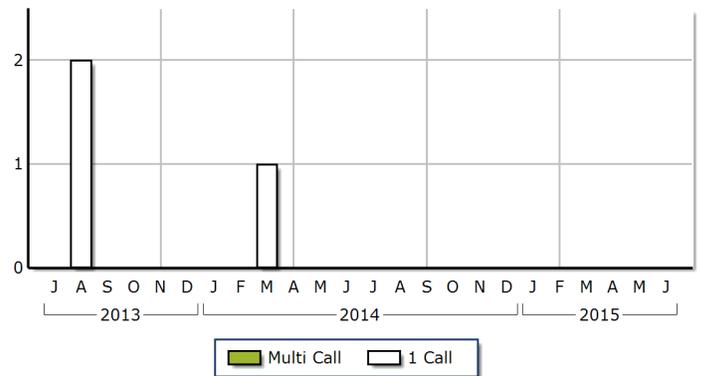


County Population	Prevalence	Tobacco Users
<b>Adult</b> 66,678	25.0 %	16,670 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		6
<b>Tobacco Users YTD</b>		13
<b>Unique Tobacco Users YTD</b>	3	9
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>	1	0.08 %
<b>Reach - NAQC</b>	2	0.07 %
<b>Annualized Reach</b>	1	0.47 %
<b>Annualized Reach - NAQC</b>	2	0.43 %
<b>Unique Individual Reach</b>	3	0.05 %

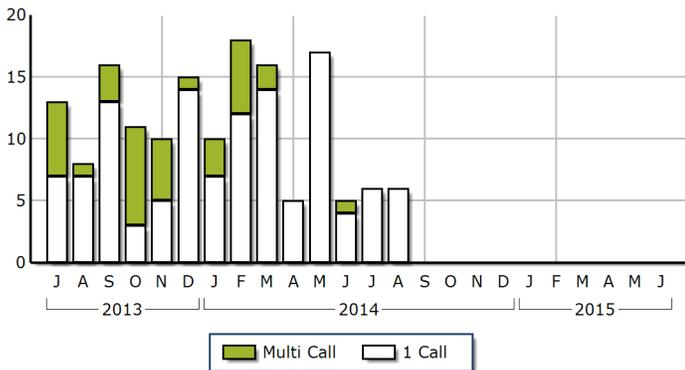
### How Heard About



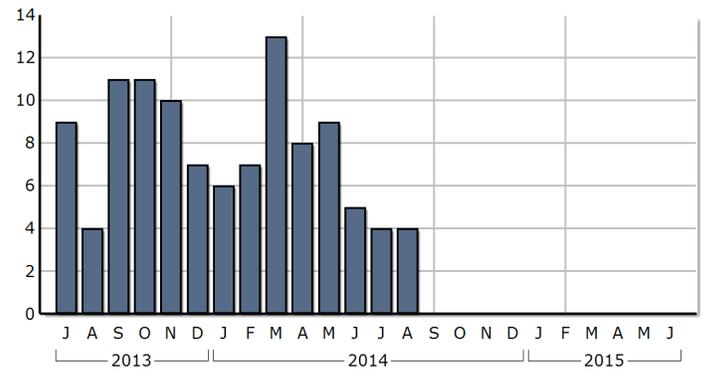
### Fax Referral



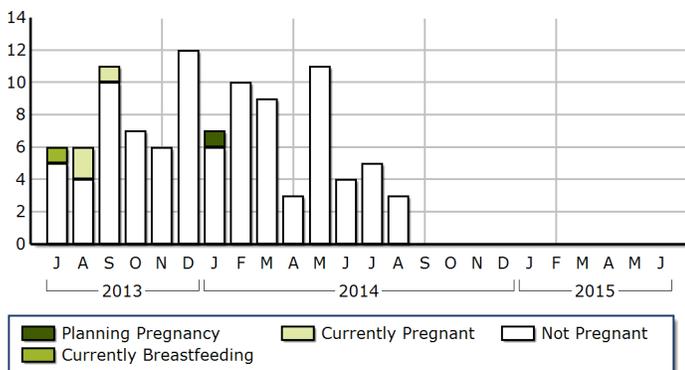
### Tobacco User Enrollments By Program Type



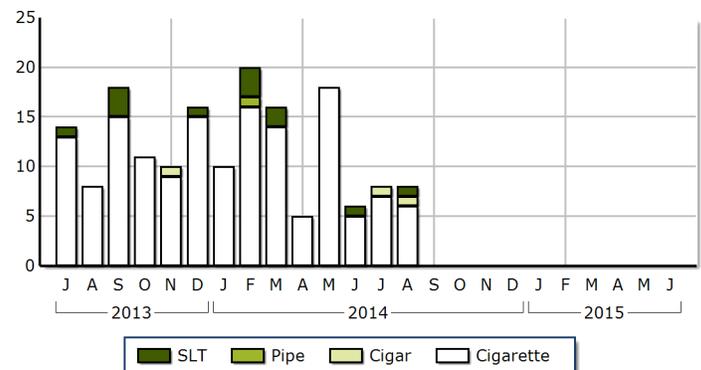
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

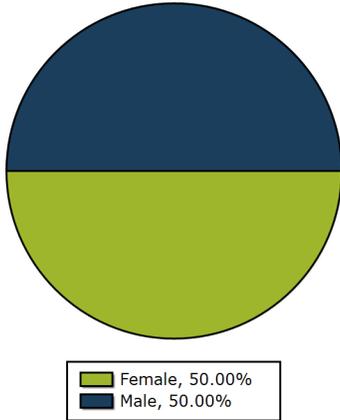


Chart Total N: 6

Tobacco Users By Language

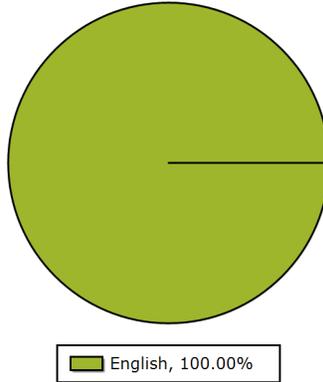


Chart Total N: 6

Tobacco Users By Education

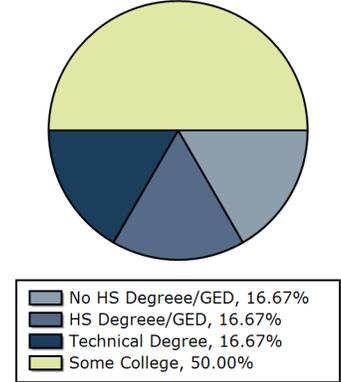


Chart Total N: 6

Tobacco Users By Race

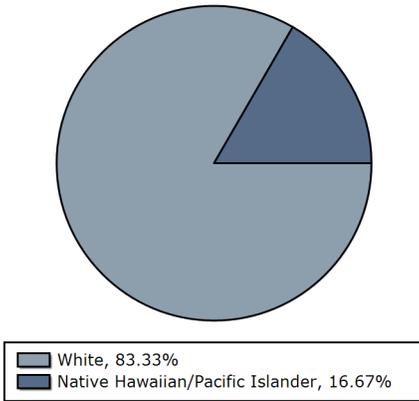


Chart Total N: 6

Tobacco Users By Age

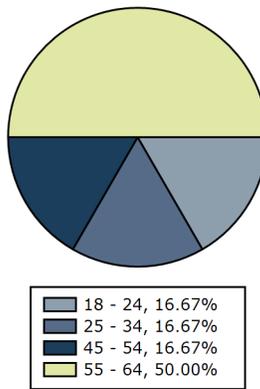


Chart Total N: 6

Tobacco Users By Health Plan

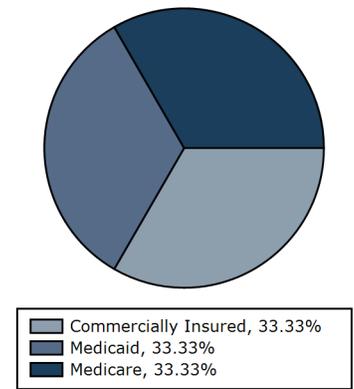


Chart Total N: 6

Tobacco Users By Ethnicity

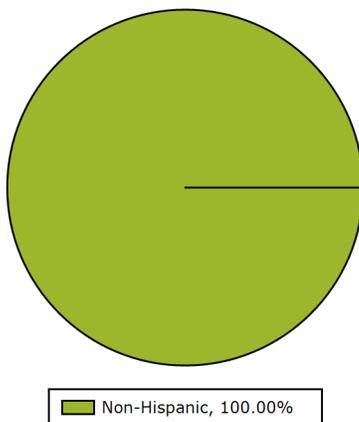


Chart Total N: 6

Tobacco Users By Chronic Condition

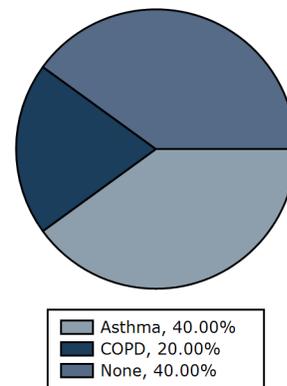


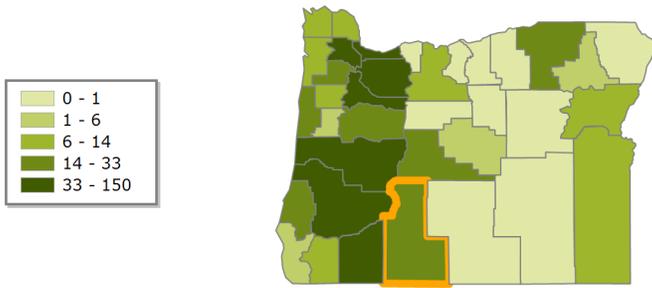
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

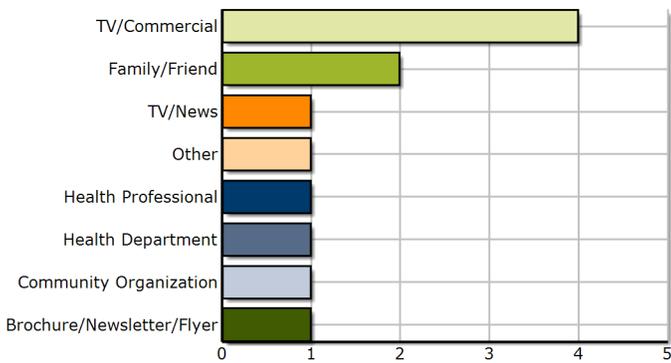
From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

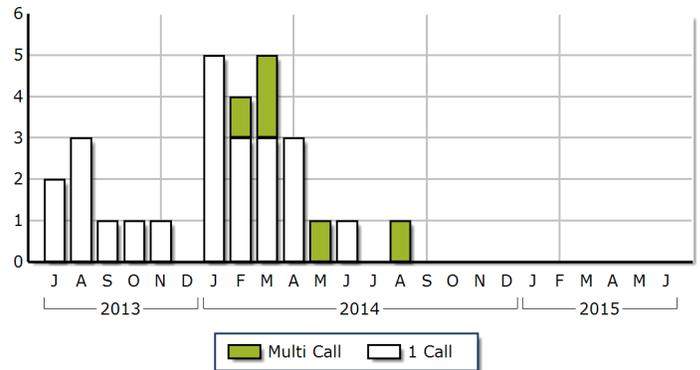


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			13	865
Tobacco Users YTD			24	1,741
Unique Tobacco Users YTD			3	1,170
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.22 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	1.30 %
Annualized Reach - NAQC			2	1.24 %
Unique Individual Reach			3	0.16 %

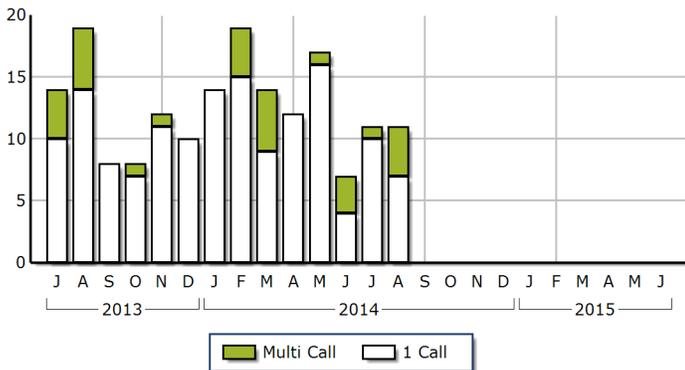
## How Heard About



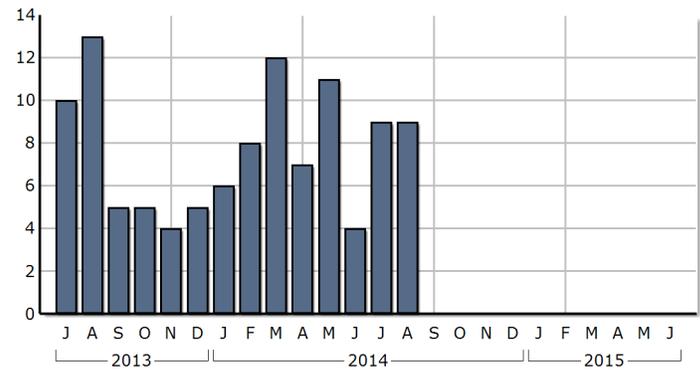
## Fax Referral



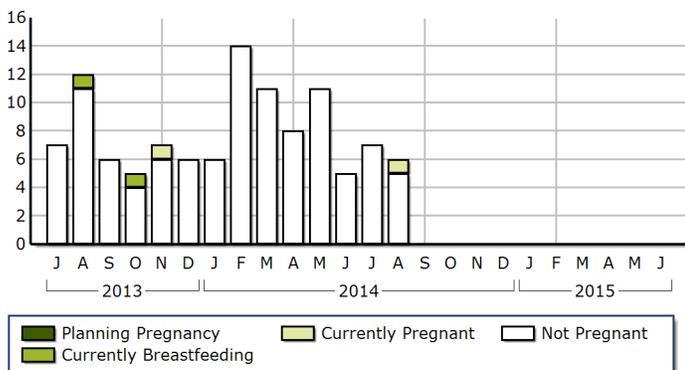
## Tobacco User Enrollments By Program Type



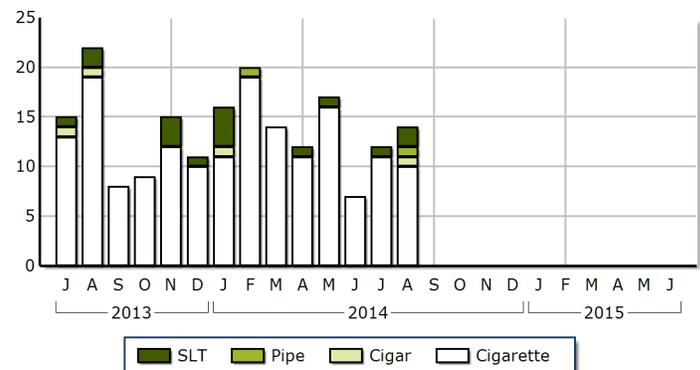
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

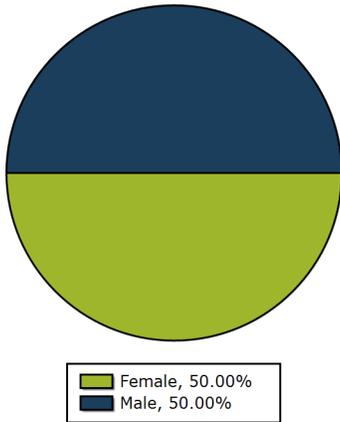


Chart Total N: 12

Tobacco Users By Language

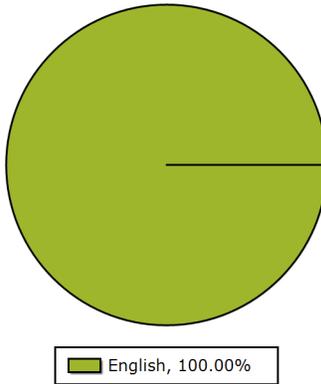


Chart Total N: 12

Tobacco Users By Education

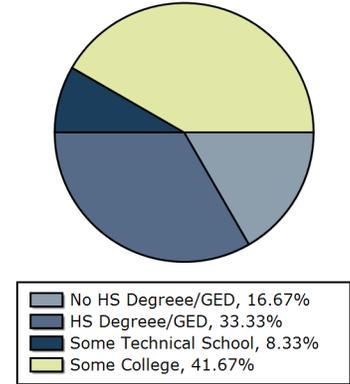


Chart Total N: 12

Tobacco Users By Race

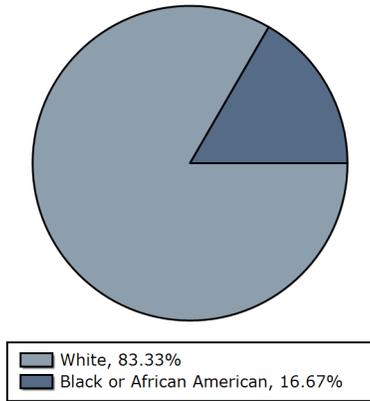


Chart Total N: 12

Tobacco Users By Age

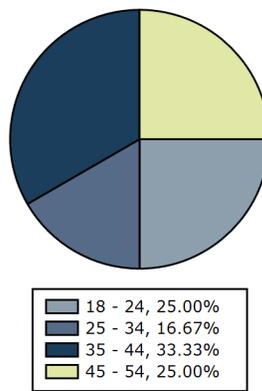


Chart Total N: 12

Tobacco Users By Health Plan

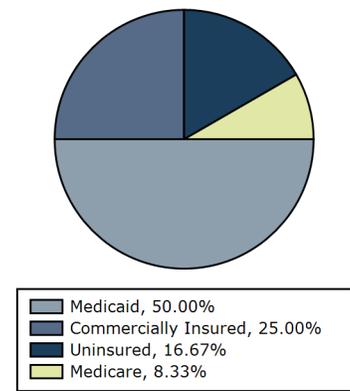


Chart Total N: 12

Tobacco Users By Ethnicity

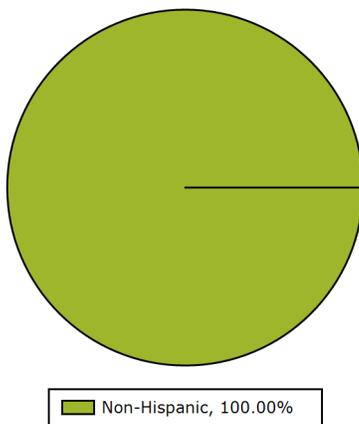


Chart Total N: 12

Tobacco Users By Chronic Condition

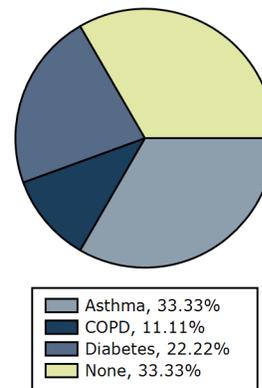


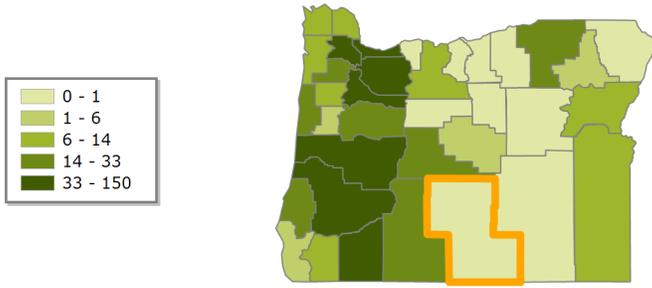
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

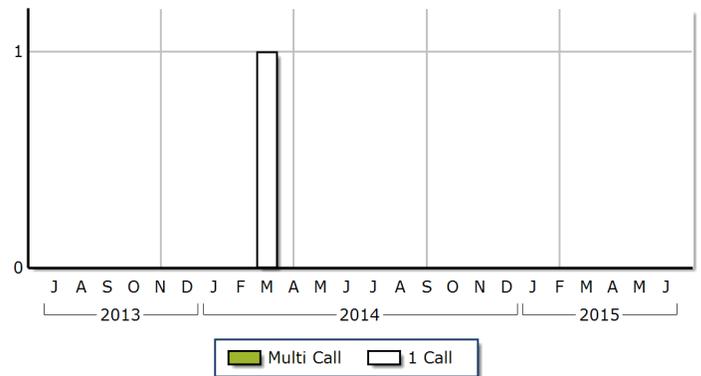
From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

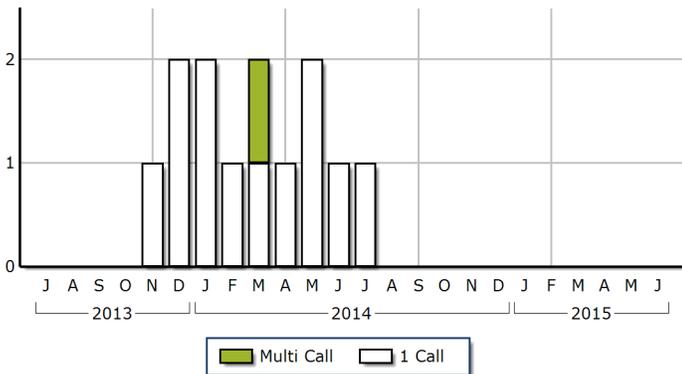


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	6,068	19.9 %		1,208 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			-	865
<b>Tobacco Users YTD</b>			1	1,741
<b>Unique Tobacco Users YTD</b>			3	1,170
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.08 %
<b>Reach - NAQC</b>			2	-
<b>Annualized Reach</b>			1	0.50 %
<b>Annualized Reach - NAQC</b>			2	-
<b>Unique Individual Reach</b>			3	0.08 %
				0.23 %

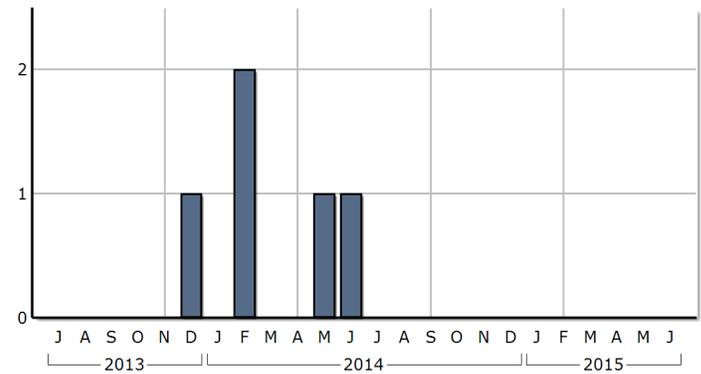
## Fax Referral



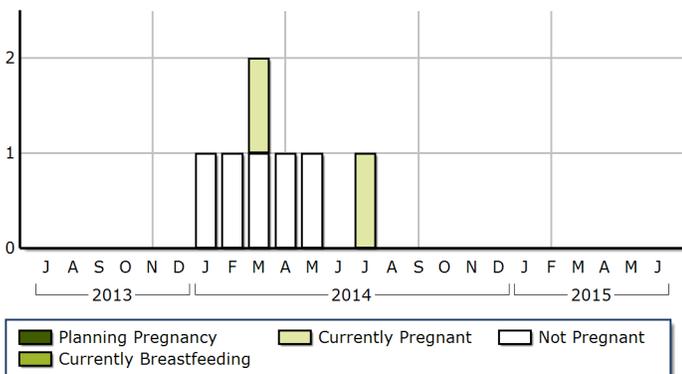
## Tobacco User Enrollments By Program Type



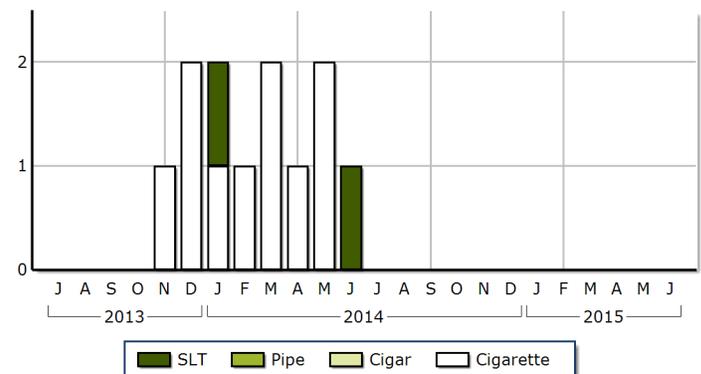
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



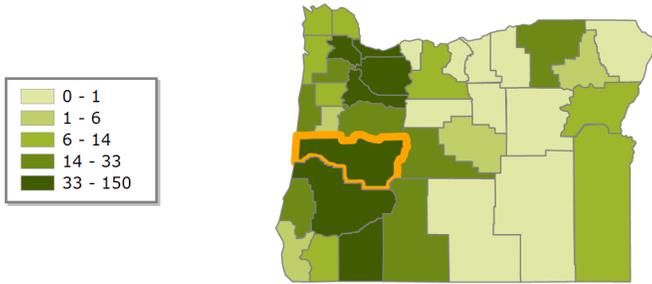
## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

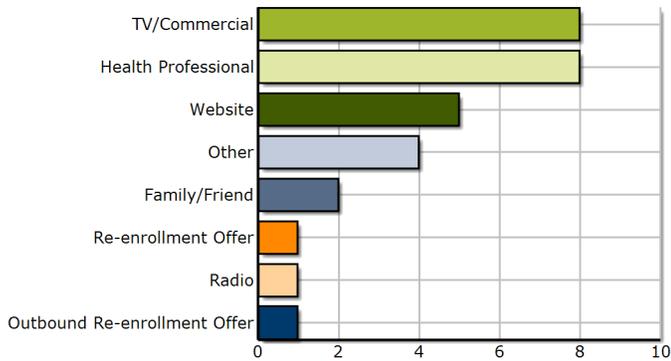
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

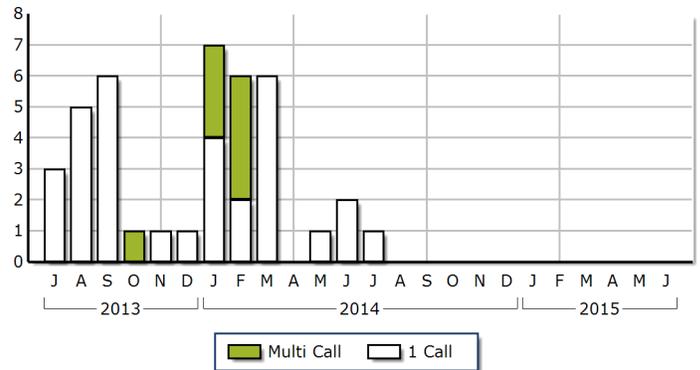


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %		50,492 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			49	865
Tobacco Users YTD			112	1,741
Unique Tobacco Users YTD			3	1,170
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.22 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	1.33 %
Annualized Reach - NAQC			2	0.63 %
Unique Individual Reach			3	0.10 %
				0.23 %

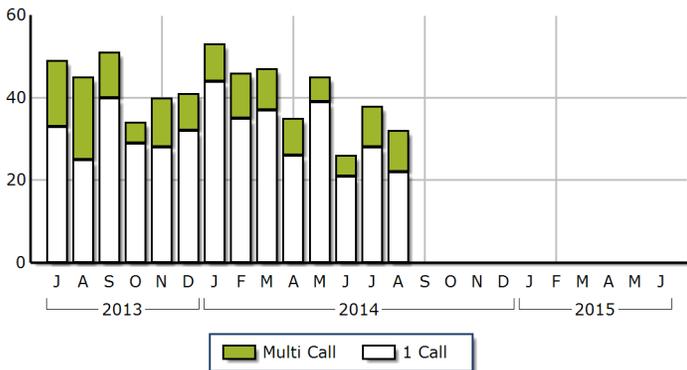
### How Heard About



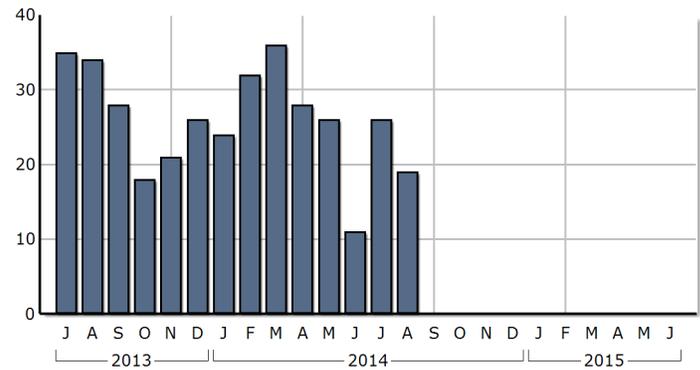
### Fax Referral



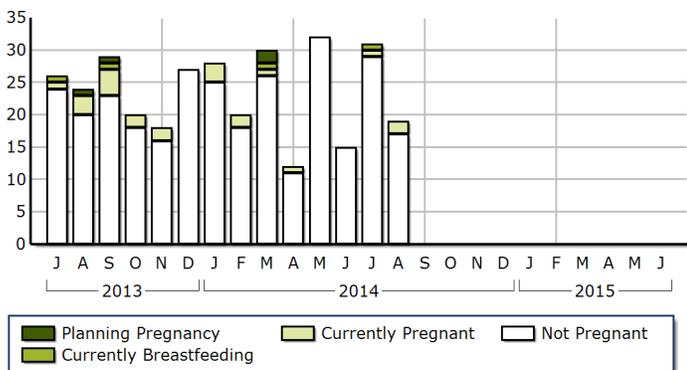
### Tobacco User Enrollments By Program Type



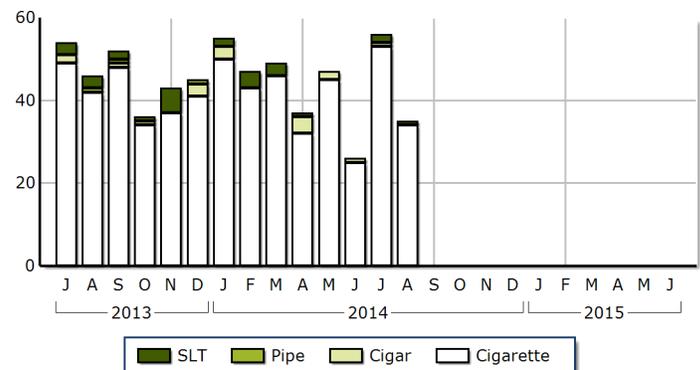
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

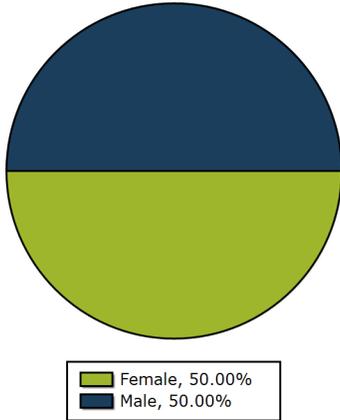


Chart Total N: 38

Tobacco Users By Language

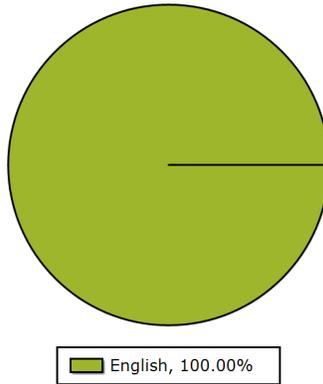


Chart Total N: 38

Tobacco Users By Education

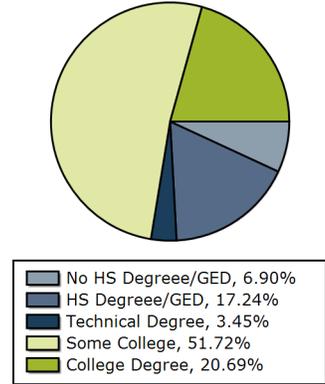


Chart Total N: 29

Tobacco Users By Race

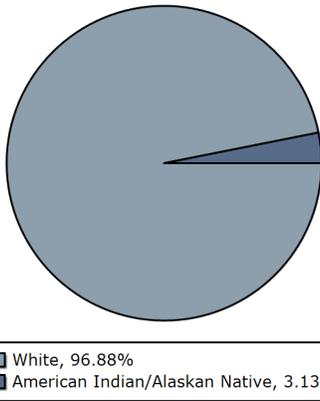


Chart Total N: 32

Tobacco Users By Age

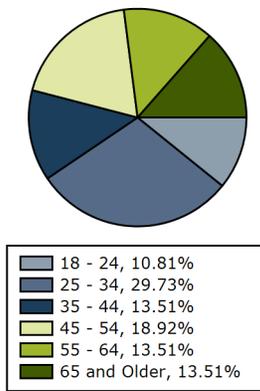


Chart Total N: 37

Tobacco Users By Health Plan

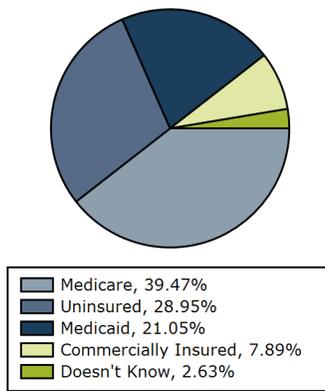


Chart Total N: 38

Tobacco Users By Ethnicity

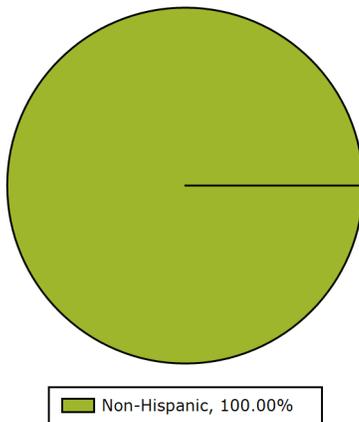


Chart Total N: 32

Tobacco Users By Chronic Condition

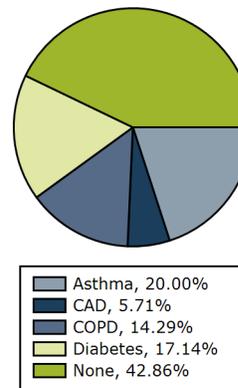


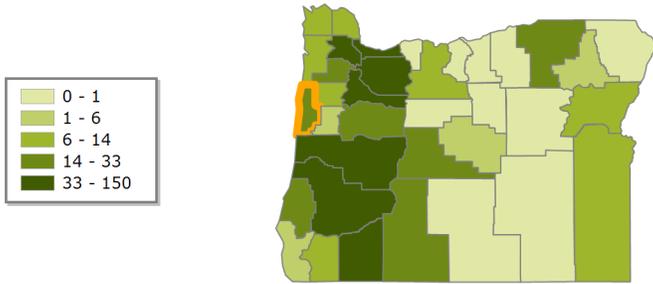
Chart Total N: 35

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

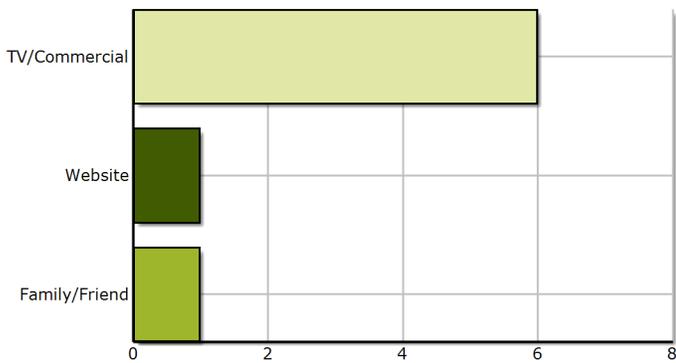
From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

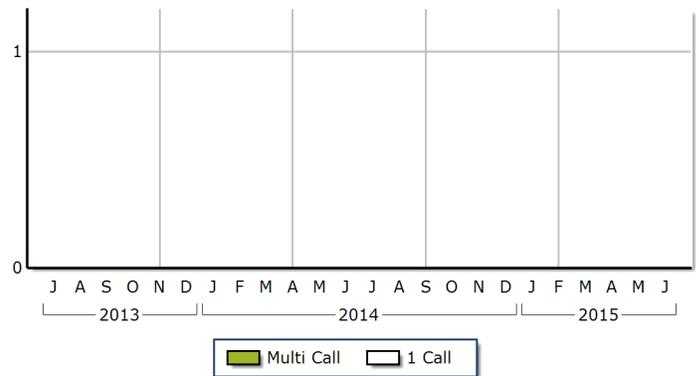


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			8	865
Tobacco Users YTD			16	1,741
Unique Tobacco Users YTD			3	1,170
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.16 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	0.98 %
Annualized Reach - NAQC			2	0.67 %
Unique Individual Reach			3	0.10 %

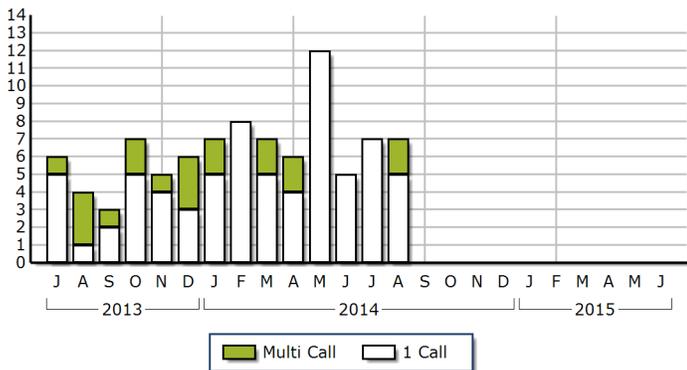
## How Heard About



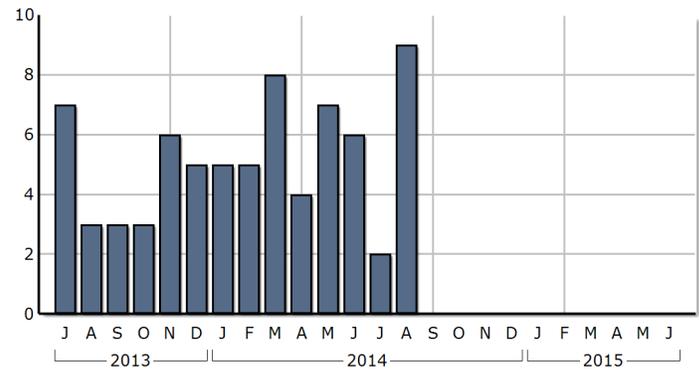
## Fax Referral



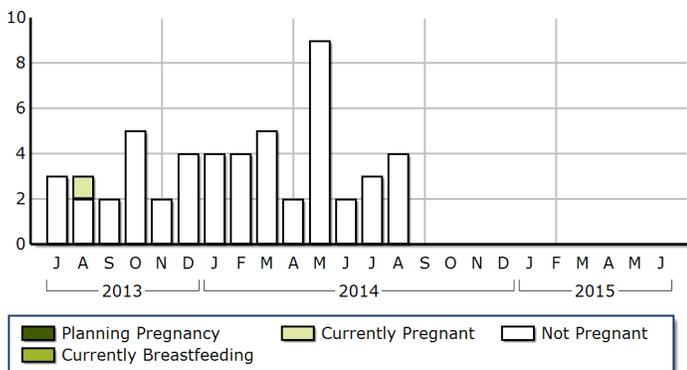
## Tobacco User Enrollments By Program Type



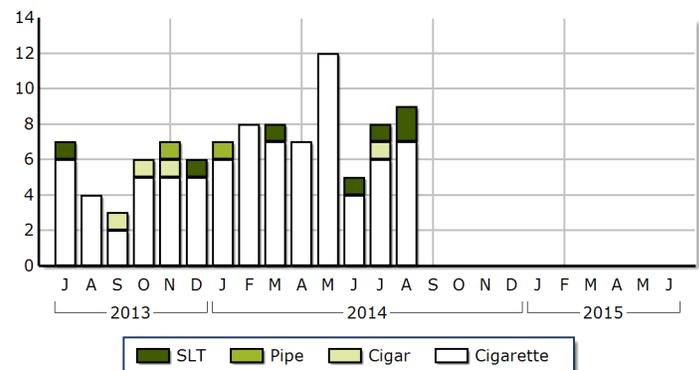
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

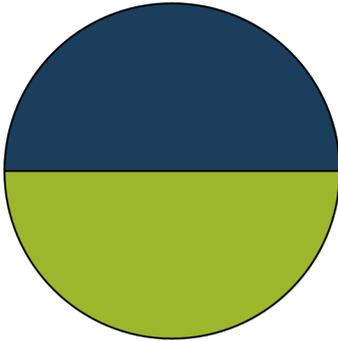


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

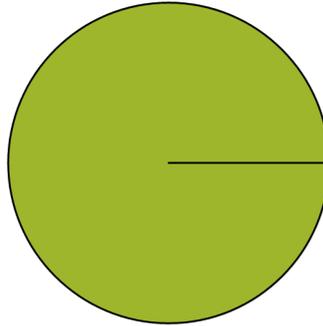
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 8

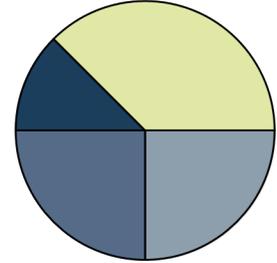
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

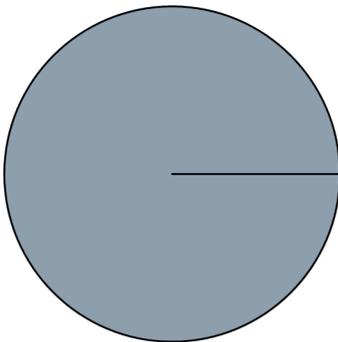
Tobacco Users By Education



No HS Degreee/GED, 25.00%  
HS Degreee/GED, 25.00%  
Some College, 12.50%  
College Degree, 37.50%

Chart Total N: 8

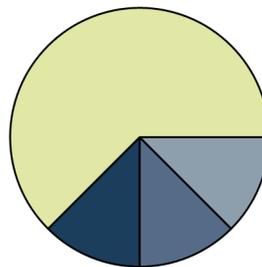
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

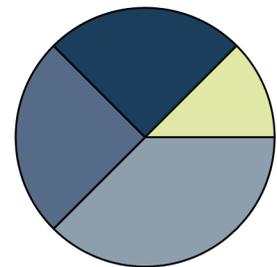
Tobacco Users By Age



18 - 24, 12.50%  
25 - 34, 12.50%  
35 - 44, 12.50%  
55 - 64, 62.50%

Chart Total N: 8

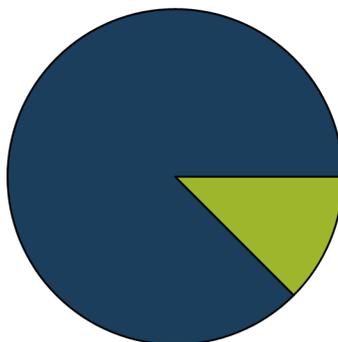
Tobacco Users By Health Plan



Medicare, 37.50%  
Uninsured, 25.00%  
Commercially Insured, 25.00%  
Medicaid, 12.50%

Chart Total N: 8

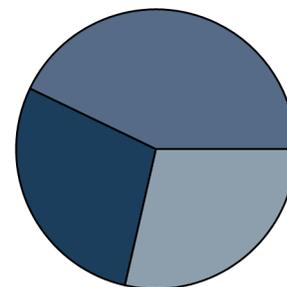
Tobacco Users By Ethnicity



Hispanic, 12.50%  
Non-Hispanic, 87.50%

Chart Total N: 8

Tobacco Users By Chronic Condition



COPD, 28.57%  
Diabetes, 28.57%  
None, 42.86%

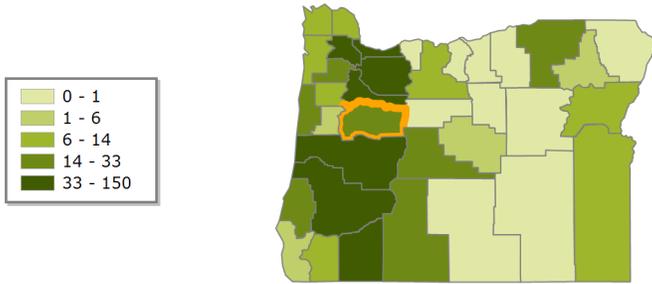
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

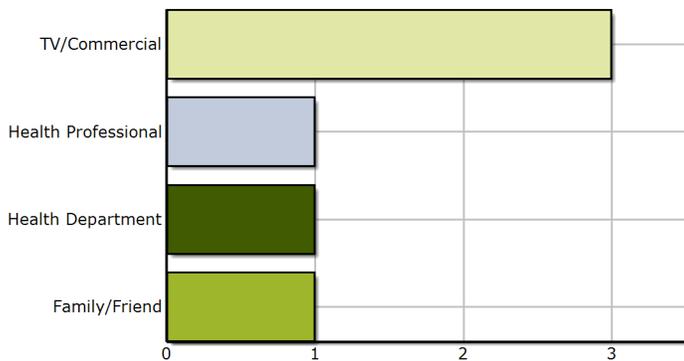
From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

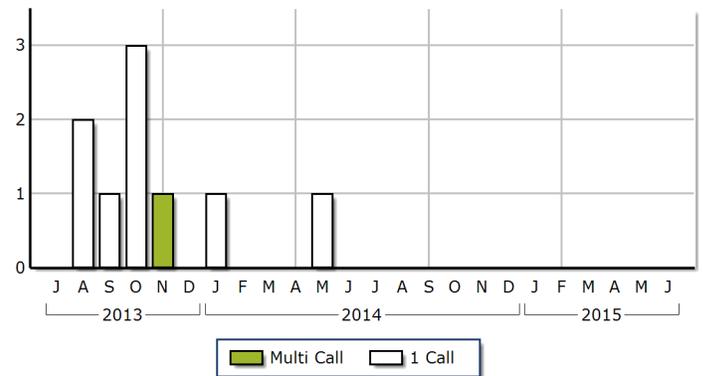


County Population	Prevalence	Tobacco Users
Adult 83,814	21.0 %	17,601 <sup>4</sup>
		County
Tobacco Users - Last Full Month		10
Tobacco Users YTD		20
Unique Tobacco Users YTD		13
Target Reach		2.0 %
Reach YTD		0.11 %
Reach - NAQC		0.07 %
Annualized Reach		0.68 %
Annualized Reach - NAQC		0.41 %
Unique Individual Reach		0.07 %

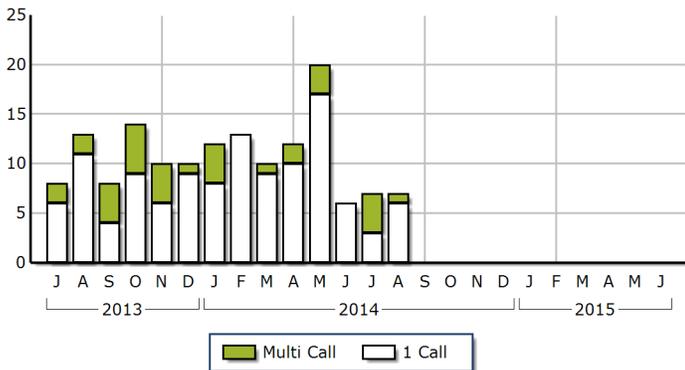
## How Heard About



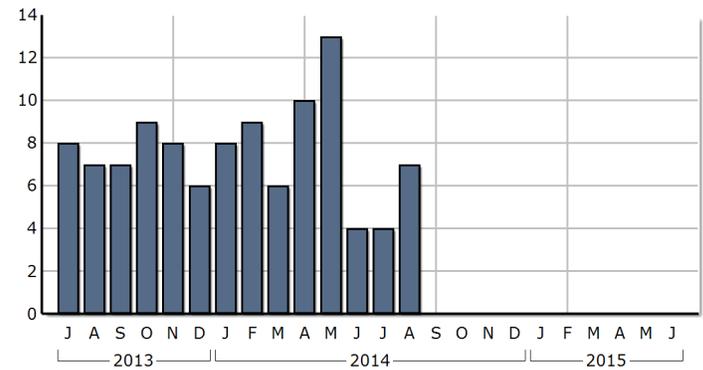
## Fax Referral



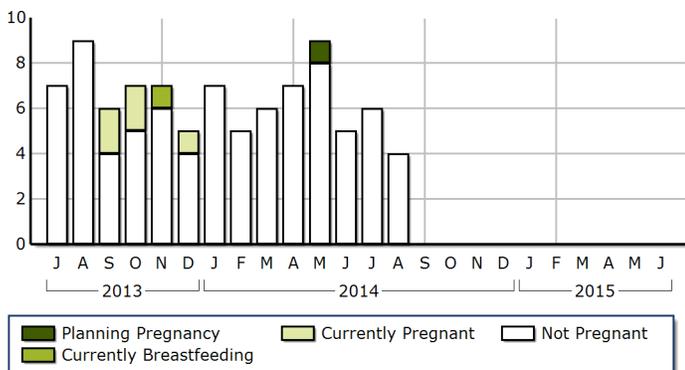
## Tobacco User Enrollments By Program Type



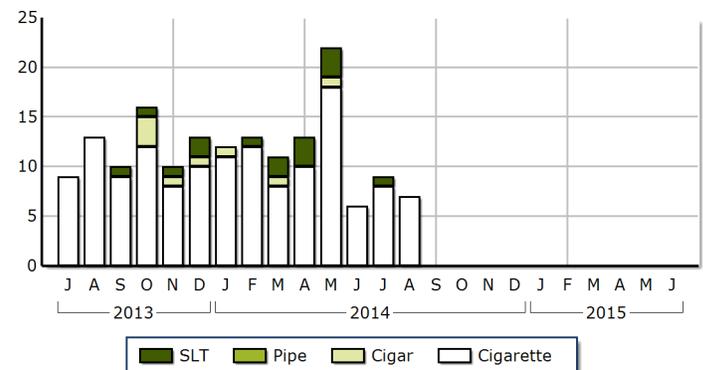
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

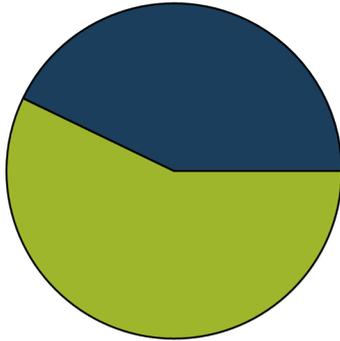


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

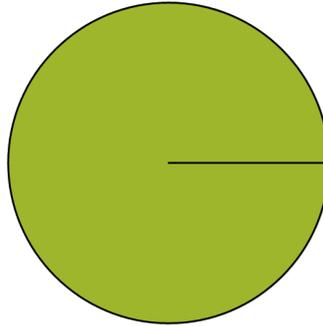
Tobacco Users By Gender



Female, 57.14%  
Male, 42.86%

Chart Total N: 7

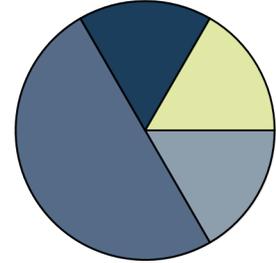
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

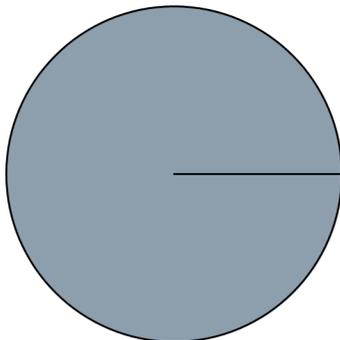
Tobacco Users By Education



No HS Degreee/GED, 16.67%  
HS Degreee/GED, 50.00%  
Technical Degree, 16.67%  
Some College, 16.67%

Chart Total N: 6

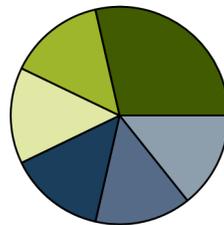
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

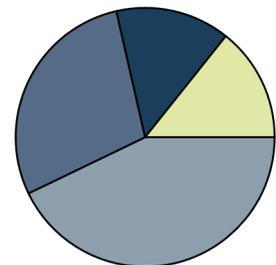
Tobacco Users By Age



18 - 24, 14.29%  
25 - 34, 14.29%  
35 - 44, 14.29%  
45 - 54, 14.29%  
55 - 64, 14.29%  
65 and Older, 28.57%

Chart Total N: 7

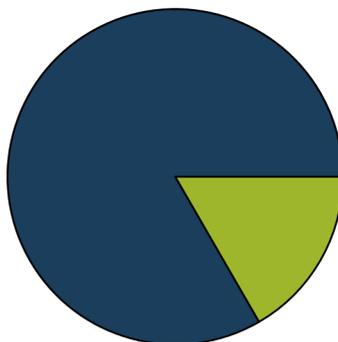
Tobacco Users By Health Plan



Medicare, 42.86%  
Commercially Insured, 28.57%  
Uninsured, 14.29%  
Medicaid, 14.29%

Chart Total N: 7

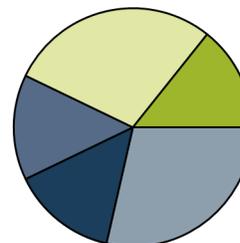
Tobacco Users By Ethnicity



Does Not Know, 16.67%  
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



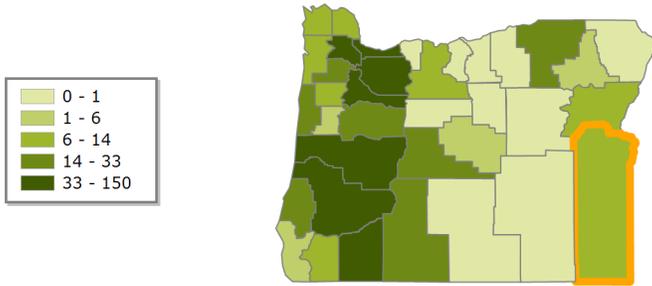
Asthma, 28.57%  
CAD, 14.29%  
COPD, 14.29%  
Diabetes, 28.57%  
None, 14.29%

Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

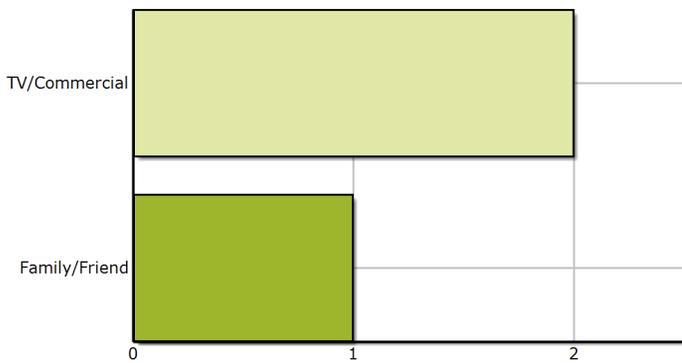
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

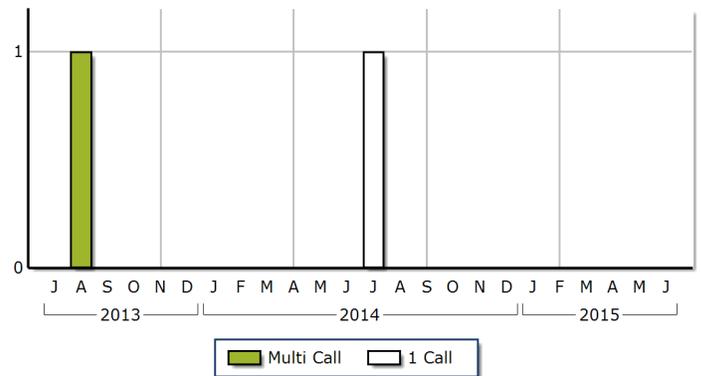


County Population	Prevalence	Tobacco Users
<b>Adult</b> 23,866	16.8 %	4,009 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		3
<b>Tobacco Users YTD</b>		9
<b>Unique Tobacco Users YTD</b>	3	8
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	0.22 %
<b>Reach - NAQC</b>	2	0.22 %
<b>Annualized Reach</b>	1	1.35 %
<b>Annualized Reach - NAQC</b>	2	1.35 %
<b>Unique Individual Reach</b>	3	0.20 %

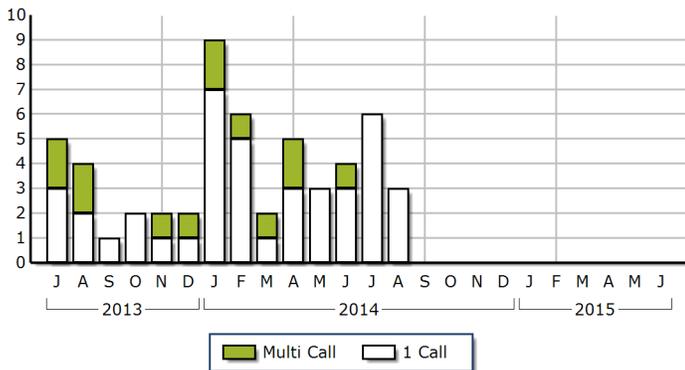
## How Heard About



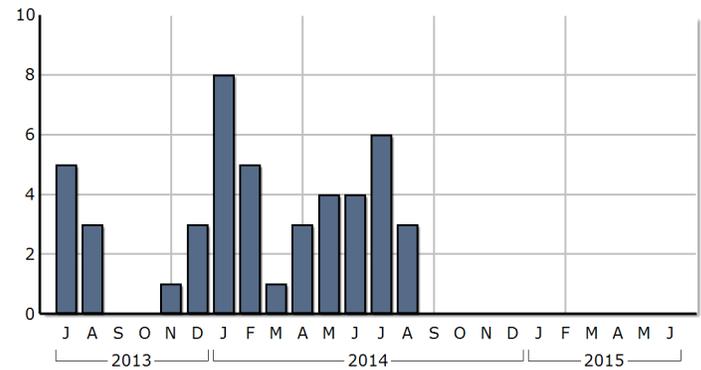
## Fax Referral



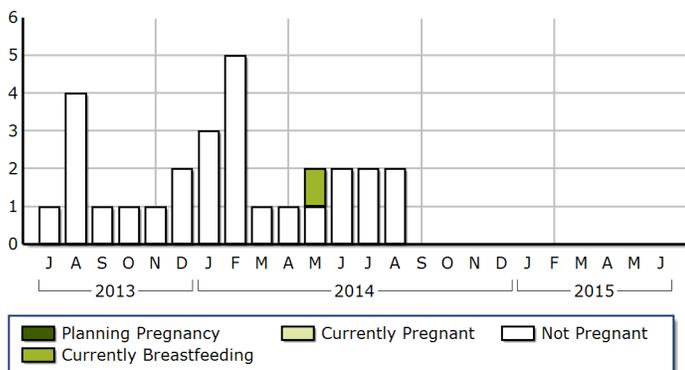
## Tobacco User Enrollments By Program Type



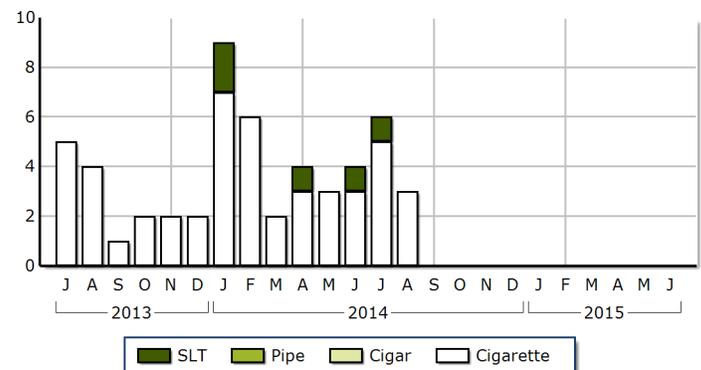
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

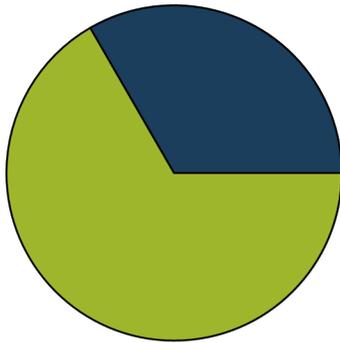


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

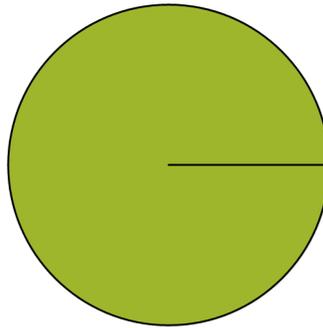
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

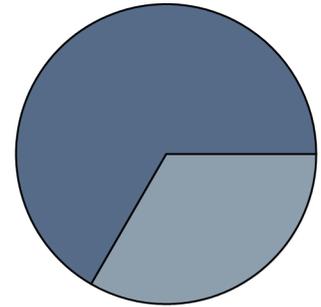
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

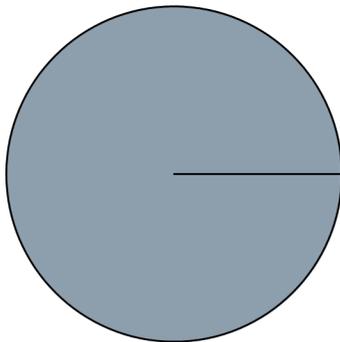
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 66.67%

Chart Total N: 3

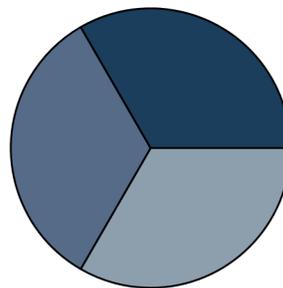
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

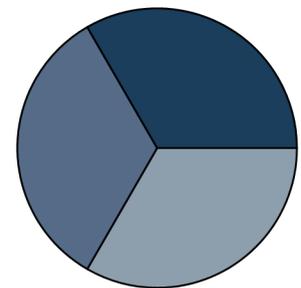
Tobacco Users By Age



35 - 44, 33.33%  
55 - 64, 33.33%  
65 and Older, 33.33%

Chart Total N: 3

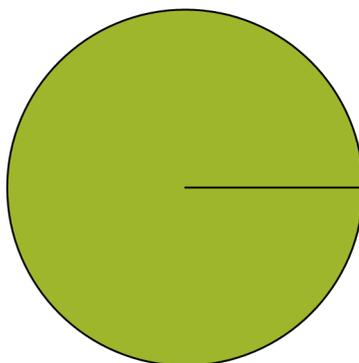
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Medicaid, 33.33%  
Medicare, 33.33%

Chart Total N: 3

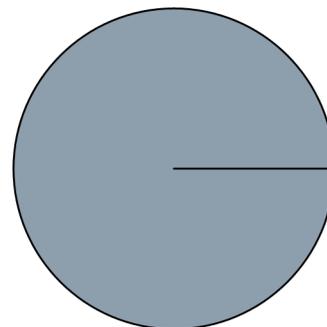
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



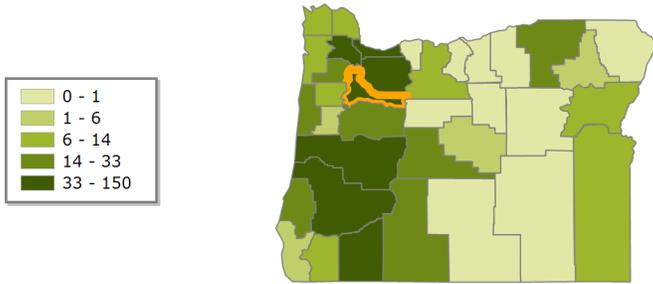
None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

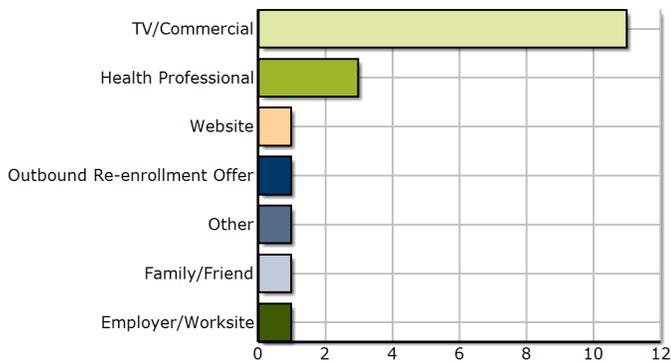
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

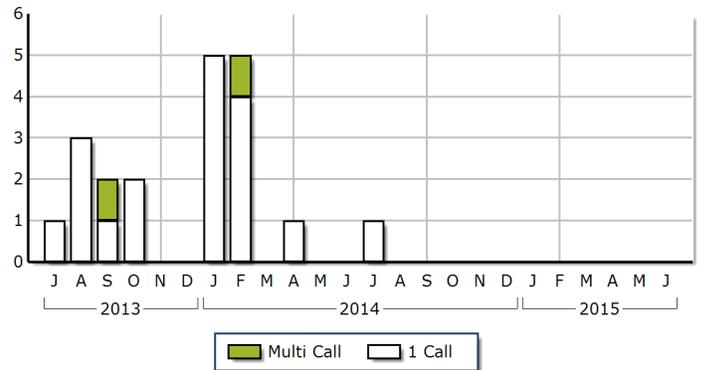


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			20	865
Tobacco Users YTD			62	1,741
Unique Tobacco Users YTD			3	1,170
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.17 %
Reach - NAQC			2	0.12 %
Annualized Reach			1	1.02 %
Annualized Reach - NAQC			2	0.74 %
Unique Individual Reach			3	0.10 %

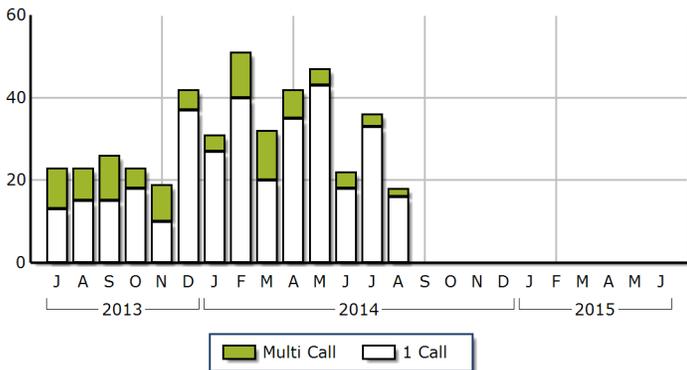
### How Heard About



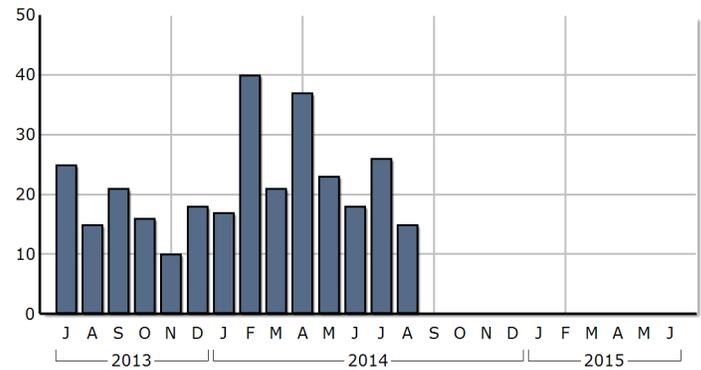
### Fax Referral



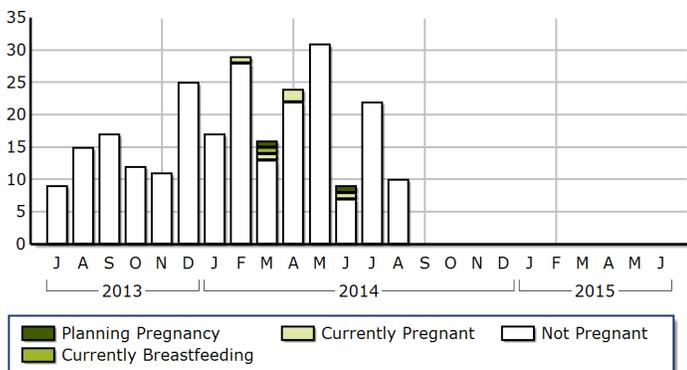
### Tobacco User Enrollments By Program Type



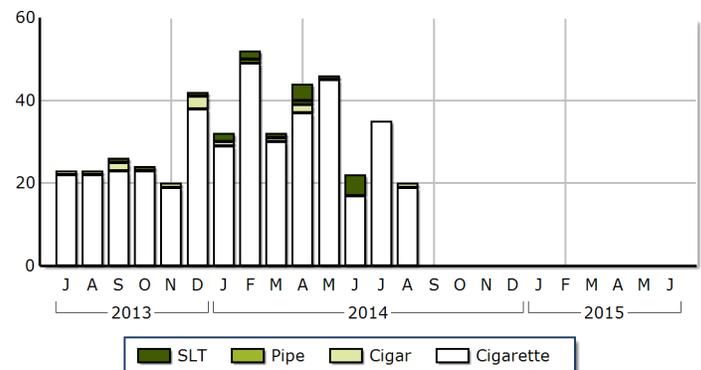
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

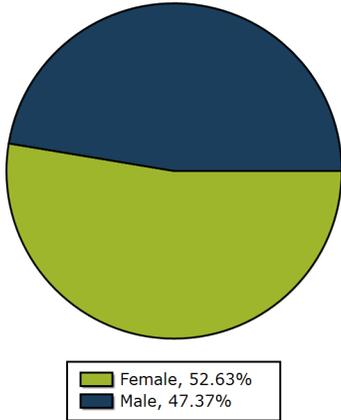


Chart Total N: 19

Tobacco Users By Language

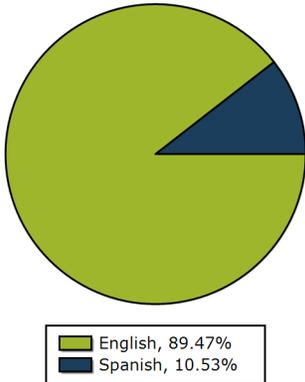


Chart Total N: 19

Tobacco Users By Education

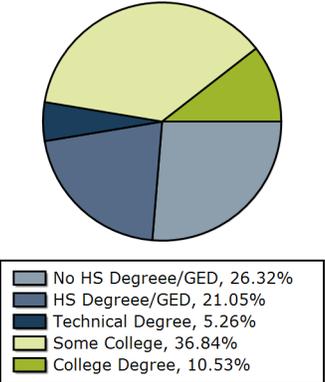


Chart Total N: 19

Tobacco Users By Race

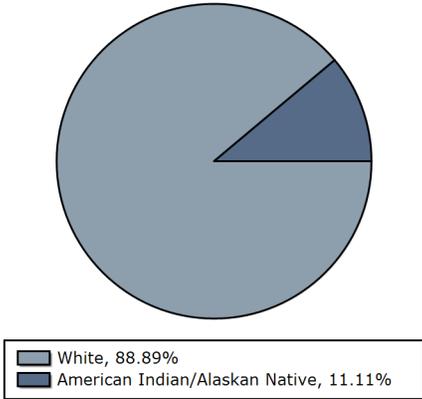


Chart Total N: 18

Tobacco Users By Age

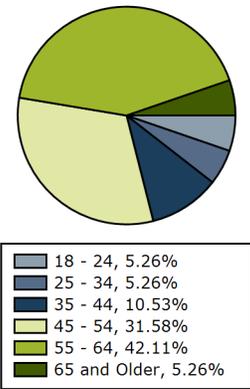


Chart Total N: 19

Tobacco Users By Health Plan

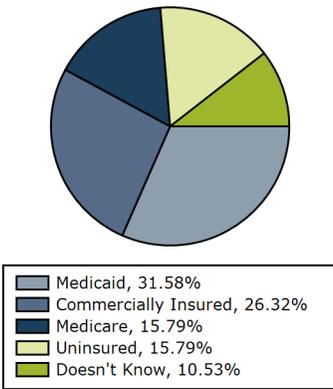


Chart Total N: 19

Tobacco Users By Ethnicity

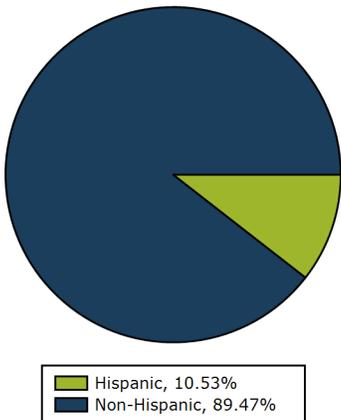


Chart Total N: 19

Tobacco Users By Chronic Condition

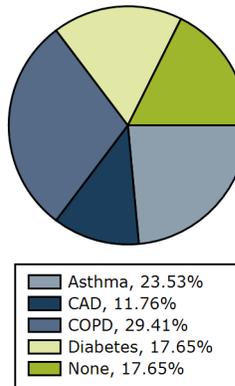
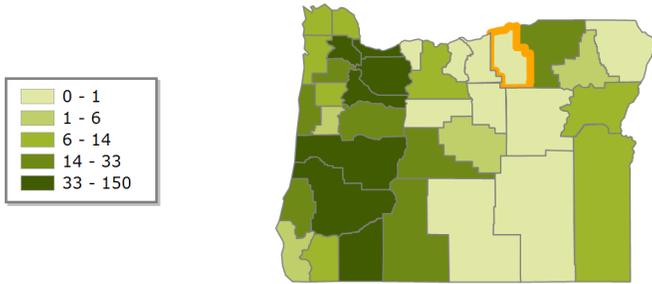


Chart Total N: 17

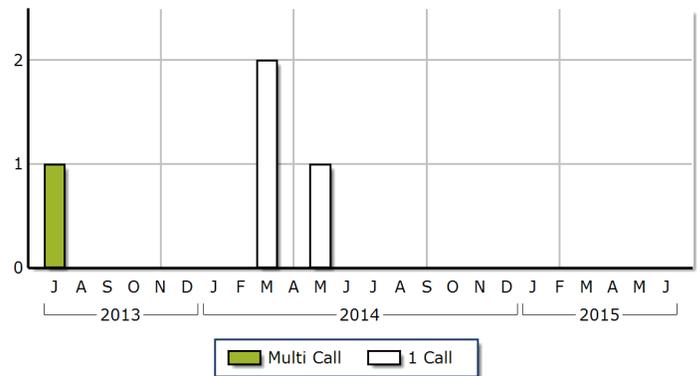
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

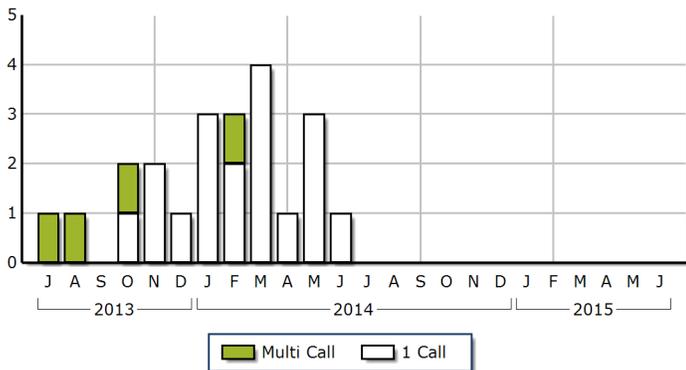


County Population	Prevalence	Tobacco Users
<b>Adult</b>	9,037	18.2 %
		1,645 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		-
<b>Tobacco Users YTD</b>		865
<b>Unique Tobacco Users YTD</b>		1,741
<b>Target Reach</b>		3
<b>Reach YTD</b>		1
<b>Reach - NAQC</b>		2
<b>Annualized Reach</b>		1
<b>Annualized Reach - NAQC</b>		2
<b>Unique Individual Reach</b>		3
		0.35 %
		0.12 %
		2.07 %
		0.72 %
		0.23 %

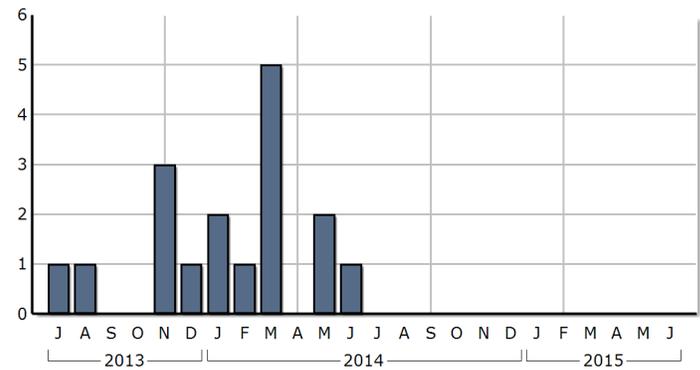
Fax Referral



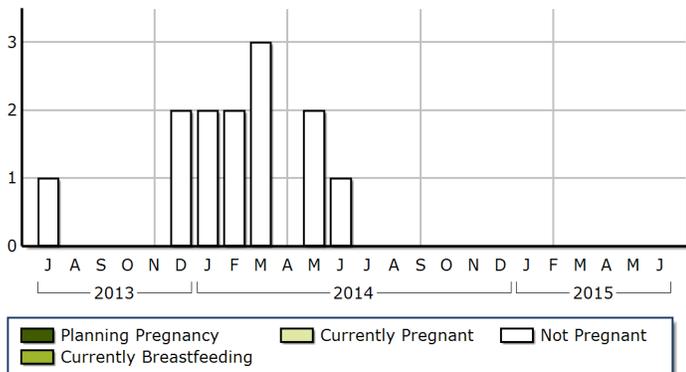
Tobacco User Enrollments By Program Type



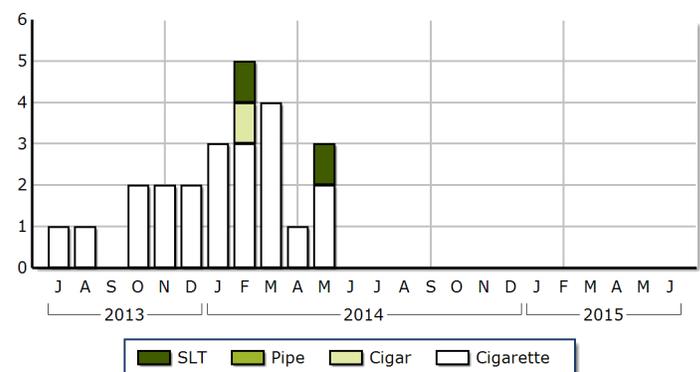
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



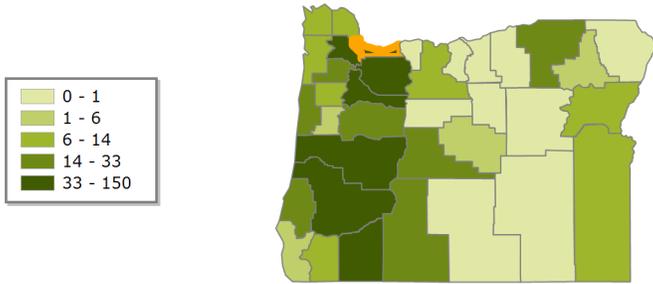
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

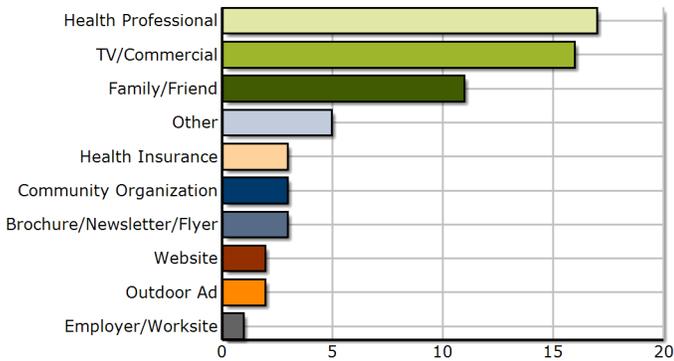
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

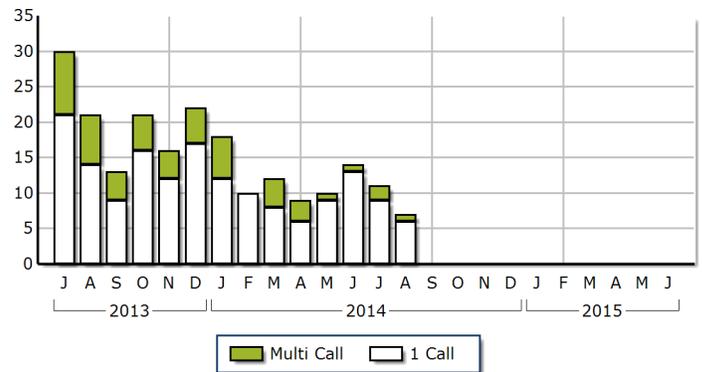


County Population	Prevalence	Tobacco Users
Adult	564,102	15.3 %
		86,308 <sup>4</sup>
		County
Tobacco Users - Last Full Month		99
Tobacco Users YTD		198
Unique Tobacco Users YTD		104
Target Reach		2.0 %
Reach YTD		0.23 %
Reach - NAQC		0.13 %
Annualized Reach		1.38 %
Annualized Reach - NAQC		0.80 %
Unique Individual Reach		0.12 %

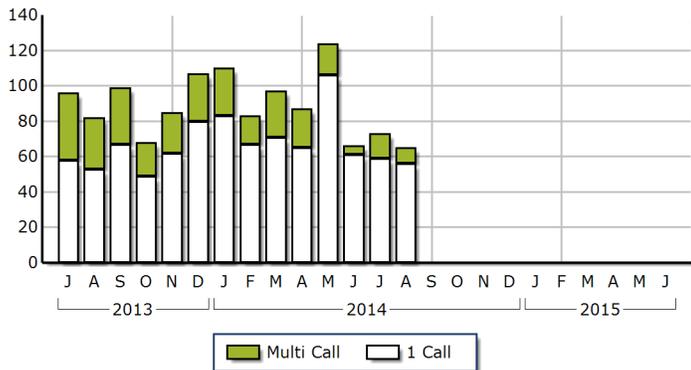
How Heard About



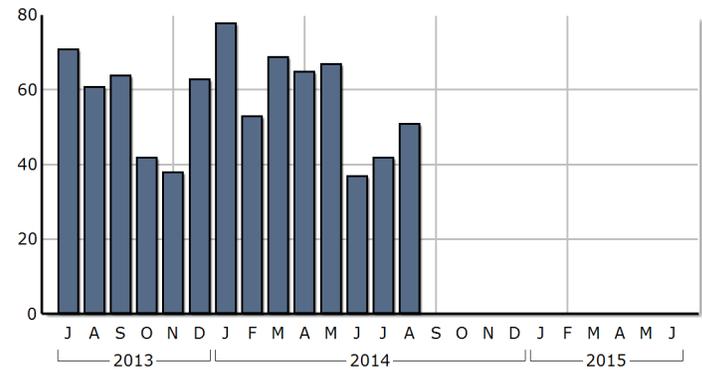
Fax Referral



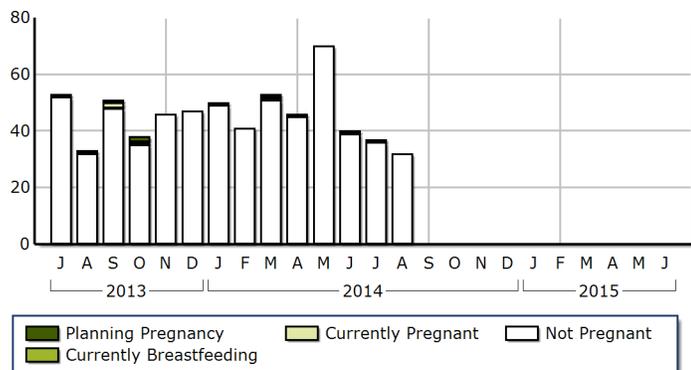
Tobacco User Enrollments By Program Type



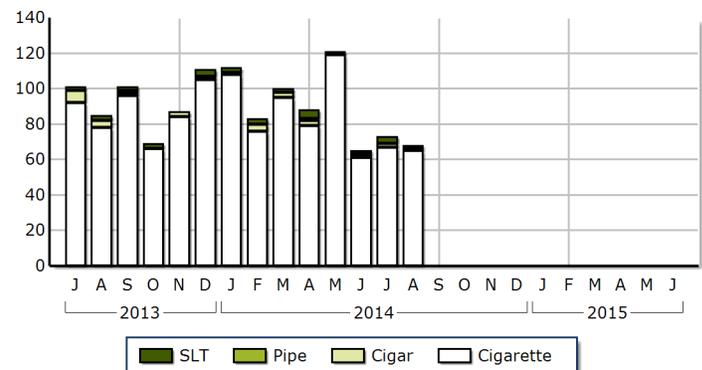
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

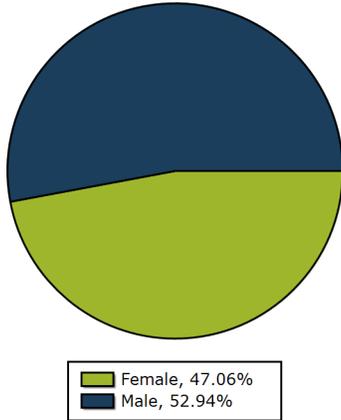


Chart Total N: 68

Tobacco Users By Language

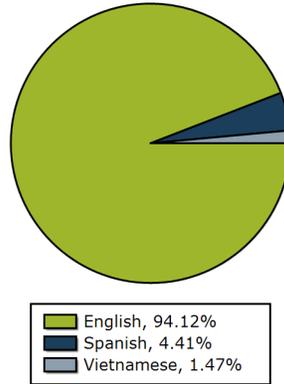


Chart Total N: 68

Tobacco Users By Education

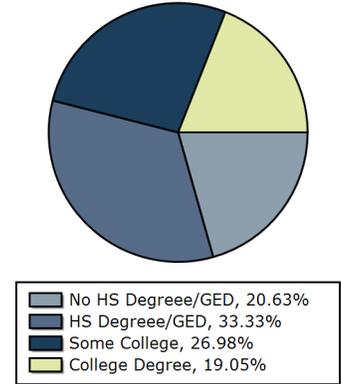


Chart Total N: 63

Tobacco Users By Race

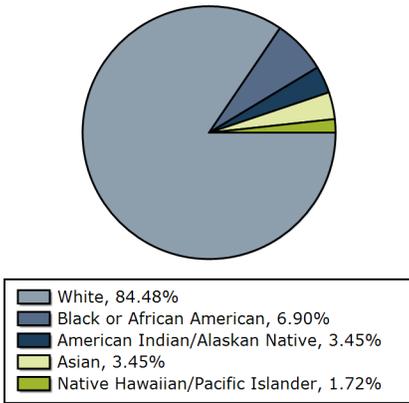


Chart Total N: 58

Tobacco Users By Age

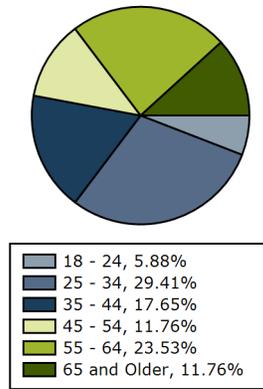


Chart Total N: 68

Tobacco Users By Health Plan

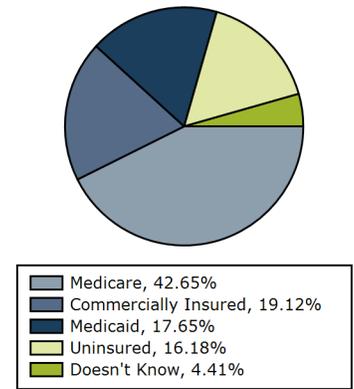


Chart Total N: 68

Tobacco Users By Ethnicity

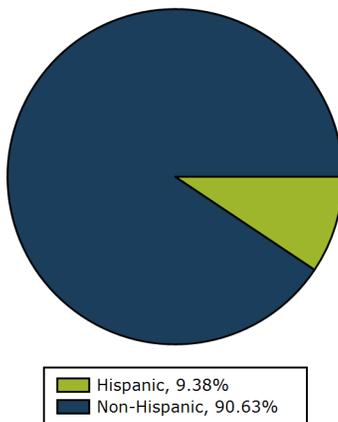


Chart Total N: 64

Tobacco Users By Chronic Condition

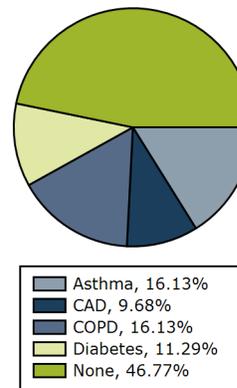
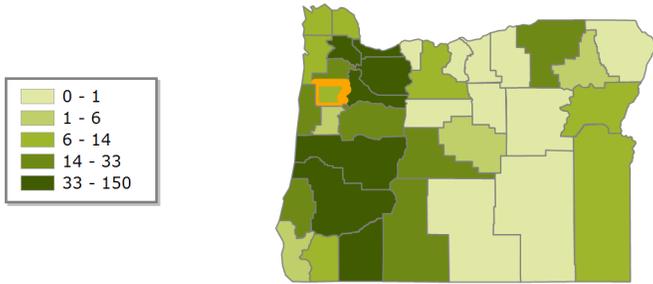


Chart Total N: 62

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

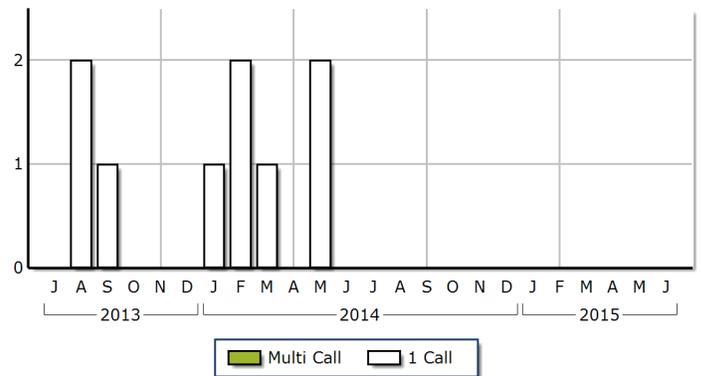


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %		7,534 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			5	865
Tobacco Users YTD			9	1,741
Unique Tobacco Users YTD			3	1,170
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.12 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.72 %
Annualized Reach - NAQC			2	0.40 %
Unique Individual Reach			3	0.09 %

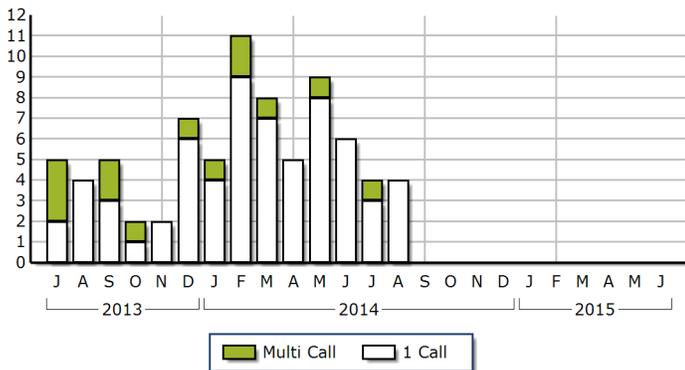
### How Heard About



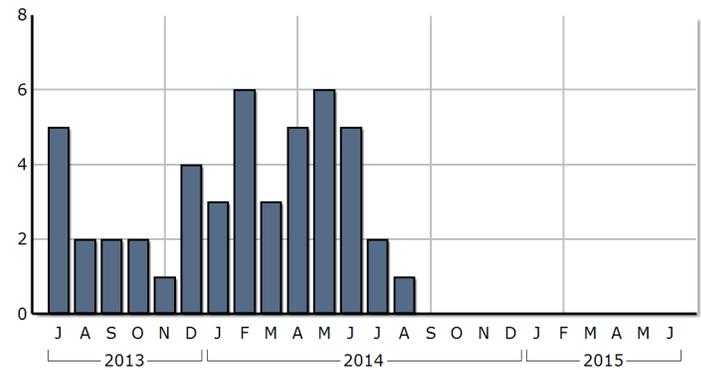
### Fax Referral



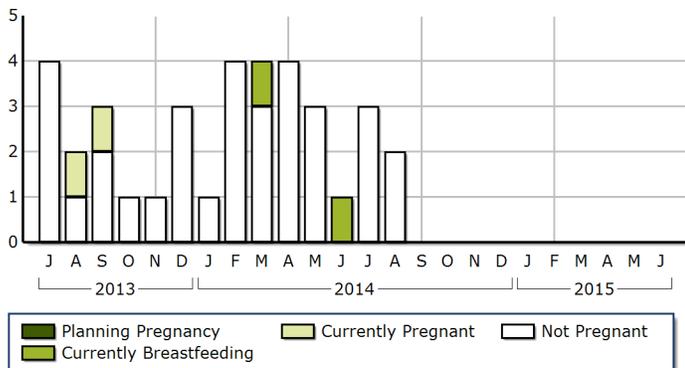
### Tobacco User Enrollments By Program Type



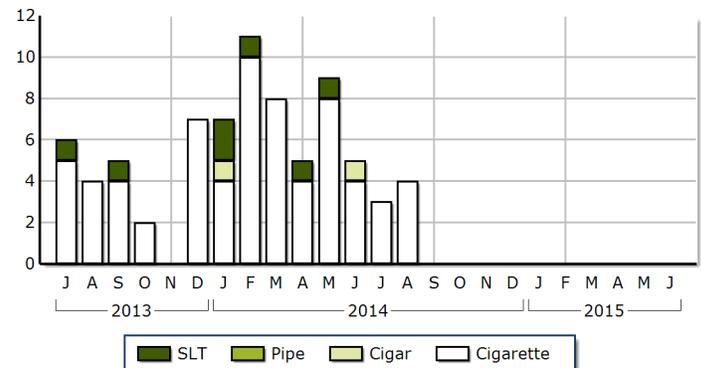
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

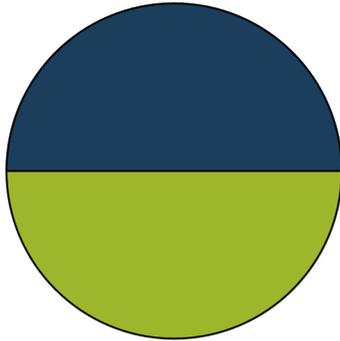


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

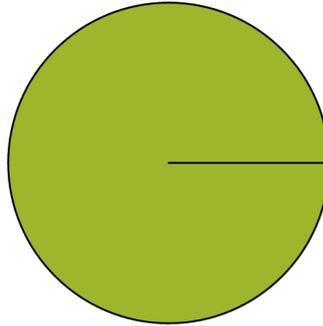
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

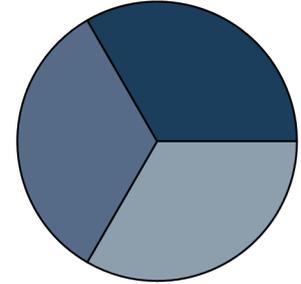
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

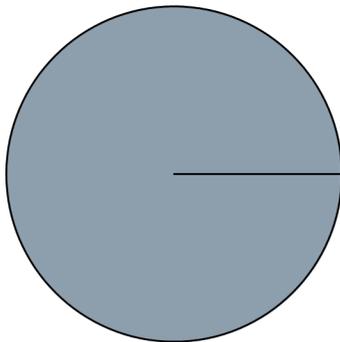
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 33.33%  
Some College, 33.33%

Chart Total N: 3

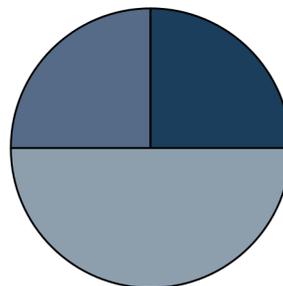
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

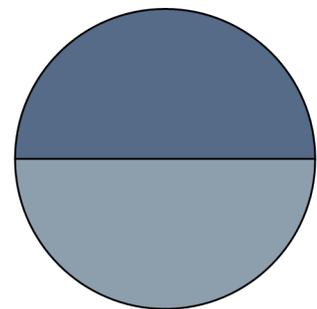
Tobacco Users By Age



25 - 34, 50.00%  
35 - 44, 25.00%  
55 - 64, 25.00%

Chart Total N: 4

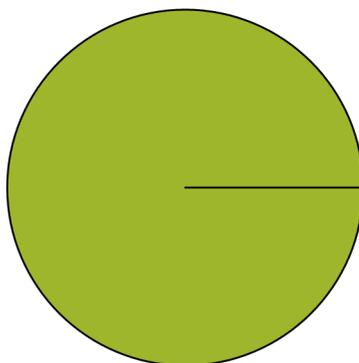
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 4

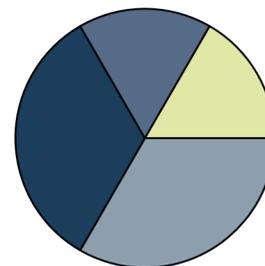
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 33.33%  
COPD, 33.33%  
Diabetes, 16.67%  
None, 16.67%

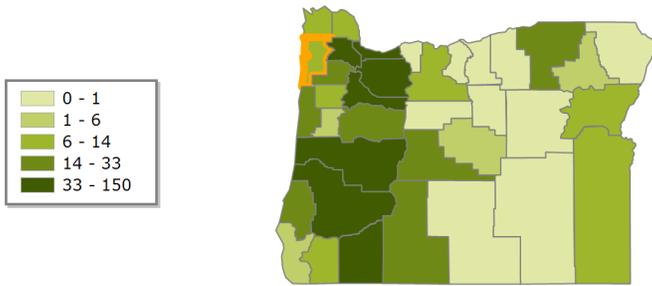
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

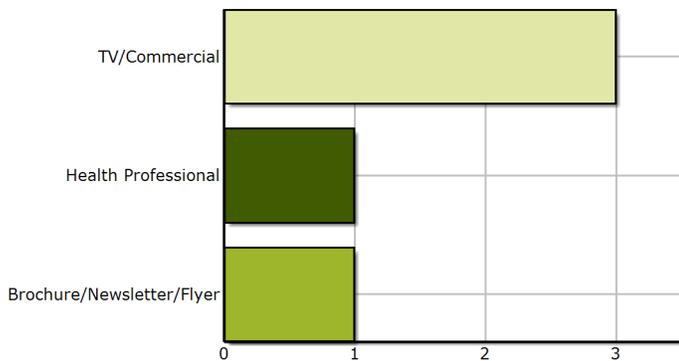
From 8/1/2014 through 8/31/2014

### State Tobacco Users Served Contract YTD (Adults)

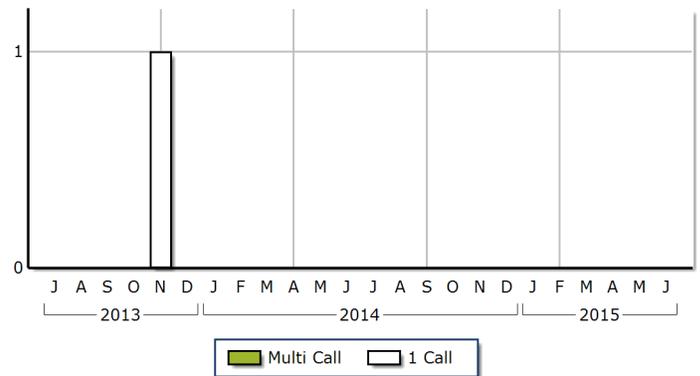


County Population	Prevalence	Tobacco Users
<b>Adult</b> 21,446	21.6 %	4,632 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		7
<b>Tobacco Users YTD</b>		14
<b>Unique Tobacco Users YTD</b>	3	10
<b>Target Reach</b>	2.0 %	2.0 %
<b>Reach YTD</b>	1	0.30 %
<b>Reach - NAQC</b>	2	0.24 %
<b>Annualized Reach</b>	1	1.81 %
<b>Annualized Reach - NAQC</b>	2	1.42 %
<b>Unique Individual Reach</b>	3	0.22 %

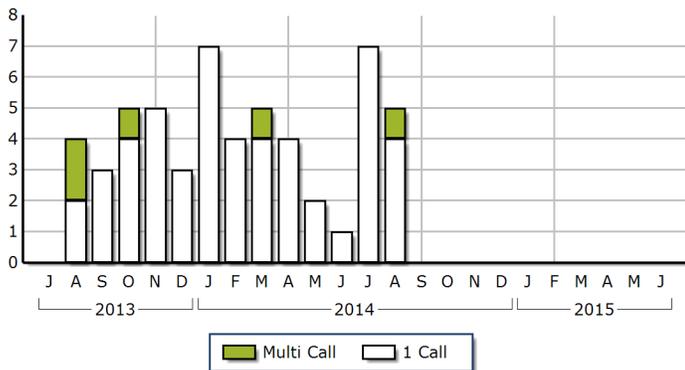
### How Heard About



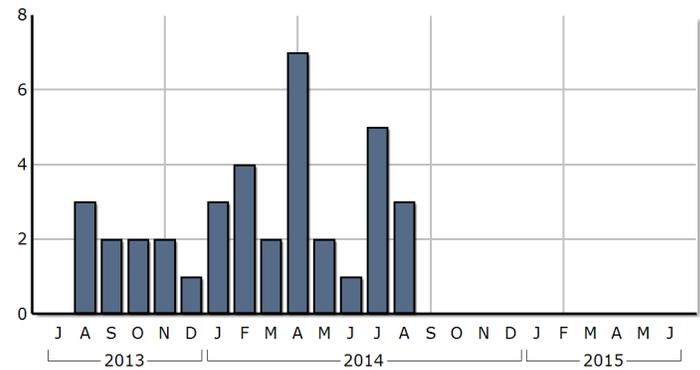
### Fax Referral



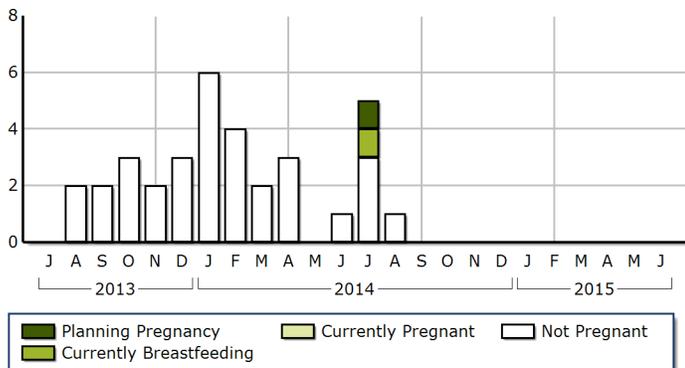
### Tobacco User Enrollments By Program Type



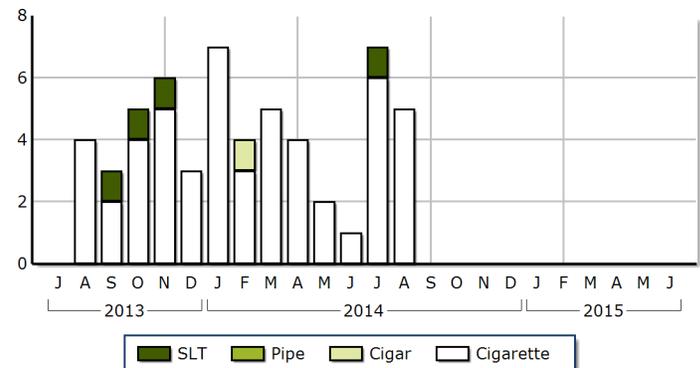
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

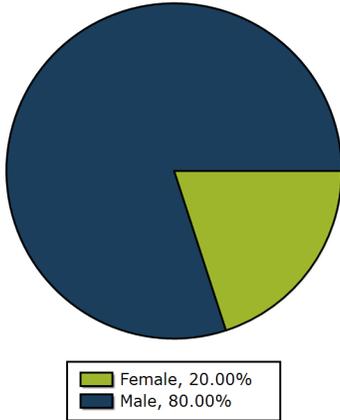


Chart Total N: 5

Tobacco Users By Language

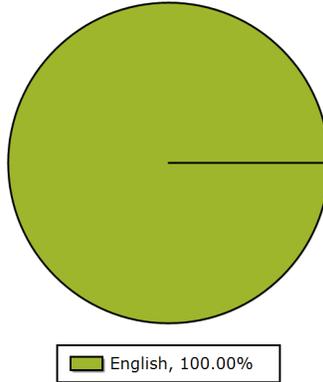


Chart Total N: 5

Tobacco Users By Education

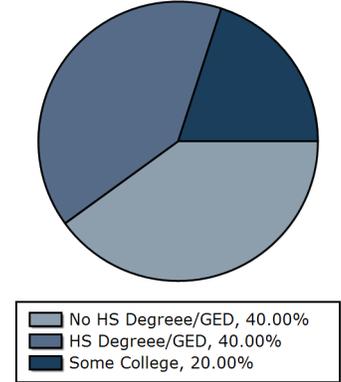


Chart Total N: 5

Tobacco Users By Race

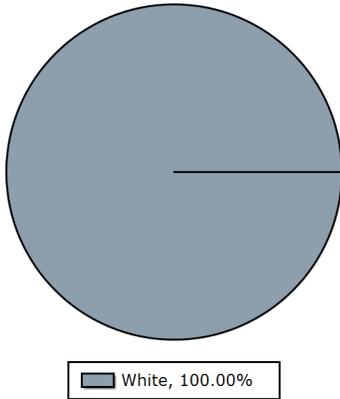


Chart Total N: 4

Tobacco Users By Age

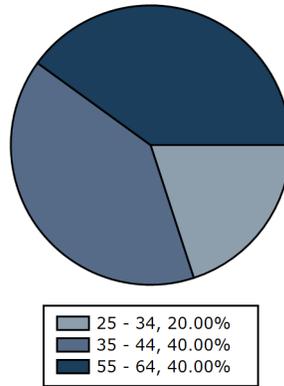


Chart Total N: 5

Tobacco Users By Health Plan

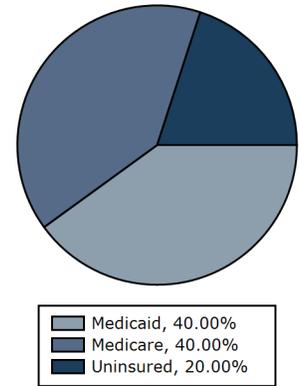


Chart Total N: 5

Tobacco Users By Ethnicity

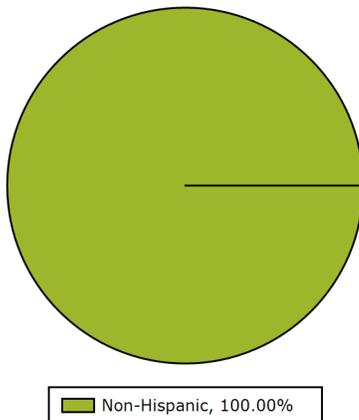


Chart Total N: 5

Tobacco Users By Chronic Condition

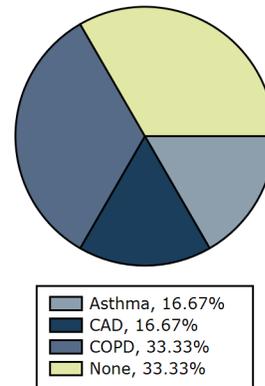


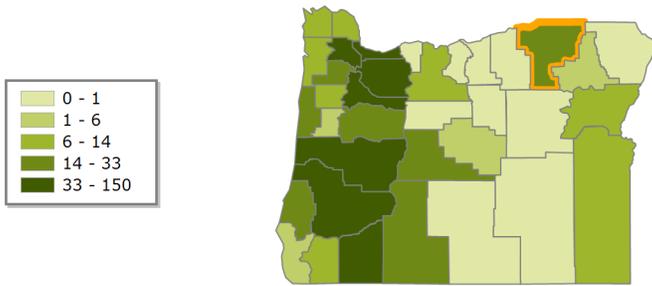
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

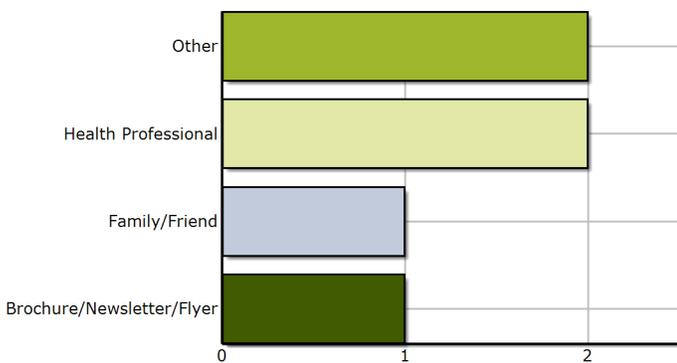
From 8/1/2014 through 8/31/2014

## State Tobacco Users Served Contract YTD (Adults)

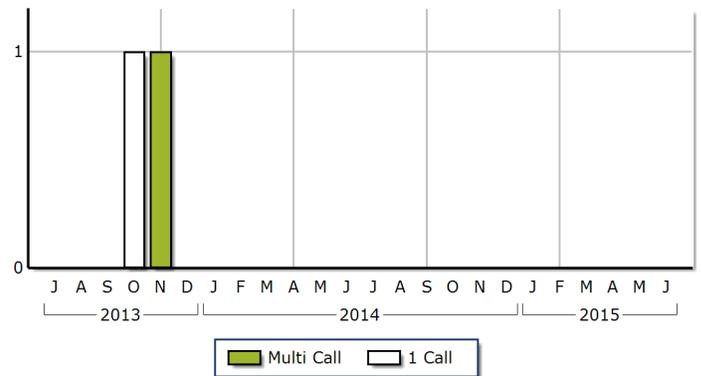


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			11	865
Tobacco Users YTD			19	1,741
Unique Tobacco Users YTD			3	1,170
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.14 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	0.87 %
Annualized Reach - NAQC			2	0.59 %
Unique Individual Reach			3	0.09 %
				0.23 %

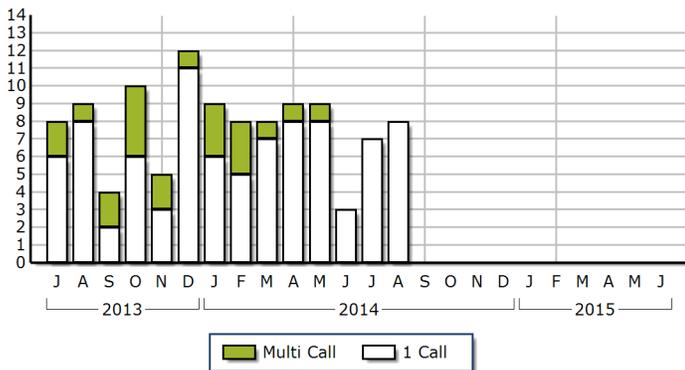
## How Heard About



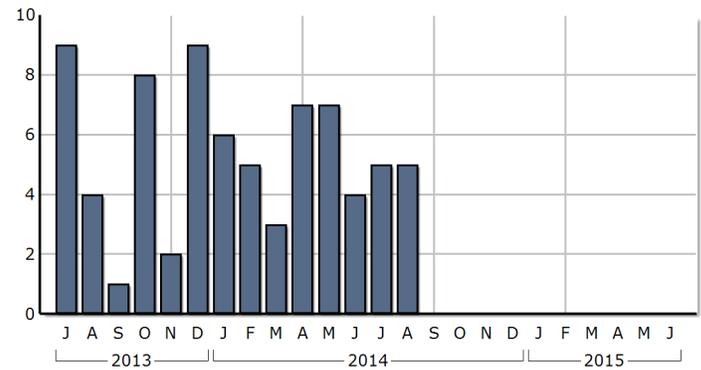
## Fax Referral



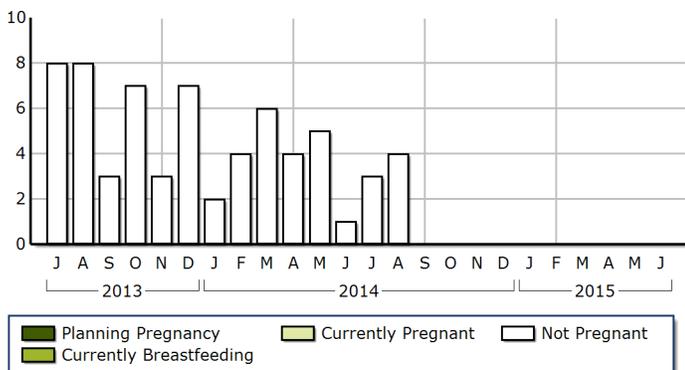
## Tobacco User Enrollments By Program Type



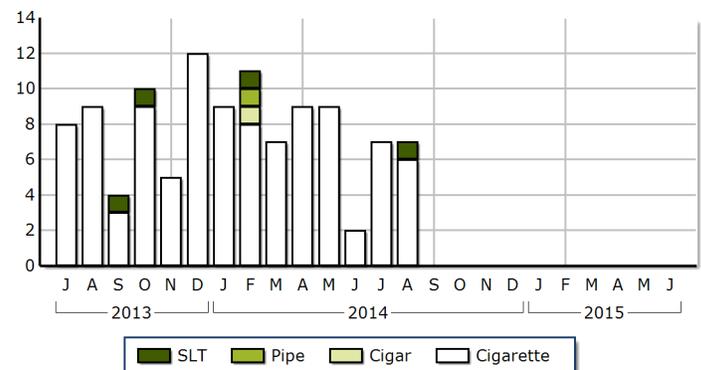
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

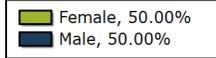
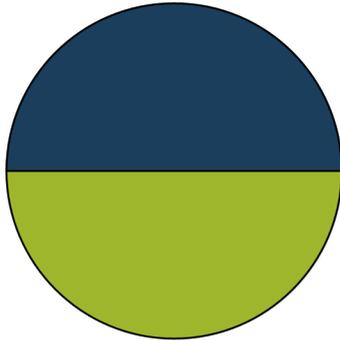


Chart Total N: 8

Tobacco Users By Language

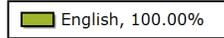
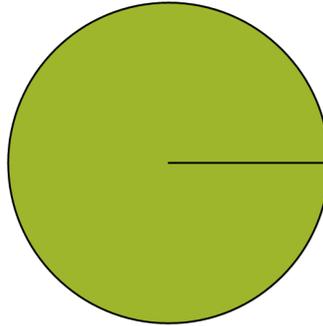


Chart Total N: 8

Tobacco Users By Education

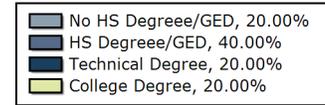
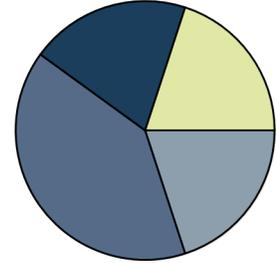


Chart Total N: 5

Tobacco Users By Race

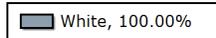
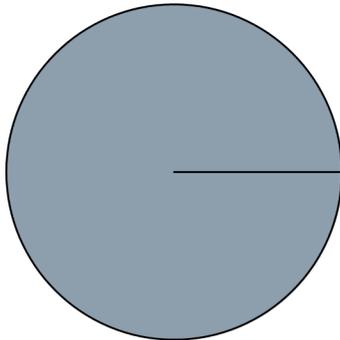


Chart Total N: 5

Tobacco Users By Age

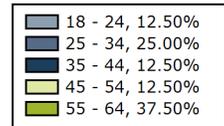
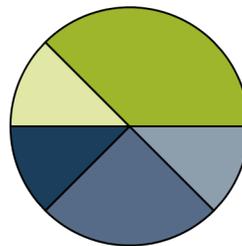


Chart Total N: 8

Tobacco Users By Health Plan

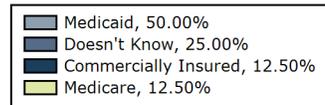
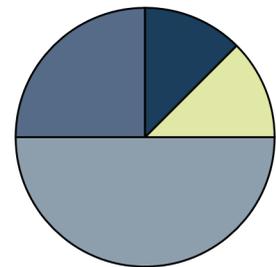


Chart Total N: 8

Tobacco Users By Ethnicity

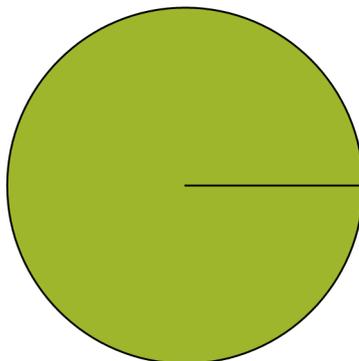


Chart Total N: 5

Tobacco Users By Chronic Condition

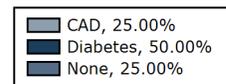
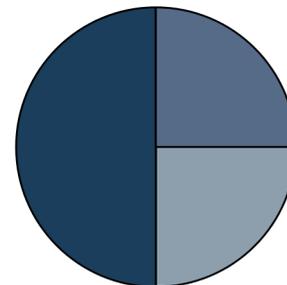
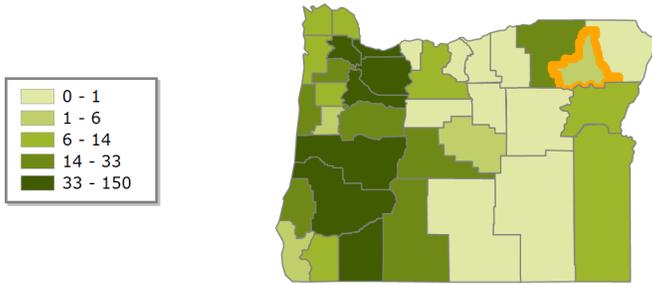


Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

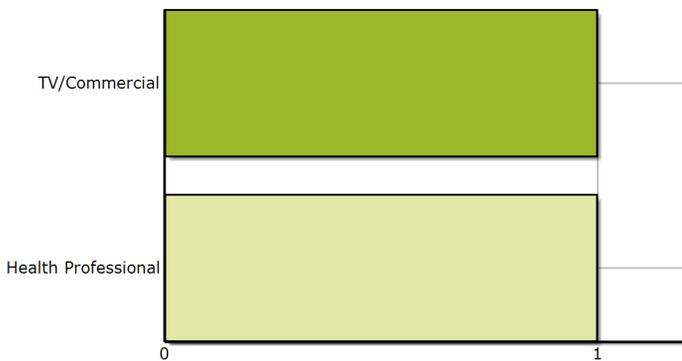
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

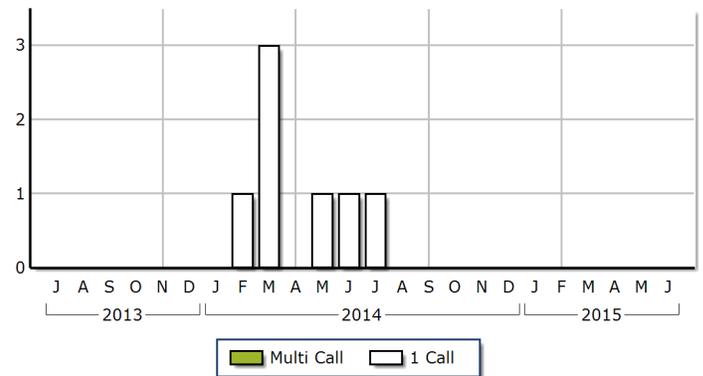


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 <sup>4</sup>
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		3
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.11 %
Reach - NAQC		2 0.07 %
Annualized Reach		1 0.67 %
Annualized Reach - NAQC		2 0.45 %
Unique Individual Reach		3 0.07 %

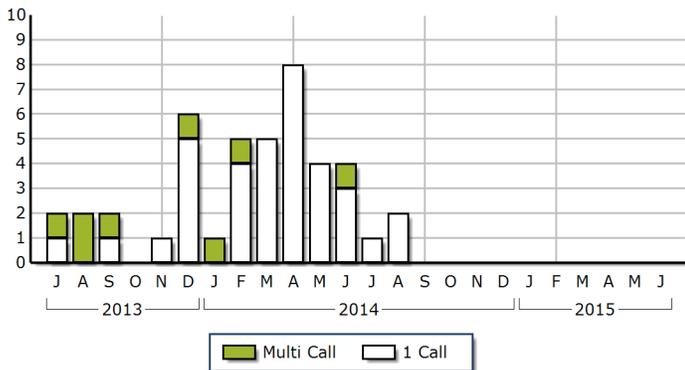
## How Heard About



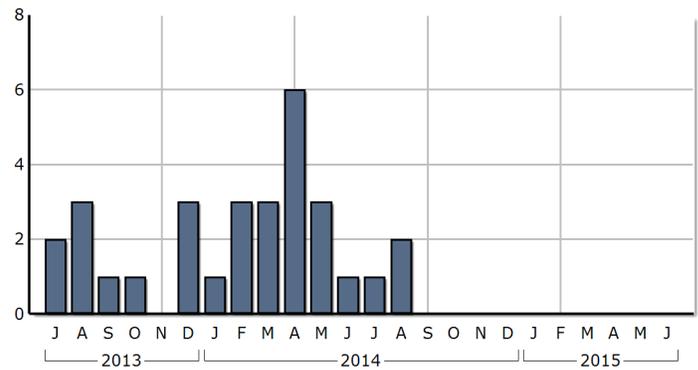
## Fax Referral



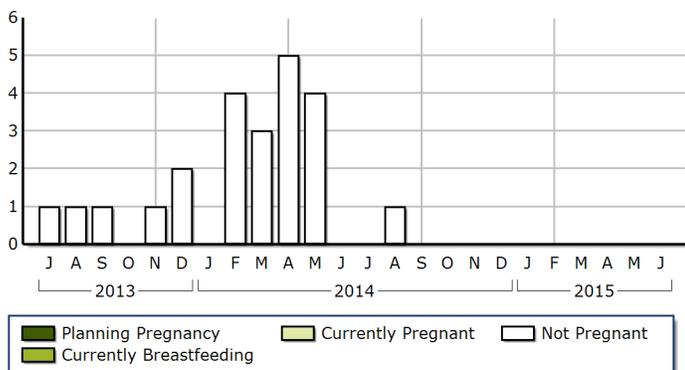
## Tobacco User Enrollments By Program Type



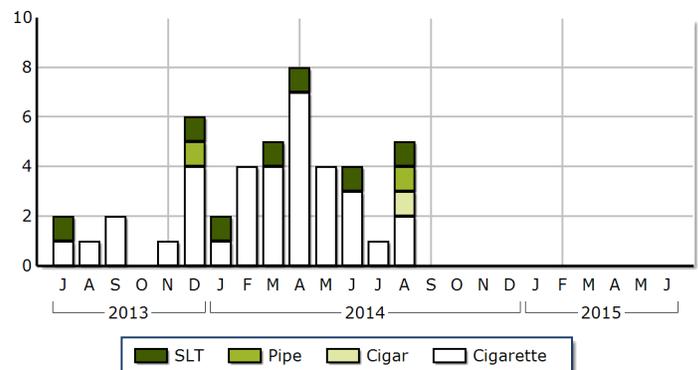
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

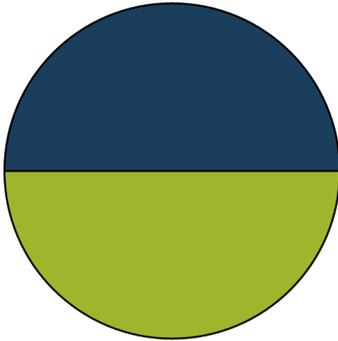


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

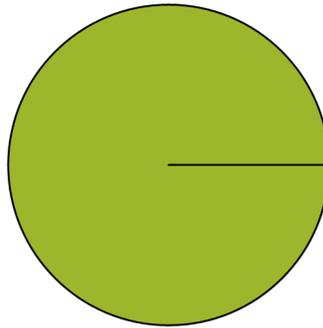
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

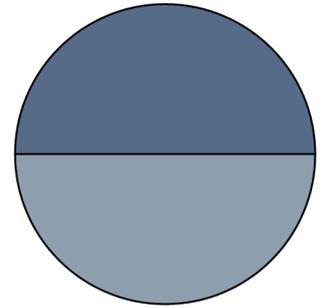
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

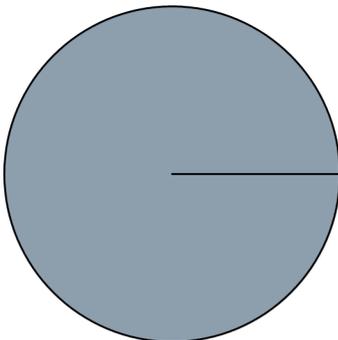
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
College Degree, 50.00%

Chart Total N: 2

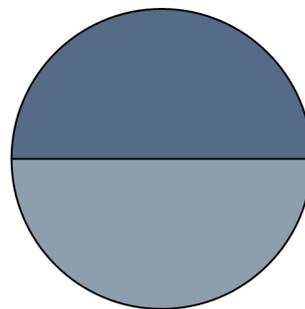
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

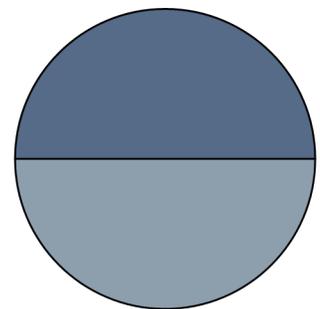
Tobacco Users By Age



18 - 24, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

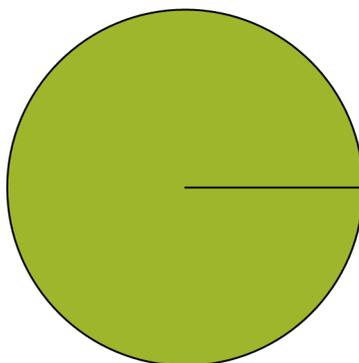
Tobacco Users By Health Plan



Doesn't Know, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

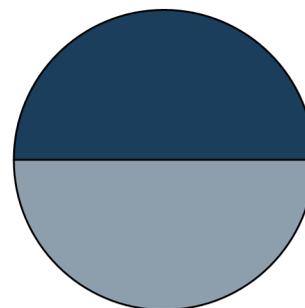
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



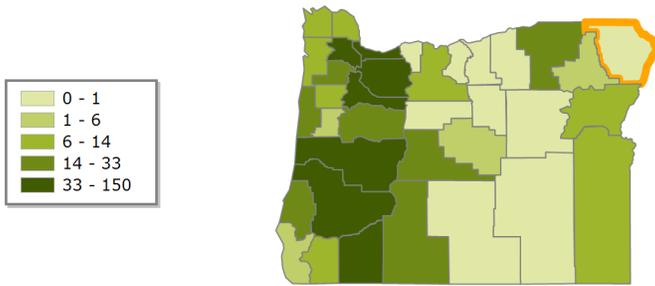
Asthma, 50.00%  
CAD, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

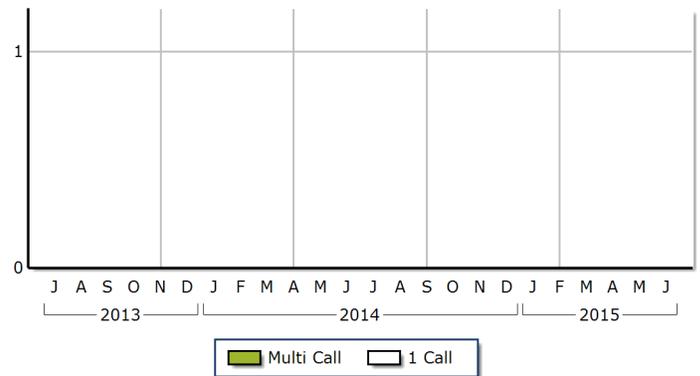


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		1	865
<b>Tobacco Users YTD</b>		1	1,741
<b>Unique Tobacco Users YTD</b>	3	-	1,170
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	1	0.10 %	0.35 %
<b>Reach - NAQC</b>	2	0.10 %	0.12 %
<b>Annualized Reach</b>	1	0.58 %	2.07 %
<b>Annualized Reach - NAQC</b>	2	0.58 %	0.72 %
<b>Unique Individual Reach</b>	3	-	0.23 %

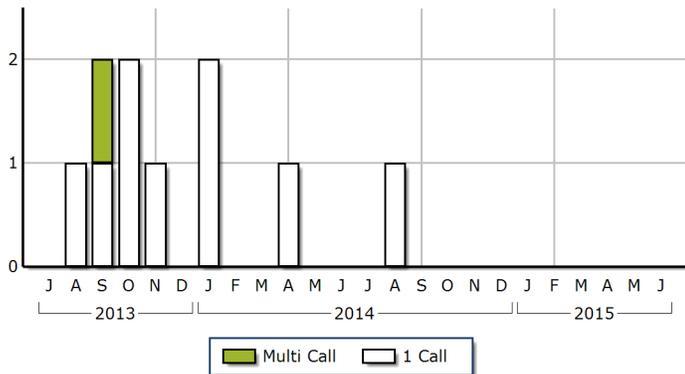
## How Heard About



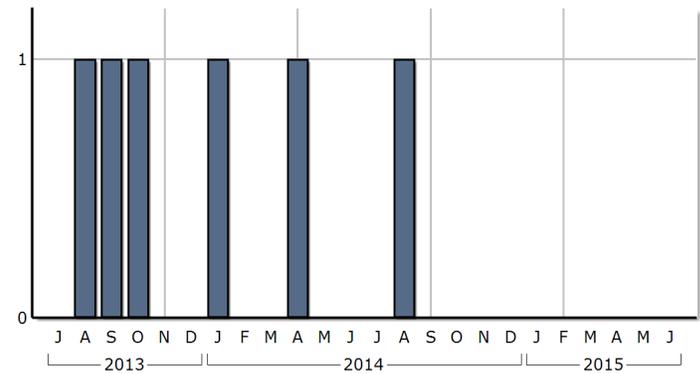
## Fax Referral



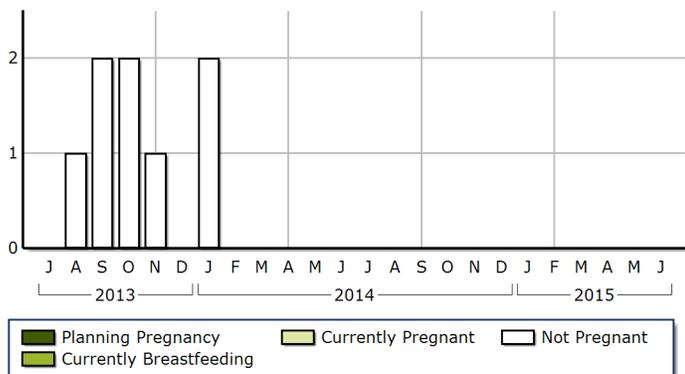
## Tobacco User Enrollments By Program Type



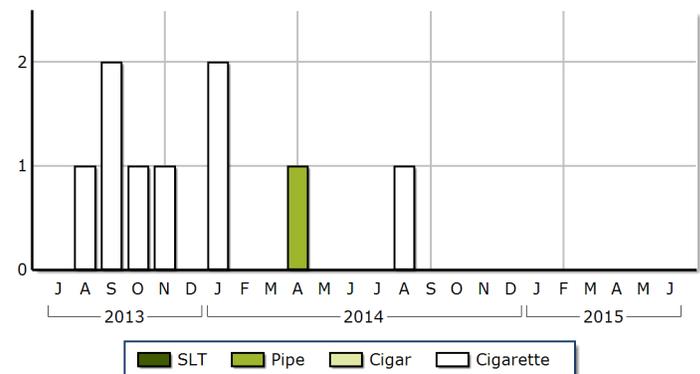
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

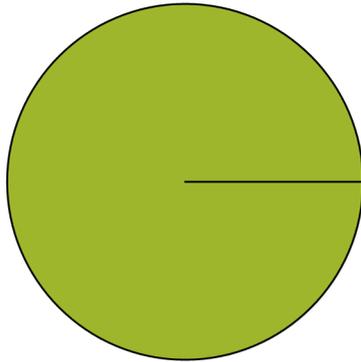


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

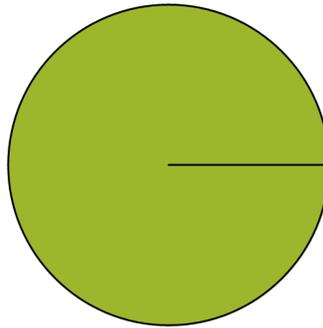
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

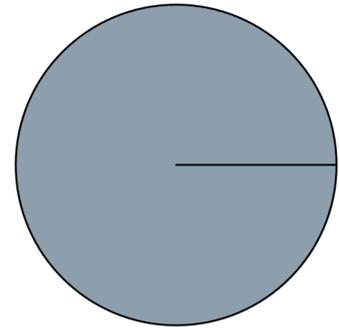
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

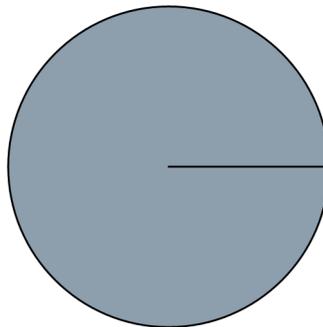
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

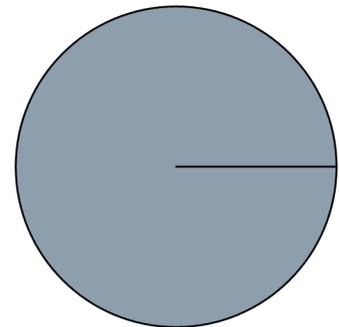
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

Tobacco Users By Health Plan



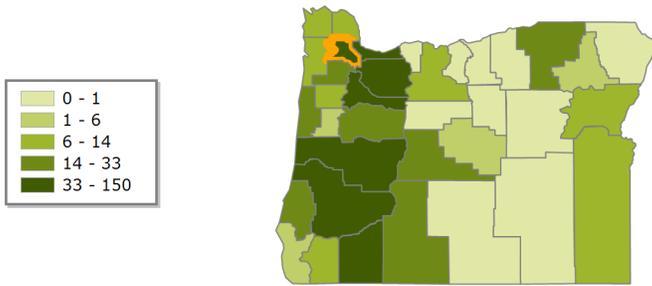
Commercially Insured, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

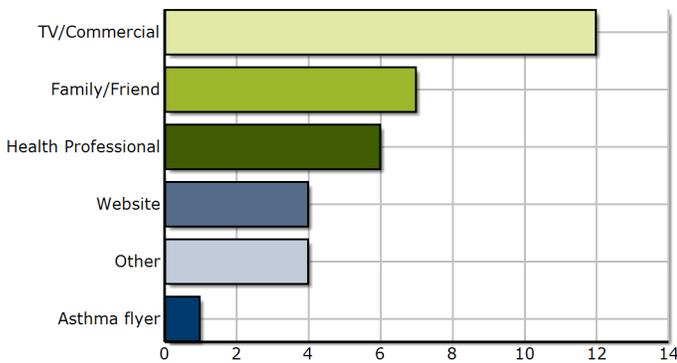
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

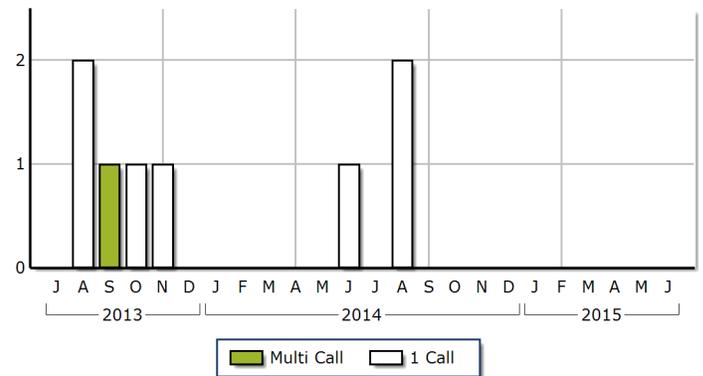


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	387,946	12.9 %	50,045 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			48	865
<b>Tobacco Users YTD</b>			92	1,741
<b>Unique Tobacco Users YTD</b>			3	1,170
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.18 %
<b>Reach - NAQC</b>			2	0.13 %
<b>Annualized Reach</b>			1	1.10 %
<b>Annualized Reach - NAQC</b>			2	0.78 %
<b>Unique Individual Reach</b>			3	0.11 %

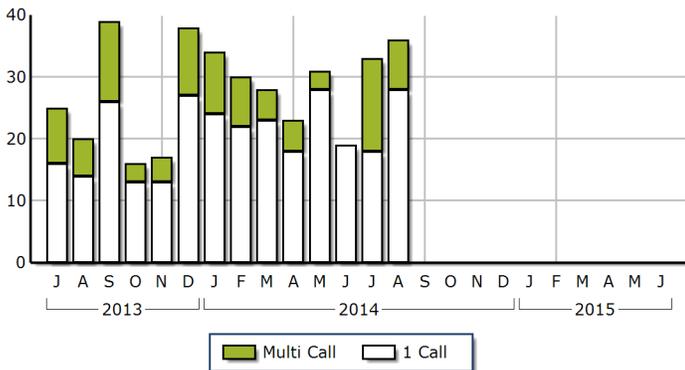
How Heard About



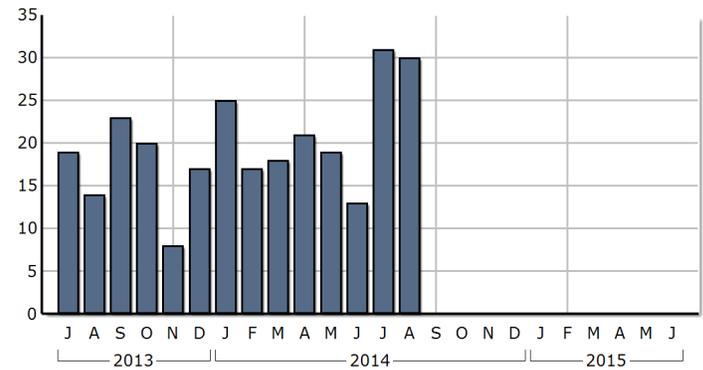
Fax Referral



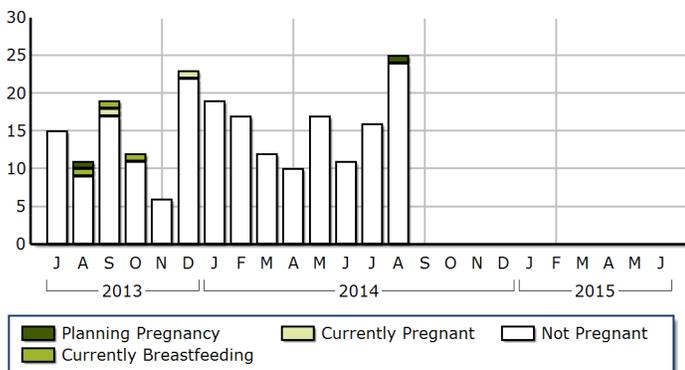
Tobacco User Enrollments By Program Type



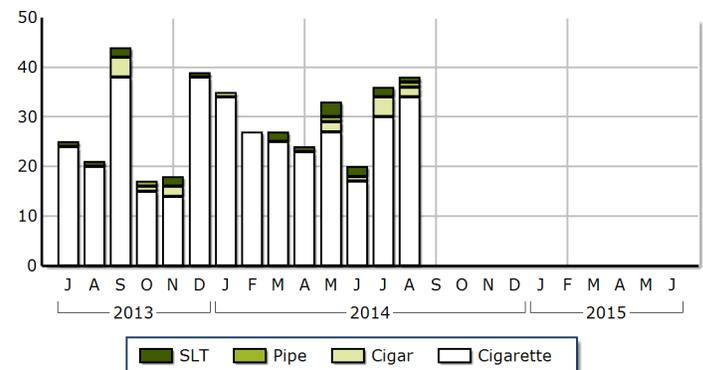
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

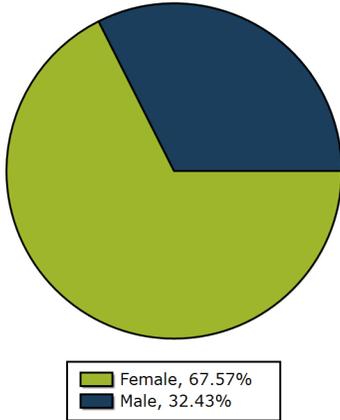


Chart Total N: 37

Tobacco Users By Language

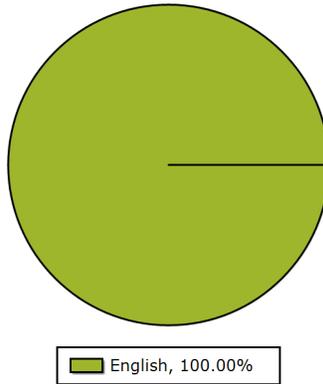


Chart Total N: 37

Tobacco Users By Education

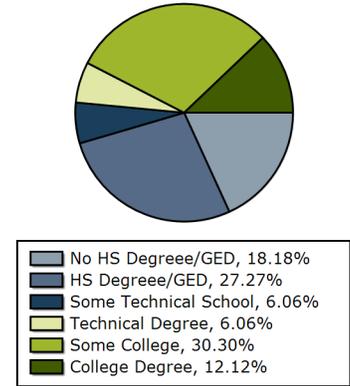


Chart Total N: 33

Tobacco Users By Race

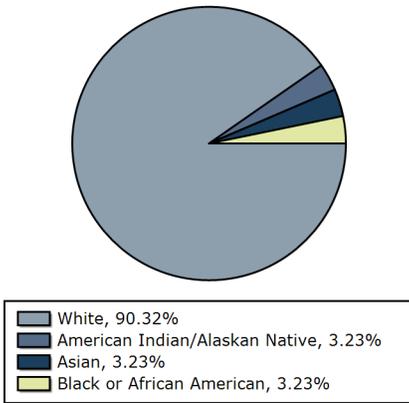


Chart Total N: 31

Tobacco Users By Age

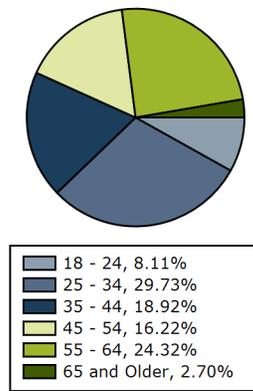


Chart Total N: 37

Tobacco Users By Health Plan

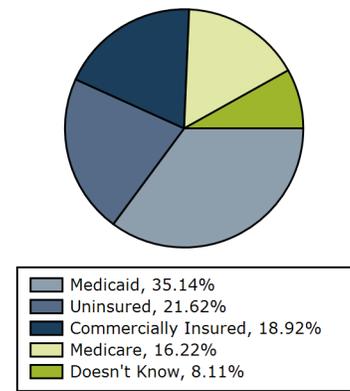


Chart Total N: 37

Tobacco Users By Ethnicity

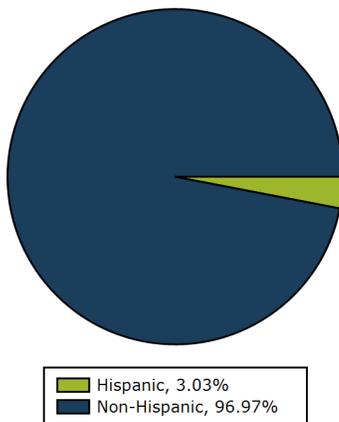


Chart Total N: 33

Tobacco Users By Chronic Condition

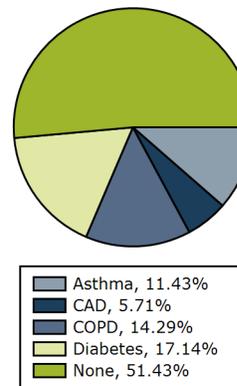
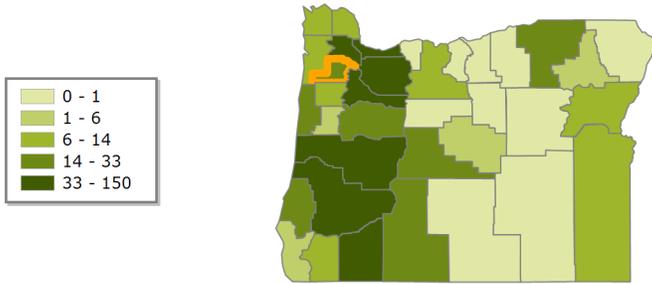


Chart Total N: 35

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

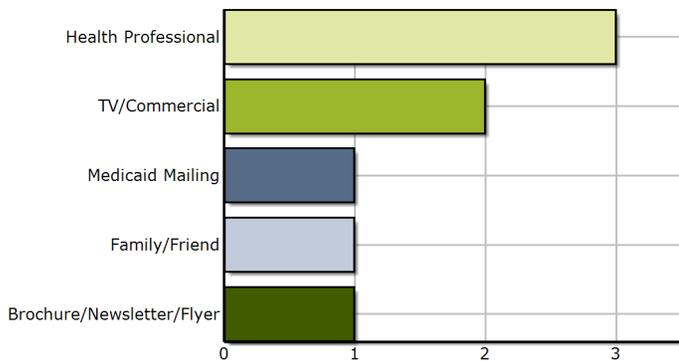
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

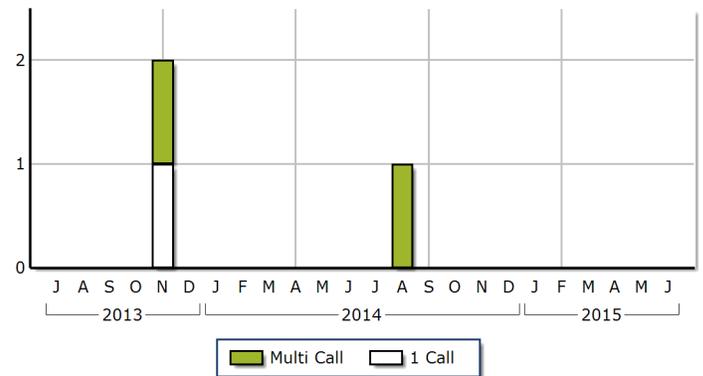


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	<sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			12	865
<b>Tobacco Users YTD</b>			21	1,741
<b>Unique Tobacco Users YTD</b>			3	1,170
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			1	0.16 %
<b>Reach - NAQC</b>			2	0.12 %
<b>Annualized Reach</b>			1	0.94 %
<b>Annualized Reach - NAQC</b>			2	0.72 %
<b>Unique Individual Reach</b>			3	0.10 %

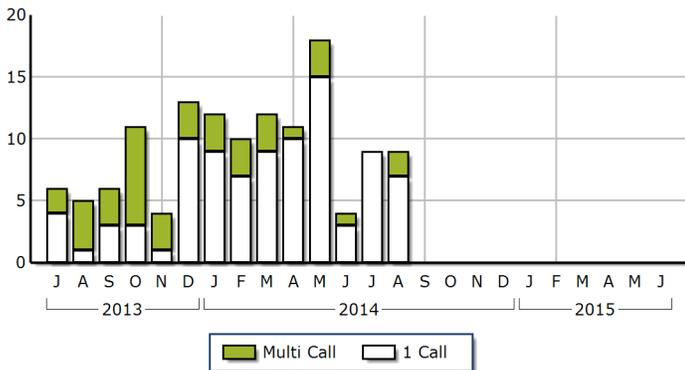
## How Heard About



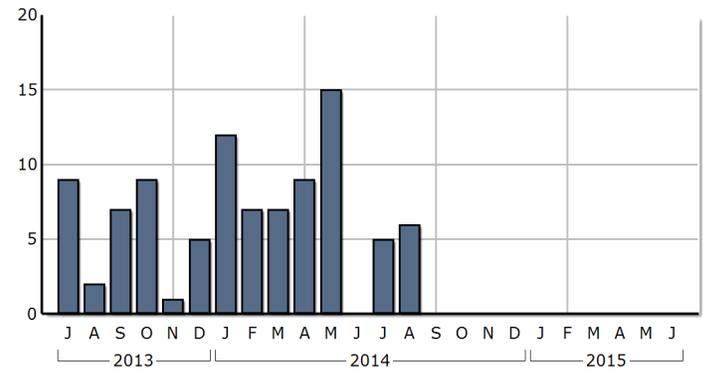
## Fax Referral



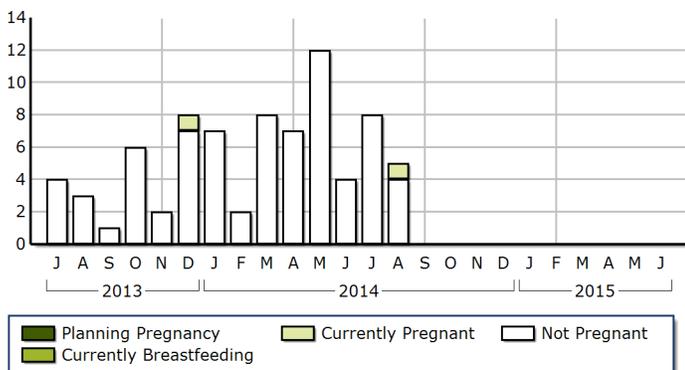
## Tobacco User Enrollments By Program Type



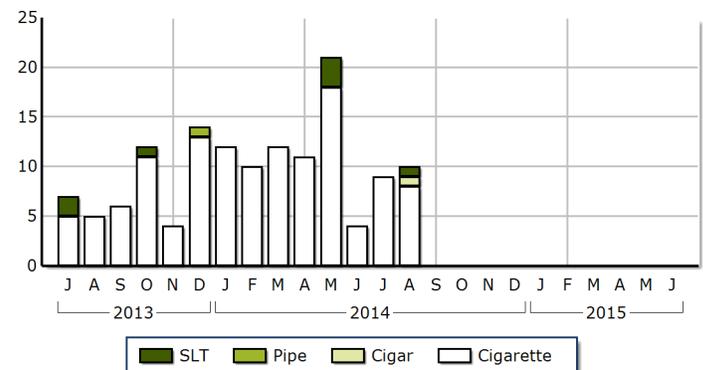
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

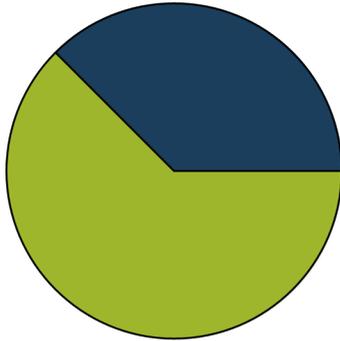


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

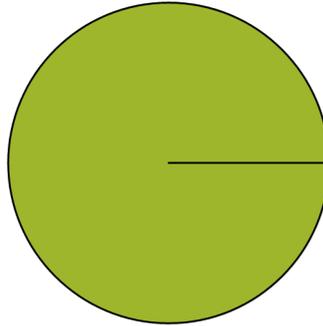
Tobacco Users By Gender



Female, 62.50%  
Male, 37.50%

Chart Total N: 8

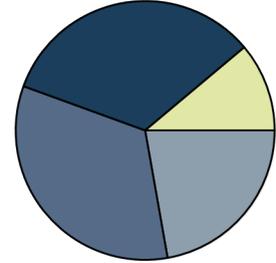
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

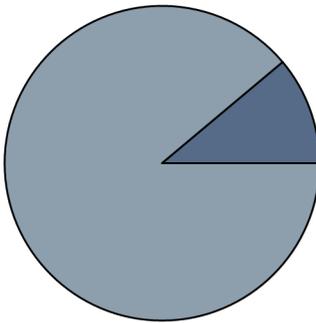
Tobacco Users By Education



No HS Degreee/GED, 22.22%  
HS Degreee/GED, 33.33%  
Some College, 33.33%  
College Degree, 11.11%

Chart Total N: 9

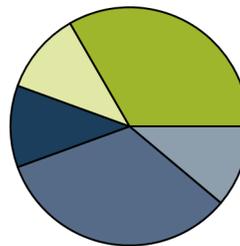
Tobacco Users By Race



White, 88.89%  
American Indian/Alaskan Native, 11.11%

Chart Total N: 9

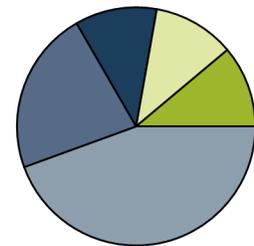
Tobacco Users By Age



18 - 24, 11.11%  
25 - 34, 33.33%  
35 - 44, 11.11%  
45 - 54, 11.11%  
55 - 64, 33.33%

Chart Total N: 9

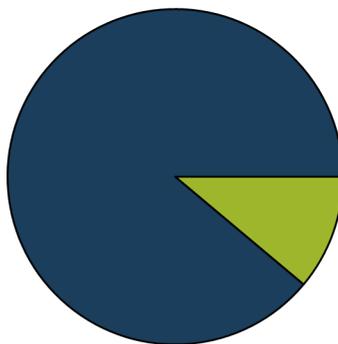
Tobacco Users By Health Plan



Medicaid, 44.44%  
Medicare, 22.22%  
Uninsured, 11.11%  
Commercially Insured, 11.11%  
Doesn't Know, 11.11%

Chart Total N: 9

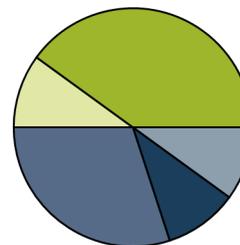
Tobacco Users By Ethnicity



Hispanic, 11.11%  
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 10.00%  
CAD, 10.00%  
COPD, 30.00%  
Diabetes, 10.00%  
None, 40.00%

Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.