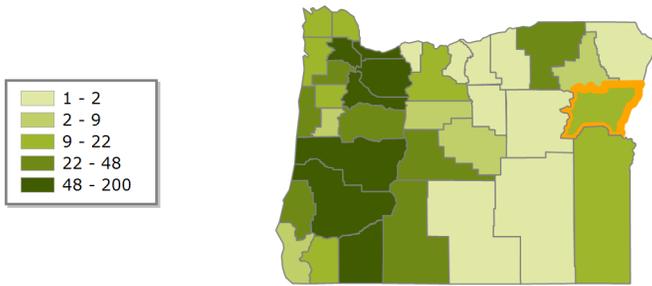
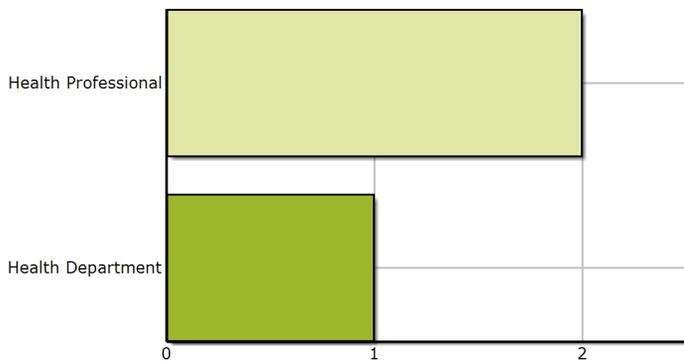


State Tobacco Users Served Contract YTD (Adults)

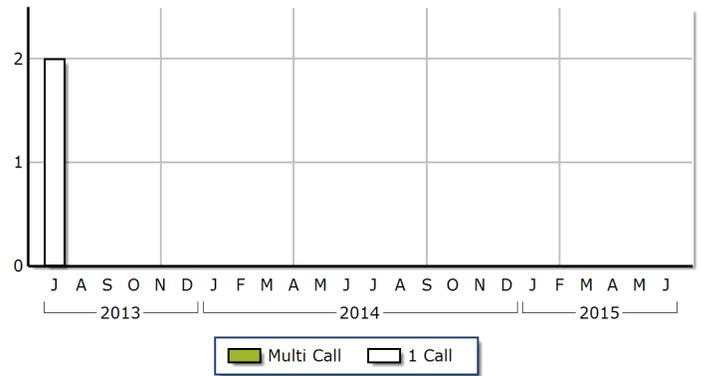


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			4	707
Tobacco Users YTD			12	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.45 %
Reach - NAQC			2	0.45 %
Annualized Reach			1	1.81 %
Annualized Reach - NAQC			2	1.81 %
Unique Individual Reach			3	0.26 %

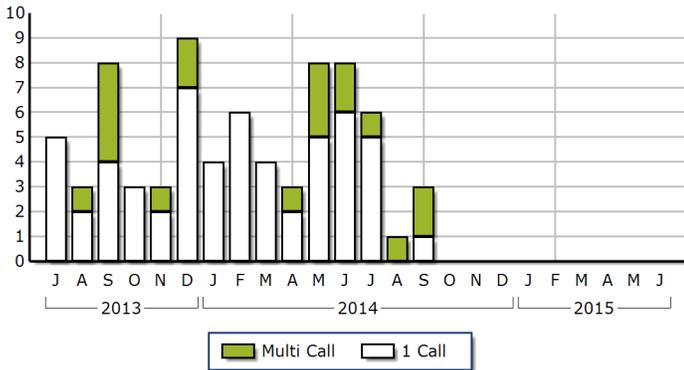
How Heard About



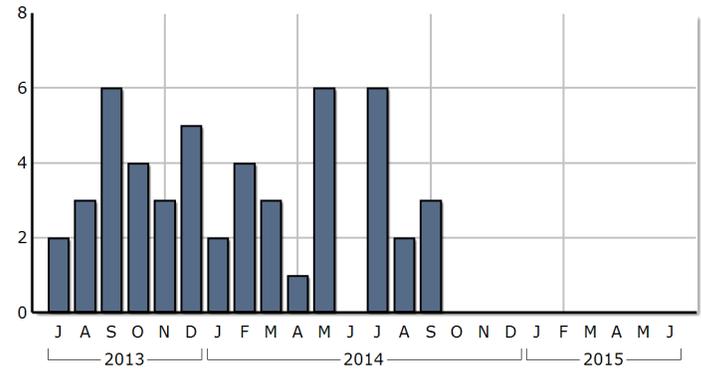
Fax Referral



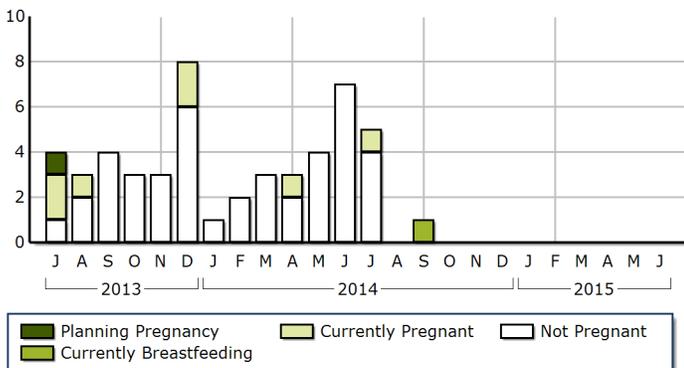
Tobacco User Enrollments By Program Type



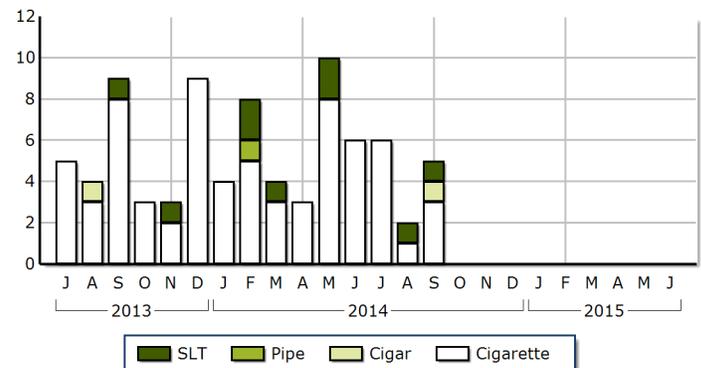
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

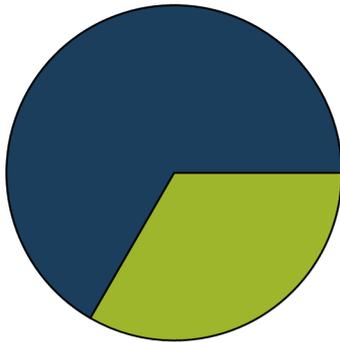


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
 2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

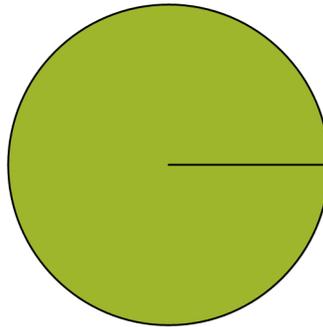
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

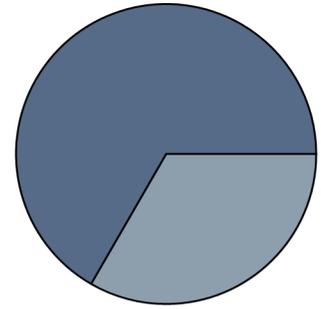
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

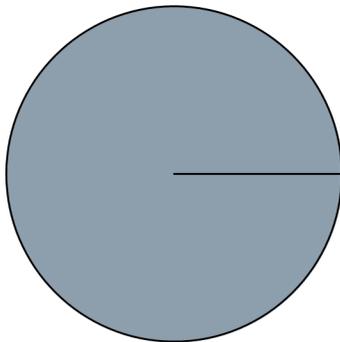
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

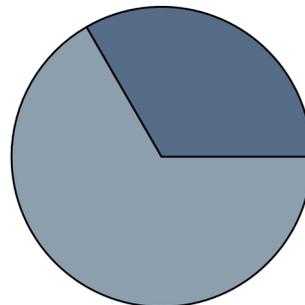
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

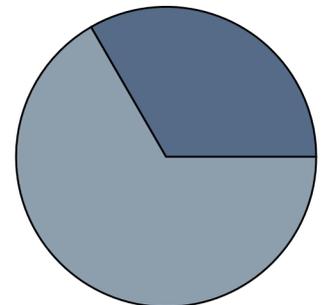
Tobacco Users By Age



25 - 34, 66.67%
35 - 44, 33.33%

Chart Total N: 3

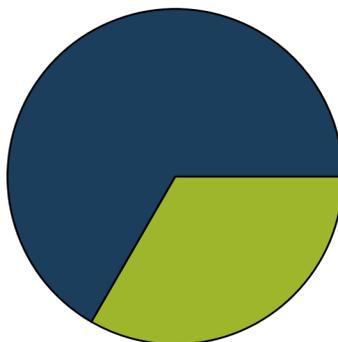
Tobacco Users By Health Plan



Medicaid, 66.67%
Uninsured, 33.33%

Chart Total N: 3

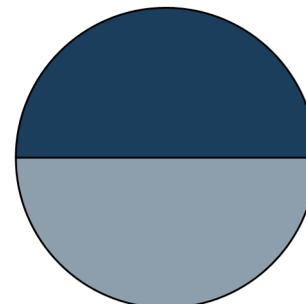
Tobacco Users By Ethnicity



Hispanic, 33.33%
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



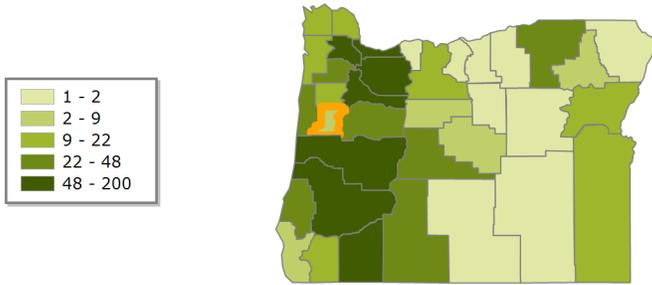
Asthma, 50.00%
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

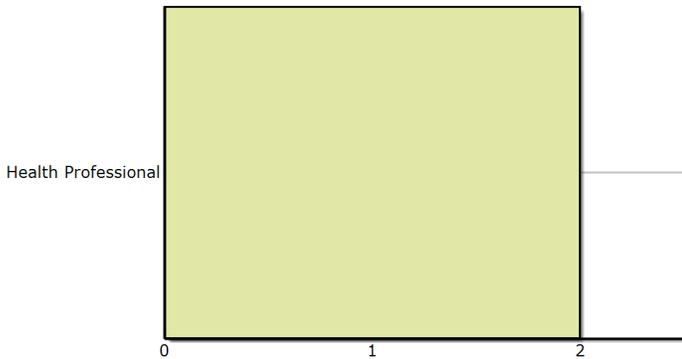
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

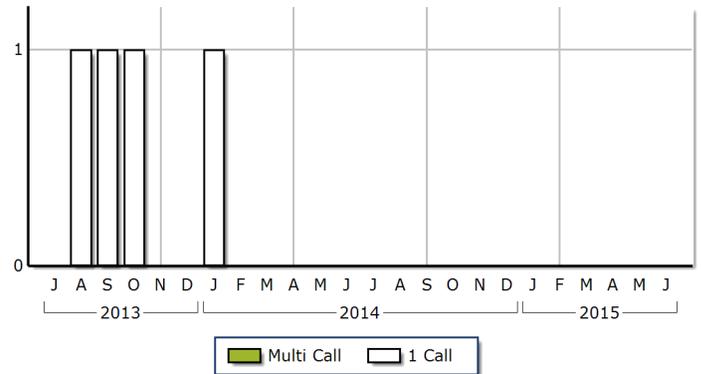


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			2	707
Tobacco Users YTD			6	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.08 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.32 %
Annualized Reach - NAQC			2	0.27 %
Unique Individual Reach			3	0.07 %

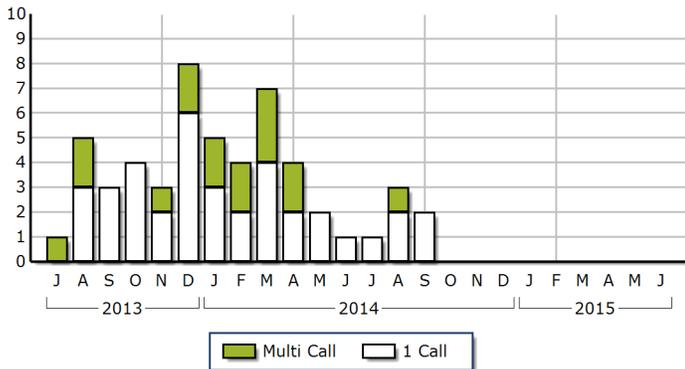
How Heard About



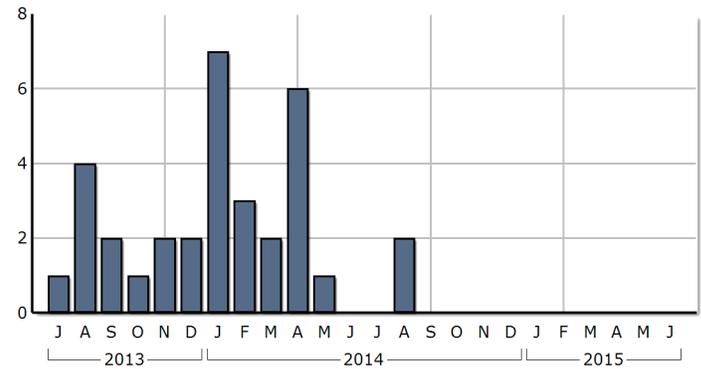
Fax Referral



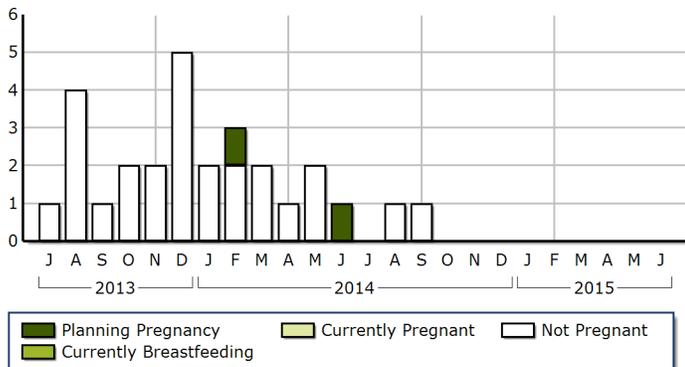
Tobacco User Enrollments By Program Type



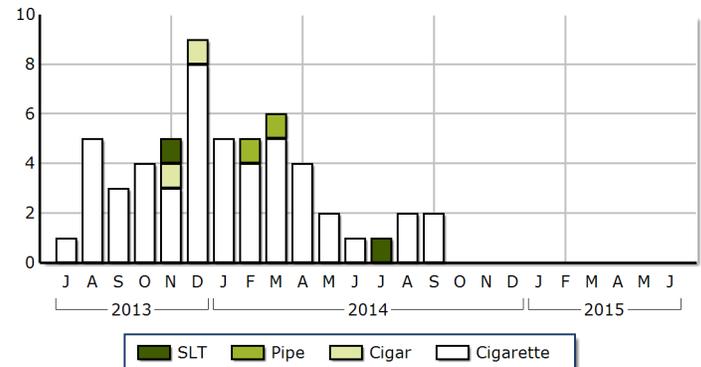
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

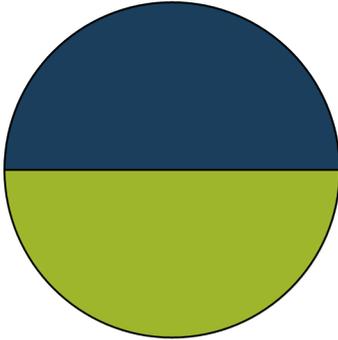


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

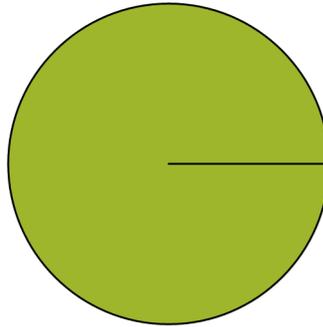
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

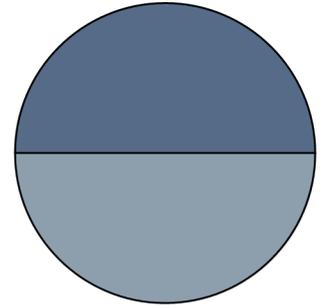
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

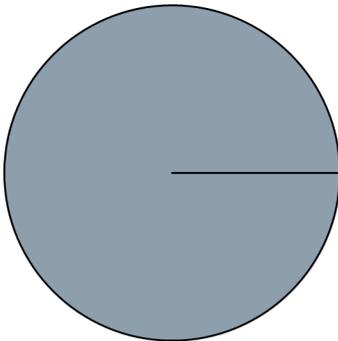
Tobacco Users By Education



HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

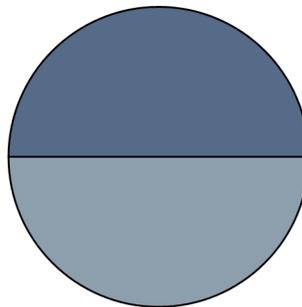
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

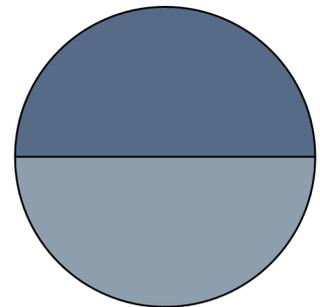
Tobacco Users By Age



55 - 64, 50.00%
65 and Older, 50.00%

Chart Total N: 2

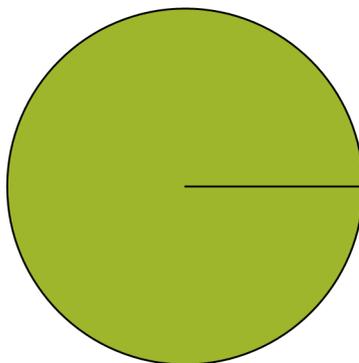
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Doesn't Know, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

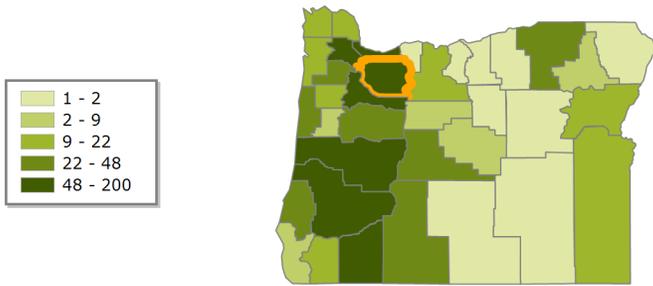
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

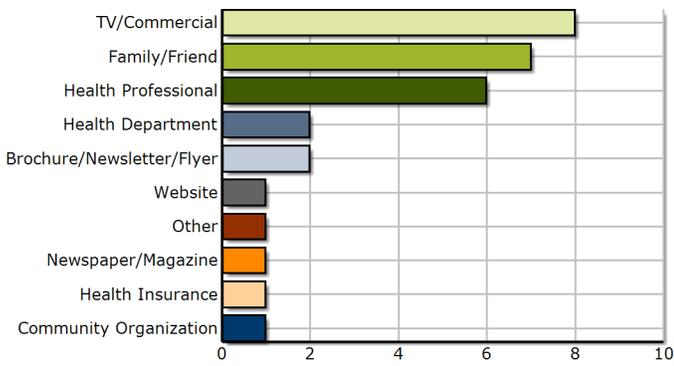
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

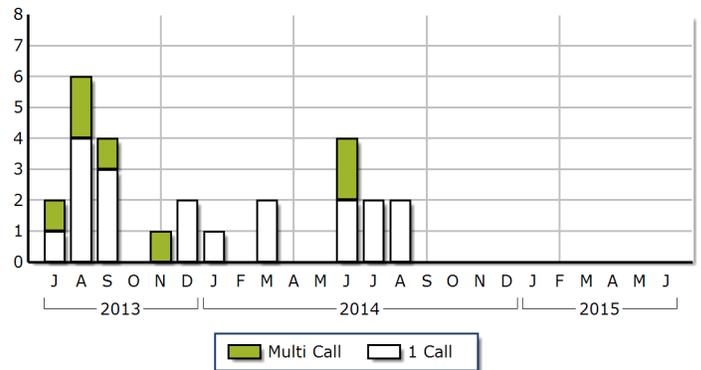


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			51	707
Tobacco Users YTD			140	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.31 %
Reach - NAQC			2	0.17 %
Annualized Reach			1	1.25 %
Annualized Reach - NAQC			2	0.67 %
Unique Individual Reach			3	0.16 %

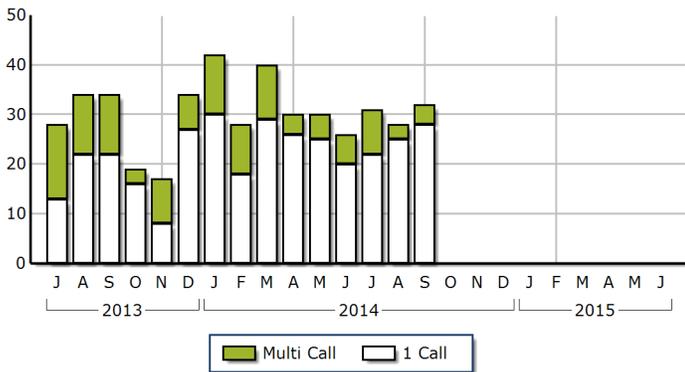
How Heard About



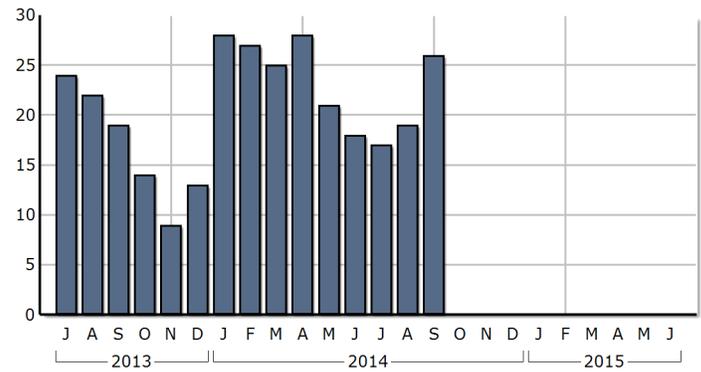
Fax Referral



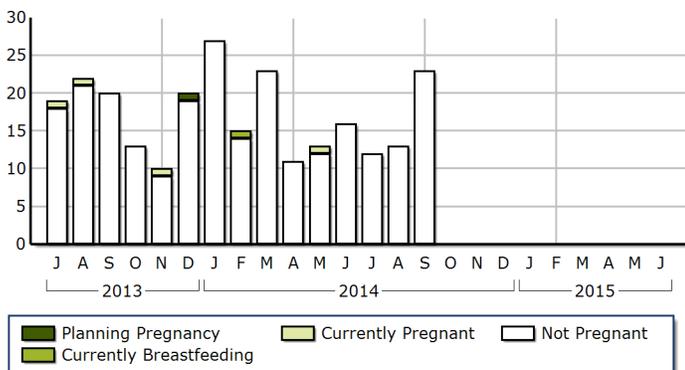
Tobacco User Enrollments By Program Type



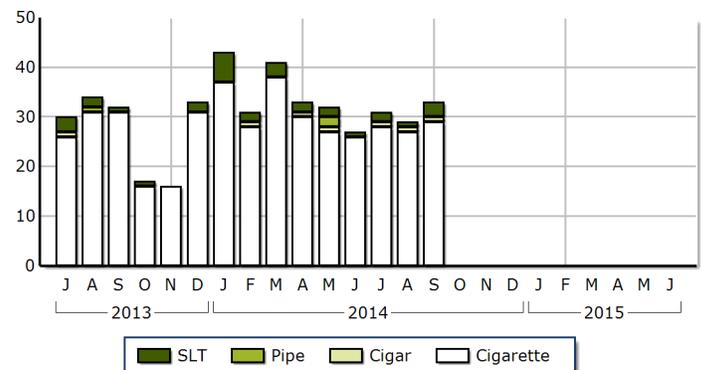
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

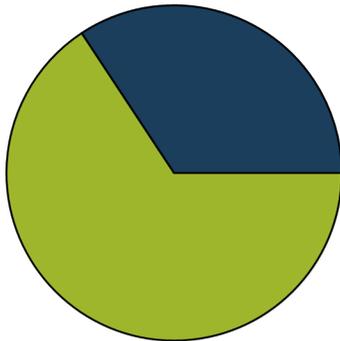


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

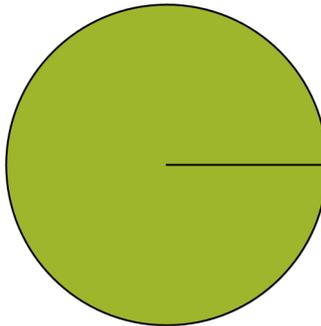
Tobacco Users By Gender



Female, 65.71%
Male, 34.29%

Chart Total N: 35

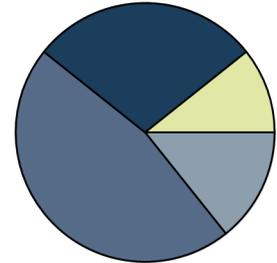
Tobacco Users By Language



English, 100.00%

Chart Total N: 35

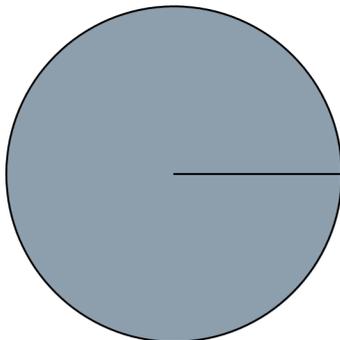
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 46.43%
Some College, 28.57%
College Degree, 10.71%

Chart Total N: 28

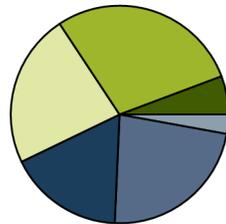
Tobacco Users By Race



White, 100.00%

Chart Total N: 31

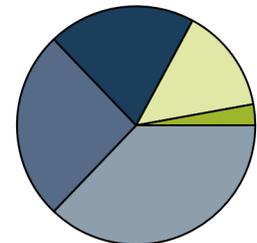
Tobacco Users By Age



18 - 24, 2.86%
25 - 34, 22.86%
35 - 44, 17.14%
45 - 54, 22.86%
55 - 64, 28.57%
65 and Older, 5.71%

Chart Total N: 35

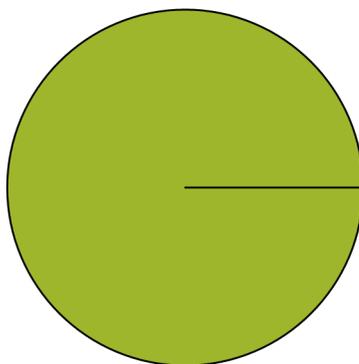
Tobacco Users By Health Plan



Medicaid, 37.14%
Commercially Insured, 25.71%
Medicare, 20.00%
Uninsured, 14.29%
Doesn't Know, 2.86%

Chart Total N: 35

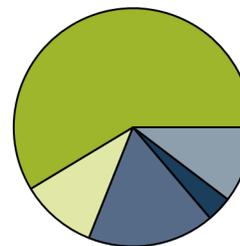
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 31

Tobacco Users By Chronic Condition



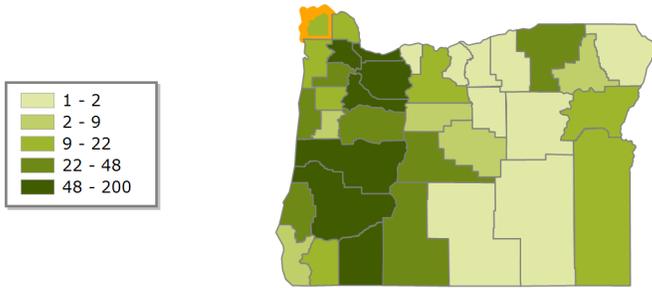
Asthma, 10.34%
CAD, 3.45%
COPD, 17.24%
Diabetes, 10.34%
None, 58.62%

Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

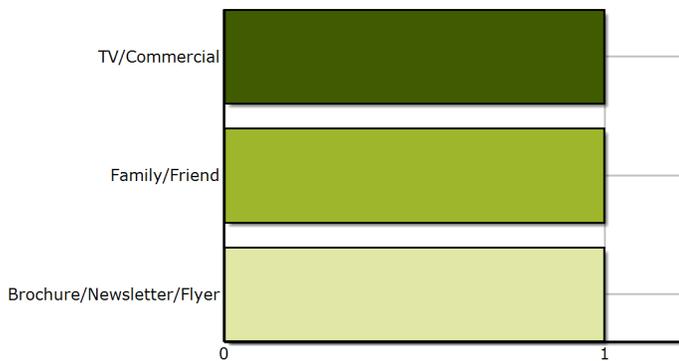
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

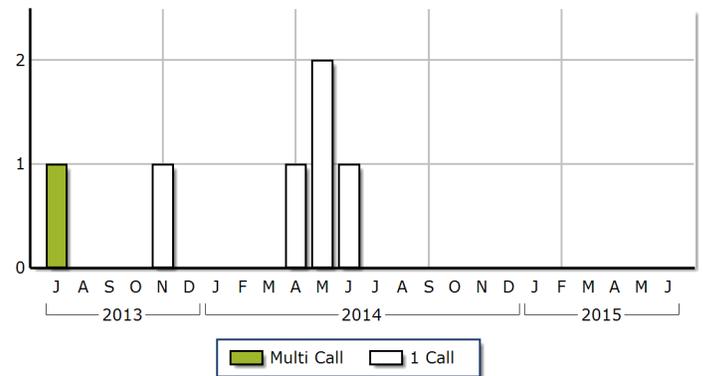


County Population	Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴
		County	State
Tobacco Users - Last Full Month		3	707
Tobacco Users YTD		14	2,450
Unique Tobacco Users YTD	3	8	1,607
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.22 %	0.49 %
Reach - NAQC	2	0.12 %	0.17 %
Annualized Reach	1	0.87 %	1.94 %
Annualized Reach - NAQC	2	0.50 %	0.67 %
Unique Individual Reach	3	0.12 %	0.32 %

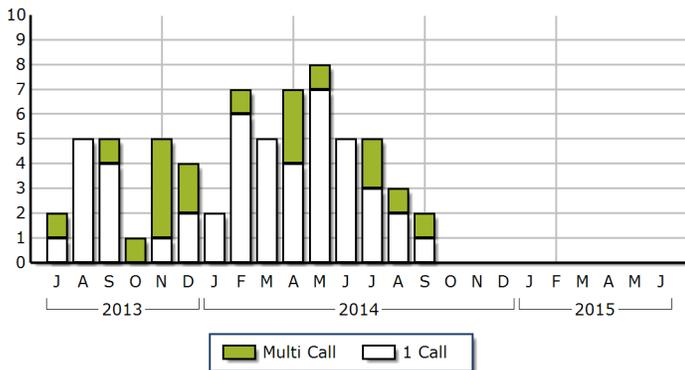
How Heard About



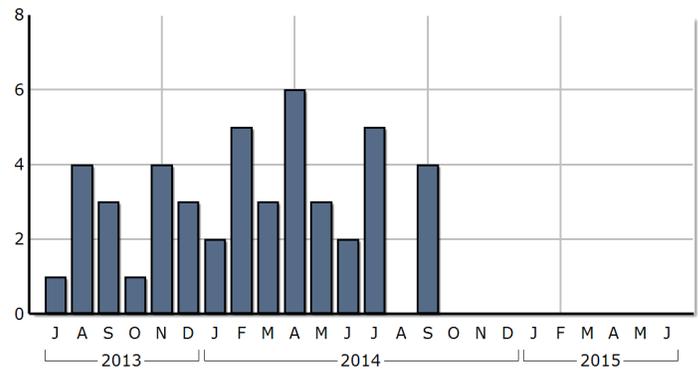
Fax Referral



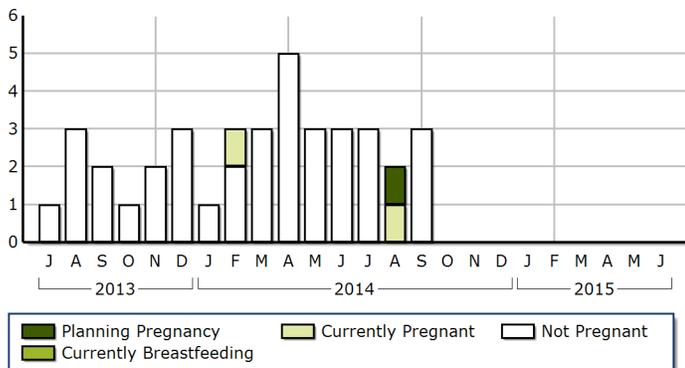
Tobacco User Enrollments By Program Type



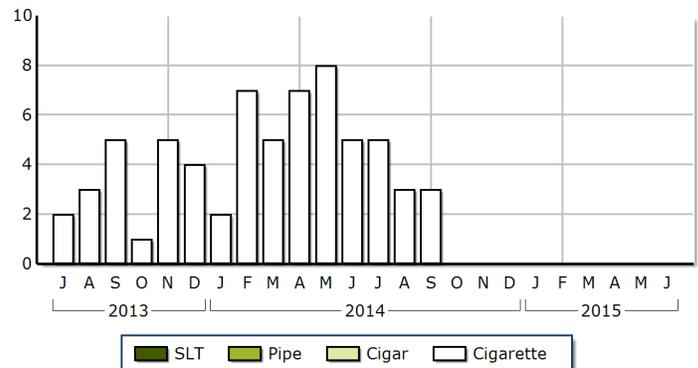
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

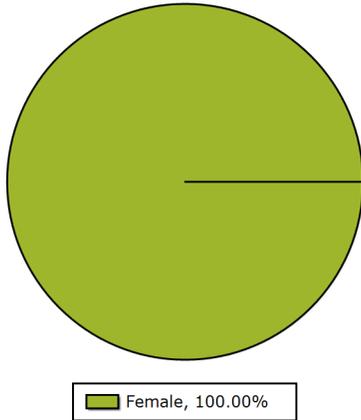


Chart Total N: 3

Tobacco Users By Language

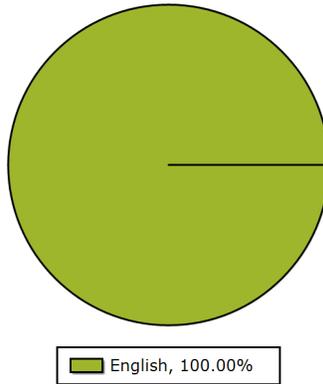


Chart Total N: 3

Tobacco Users By Education

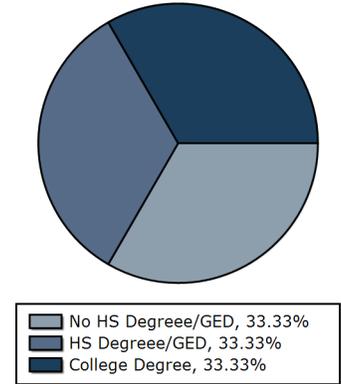


Chart Total N: 3

Tobacco Users By Race

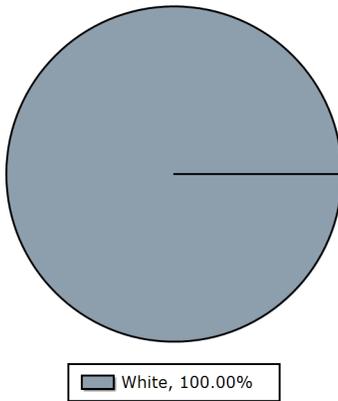


Chart Total N: 3

Tobacco Users By Age

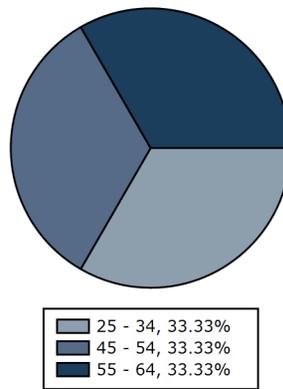


Chart Total N: 3

Tobacco Users By Health Plan

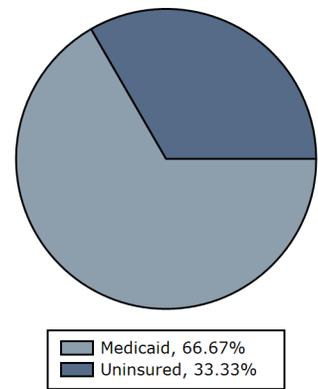


Chart Total N: 3

Tobacco Users By Ethnicity

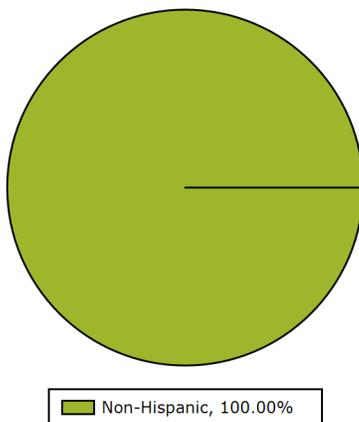


Chart Total N: 3

Tobacco Users By Chronic Condition

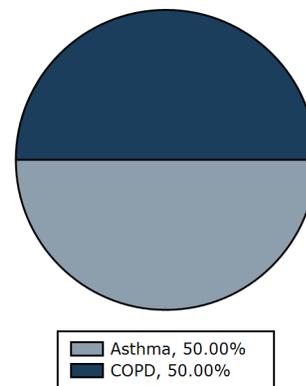


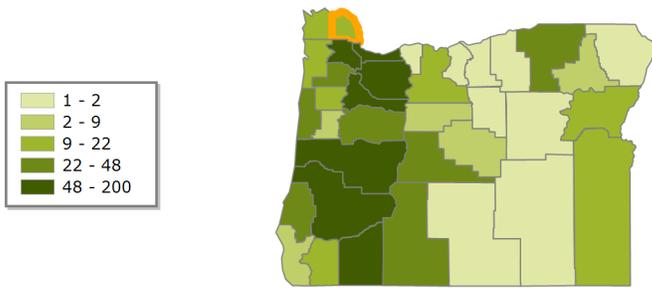
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

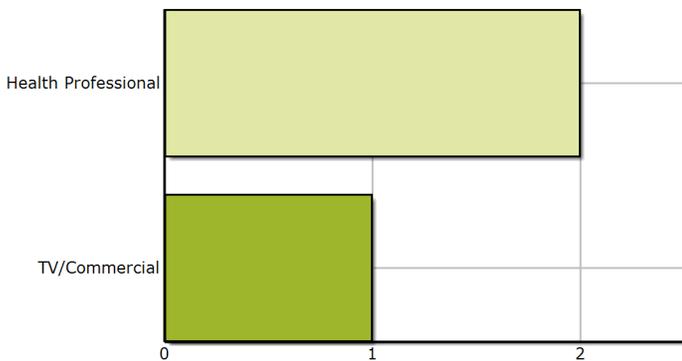
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

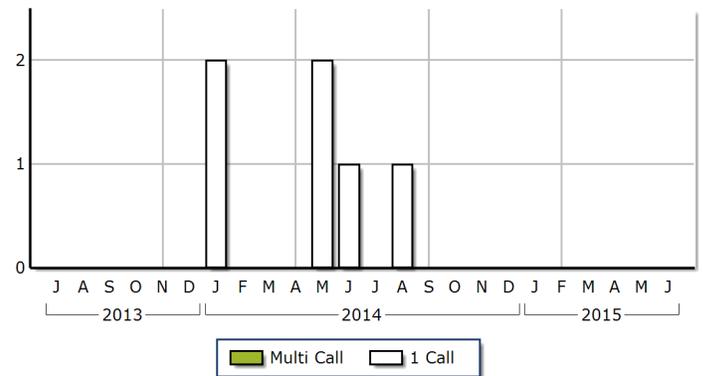


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	County	State
			3	707
Tobacco Users - Last Full Month			19	2,450
Tobacco Users YTD			14	1,607
Unique Tobacco Users YTD			2.0 %	2.0 %
Target Reach			0.30 %	0.49 %
Reach YTD			0.21 %	0.17 %
Reach - NAQC			1.20 %	1.94 %
Annualized Reach			0.82 %	0.67 %
Annualized Reach - NAQC			0.22 %	0.32 %
Unique Individual Reach				

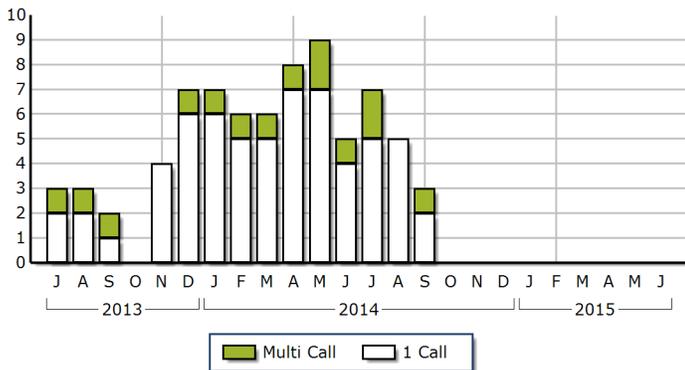
How Heard About



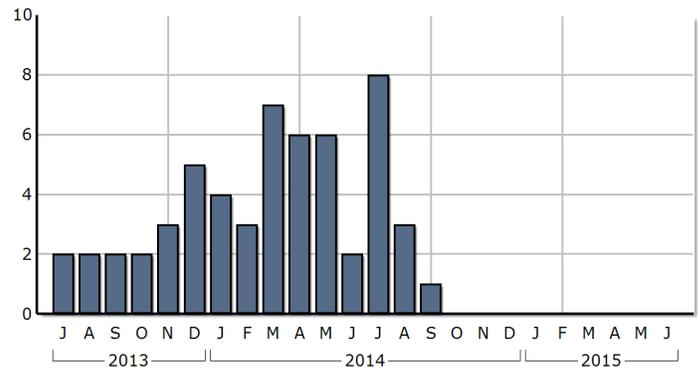
Fax Referral



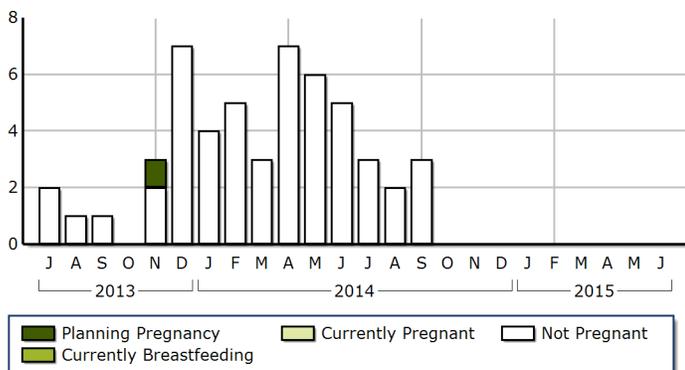
Tobacco User Enrollments By Program Type



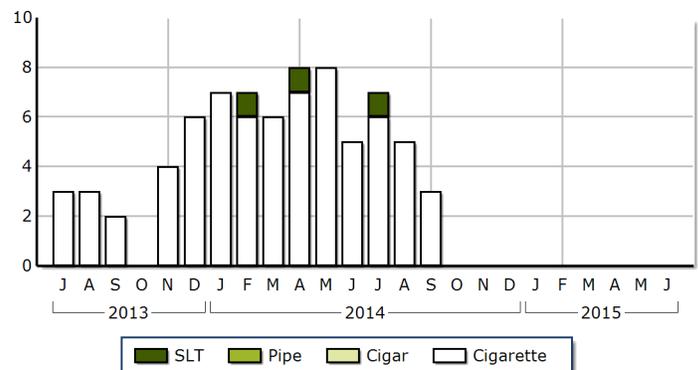
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

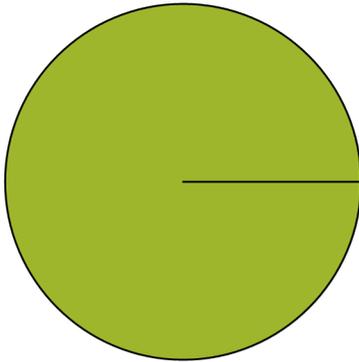


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

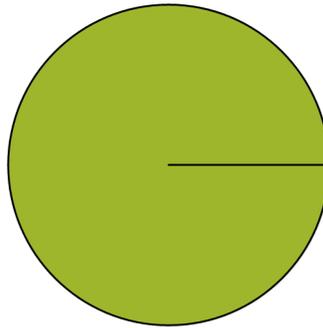
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

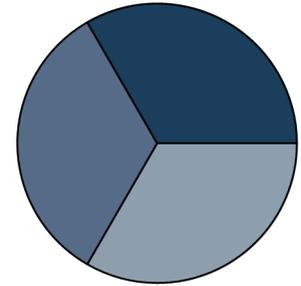
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

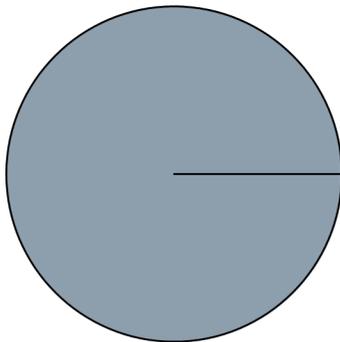
Tobacco Users By Education



HS Degreee/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

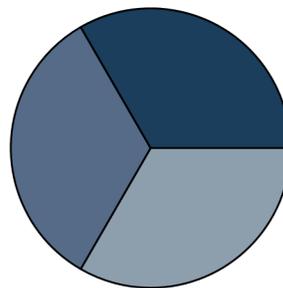
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

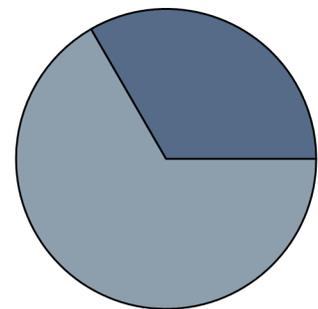
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 33.33%
65 and Older, 33.33%

Chart Total N: 3

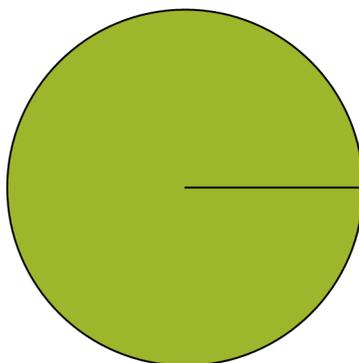
Tobacco Users By Health Plan



Medicare, 66.67%
Uninsured, 33.33%

Chart Total N: 3

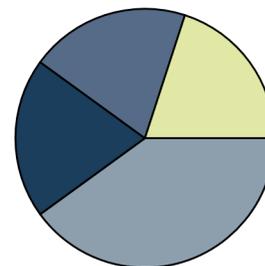
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



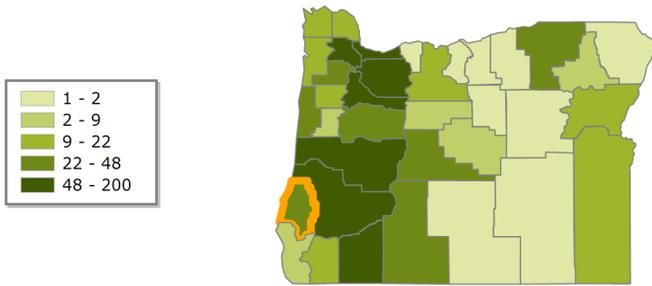
Asthma, 40.00%
COPD, 20.00%
Diabetes, 20.00%
None, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

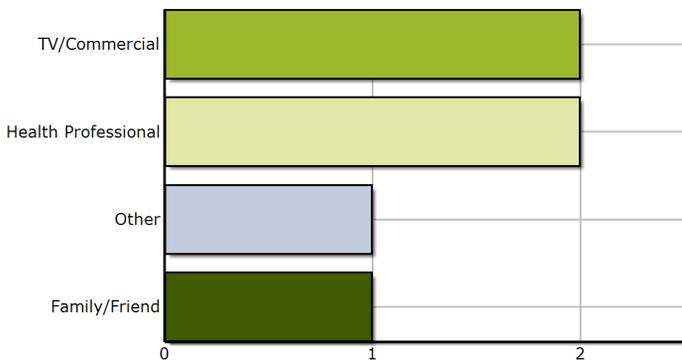
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

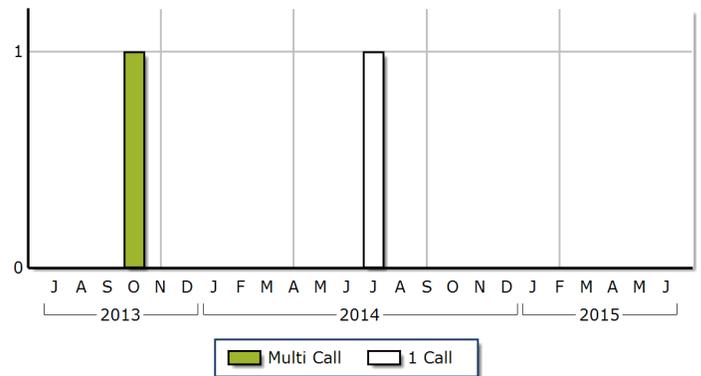


County Population		Prevalence	Tobacco Users		
Adult	50,726	28.1 %		14,254 ⁴	
			County	State	
Tobacco Users - Last Full Month			6	707	
Tobacco Users YTD			25	2,450	
Unique Tobacco Users YTD			3	1,607	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.18 %	0.49 %
Reach - NAQC			2	0.15 %	0.17 %
Annualized Reach			1	0.70 %	1.94 %
Annualized Reach - NAQC			2	0.62 %	0.67 %
Unique Individual Reach			3	0.11 %	0.32 %

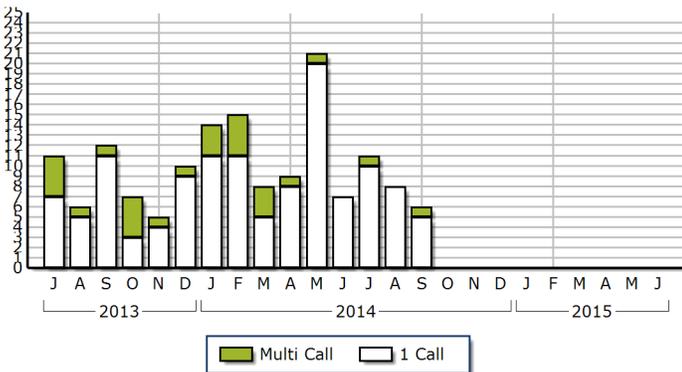
How Heard About



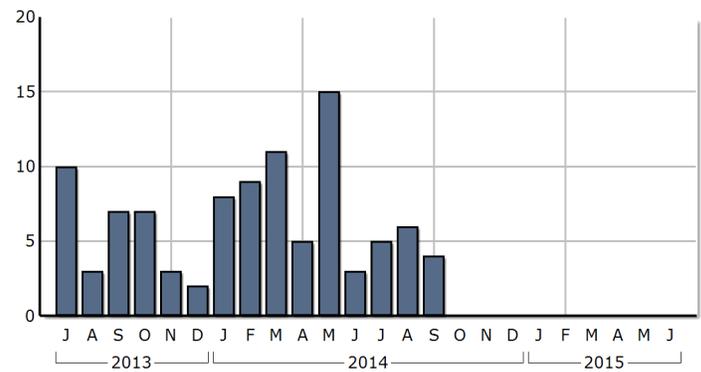
Fax Referral



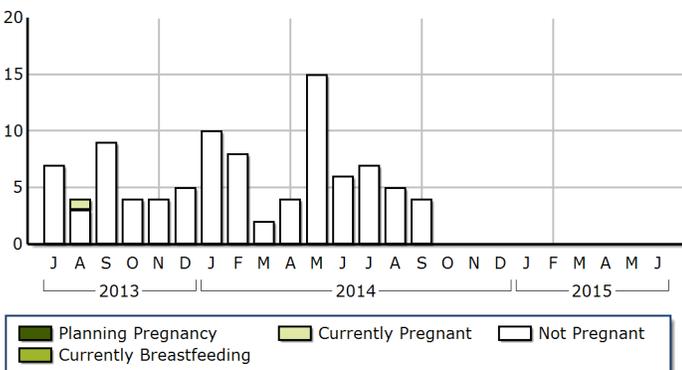
Tobacco User Enrollments By Program Type



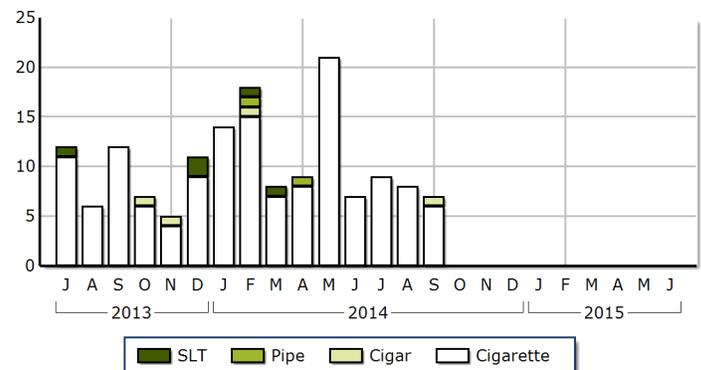
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

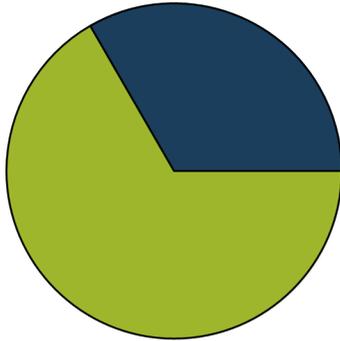


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

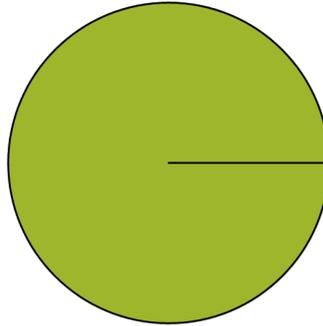
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 6

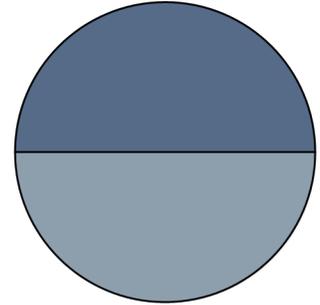
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

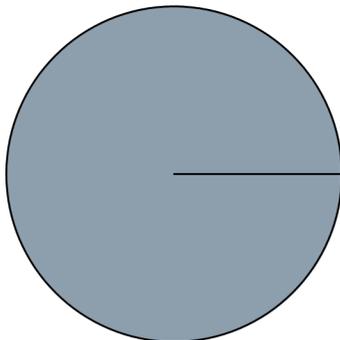
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 6

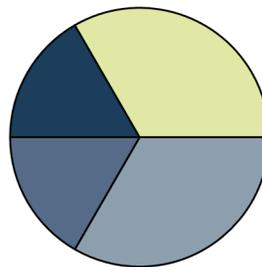
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

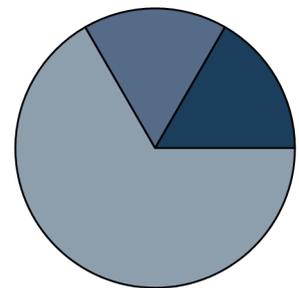
Tobacco Users By Age



25 - 34, 33.33%
45 - 54, 16.67%
55 - 64, 16.67%
65 and Older, 33.33%

Chart Total N: 6

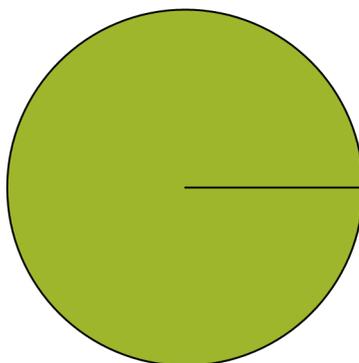
Tobacco Users By Health Plan



Medicaid, 66.67%
Medicare, 16.67%
Uninsured, 16.67%

Chart Total N: 6

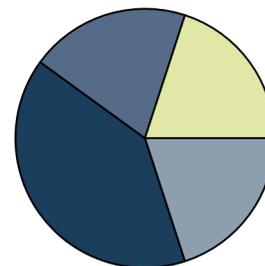
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 40.00%
Diabetes, 20.00%
None, 20.00%

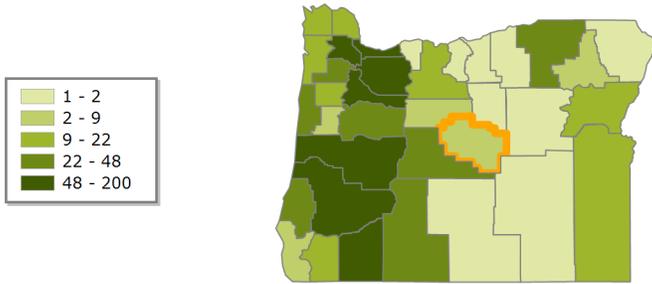
Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

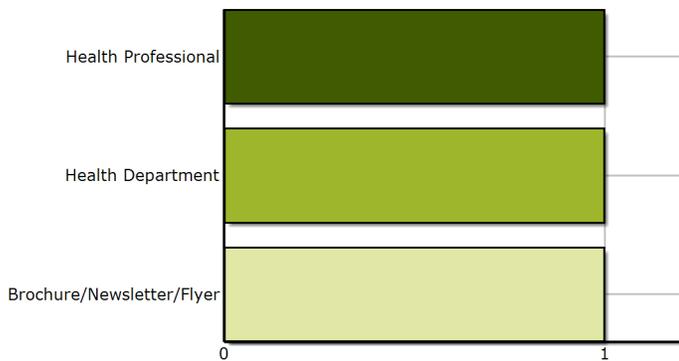
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

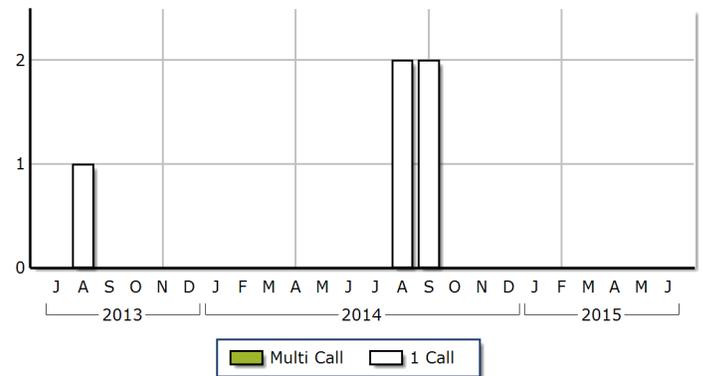


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808	⁴
			County	State
Tobacco Users - Last Full Month			3	707
Tobacco Users YTD			8	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.17 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	0.67 %
Annualized Reach - NAQC			2	0.42 %
Unique Individual Reach			3	0.17 %

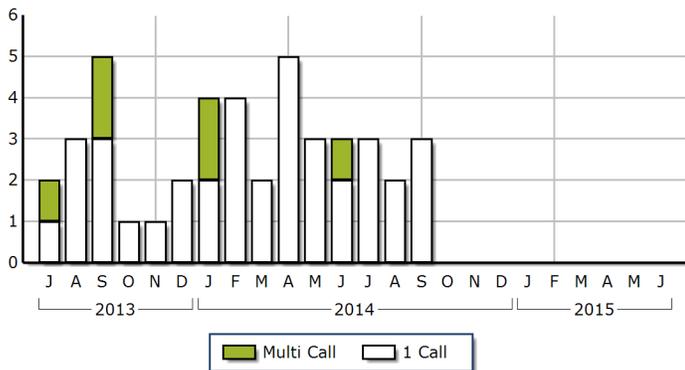
How Heard About



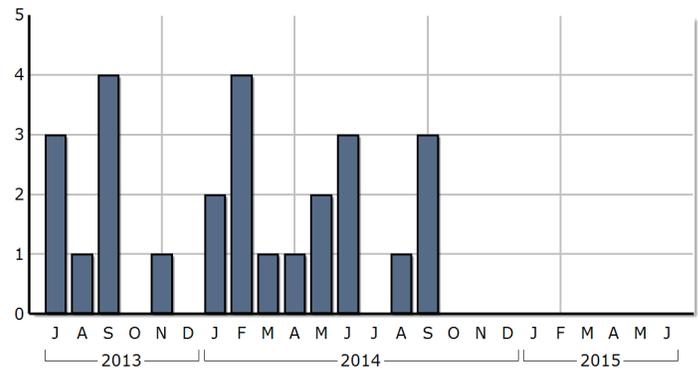
Fax Referral



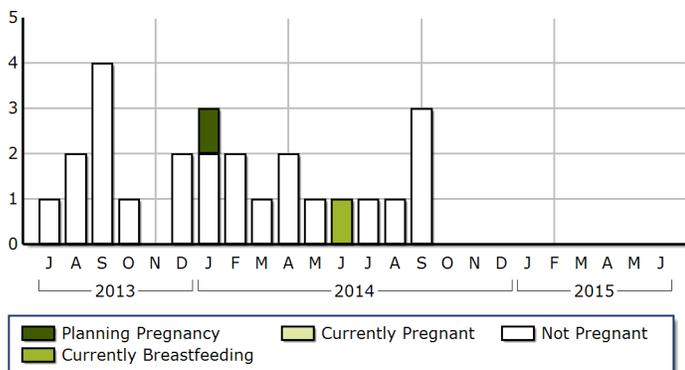
Tobacco User Enrollments By Program Type



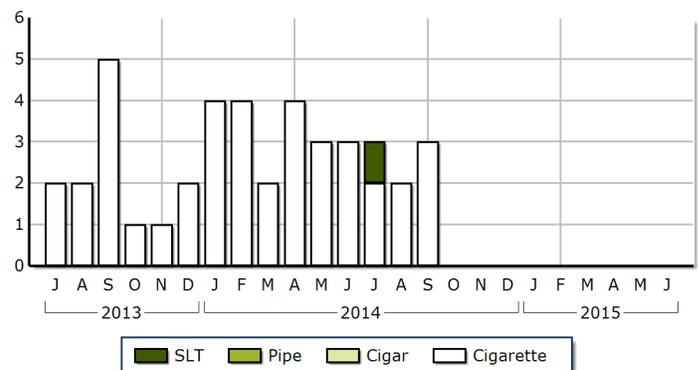
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

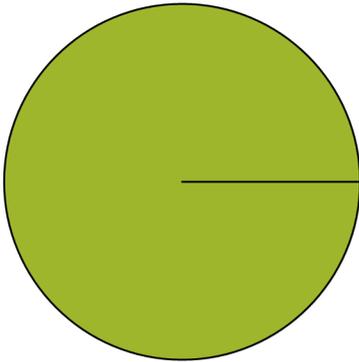


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

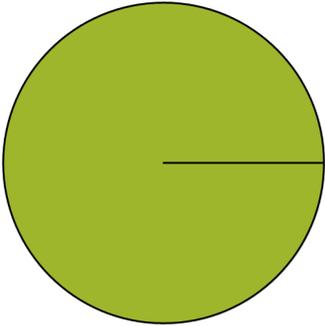
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

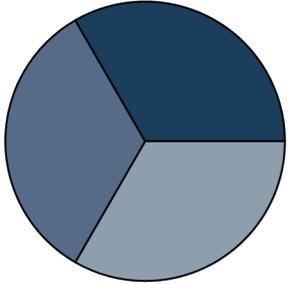
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

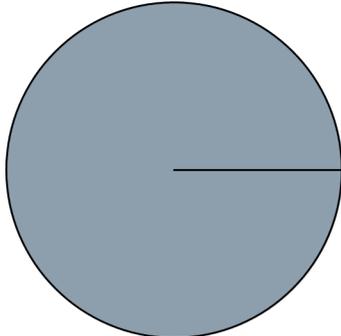
Tobacco Users By Education



No HS Degree/GED, 33.33%
HS Degree/GED, 33.33%
College Degree, 33.33%

Chart Total N: 3

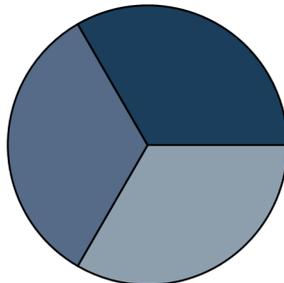
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

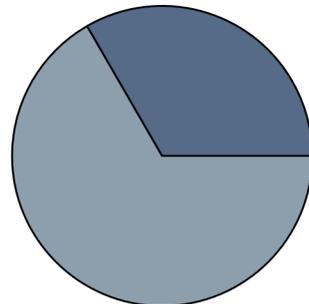
Tobacco Users By Age



18 - 24, 33.33%
35 - 44, 33.33%
55 - 64, 33.33%

Chart Total N: 3

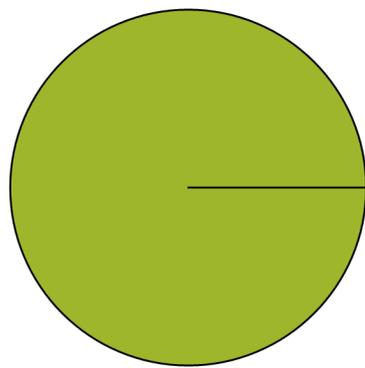
Tobacco Users By Health Plan



Medicare, 66.67%
Medicaid, 33.33%

Chart Total N: 3

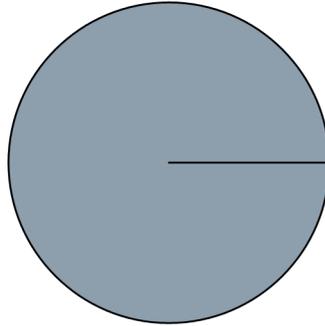
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition

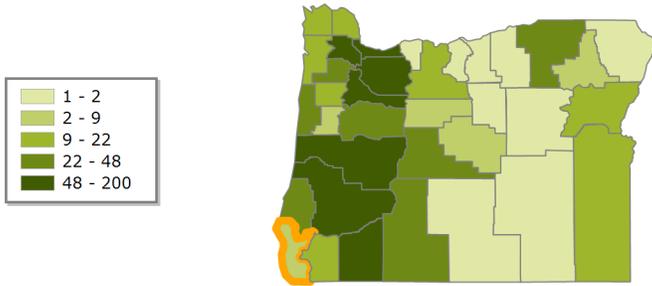


None, 100.00%

Chart Total N: 1

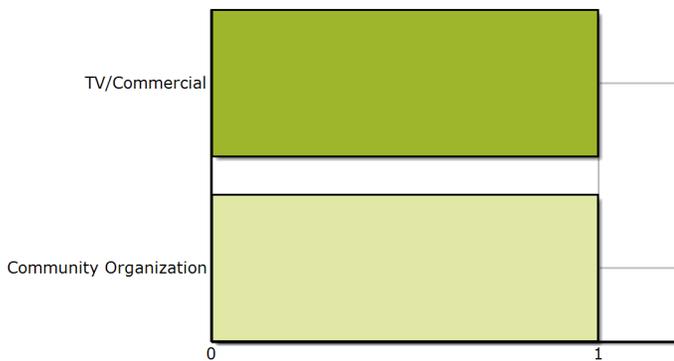
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

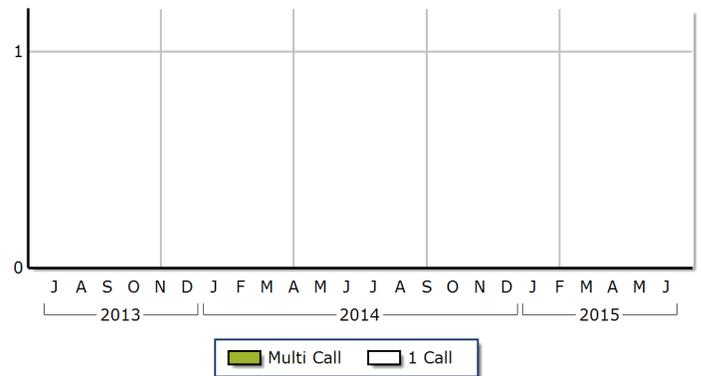


County Population	Prevalence	Tobacco Users
Adult	17,947	18.4 %
		3,302 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		4
Unique Tobacco Users YTD	3	2
Target Reach		2.0 %
Reach YTD	1	0.12 %
Reach - NAQC	2	0.09 %
Annualized Reach	1	0.48 %
Annualized Reach - NAQC	2	0.36 %
Unique Individual Reach	3	0.06 %

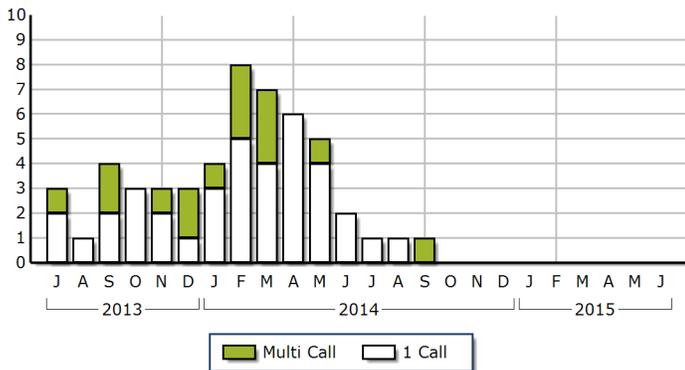
How Heard About



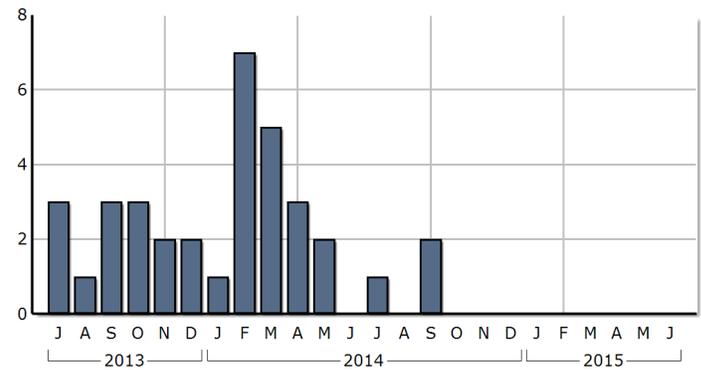
Fax Referral



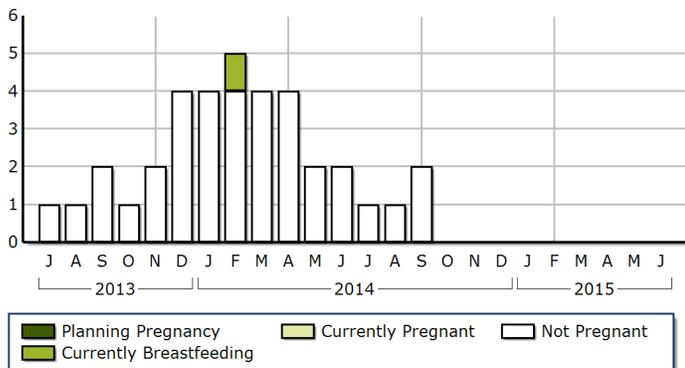
Tobacco User Enrollments By Program Type



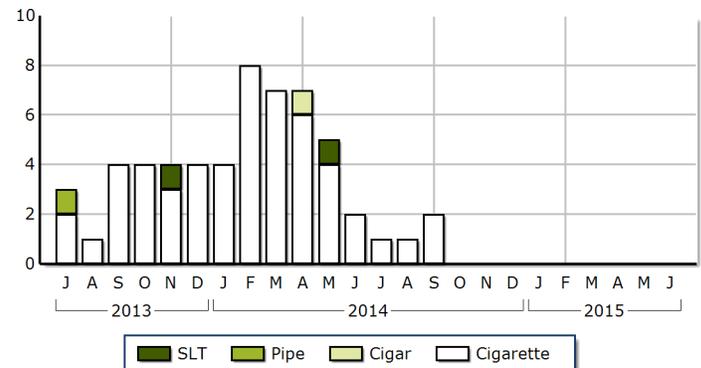
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

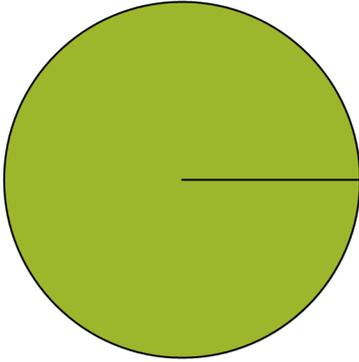


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

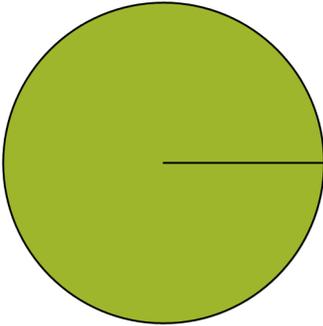
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

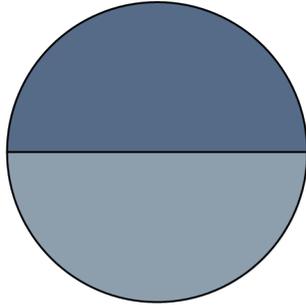
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

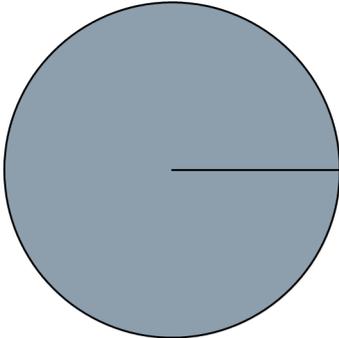
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

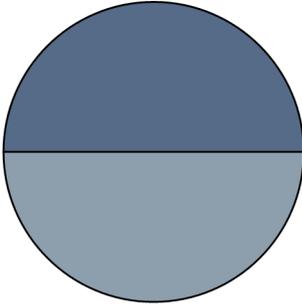
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

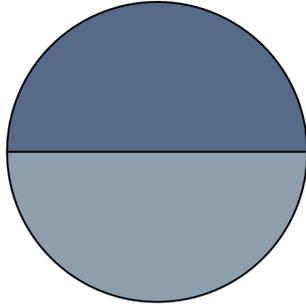
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

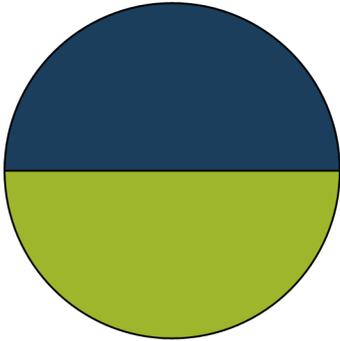
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



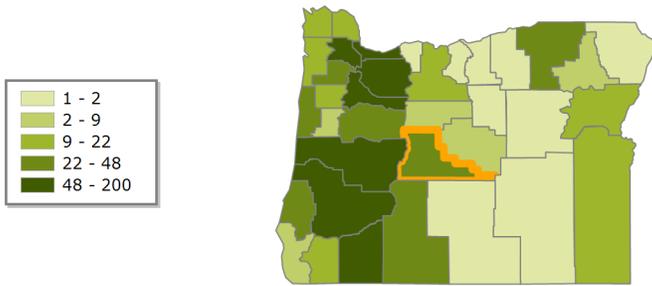
Hispanic, 50.00%
Non-Hispanic, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

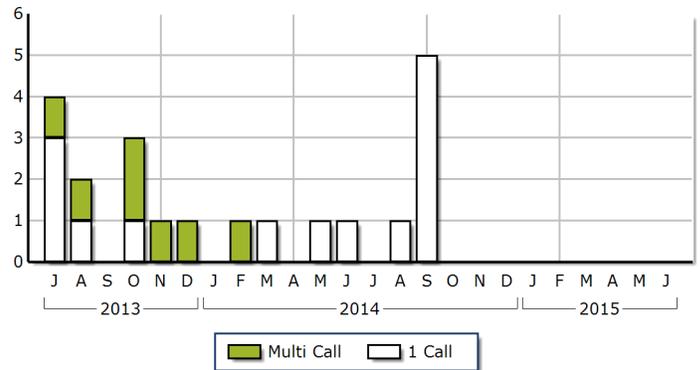


County Population	Prevalence	Tobacco Users
Adult 133,924	14.1 %	18,883 ⁴
		County State
Tobacco Users - Last Full Month		17 707
Tobacco Users YTD		42 2,450
Unique Tobacco Users YTD		3 25 1,607
Target Reach		2.0 % 2.0 %
Reach YTD		1 0.22 % 0.49 %
Reach - NAQC		2 0.14 % 0.17 %
Annualized Reach		1 0.89 % 1.94 %
Annualized Reach - NAQC		2 0.57 % 0.67 %
Unique Individual Reach		3 0.13 % 0.32 %

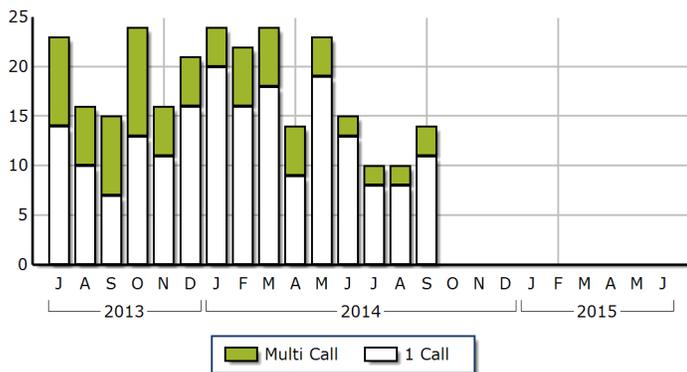
How Heard About



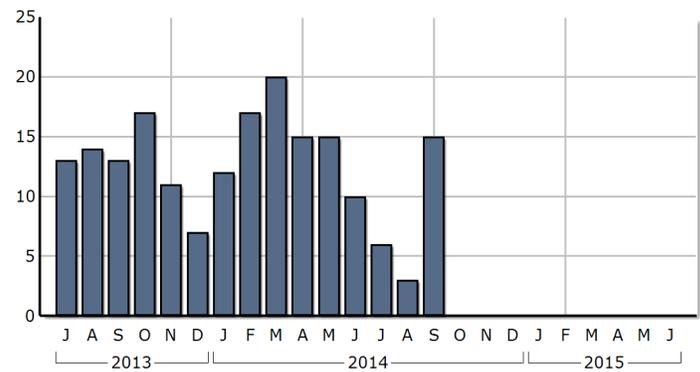
Fax Referral



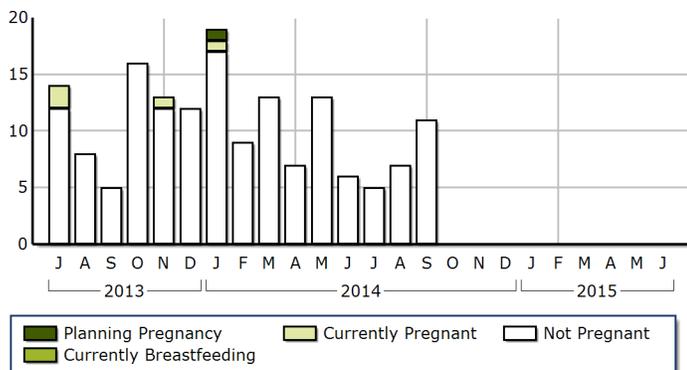
Tobacco User Enrollments By Program Type



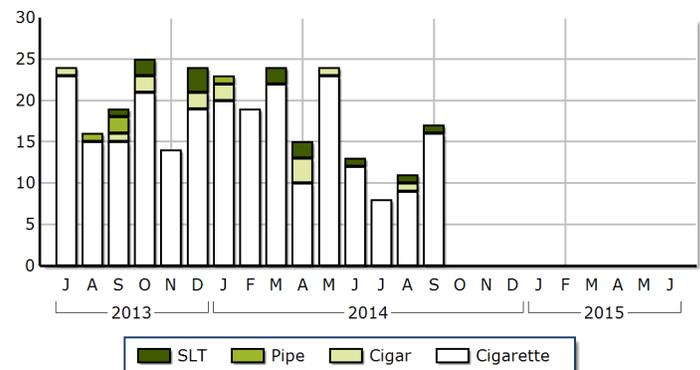
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

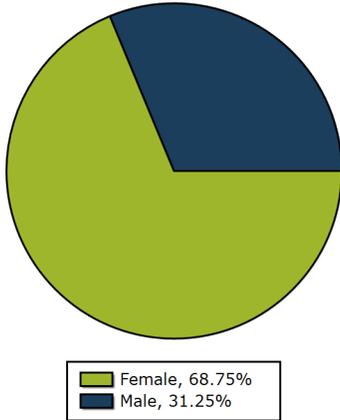


Chart Total N: 16

Tobacco Users By Language

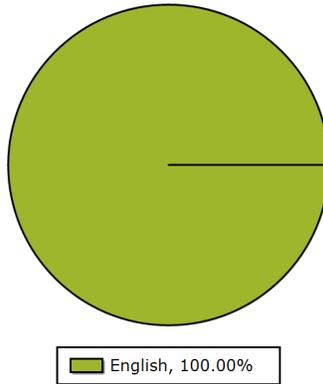


Chart Total N: 16

Tobacco Users By Education

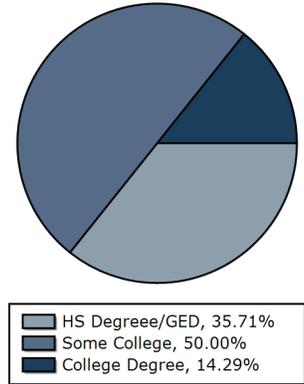


Chart Total N: 14

Tobacco Users By Race

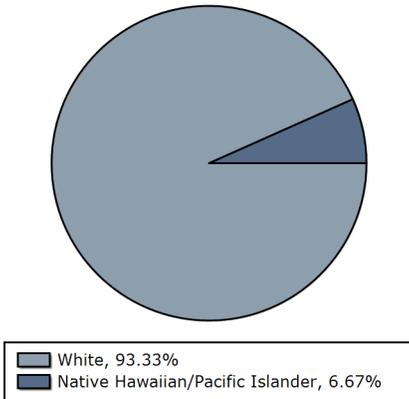


Chart Total N: 15

Tobacco Users By Age

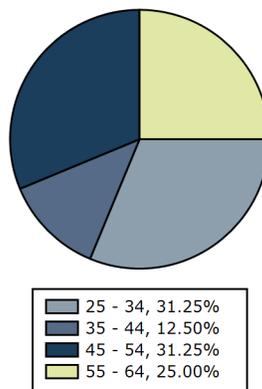


Chart Total N: 16

Tobacco Users By Health Plan

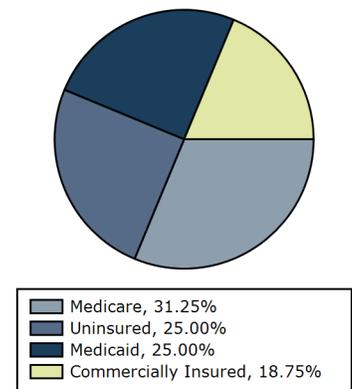


Chart Total N: 16

Tobacco Users By Ethnicity

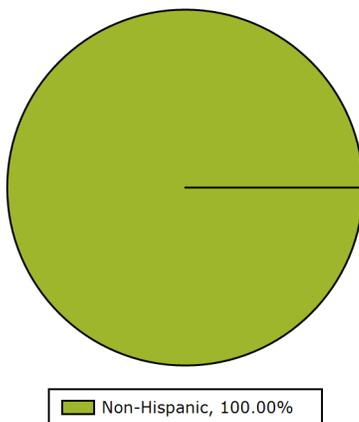


Chart Total N: 15

Tobacco Users By Chronic Condition

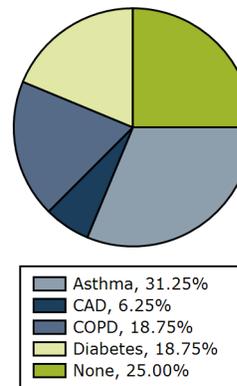
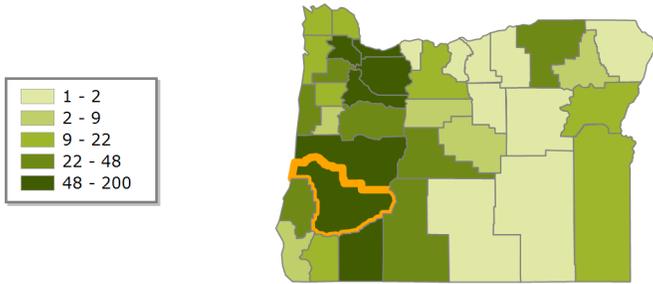


Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

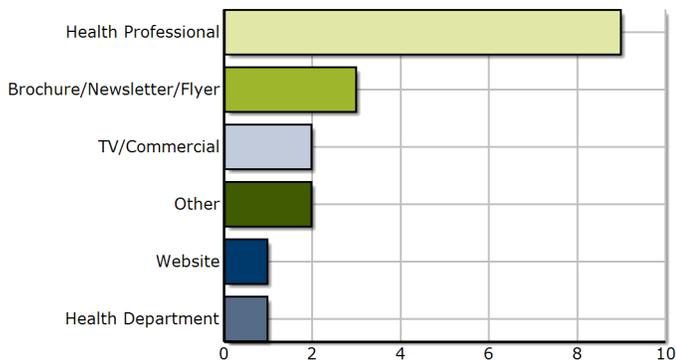
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

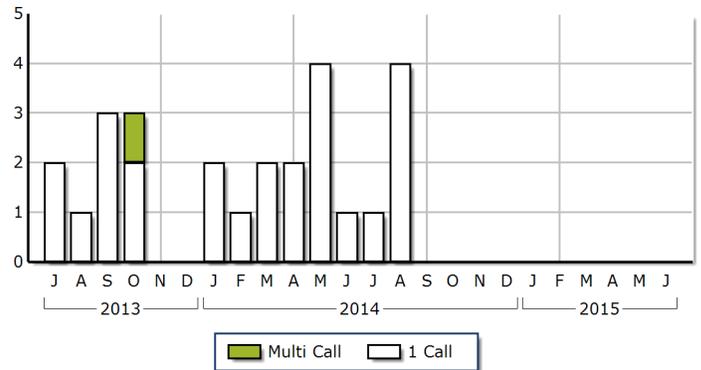


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539	⁴
			County	State
Tobacco Users - Last Full Month			20	707
Tobacco Users YTD			66	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.29 % 0.49 %
Reach - NAQC			2	0.25 % 0.17 %
Annualized Reach			1	1.17 % 1.94 %
Annualized Reach - NAQC			2	1.01 % 0.67 %
Unique Individual Reach			3	0.20 % 0.32 %

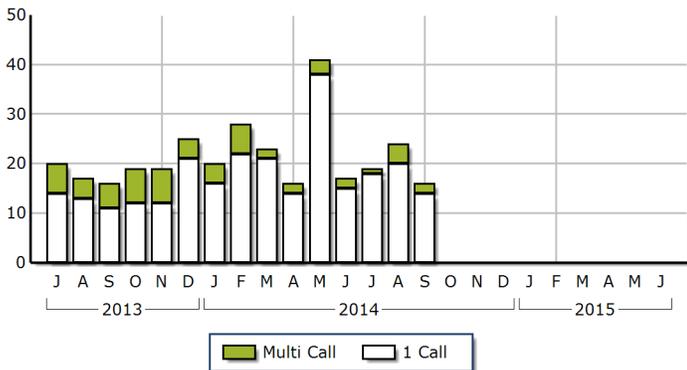
How Heard About



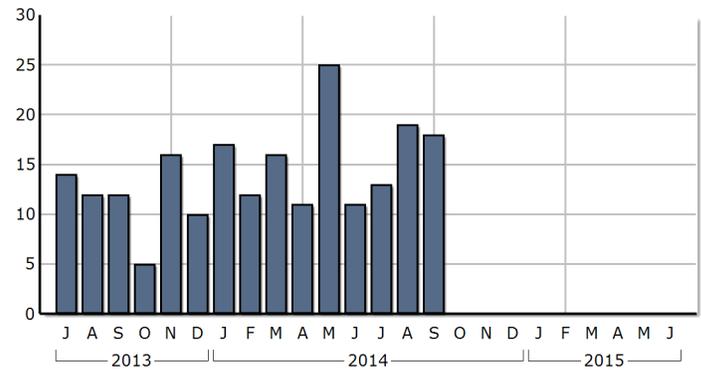
Fax Referral



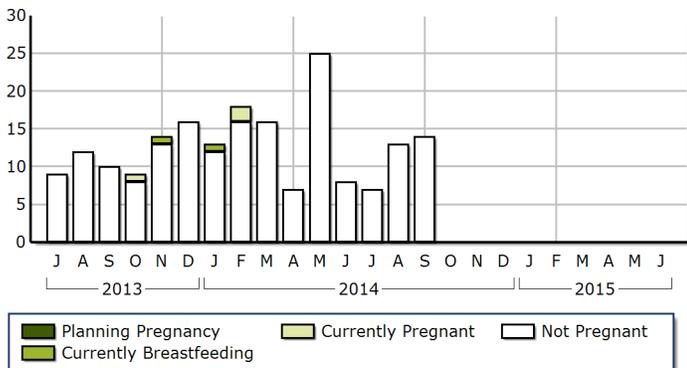
Tobacco User Enrollments By Program Type



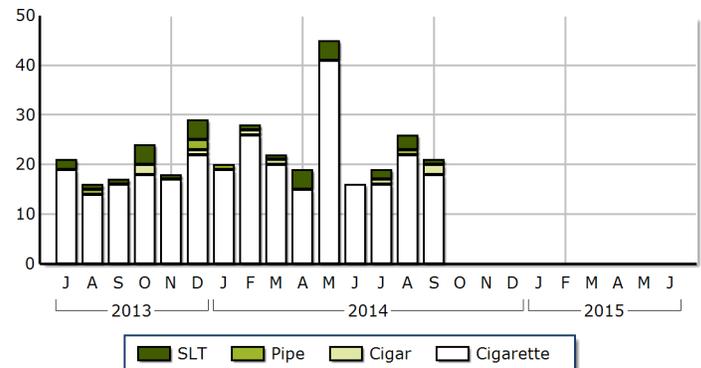
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

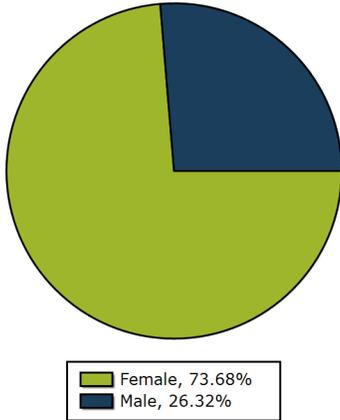


Chart Total N: 19

Tobacco Users By Language

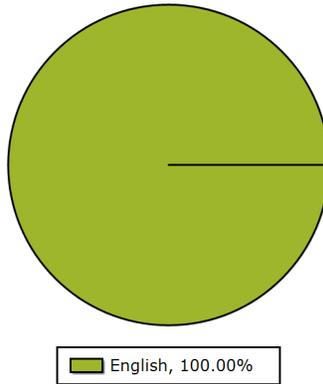


Chart Total N: 19

Tobacco Users By Education

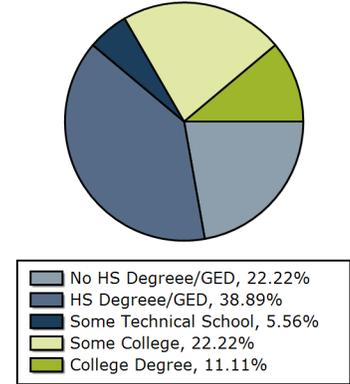


Chart Total N: 18

Tobacco Users By Race

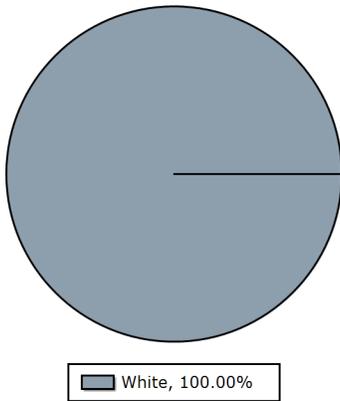


Chart Total N: 19

Tobacco Users By Age

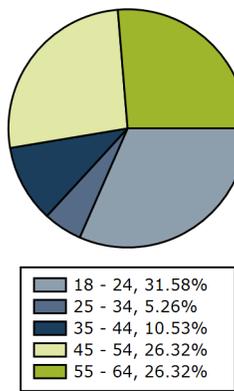


Chart Total N: 19

Tobacco Users By Health Plan

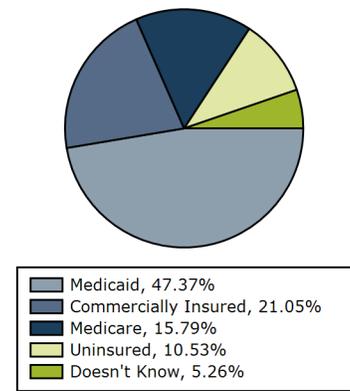


Chart Total N: 19

Tobacco Users By Ethnicity

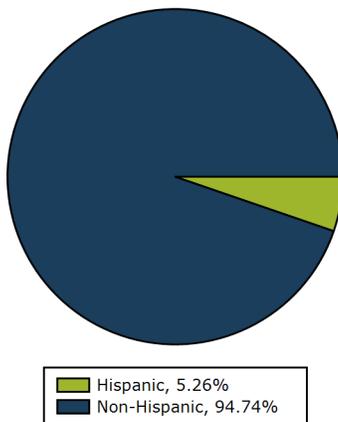


Chart Total N: 19

Tobacco Users By Chronic Condition

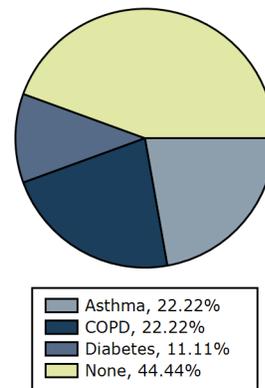
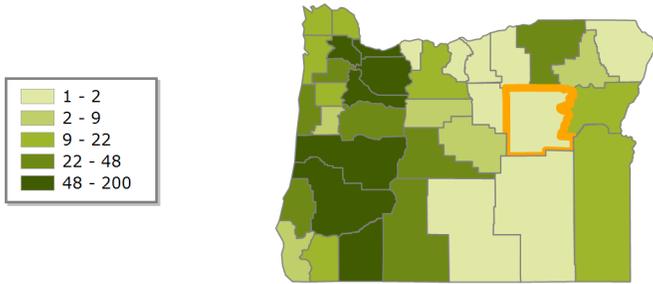


Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

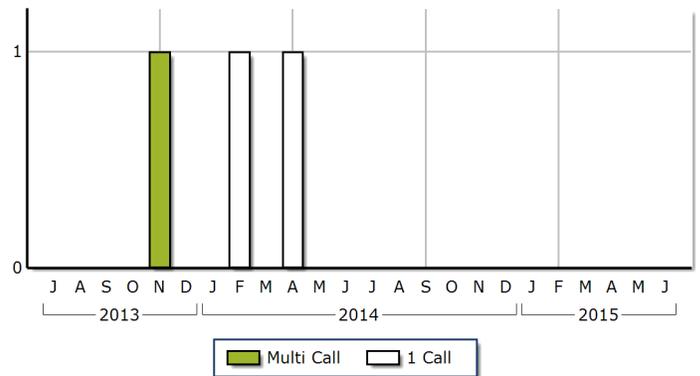
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

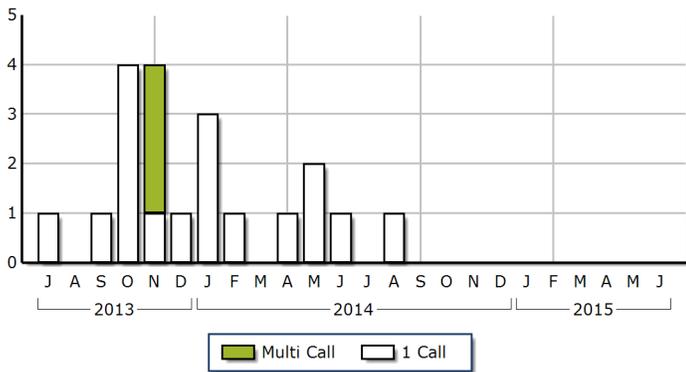


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			-	707
Tobacco Users YTD			1	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.07 %
Reach - NAQC			2	0.07 %
Annualized Reach			1	0.28 %
Annualized Reach - NAQC			2	0.28 %
Unique Individual Reach			3	-
			-	0.32 %

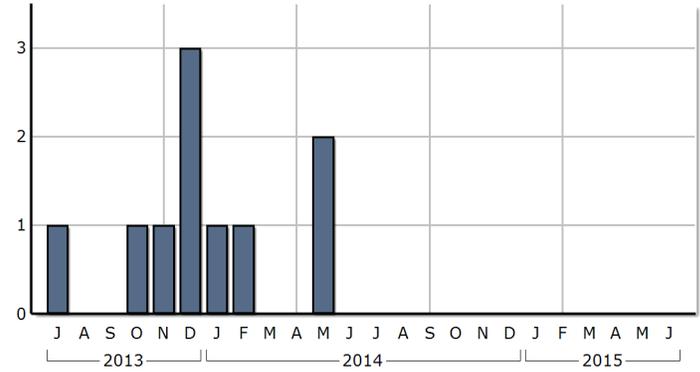
Fax Referral



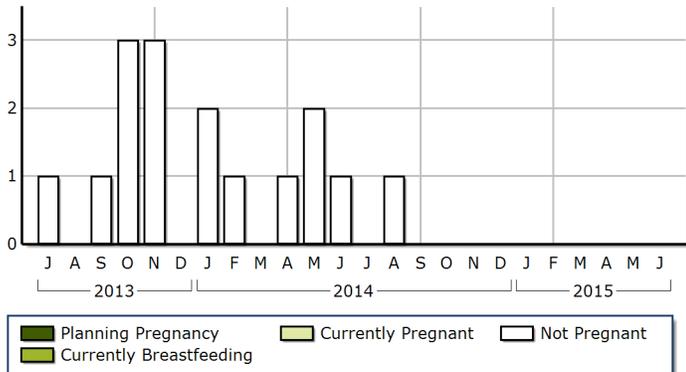
Tobacco User Enrollments By Program Type



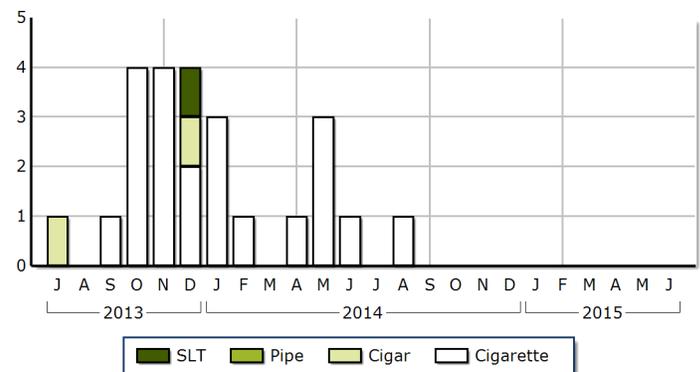
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



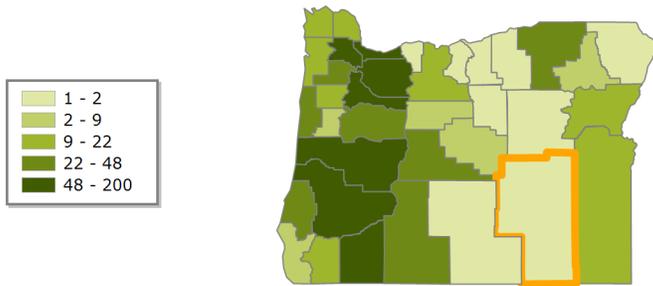
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

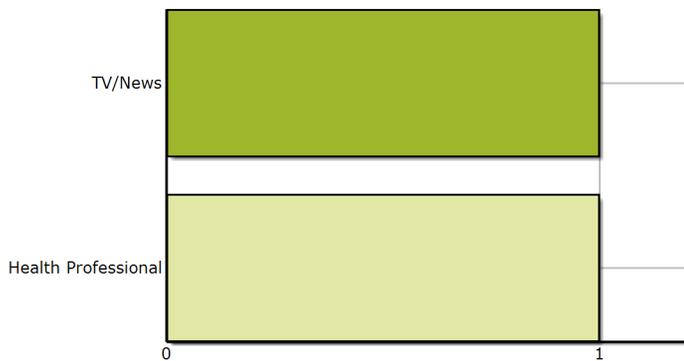
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

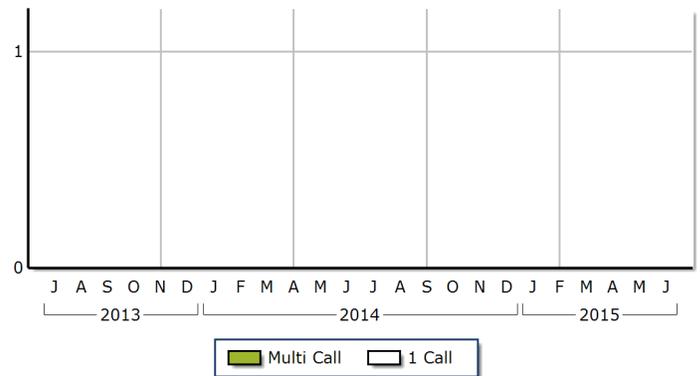


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		2
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.23 %
Reach - NAQC		2 0.11 %
Annualized Reach		1 0.92 %
Annualized Reach - NAQC		2 0.46 %
Unique Individual Reach		3 0.11 %

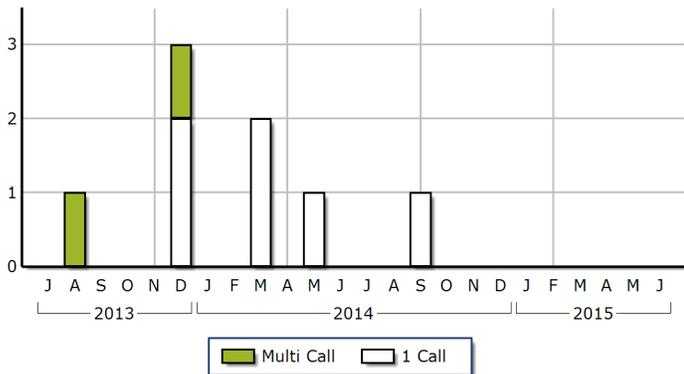
How Heard About



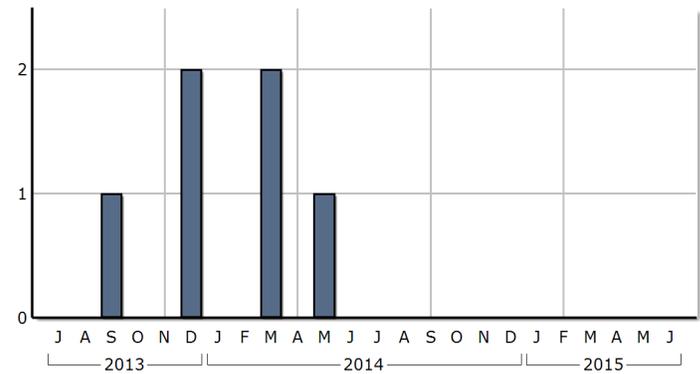
Fax Referral



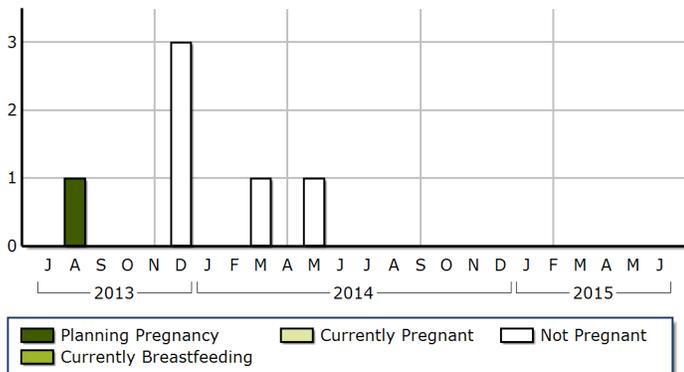
Tobacco User Enrollments By Program Type



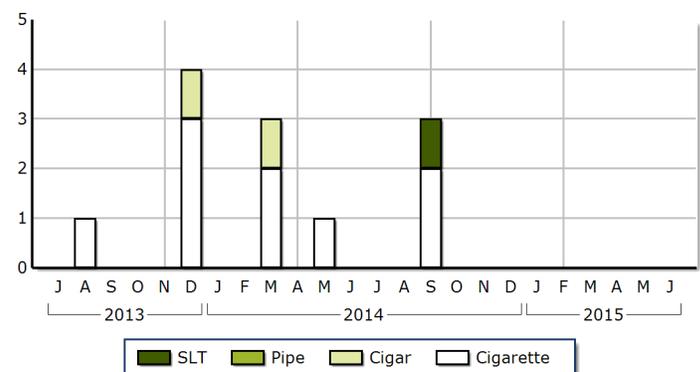
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

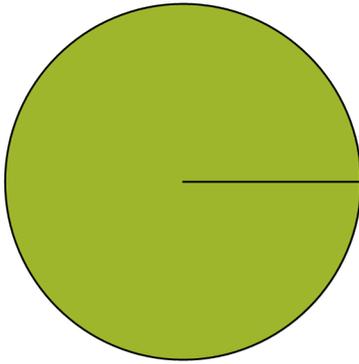


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

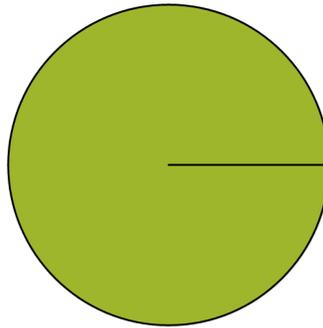
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

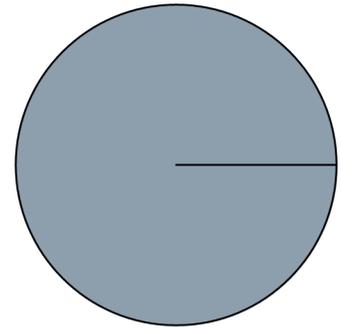
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

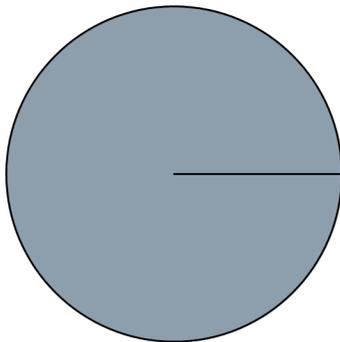
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

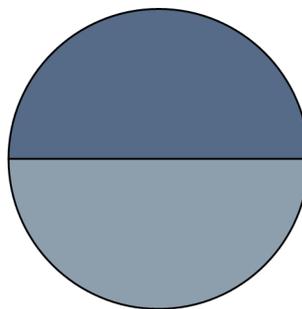
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

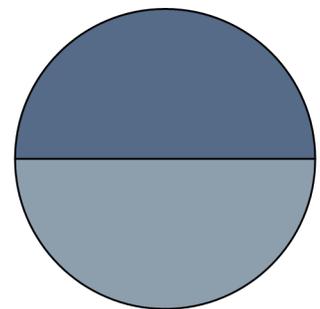
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 50.00%

Chart Total N: 2

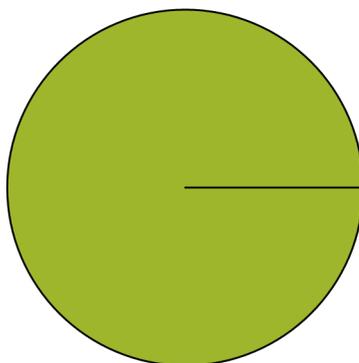
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicaid, 50.00%

Chart Total N: 2

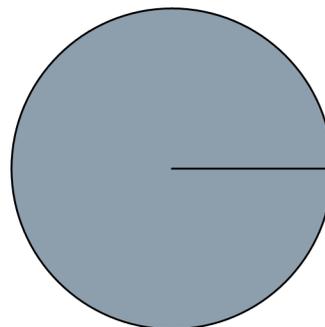
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



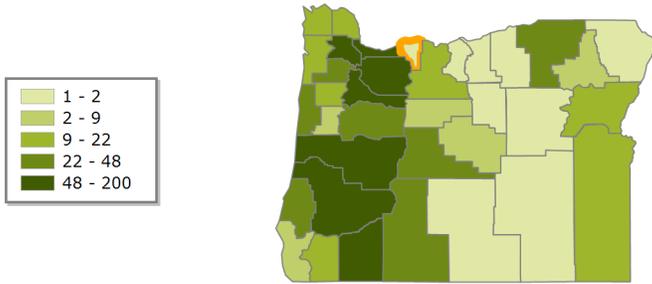
Asthma, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

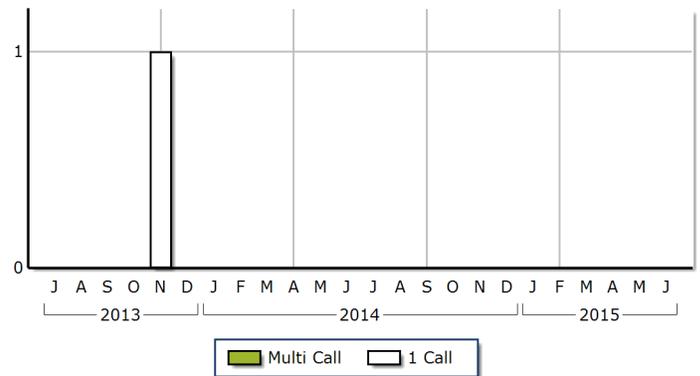
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

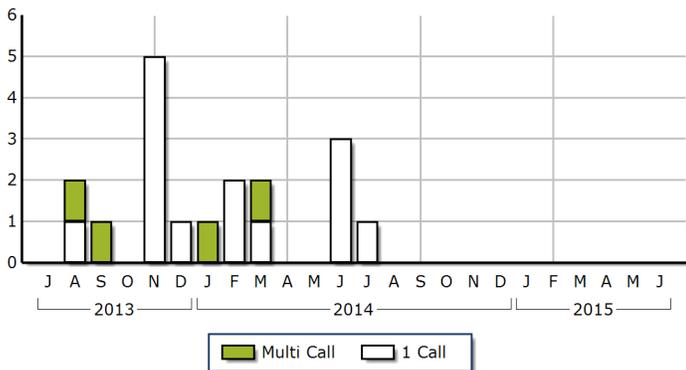


County Population	Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 ⁴
		County	State
Tobacco Users - Last Full Month		-	707
Tobacco Users YTD		1	2,450
Unique Tobacco Users YTD	3	1	1,607
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.07 %	0.49 %
Reach - NAQC	2	-	0.17 %
Annualized Reach	1	0.29 %	1.94 %
Annualized Reach - NAQC	2	-	0.67 %
Unique Individual Reach	3	0.07 %	0.32 %

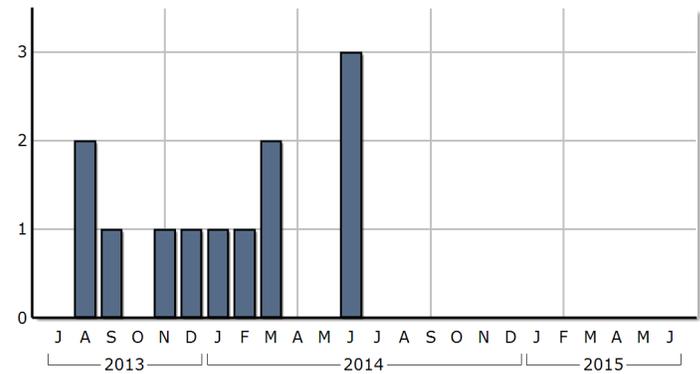
Fax Referral



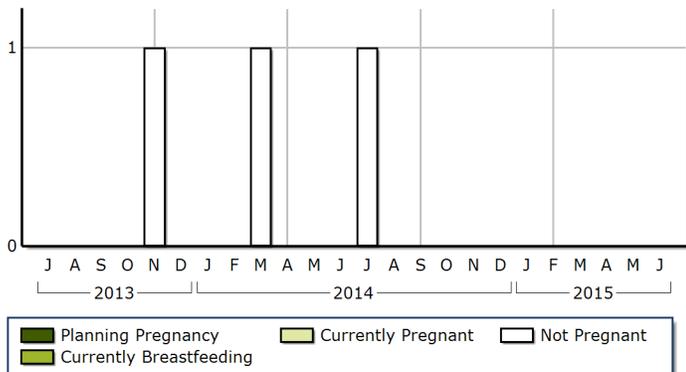
Tobacco User Enrollments By Program Type



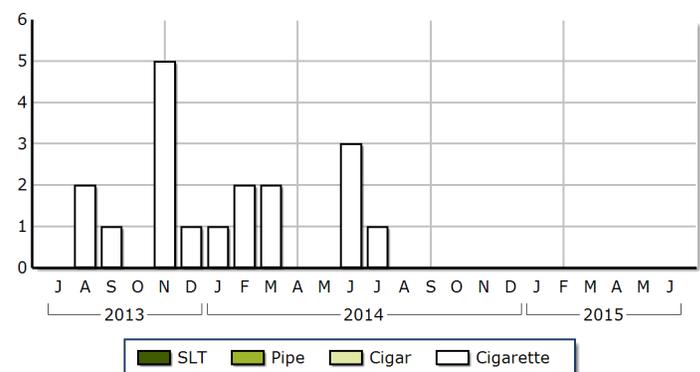
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



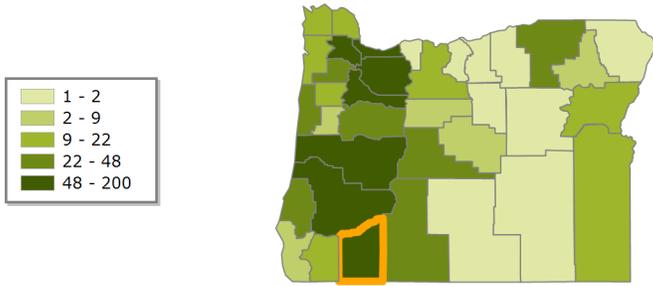
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

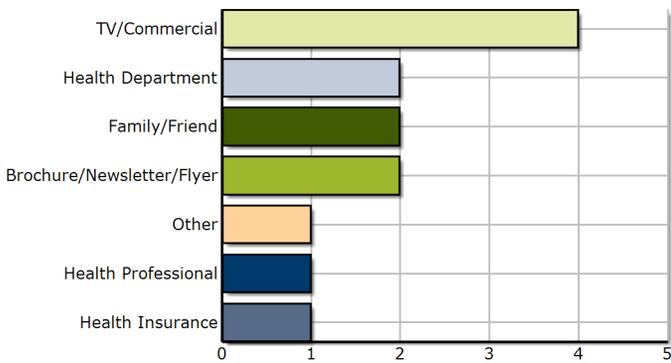
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

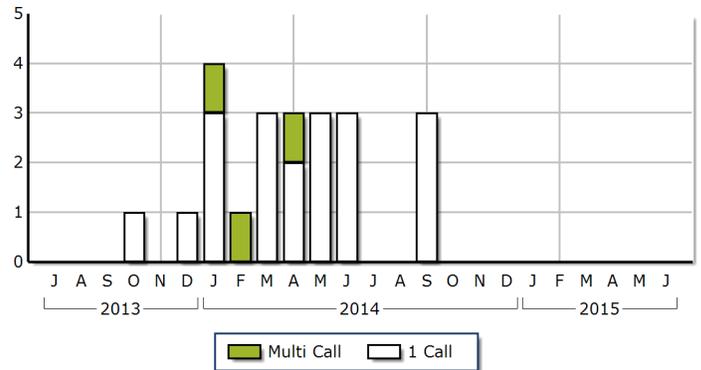


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴	
			County	State
Tobacco Users - Last Full Month			21	707
Tobacco Users YTD			67	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.19 %
Reach - NAQC			2	0.14 %
Annualized Reach			1	0.76 %
Annualized Reach - NAQC			2	0.57 %
Unique Individual Reach			3	0.14 %
				0.32 %

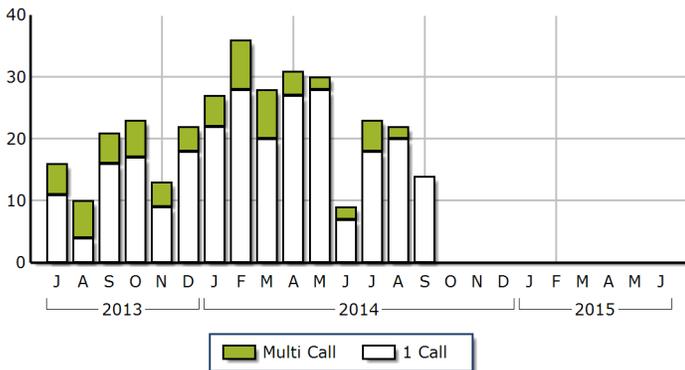
How Heard About



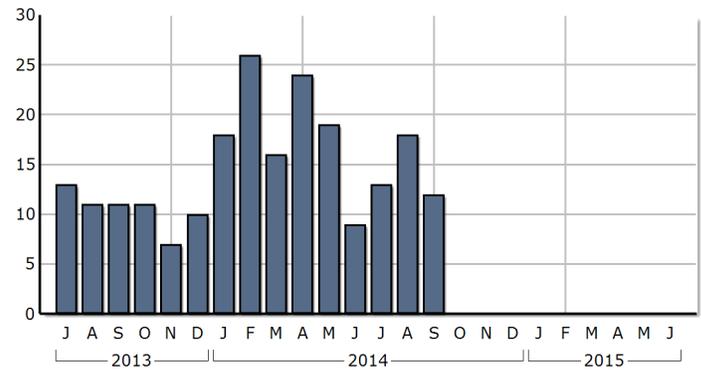
Fax Referral



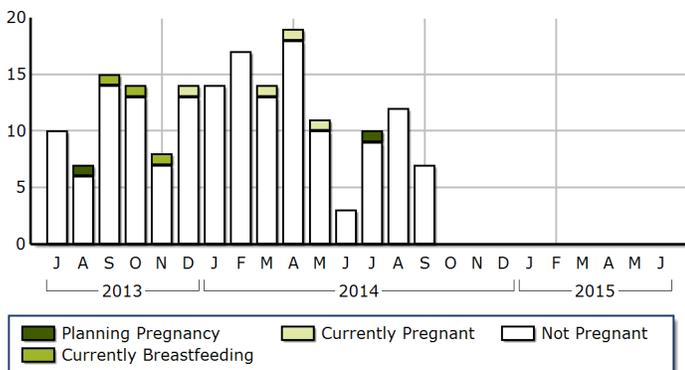
Tobacco User Enrollments By Program Type



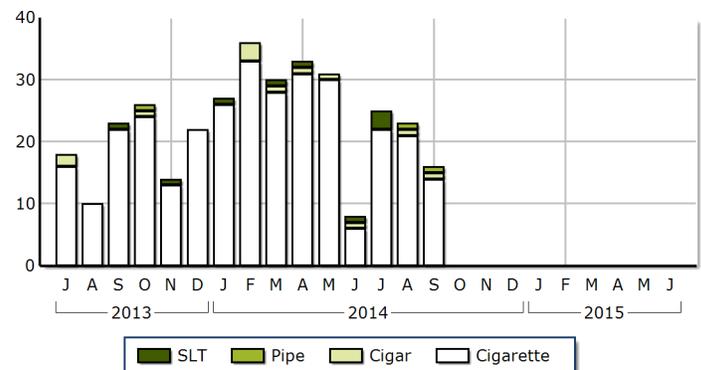
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

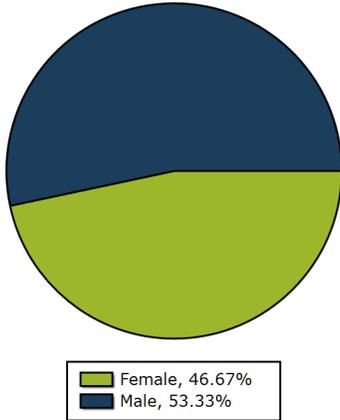


Chart Total N: 15

Tobacco Users By Language

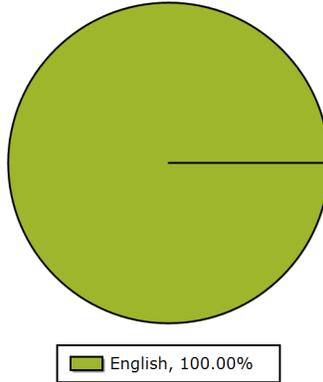


Chart Total N: 15

Tobacco Users By Education

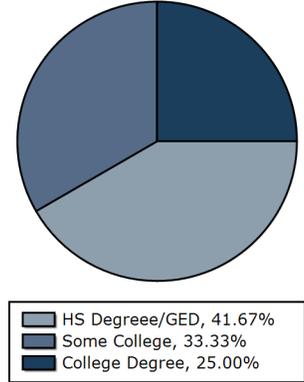


Chart Total N: 12

Tobacco Users By Race

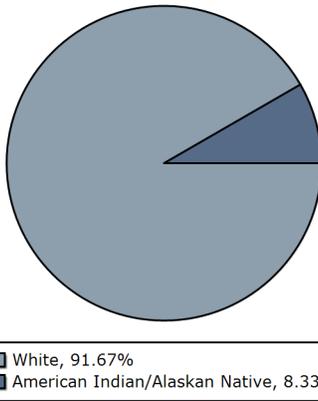


Chart Total N: 12

Tobacco Users By Age

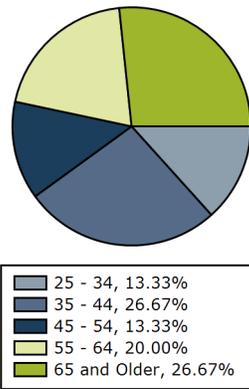


Chart Total N: 15

Tobacco Users By Health Plan

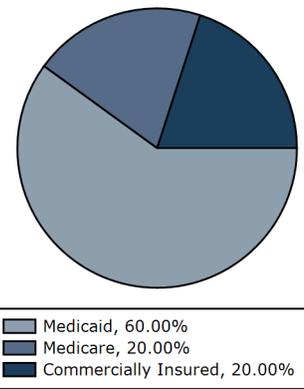


Chart Total N: 15

Tobacco Users By Ethnicity

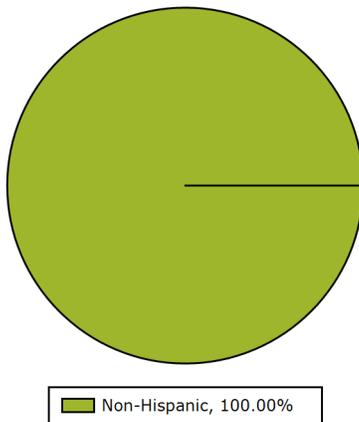


Chart Total N: 12

Tobacco Users By Chronic Condition

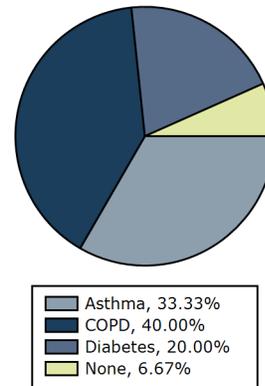
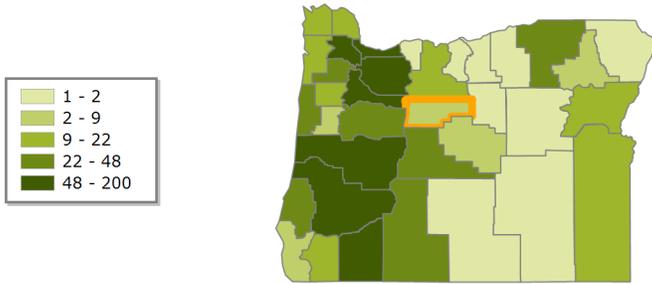


Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

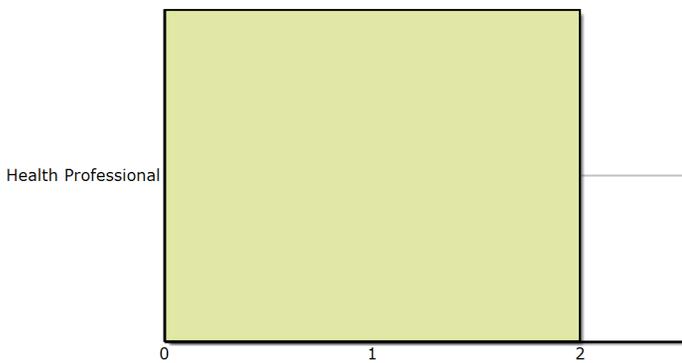
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

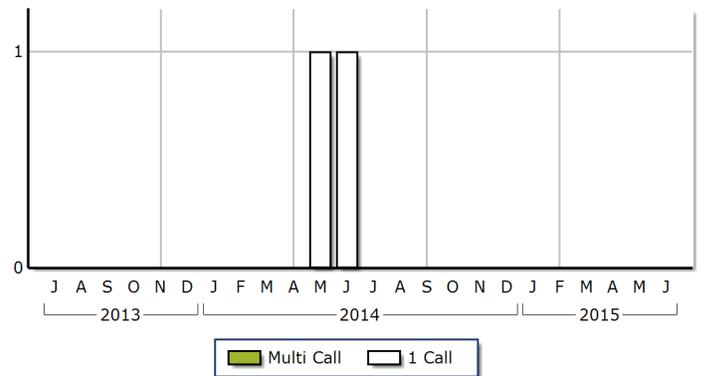


County Population	Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴
		County	State
Tobacco Users - Last Full Month		2	707
Tobacco Users YTD		4	2,450
Unique Tobacco Users YTD	3	2	1,607
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.15 %	0.49 %
Reach - NAQC	2	0.08 %	0.17 %
Annualized Reach	1	0.61 %	1.94 %
Annualized Reach - NAQC	2	0.30 %	0.67 %
Unique Individual Reach	3	0.08 %	0.32 %

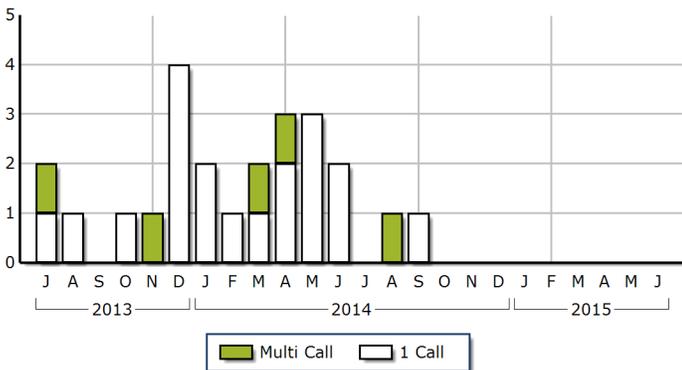
How Heard About



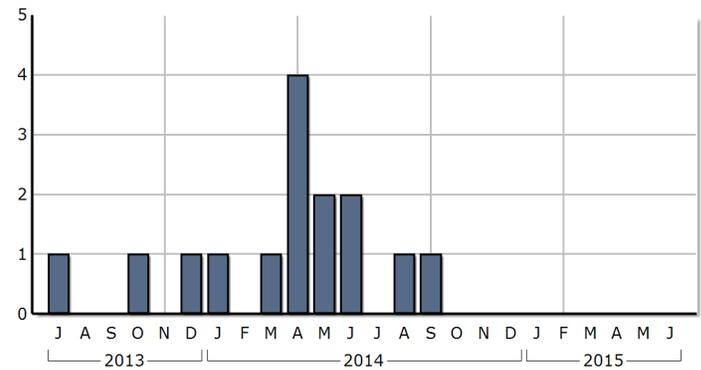
Fax Referral



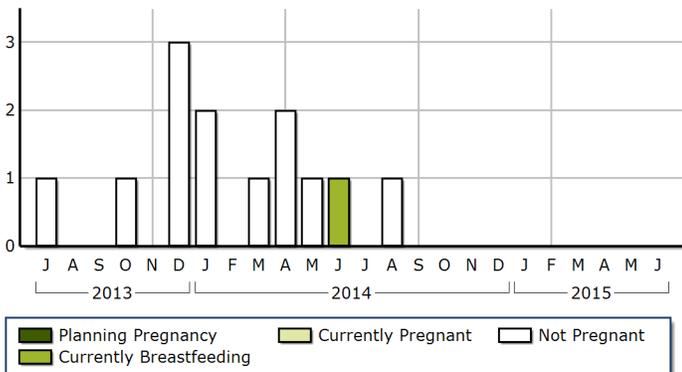
Tobacco User Enrollments By Program Type



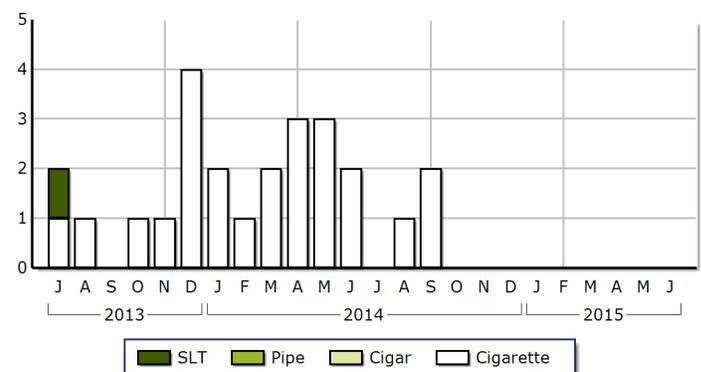
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

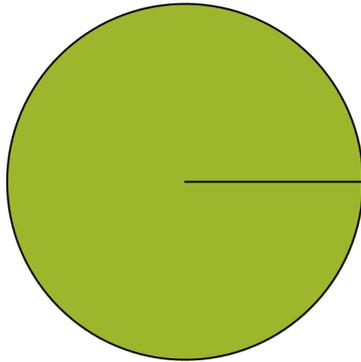


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

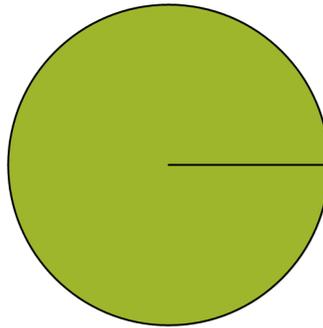
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

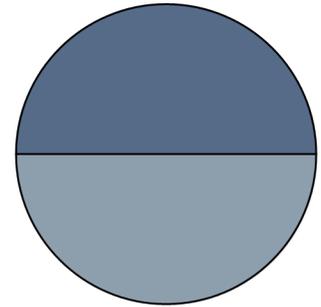
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

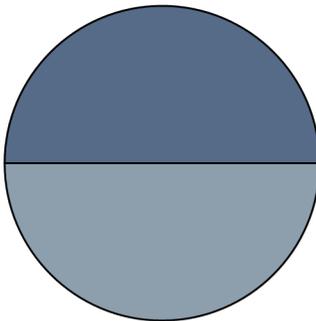
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

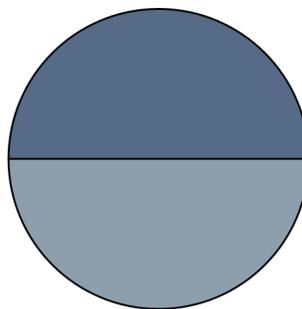
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

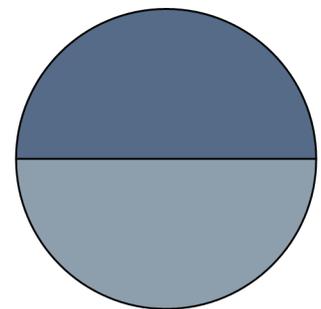
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

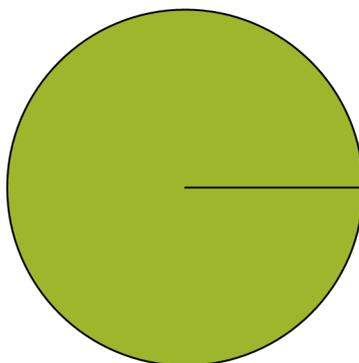
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicare, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



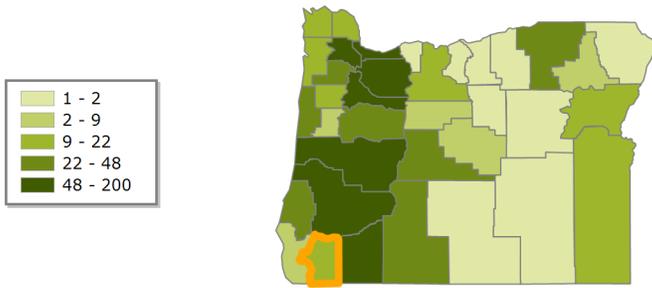
Non-Hispanic, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

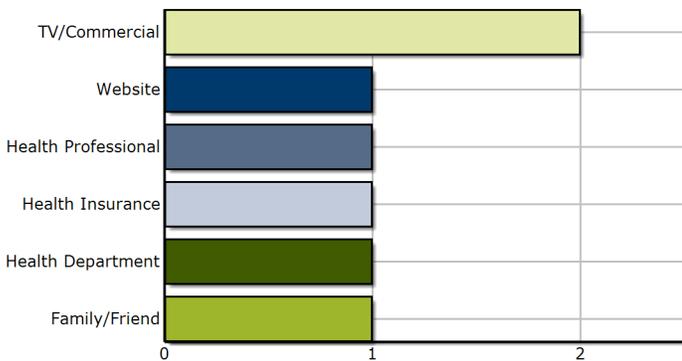
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

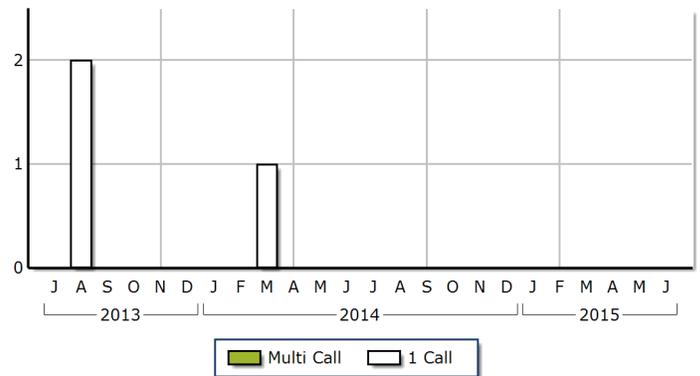


County Population		Prevalence	Tobacco Users		
Adult	66,678	25.0 %	16,670 ⁴		
			County	State	
Tobacco Users - Last Full Month			8	707	
Tobacco Users YTD			21	2,450	
Unique Tobacco Users YTD			3	1,607	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.13 %	0.49 %
Reach - NAQC			2	0.11 %	0.17 %
Annualized Reach			1	0.50 %	1.94 %
Annualized Reach - NAQC			2	0.46 %	0.67 %
Unique Individual Reach			3	0.08 %	0.32 %

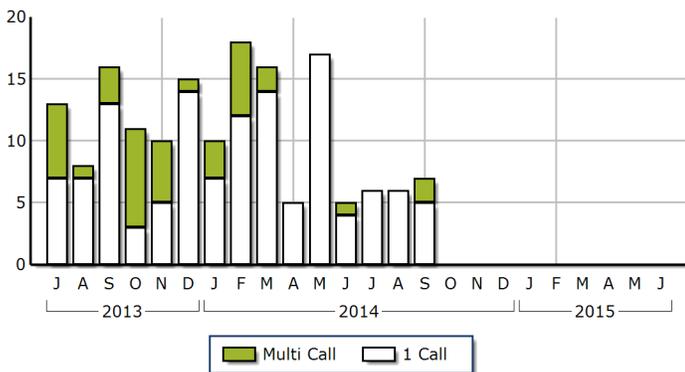
How Heard About



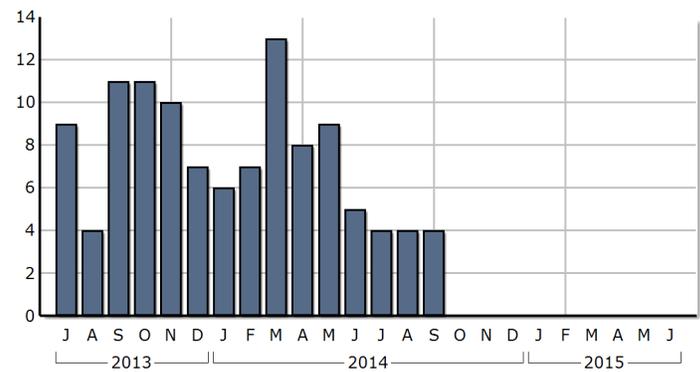
Fax Referral



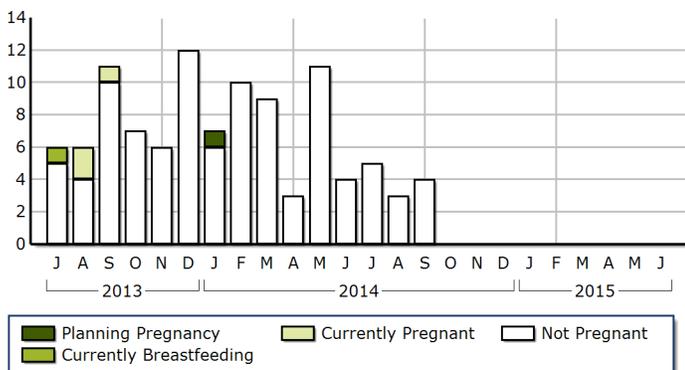
Tobacco User Enrollments By Program Type



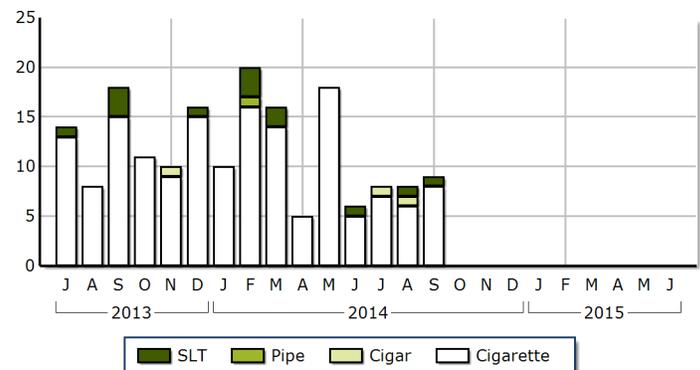
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

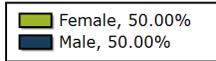
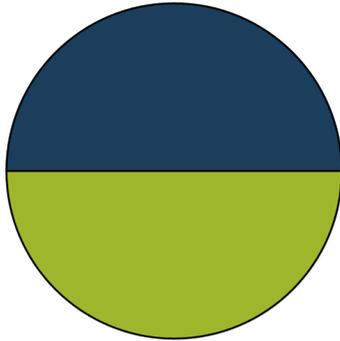


Chart Total N: 8

Tobacco Users By Language

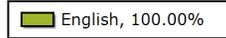
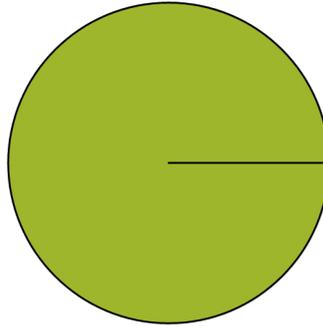


Chart Total N: 8

Tobacco Users By Education

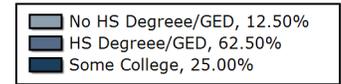
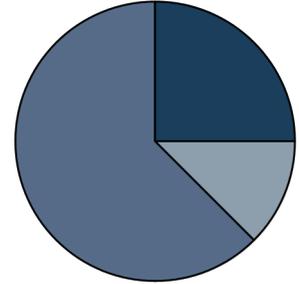


Chart Total N: 8

Tobacco Users By Race

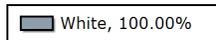
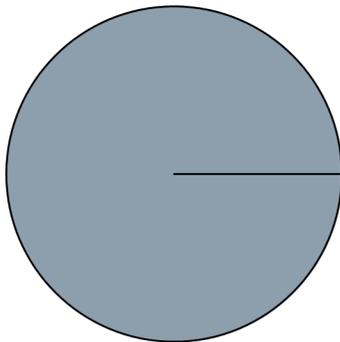


Chart Total N: 8

Tobacco Users By Age

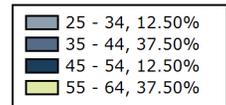
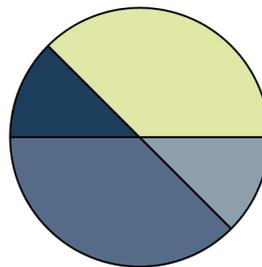


Chart Total N: 8

Tobacco Users By Health Plan

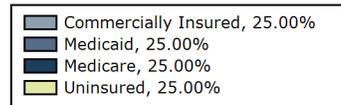
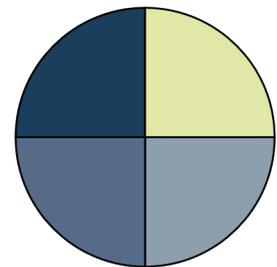


Chart Total N: 8

Tobacco Users By Ethnicity

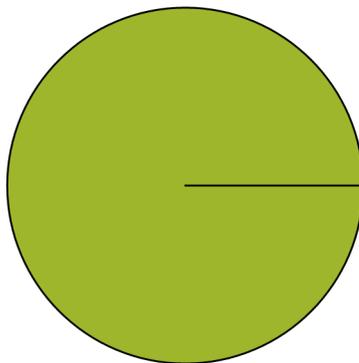


Chart Total N: 8

Tobacco Users By Chronic Condition

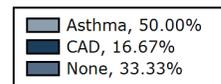
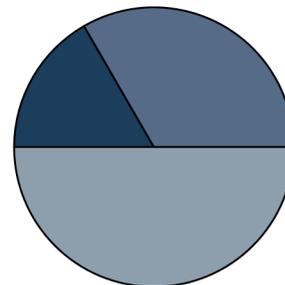
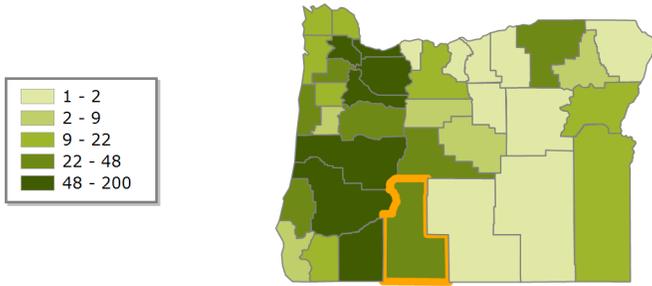


Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

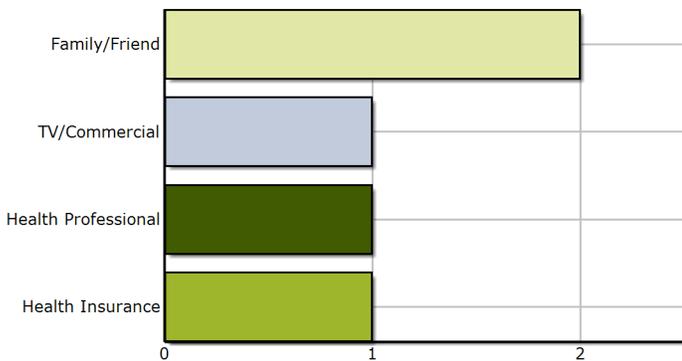
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

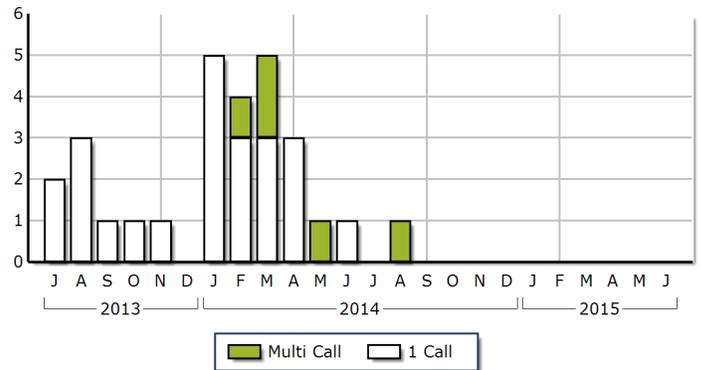


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			7	707
Tobacco Users YTD			31	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.28 %
Reach - NAQC			2	0.24 %
Annualized Reach			1	1.12 %
Annualized Reach - NAQC			2	0.97 %
Unique Individual Reach			3	0.20 %

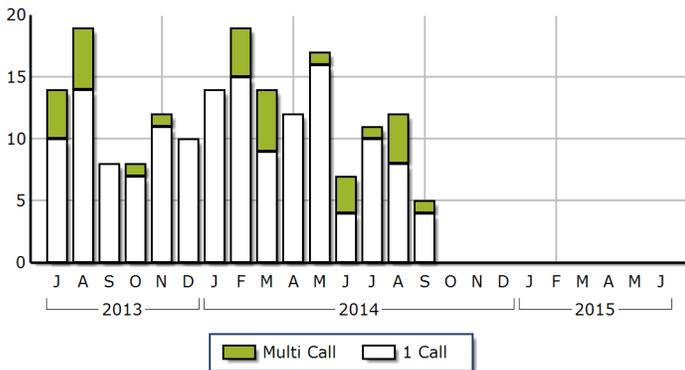
How Heard About



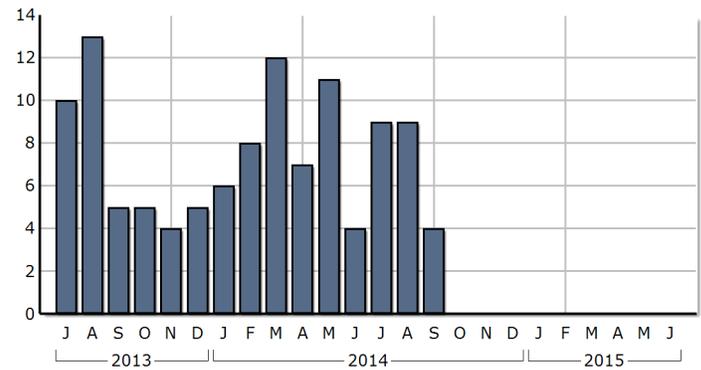
Fax Referral



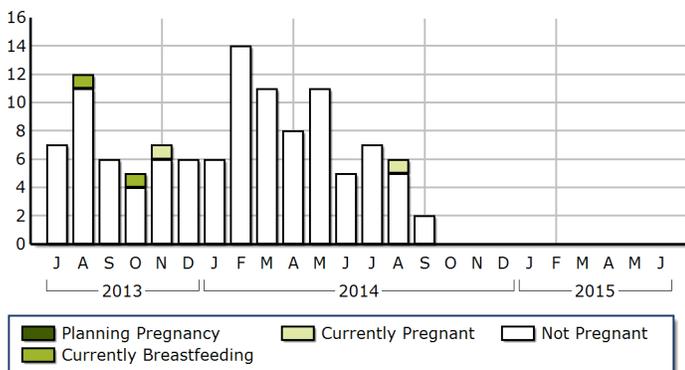
Tobacco User Enrollments By Program Type



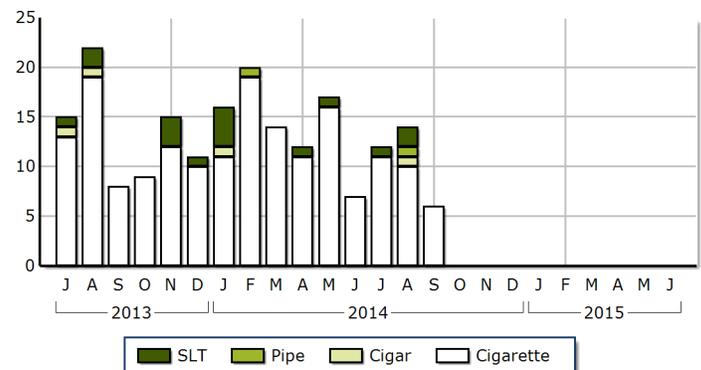
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

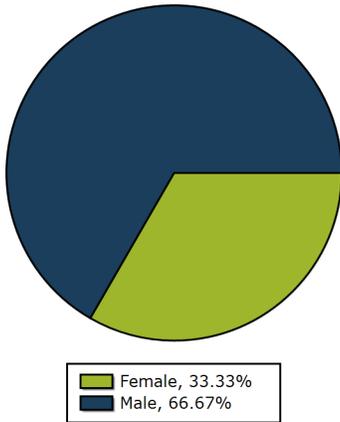


Chart Total N: 6

Tobacco Users By Language

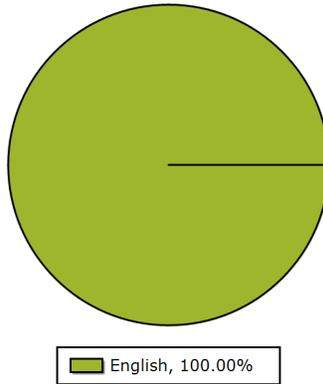


Chart Total N: 6

Tobacco Users By Education

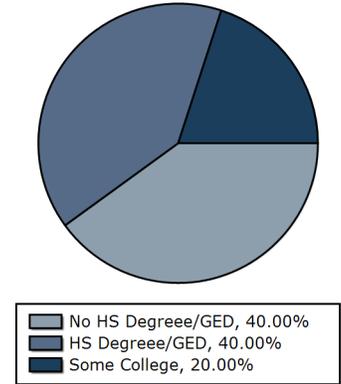


Chart Total N: 5

Tobacco Users By Race

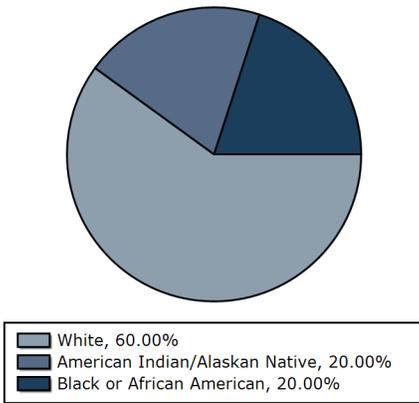


Chart Total N: 5

Tobacco Users By Age

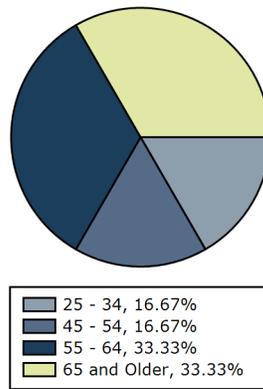


Chart Total N: 6

Tobacco Users By Health Plan

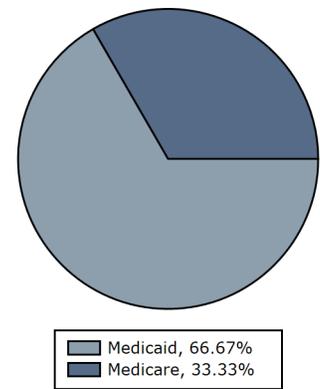


Chart Total N: 6

Tobacco Users By Ethnicity

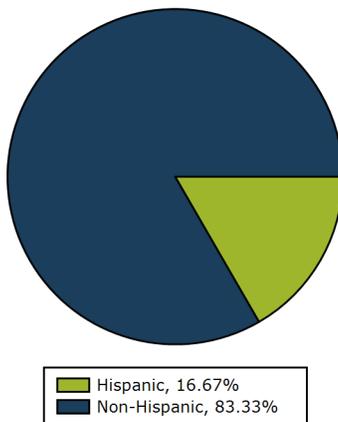


Chart Total N: 6

Tobacco Users By Chronic Condition

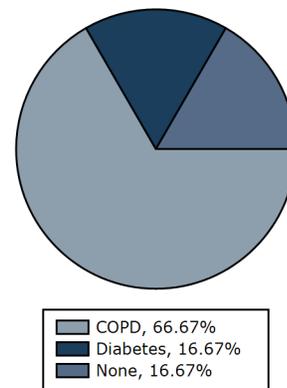
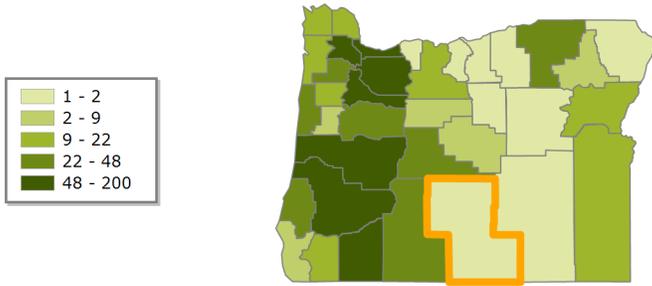


Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

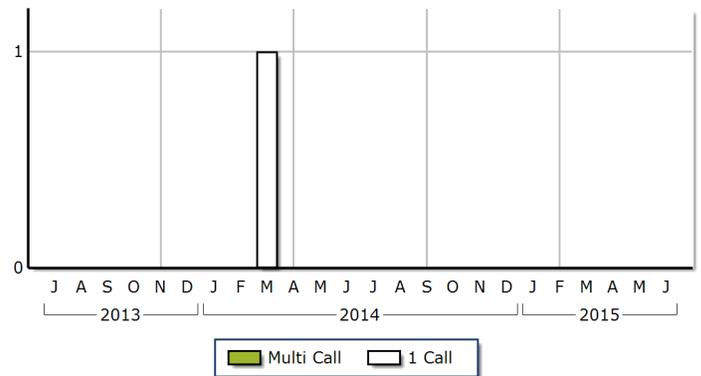


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			2	707
Tobacco Users YTD			3	2,450
Unique Tobacco Users YTD			2	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.25 %
Reach - NAQC			2	0.08 %
Annualized Reach			1	0.99 %
Annualized Reach - NAQC			2	0.33 %
Unique Individual Reach			3	0.17 %

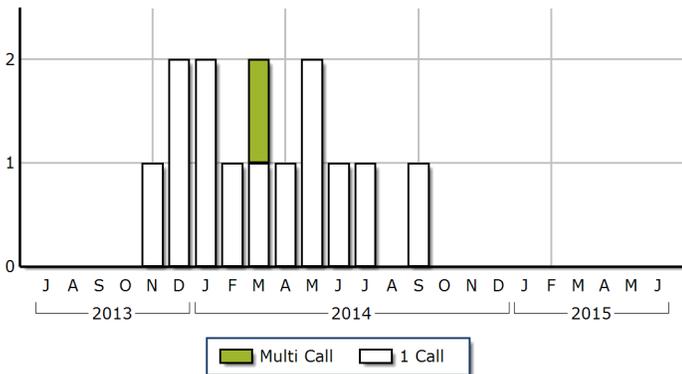
How Heard About



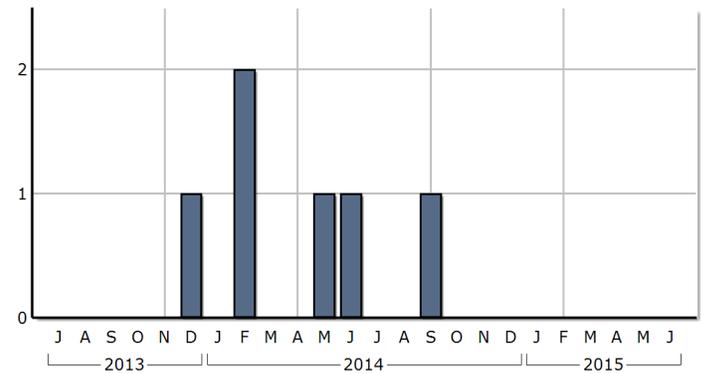
Fax Referral



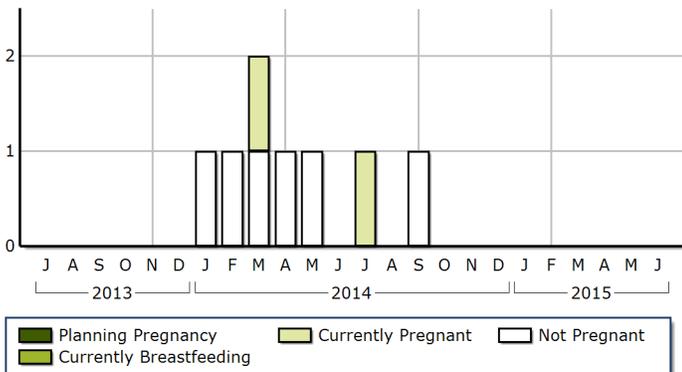
Tobacco User Enrollments By Program Type



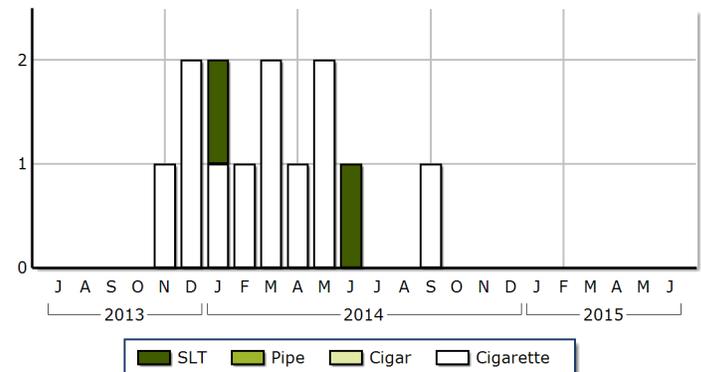
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

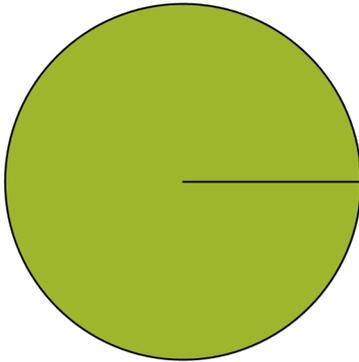


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

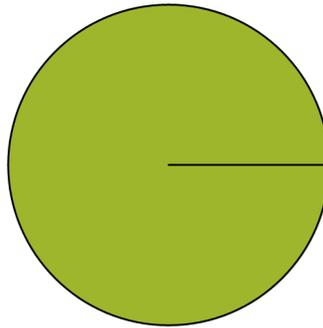
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

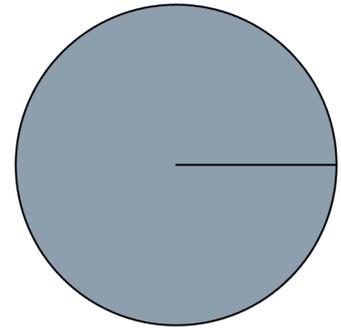
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

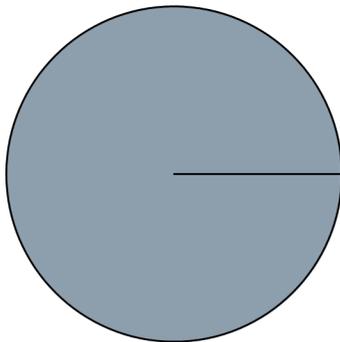
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

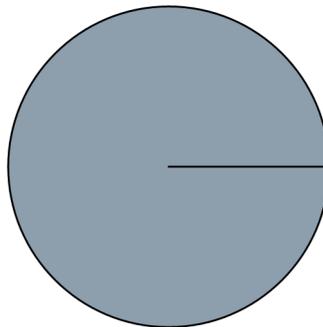
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

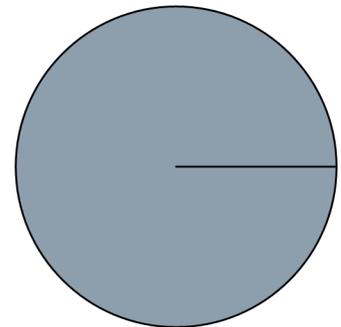
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

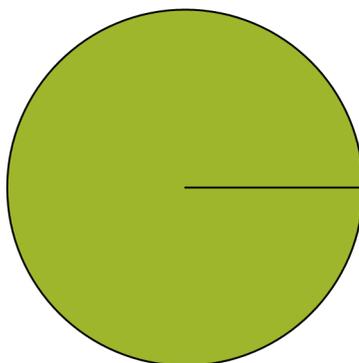
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

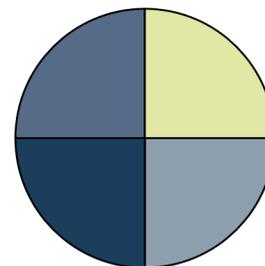
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 25.00%
COPD, 25.00%
Diabetes, 25.00%

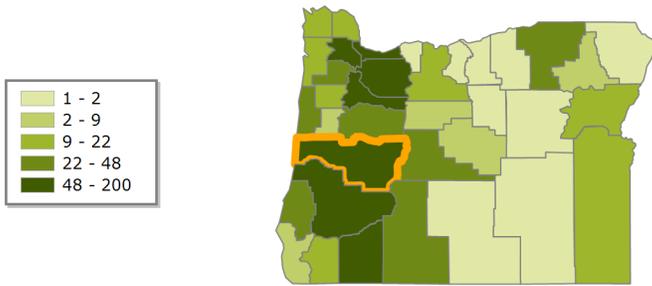
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

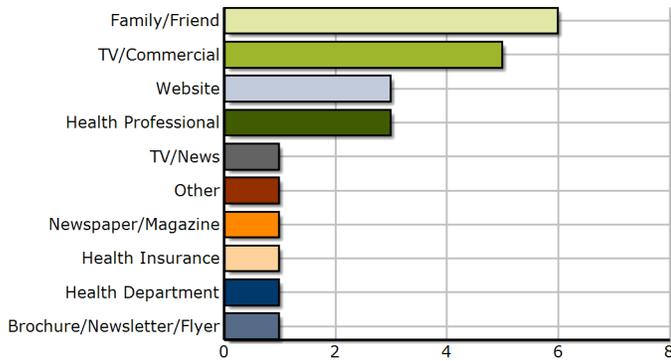
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

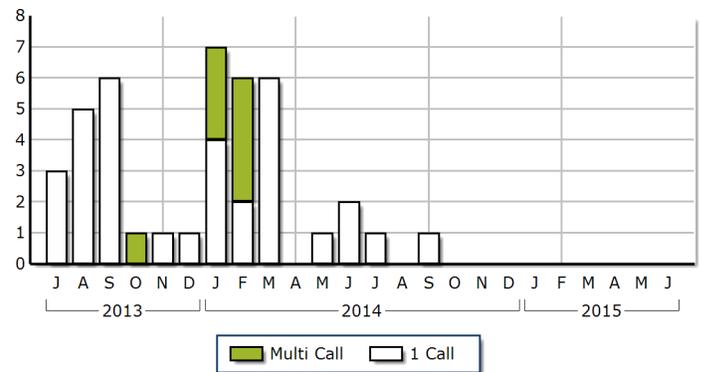


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	⁴
			County	State
Tobacco Users - Last Full Month			34	707
Tobacco Users YTD			146	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.29 %
Reach - NAQC			2	0.14 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.55 %
Unique Individual Reach			3	0.14 %

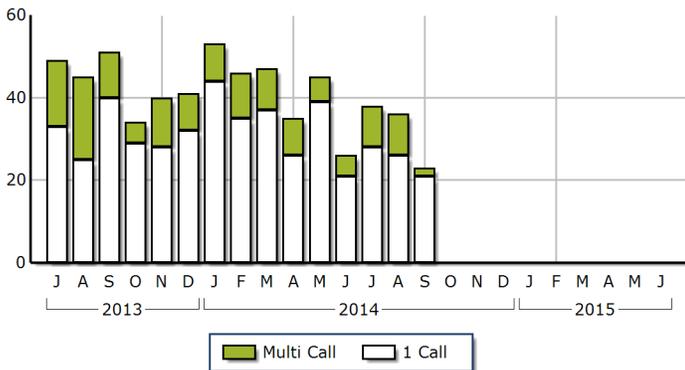
How Heard About



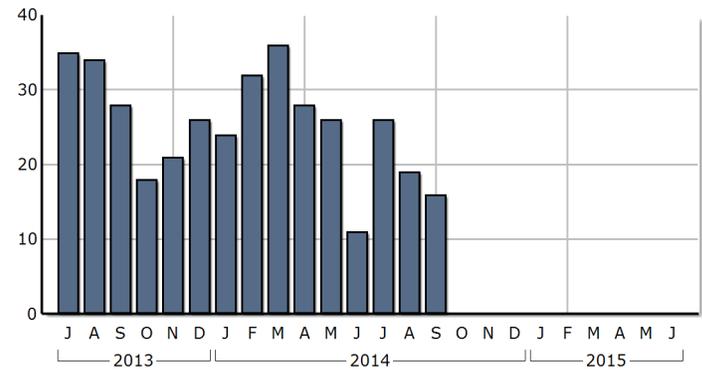
Fax Referral



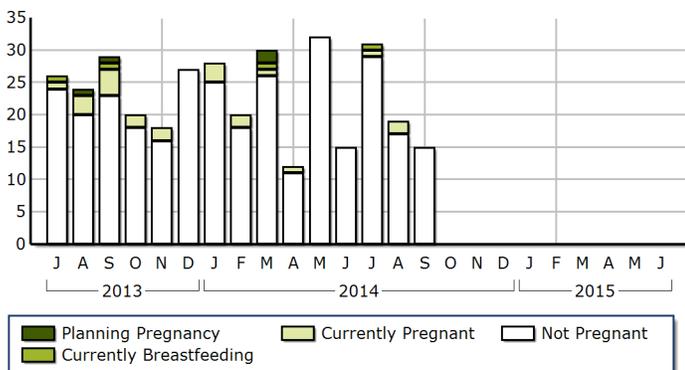
Tobacco User Enrollments By Program Type



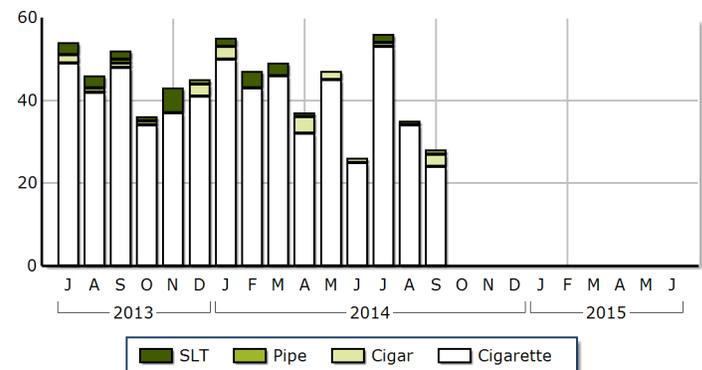
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

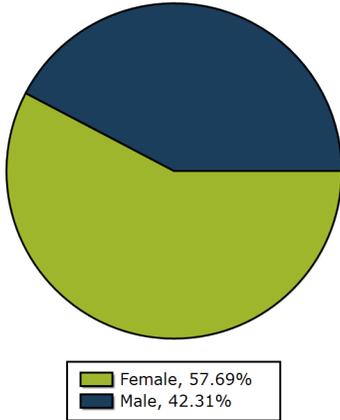


Chart Total N: 26

Tobacco Users By Language

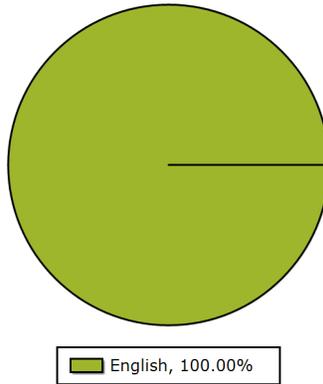


Chart Total N: 26

Tobacco Users By Education

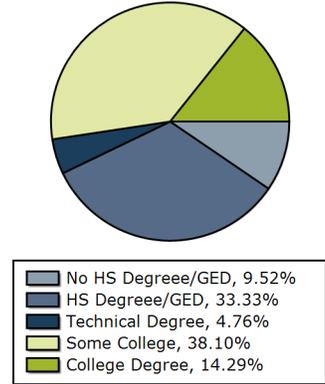


Chart Total N: 21

Tobacco Users By Race

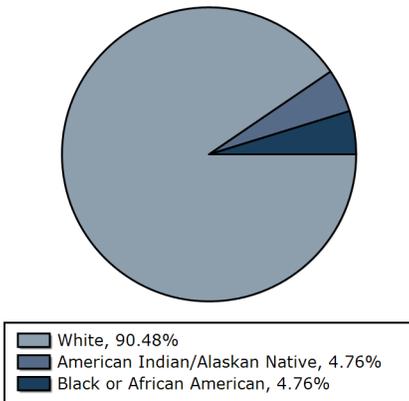


Chart Total N: 21

Tobacco Users By Age

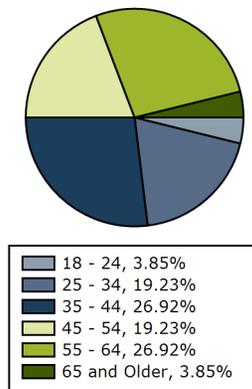


Chart Total N: 26

Tobacco Users By Health Plan

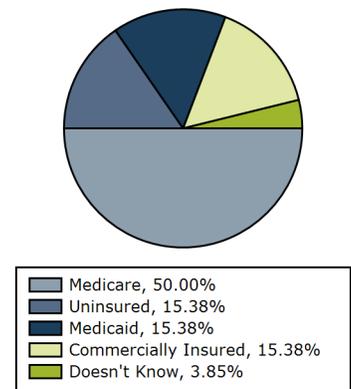


Chart Total N: 26

Tobacco Users By Ethnicity

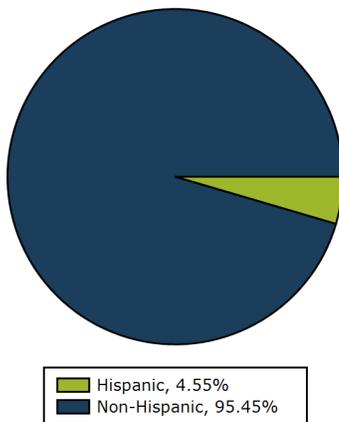


Chart Total N: 22

Tobacco Users By Chronic Condition

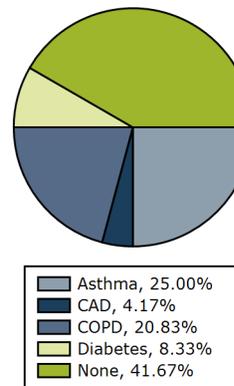


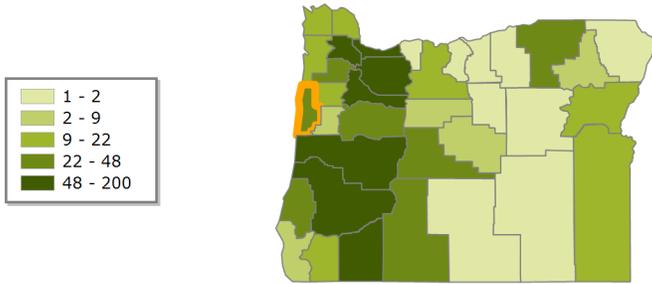
Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

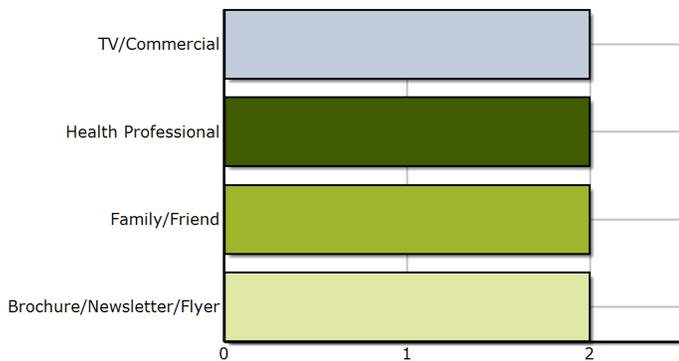
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

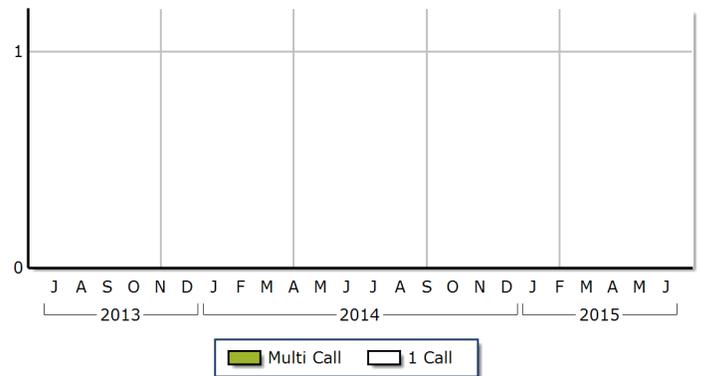


County Population	Prevalence	Tobacco Users
Adult 36,512	26.9 %	9,822 ⁴
		County
Tobacco Users - Last Full Month		8
Tobacco Users YTD		24
Unique Tobacco Users YTD	3	15
Target Reach		2.0 %
Reach YTD	1	0.24 %
Reach - NAQC	2	0.16 %
Annualized Reach	1	0.98 %
Annualized Reach - NAQC	2	0.65 %
Unique Individual Reach	3	0.15 %

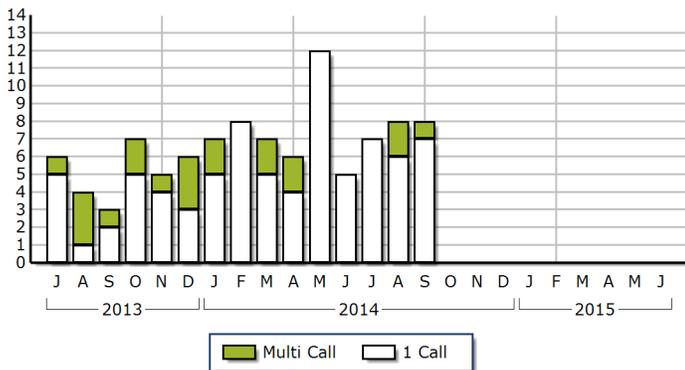
How Heard About



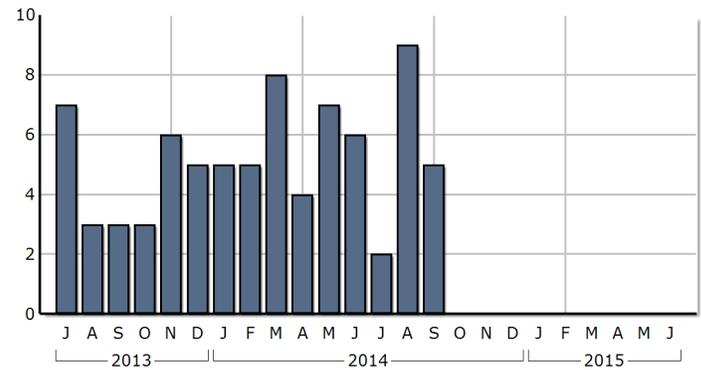
Fax Referral



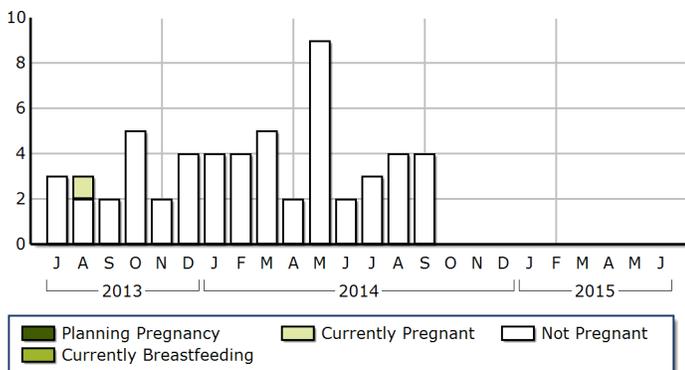
Tobacco User Enrollments By Program Type



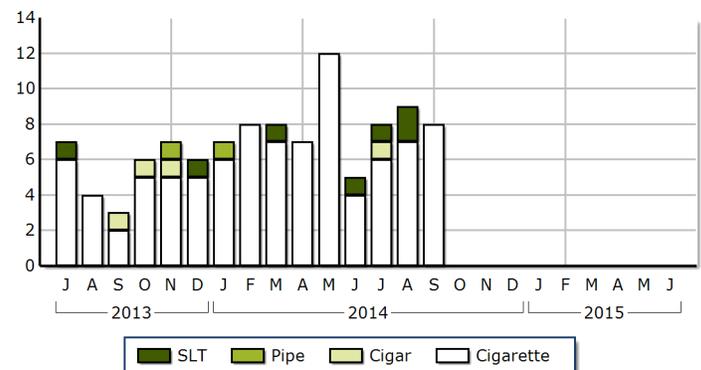
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

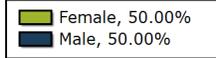
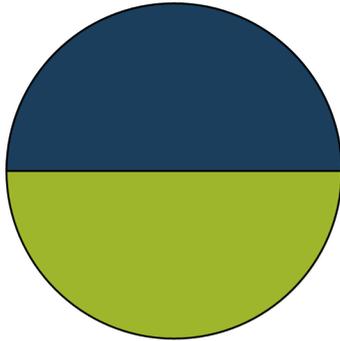


Chart Total N: 8

Tobacco Users By Language

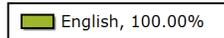
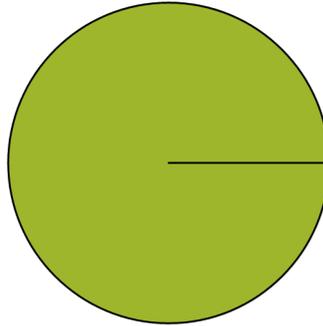


Chart Total N: 8

Tobacco Users By Education

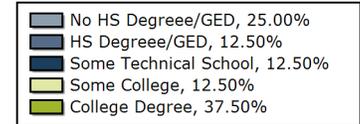
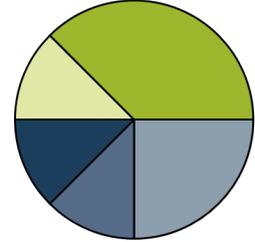


Chart Total N: 8

Tobacco Users By Race

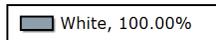
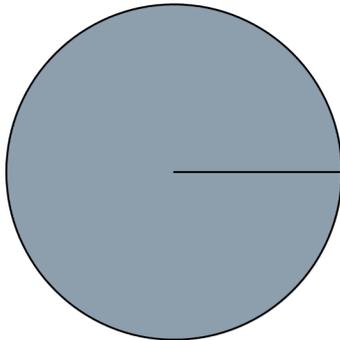


Chart Total N: 8

Tobacco Users By Age

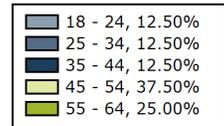
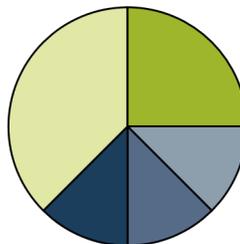


Chart Total N: 8

Tobacco Users By Health Plan

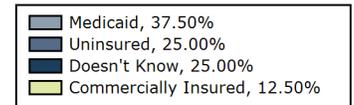
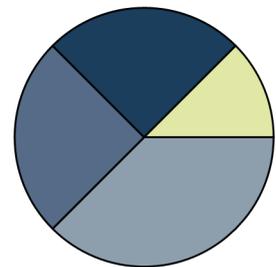


Chart Total N: 8

Tobacco Users By Ethnicity

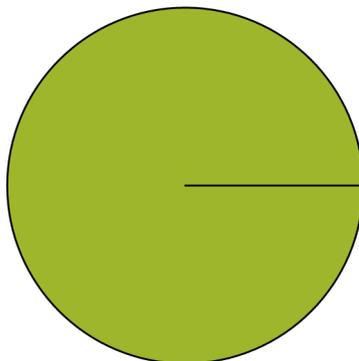


Chart Total N: 8

Tobacco Users By Chronic Condition

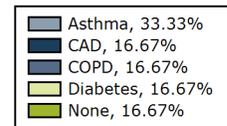
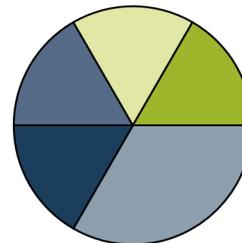


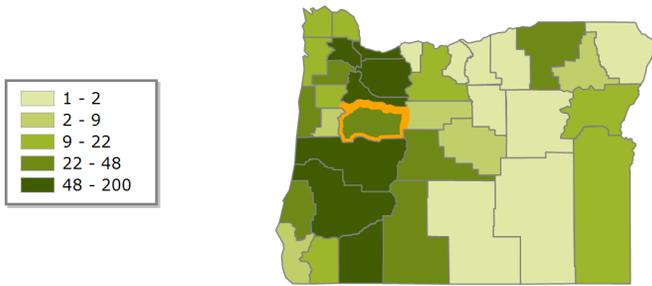
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

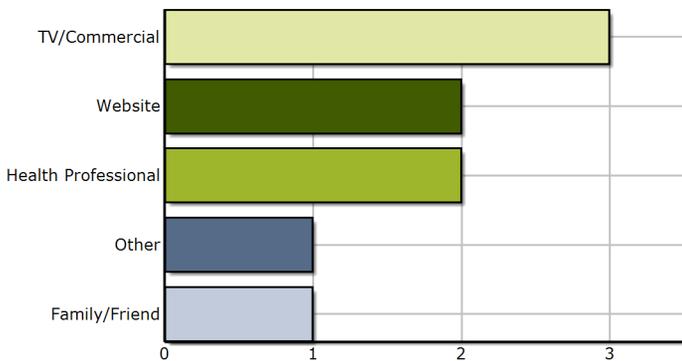
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

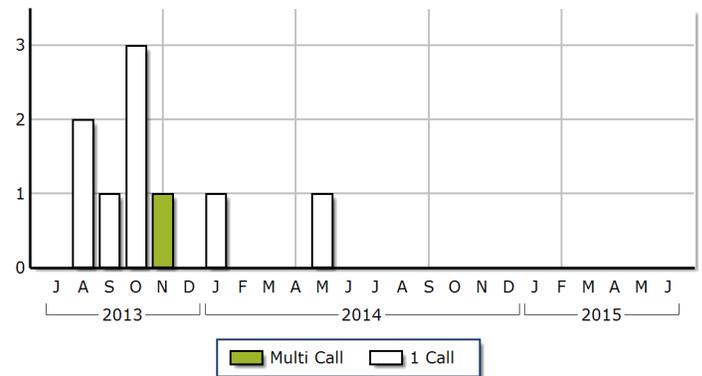


County Population		Prevalence	Tobacco Users		
Adult	83,814	21.0 %	17,601 ⁴		
			County	State	
Tobacco Users - Last Full Month			11	707	
Tobacco Users YTD			31	2,450	
Unique Tobacco Users YTD			3	1,607	
Target Reach			2.0 %	2.0 %	
Reach YTD			1	0.18 %	0.49 %
Reach - NAQC			2	0.11 %	0.17 %
Annualized Reach			1	0.70 %	1.94 %
Annualized Reach - NAQC			2	0.43 %	0.67 %
Unique Individual Reach			3	0.11 %	0.32 %

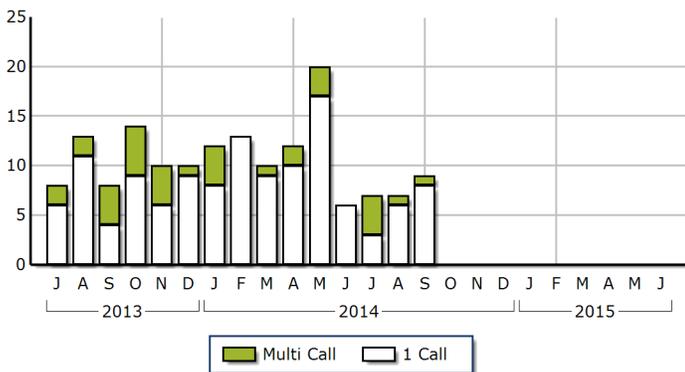
How Heard About



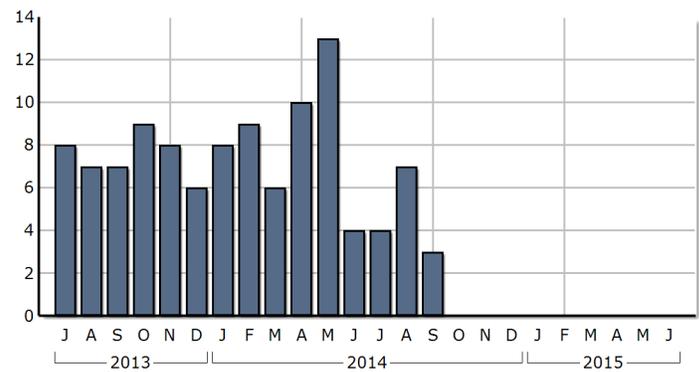
Fax Referral



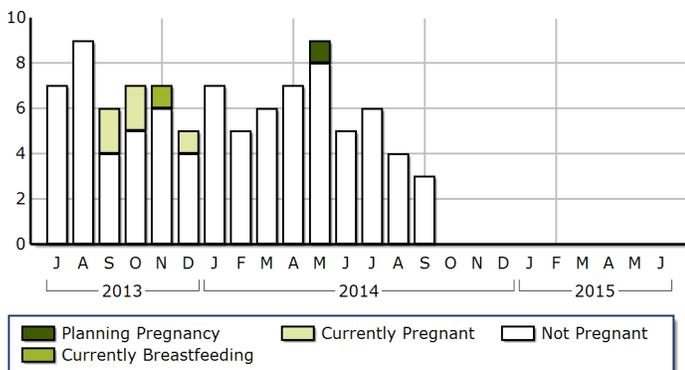
Tobacco User Enrollments By Program Type



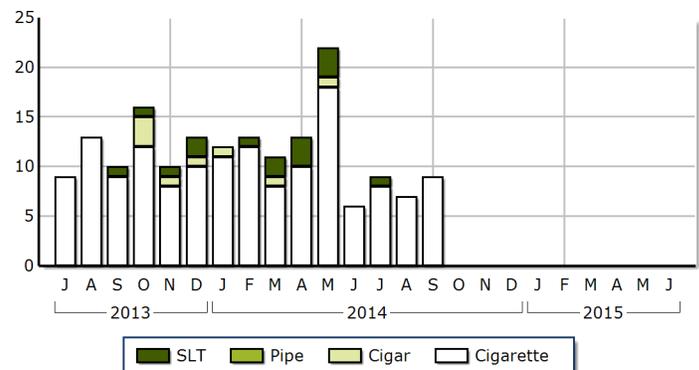
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

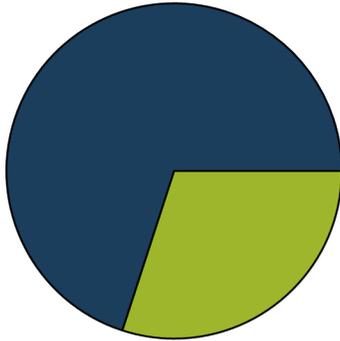


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

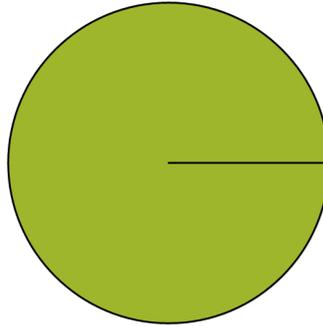
Tobacco Users By Gender



Female, 30.00%
Male, 70.00%

Chart Total N: 10

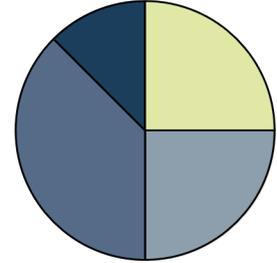
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

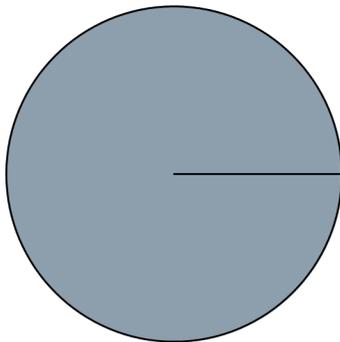
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 37.50%
Some Technical School, 12.50%
College Degree, 25.00%

Chart Total N: 8

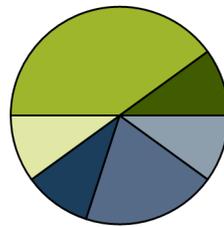
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

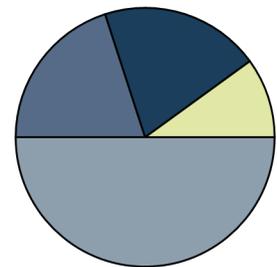
Tobacco Users By Age



18 - 24, 10.00%
25 - 34, 20.00%
35 - 44, 10.00%
45 - 54, 10.00%
55 - 64, 40.00%
65 and Older, 10.00%

Chart Total N: 10

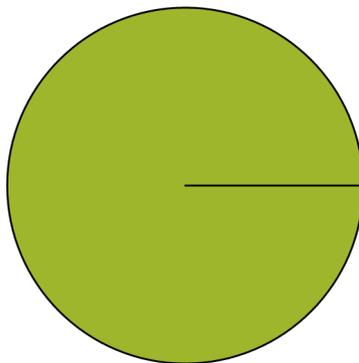
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 20.00%
Medicaid, 20.00%
Commercially Insured, 10.00%

Chart Total N: 10

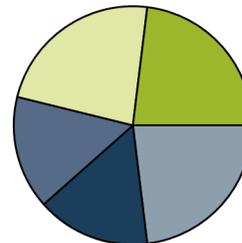
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



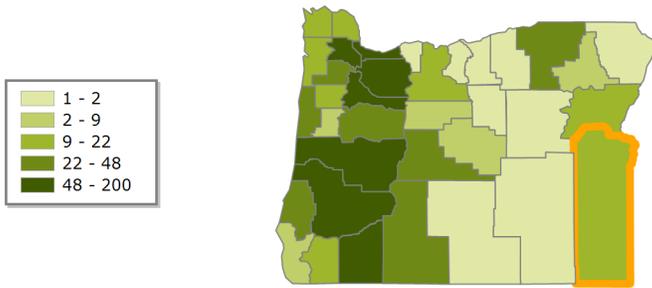
Asthma, 23.08%
CAD, 15.38%
COPD, 15.38%
Diabetes, 23.08%
None, 23.08%

Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

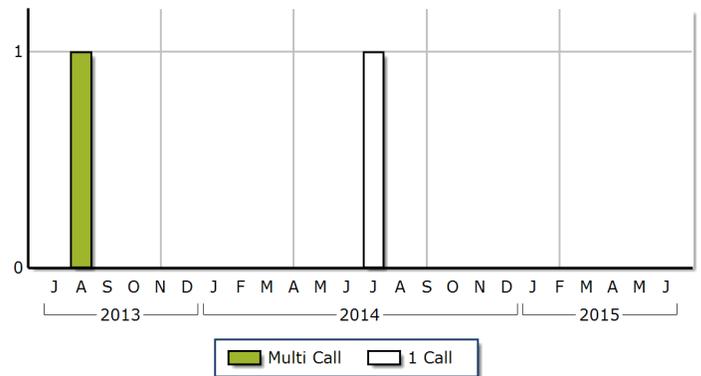


County Population	Prevalence	Tobacco Users
Adult 23,866	16.8 %	4,009 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		11
Unique Tobacco Users YTD	3	10
Target Reach		2.0 %
Reach YTD	1	0.27 %
Reach - NAQC	2	0.27 %
Annualized Reach	1	1.10 %
Annualized Reach - NAQC	2	1.10 %
Unique Individual Reach	3	0.25 %

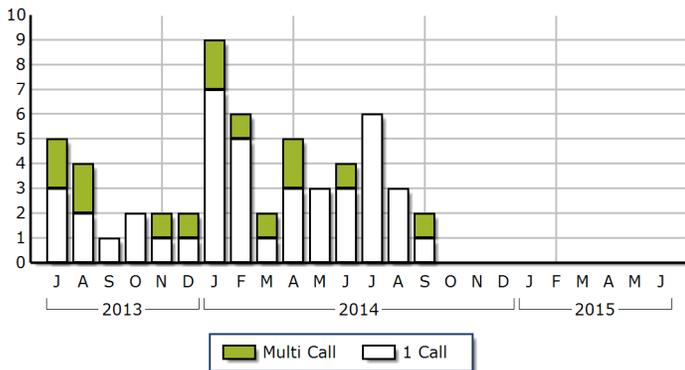
How Heard About



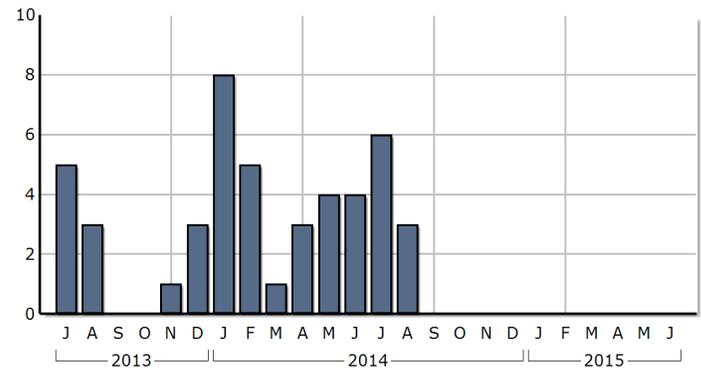
Fax Referral



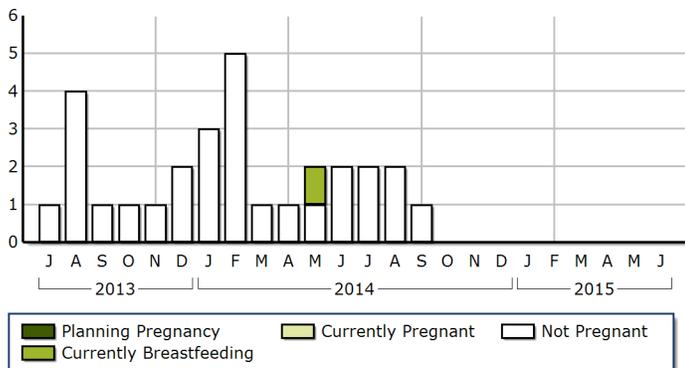
Tobacco User Enrollments By Program Type



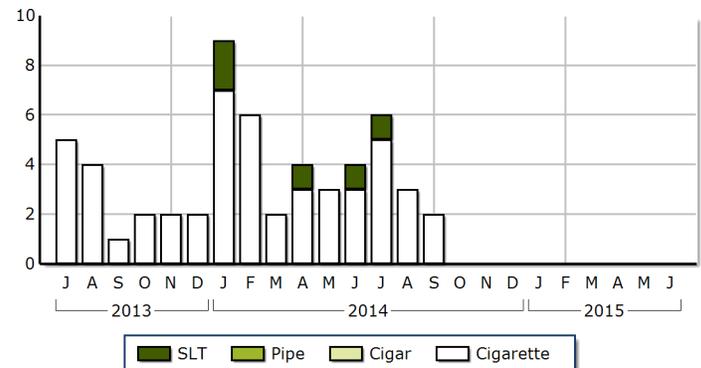
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

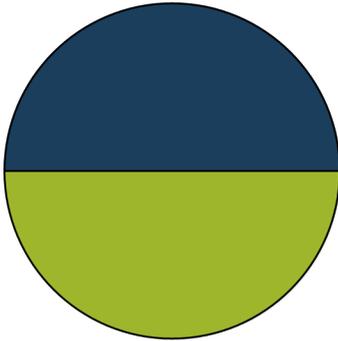


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

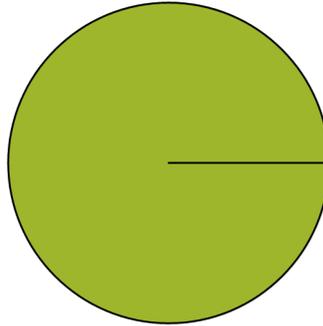
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

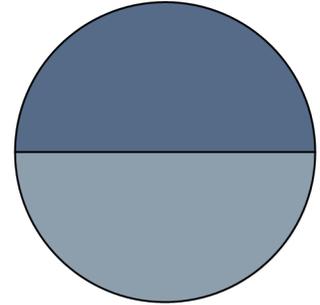
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

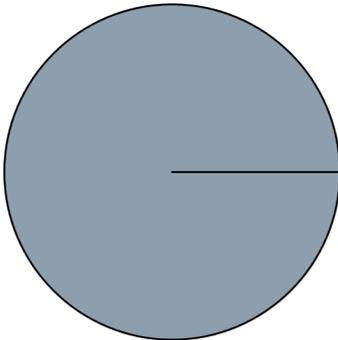
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

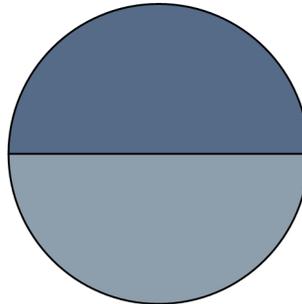
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

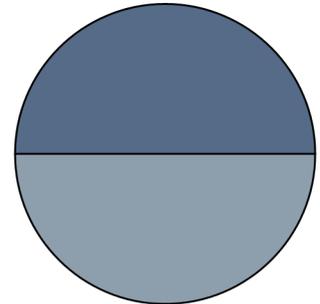
Tobacco Users By Age



35 - 44, 50.00%
45 - 54, 50.00%

Chart Total N: 2

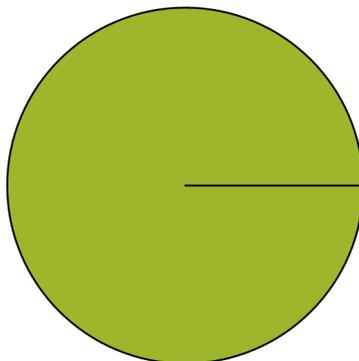
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

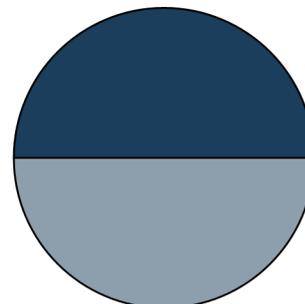
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 50.00%
None, 50.00%

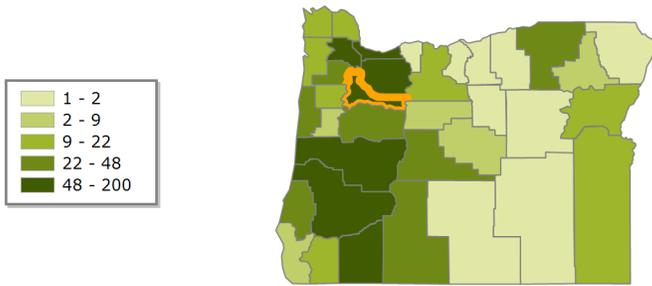
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

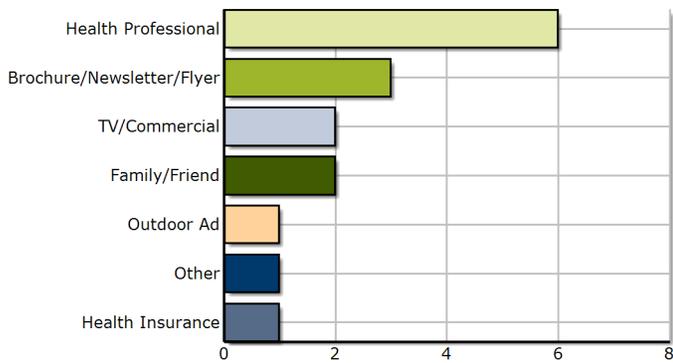
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

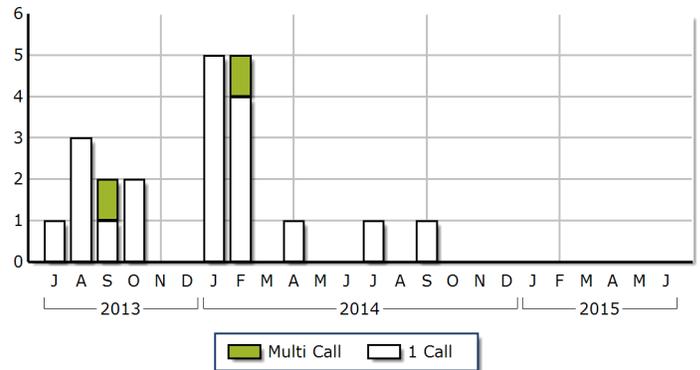


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492 ⁴	
			County	State
Tobacco Users - Last Full Month			25	707
Tobacco Users YTD			87	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.24 %
Reach - NAQC			2	0.16 %
Annualized Reach			1	0.95 %
Annualized Reach - NAQC			2	0.65 %
Unique Individual Reach			3	0.13 %

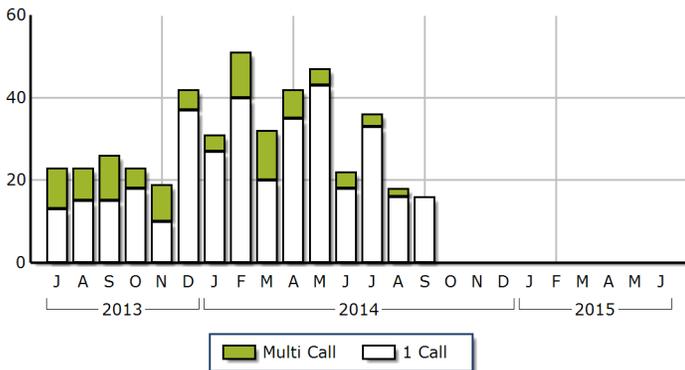
How Heard About



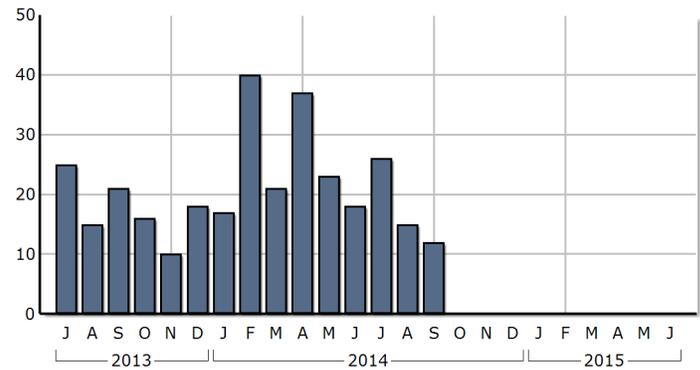
Fax Referral



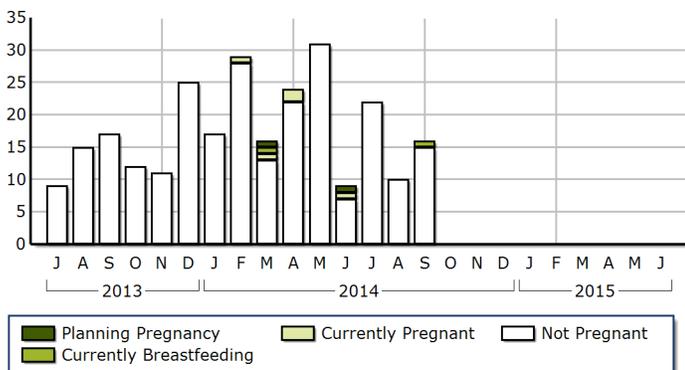
Tobacco User Enrollments By Program Type



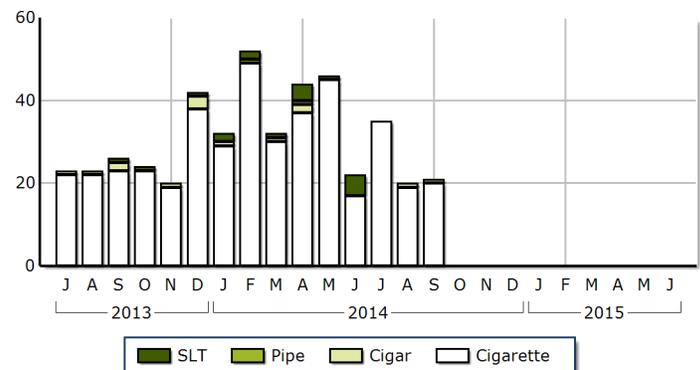
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

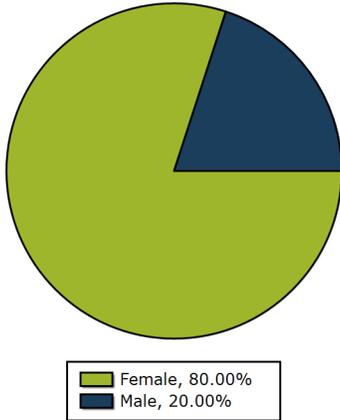


Chart Total N: 20

Tobacco Users By Language

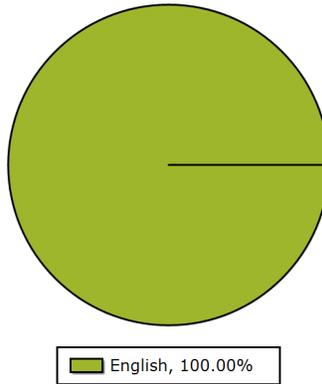


Chart Total N: 20

Tobacco Users By Education

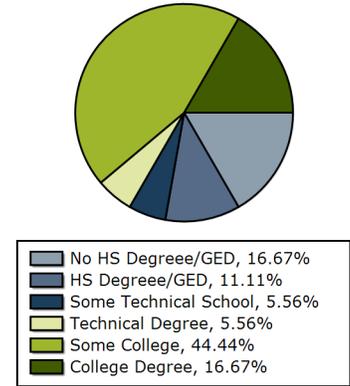


Chart Total N: 18

Tobacco Users By Race

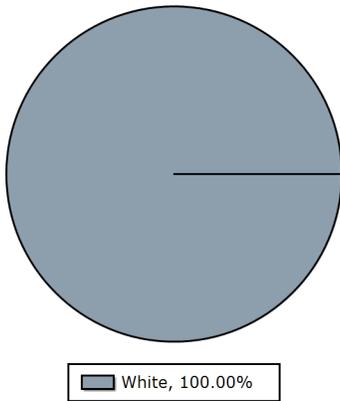


Chart Total N: 18

Tobacco Users By Age

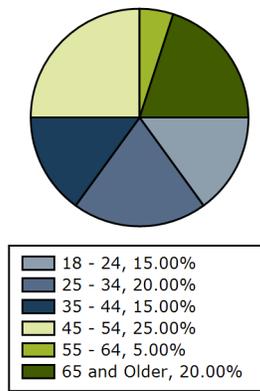


Chart Total N: 20

Tobacco Users By Health Plan

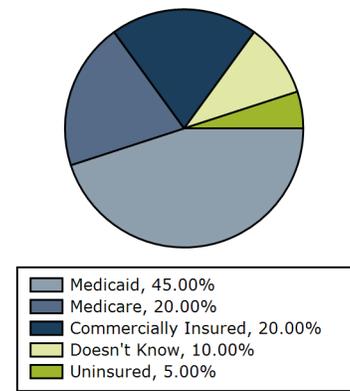


Chart Total N: 20

Tobacco Users By Ethnicity

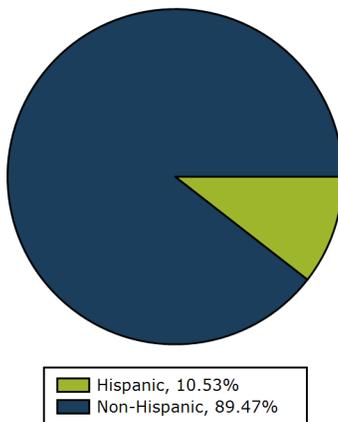


Chart Total N: 19

Tobacco Users By Chronic Condition

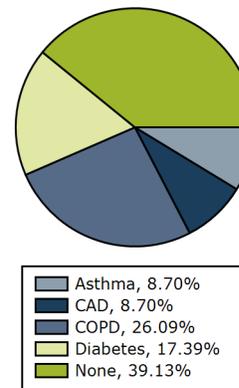
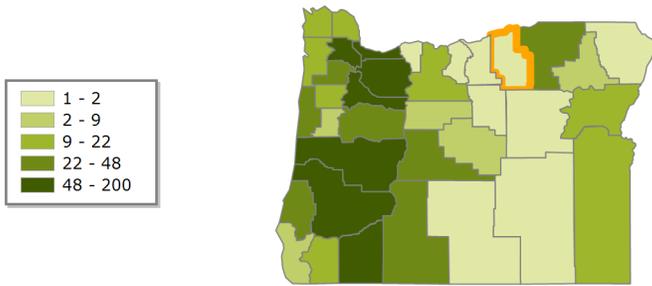


Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

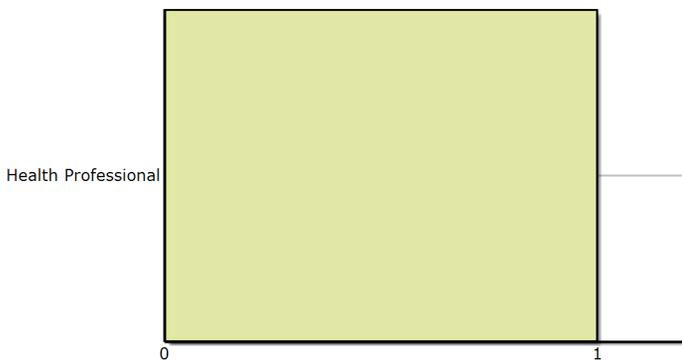
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

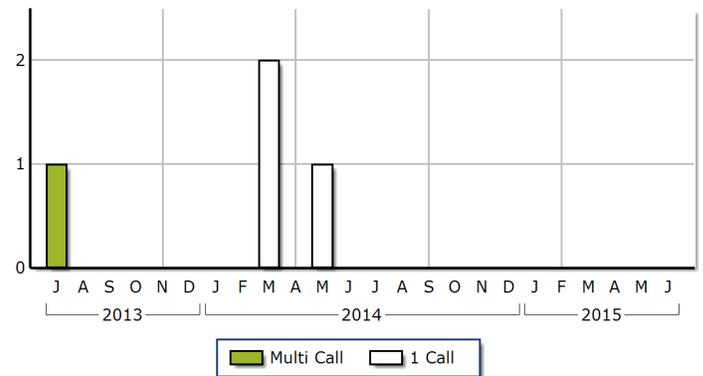


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	⁴
			County	State
Tobacco Users - Last Full Month			1	707
Tobacco Users YTD			1	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.06 %
Reach - NAQC			2	0.06 %
Annualized Reach			1	0.24 %
Annualized Reach - NAQC			2	0.24 %
Unique Individual Reach			3	0.06 %

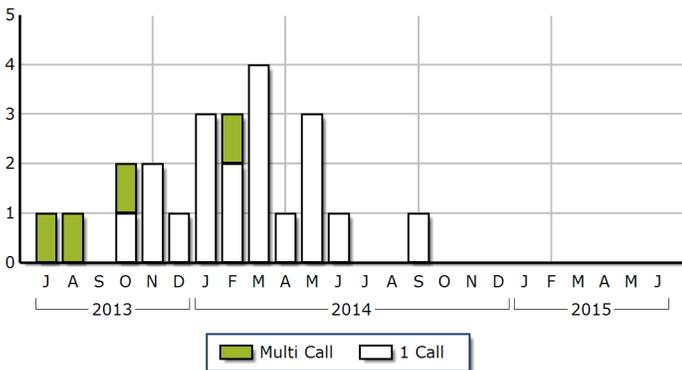
How Heard About



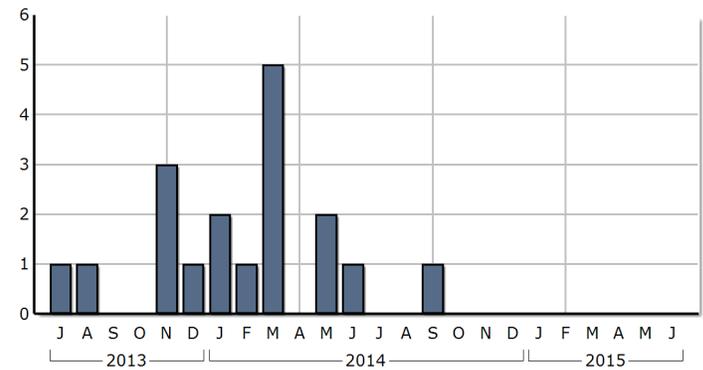
Fax Referral



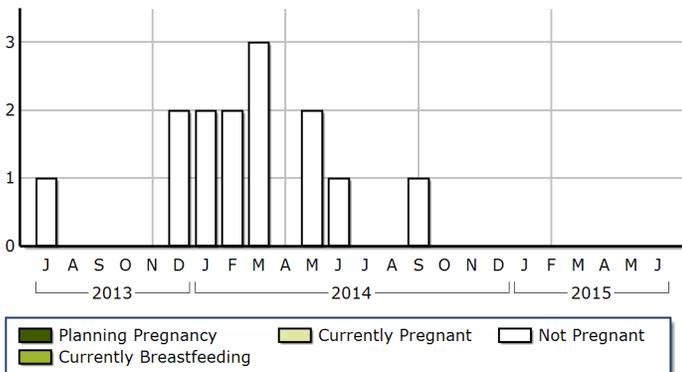
Tobacco User Enrollments By Program Type



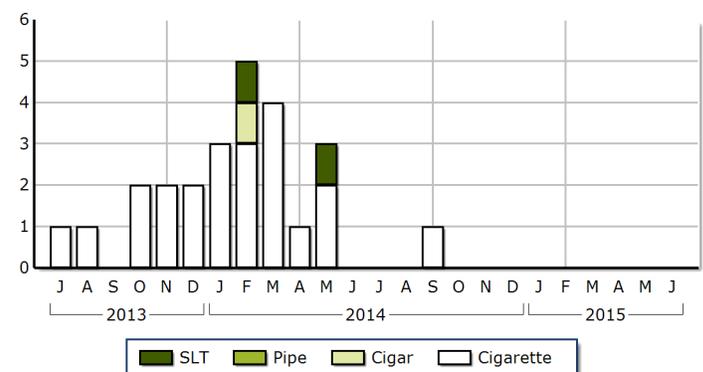
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

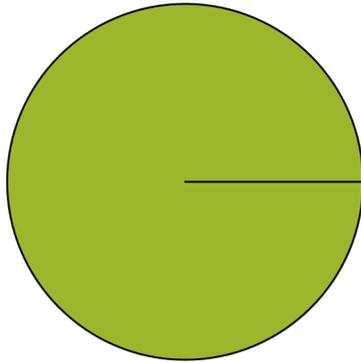


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

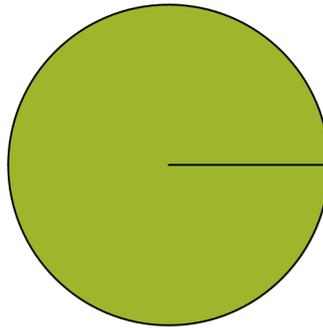
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

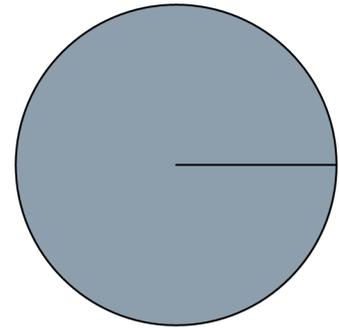
Tobacco Users By Language



Spanish, 100.00%

Chart Total N: 1

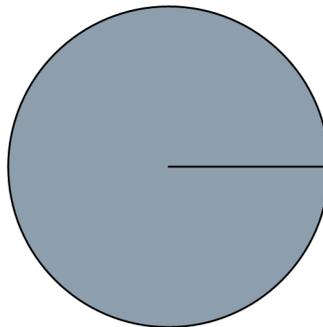
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

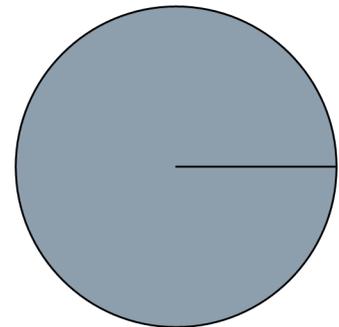
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

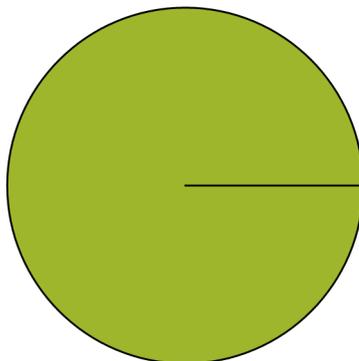
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



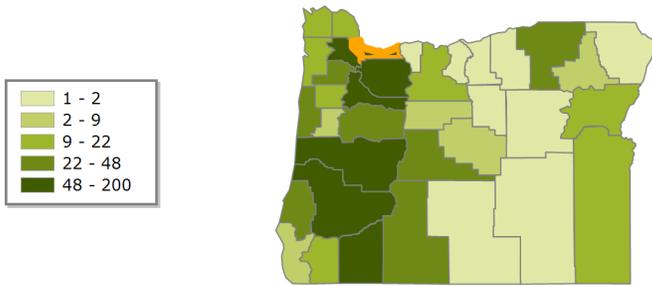
Hispanic, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

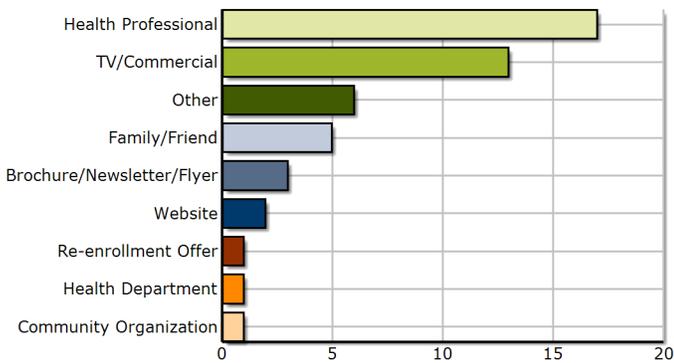
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

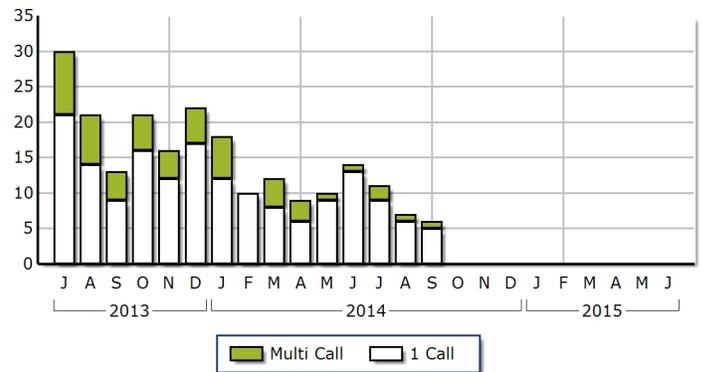


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			82	707
Tobacco Users YTD			280	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.32 %
Reach - NAQC			2	0.19 %
Annualized Reach			1	1.30 %
Annualized Reach - NAQC			2	0.75 %
Unique Individual Reach			3	0.16 %

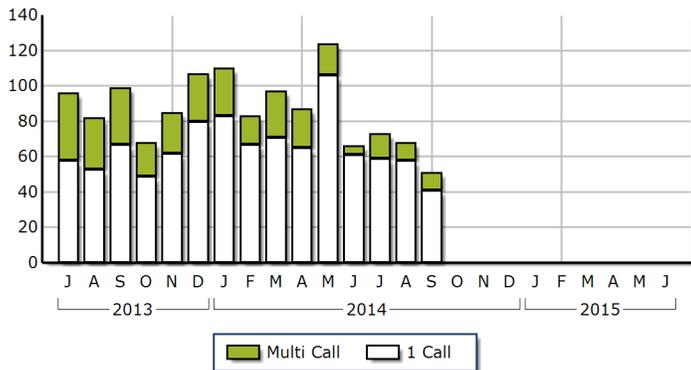
How Heard About



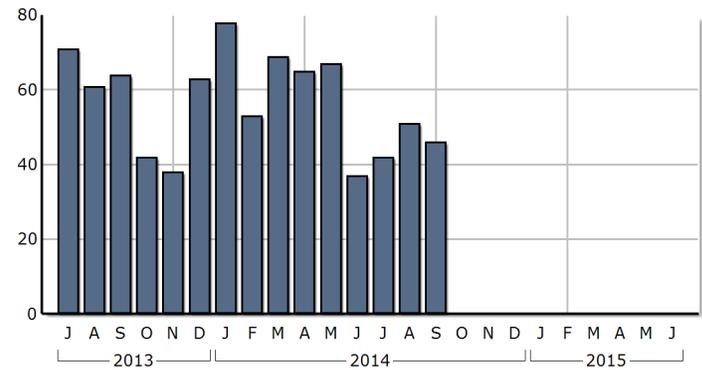
Fax Referral



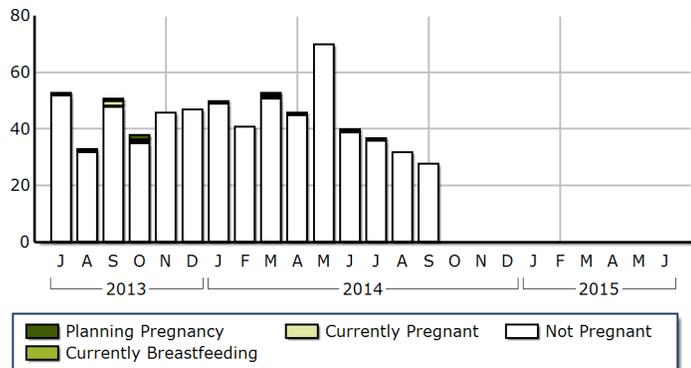
Tobacco User Enrollments By Program Type



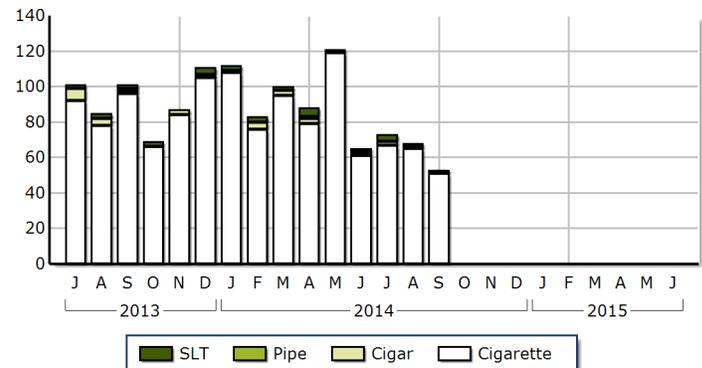
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

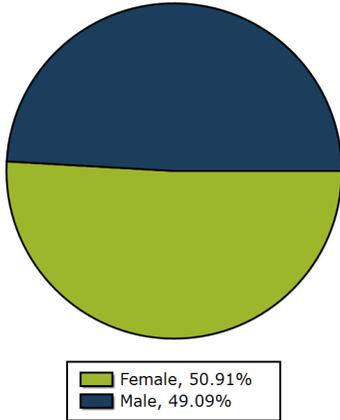


Chart Total N: 55

Tobacco Users By Language

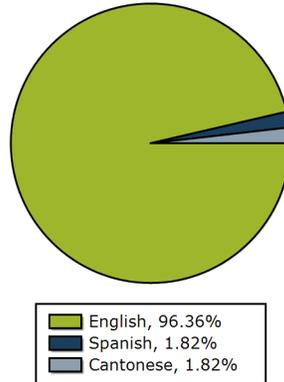


Chart Total N: 55

Tobacco Users By Education

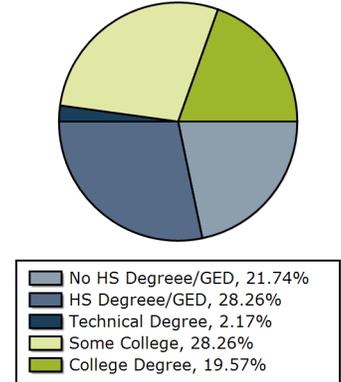


Chart Total N: 46

Tobacco Users By Race

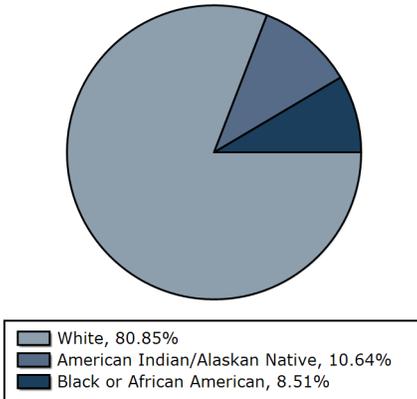


Chart Total N: 47

Tobacco Users By Age

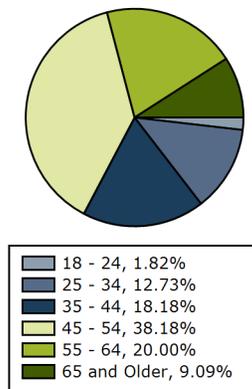


Chart Total N: 55

Tobacco Users By Health Plan

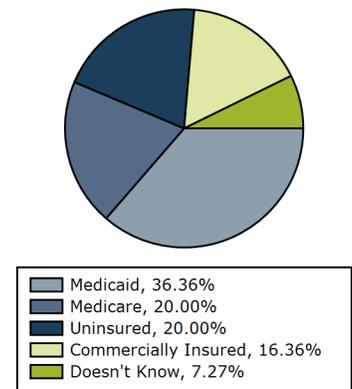


Chart Total N: 55

Tobacco Users By Ethnicity

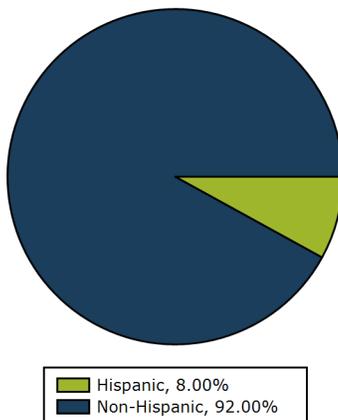


Chart Total N: 50

Tobacco Users By Chronic Condition

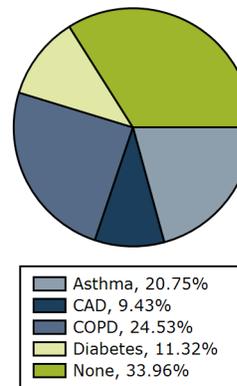


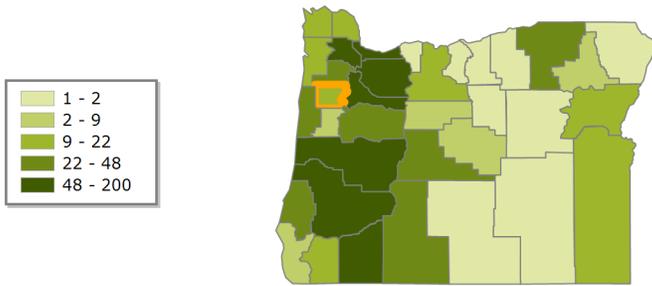
Chart Total N: 53

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

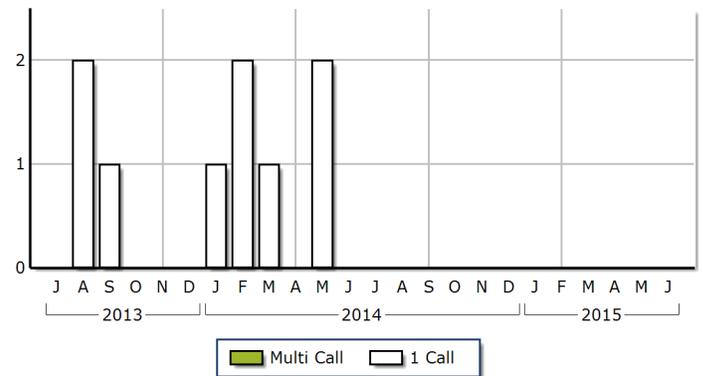


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	County	State
			6	707
Tobacco Users - Last Full Month			15	2,450
Tobacco Users YTD			10	1,607
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.20 %
Reach - NAQC			2	0.13 %
Annualized Reach			1	0.80 %
Annualized Reach - NAQC			2	0.53 %
Unique Individual Reach			3	0.13 %

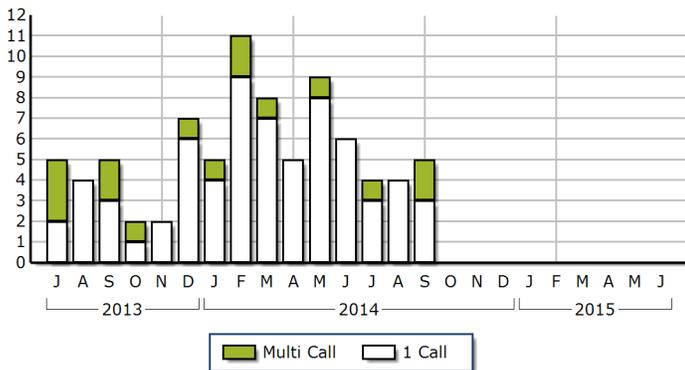
How Heard About



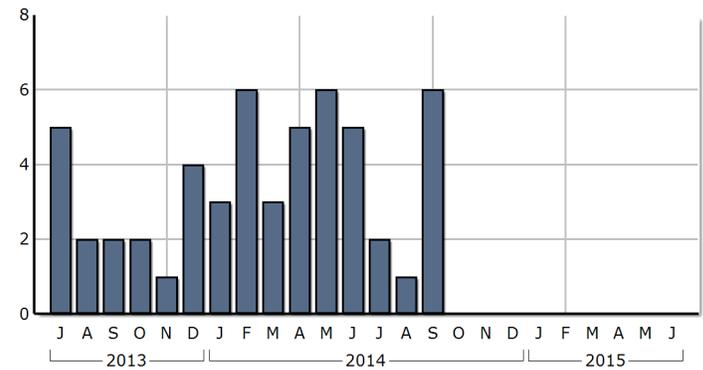
Fax Referral



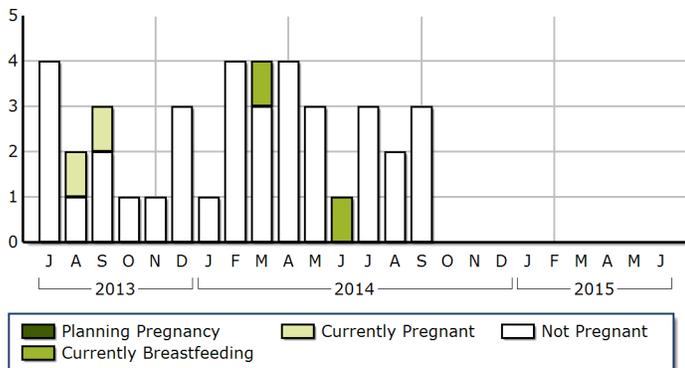
Tobacco User Enrollments By Program Type



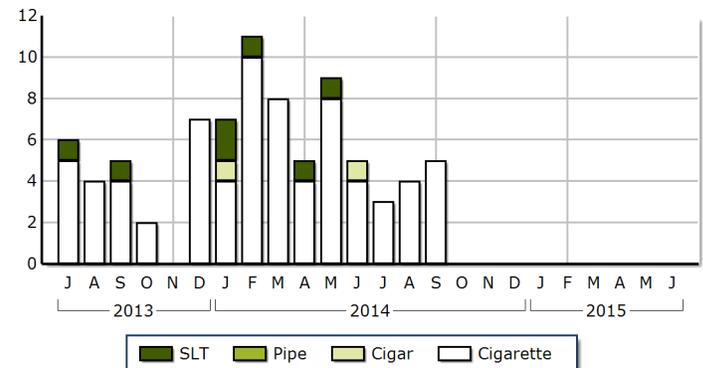
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

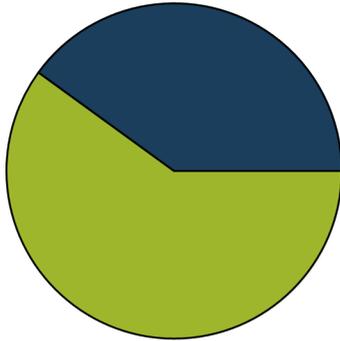


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

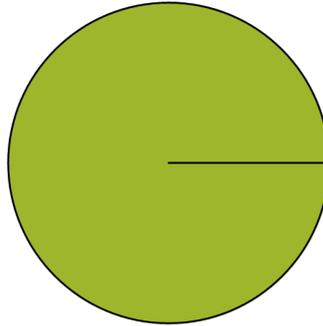
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 5

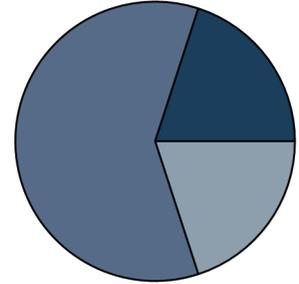
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

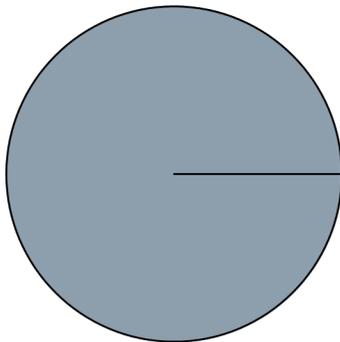
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 60.00%
Some College, 20.00%

Chart Total N: 5

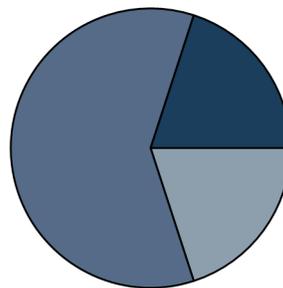
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

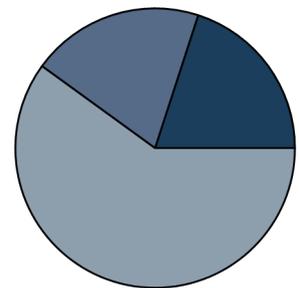
Tobacco Users By Age



25 - 34, 20.00%
45 - 54, 60.00%
55 - 64, 20.00%

Chart Total N: 5

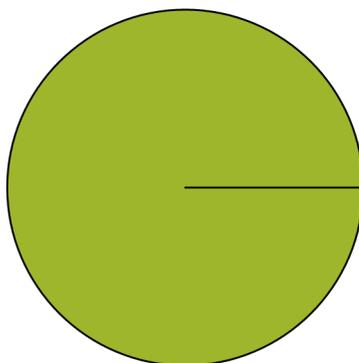
Tobacco Users By Health Plan



Medicaid, 60.00%
Medicare, 20.00%
Uninsured, 20.00%

Chart Total N: 5

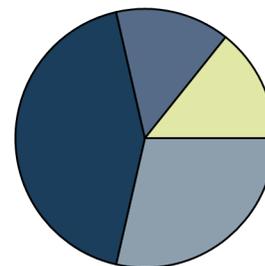
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 28.57%
COPD, 42.86%
Diabetes, 14.29%
None, 14.29%

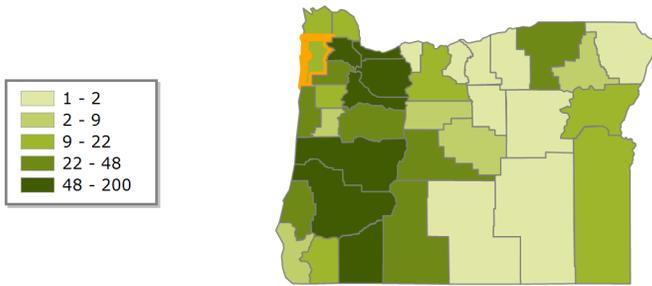
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

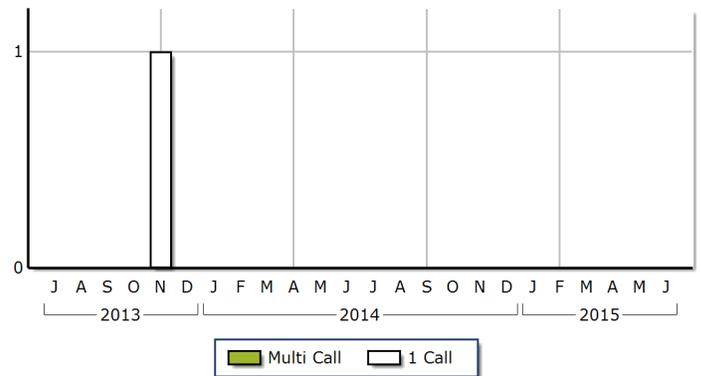


County Population	Prevalence	Tobacco Users
Adult 21,446	21.6 %	4,632 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		16
Unique Tobacco Users YTD	3	11
Target Reach		2.0 %
Reach YTD	1	0.35 %
Reach - NAQC	2	0.26 %
Annualized Reach	1	1.38 %
Annualized Reach - NAQC	2	1.04 %
Unique Individual Reach	3	0.24 %

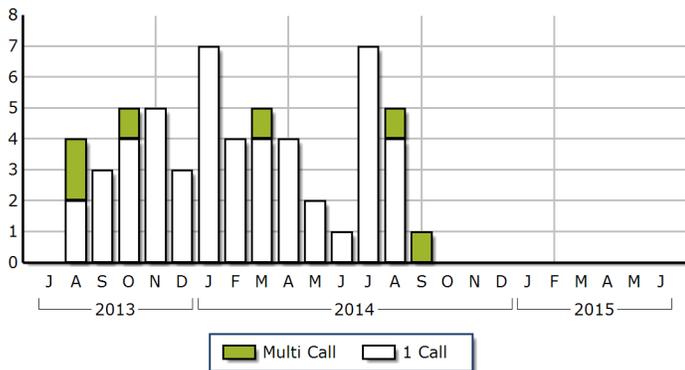
How Heard About



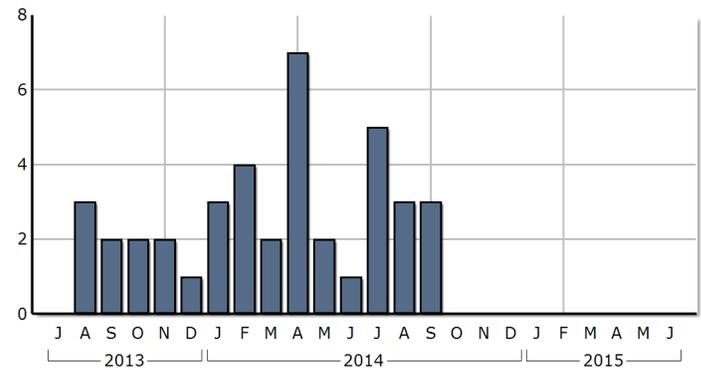
Fax Referral



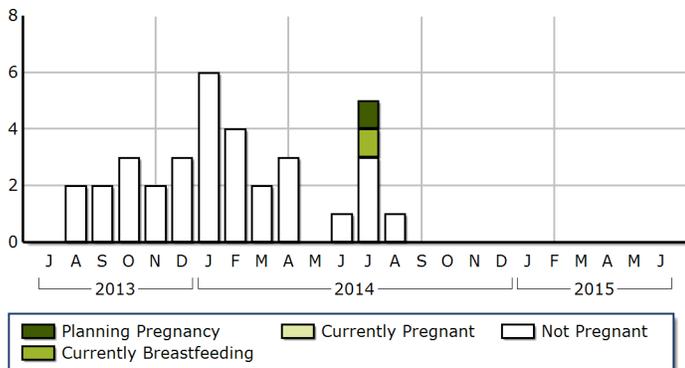
Tobacco User Enrollments By Program Type



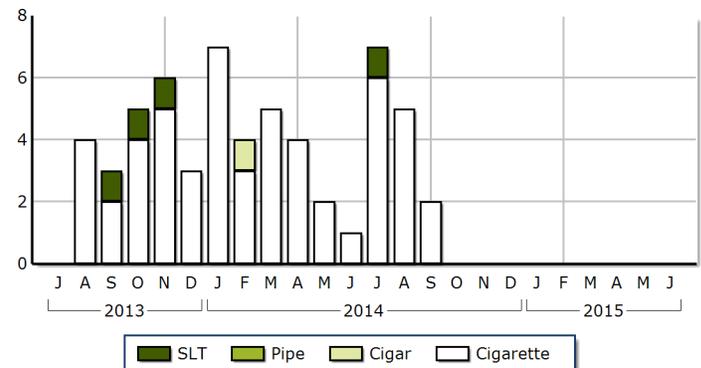
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

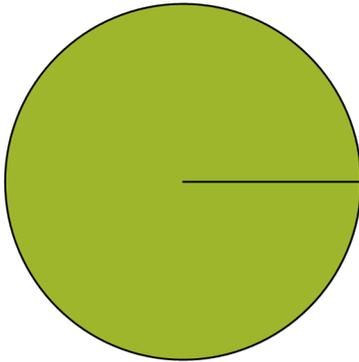


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

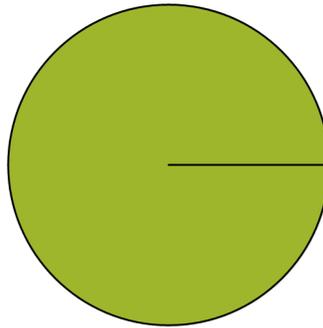
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

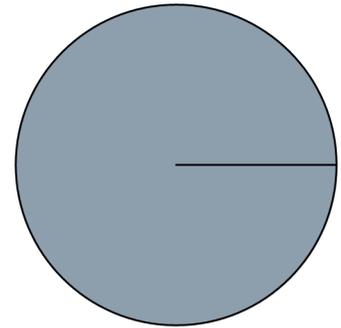
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

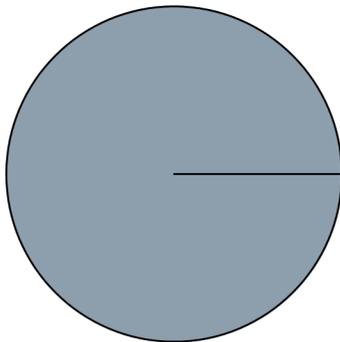
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

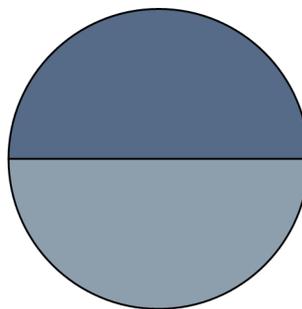
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

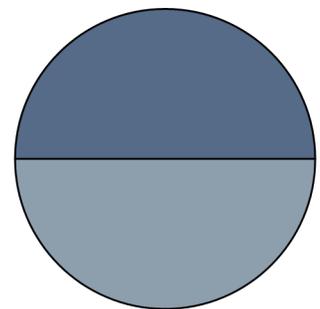
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 50.00%

Chart Total N: 2

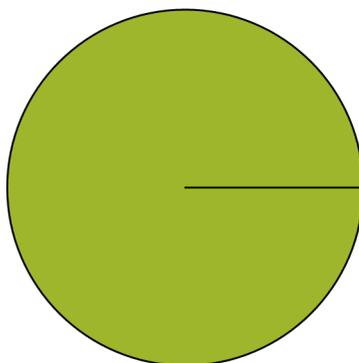
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Uninsured, 50.00%

Chart Total N: 2

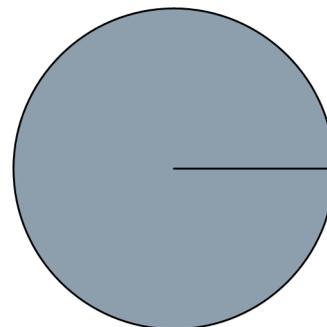
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



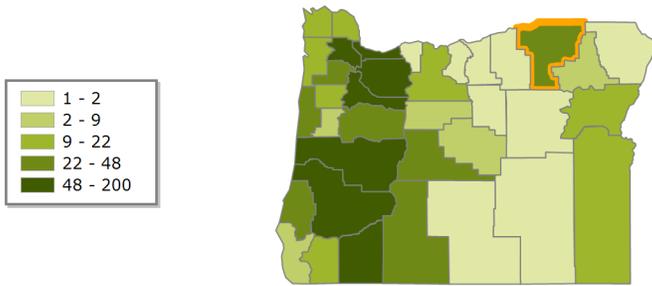
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

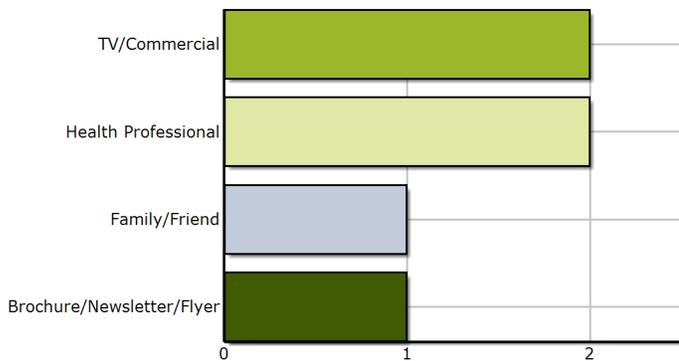
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

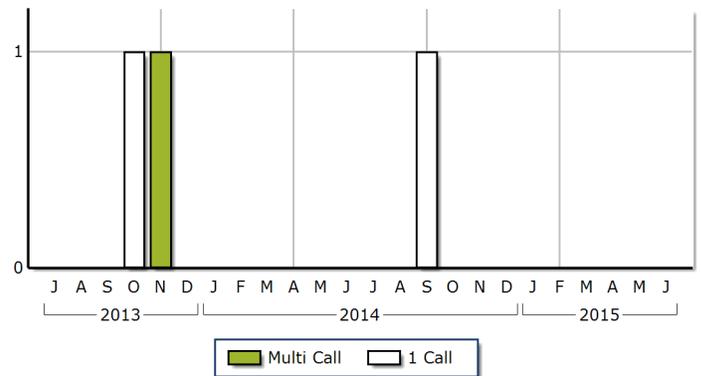


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			10	707
Tobacco Users YTD			29	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.22 % 0.49 %
Reach - NAQC			2	0.14 % 0.17 %
Annualized Reach			1	0.88 % 1.94 %
Annualized Reach - NAQC			2	0.58 % 0.67 %
Unique Individual Reach			3	0.14 % 0.32 %

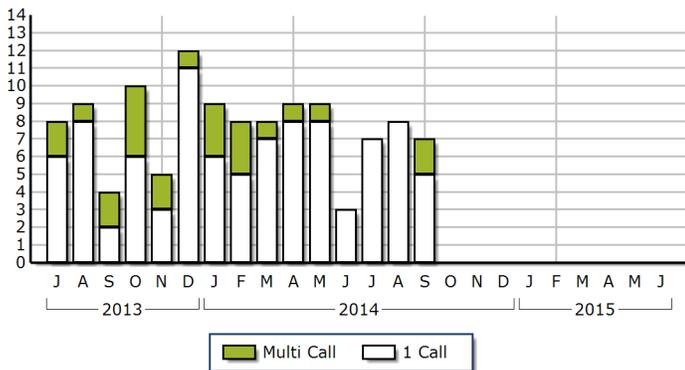
How Heard About



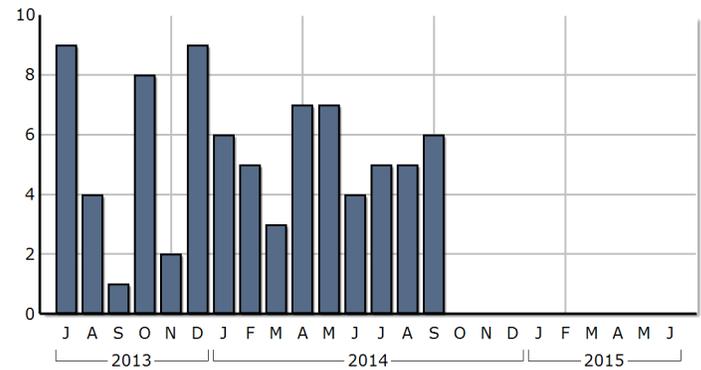
Fax Referral



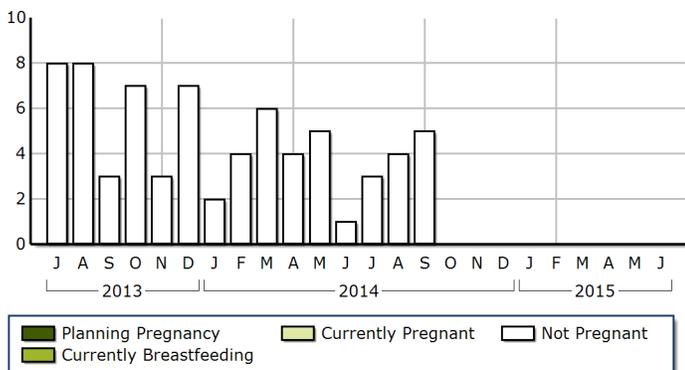
Tobacco User Enrollments By Program Type



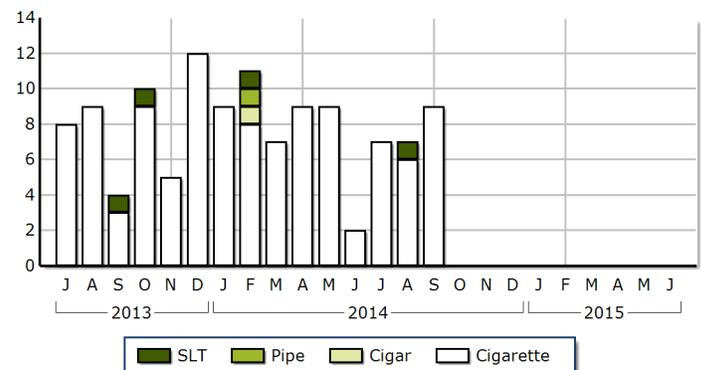
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

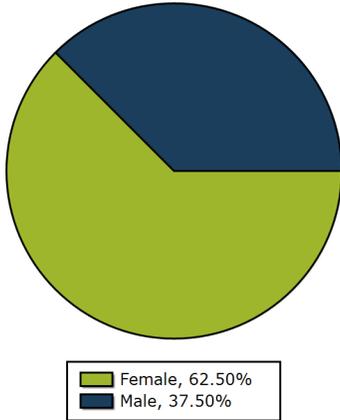


Chart Total N: 8

Tobacco Users By Language

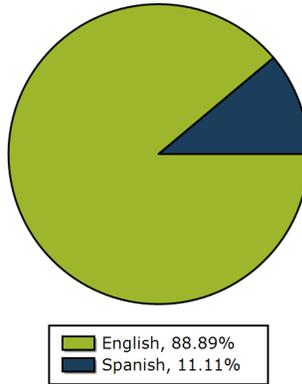


Chart Total N: 9

Tobacco Users By Education

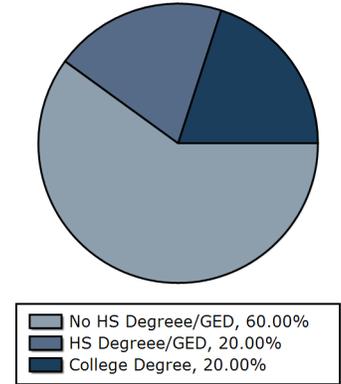


Chart Total N: 5

Tobacco Users By Race

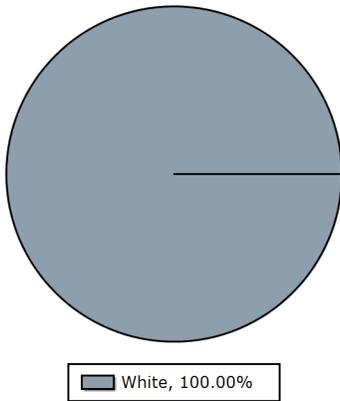


Chart Total N: 5

Tobacco Users By Age

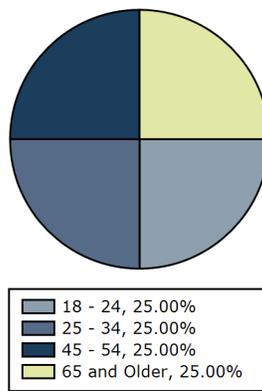


Chart Total N: 8

Tobacco Users By Health Plan

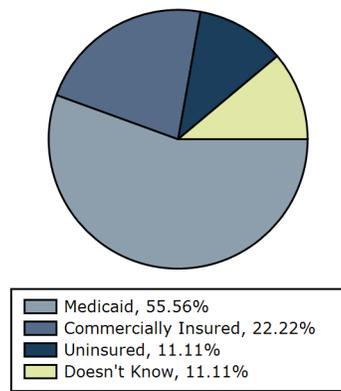


Chart Total N: 9

Tobacco Users By Ethnicity

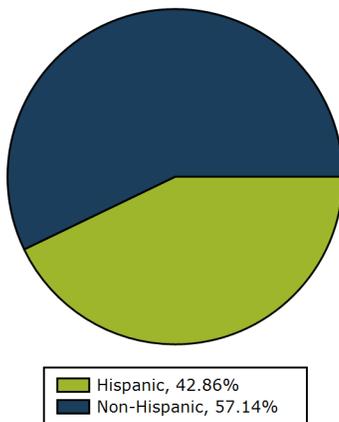


Chart Total N: 7

Tobacco Users By Chronic Condition

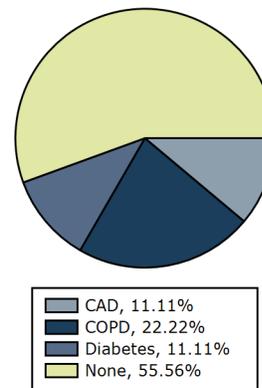


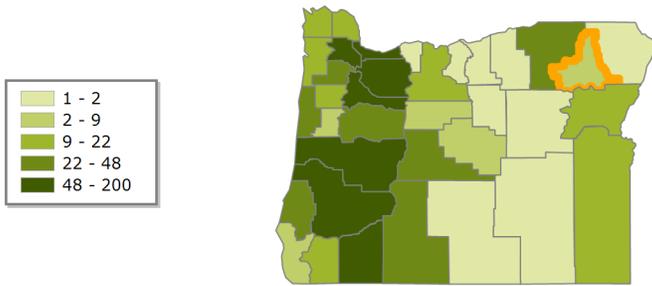
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

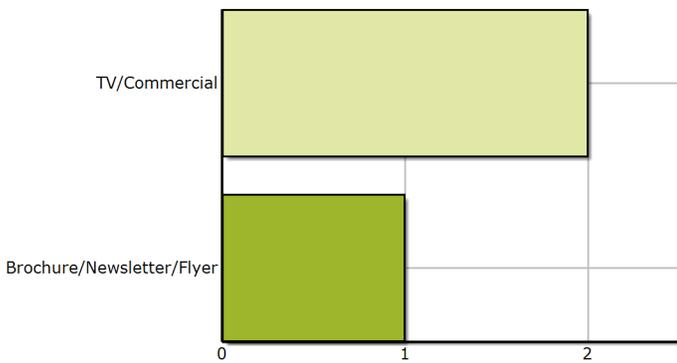
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

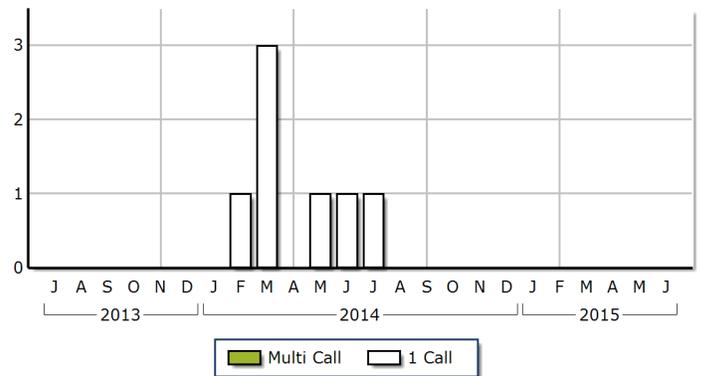


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %		2,681 ⁴
			County	State
Tobacco Users - Last Full Month			3	707
Tobacco Users YTD			6	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.22 %
Reach - NAQC			2	0.11 %
Annualized Reach			1	0.90 %
Annualized Reach - NAQC			2	0.45 %
Unique Individual Reach			3	0.11 %
				0.32 %

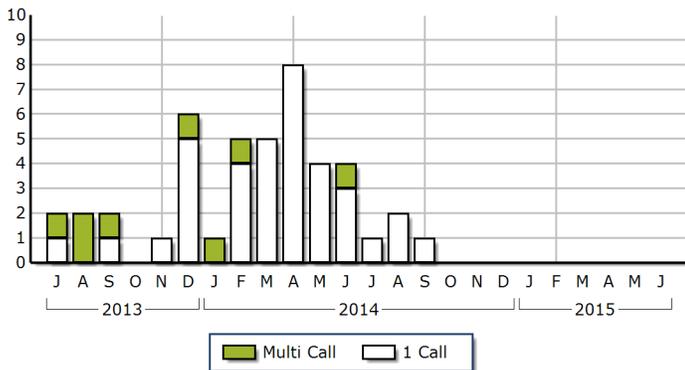
How Heard About



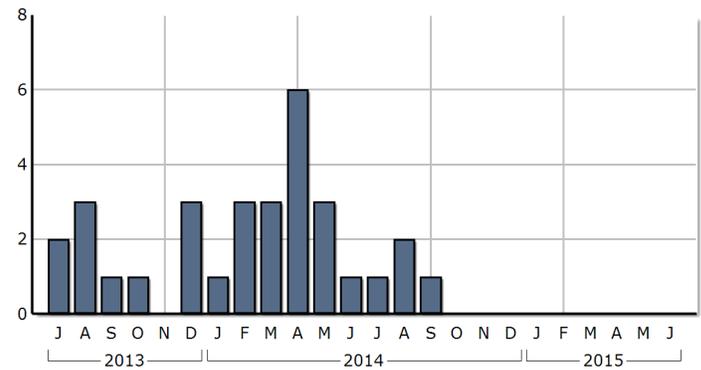
Fax Referral



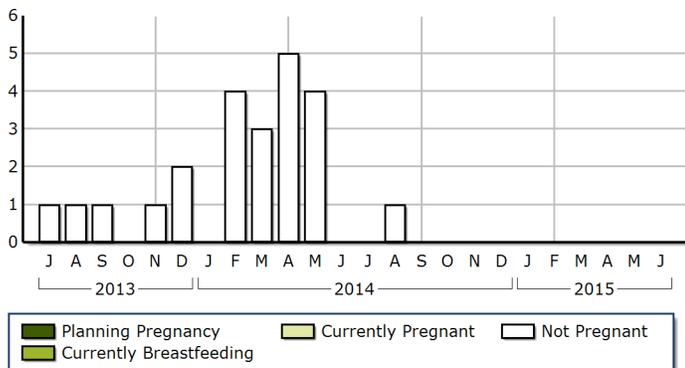
Tobacco User Enrollments By Program Type



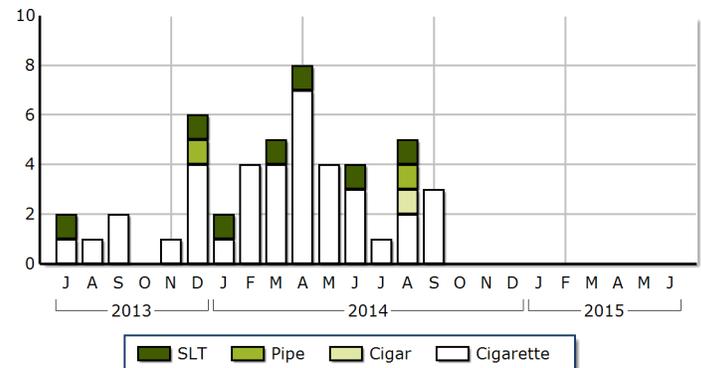
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

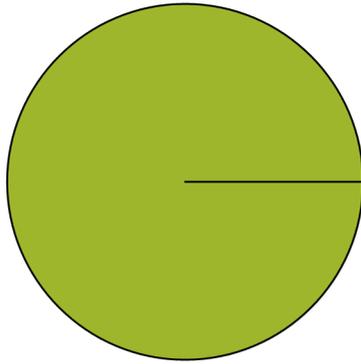


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

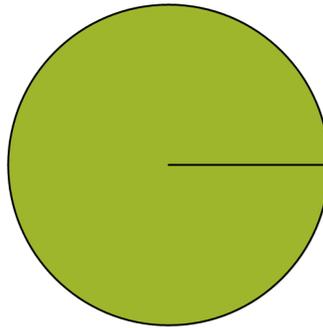
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 3

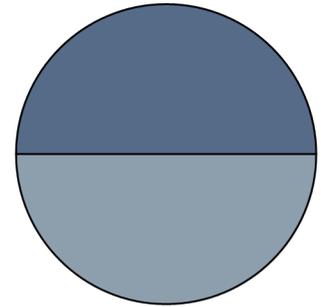
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

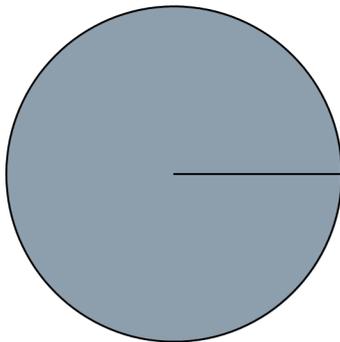
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

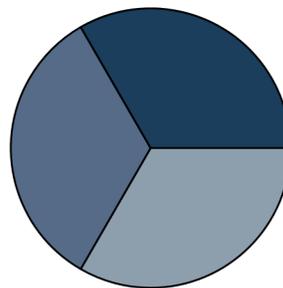
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

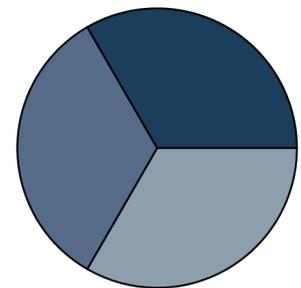
Tobacco Users By Age



18 - 24, 33.33%
35 - 44, 33.33%
55 - 64, 33.33%

Chart Total N: 3

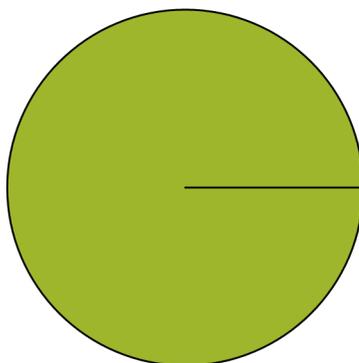
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Doesn't Know, 33.33%
Medicaid, 33.33%

Chart Total N: 3

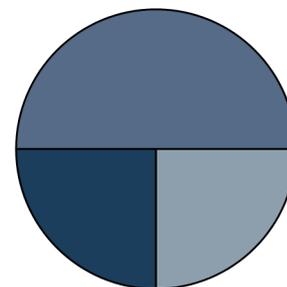
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



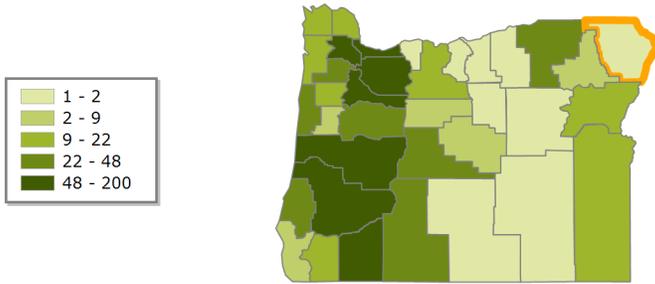
Asthma, 25.00%
COPD, 25.00%
None, 50.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

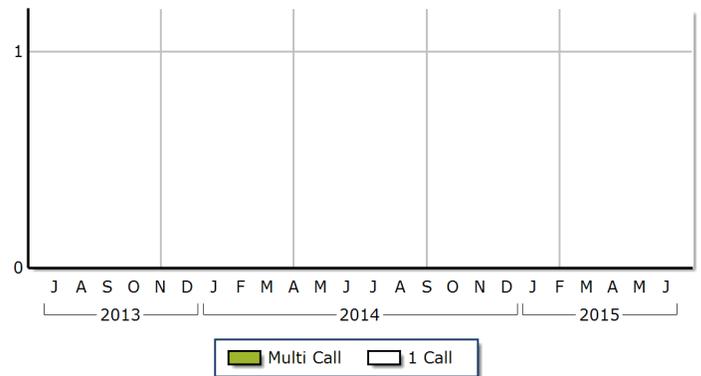
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

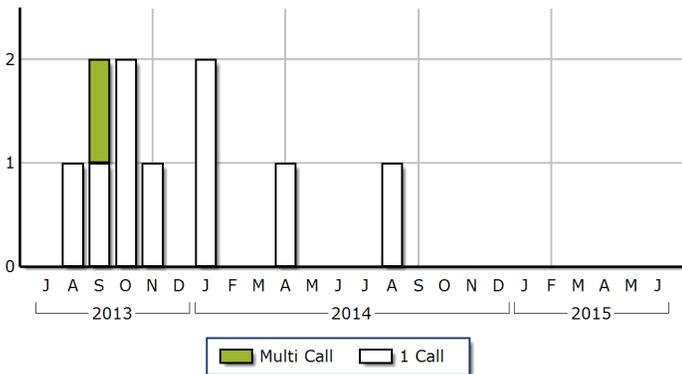


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			-	707
Tobacco Users YTD			1	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.10 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	0.39 %
Annualized Reach - NAQC			2	0.39 %
Unique Individual Reach			3	0.32 %

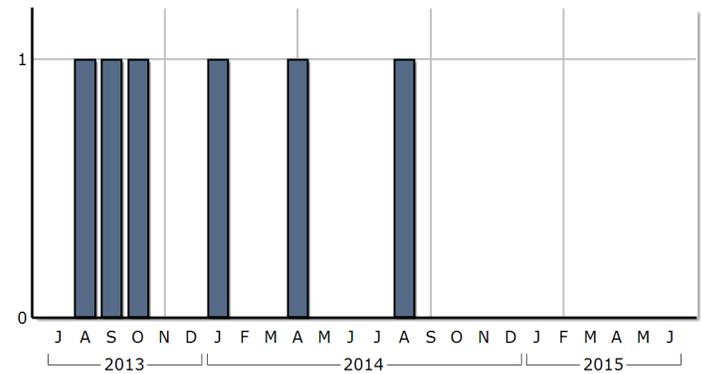
Fax Referral



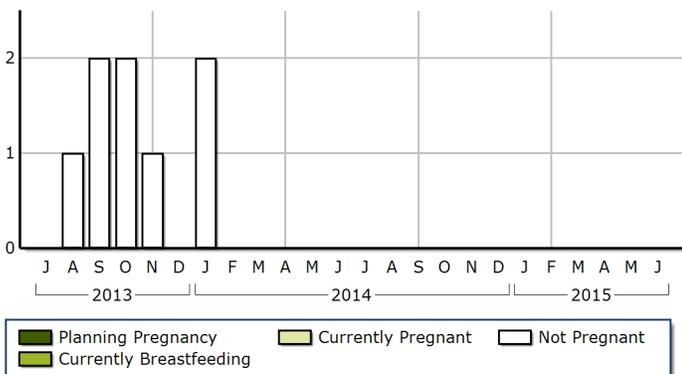
Tobacco User Enrollments By Program Type



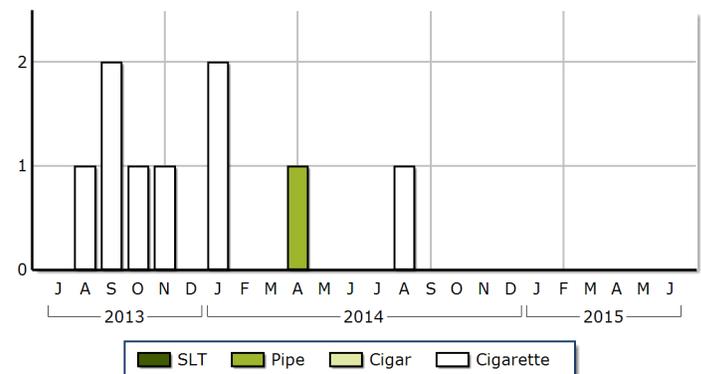
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

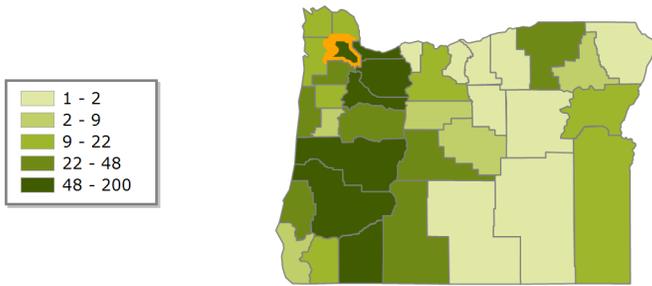


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

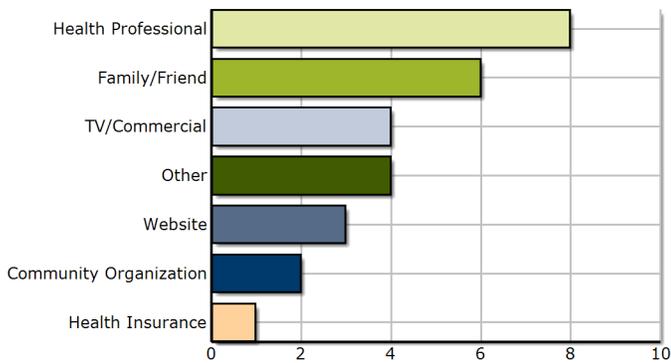
From 9/1/2014 through 9/30/2014

State Tobacco Users Served Contract YTD (Adults)

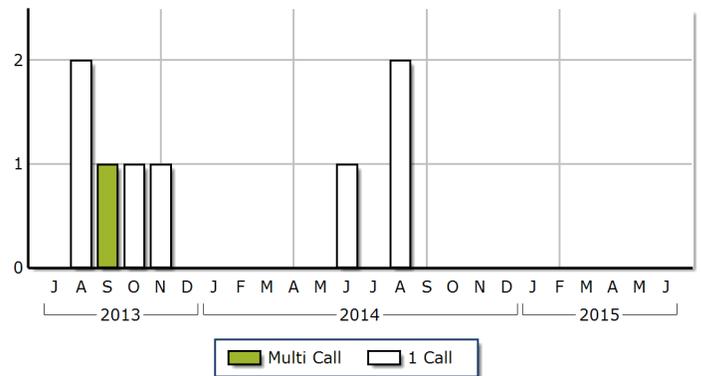


County Population	Prevalence	Tobacco Users
Adult 387,946	12.9 %	50,045 ⁴
		County State
Tobacco Users - Last Full Month		44 707
Tobacco Users YTD		136 2,450
Unique Tobacco Users YTD		3 78 1,607
Target Reach		2.0 % 2.0 %
Reach YTD		1 0.27 % 0.49 %
Reach - NAQC		2 0.18 % 0.17 %
Annualized Reach		1 1.09 % 1.94 %
Annualized Reach - NAQC		2 0.72 % 0.67 %
Unique Individual Reach		3 0.16 % 0.32 %

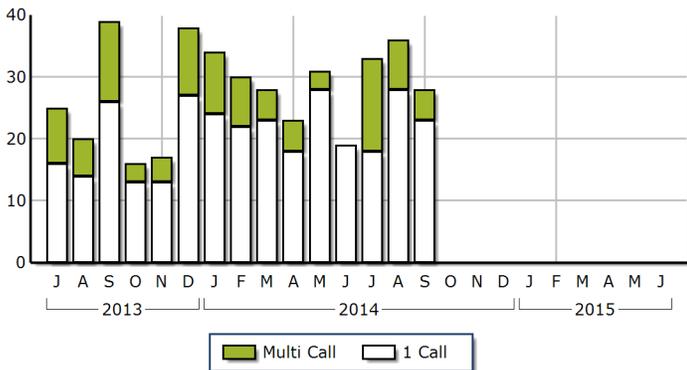
How Heard About



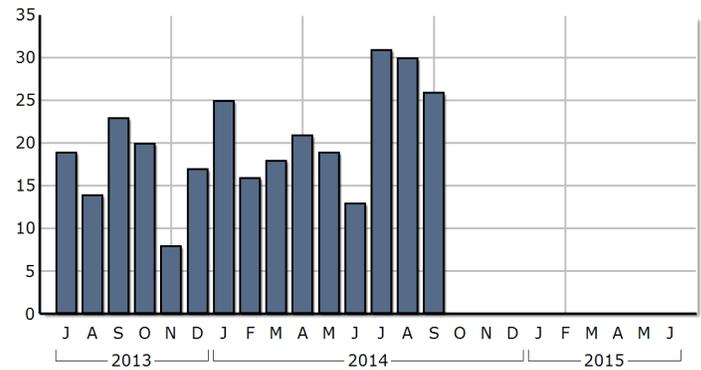
Fax Referral



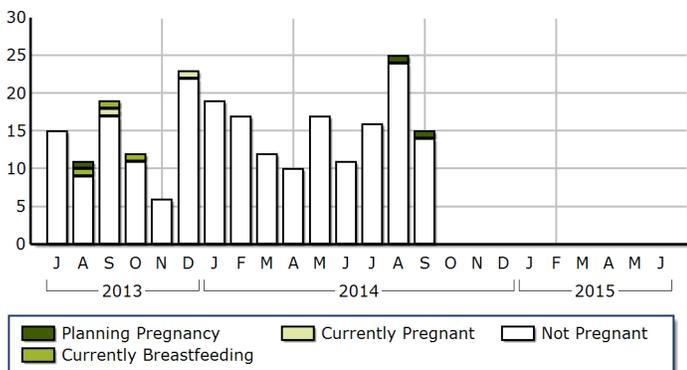
Tobacco User Enrollments By Program Type



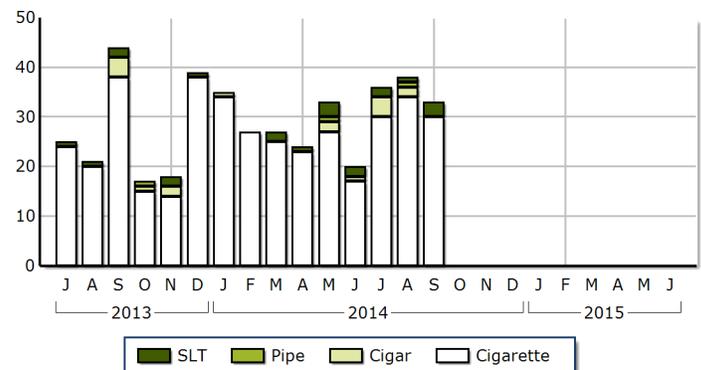
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

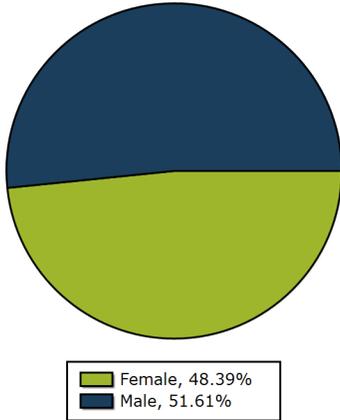


Chart Total N: 31

Tobacco Users By Language

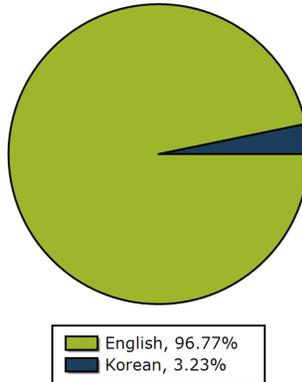


Chart Total N: 31

Tobacco Users By Education

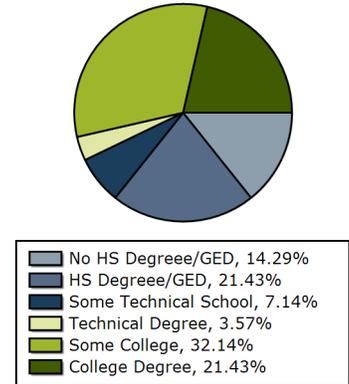


Chart Total N: 28

Tobacco Users By Race

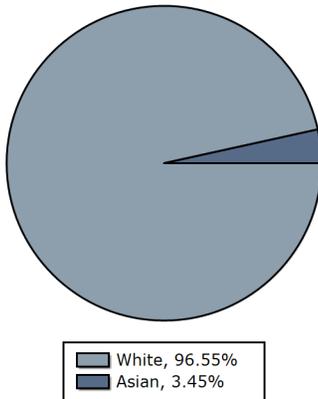


Chart Total N: 29

Tobacco Users By Age

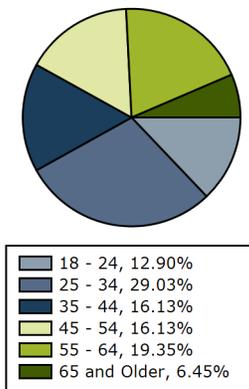


Chart Total N: 31

Tobacco Users By Health Plan

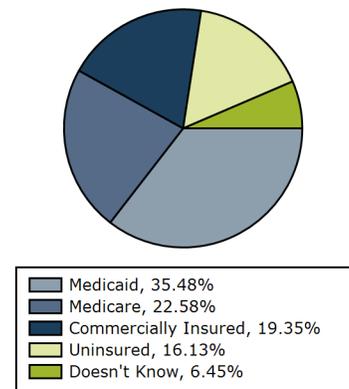


Chart Total N: 31

Tobacco Users By Ethnicity

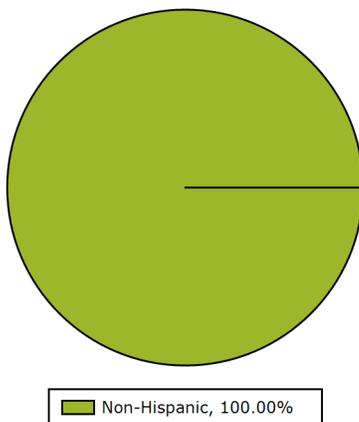


Chart Total N: 29

Tobacco Users By Chronic Condition

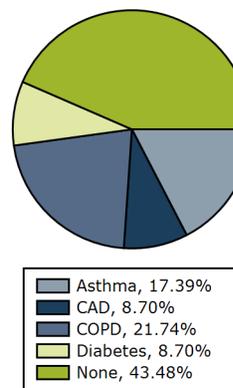
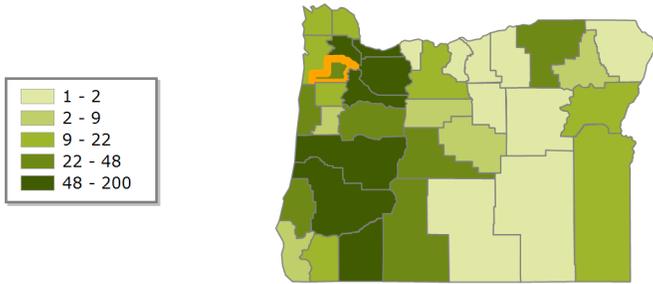


Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

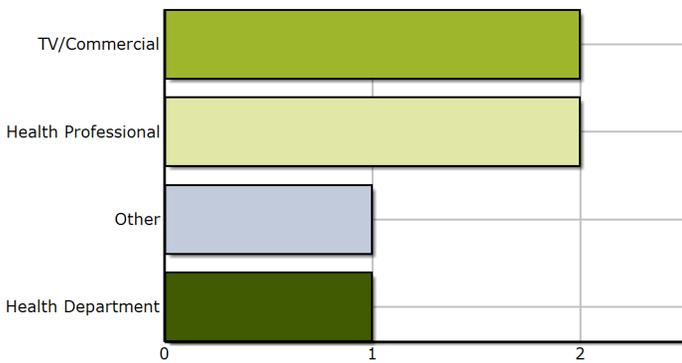
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

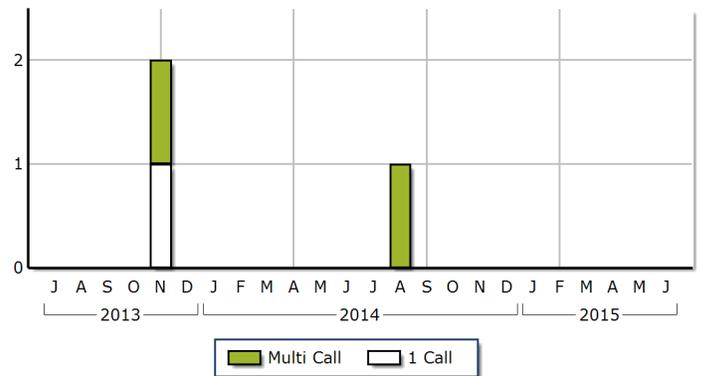


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			8	707
Tobacco Users YTD			29	2,450
Unique Tobacco Users YTD			3	1,607
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.22 %
Reach - NAQC			2	0.15 %
Annualized Reach			1	0.87 %
Annualized Reach - NAQC			2	0.60 %
Unique Individual Reach			3	0.11 %

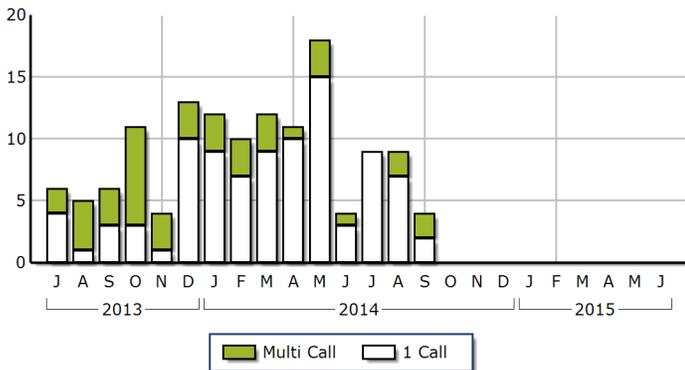
How Heard About



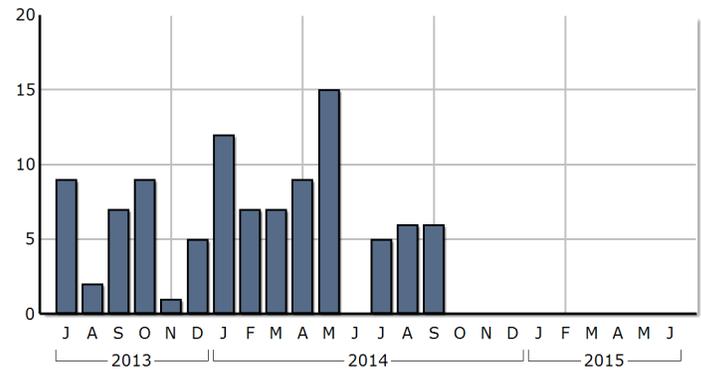
Fax Referral



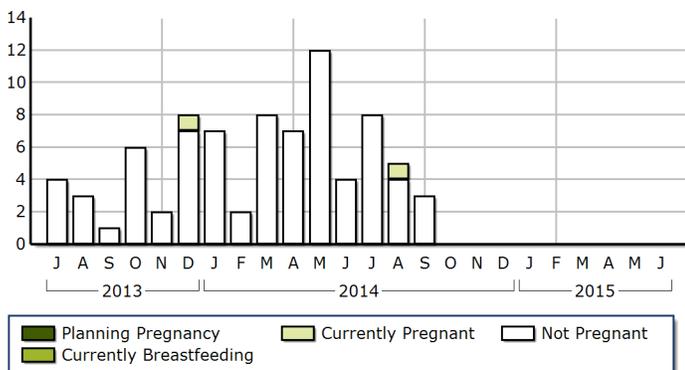
Tobacco User Enrollments By Program Type



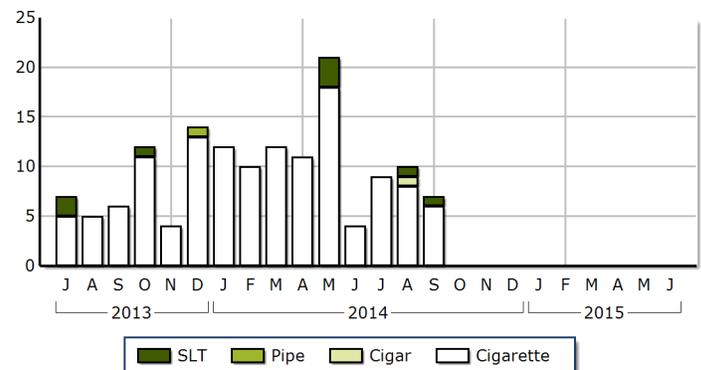
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

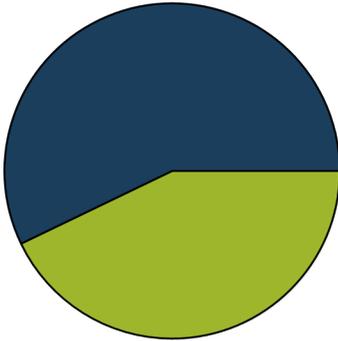


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

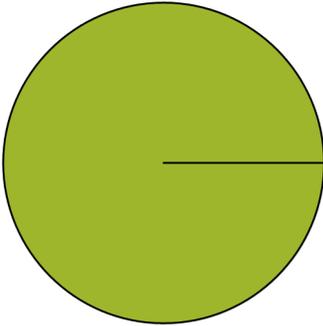
Tobacco Users By Gender



Female, 42.86%
Male, 57.14%

Chart Total N: 7

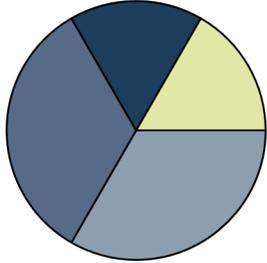
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

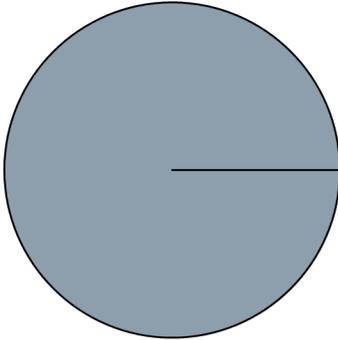
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 33.33%
Some College, 16.67%
College Degree, 16.67%

Chart Total N: 6

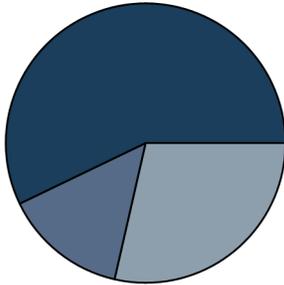
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

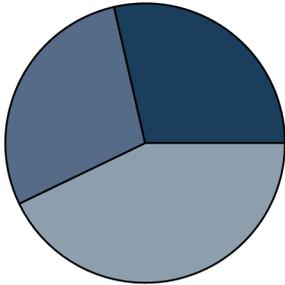
Tobacco Users By Age



35 - 44, 28.57%
45 - 54, 14.29%
55 - 64, 57.14%

Chart Total N: 7

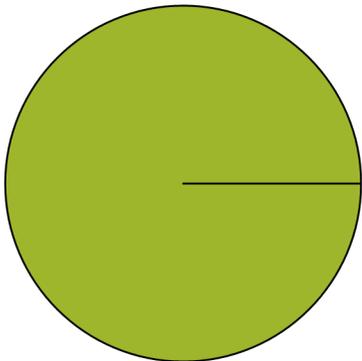
Tobacco Users By Health Plan



Medicaid, 42.86%
Medicare, 28.57%
Uninsured, 28.57%

Chart Total N: 7

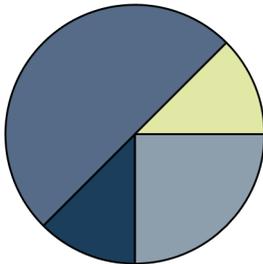
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 12.50%
COPD, 50.00%
Diabetes, 12.50%

Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.